



Enterprise Leadership: Actioning Strategic Innovation

Add value to your enterprise by constructing a toolkit to cultivate a habitual culture of innovation.

Driving innovation is an expectation of today's team and project leaders. Innovative workplaces don't just happen; they are a product of design-led thinking and customer-centric decision making.

Master the use of design thinking, strategy, and communication tools to embed innovative thinking and processes into your workplace.

This module is part of the Enterprise Leadership series. [Learn more](#)



**Enterprise Leadership
Professional Development
Module**



Duration: Two Days



Certificate of Attendance



Cost: From \$1,950

Apply Now

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Evolve with QUTeX

QUTeX's Enterprise Leadership (ELP) expert facilitator will guide you on implementing innovation in your workplace. Be ready for tomorrow's challenges by learning skills in design thinking, strategy, and innovation implementation to future proof your organisation.

Who should participate?

Innovation is an increasing expectation of those in team leadership and management positions. Actioning Strategic Innovation will guide you through designing, developing, and implementing innovative strategies and initiatives to excel in your organisation.

As part of QUT's Enterprise Leadership series, this course aligns to the [Leadership competencies for Queensland](#). Call our team on 07 3138 6573 to learn more, or [download the competency map](#).

Core concepts

Actioning Strategic Innovation provides an engaging learning experience where participants learn to:

- Define the problem to ensure customer-centric decision making;
- Generate and evaluate ideas;
- Pitch ideas for innovation that align with strategic organisational priorities;
- Plan for implementation; and
- Benefits realisation.

Cost

Professional Development Module - Early Brid (closes 4 weeks before enrolments close)	\$1755.00	(GST exempt)
Professional Development Module (closes 2 weeks before pre-work opens)	\$1,950.00	(GST exempt)
Professional Development Module - Group Registration (4 or more)	\$1755.00	(GST exempt)
Professional Development Module QUT Alumni / Staff registration (25% discount)	\$1462.50	(GST exempt)

Graduate Certificate in Business (Enterprise Leadership)

Did you know that you can transform your leadership development into a postgraduate qualification?

This Enterprise Leadership module can be completed with an additional (optional) Credential unit. This provides you with the accreditation needed to go towards the completion of a Graduate Certificate in Business (Enterprise Leadership), an MBA, or an Executive MBA.

To attain this qualification, you will need to complete two core Enterprise Leadership modules (Leading Self and Others and Actioning Strategic Innovation) plus any two electives from the available Enterprise Leadership modules.