

## Handbook

Year	2013
QUT code	BS40
CRICOS	025282A
Duration (full-time international)	
OP	14
Rank	70
International fee (indicative)	2013: \$8,436 per Semester
Total credit points	96
Credit points full-time sem.	48
Course Coordinator	Elizabeth McDade
Discipline Coordinator	

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	5.0
writing	5.0
reading	5.0
listening	5.0
overall	5.5

## International Course structure

You will complete six of the business core units as well as two units of communication.

## University Diploma in Business units

- Accounting
- Economics
- Global Business
- Management
- Marketing
- Working in Business
- Professional Communication 1
- Professional Communication 2

## Extension English Sessions

For first-semester students, these sessions take place during weeks two to eight. Other QUTIC students in University Entry Programs may join the sessions, if their timetable permits. The aims of Extension English are to improve the student's English language proficiency in speaking, listening and overall writing ability in a relaxed environment.

In addition to developing these language skills, students have the opportunity to discuss cultural issues and ask questions about studying at university.

## Handbook

Year	2013
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	Gardens Point: 9 Caboolture: 15
Rank	Gardens Point: 82 Caboolture: 68
OP Guarantee	Yes
Campus	Gardens Point and Caboolture
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have completed four semesters with sound achievement in high school or subsequent study to be considered for admission to this course (4, SA). Accountancy, Finance, Economics and Marketing majors also requires study in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

The Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- eight Business School Core units
- one block of eight Major Core units
- choice of one block of:
  - six Second Major units and two option (elective) units or
  - eight option (elective) units or
  - two Minors (four units each) (university or Business School or extension) or
  - one Minor (four units)(university or

Business School or extension) and four option (elective) units.

## Enrolment and advanced standing

You may wish to apply for advanced standing (also known as credit or exemption) for prior completed studies and other assessable learning outcomes. See more on [Advanced Standing](#).

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Caboolture campus students: The Business School Core units and the Accountancy, Management and Marketing majors are available at this campus. Students must choose first year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Accountancy, Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Business core unit availability will vary each semester. Students who wish to complete their degree in full-time mode should consult their Discipline School for specific course progression and enrolment advice. Queries regarding unit availabilities and progression can be directed to Business Student Services on bus@qut.edu.au or the Caboolture Student Centre on caboolture@qut.edu.au.

## Special requirements

- For your course structure and enrolment advice see [Course Checklist](#) and follow the instructions.
- A full-time student may only enrol in units contained in the normal course program for semesters 1 and 2 in the first

year of study unless in exceptional circumstances and with the approval of the Course Coordinator.

- A part-time student may only select units from those listed for years 1 and 2 in the first two years of study.
- Students must take Business School Core units at first attempt, in the semester outlined in the structure of their chosen major.
- A student must enrol in more than one unit in any semester, unless they have the approval of the Course Coordinator.

### International students

International students must maintain a full-time study load to meet student visa requirements. International students are only permitted to enrol in units at Gardens Point campus. International students should consult the International Student Office on Level 2, B Block for advice.

### Professional recognition

Professional Recognition can be found in the individual majors of the Bachelor of Business (BS05).

### Degree plus Masters option

You can also expand your career options with a Master of Business in a complementary study area.

### Bachelor of Business (Honours) year option

Refer to [\(BS63\)](#) for details.

### Important information

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

### Domestic Course structure

#### Course design

The Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Business School Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:
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  - eight option (elective) units or
  - two Minors (four units each)

(university or Business School or extension) or

- one Minor (four units)(university or Business School or extension) and four option (elective) units.

### Enrolment

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Caboolture campus students: The Business School Core units and the Accountancy, Management and Marketing majors are available at this campus. Students must choose first year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Accountancy, Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Students who wish to complete their degree in full-time mode should consult Studyfinder for specific course progression and enrolment advice.

### Bachelor of Business (Honours) Year Option

For high-achieving undergraduate students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

### International Course structure

#### Course design

The Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of

Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight Business School Core units
- (b) one block of eight Major Core units
- (c) choice of one block of:

- six Second Major units and two option (elective) units or
- eight option (elective) units or
- two Minors (four units each) (university or Business School or extension) or
- one Minor (four units)(university or Business School or extension) and four option (elective) units.

### Enrolment

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

### Bachelor of Business (Honours) Year Option

For high-achieving undergraduate students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

## Handbook

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Duration (part-time domestic)	6 years
OP	Gardens Point: 9 Caboolture: 15
Rank	Gardens Point: 82 Caboolture: 68
OP Guarantee	Yes
Campus	Gardens Point and Caboolture
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July The Accountancy major at Caboolture has a February intake only
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Sherrena Buckby 3138 2050 bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Accountancy major assumes 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Accountancy major requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Your degree at a glance

### Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment.

### Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the

selection of a second study area.

### Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

## Professional recognition

Graduates who complete the Accountancy major and the Professional Accounting extension meet the academic component of requirements for membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

In addition we have also been accredited with RG146. Therefore students who complete the Superannuation and Wealth Management Minor in conjunction with an Accountancy Major will meet the Australian Securities and Investments Commission (ASIC) RG146 agreed competency and skill requirements for Tier 1 financial advisers.

The Professional Accounting Extension is offered at Gardens Point campus.

## Real world focus

In third year some students will have the opportunity to undertake an organised work experience placement with an accounting firm or in an organisation in the media, community, banking or government sector. Demonstrating your ability to apply your knowledge in a real workplace is another way you can stand out from the crowd to future employers.

You can even get a taste of what life is like as a researcher during your studies, with paid research work opportunities within the School, working with academic supervisors on real-world research projects, or as part of a Summer Semester Research scholarship. You might discover your potential for research work or an academic career.



## Accountancy at Caboolture Campus

Students who study Accountancy at Caboolture campus can complete their primary major in Accountancy with a second major in Marketing or Management, all at Caboolture campus. There are detailed course structures provided to ensure students can meet the requisite requirements. Students are encouraged to contact the Caboolture Business Academic Coordinator if they need to deviate from the course structure.

If you wish to undertake the Professional Accounting extension and the Superannuation and Wealth Management Minor you will need to travel to Gardens Point campus occasionally in your final semesters of study.

## Other majors

See also separate entries for the following majors in this course: Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

## Abbreviation

BBus(Accy)

## Domestic Course structure

### Your degree at a glance

#### Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Start your accountancy major in second semester with a focus on financial reporting and disclosure.

#### Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

#### Year 3

You will draw on the knowledge gained

through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

## International Course structure

### Your degree at a glance

#### Year 1

Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Start your accountancy major in second semester with a focus on financial reporting and disclosure.

#### Year 2

You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

#### Year 3

You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

## Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)

- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
<b>Year 1, Semester 1</b>	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business
<b>Year 1, Semester 2</b>	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
<b>Year 2, Semester 1</b>	
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
<b>Year 2, Semester 2</b>	
AYB340	Company Accounting
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
<b>Year 3, Semester 1</b>	
AYB311	Financial Accounting Issues
BSB119	Global Business
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
<b>Year 3, Semester 2</b>	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
Second Area of Study OR Option (elective) unit	
BSB126	Marketing
<b>Important Information</b>	
Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.	

## Handbook

Year	2013
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	ASPRO Gayle Kerr Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Your degree at a glance

### Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you'll have an understanding of how businesses operate within the commercial and legal environment. Your advertising major starts in second semester with the question of why consumers choose the products they buy. You'll also learn how advertising agencies relate to both the media, suppliers and the companies that hire them.

### Year 2

You will build your skills in creating advertising, including practical writing and concept development workshops. You'll learn to solve advertising problems by analysing the consumer and the product, and how to create cost effective media schedules. You can start to build your professional portfolio and gain the attention of national and international agencies by entering competitions

specifically for advertising students. You'll also have the opportunity to personalise your degree with the selection of your second study area.

### Year 3

You will round out your major by formulating an advertising campaign from a real-world client's brief. Working as a team, you'll research your client's advertising problem and identify strategies to solve it. You'll then develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day, the Ekka or the Brisbane Lions, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

## Professional recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Advertising first and second major – Students will meet requirements for membership to the Advertising Federation of Australia, the Australian Association of National Advertisers, Media Federation of Australia and the Australian Direct Marketing Association.

## Our reputation

QUT was the first university to offer a degree level program in advertising - a decade before anyone else in Australia. This course remains a unique advertising degree taught within a business school, giving QUT advertising graduates a strategic and commercial edge.

## Industry links

The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the industry, sponsoring events and drawing from the industry a talented pool of guest lecturers.

Our lecturers have worked in the industry, and bring real-world experience and in-depth theoretical underpinnings to the classroom.

AMPed, the student association for QUT advertising, marketing and public relations students, is another link to the real world. Through AMPed you can access industry professionals, and find out about events run by professional bodies. It's also a

great way to meet your peers, and create your own career networks.

## Practical teaching

As an integral part of this course, you'll work in a team to formulate an advertising campaign from a real-world client's brief. You'll research your client's advertising problem and identify strategies to solve it. You'll then develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day or the Ekka, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

## Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

## Other majors

See also separate entries for other majors in this course: Accountancy, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

## Abbreviation

BBus(Advtg)

## Domestic Course structure

**Industry links**  
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## Advertising major units

- Consumer Behaviour
- Marketing and Audience Research
- Advertising Theory and Practice
- Advertising Copywriting
- Media Planning

- Advertising Management
- Advertising Planning Portfolio
- Advertising Campaigns

## Recommended complementary study areas

### Second major and minor options

- Marketing
- Public Relations
- Integrated Marketing Communication
- Management
- International Business
- Language

### Additional minor options

- Sales
- Tourism and Entertainment Marketing

## International Course structure

### Industry links

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## Recommended complementary study areas

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- Marketing
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- Integrated Marketing Communication
- Management
- International Business
- Language

## Additional minor options

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## Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
<b>Year 1, Semester 1</b>	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
<b>Year 1, Semester 2</b>	
AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
BSB110	Accounting
BSB115	Management
<b>Year 2, Semester 1</b>	
AMB201	Marketing and Audience Research
AMB319	Media Planning
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
<b>Year 2, Semester 2</b>	
AMB318	Advertising Copywriting
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
<b>Year 3, Semester 1</b>	
AMB320	Advertising Management
AMB330	Digital Portfolio
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
<b>Year 3, Semester 2</b>	
AMB339	Advertising Campaigns
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
<b>Important Information</b>	
Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB111 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.	



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Discipline Coordinator	Dr Tommy Tang Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Economics major assumes 4 SA in Maths A, B or C.

## International Subject prerequisites

- Maths A

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Economics major requires study in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Your degree at a glance

### Year 1

You will build a base of broad business knowledge through the core units, from finance and accounting through to marketing and international business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your economics major begins in second semester, when you'll cover consumer behaviour, business cycles and policy, and the significance of the international economy. You will build skills in interpreting financial and economic data and reports, and use this information for business decision making.

### Year 2

Delving further into your major, you will learn more about production, the economics of market structures, the workings of the national economy, and the roles of fiscal and monetary policy. You will contemplate the interplay

between government, private firms and consumers, and analyse the increasing globalisation of world trade and investment. You will also shape your future career options through the consideration of a second study area.

### Year 3

Projects and research assignments will build your practical skills. You will apply economic theories learned so far to topics of current interest, such as the federal budget, Australia's ageing population or global warming. You will learn how to locate the data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world applications of economic theory.

## Professional Recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

### Study area

Economics major – You will meet the academic requirements for professional membership to the Economic Society of Australia.

### Second study area

Finance second major – Students will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia (FINSIA).

All second majors – Students will meet the academic requirements for enrolment in the Graduate Diploma of Applied Corporate Governance at Chartered Secretaries Australia (CSA). On completion of the Graduate Diploma of Applied Corporate Governance, students will meet the academic requirement for professional membership of Chartered Secretaries Australia and also membership of the international association, Institute of Chartered Secretaries and Administrators (ICSA) of which CSA is the Australian division. Membership of ICSA entitles members to use the post nominals of ACIS or Fellow of Chartered Institute of Secretaries (FCIS). Ordinary Membership of the Economics Society of Australia only requires students have an interest in the area of Economics. Academic requirements for Professional Membership of the Economics Society of Australia (Qld) requires that students have held an Ordinary Membership of the



Economics Society of Australia for one year and have completed a Bachelor of Business majoring in Economics.

### Industry links

Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

### Practical teaching

Project and research assignments will build your practical skills. You will apply theory to topics of current interest, such as the federal budget, Australia's ageing population or global warming. You will learn how to locate data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world application of economic theory.

### Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

### Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

### Abbreviation

BBus(Ec)

### Domestic Course structure

#### Industry links

Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

#### Economics major units

- Economics 2
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Contemporary Application of Economic Theory (capstone unit)

#### Plus any four of the following:

Quantitative Economics Units

- Applied Behavioural Economics
- Quantitative Methods for Economics and Finance
- Introductory Econometrics
- Game Theory and Applications.

Applied Economics Units

- Environmental Economics and Policy
- International Economics
- Financial Markets
- Economics for the Real World.

### Recommended complementary study areas

#### Second major and minor options

- Finance
- Management
- Marketing
- International Business
- Language

#### Additional minor options

- Accountancy
- Business Regulation

### International Course structure

#### Industry links

Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

#### Economics major units

- Economics 2
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Contemporary Application of Economic Theory (capstone unit)

#### Plus any four of the following:

Quantitative Economics Units

- Applied Behavioural Economics
- Quantitative Methods for Economics and Finance
- Introductory Econometrics
- Game Theory and Applications.

Applied Economics Units

- Environmental Economics and Policy
- International Economics
- Financial Markets
- Economics for the Real World

### Recommended complementary study areas

#### Second major and minor options

- Finance
- Management
- Marketing
- International Business
- Language

#### Additional minor options

- Accountancy
- Business Regulation

### Sample Structure

This is the recommended progression for students studying the Economics major.

The Economics major has four core units and four option units. When you see a reference to an Economics Option Unit in the structure, refer to the list of Applied Economics and Quantitative Economics option units located at the bottom.

Important: these option units are not offered every semester and some units have pre-requisites. It is strongly recommended you plan ahead when you are considering your option choices. This will ensure you are able to study the electives you want.

If you require further advice regarding your course progression please contact the School of Economics and Finance.

### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Economics Options List](#)
- [Important Information](#)

Code	Title
<b>Year 1, Semester 1</b>	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
<b>Year 1, Semester 2</b>	
BSB110	Accounting
BSB115	Management
EFB223	Economics 2
Economics Option Unit	
It is recommended students choose EFB222 or EFB201 as their Economic Option unit in this semester	
<b>Year 2, Semester 1</b>	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
Study Area B OR elective unit	
Study Area B OR elective unit	
<b>Year 2, Semester 2</b>	

## Bachelor of Business (Economics)

Economics Option Unit	
Economics Option Unit or Remaining Business School Core	
Study Area B OR elective unit	
Study Area B OR elective unit	
Year 3, Semester 1	
Economics Options Unit	
Economics Option Unit or Remaining Business School Core	
Study Area B OR elective unit	
Study Area B OR elective unit	
Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
Study Area B OR elective unit	
Study Area B OR elective unit	
Remaining Business School Core	
Economics Options List	
Quantitative Economics Units	
EFB222	Quantitative Methods For Economics and Finance
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB337	Game Theory and Applications
Applied Economics Units	
EFB201	Financial Markets
EFB225	Economics for the Real World
EFB226	Environmental Economics and Policy
EFB336	International Economics
Important Information	
Please note: Economics Study Area Bs can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Study Area B units.	

## Handbook

Year	2013
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Mark Doolan Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Finance major also assumes 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Finance major also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Your degree at a glance

### Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from accounting and economics through to marketing and international business. You will gain generic skills in all areas and an understanding of how businesses operate within the commercial and legal environment. You will begin your major with skills in interpreting economic data for business decision making. Business cycles, foreign exchange markets, terms of trade and the significance of the international economy will also be covered.

### Year 2

You will build a deeper understanding of the fundamental concepts of finance – the time value of money and the effect of interest rates, diversification and its role in forming an investment portfolio, and the relationship between risk and return. The

types of financial markets and instruments traded, such as shares, bonds and futures, will also be introduced. You will also choose a second study area, such as accounting, economics, or further finance studies, which will help to shape your career.

### Year 3

Project work and research assignments will hone your practical skills and prepare you for the workplace. You will develop valuation skills relevant to shares and derivatives. You can also act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

## Professional recognition

By choosing appropriate units in this course, you will meet the Australian financial professional training standard RG146 Tier 1 compliance, as administered by the Australian Securities and Investments Commission. Graduates of the finance major meet the academic requirements for Associate Membership of the Financial Services Institute of Australasia.

### Second study area

Economics second major – Students will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia. Ordinary Membership of the Economics Society of Australia only requires that students have an interest in the area of Economics. Professional Membership of the Economics Society of Australia (Qld) requires students have held an Ordinary Membership of the Economics Society of Australia for one year and have completed a Bachelor of Business majoring in Economics.

All second majors – Students will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia.

Students will also meet the academic requirements for enrolment in the Graduate Diploma in Applied Corporate Governance at the Chartered Secretaries Australia. On completion of the Graduate Diploma in Applied Corporate Governance, students will meet the academic requirement for Professional Membership of the Chartered Secretaries Australia.

## Bachelor of Business (Finance)

Financial Services extension –  
Completion of some units in this extension will enable students to partially meet ASIC RG146 Tier 1 compliance. Refer to ASIC for more details.

Funds Management extension –  
Completion of some units in this extension will enable students to partially meet ASIC RG146 Tier 1 compliance. Refer to ASIC for more details.

### Securities Dealing Room

QUT pioneered the use of real financial data in Queensland universities. Our Securities Dealing Room gives you access to data from Bloomberg, providers of financial data to many of the world's financial institutions. This comprehensive set of data on companies, commodities and economics will be useful in your final year project work, and allow you to apply the theory you learn to conduct real-world financial analysis.

### Industry links

Our finance lecturers have a wealth of real-world experience, including consulting with Queensland Treasury, Brisbane City Council, QR, Queensland Transport and Ergon Energy, and guest lecturing with industry bodies such as the Financial Services Institute of Australasia (FINSIA) and CPA Australia.

### Practical teaching

Final year project work and research assignment will hone your practical skills and prepare you for the workplace. You will act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

### Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

### Abbreviation

BBus(Finance)

### Domestic Course structure

#### Finance major units

- Quantitative Methods for Economics and Finance
- Economics 2
- Finance 1
- Financial Markets
- Finance 2

- International Finance
- Investments
- Finance Capstone

### Recommended complementary study areas

#### Finance extension options

- Funds Management
- Financial Services

#### Second major and minor options

- Economics
- Accountancy
- Management
- International Business

#### Additional minor options

- Applied Economics
- Quantitative Economics
- Superannuation and Wealth Management

### International Course structure

#### Finance major units

- Quantitative Methods for Economics and Finance
- Economics 2
- Finance 1
- Financial Markets
- Finance 2
- International Finance
- Investments
- Finance Capstone

### Recommended complementary study areas

#### Finance extension options

- Funds Management
- Financial Services

#### Second major and minor options

- Economics
- Accountancy
- Management
- International Business

#### Additional minor options

- Applied Economics
- Quantitative Economics
- Superannuation and Wealth Management

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB113	Economics

BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB119	Global Business
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1	
EFB201	Financial Markets
EFB307	Finance 2
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	

Year 2, Semester 2	
EFB223	Economics 2
EFB312	International Finance
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	

Year 3, Semester 1	
EFB335	Investments
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	

Year 3, Semester 2	
EFB340	Finance Capstone
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	

Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.	



## Handbook

Year	2013
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Adelle Bish Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Your degree at a glance

### Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and electronic business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your focus on human resources begins with a broad introduction to many of the human resource management functions and how these functions complement the strategic direction of businesses and help organisations maintain competitive advantage.

### Year 2

You will build your foundation knowledge of business and human resource management, through developing a deeper understanding of individuals and groups. You will also investigate how the structure and organisation of human resources impact on organisations and their activities. You will develop skills in the implementation of human resource

activities through practical work examples and case studies. You will also have the opportunity to personalise your degree with the selection of a second study area.

### Year 3

In your final year you will extend and integrate your knowledge of business and human resource management using critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisational change, work force planning, and human resource development. You will explore and critique real-world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisations.

## Professional recognition

This program enables you to join the Australian Institute of Management and the Australian Institute of Training and Development.

## Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, International Business, Management, Marketing, and Public Relations.

## Abbreviation

BBus(HRM)

## Domestic Course structure

### Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

## Human Resource Management major units

- Leading Organisations
- Contemporary Employment Relations
- Human Resource Issues and Strategy
- Human Resource Decision Making
- Performance and Reward
- Recruitment and Selection
- Learning and Development in Organisations
- Personal and Professional Development

# Bachelor of Business (Human Resource Management)

## Recommended complementary study areas

### Extension option

- Human Resource Management

### Second major and minor options

- Management
- Public Relations
- International Business
- Language
- Marketing

### Additional minor option

- Entrepreneurship

## International Course structure

### Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

## Human Resource Management major units

- Leading Organisations
- Contemporary Employment Relations
- Human Resource Issues and Strategy
- Human Resource Decision Making
- Performance and Reward
- Recruitment and Selection
- Learning and Development in Organisations
- Personal and Professional Development

## Recommended complementary study areas

### Extension option

- Human Resource Management

### Second major and minor options

- Management
- Public Relations
- International Business
- Language
- Marketing

### Additional minor option

- Entrepreneurship

## Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy
Year 2, Semester 1	
MGB201	Contemporary Employment Relations
MGB220	Human Resource Decision Making
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
BSB113	Economics
BSB119	Global Business
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.	

## Handbook

Year	2013
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Mr Michael Cox Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Your degree at a glance

### Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and management. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. You will begin your studies in international business with specific emphasis on international marketing and market entry strategies.

### Year 2

You will tackle import and export management, and investigate the challenges involved in producing goods to distribute overseas. You will begin to personalise your degree with an understanding of the history, culture and business environments of countries in either Asia or Europe as your international region of expertise. Your choice of second business study area will further direct your future career options.

### Year 3

You will be encouraged to immerse yourself in another culture through further regional studies, or through international exchanges. Take the opportunity to gain practical skills in cross-cultural communication and negotiation, logistics, and contemporary business strategies for Asia or Europe. Gain an overview of strategic issues facing global firms, including the different company structures that provide an advantage over competitors in the global marketplace.

## Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

## Professional recognition

Students are eligible for membership of the Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing depending on units chosen.

## Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, Management, Marketing, and Public Relations.

## Abbreviation

BBus(InternatBus)

## Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

## Domestic Course structure Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative

## Bachelor of Business (International Business)

course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

### International Business major units

- Importing and Exporting
- Finance for International Business
- Intercultural Communication and Negotiation Skills
- International Accounting
- International Logistics
- International Marketing
- International Business in the Asia-Pacific
- International Business Strategy

### Recommended complementary study areas Second major and minor options

- Marketing
- Management
- International Logistics
- Language
- Economics
- Finance

### Additional minor options

- Sales
- Tourism and Entertainment Marketing
- Entrepreneurship
- Business Regulation
- Applied Economics
- Quantitative Economics

### International Course structure

#### Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

### International Business major units

- Importing and Exporting
- Finance for International Business
- Intercultural Communication and Negotiation Skills
- International Accounting
- International Logistics
- International Marketing
- International Business in the Asia-Pacific
- International Business Strategy

### Recommended complementary study areas Second major and minor options

- Marketing
- Management
- International Logistics
- Language
- Economics
- Finance

### Additional minor options

- Sales
- Tourism and Entertainment Marketing
- Entrepreneurship
- Business Regulation
- Applied Economics
- Quantitative Economics

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
BSB124	Working in Business
BSB113	Economics
Year 1, Semester 2	
BSB115	Management
BSB110	Accounting
AMB210	Importing and Exporting
EFB240	Finance for International Business
Year 2, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
MGB340	International Business in the Asia-Pacific

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

#### Year 3, Semester 1

AMB303 International Logistics

AMB336 International Marketing

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

#### Year 3, Semester 2

AMB369 International Business Strategy

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

#### Important Information

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB126 and BSB111 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.



## Handbook

Year	2013
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	Gardens Point: 9 Caboolture: 15
Rank	Gardens Point: 82 Caboolture: 68
OP Guarantee	Yes
Campus	Gardens Point and Caboolture
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Merv Morris  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Your degree at a glance

### Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and data analysis. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. Your focus on management begins in your second semester, when you'll start to develop skills in strategy, leadership and internationalisation.

### Year 2

Building upon your broader business knowledge, you'll learn how critical analysis and strategic thinking assists management in challenging old viewpoints. You will learn about the importance of sustainability and change in organisations operating within complex environments. Opportunities will be provided to investigate the functional role of operations management designed to add value in productivity through allocating all the resources needed to

produce a product. You will also be introduced to innovative and entrepreneurial thinking to enhance your business planning capabilities. The choice of a second business study area or an extended major in management will begin to steer your future career direction.

### Year 3

In the third year you both integrate and further expand your knowledge into strategic management and operations management through the project approach to management. You will investigate how companies seek advantages over their industry competitors. You will consolidate your learning and extend yourself, developing analytical-thinking and decision-making skills. Working as individuals and in groups, you will develop a project management plan, fusing your knowledge of technical and social-cultural aspects of the organisation developed throughout the major. Defining the project, addressing the challenges of time, costs and risk you will decide the ways and means to effectively and efficiently use human and non human resources to reach the project's goals and those of the organisation.

## Professional recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Management major, second major and extension – Students will meet the requirements for membership of the Australian Institute of Management.

## Choice of campus

You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Management.

## Studying Management at Caboolture

Students who study Management at Caboolture campus from 2013 can complete their primary major in Management with a second major in Accountancy or Marketing, all at Caboolture campus. There are detailed course structures provided to ensure students can meet the requisite requirements. Students are encouraged to contact the Caboolture Business Academic Coordinator if they need to deviate from the course structure.

## Bachelor of Business (Management)

### Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Marketing, and Public Relations.

### Abbreviation

BBus(Mgt)

### Domestic Course structure

#### Management major units

- Leading Organisations
- Managing Operations
- Entrepreneurship and Innovation
- Intercultural Communication and Negotiation Skills
- Sustainability in a Changing Environment
- Strategic Management
- Managing Business Growth
- Project Management

### Recommended complementary study areas

#### Extension option

- Management

### Second major and minor options

- Human Resource Management
- Marketing
- Accountancy
- International Business
- International Logistics
- Language
- Finance
- Forensics

### Additional minor options

- Sales
- Economics

### International Course structure

#### Management major units

- Leading Organisations
- Managing Operations
- Entrepreneurship and Innovation
- Intercultural Communication and Negotiation Skills
- Sustainability in a Changing Environment
- Strategic Management
- Managing Business Growth
- Project Management

### Recommended complementary study areas

#### Extension option

- Management

### Second major and minor options

- Human Resource Management
- Marketing

- Accountancy
- International Business
- International Logistics
- Language
- Finance
- Forensics

### Additional minor options

- Sales
- Economics

### Sample Structure

#### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
Year 2, Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
BSB110	Accounting
BSB123	Data Analysis
Year 2, Semester 2	
MGB309	Strategic Management
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
MGB324	Managing Business Growth
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
MGB335	Project Management
MGB310	Sustainability in A Changing Environment
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units.	

## Handbook

Year	2013
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	Gardens Point: 9 Caboolture: 15
Rank	Gardens Point: 82 Caboolture: 68
OP Guarantee	Yes
Campus	Gardens Point and Caboolture
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). The Marketing major assumes 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. The Marketing major requires study in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Your degree at a glance

### Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and legal environment. Your marketing major will commence in second semester, investigating why consumers buy products and how they make purchase decisions.

### Year 2

Building your knowledge of consumer behaviour, you will gain skills in conducting consumer and audience research and learn how market research informs corporate and strategic decision making. You will investigate the part technology has to play in developing new products for consumers, and learn how e-marketing can help companies compete

in a global market. You will also have the opportunity to personalise your degree with the selection of a second study area.

### Year 3

You will round out your major by finding out how marketing decisions contribute to the strategic success of any business. Opportunities to apply your knowledge to real-world scenarios include producing a marketing plan in a simulated environment which allows you to apply your marketing decision making skills and assess the results. You may also have the opportunity to complete an industry placement to gain valuable work experience.

## Campus options

You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Marketing.

## Studying Marketing at Caboolture Campus

Students who study Marketing at Caboolture campus from 2013 can complete their primary major in Marketing with a second major in Accountancy or Management, all at Caboolture campus. There are detailed course structures provided to ensure students can meet the requisite requirements. Students are encouraged to contact the Caboolture Business Academic Coordinator if they need to deviate from the course structure.

## Professional recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Marketing first and second major and extension – Students may meet the requirements for membership of the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management, the American Marketing Association and the Australian Institute of Export.

## Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

## Other majors

See also separate entries for other majors

## Bachelor of Business (Marketing)

in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Public Relations.

### Abbreviations

BBus(Marketing)

### Domestic Course structure

#### Marketing major units

- Consumer Behaviour
- Marketing and Audience Research
- Integrated Marketing Communication
- Marketing Planning and Management
- eMarketing Strategies
- Services Marketing
- International Marketing
- Strategic Marketing

### Recommended complementary study areas

#### Extension option

- Marketing

#### Second major and minor options

- Advertising
- Public Relations
- Integrated Marketing Communication
- International Business
- International Logistics
- Management
- Economics
- Language

#### Additional minor options

- Sales
- Tourism and Entertainment Marketing

### International Course structure

#### Marketing major units

- Consumer Behaviour
- Marketing and Audience Research
- Integrated Marketing Communication
- Marketing Planning and Management
- eMarketing Strategies
- Services Marketing
- International Marketing
- Strategic Marketing

### Recommended complementary study areas

#### Extension option

- Marketing

#### Second major and minor options

- Advertising
- Public Relations
- Integrated Marketing Communication
- International Business

- International Logistics
- Management
- Economics
- Language

#### Additional minor options

- Sales
- Tourism and Entertainment Marketing

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

#### Important Information

Please note: List of Second Areas of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
AMB335	E-marketing Strategies
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
AMB336	International Marketing
AMB340	Services Marketing
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
AMB359	Strategic Marketing
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	



## Handbook

Year	2013
QUT code	BS05
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Kim Johnston Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Your degree at a glance

### Year 1

You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and global business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and social environment. You will begin your studies in public relations in the second semester, with an introduction to founding principles, an overview of the profession, and an insight into the future of public relations practice in contemporary organisations.

### Year 2

You will build knowledge and skills in public relations techniques, learning how to write and prepare public relations tactics and tools such as media releases, social media programs, and events for real-world clients. In doing so, you will develop a portfolio of public relations materials to show potential employers. You will also build skills in public relations planning, allowing you to identify the best practices of public relations by analysing

successful public relations campaigns from Australia and around the world. You will also have the opportunity to personalise your degree with the selection of a second study area.

### Year 3

Acting as an internal adviser, you will explore corporate communication issues for organisations and track contemporary issues through case studies. You will also take the role of a public relations consultant, advising a real-world client on their problem or opportunity. Working in partnership with other students to form a consulting team, you will prepare a campaign plan to present to your client. Your writing skills will be further developed through your campaign portfolio. Work placements are also available to match your interests in consultancies, government, corporate settings and community groups.

## Professional recognition

This course is accredited by the industry's peak professional body, the Public Relations Institute of Australia (PRIA), providing graduates access to professional education and career opportunities. QUT maintains strong links with this body, in which a number of our teaching staff hold executive positions.

## Practical teaching

The practical nature of this major means that you will graduate with a portfolio of work to demonstrate your skills to potential employers.

Third year project work is imperative to demonstrating the depth and breadth of skills you have accumulated throughout the course. This hands-on experience will give your career a vital kick start by bringing together the design, strategic planning and tactical preparation that underpins a real world public relations campaign.

## Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Marketing.

## Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

# Bachelor of Business (Public Relations)

## Abbreviation

BBus(PublicRelations)

## Domestic Course structure

- Introduction to Public Relations
- Public Relations Techniques
- Public Relations Planning
- Marketing and Audience Research
- Corporate Communication
- Global Public Relations Cases
- Public Relations Management
- Public Relations Campaigns

## Recommended complementary study areas

### Second major and minor options

- Advertising
- Marketing
- Integrated Marketing Communication
- Management
- Human Resource Management
- Language

### Additional minor option

- Tourism and Entertainment Marketing

## International Course structure

### Public Relations major units

- Introduction to Public Relations
- Public Relations Techniques
- Public Relations Planning
- Marketing and Audience Research
- Corporate Communication
- Global Public Relations Cases
- Public Relations Management
- Public Relations Campaigns

## Recommended complementary study areas

### Second major and minor options

- Advertising
- Marketing
- Integrated Marketing Communication
- Management
- Human Resource Management
- Language

### Additional minor option

- Tourism and Entertainment Marketing

## Sample Structure

### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations
Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
AMB379	Public Relations Campaigns
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Remaining Business School Core OR Second Area of Study OR Option (elective) unit	
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB111 is the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.	

## Handbook

Year	2013
QUT code	BS06
CRICOS	003491G
Duration (full-time)	3 years
OP	2
Rank	97
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,600 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations)  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements Prerequisite

Must be a current Year 12 student or a student returning from a gap year who completed their Year 12 education in Australia

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also assume 4 SA in Maths A, B or C.

## International Entry requirements

International students must complete Australian Year 12 studies (or equivalent including International Baccalaureate) onshore.

## International Subject prerequisites

- English

Mathematics is required for Accountancy, Finance, Economics and Marketing majors.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- Eight Business School Core units (96 credit points)
- One block of eight Major Core units (Study Area A) (96 credit points)
- One Minor of 4 units selected from a

University-Wide unit set or a Business School extension (48 credit points)  
(d) Four prescribed Option units undertaken during the Summer semester (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Students who commence in 2013 will not complete the accelerated program of study. For further information contact your discipline school.

## Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

## Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

## Advanced standing (credit)

Advanced standing or credit for previous study is not permitted (with the exception of START QUT).

## Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

## Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

## Campus options

This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

## Abbreviation

BBus(Study Area A)

## Domestic Course structure

### Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- eight Business School Core units
- one block of eight Major Core units
- choice of one block of:
  - six Second Major units and two option (elective) units or
  - eight option (elective) units or
  - two Minors (four units each) (university or Business School or extension) or
  - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

## Special course requirements

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

## Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

## International Course structure

### Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- eight Business School Core units
- one block of eight Major Core units
- choice of one block of:
  - six Second Major units and two option (elective) units or
  - eight option (elective) units or
  - two Minors (four units each) (university or Business School or extension) or
  - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

## Special course requirements

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

## Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

## Sample Structure

### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	

BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1	
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
AYB340	Company Accounting
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB119	Global Business
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
Second Area of Study OR Option (elective) unit	
BSB126	Marketing
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.	



## Handbook

Year	2013
QUT code	BS07
CRICOS	003491G
Duration (full-time)	2 years
OP	5
Rank	92
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,600 per 48 credit points
Total credit points	288
Credit points full-time sem.	60 credit points in semesters 1 and 2; 24 credit points in summer
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations)  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Entry requirements

International students must complete Australian Year 12 studies (or equivalent including international Baccalaureate) onshore to be eligible for this course.

## International Subject prerequisites

- English

Mathematics for Accountancy, Finance, Economics and Marketing majors.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

## Special course requirements

Breaks in study: Due to the accelerated nature of the program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated nature of the program students are expected to follow the course structure. Students wishing to deviate from the recommended course

structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

## Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

## Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

## Further study

Students in the Accelerated program (BS07) may choose to enrol in the Bachelor of Business (Honours) BS63 on completion of the degree with a GPA of 5.5.

For information on the Honours program, see entry for Bachelor of Business (Honours) (BS63).

## Campus options

The degree is available at Gardens Point campus only, however some units are offered at the Caboolture campus. Students may enrol in Business units at the Caboolture campus.

## Important Information

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website

## Abbreviation

BBus(Study Area A)

## Domestic Course structure Course design

The Bachelor of Business (Accelerated Program) allows you to be flexible in your fields of study to suit your own needs and career aspirations. The three distinct components within the program will give you many combinations of study areas and minors, as well as opportunities to participate in internships, work placements, special topics or projects during summer.

- Eight Business School Core units (96 credit points)
- One block of eight Major Core units (Study Area A) (96 credit points)
- One Minor of 4 units selected from a

## Bachelor of Business (Accelerated Program)

University-Wide unit set or a Business School extension (48 credit points)  
(d) Four prescribed Option units undertaken during the Summer semester as project or research units (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

### Special course requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in study: Due to the accelerated nature of the program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated nature of the program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

### Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

### Further study

Students in the Accelerated program (BS07) may choose to enrol in the Bachelor of Business (Honours) BS63 on completion of the degree with a GPA of 5.5.

## International Course structure

### Course design

The Bachelor of Business (Accelerated Program) allows you to be flexible in your fields of study to suit your own needs and career aspirations. The three distinct components within the program will give

you many combinations of study areas and minors, as well as opportunities to participate in internships, work placements, special topics or projects during summer.

- (a) Eight Business School Core units (96 credit points)
- (b) One block of eight Major Core units (Study Area A) (96 credit points)
- (c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
- (d) Four prescribed Option units undertaken during the Summer semester as project or research units (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

### Special course requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in study: Due to the accelerated nature of the program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated nature of the program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

### Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

### Further study

Students in the Accelerated program (BS07) may choose to enrol in the Bachelor of Business (Honours) BS63 on

completion of the degree with a GPA of 5.5.

## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	12
Rank	76
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	This course is only taught to continuing students only.
Int. Start Months	This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby Student Services: (07) 3138 2050 Student Services: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

From Semester 1, 2009, this course has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing course will be permitted to do so. From Semester 1 2013, all students will be enrolled in the new program.

For more information on QUT Business School Core units, Major units, Extended Majors units and specialisations for BS56 program please refer to the [BS56 Course Notes](#) entry.

## Abbreviation

BBus(Accy)

## Other Majors

See also separate entries for the following majors in this course: Advertising, Banking and Finance, Economics, Human Resource Management, International

Business, Management, Marketing, and Public Relations.

## Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information

[www.bus.qut.edu.au/study/currentstude/profrecognition.jsp](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp)

## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	12
Rank	76
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	This course is only taught to continuing students only.
Int. Start Months	This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Gayle Kerr Student Services: (07) 3138 2050 Student Services: bus@qut.edu.au

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

From Semester 1, 2009, this course has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing course will be permitted to do so. From Semester 1 2013, all students will be enrolled in the new program.

For more information on QUT Business School Core units, Major units, Extended Majors units and specialisations for BS56 program please refer to the [BS56 Course Notes](#) entry.

## Abbreviation

BBus(Advtg)

## Other Majors

See also separate entries for the following majors in this course: Accountancy, Banking and Finance, Economics, Electronic Business, Human Resource Management, International Business, Management, Marketing, and Public Relations.

## Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information

[www.bus.qut.edu.au/study/currentstude/profrecognition.jsp](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp)



## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	12
Rank	76
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	This course is only taught to continuing students only.
Int. Start Months	This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Anup Basu Student Services: (07) 3138 2050 Student Services: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	10.0
writing	10.0
reading	10.0
listening	10.0
overall	6.5

## Discontinuation

From Semester 1, 2009, this course has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing course will be permitted to do so. From Semester 1 2013, all students will be enrolled in the new program.

For more information on QUT Business School Core units, Major units, Extended Majors units and specialisations for BS56 program please refer to the [BS56 Course Notes](#) entry.

## Abbreviation

BBus (Banking & Finance)

## Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Human Resource Management, International

Business, Management, Marketing, and Public Relations.

## Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information

[www.bus.qut.edu.au/study/currentstude/profrecognition.jsp](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp)

## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	12
Rank	76
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	This course is only taught to continuing students only.
Int. Start Months	This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Tommy Tang Student Services: (07) 3138 2050 Student Services: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

From Semester 1, 2009, this course has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing course will be permitted to do so. From Semester 1 2013, all students will be enrolled in the new program.

For more information on QUT Business School Core units, Major units, Extended Majors units and specialisations for BS56 program please refer to the [BS56 Course Notes](#) entry.

## Abbreviation

BBus(Ec)

## Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Human Resource Management, International

Business, Management, Marketing, and Public Relations.

## Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information

[www.bus.qut.edu.au/study/currentstude/profrecognition.jsp](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp)

## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	12
Rank	76
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby Student Services: (07) 3138 2050 Student Services: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

From Semester 1, 2008, this major has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing major will be permitted to do so.

For more information on QUT Business School Core units, Major units, Extended Majors units and specialisations for BS56 degree please refer to the [BS56 Course Notes](#) entry.

## Abbreviation

BBus (Electronic Business)

## Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

## Professional Recognition

Students who undertake the following units with Accountancy Second Study Area:

- AYB230 Corporation Law(formally AYB223 Law of Business Association)
- AYB325 Taxation Law
- EFB210 Finance 1

And one of:

- AYB311 Financial Accounting Issues
- AYB321 Strategic Management Accounting

will satisfy meeting the Associate membership of CPA Australia and Enrolment in the CPA Program; enrolment in the Chartered Accountants Program of the Institute of Chartered Accountants in Australia.

Students who undertake Banking and Finance or Economics as their Second Study Area will satisfy the Enrolment in the Graduate Diploma in Applied Corporate Governance at the Chartered Secretaries Australia (CSA). One completion of the Graduate Diploma in Applied Corporate Governance, students will mee the education requirements for professional membership of the Chartered Secretaries Australia (CSA).

## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	12
Rank	76
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	This course is only taught to continuing students only.
Int. Start Months	This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Glen Murphy Student Services: (07) 3138 2050 Student Services: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

From Semester 1, 2009, this course has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing course will be permitted to do so. From Semester 1 2013, all students will be enrolled in the new program.

For more information on QUT Business School Core units, Major units, Extended Majors units and specialisations for BS56 program please refer to the [BS56 Course Notes](#) entry.

## Abbreviation

BBus(HRM)

## Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, International Business,

Management, Marketing, and Public Relations.

## Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information

[www.bus.qut.edu.au/study/currentstude/profrecognition.jsp](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp)



## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	12
Rank	76
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	This course is only taught to continuing students only.
Int. Start Months	This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Mr Michael Cox Student Services: (07) 3138 2050 Student Services: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

From Semester 1, 2009, this course has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing course will be permitted to do so. From Semester 1 2013, all students will be enrolled in the new program.

For more information on QUT Business School Core units, Major units, Extended Majors units and specialisations for BS56 program please refer to the [BS56 Course Notes](#) entry.

## Abbreviation

BBus(InternatBus)

## Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource

Management, Management, Marketing, and Public Relations.

## Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information

[www.bus.qut.edu.au/study/currentstude/p/rofrecognition.jsp](http://www.bus.qut.edu.au/study/currentstude/p/rofrecognition.jsp)

## Languages Option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	12
Rank	76
Campus	Gardens Point and Caboolture
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	This course is only taught to continuing students only.
Int. Start Months	This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Henri Burgers Student Services: (07) 3138 2050 Student Services: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

From Semester 1, 2009, this course has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing course will be permitted to do so. From Semester 1 2013, all students will be enrolled in the new program.

For more information on QUT Business School Core units, Major units, Extended Majors units and specialisations for BS56 program please refer to the [BS56 Course Notes](#) entry.

## Abbreviation

BBus(Mgt)

## Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource

Management, International Business, Marketing, and Public Relations.

## Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information

[www.bus.qut.edu.au/study/currentstude/profrecognition.jsp](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp)

## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	Gardens Point: 12 Caboolture: 15
Rank	Gardens Point: 76 Caboolture: 69
Campus	Gardens Point and Caboolture
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	This course is only taught to continuing students only.
Int. Start Months	This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Student Services: (07) 3138 2050 Student Services: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

From Semester 1, 2009, this course has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing course will be permitted to do so. From Semester 1 2013, all students will be enrolled in the new program.

For more information on QUT Business School Core units, Major units, Extended Majors units and specialisations for BS56 program please refer to the [BS56 Course Notes](#) entry.

## Abbreviation

BBus(Marketing)

## Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource

Management, International Business, Management, and Public Relations.

## Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information

[www.bus.qut.edu.au/study/currentstude/p/rofrecognition.jsp](http://www.bus.qut.edu.au/study/currentstude/p/rofrecognition.jsp)

## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
OP	12
Rank	76
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	This course is only taught to continuing students only.
Int. Start Months	This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Kim Johnston Student Services: (07) 3138 2050 Student Services: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

From Semester 1, 2009, this course has been discontinued. Currently enrolled students who wish to remain in, and graduate from the existing course will be permitted to do so. From Semester 1 2013, all students will be enrolled in the new program.

For more information on QUT Business School Core units, Major units, Extended Majors units and specialisations for BS56 program please refer to the [BS56 Course Notes](#) entry.

## Abbreviation

BBus(PublicRelations)

## Other Majors

See also separate entries for the following majors in this course: Accountancy, Advertising, Banking and Finance, Economics, Human Resource

Management, International Business, Management, and Marketing.

## Professional Recognition

Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click here for more information

[www.bus.qut.edu.au/study/currentstude/profrecognition.jsp](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp)



## Handbook

Year	2013
QUT code	BS56
CRICOS	003491G
Duration (full-time)	3 years
Duration (part-time domestic)	6 years
Campus	Gardens Point and Caboolture
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,500 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July This course is only taught to continuing students only.
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Information for Continuing students

Gardens Point students should note that from Semester 2, 2008 this course has been recoded to BS05 Bachelor of Business, therefore, there will be no further intake at Gardens Point into this course. However, students who are currently enrolled are able to remain enrolled until the end of 2012. Students currently enrolled in this course may elect to transfer to the BS05 Bachelor of Business to complete their course. Students who elect to transfer to the new course will be required to undertake an 8 unit major (Study Area A) and one of the following options (Study Area B): a maximum of 8 elective units; or a 6 unit second major and 2 electives; or 2 minors (university and QUT Business School approved minors); or 1 minor and 4 elective units. For more information on the course, see the entry for [BS05](#). After

Semester 1 2013, students may be enrolled in the new program.

## Course Design

Students commencing the Bachelor of Business campus must complete 24 units of equal weighting totalling 288 credit points, comprised of:

- (a) eight QUT Business School Core units (refer to A below)
- (b) one block of six Major Core units (refer to B below)
- (c) one of the following:
  - Double Major (six units); or
  - Extended Major (six units); or
  - Specialisation (six units).
- (d) plus four Elective units.

The course structures, listed by Primary Major, outline a sequence of unit study and ensures that prerequisite requirements of a unit are satisfied. Students who require advice on the requirements to complete should contact their discipline school for advice.

## Special Requirements

A full-time student may only enrol in units selected from those contained in the normal course program for semesters 1 and 2 in the first year of study unless in exceptional circumstances, and with the approval of the Director of Studies. Similarly, a part-time student may only select units from those listed for years 1 and 2 in the first two years of study.

A student must enrol for more than one unit in any semester, unless they have the approval of the Director of Studies. Copies of the Undergraduate Guidelines outlining the QUT Business School rules and procedures are available from any QUT Business School Student Enquiries Centre.

## Professional Recognition

Professional Recognition can be found in the individual majors of the BS05.

## International Students

International Students must maintain a full-time study load to meet student visa requirements. International students are only permitted to enrol in units at Gardens Point campus. International students should consult the International Student Office on Level 2, B Block for advice.

## Honour Year (Optional)

Refer to [BS63](#) for details.

### Important Information

QUT Business School rules and procedures are outlined in the [QUT Business School Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

## Handbook

Year	2013
QUT code	IF27
CRICOS	037542J
Duration (full-time)	3 years
OP	12
Rank	75
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Total credit points	288
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Head of Studies, MECA (Creative Industries Faculty)

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Advertising Institute of Australia (AIA) and the Society of Business Communicators (SBC).

## Course Design

Students commencing the Bachelor of Mass Communication must complete 24 units of equal weighting totalling 288 credit points comprised of

- Business School Core (six Business School core units)
- Major Core (two majors of six units each) and
- Unit Options (six units).

Although studies can be tailored to meet a specific career goal or create a wide variety of career choices, there is a set of recommended combinations of majors. Students are not required to take these combinations, however they do represent the more common and logical choices within a mass communication qualification.

The recommended combinations are:

- Advertising and Public Relations
- Public Relations and Journalism
- Public Relations and Media and Communication
- Entertainment and Public Relations
- Entertainment and Media and Communication

- Journalism and Media and Communication.

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website

## Domestic Course structure Your course

### Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and communication, journalism, and entertainment industries. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

### Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

### Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

## International Course structure

### Your course

#### Year 1

You will explore key concepts driving media and communication industries in the global new economy and be introduced to skills in your chosen professional areas of study including public relations, advertising, media and

## Bachelor of Mass Communication

communication, journalism, and entertainment industries. You will apply your knowledge to communication activities and exercises which provide insight into the nature and scope of the industry sectors you will work in.

### Year 2

Focusing on your major areas of study, you will undertake activities that enable you to apply your rapidly developing communication skills and knowledge of media industries. You will complete projects using industry-standard equipment and software, gaining experience in a range of tasks you will undertake as part of your professional life. You also begin to broaden your skill and knowledge base by selecting from a range of elective units.

### Year 3

This capstone year focuses on the refinement of skills. Working individually and in teams, you will produce a portfolio of work, often for real-world clients, which showcases your project management, communication and creative talents. Work placement opportunities complement these activities and allow you to network with a range of industry leaders.

## Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult the tables below in conjunction with your course outline.

[Changes to Media and Communication courses](#)

[Changes to Creative Industries Units](#)

### Semesters

- [Course Requirements](#)
- [Notes](#)
- [IF27 CORE UNITS - 6 units required](#)
- [MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors](#)
- [Advertising](#)
- [Journalism](#)
- [Media and Communication](#)
- [Public Relations](#)
- [Entertainment](#)

Code	Title
<b>Course Requirements</b>	
In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:	
* A Minor PLUS 24cp of Unit Options; or	
* 72cp of Unit Options	
<b>Notes</b>	

\* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

#### IF27 CORE UNITS - 6 units required

AMB201	Marketing and Audience Research
BSB126	Marketing
KCB110	Introduction to Mass Communication
KCB103	Strategic Speech Communication
KCB205	Professional Communication

Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

#### MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

##### Advertising

INSTRUCTIONS: Students completing the Advertising Major must complete AMB220 as one of their IF27 Core Units or as a Complementary Studies Unit Option.

AMB200	Consumer Behaviour
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Digital Portfolio
AMB339	Advertising Campaigns

##### Journalism

KJB101	Computational Journalism
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Investigative Reporting

##### Media and Communication

KCB101	Media and Communication Texts
KCB106	Media in a Globalised World
KCB206	Internet, Self and Beyond
KCB301	Media Audiences
KJB103	Media Design and Layout
KCB203	Consumption Matters: Consumer Cultures and Identity

##### Public Relations

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB310	Internship

##### Entertainment

AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment

KXB201	Entertainment Practice: Balancing Creativity and Business
LWS008	Entertainment Law
LWS009	Introduction to Law



## Handbook

Year	2013
QUT code	IF28
CRICOS	027278C
Duration (full-time)	5 years
Campus	Gardens Point
Total credit points	480
Credit points full-time sem.	48 (average)
Start months	August This course is only taught to continuing students only.
Int. Start Months	August This course is only taught to continuing students only.
Course Coordinator	Dr R.Mahalinga-Iyer (Engineering); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

From Semester 1, 2007, this course has been renamed and recoded to IX28 Bachelor of Business/Bachelor of Engineering. Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so up to the end of 2009. From Semester 1, 2010, all students will be enrolled in the new program.

## Handbook

Year	2013
QUT code	IF37
Total credit points	540
Credit points full-time sem.	60 (years sem 1-5); 48 (sem 7 & 8); 56 (sem 6,9,10)
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au; Dr. William Dixon Undergraduate Director, (Law)
Discipline Coordinator	Dr Sherrena Buckby (Accountancy); Mr Bill Dixon (Law) Business: Student Services - (07) 3138 2050 Business: Student Services - bus@qut.edu.au; Law: +61 7 3138 2707

### Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

### Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IF41 Bachelor of Business (Study Area A)/Bachelor of Laws. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

## Handbook

Year	2013
QUT code	IF41
CRICOS	006386F
Duration (full-time)	5 years
OP	6
Rank	90
Campus	Gardens Point
Total credit points	528
Credit points full-time sem.	60
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au; Director, Undergraduate Programs (Law)
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations); Mr Bill Dixon (Law) Business: Student Services - (07) 3138 2050 Business: Student Services - bus@qut.edu.au; Law: lawandjustice@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also require study in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	10.0
writing	10.0
reading	10.0
listening	10.0

## Discontinuation

From Semester 1, 2009, this course has been recoded to IX71 Bachelor of Business/Bachelor of Laws. There have been significant changes to the course structure of this program. Students will be permitted to remain enrolled and graduate from the existing double degree program up to the end of 2010. Students enrolled in the existing program will be given the opportunity to transfer to the new course where appropriate.

## Abbreviation

BBus(StudyAreaA)/LLB

## Other Majors

See also the separate entry for the following majors in this course: Bachelor of Business (Banking & Finance, Economics and Marketing)/Bachelor of Laws.

## Professional Recognition

The Bachelor of Laws degree satisfies the academic requirements for admission to practise as a Solicitor or Barrister in Queensland.

Business component: Students may be eligible for a membership to a number of professional bodies depending on choice of major and unit selection. Click on the link for more information

[www.bus.qut.edu.au/study/currentstude/profrecognition.jsp](http://www.bus.qut.edu.au/study/currentstude/profrecognition.jsp)

## Course Design

Students supplement the law component of this program with seven Business Faculty Core units and one major consisting of nine units undertaken in the QUT Business School, selected from the following: Accounting, Advertising, Banking and Finance, Economics, Human Resource Management, International Business, Management, Marketing, or Public Relations.

Further information regarding Law Electives can be found at:

<http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp>

## Important Information to Business Students

QUT Business School rules and procedures are outlined in the [QUT Business School Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

## Handbook

Year	2013
QUT code	IF48
Duration (full-time)	4 years
OP	10
Rank	80
Campus	Gardens Point
Total credit points	432
Credit points full-time sem.	54 (average) for 8 semesters; 48 for 9 semesters
Dom. Start Months	February
Course Coordinator	Richard Thomas (Science and Technology); Dr Claire Gardiner, Director of Undergraduate Studies (QUT Business School)
Discipline Coordinator	Dr Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Anup Basu (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services - (07) 3138 2050 Business: Student Services - bus@qut.edu.au

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX33 Bachelor of Business/Bachelor of Information Technology. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For information on the new course, please refer to IX33 Bachelor of Business/Bachelor of Information Technology.



## Handbook

Year	2013
QUT code	IX17
CRICOS	070078J
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4400 per Semester (48 credit points)
International fee (indicative)	2013: \$11,900 per Semester
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Exercise and Movement Science: exercise@qut.edu.au or phone: 07 3138 4831; Business: QUT Business School - bus@qut.edu.au or 07 3138 2050
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services (07) 3138 2050 Business: Student Services bus@qut.edu.au   Exercise and Movement Science: exercise@qut.edu.au

## Domestic Entry requirements

### Course requirements

#### Working with Children Check: Blue Card

A Blue Card will be required if the placement component of this course involves working with children or young people. There's no cost if you apply through QUT.

Submit your Blue Card application to the QUT Student Centre as early as possible - ideally, as soon as you've received your offer.

If you don't receive your Blue Card before the start of a unit that requires contact with children, you may be unable to participate and your grades may be affected. You may also still have to pay fees for the unit.

How to [apply for a Blue Card](#)

#### First aid, Tuberculosis screening and Flu Vaccination

It is recommended that you complete a First Aid Certificate, Tuberculosis Screening and/or Flu Vaccination. However these are not mandatory.

#### Uniform

QUT School of Nursing polo shirt, navy blue trousers/long pants with pockets, and suitable footwear (black, brown or navy leather shoes with a non-slip sole) are required for this course. Students will need to cover this cost.

#### Uniform

A QUT T-shirt is required for Exercise and Movement Science and Clinical Exercise Physiology courses. Students will need to cover this cost.

#### Orientation camp

First year students have the option of attending an orientation camp.

Students will need to cover this cost.

#### Off-campus placements

Students are required to undertake off-campus placements and will need to cover travel and accommodation costs.

#### Clinical placements with Queensland Health

Students are required to complete the Deed Poll and Orientation Package before participating in clinical placement in Queensland Health facilities. Failing to

do so may result in you not able to participate in clinical placement and your grades may be affected. You may still be liable to pay fees for the unit.

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

Also assumed knowledge: one of Chemistry, Physics or Biology  
Recommended study: Health Education or Physical Education  
We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).  
Accountancy, Finance, Economics and Marketing majors requires 4 SA in Maths A, B or C.

## International Entry requirements

### Course requirements

#### Working with Children Check: Blue Card

A Blue Card will be required if the placement component of this course involves working with children or young people. There's no cost if you apply through QUT.

Submit your Blue Card application to the QUT Student Centre as early as possible - ideally, as soon as you've received your offer.

If you don't receive your Blue Card before the start of a unit that requires contact with children, you may be unable to participate and your grades may be affected. You may also still have to pay fees for the unit.

How to [apply for a Blue Card](#)

#### First aid, Tuberculosis screening and Flu Vaccination

It is recommended that you complete a First Aid Certificate, Tuberculosis Screening and/or Flu Vaccination. However these are not mandatory.

#### Uniform

QUT School of Nursing polo shirt, navy blue trousers/long pants with pockets, and suitable footwear (black, brown or navy leather shoes with a non-slip sole) are required for this course. Students will

need to cover this cost.

## Uniform

A QUT T-shirt is required for Exercise and Movement Science and Clinical Exercise Physiology courses. Students will need to cover this cost.

## Orientation camp

First year students have the option of attending an orientation camp.

Students will need to cover this cost.

## Off-campus placements

Students are required to undertake off-campus placements and will need to cover travel and accommodation costs.

## Clinical placements with Queensland Health

Students are required to complete the Deed Poll and Orientation Package before participating in clinical placement in Queensland Health facilities. Failing to do so may result in you not able to participate in clinical placement and your grades may be affected. You may still be liable to pay fees for the unit.

## International Subject prerequisites

- Maths B
- English

Also one of Chemistry, Physics or Biology  
You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.  
Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96

credit points Business School Core Units in the Business program together with a 96 credit point Major.

## Professional recognition

Business component: Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Pathways

Graduates can apply for admission to the HM44 Bachelor of Clinical Exercise Physiology should they wish to achieve full Exercise Physiologist status.

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

## Further information

For information about this course, please call the School of Exercise and Nutrition Sciences on +61 7 3138 4831 or email [exercise@qut.edu.au](mailto:exercise@qut.edu.au) OR the QUT Business School 61 7 3138 2050 or email [bus@qut.edu.au](mailto:bus@qut.edu.au)

## Domestic Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School Core Units in the Business program together with a 96 credit point Major.

## International Course structure

### Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School Core Units in the Business program together with a 96 credit point Major.

## Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
HMB171	Fitness Health and Wellness
LSB131	Anatomy
Business Unit	
Business Unit	
Year 1, Semester 2	
HMB172	Nutrition and Physical Activity
LSB231	Physiology
Business Unit	
Business Unit	
Year 2, Semester 1	
HMB271	Foundations of Motor Control, Learning and Development
HMB274	Functional Anatomy
Business Unit	
Business Unit	
Year 2, Semester 2	
HMB273	Exercise Physiology 1
HMB282	Resistance Training
Business Unit	
Business Unit	
Year 3, Semester 1	
HMB382	Principles of Exercise Prescription
PYB100	Foundation Psychology
Business Unit	
Business Unit	
Year 3, Semester 2	
HMB272	Biomechanics
HMB385	Principles of Exercise Programming
Business Unit	
Business Unit	
Year 4, Semester 1	
HMB276	Research in Human Movement
HMB470	Practicum 1
Business Unit	
Business Unit	
Year 4, Semester 2	
HMB275	Exercise and Sport Psychology
List A Exercise and Movement Science Elective	
Business Unit	
Business Unit	

## Handbook

Year	2013
QUT code	IX23
CRICOS	078352J
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,400 per Semester (48 credit points)
Total credit points	384
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Dr Ian Williamson (Science); Director of Undergraduate Studies, QUT Business School)
Discipline Coordinator	Science and Engineering: sef.enquiry@qut.edu.au; Business: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Recommended Study: At least one of Chemistry, Physics, Biology, Earth Science or Maths C.

## International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

Your business degree will give you a broad base of commercial knowledge as well as the opportunity to major in a specific business area. This understanding of business makes you more attractive to employers, even if you wish to work predominantly in a science-based career.

## Aim

Through the combination of science and business, you will equip yourself for an exciting career at the cutting edge of scientific innovation within a range of public, private and non-profit industries.

## Career outcomes

By combining your science studies with business you will develop the entrepreneurial skills necessary to sell your abilities to a range of employers. As well as the range of science-based careers available such as a scientific modeller, engineering software developer,

scientific programmer, and computational scientist you could expect to gain employment as a consultant, marketer, or project manager within firms developing and taking scientific research to the marketplace.

## Professional membership

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors.

## Non-standard attendance

Field work is a requirement of some areas of science.

## Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
<b>Year 1, Semester 1</b>	
SEB101	Science in Context
SEB102	Understanding Science
SEB113	Quantitative Methods in Science
SEB114	Experimental Science
<b>Year 1, Semester 2</b>	
Business Unit	
Business Unit	
Science Major Unit	
Science Major Unit	
<b>Year 2, Semester 1</b>	
Business Unit	
Business Unit	
Science Major Unit	
Science Major Unit	
<b>Year 2, Semester 2</b>	
Science Major Unit	
Science Major Unit	
Science Core Options	
Science Core Options	
<b>Year 3, Semester 1</b>	
Business Unit	
Business Unit	
Science Major Unit	
Science Major Unit	
<b>Year 3, Semester 2</b>	
Business Unit	
Business Unit	
Science Major Unit	
Science Major Unit	

## Bachelor of Science/Bachelor of Business

### Year 4, Semester 1

Business Unit

Business Unit

Business Unit

Business Unit

### Year 4, Semester 2

Business Unit

Business Unit

Business Unit

Business Unit



## Handbook

Year	2013
QUT code	IX28
CRICOS	061649J
Duration (full-time)	5 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$12,200 per Semester
Total credit points	
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Dr R.Mahalinga-Iyer (Engineering); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Jasmine Banks (Engineering); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Anup Basu (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Engineering: 3138 8822; Business: 3138 2050 Engineering: sef.enquiry@qut.edu.au; Business: bus@qut.com

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Career Outcomes

Electrical and computer engineers design, install and maintain electrical, electronic, telecommunications and computing systems on behalf of governments and private companies. Graduates of the Bachelor of Business are skilled in many aspects of business including: accountancy, advertising, finance, economics, human resource management, international business, management, marketing and public relations.

## Overview

Students combine engineering knowledge in electronics, computer systems, telecommunications and electric power with a business course majoring in one of accountancy, advertising, economics, finance, human resource management,

international business, management, marketing or public relations.

## Professional Recognition

This degree meets the requirements for membership of Engineers Australia.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the [Bachelor of Business \(BS05\)](#).

## Special Course Requirements

A candidate for the degree of Bachelor of Engineering must obtain at least 60 days of industrial employment/practice in an engineering environment as part of the Work Integrated Learning unit, before graduating.

## Course Design

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point Major in one of the following: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing or Public Relations.

## International Student Entry

International students must maintain an enrolment program that will allow them to complete their course within the specified timeframe of their eCoE (electronic Confirmation of Enrolment).

## Important Information

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on [Student Services](#) website.

## Further Information

Science and Engineering Faculty - Phone +61 7 3138 8822, Email: sef.enquiry@qut.edu.au  
QUT Business School: Phone +61 7 3138 2050, Fax +61 7 3138 1055, email: bus@qut.edu.au

### Domestic Course structure

#### Course Design

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point major in one of the following:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.

### International Course structure

#### Course Design

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point major in one of the following:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.

## Handbook

Year	2013
QUT code	IX31
CRICOS	042263G
Duration (full-time)	4 years
OP	11
Rank	78
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4800 per Semester (48 credit points)
International fee (indicative)	2013: \$11,900 per Semester
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Dr Marion Bateson (Science); Director of Undergraduate Studies, QUT Business School)
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations); Science Discipline Coordinator details are listed under further information. Business: +61 7 3138 2050 Business: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors require 4 SA in Maths A, B or C.

## International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors require 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## IMPORTANT NOTE

As of 2013, this course will only be available for continuing Bachelor of Applied Science/Bachelor of Business students and those students who are commencing in 2013 with advanced standing of 96 credit points of 1st year Bachelor of Applied Science units. New students - please refer to Bachelor of Science/Bachelor of Business. Please contact sef.enquiry@qut.edu.au for any enquiries.

## Overview

Through the combination of science and business, you will equip yourself for an exciting career at the cutting edge of scientific innovation within a range of public, private and non-profit industries. Your business degree will give you a

broad base of commercial knowledge as well as the opportunity to major in a specific business area. This understanding of business makes you more attractive to employers, even if you wish to work predominantly in a science-based career.

## Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors. Please refer to the relevant pages in this prospectus for details on your intended science major, and the QUT Business School prospectus for more information on business majors, or visit [www.qut.edu.au/courses](http://www.qut.edu.au/courses)

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

## Further Information

For further information about this course, please contact the following:

## Science Coordinator

Dr Marion Bateson  
Phone: +61 7 3138 1269  
Email: [m.bateson@qut.edu.au](mailto:m.bateson@qut.edu.au)  
Alternative phone contact: +61 7 3138 8822  
Alternative email contact: [sef.enquiry@qut.edu.au](mailto:sef.enquiry@qut.edu.au)

## Business Coordinator

Phone: +61 7 3138 2050  
Email: [bus@qut.edu.au](mailto:bus@qut.edu.au)

## Science Discipline Coordinators

### Biochemistry Major

Dr Perry Hartfield  
Phone: +61 7 3138 2984  
Email: [p.hartfield@qut.edu.au](mailto:p.hartfield@qut.edu.au)  
Alternative phone contact: +61 7 3138 8822  
Alternative email contact: [sef.enquiry@qut.edu.au](mailto:sef.enquiry@qut.edu.au)

### Biotechnology Major

Dr Marion Bateson  
Phone: +61 7 3138 1269  
Email: [m.bateson@qut.edu.au](mailto:m.bateson@qut.edu.au)  
Alternative phone contact: +61 7 3138 8822  
Alternative email contact: [sef.enquiry@qut.edu.au](mailto:sef.enquiry@qut.edu.au)

## Bachelor of Applied Science/Bachelor of Business

### **Chemistry Major**

Associate Professor Dennis Arnold  
Phone: +61 7 3138 2482  
Email: d.arnold@qut.edu.au  
Alternative phone contact: +61 7 3138 8822  
Alternative email contact: sef.enquiry@qut.edu.au

### **Ecology Major**

Dr Ian Williamson  
Phone: +61 7 3138 2779  
Email: j.williamson@qut.edu.au  
Alternative phone contact: +61 7 3138 8822  
Alternative email contact: sef.enquiry@qut.edu.au

### **Environmental Science Major**

Dr Ian Williamson  
Phone: +61 7 3138 2779  
Email: j.williamson@qut.edu.au  
Alternative phone contact: +61 7 3138 8822  
Alternative email contact: sef.enquiry@qut.edu.au

### **Forensic Science Major**

Dr Emad Kiriakous  
Phone: +61 7 3138 8822  
Email: sef.enquiry@qut.edu.au

### **Geoscience Major**

Dr Craig Sloss  
Phone: +61 7 3138 2610  
Email: c.sloss@qut.edu.au  
Alternative phone contact: +61 7 3138 8822  
Alternative email contact: sef.enquiry@qut.edu.au

### **Microbiology Major**

Dr Christine Knox  
Email: c.knox@qut.edu.au  
Alternative phone contact: +61 7 3138 8822  
Alternative email contact: sef.enquiry@qut.edu.au

### **Physics Major**

Dr Stephen Hughes  
Phone: +61 7 3138 2327  
Email: sw.hughes@qut.edu.au  
Alternative phone contact: +61 7 3138 8822  
Alternative email contact: sef.enquiry@qut.edu.au

### • [Year 4 Semester 2](#)

Code	Title
Year 1 Semester 1	
Business Unit	
Business Unit	
Science Faculty Unit	
Science Faculty Unit	
Year 1 Semester 2	
Business Unit	
Business Unit	
Science Faculty Unit	
Science Faculty Unit	
Year 2 Semester 1	
Business Unit	
Business Unit	
Science Faculty Unit	
Science Faculty Unit	
Year 2 Semester 2	
Business Unit	
Business Unit	
Science Faculty Unit	
Science Faculty Unit	
Year 3 Semester 1	
Business Unit	
Business Unit	
Science Faculty Unit	
Science Faculty Unit	
Year 3 Semester 2	
Business Unit	
Business Unit	
Science Faculty Unit	
Science Faculty Unit	
Year 4 Semester 1	
Business Unit	
Business Unit	
Science Faculty Unit	
Science Faculty Unit	
Year 4 Semester 2	
Business Unit	
Business Unit	
Science Faculty Unit	
Science Faculty Unit	

## Sample Structure

### Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)



## Handbook

Year	2013
QUT code	IX33
CRICOS	059595C
Duration (full-time)	4 years
Duration (part-time)	8 years
OP	12
Rank	76
OP Guarantee	Yes
Campus	Gardens Point
Total credit points	384
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au; Associate Professor Richard Thomas (Science and Technology)
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services - (07) 3138 2050 Business: Student Services - bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also require study in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	10.0
writing	10.0
reading	10.0
listening	10.0

## Discontinuation

This course code has been discontinued and replaced by IX58 Bachelor of Business/Bachelor of Information Technology.

Currently enrolled students who wish to remain in, and graduate from the existing program will be permitted to do so up to the end of 2011. From Semester 1, 2012, all students will be enrolled in the new program.

## Cooperative Education Program

The Coop Ed Program is a joint venture between employers and the Science and Engineering Faculty giving you the opportunity of 10-12 months paid industry placement to better prepare you for employment after you graduate. The Coop Ed Program integrates formal study and professional experience, so you can apply what you're learning in an area relevant to your chosen path.

Some of the organisations our Coop Ed students have worked with are the Australian Tax Office, Boeing Australia, CITEC, Department of Natural Resources and Water, Dialog, EPA, Queensland Police, RACQ and UNiTAB Limited.

Find out more about the [Cooperative Education Program](#).

## Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Information Technology program.

Business component: Students must complete the 96 credit point QUT Business School Core Units in the Business program together with a 96 credit point Major.

## Professional recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Graduates of the Bachelor of Information Technology meet the knowledge requirements for admission to the Australian Computer Society (ACS).

## Unit

### Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here:

[Undergraduate Translation Table](#)

If you have completed the unit(s) listed under the "Translation Unit Codes" column you are not permitted to enrol in the listed new code

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [QUT Business School Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

## Further Information

For further information about this course or completing your course requirements, please contact the following:

***Science and Technology***

***Coordinator***

Richard Thomas

Phone: +4 07 3138 2782

Email: [enquiry.scitech@qut.edu.au](mailto:enquiry.scitech@qut.edu.au)

***Business Coordinator***

Phone: +61 7 3138 2050

Fax: +61 7 3138 1055

Email: [bus@qut.edu.au](mailto:bus@qut.edu.au)

## Handbook

Year	2013
QUT code	IX34
CRICOS	059596B
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4400 per Semester (48 credit points)
International fee (indicative)	2013: \$11,400 per Semester
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director, Undergraduate Studies (Creative Industries); email: ci@qut.edu.au. Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: +61 7 3138 8114 ci@qut.edu.au (Creative Industries); bus@qut.edu.au (Business)

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths A
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

This program consists of 16 creative industries units and 16 business units which are integrated so that you will study units from both areas each semester. You will undertake the Bachelor of Creative Industries core units as well as one creative industries major from animation; art and design history; creative and professional writing; dance; digital media; drama; entertainment industries; fashion; film, television and screen; interactive and visual design; journalism, media and communication; literary studies; or music.

Your business degree provides you with a broad base of business knowledge, and you will choose a major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

## Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

## Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

## Domestic Course structure Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management,

## Bachelor of Business/Bachelor of Creative Industries

marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

### International Course structure

#### Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

### Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult one of the tables below in conjunction with your course outline.

[Changes to Creative Industries Units](#)  
[Discontinued Creative Industries Units](#)

#### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
<b>Year 1, Semester 1</b>	
Business Unit	
Business Unit	
KKB101	Creative Industries: People and Practices
Creative Industries Major: First Unit	

<b>Year 1, Semester 2</b>	
Business Unit	
Business Unit	
KKB102	Creative Industries: Making Connections
Creative Industries Major: Second Unit	
<b>Year 2, Semester 1</b>	
Business Unit	
Business Unit	
A unit from the Level 1 Unit Options (either KIB101 or KPB101 or KVB104):	
KIB101	Visual Communication
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice
Creative Industries Major: Third Unit	
<b>Year 2, Semester 2</b>	
Business Unit	
Business Unit	
A unit from the Level 2 Unit Options (either KTB211 or KXB202):	
KTB211	Creative Industries Events and Festivals
KXB202	Project Management for Entertainment
Creative Industries Major: Fourth Unit	
<b>Year 3, Semester 1</b>	
Business Unit	
Business Unit	
Creative Industries Major: Fifth Unit	
A unit from the Creative Industries University Wide or Creative Industries Faculty Only Unit Options lists	
<b>Year 3, Semester 2</b>	
Business Unit	
Business Unit	
Creative Industries Major: Sixth Unit	
A unit from the Creative Industries University Wide or Creative Industries Faculty Only Unit Options lists	
<b>Year 4, Semester 1</b>	
Business Unit	
Business Unit	
Creative Industries Major: Seventh Unit	
A unit from the Transitions to New Professional Environments Unit Options	
<b>Year 4, Semester 2</b>	
Business Unit	
Business Unit	
Creative Industries Major: Eighth Unit	
A unit from the Transitions to New Professional Environments Unit Options	

## Handbook

Year	2013
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$11,700 per Semester
Total credit points	384
Credit points full-time sem.	48
Dom. Start Months	February
Course Coordinator	Head of Studies, MECA (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5



## Handbook

Year	2013
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$11,700 per Semester
Total credit points	384
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Head of Studies, MECA (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Kari Gislason (Creative and Professional Writing); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Creative and Professional Writing); Business: Student Services bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice

of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

## Pathways to further study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

## Domestic Course structure Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## International Course structure Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult one of the tables below in conjunction with your course outline.

Business School Major Unit

Business School Major Unit

[Changes to Creative Industries Units](#)  
[Discontinued Creative Industries Units](#)

## Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KWB101	Introduction to Creative Writing
KWB110	Writing Fundamentals
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KPB116	Introduction to Scriptwriting
KWB104	Creative Writing: the Short Story
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KWB108	Introduction To Literary Studies
KWB112	Youth and Children's Writing
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KWB212	Writing Poetry
KWB213	Corporate Writing and Editing
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KWB303	Writing and Publishing Industry
KWB306	Creative Writing Project 1

## Handbook

Year	2013
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$11,700 per Semester
Total credit points	384
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Head of Studies, MECA (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Mr Mark Radvan (Drama); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Drama); Business: Student Services bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on

professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

## Pathways to further study

On successful completion of this course you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours) (Study Area A) or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

## Domestic Course structure Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## International Course structure Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management,

## Bachelor of Business/Bachelor of Fine Arts (Drama)

marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

### Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

### Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult one of the tables below in conjunction with your course outline.

[Changes to Creative Industries Units](#)  
[Discontinued Creative Industries Units](#)

### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
<b>Year 1, Semester 1</b>	
KTB101	Understanding Theatre
KTB102	Process Drama
Business School Core Unit	
Business School Core Unit	
<b>Year 1, Semester 2</b>	
KTB104	Performance Innovation
KTB108	Applied Theatre
Business School Core Unit	
Business School Core Unit	
<b>Year 2, Semester 1</b>	
KTB103	Performing Skills 1: Character and Scene
KTB107	The Creating Body
Business School Core Unit	
Business School Core Unit	
<b>Year 2, Semester 2</b>	
KTB105	Production 1
KTB106	Performing Skills 2: Style and Form
Business School Core Unit	
Business School Core Unit	
<b>Year 3, Semester 1</b>	
KTB205	Production 2
DRAMA SEMESTER 1 UNIT OPTIONS:	
One unit (12cp) from the Drama Semester 1 Unit Options (KTB210 or KTB212):	

KTB210	Creative Industries Management
KTB212	Theatre and Community
Business School Major Unit	
Business School Major Unit	
<b>Year 3, Semester 2</b>	
KTB207	Staging Australia
DRAMA SEMESTER 2 UNIT OPTIONS:	
One unit (12cp) from the Drama Semester 2 Unit Options (KTB211 or KTB213):	
KTB211	Creative Industries Events and Festivals
KTB213	Directing Theatre
Business School Major Unit	
Business School Major Unit	
<b>Year 4, Semester 1</b>	
KTB302	Postdramatic Theatre
KTB303	Production 3
Business School Major Unit	
Business School Major Unit	
<b>Year 4, Semester 2</b>	
KTB305	The Entrepreneurial Artist
KTB313	Production 4
Business School Major Unit	
Business School Major Unit	



## Handbook

Year	2013
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$11,700 per Semester
Total credit points	384
Credit points full-time sem.	48
Dom. Start Months	February
Course Coordinator	Head of Studies, MECA (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Mr Dean Brough (Fashion); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Fashion); bus@qut.edu.au (Business)

## Domestic Entry requirements 2013 registrations have closed

*Registrations for the 2013 intake were due on the 12 October 2012 and are now closed. If you had not registered and you are considering applying to study in 2014 we recommend you read the following information as a guide only as it details requirements for entry in 2013 and these may change prior to the 2014 intake.*

## Prerequisites

Successful portfolio and interview

## Closing date

Submit your portfolio and additional supporting documentation with QUT by Friday, 12 October 2012.

## Additional entry requirements

In addition to applying through [QTAC](#) and you must also before the closing date post or submit the following documentation to the Creative Industries Faculty:

- A Fashion Registration Form
- A copy of the [QUTpay](#) confirmation page from your online credit card payment for the \$33 service charge (Please note: Q-Step and ATSI applicants are exempt from the service fee)
- Portfolio
- A copy of your most recent school report and/or results of previous tertiary studies
- Personal statement - A typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words).

Please note: Submitting your registration, portfolio and supporting documentation with QUT is separate and in addition to listing the course as a preference with [QTAC](#). To successfully apply for entry into this course you are required to do both. The portfolio and interview process is managed by Creative Industries Faculty; however, all offers for the course will be made through QTAC in December.

## Delivery Details

### In person

Creative Industries Faculty Additional Entry  
Z6, Level 1 The Hub-foyer delivery slots  
Creative Industries Precinct  
Musk Avenue

Kelvin Grove, QLD, 4059  
(opening hours from 8am to 6pm)

## Post

Creative Industries Precinct  
Z6 Block-The Hub Level 5  
Musk Avenue  
Kelvin Grove, QLD, 4059

## Service fee

A \$33 service fee applies to all applicants, excluding applicants who seeking admission assistance via QUT's [Q-Step](#) and/or [Oodgeroo](#) schemes. This payment is to be made via [QUTPay](#) and please ensure you print the confirmation page as you will need to attach it to your portfolio.

## Frequently asked questions What should my portfolio include?

Your portfolio should include a maximum of 20 20 single-sided A4 pages of colour images that demonstrate your potential as a fashion designer. This could include but is not limited to:

- Good examples of your sketchbook work (to demonstrate your ability to research a topic and develop ideas based on that topic).
- Fashion design drawings (showing your ability to create fashion designs, based on research and a concept). We are looking for evidence of fabric awareness, colour, and 3D thinking.
- Selected photographs that show good examples of any garments you have made

There is no one particular type of folio we are looking for, as long as you keep to the requirements of 20 single-sided A4 pages of your work. We are looking for something individual; a folio that expresses you, your talents and potential within the fashion industry. We would like to know what you think about fashion and what you like about fashion - or even what you don't like about fashion. Think of the folio as a way of introducing yourself to us - and showing us your creativity and thought processes. Show us what inspires you and excites you.

## Will my portfolio be returned?

You will need to provide with your registration form, a stamped, self-addressed envelope (appropriate to the size of the portfolio submitted) for your portfolio to be returned. Portfolio materials will only be returned to applicants that provide the envelope.



## Interview locations and dates

Following the submission applicants will be shortlisted. QUT will be conducting interviews in November 2012 at the QUT Kelvin Grove campus. Should you be shortlisted you will be notified via email. Only submissions that include all the above stated requirements will be processed.

## Who do I contact for more information?

Please contact the Creative Industries Faculty by:

Phone: (07) 3138 8114 and press option 3

Email: [ci.additionalentry@qut.edu.au](mailto:ci.additionalentry@qut.edu.au)

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Entry requirements

### Prerequisites

- Successful portfolio and interview
- Minimum completion of schooling comparable to Australian year 12

### Closing date

There are no closing dates for international applicants. We encourage you to apply as soon as you decide on the course you wish to study, to help you with visa requirements.

## Additional Entry Requirements

Please send the following documents along with your F Form to QUT. You may post or e-mail your application.

- All documents requested in the F form
- Current passport sized photograph
- Personal statement - A typewritten personal statement outlining your reasons for applying to this particular course, indicating your personal strengths and your future ambitions (max 300 words)
- Portfolio

Please send copies only – documents will not be returned.

## What should my portfolio include?

Your portfolio should include a maximum of 20 single-sided A4 pages of colour images that demonstrate your potential as a fashion designer. This could include but is not limited to:

- Good examples of your sketchbook work (to demonstrate your ability to research a topic and develop ideas based on that topic)
- Fashion design drawings (showing your ability to create fashion designs, based on research and a concept). We are looking for evidence of fabric awareness, colour, and 3D thinking
- Selected photographs that show good examples of any garments you have made.

There is no one particular type of folio we are looking for, as long as you keep to the requirements of 20 single-sided A4 pages of your work. We are looking for something individual; a folio that expresses you, your talents and potential within the fashion industry. We would like to know what you think about fashion and what you like about fashion - or even what you don't like about fashion. Think of the folio as a way of introducing yourself to us - and showing us your creativity and thought processes. Show us what inspires you and excites you.

## Interview locations and dates

If shortlisted, you will be contacted and interviewed during November 2012 at the QUT Kelvin Grove Campus. If you are unable to attend an interview in person, a telephone interview will be scheduled.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0

listening	6.0
overall	6.5

## Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

## Pathways to further study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have achieved the required GPA.

## Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## International Course structure

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult one of the tables below in conjunction with your course outline.

[Changes to Creative Industries Units](#)  
[Discontinued Creative Industries Units](#)

## Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KFB103	Introduction to the Industry of Fashion
KFB108	Unspeakable Beauty 1: A History of Dress and Fashion
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KFB104	Sustainability: The Materiality of Fashion
KFB109	Unspeakable Beauty 2: Fashion and Modernity
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KFB101	Design Studio 1
KFB107	Drawing for Fashion
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KFB102	Design Studio 2
KFB207	Contemporary Fashion
Business School Core Unit	

Business School Core Unit	
Year 3, Semester 1	
KFB200	Design Studio 3
KFB209	Ragtrade: The Business of Fashion
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KFB202	Design Studio 4
KFB305	Critical Fashion Studies
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KFB301	Design Studio 5
KFB303	Fashioning Futures
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KFB302	Design Studio 6
Business School Major Unit	
Business School Major Unit	

## Handbook

Year	2013
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$11,700 per Semester
Total credit points	384
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Head of Studies, MECA (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Gavin Sade (Interactive and Visual Design); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Interactive and Visual Design); bus@qut.com (Business)

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice

of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

## Pathways to further study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have achieved the required GPA. top

## Domestic Course structure Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## International Course structure Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

## Bachelor of Business/Bachelor of Fine Arts (Interactive and Visual Design)

### Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult one of the tables below in conjunction with your course outline.

[Changes to Creative Industries Units](#)  
[Discontinued Creative Industries Units](#)

### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KIB100	Design and Creative Thinking
KIB101	Visual Communication
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KIB109	Design for Interactive Media
KIB120	Graphic Design
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KIB103	Introduction to Web Design and Development
KNB112	Drawing for Animation 1
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KIB102	Visual Interactions
KNB123	Animation and Motion Graphics
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KIB204	Web Interface Design
KIB231	Typography and Illustration
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KIB207	Theories of Visual Communication
KIB216	Advanced Web Design
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KIB315	Contemporary Issues in Digital Media
INTERACTIVE AND VISUAL DESIGN SEMESTER 1 UNIT OPTIONS:	
One unit (12cp) from the Interactive and Visual Design Semester 1 Unit Options (KIB309 or KIB340):	
KIB309	Embodied Interactions

KIB340	Visual Information Design
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KIB322	Professional Practice for Designers
INTERACTIVE AND VISUAL DESIGN SEMESTER 2 UNIT OPTIONS:	
One unit (12cp) from the Interactive and Visual Design Semester 2 Unit Options (KIB314 or KIB338):	
KIB314	Tangible Media
KIB338	Print Media
Business School Major Unit	
Business School Major Unit	



## Handbook

Year	2013
QUT code	IX35
CRICOS	064813M
Duration (full-time)	4 years
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$11,700 per Semester
Total credit points	384
Credit points full-time sem.	48
Dom. Start Months	February
Course Coordinator	Head of Studies, MECA (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Mr Charles Robb (Visual Arts); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Visual Arts); Business: Student Services bus@qut.edu.au

## Domestic Entry requirements 2013 registrations have closed

*Registrations for the 2013 intake were due on the extended closing date of 12 October 2012 and are now closed. If you had not registered and you are considering applying to study in 2014 we recommend you read the following information as a guide only as it details requirements for entry in 2013 and these may change prior to the 2014 intake.*

## Prerequisites

Successful portfolio and interview

## Closing date extension

Register online and submit your portfolio and additional supporting documentation with QUT by the extended closing date of Friday, 12 October 2012.

## Additional entry requirements

In addition to applying through [QTAC](#) and you must also before the closing date:

1. Complete the Online Registration Form and print the confirmation page.
2. Post or deliver the following documentation to the Creative Industries Faculty:
  - Online registration confirmation page
  - A current passport sized photograph
  - A copy of your most recent school report and/or results of previous tertiary studies
  - A copy of the [QUTpay](#) confirmation page from your online credit card payment for the \$33 service charge (Note: Q-Step and ATSI applicants are exempt from the service fee)
  - Portfolio

Note: Registering plus submitting your portfolio and supporting documentation with QUT is separate and in addition to listing the course as a preference with [QTAC](#). To successfully apply for entry into this course you are required to do both. The portfolio and interview process is managed by Creative Industries Faculty; however, all offers for the course will be made through QTAC in December.

## Delivery details

### In person

Creative Industries Faculty Additional Entry  
Z6, Level 1 The Hub-foyer delivery slots  
Creative Industries Precinct  
Musk Avenue

Kelvin Grove QLD, 4059  
(opening hours from 8am to 6pm)

## Post

QUT Creative Industries Faculty  
H Block, Level 3  
Victoria Park Road  
Kelvin Grove, QLD, 4059

## Service fee

A \$33 service fee applies to all applicants, excluding applicants who seeking admission assistance via QUT's [Q-Step](#) and/or [Oodgeroo](#) schemes. This payment is to be made via [QUTpay](#) and please ensure you print the confirmation page as you will need to attach it to your portfolio.

## Frequently asked questions What should my portfolio include?

Your portfolio should include a maximum of 20 pages of images that best demonstrate your current art achievements, working processes, commitment and potential. Consider the "qualities" we look for (listed below) when compiling your portfolio. It may contain photographs, slides, photocopies of sketches and journal pages (showing your planning and preparation for a project), printed digital images and/or short video excerpts (no more than 2 minutes each). For a paper-based portfolio, keep pages to a maximum of A4 size and do not include large folders. If you are including CD/DVD/uploaded images, the preferred format is either as a 'PowerPoint' or .jpg files. We prefer video that can be opened in 'QuickTime' and only samples of work are required. To ensure we will be able to open and view any digital media files, keep the file size to a minimum (i.e. under 5MB).

Please note: We do not return portfolios, so do not include any original copies of your work or documentation.

## What qualities are QUT Creative Industries looking for?

- Overall, we seek indications of your ability to think creatively, to be open to new ideas and challenges, and of your potential to succeed in the course.
- We look for evidence of versatility, skill, enterprise, inventiveness and knowledge of contemporary art and culture/s. We are also looking for candidates who bring a wide range of interests and enthusiasms to their study area (e.g. film, literature, music, digital culture, etc.).



- We look at your artistic achievement - the level of investigation and familiarity with particular media, the degree of sophistication and sensitivity in handling media, evidence of industry, hard work, sustained practice and familiarity with visual media.
- We look for the degree of exploration of ideas and evidence of the development of ideas. Some carefully selected key documentation of preliminary plans, working sketches, journals and work in progress help us in this regard.
- We also look for evidence of artwork that is totally self-initiated (i.e. not necessarily part of a set study program) and an indication that you are determined to pursue art interests in a range of circumstances.

### Interview locations and dates

If shortlisted you will be contacted and interviewed during November. If you are called, you are not required to bring anything with you to this interview, but you should be prepared to respond to questions about your artwork and your future goals. Interviews are designed to further assess your suitability for the style of Visual Arts course that we offer and will also present an opportunity for you to ask any questions you may have about the course. Interviews will occur at the QUT Kelvin Grove campus.

### Who do I contact for more information?

Please contact the Creative Industries Faculty by:

Phone: (07) 3138 8114 and press option 4

Email: [ci.additionalentry@qut.edu.au](mailto:ci.additionalentry@qut.edu.au)

### Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

### International Entry requirements

### Prerequisites

Successful portfolio and interview

Minimum completion of schooling comparable to Australian year 12

### Closing date

There are no closing dates for international applicants. We encourage you to apply as soon as you decide on the course you wish to study, to help you with visa requirements.

### Additional entry requirements

Please send the following documents along with your F Form to QUT. You may post or e-mail your application.

- All documents requested on the F form
- Current passport sized photograph
- Portfolio

Please send copies only – documents will not be returned.

### What should I include in my portfolio?

Maximum of 20 images that best demonstrate current art achievements, working processes, commitment and potential.

It may contain photographs, slides, photocopies of sketches and journal pages, printed digital images and/or short video excerpts (no more than 2 minutes each).

Responses to a series of four questions about your interest in visual art. Your responses to these questions are important - please answer them as specifically, carefully and informatively as possible:

1. What attracts you to a course of study in Visual Arts?
2. Describe briefly what contact you have had with works of other artists (exhibitions, galleries you have visited, books/articles/reviews you have read, etc).
3. Summarise the types of visual arts activities in which you have participated (for example group exhibitions, solo exhibitions, commissions, awards, membership of art associations etc).
4. Describe aspects of art that you respond to, both positively and negatively.

### What qualities are QUT Creative Industries looking for?

- Overall, we seek indications of your ability to think creatively, to be open to new ideas and challenges, and of your potential to succeed in the course.
- We look for evidence of versatility,

skill, enterprise, inventiveness and knowledge of contemporary art and culture/s. We are also looking for candidates who bring a wide range of interests and enthusiasms to their study area (e.g. film, literature, music, digital culture, etc.).

- We look at your artistic achievement - the level of investigation and familiarity with particular media, the degree of sophistication and sensitivity in handling media, evidence of industry, hard work, sustained practice and familiarity with visual media.
- We look for the degree of exploration of ideas and evidence of the development of ideas. Some carefully selected key documentation of preliminary plans, working sketches, journals and work in progress help us in this regard.
- We also look for evidence of artwork that is totally self-initiated (i.e. not necessarily part of a set study program) and an indication that you are determined to pursue art interests in a range of circumstances.

### Interview locations and dates

If shortlisted, you will be contacted and interviewed during November 2012 at the QUT Kelvin Grove Campus. If you are unable to attend an interview in person, a telephone interview will be scheduled.

### International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

### Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

### Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component

## Bachelor of Business/Bachelor of Fine Arts (Visual Arts)

comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

### Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

### Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

### Pathways to further study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Fine Arts (Honours), provided you have achieved the required GPA.

### Domestic Course structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

### Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

### International Course structure

#### Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

### Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

### Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult one of the tables below in conjunction with your course outline.

[Changes to Creative Industries Units](#)  
[Discontinued Creative Industries Units](#)

#### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
<b>Year 1, Semester 1</b>	
KVB109	Visual Arts Foundation
KVB102	Modernism
Business School Core Unit	
Business School Core Unit	
<b>Year 1, Semester 2</b>	
KVB114	Digital Media
KVB103	Australian Art
Business School Core Unit	
Business School Core Unit	
<b>Year 2, Semester 1</b>	
KVB120	Studio Art Practice 1

Business School Core Unit	
Business School Core Unit	
<b>Year 2, Semester 2</b>	
KVB121	Studio Art Practice 2
Business School Core Unit	
Business School Core Unit	
<b>Year 3, Semester 1</b>	
KVB220	Studio Art Practice 3
Business School Major Unit	
Business School Major Unit	
<b>Year 3, Semester 2</b>	
KVB221	Studio Art Practice 4
Business School Major Unit	
Business School Major Unit	
<b>Year 4, Semester 1</b>	
KVB200	Exhibition and Display in the Visual Arts
KVB304	Contemporary Art Issues
Business School Major Unit	
Business School Major Unit	
<b>Year 4, Semester 2</b>	
ART HISTORY UNIT OPTIONS:	
SELECT One unit (12cp) from the Art History Unit Options (KVB108 or KVB211):	
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
ART THEORY UNIT OPTIONS:	
SELECT One unit (12cp) from the Art Theory Unit Options (KVB306 or KVB307):	
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Business School Major Unit	
Business School Major Unit	

## Handbook

Year	2013
QUT code	IX36
CRICOS	059598M
Duration (full-time)	4 years
OP	5
Rank	92
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4000 per Semester (48 credit points)
International fee (indicative)	2013: \$11,300 per Semester
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Head of Studies, MECA (Creative Industries); email: ci@qut.edu.au; Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Susan Hetherington (Journalism); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Journalism); bus@qut.edu.au (Business)

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

### Business component:

Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertake 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight

business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

## Pathways to further study

On successful completion of this course, you will be eligible to apply for entry into the Bachelor of Journalism (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

## Domestic Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

### Business component:

Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertake 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

## Professional Recognition

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## International Course structure

### Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

### Business component:

Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertake 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake 192 credit points of journalism units which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

### Professional Recognition

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

### Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult one of the tables below in conjunction with your course outline.

[Changes to Journalism courses](#)

[Changes to Creative Industries Units](#)

[Discontinued Creative Industries Units](#)

### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)

### • [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
KJB101	Computational Journalism
KJB102	Introduction to Journalism, Media and Communication
Business School Core Unit	
Business School Core Unit	
Year 1, Semester 2	
KCB106	Media in a Globalised World
KJB120	Newsriting
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 1	
KJB304	Sub-Editing
KJB121	Journalistic Inquiry
Business School Core Unit	
Business School Core Unit	
Year 2, Semester 2	
KJB103	Media Design and Layout
LWS011	Journalism Law
Business School Core Unit	
Business School Core Unit	
Year 3, Semester 1	
KJB224	Feature Writing
KPB101	Introduction to Film, TV and New Media Production
Business School Major Unit	
Business School Major Unit	
Year 3, Semester 2	
KJB337	Investigative Reporting
KJB222	Online Journalism 1
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 1	
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
Business School Major Unit	
Business School Major Unit	
Year 4, Semester 2	
KJB235	Radio and Television Journalism 1
Business School Major Unit	
Business School Major Unit	



## Handbook

Year	2013
QUT code	IX37
CRICOS	059601K
Duration (full-time)	4 years
OP	7
Rank	87
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$11,700 per Semester
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au; Dr Tim Moroney(Mathematics)
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services - (07) 3138 2050 Business: Student Services - bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- Maths B
- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

## International Subject prerequisites

- Maths B
- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Maths B (4, SA)). Accountancy, Finance, Economics and Marketing majors also require 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Professional Recognition

Both degrees allow you to satisfy the requirements of membership of the relevant professional body for your chosen majors. Please refer to the relevant pages in this prospectus for details on the Bachelor of Mathematics and the QUT Business School prospectus for more information on business majors or visit [www.qut.edu.au/study](http://www.qut.edu.au/study)

## Financial Support

You should consider applying for an industry-sponsored mathematics bursary or a business scholarship to help you financially throughout your studies. For further information visit [Scholarships](#).

## Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:

Commencing students from 2009 onwards

- 8 Business School Core units (96 credit points) including MGB223 (see below)\*
- 8 Major Core units (96 credit points)

2007-2008 commencing students

- 7 Business School Core units (84 credit points)\*
- 9 Major Core units (108 credit points)

\*Please note that BSB123 Data Analysis (one of the Business School Core Units) is not required as the content of MAB313 Mathematics of Finance covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

\*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

\* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Further Information

For further information about this course, please contact the following:

## Business Coordinator

Phone: Student Services +61 7 3138 2117

Email: Student Services [bus@qut.edu.au](mailto:bus@qut.edu.au)

## Mathematical Sciences Coordinator

Dr Tim Moroney

Phone: +61 7 3138 8822

Email: [sef.enquiry@qut.edu.au](mailto:sef.enquiry@qut.edu.au)



## Domestic Course structure

### Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

### Business component:

Commencing students from 2009 onwards

- 8 Business School Core units (96 credit points) including MGB223 (see below)\*
- 8 Major Core units (96 credit points)

2007-2008 commencing students

- 7 Business School Core units (84 credit points)\*
- 9 Major Core units (108 credit points)

\*Please note that BSB123 Data Analysis (one of the Business School Core Units) is not required as the content of MAB313 Mathematics of Finance covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

\*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

\* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

## International Course structure

### Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

### Business component:

Commencing students from 2009 onwards

- 8 Business School Core units (96 credit points) including MGB223 (see below)\*
- 8 Major Core units (96 credit points)

2007-2008 commencing students

- 7 Business School Core units (84 credit points)\*
- 9 Major Core units (108 credit points)

\*Please note that BSB123 Data Analysis (one of the Business School Core Units) is not required as the content of MAB313 Mathematics of Finance covers similar topics. MGB223 Entrepreneurship and Innovation replaces BSB123.

\*Accounting major students complete 6 Business Core Units and 10 Accountancy major units to allow them to complete professional requirements.

\* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

## Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
<b>Year 1 Semester 1</b>	
	Business School Core Unit
	Business School Core Unit
	Mathematics Unit
	Mathematics Unit
<b>Year 1 Semester 2</b>	
	Business School Core Unit
	Business School Core Unit
	Mathematics Unit
	Mathematics Unit
<b>Year 2 Semester 1</b>	
	Business School Core Unit
	Business School Core Unit
	Mathematics Unit
	Mathematics Unit
<b>Year 2 Semester 2</b>	
	Business School Core Unit
	Business School Major Unit
	Mathematics Unit
	Mathematics Unit
<b>Year 3 Semester 1</b>	
	Business School Major Unit
	Business School Major Unit
	Mathematics Unit
	Mathematics Unit
<b>Year 3 Semester 2</b>	
	Business School Major Unit
	Business School Major Unit
	Mathematics Unit

Mathematics Unit

**Year 4 Semester 1**

Business School Major Unit

Business School Major Unit

Mathematics Unit

Mathematics Unit

**Year 4 Semester 2**

Business School Major Unit

Business School Major Unit

Mathematics Unit

Mathematics Unit

## Handbook

Year	2013
QUT code	IX38
Duration (full-time)	4 years
OP	12
Rank	76
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Total credit points	384
Credit points full-time sem.	48
Course Coordinator	Contact Ms Nikki Kilkeary on <a href="mailto:nikki.kilkeary@qut.edu.au">nikki.kilkeary@qut.edu.au</a> (arts); Director of Undergraduate Studies (QUT Business School)
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations); Arts - contact Eve Teague - <a href="mailto:e.teague@qut.edu.au">e.teague@qut.edu.au</a> Business: Student Services - (07) 3138 2050 Arts - <a href="mailto:e.teague@qut.edu.au">e.teague@qut.edu.au</a> Business: Student Services - <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a>

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

Students may also wish to include:

- an Arts minor/s in any of the multidisciplinary or discipline majors (4 units)
- an approved university minor, or individual electives in another QUT course (up to 4 units)

NB: Students are required to complete 16 units in the BA component of the double degree.

## Discontinuation

This course has been discontinued, therefore, this course is available to continuing students only.

## Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Course Design

Students are required to complete 192 credit points from the Bachelor of Business program. Students supplement the Arts component of this program with the 96 credit point QUT Business School Core units in the Bachelor of Business program together with a 96 credit point Major in one of the following: Accountancy, Advertising, Banking & Finance, Economics, Electronic Business, Human Resource Management, International Business, Management, Marketing or Public Relations.

## BA Course Requirements

Students are required to complete 192 credit points for the Arts Program including at least one of the five multidisciplinary majors (7 units from the Major list). You will choose from International and Global Studies, Society and Change, Ethics and Human Rights, Community Studies and Australian Studies.

As well as the multidisciplinary major, students may also wish to undertake a Discipline Major in one of the following: History, Geography and Environmental Studies, Languages (French, Indonesian, German, Japanese, or Mandarin), and Social Science. (Note that apart from Mandarin, all languages are now offered via cross institutional study from the University of Queensland).

## Handbook

Year	2013
QUT code	IX47
CRICOS	059594D
Duration (full-time)	4 years
OP	12
Rank	77
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Total credit points	408
Credit points full-time sem.	48
Dom. Start Months	February
Course Coordinator	Director of Undergraduate Studies (QUT Business School); HMS enquiries to <a href="mailto:exercise@qut.edu.au">exercise@qut.edu.au</a> or 07 3138 4697
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Anup Basu (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services (07) 3138 2050 Business: Student Services <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a> ; HMS <a href="mailto:exercise@qut.edu.au">exercise@qut.edu.au</a> 07 3138 4607

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Course Design

Students are required to complete 408 credit points comprised of 216 credit points from the Bachelor of Applied Science (in Human Movement Studies) program and 192 credit points from the Bachelor of Business program.

Business component:

8 QUT Business School Core units (96 credit points)

8 Major Core units (all Business majors including Accountancy, Advertising, Banking & Finance (continuing students

only), Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations) (96 credit points)

Please note that students must complete the special course requirements for (BS56/BS05) Bachelor of Business and (HM42) Bachelor of Applied Science degrees.

## Other Course Requirements

There are additional costs associated with this course including the purchase of the practicum shirt (approximately \$50), the attainment of a current first aid certificate prior to commencement of year three and a Blue Card to work with children depending upon the practicum site. Attendance at the orientation camp is highly recommended though not compulsory (approximately \$115).

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [QUT Business School Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

Students who require enrolment advice about the Business component of their course should contact the QUT Business School phone 3138 2050 or email [bus@qut.edu.au](mailto:bus@qut.edu.au)

## Further Information

For information about this course, please call the School of Exercise and Nutrition Sciences on +61 7 3138 4831 or email [exercise@qut.edu.au](mailto:exercise@qut.edu.au) OR the QUT Business School 61 7 3138 2050 or email [bus@qut.edu.au](mailto:bus@qut.edu.au)

## Sample Structure Semesters

- [IX47 has been discontinued and is being phased out.](#)
- [For enrolment advice on the HMS component, email \[exercise@qut.edu.au\]\(mailto:exercise@qut.edu.au\)](#)
- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)

Code	Title
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## Bachelor of Applied Science (in Human Movement Studies)/Bachelor of Business

IX47 has been discontinued and is being phased out.

For enrolment advice on the HMS component, email [exercise@qut.edu.au](mailto:exercise@qut.edu.au)

### Year 1 Semester 1

Business Faculty Core Unit

Business Faculty Core Unit

[HMB171](#) Fitness Health and Wellness

[LSB131](#) Anatomy

### Year 1 Semester 2

Business Faculty Core Unit

Business Faculty Core Unit

[LSB231](#) Physiology

[HMB272](#) Biomechanics

### Year 2 Semester 1

Business Faculty Core Unit

Business Faculty Core Unit

[HMB271](#) Foundations of Motor Control, Learning and Development

[HMB274](#) Functional Anatomy

Psychology

OR

[PYB100](#) Foundation Psychology

### Year 2 Semester 2

Business Faculty Core Unit

Business Faculty Core Unit

[HMB273](#) Exercise Physiology 1

[HMB275](#) Exercise and Sport Psychology

[HMB276](#) Research in Human Movement

### Year 3 Semester 1

Business Faculty Major Unit

Business Faculty Major Unit

[HMB313](#) Understanding Physical Activity Participation

[HMB378](#) Neurological, Psychological and Musculoskeletal Disorders

OR

Disorders of Human Movement

### Year 3 Semester 2

Business Faculty Major Unit

Business Faculty Major Unit

[HMB282](#) Resistance Training

[HMB172](#) Nutrition and Physical Activity

### Year 4 Semester 1

Business Faculty Major Unit

Business Faculty Major Unit

[HMB382](#) Principles of Exercise Prescription

HMS Elective Unit

### Year 4 Semester 2

Business Faculty Major Unit

Business Faculty Major Unit

[HMB470](#) Practicum 1

HMS Elective Unit

## Handbook

Year	2013
QUT code	IX51
CRICOS	060816G
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4100 per Semester (48 credit points)
International fee (indicative)	2013: \$11,500 per Semester
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Enquiries to psychology@qut.edu.au or phone: 07 3138 4520 OR Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Anup Basu (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Psychology: 07 3138 4520; Business: 07 3138 2050 psychology@qut.edu.au or Business Student Services bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

Accountancy, Finance, Economics and Marketing majors: Maths A, B or C We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA).

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Professional recognition

The Bachelor of Behavioural Science (Psychology) component of the degree is accredited by the Australian Psychology Accreditation Council (APAC).

To pursue a career in a professional area of psychology, you must be registered with the Psychology Board of Australia. This currently involves completing a fourth year of study in psychology, e.g. Bachelor of Behavioural Science (Honours Psychology) or Postgraduate Diploma in Psychology, followed by either two years of supervised work experience or the completion of an appropriate higher degree such as Doctor of Psychology (Clinical), Master of Clinical Psychology or Master of Psychology (Educational and Developmental).

Business component: Business component: Students may be eligible for membership to a number of professional

bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units\*, and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

\* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

## Bachelor of Business (Honours) Year Option

Students can apply for Bachelor of Business (Honours) (BS63) once they have completed the double degree program. Please click on [BS63](#) for more details.

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on



## Bachelor of Behavioural Science (Psychology)/Bachelor of Business

the [Student Services](#) website.

### Further Information

For more information about this course, please contact the School of Psychology and Counselling on +61 7 3138 4520 or email [psychology@qut.edu.au](mailto:psychology@qut.edu.au) OR the QUT Business School +61 7 3138 2050 or email [bus@qut.edu.au](mailto:bus@qut.edu.au)

### Domestic Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units\*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

\* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

### Bachelor of Business (Honours) Year Option

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

### International Course structure Course Design

Students are required to complete 384 credit points comprised of 192 credit

points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units\*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

\* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

### Bachelor of Business (Honours) Year Option

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

### Sample Structure Semesters

- [Year 1 Semester 1](#)
- [Year 1 Semester 2](#)
- [Year 2 Semester 1](#)
- [Year 2 Semester 2](#)
- [Year 3 Semester 1](#)
- [Year 3 Semester 2](#)
- [Year 4 Semester 1](#)
- [Year 4 Semester 2](#)
- [Notes](#)

Code	Title
<b>Year 1 Semester 1</b>	
PYB007	Interpersonal Processes and Skills
PYB100	Foundation Psychology
Business School Core Unit	
Business School Core Unit	
<b>Year 1 Semester 2</b>	

PYB102	Introduction to Psychology 1B
PYB110	Psychological Research Methods
Business School Core Unit	
Business School Core Unit	
<b>Year 2 Semester 1</b>	
PYB202	Social and Organisational Psychology
PYB210	Research Design and Data Analysis
Business School Core Unit	
Business School Core Unit	
<b>Year 2 Semester 2</b>	
PYB203	Developmental Psychology
PYB208	Counselling Theory and Practice 1
Business School Core Unit	
Business School Core Unit	
<b>Year 3 Semester 1</b>	
PYB309	Individual Differences and Assessment
PYB elective (List A or B)	
Business School Major Unit	
Business School Major Unit	
<b>Year 3 Semester 2</b>	
PYB204	Perception and Cognition
PYB elective (List A or B)	
Business School Major Unit	
Business School Major Unit	
<b>Year 4 Semester 1</b>	
PYB304	Physiological Psychology
PYB elective (List B)	
Business School Major Unit	
Business School Major Unit	
<b>Year 4 Semester 2</b>	
PYB306	Psychopathology
PYB350	Advanced Statistical Analysis
or	
PYB elective (List B)*	
Business School Major Unit	
Business School Major Unit	
<b>Notes</b>	
*PYB350 is compulsory for entry to fourth year programs in psychology for example Bachelor of Behavioural Science (Honours Psychology) and Postgraduate Diploma in Psychology.	
Please refer to the individual Major structures for the recommended order of Business core and major units you should enrol in.	

## Handbook

Year	2013
QUT code	IX58
CRICOS	059595C
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$12,700 per Semester
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Mr Mike Roggenkamp (Information Technology), Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations)  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4,SA) and Maths A, B or C (4,SA)).

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4,SA) and Maths A, B or C (4,SA)).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Study Areas

IX58 will not have nominated majors and minors for the IT component and consequently there will not be a Study Area A shown on a graduate's parchment for the Bachelor of Information Technology. Instead, the IT component will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

The following Majors are available from the Business component: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations.

## Pathways to Further Studies

In 2001, an accelerated Honours program was introduced to increase the number of Bachelor of Information Technology students continuing their studies to complete the Honours year. The program allowed selected high achieving students the opportunity to undertake one postgraduate unit in the final semester of their a BIT degree (or double degree) which would be counted both for completion of the degree and towards the Honours program. The program also provided students with the opportunity to commence their Honours studies over the Summer Semester.

An alternative to the Honours program is the Master of Information Technology (Research). Students who complete a BIT degree (or double degree) with a grade point average equal to, or greater than 5 (7 point scale) and who have decided against enrolling in an Honours program, could undertake this course. In addition, students may wish to enrol in the re-designed postgraduate coursework Masters which has ten specialisations allowing students to either extend their area of interest or specialise in other areas at the Masters level.

Business: For BS63 Bachelor of Business (Honours) please click [BS63](#) for details.

## Cooperative Education

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the [Cooperative Education Program](#).

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

## Domestic Course structure

### Pathways to Further Studies

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

### Study Areas

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

The following Majors are available from the Business component: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations.

## International Course structure

### Pathways to Further Studies

For high-achieving double degree students who wish to take further studies may enrol in BS63 Bachelor of Business (Honours).

### Study Areas

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

The following Majors are available from the Business component: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations.

## Sample Structure

### Semesters

- [Year 1, Semester 1](#)

- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
<b>Year 1, Semester 1</b>	
INB101	Impact of IT
INB102	Emerging Technology
Business Unit	
Business Unit	
<b>Year 1, Semester 2</b>	
INB103	Industry Insights
INB104	Building IT Systems
Business Unit	
Business Unit	
<b>Year 2, Semester 1</b>	
IT Breadth Option Unit	
IT Breadth Option Unit	
Business Unit	
Business Unit	
<b>Year 2, Semester 2</b>	
IT Breadth Option Unit	
IT Breadth Option Unit	
Business Unit	
Business Unit	
<b>Year 3, Semester 1</b>	
INB201	Scalable Systems Development
INB201 can only be taken after you have completed a minimum of 36 credit points of breadth units.	
IT Specialist Option Unit	
Business Unit	
Business Unit	
<b>Year 3, Semester 2</b>	
INB300	Professional Practice in IT
INB300 and INB301 can only be taken after you have completed a minimum of 192 credit points of study.	
IT Specialist Option Unit	
Business Unit	
Business Unit	
<b>Year 4, Semester 1</b>	
INB301	The Business of IT
INB300 and INB301 can only be taken after a student has completed a minimum of 168 credit points of study.	
IT Specialist Option Unit	
Business Unit	
Business Unit	
<b>Year 4, Semester 2</b>	
INB302	IT Capstone Project
INB301 must be completed before enrolling in INB302.	
IT Specialist Option Unit	
Business Unit	
Business Unit	

## Handbook

Year	2013
QUT code	IX62
CRICOS	063022F
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$11,700 per Semester
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Dr Taizan Chan (Corporate Systems Management); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business Student Services - (07) 3138 2050 Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Math A, B or C (4, SA)).

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Math A, B or C (4, SA)).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Professional Recognition

Corporate Systems Management component: The course is accredited by the Australian Computer Society (ACS). ACS accreditation is internationally recognised by the Seoul Accord.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete 8 Business

School Core Units together with 8 Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

## Cooperative Education Program

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the [Cooperative Education Program](#).

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#).

Other useful information can be found on the [Student Services](#) website.

## Futher Information

For further information about this course, please contact the following:

## Corporate Systems Management Coordinator

Dr Taizan Chan  
Phone: +61 7 3138 8822  
Email: sef.enquiry@qut.edu.au

## Business Coordinator

Phone: +61 7 3138 2050  
Fax: +61 7 3138 1055  
Email: bus@qut.edu.au

## Domestic Course structure Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program



## Bachelor of Business/Bachelor of Corporate Systems Management

which includes an industry based project and an IT options (elective) unit.

Business students complete eight Business School Core Units together with eight Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

- The units BSB115 Management and BSB126 Marketing are part of the Business component of the IX62.
- The unit MGB223 Entrepreneurship and Innovation is part of the Corporate Systems Management component of the IX62.

## International Course structure

### Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete eight Business School Core Units together with eight Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:

- The units BSB115 Management and BSB126 Marketing are part of the Business component of the IX62.
- The unit MGB223 Entrepreneurship and Innovation is part of the Corporate Systems Management component of the IX62.

## Sample Structure

### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
Year 1, Semester 1	
Business Unit	
Business Unit	
INB103	Industry Insights
INB120	Corporate Systems

Year 1, Semester 2	
Business Unit	
Business Unit	
INB123	Project Management Practice
IX62 Complementary Studies unit	
Year 2, Semester 1	
Business Unit	
Business Unit	
INB101	Impact of IT
INB122	Organisational Databases
Year 2, Semester 2	
Business Unit	
Business Unit	
INB124	Information Systems Development
INB313	Electronic Commerce Site Development
Year 3, Semester 1	
Business Unit	
Business Unit	
INB220	Business Analysis
INB221	Technology Management
Year 3, Semester 2	
Business Unit	
Business Unit	
INB320	Business Process Modelling
IX62 Complementary Studies unit	
Year 4, Semester 1	
Business Unit	
Business Unit	
INB312	Enterprise Systems Applications
INB322	Information Systems Consulting
Year 4, Semester 2	
Business Unit	
Business Unit	
MGB223	Entrepreneurship and Innovation
INB325	Corporate Systems Management Project



## Handbook

Year	2013
QUT code	IX63
CRICOS	063024D
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4600 per Semester (48 credit points)
International fee (indicative)	2013: \$11,700 per Semester
Total credit points	384
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Michael Docherty (Games and Interactive Entertainment); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) Business: Student Services: (07) 3138 2050 Business: Student Services: bus@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (English (4, SA) and Math A, B or C (4, SA)).

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies (English (4, SA) and Math A, B or C (4, SA)).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the Business School Core Units (96 credit points) together with a 96 credit point major.

Students will undertake the two components of the double degree concurrently.

## Cooperative Education Program

The Science and Engineering Faculty's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex,

Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the [Cooperative Education Program](#).

## Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

## Unit Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here:

[Undergraduate Translation Table](#)

If you have completed the unit(s) listed under the "Translation Unit Codes" column you are not permitted to enrol in the listed new code.

## Further Information

For further information about this course, please contact the following:

## Games and Interactive Entertainment

Michael Docherty  
Phone: +61 7 3138 8822  
Email: sef.enquiry@qut.edu.au

## Business Coordinator

Phone: +61 7 3138 2050  
Fax: +61 7 3138 1055  
Email: bus@qut.edu.au

## Domestic Course structure Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point minor.

Students will undertake the two components of the double degree

## Bachelor of Business/Bachelor of Games and Interactive Entertainment

concurrently.

### International Course structure

#### Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point minor.

Students will undertake the two components of the double degree concurrently.

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
<b>Year 1, Semester 1</b>	
Business School Core Unit - See Appendix 1	
Business School Core Unit - See Appendix 1	
INB180	Computer Games Studies
INB182	Introducing Design
<b>Year 1, Semester 2</b>	
Business School Core Unit - See Appendix 1	
Business School Core Unit - See Appendix 1	
INB181	Introduction to Games Production
INB104	Building IT Systems
The ITB002 unit is currently under review; further information will be available in August 2009.	
<b>Year 2, Semester 1</b>	
Business School Core Unit - See Appendix 1	
Business School Core Unit - See Appendix 1	
INB103	Industry Insights
Games & Interactive Entertain Major Unit	
<b>Year 2, Semester 2</b>	
Business School Core Unit - See Appendix	
Business School Core Unit - See Appendix	
Games & Interactive Entertain Major Unit	
Games & Interactive Entertain Major Unit	
<b>Year 3, Semester 1</b>	
Business School Major Unit - See Appendix	
Business School Major Unit - See Appendix	
Games & Interactive Entertain Major Unit	
Games & Interactive Entertain Major Unit	
<b>Year 3, Semester 2</b>	
Business School Major Unit - See Appendix	

Business School Major Unit - See Appendix	
Games & Interactive Entertainment Major Unit	
Games & Interactive Entertain Major Unit	
<b>Year 4, Semester 1</b>	
Business School Major Unit - See Appendix	
Business School Major Unit - See Appendix	
Games & Interactive Entertainment Major Unit	
INB379	Game Project Design
<b>Year 4, Semester 2</b>	
Business School Major Unit - See Appendix	
Business School Major Unit - See Appendix	
INB380	Games Project

## Handbook

Year	2013
QUT code	IX67
CRICOS	064809G
Duration (full-time)	4 years
OP	9
Rank	82
OP Guarantee	Yes
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: CSP \$4000 per Semester (48 credit points)
International fee (indicative)	2013: \$11,300 per Semester
Total credit points	384
Credit points full-time sem.	48
Dom. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Head of Studies, MECA, (Creative Industries Faculty); email: ci@qut.edu.au; Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Dr Jason Sternberg (Media and Communication); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations) CI: (07) 3138 8114; Business: (07) 3138 2050 ci@qut.edu.au (Media and Communication); bus@qut.edu.au (Business)

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

This course offers you a range of options in combining business knowledge with practical skills and a contextual understanding of media and communication.

This combination of media and communication with a business major in advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/buying for advertising agencies.

An international business major will equip you with an understanding of the cultural, financial and regulatory issues involved in doing business across borders. Alternatively you may choose to study another of the business professions to diversify your career options.

## Career Outcomes

Graduates use their skills for a variety of professional functions across all industry sectors. Many work in marketing communications, public relations or corporate communications. Others apply their broad media knowledge in the media function of advertising, either as sales executives for media outlets or as media planners and buyers for advertising agencies.

Careers exist in audience and market research, collating and analysing audience data to help media outlets better understand who their audiences are and how they are interacting with their product. Graduates also find employment in media policy development in the public sector and private enterprise. Pathways exist to prepare you for further study including honours.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration—marketing, managing or balancing the books for creative projects and businesses.

The combination of media and communication with advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/ buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise. Please refer to the QUT Business School prospectus to find out more about the business majors.

## Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must

## Bachelor of Business/Bachelor of Media and Communication

complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

### Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

### Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

### Pathways to further study

On successful completion of the Bachelor of Media and Communication, you will be eligible to apply for entry into the Bachelor of Media and Communication (Honours), or the Bachelor of Business (Honours) (Study Area A), provided you have achieved the required GPA.

### Domestic Course structure Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

### Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

### International Course structure

#### Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake 192 credit points of specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

### Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

### Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult the tables below in conjunction with your course outline.

#### [Changes to Media and Communication courses](#)

#### [Changes to Creative Industries Units](#) [Discontinued Creative Industries Units](#)

#### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Year 4, Semester 1](#)
- [Year 4, Semester 2](#)

Code	Title
<b>Year 1, Semester 1</b>	
KCB101	Media and Communication Texts
KJB102	Introduction to Journalism, Media and Communication
Business School Core Unit	
Business School Core Unit	

<b>Year 1, Semester 2</b>	
KCB104	Media and Communication: Industries
KCB106	Media in a Globalised World
Business School Core Unit	
Business School Core Unit	
<b>Year 2, Semester 1</b>	
KCB102	Media Mythbusting
KCB103	Strategic Speech Communication
Business School Core Unit	
Business School Core Unit	
<b>Year 2, Semester 2</b>	
KJB103	Media Design and Layout
KCB205	Professional Communication
Business School Core Unit	
Business School Core Unit	
<b>Year 3, Semester 1</b>	
KCB105	Inquiry in Media and Communication
KCB206	Internet, Self and Beyond
Business School Major Unit	
Business School Major Unit	
<b>Year 3, Semester 2</b>	
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication
Business School Major Unit	
Business School Major Unit	
<b>Year 4, Semester 1</b>	
KCB301	Media Audiences
KCB303	Brisbane Media Map 1
OR	
KCB307	Making Media Connections 1
Business School Major Unit	
Business School Major Unit	
<b>Year 4, Semester 2</b>	
KCB303	Brisbane Media Map 1
OR	
KCB305	Brisbane Media Map 2
OR	
KCB307	Making Media Connections 1
OR	
KCB308	Making Media Connections 2
OR	
KCB310	Contemporary Investigation in Journalism, Media and Communication
CREATIVE INDUSTRIES TRANSITIONS TO NEW PROFESSIONAL ENVIRONMENTS OPTIONS:	
One unit (12cp) from the Creative Industries Transitions to New Professional Environments Options (KKB341 or KKB345):	
Work Integrated Learning 1	
KKB345	Creative Industries Project 1
Business School Major Unit	
Business School Major Unit	



## Handbook

Year	2013
QUT code	IX71
CRICOS	066414K
Duration (full-time)	5.5 years
OP	5
Rank	92
OP Guarantee	Yes
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per Semester (48 credit points)
International fee (indicative)	2013: \$11,300 per Semester
Total credit points	528
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au; Amanda Stickley (Law Curriculum) and Jen Yule (Law Students) email: lawandjustice@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations); Jennifer Yule (Law) Law: +61 7 3138 2707 Business Student Services 3138 2050 or email bus@qut.edu.au; Law Student Services 3138 2707 or email lawandjustice@qut.edu.au

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## International Subject prerequisites

- English

You must have achieved this study at a level comparable to Australian Year 12 or in recognised post-secondary studies. Accountancy, Finance, Economics and Marketing majors also requires 4 SA in Maths A, B or C.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business

- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

## Professional recognition

The QUT Bachelor of Laws course is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories. The QUT LLB degree qualification is also recognised for admission purposes in West and East Malaysia, Fiji and Papua New Guinea.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

## Advanced standing

You may wish to apply for advanced standing (also known as credit or exemption) for former completed studies and other assessable learning outcomes. See more at Advanced Standing

## Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on [deferment](#).

## Law School Electives Information

Students who are enrolled in LW34 (straight law undergraduate entry) are required to undertake two contextual electives in the first year of their degree (one in each semester). Contextual electives may also be undertaken by any student as an ordinary elective within their degree. The contextual electives are:

- LWB142 Law Society and Justice
- LWB144 Law and Global Perspectives
- LWB149 Indigenous Legal Issues
- LWB150 Lawyering and Dispute Resolution.

Students who are enrolled in any of the



law double degrees commence their law electives in the second semester of their second year.

Students who are enrolled in LW35 (Graduate Entry) commence their law electives in first semester of their second year.

Law students other than Graduate Entry students can undertake 4 non-law units as electives within their law degree. Students may be particularly interested in elective options within the School of Justice which relate to human rights and criminal justice.

### Important Information for Business Students

QUT Business School rules and procedures are outlined in the [Business Undergraduate Guidelines booklet](#). Other useful information can be found on the [Student Services](#) website.

### Graduate Destination Streams

The Faculty of Law has identified graduate destination streams for students undertaking a law or law double degree. This means that, as students learn more throughout their degree, they can choose their elective units in the areas of law in which they become interested. Students are not restricted to choose electives from a single stream; the streams are only to provide guidance to students in making their elective choices.

- Legal Practice
- General Legal Practice (work as a lawyer across a wide range of different legal areas)
- Specialist Legal Practice (work as a lawyer specialising in a particular area of the law, such as property law, family law or corporate law)
- Advocacy and Dispute Resolution (acting for clients in court or resolving disputes through negotiation and mediation processes)
- Public Sector (work as a lawyer in a government department)
- Private Enterprise (for those students not wanting to practise as a lawyer, but perhaps work within business management, human resources, information technology etc)

As students progress towards the end of their degrees there are more opportunities to participate in subjects where they engage in 'real world learning', for example, working within law firms and government departments in placement electives.

### Domestic Course structure

#### Course structure

You will study a combination of business and law units in the first four years, with law units only in the final years. You will also have the opportunity to choose elective units relevant to your career interests.

#### Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.

### International Course structure

#### Course structure

You will study a combination of business and law units in the first four years, with law units only in the final years. You will also have the opportunity to choose elective units relevant to your career interests.

#### Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance

- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations.

## Handbook

Year	2013
QUT code	BS06
CRICOS	003491G
Duration (full-time)	3 years
OP	2
Rank	97
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$11,600 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Start months	February
Int. Start Months	February
Deferment	You can defer your offer and postpone the start of your course for one year
Course Coordinator	Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline Coordinator	Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr Mark Doolan (Finance); Dr Glen Murphy (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Dr Kim Johnston (Public Relations)  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements Prerequisite

Must be a current Year 12 student or a student returning from a gap year who completed their Year 12 education in Australia

## Domestic Assumed knowledge

Before you start this course we assume you have sound knowledge in these areas

- English

We assume that you have knowledge equivalent to four semesters at high school level (Years 11 and 12) with sound achievement (4, SA). Accountancy, Finance, Economics and Marketing majors also assume 4 SA in Maths A, B or C.

## International Entry requirements

International students must complete Australian Year 12 studies (or equivalent including International Baccalaureate) onshore.

## International Subject prerequisites

- English

Mathematics is required for Accountancy, Finance, Economics and Marketing majors.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- Eight Business School Core units (96 credit points)
- One block of eight Major Core units (Study Area A) (96 credit points)
- One Minor of 4 units selected from a

University-Wide unit set or a Business School extension (48 credit points)  
(d) Four prescribed Option units undertaken during the Summer semester (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Students who commence in 2013 will not complete the accelerated program of study. For further information contact your discipline school.

## Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

## Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

## Advanced standing (credit)

Advanced standing or credit for previous study is not permitted (with the exception of START QUT).

## Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

## Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

## Campus options

This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

## Abbreviation

BBus(Study Area A)

## Domestic Course structure

### Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- eight Business School Core units
- one block of eight Major Core units
- choice of one block of:
  - six Second Major units and two option (elective) units or
  - eight option (elective) units or
  - two Minors (four units each) (university or Business School or extension) or
  - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

## Special course requirements

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

## Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

## International Course structure

### Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

- eight Business School Core units
- one block of eight Major Core units
- choice of one block of:
  - six Second Major units and two option (elective) units or
  - eight option (elective) units or
  - two Minors (four units each) (university or Business School or extension) or
  - one Minor (four units)(university or Business School or extension) and four option (elective) units.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

## Special course requirements

Breaks in Study: Students wishing to apply for a break in study should contact the Director of Undergraduate Studies to discuss, to ensure there are no difficulties with their scholarship.

Course progression: Students are expected to follow the course structure. Students wishing to deviate from the recommended course structure should contact the Director of Undergraduate Studies to determine if there is an impact to their scholarship.

## Credit for prior learning (advanced standing)

Credit for previous study (advanced standing) is not permitted (with the exception of START QUT).

## Sample Structure

### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)
- [Important Information](#)

Code	Title
Year 1, Semester 1	

BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business
Year 1, Semester 2	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting
Year 2, Semester 1	
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 2, Semester 2	
AYB340	Company Accounting
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB119	Global Business
Second Area of Study OR Option (elective) unit	
Second Area of Study OR Option (elective) unit	
Year 3, Semester 2	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
Second Area of Study OR Option (elective) unit	
BSB126	Marketing
Important Information	
Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.	

## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Director of Higher Degree Research Studies

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinators for enrolment advice and course progression details. The majors in Accountancy, Economics, Finance, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

## Discipline coordinators

Accountancy: [Dr Jodie Warren](#)  
 Advertising: [Associate Professor Rebekah Russell-Bennett](#)  
 Finance: [Professor Adam Clements](#)  
 Economics: [Professor Adam Clements](#)  
 Human Resource Management: [Dr Artemis Chang](#)  
 International Business: [Associate Professor Rebekah Russell-Bennett](#)  
 Management: [Dr Artemis Chang](#)  
 Marketing: [Associate Professor Rebekah Russell-Bennett](#)  
 Philanthropy and Nonprofit Studies: [Professor Myles McGregor-Lowndes](#)  
 Public Relations: [Associate Professor Rebekah Russell-Bennett](#)

## Abbreviation

BBus(Hons)

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the

individual coursework units. The dissertation, which is currently given the weight of four units, is also graded. The degree is awarded at a certain level ranging from first class to third class Honours.

## Important course specific enrolment advice

The Business School will provide students with up to \$600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

## International Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.



## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Director of Higher Degree Research Studies
Discipline Coordinator	Dr Jodie Warren Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

Domestic students: A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

## Alternative pathways

The traditional approach is to complete a fourth year after you graduate from your undergraduate degree.

## Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

## Important course specific enrolment advice

The Business School will provide students with up to \$600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Abbreviation

BBusHons(Acc)

## Further information

For further information on this course contact the Honours Coordinator Dr Jodie Nelson on 3138 5136 or je.nelson@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Coordinator should be your first point of contact.



### Domestic Course structure

#### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

### International Course structure

#### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

### Sample Structure

Code	Title
Year 1, Semester 1	
Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).	
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.	

## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Director of Higher Degree Research Studies
Discipline Coordinator	Associate Professor Rebekah Russell-Bennett  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Subject Area Coordinator prior to enrolment.

## Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

## Further information

For further information on this course contact Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

## Abbreviation

BBusHons(Adv)

## Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

### International Course structure

#### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

#### Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Director of Higher Degree Research Studies
Discipline Coordinator	Professor Adam Clements Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

## Further information

For further information on this course contact the Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

## Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

## Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Pre-requisites

Although not compulsory, all QUT Bachelor of Business (Economics) and (Finance) students who are considering an Honours year are recommended to complete EFB333 Introductory Econometrics as part of their undergraduate degree.

## Abbreviation

BBusHons(Eco)

## Domestic Course structure

### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is

such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

### International Course structure

#### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

### Sample Structure

Code	Title
Year 1, Semester 1	
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
EFN508	Econometric Methods
EFN509	Policy Economics and Evaluation
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Director of Higher Degree Research Studies
Discipline Coordinator	Professor Adam Clements Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements for the unit and obtain approval from the Subject Area Coordinator prior to enrolment.

## Prerequisites

Although not compulsory, all QUT Bachelor of Business (Economics) or (Finance) students who are considering an Honours year are recommended to complete EFB333 Introductory Econometrics as part of their undergraduate degree.

## Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines.

Other useful information can be found on the Student Services website.

## Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

## Further information

For further information on this course contact Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

## Abbreviation

BBusHons(Fin)

## Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first

semester logically precede the research thesis, which is largely completed in the second semester.

### International Course structure

#### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

#### Sample Structure

Code	Title
Year 1, Semester 1	
EFN508	Econometric Methods
EFN511	Finance Theory
EFN512	Asset Pricing
EFN513	Corporate Finance
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February
Course Coordinator	Director of Higher Degree Research Studies
Discipline Coordinator	Dr Artemis Chang Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

## Further information

For further information on this course contact Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

## Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

## Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Abbreviation

BBusHons(HRM)

## Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48

credit points). Details are provided in the course structures below.

### International Course structure

#### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points). Details are provided in the course structures below.

### Sample Structure

Code	Title
Year 1, Semester 1	
Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations.	
BSN502	Research Methodology
BSN503	Research Seminar
one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
One option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Director of Higher Degree Research Studies
Discipline Coordinator	Associate Professor Rebekah Russell-Bennett  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

## Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

## Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

## Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Abbreviation

BBusHons(IntBus)

## Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.



## International Course structure

### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

### Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option unit	
The option unit may be selected from a 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Director of Higher Degree Research Studies
Discipline Coordinator	Dr Artemis Chang Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

Domestic Students: A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are

deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

## Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

## Further information

For further information on this course contact the Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours coordinator should be your first point of contact.

## Abbreviation

BBusHons(Mgt)

## Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

### International Course structure

#### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

Students must complete two prescribed units (24 credit points), two option units (24 credit points) and a dissertation (48 credit points).

### Sample Structure

Code	Title
Year 1, Semester 1	
Prescribed Units:	
BSN502	Research Methodology
BSN503	Research Seminar
One from the following:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Director of Higher Degree Research Studies
Discipline Coordinator	Associate Professor Rebekah Russell-Bennett  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

## Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

## Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

## Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Abbreviation

BBusHons(Mkg)

## Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

### International Course structure

#### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

### Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option Unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Director of Higher Degree Research Studies
Discipline Coordinator	Prof Myles McGregor-Lowndes  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

## Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Further information

For further information on this course contact the Honours Discipline Coordinator Professor Myles McGregor-Lowndes on m.mcgregor@qut.edu.au. The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

## Abbreviation

BBusHons(PNS)

## Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

## International Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the

second semester.

## Sample Structure

Code	Title
Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the Research Discipline Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS63
CRICOS	009038B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: CSP \$4,900 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Director of Higher Degree Research Studies
Discipline Coordinator	Associate Professor Rebekah Russell-Bennett  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the Subject Area Coordinator prior to enrolment.

## Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

## Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

## Important course specific enrolment advice

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Abbreviation

BBusHons(PublicRelations)

## Domestic Course structure Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

## International Course structure

### Course design

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the honours course part-time is generally discouraged. Not all schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis, which is largely completed in the second semester.

### Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option Unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	Refer to majors
International fee (indicative)	Refer to majors
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 48 credit points. The Graduate Certificate in Business can be undertaken either full-time (1 semester) or part-time (2 semesters); with the exception of the online delivery program and the Philanthropy and Nonprofit Studies major which are only available part-time due to unit availability.

International students who must maintain a full-time study load are not able to undertake programs that are only delivered part-time.

## Abbreviation

GradCertBus(Study Area A)

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Articulation

With approval from the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.

For more specific information about articulation, refer to the individual majors.

## Domestic Course structure

### Course design

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication\*
- Interdisciplinary
- International Business
- Marketing\*
- Philanthropy and Nonprofit Studies
- Public Relations\*
- Research Studies.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.

Integrated Marketing Communication, Marketing and Public Relations majors are also available as external courses, and are only offered on a part-time basis. The Philanthropy and Nonprofit Studies major is a part-time only course.

## International Course structure

### Course design

Your options in the Graduate Certificate include 48 specified credit points of units in your chosen discipline, or interdisciplinary business study.

Specialisations available in the Graduate Certificate are:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- Interdisciplinary
- International Business
- Marketing
- Public Relations
- Research Studies.

The Interdisciplinary specialisation allows you to choose four postgraduate-level business units from any discipline area, so you can mix and match to suit your personal requirements. You may choose any available postgraduate business unit provided you meet prerequisite requirements.



## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley  Business Student Services on 3138 2050 or email bus@qut.edu.au

**Domestic Entry requirements**

The entry requirements for the Accounting major are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

However, students entering the Accounting specialisation with an undergraduate degree in Accountancy will be directed to the Discipline Coordinator in the School of Accountancy for enrolment advice.

**International Entry requirements**

The entry requirements for the Accounting major are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale). However, students entering the Accounting specialisation with an undergraduate degree in Accountancy will need to be referred to the Graduate School of Business for enrolment advice.

**Minimum english requirements**

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

**Course design**

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

**Abbreviation**

GradCertBus(Acctg)

**Other majors**

See also separate entries for the following majors in this course: Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, and Public Relations. Research Studies is an early exit major for Master of Business (Research) students.

**English language requirements**

In addition to the above academic entry requirements, standard English language

requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

**Articulation**

Students completing the Graduate Certificate in Business (Accounting) may articulate to the BS16 Master of Business (Accounting).

**Domestic Course structure**

Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

**International Course structure**

Important Note: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. You will be able to obtain your plan after consultation with the Discipline Coordinator.

**Sample Structure**

Code	Title
<b>Accounting</b>	
Accountancy students are required to complete 4 units (48 credit points) from the following list, in consultation with the Discipline Coordinator.	
AYN456	Business and Corporations Law
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN415	External Reporting Issues
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting

## Graduate Certificate in Business (Accounting)

AYN520

Integrated Issues in Professional Practice

IMPORTANT NOTE: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. To obtain or renegotiate your plan, please consult with the Discipline Coordinator.

## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Dr David Willis Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

For the Applied Finance specialisation the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Discipline Coordinator in the School of Economics and Finance to determine if an individualised advanced finance program plan can be developed.

## International Entry requirements

For the Applied Finance specialisation the entry requirements are an undergraduate degree or equivalent in any field other than Finance, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Discipline Coordinator in the School of Economics and Finance to determine if an individualised advanced finance program plan can be developed.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

## Abbreviation

GradCertBus(AppFin)

## Other Majors

See also separate entries for the following majors in this course: Accounting, Human

Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies or Public Relations.

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Articulation

Students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Applied Finance) may articulate to the:

- BS16 Master of Business (Applied Finance)

## Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

## International Course structure

Students are required to complete 48 credit points (4 units).

## Sample Structure

Code	Title
Applied Finance	
Students are required to complete 4 units (48 credit points) from the following:	
EFN406	Managerial Finance
Plus three units from:	
EFN405	Managerial Economics
EFN410	Economic and Financial Modelling
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN416	Treasury and Portfolio Management
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Floor
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting

## Graduate Certificate in Business (Applied Finance)

AYN456

Business and Corporations Law

## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley Business Student Services: 3138 2050 Business Student Services: bus@qut.edu.au

## Domestic Entry requirements

Applicants for the Forensic Accounting Major must have an appropriate degree in accountancy with an overall minimum grade point average of 4.0 (on a 7-point scale).

## International Entry requirements

Applicants for the Forensic Accounting Major must have an appropriate degree in accountancy with an overall minimum grade point average of 4.0 (on a 7-point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters) for domestic students. International students must undertake a full-time enrolment.

## Pathways to Further Study

Upon completion of the Graduate Certificate in Business (Forensic Accounting), students may be eligible to articulate to the Master of Business (Accounting) course. Students must meet the entry requirements and/or prerequisites for further study.

## Abbreviation

GradCertBus(ForensicAcctg)

## Enrolment Enquiries

Enquiries related to your enrolment, progression and articulation can be directed to the Discipline Coordinator in the School of Accountancy.

## Domestic Course structure

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

## International Course structure

Students are required to complete 4 units (48 credit points). The course must be undertaken as full-time (1 semester).

## Sample Structure

Code	Title
Course Notes	
Electronic Commerce Cycles	
Financial Forensics and Business Intelligence	
Forensic Accounting and Investigation	
Choose one unit from the following list of options:	
Audit and Assurance	
External Reporting Issues	
Financial Accounting 2	
Financial Accounting 3	
International Accounting	
International Capital Markets Law and Regulation	
Superannuation and Wealth Management	
Accountancy Work Placement	
Financial Analysis and Business Valuation	
Strategic Management Accounting	
Governance Issues in Accounting	



## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Paul Davidson  Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

The entry requirements for the Graduate Certificate in Business (Human Resource Management) is an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

## International Entry requirements

The entry requirements for the Graduate Certificate in Business (Human Resource Management) is an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

## Abbreviation

GradCertBus(HRM)

## Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, or Public Relations. Students enrolled in the Master of Business (Research) may exit early with the Graduate Certificate in

Business (Research Studies). This is an early exit major only.

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Human Resource Management) may articulate to the:

- BS16 Master of Business (Human Resource Management)

## Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

## International Course structure

Students are required to complete 48 credit points (4 units).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to

## Graduate Certificate in Business (Human Resource Management)

obtain approval may affect a student's course progression and impact on their eligibility to graduate.

### Sample Structure

Code	Title
Human Resource Management - for students with prior study in HRM	
Students with an undergraduate HRM major are required to complete 4 units (48 credit points) from the following in consultation with the Discipline Coordinator:	
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
Or other units approved by the Discipline Coordinator.	
Human Resource Management - for students without prior study in HRM	
Students without prior study in HRM are required to complete 4 units (48 credit points) in consultation with the Discipline Coordinator. These units are typically, but not limited to:	
MGN409	Management Theory and Practice
MGN410	Employment Relations
MGN412	Organisational Behaviour
MGN440	HRM Theory and Practice

## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

For the Graduate Certificate in Business (Integrated Marketing Communication) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

## International Entry requirements

For the Graduate Certificate in Business (Integrated Marketing Communication) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

## Abbreviation

GradCertBus(IMC)

## Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies or Public Relations. Research Studies is an early exit major for Master of Business (Research) students only.

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval

from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Integrated Marketing Communication) may articulate to the:

- BS16 Master of Business (Integrated Marketing Communication); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Marketing).

## Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

## International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time study).

Integrated Marketing Communication	
Code	Title
Students are required to complete 4 units (48 credit points) from the following:	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
Plus any two of the following units:	
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management

## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Prof Lisa Bradley Business Student Services on 3138 2050 or email bus@qut.edu.au

**Domestic Entry requirements**

The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

**International Entry requirements**

The entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

**Minimum english requirements**

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

**Course Design**

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

**Abbreviation**

GradCertBus(Interdisciplinary)

**Other Majors**

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies or Public Relations.

**English language requirements**

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

**Articulation**

As students undertaking the Graduate Certificate in Business (Interdisciplinary) may select a combination of units that may not all relate to one discipline, it is not possible to recommend an articulation pathway.

**Domestic Course structure**

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

**International Course structure**

Students are required to complete 4 units (48 credit points).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed "AMN". Requests to undertake units from other Faculties will be assessed on a case by case basis,

## Graduate Certificate in Business (Interdisciplinary)

although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

### Sample Structure

Code	Title
Interdisciplinary	
Students are required to complete 4 units (48 credit points) from postgraduate units offered across any discipline within the QUT Business School, excluding the MBA program. Students must meet any prerequisite requirements for their chosen units. Units that are delivered externally are not normally available in this major.	



## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

For the International Business specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

## International Entry requirements

For the International Business specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

## Abbreviation

GradCertBus(IntBus)

## Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, Philanthropy and Nonprofit Studies or Public Relations.

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the

major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (International Business) may articulate to the:

- BS16 Master of Business (International Business)

## Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

## International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time).

## Sample Structure

Code	Title
<b>International Business</b>	
Students are required to complete 4 units (48 credit points) from the following:	
MGN447	Managing in a Globalised Economy
Plus one unit from:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Plus two units from:	
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally

## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July
Int. Start Months	July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree with an overall minimum GPA of 4 (on a 7-point scale).

## International Entry requirements

An undergraduate degree with an overall minimum GPA of 4 (on a 7-point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

The specialisations you can choose in the Graduate Certificate in Business offer a targeted group of units to broaden your knowledge in your selected business discipline.

The Graduate Certificate in Business is an excellent re-introduction to tertiary learning and an opportunity to update skills or, as one-third of the Master of Business program, a pathway to higher level study.

## Course design

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Accounting/insert major here) students will undertake 48 specified credit points (4 units) in their chosen discipline.

This course can be undertaken either full-time (1 Semester) or part-time (2 Semesters).

## Entry requirements (domestic and international students)

For all specialisations the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale). However, students entering the Accounting specialisation with an undergraduate degree in Accountancy must be referred to the School of Accountancy (accadmin@qut.edu.au) for enrolment advice.

## Special entry

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## Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Human Resource Management) may articulate to the:

- BS16 Master of Business (Management)

## Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Forensic Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy & Nonprofit Studies, Public Relations, Management, Research Studies.

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Abbreviation

GradCertBus(Mgt)

## Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

## International Course structure

Students are required to complete 48 credit points (4 units).

## Sample Structure

Code	Title
Course Structure	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
Plus two of:	
MGN447	Managing in a Globalised Economy
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law

## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

For the Marketing specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

## International Entry requirements

For the Marketing specialisation the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

## Abbreviation

GradCertBus(Marketing)

## Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Philanthropy and Nonprofit Studies, Public Relations. Research Studies is an exit only major for Master of Business (Research) students.

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students

may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Marketing) may articulate to the:

- BS16 Master of Business (Marketing); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Integrated Marketing Communication).

## Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

## International Course structure

Students are required to complete 48 credit points (4 units).

Marketing	
Code	Title
Students are required to complete the following 4 units (48 credit points):	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN442	Marketing Management
One unit from the Advertising, Marketing and Public Relations Unit Options	

## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Professor Myles McGregor-Lowndes  Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings. International students who must maintain a full-time study load are not able to undertake this major.

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

## Minimum English requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 48 credit points (8 x 6cp units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings. International students who must maintain a full-time study load are not able to undertake this major.

## Abbreviation

GradCertBus(Philanthropy&NpSt)

## Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing or Public Relations.

## Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or

prerequisites for further study. Students completing the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may articulate to the:

- BS16 Master of Business (Philanthropy and Nonprofit Studies)

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Domestic Course structure

Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings.

## Sample Structure

Code	Title
Philanthropy and Nonprofit Studies	
Due to unit availability, this major is only available in part-time mode. Therefore, it is not available to international students who must maintain a full-time study load.	
Students are required to complete the following 8 units (48 credit points):	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques

## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

For the Graduate Certificate in Business (Public Relations) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

## International Entry requirements

For the Graduate Certificate in Business (Public Relations) the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

## Abbreviation

GradCertBus(Public Relations)

## Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing or Philanthropy and Nonprofit Studies.

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master

of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Public Relations) may articulate to the:

- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Integrated Marketing Communication).

## Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

## International Course structure

Students are required to complete 48 credit points (4 units) in one semester (full-time study).

## Sample Structure

Code	Title
Public Relations	
Students are required to complete the following 4 units (48 credit points):	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
Public Relations Option Unit	
One unit from the Advertising, Marketing and Public Relations Unit Options	



## Handbook

Year	2013
QUT code	BS39
CRICOS	031769E
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Business Student Services on 3138 2050 or email bus@qut.edu.au

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 48 credit points (4 units). This major is an early exit point for Master of Business (Research) and Graduate Diploma of Business (Research) students only.

## Abbreviation

GradCertBus(ResearchSt)

## Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, or Public Relations.

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Domestic Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

## International Course structure

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

## Sample Structure

Code	Title
Research	
Students are required to complete 4 units (48 credit points) according to their research study area.	
ACCOUNTANCY	

AYN433	Research Topics in Accounting
BSN502	Research Methodology
BSN412	Qualitative Research and Analytical Techniques
or	
BSN414	Quantitative Research Methods
Option (Elective) unit	
The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.	
ADVERTISING or INTERNATIONAL BUSINESS or MARKETING or PUBLIC RELATIONS	
BSN502	Research Methodology
or	
AMN403	Marketing and Survey Research
Plus	
BSN503	Research Seminar
BSN412	Qualitative Research and Analytical Techniques
Option (Elective) unit	
The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.	
BANKING AND FINANCE (for students with an undergraduate degree in Economics and Finance)	
EFN508	Econometric Methods
Finance Honours	
EFN505	Financial Risk Management
Option (Elective) unit	
The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.	
ECONOMICS (for students with an undergraduate degree in Economics or Banking & Finance)	
EFN508	Econometric Methods
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
Option (Elective) unit	
The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.	
HUMAN RESOURCE MANAGEMENT or MANAGEMENT	
BSN502	Research Methodology
BSN503	Research Seminar
Choose one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Option (Elective) unit	
The option (elective) unit may be undertaken from any 12 credit point postgraduate unit offering in the School of Management, or other postgraduate unit, with the approval of the School Research Coordinator.	

## Handbook

Year	2013
QUT code	GS87
CRICOS	031575D
Duration (full-time)	6 months
Duration (part-time domestic)	1 year
Campus	Gardens Point
Domestic fee (indicative)	2013: \$14,900 per Semester
International fee (indicative)	2013: \$18,700 per Semester
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	March, July
Int. Start Months	March, July
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Dr Vicky Browning email: bus@qut.edu.au

## Domestic Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

## Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

## Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

## Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three

years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

## Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

## International Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

## Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

## Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test

score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

### Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

### Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

### Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete two MBA foundation core units, and select a further 36 credit points from the MBA core units. Please note that there are pre-requisite requirements for one of the core units.

This course is designed to prepare students for transition to the MBA program. However the Graduate Certificate structure, as a stand alone qualification, is designed to update skills

and acquire in-depth knowledge in the core discipline areas of business.

### Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

### English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

### Abbreviation

GradCertBusAdmin

### Domestic Course structure

#### Course design

Students must complete two MBA core units, and select a further 36 credit points from MBA core units.

#### Articulation

Articulation into the MBA program is possible after successful completion of the Graduate Certificate in Business Administration with a minimum grade point average of 4.5 (on QUT's 7-point scale).

### International Course structure

#### Course design

Students must complete two MBA core units, and select a further 36 credit points from MBA core units.

#### Articulation

Articulation into the MBA program is possible after successful completion of the Graduate Certificate in Business Administration with a minimum grade point average of 4.5 (on QUT's 7-point scale).

Course Core Structure	
Code	Title
GSN405	Strategic Management
GSN403	Data Analysis and Decision Making

Option Unit List	
Code	Title
Please note GSN403 has the following pre-requisites: GSN404, GSN405, GSN407, GSN491	
Choose 6 units (36 credit points) from the option list	
GSN404	Accounting for Decision Making
GSN407	Communicating to Influence
GSN491	Economics in Business
GSN468	Problem Framing for Creative Action
GSN408	Fundamentals of Marketing Management
GSN497	Personal Leadership and Change
GSN409	Understanding and Leading Others
GSN412	Business Law
GSN410	Entrepreneurship
GSN413	Financial Management
GSN406	Human Resource Management Issues
GSN490	Managing Technological Innovation
GSN415	Leadership and Complexity

## Handbook

Year	2013
QUT code	IF94
CRICOS	048325E
Duration (full-time)	13 weeks
Duration (part-time)	26 weeks
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: \$9,000 per Semester
International fee (indicative)	2013: \$11,900 per Semester
Total credit points	48
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Dr John Banks (Creative Industries); Mr Bill Proud (Business)

## Domestic Entry requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

## Special entry

Applicants who do not met the entry requirements may be considered for special entry. Previous tertiary study, grade point average and documented relevant professional experience at an advanced level will be considered.

## International Entry requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Structure

To graduate with a Graduate Certificate in Advertising, students are required to successfully complete 48 credit points, as specified in the course structure below.

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Articulation

This course articulates into IX96 Master of Advertising (Creative Advertising) or BS16 Master of Business (Strategic Advertising).

## Sample Structure

A number of changes have been made to Creative Industries courses. Units have

been recoded, renamed or discontinued. To see how these changes affect you, it is recommended that you consult the tables below in conjunction with your course outline.

[Changes to Creative Industries Units](#)  
[Discontinued Creative Industries Units](#)

Code	Title
<b>February Entry</b>	
*Part time students will enrol in two units over two semesters.	
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KAP401	Advertising Creative: Introduction
Choose one from the following units (KAP402 is strongly recommended):	
KAP402	Advertising Creative: Copywriting and Art Direction
KIP401	Critical Practices in Visual Design
<b>July Entry</b>	
*Part time students will enrol in two units over two semesters.	
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KAP401	Advertising Creative: Introduction
Choose one from the following units (KAP402 strongly recommended):	
KAP402	Advertising Creative: Copywriting and Art Direction
KIP401	Critical Practices in Visual Design
* KIP424 has been recoded KAP401 from July 2012.	
* KIP426 has been recoded KAP402 from July 2012.	



## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid year entry is not available for the Economics, Finance or Philanthropy and Non-profit Studies majors
Int. Start Months	February, July Mid year entry is not available for the Economics, Finance or Philanthropy and Non-profit Studies majors
Course Coordinator	

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

## Course Availability

**Mid-year Entry:**  
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. The majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

**Part-time Study:**  
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability. The majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available for part-time study due to unit availability.

## Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points) as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT

Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Grades are awarded for each of the individual coursework units. The thesis, which is currently given the weight of four units, is also graded.

## Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

## Abbreviation

GradDipBus(Res)

## Discipline coordinators

Accountancy: [Associate Professor Marion Hutchinson](#)

Advertising: [Associate Professor Ian Lings](#)

Finance: [Professor Janice Howe](#)

Economics: [Professor Janice Howe](#)

Human Resource Management: [Dr Artemis Chang](#)

International Business: [Associate Professor Ian Lings](#)

Management: [Dr Artemis Chang](#)

Marketing: [Associate Professor Ian Lings](#)

Philanthropy and Nonprofit Studies: [Professor Myles McGregor-Lowndes](#)

Public Relations: [Associate Professor Ian Lings](#)

## Domestic Course structure

In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary dependant on the specific discipline you choose to follow.



### International Course structure

In your first semester, you will complete four coursework units which may involve advanced discipline studies or subjects in research methods designed to get you started in your research dissertation.

In your second semester, you will undertake a dissertation, under the supervision of an academic adviser.

Course subjects will vary dependant on the specific discipline you choose to follow.

## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Associate Professor Marion Hutchinson  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

## International Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-

point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

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1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

**International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.**

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)

## Graduate Diploma in Business (Research) (Accountancy)

speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

### Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

### Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School

([bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

### Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Marion Hutchinson on 3138 2739 or [m.hutchinson@qut.edu.au](mailto:m.hutchinson@qut.edu.au)

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

### Abbreviation

GradDipBus(Research)(Accy)

### Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of

study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### Sample Structure

Code	Title
Year 1, Semester 1	
Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).	
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.	

## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Associate Professor Ian Lings  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

## International Entry requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](http://www.qut.edu.au/business-school) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5



### Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

### Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business Postgraduate Guidelines](#).

Other useful information can be found on

the [Student Services](#) website.

### Abbreviation

GradDipBus(Research)(Advtg)

### Further Information

For further information on this course contact Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or [ian.lings@qut.edu.au](mailto:ian.lings@qut.edu.au)

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

### Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section

of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	
Discipline Coordinator	Professor Janice How Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Discipline Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

## International Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Discipline Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
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**International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application.**

**Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.**

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0

## Graduate Diploma in Business (Research) (Economics)

writing	6.0
reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School ([bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

### Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

### Further information

For further information on this course contact the Research Discipline Coordinator Professor Janice How on [janice.how@qut.edu.au](mailto:janice.how@qut.edu.au)

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any

questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

### Abbreviation

GradDipBus(Research)(Ec)

### Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Please note: Part-time study is not available for study within the Economics major due to unit availability.

### International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### Sample Structure

Code	Title
Year 1, Semester 1	
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
EFN508	Econometric Methods
EFN509	Policy Economics and Evaluation
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	
Discipline Coordinator	Professor Janice How Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

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International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

## International Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

## Graduate Diploma in Business (Research) (Finance)

reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### Course Delivery

Mid-year entry is not available for study within the Finance major due to unit availability. Part-time study is not available for study within the Finance major due to unit availability.

### Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

### Further information

For further information on this course contact the Research Discipline Coordinator Professor Janice How on [janice.how@qut.edu.au](mailto:janice.how@qut.edu.au)

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

### Abbreviation

GradDipBus(Research)(Finance)

### Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Please note: Part-time study is not available for study within the Finance major due to unit availability.

### International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### Sample Structure

Code	Title
Year 1, Semester 1	
EFN508	Econometric Methods
EFN511	Finance Theory
EFN512	Asset Pricing
EFN513	Corporate Finance
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Dr Artemis Chang  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

## International Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

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International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](http://www.qut.edu.au/business-school) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0



## Graduate Diploma in Business (Research) (Human Resource Management)

reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### Course Availability

Mid-year entry:

students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

### Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business](#)

### [School Postgraduate Guidelines.](#)

Other useful information can be found on the [Student Services](#) website.

### Abbreviation

GradDipBus(Research)(HRM)

### Further information

For further information on this course contact Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

### Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option

(elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### Sample Structure

Code	Title
Year 1, Semester 1	
Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations.	
BSN502	Research Methodology
BSN503	Research Seminar
one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
One option unit (12 credit points) with approval of the School Research Coordinator. The option unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
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Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Associate Professor Ian Lings  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

## International Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

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International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](http://www.qut.edu.au/business-school) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

## Graduate Diploma in Business (Research) (International Business)

reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### Course Availability

Mid-year entry:

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School ([bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

### Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business](#)

### [School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

### Abbreviation

GradDipBus(Research)(IntBus)

### Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or [ian.lings@qut.edu.au](mailto:ian.lings@qut.edu.au)

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

### Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

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Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

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### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option unit	
The option unit may be selected from a 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
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International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Dr Artemis Chang  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

## International Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

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## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

## Graduate Diploma in Business (Research) (Management)

reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### Course Availability

Mid-year Entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

### Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this

course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

### Further information

For further information on this course contact the Research Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

### Abbreviation

GradDipBus(Research)(Mgt)

### Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon

admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### Sample Structure

Code	Title
Year 1, Semester 1	
Prescribed Units:	
BSN502	Research Methodology
BSN503	Research Seminar
One from the following:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
1 option unit with approval of the School Research Coordinator. The option unit may taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	



## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Associate Professor Ian Lings  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

## International Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](http://www.qut.edu.au/business-school) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

## Graduate Diploma in Business (Research) (Marketing)

reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### Course Availability

Mid-year entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School (bus.research@qut.edu.au) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

### Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business](#)

### [School Postgraduate Guidelines.](#)

Other useful information can be found on the [Student Services](#) website.

### Abbreviation

GradDipBus(Research)(Marketing)

### Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or [ian.lings@qut.edu.au](mailto:ian.lings@qut.edu.au)

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

### Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon

admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option Unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	
Discipline Coordinator	Professor Myles McGregor-Lowndes  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

## International Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0

## Graduate Diploma in Business (Research) (Philanthropy and Nonprofit Studies)

reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator prior to enrolment.

### PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School ([bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

### Course Availability

Please note that the major in Philanthropy and Nonprofit Studies is not available for mid-year entry.

### Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

### Further information

For further information on this course contact the Research Discipline Coordinator Professor Myles McGregor-Lowndes on [m.mcgregor@qut.edu.au](mailto:m.mcgregor@qut.edu.au)

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

### ABBREVIATION

GradDipBus(Research)(Philanthropy&Np St)

### Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

### Sample Structure

Code	Title
Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the Research Discipline Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation



## Handbook

Year	2013
QUT code	BS69
CRICOS	072979M
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Int. Start Months	February, July Mid-year entry is subject to unit and supervisor availability. Please refer to entry requirements for further information.
Course Coordinator	
Discipline Coordinator	Associate Professor Ian Lings  Business Student Services phone 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

## International Entry requirements

### Entry Requirements

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or

possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the [QUT Business School](#) to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0



## Graduate Diploma in Business (Research) (Public Relations)

reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

### Course Availability

Mid-year entry:

Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### PhD Pathway for International Students

International students who may receive home sponsorship on the basis of a conditional PhD offer should contact the QUT Business School to discuss the possibility of a study offer that packages BS69 with the PhD prior to submitting a formal application. Conditions apply to such an offer. All other students should enrol initially in the BS69 to undertake the academic prerequisite training for potential entry to the PhD program.

### Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the [Business School Postgraduate Guidelines](#).

Other useful information can be found on the [Student Services](#) website.

### Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or [ian.lings@qut.edu.au](mailto:ian.lings@qut.edu.au)

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

### Abbreviation

GradDipBus(Research)(Public Relations)

### Domestic Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### International Course structure

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the program of study.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken,

students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator.

### Mid-year entry

Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

### Part-time study

Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

### Sample Structure

Code	Title
Year 1, Semester 1	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
Option Unit	
The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.	
Year 1, Semester 2	
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.	

## Handbook

Year	2013
QUT code	BS79
CRICOS	069962B
Duration (full-time)	1 year
Duration (part-time domestic)	2 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	96
Start months	February, July
Int. Start Months	February, July
Course Coordinator	
Discipline Coordinator	Associate Professor Stuart Tooley  Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

To enrol in this course a student should have an undergraduate degree in an area other than Accounting with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

To enrol in this course a student should have an undergraduate degree in an area other than Accounting with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

The Graduate Diploma of Business (Professional Accounting) provides students with a solid core in accounting studies and ensures that graduates meet the academic requirements of the Australian professional accounting bodies. This program will be fully nested within the BS16 and BS17 programs and, consequently, requires that students achieve the learning outcomes designed for the Master of Business suite.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Discipline units focus on financial and management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem-solving skills and critical and analytical thinking are

developed throughout the entire course.

## Course Design

Due to professional recognition requirements students must follow the prescribed course structure. Any enquiries regarding course progression can be directed to the School of Accountancy.

## Professional Recognition

Graduates meet the academic component of requirements for membership of CPA Australia and the Institute of Chartered Accountants in Australia, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

## External Study

The external version of this course is only available to domestic students.

## Further Information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus

## Abbreviation

GradDipBus(ProfAcc)

## Domestic Course structure

### Course design

Students complete six core units (72 credit points):

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance.

Plus, two units (24 credit points) from:

- Auditing and Assurance
- Taxation Law and Practice
- Electronic Commerce Cycles
- Economics and Data Analysis.

Details of the units can be found in the sample course structure.

## International Course structure

### Course design

Students complete six core units (72 credit points):

- Business and Corporations Law
- Cost and Management Accounting
- Financial Accounting 1

## Graduate Diploma in Business (Professional Accounting)

- Financial Accounting 2
- Financial Accounting 3
- Managerial Finance.

Plus, two units (24 credit points) from:

- Auditing and Assurance
- Taxation Law and Practice
- Electronic Commerce Cycles
- Economics and Data Analysis.

Details of the units can be found in the sample course structure

### Sample Structure

#### Semesters

- [\(a\) CORE UNITS \(72 credit points\)](#)
- [\(b\) 24 credit points from:-](#)

Code	Title
Course Notes	
To complete the Graduate Diploma in Business (Professional Accounting) a student must successfully complete (a) and (b) below:	
(a) CORE UNITS (72 credit points)	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN456	Business and Corporations Law
EFN406	Managerial Finance
(b) 24 credit points from:-	
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
EFN422	Economics and Data Analysis
AYN411 and AYN438 required for ICAA purposes	
AYN443 and EFN422 required for CPA purposes	

## Handbook

Year	2013
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley  Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

To enrol in this course students must have an undergraduate degree with an appropriate major in Accountancy with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

To enrol in this course students must have an undergraduate degree with an appropriate major in Accountancy with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students must contact the School of Accountancy (accadmin@qut.edu.au) for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years may or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 72 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

## Abbreviation

MBus(Acc)

## Professional recognition

Graduates meet the academic component of requirements for membership of CPA Australia, the Institute of Chartered Accountants in Australia, the Institute of Public Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

## Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Accounting) Advanced program and receive up to 144 credit point of exemptions.

## Career outcomes

Accountancy is a great platform for a dynamic and exciting business career. Accountants work in a diversity of areas—in commerce, local, national and international firms, government organisations, law firms, banks, merchant banks, stockbrokers, charitable organisations, hospitals and churches, film, television and media or they run their own business. A career in accounting can lead to more strategic and leadership roles such as general manager, chief financial officer and chief executive officer.

## Domestic Course structure

### Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business

## Master of Business (Accounting)

- Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

### Course Design

Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students will be able to access course progression advice from the School of Accountancy.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 72 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

### Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Advanced) (Accounting) program and receive up to 144 credit point of exemptions.

### International Course structure

#### Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business

- Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

### Course Design

Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students will be able to access course progression advice from the School of Accountancy.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 72 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

### Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Advanced) (Accounting) program and receive up to 144 credit point of exemptions.

#### BS16 Master of Business (Accounting) compulsory units:

Code	Title
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3

AYN520	Integrated Issues in Professional Practice
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Select nine units from the following list in consultation with the Subject Area Coordinator:

Code	Title
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
Accountancy Work Integrated Learning	
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

Note: Students who are considering future study towards a Research Masters or PhD should complete BSN502, AYN433 and at least one of BSN412 or BSN414. Please contact the School of Accountancy Research Students Coordinator for more information.



## Handbook

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International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Dr David Willis Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Discipline Coordinator in the School of Economics and Finance to determine if an individualised advanced finance program plan can be developed.

## International Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Discipline Coordinator in the School of Economics and Finance to determine if an individualised advanced finance program plan can be developed.

## Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL Internet Score of 80 with no sub-band lower than 20 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

## Abbreviation

MBus(AppFin)

## Professional recognition

Graduates may meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and options (electives) chosen.

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

## Articulation

Students who have articulated from the [Graduate Certificate in Business \(Applied Finance\)](#) may receive exemptions for up to 48 credit points. Students may articulate to the [Master of Business Advanced \(Applied Finance\)](#) program and receive up to 144 credit point of exemptions.

## Domestic Course structure

### Example course units

- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

## Course design

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

## Professional recognition

Graduate will meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and options (electives) chosen.

## Articulation

Students who have articulated from the

Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

## International Course structure

### Example course units

- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

## Course design

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

## Professional recognition

Graduate will meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association

Limited-Certified Finance and Treasury Professional, depending on prior study and options (electives) chosen.

## Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

## Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
<b>Year 1, Semester 1</b>	
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN456	Business and Corporations Law
<b>Year 1, Semester 2</b>	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
plus 2 units from:	
EFN414	International Finance
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Floor
QUT Business School Postgraduate Option Unit	
<b>Year 2, Semester 1</b>	
4 Units from:	
EFN410	Economic and Financial Modelling
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
QUT Business School Postgraduate Option Unit	

## Handbook

Year	2013
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CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Paul Davidson  Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

## Abbreviation

MBus(HRM)

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations- Online and Strategic Advertising.

## Early Exit

Information on early exit options may be found on the Master of Business title page.

## Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit

points.

## Further information

To ensure students are provided with a selection of units that best suits their prior knowledge and experience, HRM students should contact the School of Management on 3138 2744, or email manenq@qut.edu.au

## Domestic Course structure

You should consult with the subject area coordinator for advice on units depending on your prior study.

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

## Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

## Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## International Course structure

### Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

## Example course units

- Consulting and Change Management
- Contemporary Issues in Human

## Master of Business (Human Resource Management)

- Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

### Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

### Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.



## Handbook

Year	2013
QUT code	BS16
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Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Why choose this course?

Many graduates begin in consultancies as account executives or in government or private sector organisations performing a variety of roles from publicity through to events management and product launches. You then have the opportunity to progress to senior consultant or be part of the senior management team within organisations as part of the strategic planning process. IMC graduates have the opportunity to take a new qualification into the marketplace.

## Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

## Abbreviation

MBus(IMC)

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations and Strategic Advertising.

Marketing, Public Relations and Integrated Marketing Communication also have on-line majors available for domestic students. Students apply for the external option on their admission application.

## Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## Early Exit

Information on early exit options may be found on the Master of Business title page

## Domestic Course structure

### Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

## Course design

Students are required to complete 144 credit points of units.

## International Course structure

### Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication



## Master of Business (Integrated Marketing Communication)

- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

### Course design

Students are required to complete 144 credit points of units.

### Sample Structure

#### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour
Year 1, Semester 2	
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
One unit from Complementary Studies List	

## Handbook

Year	2013
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International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Why choose this course?

Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing. The International Business program will give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

## Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

## Abbreviation

MBus(IntBus)

## Early Exit

Information on early exit options may be found on the Master of Business title page

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

## Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## Domestic Course structure

### Example course units

- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

## Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

## Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## International Course structure

### Example course units

- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

### Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

### Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## Sample Structure

### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management
EFN405	Managerial Economics
Plus choose one from:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Year 1, Semester 2	
EFN406	Managerial Finance
AMN431	Marketing Internationally
AYN424	International Accounting
or	
Complementary Studies unit	
plus	
Complementary Studies unit	
Year 2, Semester 1	
MGN448	Negotiating Across Borders
Complementary Studies Unit	
Plus choose one from:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Plus	
AYN424	International Accounting
Or	
LWS075	International Business and Law

## Handbook

Year	2013
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	July
Int. Start Months	July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a>
Discipline Coordinator	Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a>

## Domestic Entry requirements

An undergraduate degree with an overall minimum GPA of 4 (on a 7-point scale).

## International Entry requirements

An undergraduate degree with an overall minimum GPA of 4 (on a 7-point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

The management study area is designed for people from a broad range of occupations and professions who wish to enhance and further their career prospects by acquiring knowledge and skills in the area of management. Successful completion of the degree will provide the graduate with knowledge of the theoretical principles of management, and the skills to deal effectively and efficiently with real-world business problems in changing and dynamic environments. Participants will learn through practical application how to analyse business situations at strategic and operational levels, provide managerial solutions to business issues, and monitor the effectiveness of management decisions. They will learn how to effectively self-manage, to lead and manage teams and communicate competently in diverse contexts, thus gaining a competitive edge for managerial success.

## Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements. Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

## Entry requirements (domestic and international)

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements. Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

## Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Management, Professional Accounting, Public Relations (internal) and Strategic Advertising. These majors are offered internally and not via online delivery mode.

## Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Applied Finance) program and receive up to 144 credit point of exemptions.

## English Language Requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: <http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Abbreviation

MBus(Mgt)

## Early Exit

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course. Due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.

Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

## Pathways Program

International students who do not meet language requirements can complete pathways units within majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0, or TOEFL: 80 with at least 18 in all bands (Internet Based) or other QUT accepted English test, to enter some majors of the Master of Business and Master of Business Advanced. Students will undertake two Communication units (QCD111 and QCD211) in the first semester of their

postgraduate business course. For more information please contact the QUT Business School Student Centre on 3138 1790.

## Domestic Course structure

### Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia
- Business Process Improvement
- Business Process Management

## Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

## Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## International Course structure

### Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia
- Business Process Improvement
- Business Process Management

## Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

## Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## Sample Structure Semesters

- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
<b>Year 1, Semester 2</b>	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
Plus two from:	

MGN447	Managing in a Globalised Economy
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
<b>Year 2, Semester 1</b>	
AMN442	Marketing Management
Plus:	
Choose three unit from the Management Option List	
<b>Year 2, Semester 2</b>	
MGN423	Contemporary Strategic Analysis
MGN410	Employment Relations
Plus	
Choose two units from the Management Option List	



## Handbook

Year	2013
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

## Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and

the consideration of new theories, concepts and techniques in marketing management. 1

## Why choose this course?

Marketing professionals are involved in the promotion and/or sales of a company's goods or services. This includes the marketing of existing product lines, or the development of new markets for new or existing products. Marketing is a vital component of business in all industries, as well as in government and third-sector organisations.

This course can lead to more strategic roles such as business development managers, brand or product managers, marketing consultants or marketing managers.

## Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Students enrolled in the external course should refer specifically to the external course structure.

## Early Exit

Information on early exit options may be found on the Master of Business title page.

## Abbreviation

MBus (Marketing)

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, and Strategic Advertising.

## Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## Domestic Course structure

### Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation

## Master of Business (Marketing)

- Services Marketing
- Strategic Marketing Management

### Course design

Students are required to complete 144 credit points of units.

### Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## International Course structure

### Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

### Course design

Students are required to complete 144 credit points of units.

### Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
One unit from Complementary Studies List	
Year 1, Semester 2	
AMN447	Contemporary Issues in Marketing
Or	
AMN431	Marketing Internationally
AMN445	Strategic Marketing Management
AMN401	Integrated Marketing Communication
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN444	Services Marketing
AMN443	Product and Service Innovation
Plus:	
AMN406	Project
Or	
Two approved AMN Option (Elective) units	

## Handbook

Year	2013
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Note: The July intake for Philanthropy and Nonprofit Studies has units scheduled in 6TP4 which starts before the commencement of semester 2. Please see the Philanthropy and Nonprofit Studies course structure.
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a>
Discipline Coordinator	Professor Myles McGregor-Lowndes  Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a>

## Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must undertake 144 credit points of study comprising: prescribed units (48 credit points), complementary studies units (12 credit points) and QUT Business School Postgraduate Option units (84 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy ([accadmin@qut.edu.au](mailto:accadmin@qut.edu.au)) for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit

substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

## Abbreviation

MBus(Philanthropy&NpSt)

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Professional Accounting, Public Relations and Strategic Advertising.

## Orientation

Upon enrolling in this course, it is compulsory for students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units.

Further information on the ACPNS Orientation and Intensive is available at <http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp>.

## Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced (Philanthropy and Nonprofit Studies) program and receive up to 144 credit point of exemptions.

## Domestic Course structure

### Example course units

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

## Course design

Students must undertake 144 credit points of study comprising: prescribed units (48 credit points), complementary studies units (12 credit points) and QUT Business School Postgraduate Option units (84 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

## Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

## International Course structure

### Example course units

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations

- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

## Course design

Students must undertake 144 credit points of study comprising: prescribed units (48 credit points), Complementary Studies units (12 credit points) and QUT Business School Postgraduate Option units (84 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

## Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the

applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

## Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, 6-TP-2](#)
- [Year 1, 6-TP-3](#)
- [Year 1, Semester 2](#)
- [Year 1, 6-TP-4](#)
- [Year 1, 6-TP-5](#)
- [Year 2, Semester 1](#)

Code	Title
<b>Year 1, Semester 1</b>	
1 x 12cp unit from Complementary Studies List	
1 x 12cp unit from Business Unit Options List	
<b>Year 1, 6-TP-2</b>	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
<b>Year 1, 6-TP-3</b>	
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise
<b>Year 1, Semester 2</b>	
2 x 12cp unit from Business Units Options List	
<b>Year 1, 6-TP-4</b>	
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
<b>Year 1, 6-TP-5</b>	
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques
<b>Year 2, Semester 1</b>	
4 x 12cp units from Business Unit Options List	



## Handbook

Year	2013
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley  Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree in an area other than Accounting with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree in an area other than Accounting with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students are required to complete 144 credit points of units. Students should contact the School of Accountancy (accadmin@qut.edu.au) for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A) - due to professional recognition requirements, students exiting from the Master of Business (Professional Accounting) major must complete all of the units in the Graduate Diploma in Business (Professional Accounting) course.
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice

of unit substitution is subject to approval by the Subject Area Coordinator.

## Abbreviation

MBus(ProAcc)

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

## Professional recognition

Graduates meet the academic component of the requirements for enrolment in the professional program offered by CPA Australia, the Institute of Chartered Accountants in Australia and the Institute of Public Accountants. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

## Career outcomes

Accountancy is a great platform for a dynamic and exciting business career. Accountants work in a diversity of areas—in commerce, local, national and international firms, government organisations, law firms, banks, merchant banks, stockbrokers, charitable organisations, hospitals and churches, film, television and media or they run their own business. A career in accounting can lead to more strategic and leadership roles such as general manager, chief financial officer and chief executive officer.

## Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Graduate Diploma in Business (Professional Accounting) may receive exemptions for up to 96 credit points.

Students may articulate to the Master of Business (Professional Accounting) Advanced program and receive up to 144 credit point of exemptions.

## Domestic Course structure Course design

Students are required to complete 144 credit points of units. Students should



## Master of Business (Professional Accounting)

contact the School of Accountancy for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Completion of certain units are required by the Tax Practitioners Board towards the academic entry requirement for registration as a Tax Agent. These are noted in the course structure.

### Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Professional Accounting) Advanced program and receive up to 144 credit point of exemptions. Students who have articulated from the Graduate Diploma in Business Professional Accounting may receive exemptions for up to 96 credit points.

### International Course structure

#### Course design

Students are required to complete 144 credit points of units. Students should contact the School of Accountancy for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an

undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Completion of certain units are required by the Tax Practitioners Board towards the academic entry requirement for registration as a Tax Agent. These are noted in the course structure.

### Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business (Professional Accounting) Advanced program and receive up to 144 credit point of exemptions. Students who have articulated from the Graduate Diploma in Business Professional Accounting may receive exemptions for up to 96 credit points.

### Sample Structure Semesters

- [Year 1 - Semester 1](#)
- [Year 1 - Semester 2](#)
- [Year 2 - Semester 1](#)

Code	Title
Year 1 - Semester 1	
Business Law and Ethics	
AYN416	Financial Accounting 1
EFN405	Managerial Economics
EFN406	Managerial Finance
Year 1 - Semester 2	
Company Law	
AYN414	Cost and Management Accounting
AYN417	Financial Accounting 2
AYN443	Electronic Commerce Cycles
Year 2 - Semester 1	
AYN411	Audit and Assurance
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
Data Analysis	

## Handbook

Year	2013
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Why choose this course?

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public

opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

## Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

## Abbreviation

MBus(Public Relations)

## Early Exit

Information on early exit options may be found on the Master of Business title page

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Marketing, Public Relations and Integrated Marketing Communication also have on-line majors available for domestic students. Students apply for the external option on their admission application.

## Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

## Domestic Course structure

### Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

## Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

## Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

### International Course structure

#### Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

#### Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

#### Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN468	Issues and Crisis Management
One unit from Complementary Studies List	
Year 1, Semester 2	
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN403	Marketing and Survey Research
Year 2, Semester 1	
One unit from Complementary Studies List	
One approved AMN Option (Elective) unit	
Plus:	
AMN406	Project
Or	
Two approved AMN Option (Elective) units	

## Handbook

Year	2013
QUT code	BS16
CRICOS	059599K
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a>
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a>

## Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

The strategic advertising major focuses on the management of the advertising function, including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research.

As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative or copywriter.

## Course design

Students are required to complete 144 credit points of units.

## Abbreviation

MBus(SAA)

## Early Exit

Information on early exit options may be found on the Master of Business title page.

## Other Majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Management, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations (internal) and Strategic Advertising.

## Domestic Course structure Recommended course combinations: Master of Business

You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

## Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

## Course design

Students are required to complete 144 credit points of units.

## International Course structure

## Recommended course combinations: Master of Business

You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

## Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction

## Master of Business (Strategic Advertising)

- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

### Course design

Students are required to complete 144 credit points of units.

### Sample Structure

#### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)

Code	Title
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN403	Marketing and Survey Research
KAP401	Advertising Creative: Introduction
Year 1, Semester 2	
AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
Or	
KAP402	Advertising Creative: Copywriting and Art Direction
AMN421	Contemporary Issues in Advertising
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN422	Media Strategy
One unit from Complementary Studies List	
Plus:	
AMN406	Project
Or	
Two approved AMN or Creative Advertising Option (Elective) units	
* KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier.	
* KIP424 will be recoded to KAP401 from July 2012. Please enrol in KIP424 if you wish to study this unit in the first half of 2012. Please enrol in KAP401 if you wish to study this unit in the second half of 2012.	
* KIP426 will be recoded to KAP402 from July 2012. Please enrol in KIP426 if you wish to study this unit in the first half of 2012. Please enrol in KAP402 if you wish to study this unit in the second half of 2012.	
* KIP429 will be recoded to KAP403 from July 2012. Please enrol in KIP429 if you wish to study this unit in the first half of 2012. Please enrol in KAP403 if you wish to study this unit in the second half of 2012.	



## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley  Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

To enrol in this course a students must have an undergraduate degree in Accounting with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale)

## International Entry requirements

To enrol in this course a students must have an undergraduate degree in Accounting with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale)

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Abbreviation

MBusAdv(Acc)

## Course design

Students must undertake 192 credit points consisting of 36 credit points of compulsory units and 156 credit points of approved accounting coursework or research option units. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 96 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

## Professional recognition

Certain units may assist with preparation for the professional programs offered by CPA Australia, the Institute of Chartered Accountants in Australia and the Institute of Public Accountants as part of their respective membership requirements, and for the Chartered Financial Analysts program.

## Early Exit Options

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

## Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Accounting) may receive up to 144 credit point of exemptions.

## Domestic Course structure

### Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

### Course design

Students must undertake 192 credit points consisting of 36 credit points of compulsory units and 156 credit points of approved accounting coursework or research option units.

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 96 credit points. For further information on exemptions, please refer to the Master of Business overview.

### Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

### Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## International Course structure

### Example course units

- Financial Forensics and Business Intelligence
- Financial Analysis and Business Valuation
- Forensic Accounting and Investigation
- Governance Issues in Accounting
- Integrated Issues in Professional Practice
- International Accounting
- Superannuation and Wealth Management
- Taxation Law and Practice

### Course design

Students must undertake 192 credit points consisting of 36 credit points of compulsory units and 156 credit points of approved accounting coursework or research option units.

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. Students who have completed the CPA Program with CPA Australia in last the five years or the Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants in Australia in the last five years may be eligible for exemptions up to a maximum of 96 credit points. For further information on exemptions, please refer to the Master of Business overview.

### Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

### Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Dr David Willis Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent in any field other than Finance, with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should contact the Graduate School of Business to determine whether an advanced Applied Finance program can be devised.

## International Entry requirements

An undergraduate degree or equivalent in any field other than Finance, with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should contact the Graduate School of Business to determine whether an advanced Applied Finance program can be devised.

## Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements. For information and entry requirements for Pathways, please see the Master of Business - Advanced overview.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

Students may exit from the Master of Business (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

## Abbreviation

MBusAdv(AppFin)

## Other majors

See also separate entries for the following majors in this course: Accounting, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

## Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Applied Finance) program may receive up to 144 credit point of exemptions.

## Domestic Course structure

### Example course units

- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management

## Master of Business (Applied Finance) - Advanced

- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

### Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

Students may exit from the Master of Business (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

### Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Applied Finance) program may receive up to 144 credit point of exemptions.

### International Course structure

### Example course units

- Advanced Capital Budgeting
- Corporate and Commercial Lending
- Economic and Financial Modelling
- Financial Risk Management
- Financial Planning and Strategies
- International Finance
- Treasury and Portfolio Management

### Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Economics and Finance for course progression advice if required.

Students may exit from the Master of Business (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

### Articulation

Students who have articulated from the Graduate Certificate in Business (Applied Finance) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Applied Finance) program may receive up to 144 credit point of exemptions.

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN456	Business and Corporations Law
Year 1, Semester 2	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
Plus 2 Units from:	
EFN414	International Finance
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Floor
Business Postgraduate Option Unit	
Year 2, Semester 1	
Four units from:	
EFN410	Economic and Financial Modelling
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
Business Postgraduate Option Unit	
Year 2, Semester 2	
48 Credit Points from EITHER:	
(1) Further advanced Finance Studies	
(2) A 48cp minor from another Business stream	
(3) 48cp Dissertation	



## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Paul Davidson  Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

In today's rapidly changing business environment, Human Resource Management (HRM) professionals are confronted with the challenges of developing organisational and workforce capability. HRM expertise is also increasingly required by line managers, who now take a more active role in the development and management of their team members.

The Human Resource Management program is designed to increase the skills of both specialists and line managers and meet the individual learning goals and career aspirations of each student. The program provides flexibility for the busy professional to complete the degree part-time, focusing on real-world work issues of personal relevance. HRM professionals will develop a broader view of the nature of business, and the relationship between how people are managed and the organisation's performance in the global context of business.

Those who are undertaking HRM activities but have a background in other professional fields will gain the enhanced people management skills they require. The major also suits the needs of graduates who wish to move into the HRM profession.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units or a

48 credit point research dissertation (conditions apply).

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

## Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

## Abbreviation

MBusAdv(HRM)

## Career outcomes

The program prepares graduates for careers in generalist or specialist human resource professional roles. Generalist positions include human resources assistant, officer, manager or director and these may be located in corporate and private firms as well as public institutions. Specialist positions may include those involved with employment relations, recruitment and placement consulting, training and development specialists, management and executive coaching, as well as consulting careers.



### Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

### English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

### Further Information

To ensure students are provided with a selection of units that best suits their prior knowledge and experience, HRM students should contact the School of Management on 3138 2744, or email [manenq@qut.edu.au](mailto:manenq@qut.edu.au).

### Domestic Course structure

#### Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

#### Example course units

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

### Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### International Course structure

#### Unit selection

You should consult with the subject area coordinator for advice on units depending on your prior study.

#### Example course units

- Consulting and Change Management
- Contemporary Issues in Human Resource Management
- Leadership and Executive Coaching
- Managing High-Performance Organisations
- Self Leadership
- Strategic Human Resource Development
- Strategic Human Resource Management
- Talent Management

### Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of

Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

If you are interested in advertising, promotions or communications, you should consider an Integrated Marketing Communication (IMC) major. Studies in IMC will provide you with a systematic and comprehensive understanding of the theory and research integration of marketing communication.

The course focuses on refinement of analytical skills and knowledge required for decision making in the areas of advertising, marketing and public relations. IMC focuses on the strategic integration of the functions of public relations, advertising, promotion, direct marketing, and personal selling to achieve brand equity and increase the effectiveness of promotional communications with target audiences.

You will be equipped to confront the fragmentation of mass markets, the explosion of new technologies that give consumers more control over the communication process, the emergence of global markets, and rapid changes in economic conditions within which organisations operate.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

## Course design

Students must undertake 192 credit points consisting of 144 credit points of

prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

## Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

## Abbreviation

MBusAdv(IMC)

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

## Domestic Course structure

### Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of

Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### International Course structure

#### Example course units

- Advertising Management
- Cases in Integrated Marketing Communication
- Consumer Behaviour
- Integrated Marketing Communication
- Marketing Management
- Marketing and Survey Research
- Public Relations Management
- Project
- Readings in Integrated Marketing Communication

### Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour
Year 1, Semester 2	
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
One unit from Complementary Studies List	
Year 2, Semester 2	
EITHER	
(1) 48cps from another Business stream, OR	
(2) 48cp Dissertation	

## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing.

The International Business program will give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-

standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

## Early Exit

Information on early exit options may be found on the Master of Business Advanced title page.

## Abbreviation

MBusAdv(IntBus)

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

## Domestic Course structure

### Example course units

- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an

## Master of Business (International Business) - Advanced

undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### International Course structure

#### Example course units

- Business in Asia
- Global Business Operations
- International Accounting
- International Business and Law
- International Logistics Management
- Managerial Economics
- Marketing Internationally
- Negotiating Across Borders

#### Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Sample Structure

#### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
EFN405	Managerial Economics

MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management
PLUS choose one from:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Year 1, Semester 2	
EFN406	Managerial Finance
AMN431	Marketing Internationally
AYN424	International Accounting
OR	
Complementary Studies unit	
PLUS	
Complementary Studies unit	
Year 2, Semester 1	
MGN448	Negotiating Across Borders
Complementary Studies Unit	
Plus choose one from:	
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
PLUS	
AYN424	International Accounting
OR	
LWS075	International Business and Law
Year 2, Semester 2	
EITHER:	
(1) A 48cps from another Business stream:	
(2) 48cp Dissertation	



## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Total credit points	192
Start months	July
Int. Start Months	July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree with an overall minimum GPA of 4 (on a 7-point scale).

## International Entry requirements

An undergraduate degree with an overall minimum GPA of 4 (on a 7-point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Management for course progression advice if required. Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

## Overview

The management study area is designed for people from a broad range of occupations and professions who wish to enhance and further their career prospects by acquiring knowledge and skills in the area of management. Successful completion of the degree will provide the graduate with knowledge of the theoretical principles of management, and the skills to deal effectively and efficiently with real-world business problems in changing and dynamic environments. Participants will learn through practical application how to analyse business situations at strategic and operational levels, provide managerial solutions to business issues,

and monitor the effectiveness of management decisions. They will learn how to effectively self-manage, to lead and manage teams and communicate competently in diverse contexts, thus gaining a competitive edge for managerial success.

## Entry requirement (domestic and international students)

For all specialisations the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

## Early Exit

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy & Nonprofit Studies, Management, Professional Accounting, Public Relations and Strategic Advertising.

## English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all

degrees' at:  
<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Abbreviation

MBus(Mgt)

## Pathways Program

International students who do not meet language requirements can complete pathways units within majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0, or TOEFL: 80 with at least 18 in all bands (Internet Based) or other QUT accepted English test, to enter some majors of the Master of Business and Master of Business Advanced. Students will undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. For more information please contact the QUT Business School Student Centre on 3138 1790.

## Domestic Course structure

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Management for course progression advice.

## International Course structure

### Example course units

- HRM Theory & Practice
- Consulting & Change Management
- Self-Leadership
- Managerial Economics
- Managing High Performance Organisations
- Business in Australia
- Business Process Improvement
- Business Process Management

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Management for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly

related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

## Sample Structure

### Semesters

- [Year 1, Semester 2](#)
- [Year 1, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)

Code	Title
<b>Year 1, Semester 2</b>	
MGN409	Management Theory and Practice
MGN412	Organisational Behaviour
Plus two of:	
MGN447	Managing in a Globalised Economy
AYN416	Financial Accounting 1
AYN456	Business and Corporations Law
<b>Year 1, Semester 1</b>	
AMN442	Marketing Management
Plus:	
Choose three units from the Management Options List	
<b>Year 2, Semester 2</b>	
MGN423	Contemporary Strategic Analysis
MGN410	Employment Relations
Plus:	
Choose two units from the Management Options List	
<b>Year 3, Semester 1</b>	
Choose either:	
48cps of Complementary Studies Units	
or	
48cps Dissertation*	
*48cp Dissertation is subject to GPA achievement. Students must identify early so that research preparation units may be included in their first three semesters.	

## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

**Domestic Entry requirements**

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Minimum english requirements**

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

**Overview**

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

**Course design**

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an

undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

**Early Exit**

Information on early exit options may be found on the Master of Business-Advanced title page.

**Abbreviation**

MBusAdv(Marketing)

**Other majors**

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

**Domestic Course structure****Example course units**

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

**Course design**

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of

## Master of Business (Marketing) - Advanced

Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### International Course structure

#### Example course units

- Contemporary Issues in Marketing
- Integrated Marketing Communication
- Marketing Internationally
- Marketing and Survey Research
- Product and Service Innovation
- Services Marketing
- Strategic Marketing Management

### Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties.

Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
One unit from Complementary Studies List	
Year 1, Semester 2	
AMN447	Contemporary Issues in Marketing
Or	

AMN431	Marketing Internationally
AMN445	Strategic Marketing Management
AMN401	Integrated Marketing Communication
One unit from Complementary Studies List	
Year 2, Semester 1	
AMN444	Services Marketing
AMN443	Product and Service Innovation
Plus:	
AMN406	Project
Or	
Two approved AMN Option (Elective) units	
Year 2, Semester 2	
EITHER:	
(1) 48cps from another Business stream	
(2) 48cp Dissertation	



## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Start months	February, July Note: The July intake for Philanthropy and Nonprofit Studies has units scheduled in 6TP4 which starts before the commencement of semester 2. Please see the Philanthropy and Nonprofit Studies course structure.
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Professor Myles McGregor-Lowndes  Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students must undertake 192 credit points consisting of 48 credit points of prescribed units, Complementary Studies units (12 credit points), 84 credit points of QUT Business School Option (elective) units and a choice of a 48cp dissertation or 48cp of further elective units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

## Early Exit Options

Students may exit from the Master of Business Advanced (BS17) at the

following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

## Abbreviation

MBusAdv(Philanthropy&NpSt)

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Professional Accounting, Public Relations and Strategic Advertising.

## Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Philanthropy and Nonprofit Studies) program may receive up to 144 credit point of exemptions.

## Domestic Course structure

### Example course units

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations
- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

## Course design

Students must undertake 192 credit points consisting of 48 credit points of prescribed units, Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units followed by a choice of



## Master of Business (Philanthropy and Nonprofit Studies) - Advanced

either a 48 credit point dissertation or 48 credit points of further elective units.. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

### Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Philanthropy and Nonprofit Studies) program may receive up to 144 credit point of exemptions.

### International Course structure

#### Example course units

- Accounting and Finance Issues for Philanthropic and Nonprofit Organisations
- Ethics for Philanthropic and Nonprofit Organisations

- Fundraising Development Principles
- Fundraising Development Techniques
- Legal Issues for Philanthropic and Nonprofit Organisations
- Management for Philanthropic and Nonprofit Organisations
- Marketing for the Nonprofit Sector
- Philanthropic and Nonprofit Frameworks of Governance

### Course design

Students must undertake 192 credit points consisting of 48 credit points of prescribed units, Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units followed by a choice of either a 48 credit point dissertation or 48 credit points of further elective units..Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the School of Accountancy for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

### Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Articulation

Students who have articulated from the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Philanthropy and Nonprofit Studies) program may receive up to 144 credit point of exemptions.

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, 6TP2](#)
- [Year 1, 6TP3](#)
- [Year 1, Semester 2](#)
- [Year 1, 6TP4](#)
- [Year 1, 6TP5](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
<b>Year 1, Semester 1</b>	
1 x 12cp unit from Complementary Studies List	
1 x 12cp unit from Business Unit Options List	
<b>Year 1, 6TP2</b>	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
<b>Year 1, 6TP3</b>	
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise
<b>Year 1, Semester 2</b>	
2 x 12cp from Business Units Options List	
<b>Year 1, 6TP4</b>	
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
<b>Year 1, 6TP5</b>	
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques
<b>Year 2, Semester 1</b>	
4 x 12cp units from Business Unit Options List	
<b>Year 2, Semester 2</b>	
4 x 12cp units from Complementary Studies in Advanced Business	
4 x 12cp units from Research Dissertation	

## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Associate Professor Stuart Tooley  Business Student Services on 3138 2050 or email bus@qut.edu.au

**Domestic Entry requirements**

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**International Entry requirements**

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

**Minimum english requirements**

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

**Course design**

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice.

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

**Abbreviation**

MBusAdv(ProAcc)

**Other majors**

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

**Professional recognition**

Graduates meet the academic component of the requirements for enrolment in the professional program offered by CPA Australia, the Institute of Chartered Accountants in Australia and the Institute of Public Accountants. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

**Articulation**

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Professional Accounting) may receive up to 144 credit point of exemptions.

**Domestic Course structure****Example course units**

- Audit and Assurance
- Business and Corporations Law
- Cost and Management Accounting
- Electronic Commerce Cycles
- Financial Accounting
- Integrated Issues in Professional Practice
- Taxation Law and Practice

**Course design**

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice if required.

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly

## Master of Business (Professional Accounting) - Advanced

related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Professional Accounting) may receive up to 144 credit point of exemptions.

### International Course structure

#### Example course units

- Audit and Assurance
- Business and Corporations Law
- Cost and Management Accounting
- Electronic Commerce Cycles
- Financial Accounting
- Integrated Issues in Professional Practice
- Taxation Law and Practice

### Course design

Students are required to complete 192 credit points of units. Students should contact School of Accountancy for course progression advice if required.

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval

by the Subject Area Coordinator.

### Articulation

Students who have articulated from the Graduate Certificate in Business (Accounting) may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business (Professional Accounting) may receive up to 144 credit point of exemptions.

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [BS17 only: An additional 4 units are selected from the list:](#)

Code	Title
<b>Year 1, Semester 1</b>	
AYN456	Business and Corporations Law
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
EFN406	Managerial Finance
<b>Year 1, Semester 2</b>	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
Plus two units from:	
AYN411	Audit and Assurance
AND	
AYN438	Taxation Law and Practice
OR	
AYN443	Electronic Commerce Cycles
AND	
EFN422	Economics and Data Analysis
<b>Year 2, Semester 1</b>	
AYN520	Integrated Issues in Professional Practice
Plus three units from the following list of approved options (electives):	
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
Accountancy Work Integrated Learning	
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
EFN422	Economics and Data Analysis

Note: Completion of units AYN411 & AYN438 are required by the Institute of Chartered Accountants in Australia for entry into the CA Program.

Note: Completion of units AYN443 & EFN422 are required by CPA Australia for Associate Membership and entry into the CPA Program

Note: Completion of AYN456, AYN416, AYN426, AYN438 and AYN454 is required by the Tax Practitioners Board towards academic entry requirement for registration as a Tax Agent.

#### Year 2, Semester 2

BS17 only: An additional 4 units are selected from the list:

AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
Accountancy Work Integrated Learning	
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

NOTE: Enrolment in project and research units requires prior approval from the Subject Area Coordinator.

## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the

previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

## Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

## Abbreviation

MBusAdv(PublicRelations)

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting and Strategic Advertising.

## Domestic Course structure

### Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.



## Master of Business (Public Relations) - Advanced

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### International Course structure

#### Example course units

- Public Relations Management
- Public Relations Campaigns
- Community Consultation and Engagement
- Corporate and Investor Relations
- Corporate Media Strategy and Tactics
- Issues and Crisis Management
- Marketing and Survey Research

### Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Sample Structure

#### Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
Year 1, Semester 1	
AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN468	Issues and Crisis Management
One unit from Complementary Studies List	
Year 1, Semester 2	
AMN460	Corporate and Investor Relations

AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN403	Marketing and Survey Research
Year 2, Semester 1	
One unit from Complementary Studies List	
One approved AMN Option unit	
Plus:	
AMN406	Project
OR	
Two approved AMN Option units	
Year 2, Semester 2	
(1) A 48cp minor from another Business stream	
(2) 48cp Dissertation	



## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline Coordinator	Mr Bill Proud Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

The strategic advertising major focuses on the management of the advertising function, including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research. As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative or copywriter.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the

previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

## Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

## Abbreviation

MBusAdv(StrategicAdvtg)

## Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting and Public Relations.

## Domestic Course structure Recommended course combinations: Master of Business-Advanced

You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

## Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Discipline area, and as approved by the Subject Area Coordinator, is required for

the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### International Course structure

#### Recommended course combinations: Master of Business–Advanced

You can consider a business minor in marketing, public relations or integrated marketing communication as well as a minor in creative advertising from the Creative Industries Faculty.

#### Example course units

- Advertising Creative: Introduction
- Advertising Creative: Copywriting and Art Direction
- Consumer Behaviour
- Contemporary Issues in Advertising
- Media Strategy
- Marketing and Survey Research
- Strategies for Creative Advertising

#### Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the School of Advertising, Marketing and Public Relations for course progression advice.

Discipline area, and as approved by the Subject Area Coordinator, is required for the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the

equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)

Code	Title
<b>Year 1, Semester 1</b>	
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN403	Marketing and Survey Research
Advertising Creative: Introduction	
<b>Year 1, Semester 2</b>	
AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
OR	
Advertising Creative: Copywriting and Art Direction	
AMN421	Contemporary Issues in Advertising
One unit from Complementary Studies List	
<b>Year 2, Semester 1</b>	
AMN422	Media Strategy
One unit from Complementary Studies List	
PLUS:	
AMN406	Project
OR	
Two approved AMN or Creative Advertising Option units	
<b>Year 2, Semester 2</b>	
EITHER:	
(1) 48cps from another Business Stream	
(2) 48cp Dissertation	
* KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier.	
* KIP424 will be recoded to KAP401 from July 2012. Please enrol in KIP424 if you wish to study this unit in the first half of 2012. Please enrol in KAP401 if you wish to study this unit in the second half of 2012.	
* KIP426 will be recoded to KAP402 from July 2012. Please enrol in KIP426 if you wish to study this unit in the first half of 2012. Please enrol in KAP402 if you wish to study this unit in the second half of 2012.	
* KIP429 will be recoded to KAP403 from July 2012. Please enrol in KIP429 if you wish to study this unit in the first half of 2012. Please enrol in KAP403 if you wish to study this unit in the second half of 2012.	

## Handbook

Year	2013
QUT code	BS17
CRICOS	059600M
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	Refer to majors
International fee (indicative)	Refer to majors
Total credit points	192
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a>

## Domestic Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## International Entry requirements

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

## Pathways programs

International students who do not meet language requirements can complete pathways units within selected majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL: 550 (paper-based), 213 (computerised) or 80 with at least 18 in all bands (Internet Based) to enter some majors of the Master of Business and Master of Business Advanced on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors:

- Strategic Advertising
- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations

For more information please contact the QUT Business School International Student Office on 3138 1790.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Overview

The Master of Business Advanced gives you the opportunity to extend the Master of Business with an additional 48 credit points usually comprised of either, a

research dissertation, further coursework studies in your chosen major, or coursework studies in another business discipline, giving you the opportunity to tailor your studies to suit your interests and professional requirements. Under certain circumstances the Advanced program can also provide a pathway to doctoral-level studies in the PhD or DBA programs.

## Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved coursework or research option units to complete the Master of Business Advanced (BS17).

Students should follow the standard course progressions outlined in the discipline specific course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact their discipline School for course progression advice if required.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points.

Approved exemptions will apply to introductory studies or elective components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

## Early Exit Option

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process is not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

### Pathways programs

International students who do not meet language requirements can complete pathways units within selected majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 0 or TOEFL: 550 (paper-based), 213 (computerised) or 80 with at least 18 in all bands (Internet Based) to enter some majors of the Master of Business and Master of Business Advanced on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors:

- Strategic Advertising
- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations

For more information please contact the QUT Business School International Student Office on 3138 1790.

### English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

### Domestic Course structure Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a

public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

### Course design

Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and

applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

### Articulation

Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Philanthropy and Nonprofit Studies program may receive up to 144 credit point of exemptions.

### International Course structure Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

### Course design

Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the



last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

### Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

### Articulation

Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Philanthropy and Nonprofit Studies program may receive up to 144 credit point of exemptions.



## Handbook

Year	2013
QUT code	BS18
CRICOS	069780G
Duration (full-time)	2 years
Duration (part-time)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
International fee (indicative)	2013: \$12,300 per 48 credit points
Total credit points	192
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July Note: The July intake for Philanthropy and Nonprofit Studies has units scheduled in 6TP4 which starts before the commencement of semester 2. Please see the Philanthropy and Nonprofit Studies course structure.
Int. Start Months	February, July
Course Coordinator	Enquiries to Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a>
Discipline Coordinator	Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); ASPRO Paul Davidson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)  Business Student Services on 3138 2050 or email <a href="mailto:bus@qut.edu.au">bus@qut.edu.au</a>

## Domestic Entry requirements

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accountancy.

For the Philanthropy and Nonprofit Studies major, it is compulsory for enrolled students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units. Further information on the ACPNS Orientation and Intensive is available at [www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp](http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp)

## International Entry requirements

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accountancy.

For the Philanthropy and Nonprofit Studies major, it is compulsory for enrolled students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units. Further information on the ACPNS Orientation and Intensive is available at [www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp](http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp)

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students are required to complete 192 credit points of units (96 credit points from

each Master of Business (Study Area A)). Students can choose from a list of discipline combinations that have been developed to maximise learning outcomes in both study areas.

## Pathways to further study

The Master of Business/Master of Business (BS18) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

## Early exit options

Students may exit from the BS18 Master of Business/Master of Business at the following stages, once those particular course requirements have been met:

- Graduate Certificate in Business (Study Area A) (BS39)
- Graduate Diploma of Business (Study Area A) (BS79)
- Master of Business (Study Area A) (BS16)

## Further information

Students must contact the relevant discipline school for course progression and enrolment advice.

## Abbreviation

MBus(SAA)/MBus(SAA)

Domestic Course structure  
Course design

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

## Course design

Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)).

## Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered

Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/Master of Business may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduates may meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

### Pathways to further study

The Master of Business/Master of Business (BS18) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

Graduates completing the Master of Business (Professional Accounting)/Master of Business may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduates may meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

### Pathways to further study

The Master of Business/Master of Business (BS18) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

## International Course structure

### Course design

Students may choose from a range of set double majors, with combinations taken from the study areas listed below:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

### Course design

Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)).

### Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

## Handbook

Year	2013
QUT code	BS24
CRICOS	069779A
Duration (full-time)	2 years
Duration (part-time)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$12,600 per 48 credit points
International fee (indicative)	2013: \$15,500 per 48 credit points
Total credit points	192
Start months	February, July Note: The July intake for Philanthropy and Nonprofit Studies has units scheduled in 6TP4 which starts before the commencement of semester 2. Please see the Philanthropy and Nonprofit Studies course structure.
Int. Start Months	February, July Note: The July intake for Philanthropy and Nonprofit Studies has units scheduled in 6TP4 which starts before the commencement of semester 2. Please see the Philanthropy and Nonprofit Studies course structure.
Course Coordinator	Dr Vicky Browning (MBA); Discipline coordinators for MBus: Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); ASPRO Paul Davidson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)
Discipline Coordinator	Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

Prospective students must meet the MBA entry requirements. For the MBA entry requirements, refer to [www.qut.edu.au/study/courses/master-of-business-administration-mba](http://www.qut.edu.au/study/courses/master-of-business-administration-mba)

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accountancy.

For the Philanthropy and Nonprofit Studies major, it is compulsory for enrolled students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units. Further information on the ACPNS Orientation and Intensive is available at [www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp](http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp)

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

## Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

## Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

## Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

## Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

## International Entry requirements

Prospective students must meet the MBA entry requirements. For the MBA entry requirements, refer to [www.qut.edu.au/study/courses/master-of-business-administration-mba](http://www.qut.edu.au/study/courses/master-of-business-administration-mba)

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accountancy.

## Master of Business/Master of Business Administration (MBA)

For the Philanthropy and Nonprofit Studies major, it is compulsory for enrolled students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units. Further information on the ACPNS Orientation and Intensive is available at [www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp](http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp)

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

### Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

### Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results

sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

### Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

### Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

### Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

### Course design

Students are required to complete 192 credit points of units (96 credit points from the Master of Business (Study Area A) (BS16) and 96 credit point from Master of Business Administration (GS75). Please refer to the course structures for information on specific unit requirements.

### Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business Administration may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/Master of Business

Administration meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/Master of Business Administration may meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

### Early Exit

Students seeking to exit early from BS24 may be eligible for one or more of the following awards, subject to the relevant course requirements being satisfied.

- BS39 Graduate Certificate in Business (Study Area A);
- GS87 Graduate Certificate in Business Administration;
- BS79 Graduate Diploma in Business (Study Area A);
- GS41 Graduate Diploma in Business Administration;
- BS16 Master of Business (Study Area A)
- GS75 Master of Business Administration

Students may exit with no more than one award from the MBA program and no more than one award from the Master of Business program.

### Pathways to further study

The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

### Abbreviation

MBA(SAA)/MBA

### Domestic Course structure

#### Course design

Students will undertake specified coursework units from each of the Master of Business and Master of Business Administration. Students may select one of the following study areas for the Master of Business component:

- Accounting
- Applied Finance



## Master of Business/Master of Business Administration (MBA)

- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

### Course design

Students are required to complete 192 credit points of units (96 credit points from each of the Master of Business (Study Area A) and MBA programs).

### Professional recognition

Certain units offered in the Master of Business (Accounting)/MBA may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/MBA may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/MBA meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

### Pathways to further study

The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

## International Course structure

### Course design

Students will undertake specified coursework units from each of the Master of Business and Master of Business Administration. Students may select one of the following study areas for the Master

of Business component:

- Accounting
- Applied Finance
- Human Resource Management
- Integrated Marketing Communication
- International Business
- Marketing
- Philanthropy and Nonprofit Studies
- Professional Accounting
- Public Relations
- Strategic Advertising.

### Course design

Students are required to complete 192 credit points of units (96 credit points from each of the Master of Business (Study Area A) and MBA programs).

### Professional recognition

Certain units offered in the Master of Business (Accounting)/MBA may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/MBA may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/MBA meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

### Pathways to further study

The Master of Business/MBA (BS24) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.



## Handbook

Year	2013
QUT code	GS40
Campus	Gardens Point
Domestic fee (indicative)	2013: \$14,900 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Course Coordinator	Dr Vicky Browning, email: bus@qut.edu.au
Discipline Coordinator	Student Business Services: email: bus@qut.edu.au

### Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	10.0
writing	10.0
reading	10.0
listening	10.0

### Discontinuation

This course code was discontinued in 2010. Any students currently enrolled in this course are still able to continue under the current course code. Students who are still to complete in 2013 may be contacted regarding alternative options to GS40. If you remain enrolled in the GS40, you should contact the Graduate School of Business for progression and enrolment advice.

Phone: 3138 2050

Email: bus@qut.edu.au

## Handbook

Year	2013
QUT code	GS50
Duration (part-time)	22 months
Campus	Gardens Point
Domestic fee (indicative)	2013: \$18,342 per 48 credit points
Total credit points	144
Dom. Start Months	January
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Corporate Education on 3138 6874 or email <a href="mailto:emba@qut.edu.au">emba@qut.edu.au</a>

**Domestic Entry requirements**

To be considered for admission, applicants must:

- Hold a Bachelor degree in any field from a recognised university with a minimum Grade Point Average (GPA) of 4.5 on a 7 point scale;
- Have a Graduate Management Admission Test (GMAT) score of at least 550;
- Have a minimum five years' full-time equivalent relevant managerial experience;
- Provide two referee recommendations on proforma provided; and
- Attend a personal interview with the Coordinator of the Executive MBA.

**International Entry requirements**

To be considered for admission, applicants must:

- Hold a Bachelor degree in any field from a recognised university with a minimum Grade Point Average (GPA) of 4.5 on a 7 point scale;
- Have a Graduate Management Admission Test (GMAT) score of at least 550;
- Have a minimum five years' full-time equivalent relevant managerial experience;
- Provide two referee recommendations on proforma provided; and
- Attend a personal interview with the Coordinator of the Executive MBA.

**Minimum english requirements**

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

**Course design**

The Executive MBA is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

The intake for the EMBA is in January and the program runs for 22 months. Classes are scheduled once every four weeks over a Friday to Sunday weekend session, with 18-21 hours of classes per weekend session each month of the program; plus one intensive session (International Study Tour). The intensive

block sessions allow students to schedule some dedicated time to study with minimal interference to their business commitments.

**Advanced standing**

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA).

Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

**Further information**

If you have any further questions regarding this course please contact the Graduate School of Business on 3138 6874, via email on [emba@qut.edu.au](mailto:emba@qut.edu.au) or on Level 5, B Block, Gardens Point campus.

**Abbreviation**

EMBA

**Domestic Course structure**  
**Course design**

The EMBA is structured into three components:

1. The Building Foundations component that provides foundation business knowledge and skills and the opportunity to engage in personal leadership development.
2. The Multi-Disciplinary Decision Making component that provides you with a broad spectrum of knowledge and skills on business disciplines to equip you to make holistic and multi-disciplinary decisions in complex environments.
3. The EMBA Integration and Specialisation component provides you with the skills and knowledge that allow you to take a broader systems perspective on issues that enable you to lead and make decisions in a complex, globalised business economy.

The Executive MBA program commences in January of each year. Classes are

## Executive Master of Business Administration

scheduled once every four weeks over a long weekend from Friday to Sunday with the inclusion of a two-week international study tour. These intensive weekend sessions allow participants to schedule dedicated time to study with minimal interference to their business commitments.

### Course structure

#### Building Foundations

- Strategic Management
- Accounting for Decision Making
- Communicating to Influence
- Fundamentals of Marketing Management
- Problem Framing for Creative Action
- Economics in Business
- Personal leadership and Change
- Data Analysis and Decision Making

#### Multi-Disciplinary Decision Making

- Understanding and Leading Others
- Human Resource Management Issues
- Entrepreneurship
- Business Law
- Financial Management
- Leadership and Complexity
- Managing Technological Innovation
- Corporate Governance and Accountability

#### EMBA Integration and Specialisation

- International Study Tour
- Systems Thinking for Managers
- Negotiation Skills and Strategies
- Business Leadership Practicum
- Stakeholder Engagement and Media Principles
- Advanced Strategy for Global Business
- Conducting Business Internationally
- Planning for New Ventures

#### In this list

- [Building Foundations](#)
- [Multi-Disciplinary Decision Making](#)
- [EMBA Integration and Specialisation](#)

GSZ409	Understanding and Leading Others
GSZ412	Business Law
GSZ410	Entrepreneurship
GSZ413	Financial Management
GSZ406	Human Resource Management Issues
GSZ490	Managing Technological Innovation
GSZ415	Leadership and Complexity
GSZ473	Corporate Governance and Accountability

EMBA Integration and Specialisation	
Code	Title
GSZ464	Systems Thinking for Managers
	Negotiation Skills and Strategies
	Conducting Business Internationally
GSZ428	International Study Tour
GSZ553	Business Leadership Practicum
GSZ558	Stakeholder Engagement and Media Principles
	Advanced Strategy for Global Business
	Planning for New Ventures

Building Foundations	
Code	Title
GSZ405	Strategic Management
GSZ407	Communicating to Influence
GSZ491	Economics in Business
GSZ468	Problem Framing for Creative Action
GSZ404	Accounting for Decision Making
GSZ408	Fundamentals of Marketing Management
GSZ497	Personal Leadership and Change
GSZ403	Data Analysis and Decision Making

Multi-Disciplinary Decision Making	
Code	Title

## Handbook

Year	2013
QUT code	GS75
CRICOS	045502F
Duration (full-time)	1.5 years
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$14,900 per Semester
International fee (indicative)	2013: \$18,700 per Semester
Total credit points	144
Credit points full-time sem.	48
Start months	March, July
Int. Start Months	March, July
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Dr Vicky Browning Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

## Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

## Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

## Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three

years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

## Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

## International Entry requirements

To be considered for admission, applicants must:

- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

## Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

## Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's

academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 185 KB\)](#)

### Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

### Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.79 KB\)](#)

### Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

### Course design

Units and concentrations in the MBA have been revised and will be offered from 2013. The MBA program is now made up four components that build on each other to provide you with an integrated and multi disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment. For this reason it is important students follow the guidelines in planning their study progression.

Students can also refer to the Course

Checklists for enrolment information.

### Guidelines for Enrolment

Please refer to the Course Structure for the list of unit codes, titles and components of the course.

Building Foundation Units:

Students commence their MBA with the Building Foundation units and specifically with GSN405 Strategic Management. Students can then choose the order of the remaining Building Foundations units, dependent on the teaching period they are offered in. Students should finish this component with GSN403 Data Analysis and Decision Making.

Multi-Disciplinary Decision Making Units:

The next component is the Multi-Disciplinary Decision Making units which provide you with a broad spectrum of business knowledge and skills to equip you to take on the challenges and opportunities of a complex business environment.

Students should complete GSN473 Corporate Governance and Accountability as the last unit in this component. GSN490 Managing Technological Innovation and GSN415 Leadership and Complexity are also best completed towards the end of this component.

Concentrations:

GSN464 Systems Thinking for Managers should be taken as soon after completing the Building Foundations component program so that you can develop an understanding of dealing with multi dimensional problems in complex environments.

Entrepreneur ship and Innovation

Concentration: students should complete GSN430 New Venture Funding and GSN431 New Venture Growth and Transitions before enrolling in the Integrated Workplace Project capstone units.

Leadership and Strategy Concentration: students should complete GSN460 Advanced Strategy for Global Business before enrolling in the Integrated Workplace Project capstone units.

Discipline Specific Pathway: students can seek advice from the Graduate School of Business regarding their elective choices and recommended progression.

Integrated Workplace Project: GSN570 and GSN571 are the capstone units for the MBA and will be completed at the end of the course. They provide students the opportunity to apply all they

have learned to a real world venture or organisational opportunity in a complex business environment.

If you have any questions regarding your enrolment please contact QUT Business School Student Services on 3138 2050, via email on [bus@qut.edu.au](mailto:bus@qut.edu.au) or at Level 1, B Block, Gardens Point campus

### Special entry

Exceptional career accomplishments may be considered in place of a Bachelor degree. Successful exceptional applicants may be admitted to the Graduate Certificate in Business Administration and may later articulate into the MBA program under existing articulation rules (i.e. achievement of a Grade Point Average (GPA) of 4.5 or greater).

### Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (e.g. AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the MBA Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

### English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

### Further information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office on 3138 2050, via email on [bus@qut.edu.au](mailto:bus@qut.edu.au) or at Level 1, B Block, Gardens Point campus.

### Abbreviations

MBA

### Domestic Course structure

#### Course structure

The MBA program is made up four components that build on each other to



provide you with an integrated and multi disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

## 1. Building Foundations

- Strategic Management
- Communicating to Influence
- Economics in Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Fundamentals of Marketing Management
- Personal Leadership and Change
- Data Analysis and Decision Making

## 2. Multi-Disciplinary Decision Making

- Understanding and Leading Others
- Business Law
- Entrepreneurship
- Financial Management
- Human Resources Management Issues
- Managing Technological Innovation
- Leadership and Complexity
- Corporate Governance and Accountability

## 3. Concentrations

Students can then add greater depth in an area of interest by choosing a concentration in Leadership and Strategy or Entrepreneurship and Innovation or a specific discipline pathway from within the QUT Business School's postgraduate offerings or from other schools and faculties at QUT.

### Entrepreneurship and Innovation

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- New Venture Funding
- New Venture Growth and Transitions
- Services Innovation

### Leadership and Strategy

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- Stakeholder Engagement and Media Principles
- Improving Business Operations
- Advanced Strategy for Global Business

### Discipline Specific Concentration

Students have two options within this

concentration. They may complete 36 credit points from a specific area of interest in a discipline or 24 credit points plus Systems Thinking for Managers and one unit from the elective component of the MBA program. Discipline areas could include Accounting, Human Resource Management, Marketing, Finance or Healthcare

If you complete the Leadership and Strategy or the Entrepreneurship and Innovation concentration the title will appear on your academic transcript.

## 4. Integrated Workplace Project

The final component of the MBA program is made up of two capstone units which provide you with the opportunity to apply what you have learned in the program to real opportunities in a new venture or within an organisation.

- Integrated Workplace Project 1 - Business Research Methods
- Integrated Workplace Project 2 - Organisational Opportunities and Ventures

Those students who have completed the Entrepreneurial and Innovation concentration will undertake an Entrepreneurial project and those who have completed the Leadership and Strategy concentration or the Discipline specific pathway will engage in a Consultancy project.

## International Course structure

### Course structure

The MBA program is made up four components that build on each other to provide you with an integrated and multi disciplinary curriculum to equip you to take on the challenges and opportunities of a complex business environment.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

## 1. Building Foundations

- Strategic Management
- Communicating to Influence
- Economics in Business
- Problem Framing for Creative Action
- Accounting for Decision Making
- Fundamentals of Marketing Management
- Personal Leadership and Change
- Data Analysis and Decision Making

## 2. Multi-Disciplinary Decision Making

- Understanding and Leading Others
- Business Law
- Entrepreneurship
- Financial Management
- Human Resources Management Issues
- Managing Technological Innovation
- Leadership and Complexity
- Corporate Governance and Accountability

## 3. Concentrations

Students can then add greater depth in an area of interest by choosing a concentration in Leadership and Strategy or Entrepreneurship and Innovation or a specific discipline pathway from within the QUT Business School's postgraduate offerings or from other schools and faculties at QUT.

### Entrepreneurship and Innovation

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- New Venture Funding
- New Venture Growth and Transitions
- Services Innovation

### Leadership and Strategy

- Systems Thinking for Managers
- Investment Strategies for Technology
- Negotiation Skills and Strategies
- Stakeholder Engagement and Media Principles
- Improving Business Operations
- Advanced Strategy for Global Business

### Discipline Specific Concentration

Students have two options within this concentration. They may complete 36 credit points from a specific area of interest in a discipline or 24 credit points plus Systems Thinking for Managers and one unit from the elective component of the MBA program. Discipline areas could include Accounting, Human Resource Management, Marketing, Finance or Healthcare

If you complete the Leadership and Strategy or the Entrepreneurship and Innovation concentration the title will appear on your academic transcript.

## 4. Integrated Workplace Project

The final component of the MBA program is made up of two capstone units which provide you with the opportunity to apply what you have learned in the program to real opportunities in a new venture or within an organisation.

## Master of Business Administration (MBA)

- Integrated Workplace Project 1 - Business Research Methods
- Integrated Workplace Project 2 - Organisational Opportunities and Ventures

Those students who have completed the Entrepreneurial and Innovation concentration will undertake an Entrepreneurial project and those who have completed the Leadership and Strategy concentration or the Discipline specific pathway will engage in a Consultancy project.

### Sample Structure Semesters

- [Course Core Structure](#)
- [Concentrations](#)
- [Workplace Project](#)

Code	Title
<b>Course Core Structure</b>	
<b>BUILDING FOUNDATIONS</b>	
GSN405	Strategic Management
GSN407	Communicating to Influence
GSN491	Economics in Business
GSN468	Problem Framing for Creative Action
GSN404	Accounting for Decision Making
GSN403	Data Analysis and Decision Making
GSN497	Personal Leadership and Change
GSN408	Fundamentals of Marketing Management
<b>MULTI-DISCIPLINARY DECISION MAKING</b>	
GSN409	Understanding and Leading Others
GSN412	Business Law
GSN410	Entrepreneurship
GSN413	Financial Management
GSN406	Human Resource Management Issues
GSN490	Managing Technological Innovation
GSN415	Leadership and Complexity
GSN473	Corporate Governance and Accountability
<b>Concentrations</b>	
Students can then select from three pathways: Entrepreneurship and Innovation, Leadership and Strategy or a specific Discipline pathway	
<b>ENTREPRENEURSHIP AND INNOVATION CONCENTRATION</b>	
GSN464	Systems Thinking for Managers
GSN498	Investment Strategies for Technology
GSN551	Negotiation Skills and Strategies
GSN430	New Venture Funding
GSN431	New Venture Growth and Transitions
GSN499	Services Innovation
<b>LEADERSHIP AND STRATEGY CONCENTRATION</b>	
GSN464	Systems Thinking for Managers
GSN498	Investment Strategies for Technology
GSN551	Negotiation Skills and Strategies

GSN558	Stakeholder Engagement and Media Principles
GSN559	Improving Business Operations
GSN560	Advanced Strategy for Global Business
<b>DISCIPLINE SPECIFIC PATHWAY</b>	
GSN464	Systems Thinking for Managers
Additional MBA unit	
24 credit points of discipline specific units	
36 credit points of discipline specific units	
<b>Workplace Project</b>	
GSN570	Integrated Workplace Project Part 1: Business Research Methods
Integrated Workplace Project Part 2: Organisational Opportunities and Ventures	

## Handbook

Year	2013
QUT code	GS76
CRICOS	045503E
Duration (full-time)	2 years
Duration (part-time domestic)	4 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$14,900 per Semester
International fee (indicative)	2013: \$18,700 per Semester
Total credit points	192
Credit points full-time sem.	48
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Dr Vicky Browning Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

## Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

## Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

## Work experience

Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three

years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

## Referee reports

All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

## International Entry requirements

To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
- have a GMAT score of at least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post-degree
- provide two referee reports on proforma.

## Prior academic achievement

Prior academic study at the Bachelor level can be in any field at any recognised tertiary institution. Original or certified copies of academic transcripts that show date of completion or conferral of degree(s) and a Grade Point Average (GPA) must be provided. Not all undergraduate degrees from overseas institutions are assessed as being equivalent to Australian bachelor degrees. Applicants who have not completed a recognised bachelor degree, including the three-year diploma in China, will be considered for admission into the Graduate Certificate in Business Administration based on their Graduate Management Admission Test (GMAT) score, prior work experience and referee reports.

## Graduate Management Admission Test (GMAT)

As applicants may come from a range of fields and their work experience may be diverse, a management aptitude test

## Master of Business Administration (Major)

score is a useful indicator of an applicant's ability to meet the program's academic requirements. All applicants are required to undertake the GMAT. There will be no exemptions based on prior education or experience. GMAT test scores are valid for five years.

If you have already undertaken the GMAT QUT needs to see a certified copy of your Test Takers Score. If you are planning to take the GMAT, please have the results sent directly to QUT (our identification number is 1677).

[GMAT details \(PDF file, 271.78 KB\)](#)

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Relevant work experience indicates applicants will be able to contribute to class discussion. A minimum of three years full-time equivalent professional or managerial work experience is required after the completion of an undergraduate degree. To enable us to assess your work experience, a current curriculum vitae providing details of your roles, responsibilities and achievements is required.

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All applicants must obtain two referee reports on the referee proforma. At least one referee report should be from your current employer. The referees may choose to send the recommendations directly to QUT (fax, email and postal addresses are provided on the proforma).

[Referee Proforma \(DOCX file, 106.99 KB\)](#)

### Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

### Course design

Students must complete the 14 MBA core units and two integrative core units, plus 48 credit points of optional units taken from one of the Major study areas, plus a further 48cp credit points of optional units which may be selected from any of the MBA concentrations or minors. Other postgraduate units may undertaken with the Course Coordinator's approval. Students may be able to complete multiple concentrations and minors

through careful selection of optional units.

### Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

### Abbreviation

MBA(Major)

### Domestic Course structure Course design

In addition to the core and elective components of the MBA program, the MBA (major) enables you to study an additional 48 credit points of elective units from one of three major study areas: Entrepreneurship, Information Technology Management or Research.

Each MBA unit of six credit points is delivered in a seven-week module (six weeks teaching with final assessment in week seven).

Busy professionals who undertake part-time studies are catered for with a flexible structure that helps you incorporate study into your hectic lifestyle. With six teaching periods, you can change your course workload six times a year, and may even take a teaching period off when your work or personal life requires.

### Course structure Core units

- Business Communication
- Business Law
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- Managing in the Global Business Environment
- Managing Technological Innovation
- Organisational Behaviour
- Strategic Management
- Understanding Data
- Understanding Leadership

### Integrative core units

- Business Plans
- Corporate Governance and Accountability

### Electives

Students can choose from a wide variety of elective units both from within the QUT Graduate School of Business and from other schools and faculties within QUT.

### Concentrations and minors

The structure of our program enables you to add greater depth in an area of interest by choosing electives to achieve one or more concentrations (up to six units) or minors (up to four units).

It may be possible for you to complete multiple concentrations or minors through careful choice of elective units. If you have a prior degree in a business area you may be able to substitute some introductory core units with additional electives. This allows you to study areas that you find personally satisfying, as well as units that are essential for your professional development.

The titles of completed concentrations and minors are recorded on academic transcripts at the completion of study.

### Concentrations and minor areas:

- Accounting
- Corporate Governance
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- Information Technology Management
- International Business
- Leadership
- Marketing
- Philanthropy and Nonprofit Studies
- Project Management
- Strategy.

MBA candidates may also choose from other postgraduate elective units which do not specifically contribute toward a concentration or minor.

### International Course structure

#### Course design

In addition to the core and elective components of the MBA program, the MBA (major) enables you to study an additional 48 credit points of elective units from one of three major study areas: Entrepreneurship, Information Technology Management or Research.

Each MBA unit of six credit points is delivered in a seven-week module (six



## Master of Business Administration (Major)

weeks teaching with final assessment in week seven).

Busy professionals who undertake part-time studies are catered for with a flexible structure that helps you incorporate study into your hectic lifestyle. With six teaching periods, you can change your course workload six times a year, and may even take a teaching period off when your work or personal life requires.

### Course structure

#### Core units

- Business Communication
- Business Law
- Economics in Business
- Entrepreneurship
- Financial Management
- Financial Statements Analysis
- Fundamentals of Marketing Management
- Human Resource Management Issues
- Managing in the Global Business Environment
- Managing Technological Innovation
- Organisational Behaviour
- Strategic Management
- Understanding Data
- Understanding Leadership

#### Integrative core units

- Business Plans
- Corporate Governance and Accountability

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The titles of completed concentrations and minors are recorded on academic transcripts at the completion of study.

### Concentrations and minor areas:

- Accounting
- Corporate Governance

- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- Information Technology Management
- International Business
- Leadership
- Marketing
- Philanthropy and Nonprofit Studies
- Project Management
- Strategy.

MBA candidates may also choose from other postgraduate elective units which do not specifically contribute toward a concentration or minor.

### Sample Structure Semesters

- [MAJORS STUDY AREAS](#)
- [Information Technology Management](#)
- [Entrepreneurship](#)
- [Research Studies](#)

Code	Title
<b>Course Notes</b>	
The following 14 core units must be completed:	
Managing in the Global Business Environment	
Data Analysis and Decision Making	
Accounting for Decision Making	
Strategic Management	
Human Resource Management Issues	
Communicating to Influence	
Fundamentals of Marketing Management	
Understanding and Leading Others	
Entrepreneurship	
Business Law	
Financial Management	
Self Realisation and Personal Development	
Managing Technological Innovation	
Economics in Business	
Plus the following two Integrative core units:	
Business Plans 1	
Corporate Governance and Accountability	
<b>Course Notes</b>	
Plus 48 credit points of major study units, from the Entrepreneurship and ITM major listed below.	
Plus a further 48 credit points of option (elective) units, which may be undertaken as one or more concentration (36cp) or minor (24cp) in the following areas:	
Accounting	
Corporate Governance	
Entrepreneurship	
Finance	
Health Services Management	
Human Resource Management	
International Business	
Information Technology Management	
Leadership	
Marketing	

Philanthropy & Nonprofit Studies	
Project Management	
Strategy	
For further information on concentrations and minors please refer to the GS75 Master of Business Administration Course Summary Sheet.	
The BGSB reserves the right to run any of these units in an alternative delivery mode if there are less than 15 enrolments.	
<b>MAJORS STUDY AREAS</b>	
<b>Information Technology Management</b>	
Choose 48 credit points from option (elective) list.	
*Option (Elective) list:	
INN220	Business Analysis
INN311	Enterprise Systems
INN312	Enterprise Systems Applications
INN320	Business Process Modelling
INN321	Business Process Improvement
INN322	Information Systems Consulting
INN330	Information Management
INN331	Management Issues for Information Professionals
INN500	PRINCE2 (R) Project Management
* All option (elective) units are subject to availability.	
<b>Entrepreneurship</b>	
Required Units:	
GSN420	New Venture Strategy
GSN423	Financial Management 2
GSN429	New Venture Marketing
GSN430	New Venture Funding
GSN431	New Venture Growth and Transitions
GSN434	Venture Capital
GSN440	Risk Management 1
GSN479	Spreadsheet Modelling for Managers
<b>Research Studies</b>	
BSN406	Project 3
Choose one of:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
Choose one of:	
BSN502	Research Methodology
BSN503	Research Seminar



## Handbook

Year	2013
QUT code	GZ52
Duration (full-time)	1 year
Duration (part-time domestic)	3 years
Duration (part-time international)	3 years
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Course Coordinator	Professor Caroline Hatcher

**Minimum english requirements**

Students must meet the English proficiency requirements.

## Handbook

Year	2013
QUT code	GZ52
Duration (full-time)	1 year
Duration (part-time domestic)	3 years
Duration (part-time international)	3 years
Campus	Gardens Point
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	January, February Canberra commences in January. Brisbane commences in February.
Int. Start Months	January, February Canberra is offered full-time and part-time. Brisbane is only offered part-time.  Canberra commences in January. Brisbane commences in February.
Course Coordinator	Professor Caroline Hatcher
Discipline Coordinator	

## Domestic Entry requirements

### Entry criteria

This is a sponsored program, so your enrolment must be sponsored by your employer. You must be able to provide written confirmation of this support when you apply.

You should be an experienced senior project manager, with a minimum of five years' project experience.

You must satisfy at least one of these requirements:

- have an undergraduate degree or
- Graduate Management Admissions Test (GMAT) score of 500 or higher; or
- under special circumstances, demonstrate comparable capability to the satisfaction of the course coordinator at an interview.

## International Entry requirements

This course is open to Australian non-student visa holders with study rights who meet all other entry requirements. This course is not available to students who hold or are intending to apply for an Australian Student Visa.

This is a sponsored program, so your enrolment must be sponsored by your employer. You must be able to provide written confirmation of this support when you apply.

You should be an experienced senior project manager, with a minimum of five years' project experience.

You must satisfy at least one of these requirements:

- have an undergraduate degree or
- Graduate Management Admissions Test (GMAT) score of 500 or higher; or
- under special circumstances, demonstrate comparable capability to the satisfaction of the course coordinator at an interview.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Course Design

The Executive Master of Business (Complex Project Management) is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

## Early Exit Options

All participants have the option to exit the program with a Graduate Certificate in Business after successfully completing eight units, or a Graduate Diploma in Business after successfully completing sixteen units.

## Domestic Course structure

The Executive Master of Business (Complex Project Management) (EMCPM) comprises 24 units of study, plus executive coaching and expanding horizons.

You have the option of:

- exiting after successfully completing 8 units, and graduating with a Graduate Certificate in Business
- exiting after successfully completing 16 units, and graduating with a Graduate Diploma in Business (Complex Project Management).

Units are delivered in teaching blocks, which are seven weeks long on average.

## Units of study

The academic units of study are grouped into three phases:

### A. Understanding Yourself, Others and Complexity

1. Strategic Management of Complex Projects
2. Systems Thinking
3. Self Realisation and Personal Development
4. Problem Solving in Complex Environments
5. Communicating Effectively
6. Developing and Leading High Performance Teams
7. Understanding Organisational Behaviour and Culture
8. Workplace Project #1

### B. Performing for Results

1. Acquisition Strategies
2. Complex Projects and the Law
3. Financial Analysis and Decision Making
4. Planning for Risk and Change
5. Managing Innovation in Technology-Based Organisations
6. Building Organisational Capability
7. Business Planning

## Executive Master of Business (Complex Project Management)

### 8. Negotiation and Mediation Strategies

GSZ522	Accountability and Governance
GSZ523	Stakeholder Engagement and the Media

### C. Leading for Results (Capstone)

1. International Study Tour
2. Implementation of Complex Projects
3. Leadership for Results
4. Planning and Implementing Change
5. Managing Contract Relationships
6. Accountability and Governance
7. Stakeholder Engagement and the Media
8. Capstone Workplace Project

## Executive coaching

- Build upon self-realisation and personal development.
- Challenge workplace behaviours.
- Reflect on opportunities and transfer the learning to the workplace.
- Option of post course extension coaching.

## Expanding horizons

- Challenging behaviours and perceptions.
- A safe learning environment to explore decision making and leadership through interactive case studies, debrief and reflection.

## Sample Structure

Code	Title
Full-time course structure	
GSZ501	The Strategic Management of Complex Projects
GSZ502	Systems Thinking
GSZ503	Self Realisation and Personal Development
GSZ526	Problem Solving in Complex Environments
GSZ508	Organisational Behaviour and Culture
GSZ505	Communicating Effectively
GSZ527	Acquisition Strategies
GSZ507	Developing and Leading High Performance Teams
GSZ509	Workplace Project 1
GSZ513	Managing Innovation in Technology-Based Organisations
GSZ510	Complex Projects and the Law
Financial Analysis and Decision Making	
GSZ512	Strategically Managing Risk
GSZ515	Business Planning
GSZ534	Building Organisational Capability
GSZ516	Negotiation and Mediation Strategies
Leadership for Results	
International Study Tour	
Implementation of Complex Projects	
GSZ524	Capstone Integrating Workplace Project
GSZ520	Planning and Implementing Change
Managing Contract Relationships	

## Handbook

Year	2013
QUT code	GZ52
Duration (full-time)	1 year
Duration (part-time domestic)	3 years
Duration (part-time international)	3 years
Campus	Gardens Point
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	January, February Canberra commences in January. Brisbane commences in February.
Course Coordinator	Professor Caroline Hatcher
Discipline Coordinator	Professor Caroline Hatcher  Enquiries to bus@qut.edu.au

## Domestic Entry requirements

### Entry criteria

This is a sponsored program, so your enrolment must be sponsored by your employer. You must be able to provide written confirmation of this support when you apply.

You should be an experienced commercial manager, with a minimum of five years' commercial experience.

You must satisfy at least one of these requirements:

- have an undergraduate degree or
- Graduate Management Admissions Test (GMAT) score of 500 or higher; or
- under special circumstances, demonstrate comparable capability to the satisfaction of the course coordinator at an interview.

## Minimum english requirements

Students must meet the English proficiency requirements.

## Course Design

The Executive Master of Business (Strategic Procurement) is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

## Early Exit Options

All participants have the option to exit the program with a Graduate Certificate in Business after successfully completing eight units, or a Graduate Diploma in Business after successfully completing sixteen units.

## Domestic Course structure

The Executive Master of Business (Strategic Procurement) (EMBSP) comprises 24 units of study plus executive coaching and expanding horizons.

You have the option of:

- exiting after successfully completing 8 units, and graduating with a Graduate Certificate in Business
- exiting after successfully completing 16 units, and graduating with a Graduate Diploma in Business (Strategic Procurement).

Units are delivered in teaching blocks, which are seven weeks long on average.

## Units of study

The academic units of study are grouped into three phases:

### A. Understanding Yourself, Others and Complexity

1. Strategic Management of Complex Projects
2. Systems Thinking
3. Self Realisation and Personal Development
4. Problem Solving in Complex Environments
5. Communicating Effectively
6. Developing and Leading High Performance Teams
7. Understanding Organisational Behaviour and Culture
8. IP strategy and Management

### B. Performing for Results

1. Acquisition Strategies
2. Complex Projects and the Law
3. Financial Analysis and Decision Making
4. Planning for Risk and Change
5. Managing Innovation in Technology-Based Organisations
6. Managing Strategic Contracts and Suppliers
7. Business Planning
8. Negotiation and Mediation Strategies

### C. Leading for Results (Capstone)

1. International Study Tour
2. International Contracts
3. Leadership for Results
4. Planning and Implementing Change
5. Managing Contract Relationships
6. Accountability and Governance
7. Contract Risk Allocation and Insurance
8. Capstone Workplace Project

## Executive coaching

- Build upon self-realisation and personal development.
- Challenge workplace behaviours.
- Reflect on opportunities for and the reality of transference of learning to the workplace.
- Option of post course extension coaching.

## Expanding horizons

- Challenging behaviours and perceptions
- A safe learning environment to explore decision making and leadership through interactive case studies, debrief and reflection

## Sample Structure

Code	Title
Course Structure	
GSZ501	The Strategic Management of Complex Projects
GSZ502	Systems Thinking

## Executive Master of Business (Strategic Procurement)

GSZ503	Self Realisation and Personal Development
GSZ526	Problem Solving in Complex Environments
GSZ508	Organisational Behaviour and Culture
GSZ505	Communicating Effectively
GSZ527	Acquisition Strategies
GSZ507	Developing and Leading High Performance Teams
Intellectual Property Strategy and Management	
GSZ513	Managing Innovation in Technology-Based Organisations
GSZ510	Complex Projects and the Law
Financial Analysis and Decision Making	
GSZ512	Strategically Managing Risk
GSZ515	Business Planning
Sustainable Strategic Contracts and Suppliers	
GSZ516	Negotiation and Mediation Strategies
Leadership for Results	
International Study Tour	
International Contracts	
GSZ524	Capstone Integrating Workplace Project
GSZ520	Planning and Implementing Change
Managing Contract Relationships	
Contract Risk Allocation and Insurance	
GSZ522	Accountability and Governance



## Handbook

Year	2013
QUT code	IX96
CRICOS	048322G
Duration (full-time)	1.5 years
Duration (part-time)	3 years
Campus	Gardens Point and Kelvin Grove
Domestic fee (indicative)	2013: \$8,400 per Semester
International fee (indicative)	2013: \$11,600 per Semester
Total credit points	144
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Associate Professor Cheryl Stock
Discipline Coordinator	Dr Linda Pollard Phone: +61 7 3138 8114 (Creative Industries) Email: ci@qut.edu.au (Creative Industries)

## Domestic Entry requirements

A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

## International Entry requirements

A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course Structure

To graduate with a Master of Advertising (Creative Advertising), students are required to successfully complete 144 credit points, as specified in the course structure below.

## Advanced Standing

Advanced standing of up to 48 credit points may be available to students who have completed an undergraduate degree in Creative Advertising and meet the GPA requirements.

## English language requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

## Sample Structure

A number of changes have been made to Creative Industries courses. Units have been recoded, renamed or discontinued.

To see how these changes affect you, it is recommended that you consult the tables below in conjunction with your course outline.

[Changes to Creative Industries Units](#)  
[Discontinued Creative Industries Units](#)

## Semesters

- [February Entry](#)
- [Semester 1](#)
- [Semester 2](#)
- [Semester 3](#)
- [July Entry](#)
- [Semester 1](#)
- [Semester 2](#)
- [Semester 3](#)

Code	Title
February Entry	
Semester 1	
*Part time students will complete two units per semester.	
AMN420	Advertising Management
KAP401	Advertising Creative: Introduction
KAP403	Advertising Creative: Trends in New Media
Creative Industries Postgraduate Unit Option	
Semester 2	
AMN421	Contemporary Issues in Advertising
KAP402	Advertising Creative: Copywriting and Art Direction
KKP003	Project Design in the Creative Industries
Creative Industries Postgraduate Unit Option	
Semester 3	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project
July Entry	
Semester 1	
AMN420	Advertising Management
KAP401	Advertising Creative: Introduction
KAP403	Advertising Creative: Trends in New Media
Creative Industries Postgraduate Unit Option	
Semester 2	
AMN421	Contemporary Issues in Advertising
KAP402	Advertising Creative: Copywriting and Art Direction
KKP003	Project Design in the Creative Industries
Creative Industries Postgraduate Unit Option	
Semester 3	
KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project

## Master of Advertising (Creative Advertising)

KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project
* KIP424 has been recoded KAP401.	
* KIP426 has been recoded KAP402.	
* KIP429 has been recoded KAP403.	
* KIP424, KIP426, and KIP429 may count towards this study area if completed by mid 2012 or earlier.	

### Course structure

The Master of Research Management and Commercialisation is particularly suited to current or aspiring research management leaders, administrators and active researchers in corporations, universities and the public sector. The Masters builds on the content of the Graduate Certificate and allows you to develop a deeper understanding of the context and strategic issues involved in research management and commercialisation. You can tailor the course to your needs by applying these ideas and concepts to issues of relevance to you and, where possible, undertaking assessment through workplace-based projects.

Students enrolled in the masters-level course can choose to exit with an award of Graduate Certificate or Diploma following the completion of four or eight approved units.

### Sample Structure

Code	Title
Course Structure	
IFP100	Knowledge Transfer and Research Commercialisation
Project Management and Research	
Entrepreneurial Foundations	
IFP105	Principles and Practice of Research Management
Managing Research Careers	
IFP107	Global Sustainability
IFP109	Contexts For Research & Development Management
IFP110	R&D Management Project 1
IFP111	R&D Management Project 2
Introduction to Intellectual Property and Research	

## Handbook

Year	2013
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$10,800 per 48 credit points
International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students would usually complete a semester of coursework (48 credit points) followed by a dissertation (96 credit points).

For entry with an Honours degree, and where no further coursework is prescribed at point of admission, students must complete a dissertation (96 credit points).

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged.

## Discipline coordinators

Accountancy: [Associate Professor Marion Hutchinson](#)

Advertising: [Associate Professor Gayle Kerr](#)

Economics: [Professor Janice How](#)

Finance: [Professor Janice How](#)

Entrepreneurship and Innovation: [Professor Per Davidsson](#)

Human Resource Management: [Dr Glen](#)

## Murphy

International Business: [Mr Michael Cox](#)

Management: [Dr Henri Burgers](#)

Marketing: [Mr Bill Proud](#)

Philanthropy and Nonprofit Studies: [Professor Myles McGregor-Lowndes](#)

Public Relations: [Dr Kim Johnston](#)

## Duration

The minimum period of enrolment for a student without an Honours degree is 1.5 years full-time (one semester of coursework units and two semesters for a dissertation).

Students will require an extension to exceed the equivalent of 1.5 years full-time to complete the program. The maximum period of enrolment would be two years (full-time equivalent). If a student's candidature exceeds this time period, they may be required to pay fees. Extensions beyond two years full-time equivalent are not permitted.

## Abbreviation

MBus(Research)

## Domestic Course structure

### Course design

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program which culminates in a thesis of approximately 50 000 words. Students can study within the following school areas:

- Accountancy
- Advertising
- Banking and Finance
- Economics
- Entrepreneurship and Innovation
- Human Resource Management
- International Business
- Management
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations.

## International Course structure

### Course design

The Master of Business (Research) typically involves one semester (six months) of coursework in research skill development followed by a 12-month research program which culminates in a thesis of approximately 50 000 words. Students can study within the following school areas:

- Accountancy
- Advertising
- Banking and Finance

## Master of Business (Research)

- Economics
- Entrepreneurship and Innovation
- Human Resource Management
- International Business
- Management
- Marketing
- Philanthropy and Nonprofit Studies
- Public Relations.



## Handbook

Year	2013
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Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$10,800 per 48 credit points
International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Associate Professor Marion Hutchinson  QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the School Research Coordinator prior to enrolment.

## Abbreviation

MBus(Research)

### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

While enrolled in the Master of Business (Research) program, students are required to present a seminar detailing their research proposal and attend the School research seminars.

### Mid-year entry students

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### Enrolment

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For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

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### Sample Structure

Code	Title
Accountancy	
<a href="#">AYN433</a>	Research Topics in Accounting
<a href="#">BSN412</a>	Qualitative Research and Analytical Techniques
<a href="#">BSN414</a>	Quantitative Research Methods
<a href="#">BSN502</a>	Research Methodology
Thesis units (96 credit points)	

## Handbook

Year	2013
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CRICOS	054092M
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Duration (part-time domestic)	3 years
Campus	Gardens Point
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International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Associate Professor Jennifer Bartlett  QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the School Research Coordinator prior to enrolment.

## Abbreviation

MBus(Research)

### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

#### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

#### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

#### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

#### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### Sample Structure

Code	Title
Advertising	
Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).	
Select two Compulsory Core units:	
BSN414	Quantitative Research Methods
BSN502	Research Methodology

BSN503	Research Seminar
BSN412	Qualitative Research and Analytical Techniques
Plus two Option (Elective) units	
These option units may be selected from any 12 credit point postgraduate unit in the specialisation area (Advertising), subject to the approval of the School Research Coordinator.	
Plus thesis units (96 credit points)	

## Handbook

Year	2013
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$10,800 per 48 credit points
International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Professor Janice How QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

## Abbreviation

MBus(Research)

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the School Research Coordinator prior to enrolment.



### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### Sample Structure

Code	Title
Economics	
Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points), and a thesis (96 credit points) as follows:	
EFN508	Econometric Methods
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories

Plus one Option (Elective) unit:

This option (elective) unit may be taken from any approved 12 credit point postgraduate unit offered by the QUT Business School, subject to the approval of the School Research Coordinator.

Plus thesis units (96 credit points)

## Handbook

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Duration (part-time domestic)	3 years
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International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July At any time, but usually in February or July to accommodate coursework requirements
Int. Start Months	February, July At any time, but usually in February or July to accommodate coursework requirements
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Prof Per Davidsson  QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

## Abbreviation

MBus(Research)

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the School Research Coordinator prior to enrolment.

### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

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### Sample Structure

Code	Title
Entrepreneurship & Innovation	
Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points), and a thesis (96 credit points).	
Three Compulsory Core units:	
BSN502	Research Methodology
BSN503	Research Seminar
MGN534	Contemporary Issues in Entrepreneurship
Plus one Option (Elective) unit:	
This option (elective) unit within the specialisations area may be taken from any 12 credit point postgraduate unit offered by the QUT Business School, subject to the approval of the School Research Coordinator.	
Thesis units (96 credit points)	

## Handbook

Year	2013
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$10,800 per 48 credit points
International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Professor Janice How QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School  
bus.research@qut.edu.au for enrolment advice and course progression details.

## Abbreviation

MBus(Research)

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the School Research Coordinator prior to enrolment.

### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

#### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

#### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

#### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

#### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### Sample Structure

Code	Title
Finance	
Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit point), and a thesis (96 credit points)	
<a href="#">EFN508</a>	Econometric Methods
<a href="#">EFN511</a>	Finance Theory
<a href="#">EFN513</a>	Corporate Finance

#### Option (elective) unit:

This option (elective) unit may be taken from any approved 12 credit point postgraduate unit offered by QUT Business School, subject to the approval of the School Research Coordinator.

#### Thesis units (96 credit points)



## Handbook

Year	2013
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$10,800 per 48 credit points
International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Dr Artemis Chang  QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au for enrolment advice and course progression details.

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit section of the Current Students webpage and obtain approval from the School Research Coordinator prior to enrolment.

## Abbreviation

MBus(Research)

## Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

## Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

Under the umbrella of Human Resources Management, students may also be able to undertake a thesis in Employee Relations.

## Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

## International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

## Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

Under the umbrella of Human Resources Management, students may also be able to undertake a thesis in Employee Relations.

## Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

## Sample Structure

Code	Title
Human Resource Management	
Students must complete three prescribed units (36 credit points), one option (elective) units (12 credit points) and a thesis (96 credit points)	
BSN502	Research Methodology
BSN503	Research Seminar
Plus choose one of:	
BSN412	Qualitative Research and Analytical Techniques
OR	
BSN414	Quantitative Research Methods
Plus one option (elective) unit:	
The option unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.	
Plus Thesis units (96 credit points)	

## Handbook

Year	2013
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$10,800 per 48 credit points
International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Associate Professor Ian Lings  QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However, any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements on the Current Students website, under Units, and obtain approval from the School Research Coordinator prior to enrolment.

### Abbreviation

MBus(Research)

### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

The Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

The Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### Sample Structure

Code	Title
International Business	
Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).	
Select two Compulsory Core units:	
BSN412	Qualitative Research and Analytical Techniques

BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar
Plus two Option (Elective) units:	
These option (elective) units may be undertaken from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (International Business), subject to approval of the School Research Coordinator.	
Thesis units (96 credit points)	



## Handbook

Year	2013
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$10,800 per 48 credit points
International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Dr Artemis Chang  QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the School Research Coordinator prior to enrolment.

## Abbreviation

MBus(Research)



### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Under the umbrella of Management, students may also be able to undertake a thesis in Public Management.

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

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### International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Under the umbrella of Management, students may also be able to undertake a thesis in Public Management.

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

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### Sample Structure

Code	Title
Management	

Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points) and a thesis (96 credit points).

Two core units:

BSN502	Research Methodology
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BSN503	Research Seminar
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Plus choose one of:

BSN412	Qualitative Research and Analytical Techniques
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OR

BSN414	Quantitative Research Methods
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Plus choose one option unit:

The option unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

Plus thesis units (96 credit points)

## Handbook

Year	2013
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$10,800 per 48 credit points
International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Associate Professor Jennifer Bartlett  QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case

based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

### English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at:

<http://www.qut.edu.au/study/applying/english-language-requirements.jsp>

### Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Prerequisite

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, except for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit section of the Current students webpage and obtain approval from the School Research Coordinator prior to enrolment.

### Abbreviation

MBus(Research)

### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### Sample Structure

Code	Title
Marketing	
Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).	
Select two of the following Core units:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar
Plus choose two Option (Elective) units:	
These option units may be selected from any 12 credit point postgraduate unit in the specialisation area (Marketing), subject to the approval of the School Research Coordinator.	
Plus thesis units (96 credit points)	

## Handbook

Year	2013
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$10,800 per 48 credit points
International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February
Int. Start Months	February
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Prof Myles McGregor-Lowndes  QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the School Research Coordinator prior to enrolment.

## Abbreviation

MBus(Research)

### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### Sample Structure

Code	Title
Philanthropy and Nonprofit Studies	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
Thesis units (96 credit points)	



## Handbook

Year	2013
QUT code	BS92
CRICOS	054092M
Duration (full-time)	18 months
Duration (part-time domestic)	3 years
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$10,800 per 48 credit points
International fee (indicative)	2013: \$13,100 per 48 credit points
Total credit points	144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	February, July
Int. Start Months	February, July
Course Coordinator	Assistant Dean (Research)
Discipline Coordinator	Associate Professor Jennifer Bartlett  QUT Business School Research Support Office phone 3138 1407 or email bus.research@qut.edu.au

## Domestic Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## International Entry requirements

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0

overall	6.5
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## Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

The QUT Research Student Centre enrolls all research students. However any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or bus.research@qut.edu.au

## Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

## Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

## Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

## Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements and obtain approval from the School Research Coordinator prior to enrolment.

## Abbreviation

MBus(Research)

### Domestic Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### International Course structure

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the program of study for this major.

For entry with an Honours degree students must complete a dissertation (96 credit points).

### Mid-year entry students

Students wishing to enrol in July should contact the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au) for enrolment advice and course progression details.

### Enrolment

The QUT Research Student Centre enrolls all research students. Any questions regarding enrolment can be directed to the Research Studies Office in the QUT Business School on 3138 1407 or [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### Sample Structure

Code	Title
Public Relations	
Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).	
Select two of the following Core units:	
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar

Plus select two Option (Elective) units:

These option units may be taken from any 12 credit point postgraduate unit in the specialisation area (Public Relations), subject to the approval of the School Research Coordinator.

Plus thesis units (96 credit points)

## Handbook

Year	2013
QUT code	BS25
Duration (full-time domestic)	3 years
Duration (part-time domestic)	6 years
Campus	Gardens Point
Domestic fee (indicative)	2013: \$10,200 per 48 credit points
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Dom. Start Months	February, July
Course Coordinator	Dr Vicky Browning
Discipline Coordinator	Dr Amanda Gudmundsson  Business Student Services on 3138 2050 or email bus@qut.edu.au

## Domestic Entry requirements

Admission to the DBA course will be based on candidates having completed a minimum of five years senior level business or professional practice experience, and either:

- a Masters degree in Business Administration (MBA) with a GPA of 5.5 (on a scale of 7) or greater from QUT or another recognised institution; or
- a Masters degree in a business discipline area (e.g. Master of Business) with a GPA of 5.5 or greater from QUT or another recognised institution; or
- a Bachelor's degree in a business discipline with first or second class Honours Division A, or equivalent, from QUT or another recognised institution.

Admission is subject to these requirements, plus an interview with the Director Graduate Studies or the Assistant Dean (Research) and mutual acceptance of a study plan on a case-by-case basis, and subject to availability of a suitable supervisor.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Course design

Students will complete 288 credit points consisting of:

- Discipline based coursework (48 credit points)
- Research skills training (48 credit points)
- Research project (192 credit points)

## Career impact

Graduates will be positioned to be leaders within their industry with particular emphasis on research and development. Specifically, they will be able to:

- practise at a high level in a variety of organisational contexts
- apply innovative solutions to business problems and opportunities, through an understanding of new and relevant scholarship and the role and limitations of

research in solving business problems

- present scholarly research to both academic and non-academic audiences.

## Weekend doctoral seminars

Students will be expected to attend two intensive weekend doctoral seminars per year.

## Assumed knowledge

Applicants are assumed to have postgraduate-level knowledge of their proposed research area, or to develop such knowledge through appropriate discipline based study in the coursework component of the degree.

## Abbreviation

DBA

## Domestic Course structure

## Course design

The program is structured in three phases:

## Postgraduate business coursework

This phase consists of 48 credit points of postgraduate discipline units. You will study up to eight coursework units and gain a firm grounding in your chosen field of management.

## Research skills training

Phase 2 consists of a further 48 credit points of coursework to prepare you for your research projects. You will be taught how to approach your research using contemporary qualitative and quantitative research methods. There are three compulsory research units (36 credit points) plus an additional 12 credit points of complementary research units.

These 12 credit points may consist of:

- two eGrad School six-credit-point units, or
- one 12-credit-point QUT Business School or University research unit.

The eGrad School brings together a wide range of online activities and resources that are specifically designed for early career researchers, whatever their home university or location. Visit [www.egradschool.edu.au](http://www.egradschool.edu.au)

## Research component

This phase is the core of the DBA—the research projects. This is where you will show your superior expertise in business administration and your profession. This phase consists of 192 credit points, with two options for completion:

- one DBA dissertation of approximately 50 000 words documenting the research project or projects, or
- three research papers of publishable quality. Papers are defined as journal articles, book chapters, and other forms of written scholarly works which are subject to a process of peer review similar to that of refereed journals. Each paper would be approximately 15 000 words.

a process of peer review similar to that of refereed journals. Each paper would be approximately 15 000 words.

### Sample Structure Semesters

- [Year 1, Semester 1](#)
- [Year 1, Semester 2](#)
- [Year 2, Semester 1](#)
- [Year 2, Semester 2](#)
- [Year 3, Semester 1](#)
- [Year 3, Semester 2](#)

## International Course structure

### Course design

The program is structured in three phases:

### Postgraduate business coursework

This phase consists of 48 credit points of postgraduate discipline units. You will study up to eight coursework units and gain a firm grounding in your chosen field of management.

### Research skills training

Phase 2 consists of a further 48 credit points of coursework to prepare you for your research projects. You will be taught how to approach your research using contemporary qualitative and quantitative research methods. There are three compulsory research units (36 credit points) plus an additional 12 credit points of complementary research units.

These 12 credit points may consist of:

- two eGrad School six-credit-point units, or
- one 12-credit-point QUT Business School or University research unit.

The eGrad School brings together a wide range of online activities and resources that are specifically designed for early career researchers, whatever their home university or location. Visit [www.egradschool.edu.au](http://www.egradschool.edu.au)

### Research component

This phase is the core of the DBA—the research projects. This is where you will show your superior expertise in business administration and your profession. This phase consists of 192 credit points, with two options for completion:

- one DBA dissertation of approximately 50 000 words documenting the research project or projects, or
- three research papers of publishable quality. Papers are defined as journal articles, book chapters, and other forms of written scholarly works which are subject to

Code	Title
Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN502	Research Methodology
Postgraduate Discipline Unit	
Postgraduate Discipline Unit	
Year 1, Semester 2	
BSN414	Quantitative Research Methods
Complementary Research Unit	
Postgraduate Discipline Unit	
Postgraduate Discipline Unit	
Year 2, Semester 1	
IFT882	Thesis
Year 2, Semester 2	
IFT882	Thesis
Year 3, Semester 1	
IFT882	Thesis
Year 3, Semester 2	
IFT882	Thesis

## Handbook

Year	2013
QUT code	IF49
CRICOS	006367J
Campus	Gardens Point
Domestic fee (indicative)	Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you may be charged - 2013: \$12,700 per Semester
International fee (indicative)	2013: \$14,000 per Semester
Total credit points	288
Credit points full-time sem.	48
Credit points part-time sem.	24
Start months	At any time. Requires approval.
Int. Start Months	At any time. Requires approval.
Course Coordinator	Dr Stephen Cox
Discipline Coordinator	Accountancy - A/Professor Marion Hutchinson; Advertising - A/Prof Ian Lings; Economics and Finance - Prof Janice How; Management - Dr Artemis Chang; Marketing - A/Prof Ian Lings; Public Relations - A/Prof Ian Lings

## Domestic Entry requirements

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

An applicant would normally hold:

- a relevant first or second class division A honours degree or equivalent, or
- an appropriate Masters degree or Professional Doctorate (by research or coursework)

Masters and Professional Doctorates degrees by coursework must contain a significant research component, normally no less than 25%.

Holders of Masters and Professional Doctoral by Coursework must:

- have a grade point average of at least 5.0 on a 7 point scale and
- present evidence of research experience and potential for approval

## International Entry requirements

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

An applicant would normally hold:

- a relevant first or second class division A honours degree or equivalent, or
- an appropriate Masters degree or Professional Doctorate (by research or coursework)

Masters and Professional Doctorates degrees by coursework must contain a significant research component, normally no less than 25%.

Holders of Masters and Professional Doctoral by Coursework must:

- have a grade point average of at least 5.0 on a 7 point scale and
- present evidence of research experience and potential for approval

## Financial Guarantee

Acceptable forms of evidence include:

- A letter from an approved employer confirming the continuation of your salary; or
- A signed Scholarship Agreement between QUT and your sponsoring agency; or
- An accepted letter of offer from QUT

for a postgraduate research scholarship; or

- An approved external scholarship.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Location and duration

The PhD normally requires a minimum of three years of full-time study or its part-time equivalent. Study is normally undertaken at the Gardens Point campus but the University may approve study at an off-campus location (multi-modal study). Although QUT offers this flexibility, there will still be minimum attendance requirements and the University must be satisfied that adequate supervision and resources are available at the external location.

In general, the Business School does not support external PhD enrolment.

## International Student Entry

Admission to the Doctor of Philosophy depends on an applicant's demonstrated research aptitude and the availability of supervision, infrastructure and resources needed for the proposed research project.

An applicant would normally hold:

- a relevant first or second class division A honours degree or equivalent, or
- an appropriate Masters degree or Professional Doctorate (by research or coursework)

Masters and Professional Doctorates degrees by coursework must contain a significant research component, normally no less than 25%.

Holders of Masters and Professional Doctoral by Coursework must:

- have a grade point average of at least 5.0 on a 7 point scale and
- present evidence of research experience and potential for approval

English language proficiency requires International applicants to meet an IELTS overall band score of 6.5 with no sub-score below 6.0.



### FINANCIAL GUARANTEE

faculty.

Acceptable forms of evidence include:

- A letter from an approved employer confirming the continuation of your salary;

OR

- A signed Scholarship Agreement between QUT and your sponsoring agency; OR

- An accepted letter of offer from QUT for a postgraduate research scholarship; OR

- An approved external scholarship.

### Coursework requirement

All PhD students are required to enrol in IFN001 Advanced Information Retrieval Skills. For further information, please refer to [Library](#).

In addition, it is normal for some prescribed coursework to be undertaken to assist in the preparation for the thesis. Generally, the subjects include qualitative methods, quantitative methods, and research methodology. Discipline-specific subjects may also be prescribed. Usually, the coursework is completed at the Gardens Point campus in Brisbane City.

### Further information or assistance

For further information about this course, please contact:

Research Students Centre

Phone: +61 7 3138 4475

Email: [research.enrolment@qut.edu.au](mailto:research.enrolment@qut.edu.au)

QUT Business School Research Support Office

Phone: +61 07 3138 1407

Email: [bus.research@qut.edu.au](mailto:bus.research@qut.edu.au)

### Domestic Course structure

#### Course design

Mandatory

IFN001 Advanced Information Retrieval Skills

Time based Thesis

Other units as agreed by student in negotiation with their supervisor and faculty.

### International Course structure

#### Course design

Mandatory

IFN001 Advanced Information Retrieval Skills

Time based Thesis

Other units as agreed by student in negotiation with their supervisor and

## Handbook

Year	2013
QUT code	QC01
CRICOS	065045E
Duration (full-time international)	
OP	14
Rank	70
International fee (indicative)	2013: \$7,873 per Semester
Total credit points	60
Course Coordinator	Scott Leisemann
Discipline Coordinator	

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	5.0
writing	5.0
reading	5.0
listening	5.0
overall	6.0

## Progression

- fulfil the Foundation course requirements,
- gain a grade of at least 5 (Credit) in Academic English 2 (QCF212) [Built Environment and Engineering students require a grade of 4 (Pass)]. Students progressing into SC45, ST30, ST31, HL22, HL46, HL47, NS40, OP45, PU43 plus selected double degree programs, require an IELTS score. Please refer to your QUT 'Offer Letter'.
- achieve the relevant faculty Grade Point Average (GPA) - this is calculated on final semester Level 2 units only.

If you do not meet faculty requirements you may apply to progress to a Diploma in Business, Information Technology or Creative Industries. You must:

- Successfully complete the Foundation Program
- Have a grade point average of 4.0, and
- Have at least a grade of 4 (Pass) in Academic English (QCF212)

## Required Foundation Grade Point Average by Faculty

Engineering, Building and Planning - Required GPA 4.6  
 Business - Required GPA 4.8  
 Creative Industries (except Bachelor of Design) - Required GPA 4.4  
 Creative Industries - Bachelor of Design - Required GPA 4.6  
 Education - Required GPA 4.6  
 Health (except Nutrition & Dietetics, Psychology, Podiatry & Human Services) - Required GPA 4.6  
 Health - Human Services - Required GPA 4.2  
 Health - Nutrition & Dietetics - Required GPA 5.8  
 Health - Podiatry - Required GPA 5.8  
 Health - Psychology - Required GPA 5.0  
 Law (except Justice Studies) - Required GPA 4.8  
 Law - Justice - Required GPA 4.2  
 Science & Technology (except Medical Imaging Science) - Required GPA 4.6

Science & Technology - Information Technology - Required GPA 4.8  
 Science & Technology - Medical Imaging Science - Required GPA 5.8

Please refer to QUT 'Letter of Offer' for Bachelor of Pharmacy, Bachelor of Vision Science and double degree courses.

N.B. Grades in each unit are awarded on a scale from 1 to 7, with 7 being the highest.

## Handbook

Year	2013
QUT code	QC02
CRICOS	065045E
Duration (full-time international)	
OP	18
Rank	60
International fee (indicative)	2013: \$7,873 per Semester
Total credit points	120
Credit points full-time sem.	60
Course Coordinator	Scott Leisemann
Discipline Coordinator	

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	5.0
writing	5.0
reading	5.0
listening	5.0
overall	5.5

## Progression

- fulfil the Foundation course requirements,
- gain a grade of at least 5 (Credit) in Academic English 2 (QCF212) [Built Environment and Engineering students require a grade of 4 (Pass)]. Students progressing into SC45, ST30, ST31, HL22, HL46, HL47, NS40, OP45, PU43 plus selected double degree programs, require an IELTS score. Please refer to your QUT 'Offer Letter'.
- achieve the relevant faculty Grade Point Average (GPA) - this is calculated on final semester Level 2 units only.

If you do not meet faculty requirements you may apply to progress to a Diploma in Business, Information Technology or Creative Industries. You must:

- Successfully complete the Foundation Program
- Have a grade point average of 4.0, and
- Have at least a grade of 4 (Pass) in Academic English (QCF212)

## Required Foundation Grade Point Average by Faculty

Engineering, Building and Planning - Required GPA 4.6  
 Business - Required GPA 4.8  
 Creative Industries (except Bachelor of Design) - Required GPA 4.4  
 Creative Industries - Bachelor of Design - Required GPA 4.6  
 Education - Required GPA 4.6  
 Health (except Nutrition & Dietetics, Psychology, Podiatry & Human Services) - Required GPA 4.6  
 Health - Human Services - Required GPA 4.2  
 Health - Nutrition & Dietetics - Required GPA 5.8  
 Health - Podiatry - Required GPA 5.8  
 Health - Psychology - Required GPA 5.0  
 Law (except Justice Studies) - Required GPA 4.8  
 Law - Justice - Required GPA 4.2  
 Science & Technology (except Medical Imaging Science) - Required GPA 4.6

Science & Technology - Information Technology - Required GPA 4.8  
 Science & Technology - Medical Imaging Science - Required GPA 5.8

Please refer to QUT 'Letter of Offer' for Bachelor of Pharmacy, Bachelor of Vision Science and double degree courses.

N.B. Grades in each unit are awarded on a scale from 1 to 7, with 7 being the highest.

## Handbook

Year	2013
QUT code	QC04
CRICOS	050167G
Duration (full-time international)	
OP	18
Rank	60
International fee (indicative)	2013: \$17,321 full course fee
Total credit points	132
Credit points full-time sem.	13TP1 - 48CP, 13TP2 - 60CP, 13TP3 - 24CP
Course Coordinator	Scott Leisemann
Discipline Coordinator	

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	5.0
writing	5.0
reading	5.0
listening	5.0
overall	5.5

## Entry Requirements - English Language

IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

## Progression

Conditions of progressing to a guaranteed place in first year of a QUT degree :

- i) fulfil the Foundation course requirements,
- ii) gain a grade of at least 5 (Credit) in Academic English 2 (QCF212) [Built Environment and Engineering students require a grade of 4 (Pass)]. Students progressing into SC45, ST30, ST31, HL22, HL46, HL47, NS40, OP45, PU43 plus selected double degree programs, require an IELTS score. Please refer to your QUT 'Offer Letter'.
- iii) achieve the relevant faculty Grade Point Average (GPA) - this is calculated on final semester Level 2 units only.

Students who do not meet requirements for a guaranteed place in either a QUT degree or University Diploma Program, may still be considered for entry by the relevant faculty.

If you do not meet faculty requirements you may apply to progress to a Diploma in Business, Information Technology or Creative Industries. You must:

1. Successfully complete the Foundation Program
2. Have a grade point average of 4.0, and
3. Have at least a grade of 4 (Pass) in Academic English (QCF212)

## Required Foundation Grade Point Average by Faculty

Engineering, Building and Planning - Required GPA 4.6  
 Business - Required GPA 4.8  
 Creative Industries (except Bachelor of Design) - Required GPA 4.4  
 Creative Industries - Bachelor of Design - Required GPA 4.6  
 Education - Required GPA 4.6  
 Health (except Nutrition & Dietetics, Psychology, Podiatry & Human Services) - Required GPA 4.6  
 Health - Human Services - Required GPA 4.2  
 Health - Nutrition & Dietetics - Required GPA 5.8  
 Health - Podiatry - Required GPA 5.8  
 Health - Psychology - Required GPA 5.0  
 Law (except Justice Studies) - Required GPA 4.8  
 Law - Justice - Required GPA 4.2  
 Science & Technology (except Medical Imaging Science) - Required GPA 4.6  
 Science & Technology - Information Technology - Required GPA 4.8  
 Science & Technology - Medical Imaging Science - Required GPA 5.8

Please refer to QUT 'Letter of Offer' for Bachelor of Pharmacy, Bachelor of Vision Science and double degree courses.

N.B. Grades in each unit are awarded on a scale from 1 to 7, with 7 being the highest.

## Handbook

Year	2013
QUT code	QC05
CRICOS	065044F
Duration (full-time)	1
International fee (indicative)	2013: \$7,873 per Semester
Total credit points	48
Credit points full-time sem.	48
Course Coordinator	Scott Leisemann
Discipline Coordinator	

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	5.0
writing	5.0
reading	5.0
listening	5.0
overall	6.0

QC05-Stream A requires IELTS 6.0 overall and no subscore less than 5.0 or TOEFL ibt overall 80 and no subscore less than 18. QC05-Stream B requires IELTS 6.5 overall and no subscore less than 6.0 or TOEFL ibt overall 90 and no subscore less than 20.

## Entry Requirements - Academic

Students must have met the academic entry requirements for their proposed postgraduate or undergraduate course.

## Entry Requirements- English Language

IELTS 6.0 with no sub-score less than 5.0 or TOEFL iBT Overall score of 80 (at least 18 in all bands) or TOEFL 550 (paper) or TOEFL 213 (CBT) or equivalent, or successful completion of the EAP program (N.B. Students should also check visa requirements).

## Description

The University Certificate in Tertiary Preparation is a one-semester program that enables students to receive a University certificate on successful completion. It is designed for students who may have already met the academic entry requirements for a QUT undergraduate or postgraduate degree, but who may not have met the English language and/or prerequisite requirements.\*

This program provides two alternative streams:

Stream A is designed for students who have not met English and/or prerequisite requirements for their chosen undergraduate or postgraduate course. Most students may undertake one degree unit (for credit) whilst enrolled in the University Certificate in Tertiary Preparation program.

Stream B is for students who have met

English requirements but not prerequisite requirement for their degree, or who may wish to improve the standard of their academic English. These students may take one or two degree units (for credit) whilst enrolled in the University Certificate in Tertiary Preparation Program.

Both streams include intensive preparation for academic language, lateral thinking, research and presentation skills required for successful tertiary study. Small classes and dedicated staff ensure an excellent learning environment. Additional support is provided by Language and Welfare Advisers.

Alternatively, there may be some students who have already met both the academic and English requirements for a QUT degree entry, but who would prefer to undertake the University Certificate in Tertiary Preparation in order to prepare for academic study in a different tertiary environment.

\*Students who require a Student Visa should check the English language requirements for a student visa from their country of origin.

## Course Completion

Students must obtain at least a grade of 4 (Pass) in all units.

## Progression

In order to progress to an award course, students must:

- fulfil the University Certificate in Tertiary Preparation course requirements
- gain a minimum grade of 4 (Pass) in Communication 2 or an IELTS 6.5 or equivalent,
- meet any other conditions detailed in the 'letter of offer' from Student Business Services.



## Handbook

Year	2013
QUT code	QC10
CRICOS	011424G
Duration (full-time)	12 weeks
International fee (indicative)	2013: \$4,500 per Study Period + \$100 non-refundable enrolment fee
Total credit points	48
Course Coordinator	John Healy
Discipline Coordinator	

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	5.0
writing	5.5
reading	5.5
listening	5.0
overall	5.5

## Entry Requirements - Academic

To be eligible for entry, applicants must either:

1. Have an offer of a place in a QUT degree program and successfully complete the relevant EAP entry test; or
2. Degree Entry (IELTS 6.5) - Produce original documentary evidence of an IELTS score with an overall minimum of 5.5 with reading and writing no less than 5.5 and no other sub-band less than 5 (or approved equivalent); OR
3. Degree Entry (IELTS 6.0) - Produce original documentary evidence of an IELTS score with an overall minimum of 5.5 with no sub-band less than 5 (or approved equivalent).

\* You should check the English language requirements for a Student Visa from your country of origin.

## Progression

Successful completion of an EAP course is a pathway into QUT International College Foundation, Diploma, Certificate or Bridging programs; or QUT undergraduate or postgraduate award programs. The course is recognised by all QUT faculties.

## Handbook

Year	2013
QUT code	QC10
CRICOS	011424G
Duration (full-time)	12 weeks
International fee (indicative)	2013: \$4,500 per Study Period + \$100 non-refundable enrolment fee
Total credit points	48
Course Coordinator	John Healy
Discipline Coordinator	

### Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
writing	5.0
reading	5.0
overall	5.0

### Progression

Successful completion of this EAP course is a pathway into QUT International College Foundation and Diploma programs and the Associate Degree in Dance.

## Handbook

Year	2013
QUT code	QC12
CRICOS	078120C
Duration (full-time)	12 weeks
International fee (indicative)	2013: \$4,500 per Study Period + \$100 non-refundable enrolment fee
Total credit points	48
Course Coordinator	Michael Miller
Discipline Coordinator	

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## Description

The aim of the EAP Advanced course is to assist international students to upgrade their English proficiency level for admission to university programs with higher English language level requirements. The course is designed to prepare students for independent study and to familiarise them with an Australian academic setting in terms of study techniques and student/lecturer relations and expectations.

## Course Completion

To be eligible to receive EAP Advanced certification at the end of the course, students must complete all course requirements.

On successful completion of the course, students will receive a Completion & Attendance Certificate and a Statement of Results.

## Progression

Successful completion of the EAP Advanced course, with the required overall grade of 65%, is a pathway into the following QUT award programs:

- CS45 Bachelor of Pharmacy
- CS40 Bachelor of Medical Imaging Science
- CS41 Bachelor of Radiation Therapy
- CS44 Bachelor of Podiatry
- NS40 Bachelor of Nursing (and associated double degrees)
- OP45 Bachelor of Vision Science
- OP85 Master of Optometry
- PY18 Master of Clinical Psychology
- PY50 Doctor of Psychology (Clinical)
- XN44 Bachelor of Nutrition and Dietetics (and associated double degrees)

## Handbook

Year	2013
QUT code	QC15
CRICOS	073922J
Duration (full-time)	15 weeks
Campus	Kelvin Grove
International fee (indicative)	2013: \$5,625 per Study Period + \$100 non-refundable enrolment fee
Total credit points	60
Start months	February, June
Int. Start Months	February, June
Course Coordinator	Michael Miller
Discipline Coordinator	

## International Entry requirements

Successful completion of the QUT International College [EAP Direct Entry program](#) or [EAP Plus program](#) with a score of [65 percent](#) or higher; or approved equivalent.

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	6.0
writing	6.0
reading	6.0
listening	6.0
overall	6.5

## QC15 - IELTS Advanced

IELTS Advanced is designed to prepare candidates who have already achieved IELTS 6.5 (with no sub-score less than 6.0) or acceptable equivalent, for the IELTS Test, Academic Module. It is offered to those seeking to achieve a score of IELTS 7.0 or higher. This is a test preparation course and students must take an official IELTS test and achieve the required score.

The course will also familiarise students with an Australian academic setting in terms of study techniques and student/lecturer relations and expectations.

On completion of the IELTS Advanced program, students will take an IELTS test. For entry into programs that require a score of IELTS 7.0 or above, students must achieve this score in an official IELTS test to meet the requirements.

## Handbook

Year	2013
QUT code	QC22
CRICOS	045062C
Duration (full-time)	2 weeks
International fee (indicative)	2013: \$750 per block + \$100 non-refundable enrolment fee
Total credit points	8
Course Coordinator	Michael Miller (mj.miller@qut.edu.au)
Discipline Coordinator	

### Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
speaking	5.0
writing	5.0
reading	5.0
listening	5.0
overall	5.5



## Handbook

Year	2013
QUT code	QC24
CRICOS	064814K
Duration (full-time)	24 weeks
International fee (indicative)	2013: \$9,000 + \$100 non-refundable enrolment fee
Total credit points	96
Course Coordinator	Michael Miller
Discipline Coordinator	

## Minimum english requirements

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
writing	5.0
reading	5.0
overall	5.0

## Entry Requirements - Academic

To be eligible for entry, applicants must have:

1. A conditional offer for a QUT degree program. Students without a conditional offer who wish to improve their academic English may also apply if they meet the English language entry requirements.

OR

2. Produce original documentary evidence of an IELTS score of a minimum 5.0 with reading and writing sub-scores of at least 5.0 (or approved equivalent). Students will also sit a placement test at the beginning of their course.

\* You should check the English language requirements for a Student Visa from your country of origin.

## Description

EAP Plus has been specifically developed for students who wish to commence their entry into an English for Academic Purposes course earlier. Successful applicants can enter the course at pre-intermediate level and immediately begin developing their English language and study skills in an academic context.

EAP Plus enables students to begin developing their English language and study skills in an academic context from a pre-intermediate level. The course aims to prepare students to attain the level of proficiency required for gaining entrance to, and succeeding in QUT undergraduate and postgraduate award programs. EAP Plus courses include:

- Academic reading and note-making
- Academic writing
- Listening and note-taking from lectures
- Speaking in academic settings
- Seminars and presentations
- Academic study skills
- Computing and Internet skills
- Library research

During the first 12 weeks of the EAP Plus

course, students will develop their paragraph writing, reading, listening and note-taking skills through theme-based topics at an introductory academic level, along with speaking and oral presentation skills in a highly-supported environment. Weekly grammar, paraphrasing and vocabulary development supports the reading, writing and note-taking components. Reading skills are also enhanced via extended reading practice and specific reading skills lessons.

The second half of the course will further develop independent study skills enabling students to operate effectively in an Australian academic setting in terms of study techniques and student/lecturer relations and expectations.

EAP Plus has its own internal assessment consisting of exams and assignments, and successful students will meet QUT's English language requirements.

## Course Completion

To be eligible to receive EAP Plus Certificate at the end of the course, students must complete all course requirements.

On successful completion of the course, students will receive a Completion & Attendance Certificate and a Statement of Results.

## Progression

Successful completion of the EAP Plus course provides a pathway into QUT undergraduate and postgraduate award programs for students who meet the academic requirements for these programs.

## Handbook

Year	2013
QUT code	QC25
CRICOS	053950D
Duration (full-time)	12 weeks
International fee (indicative)	2013: \$4,500 (tuition only) + \$100 non-refundable enrolment fee
Course Coordinator	Michael Miller (mj.miller@qut.edu.au)
Discipline Coordinator	

**Minimum english requirements**

Students must meet the English proficiency requirements.

IELTS (International English Language Testing System)	
overall	5.0

## Handbook

Year	2013
QUT code	QE05
CRICOS	062077K
Duration (full-time international)	
International fee (indicative)	2013: \$1,875 per block + \$100 non-refundable enrolment fee
Total credit points	20
Course Coordinator	Ian Davies (ip.davies@qut.edu.au)
Discipline Coordinator	

## Handbook

Year	2013
QUT code	QE10
CRICOS	062077K
Duration (full-time international)	
International fee (indicative)	2013: \$1,875 per block + \$100 non-refundable enrolment fee
Total credit points	40
Course Coordinator	Ian Davies (ip.davies@qut.edu.au)
Discipline Coordinator	

## Handbook

Year	2013
QUT code	QE15
CRICOS	062077K
Duration (full-time)	15 weeks
International fee (indicative)	2013: \$1,875 per block + \$100 non-refundable enrolment fee
Total credit points	60
Course Coordinator	Ian Davies (ip.davies@qut.edu.au)
Discipline Coordinator	





## General English Program (20 Weeks)

### Handbook

Year	2013
QUT code	QE20
CRICOS	062077K
Duration (full-time)	20 weeks
International fee (indicative)	2013: \$1,875 per block + \$100 non-refundable enrolment fee
Total credit points	80
Course Coordinator	Ian Davies (ip.davies@qut.edu.au)
Discipline Coordinator	

## Handbook

Year	2013
QUT code	QE25
CRICOS	062077K
Duration (full-time)	25 weeks
International fee (indicative)	2013: \$1,875 per block + \$100 non-refundable enrolment fee
Total credit points	100
Course Coordinator	Ian Davies (ip.davies@qut.edu.au)
Discipline Coordinator	



# General English Program (30 Weeks)

## Handbook

Year	2013
QUT code	QE30
CRICOS	062077K
Duration (full-time)	30 weeks
International fee (indicative)	2013: \$1,875 per block + \$100 non-refundable enrolment fee
Total credit points	120
Course Coordinator	Ian Davies (ip.davies@qut.edu.au)
Discipline Coordinator	

## Handbook

Year	2013
QUT code	QE35
CRICOS	062077K
Duration (full-time)	35 weeks
International fee (indicative)	2013: \$1,875 per block + \$100 non-refundable enrolment fee
Total credit points	140
Course Coordinator	Ian Davies (ip.davies@qut.edu.au)
Discipline Coordinator	



# General English Program (40 Weeks)

## Handbook

Year	2013
QUT code	QE40
CRICOS	062077K
Duration (full-time)	40 weeks
International fee (indicative)	2013: \$1,875 per block + \$100 non-refundable enrolment fee
Total credit points	160
Course Coordinator	Ian Davies (ip.davies@qut.edu.au)
Discipline Coordinator	



## Handbook

Year	2013
QUT code	QE45
CRICOS	062077K
Duration (full-time)	45 weeks
International fee (indicative)	2013: \$1,875 per block + \$100 non-refundable enrolment fee
Total credit points	180
Course Coordinator	Ian Davies (ip.davies@qut.edu.au)
Discipline Coordinator	