

Planning Professional Presentations

Deliver presentations that pack a punch every time.

A great presentation can sell an idea, seal a deal, and secure the support of key stakeholders.

This workshop will empower you to create presentations that command attention and invite audience buy-in.

Utilising storytelling techniques and a proven planning framework, this course provides the tools to ensure your next presentation stands out from the crowd.

Evolve with QUTeX

Why do some presentations fall flat, yet others cut through and get people clicking, talking, and sharing long after the fact? This course demystifies the presentation process to unpack effective planning, design, scripting, and delivery. Armed with a better understanding of timing and rhythm, visual design, and storytelling, you will exceed your audience's expectations, and win in the marketplace of ideas. Develop your real-world capabilities today to meet tomorrow's workplace challenges with QUTeX.

Core concepts

This one-day workshop will cover a range of topics, including:

- Effective presentation planning
- Storytelling structures
- Presentation scripting; and
- Developing a detailed design brief.

Who should participate?

If you want to deliver more impactful presentations, this workshop is for you. Designed for professionals from all sectors, including those who create presentations for others, this course requires no prior experience or training.

Your expert facilitator Cameron Pegg

Cameron Pegg is a leading content and communications consultant, based in Brisbane. Cameron is a feature writer for The Australian, a regular guest on ABC Radio, and a founding editorial board member of the Journal of Educational Advancement and Marketing. He has been a finalist three times in the Queensland Clarion Awards for journalism, is an award-winning editor of corporate publications, and an accomplished speechwriter and ghost-writer.

Cameron regularly speaks at conferences and leads workshops and webinars on best practice storytelling. He has taught journalism and creative non-fiction at the University of Queensland, and delivered corporate communications training for the Queensland Writers Centre, and Writers Victoria.

 Duration: 1 Day

 Certificate of Attendance

 Cost: From \$720

Apply Now

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Blog: blogs.qut.edu.au/qutex

Cost

| | Online | Face to face | |
|--------------------------------|--------|------------------|------------|
| Early Bird registration | \$720 | \$790 | (inc. GST) |
| Standard registration | \$800 | \$880 | (inc. GST) |
| QUT Alumni registration | \$600 | \$660 | (inc. GST) |
| Group registration (4 or more) | \$720 | \$790 per person | (inc. GST) |