



If you are a leader or manager in a philanthropic, non-profit organisation or social enterprise, this one-day course will help you understand how data can help you uncover new insights into your work and communicate your findings more effectively

This course supports participants to understand how data can help organisations to make strategic decisions and create more social change and impact. We will explain the different types of data your organisation has and needs (and we don't stop at numbers) to help you make decisions and understand and evaluate your work.

### Evolve with QUTeX

With the right data, everyone can benefit – problems can be explored, solutions can be discovered, people are empowered, trust is built, and impact can be made.

#### Partnering with QUTeX is Hand Heart Pocket the Charity of Freemasons Queensland

Hand Heart Pocket is a philanthropic foundation established by the Freemasons of Queensland with a history of helping the community for more than 110 years. We partner with other charities and philanthropists to help create positive change for people in need, particularly for youth at risk. We also back Freemasons in hundreds of local community initiatives each year.



### Who should participate?

This course is for leaders and managers who provide services and support to people in the community (health, education, criminal justice, social services, and economic development for example) and want to learn more about how data can help them in their work.

This is not a course for data scientists or analysts: it's for those who wish they felt more confident understanding what data is and how it can help them in their management or leadership role.

This course will be mainly discussion based so we guarantee you will stay awake! As a bonus, we are giving everyone the opportunity to stay for a special session provided by Frederic Fery, who is the Director of 'Viz For Social Good' and Tableau Ambassador. He will introduce you to how this software helps you visualise data and how organisations are using their data to move the needle on complex issues like global health, poverty, equality, and climate action.

### Core concepts

Participating in this course will help you to understand:

- What data organisations need to collect and why
- Why you need to find the story behind the stats
- Using data to give voice to the voiceless
- Data visualisation tools and techniques

### Your expert facilitators

**Dr Ruth Knight** is an experienced trainer, researcher and evaluator who has been working in the non-profit sector for more than 30 years. Ruth is passionate about facilitating conversations about social outcomes, logic modelling and impact measurement.

**Dr Anne Lane** is a Senior Lecturer and researcher at QUT. Her areas of interest and research specialisations are stakeholder engagement, dialogue, and storytelling. Her work involves helping organisations identify, understand, and respond to community sentiment.

**Vibhor Pandey** works in academia with QUT's Centre for Future Enterprise as a researcher and Community Manager with QUT Entrepreneurship.

### Cost

**Hand Heart Pocket subsidised price – \$267.50 (GST Incl.)**

There is no need to contact QUTeX or Hand Heart Pocket for subsidy, please register online via the "enrol now" button.

**Full standard price – \$660 (GST Incl.)**

Course fees include course materials, morning tea, lunch and afternoon tea.



Duration: 1 Day



Certificate of Completion



Cost: From \$267.50

## Apply Now

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