# Activate

### **Transformation eXcelerator**

A revolutionary **online** experience for highly motivated and courageous business leaders looking to re-orient and transform their businesses and organiations.



# The world is in desperate need of strong leaders with a clear vision for a better future.

What if, instead of money we were driven by a desire to improve each other's lives? Imagine a world where we were less concerned with producing goods and more concerned with producing goodwill.

What if we shifted our focus from providing a service to being of service?

What if we replaced efficiency and effectiveness with optimisation and an ability to anticipate end-user needs?

QUTeX can help you reimagine your business and bring about authentic transformation through innovative service design, adaptive approaches to navigating complexity and thought leadership. Right now, you have an unprecedented opportunity to positively influence society and the economy and help bring about a better future for all.

Our ground-breaking Activate: Transformation eXcelerator offers integrated learning, drawing on the disciplines of business, leadership, management, innovation, systems thinking and philosophy. Designed as a concentrated yet comprehensive learning experience, the journey will take you from theory to practice and enable you to make an immediate impact in your organisation, and a positive impact on society.

### Is Activate right for you?

The program is designed specifically for motivated and visionary leaders seeking to:

- Respond effectively to significant disruption;
- Enable rapid yet sustainable transformation of their organisation; and
- Develop innovative approaches to meeting emerging stakeholder needs.



Now is the time for visionary thought leaders to **reimagine** and **reshape** the future of businesses and society.

### Take the spotlight as a thought leader.

### Step up. Fast.

36 hours of online learning delivered across 4 comprehensive masterclasses, with additional network building activities and leadership coaching.

#### Learn from the best.

Designed and delivered by leading thinkers in transformation and complexity, QUTeX faculty and experienced transformation professionals with government, private and not-for-profit experience will be your partners in this journey.

### **One-on-one Executive Coaching.**

Embedded executive coaching and mentoring from industry leaders.

## Optional add-ons to fast track your career.

Assess your leadership skills, get career coaching or pathway into QUT's MBA suite or an Executive Graduate Certificate (Leadership Coaching and Mentoring).

### Industry recognised.

The QUTeX Activate: Transformation eXcelerator has been developed in consultation with the Australian Transformation and Turnaround Association and is the only program to be recognised by the association in application for membership.



The quality of your education is assured with QUT being one of only two Australian business schools to be awarded triple international accreditation.







## What is QUTeX executive education?

QUTeX is a broad, flexible, learning paradigm helping individuals and organisations get **future fit** through specialised short courses, professional development and executive education.

This unique, progressive approach enables learners to extend existing skills, learn new skills, become more adaptable, more resilient, more agile and ultimately more valuable in the future.



### A career-changing learning experience.

This impactful and reorienting program promises a powerful learning experience, enabling you to engage systematically with the complex issue of transformation. You will experience a dynamic learning process with cycles of knowledge acquisition, experiential learning and insight generation through personal leadership development and executive, peer and group coaching.

### **Program Structure**

# Masterclass 1 Understanding transformation and complexity



Develop responsive intelligence.

Survival and sustainability

Attentional intelligence

Environmental analysis

Organisational capability and capacity

## Masterclass 2 Awareness of leadership

**imperatives** 



Transcend outdated approaches.

Evidence-based practice

Relational leadership

Organisational resilience

**Embracing diversity** 

**Enabling others** 

# Masterclass 3 Implementation, regulation and risk



Design and execute with purpose.

Emergence and other adaptive responses

Human-centered organisations

Service design

Technology and new ways of working

# Masterclass 4 Self-aware leadership



Harness group dynamics and actualise human potential.

Thought leadership

Influence and impact

Facilitative leadership for collaboration and co-creation

Strategy and future-oriented thinking

Society, the economy and value creation

### Who you'll learn from

Activate is developed and delivered by a transdisciplinary team of awarded QUT educators, cutting-edge researchers, current transformation professionals and Board-level advisors. You'll benefit from world-class academic knowledge combined with real industry experience and you'll build strategic relationships with like-minded leaders that will strengthen your professional networks now and into the future.













Excellence is never an accident. It is always the result of high intention, sincere effort and intelligent execution...

(Aristotle)

### How you'll learn.

Recognising the time sensitivities of today's executives, the program is delivered in an interactive, facilitator-led online learning environment. This enables you to access learning at a time and place that's convenient without losing the benefits of peer-to-peer networking and executive-level coaching and mentoring.

The program is broken down into manageable, masterclasses with weekly interactive sessions designed to accelerate your learning journey through a variety of learning activities:

- Access a wide range of engaging online learning activities, including video and audio content, and technology-enabled interaction.
- Investigate real-world case studies and scenarios.
- Interact with your peers and educators through discussion forums, video calls and online debates.
- Apply what you learn each week to your own work projects, culminating in the ability to drive transformative change in your organisation through internal and external insights and leadership frameworks.

## QUTeX certificate of completion

This program offers you the opportunity to earn a certificate of completion from the university for the real world – QUT.

### **Availability**

Visit **qut.edu.au/qutex** for more information on upcoming program intakes and optional extras.

### Technical requirements

In order to complete this program, you'll need a few basic tools to support your learning experience:

- Current email address
- Access to a computer and the internet with web camera and headphones for virtual classrooms
- PDF Reader
- Microsoft Office

### **Fees**

Activate eXelerator Program (Certificate)

\$9,000 incl GST

### Optional extras:

- 360 Leadership Review (Including 90 minute debrief)
- Career Coaching (6 hours)
- EMBA Extension Unit (12 credit points)



### Get future fit. Fast.

To learn more about Activate or other learning solutions offered by QUTeX, please contact:

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