

# **FACULTY OF BUSINESS**

BUSINESS

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# FACULTY OF BUSINESS

## Course Structures

### ■ Master of Business (BS87)

In the fields of: Accounting, Managerial Accounting and Finance, and Accounting Legal Studies

**Course Duration:** 2 years full-time, 4 years part-time

**Total Credit Points:** 192

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Mr Ian Nott

**Course Content:** 14 units and a dissertation/research project

#### Entry Requirements

Applicants for admission to candidature for a degree of master:

- (i) (a) shall hold a Bachelor of Business – Accountancy or Bachelor of Business – Banking and Finance degree from QUT and shall have achieved a level of attainment in an appropriate discipline or disciplines considered by the Academic Board of the Faculty of Business to be acceptable for the purpose of proceeding to a degree of master, or  
(b) shall hold, from another tertiary institution or from QUT, qualifications approved by the Accounting Board of Studies, on the recommendation of the Head of School responsible for the specialisation which the applicant seeks to study, as equivalent to the requirements set out in (i) (a) above, and
- (ii) shall normally have had at least two years of appropriate work experience.

This course provides advanced level studies in Accounting, Finance and Legal Studies and as such assumes a knowledge of Australian business law, company law, taxation law, and accounting and auditing standards. Students may be required to take one or more undergraduate units in order to make good any deficiency in their qualifications to enter the course.

#### Course Requirements

Students are required to complete satisfactorily 14 units and a dissertation/research project equivalent to two units.

In selecting units, students may choose from three areas of specialisation – Accounting, Managerial Accounting and Finance, and Accounting Legal Studies (see the Schedule of Postgraduate Units). The 14 units must include AYN102 Accounting Research or BSNI41 Applied Research Methods, plus at least 11 units from the Core Options listed in the Schedule of Postgraduate units. A maximum of two general electives may be selected from any postgraduate units offered within QUT or elsewhere, subject to approval by the course coordinator.

## Dissertation/Research Project

Students are required to do either AYN102 Accounting Research or BSN141 Applied Research Project as prerequisite to enrolment in BSN100 Dissertation or BSN142 Research Project respectively. The dissertation/research project should reflect the application of theoretical analysis or problem-solving in Accounting, Managerial Accounting or Finance, or Accounting Legal Studies. Students are advised to seek a topic, and to approach a supervisor, early in their program.

## Program

Approximate formal hours in all subjects of course work will be three hours per week (Credit Points = 12). The dissertation/research project will be regarded as the equivalent of six formal hours per week (Credit Points = 24).

### SCHEDULE OF POSTGRADUATE UNITS

Core		Credit Points	Contact Hrs/Wk
AYN102	Accounting Research	12	3
BSN100	Dissertation	24	
BSN141	Applied Research Methods	12	3
BSN142	Research Project	24	

### Core Option

#### ACCOUNTING

AYN103	Advanced Company Accounting OR	12	3
AYN300	Accounting 1 (PY)	12	3
AYN104	Audit Sampling	12	3
AYN106	Auditing Honours	12	3
AYN107	Auditing Standards & Practice	12	3
AYN109	Computer Auditing	12	3
AYN111	External Reporting Issues	12	3
AYN115	Financial Accounting Honours	12	3
AYN117	Financial Reporting	12	3
AYN118	Internal Auditing	12	3
AYN119	International Accounting	12	3
AYN301	Auditing (PY)	12	3
AYN302	Special Topic - Public Accounting	12	3
AYN303	Accounting Information Systems (PY)	12	3

#### MANAGERIAL ACCOUNTING/FINANCE

FNN100	Advanced Capital Budgeting	12	3
FNN101	Finance Honours	12	3
FNN103	Financial Modelling	12	3
FNN104	Financial Risk Management	12	3
FNN105	International Finance	12	3
FNN106	Managerial Accounting Honours	12	3
FNN110	Managerial Accounting Issues A	12	3
FNN111	Managerial Accounting Issues B OR	12	3
FNN301	Management Accounting (PY)	12	3
FNN112	Special Topic – Managerial Accounting/Finance	12	3
FNN300	Accounting 2 (PY)	12	3

#### ACCOUNTING LEGAL STUDIES

ALN101	Advanced Tax Planning	12	3
ALN102	Advanced Taxation	12	3
ALN104	Commercial Law Honours	12	3
ALN105	Indirect Taxation	12	3
ALN106	International Taxation	12	3
ALN107	Liquidations & Receiverships OR	12	3

ALN300	Insolvency & Reconstruction (PY)	12	3
ALN109	Special Topic – Commercial Law	12	3
ALN110	Taxation Policy Honours	12	3
ALN301	Taxation 1 (PY)	12	3
ALN302	Taxation 2 (PY)	12	3

Professional Year (PY) units can be taken only by students enrolled for the Professional Year with the Institute of Chartered Accountants in Australia. Students not undertaking the PY may enrol in the equivalent postgraduate units, but should note that abnormal timetables apply. Credit cannot be gained for both a PY unit and its equivalent unit.

Further information regarding postgraduate Accountancy courses is provided in the 1994 Guide to Postgraduate Studies in Accountancy.

## ■ Master of Business (BS84)

In the fields of: Communication Management, Journalism, and Media Studies.

**Note:** This course was subject to review at time of publication. For current information on course structure and unit synopses, check with the coordinator for the relevant field of study.

**Course Duration:** 2 years full-time, 4 years part-time

**Total Credit Points:** 192

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Dr Philip Crowe

### Field of Study Coordinators:

Communication Management – Dr Philip Crowe

Journalism – Associate Professor Len Granato

Media Studies – Dr Graham Bruce

### Entry Requirements

Applicants for admission to candidature for the Master of Communication degree shall hold a Bachelor of Business degree with a Communication major from QUT, or a comparable degree from another tertiary institution, having achieved a level of attainment considered by the Faculty of Business Academic Board as acceptable for progression to a degree of master.

The Master of Communication normally requires two years full-time study or four years part-time study. However, graduates possessing a Bachelor of Business (Honours) in a relevant discipline area from the communication field of study or an approved equivalent Honours qualification will receive credit for the first year full-time or the first two years part-time of the normal masters program as set out below.

### Full-Time Course Structure

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>ALL FIELDS</b>			
<b>Year 1, Semester 1</b>			
BSP102	Communication Seminar	12	3
COP106	Communication Theory 1	12	3
MJP101	Communication Theory 2	12	3
COP108	Communication Technologies & Society	12	3
	OR		
MJP102	Communication Policy Environment	12	3

MJP108	OR The Literature of Journalism	12	3
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### **Year 1, Semester 2**

BSP100	Dissertation	48	
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## **COMMUNICATION MANAGEMENT**

### **Year 2, Semester 1**

BSP101	Advanced Communication Seminar	12	3
CON101	Communication Strategies	12	3
CON102	Advanced Organisational Communication	12	3
CON103	Advanced Communication Management	12	3

### **Year 2, Semester 2**

BSN116	Thesis	48	
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## **JOURNALISM**

### **Year 2, Semester 1**

BSP101	Advanced Communication Seminar	12	3
MJN105	Comparative Journalism	12	3
MJN106	Journalistic Freedom & Responsibility	12	3
MJN107	News Media & International Conflict	12	3

### **Year 2, Semester 2**

BSN116	Thesis	48	
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## **MEDIA STUDIES**

### **Year 2, Semester 1**

BSP101	Advanced Communication Seminar	12	3
MJN100	Advanced Media Theory	12	3
MJN101	Advanced Media Analysis	12	3
MJN103	Australian Media Contexts	12	3

### **Year 2, Semester 2**

BSN116	Thesis	48	
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## **Part-Time Course Structure**

### **ALL FIELDS**

#### **Year 1, Semester 1**

COP106	Communication Theory 1	12	3
MJP101	Communication Theory 2	12	3

#### **Year 1, Semester 2**

BSP102	Communication Seminar	12	3
BSP104	Dissertation Part 1	12	

#### **Year 2, Semester 1**

BSP105	Dissertation Part 2	12	
COP108	Communication Technologies & Society	12	3
	OR		
MJP102	Communication Policy Environment	12	3
	OR		
MJP108	The Literature Of Journalism	12	3

#### **Year 2, Semester 2**

BSP106	Dissertation Part 3	24	
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## **COMMUNICATION MANAGEMENT**

### **Year 3, Semester 1**

CON101	Communication Strategies	12	3
CON102	Advanced Organisational Communication	12	3

### **Year 3, Semester 2**

BSN803	Thesis Part 1	12	
BSP101	Advanced Communication Seminar	12	3

### **Year 4, Semester 1**

BSN804	Thesis Part 2	12	
CON103	Advanced Communication Management	12	3

### **Year 4, Semester 2**

BSN805	Thesis Part 3	24	
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### **JOURNALISM**

#### **Year 3, Semester 1**

MJN105	Comparative Journalism	12	3
MJN106	Journalistic Freedom & Responsibility	12	3

#### **Year 3, Semester 2**

BSN803	Thesis Part 1	12	
BSP101	Advanced Communication Seminar	12	3

#### **Year 4, Semester 1**

BSN804	Thesis Part 2	12	
MJN107	News Media & International Conflict	12	3

#### **Year 4, Semester 2**

BSN805	Thesis Part 3	24	
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### **MEDIA STUDIES**

#### **Year 3, Semester 1**

MJN100	Advanced Media Theory	12	3
MJN101	Advanced Media Analysis	12	3
	OR		
MJN103	Australian Media Contexts	12	3

#### **Year 3, Semester 2**

BSN803	Thesis Part 1	12	
BSP101	Advanced Communication Seminar	12	3

#### **Year 4, Semester 1**

BSN804	Thesis Part 2	12	
MJN101	Advanced Media Analysis	12	3
	OR		
MJN103	Australian Media Contexts	12	3

#### **Year 4, Semester 2**

BSN805	Thesis Part 3	24	
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**Note:** The required dissertation length is 12,000 to 15,000 words. The required thesis length is 30,000 words.

## **■ Master of Business (BS83)**

In the fields of: Economics, Human Resource Management, Industrial Relations, International Business, Management, and Public Policy.

**Course Duration:** 2 years full-time, 4 years part-time

**Total Credit Points:** 192

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Mr Barry Smith

## Entry Requirements

Applicants for admission to candidature for the Master of Business shall:

- (i) hold an approved Business or other degree which includes a major in the area of intended masters level study, and a grade point average of 5 or better in units studied in the three years of undergraduate study; greater weight may be given to performance in advanced level units,
- (ii) should preferably have appropriate work experience, which might include voluntary work, employment in the home, and part-time work.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean to qualify the candidate for admission may be accepted.

Candidates who have completed an appropriate BBus(Hons) or equivalent program may be admitted to the MBus with advanced standing such that they will normally be required to complete a further 96 credit points of thesis work.

## Course Requirements

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (144 credit points).

### ECONOMICS

#### Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
<b>Year 1, Semester 1</b>			
BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
EPN108	Developments in Microeconomic Theories	12	3
EPN111	Contemporary Macroeconomic Theories	12	3

#### Year 1, Semester 2

BSN144			
12/3/4	Thesis	36	
	Elective Unit	12	

#### Year 2, Semester 1

BSN145			
1/12/3/4	Thesis	48	

#### Year 2, Semester 2

BSN145			
15/6/7/8	Thesis	48	

#### Part-Time Course Structure

##### Year 1, Semester 1

BSB400	Research Methodology	12	3
EPN111	Contemporary Macroeconomic Theories*	12	3

##### Year 1, Semester 2

EPN108	Developments in Microeconomic Theories*	12	3
	Elective Unit	12	3

##### Year 2, Semester 1

BSN144/1/2	Thesis	24	
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\* Semesters of these units may be changed.



**Year 2, Semester 2**

BSN144/3/4 Thesis 24

**Year 3, Semester 1**

BSN145/1/2 Thesis 24

**Year 3, Semester 2**

BSN145/3/4 Thesis 24

**Year 4, Semester 1**

BSN145/5/6 Thesis 24

**Year 4, Semester 2**

BSN145/7/8 Thesis 24

**HUMAN RESOURCE MANAGEMENT****Full-Time Course Structure****Year 1, Semester 1**

BSB400 Research Methodology 12 3

BSN144/1 Thesis 12

HRN115 Contemporary Issues in HRM\* 12 3

HRN116 HRM Cases\* 12 3

**Year 1, Semester 2**

BSN144

/2/3/4 Thesis 36

Elective Unit\* 12

**Year 2, Semester 1**

BSN145

/1/2/3/4 Thesis 48

**Year 2, Semester 2**

BSN145

/5/6/7/8 Thesis 48

**Part-Time Course Structure****Year 1, Semester 1**

BSB400 Research Methodology 12 3

HRN115 Contemporary Issues in HRM 12 3

**Year 1, Semester 2**

BSN144/1 Thesis 12

HRN116 HRM Cases\* 12 3

**Year 2, Semester 1**

BSN144/2 Thesis 12

Elective Unit\* 12

**Year 2, Semester 2**

BSN144/3/4 Thesis 24

**Year 3, Semester 1**

BSN145/1/2 Thesis 24

**Year 3, Semester 2**

BSN145/3/4 Thesis 24

\* Semesters of these units may be changed.

**Year 4, Semester 1**

BSN145/5/6 Thesis	24
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**Year 4, Semester 2**

BSN145/7/8 Thesis	24
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**INDUSTRIAL RELATIONS****Full-Time Course Structure****Year 1, Semester 1**

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
HRN101	Advanced Theory & Comparativism*	12	3
HRN117	Industrial Relations & Work Organisation*	12	3

**Year 1, Semester 2**

BSN144			
1/2/3/4	Thesis	36	
	Elective Unit*	12	

**Year 2, Semester 1**

BSN145			
1/1/2/3/4	Thesis	48	

**Year 2, Semester 2**

BSN145			
1/5/6/7/8	Thesis	48	

**Part-Time Course Structure****Year 1, Semester 1**

BSB400	Research Methodology	12	3
HRN101	Advanced Theory & Comparativism*	12	3

**Year 1, Semester 2**

BSN144/1	Thesis	12	
HRN117	Industrial Relations & Work Organisation*	12	3

**Year 2, Semester 1**

BSN144/2	Thesis	12	
	Elective Unit*	12	

**Year 2, Semester 2**

BSN144/3/4	Thesis	24	
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**Year 3, Semester 1**

BSN145/1/2	Thesis	24	
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**Year 3, Semester 2**

BSN145/3/4	Thesis	24	
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**Year 4, Semester 1**

BSN145/5/6	Thesis	24	
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**Year 4, Semester 2**

BSN145/7/8	Thesis	24	
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\* Semesters of these units may be changed.

## INTERNATIONAL BUSINESS

### Full-Time Course Structure

#### Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
EPN109	International Business Policy & Competitive Strategies	12	3
	Elective Unit	12	

#### Year 1, Semester 2

BSN144			
1/2/3/4	Thesis	36	
EPN110	Regional Study	12	3

#### Year 2, Semester 1

BSN145			
1/1/2/3/4	Thesis	48	

#### Year 2, Semester 2

BSN145			
1/5/6/7/8	Thesis	48	

### Part-Time Course Structure

#### Year 1, Semester 1

BSB400	Research Methodology	12	3
EPN109	International Business Policy & Competitive Strategies	12	3

#### Year 1, Semester 2

EPN110	Regional Study	12	3
	Elective Unit	12	

#### Year 2, Semester 1

BSN144/1/2	Thesis	24	
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#### Year 2, Semester 2

BSN144/3/4	Thesis	24	
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#### Year 3, Semester 1

BSN145/1/2	Thesis	24	
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#### Year 3, Semester 2

BSN145/3/4	Thesis	24	
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#### Year 4, Semester 1

BSN145/5/6	Thesis	24	
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#### Year 4, Semester 2

BSN145/7/8	Thesis	24	
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## MANAGEMENT

### Full-Time Course Structure

#### Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
HRN118	Advanced Readings in Management*	12	3
HRN119	Current Issues in Management*	12	3

\* Semesters of these units may be changed.

**Year 1, Semester 2**

BSN144		
1/2/3/4	Thesis	36
	Elective Unit*	12

**Year 2, Semester 1**

BSN145		
1/1/2/3/4	Thesis	48

**Year 2, Semester 2**

BSN145		
1/5/6/7/8	Thesis	48

**Part-Time Course Structure****Year 1, Semester 1**

BSB400	Research Methodology	12	3
HRN118	Advanced Readings in Management*	12	3

**Year 1, Semester 2**

BSN144/1	Thesis	12	
HRN119	Current Issues in Management*	12	3

**Year 2, Semester 1**

BSN144/2	Thesis	12	
	Elective Unit*	12	

**Year 2, Semester 2**

BSN144/3/4	Thesis	24	
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**Year 3, Semester 1**

BSN145/1/2	Thesis	24	
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**Year 3, Semester 2**

BSN145/3/4	Thesis	24	
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**Year 4, Semester 1**

BSN145/5/6	Thesis	24	
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**Year 4, Semester 2**

BSN145/7/8	Thesis	24	
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**PUBLIC POLICY****Full-Time Course Structure****Year 1, Semester 1**

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
EPN104	Policy Analysis	12	3
EPN106	Program Management	12	3

**Year 1, Semester 2**

BSN144	Thesis		
2/3/4		36	
	Elective Unit	12	

**Year 2, Semester 1**

BSN145			
1/1/2/3/4	Thesis	48	

\* Semesters of these units may be changed.

## Year 2, Semester 2

BSN145

15/6/7/8 Thesis 48

## Part-Time Course Structure

### Year 1, Semester 1

BSB400 Research Methodology 12 3

EPN104 Policy Analysis 12 3

### Year 1, Semester 2

BSN144/1 Thesis 12

EPN106 Program Management\* 12 3

### Year 2, Semester 1

BSN144/2 Thesis 12

Elective Unit\* 12

### Year 2, Semester 2

BSN144/3/4 Thesis 24

### Year 3, Semester 1

BSN145/1/2 Thesis 24

### Year 3, Semester 2

BSN145/3/4 Thesis 24

### Year 4, Semester 1

BSN145/5/6 Thesis 24

### Year 4, Semester 2

BSN145/7/8 Thesis 24

**Note:** The thesis is a substantial written report, normally containing up to 60,000 words of examinable material.

## ■ Master of Business (BS85)

In the fields of: Marketing Management and Marketing Science.

**Course Duration:** 2 years full-time, 4 years part-time

**Total Credit Points:** 192

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Dr Chad Perry

### Entry Requirements

Applicants for admission to candidature for the Master of Business (Marketing) shall hold an approved Business or other degree which includes a relevant major in the area of intended masters level study.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean to qualify the candidate for admission may be accepted. These students should check with the course coordinator for particular units which they may have to take.

\* Semesters of these units may be changed.

The Master of Business (Marketing) normally requires two years of full-time study or four years of part-time study. However, graduates possessing a Bachelor of Business (Honours) in a relevant discipline area from the marketing field of study or an approved equivalent Honours qualification will receive credit for the first year full-time or the first two years part-time of the normal Masters program as set out in the Handbook.

### Special Course Requirements

The course requires completion of 192 credit points, comprising coursework (48 credit points) and a thesis (144 credit points) of approximately 60,000 words.

Subject to the approval of the course coordinator and the other institutions concerned, students may be permitted to take some units chosen from other institutions' masters-level programs.

### Full-Time Course Structure

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
MKN100	Seminars in Marketing Theory & Research Methods	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	
Year 1, Semester 2			
MKN112			
/1/2/3/4	Thesis	48	
Year 2, Semester 1			
MKN113			
/1/2/3/4	Thesis	48	
Year 2, Semester 2			
MKN1113			
/5/6/7/8	Thesis	48	

### Part-Time Course Structure

<b>Year 1, Semester 1</b>			
MKN100	Seminars in Marketing Theory & Research Methods	12	3
	Elective Unit	12	
<b>Year 1, Semester 2</b>			
	Elective Unit	12	
	Elective Unit	12	
<b>Year 2, Semester 1</b>			
MKN112/1/2	Thesis	24	
<b>Year 2, Semester 2</b>			
MKN112/3/4	Thesis	24	
<b>Year 3, Semester 1</b>			
MKN113/1/2	Thesis	24	
<b>Year 3, Semester 2</b>			
MKN113/3/4	Thesis	24	
<b>Year 4, Semester 1</b>			
MKN113/5/6	Thesis	24	

**Elective Units**

Students must choose three elective units from:

MKN101	Seminars in Business Forecasting	12	3
MKN102	Business Logistics	12	3
MKN103	Seminars in Marketing Modelling	12	3
MKN107	Seminars in Marketing Management	12	3
MKN108	Seminars in Consumer Behaviour	12	3
MKN109	Product Innovation & Development	12	3
MKN110	Seminars in Strategic Marketing	12	3
MKP107	Marketing for Arts Administrators	12	3
MKP108	Arts Administration & Society	12	3
MKP109	The Arts Industry	12	3

or any other appropriate postgraduate unit with the course coordinator's approval.

**■ Master of Business Administration (BS81)**

The Master of Business Administration is a postgraduate degree in business administration, designed for non-business graduates. The degree includes three majors: Management, Accounting, and Design and Engineering.

**Course Duration:** 2 years full-time, 4 years part-time

**Total Credit Points:** 192

**Standard Credit Points/Full-Time Semester:** 48

**MBA Director:** Dr Alan Williams

**Coordinators:**

Management Major – Mr Greg Southey

Accounting Major – Mr John Sweeting

Design and Engineering – Mr Bob Nicol

**Entry Requirements**

A candidate for entry into the Master of Business Administration (MBA) program should normally possess:

- (i) an undergraduate degree from a recognised Australian or overseas institution
- (ii) at least two years of appropriate full-time work experience, and
- (iii) an appropriate standard of tertiary-level achievement in quantitative methods/statistics. A candidate who has not successfully completed at least one such approved degree-level unit will be required to complete EPN105 Statistical Methods as an elective unit in the MBA.

**MANAGEMENT MAJOR (MAN)****Full-Time Course Structure**

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>Year 1, Semester 1</b>			
AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
MKN106	Marketing Methods & Practices	12	3

**Year 1, Semester 2**

ALN103	Business Law & Ethics	12	3
EPN101	Government-Business Relations	12	3
HRN105	Labour-Management Relations	12	3
MKN105	Decision Support Systems	12	3

**Year 2, Semester 1**

HRN108	People in Organisations	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

**Year 2, Semester 2**

HRN112	Business Policy	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

**Part-Time Course Structure****Year 1, Semester 1**

AYN101	Accounting Principles	12	3
HRN104	Introduction to Management	12	3

**Year 1, Semester 2**

HRN105	Labour-Management Relations	12	3
MKN105	Decision Support Systems	12	3

**Year 2, Semester 1**

EPN102	Managerial Economics	12	3
MKN106	Marketing Methods & Practices	12	3

**Year 2, Semester 2**

ALN103	Business Law & Ethics	12	3
EPN101	Government-Business Relations	12	3

**Year 3, Semester 1**

HRN108	People in Organisations	12	3
	Elective Unit	12	

**Year 3, Semester 2**

HRN112	Business Policy	12	3
	Elective Unit	12	

**Year 4, Semester 1**

	Elective Unit	12	
	Elective Unit	12	

**Year 4, Semester 2**

	Elective Unit	12	
	Elective Unit	12	

**Elective Units**

Elective units in the Management Major may be undertaken across a number of areas, provided that prerequisite requirements are met. Alternatively, a student may use the elective units to pursue more specialised study in an area of particular interest. Please consult the Postgraduate Studies Office, Faculty of Business for a list of currently approved elective units. Students undertaking the Management Major and who wish to major in areas such as Finance, Economics, Marketing and International Business should take FNN102 Managerial Finance as an elective unit early in their program.



MBA candidates will be permitted to undertake elective units from a limited number of advanced undergraduate units offered within the Faculty of Business. A small number of units in other Faculty master's degrees may also be available as MBA elective units.

## ACCOUNTING MAJOR (ACA)

### Full-Time Course Structure

**Credit  
Points**      **Contact  
Hrs/Wk**

#### Year 1, Semester 1

AYN112	Financial Accounting 1*	12	3
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
MKN106	Marketing Methods & Practices	12	3

#### Year 1, Semester 2

ALN103	Business Law & Ethics	12	3
AYN113	Financial Accounting 2	12	3
EPN101	Government-Business Relations	12	3
MKN105	Decision Support Systems	12	3

#### Year 2, Semester 1

AYN114	Financial Accounting 3	12	3
FNN102	Managerial Finance	12	3
HRN108	People in Organisations	12	3
	Elective Unit (ALB122 - Law of Business Associations)	12	3

#### Year 2, Semester 2

FNN303	Management Accounting	12	3
HRN112	Business Policy	12	3
	Elective Unit (ALB132 - Taxation Law)	12	3
	Elective Unit (AYN120 Auditing)	12	3

### Part-Time Course Structure

#### Year 1, Semester 1

AYN112	Financial Accounting 1*	12	3
HRN104	Introduction to Management	12	3

#### Year 1, Semester 2

EPN101	Government-Business Relations	12	3
MKN105	Decision Support Systems	12	3

#### Year 2, Semester 1

EPN102	Managerial Economics	12	3
MKN106	Marketing Methods & Practices	12	3

#### Year 2, Semester 2

ALN103	Business Law & Ethics	12	3
AYN113	Financial Accounting 2	12	3

#### Year 3, Semester 1

FNN102	Managerial Finance	12	3
HRN108	People in Organisations	12	3

#### Year 3, Semester 2

FNN303	Management Accounting	12	3
HRN112	Business Policy	12	3

\* AYN101 Accounting Principles is incompatible with AYN112 Financial Accounting 1.

**Year 4, Semester 1**

AYN114	Financial Accounting 3	12	3
	Elective Unit (ALB122 - Law of Business Associations)	12	3

**Year 4, Semester 2**

	Elective Unit (ALB132 - Taxation Law)	12	3
	Elective Unit (AYN120 - Auditing)	12	3

**Incompatible Units**

**Note:** AYN101 Accounting Principles is incompatible with AYN112 Financial Accounting 1.

**Elective Units**

Accounting Major students must undertake three elective units and upon completion will satisfy the academic requirements for Associate level membership of the Australian Society of CPAs.

To satisfy the academic requirements for CPA level membership of the Australian Society of CPAs and the Institute of Chartered Accountants in Australia, the following three units must be completed as elective units:

ALB122	Law of Business Associations	12	3
ALB132	Taxation Law	12	3
AYN120	Auditing	12	3

Accounting Major students who have not successfully completed at least one quantitative methods/statistics degree-level unit will be required to take the unit EPN105 Statistical Methods as an additional elective unit. Suggested elective units are noted in brackets in the course structure

**DESIGN AND ENGINEERING MAJOR****Full-Time Course Structure**

Credit Points	Contact Hrs/Wk
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**Year 1, Semester 1**

AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
MKN106	Marketing Methods & Practices	12	3

**Year 1, Semester 2**

ALN103	Business Law & Ethics	12	3
EPN101	Government-Business Relations	12	3
HRN105	Labour-Management Relations	12	3
MKN105	Decision Support Systems	12	3

**Year 2, Semester 1**

HRN108	People in Organisations	12	3
MEN170	Systems Modelling & Simulation	12	3
	Elective Unit	12	
	Elective Unit	12	

**Year 2, Semester 2**

HRN112	Business Policy	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

## Part-Time Course Structure

### Year 1, Semester 1

HRN104	Introduction to Management	12	3
MKN106	Marketing Methods & Practice	12	3

### Year 1, Semester 2

EPN101	Government-Business Relations	12	3
MKN105	Decision Support Systems	12	3

### Year 2, Semester 1

EPN102	Managerial Economics	12	3
MEN170	Systems Modelling & Simulations	12	3

### Year 2, Semester 2

ALN103	Business Law & Ethics	12	3
HRN105	Labour-Management Relations	12	3

### Year 3, Semester 1

AYN101	Accounting Principles	12	3
HRN108	People in Organisations	12	3

### Year 3, Semester 2

HRN112	Business Policy	12	3
	Elective Unit	12	

### Year 4, Semester 1

	Elective Unit	12	
	Elective Unit	12	

### Year 4, Semester 2

	Elective Unit	12	
	Elective Unit	12	

## Exemptions/Substitutions

- (i) Holders of postgraduate awards are eligible to apply for MBA exemptions. Such exemptions will not be awarded as a whole; rather, they are granted on a unit by unit basis, on the basis of successful previous study. MBA students who have completed a Graduate Diploma in Business Administration are eligible to apply for up to eight exemptions.
- (ii) An MBA applicant who possesses a Bachelor of Business or other approved undergraduate degree may apply for up to four exemptions and four substitutions provided that the results obtained in the similar undergraduate units are at least at the level of credit (or 5 on a 1-7 scale) in each case.
- (iii) All exemptions will be dealt with in terms of QUT policy, as set out in the Student Policies and Procedures section in this Handbook.
- (iv) An MBA student who has been accorded exemptions may not be permitted to graduate with a GDBA unless they actually complete four GDBA/MBA core units offered by this University.

## Relationship between MBA and GDBA

Following the successful completion of eight MBA units (including at least four units from the core and field core areas), students may elect either to discontinue enrolment and to graduate with a GDBA, or to pursue eight further units in order to complete the MBA. Students who choose to graduate with a GDBA will not retain a place in the MBA; they will need to compete again for admission if they wish to complete the MBA at a later date.

## ■ Master of Quality (BS86)

This course is administered by the Academic Boards of the Faculties of Built Environment and Engineering, Business and Science through the Key Centre in Strategic Management.

**Location:** Gardens Point campus

**Course Duration:** 2 years part-time

**Total Credit Points:** 96

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Professor Ian Saunders

### Entry Requirements

Applicants for the Master of Quality normally will enrol first for the Graduate Diploma in Quality. Students who perform adequately in the Graduate Diploma (normally a GPA of 5 or higher) will be eligible to proceed with the MQual.

Suitably qualified applicants may be exempted from some or all of the requirements of the Graduate Diploma.

Course Structure		Credit Points	Contact Hrs/Wk	Duration (Wks)
<b>Year 1, Semester 1</b>				
BSN143	Implementing & Sustaining Total Quality Management	12	3	14
MAN120	Quantitative Systems Analysis	6	3	7
MEN180	Project Management	6	3	7
<b>Year 1, Semester 2</b>				
HRN112	Business Policy	12	3	14
HRN114	Legal & Industrial Requirements	6	3	7
MEN181	Loss Control Management	6	3	7
<b>Year 2, Semester 1</b>				
BSN149	Project	12		14
EPP101	Economic Analysis	6	3	7
ISN380	OR Information Systems & Quality	6	3	7
MAN210	OR Designed Experiments for Quality Improvement	6	3	7
MEN271	OR Metrology	6	3	7
MKN111	OR Marketing for Quality Management	6	3	7
<b>Year 2, Semester 2</b>				
BSN150	Project (continued)	24		14

## ■ Graduate Diploma in Advanced Accounting (BS70)

**Course Duration:** 1 year full-time, 2 years part-time

**Total Credit Points:** 96

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Associate Professor Peter Best

### Entry Requirements

Applicants should hold a degree or a diploma from a recognised tertiary institution, with an appropriate major in Accounting, provided that in the case of a diploma, additional work may be required.

This course provides advanced level studies in Accounting, Finance and Legal Studies, and as such, assumes a knowledge of Australian business law, company law, taxation law, and accounting and auditing standards.

Students may be required to take one or more undergraduate units in order to make good any deficiency in their qualifications to enter the postgraduate course.

### Course Requirements

The student must complete eight units (96 credit points total). A minimum of six units must be selected from Lists 1, 2 and 3. Up to two postgraduate units may be selected from List 4 or from any postgraduate units offered within QUT or elsewhere, subject to the approval of the course coordinator.

#### List 1

##### ACCOUNTING

AYN103	Advanced Company Accounting	AYN117	Financial Reporting
AYN104	Audit Sampling	AYN118	Internal Auditing
AYN106	Auditing Honours	AYN119	International Accounting
AYN107	Auditing Standards & Practice	AYN300	Accounting 1 (PY)
AYN109	Computer Auditing	AYN301	Auditing (PY)
AYN111	External Reporting Issues	AYN302	Special Topic - Public Accounting
AYN115	Financial Accounting Honours	AYN303	Accounting Information Syst (PY)

#### List 2

##### MANAGERIAL ACCOUNTING/FINANCE

FNN100	Advanced Capital Budgeting	FNN110	Managerial Accounting Issues A
FNN101	Finance Honours	FNN111	Managerial Accounting Issues B
FNN103	Financial Modelling	FNN112	Special Topic – Managerial Accounting/Finance
FNN104	Financial Risk Management	FNN300	Accounting 2 (PY)
FNN105	International Finance	FNN301	Management Accounting (PY)
FNN106	Managerial Accounting Honours		

#### List 3

##### ACCOUNTING LEGAL STUDIES

ALN101	Advanced Tax Planning	ALN109	Special Topic – Commercial Law
ALN102	Advanced Taxation	ALN110	Taxation Policy Honours
ALN104	Commercial Law Honours	ALN300	Insolvency & Reconstruction (PY)
ALN105	Indirect Taxation	ALN301	Taxation 1 (PY)
ALN106	International Taxation	ALN302	Taxation 2 (PY)
ALN107	Liquidations & Receiverships		

#### List 4

EPN101	Government-Business Relations
HRN108	People in Organisations
HRN112	Business Policy
MKN106	Marketing Methods & Practice

#### Professional Year Higher Degree Program

The Professional Year Higher Degree Program (PYHDP) allows people employed with a chartered accountant in public practice to complete their Professional Year (PY) studies at QUT within the Graduate Diploma in Advanced Accounting.

The PYHDP does not run independently of the PY program as offered by the Institute of Chartered Accountants. QUT presents this program in accordance with the Institute PY syllabus, program and timetable. **Students must enrol with the Institute as well as with QUT.** Not only will they complete the same workshops and module examinations as other PY candidates, they will also be required to complete and pass internal assessment set by QUT.

Students enrolled in the PYHDP must complete the following course of study:

ALN101	Advanced Tax Planning
ALN301	Taxation 1 (PY)
AYN117	Financial Reporting
AYN300	Accounting 1 (PY)
FNN300	Accounting 2 (PY)
	Elective Unit
	Elective Unit

Plus one of:

ALN300	Insolvency & Reconstruction (PY)
ALN302	Taxation 2 (PY)
AYN301	Auditing (PY)
AYN303	Accounting Information Systems (PY)
FNN301	Management Accounting (PY)

Postgraduate units will be offered every year subject to staff availability and student numbers.

#### Units Offered

Credit Points	Contact Hrs/Wk
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#### Semester 1

ALN101	Advanced Tax Planning	12	3
ALN102	Advanced Taxation	12	3
ALN106	International Taxation	12	3
AYN102	Accounting Research	12	3
AYN104	Audit Sampling	12	3
AYN107	Auditing Standards & Practice	12	3
AYN115	Financial Accounting Honours	12	3
AYN117	Financial Reporting	12	3
AYN301	Auditing (PY)	12	3
AYN303	Accounting Information Systems	12	3
FNN100	Advanced Capital Budgeting	12	3
FNN101	Finance Honours	12	3
FNN106	Managerial Accounting Honours	12	3
FNN110	Managerial Accounting Issues A	12	3
FNN111	Managerial Accounting Issues B	12	3
FNN300	Accounting 2 (PY)	12	3
FNN301	Management Accounting (PY)	12	3

## Semester 2

ALN104	Commercial Law Honours	12	3
ALN105	Indirect Taxation	12	3
ALN107	Liquidations & Receiverships	12	3
ALN110	Taxation Policy Honours	12	3
ALN300	Insolvency & Reconstruction (PY)	12	3
ALN301	Taxation 1 (PY) (Note: Classes begin in April)	12	3
ALN302	Taxation 2 (PY)	12	3
AYN103	Advanced Company Accounting	12	3
AYN106	Auditing Honours	12	3
AYN109	Computer Auditing	12	3
AYN111	External Reporting Issues	12	3
AYN118	Internal Auditing	12	3
AYN119	International Accounting	12	3
AYN300	Accounting 1 (PY)	12	3
BSN100	Dissertation	12	3
FNN103	Financial Modelling	12	3
FNN104	Financial Risk Management	12	3
FNN105	International Finance	12	3

## ■ Graduate Diploma in Business (Administration) (BS78)

In the fields of: Arts Administration, Human Resource Management, Human Services, Management, and Organisational Change

**Course Duration:** 1 year full-time, 2 years part-time

**Total Credit Points:** 96

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Dr Brian Delahaye

### Entry Requirements

A candidate for entry into the Graduate Diploma of Business Administration program should normally possess:

- (i) an undergraduate degree from a recognised Australian or overseas institution, and
- (ii) at least two years of appropriate full-time work experience
  - (a) Applicants for the Arts Administration major may be eligible with part-time or volunteer work experience. A selection interview is required.
  - (b) Applicants for the Human Services major must have not less than three years experience in human service organisations. A selection interview is required.

Mature age applicants without a degree but with extensive experience at an appropriate level may be considered for special entry.

### ARTS ADMINISTRATION

#### Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
<b>Year 1, Semester 1</b>			
AYN101	Accounting Principles	12	3
	OR		
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
HRN108	People in Organisations	12	3
	OR		

MKN106	Marketing Methods & Practices	12	3
MKP108	Arts Administration & Society	12	3

### **Year 1, Semester 2**

ALN103	Business Law & Ethics	12	3
	OR		
COB112	Organisational Communication	12	3
	OR		
HRN105	Labour-Management Relations	12	3
MKP107	Marketing for Arts Administrators	12	3
MKP109	The Arts Industry	12	3
	Elective Unit	12	

### **Part-Time Course Structure**

#### **Year 1, Semester 1**

HRN104	Introduction to Management	12	3
MKP108	Arts Administration & Society	12	3

#### **Year 1, Semester 2**

ALN103	Business Law & Ethics	12	3
	OR		
COB112	Organisational Communication	12	3
	OR		
HRN105	Labour-Management Relations	12	3
MKP109	The Arts Industry	12	3

#### **Year 2, Semester 1**

AYN101	Accounting Principles	12	3
	OR		
EPN102	Managerial Economics	12	3
HRN108	People in Organisations	12	3
	OR		
MKN106	Marketing Methods & Practices	12	3

#### **Year 2, Semester 2**

MKP107	Marketing for Arts Administrators	12	3
	Elective Unit	12	

### **HUMAN RESOURCE MANAGEMENT**

#### **Full-Time Course Structure**

#### **Year 1, Semester 1**

HRN104	Introduction to Management	12	3
HRN108	People in Organisations	12	3
HRP110	Human Resource Management	12	3
	Elective Unit	12	

#### **Year 1, Semester 2**

HRN105	Labour Management Relations	12	3
	HR Elective Unit	12	3
	HR Elective Unit	12	3
	Elective Unit	12	

### **Part-Time Course Structure**

#### **Year 1, Semester 1**

HRN104	Introduction to Management	12	3
HRP110	Human Resource Management	12	3

#### **Year 1, Semester 2**

HRN105	Labour-Management Relations	12	3
	Elective Unit	12	



**Year 2, Semester 1**

HRN108	People in Organisations	12	3
	HR Elective Unit	12	3

**Year 2, Semester 2**

	HR Elective Unit	12	3
	Elective Unit	12	

**HUMAN SERVICES**

This major is not offered full-time.

**Part-Time Course Structure****Year 1, Semester 1**

COP118	Managing Human Service Organisations 1	12	3
HRN104	Introduction to Management	12	3

**Year 1, Semester 2**

ALN103	Business Law & Ethics	12	3
	OR		
COB112	Organisational Communication	12	3
	OR		
HRN105	Labour-Management Relations	12	3
COP110	Social & Organisational Change	12	3

**Year 2, Semester 1**

AYN101	Accounting Principles	12	3
	OR		
EPN102	Managerial Economics	12	3
HRN108	People in Organisations	12	3
	OR		
MKN106	Marketing Methods & Practice	12	3

**Year 2, Semester 2**

COP119	Managing Human Service Organisations 2	12	3
	Elective Unit	12	

**MANAGEMENT****Full-Time Course Structure****Year 1, Semester 1**

AYN101	Accounting Principles	12	3
	OR		
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
HRN108	People in Organisations	12	3
	OR		
MKN106	Marketing Methods & Practice	12	3
	Elective Unit	12	

**Year 1, Semester 2**

ALN103	Business Law & Ethics	12	3
	OR		
HRN105	Labour-Management Relations	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

## Part-Time Course Structure

### Year 1, Semester 1

AYN101	Accounting Principles	12	3
	OR		
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3

### Year 1, Semester 2

ALN103	Business Law & Ethics	12	3
	OR		
HRN105	Labour-Management Relations	12	3
	Elective Unit	12	3

### Year 2, Semester 1

HRN108	People in Organisations	12	3
	OR		
MKN106	Marketing Methods & Practices	12	3
	Elective Unit	12	

### Year 2, Semester 2

Elective Unit	12
Elective Unit	12

## ORGANISATIONAL CHANGE

### Full-Time Course Structure

#### Year 1, Semester 1

AYN101	Accounting Principles	12	3
	OR		
EPN102	Managerial Economics	12	3
COB102	Consulting for Organisational Change	12	3
HRN104	Introduction to Management	12	3
HRN108	People in Organisations	12	3
	OR		
MKN106	Marketing Methods & Practices	12	3

#### Year 1, Semester 2

ALN103	Business Law & Ethics	12	3
	OR		
COB112	Organisational Communication	12	3
	OR		
HRN105	Labour-Management Relations	12	3
COB100	Organisational Communication - Internship	12	3
COB103	Perspectives on Organisation & Environment	12	3
COP110	Social & Organisational Change	12	3

## Part-Time Course Structure

### Year 1, Semester 1

COB102	Consulting for Organisational Change	12	3
HRN104	Introduction to Management	12	3

### Year 1, Semester 2

ALN103	Business Law & Ethics	12	3
	OR		
COB112	Organisational Communication	12	3
	OR		
HRN105	Labour-Management Relations	12	3
COP110	Social & Organisational Change	12	3

**Year 2, Semester 1**

AYN101	Accounting Principles	12	3
	OR		
EPN102	Managerial Economics	12	3
HRN108	People in Organisations	12	3
	OR		
MKN106	Marketing Methods & Practices	12	3

**Year 2, Semester 2**

COB100	Organisational Communication - Internship	12	3
COB103	Perspectives on Organisation & Environment	12	3

**Notes:**

- (i) Elective units should be chosen from the approved list held by the Faculty Postgraduate Studies Office, or approved by the course coordinator.
- (ii) At least 50 per cent of units taken must be taken at postgraduate level.
- (iii) If students have undertaken equivalent studies in a prior award, they will be required to substitute for the unit(s) unless awarded a credit according to Graduate Diploma in Business Administration policy.
- (iv) Students intending to seek enrolment in the MBA are advised to choose elective units compatible with the MBA structure.

**■ Graduate Diploma in Communication (BS72)**

In the fields of: Advertising, Film and Television Production, Fundraising, Journalism, Organisational Communication, and Public Relations.

**Course Duration:** 1 year full-time, 2 years part-time

**Total Credit Points:** 96

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Associate Professor Philip Neilsen

**Entry Requirements**

A degree or diploma from a recognised tertiary institution, with the proviso that diploma graduates may be required to undertake additional work at the discretion of the course coordinator.

**SPECIAL ENTRY**

A limited number of places will be available to practitioners in the relevant professions who, while possessing no formal degree, can demonstrate and document significant experiential grasp of their professions. These candidates will be senior members of their profession.

An applicant who does not meet the requirements for normal entry may present documentary evidence of qualifications, experience and other relevant information for special consideration.

**Course Requirements**

Bachelor of Business (Communication) graduates, if they enrol in the Graduate Diploma course, must select a major different from their undergraduate major. These students also undertake COP106 Communication Theory 1 instead of COB138 Written

Communication: Theory and Practice, and MJP101 Communication Theory 2 instead of COB113 Theoretical Perspectives on Communication.

Except in exceptional circumstances and with the approval of the Dean of the Faculty, a part-time student may not enrol for more than two units in any one semester. Prerequisites for all units with COB, MJB, and MKB codes may be waived for students in the Graduate Diploma in Communication at the discretion of the Head of School or their nominee.

## ADVERTISING

### Full-Time Course Structure

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>Year 1, Semester 1</b>			
COB138	Written Communication: Theory & Practice	12	3
	Advertising Elective Unit selected from Group 1	12	3
	Advertising Elective Unit selected from Group 1	12	3
	Elective Unit	12	
<b>Year 1, Semester 2</b>			
COB113	Theoretical Perspectives on Communication	12	3
MKB126	Advertising Management	12	3
	Advertising Elective Unit selected from Group 2	12	3
	Elective Unit	12	

### Part-Time Course Structure

#### Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
	Advertising Elective Unit selected from Group 1	12	3

#### Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
	Advertising Elective Unit selected from Group 1	12	3

#### Year 2, Semester 1

MKB125	Media Planning	12	3
	Elective Unit	12	

#### Year 2, Semester 2

MKB126	Advertising Management	12	3
	Advertising Elective Unit selected from Group 2	12	3

### Advertising Elective Units Group 1

MKB116	Principles of Advertising	12	3
MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3
MKB125	Media Planning	12	3
MKB157	Principles of Direct Marketing	12	3

### Advertising Elective Units Group 2

MKB119	Advertising Copywriting - Electronic	12	3
MKB121	Retail Advertising	12	3
MKB128	Direct Response Advertising	12	3

- (i) MKB116 Principles of Advertising **must be taken** by students who have not worked in the advertising or marketing industries. It **must not** be taken by those who have worked in those industries. If in doubt, students should consult the Senior Lecturer in Advertising.

- (ii) Students who have not previously studied a marketing unit are **strongly** recommended to take MKB140 Principles of Marketing as their Year 1, Semester 1 elective unit.
- (iii) Students taking MKB119 Advertising Copywriting – Electronic **must** take MJB126 Video Production as their Year 2, Semester 1 elective unit.

## FILM AND TELEVISION PRODUCTION

### Full-Time Course Structure

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>Year 1, Semester 1</b>			
COB138	Written Communication: Theory & Practice	12	3
MJB126	Video Production	12	3
MJB127	Narrative Concepts	12	3
MJB129	Film & Television Scriptwriting	12	3

### Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MJB114	Film & Video Business	12	3
	OR		
MJB118	Fundamentals of Photography	12	3
	Elective Unit	12	
	Elective Unit	12	

### Part-Time Course Structure

#### Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
MJB127	Narrative Concepts	12	3

#### Year 1, Semester 2

MJB126	Video Production	12	3
MJB129	Film & Television Scriptwriting	12	3

#### Year 2, Semester 1

	Elective Unit	12	
	Elective Unit	12	

#### Year 2, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MJB114	Film & Video Business	12	3
	OR		
MJB118	Fundamentals of Photography	12	3

**Note:** Advanced production units (MJB113 Film Drama Production, MJB131 Television Studio/Post Production and MJB134 Video Documentary Production) may be taken as electives in the Graduate Diploma. These are six-hour units and after 1993 will run at night only as required for the terminating Bachelor of Business – Film and Television Production part-time program.

Graduate Diploma students with a Communication-based degree may, with the consent of their supervisor, substitute other units for units similar to those completed in their undergraduate degree.

## FUNDRAISING

### Full-Time Course Structure

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>Year 1, Semester 1</b>			
COB138	Written Communication: Theory & Practice	12	3
MKB140	Principles of Marketing	12	3

MKP100	Fundraising Principles	12	3
	Elective Unit	12	

### **Year 1, Semester 2**

COB113	Theoretical Perspectives on Communication	12	3
MKB157	Principles of Direct Marketing	12	3
MKP101	Fundraising Campaigns	12	3
	Elective Unit	12	

### **Part-Time Course Structure**

#### **Year 1, Semester 1**

COB138	Written Communication: Theory & Practice	12	3
MKP100	Fundraising Principles	12	3

#### **Year 1, Semester 2**

COB113	Theoretical Perspectives on Communication	12	3
MKB140	Principles of Marketing	12	3

#### **Year 2, Semester 1**

MKB157	Principles of Direct Marketing	12	3
	Elective Unit	12	

#### **Year 2, Semester 2**

MKP101	Fundraising Campaigns	12	3
	Elective Unit	12	

### **JOURNALISM**

#### **Full-Time Course Structure**

#### **Year 1, Semester 1**

COB138	Written Communication: Theory & Practice	12	3
MJP100	Journalistic Writing	12	3
MJB139	Journalistic Ethics & Issues	12	3
MJP108	Literature of Journalism	12	3

#### **Year 1, Semester 2**

MJB122	Sub-Editing & Layout	12	3
	OR		
MJB132	Radio & Television Journalism 1	12	3
MJB124	Feature Writing	12	3
MJB126	Video Production	12	3
	OR		
	Elective Unit	12	
	Elective Unit	12	

### **Part-Time Course Structure**

#### **Year 1, Semester 1**

MJP100	Journalistic Writing	12	3
MJP108	Literature of Journalism	12	3

#### **Year 1, Semester 2**

MJB124	Feature Writing	12	3
MJB126	Video Production	12	3
	OR		
	Elective Unit	12	

#### **Year 2, Semester 1**

COB138	Written Communication: Theory & Practice	12	3
MJB139	Journalistic Ethics & Issues	12	3

**Year 2, Semester 2**

MJB122	Sub-Editing & Layout	12	3
	OR		
MJB132	Radio & Television Journalism 1	12	3
	Elective Unit	12	

**ORGANISATIONAL COMMUNICATION****Full-Time Course Structure****Year 1, Semester 1**

COB106	Group Communication: Theory & Practice	12	3
COB109	Issues in Publishing	12	3
	OR		
CON102	Advanced Organisational Communication	12	3
COB138	Written Communication: Theory & Practice	12	3
	Elective Unit	12	

**Year 1, Semester 2**

COB112	Organisational Communication	12	3
COB113	Theoretical Perspectives on Communication	12	3
COB157	Corporate Writing & Editing	12	3
	Elective Unit	12	

**Part-Time Course Structure****Year 1, Semester 1**

COB106	Group Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3

**Year 1, Semester 2**

COB112	Organisational Communication	12	3
COB113	Theoretical Perspectives on Communication	12	3

**Year 2, Semester 1**

COB109	Issues in Publishing	12	3
	OR		
CON102	Advanced Organisational Communication	12	3
	Elective Unit	12	

**Year 2, Semester 2**

COB157	Corporate Writing & Editing	12	3
	Elective Unit	12	

**PUBLIC RELATIONS****Full-Time Course Structure****Year 1, Semester 1**

COB138	Written Communication: Theory & Practice	12	3
MKB124	Public Relations Principles	12	3
MKB129	Publicity & Promotion - Print	12	3
	Elective Unit	12	

**Year 1, Semester 2**

COB113	Theoretical Perspectives on Communication	12	3
MKB123	Publication Management	12	3
MKB132	Government & Financial Relations	12	3
	Elective Unit	12	

## Part-Time Course Structure

### Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
MKB124	Public Relations Principles	12	3

### Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MKB129	Publicity & Promotion - Print	12	3

### Year 2, Semester 1

MKB123	Publication Management	12	3
	Elective Unit	12	

### Year 2, Semester 2

MKB132	Government & Financial Relations	12	3
	Elective Unit	12	

## Elective Units

It is recommended that students select their elective units from another major in the Graduate Diploma in Communication. Any deviation from this must be approved in writing by the course coordinator or nominee.

## ■ Graduate Diploma in Industrial Relations (BS74)

**Course Duration:** 1 year full-time, 2 years part-time

**Total Credit Points:** 96

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Dr Don Lambert

## Entry Requirements

To be eligible for admission, an applicant must hold an approved degree or equivalent from a recognised tertiary institution. However there exists provision for special entry for people without a degree but with appropriate industrial relations experience.

## Full-Time Course Structure

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>Year 1, Semester 1</b>			
ALP101	Employment Law	12	3
HRP100	International Industrial Relations	12	3
HRP104	Industrial Relations Practices	12	3
	OR		
	Elective Unit	12	
HRP107	Industrial Relations Theory	12	3
<b>Year 1, Semester 2</b>			
ALP102	Australian Industrial Law	12	3
HRP103	Industrial Relations Strategies & Policies	12	3
HRP105	Industrial Relations Processes	12	3
	OR		
	Elective Unit	12	
HRP106	Industrial Relations & Society	12	3



## Part-Time Course Structure

### Year 1, Semester 1

ALP101	Employment Law	12	3
HRP100	International Industrial Relations	12	3

### Year 1, Semester 2

ALP102	Australian Industrial Law	12	3
HRP106	Industrial Relations & Society	12	3

### Year 2, Semester 1

HRP104	Industrial Relations Practices OR Elective Unit	12	3
HRP107	Industrial Relations Theory	12	3

### Year 2, Semester 2

HRP103	Industrial Relations Strategies & Policies	12	3
HRP105	Industrial Relations Processes OR Elective Unit	12	3

### Elective Units

Elective units to be selected from:

HRN104	Introduction to Management	12	3
HRN108	People in Organisations	12	3
HRP110	Human Resource Management	12	3

or a unit approved by the course coordinator.

## ■ Graduate Diploma in Quality (BS77)

**Course Duration:** 2 years part-time

**Total Credit Points:** 96

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Mr Ian Ogle

### Entry Requirements

To be eligible for enrolment in the Graduate Diploma in Quality, an applicant shall have completed a course at degree level or possess an equivalent qualification in Science, Engineering, Management, Commerce, Education or another field deemed to be appropriate.

Where an equivalent course of study or examination cannot be readily established, an applicant may, in accordance with University practice, be recommended for special entry. This type of entry may depend collectively on the applicant's qualifications, background experience, current employment position, and other similar factors.

Part-Time Course Structure		Credit Points	Contact Hrs/Wk	Duration (Wks)
<b>Year 1, Semester 1</b>				
HRP111	Quality Systems Management	12	3	1-14
MEP173	Quality Planning	6	3	1-7
FNP101	Quality Cost Analysis	6	3	8-14

### **Year 1, Semester 2**

MEP274	Quality Systems Implementation & Maintenance	12	3	1-14
MAP111	Statistical Methods in Quality	6	3	1-7
HRP102	Human Factors in Quality	6	3	8-14

### **Year 2, Semester 1**

MAP212	Statistical Quality Control	12	3	1-14
HRP112	Management of Service Quality OR	12	3	1-14
MEP372	Measurement, Testing & Reliability	12	3	1-14

### **Year 2, Semester 2**

IFP222	Project	12	3	1-14
MAP222	Quality Improvement	12	3	1-14

## **■ Graduate Certificate in Business (BS30)**

**Course Duration:** 1 semester full-time, 1 year part-time

**Total Credit Points:** 48

**Course Coordinator:** Associate Professor Tim Robinson

For details on the range of units offered in this course, contact the Faculty of Business (telephone (07) 864 2048).

## **■ Bachelor of Business (Honours) (BS60)**

In the fields of: Accountancy, Managerial Accounting and Finance, and Accounting Legal Studies.

**Course Duration:** 1 year full-time, 2 years part-time

**Total Credit Points:** 96

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Professor Scott Holmes

### **Entry Requirements**

To be eligible for admission, an applicant must hold the following:

- (i) a QUT Bachelor of Business (Accountancy) degree or equivalent, and
- (ii) usually should have attained a grade point average (GPA) of least 5.5 over that degree, including grades of at least credit in all units directly relevant to the proposed Honours program.

Application for admission should normally be made at the end of the final year of the pass degree, or within 18 months of completing that degree.

Applicants who do not satisfy the above conditions but who have demonstrated outstanding performance in only the final year of a degree, for whose application is based on other factors including work experience or involvement in research, may be admitted at the discretion of the course coordinator.

**Course Requirements**  
**Core Units (Compulsory)**

AYN102	Accounting Research
BSN100	Dissertation

**Credit  
Points**12  
24**Contact  
Hrs/Wk**

3

**Other Units**

Students must complete five units from this group (subject to the approval of the course coordinator) including at least one of AYN115, FNN101, FNN106. Elective units may be taken from postgraduate units offered by any faculty within the University, subject to the approval of the course coordinator.

ALN104	Commercial Law Honours
ALN110	Taxation Policy Honours
AYN106	Auditing Honours
AYN115	Financial Accounting Honours
FNN101	Finance Honours
FNN106	Managerial Accounting Honours
	Elective Unit
	Elective Unit

12  
12  
12  
12  
12  
12  
12  
123  
3  
3  
3  
3  
3**■ Bachelor of Business (Honours) (BS61)**

In the fields of: Advertising, Film and Television Production, Journalism, Marketing, Organisational Communication, and Public Relations.

**Course Duration:** 1 year full-time, 2 years part-time**Total Credit Points:** 96**Standard Credit Points/Full-Time Semester:** 48**Course Coordinators:**

Associate Professor Stuart Cunningham – Communication

Dr Chad Perry – Marketing

**Entry Requirements**

Applicants for admission to candidature for the Bachelor of Business (Honours) shall:

- hold a Bachelor of Business from QUT with a grade point average (GPA) of 5.0 or better in relevant units studied in the three years of undergraduate study, or
- hold from QUT or from another tertiary institution, qualifications approved by the relevant Board of Studies as equivalent to the requirements set out above, including a GPA of 5.0 or above.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean on advice of the course coordinator to qualify the candidate for admission, may be accepted.

ADVERTISING, FILM AND TELEVISION PRODUCTION, JOURNALISM,  
ORGANISATIONAL COMMUNICATION, AND PUBLIC RELATIONS

**Full-Time Course Structure****Credit  
Points****Contact  
Hrs/Wk****Year 1, Semester 1**

BSP102	Communication Seminar
COP106	Communication Theory 1
MJP101	Communication Theory 2

12  
12  
123  
3  
3

MJP102	Communication Policy Environment	12	3
	OR		
MJP108	The Literature of Journalism	12	3
	OR		
COP108	Communication Technologies & Society	12	3

### **Year 1, Semester 2**

BSP100	Dissertation	48	
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### **Part-Time Course Structure**

#### **Year 1, Semester 1**

COP106	Communication Theory 1	12	3
MJP101	Communication Theory 2	12	3

#### **Year 1, Semester 2**

BSP102	Communication Seminar	12	3
BSP104	Dissertation Part 1	12	

#### **Year 2, Semester 1**

BSP105	Dissertation Part 2	12	
COP108	Communication Technologies & Society	12	3
	OR		
MJP102	Communication Policy Environment	12	3
	OR		
MJP108	The Literature of Journalism	12	3

#### **Year 2, Semester 2**

BSP106	Dissertation Part 3	24	
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### **MARKETING**

### **Full-Time Course Structure**

#### **Year 1, Semester 1**

MKN100	Seminars in Marketing Theory & Research Methods	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

#### **Year 1, Semester 2**

MKN112			
/1/2/3/4	Thesis	48	

### **Part-Time Course Structure**

#### **Year 1, Semester 1**

MKN100	Seminars in Marketing Theory & Research Methods	12	3
	Elective Unit	12	

#### **Year 1, Semester 2**

	Elective Unit	12	
	Elective Unit	12	

#### **Year 2, Semester 1**

MKN112/1/2	Thesis	24	
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#### **Year 2, Semester 2**

MKN112/3/4	Thesis	24	
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### **Elective Units**

Elective units should be chosen from the elective units listed in the Master of Business course entry.

## ■ Bachelor of Business (Honours) (BS62)

In the fields of: Economics, Human Resource Management, Industrial Relations, International Business, Management, and Public Policy.

**Course Duration:** 1 year full-time, 2 years part-time

**Total Credit Points:** 96

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Mr Barry Smith

### Entry Requirements

Applicants for admission to candidature for a Bachelor of Business (Honours) shall;

- (i) hold a Bachelor of Business from QUT which includes a major in the area of intended Honours level study and shall have achieved a grade point average (GPA) of 5 or better in units studied in the three years of undergraduate study. Greater weight may be given to performance in advanced level units, or
- (ii) hold from QUT or another tertiary institution, qualifications approved by the Faculty of Business Academic Board as equivalent to the requirements set out in paragraph (i), or
- (iii) have other qualifications and experience which is considered by the Dean to qualify for admission.

Applications for admission to Honours will normally be at the end of the final year of the pass degree, or within 18 months of completing the pass degree.

### Course Requirements

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (48 credit points).

Coursework units and thesis will be graded on a 1-7 scale. The course coordinator, in conjunction with thesis examiners and supervisors, will recommend awards of 1st class, 2nd class division A, 2nd class division B, or 3rd class Honours to Academic Board, on the basis that the thesis is weighted at twice the weight of the coursework.

### ECONOMICS

#### Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
<b>Year 1, Semester 1</b>			
BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
EPN108	Developments in Microeconomic Theories	12	3
EPN111	Contemporary Macroeconomic Theories	12	3

#### Year 1, Semester 2

BSN144			
1/2/3/4	Thesis	36	
	Elective Unit	12	

#### Part-Time Course Structure

#### Year 1, Semester 1

BSB400	Research Methodology	12	3
EPN111	Contemporary Macroeconomic Theories	12	3

**Year 1, Semester 2**

BSN144/1	Thesis	12	
EPN108	Developments in Microeconomic Theories*	12	3

**Year 2, Semester 1**

BSN144/2	Thesis	12	
	Elective Unit*	12	

**Year 2, Semester 2**

BSN144/3/4	Thesis	24	
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**HUMAN RESOURCE MANAGEMENT****Full-Time Course Structure****Year 1, Semester 1**

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	3
HRN115	Contemporary Issues in HRM*	12	3
HRN116	HRM Cases*	12	3

**Year 1, Semester 2**

BSN144			
/2/3/4	Thesis	36	
	Elective Unit*	12	

**Part-Time Course Structure****Year 1, Semester 1**

BSB400	Research Methodology	12	3
HRN115	Contemporary Issues in HRM	12	3

**Year 1, Semester 2**

BSN144/1	Thesis	12	
HRN116	HRM Cases*	12	3

**Year 2, Semester 1**

BSN144/2	Thesis	12	
	Elective Unit*	12	

**Year 2, Semester 2**

BSN144/3/4	Thesis	24	
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**INDUSTRIAL RELATIONS****Full-Time Course Structure****Year 1, Semester 1**

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
HRN101	Advanced Theory & Comparativism	12	3
HRN117	Industrial Relations & Work Organisation	12	3

**Year 1, Semester 2**

BSN144			
2/3/4	Thesis	36	
	Elective Unit	12	

\* Semesters of these units may be changed.

## Part-Time Course Structure

### Year 1, Semester 1

BSB400	Research Methodology	12	3
HRN101	Advanced Theory & Comparativism	12	3

### Year 1, Semester 2

BSN144/1	Thesis	12	
HRN117	Industrial Relations & Work Organisation*	12	3

### Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit*	12	

### Year 2, Semester 2

BSN144/3/4	Thesis	24	
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## INTERNATIONAL BUSINESS

### Full-Time Course Structure

#### Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
EPN109	International Business Policy & Competitive Strategies	12	3
	Elective Unit	12	

#### Year 1, Semester 2

BSN144			
2/3/4	Thesis	36	
EPN110	Regional Study	12	3

### Part-Time Course Structure

#### Year 1, Semester 1

BSB400	Research Methodology	12	3
EPN109	International Business Policy & Competitive Strategies	12	3

#### Year 1, Semester 2

EPN110	Regional Study	12	3
	Elective Unit	12	

#### Year 2, Semester 1

BSN144/1/2	Thesis	24	
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#### Year 2, Semester 2

BSN144/3/4	Thesis	24	
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## MANAGEMENT

### Full-Time Course Structure

#### Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
HRN118	Advanced Readings in Management*	12	3
HRN119	Current Issues in Management*	12	3

#### Year 1, Semester 2

BSN144			
/2/3/4	Thesis	36	
	Elective Unit*	12	

\* Semesters of these units may be changed.

## Part-Time Course Structure

### Year 1, Semester 1

BSB400	Research Methodology	12	3
HRN118	Advanced Readings in Management*	12	3

### Year 1, Semester 2

BSN144/1	Thesis	12	
HRN119	Current Issues in Management*	12	3

### Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit*	12	

### Year 2, Semester 2

BSN144/3/4	Thesis	24	
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## PUBLIC POLICY

## Full-Time Course Structure

### Year 1, Semester 1

BSN144/1	Thesis	12	
BSB400	Research Methodology	12	3
EPN104	Policy Analysis	12	3
EPN106	Program Management	12	3

### Year 1, Semester 2

BSN144			
2/3/4	Thesis	36	
	Elective Unit	12	

## Part-Time Course Structure

### Year 1, Semester 1

BSB400	Research Methodology	12	3
EPN104	Policy Analysis	12	3

### Year 1, Semester 2

BSN144/1	Thesis	12	
EPN106	Program Management*	12	3

### Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit*	12	

### Year 2, Semester 2

BSN144/3/4	Thesis	24	
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**Note:** It is recommended that students select their elective units from the major in the Honours program in which they are enrolled or an approved advanced undergraduate unit which was not completed in their undergraduate degree.

\* Semesters of these units may be changed.



## ■ Bachelor of Business (BS50)

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Dr Mike Quayle

### **Coordinators:**

Accountancy and Banking and Finance – Ms Chris Ryan

Economics, International Business and Public Sector Management – Mr Peter Carroll

Human Resource Management, Management and Industrial Relations – Mr Paul Sutcliffe

Journalism and Film and Television Production – Associate Professor Len Granato

Marketing, Advertising and Public Relations – Ms Cathy Neale

Organisational Communication – Ms Lyn Simpson

### **Special requirements for the Bachelor of Business degree in the Faculty of Business**

- ❑ Except in exceptional circumstances, and with the approval of the Dean of Faculty, a full-time student may enrol only in units selected from those contained in the normal course program for Semesters 1 and 2 in the first year of study. Similarly, a part-time student may select units only from those listed for Years 1 and 2 in the first two years of study.
- ❑ Except with the approval of the Dean, a student must enrol for more than one unit in any semester.
- ❑ It is Faculty of Business policy that a grade of 4 or higher is required in prerequisite units before a student can enrol in further units.

### **Course Requirements**

Students commencing the Bachelor of Business from 1992 onwards must complete the following requirements:

- (i) 24 units totalling 288 credit points
- (ii) these units will comprise four faculty core units, four units as required by a student's Board of Studies and eight specific units comprising a Primary Major and one of the following:
  - (a) Extended Major and four elective units or a minor
  - (b) Secondary Major
  - (c) two minors
  - (d) one Minor and four elective units
  - (e) eight elective units.

Elective units may be chosen from any degree course at QUT or from any other recognised University subject to the approval of the student's course coordinator.

### **DEFINITIONS**

Different types of Major:

- (i) **Primary Major** – a group of eight specified units in a particular discipline area. These units are specified in the course outline. Primary means the discipline in which the student wishes to graduate. Every graduate in the Bachelor of Business will have a primary major.

- (ii) **Secondary Major** – a coherent group of eight specified units in a discipline area different from the primary major.
- (iii) **Minor** – a coherent group of four specified units in a discipline area.
- (iv) **Extended Major** – an additional group of four specified units in the same discipline area as the primary major.

## □ Accountancy Major (ACA)

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Ms Chris Ryan

### Professional Recognition

Students completing the Bachelor of Business (Accountancy) degree satisfy the academic requirements for membership of various professional associations and statutory bodies provided the extended major indicated below is completed.

The degree is recognised for membership as satisfying the academic requirements of the following associations and boards: Australian Society of Certified Practising Accountants (ASCPA); Institute of Chartered Accountants in Australia (ICA); Companies Auditors Board (CAB); Tax Agents Registration Board (TARB); Australian Computer Society (ACS). The degree is also recognised for undergraduate membership by the Institute of Chartered Secretaries and Administrators (ICS&A) and also the Institute of Corporate Managers, Secretaries and Administrators (ICMS&A) provided students complete ALB120 Company Law and Practice and FNB113 Finance 3 as elective units.

To satisfy the academic requirements for CPA level membership of the ASCPA and membership of the ICA, graduates must complete the Accountancy Extended Major.

To satisfy the academic requirements for Associate level membership of the ASCPA, graduates must have completed the Accountancy major. The ASCPA will not accept a grade of 3 in the core accounting units for membership.

### ACCOUNTANCY EXTENDED MAJOR

#### Full-Time Course Structure

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>Year 1, Semester 1</b>			
AYB110	Accounting	12	4
EPB150	Microeconomics	12	3
ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3
<b>Year 1, Semester 2</b>			
ALB110	Business Law	12	3
AYB111	Financial Accounting	12	4
EPB110	Business Statistics	12	3
EPB140	Macroeconomics	12	3

**Year 2, Semester 1**

ALB122	Law of Business Associations*	12	3
AYB101	Computerised Accounting Systems*	12	4
AYB112	Company Accounting	12	4
COB160	Professional Communication (Business)	12	3

**Year 2, Semester 2**

AYB210	Auditing	12	3
BSB102	Management & Organisation	12	3
FNB111	Finance 1	12	4
FNB123	Managerial Accounting 1	12	4

**Year 3, Semester 1**

ALB132	Taxation Law*	12	3
FNB112	Finance 2*	12	4
FNB124	Managerial Accounting 2	12	4
	Elective Unit	12	

**Year 3, Semester 2**

AYB113	Accounting Theory & Applications	12	4
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

**Part-Time Course Structure****Year 1, Semester 1**

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3

**Year 1, Semester 2**

AYB111	Financial Accounting	12	4
EPB140	Macroeconomics	12	3

**Year 2, Semester 1**

ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

**Year 2, Semester 2**

ALB110	Business Law	12	3
EPB110	Business Statistics	12	3

**Year 3, Semester 1**

AYB101	Computerised Accounting Systems*	12	4
COB160	Professional Communication (Business)	12	3

**Year 3, Semester 2**

BSB102	Management & Organisation	12	3
FNB111	Finance 1	12	4

**Year 4, Semester 1**

ALB122	Law of Business Associations*	12	3
AYB112	Company Accounting	12	4

**Year 4, Semester 2**

AYB210	Auditing	12	3
FNB123	Managerial Accounting 1	12	4

\* Extended major units.

**Year 5, Semester 1**

ALB132	Taxation Law*	12	3
FNB112	Finance 2*	12	4

**Year 5, Semester 2**

AYB113	Accounting Theory & Applications	12	4
	Elective Unit	12	

**Year 6, Semester 1**

FNB124	Managerial Accounting 2	12	4
	Elective Unit	12	

**Year 6, Semester 2**

	Elective Unit	12	
	Elective Unit	12	

**HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS60 for details.

### ACCOUNTANCY EXTENDED MAJOR WITH A SECONDARY MAJOR IN BUSINESS LAW AND TAXATION

**Full-Time Course Structure**

**Credit  
Points**      **Contact  
Hrs/Wk**

**Year 1, Semester 1**

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3
ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

**Year 1, Semester 2**

ALB110	Business Law	12	3
AYB111	Financial Accounting	12	4
EPB110	Business Statistics	12	3
EPB140	Macroeconomics	12	3

**Year 2, Semester 1**

ALB122	Law of Business Associations*	12	3
AYB101	Computerised Accounting Systems*	12	4
AYB112	Company Accounting	12	4
COB160	Professional Communication (Business)	12	3

**Year 2, Semester 2**

ALB132	Taxation Law*	12	3
BSB102	Management & Organisation	12	3
FNB111	Finance 1	12	4
FNB123	Managerial Accounting 1	12	4

**Year 3, Semester 1**

AYB210	Auditing	12	3
FNB112	Finance 2*	12	4
FNB124	Managerial Accounting 2	12	4
	Secondary Major Option Unit	12	

**Year 3, Semester 2**

AYB113	Accounting Theory & Applications	12	4
	Secondary Major Option Unit	12	
	Secondary Major Option Unit	12	
	Secondary Major Option Unit	12	

\* Extended major units.

To complete the Business Law and Taxation Secondary Major, students must select four of the secondary major option units listed at the end of this section.

### Part-Time Course Structure

#### Year 1, Semester 1

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3

#### Year 1, Semester 2

AYB111	Financial Accounting	12	4
EPB140	Macroeconomics	12	3

#### Year 2, Semester 1

ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

#### Year 2, Semester 2

ALB110	Business Law	12	3
EPB110	Business Statistics	12	3

#### Year 3, Semester 1

AYB101	Computerised Accounting Systems*	12	4
COB160	Professional Communication	12	3

#### Year 3, Semester 2

BSB102	Management & Organisation	12	3
FNB111	Finance 1	12	4

#### Year 4, Semester 1

ALB122	Law of Business Associations*	12	3
AYB112	Company Accounting	12	4

#### Year 4, Semester 2

ALB132	Taxation Law*	12	3
FNB123	Managerial Accounting 1	12	4

#### Year 5, Semester 1

AYB210	Auditing	12	3
FNB112	Finance 2*	12	4

#### Year 5, Semester 2

AYB113	Accounting Theory & Applications	12	4
	Secondary Major Option Unit	12	

#### Year 6, Semester 1

FNB124	Managerial Accounting 2	12	4
	Secondary Major Option Unit	12	

#### Year 6, Semester 2

	Secondary Major Option Unit	12	
	Secondary Major Option Unit	12	

To complete the Business Law and Taxation Secondary Major, students must select four of the secondary major option units listed below.

#### SECONDARY MAJOR OPTION UNITS

ALB100	Taxation Disputes	12	3
ALB103	Financial Institutions Law	12	3
ALB105	International Business Law	12	3
ALB111	Commercial & Securities Law	12	3

\* Extended major units.

ALB120	Company Law & Practice	12	3
ALB121	Insolvency Law & Practice	12	3
ALB130	Indirect Taxation	12	3
ALB131	Tax Planning	12	3
ALB133	Taxation of Business Entities	12	3

## ACCOUNTANCY WITH BUSINESS COMPUTING SECONDARY

### Full-Time Course Structure

#### Year 1, Semester 1

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3
ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

#### Year 1, Semester 2

AYB111	Financial Accounting	12	4
CSB155	Introduction to Computing	12	4
EPB110	Business Statistics	12	3
EPB140	Macroeconomics	12	3

#### Year 2, Semester 1

ALB110	Business Law	12	3
AYB101	Computerised Accounting Systems	12	4
COB160	Professional Communication (Business)	12	3
ITB222	Systems Analysis & Design 1	12	4

#### Year 2, Semester 2

AYB112	Company Accounting	12	4
BSB102	Management & Organisation	12	3
FNB123	Managerial Accounting 1	12	4
ITB221	Laboratory 3 (Commercial Programming)	12	4

#### Year 3, Semester 1

AYB210	Auditing	12	3
FNB124	Managerial Accounting 2	12	4
ITB242	Decision Support Systems	12	3
ITB520	Data Communications	12	4

#### Year 3, Semester 2

AYB113	Accounting Theory & Applications	12	4
AYB212	Computer Security & Audit	12	3
FNB111	Finance 1	12	4
	Elective Unit (Computing)	12	

### Part-Time Course Structure

#### Year 1, Semester 1

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3

#### Year 1, Semester 2

AYB111	Financial Accounting	12	4
EPB140	Macroeconomics	12	3

#### Year 2, Semester 1

ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

#### Year 2, Semester 2

CSB155	Introduction to Computing	12	4
EPB110	Business Statistics	12	3

**Year 3, Semester 1**

AYB101	Computerised Accounting Systems	12	4
COB160	Professional Communication (Business)	12	3

**Year 3, Semester 2**

BSB102	Management & Organisation	12	3
ITB222	Systems Analysis & Design 1	12	4

**Year 4, Semester 1**

ALB110	Business Law	12	3
ITB520	Data Communications	12	4

**Year 4, Semester 2**

AYB112	Company Accounting	12	4
FNB123	Managerial Accounting 1	12	4

**Year 5, Semester 1**

AYB210	Auditing	12	3
ITB221	Laboratory 3 (Commercial Programming)	12	4

**Year 5, Semester 2**

AYB212	Computer Security & Audit	12	3
FNB111	Finance 1	12	4

**Year 6, Semester 1**

FNB124	Managerial Accounting 2	12	4
ITB242	Decision Support Systems	12	3

**Year 6, Semester 2**

AYB113	Accounting Theory & Applications	12	4
	Elective Unit (Computing)	12	

**HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS60 for details.

**□ Advertising Major (ADV)**

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Subject Area Coordinator:** Mr Alan Hales

**Standard Credit Points/Full-Time Semester:** 48

**Professional Recognition**

The course is accredited by the Advertising Institute of Australia. It is also endorsed by the Advertising Federation of Australia, the Australian Association of National Advertisers and the Australian Direct Marketing Association. Graduates are eligible for Associate Membership (Dip) of the Advertising Institute of Australia.

**Full-Time Course Structure**

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>Year 1, Semester 1</b>			
COB113	Theoretical Perspectives on Communication	12	3
ISB892	Business Computing	12	3

MKB112	Research Methods	12	3
MKB140	Principles of Marketing	12	3

### **Year 1, Semester 2**

COB134	Speech Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3
MKB116	Principles of Advertising	12	3
MKB142	Consumer Behaviour	12	3

### **Year 2, Semester 1**

MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3
MKB157	Principles of Direct Marketing	12	3
	Elective Unit	12	

### **Year 2, Semester 2**

MKB125	Media Planning	12	3
MKB141	Marketing Management	12	3
	Elective Unit*		
	Elective Unit*		

### **Year 3, Semester 1**

COB106	Group Communication: Theory & Practice	12	3
EPB116	Economic Principles 1	12	3
MKB126	Advertising Management	12	3
	Elective Unit	12	

### **Year 3, Semester 2**

EPB124	Government	12	3
MKB128	Direct Response Advertising	12	3
MKB131	Advertising Campaigns	12	3
	Elective Unit	12	

## **Part-Time Course Structure**

### **Year 1, Semester 1**

COB138	Written Communication: Theory & Practice	12	3
MKB140	Principles of Marketing	12	3

### **Year 1, Semester 2**

COB113	Theoretical Perspectives on Communication	12	3
MKB112	Research Methods	12	3

### **Year 2, Semester 1**

ISB892	Business Computing	12	3
MKB116	Principles of Advertising	12	3

### **Year 2, Semester 2**

MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3

### **Year 3, Semester 1**

MKB125	Media Planning	12	3
MKB142	Consumer Behaviour	12	3

### **Year 3, Semester 2**

MKB157	Principles of Direct Marketing	12	3
	Elective Unit	12	

\* Students are recommended to take MKB119 Advertising Copywriting - Electronic and MKB121 Retail Advertising for these elective units.



**Year 4, Semester 1**

COB134	Speech Communication: Theory & Practice	12	3
MKB141	Marketing Management	12	3

**Year 4, Semester 2**

MKB126	Advertising Management	12	3
	Elective Unit*	12	

**Year 5, Semester 1**

MKB128	Direct Response Advertising	12	3
	Elective Unit*	12	

**Year 5, Semester 2**

COB106	Group Communication: Theory & Practice	12	3
	Elective Unit	12	

**Year 6, Semester 1**

EPB116	Economic Principles 1	12	3
EPB124	Government	12	3

**Year 6, Semester 2**

MKB131	Advertising Campaigns	12	3
	Elective Unit	12	

**HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS61 for details.

**□ Banking and Finance Major (BKF)**

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Ms Chris Ryan

**Professional Recognition**

The degree is recognised as satisfying the academic requirements for senior membership of the Australian Institute of Bankers. If the units ALB122 Law of Business Associations, ALB132 Taxation Law, AYB113 Accounting Theory and Applications, and AYB210 Auditing are completed as electives, students will satisfy the academic requirements for CPA level membership of ASCPA and membership of the ICA. If the units ALB120 Company Law and Practice, ALB122 Law of Business Associations, and FNB113 Finance 3 are included as electives, students will satisfy the academic requirements for membership of the Institute of Corporate Managers, Secretaries and Administrators (ICMSA).

The ASCPA will not accept a grade of 3 in the core accounting units for membership.

\* Students are recommended to take MKB119 Advertising Copywriting - Electronic and MKB121 Retail Advertising for these elective units.

**BANKING AND FINANCE EXTENDED MAJOR****Full-Time Course Structure**

	<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
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**Year 1, Semester 1**

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3
ISB892	Business Computing	12	4
MAB173	Quantitative Methods*	12	3

**Year 1, Semester 2**

ALB110	Business Law	12	3
AYB111	Financial Accounting	12	4
EPB110	Business Statistics *	12	3
EPB140	Macroeconomics	12	3

**Year 2, Semester 1**

ALB103	Financial Institutions Law	12	3
AYB112	Company Accounting*	12	4
COB160	Professional Communication (Business)	12	3
FNB111	Finance 1	12	4

**Year 2, Semester 2**

BSB102	Management & Organisation	12	3
FNB112	Finance 2	12	4
FNB117	Financial Modelling	12	4
FNB123	Managerial Accounting 1	12	4

**Year 3, Semester 1**

FNB100	Australian Financial Markets	12	3
FNB114	Financial Institutions - Lending	12	3
	Elective Unit	12	
	Elective Unit	12	

**Year 3, Semester 2**

FNB115	Financial Institutions - Management	12	4
FNB120	International Finance*	12	4
	Elective Unit	12	
	Elective Unit	12	

**Part-Time Course Structure****Year 1, Semester 1**

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3

**Year 1, Semester 2**

AYB111	Financial Accounting	12	4
EPB140	Macroeconomics	12	3

**Year 2, Semester 1**

ISB892	Business Computing	12	4
MAB173	Quantitative Methods*	12	3

**Year 2, Semester 2**

ALB110	Business Law	12	3
EPB110	Business Statistics*	12	3

\* Extended major units.

**Year 3, Semester 1**

COB160	Professional Communication (Business)	12	3
FNB111	Finance 1	12	4

**Year 3, Semester 2**

BSB102	Management & Organisation	12	3
FNB112	Finance 2	12	4

**Year 4, Semester 1**

ALB103	Financial Institutions Law	12	3
AYB112	Company Accounting*	12	4

**Year 4, Semester 2**

FNB117	Financial Modelling	12	4
FNB123	Managerial Accounting 1	12	4

**Year 5, Semester 1**

FNB100	Australian Financial Markets	12	3
FNB114	Financial Institutions - Lending	12	3

**Year 5, Semester 2**

FNB115	Financial Institutions - Management Elective Unit	12	4
		12	

**Year 6, Semester 1**

	Elective Unit	12	
	Elective Unit	12	

**Year 6, Semester 2**

FNB120	International Finance* Elective Unit	12	4
		12	

**HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS60 for details.

**□ Economics Major (ECO)**

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Mr Peter Carroll

**Professional Recognition**

This degree satisfies the academic requirements for ordinary membership of the Economics Society of Australia, and, with the completion of the extended major, for professional membership of the Queensland division of the Economics Society, the Chartered Institute of Transport, the Market Research Society and the Australian Marketing Institute. It also partially fulfils the requirements for affiliate membership of the Australian Institute of Bankers.

\* Extended major units.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
<b>Year 1, Semester 1</b>			
BSB102	Management & Organisation OR	12	3
EPB124	Government	12	3
EPB140	Macroeconomics	12	3
ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3
<b>Year 1, Semester 2</b>			
AYB110	Accounting	12	4
EPB106	Australian Economic History	12	3
EPB110	Business Statistics	12	3
EPB150	Microeconomics	12	3
<b>Year 2, Semester 1</b>			
BSB102	Management & Organisation OR	12	3
EPB124	Government	12	3
EPB104	Applied Economic Techniques 1	12	3
EPB142	Macroeconomic Theory	12	3
EPB152	Microeconomic Theory	12	3
<b>Year 2, Semester 2</b>			
EPB141	Macroeconomic Policy	12	3
EPB151	Microeconomic Policy	12	3
	Major Option	12	
	Elective Unit	12	
<b>Year 3, Semester 1</b>			
	Major Option	12	
	Extended Major Option or Elective Unit	12	
	Extended Major Option or Elective Unit	12	
	Elective Unit	12	
<b>Year 3, Semester 2</b>			
	Extended Major Option or Elective Unit	12	
	Extended Major Option or Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	
<b>Part-Time Course Structure</b>			
<b>Year 1, Semester 1</b>			
EPB140	Macroeconomics	12	3
ISB892	Business Computing	12	4
<b>Year 1, Semester 2</b>			
BSB102	Management & Organisation OR	12	3
EPB124	Government	12	3
MAB173	Quantitative Methods	12	3
<b>Year 2, Semester 1</b>			
AYB110	Accounting	12	4
EPB150	Microeconomics	12	3
<b>Year 2, Semester 2</b>			
EPB106	Australian Economic History	12	3
EPB110	Business Statistics	12	3

**Year 3, Semester 1**

EPB142	Macroeconomic Theory	12	3
EPB152	Microeconomic Theory	12	3

**Year 3, Semester 2**

EPB141	Macroeconomic Policy	12	3
EPB151	Microeconomic Policy	12	3

**Year 4, Semester 1**

BSB102	Management & Organisation OR	12	3
EPB124	Government	12	3
EPB104	Applied Economic Techniques I	12	3

**Year 4, Semester 2**

Major Option	12
Elective Unit	12

**Year 5, Semester 1**

Major Option	12
Elective Unit	12

**Year 5, Semester 2**

Extended Major Option or Elective Unit	12
Elective Unit	12

**Year 6, Semester 1**

Extended Major Option or Elective Unit	12
Extended Major Option or Elective Unit	12

**Year 6, Semester 2**

Extended Major Option	12
Elective Unit	12

**MAJOR AND EXTENDED MAJOR OPTIONS**

Students may select their Major and Extended Major options from the list below.

EPB102	Applied Econometrics A*	12	3
EPB103	Applied Econometrics B	12	3
EPB107	Business Economic Forecasting	12	3
EPB115	Economic Model Building	12	3
EPB117	Economics of Industry	12	3
EPB127	History of Economic Thought	12	3
EPB130	International Economics*	12	3
EPB144	Mathematical Economic Applications*	12	3
EPB153	Monetary Theory & Policy	12	3
EPB158	Public Finance	12	3
EPB160	Public Sector Economics*	12	3
EPB164	Spatial & Regional Economics	12	3
EPB168	Transport & Communication Economics	12	3
FNB111	Finance I	12	4

**HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS62 for details.

\* Denotes major option.

## ☐ Film and Television Production Major (FTV)

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Mr Ridley Williams

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
<b>Year 1, Semester 1</b>			
COB113	Theoretical Perspectives on Communication	12	3
COB138	Written Communication: Theory & Practice	12	3
MJB108	Creative Sound & Image*	12	4
MJB118	Fundamentals of Photography*	12	3
<b>Year 1, Semester 2</b>			
COB134	Speech Communication: Theory & Practice	12	3
MJB120	Newsriting	12	3
MJB126	Video Production*	12	3
MJB127	Narrative Concepts*	12	3
<b>Year 2, Semester 1</b>			
COB106	Group Communication: Theory & Practice	12	3
MJB113	Film Drama Production*	12	3
MJB129	Film & Television Scriptwriting*	12	3
	Elective Unit	12	
<b>Year 2, Semester 2</b>			
MJB102	Text Analysis	12	3
MJB131	Television Studio/Post Production*	12	3
MJB134	Video Documentary Production*	12	3
	Elective Unit	12	
<b>Year 3, Semester 1</b>			
ISB892	Business Computing	12	4
MJB104	Media Industries & Issues	12	3
MJB114	Film & Video Business	12	3
	Elective Unit	12	
<b>Year 3, Semester 2</b>			
BSB102	Management & Organisation	12	3
EPB116	Economic Principles 1	12	3
MJB115	Supervised Project Film & TV*	12	3
	OR		
MJB147	Film Genres	12	3
	Elective Unit	12	
<b>Part-Time Course Structure (continuing students only)</b>			
<b>Year 1, Semester 1</b>			
COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4
<b>Year 1, Semester 2</b>			
COB113	Theoretical Perspectives on Communication	12	3
MJB118	Fundamentals of Photography*	12	3

\* Workshops may involve a further three hours per week.

**Year 2, Semester 1**

COB134	Speech Communication: Theory & Practice	12	3
MJB127	Narrative Concepts*	12	3

**Year 2, Semester 2**

MJB108	Creative Sound & Image*	12	3
MJB129	Film & Television Scriptwriting*	12	3

**Year 3, Semester 1**

MJB102	Text Analysis	12	3
	Elective Unit	12	

**Year 3, Semester 2**

COB106	Group Communication: Theory & Practice	12	3
MJB126	Video Production*	12	3

**Year 4, Semester 1**

EPB116	Economic Principles 1	12	3
	Elective Unit	12	

**Year 4, Semester 2**

MJB104	Media Industries & Issues	12	3
MJB113	Film Drama Production*	12	3

**Year 5, Semester 1**

MJB131	Television Studio/Post Production*	12	3
MJB134	Video Documentary Production*	12	3

**Year 5, Semester 2**

MJB114	Film & Video Business	12	3
MJB120	Newsriting	12	3

**Year 6, Semester 1**

MJB147	Film Genres	12	3
	OR		
MJB115	Supervised Project Film & TV*	12	3
	Elective Unit	12	

**Year 6, Semester 2**

BSB102	Management & Organisation	12	3
	Elective Unit	12	

**HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS61 for details.

**□ Human Resource Management Major (HRM)**

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Mr Paul Sutcliffe

\* Workshops may involve a further three hours per week.

## Professional Recognition

This degree satisfies the academic requirements for membership of the Australian Human Resources Institute, the Australian Institute of Management and the Australian Institute of Training and Development.

### Full-Time Course Structure

	<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
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#### Year 1, Semester 1

BSB102	Management & Organisation	12	3
EPB116	Economic Principles 1 OR	12	3
EPB140	Macroeconomics*	12	3
HRB130	Organisational Behaviour	12	3
ISB892	Business Computing	12	4

#### Year 1, Semester 2

AYB100	Accounting for Managers	12	3
EPB109	Business Methodology OR	12	3
EPB163	Research & Survey Methods	12	3
EPB124	Government	12	3
HRB131	Personnel Management & Industrial Relations	12	3

#### Year 2, Semester 1

HRB105	Human Resources & the Organisation	12	3
	Major Option	12	
	Elective Unit	12	
	Elective Unit	12	

#### Year 2, Semester 2

HRB103	Employment Regulation & Administration	12	3
HRB104	Foundation HR Competencies	12	3
	Major Option	12	
	Elective Unit	12	

#### Year 3, Semester 1

HRB100	Advanced Organisational Behaviour	12	3
	Major Option	12	
	Elective Unit	12	
	Elective Unit	12	

#### Year 3, Semester 2

HRB136	Strategic HRM	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

### Part-Time Course Structure

#### Year 1, Semester 1

BSB102	Management & Organisation	12	3
EPB116	Economic Principles 1 OR	12	3
EPB140	Macroeconomics*	12	3

#### Year 1, Semester 2

HRB130	Organisational Behaviour	12	3
HRB131	Personnel Management & Industrial Relations	12	3

\* Students selecting Macroeconomics must also include Microeconomics in their program.



**Year 2, Semester 1**

HRB105	Human Resources & the Organisation	12	3
ISB892	Business Computing	12	3

**Year 2, Semester 2**

EPB109	Business Methodology OR	12	3
EPB163	Research & Survey Methods	12	4
HRB104	Foundation HRM Competencies	12	3

**Year 3, Semester 1**

EPB124	Government Major Option	12 12	3
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**Year 3, Semester 2**

AYB100	Accounting for Managers	12	3
HRB103	Employment Regulation & Administration	12	3

**Year 4, Semester 1**

HRB100	Advanced Organisational Behaviour Elective Unit	12 12	3
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**Year 4, Semester 2**

Major Option	12
Elective Unit	12

**Year 5, Semester 1**

Elective Unit	12
Elective Unit	12

**Year 5, Semester 2**

Elective Unit	12
Elective Unit	12

**Year 6, Semester 1**

Major Option	12
Elective Unit	12

**Year 6, Semester 2**

HRB136	Strategic HRM Elective Unit	12 12	3
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**MAJOR AND EXTENDED MAJOR OPTIONS**

Extended majors are any four units from the list of options not already completed in the major.

COB102	Consulting For Organisational Change	12	3
COB138	Written Communication: Theory & Practice OR	12	3
COB160	Professional Communication	12	3
HRB101	Advanced Training & Development	12	3
HRB102	Advocacy & Negotiation	12	3
HRB107	Independent Study - HRD OR	12	3
HRB108	Independent Study - HRM	12	3
HRB114	Industrial Relations Institutions	12	3
HRB118	International Management	12	3
HRB119	Interviewing & Counselling	12	3
HRB120	Introductory Training & Development	12	3
HRB128	Occupational Health & Safety Management	12	3
HRB133	Equity at Work	12	3

HRB134	Recruitment & Selection	12	3
HRB402	Public Personnel Management	12	3

## HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

## ☐ Industrial Relations Major (IRE)

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Mr Paul Sutcliffe

### Professional Recognition

Graduates can join the Industrial Relations Society and the Australian Human Resources Institute.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
<b>Year 1, Semester 1</b>			
BSB102	Management & Organisation	12	3
EPB116	Economic Principles 1*	12	3
	OR		
EPB140	Macroeconomics*	12	3
EPB124	Government	12	3
HRB130	Organisational Behaviour	12	3
<b>Year 1, Semester 2</b>			
EPB106	Australian Economic History*	12	3
	OR		
EPB150	Microeconomics*	12	3
HRB113	Industrial Relations History	12	3
HRB131	Personnel Management & Industrial Relations	12	3
ISB892	Business Computing	12	4
<b>Year 2, Semester 1</b>			
ALB104	Industrial Law	12	3
HRB114	Industrial Relations Institutions	12	3
HRB138	Work & Society	12	3
	Elective Unit	12	
<b>Year 2, Semester 2</b>			
HRB137	Wages & Employment	12	3
	Core Option	12	
	Major Option	12	
	Elective Unit	12	
<b>Year 3, Semester 1</b>			
	Major Option	12	
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

\* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

**Year 3, Semester 2**

Major Option	12	
Elective Unit	12	
Elective Unit	12	
Elective Unit	12	

**Part-Time Course Structure****Year 1, Semester 1**

BSB102	Management & Organisation	12	3
EPB116	Economic Principles 1*	12	3
	OR		
EPB140	Macroeconomics*	12	3

**Year 1, Semester 2**

HRB113	Industrial Relations History	12	3
ISB892	Business Computing	12	4

**Year 2, Semester 1**

EPB124	Government	12	3
HRB131	Personnel Management & Industrial Relations	12	3

**Year 2, Semester 2**

EPB106	Australian Economic History*	12	3
	OR		
EPB150	Microeconomics*	12	3
HRB137	Wages & Employment	12	3

**Year 3, Semester 1**

HRB114	Industrial Relations Institutions	12	3
	Elective Unit	12	

**Year 3, Semester 2**

HRB130	Organisational Behaviour	12	3
	Core Option	12	

**Year 4, Semester 1**

HRB138	Work & Society	12	3
	Elective Unit	12	

**Year 4, Semester 2**

Major Option	12	
Elective Unit	12	

**Year 5, Semester 1**

ALB104	Industrial Law	12	3
	Elective Unit	12	

**Year 5, Semester 2**

Major Option	12	
Elective Unit	12	

**Year 6, Semester 1**

Major Option	12	
Elective Unit	12	

**Year 6, Semester 2**

Elective Unit	12	
Elective Unit	12	

\* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

Students should select their core options, and major and extended major options from the following lists.

### CORE OPTIONS

AYB100	Accounting for Managers	12	3
EPB109	Business Methodology	12	3
	OR		
EPB163	Research & Survey Methods	12	3
EPB112	Critical Analysis	12	3

### MAJOR AND EXTENDED MAJOR OPTIONS

Extended majors are any four units from the list of options not already completed in the major.

HRB102	Advocacy & Negotiation	12	3
HRB103	Employment Regulation & Administration	12	3
HRB105	Human Resources & the Organisation	12	3
HRB109	Industrial Democracy	12	3
HRB115	Industrial Relations Policies	12	3
HRB128	Occupational Health & Safety Management	12	3
HRB133	Equity at Work	12	3
HRB144	Public Sector Industrial Relations	12	3
HRB150	Comparative Industrial Relations	12	3

### HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

## ☐ International Business Major (INB)

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Mr Peter Carroll

### Professional Recognition

This degree satisfies the academic requirements for membership of the Australian Business Economists Society.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
<b>Year 1, Semester 1</b>			
BSB102	Management & Organisation	12	3
EPB140	Macroeconomics	12	3
ISB892	Business Computing	12	4
	Language 1*	12	
<b>Year 1, Semester 2</b>			
AYB100	Accounting for Managers	12	3
	OR		
AYB110	Accounting	12	4
EPB150	Microeconomics	12	3
EPB110	Business Statistics	12	3
	OR		
EPB163	Research & Survey Methods	12	3
	Language 2*	12	

\* Language to be chosen from designated language options.

**Year 2, Semester 1**

ALB110	Business Law	12	3
EPB124	Government	12	3
MKB140	Principles of Marketing	12	3
	Language 3*	12	

**Year 2, Semester 2**

EPB132	International Trade & Finance	12	3
	Area Studies Option	12	
	Language 4*	12	
	Elective Unit	12	

**Year 3, Semester 1**

EPB133	Globalisation & World Business+	12	3
	OR		
	Elective Unit	12	
FNB107	Corporate Finance+	12	3
	OR		
FNB111	Finance 1+	12	4
	OR		
	Elective Unit	12	
	Area Studies Option	12	
	Elective Unit	12	

**Year 3, Semester 2**

ALB105	International Business Law+	12	3
	OR		
EPB131	International Politics & Business+	12	3
	OR		
	Elective Unit	12	
MKB149	International Marketing+	12	3
	OR		
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

**Part-Time Course Structure****Year 1, Semester 1**

BSB102	Management & Organisation	12	3
ISB892	Business Computing	12	4

**Year 1, Semester 2**

EPB140	Macroeconomics	12	3
EPB110	Business Statistics	12	3
	OR		
EPB163	Research & Survey Methods	12	3

**Year 2, Semester 1**

AYB100	Accounting for Managers	12	3
	OR		
AYB110	Accounting	12	4
EPB124	Government	12	3

**Year 2, Semester 2**

ALB110	Business Law	12	3
EPB150	Microeconomics	12	3

\* Language to be chosen from designated language options.

+ Denotes extended major unit.

**Year 3, Semester 1**

MKB140	Principles of Marketing	12	3
	Language 1*	12	

**Year 3, Semester 2**

	Language 2*	12	
	Area Studies Option	12	

**Year 4, Semester 1**

FNB107	Corporate Finance+	12	3
	OR		
FNB111	Finance 1+	12	4
	OR		
	Elective Unit	12	
	Language 3*	12	

**Year 4, Semester 2**

EPB132	International Trade & Finance	12	3
	Language 4*	12	

**Year 5, Semester 1**

EPB133	Globalisation & World Business+	12	3
	OR		
	Elective Unit	12	
	Area Studies Option	12	

**Year 5, Semester 2**

MKB149	International Marketing+	12	3
	OR		
	Elective Unit	12	
	Elective Unit	12	

**Year 6, Semester 1**

	Elective Unit	12	
	Elective Unit	12	

**Year 6, Semester 2**

ALB105	International Business Law+	12	3
	OR		
EPB131	International Politics & Business+	12	3
	OR		
	Elective Unit	12	
	Elective Unit	12	

**The codes for language units are as follows:**

(With the permission of the subject area coordinator, and where available, languages other than those listed may be taken. Please contact the subject area coordinator for details. In addition, languages may, where appropriate, be taken at other universities.)

**Year 1, Semester 1****FRENCH**

HUB670	Introductory French 1 OR	12	5
HUB672	French Language & Culture 1#	12	4

\* Language to be chosen from designated language options.

+ Denotes extended major unit.

# Advanced level unit for students who have completed Year 12 in this language.

**INDONESIAN**

HUB650	Introductory Indonesian 1	12	5
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**JAPANESE**

HUB660	Introductory Japanese 1	12	5
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	OR		
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HUB662	Japanese Language & Culture 1*	12	4
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**GERMAN**

HUB735	Introductory German 1	12	5
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	OR		
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HUB737	German Language & Culture 1*	12	4
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**Year 1, Semester 2****FRENCH**

HUB671	Introductory French 2	12	5
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	OR		
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HUB673	French Language & Culture 2*	12	4
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**INDONESIAN**

HUB651	Introductory Indonesian 2	12	5
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**JAPANESE**

HUB661	Introductory Japanese 2	12	5
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	OR		
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HUB663	Japanese Language & Culture 2*	12	4
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**GERMAN**

HUB736	Introductory German 2	12	5
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	OR		
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HUB738	German Language & Culture 2*	12	4
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**Year 2, Semester 1**

HUB652	Indonesian Language & Culture 1	12	4
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HUB664	Japanese Language & Culture 3	12	4
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HUB674	French Language & Culture 3	12	4
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HUB739	German Language & Culture 3	12	4
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**Year 2, Semester 2**

HUB653	Indonesian Language & Culture 2	12	4
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HUB665	Japanese Language & Culture 4	12	4
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HUB675	French Language & Culture 4	12	4
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HUB740	German Language & Culture 4	12	4
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**Year 3, Semester 1**

HUB654	Indonesian Language & Culture 3	12	4
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HUB666	Japanese Language & Culture 5	12	4
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HUB676	French Language & Culture 5	12	4
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HUB741	German Language & Culture 5	12	4
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**Year 3, Semester 2**

HUB655	Indonesian Language & Culture 4	12	4
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HUB667	Japanese Language & Culture 6	12	4
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HUB677	French Language & Culture 6	12	4
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HUB742	German Language & Culture 6	12	4
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**Area Studies Options**

Students must select either Europe or Asia but may do both using elective units.

**ASIA**

EPB105	Asian Economic Development	12	3
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EPB108	Business in Asia	12	3
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\* Advanced level unit if for students who have completed Year 12 in this language.

<b>EUROPE</b>			
EPB120	European Economic History	12	3
EPB121	European Integration	12	3

## **HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS62 for details.

## **□ Journalism Major (JOU)**

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Associate Professor Len Granato

### **Professional Recognition**

This degree is recognised by the Media Entertainment and Arts Alliance.

<b>Full-Time Course Structure</b>		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>Year 1, Semester 1</b>			
COB113	Theoretical Perspectives on Communication	12	3
EPB124	Government	12	3
ISB892	Business Computing	12	4
MEB120	Newsriting	12	3
<b>Year 1, Semester 2</b>			
COB134	Speech Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3
EPB116	Economic Principles 1	12	3
MEB121	Reporting Principles	12	3
<b>Year 2, Semester 1</b>			
COB106	Group Communication: Theory & Practice	12	3
MEB124	Feature Writing	12	3
MEB126	Video Production	12	3
	Elective Unit	12	
<b>Year 2, Semester 2</b>			
COB144	Creative Language for Communicators	12	3
MEB132	Radio & Television Journalism 1	12	3
MEB139	Journalistic Ethics & Issues	12	3
	Elective Unit	12	
<b>Year 3, Semester 1</b>			
MEB104	Media Industries & Issues	12	3
MEB122	Sub-Editing & Layout	12	3
MEB138	Radio & Television Journalism 2	12	3
	Elective Unit	12	
<b>Year 3, Semester 2</b>			
MEB102	Text Analysis	12	3
MEB103	News Production	12	3
MEB137	Public Affairs Reporting	12	3
	Elective Unit	12	



## Part-Time Course Structure

### Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4

### Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MJB120	Newswriting	12	3

### Year 2, Semester 1

COB134	Speech Communication: Theory & Practice	12	3
MJB121	Reporting Principles	12	3

### Year 2, Semester 2

EPB116	Economic Principles 1	12	3
MJB124	Feature Writing	12	3

### Year 3, Semester 1

EPB124	Government	12	3
MJB139	Journalistic Ethics & Issues	12	3

### Year 3, Semester 2

COB106	Group Communication: Theory & Practice	12	3
MJB126	Video Production	12	3

### Year 4, Semester 1

COB144	Creative Language for Communicators	12	3
MJB132	Radio & Television Journalism 1	12	3

### Year 4, Semester 2

MJB104	Media Industries & Issues	12	3
MJB138	Radio & Television Journalism 2	12	3

### Year 5, Semester 1

MJB137	Public Affairs Reporting	12	3
	Elective Unit	12	

### Year 5, Semester 2

MJB122	Sub-Editing & Layout	12	3
	Elective Unit	12	

### Year 6, Semester 1

MJB102	Text Analysis	12	3
MJB103	News Production	12	3

### Year 6, Semester 2

	Elective Unit	12	
	Elective Unit	12	

## HONOURS YEAR (OPTIONAL)

Refer to the course outline BS61 for details.

## ☐ Management Major (MAN)

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Mr Paul Sutcliffe

### Professional Recognition

This major satisfies the academic requirements for membership of the Australian Institute of Management.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
<b>Year 1, Semester 1</b>			
BSB102	Management & Organisation	12	3
EPB116	Economic Principles 1*	12	3
	OR		
EPB140	Macroeconomics*	12	3
EPB124	Government	12	3
HRB130	Organisational Behaviour	12	3
<b>Year 1, Semester 2</b>			
AYB100	Accounting for Managers	12	3
	OR		
AYB110	Accounting	12	4
EPB106	Australian Economic History*	12	3
	OR		
EPB150	Microeconomics*	12	3
HRB131	Personnel Management & Industrial Relations	12	3
ISB892	Business Computing	12	4
<b>Year 2, Semester 1</b>			
HRB116	Innovation & Entrepreneurship	12	3
HRB126	Management Processes	12	3
	Major Option	12	
	Elective Unit	12	
<b>Year 2, Semester 2</b>			
HRB127	Management Theory & Issues	12	3
	Major Option	12	
	Elective Unit	12	
	Elective Unit	12	
<b>Year 3, Semester 1</b>			
HRB129	Operations & Production Management	12	3
	Major Option	12	
	Elective Unit	12	
	Elective Unit	12	
<b>Year 3, Semester 2</b>			
HRB125	Management Strategy & Policy	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

\* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

## Part-Time Course Structure

### Year 1, Semester 1

BSB102	Management & Organisation	12	3
EPB116	Economic Principles 1*	12	3
	OR		
EPB140	Macroeconomics*	12	3

### Year 1, Semester 2

HRB130	Organisational Behaviour	12	3
HRB131	Personnel Management & Industrial Relations	12	3

### Year 2, Semester 1

HRB126	Management Processes	12	3
ISB892	Business Computing	12	4

### Year 2, Semester 2

AYB100	Accounting for Managers	12	3
	OR		
AYB110	Accounting	12	4
EPB106	Australian Economic History*	12	3
	OR		
EPB150	Microeconomics*	12	3

### Year 3, Semester 1

EPB124	Government	12	3
HRB116	Innovation & Entrepreneurship	12	3

### Year 3, Semester 2

Major Option	12	
Elective Unit	12	

### Year 4, Semester 1

HRB129	Operations & Production Management	12	3
	Elective Unit	12	

### Year 4, Semester 2

HRB127	Management Theory & Issues	12	3
	Elective Unit	12	

### Year 5, Semester 1

Major Option	12	
Elective Unit	12	

### Year 5, Semester 2

Elective Unit	12	
Elective Unit	12	

### Year 6, Semester 1

Major Option	12	
Elective Unit	12	

### Year 6, Semester 2

HRB125	Management Policy & Strategy	12	3
	Elective Unit	12	

## MAJOR AND EXTENDED MAJOR OPTIONS

Extended majors are any four units from the list of options not already completed in the major.

\* Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

COB102	Consulting for Organisational Change	12	3
EPB109	Business Methodology OR	12	3
EPB163	Research & Survey Methods	12	3
FNB111	Finance 1	12	4
HRB105	Human Resources & the Organisation	12	3
HRB106	Independent Study in Management	12	3
HRB114	Industrial Relations Institutions	12	3
HRB118	International Management	12	3
HRB135	Small Business Management	12	3
HRB140	Management & Technology	12	3
HRB147	Sports Administration	12	3
HRB403	Quality Management	12	3
MKB140	Principles of Marketing	12	3

### **HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS62 for details.

## **□ Marketing Major (MKG)**

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Ms Cathy Neal

### **Professional Recognition**

Students of the marketing degree may meet the requirements for membership of a number of professional bodies. These could include the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management and the American Marketing Association. Details of such membership may be obtained through the School of Marketing, Advertising and Public Relations.

<b>Full-Time Course Structure</b>		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>Year 1, Semester 1</b>			
COB160	Professional Communication	12	3
EPB116	Economic Principles 1	12	3
ISB892	Business Computing	12	4
MKB140	Principles of Marketing	12	3
<b>Year 1, Semester 2</b>			
AYB100	Accounting for Managers OR	12	3
AYB110	Accounting	12	4
BSB102	Management & Organisation OR	12	3
EPB124	Government	12	3
EPB109	Business Methodology	12	3
MKB142	Consumer Behaviour	12	3
<b>Year 2, Semester 1</b>			
ALB110	Business Law	12	3
MKB141	Marketing Management	12	3
	Elective Unit	12	
	Elective Unit	12	

**Year 2, Semester 2**

MKB108	Market Practices	12	3
	OR		
MKB148	Marketing Decision Making	12	3
MKB146	Services Marketing	12	3
	Elective Unit	12	
	Elective Unit	12	

**Year 3, Semester 1**

MKB136	Marketing Logistics	12	3
MKB151	Marketing Research	12	3
	Elective Unit	12	
	Elective Unit	12	

**Year 3, Semester 2**

FNB107	Corporate Finance*	12	3
	OR		
FNB111	Finance 1	12	4
MKB155	Strategic Marketing	12	3
	Elective Unit	12	
	Elective Unit	12	

**Part-Time Course Structure****Year 1, Semester 1**

EPB116	Economic Principles 1	12	3
MKB140	Principles of Marketing	12	3

**Year 1, Semester 2**

COB160	Professional Communication	12	3
ISB892	Business Computing	12	4

**Year 2, Semester 1**

AYB100	Accounting for Managers	12	3
	OR		
AYB110	Accounting	12	4
MKB142	Consumer Behaviour	12	3

**Year 2, Semester 2**

BSB102	Management & Organisation	12	3
	OR		
EPB124	Government	12	3
EPB109	Business Methodology	12	3

**Year 3, Semester 1**

MKB141	Marketing Management	12	3
	Elective Unit	12	

**Year 3, Semester 2**

MKB146	Services Marketing	12	3
	Elective Unit	12	

**Year 4, Semester 1**

ALB110	Business Law	12	3
	Elective Unit	12	

**Year 4, Semester 2**

MKB108	Market Practices	12	3
	OR		
MKB148	Marketing Decision Making	12	3
	Elective Unit	12	

\* Students not wishing to do more Finance units are advised to complete FNB107 Corporate Finance.

**Year 5, Semester 1**

MKB151	Marketing Research	12	3
	Elective Unit	12	

**Year 5, Semester 2**

FNB107	Corporate Finance*	12	3
	OR		
FNB111	Finance 1	12	4
	Elective Unit	12	

**Year 6, Semester 1**

MKB136	Marketing Logistics	12	3
	Elective Unit	12	

**Year 6, Semester 2**

MKB155	Strategic Marketing	12	3
	Elective Unit	12	

**HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS61 for details.

**□ Organisational Communication Major (ORC)**

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Ms Lyn Simpson

**Professional Recognition**

Strands 1 and 3 graduates may become members of the Society of Business Communicators and other similar professional organisations. Strand 2 graduates may become members of the Institute of Management Consulting, Australia, the Australian Institute of Training and Development, and affiliate members of the Australian Institute of Management.

**Full-Time Course Structure**

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>Year 1, Semester 1</b>			
COB110	Organisation & Society	12	3
COB113	Theoretical Perspectives on Communication	12	3
COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4
<b>Year 1, Semester 2</b>			
BSB102	Management & Organisation	12	3
COB134	Speech Communication: Theory & Practice	12	3
EPB124	Government	12	3
COB105	Business Ethics	12	3
	OR		
MJB120	Newswriting	12	3

\* Students not wishing to do more Finance units are advised to complete FNB107 Corporate Finance.

**Year 2, Semester 1**

COB106	Group Communication: Theory & Practice	12	3
COB118	Communication Technology in Organisations	12	3
	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	

**Year 2, Semester 2**

COB112	Organisational Communication (Strand 1)	12	3
	OR		
COB129	Organisational Processes (Strand 2)	12	3
	OR		
COB123	Issues in Communication Technology (Strand 3)	12	3
COB159	Research Concepts & Techniques	12	3
	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	

**Year 3, Semester 1**

COB102	Consulting for Organisational Change	12	3
COB158	Advanced Speech Communication (Theory & Practice) (Strand 1)	12	3
	OR		
COB108	Inter-Organisational Relations (Strand 2)	12	3
	OR		
COB120	Business Communication (Strand 3)	12	3
	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	

**Year 3, Semester 2**

COB100	Organisational Communication Internship	12	3
COB157	Corporate Writing & Editing (Strand 1)	12	3
	OR		
COB103	Perspectives on Organisations & Environment (Strand 2)	12	3
	OR		
COB101	Computer-Mediated Communication (Strand 3)	12	3
	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	

**Part-Time Course Structure****Year 1, Semester 1**

COB110	Organisation & Society	12	3
COB138	Written Communication: Theory & Practice	12	3

**Year 1, Semester 2**

COB113	Theoretical Perspectives on Communication	12	3
ISB892	Business Computing	12	4

**Year 2, Semester 1**

COB134	Speech Communication: Theory & Practice	12	3
EPB124	Government	12	3

**Year 2, Semester 2**

BSB102	Management & Organisation	12	3
COB105	Business Ethics	12	3
	OR		
MJB120	Newsriting	12	3

**Year 3, Semester 1**

COB106	Group Communication: Theory & Practice	12	3
COB118	Communication Technology in Organisations	12	3

**Year 3, Semester 2**

COB159	Research Concepts & Techniques	12	3
	Elective Unit/Minor/Major 2	12	

**Year 4, Semester 1**

COB102	Consulting for Organisational Change	12	3
COB158	Advanced Speech Communication: Theory & Practice (Strand 1)	12	3
	OR		
COB108	Inter-Organisational Relations (Strand 2)	12	3
	OR		
COB120	Business Communication (Strand 3)	12	3

**Year 4, Semester 2**

COB112	Organisational Communication (Strand 1)	12	3
	OR		
COB129	Organisational Processes (Strand 2)	12	3
	OR		
COB123	Issues in Communication Technology (Strand 3)	12	3
	Elective Unit/Minor/Major 2	12	

**Year 5, Semester 1**

	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	

**Year 5, Semester 2**

COB157	Corporate Writing & Editing (Strand 1)	12	3
	OR		
COB103	Perspectives on Organisations & Environment (Strand 2)	12	3
	OR		
COB101	Computer-Mediated Communication (Strand 3)	12	3
	Elective Unit/Minor/Major 2	12	

**Year 6, Semester 1**

	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	

**Year 6, Semester 2**

COB100	Organisational Communication Internship	12	3
	Elective Unit/Minor/Major 2	12	

**HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS61 for details.

**□ Public Sector Management Major (PUA)**

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Subject Area Coordinator:** Mr Peter Carroll

**Standard Credit Points/Full-Time Semester:** 48

**Professional Recognition**

This degree satisfies the requirements for membership of the Royal Institute of Public Administration, the Institute of Municipal Management and, subject to the choice of suitable elective units, the Australian Human Resource Institute (AHRI).



**Full-Time Course Structure****Credit  
Points****Contact  
Hrs/Wk****Year 1, Semester 1**

BSB102	Management & Organisation	12	3
ISB892	Business Computing	12	4
EPB124	Government	12	3
EPB140	Macroeconomics	12	3

**Year 1, Semester 2**

EPB112	Critical Analysis	12	3
EPB150	Microeconomics	12	3
EPB154	National Government	12	3
EPB167	State Government	12	3

**Year 2, Semester 1**

EPB100	Administrative Theory	12	3
EPB135	Local Government	12	3
EPB163	Research & Survey Methods	12	3
	Elective Unit	12	

**Year 2, Semester 2**

AYB100	Accounting for Managers	12	3
	OR		
AYB110	Accounting	12	4
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

**Year 3, Semester 1**

EPB159	Public Policy	12	3
	Major Option	12	
	Elective Unit	12	
	Elective Unit	12	

**Year 3, Semester 2**

EPB155	Policy & Program Evaluation	12	3
	Major Option	12	
	Elective Unit	12	
	Elective Unit	12	

**Part-Time Course Structure****Year 1, Semester 1**

EPB124	Government	12	3
EPB140	Macroeconomics	12	3

**Year 1, Semester 2**

EPB150	Microeconomics	12	3
EPB154	National Government	12	3

**Year 2, Semester 1**

BSB102	Management & Organisation	12	3
ISB892	Business Computing	12	4

**Year 2, Semester 2**

EPB167	State Government	12	3
	Elective Unit	12	

**Year 3, Semester 1**

EPB135	Local Government	12	3
	Elective Unit	12	

**Year 3, Semester 2**

EPB112	Critical Analysis	12	3
	Elective Unit	12	

**Year 4, Semester 1**

EPB100	Administrative Theory	12	3
EPB163	Research & Survey Methods	12	3

**Year 4, Semester 2**

AYB100	Accounting for Managers	12	3
	OR		
AYB110	Accounting	12	4
	Elective Unit	12	

**Year 5, Semester 1**

EPB159	Public Policy	12	3
	Major Option	12	

**Year 5, Semester 2**

EPB155	Policy & Program Evaluation	12	3
	Major Option	12	

**Year 6, Semester 1**

	Elective Unit	12	
	Elective Unit	12	

**Year 6, Semester 2**

	Elective Unit	12	
	Elective Unit	12	

**MAJOR OPTIONS**

Students must choose any two of the following units:

COB160	Professional Communication	12	3
HRB127	Management Theory & Issues	12	3
HRB131	Personnel Management & Industrial Relations	12	3
HRB402	Public Personnel Management	12	3

**PUBLIC SECTOR MANAGEMENT EXTENDED MAJOR**

Students may take any four of the units listed below:

**Semester 1**

ALB108	Public Administrative Law	12	3
EPB125	Government & Business	12	3
EPB162	Reform & the Public Sector	12	3

**Semester 2**

EPB131	International Politics & Business	12	3
EPB156	Political & Administrative Analysis	12	3
EPB157	Public Enterprise	12	3

**HONOURS YEAR (OPTIONAL)**

Refer to the course outline of BS62 for details.

## ☐ Public Relations Major (PUR)

**Course Duration:** 3 years full-time, 6 years part-time

**Total Credit Points:** 288

**Standard Credit Points/Full-Time Semester:** 48

**Subject Area Coordinator:** Mr Bernie Murchison

### Professional Recognition

Students of the Public Relations degree may, as a result of their choice of area of major study or elective study, meet the requirements of membership of a number of professional bodies. These could include the Public Relations Institute of Australia, the Society of Business Communicators as well as associated and international bodies. Details of such memberships can be obtained through the School of Marketing, Advertising and Public Relations.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
<b>Year 1, Semester 1</b>			
COB113	Theoretical Perspectives on Communication	12	3
EPB116	Economic Principles 1	12	3
MJB120	Newsriting	12	3
MKB140	Principles of Marketing	12	3
<b>Year 1, Semester 2</b>			
COB134	Speech Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4
MKB124	Public Relations Principles	12	3
<b>Year 2, Semester 1</b>			
COB106	Group Communication: Theory & Practice OR	12	3
MJB104	Media Industries & Issues	12	3
MJB126	Video Production	12	3
MKB112	Research Methods	12	3
MKB129	Publicity & Promotion - Print	12	3
<b>Year 2, Semester 2</b>			
MKB123	Publication Management	12	3
MKB130	Publicity & Promotion - Electronic	12	3
MKB142	Consumer Behaviour	12	3
	Elective Unit	12	
<b>Year 3, Semester 1</b>			
EPB124	Government	12	3
MKB120	Public Relations Writing & Editing	12	3
MKB133	Public Relations Consulting & Management	12	3
	Elective Unit	12	
<b>Year 3, Semester 2</b>			
MKB117	Public Relations Campaigns	12	3
MKB132	Government & Financial Relations	12	3
	Elective Unit	12	
	Elective Unit	12	

## Part-Time Course Structure

### Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4

### Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MJB120	Newswriting	12	3

### Year 2, Semester 1

COB134	Speech Communication: Theory & Practice	12	3
MKB124	Public Relations Principles	12	3

### Year 2, Semester 2

MJB126	Video Production	12	3
MKB129	Publicity & Promotion - Print	12	3

### Year 3, Semester 1

MKB130	Publicity & Promotion - Electronic	12	3
MKB140	Principles of Marketing	12	3

### Year 3, Semester 2

COB106	Group Communication: Theory & Practice OR	12	3
MJB104	Media Industries & Issues	12	3
MKB142	Consumer Behaviour	12	3

### Year 4, Semester 1

EPB116	Economic Principles 1	12	3
MKB123	Publication Management	12	3

### Year 4, Semester 2

EPB124	Government	12	3
MKB120	Public Relations Writing & Editing	12	3

### Year 5, Semester 1

MKB112	Research Methods	12	3
MKB132	Government & Financial Relations	12	3

### Year 5, Semester 2

MKB133	Public Relations Consulting & Management Elective Unit	12 12	3
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### Year 6, Semester 1

MKB117	Public Relations Campaigns Elective Unit	12 12	3
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### Year 6, Semester 2

Elective Unit	12
Elective Unit	12

## HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS61 for details.

## □ Secondary Majors

The following list includes all approved secondary majors offered by the Faculty of Business. Students who wish to undertake a secondary major in another Faculty are at liberty to do so with approval from the course coordinator.

Enrolment in units for a secondary major is subject to prerequisite requirements having been satisfied.

Eight subjects must be completed for a secondary major. An alternative secondary major option unit must be substituted if a subject has already been completed.

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
<b>ACCOUNTING SECONDARY MAJOR</b>			
(For Faculty of Business students only.)			
ALB110	Business Law	12	3
ALB122	Law of Business Associations	12	3
AYB101	Computerised Accounting Systems	12	4
AYB111	Financial Accounting	12	4
AYB112	Company Accounting	12	4
EPB110	Business Statistics	12	3
FNB111	Finance 1	12	4
FNB123	Managerial Accounting 1	12	4

### **ADVERTISING SECONDARY MAJOR**

MKB116	Principles of Advertising	12	3
MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3
MKB125	Media Planning	12	3
MKB126	Advertising Management	12	3
MKB128	Direct Response Advertising	12	3
MKB131	Advertising Campaigns	12	3
MKB142	Consumer Behaviour	12	3

### **BUSINESS LAW AND TAXATION SECONDARY MAJOR**

(For students other than Bachelor of Business (Accountancy).)

Eight units to be selected from the following:

ALB100	Taxation Disputes	12	3
ALB103	Financial Institutions Law	12	3
ALB105	International Business Law	12	3
ALB110	Business Law	12	3
ALB111	Commercial & Securities Law	12	3
ALB120	Company Law & Practice	12	3
ALB121	Insolvency Law & Practice	12	3
ALB122	Law of Business Associations	12	3
ALB130	Indirect Taxation	12	3
ALB131	Tax Planning	12	3
ALB132	Taxation Law	12	3
ALB133	Taxation of Business Entities	12	3

### **COMMUNICATION TECHNOLOGY SECONDARY MAJOR**

(Bachelor of Education secondary major.)

COB118	Communication Technology in Organisations	12	3
COB119	Text Formatting & Transcription	12	3
COB120	Business Communication	12	3
COB121	Records Management	12	3
COB122	Office Procedures	12	3
COB123	Issues in Communication Technology	12	3
COB124	Office Transcription A	12	3
COB126	Supervision & Administration	12	3

**COMPUTER APPLICATIONS SECONDARY MAJOR**

ALB122	Law of Business Associations	12	3
ALB132	Taxation Law	12	3
AYB101	Computerised Accounting Systems	12	4
FNB112	Finance 2	12	4
	Computer Applications Secondary Major Option	12	
	Computer Applications Secondary Major Option	12	
	Computer Applications Secondary Major Option	12	
	Computer Applications Secondary Major Option	12	

**COMPUTER APPLICATIONS SECONDARY MAJOR OPTIONS**

AYB212	Computer Security & Audit	12	3
FNB104	Computer Applications in Finance	12	4
FNB105	Computer Applications in Managerial Accounting	12	4
FNB106	Computer Applications in Public Practice	12	4
FNB117	Financial Modelling	12	4

**ECONOMICS SECONDARY MAJOR**

Eight units to be selected from the following:

EPB102	Applied Econometrics A	12	3
EPB104	Applied Economic Techniques 1	12	3
EPB106	Australian Economic History	12	3
EPB127	History of Economic Thought	12	3
EPB130	International Economics	12	3
EPB140	Macroeconomics	12	3
EPB141	Macroeconomic Policy	12	3
EPB142	Macroeconomic Theory	12	3
EPB150	Microeconomics	12	3
EPB151	Microeconomic Policy	12	3
EPB152	Microeconomic Theory	12	3
EPB153	Monetary Theory & Policy	12	3
EPB160	Public Sector Economics	12	3

**ECONOMICS AND BUSINESS FORECASTING SECONDARY MAJOR\***

EPB102	Applied Econometrics A	12	3
EPB103	Applied Econometrics B	12	3
EPB104	Applied Economic Techniques 1	12	3
EPB107	Business Economic Forecasting	12	3
EPB109	Business Methodology	12	3
	OR		
EPB110	Business Statistics	12	3
EPB142	Macroeconomic Theory	12	3
EPB152	Microeconomic Theory	12	3
MAB173	Quantitative Methods	12	3

**ECONOMICS AND PUBLIC POLICY SECONDARY MAJOR\***

EPB125	Government & Business	12	3
EPB142	Macroeconomic Theory	12	3
EPB152	Microeconomic Theory	12	3
EPB155	Policy & Program Evaluation	12	3
EPB157	Public Enterprise	12	3
EPB159	Public Policy	12	3

and two of:

EPB117	Economics of Industry	12	3
EPB127	History of Economic Thought	12	3
EPB130	International Economics	12	3
EPB141	Macroeconomic Policy	12	3
EPB151	Microeconomic Policy	12	3
EPB153	Monetary Theory & Policy	12	3
EPB158	Public Finance	12	3
EPB160	Public Sector Economics	12	3
EPB164	Spatial & Regional Economics	12	3
EPB168	Transport & Communication Economics	12	3

## ECONOMICS STUDIES MINOR

(For Bachelor of Education students only.)

EPB114	Economic Development	12	3
EPB132	International Trade & Finance	12	3
EPB140	Macroeconomics	12	3
EPB150	Microeconomics	12	3
EPB163	Research & Survey Methods	12	3
EPB171	Economic Analysis & Policy	12	3

## ECONOMICS STUDIES MAJOR

(For Bachelor of Education students only.)

The above minor plus:

EPB106	Australian Economic History	12	3
EPB111	Comparative Economic Systems	12	3

## FILM AND TELEVISION PRODUCTION SECONDARY MAJOR

Workshops may involve a further three hours per week.

MJB108	Creative Sound & Image	12	3
MJB113	Film Drama Production	12	3
MJB114	Film & Video Business	12	3
	OR		
MJB131	Television Studio/Post Production	12	3
MJB118	Fundamentals of Photography	12	3
MJB126	Video Production	12	3
MJB127	Narrative Concepts	12	3
MJB129	Film & Television Scriptwriting	12	3
MJB134	Video Documentary Production	12	3

## FINANCE SECONDARY MAJOR

ALB122	Law of Business Associations	12	3
ALB132	Taxation Law	12	3
FNB100	Australian Financial Markets	12	3
FNB112	Finance 2	12	4
	Finance Secondary Major Option	12	
	Finance Secondary Major Option	12	
	Finance Secondary Major Option	12	
	Finance Secondary Major Option	12	

## FINANCE SECONDARY MAJOR OPTIONS

ALB103	Financial Institutions - Law	12	3
ALB110	Business Law	12	3
FNB113	Finance 3	12	4
FNB114	Financial Institutions - Lending	12	3
FNB115	Financial Institutions - Management	12	4
FNB117	Financial Modelling	12	4
FNB120	International Finance	12	4
FNB121	Issues in Finance	12	4
FNB126	Portfolio & Security Analysis	12	4

## GOVERNMENT SECONDARY MAJOR OPTIONS

Eight units to be selected from the following:

EPB100	Administrative Theory	12	3
EPB121	European Integration	12	3
EPB124	Government	12	3
EPB125	Government & Business	12	3
EPB131	International Politics & Business	12	3
EPB135	Local Government	12	3
EPB154	National Government	12	3
EPB155	Policy & Program Evaluation	12	3
EPB156	Political & Administrative Analysis	12	3
EPB157	Public Enterprise	12	3
EPB159	Public Policy	12	3

EPB162	Reform & the Public Sector	12	3
EPB167	State Government	12	3
<b>HUMAN RESOURCE MANAGEMENT SECONDARY MAJOR</b>			
HRB103	Employment Regulation & Administration	12	3
HRB105	Human Resources & the Organisation	12	3
HRB130	Organisational Behaviour	12	3
HRB131	Personnel Management & Industrial Relations	12	3
HRB136	Strategic HRM	12	3
	HRM Secondary Major Option	12	
	HRM Secondary Major Option	12	
	HRM Secondary Major Option	12	
<b>HUMAN RESOURCE MANAGEMENT SECONDARY MAJOR OPTIONS</b>			
COB102	Consulting for Organisational Change	12	3
HRB100	Advanced Organisational Behaviour	12	3
HRB101	Advanced Training & Development	12	3
HRB102	Advocacy & Negotiation	12	3
HRB104	Foundation HR Competencies	12	3
HRB107	Independent Study - HRD	12	3
	OR		
HRB108	Independent Study - HRM	12	3
HRB114	Industrial Relations Institutions	12	3
HRB119	Interviewing & Counselling	12	3
HRB120	Introductory Training & Development	12	3
HRB128	Occupational Health & Safety Management	12	3
HRB133	Equity at Work	12	3
HRB134	Recruitment & Selection	12	3
HRB144	Public Sector Industrial Relations	12	3
HRB146	Special Topic - HRM	12	3
HRB402	Public Personnel Management	12	3
<b>INDUSTRIAL RELATIONS SECONDARY MAJOR</b>			
BSB102	Management & Organisation	12	3
HRB114	Industrial Relations Institutions	12	3
HRB131	Personnel Management & Industrial Relations	12	3
	Industrial Relations Secondary Major Option	12	
	Industrial Relations Secondary Major Option	12	
	Industrial Relations Secondary Major Option	12	
	Industrial Relations Secondary Major Option	12	
	Industrial Relations Secondary Major Option	12	
<b>INDUSTRIAL RELATIONS SECONDARY MAJOR OPTIONS</b>			
HRB102	Advocacy & Negotiation	12	3
HRB103	Employment Regulation & Administration	12	3
HRB105	Human Resources & the Organisation	12	3
HRB109	Industrial Democracy	12	3
HRB110	Industrial Law	12	3
HRB113	Industrial Relations History	12	3
HRB115	Industrial Relations Policies	12	3
HRB128	Occupational Health & Safety Management	12	3
HRB137	Wages & Employment	12	3
HRB138	Work & Society	12	3
HRB144	Public Sector Industrial Relations	12	3
HRP100	International Industrial Relations	12	3
<b>INTERNATIONAL BUSINESS SECONDARY MAJOR</b>			
Eight units to be selected from the following:			
ALB105	International Business Law	12	3
EPB105	Asian Economic Development	12	3
EPB108	Business in Asia	12	3
EPB111	Comparative Economic Systems	12	3
EPB114	Economic Development	12	3
EPB120	European Economic History	12	3
EPB121	European Integration	12	3



EPB131	International Politics & Business	12	3
EPB132	International Trade & Finance	12	3
EPB133	Globalisation & World Business	12	3
HRB118	International Management	12	3
MKB149	International Marketing	12	3
	Language 1	12	3
	Language 2	12	3
	Language 3	12	3
	Language 4	12	3

## INTERNATIONAL BUSINESS AND MANAGEMENT

EPB131	International Politics & Business	12	3
EPB132	International Trade & Finance OR		
EPB133	Globalisation & World Business	12	3
HRB118	International Management	12	3
HRB131	Personnel Management & Industrial Relations OR, for those who have already completed HRB131	12	3
HRB117	International Human Resource Management OR	12	3
HRB150	Comparative Industrial Relations	12	3

And any four units from:

ALB105	International Business Law	12	3
EPB105	Asian Economic Development	12	3
EPB108	Business in Asia	12	3
EPB120	European Economic History	12	3
EPB121	European Integration	12	3
EPB131	International Politics & Business	12	3
EPB133	Globalisation & World Business	12	3
HRB117	International Human Resource Management		
HRB150	Comparative Industrial Relations	12	3
MKB149	International Marketing	12	3
	Language 1	12	3
	Language 2	12	3
	Language 3	12	3
	Language 4	12	3

## JOURNALISM SECONDARY MAJOR

MJB120	News Writing	12	3
MJB121	Reporting Principles	12	3
MJB122	Sub-Editing & Layout	12	3
MJB124	Feature Writing	12	3
MJB132	Radio & Television Journalism 1	12	3
MJB137	Public Affairs Reporting	12	3
MJB138	Radio & Television Journalism 2	12	3
MJB139	Journalistic Ethics & Issues	12	3

## MANAGEMENT SECONDARY MAJOR

BSB102	Management & Organisation	12	3
HRB126	Management Processes	12	3
HRB127	Management Theory & Issues	12	3
HRB131	Personnel Management & Industrial Relations	12	3
	Management Secondary Major Option	12	
	Management Secondary Major Option	12	
	Management Secondary Major Option	12	
	Management Secondary Major Option	12	

## MANAGEMENT SECONDARY MAJOR OPTIONS

COB134	Speech Communication: Theory & Practice	12	3
FNB111	Finance 1	12	4
HRB105	Human Resources & the Organisation	12	3
HRB106	Independent Study in Management	12	3
HRB114	Industrial Relations Institutions	12	3
HRB116	Innovation & Entrepreneurship	12	3
HRB118	International Management	12	3

HRB125	Management Strategy & Policy	12	3
HRB129	Operations & Production Management	12	3
HRB133	Equity & Work	12	3
HRB135	Small Business Management	12	3
HRB140	Management & Technology	12	3
HRB147	Sports Administration	12	3
HRB403	Quality Management	12	3
MKB141	Marketing Management	12	3

#### MARKETING SECONDARY MAJOR

MKB140	Principles of Marketing	12	3
MKB141	Marketing Management	12	3
MKB142	Consumer Behaviour	12	3
	Marketing Secondary Major Option	12	
	Marketing Secondary Major Option	12	
	Marketing Secondary Major Option	12	
	Marketing Secondary Major Option	12	
	Marketing Secondary Major Option	12	

#### MARKETING SECONDARY MAJOR OPTIONS

MKB136	Marketing Logistics	12	3
MKB143	Export Management	12	3
MKB144	Sales Management	12	3
MKB145	Retailing Management	12	3
MKB146	Services Marketing	12	3
MKB148	Marketing Decision Making	12	3
MKB149	International Marketing	12	3
MKB152	Promotional Strategy	12	3
MKB155	Strategic Marketing	12	3

#### MEDIA STUDIES SECONDARY MAJOR

(Bachelor of Education secondary major.)

MJB100	Media Production	12	3
MJB105	Film & Society	12	3
MJB109	Australian Television	12	3
MJB126	Video Production	12	3
MJB130	Media Text Analysis	12	3
MJB140	The Media & Society	12	3
MJB141	Film Language	12	3
MJB143	Australian Film	12	3

#### MEDIA STUDIES SECONDARY MAJOR

(Bachelor of Arts secondary major.)

MJB105	Film & Society	12	3
MJB109	Australian Television	12	3
MJB130	Media Text Analysis	12	3
MJB140	The Media & Society	12	3
MJB141	Film Language	12	3
MJB143	Australian Film	12	3
	Media Studies Secondary Major Option	12	
	Media Studies Secondary Major Option	12	

#### MEDIA STUDIES SECONDARY MAJOR OPTIONS

MJB100	Media Production	12	3
MJB106	Screen Adaptation	12	3
MJB107	Gender & the Media	12	3
MJB110	Asian & Latin American Cinema	12	3
MJB126	Video Production	12	3
MJB144	European Cinema	12	3
MJB147	Film Genres	12	3
MJB149	Film History	12	3

#### ORGANISATIONAL COMMUNICATION SECONDARY MAJOR

BSB102	Management & Organisation	12	3
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COB106	Group Communications: Theory & Practice	12	3
COB110	Organisation & Society	12	3
COB112	Organisational Communication	12	3
COB113	Theoretical Perspectives on Communication	12	3
COB134	Speech Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3
COB157	Corporate Writing & Editing	12	3

#### **PUBLIC POLICY SECONDARY MAJOR**

EPB125	Government & Business	12	3
EPB131	International Politics & Business	12	3
EPB154	National Government	12	3
EPB155	Policy & Program Evaluation	12	3
EPB159	Public Policy	12	3

and any three from:

ALB108	Public Administrative Law	12	3
EPB135	Local Government	12	3
EPB157	Public Enterprise	12	3
EPB166	Special Topic Public Policy	12	3
EPB167	State Government	12	3

#### **PUBLIC RELATIONS SECONDARY MAJOR**

MJB120	Newsriting	12	3
MKB117	Public Relations Campaigns	12	3
MKB120	Public Relations Writing & Editing	12	3
MKB123	Publication Management	12	3
MKB124	Public Relations Principles	12	3
MKB129	Publicity & Promotion - Print	12	3
MKB132	Government & Financial Relations	12	3
MKB133	Public Relations Consulting & Management	12	3

#### **PUBLIC SECTOR MANAGEMENT SECONDARY MAJOR**

EPB155	Policy & Program Evaluation	12	3
EPB157	Public Enterprise	12	3
EPB159	Public Policy	12	3
EPB162	Reform & the Public Sector	12	3
HRB103	Employment Regulation & Administration	12	3
HRB133	Equity at Work	12	3
HRB144	Public Sector Industrial Relations	12	3
HRB146	Equal Employment Opportunity (Special Topic - HRM)	12	3
HRB402	Public Personnel Management	12	3

#### **SPORTS ADMINISTRATION SECONDARY MAJOR**

HMB311	Movement Analysis	12	3
HMB312	Fitness Parameters	12	3
HMB321	Sport in Society	12	3
HMB392	Organising Tournaments & Events	12	3
HMB802	Structure & Policy of Australian Sport	12	3

Plus two of the following units:

HMB391	Promotion of Physical Activity	12	3
HMB393	Sport & Equity	12	3
HMB801	Sport & Mass Media	12	3

### **□ Elective Units**

The following units offered by the Faculty of Business are also available as elective units.

		<b>Credit Points</b>	<b>Contact Hrs/Wk</b>
ALB102	Consumer Studies	12	3
ALB106	Law & Communication	12	3

AYB103	Government Accounting	12	3
COB104	Dramaturgy for Professionals	12	3
COB107	Intercultural Communication	12	3
COB114	Trends in Organisational Design	12	3
COB147	Creative Writing & Publishing	12	3
COB152	Analysis & Methodology in Management	12	3
COB153	Organisational Analysis & Management	12	3
COB154	Organisational Sociology	12	3
COB161	Independent Study Unit	12	3
COB162	Community Based Organisation: Structure and Process	12	3
EPB101	Advanced Economic Theory & Policy	12	3
EPB134	Labour Economics	12	3
EPB136	Local Government Administrative Practice 1	12	3
EPB137	Local Government Administrative Practice 2	12	3
EPB143	Management Science A	12	3
EPB169	Economics of Information	9	2
EPB173	Technology Development & International Business	12	3
FNB103	Comparative Financial Systems	12	3
MKB104	Advanced Marketing Research Techniques	12	3
MKB105	Professional Public Relations Practice	12	3
MKB106	Professional Advertising Practice	12	3
MKB107	Marketing Decision Support Systems	12	3
MKB127	Advanced Advertising	12	3
MKB134	Business Forecasting	12	3
MKB137	Computer Applications in Marketing	12	3
MKB147	Retail Merchandising	12	3
MKB158	Telemarketing	12	3
MKB159	Direct Marketing Campaigns	12	3

## ■ Associate Diploma in Business (Industrial Relations) (BS10)

**Course Discontinued:** No further intakes

**Course Duration:** 4 years part-time internal and external\*

**Total Credit Points:** 192

**Standard Credit Points/Full-Time Semester:** 48

**Course Coordinator:** Dr Don Lambert

Course Structure (continuing students only)		Credit Points	Contact Hrs/Wk
<b>Year 3, Semester 1</b>			
COX100	Introduction to Organisation	12	3
EPX100	Elements of Labour Economics	12	3
<b>Year 3, Semester 2</b>			
EPX102	Macroeconomic Analysis	12	3
HRX101	Industrial Relations & Management	12	3
<b>Year 4, Semester 1</b>			
HRX105	Industrial Relations Skills 3	12	3
HRX110	Workplace Issues	12	3
<b>Year 4, Semester 2</b>			
ALX101	Australian Industrial Law	12	3
HRX106	Industrial Relations Skills 4	12	3

\* It is unlikely that the external mode will be offered. Intending candidates for external study should contact the Faculty of Business for further information.