



The best companies in the world, **started as ideas...**  
Passionately fueled by ordinary people doing **amazing things!**  
We'd like to introduce you to the people behind **RedEye!**



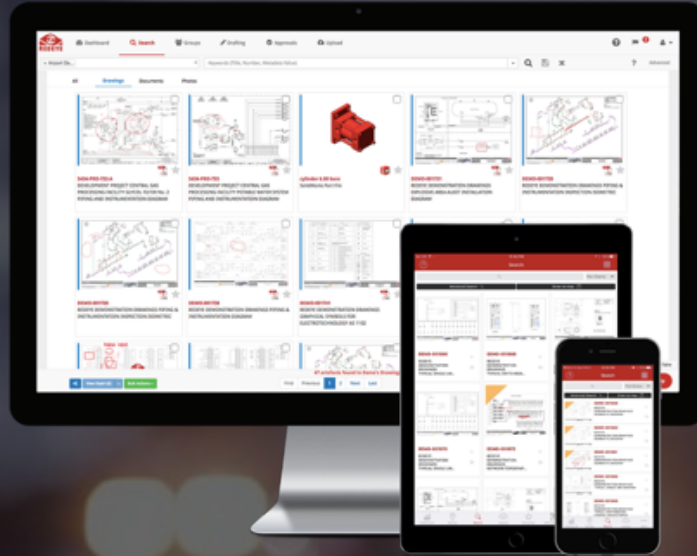
*our mission*

# Reinventing how people work.

We provide cloud and mobile solutions for asset and work management.

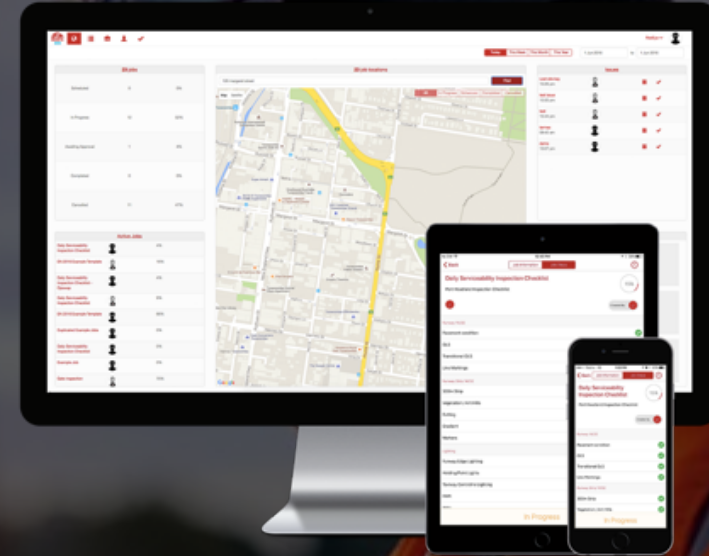


# Our Solutions



## RedEyeDMS

Engineering Drawing and Data Management Solution for Asset Owners & their Service Providers



## RedEyeWFM

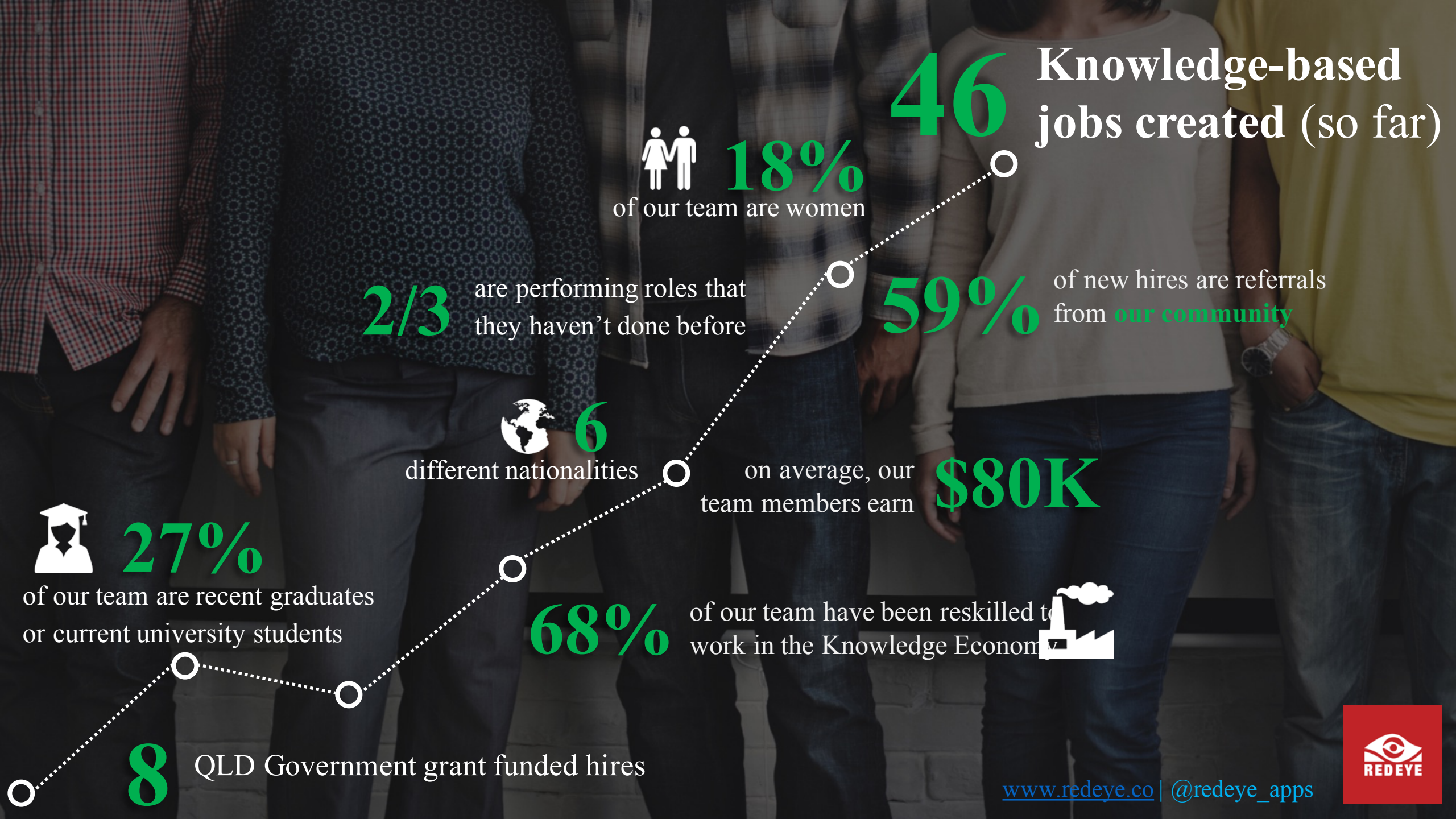
Collaborative Work Management Platform for Asset Owners & Service Providers

[www.redeye.co](http://www.redeye.co) | [@redeye\\_apps](https://twitter.com/redeye_apps)



Trusted by leading  
organisations *globally.*

Our clients manage more  
than **\$100 billion** dollars  
worth of assets using our  
solutions



**46** Knowledge-based jobs created (so far)



**18%** of our team are women

**2/3** are performing roles that they haven't done before

**59%** of new hires are referrals from **our community**



**6** different nationalities


on average, our team members earn

**\$80K**



**27%** of our team are recent graduates or current university students

**68%**

of our team have been reskilled to work in the Knowledge Economy 

**8** QLD Government grant funded hires



# QLD Government funded hires



**Vicki Grant**  
**Project Manager**

“I joined the RedEye team after working with Stanwell Corporation for the last 17 years. I manage the successful delivery of client projects, as well as lead and mentor a Project Coordinator and Business Analyst for the team.”

*Grant: Ignite Ideas Grant*



**Seema Bharti**  
**Software Engineer**

“I joined RedEye after completing my Masters in Information Systems at QUT. I’m responsible for developing code for the backend of our RedEyeWFM product. The Advance Qld KTP Program was a great opportunity to find a graduate role with the support of QUT mentors.”

*Grant: Knowledge Transfer Partnership*



**Jared Sager**  
**UI/UX Designer**

“I’m the UI/UX Designer for RedEyeWFM. I’m responsible for ensuring our applications are designed with our clients and are intuitive, consistent and easy to use. I’m accountable for making sure our users experiences are seamless.”

*Grant: Ignite Ideas Grant*

8 new jobs created by Queensland Government grants



# Opportunities to re-skill

We hire and reskill people from the industries that we operate in



**Lochlin Black**

**Digital Marketer at RedEye**

Previously Engineer at Wesfarmers Curragh



**Tegan Lopeman**

**Customer Success Manager at RedEye**

Previously Lead Document Controller at Laing O'Rourke



**Dave Shaw**

**Customer Success Manager at RedEye**

Previously Engineer at BHP Billiton

We've re-skilled 30 people from other industries in the last 2 years!



# Opportunities to step-up

We give our team opportunities to lead & take ownership



**Tom Newby**  
**Technical Product Lead**

“I joined the RedEye team as a software developer in 2015. I am now the Technical Product Lead for our RedEyeWFM product, leading a team of 6 to deliver our product roadmap.”



**Jaimie Milne**  
**Project Manager**

“Previously to working at RedEye I worked in document control. RedEye gave me an opportunity to refine and develop my project management capabilities. I have recently delivered RedEye’s largest client on-boarding project to date!”



**Jesse Lawson**  
**Customer Success Manager**

“I got exposure to RedEye during my time at Queensland Urban Utilities. At RedEye I ensure our Utilities clients are successful by supporting them with change management, product optimisation and support”

28 people are performing roles they haven't done before





# Developing the future workforce

*resilience, problem solving & innovation*



2%

iGen

79%

Millennials

15%

Gen X

4%

Baby boomers

19-24

25-29

30-34

35-39

40-44

45-49

50-54

55-59

60-64

# Global opportunities



## Relocation

We give our team opportunities to relocate across the world to support our global expansion.



## Professional Development

Our team have attended professional development courses and conferences in San Francisco, Barcelona, Las Vegas, New Orleans & Austin!



## Project Delivery

Our team have travelled to Turkey, Papua New Guinea & America to support and deliver projects for our global clients.

# Women in STEM



## Ladies Lunches

Monthly Ladies Lunches to connect our ladies with successful female leaders in the community.



## Networking & events

We support our women to attend Women in STEM events to develop their innovation and entrepreneurial skills and build their professional networks.



## Parental Leave

We recognise and support working families with our RedEye Parental Leave Policy.

8 people on our team are women



# RedEye Future Leaders

Our goal is to have the best SaaS  
company leaders



## Inclusive

Open to everyone in the  
business to apply!



## Outcome-focused

The program delivers  
results for our people, the  
business, their teams, our  
clients & community!



## High quality

Exceptional Leaders  
share their leadership  
development journey  
each month!



## Future

We're developing the  
next generation of  
leaders for our startup  
community

# How we've built a talent pool



## Events

We not only attend and support a lot of events, we host them too! We run community events like our Future of Work conference, Learn to Code Nights & an iOS bootcamp!



## Universities

We invest a lot of time supporting and mentoring university students. We love being able to give graduates their first job!



## We get #social

We have weekly Friday afternoon meetups at our office with guest speakers, other startups & our clients. Our team shares "what it's like to work at RedEye" and refer their friends for open roles!

26 jobs have been filled through referrals from our community



# Universities



**Jack Christoffels**

QUT Capstone Program

“I’m the Business Analyst for our RedEyeWFM Product. I work with our clients, development and project management teams to scope out new features and project requirements.”



**Corey Johnson**

Griffith IAP Work Experience Program

“I’m the lead Android Engineer for our RedEyeDMS product. I work with our development and product management teams to design and deliver our solution on the Android platform”



**Kristin Watkins**

Referral upon graduating from UQ

“I’m a Project Coordinator at RedEye. I work with our clients and their users to understand their requirements and implement our workforce mobility solution.”

We’ve given 12 recent graduates their first job



# Our Values



*I've got your back*



*I get shit done*



*We're making a difference*

# Our culture



## Sense of urgency

Urgency is a mindset. Having a sense of urgency allows our team to move ideas along and get the right shit done in a dynamic fast paced work environment



## Personal responsibility

Everyone is responsible to complete their tasks and activities, accurately, on time and on budget



## No surprises

We don't make excuses for failures. We communicate our progress to everyone involved, and we ask for help if we need it.



## Inclusive

We are all responsible for being inclusive in our operating styles. It's essential to allow us to scale our processes, decision-making and communication as we grow.



## Frugal

As a startup, every dollar matters. The more frugal we are, the more opportunities we will have to achieve our vision and mission.



Griffith UNIVERSITY **Universities**

**QUT**

THE UNIVERSITY OF QUEENSLAND AUSTRALIA

**TANDA**

**Fishburners**  
where startups start

**Startups**

RIVERCITYLABS

**SafetyCulture**

**CSIRO**

**Researchers**

University of South Australia | Centre for Business Growth

**REDEYE**

*Connecting the community*

ADVANCE QUEENSLAND

Australian Government  
Department of Industry, Innovation and Science

**Government**

TIO Trade & Investment Queensland AUSTRALIA

BRISBANE CITY

**Investors**

MACQUARIE

**KPMG**

**Advisors**

StartupAUS

snowyhydro

**Our clients**

SOUTHERN NEVADA WATER AUTHORITY

**Groundworks**

“

We're not just building a business.  
We are building people, jobs, teams,  
products, communities.  
We're building an ecosystem.

”

Wayne Gerard, Co-founder and CEO





I want to be an  
**entrepreneur!!**

**ASK YOUR KIDS WHAT BUSINESS THEY'LL  
START, NOT WHAT JOB THEY'LL DO.**