Creative Industries Faculty

University Diploma

IF06 University Diploma in Creative Industries

Bachelor Degree

IF27 Bachelor of Mass Communication
KC30 Bachelor of Media and Communication
KJ32 Bachelor of Journalism
KK33 Bachelor of Creative Industries
KK33 Bachelor of Creative Industries (Communication Design)
KK33 Bachelor of Creative Industries (Creative Writing)
KK33 Bachelor of Creative Industries (Interdisciplinary)
KK33 Bachelor of Creative Industries (Media & Communication)
KK33 Bachelor of Creative Industries (Television)
KK34 Bachelor of Fine Arts
KK34 Bachelor of Fine Arts (Acting)
KK34 Bachelor of Fine Arts (Animation)
KK34 Bachelor of Fine Arts (Creative and Professional Writing)
KK34 Bachelor of Fine Arts (Creative Writing Production)
KK34 Bachelor of Fine Arts (Dance Performance)
KK34 Bachelor of Fine Arts (Dance)
KK34 Bachelor of Fine Arts (Drama)
KK34 Bachelor of Fine Arts (Fashion)
KK34 Bachelor of Fine Arts (Film and Screen Production)
KK34 Bachelor of Fine Arts (Film and Television)
KK34 Bachelor of Fine Arts (Film, TV and New Media Production)
KK34 Bachelor of Fine Arts (Interactive and Visual Design)
KK34 Bachelor of Fine Arts (Sound Design)
KK34 Bachelor of Fine Arts (Technical Production)
KK34 Bachelor of Fine Arts (Television Producing)
KK34 Bachelor of Fine Arts (Visual Arts)
KM32 Bachelor of Music

Bachelor Degree (Double)

IF07 Bachelor of Journalism/Bachelor of Laws
IF10 Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws
IX07 Bachelor of Music/Bachelor of Education (Secondary)
IX16 Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary)
IX16 Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary)

IX16 Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary)
IX27 Bachelor of Creative Industries / Bachelor of Information Technology
IX34 Bachelor of Business / Bachelor of Creative Industries
IX35 Bachelor of Business / Bachelor of Fine Arts
IX35 Bachelor of Business / Bachelor of Fine Arts (Creative and Professional Writing)
IX35 Bachelor of Business / Bachelor of Fine Arts (Drama)
IX35 Bachelor of Business / Bachelor of Fine Arts (Fashion)
IX35 Bachelor of Business / Bachelor of Fine Arts (Interactive and Visual Design)
IX35 Bachelor of Business / Bachelor of Fine Arts (Visual Arts)
IX36 Bachelor of Business / Bachelor of Journalism
IX39 Bachelor of Arts/Bachelor of Creative Industries
IX43 Bachelor of Creative Industries/Bachelor of Human Services
IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Nutrition)
IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Public Health)
IX56 Bachelor of Creative Industries/Bachelor of Information Technology
IX66 Bachelor of Media and Communication/Bachelor of Laws
IX67 Bachelor of Business/Bachelor of Media and Communication
IX68 Bachelor of Fine Arts (Creative and Professional Writing)/Bachelor of Laws
IX69 Bachelor of Fine Arts (Interactive and Visual Design) / Bachelor of Information Technology
IX70 Bachelor of Health Science (Nutrition) / Bachelor of Media and Communication
IX70 Bachelor of Health Science (Public Health) / Bachelor of Media and Communication
IX73 Bachelor of Creative Industries / Bachelor of Laws
IX74 Bachelor of Journalism/Bachelor of Laws

Dual Degree

KK33/ED38 Bachelor of Creative Industries (Drama)/Graduate Diploma in Education (Senior Years)
KK34/ED38 Bachelor of Fine Arts (Dance)/Graduate Diploma in Education (Senior Years)
KK34/ED38 Bachelor of Fine Arts (Drama)/Graduate Diploma in Education (Senior Years)
KK34/ED38 Bachelor of Fine Arts (Visual Arts)/Graduate Diploma in Education (Senior Years)
KM32/ED38 Bachelor of Music/Graduate Diploma in Education (Senior Years)

Honours

KK52 Bachelor of Creative Industries (Honours)
KK53 Bachelor of Fine Arts (Honours) (Acting; Animation; Creative and Professional Writing; Dance; Dance Performance; Drama; Fashion; Film, TV and New Media Production; Interactive and Visual Design; Sound Design; Technical Production; Visual Arts)
KK54 Bachelor of Journalism (Honours)
KK55 Bachelor of Music (Honours)
KK56 Bachelor of Media and Communication (Honours)

Graduate Certificate

IF94 Graduate Certificate in Advertising
IX97 Graduate Certificate in Research Commercialisation
KJ35 Graduate Certificate in Journalism
KK64 Graduate Certificate In Professional Communication
KK86 Graduate Certificate in Creative Industries

KK86 Graduate Certificate in Creative Industries (Animation)
KK86 Graduate Certificate In Creative Industries (Creative Partnerships)
KK86 Graduate Certificate in Creative Industries (Creative Production and Arts Management)
KK86 Graduate Certificate in Creative Industries (Creative Writing)
KK86 Graduate Certificate in Creative Industries (Interactive and Visual Design)
KK86 Graduate Certificate in Creative Industries (Interdisciplinary)
KK86 Graduate Certificate in Creative Industries (Music and Sound)
KK86 Graduate Certificate in Creative Industries (Professional Communication)

Graduate Diploma

KJ36 Graduate Diploma in Journalism

Masters Degree (Coursework)

IX96 Master of Advertising (Creative Advertising)
IX99 Master of Research and Development Management
KJ42 Master of Journalism
KK42 Master of Fine Arts (Dance)
KK88 Master of Creative Industries
KK88 Master of Creative Industries (Animation)
KK88 Master of Creative Industries (Creative Partnerships)
KK88 Master of Creative Industries (Creative Production and Arts Management)
KK88 Master of Creative Industries (Creative Writing)
KK88 Master of Creative Industries (Interactive and Visual Design)
KK88 Master of Creative Industries (Interdisciplinary)
KK88 Master of Creative Industries (Music and Sound)
KK88 Master of Creative Industries (Professional Communication)

Masters Degree (Research)

KK51 Master of Arts (Research)

Doctoral

IF49 Doctor of Philosophy (Creative Industries)
KK49 Doctor of Creative Industries
KK59 Doctor of Creative Industries (Research)

Foundation Programs

QC01 Accelerated Foundation
QC02 Standard Foundation
QC04 Extended Foundation

University Certificate

QC05 University Certificate In Tertiary Preparation

Study Abroad (Non-degree)

U080 University Study Abroad Certificate

University wide minors

Accounting, Economics and Finance
Advertising, Integrated Marketing Communication, Logistics, Marketing and Public Relations
Built Environment and Design

Communication
Creative Industries
Engineering
Entertainment
Entrepreneurship, Human Resource Management and Management
Faculty of Health
International Business, Languages, and Tourism and Entertainment Marketing
International Exchange
Justice and Law
Mathematical Sciences
Multimedia and Technologies
Natural Resource Sciences
Unit sets: Physical and Chemical Sciences
Unit sets: Science
Society and Culture
Urban Development and Construction

English Programs (International)

QC10 English for Academic Purposes for Degree programs
QC10 English for Academic Purposes for Foundation and University Diploma Programs
QC22 English for Tertiary Preparation
QC24 English For Academic Purposes Plus
QE05 General English Program (5 Weeks)
QE10 General English Program (10 Weeks)
QE15 General English Program (15 weeks)
QE20 General English Program (20 Weeks)
QE25 General English Program (25 Weeks)
QE30 General English Program (30 Weeks)
QE35 General English Program (35 Weeks)
QE40 General English Program (40 Weeks)
QE45 General English Program (45 Weeks)

University Diploma in Creative Industries (IF06)

Year offered: 2011
Admissions: Yes
CRICOS code: 064626C
Course duration (full-time): 2 semesters
International Fees (indicative): 2011: $8,436 (indicative) per semester
International Entry: February, June and October
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Elizabeth McDade
Campus: Kelvin Grove

Abbreviation

UnivDipCI

Entry Requirements - Academic

Successful completion of senior high school with the required grades. Students can find more country specific entry requirements at the following web site: http://www.international.qut.edu.au/apply/index.jsp

Entry Requirements - English language

Queensland Senior English (Low Achievement) or IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

Description

The University Diploma in Creative Industries, which has intakes for international students in February, June and October, is equivalent to the first year of the Bachelor of Mass Communication and a range of Creative Industries degrees (see list below). In this program, students study six faculty units as well as two units of Communication which have been designed to support their other units. Student who successfully complete the University Diploma in Creative Industries earn full academic credit for eight units, and articulate to the second year of their chosen degree, except for Bachelor of Fine Art (Film and Television) for which one semester credit only is awarded. Small lectures and tutorials, additional workshops and the support of Language and Welfare Advisers provide an excellent learning environment.

Course Completion

Students must obtain at least a grade of 4 (Pass) in all units.

Progression

Requirements for a guaranteed place in the following QUT Bachelor degrees:

i) have an IELTS score of 6.5 or its equivalent
ii) fulfil the Diploma course requirements, and
iii) Gain a Grade Point Average (GPA) for particular courses, as indicated below:

Students must study BSD126 Marketing if they are wanting to choose either the Public Relations or Advertising major in the IF27 Bachelor of Mass Communication program

Students who successfully complete the University Diploma of Creative Industries and meet the respective faculty requirements will receive up to one year's advanced standing and be guaranteed a place in one of the available bachelor programs from the Creative Industries Faculty.

96 credit points of advanced standing with 4 semesters to complete:
(GPA of at least 4.0)
• Bachelor of Mass Communication
• Bachelor of Creative Industries
• Bachelor of Media and Communication

(GPA of at least 4.5)
• Bachelor of Journalism
• Bachelor of Fine Arts (Creative and Professional Writing)
• Bachelor of Fine Arts (Drama)- February intake
• Bachelor of Fine Arts (Film, TV and New Media Production)
• Bachelor of Fine Arts (Interactive and Visual Design) – February intake

96 credit points of advanced standing with 5 semesters to complete:
(GPA of at least 4.5)
• Bachelor of Fine Arts (Interactive and Visual Design) – July intake
• Bachelor of Fine Arts (Drama)- July intake

84 credit points of advanced standing and 6 semesters to complete:
(GPA of at least 4.5)
• Bachelor of Fine Arts (Animation) – February intake only

Full-time course structure

Semester One	
KKD101	Creative Industries: People and Practices
KCD103	Strategic Speech Communication
QCD110	Professional Communication 1
	BSD126 - Marketing (recommended) or Elective
	Note: KKD101 & KCD103 are offered in ALTERNATE semesters

Semester Two	
KKD102	Creative Industries: Making Connections
KVD104	Photomedia and Artistic Practice
	Elective
QCD210	Professional Communication 2
	Note: KKD102 & KVD104 are offered in ALTERNATE semesters

Electives

BSD110	Accounting
BSD113	Economics
BSD115	Management
BSD119	Global Business
BSD124	Working in Business
BSD126	Marketing
IND102	Emerging Technology
IND103	Industry Insights
IND104	Building IT Systems
IND210	Databases
IND251	Networks

Potential Careers:

Academic, Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Arts Administrator, Community Education Officer, Computer Games Developer, Corporate Secretary, Creative Writer, Curator, Diplomat, Educator, English Teacher, Financial Advisor/Analyst, Government Officer, Higher Education Worker, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Secondary School Teacher, TAFE Teacher, Teacher, Theatre Professionals, Trainer, Web Designer.

Bachelor of Journalism/Bachelor of Laws (IF07)

Year offered: 2011
Admissions: No
CRICOS code: 040313G
Course duration (full-time): 5 Years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February and July* (*July entry subject to availability)
QTAC code: 409912
Past rank cut-off: 92
Past OP cut-off: 5
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 528
Standard credit points per full-time semester: 48(Semesters 3,4,5,6,9+10), 60(Semesters 1,2,7+8)
Course coordinator: Head, Undergraduate Studies (Creative Industries); Dr. William Dixon Director, Undergraduate Programs (Law)
Discipline coordinator: Professor Alan Knight (Creative Industries)
Campus: Gardens Point and Kelvin Grove

OP Guarantee

The OP Guarantee will apply to this course.

Overview

This professional double degree is in high demand.

As media consumption moves from mass publications to incorporate individually streamed mobile content, there has never been a more exciting time to consider a career in journalism.

From free newspapers at the railway station, to hand-picked content delivered to your PC, news is more available in a wider variety of formats. With long-standing success in print and broadcast and a commitment to online and mobile technology, QUT can prepare you for the full range of journalism career options.

As a student at the QUT School of Law you will benefit from innovative teaching methods and facilities and will be taught by a dedicated, highly experienced team of professionals: full-time academics with solid professional and community experience and practising legal professionals with specialised expertise.

Approximately 90 per cent of QUT law graduates gain employment or continue with further studies such as the QUT Legal Practice Course for admission as legal practitioners.

You will have the opportunity to specialise in commercial law, corporate law, taxation law, medico-legal issues, alternative dispute resolution, public international law, Asian legal systems, feminist theories of law or environmental law.

Career Outcomes

The defining nature of the QUT Law degree is its real-world applied nature which will equip you with the high quality knowledge and skills and that meet the needs of the legal profession, government, business and industry. In developing the Law degree the Faculty recognises that graduates are increasingly seeking a broad range of careers including, but not limited to, legal practice.

The flexible nature of the degree provides students with an opportunity to undertake a series of elective streams. These streams group legal content and legal skills units into alignment with the varied career destinations which a legal education opens to graduates and will allow you to study areas of the law that match your career aspirations.

Career opportunities include private practice as a barrister and/or solicitor; work in government departments; employment as an in-house lawyer; and a range of other occupations.

The combination of journalism with law majors can equip you for specialised journalism careers in international affairs, corporate dealings, and medico-legal issues. You could find employment in the legal environment as a solicitor, barrister or in-house lawyer, with the journalism component enhancing your employability with extra writing and communication skills.

Many journalism graduates work as journalists for newspapers, magazines, television, radio and online publications. Others seek employment successfully in public relations, media management and corporate communications.

Course Structure

You will undertake 14 journalism specific units, and have a broad creative industries perspective from the two foundation units. Your journalism studies are designed to provide a broad range of journalism knowledge. You will study journalism and law units in your first four years and for the remainder of your course you will concentrate on law studies.

The Law component is made up of 336 credit points of law subjects.

Professional Recognition

The QUT Law course is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories. The QUT Law degree qualification is also recognised for admission purposes in West and East Malaysia, Fiji and Papua New Guinea.

QUT's journalism degree is recognised by the Australian

Journalists' Association (AJA) section of the Media, Entertainment and Arts Alliance (MEAA).

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Course structure for students who commenced in 2008

Year 1, Semester 1	
KJB101	Digital Journalism
KJB120	Newswriting
KKB101	Creative Industries: People and Practices
	Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1, Semester 2	
KJB121	Journalistic Inquiry
KKB102	Creative Industries: Making Connections
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives
SELECT	A Creative Industries Unit Option

Year 2, Semester 1	
KPB101	Introduction to Film, TV and New Media Production
LWB136	Contracts A
LWB147	Torts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2	
KJB224	Feature Writing
LWB137	Contracts B
LWB148	Torts B
LWB239	Criminal Responsibility

Year 3, Semester 1	
SELECT	A Creative Industries Unit Option
KJB239	Journalism Ethics and Issues
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2	
KJB235	Radio and Television Journalism 1
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1	
KJB336	Radio and Television Journalism 2
LWB242	Constitutional Law
LWB333	Theories of Law

Year 4, Semester 2	
KJB211	Layout and Design
SELECT	Either KJB337 or KKB175:
KJB337	Public Affairs Reporting
KKB175	Creative Industries Legal Issues
LWB334	Corporate Law
	Law Elective

Year 5, Semester 1	
LWB335	Administrative Law
LWB431	Civil Procedure
LWB432	Evidence
LWB435	Legal Research in Practice
SELECT	A Creative Industries Unit Option

Year 5, Semester 2	
LWB433	Professional Responsibility
SELECT	A Creative Industries Unit Option
	Law Elective
	Law Elective
	Law Elective

Course structure for students who commenced in 2007

Year 1, Semester 1	
KJB101	Digital Journalism
KJB120	Newswriting
SELECT	A Creative Industries Core Unit
	Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1, Semester 2	
KJB121	Journalistic Inquiry
SELECT	A Creative Industries Core Unit
SELECT	A Creative Industries Elective
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2, Semester 1	
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KPB101	Introduction to Film, TV and New Media Production

LWB136	Contracts A

Year 2, Semester 2

KCB202	New Media 2: Applications and Implications
KJB232	Radio and Television Journalism 1
SELECT	A Creative Industries Elective
LWB137	Contracts B

Year 3, Semester 1

KJB336	Radio and Television Journalism 2
LWB147	Torts A
LWB238	Fundamentals of Criminal Law

Year 3, Semester 2

KJB211	Layout and Design
SELECT	Either KJB337 or KKB175:
KJB337	Public Affairs Reporting
KKB175	Creative Industries Legal Issues
LWB148	Torts B
LWB239	Criminal Responsibility

Year 4, Semester 1

LWB240	Principles of Equity
LWB242	Constitutional Law
LWB243	Property Law A
LWB333	Theories of Law

Year 4, Semester 2

LWB241	Trusts
LWB244	Property Law B
LWB334	Corporate Law
	Law Elective

Year 5, Semester 1

LWB335	Administrative Law
LWB431	Civil Procedure
LWB432	Evidence
LWB435	Legal Research in Practice
SELECT	A Creative Industries Unit Option

Year 5, Semester 2

LWB433	Professional Responsibility
SELECT	A Creative Industries Unit Option
	Law Elective
	Law Elective
	Law Elective

Course structure for students who commenced in 2006

Year 1, Semester 1

KJB101	Digital Journalism
KJB120	Newswriting
SELECT	A Creative Industries Core Unit
	Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1, Semester 2

KJB121	Journalistic Inquiry
SELECT	A Creative Industries Core Unit
SELECT	A Creative Industries Elective
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2, Semester 1

KJB239	Journalism Ethics and Issues
KJB224	Feature Writing
KPB101	Introduction to Film, TV and New Media Production
LWB136	Contracts A

Year 2, Semester 2

KJB232	Radio and Television Journalism 1
KCB202	New Media 2: Applications and Implications
SELECT	A Creative Industries Elective
LWB137	Contracts B

Year 3, Semester 1

KJB322	Desktop Publishing And Editing
KJB338	Radio and Television Journalism 2
LWB138	Fundamentals of Torts
LWB238	Fundamentals of Criminal Law

Year 3, Semester 2

KJB303	News Production
KJB337	Public Affairs Reporting
LWB139	Select Issues in Torts
LWB239	Criminal Responsibility

Year 4, Semester 1

LWB240	Principles of Equity
LWB242	Constitutional Law
LWB243	Property Law A
LWB333	Theories of Law
	Law Elective

Year 4, Semester 2

LWB241	Trusts
LWB244	Property Law B
LWB334	Corporate Law
LWB335	Administrative Law
	Law Elective

Year 5, Semester 1

LWB431	Civil Procedure
LWB432	Evidence
LWB435	Legal Research in Practice
SELECT	A Creative Industries Unit Option

Year 5, Semester 2

LWB433	Professional Responsibility
SELECT	A Creative Industries Unit Option
	Law Elective
	Law Elective

Course structure for students who commenced in 2005 or earlier

Important Notice

Students who commenced this course in 2005 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History

KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Barrister, Crown Law Officer, In-House Lawyer, Information Officer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Solicitor.

Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws (IF10)

Year offered: 2011
Admissions: No
CRICOS code: 040288C
Course duration (full-time): 5 years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409192
Past rank cut-off: 90
Past OP cut-off: 6
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 528
Standard credit points per full-time semester: 48 (Semesters 3,4,5,6,9+10), 60 (Semesters 1,2,7+8)
Course coordinator: Head, Undergraduate Studies (Creative Industries); Dr William Dixon Director Undergraduate Law Programs
Discipline coordinator: Dr Stephen Harrington (Media & Communication)
Campus: Gardens Point and Kelvin Grove

Discontinuation

Students should note that from Semester 1, 2009 this course has been renamed and recoded to IX66 Bachelor of Laws/Bachelor of Media and Communication.

For course structure information on the new course, please refer to the new course.

Overview

Media outlets operate in a regulatory environment in which changes occur rapidly and constantly. In an era where there is increasing public scrutiny of our media, the need for legal practitioners with specific media awareness has never been greater. This five-year double degree combines practical skills and contextual understanding of the media and communication industries with the skills to work as a legal practitioner.

Career Outcomes

Graduates may choose to use their combined skills to work in-house for media outlets, regulatory bodies, or in law firms with specialist interests in the media. As a lawyer you may find work in private practice as a barrister or legal practitioner, practise in law-related government departments or within large companies as in-house lawyers. Media and communication opportunities are similar to those for graduates of the Bachelor of Creative Industries (Media and Communication) course.

Course Structure

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from the Media and Communication major and 24 credit points of Unit Options.

The Law component is made up of 336 credit points of law subjects.

Professional Recognition

The law degree component covers all the law units required for admission as a legal practitioner in Australia and is approved for the purposes of the Legal Practitioners' and Barristers' Admission Rules.

OP Guarantee

The OP Guarantee does not apply to this program.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Course structure for students who commenced in 2008

Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
	Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1, Semester 2	
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KKB102	Creative Industries: Making Connections
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2, Semester 1	
KCB102	Media Myth Busting 1
LWB136	Contracts A
KCB201	New Media 1: Information and Knowledge
LWB147	Torts A
LWB238	Fundamentals of Criminal Law
	*Note: KCB201 will no longer be offered after 2010. Please refer to the 2010 course structure for the equivalent new unit.

Year 2, Semester 2	
KCB202	New Media 2: Applications and Implications
LWB137	Contracts B
LWB148	Torts B
LWB239	Criminal Responsibility

Year 3, Semester 1	
KCB103	Strategic Speech Communication
KCB302	Political Communication
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2	
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB205	Professional Communication
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1	
KCB301	Media Audiences
SELECT	Either KCB304 or KWB103:
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
LWB242	Constitutional Law
	Law Elective
LWB333	Theories of Law

Year 4, Semester 2	
KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
LWB334	Corporate Law
	Law Elective
	Law Elective

Year 5, Semester 1	
LWB335	Administrative Law
LWB431	Civil Procedure
LWB432	Evidence
LWB435	Legal Research in Practice

Year 5, Semester 2	
LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Course structure for students who commenced in 2007

Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
	Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1, Semester 2	
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
	Creative Industries Core Unit
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2, Semester 1	
KKB101	Creative Industries: People and Practices
SELECT	A Creative Industries Elective
KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
LWB136	Contracts A

Year 2, Semester 2	
SELECT	A Creative Industries Elective
KCB202	New Media 2: Applications and Implications
KKB175	Creative Industries Legal Issues
LWB137	Contracts B

Year 3, Semester 1	
KCB301	Media Audiences
KCB302	Political Communication
LWB147	Torts A
LWB238	Fundamentals of Criminal Law

Year 3, Semester 2	
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB304	Designing Communication Resources
LWB148	Torts B
LWB239	Criminal Responsibility

Year 4, Semester 1	
LWB240	Principles of Equity
LWB242	Constitutional Law
LWB243	Property Law A
LWB333	Theories of Law
	Law Elective

Year 4, Semester 2	
LWB241	Trusts
LWB244	Property Law B

LWB334	Corporate Law
	Law Elective
	Law Elective

Year 5, Semester 1

LWB335	Administrative Law
LWB431	Civil Procedure
LWB432	Evidence
LWB434	Advanced Research and Legal Reasoning

Year 5, Semester 2

LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Course structure for students who commenced in 2006

Year 1, Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
	Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1, Semester 2

KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
SELECT	A Creative Industries Core Unit
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2, Semester 1

SELECT	A Creative Industries Core Unit
SELECT	A Creative Industries Core Unit
KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
LWB136	Contracts A

Year 2, Semester 2

SELECT	A Creative Industries Core Unit
KCB202	New Media 2: Applications and Implications
KKB175	Creative Industries Legal Issues
LWB137	Contracts B

Year 3, Semester 1

KCB301	Media Audiences
KCB302	Political Communication
LWB138	Fundamentals of Torts
LWB238	Fundamentals of Criminal Law

Year 3, Semester 2

KCB203	Consumption Matters: Consumer Cultures and Identity
KCB304	Designing Communication Resources
LWB139	Select Issues in Torts
LWB239	Criminal Responsibility

Year 4, Semester 1

LWB240	Principles of Equity
LWB242	Constitutional Law
LWB243	Property Law A
LWB333	Theories of Law
	Law Elective

Year 4, Semester 2

LWB241	Trusts
LWB244	Property Law B
LWB334	Corporate Law
	Law Elective
	Law Elective

Year 5, Semester 1

LWB335	Administrative Law
LWB431	Civil Procedure
LWB432	Evidence
LWB435	Legal Research in Practice

Year 5, Semester 2

LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Course structure for students who commenced in 2005 or earlier

Important Notice

Students who commenced this course in 2005 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Potential Careers:

Academic, Advertising Professional, Barrister, Crown Law Officer, Educator, Government Officer, In-House Lawyer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Solicitor, Web Designer.

Bachelor of Mass Communication (IF27)

Year offered: 2011
Admissions: Yes
CRICOS code: 037542J
Course duration (full-time): 3 Years
Domestic fees (indicative): 2011: CSP $3,878 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February and July
QTAC code: 409012
Past rank cut-off: 79
Past OP cut-off: 11
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Faculty of Creative Industries)
Discipline coordinator: Susan Hetherington (International Journalism); Dr Stephen Harrington (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Career Outcomes

Graduates obtain employment in a wide variety of public and private sector organisations. Potential employment opportunities include careers as a public relations consultant, media planner, copywriter, corporate communication manager, specialist journalist, media production specialist, media adviser or event manager.

Overview

This course is a joint offering by the faculties of Creative Industries and Business, designed to capitalise on the dynamic area of mass communication and the challenges faced by organisations in the digital age.

The flexible program design includes areas of study from both faculties, providing professional skills in areas such as international journalism, television, media and communication, advertising and public relations.

The combined expertise of these faculties gives you a unique opportunity to foster your skills in creative, technical and business communication. You can tailor your studies to meet a specific career goal or to create a wide variety of career choices.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Advertising Institute of Australia (AIA) and the Society of Business Communicators (SBC).

Course Design

Students commencing the Bachelor of Mass Communication must complete 24 units of equal weighting totalling 288 credit points comprised of
a. Business School Core (six Business School core units)
b. Major Core (two majors of six units each) and
c. Unit Options (six units).

Although studies can be tailored to meet a specific career goal or create a wide variety of career choices, there is a set of recommended combinations of majors. Students are not required to take these combinations, however they do represent the more common and logical choices within a mass communication qualification.
The recommended combinations are:
- Public Relations and International Journalism
- Public Relations and Media and Communication
- Advertising and Television
- International Journalism and Media and Communication.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.
Other useful information can be found on the Student Services website

General Course structure for students who commenced in 2011

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below: * A Minor PLUS 24cp of Unit Options; or * 72cp of Unit Options

Notes	
	* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
SELECT	Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising

INSTRUCTIONS: Due to the prerequisite requirements for AMB339, students completing the Advertising Major must complete AMB220 as part of their IF27 core units and AMB330 as their Advertising Unit Option.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB339	Advertising Campaigns

Students who have completed AMB220 Advertising Theory and Practice as part of the IF27 Core Units will need to choose one of the following three units:

AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

International Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media and Communication

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KCB301	Media Audiences
SELECT	Two from KCB205, KCB207, KCB302 and KCB304:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
KCB302	Political Communication
KCB304	Designing Communication Resources

Public Relations

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB303	Critical Thinking About Television

Course structure - Advertising / International Journalism for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB319	Media Planning
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
KJB280	International Journalism
SELECT	A Complementary Studies unit

SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KJB224	Feature Writing
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Media & Communication for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB319	Media Planning
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Year 3, Semester 2

AMB339	Advertising Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Public Relations for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
SELECT	A Complementary Studies unit

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 2, Semester 2

AMB372	Public Relations Planning
SELECT	Either AMB230, AMB202 or AMB231:
AMB230	Digital Promotions
AMB202	Integrated Marketing Communication

AMB231	Marketing Communications Regulations and Ethics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
AMB374	Global Public Relations Cases
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Television for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB110	The Movie, TV & New Media Business

Year 2, Semester 1

AMB318	Advertising Copywriting
AMB319	Media Planning
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production

Year 2, Semester 2

AMB201	Marketing and Audience Research
AMB320	Advertising Management
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Year 3, Semester 1

KPB303	Critical Thinking About Television
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KPB112	TV and Film Genres
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Course structure - Media & Communication/International Journalism for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KJB120	Newswriting
KKB102	Creative Industries: Making Connections
AMB201	Marketing and Audience Research
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KJB121	Journalistic Inquiry

Year 2, Semester 2

KJB280	International Journalism

SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KJB224	Feature Writing
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / Television for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
SELECT	Either AMB220 OR AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KPB105	Narrative Production
KPB104	Film and Television Production Resource Management

Year 2, Semester 2

KPB110	The Movie, TV & New Media Business
SELECT	Either KCB205 OR KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
SELECT	Either KCB302 OR KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit

Year 3, Semester 2

KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / International Journalism for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KJB280	International Journalism
SELECT	Two from AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KJB224	Feature Writing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Media & Communication for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	Two from AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Television for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections
KPB110	The Movie, TV & New Media Business

Year 2, Semester 1

AMB264	Public Relations Techniques
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB374	Global Public Relations Cases
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	Two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Course structure - Television / International Journalism for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production
KPB110	The Movie, TV & New Media Business
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KJB120	Newswriting
KPB104	Film and Television Production Resource Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB121	Journalistic Inquiry
KJB280	International Journalism
KPB105	Narrative Production

Year 3, Semester 1

KJB224	Feature Writing
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

General Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

IF27 CORE UNITS - 6 units required

AMB201	Marketing and Audience Research
BSB126	Marketing
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KCB110	Introduction to Mass Communication
SELECT	Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising

INSTRUCTIONS: Due to the prerequisite requirements for AMB339, students completing the Advertising Major must complete AMB220 as part of their IF27 core units and AMB330 as their Advertising Unit Option.

AMB200	Consumer Behaviour

AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB339	Advertising Campaigns
	Students who have completed AMB220 Advertising Theory and Practice as part of the IF27 Core Units will need to choose one of the following three units:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Public Relations

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
	Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Media and Communication

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KCB301	Media Audiences
SELECT	Two from KCB205, KCB207, KCB302 and KCB304:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
KCB304	Designing Communication Resources
KCB302	Political Communication

Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB303	Critical Thinking About Television

International Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Course structure - Advertising / International Journalism for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB319	Media Planning
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
KJB280	International Journalism
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KJB224	Feature Writing
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2	
AMB339	Advertising Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Media & Communication for students who commenced in 2010

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:
	* A Minor PLUS 24cp of Unit Options; or
	* 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
AMB319	Media Planning
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies unit

Year 2, Semester 2	
AMB318	Advertising Copywriting
SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
AMB320	Advertising Management
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Year 3, Semester 2	
AMB339	Advertising Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Public Relations for students who commenced in 2010

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:
	* A Minor PLUS 24cp of Unit Options; or
	* 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
SELECT	A Complementary Studies unit

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 2, Semester 2	
AMB372	Public Relations Planning
SELECT	Either AMB230, AMB202 or AMB231:
AMB230	Digital Promotions
AMB202	Integrated Marketing Communication
AMB231	Marketing Communications Regulations and Ethics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
AMB320	Advertising Management
AMB374	Global Public Relations Cases
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication

AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Television for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB110	The Movie, TV & New Media Business

Year 2, Semester 1

AMB318	Advertising Copywriting
AMB319	Media Planning
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production

Year 2, Semester 2

AMB201	Marketing and Audience Research
AMB320	Advertising Management
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Year 3, Semester 1

KPB303	Critical Thinking About Television
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KPB112	TV and Film Genres
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Course structure - Media & Communication/International Journalism for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KJB120	Newswriting
KKB102	Creative Industries: Making Connections
AMB201	Marketing and Audience Research
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KJB121	Journalistic Inquiry

Year 2, Semester 2

KJB280	International Journalism
SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KJB224	Feature Writing

SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / Television for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
SELECT	Either AMB220 OR AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KPB105	Narrative Production
KPB104	Film and Television Production Resource Management

Year 2, Semester 2

KPB110	The Movie, TV & New Media Business
SELECT	Either KCB205 OR KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
SELECT	Either KCB302 OR KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit

Year 3, Semester 2

KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / International Journalism for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KJB280	International Journalism
SELECT	Two from AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases

KJB224	Feature Writing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Media & Communication for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	Two from AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Television for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections
KPB110	The Movie, TV & New Media Business

Year 2, Semester 1

AMB264	Public Relations Techniques
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB374	Global Public Relations Cases
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit

SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	Two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Course structure - Television / International Journalism for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production
KPB110	The Movie, TV & New Media Business
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KJB120	Newswriting
KPB104	Film and Television Production Resource Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB121	Journalistic Inquiry
KJB280	International Journalism
KPB105	Narrative Production

Year 3, Semester 1

KJB224	Feature Writing
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

General Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

IF27 CORE UNITS - 6 units required

AMB201	Marketing and Audience Research
BSB126	Marketing
KCB110	Introduction To Mass Communication
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
SELECT	Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising

INSTRUCTIONS: Due to the prerequisite requirements for AMB339, students completing the Advertising Major must complete AMB220 as part of their IF27 core units and AMB330 as their Advertising Unit Option.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns

Students who have completed AMB220 as part of the IF27 Core Units will need to choose one of the following three units:

AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Media and Communication

KCB101	Communication in the New Economy

KCB103	Strategic Speech Communication
KCB202	New Media 2: Applications and Implications
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB370	Public Relations Cases
AMB361	Public Relations Campaigns

Students who have completed AMB260 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB260 as part of their IF27 Core Units will need to choose one of the following three units:

AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Television

KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB303	Critical Thinking About Television

International Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Course structure - Advertising / International Journalism for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB319	Media Planning
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
KJB280	International Journalism
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KJB224	Feature Writing
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Media & Communication for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
AMB319	Media Planning
KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
SELECT	A Complementary Studies unit

Year 2, Semester 2	
AMB318	Advertising Copywriting
SELECT	Either KCB202 or KCB205
KCB202	New Media 2: Applications and Implications
KCB205	Professional Communication
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
AMB320	Advertising Management
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Year 3, Semester 2	
SELECT	A Complementary Studies unit
AMB339	Advertising Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Public Relations for students who commenced in 2009

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:
	* A Minor PLUS 24cp of Unit Options; or
	* 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
SELECT	A Complementary Studies unit

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
AMB264	Public Relations Techniques
AMB319	Media Planning

Year 2, Semester 2	
AMB372	Public Relations Planning
SELECT	Either AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
AMB320	Advertising Management
AMB374	Global Public Relations Cases
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2	
AMB339	Advertising Campaigns
AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Television for students who commenced in 2009

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:
	* A Minor PLUS 24cp of Unit Options; or
	* 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KCB110	Introduction to Mass Communication

KKB101	Creative Industries: People and Practices
KPB106	Australian Television

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
AMB319	Media Planning
KPB105	Narrative Production

Year 2, Semester 2

AMB320	Advertising Management
KPB104	Film and Television Production Resource Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KPB303	Critical Thinking About Television
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / International Journ for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
SELECT	Either AMB263 or AMB220:
AMB263	Introduction To Public Relations
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
KJB121	Journalistic Inquiry

Year 2, Semester 2

KJB280	International Journalism
SELECT	Either KCB202 or KCB205:
KCB202	New Media 2: Applications and Implications
KCB205	Professional Communication
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KJB224	Feature Writing
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / Television for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication:

	Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Complementary Studies unit

Year 2, Semester 2

KPB110	The Movie, TV & New Media Business
SELECT	Either KCB202 or KCB205:
KCB202	New Media 2: Applications and Implications
KCB205	Professional Communication
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KPB105	Narrative Production
KPB303	Critical Thinking About Television
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources

Year 3, Semester 2

KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / International Journalism for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
KCB110	Introduction to Mass Communication

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KJB280	International Journalism
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KJB224	Feature Writing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Media & Communication for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication:

	Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KCB201	New Media 1: Information and Knowledge
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
SELECT	Either KCB202 or KCB205:
KCB202	New Media 2: Applications and Implications
KCB205	Professional Communication
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Television for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KPB106	Australian Television

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

AMB264	Public Relations Techniques
KPB105	Narrative Production
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KPB104	Film and Television Production Resource Management
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB374	Global Public Relations Cases
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics
SELECT	A Complementary Studies unit

Course structure - Television / International Journalism for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication

KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KJB120	Newswriting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
KPB105	Narrative Production

Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB121	Journalistic Inquiry
KJB280	International Journalism
KPB110	The Movie, TV & New Media Business

Year 3, Semester 1

KJB224	Feature Writing
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

General Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

IF27 CORE UNITS - 6 units required

AMB201	Marketing and Audience Research
BSB126	Marketing
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
SELECT	Either AMB220 or AMB260:
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
SELECT	Either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
	Students who have completed AMB220 as part of the IF27 Core Units will need to choose one of the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB330	Advertising Strategy and Planning

Media and Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB202	New Media Technologies
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB370	Public Relations Cases
AMB361	Public Relations Campaigns
	Students who have completed AMB260 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB260 as part of their IF27 Core Units will need to choose one of the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB231	Marketing Communications Regulations and Ethics

Television

KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource Management

KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB303	Critical Thinking About Television

* Students intending to take the Television major are required to take KWB102 Media Writing as one of their Faculty Core units (instead of KCB103 Strategic Speech Communication).

International Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Course structure - Advertising / International Journalism for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
SELECT	Either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB319	Media Planning
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
KJB280	International Journalism
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KJB224	Feature Writing
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Media & Communication for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB319	Media Planning
KCB301	Media Audiences
KWB102	Media Writing
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
KCB202	New Media 2: Applications and Implications
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KCB201	New Media 1: Information and Knowledge
SELECT	Either KCB205, KCB302 or KCB304:
KCB205	Professional Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Year 3, Semester 2

SELECT	A Complementary Studies unit
AMB339	Advertising Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Television for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KKB101	Creative Industries: People and Practices
KPB106	Australian Television
KWB102	Media Writing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
AMB319	Media Planning
KPB105	Narrative Production

Year 2, Semester 2

AMB320	Advertising Management
KPB104	Film and Television Production Resource Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KPB303	Critical Thinking About Television
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Public Relations for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KKB101	Creative Industries: People and Practices
SELECT	Either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing
SELECT	A Complementary Studies unit

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB264	Public Relations Techniques

Year 2, Semester 2

AMB372	Public Relations Planning
SELECT	Either AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and

	Ethics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
AMB374	Global Public Relations Cases
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / International Journ for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB301	Media Audiences
KJB121	Journalistic Inquiry
KWB102	Media Writing

Year 2, Semester 2

KCB202	New Media 2: Applications and Implications
KJB280	International Journalism
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB201	New Media 1: Information and Knowledge
KJB224	Feature Writing
SELECT	Either KCB205, KCB302 or KCB304:
KCB205	Professional Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / Television for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
KWB102	Media Writing

Year 1, Semester 2

AMB201	Marketing and Audience Research
KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB301	Media Audiences
KPB106	Australian Television
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KCB202	New Media 2: Applications and Implications
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
KCB201	New Media 1: Information and Knowledge
KPB105	Narrative Production
KPB303	Critical Thinking About Television
SELECT	Either KCB205, KCB302 or KCB304:
KCB205	Professional Communication
KCB302	Political Communication
KCB304	Designing Communication Resources

Year 3, Semester 2	
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / International Journalism for students who commenced in 2008

Course Requirements
In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below: * A Minor PLUS 24cp of Unit Options; or * 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
SELECT	Either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing

Year 1, Semester 2	
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
AMB264	Public Relations Techniques
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
AMB372	Public Relations Planning
KJB280	International Journalism
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1	
AMB374	Global Public Relations Cases
KJB224	Feature Writing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2	
AMB379	Public Relations Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Media & Communication for students who commenced in 2008

Course Requirements
In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below: * A Minor PLUS 24cp of Unit Options; or * 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2	
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
KKB102	Creative Industries: Making Connections
KWB102	Media Writing

Year 2, Semester 1	
AMB264	Public Relations Techniques
KCB301	Media Audiences
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
AMB372	Public Relations Planning

KCB202	New Media 2: Applications and Implications
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KCB201	New Media 1: Information and Knowledge
SELECT	Either KCB205, KCB302 or KCB304:
KCB205	Professional Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Television for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KKB101	Creative Industries: People and Practices
KPB106	Australian Television
KWB102	Media Writing

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

AMB261	Media Relations and Publicity
KPB105	Narrative Production
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB262	Public Relations Writing
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB374	Global Public Relations Cases
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics
SELECT	A Complementary Studies unit

Course structure - Television / International Journalism for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
SELECT	Either AMB260 or AMB220:
AMB260	Public Relations Theory and Practice
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KJB120	Newswriting
KJB121	Journalistic Inquiry
KPB105	Narrative Production
KPB106	Australian Television

Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB280	International Journalism
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KJB224	Feature Writing
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to

understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication,

graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and

publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff

availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Advertising Professional, Creative Writer, Government Officer, Guidance Officer, Information Officer, International Business Specialist, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

Doctor of Philosophy (Creative Industries) (IF49)

Year offered: 2011
Admissions: Yes
CRICOS code: 006367J
Course duration (full-time): minimum 24mths (with research masters) or minimum 30mths (with honours)
Course duration (part-time): minimum 36mths (with research masters) or minimum 42mths (with honours)
Domestic fees (indicative): Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you will be charged - 2011: $9,625 per semester (indicative)
International Fees (indicative): 2011: $11,000 (indicative) per semester
Domestic Entry: Anytime
International Entry: Anytime
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Susan Carson
Campus: Gardens Point and Kelvin Grove

Entry Requirements

A relevant first or second class division A (upper division) honours degree
OR
an appropriate research masters degree
OR a coursework masters with a significant research component.

Course Structure

You may study full time or part time as either an internal or external candidate. External students must include an on campus period of study each year.

Course structure

Full-time structure, research only

Full-time students undertaking research but no coursework units enrol in:

IFR100	Full-Time Masters Research

Full-time structure, research + coursework units

Full-time students who are undertaking approved coursework units in addition to their research as part of their Doctoral enrolment should enrol in a combination of the following units, totalling as close as possible (without exceeding) 48 credit points:

IFR300	Doctoral Research
IFR302	Doctoral Research
IFR303	Doctoral Research

Full-time structure, for students with extensions of time

In instances where a candidate has exceeded the normal course duration and an extension of time has been approved, enrol in:

IFR101	Full-Time Doctoral Research (Extension)

Part-time structure, research only

Part-time students undertaking research but no coursework units enrol in:

IFR200	Part-Time Doctoral Research

Part-time structure, research + coursework units

Part-time students who are undertaking approved coursework units in addition to their research as part of their Doctoral enrolment should enrol in a combination of the following units, totalling as close as possible (without exceeding) 24 credit points:

IFR302	Doctoral Research
IFR302	Doctoral Research

Part-time structure, for students with extensions of time

In instances where a candidate has exceeded the normal course duration and an extension has been approved, enrol in:

IFR201	Part-Time Doctoral Research (Extension)

Graduate Certificate in Advertising (IF94)

Year offered: 2011
Admissions: Yes
CRICOS code: 048325E
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $8,750 (indicative) per semester
International Fees (indicative): 2011: $11,500 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe (Creative Industries); Mr Bill Proud (Business)
Discipline coordinator: Ms Louise Grayson (Creative Industries); Bill Proud (Business)
Campus: Gardens Point and Kelvin Grove

Overview

The real world of advertising involves strategy, planning, and creativity. If you are looking to freshen up your skills or move into advertising, this program offered by the Creative Industries and Business faculties provide you with an opportunity to do both.

These courses provide the opportunity for you to develop skills in copywriting, art direction, creative campaign production, and production management. These skills will be applied across print media, television, radio, direct mail, and the Internet.

Entry Requirements

A bachelor degree with an overall grade point average of 5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

Course Structure

To graduate with a Graduate Certificate in Advertising, students are required to successfully complete 48 credit points, as specified in the course structure below.

Articulation

This course articulates into IX96 Master of Advertising (Creative Advertising) or BS16 Master of Business (Strategic Advertising).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Full-time and Part time course structure

Semester 1	
	*Part time students will enrol in two units over two semesters.
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KIP424	Advertising Creative: Introduction
	Choose one from the following units (KIP426 is strongly recommended):
KIP401	Visual Communication
KIP426	Advertising Creative: Copywriting and Art Direction
NOTES:	* KIP424 will be recoded to KAP401 from July 2012. Please enrol in KIP424 if you wish to study this unit in the first half of 2012. Please enrol in KAP401 if you wish to study this unit in the second half of 2012.
	* KIP426 will be recoded to KAP402 from July 2012. Please enrol in KIP426 if you wish to study this unit in the first half of 2012. Please enrol in KAP402 if you wish to study this unit in the second half of 2012.

Potential Careers:

Advertising Professional.

Bachelor of Music/Bachelor of Education (Secondary) (IX07)

Year offered: 2011
Admissions: No
CRICOS code: 020319M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,979 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 429182
Past rank cut-off: Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 432
Standard credit points per full-time semester: 54 (average). (Note that the minimum enrolment for full-time status varies each year).
Course coordinator: Head, Undergraduate Studies (Creative Industries); Education Coordinator: Dr Mal Shield
Discipline coordinator: Mr Brad Millard (Music)
Campus: Kelvin Grove and Carseldine

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

Career Outcomes

Graduates teach instrumental or classroom Music in secondary and primary schools.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at student.qut.edu.au/studying/jobs-and-work-experience/work-experience-and-placements/blue-cards.

Further Information

Faculty of Education Office
Phone: +61 7 3138 3947
Fax: +61 7 3138 3949
Email: educationenq@qut.edu.au

Creative Industries Faculty
Music Discipline
Phone: 3138 5789
www.creativeindustries.qut.com

For students with a STA in Instrumental Music who commenced in 2007

Semester 1, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KMB105	Music and Sound Technology
KMB120	Music Performance 1
KMB130	Core Musicianship 1
SELECT	One unit from List D

Semester 2, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KMB108	Sound Recording and Acoustics
KMB113	Multi-Instrumental Music A
KMB121	Music Performance 2
KMB131	Core Musicianship 2

Semester 1, Year 2	
KMB209	Conducting
KMB214-1	Music and Sound: Principal Study A
SELECT	One unit from List D
SELECT	Two of the following three units:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
	One unit from List D

Semester 2, Year 2	
KMB212	Arranging
KMB213	Multi-Instrumental Music B
KMB214-2	Music and Sound: Principal Study A
SELECT	Two of the following three units:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
	One unit from List E

For students with a STA in Primary Music who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit (List A)
KMB105	Music and Sound Technology
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1
KMB130	Core Musicianship 1
SELECT	One unit from List D

Year 1, Semester 2

SELECT	A Creative Industries Core Unit (List A)
KMB131	Core Musicianship 2
SELECT	KMB106 and KMB111, OR KMB108 and KMB121:
KMB106	Music and Sound for Multimedia
KMB111	Music Production 2
KMB108	Sound Recording and Acoustics
KMB121	Music Performance 2
SELECT	One unit from List E

Year 2, Semester 1

KMB214-1	Music and Sound: Principal Study A
SELECT	Two units from List D
SELECT	Two of the following three units:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
	One unit from List D

Year 2, Semester 2

KMB214-2	Music and Sound: Principal Study A
SELECT	Two music electives from List E
SELECT	Two of the following three units:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
	One unit from List E

For students with a STA in Dance who commenced in 2007

Year 1, Semester 1

KMB105	Music and Sound Technology
KMB130	Core Musicianship 1
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1
KDB103	Dance Technique Studies 1
SELECT	A Creative Industries Core Unit (List A)

Year 1, Semester 2

SELECT	KMB106 and KMB111, OR KMB108 and KMB121:
KMB106	Music and Sound for Multimedia
KMB111	Music Production 2
KMB108	Sound Recording and Acoustics
KMB121	Music Performance 2
KMB131	Core Musicianship 2
KDB107	Choreographic Studies 1
SELECT	A Creative Industries Core Unit (List A)

Year 2, Semester 1

SELECT	Either KMB206 or KMB207:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
KDB213	Dance Technique Studies 3
KDB205	Dance in Education
SELECT	One unit from List D

Year 2, Semester 2

SELECT	Either KMB205 or KMB208:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
SELECT	One unit from List E

For students with a STA in Drama who commenced in 2007

Year 1, Semester 1

KMB105	Music and Sound Technology
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1
KMB130	Core Musicianship 1
KTB103	Performing Skills 1: Character and Scene
SELECT	A Creative Industries Core Unit (List A)

Year 1, Semester 2

SELECT	KMB106 and KMB111, OR KMB108 or KMB121:
KMB106	Music and Sound for Multimedia
KMB111	Music Production 2
KMB108	Sound Recording and Acoustics
KMB121	Music Performance 2
KMB131	Core Musicianship 2
KTB106	Performing Skills 2: Style and Form
SELECT	A Creative Industries Core Unit (List A)

Year 2, Semester 1

SELECT	Either KMB206 or KMB207:

KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
KTB101	20th Century Performance
KTB102	Process Drama
SELECT	One unit from List D

Year 2, Semester 2

SELECT	Either KMB205 or KMB208:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
KTB207	Staging Australia
KTB209	Applied Performance
SELECT	One unit from List E

For students with a STA in Visual Arts who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit (List A)
KMB105	Music and Sound Technology
SELECT	KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1
KMB130	Core Musicianship 1
SELECT	Either KVB100, KVB110 or KVB511:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes
KVB511	Printmaking

Year 1, Semester 2

SELECT	A Creative Industries Core Unit (List A)
SELECT	KMB106 and KMB111, OR KMB108 and KMB121:
KMB106	Music and Sound for Multimedia
KMB111	Music Production 2
KMB108	Sound Recording and Acoustics
KMB121	Music Performance 2
KMB131	Core Musicianship 2
SELECT	Either KVB104, KVB108 or KVB111:
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes

Year 2, Semester 1

SELECT	Either KMB206 or KMB207:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
SELECT	One unit from List D
KVB102	Modernism
SELECT	Either KVB100, KVB104, KVB202 or KVB213:
KVB100	Research and Creativity in the Visual Arts
KVB104	Photomedia and Artistic Practice
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation

Year 2, Semester 2

SELECT	Either KMB205 or KMB208:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
KVB103	Australian Art
SELECT	One unit from List E
SELECT	Either KVB108, KVB203 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art

For students with a STA other than Drama, Dance or Visual Arts who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit (List A)
KMB105	Music and Sound Technology
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1
KMB130	Core Musicianship 1
SELECT	A Second Teaching Area Unit (List B)

Year 1, Semester 2

SELECT	A Creative Industries Core Unit (List A)
KMB131	Core Musicianship 2
SELECT	KMB106 and KMB111, OR KMB108 and KMB121:
KMB106	Music and Sound for Multimedia
KMB111	Music Production 2
KMB108	Sound Recording and Acoustics
KMB121	Music Performance 2
SELECT	A Second Teaching Area Unit (List B)

Year 2, Semester 1

KMB214-1	Music and Sound: Principal Study A
SELECT	One unit from List D
SELECT	A Second Teaching Area Unit (List B)
SELECT	Two of the following three units:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship

	Music Elective - List D

Year 2, Semester 2

KMB214-2	Music and Sound: Principal Study A
SELECT	A Second Teaching Area Unit (List B)
SELECT	One unit from List E
SELECT	Two of the following three units
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
	Music elective - List E

Course structure for students who commenced in 2006 or earlier

Important Notice

Students who commenced this course in 2006 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

List A - Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

List B - Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media Myth Busting 1
KWB108	Introduction To Literary Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Introduction to Film, TV and New Media Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice
	Please note that if you are out-of-step and require Film & Media units, from 2010 onwards, the only Film & Media units available will be KPB101, KPB104, KPB105, KPB112, KPB113, KPB203 and KPB205.

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus
	Please note that if you are out-of-step and require geography units, from 2010 onwards, the only geography units available will be CLB109, CLB110, CLB111, CLB112, CLB113 and CLB114.

History (48 credit points)

	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China

HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies
	Please note that if you are out-of-step and require history units, from 2010 onwards, the only history units available will be CLB101, CLB102, CLB103, CLB104, CLB105, CLB106, CLB107, and CLB108.

Languages other than English	
	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

List C - Curriculum Studies, Second Teaching Area

Curriculum Studies 1	
KVB301	Visual Arts Curriculum Studies 1
KTB201	Drama Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1
KMB101	Music (Primary/Instrumental) Curriculum Studies 1

Curriculum Studies 2	
KVB302	Visual Arts Curriculum Studies 2
KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
KMB102	Music (Primary/Instrumental) Curriculum Studies 2

Curriculum Studies 3	
KVB303	Visual Arts Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
KMB103	Music (Primary/instrumental) Curriculum Studies 3

List D - Music Unit Options

Semester 1	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB005-1	Group Music
KMB209	Conducting

List E - Music Unit Options

Semester 2	
KMB002	Music and Spirituality
KMB005-2	Group Music
KMB107	Sound, Image, Text
KMB113	Multi-Instrumental Music A
KMB212	Arranging
KMB213	Multi-Instrumental Music B

EDUCATION COMPONENT

Year 3, Semester 1	
EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
UNIT	Curriculum Studies 1Y

Year 3, Semester 2	
EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
	Contact Creative Industries Faculty for advice on how to complete curriculum unit
UNIT	Curriculum Studies 2Y

Year 4, Semester 1	
EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
	Contact Creative Industries Faculty for advice on how to complete curriculum unit
UNIT	Curriculum Studies 3Y

Year 4, 6TP4	
EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB007	Culture Studies: Indigenous Education
	(Students must enrol in 6TP4 mode for both EDB005 and EDB007)
	EDB005 is delivered through the Stepping Out Conference, which is held over 3 days in 'O' Week of Semester 2 (dates TBA).

Year 4, Semester 2	
	Please note that successful completion of all other coursework is required before students can commence the final Field Studies EDB034 and Internship EDB035.
EDB034	Secondary Field Studies 4
EDB035	Internship (Secondary)

Potential Careers:

Educator, Music Teacher, Musician, Secondary School Teacher.

Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary) (IX16)

Year offered: 2011
Admissions: No
CRICOS code: 056189G
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $11,375 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 429162
Past rank cut-off: Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 432 cp
Standard credit points per full-time semester: 54 cp ave
Course coordinator: Head, Undergraduate Studies (Creative Industries); (Education) Dr Mal Shield
Discipline coordinator: Rachel Pedro (Dance)
Campus: Kelvin Grove

Overview

This double degree qualifies you to teach dance in Australian secondary schools. In the first two years you will study the technique and philosophy of a number of dance styles plus dance analysis, history and sociology, dance composition and basic kinesiology and alignment. Students generally participate in a daily class of various styles. In addition to Dance, you will study a second teaching area, choosing from Drama, Music, English, Film and Media, Geography, History and Languages. In the final two years you concentrate on teacher preparation.

OP Guarantee

The OP Guarantee does not apply to this course.

Career Outcomes

Graduates of this course are qualified to teach in secondary education with a specialisation in Dance. Graduates may wish to explore the avenues of performance, freelance choreography, dance research and administration.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

Further Information

Creative Industries Faculty
Dance
Phone: +61 7 3138 3423
Email: creativeindustries@qut.com

Faculty of Education Office
Phone: +61 7 3138 3948
Fax: +61 7 3138 3949
Email: jo.wakefield@qut.edu.au

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at student.qut.edu.au/studying/jobs-and-work-experience/work-experience-and-placements/blue-cards.

Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

Deferment

QUT's deferment policy does not apply to this course.

Limits on grades of 3

A new policy concerning grades of 3 came into effect from 1 January 2009 (QUT MOPP C/5.2). With effect from this date grades of 3 are no longer considered a conceded or low pass but are classified as a fail grade. Any grades of 3 awarded prior to 1 January 2009 retain the conceded pass status and will be counted for graduation purposes up to the maximum number of grades of 3 permitted for your course. Grades of 3 incurred in units that commence after 1 January 2009 will not count towards your degree. Further information is available on the Student Services website

For students with a STA in Drama who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit (List A)

KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
KTB103	Performing Skills 1: Character and Scene

Year 1, Semester 2

SELECT	A Creative Industries Core Unit (List A)
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KTB106	Performing Skills 2: Style and Form

Year 2, Semester 1

KDB205	Dance in Education
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
KTB101	20th Century Performance
KTB102	Process Drama
	*Note KDB205 will not be offered in 2010.

Year 2, Semester 2

KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KTB207	Staging Australia
KTB209	Applied Performance
SELECT	Either KDB109 or KDB208:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills

For students with a STA in Music who commenced in 2007

Semester 1, Year 1

SELECT	A Creative Industries Core Unit (List A)
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
SELECT	Either KMB003, KMB004 or KMB108:
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics

Semester 2, Year 1

SELECT	A Creative Industries Core Unit (List A)
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KMB105	Music and Sound Technology

Semester 1, Year 2

KDB205	Dance in Education
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
KMB130	Core Musicianship 1
SELECT	Either KMB003, KMB004 or KMB108:
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics
	*Note: KDB205 will not be offered in 2010.

Semester 2, Year 2

KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KMB107	Sound, Image, Text
KMB131	Core Musicianship 2
SELECT	Either KDB109 or KDB208:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills

For students with a STA in Visual Arts who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit (List A)
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
SELECT	Either KVB100, KVB110 or KVB511:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes
KVB511	Printmaking

Year 1, Semester 2

SELECT	A Creative Industries Core Unit (List A)
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
SELECT	Either KVB104, KVB108 or KVB111:
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes

Year 2, Semester 1

KDB205	Dance in Education
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
KVB102	Modernism
SELECT	Either KVB100, KVB104, KVB202 or KVB213:
KVB100	Research and Creativity in the Visual Arts

KVB104	Photomedia and Artistic Practice
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation
	*Note: KDB205 will not be offered in 2010.

Year 2, Semester 2

KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KVB103	Australian Art
SELECT	Either KDB109 or KDB208:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills
SELECT	Either KVB108, KVB203 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art

For students with a STA other than Drama, Music, or Visual Arts who commenced in 2007

Semester 1, Year 1

SELECT	A Creative Industries Core Unit (List A)
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
SELECT	A Second Teaching Area Unit (List B)

Semester 2, Year 1

SELECT	A Creative Industries Core Unit (List A)
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
SELECT	A Second Teaching Area Unit (List B)

Semester 1, Year 2

KDB108	World Dance
KDB205	Dance in Education
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
SELECT	A Second Teaching Area Unit (List B)
	*Note: KDB205 will not be offered in 2010.

Semester 2, Year 2

KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
KDB214	Dance Technique Studies 4
SELECT	A Second Teaching Area Unit (List B)

Course structure for students who commenced in 2006 or earlier

Important Notice

Students who commenced this course in 2006 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

List A - Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

List B - Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media Myth Busting 1
KWB108	Introduction To Literary Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Introduction to Film, TV and New Media Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production

KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice
	Please note that if you are out-of-step and require Film & Media units, from 2010 onwards, the only Film & Media units available will be KPB101, KPB104, KPB105, KPB112, KPB113, KPB203 and KPB205.

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus
	Please note that if you are out-of-step and require geography units, from 2010 onwards, the only geography units available will be CLB109, CLB110, CLB111, CLB112, CLB113 and CLB114.

History (48 credit points)

	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies
	Please note that if you are out-of-step and require history units, from 2010 onwards, the only history units available will be CLB101, CLB102, CLB103, CLB104, CLB105, CLB106, CLB107, and CLB108.

Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

EDUCATION COMPONENT

Year 3, Semester 1

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1
KDB201	Dance Curriculum Studies 1
UNIT	Curriculum Studies 1Y

Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2
KDB202	Dance Curriculum Studies 2
UNIT	Curriculum Studies 2Y

Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3
KDB203	Dance Curriculum Studies 3
UNIT	Curriculum Studies 3Y

Year 4, 6TP4

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB007	Culture Studies: Indigenous Education
	(Students must enrol in 6TP4 mode for both

EDB005 and EDB007)

EDB005 is delivered through the Stepping Out Conference, which is held over 3 days in 'O' Week of Semester 2 (dates TBA).

Year 4, Semester 2	
	Please note that successful completion of all other coursework is required before students can commence the final Field Studies EDB034 and Internship EDB035.
EDB034	Secondary Field Studies 4
EDB035	Internship (Secondary)

List C - Curriculum Studies, Second Teaching Area

Curriculum Studies 1	
KTB201	Drama Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1

Curriculum Studies 2	
KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2

Curriculum Studies 3	
KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3

Potential Careers:

Administrator, Arts Administrator, Choreographer, Dance Teacher, Dancer, Drama Teacher, Educator, Music Teacher, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher.

Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary) (IX16)

Year offered: 2011
Admissions: No
CRICOS code: 056189G
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $11,375 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 429172
Past rank cut-off: 78
Past OP cut-off: 11
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 432 cp
Standard credit points per full-time semester: 54 cp ave
Course coordinator: Head, Undergraduate Studies (Creative Industries); Dr Mal Shield (Education)
Discipline coordinator: Dr Sandra Gattenhof (Drama)
Campus: Kelvin Grove

General

This four-year double degree qualifies you to teach Drama in schools in Australia and overseas. In the first two years you will undertake units in Drama, blending practice with theoretical concepts strongly focused on developing artistic, organisational and communication skills. In addition to Drama, you study a second teaching area selected from Dance, Music, Visual Art, English, Film and Media Studies, Geography, History and Languages. In the second two years you will concentrate on teacher preparation, equipping yourself through drama curriculum units with the skills necessary to be an effective drama educator.

OP Guarantee

The OP Guarantee does not apply to this course.

Career Outcomes

Graduates are employed as Drama teachers in secondary schools, work with the State Government in education, or as education officers with performing arts companies and in youth arts.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at student.qut.edu.au/studying/jobs-and-work-experience/work-experience-and-placements/blue-cards.

Further Information

Faculty of Creative Industries
Drama
Phone: +61 7 3138 3468
Email: creativeindustries@qut.com

Faculty of Education Office
Phone: +61 7 3138 3948
Fax: +61 7 3138 3949
Email: jo.wakefield@qut.edu.au

For students with a STA in Dance who commenced in 2007

Semester 1, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KDB103	Dance Technique Studies 1

Semester 2, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
KDB107	Choreographic Studies 1

Semester 1, Year 2	
KTB204	Understanding Performance
KTB205	Production 2: the Collaborative Artist
KTB206	The Creating Body
KDB205	Dance in Education
KDB213	Dance Technique Studies 3

Semester 2, Year 2	
KSB227	Technical Theatre

KTB207	Staging Australia
KTB209	Applied Performance
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz

For students with a STA in Music who commenced in 2007

Semester 1, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
SELECT	Either KMB003, KMB004, or KMB108:
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics

Semester 2, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
KMB105	Music and Sound Technology

Semester 1, Year 2	
KTB204	Understanding Performance
KTB205	Production 2: the Collaborative Artist
KTB206	The Creating Body
KMB130	Core Musicianship 1
SELECT	Either KMB003, KMB004, or KMB209:
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB209	Conducting

Semester 2, Year 2	
KSB227	Technical Theatre
KTB207	Staging Australia
KTB209	Applied Performance
KMB131	Core Musicianship 2
SELECT	Either KMB002, KMB107, or KMB212:
KMB002	Music and Spirituality
KMB107	Sound, Image, Text
KMB212	Arranging

For students with a STA in Visual Arts who commenced in 2007

Semester 1, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
SELECT	Either KVB100, KVB110 or KVB511:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes
KVB511	Printmaking

Semester 2, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
SELECT	Either KVB104, KVB108, or KVB111:
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes

Semester 1, Year 2	
KTB204	Understanding Performance
KTB205	Production 2: the Collaborative Artist
KTB206	The Creating Body
KVB102	Modernism
SELECT	Either KVB100, KVB104, KVB202, or KVB213:
KVB100	Research and Creativity in the Visual Arts
KVB104	Photomedia and Artistic Practice
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation

Semester 2, Year 2	
KSB227	Technical Theatre
KTB207	Staging Australia
KTB209	Applied Performance
KVB103	Australian Art
SELECT	Either KVB108, KVB203, or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art

For students with a STA other than Dance, Music, or Visual Arts who commenced in 2007

Semester 1, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
SELECT	A Second Teaching Area Unit (List B)

Semester 2, Year 1	
SELECT	A Creative Industries Core Unit (List A)

KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
SELECT	A Second Teaching Area Unit (List B)

Semester 1, Year 2

KTB204	Understanding Performance
KTB205	Production 2: the Collaborative Artist
KTB206	The Creating Body
SELECT	A Second Teaching Area Unit (List B)
SELECT	An Elective

Semester 2, Year 2

KSB227	Technical Theatre
KTB207	Staging Australia
KTB209	Applied Performance
SELECT	A Second Teaching Area Unit (List B)
SELECT	An Elective

Course structure for students who commenced in 2006 or earlier

Important Notice

Students who commenced this course in 2006 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

List A - Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

* KKB007 and KKB009 are recommended for first year students.

** KKB018 is not recommended for first year students until their second semester.

List B - Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media Myth Busting 1
KWB108	Introduction To Literary Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Introduction to Film, TV and New Media Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

Please note that if you are out-of-step and require Film & Media units, from 2010 onwards, the only Film & Media units available will be KPB101, KPB104, KPB105, KPB112, KPB113, KPB203 and KPB205.

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

Please note that if you are out-of-step and require geography units, from 2010 onwards, the only geography units available will be CLB109, CLB110, CLB111, CLB112, CLB113 and CLB114.

History (48 credit points)

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World.

	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific

	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies
	Please note that if you are out-of-step and require history units, from 2010 onwards, the only history units available will be CLB101, CLB102, CLB103, CLB104, CLB105, CLB106, CLB107, and CLB108.

Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

EDUCATION COMPONENT

Year 3, Semester 1

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1
KTB201	Drama Curriculum Studies 1
UNIT	Curriculum Studies 1Y

Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2
KTB202	Drama Curriculum Studies 2
UNIT	Curriculum Studies 2Y

Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3
KTB203	Drama Curriculum Studies 3
UNIT	Curriculum Studies 3Y

Year 4, 6TP4

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB007	Culture Studies: Indigenous Education
	(Students must enrol in 6TP4 mode for both EDB005 and EDB007)
	EDB005 is delivered through the Stepping Out Conference, which is held over 3 days in 'O' Week of Semester 2 (dates TBA).

Year 4, Semester 2

	Please note that successful completion of all other coursework is required before students can commence the final Field Studies EDB034 and Internship EDB035.
EDB034	Secondary Field Studies 4
EDB035	Internship (Secondary)

List C - Curriculum Studies, Second Teaching Area

Curriculum Studies 1

CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1

Curriculum Studies 2

CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2

Curriculum Studies 3

CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3

Potential Careers:

Actor, Community Education Officer, Drama Teacher, Educator, English Teacher, Music Teacher, Secondary School Teacher, Stage Manager, Teacher, Theatre Professionals, Visual Arts Teacher.

Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary) (IX16)

Year offered: 2011
Admissions: No
CRICOS code: 056189G
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
Domestic Entry: February
International Entry: February
QTAC code: 429152
Past rank cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 432 cp
Standard credit points per full-time semester: 54 cp ave
Course coordinator: Head, Undergraduate Studies (Creative Industries); (Education) Dr Mal Shield
Discipline coordinator: Visual Arts: Dr Courtney Pedersen
Campus: Kelvin Grove

General

This four-year double degree qualifies you to teach as an art teacher in Australian secondary schools. In the first two years you will undertake practical and theoretical introductory studies about artistic ideas, concepts and aesthetic judgements as well as working in two- and/or three-dimensional media. Studio areas include Painting, Printmaking, and Sculpture with supporting areas of Drawing and Photography. Students study a second teaching area selected from Dance, Drama, Music, English, Film and Media Studies, Geography, History and Languages. In the final two years you will concentrate on teacher preparation, equipping yourself through art curriculum units with the skills to be an effective art educator.

Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. Applicants will be able to obtain the Visual Arts Application Guide online via **addentry.qut.com or by phoning QUT Creative Industries Faculty on 07 3138 8114 in mid July. The final date to lodge the portfolio and other required materials to QUT is 19 October 2007. A $33 service fee applies; applicants applying for more than one Visual Arts course are required to pay only one service fee of $33.**

OP Guarantee

The OP Guarantee does not apply to this course.

Career Outcomes

Graduates work as art teachers in secondary schools, are employed by State Government in education, as education officers with community art projects and in youth arts.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at student.qut.edu.au/studying/jobs-and-work-experience/work-experience-and-placements/blue-cards.

Deferment

QUT's deferment policy does not apply to this course.

Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

For students with a STA in Dance who commenced in 2007

Semester 1, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KVB100	Research and Creativity in the Visual Arts
KVB102	Modernism
KVB110	2D Media and Processes
KDB103	Dance Technique Studies 1

Semester 2, Year 1	
SELECT	A Creative Industries Core Unit (List A)
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture

KVB111	3D Media and Processes
KDB107	Choreographic Studies 1

Semester 1, Year 2

KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
KDB205	Dance in Education
KDB213	Dance Technique Studies 3
SELECT	Either KVB202 or KVB212:
KVB202	Visual Imaging - Process and Theory
KVB212	Australian Art, Architecture and Design

Semester 2, Year 2

KVB104	Photomedia and Artistic Practice
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz

For students with a STA in Drama who commenced in 2007

Semester 1, Year 1

SELECT	A Creative Industries Core Unit (List A)
KVB100	Research and Creativity in the Visual Arts
KVB102	Modernism
KVB110	2D Media and Processes
KTB103	Performing Skills 1: Character and Scene

Semester 2, Year 1

SELECT	A Creative Industries Core Unit (List A)
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KTB106	Performing Skills 2: Style and Form

Semester 1, Year 2

KVB104	Photomedia and Artistic Practice
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
KTB101	20th Century Performance
SELECT	Either KVB202 or KVB212:
KVB202	Visual Imaging - Process and Theory
KVB212	Australian Art, Architecture and Design

Semester 2, Year 2

KVB203	Earth, Object and Installation
KVB211	Post 1945 Art
KSB227	Technical Theatre
KTB207	Staging Australia
KTB209	Applied Performance

For students with a STA in Music who commenced in 2007

Semester 1, Year 1

SELECT	A Creative Industries Core Unit (List A)
KVB100	Research and Creativity in the Visual Arts
KVB102	Modernism
KVB110	2D Media and Processes
SELECT	Either KMB003, KMB004, or KMB108:
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics

Semester 2, Year 1

SELECT	A Creative Industries Core Unit (List A)
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KMB105	Music and Sound Technology

Semester 1, Year 2

KVB104	Photomedia and Artistic Practice
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
KMB130	Core Musicianship 1
SELECT	Either KVB202 or KVB212:
KVB202	Visual Imaging - Process and Theory
KVB212	Australian Art, Architecture and Design

Semester 2, Year 2

KVB203	Earth, Object and Installation
KVB211	Post 1945 Art
KMB131	Core Musicianship 2
SELECT	Two of the following four units:
KMB002	Music and Spirituality
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB301	The Music Industry

For students with a STA other than Drama, Dance or Music who commenced in 2007

Semester 1, Year 1

SELECT	A Creative Industries Core Unit (List A)
KVB100	Research and Creativity in the Visual Arts
KVB102	Modernism
KVB110	2D Media and Processes
SELECT	A Second Teaching Area Unit (List B)

Semester 2, Year 1

SELECT	A Creative Industries Core Unit (List A)
KVB103	Australian Art

KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
SELECT	A Second Teaching Area Unit (List B)

Semester 1, Year 2

KVB104	Photomedia and Artistic Practice
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
SELECT	A Second Teaching Area Unit (List B)
SELECT	Either KVB202 or KVB212:
KVB202	Visual Imaging - Process and Theory
KVB212	Australian Art, Architecture and Design

Semester 2, Year 2

KVB203	Earth, Object and Installation
KVB211	Post 1945 Art
SELECT	An Elective
SELECT	An Elective
SELECT	A Second Teaching Area Unit (List B)

Course structure for students who commenced in 2006 or earlier

Important Notice

Students who commenced this course in 2006 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

List A - Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

* KKB007 and KKB009 are recommended for first year students.

** KKB018 is not recommended for first year students until their second semester.

List B - Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media Myth Busting 1
KWB108	Introduction To Literary Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Introduction to Film, TV and New Media Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

Please note that if you are out-of-step and require Film & Media units, from 2010 onwards, the only Film & Media units available will be KPB101, KPB104, KPB105, KPB112, KPB113, KPB203 and KPB205.

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

Please note that if you are out-of-step and require geography units, from 2010 onwards, the only geography units available will be CLB109, CLB110, CLB111, CLB112, CLB113 and CLB114.

History (48 credit points)

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World.

	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past

HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies
	Please note that if you are out-of-step and require history units, from 2010 onwards, the only history units available will be CLB101, CLB102, CLB103, CLB104, CLB105, CLB106, CLB107, and CLB108.

Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

EDUCATION COMPONENT

Year 3, Semester 1

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1
KVB301	Visual Arts Curriculum Studies 1
UNIT	Curriculum Studies 1Y

Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2
KVB302	Visual Arts Curriculum Studies 2
UNIT	Curriculum Studies 2Y

Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3
KVB303	Visual Arts Curriculum Studies 3
UNIT	Curriculum Studies 3Y

Year 4, 6TP4

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB007	Culture Studies: Indigenous Education
	(Students must enrol in 6TP4 mode for both EDB005 and EDB007)
	EDB005 is delivered through the Stepping Out Conference, which is held over 3 days in 'O' Week of Semester 2 (dates TBA).

Year 4, Semester 2

	Please note that successful completion of all other coursework is required before students can commence the final Field Studies EDB034 and Internship EDB035.
EDB034	Secondary Field Studies 4
EDB035	Internship (Secondary)

List C - Curriculum Studies, Second Teaching Area

Curriculum Studies 1

KTB201	Drama Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1

Curriculum Studies 2

KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2

KMB202	Music (Secondary) Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2

Curriculum Studies 3	
KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3

Potential Careers:

Art Project Manager, Artist, Arts Administrator, Curator, Dance Teacher, Drama Teacher, Educator, Media Industry Specialist, Multimedia Designer, Music Teacher, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher, Web Designer.

Bachelor of Creative Industries / Bachelor of Information Technology (IX27)

Year offered: 2011
Admissions: No
CRICOS code: 059227E
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,299 per semester (indicative)
International Fees (indicative): 2011: $11,000 (indicative) per semester
Domestic Entry: February
QTAC code: 409872
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA), and for games technology and security majors, Maths B (4, SA), or for all other majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Mr Richard Thomas (Science and Technology)
Campus: Gardens Point and Kelvin Grove

Overview

This four-year program gives you the opportunity to allow your creative side to shine through as it complements your technical information technology skills. The integrated program consists of 16 creative industries units and 16 information technology units so that you will study both creative industries and information technology units in each semester. You will choose one information technology major from business systems engineering, databases, electronic business, games technology, information and knowledge management, information systems, information technology management, intelligent systems, security, network systems, software architecture, or web services and applications.

The Bachelor of Creative Industries emphasises the use of technology through digital media and film production in the interdisciplinary major. You can choose a creative industries Second major that will build complementary skill sets, such as digital media or film, television and screen. Alternatively, you may choose a creative industries area of interest to diversify your IT studies.

Creative Industries Second majors include art and design history; creative and professional writing; dance; digital media, fashion; film, television and screen; interactive and visual design; journalism; media and communication; literary and cultural studies.

Course Update

From Semester 1, 2009, a revised version of this double degree program has been introduced. This course has been recoded IX56 Bachelor of Creative Industries/Bachelor of Information Technology. The current IX27 Bachelor of Creative Industries/Bachelor of Information Technology will be offered for continuing students only.

Career Outcomes

The creative industries Second majors in this double degree have been specifically chosen for their relevance to careers in information technology. You will undertake the Bachelor of Creative Industries interdisciplinary major as well as one creative industries second major. Your information technology degree component comprises eight core units and and eight units in your information technology major.

You will learn creative and technical skills within a contextual framework, so you will be well placed to build your career in digital product and new media strategy.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Information Technology) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 168 credit points from Creative Industries interdisciplinary units.

The Information Technology component is made up of 120 credit points of Faculty core units and 72 credit points of units from an IT major.

Professional Recognition

Graduates of the Bachelor of Information Technology component meet the knowledge requirements for admission to the Australian Computer Society (ACS).

OP Guarantee

The OP Guarantee does not apply to this course.

Unit Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here:
Undergraduate Translation Table
If you have completed the unit(s) listed under the “Translation Unit Codes” column you are not permitted to enrol in the listed new code

Further Information

For further information regarding this course, please contact the following:

Science and Technology Coordinator
Mr Richard Thomas
Phone: +61 073138 2782
Email: enquiry.scitech@qut.edu.au

Creative Industries Coordinator
Phone +61 7 3138 8114
Fax +61 7 3138 8116
Email: creativeindustries@qut.edu.au

Overview for students who commenced in 2008

Year 1, Semester 1	
INB103	Industry Insights
INB250	Foundations of Computer Science
KKB101	Creative Industries: People and Practices
SELECT	A Creative Industries Discipline Unit

Year 1, Semester 2	
INB210	Databases
INB251	Networks
KKB102	Creative Industries: Making Connections
SELECT	A Creative Industries Discipline Unit

Year 2, Semester 1	
INB104	Building IT Systems
	Choose one unit from: Intermediate Level Elective list. This choice will replace ITB008 from 2009 course summary.
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Discipline Unit

Year 2, Semester 2	
INB270	Programming
INB271	The Web
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Discipline Unit

Year 3, Semester 1	
	IT Major Unit
	IT Major Unit
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Discipline Unit

Year 3, Semester 2	
INB301	The Business of IT
	IT Major Unit
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Discipline Unit

Year 4, Semester 1	
INB302	IT Capstone Project
	IT Major Unit
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Unit Option

Year 4, Semester 2	
	IT Major Unit
	IT Major Unit
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Unit Option

Communication Design course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KIB101	Visual Communication

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KIB102	Visual Interactions

Year 2, Semester 1	
SELECT	A Creative Industries Unit Option
KIB103	Introduction to Web Design and Development

Year 2, Semester 2	
SELECT	A Creative Industries Unit Option
KIB104	Digital Media

Year 3, Semester 1	
KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction

Year 3, Semester 2	
KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design

Year 4, Semester 1	
KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration

Year 4, Semester 2	
KIB322	Design Project
SELECT	Either KIB314 or KKB338:
KIB314	Tangible Media
KIB338	Print Media

Interdisciplinary course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries co-major: First Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries co-major: Second Unit

Year 3, Semester 1

SELECT	Creative Industries co-major: Third Unit
SELECT	Creative Industries co-major: Fourth Unit

Year 3, Semester 2

SELECT	Creative Industries co-major: Fifth Unit
SELECT	Creative Industries co-major: Sixth Unit

Year 4, Semester 1

SELECT	Transitions to New Professional Environment Unit
SELECT	Creative Industries co-major: Seventh Unit

Year 4, Semester 2

SELECT	Transitions to New Professional Environment Unit
SELECT	Creative Industries co-major: Eighth Unit

Music course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KMB003 or KMB005-1:
KMB003	Sex Drugs Rock 'N' Roll
KMB005-1	Group Music

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB105	Music and Sound Technology
SELECT	KMB005-2 if KMB005-1 was completed in semester 1:
KMB005-2	Group Music

Year 2, Semester 1

KMB130	Core Musicianship 1
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1

Year 2, Semester 2

KMB131	Core Musicianship 2
SELECT	Either KMB111 or KMB121:
KMB111	Music Production 2
KMB121	Music Performance 2

Year 3, Semester 1

SELECT	A Music Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2

SELECT	A Music Unit Option (List B)
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1

SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List A)

Year 4, Semester 2

SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List B)

LIST A: Music Unit Options

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics
KMB113	Multi-Instrumental Music A
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB200	Music Scenes and Subcultures
KMB209	Conducting
KMB213	Multi-Instrumental Music B

Note: KMB206 and KMB207 are permitted to count as List A Music Unit Options if completed in 2010 or earlier.

LIST B: Music Unit Options

KMB002	Music and Spirituality
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB212	Arranging
KMB252	Multi-Platform Sound Design
KMB301	The Music Industry

Note: KMB106, KMB205 and KMB208 are permitted to count as List B Music Unit Options if completed in 2010 or earlier.

Sound Design course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia
	*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1	
KMB104	Music and Sound Skills
KMB110	Music Production 1

Year 2, Semester 2	
KMB107	Sound, Image, Text
KMB111	Music Production 2

Year 3, Semester 1	
SELECT	A Sound Design Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2	
KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Creative Industries Unit Option

Year 4, Semester 2	
KMB301	The Music Industry
SELECT	A Sound Design Unit Option (List B)

LIST A: Sound Design Unit Options	
KIB103	Introduction to Web Design and Development
KIB108	Animation History and Practices
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music

LIST B: Sound Design Unit Options	
KCB207	Exploring New Media Worlds
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KPB101	Introduction to Film, TV and New Media Production

Overview for students who commenced in 2007

Year 1, Semester 1	
INB103	Industry Insights
INB250	Foundations of Computer Science
SELECT	A Creative Industries Core Unit
SELECT	A Creative Industries Discipline Unit

Year 1, Semester 2	
INB210	Databases
INB251	Networks
SELECT	A Creative Industries Core Unit
SELECT	A Creative Industries Discipline Unit

Year 2, Semester 1	
INB104	Building IT Systems
	Choose one unit from: Intermediate Level Elective list. This choice will replace ITB008 from 2009 course summary.
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Discipline Unit

Year 2, Semester 2	
INB270	Programming
INB271	The Web
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Discipline Unit

Year 3, Semester 1	
	IT Major Unit
	IT Major Unit
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Discipline Unit

Year 3, Semester 2	
INB301	The Business of IT
	IT Major Unit
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Discipline Unit

Year 4, Semester 1	
INB302	IT Capstone Project
	IT Major Unit
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Unit Option

Year 4, Semester 2	
	IT Major Unit
	IT Major Unit
SELECT	A Creative Industries Discipline Unit
SELECT	A Creative Industries Unit Option

Communication Design course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KIB101	Visual Communication

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KIB102	Visual Interactions

Year 2, Semester 1

SELECT	A Creative Industries Unit Option
KIB103	Introduction to Web Design and Development

Year 2, Semester 2

SELECT	A Creative Industries Unit Option
KIB104	Digital Media

Year 3, Semester 1

KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction

Year 3, Semester 2

KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design

Year 4, Semester 1

KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration

Year 4, Semester 2

KIB322	Design Project
SELECT	Either KIB314 or KKB338:
KIB314	Tangible Media
KIB338	Print Media

Interdisciplinary course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
SELECT	Sub-Major 1: First Unit

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
SELECT	Sub-Major 1: Second Unit

Year 2, Semester 1

SELECT	Sub-Major 1: Third Unit
SELECT	Sub-Major 2: First Unit

Year 2, Semester 2

SELECT	Sub-Major 1: Fourth Unit
SELECT	Sub-Major 2: Second Unit

Year 3, Semester 1

SELECT	Sub-Major 1: Fifth Unit
SELECT	Sub-Major 2: Third Unit

Year 3, Semester 2

SELECT	Sub-Major 1: Sixth Unit
SELECT	Sub-Major 2: Fourth Unit

Year 4, Semester 1

SELECT	A Creative Industries Unit Option
SELECT	Sub-Major 2: Fifth Unit

Year 4, Semester 2

SELECT	A Creative Industries Unit Option
SELECT	Sub-Major 2: Sixth Unit

Please note: At least eight of your sub-major units must be K-coded units

Music course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
SELECT	Either KMB003 or KMB005-1:
KMB003	Sex Drugs Rock 'N' Roll
KMB005-1	Group Music

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
KMB105	Music and Sound Technology
SELECT	KMB005-2 if KMB005-1 was completed in semester 1:
KMB005-2	Group Music

Year 2, Semester 1

KMB130	Core Musicianship 1
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1

Year 2, Semester 2

KMB131	Core Musicianship 2
SELECT	Either KMB111 or KMB121:
KMB111	Music Production 2
KMB121	Music Performance 2

Year 3, Semester 1

SELECT	A Music Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2

SELECT	A Music Unit Option (List B)
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List A)

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List B)

LIST A: Music Unit Options	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics
KMB113	Multi-Instrumental Music A
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB200	Music Scenes and Subcultures
KMB209	Conducting
KMB213	Multi-Instrumental Music B
	Note: KMB206 and KMB207 are permitted to count as List A Music Unit Options if completed in 2010 or earlier.

LIST B: Music Unit Options	
KMB002	Music and Spirituality
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB212	Arranging
KMB252	Multi-Platform Sound Design
KMB301	The Music Industry
	Note: KMB106, KMB205 and KMB208 are permitted to count as List B Music Unit Options if completed in 2010 or earlier.

Sound Design course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KMB105	Music and Sound Technology

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KMB106	Music and Sound for Multimedia
	*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1	
KMB104	Music and Sound Skills
KMB110	Music Production 1

Year 2, Semester 2	
KMB107	Sound, Image, Text
KMB111	Music Production 2

Year 3, Semester 1	
SELECT	A Sound Design Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2	
KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Creative Industries Unit Option

Year 4, Semester 2	
KMB301	The Music Industry
SELECT	A Sound Design Unit Option (List B)

LIST A: Sound Design Unit Options	
KIB103	Introduction to Web Design and Development
KIB108	Animation History and Practices
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music

LIST B: Sound Design Unit Options	
KCB207	Exploring New Media Worlds
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KPB101	Introduction to Film, TV and New Media Production

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS	
	Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting

AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1

KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation

MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list
	Advanced AMB Unit Options (AMB240 is mandatory):
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Advanced MGB Unit Options (MGB310 is mandatory):
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
	Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^
	* Please Note: KPB203 is permitted to count towards this unit set.
	^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion
	Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture

KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
	* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing
	Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry
	Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems
	Choose 3 of the following units (INB122 and INB210 cannot both be taken)
INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design
	Choose 4 of the following INB 300-level units
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing
	Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Sub-Majors

Art and Visual Culture (KAV)

Instructions: Complete any six of the below units.

KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Art History, Architecture and Design (KAA)

Instructions: Complete any six of the below units.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DAB525	Architecture and the City
DEB202	Introducing Design History
KVB102	Modernism
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB307	Theories of Spatial Culture

Communication (KCN)

Instructions: Complete any six of the below units.

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB302	Political Communication
KKB004	Indigenous Creative Industries
KWB102	Media Writing
KWB106	Corporate Writing and Editing

Computational Arts (KKC)

Instructions: Complete any six of the below units.

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KIB105	Animation and Motion Graphics
KMB107	Sound, Image, Text
KMB129	Music and Sound Production 2
KVB211	Post 1945 Art

Note: ITB001, ITB003, KKB210, KKB211 and KVB202 are permitted to count towards this sub-major.

Creative and Professional Writing (KCW)

Instructions: Complete any six of the below units.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing

Note: KWB204 is permitted to count towards this sub-major.

Creative Industries Management (KCI)

Instructions: Complete any six of the below units.

BSB115	Management
BSB126	Marketing
KTB104	Performance Innovation
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
MGB223	Entrepreneurship and Innovation

Dance (KDN)

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media (KDM)

Instructions: Complete any six of the below units.

KCB102	Media Myth Busting 1
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KPB110	The Movie, TV & New Media Business
KVB306	Video Art and Culture

Fashion, Art and Communication (KFA)

Instructions: Complete any six of the below units.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB212	Australian Art, Architecture and Design

Note: KFB203 is permitted to count towards this sub-major.

Indigenous Studies (KIS)

Instructions: Complete any six of the below units.

EDB007	Culture Studies: Indigenous Education
EDB038	Indigenous Australian Culture Studies
EDB039	Indigenous Politics and Political Culture
EDB040	Indigenous Knowledge: Research Ethics and Protocols
EDB041	Indigenous Australia: Country, Kin and Culture
KWB109	Writing Australia

Note: JSB352, KKB004 and KWB307 are permitted to count towards this sub-major.

Interaction Design (KIN)

Instructions: Complete any six of the below units.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

KIB214	Design for Interactive Media
KIB230	Interface and Information Design
	Note: KIB210 (24 cps) is permitted to count towards this sub-major.

Journalism (KJO)

	Instructions: Complete any six of the below units.
KFB205	Fashion and Style Journalism
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Literary and Cultural Studies (KLC)

	Instructions: Complete any six of the below units.
KWB103	Persuasive Writing
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Music and Sound Studies (KMS)

	Instructions: Complete any six of the below units.
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB301	The Music Industry
	Note: KMB002, KMB007, KMB104 and KMB204 are permitted to count towards this sub-major.

Performance Studies (KTP)

	Instructions: Complete any six of the below units.
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

Screen Studies (KSC)

	Instructions: Complete any six of the below units.
KPB109	Film and TV History
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

Television (KTV)

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB303	Critical Thinking About Television

IMPORTANT

Where it allows, students can take a maximum of 8 units outside the Creative Industries Faculty (depending on the course the student is currently enrolled in). The following submajors/minors are offered through the Faculty of Business. Students may take only ONE of these as a complete submajor. For information about availability of non-Creative Industries Units, contact the Course Coordinator

Advertising (KAD)

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
BSB126	Marketing

Entrepreneurship (KEN)

	Instructions: Complete any six of the below units.
AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
	Note: BSB212 and AMB202 are permitted to

be counted towards this sub-major if completed in 2009 or earlier.

Public Relations (KPR)

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
BSB126	Marketing

Note: AMB261 and AMB262 are permitted to count towards this sub-major if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with

opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design

concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been

designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341 Creative Industries Internship 1

KKB342 Creative Industries Internship 2

KKB345 Creative Industries Project 1

KKB346 Creative Industries Project 2

KKB347 Becoming A Researcher: Understandings, Skills and Practices

KKB350 Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Network Systems Major

Compulsory Units

INB350	Internet Protocols and Services
INB351	Unix Network Administration
INB352	Network Planning
INB255	Security

Electives

INB312	Enterprise Systems Applications
INB365	Systems Programming
INB353	Wireless and Mobile Networks
INB355	Cryptology and Protocols

Software Architecture Major

Compulsory Units

INB340	Database Design
INB371	Data Structures and Algorithms
INB372	Agile Software Development

Electives

	Choose 3 Electives
INB341	Software Development With Oracle
INB311	Enterprise Systems
INB312	Enterprise Systems Applications
INB272	Interaction Design
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB320	Business Process Modelling
INB365	Systems Programming
INB370	Software Development
INB373	Web Application Development
INB374	Enterprise Software Architecture
INB381	Modelling and Animation Techniques
INB382	Real Time Rendering Techniques
MAB281	Mathematics for Computer Graphics

MAB281 is only to be used as a prereq for INB381

Information Systems Major

Compulsory Units	
INB311	Enterprise Systems
INB340	Database Design
INB220	Business Analysis

IS Elective Units	
INB312	Enterprise Systems Applications
INB342	Enterprise Data Mining and Data Analysis
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB320	Business Process Modelling
INB124	Information Systems Development
INB221	Technology Management

Potential Careers:

Advertising Professional, Animator, Artist, Arts Administrator, Composer, Computer Game Programmer, Computer Games Developer, Creative Writer, D.J, Digital Composer, Film Composer, Film/Television Producer, Information Officer, Information Security Specialist, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Public Relations Officer/Consultant, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Technical Officer, Web Designer.

Bachelor of Business / Bachelor of Creative Industries (IX34)

Year offered: 2011
Admissions: Yes
CRICOS code: 059596B
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409182
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for Accountancy, Finance, Economics, and Marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Career Outcomes

Through the combination of creative industries with business, you will equip yourself for an exciting career in the growth area of creative industries.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration—marketing, managing or balancing the books for creative projects and businesses.

Some combinations are particularly complementary in building related skill sets, for example digital media with advertising, television producing with marketing, or creative and professional writing with public relations. Alternatively, you may be interested in pursuing a professional business career, such as accounting, finance or human resource management within a creative environment.

You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise in the performance, visual or production arts. Please refer to the QUT Business School prospectus to find out more about the business majors.

Overview

This program consists of 16 creative industries units and 16 business units which are integrated so that you will study units from both areas each semester. You will undertake the Bachelor of Creative Industries core units as well as one creative industries major from animation; art and design history; creative and professional writing; dance; digital media; drama; entertainment industries; fashion; film, television and screen; interactive and visual design; journalism, media and communication; literary studies; or music.

Your business degree provides you with a broad base of business knowledge, and you will choose a major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Course structure for students commencing in 2011

Year 1, Semester 1	
	Business Unit
	Business Unit
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2	
	Business Unit
	Business Unit
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
	Business Unit
	Business Unit
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First Unit

Year 2, Semester 2	
	Business Unit
	Business Unit
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second Unit

Year 3, Semester 1	
	Business Unit
	Business Unit
SELECT	Creative Industries Major: Third Unit
SELECT	Creative Industries Major: Fourth Unit

Year 3, Semester 2	
	Business Unit
	Business Unit
SELECT	Creative Industries Major: Fifth Unit
SELECT	Creative Industries Major: Sixth Unit

Year 4, Semester 1	
	Business Unit
	Business Unit
SELECT	Creative Industries Major: Seventh Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 2	
	Business Unit
	Business Unit
SELECT	Creative Industries Major: Eighth Unit
SELECT	A Transitions to New Professional Environments Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
	Business Faculty Core Unit
	Business Faculty Core Unit
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2	
	Business Faculty Core Unit
	Business Faculty Core Unit
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
	Business Faculty Core Unit
	Business Faculty Core Unit
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First Unit

Year 2, Semester 2	
	Business Faculty Core Unit
	Business Faculty Core Unit
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second Unit

Year 3, Semester 1	
	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Third Unit
SELECT	Creative Industries Major: Fourth Unit

Year 3, Semester 2	
	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Fifth Unit
SELECT	Creative Industries Major: Sixth Unit

Year 4, Semester 1	
	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Seventh Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 2	
	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Eighth Unit
SELECT	A Transitions to New Professional Environments Unit

Course structure for students who commenced in 2009

Year 1, Semester 1	
	Business Faculty Core Unit
	Business Faculty Core Unit

KKB101	Creative Industries: People and Practices
SELECT	Either KPB150 or KVB104:
KPB150	Foundations of Multi-platform Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

	Business Faculty Core Unit
	Business Faculty Core Unit
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

	Business Faculty Core Unit
	Business Faculty Core Unit
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First Unit

Year 2, Semester 2

	Business Faculty Core Unit
	Business Faculty Core Unit
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second Unit

Year 3, Semester 1

	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Third Unit
SELECT	Creative Industries Major: Fourth Unit

Year 3, Semester 2

	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Fifth Unit
SELECT	Creative Industries Major: Sixth Unit

Year 4, Semester 1

	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Seventh Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 2

	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Eighth Unit
SELECT	A Transitions to New Professional Environments Unit

Communication Design course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KIB101	Visual Communication

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KIB102	Visual Interactions

Year 2, Semester 1

SELECT	A Creative Industries Unit Option
KIB103	Introduction to Web Design and Development

Year 2, Semester 2

SELECT	A Creative Industries Unit Option
KIB104	Digital Media

Year 3, Semester 1

KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction

Year 3, Semester 2

KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design

Year 4, Semester 1

KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration

Year 4, Semester 2

KIB322	Design Project
SELECT	Either KIB314 or KKB338:
KIB314	Tangible Media
KIB338	Print Media

Creative Writing course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story

Year 2, Semester 1

KWB103	Persuasive Writing

KWB107	Creative Non-Fiction

Year 2, Semester 2

KWB102	Media Writing
SELECT	Either KJB224 or KWB106:
KJB224	Feature Writing
KWB106	Corporate Writing and Editing

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KWB207	Great Books: Creative Writing Classics

Year 3, Semester 2

SELECT	A Creative Industries Unit Option
KWB206	Youth and Children's Writing

Year 4, Semester 1

KWB211	Stylistics and Poetics
KWB313	Novel and Memoir

Year 4, Semester 2

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry

Dance course structure for students who commenced in 2008

Year 1, Semester 1

KDB103	Dance Technique Studies 1
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KDB104	Dance Technique Studies 2
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KDB105	Architecture of the Body
KDB213	Dance Technique Studies 3

Year 2, Semester 2

KDB107	Choreographic Studies 1
KDB214	Dance Technique Studies 4

Year 3, Semester 1

KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2

Year 3, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills

Year 4, Semester 1

SELECT	A Creative Industries Unit Option
KDB108	World Dance

Year 4, Semester 2

SELECT	A Creative Industries Unit Option
KDB204	Australian Dance

Drama course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation

Year 2, Semester 1

KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 2, Semester 2

KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KTB206	The Creating Body

Year 3, Semester 2

SELECT	A Creative Industries Unit Option
KTB207	Staging Australia

Year 4, Semester 1

KTB204	Understanding Performance
KTB301	Performing Self

Year 4, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist

Interdisciplinary course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication

Year 2, Semester 1	
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries co-major: First Unit

Year 2, Semester 2	
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries co-major: Second Unit

Year 3, Semester 1	
SELECT	Creative Industries co-major: Third Unit
SELECT	Creative Industries co-major: Fourth Unit

Year 3, Semester 2	
SELECT	Creative Industries co-major: Fifth Unit
SELECT	Creative Industries co-major: Sixth Unit

Year 4, Semester 1	
SELECT	Transitions to New Professional Environment Unit
SELECT	Creative Industries co-major: Seventh Unit

Year 4, Semester 2	
SELECT	Transitions to New Professional Environment Unit
SELECT	Creative Industries co-major: Eighth Unit

Media and Communication course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KCB101	Introduction to Media and Communication: Texts

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KCB104	Media and Communications: Industries

Year 2, Semester 1	
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication

Year 2, Semester 2	
KCB105	Media Myth Busting 2
KCB202	New Media 2: Applications and Implications

Year 3, Semester 1	
KCB201	New Media 1: Information and Knowledge
KCB304	Designing Communication Resources
	*Note: KCB201 will no longer be offered after 2010. Please refer to the 2010 course structure for the equivalent new unit.

Year 3, Semester 2	
KCB203	Consumption Matters: Consumer Cultures and Identity
SELECT	Either KCB205 or a Creative Industries Unit Option:
KCB205	Professional Communication
	A Creative Industries Unit Option

Year 4, Semester 1	
KCB301	Media Audiences
KCB302	Political Communication

Year 4, Semester 2	
KCB303	Brisbane Media Map
SELECT	Either KKB341, KKB343, KKB345 or a Creative Industries Unit Option:
KKB341	Creative Industries Internship 1
KKB343	Service Learning 1
KKB345	Creative Industries Project 1
	A Creative Industries Unit Option

Music course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
SELECT	Either KMB003 or KMB005-1:
KMB003	Sex Drugs Rock 'N' Roll
KMB005-1	Group Music

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KMB105	Music and Sound Technology
SELECT	KMB005-2 if KMB005-1 was completed in semester 1:
KMB005-2	Group Music

Year 2, Semester 1	
KMB130	Core Musicianship 1
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1

Year 2, Semester 2	
KMB131	Core Musicianship 2
SELECT	Either KMB111 or KMB121:
KMB111	Music Production 2
KMB121	Music Performance 2

Year 3, Semester 1	
SELECT	A Music Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2	
SELECT	A Music Unit Option (List B)
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List A)

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List B)

LIST A: Music Unit Options	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics
KMB113	Multi-Instrumental Music A
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB200	Music Scenes and Subcultures
KMB209	Conducting
KMB213	Multi-Instrumental Music B
	Note: KMB206 and KMB207 are permitted to count as List A Music Unit Options if completed in 2010 or earlier.

LIST B: Music Unit Options	
KMB002	Music and Spirituality
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB212	Arranging
KMB252	Multi-Platform Sound Design
KMB301	The Music Industry
	Note: KMB106, KMB205 and KMB208 are permitted to count as List B Music Unit Options if completed in 2010 or earlier.

Sound Design course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia
	*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1	
KMB104	Music and Sound Skills
KMB110	Music Production 1

Year 2, Semester 2	
KMB107	Sound, Image, Text
KMB111	Music Production 2

Year 3, Semester 1	
SELECT	A Sound Design Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2	
KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Creative Industries Unit Option

Year 4, Semester 2	
KMB301	The Music Industry
SELECT	A Sound Design Unit Option (List B)

LIST A: Sound Design Unit Options	
KIB103	Introduction to Web Design and Development
KIB108	Animation History and Practices
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music

LIST B: Sound Design Unit Options	
KCB207	Exploring New Media Worlds
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KPB101	Introduction to Film, TV and New Media Production

Television course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management

Year 2, Semester 1	
KPB106	Australian Television
KWB102	Media Writing

Year 2, Semester 2	
SELECT	A Creative Industries Unit Option
KPB107	Television's Greatest Hits

Year 3, Semester 1	
KCB301	Media Audiences

KPB202	Film and Television Business Skills: Entrepreneurship and Investment

Year 3, Semester 2

KKB175	Creative Industries Legal Issues
KPB207	Film and Television Scriptwriting

Year 4, Semester 1

KPB302	Project Development and Script Editing for TV and Film
KPB303	Critical Thinking About Television

Year 4, Semester 2

KPB310	Television Practice

Communication Design course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
KIB101	Visual Communication

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
KIB102	Visual Interactions

Year 2, Semester 1

SELECT	A Creative Industries Unit Option
KIB103	Introduction to Web Design and Development

Year 2, Semester 2

SELECT	A Creative Industries Unit Option
KIB104	Digital Media

Year 3, Semester 1

KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction

Year 3, Semester 2

KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design

Year 4, Semester 1

KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration

Year 4, Semester 2

KIB322	Design Project
SELECT	Either KIB314 or KKB338:
KIB314	Tangible Media
KIB338	Print Media

Creative Writing course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
KWB101	Introduction to Creative Writing

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
KWB104	Creative Writing: the Short Story

Year 2, Semester 1

KWB107	Creative Non-Fiction
SELECT	Either KWB102 or KWB103:
KWB102	Media Writing
KWB103	Persuasive Writing

Year 2, Semester 2

KWB204	Writing for Performance
SELECT	Either KJB224 or KWB106:
KJB224	Feature Writing
KWB106	Corporate Writing and Editing

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KWB207	Great Books: Creative Writing Classics

Year 3, Semester 2

SELECT	A Creative Industries Unit Option
KWB206	Youth and Children's Writing

Year 4, Semester 1

KWB211	Stylistics and Poetics
KWB313	Novel and Memoir

Year 4, Semester 2

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry

NOTES:

* If you have done both KWB204 Creative Non-fiction: Life Writing and KWB203 Creative Writing: The Novel then you cannot enroll in KWB313 Novel and Memoir. But if you have completed only one of KWB204 Creative Non-fiction: Life Writing or KWB203 Creative Writing: The Novel, you can and must do KWB313 Novel and Memoir.

* If you have not successfully completed KWB204, you must enrol one of the following units: KWB102, KWB103 or KJB224

Dance course structure for students who commenced

in 2007

Year 1, Semester 1	
KDB103	Dance Technique Studies 1
SELECT	A Creative Industries Core Unit

Year 1, Semester 2	
KDB104	Dance Technique Studies 2
SELECT	A Creative Industries Core Unit

Year 2, Semester 1	
KDB105	Architecture of the Body
KDB213	Dance Technique Studies 3

Year 2, Semester 2	
KDB107	Choreographic Studies 1
KDB214	Dance Technique Studies 4

Year 3, Semester 1	
KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2

Year 3, Semester 2	
KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
KDB108	World Dance

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
KDB204	Australian Dance

Drama course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KTB101	20th Century Performance

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KTB104	Performance Innovation

Year 2, Semester 1	
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 2, Semester 2	
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 3, Semester 1	
SELECT	A Creative Industries Unit Option
KTB206	The Creating Body

Year 3, Semester 2	
SELECT	A Creative Industries Unit Option
KTB207	Staging Australia

Year 4, Semester 1	
KTB204	Understanding Performance
KTB301	Performing Self

Year 4, Semester 2	
KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist

Interdisciplinary course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
SELECT	Sub-Major 1: First Unit

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
SELECT	Sub-Major 1: Second Unit

Year 2, Semester 1	
SELECT	Sub-Major 1: Third Unit
SELECT	Sub-Major 2: First Unit

Year 2, Semester 2	
SELECT	Sub-Major 1: Fourth Unit
SELECT	Sub-Major 2: Second Unit

Year 3, Semester 1	
SELECT	Sub-Major 1: Fifth Unit
SELECT	Sub-Major 2: Third Unit

Year 3, Semester 2	
SELECT	Sub-Major 1: Sixth Unit
SELECT	Sub-Major 2: Fourth Unit

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	Sub-Major 2: Fifth Unit

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
SELECT	Sub-Major 2: Sixth Unit

Please note: At least eight of your sub-major units must be K-coded units

Media and Communication course structure for

students who commenced in 2007

Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
SELECT	A Creative Industries Core Unit

Year 1, Semester 2	
KCB104	Media and Communications: Industries
SELECT	A Creative Industries Core Unit

Year 2, Semester 1	
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication

Year 2, Semester 2	
KCB105	Media Myth Busting 2
KCB202	New Media 2: Applications and Implications

Year 3, Semester 1	
KCB201	New Media 1: Information and Knowledge
KCB302	Political Communication

Year 3, Semester 2	
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB304	Designing Communication Resources

Year 4, Semester 1	
KCB301	Media Audiences
SELECT	Either KCB205 or a Creative Industries Unit Option:
KCB205	Professional Communication
	A Creative Industries Unit Option

Year 4, Semester 2	
KCB303	Brisbane Media Map
SELECT	Either KKB341, KKB343, KKB345 or a Creative Industries Unit Option:
KKB341	Creative Industries Internship 1
KKB343	Service Learning 1
KKB345	Creative Industries Project 1
	A Creative Industries Unit Option

Music course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
SELECT	Either KMB003 or KMB005-1:
KMB003	Sex Drugs Rock 'N' Roll
KMB005-1	Group Music

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KMB105	Music and Sound Technology
SELECT	KMB005-2 if KMB005-1 was completed in semester 1:
KMB005-2	Group Music

Year 2, Semester 1	
KMB130	Core Musicianship 1
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1

Year 2, Semester 2	
KMB131	Core Musicianship 2
SELECT	Either KMB111 or KMB121:
KMB111	Music Production 2
KMB121	Music Performance 2

Year 3, Semester 1	
SELECT	A Music Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2	
SELECT	A Music Unit Option (List B)
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List A)

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List B)

LIST A: Music Unit Options	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics
KMB113	Multi-Instrumental Music A
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB200	Music Scenes and Subcultures
KMB209	Conducting
KMB213	Multi-Instrumental Music B
	Note: KMB206 and KMB207 are permitted to count as List A Music Unit Options if completed in 2010 or earlier.

LIST B: Music Unit Options	
KMB002	Music and Spirituality
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB212	Arranging
KMB252	Multi-Platform Sound Design
KMB301	The Music Industry
	Note: KMB106, KMB205 and KMB208 are permitted to count as List B Music Unit Options if completed in 2010 or earlier.

Sound Design course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KMB105	Music and Sound Technology

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KMB106	Music and Sound for Multimedia
	*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1	
KMB104	Music and Sound Skills
KMB110	Music Production 1

Year 2, Semester 2	
KMB107	Sound, Image, Text
KMB111	Music Production 2

Year 3, Semester 1	
SELECT	A Sound Design Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2	
KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Creative Industries Unit Option

Year 4, Semester 2	
KMB301	The Music Industry
SELECT	A Sound Design Unit Option (List B)

LIST A: Sound Design Unit Options	
KIB103	Introduction to Web Design and Development
KIB108	Animation History and Practices
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music

LIST B: Sound Design Unit Options	
KCB207	Exploring New Media Worlds
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KPB101	Introduction to Film, TV and New Media Production

Television course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KPB104	Film and Television Production Resource Management

Year 2, Semester 1	
KPB106	Australian Television
KWB102	Media Writing

Year 2, Semester 2	
SELECT	A Creative Industries Elective
KPB107	Television's Greatest Hits

Year 3, Semester 1	
KCB301	Media Audiences
KPB202	Film and Television Business Skills: Entrepreneurship and Investment

Year 3, Semester 2	
KKB175	Creative Industries Legal Issues
KPB207	Film and Television Scriptwriting

Year 4, Semester 1	
KPB302	Project Development and Script Editing for TV and Film
KPB303	Critical Thinking About Television

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
KPB304	Television Practice

Visual Arts course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KVB100	Research and Creativity in the Visual Arts

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KVB104	Photomedia and Artistic Practice

Year 2, Semester 1

KVB102	Modernism
KVB110	2D Media and Processes

Year 2, Semester 2

SELECT	A Creative Industries Elective
KVB111	3D Media and Processes

Year 3, Semester 1

KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Year 3, Semester 2

KVB103	Australian Art
KVB211	Post 1945 Art

Year 4, Semester 1

SELECT	A Creative Industries Unit Option
SELECT	Either KVB212 or KVB304:
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Year 4, Semester 2

KVB306	Video Art and Culture
SELECT	Either KVB108 or KVB307:
KVB108	Contemporary Asian Visual Culture
KVB307	Theories of Spatial Culture

Creative Industries Major Options

INSTRUCTIONS FOR MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Animation

Description: This major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art and Design History

Description: This major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide an understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB101	Introduction to Media and Communication: Texts
SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will first be offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer

* Please note: KPB203 is permitted to count towards this unit set.

Interactive and Visual Design

Description: This major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you

choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Literary Studies

Description: The aims of this major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Music

Description: This major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if

completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance

KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills
	*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law
	Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list
	Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Advanced MGB Unit Options (MGB310 is mandatory):
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
	Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^
	* Please Note: KPB203 is permitted to count towards this unit set.
	^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion
	Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing
	Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry
	Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems
	Choose 3 of the following units (INB122 and INB210 cannot both be taken)
INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design
	Choose 4 of the following INB 300-level units
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing
	Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Sub-Majors

Art and Visual Culture (KAV)

Instructions: Complete any six of the below units.

KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Art History, Architecture and Design (KAA)

Instructions: Complete any six of the below units.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DAB525	Architecture and the City
DEB202	Introducing Design History
KVB102	Modernism
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB307	Theories of Spatial Culture

Communication (KCN)

Instructions: Complete any six of the below units.

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2

KCB302	Political Communication
KKB004	Indigenous Creative Industries
KWB102	Media Writing
KWB106	Corporate Writing and Editing

Computational Arts (KKC)

Instructions: Complete any six of the below units.

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KIB105	Animation and Motion Graphics
KMB107	Sound, Image, Text
KMB129	Music and Sound Production 2
KVB211	Post 1945 Art

Note: ITB001, ITB003, KKB210, KKB211 and KVB202 are permitted to count towards this sub-major.

Creative and Professional Writing (KCW)

Instructions: Complete any six of the below units.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing

Note: KWB204 is permitted to count towards this sub-major.

Creative Industries Management (KCI)

Instructions: Complete any six of the below units.

BSB115	Management
BSB126	Marketing
KTB104	Performance Innovation
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
MGB223	Entrepreneurship and Innovation

Dance (KDN)

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media (KDM)

Instructions: Complete any six of the below units.

KCB102	Media Myth Busting 1
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KPB110	The Movie, TV & New Media Business
KVB306	Video Art and Culture

Fashion, Art and Communication (KFA)

Instructions: Complete any six of the below units.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB212	Australian Art, Architecture and Design

Note: KFB203 is permitted to count towards this sub-major.

Indigenous Studies (KIS)

Instructions: Complete any six of the below units.

EDB007	Culture Studies: Indigenous Education
EDB038	Indigenous Australian Culture Studies
EDB039	Indigenous Politics and Political Culture
EDB040	Indigenous Knowledge: Research Ethics and Protocols
EDB041	Indigenous Australia: Country, Kin and Culture
KWB109	Writing Australia

Note: JSB352, KKB004 and KWB307 are permitted to count towards this sub-major.

Interaction Design (KIN)

Instructions: Complete any six of the below units.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB230	Interface and Information Design

Note: KIB210 (24 cps) is permitted to count towards this sub-major.

Journalism (KJO)

Instructions: Complete any six of the below

units.

KFB205	Fashion and Style Journalism
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Literary and Cultural Studies (KLC)

Instructions: Complete any six of the below units.

KWB103	Persuasive Writing
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Music and Sound Studies (KMS)

Instructions: Complete any six of the below units.

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB301	The Music Industry

Note: KMB002, KMB007, KMB104 and KMB204 are permitted to count towards this sub-major.

Performance Studies (KTP)

Instructions: Complete any six of the below units.

KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

Screen Studies (KSC)

Instructions: Complete any six of the below units.

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

Television (KTV)

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB303	Critical Thinking About Television

IMPORTANT

Where it allows, students can take a maximum of 8 units outside the Creative Industries Faculty (depending on the course the student is currently enrolled in). The following submajors/minors are offered through the Faculty of Business. Students may take only ONE of these as a complete submajor. For information about availability of non-Creative Industries Units, contact the Course Coordinator

Advertising (KAD)

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
BSB126	Marketing

Entrepreneurship (KEN)

Instructions: Complete any six of the below units.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth

Note: BSB212 and AMB202 are permitted to be counted towards this sub-major if completed in 2009 or earlier.

Public Relations (KPR)

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations

AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
BSB126	Marketing

Note: AMB261 and AMB262 are permitted to count towards this sub-major if completed in 2009 or earlier.

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

AYB221	Computerised Accounting Systems
EFB210	Finance 1

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and

	Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units

	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units

	Students must complete both remaining Business School Core units.
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis

Advertising Major - Students who commenced in 2007-2008

Year 1 Semester 1	
BSB122	now replaced by BSB123 Data Analysis
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB114	now replaced by BSB124 Working in Business
BSB119	Global Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2	
AMB202	Integrated Marketing Communication
AMB339	Advertising Campaigns

Notes:	
	Please contact the School of Advertising, Marketing & Public Relations if you require additional information.

International Business Major - Students who commenced in 2007-2008

Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
EFB240	Finance for International Business
	Plus one of the following:
IBB208	Please contact the School of AMPR regarding alternative unit
IBB217	Please contact the School of AMPR regarding alternative unit

Year 3 Semester 2	
AMB210	Importing and Exporting
MGB340	International Business in the Asia-Pacific

Year 4 Semester 1	
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 2	
AMB303	International Logistics
AMB369	International Business Strategy

Marketing Major - Students who commenced in 2007-2008

Year 1 Semester 1	
BSB123	Data Analysis

BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB200	Consumer Behaviour
AMB335	E-marketing Strategies

Year 4 Semester 1

AMB202	Integrated Marketing Communication
AMB340	Services Marketing

Year 4 Semester 2

AMB359	Strategic Marketing
AMB336	International Marketing
	or
AMB252	Business Decision Making

Public Relations Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB260	now replaced with AMB263 Introduction to Public Relations

Year 3 Semester 2

AMB261	Please contact the School of AMPR regarding alternative unit
AMB262	Please contact the School of AMPR regarding alternative unit

Year 4 Semester 1

AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Year 4 Semester 2

AMB375	Public Relations Management
AMB379	Public Relations Campaigns

Banking & Finance Major - Students who commenced in 2007-208

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB223	Economics 2
EFB307	Finance 2

Year 4 Semester 1

EFB333	Introductory Econometrics
EFB335	Investments

Year 4 Semester 2

EFB201	Financial Markets
EFB312	International Finance

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide

Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics

KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Academic, Actor, Administrator, Advertising Professional, Animator, Art Writer, Artist, Arts Administrator, Banking and Finance Professional, Choreographer, Composer, Computer Games Developer, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Journalist, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Web Designer.

Bachelor of Business / Bachelor of Fine Arts (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): Refer to majors
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
OP Guarantee: Refer to majors
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Ros Kent (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Bachelor of Business / Bachelor of Fine Arts (Creative and Professional Writing) (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP rate available August 2010
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409432
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for Accountancy, Economics, Finance, and Marketing majors: Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Professor Philip Neilson; Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Writers are in demand across a number of fields. The publishing and screen industries, advertising agencies, magazines and newspapers, websites, the public service and large corporations all require specialist writers with a flair for language.

More than 10 000 new books are published in Australia every year, and more local authors than ever are having success with their work. If you can channel your creativity into words, you are in a unique position in today's media-rich world.

This course will provide you with opportunities to work intensively on your writing in a number of forms and genres, including novels and short stories, creative non-fiction, youth writing, media writing and poetry. In addition, it will help you build specialist writing skills for professional applications such as corporate writing, persuasive writing, editing and script writing.

Career Outcomes

Graduates can work as creative or professional writers and editors in corporate, community and freelance capacities. Opportunities exist as fiction writers, corporate writers, script writers, reviewers, travel writers, feature writers, editors, journalists and publishers. Pathways exist to prepare you for further study including honours, research, or creative practice and analysis.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Why choose this course?

QUT offers the largest and most comprehensive undergraduate writing course in South-East Queensland with the broadest range of units on offer. There is also a strong honours and postgraduate program. You will graduate with advanced writing and communication competence, a rare skill keenly sought by employers.

You will be taught by highly experienced, published authors, experts in professional writing and distinguished scholars in the fields of creative writing and literary studies. You will gain a unique perspective on writing as both a vocation and creative practice. You will be encouraged to submit your creative work to journals and competitions including the QUT Writing Prize, in which you may win $2000 or the opportunity to be published in QUT's annual creative writing anthology.

You will have exposure to industry through our major sponsorship of the Brisbane Writers Festival, internships with literary events and publishing houses, and through opportunities to perform at public readings and festivals. Writers, novelists, editors and publishers regularly provide

guest lectures.

Limits on grades of 3

A new policy concerning grades of 3 came into effect from 1 January 2009 (QUT MOPP C/5.2). With effect from this date grades of 3 are no longer considered a conceded or low pass but are classified as a fail grade. Any grades of 3 awarded prior to 1 January 2009 retain the conceded pass status and will be counted for graduation purposes up to the maximum number of grades of 3 permitted for your course. Grades of 3 incurred in units that commence after 1 January 2009 will not count towards your degree. Further information is available on the Student Services website

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

OP Guarantee

The OP Guarantee will apply to this course from 2012 onwards

Course structure for students who commenced in 2011

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 1	
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 2	
KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 3, Semester 1	
KWB211	Stylistics and Poetics
KWB207	Great Books: Creative Writing Classics
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 3, Semester 2	
KWB102	Media Writing
KWB106	Corporate Writing and Editing
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 1	
KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 2	
KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 1	
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 2	
KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 3, Semester 1

KWB211 Stylistics and Poetics
KWB207 Great Books: Creative Writing Classics
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 3, Semester 2

KWB102 Media Writing
KWB106 Corporate Writing and Editing
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 4, Semester 1

KWB304 Editing and Developing the Manuscript
KWB313 Novel and Memoir
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 4, Semester 2

KWB205 Creative Writing Project 1
KWB303 Writing and Publishing Industry
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
KWB101 Introduction to Creative Writing
SELECT: Business Faculty Core Unit
SELECT: Business Faculty Core Unit

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
KWB104 Creative Writing: the Short Story
SELECT: Business Faculty Core Unit
SELECT: Business Faculty Core Unit

Year 2, Semester 1

KWB103 Persuasive Writing
KWB107 Creative Non-Fiction
SELECT: Business Faculty Core Unit
SELECT: Business Faculty Core Unit

Year 2, Semester 2

KWB108 Introduction To Literary Studies
KWB206 Youth and Children's Writing
SELECT: Business Faculty Core Unit
SELECT: Business Faculty Core Unit

Year 3, Semester 1

KWB211 Stylistics and Poetics
KWB207 Great Books: Creative Writing Classics
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 3, Semester 2

KWB102 Media Writing
KWB106 Corporate Writing and Editing
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 4, Semester 1

KWB304 Editing and Developing the Manuscript
KWB313 Novel and Memoir
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 4, Semester 2

KWB205 Creative Writing Project 1
KWB303 Writing and Publishing Industry
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB123 Data Analysis
BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law
AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units	
	Student must complete both remaining Business School Core units:
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation

Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Art Writer, Banker, Banking and Finance Professional, Creative Writer, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional.

Bachelor of Business / Bachelor of Fine Arts (Drama) (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409952
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Sandra Gattenhof (Drama); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

As with the creative industries as a whole, contemporary drama and performance are evolving to incorporate technology, cross disciplinary practice, experimentation and commercialisation. Performance making is not limited to the theatre: performers express their ideas by creating their own works for festivals, site-specific and public events.

In this course you will explore your creativity by developing a broad range of skills, incorporating live and mediated performance, physical theatre, applied performance, and processes which are innovative and experimental. These skills are contextualised by studies in theatre history and theory.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Why choose this course?

This course incorporates cutting-edge approaches to devising, directing and designing live performance. You will be encouraged to explore new performance forms that incorporate technology, new media, film and installation.

There is an emphasis on the entrepreneurial artist. You will develop skills in event production and project management, and learn how you can secure funding for your projects.

You will develop transferable skills such as leadership and collaboration, as well as presentation skills including vocal technique and command of a space—skills which prepare you for the workforce in many careers.

Career Outcomes

Graduates work as directors, performers, producers, playwrights, arts administrators, community artists and youth arts workers.

Some use their applied theatre skills in corporate training settings. Many are self employed and undertake project work in a variety of these areas.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

OP Guarantee

The OP Guarantee will apply to this course from 2012 onwards.

Course structure for students who commenced in 2011

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 1	
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 2	
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 3, Semester 1	
KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 3, Semester 2	
KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 1	
KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 2	
KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 1	
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 2	
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 3, Semester 1	
KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 3, Semester 2	
KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 4, Semester 1	
KTB204	Understanding Performance

SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 4, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units

	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units

	Student must complete both remaining Business School Core units:
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets

EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Accountancy Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB114	now replaced by BSB124 Working in Business
BSB122	now replaced by BSB123 Data Analysis

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB230	Corporations Law

Year 3 Semester 1

AYB225	Management Accounting
AYB340	Company Accounting

Year 3 Semester 2

AYB219	Taxation Law
AYB221	Computerised Accounting Systems

Year 4 Semester 1

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2

EFB101	now replaced by EFB222 Quantitative Methods for Economics and Finance

EFB210	Finance 1

Notes:

Please contact the School of Accountancy for further information.

Advertising Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB122	now replaced by BSB123 Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB114	now replaced by BSB124 Working in Business
BSB119	Global Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB202	Integrated Marketing Communication
AMB339	Advertising Campaigns

International Business Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB114	now replaced by BSB124 Working in Business
BSB122	now replaced by BSB123 Data Analysis

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

EFB240	Finance for International Business
IBB208	Please contact the School of AMPR regarding alternative unit
	or
IBB217	Please contact the School of AMPR regarding alternative unit

Year 3 Semester 2

AMB210	Importing and Exporting
IBB308	now replaced by MGB340 International Business in the Asia-Pacific
	or
IBB317	now replaced by MGB340 International Business in the Asia-Pacific

Year 4 Semester 1

AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 2

AMB303	International Logistics
AMB369	International Business Strategy

Marketing Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB200	Consumer Behaviour
AMB335	E-marketing Strategies

Year 4 Semester 1	
AMB202	Integrated Marketing Communication
AMB340	Services Marketing

Year 4 Semester 2	
AMB359	Strategic Marketing
AMB252	Business Decision Making
	or
AMB336	International Marketing

Public Relations Major - Students who commenced in 2007-2008

Year 1 Semester 1	
BSB122	now replaced by BSB123 Data Analysis
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB114	now replaced by BSB124 Working in Business
BSB119	Global Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
AMB201	Marketing and Audience Research
AMB260	now replaced by AMB263 Introduction to Public Relations

Year 3 Semester 2	
AMB261	Please contact the School of AMPR regarding alternative unit
AMB262	Please contact the School of AMPR regarding alternative unit

Year 4 Semester 1	
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Year 4 Semester 2	
AMB371	Corporate Communication Strategies
AMB379	Public Relations Campaigns

Notes:	
	Please contact the School of AMPR for further information.

Potential Careers:

Academic, Account Executive, Accountant, Actor, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant, Stage Manager, Theatre Lighting, Theatre Professionals.

Bachelor of Business / Bachelor of Fine Arts (Fashion) (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409632
Past rank cut-off: Admission to course is based on Additional Entry Requirements and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Mr Dean Brough (Fashion); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

OP Guarantee

The OP Guarantee does not apply to this course.

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Your business degree will give you a broad base of commercial knowledge, and you will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Deferment

QUT's deferment policy does not apply to this course.

Course structure for students commencing in 2011

Year 1, Semester 1	
KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1	
KFB101	Design Studio 1

KFB107	Drawing for Fashion
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 2

KFB102	Design Studio 2
KFB104	Sustainability: The Materiality of Fashion
	Business School Core Unit
	Business School Core Unit

Year 3, Semester 1

KFB200	Design Studio 3
KFB206	Fashion and Modernity
	Business School Major Unit
	Business School Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KFB207	Contemporary Fashion
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Fashioning Futures
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business School Major Unit
	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1

KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KFB101	Design Studio 1
KFB107	Drawing for Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KFB102	Design Studio 2
KFB104	Sustainability: The Materiality of Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KFB200	Design Studio 3
KFB206	Fashion and Modernity
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KFB207	Contemporary Fashion
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Fashioning Futures
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KFB101	Design Studio 1
KFB107	Drawing for Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KFB102	Design Studio 2
KFB104	Sustainability: The Materiality of Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KFB200	Design Studio 3
KFB206	Fashion and Modernity
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KFB207	Contemporary Fashion
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Fashioning Futures
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2008

Year 1, Semester 1

KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

SELECT	A Creative Industries Unit Option
KFB101	Design Studio 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KFB102	Design Studio 2
SELECT	Either KCB203 or KFB207:
KCB203	Consumption Matters: Consumer Cultures and Identity
KFB207	Contemporary Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KFB200	Design Studio 3
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KKB341	Creative Industries Internship 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Fashioning Futures
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2007

Year 1, Semester 1

KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

SELECT	A Creative Industries Unit Option
KFB101	Design Studio 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KFB102	Design Studio 2

SELECT	Either KCB203 or KFB207:
KCB203	Consumption Matters: Consumer Cultures and Identity
KFB207	Contemporary Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KFB200	Design Studio 3
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KKB341	Creative Industries Internship 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Fashioning Futures
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units

	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units

	Student must complete both remaining Business School Core units:
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Fashion Designer, Fashion Professional, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business / Bachelor of Fine Arts (Interactive and Visual Design) (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409312
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Mr Gavin Sade (Interactive and Visual Design); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

OP Guarantee

The OP Guarantee will apply to this course from 2012 onwards.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Overview

Visual and interaction design plays a pivotal role in the rapidly expanding fields of contemporary communication, marketing and new technology.

Careers in this area provide the opportunity to design for print and electronic media, Web and mobile media, computer games and interactive exhibitions.

This course will provide you with the conceptual understanding, practical skills and working methods you will need to become a creative and innovative designer. As well as developing core understandings in visual and interactive design, you will choose study pathways to develop a specialist focus in graphic design, animation, 3D computer graphics and/or interaction design for tangible media.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Why choose this course?

With its emphasis on creative and experimental approaches to design for new technologies, this course will take you beyond vocational design courses. You will gain an understanding of established design principles and technical skills. Our studio approach will also support you to develop a strong conceptual understanding of design innovation, which you will apply through exploration in a choice of media and technologies.

You will develop creative approaches to designing visual and interactive media through your studio work. You will specialise your design interests in the areas of graphic design or interaction design for physical computing.

You can also complement your design studies with options in 3D computer graphics, film production, visual arts, sound design, game design, information technology or business to diversify your employment options.

You will build a portfolio of individual design practice, as well as experiencing industry-based, interdisciplinary team projects, which you can consolidate through research opportunities and industry placements.

Career Outcomes

This course will prepare you for a range of careers in the creative industries such as advertising and marketing, Web design and electronic publishing, multimedia entertainment design, games design, and interactive exhibition design.

Graduates work in traditional design companies in areas such as graphic design, marketing, branding and print and television campaigns, Web design, interaction design, usability, knowledge management and information architecture. They also gain employment in new industries. Games companies employ graduates to work on content production, interaction design, visual design and real-time and virtual environments modelling. Film and television

production companies employ graduates to work in visual effects and post-production.

Multimedia design and interactive installation production is also a growth area in museums and other cultural institutions. Visualisation companies also increasingly provide opportunities across industries as diverse as mining, architectural and medical visualisation.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Course structure for students commencing in 2011

Notes	
	From year 2, students are recommended to take one of the following pathways:
	* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR
	* Interactive Media Design (comprising KKB216 {not offered in 2010 so students should select KIB230}, KIB205, KIB309 and KIB314)

Year 1, Semester 1	
KIB103	Introduction to Web Design and Development
KKB101	Creative Industries: People and Practices
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2	
KIB101	Visual Communication
KKB102	Creative Industries: Making Connections
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1	
KIB104	Digital Media
KVB105	Drawing for Design
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 2	
KIB102	Visual Interactions
KIB105	Animation and Motion Graphics
	Business School Core Unit
	Business School Core Unit

Year 3, Semester 1	
KIB214	Design for Interactive Media
SELECT:	Either KIB230 or KKB216 (Note that KKB216 will not be offered in 2010 so students should select KIB230):
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction
	Business School Major Unit
	Business School Major Unit

Year 3, Semester 2	
KIB216	Advanced Web Design
SELECT:	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 1	
KIB315	Contemporary Issues in Digital Media
SELECT:	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 2	
KIB322	Design Project
SELECT:	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media
	Business School Major Unit
	Business School Major Unit

Course structure for students who commenced in 2010

Notes	
	From year 2, students are recommended to take one of the following pathways:
	* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR
	* Interactive Media Design (comprising KKB216 {not offered in 2010 so students should select KIB230}, KIB205, KIB309 and KIB314)

Year 1, Semester 1	
KIB103	Introduction to Web Design and Development
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2	
KIB101	Visual Communication
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1	
KIB104	Digital Media
KVB105	Drawing for Design
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2	
KIB102	Visual Interactions
KIB105	Animation and Motion Graphics
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1	
KIB214	Design for Interactive Media
SELECT:	Either KIB230 or KKB216 (Note that KKB216 will not be offered in 2010 so students should select KIB230):
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2	
KIB216	Advanced Web Design
SELECT:	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1	
KIB315	Contemporary Issues in Digital Media
SELECT:	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2	
KIB322	Design Project
SELECT:	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2009

Notes	
	From year 2, students are recommended to take one of the following pathways:
	* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR
	* Interactive Media Design (comprising KKB216 {not offered in 2010 so students should select KIB230}, KIB205, KIB309 and KIB314)

Year 1, Semester 1	
KIB101	Visual Communication
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2	
KIB102	Visual Interactions
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1	
KIB103	Introduction to Web Design and Development
KVB105	Drawing for Design
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2	
KIB104	Digital Media
KIB105	Animation and Motion Graphics
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1	
KIB214	Design for Interactive Media
SELECT:	Either KIB230 or KKB216 (Note that KKB216 will not be offered in 2010 so students should select KIB230):
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2	
KIB216	Advanced Web Design
SELECT:	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1	
KIB315	Contemporary Issues in Digital Media
SELECT:	Either KIB309 or KIB335:

KIB309	Embodied Interactions
KIB335	Typography and Illustration
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KIB322	Design Project
SELECT:	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units

	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units

	Student must complete both remaining Business School Core units:
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Animator, Banker, Banking and Finance Professional, Computer Games Developer, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Internet Professional, Manager, Market Research Manager, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Post-production specialist, Public Relations Officer/Consultant, Publishing Professional, Web Designer.

Bachelor of Business / Bachelor of Fine Arts (Visual Arts) (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409682
Past rank cut-off: Admission to course is based on Additional Entry Requirements and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA) and for accountancy, economics, finance and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Courtney Pedersen (Visual Arts); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

This course will allow you to follow pathways into a career as a contemporary artist, art professional or art teacher. You will develop an individual art practice by working on projects in unique, open-media studios while also attending classes in modern and contemporary art history and theory. You will discover how to critically evaluate your work and the work of others through group and individual consultations.

OP Guarantee

The OP Guarantee does not apply to this course.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Why choose this course?

Because we embrace an open-studio model, you will be encouraged to explore independent approaches to art practice across a variety of media. There is an emphasis on innovative thinking and a strong conceptual approach. This allows you to tailor your training to your career aspirations.

Five of our graduates have been recipients of the Samstag International Visual Arts Scholarship, a prestigious national award that supports Australian graduates to develop their studies overseas. In the past three years four of our graduates have been awarded Australia Council residencies in international studios, and in 2008 the Queensland Premier's New Media Award and the Qantas Spirit of Youth Award for visual art were both won by QUT visual arts graduates.

Whether you are planning to become a professional artist, teacher or art professional such as curator or arts manager, you will benefit from substantial studio experience while receiving training in your specialist area. You can combine your studio training with study areas such as interaction design, event management, entrepreneurship, or business to equip you for a range of careers in the creative economy.

Career Outcomes

This course will allow you to choose your career outcome. Many of our graduates become highly successful practising artists who are represented by commercial galleries and have strong careers in the commissioned and public funding sectors.

With specialist training in a related field, our graduates also take up positions as creative directors, visual designers and a range of other occupations in the creative industries sector. If taken in combination with a Graduate Diploma in Education (Senior Years), this course will enable you to become a qualified teacher.

Limits on grades of 3

A new policy concerning grades of 3 came into effect from 1 January 2009 (QUT MOPP C/5.2). With effect from this date grades of 3 are no longer considered a conceded or low pass but are classified as a fail grade. Any grades of 3 awarded prior to 1 January 2009 retain the conceded pass status and will be counted for graduation purposes up to the maximum number of grades of 3 permitted for your course. Grades of 3 incurred in units that commence after 1 January 2009 will not count towards your degree. Further information is available on the Student Services website

Deferment

QUT's deferment policy does not apply to this course.

Course structure for students commencing in 2011

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KVB102	Modernism
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KVB103	Australian Art
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 1	
KVB120	Studio Art Practice 1
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 2	
KVB121	Studio Art Practice 2
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 3, Semester 1	
KVB220	Studio Art Practice 3
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 3, Semester 2	
KVB221	Studio Art Practice 4
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 1	
KIB104	Digital Media
KVB304	Contemporary Art Issues
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 2	
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KVB102	Modernism
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KVB103	Australian Art
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 1	
KVB120	Studio Art Practice 1
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 2	
KVB121	Studio Art Practice 2
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 3, Semester 1	
KVB220	Studio Art Practice 3
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 3, Semester 2

KVB221	Studio Art Practice 4
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 4, Semester 1

KIB104	Digital Media
KVB304	Contemporary Art Issues
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 4, Semester 2

SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KVB102	Modernism
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KVB103	Australian Art
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KVB120	Studio Art Practice 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KVB121	Studio Art Practice 2
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KVB220	Studio Art Practice 3
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KVB221	Studio Art Practice 4
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KIB104	Digital Media
KVB304	Contemporary Art Issues
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units	
	Student must complete both remaining Business School Core units:
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1	
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Art Project Manager, Artist, Arts Administrator, Banker, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant, Visual Artist.

Bachelor of Business / Bachelor of Journalism (IX36)

Year offered: 2011
Admissions: Yes
CRICOS code: 059598M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409172
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Susan Hetherington (Journalism); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

This professional course links journalism with business studies and is the choice of about one-third of commencing journalism students. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs, or political and social commentary.

Your journalism degree will be of benefit even if you choose to pursue a career in business, as you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

Career Outcomes

Journalism graduates are prepared for careers in both print and broadcast journalism. Opportunities also exist to become press secretaries and media officers. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs or political and social commentary. Your journalism degree will be of benefit even if you choose to pursue a career in business, as you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component:
Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertaken 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake two creative industries foundation units and 14 specialist units in journalism which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Course structure for students commencing in 2011

Year 1, Semester 1	
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2	
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1	
KCB102	Media Myth Busting 1
KJB121	Journalistic Inquiry
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 2	
KCB103	Strategic Speech Communication
SELECT:	Either KKB175 (strongly recommended) or KJB337
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting
	Business School Core Unit
	Business School Core Unit

Year 3, Semester 1	
KJB224	Feature Writing
KPB101	Introduction to Film, TV and New Media Production
	Business School Major Unit
	Business School Major Unit

Year 3, Semester 2	
KJB211	Layout and Design
KJB222	Online Journalism 1
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 1	
KJB239	Journalism Ethics and Issues
KJB304	Sub-Editing
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 2	
KJB235	Radio and Television Journalism 1
	Business School Major Unit
	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2	
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1	
KCB102	Media Myth Busting 1
KJB121	Journalistic Inquiry
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2	
KCB103	Strategic Speech Communication
SELECT:	Either KKB175 (strongly recommended) or KJB337
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1	
KJB224	Feature Writing
KPB101	Introduction to Film, TV and New Media Production
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2	
KJB211	Layout and Design
KJB222	Online Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1	
KJB239	Journalism Ethics and Issues
KJB304	Sub-Editing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2	
KJB235	Radio and Television Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1	
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2	
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit

	Business Faculty Core Unit

Year 2, Semester 1

KCB102	Media Myth Busting 1
KJB121	Journalistic Inquiry
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KCB103	Strategic Speech Communication
SELECT	Either KKB175 (strongly recommended) or KJB337:
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KJB224	Feature Writing
KPB101	Introduction to Film, TV and New Media Production
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KJB211	Layout and Design
KJB222	Online Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KJB239	Journalism Ethics and Issues
KJB304	Sub-Editing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KJB235	Radio and Television Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2008

Year 1, Semester 1

KJB120	Newswriting
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KJB101	Digital Journalism
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KJB121	Journalistic Inquiry
KPB101	Introduction to Film, TV and New Media Production
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KJB211	Layout and Design
KJB224	Feature Writing
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KJB239	Journalism Ethics and Issues
KJB304	Sub-Editing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KJB235	Radio and Television Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KJB336	Radio and Television Journalism 2
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KKB175	Creative Industries Legal Issues
SELECT	Either KJB280 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2007

Year 1, Semester 1

	Creative Industries Core Unit
KJB120	Newswriting
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

	Creative Industries Core Unit
KJB101	Digital Journalism
	Business Faculty Core Unit

	Business Faculty Core Unit

Year 2, Semester 1

KJB121	Journalistic Inquiry
KPB101	Introduction to Film, TV and New Media Production
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KJB224	Feature Writing
KJB232	Radio and Television Journalism 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KJB239	Journalism Ethics and Issues
KJB304	Sub-Editing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KJB211	Layout and Design
KJB222	Online Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KJB336	Radio and Television Journalism 2
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KKB175	Creative Industries Legal Issues
SELECT	Either KJB280 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB126	Marketing
BSB113	Economics

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB123	Data Analysis

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information
Note: BSB126 and BSB119 are the remaining Business School Core units which must be completed.

Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1	
EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2	
EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1	
EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2	
EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2	
MGB200	Leading Organisations

MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations

Year 3 Semester 1

AYB225	Management Accounting
AYB220	Company Accounting

Year 3 Semester 2

AYB221	Computerised Accounting Systems
AYB325	Taxation Law

Year 4 Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2

EFB101	Data Analysis for Business
EFB210	Finance 1

Advertising Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2

AMB221	Advertising Copywriting
AMB222	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Strategy and Planning

Year 4 Semester 2

AMB321	Advertising Campaigns
AMB202	Integrated Marketing Communication

Banking and Finance Major - Students who commenced

in 2007 and 2008

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

EFB101	Data Analysis for Business
EFB210	Finance 1

Year 3 Semester 2

EFB102	Economics 2
EFB307	Finance 2

Year 4 Semester 1

EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis

Year 4 Semester 2

EFB312	International Finance
EFB201	Financial Markets

Important Note for Business Students

Note: Please refer to BS56 course note for Recoding/renaming of units and discontinuation of units.

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
EFB102	Economics 2

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

Year 3 Semester 2

EFB101	Data Analysis for Business
EFB328	Public Economics and Finance

Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Management Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
	HRM Option Unit

Year 4 Semester 1

MGB221	Performance and Reward
	HRM Option Unit

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations

HRM Option Unit List:

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management
	HRM students must choose two from the above list (one must be a Level 3 unit).

International Business Major

Year 1 Semester 1	
BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1	
BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
IBB202	Fundamentals of International Finance
IBB217	Asian Business Development
	or
IBB208	European Business Development

Year 3 Semester 2	
IBB210	Export Management
IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

Year 4 Semester 1	
IBB213	International Marketing
IBB205	Intercultural Communication and Negotiation

Year 4 Semester 2	
IBB300	International Business Strategy
IBB303	International Logistics

Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
MGB200	Leading Organisations

Year 3 Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2	
BSB119	International and Electronic Business
MGB310	Sustainability in A Changing Environment

Year 4 Semester 1	
MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2	
MGB335	Project Management
	Management Option Unit

Management Option Unit List:	
	Management students must choose two from the above list (one must be a Level 3 unit):
MGB201	Contemporary Employment Relations
MGB324	Managing Business Growth
MGB370	Personal and Professional Development
MGB314	Organisational Consulting and Change
MGB225	Intercultural Communication and Negotiation Skills

Marketing Major

Year 1 Semester 1	
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1	
BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2	
BSB111	Business Law and Ethics

BSB113	Economics

Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2	
AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

Year 4 Semester 1	
AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2	
AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing

Public Relations Major

Year 1 Semester 1	
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1	
BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice

Year 3 Semester 2	
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4 Semester 1	
AMB360	Corporate Communication Management
AMB370	Public Relations Cases

Year 4 Semester 2	
AMB361	Public Relations Campaigns
AMB371	Corporate Communication Strategies

Course Updates - List of re-coded and replacement Business units

Faculty Core units	
BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units	
AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units	
AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units	
BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units	
MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units	
IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the

	School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units

MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units

AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing

IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)

AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Potential Careers:

Accountant, Advertising Professional, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional, Stockbroker.

Bachelor of Arts/Bachelor of Creative Industries (IX39)

Year offered: 2011
Admissions: No
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
QTAC code: This course is no longer offered
Past rank cut-off: 80
Past OP cut-off: 10
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Arts: Contact Eve Teague - e.teague@qut.edu.au; Head, Undergraduate Studies (Creative Industries)
Campus: Kelvin Grove

COURSE STRUCTURE - OVERVIEW

YEAR 1 SEMESTER 1	
BCI	Core unit
BCI	Core unit
BA	Major unit
SWB106	Applied Skills and Scholarship

YEAR 1 SEMESTER 2	
BCI	Core unit
BCI	Mandated discipline unit
BA	Major unit
BA	Discipline unit or Elective unit

YEAR 2 SEMESTER 1	
BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit
BA	Discipline unit or Elective unit

YEAR 2 SEMESTER 2	
BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit
BA	Minor unit

YEAR 3 SEMESTER 1	
BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	Discipline unit or Minor unit

YEAR 3 SEMESTER 2	
BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit
BA	Discipline unit or Minor unit or Elective unit

YEAR 4 SEMESTER 1	
BCI	Mandated discipline unit
BCI	Unit Option
BA	Major unit
BA	iscipline unit or Minor unit or Elective unit

YEAR 4 SEMESTER 2	
BCI	Mandated discipline unit
BCI	Unit Option
BA	Major unit
BA	Discipline unit or Elective unit

Creative Writing course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KWB101	Introduction to Creative Writing

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KWB104	Creative Writing: the Short Story

Year 2, Semester 1	
KWB107	Creative Non-Fiction
SELECT	Either KWB102 or KWB103:
KWB102	Media Writing
KWB103	Persuasive Writing

Year 2, Semester 2	
KWB204	Writing for Performance
SELECT	Either KJB224 or KWB106:
KJB224	Feature Writing
KWB106	Corporate Writing and Editing

Year 3, Semester 1	
SELECT	A Creative Industries Unit Option
KWB207	Great Books: Creative Writing Classics

Year 3, Semester 2	
SELECT	A Creative Industries Unit Option
KWB206	Youth and Children's Writing

Year 4, Semester 1	
KWB211	Stylistics and Poetics
KWB313	Novel and Memoir

Year 4, Semester 2	
KWB205	Creative Writing Project 1

KWB303	Writing and Publishing Industry

NOTES:

* If you have done both KWB204 Creative Non-fiction: Life Writing and KWB203 Creative Writing: The Novel then you cannot enroll in KWB313 Novel and Memoir. But if you have completed only one of KWB204 Creative Non-fiction: Life Writing or KWB203 Creative Writing: The Novel, you can and must do KWB313 Novel and Memoir.

* If you have not successfully completed KWB204, you must enrol one of the following units: KWB102, KWB103 or KJB224

Communication Design course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
KIB101	Visual Communication

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
KIB102	Visual Interactions

Year 2, Semester 1

SELECT	A Creative Industries Unit Option
KIB103	Introduction to Web Design and Development

Year 2, Semester 2

SELECT	A Creative Industries Unit Option
KIB104	Digital Media

Year 3, Semester 1

KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction

Year 3, Semester 2

KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design

Year 4, Semester 1

KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration

Year 4, Semester 2

KIB322	Design Project
SELECT	Either KIB314 or KKB338:
KIB314	Tangible Media
KIB338	Print Media

Dance course structure for students who commenced in 2007

Year 1, Semester 1

KDB103	Dance Technique Studies 1
SELECT	A Creative Industries Core Unit

Year 1, Semester 2

KDB104	Dance Technique Studies 2
SELECT	A Creative Industries Core Unit

Year 2, Semester 1

KDB105	Architecture of the Body
KDB213	Dance Technique Studies 3

Year 2, Semester 2

KDB107	Choreographic Studies 1
KDB214	Dance Technique Studies 4

Year 3, Semester 1

KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2

Year 3, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills

Year 4, Semester 1

SELECT	A Creative Industries Unit Option
KDB108	World Dance

Year 4, Semester 2

SELECT	A Creative Industries Unit Option
KDB204	Australian Dance

Drama course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
KTB101	20th Century Performance

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
KTB104	Performance Innovation

Year 2, Semester 1

KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 2, Semester 2

KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KTB206	The Creating Body

Year 3, Semester 2

SELECT	A Creative Industries Unit Option
KTB207	Staging Australia

Year 4, Semester 1

KTB204	Understanding Performance
KTB301	Performing Self

Year 4, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist

Interdisciplinary course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
SELECT	Sub-Major 1: First Unit

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
SELECT	Sub-Major 1: Second Unit

Year 2, Semester 1

SELECT	Sub-Major 1: Third Unit
SELECT	Sub-Major 2: First Unit

Year 2, Semester 2

SELECT	Sub-Major 1: Fourth Unit
SELECT	Sub-Major 2: Second Unit

Year 3, Semester 1

SELECT	Sub-Major 1: Fifth Unit
SELECT	Sub-Major 2: Third Unit

Year 3, Semester 2

SELECT	Sub-Major 1: Sixth Unit
SELECT	Sub-Major 2: Fourth Unit

Year 4, Semester 1

SELECT	A Creative Industries Unit Option
SELECT	Sub-Major 2: Fifth Unit

Year 4, Semester 2

SELECT	A Creative Industries Unit Option
SELECT	Sub-Major 2: Sixth Unit

Please note: At least eight of your sub-major units must be K-coded units

Media and Communication course structure for students who commenced in 2007

Year 1, Semester 1

KCB101	Introduction to Media and Communication: Texts
SELECT	A Creative Industries Core Unit

Year 1, Semester 2

KCB104	Media and Communications: Industries
SELECT	A Creative Industries Core Unit

Year 2, Semester 1

KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication

Year 2, Semester 2

KCB105	Media Myth Busting 2
KCB202	New Media 2: Applications and Implications

Year 3, Semester 1

KCB201	New Media 1: Information and Knowledge
KCB302	Political Communication

Year 3, Semester 2

KCB203	Consumption Matters: Consumer Cultures and Identity
KCB304	Designing Communication Resources

Year 4, Semester 1

KCB301	Media Audiences
SELECT	Either KCB205 or a Creative Industries Unit Option:
KCB205	Professional Communication
	A Creative Industries Unit Option

Year 4, Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341, KKB343, KKB345 or a Creative Industries Unit Option:
KKB341	Creative Industries Internship 1
KKB343	Service Learning 1
KKB345	Creative Industries Project 1
	A Creative Industries Unit Option

Music course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
SELECT	Either KMB003 or KMB005-1:
KMB003	Sex Drugs Rock 'N' Roll

KMB005-1	Group Music

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
KMB105	Music and Sound Technology
SELECT	KMB005-2 if KMB005-1 was completed in semester 1:
KMB005-2	Group Music

Year 2, Semester 1

KMB130	Core Musicianship 1
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1

Year 2, Semester 2

KMB131	Core Musicianship 2
SELECT	Either KMB111 or KMB121:
KMB111	Music Production 2
KMB121	Music Performance 2

Year 3, Semester 1

SELECT	A Music Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2

SELECT	A Music Unit Option (List B)
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1

SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List A)

Year 4, Semester 2

SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List B)

LIST A: Music Unit Options

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics
KMB113	Multi-Instrumental Music A
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB200	Music Scenes and Subcultures
KMB209	Conducting
KMB213	Multi-Instrumental Music B
	Note: KMB206 and KMB207 are permitted to count as List A Music Unit Options if completed in 2010 or earlier.

LIST B: Music Unit Options

KMB002	Music and Spirituality
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB212	Arranging
KMB252	Multi-Platform Sound Design
KMB301	The Music Industry
	Note: KMB106, KMB205 and KMB208 are permitted to count as List B Music Unit Options if completed in 2010 or earlier.

Television course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
KPB104	Film and Television Production Resource Management

Year 2, Semester 1

KPB106	Australian Television
KWB102	Media Writing

Year 2, Semester 2

SELECT	A Creative Industries Elective
KPB107	Television's Greatest Hits

Year 3, Semester 1

KCB301	Media Audiences
KPB202	Film and Television Business Skills: Entrepreneurship and Investment

Year 3, Semester 2

KKB175	Creative Industries Legal Issues
KPB207	Film and Television Scriptwriting

Year 4, Semester 1

KPB302	Project Development and Script Editing for TV and Film
KPB303	Critical Thinking About Television

Year 4, Semester 2

SELECT	A Creative Industries Unit Option
KPB304	Television Practice

Visual Arts course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit

KVB100	Research and Creativity in the Visual Arts

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
KVB104	Photomedia and Artistic Practice

Year 2, Semester 1

KVB102	Modernism
KVB110	2D Media and Processes

Year 2, Semester 2

SELECT	A Creative Industries Elective
KVB111	3D Media and Processes

Year 3, Semester 1

KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Year 3, Semester 2

KVB103	Australian Art
KVB211	Post 1945 Art

Year 4, Semester 1

SELECT	A Creative Industries Unit Option
SELECT	Either KVB212 or KVB304:
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Year 4, Semester 2

KVB306	Video Art and Culture
SELECT	Either KVB108 or KVB307:
KVB108	Contemporary Asian Visual Culture
KVB307	Theories of Spatial Culture

Creative Industries Sub-Majors

Art and Visual Culture (KAV)

Instructions: Complete any six of the below units.

KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Art History, Architecture and Design (KAA)

Instructions: Complete any six of the below units.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DAB525	Architecture and the City
DEB202	Introducing Design History
KVB102	Modernism
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB307	Theories of Spatial Culture

Communication (KCN)

Instructions: Complete any six of the below units.

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB302	Political Communication
KKB004	Indigenous Creative Industries
KWB102	Media Writing
KWB106	Corporate Writing and Editing

Computational Arts (KKC)

Instructions: Complete any six of the below units.

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KIB105	Animation and Motion Graphics
KMB107	Sound, Image, Text
KMB129	Music and Sound Production 2
KVB211	Post 1945 Art

Note: ITB001, ITB003, KKB210, KKB211 and KVB202 are permitted to count towards this sub-major.

Creative and Professional Writing (KCW)

Instructions: Complete any six of the below units.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing

Note: KWB204 is permitted to count towards this sub-major.

Creative Industries Management (KCI)

Instructions: Complete any six of the below units.

BSB115	Management
BSB126	Marketing
KTB104	Performance Innovation

KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
MGB223	Entrepreneurship and Innovation

Dance (KDN)

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media (KDM)

Instructions: Complete any six of the below units.

KCB102	Media Myth Busting 1
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KPB110	The Movie, TV & New Media Business
KVB306	Video Art and Culture

Fashion, Art and Communication (KFA)

Instructions: Complete any six of the below units.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB212	Australian Art, Architecture and Design

Note: KFB203 is permitted to count towards this sub-major.

Indigenous Studies (KIS)

Instructions: Complete any six of the below units.

EDB007	Culture Studies: Indigenous Education
EDB038	Indigenous Australian Culture Studies
EDB039	Indigenous Politics and Political Culture
EDB040	Indigenous Knowledge: Research Ethics and Protocols
EDB041	Indigenous Australia: Country, Kin and Culture
KWB109	Writing Australia

Note: JSB352, KKB004 and KWB307 are permitted to count towards this sub-major.

Interaction Design (KIN)

Instructions: Complete any six of the below units.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB230	Interface and Information Design

Note: KIB210 (24 cps) is permitted to count towards this sub-major.

Journalism (KJO)

Instructions: Complete any six of the below units.

KFB205	Fashion and Style Journalism
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Literary and Cultural Studies (KLC)

Instructions: Complete any six of the below units.

KWB103	Persuasive Writing
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Music and Sound Studies (KMS)

Instructions: Complete any six of the below units.

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB301	The Music Industry

Note: KMB002, KMB007, KMB104 and

KMB204 are permitted to count towards this sub-major.

Performance Studies (KTP)

Instructions: Complete any six of the below units.

KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

Screen Studies (KSC)

Instructions: Complete any six of the below units.

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

Television (KTV)

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB303	Critical Thinking About Television

IMPORTANT

Where it allows, students can take a maximum of 8 units outside the Creative Industries Faculty (depending on the course the student is currently enrolled in). The following submajors/minors are offered through the Faculty of Business. Students may take only ONE of these as a complete submajor. For information about availability of non-Creative Industries Units, contact the Course Coordinator

Advertising (KAD)

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
BSB126	Marketing

Entrepreneurship (KEN)

Instructions: Complete any six of the below units.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth

Note: BSB212 and AMB202 are permitted to be counted towards this sub-major if completed in 2009 or earlier.

Public Relations (KPR)

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
BSB126	Marketing

Note: AMB261 and AMB262 are permitted to count towards this sub-major if completed in 2009 or earlier.

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	*Entertainment Practice: Balancing Creativity and Business

*Note: This unit will be offered from 2011.

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

* Please note: KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Introduction to Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB201	New Media 1: Information and Knowledge
KCB202	New Media 2: Applications and Implications
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

*KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KMB200 will be offered from 2011.

Performance Studies

KSB215	Visual Theatre Design
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Major - International and Global Studies Multidisciplinary Major

International and Global Studies

Seven (7) units are required for an International and Global Studies (IGS) Major. These can include units completed in the IGS Major up to 2009 as well as any completed from the following list.

BSB119	Global Business
CLB049	The Global Teacher
CLB104	Colonialism and Independence in Asia-Pacific
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB108	Nations and Nationalism in Modern Europe
CLB109	World Regions
CLB112	South East Asia in Focus
MDB454	Science, Technology and Society
SCB110	Science Concepts and Global Systems

Students may select one language unit as an elective in the IGS Major. Students may also undertake a combined Major in Languages/International and Global Studies comprising: 3 units from the IGS list plus 4 units in one chosen language. (Indonesian, Japanese, French, Mandarin, German).

Major - Ethics & Human Rights Multidisciplinary Major

Ethics and Human Rights

Seven (7) units are required for an Ethics and Human Rights Major. These can include units completed in the Ethics and Human Rights Major up to 2009 as well as any completed from the following list.

JSB171	Justice and Society
JSB175	Social Ethics and the Justice System
LWS101	Ethics Law and Health Care
NSB113	Diversity and Health: Introduction to Indigenous and Multicultural Perspectives
PUB486	Ethics and the Law in Health Service Delivery
SWB105	Introduction to Human Rights and Ethics
SWB219	Ethical and Legal Dimensions of Human Services and Social Work

Major - Society and Change Multidisciplinary Major

Society and Change

Seven (7) units are required for a Society and Change Major. These can include units completed in teh Society and Change Major up to 2009 as well as any completed from the following list.

CLB107	The Classical World
CLB110	Environment and Society
CLB111	Environmental Hazards
JSB171	Justice and Society
KMB003	Sex Drugs Rock 'N' Roll
MDB454	Science, Technology and Society
PUB209	Health, Culture and Society
PYB067	Human Sexuality
SCB110	Science Concepts and Global Systems
SWB102	The Human Condition
SWB104	Interpersonal Communication
SWB212	Community Work

SWB214	Team Practice and Group Processes
SWB222	Advanced Communication for Human Services and Social Work
SWB223	People, Society and Social Work
SWB302	Social Policy Processes

Major - Community Studies Multidisciplinary Major

Community Studies	
	Seven (7) units are required for a Community Studies Major. These can include units completed in the Community Studies Major up to 2009 as well as any completed from the following list.
EDB040	Indigenous Knowledge: Research Ethics and Protocols
EDB041	Indigenous Australia: Country, Kin and Culture
SWB100	Introduction to Human Services and Social Work
SWB102	The Human Condition
SWB103	Contemporary Social and Community Issues
SWB104	Interpersonal Communication
SWB204	Child and Family Services: Introduction
SWB206	Disability Services: Introduction
SWB207	Services to Young People: Introduction
SWB212	Community Work
SWB214	Team Practice and Group Processes
SWB216	The Human Dimensions of Space
SWB219	Ethical and Legal Dimensions of Human Services and Social Work
SWB220	Practice Theories
SWB221	Social Work Processes and Methods
SWB222	Advanced Communication for Human Services and Social Work
SWB302	Social Policy Processes
SWB304	Child and Family Services: Advanced
SWB305	Community and Youth Corrections
SWB306	Disability Services: Advanced
SWB307	Services to Young People: Advanced
SWB308	Child Protection Intervention Skills

Major - Australian Studies Multidisciplinary Major

Australian Studies	
	Seven (7) units are required for an Australian Studies Major. These can include units completed in the Australian Studies Major up to 2009 as well as any completed from the following list.
CLB101	Australian Society and Culture
CLB102	Australian Historical Studies
CLB105	Australia and the South Pacific
CLB113	Australian Geographical Studies
EDB038	Indigenous Australian Culture Studies
EDB039	Indigenous Politics and Political Culture
EDB041	Indigenous Australia: Country, Kin and Culture
PUB557	Health Needs of Indigenous Australians and Other Populations

Discipline Major - Geography and Environmental Studies

Geography and Environmental Studies	
	Six (6) units are required for a Geography and Environmental Studies Discipline Major. These can include units completed in the Geography and Environmental Studies Discipline Major up to 2009 as well as any completed from the following list.
CLB109	World Regions
CLB110	Environment and Society
CLB111	Environmental Hazards
CLB112	South East Asia in Focus
CLB113	Australian Geographical Studies
CLB114	Geography in the Field
SCB110	Science Concepts and Global Systems
UDB164	Population and Urban Studies
UDB281	Geographic Information Systems
UDB282	Remote Sensing

Discipline Major - Social Science

Six (6) units are required for a Social Science Discipline Major which comprises Sociology units and Political Studies units. These can include units completed in the Social Science Discipline Major up to 2009 as well as any completed from the following list.

Sociology	
CLB403	Gender And Sexuality Issues For Teachers
JSB272	Theories of Crime
JSB378	Drugs and Crime
JSB971	Gender Crime and the Criminal Justice System
KMB003	Sex Drugs Rock 'N' Roll
MDB454	Science, Technology and Society
PYB067	Human Sexuality
PUB209	Health, Culture and Society
SWB216	The Human Dimensions of Space

Political Studies	
EDB039	Indigenous Politics and Political Culture
JSB271	Policy Governance and Justice
KCB302	Political Communication
SWB218	Social Change, Politics, Policy and Activism
SWB302	Social Policy Processes

Discipline Major - History

History

Six (6) units are required for a History Discipline Major. These can include units completed in the History Discipline Major up to 2009 as well as any completred from the following list.

CLB101	Australian Society and Culture
CLB102	Australian Historical Studies
CLB103	Interpreting the Past
CLB104	Colonialism and Independence in Asia-Pacific
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB107	The Classical World
CLB108	Nations and Nationalism in Modern Europe

Units - Languages Disciplinary Major

LANGUAGES

All Language units, apart from Mandarin and the Overseas Units, are now taught at the University of Queensland. QUT students study at UQ though cross institutional enrolment. Any queries on the Language units should be directed to the Faculty of Business

Mandarin

Six sequenced units are required for a Mandarin Discipline Major. These can include units completed in the Mandarin Discipline Major up to 2009 as well as those from the following list:

AMB030	Mandarin for Chinese
AMB031	Mandarin 1
AMB032	Mandarin 2
AMB033	Mandarin 3
AMB034	Mandarin 4
AMB035	Mandarin 5
AMB036	Mandarin 6
AMB037	Mandarin 7
AMB038	Mandarin 8

Overseas Units - All Languages

AMB041	International Intensive Program
AMB042	International Summer School or Equivalent
AMB043	In-Country Study - A
AMB044	In-Country Study - B

French

The following units are taught at UQ. Six sequenced units are required for a French Discipline Major. These can include units completed in the French Discipline Major up to 2009 as well as those from the following list:

FREN1010	French 1/Introductory French A
FREN1020	French 2/Introductory French B
FREN2010	French 3/Intermediate French A *
	OR
FREN3112	French Language A *
FREN2020	French 4/Intermediate French B
	OR
FREN3113	French Language B
FREN3114	French 5/French Language C
FREN3115	French 6/French Language D
FREN3116	French 7/Advanced French Language **
	OR
FREN3330	French for Business
	OR
FREN3360	Le cinema en Francais
FREN3120	French 8/Advanced Oral French
	OR
FREN3210	Litterature et Modernite
	OR
FREN3310	Introduction to French > English Translation
	OR
FREN3350	Litterature Contemporaine

* FREN2010 is third semester French for students who have done HHB061 and HHB062 (senester 1 abd 2 of beginner French). FREN3112 is first semester French for students who have successfully completed Year 12 French in the last three years.

Students who have already completed HHB066 French 6 at QUT should not enrol in FREN3116

German

The following units are taught at UQ. Six sequenced units are required for a German Discipline Major. These can include units completed in the German Discipline Major up to 2009 as well as those from the following list:

GRMN1010	German 1/Introductory to German Language 1
GRMN1020	German 2/Introductory German Language 2
GRMN2010	German 3/Continuing German Language 1
GRMN2020	German 4/Continuing German Language 2
GRMN3010	German 5/Advanced German Language 1

GRMN3020	German 6/Advanced German Language 2
GRMN3110	German 7/Advanced German Language 3
GRMN3120	German 8/Advanced German Language 4

Japanese

The following units are taught at UQ. Six sequenced units are required for a Japanese Discipline Major. These can include units completed in the Japanese Discipline Major up to 2009 as well as those from the following list:

JAPN1011	Japanese 1/Introductory Japanese 1
JAPN2011	Japanese 2/Introductory Japanese 2
JAPN2101	Japanese 3/Intermediate Japanese 1
JAPN3001	Japanese 4/Intermediate Japanese 2
JAPN3101	Japanese 5/Continuing Japanese 3
JAPN3102	Japanese 6/Continuing Japanese 4
JAPN3200	Japanese 7/Multimedia Japanese
	OR
JAPN3240	Modern Literary Texts
	OR
JAPN3210	Polite Japanese Written & SPoken Styles
JAPN3500	Japanese 8/Language and Society in Japan

Indonesian

The following units are taught at UQ. Six sequenced units are required for a Indonesian Discipline Major. These can include units completed in the Indonesian Discipline Major up to 2009 as well as those from the following list:

INDN1000	Indonesian 1/Introductory Indonesian A
INDN1001	Indonesian 2/Introductory Indonesian B
INDN2000	Indonesian 3/Intermediate Indonesian A
INDN2001	Indonesian 4/Intermediate Indonesian B
INDN3000	Indonesian 5/Advanced Indonesian A
INDN3001	Indonesian 6/Advanced Indonesian B
INDN3003	Indonesian 7/Indonesian Through the Media
INDN3005	Indonesian 8/Indonesian Translation B

Potential Careers:

Academic, Actor, Administrator, Advertising Professional, Art Writer, Artist, Arts Administrator, Choreographer, Community Education Officer, Community Worker, Composer, Computer Games Developer, Contract Administrator, Creative Writer, Curator, Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Higher Education Worker, Information Officer, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer.

Bachelor of Creative Industries/Bachelor of Human Services (IX43)

Year offered: 2011
Admissions: Yes
CRICOS code: 058291E
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 429062
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Enquiries to creativeindustries@qut.edu.au or 07 3138 8114; Human Services: swhs.enquiries@qut.edu.au or 07 3138 4697
Campus: Kelvin Grove

Overview

The course consists of 16 human services units and 16 creative industries units, and the program is integrated so that you will study both human services and creative industries units in each semester. In human services you may choose to focus on corrective, disability, youth, or child and family services. You will also study a range of professional skills and then gain practical experience through professional practice placements in government or community organisations.

The Creative Industries course allows you to combine professional practice in corrective, disability, aged, youth or child and family services with studies from a range of creative industries majors, including animation; art and design history; creative and professional writing; dance; digital media; drama; entertainment industries; fashion; film, television and screen; game design; interactive and visual design; journalism, media and communication; literary studies; or music.

Career Outcomes

This double degree prepares you as a multiskilled professional for careers in child safety and a range of welfare and community services. In particular you will have a set of skills which will be suitable for areas which combine human services and creative skills, for example, community development, cultural development, youth arts and disability arts.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Human Services) comprises 192 credit points.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

The Human Services component is made up of 144 credit points of Faculty core units and 48 credit points of units from selected Human Services units.

Professional Recognition (Bachelor of Human Services)

Graduates are entitled to apply for membership of the Australian Association of Welfare and Community Workers.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Other course requirements

Blue Card
As required by the Commission for Children and Young People and Child Guardian Act (2000), studens must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 8 weeks for the Commission to issue the Card. Application form

Hepatitis vaccination
Students considering undertaking a placement in a Queensland Health facility should note that a Hepatitis B vaccination is mandatory before commencement of the placement.

Further information

For information about this course, please call Social Work and Human Services on +61 7 3138 4697 or email swhs.enquiries@qut.edu.au

Course structure for students commencing in 2011 and later years

Year 1, Semester 1	
SWB105	Introduction to Human Rights and Ethics
SWB100	Introduction to Human Services and Social Work

KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

SWB103	Contemporary Social and Community Issues
PYB007	Interpersonal Processes and Skills
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

SWB208	Introduction to Practice
SWB209	Developing Professional Frameworks
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries major: First Unit

Year 2, Semester 2

ELECTIVE	One Unit from Human Services Elective Options List
ELECTIVE	One Unit from Human Services Introductory Service Options List
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries major: Second Unit

Year 3, Semester 1

SWB220	Practice Theories
SWB221	Social Work Processes and Methods
SELECT	Creative Industries major: Third Unit
SELECT	Creative Industries major: Fourth Unit

Year 3, Semester 2

SWB219	Ethical and Legal Dimensions of Human Services and Social Work
SELECT	Creative Industries major: Fifth Unit
SELECT	Creative Industries major: Sixth Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 1

ELECTIVE	One Unit from Human services Advanced Service Options List
ELECTIVE	One Unit from Human Services Elective Options List
SELECT	Creative Industries major: Seventh Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 2

SWB301	Advanced Professional Practice
SELECT	Creative Industries major: Eighth Unit

Course structure for students who commenced in 2010

Year 1, Semester 1

SWB105	Introduction to Human Rights and Ethics
SWB100	Introduction to Human Services and Social Work
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

SWB103	Contemporary Social and Community Issues
SWB104	Interpersonal Communication
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

SWB208	Introduction to Practice
SWB209	Developing Professional Frameworks
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries major: First Unit

Year 2, Semester 2

ELECTIVE	One Unit from Human Services Elective Options List
ELECTIVE	One Unit from Human Services Introductory Service Options List
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries major: Second Unit

Year 3, Semester 1

SWB220	Practice Theories
SWB221	Social Work Processes and Methods
SELECT	Creative Industries major: Third Unit
SELECT	Creative Industries major: Fourth Unit

Year 3, Semester 2

SWB219	Ethical and Legal Dimensions of Human Services and Social Work
SELECT	Creative Industries major: Fifth Unit
SELECT	Creative Industries major: Sixth Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 1

ELECTIVE	One Unit from Human services Advanced Service Options List
ELECTIVE	One Unit from Human Services Elective Options List
SELECT	Creative Industries major: Seventh Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 2

SWB301	Advanced Professional Practice
SELECT	Creative Industries major: Eighth Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

SWB105	Introduction to Human Rights and Ethics
SWB100	Introduction to Human Services and Social Work
KKB101	Creative Industries: People and Practices
SELECT	Either KPB150 or KVB104:
KPB150	Foundations of Multi-platform Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

SWB103	Contemporary Social and Community Issues
SWB104	Interpersonal Communication
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

SWB208	Introduction to Practice
SWB209	Developing Professional Frameworks
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries major: First Unit

Year 2, Semester 2

ELECTIVE	One Unit from Human Services Elective Options List
ELECTIVE	One Unit from Human Services Introductory Service Options List
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries major: Second Unit

Year 3, Semester 1

SWB220	Practice Theories
SWB221	Social Work Processes and Methods
SELECT	Creative Industries major: Third Unit
SELECT	Creative Industries major: Fourth Unit

Year 3, Semester 2

SWB219	Ethical and Legal Dimensions of Human Services and Social Work
SELECT	Creative Industries major: Fifth Unit
SELECT	Creative Industries major: Sixth Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 1

ELECTIVE	One Unit from Human services Advanced Service Options List
ELECTIVE	One Unit from Human Services Elective Options List
SELECT	Creative Industries major: Seventh Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 2

SWB301	
SELECT	Creative Industries major: Eighth Unit

Drama course structure for students who commenced in 2008

Year 1, Semester 1

SWB100	Introduction to Human Services and Social Work
SWB105	Introduction to Human Rights and Ethics
KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance

Year 1, Semester 2

SWB103	Contemporary Social and Community Issues
SWB104	Interpersonal Communication
KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation

Year 2, Semester 1

SWB208	Introduction to Practice
SWB209	Developing Professional Frameworks
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 2, Semester 2

ELECTIVE	One Unit from Human Services Elective Options List
ELECTIVE	One Unit from Human Services Introductory Service Options List
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 3, Semester 1

SWB220	Practice Theories
SWB221	Social Work Processes and Methods
SELECT	A Creative Industries Unit Option
KTB206	The Creating Body

Year 3, Semester 2

SWB219	Ethical and Legal Dimensions of Human Services and Social Work
SELECT	A Creative Industries Unit Option
KTB207	Staging Australia
KTB303	Production 3: Interpreting and Adapting

Year 4, Semester 1

ELECTIVE	One Unit from Human services Advanced Service Options List
ELECTIVE	One Unit from Human Services Elective Options List

KTB204	Understanding Performance
KTB301	Performing Self

Year 4, Semester 2

KTB305	The Entrepreneurial Artist
SWB301	Advanced Professional Practice

Interdisciplinary course structure for students who commenced in 2008

Year 1, Semester 1

SWB105	Introduction to Human Rights and Ethics
SWB100	Introduction to Human Services and Social Work
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

SWB103	Contemporary Social and Community Issues
SWB104	Interpersonal Communication
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

SWB208	Introduction to Practice
SWB209	Developing Professional Frameworks
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries co-major: First Unit

Year 2, Semester 2

ELECTIVE	One Unit from Human Services Elective Options List
ELECTIVE	One Unit from Human Services Introductory Service Options List
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries co-major: Second Unit

Year 3, Semester 1

SWB220	Practice Theories
SWB221	Social Work Processes and Methods
SELECT	Creative Industries co-major: Third Unit
SELECT	Creative Industries co-major: Fourth Unit

Year 3, Semester 2

SWB219	Ethical and Legal Dimensions of Human Services and Social Work
SELECT	Creative Industries co-major: Fifth Unit
SELECT	Creative Industries co-major: Sixth Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 1

ELECTIVE	One Unit from Human services Advanced Service Options List
ELECTIVE	One Unit from Human Services Elective Options List
SELECT	Creative Industries co-major: Seventh Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 2

SWB301	Advanced Professional Practice
SELECT	Creative Industries co-major: Eighth Unit

Drama course structure for students who commenced in 2007

Year 1, Semester 1

HHB100	Introduction to Human Services and Social Work
HHB114	Introduction To Human Rights And Ethics
SELECT	A Creative Industries Core Unit
KTB101	20th Century Performance

Year 1, Semester 2

HHB103	Contemporary Social And Community Issues
HHB113	Interpersonal Communication
SELECT	A Creative Industries Core Unit
KTB104	Performance Innovation

Year 2, Semester 1

HHB208	Introduction To Practice
HHB209	Developing Professional Frameworks
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 2, Semester 2

BHS	One Unit from Human Services Elective Options List
BHS	One Unit from Human Services Introductory Service Options List
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 3, Semester 1

HHB278	Practice Theories
HHB279	Social Work Processes and Methods
SELECT	A Creative Industries Option
KTB206	The Creating Body

Year 3, Semester 2

HHB277	Ethical and Legal Dimensions of Human Services and Social Work
SELECT	A Creative Industries Unit Option
KTB207	Staging Australia

KTB303	Production 3: Interpreting and Adapting

Year 4, Semester 1

BHS	One Unit from Human services Advanced Service Options List
BHS	One Unit from Human Services Elective Options List
KTB204	Understanding Performance
KTB301	Performing Self

Year 4, Semester 2

HHB301	Advanced Professional Practice
KTB305	The Entrepreneurial Artist

Interdisciplinary course structure for students who commenced in 2007

Year 1, Semester 1

SWB105	Introduction to Human Rights and Ethics
SWB100	Introduction to Human Services and Social Work
SELECT	A Creative Industries Core Unit
SELECT	Sub-major 1: First Unit

Year 1, Semester 2

SWB103	Contemporary Social and Community Issues
SWB104	Interpersonal Communication
SELECT	A Creative Industries Core Unit
SELECT	Sub-major 1: Second Unit

Year 2, Semester 1

SWB208	Introduction to Practice
SWB209	Developing Professional Frameworks
SELECT	Sub-major 1: Third Unit
SELECT	Sub-major 2: First Unit

Year 2, Semester 2

ELECTIVE	One Unit from Human Services Elective Options List
ELECTIVE	One Unit from Human Services Introductory Service Options List
SELECT	Sub-major 1: Fourth Unit
SELECT	Sub-major 2: Second Unit

Year 3, Semester 1

SWB220	Practice Theories
SWB221	Social Work Processes and Methods
SELECT	Sub-major 1: Fifth Unit
SELECT	Sub-major 2: Third Unit

Year 3, Semester 2

SWB219	Ethical and Legal Dimensions of Human Services and Social Work
SELECT	Sub-major 1: Sixth Unit
SELECT	Sub-major 2: Fourth Unit
SELECT	A Creative Industries Unit Option

Year 4, Semester 1

ELECTIVE	One Unit from Human services Advanced Service Options List
ELECTIVE	One Unit from Human Services Elective Options List
SELECT	Sub-major 2: Fifth Unit
SELECT	A Creative Industries Unit Option

Year 4, Semester 2

SWB301	Advanced Professional Practice
SELECT	Sub-major 2: Sixth Unit

Creative Industries Major Options

INSTRUCTIONS FOR MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Animation

Description: This major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design

KVB106	Drawing for Animation

Art and Design History

Description: This major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide an understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB101	Introduction to Media and Communication: Texts
SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication

KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will first be offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment

KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer

* Please note: KPB203 is permitted to count towards this unit set.

Interactive and Visual Design

Description: This major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Literary Studies

Description: The aims of this major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Music

Description: This major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101 Introduction to Creative Writing
KWB102 Media Writing
KWB103 Persuasive Writing
KWB104 Creative Writing: the Short Story
KWB106 Corporate Writing and Editing
KWB107 Creative Non-Fiction
KWB206 Youth and Children's Writing
KWB207 Great Books: Creative Writing Classics
KWB211 Stylistics and Poetics
KWB303 Writing and Publishing Industry
KWB313 Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103 Dance Technique Studies 1
KDB104 Dance Technique Studies 2
KDB105 Architecture of the Body
KDB106 Dance Analysis
KDB107 Choreographic Studies 1
KDB108 World Dance
KDB109 Funk, Tap and all that Jazz
KDB110 Deconstructing Dance in History
KDB204 Australian Dance
KDB205 Dance in Education
KDB225 Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101 Introduction to Media and Communication: Texts
SELECT: Either KCB102 or KJB101:
KCB102 Media Myth Busting 1
KJB101 Digital Journalism
SELECT Either KCB104 or KPB110:
KCB104 Media and Communications: Industries
KPB110 The Movie, TV & New Media Business
KCB206 New Media: Internet, Self and Beyond
KCB207 Exploring New Media Worlds
KCB203 Consumption Matters: Consumer Cultures and Identity
KIB101 Visual Communication
KIB103 Introduction to Web Design and Development
KVB306 Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225 Music Theatre Skills
KTB101 20th Century Performance
KTB103 Performing Skills 1: Character and Scene
KTB104 Performance Innovation
KTB106 Performing Skills 2: Style and Form
KTB204 Understanding Performance
KTB207 Staging Australia
KTB210 Creative Industries Management
KTB211 Creative Industries Events and Festivals
KTB305 The Entrepreneurial Artist
KTB306 Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of

business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count

towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism

KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning

AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing
	Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Sub-Majors

Art and Visual Culture (KAV)

	Instructions: Complete any six of the below units.
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Art History, Architecture and Design (KAA)

	Instructions: Complete any six of the below units.
DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DAB525	Architecture and the City
DEB202	Introducing Design History
KVB102	Modernism
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB307	Theories of Spatial Culture

Communication (KCN)

	Instructions: Complete any six of the below units.
KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB302	Political Communication
KKB004	Indigenous Creative Industries
KWB102	Media Writing
KWB106	Corporate Writing and Editing

Computational Arts (KKC)

	Instructions: Complete any six of the below units.
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KIB105	Animation and Motion Graphics
KMB107	Sound, Image, Text
KMB129	Music and Sound Production 2
KVB211	Post 1945 Art
	Note: ITB001, ITB003, KKB210, KKB211 and KVB202 are permitted to count towards this sub-major.

Creative and Professional Writing (KCW)

	Instructions: Complete any six of the below units.
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
	Note: KWB204 is permitted to count towards this sub-major.

Creative Industries Management (KCI)

	Instructions: Complete any six of the below units.
BSB115	Management
BSB126	Marketing
KTB104	Performance Innovation
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
MGB223	Entrepreneurship and Innovation

Dance (KDN)

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media (KDM)

	Instructions: Complete any six of the below units.
KCB102	Media Myth Busting 1
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KPB110	The Movie, TV & New Media Business
KVB306	Video Art and Culture

Fashion, Art and Communication (KFA)

Instructions: Complete any six of the below units.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB212	Australian Art, Architecture and Design

Note: KFB203 is permitted to count towards this sub-major.

Indigenous Studies (KIS)

Instructions: Complete any six of the below units.

EDB007	Culture Studies: Indigenous Education
EDB038	Indigenous Australian Culture Studies
EDB039	Indigenous Politics and Political Culture
EDB040	Indigenous Knowledge: Research Ethics and Protocols
EDB041	Indigenous Australia: Country, Kin and Culture
KWB109	Writing Australia

Note: JSB352, KKB004 and KWB307 are permitted to count towards this sub-major.

Interaction Design (KIN)

Instructions: Complete any six of the below units.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB230	Interface and Information Design

Note: KIB210 (24 cps) is permitted to count towards this sub-major.

Journalism (KJO)

Instructions: Complete any six of the below units.

KFB205	Fashion and Style Journalism
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Literary and Cultural Studies (KLC)

Instructions: Complete any six of the below units.

KWB103	Persuasive Writing
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Music and Sound Studies (KMS)

Instructions: Complete any six of the below units.

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB301	The Music Industry

Note: KMB002, KMB007, KMB104 and KMB204 are permitted to count towards this sub-major.

Performance Studies (KTP)

Instructions: Complete any six of the below units.

KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

Screen Studies (KSC)

Instructions: Complete any six of the below units.

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

Television (KTV)

KPB101	Introduction to Film, TV and New Media Production

KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB303	Critical Thinking About Television

IMPORTANT

Where it allows, students can take a maximum of 8 units outside the Creative Industries Faculty (depending on the course the student is currently enrolled in). The following submajors/minors are offered through the Faculty of Business. Students may take only ONE of these as a complete submajor. For information about availability of non-Creative Industries Units, contact the Course Coordinator

Advertising (KAD)

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
BSB126	Marketing

Entrepreneurship (KEN)

Instructions: Complete any six of the below units.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth

Note: BSB212 and AMB202 are permitted to be counted towards this sub-major if completed in 2009 or earlier.

Public Relations (KPR)

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
BSB126	Marketing

Note: AMB261 and AMB262 are permitted to count towards this sub-major if completed in 2009 or earlier.

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century

KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies	
KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts	
KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Human Services Elective Options Lists

Human Services Introductory Service Options - Semester 2	
SWB204	Child and Family Services: Introduction
SWB206	Disability Services: Introduction
SWB207	Services to Young People: Introduction
NOTE:	Students taking the Corrective Services pathway select one of these units or any other corrective services introductory unit approved by the Course Coordinator

Human Services Elective Options	
EDB041	Indigenous Australia: Country, Kin and Culture
SWB211	Casework and Case Management
SWB212	Community Work
SWB302	Social Policy Processes
SWB214	Team Practice and Group Processes
SWB216	The Human Dimensions of Space
SWB222	Advanced Communication for Human Services and Social Work
SWB308	Child Protection Intervention Skills
SWB401	Research Methods for Professional Practice

Human Services Advanced Service Options - Semester 1	
SWB304	Child and Family Services: Advanced
SWB305	Community and Youth Corrections
SWB306	Disability Services: Advanced
SWB307	Services to Young People: Advanced
NOTE	Students taking the Corrective Services pathway should select SWB305

Potential Careers:

Actor, Administrator, Adult/Workplace Educator, Advertising Professional, Aged Services Worker, Animator, Art Project Manager, Arts Administrator, Child Protection Officer, Community Corrections Officer, Community Education Officer, Community Worker, Corrective Services Officer, Creative Writer, Disability Services Worker, Drama Teacher, Educator, Family Services Officer, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Human Services Practitioner, Information Officer, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Technologist, Musical Director, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Social Scientist, Sound and Music Producer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer, Youth Worker.

Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Nutrition) (IX50)

Year offered: 2011
Admissions: No
CRICOS code: 059713B
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $11,375 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 429512
Past rank cut-off: 76
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA), Maths B (4, SA), and Chemistry (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Ms Melinda Service (Health Science); Health Science enrolment queries to email: sph.studentcentre @qut.com or phone: 07 3138 3368.
Discipline coordinator: Dr Stephen Harrington (Media and Communication)
Campus: Kelvin Grove

No further intake

This course has been replaced by IX70 Bachelor of Health Science (Nutrition)/ Bachelor of Media and Communication from 2009. No further admissions will be accepted.

Overview

This exciting new double degrees will produce graduates who are media communication specialists with expertise in the ever-growing area of public health, nutrition and wellbeing. The degree combination will satisfy both your professional and personal needs. You will have a course and a career that is both creative and able to enhance people's health and their lives.

The media and communications component provides both practical skills in multimedia, writing and communication combined with study in local and international media industries, media and communication industries.

The nutrition component provides the knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition, food studies, anatomy and physiology, nutritional science and nutrition education. The course has innovative and integrated industry placement options for practicum experience.

Why choose this course?

Health communication is a globally recognised and rapidly expanding field. Graduates can expect to gain employment in a range of public and private sector organisations.

Health professionals with superior communication skills and the ability to utilise the power of media technologies will make significant contributions to improving our quality of life, both locally and internationally.

Media and Communication
The course provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including media audiences, professional communication, new media technologies, and online communications.

Nutrition
The course provides knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition and health promotion.

Career Outcomes

Graduates of the double degree may work as health communication specialists; health and nutrition writers; health promotion officers and educators; marketing and managerial roles in health and product promotions; health print and online editors; health communication managers; and e-health marketers.

Media and Communication
Graduates may work as advertising professionals; communication managers; media and cultural policy developers for government and community organisations; information officers; internet professionals; media buyers and planners; media marketers; media industry specialists; teachers and researchers; and print and online publishing professionals.

Nutrition
Graduates work as community health officers; policy officers; program evaluators; health promotion officers in community health; project officers; and consultants. These practitioners work in both public and private sectors including state and federal health departments, population health units, community health centres, divisions of general practice, non-governmental health organisations, and international health agencies.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Health Science) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from Media and Communication units and up to 24 credit points of Unit Options.

The Nutrition component is made up of 192 credit points of

specified Health Science units.

Professional Membership

Graduates are eligible for membership of the Public Health Association of Australia (PHAA) and the Australian Health Promotion Association (AHPA).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Limits on grades of 3

A new policy concerning grades of 3 came into effect from 1 January 2009 (QUT MOPP C/5.2). With effect from this date grades of 3 are no longer considered a conceded or low pass but are classified as a fail grade. Any grades of 3 awarded prior to 1 January 2009 retain the conceded pass status and will be counted for graduation purposes up to the maximum number of grades of 3 permitted for your course. Grades of 3 incurred in units that commence after 1 January 2009 will not count towards your degree. Further information is available on the Student Services website

Course structure for students who commenced in 2008

Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
SCB111	Chemistry 1
LSB142	Human Anatomy and Physiology

Year 1, Semester 2	
KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
SCB121	Chemistry 2
PUB201	Food and Nutrition

Year 2, Semester 1	
KCB102	Media Myth Busting 1
SELECT	Either KJB120 or KWB103 or a K-coded Unit Option (if approved by the Media and Communication Coordinator):
KJB120	Newswriting
KWB103	Persuasive Writing
	A Unit Option (K-coded) (if approved by the Media and Communication Coordinator)
PUB474	Food Science
LQB381	Biochemistry: Structure and Function

Year 2, Semester 2	
KCB202	New Media 2: Applications and Implications
SELECT	Either KJB224 or KWB106 or a K-coded Unit Option (if approved by the Media and Communication Coordinator):
KJB224	Feature Writing
KWB106	Corporate Writing and Editing
	A Unit Option (K-coded) (if approved by the Media and Communication Coordinator)
PUB251	Contemporary Public Health
LSB250	Human Physiology

Year 3, Semester 1	
KCB201	New Media 1: Information and Knowledge
KCB205	Professional Communication
PUB326	Epidemiology
PUB530	Health Education and Behaviour Change
	*Note: KCB201 will no longer be offered after 2010. Please refer to the 2010 course structure for the equivalent new unit.

Year 3, Semester 2	
KCB103	Strategic Speech Communication
KCB203	Consumption Matters: Consumer Cultures and Identity
PUB648	Diet, Nutrition and Chronic Disease
PUB405	Nutrition Science

Year 4, Semester 1	
KCB301	Media Audiences
KCB302	Political Communication
PUB509	Community and Public Health Nutrition
PUB514	Contract/Project Management

Year 4, Semester 2	
KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
PUB875	Professional Practice
PUB406	Health Promotion Practice

Course structure for students who commenced in 2007

Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
SELECT	A Creative Industries Core Unit
SCB111	Chemistry 1
PUB474	Food Science

Year 1, Semester 2	
KCB104	Media and Communications: Industries
SELECT	A Creative Industries Core Unit
SCB121	Chemistry 2
PUB251	Contemporary Public Health

Year 2, Semester 1

KCB102	Media Myth Busting 1
SELECT	Either KJB120 or KWB103 or a K-coded Unit Option (if approved by the Media and Communication Coordinator):
KJB120	Newswriting
KWB103	Persuasive Writing
	A K-coded Unit Option (if approved by the Media and Communication Coordinator)
LSB142	Human Anatomy and Physiology
LQB381	Biochemistry: Structure and Function

Year 2, Semester 2

KCB202	New Media 2: Applications and Implications
SELECT	Either KJB224 or KWB106 or a K-coded Unit Option (if approved by the Media and Communication Coordinator):
KJB224	Feature Writing
KWB106	Corporate Writing and Editing
	A K-coded Unit Option (if approved by the Media and Communication Coordinator)
PUB201	Food and Nutrition
LSB250	Human Physiology

Year 3, Semester 1

KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
PUB326	Epidemiology
PUB530	Health Education and Behaviour Change

*Note: KCB201 will no longer be offered after 2010. Please refer to the 2010 course structure for the equivalent new unit.

Year 3, Semester 2

KCB203	Consumption Matters: Consumer Cultures and Identity
KCB303	Brisbane Media Map
PUB648	Diet, Nutrition and Chronic Disease
PUB405	Nutrition Science

Year 4, Semester 1

KCB301	Media Audiences
KCB302	Political Communication
PUB514	Contract/Project Management
PUB509	Community and Public Health Nutrition

Year 4, Semester 2

KCB205	Professional Communication
SELECT	Either KKB341 or KKB343 or KKB345:
KKB341	Creative Industries Internship 1
KKB343	Service Learning 1
KKB345	Creative Industries Project 1
PUB406	Health Promotion Practice
PUB875	Professional Practice

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance

KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene

KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Nutritionist, Organisational Communication Specialist, Policy Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Public Health) (IX50)

Year offered: 2011
Admissions: No
CRICOS code: 059713B
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $11,375 (indicative) per semester
International Entry: February
QTAC code: 429512
Past rank cut-off: 76
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Ms Melinda Service (Health Science); Health Science enrolment queries to email: sph.studentcentre @qut.com or phone: 07 3138 3368.
Discipline coordinator: Dr Stephen Harrington (Media and Communication)
Campus: Kelvin Grove

No further intake

This course has been replaced by IX70 Bachelor of Health Science (Public Health)/ Bachelor of Media and Communication from 2009. No further admissions will be accepted.

Overview

This exciting new double degree will produce graduates who are media communication specialists with expertise in the ever-growing area of public health, nutrition and wellbeing. This degree combination will satisfy both your professional and personal needs. You will have a course and a career that is both creative and able to enhance people's health and their lives. The course has innovative and integrated industry placement options for practicum experience.

The media and communications component provides both practical skills in multimedia, writing and communication combined with study in local and international media industries, media and communication industries.

The public health component provides the knowledge and skills to address major health issues both nationally and internationally with a focus on assessment of a population's health needs and strategies to meet them. Students gain an understanding of health care planning, community health, health promotion, the health needs of Indigenous Australians and project management.

Why choose this course?

Health communication is a globally recognised and rapidly expanding field. Graduates can expect to gain employment in a range of public and private sector organisations.

Health professionals with superior communication skills and the ability to utilise the power of media technologies will make significant contributions to improving our quality of life, both locally and internationally.

Media and Communication

The course provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including media audiences, professional communication, new media technologies, and online communications.

Public Health

The course provides knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition and health promotion.

The course has innovative and integrated industry placement options for practicum experience.

Career Outcomes

This double degree prepares graduates as health communication specialists; health and nutrition writers; health promotion officers and educators; marketing and managerial roles in health and product promotions; health print and online editors; health communication managers; and e-health marketers.

Media and Communication

Graduates may work as advertising professionals; communicationm managers; media and cultural policy developers for government and community organisations; information officers; internet professionals; media buyers and planners; media marketers; media industry specialists; teachers and researchers; and print and online publishing professionals.

Public Health

Graduates may also work as community health officers; policy officers; program evaluators; health promotion officers in community health; project officers; and consultants. These practitioners work in both public and private sectors including state and federal health departments, population health units, community health centres, divisions of general practice, non-governmental health organisations, and international health agencies.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Health Science) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from

Media and Communication units and up to 24 credit points of Unit Options.

The Health Science component is made up of 180 credit points of specified Health Science units and a 12 credit point Unit Option.

Professional Membership

Graduates are eligible for membership of the Public Health Association of Australia (PHAA) and the Australian Health Promotion Association (AHPA).

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Course structure for students who commenced in 2008

Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
PUB251	Contemporary Public Health
LSB111	Understanding Disease Concepts

Year 1, Semester 2	
KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
PUB209	Health, Culture and Society
PYB012	Psychology

Year 2, Semester 1	
KCB102	Media Myth Busting 1
SELECT	Either KJB120 or KWB103 or a K-coded Unit Option (if approved by the Media and Communication Coordinator):
KJB120	Newswriting
KWB103	Persuasive Writing
	A Unit Option (K-coded) (if approved by the Media and Communication Coordinator)
PUB326	Epidemiology
PUB332	Sustainable Environments for Health

Year 2, Semester 2	
KCB202	New Media 2: Applications and Implications
SELECT	Either KJB224 or KWB106 or a K-coded Unit Option (if approved by the Media and Communication Coordinator):
KJB224	Feature Writing
KWB106	Corporate Writing and Editing
	A Unit Option (K-coded) (if approved by the Media and Communication Coordinator)
PUB201	Food and Nutrition
PUB215	Public Health Practice

Year 3, Semester 1	
KCB201	New Media 1: Information and Knowledge
KCB205	Professional Communication
PUB530	Health Education and Behaviour Change
PUB557	Health Needs of Indigenous Australians and Other Populations
	OR
PUB565	International Health
	*Note: KCB201 will no longer be offered after 2010. Please refer to the 2010 course structure for the equivalent new unit.

Year 3, Semester 2	
KCB103	Strategic Speech Communication
KCB203	Consumption Matters: Consumer Cultures and Identity
PUB436	Evidence Based Practice
	Public Health Elective chosen from List A

Year 4, Semester 1	
KCB301	Media Audiences
KCB302	Political Communication
PUB514	Contract/Project Management
PUB545	Health Policy, Planning and Advocacy
	OR
PUB561	Statistical Methods in Health

Year 4, Semester 2	
KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
PUB406	Health Promotion Practice
PUB875	Professional Practice

List A - Public Health Electives	
PUB336	Women's Health
PUB436	Evidence Based Practice
PUB611	Risk Management

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and

	Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Academic, Advertising Professional, Community Health Officer, Educator, Government Officer, Health Promotion Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

Bachelor of Creative Industries/Bachelor of Information Technology (IX56)

Year offered: 2011
Admissions: Yes
CRICOS code: 059227E
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,300 (indicative) per semester
International Fees (indicative): 2011: $11,000 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409872
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4,SA) and Maths A, B or C (4,SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Mr Mike Roggenkamp (Science and Technology)
Campus: Gardens Point and Kelvin Grove

Course Overview

This double degree allows you to complement your technical skills with creative skills through digital media and film production. You will learn to merge the creative and imaginative with the technical to develop sophisticated and innovative digital products. You can choose to complement your skill set through a range of information technology and creative industries areas of interest to diversify your studies, including:

- animation
- art and design history
- creative and professional writing
- dance studies
- digital media
- entertainment industries
- entrepreneurship
- fashion
- film, television and screen game design
- interactive and visual design
- journalism, media and communication
- literary studies
- music
- online environments

Career Outcomes

As a graduate you can enjoy the more creative side of information technology careers including digital media programmer, simulation designer or developer, games producer or designer, sound designer, mobile entertainment and communications developer, user interface developer, knowledge worker in music and sound, web developer and digital product strategist.

Professional Recognition

This course is accredited by the Australian Computer Society (ACS). ACS accreditation is internationally recognised by the Seoul Accord.

Course Design

You will undertake the Bachelor of Creative Industries core units as well as one creative industries major. Your information technology degree component comprises eight core units, four breadth units, and four units in your information technology specialisation.

Study Areas

The Bachelor of Information Technology will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, it will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

Pathways to Futher Studies

In 2001, an accelerated Honours program was introduced to increase the number of Bachelor of Information Technology students continuing their studies to complete the Honours year. The program allowed selected high achieving students the opportunity to undertake one postgraduate unit in the final semester of their a BIT degree (or double degree) which would be counted both for completion of the degree and towards the Honours program. The program also provided students with the opportunity to commence their Honours studies over the Summer Semester.

An alternative to the Honours program is the Master of Information Technology (Research). Students who complete a BIT degree (or double degree) with a grade point average equal to, or greater than 5 (7 point scale) and who have decided against enrolling in an Honours program, could undertake this course. In addition, students may wish to enrol in the re-designed postgraduate coursework Masters which has ten specialisations allowing students to either extend their area of interest or specialise in other areas at the Masters level.

International Students

English language requirements:
In addition to the above academic entry requirements, international students must meet the University's English language requirements of IELTS of 6.5 (with no lower than 6.0 for any one band).

Cooperative Education

The Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Unit Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here:
Undergraduate Translation Table
If you have completed the unit(s) listed under the "Translation Unit Codes" column, you are not permitted to enrol in the listed new code.

Further Information

For Further information about this course please contact the following:

Science and Technology Coordinator
Richard Thomas
Phone: +61 7 3138 2782
Email: enquiri.scitech@qut.edu.au

Creative Industries Coordinator
Phone +61 7 3138 8114
Fax +61 7 3138 8116
Email: creativeindustries@qut.edu.au

Course structure for students who commenced in 2011

Year 1, Semester 1	
INB101	Impact of IT
INB102	Emerging Technology
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2	
INB103	Industry Insights
INB104	Building IT Systems
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
	IT Breadth Option Unit
	IT Breadth Option Unit
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First Unit

Year 2, Semester 2	
	IT Breadth Option Unit
	IT Breadth Option Unit
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second Unit

Year 3, Semester 1	
INB201	Scalable Systems Development
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Third Unit
SELECT	Creative Industries Major: Fourth Unit

Year 3, Semester 2	
INB300	Professional Practice in IT
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Fifth Unit
SELECT	Creative Industries Major: Sixth Unit

Year 4, Semester 1	
INB301	The Business of IT
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Seventh Unit
SELECT	Transitions to New Professional Environments Unit

Year 4, Semester 2	
INB302	IT Capstone Project
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Eighth Unit
SELECT	Transitions to New Professional Environments Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
INB101	Impact of IT
INB102	Emerging Technology
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2	
INB103	Industry Insights
INB104	Building IT Systems
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
	IT Breadth Option Unit
	IT Breadth Option Unit

KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First Unit

Year 2, Semester 2

	IT Breadth Option Unit
	IT Breadth Option Unit
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second Unit

Year 3, Semester 1

INB201	Scalable Systems Development
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Third Unit
SELECT	Creative Industries Major: Fourth Unit

Year 3, Semester 2

INB300	Professional Practice in IT
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Fifth Unit
SELECT	Creative Industries Major: Sixth Unit

Year 4, Semester 1

INB301	The Business of IT
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Seventh Unit
SELECT	Transitions to New Professional Environments Unit

Year 4, Semester 2

INB302	IT Capstone Project
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Eighth Unit
SELECT	Transitions to New Professional Environments Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

INB101	Impact of IT
INB102	Emerging Technology
KKB101	Creative Industries: People and Practices
SELECT	Either KPB150 or KVB104:
KPB150	Foundations of Multi-platform Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

INB103	Industry Insights
INB104	Building IT Systems
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

	IT Breadth Option Unit
	IT Breadth Option Unit
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First Unit

Year 2, Semester 2

	IT Breadth Option Unit
	IT Breadth Option Unit
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second Unit

Year 3, Semester 1

INB201	Scalable Systems Development
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Third Unit
SELECT	Creative Industries Major: Fourth Unit

Year 3, Semester 2

INB300	Professional Practice in IT
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Fifth Unit
SELECT	Creative Industries Major: Sixth Unit

Year 4, Semester 1

INB301	The Business of IT
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Seventh Unit
SELECT	Transitions to New Professional Environments Unit

Year 4, Semester 2

INB302	IT Capstone Project
	IT Specialisation Option Unit
SELECT	Creative Industries Major: Eighth Unit
SELECT	Transitions to New Professional Environments Unit

Creative Industries Major Options

INSTRUCTIONS FOR MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Animation

Description: This major provides you with

important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB105 Animation and Motion Graphics

KIB108 Animation History and Practices

KIB203 Introduction to 3D Computer Graphics

KIB220 Animation Production

KIB221 Animation: CG Toolkit

KIB225 Character Development, Conceptual Design and Animation Layout

KIB316 Virtual Environments

KIB325 Real-Time 3D Computer Graphics

KVB105 Drawing for Design

KVB106 Drawing for Animation

Art and Design History

Description: This major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

DAB325 Architecture in the 20th Century

DAB420 Architecture, Culture and Space

DEB202 Introducing Design History

KVB102 Modernism

KVB103 Australian Art

KVB108 Contemporary Asian Visual Culture

KVB211 Post 1945 Art

KVB212 Australian Art, Architecture and Design

KVB304 Contemporary Art Issues

KVB306 Video Art and Culture

Creative and Professional Writing

Description: The aim of this major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide an understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB206 Youth and Children's Writing

KWB207 Great Books: Creative Writing Classics

KWB211 Stylistics and Poetics

KWB303 Writing and Publishing Industry

KWB313 Novel and Memoir

Dance Studies

Description: This major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103 Dance Technique Studies 1

KDB104 Dance Technique Studies 2

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB107 Choreographic Studies 1

KDB108 World Dance

KDB109 Funk, Tap and all that Jazz

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB205 Dance in Education

KDB225 Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB101	Introduction to Media and Communication: Texts
SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will first be offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

KFB304 Fashion, Law and the Real World

KVB213 Graphic Investigation

Film, Television and Screen

Description: The aim of this major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KPB101 Introduction to Film, TV and New Media Production

KPB104 Film and Television Production Resource Management

KPB105 Narrative Production

KPB109 Film and TV History

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB113 TV and Film Text Analysis

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

KPB303 Critical Thinking About Television

KPB313 How to be a Producer

* Please note: KPB203 is permitted to count towards this unit set.

Interactive and Visual Design

Description: This major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

KIB214 Design for Interactive Media

KIB216 Advanced Web Design

KIB230 Interface and Information Design

KIB315 Contemporary Issues in Digital Media

KVB105 Drawing for Design

KVB204 Graphic Design

Journalism, Media and Communication

Description: This major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT Either KCB102 or KJB101:

KCB102 Media Myth Busting 1

KJB101 Digital Journalism

KJB120 Newswriting

KCB104 Media and Communications: Industries

KJB121 Journalistic Inquiry

KCB103 Strategic Speech Communication

KJB224 Feature Writing

KJB239 Journalism Ethics and Issues

SELECT Either KFB205 or KJB280:

KFB205 Fashion and Style Journalism

KJB280 International Journalism

KCB301 Media Audiences

KCB302 Political Communication

SELECT Either KCB304 or KJB337:

KCB304 Designing Communication Resources

KJB337 Public Affairs Reporting

Literary Studies

Description: The aims of this major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Music

Description: This major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

IT Breadth Option Unit List

IT Breadth Option Units

You must complete four (4) units from the following list. You should not commence these units until you have completed INB101, INB102, INB103 and INB104.

INB120	Corporate Systems
INB210	Databases
INB220	Business Analysis
INB250	Foundations of Computer Science
INB251	Networks
INB255	Security
INB270	Programming
INB271	The Web
INB272	Interaction Design

IT Specialisation Option Unit List

IT Specialist Option Units

You must complete four (4) units from the following list. Please ensure you have completed a minimum of 36 credit points (3 units) of IT Breadth Option Units before commencing these units. The units are grouped in areas to assist you in focusing your studies.

1.	BUSINESS PROCESS MANAGEMENT:
INB320	Business Process Modelling
INB321	Business Process Management
INB322	Information Systems Consulting
INB123	Project Management Practice
2.	DATA WAREHOUSING:
INB340	Database Design
INB341	Software Development With Oracle
INB342	Enterprise Data Mining and Data Analysis
INB343	Advanced Data Mining and Data Warehousing
INB344	Search Engine Technology
3.	DIGITAL ENVIRONMENTS:
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB335	Information Resources
4.	ENTERPRISE SYSTEMS:
INB123	Project Management Practice
INB221	Technology Management
INB311	Enterprise Systems
INB312	Enterprise Systems Applications
5.	NETWORK SYSTEMS:
INB350	Internet Protocols and Services
INB351	Unix Network Administration
INB352	Network Planning
INB353	Wireless and Mobile Networks
6.	SOFTWARE ENGINEERING:
INB370	Software Development

INB371	Data Structures and Algorithms
INB372	Agile Software Development
INB374	Enterprise Software Architecture
7.	WEB TECHNOLOGIES:
INB313	Electronic Commerce Site Development
INB373	Web Application Development
INB374	Enterprise Software Architecture
INB385	Multimedia Systems
INB386	Advanced Multimedia Systems
8.	UNGROUPED:
INB204	Special Topic 1
INB205	Special Topic 2
INB304	Special Topic 3
INB305	Special Topic 4
INB306	Project 1
INB307	Project 2
INB308	Project 3
INB355	Cryptology and Protocols
INB365	Systems Programming
INB381	Modelling and Animation Techniques
INB382	Real Time Rendering Techniques
INB860	Computational Intelligence for Control and Embedded Systems

Potential Careers:

Advertising Professional, Animator, Art Writer, Artist, Arts Administrator, Computer Game Programmer, Computer Games Developer, Creative Writer, Digital Composer, Fashion Professional, Film Composer, Film/Television Producer, Information Officer, Information Security Specialist, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Technologist, Organisational Communication Specialist, Public Relations Officer/Consultant, Recording Engineer, Sound and Music Producer, Sound Designer, Technical Officer, Visual Artist, Web Designer.

Bachelor of Media and Communication/Bachelor of Laws (IX66)

Year offered: 2011
Admissions: Yes
CRICOS code: 066291E
Course duration (full-time): 5.5 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409192
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 528
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Dr Bill Dixon, Director Undergraduate Law Programs
Discipline coordinator: Dr Stephen Harrington (Media and Communication)
Campus: Gardens Point and Kelvin Grove

Overview

Media outlets operate in a regulatory environment in which changes occur rapidly and constantly. In an era where there is increasing public scrutiny of our media, the need for legal practitioners with specific media awareness has never been greater.

This double degree combines practical skills and contextual understanding of the media and communication industries with the skills to work as a legal practitioner.

As a student at the QUT School of Law you will benefit from innovative teaching methods and facilities and will be taught by a dedicated, highly experienced team of professionals: full-time academics with solid professional and community experience and practising legal professionals with specialised expertise.

Career Outcomes

Graduates may use their combined skills to work in-house as a lawyer for media outlets or regulatory bodies, or in law firms with specialist interests in the media.

Alternatively, you may work in the legal environment as a solicitor, barrister or in-house lawyer, or pursue a career in media and communication. Approximately 90 per cent of QUT law graduates gain employment or continue with further studies such as the QUT Legal Practice Course for admission as legal practitioners.

Course Structure

Your media and communication degree comprises 14 units to build your expertise in this area, alongside two creative industries foundation units. You will study a combination of law and media and communication units in the first four years and for the remainder of your course you will concentrate on law studies.

You will have the opportunity to specialise in media law and policy, commercial law, corporate law, taxation law, medico-legal issues, alternative dispute resolution, public international law, Asian legal systems, feminist theories of law or environmental law.

Professional Recognition

The QUT Bachelor of Laws course is an approved degree for the purposes of the Legal Practitioners Admissions Rules, subject to final approval. It will enable you to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Law School Electives Information

Students who are enrolled in LW34 (straight law undergraduate entry) are required to undertake two contextual electives in the first year of their degree (one in each semester). Contextual electives may also be undertaken by any student as an ordinary elective within their degree. The contextual electives are:

- LWB142 Law Society and Justice
- LWB144 Law and Global Perspectives
- LWB149 Indigenous Legal Issues
- LWB150 Lawyering and Dispute Resolution.

Students who are enrolled in any of the law double degrees commence their law electives in the second semester of their second year.

Students who are enrolled in LW35 (Graduate Entry) commence their law electives in first semester of their second year.

Law students other than Graduate Entry students can undertake 4 non-law units as electives within their law degree. Students may be particularly interested in elective options within the School of Justice which relate to human rights and criminal justice.

Graduate Destination Streams

The Faculty of Law has identified graduate destination streams for students undertaking a law or law double degree. This means that, as students learn more throughout their degree, they can choose their elective units in the areas of law in which they become interested. Students are not restricted to choose electives from a single stream; the

streams are only to provide guidance to students in making their elective choices.
• Legal Practice
• General Legal Practice (work as a lawyer across a wide range of different legal areas)
• Specialist Legal Practice (work as a lawyer specialising in a particular area of the law, such as property law, family law or corporate law)
• Advocacy and Dispute Resolution (acting for clients in court or resolving disputes through negotiation and mediation processes)
• Public Sector (work as a lawyer in a government department)
• Private Enterprise (for those students not wanting to practise as a lawyer, but perhaps work within business management, human resources, information technology etc)

As students progress towards the end of their degrees there are more opportunities to participate in subjects where they engage in 'real world learning' , for example, working within law firms and government departments in placement electives.

Course structure for students who commenced in 2011

Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2	
KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
LWB148	Torts B
LWB146	Legal Foundations B

Year 2, Semester 1	
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2	
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1	
KCB206	New Media: Internet, Self and Beyond
KCB302	Political Communication
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2	
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1	
KCB301	Media Audiences
SELECT	Either KCB304 or KWB103:
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
LWB242	Constitutional Law
LWB432	Evidence

Year 4 Semester 2	
KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345:
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
LWB334	Corporate Law
SELECT	Law Elective

Year 5, Semester 1	
LWB335	Administrative Law
LWB431	Civil Procedure
SELECT	Law Elective
SELECT	Law Elective

Year 5, Semester 2	
LWB433	Professional Responsibility
SELECT	Law Elective
SELECT	Law Elective
SELECT	Law Elective

Year 6, Semester 1	
SELECT	Law Elective
SELECT	Law Elective
SELECT	Law Elective
SELECT	Law Elective

Law Electives	
	Further information regarding Law Electives can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Course structure for students who commenced in 2010

Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
LWB145	Legal Foundations A

LWB147	Torts A

Year 1, Semester 2

KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
LWB148	Torts B
LWB146	Legal Foundations B

Year 2, Semester 1

KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2

KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
LWB239	Criminal Responsibility
LWB137	Contracts B

Year 3, Semester 1

KCB206	New Media: Internet, Self and Beyond
KCB302	Political Communication
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2

KCB205	Professional Communication
KCB207	Exploring New Media Worlds
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1

KCB301	Media Audiences
SELECT	Either KCB304 or KWB103:
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
LWB242	Constitutional Law
LWB432	Evidence

Year 4 Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
LWB334	Corporate Law
SELECT	Law Elective

Year 5, Semester 1

LWB335	Administrative Law
LWB431	Civil Procedure
SELECT	Law Elective
SELECT	Law Elective

Year 5, Semester 2

LWB433	Professional Responsibility
SELECT	Law Elective
SELECT	Law Elective
SELECT	Law Elective

Year 6, Semester 1

SELECT	Law Elective
SELECT	Law Elective
SELECT	Law Elective
SELECT	Law Elective

Law Electives

Further information regarding Law Electives can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Course structure for students who commenced in 2009

Year 1, Semester 1

KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2

KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
LWB148	Torts B
LWB146	Legal Foundations B

Year 2, Semester 1

KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2

KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1

KCB206	New Media: Internet, Self and Beyond
KCB302	Political Communication
LWB240	Principles of Equity

LWB243	Property Law A

Year 3, Semester 2

KCB205	Professional Communication
KCB207	Exploring New Media Worlds
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1

KCB301	Media Audiences
SELECT	Either KCB304 or a Creative Industries Unit Option:
KCB304	Designing Communication Resources
	A Creative Industries Unit Option
LWB242	Constitutional Law
LWB432	Evidence

Year 4 Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
LWB334	Corporate Law
	Law Elective

Year 5, Semester 1

LWB335	Administrative Law
LWB431	Civil Procedure
	Law Elective
	Law Elective

Year 5, Semester 2

LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Year 6, Semester 1

	Law Elective
	Law Elective
	Law Elective
	Law Elective

Law Electives

Further information regarding Law Electives can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Transitional notes for Law units for students who have transferred from IF10 to IX66

Transitional notes for Law units for students who have transferred from IF10 to IX66

* LWB142 and LWB144 are now law contextual elective units.
* LWB145 Legal Foundations A was LWB141 Legal Institutions and Method.
* LWB146 Legal Foundations B was LWB143 Legal Research and Writing (prerequisite LWB141).
* LWB147 Torts A was LWB138 Fundamentals of Torts.
* LWB148 Torts B was LWB139 Select Issues in Torts (prerequisite LWB138).
* LWB242 Constitutional Law was LWB231 Introduction to Public Law and LWB235 Australian Federal Constitutional Law.
* LWB243 Property Law was LWB236 Real Property A (prerequisite LWB143 & LWB240).
* LWB244 Property Law B was LWB237 Real Property B (prerequisite LWB236).
* LWB333 Theories of Law is now an elective unit.
* LWB335 Administrative Law was LWB331 Administrative is now (prerequisite LWB231).
* LWB434 Advanced Research and Legal Reasoning is now LWB435 Legal Research in Practice (prerequisite LWB143/LWB145) and it is now an elective unit.
* Due to the restructure of the law course and the changes to the units required for admission purposes, the total number of elective units that students will be permitted to undertake will vary depending on the year of commencement and the number of units completed to date.

  If you have not followed the standard course structure up to this point in time or are uncertain as to the correct number of electives available please contact the Law School Enquiries on (07)3138 2707 or email: law_enquiries@qut.edu.au.

Bachelor of Laws Elective List - Odd Years Offerings

Important Information

These offerings are current at time of publication but are subject to change.

The elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group, you can select from a range of elective interest groups.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

As a guide, when a unit is offered during the day in one semester, it will be offered during the evening the next time it is offered and vice versa (subject to staff and room availability and offering a spread of units across day and night in each semester).

Before enrolling in an elective unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual at https://qutvirtual.qut.edu.au/portal/pls/portal/un

out_search_p.show.

All units on this list are offered in internal and external mode unless noted otherwise.

Semester 1 units:

Contextual +

LWB142 Law, Society and Justice

Property and Environmental

LWB485 Environmental Law

Commercial and Consumer

LWB307 Insolvency Law

LWB364 Introduction to Taxation Law

LWB366 Law of Commercial Entities

Intellectual Property and Technology

LWB486 Intellectual Property Law

Human Rights

LWB142 Law, Society and Justice

LWB313 Discrimination & Equal Opportunity Law

LWB309 Succession

Legal Skills

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry for LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter. Enrolments will be called for at a later date via e-mail.

Internal mode only.

LWB498 Dispute Resolution and Non-adversarial Practice

Research and Theory

LWB435 Legal Research in Practice

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester

Internal mode only.

Work Integrated Learning

LWB420 Internship

Any student wishing to undertake this unit in Semester 1 must fill out the registration form available at http://www.law.qut.edu.au/study/forms.jsp and lodge it at the Level 4 Reception C Block QUT Gardens Point. This process is to register your interest only. It does not guarantee a place on the enrolment quota list. However, to be eligible for selection for this unit, you must register your interest on this list a selection process will then follow and you will be advised of the outcome by email. No other method of enrolment will be approved or accepted for this unit.

Applications for 2011 have closed

Internal mode only.

Semester 2 units:

Contextual +

LWB144 Laws and Global Perspectives

LWB150 Lawyering and Dispute Resolution

LWB149 Indigenous Legal Issues

Property and Environmental

LWB312 Real Estate Transactions

LWB489 Native Title Law and Practice

Commercial and Consumer

LWB410 Competition Law

* see notes below

LWB367 Law of Corporate Governance

* see notes below

Intellectual Property and Technology

LWB482 Internet Law

LWB423 Intellectual Property and Technology Law Clinic

Internal mode only.

Human Rights

LWB149 Indigenous Legal Issues

LWB302 Family Law

LWB308 Australian Employment Law

* see notes below

LWB483 Medico-Legal Issues

LWB496 Australian and Comparative Human Rights Law

International

LWB144 Laws and Global Perspectives

LWB406 Fundamentals of Public International Law

LWB407 Private International Law

Legal Skills

LWB150 Lawyering and Dispute Resolution

LWB356 Advocacy

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not

had the opportunity to undertake other skills or work integrated learning units will be given preference.

Block mode only.

LWB361 Drafting

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

LWB413 Queensland Parliamentary Internship Program

This unit is for final year students only. There is a limited number of internships available and therefore enrolment in this unit is subject to approval by the unit co-ordinator. Interested students should contact John Pyke (j.pyke@qut.edu.au). NOTE: Due to complications in the Parliamentary calendar there may be no internships available in 2011. Please contact John Pyke for further information.

Internal mode only.

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry to LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter.

Internal mode only.

Research and Theory

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Internal mode only.

Work Integrated Learning

LWB421 Learning in Professional Practice

(Prior to enrolment in LWB421 students must have organised a legal professional placement as set out in the unit outline).

LWB422 Virtual Law Placement

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

LWB456 Legal Clinic (Organised Program)

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Internal mode only.

LWB423 Intellectual Property and Technology Law Clinic

Notes:

+ The units LWB142 Law Society and Justice, LWB149 Indigenous Legal Issues, LWB144 Laws and Global Perspectives and LWB150 Dispute Resolution appear twice as they are contextual elective choices in first year, if you are completing a straight law degree (LW34). They are also elective choices within the various elective interest groups that can be undertaken in any year of your degree.

*these starred units are alternating units and will generally only be offered in odd years. Alternating units which are generally offered in even years include: LWB333Theories of Law; LWB459 Commercial & Consumer Law; LWB359 Advanced Taxation Law; LWB463 Immigration & Refugee Law; LWB480 Media Law and LWB494 Principles of Sentencing. The offering of these units will be subject to student demand and staff availability.

For further information on the Work Integrated Learning (Work Placement) units see: http://www.law.qut.edu.au/about/wil/ and http://www.law.qut.edu.au/about/wil/faq.jsp

Restricted Entry Units have quota limits imposed. Although students are able to enrol in these units on-line no places are guaranteed until after the applications are closed.

External students are not excluded from undertaking these units, provided that they are able to meet all the attendance requirements.

Bachelor of Laws Elective List - Even Years Offerings

Important Information

These offerings are current at time of publication but are subject to change.

The elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group, you can select from a range of elective interest groups.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

As a guide, when a unit is offered during the day in one semester, it will be offered during the evening the next time it is offered and vice versa (subject to staff and room availability and offering a spread of units across day and night in each semester).

Before enrolling in an elective unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual at https://qutvirtual.qut.edu.au/portal/pls/portal/unout_search_p.show.

All units on this list are offered in internal and external mode unless noted otherwise.

Semester 1 units:

Contextual +

LWB142 Law, Society and Justice

LWB150 Lawyering and Dispute Resolution

Property and Environmental

LWB485 Environmental Law

Commercial and Consumer

LWB307 Insolvency Law

LWB364 Introduction to Taxation Law

LWB366 Law of Commercial Entities

LWB459 Commercial and Consumer Law

* see notes below

Intellectual Property and Technology

LWB486 Intellectual Property Law

LWB499 Creative Commons Clinic

(needs restricted entry info)

Block mode only.

Human Rights

LWB142 Law, Society and Justice

LWB313 Discrimination & Equal Opportunity Law

LWB309 Succession

LWB460 Sports Law

Legal Skills

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry for LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter. Enrolments will be called for at a later date via e-mail.

Internal mode only. Closing date for applications: Enrolments will be called for at a later date via e-mail.

LWB498 Dispute Resolution and Non-adversarial Practice

Research and Theory

LWB435 Legal Research in Practice

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester

Internal mode only. Closing Date for Applications: Forms must be submitted no later than 2 weeks prior to the commencement of semester

LWB333 Theories of Law

* see notes below

Work Integrated Learning

LWB420 Internship

Any student wishing to undertake this unit in Semester 1 must fill out the registration form available at http://www.law.qut.edu.au/study/forms.jsp and lodge it at the Level 4 Reception C Block QUT Gardens Point. This process is to register your interest only. It does not guarantee a place on the enrolment quota list. However, to be eligible for selection for this unit, you must register your interest on this list a selection process will then follow and you will be advised of the outcome by email. No other method of enrolment will be approved or accepted for this unit.

Internal mode only. Closing date for applications: 5pm Thursday 18 October 2011

Semester 2 units:

Contextual +

LWB144 Laws and Global Perspectives

LWB149 Indigenous Legal Issues

Property and Environmental

LWB312 Real Estate Transactions

LWBXXX Climate Change Law

Commercial and Consumer

LWB359 Advanced Taxation Law

* see notes below

LWB363 Insurance Law

LWBXXX Consumer Financial Services Law and Regulation

Intellectual Property and Technology

LWB482 Internet Law

LWB423 Intellectual Property and Technology Law Clinic

Internal mode only.

LWB480 Media Law

* see notes below

Human Rights

LWB149 Indigenous Legal Issues

LWB302 Family Law

LWB494 Principles of Sentencing

* see notes below

LWB463 Immigration and Refugee Law

* see notes below

International

LWB144 Laws and Global Perspectives

LWB406 Fundamentals of Public International Law

Legal Skills

LWB356 Advocacy

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may

be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

Block mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

LWB413 Queensland Parliamentary Internship Program

This unit is for final year students only. There is a limited number of internships available and therefore enrolment in this unit is subject to approval by the unit co-ordinator. Interested students should contact John Pyke (j.pyke@qut.edu.au). NOTE: Due to complications in the Parliamentary calendar there may be no internships available in 2011. Please contact John Pyke for further information.

Internal mode only. Closing Date for Applications: End of May 2012

LWB418 Competition Moots 1

Entry is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter.

Internal mode only. Closing date for applications: Enrolments will be called for at a later date via e-mail.

Research and Theory

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Internal mode only. Closing Date for Applications: Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Work Integrated Learning

LWB421 Learning in Professional Practice

(Prior to enrolment in LWB421 students must have organised a legal professional placement as set out in the unit outline).

LWB422 Virtual Law Placement

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Closing Date for Applications: 5pm Thursday 19 April 2011

LWB456 Legal Clinic (Organised Program)

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Internal mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

LWB423 Intellectual Property and Technology Law Clinic

Places in this unit are limited. Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. A particular selection process will then follow.

Internal mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

Notes:

+ The units LWB142 Law Society and Justice, LWB149 Indigenous Legal Issues, LWB144 Laws and Global Perspectives and LWB150 Dispute Resolution appear twice as they are contextual elective choices in first year, if you are completing a straight law degree (LW34). They are also elective choices within the various elective interest groups that can be undertaken in any year of your degree.

*these starred units are alternating units and will generally only be offered in even years. Alternating units which are generally offered in even years include: LWB489 Native Title and Cultural Heritage Law; LWB410 Comparative Law; LWB367 Law of Corporate Governance; LWB308 Australian Employment Law; LWB483 Medico-Legal Issues and LWB496 Human Rights Law. The offering of these units will be subject to student demand and staff availability.

For further information on the Work Integrated Learning (Work Placement) units see: http://www.law.qut.edu.au/about/wil/ and http://www.law.qut.edu.au/about/wil/faq.jsp

Restricted Entry Units have quota limits imposed. Although students are able to enrol in these units on-line no places are guaranteed until after the applications are closed.

External students are not excluded from undertaking these units, provided that they are able to meet all the attendance requirements.

Graduate destination streams

Legal Practice

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in legal practice include:

LWB302 Family Law

LWB307 Insolvency Law

LWB308 Australian Employment Law

LWB309 Succession

LWB312 Real Estate Transactions

LWB313 Discrimination & Equal Opportunity Law

LWB356 Advocacy

LWB359 Advanced Taxation Law

LWB361 Drafting

LWB363 Insurance Law

LWB364 Introduction to Taxation Law

LWB407 Private International Law

LWB410 Competition Law

LWB418	Competition Moots 1
LWB435	Legal Research in Practice
LWB454	Banking and Finance Law
LWB459	Commercial and Consumer Law
LWB460	Sports Law
LWB463	Immigration and Refugee Law
LWB480	Media Law
LWB482	Internet Law
LWB483	Medico-Legal Issues
LWB485	Environmental Law
LWB486	Intellectual Property Law
LWB489	Native Title Law and Practice
LWB494	Principles of Sentencing
LWB496	Australian and Comparative Human Rights Law
LWB498	Dispute Resolution and Non-adversarial Practice
LWB499	Creative Commons Clinic
LWBXXX	Consumer and Financial Services Law
LWBXXX	Climate Change Law

Public Sector

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in the public sector include:

LWB333	Theories of Law
LWB406	Fundamentals of Public International Law
LWB413	Queensland Parliamentary Internship Program
LWB420	Internship
LWB463	Immigration and Refugee Law
LWB485	Environmental Law
LWB486	Intellectual Property Law
LWB494	Principles of Sentencing
LWB496	Australian and Comparative Human Rights Law
LWB499	Creative Commons Clinic

Private Enterprise

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in the private sector include:

LWB308	Australian Employment Law
LWB366	Law of Commercial Entities
LWB367	Law of Corporate Governance
LWB410	Competition Law
LWB421	Learning in Professional Practice

Placement Electives

Electives which involve students undertaking real world professional experience include:

LWB413	Queensland Parliamentary Internship Program
LWB420	Internship
LWB421	Learning in Professional Practice
LWB422	Virtual Law Placement
LWB423	Intellectual Property and Technology Law Clinic

Bachelor of Laws Summer Units

Important Information

These offerings are current at time of publication but are subject to change.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

Undergraduate Core Units

LWB239	Criminal Responsibility
LWB241	Trusts
LWB244	Property Law B
LWB334	Corporate Law
LWB335	Administrative Law
LWB431	Civil Procedure
LWB432	Evidence
LWB433	Professional Responsibility

Undergraduate Elective Units

LWB302	Family Law
LWB364	Introduction to Taxation Law
LWB421	Learning in Professional Practice
LWB486	Intellectual Property Law
LWB498	Dispute Resolution and Non-adversarial Practice

Potential Careers:

Academic, Advertising Professional, Barrister, Crown Law Officer, Educator, Government Officer, In-House Lawyer, Information Officer, Internet Professional, Lawyer, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Solicitor, Web Designer.

Bachelor of Business/Bachelor of Media and Communication (IX67)

Year offered: 2011
Admissions: Yes
CRICOS code: 064809G
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409132
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, economics, finance, and marketing majors: Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Stephen Harrington (Media and Communication); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

This course offers you a range of options in combining business knowledge with practical skills and a contextual understanding of media and communication.

This combination of media and communication with a business major in advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/buying for advertising agencies.

An international business major will equip you with an understanding of the cultural, financial and regulatory issues involved in doing business across borders. Alternatively you may choose to study another of the business professions to diversify your career options.

Career Outcomes

Graduates use their skills for a variety of professional functions across all industry sectors. Many work in marketing communications, public relations or corporate communications. Others apply their broad media knowledge in the media function of advertising, either as sales executives for media outlets or as media planners and buyers for advertising agencies.

Careers exist in audience and market research, collating and analysing audience data to help media outlets better understand who their audiences are and how they are interacting with their product. Graduates also find employment in media policy development in the public sector and private enterprise. Pathways exist to prepare you for further study including honours.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration—marketing, managing or balancing the books for creative projects and businesses.

The combination of media and communication with advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/ buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise. Please refer to the QUT Business School prospectus to find out more about the business majors.

Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake two creative industries foundation units and 14 specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Course structure for students who commenced in 2011

Year 1, Semester 1	
KCB101	Introduction to Media and Communication:

	Texts
KKB101	Creative Industries: People and Practices
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2

KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1

KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 2

KCB105	Media Myth Busting 2
KCB205	Professional Communication
	Business School Core Unit
	Business School Core Unit

Year 3, Semester 1

KCB206	New Media: Internet, Self and Beyond
KCB302	Political Communication
	Business School Major Unit
	Business School Major Unit

Year 3, Semester 2

KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 1

KCB301	Media Audiences
SELECT	Either KCB304 or KWB103:
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345:
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
	Business School Major Unit
	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1

KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KCB105	Media Myth Busting 2
KCB205	Professional Communication
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KCB206	New Media: Internet, Self and Beyond
KCB302	Political Communication
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KCB203	Consumption Matters: Consumer Cultures and Identity
KCB207	Exploring New Media Worlds
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KCB301	Media Audiences
SELECT	Either KCB304 or KWB103:
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1

KKB345	Creative Industries Project 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KCB105	Media Myth Busting 2
KCB205	Professional Communication
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KCB206	New Media: Internet, Self and Beyond
KCB302	Political Communication
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KCB203	Consumption Matters: Consumer Cultures and Identity
KCB207	Exploring New Media Worlds
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KCB301	Media Audiences
SELECT	Either KCB304 or KWB103:
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	Data Analysis

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Business School Core Units

Choice units or remaining Business School Core Units

Year 4 Semester 1

Choice units or remaining Business School Core Units

Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory

Choice units or remaining Business School Core Units

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

BSB119 and BSB126 are the remaining Business School Core Units which must be completed.

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2	
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1	
BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2	
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1	
MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2	
MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Academic, Administrator, Advertising Professional, Banking and Finance Professional, Economist, Educator, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Manager, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Teacher, Web Designer.

Bachelor of Fine Arts (Creative and Professional Writing)/Bachelor of Laws (IX68)

Year offered: 2011
Admissions: Yes
CRICOS code: 066295A
Course duration (full-time): 5.5 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409472
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 528
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Dr William Dixon Director Undergraduate Law Programs
Discipline coordinator: Professor Philip Neilson (Creative and Professional Writing)
Campus: Gardens Point and Kelvin Grove

Course Structure

The Bachelor of Fine Arts component is made up of 24 credit points of Faculty Foundation units and 168 credit points from the Creative and Professional Writing major.

The Law component is made up of 336 credit points of law subjects.

Overview

Both writers and lawyers require high-calibre sophisticated communication and language skills. You will graduate from this specialised double degree with not only advanced creative and professional writing skills, but also with a recognised law qualification.

You will be immersed in creative and professional writing practice with 14 studio units, and have a broad creative industries perspective from the two foundation units. In your first four years you will study a combination of fine arts and law units and during your fifth year you will concentrate on law studies.

The defining nature of the QUT Law degree is its real-world applied nature which will equip you with the high quality knowledge and skills and that meet the needs of the legal profession, government, business and industry. In developing the Law degree the Faculty recognises that graduates are increasingly seeking a broad range of careers including, but not limited to, legal practice.

The flexible nature of the degree provides students with an opportunity to undertake a series of elective streams. These streams group legal content and legal skills units into alignment with the varied career destinations which a legal education opens to graduates and will allow you to study areas of the law that match your career aspirations.

Professional Recognition

The QUT Bachelor of Laws course is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories. The QUT LLB degree qualification is also recognised for admission purposes in West and East Malaysia, Fiji and Papua New Guinea.

Career Outcomes

Through the combination of creative and professional writing with law, you will enhance your employability in your chosen field, whether in the legal fraternity or as a writer.

Graduates may use their combined skills to work as an in-house lawyer in the publishing industry or in law firms with specialist interest in this area. Alternatively, you may work in the legal environment as a solicitor, barrister or in-house lawyer.

If you choose to pursue a creative career, your legal knowledge will be of benefit in the process of commissioning projects, creative industries administration and contract negotiation. Graduates can work as creative or professional writers and editors in corporate, community and freelance capacities. Opportunities exist as fiction writers, corporate writers, script writers, reviewers, travel writers, feature writers, editors, journalists and publishers. Pathways exist to prepare you for further study including honours, research, or creative practice and analysis.

Why choose this course?

QUT offers the largest and most comprehensive undergraduate writing course in South-East Queensland with the broadest range of units on offer. There is also a strong honours and postgraduate program. You will graduate with advanced writing and communication competence, a rare skill keenly sought by employers.

You will be taught by highly experienced, published authors, experts in professional writing and distinguished scholars in the fields of creative writing and literary studies. You will gain a unique perspective on writing as both a vocation and creative practice. You will be encouraged to submit your creative work to journals and competitions including the QUT Writing Prize, in which you may win $2000 or the opportunity to be published in QUT's annual creative writing anthology.

You will have exposure to industry through our major sponsorship of the Brisbane Writers Festival, internships with literary events and publishing houses, and through opportunities to perform at public readings and festivals. Writers, novelists, editors and publishers regularly provide guest lectures.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Law School Electives Information

Students who are enrolled in LW34 (straight law undergraduate entry) are required to undertake two contextual electives in the first year of their degree (one in each semester). Contextual electives may also be undertaken by any student as an ordinary elective within their degree. The contextual electives are:
• LWB142 Law Society and Justice
• LWB144 Law and Global Perspectives
• LWB149 Indigenous Legal Issues
• LWB150 Lawyering and Dispute Resolution.

Students who are enrolled in any of the law double degrees commence their law electives in the second semester of their second year.

Students who are enrolled in LW35 (Graduate Entry) commence their law electives in first semester of their second year.

Law students other than Graduate Entry students can undertake 4 non-law units as electives within their law degree. Students may be particularly interested in elective options within the School of Justice which relate to human rights and criminal justice.

Graduate Destination Streams

The Faculty of Law has identified graduate destination streams for students undertaking a law or law double degree. This means that, as students learn more throughout their degree, they can choose their elective units in the areas of law in which they become interested. Students are not restricted to choose electives from a single stream; the streams are only to provide guidance to students in making their elective choices.
• Legal Practice
• General Legal Practice (work as a lawyer across a wide range of different legal areas)
• Specialist Legal Practice (work as a lawyer specialising in a particular area of the law, such as property law, family law or corporate law)
• Advocacy and Dispute Resolution (acting for clients in court or resolving disputes through negotiation and mediation processes)
• Public Sector (work as a lawyer in a government department)
• Private Enterprise (for those students not wanting to practise as a lawyer, but perhaps work within business management, human resources, information technology etc)

As students progress towards the end of their degrees there are more opportunities to participate in subjects where they engage in ‘real world learning’ , for example, working within law firms and government departments in placement electives.

Course structure for students who commenced in 2011

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
LWB146	Legal Foundations B
LWB148	Torts B

Year 2, Semester 1	
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2	
KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1	
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2	
KWB102	Media Writing
KWB106	Corporate Writing and Editing
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1	
KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir
LWB242	Constitutional Law
LWB432	Evidence

Year 4, Semester 2	
KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
LWB334	Corporate Law
	Law Elective

Year 5, Semester 1	
LWB335	Administrative Law
LWB431	Civil Procedure
	Law Elective
	Law Elective

Year 5, Semester 2	
LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Year 6, Semester 1	
	Law Elective
	Law Elective
	Law Elective
	Law Elective

Law Electives
Further information regarding Law Electives can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Course structure for students who commenced in 2010

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
LWB146	Legal Foundations B
LWB148	Torts B

Year 2, Semester 1	
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2	
KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1	
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2	
KWB102	Media Writing
KWB106	Corporate Writing and Editing
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1	
KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir
LWB242	Constitutional Law
LWB432	Evidence

Year 4, Semester 2	
KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
LWB334	Corporate Law
	Law Elective

Year 5, Semester 1	
LWB335	Administrative Law
LWB431	Civil Procedure
	Law Elective
	Law Elective

Year 5, Semester 2	
LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Year 6, Semester 1	
	Law Elective
	Law Elective
	Law Elective
	Law Elective

Law Electives
Further information regarding Law Electives can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Course structure for students who commenced in 2009

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
LWB146	Legal Foundations B
LWB148	Torts B

Year 2, Semester 1	
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2	
KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1	
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2	
KWB102	Media Writing
KWB106	Corporate Writing and Editing
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1	
KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir
LWB242	Constitutional Law
LWB432	Evidence

Year 4, Semester 2	
KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
LWB334	Corporate Law
	Law Elective

Year 5, Semester 1	
LWB335	Administrative Law
LWB431	Civil Procedure
	Law Elective
	Law Elective

Year 5, Semester 2	
LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Year 6, Semester 1	
	Law Elective
	Law Elective
	Law Elective
	Law Elective

Law Electives	
	Further information regarding Law Electives can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Transitional notes on Law units for students who have transferred from IF93 to IX68

Transitional notes on Law units for students who have transferred from IF93 to IX68:	
*	LWB142 and LWB144 are now law contextual elective units.
*	LWB145 Legal Foundations A was LWB141 Legal Institutions and Method.
*	LWB146 Legal Foundations B was LWB143 Legal Research and Writing (prerequisite LWB141).
*	LWB147 Torts A was LWB138 Fundamentals of Torts.
*	LWB148 Torts B was LWB139 Select Issues in Torts (prerequisite LWB138)
*	LWB242 Constitutional Law was LWB231 Introduction to Public Law and LWB235 Australian Federal Constitutional Law.
*	LWB243 Property Law was LWB236 Real Property A (prerequisite LWB143 & LWB240).
*	LWB244 Property Law B was LWB237 Real Property B (prerequisite LWB236).
*	LWB333 Theories of Law is now an elective unit.
*	LWB335 Administrative Law was LWB331 Administrative is now (prerequisite LWB231).
*	LWB434 Advanced Research and Legal Reasoning is now LWB435 Legal Research in Practice (prerequisite LWB143/LWB145) and it is now an elective unit.
*	If you have not followed the standard course structure up to this point in time or are uncertain as to the correct number of electives available please contact the Law School Enquiries on (07)3138 2707 or email: law_enquiries@qut.edu.au.
*	Due to the restructure of the law course and the changes to the units required for admission purposes, the total number of elective units that students will be permitted to undertake will vary depending on the year of commencement and the number of units completed to date.

Bachelor of Laws Elective List - Odd Years Offerings

Important Information

These offerings are current at time of publication but are subject to change.

The elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group, you can select from a range of elective interest groups.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

As a guide, when a unit is offered during the day in one semester, it will be offered during the evening the next time it is offered and vice versa (subject to staff and room availability and offering a spread of units across day and night in each semester).

Before enrolling in an elective unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual at https://qutvirtual.qut.edu.au/portal/pls/portal/unout_search_p.show.

All units on this list are offered in internal and external mode unless noted otherwise.

Semester 1 units:

Contextual +

LWB142 Law, Society and Justice

Property and Environmental

LWB485 Environmental Law

Commercial and Consumer

LWB307 Insolvency Law

LWB364 Introduction to Taxation Law

LWB366 Law of Commercial Entities

Intellectual Property and Technology

LWB486 Intellectual Property Law

Human Rights

LWB142 Law, Society and Justice

LWB313 Discrimination & Equal Opportunity Law

LWB309 Succession

Legal Skills

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry for LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter. Enrolments will be called for at a later date via e-mail.

Internal mode only.

LWB498 Dispute Resolution and Non-adversarial Practice

Research and Theory

LWB435 Legal Research in Practice

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester

Internal mode only.

Work Integrated Learning

LWB420 Internship

Any student wishing to undertake this unit in Semester 1 must fill out the registration form available at http://www.law.qut.edu.au/study/forms.jsp and lodge it at the Level 4 Reception C Block QUT Gardens Point. This process is to register your interest only. It does not guarantee a place on the enrolment quota list. However, to be eligible for selection for this unit, you must register your interest on this list a selection process will then follow and you will be advised of the outcome by email. No other method of enrolment will be approved or accepted for this unit.

Applications for 2011 have closed

Internal mode only.

Semester 2 units:

Contextual +

LWB144 Laws and Global Perspectives

LWB150 Lawyering and Dispute Resolution

LWB149 Indigenous Legal Issues

Property and Environmental

LWB312 Real Estate Transactions

LWB489 Native Title Law and Practice

Commercial and Consumer

LWB410 Competition Law

* see notes below

LWB367 Law of Corporate Governance

* see notes below

Intellectual Property and Technology

LWB482 Internet Law

LWB423 Intellectual Property and Technology Law Clinic

Internal mode only.

Human Rights

LWB149 Indigenous Legal Issues

LWB302 Family Law

LWB308 Australian Employment Law

* see notes below

LWB483 Medico-Legal Issues

LWB496 Australian and Comparative Human Rights Law

International

LWB144 Laws and Global Perspectives

LWB406 Fundamentals of Public International Law

LWB407 Private International Law

Legal Skills

LWB150 Lawyering and Dispute Resolution

LWB356 Advocacy

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

Block mode only.

LWB361 Drafting

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

LWB413 Queensland Parliamentary Internship Program

This unit is for final year students only. There is a limited number of internships available and therefore enrolment in this unit is subject to approval by the unit co-ordinator. Interested students should contact John Pyke (j.pyke@qut.edu.au). NOTE: Due to complications in the Parliamentary calendar there may be no internships available in 2011. Please contact John Pyke for further information.

Internal mode only.

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry to LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter.

Internal mode only.

Research and Theory

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Internal mode only.

Work Integrated Learning

LWB421 Learning in Professional Practice

(Prior to enrolment in LWB421 students must have organised a legal professional placement as set out in the unit outline).

LWB422 Virtual Law Placement

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

LWB456 Legal Clinic (Organised Program)

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Internal mode only.

LWB423 Intellectual Property and Technology Law Clinic

Notes:

+ The units LWB142 Law Society and Justice, LWB149 Indigenous Legal Issues, LWB144 Laws and Global Perspectives and LWB150 Dispute Resolution appear twice as they are contextual elective choices in first year, if you are completing a straight law degree (LW34). They are also elective choices within the various elective interest groups that can be undertaken in any year of your degree.

*these starred units are alternating units and will generally only be offered in odd years. Alternating units which are generally offered in even years include: LWB333Theories of Law; LWB459 Commercial & Consumer Law; LWB359 Advanced Taxation Law; LWB463 Immigration & Refugee Law; LWB480 Media Law and LWB494 Principles of Sentencing. The offering of these units will be subject to student demand and staff availability.

For further information on the Work Integrated Learning (Work Placement) units see: http://www.law.qut.edu.au/about/wil/ and http://www.law.qut.edu.au/about/wil/faq.jsp

Restricted Entry Units have quota limits imposed. Although students are able to enrol in these units on-line no places are guaranteed until after the applications are closed.

External students are not excluded from undertaking these units, provided that they are able to meet all the attendance requirements.

Bachelor of Laws Elective List - Even Years Offerings

Important Information

These offerings are current at time of publication but are subject to change.

The elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group, you can select from a range of elective interest groups.

The offering of elective units is subject to

sufficient student enrolment numbers and staff availability.

As a guide, when a unit is offered during the day in one semester, it will be offered during the evening the next time it is offered and vice versa (subject to staff and room availability and offering a spread of units across day and night in each semester).

Before enrolling in an elective unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual at https://qutvirtual.qut.edu.au/portal/pls/portal/unout_search_p.show.

All units on this list are offered in internal and external mode unless noted otherwise.

Semester 1 units:

Contextual +

LWB142 Law, Society and Justice

LWB150 Lawyering and Dispute Resolution

Property and Environmental

LWB485 Environmental Law

Commercial and Consumer

LWB307 Insolvency Law

LWB364 Introduction to Taxation Law

LWB366 Law of Commercial Entities

LWB459 Commercial and Consumer Law

* see notes below

Intellectual Property and Technology

LWB486 Intellectual Property Law

LWB499 Creative Commons Clinic

(needs restricted entry info)

Block mode only.

Human Rights

LWB142 Law, Society and Justice

LWB313 Discrimination & Equal Opportunity Law

LWB309 Succession

LWB460 Sports Law

Legal Skills

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry for LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter. Enrolments will be called for at a later date via e-mail.

Internal mode only. Closing date for applications: Enrolments will be called for at a later date via e-mail.

LWB498 Dispute Resolution and Non-adversarial Practice

Research and Theory

LWB435 Legal Research in Practice

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester

Internal mode only. Closing Date for Applications: Forms must be submitted no later than 2 weeks prior to the commencement of semester

LWB333 Theories of Law

* see notes below

Work Integrated Learning

LWB420 Internship

Any student wishing to undertake this unit in Semester 1 must fill out the registration form available at http://www.law.qut.edu.au/study/forms.jsp and lodge it at the Level 4 Reception C Block QUT Gardens Point. This process is to register your interest only. It does not guarantee a place on the enrolment quota list. However, to be eligible for selection for this unit, you must register your interest on this list a selection process will then follow and you will be advised of the outcome by email. No other method of enrolment will be approved or accepted for this unit.

Internal mode only. Closing date for applications: 5pm Thursday 18 October 2011

Semester 2 units:

Contextual +

LWB144 Laws and Global Perspectives

LWB149 Indigenous Legal Issues

Property and Environmental

LWB312 Real Estate Transactions

LWBXXX Climate Change Law

Commercial and Consumer

LWB359 Advanced Taxation Law

* see notes below

LWB363 Insurance Law

LWBXXX Consumer Financial Services Law and Regulation

Intellectual Property and Technology

LWB482 Internet Law

LWB423 Intellectual Property and Technology Law Clinic

Internal mode only.

LWB480 Media Law

* see notes below

Human Rights

LWB149 Indigenous Legal Issues

LWB302 Family Law

LWB494 Principles of Sentencing

* see notes below

LWB463 Immigration and Refugee Law

* see notes below

International

LWB144 Laws and Global Perspectives

LWB406 Fundamentals of Public International Law

Legal Skills

LWB356 Advocacy

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

Block mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

LWB413 Queensland Parliamentary Internship Program

This unit is for final year students only. There is a limited number of internships available and therefore enrolment in this unit is subject to approval by the unit co-ordinator. Interested students should contact John Pyke (j.pyke@qut.edu.au). NOTE: Due to complications in the Parliamentary calendar there may be no internships available in 2011. Please contact John Pyke for further information.

Internal mode only. Closing Date for Applications: End of May 2012

LWB418 Competition Moots 1

Entry is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter.

Internal mode only. Closing date for applications: Enrolments will be called for at a later date via e-mail.

Research and Theory

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Internal mode only. Closing Date for Applications: Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Work Integrated Learning

LWB421 Learning in Professional Practice

(Prior to enrolment in LWB421 students must have organised a legal professional placement as set out in the unit outline).

LWB422 Virtual Law Placement

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Closing Date for Applications: 5pm Thursday 19 April 2011

LWB456 Legal Clinic (Organised Program)

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Internal mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

LWB423 Intellectual Property and Technology Law Clinic

Places in this unit are limited. Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. A particular selection process will then follow.

Internal mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

Notes:

+ The units LWB142 Law Society and Justice, LWB149 Indigenous Legal Issues, LWB144 Laws and Global Perspectives and LWB150 Dispute Resolution appear twice as they are contextual elective choices in first year, if you are completing a straight law degree (LW34). They are also elective choices within the various elective interest groups that can be undertaken in any year of your degree.

*these starred units are alternating units and will generally only be offered in even years. Alternating units which are generally offered in even years include: LWB489 Native Title and Cultural Heritage Law; LWB410 Comparative Law; LWB367 Law of Corporate Governance; LWB308 Australian Employment Law; LWB483 Medico-Legal Issues and LWB496 Human Rights Law. The offering of these units will be subject to student demand and staff availability.

For further information on the Work Integrated Learning (Work Placement) units see: http://www.law.qut.edu.au/about/wil/ and http://www.law.qut.edu.au/about/wil/faq.jsp

Restricted Entry Units have quota limits imposed. Although students are able to enrol in these units on-line no places are guaranteed until after the applications are closed.

External students are not excluded from undertaking these units, provided that they are able to meet all the attendance requirements.

Bachelor of Laws Summer Units

Important Information

These offerings are current at time of

publication but are subject to change.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

Undergraduate Core Units	
LWB239	Criminal Responsibility
LWB241	Trusts
LWB244	Property Law B
LWB334	Corporate Law
LWB335	Administrative Law
LWB431	Civil Procedure
LWB432	Evidence
LWB433	Professional Responsibility

Undergraduate Elective Units	
LWB302	Family Law
LWB364	Introduction to Taxation Law
LWB421	Learning in Professional Practice
LWB486	Intellectual Property Law
LWB498	Dispute Resolution and Non-adversarial Practice

Graduate destination streams

Legal Practice	
	Electives that may be offered by the Law School that are particularly relevant to students considering a future career in legal practice include:
LWB302	Family Law
LWB307	Insolvency Law
LWB308	Australian Employment Law
LWB309	Succession
LWB312	Real Estate Transactions
LWB313	Discrimination & Equal Opportunity Law
LWB356	Advocacy
LWB359	Advanced Taxation Law
LWB361	Drafting
LWB363	Insurance Law
LWB364	Introduction to Taxation Law
LWB407	Private International Law
LWB410	Competition Law
LWB418	Competition Moots 1
LWB435	Legal Research in Practice
LWB454	Banking and Finance Law
LWB459	Commercial and Consumer Law
LWB460	Sports Law
LWB463	Immigration and Refugee Law
LWB480	Media Law
LWB482	Internet Law
LWB483	Medico-Legal Issues
LWB485	Environmental Law
LWB486	Intellectual Property Law
LWB489	Native Title Law and Practice
LWB494	Principles of Sentencing
LWB496	Australian and Comparative Human Rights Law
LWB498	Dispute Resolution and Non-adversarial Practice
LWB499	Creative Commons Clinic
LWBXXX	Consumer and Financial Services Law
LWBXXX	Climate Change Law

Public Sector	
	Electives that may be offered by the Law School that are particularly relevant to students considering a future career in the public sector include:
LWB333	Theories of Law
LWB406	Fundamentals of Public International Law
LWB413	Queensland Parliamentary Internship Program
LWB420	Internship
LWB463	Immigration and Refugee Law
LWB485	Environmental Law
LWB486	Intellectual Property Law
LWB494	Principles of Sentencing
LWB496	Australian and Comparative Human Rights Law
LWB499	Creative Commons Clinic

Private Enterprise	
	Electives that may be offered by the Law School that are particularly relevant to students considering a future career in the private sector include:
LWB308	Australian Employment Law
LWB366	Law of Commercial Entities
LWB367	Law of Corporate Governance
LWB410	Competition Law
LWB421	Learning in Professional Practice

Placement Electives	
	Electives which involve students undertaking real world professional experience include:
LWB413	Queensland Parliamentary Internship Program
LWB420	Internship
LWB421	Learning in Professional Practice
LWB422	Virtual Law Placement
LWB423	Intellectual Property and Technology Law Clinic

Potential Careers:

Academic, Art Writer, Barrister, Creative Writer, Crown Law Officer, Government Officer, In-House Lawyer, Information Officer, Lawyer, Organisational Communication Specialist,

Policy Officer, Public Servant, Publishing Professional.

Bachelor of Fine Arts (Interactive and Visual Design) / Bachelor of Information Technology (IX69)

Year offered: 2011
Admissions: Yes
CRICOS code: 064812A
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,300 (indicative) per semester
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409612
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4 SA) and Maths A, B or C (4 SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Mr Mike Roggenkamp (Science and Technology)
Discipline coordinator: Mr Gavin Sade (Interactive and Visual Design)
Campus: Gardens Point and Kelvin Grove

Course Overview

Interactive and visual design is at the cutting edge of technological applications of creativity. You will complement your information technology degree with a fine arts major (14 studio units) and have a broad creative industries perspective from two foundation units.

This degree equips you to build and apply creative, innovative IT solutions across diverse industries. A hands-on, real-world-based curriculum gives you the opportunity to explore a wide range of areas within the two strands of this degree, and gain deep understanding within your specialty area.

You will be able to gain entrepreneurial skills if you wish to learn how to develop an idea into a commercial opportunity. You learn to harness your creativity and people skills to maximise the impact of your technical know-how in the booming IT marketplace.

Career Outcomes

This double degree will set you up for a career in the rapidly expanding fields of contemporary communication and the application of new media technologies.

Professional Recognition

This course is accredited by the Australian Computer Society (ACS). ACS accreditation is internationally recognised by the Seoul Accord.

Study Areas

The Bachelor of Information Technology will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, it will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Environments
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

Course Structure

This course is made up of 384 credit points. Each component (i.e. Information Technology, and Interactive and Visual Design) comprises 192 credit points.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Pathways to Futher Studies

In 2001, an accelerated Honours program was introduced to increase the number of Bachelor of Information Technology students continuing their studies to complete the Honours year. The program allowed selected high achieving students the opportunity to undertake one postgraduate unit in the final semester of their a BIT degree (or double degree) which would be counted both for completion of the degree and towards the Honours program. The program also provided students with the opportunity to commence their Honours studies over the Summer Semester.

An alternative to the Honours program is the Master of Information Technology (Research). Students who complete a BIT degree (or double degree) with a grade point average equal to, or greater than 5 (7 point scale) and who have decided against enrolling in an Honours program, could undertake this course. In addition, students may wish to enrol in the re-designed postgraduate coursework Masters which has ten specialisations allowing students to either extend their area of interest or specialise in other areas at the Masters level.

Cooperative Education

The Faculty of Science and Technology's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Why choose this course?

With its emphasis on creative and experimental approaches to design for new technologies, this course will take you beyond vocational design courses. You will gain an understanding of established design principles and technical skills. Our studio approach will also support you to develop a strong conceptual understanding of design innovation, which you will apply through exploration in a choice of media and technologies.

You will develop creative approaches to designing visual and interactive media through your studio work. You will specialise your design interests in the areas of graphic design or interaction design for physical computing.

You can also complement your design studies with options in 3D computer graphics, film production, visual arts, sound design, game design, information technology or business to diversify your employment options.

You will build a portfolio of individual design practice, as well as experiencing industry-based, interdisciplinary team projects, which you can consolidate through research opportunities and industry placements.

Further Information

For Further information about this course, please contact the following:

Science and Technology Coordinator
Richard Thomas
Phone: +61 7 3138 2782
Email: enquiry.scitech@qut.edu.au

Creative Industries Coordinator
Phone +61 7 3138 8114
Fax +61 7 3138 8116
Email: creativeindustries@qut.edu.au

OP Guarantee

The OP Guarantee will apply to this course from 2012 onwards.

Course structure for students who commenced in 2011

Notes	
	From year 2, students are recommended to take one of the following pathways:
	* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR
	* Interactive Media Design (comprising KKB216, KIB205, KIB309 and KIB314)

Year 1, Semester 1	
INB101	Impact of IT
INB102	Emerging Technology
KIB103	Introduction to Web Design and Development
KKB101	Creative Industries: People and Practices

Year 1, Semester 2	
INB103	Industry Insights
INB104	Building IT Systems
KIB101	Visual Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
	IT Breadth Option Unit
	IT Breadth Option Unit
KIB104	Digital Media
KVB105	Drawing for Design

Year 2, Semester 2	
	IT Breadth Option Unit
	IT Breadth Option Unit
KIB102	Visual Interactions
KIB105	Animation and Motion Graphics

Year 3, Semester 1	
INB201	Scalable Systems Development
	IT Specialist Option Unit
KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction

Year 3, Semester 2	
INB300	Professional Practice in IT
	IT Specialist Option Unit
KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design

Year 4, Semester 1	
INB301	The Business of IT
	IT Specialist Option Unit
KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration

Year 4, Semester 2	
INB302	IT Capstone Project
	IT Specialist Option Unit
KIB322	Design Project
SELECT	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media

Course structure for students who commenced in 2010

Notes

From year 2, students are recommended to take one of the following pathways:

* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR

* Interactive Media Design (comprising KKB216, KIB205, KIB309 and KIB314)

Year 1, Semester 1

INB101	Impact of IT
INB102	Emerging Technology
KIB103	Introduction to Web Design and Development
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

INB103	Industry Insights
INB104	Building IT Systems
KIB101	Visual Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

	IT Breadth Option Unit
	IT Breadth Option Unit
KIB104	Digital Media
KVB105	Drawing for Design

Year 2, Semester 2

	IT Breadth Option Unit
	IT Breadth Option Unit
KIB102	Visual Interactions
KIB105	Animation and Motion Graphics

Year 3, Semester 1

INB201	Scalable Systems Development
	IT Specialist Option Unit
KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction

Year 3, Semester 2

INB300	Professional Practice in IT
	IT Specialist Option Unit
KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design

Year 4, Semester 1

INB301	The Business of IT
	IT Specialist Option Unit
KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration

Year 4, Semester 2

INB302	IT Capstone Project
	IT Specialist Option Unit
KIB322	Design Project
SELECT	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media

Course structure for students who commenced in 2009

Notes

From year 2, studentsare recommended to take one of the following pathways:

* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR

* Interactive Media Design (comprising KKB216, KIB205, KIB309 and KIB314)

Year 1, Semester 1

INB101	Impact of IT
INB102	Emerging Technology
KIB101	Visual Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

INB103	Industry Insights
INB104	Building IT Systems
KIB103	Introduction to Web Design and Development
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

	IT Breadth Option Unit
	IT Breadth Option Unit
KIB104	Digital Media
KVB105	Drawing for Design

Year 2, Semester 2

	IT Breadth Option Unit
	IT Breadth Option Unit
KIB102	Visual Interactions
KIB105	Animation and Motion Graphics

Year 3, Semester 1

INB201	Scalable Systems Development
	IT Specialist Option Unit
KIB214	Design for Interactive Media

SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction

Year 3, Semester 2

INB300	Professional Practice in IT
	IT Specialist Option Unit
KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design

Year 4, Semester 1

INB301	The Business of IT
	IT Specialist Option Unit
KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration

Year 4, Semester 2

INB302	IT Capstone Project
	IT Specialist Option Unit
KIB322	Design Project
SELECT	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media

IT Breadth Option Unit List

IT Breadth Option Units

You must complete four (4) units from the following list. You should not commence these units until you have completed INB101, INB102, INB103 and INB104.

INB120	Corporate Systems
INB210	Databases
INB220	Business Analysis
INB250	Foundations of Computer Science
INB251	Networks
INB255	Security
INB270	Programming
INB271	The Web
INB272	Interaction Design

IT Specialisation Option Unit List

IT Specialist Option Units

You must complete four (4) units from the following list. Please ensure you have completed a minimum of 36 credit points (3 units) of IT Breadth Option Units before commencing these units. The units are grouped in areas to assist you in focusing your studies.

1.	BUSINESS PROCESS MANAGEMENT:
INB320	Business Process Modelling
INB321	Business Process Management
INB322	Information Systems Consulting
INB123	Project Management Practice
2.	DATA WAREHOUSING:
INB340	Database Design
INB341	Software Development With Oracle
INB342	Enterprise Data Mining and Data Analysis
INB343	Advanced Data Mining and Data Warehousing
INB344	Search Engine Technology
3.	DIGITAL ENVIRONMENTS:
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB335	Information Resources
4.	ENTERPRISE SYSTEMS:
INB123	Project Management Practice
INB221	Technology Management
INB311	Enterprise Systems
INB312	Enterprise Systems Applications
5.	NETWORK SYSTEMS:
INB350	Internet Protocols and Services
INB351	Unix Network Administration
INB352	Network Planning
INB353	Wireless and Mobile Networks
6.	SOFTWARE ENGINEERING:
INB370	Software Development
INB371	Data Structures and Algorithms
INB372	Agile Software Development
INB374	Enterprise Software Architecture
7.	WEB TECHNOLOGIES:
INB313	Electronic Commerce Site Development
INB373	Web Application Development
INB374	Enterprise Software Architecture
INB385	Multimedia Systems
INB386	Advanced Multimedia Systems
8.	UNGROUPED:
INB204	Special Topic 1
INB205	Special Topic 2
INB304	Special Topic 3
INB305	Special Topic 4
INB306	Project 1
INB307	Project 2
INB308	Project 3
INB355	Cryptology and Protocols

INB365	Systems Programming
INB381	Modelling and Animation Techniques
INB382	Real Time Rendering Techniques
INB860	Computational Intelligence for Control and Embedded Systems

Potential Careers:

Academic, Advertising Professional, Animator, Computer Game Programmer, Computer Games Developer, Digital Composer, Government Officer, Information Officer, Information Security Specialist, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Organisational Communication Specialist, Post-production specialist, Publishing Professional, Technical Officer, Web Designer.

Bachelor of Health Science (Nutrition) / Bachelor of Media and Communication (IX70)

Year offered: 2011
Admissions: Yes
CRICOS code: 064907E
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $2,659 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 429512
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA), Maths B (4, SA) and Chemistry (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Enquiries to sph.studentcentre@qut.edu.au or phone 07 3138 5878; OR Head, Undergraduate Studies (Creative Industries)
Discipline coordinator: Dr Stephen Harrington (Media and Communication)
Campus: Kelvin Grove

Overview

This exciting new double degrees will produce graduates who are media communication specialists with expertise in the ever-growing area of public health, nutrition and wellbeing. The degree combination will satisfy both your professional and personal needs. You will have a course and a career that is both creative and able to enhance people's health and their lives.

The media and communications component provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries.

The nutrition component provides the knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition, food studies, anatomy and physiology, nutritional science and nutrition education. The course has innovative and integrated industry placement options for practicum experience.

Why choose this course?

Health communication is a globally recognised and rapidly expanding field. Graduates can expect to gain employment in a range of public and private sector organisations.

Health professionals with superior communication skills and the ability to utilise the power of media technologies will make significant contributions to improving our quality of life, both locally and internationally.

Media and Communication

The course provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including media audiences, professional communication, new media technologies, and online communications.

Nutrition

The course provides knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition and health promotion.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Health Science) comprises 192 credit points.

The Creative Industries component is made up of two Faculty Foundation units and 14 specialist units in media and communication.

The Nutrition component is made up of 192 credit points of specified Health Science units.

Career Outcomes

Graduates of the double degree may work as health communication specialists; health and nutrition writers; health promotion officers and educators; marketing and managerial roles in health and product promotions; health print and online editors; health communication managers; and e-health marketers.

Media and Communication

Graduates may work as advertising professionals; communication managers; media and cultural policy developers for government and community organisations; information officers; internet professionals; media buyers and planners; media marketers; media industry specialists; teachers and researchers; and print and online publishing professionals.

Nutrition

Graduates work as community health officers; policy officers; program evaluators; health promotion officers in community health; project officers; and consultants. These practitioners work in both public and private sectors including state and federal health departments, population health units, community health centres, divisions of general practice, non-governmental health organisations, and international health agencies.

Professional Membership

Graduates are eligible for membership of the Public Health Association of Australia (PHAA) and the Australian Health Promotion Association (AHPA).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Further Information

For information about this course, please call the Public Health and Optometry Student Centre on +61 7 3138 3368 or email sph.studentcentre@qut.edu au OR contact the Creative Industries Faculty phone +617 3138 8114 or email creativeindustries@qut.edu.au

Potential Careers:

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Nutritionist, Organisational Communication Specialist, Policy Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

Bachelor of Health Science (Public Health) / Bachelor of Media and Communication (IX70)

Year offered: 2011
Admissions: Yes
CRICOS code: 064907E
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $2,659 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 429512
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4 SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Ms Melinda Service (Health Science); Health Science enrolment queries to email: sph.studentcentre @qut.com or phone: 07 3138 3368.
Discipline coordinator: Dr Stephen Harrington (Media and Communication)
Campus: Kelvin Grove

Overview

This exciting new double degree will produce graduates who are media communication specialists with expertise in the ever-growing area of public health, nutrition and wellbeing. This degree combination will satisfy both your professional and personal needs. You will have a course and a career that is both creative and able to enhance people's health and their lives. The course has innovative and integrated industry placement options for practicum experience.

The media and communications component provides both practical skills in multimedia, writing and communication combined with study in local and international media industries, media and communication industries.

The public health component provides the knowledge and skills to address major health issues both nationally and internationally with a focus on assessment of a population's health needs and strategies to meet them. Students gain an understanding of health care planning, community health, health promotion, the health needs of Indigenous Australians and project management.

Why choose this course?

Health communication is a globally recognised and rapidly expanding field. Graduates can expect to gain employment in a range of public and private sector organisations.

Health professionals with superior communication skills and the ability to utilise the power of media technologies will make significant contributions to improving our quality of life, both locally and internationally.

Media and Communication

The course provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including media audiences, professional communication, new media technologies, and online communications.

Public Health

The course provides knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition and health promotion.

The course has innovative and integrated industry placement options for practicum experience.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Health Science) comprises 192 credit points.

The Creative Industries component is made up of two of Faculty Foundation units and 14 specialist units in media and communication.

The Health Science component is made up of 180 credit points of specified Health Science units and a 12 credit point Unit Option.

Career Outcomes

This double degree prepares graduates as health communication specialists; health and nutrition writers; health promotion officers and educators; marketing and managerial roles in health and product promotions; health print and online editors; health communication managers; and e-health marketers.

Media and Communication

Graduates may work as advertising professionals; communicationm managers; media and cultural policy developers for government and community organisations; information officers; internet professionals; media buyers and planners; media marketers; media industry specialists; teachers and researchers; and print and online publishing professionals.

Public Health

Graduates may also work as community health officers; policy officers; program evaluators; health promotion officers in community health; project officers; and consultants. These practitioners work in both public and private sectors including state and federal health departments, population health units, community health centres, divisions of general practice, non-governmental health organisations, and international health agencies.

Professional Membership

Graduates are eligible for membership of the Public Health Association of Australia (PHAA) and the Australian Health Promotion Association (AHPA).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Further Information

For information about this course, please call the Public Health and Optometry Student Centre on +61 7 3138 3368 or email sph.studentcentre@qut.edu.au OR contact the Creative Industries Faculty phone +617 3138 8114 or email creativeindustries@qut.edu.au

Potential Careers:

Academic, Advertising Professional, Community Health Officer, Educator, Government Officer, Health Promotion Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

Bachelor of Creative Industries / Bachelor of Laws (IX73)

Year offered: 2011
Admissions: Yes
CRICOS code: 066293C
Course duration (full-time): 5.5 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409772
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4,SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 528
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Dr Bill Dixon (Law)
Campus: Gardens Point and Kelvin Grove

Overview

Your creative industries core units will provide you with an up-to-date insight into the creative economy and an appreciation of interdisciplinarity and creative collaboration. You will also complete a creative industries major from one of animation; art and design history; creative and professional writing; dance; digital media; drama; entertainment industries; fashion; film, television and screen; interactive and visual design; journalism, media and communication; literary studies; or music.

The defining nature of the QUT Law degree is its real-world applied nature which will equip you with the high quality knowledge and skills and that meet the needs of the legal profession, government, business and industry. In developing the Law degree the Faculty recognises that graduates are increasingly seeking a broad range of careers including, but not limited to, legal practice.

The flexible nature of the degree provides students with an opportunity to undertake a series of elective streams. These streams group legal content and legal skills units into alignment with the varied career destinations which a legal education opens to graduates and will allow you to study areas of the law that match your career aspirations.

Why choose this course?

This course allows you to combine your creative interest with your law qualification. Whether you choose to work in the legal fraternity or within the creative industries, you will graduate with a unique set of skills that will enhance your employment options.

Course Design

You will study creative industries and law subjects in your first four years and for the remainder of your course you will concentrate on law studies.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

Professional Recognition

The QUT Bachelor of Laws course is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories. The QUT LLB degree qualification is also recognised for admission purposes in West and East Malaysia, Fiji and Papua New Guinea.

Career Outcomes

Graduates may use their combined skills to work in-house as a lawyer for cultural institutions, government or regulatory bodies, or in law firms with specialist interests in the creative industries. Alternatively, you may work in the legal environment as a solicitor, barrister or in-house lawyer.

If you choose to pursue a creative career, your legal knowledge will be of benefit in the process of commissioning projects, creative industries administration and contract negotiation.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Law School Electives Information

Students who are enrolled in LW34 (straight law undergraduate entry) are required to undertake two contextual electives in the first year of their degree (one in each semester). Contextual electives may also be undertaken by any student as an ordinary elective within their degree. The contextual electives are:

- LWB142 Law Society and Justice
- LWB144 Law and Global Perspectives
- LWB149 Indigenous Legal Issues
- LWB150 Lawyering and Dispute Resolution.

Students who are enrolled in any of the law double degrees commence their law electives in the second semester of their second year.

Students who are enrolled in LW35 (Graduate Entry) commence their law electives in first semester of their second year.

Law students other than Graduate Entry students can undertake 4 non-law units as electives within their law degree. Students may be particularly interested in elective options within the School of Justice which relate to human rights and criminal justice.

Graduate Destination Streams

The Faculty of Law has identified graduate destination streams for students undertaking a law or law double degree. This means that, as students learn more throughout their degree, they can choose their elective units in the areas of law in which they become interested. Students are not restricted to choose electives from a single stream; the streams are only to provide guidance to students in making their elective choices.

- Legal Practice
- General Legal Practice (work as a lawyer across a wide range of different legal areas)
- Specialist Legal Practice (work as a lawyer specialising in a particular area of the law, such as property law, family law or corporate law)
- Advocacy and Dispute Resolution (acting for clients in court or resolving disputes through negotiation and mediation processes)
- Public Sector (work as a lawyer in a government department)
- Private Enterprise (for those students not wanting to practise as a lawyer, but perhaps work within business management, human resources, information technology etc)

As students progress towards the end of their degrees there are more opportunities to participate in subjects where they engage in 'real world learning' , for example, working within law firms and government departments in placement electives.

Course structure for students who commenced in 2011

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2	
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
LWB146	Legal Foundations B
LWB148	Torts B

Year 2, Semester 1	
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First unit
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2	
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second unit
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1	
SELECT	Creative Industries Major: Third unit
SELECT	Creative Industries Major: Fourth unit
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2	
SELECT	Creative Industries Major: Fifth unit
SELECT	Transitions to New Professional Environments unit
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1	
SELECT	Creative Industries Major: Sixth unit
SELECT	Transitions to New Professional Environments unit
LWB242	Constitutional Law
LWB432	Evidence

Year 4, Semester 2	
SELECT	Creative Industries Major: Seventh unit
SELECT	Creative Industries Major: Eighth unit
LWB334	Corporate Law
	Law Elective

Year 5, Semester 1	
LWB335	Administrative Law
LWB431	Civil Procedure
	Law Elective
	Law Elective

Year 5, Semester 2	
LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Year 6, Semester 1	
	Law Elective
	Law Elective
	Law Elective
	Law Elective

Course structure for students who commenced in 2010

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:

KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
LWB146	Legal Foundations B
LWB148	Torts B

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First unit
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second unit
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1

SELECT	Creative Industries Major: Third unit
SELECT	Creative Industries Major: Fourth unit
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2

SELECT	Creative Industries Major: Fifth unit
SELECT	Transitions to New Professional Environments unit
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1

SELECT	Creative Industries Major: Sixth unit
SELECT	Transitions to New Professional Environments unit
LWB242	Constitutional Law
LWB432	Evidence

Year 4, Semester 2

SELECT	Creative Industries Major: Seventh unit
SELECT	Creative Industries Major: Eighth unit
LWB334	Corporate Law
	Law Elective

Year 5, Semester 1

LWB335	Administrative Law
LWB431	Civil Procedure
	Law Elective
	Law Elective

Year 5, Semester 2

LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Year 6, Semester 1

	Law Elective
	Law Elective
	Law Elective
	Law Elective

Course structure for students who commenced in 2009

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB150 or KVB104:
KPB150	Foundations of Multi-platform Production
KVB104	Photomedia and Artistic Practice
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
LWB146	Legal Foundations B
LWB148	Torts B

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First unit
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second unit
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1

SELECT	Creative Industries Major: Third unit
SELECT	Creative Industries Major: Fourth unit
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2

SELECT	Creative Industries Major: Fifth unit

SELECT	Transitions to New Professional Environments unit
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1

SELECT	Creative Industries Major: Sixth unit
SELECT	Transitions to New Professional Environments unit
LWB242	Constitutional Law
LWB432	Evidence

Year 4, Semester 2

SELECT	Creative Industries Major: Seventh unit
SELECT	Creative Industries Major: Eighth unit
LWB334	Corporate Law
	Law Elective

Year 5, Semester 1

LWB335	Administrative Law
LWB431	Civil Procedure
	Law Elective
	Law Elective

Year 5, Semester 2

LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Year 6, Semester 1

	Law Elective
	Law Elective
	Law Elective
	Law Elective

Creative Industries Major Options

INSTRUCTIONS FOR MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Animation

Description: This major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art and Design History

Description: This major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility

required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide an understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB101	Introduction to Media and Communication: Texts
SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this major, you will be able to demonstrate the knowledge and

skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):

BSB126 Marketing

KPB101 Introduction to Film, TV and New Media Production

AMB207 Entertainment Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

KXB301 Entertainment Industries Map

LWS008 Entertainment Law

LWS009 Introduction to Law

Note: LWS009 will first be offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB203 Consumption Matters: Consumer Cultures and Identity

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB107 Drawing for Fashion

KFB205 Fashion and Style Journalism

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

KFB208 Fashion Portfolio

KFB209 Ragtrade: Wholesaling Fashion

KFB304 Fashion, Law and the Real World

KVB213 Graphic Investigation

Film, Television and Screen

Description: The aim of this major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KPB101 Introduction to Film, TV and New Media Production

KPB104 Film and Television Production Resource Management

KPB105 Narrative Production

KPB109 Film and TV History

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB113 TV and Film Text Analysis

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

KPB303 Critical Thinking About Television

KPB313 How to be a Producer

* Please note: KPB203 is permitted to count towards this unit set.

Interactive and Visual Design

Description: This major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

KIB214 Design for Interactive Media

KIB216 Advanced Web Design

KIB230 Interface and Information Design

KIB315 Contemporary Issues in Digital Media

KVB105 Drawing for Design

KVB204 Graphic Design

Journalism, Media and Communication

Description: This major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Literary Studies

Description: The aims of this major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Music

Description: This major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Law Elective Information

Law Electives

Further information regarding Law Electives

can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Bachelor of Laws Elective List - Odd Years Offerings

Important Information

These offerings are current at time of publication but are subject to change.

The elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group, you can select from a range of elective interest groups.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

As a guide, when a unit is offered during the day in one semester, it will be offered during the evening the next time it is offered and vice versa (subject to staff and room availability and offering a spread of units across day and night in each semester).

Before enrolling in an elective unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual at https://qutvirtual.qut.edu.au/portal/pls/portal/unout_search_p.show.

All units on this list are offered in internal and external mode unless noted otherwise.

Semester 1 units:

Contextual +

LWB142 Law, Society and Justice

Property and Environmental

LWB485 Environmental Law

Commercial and Consumer

LWB307 Insolvency Law

LWB364 Introduction to Taxation Law

LWB366 Law of Commercial Entities

Intellectual Property and Technology

LWB486 Intellectual Property Law

Human Rights

LWB142 Law, Society and Justice

LWB313 Discrimination & Equal Opportunity Law

LWB309 Succession

Legal Skills

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry for LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter. Enrolments will be called for at a later date via e-mail.

Internal mode only.

LWB498 Dispute Resolution and Non-adversarial Practice

Research and Theory

LWB435 Legal Research in Practice

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester

Internal mode only.

Work Integrated Learning

LWB420 Internship

Any student wishing to undertake this unit in Semester 1 must fill out the registration form available at http://www.law.qut.edu.au/study/forms.jsp and lodge it at the Level 4 Reception C Block QUT Gardens Point. This process is to register your interest only. It does not guarantee a place on the enrolment quota list. However, to be eligible for selection for this unit, you must register your interest on this list a selection process will then follow and you will be advised of the outcome by email. No other method of enrolment will be approved or accepted for this unit.

Applications for 2011 have closed

Internal mode only.

Semester 2 units:

Contextual +

LWB144 Laws and Global Perspectives

LWB150 Lawyering and Dispute Resolution

LWB149 Indigenous Legal Issues

Property and Environmental

LWB312 Real Estate Transactions

LWB489 Native Title Law and Practice

Commercial and Consumer

LWB410 Competition Law

* see notes below

LWB367 Law of Corporate Governance

* see notes below

Intellectual Property and Technology

LWB482 Internet Law

LWB423 Intellectual Property and Technology Law Clinic

Internal mode only.

Human Rights

LWB149 Indigenous Legal Issues

LWB302 Family Law

LWB308 Australian Employment Law

* see notes below

LWB483 Medico-Legal Issues

LWB496 Australian and Comparative Human Rights Law

International

LWB144 Laws and Global Perspectives

LWB406 Fundamentals of Public International Law

LWB407 Private International Law

Legal Skills

LWB150 Lawyering and Dispute Resolution

LWB356 Advocacy

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

Block mode only.

LWB361 Drafting

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

LWB413 Queensland Parliamentary Internship Program

This unit is for final year students only. There is a limited number of internships available and therefore enrolment in this unit is subject to approval by the unit co-ordinator. Interested students should contact John Pyke (j.pyke@qut.edu.au). NOTE: Due to complications in the Parliamentary calendar there may be no internships available in 2011. Please contact John Pyke for further information.

Internal mode only.

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry to LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter.

Internal mode only.

Research and Theory

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Internal mode only.

Work Integrated Learning

LWB421 Learning in Professional Practice

(Prior to enrolment in LWB421 students must have organised a legal professional placement as set out in the unit outline).

LWB422 Virtual Law Placement

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

LWB456 Legal Clinic (Organised Program)

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Internal mode only.

LWB423 Intellectual Property and Technology Law Clinic

Notes:

+ The units LWB142 Law Society and Justice, LWB149 Indigenous Legal Issues, LWB144 Laws and Global Perspectives and LWB150 Dispute Resolution appear twice as they are contextual elective choices in first year, if you are completing a straight law degree (LW34). They are also elective choices within the various elective interest groups that can be undertaken in any year of your degree.

*these starred units are alternating units and will generally only be offered in odd years. Alternating units which are generally offered in even years include: LWB333Theories of Law; LWB459 Commercial & Consumer Law; LWB359 Advanced Taxation Law; LWB463 Immigration & Refugee Law; LWB480 Media Law and LWB494 Principles of Sentencing. The offering of these units will be subject to student demand and staff availability.

For further information on the Work Integrated Learning (Work Placement) units see: http://www.law.qut.edu.au/about/wil/ and http://www.law.qut.edu.au/about/wil/faq.jsp

Restricted Entry Units have quota limits imposed. Although students are able to enrol in these units on-line no places are guaranteed until after the applications are closed.

External students are not excluded from undertaking these units, provided that they are able to meet all the attendance requirements.

Bachelor of Laws Elective List - Even Years Offerings

Important Information

These offerings are current at time of publication but are subject to change.

The elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group, you can select from a range of elective interest groups.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

As a guide, when a unit is offered during the day in one semester, it will be offered during the evening the next time it is offered and vice versa (subject to staff and room availability and offering a spread of units across day and night in each semester).

Before enrolling in an elective unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual at https://qutvirtual.qut.edu.au/portal/pls/portal/unout_search_p.show.

All units on this list are offered in internal and external mode unless noted otherwise.

Semester 1 units:

Contextual +

LWB142 Law, Society and Justice

LWB150 Lawyering and Dispute Resolution

Property and Environmental

LWB485 Environmental Law

Commercial and Consumer

LWB307 Insolvency Law

LWB364 Introduction to Taxation Law

LWB366 Law of Commercial Entities

LWB459 Commercial and Consumer Law

* see notes below

Intellectual Property and Technology

LWB486 Intellectual Property Law

LWB499 Creative Commons Clinic

(needs restricted entry info)

Block mode only.

Human Rights

LWB142 Law, Society and Justice

LWB313 Discrimination & Equal Opportunity Law

LWB309 Succession

LWB460 Sports Law

Legal Skills

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry for LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter. Enrolments will be called for at a later date via e-mail.

Internal mode only. Closing date for applications: Enrolments will be called for at a later date via e-mail.

LWB498 Dispute Resolution and Non-adversarial Practice

Research and Theory

LWB435 Legal Research in Practice

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester

Internal mode only. Closing Date for Applications: Forms must be submitted no later than 2 weeks prior to the commencement of semester

LWB333 Theories of Law

* see notes below

Work Integrated Learning

LWB420 Internship

Any student wishing to undertake this unit in Semester 1 must fill out the registration form available at http://www.law.qut.edu.au/study/forms.jsp and lodge it at the Level 4 Reception C Block QUT Gardens Point. This process is to register your interest only. It does not guarantee a place on the enrolment quota list. However, to be eligible for selection for this unit, you must register your interest on this list a selection process will then follow and you will be advised of the outcome by email. No other method of enrolment will be approved or accepted for this unit.

Internal mode only. Closing date for applications: 5pm Thursday 18 October 2011

Semester 2 units:

Contextual +

LWB144 Laws and Global Perspectives

LWB149 Indigenous Legal Issues

Property and Environmental

LWB312 Real Estate Transactions

LWBXXX Climate Change Law

Commercial and Consumer

LWB359 Advanced Taxation Law

* see notes below

LWB363 Insurance Law

LWBXXX Consumer Financial Services Law and Regulation

Intellectual Property and Technology

LWB482 Internet Law

LWB423 Intellectual Property and Technology Law Clinic

Internal mode only.

LWB480 Media Law

* see notes below

Human Rights

LWB149 Indigenous Legal Issues

LWB302 Family Law

LWB494 Principles of Sentencing

* see notes below

LWB463 Immigration and Refugee Law

* see notes below

International

LWB144 Laws and Global Perspectives

LWB406 Fundamentals of Public International Law

Legal Skills

LWB356 Advocacy

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

Block mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

LWB413 Queensland Parliamentary Internship Program

This unit is for final year students only. There is a limited number of internships available and therefore enrolment in this unit is subject to approval by the unit co-ordinator. Interested students should contact John Pyke (j.pyke@qut.edu.au). NOTE: Due to complications in the Parliamentary calendar there may be no internships available in 2011. Please contact John Pyke for further information.

Internal mode only. Closing Date for Applications: End of May 2012

LWB418 Competition Moots 1

Entry is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter.

Internal mode only. Closing date for applications: Enrolments will be called for at a later date via e-mail.

Research and Theory

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Internal mode only. Closing Date for Applications: Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Work Integrated Learning

LWB421 Learning in Professional Practice

(Prior to enrolment in LWB421 students must have organised a legal professional placement as set out in the unit outline).

LWB422 Virtual Law Placement

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Closing Date for Applications: 5pm Thursday 19 April 2011

LWB456 Legal Clinic (Organised Program)

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Internal mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

LWB423 Intellectual Property and Technology Law Clinic

Places in this unit are limited. Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. A particular selection process will then follow.

Internal mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

Notes:

+ The units LWB142 Law Society and Justice, LWB149 Indigenous Legal Issues, LWB144 Laws and Global Perspectives and LWB150 Dispute Resolution appear twice as they are contextual elective choices in first year, if you are completing a straight law degree (LW34). They are also elective choices within the various elective interest groups that can be undertaken in any year of your degree.

*these starred units are alternating units and will generally only be offered in even years. Alternating units which are generally offered in even years include: LWB489 Native Title and Cultural Heritage Law; LWB410 Comparative Law; LWB367 Law of Corporate Governance; LWB308 Australian Employment Law; LWB483 Medico-Legal Issues and LWB496 Human Rights Law. The offering of these units will be subject to student demand and staff availability.

For further information on the Work Integrated Learning (Work Placement) units see: http://www.law.qut.edu.au/about/wil/ and http://www.law.qut.edu.au/about/wil/faq.jsp

Restricted Entry Units have quota limits imposed. Although students are able to enrol in these units on-line no places are guaranteed until after the applications are closed.

External students are not excluded from undertaking these units, provided that they are able to meet all the attendance requirements.

Bachelor of Laws Summer Units

Important Information

These offerings are current at time of publication but are subject to change.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

Undergraduate Core Units

LWB239	Criminal Responsibility
LWB241	Trusts
LWB244	Property Law B
LWB334	Corporate Law
LWB335	Administrative Law
LWB431	Civil Procedure
LWB432	Evidence
LWB433	Professional Responsibility

Undergraduate Elective Units

LWB302	Family Law
LWB364	Introduction to Taxation Law
LWB421	Learning in Professional Practice
LWB486	Intellectual Property Law
LWB498	Dispute Resolution and Non-adversarial Practice

Graduate destination streams

Legal Practice

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in legal practice include:

LWB302	Family Law
LWB307	Insolvency Law
LWB308	Australian Employment Law
LWB309	Succession
LWB312	Real Estate Transactions
LWB313	Discrimination & Equal Opportunity Law
LWB356	Advocacy
LWB359	Advanced Taxation Law
LWB361	Drafting
LWB363	Insurance Law
LWB364	Introduction to Taxation Law
LWB407	Private International Law
LWB410	Competition Law
LWB418	Competition Moots 1
LWB435	Legal Research in Practice
LWB454	Banking and Finance Law
LWB459	Commercial and Consumer Law
LWB460	Sports Law
LWB463	Immigration and Refugee Law
LWB480	Media Law
LWB482	Internet Law
LWB483	Medico-Legal Issues
LWB485	Environmental Law
LWB486	Intellectual Property Law
LWB489	Native Title Law and Practice
LWB494	Principles of Sentencing
LWB496	Australian and Comparative Human Rights Law
LWB498	Dispute Resolution and Non-adversarial Practice
LWB499	Creative Commons Clinic
LWBXXX	Consumer and Financial Services Law
LWBXXX	Climate Change Law

Public Sector

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in the public sector include:

LWB333	Theories of Law
LWB406	Fundamentals of Public International Law
LWB413	Queensland Parliamentary Internship Program
LWB420	Internship
LWB463	Immigration and Refugee Law
LWB485	Environmental Law
LWB486	Intellectual Property Law
LWB494	Principles of Sentencing
LWB496	Australian and Comparative Human Rights Law
LWB499	Creative Commons Clinic

Private Enterprise

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in the private sector include:

LWB308	Australian Employment Law
LWB366	Law of Commercial Entities
LWB367	Law of Corporate Governance
LWB410	Competition Law
LWB421	Learning in Professional Practice

Placement Electives

Electives which involve students undertaking real world professional experience include:

LWB413	Queensland Parliamentary Internship Program
LWB420	Internship
LWB421	Learning in Professional Practice

LWB422	Virtual Law Placement
LWB423	Intellectual Property and Technology Law Clinic

Potential Careers:

Administrator, Art Writer, Arts Administrator, Barrister, Creative Writer, Fashion Professional, Film/Television Producer, Government Officer, In-House Lawyer, Information Officer, Internet Professional, Lawyer, Media Industry Specialist, Organisational Communication Specialist, Publishing Professional, Solicitor.

Bachelor of Journalism/Bachelor of Laws (IX74)

Year offered: 2011
Admissions: Yes
CRICOS code: 066296M
Course duration (full-time): 5.5 Years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February and July* (*July entry subject to availability)
QTAC code: 409912
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 528
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Dr. William Dixon Director, Undergraduate Programs (Law)
Discipline coordinator: Susan Hetherington (Journalism)
Campus: Gardens Point and Kelvin Grove

Overview

This professional double degree is in high demand.

As media consumption moves from mass publications to incorporate individually streamed mobile content, there has never been a more exciting time to consider a career in journalism.

From free newspapers at the railway station, to hand-picked content delivered to your PC, news is more available in a wider variety of formats. With long-standing success in print and broadcast and a commitment to online and mobile technology, QUT can prepare you for the full range of journalism career options.

As a student at the QUT School of Law you will benefit from innovative teaching methods and facilities and will be taught by a dedicated, highly experienced team of professionals: full-time academics with solid professional and community experience and practising legal professionals with specialised expertise.

Approximately 90 per cent of QUT law graduates gain employment or continue with further studies such as the QUT Legal Practice Course for admission as legal practitioners.

You will have the opportunity to specialise in commercial law, corporate law, taxation law, medico-legal issues, alternative dispute resolution, public international law, Asian legal systems, feminist theories of law or environmental law.

Career Outcomes

The defining nature of the QUT Law degree is its real-world applied nature which will equip you with the high quality knowledge and skills and that meet the needs of the legal profession, government, business and industry. In developing the Law degree the Faculty recognises that graduates are increasingly seeking a broad range of careers including, but not limited to, legal practice.

The flexible nature of the degree provides students with an opportunity to undertake a series of elective streams. These streams group legal content and legal skills units into alignment with the varied career destinations which a legal education opens to graduates and will allow you to study areas of the law that match your career aspirations.

Career opportunities include private practice as a barrister and/or solicitor; work in government departments; employment as an in-house lawyer; and a range of other occupations.

The combination of journalism with law majors can equip you for specialised journalism careers in international affairs, corporate dealings, and medico-legal issues. You could find employment in the legal environment as a solicitor, barrister or in-house lawyer, with the journalism component enhancing your employability with extra writing and communication skills.

Many journalism graduates work as journalists for newspapers, magazines, television, radio and online publications. Others seek employment successfully in public relations, media management and corporate communications.

Course Structure

You will undertake 13 journalism specific units, and have a broad creative industries perspective from the two foundation units. Your journalism studies are designed to provide a broad range of journalism knowledge. You will study journalism and law units in your first four years and for the remainder of your course you will concentrate on law studies.

The Law component is made up of 336 credit points of law subjects.

Professional Recognition

The QUT Law course is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories. The QUT Law degree qualification is also recognised for admission purposes in West and East Malaysia, Fiji and Papua New Guinea.

QUT's journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media, Entertainment and Arts Alliance (MEAA).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Law School Electives Information

Students who are enrolled in LW34 (straight law undergraduate entry) are required to undertake two contextual electives in the first year of their degree (one in each semester). Contextual electives may also be undertaken by any student as an ordinary elective within their degree. The contextual electives are:

- LWB142 Law Society and Justice
- LWB144 Law and Global Perspectives
- LWB149 Indigenous Legal Issues
- LWB150 Lawyering and Dispute Resolution.

Students who are enrolled in any of the law double degrees commence their law electives in the second semester of their second year.

Students who are enrolled in LW35 (Graduate Entry) commence their law electives in first semester of their second year.

Law students other than Graduate Entry students can undertake 4 non-law units as electives within their law degree. Students may be particularly interested in elective options within the School of Justice which relate to human rights and criminal justice.

Graduate Destination Streams

The Faculty of Law has identified graduate destination streams for students undertaking a law or law double degree. This means that, as students learn more throughout their degree, they can choose their elective units in the areas of law in which they become interested. Students are not restricted to choose electives from a single stream; the streams are only to provide guidance to students in making their elective choices.

- Legal Practice
- General Legal Practice (work as a lawyer across a wide range of different legal areas)
- Specialist Legal Practice (work as a lawyer specialising in a particular area of the law, such as property law, family law or corporate law)
- Advocacy and Dispute Resolution (acting for clients in court or resolving disputes through negotiation and mediation processes)
- Public Sector (work as a lawyer in a government department)
- Private Enterprise (for those students not wanting to practise as a lawyer, but perhaps work within business management, human resources, information technology etc)

As students progress towards the end of their degrees there are more opportunities to participate in subjects where they engage in 'real world learning' , for example, working within law firms and government departments in placement electives.

Course structure for students who commenced in 2011

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KJB101	Digital Journalism
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication
LWB146	Legal Foundations B
LWB148	Torts B

Year 2, Semester 1	
KCB102	Media Myth Busting 1
KJB120	Newswriting
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2	
KPB101	Introduction to Film, TV and New Media Production
SELECT:	Either KKB175 (strongly recommended) or KJB337
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1	
KJB121	Journalistic Inquiry
KJB239	Journalism Ethics and Issues
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2	
KJB211	Layout and Design
KJB222	Online Journalism 1
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1	
KJB224	Feature Writing
KJB304	Sub-Editing
LWB242	Constitutional Law
LWB432	Evidence

Year 4, Semester 2	
KJB235	Radio and Television Journalism 1
LWB334	Corporate Law

SELECT: Law Elective Unit (1)

Year 5, Semester 1

LWB335 Administrative Law
LWB431 Civil Procedure
SELECT: Law Elective Unit (2)
SELECT: Law Elective Unit (3)

Year 5, Semester 2

LWB433 Professional Responsibility
SELECT: Law Elective Unit (4)
SELECT: Law Elective Unit (5)
SELECT: Law Elective Unit (6)

Year 6, Semester 1

SELECT: Law Elective Unit (7)
SELECT: Law Elective Unit (8)
SELECT: Law Elective Unit (9)
SELECT: Law Elective Unit (10)

Law Electives

Further information regarding Law Electives can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Course structure for students who commenced in 2010

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
KJB101 Digital Journalism
LWB145 Legal Foundations A
LWB147 Torts A

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
KCB103 Strategic Speech Communication
LWB146 Legal Foundations B
LWB148 Torts B

Year 2, Semester 1

KCB102 Media Myth Busting 1
KJB120 Newswriting
LWB136 Contracts A
LWB238 Fundamentals of Criminal Law

Year 2, Semester 2

KPB101 Introduction to Film, TV and New Media Production
SELECT: Either KKB175 (strongly recommended) or KJB337
KKB175 Creative Industries Legal Issues
KJB337 Public Affairs Reporting
LWB137 Contracts B
LWB239 Criminal Responsibility

Year 3, Semester 1

KJB121 Journalistic Inquiry
KJB239 Journalism Ethics and Issues
LWB240 Principles of Equity
LWB243 Property Law A

Year 3, Semester 2

KJB211 Layout and Design
KJB222 Online Journalism 1
LWB241 Trusts
LWB244 Property Law B

Year 4, Semester 1

KJB224 Feature Writing
KJB304 Sub-Editing
LWB242 Constitutional Law
LWB432 Evidence

Year 4, Semester 2

KJB235 Radio and Television Journalism 1
LWB334 Corporate Law
SELECT: Law Elective Unit (1)

Year 5, Semester 1

LWB335 Administrative Law
LWB431 Civil Procedure
SELECT: Law Elective Unit (2)
SELECT: Law Elective Unit (3)

Year 5, Semester 2

LWB433 Professional Responsibility
SELECT: Law Elective Unit (4)
SELECT: Law Elective Unit (5)
SELECT: Law Elective Unit (6)

Year 6, Semester 1

SELECT: Law Elective Unit (7)
SELECT: Law Elective Unit (8)
SELECT: Law Elective Unit (9)
SELECT: Law Elective Unit (10)

Law Electives

Further information regarding Law Electives can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Course structure for students who commenced in 2009

Year 1, Semester 1

KKB101 Creative Industries: People and Practices

KJB101	Digital Journalism
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication
LWB146	Legal Foundations B
LWB148	Torts B

Year 2, Semester 1

KCB102	Media Myth Busting 1
KJB120	Newswriting
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2

KPB101	Introduction to Film, TV and New Media Production
SELECT:	Either KKB175 (strongly recommended) or KJB337:
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1

KJB121	Journalistic Inquiry
KJB239	Journalism Ethics and Issues
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2

KJB211	Layout and Design
KJB222	Online Journalism 1
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1

KJB224	Feature Writing
KJB304	Sub-Editing
LWB242	Constitutional Law
LWB432	Evidence

Year 4, Semester 2

KJB235	Radio and Television Journalism 1
LWB334	Corporate Law
SELECT:	Law Elective Unit (1)

Year 5, Semester 1

LWB335	Administrative Law
LWB431	Civil Procedure
SELECT:	Law Elective Unit (2)
SELECT:	Law Elective Unit (3)

Year 5, Semester 2

LWB433	Professional Responsibility
SELECT:	Law Elective Unit (4)
SELECT:	Law Elective Unit (5)
SELECT:	Law Elective Unit (6)

Year 6, Semester 1

SELECT:	Law Elective Unit (7)
SELECT:	Law Elective Unit (8)
SELECT:	Law Elective Unit (9)
SELECT:	Law Elective Unit (10)

Law Electives

Further information regarding Law Electives can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Bachelor of Laws Elective List - Odd Years Offerings

Important Information

These offerings are current at time of publication but are subject to change.

The elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group, you can select from a range of elective interest groups.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

As a guide, when a unit is offered during the day in one semester, it will be offered during the evening the next time it is offered and vice versa (subject to staff and room availability and offering a spread of units across day and night in each semester).

Before enrolling in an elective unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual at https://qutvirtual.qut.edu.au/portal/pls/portal/unout_search_p.show.

All units on this list are offered in internal and external mode unless noted otherwise.

Semester 1 units:

Contextual +

LWB142	Law, Society and Justice

Property and Environmental

LWB485	Environmental Law

Commercial and Consumer

LWB307	Insolvency Law
LWB364	Introduction to Taxation Law

LWB366 Law of Commercial Entities

Intellectual Property and Technology

LWB486 Intellectual Property Law

Human Rights

LWB142 Law, Society and Justice

LWB313 Discrimination & Equal Opportunity Law

LWB309 Succession

Legal Skills

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry for LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter. Enrolments will be called for at a later date via e-mail.

Internal mode only.

LWB498 Dispute Resolution and Non-adversarial Practice

Research and Theory

LWB435 Legal Research in Practice

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester

Internal mode only.

Work Integrated Learning

LWB420 Internship

Any student wishing to undertake this unit in Semester 1 must fill out the registration form available at http://www.law.qut.edu.au/study/forms.jsp and lodge it at the Level 4 Reception C Block QUT Gardens Point. This process is to register your interest only. It does not guarantee a place on the enrolment quota list. However, to be eligible for selection for this unit, you must register your interest on this list a selection process will then follow and you will be advised of the outcome by email. No other method of enrolment will be approved or accepted for this unit.

Applications for 2011 have closed

Internal mode only.

Semester 2 units:

Contextual +

LWB144 Laws and Global Perspectives

LWB150 Lawyering and Dispute Resolution

LWB149 Indigenous Legal Issues

Property and Environmental

LWB312 Real Estate Transactions

LWB489 Native Title Law and Practice

Commercial and Consumer

LWB410 Competition Law

* see notes below

LWB367 Law of Corporate Governance

* see notes below

Intellectual Property and Technology

LWB482 Internet Law

LWB423 Intellectual Property and Technology Law Clinic

Internal mode only.

Human Rights

LWB149 Indigenous Legal Issues

LWB302 Family Law

LWB308 Australian Employment Law

* see notes below

LWB483 Medico-Legal Issues

LWB496 Australian and Comparative Human Rights Law

International

LWB144 Laws and Global Perspectives

LWB406 Fundamentals of Public International Law

LWB407 Private International Law

Legal Skills

LWB150 Lawyering and Dispute Resolution

LWB356 Advocacy

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

Block mode only.

LWB361 Drafting

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

LWB413 Queensland Parliamentary Internship Program

This unit is for final year students only. There is a limited number of internships available and therefore enrolment in this unit is subject to approval by the unit co-ordinator. Interested students should contact John Pyke (j.pyke@qut.edu.au). NOTE: Due to complications in the Parliamentary calendar there may be no internships available in 2011. Please contact John Pyke for further information.

Internal mode only.

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry to LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter.

Internal mode only.

Research and Theory

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Internal mode only.

Work Integrated Learning

LWB421 Learning in Professional Practice

(Prior to enrolment in LWB421 students must have organised a legal professional placement as set out in the unit outline).

LWB422 Virtual Law Placement

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

LWB456 Legal Clinic (Organised Program)

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Internal mode only.

LWB423 Intellectual Property and Technology Law Clinic

Notes:

+ The units LWB142 Law Society and Justice, LWB149 Indigenous Legal Issues, LWB144 Laws and Global Perspectives and LWB150 Dispute Resolution appear twice as they are contextual elective choices in first year, if you are completing a straight law degree (LW34). They are also elective choices within the various elective interest groups that can be undertaken in any year of your degree.

*these starred units are alternating units and will generally only be offered in odd years. Alternating units which are generally offered in even years include: LWB333Theories of Law; LWB459 Commercial & Consumer Law; LWB359 Advanced Taxation Law; LWB463 Immigration & Refugee Law; LWB480 Media Law and LWB494 Principles of Sentencing. The offering of these units will be subject to student demand and staff availability.

For further information on the Work Integrated Learning (Work Placement) units see: http://www.law.qut.edu.au/about/wil/ and http://www.law.qut.edu.au/about/wil/faq.jsp

Restricted Entry Units have quota limits imposed. Although students are able to enrol in these units on-line no places are guaranteed until after the applications are closed.

External students are not excluded from undertaking these units, provided that they are able to meet all the attendance requirements.

Bachelor of Laws Elective List - Even Years Offerings

Important Information

These offerings are current at time of publication but are subject to change.

The elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group, you can select from a range of elective interest groups.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

As a guide, when a unit is offered during the day in one semester, it will be offered during the evening the next time it is offered and vice versa (subject to staff and room availability and offering a spread of units across day and night in each semester).

Before enrolling in an elective unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual at https://qutvirtual.qut.edu.au/portal/pls/portal/unout_search_p.show.

All units on this list are offered in internal and external mode unless noted otherwise.

Semester 1 units:

Contextual +

LWB142 Law, Society and Justice

LWB150 Lawyering and Dispute Resolution

Property and Environmental

LWB485 Environmental Law

Commercial and Consumer

LWB307 Insolvency Law

LWB364 Introduction to Taxation Law

LWB366 Law of Commercial Entities

LWB459 Commercial and Consumer Law

* see notes below

Intellectual Property and Technology

LWB486 Intellectual Property Law

LWB499 Creative Commons Clinic

(needs restricted entry info)

Block mode only.

Human Rights

LWB142 Law, Society and Justice

LWB313 Discrimination & Equal Opportunity Law

LWB309 Succession

LWB460 Sports Law

Legal Skills

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry for LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter. Enrolments will be called for at a later date via e-mail.

Internal mode only. Closing date for applications: Enrolments will be called for at a later date via e-mail.

LWB498 Dispute Resolution and Non-adversarial Practice

Research and Theory

LWB435 Legal Research in Practice

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester

Internal mode only. Closing Date for Applications: Forms must be submitted no later than 2 weeks prior to the commencement of semester

LWB333 Theories of Law

* see notes below

Work Integrated Learning

LWB420 Internship

Any student wishing to undertake this unit in Semester 1 must fill out the registration form available at http://www.law.qut.edu.au/study/forms.jsp and lodge it at the Level 4 Reception C Block QUT Gardens Point. This process is to register your interest only. It does not guarantee a place on the enrolment quota list. However, to be eligible for selection for this unit, you must register your interest on this list a selection process will then follow and you will be advised of the outcome by email. No other method of enrolment will be approved or accepted for this unit.

Internal mode only. Closing date for applications: 5pm Thursday 18 October 2011

Semester 2 units:

Contextual +

LWB144 Laws and Global Perspectives

LWB149 Indigenous Legal Issues

Property and Environmental

LWB312 Real Estate Transactions

LWBXXX Climate Change Law

Commercial and Consumer

LWB359 Advanced Taxation Law

* see notes below

LWB363 Insurance Law

LWBXXX Consumer Financial Services Law and Regulation

Intellectual Property and Technology

LWB482 Internet Law

LWB423 Intellectual Property and Technology Law Clinic

Internal mode only.

LWB480 Media Law

* see notes below

Human Rights

LWB149 Indigenous Legal Issues

LWB302 Family Law

LWB494 Principles of Sentencing

* see notes below

LWB463 Immigration and Refugee Law

* see notes below

International

LWB144 Laws and Global Perspectives

LWB406 Fundamentals of Public International Law

Legal Skills

LWB356 Advocacy

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

Block mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

LWB413 Queensland Parliamentary Internship Program

This unit is for final year students only. There is a limited number of internships available and therefore enrolment in this unit is subject to approval by the unit co-ordinator. Interested students should contact John Pyke (j.pyke@qut.edu.au). NOTE: Due to

complications in the Parliamentary calendar there may be no internships available in 2011. Please contact John Pyke for further information.

Internal mode only. Closing Date for Applications: End of May 2012

LWB418 Competition Moots 1

Entry is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter.

Internal mode only. Closing date for applications: Enrolments will be called for at a later date via e-mail.

Research and Theory

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Internal mode only. Closing Date for Applications: Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Work Integrated Learning

LWB421 Learning in Professional Practice

(Prior to enrolment in LWB421 students must have organised a legal professional placement as set out in the unit outline).

LWB422 Virtual Law Placement

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Closing Date for Applications: 5pm Thursday 19 April 2011

LWB456 Legal Clinic (Organised Program)

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Internal mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

LWB423 Intellectual Property and Technology Law Clinic

Places in this unit are limited. Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. A particular selection process will then follow.

Internal mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

Notes:

+ The units LWB142 Law Society and Justice, LWB149 Indigenous Legal Issues, LWB144 Laws and Global Perspectives and LWB150 Dispute Resolution appear twice as they are contextual elective choices in first year, if you are completing a straight law degree (LW34). They are also elective choices within the various elective interest groups that can be undertaken in any year of your degree.

*these starred units are alternating units and will generally only be offered in even years. Alternating units which are generally offered in even years include: LWB489 Native Title and Cultural Heritage Law; LWB410 Comparative Law; LWB367 Law of Corporate Governance; LWB308 Australian Employment Law; LWB483 Medico-Legal Issues and LWB496 Human Rights Law. The offering of these units will be subject to student demand and staff availability.

For further information on the Work Integrated Learning (Work Placement) units see: http://www.law.qut.edu.au/about/wil/ and http://www.law.qut.edu.au/about/wil/faq.jsp

Restricted Entry Units have quota limits imposed. Although students are able to enrol in these units on-line no places are guaranteed until after the applications are closed.

External students are not excluded from undertaking these units, provided that they are able to meet all the attendance requirements.

Bachelor of Laws Summer Units

Important Information

These offerings are current at time of publication but are subject to change.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

Undergraduate Core Units

LWB239 Criminal Responsibility

LWB241 Trusts

LWB244 Property Law B

LWB334 Corporate Law

LWB335 Administrative Law

LWB431 Civil Procedure

LWB432 Evidence

LWB433 Professional Responsibility

Undergraduate Elective Units

LWB302 Family Law

LWB364 Introduction to Taxation Law

LWB421 Learning in Professional Practice

LWB486 Intellectual Property Law

LWB498 Dispute Resolution and Non-adversarial Practice

Graduate destination streams

Legal Practice

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in legal practice include:

LWB302 Family Law

LWB307	Insolvency Law
LWB308	Australian Employment Law
LWB309	Succession
LWB312	Real Estate Transactions
LWB313	Discrimination & Equal Opportunity Law
LWB356	Advocacy
LWB359	Advanced Taxation Law
LWB361	Drafting
LWB363	Insurance Law
LWB364	Introduction to Taxation Law
LWB407	Private International Law
LWB410	Competition Law
LWB418	Competition Moots 1
LWB435	Legal Research in Practice
LWB454	Banking and Finance Law
LWB459	Commercial and Consumer Law
LWB460	Sports Law
LWB463	Immigration and Refugee Law
LWB480	Media Law
LWB482	Internet Law
LWB483	Medico-Legal Issues
LWB485	Environmental Law
LWB486	Intellectual Property Law
LWB489	Native Title Law and Practice
LWB494	Principles of Sentencing
LWB496	Australian and Comparative Human Rights Law
LWB498	Dispute Resolution and Non-adversarial Practice
LWB499	Creative Commons Clinic
LWBXXX	Consumer and Financial Services Law
LWBXXX	Climate Change Law

Public Sector

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in the public sector include:

LWB333	Theories of Law
LWB406	Fundamentals of Public International Law
LWB413	Queensland Parliamentary Internship Program
LWB420	Internship
LWB463	Immigration and Refugee Law
LWB485	Environmental Law
LWB486	Intellectual Property Law
LWB494	Principles of Sentencing
LWB496	Australian and Comparative Human Rights Law
LWB499	Creative Commons Clinic

Private Enterprise

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in the private sector include:

LWB308	Australian Employment Law
LWB366	Law of Commercial Entities
LWB367	Law of Corporate Governance
LWB410	Competition Law
LWB421	Learning in Professional Practice

Placement Electives

Electives which involve students undertaking real world professional experience include:

LWB413	Queensland Parliamentary Internship Program
LWB420	Internship
LWB421	Learning in Professional Practice
LWB422	Virtual Law Placement
LWB423	Intellectual Property and Technology Law Clinic

Potential Careers:

Barrister, Crown Law Officer, In-House Lawyer, Information Officer, Journalist, Lawyer, Media Industry Specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Solicitor.

Master of Advertising (Creative Advertising) (IX96)

Year offered: 2011
Admissions: Yes
CRICOS code: 048322G
Course duration (full-time): 3 semesters
Course duration (part-time): 6 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,875 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February/July
International Entry: February/July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Ms Louise Grayson
Campus: Gardens Point and Kelvin Grove

Overview

Creative advertising is all about ideas.

Join our intensive creative advertising postgraduate program to learn the practical skills required to derive and execute your own great advertising ideas.

A unique suite of units offered by the Creative Industries and Business faculties provides you with the skills to create stunning, original and thought-provoking communications involving strategy, planning and creativity.

Throughout this challenging hands-on course, taught by industry professionals, you will learn to unleash your creativity from week one. You will develop your skills in copywriting, art direction and creative campaign production all within a theoretical perspective. From idea conception to delivery, you will learn how to work to a client's brief and how to present your ideas effectively.

If you are looking to freshen up your skills or make a career move into the exciting world of creative advertising, this is the ideal place to develop your skills to industry standard. You will devise campaigns for real products in a wide range of media, resulting in a thorough and professional portfolio.

Entry Requirements

A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

Course Structure

To graduate with a Master of Advertising (Creative Advertising), students are required to successfully complete 144 credit points, as specified in the course structure below.

Advanced Standing

Advanced standing of up to 48 credit points may be available to students who have completed an undergraduate degree in Creative Advertising and meet the GPA requirements.

English language requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Full time and Part time course structure

February Entry

Semester 1

	*Part time students will complete two units per semester.
AMN420	Advertising Management
KIP424	Advertising Creative: Introduction
SELECT	Either KIP401 or KWP401:
KIP401	Visual Communication
KWP401	Media Writing
SELECT	A List B Unit Option

Semester 2

AMN421	Contemporary Issues in Advertising
KKP003	Project Design in the Creative Industries
KIP426	Advertising Creative: Copywriting and Art Direction
KIP429	Advertising Creative: Trends in New Media

Semester 3

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

July Entry

Semester 1

AMN420	Advertising Management
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KIP429	Advertising Creative: Trends in New Media

Semester 2

AMN421	Contemporary Issues in Advertising
KKP003	Project Design in the Creative Industries
SELECT	Either KIP401 or KWP401:

KIP401	Visual Communication
KWP401	Media Writing
SELECT	A List B Unit Option

Semester 3

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTES: * KIP424 will be recoded to KAP401 from July 2012. Please enrol in KIP424 if you wish to study this unit in the first half of 2012. Please enrol in KAP401 if you wish to study this unit in the second half of 2012.

* KIP426 will be recoded to KAP402 from July 2012. Please enrol in KIP426 if you wish to study this unit in the first half of 2012. Please enrol in KAP402 if you wish to study this unit in the second half of 2012.

List B - Creative Industries Unit Options

Unit Options

AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing

KWP405	Corporate Writing and Editing
NOTE:	* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.
	* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.
	* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Advertising Professional, Art Project Manager, Media Industry Specialist.

Graduate Certificate in Research Commercialisation (IX97)

Year offered: 2011
Admissions: Yes
Course duration (full-time): 1 semester. Subject to maximum time limit of 1 years.
Course duration (part-time): 2 semesters. Subject to maximum time limit of 2 years.
Domestic fees (indicative): 2011: $10,000 (indicative) per semester
International Fees (indicative): 2011: $11,250 (indicative) per semester
Course coordinator: Professor Paul Burnett
Campus: Internet

IX97 - Graduate Certificate in Research Commercialisation

Course structure	
IFP100	Knowledge Transfer and Research Commercialisation
IFP101	Leadership and Workplace Communication
IFP102	Project Management and Research
IFP103	Public Policy and Research
IFP104	Entrepreneurial Foundations
IFP105	Principles and Practice of Research Management
IFP106	Managing Research Careers
IFP107	Global Sustainability

Potential Careers:

Academic, Administrator, Arts Administrator, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnology Business/Investment Analyst, Business Analyst, Business Development Officer, Cell Biologist, Civil Engineer, Contract Administrator, Financial Advisor/Analyst, Government Officer, International Business Specialist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mathematician, Microbiologist, Policy Officer, Public Servant, Scientist, Social Scientist, Urban Designer, Visual Artist, Web Designer.

Master of Research and Development Management (IX99)

Year offered: 2011
Admissions: Yes
Course duration (full-time): 3 semesters.
Course duration (part-time): 6 semesters.
Domestic fees (indicative): 2011: $10,000 (indicative) per semester
International Fees (indicative): 2011: $11,250 per semester
Course coordinator: Professor Paul Burnett
Campus: Internet

Entry Requirements

The minimum entry requirement for this course is a four year undergraduate degree or three years plus either an honours year or postgraduate coursework year in any discipline. Applicants who do not meet these academic requirements may be eligible to enter the course on the basis of professional activities completed in research management, research commercialisation or related fields that satisfies the course coordinator.

Important Note

This course is an online course and there is no requirement for a face-to-face session.

Course Enquiries

research.enrolment@qut.edu.au
This course is offered jointly by the 5 ATN universities - Curtin University of Technology ; Queensland University of Technology; RMIT University; University of South Australia ; University of Technology Sydney

Full-time students

Full-time students should enrol in IFP100, IFP105, IFP108, IFP109, IFP110 and 7 other units to complete 144 credit points in three semesters.

Part-time students

Part- time students can enrol in one or two units per semester for up to six semesters maximum.

Early Exit Options

Graduate Certificate and Diploma exit points are available following completion of four and eight units.

Advanced Standing

Students with appropriate prior qualifications and/or professional experience may apply for advanced standing of up to 48CP towards the Master of R&D Management. Recognition for concurrent Professional Development activities may be possible. Registered members of professional societies may be eligible to receive advanced standing for approved professional development activities completed during enrolment in the award.

Concurrent Enrolment

Research students are allowed to enrol concurrently in the Graduate Certificate and in their research course subject to the approval of the Research Degrees Committee.
Research students may apply for leave of absence from their research course for the period of full time enrolment in the Graduate Certificate.
For further information relating to enrolment into a Research and Development Course, including pathways, please refer to Research and Development Courses - Enrolment website

Course structure

IFP100	Knowledge Transfer and Research Commercialisation
IFP101	Leadership and Workplace Communication
IFP102	Project Management and Research
IFP103	Public Policy and Research
IFP104	Entrepreneurial Foundations
IFP105	Principles and Practice of Research Management
IFP106	Managing Research Careers
IFP107	Global Sustainability
IFP108	Strategic Issues in Research Management
IFP109	Contexts For Research & Development Management
IFP110	R&D Management Project 1
IFP111	R&D Management Project 2

Potential Careers:

Academic, Administrator, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnology Business/Investment Analyst, Business Analyst, Business Development Officer, Cell Biologist, Civil Engineer, Contract Administrator, Financial Advisor/Analyst, Government Officer, International Business Specialist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mathematician, Microbiologist, Policy Officer, Public Servant, Scientist, Social Scientist, Urban Designer, Visual Artist, Web Designer.

Bachelor of Media and Communication (KC30)

Year offered: 2011
Admissions: Yes
CRICOS code: 064644A
Course duration (full-time): 3 years
Domestic fees (indicative): 2011: CSP $2,759 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February and July
QTAC code: 421132
Past rank cut-off: 83
Past OP cut-off: 9
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Dr Stephen Harrington
Campus: Kelvin Grove

Why choose this course?

You will graduate with specialist skills in a growth area, and understand the practicalities and influence of the media industry. You will gain an appreciation of the many jobs which exist, including the transferability of your skills across a range of industries.

In your third year you will investigate and map the local media sector for the industry - acclaimed Brisbane Media Map project. You will interview key media people and build your professional networks. View Brisbane Media Map

You will also gain industry exposure through internships and work placements in government departments and agencies as well as media, advertising and public relations organisations.

In 2008, students completed placements with Network Ten, Brisbane Festival, Hyperplex Cinemas and BBSPR.

QUT boasts a genuine mix of real-world applications and an established academic reputation. Practical skills are taught within an informed theoretical context by staff who are actively engaged in leading-edge research.

Career outcomes

This course provides theoretical knowledge to underpin practical industry applications. Graduates operate in the creative economy as media buyers and planners for advertising agencies, as communications and public relations managers for arts organisations, media and cultural policy developers for government and community organisations, or print and online publishing professionals. In other industries, graduates work as communication officers, public relations specialists, Internet professionals, marketers, teachers and researchers.

Overview

Media is a global industry, and increasingly we live in a media-driven world. It influences how we think, and in turn changes us as a society. The media industry is growing and evolving at a rapid pace and, because of its broad application and functionality, is transforming other industries with it.

This course will provide you with sophisticated, transferable media and communication skills. You will value the breadth of media, and that it includes television, radio, print, the Internet, mobile technologies, movies, advertising, public relations, music, media research and media policy.

You will understand how the media works, its impacts on society, and the issues which shape public debate and concerns about the media. You will understand the practicalities of the media industry, including the jobs which exist and the dynamics of its evolution.

Aim

This course analyses and seeks new applications for mass, niche and new media. Authentic learning opportunities such as industry placements and projects complement theoretical course content and give you the opportunity to apply your new knowledge.

Learning outcomes

Students will develop the following capabilities relevant to Media and Communication:
* Critical and applied knowledge of media and communication
* Critical, creative and analytical thinking, and effective problem-solving
* Critical and strategic communication in a variety of contexts, modes and media
* Active and passionate pursuit of interdisciplinary and intercultural engagement and opportunity
* The ability to develop and maintain value-adding social networks
* Capacity for applied research across a range of methodologies for use in media and communication fields

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units and 96 credit points of Complementary Studies.

Other course options

Studies in Media and Communication are also available through:
* IX67 Bachelor of Business/Bachelor of Media and Communication
* IX66 Bachelor of Media and Communication/ Bachelor of Laws
* IX70 Bachelor of Health Science (Nutrition or Public Health)/Bachelor of Media and Communication
* KK33 Bachelor of Creative Industries with a journalism, media and communication major or digital media major

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Pathways to further study

Students who pass with a GPA of 5.5 or higher may apply for entry to CI Honours Courses.

Course structure for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A Second Major

* Two Minors

* A Minor PLUS 48 credit points of Unit Options

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KKB102	Creative Industries: Making Connections
SELECT	A Complementary Studies unit

Year 2, Semester 1

KCB205	Professional Communication
KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KCB203	Consumption Matters: Consumer Cultures and Identity
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Please note: KWB103 will be permitted to count instead of KCB304 if completed in 2011 or earlier.

Year 3, Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A Second Major

* Two Minors

* A Minor PLUS 48 credit points of Unit Options

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KCB104	Introduction to Media and Communications: Industries
KCB105	Media Myth Busting 2
KKB102	Creative Industries: Making Connections
SELECT	A Complementary Studies unit

Year 2, Semester 1

KCB206	New Media: Internet, Self and Beyond
KCB205	Professional Communication
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KWB103:
KCB304	Managing Communication Resources
KWB103	Persuasive Writing
SELECT	A Complementary Studies unit

Year 3, Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Workplace Learning 1
KKB345	Creative Industries Project 1
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A Second Major

* Two Minors

* A Minor PLUS 48 credit points of Unit Options

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KKB102	Creative Industries: Making Connections
SELECT	A Complementary Studies unit

Year 2, Semester 1

KCB201	New Media 1: Information and Knowledge
KCB205	Professional Communication
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

*Note: KCB201 will no longer be offered after 2010. Please refer to the 2010 course structure for the equivalent new unit.

Year 2, Semester 2

KCB202	New Media 2: Applications and Implications
KCB203	Consumption Matters: Consumer Cultures and Identity
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KWB103:
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
SELECT	A Complementary Studies unit

Year 3, Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth

SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list
	Advanced AMB Unit Options (AMB240 is mandatory):
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Advanced MGB Unit Options (MGB310 is mandatory):
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
	Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^
	* Please Note: KPB203 is permitted to count towards this unit set.
	^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion
	Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majo

rmin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions

KIB314 Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105 Animation and Motion Graphics

KIB108 Animation History and Practices

KIB203 Introduction to 3D Computer Graphics

KIB225 Character Development, Conceptual Design and Animation Layout

KVB105 Drawing for Design

KVB106 Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102 Modernism

KVB103 Australian Art

KVB211 Post 1945 Art

KVB304 Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325 Architecture in the 20th Century

DEB202 Introducing Design History

KVB212 Australian Art, Architecture and Design

KVB306 Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102 Media Myth Busting 1

KCB105 Media Myth Busting 2

KCB203 Consumption Matters: Consumer Cultures and Identity

KCB301 Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia

KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism

KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design

KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher, Web Designer.

Bachelor of Journalism (KJ32)

Year offered: 2011
Admissions: Yes
CRICOS code: 040293F
Course duration (full-time): 3 Years
Domestic fees (indicative): 2011: CSP $2,747 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February and July
QTAC code: 421222
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Susan Hetherington
Campus: Kelvin Grove

Overview

As media consumption moves from mass publications to incorporate individually streamed mobile content, there has never been a more exciting time to consider a career in journalism.

From free newspapers at the railway station, to hand-picked content delivered to your PC, news is more available in a wider variety of formats. With long-standing success in print and broadcast and a commitment to online and mobile technology, QUT can prepare you for the full range of journalism career options.

Why choose this course?

Graduates from QUT's journalism degree successfully land high-profile graduate jobs, and employers tell us our graduates are job ready. You will have access to industry standard equipment and facilities, including dedicated newsrooms, radio and TV studios, editing suites and production offices.

QUT's journalism degree offers the most comprehensive mix of print, radio, television and online, including cutting-edge online journalism options which include reporting, editing and production.

You will gain practical skills across a range of media from your very first semester. In your second and third years you will have the opportunity to contribute to QUT News bulletins for television and radio, produce print journalism for kuRB magazine, and write and present online news for QUT News online. Our links with industry mean your reporting may also be incorporated in professional news outlets.

The QUT News YouTube channel streams the students TV news service nightly, and stores TV news reports.
au.youtube.com/user/QUTNews

Radio news is broadcast on Brisbane radio station 4EB and students produce an online news service at
qutnews.qut.edu.au/

If you want to build your career through industry links, you can consider an internship. International placements and exchanges are also available. QUT organises an annual international reporting trip. In 2008, students reported from the Olympic broadcast centre in Beijing.

In 2006 QUT TV News won the 'Best News and Current Affairs' category at the National Community Television Awards and QUT student Melissa Mallett won the Most Outstanding Journalism Student (Metropolitan) at the Queensland Media Awards. Graduate Jessica Daly was awarded a Walkley Award and graduate Conor Duffy received the ABC's Andrew Olle Scholarship.

Course Structure

In order to complete this course, you must undertake two Creative Industries Foundation units, 13 units from the Journalism major and 96 credit points (normally 8 units) of Complementary studies comprising:

* Radio, Television and Print Journalism Practice Minor or Online and Print Journalism Practice Minor; PLUS a Minor or 48 credit points of Unit Options
* A Second Major
* Two Minors
* A Minor PLUS 48 credit points of Unit Options

Career Outcomes

Many graduates work as journalists for newspapers, magazines, television, radio and online publications. Others seek employment successfully in public relations, media management and corporate communications.

Scholarships

Radio station 4EB and QUT offer a one-year Ethnic Radio Scholarship valued at $5000 to cover your student contribution to a Commonwealth Supported Place (CSP). The successful journalism applicant should have at least one parent born outside of Australia. For more information visit creativeindustries.qut.com

Professional Recognition

The QUT journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media, Entertainment and Arts Alliance (MEAA).

Other Course Options

The Bachelor of Journalism is also available as part of the following double degrees: IX36 Bachelor of Business/Bachelor of Journalism, and IF74 Bachelor of Journalism/Bachelor of Laws.

You may also be interested in a Bachelor of Creative Industries with a journalism, media and communication second major.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Limits on grades of 3

A new policy concerning grades of 3 came into effect from 1 January 2009 (QUT MOPP C/5.2). With effect from this date grades of 3 are no longer considered a conceded or low pass but are classified as a fail grade. Any grades of 3 awarded prior to 1 January 2009 retain the conceded pass status and will be counted for graduation purposes up to the maximum number of grades of 3 permitted for your course. Grades of 3 incurred in units that commence after 1 January 2009 will not count towards your degree. Further information is available on the Student Services website

Course structure for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Radio, Television and Print Journalism Practice Minor or Online and Print Journalism Practice Minor; PLUS a Minor or 48 credit points of Unit Options

* A Second Major

* Two Minors

* A Minor PLUS 48 credit points of Unit Options

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1

KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KCB103	Strategic Speech Communication
KJB121	Journalistic Inquiry
KKB102	Creative Industries: Making Connections
SELECT	Either KKB175 or KJB337 (KKB175 is strongly recommended):
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting

Year 2, Semester 1

KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Complementary Studies unit

Year 2, Semester 2

KJB211	Layout and Design
KJB222	Online Journalism 1
KJB235	Radio and Television Journalism 1

Year 3, Semester 1

KJB304	Sub-Editing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Radio, Television and Print Journalism Practice Minor

Antirequisite(s): Online and Print Journalism Practice Minor

Please note: If you do not meet the prerequisite for KJB336 then you will be unable to complete this minor.

Year 3, Semester 1

KJB336	Radio and Television Journalism 2

Year 3, Semester 2

SELECT	Either KJB280 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
SELECT	Either KKB341 or KKB345:
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1

Complementary Studies Option - Online and Print Journalism Practice Minor

Antirequisite(s): Radio, Television and Print Journalism Practice Minor

Please note: If you do not meet the prerequisite for KJB323 then you will be unable to complete this minor.

Year 3, Semester 1

KJB323	Online Journalism 2
KKB345	Creative Industries Project 1

Year 3, Semester 2

SELECT	Either KJB280 or KJB337:
KJB280	International Journalism

KJB337	Public Affairs Reporting
SELECT	Either KKB341 or KKB346:
KKB341	Creative Industries Internship 1
KKB346	Creative Industries Project 2

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Radio, Television and Print Journalism Practice Minor or Online and Print Journalism Practice Minor; PLUS a Minor or 48 credit points of Unit Options

* A Second Major

* Two Minors

* A Minor PLUS 48 credit points of Unit Options

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1

KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KCB103	Strategic Speech Communication
KJB121	Journalistic Inquiry
KKB102	Creative Industries: Making Connections
SELECT	Either KKB175 or KJB337 (KKB175 is strongly recommended):
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting

Year 2, Semester 1

KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Complementary Studies unit

Year 2, Semester 2

KJB211	Layout and Design
KJB222	Online Journalism 1
KJB235	Radio and Television Journalism 1

Year 3, Semester 1

KJB304	Sub-Editing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Radio, Television and Print Journalism Practice Minor

Anti-requisite(s): Online and Print Journalism Practice Minor

Year 3, Semester 1

KJB336	Radio and Television Journalism 2

Year 3, Semester 2

SELECT	Either KJB280 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
SELECT	Either KKB341 or KKB345:
KKB341	Workplace Learning 1
KKB345	Creative Industries Project 1

Complementary Studies Option - Online and Print Journalism Practice Minor

Anti-requisite(s): Radio, Television and Print Journalism Practice Minor

Year 3, Semester 1

KJB323	Online Journalism 2
KKB345	Creative Industries Project 1

Year 3, Semester 2

SELECT	Either KJB280 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
SELECT	Either KKB341 or KKB346:
KKB341	Workplace Learning 1
KKB346	Creative Industries Project 2

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below: :

* Radio, Television and Print Journalism Practice or Online and Print Journalism Practice; PLUS a Minor or 48 credit points of Unit Options

* A Second Major

* Two Minors

* A Minor PLUS 48 credit points of Unit Options

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1

KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KCB103	Strategic Speech Communication
KJB121	Journalistic Inquiry
KKB102	Creative Industries: Making Connections
SELECT	Either KKB175 or KJB337 (KKB175 is strongly recommended):
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting

Year 2, Semester 1

KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Complementary Studies unit

Year 2, Semester 2

KJB211	Layout and Design
KJB222	Online Journalism 1
KJB235	Radio and Television Journalism 1

Year 3, Semester 1

KJB304	Sub-Editing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Radio, Television and Print Journalism

Anti-requisite(s): Online and Print Journalism Practice Minor

Year 3, Semester 1

KJB336	Radio and Television Journalism 2

Year 3, Semester 2

SELECT	Either KJB280 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
SELECT	Either KKB341 or KKB345:
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1

Complementary Studies Option - Online and Print Journalism Practice

Anti-requisite(s): Radio, Television and Print Journalism Practice Minor

Year 3, Semester 1

KJB323	Online Journalism 2
KKB345	Creative Industries Project 1

Year 3, Semester 2

SELECT	Either KJB280 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
SELECT	Either KKB341 or KKB346:
KKB341	Creative Industries Internship 1
KKB346	Creative Industries Project 2

Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 108 credit points from the Complementary Studies options below:

* A Second Major PLUS 12 credit points of Unit Options

* Two Minors PLUS 12 credit points of Unit Options

* A Minor PLUS 60 credit points of Unit Options

* 108 credit points of Unit Options

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

* Students must enrol in at least four Unit Options outside their discipline area.

Year 1, Semester 1

KJB101	Digital Journalism
KJB120	Newswriting
KKB101	Creative Industries: People and Practices
	A Complementary Studies unit *

Year 1, Semester 2

KJB121	Journalistic Inquiry
KKB102	Creative Industries: Making Connections
KKB175	Creative Industries Legal Issues
	A Complementary Studies unit *

Year 2, Semester 1

KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KPB101	Introduction to Film, TV and New Media Production
	A Complementary Studies unit*

Year 2, Semester 2

KJB235	Radio and Television Journalism 1
	A Complementary Studies unit *
	A Complementary Studies unit *

Year 3, Semester 1

KJB336	Radio and Television Journalism 2
	A Complementary Studies unit *
	Choose one from the following two units:
KJB304	Sub-Editing
	A Complementary Studies unit *

Year 3, Semester 2

KJB211	Layout and Design
	Choose either KJB280 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
	A Complementary Studies unit *
	A Complementary Studies unit *

Course structure for students who commenced in 2007

Course Requirements

In addition to the mandatory units in this course, you must complete 120 credit points from the Complementary Studies options below:

* A Creative Industries Sub-Major PLUS 48 credit points of Unit Options

* Two Minors PLUS 24 credit points of Unit Options

* A Minor PLUS 72 credit points of Unit Options

* 120 credit points of Unit Options

Semester 1, Year 1

KJB101	Digital Journalism
KJB120	Newswriting
SELECT	A Creative Industries Core Unit
SELECT	A Complementary Studies unit *

Semester 2, Year 1

KJB121	Journalistic Inquiry
KKB175	Creative Industries Legal Issues
SELECT	A Creative Industries Core Unit
SELECT	A Complementary Studies unit *

Semester 1, Year 2

KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Creative Industries Core Unit

Semester 2, Year 2

KJB232	Radio and Television Journalism 1
SELECT	A Creative Industries Core Unit
SELECT	A Complementary Studies unit *
SELECT	A Complementary Studies unit *

Semester 1, Year 3

KJB336	Radio and Television Journalism 2
SELECT	A Complementary Studies unit *
SELECT	Either KJB304 or a Complementary Studies unit *
KJB304	Sub-Editing
	A Complementary Studies unit *

Semester 2, Year 3

KJB211	Layout and Design
SELECT	Either KJB208 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit *
SELECT	A Complementary Studies unit *

NOTE:

* Students must enrol in at least four Unit Options outside of their discipline area.

Course structure for students who commenced in 2006 or earlier

Important Notice

Students who commenced this course in 2006 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine

order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law

LWS009	Introduction to Law
	Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list
	Advanced AMB Unit Options (AMB240 is mandatory):
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Advanced MGB Unit Options (MGB310 is mandatory):
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
	Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^
	* Please Note: KPB203 is permitted to count towards this unit set.
	^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design

INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to

provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point

subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics

KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts	
KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Information Officer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional.

Graduate Certificate in Journalism (KJ35)

Year offered: 2011
Admissions: Yes
CRICOS code: 040323E
Course duration (full-time): 1 Semester
Course duration (part-time): 2 Semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Dr Lee Duffield
Campus: Kelvin Grove

Overview

This program suits those who have worked or studied in fields outside journalism and who now seek journalism skills or wish to change career paths into journalism. Those who currently work in journalism will benefit from this course by gaining skills to enhance their craft in a new media environment. You will gain practical skills in writing and journalistic inquiry within a conceptual framework that includes ethics and legal issues.

The Graduate Certificate will allow you to develop the fundamental skills of journalism. This course will inspire creativity and help you prepare for a career in the media and related industries.

Course Structure

To graduate with a Graduate Certificate in Journalism, students are required to successfully complete 48 credit points, as specified in the course structure below. Journalism is a specific field of study that requires strong practical capabilities, and students need to gain technical skills in this field. To achieve this, students who do not hold a bachelor degree will be offered a choice of undergraduate and postgraduate options that are specifically designed to build the technical skills required in Journalism.

Entry requirements

A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Other Course Options

This course articulates into the Master of Journalism. All units in the Graduate Certificate may be counted towards a Master of Journalism.

Full-time Course structure

Semester 1	
KJP401	Newswriting
KJP403	Feature Writing
SELECT	One unit from List A
SELECT	Either KJB239 or KKB175:
KJB239	Journalism Ethics and Issues
KKB175	Creative Industries Legal Issues
	Please note: Students who have completed KJP402 as a core unit in 2010 or earlier will not be required to complete KJP403 as a core unit.

Part-time Course structure

Semester 1	
KJP401	Newswriting
KJP403	Feature Writing
	Please note: Students who have completed KJP402 as a core unit in 2010 or earlier will not be required to complete KJP403 as a core unit.

Semester 2	
SELECT	One unit from List A
SELECT	Either KJB239 or KKB175:
KJB239	Journalism Ethics and Issues
KKB175	Creative Industries Legal Issues

List A - Journalism Unit Options

Journalism Units	
KFB205	Fashion and Style Journalism
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB280	International Journalism
KJB304	Sub-Editing
KJB323	Online Journalism 2
KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKP410	Fundamental Media Skills for the Workplace

Potential Careers:

Art Writer, Journalist, Media Industry Specialist.

Graduate Diploma in Journalism (KJ36)

Year offered: 2011
Admissions: No
CRICOS code: 040340D
Course duration (full-time): 2 semesters
Course duration (part-time): 4 semesters (Part-time mode may not be available by evening study)
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February and July
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Dr Angela Romano
Campus: Kelvin Grove

Overview

This program suits those who have worked or studied in fields outside journalism and who now seek journalism skills or wish to change career paths into journalism. Those who currently work in journalism will benefit from this course by gaining skills to enhance their craft in a new media environment. You will gain practical skills in writing and journalistic inquiry within a conceptual framework that includes ethics and legal issues.

The Graduate Certificate will allow you to develop the fundamental skills of journalism. This course will inspire creativity and help you prepare for a career in the media and related industries.

Course Structure

To graduate with a Graduate Certificate in Journalism, students are required to successfully complete 48 credit points, as specified in the course structure below. Journalism is a specific field of study that requires strong practical capabilities, and students need to gain technical skills in this field. To achieve this, students who do not hold a bachelor degree will be offered a choice of undergraduate and postgraduate options that are specifically designed to build the technical skills required in Journalism.

Entry requirements

A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Other Course Options

This course articulates into the Master of Journalism. All units in the Graduate Certificate may be counted towards a Master of Journalism.

Course structure for full-time students who commenced in 2008

Year 1, Semester 1	
KJP400	Theories of Journalism
KJP401	Newswriting
	Journalism Elective Unit - List A
	Journalism Elective Unit - List A or List B

Year 1, Semester 2	
KJP402	Journalistic Inquiry
KJP403	Feature Writing
	Journalism Elective Unit - List A
	Journalism Elective Unit - List A or List B

Course structure for part-time students who commenced in 2008

Year 1, Semester 1	
KJP400	Theories of Journalism
KJP401	Newswriting

Year 1, Semester 2	
KJP403	Feature Writing
	Elective Unit from List A

Year 2, Semester 1	
KJP402	Journalistic Inquiry
	Elective Unit from List A or Postgraduate Open Elective

Year 2, Semester 2	
	Elective Unit from List A
	Elective Unit from Postgraduate Open Electives

Course structure for students who commenced in 2007 or earlier

Important Notice	
	Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

List A - Journalism Unit Options

Journalism Units	
KFB205	Fashion and Style Journalism
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB280	International Journalism
KJB304	Sub-Editing
KJB323	Online Journalism 2

KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKP410	Fundamental Media Skills for the Workplace

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Creative Industries Faculty Postgraduate Open Unit Options

Creative Industries Postgraduate - University Wide Units

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose Unit Options from the following list OR from outside the Faculty area subject to the following

guidelines:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of Unit Options is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline	
KCP408	Exploring New Media Worlds

Interactive and Visual Design Discipline	
KIP401	Visual Communication
KIP403	Introduction to Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices
KIP424	Advertising Creative: Introduction

Journalism Discipline	
KJP401	Newswriting
KJP403	Feature Writing

Faculty	
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP407	Creative Industries in Asia
KKP410	Fundamental Media Skills for the Workplace

Performance Studies Discipline	
KTP401	Contemporary Performance

Visual Arts Discipline	
KVP402	Photomedia and Creative Practice

Creative Writing and Literary Studies Discipline	
KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: the Short Story
KWP405	Corporate Writing and Editing
KWP407	Great Books: the Literary Classics

Potential Careers:

Art Writer, Journalist, Media Industry Specialist.

Master of Journalism (KJ42)

Year offered: 2011
Admissions: Yes
CRICOS code: 053491D
Course duration (full-time): 1.5 years
Course duration (part-time): 3 years
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July, Summer* (*limited)
International Entry: February, July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Dr Lee Duffield
Campus: Kelvin Grove

Journalism Overview

This program suits those who have worked or studied in fields outside journalism and who now seek journalism skills or wish to change career paths into journalism. Those who currently work in journalism will benefit from this course by gaining skills to enhance their craft in a new media environment.

You will gain practical skills in writing and journalistic inquiry within a conceptual framework that includes ethics and legal issues. The masters program provides opportunities to tailor your studies to include units in new production, broadcast journalism and specialist journalism topics.

Course Structure

All Masters students are required to undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as a Unit Option.

Previously Studied Pathway

If your undergraduate degree is in journalism, you can apply for the Previously Studied Pathway. This option allows you to apply for advanced standing so it is possible to complete your Master of Journalism in just one year full-time.

Entry requirements

A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Full time and Part time Course Structure

Units to be completed:	
	February and July entry (For students who have advanced standing of 48 credit points, full time entry is only available in February)
	*Part time students will complete two units per semester.
	Students should enrol in Innovation in the Creative Industries: Major Project, at the end of the program; in some cases KKP004-1 might be taken before that, and the final units then will be KKP004-2-4, with a List A or List B Unit Option.
KJP400	Theories of Journalism
KKP003	Project Design in the Creative Industries
KJP401	Newswriting
SELECT	Either KKP001 or KKP002:
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KJP403	Feature Writing
SELECT	Either KJB239 or KKB175:
KKB175	Creative Industries Legal Issues
KJB239	Journalism Ethics and Issues
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project
SELECT	One List A Unit Option
SELECT	One List B Unit Option
	Please note: Students who have completed KJP402 as a core unit in 2010 or earlier will not be required to complete KJP403 as a core unit.

Course structure for students who commenced in 2008 or earlier

Important Notice	
	Students who commenced this course in 2008 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

List A - Journalism Unit Options

Journalism Units	
KFB205	Fashion and Style Journalism
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB280	International Journalism
KJB304	Sub-Editing
KJB323	Online Journalism 2
KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKP410	Fundamental Media Skills for the Workplace

List B - Creative Industries Unit Options

Unit Options

AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Art Writer, Journalist, Media Industry Specialist.

Bachelor of Creative Industries (KK33)

Year offered: 2011
Admissions: Yes
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (indicative): 2011: CSP $2,912 per semester (indicative)
International Fees (indicative): 2011: $10,875 (indicative) per semester
Domestic Entry: Kelvin Grove - February; Caboolture - February and July
International Entry: February and July
QTAC code: Kelvin Grove: 421192. Caboolture: 461192.
Past rank cut-off: Kelvin Grove: 86; Caboolture: 76
Past OP cut-off: Kelvin Grove: 8; Caboolture: 12.
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288cp
Standard credit points per full-time semester: 48cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Head, Undergraduate Studies
Campus: Kelvin Grove and Caboolture

Overview

Interdisciplinarity is integral to the life of a creative professional. Increasingly, too, technology is central to your creative impulses, providing fresh ways of producing works, additional outlets for creative content, and opportunities to promote your skills, projects and performances.

The creative industries are continually evolving and, more and more, its practitioners are successfully creating their own opportunities rather than waiting for the right employment prospect to come along.

QUT's unique Bachelor of Creative Industries (BCI) degree provides diverse knowledge, creativity and practical skills across a range of industries and practice to prepare you for a career as a creative professional.

Why choose this course

QUT is a global leader in the creative industries with an established reputation for research, industry links and creative practice innovation.

This course offers flexibility, giving you the option to choose a combination of study areas to suit your individual skills, creative interests and career aspirations.

While flexible, you will follow an established pathway through your creative industries units, which provide you with skills, knowledge and experience on which to build your creative career.

Design your own degree

Bachelor of Creative Industries core units (8 units)
PLUS
Creative Industries major (8 units)
PLUS
1 minor (4 units) + 4 Unit Options OR
2 minors (4 units each) OR
Second major (8 units)

Your BCI core units provide you with well developed communication and digital media skills, an up-to-date insight into the creative economy, and an appreciation of interdisciplinarity and creative collaboration.

Creative Industries Transitions units in your final year will prepare you for your creative career as an entrepreneur, consultant, project manager or employee, or give you the hunger for higher degree research.

The BCI core units provide a backbone for your creative discipline studies. You will choose a creative industries major, and from there you may select an additional major to develop a significant depth of knowledge in two chosen discipline areas; alternatively, you may develop a wider breadth of knowledge across three or more study areas, by choosing two minors or a minor and four Unit Options.

Creative Industries majors are available in the following areas: Animation; Art and Design History; Creative and Professional Writing; Dance Studies; Digital Media; Drama; Entertainment Industries; Fashion; Film, Television and Screen; Interactive and Visual Design; Journalism, Media and Communication; Literary Studies; and Music.

Second majors are available in the following areas:
As per the above list of majors PLUS Advertising, Entrepreneurship, Game Design, Integrated Marketing Communication, Marketing, Mathematics, Online Environments, and Public Relations.

Other Course Options

This course is also available as part of the following double degree programs:
* IX34 Bachelor of Business/Bachelor of Creative Industries
* IX43 Bachelor of Creative Industries/ Bachelor of Human Services
* IX56 Bachelor of Creative Industries/ Bachelor of Information Technology
* IX73 Bachelor of Creative Industries/ Bachelor of Laws

Caboolture campus

The Caboolture campus offers the first year of the major only. Students who complete their first year at Caboolture then transfer to Kelvin Grove campus for the remainder of the course.

For international students, this course is only offered on Kelvin Grove campus.

Credit/advanced standing will not be granted for Caboolture students; excluding START QUT studies. To receive credit applicants must apply for the Kelvin Grove offering.

See course structures for Caboolture Only.

Career outcomes

We encourage you to foster your creative passion and shape your future career path through complementary study areas. Some examples are:
* an interactive and visual design or digital media major with minors in games design, music studies, sound studies or entrepreneurship to pursue an interest in the booming multimedia industry, including interactive entertainment and multimedia exhibitions
* a major in dance, drama or art and design history, alongside minors in audience and user research and performance events, to point you in the direction of a career in events, festival or creative industries management
* the new entertainment industries major with minors from media and communication, television, music studies, public relations or marketing to work as an executive producer, entertainment marketing professional, project manager, theme park executive, or digital entertainment specialist
* a creative and professional writing major with one of the literature-based majors or minors to prepare you for a career in publishing, perhaps as an author or editor combinations that include interactive and visual design, advertising and creative or professional writing to set you up to work in creative advertising
* studies in one of the business areas alongside your creative industries major to prepare you for employment in marketing and promotions, such as film distribution, media promotions, fashion wholesaling or performing arts marketing
* a career in early childhood, primary or secondary teaching (drama, music and visual arts only) by completing a Graduate Diploma in Education.

Course structure for students commencing at Kelvin Grove in 2011

Notes

* Majors can be selected from 'Creative Industries Major Options'.

* Minors can be selected from 'Creative Industries Minor Options', 'University Wide Minor Options', or from 'Language Minor Options'.

* Unit Options can be selected from 'Creative Industries University Wide Unit Options', or from other faculties' university wide unit options.

* A maximum of 10 units can be selected from other faculties. This includes units completed as part of majors and minors.

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Students are required to conform to one of the following three course structures:

STRUCTURE ONE

*Bachelor of Creative Industries core units (8 units)

*Creative Industries major (8 units)

*A minor (4 units)

* 48 credit points of Complementary Studies Unit Options

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
SELECT	Major: First Unit
SELECT	Minor One: First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	Major: Second Unit
SELECT	Minor One: Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	A Complementary Studies unit
SELECT	Major: Third Unit
SELECT	Minor One: Third Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	A Complementary Studies unit
SELECT	Major: Fourth Unit
SELECT	Minor One: Fourth Unit

Year 3, Semester 1

SELECT	A Complementary Studies unit
SELECT	Major: Fifth Unit
SELECT	Major: Sixth Unit
SELECT	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	Major: Seventh Unit
SELECT	Major: Eighth Unit
SELECT	Transitions to New Professional Environments Unit

STRUCTURE TWO

*Bachelor of Creative Industries core units (8 units)

*Creative Industries major (8 units)

*Two minors (4 units each)

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:

KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
SELECT	Major: First Unit
SELECT	Minor One: First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	Major: Second Unit
SELECT	Minor One: Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	Major: Third Unit
SELECT	Minor One: Third Unit
SELECT	Minor Two: First Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	Major: Fourth Unit
SELECT	Minor One: Fourth Unit
SELECT	Minor Two: Second Unit

Year 3, Semester 1

SELECT	Major: Fifth Unit
SELECT	Major: Sixth Unit
SELECT	Minor Two: Third Unit
SELECT	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT	Major: Seventh Unit
SELECT	Major: Eighth Unit
SELECT	Minor Two: Fourth Unit
SELECT	Transitions to New Professional Environments Unit

STRUCTURE THREE

*Bachelor of Creative Industries core units (8 units)

*Creative Industries major (8 units)

*A Second major (8 units)

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
SELECT	Major One: First Unit
SELECT	Second Major One: First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	Major One: Second Unit
SELECT	Second Major One: Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	Major One: Third Unit
SELECT	Major One: Fourth Unit
SELECT	Second Major One: Third Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	Major One: Fixth Unit
SELECT	Major One: Sixth Unit
SELECT	Second Major One: Fourth Unit

Year 3, Semester 1

SELECT	Major One: Seventh Unit
SELECT	Second Major One: Fifth Unit
SELECT	Second Major One: Sixth Unit
SELECT	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT	Major One: Eighth Unit
SELECT	Second Major One: Seventh Unit
SELECT	Second Major One: Eighth Unit
SELECT	Transitions to New Professional Environments Unit

Course structure for students commencing at Caboolture in Semester 1 2011

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1 (February)

KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Caboolture Unit Option
SELECT	A Caboolture Unit Option

Year 1, Semester 2 (July)

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	A Caboolture Unit Option
SELECT	A Caboolture Unit Option

IMPORTANT NOTICE:

You will transfer to Kelvin Grove campus to complete Years 2 and 3 and will select one structure from the following:

Structure 1: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), one minor (48 cps) and four Unit options (48 cps).

Structure 2: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), and two minors (48 cps each).

Structure 3: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), and one second major (96 cps).

Course structure for students commencing at Caboolture in Semester 2 2011

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 2 (July)

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	A Caboolture Unit Option
SELECT	A Caboolture Unit Option

Year 2, Semester 1 (February)

KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Caboolture Unit Option
SELECT	A Caboolture Unit Option

IMPORTANT NOTICE:

You will transfer to Kelvin Grove campus to complete Years 2 and 3 and will select one structure from the following:

Structure 1: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), one minor (48 cps) and four Unit Options (48 cps).

Structure 2: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), and two minors (48 cps each).

Structure 3: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), and one second major (96 cps).

Course structure for students who commenced at Kelvin Grove in 2010

Notes

* Majors can be selected from 'Creative Industries Major Options'.

* Minors can be selected from 'Creative Industries Minor Options', 'University Wide Minor Options', or from 'Language Minor Options'.

* Unit Options can be selected from 'Creative Industries University Wide Unit Options', or from other faculties' university wide unit options.

* A maximum of 10 units can be selected from other faculties. This includes units completed as part of majors and minors.

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Students are required to conform to one of the following three course structures:

STRUCTURE ONE

*Bachelor of Creative Industries core units (8 units)

*Creative Industries major (8 units)

*A minor (4 units)

* 48 credit points of Complementary Studies Unit Options

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
SELECT	Major: First Unit
SELECT	Minor One: First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	Major: Second Unit
SELECT	Minor One: Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	A Complementary Studies unit
SELECT	Major: Third Unit
SELECT	Minor One: Third Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	A Complementary Studies unit
SELECT	Major: Fourth Unit
SELECT	Minor One: Fourth Unit

Year 3, Semester 1

SELECT	A Complementary Studies unit

SELECT	Major: Fifth Unit
SELECT	Major: Sixth Unit
SELECT	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	Major: Seventh Unit
SELECT	Major: Eighth Unit
SELECT	Transitions to New Professional Environments Unit

STRUCTURE TWO

*Bachelor of Creative Industries core units (8 units)

*Creative Industries major (8 units)

*Two minors (4 units each)

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
SELECT	Major: First Unit
SELECT	Minor One: First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	Major: Second Unit
SELECT	Minor One: Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	Major: Third Unit
SELECT	Minor One: Third Unit
SELECT	Minor Two: First Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	Major: Fourth Unit
SELECT	Minor One: Fourth Unit
SELECT	Minor Two: Second Unit

Year 3, Semester 1

SELECT	Major: Fifth Unit
SELECT	Major: Sixth Unit
SELECT	Minor Two: Third Unit
SELECT	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT	Major: Seventh Unit
SELECT	Major: Eighth Unit
SELECT	Minor Two: Fourth Unit
SELECT	Transitions to New Professional Environments Unit

STRUCTURE THREE

*Bachelor of Creative Industries core units (8 units)

*Creative Industries major (8 units)

*A Second major (8 units)

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
SELECT	Major One: First Unit
SELECT	Second Major One: First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	Major One: Second Unit
SELECT	Second Major One: Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	Major One: Third Unit
SELECT	Major One: Fourth Unit
SELECT	Second Major One: Third Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	Major One: Fixth Unit
SELECT	Major One: Sixth Unit
SELECT	Second Major One: Fourth Unit

Year 3, Semester 1

SELECT	Major One: Seventh Unit
SELECT	Second Major One: Fifth Unit
SELECT	Second Major One: Sixth Unit
SELECT	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT	Major One: Eighth Unit
SELECT	Second Major One: Seventh Unit
SELECT	Second Major One: Eighth Unit
SELECT	Transitions to New Professional Environments Unit

Course structure for students who commenced at

Caboolture in Semester 1 2010

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1 (February)

KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Caboolture Unit Option
SELECT	A Caboolture Unit Option

Year 1, Semester 2 (July)

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	A Caboolture Unit Option
SELECT	A Caboolture Unit Option

IMPORTANT NOTICE:

You will transfer to Kelvin Grove campus to complete Years 2 and 3 and will select one structure from the following:

Structure 1: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), one minor (48 cps) and four Unit options (48 cps).

Structure 2: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), and two minors (48 cps each).

Structure 3: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), and one second major (96 cps).

Course structure for students who commenced at Caboolture in Semester 2 2010

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 2 (July)

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	A Caboolture Unit Option
SELECT	A Caboolture Unit Option

Year 2, Semester 1 (February)

KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Caboolture Unit Option
SELECT	A Caboolture Unit Option

IMPORTANT NOTICE:

You will transfer to Kelvin Grove campus to complete Years 2 and 3 and will select one structure from the following:

Structure 1: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), one minor (48 cps) and four Unit Options (48 cps).

Structure 2: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), and two minors (48 cps each).

Structure 3: KKB221, KKB222, two Transitions to New Professional Environments units, one major (96 cps), and one second major (96 cps).

Course structure for students who commenced at Kelvin Grove in 2009

NOTES

* Second Majors can be selected from 'Creative Industries Second Major Options'

* Minors can be selected from 'Creative Industries Minor Options', 'University Wide Minor Options', or from 'Language Minor Options'.

* Unit Options can be selected from 'Creative Industries University Wide Unit Options', or from other faculties' university wide unit options.

* A maximum of 10 units can be selected from other faculties. This includes units completed as part of second majors and minors.

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Students are required to conform to one of the following three course structures:

STRUCTURE ONE

Course Requirements

* Interdisciplinary Major

* A Second Major

* A Minor

* 48 credit points of Complementary Studies Unit Options

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB150 or KVB104:
KPB150	Foundations of Multi-platform Production
KVB104	Photomedia and Artistic Practice
SELECT	Second Major: First Unit
SELECT	Minor One: First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication

KKB102	Creative Industries: Making Connections
SELECT	Second Major: Second Unit
SELECT	Minor One: Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	A Complementary Studies unit
SELECT	Second Major: Third Unit
SELECT	Minor One: Third Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	A Complementary Studies unit
SELECT	Second Major: Fourth Unit
SELECT	Minor One: Fourth Unit

Year 3, Semester 1

SELECT	A Complementary Studies unit
SELECT	Second Major: Fifth Unit
SELECT	Second Major: Sixth Unit
SELECT	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	Second Major: Seventh Unit
SELECT	Second Major: Eighth Unit
SELECT	Transitions to New Professional Environments Unit

STRUCTURE TWO

Course Requirements

* Interdisciplinary Major
* A Second Major
* Two Minors

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB150 or KVB104:
KPB150	Foundations of Multi-platform Production
KVB104	Photomedia and Artistic Practice
SELECT	Second Major: First Unit
SELECT	Minor One: First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	Second Major: Second Unit
SELECT	Minor One: Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	Second Major: Third Unit
SELECT	Minor One: Third Unit
SELECT	Minor Two: First Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	Second Major: Fourth Unit
SELECT	Minor One: Fourth Unit
SELECT	Minor Two: Second Unit

Year 3, Semester 1

SELECT	Second Major: Fifth Unit
SELECT	Second Major: Sixth Unit
SELECT	Minor Two: Third Unit
SELECT	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT	Second Major: Seventh Unit
SELECT	Second Major: Eighth Unit
SELECT	Minor Two: Fourth Unit
SELECT	Transitions to New Professional Environments Unit

STRUCTURE THREE

Course Requirements

* Interdisciplinary Major
* Two Second Majors

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB150 or KVB104:
KPB150	Foundations of Multi-platform Production
KVB104	Photomedia and Artistic Practice
SELECT	Second Major A: First Unit
SELECT	Second Major B: First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT	Second Major A: Second Unit
SELECT	Second Major B: Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT	Second Major A: Third Unit
SELECT	Second Major A: Fourth Unit
SELECT	Second Major B: Third Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT	Second Major A: Fifth Unit
SELECT	Second Major A: Sixth Unit
SELECT	Second Major B: Fourth Unit

Year 3, Semester 1

SELECT	Second Major A: Seventh Unit
SELECT	Second Major B: Fifth Unit
SELECT	Second Major B: Sixth Unit
SELECT	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT	Second Major A: Eighth Unit
SELECT	Second Major B: Seventh Unit
SELECT	Second Major B: Eighth Unit
SELECT	Transitions to New Professional Environments Unit

Course structure for students who commenced at Caboolture in Semester 1 2009

Year 1, Semester 1 (February)

KKB101	Creative Industries: People and Practices
KPB150	Foundations of Multi-platform Production
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture

Year 1, Semester 2 (July)

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture

IMPORTANT NOTICE:

You will transfer to Kelvin Grove campus to complete Years 2 and 3 and will select one structure from the following:

Structure 1: KKB221, KKB222, two Transitions to New Professional Environments units, one Second Major (96 cps), one minor (48 cps) and four Unit Options (48 cps).

Structure 2: KKB221, KKB222, two Transitions to New Professional Environments units, one Second Major (96 cps), and two minors (48 cps each).

Structure 3: KKB221, KKB222, two Transitions to New Professional Environments units, and two Second Majors (96 cps each).

Course structure for students who commenced at Caboolture in Semester 2 2009

Year 1, Semester 2 (July)

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture

Year 2, Semester 1 (February)

KKB101	Creative Industries: People and Practices
KPB150	Foundations of Multi-platform Production
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture

IMPORTANT NOTICE:

You will transfer to Kelvin Grove campus to complete Years 2 and 3 and will select one structure from the following:

Structure 1: KKB221, KKB222, two Transitions to New Professional Environments units, one second major (96 cps), one minor (48 cps) and four Unit Options (48 cps).

Structure 2: KKB221, KKB222, two Transitions to New Professional Environments units, one second major (96 cps), and two minors (48 cps each).

Structure 3: KKB221, KKB222, two Transitions to New Professional Environments units, and two second majors (96 cps each).

Creative Industries Major Options

INSTRUCTIONS FOR MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Animation

Description: This major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics

KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art and Design History

Description: This major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide an understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB101	Introduction to Media and Communication: Texts
SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:

KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will first be offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management

KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer

* Please note: KPB203 is permitted to count towards this unit set.

Interactive and Visual Design

Description: This major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Literary Studies

Description: The aims of this major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Music

Description: This major aims to impart a broad understanding of music practice in contemporary social, cultural and economic

contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate

skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist

KTB306 Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):

BSB126 Marketing

KPB101 Introduction to Film, TV and New Media Production

AMB207 Entertainment Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

KXB301 Entertainment?Industries Map

LWS008 Entertainment Law

LWS009 Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251 Innovation and Brand Management

BSB115 Management

BSB126 Marketing

MGB200 Leading Organisations

MGB223 Entrepreneurship and Innovation

MGB324 Managing Business Growth

SELECT Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201 Marketing and Audience Research

AMB240 Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210 Managing Operations

MGB225 Intercultural Communication and Negotiation Skills

MGB310 Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203 Consumption Matters: Consumer Cultures and Identity

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB107 Drawing for Fashion

KFB205 Fashion and Style Journalism

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

KFB208 Fashion Portfolio

KFB209 Ragtrade: Wholesaling Fashion

KFB304 Fashion, Law and the Real World

KVB213 Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101 Introduction to Film, TV and New Media Production

KPB104 Film and Television Production Resource Management

KPB105 Narrative Production

KPB109 Film and TV History

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB113 TV and Film Text Analysis

KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry

KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with

opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design

concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been

designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341 Creative Industries Internship 1

KKB342 Creative Industries Internship 2

KKB345 Creative Industries Project 1

KKB346 Creative Industries Project 2

KKB347 Becoming A Researcher: Understandings, Skills and Practices

KKB350 Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Caboolture Unit Options

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
CLB005	Foundation: Wellness and Active Citizenship
EDB001	Teaching and Learning Studies 1: Teaching in New Times
EDB006	Learning Networks
EDB007	Culture Studies: Indigenous Education
KFB107	Drawing for Fashion
KIB101	Visual Communication
KKB201	Teaching Primary Music, Visual Arts and Media
KKB202	Teaching Primary Dance and Drama
KMB003	Sex Drugs Rock 'N' Roll
KMB107	Sound, Image, Text
KPB105	Narrative Production
KWB102	Media Writing
MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills

Potential Careers:

Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Arts Administrator, Computer Game Programmer, Computer Games Developer, Creative

Writer, Curator, Drama Teacher, English Teacher, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Information Officer, Internet Professional, Journalist, Lighting Designer, Lighting Technician, Manager, Marketing Officer/Manager, Mathematician, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Technologist, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Public Relations Officer/Consultant, Sound and Music Producer, Sound Designer, Stage Manager, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

Bachelor of Creative Industries (Communication Design) (KK33)

Year offered: 2011
Admissions: No
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (indicative): 2011: CSP $2,912 per semester (indicative)
International Fees (indicative): 2011: $10,875 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421052
Past rank cut-off: 84
Past OP cut-off: 9
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288cp
Standard credit points per full-time semester: 48cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Gavin Sade
Campus: Kelvin Grove

Overview

This course provides a strong foundation for work within the creative industries.

You will be introduced to the techniques, principles and practices of communication design by developing skills in Web development, interaction design, new media, virtual reality, and information technology. You will learn in a studio-based environment the practical application of the knowledge and skills you will gain from your communication design core and elective units. Studio-based teaching has long been the norm in disciplines where the nature of practice is the development of abstract artefacts that are used by others.

Career Outcomes

Graduates can work in website design, interactive media, web applications, production and interaction design in fields such as games design, theatre, dance, journalism, education, and advertising.

Course Design

Students study foundation subjects and discipline specific units that are augmented by project-driven studies and industry placements.

In order to complete this program, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisiplinary units, 12 discipline or specified units relating to your major and eight Unit Options.

Why choose this course?

The course has strong industry connections, with industry professionals and leading academics in the field delivering many of the units.

The flexibility of a studio environment allows for external industry guests to engage with you in the process of developing your ideas and outcomes. Connections are maximised with the Australian Research Council (ARC), Centre of Excellence for Creative Industries and Innovation (CCI), Institute for Creative Industries and Innovation (iCi) and the Australasian CRC for Interaction Design (ACID) to ensure you'll benefit from research and real-world project opportunities.

Other Course Options

The Bachelor of Creative Industries (Communication Design) is also available as part of the following double degrees: IX34 Bachelor of Business/Bachelor of Creative Industries (Communication Design), and IX27 Bachelor of Creative Industries (Communication Design)/Bachelor of Information Technology.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Full time course structure for students who commenced in 2008

Course Requirements	
	In addition to the mandatory units in this course, you must complete 120 credit points from the Complementary Studies options below:
	* A Second Major (previously Co-Major) PLUS 24 credit points of Unit Options
	* Two Minors PLUS 24 credit points of Unit Options
	* A Minor PLUS 72 credit points of Unit Options
	* 120 credit points of Unit Options

Year 1, Semester 1	
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KKB101	Creative Industries: People and Practices
SELECT	A Complementary Studies unit

Year 1, Semester 2	
KIB102	Visual Interactions
KIB104	Digital Media
KKB102	Creative Industries: Making Connections
SELECT	A Complementary Studies unit

Year 2, Semester 1	
KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2	
KIB322	Design Project
SELECT	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work,

art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio

KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104 Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122 Organisational Databases

INB210 Databases

INB270 Programming

INB271 The Web

INB272 Interaction Design

Choose 4 of the following INB 300-level units

INB313 Electronic Commerce Site Development

INB322 Information Systems Consulting

INB340 Database Design

INB345 Mobile Devices

INB346 Enterprise 2.0

INB347 Web 2.0 Applications

INB370 Software Development

INB373 Web Application Development

Public Relations

AMB201 Marketing and Audience Research

AMB202 Integrated Marketing Communication

AMB263 Introduction To Public Relations

AMB264 Public Relations Techniques

AMB372 Public Relations Planning

AMB373 Corporate Communication

AMB374 Global Public Relations Cases

BSB126 Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216 Graphical Development Environments for Media Interaction

KIB205 Programming for Visual Designers and Artists

KIB309 Embodied Interactions

KIB314 Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105 Animation and Motion Graphics

KIB108 Animation History and Practices

KIB203 Introduction to 3D Computer Graphics

KIB225 Character Development, Conceptual Design and Animation Layout

KVB105 Drawing for Design

KVB106 Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102 Modernism

KVB103 Australian Art

KVB211 Post 1945 Art

KVB304 Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108 Introduction To Literary Studies

KWB207 Great Books: Creative Writing Classics

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225 Music Theatre Skills

KMB003 Sex Drugs Rock 'N' Roll

KMB004 World Music

KMB107 Sound, Image, Text

KMB200 Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101 20th Century Performance

KTB207 Staging Australia

KTB210 Creative Industries Management

KTB211 Creative Industries Events and Festivals

KTB306 Directing for Performance Events and Festivals

SELECT One unit from either BSB126, KCB103 or

KWB106:

BSB126 Marketing

KCB103 Strategic Speech Communication

KWB106 Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Academic, Advertising Professional, Animator, Computer Games Developer, Digital Composer, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Publishing Professional, Web Designer.

Bachelor of Creative Industries (Creative Writing) (KK33)

Year offered: 2011
Admissions: No
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (indicative): 2011: CSP $2,912 per semester (indicative)
International Fees (indicative): 2011: $10,875 (indicative) per semester
Domestic Entry: February
International Entry: February; July
QTAC code: 421452
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288cp
Standard credit points per full-time semester: 48cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Professor Philip Neilson
Campus: Kelvin Grove

Overview

This course will prepare you to work in creative writing in a range of vocational applications. You will learn about fiction, digital storytelling, film and television scriptwriting, poetry, creative non-fiction and youth and children's writing, as well as corporate writing and publishing.

Career Outcomes

Graduates can work as creative or professional writers and editors in corporate, community and freelance capacities. Recent graduates have been contracted to write crisis management scenarios for major corporations, while others are working as writers and editors for magazines and other print media, in local government, within publishing houses and in print journalism.

Course Design

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinart units, 12 discipline or specified units relating to the major and eight Unit Options.

Why choose this course?

This practice and theory-based professional course will give you the strong written communication competence that is an advanced skill sought by employers, as well as an excellent education as a creative writer in all genres. Through your electives you can include study from a wide range of fields, adding to the vocational strength of the course. Your work could be published in the annual creative writing anthology which is released for sale to the public.

Other Course Options

The Bachelor of Creative Industries (Creative Writing) is also available as part of double degree programs: IX34 Bachelor of Business/Bachelor of Creative Industries (Creative Writing), and IF93 Bachelor of Creative Industries (Creative Writing)/Bachelor of Laws.

Full time course structure for students who commenced in 2008

Course Requirements	
	In addition to the mandatory units in this course, you must complete 120 credit points from the Complementary Studies options below:
	* A Second Major (previously Co-Major) PLUS 24 credit points of Unit Options
	* Two Minors PLUS 24 credit points of Unit Options
	* A Minor PLUS 72 credit points of Unit Options
	* 120 credit points of Unit Options

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
KWB107	Creative Non-Fiction
SELECT	Either KWB102 or KWB103:
KWB102	Media Writing
KWB103	Persuasive Writing

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
SELECT	A Complementary Studies unit
SELECT	Either KJB224 or KWB106:
KJB224	Feature Writing
KWB106	Corporate Writing and Editing

Year 2, Semester 1	
KWB207	Great Books: Creative Writing Classics
SELECT	A Complementary Studies unit (K-coded unit)
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KWB206	Youth and Children's Writing
SELECT	A Complementary Studies unit (K-coded unit)
SELECT	A Complementary Studies unit
SELECT	Either KJB224, KPB207, or KWB106:
KJB224	Feature Writing
KPB207	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing

Year 3, Semester 1	
KWB211	Stylistics and Poetics
KWB313	Novel and Memoir

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby

equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):

BSB126 Marketing

KPB101 Introduction to Film, TV and New Media Production

AMB207 Entertainment Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

KXB301 Entertainment?Industries Map

LWS008 Entertainment Law

LWS009 Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251 Innovation and Brand Management

BSB115 Management

BSB126 Marketing

MGB200 Leading Organisations

MGB223 Entrepreneurship and Innovation

MGB324 Managing Business Growth

SELECT Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201 Marketing and Audience Research

AMB240 Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210 Managing Operations

MGB225 Intercultural Communication and Negotiation Skills

MGB310 Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203 Consumption Matters: Consumer Cultures and Identity

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB107 Drawing for Fashion

KFB205 Fashion and Style Journalism

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

KFB208 Fashion Portfolio

KFB209 Ragtrade: Wholesaling Fashion

KFB304 Fashion, Law and the Real World

KVB213 Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101 Introduction to Film, TV and New Media Production

KPB104 Film and Television Production Resource Management

KPB105 Narrative Production

KPB109 Film and TV History

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB113 TV and Film Text Analysis

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB205 Documentary Theory and Practice

KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing

KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research

AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual

communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary

approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll

KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Advertising Professional, Art Writer, Creative Writer, English Teacher, Government Officer, Information Officer, Internet Professional, Journalist, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher.

Bachelor of Creative Industries (Interdisciplinary) (KK33)

Year offered: 2011
Admissions: No
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (indicative): 2011: CSP $2,912 per semester (indicative)
International Fees (indicative): 2011: $10,875 (indicative) per semester
Domestic Entry: Kelvin Grove - February; Caboolture - February and July
International Entry: February and July
QTAC code: Kelvin Grove: 421192. Caboolture: 461192.
Past rank cut-off: Kelvin Grove: 84. Caboolture: 74.
Past OP cut-off: Kelvin Grove: 9. Caboolture: 13.
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288cp
Standard credit points per full-time semester: 48cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Head, Undergraduate Studies
Campus: Kelvin Grove and Caboolture

Overview

Interdisciplinarity is integral to the life of a creative professional. Increasingly, too, technology is central to your creative impulses, providing fresh ways of producing works, additional outlets for creative content, and opportunities to promote your skills, projects and performances.

The creative industries are continually evolving and, more and more, its practitioners are successfully creating their own opportunities rather than waiting for the right employment prospect to come along.

QUT's unique Bachelor of Creative Industries (BCI) degree provides diverse knowledge, creativity and practical skills across a range of industries and practice to prepare you for a career as a creative professional.

Why choose this course

QUT is a global leader in the creative industries with an established reputation for research, industry links and creative practice innovation.

This course offers flexibility, giving you the option to choose a combination of study areas to suit your individual skills, creative interests and career aspirations.

While flexible, you will follow an established pathway through your creative industries units, which provide you with skills, knowledge and experience on which to build your creative career.

Design your own degree

Bachelor of Creative Industries core units (8 units)
PLUS
Creative Industries major (8 units)
PLUS
Second major (8 units) OR
2 minors (4 units each) OR
1 minor (4 units) + 4 Unit Options (4 units)

Your BCI core units provide you with well developed communication and digital media skills, an up-to-date insight into the creative economy, and an appreciation of interdisciplinarity and creative collaboration.

Creative Industries Transitions units in your final year will prepare you for your creative career as an entrepreneur, consultant, project manager or employee, or give you the hunger for higher degree research.

The BCI core units provide a backbone for your creative discipline studies. You will choose a creative industries major, and from there you may select an additional major to develop a significant depth of knowledge in two chosen discipline areas; alternatively, you may develop a wider breadth of knowledge across three or more study areas, by choosing two minors or a minor and four Unit Options.

Creative Industries majors are available in the following areas: Animation; Art and Design History; Creative and Professional Writing; Dance Studies; Digital Media; Drama; Entertainment Industries; Fashion; Film, Television and Screen; Interactive and Visual Design; Journalism, Media and Communication; Literary Studies; and Music.

Second majors are available in the following areas:
As per the above list of majors PLUS Advertising, Entrepreneurship, Game Design, Integrated Marketing Communication, Marketing, Mathematics, Online Environments, and Public Relations.

Other Course Options

This course is also available as part of the following double degree programs:
* IX34 Bachelor of Business/Bachelor of Creative Industries
* IX43 Bachelor of Creative Industries/ Bachelor of Human Services
* IX56 Bachelor of Creative Industries/ Bachelor of Information Technology
* IX73 Bachelor of Creative Industries/ Bachelor of Laws

Caboolture campus

The Caboolture campus offers the first year of the major only. Students who complete their first year at Caboolture then transfer to Kelvin Grove campus for the remainder of the course.

For international students, this course is only offered on Kelvin Grove campus.

Credit/advanced standing will not be granted for Caboolture students; excluding START QUT studies. To receive credit applicants must apply for the Kelvin Grove offering.

See course structures for Caboolture Only.

Career outcomes

We encourage you to foster your creative passion and shape your future career path through complementary study areas. Some examples are:
* an interactive and visual design or digital media major with minors in games design, music studies, sound studies or entrepreneurship to pursue an interest in the booming multimedia industry, including interactive entertainment and multimedia exhibitions
* a major in dance, drama or art and design history, alongside minors in audience and user research and performance events, to point you in the direction of a career in events, festival or creative industries management
* the new entertainment industries major with minors from media and communication, television, music studies, public relations or marketing to work as an executive producer, entertainment marketing professional, project manager, theme park executive, or digital entertainment specialist
* a creative and professional writing major with one of the literature-based majors or minors to prepare you for a career in publishing, perhaps as an author or editor combinations that include interactive and visual design, advertising and creative or professional writing to set you up to work in creative advertising
* studies in one of the business areas alongside your creative industries major to prepare you for employment in marketing and promotions, such as film distribution, media promotions, fashion wholesaling or performing arts marketing
* a career in early childhood, primary or secondary teaching, by completing a Graduate Diploma in Education.

Course structure for students who commenced at Kelvin Grove in 2008

Students are required to conform to one of the following three course structures:

STRUCTURE ONE

Course Requirements

* Interdisciplinary Major
* A Second Major (previously Co-Major)
* A Minor
* 48 credit points of Complementary Studies Unit Options

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
	Choose either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
SELECT:	Second Major One First Unit
SELECT:	Minor One First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Second Major One Second Unit
SELECT:	Minor One Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT:	A Complementary Studies unit
SELECT:	Second Major One Third Unit
SELECT:	Minor One Third Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT:	A Complementary Studies unit
SELECT:	Second Major One Fourth Unit
SELECT:	Minor One Fourth Unit

Year 3, Semester 1

SELECT:	A Complementary Studies unit
SELECT:	Second Major One Fifth Unit
SELECT:	Second Major One Sixth Unit
SELECT:	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT:	A Complementary Studies unit
SELECT:	Second Major One Seventh Unit
SELECT:	Second Major One Eighth Unit
SELECT:	Transitions to New Professional Environments Unit

STRUCTURE TWO

Course Requirements

* Interdisciplinary Major
* A Second Major (previously Co-Major)
* Two Minors

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
	Choose either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
SELECT:	Second Major One First Unit
SELECT:	Minor One First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Second Major One Second Unit
SELECT:	Minor One Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT:	Second Major One Third Unit
SELECT:	Minor One Third Unit
SELECT:	Minor Two First Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT:	Second Major One Fourth Unit
SELECT:	Minor One Fourth Unit
SELECT:	Minor Two Second Unit

Year 3, Semester 1

SELECT:	Second Major One Fifth Unit
SELECT:	Second Major One Sixth Unit
SELECT:	Minor Two Third Unit
SELECT:	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT:	Second Major One Seventh Unit
SELECT:	Second Major One Eighth Unit
SELECT:	Minor Two Fourth Unit
SELECT:	Transitions to New Professional Environments Unit

STRUCTURE THREE

Course Requirements

* Interdisciplinary Major
* Two Second Majors (previously Co-Major)

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
	Choose either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
SELECT:	Second Major One First Unit
SELECT:	Second Major Two First Unit

Year 1, Semester 2

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Second Major One Second Unit
SELECT:	Second Major Two Second Unit

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT:	Second Major One Third Unit
SELECT:	Second Major One Fourth Unit
SELECT:	Second Major Two Third Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT:	Second Major One Fixth Unit
SELECT:	Second Major One Sixth Unit
SELECT:	Second Major Two Fourth Unit

Year 3, Semester 1

SELECT:	Second Major One Seventh Unit
SELECT:	Second Major Two Fifth Unit
SELECT:	Second Major Two Sixth Unit
SELECT:	Transitions to New Professional Environments Unit

Year 3, Semester 2

SELECT:	Second Major One Eighth Unit
SELECT:	Second Major Two Seventh Unit
SELECT:	Second Major Two Eighth Unit
SELECT:	Transitions to New Professional Environments Unit

Course structure for students who commenced at Caboolture in Semester 1 2008

Year 1, Semester 1 (February)

KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture

Year 1, Semester 2 (July)

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture

IMPORTANT NOTICE:

You will transfer to Kelvin Grove campus to complete Years 2 and 3 and will select one structure from the following:

Structure 1: KKB221, KKB222, two Transitions to New Professional Environments units, one Second Major (previously co major) (96 cps), one minor (48 cps) and four Unit Options (48 cps).

Structure 2: KKB221, KKB222, two Transitions to New Professional Environments units, one Second Major (previously co major) (96 cps), and two minors (48 cps each).

Structure 3: KKB221, KKB222, two Transitions to New Professional Environments units, and two Second Majors (previously co major) (96 cps each).

Course structure for students who commenced at Caboolture in Semester 2 2008

Year 1, Semester 2 (July)

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture

Year 2, Semester 1 (February)

KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture

IMPORTANT NOTICE:

You will transfer to Kelvin Grove campus to complete Years 2 and 3 and will select one structure from the following:

Structure 1: KKB221, KKB222, two Transitions to New Professional Environments units, one Second Major (previously co major) (96 cps), one minor (48 cps) and four Unit Options (48 cps).

Structure 2: KKB221, KKB222, two Transitions to New Professional Environments units, one Second Major (previously co major) (96 cps), and two minors (48 cps each).

Structure 3: KKB221, KKB222, two Transitions to New Professional Environments units, and two Second Major (previously co major) (96 cps each).

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century

DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225 Music Theatre Skills

KTB101 20th Century Performance

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB207 Staging Australia

KTB210 Creative Industries Management

KTB211 Creative Industries Events and Festivals

KTB305 The Entrepreneurial Artist

KTB306 Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):

BSB126 Marketing

KPB101 Introduction to Film, TV and New Media Production

AMB207 Entertainment Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

KXB301 Entertainment?Industries Map

LWS008 Entertainment Law

LWS009 Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251 Innovation and Brand Management

BSB115 Management

BSB126 Marketing

MGB200 Leading Organisations

MGB223 Entrepreneurship and Innovation

MGB324 Managing Business Growth

SELECT Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201 Marketing and Audience Research

AMB240 Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210 Managing Operations

MGB225 Intercultural Communication and Negotiation Skills

MGB310 Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203 Consumption Matters: Consumer Cultures and Identity

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB107 Drawing for Fashion

KFB205 Fashion and Style Journalism

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

KFB208 Fashion Portfolio

KFB209 Ragtrade: Wholesaling Fashion

KFB304 Fashion, Law and the Real World

KVB213 Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and

organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist

areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases

INB270	Programming
INB271	The Web
INB272	Interaction Design
	Choose 4 of the following INB 300-level units
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success

with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102 Media Myth Busting 1

KCB105 Media Myth Busting 2

KCB203 Consumption Matters: Consumer Cultures and Identity

KCB301 Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and

theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and

to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341 Creative Industries Internship 1

KKB342 Creative Industries Internship 2

KKB345 Creative Industries Project 1

KKB346 Creative Industries Project 2

KKB347 Becoming A Researcher: Understandings, Skills and Practices

KKB350 Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Caboolture Unit Options

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
CLB005	Foundation: Wellness and Active Citizenship
EDB001	Teaching and Learning Studies 1: Teaching in New Times
EDB006	Learning Networks
EDB007	Culture Studies: Indigenous Education
KFB107	Drawing for Fashion
KIB101	Visual Communication
KKB201	Teaching Primary Music, Visual Arts and Media
KKB202	Teaching Primary Dance and Drama
KMB003	Sex Drugs Rock 'N' Roll
KMB107	Sound, Image, Text
KPB105	Narrative Production

KWB102	Media Writing
MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills

Potential Careers:

Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Arts Administrator, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Drama Teacher, English Teacher, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Information Officer, Internet Professional, Journalist, Lighting Designer, Lighting Technician, Manager, Marketing Officer/Manager, Mathematician, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Technologist, Musical Director, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Public Relations Officer/Consultant, Publishing Professional, Sound and Music Producer, Sound Designer, Stage Manager, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

Bachelor of Creative Industries (Media & Communication) (KK33)

Year offered: 2011
Admissions: No
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (indicative): 2011: CSP $2,912 per semester (indicative)
International Fees (indicative): 2011: $10,875 (indicative) per semester
Domestic Entry: February
International Entry: February; July
QTAC code: 421132
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288cp
Standard credit points per full-time semester: 48cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Dr Stephen Harrington
Campus: Kelvin Grove

Overview

This course provides both practical skills and contextual understanding of the rapidly growing media and communication industries. You will be prepared for employment in fields that are being transformed by digital media development, globalisation and convergence. You will gain knowledge in local and international media industries, media audiences, consumer cultures, professional communication, new media technologies and online communications.

You will also acquire media production skills in print and online media formats and you can complement your media and communications studies with a sub-major or minor study sequence from other areas across the Faculty. These include communication design, television or writing for electronic media in various formats, including creative writing or journalism.

Career Outcomes

Graduates can work as advertising professionals, communication officers, media and cultural policy developers for government and community organisations, information officers, Internet professionals, media buyers and planners, marketers, teachers and researchers, and print and online publishing professionals.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinary units, 12 discipline or specified units relating to the major, and eight Unit Options.

Why choose this course?

This course covers mass, niche and new media. Authentic learning opportunities such as industry placements and projects complement theoretical course content and give you the opportunity to apply what you learn. Students have completed placements with organisations such as Online Opinion, Starcom Communications, Harper Collins, Hoodlum Entertainment, Australian Communications and Media Authority and The Seven Network.

Other Course Options

The Bachelor of Creative Industries (Media and Communication) is also available as part of double degrees: IX34 Bachelor of Business/Bachelor of Creative Industries (Media and Communication), IF10 Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws, and IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Course structure for students who commenced in 2008

Course Requirements	
	In addition to the mandatory units in this course, you must complete 120 credit points from the Complementary Studies options below:
	* A Second Major (previously Co-Major) PLUS 24 credit points of Unit Options
	* Two Minors PLUS 24 credit points of Unit Options
	* A Minor PLUS 72 credit points of Unit Options
	* 120 credit points of Unit Options

Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2	
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KKB102	Creative Industries: Making Connections
SELECT	A Complementary Studies unit

Year 2, Semester 1

KCB201	New Media 1: Information and Knowledge
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	Either KWB103 or Complementary Studies unit (K-coded unit):
KWB103	Persuasive Writing
	A Complementary Studies unit (K-coded unit)
	*Note: KCB201 will no longer be offered after 2010. Please refer to the 2010 course structure for the equivalent new unit.

Year 2, Semester 2

KCB202	New Media 2: Applications and Implications
KCB203	Consumption Matters: Consumer Cultures and Identity
SELECT	A Complementary Studies unit
SELECT	Either KKB175, KWB106 or Complementary Studies unit (K-coded unit):
KKB175	Creative Industries Legal Issues
KWB106	Corporate Writing and Editing
	A Complementary Studies unit

Year 3, Semester 1

KCB205	Professional Communication
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or Complementary Studies unit :
KCB304	Designing Communication Resources
	A Complementary Studies unit

Year 3, Semester 2

KCB303	Brisbane Media Map
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity

KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design

KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count

towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and

architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international

fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management

KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have

been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and

	Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Teacher, Web Designer.

Bachelor of Creative Industries (Television) (KK33)

Year offered: 2011
Admissions: No
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (indicative): 2011: CSP $2,912 per semester (indicative)
International Fees (indicative): 2011: $10,875 (indicative) per semester
Domestic Entry: February
International Entry: February; July
QTAC code: 421302
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288cp
Standard credit points per full-time semester: 48cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Sean Maher
Campus: Kelvin Grove

Overview

Television is one of the most powerful media the world has known. This unique industry-oriented course will train you for the 'ideas jobs' in television—such as producing, researching and writing. You will learn how the television industry works, how programs get commissioned, and how they are actually made.

You will study with experienced senior industry professionals as well as internationally respected television scholars. Areas of study include scriptwriting, producing, distribution, television commercials and format, audience research and the social impact of television. You will also have the opportunity to work on production projects.

Career Outcomes

Graduates can work in television as researchers, writers or in production, in a career track that leads to working as producers, script editors, script producers, programmers and schedulers.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinary units, 12 discipline or specified units relating to the major and eight Unit Options.

Why choose this course?

This professional course will give you a strong applied-industry focus and offers flexibility, allowing you to find your niche within the television industry.

Other Course Options

The Bachelor of Creative Industries (Television) is also available as part of a double degree with Business - IX34 Bachelor of Business/Bachelor of Creative Industries (Television).

OP Guarantee

The OP Guarantee does not apply to this course.

Additional costs

You may be required to cover the costs of recording materials, video hire, production travel expenses and associated film and video production costs.

Course structure for students who commenced in 2008

Course Requirements	
	In addition to the mandatory units in this course, you must complete 120 credit points from the Complementary Studies options below:
	* A Second Major (previously Co-Major) PLUS 24 credit points of Unit Options
	* Two Minors PLUS 24 credit points of Unit Options
	* A Minor PLUS 72 credit points of Unit Options
	* 120 credit points of Unit Options

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
KPB106	Australian Television
KWB102	Media Writing

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
SELECT	A Complementary Studies unit

Year 2, Semester 1	
KCB301	Media Audiences
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB207	Film and Television Scriptwriting
SELECT	A Complementary Studies unit (K-coded unit)

Year 2, Semester 2	
KKB175	Creative Industries Legal Issues
SELECT	A Complementary Studies unit (K-coded unit)
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
KPB302	Project Development and Script Editing for TV and Film
KPB303	Critical Thinking About Television

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KPB304	Television Practice
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby

equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice

KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing

KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research

AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual

communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary

approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll

KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Actor, Advertising Professional, Film Composer, Film/Television Producer, Media Industry Specialist, Multimedia Designer, Post-production specialist, Publishing Professional, Technical Officer.

Bachelor of Creative Industries (Drama)/Graduate Diploma in Education (Senior Years) (KK33/ED38)

Year offered: 2011
Admissions: No
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $10,875 (indicative) per semester
Domestic Entry: February
QTAC code: 429172
Past rank cut-off: 80
Past OP cut-off: 11
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288cp
Standard credit points per full-time semester: 48cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Dr Sandra Gattenhof
Campus: Kelvin Grove

Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

OP Guarantee

The OP Guarantee does not apply to this course.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at student.qut.edu.au/studying/jobs-and-work-experience/work-experience-and-placements/blue-cards.

Career Opportunities

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

Course Design

This dual degree is structured to enable you to spend your first three years immersed in Drama and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include dance, English, languages, mathematics, music, visual arts, business, social sciences and science education.

Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland. Graduates looking for teaching employment in other parts of Australia and overseas may be required to meet additional conditions.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Further information is available at Applying for deferment

New heading

New text

Course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 2, Semester 1

KTB205	Production 2: the Collaborative Artist
SELECT	Second Teaching Area unit OR Elective
SELECT	Second Teaching Area unit OR Elective
SELECT	Either KTB206 or KTB210 or an Elective (K-coded unit):
KTB206	The Creating Body
KTB210	Creative Industries Management
	An Elective

Year 2, Semester 2

KTB207	Staging Australia
SELECT	Second Teaching Area unit OR Elective
SELECT	Second Teaching Area unit OR Elective
SELECT	Either KTB209 or KTB211 or an Elective (K-coded unit):
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
	An Elective

Year 3, Semester 1

EDB036	Introduction To Education
KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT	One of the following options:
KTB201	Drama Curriculum Studies 1
	Second Teaching Area unit OR Unit Option

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT	One of the following options:
SPB012	Classroom and Behaviour Management
SELECT	Second Teaching Area unit OR Unit Option

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429172) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Second Teaching Area Units

Dance (DAN) (48 credit points)

Please note: An audition is required in orientation week. Please contact dance@qut.edu.au for further information.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Drama (DRA) (48 credit points)

KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB106	Performing Skills 2: Style and Form
KTB207	Staging Australia
KTB209	Applied Performance

English (ENG) (48 credit points)

SELECT	A Required Unit - either CLB320 or KWB108:
CLB320	Studies In Language
KWB108	Introduction To Literary Studies
SELECT	Two units from the Literary, Cultural and Language Studies units:
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
	OR
KWB206	Youth and Children's Writing
KWB109	Writing Australia
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
SELECT	A Film and Media unit:
KPB109	Film and TV History
KPB206	International Cinema
KPB212	Australian Film and TV
NOTE:	* CLB321, CLB322, CLB323/KWB206, KWB208 and KWB209 are recommended.
	* KPB203 will be permitted to count towards this unit set if completed in 2010 or prior.

Film and Media (FMS) (48 credit points)	
SELECT	Both KPB101 and KPB109:
KPB101	Introduction to Film, TV and New Media Production
KPB109	Film and TV History
SELECT	Two of the following units:
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB203	Australian Film
KPB212	Australian Film and TV
KPB205	Documentary Theory and Practice

Geography (48 credit points)	
	Up to 24 credit points from Introductory Units
CLB109	World Regions
CLB110	Environment and Society
	No less than 24 credit points from Advanced Units
CLB111	Environmental Hazards
CLB112	South East Asia in Focus
CLB113	Australian Geographical Studies
	*Note: HHB107, HHB127, HHB228, HHB229, HHB244, HHB250, HHB251 and HHB269 will be permitted to count towards this unit set if completed in 2009 or earlier.

History (48 credit points)	
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with the Faculty on availability of units.
	Up to 24 credit points from Introductory Units
CLB103	Interpreting the Past
CLB104	Colonialism and Independence in Asia-Pacific
	No less than 24 credit points from Advanced Units
CLB102	Australian Historical Studies
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB107	The Classical World
CLB108	Nations and Nationalism in Modern Europe
	*Note: HHB109, HHB121, HHB122, HHB237, HHB238, HHB239, HHB245, HHB246, HHB248, HHB253, HHB257, HHB258, HHB259, HHB260, HHB261, HHB315 will be permitted to count towards this unit set if completed in 2009 or earlier.

Languages other than English	
	Indonesian
INDN1000	Introductory Indonesian A (University of Queensland)
INDN1001	Introductory Indonesian B (University of Queensland)
INDN2000	Intermediate Indonesian A (University of Queensland)
INDN2001	Intermediate Indonesian B (University of Queensland)
	Japanese
JAPN1013	Japanese 1A standard (University of Queensland)
JAPN1023	Japanese 1B standard (University of Queensland)
JAPN2013	Japanese 2A standard (University of Queensland)
JAPN2023	Japanese 2B standard (University of Queensland)
	French
FREN1010	Introductory French A (University of Queensland)
FREN1020	Introductory French B (University of Queensland)
FREN2010	Intermediate French A (University of Queensland)
FREN2020	Intermediate French B (University of Queensland)
	German
GRMN1010	Introductory German Language 1 (University of Queensland)
GRMN1020	Introductory German Language 2 (University of Queensland)
GRMN2010	Continuing German Language 1 (University of Queensland)
GRMN2020	Continuing German Language 2 (University of Queensland)
	*Note: HHB coded language units will be permitted to count towards the relevant language unit set if completed in 2009 or earlier.

Music (Secondary) (48 credit points)	
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB132	Music and Sound Concepts 2
SELECT	Either KMB129 or KMB200:
KMB129	Music and Sound Production 2
KMB200	Music Scenes and Subcultures

Visual Arts (ART) (48 credit points)	
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
SELECT	Either KVB102 or KVB211:
KVB102	Modernism
KVB211	Post 1945 Art

Creative Industries Faculty Undergraduate University

Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development

KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Senior Years Full Time Course structure - Semester One Entry

Semester 1

EDP415	Engaging Diverse Learners
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners
	Curriculum Studies 1 (see list 1)
	Curriculum Studies Unit Options (see list 4)
	Designated Unit: EDP441

Semester 2

EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators
	Curriculum Studies 2 (see list 2)
	Curriculum Studies 3 (see list 3)
	Students should enrol in EDP442 in their final semster of study.
	Designated Unit: EDP442

List 1 Curriculum Studies 1

CLP402	Business Education Curriculum Studies 1
	Students enrolled in the Accounting/Business Management, Business Communications and Technologies Education, Information Communications and Technology, and Business Education - Legal Studies teaching

areas enrol in CLP402.

CLP408 English Education Curriculum Studies 1

CLP411 Languages Education Curriculum Studies 1

Students enrolling in the Languages Education teaching area must contact the Student Affairs Officer on 07 3138 3408 or sa.education@qut.edu.au before enrolling.

CLP414 Social Education Curriculum Studies 1

Students enrolled in the Geography, History, Social Sciences and Social Education - Legal Studies teaching areas enrol in CLP414.

CLP422 Film and Media Education Curriculum Studies 1

KDP201 Dance Curriculum Studies 1 - Students who have completed KDB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.

KMP201 Music (Secondary) Curriculum Studies 1 - Students who have completed KMB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.

KTP201 Drama Curriculum Studies 1 - Students who have completed KTB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.

KVP301 Visual Arts Curriculum Studies 1 - Students who have completed KVB301 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.

MDP456 Mathematics Education Curriculum Studies 1

MDP459 Science Education Curriculum Studies 1

Students enrolled in the Biology, Chemistry, Earth Science, Physics and Science Studies teaching areas enrol in MDP459.

List 2 Curriculum Studies 2

CLP403 Business Education Curriculum Studies 2 (Business Communication and Technology)

CLP404 Business Education Curriculum Studies 2 (Accounting and Business Management)

CLP406 Legal Studies Education Curriculum Studies

CLP409 English Education Curriculum Studies 2

CLP412 Languages Education Curriculum Studies 2

CLP415 Social Education Curriculum Studies 2 (Geography)

CLP416 Social Education Curriculum Studies 2 (History)

CLP417 Social Education Curriculum Studies 2 (Senior Social Science)

MDP457 Mathematics Education Curriculum Studies 2

MDP460 Science Education Curriculum Studies 2

MDP463 Chemistry Curriculum Studies 2

MDP462 Biology Curriculum Studies 2

MDP464 Earth Science Curriculum Studies 2

MDP465 Physics Curriculum Studies 2

CLP423 Film and Media Education Curriculum Studies 2

MDP462 Biology Curriculum Studies 2

MDP463 Chemistry Curriculum Studies 2

MDP464 Earth Science Curriculum Studies 2

MDP465 Physics Curriculum Studies 2

KTP202 Drama Curriculum Studies 2

KDP202 Dance Curriculum Studies 2

KMP202 Music (Secondary) Curriculum Studies 2

KVP302 Visual Arts Curriculum Studies 2

List 3 Curriculum Studies 3

CLP407 Business Education Curriculum Studies 3

Students enrolled in the Accounting/Business Management, Business Communications and Technologies Education, Information Communications and Technology, and Business Education - Legal Studies teaching areas enrol in CLP407.

CLP410 English Education Curriculum Studies 3

CLP413 Languages Education Curriculum Studies 3

CLP418 Social Education Curriculum Studies 3

Students enrolled in the Geography, History, Social Sciences and Social Education - Legal Studies teaching areas enrol in CLP418.

CLP424 Film and Media Education Curriculum Studies 3

KDP203 Dance Curriculum Studies 3

KMP203 Music (Secondary) Curriculum Studies 3

KTP203 Drama Curriculum Studies 3

KVP303 Visual Arts Curriculum Studies 3

MDP458 Mathematics Education Curriculum Studies 3

MDP461 Science Education Curriculum Studies 3

Students enrolled in the Biology, Chemistry, Earth Science, Physics and Science Studies teaching areas enrol in MDP461

List 4 Curriculum Unit Options

CLP400 Middle Years: Multiliteracies

CLP401 Middle Years: Transdisciplinary Arts and SOSE

CLP402 Business Education Curriculum Studies 1

CLP403 Business Education Curriculum Studies 2 (Business Communication and Technology)

CLP404 Business Education Curriculum Studies 2 (Accounting and Business Management)

CLP406 Legal Studies Education Curriculum Studies

CLP409 English Education Curriculum Studies 2

Students taking this unit as an elective do not need to complete CLP408, but must have at least 48 credit points of appropriate discipline studies. Students must contact the Student Affairs Office on 3138 3408 for course

	progression advice before enrolling in this unit.
CLP414	Social Education Curriculum Studies 1
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
CLP419	Social Education Curriculum - Senior History
CLP421	Primary Lote Curriculum Studies
	Students with a second teaching area in languages enrol in this unit.
CLP422	Film and Media Education Curriculum Studies 1
KDP201	Dance Curriculum Studies 1
KDP205	Dance in Education
	Not offered in 2011
KMP101	Music (Primary / Instrumental) Curriculum Studies 1
	Only students in the Music (Secondary) teaching area can enrol in this unit.
KMP201	Music (Secondary) Curriculum Studies 1
KTP201	Drama Curriculum Studies 1
KVP301	Visual Arts Curriculum Studies 1
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
	Not offered semester 1, 2011
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1
SPP400	Classroom and Behaviour Management
SPP401	Classroom Assessment Practices
SPP403	Enhancing Your Teaching Practice

Potential Careers:

Actor, Arts Administrator, Drama Teacher, Educator, Higher Education Worker, Secondary School Teacher, Teacher, Theatre Professionals.

Bachelor of Fine Arts (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): Refer to majors
Domestic Entry: February
International Entry: February
OP Guarantee: Refer to majors
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies

Bachelor of Fine Arts (Acting) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421912
Past rank cut-off: Admission to course is based on Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Dr Sandra Gattenhof
Campus: Kelvin Grove

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

Overview

This conservatoire acting course is designed to develop your individual acting ability. Three years of intense training and performing will provide you with a disciplined framework through which to explore the depth of your own creativity.

The professional challenges actors meet are changing all the time. We aim to be active and boundary pushing in our response to those challenges. You will graduate with an understanding of the creative industries, ready to identify your niche within them.

Career Outcomes

Graduates work as actors for stage, film and television. They have won leading roles in national and state theatre companies, television series, mini-series and feature films. Others successfully self-produce opportunities in film and theatre.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the Acting major and 96 credit points of Complementary Studies made up of either Advanced Acting Practice (strongly recommended), a Second Major, Minors or Unit Options.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT's deferment policy does not apply to this course.

Course structure for students commencing in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Acting Practice Minor (strongly recommended); PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KSB101	Acting 1
KSB103	Voice and Movement 1
SELECT	A Complementary Studies unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KSB102	Acting 2
KSB104	Voice and Movement 2
SELECT	A Complementary Studies unit

Year 2, Semester 1

KSB223	Voice and Movement 3
KSB229	Acting 3
SELECT	A Complementary Studies unit

Year 2, Semester 2

KSB224	Voice and Movement 4
KSB230	Acting 4
SELECT	A Complementary Studies unit

Year 3, Semester 1

KSB301	Theatre Project 1

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Acting Practice Minor

Year 3, Semester 2

KSB302	Theatre Project 2

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Acting Practice Minor (strongly recommended); PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KSB101	Acting 1
KSB103	Voice and Movement 1
SELECT	A Complementary Studies unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KSB102	Acting 2
KSB104	Voice and Movement 2
SELECT	A Complementary Studies unit

Year 2, Semester 1

KSB223	Voice and Movement 3
KSB229	Acting 3
SELECT	A Complementary Studies unit

Year 2, Semester 2

KSB224	Voice and Movement 4
KSB230	Acting 4
SELECT	A Complementary Studies unit

Year 3, Semester 1

KSB301	Theatre Project 1

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Acting Practice Minor

Year 3, Semester 2

KSB302	Theatre Project 2

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Acting Practice Minor (strongly recommended); PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KSB101	Acting 1
KSB103	Voice and Movement 1
SELECT	A Complementary Studies unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KSB102	Acting 2
KSB104	Voice and Movement 2
SELECT	A Complementary Studies unit

Year 2, Semester 1

KSB223	Voice and Movement 3
KSB229	Acting 3
SELECT	A Complementary Studies unit

Year 2, Semester 2

KSB224	Voice and Movement 4
KSB230	Acting 4
SELECT	A Complementary Studies unit

Year 3, Semester 1

KSB301	Theatre Project 1

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Acting Practice Minor

Year 3, Semester 2

KSB302	Theatre Project 2

Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* A Minor
* 48 credit points of Unit Options

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KSB101	Acting 1
KSB103	Voice and Movement 1
SELECT	A Complementary Studies unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KSB102	Acting 2
KSB104	Voice and Movement 2
SELECT	A Complementary Studies unit

Year 2, Semester 1

KSB221	Acting 3
KSB223	Voice and Movement 3
KSB225	Music Theatre Skills
SELECT	A Complementary Studies unit

Year 2, Semester 2

KSB222	Acting 4
KSB224	Voice and Movement 4
KSB226	Music Theatre Project
SELECT	A Complementary Studies unit

Year 3, Semester 1

KSB301	Theatre Project 1

Year 3, Semester 2

KSB302	Theatre Project 2

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study

of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning

with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World

KVB213 Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101 Introduction to Film, TV and New Media Production

KPB104 Film and Television Production Resource Management

KPB105 Narrative Production

KPB109 Film and TV History

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB113 TV and Film Text Analysis

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

KPB303 Critical Thinking About Television

KPB313 How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180 Computer Games Studies

INB181 Introduction to Games Production

INB280 Fundamentals of Game Design

INB272 Interaction Design

INB104 Building IT Systems

INB281 Advanced Game Design

KIB201 Concept Development for Game Design and Interactive Media

KIB202 Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202 Integrated Marketing Communication

AMB220 Advertising Theory and Practice

AMB263 Introduction To Public Relations

AMB331 Direct Marketing

AMB350 Sales and Customer Relationship Management

BSB126 Marketing

SELECT Two units from AMB208, AMB230 or AMB261:

AMB208 Events Marketing

AMB230 Digital Promotions

AMB261 Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

KIB214 Design for Interactive Media

KIB216 Advanced Web Design

KIB230 Interface and Information Design

KIB315 Contemporary Issues in Digital Media

KVB105 Drawing for Design

KVB204 Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to

undertaking this second major.

INB104	Building IT Systems
	Choose 3 of the following units (INB122 and INB210 cannot both be taken)
INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design
	Choose 4 of the following INB 300-level units
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century

DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108 Introduction To Literary Studies

KWB207 Great Books: Creative Writing Classics

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225 Music Theatre Skills

KMB003 Sex Drugs Rock 'N' Roll

KMB004 World Music

KMB107 Sound, Image, Text

KMB200 Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101 20th Century Performance

KTB207 Staging Australia

KTB210 Creative Industries Management

KTB211 Creative Industries Events and Festivals

KTB306 Directing for Performance Events and Festivals

SELECT One unit from either BSB126, KCB103 or KWB106:

BSB126 Marketing

KCB103 Strategic Speech Communication

KWB106 Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Actor, Artist, Drama Teacher, Film/Television Producer, Theatre Professionals.

Bachelor of Fine Arts (Animation) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,125 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421012
Past rank cut-off: 88
Past OP cut-off: 7
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Gavin Sade
Campus: Kelvin Grove

OP Guarantee

The OP Guarantee currently does not apply to this course. However, it will from 2012 onwards.

Overview

Animation is a rapidly expanding field. It encompasses the established professions of character design, 3D computer graphics, animated storytelling and motion graphics.

New roles are emerging for animators in visual effects, computer games, marketing and 3D information visualisation.

This course will allow you to enter this exciting world. You will work in a studio setting, where you will be supported to express and develop your ideas in creative and innovative ways. You will gain an understanding of the history and craft of animated filmmaking, character design, motion graphics and modelling. You will learn the techniques of real-time and advanced 3D computer graphics, virtual environments, information visualisation and special effects.

This complement of well-established and emerging animation practices and techniques will be supported by an emphasis on industry workflows, tools, processes and skills.

Career Outcomes

QUT graduates are employed as animators, concept artists, visual effects producers, game artists, and designers in a range of industries including animation studios and traditional film production houses, computer games companies, visual effects and post-production companies, advertising and design agencies, and information visualisation and real-time studios.

Brisbane has a particularly high concentration of such companies, in which graduates find employment. Others work throughout Australia and across the globe. Several are awardwinning storytellers, successfully producing animated short films that screen at festivals globally.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a 14 discipline or specified units relating to animation and 96 credit points of Complementary Studies options.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Course structure for students commencing in 2011

Course Requirements	
	In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:
	* A Minor PLUS 48 credit points of Unit Options
	* Two Minors
	* A Second Major

Year 1, Semester 1	
KIB101	Visual Communication
KIB108	Animation History and Practices
KKB101	Creative Industries: People and Practices
KVB105	Drawing for Design

Year 1, Semester 2	
KIB102	Visual Interactions
KIB105	Animation and Motion Graphics
KKB102	Creative Industries: Making Connections
KVB106	Drawing for Animation

Year 2, Semester 1	
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KIB320	Advanced Concepts in Computer Animation 1
KIB325	Real-Time 3D Computer Graphics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KIB316	Virtual Environments
KIB321	Advanced Concepts in Computer Animation 2
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KIB101	Visual Communication
KIB108	Animation History and Practices
KKB101	Creative Industries: People and Practices
KVB105	Drawing for Design

Year 1, Semester 2

KIB102	Visual Interactions
KIB105	Animation and Motion Graphics
KKB102	Creative Industries: Making Connections
KVB106	Drawing for Animation

Year 2, Semester 1

KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KIB320	Advanced Concepts in Computer Animation 1
KIB325	Real-Time 3D Computer Graphics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KIB316	Virtual Environments
KIB321	Advanced Concepts in Computer Animation 2
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KIB101	Visual Communication
KIB105	Animation and Motion Graphics
KKB101	Creative Industries: People and Practices
KVB105	Drawing for Design

Year 1, Semester 2

KIB102	Visual Interactions
KIB108	Animation History and Practices
KKB102	Creative Industries: Making Connections
KVB106	Drawing for Animation

Year 2, Semester 1

KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KIB320	Advanced Concepts in Computer Animation 1
KIB325	Real-Time 3D Computer Graphics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KIB316	Virtual Environments
KIB321	Advanced Concepts in Computer Animation 2
SELECT	A Complementary Studies unit

SELECT	A Complementary Studies unit

Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A Second Major PLUS 24 credit points of Unit Options

* Two Minors

* 96 credit points of Unit Options

Year 1, Semester 1

KIB106	Character Development, Conceptual Design and Animation Layout
KIB108	Animation History and Practices
KKB101	Creative Industries: People and Practices
KVB105	Drawing for Design

Year 1, Semester 2

KIB105	Animation and Motion Graphics
KIB107	Introduction to Programming for 3D Animation
KKB102	Creative Industries: Making Connections
KVB106	Drawing for Animation

Year 2, Semester 1

KIB212	Animation Studio 1: Preproduction
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KIB213	Animation Studio 2: CG Toolkit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KIB320	Advanced Concepts in Computer Animation 1
KIB325	Real-Time 3D Computer Graphics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KIB316	Virtual Environments
KIB321	Advanced Concepts in Computer Animation 2
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments

KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism

SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll

KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in

the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102 Modernism

KVB103 Australian Art

KVB211 Post 1945 Art

KVB304 Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325 Architecture in the 20th Century

DEB202 Introducing Design History

KVB212 Australian Art, Architecture and Design

KVB306 Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102 Media Myth Busting 1

KCB105 Media Myth Busting 2

KCB203 Consumption Matters: Consumer Cultures and Identity

KCB301 Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108 Introduction To Literary Studies

KWB207 Great Books: Creative Writing Classics

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225 Music Theatre Skills

KMB003 Sex Drugs Rock 'N' Roll

KMB004 World Music

KMB107 Sound, Image, Text

KMB200 Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design	
KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication	
KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies	
KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts	
KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:	
KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Advertising Professional, Animator, Artist, Computer Game Programmer, Computer Games Developer, Film/Television Producer, Internet Professional, Media Industry Specialist, Multimedia Designer, Post-production specialist, Visual Artist, Web Designer.

Bachelor of Fine Arts (Creative and Professional Writing) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $9,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421432
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Professor Philip Neilson
Campus: Kelvin Grove

OP Guarantee

The OP Guarantee currently does not apply to this course. However, it will from 2012 onwards.

Overview

Writers are in demand across a number of fields. The publishing and screen industries, advertising agencies, magazines and newspapers, websites, the public service and large corporations all require specialist writers with a flair for language.

More than 10 000 new books are published in Australia every year, and more local authors than ever are having success with their work. If you can channel your creativity into words, you are in a unique position in today's media-rich world.

This course will provide you with opportunities to work intensively on your writing in a number of forms and genres, including novels and short stories, creative non-fiction, youth writing, media writing and poetry. In addition, it will help you build specialist writing skills for professional applications such as corporate writing, persuasive writing, editing and script writing. Elective study is available in feature writing and interactive Web writing, and you can also undertake project work to write a sustained work in a genre of your choice.

Career Outcomes

Graduates can work as creative or professional writers and editors in corporate, community and freelance capacities. Opportunities exist as fiction writers, corporate writers, script writers, reviewers, travel writers, feature writers, editors, journalists and publishers. Pathways exist to prepare you for further study including honours, research, or creative practice and analysis.

Course Design

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either Advanced Writing Practice, Creative Writing and Literary Studies Reseach, a Second Major, Minors or Unit Options.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Industry Links

Guest lecturers have included Hilary Beaton (Queensland Writers Centre), Michael Wilding (author), Fiona Capp (author), Madonna Duffy (UQ Press), and Frank Moorhouse (2001 Miles Franklin award winner).

Other Course Options

Studies in Creative and Professional Writing are also available in:
* IX35 Bachelor of Business/Bachelor of Fine Arts (Creative and Professional Writing)
* IX68 Bachelor of Fine Arts (Creative and Professional Writing)/Bachelor of Laws
* KK33 Bachelor of Creative Industries with a creative and professional writing major or literary studies major

Course structure for students commencing in 2011

Course Requirements	
	In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:
	* Advanced Writing Practice Minor; PLUS a Minor or 48 credit points of Unit Options
	* Creative Writing and Literary Studies Research Minor; PLUS a Minor or 48 credit points of Unit Options
	* A Minor PLUS 48 credit points of Unit Options
	* Two Minors
	* A Second Major

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing

Year 2, Semester 1

KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KWB102	Media Writing
KWB106	Corporate Writing and Editing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Writing Practice Minor

Requisite: BFA Creative and Professional Writing students only. This package is only available to students with a GPA of 5 and above at the end of semester 3.

Year 2, Semester 2

KWB331	Creative Writing Advanced Practice 1

Year 3, Semester 1

KWB332	Creative Writing Advanced Practice 2

Year 3, Semester 2

KWB302	Novel and Genre
KWB333	Creative Writing Advanced Practice 3

Complementary Studies Option - Creative Writing and Literary Studies Research Minor

Requisite: BFA Creative and Professional Writing students only. This package is only available to students with a GPA of 5.5 and above at the end of semester 3.

Year 2, Semester 2

KWB331	Creative Writing Advanced Practice 1

Year 3, Semester 1

KKB345	Creative Industries Project 1

Year 3, Semester 2

KKB347	Becoming A Researcher: Understandings, Skills and Practices
KWB302	Novel and Genre

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Writing Practice Minor; PLUS a Minor or 48 credit points of Unit Options

* Creative Writing and Literary Studies Research Minor; PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing

Year 2, Semester 1

KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KWB102	Media Writing
KWB106	Corporate Writing and Editing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Writing Practice Minor

Requisite: BFA Creative and Professional Writing students only. This package is only available to students with a GPA of 5 and above at the end of semester 3.

Year 2, Semester 2

KWB331	Creative Writing Advanced Practice 1

Year 3, Semester 1

KWB332	Creative Writing Advanced Practice 2

Year 3, Semester 2

KWB302	Novel and Genre
KWB333	Creative Writing Advanced Practice 3

Complementary Studies Option - Creative Writing and Literary Studies Research Minor

Requisite: BFA Creative and Professional Writing students only. This package is only available to students with a GPA of 5.5 and above at the end of semester 3.

Year 2, Semester 2

KWB331	Creative Writing Advanced Practice 1

Year 3, Semester 1

KKB345	Creative Industries Project 1

Year 3, Semester 2

KKB347	Becoming A Researcher: Understandings, Skills and Practices
KWB302	Novel and Genre

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Writing Practice Minor; PLUS a Minor or 48 credit points of Unit Options

* Creative Writing and Literary Studies Research Minor; PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing

Year 2, Semester 1

KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KWB102	Media Writing
KWB106	Corporate Writing and Editing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Writing Practice Minor

Requisite: BFA Creative and Professional Writing students only. This package is only available to students with a GPA of 5 and above at the end of semester 3.

Year 2, Semester 2

KWB331	Creative Writing Advanced Practice 1

Year 3, Semester 1

KWB332	Creative Writing Advanced Practice 2

Year 3, Semester 2

KWB302	Novel and Genre
KWB333	Creative Writing Advanced Practice 3

Complementary Studies Option - Creative Writing and Literary Studies Research Minor

Requisite: BFA Creative and Professional Writing students only. This package is only available to students with a GPA of 5.5 and above at the end of semester 3.

Year 2, Semester 2

KWB331	Creative Writing Advanced Practice 1

Year 3, Semester 1

KKB345	Creative Industries Project 1

Year 3, Semester 2

KKB347	Becoming A Researcher: Understandings, Skills and Practices
KWB302	Novel and Genre

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of

creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These

include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:

KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations

AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication

KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication

KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB207 Great Books: Creative Writing Classics

KWB208 Modern Times (Literature and Culture in the

	20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1

KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Academic, Advertising Professional, Art Writer, Creative Writer, English Teacher, Government Officer, Information Officer, Internet Professional, Journalist, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher.

Bachelor of Fine Arts (Creative Writing Production) (KK34)

Year offered: 2011
Admissions: No
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $9,625 (indicative) per semester
Domestic Entry: February
International Entry: February; July
QTAC code: 421432
Past rank cut-off: 77
Past OP cut-off: 12
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Professor Philip Neilson
Campus: Kelvin Grove

Discontinuation

This major is available to continuing students only. It has been replaced by KK34 Bachelor of Fine Arts (Creative and Professional Writing) for students commencing in 2009 or later.

Overview

Writers are in demand across a number of fields. The publishing and screen industries, advertising agencies, magazines and newspapers, websites, the public service and large corporations all require specialist writers with a flair for language.

More than 10 000 new books are published in Australia every year, and more local authors than ever are having success with their work. If you can channel your creativity into words, you are in a unique position in today's media-rich world.

This course will provide you with opportunities to work intensively on your writing in a number of forms and genres, including novels and short stories, creative non-fiction, youth writing, media writing and poetry. In addition, it will help you build specialist writing skills for professional applications such as corporate writing, persuasive writing, editing and script writing. Elective study is available in feature writing and interactive Web writing, and you can also undertake project work to write a sustained work in a genre of your choice.

Career Outcomes

Graduates can work as creative or professional writers and editors in corporate, community and freelance capacities. Opportunities exist as fiction writers, corporate writers, script writers, reviewers, travel writers, feature writers, editors, journalists and publishers. Pathways exist to prepare you for further study including honours, research, or creative practice and analysis.

Course Design

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either Advanced Writing Practice, Creative Writing and Literary Studies Reseach, a Second Major, Minors or Unit Options units.

Industry Links

Guest lecturers have included Hilary Beaton (Queensland Writers Centre), Michael Wilding (author), Fiona Capp (author), Madonna Duffy (UQ Press), and Frank Moorhouse (2001 Miles Franklin award winner).

Other Course Options

Studies in Creative and Professional Writing are also available in:
* IX35 Bachelor of Business/Bachelor of Fine Arts (Creative and Professional Writing)
* IX68 Bachelor of Fine Arts (Creative and Professional Writing)/Bachelor of Laws
* KK33 Bachelor of Creative Industries with a creative and professional writing major or literary studies major

Course structure for students who commenced in 2008

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below: * A Minor plus two Unit Options * 72 credit points of Unit Options

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
KWB107	Creative Non-Fiction
SELECT	Either KWB102 or KWB103:
KWB103	Persuasive Writing
KWB102	Media Writing

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
SELECT	A Complementary Studies unit
SELECT	Either KPB207 or KWB106:
KPB207	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing

Year 2, Semester 1

KWB211	Stylistics and Poetics
KWB313	Novel and Memoir
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KWB205	Creative Writing Project 1
KWB206	Youth and Children's Writing
SELECT	Either KJB224, KPB207 or KWB106:
KJB224	Feature Writing
KPB207	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
SELECT	A Complementary Studies unit

Year 3, Semester 1

KWB207	Great Books: Creative Writing Classics
KWB304	Editing and Developing the Manuscript
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KWB303	Writing and Publishing Industry
KWB305	Creative Writing Project 2

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design

KVB306 Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102 Media Myth Busting 1

KCB105 Media Myth Busting 2

KCB203 Consumption Matters: Consumer Cultures and Identity

KCB301 Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication

KWB106 Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting

KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Academic, Advertising Professional, Art Writer, Creative Writer, English Teacher, Government Officer, Information Officer, Internet Professional, Journalist, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher.

Bachelor of Fine Arts (Dance Performance) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421822
Past rank cut-off: Admission to course is based on Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Rachel Pedro
Campus: Kelvin Grove

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

OP Guarantee

The OP Guarantee does not apply to this course.

Auditions

Auditions will be held in Brisbane, Melbourne, Sydney, Canberra and Adelaide in late September/early October. Confirmation dates and venues will be posted to registrants after registrations close.

Overview

The dance program at QUT boasts an enviable reputation and continues to lead in developing the creative passions of Australia's future dance artists and educators.

We provide a nurturing environment in state-of-the-art facilities where you will practise daily to extend your talents in creating and performing. Theoretical studies will extend your understanding and curiosity for the cultural specificity and the rich diversity of dance. You will analyse, critique and reflect on and about the body in dance and the roles and functions that dance plays in our lives, in Australia and globally.

Career Outcomes

QUT performance graduates are highly competitive in the real world and currently practise throughout Australia and internationally in major professional dance companies, education dance companies, musicals, commercial environments or as independent artists.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either Advanced Dance Performance, Minor or Unit Options.

Why choose this course?

You will gain intensive training in the core techniques of ballet and contemporary dance, through daily classes and studio work. This training is supported by weekly duo, pas de deux, pointe, male virtuosity classes and alternate dance styles.

You will connect with lively professional and global networks through performance experiences, secondment opportunities, guest lecturers and choreographers and international touring and exchange opportunities. Teaching staff have real-world experience in an extensive range of dance practices and are active in the dance community through Ausdance, Australian Dance Awards, adjudication panels and in international organisations.

You can enrich your learning experience by adding elective studies from an extensive range of offerings from across the University.

Together, these aspects inspire and privilege our graduates and set their scholarship apart from other forms of full-time training.

Other Course Options

Dance studies are also available through:
* KK34 Bachelor of Fine Arts (Dance)/ ED38 Graduate Diploma in Education (Senior Years)
* KK33 Bachelor of Creative Industries with a dance major
* Exit after two years of successful study with an Associate Degree

Deferment

QUT's deferment policy does not apply to this course.

Additional costs

As a dance student you will be required to provide your own dancewear, dance shoes, stage makeup, knee pads and any other specialist dance needs as required.

Course structure for students who commenced in 2011

Course Requirements
In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below: * Advanced Dance Performance Practice Minor; PLUS 48 credit points of Unit Options (KKB345 is strongly recommended as one of these Unit Options)

* Advanced Dance Performance Practice Minor; PLUS a Minor

Year 1, Semester 1

KDB101	Performance 1
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
SELECT	A Complementary Studies unit
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
SELECT	A Complementary Studies unit

Year 2, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
KDB214	Dance Technique Studies 4
SELECT	A Complementary Studies unit

Year 3, Semester 1

KDB306	Dance Project 1
KDB310	Professional Dance Training 1
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KDB311	Professional Dance Training 2
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Dance Performance Practice Minor

Only available to singe degree BFA (Dance Performance) students (not dual degree students)

Year 1, Semester 2

KDB102	Performance 2

Year 2, Semester 1

KDB211	Performance 3

Year 2, Semester 2

KDB212	Performance 4

Year 3, Semester 2

KDB307	Dance Project 2

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Dance Performance Practice Minor; PLUS 48 credit points of Unit Options (KKB345 is strongly recommended as one of these Unit Options)

* Advanced Dance Performance Practice Minor; PLUS a Minor

Year 1, Semester 1

KDB101	Performance 1
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KKB102	Creative Industries: Making Connections
SELECT	A Complementary Studies unit

Year 2, Semester 1

KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
SELECT	A Complementary Studies unit

Year 2, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
KDB214	Dance Technique Studies 4
SELECT	A Complementary Studies unit

Year 3, Semester 1

KDB306	Dance Project 1
KDB310	Professional Dance Training 1
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KDB311	Professional Dance Training 2
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Dance Performance Practice Minor

Only available to singe degree BFA (Dance Performance) students (not dual degree students)

Year 1, Semester 2

KDB102 Performance 2

Year 2, Semester 1

KDB211 Performance 3

Year 2, Semester 2

KDB212 Performance 4

Year 3, Semester 2

KDB307 Dance Project 2

Dance Unit Options

Unit Options

NOTE: These unit options are only available to students enrolled in the Bachelor of Fine Arts (Dance Performance) or Bachelor of Fine Arts (Dance)

KDB205 Dance in Education

KDB303 Dance and Technology 1

KDB304 Dance and Technology 2

*Note: KDB205 will not be offered in 2010 or 2011.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216 Graphical Development Environments for Media Interaction

KIB205 Programming for Visual Designers and Artists

KIB309 Embodied Interactions

KIB314 Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105 Animation and Motion Graphics

KIB108 Animation History and Practices

KIB203 Introduction to 3D Computer Graphics

KIB225 Character Development, Conceptual Design and Animation Layout

KVB105 Drawing for Design

KVB106 Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102 Modernism

KVB103 Australian Art

KVB211 Post 1945 Art

KVB304 Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325 Architecture in the 20th Century

DEB202 Introducing Design History

KVB212 Australian Art, Architecture and Design

KVB306 Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual

design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism

KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Choreographer, Dance Teacher, Dancer.

Bachelor of Fine Arts (Dance) (KK34)

Year offered: 2011
Admissions: No
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421822
Past rank cut-off: Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Rachel Pedro
Campus: Kelvin Grove

Important Notice

The title of this course has changed to Bachelor of Fine Arts (Dance Performance) for students commencing in 2010.

Overview

The dance program at QUT boasts an enviable reputation and continues to lead in developing the creative passions of Australia's future dance artists and educators.

We provide a nurturing environment in state-of-the-art facilities where you will practise daily to extend your talents in creating and performing. Theoretical studies will extend your understanding and curiosity for the cultural specificity and the rich diversity of dance. You will analyse, critique and reflect on and about the body in dance and the roles and functions that dance plays in our lives, in Australia and globally.

Career Outcomes

QUT performance graduates are highly competitive in the real world and currently practise throughout Australia and internationally in major professional dance companies, education dance companies, musicals, commercial environments or as independent artists.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either Advanced Dance Performance, Minor or Unit Options.

Why choose this course?

You will gain intensive training in the core techniques of ballet and contemporary dance, through daily classes and studio work. This training is supported by weekly duo, pas de deux, pointe, male virtuosity classes and alternate dance styles.

You will connect with lively professional and global networks through performance experiences, secondment opportunities, guest lecturers and choreographers and international touring and exchange opportunities. Teaching staff have real-world experience in an extensive range of dance practices and are active in the dance community through Ausdance, Australian Dance Awards, adjudication panels and in international organisations.

You can enrich your learning experience by adding elective studies from an extensive range of offerings from across the University.

Together, these aspects inspire and privilege our graduates and set their scholarship apart from other forms of full-time training.

Other Course Options

Dance studies are also available through:
* KK34 Bachelor of Fine Arts (Dance)/ ED38 Graduate Diploma in Education (Senior Years)
* KK33 Bachelor of Creative Industries with a dance major
* Exit after two years of successful study with an Associate Degree

Additional costs

As a dance student you will be required to provide your own dancewear, dance shoes, stage makeup, knee pads and any other specialist dance needs as required.

Course structure for students who commenced in 2009

Course Requirements	
	In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:
	* Advanced Dance Performance Practice Minor; PLUS 48 credit points of Unit Options (KKB345 is strongly recommended as one of these Unit Options)
	* Advanced Dance Performance Practice Minor; PLUS a Minor

Year 1, Semester 1	
KDB101	Performance 1
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KKB102	Creative Industries: Making Connections
SELECT	A Complementary Studies unit

Year 2, Semester 1

KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
SELECT	A Complementary Studies unit

Year 2, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
KDB214	Dance Technique Studies 4
SELECT	A Complementary Studies unit

Year 3, Semester 1

KDB306	Dance Project 1
KDB310	Professional Dance Training 1
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KDB311	Professional Dance Training 2
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Dance Performance Practice Minor

Only available to singe degree BFA (Dance) students (not dual degree students)

Year 1, Semester 2

KDB102	Performance 2

Year 2, Semester 1

KDB211	Performance 3

Year 2, Semester 2

KDB212	Performance 4

Year 3, Semester 2

KDB307	Dance Project 2

Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* A Minor
* 48 credit points of Unit Options

Year 1, Semester 1

KDB101	Performance 1
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KDB102	Performance 2
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2
KDB211	Performance 3
KDB213	Dance Technique Studies 3

Year 2, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
KDB212	Performance 4
KDB214	Dance Technique Studies 4

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Performance Pathway or the Creative Industries Minor pathway.

Performance Pathway

Year 3, Semester 1

KDB306	Dance Project 1
KDB310	Professional Dance Training 1
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KDB307	Dance Project 2
KDB311	Professional Dance Training 2
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Creative Industries Minor Pathways

Year 3, Semester 1

SELECT	Creative Industries Minor First Unit (a K-coded minor)
SELECT	Creative Industries Minor Second Unit (a K-coded minor)

SELECT	Two from the following five units:
KDB205	Dance in Education
KDB303	Dance and Technology 1
KDB225	Music Theatre Skills
	A Complementary Studies unit
	A Complementary Studies unit
	*Note: KDB205 will not be offered in 2010.

Year 3, Semester 2

SELECT	Creative Industries Minor Third Unit (a K-coded minor)
SELECT	Creative Industries Minor Fourth Unit (a K-coded minor)
SELECT	Two from the following four units:
KDB304	Dance and Technology 2
KDB226	Music Theatre Project
	A Complementary Studies unit
	A Complementary Studies unit
	*Note: KDB226 will not be offered in 2010.

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Dance Unit Options

Unit Options

NOTE:	These unit options are only available to students enrolled in the Bachelor of Fine Arts (Dance Performance) or Bachelor of Fine Arts (Dance)
KDB205	Dance in Education
KDB303	Dance and Technology 1
KDB304	Dance and Technology 2
	*Note: KDB205 will not be offered in 2010 or 2011.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the

history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108 Introduction To Literary Studies

KWB207 Great Books: Creative Writing Classics

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225 Music Theatre Skills

KMB003 Sex Drugs Rock 'N' Roll

KMB004 World Music

KMB107 Sound, Image, Text

KMB200 Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101 20th Century Performance

KTB207 Staging Australia

KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and

	Interactive Media
KIB202	Enabling Immersion

Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication	
KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies	
KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts	
KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Choreographer, Dance Teacher, Dancer.

Bachelor of Fine Arts (Drama) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421952
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Dr Sandra Gattenhof
Campus: Kelvin Grove

OP Guarantee

The OP Guarantee currently does not apply to this course. However, it will from 2012 onwards.

Overview

As with the creative industries as a whole, contemporary drama and performance are evolving to incorporate technology, cross disciplinary practice, experimentation and commercialisation. Performance making is not limited to the theatre: performers express their ideas by creating their own works for festivals, site-specific and public events.

In this course you will explore your creativity by developing a broad range of skills, incorporating live and mediated performance, physical theatre, applied performance, and processes which are innovative and experimental. These skills are contextualised by studies in theatre history and theory.

Career Outcomes

Graduates work as directors, performers, producers, playwrights, arts administrators, community artists and youth arts workers.

Some use their applied theatre skills in corporate training settings. Many are self employed and undertake project work in a variety of these areas. If taken in combination with a Graduate Diploma in Education (Senior Years), this course will enable you to become a qualified teacher.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either Performance Events and Festivals, a Second Major, Minors or Unit Options.

Other Course Options

Studies in Drama are also available through:
* KK34 Bachelor of Fine Arts (Drama)/Graduate Diploma in Education (Senior Years)
* IX35 Bachelor of Business/Bachelor of Fine Arts (Drama)
* KK33 Bachelor of Creative Industries with a drama major

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Course structure for students who commenced in 2011

Course Requirements	
	In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:
	* A Minor (recommended: Performance Events and Festivals Minor); PLUS 48 credit points of Unit Options
	* Two Minors of your choice (recommended: Performance Events and Festivals Minor)
	* A Second Major

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 2, Semester 1	
KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance

KTB211	Creative Industries Events and Festivals
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A Minor (recommended: Performance Events and Festivals Minor); PLUS 48 credit points of Unit Options

* Two Minors of your choice (recommended: Performance Events and Festivals Minor)

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 2, Semester 1

KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A Minor (recommended: Performance Events and Festivals Minor) PLUS 48 credit points of Unit Options

* Two Minors of your choice (recommended: Performance Events and Festivals Minor)

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 2, Semester 1

KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
SELECT	A Complementary Studies unit

SELECT	A Complementary Studies unit

Year 2, Semester 2

KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

KVB306 Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB206 Youth and Children's Writing

KWB207 Great Books: Creative Writing Classics

KWB211 Stylistics and Poetics

KWB303 Writing and Publishing Industry

KWB313 Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103 Dance Technique Studies 1

KDB104 Dance Technique Studies 2

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB107 Choreographic Studies 1

KDB108 World Dance

KDB109 Funk, Tap and all that Jazz

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB205 Dance in Education

KDB225 Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101 Introduction to Media and Communication: Texts

SELECT: Either KCB102 or KJB101:

KCB102 Media Myth Busting 1

KJB101 Digital Journalism

SELECT Either KCB104 or KPB110:

KCB104 Media and Communications: Industries

KPB110 The Movie, TV & New Media Business

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KCB203 Consumption Matters: Consumer Cultures and Identity

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KVB306 Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225 Music Theatre Skills

KTB101 20th Century Performance

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production

KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1

KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0

INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity

KCB301 Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and

	Identity
KCB302	Political Communication

Music & Sound	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies	
KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts	
KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Actor, Drama Teacher, Stage Manager, Theatre Lighting, Theatre Professionals.

Bachelor of Fine Arts (Fashion) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421672
Past rank cut-off: Admission to course is based on Additional Entry Requirements and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Mr Dean Brough
Campus: Kelvin Grove

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

OP Guarantee

The OP Guarantee does not apply to this course.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, and a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either Fashion Complementary Studies, a Second Major, Minors or Unit Options.

Other Course Options

Fashion studies are also available through:
* IX35 Bachelor of Business/Bachelor of Fine Arts (Fashion)
* KK33 Bachelor of Creative Industries with a fashion major

Deferment

QUT's deferment policy does not apply to this course.

Additional costs

There is a levy charged for essential items such as calico, pattern equipment and pre-cut exercises. In addition, students are expected to purchase fabrics as required for projects throughout the three years.

Course structure for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Fashion Complementary Studies Minor (strongly recommended); PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KFB101	Design Studio 1
KFB103	Introduction to Fashion
KFB107	Drawing for Fashion
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KFB102	Design Studio 2
KFB104	Sustainability: The Materiality of Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KFB200	Design Studio 3
KFB206	Fashion and Modernity
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KFB202	Design Studio 4
KFB207	Contemporary Fashion
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KFB301	Design Studio 5
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KFB302	Design Studio 6
KFB303	Fashioning Futures
SELECT	A Complementary Studies unit

Complementary Studies Option - Fashion Complementary Studies Minor

* Available to CI single degree students only

Year 2, Semester 1

KFB209	Ragtrade: Wholesaling Fashion

Year 2, Semester 2

SELECT	Either KCB203 or KFB205:
KCB203	Consumption Matters: Consumer Cultures and Identity
KFB205	Fashion and Style Journalism

Year 3, Semester 1

KFB304	Fashion, Law and the Real World
KKB341	Creative Industries Internship 1

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Fashion Complementary Studies Minor (strongly recommended); PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KFB101	Design Studio 1
KFB103	Introduction to Fashion
KFB107	Drawing for Fashion
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KFB102	Design Studio 2
KFB104	Sustainability: The Materiality of Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KFB200	Design Studio 3
KFB206	Fashion and Modernity
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KFB202	Design Studio 4
KFB207	Contemporary Fashion
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KFB301	Design Studio 5
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KFB302	Design Studio 6
SELECT	A Complementary Studies unit
KFB303	Fashioning Futures

Complementary Studies Option - Fashion Complementary Studies Minor

* Available to CI single degree students only

Year 2, Semester 1

KFB209	Ragtrade: Wholesaling Fashion

Year 2, Semester 2

SELECT	Either KCB203 or KFB205:
KCB203	Consumption Matters: Consumer Cultures and Identity
KFB205	Fashion and Style Journalism

Year 3, Semester 1

KFB304	Fashion, Law and the Real World
KKB341	Creative Industries Internship 1

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Fashion Complementary Studies Minor (strongly recommended); PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KFB101	Design Studio 1
KFB103	Introduction to Fashion
KFB107	Drawing for Fashion
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KFB102	Design Studio 2
KFB104	Sustainability: The Materiality of Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KFB200	Design Studio 3

KFB206	Fashion and Modernity
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KFB202	Design Studio 4
KFB207	Contemporary Fashion
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KFB301	Design Studio 5
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KFB302	Design Studio 6
KFB303	Fashioning Futures
SELECT	A Complementary Studies unit

Complementary Studies Option - Fashion Complementary Studies Minor

* Available to CI single degree students only

Year 2, Semester 1

KFB209	Ragtrade: Wholesaling Fashion

Year 2, Semester 2

SELECT	Either KCB203 or KFB205:
KCB203	Consumption Matters: Consumer Cultures and Identity
KFB205	Fashion and Style Journalism

Year 3, Semester 1

KFB304	Fashion, Law and the Real World
KKB341	Creative Industries Internship 1

Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* A Minor

* 48 credit points of Unit Options

Year 1, Semester 1

KFB101	Design Studio 1
KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
KVB107	Drawing For Fashion

Year 1, Semester 2

KFB102	Design Studio 2
KFB104	Sustainability: The Materiality of Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KFB200	Design Studio 3
KFB206	Fashion and Modernity
KFB209	Ragtrade: Wholesaling Fashion
SELECT	A Complementary Studies unit

Year 2, Semester 2

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB202	Design Studio 4
KFB207	Contemporary Fashion
SELECT	Either KFB205 or a Complementary Studies unit:
KFB205	Fashion and Style Journalism
	A Complementary Studies unit

Year 3, Semester 1

KFB301	Design Studio 5
KFB304	Fashion, Law and the Real World
KKB341	Creative Industries Internship 1
SELECT	A Complementary Studies unit

Year 3, Semester 2

KFB302	Design Studio 6
KFB303	Fashioning Futures
SELECT	A Complementary Studies unit

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to

complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing

MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list
	Advanced AMB Unit Options (AMB240 is mandatory):
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Advanced MGB Unit Options (MGB310 is mandatory):
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
	Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^
	* Please Note: KPB203 is permitted to count towards this unit set.
	^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion
	Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now

KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide

students with space to develop their design practice through engaging project briefs.

KKB216 Graphical Development Environments for Media Interaction

KIB205 Programming for Visual Designers and Artists

KIB309 Embodied Interactions

KIB314 Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105 Animation and Motion Graphics

KIB108 Animation History and Practices

KIB203 Introduction to 3D Computer Graphics

KIB225 Character Development, Conceptual Design and Animation Layout

KVB105 Drawing for Design

KVB106 Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102 Modernism

KVB103 Australian Art

KVB211 Post 1945 Art

KVB304 Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325 Architecture in the 20th Century

DEB202 Introducing Design History

KVB212 Australian Art, Architecture and Design

KVB306 Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102 Media Myth Busting 1

KCB105 Media Myth Busting 2

KCB203 Consumption Matters: Consumer Cultures and Identity

KCB301 Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the

opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225 Music Theatre Skills

KMB003 Sex Drugs Rock 'N' Roll

KMB004 World Music

KMB107 Sound, Image, Text

KMB200 Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101 20th Century Performance

KTB207 Staging Australia

KTB210 Creative Industries Management

KTB211 Creative Industries Events and Festivals

KTB306 Directing for Performance Events and Festivals

SELECT One unit from either BSB126, KCB103 or KWB106:

BSB126 Marketing

KCB103 Strategic Speech Communication

KWB106 Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Artist, Fashion Designer, Fashion Professional, Film/Television Producer, Theatre Professionals, Visual Artist.

Bachelor of Fine Arts (Film and Screen Production) (KK34)

Year offered: 2011
Admissions: No
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February; July
QTAC code: 421342
Past rank cut-off: In 2009 this course required additional entry requirements. In 2010 entry to this course will depend solely on OP/Rank
Past OP cut-off: In 2009 this course required additional entry requirements. In 2010 entry to this course will depend solely on OP/Rank
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Mr Sean Maher
Campus: Kelvin Grove

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either the Advanced Film, TV and New Media Minor, a Second Major, Minors or Unit Options.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT allows applicants to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Find out more on deferment policy

Additional costs

You may be required to cover the costs of recording materials, video hire, production travel expenses and associated film and video production costs.

Course structure for Film and Screen Production students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A package (equivalent to 48 credit points) chosen from the Advanced Screen Production Minor OR a Television minor OR a Sound Studies Minor; PLUS another Minor OR 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
KPB102	Film History
KWB102	Media Writing

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production

Year 2, Semester 1

KPB201	Experimental Production
KPB203	Australian Film
KPB207	Film and Television Scriptwriting
SELECT	A Complementary Studies unit

Year 2, Semester 2

KPB204	Multi-Camera Television Studio Production
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Year 3, Semester 1

KPB308	Film and Television Drama Practice
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Screen Production Minor

Year 3, Semester 1

KPB301	Documentary Production

Year 3, Semester 2

KPB306 Film Drama Production

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

AMB220 Advertising Theory and Practice

AMB318 Advertising Copywriting

AMB319 Media Planning

AMB320 Advertising Management

AMB330 Advertising Planning Portfolio

BSB126 Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105 Animation and Motion Graphics

KIB108 Animation History and Practices

KIB203 Introduction to 3D Computer Graphics

KIB220 Animation Production

KIB221 Animation: CG Toolkit

KIB225 Character Development, Conceptual Design and Animation Layout

KIB316 Virtual Environments

KIB325 Real-Time 3D Computer Graphics

KVB105 Drawing for Design

KVB106 Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325 Architecture in the 20th Century

DAB420 Architecture, Culture and Space

DEB202 Introducing Design History

KVB102 Modernism

KVB103 Australian Art

KVB108 Contemporary Asian Visual Culture

KVB211 Post 1945 Art

KVB212 Australian Art, Architecture and Design

KVB304 Contemporary Art Issues

KVB306 Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing

KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and

analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majo

rmin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be

accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry

KJB224 Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108 Introduction To Literary Studies

KWB207 Great Books: Creative Writing Classics

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225 Music Theatre Skills

KMB003 Sex Drugs Rock 'N' Roll

KMB004 World Music

KMB107 Sound, Image, Text

KMB200 Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101 20th Century Performance

KTB207 Staging Australia

KTB210 Creative Industries Management

KTB211 Creative Industries Events and Festivals

KTB306 Directing for Performance Events and Festivals

SELECT One unit from either BSB126, KCB103 or KWB106:

BSB126 Marketing

KCB103 Strategic Speech Communication

KWB106 Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB207 Great Books: Creative Writing Classics

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Advertising Professional, Artist, Film Composer, Film/Television Producer, Internet Professional, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Post-production specialist, Technical Officer, Visual Artist.

Bachelor of Fine Arts (Film and Television) (KK34)

Year offered: 2011
Admissions: No
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February; July
QTAC code: 421342
Past rank cut-off: In 2009 this course required additional entry requirements. In 2010 entry to this course will depend solely on OP/Rank
Past OP cut-off: In 2009 this course required additional entry requirements. In 2010 entry to this course will depend solely on OP/Rank
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Mr Sean Maher
Campus: Kelvin Grove

Discontinuation

This major is available to continuing students only. It has been replaced by KK34 Bachelor of Fine Arts (Film, TV and New Media Production) for students commencing in 2010.

Overview

This production-driven program is designed for those seeking to become leaders in creative practice in the film, television and new media industries. You may choose to specialise in producing, directing, scriptwriting, cinematography, editing or sound. You will have the opportunity to be part of the creative process with advanced classes conducted in dedicated production studios, culminating in a Super 16 film production.

Career Outcomes

Graduates can work in film and television in numerous entry level positions that lead to careers as cinematographers, vision and sound editors, directors, scriptwriters and producers. You may also work in the production of multimedia audio and video materials for advertising, public relations, marketing, staff training or the Internet.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four Unit Options.

Why choose this course?

You will be encouraged to explore a range of genres from documentary, television formats, drama and experimental film. You will work with industry standard equipment and with other students to produce creative works and projects for external clients. Your work will be showcased to the industry at two public screenings in your final year.

Additional costs

You may be required to cover the costs of recording materials, video hire, production travel expenses and associated film and video production costs.

Course structure for students who commenced in 2008

Course Requirements	
	In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:
	* A Minor
	* 48 credit points of Unit Options

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
KPB102	Film History
KWB102	Media Writing

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production

Year 2, Semester 1	
KPB201	Experimental Production
KPB203	Australian Film
KPB207	Film and Television Scriptwriting
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KPB204	Multi-Camera Television Studio Production
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Year 3, Semester 1	
KPB301	Documentary Production
KPB308	Film and Television Drama Practice
SELECT	A Complementary Studies unit

Year 3, Semester 2	
KPB306	Film Drama Production

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the

following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and

interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands

in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll

KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Advertising Professional, Artist, Film Composer, Film/Television Producer, Internet Professional, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Post-production specialist, Technical Officer, Visual Artist.

Bachelor of Fine Arts (Film, TV and New Media Production) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February; July
QTAC code: 421342
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Sean Maher
Campus: Kelvin Grove

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either the Advanced Film, TV and New Media Minor, a Second Major, Minors or Unit Options.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT allows all applicants to defer their undergraduate admission offer for one year, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Additional costs

You may be required to cover the costs of recording materials, video hire, production travel expenses and associated film and video production costs.

Course structure for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A maximum of 48 credit points from the Advanced Film, TV and New Media Unit Options; PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
KPB109	Film and TV History
KWB102	Media Writing

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres

Year 2, Semester 1

KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies Option
SELECT	Two of the following four units:
KPB104	Film and Television Production Resource Management
KPB201	Experimental Production
KPB206	International Cinema
KPB207	Film and Television Scriptwriting

Year 2, Semester 2

KPB212	Australian Film and TV
SELECT	A Complementary Studies Option
SELECT	Two of the following six units:
KIB102	Visual Interactions
KPB205	Documentary Theory and Practice
KPB211	Writing Dialogue
KPB213	Multi-Camera TV Studio Production
KPB214	Single Camera TV Production
KPB302	Project Development and Script Editing for TV and Film

Year 3, Semester 1

SELECT	Either KPB303 or KPB308:
KPB303	Critical Thinking About Television
KPB308	Film and Television Drama Practice
SELECT	A Complementary Studies Option
SELECT	A Complementary Studies Option

SELECT	A Complementary Studies Option

Year 3, Semester 2

SELECT	Either KPB313 or A Transitions to New Professional Environments Unit
KPB313	How to be a Producer
	Transitions to New Professional Environments Unit
SELECT	A Complementary Studies Option
SELECT	A Complementary Studies Option
SELECT	A Complementary Studies Option

Advanced Film, TV and New Media Unit Options

SELECT	Either 24cp of Craft units or 24cp of Producing units
	Advanced Production (Craft) units
KPB320	Advanced Production (Craft) 1
KPB321	Advanced Production (Craft) 2
	OR
	Advanced Production (Producing) units
KPB322	Advanced Production (Producing) 1
KPB323	Advanced Production (Producing) 2

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A maximum of 48 credit points from the Advanced Film, TV and New Media Unit Options; PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
KPB109	Film and TV History
KWB102	Media Writing

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres

Year 2, Semester 1

KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies Option
SELECT	Two of the following four units:
KPB104	Film and Television Production Resource Management
KPB201	Experimental Production
KPB206	International Cinema
KPB207	Film and Television Scriptwriting

Year 2, Semester 2

KPB212	Australian Film and TV
SELECT	A Complementary Studies Option
SELECT	Two of the following six units:
KIB102	Visual Interactions
KPB205	Documentary Theory and Practice
KPB211	Writing Dialogue
KPB213	Multi-Camera TV Studio Production
KPB214	Single Camera TV Production
KPB302	Project Development and Script Editing for TV and Film

Year 3, Semester 1

SELECT	Either KPB303 or KPB308:
KPB303	Critical Thinking About Television
KPB308	Film and Television Drama Practice
SELECT	A Complementary Studies Option
SELECT	A Complementary Studies Option
SELECT	A Complementary Studies Option

Year 3, Semester 2

SELECT	Either KPB313 or A Transitions to New Professional Environments Unit
KPB313	How to be a Producer
	Transitions to New Professional Environments Unit
SELECT	A Complementary Studies Option
SELECT	A Complementary Studies Option
SELECT	A Complementary Studies Option

Advanced Film, TV and New Media Unit Options

SELECT	Either 24cp of Craft units or 24cp of Producing units
	Advanced Production (Craft) units
KPB320	Advanced Production (Craft) 1
KPB321	Advanced Production (Craft) 2
	OR
	Advanced Production (Producing) units
KPB322	Advanced Production (Producing) 1
KPB323	Advanced Production (Producing) 2

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing

KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are

to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB207 Great Books: Creative Writing Classics

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

AMB335 E-marketing Strategies

AMB336 International Marketing

AMB340 Services Marketing

BSB126 Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225 Music Theatre Skills

KMB003 Sex Drugs Rock 'N' Roll

KMB004 World Music

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB122 Music and Sound Concepts 1

KMB129 Music and Sound Production 2

KMB132 Music and Sound Concepts 2

KMB200 Music Scenes and Subcultures

KMB301 The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104 Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122 Organisational Databases

INB210 Databases

INB270 Programming

INB271 The Web

INB272 Interaction Design

Choose 4 of the following INB 300-level units

INB313 Electronic Commerce Site Development

INB322 Information Systems Consulting

INB340 Database Design

INB345 Mobile Devices

INB346 Enterprise 2.0

INB347 Web 2.0 Applications

INB370 Software Development

INB373 Web Application Development

Public Relations

AMB201 Marketing and Audience Research

AMB202 Integrated Marketing Communication

AMB263 Introduction To Public Relations

AMB264 Public Relations Techniques

AMB372 Public Relations Planning

AMB373 Corporate Communication

AMB374 Global Public Relations Cases

BSB126 Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship,

Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction

KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a

thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108 Introduction To Literary Studies

KWB207 Great Books: Creative Writing Classics

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225 Music Theatre Skills

KMB003 Sex Drugs Rock 'N' Roll

KMB004 World Music

KMB107 Sound, Image, Text

KMB200 Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101 20th Century Performance

KTB207 Staging Australia

KTB210 Creative Industries Management

KTB211 Creative Industries Events and Festivals

KTB306 Directing for Performance Events and Festivals

SELECT One unit from either BSB126, KCB103 or KWB106:

BSB126 Marketing

KCB103 Strategic Speech Communication

KWB106 Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the

following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB207 Great Books: Creative Writing Classics

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB108 World Dance

KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene

KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
	* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.
	* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour
	* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Advertising Professional, Artist, Film Composer, Film/Television Producer, Internet Professional, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Post-production specialist, Technical Officer, Visual Arts Teacher.

Bachelor of Fine Arts (Interactive and Visual Design) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $11,250 (indicative) per semester
Domestic Entry: February
International Entry: February; July
QTAC code: 421052
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Mr Gavin Sade
Campus: Kelvin Grove

Overview

Interactive and visual design plays a pivotal role in the rapidly expanding fields of contemporary communication and new technologies. Careers in this area provide the opportunity to design for electronic and print media, Web and mobile technologies, games and physical computing, as well as new technologies as they continue to emerge.
This course will provide you with the conceptual understanding, practical skills and working methods you will need to become a creative and innovative designer. As well as developing core understandings in visual design for a range of media including mobile and virtual environment, you will choose study pathways to develop a specialist focus in graphic design, animation or design for tangible and physical computing.

Career Outcomes

This course will prepare you for a range of careers in the creative industries such as advertising and marketing, print design, Web design and electronic publishing, multimedia and interactive entertainment design, games design, and interactive exhibition design.
Graduates from this study area work in traditional design companies in fields such as graphic design, marketing, branding and print and television campaigns, Web Design, interaction design, usability, knowledge management and information architecture. They also gain employment in new, rapidly expanding industries. For example, games companies employ graduates to work on content production, interaction design, visual design and real-time and virtual environments modelling; film and television companies employ graduates in post-production and branding; museums and other cultural institutions employ graduates in multimedia design and interactive installation. In addition, visualisation companies increasingly provide opportunities for graduates across industries as diverse as mining, architectural and medical visualisation.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either a Second Major, Minors or elective units.

Why course this course

Why choose this course?
With its emphasis on creative and experimental approaches to design for new technologies, this course will take you beyond traditional or vocational design courses. You will not only gain an understanding of established design principles and technical skills and apply them in traditional media; you will acquire and apply an understanding of emerging design fields such as 3D computer graphics, virtual environments, and motion graphics, as well as interaction design for Web and mobile media and other new communication technologies.
Our studio approach will support you to develop a strong conceptual understanding of design, which you will apply to a range of media and technologies. You will develop creative and innovative approaches to designing visual and interactive media through your studio work. You will specialise your design interests and build a portfolio of individual practice as well as industry-based, interdisciplinary team projects, which you can consolidate through industry placements.
You can specialise in graphic design, animation or design for physical or tangible computing, and, to diversify your employment options, you can complement your design studies with pathways in visual arts, sound design, games design, information technology or business.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

OP Guarantee

The OP Guarantee currently does not apply to this course. However, it will from 2012 onwards.

Course structure for students who commenced in 2011

Course Requirements
In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below: * A Minor PLUS 48 credit points of Unit Options * Two Minors

* A Second Major

Notes

From year 2, students are recommended to take one of the following pathways:

* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR

* Interactive Media Design (comprising KKB216 {not offered in 2010 so students should select KIB230}, KIB205, KIB309 and KIB314)

Year 1, Semester 1

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KKB101	Creative Industries: People and Practices
KVB105	Drawing for Design

Year 1, Semester 2

KIB102	Visual Interactions
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216 (Note that KKB216 will not be offered in 2010 so students should select KIB230):
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335
KIB309	Embodied Interactions
KIB335	Typography and Illustration
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KIB322	Design Project
SELECT	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Notes

From year 2, students are recommended to take one of the following pathways:

* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR

* Interactive Media Design (comprising KKB216 {not offered in 2010 so students should select KIB230}, KIB205, KIB309 and KIB314)

Year 1, Semester 1

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KKB101	Creative Industries: People and Practices
KVB105	Drawing for Design

Year 1, Semester 2

KIB102	Visual Interactions
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216 (Note that KKB216 will not be offered in 2010 so students should select KIB230):
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design
SELECT	A Complementary Studies unit

SELECT	A Complementary Studies unit

Year 3, Semester 1

KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335
KIB309	Embodied Interactions
KIB335	Typography and Illustration
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KIB322	Design Project
SELECT	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Notes

From year 2, students are recommended to take one of the following pathways:

* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR

* Interactive Media Design (comprising KKB216 {not offered in 2010 so students should select KIB230}, KIB205, KIB309 and KIB314)

Year 1, Semester 1

KIB101	Visual Communication
KIB105	Animation and Motion Graphics
KKB101	Creative Industries: People and Practices
KVB105	Drawing for Design

Year 1, Semester 2

KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216 (Note that KKB216 will not be offered in 2010 so students should select KIB230):
KKB216	Graphical Development Environments for Media Interaction
KIB230	Interface and Information Design
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KIB322	Design Project
SELECT	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting

AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1

KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation

MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list
	Advanced AMB Unit Options (AMB240 is mandatory):
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Advanced MGB Unit Options (MGB310 is mandatory):
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
	Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture

KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
	* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing
	Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry
	Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems
	Choose 3 of the following units (INB122 and INB210 cannot both be taken)
INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design
	Choose 4 of the following INB 300-level units
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing
	Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of

communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern,

cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2

KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Academic, Advertising Professional, Animator, Computer Games Developer, Digital Composer, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Post-production specialist, Publishing Professional, Web Designer.

Bachelor of Fine Arts (Sound Design) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421532
Past rank cut-off: Admission to course is based on Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Mr Brad Millard
Campus: Kelvin Grove

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

Overview

Imagine playing a computer game, browsing the web or even watching a film without sound to create atmosphere, excitement and build tension. Sound is important in these environments but there is a whole lot more to sound design than this conventional understanding.

The sound design course at QUT caters for established and emerging roles in sound design fields within the creative industries. It involves study of contemporary sound design and production techniques for film, television, web, games and installation contexts.

Career Outcomes

Sound design graduates work as sound designers, sound editors and mixers for film and television, web applications and games. There are pathways available for honours and professional or research postgraduate studies.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, 168 credit points of discipline units, the Music and Sound Production pathway, and either a minor or four unit Options.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT's deferment policy does not apply to this course.

Course structure for students who commenced in 2011

Course Requirements	
	In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:
	* The Music and Sound Production Minor; PLUS a Minor or 48 credit points of Unit Options

Year 1, Semester 1	
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2	
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KKB102	Creative Industries: Making Connections
KPB105	Narrative Production

Year 2, Semester 1	
KMB225	Creative Studio 3
KMB252	Multi-Platform Sound Design
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KMB107	Sound, Image, Text
KMB235	Creative Studio 4
SELECT:	A Complementary Studies unit
SELECT:	A Complementary Studies unit

Year 3, Semester 1	
KMB325	Creative Studio 5
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2	
KMB335	Creative Studio 6
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Music and Sound Production Minor

Year 2, Semester 1	
KMB219	Music and Sound Production 3

Year 2, Semester 2

KMB229	Music and Sound Production 4

Year 3, Semester 1

KMB319	Music and Sound Production 5

Year 3, Semester 2

KMB329	Music and Sound Production 6

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* The Music and Sound Production Minor; PLUS a Minor or 48 credit points of Unit Options

Year 1, Semester 1

KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2

KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KKB102	Creative Industries: Making Connections
KPB105	Narrative Production

Year 2, Semester 1

KMB225	Creative Studio 3
KMB252	Multi-Platform Sound Design
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KMB107	Sound, Image, Text
KMB235	Creative Studio 4
SELECT:	A Complementary Studies unit
SELECT:	A Complementary Studies unit

Year 3, Semester 1

KMB325	Creative Studio 5
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KMB335	Creative Studio 6
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Music and Sound Production Minor

Year 2, Semester 1

KMB219	Music and Sound Production 3

Year 2, Semester 2

KMB229	Music and Sound Production 4

Year 3, Semester 1

KMB319	Music and Sound Production 5

Year 3, Semester 2

KMB329	Music and Sound Production 6

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Sound Design Practice Minor; PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB110	Music Production 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia
KMB107	Sound, Image, Text
KMB111	Music Production 2

*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1

KIB103	Introduction to Web Design and Development
KMB214-1	Music and Sound: Principal Study A
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KMB314-2	Music and Sound: Principal Study B
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Sound Design Practice Minor

Requisites: Students who commenced the BFA Sound Design in 2009

Year 2, Semester 1

SELECT	Either KIB108 or KPB101:
KIB108	Animation History and Practices
KPB101	Introduction to Film, TV and New Media Production
SELECT	Either KMB003 or KMB004:
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music

Year 2, Semester 2

SELECT	Either KCB207 or KIB104:
KCB207	Exploring New Media Worlds
KIB104	Digital Media

Year 3, Semester 2

SELECT	Either KIB105 or KPB105:
KIB105	Animation and Motion Graphics
KPB105	Narrative Production

Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* A Minor

* 48 credit points of Unit Options

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB110	Music Production 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia
KMB107	Sound, Image, Text
KMB111	Music Production 2

*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1

KMB214-1	Music and Sound: Principal Study A
SELECT	Either KIB105 or KPB101:
KIB105	Animation and Motion Graphics
KPB101	Introduction to Film, TV and New Media Production
SELECT	Either KMB003 or KMB004:
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
SELECT	A Complementary Studies unit

Year 2, Semester 2

KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A
KIB103	Introduction to Web Design and Development
SELECT	Either KCB202 or KIB104:
KCB202	New Media 2: Applications and Implications
KIB104	Digital Media

Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B
SELECT	A Complementary Studies unit
SELECT	Either KIB108 (recommended) or a Complementary Studies unit
KIB108	Animation History and Practices

Year 3, Semester 2

KMB314-2	Music and Sound: Principal Study B
SELECT	A Complementary Studies unit
SELECT	Either KPB105 or a Complementary Studies unit
KPB105	Narrative Production

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management,

Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation

KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
	* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.
	* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour
	* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Artist, Film Composer, Mastering Engineer, Multimedia Designer, Music Technologist, Musical Director, Post-production specialist, Project Manager, Recording Engineer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Theatre Professionals.

Bachelor of Fine Arts (Technical Production) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421932
Past rank cut-off: Admission to course is based on Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Dr Sandra Gattenhof
Campus: Kelvin Grove

OP Guarantee

The OP Guarantee does not apply to this course.

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

Career Outcomes

Graduates work as stage managers, production managers, lighting and sound designers, operators and technicians for theatre, ballet, contemporary dance, opera, concerts and film, conferences, international and corporate events and festivals.

Overview

House lights to half, LX 2 and fly cue 1 - GO!

The house lights fade as the overture starts. A red velvet curtain rises as hundreds of lights start to brighten the stage. In the corner a stage manager calls cues in quick succession. Assistant stage managers are checking their props inventories as a radio mic technician is doing final signal checks. Behind the scenes up to 20 technicians are operating lighting consoles, followspots, sound equipment and undertaking complex scene changes hidden only by the darkness. Weeks of training and rehearsal have prepared the cast and crew for this show.

This highly practical course provides the opportunity for students to work on a range of events, including theatre productions, music and dance performances and fashion parades featuring students in other creative industries courses. Opportunities are offered to students to enter working environments through internships and industry placements. Past students have undertaken placements at music festivals, state and local theatre companies, opera and dance companies, performing arts complexes, entertainment venues and touring stage shows.

Aim

QUT's Technical Production study area is intended to provide students with skills in lighting, sound, stage management, and production management, with exposure to multimedia and film shoots, as well as the opportunity to specialise in a particular field of live production. It aims to provide authentic learning contexts within a wide range of production events in the Creative Industries at QUT as well as industry internships and placements, and industry mentors.

Learning outcomes

Students will develop the following capabilities relevant to Technical Production:
1. knowledge and skills required, at an advanced level, to pursue a career in Technical Production within the areas of stage management, lighting and sound technologies and/design and/or scenography;
2. creative and analytical problem-solving skills related to a range of areas and roles encountered within the Technical Production major;
3. knowledge and skills related to a range of environments encountered within the Technical Production major such as genres (acting, dance, drama, fashion, music) and venues or production locations and facilities and company structures;
4. effective communication in visual, oral and written forms with teaching and industry specialists and team members within a range of technical production areas and roles;
5. the valuing of self as reflective practitioner and life-long learner as fundamental to a sustainable career in technical production;
6. the ability to exhibit self-reliance, independence, collaborative and team-building skills, and leadership in a range of technical production learning and industry contexts;
7. an understanding of and ability to apply ethical standards and practices within technical production environments and an ability to understand and value indigenous and international perspectives.

Deferment

QUT’s deferment policy does not apply to this course.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of Advanced Technical Production Practice, a Scenography Minor, a Second Major, Minors or Unit Options.

Non-standard attendance

Students undertake production work afternoons and evenings (including workshop calls and rehearsals). This

includes Saturdays during technical periods in the theatre.

Pathways to further study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have achieved the required GPA.

Course structure for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Technical Production Practice Minor and Sceneography Practice Minor

* Two packages (equivalent to 48 credit points each) chosen from Advanced Technical Production Practice Minor or Scenography Practice Minor; PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KRB105	Theatrecraft
KRB111	Stage Management 1
KRB113	Technical Production 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KRB114	Event Technology Practice
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 1

KRB211	Stage Management 2
KRB217	Technical Production 2
SELECT	A Complementary Studies unit

Year 2, Semester 2

KRB212	Stage Management 3
KRB218	Technical Production 3
SELECT	A Complementary Studies unit

Year 3, Semester 1

KRB301	Technical Production Practice A
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KRB302	Technical Production Practice B
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Technical Production Practice Minor

Description: This minor will extend your knowledge and skills relevant to the demands and expectations of the Technical Production industry through practical production experience and exposure in a professional setting. It will extend on Technical Production experiences in new and unique environments and further equip you with expertise particular to technology and employability in the workplace.

Year 3, Semester 1

KRB303	Advanced Technical Production Practice A

Year 3, Semester 2

KRB304	Advanced Technical Production Practice B

Complementary Studies Option - Scenography Minor

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: KRB220 and KRB221 will be offered for the first time in 2012.

Year 1, Semester 2

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre

Year 2, Semester 1

KRB220	The Scenographic Divide

Year 2, Semester 2

KRB221	Intermedial Applications for the Theatre

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Technical Production Practice Minor and Sceneography Practice Minor

* Two packages (equivalent to 48 credit points each) chosen from Advanced Technical Production Practice Minor or Scenography Practice Minor; PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KSB105	Theatrecraft
KSB111	Stage Management 1
KSB113	Technical Production 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KSB114	Event Technology Practice
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 1

KRB211	Stage Management 2
KRB217	Technical Production 2
SELECT	A Complementary Studies unit

Year 2, Semester 2

KRB212	Stage Management 3
KRB218	Technical Production 3
SELECT	A Complementary Studies unit

Year 3, Semester 1

KRB301	Technical Production Practice A
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KRB302	Technical Production Practice B
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Technical Production Practice Minor

Description: This minor will extend your knowledge and skills relevant to the demands and expectations of the Technical Production industry through practical production experience and exposure in a professional setting. It will extend on Technical Production experiences in new and unique environments and further equip you with expertise particular to technology and employability in the workplace.

Year 3, Semester 1

KRB303	Advanced Technical Production Practice A

Year 3, Semester 2

KRB304	Advanced Technical Production Practice B

Complementary Studies Option - Scenography Minor

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: KRB220 and KRB221 will be offered for the first time in 2012.

Year 1, Semester 2

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre

Year 2, Semester 1

KRB220	The Scenographic Divide

Year 2, Semester 2

KRB221	Intermedial Applications for the Theatre

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Two packages (equivalent to 48 credit points each) chosen from Advanced Technical Production Practice Minor; PLUS a Minor or 48 credit points of Unit Options

* A Minor PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KSB105	Theatrecraft
KSB111	Stage Management 1
KSB113	Technical Production 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KSB114	Event Technology Practice
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 1

KSB211	Stage Management 2
KSB217	Technical Production 2
SELECT	A Complementary Studies unit

Year 2, Semester 2

KSB212	Stage Management 3
KSB218	Technical Production 3

SELECT	A Complementary Studies unit

Year 3, Semester 1

KRB301	Technical Production Practice A
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KRB302	Technical Production Practice B
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Option - Advanced Technical Production Practice Minor

Description: This minor will extend your knowledge and skills relevant to the demands and expectations of the Technical Production industry through practical production experience and exposure in a professional setting. It will extend on Technical Production experiences in new and unique environments and further equip you with expertise particular to technology and employability in the workplace.

Year 3, Semester 1

KRB303	Advanced Technical Production Practice A

Year 3, Semester 2

KRB304	Advanced Technical Production Practice B

Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* A Minor

* 48 credit points of Unit Options

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KSB105	Theatrecraft
KSB111	Stage Management 1
KSB113	Technical Production 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KSB114	Event Technology Practice
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 1

KSB211	Stage Management 2
KSB217	Technical Production 2
SELECT	A Complementary Studies unit

Year 2, Semester 2

KSB212	Stage Management 3
KSB218	Technical Production 3
SELECT	A Complementary Studies unit

Year 3, Semester 1

KSB301	Theatre Project 1

Year 3, Semester 2

KSB302	Theatre Project 2

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the

animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a

pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list
	Advanced AMB Unit Options (AMB240 is mandatory):
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Advanced MGB Unit Options (MGB310 is mandatory):
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills

MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:

AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing

AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of

practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108 Introduction To Literary Studies

KWB207 Great Books: Creative Writing Classics

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business

KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource

	Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Lighting Designer, Lighting Technician, Sound Designer, Stage Manager, Technical Officer, Theatre Lighting, Theatre Professionals.

Bachelor of Fine Arts (Television Producing) (KK34)

Year offered: 2011
Admissions: No
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421302
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Sean Maher
Campus: Kelvin Grove

Discontinuation

This major is available to continuing students only. It has been replaced by KK34 Bachelor of Fine Arts (Film, TV and New Media Production) for students commencing in 2010.

Overview

Television is one of the most powerful media the world has ever known. Even in our changing media environment, television continues to reach audiences of millions – more than any other medium. While working in television can be demanding and difficult, if you're passionate and committed, you will enjoy the challenge of building your career in this rewarding and exhilarating industry.
QUT offers Queensland's only degree completely focussed on the television industry, preparing graduates for the 'ideas jobs' in television, such as producing, researching and writing. You learn how the television industry works, how programs get commissioned and how they are actually made. Areas of study include scriptwriting, script editing, producing, pitching, distribution, understanding the industry and doing television research.

Career Outcomes

Graduates work in television as researchers, writers or in production, on a career track that lead to working as producers, script editors, script producers, programmers and schedulers.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either a Second Major, Minors or Unit Options.

Course structure for students who commenced in 2009

Course Requirements	
	In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:
	* A Minor (recommended: Screen Studies, Advertising, Entrepreneurship, Management, or Marketing); PLUS 48 credit points of Unit Options
	* Two Minors (recommended: Screen Studies, Advertising, Entrepreneurship, Management, or Marketing)
	* A Second Major

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production
KPB106	Australian Television
KWB102	Media Writing

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB107	Television's Greatest Hits

Year 2, Semester 1	
KCB301	Media Audiences
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KKB175	Creative Industries Legal Issues
KPB207	Film and Television Scriptwriting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
KPB302	Project Development and Script Editing for TV and Film
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2	
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
KPB310	Television Practice

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction

KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production

AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to

the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some

minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing

KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and

media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB207 Great Books: Creative Writing Classics

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre

KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Academic, Actor, Advertising Professional, Film Composer, Film/Television Producer, Media Industry Specialist, Multimedia Designer, Post-production specialist, Publishing Professional, Technical Officer.

Bachelor of Fine Arts (Visual Arts) (KK34)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,821 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421782
Past rank cut-off: Admission to course is based on Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Dr Courtney Pedersen
Campus: Kelvin Grove

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

Overview

This course will allow you to follow pathways into a career as a contemporary artist, art professional or art teacher. You will develop an individual art practice by working on projects in unique, open-media studios while also attending classes in modern and contemporary art history and theory. You will discover how to critically evaluate your work and the work of others through group and individual consultations.

Career Outcomes

This course will allow you to choose your career outcome. Many of our graduates become highly successful practising artists who are represented by commercial galleries and have strong careers in the commissioned and public funding sectors.

With specialist training in a related field, our graduates also take up positions as creative directors, visual designers and a range of other occupations in the creative industries sector. If taken in combination with a Graduate Diploma in Education (Senior Years), this course will enable you to become a qualified teacher.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies made up of either Advanced Studio Practice, a Second Major, Minors or Unit Options.

Other Course Options

The Bachelor of Fine Arts (Visual Arts) is also available as a dual degree with Education. Applicants accepted into the dual degree will complete a four year program comprised of the three year Bachelor of Fine Arts (Visual Arts) and the one year Graduate Diploma of Education (Senior Years).

Studies in Visual Arts are also available through:
* IX35 Bachelor of Business/Bachelor of Fine Arts (Visual Arts)
* KK33 Bachelor of Creative Industries with an art and design history major

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT's deferment policy does not apply to this course.

Course structure for students who commenced in 2011

Course Requirements	
	In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:
	* Advanced Studio Practice Minor; PLUS a Minor or 48 credit points of Unit Options
	* A Minor (recommended: Graphic Design) PLUS 48 credit points of Unit Options
	* Two Minors
	* A Second Major (recommended: Advertising, Entrepreneurship, or Interactive and Visual Design)

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KVB102	Modernism
KVB120	Studio Art Practice 1

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KVB103	Australian Art
KVB121	Studio Art Practice 2

Year 2, Semester 1	
KIB104	Digital Media
KVB220	Studio Art Practice 3
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KVB221	Studio Art Practice 4
SELECT	A Complementary Studies unit
SELECT	Either KVB108 or KVB211:

KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

Year 3, Semester 1

KVB304	Contemporary Art Issues
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Complementary Studies Option - Advanced Studio Practice Minor

Year 3, Semester 1

KVB320	Studio Project 1

Year 3, Semester 2

KVB321	Studio Project 2

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Studio Practice Minor; PLUS a Minor or 48 credit points of Unit Options

* A Minor (recommended: Graphic Design) PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major (recommended: Advertising, Entrepreneurship, or Interactive and Visual Design)

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KVB102	Modernism
KVB120	Studio Art Practice 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KVB103	Australian Art
KVB121	Studio Art Practice 2

Year 2, Semester 1

KVB220	Studio Art Practice 3
KIB104	Digital Media
SELECT	A Complementary Studies unit

Year 2, Semester 2

KVB221	Studio Art Practice 4
SELECT	A Complementary Studies unit
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

Year 3, Semester 1

KVB304	Contemporary Art Issues
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Complementary Studies Option - Advanced Studio Practice Minor

Year 3, Semester 1

KVB320	Studio Project 1

Year 3, Semester 2

KVB321	Studio Project 2

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Advanced Studio Practice Minor; PLUS a Minor or 48 credit points of Unit Options

* A Minor (recommended: Graphic Design) PLUS 48 credit points of Unit Options

* Two Minors

* A Second Major (recommended: Advertising, Entrepreneurship, or Interactive and Visual Design)

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KVB102	Modernism
KVB120	Studio Art Practice 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections

KVB103	Australian Art
KVB121	Studio Art Practice 2

Year 2, Semester 1

KVB220	Studio Art Practice 3
KIB104	Digital Media
SELECT	A Complementary Studies unit

Year 2, Semester 2

KVB221	Studio Art Practice 4
SELECT	A Complementary Studies unit
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

Year 3, Semester 1

KVB304	Contemporary Art Issues
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Complementary Studies Option - Advanced Studio Practice Minor

Year 3, Semester 1

KVB320	Studio Project 1

Year 3, Semester 2

KVB321	Studio Project 2

Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* A Minor

* 48 credit points of Unit Options

Year 1, Semester 1

KVB102	Modernism
KVB120	Studio Art Practice 1
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KVB103	Australian Art
KVB121	Studio Art Practice 2
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KVB200	Exhibition and Display in the Visual Arts
KVB220	Studio Art Practice 3
SELECT	A Complementary Studies unit

Year 2, Semester 2

KVB221	Studio Art Practice 4
SELECT	A Complementary Studies unit
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

Important Notice

You have two pathways to choose from in Year 3 of your program: the Studio Pathway or the Creative Industries Minor Pathway.

Studio Pathway

Year 3, Semester 1

KVB304	Contemporary Art Issues
KVB320	Studio Project 1
SELECT	A Complementary Studies unit

Year 3, Semester 2

KVB321	Studio Project 2
SELECT	A Complementary Studies unit
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Minor Pathway

Year 3, Semester 1

KVB304	Contemporary Art Issues
SELECT	Creative Industries Minor First Unit (a K-coded unit)
SELECT	Creative Industries Minor Second Unit (a K-coded unit)
SELECT	A Complementary Studies unit

Year 3, Semester 2

SELECT	Creative Industries Minor Third Unit (a K-coded unit)
SELECT	Creative Industries Minor Fourth Unit (a K-coded unit)
SELECT	A Complementary Studies unit
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Course structure for students who commenced in 2007

or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to

undertaking this second major.

SELECT Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):

BSB126 Marketing

KPB101 Introduction to Film, TV and New Media Production

AMB207 Entertainment Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

KXB301 Entertainment?Industries Map

LWS008 Entertainment Law

LWS009 Introduction to Law

Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251 Innovation and Brand Management

BSB115 Management

BSB126 Marketing

MGB200 Leading Organisations

MGB223 Entrepreneurship and Innovation

MGB324 Managing Business Growth

SELECT Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list

Advanced AMB Unit Options (AMB240 is mandatory):

AMB201 Marketing and Audience Research

AMB240 Marketing Planning and Management

Advanced MGB Unit Options (MGB310 is mandatory):

MGB210 Managing Operations

MGB225 Intercultural Communication and Negotiation Skills

MGB310 Sustainability in A Changing Environment

Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203 Consumption Matters: Consumer Cultures and Identity

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB107 Drawing for Fashion

KFB205 Fashion and Style Journalism

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

KFB208 Fashion Portfolio

KFB209 Ragtrade: Wholesaling Fashion

KFB304 Fashion, Law and the Real World

KVB213 Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101 Introduction to Film, TV and New Media Production

KPB104 Film and Television Production Resource Management

KPB105 Narrative Production

KPB109 Film and TV History

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB113 TV and Film Text Analysis

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

KPB303 Critical Thinking About Television

KPB313 How to be a Producer^

* Please Note: KPB203 is permitted to count towards this unit set.

^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to

provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing

Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems

Choose 3 of the following units (INB122 and INB210 cannot both be taken)

INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design

Choose 4 of the following INB 300-level units

INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing

Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of

creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches

and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104,

KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies	
KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts	
KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:	
KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Potential Careers:

Art Project Manager, Artist, Arts Administrator, Curator, Media Industry Specialist, Multimedia Designer, Visual Artist, Visual Arts Teacher.

Bachelor of Fine Arts (Dance)/Graduate Diploma in Education (Senior Years) (KK34/ED38)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA (Dance, Drama or Visual Arts) + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
QTAC code: 429162
Past rank cut-off: Admission to course is based on Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Rachel Pedro
Campus: Kelvin Grove

Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

OP Guarantee

The OP Guarantee does not apply to this course.

Additional entry requirements

For Additional Entry requirements please visit the Creative Industries website

Auditions

Auditions will be held in Brisbane, Melbourne, Sydney, Canberra and Adelaide in late September/early October.

Confirmation dates and venues will be posted to registrants after registrations close.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at student.qut.edu.au/studying/jobs-and-work-experience/work-experience-and-placements/blue-cards.

Career Opportunities

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

Course Design

This dual degree is structured to enable you to spend your first three years immersed in Dance and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include drama, English, languages, mathematics, music, visual arts, business, social sciences and science education.

Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland. Graduates looking for teaching employment in other parts of Australia and overseas may be required to meet additional conditions.

Deferment

QUT's deferment policy does not apply to this course.

Course structure for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points of Complementary Studies. This must comprise the Dance Education Minor (compulsory) PLUS a Second Teaching Area (recommended) or a Minor or 48 credit points of Unit Options.

Year 1, Semester 1

KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB111	Performance in Context 1
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB109	Funk, Tap and all that Jazz
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KDB108	World Dance
KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3

Year 2, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KDB215	Performance in Context 2
SELECT	A Complementary Studies unit

Year 3, Semester 1

KDB305	Performance in Context 3
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429162) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Complementary Studies Option - Dance Education Minor

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	One of the following three units:
KDB201	Dance Curriculum Studies 1
SPB012	Classroom and Behaviour Management
	A Complementary Studies unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KDB204	Australian Dance

Course structure for students who commenced in 2010

Course Requirements

IIn addition to the mandatory units in this course, you must complete 96 credit points of Complementary Studies. This must comprise the Dance Education Minor (compulsory) PLUS a Second Teaching Area (recommended) or a Minor or 48 credit points of Unit Options.

Year 1, Semester 1

KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB111	Performance in Context 1
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB109	Funk, Tap and all that Jazz
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KDB108	World Dance
KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3

Year 2, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KDB215	Performance in Context 2
SELECT	A Complementary Studies unit

Year 3, Semester 1

KDB305	Performance in Context 3
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)

Year 3, Semester 2

SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429162) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Complementary Studies Option - Dance Education Minor

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	One of the following three units:
KDB201	Dance Curriculum Studies 1
SPB012	Classroom and Behaviour Management
	A Complementary Studies unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KDB204	Australian Dance

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points of Complementary Studies. This must comprise the Dance Education Minor (compulsory) PLUS a Second Teaching Area (recommended) or a Minor or 48 credit points of Unit Options.

Year 1, Semester 1

KDB101	Performance 1
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KKB102	Creative Industries: Making Connections
SELECT	A Complementary Studies unit

Year 2, Semester 1

KDB108	World Dance
KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3

Year 2, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KDB215	Performance in Context 2
SELECT	A Complementary Studies unit

Year 3, Semester 1

KDB305	Performance in Context 3
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)

Year 3, Semester 2

KDB204	Australian Dance
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Dance Education Minor - see below)

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429162) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Complementary Studies Option - Dance Education Minor

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	One of the following two units:
KDB201	Dance Curriculum Studies 1
	A Complementary Studies unit

Year 3, Semester 2	
EDB037	Introduction To Educational Sites
SELECT	One of the following twp units (SPB012 is recommended):
SPB012	Classroom and Behaviour Management
	A Complementary Studies unit

Course structure for students who commenced in 2008

Year 1, Semester 1	
KDB101	Performance 1
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KKB101	Creative Industries: People and Practices

Year 1, Semester 2	
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB109	Funk, Tap and all that Jazz
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
KDB108	World Dance
KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3

Year 2, Semester 2	
KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
KDB214	Dance Technique Studies 4
SELECT	A Second Teaching Area Unit or an Elective

Year 3, Semester 1	
KDB305	Performance in Context 3
EDB036	Introduction To Education
SELECT	A Second Teaching Area Unit or a Unit Option
SELECT	One of the following options:
KDB201	Dance Curriculum Studies 1
	A Second Teaching Area Unit or a Unit Option

Year 3, Semester 2	
KDB204	Australian Dance
EDB037	Introduction To Educational Sites
SELECT	A Second Teaching Area Unit or a Unit Option
SELECT	One of the following options:
SPB012	Classroom and Behaviour Management
	A Second Teaching Area Unit or a Unit Option

Year 4, Semester 1 and Semester 2	
	Students who were accepted into the four year program (QTAC code: 429162) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Second Teaching Area Units

Dance (DAN) (48 credit points)	
	Please note: An audition is required in orientation week. Please contact dance@qut.edu.au for further information.
KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Drama (DRA) (48 credit points)	
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB106	Performing Skills 2: Style and Form
KTB207	Staging Australia
KTB209	Applied Performance

English (ENG) (48 credit points)	
SELECT	A Required Unit - either CLB320 or KWB108:
CLB320	Studies In Language
KWB108	Introduction To Literary Studies
SELECT	Two units from the Literary, Cultural and Language Studies units:
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
	OR
KWB206	Youth and Children's Writing
KWB109	Writing Australia
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
SELECT	A Film and Media unit:
KPB109	Film and TV History
KPB206	International Cinema
KPB212	Australian Film and TV
NOTE:	* CLB321, CLB322, CLB323/KWB206, KWB208 and KWB209 are recommended.
	* KPB203 will be permitted to count towards

this unit set if completed in 2010 or prior.

Film and Media (FMS) (48 credit points)	
SELECT	Both KPB101 and KPB109:
KPB101	Introduction to Film, TV and New Media Production
KPB109	Film and TV History
SELECT	Two of the following units:
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB203	Australian Film
KPB212	Australian Film and TV
KPB205	Documentary Theory and Practice

Geography (48 credit points)	
	Up to 24 credit points from Introductory Units
CLB109	World Regions
CLB110	Environment and Society
	No less than 24 credit points from Advanced Units
CLB111	Environmental Hazards
CLB112	South East Asia in Focus
CLB113	Australian Geographical Studies
	*Note: HHB107, HHB127, HHB228, HHB229, HHB244, HHB250, HHB251 and HHB269 will be permitted to count towards this unit set if completed in 2009 or earlier.

History (48 credit points)	
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with the Faculty on availability of units.
	Up to 24 credit points from Introductory Units
CLB103	Interpreting the Past
CLB104	Colonialism and Independence in Asia-Pacific
	No less than 24 credit points from Advanced Units
CLB102	Australian Historical Studies
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB107	The Classical World
CLB108	Nations and Nationalism in Modern Europe
	*Note: HHB109, HHB121, HHB122, HHB237, HHB238, HHB239, HHB245, HHB246, HHB248, HHB253, HHB257, HHB258, HHB259, HHB260, HHB261, HHB315 will be permitted to count towards this unit set if completed in 2009 or earlier.

Languages other than English	
	Indonesian
INDN1000	Introductory Indonesian A (University of Queensland)
INDN1001	Introductory Indonesian B (University of Queensland)
INDN2000	Intermediate Indonesian A (University of Queensland)
INDN2001	Intermediate Indonesian B (University of Queensland)
	Japanese
JAPN1013	Japanese 1A standard (University of Queensland)
JAPN1023	Japanese 1B standard (University of Queensland)
JAPN2013	Japanese 2A standard (University of Queensland)
JAPN2023	Japanese 2B standard (University of Queensland)
	French
FREN1010	Introductory French A (University of Queensland)
FREN1020	Introductory French B (University of Queensland)
FREN2010	Intermediate French A (University of Queensland)
FREN2020	Intermediate French B (University of Queensland)
	German
GRMN1010	Introductory German Language 1 (University of Queensland)
GRMN1020	Introductory German Language 2 (University of Queensland)
GRMN2010	Continuing German Language 1 (University of Queensland)
GRMN2020	Continuing German Language 2 (University of Queensland)
	*Note: HHB coded language units will be permitted to count towards the relevant language unit set if completed in 2009 or earlier.

Music (Secondary) (48 credit points)	
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB132	Music and Sound Concepts 2
SELECT	Either KMB129 or KMB200:
KMB129	Music and Sound Production 2
KMB200	Music Scenes and Subcultures

Visual Arts (ART) (48 credit points)	
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
SELECT	Either KVB102 or KVB211:
KVB102	Modernism
KVB211	Post 1945 Art

Dance Unit Options

Unit Options

NOTE: These unit options are only available to students enrolled in the Bachelor of Fine Arts (Dance Performance) or Bachelor of Fine Arts (Dance)

KDB205 Dance in Education

KDB303 Dance and Technology 1

KDB304 Dance and Technology 2

*Note: KDB205 will not be offered in 2010 or 2011.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216 Graphical Development Environments for Media Interaction

KIB205 Programming for Visual Designers and Artists

KIB309 Embodied Interactions

KIB314 Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105 Animation and Motion Graphics

KIB108 Animation History and Practices

KIB203 Introduction to 3D Computer Graphics

KIB225 Character Development, Conceptual Design and Animation Layout

KVB105 Drawing for Design

KVB106 Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102 Modernism

KVB103 Australian Art

KVB211 Post 1945 Art

KVB304 Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325 Architecture in the 20th Century

DEB202 Introducing Design History

KVB212 Australian Art, Architecture and Design

KVB306 Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102 Media Myth Busting 1

KCB105 Media Myth Busting 2

KCB203 Consumption Matters: Consumer Cultures and Identity

KCB301 Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual

communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary

approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll

KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Senior Years Full Time Course structure - Semester One Entry

Semester 1

EDP415	Engaging Diverse Learners
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners

Curriculum Studies 1 (see list 1)

Curriculum Studies Unit Options (see list 4)

Designated Unit: EDP441

Semester 2

EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators

Curriculum Studies 2 (see list 2)

Curriculum Studies 3 (see list 3)

Students should enrol in EDP442 in their final semster of study.

Designated Unit: EDP442

List 1 Curriculum Studies 1

CLP402	Business Education Curriculum Studies 1

Students enrolled in the Accounting/Business Management, Business Communications and Technologies Education, Information Communications and Technology, and Business Education - Legal Studies teaching areas enrol in CLP402.

CLP408	English Education Curriculum Studies 1
CLP411	Languages Education Curriculum Studies 1

Students enrolling in the Languages Education teaching area must contact the Student Affairs Officer on 07 3138 3408 or sa.education@qut.edu.au before enrolling.

CLP414	Social Education Curriculum Studies 1

Students enrolled in the Geography, History, Social Sciences and Social Education - Legal Studies teaching areas enrol in CLP414.

CLP422	Film and Media Education Curriculum Studies 1
KDP201	Dance Curriculum Studies 1 - Students who have completed KDB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KMP201	Music (Secondary) Curriculum Studies 1 - Students who have completed KMB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KTP201	Drama Curriculum Studies 1 - Students who have completed KTB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KVP301	Visual Arts Curriculum Studies 1 - Students who have completed KVB301 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
MDP456	Mathematics Education Curriculum Studies 1

MDP459	Science Education Curriculum Studies 1
	Students enrolled in the Biology, Chemistry, Earth Science, Physics and Science Studies teaching areas enrol in MDP459.

List 2 Curriculum Studies 2

CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2
CLP412	Languages Education Curriculum Studies 2
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2
CLP423	Film and Media Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2
KTP202	Drama Curriculum Studies 2
KDP202	Dance Curriculum Studies 2
KMP202	Music (Secondary) Curriculum Studies 2
KVP302	Visual Arts Curriculum Studies 2

List 3 Curriculum Studies 3

CLP407	Business Education Curriculum Studies 3
	Students enrolled in the Accounting/Business Management, Business Communications and Technologies Education, Information Communications and Technology, and Business Education - Legal Studies teaching areas enrol in CLP407.
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
	Students enrolled in the Geography, History, Social Sciences and Social Education - Legal Studies teaching areas enrol in CLP418.
CLP424	Film and Media Education Curriculum Studies 3
KDP203	Dance Curriculum Studies 3
KMP203	Music (Secondary) Curriculum Studies 3
KTP203	Drama Curriculum Studies 3
KVP303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education Curriculum Studies 3
MDP461	Science Education Curriculum Studies 3
	Students enrolled in the Biology, Chemistry, Earth Science, Physics and Science Studies teaching areas enrol in MDP461

List 4 Curriculum Unit Options

CLP400	Middle Years: Multiliteracies
CLP401	Middle Years: Transdisciplinary Arts and SOSE
CLP402	Business Education Curriculum Studies 1
CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2
	Students taking this unit as an elective do not need to complete CLP408, but must have at least 48 credit points of appropriate discipline studies. Students must contact the Student Affairs Office on 3138 3408 for course progression advice before enrolling in this unit.
CLP414	Social Education Curriculum Studies 1
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
CLP419	Social Education Curriculum - Senior History
CLP421	Primary Lote Curriculum Studies
	Students with a second teaching area in languages enrol in this unit.
CLP422	Film and Media Education Curriculum Studies 1
KDP201	Dance Curriculum Studies 1
KDP205	Dance in Education
	Not offered in 2011
KMP101	Music (Primary / Instrumental) Curriculum Studies 1
	Only students in the Music (Secondary) teaching area can enrol in this unit.
KMP201	Music (Secondary) Curriculum Studies 1
KTP201	Drama Curriculum Studies 1
KVP301	Visual Arts Curriculum Studies 1
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
	Not offered semester 1, 2011
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1
SPP400	Classroom and Behaviour Management

SPP401	Classroom Assessment Practices
SPP403	Enhancing Your Teaching Practice

Potential Careers:

Choreographer, Dance Teacher, Dancer, Educator, Higher Education Worker, Secondary School Teacher, Teacher.

Bachelor of Fine Arts (Drama)/Graduate Diploma in Education (Senior Years) (KK34/ED38)

Year offered: 2011
Admissions: Yes
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA Dance, Drama or Visual Arts study areas only + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
QTAC code: 429172
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Dr Sandra Gattenhof
Campus: Kelvin Grove

Overview

QUT offers four-year dual awards that qualify graduates for registration as secondary teachers in Queensland and for employment in education and related creative industries fields.

This dual award is structured to enable you to spend your first three years immersed in your creative discipline. As with the creative industries as a whole, contemporary drama and performance are evolving to incorporate technology, cross disciplinary practice, experimentation and commercialisation. Performance making is not limited to the theatre: performers express their ideas by creating their own works for festivals, site-specific and public events.

In this course you will explore your creativity by developing a broad range of skills, incorporating live and mediated performance, physical theatre, applied performance, and processes which are innovative and experimental. These skills are contextualised by studies in theatre history and theory. Once completed, you will proceed seamlessly into 12 months of specialised teacher training.

You will sample life as an educator prior to commencing your graduate diploma with foundation units in education studies which include practical school-based experiences during your creative industries degree.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of undertaking study in a second teaching area, thereby increasing your teaching options.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at student.qut.edu.au/studying/jobs-and-work-experience/work-experience-and-placements/blue-cards.

Career Opportunities

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

Graduates work as directors, performers, producers, playwrights, arts administrators, community artists and youth arts workers.

Some use their applied theatre skills in corporate training settings. Many are self employed and undertake project work in a variety of these areas.

Course Design

This dual degree is structured to enable you to spend your first three years immersed in Drama and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include drama, English, languages, mathematics, music, visual arts, business, social sciences and science education.

Why choose this course?

The Creative Industries Faculty and the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and

performing arts.

The Drama course incorporates cutting-edge approaches to devising, directing and designing live performance. You will be encouraged to explore new performance forms that incorporate technology, new media, film and installation.

There is an emphasis on the entrepreneurial artist. You will develop skills in event production and project management, and learn how you can secure funding for your projects.

You will develop transferable skills such as leadership and collaboration, as well as presentation skills including vocal technique and command of a space—skills which prepare you for the workforce in many careers.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Professional Recognition

This course meets the requirements for registration as a teacher in Queensland. It is recognised nationally and internationally, however additional requirements may be needed for some locations.

OP Guarantee

The OP Guarantee does not apply.

Course structure for students who commenced in 2011

Course Requirements	
	In addition to the mandatory units in this course, you must complete 96 credit points of Complementary Studies selected from:
	* Drama Education Minor; PLUS a Second Teaching Area (recommended) or a Minor or 48 credit points of Unit Options

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 2, Semester 1	
KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)

Year 3, Semester 2	
KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)

Year 4, Semester 1 and 2	
	Students who were accepted into the four year program (QTAC code: 429172) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Complementary Studies Option - Drama Education Minor	

Year 3, Semester 1	
EDB036	Introduction To Education
SELECT	One of the following two units:
KTB201	Drama Curriculum Studies 1
	A Complementary Studies unit

Year 3, Semester 2	
EDB037	Introduction To Educational Sites
SELECT	One of the following two units:
SPB012	Classroom and Behaviour Management

A Complementary Studies unit

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points of Complementary Studies selected from:

* Drama Education Minor; PLUS a Second Teaching Area (recommended) or a Minor or 48 credit points of Unit Options

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 2, Semester 1

KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)

Year 3, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)

Year 4, Semester 1 and 2

Students who were accepted into the four year program (QTAC code: 429172) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Complementary Studies Option - Drama Education Minor

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	One of the following two units:
KTB201	Drama Curriculum Studies 1
	A Complementary Studies unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
SELECT	One of the following two units:
SPB012	Classroom and Behaviour Management
	A Complementary Studies unit

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points of Complementary Studies selected from:

* Drama Education Minor; PLUS a Second Teaching Area (recommended) or a Minor or 48 credit points of Unit Options

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 2, Semester 1

KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:

KTB206	The Creating Body
KTB210	Creative Industries Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)

Year 3, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Drama Education Minor - see below)

Year 4, Semester 1 and 2

Students who were accepted into the four year program (QTAC code: 429172) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Complementary Studies Option - Drama Education Minor

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	One of the following two units:
KTB201	Drama Curriculum Studies 1
	A Complementary Studies unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
SELECT	One of the following two units:
SPB012	Classroom and Behaviour Management
	A Complementary Studies unit

Second Teaching Area Units

Dance (DAN) (48 credit points)

	Please note: An audition is required in orientation week. Please contact dance@qut.edu.au for further information.
KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Drama (DRA) (48 credit points)

KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB106	Performing Skills 2: Style and Form
KTB207	Staging Australia
KTB209	Applied Performance

English (ENG) (48 credit points)

SELECT	A Required Unit - either CLB320 or KWB108:
CLB320	Studies In Language
KWB108	Introduction To Literary Studies
SELECT	Two units from the Literary, Cultural and Language Studies units:
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
	OR
KWB206	Youth and Children's Writing
KWB109	Writing Australia
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
SELECT	A Film and Media unit:
KPB109	Film and TV History
KPB206	International Cinema
KPB212	Australian Film and TV
NOTE:	* CLB321, CLB322, CLB323/KWB206, KWB208 and KWB209 are recommended.
	* KPB203 will be permitted to count towards this unit set if completed in 2010 or prior.

Film and Media (FMS) (48 credit points)

SELECT	Both KPB101 and KPB109:

KPB101	Introduction to Film, TV and New Media Production
KPB109	Film and TV History
SELECT	Two of the following units:
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB203	Australian Film
KPB212	Australian Film and TV
KPB205	Documentary Theory and Practice

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
CLB109	World Regions
CLB110	Environment and Society
	No less than 24 credit points from Advanced Units
CLB111	Environmental Hazards
CLB112	South East Asia in Focus
CLB113	Australian Geographical Studies
	*Note: HHB107, HHB127, HHB228, HHB229, HHB244, HHB250, HHB251 and HHB269 will be permitted to count towards this unit set if completed in 2009 or earlier.

History (48 credit points)

	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with the Faculty on availability of units.
	Up to 24 credit points from Introductory Units
CLB103	Interpreting the Past
CLB104	Colonialism and Independence in Asia-Pacific
	No less than 24 credit points from Advanced Units
CLB102	Australian Historical Studies
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB107	The Classical World
CLB108	Nations and Nationalism in Modern Europe
	*Note: HHB109, HHB121, HHB122, HHB237, HHB238, HHB239, HHB245, HHB246, HHB248, HHB253, HHB257, HHB258, HHB259, HHB260, HHB261, HHB315 will be permitted to count towards this unit set if completed in 2009 or earlier.

Languages other than English

	Indonesian
INDN1000	Introductory Indonesian A (University of Queensland)
INDN1001	Introductory Indonesian B (University of Queensland)
INDN2000	Intermediate Indonesian A (University of Queensland)
INDN2001	Intermediate Indonesian B (University of Queensland)
	Japanese
JAPN1013	Japanese 1A standard (University of Queensland)
JAPN1023	Japanese 1B standard (University of Queensland)
JAPN2013	Japanese 2A standard (University of Queensland)
JAPN2023	Japanese 2B standard (University of Queensland)
	French
FREN1010	Introductory French A (University of Queensland)
FREN1020	Introductory French B (University of Queensland)
FREN2010	Intermediate French A (University of Queensland)
FREN2020	Intermediate French B (University of Queensland)
	German
GRMN1010	Introductory German Language 1 (University of Queensland)
GRMN1020	Introductory German Language 2 (University of Queensland)
GRMN2010	Continuing German Language 1 (University of Queensland)
GRMN2020	Continuing German Language 2 (University of Queensland)
	*Note: HHB coded language units will be permitted to count towards the relevant language unit set if completed in 2009 or earlier.

Music (Secondary) (48 credit points)

KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB132	Music and Sound Concepts 2
SELECT	Either KMB129 or KMB200:
KMB129	Music and Sound Production 2
KMB200	Music Scenes and Subcultures

Visual Arts (ART) (48 credit points)

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
SELECT	Either KVB102 or KVB211:
KVB102	Modernism
KVB211	Post 1945 Art

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be

accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry

KJB224 Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108 Introduction To Literary Studies

KWB207 Great Books: Creative Writing Classics

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225 Music Theatre Skills

KMB003 Sex Drugs Rock 'N' Roll

KMB004 World Music

KMB107 Sound, Image, Text

KMB200 Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101 20th Century Performance

KTB207 Staging Australia

KTB210 Creative Industries Management

KTB211 Creative Industries Events and Festivals

KTB306 Directing for Performance Events and Festivals

SELECT One unit from either BSB126, KCB103 or KWB106:

BSB126 Marketing

KCB103 Strategic Speech Communication

KWB106 Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: the Short Story

KWB106 Corporate Writing and Editing

KWB107 Creative Non-Fiction

KWB108 Introduction To Literary Studies

KWB109 Writing Australia

KWB206 Youth and Children's Writing

KWB207 Great Books: Creative Writing Classics

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB209 Shakespeare, Then and Now

KWB210 Imagining the Americas: Contemporary American Literature and Culture

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Senior Years Full Time Course structure - Semester One Entry

Semester 1

EDP415	Engaging Diverse Learners
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners
	Curriculum Studies 1 (see list 1)
	Curriculum Studies Unit Options (see list 4)
	Designated Unit: EDP441

Semester 2

EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators
	Curriculum Studies 2 (see list 2)
	Curriculum Studies 3 (see list 3)
	Students should enrol in EDP442 in their final semster of study.
	Designated Unit: EDP442

List 1 Curriculum Studies 1

CLP402	Business Education Curriculum Studies 1
	Students enrolled in the Accounting/Business Management, Business Communications and Technologies Education, Information Communications and Technology, and Business Education - Legal Studies teaching areas enrol in CLP402.
CLP408	English Education Curriculum Studies 1
CLP411	Languages Education Curriculum Studies 1
	Students enrolling in the Languages Education teaching area must contact the Student Affairs Officer on 07 3138 3408 or sa.education@qut.edu.au before enrolling.
CLP414	Social Education Curriculum Studies 1
	Students enrolled in the Geography, History, Social Sciences and Social Education - Legal Studies teaching areas enrol in CLP414.
CLP422	Film and Media Education Curriculum Studies 1
KDP201	Dance Curriculum Studies 1 - Students who have completed KDB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KMP201	Music (Secondary) Curriculum Studies 1 - Students who have completed KMB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KTP201	Drama Curriculum Studies 1 - Students who have completed KTB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KVP301	Visual Arts Curriculum Studies 1 - Students who have completed KVB301 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1
	Students enrolled in the Biology, Chemistry, Earth Science, Physics and Science Studies teaching areas enrol in MDP459.

List 2 Curriculum Studies 2

CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2
CLP412	Languages Education Curriculum Studies 2
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2

	(History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2
CLP423	Film and Media Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2
KTP202	Drama Curriculum Studies 2
KDP202	Dance Curriculum Studies 2
KMP202	Music (Secondary) Curriculum Studies 2
KVP302	Visual Arts Curriculum Studies 2

List 3 Curriculum Studies 3

CLP407	Business Education Curriculum Studies 3
	Students enrolled in the Accounting/Business Management, Business Communications and Technologies Education, Information Communications and Technology, and Business Education - Legal Studies teaching areas enrol in CLP407.
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
	Students enrolled in the Geography, History, Social Sciences and Social Education - Legal Studies teaching areas enrol in CLP418.
CLP424	Film and Media Education Curriculum Studies 3
KDP203	Dance Curriculum Studies 3
KMP203	Music (Secondary) Curriculum Studies 3
KTP203	Drama Curriculum Studies 3
KVP303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education Curriculum Studies 3
MDP461	Science Education Curriculum Studies 3
	Students enrolled in the Biology, Chemistry, Earth Science, Physics and Science Studies teaching areas enrol in MDP461

List 4 Curriculum Unit Options

CLP400	Middle Years: Multiliteracies
CLP401	Middle Years: Transdisciplinary Arts and SOSE
CLP402	Business Education Curriculum Studies 1
CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2
	Students taking this unit as an elective do not need to complete CLP408, but must have at least 48 credit points of appropriate discipline studies. Students must contact the Student Affairs Office on 3138 3408 for course progression advice before enrolling in this unit.
CLP414	Social Education Curriculum Studies 1
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
CLP419	Social Education Curriculum - Senior History
CLP421	Primary Lote Curriculum Studies
	Students with a second teaching area in languages enrol in this unit.
CLP422	Film and Media Education Curriculum Studies 1
KDP201	Dance Curriculum Studies 1
KDP205	Dance in Education
	Not offered in 2011
KMP101	Music (Primary / Instrumental) Curriculum Studies 1
	Only students in the Music (Secondary) teaching area can enrol in this unit.
KMP201	Music (Secondary) Curriculum Studies 1
KTP201	Drama Curriculum Studies 1
KVP301	Visual Arts Curriculum Studies 1
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
	Not offered semester 1, 2011
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1
SPP400	Classroom and Behaviour Management
SPP401	Classroom Assessment Practices
SPP403	Enhancing Your Teaching Practice

Potential Careers:

Actor, Drama Teacher, Higher Education Worker, Secondary School Teacher, Stage Manager, Teacher, Theatre Lighting, Theatre Professionals.

Bachelor of Fine Arts (Visual Arts)/Graduate Diploma in Education (Senior Years) (KK34/ED38)

Year offered: 2011
Admissions: Yes
CRICOS code: 060810B
Course duration (full-time): 3 years; or 4 years with GDipEd (3 year BFA (Dance, Drama or Visual Arts) + 1 year GDipEd)
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
QTAC code: 429152
Past rank cut-off: Admission to course is based on Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Dr Courtney Pedersen
Campus: Kelvin Grove

Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

OP Guarantee

The OP Guarantee does not apply to this course.

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at student.qut.edu.au/studying/jobs-and-work-experience/work-experience-and-placements/blue-cards.

Career Opportunities

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

Course Design

This dual degree is structured to enable you to spend your first three years immersed in Drama and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include dance, English, languages, mathematics, music, visual arts, business, social sciences and science education.

Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

Professional Recognition

This course meets the requirements for registration as a teacher in Queensland. It is recognised nationally and internationally, however additional requirements may be needed for some locations.

Deferment

QUT's deferment policy does not apply to this course.

Course structure for students who commenced in 2011

Course Requirements
In addition to the mandatory units in the course, you must complete 96 credit points of Complementary Studies selected from: * Art Education Minor; PLUS a Second

Teaching Area (recommended) or a Minor or 48 credit points of Unit Options

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KVB102	Modernism
KVB120	Studio Art Practice 1

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KVB103	Australian Art
KVB121	Studio Art Practice 2

Year 2, Semester 1	
KIB104	Digital Media
KVB220	Studio Art Practice 3
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KVB221	Studio Art Practice 4
SELECT	A Complementary Studies unit
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

Year 3, Semester 1	
KVB304	Contemporary Art Issues
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)

Year 3, Semester 2	
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429152) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Complementary Studies Option - Art Education Minor	

Year 3, Semester 1	
EDB036	Introduction To Education
SELECT	One of the following two units:
KVB301	Visual Arts Curriculum Studies 1
	A Complementary Studies unit

Year 3, Semester 2	
EDB037	Introduction To Educational Sites
SELECT	One of the following two units:
SPB012	Classroom and Behaviour Management
	A Complementary Studies unit

Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in the course, you must complete 96 credit points of Complementary Studies selected from:

* Art Education Minor; PLUS a Second Teaching Area (recommended) or a Minor or 48 credit points of Unit Options

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KVB102	Modernism
KVB120	Studio Art Practice 1

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KVB103	Australian Art
KVB121	Studio Art Practice 2

Year 2, Semester 1	
KIB104	Digital Media
SELECT	A Complementary Studies unit
KVB220	Studio Art Practice 3

Year 2, Semester 2	
KVB221	Studio Art Practice 4
SELECT	A Complementary Studies unit
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

Year 3, Semester 1	
KVB304	Contemporary Art Issues
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)

Year 3, Semester 2

SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429152) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Complementary Studies Option - Art Education Minor

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	One of the following two units:
KVB301	Visual Arts Curriculum Studies 1
	A Complementary Studies unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
SELECT	One of the following two units:
SPB012	Classroom and Behaviour Management
	A Complementary Studies unit

Course structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in the course, you must complete 96 credit points of Complementary Studies selected from:

* Art Education Minor; PLUS a Second Teaching Area (recommended) or a Minor or 48 credit points of Unit Options

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KVB102	Modernism
KVB120	Studio Art Practice 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KVB103	Australian Art
KVB121	Studio Art Practice 2

Year 2, Semester 1

KIB104	Digital Media
KVB220	Studio Art Practice 3
SELECT	A Complementary Studies unit

Year 2, Semester 2

KVB221	Studio Art Practice 4
SELECT	A Complementary Studies unit
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

Year 3, Semester 1

KVB304	Contemporary Art Issues
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)

Year 3, Semester 2

SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)
SELECT	A Complementary Studies unit (recommended: a unit from the Visual Arts Education Minor - see below)

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429152) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Complementary Studies Option - Art Education Minor

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	One of the following two units:
KVB301	Visual Arts Curriculum Studies 1
	A Complementary Studies unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
SELECT	One of the following two units:
SPB012	Classroom and Behaviour Management
	A Complementary Studies unit

Course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KVB102	Modernism
KVB120	Studio Art Practice 1

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KVB103	Australian Art
KVB121	Studio Art Practice 2

Year 2, Semester 1	
KVB200	Exhibition and Display in the Visual Arts
KVB220	Studio Art Practice 3
SELECT	A Second Teaching Area Unit or a Unit Option

Year 2, Semester 2	
KVB221	Studio Art Practice 4
SELECT	A Second Teaching Area Unit or a Unit Option
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

Year 3, Semester 1	
EDB036	Introduction To Education
KVB304	Contemporary Art Issues
SELECT	Second Teaching Area Unit or a Unit Option
SELECT	One of the following two options:
KVB301	Visual Arts Curriculum Studies 1
	Second Teaching Area Unit or a Unit Option

Year 3, Semester 2	
EDB037	Introduction To Educational Sites
SELECT:	A Second Teaching Area Unit or a Unit Option
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
SELECT	One of the following two options:
SPB012	Classroom and Behaviour Management
	A Second Teaching Area Unit or a Unit Option

Year 4, Semester 1 and Semester 2	
	Students who were accepted into the four year program (QTAC code: 429152) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Second Teaching Area Units

Dance (DAN) (48 credit points)	
	Please note: An audition is required in orientation week. Please contact dance@qut.edu.au for further information.
KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Drama (DRA) (48 credit points)	
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB106	Performing Skills 2: Style and Form
KTB207	Staging Australia
KTB209	Applied Performance

English (ENG) (48 credit points)	
SELECT	A Required Unit - either CLB320 or KWB108:
CLB320	Studies In Language
KWB108	Introduction To Literary Studies
SELECT	Two units from the Literary, Cultural and Language Studies units:
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
	OR
KWB206	Youth and Children's Writing
KWB109	Writing Australia
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
SELECT	A Film and Media unit:
KPB109	Film and TV History
KPB206	International Cinema
KPB212	Australian Film and TV
NOTE:	* CLB321, CLB322, CLB323/KWB206, KWB208 and KWB209 are recommended.
	* KPB203 will be permitted to count towards this unit set if completed in 2010 or prior.

Film and Media (FMS) (48 credit points)	
SELECT	Both KPB101 and KPB109:
KPB101	Introduction to Film, TV and New Media Production
KPB109	Film and TV History
SELECT	Two of the following units:
KPB104	Film and Television Production Resource Management

KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB203	Australian Film
KPB212	Australian Film and TV
KPB205	Documentary Theory and Practice

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
CLB109	World Regions
CLB110	Environment and Society
	No less than 24 credit points from Advanced Units
CLB111	Environmental Hazards
CLB112	South East Asia in Focus
CLB113	Australian Geographical Studies
	*Note: HHB107, HHB127, HHB228, HHB229, HHB244, HHB250, HHB251 and HHB269 will be permitted to count towards this unit set if completed in 2009 or earlier.

History (48 credit points)

	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with the Faculty on availability of units.
	Up to 24 credit points from Introductory Units
CLB103	Interpreting the Past
CLB104	Colonialism and Independence in Asia-Pacific
	No less than 24 credit points from Advanced Units
CLB102	Australian Historical Studies
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB107	The Classical World
CLB108	Nations and Nationalism in Modern Europe
	*Note: HHB109, HHB121, HHB122, HHB237, HHB238, HHB239, HHB245, HHB246, HHB248, HHB253, HHB257, HHB258, HHB259, HHB260, HHB261, HHB315 will be permitted to count towards this unit set if completed in 2009 or earlier.

Languages other than English

	Indonesian
INDN1000	Introductory Indonesian A (University of Queensland)
INDN1001	Introductory Indonesian B (University of Queensland)
INDN2000	Intermediate Indonesian A (University of Queensland)
INDN2001	Intermediate Indonesian B (University of Queensland)
	Japanese
JAPN1013	Japanese 1A standard (University of Queensland)
JAPN1023	Japanese 1B standard (University of Queensland)
JAPN2013	Japanese 2A standard (University of Queensland)
JAPN2023	Japanese 2B standard (University of Queensland)
	French
FREN1010	Introductory French A (University of Queensland)
FREN1020	Introductory French B (University of Queensland)
FREN2010	Intermediate French A (University of Queensland)
FREN2020	Intermediate French B (University of Queensland)
	German
GRMN1010	Introductory German Language 1 (University of Queensland)
GRMN1020	Introductory German Language 2 (University of Queensland)
GRMN2010	Continuing German Language 1 (University of Queensland)
GRMN2020	Continuing German Language 2 (University of Queensland)
	*Note: HHB coded language units will be permitted to count towards the relevant language unit set if completed in 2009 or earlier.

Music (Secondary) (48 credit points)

KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB132	Music and Sound Concepts 2
SELECT	Either KMB129 or KMB200:
KMB129	Music and Sound Production 2
KMB200	Music Scenes and Subcultures

Visual Arts (ART) (48 credit points)

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
SELECT	Either KVB102 or KVB211:
KVB102	Modernism
KVB211	Post 1945 Art

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management,

Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB230 Interface and Information Design

KIB335 Typography and Illustration

KIB338 Print Media

KVB204 Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101 Visual Communication

KIB102 Visual Interactions

KIB103 Introduction to Web Design and Development

KIB104 Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Visual Arts Unit Options

Unit Options

NOTE:	The below units are available as unit options for Bachelor of Fine Arts (Visual Arts) students who have passed KVB221 Studio Art Practice 4
KVB320	Studio Project 1
KVB321	Studio Project 2

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count

as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count

as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies	
KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts	
KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Senior Years Full Time Course structure - Semester One Entry

Semester 1	
EDP415	Engaging Diverse Learners
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners
	Curriculum Studies 1 (see list 1)
	Curriculum Studies Unit Options (see list 4)
	Designated Unit: EDP441

Semester 2	
EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators
	Curriculum Studies 2 (see list 2)
	Curriculum Studies 3 (see list 3)
	Students should enrol in EDP442 in their final semster of study.
	Designated Unit: EDP442

List 1 Curriculum Studies 1	
CLP402	Business Education Curriculum Studies 1
	Students enrolled in the Accounting/Business Management, Business Communications and Technologies Education, Information Communications and Technology, and Business Education - Legal Studies teaching areas enrol in CLP402.
CLP408	English Education Curriculum Studies 1
CLP411	Languages Education Curriculum Studies 1
	Students enrolling in the Languages Education teaching area must contact the Student Affairs Officer on 07 3138 3408 or sa.education@qut.edu.au before enrolling.
CLP414	Social Education Curriculum Studies 1
	Students enrolled in the Geography, History, Social Sciences and Social Education - Legal Studies teaching areas enrol in CLP414.
CLP422	Film and Media Education Curriculum Studies 1
KDP201	Dance Curriculum Studies 1 - Students who have completed KDB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KMP201	Music (Secondary) Curriculum Studies 1 - Students who have completed KMB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KTP201	Drama Curriculum Studies 1 - Students who have completed KTB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KVP301	Visual Arts Curriculum Studies 1 - Students who have completed KVB301 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1
	Students enrolled in the Biology, Chemistry, Earth Science, Physics and Science Studies teaching areas enrol in MDP459.

List 2 Curriculum Studies 2	
CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2

CLP412	Languages Education Curriculum Studies 2
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2
CLP423	Film and Media Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2
KTP202	Drama Curriculum Studies 2
KDP202	Dance Curriculum Studies 2
KMP202	Music (Secondary) Curriculum Studies 2
KVP302	Visual Arts Curriculum Studies 2

List 3 Curriculum Studies 3

CLP407	Business Education Curriculum Studies 3
	Students enrolled in the Accounting/Business Management, Business Communications and Technologies Education, Information Communications and Technology, and Business Education - Legal Studies teaching areas enrol in CLP407.
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
	Students enrolled in the Geography, History, Social Sciences and Social Education - Legal Studies teaching areas enrol in CLP418.
CLP424	Film and Media Education Curriculum Studies 3
KDP203	Dance Curriculum Studies 3
KMP203	Music (Secondary) Curriculum Studies 3
KTP203	Drama Curriculum Studies 3
KVP303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education Curriculum Studies 3
MDP461	Science Education Curriculum Studies 3
	Students enrolled in the Biology, Chemistry, Earth Science, Physics and Science Studies teaching areas enrol in MDP461

List 4 Curriculum Unit Options

CLP400	Middle Years: Multiliteracies
CLP401	Middle Years: Transdisciplinary Arts and SOSE
CLP402	Business Education Curriculum Studies 1
CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2
	Students taking this unit as an elective do not need to complete CLP408, but must have at least 48 credit points of appropriate discipline studies. Students must contact the Student Affairs Office on 3138 3408 for course progression advice before enrolling in this unit.
CLP414	Social Education Curriculum Studies 1
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
CLP419	Social Education Curriculum - Senior History
CLP421	Primary Lote Curriculum Studies
	Students with a second teaching area in languages enrol in this unit.
CLP422	Film and Media Education Curriculum Studies 1
KDP201	Dance Curriculum Studies 1
KDP205	Dance in Education
	Not offered in 2011
KMP101	Music (Primary / Instrumental) Curriculum Studies 1
	Only students in the Music (Secondary) teaching area can enrol in this unit.
KMP201	Music (Secondary) Curriculum Studies 1
KTP201	Drama Curriculum Studies 1
KVP301	Visual Arts Curriculum Studies 1
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
	Not offered semester 1, 2011
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1
SPP400	Classroom and Behaviour Management
SPP401	Classroom Assessment Practices
SPP403	Enhancing Your Teaching Practice

Potential Careers:

Art Project Manager, Artist, Arts Administrator, Curator, Educator, Higher Education Worker, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher.

Master of Fine Arts (Dance) (KK42)

Year offered: 2011
Admissions: Yes
CRICOS code: 016349F
Course duration (full-time): 1.5 years full-time
Course duration (part-time): 3 years part-time
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Ms Avril Huddy
Discipline coordinator: Ms Avril Huddy
Campus: Kelvin Grove

Overview

As an established dance professional, you will gain advanced understanding and skills to contribute significantly to dance development and practice through a project-based program supported by coursework. This program will extend, diversify and intensify your practice in a professional context. The Master of Fine Arts in Dance is available in creative practice and/or performance. You are able to negotiate individual, flexible study modes, which include a summer semester program, allowing you to complete in one year. Interdisciplinary projects and those involving the use of technology are encouraged.

Entry Requirements

A bachelor degree in dance and/or relevant professional dance experience.

Applicants are required to submit a video/DVD of their choreography/performance work and a one-page proposal outlining the focus of their study. If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

International Student Entry
International students may enrol only in full-time programs.

Suggested Dance Course Structure for students who commenced in February

Year 1, Semester 1 (February)	
KKP607	Advanced Professional Practice 1
	Unit Option*
	Unit Option

Year 1, Semester 2 (July)	
KKP608	Advanced Professional Practice 2
	Unit Option
	Unit Option

Year 2, Semester 1 (February)	
KKP613-1	MFA Project
KKP613-2	MFA Project
KKP613-3	MFA Project
KKP613-4	MFA Project

* It is advised that Dance students choose KKP601 Approaches to Enquiry in the Creative Industries as one of their Unit Options within their first semester of study. MFA in Dance is available in creative practice and/or performance. Dance applicants are required to submit a one-page proposal outlining the focus of their study together with a video or DVD of their work to the Dance Coordinator.

Part-time students should contact the Dance Coordinator to discuss their enrolment program.

Suggested Dance Course Structure for students who commenced in July

Year 1, Semester 2 (July)	
KKP608	Advanced Professional Practice 2
	Unit Option*
	Unit Option

Year 2, Semester 1 (February)	
KKP607	Advanced Professional Practice 1
	Unit Option
	Unit Option

Year 2, Semester 2 (July)	
KKP613-1	MFA Project
KKP613-2	MFA Project
KKP613-3	MFA Project
KKP613-4	MFA Project

* It is advised that Dance students choose KKP601 Approaches to Enquiry in the Creative Industries as one of their Unit Options within their first semester of study. MFA in Dance is available in creative practice and/or performance. Dance applicants are required to submit a one-page proposal outlining the focus of their study together with a video or DVD of their work to the Dance Coordinator.

Part-time students should contact the Dance Coordinator to discuss their enrolment program.

Creative Industries Faculty Postgraduate Open Unit Options

Creative Industries Postgraduate - University Wide Units

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose Unit Options from the following list OR from outside the Faculty area subject to the following guidelines:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of Unit Options is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline	
KCP408	Exploring New Media Worlds

Interactive and Visual Design Discipline	
KIP401	Visual Communication
KIP403	Introduction to Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices
KIP424	Advertising Creative: Introduction

Journalism Discipline	
KJP401	Newswriting
KJP403	Feature Writing

Faculty	
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP407	Creative Industries in Asia
KKP410	Fundamental Media Skills for the Workplace

Performance Studies Discipline	
KTP401	Contemporary Performance

Visual Arts Discipline	
KVP402	Photomedia and Creative Practice

Creative Writing and Literary Studies Discipline	
KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: the Short Story
KWP405	Corporate Writing and Editing
KWP407	Great Books: the Literary Classics

Potential Careers:

Dancer.

Doctor of Creative Industries (KK49)

Year offered: 2011
Admissions: No
CRICOS code: 046050K
Course duration (full-time): Normal enrolment is 6 semesters - this can vary depending on entry requirements.
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,875 (indicative) per semester
Domestic Entry: February and July
International Entry: February
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Cheryl Stock
Campus: Kelvin Grove

IMPORTANT NOTICE

From semester 1 2010, this course has been recoded KK59 Doctor of Creative Industries. For course structure information on the new course, please refer to KK59.

Overview

The Doctor of Creative Industries (DCI) is designed to engender advanced, critical and systematic reflection on professional and creative practice in any of the Creative Industries disciplines.

A pioneering doctoral program for leading artists and professionals, the DCI is suitable for those who seek to explore opportunities presented by the creative industries in the following practice:
• artistic practice
• professional practice
• creative enterprise practice
• teaching practice.

The DCI offers a professional doctoral qualification, and will suit candidates who are seeking to locate their research in and around the workplace, have a focus on improving their practice and who wish to ground their investigations around professional projects.

Entry Requirements

Doctoral applicants should possess either a four-year degree or its equivalent with first-class honours or second-class honours division A; or a masters degree in a relevant field. Applicants must also have two years of practice at an advanced level in a position of responsibility in the creative industries.
Applications from outstanding leaders in the creative industries who have not had the opportunity to pursue postgraduate study may seek entry to the DCI. This alternative entry requires a minimum of five years of relevant professional or creative practice and an accompanying portfolio of achievement that demonstrates the applicant's capacity to work at a doctoral level.
Depending on academic qualifications and experience, and with Faculty approval, applicants may receive advanced standing into the course.

Course Structure

The course comprises two components—coursework and professional practice projects. Coursework is undertaken at the beginning of candidature and provides the essential conceptual tools required for doctoral-level analysis and reflection on your professional practice.
You will learn about project management and design, reflective practice and research techniques in preparation for developing your project work. You will complete Unit Options to extend your existing knowledge and skills.
In consultation with Faculty academics and mentors from industry, you will design, implement and evaluate three professional practice projects. The projects can be creative practice, professional practice or be based in creative enterprise or teaching practice.

The normal enrolment for the Doctor of Creative Industries is six semesters of full-time study. However, the period of candidature can vary depending on entry requirements.

Project Track for students who commenced in February 2009

Year 1, Semester 1 (February)	
KKP601	Approaches to Enquiry in the Creative Industries
KKP620	Introduction To Reflective Practice
KKP621	Reflective Practice in Action
SELECT	Unit Option 1
6TP2	
GSN442	Project Management 1
6TP3	
GSN443	Project Management 2
Year 1, Semester 2 (July)	
KKP603	Project Development in the Creative Industries
KKP604	Creative Industries Conference 1
SELECT	Unit Option 2
Year 2, Semester 1 (February)	
KKP610-1	DCI Professional Project 1 (1/4)
KKP610-2	DCI Professional Project 1 (2/4)
KKP610-3	DCI Professional Project 1 (3/4)
KKP610-4	DCI Professional Project 1 (4/4)
Year 2, Semester 2 (July)	
KKP611-1	DCI Professional Project 2 (1/4)
KKP622	Advanced Reflective Practice
SELECT	Unit Option 3
SELECT	Unit Option 4
Year 3, Semester 1 (February)	
KKP611-2	DCI Professional Project 2 (2/4)

KKP611-3	DCI Professional Project 2 (3/4)
KKP611-4	DCI Professional Project 2 (4/4)
KKP612-1	DCI Professional Project 3 (1/4)

Year 3, Semester 2 (July)

KKP606	Creative Industries Conference 2
KKP612-2	DCI Professional Project 3 (2/4)
KKP612-3	DCI Professional Project 3 (3/4)
KKP612-4	DCI Professional Project 3 (4/4)

Project Track for students who commenced in July 2009

Year 1, Semester 2 (July)

KKP601	Approaches to Enquiry in the Creative Industries
KKP620	Introduction To Reflective Practice
KKP621	Reflective Practice in Action
SELECT	Unit Option 1

6TP2

GSN442	Project Management 1

6TP3

GSN443	Project Management 2

Year 2, Semester 1 (February)

KKP603	Project Development in the Creative Industries
KKP604	Creative Industries Conference 1
SELECT	Unit Option 2

Year 2, Semester 2 (July)

KKP610-1	DCI Professional Project 1 (1/4)
KKP610-2	DCI Professional Project 1 (2/4)
KKP610-3	DCI Professional Project 1 (3/4)
KKP610-4	DCI Professional Project 1 (4/4)

Year 3, Semester 1 (February)

KKP611-1	DCI Professional Project 2 (1/4)
KKP622	Advanced Reflective Practice
SELECT	Unit Option 3
SELECT	Unit Option 4

Year 3, Semester 2 (July)

KKP611-2	DCI Professional Project 2 (2/4)
KKP611-3	DCI Professional Project 2 (3/4)
KKP611-4	DCI Professional Project 2 (4/4)
KKP612-1	DCI Professional Project 3 (1/4)

Year 4, Semester 1 (February)

KKP606	Creative Industries Conference 2
KKP612-2	DCI Professional Project 3 (2/4)
KKP612-3	DCI Professional Project 3 (3/4)
KKP612-4	DCI Professional Project 3 (4/4)

Project Track for students who commenced in February 2008

Year 1, Semester 1 (February)

KKP601	Approaches to Enquiry in the Creative Industries
KKP620	Introduction To Reflective Practice
KKP621	Reflective Practice in Action
SELECT	Unit Option 1

6TP4

GSN442	Project Management 1

6TP5

GSN443	Project Management 2

Year 1, Semester 2 (July)

KKP603	Project Development in the Creative Industries
KKP604	Creative Industries Conference 1
SELECT	Unit Option 2

Year 2, Semester 1 (February)

KKP610-1	DCI Professional Project 1 (1/4)
KKP610-2	DCI Professional Project 1 (2/4)
KKP610-3	DCI Professional Project 1 (3/4)
KKP610-4	DCI Professional Project 1 (4/4)

Year 2, Semester 2 (July)

KKP611-1	DCI Professional Project 2 (1/4)
KKP622	Advanced Reflective Practice
SELECT	Unit Option 3
SELECT	Unit Option 4

Year 3, Semester 1 (February)

KKP611-2	DCI Professional Project 2 (2/4)
KKP611-3	DCI Professional Project 2 (3/4)
KKP611-4	DCI Professional Project 2 (4/4)
KKP612-1	DCI Professional Project 3 (1/4)

Year 3, Semester 2 (July)

KKP606	Creative Industries Conference 2
KKP612-2	DCI Professional Project 3 (2/4)
KKP612-3	DCI Professional Project 3 (3/4)
KKP612-4	DCI Professional Project 3 (4/4)

Project Track for students who commenced in July 2008

Year 1, Semester 2 (July)

KKP601	Approaches to Enquiry in the Creative Industries
KKP620	Introduction To Reflective Practice

KKP621	Reflective Practice in Action
SELECT	Unit Option 1

6TP4

GSN442	Project Management 1

6TP5

GSN443	Project Management 2

Year 2, Semester 1 (February)

KKP603	Project Development in the Creative Industries
KKP604	Creative Industries Conference 1
SELECT	Unit Option 2

Year 2, Semester 2 (July)

KKP610-1	DCI Professional Project 1 (1/4)
KKP610-2	DCI Professional Project 1 (2/4)
KKP610-3	DCI Professional Project 1 (3/4)
KKP610-4	DCI Professional Project 1 (4/4)

Year 3, Semester 1 (February)

KKP611-1	DCI Professional Project 2 (1/4)
KKP622	Advanced Reflective Practice
SELECT	Unit Option 3
SELECT	Unit Option 4

Year 3, Semester 2 (July)

KKP611-2	DCI Professional Project 2 (2/4)
KKP611-3	DCI Professional Project 2 (3/4)
KKP611-4	DCI Professional Project 2 (4/4)
KKP612-1	DCI Professional Project 3 (1/4)

Year 4, Semester 1 (February)

KKP606	Creative Industries Conference 2
KKP612-2	DCI Professional Project 3 (2/4)
KKP612-3	DCI Professional Project 3 (3/4)
KKP612-4	DCI Professional Project 3 (4/4)

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

List B - Creative Industries Unit Options

Unit Options

AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1

KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing
NOTE:	* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.
	* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.
	* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Band Leader, Choreographer, Composer, Computer Game Programmer, Computer Games Developer, Conductor, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Drama Teacher, Educator, English Teacher, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Higher Education Worker, Information Officer, Internet Professional, Journalist, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Policy Officer, Post-production specialist, Programmer, Project Developer, Project Manager, Public Servant, Publishing Professional, Recording Engineer, Secondary School Teacher, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Teacher, Theatre Lighting, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

Master of Arts (Research) (KK51)

Year offered: 2011
Admissions: Yes
CRICOS code: 046055E
Course duration (full-time): Entry with 3 year qualitification 1.5 years full-time; Entry with 4 year qualification (Honours) 1 year full-time
Course duration (part-time): Entry with 3 year qualification 3 years part-time; Entry with 4 year qualification (Honours) 2 years part-time
Domestic fees (indicative): Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you will be charged - 2011: $8,625 per semester (indicative)
International Fees (indicative): 2011: $11,000 (indicative) per semester
International Entry: February and July
Total credit points: 3-year qualified entry: 144; 4 year qualified entry: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Susan Carson
Campus: Kelvin Grove

Overview

The Master of Arts (Research) provides an opportunity to conduct research in relation to creative and professional practice. The program is an important building block in the higher degree research domain.
Some recent Master of Arts (Research) degrees have been undertaken through cohort-based supervision under the leadership of prominent industry professionals. The Faculty can advise on the availability of cohort-based entry and areas of current supervision.
Master of Arts (Research) candidates have completed projects drawn from commissioned research, industry placements and workplace-related research projects. The program is also suited to practice-led research initiatives.

Entry Requirements

Masters applicants seeking entry into the coursework plus research program should possess a three-year bachelor degree or equivalent. For entry into the research-only program, applicants should possess a three-year bachelor degree plus honours, or a three-year bachelor degree plus a recent graduate diploma or equivalent.

Course Structure

* ENTRY WITH 3 YEAR QUALIFICATION: (Bachelors degree or equivalent)
Students normally will undertake 48 credit points of coursework and a 96 credit point research project.

* ENTRY WITH APPROVED 4 YEAR QUALIFICATION: (Bachelors degree plus Honours/Graduate Diploma or equivalent)
Students will not normally undertake coursework units, unless otherwise recommended by the Discipline Coordinator. They will be required to undertake a 96 credit point research project or thesis.

With approval from the relevant Discipline Coordinator, instead of undertaking 96 credit points of research, students may enrol in 12 or 24 credit points of course work, and reduce the weighting of their research project to 84 or 72 credit points.

Research Component

Depending on the discipline, the research component may be undertaken either as a research thesis of 30,000 words, or as a creative practice-based project with an exegesis or written component (7000 - 10 000 words).

Students can undertake:
* a significant creative work such as a live performance or musical composition
* a work of fiction or non-fiction
* a script or production for film, television or live performance
* a multimedia script or production
* projects commissioned by industry, government and community organisations
* workplace-related projects.

Any project likely to involve University resources must be approved by the Creative Industries Faculty Research Office. Details of how to apply are available on request on acceptance of offer of a place in the course.

All Disciplines - full-time with 4-year qualified entry

Semester 1	
	Please contact the Creative Industries Faculty Research Office for advice on unit enrolment.

All Disciplines - part-time with 4-year qualified entry

Semester 1	
	Please contact the Creative Industries Faculty Research Office for advice on unit enrolment.

Full-time with 3-year qualified entry

Semester 1	
KKP601	Approaches to Enquiry in the Creative Industries
KKP614-1	Research Project
KKP614-2	Research Project
	Choose one from the following list of units:
KJP400	Theories of Journalism
KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KTP401	Contemporary Performance
KVP400	Contemporary Aesthetic Debates
KWB302	Novel and Genre

Semester 2	
KKP614-3	Research Project
KKP614-4	Research Project
KKP614-5	Research Project

SELECT	A Post Graduate Unit Option
	Note: A Unit Option of 12 credit points is chosen by students, in consultation with their Principal Supervisor from university wide offerings.

Semester 3	
KKP614-6	Research Project
KKP614-7	Research Project
KKP614-8	Research Project
KKP615	Graduate Seminar

Part-time with 3-year qualified entry

Semester 1	
KKP601	Approaches to Enquiry in the Creative Industries
	Choose one from the following list of units:
KJP400	Theories of Journalism
KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KTP401	Contemporary Performance
KVP400	Contemporary Aesthetic Debates
KWB302	Novel and Genre

Semester 2	
KKP614-1	Research Project
SELECT	A Post Graduate Unit Option
	Note: that a Unit Option of 12 credit points is chosen by students, in consultation with their Principal Supervisor from university wide offerings.

Semester 3	
KKP614-2	Research Project
KKP614-3	Research Project

Semester 4	
KKP614-4	Research Project
KKP614-5	Research Project

Semester 5	
KKP614-6	Research Project
KKP614-7	Research Project

Semester 6	
KKP614-8	Research Project
KKP615	Graduate Seminar

Creative Industries Faculty Postgraduate Open Unit Options

Creative Industries Postgraduate - University Wide Units
These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose Unit Options from the following list OR from outside the Faculty area subject to the following guidelines:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of Unit Options is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline	
KCP408	Exploring New Media Worlds

Interactive and Visual Design Discipline	
KIP401	Visual Communication
KIP403	Introduction to Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices
KIP424	Advertising Creative: Introduction

Journalism Discipline	
KJP401	Newswriting
KJP403	Feature Writing

Faculty	
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP407	Creative Industries in Asia
KKP410	Fundamental Media Skills for the Workplace

Performance Studies Discipline	
KTP401	Contemporary Performance

Visual Arts Discipline	
KVP402	Photomedia and Creative Practice

Creative Writing and Literary Studies Discipline	
KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: the Short Story
KWP405	Corporate Writing and Editing
KWP407	Great Books: the Literary Classics

Potential Careers:

Actor, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Band Leader, Choreographer, Composer,

Computer Game Programmer, Computer Games Developer, Conductor, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Internet Professional, Journalist, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Technologist, Musical Director, Musician, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer.

Bachelor of Creative Industries (Honours) (KK52)

Year offered: 2011
Admissions: Yes
CRICOS code: 051401E
Course duration (full-time): 2 Semesters
Domestic fees (indicative): 2011: CSP $2,759 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: DR Susan Carson
Campus: Kelvin Grove

Entry Requirements

Entry to this course requires satisfactory completion of a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution, with a GPA of 5.5 or above (on a 7-point scale). Normally students will apply within the final year of their pass degree.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Media and Communication (Honours), Bachelor of Creative Industries (Honours) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

Career outcomes

On completion of this course, you will have access to a range of professional or research careers, depending on your area of expertise, that require advanced study or demonstration of an advanced level of creative practice or industry expertise.

Overview

Honours programs are an extension of undergraduate studies allowing you to specialise in your chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies; however you will develop advanced competencies, skills and analytical abilities which are applicable to many types of employment in the creative industries.

Aim

The Bachelor of Creative Industries (Honours) aims to provide you with advanced training in research or professional skills in your chosen area of study.

The course is based on a combination of advanced level units and a project that leads to a written dissertation, or a combination of advanced level units and a project that is a based on creative practice and exegesis (as appropriate). Students develop the capacity to transfer concepts and skills from the course to a range of professional and research environments.

Learning outcomes

Students will develop the following capabilities relevant to their chosen discipline area:
1. Critical and applied knowledge of your discipline area or in an interdisciplinary context or focus
2. Demonstration of expertise in a professional and/or creative contexts
3. Effective communication of applied research skills
4. Management of an independently supervised-led project
5. Demonstrated capacity in information retrieval systems via AIRS
6. Capacity for scholarly research including theoretical and conceptual frameworks
7. Capacity for research across a range of critical and applied knowledge of research methodologies
8. Engagement with QUT Ethics processes

Course Structure

You will undertake two units in research design and an approved Unit Option related to your research. Your research project will culminate in a written thesis, creative work, or combination of these.

Non-standard attendance

You may be required to attend information sessions prior to the start of the course (in the January or February of the year of commencement).

Pathways to further study

On successful completion of this course you will be eligible to apply for entry into the Masters of Arts (Research) program (KK51) or the Doctor of Philosophy (Creative Industries) program (IF49) but entry into KK51 or IF49 is dependent, also, on a range of factors including the level of your Honours result, examiner reports, and suitability of your research for Creative Industries strategic aims as well as availability of supervision.

Course structure

Year 1, Semester 1	
KKP400-1	Honours Project
KKP400-2	Honours Project
KKP409	Approaches to Honours Enquiry
	Choose one unit from the Creative Industries Honours Unit Option List*

Year 1, Semester 2	
KKP400-3	Honours Project
KKP400-4	Honours Project
KKP400-5	Honours Project
KKP401	Honours Graduate Seminar

List A - Creative Industries Honours Unit Options

KJP400	Theories of Journalism
KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KVP400	Contemporary Aesthetic Debates

*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

Potential Careers:

Academic, Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Choreographer, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Dance Teacher, Dancer, Fashion Professional, Internet Professional, Media Industry Specialist, Multimedia Designer, Programmer, Publishing Professional, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

Bachelor of Fine Arts (Honours) (Acting; Animation; Creative and Professional Writing; Dance; Dance Performance; Drama; Fashion; Film, TV and New Media Production; Interactive and Visual Design; Sound Design; Technical Production; Visual Arts) (KK53)

Year offered: 2011
Admissions: Yes
CRICOS code: 040320G
Course duration (full-time): 2 Semesters
Domestic fees (indicative): 2011: CSP $2,759 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: DR Susan Carson
Campus: Kelvin Grove

Entry Requirements

Entry to this course requires satisfactory completion of a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution, with a GPA of 5.5 or above (on a 7-point scale). Normally students will apply within the final year of their pass degree.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Career outcomes

On completion of this course, you will have access to a range of professional or research careers, depending on your area of expertise, that require advanced study or demonstration of an advanced level of creative practice or industry expertise.

Overview

Honours programs are an extension of undergraduate studies allowing you to specialise in your chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies; however you will develop advanced competencies, skills and analytical abilities which are applicable to many types of employment in the creative industries.

Aim

The Bachelor of Fine Arts (Honours) aims to provide you with advanced training in research or professional skills in your chosen area of study.

The course is based on a combination of advanced level units and a project that leads to a written dissertation, or a combination of advanced level units and a project that is a based on creative practice and exegesis (as appropriate). Students develop the capacity to transfer concepts and skills from the course to a range of professional and research environments.

Learning outcomes

Students will develop the following capabilities relevant to their chosen discipline area:
1. Critical and applied knowledge of your discipline area or in an interdisciplinary context or focus
2. Demonstration of expertise in a professional and/or creative contexts
3. Effective communication of applied research skills
4. Management of an independently supervised-led project
5. Demonstrated capacity in information retrieval systems via AIRS
6. Capacity for scholarly research including theoretical and conceptual frameworks
7. Capacity for research across a range of critical and applied knowledge of research methodologies
8. Engagement with QUT Ethics processes

Course Structure

You will undertake a unit in research design, an approved unit option (elective) and a workshop related to your research. Your research project will culminate in a written thesis, creative work, or combination of these.

Non-standard attendance

May be required to attend information sessions prior to the start of the course (in the January or February of the year of commencement).

Pathways to further study

On successful completion of this course you will be eligible to apply for entry into the Masters of Arts (Research) program (KK51) or the Doctor of Philosophy (Creative Industries) program (IF49) but entry into KK51 or IF49 is dependent, also, on a range of factors including the level of your Honours result, examiner reports, and suitability of your research for Creative Industries strategic aims as well as availability of supervision.

Course structure

Year 1, Semester 1	
KKP400-1	Honours Project
KKP400-2	Honours Project
KKP409	Approaches to Honours Enquiry
	Choose one unit from the Creative Industries Honours Unit Options List*

Year 1, Semester 2	
KKP400-3	Honours Project
KKP400-4	Honours Project
KKP400-5	Honours Project

KKP401	Honours Graduate Seminar

List A - Creative Industries Honours Unit Options

KJP400	Theories of Journalism
KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KVP400	Contemporary Aesthetic Debates

*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

Potential Careers:

Actor, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Choreographer, Composer, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Dance Teacher, Dancer, Designer, Digital Composer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Internet Professional, Lighting Designer, Lighting Technician, Multimedia Designer, Music Technologist, Post-production specialist, Programmer, Publishing Professional, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Lighting, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

Bachelor of Journalism (Honours) (KK54)

Year offered: 2011
Admissions: Yes
CRICOS code: 040326B
Course duration (full-time): 2 semesters
Domestic fees (indicative): 2011: CSP $2,731 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: DR Susan Carson
Campus: Kelvin Grove

Important Note

A number of changes are planned to this course for 2011. These changes are subject to final approval.

Entry Requirements

Entry to this course requires satisfactory completion of a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution, with a GPA of 5.5 or above (on a 7-point scale). Normally students will apply within the final year of their pass degree.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Media and Communication (Honours), Bachelor of Creative Industries (Honours) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

Career outcomes

On completion of this course, you will have access to a range of professional or research careers, depending on your area of expertise, that require advanced study or demonstration of an advanced level of creative practice or industry expertise.

Overview

Honours programs are an extension of undergraduate studies allowing you to specialise in your chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies; however you will develop advanced competencies, skills and analytical abilities which are applicable to many types of employment in the creative industries.

Aim

The Bachelor of Journalism (Honours) aims to provide you with advanced training in research or professional skills in your chosen area of study.

The course is based on a combination of advanced level units and a project that leads to a written dissertation, or a combination of advanced level units and a project that is a based on creative practice and exegesis (as appropriate). Students develop the capacity to transfer concepts and skills from the course to a range of professional and research environments.

Learning outcomes

Students will develop the following capabilities relevant to their chosen discipline area:
1. Critical and applied knowledge of your discipline area or in an interdisciplinary context or focus
2. Demonstration of expertise in a professional and/or creative contexts
3. Effective communication of applied research skills
4. Management of an independently supervised-led project
5. Demonstrated capacity in information retrieval systems via AIRS
6. Capacity for scholarly research including theoretical and conceptual frameworks
7. Capacity for research across a range of critical and applied knowledge of research methodologies
8. Engagement with QUT Ethics processes

Course Structure

You will undertake a unit in research design, an approved unit option (elective) and a workshop related to your research. Your research project will culminate in a written thesis, creative work, or combination of these.

Non-standard attendance

May be required to attend information sessions prior to the start of the course (in the January or February of the year of commencement).

Pathways to further study

On successful completion of this course you will be eligible to apply for entry into the Masters of Arts (Research) program (KK51) or the Doctor of Philosophy (Creative Industries) program (IF49) but entry into KK51 or IF49 is dependent, also, on a range of factors including the level of your Honours result, examiner reports, and suitability of your research for Creative Industries strategic aims as well as availability of supervision.

Course structure

Year 1, Semester 1	
KJP400	Theories of Journalism
KKP400-1	Honours Project
KKP400-2	Honours Project
KKP409	Approaches to Honours Enquiry

Year 1, Semester 2	
KKP400-3	Honours Project
KKP400-4	Honours Project
KKP400-5	Honours Project

KKP401 Honours Graduate Seminar

Potential Careers:

Art Writer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant.

Bachelor of Music (Honours) (KK55)

Year offered: 2011
Admissions: Yes
CRICOS code: 031574E
Course duration (full-time): 1 Year Full-time
Domestic fees (indicative): 2011: CSP $2,731 per semester (indicative)
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: DR Susan Carson
Campus: Kelvin Grove

Important Note

A number of changes are planned to this course for 2011. These changes are subject to final approval.

Entry Requirements

Entry to this course requires satisfactory completion of a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution, with a GPA of 5.5 or above (on a 7-point scale). Normally students will apply within the final year of their pass degree.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Career outcomes

On completion of this course, you will have access to a range of professional or research careers, depending on your area of expertise, that require advanced study or demonstration of an advanced level of creative practice or industry expertise.

Overview

Honours programs are an extension of undergraduate studies allowing you to specialise in your chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies; however you will develop advanced competencies, skills and analytical abilities which are applicable to many types of employment in the creative industries.

Aim

The Bachelor of Music (Honours) aims to provide you with advanced training in research or professional skills in your chosen area of study.

The course is based on a combination of advanced level units and a project that leads to a written dissertation, or a combination of advanced level units and a project that is a based on creative practice and exegesis (as appropriate). Students develop the capacity to transfer concepts and skills from the course to a range of professional and research environments.

Learning outcomes

Students will develop the following capabilities relevant to their chosen discipline area:
1. Critical and applied knowledge of your discipline area or in an interdisciplinary context or focus
2. Demonstration of expertise in a professional and/or creative contexts
3. Effective communication of applied research skills
4. Management of an independently supervised-led project
5. Demonstrated capacity in information retrieval systems via AIRS
6. Capacity for scholarly research including theoretical and conceptual frameworks
7. Capacity for research across a range of critical and applied knowledge of research methodologies
8. Engagement with QUT Ethics processes

Course Structure

You will undertake a unit in research design, an approved unit option (elective) and a workshop related to your research. Your research project will culminate in a written thesis, creative work, or combination of these.

Non-standard attendance

May be required to attend information sessions prior to the start of the course (in the January or February of the year of commencement).

Pathways to further study

On successful completion of this course you will be eligible to apply for entry into the Masters of Arts (Research) program (KK51) or the Doctor of Philosophy (Creative Industries) program (IF49) but entry into KK51 or IF49 is dependent, also, on a range of factors including the level of your Honours result, examiner reports, and suitability of your research for Creative Industries strategic aims as well as availability of supervision.

Course structure

Year 1, Semester 1	
KKP400-1	Honours Project
KKP400-2	Honours Project
KKP409	Approaches to Honours Enquiry
	Choose one unit from the Creative Industries Honours Unit Options List

Year 1, Semester 2	
KKP400-3	Honours Project
KKP400-4	Honours Project
KKP400-5	Honours Project
KKP401	Honours Graduate Seminar

List A - Creative Industries Honours Unit Options

KJP400	Theories of Journalism

KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KVP400	Contemporary Aesthetic Debates

*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

Potential Careers:

Composer, Conductor, D.J, Digital Composer, Film Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

Bachelor of Media and Communication (Honours) (KK56)

Year offered: 2011
Admissions: Yes
CRICOS code: 072978A
Course duration (full-time): 1 Year Full-time
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Dr Susan Carson
Campus: Kelvin Grove

Entry Requirements

Entry to this course requires satisfactory completion of a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution, with a GPA of 5.5 or above (on a 7-point scale). Normally students will apply within the final year of their pass degree.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Career outcomes

On completion of this course, you will have access to a range of professional or research careers, depending on your area of expertise, that require advanced study or demonstration of an advanced level of creative practice or industry expertise.

Overview

Honours programs are an extension of undergraduate studies allowing you to specialise in your chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies; however you will develop advanced competencies, skills and analytical abilities which are applicable to many types of employment in the creative industries.

Aim

The Bachelor of Media and Communication (Honours) aims to provide you with advanced training in research or professional skills in your chosen area of study.

The course is based on a combination of advanced level units and a project that leads to a written dissertation, or a combination of advanced level units and a project that is a based on creative practice and exegesis (as appropriate). Students develop the capacity to transfer concepts and skills from the course to a range of professional and research environments.

Learning outcomes

Students will develop the following capabilities relevant to their chosen discipline area:
1. Critical and applied knowledge of your discipline area or in an interdisciplinary context or focus
2. Demonstration of expertise in a professional and/or creative contexts
3. Effective communication of applied research skills
4. Management of an independently supervised-led project
5. Demonstrated capacity in information retrieval systems via AIRS
6. Capacity for scholarly research including theoretical and conceptual frameworks
7. Capacity for research across a range of critical and applied knowledge of research methodologies
8. Engagement with QUT Ethics processes

Course structure

In order to complete this course you must complete a total of 96 credit points comprising:
* 84 credit points of Core units, including a 60 credit point Honours Project (culminating in a written thesis, creative work, or combination of these)
* An approved 12 credit point elective unit related to your research

Non-standard attendance

May be required to attend information sessions prior to the start of the course (in the January or February of the year of commencement).

Pathways to further study

On successful completion of this course you will be eligible to apply for entry into the Masters of Arts (Research) program (KK51) or the Doctor of Philosophy (Creative Industries) program (IF49) but entry into KK51 or IF49 is dependent, also, on a range of factors including the level of your Honours result, examiner reports, and suitability of your research for Creative Industries strategic aims as well as availability of supervision.

Course structure

Year 1, Semester 1	
KKP400-1	Honours Project
KKP400-2	Honours Project
KKP409	Approaches to Honours Enquiry
	Choose one unit from the Creative Industries Honours Unit Options List*

Year 1, Semester 2	
KKP400-3	Honours Project
KKP400-4	Honours Project
KKP400-5	Honours Project
KKP401	Honours Graduate Seminar

List A - Creative Industries Honours Unit Options

KJP400	Theories of Journalism

KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KVP400	Contemporary Aesthetic Debates

*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

Potential Careers:

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher, Web Designer.

Doctor of Creative Industries (Research) (KK59)

Year offered: 2011
Admissions: Yes
CRICOS code: 069963A
Course duration (full-time): Normal enrolment is 6 semesters - this can vary depending on entry requirements.
Domestic fees (indicative): 2011: Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you will be charged - 2011: $7,375 per semester (indicative)
International Fees (indicative): 2011: $10,875 (indicative) per semester
Domestic Entry: February
International Entry: February
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Cheryl Stock
Campus: Kelvin Grove

Overview

The Doctor of Creative Industries (DCI) is designed to engender advanced, critical and systematic reflection on professional and creative practice in any of the creative industries disciplines and domains.

A pioneering professional research doctorate for industry leaders, the DCI caters to those who seek to extend their knowledge through innovative project-based research in communities of practice encompassing the arts, design, government or corporate sectors, creative enterprise or teaching.

The DCI offers a flexible professional doctoral qualification that allows you to balance study with your full-time schedule in your ongoing commitments in your professional role. The supportive course structure assists you to progressively accumulate new knowledge and acquire critical tools that will enhance your practice via two year-long research projects.

Entry Requirements

• A relevant four-year bachelor degree with first-or second-class division A honours, **or**
• An appropriate masters degree, **and**
• Two years of practice at an advanced level in a position of responsibility in the creative industries.

Alternative entry for outstanding leaders in creative industries:
• A minimum of five years of relevant professional or creative practice, **and**
• An extensive track record of executive achievement in the workplace or in professional practice

Course Structure

The program comprises two components - coursework and professional practice research. Coursework is undertaken primarily at the beginning of the candidature and provides the essential conceptual and methodological tools required for doctoral-level critical analysis and reflective practice.

Coursework is delivered through a series of short, intensive modules and sustained online support. By also offering elective choices from a range of postgraduate units, the DCI gives you the opportunity to tailor your course to achieve individual professional goals. The coursework also provides a scaffold for you to develop your two research projects with supervisory guidance from academics and industry experts.

Component 1: Coursework
Eight units of Coursework (96cps) provide the essential conceptual tools required for doctoral-level analysis and reflection on professional practice. Candidates will refine skills in project design and development, reflective practice and research methodologies as preparation for developing their projects. As part of their coursework, candidates will also complete two Unit Options (48cps) to extend discipline specific knowledge or extend skills into new areas.

Component 2: Professional practice research projects
In consultation with an academic supervisor and an industry mentor, you will apply skills from the coursework to design, implement and evaluate two research projects which focus on an element of your professional practice. (96 cps each, 192cps in total).

The normal enrolment for the Doctor of Creative Industries is six semesters of full-time study. However, the period of candidature can vary depending on entry requirements.

Career Outcomes

The Doctor of Creative Industries is designed for leaders and highly skilled practitioners engaged in artistic, design or professional practice (such as journalists and policy developers), creative enterprise and teaching across all fields of the Creative Industries.

Areas of Doctoral Study

• creative practice: including the discipline areas performing and visual arts, creative writing, animation;
• design practice: including the discipline areas architecture, industrial, interior, fashion and interaction design;
• communication: including the discipline areas journalism, media, film and television;
• innovation in professional practice in a range of government, corporate or business settings ;
• creative enterprise practice;
• policy / cultural development and facilitation;
• pedagogical practice, predominantly in tertiary settings.

Project Track for students who commenced in 2011

Year 1, Semester 1	
IFN001	Advanced Information Retrieval Skills
KKP601	Approaches to Enquiry in the Creative Industries
KKP620	Introduction To Reflective Practice
KKP621	Reflective Practice in Action

SELECT	Unit Option 1 (as negotiated with academic mentor and DCI coordinator).

Year 1, Semester 2

IFT801	Doctoral thesis unit for Project 1 (Acting, Dance, Drama, Music, Technical Production)
	OR
IFT802	Doctoral thesis unit for Project 1 (Communication & Media, Journalism, Visual Arts)
	OR
IFT803	Doctoral thesis unit for Project 1 (Animation, Design, Fashion, Interactive & Visual Design,)
KKP603	Project Development in the Creative Industries
SELECT	Unit Option 2 (as negotiated with academic mentor and DCI coordinator).

Year 2, Semester 1

IFT801	Doctoral thesis unit for Project 1 (Acting, Dance, Drama, Music, Technical Production)
	OR
IFT802	Doctoral thesis unit for Project 1 (Communication & Media, Journalism, Visual Arts)
	OR
IFT803	Doctoral thesis unit for Project 1 (Animation, Design, Fashion, Interactive & Visual Design)

Year 2, Semester 2

IFT801	Doctoral thesis unit for Project 1 (Acting, Dance, Drama, Music, Technical Production)
	OR
IFT802	Doctoral thesis unit for Project 1 (Communication & Media, Journalism, Visual Arts)
	OR
ITF803	Doctoral thesis unit for Project 1 (Animation, Design, Fashion, Interactive & Visual Design)
KKP622	Advanced Reflective Practice

Year 3, Semester 1

IFT801	Doctoral thesis unit for Project 2 (Acting, Dance, Drama, Music, Technical Production)
	OR
IFT802	Doctoral thesis unit for Project 2 (Communication & Media, Journalism, Visual Arts)
	OR
IFT803	Doctoral thesis unit for Project 2 (Animation, Design, Fashion, Interactive & Visual Design)

Year 3, Semester 2

ITF801	Doctoral thesis unit for Project 2 (Acting, Dance, Drama, Music, Technical Production)
	OR
IFT802	Doctoral thesis unit for Project 2 (Communication & Media, Journalism, Visual Arts)
	OR
IFT803	Doctoral thesis unit for Project 2 (Animation, Design, Fashion, Interactive & Visual Design)
KKP606	Creative Industries Final Seminar

Project Track for students who commenced in 2010

Year 1, Semester 1 (February)

KKP601	Approaches to Enquiry in the Creative Industries
KKP620	Introduction To Reflective Practice
KKP621	Reflective Practice in Action
SELECT	Unit Option 1

Year 1, Semester 2 (July)

KKP617-1	DCI Professional Project 1 (1/8)
KKP603	Project Development in the Creative Industries
KKP617-2	DCI Professional Project 1 (2/8)
SELECT	Unit Option 2

Year 2, Semester 1 (February)

KKP617-3	DCI Professional Project 1 (3/8)
KKP617-4	DCI Professional Project 1 (4/8)
KKP617-5	DCI Professional Project 1 (5/8)
KKP617-6	DCI Professional Project 1 (6/8)

Year 2, Semester 2 (July)

KKP617-7	DCI Professional Project 1 (7/8)
KKP617-8	DCI Professional Project 1 (8/8)
KKP618-1	DCI Professional Project 2 (1/8)
KKP622	Advanced Reflective Practice

Year 3, Semester 1 (February)

KKP618-2	DCI Professional Project 2 (2/8)
KKP618-3	DCI Professional Project 2 (3/8)
KKP618-4	DCI Professional Project 2 (4/8)
KKP618-5	DCI Professional Project 2 (5/8)

Year 3, Semester 2 (July)

KKP606	Creative Industries Conference 2
KKP618-6	DCI Professional Project 2 (6/8)
KKP618-7	DCI Professional Project 2 (7/8)
KKP618-8	DCI Professional Project 2 (8/8)

List B - Creative Industries Unit Options

Unit Options

AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources

KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Band Leader, Choreographer, Composer, Computer Game Programmer, Computer Games Developer, Conductor, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Drama Teacher, Educator, English Teacher, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Higher Education Worker, Information Officer, Internet Professional, Journalist, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Policy Officer, Post-production specialist, Programmer, Project Developer, Project Manager, Public Servant, Publishing Professional, Recording Engineer, Secondary School Teacher, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Teacher, Theatre Lighting, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

Graduate Certificate In Professional Communication (KK64)

Year offered: 2011
Admissions: No
CRICOS code: 062078J
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $8,000 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Glen Thomas
Campus: Kelvin Grove

Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Overview

Professional communication is an integral aspect of all work environments, and highly developed skills in this area are much sought after by employers. This course will hone your workplace communication skills, giving you the professional edge needed to communicate successfully at all levels of an organisation.

You will gain full advantage of QUT's expertise in communication, writing and journalism as you will combine study in professional and persuasive writing, speaking and presentation skills, and leadership and team skills. The course will be of most benefit to those whose undergraduate degree is in an area other than communication.

You will develop your skills in professional writing and speaking, leadership and teamwork, and work communication practices, and apply these skills to teamwork environments and work-based projects.

This course will be of interest if you seek communication skills to further your existing career—whether you work in management, policy, research and analysis, administration, customer service, sales, or consulting. Alternatively, you may use this course to begin a career in professional communication—including as a professional writer, organisational trainer, or communication officer.

Course Structure

Students will complete four of five available units in Professional Communication.

Professional Membership

Graduates may be eligible for membership of the Society of Business Communicators (Qld).

Course structure for students who commenced in 2008 or earlier

Important Notice

Students who commenced this course in 2008 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Potential Careers:

Administrator, Advertising Professional, Arts Administrator, Government Officer, Information Officer, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional.

Graduate Certificate in Creative Industries (KK86)

Year offered: 2011
Admissions: Yes
CRICOS code: 064899M
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe

Graduate Certificate in Creative Industries (Animation) (KK86)

Year offered: 2011
Admissions: Yes
CRICOS code: 064899M
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Mr Chris Denaro
Campus: Kelvin Grove

Animation

This program is offered to students from both cognate and non-cognate fields of study and targets mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices in the creative industries. In this Study Area specialist academics deliver a rich suite of animation units. These foundational units will introduce students to the technical attributes required to become an animator.

Overview

The Graduate Certificate in Creative Industries is an innovative postgraduate course that enables students to fuse creative talents with business and entrepreneurial skills, and unites artistic practitioners, managers and the consumer through cultural leadership. With the shift to micro-business development, it provides the business acumen and entrepreneurial skills to turn ideas into successful enterprises.

Animation Study Area

This Study Area explores the creative potential involved in the study of animation, as an artistic practitioner of Creative Industries. Students will be introduced to practical content that will assist continuing personal practice.
This Graduate Certificate aims to provide an understanding of the fundamental principles of the Creative Industries. Skills-based units will give the practical expertise required through a combination of Animation Study Area units. This course aims to provide an understanding of the fundamental principles of animation and its application. Such a framework will provide some of the technical tools required to animate

Course Structure

To graduate with a Graduate Certificate in Creative Industries (Animation), students are required to successfully complete 48 credit points, as specified in the course structure.

Entry requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time Course structure

Semester 1	
	Choose three from the List A Unit Options
SELECT	List A - Animation Unit
SELECT	List A - Animation Unit
SELECT	List A - Animation Unit
	Choose one from the List B Unit Options
SELECT	List B - Creative Industries Unit

Part time course structure

Semester 1	
	Choose two from the List A Unit Options
SELECT	List A - Animation Unit
SELECT	List A - Animation Unit

Semester 2	
	Choose one from the List A and one from the List B Unit Options
SELECT	List A - Animation Unit
SELECT	List B - Creative Industries Unit

List A - Animation Unit Options

Animation	
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KIB325	Real-Time 3D Computer Graphics
KIP405	Animation and Motion Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Animator, Computer Games Developer, Internet Professional, Multimedia Designer, Web Designer.

Graduate Certificate In Creative Industries (Creative Partnerships) (KK86)

Year offered: 2011
Admissions: No
CRICOS code: 064899M
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Dr Sandra Gattenhof
Campus: Kelvin Grove

Important Notice

The Creative Partnerships Major is currently suspended from offer due to an internal restructuring of related units within the faculty. We anticipate admitting new students in 2013. Any enquiries can be forwarded to the postgraduate office at cifpg@qut.edu.au.

Course Overview

The Master of Creative Industries caters for the professional development of Creative Industries practitioners and related professionals. The course develops fundamental and advanced skills, knowledge and practice in the Creative Industries, while at the same time advancing abilities in communication, project management, leadership and project application. Thus, this innovative postgraduate course enables students to fuse creative talents with business and entrepreneurial skills. In the case of this study area, it develops leaders in the creative industries able to bring together artists and community members to effect cultural change and social innovation.

Entry Requirements

* A related bachelor degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale) or a Graduate Certificate in Creative Industries (Creative Partnerships)
* Applicants without a bachelor degree, or with a bachelor degree with a minimum grade point average of less that 5.0, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol with the approval of the Postgraduate Coursework Degrees Coordinator, in consultation with the relevant Study Area Coordinator.
* Applicants with a minimum of three years practice at an advanced level and holding a position of influence within the Creative Industries may also apply.

Course Structure

To graduate with a Graduate Certificate in Creative Industries (Creative Partnerships), students are required to successfully complete 48 credit points, as specified in the course structure.

Full time Course structure

Semester 1	
	Choose three from the List A Unit Options:
SELECT	List A - Creative Partnerships Unit
SELECT	List A - Creative Partnerships Unit
SELECT	List A - Creative Partnerships Unit
	Choose one from the List B Unit Options:
SELECT	List B - Creative Industries Unit

Part time course structure

Semester 1	
	Choose two from the List A Unit Options:
SELECT	List A - Creative Partnerships Unit
SELECT	List A - Creative Partnerships Unit

Semester 2	
	Choose one from the List A and one from the List B Unit Options:
SELECT	List A - Creative Partnerships Unit
SELECT	List B - Creative Industries Unit

List A - Creative Partnerships Unit Options

Creative Partnerships	
KCB103	Strategic Speech Communication
KKP405	Co-Creative Media: Digital Storytelling
KTB102	Process Drama
KTB209	Applied Performance
KTB301	Performing Self
KWP405	Corporate Writing and Editing
	NOTE: KWB106 may count towards this study area if it was completed in 2010 or prior.

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism

KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Administrator, Art Project Manager, Art Writer, Artist, Arts Administrator, Curator, Designer, Educator, Project Developer, Project Manager, Social Worker, Visual Artist, Youth Worker.

Graduate Certificate in Creative Industries (Creative Production and Arts Management) (KK86)

Year offered: 2011
Admissions: Yes
CRICOS code: 064899M
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Dr Bree Hadley
Campus: Kelvin Grove

Overview

The Graduate Certificate in Creative Industries is an innovative postgraduate course that enables students to fuse creative talents with business and entrepreneurial skills, and unites artistic practitioners, managers and the consumer through cultural leadership. With the shift to micro-business development, it provides the business acumen and entrepreneurial skills to turn ideas into successful enterprises.

Creative Production and Arts Management

This program is offered to students from both cognate and non-cognate fields of study and targets mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices in the creative industries. In this Study Area specialist academics deliver a rich suite of Creative Production and Arts Management units. These foundational units will introduce students to the attributes required to work in Arts Management, or in organising Creative Industries Events and Festivals.

Creative Production and Arts Management Study Area

This knowledge will situate the graduate within the creative industries by providing opportunities to explore Arts Management practice through theory, practice and production. This Study Area develops creative potential in Arts Management or as an artistic practitioner in creative production and events settings. Students will engage with and respond to festival organisation structures and theories of creative production, and will be introduced to practical content that will assist in vocational pathways.
This Graduate Certificate aims to provide you an understanding of the fundamental principles of the Creative Industries. Skills-based units will give the practical expertise required through a combination of Creative Production & Arts Management Study Area units. This Study Area aims to provide an understanding of the fundamental principals of Creative Production & Arts Management and its application in festival contexts.

Course Structure

To graduate with a Graduate Certificate in Creative Industries (Creative Production & Arts Management), students are required to successfully complete 48 credit points, as specified in the Study Area structure.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time course structure

	Choose three from the List A Unit Options
SELECT	List A - Creative Production and Arts Management Unit
SELECT	List A - Creative Production and Arts Management Unit
SELECT	List A - Creative Production and Arts Management Unit
	Choose one from the List B Unit Options
SELECT	List B - Creative Industries Unit

Part time course structure

Semester 1	
	Choose two from the List A Unit Options
SELECT	List A - Creative Production and Arts Management Unit
SELECT	List A - Creative Production and Arts Management Unit

Semester 2	
	Choose one from the List A and one from the List B Unit Options
SELECT	List A - Creative Production and Arts Management Unit
SELECT	List B - Creative Industries Unit

List A - Creative Production and Arts Management Unit Options

Creative Production and Arts Management	
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KKP402	Business and Corporate Development in the Creative Industries
KKP404	Policy Development in Creative and Cultural Industries
KKP408	Marketing Arts and Culture
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

NOTE: KKP407 may count towards this study area if it was completed in 2010 or prior.

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Administrator, Art Project Manager, Arts Administrator, Government Officer, Information Officer, Manager, Marketing Officer/Manager, Project Manager, Public Servant, Theatre Professionals.

Graduate Certificate in Creative Industries (Creative Writing) (KK86)

Year offered: 2011
Admissions: Yes
CRICOS code: 064899M
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Mr Craig Bolland
Campus: Kelvin Grove

Overview

The Graduate Certificate in Creative Industries is an innovative postgraduate course that enables students to fuse creative talents with business and entrepreneurial skills, and unites artistic practitioners, managers and the consumer through cultural leadership. With the shift to micro-business development, it provides the business acumen and entrepreneurial skills to turn ideas into successful enterprises.

Creative Writing

This course is offered to students from both cognate and non-cognate fields of study. The course is targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices in the creative industries. The Creative Writing course provides skills and knowledge in freelance writing and vocational areas including publishing, professional writing and editing. Units deliver students a range of skills in major writing forms and genres, with a variety of genres covered, including fiction, creative non-fiction and newswriting

Creative Writing Study Area

This Study Area explores the creative potential involved in the study of creative writing, as an artistic practitioner working within the creative industries. Viable and practical content will assist continuing personal practice.
This Graduate Certificate aims to provide you an understanding of the fundamental principles of creative writing. Skills-based units will provide the practical expertise required through a combination of Creative Writing Study Area units.
This Study Area aims to provide an understanding of the fundamental principles of creative writing and its application, as well as a theoretical backdrop to creative practice within the context of the Creative Industries. Such a framework will aid in orientating a student's future as a creative writer or in associated practice.

Course Structure

To graduate with a Graduate Certificate in Creative Industries (Creative Writing), students are required to successfully complete 48 credit points, as specified in the Study Area structure.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time Course structure

	Choose three from the List A Unit Options
SELECT	List A - Creative Writing Unit
SELECT	List A - Creative Writing Unit
SELECT	List A - Creative Writing Unit
	Choose one from the List B Unit Options
SELECT	List B - Creative Industries Unit

Part time course structure

Semester 1	
	Choose two from the List A Unit Options
SELECT	List A - Creative Writing Unit
SELECT	List A - Creative Writing Unit

Semester 2	
	Choose one from the List A and one from the List B Unit Options
SELECT	List A - Creative Writing Unit
SELECT	List B - Creative Industries Unit

List A - Creative Writing Unit Options

Creative Writing	
KKP405	Co-Creative Media: Digital Storytelling
KPB207	Film and Television Scriptwriting
KWB101	Introduction to Creative Writing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB302	Novel and Genre
KWB313	Novel and Memoir
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWP404	Editing and Developing the Manuscript
KWP407	Great Books: the Literary Classics
	NOTE: KWB102, KWB104, KWB207, KWB211 and KWB304 may count towards this study area if they were completed in 2010 or prior.

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing
NOTE:	* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.
	* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.
	* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Art Writer, Creative Writer, Government Officer, Publishing Professional.

Graduate Certificate in Creative Industries (Interactive and Visual Design) (KK86)

Year offered: 2011
Admissions: Yes
CRICOS code: 064899M
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Mr Gavin Sade
Campus: Kelvin Grove

Overview

The Graduate Certificate in Creative Industries is an innovative postgraduate course that enables students to fuse creative talents with business and entrepreneurial skills, and unites artistic practitioners, managers and the consumer through cultural leadership. With the shift to micro-business development, it provides the business acumen and entrepreneurial skills to turn ideas into successful enterprises.

Interactive and Visual Design

This Study Area is offered to students who have either previously studied or are new to this field of study. The Interactive and Visual Design Study Area targets mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices in this field.

Interactive and Visual Design Study Area

This Study Area explores the creative potential involved in the study of Interactive & Visual Design, as an artistic practitioner working within the creative Industries. Students will be introduced to practical content that will assist continuing personal practice.
This course aims to provide an understanding of the fundamental principles of the Creative Industries. Skills-based units will give the practical expertise required through a combination of Interactive & Visual Design Study Area units. This Graduate Certificate aims to provide an understanding of the fundamental principles of Interactive & Visual Design and its application, or extend the expertise of Interactive & Visual Design professionals practising within the context of the Creative Industries. Such a framework will aid in orientating a student's future as an Interactive & Visual Design artistic practitioner or as an associated practitioner.

Course Structure

To graduate with a Graduate Certificate in Creative Industries (Interactive & Visual Design), students are required to successfully complete 48 credit points, as specified in the Study Area structure.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time course structure

	Choose three from the List A Unit Options
SELECT	List A - Interactive and Visual Design Unit
SELECT	List A - Interactive and Visual Design Unit
SELECT	List A - Interactive and Visual Design Unit
	Choose one from the List B Unit Options
SELECT	List B - Creative Industries Unit

Part time course structure

Semester 1	
	Choose two from the List A Unit Options
SELECT	List A - Interactive and Visual Design Unit
SELECT	List A - Interactive and Visual Design Unit

Semester 2	
	Choose one from the List A and one from the List B Unit Options
SELECT	List A - Interactive and Visual Design Unit
SELECT	List B - Creative Industries Unit

List A - Interactive and Visual Design Unit Options

Interactive and Visual Design	
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KVB204	Graphic Design

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication

KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing
NOTE:	* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.
	* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.
	* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Animator, Internet Professional, Multimedia Designer, Web Designer.

Graduate Certificate in Creative Industries (Interdisciplinary) (KK86)

Year offered: 2011
Admissions: Yes
CRICOS code: 064899M
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: AsPro Helen Klaebe
Campus: Kelvin Grove

Overview

The Graduate Certificate in Creative Industries is an innovative postgraduate course that enables students to fuse creative talents with business and entrepreneurial skills, and unites artistic practitioners, managers and the consumer through cultural leadership. With the shift to micro-business development, it provides the business acumen and entrepreneurial skills to turn ideas into successful enterprises.

Interdisciplinary

This program is offered to students from both cognate and non-cognate background. The courses are targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices in the creative industries. An Interdisciplinary Study Area will introduce the creative industries, and the roles of professionals and practitioners who explore and exploit the expression of creativity for commercial and artistic gain.

Interdisciplinary Study Area

An Interdisciplinary Graduate Certificate will broaden knowledge of the creative industries, provide an understanding and appreciation of how different creative disciplines relate to one another, and build the ability to work in collaborate teams. The course aims to provide an understanding of the fundamental principles of the Creative Industries. Skills-based units will give the practical expertise required through a combination of Interdisciplinary and provide an understanding of the fundamental principles of the Creative Industries.

Course Structure

To graduate with a Graduate Certificate in Creative Industries (Interdisciplinary), students are required to successfully complete 48 credit points, as specified in the Study Area structure.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time Course structure

	Choose four from the List B Unit Options
SELECT	List B - Creative Industries Unit
SELECT	List B - Creative Industries Unit
SELECT	List B - Creative Industries Unit
SELECT	List B - Creative Industries Unit

Part time Course structure

Semester 1	
	Choose two from the List B Unit Options
SELECT	List B - Creative Industries Unit
SELECT	List B - Creative Industries Unit

Semester 2	
	Choose two from the List B Unit Options
SELECT	List B - Creative Industries Unit
SELECT	List B - Creative Industries Unit

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development

KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Administrator, Art Project Manager, Art Writer, Government Officer, Information Officer, Public Servant, Visual Artist.

Graduate Certificate in Creative Industries (Music and Sound) (KK86)

Year offered: 2011
Admissions: Yes
CRICOS code: 064899M
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Mr Greg Jenkins
Campus: Kelvin Grove

Overview

The Graduate Certificate in Creative Industries is an innovative postgraduate course that enables students to fuse creative talents with business and entrepreneurial skills, and unites artistic practitioners, managers and the consumer through cultural leadership. With the shift to micro-business development, it provides the business acumen and entrepreneurial skills to turn ideas into successful enterprises.

Music and Sound

The courses are targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices in the creative industries. This Study Area is aimed at professional performers and composers, music producers, music studio personnel and music educators. It is also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as creative, critical and reflective capabilities, which impact upon making/presenting/understanding music. Independent projects will extend professional and commercial practice.

Music and Sound Study Area

This Study Area explores the creative potential involved in the study of Music & Sound, as an artistic practitioner working within the creative industries. Students will be introduced to practical content that will assist with continuing personal practice.
This Graduate Certificate provides an understanding of the fundamental principles of the Creative Industries. Skills-based units will give the practical expertise required through a combination of Music & Sound Study Area units.
This Study Area aims to provide an understanding of the fundamental principles of Music & Sound and its application, or extend the expertise of current Music & Sound professionals practising within the context of the Creative Industries. Such a framework will aid in orientating futures as Music & Sound artistic practitioners or in associated practice, and will provide the critical tools for embarking on an informed vocational path.

Course Structure

To graduate with a Graduate Certificate in Creative Industries (Music & Sound), students are required to successfully complete 48 credit points, as specified in the Study Area structure.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time course structure

	Choose three from the List A Unit Options
SELECT	List A - Music and Sound Unit
SELECT	List A - Music and Sound Unit
SELECT	List A - Music and Sound Unit
	Choose one from the List B Unit Options
SELECT	List B - Creative Industries Unit

Part time course structure

Semester 1	
	Choose two from the List A Unit Options
SELECT	List A - Music and Sound Unit
SELECT	List A - Music and Sound Unit

Semester 2	
	Choose one from the List A and one from the List B Unit Options
SELECT	List A - Music and Sound Unit
SELECT	List B - Creative Industries Unit

List A - Music and Sound Unit Options

Music and Sound	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB301	The Music Industry
NOTE:	KMB105,KMB108 and KMB205 may count towards this study area if they were completed in 2010 or prior.

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour

AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing
NOTE:	* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.
	* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.
	* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Song Writer, Sound Designer.

Graduate Certificate in Creative Industries (Professional Communication) (KK86)

Year offered: 2011
Admissions: Yes
CRICOS code: 064899M
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Dr Glen Thomas
Campus: Kelvin Grove

Overview

The Graduate Certificate in Creative Industries is an innovative postgraduate course that enables students to fuse creative talents with business and entrepreneurial skills, and unites artistic practitioners, managers and the consumer through cultural leadership. With the shift to micro-business development, it provides the business acumen and entrepreneurial skills to turn ideas into successful enterprises.

Professional Communication

The courses are targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices in the creative industries. Professional communication is an integral aspect of all work environments, and highly developed skills in this area are much sought after by employers. This Study Area will hone workplace communication skills, giving the professional edge needed to communicate successfully at all levels of an organisation. Students will gain access to expertise in communication, writing, speaking, presentation skills, and leadership.

Professional Communication Study Area

This knowledge will situate the graduate within the creative industries by providing opportunities to explore interdisciplinary practice through theory, practice and production. This Study Area explores the creative potential involved in the study of professional communication as a practitioner working within the creative Industries. Students will be introduced to practical content that will assist continuing personal practice. This Graduate Certificate aims to provide an understanding of the fundamental principles of the Creative Industries. Skills-based units will give the practical expertise required through a combination of Professional Communication Study Area units to provide an understanding of the fundamental principles of professional communication and its application within the context of the Creative Industries.

Course Structure

To graduate with a Graduate Certificate in Creative Industries (Professional Communication), students are required to successfully complete 48 credit points, as specified in the Study Area structure.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full Time Course structure

Semester 1	
	Choose three from the List A Unit Options
SELECT	List A - Professional Communication Unit
SELECT	List A - Professional Communication Unit
SELECT	List A - Professional Communication Unit
	Choose one from the List B Unit Options
SELECT	List B - Creative Industries Unit

Part time course structure

Semester 1	
	Choose two from the List A Unit Options
SELECT	List A - Professional Communication Unit
SELECT	List A - Professional Communication Unit

Semester 2	
	Choose one from the List A and one from the List B Unit Options
SELECT	List A - Professional Communication Unit
SELECT	List B - Creative Industries Unit

List A - Professional Communication Unit Options

Professional Communication	
KCB103	Strategic Speech Communication
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KJP401	Newswriting
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP405	Co-Creative Media: Digital Storytelling
KKP410	Fundamental Media Skills for the Workplace
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing
NOTE:	KJB120 may count towards this study area if it was completed in 2009 or prior.

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Administrator, Advertising Professional, Arts Administrator, Government Officer, Information Officer, Marketing Officer/Manager, Public Relations Officer/Consultant, Publishing Professional.

Master of Creative Industries (KK88)

Year offered: 2011
Admissions: Yes
CRICOS code: 064900A
Course duration (full-time): 3 Semesters
Course duration (part-time): 6 Semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July intakes
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe

Master of Creative Industries (Animation) (KK88)

Year offered: 2011
Admissions: Yes
CRICOS code: 064900A
Course duration (full-time): 3 Semesters
Course duration (part-time): 6 Semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July intakes
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Mr Chris Denaro
Campus: Kelvin Grove

Course Overview

The Master of Creative Industries (MCI) programs cater for the professional development of creative industries practitioners, professionals working in creative industries and related occupations, and those who wish to understand more about the way creativity is transforming our patterns of creative production and consumption.

The courses have been designed to connect five foundational domains:
* the nature of innovation in the creative economy
* the capacities of the digital platform
* interdisciplinarity
* creative entrepreneurship
* the commanding position of creativity in contemporary society and culture.

These five concepts mark the shift from the traditional arts to the creative industries, and are the key understandings for those seeking to become leaders in the creative industries, whether through creative practice or as strategic thinkers.

Animation is reaching into more and more industries because of the increasing virtualisation of cultural material, the application of visualisation in a range of settings, and the emergence of new industries which rely on animators. This study area is suited to those seeking to broaden their employment options or transfer their existing design skills into digital forms.

Animation Study Area

Because animation requires strong practical capabilities, you will gain technical skills through studio-based learning. You will explore your creative potential as an artistic practitioner and also as a professional working in an animation setting.

You will study the fundamental principles of animation and its application in design contexts, and build a theoretical framework for your studio practice. You will have the freedom to choose the areas of animation you wish to study from topics such as motion graphics, programming, drawing, concept design and character development.

The animation study area has been designed in collaboration with industry specialists and teaches industrystandard tools with opportunity for oneonone skills acquisition modules. Learning from lecturers from industry and specialist academics means you will receive up-to-date knowledge and the tools to navigate a career within a volatile industry characterised by change. Leading-edge, applied research in animation and interaction design is conducted in our co-located research centres, providing opportunities for you to engage in research and real-world projects.

Course Structure

To graduate with a Master of Creative Industries (Animation) students are required to successfully complete 144 credit points, as specified in the Study Area structure.

Advanced standing of up to 48 credit points towards this Study Area may be available to students who have completed an undergraduate degree in Animation and meet the GPA requirements.

Career Outcomes

A management (development or production) career in the creative industries; a career in visual effects, direction or animation for film, television, advertising, or real-time games; a career in visualisation for architecture, medicine and learning design.

Previously Studied Pathway

If your undergraduate degree is in a related study area, you can apply for the Previously Studied Pathway. This option allows you to apply for advanced standing for the study area units, so it is possible to complete your Masters of Creative Industries in just one year full-time. You will develop skills in entrepreneurship and management, and half of your study will be dedicated to the major project of your choice.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time and Part time course structure for students commencing in February 2011

Year 1, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students commencing in July 2011

Year 1, Semester 2 (July)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2010

Year 1, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP003	Project Design in the Creative Industries
KKP002	20:20 Vision: Imagining the Creative Future
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students commencing in July 2010

Year 1, Semester 2 (July)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2009

Year 1, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP003	Project Design in the Creative Industries
KKP002	20:20 Vision: Imagining the Creative Future
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in July 2009

Year 1, Semester 2 (July)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

List A - Animation Unit Options

Animation	
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KIB325	Real-Time 3D Computer Graphics
KIP405	Animation and Motion Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry

KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Animator, Computer Games Developer, Internet Professional, Multimedia Designer, Web Designer.

Master of Creative Industries (Creative Partnerships) (KK88)

Year offered: 2011
Admissions: No
CRICOS code: 064900A
Course duration (full-time): 3 Semesters
Course duration (part-time): 6 Semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July intakes
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Dr Sandra Gattenhof
Campus: Kelvin Grove

Important Notice

The Creative Partnerships Major is currently suspended from offer in 2011 due to an internal restructuring of related units within the faculty. We anticipate admitting new students in 2012. Any enquiries can be forwarded to the postgraduate office at cifpg@qut.edu.au.

Course Overview

This course is an innovative postgraduate course that enables students to fuse creative talents with business and entrepreneurial skills, and unites artistic practitioners, managers and the consumer through cultural leadership. With the shift to micro-business development, it provides the business acumen and entrepreneurial skills to turn ideas into successful enterprises.

Entry Requirements

* A bachelor degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale).
* Applicants without a bachelor degree, or with a bachelor degree with a minimum grade point average of less that 5.0, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol with the approval of the Postgraduate Coursework Degrees Coordinator, in consultation with the relevant Study Area Coordinator.
* Applicants currently working within the Creative Industries will also be considered.

Course Structure

To graduate with a Master of Creative Industries (Creative Partnerships) students are required to successfully complete 144 credit points, as specified in the Study Area structure.

As a nested program, students who complete KK86 Graduate Certificate in Creative Industries (Creative Partnerships) or a cognate undergraduate degree will be awarded up to 48cp.

Working with Children Check

As required by the Commission for Children and Young People and Child Guardian Act (2000), students working with children must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card to undertake activities in any unit which involves contact with children.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at student.qut.edu.au/studying/jobs-and-work-experience/work-experience-and-placements/blue-cards.

Career Outcomes

Students will be able to see clear career outcomes in the areas of:
* Project planning, design, implementation and evaluation
* Entrepreneurial skills
* National recognition of Creative Partnership skills
* Industry networks
* Community Cultural Development, Community Arts, Arts and Education and Youth Arts

Professional Membership

Professional Membership will include:
* Young People and the Arts Australia
* National Association of Visual Arts
* Ausdance
* Arts Access Australia
* Regional Arts Australia

Full time and Part time course structure for students commencing in February 2011

Year 1, Semester 1 (February)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KTP412	Advanced Practice in Creative Partnerships

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project

KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students commencing in July 2011

Year 1, Semester 2 (July)	
KTP412	Advanced Practice in Creative Partnerships
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 2, Semester 1 (February)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2010

Year 1, Semester 1 (February)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KTP412	Advanced Practice in Creative Partnerships

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students commencing in July 2010

Year 1, Semester 2 (July)	
KTP412	Advanced Practice in Creative Partnerships
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 2, Semester 1 (February)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

List A - Creative Partnerships Unit Options

Creative Partnerships	
KCB103	Strategic Speech Communication
KKP405	Co-Creative Media: Digital Storytelling
KTB102	Process Drama
KTB209	Applied Performance
KTB301	Performing Self
KWP405	Corporate Writing and Editing
	NOTE: KWB106 may count towards this study area if it was completed in 2010 or prior.

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing
NOTE:	* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior. * KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior. * KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Administrator, Art Project Manager, Art Writer, Artist, Arts Administrator, Curator, Designer, Educator, Project Developer, Project Manager, Social Worker, Visual Artist, Youth Worker.

Master of Creative Industries (Creative Production and Arts Management) (KK88)

Year offered: 2011
Admissions: Yes
CRICOS code: 064900A
Course duration (full-time): 3 Semesters
Course duration (part-time): 6 Semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July intakes
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Dr Bree Hadley
Campus: Kelvin Grove

Course Overview

The Master of Creative Industries caters for the professional development of Creative Industries practitioners and related professionals. The course develops fundamental and advanced skills, knowledge and practice in the Creative Industries, while at the same time advancing abilities in communication, project management, leadership and project application. Thus, this innovative postgraduate course enables students to fuse creative talents with business and entrepreneurial skills, as the role of manager in the creative industries is to bring together the artist and the consumer through cultural leadership.

Creative Production and Arts Management

The Master of Creative Industries provide an opportunity for postgraduate students to engage in future visionary entrepreneurship and project design, and the specified Study Area Options give students the opportunity to intensely engage in real projects with practitioners from industry and research centres as supervisors.
The Creative Production & Arts Management Study Area has been designed in collaboration with industry specialists and offers an industry based learning environment where professionals and specialist academics in the field deliver an informed, yet practical suite of units. Connections with Brisbane Festivals and Australian industry leaders in festival and event production and Arts management will ensure students benefit from research and real-world project opportunities to learn.

Course Structure

To graduate with a Master of Creative Industries (Creative Production & Arts Management) students are required to successfully complete 144 credit points, as specified in the Study Area structure.
Creative Production & Arts Management is a specific field of study that requires strong practical capabilities, and students need to gain technical skills in this field. To achieve this, students who do not hold a bachelor degree will be offered a choice of undergraduate and postgraduate options that are specifically designed to build the technical skills required in Creative Production & Arts Management. Advanced standing of up to 48 credit points may be available to students who have completed an undergraduate degree in arts or creative industries management and meet the GPA requirements.

Creative Production and Arts Management Study Area

This course brings together management and technical skills in each Creative Production and Arts Management. It develops students' creative potential as artistic practitioners and professionals in Creative Production & Arts Management settings. Students engage with and respond to festival organisational structures and theories of creative production, and are introduced to viable and practical content that will assist their continuing personal practice. This course aims to provide an understanding of the fundamental principles of Creative Production & Arts Management and its application in festival contexts, as well as a theoretical framework for studio practice, including the historical and contemporary marketplace for professional work. Such a framework will position students for a future within the Creative Production & Arts Management industry or associated practices, and will provide the critical tools necessary for navigating a career within a volatile industry characterised by change.

Previously Studied Pathway

If your undergraduate degree is in a related study area, you can apply for the Previously Studied Pathway. This option allows you to apply for advanced standing for the study area units, so it is possible to complete your Masters of Creative Industries in just one year full-time. You will develop skills in entrepreneurship and management, and half of your study will be dedicated to the major project of your choice.

Career Outcomes

A career in Arts Management, or in creative production for events and festivals.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time and Part time course structure for students who commenced in February 2011

Year 1, Semester 1 (February)	
KTP411	Advanced Practice in Creative Production and Arts Management
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP003	Project Design in the Creative Industries
KKP002	20:20 Vision: Imagining the Creative Future
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students commencing in July 2011

Year 1, Semester 2 (July)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KTP411	Advanced Practice in Creative Production and Arts Management

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2010

Year 1, Semester 1 (February)	
KTP411	Advanced Practice in Creative Production and Arts Management
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in July 2010

Year 1, Semester 2 (July)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KTP411	Advanced Practice in Creative Production and Arts Management

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2009

Year 1, Semester 1 (February)	
KTP411	Advanced Practice in Creative Production and Arts Management
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP003	Project Design in the Creative Industries
KKP002	20:20 Vision: Imagining the Creative Future
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in July 2009

Year 1, Semester 2 (July)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KTP411	Advanced Practice in Creative Production and Arts Management

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

List A - Creative Production and Arts Management Unit Options

Creative Production and Arts Management	
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KKP402	Business and Corporate Development in the Creative Industries
KKP404	Policy Development in Creative and Cultural Industries
KKP408	Marketing Arts and Culture
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

NOTE: KKP407 may count towards this study area if it was completed in 2010 or prior.

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism

KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE: * KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Administrator, Art Project Manager, Arts Administrator, Government Officer, Information Officer, Manager, Marketing Officer/Manager, Project Manager, Public Servant, Theatre Professionals.

Master of Creative Industries (Creative Writing) (KK88)

Year offered: 2011
Admissions: Yes
CRICOS code: 064900A
Course duration (full-time): 3 Semesters
Course duration (part-time): 6 Semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July intakes
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Mr Craig Bolland
Campus: Kelvin Grove

Course Overview

The Master of Creative Industries caters for the professional development of Creative Industries practitioners and related professionals. The course develops fundamental and advanced skills, knowledge and practice in the Creative Industries, while at the same time advancing abilities in communication, project management, leadership and project application. Thus, this innovative postgraduate course enables students to fuse creative talents with business and entrepreneurial skills, as the role of manager in the creative industries is to bring together the artist and the consumer through cultural leadership.

Creative Writing

The Master of Creative Industries provide an opportunity for postgraduate students to engage in future visionary entrepreneurship and project design, and the specified Study Area Options give students the opportunity to intensely engage in real projects with practitioners from industry and research centres as supervisors.
The Creative Writing Study Area provides students with the expertise and knowledge to develop skills as either freelance or vocational writers. The Study Area delivers a range of skills in major writing forms and genres, including fiction and non-fiction writing so that students can develop a major creative writing project. This project will generally comprise an extended form of prose narrative (i.e. a novella, novel or work of creative non-fiction) and will run for the full period of enrolment. In essence, the MCI is an opportunity to work in a closely mentored way on a long project, as well as to pick up relevant and specific skills in the Study Area of Creative Writing.

Course Structure

To graduate with a Master of Creative Industries (Creative Writing) students are required to successfully complete 144 credit points, as specified in the Study Area structure. Advanced standing of up to 48 credit points however may be available to students who have completed an undergraduate degree in Creative Writing and meet the GPA requirements.

Creative Writing Study Area

This course brings together management skills with technical skills in Creative Writing and explores the creative potential involved in the study of creative writing, as an artistic practitioner working within the Creative Industries. Students will be encouraged to engage with and respond to works as well as cultural and literary theories of creative writing, and will be introduced to practical content to assist continuing personal practice.
This course aims to provide an understanding of the fundamental principles of creative writing and its application, as well as a theoretical backdrop to creative practice within the context of the Creative Industries. Such a framework will assist in orientating a career in creative writing or associated practice, and will provide the critical tools for negotiating an informed vocational path.

Previously Studied Pathway

If your undergraduate degree is in a related study area, you can apply for the Previously Studied Pathway. This option allows you to apply for advanced standing for the study area units, so it is possible to complete your Masters of Creative Industries in just one year full-time. You will develop skills in entrepreneurship and management, and half of your study will be dedicated to the major project of your choice.

Career Outcomes

A management career in the creative industries; art writer, creative writer, government officer or publishing professional.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time and Part time course structure for students who commenced in February 2011

Year 1, Semester 1 (February)	
KWP410	Narrative: Advanced Practice
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project

KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students commencing in July 2011

Year 1, Semester 2 (July)

SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit
SELECT	List A Unit

Year 2, Semester 1 (February)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KWP410	Narrative: Advanced Practice

Year 2, Semester 2 (July)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2010

Year 1, Semester 1 (February)

KWP410	Narrative: Advanced Practice
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in July 2010

Year 1, Semester 2 (July)

SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit
SELECT	List A Unit

Year 2, Semester 1 (February)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KWP410	Narrative: Advanced Practice

Year 2, Semester 2 (July)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part timecourse structure for students who commenced in February 2009

Year 1, Semester 1 (February)

KWP410	Narrative: Advanced Practice
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future

KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in July 2009

Year 1, Semester 2 (July)

SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit
SELECT	List A Unit

Year 2, Semester 1 (February)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KWP410	Narrative: Advanced Practice

Year 2, Semester 2 (July)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

List A - Creative Writing Unit Options

Creative Writing

KKP405	Co-Creative Media: Digital Storytelling
KPB207	Film and Television Scriptwriting
KWB101	Introduction to Creative Writing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB302	Novel and Genre
KWB313	Novel and Memoir
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWP404	Editing and Developing the Manuscript
KWP407	Great Books: the Literary Classics

NOTE: KWB102, KWB104, KWB207, KWB211 and KWB304 may count towards this study area if they were completed in 2010 or prior.

List B - Creative Industries Unit Options

Unit Options

AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the

	Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing
NOTE:	* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.
	* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.
	* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Art Writer, Creative Writer, Government Officer, Publishing Professional.

Master of Creative Industries (Interactive and Visual Design) (KK88)

Year offered: 2011
Admissions: Yes
CRICOS code: 064900A
Course duration (full-time): 3 Semesters
Course duration (part-time): 6 Semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July intakes
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Mr Gavin Sade
Campus: Kelvin Grove

Course Overview

The Master of Creative Industries caters for the professional development of Creative Industries practitioners and related professionals. The course develops fundamental and advanced skills, knowledge and practice in the Creative Industries, while at the same time advancing abilities in communication, project management, leadership and project application. Thus, this innovative postgraduate course enables students to fuse creative talents with business and entrepreneurial skills, as the role of manager in the creative industries is to bring together the artist and the consumer through cultural leadership.

Interactive and Visual Design

The Master of Creative Industries provides an opportunity for postgraduate students to engage in future visionary entrepreneurship and project design, and the Interactive and Visual Design Study Area Options give students the opportunity to intensely engage in real projects with practitioners from industry and research centres as supervisors.
This Interactive & Visual Design Study Area is offered to students who have previously studied or are new to this field of study. The Study Areas are targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and design practices. The program has been developed to integrate knowledge in visual design and interactive media, through an integrated studio-based teaching model. A studio-based approach to teaching and learning encourages a community of learners to interact cooperatively to solve problems. It is an immersive approach to learning where open problems are visited frequently. The studio units in this degree are designed to provide opportunities for the practical application of the knowledge and skills derived from the other core and option units.

Interactive and Visual Design Study Area

This course brings together management skills with practice, design, research and technical skills in Interactive and Visual Design. This Study Area acknowledges the specialist skills in design strategy and design project development, and explores the creative potential of a visual design and interactive media production practitioner working within the creative Industries. Students will be encouraged to engage with and respond to works, and theories of Interactive & Visual Design, and will be introduced to viable and practical content that will assist continuing personal practice.
This coure aims to provide an understanding of the fundamental principles of Interactive & Visual Design and its application, or extend the expertise of Interactive & Visual Design professionals practising within the context of the Creative Industries. It will assist in orientating students' futures as Interactive & Visual Design (or associated practice) practitioners, and will provide the critical tools for embarking on an informed vocational path.

Course Structure

To graduate with a Master of Creative Industries (Interactive & Visual Design) students are required to successfully complete 144 credit points, as specified in the Study Area structure.

Advanced standing of up to 48 credit points however may be available to students who have completed an undergraduate degree in Interactive & Visual Design and meet the GPA requirements.

Interactive & Visual Design is a specific field of study that requires strong practical capabilities, and as such, students need to gain technical skills in this field. To achieve this effectively, students will be offered a choice of undergraduate and postgraduate options that are specifically designed to build the technical skills required in Interactive & Visual Design.

Career Outcomes

A management role in the creative industries; or specific career pathways may include: Graphic and Web Designer, Multimedia Designer, Art Director, Game Concept Designer, Interface & Interaction Designer, Media Producer or Design Manager.
This course can offer valuable skills and foundations to students contemplating a doctorate degree such as Doctor of Creative Industries (Interactive & Visual Design).

Previously Studied Pathway

If your undergraduate degree is in a related study area, you can apply for the Previously Studied Pathway. This option allows you to apply for advanced standing for the study area units, so it is possible to complete your Masters of Creative Industries in just one year full-time. You will develop skills in entrepreneurship and management, and half of your study will be dedicated to the major project of your choice.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry

requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time and Part time course structure for students who commenced in February 2011

Year 1, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time time course structure for students commencing in July 2011

Year 1, Semester 2 (July)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
KKP002	20:20 Vision: Imagining the Creative Future
KKP001	Entrepreneurship in the Creative Economy
KKP003	Project Design in the Creative Industries

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commened in February 2010

Year 1, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time time course structure for students who commenced in July 2010

Year 1, Semester 2 (July)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major

	Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2009

Year 1, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time time course structure for students who commenced in July 2009

Year 1, Semester 2 (July)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)	
KIP412	Advanced Practice in Animation, Interactive and Visual Design
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

List A - Interactive and Visual Design Unit Options

Interactive and Visual Design	
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KVB204	Graphic Design

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions

KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Animator, Computer Games Developer, Digital Composer, Internet Professional, Multimedia Designer, Web Designer.

Master of Creative Industries (Interdisciplinary) (KK88)

Year offered: 2011
Admissions: Yes
CRICOS code: 064900A
Course duration (full-time): 3 Semesters
Course duration (part-time): 6 Semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July intakes
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: AsPro Helen Klaebe
Campus: Kelvin Grove

Course Overview

The Master of Creative Industries caters for the professional development of Creative Industries practitioners and related professionals. The course develops fundamental and advanced skills, knowledge and practice in the Creative Industries, while at the same time advancing abilities in communication, project management, leadership and project application. Thus, this innovative postgraduate course enables students to fuse creative talents with business and entrepreneurial skills, as the role of manager in the creative industries is to bring together the artist and the consumer through cultural leadership.

Interdisciplinary

This innovative postgraduate course enables you to fuse creative talents with business and entrepreneurial skills. Your role as a manager in the creative industries is to bring together the artist and the consumer through cultural leadership. The Interdisciplinary Study Area Options give students the opportunity to intensely engage in real projects with practitioners from industry and research centres as supervisors. The Interdisciplinary Study Area Option give students the opportunity to intensely engage in real projects with practitioners from industry and research centres as supervisors.

Course Structure

To graduate with a Master of Creative Industries (Interdisciplinary) students are required to successfully complete 144 credit points, as specified in the Study Area structure.
Advanced standing of up to 48 credit points however may be available to students who have completed an undergraduate degree in Interdisciplinary studies in the Creative Industries and meet the GPA requirements.

Interdisciplinary Study Area

The Core units introduce the creative industries, and the roles of professionals and practitioners who explore and exploit the expression of creativity for commercial and artistic gain. Interdisciplinary study explores wide-ranging communication skills, including digital, collaborative and written.
This course aims to provide an understanding of the fundamental and advanced principles of the creative industries. Skills-based units will provide practical skills through a combination of Creative Industries units.

Previously Studied Pathway

If your undergraduate degree is in a related study area, you can apply for the Previously Studied Pathway. This option allows you to apply for advanced standing for the study area units, so it is possible to complete your Masters of Creative Industries in just one year full-time. You will develop skills in entrepreneurship and management, and half of your study will be dedicated to the major project of your choice.

Career Outcomes

The Interdisciplinary Study Area will be of interest to those who seek a creative career as an employee, consultant or in creative industries management.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time and Part time course structure for students who commenced in February 2011

Year 1, Semester 1 (February)	
SELECT	List B unit
SELECT	List B unit
SELECT	List B unit
SELECT	List B unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP003	Project Design in the Creative Industries
KKP002	20:20 Vision: Imagining the Creative Future
	*Students commencing in July must study KKP403 in second semester.
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students commencing in July 2011

Year 1, Semester 2 (July)	
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
SELECT	List B unit
SELECT	List B unit
SELECT	List B unit

Year 2, Semester 1 (February)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B unit

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2010

Year 1, Semester 1 (February)	
SELECT	List B unit
SELECT	List B unit
SELECT	List B unit
SELECT	List B unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP003	Project Design in the Creative Industries
KKP002	20:20 Vision: Imagining the Creative Future
	*Students commencing in July must study KKP403 in second semester.
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students commencing in July 2010

Year 1, Semester 2 (July)	
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
SELECT	List B unit
SELECT	List B unit
SELECT	List B unit

Year 2, Semester 1 (February)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B unit

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time course structure for students who commenced in February 2009

Year 1, Semester 1 (February)	
SELECT	List B unit
SELECT	List B unit
SELECT	List B unit
SELECT	List B unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to

	Multi-Platform

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time course structure for students who commenced in July 2009

Year 1, Semester 2 (July)	
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
SELECT	List B unit
SELECT	List B unit
SELECT	List B unit

Year 2, Semester 1 (February)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B unit

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting

KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE:

* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Administrator, Art Project Manager, Art Writer, Government Officer, Information Officer, Public Servant, Visual Artist.

Master of Creative Industries (Music and Sound) (KK88)

Year offered: 2011
Admissions: Yes
CRICOS code: 064900A
Course duration (full-time): 3 Semesters
Course duration (part-time): 6 Semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July intakes
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Mr Greg Jenkins
Campus: Kelvin Grove

Course Overview

The Master of Creative Industries caters for the professional development of Creative Industries practitioners and related professionals. The course develops fundamental and advanced skills, knowledge and practice in the Creative Industries, while at the same time advancing abilities in communication, project management, leadership and project application. Thus, this innovative postgraduate course enables students to fuse creative talents with business and entrepreneurial skills, as the role of manager in the creative industries is to bring together the artist and the consumer through cultural leadership

Music and Sound

The Master of Creative Industries provides an opportunity for postgraduate students to engage in future visionary entrepreneurship and project design, and the Music and Sound Study Area Options give students the opportunity to intensely engage in real projects with practitioners from industry and research centres as supervisors.
The Music & Sound Study Area is aimed at professional performers and composers, music producers, music studio personnel and music educators. It is also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as foster creative, critical and reflective capabilities that impact upon making/presenting/understanding music. Independent projects will extend professional and commercial practice.

Music and Sound Study Area

This study area brings together management skills with technical skills and explores the creative potential of a Music & Sound practitioner working within the Creative Industries. Students will be encouraged to engage with and respond to works, and theories of Music & Sound, and will be introduced to relevant and practical content that will assist continuing personal practice.
This Course aims to provide an understanding of the fundamental principles of Music & Sound, and to extend the expertise of current Music & Sound professionals practising within the context of the Creative Industries. Such a framework will orient students' future careers as Music & Sound (or associated) practitioners, and will provide the critical tools for embarking on an informed vocational path.

Course Structure

To graduate with a Master of Creative Industries (Music & Sound) students are required to successfully complete 144 credit points, as specified in the Study Area structure. Advanced standing of up to 48 credit points however may be available to students who have completed an undergraduate degree in Music & Sound and meet the GPA requirements.

Previously Studied Pathway

If your undergraduate degree is in a related study area, you can apply for the Previously Studied Pathway. This option allows you to apply for advanced standing for the study area units, so it is possible to complete your Masters of Creative Industries in just one year full-time. You will develop skills in entrepreneurship and management, and half of your study will be dedicated to the major project of your choice.

Career Outcomes

A management role in the creative industries. Possible specialised pathways include: Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer and Sound/Audio Engineer.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

To graduate with a Master of Creative Industries (Music & Sound) students are required to successfully complete 144 credit points, as specified in the Study Area structure. Advanced standing of up to 48 credit points however may be available to students who have completed an undergraduate degree in Music & Sound and meet the GPA requirements.

Full time and Part time course structure for students who commenced in February 2011

Year 1, Semester 1 (February)	
KMP405	Materials of Music
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)	
KKP001	Entrepreneurship in the Creative Economy

KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students commencing in July 2011

Year 1, Semester 2 (July)

SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit
SELECT	List A Unit

Year 2, Semester 1 (February)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KMP405	Materials of Music

Year 2, Semester 2 (July)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2010

Year 1, Semester 1 (February)

KMP405	Materials of Music
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in July 2010

Year 1, Semester 2 (July)

SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KMP405	Materials of Music

Year 2, Semester 2 (July)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2009

Year 1, Semester 1 (February)

KMP405	Materials of Music
SELECT	List A Unit

SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in July 2009

Year 1, Semester 2 (July)

SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit
SELECT	List A Unit

Year 2, Semester 1 (February)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KMP405	Materials of Music

Year 2, Semester 2 (July)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

List A - Music and Sound Unit Options

Music and Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB301	The Music Industry

NOTE: KMB105,KMB108 and KMB205 may count towards this study area if they were completed in 2010 or prior.

List B - Creative Industries Unit Options

Unit Options

AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning

KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing
NOTE:	* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.
	* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.
	* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

Master of Creative Industries (Professional Communication) (KK88)

Year offered: 2011
Admissions: Yes
CRICOS code: 064900A
Course duration (full-time): 3 Semesters
Course duration (part-time): 6 Semesters
Domestic fees (indicative): 2011: Full fee tuition $7,375 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February, July
International Entry: February and July intakes
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Dr Glen Thomas
Campus: Kelvin Grove

Course Overview

The Master of Creative Industries caters for the professional development of Creative Industries practitioners and related professionals. The course develops fundamental and advanced skills, knowledge and practice in the Creative Industries, while at the same time advancing abilities in communication, project management, leadership and project application. Thus, this innovative postgraduate course enables students to fuse creative talents with business and entrepreneurial skills, as the role of manager in the creative industries is to bring together the artist and the consumer through cultural leadership.

Professional Communication

This innovative postgraduate course enables you to fuse creative talents with business and entrepreneurial skills. Your role as a manager in the creative industries is to bring together the artist and the consumer through cultural leadership.
The Master of Creative Industries provides an opportunity for postgraduate students to engage in future visionary entrepreneurship and project design. The specified Professional Communication Study Area Options give students the opportunity to intensely engage in real projects with practitioners from industry and research centres as supervisors.
Professional communication is an integral aspect of all work environments, and highly developed skills in this area are much sought after by employers. The Professional Communication Study Area will hone workplace communication skills, giving the professional edge needed to communicate successfully at all levels of an organisation. Students will gain access to expertise in communication, writing and journalism as they combine study in professional and persuasive writing, speaking and presentation skills, and leadership and team skills. They will develop skills in professional writing and speaking, leadership and teamwork, and work communication practices, and apply these skills to teamwork environments and work-based projects.

Professional Communication Study Area

To graduate with a Master of Creative Industries (Professional Communication) students are required to successfully complete 144 credit points, as specified in the Study Area structure.
Advanced standing of up to 48 credit points may be available to students who have completed an undergraduate degree in Professional Communication and meet the GPA requirements.

Course Structure

To graduate with a Master of Creative Industries (Professional Communication) students are required to successfully complete 144 credit points, as specified in the Study Area structure.
Advanced standing of up to 48 credit points may be available to students who have completed an undergraduate degree in Professional Communication and meet the GPA requirements.

Previously Studied Pathway

If your undergraduate degree is in a related study area, you can apply for the Previously Studied Pathway. This option allows you to apply for advanced standing for the study area units, so it is possible to complete your Masters of Creative Industries in just one year full-time. You will develop skills in entrepreneurship and management, and half of your study will be dedicated to the major project of your choice.

Career Outcomes

The Professional Communication Study Area will be of interest to those who seek communication skills to further existing careers – whether in management, policy, research and analysis, administration, customer service, sales, or consulting. Alternatively, this Study Area may begin a career in professional communication – (including) as a professional writer, organisational trainer, or communication officer.

Entry Requirements

An undergraduate degree with an overall minimum grade point average of 5.0 or above (on a 7-point scale). Students whose undergraduate degree is in a related creative industries discipline may apply for the Previously Studied Pathway. Applications without the requisite entry requirements will be considered for special entry. Please contact the Creative Industries Faculty for more information.

Full time and Part time course structure for students who commenced in February 2011

Year 1, Semester 1 (February)	
KWP412	Contemporary Practice in Professional Communication
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students commencing in July 2011

Year 1, Semester 2 (July)

SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit
SELECT	List A Unit

Year 2, Semester 1 (February)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KWP412	Contemporary Practice in Professional Communication

Year 2, Semester 2 (July)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2010

Year 1, Semester 1 (February)

KWP412	Contemporary Practice in Professional Communication
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in July 2010

Year 1, Semester 2 (July)

SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit

Year 2, Semester 1 (February)

KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KWP412	Contemporary Practice in Professional Communication

Year 2, Semester 2 (July)

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in February 2009

Year 1, Semester 1 (February)	
KWP412	Contemporary Practice in Professional Communication
SELECT	List A Unit
SELECT	List A Unit
SELECT	List A Unit

Year 1, Semester 2 (July	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
SELECT	List B Unit

Year 2, Semester 1 (February)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

Full time and Part time course structure for students who commenced in July 2009

Year 1, Semester 2 (July)	
SELECT	List A Unit
SELECT	List A Unit
SELECT	List B Unit
SELECT	List A Unit

Year 2, Semester 1 (February)	
KKP001	Entrepreneurship in the Creative Economy
KKP002	20:20 Vision: Imagining the Creative Future
KKP003	Project Design in the Creative Industries
KWP412	Contemporary Practice in Professional Communication

Year 2, Semester 2 (July)	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTE: For students who have advanced standing of 48 credit points, full time entry is only available in February. Part time students will enrol in two units per semester over six semesters.

List A - Professional Communication Unit Options

Professional Communication	
KCB103	Strategic Speech Communication
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KJP401	Newswriting
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP405	Co-Creative Media: Digital Storytelling
KKP410	Fundamental Media Skills for the Workplace
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE: KJB120 may count towards this study area if it was completed in 2009 or prior.

List B - Creative Industries Unit Options

Unit Options	
AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism

KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

NOTE: * KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.

* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.

* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Administrator, Advertising Professional, Arts Administrator, Government Officer, Information Officer, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional.

Bachelor of Music (KM32)

Year offered: 2011
Admissions: Yes
CRICOS code: 022140F
Course duration (full-time): 3 Years (QTAC code: 421512); or 4 years with GDipEd (3 years B Music + 1 year GDipEd) (QTAC code: 429182)
Domestic fees (indicative): 2011: CSP $2,731 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 421512
Past rank cut-off: Admission to course is based on Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Mr Brad Millard
Campus: Kelvin Grove

Overview

Billboard magazine, January 2007, named Brisbane as a 'global hot spot' for breakout acts, and attracting music biz attention. Major label A&R executives are regulars in town, the live scene is booming, and a growing number of recording and video studios all point to Brisbane being a place to watch.

Musicians who are self-sufcient, business savvy, technologically capable and who believe in their own ability are well set up to take advantage of this rich environment. QUT's Bachelor of Music responds to these changing industry needs, providing opportunities in production and performance.

If production is your passion, you will focus on creating new music using songwriting, studio recording, sequencing, digital processing and writing for voices and acoustic instruments.

If you are interested in performance you will focus on developing your unique performance style, such as new work, using digital technology, new interpretations of repertoire, and gaining experience in performing in a recording studio.

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

Career Outcomes

Graduates work in live, recording and multimedia environments, as performers, producers, composers, developers of music software and games, DJs and music coaches. If taken in combination with a Graduate Diploma in Education (Senior Years) this course will enable you to become a qualied teacher. There are also pathways available for honours and professional or research postgraduate studies.

Why choose this course?

QUT's Bachelor of Music is the only Brisbane-based degree which focuses on contemporary music. Our teaching staff have professional links with Q-Music, the Australian Independent Record Labels Association (AIR), Arts Queensland, Ellaways Music, Creative Media Warehouse and ITC Software Development.

There is an emphasis on creativity and new music and you will be encouraged to explore new connections and different styles or genres of music. You will experience both live and recording studio environments, whether your focus is as a player or producer, and learn how to use technology to create music, record and distribute your works and market your talent.

You will be immersed in the industry through internships and media opportunities, and you will launch your career through public performances in Brisbane's live music venues. In 2008, music students presented live performances in venues such as The Zoo, the Brisbane Powerhouse, Valley Studios and QPAC, as well as at the Brisbane Festival.

Other Course Options

The Bachelor of Music is available as a dual degree with Education. Applicants accepted into the dual degree will complete a four year program comprising the three year Bachelor of Music and the one year Graduate Diploma of Education (Senior Years).

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT's deferment policy does not apply to this course.

Additional costs

While extensive computing technology is available, additional digital storage will be required (CDs, DVDs, and often hard drives) at your own cost. Headphones, ear plugs, batteries and appropriate leads must be provided.

Course Structure for students who commenced in 2011

Course Requirements
In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below: * Either the Creative Performer Minor or Music and Sound Production Minor PLUS a Minor or 48cp of Unit Options * Both the Creative Performer Minor and Music and Sound Production Minor

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB125	Creative Studio 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB135	Creative Studio 2

Year 2, Semester 1

KMB200	Music Scenes and Subcultures
KMB225	Creative Studio 3
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

KMB235	Creative Studio 4
KMB301	The Music Industry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KMB325	Creative Studio 5
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KMB335	Creative Studio 6
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Complementary Studies Study Area - Creative Performer Minor

Description: This study area addresses the conceptual and practical skills necessary for successful music performance in a 21st century context. In addition to developing students as performers, it develops students as 'creators' who are capable of originating distinctive musical material.

Assumed Knowledge: Completion of the first year of the Bachelor of Music prior to commencing this study area.

Year 2, Semester 1

KMB250	Creative Performer 1

Year 2, Semester 2

KMB251	Creative Performer 2

Year 3, Semester 1

KMB350	Creative Performer 3

Year 3, Semester 2

KMB351	Creative Performer 4

Complementary Studies Study Area - Music and Sound Production Minor

Description: This study area aims to provide students with the skills necessary to operate within current music and sound production environments and to effectively create, produce and realise works for audiences across a range of delivery formats. It aims to provide students with effective skills in utilising professional level production technologies in addition to developing students' conceptual awareness of current approaches to music and sound production.

Assumed Knowledge: Completion of the first year of either the Bachelor of Music or the Bachelor of Fine Arts (Sound Design) prior to commencing this study area.

Year 2, Semester 1

KMB219	Music and Sound Production 3

Year 2, Semester 2

KMB229	Music and Sound Production 4

Year 3, Semester 1

KMB319	Music and Sound Production 5

Year 3, Semester 2

KMB329	Music and Sound Production 6

Course Structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points from the Complementary Studies options below:

* Either the Creative Performer Minor or Music and Sound Production Minor PLUS a Minor or 48cp of Unit Options

* Both the Creative Performer Minor and Music and Sound Production Minor

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB119	Music and Sound Production 1

KMB122 Music and Sound Concepts 1

KMB125 Creative Studio 1

Year 1, Semester 2

KKB102 Creative Industries: Making Connections

KMB129 Music and Sound Production 2

KMB132 Music and Sound Concepts 2

KMB135 Creative Studio 2

Year 2, Semester 1

KMB200 Music Scenes and Subcultures

KMB225 Creative Studio 3

SELECT A Complementary Studies unit

SELECT A Complementary Studies unit

Year 2, Semester 2

KMB235 Creative Studio 4

KMB301 The Music Industry

SELECT A Complementary Studies unit

SELECT A Complementary Studies unit

Year 3, Semester 1

KMB325 Creative Studio 5

SELECT A Complementary Studies unit

SELECT A Complementary Studies unit

Year 3, Semester 2

KMB335 Creative Studio 6

SELECT A Complementary Studies unit

SELECT A Complementary Studies unit

Complementary Studies Study Area - Creative Performer Minor

Description: This study area addresses the conceptual and practical skills necessary for successful music performance in a 21st century context. In addition to developing students as performers, it develops students as 'creators' who are capable of originating distinctive musical material.

Assumed Knowledge: Completion of the first year of the Bachelor of Music prior to commencing this study area.

Year 2, Semester 1

KMB250 Creative Performer 1

Year 2, Semester 2

KMB251 Creative Performer 2

Year 3, Semester 1

KMB350 Creative Performer 3

Year 3, Semester 2

KMB351 Creative Performer 4

Complementary Studies Study Area - Music and Sound Production Minor

Description: This study area aims to provide students with the skills necessary to operate within current music and sound production environments and to effectively create, produce and realise works for audiences across a range of delivery formats. It aims to provide students with effective skills in utilising professional level production technologies in addition to developing students' conceptual awareness of current approaches to music and sound production.

Assumed Knowledge: Completion of the first year of either the Bachelor of Music or the Bachelor of Fine Arts (Sound Design) prior to commencing this study area.

Year 2, Semester 1

KMB219 Music and Sound Production 3

Year 2, Semester 2

KMB229 Music and Sound Production 4

Year 3, Semester 1

KMB319 Music and Sound Production 5

Year 3, Semester 2

KMB329 Music and Sound Production 6

Performance Course Structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* The Performance Pathway

* A Creative Industries Minor

NOTES

* The 84cps of Complementary Studies Unit Options must comprise at least 36cps of music Unit Options.

Year 1, Semester 1

KKB101 Creative Industries: People and Practices

KMB105 Music and Sound Technology

KMB120 Music Performance 1

KMB130 Core Musicianship 1

Year 1, Semester 2

KKB102 Creative Industries: Making Connections

KMB108 Sound Recording and Acoustics

KMB121 Music Performance 2

KMB131 Core Musicianship 2

Year 2, Semester 1

KMB206	Jazz and Popular Musicianship
	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

Year 2, Semester 2

KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Performance Pathway or the Creative Industries Minor pathway.

Performance Pathway:

Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

Year 3, Semester 2

KMB301	The Music Industry
KMB314-2	Music and Sound: Principal Study B
SELECT:	A Complementary Studies unit*

Creative Industries Minor Pathway:

Year 3, Semester 1

SELECT:	Creative Industries Minor First Unit (a K-coded minor)
SELECT:	Creative Industries Minor Second Unit (a K-coded minor)
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

Year 3, Semester 2

KMB301	The Music Industry
SELECT:	Creative Industries Minor Third Unit (a K-coded minor)
SELECT:	Creative Industries Minor Fourth Unit (a K-coded minor)
SELECT:	A Complementary Studies unit*

Production Course Structure for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* The Production Pathway

* A Creative Industries Minor

NOTES:

* The 84cps of Complementary Studies Unit Options must comprise at least 36cps of music Unit Options.

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
KMB110	Music Production 1
KMB130	Core Musicianship 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia
KMB111	Music Production 2
KMB131	Core Musicianship 2

*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1

KMB206	Jazz and Popular Musicianship
	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

Year 2, Semester 2

KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Production Pathway or the Creative Industries Minor pathway.

Production Pathway:

Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

Year 3, Semester 2

KMB301 The Music Industry

KMB314-2 Music and Sound: Principal Study B

SELECT: A Complementary Studies unit*

Creative Industries Minor Pathway:

Year 3, Semester 1

SELECT: Creative Industries Minor First Unit (a K-coded minor)

SELECT: Creative Industries Minor Second Unit (a K-coded minor)

SELECT: A Complementary Studies unit*

SELECT: A Complementary Studies unit*

Year 3, Semester 2

KMB301 The Music Industry

SELECT: Creative Industries Minor Third Unit (a K-coded minor)

SELECT: Creative Industries Minor Fourth Unit (a K-coded minor)

SELECT: A Complementary Studies unit*

Performance Course Structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* The Performance Pathway

* A Creative Industries Minor

NOTES

* The 84cps of Complementary Studies Unit Options must comprise at least 36cps of music Unit Options.

Year 1, Semester 1

KKB101 Creative Industries: People and Practices

KMB105 Music and Sound Technology

KMB120 Music Performance 1

KMB130 Core Musicianship 1

Year 1, Semester 2

KKB102 Creative Industries: Making Connections

KMB108 Sound Recording and Acoustics

KMB121 Music Performance 2

KMB131 Core Musicianship 2

Year 2, Semester 1

KMB206 Jazz and Popular Musicianship

OR

KMB207 Cross Cultural Musicianship

KMB214-1 Music and Sound: Principal Study A

SELECT: A Complementary Studies unit*

SELECT: A Complementary Studies unit*

Year 2, Semester 2

KMB205 Sound Media Musicianship

OR

KMB208 Contemporary Art Music Musicianship

KMB214-2 Music and Sound: Principal Study A

SELECT: A Complementary Studies unit*

SELECT: A Complementary Studies unit*

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Performance Pathway or the Creative Industries Minor pathway.

Performance Pathway:

Year 3, Semester 1

KMB314-1 Music and Sound: Principal Study B

SELECT: A Complementary Studies unit*

SELECT: A Complementary Studies unit*

Year 3, Semester 2

KMB301 The Music Industry

KMB314-2 Music and Sound: Principal Study B

SELECT: A Complementary Studies Unit*

Creative Industries Minor Pathway:

Year 3, Semester 1

SELECT: Creative Industries Minor First Unit (a K-coded minor)

SELECT: Creative Industries Minor Second Unit (a K-coded minor)

SELECT: A Complementary Studies unit*

SELECT: A Complementary Studies unit*

Year 3, Semester 2

KMB301 The Music Industry

SELECT: Creative Industries Minor Third Unit (a K-coded minor)

SELECT: Creative Industries Minor Fourth Unit (a K-coded minor)

SELECT: A Complementary Studies unit*

Production Course Structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* The Production Pathway

* A Creative Industries Minor

NOTES:

* The 84cps of Complementary Studies Unit Options must comprise at least 36cps of music Unit Options.

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
KMB110	Music Production 1
KMB130	Core Musicianship 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia
KMB111	Music Production 2
KMB131	Core Musicianship 2

*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1

KMB206	Jazz and Popular Musicianship
	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

Year 2, Semester 2

KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Production Pathway or the Creative Industries Minor pathway.

Production Pathway:

Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

Year 3, Semester 2

KMB301	The Music Industry
KMB314-2	Music and Sound: Principal Study B
SELECT:	A Complementary Studies unit*

Creative Industries Minor Pathway:

Year 3, Semester 1

SELECT:	Creative Industries Minor First Unit (a K-coded minor)
SELECT:	Creative Industries Minor Second Unit (a K-coded minor)
SELECT:	A Complementary Studies unit*
SELECT:	A Complementary Studies unit*

Year 3, Semester 2

KMB301	The Music Industry
SELECT:	Creative Industries Minor Third Unit (a K-coded minor)
SELECT:	Creative Industries Minor Fourth Unit (a K-coded minor)
SELECT:	A Complementary Studies unit*

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists

KIB309 Embodied Interactions

KIB314 Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105 Animation and Motion Graphics

KIB108 Animation History and Practices

KIB203 Introduction to 3D Computer Graphics

KIB225 Character Development, Conceptual Design and Animation Layout

KVB105 Drawing for Design

KVB106 Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102 Modernism

KVB103 Australian Art

KVB211 Post 1945 Art

KVB304 Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325 Architecture in the 20th Century

DEB202 Introducing Design History

KVB212 Australian Art, Architecture and Design

KVB306 Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102 Media Myth Busting 1

KCB105 Media Myth Busting 2

KCB203 Consumption Matters: Consumer Cultures and Identity

KCB301 Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
KWB304	Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120	Scenography and the Art of Technical Theatre
KRB121	Visual Theatre
KRB220	The Scenographic Divide
KRB221	Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216	Graphical Development Environments for Media Interaction
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KMB252	Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and

KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104	Film and Television Production Resource Management
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
KPB313	How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and

	Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes

KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Band Leader, Composer, Conductor, D.J, Digital Composer, Educator, Film Composer, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Post-production specialist, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

Bachelor of Music/Graduate Diploma in Education (Senior Years) (KM32/ED38)

Year offered: 2011
Admissions: Yes
CRICOS code: 022140F
Course duration (full-time): 3 Years (QTAC code: 421512); or 4 years with GDipEd (3 years B Music + 1 year GDipEd) (QTAC code: 429182)
Domestic fees (indicative): 2011: CSP $2,721 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
QTAC code: 429182
Past rank cut-off: Admission to course is based on Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies
Discipline coordinator: Mr Brad Millard
Campus: Kelvin Grove

Overview

QUT offers four-year dual awards that qualify graduates for registration as secondary teachers in Queensland and for employment in education and related creative industries elds.

OP Guarantee

The OP Guarantee does not apply to this course.

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at student.qut.edu.au/studying/jobs-and-work-experience/work-experience-and-placements/blue-cards.

Career Opportunities

This course will enable you to become a qualified teacher. Graduates also work in live, recording and multimedia environments, as performers, producers, composers, developers of music software and games, DJs and music coaches. There are also pathways available for honours and professional or research postgraduate studies.

Course Design

This dual degree is structured to enable you to spend your first three years immersed in Music. Once completed, you will proceed seamlessly into 12 months of specialised teacher training.

You will sample life as an educator prior to commencing your graduate diploma with foundation units in education studies which include practical school-based experiences during your creative industries degree.

You will also have the opportunity to choose minor studies in one other discipline during your rst three years which will give you the advantage of undertaking study in a second teaching area, thereby increasing your teaching options.

Why choose this course?

The Creative Industries Faculty and the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. Music students can include studies in conducting, arranging and, for those interested in instrumental music teaching, develop technical and musical prociency on additional musical instruments.

QUT's Bachelor of Music is the only Brisbane-based degree which focuses on contemporary music. Our teaching staff have professional links with Q-Music, the Australian Independent Record Labels Association (AIR), Arts Queensland, Ellaways Music, Creative Media Warehouse and ITC Software Development.

There is an emphasis on creativity and new music and you will be encouraged to explore new connections and different styles or genres of music. You will experience both live and recording studio environments, whether your focus is as a player or producer, and learn how to use technology to create music, record and distribute your works and market your talent.

You will be immersed in the industry through internships and media opportunities, and you will launch your career through public performances in Brisbane's live music venues. In 2008, music students presented live performances in venues such as The Zoo, the Brisbane Powerhouse, Valley Studios and QPAC, as well as at the Brisbane Festival.

Professional Recognition

This course meets the requirements for registration as a teacher in Queensland. It is recognised nationally and internationally, however additional requirements may be needed for some locations.

Deferment

QUT's deferment policy does not apply to this course.

Course Structure for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points of Complementary Studies selected from:

* Either the Creative Performer Minor or Music and Sound Production Minor PLUS the Music Education Minor

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB125	Creative Studio 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB135	Creative Studio 2

Year 2, Semester 1

KMB200	Music Scenes and Subcultures
KMB225	Creative Studio 3
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit from the Music Education Minor (see below)

Year 2, Semester 2

KMB235	Creative Studio 4
KMB301	The Music Industry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit from the Music Education Minor (see below)

Year 3, Semester 1

KMB325	Creative Studio 5
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit from the Music Education Minor (see below)

Year 3, Semester 2

KMB335	Creative Studio 6
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit from the Music Education Minor (see below)

Complementary Studies Study Area - Creative Performer Minor

Description: This study area addresses the conceptual and practical skills necessary for successful music performance in a 21st century context. In addition to developing students as performers, it develops students as 'creators' who are capable of originating distinctive musical material.

Assumed Knowledge: Completion of the first year of the Bachelor of Music prior to commencing this study area.

Year 2, Semester 1

KMB250	Creative Performer 1

Year 2, Semester 2

KMB251	Creative Performer 2

Year 3, Semester 1

KMB350	Creative Performer 3

Year 3, Semester 2

KMB351	Creative Performer 4

Complementary Studies Study Area - Music and Sound Production Minor

Description: This study area aims to provide students with the skills necessary to operate within current music and sound production environments and to effectively create, produce and realise works for audiences across a range of delivery formats. It aims to provide students with effective skills in utilising professional level production technologies in addition to developing students' conceptual awareness of current approaches to music and sound production.

Assumed Knowledge: Completion of the first year of either the Bachelor of Music or the Bachelor of Fine Arts (Sound Design) prior to commencing this study area.

Year 2, Semester 1

KMB219	Music and Sound Production 3

Year 2, Semester 2

KMB229	Music and Sound Production 4

Year 3, Semester 1

KMB319	Music and Sound Production 5

Year 3, Semester 2

KMB329	Music and Sound Production 6

Complementary Studies Study Area - Music Education Minor

Year 2, Semester 1

SELECT	One of the following units (KMB201 is

recommended):

KMB201 Music (Secondary) Curriculum Studies 1

A unit from the university wide unit options

Year 2, Semester 2

SELECT A unit from the university wide unit options

Year 3, Semester 1

EDB036 Introduction To Education

Year 3, Semester 2

EDB037 Introduction To Educational Sites

Course Structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 96 credit points of Complementary Studies selected from:

* Either the Creative Performer Minor or Music and Sound Production Minor PLUS the Music Education Minor

Year 1, Semester 1

KKB101 Creative Industries: People and Practices

KMB119 Music and Sound Production 1

KMB122 Music and Sound Concepts 1

KMB125 Creative Studio 1

Year 1, Semester 2

KKB102 Creative Industries: Making Connections

KMB129 Music and Sound Production 2

KMB132 Music and Sound Concepts 2

KMB135 Creative Studio 2

Year 2, Semester 1

KMB200 Music Scenes and Subcultures

KMB225 Creative Studio 3

SELECT A Complementary Studies unit

SELECT A Complementary Studies unit from the Music Education Minor (see below)

Year 2, Semester 2

KMB235 Creative Studio 4

KMB301 The Music Industry

SELECT A Complementary Studies unit

SELECT A Complementary Studies unit from the Music Education Minor (see below)

Year 3, Semester 1

KMB325 Creative Studio 5

SELECT A Complementary Studies unit

SELECT A Complementary Studies unit from the Music Education Minor (see below)

Year 3, Semester 2

KMB335 Creative Studio 6

SELECT A Complementary Studies unit

SELECT A Complementary Studies unit from the Music Education Minor (see below)

Complementary Studies Study Area - Creative Performer Minor

Description: This study area addresses the conceptual and practical skills necessary for successful music performance in a 21st century context. In addition to developing students as performers, it develops students as ‘creators’ who are capable of originating distinctive musical material.

Assumed Knowledge: Completion of the first year of the Bachelor of Music prior to commencing this study area.

Year 2, Semester 1

KMB250 Creative Performer 1

Year 2, Semester 2

KMB251 Creative Performer 2

Year 3, Semester 1

KMB350 Creative Performer 3

Year 3, Semester 2

KMB351 Creative Performer 4

Complementary Studies Study Area - Music and Sound Production Minor

Description: This study area aims to provide students with the skills necessary to operate within current music and sound production environments and to effectively create, produce and realise works for audiences across a range of delivery formats. It aims to provide students with effective skills in utilising professional level production technologies in addition to developing students’ conceptual awareness of current approaches to music and sound production.

Assumed Knowledge: Completion of the first year of either the Bachelor of Music or the Bachelor of Fine Arts (Sound Design) prior to commencing this study area.

Year 2, Semester 1

KMB219 Music and Sound Production 3

Year 2, Semester 2

KMB229 Music and Sound Production 4

Year 3, Semester 1

KMB319 Music and Sound Production 5

Year 3, Semester 2

KMB329 Music and Sound Production 6

Complementary Studies Study Area - Music Education Minor

Year 2, Semester 1

SELECT	One of the following units (KMB201 is recommended):
KMB201	Music (Secondary) Curriculum Studies 1
	A unit from the university wide unit options

Year 2, Semester 2

SELECT	A unit from the university wide unit options

Year 3, Semester 1

EDB036	Introduction To Education

Year 3, Semester 2

EDB037	Introduction To Educational Sites

Performance Course Structure for students who commenced in 2009

COURSE REQUIREMENTS

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* The Second Teaching Area Pathway

* The Performance Pathway

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
KMB120	Music Performance 1
KMB130	Core Musicianship 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB108	Sound Recording and Acoustics
KMB121	Music Performance 2
KMB131	Core Musicianship 2

Year 2, Semester 1

SELECT	Either KMB206 or KMB207:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

SELECT	Either KMB205 or KMB208:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
SELECT	A Complementary Studies unit
SELECT	Either SPB012 or a Second Teaching Area unit:
SPB012	Classroom and Behaviour Management
	A Second Teaching Area unit

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Second Teaching Area pathway or the Performance Pathway.

Second Teaching Area Pathway

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	Either KMB201 (recommended) or a Complementary Studies unit:
KMB201	Music (Secondary) Curriculum Studies 1
	A Complementary Studies unit
SELECT	Second Teaching Area unit
SELECT	Second Teaching Area unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KMB301	The Music Industry
SELECT	Second Teaching Area unit
SELECT	Either a Second Teaching Area unit or a Complementary Studies unit

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Performance Pathway

Year 3, Semester 1

EDB036	Introduction To Education
KMB314-1	Music and Sound: Principal Study B
SELECT	Either KMB201 (recommended) or a Complementary Studies unit:
KMB201	Music (Secondary) Curriculum Studies 1
	A Complementary Studies unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KMB301	The Music Industry
KMB314-2	Music and Sound: Principal Study B

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will

automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Production Course Structure for students who commenced in 2009

COURSE REQUIREMENTS

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* The Second Teaching Area Pathway

* The Production Pathway

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
KMB110	Music Production 1
KMB130	Core Musicianship 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia
KMB111	Music Production 2
KMB131	Core Musicianship 2

*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1

SELECT	Either KMB206 or KMB207:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

SELECT	Either KMB205 or KMB208:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
SELECT	Either SPB012 or a Complementary Studies unit:
SELECT	A Complementary Studies unit
SPB012	Classroom and Behaviour Management
	A Complementary Studies unit

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Second Teaching Area pathway or the Production Pathway.

Second Teaching Area Pathway

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	Either KMB201 (recommended) or a Complementary Studies unit:
KMB201	Music (Secondary) Curriculum Studies 1
	A Complementary Studies unit
SELECT	Second Teaching Area unit
SELECT	Second Teaching Area unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KMB301	The Music Industry
SELECT	Second Teaching Area unit
SELECT	Either a Second Teaching Area unit or a Complementary Studies unit

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Production Pathway

Year 3, Semester 1

EDB036	Introduction To Education
KMB314-1	Music and Sound: Principal Study B
SELECT	Either KMB201 (recommended) or a Complementary Studies unit:
KMB201	Music (Secondary) Curriculum Studies 1
	A Complementary Studies unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KMB301	The Music Industry
KMB314-2	Music and Sound: Principal Study B

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Performance Course Structure for students who commenced in 2008

COURSE REQUIREMENTS

In addition to the mandatory units in this course, you must complete 48 credit points

from the Complementary Studies options below:

* The Second Teaching Area Pathway

* The Performance Pathway

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
KMB120	Music Performance 1
KMB130	Core Musicianship 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB108	Sound Recording and Acoustics
KMB121	Music Performance 2
KMB131	Core Musicianship 2

Year 2, Semester 1

SELECT	Either KMB206 or KMB207:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
SELECT	An Elective
SELECT	An Elective

Year 2, Semester 2

SELECT	Either KMB205 or KMB208:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
SELECT	A Second Teaching Area Unit OR SPB012:
SELECT	An Elective
	A Second Teaching Area Unit
SPB012	Classroom and Behaviour Management

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Second Teaching Area pathway or the Performance Pathway.

Second Teaching Area Pathway

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	KMB201 (recommended) OR an Elective:
KMB201	Music (Secondary) Curriculum Studies 1
	An Elective
SELECT	Second Teaching Area unit
SELECT	Second Teaching Area unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KMB301	The Music Industry
SELECT	Second Teaching Area unit
SELECT	Second Teaching Area unit OR Elective

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Performance Pathway

Year 3, Semester 1

EDB036	Introduction To Education
KMB314-1	Music and Sound: Principal Study B
SELECT	KMB201 (recommended) OR an Elective:
KMB201	Music (Secondary) Curriculum Studies 1
	An Elective

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KMB301	The Music Industry
KMB314-2	Music and Sound: Principal Study B

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Production Course Structure for students who commenced in 2008

COURSE REQUIREMENTS

In addition to the mandatory units in this course, you must complete 48 credit points from the Complementary Studies options below:

* The Second Teaching Area Pathway

* The Production Pathway

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
KMB110	Music Production 1
KMB130	Core Musicianship 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia

KMB111	Music Production 2
KMB131	Core Musicianship 2
	*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1

SELECT	Either KMB206 or KMB207:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
SELECT	An Elective
SELECT	An Elective

Year 2, Semester 2

SELECT	Either KMB205 or KMB208:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
SELECT	An Elective
SELECT	Either SPB012 or an Elective:
SPB012	Classroom and Behaviour Management
	An Elective

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Second Teaching Area pathway or the Production Pathway.

Second Teaching Area Pathway

Year 3, Semester 1

EDB036	Introduction To Education
SELECT	KMB201 (recommended) or an Elective:
KMB201	Music (Secondary) Curriculum Studies 1
	An Elective
SELECT:	Second Teaching Area unit
SELECT:	Second Teaching Area unit

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KMB301	The Music Industry
SELECT:	Second Teaching Area unit
SELECT:	Second Teaching Area unit OR Elective

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Production Pathway

Year 3, Semester 1

EDB036	Introduction To Education
KMB314-1	Music and Sound: Principal Study B
SELECT	KMB201 (recommended) or an Elective:
KMB201	Music (Secondary) Curriculum Studies 1
	An Elective

Year 3, Semester 2

EDB037	Introduction To Educational Sites
KMB301	The Music Industry
KMB314-2	Music and Sound: Principal Study B

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Information for enrolment information.

Second Teaching Area Units

Please note

Second Teaching Areas are not available to Bachelor of Music Dual Degree students who commenced in 2010 or later.

Dance (DAN) (48 credit points)

Please note: An audition is required in orientation week. Please contact dance@qut.edu.au for further information.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Drama (DRA) (48 credit points)

KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB106	Performing Skills 2: Style and Form
KTB207	Staging Australia
KTB209	Applied Performance

English (ENG) (48 credit points)

SELECT	A Required Unit - either CLB320 or KWB108:
CLB320	Studies In Language
KWB108	Introduction To Literary Studies
SELECT	Two units from the Literary, Cultural and Language Studies units:
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching

CLB323	Teaching Adolescent Literature
	OR
KWB206	Youth and Children's Writing
KWB109	Writing Australia
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
SELECT	A Film and Media unit:
KWB309	Popular Fictions, Popular Culture
KPB109	Film and TV History
KPB206	International Cinema
KPB212	Australian Film and TV
NOTE:	* CLB321, CLB322, CLB323/KWB206, KWB208 and KWB209 are recommended.
	* KPB203 will be permitted to count towards this unit set if completed in 2010 or prior.

Film and Media (FMS) (48 credit points)

SELECT	Both KPB101 and KPB109:
KPB101	Introduction to Film, TV and New Media Production
KPB109	Film and TV History
SELECT	Two of the following units:
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB203	Australian Film
KPB212	Australian Film and TV
KPB205	Documentary Theory and Practice

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
CLB109	World Regions
CLB110	Environment and Society
	No less than 24 credit points from Advanced Units
CLB111	Environmental Hazards
CLB112	South East Asia in Focus
CLB113	Australian Geographical Studies
	*Note: HHB107, HHB127, HHB228, HHB229, HHB244, HHB250, HHB251 and HHB269 will be permitted to count towards this unit set if completed in 2009 or earlier.

History (48 credit points)

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with the Faculty on availability of units.

	Up to 24 credit points from Introductory Units
CLB103	Interpreting the Past
CLB104	Colonialism and Independence in Asia-Pacific
	No less than 24 credit points from Advanced Units
CLB102	Australian Historical Studies
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB107	The Classical World
CLB108	Nations and Nationalism in Modern Europe
	*Note: HHB109, HHB121, HHB122, HHB237, HHB238, HHB239, HHB245, HHB246, HHB248, HHB253, HHB257, HHB258, HHB259, HHB260, HHB261, HHB315 will be permitted to count towards this unit set if completed in 2009 or earlier.

Languages other than English

	Indonesian
INDN1000	Introductory Indonesian A (University of Queensland)
INDN1001	Introductory Indonesian B (University of Queensland)
INDN2000	Intermediate Indonesian A (University of Queensland)
INDN2001	Intermediate Indonesian B (University of Queensland)
	Japanese
JAPN1013	Japanese 1A standard (University of Queensland)
JAPN1023	Japanese 1B standard (University of Queensland)
JAPN2013	Japanese 2A standard (University of Queensland)
JAPN2023	Japanese 2B standard (University of Queensland)
	French
FREN1010	Introductory French A (University of Queensland)
FREN1020	Introductory French B (University of Queensland)
FREN2010	Intermediate French A (University of Queensland)
FREN2020	Intermediate French B (University of Queensland)
	German
GRMN1010	Introductory German Language 1 (University of Queensland)
GRMN1020	Introductory German Language 2 (University of Queensland)
GRMN2010	Continuing German Language 1 (University of Queensland)
GRMN2020	Continuing German Language 2 (University of Queensland)
	*Note: HHB coded language units will be permitted to count towards the relevant language unit set if completed in 2009 or

earlier.

Music (Secondary) (48 credit points)	
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB132	Music and Sound Concepts 2
SELECT	Either KMB129 or KMB200:
KMB129	Music and Sound Production 2
KMB200	Music Scenes and Subcultures

Visual Arts (ART) (48 credit points)	
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
SELECT	Either KVB102 or KVB211:
KVB102	Modernism
KVB211	Post 1945 Art

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media	
	Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.
KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation	
	Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.
	Instructions: Choose any four (4) of the following six units:
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History	
	Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.
KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture	
	Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.
DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research	
	Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.
KCB102	Media Myth Busting 1
KCB105	Media Myth Busting 2

KCB203	Consumption Matters: Consumer Cultures and Identity
KCB301	Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB313	Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KVB306	Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225	Music Theatre Skills
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126	Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication, graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration

KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries

KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Senior Years Full Time Course structure - Semester One Entry

Semester 1

EDP415	Engaging Diverse Learners
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners
	Curriculum Studies 1 (see list 1)
	Curriculum Studies Unit Options (see list 4)
	Designated Unit: EDP441

Semester 2

EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators
	Curriculum Studies 2 (see list 2)
	Curriculum Studies 3 (see list 3)
	Students should enrol in EDP442 in their final semster of study.
	Designated Unit: EDP442

List 1 Curriculum Studies 1

CLP402	Business Education Curriculum Studies 1
	Students enrolled in the Accounting/Business Management, Business Communications and Technologies Education, Information Communications and Technology, and Business Education - Legal Studies teaching areas enrol in CLP402.
CLP408	English Education Curriculum Studies 1
CLP411	Languages Education Curriculum Studies 1
	Students enrolling in the Languages Education teaching area must contact the Student Affairs Officer on 07 3138 3408 or sa.education@qut.edu.au before enrolling.
CLP414	Social Education Curriculum Studies 1
	Students enrolled in the Geography, History, Social Sciences and Social Education - Legal Studies teaching areas enrol in CLP414.
CLP422	Film and Media Education Curriculum Studies 1
KDP201	Dance Curriculum Studies 1 - Students who have completed KDB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KMP201	Music (Secondary) Curriculum Studies 1 - Students who have completed KMB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.
KTP201	Drama Curriculum Studies 1 - Students who

have completed KTB201 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.

KVP301 Visual Arts Curriculum Studies 1 - Students who have completed KVB301 in KK34 must not enrol in this unit. Please contact Rebecca Panochini at Student Affairs by phone: 3138 3408 or email: sa.education@qut.edu.au to discuss.

MDP456 Mathematics Education Curriculum Studies 1

MDP459 Science Education Curriculum Studies 1

Students enrolled in the Biology, Chemistry, Earth Science, Physics and Science Studies teaching areas enrol in MDP459.

List 2 Curriculum Studies 2

CLP403 Business Education Curriculum Studies 2 (Business Communication and Technology)

CLP404 Business Education Curriculum Studies 2 (Accounting and Business Management)

CLP406 Legal Studies Education Curriculum Studies

CLP409 English Education Curriculum Studies 2

CLP412 Languages Education Curriculum Studies 2

CLP415 Social Education Curriculum Studies 2 (Geography)

CLP416 Social Education Curriculum Studies 2 (History)

CLP417 Social Education Curriculum Studies 2 (Senior Social Science)

MDP457 Mathematics Education Curriculum Studies 2

MDP460 Science Education Curriculum Studies 2

MDP463 Chemistry Curriculum Studies 2

MDP462 Biology Curriculum Studies 2

MDP464 Earth Science Curriculum Studies 2

MDP465 Physics Curriculum Studies 2

CLP423 Film and Media Education Curriculum Studies 2

MDP462 Biology Curriculum Studies 2

MDP463 Chemistry Curriculum Studies 2

MDP464 Earth Science Curriculum Studies 2

MDP465 Physics Curriculum Studies 2

KTP202 Drama Curriculum Studies 2

KDP202 Dance Curriculum Studies 2

KMP202 Music (Secondary) Curriculum Studies 2

KVP302 Visual Arts Curriculum Studies 2

List 3 Curriculum Studies 3

CLP407 Business Education Curriculum Studies 3

Students enrolled in the Accounting/Business Management, Business Communications and Technologies Education, Information Communications and Technology, and Business Education - Legal Studies teaching areas enrol in CLP407.

CLP410 English Education Curriculum Studies 3

CLP413 Languages Education Curriculum Studies 3

CLP418 Social Education Curriculum Studies 3

Students enrolled in the Geography, History, Social Sciences and Social Education - Legal Studies teaching areas enrol in CLP418.

CLP424 Film and Media Education Curriculum Studies 3

KDP203 Dance Curriculum Studies 3

KMP203 Music (Secondary) Curriculum Studies 3

KTP203 Drama Curriculum Studies 3

KVP303 Visual Arts Curriculum Studies 3

MDP458 Mathematics Education Curriculum Studies 3

MDP461 Science Education Curriculum Studies 3

Students enrolled in the Biology, Chemistry, Earth Science, Physics and Science Studies teaching areas enrol in MDP461

List 4 Curriculum Unit Options

CLP400 Middle Years: Multiliteracies

CLP401 Middle Years: Transdisciplinary Arts and SOSE

CLP402 Business Education Curriculum Studies 1

CLP403 Business Education Curriculum Studies 2 (Business Communication and Technology)

CLP404 Business Education Curriculum Studies 2 (Accounting and Business Management)

CLP406 Legal Studies Education Curriculum Studies

CLP409 English Education Curriculum Studies 2

Students taking this unit as an elective do not need to complete CLP408, but must have at least 48 credit points of appropriate discipline studies. Students must contact the Student Affairs Office on 3138 3408 for course progression advice before enrolling in this unit.

CLP414 Social Education Curriculum Studies 1

CLP415 Social Education Curriculum Studies 2 (Geography)

CLP416 Social Education Curriculum Studies 2 (History)

CLP417 Social Education Curriculum Studies 2 (Senior Social Science)

CLP419 Social Education Curriculum - Senior History

CLP421 Primary Lote Curriculum Studies

Students with a second teaching area in languages enrol in this unit.

CLP422 Film and Media Education Curriculum Studies 1

KDP201 Dance Curriculum Studies 1

KDP205 Dance in Education

Not offered in 2011

KMP101 Music (Primary / Instrumental) Curriculum Studies 1

Only students in the Music (Secondary) teaching area can enrol in this unit.

KMP201 Music (Secondary) Curriculum Studies 1

KTP201 Drama Curriculum Studies 1

KVP301	Visual Arts Curriculum Studies 1
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
	Not offered semester 1, 2011
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1
SPP400	Classroom and Behaviour Management
SPP401	Classroom Assessment Practices
SPP403	Enhancing Your Teaching Practice

Potential Careers:

Band Leader, Composer, Conductor, D.J, Digital Composer, Educator, Film Composer, Higher Education Worker, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Secondary School Teacher, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Teacher.

Graduate Diploma in Landscape Architecture (PS66)

Year offered: 2011
Admissions: No
CRICOS code: 003478D
Course duration (full-time): 1 year BBlt Env (L'scape Arch) graduates; 2 years other graduates
Course duration (part-time): 2 years BBlt Env (L'scape Arch) graduates; 4 years (other graduates)
Domestic fees (indicative): 2011: CSP $3,878 (indicative) per semester
International Fees (indicative): 2011: $11,125 (indicative) per semester
Domestic Entry: This course is open to continuing BN31 Graduates only. NO NEW OFFERS WILL BE MADE AFTER FEBRUARY 2008.
International Entry: This course is open to continuing BN31 Graduates only. NO NEW OFFERS WILL BE MADE AFTER FEBRUARY 2008.
Total credit points: 192
Course coordinator: Associate Professor Mark Ho (Please refer all course enquiries to Course Leader.)
Discipline coordinator: Dr Kathi Holt-Damant (Course Leader)
Campus: Gardens Point

Special Note

This course has been discontinued. Any remaining students should seek advice from the Course Coordinator regarding their remaining course program.

Further Information

Faculty of Built Environment and Engineering - Phone +61 7 3138 1433, email: bee.enquiries@qut.com

Potential Careers:

Landscape Architect.

University Study Abroad Certificate (U080)

Year offered: 2011
Admissions: Yes
CRICOS code: 050556E
Course duration (full-time): One Semester
International Fees (indicative): 2011: $9,450 per semester (flat fee)
Campus: Gardens Point and Kelvin Grove

Course Description

The QUT Study Abroad Certificate is awarded to students who complete one semester of an approved study program. To be eligible, you must successfully complete credit points with a minimum grade of 4 in each unit. These subjects can be used for 48 academic credit at your home institution (subject to approval by the home institution).

What can I study?

You can select from a comprehensive range of QUT subjects and custom-design your program to suit your interests and meet the requirements of your home university. You can choose from over 2200 units, including well over 300 pre-approved units for Study Abroad and Exchange students, in Built Environment and Engineering, Business, Creative Industries, Education, Health, Law, Justice and Science and Technology.

Entry Requirements

To be eligible for the Study Abroad program you need:
• a minimum one year of full-time study at a recognised university (this criteria applies to a majority of applicants however, high school students from some countries may meet the entry requirements).
• a GPA (Grade Point Average) of 2.5 or better (on a 4-point scale) or equivalent.
• an English Language Proficiency level in accordance with QUT requirements* if English is not your first language (QUT requirements are an IELTS overall score of 6.5 with no less than 6.0 in the sub- bands, or a TOEFL score of 575, or a computerised TOEFL score of 230).

* You may be exempt from taking a formal test if your secondary or post-secondary studies were conducted entirely in English and you have passed an English language subject or one or more Communication subjects.

If students meet academic entry requirements but do not meet English requirements please email studyabroad@qut.edu.au for alternative entry options.

Accounting and Finance

Accounting and Finance- Semester 1	
AYB114	Business Technologies
AYB115	Governance Issues and Fraud
EFB201	Financial Markets
EFB210	Finance 1
BSB110	Accounting

Accounting and Finance- Semester 2	
AYB250	Personal Financial Planning
EFB201	Financial Markets
EFB210	Finance 1
BSB110	Accounting

Advertising and Marketing

Advertising and Marketing- Semester 1	
AMB120	Bridging Cultures
AMB210	Importing and Exporting
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
BSB126	Marketing

Advertising and Marketing- Semester 2	
AMB120	Bridging Cultures
AMB210	Importing and Exporting
AMB220	Advertising Theory and Practice
AMB252	Business Decision Making
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
BSB126	Marketing

General Business

General Business- Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
AMB120	Bridging Cultures
BSB126	Marketing

General Business- Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
AMB120	Bridging Cultures

Corporate Systems Management

Corporate Systems Management- Semester 1	
INB103	Industry Insights
INB120	Corporate Systems
INB122	Organisational Databases
INB220	Business Analysis
INB221	Technology Management
INB312	Enterprise Systems Applications
INB321	Business Process Management
INB322	Information Systems Consulting

Corporate Systems Management- Semester 2	
INB103	Industry Insights
INB123	Project Management Practice
INB124	Information Systems Development
INB210	Databases
INB313	Electronic Commerce Site Development
INB320	Business Process Modelling
INB342	Enterprise Data Mining and Data Analysis

Creative Industries Foundation

Foundation- Semester 1	
KKB101	Creative Industries: People and Practices

Foundation- Semester 2	
KKB102	Creative Industries: Making Connections

Creative Writing

Creative Writing- Semester 1	
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB206	Youth and Children's Writing

Dance

Dance- Semester 1	
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History

Dance- Semester 2	
KDB106	Dance Analysis
KDB204	Australian Dance

Drama

Drama- Semester 1	
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB204	Understanding Performance

Drama- Semester 2	
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form

Education - General

Education - Semester 1	
EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB036	Introduction To Education

Education - Semester 2	
EDB003	Teaching and Learning Studies 3: Practising Education
EDB041	Indigenous Australia: Country, Kin and Culture

Education: Cultural and Language Studies

Education: Cultural and Language Studies- Semester 1	
CLB001	Records Management
CLB049	The Global Teacher
CLB050	Movies and Popular Culture
CLB321	Writing Workshop
CLB321	Writing Workshop
CLB403	Gender And Sexuality Issues For Teachers
CLB442	Teaching of Writing
CLB452	Media Literacy And The School

Education: Cultural and Language Studies- Semester 2	
CLB002	Computer Applications in BCT
CLB003	Administrative Procedures
CLB004	Foundation: Language Design and Theory
CLB005	Foundation: Wellness and Active Citizenship
CLB006	Teaching Reading and Writing
CLB320	Studies In Language
CLB323	Teaching Adolescent Literature
CLB347	Teaching English as an Additional Language
CLB441	Children's Literature
EDB001	Teaching and Learning Studies 1: Teaching in New Times
EDB007	Culture Studies: Indigenous Education

Education: Early Childhood

Education: Early Childhood- Semester 1	
EAB001	Early Childhood Foundations 1: Historical and Comparative Perspectives of EC Education
EAB005	Inclusion in Early Childhood Settings
EAB006	Leadership and Management in Early Childhood Services
EAB008	Early Childhood Language, Literacies and Communication I
EAB013	Early Childhood Society Environment and Health Education
EAB016	Research in Early Childhood Education
EAB027	Early Childhood Mathematics Education 1: Birth to Six Years
EDB006	Learning Networks

Education: Early Childhood- Semester 2	
EAB002	Early Childhood Foundations 2: Families and Childhoods in EC Education and Care
EAB003	Development and Learning in Early Childhood
EAB011	Early Childhood Curriculum: Arts 1
EAB015	Early Childhood Science and Technology Education
EAB021	Early Childhood Health, Safety, Nutrition and Wellness Education
EAB022	Early Childhood Science Education
EAB023	Mathematical Explorations in Early Childhood
EAB028	Early Childhood Mathematics Education 2: Four to 8 Years
EAB361	Storytelling In Early Childhood
EAB363	Creating Curriculum With Young Children

Education Field Studies

Important Information

Field studies are only available in Semester 1 each year.

To be eligible to participate in field studies (school-based teaching practicum), Study Abroad students must be accepted into and undertake the appropriate set of units as listed below. Students must be willing to travel to and be based in a rural or remote Queensland school for a 20-day practicum placement. Travel and living costs while on practicum are not covered by tuition fees. Due to high demand, QUT is unable to provide practicum placements to Study Abroad students in the greater Brisbane region.

Study Abroad students who wish to undertake Field Studies in Education must also obtain a Blue Card before their placement begins. A Blue Card confirms that you have passed a screening of your criminal history (the 'Working with Children Check') and have been approved to work with children and young people under 18 years of age. Because Blue Card processing can take 10-12 weeks, students should submit a Blue Card application with their Study Abroad application form. More information about Blue Cards is available at http://www.studentservices.qut.edu.au/enrol/course/spec_req/bluecard.jsp

Field Studies- Secondary Education	
EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1
	Plus 2 Curriculum Studies Units from the following list (corresponding with your approved teaching areas)
CLB051	Business Education Curriculum Studies 1
MDB015	Computing Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB021	English as a Second Language Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
HMB292	Health Education Curriculum Studies 1
PUB343	Home Economics Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
MDB021	Mathematics Curriculum Studies 1
HMB231	Physical Education Curriculum Studies 1
MDB031	Science Education Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1

Field Studies- Primary Education	
EDB002	Teaching and Learning Studies 2: Development and Learning
EDB021	Primary Field Studies 1: Development and Learning in the Field
KKB202	Teaching Primary Dance and Drama
MDB006	Teaching Primary Science

Field Studies- Early Childhood Education	
EDB011	Early Childhood Field Studies 1: Development and Learning in the Field
EAB013	Early Childhood Society Environment and Health Education
EAB027	Early Childhood Mathematics Education 1: Birth to Six Years

Education: Learning and Professional Studies

Education: Learning and Professional Studies- Semester 1	
SPB018	Teaching Strategies

Education: Learning and Professional Studies- Semester 2	
SPB008	Middle Years Students and Schools

Education: Mathematics, Science and Technology

Education: Mathematics, Science and Technology- Semester 1	
MDB001	Foundation: Scientific and Quantitative Literacy
MDB004	Teaching Primary ICT
MDB005	Teaching Primary Design and Technology

MDB006	Teaching Primary Science
MDB120	Mathematics Curriculum and Pedagogies
MDB349	Excursions in Mathematical Reasoning
MDB388	Numeracy in Games of Skill and Chance
MDB391	Earth And Space

Education: Mathematics, Science and Technology- Semester 2

MDB002	Teaching Primary Mathematics 1
MDB030	Understanding and Educating Gifted Learners
MDB349	Excursions in Mathematical Reasoning
MDB397	Digital Media in Education
MDB454	Science, Technology and Society

Engineering Design

Engineering Design- Semester 1

DAB110	Architectural Design 1
DAB325	Architecture in the 20th Century
DAB330	Integrated Technologies 1
DAB525	Architecture and the City
DEB101	Introducing Design
DEB102	Introducing Design History
DLB130	Landscape Design 1
DLB310	Landscape Design 3
DLB330	Landscape Ecology
DLB510	Landscape Design 5
DLB525	History and Criticism of Landscape Design
DLB530	Landscape Construction 2
DNB101	Industrial Design 1
DNB302	Computer Aided Industrial Design
DNB303	Manufacturing Technology
DNB502	Industrial Design History, Theory and Criticism
DNB702	Human-centred Design Innovation
DTB101	Interior Design 1
DTB302	Colour Studies
DTB303	Technical Design
DTB502	Environments in Transition

Engineering Design- Semester 2

DAB210	Architectural Design 2
DAB220	Placemaking in Architecture
DAB420	Architecture, Culture and Space
DAB435	Architectural Technology 1
DEB201	Digital Communication
DEB601	Collaborative Design
DLB210	Landscape Design 2
DLB230	Landscape Horticulture
DLB430	Landscape Construction 1
DLB645	Landscape Practice and Law
DLB810	Landscape Planning and Policy
DNB201	Industrial Design 2
DNB202	Product Usability
DNB402	Socio-cultural Studies
DNB602	New Product Development
DTB201	Interior Design 2
DTB202	Design Technology
DTB402	Interior Systems
DTB403	Human Environment
DTB602	Design in Society

Engineering Systems

Engineering Systems- Semester 1

ENB211	Dynamics
ENB231	Materials and Manufacturing 1
ENB240	Introduction To Electronics
ENB242	Introduction To Telecommunications
ENB245	Introduction To Design and Professional Practice
ENB246	Engineering Problem Solving
ENB272	Geotechnical Engineering 1
ENB273	Civil Materials
ENB277	Construction Engineering Law
ENB301	Instrumentation and Control
ENB311	Stress Analysis
ENB315	Motor Racing Vehicle Design
ENB316	Design of Machine Elements
ENB319	Biomechanical Engineering Design
ENB331	Materials and Manufacturing 2
ENB333	Operations Management
ENB343	Fields, Transmission and Propagation
ENB348	Aircraft Systems and Flight Control
ENB350	Real-time Computer-based Systems
ENB372	Design and Planning of Highways
ENB375	Structural Engineering 2
ENB378	Water Engineering
ENB379	Transport Engineering and Planning Applications
ENB380	Environmental Law and Assessment
ENB381	Civil Engineering Construction
ENB384	Design of Masonry Structures
ENB421	Thermodynamics 2
ENB432	Engineering Asset Management and Maintenance
ENB435	Computer Integrated Manufacturing
ENB436	Mechatronics System Design
ENB441	Applied Image Processing

ENB443	Space Technology
ENB451	Aerospace Radio and Radar Systems
ENB455	Power Electronics
ENB471	Design of Concrete Structures and Foundations
ENB473	Design and Construction of Multi-storey Buildings
ENB478	Advanced Water Engineering
ENB485	Advanced Geotechnical Engineering Practice

Engineering Systems- Semester 2

ENB103	Electrical Engineering
ENB121	Aerodynamics
ENB201	Fluid Mechanics
ENB215	Fundamentals of Mechanical Design
ENB222	Thermodynamics 1
ENB241	Software Systems Design
ENB243	Linear Circuits and Systems
ENB244	Microprocessors and Digital Systems
ENB245	Introduction To Design and Professional Practice
ENB274	Design of Environmentally Sustainable Systems
ENB275	Project Engineering 1
ENB276	Structural Engineering 1
ENB312	Dynamics of Machinery
ENB318	Biomechanical Engineering Systems
ENB321	Fluids Dynamics
ENB322	Biofluids
ENB334	Design For Manufacturing
ENB335	Modelling and Simulation For Medical Engineers
ENB336	Industrial Engineering
ENB338	Biomaterials
ENB344	Industrial Electronics
ENB346	Digital Communications
ENB347	Modern Flight Control Systems
ENB352	Communication Environments For Embedded Systems
ENB355	Advanced Systems Design
ENB356	Military Combat Electronics
ENB373	Design and Construction of Steel Structures
ENB376	Transport Engineering
ENB377	Water and Waste Water Treatment Engineering
ENB384	Design of Masonry Structures
ENB422	Energy Management
ENB437	Health Legislation in the Medical Environment
ENB444	Spacecraft Guidance and Navigation
ENB446	Wireless Communications
ENB447	Navigation Systems For Aircraft
ENB448	Signal Processing and Filtering
ENB448	Signal Processing and Filtering
ENB452	Advanced Power Systems Analysis
ENB457	Controls, Systems and Applications
ENB458	Modern Control Systems
ENB472	Project Engineering 2
ENB474	Finite Element Methods
ENB481	Civil Engineering Project Management

Entertainment

Entertainment- Semester 1

KWB102	Media Writing
KXB101	Introduction to Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Entertainment- Semester 2

KXB102	Global Entertainment

Fashion

Fashion- Semester 1

KFB103	Introduction to Fashion
KFB107	Drawing for Fashion
KFB206	Fashion and Modernity

Fashion- Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Film, TV and New Media

Film, TV and New Media- Semester 1

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB113	TV and Film Text Analysis
KPB203	Australian Film

Film, TV and New Media- Semester 2

KPB101	Introduction to Film, TV and New Media Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Games and Interactive Entertainment

Games and Interactive Entertainment- Semester 1

INB180	Computer Games Studies
INB280	Fundamentals of Game Design
INB281	Advanced Game Design

Games and Interactive Entertainment- Semester 2

INB181	Introduction to Games Production
INB272	Interaction Design

Geography

Geography- Semester 1

CLB109	World Regions
CLB110	Environment and Society
CLB111	Environmental Hazards
CLB112	South East Asia in Focus
CLB113	Australian Geographical Studies
CLB114	Geography in the Field

Geography- Semester 2

CLB109	World Regions
CLB110	Environment and Society
CLB111	Environmental Hazards
CLB114	Geography in the Field

History

History- Semester 1

CLB101	Australian Society and Culture
CLB102	Australian Historical Studies
CLB103	Interpreting the Past
CLB104	Colonialism and Independence in Asia-Pacific
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB107	The Classical World
CLB108	Nations and Nationalism in Modern Europe

History- Semester 2

CLB101	Australian Society and Culture
CLB102	Australian Historical Studies
CLB104	Colonialism and Independence in Asia-Pacific
CLB105	Australia and the South Pacific
CLB107	The Classical World

Human Movement Studies

Human Movement Studies- Semester 1

HMB171	Fitness Health and Wellness
HMB305	Personal Health
HMB314	Alternative Physical Education
HMB338	Wellness Processes and Strategies

Human Movement Studies- Semester 2

HMB172	Nutrition and Physical Activity
HMB278	Foundations of Movement for Educators
HMB315	Games Based Learning in Physical Activity and Sport
HMB333	Child and Adolescent Health

Indigenous Studies

Indigenous Studies- Semester 1

EDB038	Indigenous Australian Culture Studies
EDB039	Indigenous Politics and Political Culture
EDB040	Indigenous Knowledge: Research Ethics and Protocols

Indigenous Studies- Semester 2

EDB039	Indigenous Politics and Political Culture
EDB040	Indigenous Knowledge: Research Ethics and Protocols

Information Technology

Information Technology- Semester 1

INB101	Impact of IT
INB102	Emerging Technology
INB104	Building IT Systems
INB271	The Web
INB300	Professional Practice in IT
INB301	The Business of IT
INB335	Information Resources
INB345	Mobile Devices
INB347	Web 2.0 Applications
INB385	Multimedia Systems
INB860	Computational Intelligence for Control and Embedded Systems

Information Technology- Semester 2

INB101	Impact of IT
INB102	Emerging Technology
INB104	Building IT Systems
INB250	Foundations of Computer Science
INB271	The Web
INB300	Professional Practice in IT
INB301	The Business of IT
INB335	Information Resources
INB346	Enterprise 2.0
INB386	Advanced Multimedia Systems

Interactive and Visual Design/Animation

Interactive and Visual Design/Animation- Semester 1

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KVB105	Drawing for Design

Interactive and Visual Design/Animation- Semester 2

KIB101	Visual Communication
KIB104	Digital Media
KIB105	Animation and Motion Graphics

Journalism

Journalism- Semester 1

KJB101	Digital Journalism
KJB120	Newswriting
KJB239	Journalism Ethics and Issues

Journalism- Semester 2

KJB101	Digital Journalism
KJB120	Newswriting
KKB175	Creative Industries Legal Issues

Justice Studies

Justice Studies- Semester 1

JSB171	Justice and Society
JSB172	Professional Criminological Research Skills
JSB175	Social Ethics and the Justice System
JSB272	Theories of Crime
JSB273	Crime Research Methods
JSB274	Policing in Context
JSB371	Indigenous Justice
JSB373	Punishment and Penal Policy
JSB415	Advanced Research Management
JSB971	Gender Crime and the Criminal Justice System

Justice Studies- Semester 2

JSB174	Forensic Psychology and the Law
JSB271	Policy Governance and Justice
JSB374	Crime Prevention
JSB376	Information Management and Analysis
JSB377	Intelligence and Security

Law

Law- Semester 1

LWB145	Legal Foundations A
LWB146	Legal Foundations B
LWB142	Law, Society and Justice

Law- Semester 2

LWB145	Legal Foundations A
LWB146	Legal Foundations B
LWB144	Laws and Global Perspectives

Literary and Cultural Studies

Literary and Cultural Studies- Semester 1

KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now

Literary and Cultural Studies- Semester 2

KWB108	Introduction To Literary Studies
KWB109	Writing Australia

Management and International Business

Management and International Business- Semester 1

MGB207	Human Resource Issues and Strategy
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
BSB115	Management
BSB119	Global Business
AMB210	Importing and Exporting

Management and International Business- Semester 2

MGB207	Human Resource Issues and Strategy
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
BSB115	Management
BSB119	Global Business
AMB210	Importing and Exporting

Media and Communication

Media and Communication- Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB110	Introduction to Mass Communication
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB205	Professional Communication

Media and Communication- Semester 2

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB202	New Media 2: Applications and Implications
KCB203	Consumption Matters: Consumer Cultures and Identity

KCB205	Professional Communication

Music and Sound Studies

Music and Sound Studies- Semester 1

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB200	Music Scenes and Subcultures

Music and Sound Studies- Semester 2

KMB107	Sound, Image, Text

Network Systems

Network Systems- Semester 1

INB251	Networks
INB255	Security
INB312	Enterprise Systems Applications
INB350	Internet Protocols and Services
INB353	Wireless and Mobile Networks
INB355	Cryptology and Protocols

Network Systems- Semester 2

INB251	Networks
INB351	Unix Network Administration
INB352	Network Planning
INB365	Systems Programming

Psychology and Counselling

Psychology and Counselling- Semester 1

PYB000	Psychology in Professional Contexts
PYB007	Interpersonal Processes and Skills
PYB012	Psychology
PYB100	Foundation Psychology
PYB054	Psychology and Gender

Psychology and Counselling- Semester 2

PYB007	Interpersonal Processes and Skills
PYB067	Human Sexuality
PYB012	Psychology
PYB100	Foundation Psychology
PYB110	Psychological Research Methods
PYB102	Introduction to Psychology 1B
PYB203	Developmental Psychology

Public Health

Public Health- Semester 1

PUB104	Australian Health Care Systems
PUB105	Family Influences on Health and Development
PUB113	Design and Technology
PUB251	Contemporary Public Health
PUB332	Sustainable Environments For Health
PUB474	Food Science
PUB514	Contract/Project Management

Public Health- Semester 2

PUB201	Food and Nutrition
PUB209	Health, Culture and Society
PUB251	Contemporary Public Health
PUB321	Textile Studies
PUB355	Hospitality Studies
PUB336	Women's Health
PUB480	Health Administration Finance
PUB609	Health Resource Allocation
PUB611	Risk Management

Science and Mathematics

Science and Mathematics- Semester 1

SCB112	Cellular Basis of Life
SCB110	Science Concepts and Global Systems
SCB111	Chemistry 1
SCB121	Chemistry 2
MAB101	Statistical Data Analysis 1
MAB105	Preparatory Mathematics
MAB210	Statistical Modelling 1
MAB120	Algebra and Calculus
MAB121	Calculus and Differential Equations
MAB122	Algebra and Analytic Geometry
MAB125	Foundations of Engineering Mathematics
MAB126	Mathematics for Engineering 1
MAB127	Mathematics for Engineering 2

Science and Mathematics- Semester 2

SCB112	Cellular Basis of Life
NQB201	Planet Earth
NQB202	History of Life on Earth
SCB123	Physical Science Applications
SCB111	Chemistry 1
SCB121	Chemistry 2
MAB101	Statistical Data Analysis 1
MAB105	Preparatory Mathematics
MAB210	Statistical Modelling 1
MAB120	Algebra and Calculus
MAB121	Calculus and Differential Equations
MAB122	Algebra and Analytic Geometry
MAB125	Foundations of Engineering Mathematics
MAB126	Mathematics for Engineering 1

MAB127	Mathematics for Engineering 2

Social Work and Human Services

Social Work and Human Services- Semester 1

SWB100	Introduction to Human Services and Social Work
SWB102	The Human Condition
SWB105	Introduction to Human Rights and Ethics
SWB106	Applied Skills and Scholarship
SWB212	Community Work
SWB221	Social Work Processes and Methods
SWB223	People, Society and Social Work
SWB312	International Social Work

Social Work and Human Services- Semester 2

SWB103	Contemporary Social and Community Issues
SWB105	Introduction to Human Rights and Ethics
SWB106	Applied Skills and Scholarship
SWB200	Working in Human Service Organisations
SWB204	Child and Family Services: Introduction
SWB206	Disability Services: Introduction
SWB207	Services to Young People: Introduction
SWB211	Casework and Case Management
SWB214	Team Practice and Group Processes
SWB216	The Human Dimensions of Space
SWB218	Social Change, Politics, Policy and Activism
SWB219	Ethical and Legal Dimensions of Human Services and Social Work
SWB300	Current Developments in Human Services
SWB302	Social Policy Processes

Software Architecture

Software Architecture- Semester 1

INB270	Programming
INB312	Enterprise Systems Applications
INB321	Business Process Management
INB322	Information Systems Consulting
INB340	Database Design
INB370	Software Development
INB371	Data Structures and Algorithms
INB373	Web Application Development
INB381	Modelling and Animation Techniques

Software Architecture- Semester 2

INB210	Databases
INB270	Programming
INB272	Interaction Design
INB311	Enterprise Systems
INB313	Electronic Commerce Site Development
INB320	Business Process Modelling
INB341	Software Development With Oracle
INB372	Agile Software Development
INB374	Enterprise Software Architecture
INB382	Real Time Rendering Techniques

Urban Development

Urban Development- Semester 1

UDB101	Stewardship of Land
UDB110	Residential Construction and Engineering
UDB111	Engineering Construction Materials
UDB140	Property Valuation 1
UDB161	Introduction to Planning and Design
UDB162	History of Built Environment
UDB181	Geospatial Positioning and GPS
UDB210	Commercial Construction and Engineering
UDB211	Introductory Structural Engineering
UDB213	Construction Estimating
UDB216	The Environment and the Quantity Surveyor
UDB240	Planning Theory and Processes
UDB241	Property Law 1
UDB242	Property Valuation 2
UDB243	Property Economics
UDB265	Site Planning
UDB266	Planning Processes and Consultations
UDB281	Geographic Information Systems
UDB283	Surveying Computations
UDB285	Cadastral Surveying
UDB310	Highrise Construction and Engineering
UDB311	Structural Engineering Design
UDB312	Contract Administration
UDB313	Programming and Scheduling
UDB340	Agency Practice and Marketing
UDB341	Property Finance
UDB342	Real Estate Accounting and Taxation
UDB368	Urban Design
UDB381	Geospatial Mapping
UDB383	Control Surveying and Analysis
UDB385	Cadastral and Land Management
UDB387	Spatial and Land Information Management
UDB471	Urban Planning Practice
UDB473	Planning Theory and Ethics
UDB483	Global Positioning Principles and Practice
UDB485	Property Development Practice

Urban Development- Semester 2

UDB102	Applied Law
UDB104	Urban Development Economics

UDB112	Professional Studies 1
UDB113	Measurement 1
UDB141	Building Studies
UDB163	Land Use Planning
UDB164	Population and Urban Studies
UDB182	Surveying
UDB202	Business Skills
UDB212	Measurement 2
UDB214	Professional Studies 2
UDB215	Building Services Engineering
UDB244	Property Law 2
UDB245	Urban Land Studies
UDB246	Property Feasibility Studies
UDB267	Development Assessment and Infrastructure
UDB282	Remote Sensing
UDB284	Engineering Surveying
UDB314	Statutory Construction Law
UDB316	Cost Planning and Control
UDB344	Property and Asset Management
UDB370	Environmental Planning and Management
UDB382	Photogrammetric Mapping
UDB384	Geodesy
UDB388	Spatial Analysis Practice
UDB472	Community Planning
UDB474	Regional Planning Practice
UDB475	Regional and Metropolitan Policy
UDB484	Topographic, Hydrographic and Mining Surveying
UDB486	Cadastral Practice

Visual Arts

Visual Arts- Semester 1	
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB110	2D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation

Visual Arts- Semester 2	
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art