This course introduces the principles and practice of evaluating the effectiveness of program activities using evaluative and strategic thinking.

The course aims to provide a broad overview of key skills relating to evaluation and impact measurement whilst equipping participants with the skills to foster a learning culture, where evaluation is used to prove and improve the impact of programs and services.

Evolve with QUTeX

This course consists of three full day sessions over three months. It is designed for those in a leadership or board position within the nonprofit or social enterprise sphere in Queensland. Upon completion, participants will be able to drive change within their organisations and influence program design and evaluation.

The course has been designed specifically for those seeking to:

- Learn the key concepts in a practical and applied setting;
- Gain access to a series of templates and case studies which can be used and shared within their organisation, beyond the life of the workshop experience; and
- Engage with like-minded and supportive peers within a collaborative group learning environment.

Partnering with QUTeX is Hand Heart Pocket

Hand Heart Pocket is a philanthropic foundation established by the Freemasons of Queensland with a history of helping the community for more than 110 years. We partner with other charities and philanthropists to help create positive change for people in need, particularly for youth at risk. We also back Freemasons in hundreds of local community initiatives each year.

Core concepts

On completion of this course, you will be able to:

- Identify the steps involved in developing a theory of change
- Use your theory of change to plan an evaluation
- Compare and contrast different outcome measurement approaches
- Pinpoint ethical issues that may impact the evaluation process
- Discuss strategies to collect and analyse data about impact
- Identify strategies for sharing evaluation findings with different stakeholders

Your expert facilitator

Dr Ruth Knight is an experienced trainer, researcher and evaluator who has been working in the nonprofit sector for more than 30 years. Ruth is passionate about facilitating conversations about social outcomes, logic modelling and impact measurement. She has undertaken a wide range of research and evaluations and helped organisations develop strategies, tools and approaches to ensure they are compliant, innovative and developing a continuous improvement culture. Ruth provides practical and high energy workshops to create collaboration and action learning.

Cost

Hand Heart Pocket subsidised price for two people - $1,605 (GST Incl.)

There is no need to contact QUTeX or Hand Heart Pocket for subsidy, please register online via the "enrol now" button.

Full standard price for two people - $3,960 (GST Incl.)

Registration for this course requires two people from one organisation to attend. Single registration is not available.