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FACULTY OF BUSINESS

Course Structures

Master of Business (BS87)

In the fields of: Accounting, Managerial Accounting and Finance, and Accounting Legal Studies

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Ian Nott

Course Content: 14 units and a dissertation/research project

Entry Requirements

Applicants for admission to candidature for a degree of master:

 (i) (a) shall hold a Bachelor of Business – Accountancy or Bachelor of Business – Banking and Finance degree from QUT and shall have achieved a level of attainment in an appropriate discipline or disciplines considered by the Academic Board of the Faculty of Business to be acceptable for the purpose of proceeding to a degree of master, or

(b) shall hold, from another tertiary institution or from QUT, qualifications approved by the Accounting Board of Studies, on the recommendation of the Head of School responsible for the specialisation which the applicant seeks to study, as equivalent to the requirements set out in (i) (a) above, and

(ii) shall normally have had at least two years of appropriate work experience.

This course provides advanced level studies in Accounting, Finance and Legal Studies and as such assumes a knowledge of Australian business law, compay law, taxation law, and accounting and uditing standards. Students may be required to take one or more undergraduate units in order to make good any deficiency in their qualifications to enter the course.

Course Requirements

Students are required to complete satisfactorily 14 units and a dissertation/research project equivalent to two units.

In selecting units, students may choose from three areas of specialisation – Accounting, Managerial Accounting and Finance, and Accounting Legal Studies (see the Schedule of Postgraduate Units). The 14 units must include AYN102 Accounting Research or BSN141 Applied Research Methods, plus at least 11 units from the Core Options listed in the Schedule of Postgraduate units. A maximum of two general electives may be selected from any postgraduate units offered within QUT or elsewhere, subject to approval by the course coordinator.





Dissertation/Research Project

Students are required to do either AYN102 Accounting Research or BSN141 Applied Research Project as prerequisite to enrolment in BSN100 Dissertation or BSN142 Research Project respectively. The dissertation/research project should reflect the application of theoretical analysis or problem-solving in Accounting, Managerial Accounting or Finance, or Accounting Legal Studies. Students are advised to seek a topic, and to approach a supervisor, early in their program.

Program

Approximate formal hours in all subjects of course work will be three hours per week (Credit Points = 12). The dissertation/research project will be regarded as the equivalent of six formal hours per week (Credit Points = 24).

SCHEDUI Core	LE OF POSTGRADUATE UNITS	Credit Points	Contact Hrs/Wk
AYN102 BSN100	Accounting Research Dissertation	12 24	3
BSN141 BSN142	Applied Research Methods Research Project	12 24	3
Core Optio	n		
ACCOUN	FING		
AYN103	Advanced Company Accounting OR	12	3
AYN300	Accounting 1 (PY)	12	3
AYN104	Audit Sampling	12 12	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
AYN106 AYN107	Auditing Honours Auditing Standards & Practice	12	<u>ר</u>
AYN109	Computer Auditing	12	3
AYN111	External Reporting Issues	12	3
AYN115	Financial Accounting Honours	12	3
AYN117	Financial Reporting	12	3
AYN118	Internal Auditing	12	3
AYN119	International Accounting	12	3
AYN301	Auditing (PY)	12	3
AYN302 AYN303	Special Topic - Public Accounting Accounting Information Systems (PY)	12 12	3
AINSUS	Accounting mormation systems (F1)	12	5
	RIAL ACCOUNTING/FINANCE		
FNN100	Advanced Capital Budgeting	12	3
FNN101	Finance Honours	12	3
FNN103	Financial Modelling	12	3
FNN104	Financial Risk Management	12	3
FNN105 FNN106	International Finance	12 12	3
FNN110	Managerial Accounting Honours Managerial Accounting Issues A	12	2
FNN111	Managerial Accounting Issues B	12	3 3 3 3 3 3 3 3 3 3
	OR	12	5
FNN301	Management Accounting (PY)	12	3
FNN112	Special Topic - Managerial Accounting/Finance	12	3 3
FNN300	Accounting 2 (PY)	12	3
	FING LEGAL STUDIES		
ALN101	Advanced Tax Planning	12	3
ALN102	Advanced Taxation	12	3 3 3 3 3
ALN104	Commercial Law Honours	12	3
ALN105	Indirect Taxation	12	3
ALN106	International Taxation	12	3
ALN107	Liquidations & Receiverships	12	3
	OR		



12 12 12 12 12	3 3 3 3 3
12	3
	12 12

Professional Year (PY) units can be taken only by students enrolled for the Professional Year with the Institute of Chartered Accountants in Australia. Students not undertaking the PY may enrol in the equivalent postgraduate units, but should note that abnormal timetables apply. Credit cannot be gained for both a PY unit and its equivalent unit.

Further information regarding postgraduate Accountancy courses is provided in the 1994 Guide to Postgraduate Studies in Accountancy.

Master of Business (BS84)

In the fields of: Communication Management, Journalism, and Media Studies.

Note: This course was subject to review at time of publication. For current information on course structure and unit synopses, check with the coordinator for the relevant field of study.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Philip Crowe

Field of Study Coordinators:

Communication Management – Dr Philip Crowe Journalism – Associate Professor Len Granato Media Studies – Dr Graham Bruce

Entry Requirements

Applicants for admission to candidature for the Master of Communication degree shall hold a Bachelor of Business degree with a Communication major from QUT, or a comparable degree from another tertiary institution, having achieved a level of attainment considered by the Faculty of Business Academic Board as acceptable for progression to a degree of master.

The Master of Communication normally requires two years full-time study or four years part-time study. However, graduates possessing a Bachelor of Business (Honours) in a relevant discipline area from the communication field of study or an approved equivalent Honours qualification will receive credit for the first year full-time or the first two years part-time of the normal masters program as set out below.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
ALL FIELI			
Year 1, Se	mester 1		
BSP102	Communication Seminar	12	3
COP106	Communication Theory 1	12	3
MJP101	Communication Theory 2	12	3
COP108	Communication Technologies & Society	12	3
	OR		
MJP102	Communication Policy Environment	12	3

	OB.		
MJP108	OR The Literature of Journalism	12	3
Year 1, Sen BSP100	nester 2 Dissertation	48	
COMMUNI Year 2, Sen	ICATION MANAGEMENT nester 1		
BSP101	Advanced Communication Seminar	12	3
CON101	Communication Strategies	12	3
CON102 CON103	Advanced Organisational Communication Advanced Communication Management	12 12	3 3
Year 2, Sen	nester 2		
BSN116	Thesis	48	
JOURNALI Year 2, Sen			
BSP101	Advanced Communication Seminar	12	3
MJN105	Comparative Journalism	12	3
MJN106 MJN107	Journalistic Freedom & Responsibility News Media & International Conflict	12 12	3 3
Year 2, Sen	nester 2		
BSN116	Thesis	48	
MEDIA ST Year 2, Sen			
BSP101	Advanced Communication Seminar	12	3
MJN100	Advanced Media Theory	12	3 3
MJN101	Advanced Media Analysis	12	3
MJN103	Australian Media Contexts	12	3
Year 2, Sen			
BSN116	Thesis	48	
Part-Time	Course Structure		
ALL FIELD			
Year 1, Sen		10	
COP106 MJP101	Communication Theory 1 Communication Theory 2	12 12	3 3
Year 1, Sen	nester 2		
BSP102	Communication Seminar	12	3
BSP104	Dissertation Part 1	12	
Year 2, Sen			
BSP105 COP108	Dissertation Part 2 Communication Technologies & Society OR	12 12	3
MJP102	Communication Policy Environment	12	3
MJP108	OR The Literature Of Journalism	12	3
Year 2, Sen	nester 2		
BSP106	Dissertation Part 3	24	
	ICATION MANAGEMENT		
Year 3, Sen		10	n
CON101 CON102	Communication Strategies Advanced Organisational Communication	12 12	3
	U · ··········		



Year 3, Sei	nester 2		
BSN803 BSP101	Thesis Part 1 Advanced Communication Seminar	12 12	3
Year 4, Ser	nester 1		
BSN804 CON103	Thesis Part 2 Advanced Communication Management	12 12	3
Year 4, Ser	nester 2		
BSN805	Thesis Part 3	24	
JOURNAL Year 3, Ser			
MJN105 MJN106	Comparative Journalism Journalistic Freedom & Responsibility	12 12	3 3
Year 3, Ser	nester 2		
BSN803	Thesis Part 1	12	2
BSP101	Advanced Communication Seminar	12	3
Year 4, Ser			
BSN804 MJN107	Thesis Part 2 News Media & International Conflict	12 12	3
Year 4, Sei	nester 2		
BSN805	Thesis Part 3	24	
MEDIA ST Year 3, Sei			
MJN100 MJN101	Advanced Media Theory Advanced Media Analysis	12 12	3 3
	OR	10	-
MJN103	Australian Media Contexts	12	3
Year 3, Sei			
BSN803 BSP101	Thesis Part 1 Advanced Communication Seminar	12 12	3
		12	5
Year 4, Ser BSN804	nester 1 Thesis Part 2	10	
MJN101	Advanced Media Analysis	12 12	3
	OR		-
MJN103	Australian Media Contexts	12	3
Year 4, Sei			
BSN805	Thesis Part 3	24	

Note: The required dissertation length is 12,000 to 15,000 words. The required thesis length is 30,000 words.

Master of Business (BS83)

In the fields of: Economics, Human Resource Management, Industrial Relations, International Business, Management, and Public Policy.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Barry Smith





Entry Requirements

Applicants for admission to candidature for the Master of Business shall:

- hold an approved Business or other degree which includes a major in the area of intended masters level study, and a grade point average of 5 or better in units studied in the three years of undergraduate study; greater weight may be given to performance in advanced level units,
- (ii) should preferably have appropriate work experience, which might include voluntary work, employment in the home, and part-time work.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean to qualify the candidate for admission may be accepted.

Candidates who have completed an appropriate BBus(Hons) or equivalent program may be admitted to the MBus with advanced standing such that they will normally be required to complete a further 96 credit points of thesis work.

Course Requirements

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (144 credit points).

ECONOMI	CS		
Full-Time	Full-Time Course Structure		Contact Hrs/Wk
Year 1, Ser	nester 1		
BSB400	Research Methodology	12	3
BSN144/1 EPN108	Thesis Developments in Microeconomic Theories	12 12	2
EPN111	Contemporary Macroeconomic Theories	12	3 3
Year 1, Ser	nester 2		
BSN144 /2/3/4	Thesis	36	
121314	Elective Unit	12	
Year 2, Ser	nester 1		
BSN145 /1/2/3/4	Thesis	48	
Year 2, Ser	nester 2		
BSN145			
/5/6/7/8	Thesis	48	
Part-Time	Course Structure		
Year 1, Ser	nester 1		
BSB400 EPN111	Research Methodology Contemporary Macroeconomic Theories*	12 12	3 3
Year 1, Ser	nester 2		
EPN108	Developments in Microeconomic Theories* Elective Unit	12 12	3 3
Year 2, Ser			
BSN144/1/2	Thesis	24	

* Semesters of these units may be changed.

Year 2, Sen BSN144/3/4		24
Year 3, Sen BSN145/1/2		24
Year 3, Sen BSN145/3/4		24
		24
Year 4, Sen BSN145/5/6		24
Year 4, Sen BSN145/7/8		24
	ESOURCE MANAGEMENT Course Structure	
Year 1, Sen		
BSB400 BSN144/1 HRN115 HRN116	Research Methodology Thesis Contemporary Issues in HRM* HRM Cases*	12 12 12 12
Year 1, Sen	nester 2	
BSN144 /2/3/4	Thesis Elective Unit*	36 12
Year 2, Sen	nester 1	
BSN145 /1/2/3/4	Thesis	48
Year 2, Sen BSN145	nester 2	
15/6/7/8	Thesis	48
Part-Time	Course Structure	
Year 1, Sen	nester 1	
BSB400 HRN115	Research Methodology Contemporary Issues in HRM	12 12
Year 1, Sen		
BSN144/1 HRN116	Thesis HRM Cases*	12 12
Year 2, Sen		
BSN144/2	Thesis Elective Unit*	12 12
Year 2, Ser BSN144/3/4		24
Year 3, Ser		
BSN145/1/2		24
Year 3, Ser		
BSN145/3/4	Thesis	24

* Semesters of these units may be changed.



Year 4, Sen BSN145/5/6		24	
Year 4, Sen BSN145/7/8		24	
	AL RELATIONS Course Structure		
Year 1, Sen	nester 1		
BSB400 BSN144/1	Research Methodology	12	3
HRN101 HRN117	Thesis Advanced Theory & Comparativism* Industrial Relations & Work Organisation*	12 12 12	3 3
Year 1, Sen BSN144	nester 2		
/2/3/4	Thesis Elective Unit*	36 12	
Year 2, Sen	nester 1		
BSN145 /1/2/3/4	Thesis	48	
Year 2, Ser	nester 2		
BSN145 /5/6/7/8	Thesis	48	
Part-Time	Course Structure		
Year 1, Ser	nester 1		
BSB400 HRN101	Research Methodology Advanced Theory & Comparativism*	12 12	3 3
Year 1, Ser			
BSN144/1 HRN117	Thesis Industrial Relations & Work Organisation*	12 12	3
Year 2, Ser	nester 1		
BSN144/2	Thesis Elective Unit*	12 12	
Year 2, Ser BSN144/3/4		24	
Year 3, Ser BSN145/1/2		24	
Year 3, Se r BSN145/3/4		24	
Year 4, Sei			
BSN145/5/6		24	
Year 4, Se BSN145/7/8		24	

* Semesters of these units may be changed.

INTERNATIONAL BUSINESS

Full-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12
BSN144/1	Thesis	12
EPN109	International Business Policy & Competitive Strategies	12
	Elective Unit	12

Year 1, Semester 2

BSN144 /2/3/4 EPN110	Thesis Regional Study	36 12

Year 2, Semester 1

BSN145 /1/2/3/4	Thesis	41	3
Year 2, Se	emester 2		
BSN145 /5/6/7/8	Thesis	41	3

Part-Time Course Structure

Year 1, Semester 1

BSB400 EPN109	Research Methodology International Business Policy & Competitive Strategies	12 12
Year 1, Ser	nester 2	
EPN110	Regional Study Elective Unit	12 12

		-
Year 2, Sen	nester 1	
BSN144/1/2	Thesis	

Year 2, Semester 2 BSN144/3/4 Thesis

Year 3, Sen	nester 1
BSN145/1/2	Thesis

Year 3, Semester 2 BSN145/3/4 Thesis

Year 4, Semester 1 BSN145/5/6 Thesis

Year 4, Semester 2 BSN145/7/8 Thesis

MANAGEMENT

Full-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
HRN118	Advanced Readings in Management*	12	3
HRN119	Current Issues in Management*	12	3

Semesters of these units may be changed. *



3 3

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3 3

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24

24

24

24

24

Year 1, Sen	nester 2		
BSN144 /2/3/4	Thesis Elective Unit*	36 12	
Year 2, Sen	nester 1		
BSN145 /1/2/3/4	Thesis	48	
Year 2, Sen	nester 2		
BSN145 /5/6/7/8	Thesis	48	
Part-Time	Course Structure		
Year 1, Sen	nester 1		
BSB400 HRN118	Research Methodology Advanced Readings in Management*	12 12	3
Year 1, Sen	nester 2		
BSN144/1 HRN119	Thesis Current Issues in Management*	12 12	3
Year 2, Sen	nester 1		
BSN144/2	Thesis Elective Unit*	12 12	
Year 2, Sen			
BSN144/3/4	Thesis	24	
Year 3, Sen BSN145/1/2		24	
Year 3, Sen BSN145/3/4		24	
Year 4, Sen BSN145/5/6		24	
Year 4, Sen BSN145/7/8		24	
PUBLIC PC)) ICY		
	Course Structure		
Year 1, Sen BSB400 BSN144/1 EPN104 EPN106	Research Methodology Thesis Policy Analysis Program Management	12 12 12 12	(1) (1)
Year 1, Sen	nester 2		
BSN144	Thesis	26	
2/3/4	Elective Unit	36 12	
Year 2, Sen	nester 1		
BSN145 /1/2/3/4	Thesis	48	

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* Semesters of these units may be changed.

Year 2, Semester 2			
BSN145 /5/6/7/8	Thesis	48	
Part-Time	Course Structure		
Year 1, Sen	nester 1		
BSB400 EPN104	Research Methodology Policy Analysis	12 12	
Year 1, Sen	nester 2		
BSN144/1 EPN106	Thesis Program Management*	12 12	
Year 2, Sen	nester 1		
BSN144/2	Thesis Elective Unit*	12 12	
Year 2, Sen	nester 2		
BSN144/3/4	Thesis	24	
Year 3, Sen	nester 1		
BSN145/1/2	Thesis	24	
Year 3, Sen BSN145/3/4		24	
Year 4, Sen	nester 1		
BSN145/5/6		24	
Year 4, Sen	nester 2		
BSN145/7/8	Thesis	24	

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BUSINES

BSN145/7/8 Thesis 24 Note: The thesis is a substantial written report, normally containing up to 60,000 words of examinable material.

Master of Business (BS85)

In the fields of: Marketing Management and Marketing Science.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Chad Perry

Entry Requirements

Applicants for admission to candidature for the Master of Business (Marketing) shall hold an approved Business or other degree which includes a relevant major in the area of intended masters level study.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean to qualify the candidate for admission may be accepted. These students should check with the course coordinator for particular units which they may have to take.

* Semesters of these units may be changed.

The Master of Business (Marketing) normally requires two years of full-time study or four years of part-time study. However, graduates possessing a Bachelor of Business (Honours) in a relevant discipline area from the marketing field of study or an approved equivalent Honours qualification will receive credit for the first year full-time or the first two years part-time of the normal Masters program as set out in the Handbook.

Special Course Requirements

The course requires completion of 192 credit points, comprising coursework (48 credit points) and a thesis (144 credit points) of approximately 60,000 words.

Subject to the approval of the course coordinator and the other institutions concerned, students may be permitted to take some units chosen from other institutions' masters-level programs.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sei MKN100	nester 1 Seminars in Marketing Theory & Research Methods Elective Unit Elective Unit Elective Unit	12 12 12 12	3
Year 1, Sei MKN112	nester 2		
/1/2/3/4	Thesis	48	
Year 2, Ser	nester 1		
MKN113 /1/2/3/4	Thesis	48	
Year 2, Sei	nester 2		
MKN1113 /5/6/7/8	Thesis	48	
Part-Time	Course Structure		
Year 1, Se MKN100	nester 1 Seminars in Marketing Theory & Research Methods Elective Unit	12 12	3
Year 1, Sei	nester 2 Elective Unit Elective Unit	12 12	
Year 2, Se MKN112/1/,		24	
Year 2, Se i MKN112/3/4		24	
Year 3, Sei MKN113/1/2		24	
Year 3, Se MKN113/3/4		24	
Year 4, Sei MKN113/5/6		24	

Year 4, Semester 2

MKN113/7/8 Thesis

Elective Units

Students must choose three elective units from:

MKN101	Seminars in Business Forecasting	12	3
MKN102	Business Logistics	12	3
MKN103	Seminars in Marketing Modelling	12	3
MKN107	Seminars in Marketing Management	12	3
MKN108	Seminars in Consumer Behaviour	12	3
MKN109	Product Innovation & Development	12	3
MKN110	Seminars in Strategic Marketing	12	3
MKP107	Marketing for Arts Administrators	12	3
MKP108	Arts Administration & Society	12	3
MKP109	The Arts Industry	12	3

or any other appropriate postgraduate unit with the course coordinator's approval.

Master of Business Administration (BS81)

The Master of Business Administration is a postgraduate degree in business administration, designed for non-business graduates. The degree includes three majors: Management, Accounting, and Design and Engineering.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

MBA Director: Dr Alan Williams

Coordinators:

Management Major – Mr Greg Southey Accounting Major – Mr John Sweeting Design and Engineering – Mr Bob Nicol

Entry Requirements

A candidate for entry into the Master of Business Administration (MBA) program should normally possess:

- (i) an undergraduate degree from a recognised Australian or overseas institution
- (ii) at least two years of appropriate full-time work experience, and
- (iii) an appropriate standard of tertiary-level achievement in quantitative methods/statistics. A candidate who has not successfully completed at least one such approved degree-level unit will be required to complete EPN105 Statistical Methods as an elective unit in the MBA.

MANAGEMENT MAJOR (MAN)

Full-Time	Course Structure	Credit Points	Coutact Hrs/Wk
Year 1, Semester 1			
AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
MKN106	Marketing Methods & Practices	12	3



Year 1, Semester 2

rear 1, Sei	nester 2		
ALN103 EPN101 HRN105 MKN105	Business Law & Ethics Government-Business Relations Labour-Management Relations Decision Support Systems	12 12 12 12	3 3 3 3
Year 2, Ser	nester 1		
HRN108	People in Organisations Elective Unit Elective Unit Elective Unit	12 12 12 12	3
Year 2, Ser	nester 2		
HRN112	Business Policy Elective Unit Elective Unit Elective Unit	12 12 12 12	3
Part-Time	Course Structure		
Year 1, Ser	nester 1		
AYN101 HRN104	Accounting Principles Introduction to Management	12 12	3 3
Year 1, Ser	nester 2		
HRN105 MKN105	Labour-Management Relations Decision Support Systems	12 12	3 3
Year 2, Ser	nester 1		
EPN102 MKN106	Managerial Economics Marketing Methods & Practices	12 12	3 3
Year 2, Ser	nester 2		
ALN103 EPN101	Business Law & Ethics Government-Business Relations	12 12	3 3
Year 3, Ser	nester 1		
HRN108	People in Organisations Elective Unit	12 12	3
Year 3, Ser	nester 2		
HRN112	Business Policy Elective Unit	12 12	3
Year 4, Ser	nester 1		
,	Elective Unit Elective Unit	12 12	
Year 4, Ser	nester 2		
	Elective Unit Elective Unit	12 12	

Elective Units

Elective units in the Management Major may be undertaken across a number of areas, provided that prerequisite requirements are met. Alternatively, a student may use the elective units to pursue more specialised study in an area of particular interest. Please consult the Postgraduate Studies Office, Faculty of Business for a list of currently approved elective units. Students undertaking the Management Major and who wish to major in areas such as Finance, Economics, Marketing and International Business should take FNN102 Managerial Finance as an elective unit early in their program.

MBA candidates will be permitted to undertake elective units from a limited number of advanced undergraduate units offered within the Faculty of Business. A small number of units in other Faculty master's degrees may also be available as MBA elective units.

ACCOUNT	TING MAJOR (ACA)		
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
AYN112 EPN102 HRN104 MKN106	Financial Accounting 1* Managerial Economics Introduction to Management Marketing Methods & Practices	12 12 12 12	3 3 3 3
Year 1, Sei	nester 2		
ALN103 AYN113 EPN101 MKN105	Business Law & Ethics Financial Accounting 2 Government-Business Relations Decision Support Systems	12 12 12 12	3 3 3 3
Year 2, Sei	mester 1		
AYN114 FNN102 HRN108	Financial Accounting 3 Managerial Finance People in Organisations Elective Unit (ALB122 - Law of Business Associations)	12 12 12 12 12	3 3 3 3
Year 2, Sei	nester 2		
FNN303 HRN112	Management Accounting Business Policy Elective Unit (ALB132 - Taxation Law) Elective Unit (AYN120 Auditing)	12 12 12 12	3 3 3 3
Part-Time	Course Structure		
Year 1, Sei	mester 1		
AYN112 HRN104	Financial Accounting 1* Introduction to Management	12 12	3 3
Year 1, Sei	mester 2		
EPN101 MKN105	Government-Business Relations Decision Support Systems	12 12	3 3
Year 2, Ser	mester 1		
EPN102 MKN106	Managerial Economics Marketing Methods & Practices	12 12	3 3
Year 2, Ser			
ALN103 AYN113	Business Law & Ethics Financial Accounting 2	12 12	3 3
Year 3, Se			
FNN102 HRN108	Managerial Finance People in Organisations	12 12	3 3
Year 3, Sei	mester 2		
FNN303 HRN112	Management Accounting Business Policy	12 12	3 3

* AYN101 Accounting Principles is incompatible with AYN112 Financial Accounting 1.



Year 4, Semester 1

AYN114	Financial Accounting 3 Elective Unit (ALB122 - Law of Business Associations)	12 12	3 3
Year 4, Sei	nester 2		
	Elective Unit (ALB132 - Taxation Law)	12	3
	Elective Unit (AYN120 - Auditing)	12	3

Incompatible Units

Note: AYN101 Accounting Principles is incompatible with AYN112 Financial Accounting 1.

Elective Units

Accounting Major students must undertake three elective units and upon completion will satisfy the academic requirements for Associate level membership of the Australian Society of CPAs.

To satisfy the academic requirements for CPA level membership of the Australian Society of CPAs and the Institute of Chartered Accountants in Australia, the following three units must be completed as elective units:

ALB122	Law of Business Associations	12	3
ALB132	Taxation Law	12	3
AYN120	Auditing	12	3

Accounting Major students who have not successfully completed at least one quantitative methods/statistics degree-level unit will be required to take the unit EPN105 Statistical Methods as an additional elective unit. Suggested elective units are noted in brackets in the course structure

DESIGN AND ENGINEERING MAJOR

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sei	nester 1		
AYN101 EPN102 HRN104 MKN106	Accounting Principles Managerial Economics Introduction to Management Marketing Methods & Practices	12 12 12 12	3 3 3 3
Year 1, Ser	nester 2		
ALN103 EPN101 HRN105 MKN105	Business Law & Ethics Government-Business Relations Labour-Management Relations Decision Support Systems	12 12 12 12	3 3 3 3
Year 2, Sei	nester 1		
HRN108 MEN170	People in Organisations Systems Modelling & Simulation Elective Unit Elective Unit	12 12 12 12	3 3
Year 2, Semester 2			
HRN112	Business Policy Elective Unit Elective Unit Elective Unit	12 12 12 12	3

Part-Time Course Structure

Year 1. Semester 1 **HRN104** Introduction to Management 12 3 3 MKN106 Marketing Methods & Practice 12 Year 1, Semester 2 EPN101 Government-Business Relations 12 3 12 3 MKN105 Decision Support Systems Year 2. Semester 1 EPN102 Managerial Economics 12 3 Systems Modelling & Simulations **MEN170** 12 3 Year 2, Semester 2 ALN103 3 **Business Law & Ethics** 12 **HRN105** 12 3 Labour-Management Relations Year 3, Semester 1 AYN101 Accounting Principles 12 3 3 **HRN108** People in Organisations 12 Year 3, Semester 2 HRN112 3 **Business Policy** 12 12 Elective Unit Year 4, Semester 1 Elective Unit 12 Elective Unit 12 Year 4, Semester 2 Elective Unit 12 Elective Unit 12

Exemptions/Substitutions

- (i) Holders of postgraduate awards are eligible to apply for MBA exemptions. Such exemptions will not be awarded as a whole; rather, they are granted on a unit by unit basis, on the basis of successful previous study. MBA students who have completed a Graduate Diploma in Business Administration are eligible to apply for up to eight exemptions.
- (ii) An MBA applicant who possesses a Bachelor of Business or other approved undergraduate degree may apply for up to four exemptions and four substitutions provided that the results obtained in the similar undergraduate units are at least at the level of credit (or 5 on a 1-7 scale) in each case.
- (iii) All exemptions will be dealt with in terms of QUT policy, as set out in the Student Policies and Procedures section in this Handbook.
- (iv) An MBA student who has been accorded exemptions may not be permitted to graduate with a GDBA unless they actually complete four GDBA/MBA core units offered by this University.

Relationship between MBA and GDBA

Following the successful completion of eight MBA units (including at least four units from the core and field core areas), students may elect either to discontinue enrolment and to graduate with a GDBA, or to pursue eight further units in order to complete the MBA. Students who choose to graduate with a GDBA will not retain a place in the MBA; they will need to compete again for admission if they wish to complete the MBA at a later date.





Master of Quality (BS86)

This course is administered by the Academic Boards of the Faculties of Built Environment and Engineering, Business and Science through the Key Centre in Strategic Management.

Location: Gardens Point campus

Course Duration: 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Professor Ian Saunders

Entry Requirements

Applicants for the Master of Quality normally will enrol first for the Graduate Diploma in Quality. Students who perform adequately in the Graduate Diploma (normally a GPA of 5 or higher) will be eligible to proceed with the MQual.

Suitably qualified applicants may be exempted from some or all of the requirements of the Graduate Diploma.

Course Stucture		Credit Points	Contact Hrs/Wk	Duration (Wks)
Year 1, Sei	mester 1			
BSN143	Implementing & Sustaining			
MANILOO	Total Quality Management	12	3	14
MAN120 MEN180	Quantitative Systems Analysis Project Management	6 6	3 3 3	7 7
	5 0	0	5	,
Year 1, Sei	mester 2			
HRN112	Business Policy	12	3 3 3	14 7 7
HRN114	Legal & Industrial Requirements	6	3	7
MEN181	Loss Control Management	6	3	/
Year 2, Sei	mester 1			
BSN149	Project	12		14
EPP101	Economic Analysis	6	3	7
x(1) 10 00	OR	ć	2	-
ISN380	Information Systems & Quality OR	6	3	7
MAN210	OR Designed Experiments for			
111/11/210	Quality Improvement	6	3	7
	OR	0	U U	·
MEN271	Metrology	6	3	7
	OR			
MKN111	Marketing for Quality	1	2	7
	Management	6	3	7
Year 2, Ser	mester 2			
BSN150	Project (continued)	24		14

Graduate Diploma in Advanced Accounting (BS70)

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Associate Professor Peter Best

Entry Requirements

Applicants should hold a degree or a diploma from a recognised tertiary institution, with an appropriate major in Accounting, provided that in the case of a diploma, additional work may be required.

This course provides advanced level studies in Accounting, Finance and Legal Studies, and as such, assumes a knowledge of Australian business law, company law, taxation law, and accounting and auditing standards.

Students may be required to take one or more undergraduate units in order to make good any deficiency in their qualifications to enter the postgraduate course.

Course Requirements

The student must complete eight units (96 credit points total). A minimum of six units must be selected from Lists 1, 2 and 3. Up to two postgraduate units may be selected from List 4 or from any postgraduate units offered within QUT or elsewhere, subject to the approval of the course coordinator.

List 1

- AYN103 Advanced Company Accounting
- AYN104 Audit Sampling
- AYN106 Auditing Honours
- AYN107 Auditing Standards & Practice
- AYN109 Computer Auditing
- AYN111 External Reporting Issues
- AYN115 Financial Accounting Honours

List 2

MANAGERIAL ACCOUNTING/FINANCE

- FNN100 Advanced Capital Budgeting
- FNN101 Finance Honours
- FNN103 Financial Modelling
- FNN104 Financial Risk Management
- FNN105 International Finance
- FNN106 Managerial Accounting Honours

List 3

- ACCOUNTING LEGAL STUDIES
- ALN101 Advanced Tax Planning
- ALN102 Advanced Taxation
- ALN104 Commercial Law Honours
- ALN105 Indirect Taxation
- ALN106 International Taxation
- ALN107 Liquidations & Receiverships

AYN117Financial ReportingAYN118Internal AuditingAYN119International AccountingAYN300Accounting 1 (PY)AYN301Auditing (PY)AYN302Special Topic - Public AccountingAYN303Accounting Information Syst (PY)

BUSINESS

- FNN110 Managerial Accounting Issues A
- FNN111 Managerial Accounting Issues B
- FNN112 Special Topic Managerial Accounting/Finance
- FNN300 Accounting 2 (PY)
- FNN301 Management Accounting (PY)
- ALN109Special Topic Commercial LawALN10Taxation Policy HonoursALN300Insolvency & Reconstruction (PY)ALN301Taxation 1 (PY)ALN302Taxation 2 (PY)

List 4 EPN101 Government-Business Relations HRN108 People in Organisations HRN112 Business Policy MKN106 Marketing Methods & Practice

Professional Year Higher Degree Program

The Professional Year Higher Degree Program (PYHDP) allows people employed with a chartered accountant in public practice to complete their Professional Year (PY) studies at QUT within the Graduate Diploma in Advanced Accounting.

The PYHDP does not run independently of the PY program as offered by the Institute of Chartered Accountants. QUT presents this program in accordance with the Institute PY syllabus, program and timetable. **Students must enrol with the Institute as well as with QUT**. Not only will they complete the same workshops and module examinations as other PY candidates, they will also be required to complete and pass internal assessment set by QUT.

Students enrolled in the PYHDP must complete the following course of study:

ALN101	Advanced Tax Planning
ALN301	Taxation 1 (PY)
AYN117	Financial Reporting
AYN300	Accounting 1 (PY)
FNN300	Accounting 2 (PY)
	Elective Unit
	Elective Unit

Plus one of:

ALN300	Insolvency & Reconstruction (PY)
ALN302	Taxation 2 (PY)
AYN301	Auditing (PY)
AYN303	Accounting Information Systems (PY)
FNN301	Management Accounting (PY)

Postgraduate units will be offered every year subject to staff availability and student numbers.

Units Offered		Credit Points	Contact Hrs/Wk
Semester 1			
ALN101 ALN102 ALN106 AYN102 AYN104 AYN107 AYN115 AYN117 AYN301 AYN303 FNN100 FNN101 FNN106 FNN110 FNN110 FNN111 FNN111 FNN300	Advanced Tax Planning Advanced Taxation International Taxation Accounting Research Audit Sampling Auditing Standards & Practice Financial Accounting Honours Financial Reporting Auditing (PY) Accounting Information Systems Advanced Capital Budgeting Finance Honours Managerial Accounting Honours Managerial Accounting Issues A Managerial Accounting Issues B Accounting 2 (PY)	12 12 12 12 12 12 12 12 12 12 12 12 12 1	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
FNN301	Management Accounting (PY)	12	3

Semester 2			
ALN104	Commercial Law Honours	12	3
ALN105	Indirect Taxation	12	3
ALN107	Liquidations & Receiverships	12	3
ALN110	Taxation Policy Honours	12	3
ALN300	Insolvency & Reconstruction (PY)	12	3
ALN301	Taxation 1 (PY) (Note: Classes begin in April)	12	3
ALN302	Taxation 2 (PY)	12	3
AYN103	Advanced Company Accounting	12	3
AYN106	Auditing Honours	12	3
AYN109	Computer Auditing	12	3
AYN111	External Reporting Issues	12	3
AYN118	Internal Auditing	12	3
AYN119	International Accounting	12	3
AYN300	Accounting 1 (PY)	12	3
BSN100	Dissertation	12	3
FNN103	Financial Modelling	12	3
FNN104	Financial Risk Management	12	3
FNN105	International Finance	12	3

Graduate Diploma in Business (Administration) (BS78)

In the fields of: Arts Administration, Human Resource Management, Human Services, Management, and Organisational Change

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Brian Delahaye

Entry Requirements

A candidate for entry into the Graduate Diploma of Business Administration program should normally possess:

- (i) an undergraduate degree from a recognised Australian or overseas institution, and
- (ii) at least two years of appropriate full-time work experience
 - (a) Applicants for the Arts Administration major may be eligible with part-time or volunteer work experience. A selection interview is required.
 - (b) Applicants for the Human Services major must have not less than three years experience in human service organisations. A selection interview is required.

Mature age applicants without a degree but with extensive experience at an appropriate level may be considered for special entry.

ARTS ADMINISTRATION

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	emester 1		
AYN101	Accounting Principles OR	12	3
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
HRN108	People in Organisations OR	12	3

MKN106 MKP108	Marketing Methods & Practices Arts Administration & Society	12 12	3 3
Year 1, Sen	iester 2		
ALN103	Business Law & Ethics OR	12	3
COB112	Organisational Communication OR	12	3
HRN105 MKP107 MKP109	Labour-Management Relations Marketing for Arts Administrators The Arts Industry Elective Unit	12 12 12 12	3 3 3
Part-Time (Course Structure	12	
Year 1, Sen			
HRN104 MKP108	Introduction to Management Arts Administration & Society	12 12	3 3
Year 1, Sen	nester 2		
ALN103	Business Law & Ethics OR	12	3
COB112	Organisational Communication OR	12	3
HRN105 MKP109	Labour-Management Relations The Arts Industry	12 12	3 3
Year 2, Sen	nester 1		
AYN101	Accounting Principles OR	12	3
EPN102 HRN108	Managerial Economics People in Organisations	12 12	3 3
MKN106	OR Marketing Methods & Practices	12	3
Year 2, Sen	nester 2		
MKP107	Marketing for Arts Administrators Elective Unit	12 12	3
HUMAN R	ESOURCE MANAGEMENT		
Full-Time (Course Structure		
Year 1, Sen	nester 1		
HRN104 HRN108 HRP110	Introduction to Management People in Organisations Human Resource Management Elective Unit	12 12 12 12	3 3 3
Year 1, Sen	nester 2		
HRN105	Labour Management Relations HR Elective Unit HR Elective Unit Elective Unit	12 12 12 12	3 3 3
Part-Time	Course Structure		
Year 1, Sen	nester 1		
HRN104 HRP110	Introduction to Management Human Resource Management	12 12	3 3
Year 1, Sen	nester 2		
HRN105	Labour-Management Relations Elective Unit	12 12	3

Year 2, Sen	nestar 1		
HRN108	People in Organisations HR Elective Unit	12 12	3 3
Year 2, Sen	tostor 1		
1 ear 2, 5 en	HR Elective Unit Elective Unit	12 12	3
HUMAN SH	ERVICES		
This major i	s not offered full-time.		
Part-Time	Course Structure		
Year 1, Sen	nester 1		
COP118 HRN104	Managing Human Service Organisations 1 Introduction to Management	12 12	3 3
Year 1, Sen	iester 2		
ALN103	Business Law & Ethics OR	12	3
COB112	Organisational Communication OR	12	3
HRN105 COP110	Labour-Management Relations Social & Organisational Change	12 12	3 3
Year 2, Sen	nester 1		
AYN101	Accounting Principles OR	12	3
EPN102 HRN108	Managerial Economics People in Organisations OR	12 12	3 3
MKN106	Marketing Methods & Practice	12	3
Year 2, Sen	nester 2		
COP119	Managing Human Service Organisations 2 Elective Unit	12 12	3
MANAGEN	MENT		
Full-Time (Course Structure		
Year 1, Sen	nester 1		
AYN101	Accounting Principles OR	12	3
EPN102 HRN104 HRN108	Managerial Economics Introduction to Management People in Organisations OR	12 12 12	3 3 3
MKN106	Marketing Methods & Practice Elective Unit	12 12	3
Year 1, Semester 2			
ALN103	Business Law & Ethics OR	12	3
HRN105	Labour-Management Relations Elective Unit Elective Unit Elective Unit	12 12 12 12	3

BUSINESS

Part-Time Course Structure

Year 1, Se	emester 1		
AYN101	Accounting Principles OR	12	3
EPN102 HRN104	Managerial Economics Introduction to Management	12 12	3 3
Year 1, Se	emester 2		
ALN103	Business Law & Ethics OR	12	3
HRN105	Labour-Management Relations Elective Unit	12 12	3 3
Year 2, Se	emester 1		
HRN108	People in Organisations OR	12	3
MKN106	Marketing Methods & Practices Elective Unit	12 12	3
Year 2, Se	emester 2		
	Elective Unit Elective Unit	12 12	
ORGANIS	SATIONAL CHANGE		
Full-Time	Course Structure		
Year 1, Se	emester 1		
AYN101	Accounting Principles OR	12	3
EPN102	Managerial Economics	12	3
COB102	Consulting for Organisational Change	12	3 3 3 3
HRN104	Introduction to Management	12	3
HRN108	People in Organisations OR	12	3
MKN106	Marketing Methods & Practices	12	3
Year 1, Se	emester 2		
ALN103	Business Law & Ethics OR	12	3
COB112	Organisational Communication OR	12	3
HRN105	Labour-Management Relations	12	3
COB100	Organisational Communication - Internship	12	3
COB103 COP110	Perspectives on Organisation & Environment Social & Organisational Change	12 12	3 3 3
Part-Tim	e Course Structure		
Year 1, Se	emester 1		
COB102 HRN104	Consulting for Organisational Change Introduction to Management	12 12	3 3
Year 1, Se	-		-
ALN103	Business Law & Ethics	12	3
	OR	12	3
COB112	Organisational Communication OR	12	3
HRN105	Labour-Management Relations	12	3
COP110	Social & Organisational Change	12	3

Year 2, Semester 1

AYN101	Accounting Principles	12	3
EDNILOD	OR Management	10	2
EPN102	Managerial Economics	12	3
HRN108	People in Organisations	12	3
	OR		
MKN106	Marketing Methods & Practices	12	3
Year 2, Se	montor 2		
fear 2, oe			
COB100	Organisational Communication - Internship	12	3
COB103	Perspectives on Organisation & Environment	12	3
	1 0		

Notes:

- (i) Elective units should be chosen from the approved list held by the Faculty Postgraduate Studies Office, or approved by the course coordinator.
- (ii) At least 50 per cent of units taken must be taken at postgraduate level.
- (iii) If students have undertaken equivalent studies in a prior award, they will be required to substitute for the unit(s) unless awarded a credit according to Graduate Diploma in Business Administration policy.
- (iv) Students intending to seek enrolment in the MBA are advised to choose elective units compatible with the MBA structure.

Graduate Diploma in Communication (BS72)

In the fields of: Advertising, Film and Television Production, Fundraising, Journalism, Organisational Communication, and Public Relations.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Associate Professor Philip Neilsen

Entry Requirements

A degree or diploma from a recognised tertiary institution, with the proviso that diploma graduates may be required to undertake additional work at the discretion of the course coordinator.

SPECIAL ENTRY

A limited number of places will be available to practitioners in the relevant professions who, while possessing no formal degree, can demonstrate and document significant experiential grasp of their professions. These candidates will be senior members of their profession.

An applicant who does not meet the requirements for normal entry may present documentary evidence of qualifications, experience and other relevant information for special consideration.

Course Requirements

Bachelor of Business (Communication) graduates, if they enrol in the Graduate Diploma course, must select a major different from their undergraduate major. These students also undertake COP106 Communication Theory 1 instead of COB138 Written

Communication: Theory and Practice, and MJP101 Communication Theory 2 instead of COB113 Theoretical Perspectives on Communication.

Except in exceptional circumstances and with the approval of the Dean of the Faculty, a part-time student may not enrol for more than two units in any one semester. Prerequisites for all units with COB, MJB, and MKB codes may be waived for students in the Graduate Diploma in Communication at the discretion of the Head of School or their nominee.

ADVEDTISING

ADVERTI	SING		
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB138	Written Communication: Theory & Practice Advertising Elective Unit selected from Group 1 Advertising Elective Unit selected from Group 1 Elective Unit	12 12 12 12	3 3 3
Year 1, Se	mester 2		
COB113 MKB126	Theoretical Perspectives on Communication Advertising Management Advertising Elective Unit selected from Group 2 Elective Unit	12 12 12 12	3 3 3
Part-Time	Course Structure		
Year 1, Sei	mester 1		
COB138	Written Communication: Theory & Practice Advertising Elective Unit selected from Group 1	12 12	3 3
Year 1, Se	mester 2		
COB113	Theoretical Perspectives on Communication Advertising Elective Unit selected from Group 1	12 12	3 3
Year 2, Se	nester 1		
MKB125	Media Planning Elective Unit	12 12	3
Year 2, Se	mester 2		
MKB126	Advertising Management Advertising Elective Unit selected from Group 2	12 12	3 3
Advertisin	g Elective Units Group 1		
MKB116 MKB118 MKB122 MKB125 MKB157	Principles of Advertising Advertising Copywriting Advertising Regulation & Ethics Media Planning Principles of Direct Marketing	12 12 12 12 12	3 3 3 3 3
Advertisin	g Elective Units Group 2		
MKB119 MKB121 MKB128	Advertising Copywriting - Electronic Retail Advertising Direct Response Advertising	12 12 12	3 3 3

(i) MKB116 Principles of Advertising must be taken by students who have not worked in the advertising or marketing industries. It must not be taken by those who have worked in those industries. If in doubt, students should consult the Senior Lecturer in Advertising.



- (ii) Students who have not previously studied a marketing unit are strongly recommended to take MKB140 Principles of Marketing as their Year 1, Semester 1 elective unit.
- (iii) Students taking MKB119 Advertising Copywriting-Electronic must take MJB126 Video Production as their Year 2, Semester 1 elective unit.

	TELEVISION PRODUCTION Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser COB138	Written Communication: Theory & Practice	12	3
MJB126 MJB127 MJB129	Video Production Narrative Concepts Film & Television Scriptwriting	12 12 12	3 3 3 3
Year 1, Ser	nester 2		
COB113 MJB114	Theoretical Perspectives on Communication Film & Video Business OR	12 12	3 3
MJB118	Fundamentals of Photography Elective Unit Elective Unit	12 12 12	3
Part-Time	Course Structure		
Year 1, Ser	nester 1		
COB138 MJB127	Written Communication: Theory & Practice Narrative Concepts	12 12	3 3
Year 1, Sei			
MJB126 MJB129	Video Production Film & Television Scriptwriting	12 12	3 3
Year 2, Sei			
	Elective Unit Elective Unit	12 12	
Year 2, Sei	nester 2		
COB113 MJB114	Theoretical Perspectives on Communication Film & Video Business OR	12 12	3 3
MJB118	Fundamentals of Photography	12	3

Note: Advanced production units (MJB113 Film Drama Production, MJB131 Television Studio/Post Production and MJB134 Video Documentary Production) may be taken as electives in the Graduate Diploma. These are six-hour units and after 1993 will run at night only as required for the terminating Bachelor of Business – Film and Television Production part-time program.

Graduate Diploma students with a Communication-based degree may, with the consent of their supervisor, substitute other units for units similar to those completed in their undergraduate degree.

FUNDRAI	SING		
Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB138 MKB140	Written Communication: Theory & Practice Principles of Marketing	12 12	3
MIND 140	r metples of Marketing	12	5

MKP100	Fundraising Principles Elective Unit	12 12	3
Year 1, Sen	nester 2		
COB113 MKB157 MKP101	Theoretical Perspectives on Communication Principles of Direct Marketing Fundraising Campaigns Elective Unit	12 12 12 12	3 3 3
Part-Time	Course Structure		
Year 1, Sen	nester 1		
COB138 MKP100	Written Communication: Theory & Practice Fundraising Principles	12 12	3 3
Year 1, Sen	nester 2		
COB113 MKB140	Theoretical Perspectives on Communication Principles of Marketing	12 12	3 3
Year 2, Sen	nester 1		
MKB157	Principles of Direct Marketing Elective Unit	12 12	3
Year 2, Sen	nester 2		
MKP101	Fundraising Campaigns Elective Unit	12 12	3
JOURNAL	ISM		
Full-Time	Course Structure		
Year 1, Ser	nester 1		
COB138	Written Communication: Theory & Practice	12	3
MJP100 MJB139	Journalistic Writing Journalistic Ethics & Issues	12 12	3 3
MJP108	Literature of Journalism	12	3
Year 1, Ser	nester 2		
MJB122	Sub-Editing & Layout	12	3
MJB132	OR Padia & Talavisian Javanalian 1	12	2
MJB152 MJB124	Radio & Television Journalism 1 Feature Writing	12 12	333
MJB126	Video Production OR	12	ž
	Elective Unit Elective Unit	12 12	
Part-Time	Course Structure		
Year 1, Ser	nester 1		
MJP100 MJP108	Journalistic Writing Literature of Journalism	12 12	3 3
Year 1, Ser	nester 2		
MJB124	Feature Writing	12	3 3
MJB126	Video Production OR	12	3
	Elective Unit	12	
Year 2, Ser	nester 1		
COB138 MJB139	Written Communication: Theory & Practice Journalistic Ethics & Issues	12 12	3 3

Year 2, Semester 2

MJB122	Sub-Editing & Layout	12	
	OR		
MJB132	Radio & Television Journalism 1	12	
	Elective Unit	12	

ORGANISATIONAL COMMUNICATION

Full-Time Course Structure

Year 1, Semester 1

COB106	Group Communication: Theory & Practice	12	
COB109	Issues in Publishing	12	
	OR		
CON102	Advanced Organisational Communication	12	
COB138	Written Communication: Theory & Practice	12	
	Elective Unit	12	
Year 1, Se	emester 2		
COB112	Organisational Communication	12	
COB113	Theoretical Perspectives on Communication	12	
COB157	Corporate Writing & Editing	12	
		10	
	Elective Unit	12	

Part-Time Course Structure

Year 1, Sei	nester 1				
COB106 COB138	Group Communication: Theory & Practice Written Communication: Theory & Practice	12 12	3 3		
Year 1, Sei	nester 2				
COB112	Organisational Communication	12	3		
COB113	Theoretical Perspectives on Communication	12	3		
Year 2, Se	mester 1				
COB109	Issues in Publishing	12	3		
	OR		_		
CON102	Advanced Organisational Communication	12	3		
	Elective Unit	12			
Year 2, Sei	nester 2				
COB157	Corporate Writing & Editing	12	3		
	Elective Unit	12			
PUBLIC RELATIONS					
Full-Time Course Structure					
Year 1, Ser	Year 1, Semester 1				

COB138 Written Communication: Theory & Practice 12 Public Relations Principles 12 **MKB124** MKB129 Publicity & Promotion - Print 12 12 Elective Unit Year 1, Semester 2 COB113 Theoretical Perspectives on Communication 12 12 **MKB123** Publication Management 12 **MKB132** Government & Financial Relations 12 Elective Unit

3 3

3 3 3

> 3 3 3

Part-Time Course Structure

Year 1, Semester 1 3 3 COB138 Written Communication: Theory & Practice 12 MKB124 **Public Relations Principles** 12 Year 1, Semester 2 COB113 Theoretical Perspectives on Communication 12 3 MKB129 Publicity & Promotion - Print 3 12 Year 2, Semester 1 MKB123 **Publication Management** 12 3 Elective Unit 12 Year 2, Semester 2 3 MKB132 Government & Financial Relations 12 Elective Unit 12

Elective Units

It is recommended that students select their elective units from another major in the Graduate Diploma in Communication. Any deviation from this must be approved in writing by the course coordinator or nominee.

Graduate Diploma in Industrial Relations (BS74)

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Don Lambert

Entry Requirements

To be eligible for admission, an applicant must hold an approved degree or equivalent from a recognised tertiary institution. However there exists provision for special entry for people without a degree but with appropriate industrial relations experience.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
ALP101 HRP100 HRP104	Employment Law International Industrial Relations Industrial Relations Practices OR	12 12 12	3 3 3
HRP107	Elective Unit Industrial Relations Theory	12 12	3
Year 1, Se	mester 2		
ALP102 HRP103 HRP105	Australian Industrial Law Industrial Relations Strategies & Policies Industrial Relations Processes OR	12 12 12	3 3 3
HRP106	Elective Unit Industrial Relations & Society	12 12	3

Part-Time Course Structure

Year 1, Sen	nester 1		
ALP101 HRP100	Employment Law International Industrial Relations	12 12	3 3
Year 1, Sen	nester 2		
ALP102 HRP106	Australian Industrial Law Industrial Relations & Society	12 12	3 3
Year 2, Sen	nester 1		
HRP104	Industrial Relations Practices OR	12	3
	Elective Unit	12	_
HRP107	Industrial Relations Theory	12	3
Year 2, Ser	nester 2		
HRP103	Industrial Relations Strategies & Policies	12	3
HRP105	Industrial Relations Processes OR	12	3
	Elective Unit	12	
Elective Ur	iits		
Elective uni	its to be selected from:		
HRN104	Introduction to Management	12 12	3
HRN108 HRP110	People in Organisations Human Resource Management	12	3 3

or a unit approved by the course coordinator.

Graduate Diploma in Quality (BS77)

Course Duration: 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Ian Ogle

Entry Requirements

To be eligible for enrolment in the Graduate Diploma in Quality, an applicant shall have completed a course at degree level or possess an equivalent qualification in Science, Engineering, Management, Commerce, Education or another field deemed to be appropriate.

Where an equivalent course of study or examination cannot be readily established, an applicant may, in accordance with University practice, be recommended for special entry. This type of entry may depend collectively on the applicant's qualifications, background experience, current employment position, and other similar factors.

Part-Time Course Structure		Credit Points	Contact Hrs/Wk	Duration (Wks)
Year 1, Seme	ester 1			
	Quality Systems Management	12	3	1-14
	Quality Planning Duality Cost Analysis	6 6	3	1-7 8-14

BUSINES

Year 1, Semester 2

MEP274	Quality Systems Implementation & Maintenance	12	3	1-14
MAP111	Statistical Methods in Quality	6	3	1-7
HRP102	Human Factors in Quality	6	3	8-14
Year 2, Se	mester 1			
MAP212	Statistical Quality Control	12	3	1-14
HRP112	Management of Service Quality OR	12	3	1-14
MEP372	Measurement, Testing & Reliability	12	3	1-14
Year 2, Se	mester 2			
IFP222	Project	12	3	1-14
MAP222	Quality Improvement	12	3	1-14

■ Graduate Certificate in Business (BS30)

Course Duration: 1 semester full-time, 1 year part-time

Total Credit Points: 48

Course Coordinator: Associate Professor Tim Robinson

For details on the range of units offered in this course, contact the Faculty of Business (telephone (07) 864 2048).

Bachelor of Business (Honours) (BS60)

In the fields of: Accountancy, Managerial Accounting and Finance, and Accounting Legal Studies.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Professor Scott Holmes

Entry Requirements

To be eligible for admission, an applicant must hold the following:

- (i) a QUT Bachelor of Business (Accountancy) degree or equivalent, and
- (ii) usually should have attained a grade point average (GPA) of least 5.5 over that degree, including grades of at least credit in all units directly relevant to the proposed Honours program.

Application for admission should normally be made at the end of the final year of the pass degree, or within 18 months of completing that degree.

Applicants who do not satisfy the above conditions but who have demonstrated outstanding performance in only the final year of a degree, for whose application is based on other factors including work experience or involvement in research, may be admitted at the discretion of the course coordinator.

Course Requirements		Credit	Contact
Core Units (Compulsory)		Points	Hrs/Wk
AYN102	Accounting Research	12	3
BSN100	Dissertation	24	

Other Units

Students must complete five units from this group (subject to the approval of the course coordinator) including at least one of AYN115, FNN101, FNN106. Elective units may be taken from postgraduate units offered by any faculty within the University, subject to the approval of the course coordinator.

ALN104	Commercial Law Honours	12	3
ALN110	Taxation Policy Honours	12	3
AYN106	Auditing Honours	12	3
AYN115	Financial Accounting Honours	12	3
FNN101	Finance Honours	12	3
FNN106	Managerial Accounting Honours	12	3
	Elective Unit	12	
	Elective Unit	12	

Bachelor of Business (Honours) (BS61)

In the fields of: Advertising, Film and Television Production, Journalism, Marketing, Organisational Communication, and Public Relations.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinators:

Associate Professor Stuart Cunningham – Communication Dr Chad Perry – Marketing

Entry Requirements

Applicants for admission to candidature for the Bachelor of Business (Honours) shall:

- (i) hold a Bachelor of Business from QUT with a grade point average (GPA) of 5.0 or better in relevant units studied in the three years of undergraduate study, or
- (ii) hold from QUT or from another tertiary institution, qualifications approved by the relevant Board of Studies as equivalent to the requirements set out above, including a GPA of 5.0 or above.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean on advice of the course coordinator to qualify the candidate for admission, may be accepted.

ADVERTISING, FILM AND TELEVISION PRODUCTION, JOURNALISM, ORGANISATIONAL COMMUNICATION, AND PUBLIC RELATIONS

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
BSP102 COP106	Communication Seminar Communication Theory 1	12 12	3 3
MJP101	Communication Theory 2	12	3

MJP102	Communication Policy Environment	12	3
MJP108	OR The Literature of Journalism	12	3
COP108	OR Communication Technologies & Society	12	3
Year 1, Se	mester 2		
BSP100	Dissertation	48	
Part-Time	Course Structure		
Year 1, Se	mester 1		
COP106 MJP101	Communication Theory 1 Communication Theory 2	12 12	3 3
Year 1, Se	mester 2		
BSP102	Communication Seminar	12	3
BSP104	Dissertation Part 1	12	
Year 2, Se	mester 1		
BSP105	Dissertation Part 2	12	2
COP108	Communication Technologies & Society OR	12	3
MJP102	Communication Policy Environment OR	12	3
MJP108	The Literature of Journalism	12	3
Year 2, Se	mester 2		
BSP106	Dissertation Part 3	24	
MARKET	NG		
Full-Time	Course Structure		
Year 1, Se	mester 1		
MKN100	Seminars in Marketing Theory & Research Methods	12	3
	Elective Unit Elective Unit	12 12	
	Elective Unit	12	
Year 1, Se	mester 2		
MKN112			
/1/2/3/4	Thesis	48	
Part-Time	Course Structure		
Year 1, Se	mester 1		
MKN100	Seminars in Marketing Theory & Research Methods	12	3
	Elective Unit	12	
Year 1, Se			
	Elective Unit Elective Unit	12 12	
W A G		14	
Year 2, Se MKN112/1/		24	
		24	
Year 2, Semester 2			
MKN112/3/4 Thesis		24	
Flective Units			

Elective Units

Elective units should be chosen from the elective units listed in the Master of Business course entry.

Bachelor of Business (Ho BS62)

In the fields of: Economics, Human Resource Management, Industrial Relations, International Business, Management, and Public Policy.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Barry Smith

Entry Requirements

Applicants for admission to candidature for a Bachelor of Business (Honours) shall;

- (i) hold a Bachelor of Business from QUT which includes a major in the area of intended Honours level study and shall have achieved a grade point average (GPA) of 5 or better in units studied in the three years of undergraduate study. Greater weight may be given to performance in advanced level units, or
- (ii) hold from QUT or another tertiary institution, qualifications approved by the Faculty of Business Academic Board as equivalent to the requirements set out in paragraph (i), or
- (iii) have other qualifications and experience which is considered by the Dean to qualify for admission.

Applications for admission to Honours will normally be at the end of the final year of the pass degree, or within 18 months of completing the pass degree.

Course Requirements

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (48 credit points).

Coursework units and thesis will be graded on a 1-7 scale. The course coordinator, in conjunction with thesis examiners and supervisors, will recommend awards of 1st class, 2nd class division A, 2nd class division B, or 3rd class Honours to Acadmic Board, on the basis that the thesis is weighted at twice the weight of the coursework.

ECONOMICS

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
BSB400 BSN144/1	Research Methodology Thesis	12	3
EPN108	Developments in Microeconomic Theories	12	3
EPN111	Contemporary Macroeconomic Theories	12	3
Year 1, Se	mester 2		
BSN144		24	
/2/3/4	Thesis Elective Unit	36 12	
Part-Time	Course Structure		
Year 1, Se	mester 1		
BSB400	Research Methodology	12	3
EPNIII	Contemporary Macroeconomic Theories	12	3

Year 1, Ser			
BSN144/1 EPN108	Thesis Developments in Microeconomic Theories*	12 12	3
Year 2, Ser			
BSN144/2	Thesis Elective Unit*	12 12	
Year 2, Ser	nester 2		
BSN144/3/4	Thesis	24	
	ESOURCE MANAGEMENT		
Full-Time	Course Structure		
Year 1, Ser	nester 1		
BSB400	Research Methodology Thesis	12 12	3
BSN144/1 HRN115	Contemporary Issues in HRM*	12	3333
HRN116	HRM Cases*	12	3
Year 1, Ser BSN144	nester 2		
/2/3/4	Thesis	36	
	Elective Unit*	12	
Part-Time	Course Structure		
Year 1, Ser			
BSB400 HRN115	Research Methodology Contemporary Issues in HRM	12 12	3
Year 1, Ser			
BSN144/1	Thesis	12	-
HRN116	HRM Cases*	12	3
Year 2, Ser			
BSN144/2	Thesis Elective Unit*	12 12	
Vera 2 Ser		12	
Year 2, Ser BSN144/3/4		24	
	ALRELATIONS		
Full-Time	Course Structure		
Year 1, Ser			
BSB400 BSN144/1	Research Methodology Thesis	12 12	3
HRN101	Advanced Theory & Comparativism	12	3
HRN117	Industrial Relations & Work Organisation	12	3
Year 1, Ser	nester 2		
BSN144 2/3/4	Thesis	36	
	Elective Unit	12	

* Semesters of these units may be changed.

Part-Time Course Structure

Year 1, Ser BSB400 HRN101	nester 1 Research Methodology Advanced Theory & Comparativism	12 12	3 3	
Year 1, Sei BSN144/1 HRN117	mester 2 Thesis Industrial Relations & Work Organisation*	12 12	3	
	_		U	
Year 2, Sei BSN144/2	Thesis Elective Unit [*]	12 12		
Year 2, Sei BSN144/3/4		24		
INTERNA	FIONAL BUSINESS			
Full-Time	Course Structure			
Year 1, Sei	mester 1			
BSB400 BSN144/1 EPN109	Research Methodology Thesis International Business Policy & Competitive Strategies Elective Unit	12 12 12 12	3 3	
Year 1, Sei	mester 2			
BSN144 2/3/4 EPN110	Thesis Regional Study	36 12	3	
Part-Time	Course Structure			
Year 1, Sei	master 1			
BSB400 EPN109	Research Methodology International Business Policy & Competitive Strategies	12 12	3 3	
Year 1, Sei	mester 2			
EPN110	Regional Study Elective Unit	12 12	3	
Year 2, Se BSN144/1/2		24		
Year 2, Se BSN144/3/4		24		
MANAGE	MENT			
Full-Time	Course Structure			
Year 1, Se	mester 1			
BSB400	Research Methodology	12	3	
BSN144/1 HRN118 HRN119	Thesis Advanced Readings in Management* Current Issues in Management*	12 12 12	3 3	
Year 1, Se BSN144	Year 1, Semester 2			
/2/3/4	Thesis Elective Unit*	36 12		
* Comactors	of these units may be channed			

* Semesters of these units may be changed.

BUSINESS

Part-Time Course Structure

Year 1, Ser	nester 1		
BSB400	Research Methodology	12	3
HRN118	Advanced Readings in Management*	12	3
Year 1, Ser			-
BSN144/1	Thesis	12	
HRN119	Current Issues in Management*	12	3
Year 2, Ser	nester 1		
BSN144/2	Thesis	12	
	Elective Unit*	12	
Year 2, Ser	nester 2		
BSN144/3/4	Thesis	24	
PUBLIC PO	DLICY		
Full-Time	Course Structure		
Year 1, Sen	nester 1		
BSN144/1	Thesis	12	
BSB400	Research Methodology	12	3
EPN104	Policy Analysis	12	3
EPN106	Program Management	12	3
Year 1, Sen	nester 2		
BSN144			
2/3/4	Thesis	36	
	Elective Unit	12	
Part-Time	Course Structure		
Year 1, Sen	nester 1		
BSB400	Research Methodology	12	3
EPN104	Policy Analysis	12	3
Year 1, Ser	nester 2		
BSN144/1	Thesis	12	
EPN106	Program Management*	12	3
Year 2, Sen	nester 1		
BSN144/2	Thesis	12	
	Elective Unit*	12	
Year 2, Sen	nester 2		
BSN144/3/4		24	
Notes It is	permanded that students select their elective uni	to from the	maion in t

Note: It is recommended that students select their elective units from the major in the Honours program in which they are enrolled or an approved advanced undergraduate unit which was not completed in their undergraduate degree.

* Semesters of these units may be changed.

Bachelor of Business (BS50)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Mike Quayle

Coordinators:

Accountancy and Banking and Finance – Ms Chris Ryan Economics, International Business and Public Sector Management – Mr Peter Carroll Human Resource Management, Management and Industrial Relations – Mr Paul Sutcliffe Journalism and Film and Television Production – Associate Professor Len Granato Marketing, Advertising and Public Relations – Ms Cathy Neale Organisational Communication – Ms Lyn Simpson

Special requirements for the Bachelor of Business degree in the Faculty of Business

- Except in exceptional circumstances, and with the approval of the Dean of Faculty, a full-time student may enrol only in units selected from those contained in the normal course program for Semesters 1 and 2 in the first year of study. Similarly, a part-time student may select units only from those listed for Years 1 and 2 in the first two years of study.
- □ Except with the approval of the Dean, a student must enrol for more than one unit in any semester.
- □ It is Faculty of Business policy that a grade of 4 or higher is required in prerequisite units before a student can enrol in further units.

Course Requirements

Students commencing the Bachelor of Business from 1992 onwards must complete the following requirements:

- (i) 24 units totalling 288 credit points
- these units will comprise four faculty core units, four units as required by a student's Board of Studies and eight specific units comprising a Primary Major and one of the following:
 - (a) Extended Major and four elective units or a minor
 - (b) Secondary Major
 - (c) two minors
 - (d) one Minor and four elective units
 - (e) eight elective units.

Elective units may be chosen from any degree course at QUT or from any other recognised University subject to the approval of the student's course coordinator.

DEFINITIONS

Different types of Major:

(i) Primary Major – a group of eight specified units in a particular discipline area. These units are specified in the course outline. Primary means the discipline in which the student wishes to graduate. Every graduate in the Bachelor of Business will have a primary major.





- (ii) Secondary Major a coherent group of eight specified units in a discipline area different from the primary major.
- (iii) Minor a coherent group of four specified units in a discipline area.
- (iv) Extended Major -- an additional group of four specified units in the same discipline area as the primary major.

□ Accountancy Major (ACA)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Chris Ryan

Professional Recognition

Students completing the Bachelor of Business (Accountancy) degree satisfy the academic requirements for membership of various professional associations and statutory bodies provided the extended major indicated below is completed.

The degree is recognised for membership as satisfying the academic requirements of the following associations and boards: Australian Society of Certified Practising Accountants (ASCPA); Institute of Chartered Accountants in Australia (ICA); Companies Auditors Board (CAB); Tax Agents Registration Board (TARB); Australian Computer Society (ACS). The degree is also recognised for undergraduate membership by the Institute of Chartered Secretaries and Administrators (ICS&A) and also the Institute of Corporate Managers, Secretaries and Administrators (ICMS&A) provided students complete ALB120 Company Law and Practice and FNB113 Finance 3 as elective units.

To satisfy the academic requirements for CPA level membership of the ASCPA and membership of the ICA, graduates must complete the Accountancy Extended Major.

To satisfy the academic requirements for Associate level membership of the ASCPA, graduates must have completed the Accountancy major. The ASCPA will not accept a grade of 3 in the core accounting units for membership.

ACCOUNTANCY EXTENDED MAJOR

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Sei	mester 1		
AYB110 EPB150 ISB892 MAB173	Accounting Microeconomics Business Computing Quantitative Methods	12 12 12 12	4 3 4 3
Year 1, Sei	mester 2		
ALB110 AYB111 EPB110 EPB140	Business Law Financial Accounting Business Statistics Macroeconomics	12 12 12 12	3 4 3 3

Year 2, Semester 1 ALB122 Law of Business Associations* 12 Computerised Accounting Systems* 12 AYB101 AYB112 Company Accounting 12 COB160 Professional Communication (Business) 12 Year 2, Semester 2 AYB210 Auditing 12 Management & Organisation 12 **BSB102** Finance 1 FNB111 12 **FNB123** Managerial Accounting 1 12 Year 3, Semester 1 ALB132 Taxation Law* 12 12 **FNB112** Finance 2* **FNB124** Managerial Accounting 2 12 12 Elective Unit Year 3, Semester 2 AYB113 Accounting Theory & Applications 12 12 Elective Unit **Elective Unit** 12 Elective Unit 12 Part-Time Course Structure Year 1, Semester 1 12 AYB110 Accounting EPB150 Microeconomics 12 Year 1. Semester 2 12 AYB111 Financial Accounting 12 **EPB140** Macroeconomics Year 2, Semester 1 ISB892 **Business** Computing 12 12 **MAB173 Ouantitative** Methods Year 2, Semester 2 ALB110 **Business Law** 12 12 EPB110 **Business Statistics** Year 3, Semester 1 12 AYB101 Computerised Accounting Systems* 12 COB160 Professional Communication (Business) Year 3, Semester 2 **BSB102** Management & Organisation 12 12 FNB111 Finance 1 Year 4, Semester 1 ALB122 12 Law of Business Associations* 12 AYB112 Company Accounting Year 4, Semester 2 AYB210 Auditing 12 12 **FNB123** Managerial Accounting 1

Extended major units.

BUSINESS

3

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3

Year 5, Semester 1

ALB132	Taxation Law*	12	3
FNB112	Finance 2*	12	4
Year 5, Se	mester 2		
AYB113	Accounting Theory & Applications	12	4
	Elective Unit	12	
Year 6, Se	mester 1		
FNB124	Managerial Accounting 2	12	4
	Elective Unit	12	
Year 6, Se	mester 2		
	Elective Unit	12	
	Elective Unit	12	

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS60 for details.

ACCOUNTANCY EXTENDED MAJOR WITH A SECONDARY MAJOR IN BUSINESS LAW AND TAXATION

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser AYB110 EPB150 ISB892 MAB173	mester 1 Accounting Microeconomics Business Computing Quantitative Methods	12 12 12 12	4 3 4 3
Year 1, Sen ALB110 AYB111 EPB110 EPB140	mester 2 Business Law Financial Accounting Business Statistics Macroeconomics	12 12 12 12	3 4 3 3
Year 2, Set ALB122 AYB101 AYB112 COB160	mester 1 Law of Business Associations* Computerised Accounting Systems* Company Accounting Professional Communication (Business)	12 12 12 12	3 4 4 3
Year 2, Sen ALB132 BSB102 FNB111 FNB123	mester 2 Taxation Law* Management & Organisation Finance 1 Managerial Accounting 1	12 12 12 12	3 3 4 4
Year 3, Se AYB210 FNB112 FNB124	mester 1 Auditing Finance 2* Managerial Accounting 2 Secondary Major Option Unit	12 12 12 12	3 4 4
Year 3, Se AYB113	mester 2 Accounting Theory & Applications Secondary Major Option Unit Secondary Major Option Unit Secondary Major Option Unit	12 12 12 12	4

* Extended major units.

To complete the Business Law and Taxation Secondary Major, students must select four of the secondary major option units listed at the end of this section.

Part-Time Course Structure

Year 1, Sen	nester 1		
AYB110	Accounting	12	4
EPB150	Microeconomics	12	3
Year 1, Sen	nester 2		
AYB111	Financial Accounting	12	4
EPB140	Macroeconomics	12	3
Year 2, Sen	nester 1		
ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3
Year 2, Sen	nester 2		
ALB110	Business Law	12	3
EPB110	Business Statistics	12	3
Year 3, Sen	nester 1		
AYB101	Computerised Accounting Systems*	12	4
COB160	Professional Communication	12	3
Year 3, Ser	nester 2		
BSB102	Management & Organisation	12	3
FNB111	Finance 1	12	4
Year 4, Ser	nester 1		
ALB122	Law of Business Associations*	12	3
AYB112	Company Accounting	12	4
Year 4, Ser	nester 2		
ALB132	Taxation Law*	12	3
FNB123	Managerial Accounting 1	12	4
Year 5, Ser	nester 1		
AYB210	Auditing	12	3
FNB112	Finance 2*	12	4
Year 5, Ser	nester 2		
AYB113	Accounting Theory & Applications	12	4
	Secondary Major Option Unit	12	
Year 6, Ser	nester 1		
FNB124	Managerial Accounting 2	12	4
	Secondary Major Option Unit	12	
Year 6, Ser	nester 2		
	Secondary Major Option Unit	12	
	Secondary Major Option Unit	12	
To complete	a the Buginess Law and Tavation Second	lary Major, students must co	lect four

To complete the Business Law and Taxation Secondary Major, students must select four of the secondary major option units listed below.

SECONDARY MAJOR OPTION UNITS

ALB100	Taxation Disputes	12	3
ALB103	Financial Institutions Law	12	3
ALB105	International Business Law	12	3
ALBIII	Commercial & Securities Law	12	3

* Extended major units.

BUSINESS

ALB120 ALB121 ALB130 ALB131 ALB133	Company Law & Practice Insolvency Law & Practice Indirect Taxation Tax Planning Taxation of Business Entities	12 12 12 12 12	3 3 3 3 3
	ANCY WITH BUSINESS COMPUTING SECON	IDARY	
Full-Time C	Course Structure		
Year 1, Sen	iester 1		
AYB110	Accounting	12	4
EPB150 ISB892	Microeconomics Business Computing	12 12	3 4
MAB173	Business Computing Quantitative Methods	12	3
Year 1, Sen	nester 2		
AYB111	Financial Accounting	12	4
CSB155	Introduction to Computing	12	4
EPB110 EPB140	Business Statistics Macroeconomics	12 12	3 3
		12	0
Year 2, Sen ALB110	Business Law	12	3
AYB101	Computerised Accounting Systems	12	4
COB160	Professional Communication (Business)	12	3
ITB222	Systems Analysis & Design 1	12	4
Year 2, Sen			
AYB112	Company Accounting	12	4
BSB102 FNB123	Management & Organisation Managerial Accounting 1	12 12	3 4
ITB221	Laboratory 3 (Commercial Programming)	12	4
Year 3, Sen	lester 1		
AYB210	Auditing	12	3
FNB124	Managerial Accounting 2	12	4 3
ITB242 ITB520	Decision Support Systems Data Communications	12 12	5 4
Year 3, Sen			
AYB113	Accounting Theory & Applications	12	4
AYB212	Computer Security & Audit	12	3
FNB111	Finance 1	12	4
	Elective Unit (Computing)	12	
Part-Time	Course Structure		
Year 1, Sen	nester 1		
AYB110	Accounting	12	4
EPB150	Microeconomics	12	3
Year 1, Sen			
AYB111	Financial Accounting	12	4
EPB140	Macroeconomics	12	3
Year 2, Sen			
ISB892 MAB173	Business Computing Quantitative Methods	12 12	4
		12	5
Year 2, Sen		10	
CSB155 EPB110	Introduction to Computing Business Statistics	12 12	4
			0

Year 3, Sen	nester 1		
AYB101 COB160	Computerised Accounting Systems Professional Communication (Business)	12 12	4 3
Year 3, Sen	nester 2		
BSB102 ITB222	Management & Organisation Systems Analysis & Design 1	12 12	3 4
Year 4, Sen	nester 1		
ALB110 ITB520	Business Law Data Communications	12 12	3 4
Year 4, Sen	nester 2		
AYB112 FNB123	Company Accounting Managerial Accounting 1	12 12	4 4
Year 5, Sen	nester 1		
AYB210 ITB221	Auditing Laboratory 3 (Commercial Programming)	12 12	3 4
Year 5, Sen	nester 2		
AYB212 FNB111	Computer Security & Audit Finance 1	12 12	3 4
Year 6, Sen	nester 1		
FNB124 ITB242	Managerial Accounting 2 Decision Support Systems	12 12	4 3
Year 6, Sen	nester 2		
AYB113	Accounting Theory & Applications Elective Unit (Computing)	12 12	4

BUSINESS

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS60 for details.

□ Advertising Major (ADV)

Course Duratiou: 3 years full-time, 6 years part-time

Total Credit Points: 288

Subject Area Coordinator: Mr Alan Hales

Standard Credit Points/Full-Time Semester: 48

Professional Recognition

The course is accredited by the Advertising Institute of Australia. It is also endorsed by the Advertising Federation of Australia, the Australian Association of National Advertisers and the Australian Direct Marketing Association. Graduates are eligible for Associate Membership (Dip) of the Advertising Institute of Australia.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB113 ISB892	Theoretical Perspectives on Communication Business Computing	12 12	3 3



MKB112 MKB140	Research Methods Principles of Marketing	12 12	3 3
Year 1, Sen	nester 2		
COB134	Speech Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice		3
MKB116 MKB142	Principles of Advertising Consumer Behaviour	12 12	3 3 3 3
Year 2, Sen		12	5
MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3
MKB157	Principles of Direct Marketing Elective Unit	12 12	3
Year 2, Sen	nester 2		
MKB125	Media Planning	12	3
MKB141	Marketing Management	12	3
	Elective Unit* Elective Unit*		
Var 2 Car			
Year 3, Sen COB106		10	2
EPB116	Group Communication: Theory & Practice Economic Principles 1	12 12	3 3
MKB126	Advertising Management	12	3
	Elective Unit	12	
Year 3, Sen	nester 2		
EPB124	Government	12	3
MKB128	Direct Response Advertising	12	333
MKB131	Advertising Campaigns Elective Unit	12 12	3
Dout Time			
Part-11me	Course Structure		
Year 1, Sen			
COB138	Written Communication: Theory & Practice		3
MKB140	Principles of Marketing	12	3
Year 1, Sen			
COB113 MKB112	Theoretical Perspectives on Communication Research Methods	12 12	3
		12	3
Year 2, Sen		10	2
ISB892 MKB116	Business Computing Principles of Advertising	12 12	3 3
Year 2, Sen			
MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3
Year 3, Sen	nester 1		
MKB125	Media Planning	12	3
MKB142	Consumer Behaviour	12	3
Year 3, Sen	nester 2		
MKB157	Principles of Direct Marketing	12	3
	Elective Unit	12	

* Students are recommended to take MKB119 Advertising Copywriting - Electronic and MKB121 Retail Advertising for these elective units.

Year 4, Se	mester 1		
COB134 MKB141	Speech Communication: Theory & Practice Marketing Management	12 12	3 3
Year 4, Se	emester 2		
MKB126	Advertising Management Elective Unit*	12 12	3
Year 5, Se	mester 1		
MKB128	Direct Response Advertising Elective Unit*	12 12	3
Year 5, Se	mester 2		
COB106	Group Communication: Theory & Practice Elective Unit	12 12	3
Year 6, Se	emester 1		
EPB116 EPB124	Economic Principles 1 Government	12 12	3 3
Year 6, Se	mester 2		
MKB131	Advertising Campaigns Elective Unit	12 12	3
HONOUR	RS YEAR (OPTIONAL)		
	e course outline of BS61 for details.		

□ Banking and Finance Major (BKF)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Chris Ryan

Professional Recognition

The degree is recognised as satisfying the academic requirements for senior membership of the Australian Institute of Bankers. If the units ALB122 Law of Business Associations, ALB132 Taxation Law, AYB113 Accounting Theory and Applications, and AYB210 Auditing are completed as electives, students will satisfy the academic requirements for CPA level membership of ASCPA and membership of the ICA. If the units ALB120 Company Law and Practice, ALB122 Law of Business Associations, and FNB113 Finance 3 are included as electives, students will satisfy the academic requirements for membership of the Institute of Corporate Managers, Secretaries and Administrators (ICMSA).

The ASCPA will not accept a grade of 3 in the core accounting units for membership.

^{*} Students are recommended to take MKB119 Advertising Copywriting - Electronic and MKB121 Retail Advertising for these elective units.



BUSINESS

BANKING AND FINANCE EXTENDED MAJOR

BANKING AND FINANCE EXTENDED MAJOR			
Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
AYB110 EPB150 ISB892 MAB173	Accounting Microeconomics Business Computing Quantitative Methods*	12 12 12 12	4 3 4 3
Year 1, Se	mester 2		
ALB110 AYB111 EPB110 EPB140	Business Law Financial Accounting Business Statistics * Macroeconomics	12 12 12 12	3 4 3 3
Year 2, Se	mester 1		
ALB103 AYB112 COB160 FNB111	Financial Institutions Law Company Accounting* Professional Communication (Business) Finance 1	12 12 12 12	3 4 3 4
Year 2, Se	mester 2		
BSB102 FNB112 FNB117 FNB123	Management & Organisation Finance 2 Financial Modelling Managerial Accounting 1	12 12 12 12	3 4 4 4
Year 3, Semester 1			
FNB100 FNB114	Australian Financial Markets Financial Institutions - Lending Elective Unit Elective Unit	12 12 12 12	3 3
Year 3, Se	mester 2		
FNB115 FNB120	Financial Institutions - Management International Finance* Elective Unit Elective Unit	12 12 12 12	4 4
Part-Time	e Course Structure		
Year 1, Se	mester 1		
AYB110 EPB150	Accounting Microeconomics	12 12	4 3
Year 1, Se	emester 2		
AYB111 EPB140	Financial Accounting Macroeconomics	12 12	4 3
Year 2, Se	mester 1		
ISB892 MAB173	Business Computing Quantitative Methods*	12 12	4 3
Year 2, Se	mester 2		
ALB110 EPB110	Business Law Business Statistics*	12 12	3 3

* Extended major units.

Year 3, Sen	nester 1		
COB160 FNB111	Professional Communication (Business) Finance 1	12 12	3 4
Year 3, Sen	nester 2		
BSB102 FNB112	Management & Organisation Finance 2	12 12	3 4
Year 4, Sen	nester 1		
ALB103 AYB112	Financial Institutions Law Company Accounting*	12 12	3 4
Year 4, Sen	nester 2		
FNB117 FNB123	Financial Modelling Managerial Accounting 1	12 12	4 4
Year 5, Sen	nester 1		
FNB100 FNB114	Australian Financial Markets Financial Institutions - Lending	12 12	3 3
Year 5, Sen	nester 2		
FNB115	Financial Institutions - Management Elective Unit	12 12	4
Year 6, Sen	nester 1		
	Elective Unit Elective Unit	12 12	
Year 6, Sen	nester 2		
FNB120	International Finance* Elective Unit	12 12	4

BUSINES

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS60 for details.

Economics Major (ECO)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Peter Carroll

Professional Recognition

This degree satisfies the academic requirements for ordinary membership of the Economics Society of Australia, and, with the completion of the extended major, for professional membership of the Queensland division of the Economics Society, the Chartered Institute of Transport, the Market Research Society and the Australian Marketing Institute. It also partially fulfils the requirements for affiliate membership of the Australian Institute of Bankers.

* Extended major units.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk	
Year 1, Ser	nester 1			
BSB102	Management & Organisation OR	12	3	
EPB124 EPB140 ISB892 MAB173	Government Macroeconomics Business Computing Quantitative Methods	12 12 12 12	3 3 4 3	
Year 1, Ser	nester 2			
AYB110 EPB106 EPB110 EPB150	Accounting Australian Economic History Business Statistics Microeconomics	12 12 12 12	4 3 3 3	
Year 2, Ser	nester 1			
BSB102	Management & Organisation OR	12	3	
EPB124 EPB104 EPB142 EPB152	Government Applied Economic Techniques 1 Macroeconomic Theory Microeconomic Theory	12 12 12 12	3 3 3 3	
Year 2, Sei	nester 2			
EPB141 EPB151	Macroeconomic Policy Microeconomic Policy Major Option Elective Unit	12 12 12 12	3 3	
Year 3, Semester 1				
1001 0,000	Major Option Extended Major Option or Elective Unit Extended Major Option or Elective Unit Elective Unit	12 12 12 12		
Year 3, Sei	nester 2			
·	Extended Major Option or Elective Unit Extended Major Option or Elective Unit Elective Unit Elective Unit	12 12 12 12		
Part-Time	Course Structure			
Year 1, Sei	nester 1			
EPB140 ISB892	Macroeconomics Business Computing	12 12	3 4	
Year 1, Sei	mester 2			
BSB102	Management & Organisation OR	12	3	
EPB124 MAB173	Government Quantitative Methods	12 12	3 3	
Year 2. Ser	Year 2, Semester 1			
AYB110 EPB150	Accounting Microeconomics	12 12	4 3	
Year 2, Sei	mester 2			
EPB106 EPB110	Australian Economic History Business Statistics	12 12	3 3	



Year 3, Semester 1				
EPB142	Macroeconomic Theory	12		
EPB152	Microeconomic Theory	12		
Year 3, Sen	nester 2			
EPB141	Macroeconomic Policy	12		
EPB151	Microeconomic Policy	12		
Year 4, Sen	nester 1			
BSB102	Management & Organisation OR	12		
EPB124	Government	12		
EPB104	Applied Economic Techniques 1	12		
Year 4, Semester 2				
	Major Option	12		
	Elective Unit	12		
Year 5, Semester 1				
	Major Option	12		
	Elective Unit	12		
Year 5, Ser	nester 2			
	Extended Major Option or Elective Unit	12		
	Elective Unit	12		
Year 6, Ser	Year 6, Semester 1			
	Extended Major Option or Elective Unit	12		
	Extended Major Option or Elective Unit	12		
Year 6, Ser	Year 6, Semester 2			
	Extended Major Option	12		
	Elective Unit	12		

MAJOR AND EXTENDED MAJOR OPTIONS

Students may select their Major and Extended Major options from the list below.

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HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

* Denotes major option.

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□ Film and Television Production Major (FTV)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Ridley Williams

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser COB113 COB138 MJB108 MJB118	nester 1 Theoretical Perspectives on Communication Written Communication: Theory & Practice Creative Sound & Image* Fundamentals of Photography*	12 12 12 12	3 3 4 3
Year 1, Ser COB134 MJB120 MJB126 MJB127	mester 2 Speech Communication: Theory & Practice Newswriting Video Production* Narrative Concepts*	12 12 12 12	3 3 3 3
Year 2, Ser COB106 MJB113 MJB129	nester 1 Group Communication: Theory & Practice Film Drama Production* Film & Television Scriptwriting* Elective Unit	12 12 12 12	3 3 3
Year 2, Ser MJB102 MJB131 MJB134	nester 2 Text Analysis Television Studio/Post Production* Video Documentary Production* Elective Unit	12 12 12 12	3 3 3
Year 3, Ser ISB892 MJB104 MJB114	nester 1 Business Computing Media Industries & Issues Film & Video Business Elective Unit	12 12 12 12	4 3 3
Year 3, Ser BSB102 EPB116 MJB115 MJB147	mester 2 Management & Organisation Economic Principles 1 Supervised Project Film & TV* OR Film Genres	12 12 12 12	3 3 3
	Elective Unit Course Structure (coutinuing students only)	12	
Year 1, Sei COB138 ISB892	Written Communication: Theory & Practice Business Computing	12 12	3 4
Year 1, Sei COB113 MJB118	nester 2 Theoretical Perspectives on Communication Fundamentals of Photography*	12 12	3 3

* Workshops may involve a further three hours per week.

Year 2, Se	mester 1			
COB134	Speech Communication: Theory & Practice	12	3	
MJB127	Narrative Concepts*	12	3	
Year 2, Se	mester 2			
MJB108	Creative Sound & Image*	12	3	
MJB129	Film & Television Scriptwriting*	12	3	
Year 3, Se	mester 1			
MJB102	Text Analysis	12	3	
	Elective Unit	12		
Year 3, Se	mester 2			
COB106	Group Communication: Theory & Practice	12	3 3	
MJB126	Video Production*	12	3	
Year 4, Se	mester 1			
EPB116	Economic Principles 1	12	3	
	Elective Unit	12		
Year 4, Semester 2				
MJB104	Media Industries & Issues	12	3	
MJB113	Film Drama Production*	12	3	
Year 5, Se	mester 1			
MJB131	Television Studio/Post Production*	12	3	
MJB134	Video Documentary Production*	12	3	
Year 5, Se	mester 2			
MJB114	Film & Video Business	12	3 3	
MJB120	Newswriting	12	3	
Year 6, Se	mester 1			
MJB147	Film Genres	12	3	
MJB115	OR Supervised Project Film & TV*	12	3	
	Elective Unit	12	5	
Year 6, Se	Year 6, Semester 2			
BSB102	Management & Organisation	12	3	
	Elective Unit	12		
IIANATID	HANDING WEAR (OPTIONAL)			

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS61 for details.

□ Human Resource Management Major (HRM)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Paul Sutcliffe

* Workshops may involve a further three hours per week.



Professional Recognition

This degree satisfies the academic requirements for membership of the Australian Human Resources Institute, the Australian Institute of Management and the Australian Institute of Training and Development.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sei	nester 1		
BSB102 EPB116	Management & Organisation Economic Principles 1 OR	12 12	3 3
EPB140 HRB130 ISB892	Macroeconomics* Organisational Behaviour Business Computing	12 12 12	3 3 4
Year 1, Sei	nester 2		
AYB100 EPB109	Accounting for Managers Business Methodology OR	12 12	3 3
EPB163 EPB124 HRB131	Research & Survey Methods Government Personnel Management & Industrial Relations	12 12 12	3 3 3
Year 2, Sei	nester 1		
HRB105	Human Resources & the Organisation Major Option Elective Unit Elective Unit	12 12 12 12	3
Year 2, Sei	nester 2		
HRB103 HRB104	Employment Regulation & Administration Foundation HR Competencies Major Option Elective Unit	12 12 12 12	3 3
Year 3, Semester 1			
HRB100	Advanced Organisational Behaviour Major Option Elective Unit Elective Unit	12 12 12 12	3
Year 3, Sei	nester 2		
HRB136	Strategic HRM Elective Unit Elective Unit Elective Unit	12 12 12 12	3
Part-Time	Course Structure		
Year 1, Sei	nester 1		
BSB102 EPB116	Management & Organisation Economic Principles 1 OR	12 12	3 3
EPB140	Macroeconomics*	12	3
Year 1, Sei	nester 2		
HRB130 HRB131	Organisational Behaviour Personnel Management & Industrial Relations	12 12	3 3

* Students selecting Macroeconomics must also include Microeconomics in their program.



Year 2, Sen	nester 1			
HRB105 ISB892	Human Resources & the Organisation Business Computing	12 12	3 3	
Year 2, Sen	nester 2			
EPB109	Business Methodology OR	12	3	
EPB163 HRB104	Research & Survey Methods Foundation HRM Competencies	12 12	4 3	
Year 3, Sen	nester 1			
EPB124	Government Major Option	12 12	3	
Year 3, Sen	nester 2			
AYB100 HRB103	Accounting for Managers Employment Regulation & Administration	12 12	3 3	
Year 4, Sen	nester 1			
HRB100	Advanced Organisational Behaviour Elective Unit	12 12	3	
Year 4, Sen	nester 2			
·	Major Option Elective Unit	12 12		
Year 5, Sen	nester 1			
	Elective Unit	12		
	Elective Unit	12		
Year 5, Semester 2				
	Elective Unit Elective Unit	12 12		
Year 6, Sen	nester 1			
	Major Option Elective Unit	12 12		
Year 6, Sen	nester 2			
HRB136	Strategic HRM Elective Unit	12 12	3	
MAJOR AN	ID EXTENDED MAJOR OPTIONS			
Extended m major.	ajors are any four units from the list of options not	already con	npleted in the	
COB102 COB138	Consulting For Organisational Change Written Communication: Theory & Practice	12 12	3 3	
COB160	OR Professional Communication	12	3	
HRB101	Advanced Training & Development	12	3	
HRB102 HRB107	Advocacy & Negotiation Independent Study - HRD OR	12 12	3 3	
HRB108	Independent Study - HRM	12	3	
HRB114 HRB118	Industrial Relations Institutions International Management	12 12	3	
HRB119	Interviewing & Counselling	12	3	
HRB120	Introductory Training & Development	12	3	
HRB128 HRB133	Occupational Health & Safety Management	12 12	3 3 3 3 3 3 3 3	
11KD 133	Equity at Work	12	з	

BUSINESS

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

□ Industrial Relations Major (IRE)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Paul Sutcliffe

Professional Recognition

Graduates can join the Industrial Relations Society and the Australian Human Resources Institute.

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Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
BSB102 EPB116	Management & Organisation Economic Principles 1* OR	12 12	3 3
EPB140 EPB124 HRB130	Macroeconomics* Government Organisational Behaviour	12 12 12	3 3 3
Year 1, Se	mester 2		
EPB106	Australian Economic History* OR	12	3
EPB150 HRB113 HRB131 ISB892	Microeconomics* Industrial Relations History Personnel Management & Industrial Relations Business Computing	12 12 12 12	3 3 3 4
Year 2, Sei	mester 1		
ALB104 HRB114 HRB138	Industrial Law	12 12 12 12	3 3 3
Year 2, Ser	mester 2		
HRB137	Wages & Employment Core Option Major Option Elective Unit	12 12 12 12 12	3
Year 3, Se	mester 1		
·	Major Option Elective Unit Elective Unit Elective Unit	12 12 12 12	

* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

Year 3, Semester 2

12 12 12 12
12

Part-Time Course Structure

Year 1, Semester 1

rear 1, sen		
BSB102 EPB116	Management & Organisation Economic Principles 1* OR	12 12
EPB140	Macroeconomics*	12
Year 1, Sen	nester 2	
HRB113 ISB892	Industrial Relations History Business Computing	12 12
Year 2, Sen	nester 1	
EPB124 HRB131	Government Personnel Management & Industrial Relations	12 12
Year 2, Sen	nester 2	
EPB106	Australian Economic History* OR	12
EPB150 HRB137	Microeconomics* Wages & Employment	12 12
Year 3, Sen	nester 1	
HRB114	Industrial Relations Institutions Elective Unit	12 12
Year 3, Ser	nester 2	
HRB130	Organisational Behaviour Core Option	12 12
Year 4, Ser	nester 1	
HRB138	Work & Society Elective Unit	12 12
Year 4, Ser	nester 2	
,	Major Option Elective Unit	12 12
Year 5, Ser	nester 1	
ALB104	Industrial Law Elective Unit	12 12
Year 5, Ser	nester 2	
	Major Option Elective Unit	12 12
Year 6, Semester 1		
	Major Option Elective Unit	12 12
Year 6, Sei	nester 2	
,	Elective Unit Elective Unit	12 12

* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.



Students should select their core options, and major and extended major options from the following lists.

CORE OP	TIONS		
AYB100	Accounting for Managers	12	3
EPB109	Business Methodology	12	3
	OR		
EPB163	Research & Survey Methods	12	3
EPB112	Critical Analysis	12	3

MAJOR AND EXTENDED MAJOR OPTIONS

Extended majors are any four units from the list of options not already completed in the major.

HRB102	Advocacy & Negotiation	12	3
HRB103	Employment Regulation & Administration	12	3
HRB105	Human Resources & the Organisation	12	3
HRB109	Industrial Democracy	12	3
HRB115	Industrial Relations Policies	12	3
HRB128	Occupational Health & Safety Management	12	3
HRB133	Equity at Work	12	3
HRB144	Public Sector Industrial Relations	12	3
HRB150	Comparative Industrial Relations	12	3

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

□ International Business Major (INB)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Peter Carroll

Professional Recognition

This degree satisfies the academic requirements for membership of the Australian Business Economists Society.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
BSB102 EPB140 ISB892	Management & Organisation Macroeconomics Business Computing Language 1*	12 12 12 12	3 3 4
Year 1, Ser	nester 2		
AYB100	Accounting for Managers OR	12	3
AYB110	Accounting	12	4
EPB150	Microeconomics	12	3
EPB110	Business Statistics OR	12	3
EPB163	Research & Survey Methods Language 2*	12 12	3

* Language to be chosen from designated language options.



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Year 2, Se	emester 1		
ALB110 EPB124	Business Law Government	12 12	3
MKB140	Principles of Marketing Language 3*	12 12	3 3
Year 2, Se			
EPB132	International Trade & Finance	12	3
	Area Studies Option	12	
	Language 4* Elective Unit	12 12	
Year 3, Se	emester 1		
EPB133	Globalisation & World Business+ OR	12	3
FNB107	Elective Unit Corporate Finance+	12 12	3
11,010,	OR	12	
FNB111	Finance 1+ OR	12	4
	Elective Unit Area Studies Option	12 12	
	Area Studies Option Elective Unit	12	
Year 3, Se	emester 2		
ALB105	International Business Law+ OR	12	3
EPB131	International Politics & Business+ OR	12	3
MKB149	Elective Unit International Marketing+	12 12	3
	OR		_
	Elective Unit Elective Unit	12 12	
	Elective Unit	12	
Part-Time	e Course Structure		
Year 1, Se	emester 1		
BSB102	Management & Organisation	12	3
ISB892	Business Computing	12	4
Year 1, Se			
EPB140 EPB110	Macroeconomics Business Statistics OR	12 12	3 3
EPB163	Research & Survey Methods	12	3
Year 2, Se	emester 1		
AYB100	Accounting for Managers OR	12	3
AYB110 EPB124	Accounting Government	12 12	4 3
Year 2, Se	emester 2		
ALB110	Business Law	12	3
EPB150	Microeconomics	12	3

* Language to be chosen from designated language options.

+ Denotes extended major unit.

Year 3, Se	mester 1		
MKB140	Principles of Marketing Language 1*	12 12	3
Year 3, Se	mester 2		
	Language 2* Area Studies Option	12 12	
Year 4, Se	mester 1		
FNB107	Corporate Finance+ OR	12	3
FNB111	Finance 1+ OR	12	4
	Elective Unit Language 3*	12 12	
Year 4, Se	mester 2		
EPB132	International Trade & Finance Language 4*	12 12	3
Year 5, Se	mester 1		
EPB133	Globalisation & World Business+ OR	12	3
	Elective Unit Area Studies Option	12 12	
Year 5, Se	emester 2		
MKB149	International Marketing+ OR	12	3
	Elective Unit Elective Unit	12 12	
Year 6, Se	emester 1		
	Elective Unit Elective Unit	12 12	
Year 6, Se	emester 2		
ALB105	International Business Law+ OR	12	3
EPB131	International Politics & Business+ OR	12	3
	Elective Unit Elective Unit	12 12	

The codes for language units are as follows:

(With the permission of the subject area coordinator, and where available, languages other than those listed may be taken. Please contact the subject area coordinator for details. In addition, languages may, where appropriate, be taken at other universities.)

Year 1, Semester 1

FRENCH			
HUB670	Introductory French 1 OR	12	5
HUB672	French Language & Culture 1#	12	4

* Language to be chosen from designated language options.

+ Denotes extended major unit.

Advanced level unit for students who have completed Year 12 in this language.



INDONES	AN		
HUB650	Introductory Indonesian 1	12	5
JAPANESH			
HUB660	Introductory Japanese 1 OR	12	5
HUB662	Japanese Language & Culture 1*	12	4
GERMAN			
HUB735	Introductory German 1	12	5
HUB737	OR German Language & Culture 1*	12	4
Year 1, Sei	nester 2		
FRENCH			
HUB671	Introductory French 2 OR	12	5
HUB673	French Language & Culture 2*	12	4
INDONES	AN		
HUB651	Introductory Indonesian 2	12	5
JAPANESH			
HUB661	Introductory Japanese 2 OR	12	5
HUB663	Japanese Language & Culture 2*	12	4
GERMAN			
HUB736	Introductory German 2 OR	12	5
HUB738	German Language & Culture 2*	12	4
Year 2, Ser	nester 1		
HUB652	Indonesian Language & Culture 1	12	4
HUB664 HUB674	Japanese Language & Culture 3	12	4
HUB739	French Language & Culture 3 German Language & Culture 3	12 12	4 4
Year 2, Ser	0 0		
HUB653	Indonesian Language & Culture 2	12	4
HUB665	Japanese Language & Culture 4	12	4
HUB675 HUB740	French Language & Culture 4 German Language & Culture 4	12 12	4 4
			-
Year 3, Ser HUB654		12	4
HUB666	Indonesian Language & Culture 3 Japanese Language & Culture 5	12	4 4
HUB676	French Language & Culture 5	12	4
HUB741	German Language & Culture 5	12	4
Year 3, Sei	nester 2		
HUB655	Indonesian Language & Culture 4	12	4
HUB667 HUB677	Japanese Language & Culture 6 French Language & Culture 6	12 12	4 4
HUB742	German Language & Culture 6	12	4
Area Studi			

Area Studies Options

Students must select either Europe or Asia but may do both using elective units.

ASIA			
EPB105	Asian Economic Development	12	3
EPB108	Business in Asia	12	3

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* Advanced level unit jfor students who have completed Year 12 in this language.

EUROPE	
EPB120	European Economic History
EPB121	European Integration

12 12 3 3

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

□ Journalism Major (JOU)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Associate Professor Len Granato

Professional Recognition

This degree is recognised by the Media Entertainment and Arts Alliance.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Set COB113 EPB124 ISB892 MJB120	mester 1 Theoretical Perspectives on Communication Government Business Computing Newswriting	12 12 12 12	3 3 4 3
Year 1, Se COB134 COB138 EPB116 MJB121	mester 2 Speech Communication: Theory & Practice Written Communication: Theory & Practice Economic Principles 1 Reporting Principles	12 12 12 12	3 3 3 3
Year 2, Se COB106 MJB124 MJB126	mester 1 Group Communication: Theory & Practice Feature Writing Video Production Elective Unit	12 12 12 12	3 3 3
Year 2, Se COB144 MJB132 MJB139	mester 2 Creative Language for Communicators Radio & Television Journalism 1 Journalistic Ethics & Issues Elective Unit	12 12 12 12	3 3 3
Year 3, Se MJB104 MJB122 MJB138	mester 1 Media Industries & Issues Sub-Editing & Layout Radio & Television Journalism 2 Elective Unit	12 12 12 12	3 3 3
Year 3, Se MJB102 MJB103 MJB137	mester 2 Text Analysis News Production Public Affairs Reporting Elective Unit	12 12 12 12	3 3 3

Part-Time Course Structure

Year 1, Ser COB138 ISB892	nester 1 Written Communication: Theory & Practice Business Computing	12 12	3 4
Year 1, Ser COB113 MJB120	nester 2 Theoretical Perspectives on Communication Newswriting	12 12	3 3
Year 2, Sei COB134 MJB121	nester 1 Speech Communication: Theory & Practice Reporting Principles	12 12	3 3
Year 2, Sei EPB116 MJB124	nester 2 Economic Principles 1 Feature Writing	12 12	3 3
Year 3, Ser EPB124 MJB139	nester 1 Government Journalistic Ethics & Issues	12 12	3
Year 3, Ser COB106 MJB126	nester 2 Group Communication: Theory & Practice Video Production	12 12	3
Year 4, Ser COB144 MJB132	nester 1 Creative Language for Communicators Radio & Television Journalism 1	12 12	3
Year 4, Ser MJB104 MJB138	nester 2 Media Industries & Issues Radio & Television Journalism 2	12 12	3
Year 5, Ser MJB137	nester 1 Public Affairs Reporting Elective Unit	12 12	3
Year 5, Sei MJB122	nester 2 Sub-Editing & Layout Elective Unit	12 12	3
Year 6, Ser MJB102 MJB103	mester 1 Text Analysis News Production	12 12	
Year 6, Sei	mester 2 Elective Unit Elective Unit	12 12	

BUSINESS

HONOURS YEAR (OPTIONAL)

Refer to the course outline BS61 for details.



□ Management Major (MAN)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Paul Sutcliffe

Professional Recognition

This major satisfies the academic requirements for membership of the Australian Institute of Management.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Sei	mester 1		
BSB102 EPB116	Management & Organisation Economic Principles 1* OR	12 12	3 3
EPB140 EPB124 HRB130	Macroeconomics* Government Organisational Behaviour	12 12 12	3 3 3
Year 1, Se	mester 2		
AYB100	Accounting for Managers OR	12	3
AYB110 EPB106	Accounting Australian Economic History* OR	12 12	4 3
EPB150 HRB131 ISB892	Microeconomics* Personnel Management & Industrial Relations Business Computing	12 12 12	3 3 4
Year 2, Semester 1			
HRB116 HRB126	Innovation & Entrepreneurship Management Processes Major Option Elective Unit	12 12 12 12	3 3
Year 2, Se	mester 2		
HRB127	Management Theory & Issues Major Option Elective Unit Elective Unit	12 12 12 12	3
Year 3, Se	mester 1		
HRB129	Operations & Production Management Major Option Elective Unit Elective Unit	12 12 12 12	3
Year 3, Semester 2			
HRB125	Management Strategy & Policy Elective Unit Elective Unit Elective Unit	12 12 12 12	3

* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

Part-Time Course Structure

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Year 1, Ser BSB102 EPB116	Management & Organisation Economic Principles 1*	12 12	3 3
EPB140	OR Macroeconomics*	12	3
Year 1, Ser	nester 2		
HRB130 HRB131	Organisational Behaviour Personnel Management & Industrial Relations	12 12	3 3
Year 2, Ser	nester 1		
HRB126 ISB892	Management Processes Business Computing	12 12	3 4
Year 2, Ser	nester 2		
AYB100	Accounting for Managers OR	12	3
AYB110 EPB106	Accounting Australian Economic History*	12 12	4 3
EPB150	OR Microeconomics*	12	3
Year 3, Ser	nester 1		
EPB124 HRB116	Government Innovation & Entrepreneurship	12 12	3 3
Year 3, Ser	nester 2		
,	Major Option Elective Unit	12 12	
Year 4, Ser	nester 1		
HRB129	Operations & Production Management Elective Unit	12 12	3
Year 4, Ser	nester 2		
HRB127	Management Theory & Issues Elective Unit	12 12	3
Year 5, Ser	nester 1		
	Major Option Elective Unit	12 12	
Year 5, Ser	nester 2		
·	Elective Unit Elective Unit	12 12	
Year 6, Semester 1			
	Major Option Elective Unit	12 12	
Year 6, Ser	nester 2		
HRB125	Management Policy & Strategy Elective Unit	12 12	3

MAJOR AND EXTENDED MAJOR OPTIONS

Extended majors are any four units from the list of options not already completed in the major.

* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

COB102 EPB109	Consulting for Organisational Change Business Methodology	12 12	3 3
	OR		
EPB163	Research & Survey Methods	12	3
FNB111	Finance 1	12	4
HRB105	Human Resources & the Organisation	12	3
HRB106	Independent Study in Management	12	3
HRB114	Industrial Relations Institutions	12	3
HRB118	International Management	12	3
HRB135	Small Business Management	12	3
HRB140	Management & Technology	12	3
HRB147	Sports Administration	12	3
HRB403	Quality Management	12	3
MKB140	Principles of Marketing	12	3

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

□ Marketing Major (MKG)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Cathy Neal

Professional Recognition

Students of the marketing degree may meet the requirements for membership of a number of professional bodies. These could include the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management and the American Marketing Association. Details of such membership may be obtained through the School of Marketing, Advertising and Public Relations.

Full-Time	Course Structnre	C redit Points	Contact Hrs/Wk
Year 1, Sei	mester 1		
COB160 EPB116 ISB892 MKB140	Professional Communication Economic Principles 1 Business Computing Principles of Marketing	12 12 12 12	3 3 4 3
Year 1, Sei	mester 2		
AYB100	Accounting for Managers OR	12	3
AYB110 BSB102	Accounting Management & Organisation OR	12 12	4 3
EPB124	Government	12	3
EPB109 MKB142	Business Methodology Consumer Behaviour	12 12	3 3 3
Year 2, Semester 1			
ALB110 MKB141	Business Law Marketing Management Elective Unit Elective Unit	12 12 12 12	3 3

Year 2, Sen	nester 2				
MKB108	Market Practices	12	3		
MKB148 MKB146	OR Marketing Decision Making Services Marketing Elective Unit Elective Unit	12 12 12 12	3 3		
Year 3, Sen	nester 1				
MKB136 MKB151	Marketing Logistics Marketing Research Elective Unit Elective Unit	12 12 12 12	3 3		
Year 3, Sen	nester 2				
FNB107	Corporate Finance* OR	12	3		
FNB111 MKB155	Finance 1 Strategic Marketing Elective Unit Elective Unit	12 12 12 12	4 3		
Part-Time	Course Structure				
Year 1, Sen	nester 1				
EPB116 MKB140	Economic Principles 1 Principles of Marketing	12 12	3 3		
Year 1, Sen	nester 2				
COB160 ISB892	Professional Communication Business Computing	12 12	3 4		
Year 2, Sen	Year 2, Semester 1				
AYB100	Accounting for Managers OR	12	3		
AYB110 MKB142	Accounting Consumer Behaviour	12 12	4 3		
Year 2, Sen	nester 2				
BSB102	Management & Organisation OR	12	3		
EPB124 EPB109	Government Business Methodology	12 12	3 3		
Year 3, Ser	nester 1				
MKB141	Marketing Management Elective Unit	12 12	3		
Year 3, Ser	nester 2				
MKB146	Services Marketing Elective Unit	12 12	3		
Year 4, Ser	nester 1				
ALB110	Business Law Elective Unit	12 12	3		
Year 4, Semester 2					
MKB108	Market Practices OR	12	3		
MKB148	Marketing Decision Making Elective Unit	12 12	3		

* Students not wishing to do more Finance units are advised to complete FNB107 Corporate Finance.



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Year 5, Semester 1				
MKB151	Marketing Research Elective Unit	12 12	3	
Year 5, Sei	nester 2			
FNB107	Corporate Finance* OR	12	3	
FNB111	Finance 1 Elective Unit	12 12	4	
Year 6, Sei	nester 1			
MKB136	Marketing Logistics Elective Unit	12 12	3	
Year 6, Semester 2				
MKB155	Strategic Marketing Elective Unit	12 12	3	

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS61 for details.

Organisational Communication Major (ORC)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Lyn Simpson

Professional Recognition

Strands 1 and 3 graduates may become members of the Society of Business Communicators and other similar professional organisations. Strand 2 graduates may become members of the Institute of Management Consulting, Australia, the Australian Institute of Training and Development, and affiliate members of the Australian Institute of Management.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB110	Organisation & Society	12	3
COB113	Theoretical Perspectives on Communication	12	3
COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4
Year 1, Se	mester 2		
BSB102	Management & Organisation	12	3
COB134	Speech Communication: Theory & Practice	12	3
EPB124	Government	12	3
COB105	Business Ethics	12	3
	OR		
MJB120	Newswriting	12	3

* Students not wishing to do more Finance units are advised to complete FNB107 Corporate Finance.

Year 2, Semester 1

rear 2, Sen	nester 1			
COB106 COB118	Group Communication: Theory & Practice Communication Technoloy in Organisations Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12 12 12	3 3	
Year 2, Sen				
COB112	Organisational Communication (Strand 1) OR	12	3	
COB129	Organisational Processes (Strand 2) OR	12	3	
COB123 COB159	Issues in Communication Technology (Strand 3) Research Concepts & Techniques Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12 12 12	3 3	
Year 3, Ser	nester 1			
COB102 COB158	Consulting for Organisational Change Advanced Speech Communication (Theory &	12	3	
	Practice) (Strand 1) OR	12	3	
COB108	Inter-Organisational Relations (Strand 2) OR	12	3	
COB120	Business Communication (Strand 3) Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12 12	3	
Year 3, Ser	nester 2			
COB100 COB157	Organisational Communication Internship Corporate Writing & Editing (Strand 1)	12 12	3 3	
COB103	OR Perpectives on Organisations & Environment (Strand 2) OR	12	3	
COB101	Computer-Mediated Communication (Strand 3) Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12 12	3	
Part-Time	Course Structure			
Year 1, Sei	nester 1			
COB110 COB138	Organisation & Society Written Communication: Theory & Practice	1 2 12	3 3	
Year 1, Ser	nester 2			
COB113 ISB892	Theoretical Perspectives on Communication Business Computing	12 12	3 4	
Year 2, Sei	nester 1			
	Speech Communication: Theory & Practice Government	12 12	3 3	
Year 2, Sei	nester 2			
BSB102 COB105	Management & Organisation Business Ethics	12 12	3 3	
MJB120	OR Newswriting	12	3	
Year 3, Semester 1				
COB106 COB118	Group Communication: Theory & Practice Communication Technology in Organisations	12 12	3 3	

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Year 3, Semester 2			
COB159	Research Concepts & Techniques Elective Unit/Minor/Major 2	12 12	3
Year 4, Sen	nester 1		
COB102	Consulting for Organisational Change	12	3
COB158	Advanced Speech Communication: Theory & Practice (Strand 1) OR	12	3
COB108	Inter-Organisational Relations (Strand 2) OR	12	3
COB120	Business Communication (Strand 3)	12	3
Year 4, Sen	nester 2		
COB112	Organisational Communication (Strand 1) OR	12	3
COB129	Organisational Processes (Strand 2) OR	12	3
COB123	Issues in Communication Technology (Strand 3) Elective Unit/Minor/Major 2	12 12	3
Year 5, Sen	nester 1		
	Elective Unit/Minor/Major 2 Elective UnitMinor/Major 2	12 12	
Year 5, Sen	nester 2		
COB157	Corporate Writing & Editing (Strand 1) OR	12	3
COB103	Perspectives on Organisations & Environment (Strand 2) OR	12	3
COB101	Computer-Mediated Communication (Strand 3) Elective Unit/Minor/Major 2	12 12	3
Year 6, Semester 1			
	Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12	
Year 6, Ser	nester 2		
COB100	Organisational Communication Intership Elective Unit/Minor/Major 2	12 12	3
HONOURS YEAR (OPTIONAL)			

Refer to the course outline of BS61 for details.

□ Public Sector Management Major (PUA)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Subject Area Coordinator: Mr Peter Carroll

Standard Credit Points/Full-Time Semester: 48

Professional Recognition

This degree satisfies the requirements for membership of the Royal Institute of Public Administration, the Institute of Municipal Management and, subject to the choice of suitable elective units, the Australian Human Resource Institute (AHRI).



Full-Time	Course Structure	Credit Points	Contact Hrs/Wk		
Year 1, Se	mastar 1				
			_		
BSB102	Management & Organisation	12	3		
ISB892	Business Computing	12	4		
EPB124	Government	12	3		
EPB140	Macroeconomics	12	3		
Year 1, Se	mester 2				
		10	2		
EPB112	Critical Analysis Microeconomics	12	3 3 3		
EPB150 EPB154		12	3		
EPB154 EPB167	National Government State Government	12 12	3		
CFB107	State Obvernment	12	5		
Year 2, Se	mester 1				
EPB100	Administrative Theory	12	3		
EPB135	Local Government	12	3		
EPB163	Research & Survey Methods	12	ž		
11 2 1 60	Elective Unit	12	2		
Year 2, Se	mester 2				
AYB100	Accounting for Managers	12	3		
	OR				
AYB110	Accounting	12	4		
	Elective Unit	12			
	Elective Unit	12			
	Elective Unit	12			
¥					
Year 3, Se			_		
EPB159	Public Policy	12	3		
	Major Option	12			
	Elective Unit	12			
	Elective Unit	12			
Year 3, Se	mester 2				
EPB155		10	3		
CLDID	Policy & Program Evaluation	12	3		
	Major Option	12			
	Elective Unit	12			
	Elective Unit	12			
Part-Time	Course Structure				
Year 1, Se	mester 1				
EPB124	Government	12	3		
EPB140	Macroeconomics	12	3		
		12	2		
Year 1, Se	mester 2				
EPB150	Microeconomics	12	3		
EPB154	National Government	12	3		
¥					
Year 2, Se					
BSB102	Management & Organisation	12	3		
ISB892	Business Computing	12	4		
Voor 2 Sa	Year 2, Semester 2				
		10	2		
EPB167	State Government	12	3		
	Elective Unit	12			
Year 3, Semester 1					
EPB135	Local Government	10	2		
CCIDIO	Elective Unit	12 12	3		
		12			

BUSINESS

iester 2		
Critical Analysis Elective Unit	12 12	3
nester 1		
Administrative Theory Research & Survey Methods	12 12	3 3
iester 2		
Accounting for Managers OR	12	3
Accounting Elective Unit	12 12	4
nester 1		
Public Policy Major Option	12 12	3
nester 2		
Policy & Program Evaluation Major Option	12 12	3
nester 1		
Elective Unit Elective Unit	12 12	
iester 2		
Elective Unit Elective Unit	12 12	
TIONS		
st choose any two of the following units:		
Professional Communication	12	3
Management Theory & Issues	12	3 3
Public Personnel Management	12	3
CTOR MANAGEMENT EXTENDED MAJOR		
y take any four of the units listed below:		
Public Administrative Law	12	3
Government & Business Reform & the Public Sector	12 12	3 3
International Politics & Business	12	3
Political & Administrative Analysis Public Enterprise	12 12	3
SYEAR (OPTIONAL)		
	Critical Analysis Elective Unit nester 1 Administrative Theory Research & Survey Methods nester 2 Accounting for Managers OR Accounting Elective Unit nester 1 Public Policy Major Option nester 2 Policy & Program Evaluation Major Option nester 1 Elective Unit Elective Unit Elective Unit Elective Unit TIONS Ist choose any two of the following units: Professional Communication Management Theory & Issues Personnel Management CTOR MANAGEMENT EXTENDED MAJOR y take any four of the units listed below: Public Administrative Law Government & Business Reform & the Public Sector International Politics & Business Political & Administrative Analysis	Critical Analysis12Elective Unit12Pester 112Administrative Theory12Research & Survey Methods12Pester 212Accounting for Managers12OR12Construction12Elective Unit12Public Policy12Major Option12Policy & Program Evaluation12Major Option12Pester 112Elective Unit12Policy & Program Evaluation12Policy & Program Evaluation12Pester 112Elective Unit12Elective Unit12Elective Unit12Policy S any two of the following units:12Professional Communication12Professional Communication12Personnel Management & Industrial Relations12Public Personnel Management12CTOR MANAGEMENT EXTENDED MAJOR12Y take any four of the units listed below:12Public Administrative Law12Government & Business12Reform & the Public Sector12International Politics & Business12Public Enterprise12

Refer to the course outline of BS62 for details.

□ Public Relations Major (PUR)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Bernie Murchison

Professional Recognition

Students of the Public Relations degree may, as a result of their choice of area of major study or elective study, meet the requirements of membership of a number of professional bodies. These could include the Public Relations Institute of Australia, the Society of Business Communicators as well as associated and international bodies. Details of such memberships can be obtained through the School of Marketing, Advertising and Public Relations.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk	
Year 1, Ser COB113 EPB116 MJB120 MKB140	nester 1 Theoretical Perspectives on Communication Economic Principles 1 Newswriting Principles of Marketing	12 12 12 12	3 3 3 3	
Year 1, Ser COB134 COB138 ISB892 MKB124	nester 2 Speech Communication: Theory & Practice Written Communication: Theory & Practice Business Computing Public Relations Principles	12 12 12 12	3 3 4 3	
Year 2, Ser COB106 MJB104 MJB126 MKB112 MKB129	nester 1 Group Communication: Theory & Practice OR Media Industries & Issues Video Production Research Methods Publicity & Promotion - Print	12 12 12 12 12	3 3 3 3 3	
Year 2, Ser MKB123 MKB130 MKB142	nester 2 Publication Management Publicity & Promotion - Electronic Consumer Behaviour Elective Unit	12 12 12 12	3 3 3	
Year 3, Ser EPB124 MKB120 MKB133	nester 1 Government Public Relations Writing & Editing Public Relations Consulting & Management Elective Unit	12 12 12 12	3 3 3	
Year 3, Sei MKB117 MKB132	nester 2 Public Relations Campaigns Government & Financial Relations Elective Unit Elective Unit	12 12 12 12	3 3	

Part-Time Course Structure

Year 1, Sen	nester 1		
COB138 ISB892	Written Communication: Theory & Practice Business Computing	12 12	3 4
Year 1, Sen	iester 2		
COB113 MJB120	Theoretical Perspectives on Communication Newswriting	12 12	3 3
Year 2, Sen	nester 1		
COB134 MKB124	Speech Communication: Theory & Practice Public Relations Principles	12 12	3 3
Year 2, Sen	nester 2		
MJB126 MKB129	Video Production Publicity & Promotion - Print	12 12	3 3
Year 3, Sen	nester 1		
MKB130 MKB140	Publicity & Promotion - Electronic Principles of Marketing	12 12	3 3
Year 3, Sen	nester 2		
COB106	Group Communication: Theory & Practice OR	12	3
MJB104 MKB142	Media Industries & Issues Consumer Behaviour	12 12	3 3
Year 4, Sen	nester 1		
EPB116 MKB123	Economic Principles 1 Publication Management	12 12	3 3
Year 4, Sen	nester 2		
EPB124 MKB120	Government Public Relations Writing & Editing	12 12	3 3
Year 5, Sen	nester 1		
MKB112 MKB132	Research Methods Government & Financial Relations	12 12	3 3
Year 5, Sen	nester 2		
MKB133	Public Relations Consulting & Management Elective Unit	12 12	3
Year 6, Sen	nester 1		
MKB117	Public Relations Campaigns Elective Unit	12 12	3
Year 6, Sen	nester 2		
, _ ,	Elective Unit Elective Unit	12 12	
HONOURS	SYEAR (OPTIONAL)		

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Refer to the course outline of BS61 for details.

Secondary Majors

The following list includes all approved secondary majors offered by the Faculty of Business. Students who wish to undertake a secondary major in another Faculty are at liberty to do so with approval from the course coordinator.

Enrolment in units for a secondary major is subject to prerequisite requirements having been satisfied.

Eight subjects must be completed for a secondary major. An alternative secondary major option unit must be substituted if a subject has already been completed.

		Credit Points	Contact Hrs/Wk	
-	'ING SECONDARY MAJOR			
ALB110 ALB122 AYB101 AYB111 AYB112 EPB110 FNB111 FNB123	Business Law Law of Business Associations Computerised Accounting Systems Financial Accounting Company Accounting Business Statistics Finance 1 Managerial Accounting 1	12 12 12 12 12 12 12 12 12 12	3 3 4 4 4 3 4 4	
ADVERTIS MKB116 MKB118 MKB122 MKB125 MKB126 MKB128 MKB131 MKB142	SING SECONDARY MAJOR Principles of Advertising Advertising Copywriting Advertising Regulation & Ethics Media Planning Advertising Management Direct Response Advertising Advertising Campaigns Consumer Behaviour	12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3 3	
	LAW AND TAXATION SECONDARY MAJOR ts other than Bachelor of Business (Accountancy).)			
Eight units ALB100 ALB103 ALB105 ALB110 ALB110 ALB120 ALB121 ALB122 ALB130 ALB131 ALB132 ALB133	to be selected from the following: Taxation Disputes Financial Institutions Law International Business Law Business Law Commercial & Securities Law Company Law & Practice Insolvency Law & Practice Law of Business Associations Indirect Taxation Tax Planning Taxation Law Taxation of Business Entities	12 12 12 12 12 12 12 12 12 12 12 12 12 1	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	
COMMUNICATION TECHNOLOGY SECONDARY MAJOR (Bachelor of Education secondary major.)				
COB118 COB119 COB120 COB121 COB122 COB122 COB123 COB124 COB126	Communication Technology in Organisations Text Formatting & Transcription Business Communication Records Management Office Procedures Issues in Communication Technology Office Transcription A Supervision & Administration	12 12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3	

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COMPUTE	R APPLICATIONS SECONDARY MAJOR		
ALB122	Law of Business Associations	12	3
ALB132	Taxation Law	12	3 3
AYB101	Computerised Accounting Systems	12	4
FNB112	Finance 2	12	4
	Computer Applications Secondary Major Option	12	
	Computer Applications Secondary Major Option	12	
	Computer Applications Secondary Major Option	12 12	
	Computer Applications Secondary Major Option	12	
COMPUTE	R APPLICATIONS SECONDARY MAJOR OPTION	NS .	
AYB212	Computer Security & Audit	12	3
FNB104	Computer Applications in Finance	12	4
FNB105	Computer Applications in Managerial Accounting	12	4
FNB106	Computer Applications in Public Practice	12	4
FNB117	Financial Modelling	12	4
FCONOMI	CS SECONDARY MAJOR		
Light units i	o be selected from the following:		
EPB102	Applied Econometrics A	12	3
EPB104	Applied Economic Techniques 1	12	3
EPB106	Australian Economic History	12	3
EPB127	History of Economic Thought	12	3
EPB130	International Economics	12	3
EPB140	Macroeconomics	12	3
EPB141 EPB142	Macroeconomic Policy	12 12	3
EPB142 EPB150	Macroeconomic Theory Microeconomics	12	2
EPB151	Microeconomic Policy	12	2
EPB152	Microeconomic Theory	12	ĩ
EPB153	Monetary Theory & Policy	12	3
EPB160	Public Sector Economics	12	***********
ECONOMI	CS AND BUSINESS FORECASTING SECONDARY		
			2
EPB102	Applied Econometrics A	12	3
EPB103 EPB104	Applied Econometrics B	12 12	2
EPB107	Applied Economic Techniques 1 Business Economic Forecasting	12	33333
EPB109	Business Methodology	12	7
	OR	12	5
EPB110	Business Statistics	12	3
EPB142	Macroeconomic Theory	12	3333
EPB152	Microeconomic Theory	12	3
MAB173	Quantitative Methods	12	3
ECONOMI	CS AND PUBLIC POLICY SECONDARY MAJOR*	۲	
EPB125	Government & Business	12	3
EPB142	Macroeconomic Theory	12	3333
EPB152	Microeconomic Theory	12	3
EPB155	Policy & Program Evaluation	12	3
EPB157	Public Enterprise	12	3
EPB159	Public Policy	12	3
and two of:			
EPB117	Economics of Industry	12	3
EPB127	History of Economic Thought	12	3
EPB130	International Economics	12	3
EPB141	Macroeconomic Policy	12	3
EPB151	Microeconomic Policy	12	3
EPB153	Monetary Theory & Policy	12	3
EPB158	Public Finance	12	3
EPB160	Public Sector Economics	12	~~~~~~~~~~
EPB164	Spatial & Regional Economics	12	5
EPB168	Transport & Communication Economics	12	3



ECONOMICS STUDIES MINOR

	lor of Education students only.)		
EPB114 EPB132 EPB140 EPB150 EPB163 EPB171	Economic Development International Trade & Finance Macroecomics Microeconomics Research & Survey Methods Economic Analysis & Policy	12 12 12 12 12 12 12	3 3 3 3 3 3 3
	ICS STUDIES MAJOR lor of Education students only.)		
The above EPB106 EPB111	minor plus: Australian Economic History Comparative Economic Systems	12 12	3 3
	D TELEVISION PRODUCTION SECC may involve a further three hours per v		
MJB108 MJB113 MJB114	Creative Sound & Image Film Drama Production Film & Video Business OR	12 12 12	3 3 3
MJB131 MJB118 MJB126 MJB127 MJB129 MJB134	Television Studio/Post Production Fundamentals of Photography Video Production Narrative Concepts Film & Television Scriptwriting Video Documentary Production	12 12 12 12 12 12 12	3 3 3 3 3 3 3
FINANCE	SECONDARY MAJOR		
ALB122 ALB132 FNB100 FNB112	Law of Business Associations Taxation Law Australian Financial Markets Finance 2 Finance Secondary Major Option Finance Secondary Major Option Finance Secondary Major Option Finance Secondary Major Option	12 12 12 12 12 12 12 12 12 12	3 3 3 4
FINANCE ALB103 ALB110 FNB113 FNB114 FNB115 FNB117 FNB120 FNB121 FNB126	SECONDARY MAJOR OPTIONS Financial Institutions - Law Business Law Finance 3 Financial Institutions - Lending Financial Institutions - Management Financial Modelling International Finance Issues in Finance Portfolio & Security Analysis	12 12 12 12 12 12 12 12 12 12 12	3 3 4 3 4 4 4 4 4

GOVERNMENT SECONDARY MAJOR OPTIONS

Eight units to be selected from the following:

0	5	
EPB100	Administrative Theory	12
EPB121	European Integration	12
EPB124	Government	12
EPB125	Government & Business	12
EPB131	International Politics & Business	12
EPB135	Local Govenrment	12
EPB154	National Government	12
EPB155	Policy & Program Evaluation	12
EPB156	Political & Administrative Analysis	12
EPB157	Public Enterprise	12
EPB159	Public Policy	12



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EPB162 EPB167	Reform & the Public Sector State Government	12 12	3 3
HUMAN HRB103 HRB105 HRB130 HRB131 HRB136	RESOURCE MANAGEMENT SECONDARY N Employment Regulation & Administration Human Resources & the Organisation Organisational Behaviour Personnel Management & Industrial Relations Strategic HRM HRM Secondary Major Option HRM Secondary Major Option HRM Secondary Major Option	MAJOR 12 12 12 12 12 12 12 12 12 12	3 3 3 3 3 3
HUMAN	RESOURCE MANAGEMENT SECONDARY N	MAJOR OPTIONS	
COB102 HRB100 HRB101 HRB102 HRB104 HRB107	Consulting for Organisational Change Advanced Organisational Behaviour Advanced Training & Development Advocacy & Negotiation Foundation HR Competencies Independent Study - HRD	12 12 12 12 12 12 12	3 3 3 3 3 3 3
HRB108 HRB114 HRB119 HRB120 HRB128 HRB133 HRB134 HRB144 HRB146 HRB402	OR Independent Study - HRM Industrial Relations Institutions Interviewing & Counselling Introductory Training & Development Occupational Health & Safety Management Equity at Work Recruitment & Selection Public Sector Industrial Relations Special Topic - HRM Public Personnel Management	12 12 12 12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
INDUST	RIAL RELATIONS SECONDARY MAJOR		
BSB102 HRB114 HRB131	Management & Organisation Industrial Relations Institutions Personnel Management & Industrial Relations Industrial Relations Secondary Major Option Industrial Relations Secondary Major Option	12 12 12 12 12 12 12 12 12 12	3 3 3
INDUST	RIAL RELATIONS SECONDARY MAJOR OP	TIONS	
HRB102 HRB103 HRB103 HRB105 HRB109 HRB110 HRB113 HRB115 HRB128 HRB137 HRB138 HRB134 HRB138 HRB144 HRP100	Advocacy & Negotiation Employment Regulation & Administration Human Resources & the Organisation Industrial Democracy Industrial Relations History Industrial Relations History Industrial Relations Policies Occupational Health & Safety Management Wages & Employment Work & Society Public Sector Industrial Relations International Industrial Relations	12 12 12 12 12 12 12 12 12 12 12 12 12 1	3 3 3 3 3 3 3 3 3 3 3 3 3 3
INTERN/	ATIONAL BUSINESS SECONDARY MAJOR		
	s to be selected from the following:		
ALB105 EPB105 EPB108 EPB111 EPB114 EPB120	International Business Law Asian Economic Development Business in Asia Comparative Economic Systems Economic Development European Economic History	12 12 12 12 12 12 12	3333333
EPB121	European Integration	12	3

EPB131 EPB132 EPB133 HRB118 MKB149	International Politics & Business International Trade & Finance Globalisation & World Business International Management International Marketing Language 1 Language 2 Language 3 Language 4	12 12 12 12 12 12 12 12 12 12 12
INTERNAT EPB131	TONAL BUSINESS AND MANAGEMENT International Politics & Business	12
EPB132	International Trade & Finance OR	
EPB133	Gobalisation & World Business	12
HRB118	International Management	12
HRB131	Personnel Management & Industrial Relations OR, for those who have already completed HRB131	12
HRB117	International Human Resource Management OR	12
HRB150	Comparative Industrial Relations	12
And any for	ir units from:	
ALB105	International Business Law	12
EPB105	Asian Economic Development	12
EPB108	Business in Asia	12
EPB120 EPB121	European Economic History European Integration	12 12
EPB131	International Politics & Business	12
EPB133	Globalisation & World Business	12
HRB117	International Human Resource Management	10
HRB150	Comparative Industrial Relations	12
MKB149	International Marketing Language 1	12 12
	Language 2	12
	Language 3	12
	Language 4	12
JOURNAL	ISM SECONDARY MAJOR	
MJB120	Newswriting	12
MJB121	Reporting Principles	12
MJB122	Sub-Editing & Layout	12
MJB124	Feature Writing	12
MJB132 MJB137	Radio & Television Journalism 1 Public Affairs Reporting	12 12
MJB138	Radio & Television Journalism 2	12
MJB139	Journalistic Ethics & Issues	12
MANAGE	MENT SECONDARY MAJOR	
BSB102	Management & Organisation	12
HRB126	Management Processes	12
HRB127	Management Theory & Issues	12
HRB131	Personnel Management & Industrial Relations	12
	Management Secondary Major Option Management Secondary Major Option	12 12
	Management Secondary Major Option	12
	Management Secondary Major Option	12
MANAGE	MENT SECONDARY MAJOR OPTIONS	
COB134	Speech Communication: Theory & Practice	12
FNB111	Finance 1	12
HRB105	Human Resources & the Organisation	12
HRB106	Independent Study in Management	12
HRB114 HPB116	Industrial Relations Institutions	12 12
HRB116 HRB118	Innovation & Entrepreneurship International Management	12
	Contraction of Contraction	

BUSINESS

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| HRB125<br>HRB129<br>HRB133 | Management Strategy & Policy<br>Operations & Production Management<br>Equity & Work | 12<br>12<br>12 | 3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3           |
|----------------------------|-------------------------------------------------------------------------------------|----------------|----------------------------------------------------------|
| HRB135                     | Small Business Management                                                           | 12             | 2                                                        |
| HRB140                     | Management & Technology                                                             | 12             | 3                                                        |
| HRB147                     | Sports Administration                                                               | 12             | 3                                                        |
| HRB403                     | Quality Management                                                                  | 12             | 3                                                        |
| MKB141                     | Marketing Management                                                                | 12             | 3                                                        |
|                            | NG SECONDARY MAJOR                                                                  | 10             |                                                          |
| MKB140                     | Principles of Marketing                                                             | 12             | 3                                                        |
| MKB141<br>MKB142           | Marketing Management<br>Consumer Behaviour                                          | 12             | 3<br>3                                                   |
| WIND 142                   | Marketing Secondary Major Option                                                    | 12<br>12       | 2                                                        |
|                            | Marketing Secondary Major Option                                                    | 12             |                                                          |
|                            | Marketing Secondary Major Option                                                    | 12             |                                                          |
|                            | Marketing Secondary Major Option                                                    | 12             |                                                          |
|                            | Marketing Secondary Major Option                                                    | 12             |                                                          |
|                            | NG SECONDARY MAJOR OPTIONS                                                          | 10             |                                                          |
| MKB136<br>MKB143           | Marketing Logistics                                                                 | 12             | 3                                                        |
| MKB144                     | Export Management<br>Sales Management                                               | 12<br>12       | 2                                                        |
| MKB145                     | Retailing Management                                                                | 12             | 3                                                        |
| MKB146                     | Services Marketing                                                                  | 12             | 3                                                        |
| MKB148                     | Marketing Decision Making                                                           | 12             | 3                                                        |
| MKB149                     | International Marketing                                                             | 12             | 3                                                        |
| MKB152                     | Promotional Strategy                                                                | 12             | 3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3      |
| MKB155                     | Strategic Marketing                                                                 | 12             | 3                                                        |
|                            | UDIES SECONDARY MAJOR                                                               |                |                                                          |
|                            | f Education secondary major.)                                                       |                |                                                          |
| MJB100                     | Media Production                                                                    | 12             | 3                                                        |
| MJB105                     | Film & Society                                                                      | 12             | 3                                                        |
| MJB109<br>MJB126           | Australian Television<br>Video Production                                           | 12<br>12       | 2                                                        |
| MJB120<br>MJB130           | Media Text Analysis                                                                 | 12             | 3                                                        |
| MJB140                     | The Media & Society                                                                 | 12             | 3                                                        |
| MJB141                     | Film Language                                                                       | 12             | 3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3      |
| MJB143                     | Australian Film                                                                     | 12             | 3                                                        |
|                            | UDIES SECONDARY MAJOR                                                               |                |                                                          |
| (Bachelor o                | f Arts secondary major.)                                                            |                |                                                          |
| MJB105                     | Film & Society                                                                      | 12             | 3                                                        |
| MJB109                     | Australian Television                                                               | 12             | 3                                                        |
| MJB130                     | Media Text Analysis                                                                 | 12             | 3                                                        |
| MJB140<br>MJB141           | The Media & Society<br>Film Language                                                | 12<br>12       | 3                                                        |
| MJB143                     | Australian Film                                                                     | 12             | 3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3 |
| 110,0115                   | Media Studies Secondary Major Option                                                | 12             | 5                                                        |
|                            | Media Studies Secondary Major Option                                                | 12             |                                                          |
|                            | UDIES SECONDARY MAJOR OPTIONS                                                       |                |                                                          |
| MJB100                     | Media Production                                                                    | 12             | 3                                                        |
| MJB106                     | Screen Adaptation                                                                   | 12             | 3                                                        |
| MJB107<br>MJB110           | Gender & the Media<br>Asian & Latin American Cinema                                 | 12             | 3                                                        |
| MJB110<br>MJB126           | Video Production                                                                    | 12<br>12       | 3                                                        |
| MJB120<br>MJB144           | European Cinema                                                                     | 12             | 3                                                        |
| MJB147                     | Film Genres                                                                         | 12             | 3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3 |
| MJB149                     | Film History                                                                        | 12             | 3                                                        |
| ORGANISA                   | ATIONAL COMMUNICATION SECONDARY                                                     | MAIOR          |                                                          |
| BSB102                     | Management & Organisation                                                           | 12             | 3                                                        |
|                            | ÷ U                                                                                 | -              |                                                          |

| COB106<br>COB110<br>COB112<br>COB113<br>COB134<br>COB138<br>COB157                        | Group Communications: Theory & Practice<br>Organisation & Society<br>Organisational Communication<br>Theoretical Perspectives on Communication<br>Speech Communication: Theory & Practice<br>Written Communication: Theory & Practice<br>Corporate Writing & Editing                          | 12<br>12<br>12<br>12<br>12<br>12<br>12<br>12<br>12                   | 3<br>3<br>3<br>3<br>3<br>3<br>3<br>3                |
|-------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------|
|                                                                                           | OLICY SECONDARY MAJOR                                                                                                                                                                                                                                                                         | 10                                                                   | -                                                   |
| EPB125<br>EPB131<br>EPB154<br>EPB155<br>EPB159                                            | Government & Business<br>International Politics & Business<br>National Government<br>Policy & Program Evaluation<br>Public Policy                                                                                                                                                             | 12<br>12<br>12<br>12<br>12<br>12                                     | 3<br>3<br>3<br>3<br>3                               |
| and any thr                                                                               | ee from:                                                                                                                                                                                                                                                                                      |                                                                      |                                                     |
| ALB108<br>EPB135<br>EPB157<br>EPB166<br>EPB167                                            | Public Administrative Law<br>Local Govenment<br>Public Enterprise<br>Special Topic Public Policy<br>State Government                                                                                                                                                                          | 12<br>12<br>12<br>12<br>12<br>12                                     | 3<br>3<br>3<br>3<br>3                               |
| PUBLIC R                                                                                  | ELATIONS SECONDARY MAJOR                                                                                                                                                                                                                                                                      |                                                                      |                                                     |
| MJB120<br>MKB117<br>MKB120<br>MKB123<br>MKB124<br>MKB129<br>MKB132<br>MKB133<br>PUBLIC SJ | Newswriting<br>Public Relations Campaigns<br>Public Relations Writing & Editing<br>Publication Management<br>Public Relations Principles<br>Publicity & Promotion - Print<br>Government & Financial Relations<br>Public Relations Consulting & Management<br>ECTOR MANAGEMENT SECONDARY MAJOR | 12<br>12<br>12<br>12<br>12<br>12<br>12<br>12<br>12                   | 3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3      |
| EPB155<br>EPB157<br>EPB159<br>EPB162<br>HRB103<br>HRB133<br>HRB144<br>HRB146<br>HRB402    | Policy & Program Evaluation<br>Public Enterprise<br>Public Policy<br>Reform & the Public Sector<br>Employment Regulation & Administration<br>Equity at Work<br>Public Sector Industrial Relations<br>Equal Employment Opportunity (Special Topic - HRM)<br>Public Personnel Management        | 12<br>12<br>12<br>12<br>12<br>12<br>12<br>12<br>12<br>12<br>12<br>12 | 3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3<br>3 |
| SPORTS A<br>HMB311<br>HMB312<br>HMB321<br>HMB392<br>HMB802                                | DMINISTRATION SECONDARY MAJOR<br>Movement Analysis<br>Fitness Parameters<br>Sport in Society<br>Organising Tournaments & Events<br>Structure & Policy of Australian Sport                                                                                                                     | 12<br>12<br>12<br>12<br>12<br>12                                     | 3<br>3<br>3<br>3<br>3                               |
| Plus two of<br>HMB391<br>HMB393<br>HMB801                                                 | the following units:<br>Promotion of Physical Activity<br>Sport & Equity<br>Sport & Mass Media                                                                                                                                                                                                | 12<br>12<br>12                                                       | 3<br>3<br>3                                         |

# □ Elective Units

The following units offered by the Faculty of Business are also available as elective units.

|        |                     | Credit<br>Points | Contact<br>Hrs/Wk |
|--------|---------------------|------------------|-------------------|
| ALB102 | Consumer Studies    | 12               | 3                 |
| ALB106 | Law & Communication | 12               | 3                 |

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| AYB103 | Covernment Accounting                               | 12 | 2                                       |
|--------|-----------------------------------------------------|----|-----------------------------------------|
|        | Government Accounting                               |    | 2                                       |
| COB104 | Dramaturgy for Professionals                        | 12 | 2                                       |
| COB107 | Intercultural Communication                         | 12 | 3                                       |
| COB114 | Trends in Organisational Design                     | 12 | 3                                       |
| COB147 | Creative Writing & Publishing                       | 12 | 3                                       |
| COB152 | Analysis & Methodology in Management                | 12 | 3                                       |
| COB153 | Organisational Analysis & Management                | 12 | 3                                       |
| COB154 | Organisational Sociology                            | 12 | 3                                       |
| COB161 | Independent Study Unit                              | 12 | 3                                       |
| COB162 | Community Based Organisation: Structure and Process | 12 | 3                                       |
| EPB101 | Advanced Economic Theory & Policy                   | 12 | 3                                       |
| EPB134 | Labour Economics                                    | 12 | 3                                       |
| EPB136 | Local Government Administrative Practice 1          | 12 | 3                                       |
| EPB137 | Local Government Administrative Practice 2          | 12 | 3                                       |
| EPB143 | Management Science A                                | 12 | 3                                       |
| EPB169 | Economics of Information                            | 9  | 2                                       |
| EPB173 | Technology Development & International Business     | 12 | 3                                       |
| FNB103 | Comparative Financial Systems                       | 12 | 3                                       |
| MKB104 | Advanced Marketing Research Techniques              | 12 | 3                                       |
| MKB105 | Professional Public Relations Practice              | 12 | 3                                       |
| MKB106 | Professional Advertising Practice                   | 12 | 3                                       |
| MKB107 | Marketing Decision Support Systems                  | 12 | 3                                       |
| MKB127 | Advanced Advertising                                | 12 | 3                                       |
| MKB134 | Business Forecasting                                | 12 | 3                                       |
| MKB137 | Computer Applications in Marketing                  | 12 | 3                                       |
| MKB147 | Retail Merchandising                                | 12 | 3                                       |
| MKB158 | Telemarketing                                       | 12 | 3                                       |
| MKB159 | Direct Marketing Campaigns                          | 12 | 3 3 3 7 7 3 8 8 8 8 8 8 8 8 8 8 8 8 8 8 |
|        |                                                     |    |                                         |

# Associate Diploma in Business (Industrial Relations) (BS10)

Course Discontinued: No further intakes

Course Duration: 4 years part-time internal and external\*

**Total Credit Points: 192** 

### Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Don Lambert

| Course Structure           |                                   | Credit | Contact |  |  |
|----------------------------|-----------------------------------|--------|---------|--|--|
| (continuing students only) |                                   | Points | Hrs/Wk  |  |  |
| Year 3, Semester 1         |                                   |        |         |  |  |
| COX100                     | Introduction to Organisation      | 12     | 3       |  |  |
| EPX100                     | Elements of Labour Economics      | 12     | 3       |  |  |
| Year 3, Ser                | nester 2                          |        |         |  |  |
| EPX102                     | Macroeconomic Analysis            | 12     | 3       |  |  |
| HRX101                     | Industrial Relations & Management | 12     | 3       |  |  |
| Year 4, Semester 1         |                                   |        |         |  |  |
| HRX105                     | Industrial Relations Skills 3     | 12     | 3       |  |  |
| HRX110                     | Workplace Issues                  | 12     | 3       |  |  |
| Year 4, Semester 2         |                                   |        |         |  |  |
| ALX101                     | Australian Industrial Law         | 12     | 3       |  |  |
| HRX106                     | Industrial Relations Skills 4     | 12     | 3       |  |  |

\* It is unlikely that the external mode will be offered. Intending candidates for external study should contact the Faculty of Business for further information.