

# QUTeX Speakers' Circle

In support of the QUT Learning Potential Fund

## Inspire. Educate. Guide.

The QUTeX Speakers' Circle provides access to a carefully curated set of international thought leaders covering a plethora of contemporary disciplines and themes.





The QUT Speakers' Circle is a carefully curated group of QUT academics whose entire speaking fee supports the **QUT Learning Potential Fund** to provide student scholarships, which is then matched by the University.

When selecting a speaker for your next event, you can simultaneously access QUT's expertise and give prospective students the financial boost they need to reach their full potential.

### What our Speakers Offer

**In a fast-moving world with rapid technological progression, new business models and demographic and regulatory challenges, 'environmental sensing' has become a key challenge.**

However, the busyness of conducting business often prevents leaders from comprehensively sensing, identifying and assessing emerging opportunities and challenges. This can lead to unconscious incompetence – we don't know what we don't know – and create a significant roadblock to progression.

The QUTeX Speakers' Circle addresses this gap, by providing access to a select set of international thought leaders covering a plethora of contemporary disciplines and themes. Each speaker is a globally recognised researcher committed to QUT's real-world ambition and producing highly applicable and relevant work.

Designed to inspire, educate and guide actions, the QUTeX Speakers' Circle provides much needed advisory capacity suited to a board meeting, a strategic leadership gathering or regular meetings such as executive lunches.


Corporations are charged a fee for each presentation or a negotiated fee as part of a packaged deal. The entire speaker fee-for-service contributes directly to the QUT Learning Potential Fund. *Please note that the fee does not cover the speaker's travel and expenses and, because it is a fee-for-service, it cannot be claimed for charitable taxation purposes.*




## The QUT Learning Potential Fund

 SCHOLARSHIPS AWARDED SINCE THE LPF WAS ESTABLISHED IN 1998

**20,000+**

 STUDENTS APPLY FOR LPF SCHOLARSHIPS EACH YEAR

**5,500**

 OF SURVEYED RECIPIENTS SAID THE SCHOLARSHIP REDUCED STRESS AND WORRY

**75%**

 OF RECIPIENTS SAID THE SCHOLARSHIP HELPED THEM TO STAY AT UNIVERSITY

**97%**

 OF SURVEYED RECIPIENTS SAID THE SCHOLARSHIP GAVE THEM MORE TIME TO FOCUS ON THEIR STUDIES

**99%**

**We want everyone with the determination and potential to experience the transformative power of a university education.**

That's why QUT established the Learning Potential Fund (LPF) in 1998. The LPF provides scholarships to students who exhibit academic potential but whose financial circumstances might otherwise preclude them from pursuing further study.

The LPF is easily the largest such perpetual endowment fund in Australia and is proudly supported by QUT's friends, alumni and hundreds of our own staff.

QUT underwrites administrative costs and matches every gift dollar to the LPF dollar-for-dollar, doubling the impact and directing gifts straight to the cause. It is an outstanding demonstration of QUT's commitment to building excellence and opportunity together.

Through your contribution and the help of our generous academics, we are seeking to boost the LPF's capital base so we can help all our students in need.

For more information about the LPF and ways to give, search **QUT Learning Potential Fund**

## Book a speaker

The QUTeX Speakers' Circle is an exclusive selection of QUT speakers who can share inspirational, thought-provoking insights on topical issues at leadership or executive events. Choose from a range of topics to inspire your team or we can work with your organisation to help select the speakers that best suit your business needs.

We provide a quote at time of application based on size of audience, type of organisation (e.g. not-for-profit or commercial), and speaker time required. The entire speaker fee-for-service contributes directly to the QUT Learning Potential Fund.

*Please note that the fee does not cover the speaker's travel and expenses and, because it is a fee-for-service, it cannot be claimed for charitable taxation purposes.*

For more information or to book a speaker contact [qutex@qut.edu.au](mailto:qutex@qut.edu.au)

## Featured Speakers and Topics

SPEAKER	KEYNOTE	TOPICS
	<p><b>Professor Rowena Barret</b>  <b>Innovation-Driven Entrepreneurship, Ecosystems, Time and Patience</b></p>	<ul style="list-style-type: none"> <li>• Innovation</li> <li>• Business Solutions</li> <li>• Entrepreneurship</li> </ul>
	<p><b>Professor Uwe Dulleck</b>  <b>All That Nudges: Why and How Behavioural Economics is a Game Changer in Business and Government</b></p>	<ul style="list-style-type: none"> <li>• Behavioural Economics</li> <li>• Business</li> </ul>
	<p><b>Professor Marcus Foth</b>  <b>Urban Informatics, Smart Cities and Participatory Design</b></p>	<ul style="list-style-type: none"> <li>• Urban Informatics</li> <li>• Interaction Design</li> <li>• Media Architecture</li> <li>• Smart Cities</li> </ul>
	<p><b>Professor Kerrie Mengersen</b>  <b>Big Data Analytics in Practice: Lessons from the Coalface</b></p>	<ul style="list-style-type: none"> <li>• Big Data</li> <li>• Mathematics</li> <li>• Statistics</li> </ul>
	<p><b>Professor Michael Milford</b>  <b>Rise of the Machines: Robots, Autonomous Vehicles and Artificial Intelligence</b></p>	<ul style="list-style-type: none"> <li>• Robotics</li> <li>• Artificial Intelligence</li> <li>• Electrical Engineering</li> <li>• Robotic Vision</li> </ul>
	<p><b>Professor Gene Moyle</b>  <b>The Psychology of Performance</b></p>	<ul style="list-style-type: none"> <li>• Performance</li> <li>• Creative Industries</li> <li>• Psychology</li> </ul>

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	<p><b>Professor Robert Perrons</b> The Future of Energy and Resources</p>	<ul style="list-style-type: none"> <li>• Energy</li> <li>• Resources</li> </ul>
	<p><b>Professor Michael Rosemann</b> The Art of the O(pportunity)</p>	<ul style="list-style-type: none"> <li>• Digital Economy</li> <li>• Corporate Innovation Systems</li> <li>• Opportunity Management</li> </ul>
	<p><b>Professor Ross Young</b> Epigenetics and Mental Health</p>	<ul style="list-style-type: none"> <li>• Psychology</li> <li>• Mental Health</li> <li>• Genetics</li> </ul>
	<p><b>Professor Axel Bruns</b> Social Media in Australia: A 'Big Data' Perspective</p>	<ul style="list-style-type: none"> <li>• Social Media</li> <li>• Big Data</li> </ul>
	<p><b>Professor Marek Kowalkiewicz</b> Thriving in the Digital Economy: Are you digitising or digitalising?</p>	<ul style="list-style-type: none"> <li>• Digital Economy</li> <li>• Business</li> <li>• Technology</li> <li>• Communities</li> </ul>

For more information or to book a speaker contact [qutex@qut.edu.au](mailto:qutex@qut.edu.au)

## About QUT

QUT is a major Australian university with a global outlook and a real-world focus. We are one of the nation's fastest growing research universities and our courses are in high demand. Our graduates include eight Rhodes Scholars, five of these awarded in the past six years. We are an ambitious and collaborative institution that seeks to equip our students and graduates with the skills they'll need in an increasingly disrupted and challenged world.

We are transforming the student experience we offer our 50,000 students and we place a premium on the international and national accreditation of our various professional degrees. Our internationally award winning Science and Engineering Centre is home to The Cube, acknowledged as one of the world's largest digital interactive learning and display spaces. We established the world's first Creative Industries Faculty, and we invest heavily in collaborative learning and interdisciplinary research environments.



## What we deliver

Through our expertise and experience, we'll bring you:

- an ability to jointly develop a research question that's important to you
- research expertise and experience working with a broad range of partners
- world-class research infrastructure and facilities
- access to domestic and international networks
- access to co-investment opportunities from state and federal government sources; and
- Demonstrated project management expertise and professional corporate support.

## Flexible partnerships

A relationship requires trust and confidence, and so we're committed to establishing a partnership model that works for you. Some of the models include:

- research consultancy
- collaborative research
- commercial research
- clinical trials
- continuing professional education
- co-funded industry scholarships and fellowships; and
- Internships.

## About QUTeX

QUTeX is the next evolution in Professional and Executive Education; a way to build your team's capabilities using the **whole of the university's** resources to give your organisation that competitive advantage.

QUTeX works closely with you to develop customised learning solutions to help build the **'future fitness'** of your team, and in turn, the workplace itself. Our bespoke learning programs can be customised to the changing needs of your organisation and the evolving needs of your industry.

### Partner with the best.

You'll partner with a quality provider consistently ranked by corporations and individual learners as one of Australia's Top 3 Business Schools.

### We've got the experience.

Our partnerships with top organisations and government departments have made a real-world difference.

### Our education is transdisciplinary.

We use the university's knowledge to make real world solutions.



## Our approach

	<b>eXplore</b>	Partnerships begin with getting to know each other. We start by exploring your organisation and defining your unique challenges and goals. We assist you to know what you don't know.
	<b>eXpand</b>	Our expert facilitators and coaches co-deliver work-based blended learning experiences to change team and individual behaviours and make a difference in your organisation.
	<b>eXecute</b>	Our facilitators and coaches work closely with subject-matter experts to co-deliver and execute an educational solution that guides your team through a work-based blended, learning experience.
	<b>eXamine</b>	We debrief with you to evaluate your team's learning and how your business outcomes have been achieved.

# QUTeX Speakers' Circle



QUTeX Professional and Executive Education

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