# Data Prioritisation Matrix

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1. Value

- Usefulness in measuring desired project impacts
- Valued by multiple stakeholders
2. Ease of Access

- To acquire data
- To access the insights
3. Cost of Access

- Acquisition
- Ongoing
- Cleaning, storing, analysing, visualising
4. Urgency

• The stakeholder needs the information
• That data needs to be recorded before it changes
Data isn’t important