QUT Business School

University Diploma

BS40 University Diploma in Business

Bachelor Degree

BS05 Bachelor of Business
BS05 Bachelor of Business (Accountancy)
BS05 Bachelor of Business (Advertising)
BS05 Bachelor of Business (Economics)
BS05 Bachelor of Business (Finance)
BS05 Bachelor of Business (Human Resource Management)
BS05 Bachelor of Business (International Business)
BS05 Bachelor of Business (Management)
BS05 Bachelor of Business (Marketing)
BS05 Bachelor of Business (Public Relations)
BS06 Bachelor of Business (Dean's Honours)
BS07 Bachelor of Business (Accelerated Program)
BS56 Bachelor of Business (Accountancy)
BS56 Bachelor of Business (Advertising)
BS56 Bachelor of Business (Banking and Finance)
BS56 Bachelor of Business (Economics)
BS56 Bachelor of Business (Electronic Business)
BS56 Bachelor of Business (Human Resource Management)
BS56 Bachelor of Business (International Business)
BS56 Bachelor of Business (Management)
BS56 Bachelor of Business (Marketing)
BS56 Bachelor of Business (Public Relations)
BS56 Bachelor of Business - Course Notes
IF27 Bachelor of Mass Communication

Bachelor Degree (Double)

IF28 Bachelor of Engineering (Electrical)/Bachelor of Business
IF37 Bachelor of Business (Accountancy)/Bachelor of Laws
IF41 Bachelor of Business/Bachelor of Laws
IF48 Bachelor of Business / Bachelor of Information Technology
IF61 Bachelor of Applied Science/Bachelor of Business
IX17 Bachelor of Exercise and Movement Science/ Bachelor of Business
IX28 Bachelor of Business / Bachelor of Engineering (Civil, Electrical or Mechanical)
IX31 Bachelor of Applied Science / Bachelor of Business
IX32 Bachelor of Business/Bachelor of Health Science (Health Services Management)
IX33 Bachelor of Business/Bachelor of Information Technology
IX34 Bachelor of Business / Bachelor of Creative Industries
IX35 Bachelor of Business / Bachelor of Fine Arts
IX35 Bachelor of Business / Bachelor of Fine Arts (Creative and Professional Writing)
IX35 Bachelor of Business / Bachelor of Fine Arts (Drama)
IX35 Bachelor of Business / Bachelor of Fine Arts (Fashion)

IX35 Bachelor of Business / Bachelor of Fine Arts (Interactive and Visual Design)
IX35 Bachelor of Business / Bachelor of Fine Arts (Visual Arts)
IX36 Bachelor of Business / Bachelor of Journalism
IX37 Bachelor of Business / Bachelor of Mathematics
IX38 Bachelor of Arts/Bachelor of Business (for continuing students only)
IX47 Bachelor of Applied Science (in Human Movement Studies) / Bachelor of Business
IX51 Bachelor of Behavioural Science (Psychology) / Bachelor of Business
IX58 Bachelor of Business (Study Area A)/ Bachelor of Information Technology
IX62 Bachelor of Business / Bachelor of Corporate Systems Management
IX63 Bachelor of Business/Bachelor of Games and Interactive Entertainment
IX67 Bachelor of Business/Bachelor of Media and Communication
IX71 Bachelor of Business / Bachelor of Laws

Honours

BS06 Bachelor of Business (Dean's Honours)
BS63 Bachelor of Business (Honours)
BS63 Bachelor of Business (Honours) (Accountancy)
BS63 Bachelor of Business (Honours) (Advertising)
BS63 Bachelor of Business (Honours) (Finance)
BS63 Bachelor of Business (Honours) (Economics)
BS63 Bachelor of Business (Honours) (Human Resource Management)
BS63 Bachelor of Business (Honours) (International Business)
BS63 Bachelor of Business (Honours) (Management)
BS63 Bachelor of Business (Honours) (Marketing)
BS63 Bachelor of Business (Honours) (Philanthropy and Nonprofit Studies)
BS63 Bachelor of Business (Honours) (Public Relations)

Graduate Certificate

BS39 Graduate Certificate in Business
BS39 Graduate Certificate in Business (Accounting)
BS39 Graduate Certificate in Business (Applied Finance)
BS39 Graduate Certificate in Business (Human Resource Management)
BS39 Graduate Certificate in Business (Integrated Marketing Communication)
BS39 Graduate Certificate in Business (Integrated Marketing Communication) - Online Delivery Only
BS39 Graduate Certificate in Business (Interdisciplinary)
BS39 Graduate Certificate in Business (International Business)
BS39 Graduate Certificate in Business (Marketing)
BS39 Graduate Certificate in Business (Marketing) - Online Delivery Only
BS39 Graduate Certificate in Business (Philanthropy and Nonprofit Studies)
BS39 Graduate Certificate in Business (Public Relations)
BS39 Graduate Certificate in Business (Public Relations) - Online Delivery Only
BS39 Graduate Certificate in Business (Research Studies)
GS87 Graduate Certificate in Business Administration
IF94 Graduate Certificate in Advertising
IX97 Graduate Certificate in Research Commercialisation

Graduate Diploma

BS69 Graduate Diploma in Business (Research)
BS69 Graduate Diploma in Business (Research) (Accountancy)
BS69 Graduate Diploma in Business (Research) (Economics)
BS69 Graduate Diploma in Business (Research) (Finance)
BS69 Graduate Diploma in Business (Research) (Human Resource Management)
BS69 Graduate Diploma in Business (Research) (International Business)
BS69 Graduate Diploma in Business (Research) (Management)
BS69 Graduate Diploma in Business (Research) (Marketing)
BS69 Graduate Diploma in Business (Research) (Philanthropy and Nonprofit Studies)
BS69 Graduate Diploma in Business (Research) (Public Relations)
BS79 Graduate Diploma in Business (Professional Accounting)

Masters Degree (Coursework)

BS16 Master of Business
BS16 Master of Business (Accounting)
BS16 Master of Business (Applied Finance)
BS16 Master of Business (Human Resource Management)
BS16 Master of Business (Integrated Marketing Communication)
BS16 Master of Business (International Business)
BS16 Master of Business (Marketing)
BS16 Master of Business (Philanthropy and Nonprofit Studies)
BS16 Master of Business (Professional Accounting)
BS16 Master of Business (Public Relations)
BS16 Master of Business (Public Relations) - Online Delivery Only
BS16 Master of Business (Strategic Advertising)
BS17 Master of Business (Accounting) - Advanced
BS17 Master of Business (Applied Finance) - Advanced
BS17 Master of Business (Human Resource Management) - Advanced
BS17 Master of Business (Integrated Marketing Communication) - Advanced
BS17 Master of Business (International Business) - Advanced
BS17 Master of Business (Marketing) - Advanced
BS17 Master of Business (Philanthropy and Nonprofit Studies) - Advanced
BS17 Master of Business (Professional Accounting) - Advanced
BS17 Master of Business (Public Relations) - Advanced
BS17 Master of Business (Strategic Advertising) - Advanced
BS17 Master of Business Advanced
BS18 Master of Business / Master of Business
BS24 Master of Business / Master of Business Administration
GS50 Executive Master of Business Administration
GS75 Master of Business Administration (MBA)
GS76 Master of Business Administration (Major)
IX96 Master of Advertising (Creative Advertising)
IX99 Master of Research and Development Management

Masters Degree (Research)

BS92 Master of Business (Research)
BS92 Master of Business (Research) (Accountancy)
BS92 Master of Business (Research) (Advertising)
BS92 Master of Business (Research) (Finance)
BS92 Master of Business (Research) (Economics)
BS92 Master of Business (Research) (Entrepreneurship and Innovation)
BS92 Master of Business (Research) (Human Resource Management)
BS92 Master of Business (Research) (International Business)
BS92 Master of Business (Research) (Management)
BS92 Master of Business (Research) (Marketing)
BS92 Master of Business (Research) (Philanthropy and Nonprofit Studies)
BS92 Master of Business (Research) (Public Relations)

Doctoral

BS25 Doctor of Business Administration
IF49 Doctor of Philosophy (Business)

Foundation Programs

QC01 Accelerated Foundation
QC02 Standard Foundation
QC04 Extended Foundation

University Certificate

QC05 University Certificate In Tertiary Preparation

Study Abroad (Non-degree)

U080 University Study Abroad Certificate

University wide minors

Accounting, Economics and Finance
Advertising, Integrated Marketing Communication, Logistics, Marketing and Public Relations
Built Environment and Design
Communication
Creative Industries
Engineering
Entertainment
Entrepreneurship, Human Resource Management and Management
Faculty of Health
International Business, Languages, and Tourism and Entertainment Marketing
International Exchange
Justice and Law
Mathematical Sciences
Multimedia and Technologies
Natural Resource Sciences
Unit sets: Physical and Chemical Sciences
Unit sets: Science
Society and Culture
Urban Development and Construction

English Programs (International)

QC10 English for Academic Purposes for Degree programs

QC10 English for Academic Purposes for Foundation and University Diploma Programs

QC22 English for Tertiary Preparation

QC24 English For Academic Purposes Plus

QE05 General English Program (5 Weeks)

QE10 General English Program (10 Weeks)

QE15 General English Program (15 weeks)

QE20 General English Program (20 Weeks)

QE25 General English Program (25 Weeks)

QE30 General English Program (30 Weeks)

QE35 General English Program (35 Weeks)

QE40 General English Program (40 Weeks)

QE45 General English Program (45 Weeks)

Bachelor of Business (BS05)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,900 (indicative) per semester (subject to annual review)
Domestic Entry: February and July
International Entry: February, July and November* (*conditions apply) (international students can only study at Gardens Point campus)
QTAC code: 413021: Gardens point; 463021: Caboolture (Management & Marketing)
Past rank cut-off: Gardens Point: 81, Caboolture: 71
Past OP cut-off: Gardens Point: 10, Caboolture: 14
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, finance, economics and marketing majors - Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Campus: Gardens Point and Caboolture

Course design

The new Bachelor of Business degree allows you to be flexible in your chosen field of studies to suit your own needs and career aspirations. The three distinct components within the degree give you many combinations of majors and specialisations.

Students commencing the Bachelor of Business must complete 24 units of equal weighting totalling 288 credit points, comprised of:
(a) eight Business School Core units
(b) one block of eight Major Core units
(c) choice of one block of:
• six Second Major units and two option (elective) units or
• eight option (elective) units or
• two Minors (four units each) (university or Business School or extension) or
• one Minor (four units)(university or Business School or extension) and four option (elective) units.

Enrolment and advanced standing

You may wish to apply for advanced standing (also known as credit or exemption) for former completed studies and other assessable learning outcomes. See more on Advanced Standing .

Caboolture campus students: The Business School Core units and the Management and Marketing majors are available at this campus. Students must choose first year Business School Core units at Caboolture campus but may choose units from majors from other Business disciplines at Gardens Point to complete the rest of their degree. When enrolling for the first time, students will be required to select either Management or Marketing as their major. After their first year, students will be able to change their major. Students may choose majors offered at Gardens Point or continue their studies at Caboolture. Students from other campuses may enrol in units at Caboolture. Students who wish to complete their degree in full-time mode should consult Studyfinder for specific course progression and enrolment advice.

Gardens Point campus students: The first year program and all Business study areas are available at Gardens Point. Students commencing this course at Gardens Point campus must enrol on-line by nominating their primary major and then enrol in units according to that major. You are required to only nominate your first major to satisfy enrolment procedures. The second area of study, i.e. Second Major/Extension/Minor may be nominated at a later date. Students who have been granted advanced standing (academic credit) should nominate their second area of study (i.e. Second Major/Extension/Minor) in order to determine their enrolment program.

Special requirements

• For your course structure and enrolment advice see Course Checklist and follow the instructions.
• A full-time student may only enrol in units contained in the normal course program for semesters 1 and 2 in the first year of study unless in exceptional circumstances and with the approval of the Course Coordinator.
• A part-time student may only select units from those listed for years 1 and 2 in the first two years of study.
• Students must take Business School Core units at first attempt, in the semester outlined in the structure of their chosen major.
• A student must enrol in more than one unit in any semester, unless they have the approval of the Course Coordinator.

International students

International students must maintain a full-time study load to meet student visa requirements. International students are only permitted to enrol in units at Gardens Point campus. International students should consult the International Student Office on Level 2, B Block for advice.

Professional recognition

Professional Recognition can be found in the individual majors of the Bachelor of Business (BS05).

Discipline coordinators

Accountancy: Sherrena Buckby
Advertising: Gayle Kerr
Economics: Tommy Tang
Finance: John Chen
Human Resource Management: Greg Southey
International Business: Michael Cox
Management: Henri Burgers
Marketing: Bill Proud
Public Relations: Amisha Mehta

Student support – Receive personal support through a dedicated Student Enquiries Centre. Have your admission, enrolment, and study enquiries answered by our Student Learning Advisors at the Centre on Level 1, B Block, phone 3138 2050 or email us: bus@qut.edu.au

Major and minor codes

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Degree plus Masters option

You can also expand your career options with a Master of Business in a complementary study area.

Bachelor of Business (Honours) year option

Refer to (BS63) for details.

Business School Core Units

Business School Core Units	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Accountancy Unit Sets

Primary Major

Accountancy - 8 Unit Major	
AYB200	Financial Accounting
AYB225	Management Accounting
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
AYB340	Company Accounting
AYB311	Financial Accounting Issues
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Second Area of Study

Accountancy - 6 Unit Major	
AYB200	Financial Accounting
AYB225	Management Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB340	Company Accounting
AYB301	Audit and Assurance

Forensics - 6 Unit Major	
AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
INB312	Enterprise Systems Applications
PLUS:	select two (2) units from:
AYB221	Computerised Accounting Systems
INB220	Business Analysis
INB311	Enterprise Systems
INB342	Enterprise Data Mining and Data Analysis
INB343	Advanced Data Mining and Data Warehousing
	Please note: AYB221 is for Non-Accountancy Major Students

Business Regulations - 6 Unit Major (for non-Accounting students)	
AYB219	Taxation Law
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward
PLUS:	select two (2) units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Accountancy - Professional Accounting Extension (for professional recognition)	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
PLUS:	select one (1) unit from:
AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law

Accountancy - Regulation and Tax Extension	
	Select four (4) units from:
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law

AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Forensics Minor

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
PLUS:	select one (1) unit from:
AYB205	Law of Business Entities
AYB221	Computerised Accounting Systems
AYB338	Accountancy Work Placement
	Please note: AYB221 is for Non-Accountancy Major Students

Superannuation and Wealth Management Minor

AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
PLUS:	select two (2) units from:
AYB205	Law of Business Entities
AYB219	Taxation Law
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement
	Please note: AYB219 is for Non-Accountancy Major Students

Business Regulation Minor (for non-Accounting students)

AYB219	Taxation Law
PLUS:	select three (3) units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward

Accountancy Minor (for non-Accountancy students)

	Select four (4) units from:
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Advertising Unit Sets

Primary Major

Advertising - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB339	Advertising Campaigns

Second Area of Study

Advertising - 6 Unit Major

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Integrated Marketing Communication - 6 Unit Major

AMB202	Integrated Marketing Communication
AMB208	Events Marketing
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management

Advertising Minor (for non-Advertising students)

AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management

Integrated Marketing Communication - Minor

AMB202	Integrated Marketing Communication
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
	Choose one from the following:
AMB263	Introduction To Public Relations
AMB220	Advertising Theory and Practice

Economics Unit Sets

Primary Major

Economics - 8 Unit Major

EFB222	Quantitative Methods For Economics and Finance

EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB338	Contemporary Application of Economic Theory
	Plus any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Second Area of Study

Economics - 6 Unit Major (for non Finance major students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus any two of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics - 6 unit major (for Finance students)

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus four of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics - Minor (for non-Economics and Finance students)

EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus one of the following:
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics minor (for Finance students)

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus two of the following:
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Applied Economics Minor (for non-Economics and Finance students)

EFB223	Economics 2
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
	Plus one of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Applied Economics minor (for Finance students)

EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Quantitative Economics minor (for non-Economics and Finance students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB333	Introductory Econometrics
	Plus one of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Quantitative Economic minor (for Finance students)

EFB333	Introductory Econometrics
	Plus three of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Finance Unit Sets

Primary Major

Finance - 8 Unit Major

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2

EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Second Area of Study

Finance - 6 Unit Major (for non Economics students)

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance

Finance - 6 unit Major (for Economics students)

EFB210	Finance 1
EFB201	Financial Markets
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Finance - Minor (for non-Finance students)

EFB201	Financial Markets
EFB210	Finance 1
EFB307	Finance 2
EFB312	International Finance

Finance - Funds Management Extension

EFB308	Finance 3
EFB309	Financial Derivatives
EFB326	Applied Portfolio Management
EFB333	Introductory Econometrics

Finance - Financial Services Extension

AYB232	Financial Services Regulation and Law
EFB310	Financial Institutions - Control
EFB311	Financial Institutions - Lending
EFB339	Financial Planning and Investments

Human Resource Management Unit Sets

Primary Major

Human Resource Management 8 Unit Major

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
MGB370	Personal and Professional Development

Second Area of Study

Human Resource Management 6 Unit Major

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Human Resource Management Extension (for Human Resource Management students)

MGB305	HRM Strategy and Policy
MGB314	Organisational Consulting and Change
PLUS:	Choose 2 of the following:
MGB225	Intercultural Communication and Negotiation Skills
MGB306	Independent Study
MGB309	Strategic Management
MGB338	Workplace Learning

HRM Minor (For non-HRM students)

	Choose one (1) of the following:
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
PLUS:	Choose three (3) of the following:
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB339	Performance and Reward

International Business Unit Sets

Primary Major

International Business - 8 Unit Major

AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
AMB369	International Business Strategy
AYB227	International Accounting
EFB240	Finance for International Business
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Second Area of Study

International Business - 6 Unit Major

AMB204	Purchasing and Procurement

AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

International Logistics - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB210	Managing Operations
MGB335	Project Management

International Logistics - Minor

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
MGB210	Managing Operations

International Business - Minor (for non International Business students)

AMB210	Importing and Exporting
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Language Unit Sets

Important Information

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Management Unit Sets

Primary Major

Management - 8 Unit Major

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment
MGB324	Managing Business Growth
MGB335	Project Management

Second Area of Study

Management - 6 Unit Major

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
MGB309	Strategic Management

Management Extension (for Management Students)

MGB201	Contemporary Employment Relations
MGB341	Operational Risk Management
PLUS:	any two of the following:
MGB306	Independent Study
MGB331	Learning and Development in Organisations
MGB338	Workplace Learning
MGB370	Personal and Professional Development

Minor - Entrepreneurship (for non-Management students)

MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
	Plus two of the following:
MGB200	Leading Organisations
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Minor - Management (for non-Management students)	
MGB309	Strategic Management
	Plus three of the following:
MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Marketing Unit Sets

Primary Major	
Marketing - 8 Unit Major	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
AMB359	Strategic Marketing

Second Area of Study	
Marketing - 6 Unit Major	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB336	International Marketing
AMB340	Services Marketing
Marketing - Extension	
	Choose 4 from:
AMB206	Social Marketing
AMB251	Innovation and Brand Management
AMB252	Business Decision Making
AMB303	International Logistics
AMB310	Internship
AMB350	Sales and Customer Relationship Management
Marketing - Minor	
	Select four (4) from the following units:
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB340	Services Marketing
Sales - Minor	
AMB331	Direct Marketing
AMB249	Professional Selling
AMB350	Sales and Customer Relationship Management
MGB225	Intercultural Communication and Negotiation Skills
Tourism and Entertainment Marketing Minor	
AMB207	Entertainment Marketing
AMB209	Tourism Marketing
AMB208	Events Marketing
AMB264	Public Relations Techniques

Public Relations Unit Sets

Primary Major	
Public Relations - 8 Unit Major	
AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB379	Public Relations Campaigns

Second Area of Study	
Public Relations - 6 Unit Major	
AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
Public Relations Minor (for non Public Relations students)	
	Select four (4) from the following:
AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Marketing and Management Course Structure - Sem 1 entry (ODD YEAR) (for Caboolture students only)

Year 1, Semester 1	
BSB126	Marketing
	Business School Core Unit

	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2

BSB115	Management
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
AMB200	Consumer Behaviour

Year 2, Semester 1

MGB200	Leading Organisations
AMB202	Integrated Marketing Communication
	Option (elective) unit
	Option (elective) unit

Year 2, Semester 2

	Business School Core Unit
MGB223	Entrepreneurship and Innovation
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment

Year 3, Semester 1

AMB335	E-marketing Strategies
	OR
MGB324	Managing Business Growth
MGB225	Intercultural Communication and Negotiation Skills
AMB340	Services Marketing
MGB210	Managing Operations

Year 3, Semester 2

MGB335	Project Management
	OR
AMB359	
PLUS	The following 3 units:
AMB336	
	QUT Business School Core unit
	QUT Business School Core unit

Marketing and Management Course Structure - Sem 2 entry (ODD YEAR) (for Caboolture students only)

Year 1, Semester 2

BSB115	Management
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1

BSB126	Marketing
	Business School Core Unit
	Business School Core Unit
MGB200	Leading Organisations

Year 2, Semester 2

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment

Year 3, Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AMB340	Services Marketing
MGB210	Managing Operations
AMB335	E-marketing Strategies
	Or
	Option (elective) unit

Year 3, Semester 2

MGB223	Entrepreneurship and Innovation
MGB335	Project Management
	OR
AMB359	Strategic Marketing
AMB336	International Marketing
AMB200	Consumer Behaviour

Year 4, Semester 1

AMB202	Integrated Marketing Communication
	Business School Core Unit
	Option (elective) unit
MGB324	Managing Business Growth
	Or
	Option (elective) unit

Marketing and Management Course Structure - Sem 1 entry (EVEN YEAR) (for Caboolture students only)

Year 1, Semester 1

BSB126	Marketing
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2

BSB115	Management
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Business School Core Unit

Year 2, Semester 1

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

MGB210	Managing Operations
	Option (elective) unit

Year 2, Semester 2

AMB200	Consumer Behaviour
MGB223	Entrepreneurship and Innovation
MGB309	Strategic Management
	Business School Core Unit

Year 3, Semester 1

AMB202	Integrated Marketing Communication
AMB335	E-marketing Strategies
	OR
MGB324	Managing Business Growth
AMB340	Services Marketing
	Option (elective) unit

Year 3, Semester 2

	Business School Core Unit
AMB336	International Marketing
MGB310	Sustainability in A Changing Environment
MGB335	Project Management
	OR
AMB359	Strategic Marketing

Marketing and Management Course Structure - Sem 2 entry (EVEN YEAR) (for Caboolture students only)

Year 1, Semester 2

BSB115	Management
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1

BSB126	Marketing
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
MGB210	Managing Operations

Year 2, Semester 2

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
MGB309	Strategic Management
AMB200	Consumer Behaviour

Year 3, Semester 1

	Business School Core Unit
AMB202	Integrated Marketing Communication
AMB340	Services Marketing
AMB335	E-marketing Strategies
	Or
	Business School Core Unit

Year 3, Semester 2

MGB223	Entrepreneurship and Innovation
MGB335	Project Management
	OR
AMB359	Strategic Marketing
AMB336	International Marketing
MGB310	Sustainability in A Changing Environment

Year 4, Semester 1

	Option (elective) unit
	Option (elective) unit
	Business School Core Unit
MGB324	Managing Business Growth
	Or
	Business School Core Unit

Marketing and Management Unit List (for Caboolture students)

Business School Core Units

BSB110	Accounting
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB126	Marketing

Management Units

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment
MGB324	Managing Business Growth
MGB335	Project Management

Marketing Units

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing

Bachelor of Business (Accountancy) (BS05)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,900 (indicative) per semester (subject to annual review)
Domestic Entry: February and July
International Entry: February, July and November (International Student can only attend Gardens Point Campus)
QTAC code: 413021
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby
Campus: Gardens Point

Your degree at a glance

Year 1
Sign up for Accounting Connexions to learn the ropes of university life from an experienced student. Academically, you will build a base of broad business knowledge through the core units, covering all areas of business from finance and economics through to marketing and electronic business. Generic skills in all areas will enhance your understanding of how businesses operate within the commercial and legal environment. Start your accountancy major in second semester with a focus on financial reporting and disclosure.

Year 2
You will learn how to interpret financial information and reports and gain skills in using this information for business decision making. Practical experience in using software such as MYOB and Accounting Information Systems Cycles will complement your theoretical knowledge in corporate reporting and product costing. You can start to build your professional networks and find out more about the corporate world that awaits you at boardroom seminars. You'll also start to shape your career with the selection of a second study area.

Year 3
You will draw on the knowledge gained through your major to solve real-world accounting problems such as preparing a tax return or analysing the financial statements of a client business. You'll also investigate how auditors report on the financial statements of companies, individuals and trusts. For the best chance of a top job to launch your career, attend graduate recruitment events on campus or take a work placement with one of our industry partners.

Professional recognition

Students may meet eligibility for Associate Membership of CPA Australia and enrolment in the CPA Program, academic requirements for enrolment in the Chartered Accountants Program of the Institute of Chartered Accountants in Australia, associate membership with the National Institute of Accountants and associate membership of the Taxation Institute of Australia through:

Study area
Accountancy major – option (elective) units EFB210 Finance 1 and AYB321 Strategic Management Accounting and AYB230 Corporations Law

Second study area
Regulation and Tax extension – option (elective) units Professional Accounting Extension or EFB210 Finance 1 and AYB321 Strategic Management Accounting and AYB230 Corporations Law

Finance second major – option (elective) units AYB321 Strategic Management Accounting and AYB230 Corporations Law

Forensics minor – option (elective) units Professional Accounting extension or EFB210 Finance 1 and AYB321 Strategic Management Accounting and AYB230 Corporations Law

Superannuation and Wealth Management minor – option (elective) units Professional Accounting extension or EFB210 Finance 1 and AYB321 Strategic Management Accounting and AYB230 Corporations Law

Students who complete the Superannuation and Wealth Management minor in conjunction with an Accountancy major and professional accounting extension will also meet the Australian Securities and Investments Commission RG146 competency and skill requirements for Tier 1 financial advisors.

Recently we also acquired accreditation with the Association of Chartered Certified Accountants.

This means your accountancy qualification is instantly recognised in Australia and overseas.

Real world focus

Our Johnston Rorke Boardroom Seminar Series gives some second-year students a feel for corporate life, with the opportunity to talk to partners of the firm about real client cases.

In third year some students will have the opportunity to undertake an organised work experience placement with an accounting firm or in an organisation in the media, community, banking or government sector. Demonstrating

your ability to apply your knowledge in a real workplace is another way you can stand out from the crowd to future employers.

You can even get a taste of what life is like as a researcher during your studies, with paid research work opportunities within the School, working with academic supervisors on real-world research projects, or as part of a Summer Semester Research scholarship. You might discover your potential for research work or an academic career.

Career preparation program

Accounting Connexions helps you settle into university life by matching first-year students with established accountancy students. You'll get to know how university works, where the library and computer labs are, and meet other students.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Other majors

See also separate entries for the following majors in this course: Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Accy)

Accountancy (Full-time Semester 1 Entry)

Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2	
BSB113	Economics
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting

Year 2, Semester 1	
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 2, Semester 2	
AYB340	Company Accounting
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB119	Global Business
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 3, Semester 2	
AYB339	Accountancy Capstone
AYB301	Audit and Assurance
	Second Area of Study OR Option (elective) unit
BSB126	Marketing

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Accountancy (Full-time Semester 2 Entry)

Year 1, Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB124	Working in Business

Year 2, Semester 1	
BSB123	Data Analysis
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting

Year 2, Semester 2	
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
AYB340	Company Accounting
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 3, Semester 2	
AYB311	Financial Accounting Issues
BSB119	Global Business
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AYB339	Accountancy Capstone
AYB301	Audit and Assurance
BSB126	Marketing
	Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Accountancy (Part-time Semester 1 Entry)

Year 1, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 1, Semester 2

BSB113	Economics
BSB124	Working in Business

Year 2, Semester 1

BSB123	Data Analysis
AYB200	Financial Accounting

Year 2, Semester 2

BSB115	Management
AYB225	Management Accounting

Year 3, Semester 1

AYB221	Computerised Accounting Systems
	Second Area of Study OR Option (elective) unit

Year 3, Semester 2

AYB219	Taxation Law
	Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AYB340	Company Accounting
	Second Area of Study OR Option (elective) unit

Year 4, Semester 2

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 5, Semester 1

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 5, Semester 2

AYB301	Audit and Assurance
BSB119	Global Business

Year 6, Semester 1

AYB311	Financial Accounting Issues
BSB126	Marketing

Year 6, Semester 2

AYB339	Accountancy Capstone
	Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Accountancy (Part-time Semester 2 Entry)

Year 1, Semester 2

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2, Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2, Semester 2

BSB123	Data Analysis
AYB200	Financial Accounting

Year 3, Semester 1

BSB115	Management
AYB225	Management Accounting

Year 3, Semester 2

AYB221	Computerised Accounting Systems
	Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AYB219	Taxation Law
	Second Area of Study OR Option (elective) unit

Year 4, Semester 2

AYB340	Company Accounting
	Second Area of Study OR Option (elective) unit

Year 5, Semester 1

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 5, Semester 2

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AYB311	Financial Accounting Issues
BSB119	Global Business

Year 6, Semester 2	
AYB339	Accountancy Capstone
BSB126	Marketing

Year 7, Semester 1	
AYB301	Audit and Assurance
	Second Area of Study OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Accountancy with Professional Accountancy Extension (Full-time Semester 1 Entry)

Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB124	Working in Business

Year 1, Semester 2	
BSB123	Data Analysis
BSB115	Management
AYB200	Financial Accounting
AYB225	Management Accounting

Year 2, Semester 1	
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
EFB210	Finance 1
	2nd Minor or Option (elective) unit

Year 2, Semester 2	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
AYB340	Company Accounting
	Professional Accounting Unit or 2nd Minor or Option (elective) unit

Year 3, Semester 1	
AYB311	Financial Accounting Issues
BSB119	Global Business
	Professional Accounting Unit or 2nd Minor or Option (elective) unit
	2nd Minor or Option (elective) unit

Year 3, Semester 2	
AYB301	Audit and Assurance
AYB339	Accountancy Capstone
BSB126	Marketing
	2nd Minor or Option (elective) unit

Professional Accountancy Extension	
	To complete the Professional Accounting extension student must select one of the following:
AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
	Please check unit availability when choosing an Extension, Minor or Option (elective) units. List of Minors can be viewed under BS05 (Accountancy) Unit Sets.

Accountancy with Professional Accountancy Extension (Full-time Semester 2 Entry)

Year 1, Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB124	Working in Business

Year 2, Semester 1	
BSB115	Management
BSB123	Data Analysis
AYB200	Financial Accounting
AYB225	Management Accounting

Year 2, Semester 2	
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
EFB210	Finance 1
	2nd Minor or Option (elective) unit

Year 3, Semester 1	
AYB340	Company Accounting
AYB321	Strategic Management Accounting
AYB230	Corporations Law
	Professional Accounting Unit or 2nd Minor or Option (elective) unit

Year 3, Semester 2	
AYB311	Financial Accounting Issues
BSB119	Global Business
	Professional Accounting Unit or 2nd Minor or Option (elective) unit
	2nd Minor or Option (elective) unit

Year 4, Semester 1	
AYB339	Accountancy Capstone
BSB126	Marketing
AYB301	Audit and Assurance
	2nd Minor or Option (elective) unit

Professional Accountancy Extension

To complete the Professional Accounting extension student must select one of the following:

AYB227 International Accounting

AYB240 Superannuation Regulation and Practice

AYB250 Personal Financial Planning

AYB320 Advanced Taxation Law

Please check unit availability when choosing an Extension, Minor or Option (elective) units. List of Minors can be viewed under BS05 (Accountancy) Unit Sets.

Accountancy with Professional Accountancy Extension (Part-time Semester 1 Entry)

Year 1, Semester 1

BSB110 Accounting

BSB111 Business Law and Ethics

Year 1, Semester 2

BSB113 Economics

BSB124 Working in Business

Year 2, Semester 1

BSB123 Data Analysis

AYB200 Financial Accounting

Year 2, Semester 2

AYB225 Management Accounting

BSB115 Management

Year 3, Semester 1

AYB221 Computerised Accounting Systems

2nd Minor or Option (elective) unit

Year 3, Semester 2

AYB219 Taxation Law

EFB210 Finance 1

Year 4, Semester 1

AYB230 Corporations Law

AYB340 Company Accounting

Year 4, Semester 2

AYB321 Strategic Management Accounting

Professional Accounting Unit or 2nd Minor or Option (elective) unit

Year 5, Semester 1

Professional Accounting Unit or 2nd Minor or Option (elective) unit

2nd Minor or Option (elective) unit

Year 5, Semester 2

AYB301 Audit and Assurance

BSB119 Global Business

Year 6, Semester 1

AYB311 Financial Accounting Issues

BSB126 Marketing

Year 6, Semester 2

AYB339 Accountancy Capstone

2nd Minor or Option (elective) unit

Professional Accountancy Extension

To complete the Professional Accounting extension student must select one of the following:

AYB227 International Accounting

AYB240 Superannuation Regulation and Practice

AYB250 Personal Financial Planning

AYB320 Advanced Taxation Law

Please check unit availability when choosing an Extension, Minor or Option (elective) units. List of Minors can be viewed under BS05 (Accountancy) Unit Sets.

Accountancy with Professional Accountancy Extension (Part-time Semester 2 Entry)

Year 1, Semester 2

BSB110 Accounting

BSB111 Business Law and Ethics

Year 2, Semester 1

BSB113 Economics

BSB124 Working in Business

Year 2, Semester 2

BSB123 Data Analysis

AYB200 Financial Accounting

Year 3, Semester 1

BSB115 Management

AYB225 Management Accounting

Year 3, Semester 2

AYB221 Computerised Accounting Systems

2nd Minor or Option (elective) unit

Year 4, Semester 1

EFB210 Finance 1

AYB219 Taxation Law

Year 4, Semester 2

AYB340 Company Accounting

AYB230 Corporations Law

Year 5, Semester 1	
AYB321	Strategic Management Accounting
	Professional Accounting Unit or 2nd Minor or Option (elective) unit

Year 5, Semester 2	
	Professional Accounting Unit or 2nd Minor or Option (elective) unit
	2nd Minor or Option (elective) unit

Year 6, Semester 1	
AYB311	Financial Accounting Issues
BSB119	Global Business

Year 6, Semester 2	
AYB339	Accountancy Capstone
BSB126	Marketing

Year 7, Semester 1	
AYB301	Audit and Assurance
	2nd Minor or Option (elective) unit

Professional Accountancy Extension	
	To complete the Professional Accounting extension student must select one of the following
AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
	Please check unit availability when choosing an Extension, Minor or Option (elective) units. List of Minors can be viewed under BS05 (Accountancy) Units Sets.

Accountancy Unit Sets

Primary Major	

Accountancy - 8 Unit Major	
AYB200	Financial Accounting
AYB225	Management Accounting
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
AYB340	Company Accounting
AYB311	Financial Accounting Issues
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Second Area of Study	

Accountancy - 6 Unit Major	
AYB200	Financial Accounting
AYB225	Management Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB340	Company Accounting
AYB301	Audit and Assurance

Forensics - 6 Unit Major	
AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
INB312	Enterprise Systems Applications
PLUS:	select two (2) units from:
AYB221	Computerised Accounting Systems
INB220	Business Analysis
INB311	Enterprise Systems
INB342	Enterprise Data Mining and Data Analysis
INB343	Advanced Data Mining and Data Warehousing
	Please note: AYB221 is for Non-Accountancy Major Students

Business Regulations - 6 Unit Major (for non-Accounting students)	
AYB219	Taxation Law
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward
PLUS:	select two (2) units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Accountancy - Professional Accounting Extension (for professional recognition)	
AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
PLUS:	select one (1) unit from:
AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law

Accountancy - Regulation and Tax Extension	
	Select four (4) units from:
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice

AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Forensics Minor

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
PLUS:	select one (1) unit from:
AYB205	Law of Business Entities
AYB221	Computerised Accounting Systems
AYB338	Accountancy Work Placement
	Please note: AYB221 is for Non-Accountancy Major Students

Superannuation and Wealth Management Minor

AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
PLUS:	select two (2) units from:
AYB205	Law of Business Entities
AYB219	Taxation Law
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement
	Please note: AYB219 is for Non-Accountancy Major Students

Business Regulation Minor (for non-Accounting students)

AYB219	Taxation Law
PLUS:	select three (3) units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward

Accountancy Minor (for non-Accountancy students)

	Select four (4) units from:
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Languages Unit Sets

Important Information:

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Adult/Workplace Educator, Banker, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Property Development, Public Servant, Risk Manager, Stockbroker.

Bachelor of Business (Advertising) (BS05)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,900 (indicative) per semester (subject to annual review)
Domestic Entry: February and July
International Entry: February, July and November* (* conditions apply) (international students can only study at Gardens Point campus)
QTAC code: 413021
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: ASPRO Gayle Kerr
Campus: Gardens Point

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you'll have an understanding of how businesses operate within the commercial and legal environment. Your advertising major starts in second semester with the question of why consumers choose the products they buy. You'll also learn how advertising agencies relate to both the media, suppliers and the companies that hire them.

Year 2
You will build your skills in creating advertising, including practical writing and concept development workshops. You'll learn to solve advertising problems by analysing the consumer and the product, and how to create cost effective media schedules. You can start to build your professional portfolio and gain the attention of national and international agencies by entering competitions specifically for advertising students. You'll also have the opportunity to personalise your degree with the selection of your second study area.

Year 3
You will round out your major by formulating an advertising campaign from a real-world client's brief. Working as a team, you'll research your client's advertising problem and identify strategies to solve it. You'll then develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day, the Ekka or the Brisbane Lions, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

Professional recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Advertising first and second major – Students will meet requirements for membership to the Advertising Federation of Australia, the Australian Association of National Advertisers, Media Federation of Australia and the Australian Direct Marketing Association.

Our reputation

QUT was the first university to offer a degree level program in advertising - a decade before anyone else in Australia. This course remains a unique advertising degree taught within a business school, giving QUT advertising graduates a strategic and commercial edge.

Industry links

The advertising industry is a network, and one which QUT is strongly connected to. Our School of Advertising, Marketing and Public Relations interacts with the industry, sponsoring events and drawing from the industry a talented pool of guest lecturers.

Our lecturers have worked in the industry, and bring real-world experience and in-depth theoretical underpinnings to the classroom.

AMPed, the student association for QUT advertising, marketing and public relations students, is another link to the real world. Through AMPed you can access industry professionals, and find out about events run by professional bodies. It's also a great way to meet your peers, and create your own career networks.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Practical teaching

As an integral part of this course, you'll work in a team to formulate an advertising campaign from a real-world client's brief. You'll research your client's advertising problem and identify strategies to solve it. You'll then develop creative ideas, match them to innovative media solutions and deliver a boardroom pitch to the client. Your client could be a Queensland icon such as Queensland Day or the Ekka, a charity such as Muscular Dystrophy, or a national consumer goods or pharmaceutical company.

Other majors

See also separate entries for other majors in this course: Accountancy, Economics, Finance, Human Resource

Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Advtg)

Advertising (Full-time Semester 1 Entry)

Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
BSB110	Accounting
BSB115	Management

Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB319	Media Planning
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2	
AMB318	Advertising Copywriting
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2	
AMB339	Advertising Campaigns
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB111 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Advertising (Full-time Semester 2 Entry)

Year 1, Semester 2	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 2, Semester 2	
AMB201	Marketing and Audience Research
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
AMB318	Advertising Copywriting
AMB319	Media Planning
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1	
AMB339	Advertising Campaigns
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets.

BSB111 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Advertising (Part-time Semester 1 Entry)

Year 1, Semester 1

BSB123 Data Analysis

BSB126 Marketing

Year 1, Semester 2

BSB119 Global Business

BSB124 Working in Business

Year 2, Semester 1

AMB200 Consumer Behaviour

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2

AMB220 Advertising Theory and Practice

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AMB201 Marketing and Audience Research

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AMB318 Advertising Copywriting

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

AMB319 Media Planning

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

AMB330 Advertising Planning Portfolio

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

AMB320 Advertising Management

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AMB339 Advertising Campaigns

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB110, BSB111, BSB113 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Advertising (Part-time Semester 2 Entry)

Year 1, Semester 2

BSB123 Data Analysis

BSB126 Marketing

Year 2, Semester 1

BSB124 Working in Business

AMB200 Consumer Behaviour

Year 2, Semester 2

BSB119 Global Business

AMB220 Advertising Theory and Practice

Year 3, Semester 1

AMB201 Marketing and Audience Research

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AMB318 Advertising Copywriting

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

AMB319 Media Planning

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

AMB330 Advertising Planning Portfolio

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

AMB320	Advertising Management
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AMB339	Advertising Campaigns
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 7, Semester 1

	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB110, BSB111, BSB113 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Advertising Unit Sets

Primary Major

Advertising - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB339	Advertising Campaigns

Second Area of Study

Advertising - 6 Unit Major

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Integrated Marketing Communication - 6 Unit Major

AMB202	Integrated Marketing Communication
AMB208	Events Marketing
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management

Advertising Minor (for non-Advertising students)

AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management

Integrated Marketing Communication - Minor

AMB202	Integrated Marketing Communication
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
	Choose one from the following:
AMB263	Introduction To Public Relations
AMB220	Advertising Theory and Practice

Languages Unit Sets

Important Information:

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Advertising with Marketing Second Major

Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
BSB110	Accounting
BSB115	Management

Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 2, Semester 2	
AMB202	Integrated Marketing Communication
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB335	E-marketing Strategies

Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB340	Services Marketing
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2	
AMB336	International Marketing
AMB339	Advertising Campaigns
AMB359	Strategic Marketing
	Remaining Business School Core OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB111 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Advertising with Public Relations Second Major

Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
BSB110	Accounting
BSB115	Management

Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 2, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
	Remaining Business School Core OR Option (elective) unit
AMB264	Public Relations Techniques

Year 3, Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 3, Semester 2	
AMB339	Advertising Campaigns
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
	Remaining Business School Core OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Advertising) Unit Sets. BSB111 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Account Executive, Advertising Professional, Computer Salesperson/Marketer, Creative Writer, Media Industry Specialist, Publishing Professional, Research Assistant.

Bachelor of Business (Economics) (BS05)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,900 (indicative) per semester (subject to annual review)
Domestic Entry: February and July
International Entry: February, July and November* (* conditions apply) (international students can only study at Gardens Point campus)
QTAC code: 413021
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Tommy Tang
Campus: Gardens Point

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, from finance and accounting through to marketing and international business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your economics major begins in second semester, when you'll cover consumer behaviour, business cycles and policy, and the significance of the international economy. You will build skills in interpreting financial and economic data and reports, and use this information for business decision making.

Year 2
Delving further into your major, you will learn more about production, the economics of market structures, the workings of the national economy, and the roles of fiscal and monetary policy. You will contemplate the interplay between government, private firms and consumers, and analyse the increasing globalisation of world trade and investment. You will also shape your future career options through the consideration of a second study area.

Year 3
Projects and research assignments will build your practical skills. You will apply economic theories learned so far to topics of current interest, such as the federal budget, Australia's ageing population or global warming. You will learn how to locate the data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world applications of economic theory.

Professional Recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Study area
Economics major – You will meet the academic requirements for professional membership to the Economic Society of Australia.

Second study area
Finance second major – Students will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia (FINSIA).

All second majors – Students will meet the academic requirements for enrolment in the Graduate Diploma of Applied Corporate Governance at Chartered Secretaries Australia (CSA). On completion of the Graduate Diploma of Applied Corporate Governance, students will meet the academic requirement for professional membership of Chartered Secretaries Australia and also membership of the international association, Institute of Chartered Secretaries and Administrators (ICSA) of which CSA is the Australian division. Membership of ICSA entitles members to use the post nominals of ACIS or Fellow of Chartered Institute of Secretaries (FCIS). Ordinary Membership of the Economics Society of Australia only requires students have an interest in the area of Economics. Academic requirements for Professional Membership of the Economics Society of Australia (Qld) requires that students have held an Ordinary Membership of the Economics Society of Australia for one year and have completed a Bachelor of Business majoring in Economics.

Industry links

Our lecturers have a wide range of real-world experience in finance, government policy making and in industry, so their teaching reflects current thinking and is based on practical situations and outcomes. These links also provide access to guest lecturers, who add their own experiences and challenges to your learning and thinking.

Practical teaching

Project and research assignments will build your practical skills. You will apply theory to topics of current interest, such as the federal budget, Australia's ageing population or global warming. You will learn how to locate data for your analysis, decide on the relevant economic theories and models, and distil this into possible solutions. This analysis will help you advise the best way forward, and give you a practical introduction to the real-world application of economic theory.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of

additional deferment may be granted.

Find out more on deferment.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Finance, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Ec)

Economics (Full-time Semester 1 Entry)

Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2	
	Economics Options List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
	Economics Options List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
	Economics Options List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Economics Options List	
	Student must choose 3 units from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information	
	Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics (Full-time Semester 2 Entry)

Year 1, Semester 2	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 1	
BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 2	
	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

EFB338	Contemporary Application of Economic Theory
	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Economics Options List

	Student must choose 3 units from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics (Part-time Semester 1 Entry)

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business

Year 1, Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 1

EFB223	Economics 2
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2

EFB222	Quantitative Methods For Economics and Finance
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

EFB331	Intermediate Microeconomics
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

EFB330	Intermediate Macroeconomics
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

EFB338	Contemporary Application of Economic Theory
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Economics Option List

	Student must choose 3 units from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB110, BSB111, BSB115 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics (Part-time Semester 2 Entry)

Year 1, Semester 2

BSB113	Economics
BSB124	Working in Business

Year 2, Semester 1

BSB123	Data Analysis
EFB223	Economics 2

Year 2, Semester 2

BSB119	Global Business
EFB222	Quantitative Methods For Economics and Finance

Year 3, Semester 1

EFB331	Intermediate Microeconomics
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

EFB330	Intermediate Macroeconomics
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

EFB338	Contemporary Application of Economic Theory
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 7, Semester 1

	Economics Option List
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Economics Option List

	Student must choose 3 units from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB110, BSB111, BSB115 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics Unit Sets

Primary Major

Economics - 8 Unit Major

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB338	Contemporary Application of Economic Theory
	Plus any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Second Area of Study

Economics - 6 Unit Major (for non Finance major students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus any two of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics - 6 unit major (for Finance students)

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

	Plus four of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics - Minor (for non-Economics and Finance students)

EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus one of the following:
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics minor (for Finance students)

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus two of the following:
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Applied Economics Minor (for non-Economics and Finance students)

EFB223	Economics 2
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
	Plus one of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Applied Economics minor (for Finance students)

EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Quantitative Economics minor (for non-Economics and Finance students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB333	Introductory Econometrics
	Plus one of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Quantitative Economic minor (for Finance students)

EFB333	Introductory Econometrics
	Plus three of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Languages Unit Sets

Important Information:

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Economics with Finance Second Major

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting

BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB210	Finance 1
	Remaining Business School Core OR Option (elective) unit

Year 2, Semester 2

EFB201	Financial Markets
EFB307	Finance 2
	Economics Option List
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1

EFB312	International Finance
EFB335	Investments
	Economics Option List
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2

EFB338	Contemporary Application of Economic Theory
EFB340	Finance Capstone
	Economics Option List
	Remaining Business School Core OR Option (elective) unit

ECONOMICS OPTION LIST

	Students must choose 3 units from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics with Accountancy Second Major

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB111	Business Law and Ethics
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
AYB200	Financial Accounting
AYB225	Management Accounting

Year 2, Semester 2

AYB219	Taxation Law
AYB221	Computerised Accounting Systems
	Economics Options List
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1

AYB340	Company Accounting
	Economics Options List
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2

EFB338	Contemporary Application of Economic Theory
AYB301	Audit and Assurance
	Economics Options List
	Remaining Business School Core OR Option (elective) unit

Economics Options List

	Student must choose 3 units from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB115 and BSB126 are the remaining Remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics with International Business Second Major

Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
AMB204	Purchasing and Procurement
AMB210	Importing and Exporting

Year 2, Semester 2	
MGB225	Intercultural Communication and Negotiation Skills
	Economics Options List
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
	Economics Options List
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
MGB340	International Business in the Asia-Pacific
	Economics Options List
	Remaining Business School Core OR Option (elective) unit

Economics Options List	
	Student must choose 3 units from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be veiwed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics with Management Second Major

Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2	
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
	Economics Options List
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1	
MGB309	Strategic Management
	Economics Options List
	emaining Business School Core OR Option (elective) unit
	emaining Business School Core OR Option (elective) unit

Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
MGB310	Sustainability in A Changing Environment
	Economics Options List
	emaining Business School Core OR Option (elective) unit

Economics Options List	
	Student must choose 3 units from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics

EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Economics with Marketing Second Major

Year 1, Semester 1

BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB119	Global Business
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Economics Options List
	Remaining Business School Core OR Elective

Year 3, Semester 1

	Economics Options List
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2

EFB338	Contemporary Application of Economic Theory
AMB336	International Marketing
AMB340	Services Marketing
	Economics Options List

Economics Options List

Student must choose 3 units from the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Economics) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Administrator, Banker, Banking and Finance Professional, Business Analyst, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Investment Manager, Policy Officer, Public Servant, Quantitative Analyst, Risk Manager, Statistician, Stockbroker.

Bachelor of Business (Finance) (BS05)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,900 (indicative) per semester (subject to annual review)
Domestic Entry: February and July
International Entry: February, July and November* (*conditions apply) (international students can only study at Gardens Point campus)
QTAC code: 413021
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr John Chen
Campus: Gardens Point

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering
all areas of business from accounting and economics through to marketing and
international business. You will gain generic skills in all areas and an understanding of how businesses operate within the commercial and legal environment. You will begin your major with skills in interpreting economic data for business decision making. Business cycles, foreign exchange markets, terms of trade and the significance of the international economy will also be covered.

Year 2
You will build a deeper understanding of the fundamental concepts of finance – the time value of money and the effect of interest rates, diversification and its role in forming an investment portfolio, and the relationship between risk and return. The types of financial markets and instruments traded, such as shares, bonds and futures, will also be introduced. You will also choose a second study area, such as accounting, economics, or further finance studies, which will help to shape your career.

Year 3
Project work and research assignments will hone your practical skills and prepare you for the workplace. You will develop valuation skills relevant to shares and derivatives. You can also act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Professional recognition

By choosing appropriate units in this course, you will meet the Australian financial professional training standard RG146 Tier 1 compliance, as administered by the Australian Securities and Investments Commission. Graduates of the finance major meet the academic requirements for Associate Membership of the Financial Services Institute of Australasia.

Second study area

Economics second major – Students will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia. Ordinary Membership of the Economics Society of Australia only requires that students have an interest in the area of Economics. Professional Membership of the Economics Society of Australia (Qld) requires students have held an Ordinary Membership of the Economics Society of Australia for one year and have completed a Bachelor of Business majoring in Economics.

All second majors – Students will meet the educational requirements for Associate Membership of the Financial Services Institute of Australasia.

Students will also meet the academic requirements for enrolment in the Graduate Diploma in Applied Corporate Governance at the Chartered Secretaries Australia. On completion of the Graduate Diploma in Applied Corporate Governance, students will meet the academic requirement for Professional Membership of the Chartered Secretaries Australia.

Financial Services extension – Completion of some units in this extension will enable students to partially meet ASIC RG146 Tier 1 compliance. Refer to ASIC for more details.

Funds Management extension – Completion of some units in this extension will enable students to partially meet ASIC RG146 Tier 1 compliance. Refer to ASIC for more details.

Securities Dealing Room

QUT pioneered the use of real financial data in Queensland universities. Our Securities Dealing Room gives you access to data from Bloomberg, providers of financial data to many of the world's financial institutions. This comprehensive set of data on companies, commodities and economics will be useful in your final year project work, and allow you to apply the theory you learn to conduct real-world financial analysis.

Industry links

Our finance lecturers have a wealth of real-world experience, including consulting with Queensland Treasury, Brisbane City Council, QR, Queensland Transport and Ergon Energy, and guest lecturing with industry bodies such as the Financial Services Institute of Australasia (FINSIA) and CPA Australia.

Practical teaching

Final year project work and research assignment will hone your practical skills and prepare you for the workplace. You will act as a corporate treasurer for a semester, using data facilities in the Securities Dealing Room to gain experience in raising funds and managing the risk and cost of borrowing these funds in the face of unfolding economic scenarios.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Human Resource Management, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(Finance)

Finance (Full-time Semester 1 Entry)

Year 1, Semester 1	
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
BSB110	Accounting
BSB119	Global Business
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1	
EFB201	Financial Markets
EFB307	Finance 2
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2	
EFB223	Economics 2
EFB312	International Finance
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
EFB335	Investments
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2	
EFB340	Finance Capstone
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance (Full-time Semester 2 Entry)

Year 1, Semester 2	
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1	
BSB110	Accounting
BSB119	Global Business
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 2	
EFB201	Financial Markets
EFB307	Finance 2
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
EFB223	Economics 2
EFB312	International Finance
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

EFB340 Finance Capstone

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

EFB335 Investments

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance (Part-time Semester 1 Entry)

Year 1, Semester 1

BSB113 Economics

BSB123 Data Analysis

Year 1, Semester 2

BSB110 Accounting

BSB124 Working in Business

Year 2, Semester 1

EFB222 Quantitative Methods For Economics and Finance

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2

EFB210 Finance 1

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

EFB223 Economics 2

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

EFB201 Financial Markets

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

v OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

EFB307 Finance 2

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

EFB335 Investments

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

EFB340 Finance Capstone

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

EFB312 International Finance

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111, BSB115, BSB119 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance (Part-time Semester 2 Entry)

Year 1, Semester 2

BSB113 Economics

BSB123 Data Analysis

Year 2, Semester 1

BSB110 Accounting

BSB124 Working in Business

Year 2, Semester 2

EFB222 Quantitative Methods For Economics and Finance

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

EFB210 Finance 1

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

EFB201	Financial Markets
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

EFB223	Economics 2
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

EFB307	Finance 2
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

EFB335	Investments
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

EFB340	Finance Capstone
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

EFB312	International Finance
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 7, Semester 1

	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111, BSB115, BSB119 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance Unit Sets

Primary Major

Finance - 8 Unit Major

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Second Area of Study

Finance - 6 Unit Major (for non Economics students)

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance

Finance - 6 unit Major (for Economics students)

EFB210	Finance 1
EFB201	Financial Markets
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Finance - Minor (for non-Finance students)

EFB201	Financial Markets
EFB210	Finance 1
EFB307	Finance 2
EFB312	International Finance

Finance - Funds Management Extension

EFB308	Finance 3
EFB309	Financial Derivatives
EFB326	Applied Portfolio Management
EFB333	Introductory Econometrics

Finance - Financial Services Extension

AYB232	Financial Services Regulation and Law
EFB310	Financial Institutions - Control
EFB311	Financial Institutions - Lending
EFB339	Financial Planning and Investments

Languages Unit Sets

Important Information:

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following

Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Finance with Economics Second Major

Year 1, Semester 1	
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
BSB110	Accounting
BSB119	Global Business
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1	
EFB201	Financial Markets
EFB307	Finance 2
	Economics Options List
	Remaining Business School Core OR Option (elective) unit

Year 2, Semester 2	
EFB312	International Finance
EFB223	Economics 2
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1	
EFB335	Investments
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Economics Options List

Year 3, Semester 2	
EFB340	Finance Capstone
	Economics Options List
	Economics Options List
	Remaining Business School Core OR Option (elective) unit

Economics Options List	
	Student must choose four from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with Accountancy Second Major

Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1	
EFB201	Financial Markets
EFB307	Finance 2
AYB200	Financial Accounting
AYB225	Management Accounting

Year 2, Semester 2	
EFB223	Economics 2
EFB312	International Finance
AYB219	Taxation Law

AYB221	Computerised Accounting Systems

Year 3, Semester 1

EFB335	Investments
AYB340	Company Accounting
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2

EFB340	Finance Capstone
AYB301	Audit and Assurance
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB115 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with International Business Second Major

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1

EFB201	Financial Markets
EFB307	Finance 2
AMB204	Purchasing and Procurement
AMB210	Importing and Exporting

Year 2, Semester 2

EFB223	Economics 2
EFB312	International Finance
MGB225	Intercultural Communication and Negotiation Skills
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1

EFB335	Investments
AMB303	International Logistics
AMB336	International Marketing
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2

EFB340	Finance Capstone
MGB340	International Business in the Asia-Pacific
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with Management Second Major

Year 1, Semester 1

BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1

EFB201	Financial Markets
EFB307	Finance 2
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2

EFB223	Economics 2
EFB312	International Finance
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 3, Semester 1

EFB335	Investments
MGB309	Strategic Management
	Remaining Business School Core OR Option (elective) unit

	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2

EFB340	Finance Capstone
MGB310	Sustainability in A Changing Environment
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB126 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with Marketing Second Major

Year 1, Semester 1

BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB119	Global Business
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1

EFB201	Financial Markets
EFB307	Finance 2
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 2

EFB223	Economics 2
EFB312	International Finance
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 3, Semester 1

EFB335	Investments
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2

EFB340	Finance Capstone
AMB336	International Marketing
AMB340	Services Marketing
	Remaining Business School Core OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with Funds Management Extension

Year 1, Semester 1

BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB119	Global Business
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1

EFB201	Financial Markets
EFB307	Finance 2
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 2, Semester 2

EFB312	International Finance
EFB223	Economics 2
	Remaining Business School Core OR Option (elective) unit
EFB308	Finance 3

Year 3, Semester 1

EFB335	Investments
EFB309	Financial Derivatives
EFB333	Introductory Econometrics
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2

EFB340	Finance Capstone
EFB326	Applied Portfolio Management
	Remaining Business School Core OR Option (elective) unit

	Remaining Business School Core OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. BSB111 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Finance with Financial Services Extension

Year 1, Semester 1	
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
BSB110	Accounting
BSB119	Global Business
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 1	
BSB111	Business Law and Ethics
EFB201	Financial Markets
EFB307	Finance 2
EFB311	Financial Institutions - Lending

Year 2, Semester 2	
EFB312	International Finance
EFB223	Economics 2
EFB339	Financial Planning and Investments
	Option (elective) unit

Year 3, Semester 1	
EFB335	Investments
AYB232	Financial Services Regulation and Law
	Option (elective) unit
	Option (elective) unit

Year 3, Semester 2	
BSB115	Management
EFB340	Finance Capstone
EFB310	Financial Institutions - Control
	Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Finance) Unit Sets. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Home Economist, Investment Manager, Risk Manager, Statistician, Stockbroker.

Bachelor of Business (Human Resource Management) (BS05)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,900 (indicative) per semester (subject to annual review)
Domestic Entry: February and July
International Entry: February, July and November* (*conditions apply) (international students can only study at Gardens Point campus)
QTAC code: 413021
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Mr Greg Southey
Campus: Gardens Point

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and electronic business. With generic skills in all areas, you will have an understanding of how businesses operate within the commercial and legal environment. Your focus on human resources begins with a broad introduction to many of the human resource management functions and how these functions complement the strategic direction of businesses and help organisations maintain competitive advantage.

Year 2
You will build your foundation knowledge of business and human resource management, through developing a deeper understanding of individuals and groups. You will also investigate how the structure and organisation of human resources impact on organisations and their activities. You will develop skills in the implementation of human resource activities through practical work examples and case studies. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3
In your final year you will extend and integrate your knowledge of business and human resource management using critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisational change, work force planning, and human resource development. You will explore and critique real-world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisations.

Professional recognition

This program is nationally accredited through the Australian Human Resources Institute. This Australian Human Resources Institute accreditation enables you to meet academic requirements for membership. You will also be eligible to join the Australian Institute of Management and the Australian Institute of Training and Development.

Industry links

Many of our teaching staff are Human Resource Management professionals aligned with industry through research and consultancy activities. These links to business also provide the opportunity for engagement with real world case studies, site visits, guest lectures and access to the latest industry thinking.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Practical teaching

You will explore and critique real world cases and projects, applying your theoretical knowledge to develop practical strategic policy suggestions for organisation. You'll use critical thinking and decision making skills to analyse, diagnose and provide recommendations for implementing organisation change and policy interventions.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, International Business, Management, Marketing, and Public Relations.

Abbreviation

BBus(HRM)

Human Resource Management Unit Sets

Primary Major	
Human Resource Management 8 Unit Major	
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
MGB370	Personal and Professional Development

Second Area of Study	

Human Resource Management 6 Unit Major	
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Human Resource Management Extension (for Human Resource Management students)	
MGB305	HRM Strategy and Policy
MGB314	Organisational Consulting and Change
PLUS:	Choose 2 of the following:
MGB225	Intercultural Communication and Negotiation Skills
MGB306	Independent Study
MGB309	Strategic Management
MGB338	Workplace Learning

HRM Minor (For non-HRM students)	
	Choose one (1) of the following:
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
PLUS:	Choose three (3) of the following:
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB339	Performance and Reward

Languages Unit Sets

Important Information:

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Human Resource Management (Full-time Semester 1 Entry)

Year 1, Semester 1	
BSB115	Management
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy

Year 2, Semester 1	
MGB201	Contemporary Employment Relations
MGB220	Business Research Methods
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 2, Semester 2	
BSB113	Economics
BSB119	Global Business
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 3, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can

be viewed under BS05 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Human Resource Management (Full-time Semester 2 Entry)

Year 1 Semester 2

BSB115	Management
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB220	Business Research Methods

Year 2 Semester 2

MGB207	Human Resource Issues and Strategy
MGB201	Contemporary Employment Relations
BSB119	Global Business
	Second Area of Study OR Option (elective) unit

Year 3 Semester 1

MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
BSB113	Economics
	Second Area of Study OR Option (elective) unit

Year 3 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 4 Semester 1

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Human Resource Management (Part-time Semester 1 Entry)

Year 1, Semester 1

BSB115	Management
BSB113	Economics

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

MGB200	Leading Organisations
BSB111	Business Law and Ethics

Year 2, Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3, Semester 1

MGB207	Human Resource Issues and Strategy
BSB110	Accounting

Year 3, Semester 2

MGB201	Contemporary Employment Relations
	Second Area of Study OR Option (elective) unit

Year 4, Semester 1

MGB220	Business Research Methods
	Second Area of Study OR Option (elective) unit

Year 4, Semester 2

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 5, Semester 1

MGB339	Performance and Reward
	Second Area of Study OR Option (elective) unit

Year 5, Semester 2

MGB320	Recruitment and Selection
	Second Area of Study OR Option (elective) unit

Year 6, Semester 1

MGB331	Learning and Development in Organisations
	Second Area of Study OR Option (elective) unit

Year 6, Semester 2

MGB370	Personal and Professional Development
	Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Human Resource Management (Part-time Semester 2 Entry)

Year 1 Semester 2

BSB115	Management

BSB113	Economics

Year 2 Semester 1

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 2

MGB200	Leading Organisations
BSB111	Business Law and Ethics

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
BSB123	Data Analysis

Year 3 Semester 2

MGB201	Contemporary Employment Relations
BSB110	Accounting

Year 4 Semester 1

MGB220	Business Research Methods
BSB119	Global Business

Year 4 Semester 2

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 5 Semester 1

MGB339	Performance and Reward
	Second Area of Study OR Option (elective) unit

Year 5 Semester 2

MGB320	Recruitment and Selection
	Second Area of Study OR Option (elective) unit

Year 6 Semester 1

MGB331	Learning and Development in Organisations
	Second Area of Study OR Option (elective) unit

Year 6 Semester 2

MGB370	Personal and Professional Development
	Second Area of Study OR Option (elective) unit

Year 7 Semester 1

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Human Resource Management with HRM Extension (Full-time Semester 1 Entry)

Year 1, Semester 1

BSB115	Management
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy

Year 2, Semester 1

MGB201	Contemporary Employment Relations
MGB220	Business Research Methods
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 2, Semester 2

BSB119	Global Business
BSB113	Economics
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 3, Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
	Second Area of Study OR Option (elective) unit
MGB314	Organisational Consulting and Change

Year 3, Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
MGB305	HRM Strategy and Policy
	Second Area of Study OR Option (elective) unit

HRM Extension Units

	Choose two (2) of the following:
MGB225	Intercultural Communication and Negotiation Skills
MGB306	Independent Study
MGB309	Strategic Management
MGB338	Workplace Learning

Human Resource Management with HRM Extension (Full-time Semester 2 Entry)

Year 1, Semester 2

BSB115	Management
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 1	
BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB220	Business Research Methods

Year 2, Semester 2	
MGB207	Human Resource Issues and Strategy
MGB201	Contemporary Employment Relations
BSB119	Global Business
	Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
MGB314	Organisational Consulting and Change
BSB113	Second Area of Study OR Option (elective) unit

Year 3, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
MGB305	HRM Strategy and Policy
	Second Area of Study OR Option (elective) unit

Year 4, Semester 1	
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

HRM Extension Units	
	Choose two (2) of the following:
MGB225	Intercultural Communication and Negotiation Skills
MGB306	Independent Study
MGB309	Strategic Management
MGB338	Workplace Learning

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Units Sets. Check unit availability when selecting Second Area of Study units.

Human Resource Management with HRM Extension (Part-time Semester 1 Entry)

Year 1, Semester 1	
BSB115	Management
BSB113	Economics

Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1	
MGB200	Leading Organisations
BSB123	Data Analysis

Year 2, Semester 2	
BSB111	Business Law and Ethics
BSB119	Global Business

Year 3, Semester 1	
MGB207	Human Resource Issues and Strategy
BSB110	Accounting

Year 3, Semester 2	
MGB201	Contemporary Employment Relations
	Second Area of Study OR Option (elective) unit

Year 4, Semester 1	
MGB220	Business Research Methods
	Second Area of Study OR Option (elective) unit

Year 4, Semester 2	
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 5, Semester 1	
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations

Year 5, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

Year 6, Semester 1	
MGB314	Organisational Consulting and Change
	Second Area of Study OR Option (elective) unit

Year 6, Semester 2	
MGB305	HRM Strategy and Policy
	Second Area of Study OR Option (elective) unit

HRM Extension Units	
	Choose two (2) of the following:
MGB225	Intercultural Communication and Negotiation Skills
MGB306	Independent Study
MGB309	Strategic Management
MGB338	Workplace Learning

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Human Resource Management with HRM Extension (Part-time Semester 2 Entry)

Year 1 Semester 2	
BSB115	Management
BSB113	Economics

Year 2 Semester 1	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 2	
MGB200	Leading Organisations
BSB111	Business Law and Ethics

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
BSB123	Data Analysis

Year 3 Semester 2	
MGB201	Contemporary Employment Relations
BSB110	Accounting

Year 4 Semester 1	
MGB220	Business Research Methods
BSB119	Global Business

Year 4 Semester 2	
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 5 Semester 1	
MGB339	Performance and Reward
	Second Area of Study OR Option (elective) unit

Year 5 Semester 2	
MGB320	Recruitment and Selection
	Second Area of Study OR Option (elective) unit

Year 6 Semester 1	
MGB331	Learning and Development in Organisations
MGB314	Organisational Consulting and Change

Year 6 Semester 2	
MGB370	Personal and Professional Development
MGB305	HRM Strategy and Policy

Year 7 Semester 1	
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

HRM Extension Units	
	Choose two of the following:
MGB225	Intercultural Communication and Negotiation Skills
MGB306	Independent Study
MGB309	Strategic Management
MGB338	Workplace Learning

Important Information	
	Please note: List of Second Area of Study can be viewed under BS05 (Human Resource Management) Unit Sets. BSB110, Check unit availability when selecting Second Area of Study units.

Human Resource Management with Management Second Major

Year 1, Semester 1	
BSB115	Management
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2	
BSB110	Accounting
BSB126	Marketing
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy

Year 2, Semester 1	
MGB201	Contemporary Employment Relations
MGB220	Business Research Methods
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2	
BSB119	Global Business
BSB113	Economics
MGB225	Intercultural Communication and Negotiation Skills
	Option (elective) unit

Year 3, Semester 1	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
MGB309	Strategic Management
	Option (elective) unit

Year 3, Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
MGB335	Project Management
MGB310	Sustainability in A Changing Environment

Potential Careers:

Administrator, Government Officer, Human Resource Developer, Human Resource Manager, Manager.

Bachelor of Business (International Business) (BS05)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,900 (indicative) per semester (subject to annual review)
Domestic Entry: February and July
International Entry: February, July and November* (*conditions apply) (international students can only study at Gardens Point campus)
QTAC code: 413021
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Mr Michael Cox
Campus: Gardens Point

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and management. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. You will begin your studies in international business with specific emphasis on international marketing and market entry strategies.

Year 2
You will tackle import and export management, and investigate the challenges involved in producing goods to distribute overseas. You will begin to personalise your degree with an understanding of the history, culture and business environments of countries in either Asia or Europe as your international region of expertise. Your choice of second business study area will further direct your future career options.

Year 3
You will be encouraged to immerse yourself in another culture through further regional studies, or through international exchanges. Take the opportunity to gain practical skills in cross-cultural communication and negotiation, logistics, and contemporary business strategies for Asia or Europe. Gain an overview of strategic issues facing global firms, including the different company structures that provide an advantage over competitors in the global marketplace.

Languages option

The course structure for both full-time and part-time International Business students varies depending on whether languages are selected as an option. Alternative course structures are included: one outlines the course structure if no languages are taken, the other outlines the structure for those who wish to undertake a language specialisation. If languages are taken as a specialisation, language units should commence in the first semester of the first year to maintain continuity from earlier pre-QUT language studies. All language units must normally be taken in the same language. International students must take a language that is not their native tongue.

Professional recognition

Students are eligible for membership of the Australian Institute of Export, the Logistics Association of Australia and the Chartered Institute of Purchasing depending on units chosen.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, Management, Marketing, and Public Relations.

Abbreviation

BBus(InternatBus)

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

International Business (Full-time Semester 1 Entry)

Year 1, Semester 1	
BSB123	Data Analysis
BSB119	Global Business
BSB124	Working in Business
BSB113	Economics

Year 1, Semester 2	
BSB115	Management
BSB110	Accounting
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 2, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second

Area of Study OR Option (elective) unit

Year 2, Semester 2

MGB340	International Business in the Asia-Pacific
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AMB303	International Logistics
AMB336	International Marketing
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

AMB369	International Business Strategy
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB126 and BSB111 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business (Full-time Semester 2 Entry)

Year 1, Semester 2

BSB123	Data Analysis
BSB110	Accounting
BSB119	Global Business
BSB124	Working in Business

Year 2, Semester 1

BSB113	Economics
BSB115	Management
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 2, Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AMB303	International Logistics
AMB336	International Marketing
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

MGB340	International Business in the Asia-Pacific
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AMB369	International Business Strategy
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB126 and BSB111 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business (Part-time Semester 1 Entry - Even Years)

Year 1, Semester 1

BSB119	Global Business
BSB113	Economics

Year 1, Semester 2

BSB110	Accounting
BSB124	Working in Business

Year 2, Semester 1

BSB126	Marketing
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2

AMB210	Importing and Exporting
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

MGB225	Intercultural Communication and Negotiation Skills
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AYB227	International Accounting
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

EFB240	Finance for International Business
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

AMB336	International Marketing
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

AMB303	International Logistics
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

MGB340	International Business in the Asia-Pacific
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AMB369	International Business Strategy
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB111, BSB115 and BSB123 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business (Part-time Semester 2 Entry - Even Years)

Year 1, Semester 2

BSB119	Global Business
BSB113	Economics

Year 2, Semester 1

BSB110	Accounting
BSB124	Working in Business

Year 2, Semester 2

AMB210	Importing and Exporting
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

MGB225	Intercultural Communication and Negotiation Skills
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

EFB240	Finance for International Business
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AMB336	International Marketing
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AYB227	International Accounting
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

AMB303	International Logistics
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

MGB340	International Business in the Asia-Pacific
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AMB369	International Business Strategy
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 7, Semester 1

	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (International Business)

Unit Sets. BSB111, BSB126, BSB115 and BSB123 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business (Part-time Semester 1 Entry - Odd Years)

Year 1, Semester 1

BSB119 Global Business

BSB113 Economics

Year 1, Semester 2

BSB110 Accounting

BSB124 Working in Business

Year 2, Semester 1

BSB126 Marketing

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2

AMB210 Importing and Exporting

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AYB227 International Accounting

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year3, Semester 2

EFB240 Finance for International Business

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

MGB225 Intercultural Communication and Negotiation Skills

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

AMB336 International Marketing

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

AMB303 International Logistics

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

MGB340 International Business in the Asia-Pacific

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AMB369 International Business Strategy

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

AYB227 only offered at night in Odd Years

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB111, BSB115 and BSB123 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business (Part-time Semester 2 Entry - Odd Years)

Year 1, Semester 2

BSB119 Global Business

BSB113 Economics

Year 2, Semester 1

BSB110 Accounting

BSB124 Working in Business

Year 2, Semester 2

AMB210 Importing and Exporting

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AYB227 International Accounting

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

EFB240 Finance for International Business

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

MGB225 Intercultural Communication and Negotiation Skills

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

AMB336 International Marketing

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

AMB303	International Logistics
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

MGB340	International Business in the Asia-Pacific
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AMB369	International Business Strategy
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 7, Semester 1

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

AYB227 only offered at night in Odd Years

Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB111, BSB126, BSB115 and BSB123 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business Unit Sets

Primary Major

International Business - 8 Unit Major

AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
AMB369	International Business Strategy
AYB227	International Accounting
EFB240	Finance for International Business
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Second Area of Study

International Business - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

International Logistics - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB210	Managing Operations
MGB335	Project Management

International Logistics - Minor

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
MGB210	Managing Operations

International Business - Minor (for non International Business students)

AMB210	Importing and Exporting
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Languages Unit Sets

Important Information:

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or

minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

International Business with Management Second Major

Year 1, Semester 1	
BSB113	Economics
BSB126	Marketing
BSB119	Global Business
BSB124	Working in Business

Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 2, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2	
MGB340	International Business in the Asia-Pacific
MGB200	Leading Organisations
AMB252	Business Decision Making
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1	
AMB303	International Logistics
AMB336	International Marketing
MGB309	Strategic Management
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2	
AMB369	International Business Strategy
MGB310	Sustainability in A Changing Environment
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB123 and BSB111 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

International Business with Marketing Second Major

Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
BSB115	Management
BSB110	Accounting
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 2, Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 2	
MGB340	International Business in the Asia-Pacific
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1	
AMB303	International Logistics
AMB335	E-marketing Strategies
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2	
AMB369	International Business Strategy
AMB336	International Marketing
AMB340	Services Marketing
	Remaining Business School Core OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (International Business) Unit Sets. BSB123 and BSB111 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Business Analyst, Diplomat, International Business Specialist.

Bachelor of Business (Management) (BS05)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,900 (indicative) per semester (subject to annual review)
Domestic Entry: February and July
International Entry: February, July and November* (*conditions apply) (international students can only study at Gardens Point campus)
QTAC code: 413021: Gardens Point; 463021: Caboolture
Past rank cut-off: Gardens Point: 81, Caboolture: 71
Past OP cut-off: Gardens Point: 10, Caboolture: 14
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Henri Burgers
Campus: Gardens Point and Caboolture

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and data analysis. You will develop generic skills in all areas, and gain an understanding of how businesses operate within the commercial and legal environment. Your focus on management begins in your second semester, when you'll start to develop skills in strategy, leadership and internationalisation.

Year 2
Building upon your broader business knowledge, you'll learn how critical analysis and strategic thinking assists management in challenging old viewpoints. You will learn about the importance of sustainability and change in organisations operating within complex environments. Opportunities will be provided to investigate the functional role of operations management designed to add value in productivity through allocating all the resources needed to produce a product. You will also be introduced to innovative and entrepreneurial thinking to enhance your business planning capabilities. The choice of a second business study area or an extended major in management will begin to steer your future career direction.

Year 3
In the third year you both integrate and further expand your knowledge into strategic management and operations management through the project approach to management. You will investigate how companies seek advantages over their industry competitors. You will consolidate your learning and extend yourself, developing analytical-thinking and decision-making skills. Working as individuals and in groups, you will develop a project management plan, fusing your knowledge of technical and social-cultural aspects of the organisation developed throughout the major. Defining the project, addressing the challenges of time, costs and risk you will decide the ways and means to effectively and efficiently use human and non human resources to reach the project's goals and those of the organisation.

Professional recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Management major, second major and extension – Students will meet the requirements for membership of the Australian Institute of Management.

Choice of campus

You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Management.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Marketing, and Public Relations.

Abbreviation

BBus(Mgt)

Management Unit Sets

Primary Major	
Management - 8 Unit Major	
MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment
MGB324	Managing Business Growth
MGB335	Project Management

Second Area of Study
Management - 6 Unit Major

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
MGB309	Strategic Management

Management Extension (for Management Students)	
MGB201	Contemporary Employment Relations
MGB341	Operational Risk Management
PLUS:	any two of the following:
MGB306	Independent Study
MGB331	Learning and Development in Organisations
MGB338	Workplace Learning
MGB370	Personal and Professional Development

Minor - Entrepreneurship (for non-Management students)	
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
	Plus two of the following:
MGB200	Leading Organisations
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Minor - Management (for non-Management students)	
MGB309	Strategic Management
	Plus three of the following:
MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Languages Unit Sets

Important Information:

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Management (Full-time Semester 1 Entry)

Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 2, Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
BSB110	Accounting
BSB123	Data Analysis

Year 2, Semester 2	
MGB309	Strategic Management
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 3, Semester 1	
MGB324	Managing Business Growth
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 3, Semester 2	
MGB335	Project Management

MGB310	Sustainability in A Changing Environment
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Management (Full-time Semester 2 Entry)

Year 1, Semester 2

BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB111	Business Law and Ethics
BSB113	Economics
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
BSB110	Accounting
	Second Area of Study OR Option (elective) unit

Year 3, Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth
BSB123	Data Analysis
	Second Area of Study OR Option (elective) unit

Year 3, Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 4, Semester 1

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units

Management (Part-time Semester 1 Entry)

Year 1, Semester 1

BSB115	Management
BSB119	Global Business

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

MGB200	Leading Organisations
BSB111	Business Law and Ethics

Year 2, Semester 2

MGB223	Entrepreneurship and Innovation
BSB113	Economics

Year 3, Semester 1

MGB225	Intercultural Communication and Negotiation Skills
BSB110	Accounting

Year 3, Semester 2

MGB210	Managing Operations
BSB123	Data Analysis

Year 4, Semester 1

MGB324	Managing Business Growth
	Second Area of Study OR Option (elective) unit

Year 4, Semester 2

MGB310	Sustainability in A Changing Environment
	Second Area of Study OR Option (elective) unit

Year 5, Semester 1

MGB309	Strategic Management
	Second Area of Study OR Option (elective) unit

Year 5, Semester 2

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 6, Semester 1

MGB335	Project Management
	Second Area of Study OR Option (elective) unit

Year 6, Semester 2

	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Management (Part-time Semester 2 Entry)

Year 1, Semester 2	
BSB115	Management
BSB119	Global Business

Year 2, Semester 1	
BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 2	
MGB223	Entrepreneurship and Innovation
BSB113	Economics

Year 3, Semester 1	
MGB200	Leading Organisations
BSB111	Business Law and Ethics

Year 3, Semester 2	
MGB210	Managing Operations
BSB123	Data Analysis

Year 4, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
BSB110	Accounting

Year 4, Semester 2	
MGB310	Sustainability in A Changing Environment
	Second Area of Study OR Option (elective) unit

Year 5, Semester 1	
MGB324	Managing Business Growth
	Second Area of Study OR Option (elective) unit

Year 5, Semester 2	
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 6, Semester 1	
MGB309	Strategic Management
	Second Area of Study OR Option (elective) unit

Year 6, Semester 2	
	Second Area of Study OR Option (elective) unit
	Second Area of Study OR Option (elective) unit

Year 7, Semester 1	
MGB335	Project Management
	Second Area of Study OR Option (elective) unit

Important Information	
	Please note: List of Second Area of Study can be viewed under BS05 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Management with Management Extension

Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 2, Semester 1	
MGB210	Managing Operations
BSB110	Accounting
BSB123	Data Analysis
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2	
MGB309	Strategic Management
MGB201	Contemporary Employment Relations
PLUS:	Option (elective) unit
PLUS:	Option (elective) unit

Year 3, Semester 1	
MGB324	Managing Business Growth
PLUS:	Management extension option unit
PLUS:	Option (elective) unit
PLUS:	Option (elective) unit

Year 3, Semester 2	
MGB335	Project Management
MGB341	Operational Risk Management
MGB310	Sustainability in A Changing Environment
PLUS:	Management extension option unit

Management Option unit list	
SELECT:	two (2) of the following:
MGB306	Independent Study
MGB331	Learning and Development in Organisations
MGB338	Workplace Learning
MGB370	Personal and Professional Development

Management with Human Resource Management Second Major

Year 1, Semester 1

BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 2, Semester 1

BSB110	Accounting
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB207	Human Resource Issues and Strategy

Year 2, Semester 2

MGB309	Strategic Management
BSB123	Data Analysis
MGB201	Contemporary Employment Relations
	Option (elective) unit

Year 3, Semester 1

MGB324	Managing Business Growth
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
	Option (elective) unit

Year 3, Semester 2

MGB335	Project Management
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
MGB310	Sustainability in A Changing Environment

Management with International Business Second Major

Year 1, Semester 1

BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 2, Semester 1

BSB110	Accounting
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
AMB204	Purchasing and Procurement

Year 2, Semester 2

MGB309	Strategic Management
BSB123	Data Analysis
AMB210	Importing and Exporting
	Option (elective) unit

Year 3, Semester 1

MGB324	Managing Business Growth
AMB303	International Logistics
AMB336	International Marketing
	Option (elective) unit

Year 3, Semester 2

MGB335	Project Management
MGB340	International Business in the Asia-Pacific
EFB240	Finance for International Business
MGB310	Sustainability in A Changing Environment

Management with Marketing Second Major

Year 1, Semester 1

BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 2, Semester 1

BSB110	Accounting
MGB223	Entrepreneurship and Innovation
MGB210	Managing Operations
AMB202	Integrated Marketing Communication

Year 2, Semester 2

BSB123	Data Analysis
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
	Option (elective) unit

Year 3, Semester 1

MGB309	Strategic Management

MGB324	Managing Business Growth
AMB240	Marketing Planning and Management
	Option (elective) unit

Year 3, Semester 2

MGB335	Project Management
AMB336	International Marketing
AMB340	Services Marketing
MGB310	Sustainability in A Changing Environment

Marketing and Management Unit List (for Caboolture students)

Business School Core Units

BSB110	Accounting
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB126	Marketing

Management Units

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment
MGB324	Managing Business Growth
MGB335	Project Management

Marketing Units

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
AMB359	Strategic Marketing

Marketing and Management Course Structure - Sem 1 entry (ODD YEAR) (for Caboolture students only)

Year 1, Semester 1

BSB126	Marketing
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2

BSB115	Management
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
AMB200	Consumer Behaviour

Year 2, Semester 1

MGB200	Leading Organisations
AMB202	Integrated Marketing Communication
	Option (elective) unit
	Option (elective) unit

Year 2, Semester 2

	Business School Core Unit
MGB223	Entrepreneurship and Innovation
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment

Year 3, Semester 1

AMB335	E-marketing Strategies
	OR
MGB324	Managing Business Growth
MGB225	Intercultural Communication and Negotiation Skills
AMB340	Services Marketing
MGB210	Managing Operations

Year 3, Semester 2

MGB335	Project Management
	OR
AMB359	
PLUS	The following 3 units:
AMB336	
	QUT Business School Core unit
	QUT Business School Core unit

Marketing and Management Course Structure - Sem 2 entry (ODD YEAR) (for Caboolture students only)

Year 1, Semester 2

BSB115	Management
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1

BSB126	Marketing
	Business School Core Unit
	Business School Core Unit
MGB200	Leading Organisations

Year 2, Semester 2	
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment

Year 3, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AMB340	Services Marketing
MGB210	Managing Operations
AMB335	E-marketing Strategies
	Or
	Option (elective) unit

Year 3, Semester 2	
MGB223	Entrepreneurship and Innovation
MGB335	Project Management
	OR
AMB359	Strategic Marketing
AMB336	International Marketing
AMB200	Consumer Behaviour

Year 4, Semester 1	
AMB202	Integrated Marketing Communication
	Business School Core Unit
	Option (elective) unit
MGB324	Managing Business Growth
	Or
	Option (elective) unit

Marketing and Management Course Structure - Sem 1 entry (EVEN YEAR) (for Caboolture students only)

Year 1, Semester 1	
BSB126	Marketing
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2	
BSB115	Management
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Business School Core Unit

Year 2, Semester 1	
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
MGB210	Managing Operations
	Option (elective) unit

Year 2, Semester 2	
AMB200	Consumer Behaviour
MGB223	Entrepreneurship and Innovation
MGB309	Strategic Management
	Business School Core Unit

Year 3, Semester 1	
AMB202	Integrated Marketing Communication
AMB335	E-marketing Strategies
	OR
MGB324	Managing Business Growth
AMB340	Services Marketing
	Option (elective) unit

Year 3, Semester 2	
	Business School Core Unit
AMB336	International Marketing
MGB310	Sustainability in A Changing Environment
MGB335	Project Management
	OR
AMB359	Strategic Marketing

Marketing and Management Course Structure - Sem 2 entry (EVEN YEAR) (for Caboolture students only)

Year 1, Semester 2	
BSB115	Management
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1	
BSB126	Marketing
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
MGB210	Managing Operations

Year 2, Semester 2	
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
MGB309	Strategic Management
AMB200	Consumer Behaviour

Year 3, Semester 1	
	Business School Core Unit
AMB202	Integrated Marketing Communication
AMB340	Services Marketing
AMB335	E-marketing Strategies
	Or
	Business School Core Unit

Year 3, Semester 2	
MGB223	Entrepreneurship and Innovation
MGB335	Project Management
	OR
AMB359	Strategic Marketing
AMB336	International Marketing
MGB310	Sustainability in A Changing Environment

Year 4, Semester 1	
	Option (elective) unit
	Option (elective) unit
	Business School Core Unit
MGB324	Managing Business Growth
	Or
	Business School Core Unit

Potential Careers:

Administrator, Government Officer, Manager.

Bachelor of Business (Marketing) (BS05)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,900 (indicative) per semester (subject to annual review)
Domestic Entry: February and July (Gardens Point and Caboolture Campus)
International Entry: February, July and November* (*conditions apply) (international students can only study at Gardens Point campus)
QTAC code: 413021: Gardens Point; 463021 Caboolture
Past rank cut-off: Gardens Point: 81, Caboolture: 71
Past OP cut-off: Gardens Point: 10, Caboolture: 14
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point and Caboolture

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to international and electronic business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and legal environment. Your marketing major will commence in second semester, investigating why consumers buy products and how they make purchase decisions.

Year 2
Building your knowledge of consumer behaviour, you will gain skills in conducting consumer and audience research and learn how market research informs corporate and strategic decision making. You will investigate the part technology has to play in developing new products for consumers, and learn how e-marketing can help companies compete in a global market. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3
You will round out your major by finding out how marketing decisions contribute to the strategic success of any business. Opportunities to apply your knowledge to real-world scenarios include producing a marketing plan in a simulated environment which allows you to apply your marketing decision making skills and assess the results. You may also have the opportunity to complete an industry placement to gain valuable work experience.

Campus options

You may choose to complete your business degree at Gardens Point or Caboolture campus, majoring in Marketing.

Professional recognition

Graduates may be eligible for membership of a number of professional bodies depending on choice of major and units.

Marketing first and second major and extension – Students may meet the requirements for membership of the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management, the American Marketing Association and the Australian Institute of Export.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Public Relations.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Abbreviations

BBus(Marketing)

Marketing (Full-time Semester 1 Entry)

Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2

AMB335	E-marketing Strategies
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

AMB359	Strategic Marketing
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be veiwed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing (Full-time Semester 2 Entry)

Year 1, Semester 2

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB111	Business Law and Ethics
BSB115	Management
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AMB335	E-marketing Strategies
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

AMB336	International Marketing
AMB340	Services Marketing
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AMB359	Strategic Marketing
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing (Part-time Semester 1 Entry)

Year 1, Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1, Semester 2

BSB119	Global Business
BSB124	Working in Business

Year 2, Semester 1

BSB113	Economics
BSB115	Management

Year 2, Semester 2

BSB110	Accounting
AMB201	Marketing and Audience Research

Year 3, Semester 1

AMB200	Consumer Behaviour
	Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AMB240	Marketing Planning and Management

Second Area of Study OR Option (elective) unit

Year 3, Semester 2

AMB202 Integrated Marketing Communication

Second Area of Study OR Option (elective) unit

Year 4, Semester 2

AMB336 International Marketing

Second Area of Study OR Option (elective) unit

Year 5, Semester 1

AMB335 E-marketing Strategies

Second Area of Study OR Option (elective) unit

Year 5, Semester 2

AMB340 Services Marketing

Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AMB359 Strategic Marketing

Second Area of Study OR Option (elective) unit

Year 6, Semester 2

BSB111 Business Law and Ethics

Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. Check unit availability when selecting Second Area of Study units.

Marketing (Part-time Semester 2 Entry)

Year 1, Semester 2

BSB123 Data Analysis

BSB126 Marketing

Year 2, Semester 1

BSB119 Global Business

BSB124 Working in Business

Year 2, Semester 2

BSB110 Accounting

AMB201 Marketing and Audience Research

Year 3, Semester 1

BSB115 Management

AMB200 Consumer Behaviour

Year 3, Semester 2

BSB111 Business Law and Ethics

AMB202 Integrated Marketing Communication

Year 4, Semester 1

BSB113 Economics

AMB240 Marketing Planning and Management

Year 4, Semester 2

AMB336 International Marketing

Second Area of Study OR Option (elective) unit

Year 5, Semester 1

AMB335 E-marketing Strategies

Second Area of Study OR Option (elective) unit

Year 5, Semester 2

AMB340 Services Marketing

Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AMB359 Strategic Marketing

Second Area of Study OR Option (elective) unit

Year 6, Semester 2

Second Area of Study OR Option (elective) unit

Second Area of Study OR Option (elective) unit

Year 7, Semester 1

Second Area of Study OR Option (elective) unit

Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. Check unit availability when selecting Second Area of Study units.

Marketing Unit Sets

Primary Major

Marketing - 8 Unit Major

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

AMB335 E-marketing Strategies

AMB336 International Marketing

AMB340 Services Marketing

AMB359 Strategic Marketing

Second Area of Study

Marketing - 6 Unit Major

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

AMB336	International Marketing
AMB340	Services Marketing

Marketing - Extension

	Choose 4 from:
AMB206	Social Marketing
AMB251	Innovation and Brand Management
AMB252	Business Decision Making
AMB303	International Logistics
AMB310	Internship
AMB350	Sales and Customer Relationship Management

Marketing - Minor

	Select four (4) from the following units:
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB340	Services Marketing

Sales - Minor

AMB331	Direct Marketing
AMB249	Professional Selling
AMB350	Sales and Customer Relationship Management
MGB225	Intercultural Communication and Negotiation Skills

Tourism and Entertainment Marketing Minor

AMB207	Entertainment Marketing
AMB209	Tourism Marketing
AMB208	Events Marketing
AMB264	Public Relations Techniques

Languages Unit Sets

Important Information:

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Marketing with Advertising Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB220	Advertising Theory and Practice
	*Choose one from the following to complete the Advertising major:
AMB230	Digital Promotions
AMB331	Direct Marketing

Year 2, Semester 2

AMB335	E-marketing Strategies
AMB318	Advertising Copywriting
AMB319	Media Planning
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 3, Semester 2

AMB359	Strategic Marketing
	Remaining Business School Core OR Option

	(elective) unit
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Advertising Major List

	*Choose one from the following to complete the Advertising major:
AMB230	Digital Promotions
AMB331	Direct Marketing

Important Information

Please note: List of Second Area of Study can be veiwed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with Integrated Marketing Communication Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Remaining Business School Core OR Option (elective) unit
AMB220	Advertising Theory and Practice

Year 2, Semester 2

AMB335	E-marketing Strategies
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
AMB208	Events Marketing
AMB350	Sales and Customer Relationship Management

Year 3, Semester 2

AMB359	Strategic Marketing
	Integrated Marketing Communication Unit*
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Integrated Marketing Communication List

	*Choose one from the following to complete the Integrate Marketing Communication major:
AMB230	Digital Promotions
AMB264	Public Relations Techniques
AMB319	Media Planning

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with International Business Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics
BSB115	Management

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB204	Purchasing and Procurement
AMB240	Marketing Planning and Management
MGB225	Intercultural Communication and Negotiation Skills

Year 2, Semester 2

AMB210	Importing and Exporting
AMB335	E-marketing Strategies
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1

AMB303	International Logistics
AMB336	International Marketing
AMB340	Services Marketing

EFB240	Finance for International Business

Year 3, Semester 2

AMB359	Strategic Marketing
MGB340	International Business in the Asia-Pacific
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with Management Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics
BSB115	Management

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2

AMB335	E-marketing Strategies
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
MGB309	Strategic Management
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2

AMB359	Strategic Marketing
MGB310	Sustainability in A Changing Environment
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be veiwed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with Public Relations Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB263	Introduction To Public Relations
	Remaining Business School Core OR Option (elective) unit

Year 2, Semester 2

AMB335	E-marketing Strategies
AMB264	Public Relations Techniques
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1

AMB336	International Marketing
AMB340	Services Marketing
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 3, Semester 2

AMB359	Strategic Marketing
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
	Remaining Business School Core OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with Finance Second Major

Year 1, Semester 1	
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 2, Semester 2	
AMB335	E-marketing Strategies
EFB201	Financial Markets
EFB223	Economics 2
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1	
AMB336	International Marketing
AMB340	Services Marketing
	Remaining Business School Core OR Option (elective) unit
EFB307	Finance 2

Year 3, Semester 2	
AMB359	Strategic Marketing
EFB312	International Finance
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB111 and BSB119 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing with Human Resource Management Second Major

Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
BSB115	Management
BSB111	Business Law and Ethics
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 2, Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
MGB200	Leading Organisations
	Remaining Business School Core OR Option (elective) unit

Year 2, Semester 2	
AMB335	E-marketing Strategies
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 1	
AMB336	International Marketing
AMB340	Services Marketing
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 3, Semester 2	
AMB359	Strategic Marketing
MGB320	Recruitment and Selection
	Remaining Business School Core OR Option (elective) unit
	Remaining Business School Core OR Option (elective) unit

Important Information
Please note: List of Second Area of Study can be viewed under BS05 (Marketing) Unit Sets. BSB110 and BSB113 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Marketing and Management Unit List (for Caboolture students)

Business School Core Units	
BSB110	Accounting
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB126	Marketing

Management Units	
MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment
MGB324	Managing Business Growth
MGB335	Project Management

Marketing Units	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
AMB359	Strategic Marketing

Marketing and Management Course Structure - Sem 1 entry (ODD YEAR) (for Caboolture students only)

Year 1, Semester 1	
BSB126	Marketing
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2	
BSB115	Management
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
AMB200	Consumer Behaviour

Year 2, Semester 1	
MGB200	Leading Organisations
AMB202	Integrated Marketing Communication
	Option (elective) unit
	Option (elective) unit

Year 2, Semester 2	
	Business School Core Unit
MGB223	Entrepreneurship and Innovation
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment

Year 3, Semester 1	
AMB335	E-marketing Strategies
	OR
MGB324	Managing Business Growth
MGB225	Intercultural Communication and Negotiation Skills
AMB340	Services Marketing
MGB210	Managing Operations

Year 3, Semester 2	
MGB335	Project Management
	OR
AMB359	
PLUS	The following 3 units:
AMB336	
	QUT Business School Core unit
	QUT Business School Core unit

Marketing and Management Course Structure - Sem 2 entry (ODD YEAR) (for Caboolture students only)

Year 1, Semester 2	
BSB115	Management
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1	
BSB126	Marketing
	Business School Core Unit
	Business School Core Unit
MGB200	Leading Organisations

Year 2, Semester 2	
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment

Year 3, Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AMB340	Services Marketing
MGB210	Managing Operations
AMB335	E-marketing Strategies

	Or
	Option (elective) unit

Year 3, Semester 2	
MGB223	Entrepreneurship and Innovation
MGB335	Project Management
	OR
AMB359	Strategic Marketing
AMB336	International Marketing
AMB200	Consumer Behaviour

Year 4, Semester 1	
AMB202	Integrated Marketing Communication
	Business School Core Unit
	Option (elective) unit
MGB324	Managing Business Growth
	Or
	Option (elective) unit

Marketing and Management Course Structure - Sem 1 entry (EVEN YEAR) (for Caboolture students only)

Year 1, Semester 1	
BSB126	Marketing
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2	
BSB115	Management
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Business School Core Unit

Year 2, Semester 1	
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
MGB210	Managing Operations
	Option (elective) unit

Year 2, Semester 2	
AMB200	Consumer Behaviour
MGB223	Entrepreneurship and Innovation
MGB309	Strategic Management
	Business School Core Unit

Year 3, Semester 1	
AMB202	Integrated Marketing Communication
AMB335	E-marketing Strategies
	OR
MGB324	Managing Business Growth
AMB340	Services Marketing
	Option (elective) unit

Year 3, Semester 2	
	Business School Core Unit
AMB336	International Marketing
MGB310	Sustainability in A Changing Environment
MGB335	Project Management
	OR
AMB359	Strategic Marketing

Marketing and Management Course Structure - Sem 2 entry (EVEN YEAR) (for Caboolture students only)

Year 1, Semester 2	
BSB115	Management
	Business School Core Unit
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1	
BSB126	Marketing
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
MGB210	Managing Operations

Year 2, Semester 2	
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
MGB309	Strategic Management
AMB200	Consumer Behaviour

Year 3, Semester 1	
	Business School Core Unit
AMB202	Integrated Marketing Communication
AMB340	Services Marketing
AMB335	E-marketing Strategies
	Or
	Business School Core Unit

Year 3, Semester 2	
MGB223	Entrepreneurship and Innovation
MGB335	Project Management
	OR
AMB359	Strategic Marketing
AMB336	International Marketing
MGB310	Sustainability in A Changing Environment

Year 4, Semester 1	
	Option (elective) unit
	Option (elective) unit

	Business School Core Unit
MGB324	Managing Business Growth
	Or
	Business School Core Unit

Potential Careers:

Account Executive, Computer Salesperson/Marketer, Creative Writer, Government Officer, Market Research Manager, Marketing Officer/Manager, Organisational Communication Specialist, Publishing Professional, Sales Person.

Bachelor of Business (Public Relations) (BS05)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 3 years
Course duration (part-time): 6 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,900 (indicative) per semester (subject to annual review)
Domestic Entry: February and July
International Entry: February, July and November* (*conditions apply) (international students can only study at Gardens Point campus)
QTAC code: 413021
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Amisha Mehta
Campus: Gardens Point

Your degree at a glance

Year 1
You will build a base of broad business knowledge through the core units, covering all areas of business from finance, accounting and economics through to marketing and global business. With generic skills in all areas, you will gain an understanding of how businesses operate within the commercial and social environment. You will begin your studies in public relations in the second semester, with an introduction to founding principles, an overview of the profession, and an insight into the future of public relations practice in contemporary organisations.

Year 2
You will build knowledge and skills in public relations techniques, learning how to write and prepare public relations tactics and tools such as media releases, social media programs, and events for real-world clients. In doing so, you will develop a portfolio of public relations materials to show potential employers. You will also build skills in public relations planning, allowing you to identify the best practices of public relations by analysing successful public relations campaigns from Australia and around the world. You will also have the opportunity to personalise your degree with the selection of a second study area.

Year 3
Acting as an internal adviser, you will explore corporate communication issues for organisations and track contemporary issues through case studies. You will also take the role of a public relations consultant, advising a real-world client on their problem or opportunity. Working in partnership with other students to form a consulting team, you will prepare a campaign plan to present to your client. Your writing skills will be further developed through your campaign portfolio. Work placements are also available to match your interests in consultancies, government, corporate settings and community groups.

Professional recognition

This course is accredited by the industry's peak professional body, the Public Relations Institute of Australia (PRIA), providing graduates access to professional education and career opportunities. QUT maintains strong links with this body, in which a number of our teaching staff hold executive positions.

Practical teaching

The practical nature of this major means that you will graduate with a portfolio of work to demonstrate your skills to potential employers.

Third year project work is imperative to demonstrating the depth and breadth of skills you have accumulated throughout the course. This hands-on experience will give your career a vital kick start by bringing together the design, strategic planning and tactical preparation that underpins a real world public relations campaign.

Other majors

See also separate entries for other majors in this course: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, and Marketing.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Abbreviation

BBus(PublicRelations)

Public Relations (Full-time Semester 1 Entry)

Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB111 is the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Public Relations (Full-time Semester 2 Entry)

Year 1, Semester 2

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations

Year 2, Semester 2

AMB264	Public Relations Techniques
AMB201	Marketing and Audience Research
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AMB372	Public Relations Planning
AMB373	Corporate Communication
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

AMB374	Global Public Relations Cases
AMB375	Public Relations Management
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AMB379	Public Relations Campaigns
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB111 is the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Public Relations (Part-time Semester 1 Entry)

Year 1, Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1, Semester 2

BSB119	Global Business
BSB124	Working in Business

Year 2, Semester 1

	Remaining Business School Core OR Second Area of Study OR Option (elective) unit
	Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 2, Semester 2

AMB201	Marketing and Audience Research
	Remaining Business School Core OR Second

Area of Study OR Option (elective) unit

Year 3, Semester 1

AMB263 Introduction To Public Relations

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

AMB264 Public Relations Techniques

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AMB372 Public Relations Planning

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

AMB373 Corporate Communication

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

AMB375 Public Relations Management

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

AMB374 Global Public Relations Cases

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AMB379 Public Relations Campaigns

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB110, BSB111, BSB113 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Public Relations (Part-time Semester 2 Entry)

Year 1, Semester 2

BSB123 Data Analysis

BSB126 Marketing

Year 2, Semester 1

BSB119 Global Business

BSB124 Working in Business

Year 2, Semester 2

AMB201 Marketing and Audience Research

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 1

AMB263 Introduction To Public Relations

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 3, Semester 2

AMB264 Public Relations Techniques

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 2

AMB373 Corporate Communication

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 4, Semester 1

AMB372 Public Relations Planning

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 1

AMB375 Public Relations Management

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 5, Semester 2

AMB374 Global Public Relations Cases

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 1

AMB379 Public Relations Campaigns

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 6, Semester 2

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Year 7, Semester 1

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Remaining Business School Core OR Second Area of Study OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit

Sets. BSB110, BSB111, BSB113 and BSB115 are the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Public Relations Unit Sets

Primary Major

Public Relations - 8 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB379	Public Relations Campaigns

Second Area of Study

Public Relations - 6 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Public Relations Minor (for non Public Relations students)

Select four (4) from the following:

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Languages Unit Sets

Important Information:

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Public Relations with Advertising Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 2, Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 3, Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 3, Semester 2

AMB379	Public Relations Campaigns
BSB111	Business Law and Ethics

	Option (elective) unit
	Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. Check unit availability when selecting Second Area of Study units.

Public Relations with Marketing Second Major

Year 1, Semester 1

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB113	Economics
BSB115	Management
AMB263	Introduction To Public Relations

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
AMB200	Consumer Behaviour
	Remaining Business School Core OR Option (elective) unit

Year 2, Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 3, Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB335	E-marketing Strategies
	Remaining Business School Core OR Option (elective) unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
AMB336	International Marketing
AMB340	Services Marketing
	Remaining Business School Core OR Option (elective) unit

Important Information

Please note: List of Second Area of Study can be viewed under BS05 (Public Relations) Unit Sets. BSB111 is the remaining Business School Core units which must be completed. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Government Officer, Information Officer, Journalist, Media Industry Specialist, Policy Officer, Public Relations Officer/Consultant, Publishing Professional.

Bachelor of Business (Dean's Honours) (BS06)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 2 years (4 standard semesters; 2 summer semesters) plus Honours
Course duration (part-time): Not available in part-time mode
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $13,300 (indicative) per semester - based on 60 credit points
Domestic Entry: February
International Entry: February
QTAC code: 413222
Past rank cut-off: 97
Past OP cut-off: 2
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors - Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 60 credit points in semesters 1 and 2; 24 credit points in summer
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

Course design

To complete the Bachelor of Business (Dean's Honours), a student must successfully complete all parts listed below:

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
(c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester(48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Students who graduate from the Bachelor of Business with a GPA of 5.5 or higher will be eligible to enrol in the Bachelor of Business (Honours) (BS63).

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Special Course Requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in Study: Due to the accelerated program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of START QUT).

Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

Further study

Students in the Dean's Honours (BS06) are expected to maintain a GPA 5.5 in order to be eligible for entry into the Bachelor of Business (Honours) (BS63) program.

For information on the Honours program, see the entry for BS63 Bachelor of Business (Honours) (BS63).

Campus options

This degree is available at Gardens Point campus only, however some units are offered at Caboolture campus. Students may enrol in Business units at Caboolture campus.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Abbreviation

BBus(Study Area A)

Accountancy Unit Sets

Primary Major

Accountancy - 8 Unit Major

AYB200	Financial Accounting
AYB225	Management Accounting
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
AYB340	Company Accounting
AYB311	Financial Accounting Issues
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Second Area of Study

Accountancy - 6 Unit Major

AYB200	Financial Accounting
AYB225	Management Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB340	Company Accounting
AYB301	Audit and Assurance

Forensics - 6 Unit Major

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
INB312	Enterprise Systems Applications
PLUS:	select two (2) units from:
AYB221	Computerised Accounting Systems
INB220	Business Analysis
INB311	Enterprise Systems
INB342	Enterprise Data Mining and Data Analysis
INB343	Advanced Data Mining and Data Warehousing
	Please note: AYB221 is for Non-Accountancy Major Students

Business Regulations - 6 Unit Major (for non-Accounting students)

AYB219	Taxation Law
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward
PLUS:	select two (2) units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Accountancy - Professional Accounting Extension (for professional recognition)

AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
PLUS:	select one (1) unit from:
AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law

Accountancy - Regulation and Tax Extension

	Select four (4) units from:
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Forensics Minor

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
PLUS:	select one (1) unit from:
AYB205	Law of Business Entities
AYB221	Computerised Accounting Systems
AYB338	Accountancy Work Placement
	Please note: AYB221 is for Non-Accountancy Major Students

Superannuation and Wealth Management Minor

AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
PLUS:	select two (2) units from:
AYB205	Law of Business Entities
AYB219	Taxation Law
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement
	Please note: AYB219 is for Non-Accountancy Major Students

Business Regulation Minor (for non-Accounting students)

AYB219	Taxation Law
PLUS:	select three (3) units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities

AYB230	Corporations Law
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward

Accountancy Minor (for non-Accountancy students)

	Select four (4) units from:
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Advertising Unit Sets

Primary Major

Advertising - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB339	Advertising Campaigns

Second Area of Study

Advertising - 6 Unit Major

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Integrated Marketing Communication - 6 Unit Major

AMB202	Integrated Marketing Communication
AMB208	Events Marketing
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management

Advertising Minor (for non-Advertising students)

AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management

Integrated Marketing Communication - Minor

AMB202	Integrated Marketing Communication
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
	Choose one from the following:
AMB263	Introduction To Public Relations
AMB220	Advertising Theory and Practice

Economics Unit Sets

Primary Major

Economics - 8 Unit Major

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB338	Contemporary Application of Economic Theory
	Plus any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Second Area of Study

Economics - 6 Unit Major (for non Finance major students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus any two of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics - 6 unit major (for Finance students)

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus four of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics

EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics - Minor (for non-Economics and Finance students)

EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus one of the following:
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Economics minor (for Finance students)

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Plus two of the following:
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Applied Economics Minor (for non-Economics and Finance students)

EFB223	Economics 2
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
	Plus one of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Applied Economics minor (for Finance students)

EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Quantitative Economics minor (for non-Economics and Finance students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB333	Introductory Econometrics
	Plus one of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Quantitative Economic minor (for Finance students)

EFB333	Introductory Econometrics
	Plus three of the following:
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB332	Applied Behavioural Economics
EFB334	Environmental Economics and Policy

Finance Unit Sets

Primary Major

Finance - 8 Unit Major

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Second Area of Study

Finance - 6 Unit Major (for non Economics students)

EFB201	Financial Markets
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB307	Finance 2
EFB312	International Finance

Finance - 6 unit Major (for Economics students)

EFB210	Finance 1
EFB201	Financial Markets
EFB307	Finance 2
EFB312	International Finance
EFB335	Investments
EFB340	Finance Capstone

Finance - Minor (for non-Finance students)

EFB201	Financial Markets
EFB210	Finance 1
EFB307	Finance 2
EFB312	International Finance

Finance - Funds Management Extension

EFB308	Finance 3
EFB309	Financial Derivatives
EFB326	Applied Portfolio Management

EFB333	Introductory Econometrics

Finance - Financial Services Extension

AYB232	Financial Services Regulation and Law
EFB310	Financial Institutions - Control
EFB311	Financial Institutions - Lending
EFB339	Financial Planning and Investments

Human Resource Management Unit Sets

Primary Major

Human Resource Management 8 Unit Major

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
MGB370	Personal and Professional Development

Second Area of Study

Human Resource Management 6 Unit Major

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Human Resource Management Extension (for Human Resource Management students)

MGB305	HRM Strategy and Policy
MGB314	Organisational Consulting and Change
PLUS:	Choose 2 of the following:
MGB225	Intercultural Communication and Negotiation Skills
MGB306	Independent Study
MGB309	Strategic Management
MGB338	Workplace Learning

HRM Minor (For non-HRM students)

	Choose one (1) of the following:
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
PLUS:	Choose three (3) of the following:
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB339	Performance and Reward

International Business Unit Sets

Primary Major

International Business - 8 Unit Major

AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
AMB369	International Business Strategy
AYB227	International Accounting
EFB240	Finance for International Business
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Second Area of Study

International Business - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

International Logistics - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB210	Managing Operations
MGB335	Project Management

International Logistics - Minor

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
MGB210	Managing Operations

International Business - Minor (for non International Business students)

AMB210	Importing and Exporting
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Language Unit Sets

Important Information

Languages are delivered through an Australian-first alliance between QUT, the

University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university.

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Management Unit Sets

Primary Major

Management - 8 Unit Major

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment
MGB324	Managing Business Growth
MGB335	Project Management

Second Area of Study

Management - 6 Unit Major

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
MGB309	Strategic Management

Management Extension (for Management Students)

MGB201	Contemporary Employment Relations
MGB341	Operational Risk Management
PLUS:	any two of the following:
MGB306	Independent Study
MGB331	Learning and Development in Organisations
MGB338	Workplace Learning
MGB370	Personal and Professional Development

Minor - Entrepreneurship (for non-Management students)

MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
	Plus two of the following:
MGB200	Leading Organisations
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Minor - Management (for non-Management students)

MGB309	Strategic Management
	Plus three of the following:
MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Marketing Unit Sets

Primary Major

Marketing - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
AMB359	Strategic Marketing

Second Area of Study

Marketing - 6 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB336	International Marketing

AMB340	Services Marketing

Marketing - Extension

	Choose 4 from:
AMB206	Social Marketing
AMB251	Innovation and Brand Management
AMB252	Business Decision Making
AMB303	International Logistics
AMB310	Internship
AMB350	Sales and Customer Relationship Management

Marketing - Minor

	Select four (4) from the following units:
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB340	Services Marketing

Sales - Minor

AMB331	Direct Marketing
AMB249	Professional Selling
AMB350	Sales and Customer Relationship Management
MGB225	Intercultural Communication and Negotiation Skills

Tourism and Entertainment Marketing Minor

AMB207	Entertainment Marketing
AMB209	Tourism Marketing
AMB208	Events Marketing
AMB264	Public Relations Techniques

Public Relations Unit Sets

Primary Major

Public Relations - 8 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB379	Public Relations Campaigns

Second Area of Study

Public Relations - 6 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Public Relations Minor (for non Public Relations students)

	Select four (4) from the following:
AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Full-time Semester 1 Entry - Accountancy

Year 1, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB115	Management
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting

Year 1, Semester 3 (Summer)

AYB300	Accountancy Work Integrated Learning

Year 2, Semester 1

AYB340	Company Accounting
BSB119	Global Business
	Second Area of Study Unit
	Second Area of Study Unit
	Second Area of Study Unit

Year 2, Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
BSB126	Marketing
	Second Area of Study Unit

Year 2, Semester 3 (Summer)

AYB302	Project

Important Information

Please note: List of Second Area of Study can

be viewed under BS06 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Accountancy (with Professional Accounting)

Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2	
BSB119	Global Business
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting

Year 1, Semester 3 (Summer)	
AYB300	Accountancy Work Integrated Learning

Year 2, Semester 1	
AYB340	Company Accounting
AYB321	Strategic Management Accounting
AYB230	Corporations Law
	Professional Accounting unit (either AYB227 or AYB320 or AYB240) or BSB115
EFB210	Finance 1

Year 2, Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
	Professional Accounting unit (either AYB320 or AYB250) OR BSB115
BSB126	Marketing

Professional Accountancy Extension	
	To complete the Professional Accounting extension student must select one of the following:
AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law

Year 2, Semester 3 (Summer)	
AYB302	Project

Important Information
Please note: Check unit availability when selecting Second Area of Study units.

Students must completed all 8 Business School Core Units (BSBxxx)

Full-time Semester 1 Entry - Advertising

Year 1, Semester 1	
BSB110	Accounting
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
AMB220	Advertising Theory and Practice

Year 1, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB201	Marketing and Audience Research
AMB200	Consumer Behaviour
BSB115	Management

Year 1, Semester 3 (Summer)	
BSB200	Project

Year 2, Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB119	Global Business
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 2	
AMB339	Advertising Campaigns
BSB111	Business Law and Ethics
BSB113	Economics
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)	
BSB302	Project 2

Important Information
Please note: List of Second Area of Study can be viewed under BS06 (Advertising) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Economics

Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
BSB124	Working in Business
BSB123	Data Analysis
BSB111	Business Law and Ethics

Year 1, Semester 2	
BSB126	Marketing
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
	Second Area of Study unit

Year 1, Semester 3 (Summer)	
BSB200	Project

Year 2, Semester 1	
BSB119	Global Business
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Economics Option unit
	Second Area of Study unit

Year 2, Semester 2	
EFB338	Contemporary Application of Economic Theory
	Economics Option unit
	Economics Option unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)	
BSB302	Project 2

Economics Options List	
	Student must choose 3 units from the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information	
	Please note: List of Second Area of Study can be viewed under BS06 (Economics) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Finance

Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics
BSB124	Working in Business
BSB123	Data Analysis
BSB111	Business Law and Ethics

Year 1, Semester 2	
BSB115	Management
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB201	Financial Markets
	Second Area of Study Unit

Year 1, Semester 3 (Summer)	
BSB200	Project

Year 2, Semester 1	
BSB119	Global Business
EFB223	Economics 2
EFB312	International Finance
EFB307	Finance 2
	Second Area of Study Unit

Year 2, Semester 2	
EFB335	Investments
EFB340	Finance Capstone
BSB126	Marketing
	Second Area of Study Unit
	Second Area of Study Unit

Year 2, Semester 3 (Summer)	
BSB302	Project 2

Important Information	
	Please note: List of Second Area of Study can be viewed under BS06 (Finance) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Human Resources Management

Year 1, Semester 1	
BSB113	Economics
BSB115	Management
BSB124	Working in Business
BSB111	Business Law and Ethics
BSB126	Marketing

Year 1, Semester 2	
BSB110	Accounting
BSB123	Data Analysis
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy

Year 1, Semester 3 (Summer)	
BSB200	Project

Year 2, Semester 1

BSB119	Global Business
MGB220	Business Research Methods
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
	Second Area of Study unit

Year 2, Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
	Second Area of Study unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

BSB302	Project 2

Important Information

Please note: List of Second Area of Study can be viewed under BS06 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - International Business

Year 1, Semester 1

BSB113	Economics
BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB123	Data Analysis
AMB210	Importing and Exporting
EFB240	Finance for International Business
MGB225	Intercultural Communication and Negotiation Skills

Year 1, Semester 3 (Summer)

BSB200	Project

Year 2, Semester 1

AMB303	International Logistics
AMB336	International Marketing
AYB227	International Accounting
	Second Area of Study
	Second Area of Study

Year 2, Semester 2

BSB111	Business Law and Ethics
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
	Second Area of Study
	Second Area of Study

Year 2, Semester 3 (Summer)

BSB302	Project 2

Important Information

Please note; List of Second Area of Study can be viewed under BS06 (International Business) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Management

Year 1, Semester 1

BSB111	Business Law and Ethics
BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB113	Economics
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
	Second Area of Study unit

Year 1, Semester 3 (Summer)

BSB200	Project

Year 2, Semester 1

BSB123	Data Analysis
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB324	Managing Business Growth

Year 2, Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management
	Second Area of Study unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

BSB302	Project 2

Important Information

Please note: List of Second Area of Study can be viewed under BS06 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Marketing

Year 1, Semester 1	
BSB110	Accounting
BSB115	Management
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
BSB111	Business Law and Ethics

Year 1, Semester 3 (Summer)	
BSB200	Project

Year 2, Semester 1	
AMB335	E-marketing Strategies
AMB340	Services Marketing
BSB119	Global Business
	Second Area of Study Unit
	Second Area of Study Unit

Year 2, Semester 2	
AMB336	International Marketing
AMB359	Strategic Marketing
BSB113	Economics
	Second Area of Study Unit
	Second Area of Study Unit

Year 2, Semester 3 (Summer)	
BSB302	Project 2

Important Information
Please note: List of Second Area of Study can be viewed under BS06 (Marketing) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Public Relations

Year 1, Semester 1	
BSB124	Working in Business
BSB123	Data Analysis
BSB126	Marketing
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 1, Semester 2	
BSB115	Management
BSB113	Economics
BSB110	Accounting
AMB201	Marketing and Audience Research
AMB372	Public Relations Planning

Year 1, Semester 3 (Summer)	
BSB200	Project

Year 2, Semester 1	
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB119	Global Business
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 2	
AMB375	Public Relations Management
AMB379	Public Relations Campaigns
BSB111	Business Law and Ethics
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)	
BSB302	Project 2

Important Information
Please note: List of Second Area of Study can be viewed under BS06 (Public Relations) Unit Sets. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Account Executive, Accountant, Administrator, Advertising Professional, Banking and Finance Professional, Business Analyst, Business Development Officer, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Financial Risk Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Investment Manager, Manager, Market Research Manager, Marketing Officer/Manager, Project Developer, Project Manager, Public Relations Officer/Consultant, Statistician.

Bachelor of Business (Accelerated Program) (BS07)

Year offered: 2011
Admissions: Yes
CRICOS code: 003491G
Course duration (full-time): 4 standard semesters, 2 summer semesters (2 years)
Course duration (part-time): Not available in part-time mode
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $13,300 (indicative) per semester - based on 60 credit points
Domestic Entry: Semester 1 only (February)
International Entry: Semester 1 only (February)
QTAC code: 413122
Past rank cut-off: 92
Past OP cut-off: 5
Assumed knowledge: English (4, SA) and for Accountancy, Economics, Finance and Marketing majors Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 60 credit points in semesters 1 and 2; 24 credits points in summer
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

Course design

The Bachelor of Business (Accelerated Program) allows you to be flexible in your fields of study to suit your own needs and career aspirations. The three distinct components within the program will give you many combinations of study areas and minors, as well as opportunities to participate in internships, work placements, special topics or projects during summer.

(a) Eight Business School Core units (96 credit points)
(b) One block of eight Major Core units (Study Area A) (96 credit points)
(c) One Minor of 4 units selected from a University-Wide unit set or a Business School extension (48 credit points)
(d) Four prescribed Option units undertaken during the Summer semester as project or research units (48 credit points)

Students should note that not all minors are timetabled in every year or semester. Hence, due to the accelerated structure of the course, it is important you confirm that the minors you are interested in will be available.

Students will study five units (60 credit points) in each of the major semesters and an additional two units (24 credit points) in the Summer semesters.

Study areas

Study areas for this course are Accounting, Advertising, Economics, Finance, International Business, Human Resource Management, Management, Marketing, and Public Relations.

Course information

This accelerated program is for high achieving students and it will provide you with the opportunity to complete a three year Bachelor of Business degree in two years. Students will study five units in each of the major semesters and an additional two units in the summer semesters.

Special course requirements

Minimum GPA: It is expected that students maintain a minimum GPA of 5.5. If a student does not maintain a GPA of 5.5 it will be recommended that they return to the standard program, Bachelor of Business (BS05). (A GPA of 5.5 is required for entry to the Bachelor of Business (Honours) (BS63) program).

Breaks in study: Due to the accelerated nature of the program breaks in study are not permitted. Students wishing to take a break from study will be advised to transfer to the standard program, Bachelor of Business (BS05).

Course progression: Due to the accelerated nature of the program students are expected to follow the course structure. Students wishing to deviate from the recommended course structure will be advised to transfer to the standard program, Bachelor of Business (BS05).

Professional recognition

Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. See each course major for details.

Advanced standing (credit)

Due to the accelerated nature of this program, advanced standing or credit for previous study is not permitted (with the exception of STATR QUT).

Further study

Students in the Accelerated program (BS07) may choose to enrol in the Bachelor of Business (Honours) BS63 on completion of the degree with a GPA of 5.5.

For information on the Honours program, see entry for Bachelor of Business (Honours) (BS63).

Campus options

The degree is available at Gardens Point campus only, however some units are offered at the Caboolture campus. Students may enrol in Business units at the Caboolture campus.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Important Information

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.
Other useful information can be found on the Student Services website

Abbreviation

BBus(Study Area A)

Accountancy Unit Sets

Primary Major

Accountancy - 8 Unit Major

AYB200	Financial Accounting
AYB225	Management Accounting
AYB221	Computerised Accounting Systems
AYB219	Taxation Law
AYB340	Company Accounting
AYB311	Financial Accounting Issues
AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Second Area of Study

Accountancy - 6 Unit Major

AYB200	Financial Accounting
AYB225	Management Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB340	Company Accounting
AYB301	Audit and Assurance

Forensics - 6 Unit Major

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
INB312	Enterprise Systems Applications
PLUS:	select two (2) units from:
AYB221	Computerised Accounting Systems
INB220	Business Analysis
INB311	Enterprise Systems
INB342	Enterprise Data Mining and Data Analysis
INB343	Advanced Data Mining and Data Warehousing
	Please note: AYB221 is for Non-Accountancy Major Students

Business Regulations - 6 Unit Major (for non-Accounting students)

AYB219	Taxation Law
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward
PLUS:	select two (2) units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Accountancy - Professional Accounting Extension (for professional recognition)

AYB230	Corporations Law
AYB321	Strategic Management Accounting
EFB210	Finance 1
PLUS:	select one (1) unit from:
AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law

Accountancy - Regulation and Tax Extension

	Select four (4) units from:
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement

Forensics Minor

AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
PLUS:	select one (1) unit from:
AYB205	Law of Business Entities
AYB221	Computerised Accounting Systems
AYB338	Accountancy Work Placement
	Please note: AYB221 is for Non-Accountancy Major Students

Superannuation and Wealth Management Minor

AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
PLUS:	select two (2) units from:

AYB205	Law of Business Entities
AYB219	Taxation Law
AYB320	Advanced Taxation Law
AYB338	Accountancy Work Placement
	Please note: AYB219 is for Non-Accountancy Major Students

Business Regulation Minor (for non-Accounting students)

AYB219	Taxation Law
PLUS:	select three (3) units from:
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud
AYB205	Law of Business Entities
AYB230	Corporations Law
AYB232	Financial Services Regulation and Law
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law
MGB201	Contemporary Employment Relations
MGB339	Performance and Reward

Accountancy Minor (for non-Accountancy students)

	Select four (4) units from:
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning

Advertising Unit Sets

Primary Major

Advertising - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
AMB339	Advertising Campaigns

Second Area of Study

Advertising - 6 Unit Major

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Integrated Marketing Communication - 6 Unit Major

AMB202	Integrated Marketing Communication
AMB208	Events Marketing
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management

Advertising Minor (for non-Advertising students)

AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management

Integrated Marketing Communication - Minor

AMB202	Integrated Marketing Communication
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
	Choose one from the following:
AMB263	Introduction To Public Relations
AMB220	Advertising Theory and Practice

Economics Unit Sets

Primary Major

Economics - 8 Unit Major

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB338	Contemporary Application of Economic Theory
	Plus any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Second Area of Study

Economics - 6 Unit Major (for non Finance major students)

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Plus any two of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Economics - 6 unit major (for Finance students)

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Plus four of the following:

EFB332 Applied Behavioural Economics
EFB333 Introductory Econometrics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Economics - Minor (for non-Economics and Finance students)

EFB223 Economics 2
EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Plus one of the following:

EFB332 Applied Behavioural Economics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Economics minor (for Finance students)

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Plus two of the following:

EFB332 Applied Behavioural Economics
EFB334 Environmental Economics and Policy
EFB336 International Economics
EFB337 Game Theory and Applications

Applied Economics Minor (for non-Economics and Finance students)

EFB223 Economics 2
EFB332 Applied Behavioural Economics
EFB334 Environmental Economics and Policy

Plus one of the following:

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Applied Economics minor (for Finance students)

EFB332 Applied Behavioural Economics
EFB334 Environmental Economics and Policy
EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics

Quantitative Economics minor (for non-Economics and Finance students)

EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2
EFB333 Introductory Econometrics

Plus one of the following:

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics
EFB332 Applied Behavioural Economics
EFB334 Environmental Economics and Policy

Quantitative Economic minor (for Finance students)

EFB333 Introductory Econometrics

Plus three of the following:

EFB330 Intermediate Macroeconomics
EFB331 Intermediate Microeconomics
EFB332 Applied Behavioural Economics
EFB334 Environmental Economics and Policy

Finance Unit Sets

Primary Major

Finance - 8 Unit Major

EFB201 Financial Markets
EFB210 Finance 1
EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2
EFB307 Finance 2
EFB312 International Finance
EFB335 Investments
EFB340 Finance Capstone

Second Area of Study

Finance - 6 Unit Major (for non Economics students)

EFB201 Financial Markets
EFB210 Finance 1
EFB222 Quantitative Methods For Economics and Finance
EFB223 Economics 2
EFB307 Finance 2
EFB312 International Finance

Finance - 6 unit Major (for Economics students)

EFB210 Finance 1
EFB201 Financial Markets
EFB307 Finance 2
EFB312 International Finance

EFB335	Investments
EFB340	Finance Capstone

Finance - Minor (for non-Finance students)

EFB201	Financial Markets
EFB210	Finance 1
EFB307	Finance 2
EFB312	International Finance

Finance - Funds Management Extension

EFB308	Finance 3
EFB309	Financial Derivatives
EFB326	Applied Portfolio Management
EFB333	Introductory Econometrics

Finance - Financial Services Extension

AYB232	Financial Services Regulation and Law
EFB310	Financial Institutions - Control
EFB311	Financial Institutions - Lending
EFB339	Financial Planning and Investments

Human Resource Management Unit Sets

Primary Major

Human Resource Management 8 Unit Major

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
MGB370	Personal and Professional Development

Second Area of Study

Human Resource Management 6 Unit Major

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Human Resource Management Extension (for Human Resource Management students)

MGB305	HRM Strategy and Policy
MGB314	Organisational Consulting and Change
PLUS:	Choose 2 of the following:
MGB225	Intercultural Communication and Negotiation Skills
MGB306	Independent Study
MGB309	Strategic Management
MGB338	Workplace Learning

HRM Minor (For non-HRM students)

	Choose one (1) of the following:
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations
PLUS:	Choose three (3) of the following:
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy
MGB339	Performance and Reward

International Business Unit Sets

Primary Major

International Business - 8 Unit Major

AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
AMB369	International Business Strategy
AYB227	International Accounting
EFB240	Finance for International Business
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Second Area of Study

International Business - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

International Logistics - 6 Unit Major

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics
AMB336	International Marketing
MGB210	Managing Operations
MGB335	Project Management

International Logistics - Minor

AMB204	Purchasing and Procurement
AMB210	Importing and Exporting
AMB303	International Logistics

MGB210	Managing Operations

International Business - Minor (for non International Business students)

AMB210	Importing and Exporting
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills
MGB340	International Business in the Asia-Pacific

Languages Unit Sets

Languages

Languages are delivered through an Australian-first alliance between QUT, the University of Queensland (UQ) and Griffith University (GU).

In addition to wide range of option (elective) choices, 6 unit second majors and 4 unit minors are available in the following Languages:

- French (UQ)
- German (UQ)
- Indonesian (UQ)
- Italian (GU)
- Japanese (UQ and GU)
- Korean (UQ)
- Mandarin (QUT)
- Russian (UQ)
- Spanish (UQ and GU)

If you wish to study a language other than Mandarin, you will be able to enrol as a cross institutional student at GU or UQ. You can access enrolment information and the cross institutional application at www.bus.qut.edu.au/courses/languages/

To satisfy requirements of a second major or minor, the same language must be studied and undertaken at the same university

Students wishing to study a language as a 6 unit major, should enrol in the first language unit in their first semester.

For further information regarding languages, refer to http://www.bus.qut.edu.au/study/languages/

Management Unit Sets

Primary Major

Management - 8 Unit Major

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment
MGB324	Managing Business Growth
MGB335	Project Management

Second Area of Study

Management - 6 Unit Major

MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
MGB309	Strategic Management

Management Extension (for Management Students)

MGB201	Contemporary Employment Relations
MGB341	Operational Risk Management
PLUS:	any two of the following:
MGB306	Independent Study
MGB331	Learning and Development in Organisations
MGB338	Workplace Learning
MGB370	Personal and Professional Development

Minor - Entrepreneurship (for non-Management students)

MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
	Plus two of the following:
MGB200	Leading Organisations
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Minor - Management (for non-Management students)

MGB309	Strategic Management
	Plus three of the following:
MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment

Marketing Unit Sets

Primary Major

Marketing - 8 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
AMB359	Strategic Marketing

Second Area of Study

Marketing - 6 Unit Major

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB336	International Marketing
AMB340	Services Marketing

Marketing - Extension

Choose 4 from:

AMB206	Social Marketing
AMB251	Innovation and Brand Management
AMB252	Business Decision Making
AMB303	International Logistics
AMB310	Internship
AMB350	Sales and Customer Relationship Management

Marketing - Minor

Select four (4) from the following units:

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB340	Services Marketing

Sales - Minor

AMB331	Direct Marketing
AMB249	Professional Selling
AMB350	Sales and Customer Relationship Management
MGB225	Intercultural Communication and Negotiation Skills

Tourism and Entertainment Marketing Minor

AMB207	Entertainment Marketing
AMB209	Tourism Marketing
AMB208	Events Marketing
AMB264	Public Relations Techniques

Public Relations Unit Sets

Primary Major

Public Relations - 8 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
AMB379	Public Relations Campaigns

Second Area of Study

Public Relations - 6 Unit Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Public Relations Minor (for non Public Relations students)

Select four (4) from the following:

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Full-time Semester 1 Entry - Accountancy (with Professional Accounting Extension)

Year 1, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB119	Global Business
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting

Year 1, Semester 3 (Summer)

AYB300	Accountancy Work Integrated Learning

Year 2, Semester 1

AYB340	Company Accounting
AYB321	Strategic Management Accounting
AYB230	Corporations Law

	Professional Accounting unit (either AYB227 or AYB320 or AYB240) OR BSB115
EFB210	Finance 1

Year 2, Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
	Professional Accounting unit (either AYB320 or AYB250) OR BSB115
BSB126	Marketing

Year 2, Semester 3 (Summer)

AYB302	Project

Professional Accountancy Extension

To complete the Professional Accounting extension student must select one of the following:

AYB227	International Accounting
AYB240	Superannuation Regulation and Practice
AYB250	Personal Financial Planning
AYB320	Advanced Taxation Law

Important Information

Please note: Check unit availability when selecting Second Area of Study units.

Students must complete all 8 Business School Core Units (BSBxxx)

Full-time Semester 1 Entry - Accountancy

Year 1, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 1, Semester 2

BSB115	Management
AYB200	Financial Accounting
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
AYB225	Management Accounting

Year 1, Semester 3 (Summer)

AYB300	Accountancy Work Integrated Learning

Year 2, Semester 1

AYB340	Company Accounting
BSB119	Global Business
	Second Area of Study Unit
	Second Area of Study Unit
	Second Area of Study Unit

Year 2, Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
AYB339	Accountancy Capstone
BSB126	Marketing
	Second Area of Study Unit

Year 2, Semester 3 (Summer)

AYB302	Project

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Accountancy) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Advertising

Year 1, Semester 1

BSB110	Accounting
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing
AMB220	Advertising Theory and Practice

Year 1, Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning
AMB201	Marketing and Audience Research
AMB200	Consumer Behaviour
BSB115	Management

Year 1, Semester 3 (Summer)

BSB200	Project

Year 2, Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB119	Global Business
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 2

AMB339	Advertising Campaigns
BSB111	Business Law and Ethics
BSB113	Economics
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

BSB302	Project 2

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Advertising) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Economics

Year 1, Semester 1

BSB110	Accounting
BSB113	Economics
BSB124	Working in Business
BSB123	Data Analysis
BSB111	Business Law and Ethics

Year 1, Semester 2

BSB126	Marketing
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
	Second Area of Study unit

Year 1, Semester 3 (Summer)

BSB200	Project

Year 2, Semester 1

BSB119	Global Business
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Economics Option unit
	Second Area of Study unit

Year 2, Semester 2

EFB338	Contemporary Application of Economic Theory
	Economics Option unit
	Economics Option unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

BSB302	Project 2

Economics Options List

Student must choose 3 units from the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Economics) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Finance

Year 1, Semester 1

BSB110	Accounting
BSB113	Economics
BSB124	Working in Business
BSB123	Data Analysis
BSB111	Business Law and Ethics

Year 1, Semester 2

BSB115	Management
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance
EFB201	Financial Markets
	Second Area of Study Unit

Year 1, Semester 3 (Summer)

BSB200	Project

Year 2, Semester 1

BSB119	Global Business
EFB223	Economics 2
EFB312	International Finance
EFB307	Finance 2
	Second Area of Study Unit

Year 2, Semester 2

EFB335	Investments
EFB340	Finance Capstone
BSB126	Marketing
	Second Area of Study Unit
	Second Area of Study Unit

Year 2, Semester 3 (Summer)

BSB302	Project 2

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Finance) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Human Resources Management

Year 1, Semester 1

BSB113	Economics
BSB115	Management
BSB124	Working in Business

BSB111	Business Law and Ethics
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB123	Data Analysis
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy

Year 1, Semester 3 (Summer)

BSB200	Project

Year 2, Semester 1

BSB119	Global Business
MGB220	Business Research Methods
MGB339	Performance and Reward
MGB331	Learning and Development in Organisations
	Second Area of Study unit

Year 2, Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
	Second Area of Study unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

BSB302	Project 2

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Human Resource Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - International Business

Year 1, Semester 1

BSB113	Economics
BSB124	Working in Business
BSB119	Global Business
BSB115	Management
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB123	Data Analysis
AMB210	Importing and Exporting
EFB240	Finance for International Business
MGB225	Intercultural Communication and Negotiation Skills

Year 1, Semester 3 (Summer)

BSB200	Project

Year 2, Semester 1

AMB303	International Logistics
AMB336	International Marketing
AYB227	International Accounting
	Second Area of Study
	Second Area of Study

Year 2, Semester 2

BSB111	Business Law and Ethics
AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific
	Second Area of Study
	Second Area of Study

Year 2, Semester 3 (Summer)

BSB302	Project 2

Important Information

Please note; List of Second Area of Study can be viewed under BS07 (International Business) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Management

Year 1, Semester 1

BSB111	Business Law and Ethics
BSB115	Management
BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB113	Economics
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
	Second Area of Study unit

Year 1, Semester 3 (Summer)

BSB200	Project

Year 2, Semester 1

MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management
MGB324	Managing Business Growth
BSB123	Data Analysis

Year 2, Semester 2

MGB310	Sustainability in A Changing Environment

MGB335	Project Management
	Second Area of Study unit
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

BSB302	Project 2

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Management) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Marketing

Year 1, Semester 1

BSB110	Accounting
BSB115	Management
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
BSB111	Business Law and Ethics

Year 1, Semester 3 (Summer)

BSB200	Project

Year 2, Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing
BSB119	Global Business
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing
BSB113	Economics
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

BSB302	Project 2

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Marketing) Unit Sets. Check unit availability when selecting Second Area of Study units.

Full-time Semester 1 Entry - Public Relations

Year 1, Semester 1

BSB124	Working in Business
BSB123	Data Analysis
BSB126	Marketing
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 1, Semester 2

BSB115	Management
BSB113	Economics
BSB110	Accounting
AMB201	Marketing and Audience Research
AMB372	Public Relations Planning

Year 1, Semester 3 (Summer)

BSB200	Project

Year 2, Semester 1

AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB119	Global Business
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 2

AMB375	Public Relations Management
AMB379	Public Relations Campaigns
BSB111	Business Law and Ethics
	Second Area of Study unit
	Second Area of Study unit

Year 2, Semester 3 (Summer)

BSB302	Project 2

Important Information

Please note: List of Second Area of Study can be viewed under BS07 (Public Relations) Unit Sets. Check unit availability when selecting Second Area of Study units.

Potential Careers:

Account Executive, Accountant, Administrator, Advertising Professional, Banking and Finance Professional, Business Analyst, Business Development Officer, Commercialisation Officer, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Investment Manager, Manager, Market Research Manager, Marketing Officer/Manager, Project Developer, Project Manager, Public Relations Officer/Consultant, Statistician, Stockbroker.

Master of Business (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

Overview

Our Master of Business suite of programs is designed to give you deep specialist knowledge in particular fields of business. Some majors also satisfy the requirements for professional recognition.

The innovative structure and curriculum of our programs is unique in Australia and allows students greater choice and flexibility when designing their course. Content is continually revised to keep abreast of industry requirements and the course includes core subject areas essential to employers.

Our real world connection also includes an Advisory Committee, a group of industry professionals who combine with our senior academic staff to provide input into our curriculum and general strategic direction including a number of international members to ensure a strong global perspective.

This practical nature of our courses means part-time students can apply the concepts they are learning in the classroom directly to their workplace. Full-time students re-enter the job market armed with the latest in global management techniques.

Unique city location

The Graduate School of Business is situated at QUT's Gardens Point campus, the only university to offer the convenience of a fully serviced campus within the Brisbane central business district. We offer some of the best, dedicated graduate school facilities in the country.

Our technology support services enable you to organise your enrolment and timetable online, download class notes and access electronic references from home, office or on-campus computer labs.

Global perspectives

Our students operate in the global marketplace, so we ensure they are exposed to the international environment as much as possible.

Most of our teaching staff have international origins, education, teaching, work experience or research experience. Diverse interests, experiences and expertise create a rich learning and research environment.

Local and international guest lecturers also bring real-world experience to lecture content and their stories provide entertaining and contemporary practical examples.

We also offer the opportunity to study overseas with one of our international exchange partners through a comprehensive student exchange program.

Learning enrichment

We strive to educate current and future executives by helping you to become creative and strategic thinkers. We encourage you to take advantage of our extra-curricular activities such as peer interaction, group discussions and debates to enhance your communication skills and self-confidence.

Brisbane Executive Club is an associated organisation made up of current and past students and is recognised chapter of QUT Alumni. Its main aim is to provide a link between students, alumni and the wider business community by facilitating professional development opportunities and local and international social and business networking.

Our Fostering Executive Women alumni group nurtures the business and entrepreneurial spirit of QUT women business graduates, by providing opportunities to network, do business, and to develop personally and professionally in a positive environment.

Course design

All majors within the BS16 course are available both full-time and part-time, except for Public Relations (On-line delivery) which is only available part-time.

The Master of Business programs are available in 10 different disciplinary fields. Each discipline area within consists of 144 credit points of study comprising of core and option (elective) units. For those new to the discipline there are 48 credit points of introductory units to develop an appropriate level of foundation knowledge. If you have an appropriate undergraduate degree you may be entitled to receive advanced standing for the introductory units.

The programs consist of two components, the Foundation Studies Component (Part A) and the Discipline component (Part B). The Foundation Studies component provides you with an introduction to your chosen discipline, along with other introductory business studies. Part B units provide discipline-based knowledge in your chosen major. Some majors give you choices to customise your study through option (elective) units or the inclusion of project work.

Further coursework studies are available in majors where professional recognition requirements dictate the content of the Masters program. This option gives students more flexibility to choose units of most interest to them. The choice of a minor in another business discipline allows students to diversify their knowledge through a

complementary or alternative business area.

Optional study

An optional 48 credit points of additional study is available in the Master of Business - Advanced program (BS17). This allows you to extend your studies to suit your career interests. The additional 48 credit points may include research studies, advanced coursework studies in your chosen discipline, or the choice of studies in another business discipline. We encourage you to consult with your subject area coordinator as early as possible in your studies to determine the best way to meet your needs.

Entry requirements (domestic and international students)

For all majors except Accounting, entry requirements are an undergraduate degree with an overall minimum grade point average of 4.0 (on a 7-point scale). Students entering the Accounting major must have an appropriate degree in accountancy.

Other cognate degrees: Communications courses will be considered for Advertising and Public Relations, and Journalism courses will be considered for Public Relations. Applications based on other cognate degrees will be assessed on a case-by-case basis and will be determined by the extent of studies in the relevant area.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL Internet Score of 80 with no sub-band lower than 20 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Please note that the Pathways option is not open to students who enter the degree with advanced standing based upon undergraduate studies

Advanced standing for Undergraduate Studies

Students applying for admission to the Master of Business (BS16) or Master of Business Advanced (BS17) may be eligible for exemptions based on prior undergraduate studies.

If you have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area in which you are studying within previous 5 years, you may be eligible for exemptions up to a maximum of 48 credit points. Approved exemptions will apply to introductory studies or option components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

New applicants may apply for the exemptions under Section 7 of the Application for Postgraduate Coursework Admission (PG form). Students who completed their undergraduate business degree at QUT do not need to supply additional documentation. Students who completed their undergraduate degree elsewhere must also submit an Application for Advanced Standing (AS form), together with original or certified copies of their final undergraduate transcripts confirming course completion.

University deadlines apply http://www.studentservices.qut.edu.au/info/dates/key/.

Early exit options

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Block exemption

Students seeking to exit early from the Master of Business course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies. Completion of 96 credit point units, where a minimum of 72 credit points are within the same discipline area, and as approved by the Subject Area Coordinator, is required for completion of the Graduate Diploma course. Students may apply to early exit with the Graduate Certificate course upon completion of a minimum of 48 credit points, in accordance with the course requirements of the relevant business discipline area.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process in not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

Complementary Studies List

Complementary studies list	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management

AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN424	International Accounting
AYN456	Business and Corporations Law
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
EFN422	Economics and Data Analysis
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN419	Data Analysis
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
MGN409	Introduction to Management
MGN410	Employment Relations
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

NOTE:

For Continuing Students only: please note Foundation list is now replaced by Complementary Studies list.

Master of Business (Accounting) (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Associate Professor Stuart Tooley
Campus: Gardens Point

Course Design

Students are required to complete 144 credit points of units consisting of 36 credit points of compulsory units and 108 credit points of approved accounting coursework or research option units. Students should contact the Graduate School of Business for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Overview

This course provides advanced-level studies for students with an appropriate accountancy degree.

The Master of Business (Accounting) is designed for students who are working or aspire to work in public practice, government or the private sector and who already hold an appropriate accountancy degree. The course has a flexible structure which enables you to construct a program that extends your real-world accountancy knowledge and obtain the skill set that best suits your career aspirations. The discipline studies provide you with an unbeatable mix of the theory and practice required to successfully operate in the accounting profession.

Core concepts and knowledge, problem-solving skills and critical and analytical thinking are developed throughout the entire course.

Abbreviation

MBus(Acc)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Professional recognition

Certain units may assist with preparation for the professional programs offered by CPA Australia; the Association of Chartered Certified Accountants; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Entry requirements (domestic and international students)

An undergraduate degree with an appropriate major in Accountancy with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation

Students who have articulated from the Graduate Certificate in Business Accounting may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Accounting Advanced program and receive up to 144 credit point of exemptions.

Career outcomes

Accountancy is a great platform for a dynamic and exciting business career. Accountants work in a diversity of areas—in commerce, local, national and international firms, government organisations, law firms, banks, merchant banks, stockbrokers, charitable organisations, hospitals and churches, film, television and media or they run their own business. A career in accounting can lead to more strategic and leadership roles such as general manager, chief financial officer and chief executive officer.

Accounting Unit Set (ACP)

BS16 Master of Business (Accounting) compulsory units:	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN520	Integrated Issues in Professional Practice

Select nine units from the following list in consultation with

the Subject Area Coordinator:

AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	Note: Students who are considering future study towards a Research Masters or PhD should complete BSN502, AYN433 and at least one of BSN412 or BSN414. Please contact the School of Accountancy Research Students Coordinator for more information.

Accounting Unit Set (ACP) (For Students who commenced prior to 2010)

Part A - Compulsory Units (48 credit points):

AYN412	Company Law
AYN418	Financial Accounting 3
	One Option (Elective) unit as approved by the Subject Area Coordinator
AYN438	Taxation Law and Practice

Part B - Accounting Area Studies (96 credit points)

AYN424	International Accounting
AYN454	Forensic Accounting and Investigation
AYN505	Financial Analysis and Business Valuation
AYN507	Governance Issues in Accounting
	Plus four relevant postgraduate units approved by the Subject Area Coordinator consisting of:
AYN520	Integrated Issues in Professional Practice
	Plus 36 credit points from:
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN506	Strategic Management Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
	For AYN433, BSN412, BSN414 and BSN502: Students who are considering future study towards a research Masters or PhD should complete AYN433, BSN502 & at least one of BSN412 or BSN414. Please contact the School of Accountancy Research Students Co-ordinator for more information.

Potential Careers:

Account Executive, Accountant, Actuary, Banker, Certified Practicing Accountant.

Master of Business (Applied Finance) (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Dr William Wild
Campus: Gardens Point

Overview

This course is designed for people with no or limited prior knowledge in finance who wish to change career direction or enhance their career options.

You will be introduced to managerial finance and economics, and move on to more advanced, practical studies in corporate finance, security analysis, portfolio management, trading and risk management. You will graduate with an understanding of the principles and practice of finance, and have substantial conceptual and applied finance knowledge, and be prepared for careers such as a financial adviser, investment banker, or financial or equity analyst.

You will have access to a fully equipped Securities Dealing Room on campus, the first of its kind in Queensland. Live financial data, via the Bloomberg and Datastream networks, will allow you to experience the financial markets in real time, without the risks involved in real transactions.

The course also extends your knowledge if you are a graduate from a professional association such as FINSIA and may assist with preparation for the Chartered Financial Analysts (CFA) program.

The Master of Business (Applied Finance) is fully compliant under ASIC's RG146 training standard, which allows graduates to give financial product advice to retail clients. For specific information, please refer to ASIC's RG146 document and RG146 register.

Course design

Students are required to complete 144 credit points of units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Graduate School of Business for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

Abbreviation

MBus(AppFin)

Professional recognition

Graduate will meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and options (electives) chosen.

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Entry requirements (domestic and international students)

For all specialisations except Applied Finance the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Brisbane Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

English language requirements (International Students)

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 or TOEFL Internet Score of 80 with no sub-band lower than 20 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business Applied Finance may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Applied Finance Advanced program and receive up to 144 credit point of exemptions.

Applied Finance Unit Set (AFP)

Master of Business Applied Finance Compulsory Units	
AYN456	Business and Corporations Law
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management

Plus 6 units from:	
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Game
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
BSN404	Project 1
	Postgraduate Option Units (maximum of 24 credit points)

Full Time, Semester 1 Entry

Year 1, Semester 1	
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN456	Business and Corporations Law

Year 1, Semester 2	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
	plus 2 units from:
EFN414	International Finance
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Game
	QUT Business School Postgraduate Option Unit

Year 2, Semester 1	
	4 Units from:
EFN410	Economic and Financial Modelling
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
BSN404	Project 1
	QUT Business School Postgraduate Option Unit

Full Time, Semester 2 Entry

Year 1, Semester 2	
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN456	Business and Corporations Law

Year 2, Semester 1	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
	plus 2 units from:
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
	QUT Business School Postgraduate Option Unit

Year 2, Semester 2	
EFN410	Economic and Financial Modelling
	Four units from:
EFN414	International Finance
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Game
EFN507	Advanced Capital Budgeting
EFN505	Financial Risk Management
BSN404	Project 1
	QUT Business School Postgraduate Option Unit

Potential Careers:

Banking and Finance Professional, Business Analyst, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Investment Manager, Risk Manager, Stockbroker.

Master of Business (Human Resource Management) (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Dr Bob Thompson
Campus: Gardens Point

Overview

In today's rapidly changing business environment, Human Resource Management (HRM) professionals are confronted with the challenges of developing organisational and workforce capability. HRM expertise is also increasingly required by line managers, who now take a more active role in the development and management of their team members.

The Human Resource Management program is designed to increase the skills of both specialists and line managers and meet the individual learning goals and career aspirations of each student. The program provides flexibility for the busy professional to complete the degree part-time, focusing on real-world work issues of personal relevance.

HRM professionals will develop a broader view of the nature of business, and the relationship between how people are managed and the organisation's performance in the global context of business.

Those who are undertaking HRM activities but have a background in other professional fields will gain the enhanced people management skills they require. The major also suits the needs of graduates who wish to move into the HRM profession.

Course design

Students are required to complete 144 credit points of units from the prescribed list. To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Early Exit

Information on early exit options may be found on the Master of Business title page.

Abbreviation

MBus(HRM)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations- Online and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Further information

To ensure students are provided with a selection of units that best suits their prior knowledge and experience, HRM students must contact Narelle Prior on 3138 6701 or email n.prior@qut.edu.au

Human Resource Management Unit Set (HRP)

HRM Unit Set	
MGN409	Introduction to Management
MGN410	Employment Relations
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations
	Eight units from:
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management

MGN509	HRM Project 1
MGN510	HRM Project 2

Potential Careers:

Human Resource Developer, Human Resource Manager.

Master of Business (Integrated Marketing Communication) (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

If you are interested in advertising, promotions or communications, you should consider an Integrated Marketing Communication (IMC) major. Studies in IMC will provide you with a systematic and comprehensive understanding of the theory and research integration of marketing communication.

The course focuses on refinement of analytical skills and knowledge required for decision making in the areas of advertising, marketing and public relations. IMC focuses on the strategic integration of the functions of public relations, advertising, promotion, direct marketing, and personal selling to achieve brand equity and increase the effectiveness of promotional communications with target audiences.

You will be equipped to confront the fragmentation of mass markets, the explosion of new technologies that give consumers more control over the communication process, the emergence of global markets, and rapid changes in economic conditions within which organisations operate.

Why choose this course?

Many graduates begin in consultancies as account executives or in government or private sector organisations performing a variety of roles from publicity through to events management and product launches. You then have the opportunity to progress to senior consultant or be part of the senior management team within organisations as part of the strategic planning process. IMC graduates have the opportunity to take a new qualification into the marketplace.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Abbreviation

MBus(IMC)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations-Online and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Early Exit

Information on early exit options may be found on the Master of Business title page

Integrated Marketing Communication Unit Set (IMP)

Integrated Marketing Communication Unit Set	
AMN465	Public Relations Management
AMN420	Advertising Management
AMN442	Marketing Management
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication

AMN405	Cases in Integrated Marketing Communication
AMN406	Project
PLUS	24 credit points from the Complementary Studies List

Full-time, Semester 1 Entry

Year 1, Semester 1

AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour

Year 1, Semester 2

AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
	One unit from Complementary Studies List

Year 2, Semester 1

AMN405	Cases in Integrated Marketing Communication
AMN406	Project
	One unit from Complementary Studies List

Full-time, Semester 2 Entry

Year 1, Semester 2

AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour

Year 2, Semester 1

AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
	One unit from Complementary Studies List

Year 2, Semester 2

AMN405	Cases in Integrated Marketing Communication
AMN406	Project
	One unit from Complementary Studies List

Part-time, Semester 1 Entry

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication

Year 1, Semester 2

AMN442	Marketing Management
AMN420	Advertising Management

Year 2, Semester 1

AMN403	Marketing and Survey Research
	One unit from Complementary Studies List

Year 2, Semester 2

AMN404	Readings in Integrated Marketing Communication
	One unit from Complementary Studies List

Year 3, Semester 1

AMN465	Public Relations Management
AMN405	Cases in Integrated Marketing Communication

Year 3, Semester 2

AMN406	Project

Part-time, Semester 2 Entry

Year 1, Semester 2

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication

Year 2, Semester 1

AMN442	Marketing Management
AMN420	Advertising Management

Year 2, Semester 2

AMN403	Marketing and Survey Research
	One unit from Complementary Studies List

Year 3, Semester 1

AMN404	Readings in Integrated Marketing Communication
	One unit from Complementary Studies List

Year 3, Semester 2

AMN465	Public Relations Management
AMN405	Cases in Integrated Marketing Communication

Year 4, Semester 1

AMN406	Project

Potential Careers:

Marketing Officer/Manager, Public Relations Officer/Consultant.

Master of Business (International Business) (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing.

Postgraduate study in international business is designed for those seeking to understand the additional complexity of international business compared to domestic business activities. The program builds specific knowledge and skills in international business relevant to global business needs, and also provides the opportunity to include studies in allied business disciplines and languages.

The course includes studies of global business operations, cross-cultural communication and negotiation, applied risk management, regional specialisations-topics which are highly relevant to international business in today's complex and competitive environment.

Why choose this course?

Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing. The International Business program will give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

Course design

Students are required to complete 12 units (144 credit points). Please refer to the course structures for information on specific unit requirements.

Early Exit

Information on early exit options may be found on the Master of Business title page

Abbreviation

MBus(IntBus)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations,Public Relations-Online and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

International Business Unit Set (IBP)

International Business Unit Set	
EFN405	Managerial Economics
EFN406	Managerial Finance
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
AYN424	International Accounting
	or
LWS075	International Business and Law
	Plus two from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
	Plus:
	*Note: Students in the International Business major must complete either AYN424 or LWS075. Where students choose to complete both units, AYN424 will be counted as one of their Complementary Studies units

Full-time, Semester 1 Entry

Year 1, Semester 1	
MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management
EFN405	Managerial Economics
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 1, Semester 2	
EFN406	Managerial Finance
AMN431	Marketing Internationally
AYN424	International Accounting
	or
	Compementary Studies unit
	plus
	Compementary Studies unit

Year 2, Semester 1	
MGN448	Negotiating Across Borders
	Complementary Studies Unit
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
	Plus
AYN424	International Accounting
	Or
LWS075	International Business and Law

Part-time, Semester 1 Entry

Year 1, Semester 1	
MGN447	Managing in a Globalised Economy
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 1, Semester 2	
EFN405	Managerial Economics
AMN430	International Logistics Management

Year 2, Semester 1	
EFN406	Managerial Finance
AYN424	International Accounting
	Or
LWS075	International Business and Law

Year 2, Semester 2	
AMN431	Marketing Internationally
AYN424	International Accounting
	Or
	Complementary Studies unit

Year 3, Semester 1	
MGN448	Negotiating Across Borders
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 3, Semester 2	
	Two Complementary Studies Units

Full-time, Semester 2 Entry

Year 1, Semester 2	
MGN447	Managing in a Globalised Economy
AMN431	Marketing Internationally
EFN406	Managerial Finance
	Choose one from:
MGN444	Business in Asia
MGN446	Business in Australia

Year 2, Semester 1	
EFN405	Managerial Economics

AMN430	International Logistics Management
LWS075	International Business and Law
	OR
AYN424	International Accounting
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2

MGN448	Negotiating Across Borders
AYN424	
	OR
	Complementary Studies unit
	PLUS
	Two Complementary Studies Units

Part-time, Semester 2 Entry

Year 1, Semester 2

MGN447	Managing in a Globalised Economy
EFN405	Managerial Economics

Year 2, Semester 1

AMN431	Marketing Internationally
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2

AMN430	International Logistics Management
AYN424	International Accounting
	OR
	Complementary Studies unit

Year 3, Semester 1

EFN406	Managerial Finance
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 3, Semester 2

MGN448	Negotiating Across Borders
	Complementary Studies Unit

Year 4, Semester 1

LWS075	International Business and Law
	OR
AYN424	International Accounting
	PLUS
	Complementary Studies Unit

International Business Unit Set (IBP) (for continuing students only)

Part A - Compulsory Units (48 credit points):

EFN405	Managerial Economics
EFN406	Managerial Finance
MGN447	Managing in a Globalised Economy
	One unit from the Complementary Studies List

Part B - International Business Area Studies (96 credit points)

MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
AYN424	International Accounting
	or
LWS075	International Business and Law
	Plus two from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
	Plus:
	Two Approved Option (Elective) units

Full Time, Semester 1 Entry (Structure A) (for continuing students only)

STRUCTURE A

Suggested Full-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 1

MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management
EFN405	Managerial Economics
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 1, Semester 2

EFN406	Managerial Finance
AMN431	Marketing Internationally
AYN424	International Accounting
	One unit from the Foundation Studies List

Year 2, Semester 1

MGN448	Negotiating Across Borders
	Two Approved Option (Elective) Units

	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Full Time, Semester 2 Entry (Structure A) (for continuing students)

STRUCTURE A

Suggested Full-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 2

MGN447	Managing in a Globalised Economy
AMN431	Marketing Internationally
EFN406	Managerial Finance
	Choose one from:
MGN444	Business in Asia
MGN446	Business in Australia

Year 2, Semester 1

EFN405	Managerial Economics
AMN430	International Logistics Management
	One unit from the Foundation Studies List
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2

MGN448	Negotiating Across Borders
AYN424	International Accounting
	Two Approved Option (Elective) Units

Part Time, Semester 1 Entry (Structure A) (for continuing students only)

STRUCTURE A

Suggested Part-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 1

MGN447	Managing in a Globalised Economy
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 1, Semester 2

EFN405	Managerial Economics
AMN430	International Logistics Management

Year 2, Semester 1

EFN406	Managerial Finance
	One unit from the Foundation Studies List

Year 2, Semester 2

AMN431	Marketing Internationally
AYN424	International Accounting

Year 3, Semester 1

MGN448	Negotiating Across Borders
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 3, Semester 2

Two Approved Option (Elective) Units

Part Time, Semester 2 Entry (Structure A) (for continuing students)

STRUCTURE A

Suggested Part-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 2

MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management

Year 2, Semester 1

AMN431	Marketing Internationally
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2

EFN406	Managerial Finance
AYN424	International Accounting

Year 3, Semester 1

EFN405	Managerial Economics
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 3, Semester 2

MGN448	Negotiating Across Borders
	One unit from the Foundation Studies List

Year 4, Semester 1

Two Approved Option (Elective) Units

Full Time, Semester 1 Entry (Structure B) (for continuing students only)

STRUCTURE B

Suggested Full-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 1

MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management
EFN405	Managerial Economics
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 1, Semester 2

AMN431	Marketing Internationally
EFN406	Managerial Finance
	One unit from the Foundation Studies List
	Approved Option (Elective) Unit

Year 2, Semester 1

MGN448	Negotiating Across Borders
LWS075	International Business and Law
	Approved Option (Elective) Unit
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Full Time, Semester 2 Entry (Structure B) (for continuing students only)

STRUCTURE B

Suggested Full-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 2

MGN447	Managing in a Globalised Economy
EFN406	Managerial Finance
AMN431	Marketing Internationally
	Choose one from:
MGN444	Business in Asia
MGN446	Business in Australia

Year 2, Semester 1

EFN405	Managerial Economics
AMN430	International Logistics Management
LWS075	International Business and Law
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2

MGN448	Negotiating Across Borders
	Two Approved Option (Elective) Units
	One unit from the Foundation Studies List

Part Time, Semester 1 Entry (Structure B) (for continuing students only)

STRUCTURE B

Suggested Part-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 1

MGN447	Managing in a Globalised Economy
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 1, Semester 2

AMN430	International Logistics Management
AMN431	Marketing Internationally

Year 2, Semester 1

EFN406	Managerial Finance
LWS075	International Business and Law

Year 2, Semester 2

EFN405	Managerial Economics
	One unit from the Foundation Studies List

Year 3, Semester 1

MGN448	Negotiating Across Borders
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 3, Semester 2

Two Approved Option (Elective) Units

Part Time, Semester 2 Entry (Structure B) (for continuing students only)

STRUCTURE B

Suggested Part-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 2

MGN447	Managing in a Globalised Economy
EFN405	Managerial Economics

Year 2, Semester 1	
AMN431	Marketing Internationally
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2	
AMN430	International Logistics Management
	One unit from the Foundation Studies List

Year 3, Semester 1	
EFN406	Managerial Finance
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 3, Semester 2	
MGN448	Negotiating Across Borders
	Approved Option (Elective) Unit

Year 4, Semester 1	
LWS075	International Business and Law
	Approved Option (Elective) Unit

Discontinued Units and Unit replacement (for continuing students)

Rename of Units	
IBN403	replaced by MGN444 Business in Asia
IBN404	replaced by MGN445 Business in Europe
IBN435	replaced by MGN446 Business in Australia
IBN408	replaced by MGN447 Managing in a Globalised Economy
IBN409	replaced by MGN448 Negotiating across Borders
IBN410	replaced by AMN430 International Logistics Management
IBN421	replaced by AMN431 Marketing Internationally

Potential Careers:

Business Analyst, International Business Specialist.

Master of Business (Marketing) (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

Why choose this course?

Marketing professionals are involved in the promotion and/or sales of a company's goods or services. This includes the marketing of existing product lines, or the development of new markets for new or existing products. Marketing is a vital component of business in all industries, as well as in government and third-sector organisations.

This course can lead to more strategic roles such as business development managers, brand or product managers, marketing consultants or marketing managers.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Early Exit

Information on early exit options may be found on the Master of Business title page.

Abbreviation

MBus (Marketing)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relations-Online and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Marketing Unit Set

Marketing Unit Set	
AMN442	Marketing Management
AMN403	Marketing and Survey Research
	Two units from Complementary Studies List
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
	OR
AMN431	Marketing Internationally
	PLUS:
AMN406	Project
	OR
	Two Approved AMN Option (Electives) units

Full-time, Semester 1 Entry

Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
	One unit from Complementary Studies List

Year 1, Semester 2	
AMN447	Contemporary Issues in Marketing
	Or
AMN431	Marketing Internationally
AMN445	Strategic Marketing Management
AMN401	Integrated Marketing Communication
	One unit from Complementary Studies List

Year 2, Semester 1	
AMN444	Services Marketing
AMN443	Product and Service Innovation
	Plus:
AMN406	Project
	Or
	Two approved AMN Option (Elective) units

Full-time, Semester 2 Entry

Year 1, Semester 2	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
	One unit from Complementary Studies List

Year 2, Semester 1	
AMN401	Integrated Marketing Communication
AMN443	Product and Service Innovation
AMN444	Services Marketing
	One unit from Complementary Studies List

Year 2, Semester 2	
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
	Or
AMN431	Marketing Internationally
	Plus:
AMN406	Project
	Or
	Two approved AMN Option (Elective) units

External

Year 1, Semester 1	
AMN442	Marketing Management
AMN403	Marketing and Survey Research

Year 1, Semester 2	
AMN400	Consumer Behaviour
AMN447	Contemporary Issues in Marketing

Year 2, Semester 1	
AMN401	Integrated Marketing Communication
	Choose one unit from the external Marketing Unit Options

Year 2, Semester 2	
AMN445	Strategic Marketing Management
AMN431	Marketing Internationally

Year 3, Semester 1	
AMN443	Product and Service Innovation
AMN444	Services Marketing

Year 3, Semester 2	
AMN406	Project

Part-time, Semester 2 Entry

Year 1, Semester 2	
AMN442	Marketing Management
AMN403	Marketing and Survey Research

Year 2, Semester 1	
AMN400	Consumer Behaviour
	One unit from Complementary Studies List

Year 2, Semester 2	
AMN401	Integrated Marketing Communication
	One unit from Complementary Studies List

Year 3, Semester 1	
AMN443	Product and Service Innovation
AMN444	Services Marketing

Year 3, Semester 2	
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
	OR
AMN431	Marketing Internationally

Year 4, Semester 1	
AMN406	Project
	Or
	Two approved AMN Choice units

Potential Careers:

Market Research Manager, Marketing Officer/Manager.

Master of Business (Philanthropy and Nonprofit Studies) (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Professor Myles McGregor-Lowndes
Campus: Gardens Point

Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

This course can be tailored to meet your particular interests with opportunities to pursue practical work-related projects and research.

Course design

Students must undertake 144 credit points of study comprising: prescribed units (72 credit points), Complementary Studies units (12 credit points), QUT Business School Postgraduate Option units (60 credit points). Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

Abbreviation

MBus(Philanthropy&NpSt)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Events Marketing and Management, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Professional Accounting, Public Relations and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent in any field with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Orientation

Upon enrolling in this course, it is compulsory for students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units.
Further information on the ACPNS Orientation and Intensive is available at http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp.

Articulation

Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Advanced Philanthropy and Nonprofit Studies program and receive up to 144 credit point of exemptions.

Philanthropy and Nonprofit Studies Unit Set

Master of Business Philanthropy and Nonprofit Studies - Compulsory Units	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
GSN554	Social Innovation and Entrepreneurship
GSN555	Developing Social Ventures
GSN556	Contemporary Issues in Philanthropy
GSN557	Creative Philanthropy
PLUS:	12 credit points from the Complementary Studies unit list
PLUS:	60 credit points from the Business Unit Options list

Full-time, Semester 1 Entry

Year 1, Semester 1	
SELECT:	1 x 12cp unit from Complimentary Studies List
SELECT:	1 x 12cp unit from Business Unit Options List

Year 1, 6-TP-2	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations

Year 1, 6-TP-3	
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise

Year 1, Semester 2	
SELECT:	1 x 12cp unit from Business Units Options List

Year 1, 6-TP-4	
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
GSN556	Contemporary Issues in Philanthropy

Year 1, 6-TP-5	
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques
GSN557	Creative Philanthropy

Year 2, Semester 1	
SELECT:	3 x 12cp units from Business Unit Options List

Year 2, 6-TP-2	
GSN554	Social Innovation and Entrepreneurship

Year 2, 6-TP-3	
GSN555	Developing Social Ventures

Full-time, Semester 2 Entry

Year 1, Semester 2	
SLECT:	2 x 12cp unit from Business Unit Options List

Year 1, 6-TP-4	
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles

Year 1, 6-TP-5	
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques

Year 2, Semester 1	
SELECT:	1 x 12cp from Complimentary Studies List

Year 2, 6-TP-2	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN554	Social Innovation and Entrepreneurship

Year 2, 6-TP-3	
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN555	Developing Social Ventures

Year 2, Semester 2	
SELECT:	3 x 12cp units from Business Unit Options List

Year 2, 6-TP-4	
GSN556	Contemporary Issues in Philanthropy

Year 2, 6-TP-5	
GSN557	Creative Philanthropy

Part-time, Semester 1 Entry

Year 1, 6-TP-2

GSN481 Philanthropic and Nonprofit Frameworks of Governance

GSN484 Management for Philanthropic and Nonprofit Organisations

Year 1, 6-TP-3

GSN483 Ethics for Philanthropic and Nonprofit Organisations

GSN487 Introduction to Social Enterprise

Year 1, Semester 2

SELECT: 1 x 12cp unit from Complimentary Studies List

Year 1, 6-TP-4

GSN556 Contemporary Issues in Philanthropy

Year 1, 6-TP-5

GSN557 Creative Philanthropy

Year 2, Semester 1

SELECT: 1 x 12cp unit from Business Unit Options List

Year 2, 6-TP-2

GSN554 Social Innovation and Entrepreneurship

Year 2, 6-TP-3

GSN555 Developing Social Ventures

Year 2, 6-TP-4

GSN485 Legal Issues for Philanthropic and Nonprofit Organisations

GSN488 Fundraising Development Principles

Year 2, 6-TP-5

GSN486 Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

GSN489 Fundraising Development Techniques

Year 3, Semester 1

SELECT: 2 x 12cp units from Business Unit Options List

Year 3, Semester 2

SELECT: 2 x 12cp units from Business Unit Options List

Part-time, Semester 2 Entry

Year 1, Semester 2

SELECT: 1 x 12cp unit from Business Unit Options List

Year 1, 6-TP-4

GSN556 Contemporary Issues in Philanthropy

Year 1, 6-TP-5

GSN557 Creative Philanthropy

Year 2, Semester 1

SELECT: 1 x 12cp unit from Complimentary Studies List

Year 2, 6-TP-2

GSN481 Philanthropic and Nonprofit Frameworks of Governance

Year 2, 6-TP-3

GSN487 Introduction to Social Enterprise

Year 2, Semester 2

SELECT: 1 x 12cp unit from Business Unit Options List

Year 2, 6-TP-4

GSN488 Fundraising Development Principles

Year 2, 6-TP-5

GSN489 Fundraising Development Techniques

Year 3, Semester 1

SELECT: 1 x 12cp unit from Business Unit Options List

Year 3, 6-TP-2

GSN484 Management for Philanthropic and Nonprofit Organisations

Year 3, 6-TP-3

GSN483 Ethics for Philanthropic and Nonprofit Organisations

Year 3, Semester 2

SELECT: 1 x 12cp units from Business Unit Options List

Year 3, 6-TP-4

GSN485 Legal Issues for Philanthropic and Nonprofit Organisations

Year 3, 6-TP-5

GSN486 Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 4, Semester 1

SELECT: 1 x 12cp unit from Business Unit Options List

Year 4, 6-TP-2

GSN554 Social Innovation and Entrepreneurship

GSN555 Developing Social Ventures

Philanthropy and Nonprofit Studies Unit Set (for continuing students only)

Part A - Compulsory Units (48 credit points):

GSN224 Corporate Philanthropy

GSN233 Special Topic in Philanthropy and Nonprofit Studies

One unit from the Complementary Studies List

Plus choose one unit from:

BSN412	Qualitative Research and Analytical Techniques
BSN502	Research Methodology
BSN414	Quantitative Research Methods
AMN403	Marketing and Survey Research

Part B - Philanthropy and Non Profit Studies Area Studies (96 credit points)

GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
BSN406	Project 3
	Plus 24 cps of Option (Elective) Units

Full Time, Semester 1 Entry (for continuing students only)

Year 1, Semester 1

	One unit from Complimentary Studies List
GSN233	Special Topic in Philanthropy and Nonprofit Studies
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise

Year 1, Semester 2

GSN224	Corporate Philanthropy
	One Unit from:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
AMN403	Marketing and Survey Research
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques

Year 2, Semester 1

BSN406	Project 3
	QUT Business School Postgraduate Option Units (24 credit points)

Full Time, Semester 2 Entry (for continuing students only)

Year 1, Semester 2

	One unit from Complimentary Studies List
GSN224	Corporate Philanthropy
	One Unit from:
BSN412	Qualitative Research and Analytical Techniques
BSN502	Research Methodology
BSN414	Quantitative Research Methods
AMN403	Marketing and Survey Research
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 2, Semester 1

GSN233	Special Topic in Philanthropy and Nonprofit Studies
	12 credit points of QUT Business School Postgraduate Option Units
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise

Year 2, Semester 2

BSN406	Project 3
	12 credit points of QUT Business School Postgraduate Option Units
	6TP4
GSN488	Fundraising Development Principles
	6TP5
GSN489	Fundraising Development Techniques

Part Time, Semester 1 Entry (for continuing students only)

Year 1, Semester 1	
GSN233	Special Topic in Philanthropy and Nonprofit Studies
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations

Year 1, Semester 2	
GSN224	Corporate Philanthropy
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 2, Semester 1	
	One unit from Complimentary Studies List
	6TP2
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN487	Introduction to Social Enterprise

Year 2, Semester 2	
	One Unit from:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
AMN403	Marketing and Survey Research
	6TP4
GSN488	Fundraising Development Principles
	6TP5
GSN489	Fundraising Development Techniques

Year 3, Semester 1	
	24 credit points of QUT Business School Postgraduate Option (Elective) Units

Year 3, Semester 2	
BSN406	Project 3

Part Time, Semester 2 Entry (for continuing students only)

Year 1, Semester 2	
GSN224	Corporate Philanthropy
	One unit from Complimentary Studies List

Year 2, Semester 1	
GSN233	Special Topic in Philanthropy and Nonprofit Studies
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations

Year 2, Semester 2	
	Choose one from:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
AMN403	Marketing and Survey Research
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 3, Semester 1	
	12 credit points of QUT Business School Postgraduate Option units
	6TP2
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN487	Introduction to Social Enterprise

Year 3, Semester 2	
	12 credit points of QUT Business School Postgraduate Option units
	6TP4
GSN488	Fundraising Development Principles
	6TP5
GSN489	Fundraising Development Techniques

Year 4, Semester 1	
BSN406	Project 3

Complementary Studies List

Complementary studies list	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
AMN430	International Logistics Management
AMN431	Marketing Internationally

AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN424	International Accounting
AYN456	Business and Corporations Law
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
EFN422	Economics and Data Analysis
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN419	Data Analysis
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
MGN409	Introduction to Management
MGN410	Employment Relations
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

NOTE:

For Continuing Students only: please note Foundation list is now replaced by Complementary Studies list.

Potential Careers:

Administrator, Business Analyst, Contract Administrator, Government Officer, Health Services Manager, Investment Manager.

Master of Business (Professional Accounting) (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Associate Professor Stuart Tooley
Campus: Gardens Point

Course design

Students are required to complete 144 credit points of units. Students should contact The Graduate School of Business for course progression advice.

Students may exit from the Master of Business (BS16) at the following stages, once those particular course requirements have been met:

- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Overview

The Master of Business (Professional Accounting) provides formal accounting qualifications for graduates from non-accounting disciplines. This postgraduate program will give you a professionally accredited accounting qualification in as little as 18 months. Accounting is central to every business activity, and combining an accounting qualification with an existing degree in another discipline opens up a broad spectrum of career opportunities in Australia and overseas.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Discipline units focus on financial and management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem-solving skills and critical and analytical thinking are developed throughout the entire course.

Abbreviation

MBus(ProAcc)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Professional recognition

Graduates meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, the National Institute of Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Career outcomes

Accountancy is a great platform for a dynamic and exciting business career. Accountants work in a diversity of areas—in commerce, local, national and international firms, government organisations, law firms, banks, merchant banks, stockbrokers, charitable organisations, hospitals and churches, film, television and media or they run their own business. A career in accounting can lead to more strategic and leadership roles such as general manager, chief financial officer and chief executive officer.

Entry requirements (domestic and international students)

An undergraduate degree in an area other than Accounting with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation

Students who have articulated from the Graduate Certificate in Business Accounting may receive exemptions for up to 48 credit points. Students may articulate to the Master of Business Professional Accounting Advanced program and

receive up to 144 credit point of exemptions. Students who have articulated form the Graduate Diploma in Business Professional Accounting may receive exemptions for up to 96 credit points.

Professional Accountancy (PAP) Unit Set

Year 1 - Semester 1	
AYN456	Business and Corporations Law
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
EFN406	Managerial Finance

Year 1 - Semester 2	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
	Plus two units from:
AYN411	Audit and Assurance
	AND
AYN438	Taxation Law and Practice
	OR
AYN443	Electronic Commerce Cycles
	AND
EFN422	Economics and Data Analysis

Year 2 - Semester 1	
AYN520	Integrated Issues in Professional Practice
	Plus three units from the following list of approved options (electives):
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
EFN422	Economics and Data Analysis
	Note: Completion of units AYN411 and AYN438 are required by the Institute of Chartered Accountants in Australia for entry into the CA Program.
	Note: Completion of units AYN443 and EFN422 are required by CPA Australia for Associate Membership and entry into the CPA Program.

Professional Accountancy (PAP) Unit Set (for students who commenced prior to 2010)

Part A - Compulsory Units (48 credit points):	
AYN416	Financial Accounting 1
EFN405	Managerial Economics
AYN410	Business Law and Ethics
EFN406	Managerial Finance

Part B - Professional Accounting Area Studies (96 credit points):	
AYN411	Audit and Assurance
AYN412	Company Law (discontinued)
AYN414	Cost and Management Accounting
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
EFN419	Data Analysis (discontinued)
	New unit AYN456 Business & Corporations Law has replaced units AYN410 & AYN412. New unit EFN22 has replaced units EFN419 and EFN405. Students who have not successfully completed EFN405 (& EFN419) or AYN410 (& AYN412) must undertake the following new units:
AYN456	Business and Corporations Law
EFN422	Economics and Data Analysis
AYN520	Integrated Issues in Professional Practice
	Plus one Advanced Accounting Unit.
	For all course progression queries, please contact the Brisbane Graduate School of Business on Level 4 of B Block, Gardens Point campus.

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Construction Manager, Contract Administrator, Corporate Secretary, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Investment Manager, Project Manager, Property Development, Property Management.

Master of Business (Public Relations) (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

Public relations specialists advise on how to manage and portray corporate and organisational identities. These courses are designed to develop public relations graduates who are capable of satisfying a need for professional communicators in corporate, government, consultancy and not-for-profit sectors. Our graduates enter the marketplace as public relations managers and consultants, editors of trade and specialist publications, speechwriters, special event mangers, promotions managers, media advisers, information officers, and corporate communications officers and professionals.

Why choose this course?

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

Course design

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Early Exit

Information on early exit options may be found on the Master of Business title page

Abbreviation

MBus(Public Relations)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations-Online and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

Public Relations Unit Set

Public Relations Unit Set	
AMN465	Public Relations Management
AMN403	Marketing and Survey Research
PLUS:	Two units (24 cp) from the Complementary Studies list
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
PLUS:	An additional 36 cp consisting of:
AMN406	Project
AND	one AMN Option (Elective) unit (12 cp)
OR	Three approved AMN Option (Elective) units (36 cp)

Full-time, Semester 1

Year 1, Semester 1

AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN468	Issues and Crisis Management
	One unit from Complementary Studies List

Year 1, Semester 2

AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN403	Marketing and Survey Research

Year 2, Semester 1

	One unit from Complementary Studies List
	One approved AMN Option (Elective) unit
	Plus:
AMN406	Project
	Or
	Two approved AMN Option (Elective) units

Full-time, Semester 2

Year 1, Semester 2

AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN460	Corporate and Investor Relations
	One unit from Complementary Studies List

Year 2, Semester 1

AMN468	Issues and Crisis Management
AMN403	Marketing and Survey Research
	One unit from Complementary Studies List
	One approved AMN Option (Elective) unit

Year 2, Semester 2

AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
	Plus:
AMN406	Project
	Or
	Two approved AMN Option (Elective) units

Part-time, Semester 1

Year 1, Semester 1

AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management

Year 1, Semester 2

AMN462	Community Consultation and Engagement
	One unit from Complementary Studies List

Year 2, Semester 1

AMN403	Marketing and Survey Research
	One unit from Complementary Studies List

Year 2, Semester 2

AMN460	Corporate and Investor Relations
AMN467	Public Relations Campaigns

Year 3, Semester 1

AMN468	Issues and Crisis Management
	One approved AMN option (elective) unit

Year 3, Semester 2

AMN406	Project
	Or
	Two approved AMN Option (Elective) units

Part-time, Semester 2

Year 1, Semester 2

AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management

Year 2, Semester 1

AMN468	Issues and Crisis Management
	One unit from Complementary Studies List

Year 2, Semester 2

AMN460	Corporate and Investor Relations
	One unit from Complementary Studies List

Year 3, Semester 1

AMN403	Marketing and Survey Research
	One approved AMN option (Elective) unit

Year 3, Semester 2

AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns

Year 4, Semester 1

AMN406	Project
	Or
	Two approved AMN Option (Elective) units

Potential Careers:

Government Officer, Manager, Policy Officer, Public Relations Officer/Consultant, Public Servant.

Master of Business (Public Relations) - Online Delivery Only (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud

Overview

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns. This online program is only available part-time.

Course design

The Public Relations (Online delivery) major is only available in part-time mode.

Students are required to complete 144 credit points of units. Please refer to the course structures for information on specific unit requirements.

Early Exit

Information on early exit options may be found on the Master of Business title page.

Abbreviation

MBus(Public Relations)

Other majors

See also separate entries to the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations (internal) and Strategic Advertising. These majors are offered internally and not via online delivery mode.

Entry requirements (domestic students)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

Articulation

Students who have articulated from the Graduate Certificate in Business may receive advanced standing for 48 credit points.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Part Time, Semester 1 entry

Year 1, Semester 1	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management

Year 1, Semester 2	
AMN462	Community Consultation and Engagement
AMN442	Marketing Management

Year 2, Semester 1	
AMN403	Marketing and Survey Research
AMN401	Integrated Marketing Communication

Year 2, Semester 2	
AMN460	Corporate and Investor Relations
AMN467	Public Relations Campaigns

Year 3, Semester 1	
AMN468	Issues and Crisis Management
AMN404	Readings in Integrated Marketing Communication

Year 3, Semester 2	
AMN406	Project

Part Time, Semester 2 entry

Year 1, Semester 2	
AMN442	Marketing Management
AMN462	Community Consultation and Engagement

Year 2, Semester 1	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management

Year 2, Semester 2	
AMN460	Corporate and Investor Relations
AMN467	Public Relations Campaigns

Year 3, Semester 1	
AMN401	Integrated Marketing Communication

AMN403	Marketing and Survey Research

Year 3, Semester 2

AMN406	Project

Year 4, Semester 1

AMN404	Readings in Integrated Marketing Communication
AMN468	Issues and Crisis Management

Potential Careers:

Government Officer, Manager, Policy Officer, Public Relations Officer/Consultant, Public Servant.

Master of Business (Strategic Advertising) (BS16)

Year offered: 2011
Admissions: Yes
CRICOS code: 059599K
Course duration (full-time): 3 semesters (1.5 years)
Course duration (part-time): 6 semesters (3 years)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

The strategic advertising major focuses on the management of the advertising function, including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research.

As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative or copywriter.

Course design

Students are required to complete 144 credit points of units.

Early Exit

Information on early exit options may be found on the Master of Business title page.

Abbreviation

MBus(SAA)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations, Public Relatons-Online and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 to enter some majors of the Master of Business (BS16) and Master of Business Advanced (BS17) on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors: Strategic Advertising, Applied Finance, Events Marketing and Management, Integrated Marketing Communication, International Business, Marketing and Public Relations.

Strategic Advertising Unit Set

Strategic Advertising Unit Set	
AMN442	Marketing Management
AMN403	Marketing and Survey Research
	Two units from Complementary Studies List
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN422	Media Strategy
KIP424	Advertising Creative: Introduction
AMN423	Strategies for Creative Advertising
	or
KIP426	Advertising Creative: Copywriting and Art Direction
	Plus:
AMN406	Project
	or
	Two approved Option (electives) (including postgraduate Creative Advertising option units)
	Course Notes: Students have the choice of undertaking either a 24cp Project unit or 24cp of option (elective) units from postgraduate units offered by the School of Advertising, Marketing & Public Relations or postgraduate units from the Creative Advertising stream offered by the Faculty of Creative Industries. Students interested in Creative Advertising units should refer to the Course Summary for IX96 Master of Advertising (Creative Advertising).

Full-time, Semester 1

Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN403	Marketing and Survey Research

KIP424	Advertising Creative: Introduction

Year 1, Semester 2

AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
AMN421	Contemporary Issues in Advertising
	One unit from Complementary Studies List

Year 2, Semester 1

AMN422	Media Strategy
	One unit from Complementary Studies List
	Plus:
AMN406	Project
	Or
	Two approved AMN or Creative Advertising Option (Elective) units

Full-time, Semester 2

Year 1, Semester 2

AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN403	Marketing and Survey Research
KIP424	Advertising Creative: Introduction

Year 2, Semester 1

AMN442	Marketing Management
AMN422	Media Strategy
AMN421	Contemporary Issues in Advertising
	One unit from Complementary Studies List

Year 2, Semester 2

AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
	One unit from Complementary Studies List
	Plus:
AMN406	Project
	Or
	Two approved AMN or Creative Advertising Option (Elective) units

Part-time, Semester 1

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN420	Advertising Management

Year 1, Semester 2

AMN403	Marketing and Survey Research
KIP424	Advertising Creative: Introduction

Year 2, Semester 1

AMN442	Marketing Management
AMN421	Contemporary Issues in Advertising

Year 2, Semester 2

AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
	One unit from Complementary Studies List

Year 3, Semester 1

AMN422	Media Strategy
	One unit from Complementary Studies List

Year 3, Semester 2

AMN406	Project
	Or
	Two approved AMN or Creative Advertising Option (Elective) units

Part-time, Semester 2

Year 1, Semester 2

AMN420	Advertising Management
AMN400	Consumer Behaviour

Year 2, Semester 1

KIP424	Advertising Creative: Introduction
AMN403	Marketing and Survey Research

Year 2, Semester 2

AMN442	Marketing Management
AMN421	Contemporary Issues in Advertising

Year 3, Semester 1

AMN422	Media Strategy
	One unit from Complementary Studies List

Year 3, Semester 2

AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
	One unit from Complementary Studies List

Year 4, Semester 1

AMN406	Project
	Or
	Two approved AMN or Creative Advertising Option (Elective) units

Potential Careers:

Account Executive, Accountant, Advertising Professional.

Master of Business (Accounting) - Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Associate Professor Stuart Tooley
Campus: Gardens Point

Overview

This course provides advanced-level studies for those students with an appropriate accountancy degree.

The Master of Business (Accounting) - Advanced is a two year full-time equivalent program, and like the Master of Business (Accounting) is designed to extend your real-world accountancy knowledge and skills. The advanced program offers the advantage of studying additional units in advanced accounting topics.

This course is designed for students who are working or aspire to work in public practice, government or the private sector and who already hold an appropriate accountancy degree. The course has a flexible structure which enables you to construct a program that extends your real-world accountancy knowledge and obtain the skill set that best suits your career aspirations. The discipline studies provide you with an unbeatable mix of the theory and practice required to successfully operate in the accounting profession.

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Course design

Students must undertake 192 credit points consisting of 36 credit points of compulsory units and 156 credit points of approved accounting coursework or research option units. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in Accounting or Commerce within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator.

Early Exit Options

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Abbreviation

MBusAdv(Acc)

Professional recognition

Certain units may assist with preparation for the professional programs offered by CPA Australia; the Association of Chartered Certified Accountants; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Entry requirements (domestic and international students)

An undergraduate degree in Accounting with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation

Students who have articulated from the Graduate Certificate in Business Accounting may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Accounting may receive up to 144 credit point of exemptions.

Accounting Unit Set (ACQ)

Master of Business (Accounting) (BS17) - Advanced compulsory units	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN520	Integrated Issues in Professional Practice

Select 13 units from the following list in consultation with the Subject Area Coordinator:	
AYN411	Audit and Assurance

AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

Additional Units Available after completion of at least 144 credit points of study:

48 credit points of Business Options Units with approval from the Subject Area Coordinator

48 credit point Dissertation with approval from the Subject Area Coordinator.

Note: Students wishing to enrol in the Dissertation must seek advice early in their studies to ensure preparatory units are incorporated into their program. Students must complete units AYN433, BSN502, and either BSN412 and/or BSN414 prior to enrolment in the Dissertation. Students who are considering future study towards a Research Masters or PhD should also complete these units.

Accounting Unit Set (ACQ) (for students who commenced prior to 2010)

Part A - Compulsory Units (48 credit points):

AYN412	Company Law
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice

One Business Option unit as approved by the Subject Area Coordinator

Part B - Accounting Area Studies (96 credit points)

AYN424	International Accounting
AYN454	Forensic Accounting and Investigation
AYN505	Financial Analysis and Business Valuation
AYN507	Governance Issues in Accounting
AYN520	Integrated Issues in Professional Practice

Plus three approved Business Option units.

Part C - Advanced Study Area (84 credit points)

Plus 48 credit points from:

Approved Business Option Units:

AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN506	Strategic Management Accounting
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

- 48 credit points of Business Option Units with approval from the Subject Area Coordinator
- 48 credit point dissertation

NOTE: For BSN404, BSN405 and BSN406 units: Eenrolment in these units requires the prior approval of the Subject Area Coordinator.

NOTE: For BSN412, BSN414 and BSN502 units: Students who are considering future study towards a research Masters or PhD should complete AYN433, BSN502 & at least one of BSN412 or BSN414. Please contact the School of Accountancy Research Students Co-ordinator for more information.

Potential Careers:

Accountant.

Master of Business (Applied Finance) - Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Dr William Wild
Campus: Gardens Point

Overview

This course is designed for people with no or limited prior knowledge in finance who wish to change career direction or enhance their career options.

You will be introduced to managerial finance and economics, and move on to more advanced, practical studies in corporate finance, security analysis, portfolio management, trading and risk management. You will graduate with an understanding of the principles and practice of finance, and have substantial conceptual and applied finance knowledge, and be prepared for careers such as a financial adviser, investment banker, or financial or equity analyst.

You will have access to a fully equipped Securities Dealing Room on campus, the first of its kind in Queensland. Live financial data, via the Bloomberg and Datastream networks, will allow you to experience the financial markets in real time, without the risks involved in real transactions.

The course also extends your knowledge if you are a graduate from a professional association such as FINSIA and may assist with preparation for the Chartered Financial Analysts (CFA) program.

The Master of Business (Applied Finance) - Advanced is fully compliant under ASIC's RG146 training standard, which allows graduates to give financial product advice to retail clients. For specific information, please refer to ASIC's RG146 document and RG146 register.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business (BS17) at the following stages, once those particular course requirements have been met:

Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution if they have studied equivalent or similar units in their undergraduate degree. Nominated substitution units are subject to approval by the Subject Area Coordinator

Entry requirements (domestic and international students)

An undergraduate degree or equivalent in any field other than Finance, with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should contact the Graduate School of Business to determine whether an advanced Applied Finance program can be devised.

Abbreviation

MBusAdv(AppFin)

Professional recognition

Graduate will meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australasia, and are entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and option (elective) chosen.

Entry requirement (domestic and international students)

For all specialisations the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Brisbane Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Pathways programs (international students)

Pathways units are designed for academically qualified students who do not meet the language requirements. For information and entry requirements for Pathways, please see the Master of Business - Advanced overview.

Articulation

Students who have articulated from the Graduate Certificate in Business Applied Finance may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Applied Finance program may receive up to 144 credit point of exemptions.

Applied Finance Unit Set (AFQ)

Master of Business Applied Finance Advance Compulsory Units	
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN456	Business and Corporations Law
EFN415	Security Analysis and Portfolio Management
EFN412	Advanced Managerial Finance

Plus 6 units from:	
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Game
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
BSN404	Project 1
	Business Postgraduate Option Units (maximum of 24 credit points)

PLUS an additional 48 Credit Points from either:	
	(1) Further advanced Finance Studies;
OR	(2) 48cp from another Business stream;
OR	(3) 48 cp Dissertation

Full-time, Semester 1 Entry

Year 1, Semester 1	
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN456	Business and Corporations Law

Year 1, Semester 2	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
	Plus 2 Units from:
EFN414	International Finance
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Game
	Business Postgraduate Option Unit

Year 2, Semester 1	
	Four units from:
EFN410	Economic and Financial Modelling
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
BSN404	Project 1
	Business Postgraduate Option Unit

Year 2, Semester 2	
	48 Credit Points from EITHER:
	(1) Further advanced Finance Studies
OR	(2) A 48cp minor from another Business stream
OR	(3) 48cp Dissertation

Full-time, Semester 2 Entry

Year 1, Semester 2	
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN420	Introduction To Financial Management
AYN456	Business and Corporations Law

Year 2, Semester 1	
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
	PLUS 2 Units from:
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
	Business Postgraduate Option Unit

Year 2, Semester 2	
	Four Units from:
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Game

EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
BSN404	Project 1
	Business Postgraduate Option Unit

Year 3, Semester 1

48 Credit Points from EITHER:

(1) Further advanced Finance Studies, OR

(2) A 48cps from another Business stream, OR

(3) 48cp Dissertation

Potential Careers:

Banking and Finance Professional.

Master of Business (Human Resource Management) - Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Dr Robert Thompson
Campus: Gardens Point

Overview

In today's rapidly changing business environment, Human Resource Management (HRM) professionals are confronted with the challenges of developing organisational and workforce capability. HRM expertise is also increasingly required by line managers, who now take a more active role in the development and management of their team members.

The Human Resource Management program is designed to increase the skills of both specialists and line managers and meet the individual learning goals and career aspirations of each student. The program provides flexibility for the busy professional to complete the degree part-time, focusing on real-world work issues of personal relevance. HRM professionals will develop a broader view of the nature of business, and the relationship between how people are managed and the organisation's performance in the global context of business.

Those who are undertaking HRM activities but have a background in other professional fields will gain the enhanced people management skills they require. The major also suits the needs of graduates who wish to move into the HRM profession.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units.

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation

MBusAdv(HRM)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Career outcomes

The program is accredited with the Australian Human Resources Institute and as such prepares graduates for careers in generalist or specialist human resource professional roles. Generalist positions include human resources assistant, officer, manager or director and these may be located in corporate and private firms as well as public institutions. Specialist positions may include those involved with employment relations, recruitment and placement consulting, training and development specialists, management and executive coaching, as well as consulting careers.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Further Information

To ensure HRM students are provided with a selection of units that best suits their prior knowledge and experience, HRM students must contact Narelle Prior on 3138 6701 or email n.prior@qut.edu.au.

Human Resource Management Unit Set

HRM Unit Set	
MGN409	Introduction to Management
MGN410	Employment Relations
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations
	Eight units from:
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1
MGN510	HRM Project 2

Complementary Studies	
	48 Credit Points from EITHER:
	(1) Further advanced HRM Studies
OR	(2) 48 cp from another Business stream;
OR	(3) 48 cp Dissertation
	* Conditions apply. Students wishing to undertake the Dissertation must seek advice early in their studies to confirm their eligibility and to ensure inclusion of preparatory units into their program.

Potential Careers:

Human Resource Developer, Human Resource Manager.

Master of Business (Integrated Marketing Communication) - Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

If you are interested in advertising, promotions or communications, you should consider an Integrated Marketing Communication (IMC) major. Studies in IMC will provide you with a systematic and comprehensive understanding of the theory and research integration of marketing communication.

The course focuses on refinement of analytical skills and knowledge required for decision making in the areas of advertising, marketing and public relations. IMC focuses on the strategic integration of the functions of public relations, advertising, promotion, direct marketing, and personal selling to achieve brand equity and increase the effectiveness of promotional communications with target audiences.

You will be equipped to confront the fragmentation of mass markets, the explosion of new technologies that give consumers more control over the communication process, the emergence of global markets, and rapid changes in economic conditions within which organisations operate.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation

MBusAdv(IMC)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Integrated Marketing Communication Unit Set

Integrated Marketing Communication Unit Set	
AMN465	Public Relations Management
AMN420	Advertising Management
OR	
AMN442	Marketing Management
PLUS	24 credit points from the Complementary Studies list below:
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
AMN420	Advertising Management
OR	
AMN442	Marketing Management
PLUS	
EITHER	48 credit points from another business discipline
OR	Dissertation (48 credit points) *
	* Conditions apply. Students wishing to undertake the Dissertation must seek advice

early in their studies to confirm their eligibility and to ensure inclusion of preparatory units into their program.

Full-time, Semester 1 Entry

Year 1, Semester 1

AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour

Year 1, Semester 2

AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
	One unit from Complementary Studies List

Year 2, Semester 1

AMN405	Cases in Integrated Marketing Communication
AMN406	Project
	One unit from Complementary Studies List

Year 2, Semester 2

EITHER

(1) 48cps from another Business stream, OR

(2) 48cp Dissertation

Full-time, Semester 2 Entry

Year 1, Semester 2

AMN442	Marketing Management
AMN420	Advertising Management
AMN401	Integrated Marketing Communication
AMN400	Consumer Behaviour

Year 2, Semester 1

AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN465	Public Relations Management
	One unit from Complementary Studies List

Year 2, Semester 2

AMN405	Cases in Integrated Marketing Communication
AMN406	Project
	One unit from Complementary Studies List

Year 3, Semester 1

EITHER:

(1) 48cps from another Business stream; OR

(2) 48cp Dissertation

Part-time, Semester 1 Entry

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication

Year 1, Semester 2

AMN442	Marketing Management
AMN420	Advertising Management

Year 2, Semester 1

AMN403	Marketing and Survey Research
	One unit from Complementary Studies List

Year 2, Semester 2

AMN404	Readings in Integrated Marketing Communication
	One unit from Complementary Studies List

Year 3, Semester 1

AMN465	Public Relations Management
AMN405	Cases in Integrated Marketing Communication

Year 3, Semester 2

AMN406	Project

Year 4, Semester 1 and 2

EITHER:

(1) 48cps from another Business stream; OR

(2) 48cp Dissertation

Part-time, Semester 2 Entry

Year 1, Semester 2

AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication

Year 2, Semester 1

AMN442	Marketing Management
AMN420	Advertising Management

Year 2, Semester 2

AMN403	Marketing and Survey Research
	One unit from Complementary Studies List

Year 3, Semester 1

AMN404	Readings in Integrated Marketing Communication
	One unit from Complementary Studies List

Year 3, Semester 2

AMN405	Cases in Integrated Marketing Communication
AMN465	Public Relations Management

Year 4, Semester 1

AMN406	Project

Year 4, Semester 2 and Year 5, Semester 1

EITHER:

(1) 48cps from another Business stream; OR

(2) 48cp Dissertation

Potential Careers:

Account Executive, Marketing Officer/Manager, Public Relations Officer/Consultant.

Master of Business (International Business) - Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

Rules, regulations, government policy and the diversity of cultures and consumer needs and preferences all impact on how companies do business across borders.

International business skills are in high demand. These skills incorporate ethics, sensitivity and responsiveness to local cultures in new and diverse markets, while at the same time providing the planning, decision-making and strategic management these highly competitive operations need.

The international business environment is explored across a range of business disciplines, including accounting, finance, logistics, management and marketing.

The International Business program will give you the expertise and skills to succeed in organisations both in Australia and around the world, including multinational enterprises, smaller firms operating across borders, government agencies and consulting firms that serve international companies.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business Advanced title page.

Abbreviation

MBusAdv(IntBus)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

International Business Unit Set

International Business Unit Set	
EFN405	Managerial Economics
EFN406	Managerial Finance
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
AYN424	International Accounting
	OR
LWS075	International Business and Law
	PLUS two from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
	PLUS: Three units from Complementary Studies List
	Note: Students in the International Business major must complete either AYN424 or LWS075. Where students choose to complete both units, AYN424 will be counted as one of their Complementary Studies units.
	PLUS EITHER
	(1) 48cps from another Business stream; OR
	(2) 48 cp Dissertation*

* Conditions apply. Students wishing to undertake the Dissertation must seek advice early in their studies to confirm their eligibility and to ensure inclusion of preparatory units into their program.

Full-time, Semester 1 Entry

Year 1, Semester 1	
EFN405	Managerial Economics
MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management
	PLUS choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 1, Semester 2	
EFN406	Managerial Finance
AMN431	Marketing Internationally
AYN424	International Accounting
	OR
	Complementary Studies unit
	PLUS
	Complementary Studies unit

Year 2, Semester 1	
MGN448	Negotiating Across Borders
	Complemenary Studies Unit
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
	PLUS
AYN424	International Accounting
	OR
LWS075	International Business and Law

Year 2, Semester 2	
	EITHER:
OR	(1) A 48cps from another Business stream:
	(2) 48cp Dissertation

Full-time, Semester 2 Entry

Year 1, Semester 2	
MGN447	Managing in a Globalised Economy
AMN431	Marketing Internationally
	Choose one from:
EFN406	Managerial Finance
MGN444	Business in Asia
MGN446	Business in Australia

Year 2, Semester 1	
EFN405	Managerial Economics
AMN430	International Logistics Management
	PLUS
LWS075	International Business and Law
	OR
AYN424	International Accounting
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2	
MGN448	Negotiating Across Borders
AYN424	International Accounting
	OR
	Complementary Studies Unit
	PLUS
	Two Complementary Studies Units

Year 3, Semester 1	
	PLUS EITHER:
	(1) 48cps from another Business stream: OR
	(2) 48cp Dissertation

Part-time, Semester 1 Entry

Year 1, Semester 1	
MGN447	Managing in a Globalised Economy
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 1, Semester 2	
EFN405	Managerial Economics
AMN430	International Logistics Management

Year 2, Semester 1	
EFN406	Managerial Finance
AYN424	International Accounting
	OR
LWS075	International Business and Law

Year 2, Semester 2	
AMN431	Marketing Internationally
AYN424	International Accounting
	OR
	Complementary Studies unit

Year 3, Semester 1

MGN448	Negotiating Across Borders
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 3, Semester 2

Two Complementary Studies Units

Year 4, Semester 1 and 2

PLUS EITHER:

(1) 48cps from another Business stream; OR

(2) 48cp Dissertation

Part-time, Semester 2 Entry

Year 1, Semester 2

MGN447	Managing in a Globalised Economy
EFN405	Managerial Economics

Year 2, Semester 1

AMN431	Marketing Internationally
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2

AMN430	International Logistics Management
AYN424	International Accounting
	OR
	Complementary Studies unit

Year 3, Semester 1

EFN406	Managerial Finance
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 3, Semester 2

MGN448	Negotiating Across Borders
	Complemenary Studies Unit

Year 4, Semester 1

LWS075	International Business and Law
	OR
AYN424	International Accounting
	PLUS
	Complementrary Studies Unit

Year 4, Semester 2 and Year 5, Semester 1

PLUS EITHER:

(1) 48cps from another Business stream

(2) 48cp Dissertation

International Business Unit Set (IBQ) (for continuing students only)

Part A – Compulsory Units (48 credit points):

EFN405	Managerial Economics
EFN406	Managerial Finance
MGN447	Managing in a Globalised Economy
	One unit from the Foundation Studies List

Part B - International Business Area Studies (96 credit points):

MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
AYN424	International Accounting
	or
LWS075	International Business and Law
	Plus two from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
	Plus two Approved Option (Elective) units

Part C - Plus an additional 48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48 cp from another Business stream

Important Information

Note: Please note that from 2010, units previously coded “IBN” have been re-coded to reflect School ownership. Unit content is unchanged so students should not re-enrol in units of the same title if previously completed under the old code. Please refer to course notes at the end of this document.

* Students choosing AYN424 should choose Structure A and students choosing LWS075 should choose Structure B.

Full Time, Semester 1 Entry (Structure A) (for continuing students only)

STRUCTURE A

Suggested Full-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 1

MGN447	Managing in a Globalised Economy
EFN405	Managerial Economics
AMN430	International Logistics Management

Plus choose one from:

MGN444 Business in Asia

MGN445 Business in Europe

MGN446 Business in Australia

Year 1, Semester 2

EFN406 Managerial Finance

AMN431 Marketing Internationally

AYN424 International Accounting

One unit from the Foundation Studies List

Year 2, Semester 1

MGN448 Negotiating Across Borders

Two Approved Option (Elective) Units

Plus choose one from:

MGN444 Business in Asia

MGN445 Business in Europe

MGN446 Business in Australia

Year 2, Semester 2

48 Credit Points from either:

(1) 48cp from another Business stream

(2) 48cp Dissertation

Full Time, Semester 2 Entry (Structure A) (for continuing students only)

STRUCTURE A

Suggested Full-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 2

MGN447 Managing in a Globalised Economy

AMN431 Marketing Internationally

EFN406 Managerial Finance

Choose one from:

MGN444 Business in Asia

MGN446 Business in Australia

Year 2, Semester 1

EFN405 Managerial Economics

AMN430 International Logistics Management

One unit from the Foundation Studies List

Plus choose one from:

MGN444 Business in Asia

MGN445 Business in Europe

MGN446 Business in Australia

Year 2, Semester 2

MGN448 Negotiating Across Borders

AYN424 International Accounting

Two Approved Option (Elective) Units

Year 3, Semester 1

48 Credit Points from either:

(1) 48cp from another Business stream

(2) 48cp Dissertation

Part Time, Semester 1 Entry (Structure A) (for continuing students only)

STRUCTURE A

Suggested Part-time International Business Course Structure (for students choosing to take AYN424)

Year 1, Semester 1

MGN447 Managing in a Globalised Economy

Choose one from:

MGN444 Business in Asia

MGN445 Business in Europe

MGN446 Business in Australia

Year 1, Semester 2

EFN405 Managerial Economics

AMN430 International Logistics Management

Year 2, Semester 1

EFN406 Managerial Finance

One unit from the Foundation Studies List

Year 2, Semester 2

AMN431 Marketing Internationally

AYN424 International Accounting

Year 3, Semester 1

MGN448 Negotiating Across Borders

Choose one from:

MGN444 Business in Asia

MGN445 Business in Europe

MGN446 Business in Australia

Year 3, Semester 2

Two Approved Option (Elective) Units

Year 4, Semester 1 and 2

48 Credit Points from either:

(1) 48cp from another Business stream

(2) 48cp Dissertation

Part Time, Semester 2 Entry (Structure A) (for continuing students only)

STRUCTURE A

Suggested Part-time International Business Course Structure (for students choosing to take

AYN424)

Year 1, Semester 2

MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management

Year 2, Semester 1

AMN431	Marketing Internationally
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2

EFN406	Managerial Finance
AYN424	International Accounting

Year 3, Semester 1

EFN405	Managerial Economics
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 3, Semester 2

MGN448	Negotiating Across Borders
	One unit from the Foundation Studies List

Year 4, Semester 1

Two Approved Option (Elective) Units

Year 4, Semester 2 and Year 5, Semester 1

48 Credit Points from either:

(1) 48cp from another Business stream

(2) 48cp Dissertation

Full Time, Semester 1 Entry (Structure B) (for continuing students only)

STRUCTURE B

Suggested Full-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 1

MGN447	Managing in a Globalised Economy
AMN430	International Logistics Management
EFN405	Managerial Economics
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 1, Semester 2

AMN431	Marketing Internationally
EFN406	Managerial Finance
	One unit from the Foundation Studies List
	Approved Option (Elective) Unit

Year 2, Semester 1

MGN448	Negotiating Across Borders
LWS075	International Business and Law
	Approved Option (Elective) Unit
	Plus choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2

48 Credit Points from either:

(1) 48cp from another Business stream

(2) 48cp Dissertation

Full Time, Semester 2 Entry (Structure B) (for continuing students only)

STRUCTURE B

Suggested Full-time International Business Course Structure (for students choosing to take LWS075)

Year 1, Semester 2

MGN447	Managing in a Globalised Economy
EFN406	Managerial Finance
AMN431	Marketing Internationally
	Choose one from:
MGN446	Business in Australia
MGN444	Business in Asia

Year 2, Semester 1

LWS075	International Business and Law
EFN405	Managerial Economics
	Plus choose one from:
AMN430	International Logistics Management
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia

Year 2, Semester 2

MGN448	Negotiating Across Borders
	Two Approved Option (Elective) Units
	One unit from Foundation Studies List

Year 3, Semester 1

48 Credit Points from either:

(1) 48cp from another Business stream

(2) 48cp Dissertation

Part Time, Semester 1 Entry (Structure B) (for continuing students only)

STRUCTURE B	
	Suggested Part-time International Business Course Structure (for students choosing to take LWS075)
Year 1, Semester 1	
MGN447	Managing in a Globalised Economy
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Year 1, Semester 2	
AMN430	International Logistics Management
AMN431	Marketing Internationally
Year 2, Semester 1	
EFN406	Managerial Finance
LWS075	International Business and Law
Year 2, Semester 2	
EFN405	Managerial Economics
	One unit from the Foundation Studies List
Year 3, Semester 1	
MGN448	Negotiating Across Borders
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Year 3, Semester 2	
	Two Approved Option (Elective) Units
Year 4, Semester 1	
	48 Credit Points from either:
	(1) 48cp from another Business stream
	(2) 48cp Dissertation

Part Time, Semester 2 Entry (Structure B) (for continuing students only)

STRUCTURE B	
	Suggested Part-time International Business Course Structure (for students choosing to take LWS075)
Year 1, Semester 2	
MGN447	Managing in a Globalised Economy
EFN405	Managerial Economics
Year 2, Semester 1	
AMN431	Marketing Internationally
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Year 2, Semester 2	
AMN430	International Logistics Management
	One unit from the Foundation Studies List
Year 3, Semester 1	
EFN406	Managerial Finance
	Choose one from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
Year 3, Semester 2	
MGN448	Negotiating Across Borders
	Approved Option (Elective) Unit
Year 4, Semester 1	
LWS075	International Business and Law
	Approved Option (Elective) Unit
Year 4, Semester 2 and Year 5, Semester 1	
	48 Credit Points from either:
	(1) 48cp from another Business stream
	(2) 48cp Dissertation

Discontinued Units and Unit replacement (for continuing students)

Rename of Units	
IBN403	replaced by MGN444 Business in Asia
IBN404	replaced by MGN445 Business in Europe
IBN435	replaced by MGN446 Business in Australia
IBN408	replaced by MGN447 Global Business Operations
IBN409	replaced by MGN448 Negotiating across Borders
IBN410	replaced by AMN430 International Logistics Management
IBN421	replaced by AMN431 Marketing Internationally
IBN422	replaced by AMN432 Independent Study - International Business
IBN426	replaced by AMN433 Special Topic on International Business

Potential Careers:

International Business Specialist.

Master of Business (Marketing) - Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

This course is designed for marketing practitioners to freshen or further their skills, or those seeking a career change to this field you will develop marketing management skills as they apply to a business or corporation with practical focus on the identification of forecast opportunities and threats in domestic and international industries; the development of marketing strategies, tactics and plans for such opportunities and threats; the ability to implement and monitor marketing strategies, tactics and plans and their effect on the organisation; and the consideration of new theories, concepts and techniques in marketing management.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation

MBusAdv(Marketing)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Marketing Unit Set

Marketing Unit Set	
AMN442	Marketing Management
AMN400	Consumer Behaviour
	PLUS 24 credit points from the BS17 Complementary Studies list*
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN406	Project
	EITHER:
	(1) 48cps from another business discipline; OR
	(2) 48 cp Dissertation*

Important Information:
* Conditions apply. Students wishing to undertake the Dissertation must seek advice early in their studies to confirm their eligibility and to ensure inclusion of preparatory units into their program.

Full-time, Semester 1 Entry

Year 1, Semester 1	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN403	Marketing and Survey Research
	One unit from Complementary Studies List

Year 1, Semester 2

AMN447 Contemporary Issues in Marketing
Or
AMN431 Marketing Internationally
AMN445 Strategic Marketing Management
AMN401 Integrated Marketing Communication
One unit from Complementary Studies List

Year 2, Semester 1

AMN444 Services Marketing
AMN443 Product and Service Innovation
Plus:
AMN406 Project
Or
Two approved AMN Option (Elective) units

Year 2, Semester 2

EITHER:
(1) 48cps from another Business stream
(2) 48cp Dissertation

Full-time, Semester 2 Entry

Year 1, Semester 2

AMN400 Consumer Behaviour
AMN442 Marketing Management
AMN403 Marketing and Survey Research
One unit from Complementary Studies List

Year 2, Semester 1

AMN401 Integrated Marketing Communication
AMN443 Product and Service Innovation
AMN444 Services Marketing
One unit from Complementary Studies List

Year 2, Semester 2

AMN445 Strategic Marketing Management
AMN447 Contemporary Issues in Marketing
Or
AMN431 Marketing Internationally
Plus:
AMN406 Project
Or
Two approved AMN Option (Elective) units

Year 3, Semester 1

EITHER:
(1) 48cps from another Business stream
(2) 48cp Dissertation

Part-time, Semester 1 Entry

Year 1, Semester 1

AMN442 Marketing Management
AMN403 Marketing and Survey Research

Year 1, Semester 2

AMN400 Consumer Behaviour
One unit from Complementary Studies List

Year 2, Semester 1

AMN401 Integrated Marketing Communication
One unit from Complementary Studies List

Year 2, Semester 2

AMN445 Strategic Marketing Management
AMN447 Contemporary Issues in Marketing
OR
AMN431 Marketing Internationally

Year 3, Semester 1

AMN443 Product and Service Innovation
AMN444 Services Marketing

Year 3, Semester 2

AMN406 Project
OR
Two approved AMN Option (Elective) units

Year 4, Semester 1 and 2

EITHER:
(1) 48cps from another Business stream
(2) 48cp Dissertation

Part-time, Semester 2 Entry

Year 1, Semester 2

AMN442 Marketing Management
AMN403 Marketing and Survey Research

Year 2, Semester 1

AMN400 Consumer Behaviour
One unit from Complementary Studies List

Year 2, Semester 2

AMN401 Integrated Marketing Communication
One unit from Complementary Studies List

Year 3, Semester 1

AMN443 Product and Service Innovation
AMN444 Services Marketing

Year 3, Semester 2

AMN445 Strategic Marketing Management
AMN447 Contemporary Issues in Marketing

	OR
AMN431	Marketing Internationally

Year 4, Semester 1

AMN406	Project
	OR
	Two approved AMN Option (Elective) units

Year 4, Semester 2 and Year 5, Semester 1

EITHER:

(1) 48cps from another Business stream

(2) 48cp Dissertation

Potential Careers:

Marketing Officer/Manager.

Master of Business (Philanthropy and Nonprofit Studies) - Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Professor Myles McGregor-Lowndes
Campus: Gardens Point

Overview

This course is designed to equip you with knowledge and skills for a career in the management of philanthropic and nonprofit organisations. Whether you work in a nonprofit organisation, are a public sector manager whose service delivery is through or partnered with nonprofit organisations, or are a private sector manager who engages in business with the nonprofit sector, this major can help build professional knowledge and skills relevant to the sector. Skills critical to nonprofit management, such as problem solving, creative thinking, negotiation, ethical practices, teamwork, leadership, networking and information management are incorporated into the teaching, learning and assessment.

The Master of Business - Advanced allows you to further your knowledge in another business discipline area with the selection of four approved postgraduate option (elective) units. Alternatively a 48 credit point dissertation may be undertaken.

Course design

Students must undertake 192 credit points consisting of 72 credit points of prescribed units. Complementary Studies units (12 credit points) and 48 credit points of QUT Business School Option (elective) units. Students should follow the standard course progressions as outlined in the below course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit Options

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Abbreviation

MBusAdv(Philanthropy&NpSt)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Events Marketing and Management, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Professional Accounting, Public Relations and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Orientation

Upon enrolling in this course, it is compulsory for students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units.
Further information on the ACPNS Orientation and Intensive is available at

http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp.

Articulation

Students who have articulated from the Graduate Certificate in Business Philanthropy and Nonprofit Studies may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Philanthropy and Nonprofit Studies program may receive up to 144 credit point of exemptions.

Philanthropy and Nonprofit Studies Unit Set

Master of Business Philanthropy and Nonprofit Studies Advanced Compulsory units	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
GSN554	Social Innovation and Entrepreneurship
GSN555	Developing Social Ventures
GSN556	Contemporary Issues in Philanthropy
GSN557	Creative Philanthropy
PLUS:	12 credit points from Complimentary Studies Unit list
PLUS:	60 credit points from Business Unit Options list

Plus an additional 48 credit points from either:

(1) Another Business stream

(2) 48cp Dissertation

Full-time, Semester 1 Entry

Year 1, Semester 1	
SELECT:	1 x 12cp unit from Complementary Studies List
SELECT:	1 x 12cp unit from Business Unit Options List

Year 1, 6-TP-2	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations

Year 1, 6-TP-3	
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise

Year 1, Semester 2	
SELECT:	2 x 12cp from Business Units Options List

Year 1, 6-TP-4	
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN556	Contemporary Issues in Philanthropy

Year 1, 6-TP-5	
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN557	Creative Philanthropy

Year 2, Semester 1	
SELECT:	3 x 12cp units from Business Unit Options List
- OR -	
SELECT:	1 x 12cp unit from Business Unit Options List and 2 x 12cp units from Research Dissertation

Year 2, 6-TP-2	
GSN554	Social Innovation and Entrepreneurship

Year 2, 6-TP-3	
GSN555	Developing Social Ventures

Year 2, Semester 2	
SELECT:	3 x 12cp units from Complementary Studies in Advanced Business
- OR -	
SELECT:	1 x 12cp unit from Business Unit Options List and 2 x 12cp units from Research Dissertation

Year 2, 6-TP-4	
GSN488	Fundraising Development Principles

Year 2, 6-TP-5	
GSN489	Fundraising Development Techniques

Full-time, Semester 2 Entry

Year 1, Semester 2	
SELECT:	1 x 12cp unit from Complementary Studies List
SELECT:	1 x 12cp unit from Business Unit Options List

Year 1, 6-TP-4	
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN556	Contemporary Issues in Philanthropy

Year 1, 6-TP-5	
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN557	Creative Philanthropy

Year 2, Semester 1	
SELECT:	2 x 12cp from Business Unit Options List

Year 2, 6-TP-2

GSN481 Philanthropic and Nonprofit Frameworks of Governance

GSN484 Management for Philanthropic and Nonprofit Organisations

Year 2, 6-TP-3

GSN483 Ethics for Philanthropic and Nonprofit Organisations

GSN487 Introduction to Social Enterprise

Year 2, Semester 2

SELECT: 3 x 12cp units from Business Unit Options List

- OR -

SELECT: 1 x 12cp unit from Business Unit Options List and 2 x 12cp units from Research Dissertation

Year 2, 6-TP-4

GSN488 Fundraising Development Principles

Year 2, 6-TP-5

GSN489 Fundraising Development Techniques

Year 3, Semester 1

SELECT: 3 x 12cp units from Complementary Studies in Advanced Business

- OR -

SELECT: 1 x 12cp unit from Business Unit Options List and 2 x 12cp units from Research Dissertation

Year 3, 6-TP-2

GSN554 Social Innovation and Entrepreneurship

Year 3, 6-TP-3

GSN555 Developing Social Ventures

Part-time, Semester 1 Entry

Year 1, Semester 1

SELECT: 1 x 12cp unit from Complementary Studies List

Year 1, 6-TP-2

GSN481 Philanthropic and Nonprofit Frameworks of Governance

Year 1, 6-TP-3

GSN483 Ethics for Philanthropic and Nonprofit Organisations

Year 1, Semester 2

1 x 12cp unit from Business Unit Options List

Year 1, 6-TP-4

GSN556 Contemporary Issues in Philanthropy

Year 1, 6-TP-5

GSN557 Creative Philanthropy

Year 2, Semester 1

1 x 12cp unit from Business Options List

Year 2, 6-TP-2

GSN484 Management for Philanthropic and Nonprofit Organisations

Year 2, 6-TP-3

GSN487 Introduction to Social Enterprise

Year 2, Semester 2

1 x 12cp unit from Business Unit Options List

Year 2, 6-TP-4

GSN488 Fundraising Development Principles

Year 2, 6-TP-5

GSN489 Fundraising Development Techniques

Year 3, Semester 1

1 x 12cp unit from Business Unit Options List

Year 3, 6-TP-2

GSN554 Social Innovation and Entrepreneurship

Year 3, 6-TP-3

GSN555 Developing Social Ventures

Year 3, Semester 2

1 x 12cp unit from Business Unit Options List

Year 3, 6-TP-4

GSN485 Legal Issues for Philanthropic and Nonprofit Organisations

Year 3, 6-TP-5

GSN486 Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 4, Semester 1

2 x 12cp units from Complementary Studies in Advanced Business

- OR -

2 x 12cp units from Research Dissertation

Year 4, Semester 2

2 x 12cp units from Complementary Studies in Advanced Business

- OR -

2 x 12cp units from Research Dissertation

Part-time, Semester 2 Entry

Year 1, Semester 2

1 x 12cp unit from Business Unit Options List

Year 1, 6-TP-4

GSN556 Contemporary Issues in Philanthropy

Year 1, 6-TP-5

GSN557 Creative Philanthropy

Year 2, Semester 1

1 x 12cp unit from Complementary Studies List

Year 2, 6-TP-2

GSN481 Philanthropic and Nonprofit Frameworks of Governance

Year 2, 6-TP-3

GSN487 Introduction to Social Enterprise

Year 2, Semester 2

1 x 12cp unit from Business Unit Options List

Year 2, 6-TP-4

GSN485 Legal Issues for Philanthropic and Nonprofit Organisations

Year 2, 6-TP-5

GSN489 Fundraising Development Techniques

Year 3, Semester 1

1 x 12cp unit from Business Unit Options List

Year 3, 6-TP-2

GSN554 Social Innovation and Entrepreneurship

Year 3, 6-TP-3

GSN555 Developing Social Ventures

Year 3, Semester 2

1 x 12cp unit from Business Unit Options List

Year 3, 6-TP-4

GSN488 Fundraising Development Principles

Year 3, 6-TP-5

GSN489 Fundraising Development Techniques

Year 4, Semester 1

1 x 12cp unit from Business Unit Options List

Year 4, 6-TP-2

GSN483 Ethics for Philanthropic and Nonprofit Organisations

Year 4, 6-TP-3

GSN484 Management for Philanthropic and Nonprofit Organisations

Year 4, Semester 2

2 x 12cp units from Complementary Studies in Advanced Business

- OR -

2 x 12cp units from Research Dissertation

Year 5, Semester 1

2 x 12cp units from Complementary Studies in Advanced Business

- OR -

2 x 12cp units from Research Dissertation

Philanthropy and Nonprofit Studies Unit Set (PSQ) (for continuing students only)

Part A – Compulsory Units (48 credit points):

GSN224 Corporate Philanthropy

GSN233 Special Topic in Philanthropy and Nonprofit Studies

One unit from the Complementary Studies List

Plus choose one unit from:

BSN412 Qualitative Research and Analytical Techniques

BSN414 Quantitative Research Methods

BSN502 Research Methodology

AMN403 Marketing and Survey Research

Part B - Philanthropy and Nonprofit Studies Area Studies (96 credit points):

GSN481 Philanthropic and Nonprofit Frameworks of Governance

GSN483 Ethics for Philanthropic and Nonprofit Organisations

GSN484 Management for Philanthropic and Nonprofit Organisations

GSN485 Legal Issues for Philanthropic and Nonprofit Organisations

GSN486 Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

GSN487 Introduction to Social Enterprise

GSN488 Fundraising Development Principles

GSN489 Fundraising Development Techniques

BSN406 Project 3

plus 24 cps of Business Option units

Part C - Plus an additional 48 Credit Points from either:

(1) Another Business stream

(2) 48 cp Dissertation

Full Time, Semester 1 Entry (for continuing students only)

Year 1, Semester 1

One unit from Complementary Studies List

GSN233 Special Topic in Philanthropy and Nonprofit Studies

6TP2

GSN481 Philanthropic and Nonprofit Frameworks of Governance

GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise

Year 1, Semester 2

GSN224	Corporate Philanthropy
	One Unit from:
AMN403	Marketing and Survey Research
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN488	Fundraising Development Principles
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN489	Fundraising Development Techniques

Year 2, Semester 1

BSN406	Project 3
	24 credit points of Business Postgraduate Option units

Year 2, Semester 2

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Full Time, Semester 2 Entry (for continuing students only)

Year 1, Semester 2

	One unit from Complementary Studies List
GSN224	Corporate Philanthropy
	One Unit from:
AMN403	Marketing and Survey Research
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 2, Semester 1

GSN233	Special Topic in Philanthropy and Nonprofit Studies
	12 credit points of Business Postgraduate Option units
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN487	Introduction to Social Enterprise

Year 2, Semester 2

BSN406	Project 3
	12 credit points of Faculty of Business Postgraduate Option units
	6TP4
GSN488	Fundraising Development Principles
	6TP5
GSN489	Fundraising Development Techniques

Year 3, Semester 1

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Part Time, Semester 1 Entry (for continuing students only)

Year 1, Semester 1

GSN233	Special Topic in Philanthropy and Nonprofit Studies
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations

Year 1, Semester 2

GSN224	Corporate Philanthropy
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 2, Semester 1

One unit from Complementary Studies List

6TP2

GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN487	Introduction to Social Enterprise

Year 2, Semester 2

	One Unit from:
AMN403	Marketing and Survey Research
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	6TP4
GSN488	Fundraising Development Principles
	6TP5
GSN489	Fundraising Development Techniques

Year 3, Semester 1

24 credit points of Business Postgraduate Option units

Year 3, Semester 2

BSN406	Project 3

Year 4, Semester 1 and 2

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Part Time, Semester 2 Entry (for continuing students only)

Year 1, Semester 2

GSN224	Corporate Philanthropy
	One unit from Complementary Studies List

Year 2, Semester 1

GSN233	Special Topic in Philanthropy and Nonprofit Studies
	6TP2
GSN481	Philanthropic and Nonprofit Frameworks of Governance
	6TP3
GSN483	Ethics for Philanthropic and Nonprofit Organisations

Year 2, Semester 2

	Choose one from:
AMN403	Marketing and Survey Research
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	6TP4
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
	6TP5
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations

Year 3, Semester 1

	12 credit points of Business Postgraduate Option units
	6TP2
GSN484	Management for Philanthropic and Nonprofit Organisations
	6TP3
GSN487	Introduction to Social Enterprise

Year 3, Semester 2

	12 credit points of Business Postgraduate Option units
	6TP4
GSN488	Fundraising Development Principles
	6TP5
GSN489	Fundraising Development Techniques

Year 4, Semester 1

BSN406	Project 3

Year 4, Semester 2 and Year 5, Semester 1

48 Credit Points from either:

(1) A 48cp minor from another Business stream

(2) 48cp Dissertation

Potential Careers:

Administrator, Contract Administrator.

Master of Business (Professional Accounting) - Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Associate Professor Stuart Tooley
Campus: Gardens Point

Overview

The Master of Business (Professional Accounting) - Advanced is a two year full-time program, and like the Master of Business (Professional Accounting), is tailored to provide a formal accredited accounting qualification for graduates from non-accounting disciplines. The Advanced program offers the advantage of studying additional units in advanced topics.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Accounting is central to every business activity, and combining an accounting qualification with an existing degree in another discipline opens up a broad spectrum of career opportunities in Australia and overseas.

Course design

Students are required to complete 192 credit points of units. Students should contact The Brisbane Graduate School of Business for course progression advice if required.

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

- Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the last five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced overview.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Abbreviation

MBusAdv(ProAcc)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting, Public Relations and Strategic Advertising.

Professional recognition

Graduates meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, the National Institute of Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation

Students who have articulated from the Graduate Certificate in Business Accounting may receive exemptions for up to 48 credit points. Students who have articulated from the Master of Business Professional Accounting may receive up to 144 credit point of exemptions.

Professional Accounting Course Structure

Year 1, Semester 1	
AYN456	Business and Corporations Law
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
EFN406	Managerial Finance

Year 1, Semester 2	
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
	Plus two units from:

AYN411	Audit and Assurance
	AND
AYN438	Taxation Law and Practice
	OR
AYN443	Electronic Commerce Cycles
	AND
EFN422	Economics and Data Analysis

Year 2, Semester 1

AYN520	Integrated Issues in Professional Practice
	Plus three units from the following list of approved options (electives):
AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
EFN422	Economics and Data Analysis
	Note: Completion of units AYN411 & AYN438 are required by the Institute of Chartered Accountants in Australia for entry into the CA Program.
	Note: Completion of units AYN443 & EFN422 are required by CPA Australia for Associate Membership and entry into the CPA Program

Year 2, Semester 2

BS17 only: An additional 4 units are selected from the list:

AYN411	Audit and Assurance
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
BSN404	Project 1
BSN405	Project 2
BSN406	Project 3
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	NOTE: Enrolment in project and research units requires prior approval from the Subject Area Coordinator.

Professional Accounting Course Structure (PAQ) (for students who commenced prior to 2010)

Part A - Compulsory Units (48 credit points):

AYN416	Financial Accounting 1
EFN405	Managerial Economics
AYN410	Business Law and Ethics
EFN406	Managerial Finance

Part B - Professional Accounting Area Studies (96 credit points):

AYN411	Audit and Assurance
AYN412	Company Law (discontinued unit)
AYN414	Cost and Management Accounting
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
EFN419	Data Analysis (discontinued unit)

Part C - Plus an additional 48 Credit Points from either:

	48 credit points from:
AYN520	Integrated Issues in Professional Practice
	Plus 36 credit points of further advanced Accountancy Studies:
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
	OR
AYN520	Integrated Issues in Professional Practice

Plus 36 credit points of Business Postgraduate Options Units with approval from the Subject Area Coordinator

Note: New unit AYN456 Business & Corporations Law has replaced units AYN410 & AYN412. New unit EFN22 has replaced units EFN419 and EFN405. Students who have not successfully completed EFN405 (& EFN419) or AYN410 (& AYN412) must undertake the following new units: Students who have not successfully completed EFN405(& EFN419) or AYN410 (& AYN412) must undertake the following new units:

AYN456	Business and Corporations Law
EFN422	Economics and Data Analysis
AYN520	Integrated Issues in Professional Practice

Plus one Advanced Accounting Unit

For all course progression queries, please contact the Brisbane Graduate School of Business on Level 4 of B Block, Gardens Point campus.

Potential Careers:

Accountant.

Master of Business (Public Relations) - Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

Postgraduate study in public relations is designed for practitioners to sharpen or further their skills, or those seeking a career change to this field. The major is designed as a systematic and comprehensive survey of the discipline of public relations. It provides an overview of the foundations of public relations theory and practice, problems and opportunities in communicating with the corporate audience, theories underpinning public opinion and mass media effects, mass media strategy and tactics, and a systematic exploration of the planning, management and evaluation of public relations campaigns.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the Graduate School of Business for course progression advice.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation

MBusAdv(IMC)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting and Strategic Advertising.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent with a minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Public Relations Unit Set

Public Relations Unit Set	
AMN465	Public Relations Management
AMN403	Marketing and Survey Research
	Two units from Complementary Studies List
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
	Plus:
AMN406	Project
	and one AMN Option unit
	OR
	Three approved AMN Option units
	PLUS
EITHER:	(1) A 48cp minor from another Business stream,
OR	(2) 48 cp Dissertation*
	* Conditions apply. Students wishing to undertake the Dissertation must seek advice early in their studies to confirm their eligibility and to ensure inclusion of preparatory units into their program.

Full Time, Semester 1

Year 1, Semester 1	
AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN468	Issues and Crisis Management
	One unit from Complementary Studies List

Year 1, Semester 2

AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
AMN403	Marketing and Survey Research

Year 2, Semester 1

	One unit from Complemantary Studies List
	One approved AMN Option unit
	Plus:
AMN406	Project
	OR
	Two approved AMN Option units

Year 2, Semester 2

EITHER:	(1) A 48cp minor from another Business stream
OR	(2) 48cp Dissertation

Full Time, Semester 2

Year 1, Semester 2

AMN465	Public Relations Management
AMN461	Corporate Media Strategy and Tactics
AMN460	Corporate and Investor Relations
	One unit from Complementary Studies List

Year 2, Semester 1

AMN468	Issues and Crisis Management
AMN403	Marketing and Survey Research
	One unit from Foundation Studies List
	One approved AMN Option unit

Year 2, Semester 2

AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
	Plus:
AMN406	Project
	Or
	Two approved AMN Option units

Year 3, Semester 1

	EITHER:
	(1) A 48cp from another Business stream: OR
	(2) 48cp Dissertation

Part Time, Semester 1

Year 1, Semester 1

AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management

Year 1, Semester 2

AMN462	Community Consultation and Engagement
	One unit from Complementary Studies List

Year 2, Semester 1

AMN403	Marketing and Survey Research
	One unit from Complementary Studies List

Year 2, Semester 2

AMN460	Corporate and Investor Relations
AMN467	Public Relations Campaigns

Year 3, Semester 1

AMN468	Issues and Crisis Management
	Two approved AMN Option unit

Year 3, Semester 2

AMN406	Project
	Or
	Two approved AMN Option units

Year 4, Semester 1 and 2

	EITHER:
	(1) A 48cp from another Business stream: OR
	(2) 48cp Dissertation

Part Time, Semester 2

Year 1, Semester 2

AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management

Year 2, Semester 1

AMN468	Issues and Crisis Management
	One unit from Complementary Studies List

Year 2, Semester 2

AMN460	Corporate and Investor Relations
	One unit from Complementary Studies List

Year 3, Semester 1

AMN403	Marketing and Survey Research
	One approved AMN Option unit

Year 3, Semester 2

AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns

Year 4, Semester 1

AMN406	Project
	Or
	Two approved AMN Option units

Year 4, Semester 2 and Year 5, Semester 1

EITHER:

(1) A 48cp minor from another Business stream; OR

(2) 48cp Dissertation

Potential Careers:

Public Relations Officer/Consultant.

Master of Business (Strategic Advertising) - Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

The strategic advertising major focuses on the management of the advertising function, including consumer behaviour, advertising management, creative strategy, media strategy, campaign planning and research. As a QUT advertising graduate, you could work as an advertising manager, planning and controlling the advertising for your employer and liaising with advertising agencies. You may work as an advertising planner or researcher, or within the media as a sales representative or copywriter.

The Master of Business - Advanced allows you to further your knowledge with the selection of four approved postgraduate option (elective) units.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved option (elective) units. Non-standardised course progression may result in unit selection difficulties. Students should contact the Graduate School of Business for course progression advice.

Discipline area, and as approved by the Subject Area Coordinator, is required for the Graduate Diploma course.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points. For further information on exemptions, please refer to the Master of Business Advanced title page.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit

Information on early exit options may be found on the Master of Business-Advanced title page.

Abbreviation

MBusAdv(SAA)

Other majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Professional Accounting and Public Relations.

Entry requirements (domestic and international students)

An undergraduate degree or equivalent in any field with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Strategic Advertising Unit Set

Strategic Advertising Unit Set	
AMN442	Marketing Management
AMN403	Marketing and Survey Research
	Two units from Complementary Studies List
AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN422	Media Strategy
KIP424	Advertising Creative: Introduction
AMN423	Strategies for Creative Advertising
	OR
KIP426	Advertising Creative: Copywriting and Art Direction
	PLUS:
AMN406	Project
	OR
	Two approved AMN or Creative Advertising option units*
	COMPLEMENTARY STUDIES
	EITHER:
	(1) 48cps from another Business stream
	(2) 48 cp Dissertation*
	* Conditions apply. Students wishing to undertake the Dissertation must seek advice early in their studies to confirm their eligibility and to ensure inclusion of preparatory units into their program.
	* Course Notes: Students have the option of undertaking either a 24cp Project or 24cps of electives from postgraduate units offered by

the School of Advertising, Marketing & Public Relations or from the Creative Advertising stream offered by the Faculty of Creative Industries. Students interested in Creative Advertising units should refer to the Course Summary IX96 Master of Advertising (Creative Advertising).

Full-time, Semester 1

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN403	Marketing and Survey Research
KIP424	Advertising Creative: Introduction

Year 1, Semester 2

AMN442	Marketing Management
AMN423	Strategies for Creative Advertising
	OR
KIP426	Advertising Creative: Copywriting and Art Direction
AMN421	Contemporary Issues in Advertising
	One unit from Complementary Studies List

Year 2, Semester 1

AMN422	Media Strategy
	One unit from Complementary Studies List
	PLUS:
AMN406	Project
	OR
	Two approved AMN or Creative Advertising Option units

Year 2, Semester 2

EITHER:

(1) 48cps from another Business Stream

(2) 48cp Dissertation

Full-time, Semester 2

Year 1, Semester 2

AMN400	Consumer Behaviour
AMN420	Advertising Management
AMN403	Marketing and Survey Research
KIP424	Advertising Creative: Introduction

Year 2, Semester 1

AMN442	Marketing Management
AMN422	Media Strategy
AMN421	Contemporary Issues in Advertising
	One unit from Complementary Studies List

Year 2, Semester 2

AMN423	Strategies for Creative Advertising
	OR
KIP426	Advertising Creative: Copywriting and Art Direction
	One unit from Complementary Studies List
	PLUS:
AMN406	Project
	OR
	Two approved AMN or Creative Advertising Option units

Year 3, Semester 1

EITHER:

(1) 48cps from another Business Stream; OR

(2) 48cp Dissertation

Part-time, Semester 1

Year 1, Semester 1

AMN400	Consumer Behaviour
AMN420	Advertising Management

Year 1, Semester 2

AMN403	Marketing and Survey Research
KIP424	Advertising Creative: Introduction

Year 2, Semester 1

AMN442	Marketing Management
AMN421	Contemporary Issues in Advertising

Year 2, Semester 2

AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
	One unit from Complementary Studies List

Year 3, Semester 1

AMN422	Media Strategy
	One unit from Complementary Studies List

Year 3, Semester 2

AMN406	Project
	OR
	Two approved AMN or Creative Advertising Option units

Year 4, Semester 1 and 2

EITHER:

(1) 48cps from another Business Stream

(2) 48cp Dissertation

Part-time, Semester 2

Year 1, Semester 2

AMN400	Consumer Behaviour
AMN420	Advertising Management

Year 2, Semester 1

KIP424	Advertising Creative: Introduction
AMN403	Marketing and Survey Research

Year 2, Semester 2

AMN442	Marketing Management
AMN421	Contemporary Issues in Advertising

Year 3, Semester 1

AMN422	Media Strategy
	One unit from Complementary Studies List

Year 3, Semester 2

AMN423	Strategies for Creative Advertising
	Or
KIP426	Advertising Creative: Copywriting and Art Direction
	One unit from Complementary Studies List

Year 4, Semester 1

AMN406	Project
	OR
	Two approved AMN or Creative Advertising Option units

Year 4, Semester 2 and Year 5, Semester 1

EITHER:

(1) 48cps from another Business Stream; OR

(2) 48cp Dissertation

Potential Careers:

Advertising Professional.

Master of Business Advanced (BS17)

Year offered: 2011
Admissions: Yes
CRICOS code: 059600M
Course duration (full-time): 4 semesters
Course duration (part-time): 8 semesters
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au

Overview

The Master of Business Advanced gives you the opportunity to extend the Master of Business with an additional 48 credit points usually comprised of either, a research dissertation, further coursework studies in your chosen major, or coursework studies in another business discipline, giving you the opportunity to tailor your studies to suit your interests and professional requirements. Under certain circumstances the Advanced program can also provide a pathway to doctoral-level studies in the PhD or DBA programs.

Course design

Students must undertake 192 credit points consisting of 144 credit points of prescribed units and 48 credit points of approved coursework or research option units to complete the Master of Business Advanced (BS17).

Students should follow the standard course progressions outlined in the discipline specific course structures otherwise difficulties with completing the requirements of the course may be encountered. Students should contact the Brisbane Graduate School of Business for course progression advice if required.

Students who have completed an undergraduate degree in a Business related or other cognate degree directly related to the discipline area within the previous five years, may be eligible for exemptions up to a maximum of 48 credit points.

Approved exemptions will apply to introductory studies or elective components in the discipline area you are studying and are not available for specified advanced units. No exemptions will be granted for non-Business related degrees, even if some business subjects may have been completed as part of the course.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution is subject to approval by the Subject Area Coordinator.

Early Exit Option

Students may exit from the Master of Business Advanced (BS17) at the following stages, once those particular course requirements have been met:

Master of Business (BS16) (Study Area A)
- Graduate Diploma of Business (BS79) (Study Area A)
- Graduate Certificate in Business (BS39) (Study Area A)

Students seeking to exit early from the Master of Business Advanced course and graduate with an approved exit course should lodge an application during the teaching period in which they expect to complete their studies.

Early exit from the Master of Business course should only be used for students whose circumstances restrict them from completing the original award course. This process in not designed to allow students to obtain multiple qualifications. Students who are approved to early exit from the Master of Business course will not normally be permitted to continue their enrolment in the original award course for a period of 2 years.

Pathways programs

International students who do not meet language requirements can complete pathways units within selected majors.

The Postgraduate Business Pathway program allows international students who have obtained IELTS 6.0 with no sub-band lower than 5.0 0 or TOEFL: 550 (paper-based), 213 (computerised) or 80 with at least 18 in all bands (Internet Based) to enter some majors of the Master of Business and Master of Business Advanced on the condition they undertake two Communication units (QCD111 and QCD211) in the first semester of their postgraduate business course. This option is applicable to following Majors:

- Strategic Advertising
- Applied Finance
- Integrated Marketing Communication
- International Business
- Marketing
- Public Relations

For more information please contact the QUT Business School International Student Office on 3138 1790.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Further information

Students must contact Graduate School of Business in relation to course progression and enrolment advice.

Contact Sarah-Jane Barker on 3138 85287 or sarahjane.barker@qut.edu.au for the following Majors:

- Accounting
- Applied Finance
- Professional Accounting
- Philanthropy and Nonprofit Studies

Contact Narelle Prior on 3138 6701 or email n.prior@qut.edu.au for the following Majors:

- Human Resource Management
- International Business
- Integrated Marketing Communication
- Marketing
- Public Relations
- Strategic Advertising

Complementary Studies List

Complementary studies list	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
AMN430	International Logistics Management
AMN431	Marketing Internationally
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN447	Contemporary Issues in Marketing
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN424	International Accounting
AYN456	Business and Corporations Law
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
EFN422	Economics and Data Analysis
EFN405	Managerial Economics
EFN406	Managerial Finance
EFN419	Data Analysis
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN422	Economics and Data Analysis
MGN409	Introduction to Management
MGN410	Employment Relations
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations
MGN442	Self Leadership
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders

NOTE:

For Continuing Students only: please note Foundation list is now replaced by Complementary Studies list.

Master of Business / Master of Business (BS18)

Year offered: 2011
Admissions: Yes
CRICOS code: 069780G
Course duration (full-time): Two years (4 semesters)
Course duration (part-time): Four years (8 semesters)
Domestic fees (indicative): 2011: Full fee tuition $9,500 to $9,750 (indicative) per semester
International Fees (per semester): 2011: $11,750 (indicative) per semester *(subject to annual review)*
International Fees (indicative): 2011: $11,750 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 192
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); Dr Robert Thompson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)

Course design

Students are required to complete 192 credit points of units (96 credit points from each Master of Business (Study Area A)).

Entry requirements

For all study areas except Accounting, entry requirements are an undergraduate degree in a cognate discipline with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7 point scale). Applicants for the Accounting study area must have an appropriate undergraduate degree in Accountancy.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/Master of Business may meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants, and enrolment in their respective professional programs.

Graduate Graduates completing the Master of Business (Applied Finance)/Master of Business meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Pathways to further study

The Master of Business/Master of Business (BS18) may be a pathway of study into the Doctor of Business Administration (DBA) (BS25). Additional pathways may be available through consultation with the Director of Graduate Studies.

Early exit options

Students may exit from the BS18 Master of Business/Master of Business at the following stages, once those particular course requirements have been met:

- Graduate Certificate in Business (Study Area A) (BS39)
- Graduate Diploma of Business (Study Area A) (BS79)
- Master of Business (Study Area A) (BS16)

Abbreviation

MBus(SAA)/MBus(SAA)

Course Structure - Accounting / Applied Finance

Master of Business (Accounting)	
AYN520	Integrated Issues in Professional Practice
	PLUS 12 cps from
AYN411	Audit and Assurance
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
	Note: The above 3 units may be substituted if the student is deemed to have completed undergraduate equivalent units.
	PLUS 72-84 cps from:
AYN415	External Reporting Issues
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN454	Forensic Accounting and Investigation
AYN433	Research Topics in Accounting
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation

AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting

Master of Business (Applied Finance)

EFN410	Economic and Financial Modelling
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN416	Treasury and Portfolio Management
EFN424	Equity Trading Game
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
BSN404	Project 1

Course Structure - Professional Accounting / Applied Finance

Master of Business (Professional Accounting)

AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN520	Integrated Issues in Professional Practice

Master of Business (Applied Finance)

AYN456	Business and Corporations Law
EFN406	Managerial Finance
EFN422	Economics and Data Analysis
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
	Plus 36 credit points from
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Game
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
BSN404	Project 1

Course Structure - Professional Accounting / Accounting

Master of Business (Professional Accounting)

EFN406	Managerial Finance
EFN422	Economics and Data Analysis
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN443	Electronic Commerce Cycles
AYN456	Business and Corporations Law

Master of Business (Accounting)

AYN520	Integrated Issues in Professional Practice
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
	PLUS 60 credit points from
AYN415	External Reporting Issues
AYN426	International Capital Markets Law and Regulation
AYN424	International Accounting
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
AYN433	Research Topics in Accounting

Course Structure - Applied Finance / International Business

Master of Business (Applied Finance)

EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
AYN456	Business and Corporations Law
	PLUS 60 credit points from
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
BSN404	Project 1
EFN424	Equity Trading Game

Master of Business (International Business)

EFN405	Managerial Economics
EFN406	Managerial Finance
AYN424	International Accounting

	OR
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN431	Marketing Internationally
AMN430	International Logistics Management
	PLUS 12 credit points from
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

Course Structure - Integrated Marketing Communication / International Business

Master of Business (Integrated Marketing Communication)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
	Plus 12 credit points from
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management

Master of Business (International Business)	
EFN405	Managerial Economics
EFN406	Managerial Finance
AYN424	International Accounting
	OR
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN431	Marketing Internationally
AMN430	International Logistics Management
	Plus 12 credit points from
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

Course Structure - Strategic Advertising / International Business

Master of Business (Strategic Advertising)	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
	OR
KIP426	Advertising Creative: Copywriting and Art Direction
KIP424	Advertising Creative: Introduction
AMN442	Marketing Management

Master of Business (International Business)	
EFN405	Managerial Economics
EFN406	Managerial Finance
AYN424	International Accounting
	OR
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
	Plus 12 credit points from
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

Course Structure - Strategic Advertising / Integrated Marketing Communication

Master of Business (Strategic Advertising)	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
KIP426	Advertising Creative: Copywriting and Art Direction
	OR
AMN442	Marketing Management
KIP424	Advertising Creative: Introduction

Master of Business (Integrated Marketing Communication)	
AMN401	Integrated Marketing Communication
AMN404	Readings in Integrated Marketing Communication
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
AMN442	Marketing Management
AMN465	Public Relations Management
	PLUS
	12cp AMPR Option Unit

Course Structure - Strategic Advertising/Public

Relations

Master of Business (Strategic Advertising)	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN422	Media Strategy
AMN442	Marketing Management
KIP424	Advertising Creative: Introduction
AMN423	Strategies for Creative Advertising
	OR
KIP426	Advertising Creative: Copywriting and Art Direction

Master of Business (Public Relations)	
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
	PLUS 24 cps from:
AMN401	Integrated Marketing Communication
AMN404	Readings in Integrated Marketing Communication
AMN406	Project
AMN442	Marketing Management

Course Structure - Public Relations/International Business

Master of Business (Public Relations)	
AMN403	Marketing and Survey Research
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
	PLUS
AMN401	Integrated Marketing Communication
	OR
AMN422	Media Strategy

Master of Business (International Business)	
EFN405	Managerial Economics
EFN406	Managerial Finance
AYN424	International Accounting
	OR
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN431	Marketing Internationally
AMN430	International Logistics Management
	PLUS 12 credit points from
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

Course Structure - Public Relations/Integrated Marketing Communication

Master of Business (Public Relations)	
AMN403	Marketing and Survey Research
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN468	Issues and Crisis Management
AMN467	Public Relations Campaigns
	PLUS 12 credit points AMPR Option Unit or Complementary Studies unit

Master of Business (Integrated Marketing Communication)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN404	Readings in Integrated Marketing Communication
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
AMN420	Advertising Management
AMN442	Marketing Management

Course Structure - Marketing/Strategic Advertising

Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally

Master of Business (Strategic Advertising)	
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN422	Media Strategy
KIP424	Advertising Creative: Introduction

AMN423	Strategies for Creative Advertising
	OR
KIP426	Advertising Creative: Copywriting and Art Direction
	PLUS
AMN406	Project
	OR
	24credit points AMPR Option Units

Course Structure - Marketing/Public Relations

Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally

Master of Business (Public Relations)	
AMN403	Marketing and Survey Research
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
	PLUS 12 credit point AMPR Option unit or Complementary Studies unit

Course Structure - Marketing/Integrated Marketing Communication

Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally
	PLUS 12 credit point AMPR Option unit or Complementary Studies unit

Master of Business (Integrated Marketing Communication)	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
AMN420	Advertising Management
AMN465	Public Relations Management

Course Structure - Marketing/International Business

Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally

Master of Business (International Business)	
EFN405	Managerial Economics
EFN406	Managerial Finance
AYN424	International Accounting
	OR
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
	Plus 24 credit points from
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

Course Structure - Human Resource Management/Philanthropy and Nonprofit Studies

Master of Business (Human Resource Management)	
	Students chose 96 credit points from the following in consultation with the HRM Coordinator
MGN409	Introduction to Management
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	Designing Effective and Sustainable Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1

Master of Business (Philanthropy and Nonprofit Studies)	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
GSN554	Social Innovation and Entrepreneurship
GSN555	Developing Social Ventures
GSN556	Contemporary Issues in Philanthropy
GSN557	Creative Philanthropy
	PLUS 24credit points Business Unit Options

Course Structure - Human Resource Management/International Business

Master of Business (Human Resource Management)	
	Students choose 96 credit points from the following in consultation with the HRM Coordinator
MGN409	Introduction to Management
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	Designing Effective and Sustainable Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1

Master of Business (International Business)	
EFN405	Managerial Economics
EFN406	Managerial Finance
AYN424	International Accounting
	OR
LWS075	International Business and Law
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
	Plus 12 credit points from
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

Course Structure - Human Resource Management/Integrated Marketing Communication

Master of Business (Human Resource Management)	
	Students choose 96 credit points from the following in consultation with the HRM Coordinator
MGN409	Introduction to Management
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	Designing Effective and Sustainable Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1

Master of Business (Integrated Marketing Communication)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
	Plus 12 credit points from
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management

Course Structure - Human Resource Management/Marketing

Master of Business (Human Resource Management)	
	Students choose 96 credit points from the following in consultation with the HRM Coordinator
MGN409	Introduction to Management
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	Designing Effective and Sustainable

	Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1

Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally

Course Structure - Human Resource Management/Public Relations

Master of Business (Human Resource Management)	
	Students choose 96 credit points from the following in consultation with the HRM Coordinator
MGN409	Introduction to Management
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	Designing Effective and Sustainable Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1

Master of Business (Public Relations)	
AMN403	Marketing and Survey Research
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management
	PLUS EITHER:
AMN401	Integrated Marketing Communication
	OR
AMN442	Marketing Management

Course Structure - Human Resource Management/Strategic Advertising

Master of Business (Human Resource Management)	
	Students choose 96 credit points from the following in consultation with the HRM Coordinator
MGN409	Introduction to Management
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN440	Designing Effective and Sustainable Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1

Master of Business (Strategic Advertising)	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN422	Media Strategy
AMN442	Marketing Management
KIP424	Advertising Creative: Introduction
	PLUS EITHER:
AMN423	Strategies for Creative Advertising
	OR
KIP426	Advertising Creative: Copywriting and Art Direction

Master of Business / Master of Business Administration (BS24)

Year offered: 2011
Admissions: Yes
CRICOS code: 069779A
Course duration (full-time): Two years (4 semesters)
Course duration (part-time): Three years (6 semesters)
Domestic fees (indicative): 2011: full tuition fee $9,750 to $12,250 (indicative) per semester
International Fees (indicative): 2011: $11,750 to $17,875 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 192
Course coordinator: Dr Vicky Browning (MBA); Discipline coordinators for MBus: Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); Dr Robert Thompson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)

Course design

Students are required to complete 192 credit points of units (96 credit points from the Master of Business (Study Area A) (BS16) and 96 credit point from Master of Business Administration (GS75). Please refer to the course structures for information on specific unit requirements.

Professional recognition

Certain units offered in the Master of Business (Accounting)/Master of Business Administration may assist with preparation for the professional programs offered by CPA Australia; the Institute of Chartered Accountants in Australia; the National Institute of Accountants as part of their respective membership requirements; and for the Chartered Financial Analysts program.

Graduates completing the Master of Business (Professional Accounting)/Master of Business Administration meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, and enrolment in their respective professional programs.

Graduates completing the Master of Business (Applied Finance)/Master of Business Administration may meet the academic component of requirements for Senior Associate membership of the Financial Services Institute of Australia, and maybe entitled to full ASIC RG146 Tier 1 accreditation to provide financial product advice. Graduates may also meet the academic component of the requirements for the professional level membership of the Finance and Treasury Association Limited-Certified Finance and Treasury Professional, depending on prior study and elective chosen.

Entry requirements (domestic and international)

Prospective students must meet the MBA entry requirements. To be considered for admission, applicants must:

- demonstrate proficiency in the English language
- hold a bachelor degree in any field from a recognised university with a minimum Grade Point Average (GPA) of 4.5 on QUT's 7-point scale
- have a Graduate Management Admission Test (GMAT) score of a least 550
- have a minimum three years full-time equivalent relevant managerial or professional work experience post degree
- provide two referee reports.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Early Exit

Students seeking to exit early from BS24 may be eligible for one or more of the following awards, subject to the relevant course requirements being satisfied. Students may exit with no more than one award from the MBA program and no more than one award from the Master of Business program.

Pathways

BS24 may be a pathway of study into BS25 Doctor of Business Administration.

The following courses which offers early exist options are:

- BS39 Graduate Certificate in Business (Study Area A);
- GS87 Graduate Certificate in Business Administration;
- BS79 Graduate Diploma in Business (Study Area A);
- GS41 Graduate Diploma in Business Administration;
- BS16 Master of Business (Study Area A)
- GS75 Master of Business Administration.

Further information

Students must contact Graduate School of Business in relation to course progression and enrolment advice.

Contact Katherine Sarah-Jane Barker on 3138 85287 or sarahjane.barker@qut.edu.au
for information on the following Majors:

- Accounting
- Applied Finance
- Professional Accounting
- Philanthropy and Non-profit Studies.

Contact Narelle Prior on 3138 6701 or email n.prior@qut.edu.au for information on the following Majors:

- Human Resource Management
- International Business
- Integrated Marketing Communication
- Management
- Marketing
- Public Relations
- Strategic Advertising.

Abbreviation

MBus(SAA)/MBA

Course Structure - MBA/Master of Business (Philanthropy and Nonprofit Studies)

Master of Business - Philanthropy and Nonprofit Studies	
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
GSN554	Social Innovation and Entrepreneurship
GSN555	Developing Social Ventures
GSN556	Contemporary Issues in Philanthropy
GSN557	Creative Philanthropy
	24 credit points from Business Unit Options List
	The remaining 96 credit points of the BS24 are taken from the MBA program.

MBA	
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN416	Business Plans 1
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
GSN473	Corporate Governance and Accountability

Course Structure - MBA/Master of Business (Professional Accounting)

Master of Business (Professional Accounting)	
EFN406	Managerial Finance
AYN411	Audit and Assurance
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
AYN520	Integrated Issues in Professional Practice

MBA	
EFN422	Economics and Data Analysis
AYN456	Business and Corporations Law
GSN401	Managing in the Global Business Environment
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN415	Understanding Leadership
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation

Course Structure - MBA/Master of Business (Accounting)

Master of Business (Accounting)	
AYN520	Integrated Issues in Professional Practice
	PLUS 12 cps from:
AYN411	Audit and Assurance
AYN418	Financial Accounting 3
AYN438	Taxation Law and Practice
	Note: The above 3 units may be substituted if the student is deemed to have completed undergraduate equivalent units.
	PLUS 72-84 credit points from:
AYN415	External Reporting Issues
AYN433	Research Topics in Accounting
AYN442	Superannuation and Wealth Management
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN460	Accountancy Work Placement
AYN461	Accountancy Work Integrated Learning
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting

MBA	
AYN507	Governance Issues in Accounting
AYN426	International Capital Markets Law and Regulation
GSN401	Managing in the Global Business Environment

GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN415	Understanding Leadership
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation

Course Structure - MBA/Master of Business (Integrated Marketing Communication)

Master of Business (Integrated Marketing Communication)	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN404	Readings in Integrated Marketing Communication
AMN405	Cases in Integrated Marketing Communication
AMN406	Project
AMN420	Advertising Management
AMN465	Public Relations Management

MBA	
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
AMN442	Marketing Management

Course Structure - MBA/Master of Business (Marketing)

Master of Business (Marketing)	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN443	Product and Service Innovation
AMN444	Services Marketing
AMN445	Strategic Marketing Management
AMN447	Contemporary Issues in Marketing
AMN431	Marketing Internationally

MBA	
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
AMN442	Marketing Management

Course Structure - MBA/Master of Business (Strategic Advertising)

Master of Business (Strategic Advertising)	
AMN403	Marketing and Survey Research
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
AMN422	Media Strategy
AMN423	Strategies for Creative Advertising
	OR
KIP426	Advertising Creative: Copywriting and Art Direction
KIP424	Advertising Creative: Introduction
	PLUS EITHER:
AMN406	Project
	OR
	24 credit points AMPR Option Units

MBA	
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership

GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1

Course Structure - MBA/Master of Business (Public Relations)

Master of Business (Public Relations)	
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN460	Corporate and Investor Relations
AMN461	Corporate Media Strategy and Tactics
AMN462	Community Consultation and Engagement
AMN465	Public Relations Management
AMN467	Public Relations Campaigns
AMN468	Issues and Crisis Management

MBA	
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1

Course Structure - MBA/Master of Business (Applied Finance)

Master of Business (Applied Finance)	
EFN406	Managerial Finance
EFN412	Advanced Managerial Finance
EFN415	Security Analysis and Portfolio Management
	Plus 60 credit points from
EFN410	Economic and Financial Modelling
EFN414	International Finance
EFN416	Treasury and Portfolio Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Game
EFN501	Corporate and Commercial Lending
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
BSN404	Project 1

MBA	
EFN405	Managerial Economics
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN415	Understanding Leadership
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation

Course Structure - MBA/Master of Business (International Business)

Master of Business (International Business)	
EFN406	Managerial Finance
MGN447	Managing in a Globalised Economy
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally
AYN424	International Accounting
	OR
LWS075	International Business and Law
	PLUS 24 credit points from
MGN446	Business in Australia
MGN444	Business in Asia
MGN445	Business in Europe

MBA	
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1

GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
EFN405	Managerial Economics

Course Structure - MBA/Master of Business (Human Resource Management)

Master of Business (Human Resource Management)	
	Students choose 96 credit points from the following in consultation with the HRM Coordinator
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
MGN509	HRM Project 1

MBA	
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1

Potential Careers:

Manager, Project Manager.

Doctor of Business Administration (BS25)

Year offered: 2011
Admissions: Yes
Course duration (full-time): 6 semesters
Course duration (part-time): 12 semesters
Course duration (external): Internal only
Domestic fees (indicative): 2011: Full fee tuition $12,500 (indicative) per semester
International Fees (indicative): 2011: $15,625 (indicative) per semester
Domestic Entry: February and July (Domestic students only. This course is not available for international students.)
International Entry: Not available for international students
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Vicky Browning
Discipline coordinator: Dr Amanda Gudmundsson
Campus: Gardens Point

Course design

Students will complete 288 credit points consisting of:

- Discipline based coursework (48 credit points)
- Research skills training (48 credit points)
- Research project (192 credit points)

Career impact

Graduates will be positioned to be leaders within their industry with particular emphasis on research and development. Specifically, they will be able to:

- practise at a high level in a variety of organisational contexts
- apply innovative solutions to business problems and opportunities, through an understanding of new and relevant scholarship and the role and limitations of research in solving business problems
- present scholarly research to both academic and non-academic audiences.

Entry requirements

Admission to the DBA course will be based on candidates having completed a minimum of five years senior level business or professional practice experience, and either:

- a Masters degree in Business Administration (MBA) with a GPA of 5.5 (on a scale of 7) or greater from QUT or another recognised institution; or
- a Masters degree in a business discipline area (e.g. Master of Business) with a GPA of 5.5 or greater from QUT or another recognised institution; or
- a Bachelor's degree in a business discipline with first or second class Honours Division A, or equivalent, from QUT or another recognised institution.

Admission is subject to these requirements, plus an interview with the Director Graduate Studies or the Assistant Dean (Research) and mutual acceptance of a study plan on a case-by-case basis, and subject to availability of a suitable supervisor.

Weekend doctoral seminars

Students will be expected to attend two intensive weekend doctoral seminars per year.

Assumed knowledge

Applicants are assumed to have postgraduate-level knowledge of their proposed research area, or to develop such knowledge through appropriate discipline based study in the coursework component of the degree.

Abbreviation

DBA

BS25 - Unit Set

Unit Set:	
BSN502	Research Methodology
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
PLUS:	Complementary Research Unit (12cp) (Choose a 12cp postgraduate unit OR two 6cp e-Grad school postgraduate units)
PLUS:	Postgraduate Discipline Units (48cp) (electives from your discipline – must be approved by Supervisor)
PLUS:	Doctoral Research (192cp) (*see note below)
	* Note: Full-time students enrol in IFT882 over 4 semesters; Part-time students enrol in IFT882 over 8 semesters.

Full-time, Semester 1 entry

Year 1, Semester 1	
BSN412	Qualitative Research and Analytical Techniques
BSN502	Research Methodology
	Postgraduate Discipline Unit
	Postgraduate Discipline Unit

Year 1, Semester 2	
BSN414	Quantitative Research Methods
	Complementary Research Unit
	Postgraduate Discipline Unit
	Postgraduate Discipline Unit

Year 2, Semester 1	
IFT882	Thesis

Year 2, Semester 2	
IFT882	Thesis

Year 3, Semester 1	
IFT882	Thesis

Year 3, Semester 2

IFT882	Thesis

Full-time, Semester 2 entry

Year 1, Semester 2

BSN412	Qualitative Research and Analytical Techniques
BSN502	Research Methodology
	Postgraduate Discipline Unit
	Postgraduate Discipline Unit

Year 2, Semester 1

BSN414	Quantitative Research Methods
	Complementary Research Unit
	Postgraduate Discipline Unit
	Postgraduate Discipline Unit

Year 2, Semester 2

IFT882	Thesis

Year 3, Semester 1

IFT882	Thesis

Year 3, Semester 2

IFT882	Thesis

Year 4, Semester 1

IFT882	Thesis

Part-time, Semester 1 entry

Year 1, Semester 1

BSN502	Research Methodology
	Postgraduate Discipline Unit

Year 1, Semester 2

BSN412	Qualitative Research and Analytical Techniques
	Postgraduate Discipline Unit

Year 2, Semester 1

BSN414	Quantitative Research Methods
	Postgraduate Discipline Unit

Year 2, Semester 2

	Complementary Reserch Unit
	Postgraduate Discipline Unit

Year 3, Semester 1

IFT882	Thesis

Year 3, Semester 2

IFT882	Thesis

Year 4, Semester 1

IFT882	Thesis

Year 4, Semester 2

IFT882	Thesis

Year 5, Semester 1

IFT882	Thesis

Year 5, Semester 2

IFT882	Thesis

Year 6, Semester 1

IFT882	Thesis

Year 6, Semester 2

IFT882	Thesis

Part-time, Semester 2 entry

Year 1, Semester 2

BSN502	Research Methodology
	Postgraduate Discipline Unit

Year 2, Semester 1

BSN412	Qualitative Research and Analytical Techniques
	Postgraduate Discipline Unit

Year 2, Semester 2

BSN414	Quantitative Research Methods
	Postgraduate Discipline Unit

Year 3, Semester 1

	Complementary Research Unit
	Postgraduate Discipline Unit

Year 3, Semester 2

IFT882	Thesis

Year 4, Semester 1

IFT882	Thesis

Year 4, Semester 2

IFT882	Thesis

Year 5, Semester 1

IFT882	Thesis

Year 5, Semester 2

IFT882	Thesis

Year 6, Semester 1

IFT882	Thesis

Year 6, Semester 2

IFT882 Thesis

Year 7, Semester 1

IFT882 Thesis

Graduate Certificate in Business (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): Refer to majors
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: Feburary and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Associate Professor Stuart Tooley (Accounting); Dr William Wild (Applied Finance); Dr Robert Thompson (Human Resource Management); Mr Bill Proud (International Business); Mr Bill Proud (Integrated Marketing Communication, Marketing, Public Relations) and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)
Campus: Gardens Point

Overview

Graduate Certificates provide an excellent re-introduction to tertiary learning or a pathway to higher level Masters study.

Course Design

Students are required to complete 48 credit points. The Graduate Certificate in Business can be undertaken either full-time (1 semester) or part-time (2 semesters); with the exception of the online delivery program and the Philanthropy and Nonprofit Studies major which are only available part-time due to unit offerings.

International students who must maintain a full-time study load are not able to undertake programs that are only delivered part-time.

Abbreviation

GradCertBus(Study Area A)

Entry requirements (domestic and international students)

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum Grade Point Average (GPA) of 4.0 (on a 7-point scale). However, students entering the Accounting specialisation with an undergraduate degree in Accountancy must be referred to the Graduate School of Business for enrolment advice. The Applied Finance specialisation normally requires an undergraduate degree (with minimum GPA of 4.0) or equivalent in an area other than Finance. Applicants interested in the Applied Finance specialisation who have an undergraduate degree in Finance should contact the Graduate School of Business.

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work. Special entry without an undergraduate degree is not available for the Accounting major.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation

With approval from the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.

For more specific information about articulation, refer to the individual majors.

Potential Careers:

Administrator, Advertising Professional, Arts Administrator, Business Analyst, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Developer, Human Resource Manager, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Risk Manager, Stockbroker.

Graduate Certificate in Business (Accounting) (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Associate Professor Stuart Tooley
Campus: Gardens Point

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Accounting) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other majors

See also separate entries for the following majors in this course: Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations, or Research Studies.

Entry requirements (domestic and international students)

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale). However, students entering the Accounting specialisation with an undergraduate degree in Accountancy must be referred to the Graduate School of Business for enrolment advice.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Special entry

Special entry without an undergraduate degree is not available for students undertaking the Accounting major.

Articulation

Students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.Students completing the Graduate Certificate in Business (Accounting) may articulate to the:

- BS16 Master of Business (Accounting)

Course Structure

Accounting	
	Accountancy students are required to complete 4 units (48 credit points) from the following list, in consultation with the Discipline Coordinator.
AYN456	Business and Corporations Law
AYN411	Audit and Assurance
AYN412	Company Law
AYN414	Cost and Management Accounting
AYN415	External Reporting Issues
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN424	International Accounting
AYN426	International Capital Markets Law and Regulation
AYN433	Research Topics in Accounting
AYN438	Taxation Law and Practice
AYN442	Superannuation and Wealth Management
AYN443	Electronic Commerce Cycles
AYN453	Financial Forensics and Business Intelligence
AYN454	Forensic Accounting and Investigation
AYN505	Financial Analysis and Business Valuation
AYN506	Strategic Management Accounting
AYN507	Governance Issues in Accounting
AYN520	Integrated Issues in Professional Practice
	IMPORTANT NOTE: To ensure that the program builds on your prior academic and work experience and is consistent with your planned professional development, each Accountancy student should have a program plan. To obtain or renegotiate your plan, please consult with the Discipline Coordinator.

Potential Careers:

Accountant, Actuary.

Graduate Certificate in Business (Applied Finance) (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Dr William Wild
Campus: Gardens Point

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Applied Finance) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations, or Research Studies.

Entry requirements (domestic and international students)

For all specialisations the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

The Applied Finance discipline is designed for people with no or limited academic background in finance. Holders of an undergraduate degree in Finance interested in the Applied Finance discipline are invited to contact the Brisbane Graduate School of Business to determine if an individualised advanced finance program plan can be developed.

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Articulation

Students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Applied Finance) may articulate to the:

- BS16 Master of Business (Applied Finance)

Course Structure

Applied Finance	
	PROFESIONAL RECOGNITION: Students will meet the educational requirements for Associate status of the Financial Services Institute of Australasia (FINSIA).
	Students are required to complete 4 units (48 credit points) from the following:
EFN406	Managerial Finance
	Plus three units from:
EFN405	Managerial Economics
EFN410	Economic and Financial Modelling
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN416	Treasury and Portfolio Management
EFN420	Introduction To Financial Management
EFN421	Financial Planning and Strategies
EFN424	Equity Trading Game
EFN505	Financial Risk Management
EFN507	Advanced Capital Budgeting
AYN456	Business and Corporations Law

Potential Careers:

Financial Advisor/Analyst, Financial Project Manager.

Graduate Certificate in Business (Human Resource Management) (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Dr Robert Thompson
Campus: Gardens Point

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Human Resource Management) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

To ensure that the program builds on prior academic and work experience, each participant in the HRM major receives an individualised study plan. Participants are therefore required to consult with the HRM coordinator regarding development of their study plan. Any subsequent changes to the approved program will require coordinator approval. Failure to obtain approval may affect a student's course progression and impact on their eligibility to graduate.

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations, or Research Studies.

Entry requirements (domestic and international students)

For all specialisations except Applied Finance the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Human Resource Management) may articulate to the:

- BS16 Master of Business (Human Resource Management)

Course Structure

Human Resource Management - for students with prior study in HRM	
	Students with an undergraduate HRM major are required to complete 4 units (48 credit points) from the following in consultation with the Discipline Coordinator:
MGN421	Strategic HRM
MGN423	Contemporary Strategic Analysis
MGN431	Strategic Human Resource Development
MGN433	Managing High-Performance Organisations
MGN441	Leadership and Executive Coaching
MGN442	Self Leadership
MGN443	Talent Management
MGN505	Consulting and Change Management
MGN506	Contemporary Issues in Human Resource Management
	Or other units approved by the Discipline Coordinator.

Human Resource Management - for students without prior study in HRM	
	Students without prior study in HRM are required to complete 4 units (48 credit points) in consultation with the Discipline Coordinator. These units are typically, but not limited to:
MGN409	Introduction to Management

MGN410	Employment Relations
MGN412	People in Organisations
MGN440	Designing Effective and Sustainable Organisations

Potential Careers:

Human Resource Developer, Human Resource Manager.

Graduate Certificate in Business (Integrated Marketing Communication) (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Integrated Marketing Communication) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

Entry requirements (domestic and international students)

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Integrated Marketing Communication) may articulate to the:

- BS16 Master of Business (Integrated Marketing Communication); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Marketing).

Course Structure

Integrated Marketing Communication	
	Students are required to complete 4 units (48 credit points) from the following:
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
	Plus any two of the following units:
AMN420	Advertising Management
AMN442	Marketing Management
AMN465	Public Relations Management

Potential Careers:

Marketing Officer/Manager.

Graduate Certificate in Business (Integrated Marketing Communication) - Online Delivery Only (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Internet

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Integrated Marketing Communication) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course is only available part-time only(2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication (internal delivery), Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Integrated Marketing Communication) may articulate to the:

- BS16 Master of Business (Integrated Marketing Communication); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Marketing).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course Structure

Integrated Marketing Communication - Online Unit Set	
AMN400	Consumer Behaviour
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN465	Public Relations Management

Graduate Certificate in Business (Interdisciplinary) (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Prof Lisa Bradley
Campus: Gardens Point

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. The Graduate Certificate in Business (Interdisciplinary) is open to students who wish to construct their own program of study necessary to meet personal or professional needs.

Course Design

Students are required to complete 4 units (48 credit points). The course can be undertaken either full-time (1 semester) or part-time (2 semesters).

There are no recommended units for the Graduate Certificate in Business (Interdisciplinary), however, students must choose postgraduate units offered by the Business School of Business, excluding the MBA program and external units prefixed “AMN”. Requests to undertake units from other Faculties will be assessed on a case by case basis, although to award the Graduate Certificate in "Business" it would be expected that at least three of the four units be taken from business studies.

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, International Business, Marketing, Philanthropy and Nonprofit Studies, Public Relations, or Research.

Entry requirements (domestic and international students)

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for ‘all degrees’ at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

As students undertaking the Graduate Certificate in Business (Interdisciplinary) may select a combination of units that may not all relate to one discipline, it is not possible to recommend an articulation pathway.

Course Structure

Interdisciplinary

Students are required to complete 4 units (48 credit points) from postgraduate units offered across any discipline within the QUT Business School, excluding the MBA program. Students must meet any prerequisite requirements for their chosen units. Units that are delivered externally are not normally available in this major.

Graduate Certificate in Business (International Business) (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (International Business) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, Philanthropy and Nonprofit Studies, Public Relations or Research.

Entry requirements (domestic and international students)

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (International Business) may articulate to the:

- BS16 Master of Business (International Business)

Course Structure

International Business	
	NOTE: Please note that from 2010, units previously coded "IBN" have been re-coded to reflect School ownership. Unit content is unchanged so students should not re-enrol in units of the same title if previously completed under the old code.
	Students are required to complete 4 units (48 credit points) from the following:
MGN447	Managing in a Globalised Economy
	Plus one unit from:
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
	Plus two units from:
MGN448	Negotiating Across Borders
AMN430	International Logistics Management
AMN431	Marketing Internationally

Potential Careers:

International Business Specialist.

Graduate Certificate in Business (Marketing) (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Marketing) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

Entry requirements (domestic and international students)

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Marketing) may articulate to the:

- BS16 Master of Business (Marketing); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Integrated Marketing Communication).

Course Structure

Marketing	
	Students are required to complete the following 4 units (48 credit points):
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN442	Marketing Management
	School of AMPR Option unit

Potential Careers:

Marketing Officer/Manager.

Graduate Certificate in Business (Marketing) - Online Delivery Only (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Internet

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Marketing) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course is only available part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing (Internal delivery), Philanthropy and Nonprofit Studies, Public Relations or Research Studies.

Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study.

Students completing the Graduate Certificate in Business (Marketing) may articulate to the:

- BS16 Master of Business (Integrated Marketing Communication); or
- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Marketing).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course structure

Marketing - Online Unit Set	
AMN400	Consumer Behaviour
AMN403	Marketing and Survey Research
AMN442	Marketing Management
PLUS:	one unit from the following:
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns

Graduate Certificate in Business (Philanthropy and Nonprofit Studies) (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semester (6 months) (Philanthropy and Nonprofit Studies is not available full-time)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: No admission for International Students for the major of Philanthropy and Nonprofit Studies as it is only available part-time.
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Amanda Gudmundsson
Discipline coordinator: Professor Myles McGregor-Lowndes
Campus: Gardens Point

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Philanthropy and Nonprofit Studies) students will undertake 48 specified credit points (8 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (8 units). The major in Philanthropy and Nonprofit Studies is only available part-time due to unit offerings. International students who must maintain a full-time study load are not able to undertake this major.

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Public Relations, or Research Studies.

Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Visiting Students and Cross-Institutional Enrolment

Individual units within this course are available to both visiting students and cross-institutional students. Visiting students are students who undertake units at QUT for personal or professional development. Cross-institutional students are enrolled at another institution and opt to undertake individual units at QUT as part of their program. Entry for both visiting students and cross-institutional enrolment is based on merit and applications may be rejected if the applicant does not have an educational background appropriate to the units of study applied for or if there are insufficient places remaining in the class.

Orientation

Upon enrolling in this course, it is compulsory for students to attend the ACPNS Orientation and Intensive Weekend at the Gardens Point Campus of QUT. During this weekend students will participate in a specialised orientation program and also attend the first lectures of available units.
Further information on the ACPNS Orientation and Intensive is available at http://www.bus.qut.edu.au/research/cpns/whatweteach/orientation.jsp.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Philanthropy and Nonprofit Studies) may articulate to the:

- BS16 Master of Business (Philanthropy and Nonprofit Studies)

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course Structure

Philanthropy and Nonprofit Studies	
	Due to unit availability, this major is only available in part-time mode. Therefore, it is not available to international students who must maintain a full-time study load.
	Students are required to complete the following 8 units (48 credit points):
GSN481	Philanthropic and Nonprofit Frameworks of

	Governance
GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques

Potential Careers:

Government Officer.

Graduate Certificate in Business (Public Relations) (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Public Relations) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, or Research Studies.

Entry requirements (domestic and international students)

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Public Relations) may articulate to the:

- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Integrated Marketing Communication).

Course Structure

Public Relations	
	Students are required to complete the following 4 units (48 credit points):
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
	Public Relations Option Unit
	School of AMPR Option Unit

Potential Careers:

Public Relations Officer/Consultant.

Graduate Certificate in Business (Public Relations) - Online Delivery Only (BS39)

Year offered: 2011
Admissions: Yes
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Internet

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Public Relations) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course is only available part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Public Relations (internal delivery), Philanthropy and Nonprofit Studies, or Research Studies.

Entry requirements

For all specialisations except Applied Finance the entry requirements are an undergraduate degree in any field or equivalent with an overall minimum GPA of 4 (on a 7-point scale).

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Public Relations) may articulate to the:

- BS16 Master of Business (Public Relations); or
- BS16 Master of Business (Integrated Marketing Communication).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course structure

Public Relations - Online Unit Set	
AMN461	Corporate Media Strategy and Tactics
AMN465	Public Relations Management
PLUS:	one unit from the following:
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns
PLUS:	one unit from the following:
AMN401	Integrated Marketing Communication
AMN442	Marketing Management
AMN460	Corporate and Investor Relations
AMN462	Community Consultation and Engagement
AMN467	Public Relations Campaigns

Graduate Certificate in Business (Research Studies) (BS39)

Year offered: 2011
Admissions: No
CRICOS code: 031769E
Course duration (full-time): 1 semesters (6 months)
Course duration (part-time): 2 semesters (1 year)
Domestic fees (indicative): 2011: Full fee tuition $9,750 (indicative) per semester
International Fees (indicative): 2011: Full fee tuition $11,800 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Enquiries to Business Student Services on 3138 2050 or email bus@qut.edu.au
Campus: Gardens Point

Overview

The Graduate Certificate in Business is effectively one-third of the Master of Business program. Graduate Certificate in Business (Research) students will undertake 48 specified credit points (4 units) in your chosen discipline.

Course Design

Students are required to complete 48 credit points (4 units). The course can be undertake either full-time (1 semester) or part-time (2 semesters).

Abbreviation

GradCertBus(Study Area A)

Other Majors

See also separate entries for the following majors in this course: Accounting, Applied Finance, Human Resource Management, Integrated Marketing Communication, Interdisciplinary, International Business, Marketing, Philanthropy and Nonprofit Studies, or Public Relations.

Entry requirements (domestic and international students)

For all specialisations except Applied Finance the entry requirements are an undergraduate degree or equivalent in any field, with an overall minimum GPA of 4.0 (on a 7-point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Special Entry

Applicants who have an undergraduate degree with a GPA below 4.0, or who do not have an undergraduate degree but have appropriate professional and employment experience, may be considered for special entry following the approval of the Discipline Coordinator. Such applicants may be required to attend a selection interview and present a portfolio of work.

Articulation

With approval of the relevant Discipline Coordinator in conjunction with approval from the Course Coordinator, students may articulate from the Graduate Certificate in Business to a related Master of Business course, depending on the major undertaken. Students must meet the entry requirements and/or prerequisites for further study. Students completing the Graduate Certificate in Business (Research Studies) may articulate to the:

- BS92 Master of Business (Research)

Course Structure

Research	
	Students are required to complete 4 units (48 credit points) according to their research study area.
	ACCOUNTANCY
AYN433	Research Topics in Accounting
BSN502	Research Methodology
BSN412	Qualitative Research and Analytical Techniques
	or
BSN414	Quantitative Research Methods
	Option (Elective) unit
	The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.
	ADVERTISING or INTERNATIONAL BUSINESS or MARKETING or PUBLIC RELATIONS
BSN502	Research Methodology
	or
AMN403	Marketing and Survey Research
	Plus
BSN503	Research Seminar
BSN412	Qualitative Research and Analytical Techniques
	Option (Elective) unit
	The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.
	BANKING AND FINANCE (for students with an undergraduate degree in Economics and Finance)
EFN508	Econometric Methods
EFN504	Finance Honours

EFN505	Financial Risk Management
	Option (Elective) unit
	The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.
	ECONOMICS (for students with an undergraduate degree in Economics or Banking & Finance)
EFN508	Econometric Methods
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
	Option (Elective) unit
	The option (elective) unit must be selected from postgraduate units offered by the QUT Business School, subject to the approval of the School Research Coordinator.
	HUMAN RESOURCE MANAGEMENT or MANAGEMENT
BSN502	Research Methodology
BSN503	Research Seminar
	Choose one of:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
	Option (Elective) unit
	The option (elective) unit may be undertaken from any 12 credit point postgraduate unit offering in the School of Management, or other postgraduate unit, with the approval of the School Research Coordinator.

University Diploma in Business (BS40)

Year offered: 2011
Admissions: Yes
CRICOS code: 025282A
Course duration (full-time): 2 semesters
Domestic fees (indicative): International Course
International Fees (indicative): 2011: Full fee tuition $8,436 (indicative) per semester
International Entry: February, June and October
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Elizabeth McDade
Campus: Kelvin Grove

Abbreviation

UnivDipBus

Entry Requirements - Academic

Successful completion of senior high school with the required grades. Students can find more detailed country specific entry requirements at the following web site: http://www.international.qut.edu.au/apply/index.jsp

Entry Requirements - English Language

Queensland Senior English (Low Achievement) or IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

Description

The University Diploma in Business, which has intakes for international students in February, June and October, is equivalent to the first year of the Bachelor of Business. In this program, students study six first year faculty core units as well as two units of Communication which have been designed to support their other core units. Students who successfully complete these units earn full academic credit for eight units towards their degree. Graduates articulate to the second year of the Bachelor of Business. Small lectures and tutorials, additional workshops and the support of Language and Welfare Advisers provide an excellent learning environment.

Course Completion

Students must obtain at least a grade of 4 (Pass) or better in all units.

Progression

Progression
Requirements for progression to the second year of QUT Bachelor of Business:

i) fulfil the Diploma course requirements,
ii) a minimum Grade Point Average (GPA) of 4, and
iii) an IELTS score of 6.5 or its equivalent.

NOTE: Students commencing BS05 in Summer Semester and choosing majors in Human Resource Management, Public Relations or Advertising will require five semesters to complete the remaining units in BS05 Bachelor of Business due to prerequisites and unit availability. All other majors can be completed in four semesters.

Full-time course structure

Semester One	
BSD110	Accounting
BSD124	Working in Business
BSD126	Marketing
QCD110	Professional Communication 1

Semester Two	
BSD113	Economics
BSD115	Management
BSD119	Global Business
QCD210	Professional Communication 2

Potential Careers:

Academic, Account Executive, Accountant, Actuary, Administrator, Adult/Workplace Educator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Customs Officer, Diplomat, Economist, Educator, Electrical and Computer Engineer, Electronic Commerce Developer, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Services Manager, Higher Education Worker, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Investment Manager, Manager, Manufacturer, Marketing Officer/Manager, Network Manager, Organisational Communication Specialist, Policy Officer, Project Manager, Property Economist, Public Relations Officer/Consultant, Public Servant, Risk Manager, Secondary School Teacher, Statistician, TAFE Teacher, Teacher, Trainer.

Bachelor of Business (Accountancy) (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February and July* (*Gardens Point only)
International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)
QTAC code: 413021
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby
Campus: Gardens Point

Full-Time Course structure

Year 1, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management

Year 1, Semester 2	
AYB121	Financial Accounting
BSB119	Global Business
BSB126	Marketing
BSB122	Quantitative Analysis and Finance

Year 2, Semester 1	
AYB220	Company Accounting
BSB114	Government, Business and Society
EFB101	Data Analysis for Business
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 2	
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 1	
AYB301	Audit and Assurance
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 3, Semester 2	
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit
	Elective unit

Part-Time Course structure

Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics

Year 1, Semester 2	
AYB121	Financial Accounting
BSB122	Quantitative Analysis and Finance

Year 2, Semester 1	
BSB111	Business Law and Ethics
BSB115	Management

Year 2, Semester 2	
BSB119	Global Business
BSB126	Marketing

Year 3, Semester 1	
BSB114	Government, Business and Society
EFB101	Data Analysis for Business

Year 3, Semester 2	
AYB221	Computerised Accounting Systems
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 1	
AYB220	Company Accounting
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 2	
AYB225	Management Accounting
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 1	
AYB301	Audit and Assurance

Double Major/Extended Major/Specialisation unit

Year 5, Semester 2

Double Major/Extended Major/Specialisation unit

Elective unit

Year 6, Semester 1

Double Major/Extended Major/Specialisation unit

Elective unit

Year 6, Semester 2

Elective unit

Elective unit

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Adult/Workplace Educator, Banker, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Property Development, Public Servant, Risk Manager, Stockbroker.

Bachelor of Business (Advertising) (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February and July* (*Gardens Point only)
International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)
QTAC code: 413021
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Gayle Kerr
Campus: Gardens Point

Full-Time Course Structure

Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
BSB115	Management
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 1	
AMB319	Media Planning
BSB110	Accounting
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 2	
AMB318	Advertising Copywriting
BSB111	Business Law and Ethics
BSB113	Economics
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 1	
AMB320	Advertising Management
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

Year 3, Semester 2	
AMB339	Advertising Campaigns
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

Part-Time Course Structure

Year 1, Semester 1	
BSB123	Data Analysis
BSB126	Marketing

Year 1, Semester 2	
BSB124	Working in Business
BSB119	Global Business

Year 2, Semester 1	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 2, Semester 2	
BSB115	Management
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 1	
AMB318	Advertising Copywriting
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 2	
AMB319	Media Planning
BSB110	Accounting

Year 4, Semester 1	
BSB113	Economics
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 2	
AMB320	Advertising Management
BSB111	Business Law and Ethics

Year 5, Semester 1	
AMB339	Advertising Campaigns
	Double Major/Extended Major/Specialisation

unit

Year 5, Semester 2

Double Major/Extended Major/Specialisation unit

Elective unit

Year 6, Semester 1

Double Major/Extended Major/Specialisation unit

Elective unit

Year 6, Semester 2

Elective unit

Elective unit

Potential Careers:

Account Executive, Advertising Professional, Computer Salesperson/Marketer, Creative Writer, Media Industry Specialist, Publishing Professional, Research Assistant.

Bachelor of Business (Banking and Finance) (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February and July* (*Gardens Point only)
International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)
QTAC code: 413021
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr John Chen
Campus: Gardens Point

Part-Time Course Structure

Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business

Year 1, Semester 2	
BSB115	Management
EFB223	Economics 2

Year 2, Semester 1	
BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 2	
BSB110	Accounting
BSB123	Data Analysis

Year 3, Semester 1	
BSB111	Business Law and Ethics
EFB210	Finance 1

Year 3, Semester 2	
EFB222	Quantitative Methods For Economics and Finance
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 1	
EFB307	Finance 2
	Elective unit

Year 4, Semester 2	
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 1	
EFB201	Financial Markets
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 2	
	Elective unit
	Elective unit

Year 6, Semester 1	
	Elective unit
	Double Major/Extended Major/Specialisation unit

Year 6, Semester 2	
EFB312	International Finance
	Double Major/Extended Major/Specialisation unit

Full-Time Course Structure

Year 1 Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB124	Working in Business
EFB210	Finance 1
	Double Major/Extended Major/Specialisation unit

Year 2 Semester 2	
EFB307	Finance 2
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit

	Elective unit

Year 3 Semester 1	
EFB201	Financial Markets
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 3 Semester 2	
EFB312	International Finance
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

Potential Careers:

Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Risk Manager, Statistician, Stockbroker.

Bachelor of Business (Economics) (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February and July* (*Gardens Point only)
International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)
QTAC code: 413021
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Tommy Tang
Campus: Gardens Point

Full-Time Course Structure

Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business
BSB123	Data Analysis
BSB126	Marketing

Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 2, Semester 1	
BSB111	Business Law and Ethics
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 2	
BSB124	Working in Business
EFB336	International Economics
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 1	
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

Year 3, Semester 2	
EFB338	Contemporary Application of Economic Theory
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

Part-Time Course Structure

Year 1, Semester 1	
BSB113	Economics
BSB119	Global Business

Year 1, Semester 2	
BSB115	Management
EFB223	Economics 2

Year 2, Semester 1	
BSB123	Data Analysis
BSB126	Marketing

Year 2, Semester 2	
BSB110	Accounting
BSB124	Working in Business

Year 3, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3, Semester 2	
EFB336	International Economics
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 1	
BSB111	Business Law and Ethics
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 2	
EFB222	Quantitative Methods For Economics and Finance
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 1

	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 2	
EFB338	Contemporary Application of Economic Theory
	Double Major/Extended Major/Specialisation unit

Year 6, Semester 1	
	Elective unit
	Elective unit

Year 6, Semester 2	
	Elective unit
	Elective unit

Potential Careers:

Administrator, Banker, Banking and Finance Professional, Business Analyst, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Investment Manager, Policy Officer, Public Servant, Quantitative Analyst, Risk Manager, Statistician, Stockbroker.

Bachelor of Business (Electronic Business) (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February and July
International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)
QTAC code: 413021
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby
Campus: Gardens Point

Full-Time Course Structure

Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB119	Global Business
BSB123	Data Analysis
BSB126	Marketing

Year 1, Semester 2	
BSB110	Accounting
BSB113	Economics
BSB115	Management
BSB124	Working in Business

Year 2, Semester 1	
AYB114	Business Technologies
INB312	Enterprise Systems Applications
	Double major unit
	Double major unit

Year 2, Semester 2	
INB830	Web Sites For Electronic Commerce
AYB115	Governance Issues and Fraud
	Double major unit
	Elective unit

Year 3, Semester 1	
AYB341	Forensic and Business Intelligence
	Double major unit
	Double major unit
	Elective unit

Year 3, Semester 2	
INB342	Enterprise Data Mining and Data Analysis
	Double major unit
	Elective unit
	Elective unit

Part-Time Course Structure

Year 1, Semester 1	
BSB111	Business Law and Ethics
BSB119	Global Business

Year 1, Semester 2	
BSB123	Data Analysis
BSB126	Marketing

Year 2, Semester 1	
BSB110	Accounting
BSB113	Economics

Year 2, Semester 2	
BSB115	Management
BSB124	Working in Business

Year 3, Semester 1	
AYB114	Business Technologies
	Double major unit

Year 3, Semester 2	
AYB115	Governance Issues and Fraud
	Elective unit

Year 4, Semester 1	
INB312	Enterprise Systems Applications
	Double major unit

Year 4, Semester 2	
	Double Major unit
	Elective unit

Year 5, Semester 1	
AYB341	Forensic and Business Intelligence
	Double major unit

Year 5, Semester 2	
INB830	Web Sites For Electronic Commerce
	Double major unit

Year 6, Semester 1	
	Double major unit

	Elective unit

Year 6, Semester 2	
INB342	Enterprise Data Mining and Data Analysis
	Elective unit

Potential Careers:

Computer Salesperson/Marketer, Database Manager, Electronic Commerce Developer, Information Officer, Internet Professional, Manager, Network Administrator, Network Manager, Systems Analyst, Systems Manager, Technical Officer.

Bachelor of Business (Human Resource Management) (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February and July* (*Gardens Point only)
International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)
QTAC code: 413021
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Mr Greg Southey
Campus: Gardens Point

Full-Time Course Structure

Year 1 Semester 1	
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2	
BSB124	Working in Business
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
MGB339	Performance and Reward

Year 2 Semester 2	
MGB320	Recruitment and Selection
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 3 Semester 1	
MGB331	Learning and Development in Organisations
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 3 Semester 2	
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

Part-Time Course Structure

Year 1, Semester 1	
BSB113	Economics
BSB124	Working in Business

Year 1, Semester 2	
BSB115	Management
BSB123	Data Analysis

Year 2, Semester 1	
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy

Year 2, Semester 2	
BSB119	Global Business
MGB220	Business Research Methods

Year 3, Semester 1	
BSB110	Accounting
MGB339	Performance and Reward

Year 3, Semester 2	
BSB126	Marketing
MGB320	Recruitment and Selection

Year 4, Semester 1	
BSB111	Business Law and Ethics
MGB331	Learning and Development in Organisations

Year 4, Semester 2	
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 5, Semester 1	
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 2

Double Major/Extended Major/Specialisation unit

Elective unit

Year 6, Semester 1

Double Major/Extended Major/Specialisation unit

Elective unit

Year 6, Semester 2

Double Major/Extended Major/Specialisation unit

Elective unit

Potential Careers:

Administrator, Government Officer, Human Resource Developer, Human Resource Manager, Manager.

Bachelor of Business (International Business) (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February and July
International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)
QTAC code: 413021
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Mr Michael Cox
Campus: Gardens Point

Full-Time Course Structure

Year 1, Semester 1	
BSB113	Economics
BSB115	Management
BSB119	Global Business
BSB126	Marketing

Year 1, Semester 2	
BSB123	Data Analysis
BSB124	Working in Business
EFB240	Finance for International Business
AMB336	International Marketing

Year 2, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
AMB210	Importing and Exporting
	Area Study 1

Year 2, Semester 2	
	Area Study 2
	Double Major/Extended Major/ Specialisation unit
	Double Major/Extended Major/ Specialisation unit
	Elective unit

Year 3, Semester 1	
	Double Major/Extended Major/ Specialisation unit
	Double Major/Extended Major/ Specialisation unit
	Double Major/Extended Major/ Specialisation unit
	Elective unit

Year 3, Semester 2	
AMB369	International Business Strategy
	Double Major/Extended Major/ Specialisation unit
	Elective unit
	Elective unit

Area Study Options	
	Students must complete one of the following pairs of area study units:
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
MGB340	International Business in the Asia-Pacific
	OR
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
MGB340	International Business in the Asia-Pacific

Part-Time Course Structure

Year 1, Semester 1	
BSB119	Global Business
BSB124	Working in Business

Year 1, Semester 2	
BSB110	Accounting
BSB115	Management

Year 2, Semester 1	
BSB113	Economics
BSB126	Marketing

Year 2, Semester 2	
EFB240	Finance for International Business
AMB336	International Marketing

Year 3, Semester 1	
AMB210	Importing and Exporting
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 2	
BSB111	Business Law and Ethics
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 1	
BSB123	Data Analysis
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 2	
AMB369	International Business Strategy
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 1	
	Area Study 1
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 2	
	Area Study 2
	Elective unit

Year 6, Semester 1	
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 6, Semester 2	
	Elective unit
	Elective unit

Area Study Options	
	Students must select one of the following pairs of area study units:
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
MGB340	International Business in the Asia-Pacific
	OR
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
MGB340	International Business in the Asia-Pacific

Potential Careers:

Business Analyst, International Business Specialist.

Bachelor of Business (Management) (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February and July* (*Gardens Point and Caboolture only)
International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)
QTAC code: Gardens Point campus: 413021. Caboolture campus: 463021.
Past rank cut-off: Gardens Point campus: 76. Caboolture campus: 69.
Past OP cut-off: Gardens Point campus: 12. Caboolture campus: 15.
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Henri Burgers
Campus: Gardens Point and Caboolture

Full-Time Course structure

Year 1, Semester 1	
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB126	Marketing

Year 1, Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics
BSB124	Working in Business
MGB200	Leading Organisations

Year 2, Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 2, Semester 2	
BSB110	Accounting
MGB310	Sustainability in A Changing Environment
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 3, Semester 1	
MGB309	Strategic Management
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 3, Semester 2	
MGB335	Project Management
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit
	Elective unit

Part-Time Course Structure

Year 1, Semester 1	
BSB113	Economics
BSB124	Working in Business

Year 1, Semester 2	
BSB115	Management
BSB123	Data Analysis

Year 2, Semester 1	
BSB111	Business Law and Ethics
MGB200	Leading Organisations

Year 2, Semester 2	
BSB119	Global Business
MGB210	Managing Operations

Year 3, Semester 1	
BSB110	Accounting
BSB126	Marketing

Year 3, Semester 2	
MGB223	Entrepreneurship and Innovation
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 1	
MGB310	Sustainability in A Changing Environment
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 2	
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 5, Semester 1	
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 5, Semester 2	
MGB309	Strategic Management
	Double Major/Extended Major/Specialisation unit

Year 6, Semester 1	
MGB335	Project Management
	Double Major/Extended Major/Specialisation unit

Year 6, Semester 2	
	Elective unit
	Elective unit

Potential Careers:

Administrator, Government Officer, Manager.

Bachelor of Business (Marketing) (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February and July* (*Gardens Point and Caboolture only)
International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)
QTAC code: Gardens Point campus: 413021. Caboolture campus: 463021.
Past rank cut-off: Gardens Point campus: 76. Caboolture campus: 69.
Past OP cut-off: Gardens Point campus: 12. Caboolture campus: 15.
Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Mr Bill Proud
Campus: Gardens Point and Caboolture

Full-Time Course Structure

Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
BSB115	Management
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 1	
AMB201	Marketing and Audience Research
BSB110	Accounting
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 2	
AMB335	E-marketing Strategies
BSB111	Business Law and Ethics
BSB113	Economics
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 1	
AMB340	Services Marketing
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

Year 3, Semester 2	
AMB359	Strategic Marketing
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

Part-Time Course Structure

Year 1, Semester 1	
BSB123	Data Analysis
BSB126	Marketing

Year 1, Semester 2	
BSB124	Working in Business
BSB119	Global Business

Year 2, Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 2, Semester 2	
BSB115	Management
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 1	
BSB110	Accounting
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 2	
AMB201	Marketing and Audience Research
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 1	
AMB335	E-marketing Strategies
BSB111	Business Law and Ethics

Year 4, Semester 2	
AMB340	Services Marketing
BSB113	Economics

Year 5, Semester 1	
AMB359	Strategic Marketing
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 2	
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 6, Semester 1	
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 6, Semester 2	
	Elective unit
	Elective unit

Potential Careers:

Account Executive, Computer Salesperson/Marketer, Creative Writer, Government Officer, Market Research Manager, Marketing Officer/Manager, Organisational Communication Specialist, Publishing Professional, Sales Person.

Bachelor of Business (Public Relations) (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February and July* (*Gardens Point only)
International Entry: February, July and November* (*conditions apply) (International students can only study at Gardens Point)
QTAC code: 413021
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Amisha Mehta
Campus: Gardens Point

Full-Time Course Structure

Year 1, Semester 1	
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Year 1, Semester 2	
AMB263	Introduction To Public Relations
BSB115	Management
	Double Major/Extended Major/Specialisation unit
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB261	Media Relations and Publicity
BSB110	Accounting
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 2	
AMB262	Public Relations Writing
BSB111	Business Law and Ethics
BSB113	Economics
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 1	
AMB373	Corporate Communication
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit

Year 3, Semester 2	
AMB379	Public Relations Campaigns
	Double Major/Extended Major/Specialisation unit
	Elective unit
	Elective unit
	For AMB261 and AMB262 units please contact the School of AMPR regarding alternative units.

Part-Time Course Structure

Year 1, Semester 1	
BSB123	Data Analysis
BSB126	Marketing

Year 1, Semester 2	
BSB124	Working in Business
BSB119	Global Business

Year 2, Semester 1	
AMB263	Introduction To Public Relations
	Double Major/Extended Major/Specialisation unit

Year 2, Semester 2	
AMB261	Media Relations and Publicity
BSB115	Management

Year 3, Semester 1	
BSB110	Accounting
	Double Major/Extended Major/Specialisation unit

Year 3, Semester 2	
AMB201	Marketing and Audience Research
	Double Major/Extended Major/Specialisation unit

Year 4, Semester 1	
AMB262	Public Relations Writing
BSB111	Business Law and Ethics

Year 4, Semester 2	
AMB373	Corporate Communication
BSB113	Economics

Year 5, Semester 1	
AMB379	Public Relations Campaigns
	Double Major/Extended Major/Specialisation unit

Year 5, Semester 2	
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 6 Semester 1	
	Double Major/Extended Major/Specialisation unit
	Elective unit

Year 6, Semester 2	
	Elective unit
	Elective unit

For AMB261 and AMB262 units please contact the School of AMPR regarding alternative units.

Potential Careers:

Government Officer, Information Officer, Journalist, Policy Officer, Public Relations Officer/Consultant, Publishing Professional.

Bachelor of Business - Course Notes (BS56)

Year offered: 2011
Admissions: No
CRICOS code: 003491G
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Campus: Gardens Point and Caboolture

QUT Business School Core Units and Major Core units

Faculty Core Units (Compulsory)	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
BSB126	Marketing

Accountancy Major	
AYB200	Financial Accounting
AYB221	Computerised Accounting Systems
AYB225	Management Accounting
AYB301	Audit and Assurance
AYB340	Company Accounting
	EFB101 - please contact School of Accountancy regarding alternative unit

Advertising Major	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB339	Advertising Campaigns

Banking and Finance Major	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB201	Financial Markets
EFB210	Finance 1
EFB307	Finance 2
EFB312	International Finance

Economics Major	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB336	International Economics
EFB338	Contemporary Application of Economic Theory

Electronic Business Major	
AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
INB312	Enterprise Systems Applications
INB830	Web Sites For Electronic Commerce
INB342	Enterprise Data Mining and Data Analysis

Human Resource Management Major	
MGB200	Leading Organisations
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods
MGB339	Performance and Reward
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations

International Business Major	
EFB240	Finance for International Business
AMB210	Importing and Exporting
AMB336	International Marketing
AMB369	International Business Strategy
	Plus one of the following pairs of area study units:
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
MGB340	International Business in the Asia-Pacific
	OR
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
MGB340	International Business in the Asia-Pacific

Management Major	
MGB200	Leading Organisations
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
MGB309	Strategic Management
MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major	
AMB200	Consumer Behaviour

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB340	Services Marketing
AMB359	Strategic Marketing

Public Relations Major

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB373	Corporate Communication
AMB379	Public Relations Campaigns
	For units AMB261 and AMB262 please contact the School of AMPR regarding alternative units.
	Students who have successfully completed AMB261 and have not completed AMB262 must contact the School of AMPR. Students who have completed AMB262 but have not completed AMB261 should enrol in AMB264 Public Relations Techniques.

Extended Majors

Business Law and Tax (BLX)

	For Business student with Accountancy Major only
AYB230	Corporations Law
AYB219	Taxation Law
AYB205	Law of Business Entities
AYB232	Financial Services Regulation and Law
AYB320	Advanced Taxation Law
AYB339	Accountancy Capstone
	Continuing students who have completed any two of the following three units will not be able to enrol in AYB320:
	AYB323 Tax Planning
	AYB328 Taxation of Business Entities
	AYB337 Goods & Services Tax

Professional Accounting (PAX)

	Business students with an Accountancy Major who are seeking professional recognition.
AYB230	Corporations Law
AYB311	Financial Accounting Issues
AYB321	Strategic Management Accounting
AYB219	Taxation Law
EFB210	Finance 1
AYB339	Accountancy Capstone

Advertising (ADX)

AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics
AMB330	Advertising Planning Portfolio
AMB331	Direct Marketing
	Students permitted to choose any AMBxxx unit provided pre-requisites have been met.
	Students permitted to choose any AMBxxx unit provided pre-requisites have been met.

Banking (BFX)

AYB225	Management Accounting
AYB232	Financial Services Regulation and Law
EFB310	Financial Institutions - Control
EFB311	Financial Institutions - Lending
	Plus two units from the following Banking Extended Major Option list:
EFB333	Introductory Econometrics
EFB308	Finance 3
EFB309	Financial Derivatives
EFB335	Investments
EFB326	Applied Portfolio Management

Financial Economics (FEX)

	Business students with Banking and Finance Major
EFB333	Introductory Econometrics
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB336	International Economics
	Plus two units from the following Financial Economics Extended Major Option list:
EFB308	Finance 3
EFB309	Financial Derivatives
EFB335	Investments
EFB337	Game Theory and Applications
EFB326	Applied Portfolio Management

Financial Economics (FEX)

	Business students with an Economics Major
EFB333	Introductory Econometrics
EFB210	Finance 1
EFB201	Financial Markets
EFB337	Game Theory and Applications
	Plus two units from the following Financial Economics Extended Major Options list:
EFB326	Applied Portfolio Management
EFB307	Finance 2
EFB312	International Finance

Funds Management (FDX)

	Business students with a Banking and Finance Major
AYB225	Management Accounting

EFB308	Finance 3
EFB309	Financial Derivatives
EFB335	Investments
	Plus two units from the following Funds Management Extended Major list:
AYB232	Financial Services Regulation and Law
EFB333	Introductory Econometrics
EFB310	Financial Institutions - Control
EFB311	Financial Institutions - Lending
EFB326	Applied Portfolio Management

Human Resource Management (HRX)

MGB201	Contemporary Employment Relations
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB370	Personal and Professional Development
	Plus two of:
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
MGB223	Entrepreneurship and Innovation
MGB210	Managing Operations
MGB335	Project Management

International Business (IBX)

MGB225	Intercultural Communication and Negotiation Skills
IBB304	Global Industry Analysis
AMB303	International Logistics
IBB311	Globalisation and Theoretical Perspectives on Internationalisation
	Plus two of the following units:
IBB101	Business in Australia
AYB227	International Accounting
AMB204	Purchasing and Procurement
AMB230	Digital Promotions
AMB300	Independent Project 1
	OR 2 Languages units
	IBB304 and IBB311 units have been discontinued. If units has not been completed, choose alternative units from IB extended major list.

Management (MNX)

MGB201	Contemporary Employment Relations
MGB225	Intercultural Communication and Negotiation Skills
MGB324	Managing Business Growth
MGB370	Personal and Professional Development
	Choose two units in a specialised area such as those recommended below or develop your own with advice from the Discipline Academic Advisor.
	Managing People
MGB207	Human Resource Issues and Strategy
MGB331	Learning and Development in Organisations
	OR
MGB314	Organisational Consulting and Change
	International Management
AMB210	Importing and Exporting
AMB303	International Logistics
	Marketing Management
AMB240	Marketing Planning and Management
AMB350	Sales and Customer Relationship Management
	Managing Finance
EFB210	Finance 1
EFB307	Finance 2
	Managing Accounting
AYB225	Management Accounting
AYB321	Strategic Management Accounting

Marketing (MKX)

	Students are required to select six units from the following, including two level 3 units:
AMB202	Integrated Marketing Communication
AMB204	Purchasing and Procurement
AMB206	Social Marketing
AMB207	Entertainment Marketing
AMB208	Events Marketing
AMB209	Tourism Marketing
AMB220	Advertising Theory and Practice
AMB249	Professional Selling
AMB250	Business to Business Marketing
AMB251	Innovation and Brand Management
AMB252	Business Decision Making
AMB263	Introduction To Public Relations
AMB303	International Logistics
AMB310	Internship
AMB336	International Marketing
AMB350	Sales and Customer Relationship Management
AMB353	Retail Marketing
	AMB250 unit has been discontinued. If unit has not been completed, choose alternative unit from the Marketing Extended Major list.

Public Relations (PRX)

AMB202	Integrated Marketing Communication
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
	Extended Major unit
	Extended Major unit
	Extended Major unit

The final 3 Extended Major units can consist of any AMBxxx unit offered provided pre-requisites have been met.

Specialisations

Business Law and Tax (BLS)	
	Business students without an Accountancy Major
AYB205	Law of Business Entities
AYB219	Taxation Law
AYB230	Corporations Law
AYB232	Financial Services Regulation and Law
AYB320	Advanced Taxation Law
	Choose one of:
MGB201	Contemporary Employment Relations
AMB231	Marketing Communications Regulations and Ethics
AYB115	Governance Issues and Fraud

Electronic Business (EUS)	
AYB114	Business Technologies
AYB115	Governance Issues and Fraud
AYB341	Forensic and Business Intelligence
INB312	Enterprise Systems Applications
INB342	Enterprise Data Mining and Data Analysis
INB830	Web Sites For Electronic Commerce

Financial Economics (FES)	
	Business students without an Economics or Banking and Finance Major
EFB223	Economics 2
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
EFB338	Contemporary Application of Economic Theory
	Plus two of the following:
EFB210	Finance 1
EFB336	International Economics
EFB201	Financial Markets
EFB337	Game Theory and Applications
EFB326	Applied Portfolio Management
EFB328	Public Economics and Finance
	EFB328 - Substitute any Level 3 EFB3xx unit.

Integrated Marketing Communication (IMS)	
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
	Plus one of the following:
AMB230	Digital Promotions
AMB261	Media Relations and Publicity
AMB208	Events Marketing
	For AMB261 unit please contact School of AMPR regarding alternative unit.

International Logistics Specialisation (ILG)	
AMB303	International Logistics
AYB341	Forensic and Business Intelligence
	Choose four from:
AMB210	Importing and Exporting
AMB336	International Marketing
EFB213	Management Science
MGB210	Managing Operations
AMB204	Purchasing and Procurement
	EFB213 unit has been discontinued. The unit has been replaced by AMB252 which is offered in sem 2 OR MGB335 which is offered in sem 1 and 2.

Sales (SALES)	
	For students with a Marketing major
AMB230	Digital Promotions
AMB249	Professional Selling
MGB225	Intercultural Communication and Negotiation Skills
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB353	Retail Marketing

Sales (SALES)	
	For students without a Marketing major
AMB240	Marketing Planning and Management
	Choose 5 from the following (two must be AMB3xx units):
AMB230	Digital Promotions
AMB249	Professional Selling
AMB250	Business to Business Marketing
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB353	Retail Marketing
	AMB250 unit has been discontinued. The unit has been replaced by MGB225.

International Exchange (IEX)	
	Two language units
	OR
	One language unit
	AND
MGB225	Intercultural Communication and Negotiation Skills
	Plus:
	Four approved Business units taken on exchange*

*Students should cosult the Director of Studies or the Subject Area Cordinator of their primary major for exchange unit approval.

Course Updates - List of re-coded and replacement Business units

Faculty Core units	
BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units	
AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units	
AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units	
BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units	
MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units	
IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units	
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units	
AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units	
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)	
AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)	
AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)	
AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)	
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and

	Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)	
AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)	
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Bachelor of Business (Honours) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February; July*(* not all majors available for mid-year entry)
International Entry: February; July* (subject to unit availability)
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Dr Jodie Nelson (Accountancy); A/Prof Rebekah Russell-Bennett (Advertising, International Business, Marketing, Public Relations); A/Prof Adam Clements (Economics and Finance); Dr Artemis Chang (Management and Human Resource Management); Prof Myles McGregor-Lowndes (Philanthropy & Nonprofit Studies)
Campus: Gardens Point

Entry requirements (domestic and international students)

A Bachelor of Business from QUT that includes a major in the area of intended Honours level study or a qualification deemed equivalent. Students must have achieved a Grade Point Average (GPA) of 5.5 or better on a 7-point scale in the three years of undergraduate study or other qualifications and experience which is considered by the Executive Executive Dean, QUT Business School to qualify for admission. Students would normally apply for admission to Honours at the end of the final year of their pass degree, or within 18 months of completing the pass degree.

Potential applicants who do not meet these requirements should not feel discouraged from applying. Applications will be judged on the basis of their entire academic record, with particular attention being given to their performance in the final semesters of their undergraduate degree.

The course is designed for total immersion in academic study for a full-time year. Therefore undertaking the Honours course part-time is generally discouraged. Not all Schools permit mid-year entry. The structure of the course is such that the coursework units in the first semester logically precede the research thesis mostly completed in the second semester.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinators for enrolment advice and course progression details. The majors in Accountancy, Economics, Finance, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Discipline coordinators

Accountancy: Dr Jodie Nelson
Advertising: Associate Professor Rebekah Russell-Bennett
Finance: Professor Adam Clements
Economics: Professor Adam Clements
Human Resource Management: Dr Artemis Chang
International Business: Associate Professor Rebekah Russell-Bennett
Management: Dr Artemis Chang
Marketing: Associate Professor Rebekah Russell-Bennett
Philanthropy and Nonprofit Studies: Professor Myles McGregor-Lowndes
Public Relations: Associate Professor Rebekah Russell-Bennett

Abbreviation

BBus(Hons)

Bachelor of Business (Honours) (Accountancy) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Dr Jodie Nelson
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit requisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check requisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

Alternative pathways

The traditional approach is to complete a fourth year after you graduate from your undergraduate degree.

The School also offers the unique opportunity to fast track your studies and complete both your Bachelor of Business and Honours degree in three years with significant financial support through the Dean's Honours program or the School of Accountancy Honours Scholarship Program. Both programs offer successful applicants the opportunity of enrolling in extra units throughout the first two years and over summer, so you can commence and complete your Honours year in the third rather than the fourth year.

Entry requirements (domestic and international students)

Domestic students: A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Important course specific enrolment advice

The Business School will provide students with up to $600 for approved research related expenses associated with the preparation of a thesis under the Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional funding assistance and/or opportunities for paid research assistant or tutoring work.

To obtain further information about the policies and procedures relating to this course, please refer to the Business Postgraduate Guidelines .

Other useful information can be found on the Student Services website.

Abbreviation

BBusHons(Acc)

Further information

For further information on this course contact the Honours Coordinator Dr Jodie Nelson on 3138 5136 or je.nelson@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Coordinator should be your first point of contact.

Course Structure (full-time)

Accountancy	
	Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	Dissertation:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.

Potential Careers:

Account Executive, Accountant, Actuary, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Financial Risk Manager, Funds Manager, Investment Manager, Project Manager, Stockbroker.

Bachelor of Business (Honours) (Advertising) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Associate Professor Rebekah Russell-Bennett
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Abbreviation

BBusHons(Adv)

Course Structure (full-time)

Advertising	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
SELECT:	Option (elective) unit
	The option unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:

Advertising Professional.

Bachelor of Business (Honours) (Economics) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Professor Adam Clements
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Further information

For further information on this course contact the Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(Eco)

Course Structure (full-time)

Economics	
	(NOT AVAILABLE FOR MID-YEAR ENTRY DUE TO UNIT AVAILABLITY, NOT AVAILABLE PART-TIME)
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
EFN508	Econometric Methods
EFN509	Policy Economics and Evaluation
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:

Economist.

Bachelor of Business (Honours) (Finance) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Professor Adam Clements
Campus: Gardens Point

Overview

If applicants have shown high achievement in an undergraduate degree, the Honours program allows advanced studies in a chosen field. The capacity to conduct rigorous independent research will develop, and the advanced coursework integrates conceptual and practical knowledge within a discipline. Applicants can study within the fields of Accountancy, Advertising, Finance, Economics, Human Resource Management, International Business, Management, Marketing, Philanthropoy, and Public Relations. The QUT Business School will provide students with up to $600 for approved research related expenses associated with the preparation of a thesis under the QUT Business School's Postgraduate Research Student Support Scheme. Schools may also provide additional fund

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A Bachelor of Business from QUT that includes a major in the area of intended Honours level study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the three years of undergraduate study or other qualifications and experience which is considered by the Executive Executive Dean, QUT Business School to qualify for admission. Students would normally apply for admission to Honours at the end of the final year of their pass degree, or within 18 months of completing the pass degree.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Prerequisites

Although not compulsory, all QUT Bachelor of Business students who are considering an Honours year are recommended to complete EFB333 Introductory Econometrics as part of their undergraduate degree.

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Further information

For further information on this course contact Honours Discipline Coordinator Professor Adam Clements on a.clements@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(Fin)

Course Structure (full-time)

Finance	
	(NOT AVAILABLE FOR MID-YEAR ENTRY DUE TO UNIT AVAILABILITY, NOT AVAILABLE PART-TIME)
EFN508	Econometric Methods
EFN511	Finance Theory
EFN512	Asset Pricing
EFN513	Corporate Finance
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:

Banker, Banking and Finance Professional, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Stockbroker.

Bachelor of Business (Honours) (Human Resource Management) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Dr Artemis Chang
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

Facilities

Full-time students are provided with modern, well-appointed office space which includes access to a shared-desk with a computer and telephone.

There are breakout areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the Honours program.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Further information

For further information on this course contact Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Abbreviation

BBusHons(HRM)

Course Structure (full-time)

Human Resource Management	
	Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations. Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points) and a dissertation (48 credit points).
BSN502	Research Methodology
BSN503	Research Seminar
SELECT:	one of:
BSN412	Qualitative Research and Analytical

	Techniques
BSN414	Quantitative Research Methods
SELECT:	Option (Elective) Unit
	1 option (elective) unit (12 credit points) with approval of the School Research Coordinator. The option (elective) unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:

Human Resource Developer, Human Resource Manager.

Bachelor of Business (Honours) (International Business) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Associate Professor Rebekah Russell-Bennett
Campus: Gardens Point

Abbreviation

BBusHons(IntBus)

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Fbusiness School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Course Structure (full-time)

International Business	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
PLUS:	Option (Elective) unit
	The option (elective) unit may be selected from a 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultationw with the School Research Coordinator
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:

International Business Specialist.

Bachelor of Business (Honours) (Management) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Dr Artemis Chang
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Facilities

Full-time students are provided with modern, well-appointed office space which includes access to a shared-desk with a computer and telephone.

There are breakout areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the Honours program.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours coordinator should be your first point of contact.

Abbreviation

BBusHons(Mgt)

Course Structure (full-time)

Management	
	Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points) and a dissertation (48 credit points).
	Two Compulsory Core Units:
BSN502	Research Methodology
BSN503	Research Seminar
SELECT:	One from the following:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
SELECT:	Option (Elective) Unit

1 option (elective) unit (12 credit points) with approval of the School Research Coordinator. The option (elective) unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

Dissertation

BSN501-1 Dissertation

BSN501-2 Dissertation

BSN501-3 Dissertation

BSN501-4 Dissertation

While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:

Government Officer, Manager.

Bachelor of Business (Honours) (Marketing) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Associate Professor Rebekah Russell-Bennett
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2.
3. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discipline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours DisciplineCoordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Abbreviation

BBusHons(Mkg)

Course Structure (full-time)

Marketing	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
PLUS:	Option (Elective) Unit
	The option (elective) unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:

Marketing Officer/Manager.

Bachelor of Business (Honours) (Philanthropy and Nonprofit Studies) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Prof Myles McGregor-Lowndes
Campus: Gardens Point

Course Design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or coursework Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2.
3. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Available full-time only

Please note that the majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available part-time.

Further information

For further information on this course contact the Honours Discipline Coordinator Professor Myles McGregor-Lowndes on m.mcgregor@qut.edu.au The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator is your primary contact.

Abbreviation

BBusHons(PNS)

Course structure

Philanthropy and Nonprofit Studies	
	(NOT AVAILABLE FOR MID-YEAR ENTRY DUE TO UNIT AVAILABILITY, NOT AVAILABLE PART-TIME)
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the School Honours Coordinator.
	Dissertation
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Bachelor of Business (Honours) (Public Relations) (BS63)

Year offered: 2011
Admissions: Yes
CRICOS code: 009038B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Director of Higher Degree Research Studies
Discipline coordinator: Associate Professor Rebekah Russell-Bennett
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:
1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Honours Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Further information

For further information on this course contact the Honours Discpline Coordinator Associate Professor Rebekah Russell-Bennett on 3138 2894 or rebekah.bennett@qut.edu.au

The Honours Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Honours Discipline Coordinator should be your first point of contact.

Abbreviation

BBusHons(PR)

Course Structure (full-time)

Public Relations	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
PLUS:	Option (Elective) Unit
	The option (elective) unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Potential Careers:

Public Relations Officer/Consultant.

Graduate Diploma in Business (Research) (BS69)

Year offered: 2011
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Domestic Entry: February; July* (*not Economics, Finance or Philanthropy and Nonprofit Studies)
International Entry: February; July* (*subject to unit and supervisor availability)
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: A/Prof Marion Hutchinson (Accountancy); A/Prof Ian Lings (Advertising, International Business, Marketing & Public Relations); Prof Janice Howe (Economics and Finance), Dr Artemis Chang (Management and Human Resource Management), Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)
Campus: Gardens Point

Entry requirements (domestic and international students)

A completed Bachelor or coursework Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean of the QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. QUT Business School does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the QUT Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor and to choose an appropriate topic, applicants should:

1. Identify a supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2.
3. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course Availability

Mid-year Entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. The majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available for mid-year entry due to unit availability. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability. The majors in Finance, Economics, and Philanthropy and Nonprofit Studies are not available for part-time study due to unit availability.

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
8.
9. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Abbreviation

GradDipBus(Res)

Discipline coordinators

Accountancy: Associate Professor Marion Hutchinson
Advertising: Associate Professor Ian Lings
Finance: Professor Janice Howe
Economics: Professor Janice Howe
Human Resource Management: Dr Artemis Chang
International Business: Associate Professor Ian Lings
Management: Dr Artemis Chang
Marketing: Associate Professor Ian Lings
Philanthropy and Nonprofit Studies: Professor Myles McGregor-Lowndes
Public Relations: Associate Professor Ian Lings

Graduate Diploma in Business (Research) (Accountancy) (BS69)

Year offered: 2011
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Domestic Entry: February; July* (*subject to unit and supervisor availability)
International Entry: February; July* (*subject to unit and supervisor availability)
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: Associate Professor Marion Hutchinson
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Honours Coordinator.

Alternative pathways

The traditional approach is to complete a fourth year after you graduate from your undergraduate degree.

The School also offers the unique opportunity to fast track your studies and complete both your Bachelor of Business and Honours degree in three years with significant financial support through the Dean's Honours program or the School of Accountancy Honours Scholarship Program. Both programs offer successful applicants the opportunity of enrolling in extra units throughout the first two years and over summer, so you can commence and complete your Honours year in the third rather than the fourth year.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2.
3. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course Availability

Mid-year entry:
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

Important course specific enrolment advice

This course is a PhD qualifying course, and applicants are assessed as to their potential suitability for undertaking a PhD on the completion of BS69. Prior to enrolment in BS69, a supervisor and dissertation topic must be allocated. Contact with the supervisor prior to applying for entry is essential.

To obtain further information about the policies and procedures relating to this course, please refer to the Business School Postgraduate Guidelines .

Other useful information can be found on the Student Services website.

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Marion Hutchinson on 3138 2739 or m.hutchinson@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(Accy)

Course Structure (full-time)

Accountancy	
	Students must complete four prescribed units (48 credit points) and a dissertation (48 credit points).
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
	Dissertation:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in this program, students are required to present a seminar detailing their research proposal and attend the School research seminars.

Graduate Diploma in Business (Research) (Economics) (BS69)

Year offered: 2011
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: Professor Janice How
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Discipline Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2.
3. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course Availability

Mid-year Entry:
Mid-year entry is not available for study within the Economics major due to unit availability.

Part-time study:
Part-time study is not available for study within the Economics major due to unit availability.

PhD Pathway for International Students

Grad Dip Bus (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
8.
9. The QUT Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Further information

For further information on this course contact the Research Discipline Coordinator Professor Janice How on janice.how@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions,

scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

Abbreviation

GradDipBus(Research)(Ec)

Course Structure (full-time)

Economics	
	(NOT AVAILABLE FOR MID-YEAR ENTRY DUE TO UNIT AVAILABLITY, NOT AVAILABLE PART-TIME)
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
EFN508	Econometric Methods
EFN509	Policy Economics and Evaluation
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Graduate Diploma in Business (Research) (Finance) (BS69)

Year offered: 2011
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: Professor Janice How
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor and to choose an appropriate topic, applicants should:

1. Identify supervisors' research interests by looking at the interests of the researchers as described on the QUT Business School website;
2.
3. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater, that is, with Honours equivalency of Second Class, Division A;
4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
8.
9. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Course Delivery

Mid-year entry is not available for study within the Finance major due to unit availability. Part-time study is not available for study within the Finance major due to unit availability.

Further information

For further information on this course contact the Research Discipline Coordinator Professor Janice How on janice.how@qut.edu.au or Administration Officer Michelle Smith on michelle.smith@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any

comments, the Research Discipline Coordinator is your primary contact.

Abbreviation

GradDipBus(Research)(Finance)

Course Structure (full-time)

Finance	
	(NOT AVAILABLE FOR MID-YEAR ENTRY DUE TO UNIT AVAILABILITY, NOT AVAILABLE PART-TIME)
EFN508	Econometric Methods
EFN511	Finance Theory
EFN512	Asset Pricing
EFN513	Corporate Finance
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Graduate Diploma in Business (Research) (Human Resource Management) (BS69)

Year offered: 2011
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Domestic Entry: February; July* (*subject to unit and supervisor availability)
International Entry: February: July* (*subject to unit and supervisor availability)
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: Dr Artemis Chang
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2.
3. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course Availability

Mid-year entry:
students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip Bus(Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
8.
9. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.
10.

Further information

For further information on this course contact Honours Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(HRM)

Course Structure (full-time)

Human Resource Management	
	Under the umbrella of Human Resources Management, students may also be able to undertake a dissertation in Employee Relations. Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points) and a dissertation (48 credit points).
BSN502	Research Methodology
BSN503	Research Seminar
SELECT:	one of:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
SELECT:	Option (Elective) Unit
	1 option (elective) unit (12 credit points) with approval of the School Research Coordinator. The option (elective) unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Graduate Diploma in Business (Research) (International Business) (BS69)

Year offered: 2011
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Domestic Entry: February; July*(*subject to unit and supervisor availability)
International Entry: February: July*(subject to unit and supervisor availability)
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: Associate Professor Ian Lings
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2.
3. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course Availability

Mid-year entry:
Mid-year entry students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7;
4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program.
6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
8.
9. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(IntBus)

Course Structure (full-time)

International Business	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
PLUS:	Option (Elective) unit
	The option (elective) unit may be selected from a 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultationw with the School Research Coordinator
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Graduate Diploma in Business (Research) (Management) (BS69)

Year offered: 2011
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Domestic Entry: February; July*(subject to unit and supervisor availability)
International Entry: February: July*(subject to unit and supervisor availability)
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: Dr Artemis Chang
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor and to choose an appropriate topic, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2.
3. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course Availability

Mid-year Entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time Study:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
8.
9. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Further information

For further information on this course contact the Research Discipline Coordinator Dr Artemis Chang on 3138 2522 or a2.chang@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(Mgt)

Course Structure (full-time)

Management	
	Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points) and a dissertation (48 credit points).
	Two Compulsory Core Units:
BSN502	Research Methodology
BSN503	Research Seminar
SELECT:	One from the following:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
SELECT:	Option (Elective) Unit
	1 option (elective) unit (12 credit points) with approval of the School Research Coordinator. The option (elective) unit may be taken from any 12 credit point postgraduate unit offered by the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.
	Dissertation
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Graduate Diploma in Business (Research) (Marketing) (BS69)

Year offered: 2011
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Domestic Entry: February; July*(*subject to unit and supervisor availability)
International Entry: February: July*(subject to unit and supervisor availability)
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: Associate Professor Ian Lings
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Discipline Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the Business School website;
2.
3. 2. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course Availability

Mid-year entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip Bus (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
8.
9. The QUT Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Further information

For further information on this course contact the Research Discipline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(Marketing)

Course Structure (full-time)

Marketing	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
PLUS:	Option (Elective) Unit
	The option (elective) unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Graduate Diploma in Business (Research) (Philanthropy and Nonprofit Studies) (BS69)

Year offered: 2011
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: Professor Myles McGregor-Lowndes
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Research Discipline Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor and to choose an appropriate topic, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2.
3. Contact the HDR Admissions Officer within the QUT Business School. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

PhD Pathway for International Students

Grad Dip Bus(Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
8.
9. The QUT Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part-time students.

Course Availability

Please note that the major in Philanthropy and Nonprofit Studies is not available part-time or for mid-year entry.

Further information

For further information on this course contact the Research Discipline Coordinator Professor Myles McGregor-Lowndes on m.mcgregor@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator is your primary contact.

ABBREVIATION

GradDipBus(Research)(PNS)

Course structure

Philanthropy and Nonprofit Studies	
	(NOT AVAILABLE FOR MID-YEAR ENTRY DUE TO UNIT AVAILABILITY, NOT AVAILABLE PART-TIME)
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
	GSN481 and GSN484 can be replaced by an alternative postgraduate unit with the approval of the School Honours Coordinator.
	Dissertation
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Graduate Diploma in Business (Research) (Public Relations) (BS69)

Year offered: 2011
Admissions: Yes
CRICOS code: 072979M
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Domestic Entry: February; July*(*subject to unit and supervisor availability)
International Entry: February: July*(subject to unit and supervisor availability)
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Discipline coordinator: Associate Professor Ian Lings
Campus: Gardens Point

Course design

Students must complete four coursework units (48 credit points) and a dissertation (48 credit points), as per the programs of study described under the individual majors.

Unit prerequisite requirements are deemed to have been satisfied upon admission to this course. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Discipline Coordinator prior to enrolment.

Entry requirements (domestic and international students)

A completed Bachelor or course work Masters degree that includes a major in the area of intended study or a qualification deemed equivalent. Students must have achieved a grade-point average (GPA) of 5.5 or better on a 7-point scale in the relevant degree or possess other qualifications and experience which is considered by the Executive Dean, QUT Business School to qualify for admission.

Applicants are required to nominate a supervisor and topic before submitting a formal application. Normally applications will be successful only if a supervisor and topic are well matched. The faculty does not guarantee supervision capacity for all topics. Applicants should ensure that there is a genuine fit with the potential supervisor's research interests by looking at the interests of the researchers within the relevant school as stated on the Business School website. The Research Coordinator within each school can also assist with this process.

To assist applicants to find an appropriate supervisor and to choose an appropriate topic, applicants should:

1. Identify supervisor's research interests by looking at the interests of the researchers as described on the QUT Business School website;
2.
3. Complete the Expression of Interest to Apply for a Research Degree form, and email this to the QUT Business School HDR Admissions Officer. This contact should include a transcript of academic records, the topic area which they wish to study, the school in which they wish to undertake their research, and if known, the name of a potential supervisor. The HDR Admissions Officer may ask for further information to assist with your enquiry. The information will be passed onto the nominated school or supervisor.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Course Availability

Mid-year entry:
Students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Mid-year entry to any major cannot be guaranteed and is subject to supervisor and unit availability.

Part-time study:
Part-time students should contact the Research Discipline Coordinator for enrolment advice and course progression details. Part time study in any major cannot be guaranteed and is subject to unit availability.

PhD Pathway for International Students

Grad Dip (Research) + PhD pathway for international students: If the offer for entry into BS69 is packaged with the PhD, the following conditions will apply:

1. The package is defined as a sequence of programs from BS69 to IF49;
2.
3. Progression from BS69 to IF49 is guaranteed if the BS69 is completed with a GPA of 5.5/7 or greater;
4.
5. A supervisor for the IF49, normally the same as the supervisor for the BS69, is confirmed when assessing entry into the BS69 program;
6.
7. A suitable research topic and thesis title for both BS69 and IF49, the latter of which can be a progression of the topic undertaken in BS69, is confirmed when assessing entry into the BS69 program;
8.
9. The Business School guarantees Research support, places, supervisors and topic areas for IF49 12 months in advance of when the offer for BS69 is made to full time students and 24 months in advance of when the offer for BS69 is made to part time students.

Further information

For further information on this course contact the Research Discpline Coordinator Associate Professor Ian Lings on 3138 4329 or ian.lings@qut.edu.au

The Research Discipline Coordinator is responsible for the administration of the course, including admissions, scholarships and determining the result for the year as a whole. If you have any questions about the course or any comments, the Research Discipline Coordinator should be your first point of contact.

Abbreviation

GradDipBus(Research)(Public Relations)

Course Structure (full-time)

Public Relations	
BSN502	Research Methodology
BSN503	Research Seminar
AMN404	Readings in Integrated Marketing Communication
PLUS:	Option (Elective) Unit
	The option (elective) unit may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in consultation with the School Research Coordinator.
	DISSERTATION:
BSN501-1	Dissertation
BSN501-2	Dissertation
BSN501-3	Dissertation
BSN501-4	Dissertation
	While enrolled in part one of the Dissertation (BSN501-1) students are required to present a seminar detailing their research proposal.

Graduate Diploma in Business (Professional Accounting) (BS79)

Year offered: 2011
Admissions: Yes
CRICOS code: 069962B
Course duration (full-time): 1 year (2 semesters)
Course duration (part-time): 2 years (4 semesters)
Domestic fees (indicative): 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,375 per semester (indicative)
Total credit points: 96
Discipline coordinator: Associate Professor Stuart Tooley
Campus: Gardens Point

Overview

The Graduate Diploma of Business (Professional Accounting) provides students with a solid core in accounting studies and ensures that graduates meet the academic requirements of the Australian professional accounting bodies. This program will be fully nested within the BS16 and BS17 programs and, consequently, requires that students achieve the learning outcomes designed for the Master of Business suite.

If you are looking to change your career direction or enhance your career options, accountancy is a dynamic profession that will provide you with a sustainable, challenging and diverse range of career paths. Professional accountants are in increasing demand nationally and internationally by organisations throughout the commercial, public and not-for-profit sectors. Accountants can work in commerce and industry, in public or chartered accounting firms, in government organisations or as individual practitioners.

Discipline units focus on financial and management accounting requirements, specialised applications in company accounting, audit and assurance, tax and company regulation. Core concepts and knowledge, problem-solving skills and critical and analytical thinking are developed throughout the entire course.

Professional Recognition

Graduates meet the academic component of requirements for associate membership of CPA Australia, the Institute of Chartered Accountants in Australia, the National Institute of Accountants, and enrolment in their respective professional programs. Graduates are also eligible for exemptions in the qualifying program for membership of the Association of Chartered Certified Accountants.

Entry Requirement

An undergraduate degree in an area other than Accounting with an overall minimum grade point average (GPA) of 4.0 (on a 7 point scale).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Further Information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office by phone on (07) 3138 2050, via email on bus@qut.com or in person at Level 1, B Block, Gardens Point campus

Course structure

To complete the Graduate Diploma in Business (Professional Accounting) a student must successfully complete (a) and (b) below:

(a) CORE UNITS (72 credit points)	
AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN456	Business and Corporations Law
EFN406	Managerial Finance

(b) 24 credit points from:-	
AYN411	Audit and Assurance
AYN438	Taxation Law and Practice
AYN443	Electronic Commerce Cycles
EFN422	Economics and Data Analysis
	AYN411 and AYN438 required for ICAA purposes
	AYN443 and EFN422 required for CPA purposes

Potential Careers:

Accountant.

Master of Business (Research) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Domestic Entry: At any time, but usually in February or July to accommodate coursework requirements
International Entry: At any time, but usually in February or July to accommodate coursework requirements
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Associate Professor Marion Hutchinson (Accountancy); Associate Professor Ian Lings (Advertising, International Business, Marketing, Public Relations); Professor Janice How (Economics, Banking and Finance); Dr Artemis Chang (Human Resource Management, Management); Professor Per Davidsson (Entrepreneurship and Innovation); and Prof Myles McGregor-Lowndes (Philanthropy and Nonprofit Studies)
Campus: Gardens Point

Course design

The Master of Business (Research) is a three semester or 18 month program (full-time equivalent), usually involving one semester of coursework in research skills development, followed by a two semester research program culminating in the submission of a thesis of approximately 40-50,000 words.

For entry without an Honours degree, students would usually complete a semester of coursework (48 credit points) followed by a dissertation (96 credit points).

For entry with an Honours degree, and where no further coursework is prescribed at point of admission, students must complete a dissertation (96 credit points).

A grade point average of 5.0 within the prescribed coursework must be maintained in order for BS92 enrolment to continue. It is normal for coursework to be undertaken at or near commencement of study, unless the applicant has already completed more or less identical subjects previously. The subjects, completed at the Gardens Point campus, include training in qualitative and quantitative methods and in research methodology.

Candidates are expected to have regular face-to-face contact with supervisors and participate in scholarly activities such as research seminars and colloquia. Teaching and publishing are also encouraged.

Discipline coordinators

Accountancy: Associate Professor Marion Hutchinson
Advertising: Associate Professor Ian Lings
Economics: Professor Janice How
Finance: Professor Janice How
Entrepreneurship and Innovation: Professor Per Davidsson
Human Resource Management: Dr Artemis Chang
International Business: Associate Professor Ian Lings
Management: Dr Artemis Chang
Marketing: Associate Professor Ian Lings
Philanthropy and Nonprofit Studies: Professor Myles McGregor-Lowndes
Public Relations: Associate Professor Ian Lings

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better), it must be relevant to the chosen discipline for the Master of Business (Research); or, if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicant's capacity to pursue research studies.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicant's proposed research.

Research Proposal: The application for admission to the Master of Business (Research) must include details of the proposed research project.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Duration

The minimum period of enrolment for a student without an Honours degree is 1.5 years full-time (one semester of coursework units and two semesters for a dissertation).

Students will require an extension to exceed the equivalent of 1.5 years full-time to complete the program. The maximum period of enrolment would be two years (full-time equivalent). If a student's candidature exceeds this time period, they may be required to pay fees. Extensions beyond two years full-time equivalent are not permitted.

Abbreviation

MBus(Research)

Master of Business (Research) (Accountancy) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Associate Professor Marion Hutchinson
Campus: Gardens Point

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

null

Accountancy	
AYN433	Research Topics in Accounting
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
PLUS:	Thesis (parts 1-8):
BSN600-1	Thesis
BSN600-2	Thesis
BSN600-3	Thesis
BSN600-5	Thesis
BSN600-4	Thesis
BSN600-6	Thesis
BSN600-7	Thesis
BSN600-8	Thesis
	While enrolled in the Master of Business

(Research) program, students are required to present a seminar detailing their research proposal and attend the School research seminars.

Potential Careers:

Account Executive, Accountant, Actuary.

Master of Business (Research) (Advertising) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Associate Professor Ian Lings
Campus: Gardens Point

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

null

Advertising	
	Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).
	Select two Compulsory Core units:
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar
BSN412	Qualitative Research and Analytical Techniques
	Plus two Option (Elective) units
	These option (elective) units may be selected from any 12 credit point postgraduate unit in the specialisiation area (Advertising), subject to the approval of the School Research Coordinator.
	Plus thesis (parts 1-8):
BSN600-1	Thesis
BSN600-2	Thesis

BSN600-3 Thesis
BSN600-4 Thesis
BSN600-5 Thesis
BSN600-6 Thesis
BSN600-7 Thesis
BSN600-8 Thesis

Potential Careers:
Advertising Professional.

Master of Business (Research) (Economics) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Professor Janice How

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

null

Economics	
	Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points), and a thesis (96 credit points) as follows:
EFN508	Econometric Methods
EFN500	Contemporary Macroeconomic Theory
EFN502	Developments in Microeconomic Theories
	Plus one Option (Elective) unit:
	This option (elective) unit may be taken from any approved 12 credit point postgraduate unit offered by the QUT Business School, subject to the approval of the School Research Coordinator.
	Plus thesis (parts 1-8):
BSN600-1	Thesis
BSN600-2	Thesis
BSN600-3	Thesis
BSN600-4	Thesis
BSN600-5	Thesis

BSN600-6 Thesis
BSN600-7 Thesis
BSN600-8 Thesis

Potential Careers:
Economist.

Master of Business (Research) (Entrepreneurship and Innovation) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Professor Per Davidsson
Campus: Gardens Point

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

null

Entrepreneurship & Innovation	
	Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points), and a thesis (96 credit points).
	Three Compulsory Core units:
BSN502	Research Methodology
BSN503	Research Seminar
GSN234	Contemporary Issues in Entrepreneurship
	Plus one Option (Elective) unit:
	This option (elective) unit within the specialisations area may be taken from any 12 credit point postgraduate unit offered by the Faculty of Business, subject to the approval of the School Research Coordinator.
	Plus thesis (parts 1-8):
BSN600-1	Thesis
BSN600-2	Thesis
BSN600-3	Thesis

BSN600-4 Thesis
BSN600-5 Thesis
BSN600-6 Thesis
BSN600-7 Thesis
BSN600-8 Thesis

Potential Careers:
Manager.

Master of Business (Research) (Finance) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Professor Janice How
Campus: Gardens Point

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

null

Finance	
	Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit point), and a thesis (96 credit points)
EFN508	Econometric Methods
EFN511	Finance Theory
EFN513	Corporate Finance
PLUS:	Option (elective) unit:
	This option (elective) unit may be taken from any approved 12 credit point postgraduate unit offered by QUT Business School, subject to the approval of the School Research Coordinator.
PLUS:	THESIS (parts 1-8):
BSN600-1	Thesis
BSN600-2	Thesis
BSN600-3	Thesis
BSN600-4	Thesis
BSN600-5	Thesis

BSN600-6 Thesis
BSN600-7 Thesis
BSN600-8 Thesis

Potential Careers:
Banker, Banking and Finance Professional.

Master of Business (Research) (Human Resource Management) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Dr Artemis Chang
Campus: Gardens Point

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

null

Human Resource Management	
	Under the umbrella of Human Resources Management, students may also be able to undertake a thesis in Employee Relations.
	Students must complete three prescribed units (36 credit points), one option (elective) units (12 credit points) and a thesis (96 credit points)
BSN502	Research Methodology
BSN503	Research Seminar
	Plus choose one of:
BSN412	Qualitative Research and Analytical Techniques
	OR
BSN414	Quantitative Research Methods
	Plus one option (elective) unit:
	The option (elective) unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

Plus thesis (parts 1-8):

BSN600-1	Thesis
BSN600-2	Thesis
BSN600-3	Thesis
BSN600-4	Thesis
BSN600-5	Thesis
BSN600-6	Thesis
BSN600-7	Thesis
BSN600-8	Thesis

Potential Careers:

Human Resource Manager.

Master of Business (Research) (International Business) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Associate Professor Ian Lings
Campus: Gardens Point

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

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International Business	
	Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).
	Select two Compulsory Core units:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar
	Plus two Option (Elective) units:
	These option (elective) units may be undertaken from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (International Business), subject to approval of the School Research Coordinator.
	Plus thesis (parts 1-8):
BSN600-1	Thesis

BSN600-2 Thesis
BSN600-3 Thesis
BSN600-4 Thesis
BSN600-5 Thesis
BSN600-6 Thesis
BSN600-7 Thesis
BSN600-8 Thesis

Potential Careers:
International Business Specialist.

Master of Business (Research) (Management) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Dr Artemis Chang
Campus: Gardens Point

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Abbreviation

MBus(Research)

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Management	
	Under the umbrella of Management, students may also be able to undertake a thesis in Public Management.
	Students must complete three prescribed units (36 credit points), one option (elective) unit (12 credit points) and a thesis (96 credit points).
	Two Compulsory Core units:
BSN502	Research Methodology
BSN503	Research Seminar
	Plus choose one of:
BSN412	Qualitative Research and Analytical Techniques
	OR
BSN414	Quantitative Research Methods
	Plus choose one Option (Elective) unit:
	The option (elective) unit may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the

School Research Coordinator.
Plus thesis (parts 1-8):

BSN600-1	Thesis
BSN600-2	Thesis
BSN600-3	Thesis
BSN600-4	Thesis
BSN600-5	Thesis
BSN600-6	Thesis
BSN600-7	Thesis
BSN600-8	Thesis

Potential Careers:
Manager.

Master of Business (Research) (Marketing) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Associate Professor Ian Lings
Campus: Gardens Point

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisite

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, expect for those specifically identified in brackets and italics. Where option (elective) units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

Abbreviation

MBus(Research)

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Marketing	
	Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).
	Select two of the following Compulsory Core units:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology

BSN503	Research Seminar
	Plus choose two Option (Elective) units:
	These option (elective) units may be selected from any 12 credit point postgraduate unit in the specialisation area (Marketing), subject to the approval of the School Research Coordinator.
	Plus thesis (parts 1-8):
BSN600-1	Thesis
BSN600-2	Thesis
BSN600-3	Thesis
BSN600-4	Thesis
BSN600-5	Thesis
BSN600-6	Thesis
BSN600-7	Thesis
BSN600-8	Thesis

Potential Careers:

Market Research Manager, Marketing Officer/Manager.

Master of Business (Research) (Philanthropy and Nonprofit Studies) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Prof Myles McGregor-Lowndes
Campus: Gardens Point

Abbreviation

MBus(Research)

Summary

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

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Philanthropy and Nonprofit Studies	
	Students must complete prescribed units (48 credit points) and a thesis (96 credit points).
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
GSN481	Philanthropic and Nonprofit Frameworks of Governance
GSN484	Management for Philanthropic and Nonprofit Organisations
PLUS:	THESIS (parts 1-8)
BSN600-1	Thesis
BSN600-2	Thesis
BSN600-3	Thesis
BSN600-4	Thesis
BSN600-5	Thesis

BSN600-6 Thesis

BSN600-7 Thesis

BSN600-8 Thesis

Master of Business (Research) (Public Relations) (BS92)

Year offered: 2011
Admissions: Yes
CRICOS code: 054092M
Course duration (full-time): 3 semesters or 2 semesters
Course duration (part-time): 6 semesters or 4 semesters
Domestic fees (indicative): Australia citizens or Permanent Residents will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the maximum time, you will be charged - 2011: $9,750 per semester (indicative)
International Fees (indicative): 2011: $11,750 (indicative) per semester
Total credit points: 144 credit points (for entry without an Honours degree) or 96 credit points (for entry with Honours and where no further coursework is prescribed at point of admission)
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Associate Professor Ian Lings
Campus: Gardens Point

Overview

Students can pursue advanced studies within their discipline. Students will develop their capacity to conduct rigorous independent research, as well as undertaking advanced coursework that integrates conceptual and practical issues within their discipline.

Students can study within the following school areas: accountancy, advertising, banking and finance, economics, entrepreneurship and innovation, human resource management, international business, management, marketing and public relations.

Course design

For entry without an Honours degree, students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study described under the individual majors.

For entry with an Honours degree students must complete a dissertation (96 credit points).

Facilities

Full-time students are provided with modern, well-appointed office space (which includes access to a desk, computer and telephone). There are break-out areas and meeting rooms where supervisors and industry partners can meet with their students. Discussion groups and small classes are also held in the meeting rooms. These premises offer new and continuing students a work environment conducive to study and progress and demonstrate a continuing commitment to the postgraduate program.

Supervision

You will receive individual supervision by a highly qualified and experienced academic staff member who will guide you through your advanced study.

Entry requirements (domestic and international students)

If applicants have an Honours degree (at level 2B or better) it must be relevant to the chosen discipline for the Master of Business (Research); or if applicants are entering from a pass degree, their undergraduate degree must include a major in an approved area, plus a grade point average of 5.5 or more on a 7 point scale; or applicants can present a case based on evidence of qualifications that demonstrates the applicants capacity to pursue the course of study.

In addition to assessing qualifications, the Business School must also be satisfied that adequate supervision and resources are available to support the applicants proposed research.

Research Proposal - the application for admission to the Master of Business (Research) must include details of the proposed research project.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Mid-year entry students

Mid-year entry students should contact the Research Studies Office in the QUT Business School on 3138 1320 or bus.research@qut.edu.au for enrolment advice and course progression details.

Abbreviation

MBus(Research)

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Public Relations	
	Students must complete two prescribed units (24 credit points), two option (elective) units (24 credit points), and a thesis (96 credit points).
	Select two of the following Compulsory Core units:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
BSN502	Research Methodology
BSN503	Research Seminar
	Plus select two Option (Elective) units:
	These option (elective) units may be taken from any 12 credit point postgraduate unit in the specialisation area (Public Relations), subject to the approval of the School Research Coordinator.
	Plus thesis (parts 1-8):
BSN600-1	Thesis

BSN600-2 Thesis
BSN600-3 Thesis
BSN600-4 Thesis
BSN600-5 Thesis
BSN600-6 Thesis
BSN600-7 Thesis
BSN600-8 Thesis

Potential Careers:
Public Relations Officer/Consultant.

Executive Master of Business Administration (GS50)

Year offered: 2011
Admissions: Yes
Course duration (part-time): 22 months (block mode) commencing 28 January
Domestic fees (indicative): 2011: Full fee tuition $17,600 (indicative) per semester
International Fees (indicative): 2011: $21,250 (indicative) per semester
Domestic Entry: January
Total credit points: 144
Standard credit points per full-time semester: 48
Course coordinator: Dr Vicky Browning
Campus: Gardens Point

Course design

The Executive MBA is a prescribed program. Students are required to undertake 24 units of 6 credit points each.

The intake for the EMBA is in January and the program runs for 22 months. Classes are scheduled once every four weeks over a Friday to Sunday weekend session, with 18-21 hours of classes per weekend session each month of the program; plus one intensive session (International Study Tour) in April 2012. The intensive block sessions allow students to schedule some dedicated time to study with minimal interference to their business commitments.

Entry requirements

To be considered for admission, applicant must:

• Hold a Bachelor degree in any field from a recognised university with a minimum Grade Point Average (GPA) of 4.5 on a 7 point scale;
• Have a Graduate Management Admission Test (GMAT) score of at least 550;
• Have a minimum five years' full-time equivalent relevant managerial experience;
• Provide two referee recommendations on proforma provided; and
• Attend a personal interview with the Coordinator of the Executive MBA.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA).

Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Additional fee information

The total cost for the EMBA (GS50) cohort commencing in January 2011 is a little over $61,000, which is invoiced incrementally over the period of the program. This includes tuition fees and the full cost of your study tour to China. Additionally, you will be provided with textbooks, study materials, catering, leadership coaching and three milestone celebrations dinners. Eligible students may apply for FEE-HELP for tuition fees.

Further information

If you have any further questions regarding this course please contact the Corporate Education Office on 3138 6874, via email on emba@qut.edu.au or on Level 5, B Block, Gardens Point campus.

Abbreviation

EMBA

Course structure for continuing students

	Students must complete the following units:
	MBA CORE UNITS
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
	MBA INTEGRATIVE CORE UNITS
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability
	COMPLEMENTARY STUDY UNITS
GSN428	International Study Tour
GSN445	Special Topic 2
GSN503	Self Realisation and Personal Development
GSN523	Stakeholder Engagement and the Media
GSN526	Problem Solving in Complex Environments
GSN551	Negotiation Skills and Strategies
GSN552	The Sustainable Business
GSN553	Business Leadership Practicum

Master of Business Administration (MBA) (GS75)

Year offered: 2011
Admissions: Yes
CRICOS code: 045502F
Course duration (full-time): 3 semesters (6 teaching periods)
Course duration (part-time): 6 semesters
Domestic fees (indicative): 2011: Full fee tuition $14,250 (indicative) per semester
International Fees (indicative): 2011: $17,875 (indicative) per semester
Domestic Entry: March, May, July, September
International Entry: March, May, July, September
Total credit points: 144
Standard credit points per full-time semester: 48
Course coordinator: Dr Vicky Browning
Discipline coordinator: Dr Vicky Browning
Campus: Gardens Point

Career impact

QUT's innovative and flexible MBA program is designed for working professionals who are seeking to broaden their business knowledge and advance their career opportunities. The practical nature of our courses means part-time students can apply the concepts they are learning in the classroom directly to their workplace. Full-time students re-enter the job market armed with the latest in global management techniques.

Course design

Students must complete 14 core units and two integrative core units of six credit points each and a further 48 credit points of optional units, which may be selected from any of the MBA concentrations or minors. Other postgraduate units may be undertaken with the Course Coordinator's approval. Students may be able to complete multiple concentrations and minors through careful selection of optional units.

Entry requirements (domestic and international students)

To be considered for admission, applicants must:
• demonstrate proficiency in the English language
• hold a Bachelor degree in any field from a recognised university with a minimum grade point average (GPA) of 4.5 on QUT's 7-point scale
• have a GMAT score of at least 550
• have a minimum three years full-time equivalent relevant managerial or professional work experience post degree
• provide two referee reports (on proforma provided).

For further details on the admission criteria, please refer to How to apply.

Special entry

Exceptional career accomplishments may be considered in place of a Bachelor degree. Successful exceptional applicants may be admitted to the Graduate Certificate in Business Administration and may later articulate into the MBA program under existing articulation rules (i.e. achievement of a Grade Point Average (GPA) of 4.5 or greater).

Scholarships

We offer a number of merit-based scholarships to exceptional successful applicants to the MBA and MBA (Major) programs. Eligibility for a scholarship is based on GMAT score, undergraduate grade point average, work experience, plus a written supporting statement from the applicant.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (e.g. AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Articulation

Students may articulate from the Graduate Certficate in Business Administration into the MBA provided they have a minimum GPA of 4.5.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Further information

If you have any further questions regarding this course please contact the QUT Business School Student Services Office on 3138 2050, via email on bus@qut.edu.au or at Level 1, B Block, Gardens Point campus.

Abbreviations

MBA

Course structure for commencing students only

Course Structure	
	Students must complete the following 14 core units:
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management

GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
PLUS	the following 2 integrative core units:
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability

Elective Units

Plus 48 credit points of elective units which may be undertaken as a concentration/minor

MBA Concentrations and Minors

Accounting

MINOR

Choose 24 credit points from list of electives below.

CONCENTRATION

Choose 36 credit points from list of electives below

ELECTIVE LIST:

AYN414	Cost and Management Accounting
AYN416	Financial Accounting 1
AYN417	Financial Accounting 2
AYN418	Financial Accounting 3
AYN424	International Accounting
AYN443	Electronic Commerce Cycles
AYN505	Financial Analysis and Business Valuation

Corporate Governance

MINOR

GSN404	Financial Statements Analysis
GSN412	Business Law 1
GSN472	Legal Principles of Corporate Governance
GSN473	Corporate Governance and Accountability

CONCENTRATION

GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN412	Business Law 1
GSN472	Legal Principles of Corporate Governance
GSN473	Corporate Governance and Accountability
GSN496	Public Relations and Crisis Management

Entrepreneurship

MINOR

GSN410	Entrepreneurship
GSN416	Business Plans 1
GSN420	New Venture Strategy
PLUS:	6 credit points from list of electives below

CONCENTRATION

GSN410	Entrepreneurship
GSN416	Business Plans 1
GSN420	New Venture Strategy
PLUS:	18 credit points from list of electives below.

ELECTIVE LIST:

GSN429	New Venture Marketing
GSN430	New Venture Funding
GSN431	New Venture Growth and Transitions
GSN434	Venture Capital
GSN479	Spreadsheet Modelling for Managers

Finance

MINOR

GSN413	Financial Management 1
GSN423	Financial Management 2
PLUS:	12 credit points from elective list below

CONCENTRATION

GSN413	Financial Management 1
GSN423	Financial Management 2
PLUS:	24 credit points from list of electives below

ELECTIVE LIST:

GSN430	New Venture Funding
GSN479	Spreadsheet Modelling for Managers
EFN412	Advanced Managerial Finance
EFN414	International Finance
EFN415	Security Analysis and Portfolio Management
EFN416	Treasury and Portfolio Management
EFN501	Corporate and Commercial Lending

Health Services Management

MINOR

PUN640	Health Care Delivery and Reform
PLUS:	12 credit points from list of electives below

CONCENTRATION

PUN640	Health Care Delivery and Reform
PLUS:	24 credit points from list of electives below

ELECTIVE LIST:

LWN164	Health Care Law and Ethics
PUN301	Occupational Health and Safety Law and Management
PUP415	Occupational Health
PUN617	Environmental Health Management
PUN632	Leadership in Health Management
PUN688	International Health Policy and Management

Human Resource Management

	MINOR
GSN406	Human Resource Management Issues
GSN409	Organisational Behaviour 1
MGN506	Contemporary Issues in Human Resource Management
	CONCENTRATION
GSN406	Human Resource Management Issues
GSN409	Organisational Behaviour 1
MGN506	Contemporary Issues in Human Resource Management
PLUS:	12 credit points from list of electives below
	ELECTIVE LIST:
MGN431	Strategic Human Resource Development
MGN505	Consulting and Change Management
MGN442	Self Leadership

Information Technology Management

	MINOR
	Choose 24 credit points from list of electives below
	CONCENTRATION
	Choose 36 credit points from list of electives below
	ELECTIVE LIST:
INN220	Business Analysis
INN311	Enterprise Systems
INN312	Enterprise Systems Applications
INN320	Business Process Modelling
INN321	Business Process Management
INN322	Information Systems Consulting
INN330	Information Management
INN331	Management Issues for Information Professionals
INN500	PRINCE2 (R) Project Management

International Business

	MINOR
	Choose 24 credit points from list of electives below
	CONCENTRATION
	Choose 36 credit points from list of electives below
	ELECTIVE LIST:
GSN428	International Study Tour
GSN445	Special Topic 2
AMN430	International Logistics Management
AMN431	Marketing Internationally
AYN424	International Accounting
EFN414	International Finance
MGN444	Business in Asia
MGN445	Business in Europe
MGN446	Business in Australia
MGN448	Negotiating Across Borders

Leadership

	MINOR
GSN407	Business Communication
GSN415	Understanding Leadership
GSN425	Leadership Development
PLUS:	6 credit points from list of electives below
	CONCENTRATION
GSN407	Business Communication
GSN415	Understanding Leadership
GSN425	Leadership Development
PLUS:	18 credit points from list of electives below
	ELECTIVE LIST:
GSN417	Effective Advocacy for Managers
GSN456	Personal Development and Ethics for Managers
GSN496	Public Relations and Crisis Management
MGN442	Self Leadership

Marketing

	MINOR
GSN408	Fundamentals of Marketing Management
GSN418	Marketing Strategy Development
PLUS:	12 credit points from list of electives below
	CONCENTRATION
GSN408	Fundamentals of Marketing Management
GSN418	Marketing Strategy Development
	ELECTIVE UNITS:
PLUS:	24 credit points from list of electives below
	ELECTIVE LIST:
GSN429	New Venture Marketing
GSN493	Customer Relationship Management
GSN496	Public Relations and Crisis Management
AMN401	Integrated Marketing Communication
AMN403	Marketing and Survey Research
AMN461	Corporate Media Strategy and Tactics

Philanthropy and Nonprofit Studies

	MINOR
	Choose 24 credit points from the list of electives below.
	CONCENTRATION
	Choose 36 credit points from the list of electives below.
	ELECTIVE LIST:
GSN481	Philanthropic and Nonprofit Frameworks of Governance

GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN484	Management for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN486	Accounting and Finance Issues for Philanthropic & Nonprofit Organisations
GSN487	Introduction to Social Enterprise
GSN488	Fundraising Development Principles
GSN489	Fundraising Development Techniques
GSN554	Social Innovation and Entrepreneurship
GSN555	Developing Social Ventures
GSN556	Contemporary Issues in Philanthropy
GSN557	Creative Philanthropy

Project Management

	MINOR
GSN442	Project Management 1
GSN443	Project Management 2
PLUS:	12 credit points from list of electives below
	CONCENTRATION
GSN442	Project Management 1
GSN443	Project Management 2
PLUS:	24 credit points from list of electives below
	ELECTIVE LIST
GSN440	Risk Management 1
GSN479	Spreadsheet Modelling for Managers
INN500	PRINCE2 (R) Project Management
PLUS:	A 12 credit point project unit with approval from BGSB

Strategy

	MINOR
GSN405	Strategic Management
GSN416	Business Plans 1
GSN420	New Venture Strategy
GSN474	Strategy Planning & Development
	CONCENTRATION
GSN405	Strategic Management
GSN416	Business Plans 1
GSN420	New Venture Strategy
GSN474	Strategy Planning & Development
MGN505	Consulting and Change Management

Potential Careers:

Account Executive, Administrator, Advertising Professional, Arts Administrator, Banker, Banking and Finance Professional, Business Analyst, Community Health Officer, Computer Salesperson/Marketer, Construction Manager, Contract Administrator, Corporate Secretary, Database Manager, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Network Administrator, Network Manager, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Property Management, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Real Estate, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Web Designer.

Master of Business Administration (Major) (GS76)

Year offered: 2011
Admissions: Yes
CRICOS code: 045503E
Course duration (full-time): 4 semesters (8 teaching periods)
Domestic fees (indicative): 2011: Full fee tuition $14,250 (indicative) per semester
International Fees (indicative): 2011: $17,875 (indicative) per semester
Domestic Entry: March, May, July, September. Conditional entry for November and January intakes
International Entry: March, May, July, September. Conditional entry for November and January intakes
Total credit points: 192
Standard credit points per full-time semester: 48
Course coordinator: Dr Vicky Browning
Discipline coordinator: Dr Amanda Gudmundsson
Campus: Gardens Point

Course design

Students must complete the 14 MBA core units and two integrative core units, plus 48 credit points of optional units taken from one of the Major study areas, plus a further 48cp credit points of optional units which may be selected from any of the MBA concentrations or minors. Other postgraduate units may undertaken with the Course Coordinator's approval. Students may be able to complete multiple concentrations and minors through careful selection of optional units.

Entry requirements (domestic and international students)

To be considered for admission, applicant must:
• demonstrate proficiency in the English language
• hold a Bachelor degree in any field from a recognised university with a minimum Grade Point Average (GPA) of 4.5 on a 7 point scale
• have a GMAT score of at least 550
• have a minimum three years full-time equivalent relevant managerial or professional work experience post degree
• provide two referee reports (on proforma provided.

For further details on the admission criteria, please refer to How to apply.

Scholarships

We offer a number of merit-based scholarships to exceptional successful applicants to the MBA and MBA (Major) programs. Eligibility for a scholarship is based on GMAT score, undergraduate grade point average, work experience, plus a written supporting statement from the applicant.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

Abbreviation

MBA(Major)

Course structure

	The following 14 core units must be completed:
GSN401	Managing in the Global Business Environment
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN405	Strategic Management
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN490	Managing Technological Innovation
GSN491	Economics in Business 1
	Plus the following two Integrative core units:
GSN416	Business Plans 1
GSN473	Corporate Governance and Accountability

Plus 48 credit points of major study units, from the Entreprenuership and ITM major listed below.

Plus a further 48 credit points of option (elective) units, which may be undertaken as one or more concentration (36cp) or minor (24cp) in the following areas:

Accounting

Corporate Governance

Entrepreneurship

Finance

Health Services Management

Human Resource Management

International Business

Information Technology Management

Leadership

Marketing

Philanthropy & Nonprofit Studies

Project Management

Strategy

For further information on concentrations and minors please refer to the GS75 Master of Business Administration Course Summary Sheet.

The BGSB reserves the right to run any of these units in an alternative delivery mode if there are less than 15 enrolments.

MAJORS STUDY AREAS

Information Technology Management

Choose 48 credit points from option (elective) list.

*Option (Elective) list:

INN220	Business Analysis
INN311	Enterprise Systems
INN312	Enterprise Systems Applications
INN320	Business Process Modelling
INN321	Business Process Management
INN322	Information Systems Consulting
INN330	Information Management
INN331	Management Issues for Information Professionals
INN500	PRINCE2 (R) Project Management

* All option (elective) units are subject to availability.

Entrepreneurship

Required Units:

GSN420	New Venture Strategy
GSN423	Financial Management 2
GSN429	New Venture Marketing
GSN430	New Venture Funding
GSN431	New Venture Growth and Transitions
GSN434	Venture Capital
GSN440	Risk Management 1
GSN479	Spreadsheet Modelling for Managers

Research Studies

BSN406	Project 3
PLUS	Choose one of:
BSN412	Qualitative Research and Analytical Techniques
BSN414	Quantitative Research Methods
PLUS	Choose one of:
BSN502	Research Methodology
BSN503	Research Seminar

Potential Careers:

Account Executive, Administrator, Advertising Professional, Arts Administrator, Banker, Banking and Finance Professional, Business Analyst, Community Health Officer, Computer Salesperson/Marketer, Construction Manager, Contract Administrator, Corporate Secretary, Database Manager, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Network Administrator, Network Manager, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Property Management, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Real Estate, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Web Designer.

Graduate Certificate in Business Administration (GS87)

Year offered: 2011
Admissions: Yes
CRICOS code: 031575D
Course duration (full-time): 1 semester (2 teaching periods)
Course duration (part-time): 2 semester (4 teachings periods)
Domestic fees (indicative): 2011: Full fee tuition $14,250 (indicative) per semester
International Fees (indicative): 2011: $17,875 (indicative) per semester
Domestic Entry: March, May, July, September
International Entry: March, May, July, September
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Vicky Browning
Discipline coordinator: Dr Vicky Browning
Campus: Gardens Point

Overview

This course is effectively one-third of the MBA program and allows professionals to update their skills in selected core business disciplines or interdisciplinary areas.

Course design

Students must complete two MBA foundation core units, and select either a further 36 credit points from MBA core units or one of the following study areas: Corporate Governance, Entrepreneurship and Innovation, Leadership or Strategy.

Entry requirements (domestic and international students)

To be considered for admission, applicants must:
• demonstrate competency in the English language
• hold a Bachelor degree in any field from a recognised university with a minimum GPA of 4.5 on a 7 point scale
• have a GMAT score of at least 550
• have a minimum three years full-time equivalent relevant work experience post degree
• provide two referee reports (on proforma provided).

For further details on the admission criteria, please refer to How to apply.

Advanced standing

Advanced standing may be granted only if the course units for which the advanced standing is being sought have been completed in the last five years from an accredited business school or university (eg AACSB, EQUIS, AMBA). Advanced standing may also be granted at the discretion of the Graduate Studies Director under the following criteria:

1. The business school or university is highly ranked by an international publication or agency
2. There is a pre-existing exchange/cross-institutional agreement
3. The applicant is considered to be in the top third of his/her class cohort or has a GPA of 5.75 or more on a 7-point scale.

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Special entry

Exceptional career accomplishments may be considered in place of a Bachelor degree. Successful exceptional applicants may be admitted to the Graduate Certificate in Business Administration and may later articulate into the MBA program under existing articulation rules (i.e. achievement of a Grade Point Average (GPA)) of 4.5 or greater).

Abbreviation

GradCertBusAdmin

Course structure

NOTES:	
	Students have two options within this program:

REQUIRED UNITS	
GSN401	Managing in the Global Business Environment
GSN405	Strategic Management

OPTION 1:	
	Plus 36 credit points (six units) from the following MBA core units:
GSN403	Understanding Data
GSN404	Financial Statements Analysis
GSN406	Human Resource Management Issues
GSN407	Business Communication
GSN408	Fundamentals of Marketing Management
GSN409	Organisational Behaviour 1
GSN410	Entrepreneurship
GSN412	Business Law 1
GSN413	Financial Management 1
GSN415	Understanding Leadership
GSN491	Economics in Business 1

OPTION 2:	
	Choose to complete 36 credit points from one of the study areas below.

Corporate Governance	
	Required Units:
GSN404	Financial Statements Analysis
GSN472	Legal Principles of Corporate Governance
GSN412	Business Law 1

GSN483	Ethics for Philanthropic and Nonprofit Organisations
GSN485	Legal Issues for Philanthropic and Nonprofit Organisations
GSN496	Public Relations and Crisis Management

Entrepreneurship and Innovation

	Required Units:
GSN404	Financial Statements Analysis
GSN408	Fundamentals of Marketing Management
GSN410	Entrepreneurship
GSN420	New Venture Strategy
GSN429	New Venture Marketing
GSN431	New Venture Growth and Transitions

Leadership

	Required Units:
GSN407	Business Communication
GSN409	Organisational Behaviour 1
GSN415	Understanding Leadership
GSN417	Effective Advocacy for Managers
GSN425	Leadership Development
GSN456	Personal Development and Ethics for Managers

Strategy

	Required Units:
GSN408	Fundamentals of Marketing Management
GSN410	Entrepreneurship
GSN418	Marketing Strategy Development
GSN474	Strategy Planning & Development
MGN505	Consulting and Change Management

Potential Careers:

Account Executive, Administrator, Advertising Professional, Arts Administrator, Banker, Banking and Finance Professional, Business Analyst, Community Health Officer, Computer Salesperson/Marketer, Construction Manager, Contract Administrator, Corporate Secretary, Database Manager, Economist, Facilities Manager, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Network Administrator, Network Manager, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Property Development, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Real Estate, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Web Designer.

Bachelor of Mass Communication (IF27)

Year offered: 2011
Admissions: Yes
CRICOS code: 037542J
Course duration (full-time): 3 Years
Domestic fees (indicative): 2011: CSP $3,878 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February and July
QTAC code: 409012
Past rank cut-off: 79
Past OP cut-off: 11
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 288
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Faculty of Creative Industries)
Discipline coordinator: Susan Hetherington (International Journalism); Dr Stephen Harrington (Media & Communication); Mr Sean Maher (Television); ASPRO Gayle Kerr (Advertising); Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Career Outcomes

Graduates obtain employment in a wide variety of public and private sector organisations. Potential employment opportunities include careers as a public relations consultant, media planner, copywriter, corporate communication manager, specialist journalist, media production specialist, media adviser or event manager.

Overview

This course is a joint offering by the faculties of Creative Industries and Business, designed to capitalise on the dynamic area of mass communication and the challenges faced by organisations in the digital age.

The flexible program design includes areas of study from both faculties, providing professional skills in areas such as international journalism, television, media and communication, advertising and public relations.

The combined expertise of these faculties gives you a unique opportunity to foster your skills in creative, technical and business communication. You can tailor your studies to meet a specific career goal or to create a wide variety of career choices.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Advertising Institute of Australia (AIA) and the Society of Business Communicators (SBC).

Course Design

Students commencing the Bachelor of Mass Communication must complete 24 units of equal weighting totalling 288 credit points comprised of
a. Business School Core (six Business School core units)
b. Major Core (two majors of six units each) and
c. Unit Options (six units).

Although studies can be tailored to meet a specific career goal or create a wide variety of career choices, there is a set of recommended combinations of majors. Students are not required to take these combinations, however they do represent the more common and logical choices within a mass communication qualification.
The recommended combinations are:
- Public Relations and International Journalism
- Public Relations and Media and Communication
- Advertising and Television
- International Journalism and Media and Communication.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Important Information for Business Students

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.
Other useful information can be found on the Student Services website

General Course structure for students who commenced in 2011

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below: * A Minor PLUS 24cp of Unit Options; or * 72cp of Unit Options

Notes	
	* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

IF27 CORE UNITS - 6 units required	
AMB201	Marketing and Audience Research
BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
SELECT	Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising

INSTRUCTIONS: Due to the prerequisite requirements for AMB339, students completing the Advertising Major must complete AMB220 as part of their IF27 core units and AMB330 as their Advertising Unit Option.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB339	Advertising Campaigns

Students who have completed AMB220 Advertising Theory and Practice as part of the IF27 Core Units will need to choose one of the following three units:

AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

International Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media and Communication

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KCB301	Media Audiences
SELECT	Two from KCB205, KCB207, KCB302 and KCB304:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
KCB302	Political Communication
KCB304	Designing Communication Resources

Public Relations

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns

Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:

AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB303	Critical Thinking About Television

Course structure - Advertising / International Journalism for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB319	Media Planning
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
KJB280	International Journalism
SELECT	A Complementary Studies unit

SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KJB224	Feature Writing
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Media & Communication for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB319	Media Planning
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Year 3, Semester 2

AMB339	Advertising Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Public Relations for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
SELECT	A Complementary Studies unit

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 2, Semester 2

AMB372	Public Relations Planning
SELECT	Either AMB230, AMB202 or AMB231:
AMB230	Digital Promotions
AMB202	Integrated Marketing Communication

AMB231	Marketing Communications Regulations and Ethics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
AMB374	Global Public Relations Cases
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Television for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB110	The Movie, TV & New Media Business

Year 2, Semester 1

AMB318	Advertising Copywriting
AMB319	Media Planning
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production

Year 2, Semester 2

AMB201	Marketing and Audience Research
AMB320	Advertising Management
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Year 3, Semester 1

KPB303	Critical Thinking About Television
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KPB112	TV and Film Genres
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Course structure - Media & Communication/International Journalism for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KJB120	Newswriting
KKB102	Creative Industries: Making Connections
AMB201	Marketing and Audience Research
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KJB121	Journalistic Inquiry

Year 2, Semester 2

KJB280	International Journalism

SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KJB224	Feature Writing
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / Television for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
SELECT	Either AMB220 OR AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KPB105	Narrative Production
KPB104	Film and Television Production Resource Management

Year 2, Semester 2

KPB110	The Movie, TV & New Media Business
SELECT	Either KCB205 OR KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
SELECT	Either KCB302 OR KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit

Year 3, Semester 2

KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / International Journalism for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KJB280	International Journalism
SELECT	Two from AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KJB224	Feature Writing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Media & Communication for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	Two from AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Television for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections
KPB110	The Movie, TV & New Media Business

Year 2, Semester 1

AMB264	Public Relations Techniques
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB374	Global Public Relations Cases
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	Two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Course structure - Television / International Journalism for students who commenced in 2011

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production
KPB110	The Movie, TV & New Media Business
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KJB120	Newswriting
KPB104	Film and Television Production Resource Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB121	Journalistic Inquiry
KJB280	International Journalism
KPB105	Narrative Production

Year 3, Semester 1

KJB224	Feature Writing
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

General Course structure for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Notes

* A maximum of 48cps of the following units can be taken throughout your course: KKB341, KKB342, KKB343, KKB344, KKB345, KKB346, KKB347, KKB350.

IF27 CORE UNITS - 6 units required

AMB201	Marketing and Audience Research
BSB126	Marketing
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KCB110	Introduction to Mass Communication
SELECT	Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising

INSTRUCTIONS: Due to the prerequisite requirements for AMB339, students completing the Advertising Major must complete AMB220 as part of their IF27 core units and AMB330 as their Advertising Unit Option.

AMB200	Consumer Behaviour

AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB339	Advertising Campaigns
	Students who have completed AMB220 Advertising Theory and Practice as part of the IF27 Core Units will need to choose one of the following three units:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Public Relations

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB374	Global Public Relations Cases
AMB379	Public Relations Campaigns
	Students who have completed AMB263 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB263 as part of their IF27 Core Units will need to choose one of the following three units:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Media and Communication

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KCB301	Media Audiences
SELECT	Two from KCB205, KCB207, KCB302 and KCB304:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
KCB304	Designing Communication Resources
KCB302	Political Communication

Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB303	Critical Thinking About Television

International Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Course structure - Advertising / International Journalism for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB319	Media Planning
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
KJB280	International Journalism
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KJB224	Feature Writing
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2	
AMB339	Advertising Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Media & Communication for students who commenced in 2010

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:
	* A Minor PLUS 24cp of Unit Options; or
	* 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
AMB319	Media Planning
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies unit

Year 2, Semester 2	
AMB318	Advertising Copywriting
SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
AMB320	Advertising Management
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Year 3, Semester 2	
AMB339	Advertising Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Public Relations for students who commenced in 2010

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:
	* A Minor PLUS 24cp of Unit Options; or
	* 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
SELECT	A Complementary Studies unit

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB264	Public Relations Techniques
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 2, Semester 2	
AMB372	Public Relations Planning
SELECT	Either AMB230, AMB202 or AMB231:
AMB230	Digital Promotions
AMB202	Integrated Marketing Communication
AMB231	Marketing Communications Regulations and Ethics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
AMB320	Advertising Management
AMB374	Global Public Relations Cases
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication

AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Television for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB110	The Movie, TV & New Media Business

Year 2, Semester 1

AMB318	Advertising Copywriting
AMB319	Media Planning
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production

Year 2, Semester 2

AMB201	Marketing and Audience Research
AMB320	Advertising Management
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Year 3, Semester 1

KPB303	Critical Thinking About Television
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KPB112	TV and Film Genres
SELECT	A Complementary Studies Unit
SELECT	A Complementary Studies Unit

Course structure - Media & Communication/International Journalism for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KJB120	Newswriting
KKB102	Creative Industries: Making Connections
AMB201	Marketing and Audience Research
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KJB121	Journalistic Inquiry

Year 2, Semester 2

KJB280	International Journalism
SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KJB224	Feature Writing

SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / Television for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
SELECT	Either AMB220 OR AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB206	New Media: Internet, Self and Beyond
KPB105	Narrative Production
KPB104	Film and Television Production Resource Management

Year 2, Semester 2

KPB110	The Movie, TV & New Media Business
SELECT	Either KCB205 OR KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
SELECT	Either KCB302 OR KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit

Year 3, Semester 2

KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / International Journalism for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KJB280	International Journalism
SELECT	Two from AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases

KJB224	Feature Writing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Media & Communication for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KCB206	New Media: Internet, Self and Beyond
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
SELECT	Either KCB205 or KCB207:
KCB205	Professional Communication
KCB207	Exploring New Media Worlds
SELECT	Two from AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Television for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections
KPB110	The Movie, TV & New Media Business

Year 2, Semester 1

AMB264	Public Relations Techniques
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB374	Global Public Relations Cases
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit

SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	Two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Course structure - Television / International Journalism for students who commenced in 2010

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production
KPB110	The Movie, TV & New Media Business
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KJB120	Newswriting
KPB104	Film and Television Production Resource Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB121	Journalistic Inquiry
KJB280	International Journalism
KPB105	Narrative Production

Year 3, Semester 1

KJB224	Feature Writing
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

General Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

IF27 CORE UNITS - 6 units required

AMB201	Marketing and Audience Research
BSB126	Marketing
KCB110	Introduction To Mass Communication
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
SELECT	Either AMB220 or AMB263 (Students completing the Advertising Major must select AMB220):
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising

INSTRUCTIONS: Due to the prerequisite requirements for AMB339, students completing the Advertising Major must complete AMB220 as part of their IF27 core units and AMB330 as their Advertising Unit Option.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns

Students who have completed AMB220 as part of the IF27 Core Units will need to choose one of the following three units:

AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Media and Communication

KCB101	Communication in the New Economy

KCB103	Strategic Speech Communication
KCB202	New Media 2: Applications and Implications
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB370	Public Relations Cases
AMB361	Public Relations Campaigns

Students who have completed AMB260 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB260 as part of their IF27 Core Units will need to choose one of the following three units:

AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Television

KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB303	Critical Thinking About Television

International Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Course structure - Advertising / International Journalism for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB319	Media Planning
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
KJB280	International Journalism
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KJB224	Feature Writing
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Media & Communication for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
AMB319	Media Planning
KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
SELECT	A Complementary Studies unit

Year 2, Semester 2	
AMB318	Advertising Copywriting
SELECT	Either KCB202 or KCB205
KCB202	New Media 2: Applications and Implications
KCB205	Professional Communication
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
AMB320	Advertising Management
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Year 3, Semester 2	
SELECT	A Complementary Studies unit
AMB339	Advertising Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Public Relations for students who commenced in 2009

Course Requirements
In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below: * A Minor PLUS 24cp of Unit Options; or * 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
SELECT	A Complementary Studies unit

Year 1, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
AMB264	Public Relations Techniques
AMB319	Media Planning

Year 2, Semester 2	
AMB372	Public Relations Planning
SELECT	Either AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
AMB320	Advertising Management
AMB374	Global Public Relations Cases
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2	
AMB339	Advertising Campaigns
AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Television for students who commenced in 2009

Course Requirements
In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below: * A Minor PLUS 24cp of Unit Options; or * 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KCB110	Introduction to Mass Communication

KKB101	Creative Industries: People and Practices
KPB106	Australian Television

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
AMB319	Media Planning
KPB105	Narrative Production

Year 2, Semester 2

AMB320	Advertising Management
KPB104	Film and Television Production Resource Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KPB303	Critical Thinking About Television
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / International Journ for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
SELECT	Either AMB263 or AMB220:
AMB263	Introduction To Public Relations
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
KJB121	Journalistic Inquiry

Year 2, Semester 2

KJB280	International Journalism
SELECT	Either KCB202 or KCB205:
KCB202	New Media 2: Applications and Implications
KCB205	Professional Communication
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KJB224	Feature Writing
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / Television for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication:

	Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB201	New Media 1: Information and Knowledge
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Complementary Studies unit

Year 2, Semester 2

KPB110	The Movie, TV & New Media Business
SELECT	Either KCB202 or KCB205:
KCB202	New Media 2: Applications and Implications
KCB205	Professional Communication
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB301	Media Audiences
KPB105	Narrative Production
KPB303	Critical Thinking About Television
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources

Year 3, Semester 2

KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / International Journalism for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
KCB110	Introduction to Mass Communication

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KJB280	International Journalism
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KJB224	Feature Writing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Media & Communication for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication:

	Texts
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB264	Public Relations Techniques
KCB201	New Media 1: Information and Knowledge
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
SELECT	Either KCB202 or KCB205:
KCB202	New Media 2: Applications and Implications
KCB205	Professional Communication
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KCB301	Media Audiences
SELECT	Either KCB302 or KCB304:
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Television for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KKB101	Creative Industries: People and Practices
KPB106	Australian Television

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

AMB264	Public Relations Techniques
KPB105	Narrative Production
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB372	Public Relations Planning
KPB104	Film and Television Production Resource Management
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB374	Global Public Relations Cases
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics
SELECT	A Complementary Studies unit

Course structure - Television / International Journalism for students who commenced in 2009

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication

KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KJB120	Newswriting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
KPB105	Narrative Production

Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB121	Journalistic Inquiry
KJB280	International Journalism
KPB110	The Movie, TV & New Media Business

Year 3, Semester 1

KJB224	Feature Writing
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

General Course structure for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

IF27 CORE UNITS - 6 units required

AMB201	Marketing and Audience Research
BSB126	Marketing
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
SELECT	Either AMB220 or AMB260:
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
SELECT	Either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing

MAJOR CORE UNITS - 12 units required - Select two of the following 6 unit majors

Advertising

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
	Students who have completed AMB220 as part of the IF27 Core Units will need to choose one of the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB330	Advertising Strategy and Planning

Media and Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB202	New Media Technologies
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB370	Public Relations Cases
AMB361	Public Relations Campaigns
	Students who have completed AMB260 Introduction to Public Relations as part of the IF27 Core Units will need to choose two of the following three units. Students who have NOT completed AMB260 as part of their IF27 Core Units will need to choose one of the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB231	Marketing Communications Regulations and Ethics

Television

KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource Management

KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB303	Critical Thinking About Television

* Students intending to take the Television major are required to take KWB102 Media Writing as one of their Faculty Core units (instead of KCB103 Strategic Speech Communication).

International Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Course structure - Advertising / International Journalism for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
SELECT	Either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB319	Media Planning
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
KJB280	International Journalism
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KJB224	Feature Writing
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Media & Communication for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB319	Media Planning
KCB301	Media Audiences
KWB102	Media Writing
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB318	Advertising Copywriting
KCB202	New Media 2: Applications and Implications
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
KCB201	New Media 1: Information and Knowledge
SELECT	Either KCB205, KCB302 or KCB304:
KCB205	Professional Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio

Year 3, Semester 2

SELECT	A Complementary Studies unit
AMB339	Advertising Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Television for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KKB101	Creative Industries: People and Practices
KPB106	Australian Television
KWB102	Media Writing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
AMB319	Media Planning
KPB105	Narrative Production

Year 2, Semester 2

AMB320	Advertising Management
KPB104	Film and Television Production Resource Management
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KPB303	Critical Thinking About Television
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Advertising / Public Relations for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KKB101	Creative Industries: People and Practices
SELECT	Either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing
SELECT	A Complementary Studies unit

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB264	Public Relations Techniques

Year 2, Semester 2

AMB372	Public Relations Planning
SELECT	Either AMB202, AMB230 or AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and

	Ethics
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB320	Advertising Management
AMB374	Global Public Relations Cases
SELECT	Either AMB202, AMB230 or AMB330:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB330	Advertising Planning Portfolio
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB339	Advertising Campaigns
AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / International Journ for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

AMB201	Marketing and Audience Research
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB301	Media Audiences
KJB121	Journalistic Inquiry
KWB102	Media Writing

Year 2, Semester 2

KCB202	New Media 2: Applications and Implications
KJB280	International Journalism
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KCB201	New Media 1: Information and Knowledge
KJB224	Feature Writing
SELECT	Either KCB205, KCB302 or KCB304:
KCB205	Professional Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Media & Communication / Television for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
KWB102	Media Writing

Year 1, Semester 2

AMB201	Marketing and Audience Research
KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management
SELECT	Either AMB220 or AMB263:
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB301	Media Audiences
KPB106	Australian Television
SELECT	A Complementary Studies unit

Year 2, Semester 2	
KCB202	New Media 2: Applications and Implications
KPB101	Introduction to Film, TV and New Media Production
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1	
KCB201	New Media 1: Information and Knowledge
KPB105	Narrative Production
KPB303	Critical Thinking About Television
SELECT	Either KCB205, KCB302 or KCB304:
KCB205	Professional Communication
KCB302	Political Communication
KCB304	Designing Communication Resources

Year 3, Semester 2	
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / International Journalism for students who commenced in 2008

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:
	* A Minor PLUS 24cp of Unit Options; or
	* 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
SELECT	Either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing

Year 1, Semester 2	
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
KJB120	Newswriting
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
AMB264	Public Relations Techniques
KJB121	Journalistic Inquiry
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
AMB372	Public Relations Planning
KJB280	International Journalism
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1	
AMB374	Global Public Relations Cases
KJB224	Feature Writing
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2	
AMB379	Public Relations Campaigns
KJB337	Public Affairs Reporting
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Media & Communication for students who commenced in 2008

Course Requirements	
	In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:
	* A Minor PLUS 24cp of Unit Options; or
	* 72cp of Unit Options

Year 1, Semester 1	
BSB126	Marketing
KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KKB101	Creative Industries: People and Practices

Year 1, Semester 2	
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
KKB102	Creative Industries: Making Connections
KWB102	Media Writing

Year 2, Semester 1	
AMB264	Public Relations Techniques
KCB301	Media Audiences
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2	
AMB372	Public Relations Planning

KCB202	New Media 2: Applications and Implications
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB374	Global Public Relations Cases
KCB201	New Media 1: Information and Knowledge
SELECT	Either KCB205, KCB302 or KCB304:
KCB205	Professional Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure - Public Relations / Television for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KKB101	Creative Industries: People and Practices
KPB106	Australian Television
KWB102	Media Writing

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production

Year 2, Semester 1

AMB261	Media Relations and Publicity
KPB105	Narrative Production
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 2, Semester 2

AMB262	Public Relations Writing
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
SELECT	A Complementary Studies unit

Year 3, Semester 1

AMB374	Global Public Relations Cases
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

AMB379	Public Relations Campaigns
SELECT	Two from AMB202, AMB230 and AMB231:
AMB202	Integrated Marketing Communication
AMB230	Digital Promotions
AMB231	Marketing Communications Regulations and Ethics
SELECT	A Complementary Studies unit

Course structure - Television / International Journalism for students who commenced in 2008

Course Requirements

In addition to the mandatory units in this course, you must complete 72 credit points from the Complementary Studies options below:

* A Minor PLUS 24cp of Unit Options; or

* 72cp of Unit Options

Year 1, Semester 1

BSB126	Marketing
KCB110	Introduction to Mass Communication
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
SELECT	Either AMB260 or AMB220:
AMB260	Public Relations Theory and Practice
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KJB120	Newswriting
KJB121	Journalistic Inquiry
KPB105	Narrative Production
KPB106	Australian Television

Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB280	International Journalism
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 1

KJB224	Feature Writing
KPB303	Critical Thinking About Television
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB112	TV and Film Genres
SELECT	A Complementary Studies unit
SELECT	A Complementary Studies unit

Course structure for students who commenced in 2007 or earlier

Important Notice

Students who commenced this course in 2007 or earlier should contact their faculty (using the Discipline Contact email address above) for relevant course enrolment advice.

Creative Industries Minor Options

INSTRUCTIONS FOR MINORS

* Minors offered by other faculties can be accessed through 'University Wide Minor Options' and 'Language Minor Options'. Some minors to consider include: Advertising, Architectural Studies, Collaborative Digital Design, Game Design, Entrepreneurship, Information Technology, Integrated Marketing Communication, Interior Design Studies, International Business, Lighting, Management, Marketing, Mathematics, and Public Relations.

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advanced Interactive Media

Description: This minor focuses on the design of interactive projects at the intersection of social and tangible media. Classes across the minor employ studio based approaches to teaching and learning, and as such provide students with space to develop their design practice through engaging project briefs.

KKB216	Graphical Development Environments for Media Interaction
KIB205	Programming for Visual Designers and Artists
KIB309	Embodied Interactions
KIB314	Tangible Media

Animation

Description: The aim of this minor is to provide you with a broad understanding of animation through the combination of units that encompass drawing for animation with a unit that addresses computer animation processes. This is then contextualized through Animation Practices, which covers the history of animation and considers the cultural significance of the form, and the diversity of practices.

Instructions: Choose any four (4) of the following six units:

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB225	Character Development, Conceptual Design and Animation Layout
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art History

Description: This minor presents an introduction to the Second major art movements and issues in twentieth- and twenty-first century art. It actively fosters skills of visual and textual literacy by combining both in a coherent package of study. It will supplement the study for those interested in the arts as well as cognate disciplines such as design, fashion, media and architecture.

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

Description: This minor introduces you to the cognate disciplines of art, design and architecture. Aspiring practitioners who wish to understand the historical and intellectual traditions of their fields will benefit from this minor, as will those who are considering future honours and postgraduate study in this field.

DAB325	Architecture in the 20th Century
DEB202	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

Description: The value of much creative and business activity is determined by its success with audiences and users and the ability to

understand and research the people who engage with your outputs is vital. This minor provides you with a conceptual understanding of how audiences use media and cultural products and teaches practical skills in conducting qualitative and quantitative audience research.

KCB102 Media Myth Busting 1

KCB105 Media Myth Busting 2

KCB203 Consumption Matters: Consumer Cultures and Identity

KCB301 Media Audiences

Communication for the Professions

Description: This minor provides you with opportunity to understand the parameters of the journalism and professional communication fields.

Instructions: Choose any four (4) of the following five units:

KCB103 Strategic Speech Communication

KCB302 Political Communication

KCB304 Designing Communication Resources

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

Creative Writing

Description: This minor aims to prepare you with skills and knowledge in the area of creative writing and to enhance your critical, analytical and peer-reviewing skills.

Instructions: Choose any four (4) of the following six units:

KWB101 Introduction to Creative Writing

KWB102 Media Writing

KWB104 Creative Writing: the Short Story

KWB107 Creative Non-Fiction

KWB207 Great Books: Creative Writing Classics

KWB313 Novel and Memoir

* Please note: KWB204 is permitted to count towards this unit set.

Dance Studies

Description: This minor provides the opportunity to approach dance as a subject for critical, analytical and contextual study.

Instructions: Choose any four (4) of the following five units:

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

KDB225 Music Theatre Skills

Digital Media

Description: This minor provides you with the opportunity to understand the guiding principles behind new modes of communication and creative industries practice.

Instructions: Choose any four (4) of the following five units:

KIB101 Visual Communication

KIB103 Introduction to Web Design and Development

KCB206 New Media: Internet, Self and Beyond

KCB207 Exploring New Media Worlds

KVB306 Video Art and Culture

Drama

Description: This minor provides you with introductory concepts and practices underpinning contemporary performance-making.

Instructions: Choose any four (4) of the following six units:

KDB225 Music Theatre Skills

KTB103 Performing Skills 1: Character and Scene

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entertainment

Description: This minor provides you with an understanding of the characteristics of mainstream commercial culture that appeal to large audiences and an understanding both of business and creative processes.

BSB126 Marketing

KXB101 Introduction to Entertainment

KXB102 Global Entertainment

KXB201 Entertainment Practice: Balancing Creativity and Business

Note: KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This minor will provide you with an in depth knowledge and understanding of the history, theory and context of international fashion.

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

Graphic Design

Description: This minor aims to prepare you with skills and knowledge in the area of visual design and communication for a range of print and electronic media contexts. It will provide you with a foundation in the conceptual and theoretical aspects of visual communication,

graphic design and print media, and the technical skills required to apply them in studio projects.

Instructions: Choose any four (4) of the following five units:

KIB101	Visual Communication
KIB230	Interface and Information Design
KIB335	Typography and Illustration
KIB338	Print Media
KVB204	Graphic Design

Interactive and Visual Design

Description: This minor aims to provide you with a foundational understanding of the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media, including an introduction to visual communication, print media, web and interactive media and temporal digital media formats.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

Journalism

Description: This minor will introduce you to a range of key journalistic principles, approaches and writing styles.

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Literature

Description: This minor will provide you with a thorough grounding in a range of texts, literary, cultural and popular.

Instructions: Choose any four (4) of the following six units:

KWB108	Introduction To Literary Studies
KWB207	Great Books: Creative Writing Classics
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count towards this unit set. KWB109, KWB206 and KWB208 are permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Modern and Popular Literature and Culture

Description: This minor will provide you with a thorough grounding in a range of modern, cultural and popular texts.

Instructions: Choose any four (4) of the following six units:

KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB108 is permitted to count towards this unit set if completed in 2010 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Music Studies

Description: This minor provides you with understandings of new directions in music across styles, genres, cultures, disciplines and beliefs.

Instructions: Choose any four (4) of the following five units:

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB200	Music Scenes and Subcultures

* Please note: KMB002 is permitted to count towards this unit set.

Performance Events and Festivals

Description: This minor provides you with understandings and skills in creative industries performance and management.

Instructions: Choose any four (4) of the following units. Only one unit may be selected from BSB126, KCB103 or KWB106:

KTB101	20th Century Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
SELECT	One unit from either BSB126, KCB103 or KWB106:
BSB126	Marketing
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing

Professional Writing, Publishing and Editing

Description: The aim of this minor is to provide you with skills and knowledge in a variety of genres in the area of professional writing and to understand the demands of the writing and

publishing industry.

Instructions: Choose any four (4) of the following five units:

KWB102 Media Writing

KWB103 Persuasive Writing

KWB106 Corporate Writing and Editing

KWB303 Writing and Publishing Industry

KWB304 Editing and Developing the Manuscript

Scenography

Description: This minor will provide you with the practical and theoretical skills associated with the scenographic arts. It has been designed to deliver a learning model that imparts broad design related skills for live performance. The focus will be on the traditional arts of model making, text analysis and drafting, incorporating contemporary approaches to current scenographic demands in the industry. These include the creation and control of time based media content and the display of the moving image.

Note: This minor is only available to Creative Industries Faculty single degree and IF27 students.

KRB120 Scenography and the Art of Technical Theatre

KRB121 Visual Theatre

KRB220 The Scenographic Divide

KRB221 Intermedial Applications for the Theatre

Please note: KRB220 and KRB221 will be offered for the first time in 2012.

Screen Studies

Description: The aim of this minor is to provide students with an understanding of film and media, and their influence in social and cultural contexts.

Instructions: Choose any four (4) of the following five units:

KPB109 Film and TV History

KPB112 TV and Film Genres

KPB205 Documentary Theory and Practice

KPB206 International Cinema

KPB212 Australian Film and TV

* Please note: KPB203 is permitted to count towards this unit set.

Sound Design

Description: This minor introduces you to the practical world of sound production tools and techniques together with a secure theoretical underpinning.

Instructions: Choose any four (4) of the following five units:

KKB216 Graphical Development Environments for Media Interaction

KMB107 Sound, Image, Text

KMB119 Music and Sound Production 1

KMB129 Music and Sound Production 2

KMB252 Multi-Platform Sound Design

* Please note: Units completed as part of the Sound Studies minor (KKB004, KMB106, and KMB301) are permitted to towards this unit set if completed in 2010 or earlier.

Television

Description: The aim of this minor is to provide students with theoretical and practical understandings of television production, distribution and reception.

Instructions: Choose any four (4) of the following six units:

KPB104 Film and Television Production Resource Management

KPB110 The Movie, TV & New Media Business

KPB112 TV and Film Genres

KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

KPB313 How to be a Producer*

*This unit will be offered from 2012

Visual Arts Practice

Description: This minor introduces you to the essential principles of visual literacy. You will develop the fundamental skills of working with 2D and 3D media and understand the frameworks of display and audience engagement in the visual arts.

Instructions: Choose any four (4) of the following five units:

KVB104 Photomedia and Artistic Practice

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB200 Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff

availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Advertising Professional, Creative Writer, Government Officer, Guidance Officer, Information Officer, International Business Specialist, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

Bachelor of Engineering (Electrical)/Bachelor of Business (IF28)

Year offered: 2011
Admissions: No
CRICOS code: 027278C
Course duration (full-time): 5 years (10 semesters)
Domestic fees (indicative): 2011: CSP $3,878 per semester (indicative)
International Fees (indicative): 2011: $11,500 (indicative) per semester
Domestic Entry: This course is only taught to continuing students only.
International Entry: This course is only taught to continuing students only.
QTAC code: 419532
Past rank cut-off: 80
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Maths B (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 480
Standard credit points per full-time semester: 48 (average)
Course coordinator: Dr R.Mahalinga-Iyer (Engineering); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Jasmine Banks (Engineering); Ms Ros Kent (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Kavoos Mohannak (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

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This course has been discontinued. Currently enrolled students should check with the relevant Faculty for course progression and enrolment advice.

Bachelor of Business (Accountancy)/Bachelor of Laws (IF37)

Year offered: 2011
Admissions: No
CRICOS code: 006386F
Domestic fees (indicative): 2011: CSP $4,540 per semester (indicative)
QTAC code: 419222
Total credit points: 540
Standard credit points per full-time semester: 60 (years sem 1-5); 48 (sem 7 & 8); 56 (sem 6,9,10)
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au; Dr. William Dixon Undergraduate Director, (Law)
Discipline coordinator: Ms Sherrena Buckby (Accountancy)

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This course has been discontinued. Currently enrolled students should check their enrolment with the relevant Faculty/QUT Business School for course progression and enrolment advice.

Potential Careers:

Public Servant.

Bachelor of Business/Bachelor of Laws (IF41)

Year offered: 2011
Admissions: No
CRICOS code: 006386F
Course duration (full-time): 5 Years
Course duration (part-time): 10 Years
Domestic fees (indicative): 2011: CSP $4,540 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February and July* (*Subject to availability)
QTAC code: 419222
Past rank cut-off: 90
Past OP cut-off: 6
Assumed knowledge: English (4, SA) and Mathematics A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 528
Standard credit points per full-time semester: 60
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au; Director, Undergraduate Programs (Law)
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

Course structure

This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Accountancy

Year 1 Semester 1	
BSB110	Accounting
BSB115	Management
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1 Semester 2	
BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2 Semester 1	
BSB113	Economics
AYB121	Financial Accounting
LWB136	Contracts A
LWB138	Fundamentals of Torts

Year 2 Semester 2	
BSB119	Global Business
BSB126	Marketing
LWB137	Contracts B
LWB139	Select Issues in Torts

Year 3 Semester 1	
AYB220	Company Accounting
AYB221	Computerised Accounting Systems
LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity

Year 3 Semester 2	
AYB225	Management Accounting
AYB301	Audit and Assurance
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts

Year 4 Semester 1	
EFB101	Data Analysis for Business
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting
LWB238	Fundamentals of Criminal Law
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 4 Semester 2	
EFB210	Finance 1
AYB339	Accountancy Capstone
	From Semester 1, 2007, AYB339 Accountancy Capstone will replace EFB102 Economics 2 in this structure. If you are a continuing student in 2007 you may choose to complete EITHER AYB339 Accountancy Capstone OR EFB102 Economics 2 if. EFB102 and AYB339 are not required for professional recognition by either the ICAA or CPA Australia. Prerequisites for AYB339 Accountancy Capstone are: AYB220 Company Accounting and either AYB311 Financial Accounting Issues or AYB321 Strategic Management Accounting. If you wish to enrol in AYB339 Accountancy Capstone you should contact the School of Accountancy to discuss your study program to ensure you will meet the unit pre-requisites.
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law

Year 5 Semester 1	
LWB364	Introduction to Taxation Law
LWB366	Law of Commercial Entities
LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning

Year 5 Semester 2	
LWB432	Evidence
LWB433	Professional Responsibility
	Law Elective
	Law Elective

Important Information
Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Advertising

Year 1 Semester 1	
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice
BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2	
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB114	Government, Business and Society
AMB200	Consumer Behaviour
LWB136	Contracts A
LWB138	Fundamentals of Torts

Year 2 Semester 2	
LWB137	Contracts B
LWB139	Select Issues in Torts
BSB122	Quantitative Analysis and Finance
BSB113	Economics

Year 3 Semester 1	
AMB220	Advertising Theory and Practice
AMB230	Digital Promotions
LWB231	Introduction to Public Law
LWB240	Principles of Equity
LWB236	Real Property A

Year 3 Semester 2	
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts
AMB221	Advertising Copywriting
AMB222	Media Planning

Year 4 Semester 1	
LWB238	Fundamentals of Criminal Law
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2	
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law
AMB321	Advertising Campaigns
AMB202	Integrated Marketing Communication

Year 5 Semester 1	
LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning
	Law Elective
	Law Elective

Year 5 Semester 2	
LWB432	Evidence
LWB433	Professional Responsibility
	Elective
	Elective

Important Note:
Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Banking & Finance

Year 1 Semester 1	
BSB113	Economics
BSB115	Management
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1 Semester 2	
BSB114	Government, Business and Society
BSB126	Marketing
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2 Semester 1	
BSB110	Accounting

BSB122	Quantitative Analysis and Finance
LWB136	Contracts A
LWB138	Fundamentals of Torts

Year 2 Semester 2

EFB102	Economics 2
BSB119	Global Business
LWB137	Contracts B
LWB139	Select Issues in Torts

Year 3 Semester 1

EFB210	Finance 1
EFB201	Financial Markets
LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity

Year 3 Semester 2

EFB307	Finance 2
EFB101	Data Analysis for Business
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts

Year 4 Semester 1

EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis
LWB238	Fundamentals of Criminal Law
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 4 Semester 2

EFB312	International Finance
	Any finance unit
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law

Year 5 Semester 1

LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning
	Law Elective
	Law Elective

Year 5 Semester 2

LWB432	Evidence
LWB433	Professional Responsibility
	Law Elective
	Law Elective

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Economics

Year 1 Semester 1

BSB113	Economics
BSB115	Management
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2 Semester 1

BSB110	Accounting
EFB102	Economics 2
LWB136	Contracts A
LWB138	Fundamentals of Torts

Year 2 Semester 2

BSB119	Global Business
EFB210	Finance 1
LWB137	Contracts B
LWB139	Select Issues in Torts

Year 3 Semester 1

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth
LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity

Year 3 Semester 2

EFB101	Data Analysis for Business
EFB328	Public Economics and Finance
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts

Year 4 Semester 1

BSB122	Quantitative Analysis and Finance
EFB200	Applied Regression Analysis
LWB238	Fundamentals of Criminal Law
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law

Year 5 Semester 1

LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning
	Law Elective
	Law Elective

Year 5 Semester 2

LWB432	Evidence
LWB433	Professional Responsibility
	Law Elective
	Law Elective

Information Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Human Resource Management

Year 1 Semester 1

BSB113	Economics
BSB115	Management
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2 Semester 1

BSB110	Accounting
BSB122	Quantitative Analysis and Finance
LWB136	Contracts A
LWB138	Fundamentals of Torts

Year 2 Semester 2

MGB207	Human Resource Issues and Strategy
BSB119	Global Business
LWB137	Contracts B
LWB139	Select Issues in Torts

Year 3 Semester 1

MGB220	Business Research Methods
	HRM Option Unit
LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity

Year 3 Semester 2

MGB200	Leading Organisations
	HRM Option Unit
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts

Year 4 Semester 1

MGB221	Performance and Reward
MGB331	Learning and Development in Organisations
LWB238	Fundamentals of Criminal Law
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 4 Semester 2

MGB320	Recruitment and Selection
	HRM Option Unit
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law

Year 5 Semester 1

LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning
	Law Elective
	Law Elective

Year 5 Semester 2

LWB432	Evidence
LWB433	Professional Responsibility
	Law Elective
	Law Elective

HRM Option Unit List

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management
	HRM students must choose three units from the above list

Information Note:

Note: Please refer to "Course Updates - List of

re-coded and replacement Business units" to check for course structure changes.

International Business

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1 Semester 2

BSB110	Accounting
BSB115	Management
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2 Semester 1

BSB114	Government, Business and Society
IBB210	Export Management
LWB136	Contracts A
LWB138	Fundamentals of Torts

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB113	Economics
LWB137	Contracts B
LWB139	Select Issues in Torts

Year 3 Semester 1

IBB205	Intercultural Communication and Negotiation Skills
IBB217	Asian Business Development
	or
IBB208	European Business Development
LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity

Year 3 Semester 2

IBB202	Fundamentals of International Finance
IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts

Year 4 Semester 1

IBB300	International Business Strategy
IBB304	Global Industry Analysis
LWB238	Fundamentals of Criminal Law
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 4 Semester 2

IBB213	International Marketing
IBB303	International Logistics
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law

Year 5 Semester 2

LWB432	Evidence
LWB433	Professional Responsibility
	Law Elective
	Law Elective

Year 5 Semester 1

LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning
	Law Elective
	Law Elective

Important Note:

NOTE: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

NOTE: IBB304 unit has been discontinued. If unit has not been completed, choose alternative unit from IB extended major list.

NOTE: For IBB217 and IBB208 units please contact the School of AMPR regarding alternative unit.

Management

Year 1 Semester 1

BSB113	Economics
BSB115	Management
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2 Semester 1

BSB110	Accounting
BSB122	Quantitative Analysis and Finance
LWB136	Contracts A
LWB138	Fundamentals of Torts

Year 2 Semester 2

MGB200	Leading Organisations
BSB119	Global Business
LWB137	Contracts B
LWB139	Select Issues in Torts

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity

Year 3 Semester 2

MGB212	Sustainability in a Changing Environment
	Management Option Unit
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts

Year 4 Semester 1

MGB309	Strategic Management
	Management Option Unit
LWB238	Fundamentals of Criminal Law
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 4 Semester 2

MGB335	Project Management
	Management Option Unit
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law

Year 5 Semester 2

LWB432	Evidence
LWB433	Professional Responsibility
	Law Elective
	Law Elective

Year 5 Semester 1

LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning
	Law Elective
	Law Elective

Management Option Unit List

MGB201	Contemporary Employment Relations
MGB218	Managing Business Growth
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
IBB205	Intercultural Communication and Negotiation Skills
	Management Studene three from the above list (one must be a Level 3 unit)

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Marketing

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1 Semester 2

BSB110	Accounting
BSB115	Management
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2 Semester 1

BSB114	Government, Business and Society
AMB200	Consumer Behaviour
LWB136	Contracts A
LWB138	Fundamentals of Torts

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB113	Economics
LWB137	Contracts B
LWB139	Select Issues in Torts

Year 3 Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity

Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts

Year 4 Semester 1

AMB340	Services Marketing
	Any Marketing Unit
LWB238	Fundamentals of Criminal Law

LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 4 Semester 2

AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law

Year 5 Semester 1

LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning
	Law Elective
	Law Elective

Year 5 Semester 2

LWB432	Evidence
LWB433	Professional Responsibility
	Law Elective
	Law Elective

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Public Relations

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1 Semester 2

BSB110	Accounting
BSB115	Management
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2 Semester 1

BSB114	Government, Business and Society
AMB201	Marketing and Audience Research
LWB136	Contracts A
LWB138	Fundamentals of Torts

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB113	Economics
LWB137	Contracts B
LWB139	Select Issues in Torts

Year 3 Semester 1

AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity

Year 3 Semester 2

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts

Year 4 Semester 1

AMB360	Corporate Communication Management
AMB370	Public Relations Cases
LWB238	Fundamentals of Criminal Law
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 4 Semester 2

AMB361	Public Relations Campaigns
AMB371	Corporate Communication Strategies
LWB239	Criminal Responsibility
LWB331	Administrative Law
LWB334	Corporate Law

Year 5 Semester 1

LWB431	Civil Procedure
LWB434	Advanced Research and Legal Reasoning
	Law Elective
	Law Elective

Year 5 Semester2

LWB432	Evidence
LWB433	Professional Responsibility
	Law Elective
	Law Elective

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Course Updates - List of re-coded and replacement Business units

Faculty Core units

BSB114	is replaced by BSB124 Working in Business

BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units

AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units

AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units

MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units

IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units

MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units

AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments

EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)

AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)	
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Potential Careers:

Academic, Accountant, Advertising Professional, Banker, Banking and Finance Professional, Barrister, Business Analyst, Crown Law Officer, Economist, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, In-House Lawyer, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Public Servant, Risk Manager, Solicitor, Stockbroker.

Bachelor of Business / Bachelor of Information Technology (IF48)

Year offered: 2011
Admissions: No
CRICOS code: 022137A
Course duration (full-time): 4 or 4.5 years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
Domestic Entry: February
International Entry: February
QTAC code: 419202
Past rank cut-off: 80
Past OP cut-off: 10
Assumed knowledge: English (4, SA), and for games technology and security majors, Maths B (4, SA), or for all other majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 432
Standard credit points per full-time semester: 54 (average) for 8 semesters; 48 for 9 semesters
Course coordinator: Richard Thomas (Science and Technology); Dr Claire Gardiner, Director of Undergraduate Studies (QUT Business School)
Discipline coordinator: Mrs Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

IT Elective Unit List

Information Technology Elective Unit List	
INB104	Building IT Systems
INB103	Industry Insights
INB270	Programming
INB210	Databases
INB250	Systems Architecture
INB251	Networks
INB271	The Web
INB301	The Business of IT
INB302	Capstone Project
INS011	Co-operative Education 1
INS351	CCNA 3&4 Lan Switching
INB280	Fundamentals of Game Design
INB281	Advanced Game Design
INB341	Software Development With Oracle
INB311	Enterprise Systems
INB340	Database Design
INB306	Project 1
INB312	Enterprise Systems Applications
INB342	Enterprise Data Mining
INB385	Multimedia Systems
INB386	Advanced Multimedia Systems
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB330	Information Management
INB320	Business Process Modelling
INB335	Information Resources
INB120	Corporate Systems
INB122	Organisational Databases
INB123	Project Management Practice
INB124	Information Systems Development
INB220	Business Analysis
INB221	Technology Management
INB325	Corporate Systems Management Project
INB371	Data Structures and Algorithms
INB272	Interaction Design
INB305	Special Topic 4
INB365	Systems Programming
INB372	Agile Software Development
INB373	Web Application Development
INB370	Software Development
INB374	Enterprise Software Architecture
INB350	Internet Protocols and Services
INB351	Computer Network Administration
INB352	Network Planning and Deployment
INB255	Security
INB353	Wireless and Mobile Networks
INB355	Cryptology and Protocols
INB382	Real Time Rendering Techniques
INB381	Modelling and Animation Techniques
INB180	Computer Games Studies
INB181	Introduction to Games Production
INB204	Special Topic 1
INB205	Special Topic 2
INB304	Special Topic 3
INB860	Computational Intelligence for Control and Embedded Systems
MAB281	Mathematics for Computer Graphics

null

This course has been discontinued. Currently enrolled students should check with the relevant Faculty for course progression and enrolment advice.

Course Updates - List of re-coded and replacement Business units

Faculty Core units

BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units

AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units

AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units

MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units

IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units

MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units

AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics

EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)

AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)	
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Computer Games Developer, Computer Salesperson/Marketer, Corporate Secretary, Database Manager, Economist, Electronic Commerce Developer, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Human Resource Manager, Information Officer, Information Security Specialist, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, Technical Officer, Trainer, Web Designer.

Doctor of Philosophy (Business) (IF49)

Year offered: 2011
Admissions: Yes
CRICOS code: 006367J
Course duration (full-time): 3 years (Minimum 24 months; Expected 36 months; Maximum 48 months)
Course duration (part-time): 6 years (Minimum 48 months; Expected 72 months; Maximum 96 months)
Domestic fees (indicative): Aust citizens or PRs will be awarded an RTS/RTA place or a QUT sponsorship for tuition fees. If you exceed the max time, you will be charged - 2011: $12,375 (indicative) per semester
International Fees (indicative): 2011: $14,125 (indicative) per semester
International Entry: At any time
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Assistant Dean (Research)
Discipline coordinator: Accountancy - A/Professor Marion Hutchinson; Advertising - A/Prof Ian Lings; Economics and Finance - Prof Janice How; Marketing - A/Prof Ian Lings; Management - Dr Artemis Chang; Public Relations - A/Prof Ian Lings
Campus: Gardens Point

Entry requirements

The applicant's admission to the PhD program will depend on their academic aptitude, previous research experience and the availability of supervision, infrastructure and resources needed for their course of study.

Applicants would normally have:

• an Honours degree relevant to the applied-for discipline, at either First Class or Second Class Division A, incorporating a thesis of approximately 20,000 words; or
• a research master's degree; or
• a coursework master's degree, or a professional doctorate, containing a significant research thesis, normally no less than 33% of the total program, with a grade point average of at least 5.5 on a 7 point scale. The thesis should approximate 20,000 words in length; or
• an additional level of research experience deemed acceptable to the Business School and approved by the QUT Research Degrees Committee, e.g. by the publication of articles in refereed research journals.

In addition, international students must meet English language proficiency requirements.

Location and duration

The PhD normally requires a minimum of three years of full-time study or its part-time equivalent. Study is normally undertaken at the Gardens Point campus but the University may approve study at an off-campus location (multi-modal study). Although QUT offers this flexibility, there will still be minimum attendance requirements and the University must be satisfied that adequate supervision and resources are available at the external location.

In general, the Business School does not support external PhD enrolment.

Course design

Candidates will be assessed on a program of supervised research and investigation that culminates in production of their thesis. The program normally includes assessed coursework that supports conduct of their research and preparation of their thesis. Candidates should have regular, face-to-face contact with their supervisor and participate in University scholarly activities such as research seminars, teaching and publication. The length of the thesis will vary according to the topic, but should normally be no longer than 100,000 words (excluding the bibliography).

Coursework requirement

All PhD students are required to enrol in IFN001 Advanced Information Retrieval Skills. For further information, please refer to Library.

In addition, it is normal for some prescribed coursework to be undertaken to assist in the preparation for the thesis. Generally, the subjects include qualitative methods, quantitative methods, and research methodology. Discipline-specific subjects may also be prescribed. Usually, the coursework is completed at the Gardens Point campus in Brisbane City.

External students

External students should submit the Memorandum of Understanding for external supervisiors and the Memorandum of Understanding for external organisations to the Research Students Centre for approval of external status. These forms can be accessed from the Research Students Centre website: www.rsc.qut.edu.au/

The Administration of Candidature

It is the responsibility of the candidate to comply with the regulations governing candidature. Electronic copies of relevant documents can be found via the QUT PhD Handbook or the Research Students Centre at the URL listed below. As it is charged with the responsibility of overseeing IF49, all changes to Candidature must be approved by the Research Degrees Committee. Forms should first be submitted to the Research Support Office for processing and internal approval. Forms to request changes can be found at: Research Students Centre

Full-time students

The standard number of credit points is 48. In any semester, a full-time student should not enrol in more or less than 48 credit points without first obtaining the approval of the Research Degrees Committee (use the Miscellaneous Submission form - available from: Research Students Centre).

At the end of each semester a grade of T - Assessment Continues will be awarded in any 'IFRXXX' units, provided satisfactory progress is being maintained. A final grade (S - Satisfactory or U - Unsatisfactory) will be awarded once the thesis has been examined according to the degree rules.

Part-time students

The standard number of credit points is 24. In any semester, a part-time student should not enrol in less than or more than 24 credit points without first obtaining the approval of the Research Degrees Committee (use the Miscellaneous Submission form - available from: Research Students Centre).

At the end of each semester a grade of T - Assessment Continues will be awarded in any 'IFRXXX' units, provided satisfactory progress is being maintained. A final grade (S - Satisfactor or U - Unsatisfactory) will be awarded once the thesis has been examined according to degree rules.

Concurrent enrolment

Students enrolled in IF49 are not permitted to enrol in any other tertiary degree without the specific approval of the Research Degrees Committee.

Abbreviation

PhD

Further information or assistance

QUT Business School Research Support Office

Phone: +61 07 3138 1407
Fax: +61 07 3138 5250
Email: bus.research@qut.edu.au
Location: Level 7, Z Block (Gardens Point Campus)

Potential Careers:

Academic, Account Executive, Accountant, Actuary, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Diplomat, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Higher Education Worker, Human Resource Manager, Information Officer, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Risk Manager, Translator.

Bachelor of Applied Science/Bachelor of Business (IF61)

Year offered: 2011
Admissions: No
CRICOS code: 042263G
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,358 per semester (indicative)
Domestic Entry: February
International Entry: February
QTAC code: 419832
Past rank cut-off: 80
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Maths B (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 432
Standard credit points per full-time semester: 54 (average)
Course coordinator: Dr Perry Hartfield (Science and Technology); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

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This course has been discontinued. Currently enrolled students should check with the relevant Faculty for course progression and enrolment advice.

Potential Careers:

Academic, Account Executive, Accountant, Advertising Professional, Analytical Chemist, Astrophysicist, Banker, Banking and Finance Professional, Biochemist, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Business Analyst, Chemist, Chemist Industrial, Clinical Laboratory Scientist, Coastal Scientist, Conservation Biologist, Ecologist, Economist, Environmental Scientist, Estimator, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Health Physicist, Home Economist, Human Resource Developer, Human Resource Manager, Hydrogeologist, Immunologist, Industrial Chemist, International Business Specialist, Investment Manager, Laboratory Technician (Chemistry), Manager, Marine Scientist, Marketing Officer/Manager, Medical Biotechnologist, Medical Physicist, Microbiologist, Molecular Biologist, Natural Resource Scientist, Physicist, Plant Biotechnologist, Policy Officer, Population Ecologist, Programmer, Public Servant, Stockbroker, Virologist.

Graduate Certificate in Advertising (IF94)

Year offered: 2011
Admissions: Yes
CRICOS code: 048325E
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (indicative): 2011: Full fee tuition $8,750 (indicative) per semester
International Fees (indicative): 2011: $11,500 (indicative) per semester
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe (Creative Industries); Mr Bill Proud (Business)
Discipline coordinator: Ms Louise Grayson (Creative Industries); Bill Proud (Business)
Campus: Gardens Point and Kelvin Grove

Overview

The real world of advertising involves strategy, planning, and creativity. If you are looking to freshen up your skills or move into advertising, this program offered by the Creative Industries and Business faculties provide you with an opportunity to do both.

These courses provide the opportunity for you to develop skills in copywriting, art direction, creative campaign production, and production management. These skills will be applied across print media, television, radio, direct mail, and the Internet.

Entry Requirements

A bachelor degree with an overall grade point average of 5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

Course Structure

To graduate with a Graduate Certificate in Advertising, students are required to successfully complete 48 credit points, as specified in the course structure below.

Articulation

This course articulates into IX96 Master of Advertising (Creative Advertising) or BS16 Master of Business (Strategic Advertising).

English language requirements

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Full-time and Part time course structure

Semester 1	
	*Part time students will enrol in two units over two semesters.
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KIP424	Advertising Creative: Introduction
	Choose one from the following units (KIP426 is strongly recommended):
KIP401	Visual Communication
KIP426	Advertising Creative: Copywriting and Art Direction
NOTES:	* KIP424 will be recoded to KAP401 from July 2012. Please enrol in KIP424 if you wish to study this unit in the first half of 2012. Please enrol in KAP401 if you wish to study this unit in the second half of 2012.
	* KIP426 will be recoded to KAP402 from July 2012. Please enrol in KIP426 if you wish to study this unit in the first half of 2012. Please enrol in KAP402 if you wish to study this unit in the second half of 2012.

Potential Careers:

Advertising Professional.

Bachelor of Exercise and Movement Science/ Bachelor of Business (IX17)

Year offered: 2011
Admissions: Yes
CRICOS code: 070078J
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,639 per semester (indicative)
International Fees (indicative): 2011: $11,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409322
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA); Maths B (4,SA) and at least one of Chemistry, Physics or Biology (4,SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Exercise and Movement Science component: enquirieshms@qut.edu.au or phone: 07 3138 4697; Business component: Director of Undergraduate Studies, QUT Business School - email: bus@qut.edu.au or phone 07 3138 2050
Discipline coordinator: Dr Ian Renshaw (EMS); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

The four year Bachelor of Exercise and Movement Science/ Bachelor of Business combines the major elements of the single degrees in business and in exercise and movement science. It provides students with general business theory and skills and with both foundation knowledge in the exercise and movement sciences and their applications to health and wellness, or sport science and performance assessment.

Career outcomes

Graduates of this four-year program pursue a broad range of careers including those in corporate and community health, wellness and fitness, and sports performance. The course is intended to prepare students for careers spanning the whole range of business to more specialised occupations in exercise, sport or health. Students will be well prepared for entrepreneurial or management roles in professional and community sporting organisations, the fitness industry, private or government health organisations, and private practices.

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Exercise and Movement Science program and 192 credit points from the Bachelor of Business program.

Business: Students must complete the 96 credit points Business School Core Units in the Business program together with a 96 credit point Major.

Professional recognition

Business component: Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Pathways

Graduates can apply for admission to the HM44 Bachelor of Clinical Exercise Physiology if they should wish to achieve full Exercise Physiologist status.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Recommended Study

Health Education or Physical Education.

Further information

For information about this course, please call the School of Human Movement Studies on +61 7 3138 4697 or email enquirieshms@qut.edu.au OR the QUT Business School 61 7 3138 2050 or email bus@qut.edu.au

Course structure

Year 1, Semester 1	
HMB171	Fitness Health and Wellness
LSB131	Anatomy
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2	
HMB172	Nutrition and Physical Activity
LSB231	Physiology
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1	
HMB271	Foundations of Motor Control, Learning and Development
HMB274	Functional Anatomy
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 2

HMB273	Exercise Physiology 1
HMB282	Resistance Training
	Business School Core Unit
	Business School Core Unit

Year 3, Semester 1

HMB382	Principles of Exercise Prescription
PYB100	Foundation Psychology
	Business School Major Unit
	Business School Major Unit

Year 3, Semester 2

HMB272	Biomechanics
HMB275	Exercise and Sport Psychology
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 1

HMB470	Practicum 1
	List A Exercise and Movement Science Elective
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 2

HMB276	Research in Human Movement
HMB385	Principles of Exercise Programming
	Business School Major Unit
	Business School Major Unit

List A - Exercise and Movement Science Electives

List A - Exercise and Movement Science Electives

HMB361	Functional Anatomy 2
HMB362	Biomechanics 2
HMB371	Motor Control And Learning 2
HMB381	Exercise Physiology 2

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB126	Marketing
BSB113	Economics

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB123	Data Analysis

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Note:	
	Note: The remaining Business School Core Units are BSB119 and BSB126 which must be completed.

Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1	
EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2	
EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1	
EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2	
EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2	
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Accountant, Advertising Professional, Banking and Finance Professional, Business Analyst, Business Development Officer, Director of Health Programs and Services, Economist, Facilities Manager, Fitness Assessor/Personal Trainer, Health Educator, Health Policy Officer, Health Promotion Officer, Human Resource Manager, Marketing Officer/Manager, Policy Officer, Public Health Program Manager, Public Relations Officer/Consultant, Sports Scientist.

Bachelor of Business / Bachelor of Engineering (Civil, Electrical or Mechanical) (IX28)

Year offered: 2011
Admissions: Yes
CRICOS code: 061649J
Course duration (full-time): 5 years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
International Fees (indicative): 2011: $11,250 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 419532
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Maths B (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Course coordinator: Dr R.Mahalinga-Iyer (Engineering); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Jasmine Banks (Engineering); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

Recommended Study

Chemistry, Maths C and Physics.

Career Outcomes

Electrical and computer engineers design, install and maintain electrical, electronic, telecommunications and computing systems on behalf of governments and private companies. Graduates of the Bachelor of Business are skilled in many aspects of business including: accountancy, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing and public relations.

Overview

Students combine engineering knowledge in electronics, computer systems, telecommunications and electric power with a business course majoring in one of accountancy, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition

This degree meets the requirements for membership of Engineers Australia.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Special Course Requirements

A candidate for the degree of Bachelor of Engineering must obtain at least 60 days of industrial employment/practice in an engineering environment as part of the Work Integrated Learning unit, before graduating.

International Student Entry

International students must maintain an enrolment program that will allow them to complete their course within the specified timeframe of their eCoE (electronic Confirmation of Enrolment).

Course Design

Students are required to complete 480 credit points comprised of 288 credit points from the Bachelor of Engineering program and 192 credit points from the Bachelor of Business program. Students supplement the engineering component of this program with the 96 credit point Business School Core units in the Bachelor of Business program together with a 96 credit point Major in one of the following: Accountancy, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing or Public Relations.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Important Information

QUT Business School rules and procedures are outlined in the Business Undergraduate Guidelines booklet.
Other useful information can be found on Student Services website.

Further Information

Faculty of Built Environment and Engineering: Phone +61 7 3138 1993, Fax +61 7 3138 1516, email: bee.enquiries@qut.edu.au
QUT Business School: Phone +61 7 3138 2050, Fax +61 7 3138 1055, email: bus@qut.edu.au

Course structure - Civil Engineering - Students who commenced in 2011

Year 1, Semester 1	
ENB110	Engineering Statics and Materials
MAB125	Foundations of Engineering Mathematics
	OR
MAB126	Mathematics for Engineering 1
	Business Unit
	Business Unit

Year 1, Semester 2	
ENB120	Electrical Energy and Measurements
MAB126	Mathematics for Engineering 1
	OR
MAB127	Mathematics for Engineering 2
	Business Unit
	Business Unit

Year 2, Semester 1	
ENB100	Engineering and Sustainability
ENB130	Mechanical and Thermal Energy
ENB270	Engineering Mechanics of Materials
ENB273	Civil Materials

Year 2, Semester 2	
ENB150	Introducing Engineering Design
ENB200	Introducing Engineering Systems
	Business Unit
	Business Unit

Year 3, Semester 1	
ENB272	Geotechnical Engineering 1
MAB233	Engineering Mathematics 3
	Business Unit
	Business Unit

Year 3, Semester 2	
ENB275	Project Engineering 1
ENB276	Structural Engineering 1
ENB280	Hydraulic Engineering
ENB371	Geotechnical Engineering 2

Year 4, Semester 1	
ENB372	Design and Planning of Highways
ENB375	Structural Engineering 2
	Business Unit
	Business Unit

Year 4, Semester 2	
ENB376	Transport Engineering
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1	
BEB801	Project 1
ENB378	Water Engineering
ENB471	Design of Concrete Structures and Foundations
	Business Unit

Year 5, Semester 2	
BEB701	Work Integrated Learning 1
ENB476	Civil Engineering Design Project
	Business Unit
	Business Unit

Course structure - Electrical Engineering - Students who commenced in 2011

Year 1, Semester 1	
ENB130	Mechanical and Thermal Energy
MAB125	Foundations of Engineering Mathematics
	OR
MAB126	Mathematics for Engineering 1
	Business Unit
	Business Unit

Year 1, Semester 2	
ENB120	Electrical Energy and Measurements
MAB126	Mathematics for Engineering 1
	OR
MAB127	Mathematics for Engineering 2
	Business Unit
	Business Unit

Year 2, Semester 1	
ENB100	Engineering and Sustainability
ENB110	Engineering Statics and Materials
ENB250	Electrical Circuits
MAB127	Mathematics for Engineering 2
	OR
MAB233	Engineering Mathematics 3

Year 2, Semester 2	
ENB150	Introducing Engineering Design
ENB200	Introducing Engineering Systems
	Business Unit
	Business Unit

Year 3, Semester 1	
ENB240	Introduction To Electronics
ENB246	Engineering Problem Solving
	Business Unit
	Business Unit

Year 3, Semester 2	
ENB242	Introduction To Telecommunications
ENB243	Linear Circuits and Systems
ENB244	Microprocessors and Digital Systems
ENB245	Introduction To Design and Professional Practice

Year 4, Semester 1	
ENB301	Instrumentation and Control
ENB340	Power Systems and Machines
	OR
MAB233	Engineering Mathematics 3
	Business Unit
	Business Unit

Year 4, Semester 2	
ENB345	Advanced Design and Professional Practice
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1	
BEB701	Work Integrated Learning 1
BEB801	Project 1
ENB340	Power Systems and Machines
	OR
	Electrical Engineering Selective
	Business Unit

Year 5, Semester 2	
BEB802	Project 2
ENB344	Industrial Electronics
	Business Unit
	Business Unit

Electrical Engineering Selectives	
ENB339	Introduction to Robotics
ENB448	Signal Processing and Filtering
ENB452	Advanced Power Systems Analysis
ENB453	Power Equipment and Utilisation
ENB456	Energy
ENB457	Controls, Systems and Applications
ENB458	Modern Control Systems

Course structure - Mechanical Engineering - Students who commenced 2011

Year 1, Semester 1	
ENB110	Engineering Statics and Materials
MAB125	Foundations of Engineering Mathematics
	OR
MAB126	Mathematics for Engineering 1
	Business Unit
	Business Unit

Year 1, Semester 2	
ENB120	Electrical Energy and Measurements
MAB126	Mathematics for Engineering 1
	OR
MAB127	Mathematics for Engineering 2
	Business Unit
	Business Unit

Year 2, Semester 1	
ENB100	Engineering and Sustainability
ENB130	Mechanical and Thermal Energy
ENB212	Strength of Materials
MAB127	Mathematics for Engineering 2
	OR
MAB233	Engineering Mathematics 3

Year 2, Semester 2	
ENB150	Introducing Engineering Design
ENB200	Introducing Engineering Systems
	Business Unit
	Business Unit

Year 3, Semester 1	
ENB211	Dynamics
ENB231	Materials and Manufacturing 1
	Business Unit
	Business Unit

Year 3, Semester 2	
ENB205	Electrical and Computer Engineering
ENB215	Fundamentals of Mechanical Design
ENB221	Fluid Mechanics
ENB331	Materials and Manufacturing 2

Year 4, Semester 1	
BEB701	Work Integrated Learning 1
ENB222	Thermodynamics 1
	Business Unit
	Business Unit

Year 4, Semester 2	
MAB233	Engineering Mathematics 3
	OR
	Mechanical Engineering Selective
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1	
BEB801	Project 1
ENB316	Design of Machine Elements
ENB311	Stress Analysis
	OR
ENB312	Dynamics of Machinery

	OR
ENB421	Thermodynamics 2
	Business Unit

Year 5, Semester 2

BEB802	Project 2
ENB313	Automatic Control
	OR
ENB317	Design and Maintenance of Machinery
	OR
ENB321	Fluids Dynamics
	Business Unit
	Business Unit

Mechanical Engineering Selectives

ENB314	Industrial Noise and Vibration
ENB333	Operations Management
ENB336	Industrial Engineering
ENB339	Introduction to Robotics
ENB422	Energy Management
ENB423	Heating, Ventilation and Air-Conditioning
ENB432	Engineering Asset Management and Maintenance
ENB433	Plant and Process Design
ENB434	Tribology
ENB435	Computer Integrated Manufacturing

Course structure - Accountancy

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB124	Working in Business

Year 2 Semester 1

No QUT Business School units studies this semester.

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

AYB221	Computerised Accounting Systems
EFB210	Finance 1

Year 3 Semester 2

No QUT Business School units studies this semester.

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB219	Taxation Law
AYB301	Audit and Assurance
AYB340	Company Accounting

Year 5 Semester 1

BSB113	Economics

Year 5 Semester 2

AYB311	Financial Accounting Issues
BSB126	Marketing

Course structure - Advertising

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

No QUT Business School units studies this semester.

Year 2 Semester 2

AMB220	Advertising Theory and Practice
BSB124	Working in Business

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

No QUT Business School units studies this semester.

Year 4 Semester 1

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 2

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB111	Business Law and Ethics

Year 5 Semester 1

AMB339	Advertising Campaigns

Year 5 Semester 2

BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Course structure - Economics

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
MGB223	Entrepreneurship and Innovation
BSB124	Working in Business

Year 2 Semester 1	
	No QUT Business School units studies this semester.

Year 2 Semester 2	
BSB110	Accounting
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	No QUT Business School units studies this semester.

Year 4 Semester 1	
BSB119	Global Business
	Economics Choice Unit

Year 4 Semester 2	
BSB111	Business Law and Ethics
EFB222	Quantitative Methods For Economics and Finance

Year 5 Semester 1	
BSB126	Marketing
	Economics Choice Unit

Year 5 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Economics Choice Unit

Economics Choice Units	
	Choose any three (3) of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Course structure - Finance

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
	No QUT Business School units studies this semester.

Year 2 Semester 2	
BSB110	Accounting
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1	
EFB201	Financial Markets
EFB210	Finance 1

Year 3 Semester 2	
	No QUT Business School units studies this semester.

Year 4 Semester 1	
BSB111	Business Law and Ethics
EFB307	Finance 2

Year 4 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
EFB312	International Finance

Year 5 Semester 1	
EFB335	Investments

Year 5 Semester 2	
BSB119	Global Business
EFB340	Finance Capstone

Course structure - Human Resource Management

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB124	Working in Business

Year 2 Semester 1	
	No QUT Business School units studies this semester.

Year 2 Semester 2

MGB223	Entrepreneurship and Innovation
MGB200	Leading Organisations

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

No QUT Business School units studies this semester.

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

BSB110	Accounting
MGB201	Contemporary Employment Relations
MGB320	Recruitment and Selection

Year 5 Semester 1

BSB126	Marketing

Year 5 Semester 2

BSB119	Global Business
MGB370	Personal and Professional Development

Course structure - International Business

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

No QUT Business School units studies this semester.

Year 2 Semester 2

BSB113	Economics
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

AMB210	Importing and Exporting
AYB227	International Accounting

Year 3 Semester 2

No QUT Business School units studies this semester.

Year 4 Semester 1

AMB303	International Logistics
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 2

AMB336	International Marketing
BSB111	Business Law and Ethics
EFB240	Finance for International Business

Year 5 Semester 1

AMB369	International Business Strategy

Year 5 Semester 2

BSB124	Working in Business
MGB340	International Business in the Asia-Pacific

Course structure - Management

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

No QUT Business School units studies this semester.

Year 2 Semester 2

BSB110	Accounting
BSB119	Global Business

Year 3 Semester 1

BSB111	Business Law and Ethics
MGB200	Leading Organisations

Year 3 Semester 2

No QUT Business School units studies this semester.

Year 4 Semester 1

MGB201	Contemporary Employment Relations
MGB210	Managing Operations

Year 4 Semester 2

MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
MGB309	Strategic Management

Year 5 Semester 1

MGB324	Managing Business Growth

Year 5 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Course structure - Marketing

Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1	
	No QUT Business School units studies this semester.

Year 2 Semester 2	
BSB110	Accounting
BSB124	Working in Business

Year 3 Semester 1	
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Year 3 Semester 2	
	No QUT Business School units studies this semester.

Year 4 Semester 1	
AMB200	Consumer Behaviour
AMB340	Services Marketing

Year 4 Semester 2	
AMB202	Integrated Marketing Communication
AMB335	E-marketing Strategies
MGB223	Entrepreneurship and Innovation

Year 5 Semester 1	
AMB336	International Marketing

Year 5 Semester 2	
AMB359	Strategic Marketing
BSB119	Global Business

Course structure - Public Relations

Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
	No QUT Business School units studies this semester.

Year 2 Semester 2	
AMB201	Marketing and Audience Research
BSB113	Economics

Year 3 Semester 1	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 2	
	No QUT Business School units studies this semester.

Year 4 Semester 1	
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 2	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management
MGB223	Entrepreneurship and Innovation

Year 5 Semester 1	
AMB379	Public Relations Campaigns

Year 5 Semester 2	
BSB111	Business Law and Ethics
BSB124	Working in Business

Course structure - Civil Engineering - Students who commenced in 2010

Year 1, Semester 1	
ENB110	Engineering Statics and Materials
MAB125	Foundations of Engineering Mathematics
	OR
MAB126	Mathematics for Engineering 1
	Business Unit
	Business Unit

Year 1, Semester 2	
ENB130	Mechanical and Thermal Energy
MAB126	Mathematics for Engineering 1
	OR
MAB127	Mathematics for Engineering 2
	Business Unit
	Business Unit

Year 2, Semester 1	
ENB100	Engineering and Sustainability
ENB270	Engineering Mechanics of Materials

ENB273	Civil Materials
	Business Unit

Year 2, Semester 2

ENB120	Electrical Energy and Measurements
ENB150	Introducing Engineering Design
ENB200	Introducing Engineering Systems
	Business Unit

Year 3, Semester 1

ENBXXX	TBA
ENB280	Hydraulic Engineering
	Business Unit
	Business Unit

Year 3, Semester 2

BEB701	Work Integrated Learning 1
ENB272	Geotechnical Engineering 1
ENB275	Project Engineering 1
MAB233	Engineering Mathematics 3

Year 4, Semester 1

ENB276	Structural Engineering 1
ENB371	Geotechnical Engineering 2
	Business Unit
	Business Unit

Year 4, Semester 2

ENB375	Structural Engineering 2
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1

BEB801	Project 1
ENB372	Design and Planning of Highways
ENB378	Water Engineering
	Business Unit

Year 5, Semester 2

ENB376	Transport Engineering
ENB471	Design of Concrete Structures and Foundations
	Business Unit
	Business Unit

Course structure - Civil Engineering - Students who commenced in 2009

Year 1, Semester 1

ENB101	Engineering Mechanics 1
MAB131	Engineering Mathematics 1A
	OR
MAB180	Engineering Mathematics 1B
	Business Unit
	Business Unit

Year 1, Semester 2

ENB102	Engineering Mechanics 2
MAB132	Engineering Mathematics 2A
	OR
MAB182	Engineering Mathematics 2B
	Business Unit
	Business Unit

Year 2, Semester 1

ENB100	Engineering and Sustainability
ENB104	Engineering Materials
ENB271	Design of Structural Timber and Earthworks
MAB233	Engineering Mathematics 3

Year 2, Semester 2

ENB200	Introducing Engineering Systems
	Business Unit
	Business Unit
	Business Unit

Year 3, Semester 1

ENB273	Civil Materials
ENB280	Hydraulic Engineering
	Business Unit
	Business Unit

Year 3, Semester 2

ENB272	Geotechnical Engineering 1
ENB274	Design of Environmentally Sustainable Systems
ENB275	Project Engineering 1
	Business Unit

Year 4, Semester 1

ENB276	Structural Engineering 1
ENB371	Geotechnical Engineering 2
	Business Unit
	Business Unit

Year 4, Semester 2

ENB375	Structural Engineering 2
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1

BEB801	Project 1

ENB372	Design and Planning of Highways
ENB378	Water Engineering
	Business Unit

Year 5, Semester 2

BEB701	Work Integrated Learning 1
ENB376	Transport Engineering
ENB377	Water and Waste Water Treatment Engineering
ENB471	Design of Concrete Structures and Foundations

Course structure - Civil Engineering - Students who commenced in 2007 & 2008

Year 1, Semester 1

ENB101	Engineering Mechanics 1
MAB131	Engineering Mathematics 1A
	OR
MAB180	Engineering Mathematics 1B
	Business Unit
	Business Unit

Year 1, Semester 2

ENB102	Engineering Mechanics 2
MAB132	Engineering Mathematics 2A
	OR
MAB182	Engineering Mathematics 2B
	Business Unit
	Business Unit

Year 2, Semester 1

BEB100	Introducing Professional Learning
ENB104	Engineering Materials
ENB271	Design of Structural Timber and Earthworks
MAB233	Engineering Mathematics 3

Year 2, Semester 2

ENB201	Fluid Mechanics
	Business Unit
	Business Unit
	Business Unit

Year 3, Semester 1

ENB272	Geotechnical Engineering 1
ENB273	Civil Materials
	Business Unit
	Business Unit

Year 3, Semester 2

ENB200	Introducing Engineering Systems
	OR (prior to 2009)
BEB200	Introducing Sustainability
ENB274	Design of Environmentally Sustainable Systems
ENB276	Structural Engineering 1
	Business Unit

Year 4, Semester 1

ENB372	Design and Planning of Highways
ENB375	Structural Engineering 2
	Business Unit
	Business Unit

Year 4, Semester 2

ENB371	Geotechnical Engineering 2
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1

BEB801	Project 1
ENB378	Water Engineering
ENB471	Design of Concrete Structures and Foundations
	Business Unit

Year 5, Semester 2

BEB701	Work Integrated Learning 1
ENB275	Project Engineering 1
ENB376	Transport Engineering
ENB377	Water and Waste Water Treatment Engineering

Course structure - Electrical Engineering - Students who commenced in 2010

Year 1, Semester 1

ENB120	Electrical Energy and Measurements
MAB125	Foundations of Engineering Mathematics
	OR
MAB126	Mathematics for Engineering 1
	Business Unit
	Business Unit

Year 1, Semester 2

ENB130	Mechanical and Thermal Energy
MAB126	Mathematics for Engineering 1
	OR
MAB127	Mathematics for Engineering 2
	Business Unit
	Business Unit

Year 2, Semester 1

ENB100	Engineering and Sustainability

ENB110	Engineering Statics and Materials
ENB250	Electrical Circuits
MAB127	Mathematics for Engineering 2
	OR
MAB233	Engineering Mathematics 3

Year 2, Semester 2

ENB150	Introducing Engineering Design
ENB200	Introducing Engineering Systems
	Business Unit
	Business Unit

Year 3, Semester 1

ENB240	Introduction To Electronics
ENB246	Engineering Problem Solving
	Business Unit
	Business Unit

Year 3, Semester 2

ENB242	Introduction To Telecommunications
ENB243	Linear Circuits and Systems
ENB244	Microprocessors and Digital Systems
ENB245	Introduction To Design and Professional Practice

Year 4, Semester 1

ENB301	Instrumentation and Control
ENB340	Power Systems and Machines
	OR
MAB233	Engineering Mathematics 3
	Business Unit
	Business Unit

Year 4, Semester 2

ENB345	Advanced Design and Professional Practice
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1

BEB701	Work Integrated Learning 1
BEB801	Project 1
ENB340	Power Systems and Machines
	OR
	Electrical Engineering Selective
	Business Unit

Year 5, Semester 2

BEB802	Project 2
ENB344	Industrial Electronics
	Business Unit
	Business Unit

Electrical Engineering Selectives

ENB339	Introduction to Robotics
ENB448	Signal Processing and Filtering
ENB452	Advanced Power Systems Analysis
ENB453	Power Equipment and Utilisation
ENB456	Energy
ENB457	Controls, Systems and Applications
ENB458	Modern Control Systems

Course structure - Electrical Engineering - Students who commenced in 2009

Year 1, Semester 1

BEB100	Introducing Professional Learning
MAB131	Engineering Mathematics 1A
	OR
MAB180	Engineering Mathematics 1B
	Business Unit
	Business Unit

Year 1, Semester 2

ENB103	Electrical Engineering
MAB132	Engineering Mathematics 2A
	OR
MAB182	Engineering Mathematics 2B
	Business Unit
	Business Unit

Year 2, Semester 1

ENB240	Introduction To Electronics
ENB242	Introduction To Telecommunications
ENB246	Engineering Problem Solving
PCB150	Physics 1H

Year 2, Semester 2

ENB200	Introducing Engineering Systems
	Business Unit
	Business Unit
	Business Unit

Year 3, Semester 1

ENB340	Power Systems and Machines
MAB233	Engineering Mathematics 3
	Business Unit
	Business Unit

Year 3, Semester 2

ENB243	Linear Circuits and Systems
ENB244	Microprocessors and Digital Systems

ENB245	Introduction To Design and Professional Practice
	Business Unit

Year 4, Semester 1

ENB301	Instrumentation and Control
ENB342	Signals, Systems and Transforms
	Business Unit
	Business Unit

Year 4, Semester 2

ENB345	Advanced Design and Professional Practice
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1

BEB801	Project 1
ENB346	Digital Communications
	Electrical Engineering Selective
	Business Unit

Year 5, Semester 2

BEB701	Work Integrated Learning 1
BEB802	Project 2
ENB344	Industrial Electronics
	Electrical Engineering Selective

Electrical Engineering Selectives

ENB231	Materials and Manufacturing 1
ENB334	Design For Manufacturing
ENB339	Introduction to Robotics
ENB350	Real-time Computer-based Systems
ENB352	Communication Environments For Embedded Systems
ENB436	Mechatronics System Design
ENB440	RF Techniques and Modern Applications
ENB441	Applied Image Processing
ENB445	RF Communication Technologies
ENB446	Wireless Communications
ENB448	Signal Processing and Filtering
ENB452	Advanced Power Systems Analysis
ENB453	Power Equipment and Utilisation
ENB454	Power System Management
ENB455	Power Electronics
ENB456	Energy
ENB457	Controls, Systems and Applications
ENB458	Modern Control Systems
INB353	Wireless and Mobile Networks
INB860	Computational Intelligence for Control and Embedded Systems

Course structure - Electrical Engineering - Students who commenced in 2007 & 2008

Year 1, Semester 1

BEB100	Introducing Professional Learning
MAB131	Engineering Mathematics 1A
	OR
MAB180	Engineering Mathematics 1B
	Business Unit
	Business Unit

Year 1, Semester 2

ENB103	Electrical Engineering
MAB132	Engineering Mathematics 2A
	OR
MAB182	Engineering Mathematics 2B
	Business Unit
	Business Unit

Year 2, Semester 1

ENB240	Introduction To Electronics
ENB246	Engineering Problem Solving
MAB233	Engineering Mathematics 3
PCB136	Engineering Physics 1C

Year 2, Semester 2

ENB200	Introducing Engineering Systems
	OR (prior to 2009)
BEB200	Introducing Sustainability
	Business Unit
	Business Unit
	Business Unit

Year 3, Semester 1

ENB242	Introduction To Telecommunications
ENB340	Power Systems and Machines
	Business Unit
	Business Unit

Year 3, Semester 2

ENB243	Linear Circuits and Systems
ENB244	Microprocessors and Digital Systems
ENB245	Introduction To Design and Professional Practice
	Business Unit

Year 4, Semester 1

ENB301	Instrumentation and Control
ENB342	Signals, Systems and Transforms
	Business Unit
	Business Unit

Year 4, Semester 2	
ENB345	Advanced Design and Professional Practice
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1	
BEB701	Work Integrated Learning 1
BEB801	Project 1
	Electrical Engineering Selective
	Business Unit

Year 5, Semester 2	
BEB802	Project 2
ENB344	Industrial Electronics
ENB346	Digital Communications
	Electrical Engineering Selective

Electrical Engineering Selectives	
ENB231	Materials and Manufacturing 1
ENB334	Design For Manufacturing
ENB339	Introduction to Robotics
ENB350	Real-time Computer-based Systems
ENB352	Communication Environments For Embedded Systems
ENB436	Mechatronics System Design
ENB440	RF Techniques and Modern Applications
ENB441	Applied Image Processing
ENB445	RF Communication Technologies
ENB446	Wireless Communications
ENB448	Signal Processing and Filtering
ENB452	Advanced Power Systems Analysis
ENB453	Power Equipment and Utilisation
ENB454	Power System Management
ENB455	Power Electronics
ENB456	Energy
ENB457	Controls, Systems and Applications
ENB458	Modern Control Systems
INB353	Wireless and Mobile Networks
INB860	Computational Intelligence for Control and Embedded Systems

Course structure - Mechanical Engineering - Students who commenced in 2010

Year 1, Semester 1	
ENB110	Engineering Statics and Materials
MAB125	Foundations of Engineering Mathematics
	OR
MAB126	Mathematics for Engineering 1
	Business Unit
	Business Unit

Year 1, Semester 2	
ENB130	Mechanical and Thermal Energy
MAB126	Mathematics for Engineering 1
	OR
MAB127	Mathematics for Engineering 2
	Business Unit
	Business Unit

Year 2, Semester 1	
ENB100	Engineering and Sustainability
ENB212	Strength of Materials
MAB127	Mathematics for Engineering 2
	OR
MAB233	Engineering Mathematics 3
	Business Unit

Year 2, Semester 2	
ENB120	Electrical Energy and Measurements
ENB150	Introducing Engineering Design
ENB200	Introducing Engineering Systems
	Business Unit

Year 3, Semester 1	
ENB211	Dynamics
ENB231	Materials and Manufacturing 1
	Business Unit
	Business Unit

Year 3, Semester 2	
ENB205	Electrical and Computer Engineering
ENB215	Fundamentals of Mechanical Design
ENB221	Fluid Mechanics
ENB331	Materials and Manufacturing 2

Year 4, Semester 1	
BEB701	Work Integrated Learning 1
ENB222	Thermodynamics 1
	Business Unit
	Business Unit

Year 4, Semester 2	
MAB233	Engineering Mathematics 3
	OR
	Mechanical Engineering Selective
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1	
BEB801	Project 1
ENB316	Design of Machine Elements
ENB311	Stress Analysis
	OR
ENB312	Dynamics of Machinery
	OR
ENB421	Thermodynamics 2
	Business Unit

Year 5, Semester 2	
BEB802	Project 2
ENB313	Automatic Control
	OR
ENB317	Design and Maintenance of Machinery
	OR
ENB321	Fluids Dynamics
	Business Unit
	Business Unit

Mechanical Engineering Selectives	
ENB314	Industrial Noise and Vibration
ENB333	Operations Management
ENB336	Industrial Engineering
ENB339	Introduction to Robotics
ENB422	Energy Management
ENB423	Heating, Ventilation and Air-Conditioning
ENB432	Engineering Asset Management and Maintenance
ENB433	Plant and Process Design
ENB434	Tribology
ENB435	Computer Integrated Manufacturing

Course structure - Mechanical Engineering - Students who commenced in 2009

Year 1, Semester 1	
BEB100	Introducing Professional Learning
MAB131	Engineering Mathematics 1A
	OR
MAB180	Engineering Mathematics 1B
	Business Unit
	Business Unit

Year 1, Semester 2	
ENB104	Engineering Materials
MAB132	Engineering Mathematics 2A
	OR
MAB182	Engineering Mathematics 2B
	Business Unit
	Business Unit

Year 2, Semester 1	
ENB101	Engineering Mechanics 1
ENB120	Electrical Energy and Measurements
ENB231	Materials and Manufacturing 1
PCB150	Physics 1H

Year 2, Semester 2	
ENB200	Introducing Engineering Systems
	Business Unit
	Business Unit
	Business Unit

Year 3, Semester 1	
ENB211	Dynamics
ENB212	Strength of Materials
	Business Unit
	Business Unit

Year 3, Semester 2	
ENB215	Fundamentals of Mechanical Design
ENB221	Fluid Mechanics
ENB331	Materials and Manufacturing 2
	Business Unit

Year 4, Semester 1	
ENB222	Thermodynamics 1
MAB233	Engineering Mathematics 3
	Business Unit
	Business Unit

Year 4, Semester 2	
ENB205	Electrical and Computer Engineering
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1	
BEB801	Project 1
ENB316	Design of Machine Elements
	Two of:
ENB311	Stress Analysis
ENB312	Dynamics of Machinery
ENB421	Thermodynamics 2

Year 5, Semester 2	
BEB701	Work Integrated Learning 1
BEB802	Project 2
	One of:
ENB313	Automatic Control

ENB317	Design and Maintenance of Machinery
ENB321	Fluids Dynamics
	Business Unit

Course structure - Mechanical Engineering - Students who commenced in 2008

Year 1, Semester 1	
BEB100	Introducing Professional Learning
MAB131	Engineering Mathematics 1A
	OR
MAB180	Engineering Mathematics 1B
	Business Unit
	Business Unit

Year 1, Semester 2	
ENB104	Engineering Materials
MAB132	Engineering Mathematics 2A
	OR
MAB182	Engineering Mathematics 2B
	Business Unit
	Business Unit

Year 2, Semester 1	
ENB101	Engineering Mechanics 1
ENB231	Materials and Manufacturing 1
MAB233	Engineering Mathematics 3
PCB136	Engineering Physics 1C

Year 2, Semester 2	
ENB103	Electrical Engineering
	Business Unit
	Business Unit
	Business Unit

Year 3, Semester 1	
ENB105	Electrical and Computer Engineering
ENB211	Dynamics
	Business Unit
	Business Unit

Year 3, Semester 2	
ENB200	Introducing Engineering Systems
ENB102	Engineering Mechanics 2
ENB201	Fluid Mechanics
	Business Unit

Year 4, Semester 1	
BEB701	Work Integrated Learning 1
ENB311	Stress Analysis
	Business Unit
	Business Unit

Year 4, Semester 2	
ENB215	Fundamentals of Mechanical Design
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1	
BEB801	Project 1
ENB222	Thermodynamics 1
ENB312	Dynamics of Machinery
ENB316	Design of Machine Elements

Year 5, Semester 2	
BEB802	Project 2
	Business Unit
	Choose two of:
ENB313	Automatic Control
ENB317	Design and Maintenance of Machinery
ENB321	Fluids Dynamics

Course structure - Mechanical Engineering - Students who commenced in 2007

Year 1, Semester 1	
BEB100	Introducing Professional Learning
MAB131	Engineering Mathematics 1A
	OR
MAB180	Engineering Mathematics 1B
	Business Unit
	Business Unit

Year 1, Semester 2	
ENB104	Engineering Materials
MAB132	Engineering Mathematics 2A
	OR
MAB182	Engineering Mathematics 2B
	Business Unit
	Business Unit

Year 2, Semester 1	
ENB101	Engineering Mechanics 1
ENB231	Materials and Manufacturing 1
MAB233	Engineering Mathematics 3
PCB136	Engineering Physics 1C

Year 2, Semester 2	
ENB103	Electrical Engineering
	Business Unit
	Business Unit

	Business Unit

Year 3, Semester 1

ENB105	Electrical and Computer Engineering
ENB211	Dynamics
	Business Unit
	Business Unit

Year 3, Semester 2

BEB200	Introducing Sustainability
ENB102	Engineering Mechanics 2
ENB201	Fluid Mechanics
	Business Unit

Year 4, Semester 1

BEB701	Work Integrated Learning 1
ENB311	Stress Analysis
	Business Unit
	Business Unit

Year 4, Semester 2

ENB215	Fundamentals of Mechanical Design
	Business Unit
	Business Unit
	Business Unit

Year 5, Semester 1

BEB801	Project 1
ENB316	Design of Machine Elements
	Choose two of:
ENB313	Automatic Control
ENB333	Operations Management
ENB432	Engineering Asset Management and Maintenance
ENB435	Computer Integrated Manufacturing

Year 5, Semester 2

BEB802	Project 2
ENB222	Thermodynamics 1
	Business Unit
	Choose one of:
ENB312	Dynamics of Machinery
ENB317	Design and Maintenance of Machinery
ENB321	Fluids Dynamics
ENB331	Materials and Manufacturing 2

Accountancy Major - Students who commenced in 2009

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting
BSB111	Business Law and Ethics

Year 3 Semester 1

AYB221	Computerised Accounting Systems
EFB210	Finance 1

Year 3 Semester 2

AYB219	Taxation Law

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB340	Company Accounting
BSB113	Economics

Year 5 Semester 1

AYB311	Financial Accounting Issues

Accountancy Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 1 Semester 2

BSB113	Economics
BSB122	now replaced by BSB123 Data Analysis

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

AYB200	Financial Accounting
AYB230	Corporations Law
BSB114	now replaced by BSB124 Working in Business

Year 3 Semester 1

AYB225	Management Accounting
AYB340	Company Accounting

Year 3 Semester 2

AYB221	Computerised Accounting Systems

Year 4 Semester 1

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB219	Taxation Law
EFB101	now replaced by EFB222 Quantitative Methods for Economics
EFB210	Finance 1

Year 5 Semester 1

BSB115	Management

Advertising Major - Students who commenced in 2007-2009

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2

AMB201	Marketing and Audience Research

Year 4 Semester 1

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 2

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB111	Business Law and Ethics

Year 5 Semester 1

AMB339	Advertising Campaigns

Banking & Finance Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB307	Finance 2

Year 4 Semester 1

EFB333	Introductory Econometrics
EFB335	Investments

Year 4 Semester 2

EFB201	Financial Markets
EFB223	Economics 2
EFB312	International Finance

Year 5 Semester 1

BSB111	Business Law and Ethics

Economics Major - Students who commenced in 2009

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

No Faculty of Business units studies this

semester.

Year 2 Semester 2

BSB110	Accounting
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Faculty Core Units

Year 4 Semester 1

Choice units or remaining Faculty Core Units

Choice units or remaining Faculty Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory

Choice units or remaining Faculty Core Units

Choice units or remaining Faculty Core Units

Year 5 Semester 1

BSB111	Business Law and Ethics

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please note: BSB119 and BSB126 are the remaining Faculty Core Units to be completed. Please check unit availability when selecting Choice units.

Economics Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB114	now replaced by BSB124 Working in Business
BSB110	Accounting

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

EFB222	Quantitative Methods For Economics and Finance

Year 4 Semester 1

BSB111	Business Law and Ethics
EFB333	Introductory Econometrics

Year 4 Semester 2

EFB328	Substitute any Level 3 EFB3xx unit
EFB329	Contemporary Applications of Economics Theory
EFB336	International Economics

Year 5 Semester 1

BSB126	Marketing

Finance Major - Students who commenced in 2009

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB110	Accounting
BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2

EFB335	Investments

Year 4 Semester 2

EFB201	Financial Markets
EFB312	International Finance
EFB340	Finance Capstone

Year 5 Semester 1

BSB111	Business Law and Ethics

Human Resource Management Major - Students who commenced in 2009

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB110	Accounting
BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

MGB201	Contemporary Employment Relations
MGB207	Human Resource Issues and Strategy

Year 3 Semester 2

MGB200	Leading Organisations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB220	Business Research Methods
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

Year 5 Semester 1

BSB111	Business Law and Ethics

International Business Major - Students who commenced in 2007-2009

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB113	Economics
BSB123	Data Analysis
BSB124	Working in Business

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
EFB240	Finance for International Business
MGB340	International Business in the Asia-Pacific

Year 5 Semester 1

BSB111	Business Law and Ethics

Management Major - Students who commenced in 2009

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis
MGB200	Leading Organisations

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

BSB110	Accounting
MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Year 5 Semester 1

BSB111	Business Law and Ethics

Management Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB114	now replaced by BSB124 Working in Business
BSB126	Marketing

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB111	Business Law and Ethics
MGB200	Leading Organisations
BSB122	now replaced by MGB201
MGB201	Contemporary Employment Relations

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB310	Sustainability in A Changing Environment

Year 4 Semester 1

MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2

BSB119	Global Business
MGB335	Project Management
	Management Option Unit

Year 5 Semester 1

BSB110	Accounting

Management Option Unit List:

Students must choose 2 of the following units. One must be a Level 3 unit:

MGB201	Contemporary Employment Relations
MGB218	Managing Business Growth
MGB225	Intercultural Communication and Negotiation Skills
MGB314	Organisational Consulting and Change
MGB370	Personal and Professional Development

Marketing Major - Students who commenced in 2009

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB110	Accounting
BSB119	Global Business
BSB124	Working in Business

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB336	International Marketing
AMB340	Services Marketing

Year 4 Semester 2

AMB202	Integrated Marketing Communication
AMB335	E-marketing Strategies
BSB123	Data Analysis

Year 5 Semester 1

AMB359	Strategic Marketing

Marketing Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB122	now replaced by BSB123 Data Analysis

BSB126	Marketing

Year 1 Semester 2

BSB114	now replaced by BSB124 Working in Business
BSB119	Global Business

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research

Year 4 Semester 1

AMB202	Integrated Marketing Communication
AMB340	Services Marketing

Year 4 Semester 2

BSB110	Accounting
AMB335	E-marketing Strategies
AMB252	Business Decision Making
	or
IBB213	International Marketing

Year 5 Semester 1

AMB359	Strategic Marketing

Public Relations Major - Students who commenced in 2007-2009

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

No Faculty of Business units studies this semester.

Year 2 Semester 2

AMB201	Marketing and Audience Research
BSB113	Economics
BSB124	Working in Business

Year 3 Semester 1

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 2

BSB111	Business Law and Ethics

Year 4 Semester 1

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 2

AMB374	Global Public Relations Cases
AMB375	Public Relations Management
BSB123	Data Analysis

Year 5 Semester 1

AMB379	Public Relations Campaigns

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Economist, Electrical and Computer Engineer, Electrical Engineer, Electronic Commerce Developer, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Developer, Human Resource Manager, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Risk Manager, Software Engineer, Stockbroker, Web Designer.

Bachelor of Applied Science / Bachelor of Business (IX31)

Year offered: 2011
Admissions: Yes
CRICOS code: 042263G
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,358 per semester (indicative)
International Fees (indicative): 2011: $11,000 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 419832
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Maths B (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Dr Perry Hartfield (Science and Technology); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations); Science Discipline Coordinator details are listed under further information.
Campus: Gardens Point

Overview

Through the combination of science and business, you will equip yourself for an exciting career at the cutting edge of scientific innovation within a range of public, private and non-profit industries. Your business degree will give you a broad base of commercial knowledge as well as the opportunity to major in a specific business area. This understanding of business makes you more attractive to employers, even if you wish to work predominantly in a science-based career.

Career Outcomes

With a double degree in business and science you could gain employment as a consultant, marketer or project manager within firms developing and taking scientific research to the marketplace. You will also develop the entrepreneurial skills necessary to sell your abilities to a range of employers including government agencies, private enterprise and not-for-profit organisations.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Further Information

For further information about this course, please contact the following:

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Microbiology
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Email: c.knox@qut.edu.au

Physics
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Phone: +61 7 3138 1584
Email: g.michael@qut.edu.au

Full Time Course structure

Year 1 Semester 1

Business School Core Unit
Business School Core Unit
Science Faculty Unit
Science Faculty Unit

Year 1 Semester 2

Business School Core Unit
Business School Core Unit
Science Faculty Unit
Science Faculty Unit

Year 2 Semester 1

Business School Core Unit
Business School Core Unit
Science Faculty Unit
Science Faculty Unit

Year 2 Semester 2

Business School Core Unit
Business School Major Unit
Science Faculty Unit
Science Faculty Unit

Year 3 Semester 1

Business School Major Unit
Business School Major Unit
Science Faculty Unit
Science Faculty Unit

Year 3 Semester 2

Business School Major Unit
Business School Major Unit
Science Faculty Unit
Science Faculty Unit

Year 4 Semester 1

Business School Major Unit
Business School Major Unit
Science Faculty Unit
Science Faculty Unit

Year 4 Semester 2

Business School Major Unit
Business School Major Unit
Science Faculty Unit
Science Faculty Unit

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law
AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301 Audit and Assurance
AYB311 Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB126 Marketing
BSB113 Economics

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB124 Working in Business
BSB119 Global Business

Year 2 Semester 2

AMB200 Consumer Behaviour
AMB220 Advertising Theory and Practice

Year 3 Semester 1	
BSB111	Business Law and Ethics
AMB201	Marketing and Audience Research

Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2	
AMB339	Advertising Campaigns
MGB223	Entrepreneurship and Innovation

Economics Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB110	Accounting
BSB124	Working in Business

Year 2 Semester 1	
BSB111	Business Law and Ethics
MGB223	Entrepreneurship and Innovation

Year 2 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice units	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units	
	Students must complete both remaining Business School Core Units
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1	
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2	
EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1	
EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2	
EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

MGB201	Contemporary Employment Relations
MGB210	Managing Operations

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
MGB223	Entrepreneurship and Innovation

Course structure - Major in Biochemistry

Year 1, Semester 1

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2 (Life Sciences Pre-Major Strand)

SCB120	Plant and Animal Physiology
SCB121	Chemistry 2

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

SCB122	Cell and Molecular Biology
SCB123	Physical Science Applications

Year 3, Semester 1

LQB381	Biochemistry: Structure and Function
LQB383	Molecular and Cellular Regulation

Year 3, Semester 2

LQB481	Biochemical Pathways and Metabolism
LQB483	Molecular Biology Techniques

Year 4, Semester 1

LQB581	Functional Biochemistry
LQB582	Biomedical Research Technologies

Year 4, Semester 2

LQB681	Biochemical Research Skills
LQB682	Protein Biochemistry and Bioengineering

Course structure - Major in Biotechnology

Year 1, Semester 1

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2 (Life Sciences Pre-Major Strand)

SCB120	Plant and Animal Physiology
SCB121	Chemistry 2

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1

	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

SCB122	Cell and Molecular Biology
SCB123	Physical Science Applications

Year 3, Semester 1

LQB381	Biochemistry: Structure and Function
LQB383	Molecular and Cellular Regulation

Year 3, Semester 2

LQB483	Molecular Biology Techniques
LQB484	Introduction to Genomics and Bioinformatics

Year 4, Semester 1

	TWO units selected from:
LQB583	Genetic Research Technology
LQB584	Medical Cell Biology
LQB585	Plant Genetic Manipulation

Year 4, Semester 2

	TWO units selected from:
LQB682	Protein Biochemistry and Bioengineering
LQB684	Medical Biotechnology
LQB685	Plant Microbe Interactions

Course structure - Major in Chemistry

Year 1, Semester 1

SCB111	Chemistry 1
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 1, Semester 2 (Chemistry Pre-Major Strand)

SCB112	Cellular Basis of Life
SCB121	Chemistry 2

Year 2, Semester 1

MAB120	Algebra and Calculus
SCB110	Science Concepts and Global Systems

Year 2, Semester 2

SCB123	Physical Science Applications
SCB131	Experimental Chemistry

Year 3, Semester 1

PQB312	Analytical Chemistry For Scientists and Technologists
PQB331	Structure and Bonding

Year 3, Semester 2

PQB401	Reaction Kinetics, Thermodynamics and Mechanisms
PQB442	Chemical Spectroscopy

Year 4, Semester 1

PQB502	Advanced Physical Chemistry
PQB531	Organic Mechanisms and Synthesis

Year 4, Semester 2

PQB631	Advanced Inorganic Chemistry
PQB642	Chemical Research

Course structure - Major in Ecology

Year 1, Semester 1

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2 (Ecology and Environmental Science Pre-Major Strand)

SCB120	Plant and Animal Physiology
SCB122	Cell and Molecular Biology

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

NQB201	Planet Earth
NQB202	History of Life on Earth

Year 3, Semester 1

NQB302	Earth Surface Systems
NQB321	Ecology

Year 3, Semester 2

NQB421	Experimental Design
NQB422	Genetics and Evolution

Year 4, Semester 1

NQB521	Population Genetics and Molecular Ecology
NQB523	Population Management

Year 4, Semester 2

NQB622	Conservation Biology
NQB623	Ecological Systems

Course structure - Major in Environmental Science

Year 1, Semester 1

SCB111	Chemistry 1

SCB112	Cellular Basis of Life

Year 1, Semester 2 (Ecology and Environmental Science Pre-Major Strand)

SCB120	Plant and Animal Physiology
SCB121	Chemistry 2

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

NQB202	History of Life on Earth
SCB123	Physical Science Applications

Year 3, Semester 1

NQB302	Earth Surface Systems
NQB321	Ecology

Year 3, Semester 2

NQB403	Soils and the Environment
NQB421	Experimental Design

Year 4, Semester 1

NQB501	Environmental Modelling
NQB502	Field Methods in Natural Resource Sciences

Year 4, Semester 2

NQB601	Sustainable Environmental Management
NQB602	Environmental Chemistry

Course structure - Major in Forensic Science

Year 1, Semester 1

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2 (Forensic Science Pre-Major Strand)

SCB121	Chemistry 2
SCB122	Cell and Molecular Biology

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

SCB123	Physical Science Applications
SCB131	Experimental Chemistry

Year 3, Semester 1

LQB383	Molecular and Cellular Regulation
SCB384	Forensic Sciences - From Crime Scene to Court

Year 3, Semester 2

JSB979	Forensic Scientific Evidence
PQB312	Analytical Chemistry For Scientists and Technologists

Year 4, Semester 1

PQB513	Instrumental Analysis
PQB584	Forensic Physical Evidence

Year 4, Semester 2

LQB680	Forensic DNA Profiling
PQB684	Forensic Analysis

Course structure - Major in Geoscience

Year 1, Semester 1

SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2 (Geoscience Pre-Major Strand)

NQB201	Planet Earth
SCB123	Physical Science Applications

Year 2, Semester 1

SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2

NQB202	History of Life on Earth
SCB222	Exploration of the Universe

Year 3, Semester 1

NQB311	Mineralogy
NQB314	Sedimentary Geology

Year 3, Semester 2

NQB411	Petrology of Igneous and Metamorphic Rocks
NQB412	Structural Geology and Field Methods

Year 4, Semester 1

NQB502	Field Methods in Natural Resource Sciences
NQB513	Geophysics

Year 4, Semester 2

NQB613	Plate Tectonics
NQB615	Geochemistry

Course structure - Major in Microbiology

Year 1, Semester 1	
SCB111	Chemistry 1
SCB112	Cellular Basis of Life

Year 1, Semester 2 (Life Sciences Pre-Major Strand)	
SCB120	Plant and Animal Physiology
SCB121	Chemistry 2

Year 2, Semester 1	
SCB110	Science Concepts and Global Systems
	Plus either:
MAB101	Statistical Data Analysis 1
	Or
MAB105	Preparatory Mathematics

Year 2, Semester 2	
SCB122	Cell and Molecular Biology
SCB123	Physical Science Applications

Year 3, Semester 1	
LQB381	Biochemistry: Structure and Function
LQB386	Microbial Structure and Function

Year 3, Semester 2	
LQB483	Molecular Biology Techniques
LQB486	Clinical Microbiology 1

Year 4, Semester 1	
LQB586	Clinical Microbiology 2
LQB587	Applied Microbiology 1: Water, Air and Soil

Year 4, Semester 2	
LQB686	Microbial Technology and Immunology
LQB687	Applied Microbiology 2: Food and Quality Assurance

Course structure - Major in Physics

Year 1, Semester 1	
MAB121	Calculus and Differential Equations
	Or
MAB120	Algebra and Calculus
SCB111	Chemistry 1
	Students who have completed only Maths B are required to take MAB120. Students who have completed both Maths B and Maths C should take MAB121.

Year 1, Semester 2 (Physics Pre-Major Strand)	
MAB122	Algebra and Analytic Geometry
PQB250	Mechanics and Electromagnetism

Year 2, Semester 1	
SCB110	Science Concepts and Global Systems
SCB112	Cellular Basis of Life

Year 2, Semester 2	
MAB220	Computational Mathematics 1
	Or
MAB121	Calculus and Differential Equations
PQB251	Waves and Optics

Year 3, Semester 1	
MAB311	Advanced Calculus
PQB350	Thermodynamics of Solids and Gases

Year 3, Semester 2	
PQB450	Energy, Fields and Radiation
PQB451	Electronics and Instrumentation

Year 4, Semester 1	
PQB550	Quantum and Condensed Matter Physics
PQB551	Physical Analytical Techniques

Year 4, Semester 2	
PQB650	Advanced Theoretical Physics
PQB651	Experimental Physics

Accountancy Major - Students who commenced in 2007-2008

Year 1 Semester 1	
BSB110	Accounting
BSB115	Management

Year 1 Semester 2	
BSB114	now replaced by BSB124 Working in Business
BSB126	Marketing
	or
BSB119	Global Business

Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2	
AYB200	Financial Accounting
AYB230	Corporations Law

Year 3 Semester 1	
AYB225	Management Accounting
AYB340	Company Accounting

Year 3 Semester 2

AYB219	Taxation Law
AYB221	Computerised Accounting Systems

Year 4 Semester 1

AYB301	Audit and Assurance
AYB321	Strategic Management Accounting
	or
AYB311	Financial Accounting Issues

Year 4 Semester 2

AYB339	Accountancy Capstone
EFB210	Finance 1

International Business Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
EFB240	Finance for International Business

Year 3 Semester 1

MGB225	Intercultural Communication and Negotiation Skills
IBB208	Please contact the School of AMPR regarding alternative unit
	or
IBB217	Please contact the School of AMPR regarding alternative unit

Year 3 Semester 2

AMB210	Importing and Exporting
MGB340	International Business in the Asia-Pacific

Year 4 Semester 1

AMB369	International Business Strategy
IBB304	Please contact the School of AMPR regarding alternative unit

Year 4 Semester 2

AMB303	International Logistics
AMB336	International Marketing

Public Relations Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

AMB201	Marketing and Audience Research
BSB114	now replaced by BSB124 Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB202	Integrated Marketing Communication
AMB260	now replaced by AMB263 Introduction to Public Relations
AMB263	Introduction To Public Relations

Year 3 Semester 2

AMB261	Please contact the School of AMPR regarding alternative unit
AMB262	Please contact the School of AMPR regarding alternative unit

Year 4 Semester 1

AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Year 4 Semester 2

AMB379	Public Relations Campaigns
AMB375	Public Relations Management

Human Resource Management Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB114	now replaced by BSB124 Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business

MGB207	Human Resource Issues and Strategy

Year 3 Semester 1

MGB220	Business Research Methods
	HRM Option Unit

Year 3 Semester 2

MGB200	Leading Organisations
	HRM Option Unit

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
	HRM Option Unit

HRM Option Unit List

	Plus 3 units from the following list:
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB335	Project Management
MGB370	Personal and Professional Development
	HRM students must choose three units from the above list (one must be a Level 3 unit)

Management Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB114	now replaced by BSB124 Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
MGB200	Leading Organisations

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB212	Sustainability in a Changing Environment
	Management Option Unit

Year 4 Semester 1

MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2

MGB335	Project Management
	Management Option Unit

Management Option Unit List

	Plus 3 units from the following list:
MGB201	Contemporary Employment Relations
MGB218	Managing Business Growth
MGB225	Intercultural Communication and Negotiation Skills
MGB314	Organisational Consulting and Change
MGB370	Personal and Professional Development
	Management students must choose three units from the above list (one must be a Level 3 unit).

Potential Careers:

Academic, Account Executive, Accountant, Advertising Professional, Analytical Chemist, Astrophysicist, Banker, Banking and Finance Professional, Biochemist, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Business Analyst, Chemist, Chemist Industrial, Clinical Laboratory Scientist, Coastal Scientist, Conservation Biologist, Ecologist, Economist, Environmental Scientist, Estimator, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Health Physicist, Home Economist, Human Resource Developer, Human Resource Manager, Hydrogeologist, Immunologist, Industrial Chemist, International Business Specialist, Investment Manager, Laboratory Technician (Chemistry), Manager, Marine Scientist, Marketing Officer/Manager, Medical Biotechnologist, Medical Physicist, Microbiologist, Molecular Biologist, Natural Resource Scientist, Physicist, Plant Biotechnologist, Policy Officer, Population Ecologist, Programmer, Public Relations Officer/Consultant, Public Servant, Stockbroker, Virologist.

Bachelor of Business/Bachelor of Health Science (Health Services Management) (IX32)

Year offered: 2011
Admissions: No
CRICOS code: 027277D
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
International Fees (indicative): 2011: $11,250 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409252
Past rank cut-off: 76
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit http://www.qut.edu.au/assumed-knowledge
Course coordinator: Dr Claire Gardiner, Director of Undergraduate Studies (QUT Business School); Ms Melinda Service (Health); HSM enrolment queries to email: sph.studentcentre @qut.com or phone: 07 3138 3368
Discipline coordinator: Jenny Nicol (Health Services Management); Ms Ros Kent (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Public Health Elective units for Health Services Management major

Indigenous Health	
PUB406	Health Promotion Practice
PUB557	Health Needs of Indigenous Australians and Other Populations
PUB644	Health Promoting Schools

Health Safety & Environment	
PUB611	Risk Management

Women's Health	
PUB336	Women's Health
PUB406	Health Promotion Practice
PYB054	Psychology and Gender

General Electives	
HMB273	Exercise Physiology 1
PUB336	Women's Health
PUB341	Nutrition Education
PUB436	Evidence Based Practice
PUB611	Risk Management
PUB875	Professional Practice
PYB054	Psychology and Gender
PYB067	Human Sexuality
PYB203	Developmental Psychology
PYB205	Social Psychology
PYB307	Health Psychology

Course Updates - List of re-coded and replacement Business units

Faculty Core units	
BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units	
AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units	
AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units	
BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units

MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units

IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units

MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units

AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand

	Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)

AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Community Health Officer, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Health Information Manager, Health Services Manager, Home Economist, Information Officer, International Business Specialist, Investment Manager, Manager, Marketing Officer/Manager, Policy Officer, Project Developer, Project Manager, Public Health Officer, Public Relations Officer/Consultant, Publishing Professional, Risk Manager, Stockbroker.

Bachelor of Business/Bachelor of Information Technology (IX33)

Year offered: 2011
Admissions: No
CRICOS code: 059595C
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
International Fees (indicative): 2011: $10,875 (indicative) per semester
QTAC code: 419202
Past rank cut-off: 76
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA), Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au; Associate Professor Richard Thomas (Science and Technology)
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

Course structure

This course has been discontinued. Currently enrolled students should check with the relevant Faculty for course progression.

Information Systems Major

Compulsory Units	
INB311	Enterprise Systems
INB340	Database Design
INB220	Business Analysis

IS Elective Units	
INB312	Enterprise Systems Applications
INB342	Enterprise Data Mining and Data Analysis
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB320	Business Process Modelling
INB124	Information Systems Development
INB221	Technology Management

Network Systems Major

Compulsory Units	
INB350	Internet Protocols and Services
INB351	Unix Network Administration
INB352	Network Planning
INB255	Security

Electives	
INB312	Enterprise Systems Applications
INB365	Systems Programming
INB353	Wireless and Mobile Networks
INB355	Cryptology and Protocols

Software Architecture Major

Compulsory Units	
INB340	Database Design
INB371	Data Structures and Algorithms
INB372	Agile Software Development

Electives	
	Choose 3 Electives
INB341	Software Development With Oracle
INB311	Enterprise Systems
INB312	Enterprise Systems Applications
INB272	Interaction Design
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB320	Business Process Modelling
INB365	Systems Programming
INB370	Software Development
INB373	Web Application Development
INB374	Enterprise Software Architecture
INB381	Modelling and Animation Techniques
INB382	Real Time Rendering Techniques
MAB281	Mathematics for Computer Graphics
	MAB281 is only to be used as a prereq for INB381

Accountancy Major

Year 1 Semester 1	
BSB110	Accounting
BSB115	Management

Year 1 Semester 2	
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2	
AYB200	Financial Accounting

AYB230	Corporations Law

Year 3 Semester 1

AYB225	Management Accounting
AYB340	Company Accounting

Year 3 Semester 2

AYB219	Taxation Law
AYB221	Computerised Accounting Systems

Year 4 Semester 1

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
	OR
AYB321	Strategic Management Accounting

Year 4 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Advertising Major

Year 1 Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
AMB202	Integrated Marketing Communication

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Banking and Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB223	Economics 2
EFB307	Finance 2

Year 4 Semester 1

EFB333	Introductory Econometrics
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB201	Financial Markets

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business

BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
EFB223	Economics 2

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB331	Intermediate Microeconomics
EFB330	Intermediate Macroeconomics

Year 3 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB328	Public Economics and Finance

Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
EFB314	International Trade and Economic Competitiveness

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
	HRM Option Unit

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
	HRM Option Unit

HRM Option Unit List

HRM students must choose two units from the above list (one must be a Level 3 unit).

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB310	Sustainability in A Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB370	Personal and Professional Development
MGB335	Project Management

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

International Business Major

Year 1 Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

EFB240	Finance for International Business
IBB217	Asian Business Development
	OR
IBB208	European Business Development

Year 3 Semester 2

AMB210	Importing and Exporting
IBB317	replaced by MGB340 International Business in

	the Asia-Pacific
	OR
IBB308	replaced by MGB340 International Business in the Asia-Pacific

Year 4 Semester 1

AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 2

AMB303	International Logistics
AMB369	International Business Strategy

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

MGB200	Leading Organisations
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

BSB119	Global Business
MGB310	Sustainability in A Changing Environment

Year 4 Semester 1

MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2

	Management Option Unit
MGB335	Project Management

Management Option Unit List

Management students must choose two from the following list (one must be a Level 3 unit):

MGB201	Contemporary Employment Relations
MGB324	Managing Business Growth
MGB314	Organisational Consulting and Change
MGB370	Personal and Professional Development
MGB225	Intercultural Communication and Negotiation Skills

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Marketing Major

Year 1 Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB335	E-marketing Strategies

Year 4 Semester 1

AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2

AMB359	Strategic Marketing
AMB252	Business Decision Making
	OR
AMB336	International Marketing

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Public Relations Major

Year 1 Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations

Year 3 Semester 2

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB360	Corporate Communication Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
AMB371	Corporate Communication Strategies

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Course Updates - List of re-coded and replacement Business units

Faculty Core units

BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units

AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units

AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units

MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units

IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units

MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units

AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud

BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)

AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

IX33 - Bachelor of Business/Bachelor of Information Technology Course structure 2009

Course Structure 2009

From semester one, 2009 this course will not be available for commencing students. IX33 will only be available for continuing students. New students - please refer to IX58. Please contact fit.enquiry@qut.edu.au for any enquiries.

Year 1, Semester 1

INB103	Industry Insights
INB250	Systems Architecture
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 1, Semester 2

INB210	Databases
INB251	Networks
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 2, Semester 1

INB104	Building IT Systems
	Choose one unit from: Intermediate Level Elective list. This choice will replace ITB008 from 2009 course summary.
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 2, Semester 2

INB270	Programming
INB271	The Web
BBUS	Business Unit
BBUS	Business Unit

Year 3, Semester 1

	IT Major Unit
	IT Major Unit
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 3 Semester 2

INB301	The Business of IT
	IT Major Unit
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit

Year 4, Semester 1

INB302	Capstone Project
	IT Major Unit
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit

Year 4, Semester 2

	IT Major Unit
	IT Major Unit
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit

IX33 - Bachelor of Business/Bachelor of Information Technology Course structure 2008

Year 1, Semester 1

ITB002	IT Professional Studies

ITB005	Systems Architecture
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 1, Semester 2

ITB004	Database Systems
ITB006	Networks
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 2, Semester 1

ITB001	Problem Solving and Programming
ITB008	Modelling Analysis and Design
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 2, Semester 2

ITB003	Object Oriented Programming
ITB007	Web Development
BBUS	Business Unit
BBUS	Business Unit

Year 3, Semester 1

	IT Major Unit
	IT Major Unit
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit

Year 3 Semester 2

ITB009	Core Project Management
	IT Major Unit
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit

Year 4, Semester 1

ITB010	Core Project Implementation
	IT Major Unit
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit

Year 4, Semester 2

	IT Major Unit
	IT Major Unit
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Computer Games Developer, Computer Salesperson/Marketer, Corporate Secretary, Database Manager, Economist, Electronic Commerce Developer, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Home Economist, Human Resource Manager, Information Officer, Information Security Specialist, International Business Specialist, Internet Professional, Investment Manager, Manager, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional, Risk Manager, Stockbroker, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, Technical Officer, Trainer, Web Designer.

Bachelor of Business / Bachelor of Creative Industries (IX34)

Year offered: 2011
Admissions: Yes
CRICOS code: 059596B
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409182
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for Accountancy, Finance, Economics, and Marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Career Outcomes

Through the combination of creative industries with business, you will equip yourself for an exciting career in the growth area of creative industries.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration—marketing, managing or balancing the books for creative projects and businesses.

Some combinations are particularly complementary in building related skill sets, for example digital media with advertising, television producing with marketing, or creative and professional writing with public relations. Alternatively, you may be interested in pursuing a professional business career, such as accounting, finance or human resource management within a creative environment.

You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise in the performance, visual or production arts. Please refer to the QUT Business School prospectus to find out more about the business majors.

Overview

This program consists of 16 creative industries units and 16 business units which are integrated so that you will study units from both areas each semester. You will undertake the Bachelor of Creative Industries core units as well as one creative industries major from animation; art and design history; creative and professional writing; dance; digital media; drama; entertainment industries; fashion; film, television and screen; interactive and visual design; journalism, media and communication; literary studies; or music.

Your business degree provides you with a broad base of business knowledge, and you will choose a major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Business School core units and 96 credit points of units from a Business major. The Business majors are accountancy, advertising, economics, finance, human resource management, international business, management, marketing, public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

The Creative Industries component is made up of 96 credit points of core units and a Creative Industries major (96 credit points).

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Course structure for students commencing in 2011

Year 1, Semester 1	
	Business Unit
	Business Unit
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2	
	Business Unit
	Business Unit
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
	Business Unit
	Business Unit
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First Unit

Year 2, Semester 2	
	Business Unit
	Business Unit
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second Unit

Year 3, Semester 1	
	Business Unit
	Business Unit
SELECT	Creative Industries Major: Third Unit
SELECT	Creative Industries Major: Fourth Unit

Year 3, Semester 2	
	Business Unit
	Business Unit
SELECT	Creative Industries Major: Fifth Unit
SELECT	Creative Industries Major: Sixth Unit

Year 4, Semester 1	
	Business Unit
	Business Unit
SELECT	Creative Industries Major: Seventh Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 2	
	Business Unit
	Business Unit
SELECT	Creative Industries Major: Eighth Unit
SELECT	A Transitions to New Professional Environments Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
	Business Faculty Core Unit
	Business Faculty Core Unit
KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2	
	Business Faculty Core Unit
	Business Faculty Core Unit
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1	
	Business Faculty Core Unit
	Business Faculty Core Unit
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First Unit

Year 2, Semester 2	
	Business Faculty Core Unit
	Business Faculty Core Unit
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second Unit

Year 3, Semester 1	
	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Third Unit
SELECT	Creative Industries Major: Fourth Unit

Year 3, Semester 2	
	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Fifth Unit
SELECT	Creative Industries Major: Sixth Unit

Year 4, Semester 1	
	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Seventh Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 2	
	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Eighth Unit
SELECT	A Transitions to New Professional Environments Unit

Course structure for students who commenced in 2009

Year 1, Semester 1	
	Business Faculty Core Unit
	Business Faculty Core Unit

KKB101	Creative Industries: People and Practices
SELECT	Either KPB150 or KVB104:
KPB150	Foundations of Multi-platform Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

	Business Faculty Core Unit
	Business Faculty Core Unit
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

	Business Faculty Core Unit
	Business Faculty Core Unit
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries Major: First Unit

Year 2, Semester 2

	Business Faculty Core Unit
	Business Faculty Core Unit
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries Major: Second Unit

Year 3, Semester 1

	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Third Unit
SELECT	Creative Industries Major: Fourth Unit

Year 3, Semester 2

	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Fifth Unit
SELECT	Creative Industries Major: Sixth Unit

Year 4, Semester 1

	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Seventh Unit
SELECT	A Transitions to New Professional Environments Unit

Year 4, Semester 2

	Business Faculty Major Unit
	Business Faculty Major Unit
SELECT	Creative Industries Major: Eighth Unit
SELECT	A Transitions to New Professional Environments Unit

Communication Design course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KIB101	Visual Communication

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KIB102	Visual Interactions

Year 2, Semester 1

SELECT	A Creative Industries Unit Option
KIB103	Introduction to Web Design and Development

Year 2, Semester 2

SELECT	A Creative Industries Unit Option
KIB104	Digital Media

Year 3, Semester 1

KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction

Year 3, Semester 2

KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design

Year 4, Semester 1

KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration

Year 4, Semester 2

KIB322	Design Project
SELECT	Either KIB314 or KKB338:
KIB314	Tangible Media
KIB338	Print Media

Creative Writing course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story

Year 2, Semester 1

KWB103	Persuasive Writing

KWB107	Creative Non-Fiction

Year 2, Semester 2

KWB102	Media Writing
SELECT	Either KJB224 or KWB106:
KJB224	Feature Writing
KWB106	Corporate Writing and Editing

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KWB207	Great Books: Creative Writing Classics

Year 3, Semester 2

SELECT	A Creative Industries Unit Option
KWB206	Youth and Children's Writing

Year 4, Semester 1

KWB211	Stylistics and Poetics
KWB313	Novel and Memoir

Year 4, Semester 2

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry

Dance course structure for students who commenced in 2008

Year 1, Semester 1

KDB103	Dance Technique Studies 1
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KDB104	Dance Technique Studies 2
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

KDB105	Architecture of the Body
KDB213	Dance Technique Studies 3

Year 2, Semester 2

KDB107	Choreographic Studies 1
KDB214	Dance Technique Studies 4

Year 3, Semester 1

KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2

Year 3, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills

Year 4, Semester 1

SELECT	A Creative Industries Unit Option
KDB108	World Dance

Year 4, Semester 2

SELECT	A Creative Industries Unit Option
KDB204	Australian Dance

Drama course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation

Year 2, Semester 1

KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 2, Semester 2

KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KTB206	The Creating Body

Year 3, Semester 2

SELECT	A Creative Industries Unit Option
KTB207	Staging Australia

Year 4, Semester 1

KTB204	Understanding Performance
KTB301	Performing Self

Year 4, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist

Interdisciplinary course structure for students who commenced in 2008

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
SELECT	Either KPB101 or KVB104:
KPB101	Introduction to Film, TV and New Media Production
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication

Year 2, Semester 1	
KKB221	Approaching Interdisciplinarity
SELECT	Creative Industries co-major: First Unit

Year 2, Semester 2	
KKB222	Interdisciplinarity in Practice
SELECT	Creative Industries co-major: Second Unit

Year 3, Semester 1	
SELECT	Creative Industries co-major: Third Unit
SELECT	Creative Industries co-major: Fourth Unit

Year 3, Semester 2	
SELECT	Creative Industries co-major: Fifth Unit
SELECT	Creative Industries co-major: Sixth Unit

Year 4, Semester 1	
SELECT	Transitions to New Professional Environment Unit
SELECT	Creative Industries co-major: Seventh Unit

Year 4, Semester 2	
SELECT	Transitions to New Professional Environment Unit
SELECT	Creative Industries co-major: Eighth Unit

Media and Communication course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KCB101	Introduction to Media and Communication: Texts

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KCB104	Media and Communications: Industries

Year 2, Semester 1	
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication

Year 2, Semester 2	
KCB105	Media Myth Busting 2
KCB202	New Media 2: Applications and Implications

Year 3, Semester 1	
KCB201	New Media 1: Information and Knowledge
KCB304	Designing Communication Resources
	*Note: KCB201 will no longer be offered after 2010. Please refer to the 2010 course structure for the equivalent new unit.

Year 3, Semester 2	
KCB203	Consumption Matters: Consumer Cultures and Identity
SELECT	Either KCB205 or a Creative Industries Unit Option:
KCB205	Professional Communication
	A Creative Industries Unit Option

Year 4, Semester 1	
KCB301	Media Audiences
KCB302	Political Communication

Year 4, Semester 2	
KCB303	Brisbane Media Map
SELECT	Either KKB341, KKB343, KKB345 or a Creative Industries Unit Option:
KKB341	Creative Industries Internship 1
KKB343	Service Learning 1
KKB345	Creative Industries Project 1
	A Creative Industries Unit Option

Music course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
SELECT	Either KMB003 or KMB005-1:
KMB003	Sex Drugs Rock 'N' Roll
KMB005-1	Group Music

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KMB105	Music and Sound Technology
SELECT	KMB005-2 if KMB005-1 was completed in semester 1:
KMB005-2	Group Music

Year 2, Semester 1	
KMB130	Core Musicianship 1
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1

Year 2, Semester 2	
KMB131	Core Musicianship 2
SELECT	Either KMB111 or KMB121:
KMB111	Music Production 2
KMB121	Music Performance 2

Year 3, Semester 1	
SELECT	A Music Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2	
SELECT	A Music Unit Option (List B)
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List A)

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List B)

LIST A: Music Unit Options	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics
KMB113	Multi-Instrumental Music A
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB200	Music Scenes and Subcultures
KMB209	Conducting
KMB213	Multi-Instrumental Music B
	Note: KMB206 and KMB207 are permitted to count as List A Music Unit Options if completed in 2010 or earlier.

LIST B: Music Unit Options	
KMB002	Music and Spirituality
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB212	Arranging
KMB252	Multi-Platform Sound Design
KMB301	The Music Industry
	Note: KMB106, KMB205 and KMB208 are permitted to count as List B Music Unit Options if completed in 2010 or earlier.

Sound Design course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia
	*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1	
KMB104	Music and Sound Skills
KMB110	Music Production 1

Year 2, Semester 2	
KMB107	Sound, Image, Text
KMB111	Music Production 2

Year 3, Semester 1	
SELECT	A Sound Design Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2	
KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Creative Industries Unit Option

Year 4, Semester 2	
KMB301	The Music Industry
SELECT	A Sound Design Unit Option (List B)

LIST A: Sound Design Unit Options	
KIB103	Introduction to Web Design and Development
KIB108	Animation History and Practices
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music

LIST B: Sound Design Unit Options	
KCB207	Exploring New Media Worlds
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KPB101	Introduction to Film, TV and New Media Production

Television course structure for students who commenced in 2008

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management

Year 2, Semester 1	
KPB106	Australian Television
KWB102	Media Writing

Year 2, Semester 2	
SELECT	A Creative Industries Unit Option
KPB107	Television's Greatest Hits

Year 3, Semester 1	
KCB301	Media Audiences

KPB202	Film and Television Business Skills: Entrepreneurship and Investment

Year 3, Semester 2

KKB175	Creative Industries Legal Issues
KPB207	Film and Television Scriptwriting

Year 4, Semester 1

KPB302	Project Development and Script Editing for TV and Film
KPB303	Critical Thinking About Television

Year 4, Semester 2

KPB310	Television Practice

Communication Design course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
KIB101	Visual Communication

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
KIB102	Visual Interactions

Year 2, Semester 1

SELECT	A Creative Industries Unit Option
KIB103	Introduction to Web Design and Development

Year 2, Semester 2

SELECT	A Creative Industries Unit Option
KIB104	Digital Media

Year 3, Semester 1

KIB214	Design for Interactive Media
SELECT	Either KIB230 or KKB216:
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction

Year 3, Semester 2

KIB216	Advanced Web Design
SELECT	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design

Year 4, Semester 1

KIB315	Contemporary Issues in Digital Media
SELECT	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration

Year 4, Semester 2

KIB322	Design Project
SELECT	Either KIB314 or KKB338:
KIB314	Tangible Media
KIB338	Print Media

Creative Writing course structure for students who commenced in 2007

Year 1, Semester 1

SELECT	A Creative Industries Core Unit
KWB101	Introduction to Creative Writing

Year 1, Semester 2

SELECT	A Creative Industries Core Unit
KWB104	Creative Writing: the Short Story

Year 2, Semester 1

KWB107	Creative Non-Fiction
SELECT	Either KWB102 or KWB103:
KWB102	Media Writing
KWB103	Persuasive Writing

Year 2, Semester 2

KWB204	Writing for Performance
SELECT	Either KJB224 or KWB106:
KJB224	Feature Writing
KWB106	Corporate Writing and Editing

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KWB207	Great Books: Creative Writing Classics

Year 3, Semester 2

SELECT	A Creative Industries Unit Option
KWB206	Youth and Children's Writing

Year 4, Semester 1

KWB211	Stylistics and Poetics
KWB313	Novel and Memoir

Year 4, Semester 2

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry

NOTES:

* If you have done both KWB204 Creative Non-fiction: Life Writing and KWB203 Creative Writing: The Novel then you cannot enroll in KWB313 Novel and Memoir. But if you have completed only one of KWB204 Creative Non-fiction: Life Writing or KWB203 Creative Writing: The Novel, you can and must do KWB313 Novel and Memoir.

* If you have not successfully completed KWB204, you must enrol one of the following units: KWB102, KWB103 or KJB224

Dance course structure for students who commenced

in 2007

Year 1, Semester 1	
KDB103	Dance Technique Studies 1
SELECT	A Creative Industries Core Unit

Year 1, Semester 2	
KDB104	Dance Technique Studies 2
SELECT	A Creative Industries Core Unit

Year 2, Semester 1	
KDB105	Architecture of the Body
KDB213	Dance Technique Studies 3

Year 2, Semester 2	
KDB107	Choreographic Studies 1
KDB214	Dance Technique Studies 4

Year 3, Semester 1	
KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2

Year 3, Semester 2	
KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
KDB108	World Dance

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
KDB204	Australian Dance

Drama course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KTB101	20th Century Performance

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KTB104	Performance Innovation

Year 2, Semester 1	
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene

Year 2, Semester 2	
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 3, Semester 1	
SELECT	A Creative Industries Unit Option
KTB206	The Creating Body

Year 3, Semester 2	
SELECT	A Creative Industries Unit Option
KTB207	Staging Australia

Year 4, Semester 1	
KTB204	Understanding Performance
KTB301	Performing Self

Year 4, Semester 2	
KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist

Interdisciplinary course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
SELECT	Sub-Major 1: First Unit

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
SELECT	Sub-Major 1: Second Unit

Year 2, Semester 1	
SELECT	Sub-Major 1: Third Unit
SELECT	Sub-Major 2: First Unit

Year 2, Semester 2	
SELECT	Sub-Major 1: Fourth Unit
SELECT	Sub-Major 2: Second Unit

Year 3, Semester 1	
SELECT	Sub-Major 1: Fifth Unit
SELECT	Sub-Major 2: Third Unit

Year 3, Semester 2	
SELECT	Sub-Major 1: Sixth Unit
SELECT	Sub-Major 2: Fourth Unit

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	Sub-Major 2: Fifth Unit

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
SELECT	Sub-Major 2: Sixth Unit

Please note: At least eight of your sub-major units must be K-coded units

Media and Communication course structure for

students who commenced in 2007

Year 1, Semester 1	
KCB101	Introduction to Media and Communication: Texts
SELECT	A Creative Industries Core Unit

Year 1, Semester 2	
KCB104	Media and Communications: Industries
SELECT	A Creative Industries Core Unit

Year 2, Semester 1	
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication

Year 2, Semester 2	
KCB105	Media Myth Busting 2
KCB202	New Media 2: Applications and Implications

Year 3, Semester 1	
KCB201	New Media 1: Information and Knowledge
KCB302	Political Communication

Year 3, Semester 2	
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB304	Designing Communication Resources

Year 4, Semester 1	
KCB301	Media Audiences
SELECT	Either KCB205 or a Creative Industries Unit Option:
KCB205	Professional Communication
	A Creative Industries Unit Option

Year 4, Semester 2	
KCB303	Brisbane Media Map
SELECT	Either KKB341, KKB343, KKB345 or a Creative Industries Unit Option:
KKB341	Creative Industries Internship 1
KKB343	Service Learning 1
KKB345	Creative Industries Project 1
	A Creative Industries Unit Option

Music course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
SELECT	Either KMB003 or KMB005-1:
KMB003	Sex Drugs Rock 'N' Roll
KMB005-1	Group Music

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KMB105	Music and Sound Technology
SELECT	KMB005-2 if KMB005-1 was completed in semester 1:
KMB005-2	Group Music

Year 2, Semester 1	
KMB130	Core Musicianship 1
SELECT	Either KMB110 or KMB120:
KMB110	Music Production 1
KMB120	Music Performance 1

Year 2, Semester 2	
KMB131	Core Musicianship 2
SELECT	Either KMB111 or KMB121:
KMB111	Music Production 2
KMB121	Music Performance 2

Year 3, Semester 1	
SELECT	A Music Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2	
SELECT	A Music Unit Option (List B)
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List A)

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
SELECT	A Music Unit Option (List B)

LIST A: Music Unit Options	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB108	Sound Recording and Acoustics
KMB113	Multi-Instrumental Music A
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB200	Music Scenes and Subcultures
KMB209	Conducting
KMB213	Multi-Instrumental Music B
	Note: KMB206 and KMB207 are permitted to count as List A Music Unit Options if completed in 2010 or earlier.

LIST B: Music Unit Options	
KMB002	Music and Spirituality
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB212	Arranging
KMB252	Multi-Platform Sound Design
KMB301	The Music Industry
	Note: KMB106, KMB205 and KMB208 are permitted to count as List B Music Unit Options if completed in 2010 or earlier.

Sound Design course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KMB105	Music and Sound Technology

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KMB106	Music and Sound for Multimedia
	*Please note: KMB106 will be discontinued at the end of 2010 and replaced by KMB252.

Year 2, Semester 1	
KMB104	Music and Sound Skills
KMB110	Music Production 1

Year 2, Semester 2	
KMB107	Sound, Image, Text
KMB111	Music Production 2

Year 3, Semester 1	
SELECT	A Sound Design Unit Option (List A)
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2	
KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1	
SELECT	A Creative Industries Unit Option
SELECT	A Creative Industries Unit Option

Year 4, Semester 2	
KMB301	The Music Industry
SELECT	A Sound Design Unit Option (List B)

LIST A: Sound Design Unit Options	
KIB103	Introduction to Web Design and Development
KIB108	Animation History and Practices
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music

LIST B: Sound Design Unit Options	
KCB207	Exploring New Media Worlds
KIB104	Digital Media
KIB105	Animation and Motion Graphics
KPB101	Introduction to Film, TV and New Media Production

Television course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KPB101	Introduction to Film, TV and New Media Production

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KPB104	Film and Television Production Resource Management

Year 2, Semester 1	
KPB106	Australian Television
KWB102	Media Writing

Year 2, Semester 2	
SELECT	A Creative Industries Elective
KPB107	Television's Greatest Hits

Year 3, Semester 1	
KCB301	Media Audiences
KPB202	Film and Television Business Skills: Entrepreneurship and Investment

Year 3, Semester 2	
KKB175	Creative Industries Legal Issues
KPB207	Film and Television Scriptwriting

Year 4, Semester 1	
KPB302	Project Development and Script Editing for TV and Film
KPB303	Critical Thinking About Television

Year 4, Semester 2	
SELECT	A Creative Industries Unit Option
KPB304	Television Practice

Visual Arts course structure for students who commenced in 2007

Year 1, Semester 1	
SELECT	A Creative Industries Core Unit
KVB100	Research and Creativity in the Visual Arts

Year 1, Semester 2	
SELECT	A Creative Industries Core Unit
KVB104	Photomedia and Artistic Practice

Year 2, Semester 1

KVB102	Modernism
KVB110	2D Media and Processes

Year 2, Semester 2

SELECT	A Creative Industries Elective
KVB111	3D Media and Processes

Year 3, Semester 1

KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Year 3, Semester 2

KVB103	Australian Art
KVB211	Post 1945 Art

Year 4, Semester 1

SELECT	A Creative Industries Unit Option
SELECT	Either KVB212 or KVB304:
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Year 4, Semester 2

KVB306	Video Art and Culture
SELECT	Either KVB108 or KVB307:
KVB108	Contemporary Asian Visual Culture
KVB307	Theories of Spatial Culture

Creative Industries Major Options

INSTRUCTIONS FOR MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Animation

Description: This major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Art and Design History

Description: This major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide an understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills

*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB101	Introduction to Media and Communication: Texts
SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law

Note: LWS009 will first be offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Fashion

Description: This major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer

* Please note: KPB203 is permitted to count towards this unit set.

Interactive and Visual Design

Description: This major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you

choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Literary Studies

Description: The aims of this major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Music

Description: This major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry

Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Creative Industries Second Major Options

INSTRUCTIONS FOR SECOND MAJORS/CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a second major, following semester of offer and unit requisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these second majors and are also mandatory elsewhere in your course can not contribute towards the completion of these second majors. Any unit(s) that appear in multiple second majors can only contribute towards the completion of one of these second majors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
BSB126	Marketing

Note: AMB221 and AMB339 are permitted to count towards the completion of this unit set if

completed in 2009 or earlier.

Animation

Description: This second major provides you with important skills in the skills, principles, concepts and history of animation. Beginning with drawing for animation and an exploration of the history of the animation industry and its practices, you will then apply this knowledge to current and emerging fields within the animation industry including motion graphics, 3D modelling and animation, real-time 3D and character animation. Through the creation of an interactive virtual environment you will be given the opportunity to refine your skills and expand your knowledge of the 3D animation industry.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB220	Animation Production
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics
KVB105	Drawing for Design
KVB106	Drawing for Animation

Architectural Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Art and Design History

Description: This second major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this second major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB202	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Creative and Professional Writing

Description: The aim of this second major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

Instructions: Of the eight units you need to complete, you must select at least three units coded 200 or above.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB303	Writing and Publishing Industry
KWB313	Novel and Memoir

Dance Studies

Description: This second major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this second major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary dance.

Instructions: Of the eight units you need to complete, you must select at least two units coded 200 or above.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance

KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KDB225	Music Theatre Skills
	*Please note that the Dance Studies major in the Bachelor of Creative Industries is NOT a pathway to secondary dance teaching

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This second major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB101	Introduction to Media and Communication: Texts
SELECT:	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
SELECT	Either KCB104 or KPB110:
KCB104	Media and Communications: Industries
KPB110	The Movie, TV & New Media Business
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KVB306	Video Art and Culture

Drama

Description: The second major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the second major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Performance Events and Festivals

Entertainment Industries

Description: On completion of this second major, you will be able to demonstrate the knowledge and skills required to pursue a career in the Entertainment Industry. These include an understanding of the characteristics of mainstream commercial culture that appeal to large audiences; an understanding both of business and creative processes; an ability to balance the two of these; and an awareness of historical and current Entertainment content and business.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either BSB126 or KPB101 (BSB126 is mandatory unless you are already undertaking it as part of another study package):
BSB126	Marketing
KPB101	Introduction to Film, TV and New Media Production
AMB207	Entertainment Marketing
KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business
KXB301	Entertainment?Industries Map
LWS008	Entertainment Law
LWS009	Introduction to Law
	Note: LWS009 will be first offered in semester 2 2011. KXB301 and LWS008 will first be offered in semester 1 2012. AMB200, KCB301 or KWB102 will be permitted to count towards this study package if completed in 2010 or earlier.

Entrepreneurship

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth
SELECT	Two units from the Advanced AMB Unit Options list OR two units from the Advanced MGB Unit Options list
	Advanced AMB Unit Options (AMB240 is mandatory):

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
	Advanced MGB Unit Options (MGB310 is mandatory):
MGB210	Managing Operations
MGB225	Intercultural Communication and Negotiation Skills
MGB310	Sustainability in A Changing Environment
	Note: AMB230, EFB210, MGB207, MGB216, MGB222 and MGB335 are permitted to count towards the completion of this unit set if completed in 2009 or earlier. AMB336 and AMB340 are permitted to count towards the Advanced AMB Unit Options if completed in semester 1 2011 or earlier.

Fashion

Description: This second major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB107	Drawing for Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion
KFB304	Fashion, Law and the Real World
KVB213	Graphic Investigation

Film, Television and Screen

Description: The aim of this second major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organisational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV
KPB303	Critical Thinking About Television
KPB313	How to be a Producer^
	* Please Note: KPB203 is permitted to count towards this unit set.
	^KPB313 will be offered from 2012.

Games Design

Description: The aim of this second major is to provide you with a thorough and balanced education in the skills and knowledge required of a game or interactive media designer. You will gain an understanding of the design process associated with interactive environments and, through experience and analysis of the creative process, an understanding of how their work contributes to the computer games and interactive entertainment industry.

Assumed Knowledge: To be eligible to undertake INB272 you must have passed either INB103 or KIB101.

INB180	Computer Games Studies
INB181	Introduction to Games Production
INB280	Fundamentals of Game Design
INB272	Interaction Design
INB104	Building IT Systems
INB281	Advanced Game Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion
	Note: KIB101 and KIB102 are permitted to count towards this major if they were completed in 2009 or earlier.

Industrial Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Interior Design

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Integrated Marketing Communication

AMB202	Integrated Marketing Communication

AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
BSB126	Marketing
SELECT	Two units from AMB208, AMB230 or AMB261:
AMB208	Events Marketing
AMB230	Digital Promotions
AMB261	Media Relations and Publicity

Note: AMB240 and AMB260 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Interactive and Visual Design

Description: This second major will provide you with the design concepts and principles, practical skills and working methods needed by a contemporary designer of visual and interactive media. You will learn how to design effectively for print and electronic media, Web and mobile media and computer games and become equipped with a versatile set of design practices to support you to enter careers in marketing, web design, electronic publishing, interaction design and the creative aspects of game design.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB216	Advanced Web Design
KIB230	Interface and Information Design
KIB315	Contemporary Issues in Digital Media
KVB105	Drawing for Design
KVB204	Graphic Design

Journalism, Media and Communication

Description: This second major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the second major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organisations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

SELECT	Either KCB102 or KJB101:
KCB102	Media Myth Busting 1
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications: Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
SELECT	Either KFB205 or KJB280:
KFB205	Fashion and Style Journalism
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
SELECT	Either KCB304 or KJB337:
KCB304	Designing Communication Resources
KJB337	Public Affairs Reporting

Landscape Architecture Studies

A full list of the units offered in this study package is available from: http://www.bee.qut.edu.au/study/current/2majormin/majors/

Literary Studies

Description: The aims of this second major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* KWB210 will be offered for the first time in semester 1 2012.

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB335	E-marketing Strategies
AMB336	International Marketing
AMB340	Services Marketing
BSB126	Marketing
	Note: AMB359 is permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Music

Description: This second major aims to impart a broad understanding of music practice in contemporary social, cultural and economic contexts. It aims to provide students with a combination of practical and theoretical skills to support a career in music within administrative, business, or organisational areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

KDB225	Music Theatre Skills
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB301	The Music Industry
	Please note: KKB345 is permitted to count towards this unit set if completed in 2010 or earlier.

Online Environments

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this second major.

INB104	Building IT Systems
	Choose 3 of the following units (INB122 and INB210 cannot both be taken)
INB122	Organisational Databases
INB210	Databases
INB270	Programming
INB271	The Web
INB272	Interaction Design
	Choose 4 of the following INB 300-level units
INB313	Electronic Commerce Site Development
INB322	Information Systems Consulting
INB340	Database Design
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB370	Software Development
INB373	Web Application Development

Public Relations

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
AMB374	Global Public Relations Cases
BSB126	Marketing
	Note: AMB261, AMB262, AMB379 are permitted to count towards the completion of this unit set if completed in 2009 or earlier.

Creative Industries Sub-Majors

Art and Visual Culture (KAV)

Instructions: Complete any six of the below units.

KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Art History, Architecture and Design (KAA)

Instructions: Complete any six of the below units.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DAB525	Architecture and the City
DEB202	Introducing Design History
KVB102	Modernism
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB307	Theories of Spatial Culture

Communication (KCN)

Instructions: Complete any six of the below units.

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2

KCB302	Political Communication
KKB004	Indigenous Creative Industries
KWB102	Media Writing
KWB106	Corporate Writing and Editing

Computational Arts (KKC)

	Instructions: Complete any six of the below units.
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KIB105	Animation and Motion Graphics
KMB107	Sound, Image, Text
KMB129	Music and Sound Production 2
KVB211	Post 1945 Art
	Note: ITB001, ITB003, KKB210, KKB211 and KVB202 are permitted to count towards this sub-major.

Creative and Professional Writing (KCW)

	Instructions: Complete any six of the below units.
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
	Note: KWB204 is permitted to count towards this sub-major.

Creative Industries Management (KCI)

	Instructions: Complete any six of the below units.
BSB115	Management
BSB126	Marketing
KTB104	Performance Innovation
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTB306	Directing for Performance Events and Festivals
MGB223	Entrepreneurship and Innovation

Dance (KDN)

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media (KDM)

	Instructions: Complete any six of the below units.
KCB102	Media Myth Busting 1
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KPB110	The Movie, TV & New Media Business
KVB306	Video Art and Culture

Fashion, Art and Communication (KFA)

	Instructions: Complete any six of the below units.
KCB203	Consumption Matters: Consumer Cultures and Identity
KFB103	Introduction to Fashion
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB212	Australian Art, Architecture and Design
	Note: KFB203 is permitted to count towards this sub-major.

Indigenous Studies (KIS)

	Instructions: Complete any six of the below units.
EDB007	Culture Studies: Indigenous Education
EDB038	Indigenous Australian Culture Studies
EDB039	Indigenous Politics and Political Culture
EDB040	Indigenous Knowledge: Research Ethics and Protocols
EDB041	Indigenous Australia: Country, Kin and Culture
KWB109	Writing Australia
	Note: JSB352, KKB004 and KWB307 are permitted to count towards this sub-major.

Interaction Design (KIN)

	Instructions: Complete any six of the below units.
KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB214	Design for Interactive Media
KIB230	Interface and Information Design
	Note: KIB210 (24 cps) is permitted to count towards this sub-major.

Journalism (KJO)

	Instructions: Complete any six of the below

units.

KFB205	Fashion and Style Journalism
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Literary and Cultural Studies (KLC)

Instructions: Complete any six of the below units.

KWB103	Persuasive Writing
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Music and Sound Studies (KMS)

Instructions: Complete any six of the below units.

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB301	The Music Industry

Note: KMB002, KMB007, KMB104 and KMB204 are permitted to count towards this sub-major.

Performance Studies (KTP)

Instructions: Complete any six of the below units.

KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

Screen Studies (KSC)

Instructions: Complete any six of the below units.

KPB109	Film and TV History
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB212	Australian Film and TV

Television (KTV)

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB303	Critical Thinking About Television

IMPORTANT

Where it allows, students can take a maximum of 8 units outside the Creative Industries Faculty (depending on the course the student is currently enrolled in). The following submajors/minors are offered through the Faculty of Business. Students may take only ONE of these as a complete submajor. For information about availability of non-Creative Industries Units, contact the Course Coordinator

Advertising (KAD)

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB318	Advertising Copywriting
AMB319	Media Planning
AMB320	Advertising Management
BSB126	Marketing

Entrepreneurship (KEN)

Instructions: Complete any six of the below units.

AMB251	Innovation and Brand Management
BSB115	Management
BSB126	Marketing
MGB200	Leading Organisations
MGB223	Entrepreneurship and Innovation
MGB324	Managing Business Growth

Note: BSB212 and AMB202 are permitted to be counted towards this sub-major if completed in 2009 or earlier.

Public Relations (KPR)

AMB201	Marketing and Audience Research
AMB263	Introduction To Public Relations

AMB264	Public Relations Techniques
AMB372	Public Relations Planning
AMB373	Corporate Communication
BSB126	Marketing

Note: AMB261 and AMB262 are permitted to count towards this sub-major if completed in 2009 or earlier.

Creative Industries Transitions to New Professional Environments Unit Options

A maximum of 48 credit points may be taken from the following units:

KKB341	Creative Industries Internship 1
KKB342	Creative Industries Internship 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB350	Creative Industries International Study Tour

* Please note: KKB343 and KKB344 are permitted to count as Transitions to New Professional Environments Unit Options if completed in 2010 or earlier.

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

AYB221	Computerised Accounting Systems
EFB210	Finance 1

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and

	Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units

	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units

	Students must complete both remaining Business School Core units.
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis

Advertising Major - Students who commenced in 2007-2008

Year 1 Semester 1	
BSB122	now replaced by BSB123 Data Analysis
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB114	now replaced by BSB124 Working in Business
BSB119	Global Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2	
AMB202	Integrated Marketing Communication
AMB339	Advertising Campaigns

Notes:	
	Please contact the School of Advertising, Marketing & Public Relations if you require additional information.

International Business Major - Students who commenced in 2007-2008

Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
EFB240	Finance for International Business
	Plus one of the following:
IBB208	Please contact the School of AMPR regarding alternative unit
IBB217	Please contact the School of AMPR regarding alternative unit

Year 3 Semester 2	
AMB210	Importing and Exporting
MGB340	International Business in the Asia-Pacific

Year 4 Semester 1	
AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 2	
AMB303	International Logistics
AMB369	International Business Strategy

Marketing Major - Students who commenced in 2007-2008

Year 1 Semester 1	
BSB123	Data Analysis

BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB200	Consumer Behaviour
AMB335	E-marketing Strategies

Year 4 Semester 1

AMB202	Integrated Marketing Communication
AMB340	Services Marketing

Year 4 Semester 2

AMB359	Strategic Marketing
AMB336	International Marketing
	or
AMB252	Business Decision Making

Public Relations Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB260	now replaced with AMB263 Introduction to Public Relations

Year 3 Semester 2

AMB261	Please contact the School of AMPR regarding alternative unit
AMB262	Please contact the School of AMPR regarding alternative unit

Year 4 Semester 1

AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Year 4 Semester 2

AMB375	Public Relations Management
AMB379	Public Relations Campaigns

Banking & Finance Major - Students who commenced in 2007-208

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB223	Economics 2
EFB307	Finance 2

Year 4 Semester 1

EFB333	Introductory Econometrics
EFB335	Investments

Year 4 Semester 2

EFB201	Financial Markets
EFB312	International Finance

Creative Industries Faculty Undergraduate University Wide Unit Options (previously elective options)

Creative Industries Faculty Undergraduate University Wide

Units

Please note: From 2010 elective units have been re-named Unit Options.

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting Unit Options:

* you must obey any Unit Option rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of these units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07, IX16 and IF27 students ONLY are permitted to select Unit Options from outside the Faculty of Creative Industries

Creative Writing & Literary Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB107	Creative Non-Fiction
KWB108	Introduction To Literary Studies
KWB109	Writing Australia
KWB206	Youth and Children's Writing
KWB207	Great Books: Creative Writing Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

* Please note: KWB307 is permitted to count as a Unit Option if completed in 2009 or earlier.

* KWB210 will be offered for the first time in semester 1 2012.

Dance

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB225	Music Theatre Skills

Entertainment

KXB101	Introduction to Entertainment
KXB102	Global Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Faculty

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
KKB216	Graphical Development Environments for Media Interaction
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KFB209	Ragtrade: Wholesaling Fashion

Film & Television

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB113	TV and Film Text Analysis
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB207	Film and Television Scriptwriting
KPB303	Critical Thinking About Television

Please note the following unit changes:

*KPB102, KPB103, KPB106, KPB107, and KPB108 are permitted to count as Unit Options if completed in 2009 or earlier.

*KPB203 is permitted to count as a Unit Option if completed in 2010 or earlier.

*KPB104 is permitted to count as a Unit Option if completed in 2011 or earlier.

Interactive & Visual Design

KIB101	Visual Communication
KIB102	Visual Interactions
KIB103	Introduction to Web Design and Development
KIB104	Digital Media
KIB105	Animation and Motion Graphics

KIB108	Animation History and Practices
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

Media & Communication

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB206	New Media: Internet, Self and Beyond
KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB302	Political Communication

Music & Sound

KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB107	Sound, Image, Text
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB129	Music and Sound Production 2
KMB132	Music and Sound Concepts 2
KMB200	Music Scenes and Subcultures
KMB252	Multi-Platform Sound Design

* Please note: KMB002, KMB007, KMB104, KMB105, and KMB108 are permitted to count as Unit Options if completed in 2009 or earlier. KMB106 is permitted to count as a Unit Option if completed in 2010 or earlier.

Performance Studies

KRB120	Scenography and the Art of Technical Theatre
KRB220	The Scenographic Divide
KTB101	20th Century Performance
KTB103	Performing Skills 1: Character and Scene
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals

* Please note: KSB215 is permitted to count as Unit Options if completed in 2010 or earlier.

* KRB220 will be offered for the first time in 2012.

Visual Arts

KVB102	Modernism
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Potential Careers:

Academic, Actor, Administrator, Advertising Professional, Animator, Art Writer, Artist, Arts Administrator, Banking and Finance Professional, Choreographer, Composer, Computer Games Developer, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Journalist, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Web Designer.

Bachelor of Business / Bachelor of Fine Arts (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): Refer to majors
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
OP Guarantee: Refer to majors
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Ros Kent (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)

Bachelor of Business / Bachelor of Fine Arts (Creative and Professional Writing) (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP rate available August 2010
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409432
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for Accountancy, Economics, Finance, and Marketing majors: Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Professor Philip Neilson; Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Writers are in demand across a number of fields. The publishing and screen industries, advertising agencies, magazines and newspapers, websites, the public service and large corporations all require specialist writers with a flair for language.

More than 10 000 new books are published in Australia every year, and more local authors than ever are having success with their work. If you can channel your creativity into words, you are in a unique position in today's media-rich world.

This course will provide you with opportunities to work intensively on your writing in a number of forms and genres, including novels and short stories, creative non-fiction, youth writing, media writing and poetry. In addition, it will help you build specialist writing skills for professional applications such as corporate writing, persuasive writing, editing and script writing.

Career Outcomes

Graduates can work as creative or professional writers and editors in corporate, community and freelance capacities. Opportunities exist as fiction writers, corporate writers, script writers, reviewers, travel writers, feature writers, editors, journalists and publishers. Pathways exist to prepare you for further study including honours, research, or creative practice and analysis.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Creative and Professional Writing) comprises 192 credit points.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Why choose this course?

QUT offers the largest and most comprehensive undergraduate writing course in South-East Queensland with the broadest range of units on offer. There is also a strong honours and postgraduate program. You will graduate with advanced writing and communication competence, a rare skill keenly sought by employers.

You will be taught by highly experienced, published authors, experts in professional writing and distinguished scholars in the fields of creative writing and literary studies. You will gain a unique perspective on writing as both a vocation and creative practice. You will be encouraged to submit your creative work to journals and competitions including the QUT Writing Prize, in which you may win $2000 or the opportunity to be published in QUT's annual creative writing anthology.

You will have exposure to industry through our major sponsorship of the Brisbane Writers Festival, internships with literary events and publishing houses, and through opportunities to perform at public readings and festivals. Writers, novelists, editors and publishers regularly provide

guest lectures.

Limits on grades of 3

A new policy concerning grades of 3 came into effect from 1 January 2009 (QUT MOPP C/5.2). With effect from this date grades of 3 are no longer considered a conceded or low pass but are classified as a fail grade. Any grades of 3 awarded prior to 1 January 2009 retain the conceded pass status and will be counted for graduation purposes up to the maximum number of grades of 3 permitted for your course. Grades of 3 incurred in units that commence after 1 January 2009 will not count towards your degree. Further information is available on the Student Services website

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

OP Guarantee

The OP Guarantee will apply to this course from 2012 onwards

Course structure for students who commenced in 2011

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 1	
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 2	
KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 3, Semester 1	
KWB211	Stylistics and Poetics
KWB207	Great Books: Creative Writing Classics
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 3, Semester 2	
KWB102	Media Writing
KWB106	Corporate Writing and Editing
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 1	
KWB304	Editing and Developing the Manuscript
KWB313	Novel and Memoir
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 2	
KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: the Short Story
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 1	
KWB103	Persuasive Writing
KWB107	Creative Non-Fiction
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 2	
KWB108	Introduction To Literary Studies
KWB206	Youth and Children's Writing
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 3, Semester 1

KWB211 Stylistics and Poetics
KWB207 Great Books: Creative Writing Classics
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 3, Semester 2

KWB102 Media Writing
KWB106 Corporate Writing and Editing
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 4, Semester 1

KWB304 Editing and Developing the Manuscript
KWB313 Novel and Memoir
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 4, Semester 2

KWB205 Creative Writing Project 1
KWB303 Writing and Publishing Industry
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

KKB101 Creative Industries: People and Practices
KWB101 Introduction to Creative Writing
SELECT: Business Faculty Core Unit
SELECT: Business Faculty Core Unit

Year 1, Semester 2

KKB102 Creative Industries: Making Connections
KWB104 Creative Writing: the Short Story
SELECT: Business Faculty Core Unit
SELECT: Business Faculty Core Unit

Year 2, Semester 1

KWB103 Persuasive Writing
KWB107 Creative Non-Fiction
SELECT: Business Faculty Core Unit
SELECT: Business Faculty Core Unit

Year 2, Semester 2

KWB108 Introduction To Literary Studies
KWB206 Youth and Children's Writing
SELECT: Business Faculty Core Unit
SELECT: Business Faculty Core Unit

Year 3, Semester 1

KWB211 Stylistics and Poetics
KWB207 Great Books: Creative Writing Classics
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 3, Semester 2

KWB102 Media Writing
KWB106 Corporate Writing and Editing
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 4, Semester 1

KWB304 Editing and Developing the Manuscript
KWB313 Novel and Memoir
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Year 4, Semester 2

KWB205 Creative Writing Project 1
KWB303 Writing and Publishing Industry
SELECT: Business Faculty Major Unit
SELECT: Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB123 Data Analysis
BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law
AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units	
	Student must complete both remaining Business School Core units:
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation

Skills

Year 4 Semester 1

MGB309 Strategic Management

MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment

MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics

BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics

BSB115 Management

Year 2 Semester 1

BSB119 Global Business

BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting

BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour

AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication

AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies

AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing

AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business

BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting

BSB115 Management

Year 2 Semester 1

BSB113 Economics

BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations

AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research

BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning

AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases

AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns

BSB123 Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Art Writer, Banker, Banking and Finance Professional, Creative Writer, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional.

Bachelor of Business / Bachelor of Fine Arts (Drama) (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409952
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Sandra Gattenhof (Drama); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

As with the creative industries as a whole, contemporary drama and performance are evolving to incorporate technology, cross disciplinary practice, experimentation and commercialisation. Performance making is not limited to the theatre: performers express their ideas by creating their own works for festivals, site-specific and public events.

In this course you will explore your creativity by developing a broad range of skills, incorporating live and mediated performance, physical theatre, applied performance, and processes which are innovative and experimental. These skills are contextualised by studies in theatre history and theory.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Drama) comprises 192 credit points.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Why choose this course?

This course incorporates cutting-edge approaches to devising, directing and designing live performance. You will be encouraged to explore new performance forms that incorporate technology, new media, film and installation.

There is an emphasis on the entrepreneurial artist. You will develop skills in event production and project management, and learn how you can secure funding for your projects.

You will develop transferable skills such as leadership and collaboration, as well as presentation skills including vocal technique and command of a space—skills which prepare you for the workforce in many careers.

Career Outcomes

Graduates work as directors, performers, producers, playwrights, arts administrators, community artists and youth arts workers.

Some use their applied theatre skills in corporate training settings. Many are self employed and undertake project work in a variety of these areas.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

OP Guarantee

The OP Guarantee will apply to this course from 2012 onwards.

Course structure for students who commenced in 2011

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 1	
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 2	
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 3, Semester 1	
KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 3, Semester 2	
KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 1	
KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 2	
KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 1	
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 2	
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 3, Semester 1	
KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 3, Semester 2	
KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 4, Semester 1	
KTB204	Understanding Performance

SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 4, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KTB205	Production 2: the Collaborative Artist
SELECT	Either KTB206 or KTB210:
KTB206	The Creating Body
KTB210	Creative Industries Management
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KTB207	Staging Australia
SELECT	Either KTB209 or KTB211:
KTB209	Applied Performance
KTB211	Creative Industries Events and Festivals
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KTB204	Understanding Performance
SELECT	Either KTB301 or KTB306:
KTB301	Performing Self
KTB306	Directing for Performance Events and Festivals
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units

	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units

	Student must complete both remaining Business School Core units:
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets

EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Accountancy Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB114	now replaced by BSB124 Working in Business
BSB122	now replaced by BSB123 Data Analysis

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB230	Corporations Law

Year 3 Semester 1

AYB225	Management Accounting
AYB340	Company Accounting

Year 3 Semester 2

AYB219	Taxation Law
AYB221	Computerised Accounting Systems

Year 4 Semester 1

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2

EFB101	now replaced by EFB222 Quantitative Methods for Economics and Finance

EFB210	Finance 1

Notes:

Please contact the School of Accountancy for further information.

Advertising Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB122	now replaced by BSB123 Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB114	now replaced by BSB124 Working in Business
BSB119	Global Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB202	Integrated Marketing Communication
AMB339	Advertising Campaigns

International Business Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB114	now replaced by BSB124 Working in Business
BSB122	now replaced by BSB123 Data Analysis

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

EFB240	Finance for International Business
IBB208	Please contact the School of AMPR regarding alternative unit
	or
IBB217	Please contact the School of AMPR regarding alternative unit

Year 3 Semester 2

AMB210	Importing and Exporting
IBB308	now replaced by MGB340 International Business in the Asia-Pacific
	or
IBB317	now replaced by MGB340 International Business in the Asia-Pacific

Year 4 Semester 1

AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 2

AMB303	International Logistics
AMB369	International Business Strategy

Marketing Major - Students who commenced in 2007-2008

Year 1 Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB200	Consumer Behaviour
AMB335	E-marketing Strategies

Year 4 Semester 1	
AMB202	Integrated Marketing Communication
AMB340	Services Marketing

Year 4 Semester 2	
AMB359	Strategic Marketing
AMB252	Business Decision Making
	or
AMB336	International Marketing

Public Relations Major - Students who commenced in 2007-2008

Year 1 Semester 1	
BSB122	now replaced by BSB123 Data Analysis
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB114	now replaced by BSB124 Working in Business
BSB119	Global Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
AMB201	Marketing and Audience Research
AMB260	now replaced by AMB263 Introduction to Public Relations

Year 3 Semester 2	
AMB261	Please contact the School of AMPR regarding alternative unit
AMB262	Please contact the School of AMPR regarding alternative unit

Year 4 Semester 1	
AMB373	Corporate Communication
AMB374	Global Public Relations Cases

Year 4 Semester 2	
AMB371	Corporate Communication Strategies
AMB379	Public Relations Campaigns

Notes:	
	Please contact the School of AMPR for further information.

Potential Careers:

Academic, Account Executive, Accountant, Actor, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant, Stage Manager, Theatre Lighting, Theatre Professionals.

Bachelor of Business / Bachelor of Fine Arts (Fashion) (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409632
Past rank cut-off: Admission to course is based on Additional Entry Requirements and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Mr Dean Brough (Fashion); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

OP Guarantee

The OP Guarantee does not apply to this course.

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Your business degree will give you a broad base of commercial knowledge, and you will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Deferment

QUT's deferment policy does not apply to this course.

Course structure for students commencing in 2011

Year 1, Semester 1	
KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1	
KFB101	Design Studio 1

KFB107	Drawing for Fashion
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 2

KFB102	Design Studio 2
KFB104	Sustainability: The Materiality of Fashion
	Business School Core Unit
	Business School Core Unit

Year 3, Semester 1

KFB200	Design Studio 3
KFB206	Fashion and Modernity
	Business School Major Unit
	Business School Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KFB207	Contemporary Fashion
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Fashioning Futures
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business School Major Unit
	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1

KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KFB101	Design Studio 1
KFB107	Drawing for Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KFB102	Design Studio 2
KFB104	Sustainability: The Materiality of Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KFB200	Design Studio 3
KFB206	Fashion and Modernity
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KFB207	Contemporary Fashion
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Fashioning Futures
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KFB101	Design Studio 1
KFB107	Drawing for Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KFB102	Design Studio 2
KFB104	Sustainability: The Materiality of Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KFB200	Design Studio 3
KFB206	Fashion and Modernity
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KFB207	Contemporary Fashion
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Fashioning Futures
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2008

Year 1, Semester 1

KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

SELECT	A Creative Industries Unit Option
KFB101	Design Studio 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KFB102	Design Studio 2
SELECT	Either KCB203 or KFB207:
KCB203	Consumption Matters: Consumer Cultures and Identity
KFB207	Contemporary Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KFB200	Design Studio 3
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KKB341	Creative Industries Internship 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Fashioning Futures
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2007

Year 1, Semester 1

KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

SELECT	A Creative Industries Unit Option
KFB101	Design Studio 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KFB102	Design Studio 2

SELECT	Either KCB203 or KFB207:
KCB203	Consumption Matters: Consumer Cultures and Identity
KFB207	Contemporary Fashion
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

SELECT	A Creative Industries Unit Option
KFB200	Design Studio 3
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KKB341	Creative Industries Internship 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Fashioning Futures
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units	
	Student must complete both remaining Business School Core units:
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1	
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2	
EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1	
EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2	
EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2	
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Fashion Designer, Fashion Professional, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business / Bachelor of Fine Arts (Interactive and Visual Design) (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409312
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Mr Gavin Sade (Interactive and Visual Design); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

OP Guarantee

The OP Guarantee will apply to this course from 2012 onwards.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Interactive and Visual Design) comprises 192 credit points.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Overview

Visual and interaction design plays a pivotal role in the rapidly expanding fields of contemporary communication, marketing and new technology.

Careers in this area provide the opportunity to design for print and electronic media, Web and mobile media, computer games and interactive exhibitions.

This course will provide you with the conceptual understanding, practical skills and working methods you will need to become a creative and innovative designer. As well as developing core understandings in visual and interactive design, you will choose study pathways to develop a specialist focus in graphic design, animation, 3D computer graphics and/or interaction design for tangible media.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Why choose this course?

With its emphasis on creative and experimental approaches to design for new technologies, this course will take you beyond vocational design courses. You will gain an understanding of established design principles and technical skills. Our studio approach will also support you to develop a strong conceptual understanding of design innovation, which you will apply through exploration in a choice of media and technologies.

You will develop creative approaches to designing visual and interactive media through your studio work. You will specialise your design interests in the areas of graphic design or interaction design for physical computing.

You can also complement your design studies with options in 3D computer graphics, film production, visual arts, sound design, game design, information technology or business to diversify your employment options.

You will build a portfolio of individual design practice, as well as experiencing industry-based, interdisciplinary team projects, which you can consolidate through research opportunities and industry placements.

Career Outcomes

This course will prepare you for a range of careers in the creative industries such as advertising and marketing, Web design and electronic publishing, multimedia entertainment design, games design, and interactive exhibition design.

Graduates work in traditional design companies in areas such as graphic design, marketing, branding and print and television campaigns, Web design, interaction design, usability, knowledge management and information architecture. They also gain employment in new industries. Games companies employ graduates to work on content production, interaction design, visual design and real-time and virtual environments modelling. Film and television

production companies employ graduates to work in visual effects and post-production.

Multimedia design and interactive installation production is also a growth area in museums and other cultural institutions. Visualisation companies also increasingly provide opportunities across industries as diverse as mining, architectural and medical visualisation.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Course structure for students commencing in 2011

Notes	
	From year 2, students are recommended to take one of the following pathways:
	* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR
	* Interactive Media Design (comprising KKB216 {not offered in 2010 so students should select KIB230}, KIB205, KIB309 and KIB314)

Year 1, Semester 1	
KIB103	Introduction to Web Design and Development
KKB101	Creative Industries: People and Practices
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2	
KIB101	Visual Communication
KKB102	Creative Industries: Making Connections
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1	
KIB104	Digital Media
KVB105	Drawing for Design
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 2	
KIB102	Visual Interactions
KIB105	Animation and Motion Graphics
	Business School Core Unit
	Business School Core Unit

Year 3, Semester 1	
KIB214	Design for Interactive Media
SELECT:	Either KIB230 or KKB216 (Note that KKB216 will not be offered in 2010 so students should select KIB230):
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction
	Business School Major Unit
	Business School Major Unit

Year 3, Semester 2	
KIB216	Advanced Web Design
SELECT:	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 1	
KIB315	Contemporary Issues in Digital Media
SELECT:	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 2	
KIB322	Design Project
SELECT:	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media
	Business School Major Unit
	Business School Major Unit

Course structure for students who commenced in 2010

Notes	
	From year 2, students are recommended to take one of the following pathways:
	* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR
	* Interactive Media Design (comprising KKB216 {not offered in 2010 so students should select KIB230}, KIB205, KIB309 and KIB314)

Year 1, Semester 1	
KIB103	Introduction to Web Design and Development
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2	
KIB101	Visual Communication
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1	
KIB104	Digital Media
KVB105	Drawing for Design
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2	
KIB102	Visual Interactions
KIB105	Animation and Motion Graphics
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1	
KIB214	Design for Interactive Media
SELECT:	Either KIB230 or KKB216 (Note that KKB216 will not be offered in 2010 so students should select KIB230):
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2	
KIB216	Advanced Web Design
SELECT:	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1	
KIB315	Contemporary Issues in Digital Media
SELECT:	Either KIB309 or KIB335:
KIB309	Embodied Interactions
KIB335	Typography and Illustration
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2	
KIB322	Design Project
SELECT:	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2009

Notes	
	From year 2, students are recommended to take one of the following pathways:
	* Visual Communication (comprising KIB230, KVB204, KIB335 and KIB338); OR
	* Interactive Media Design (comprising KKB216 {not offered in 2010 so students should select KIB230}, KIB205, KIB309 and KIB314)

Year 1, Semester 1	
KIB101	Visual Communication
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2	
KIB102	Visual Interactions
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1	
KIB103	Introduction to Web Design and Development
KVB105	Drawing for Design
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2	
KIB104	Digital Media
KIB105	Animation and Motion Graphics
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1	
KIB214	Design for Interactive Media
SELECT:	Either KIB230 or KKB216 (Note that KKB216 will not be offered in 2010 so students should select KIB230):
KIB230	Interface and Information Design
KKB216	Graphical Development Environments for Media Interaction
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2	
KIB216	Advanced Web Design
SELECT:	Either KIB205 or KVB204:
KIB205	Programming for Visual Designers and Artists
KVB204	Graphic Design
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1	
KIB315	Contemporary Issues in Digital Media
SELECT:	Either KIB309 or KIB335:

KIB309	Embodied Interactions
KIB335	Typography and Illustration
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KIB322	Design Project
SELECT:	Either KIB314 or KIB338:
KIB314	Tangible Media
KIB338	Print Media
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units

	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units

	Student must complete both remaining Business School Core units:
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Animator, Banker, Banking and Finance Professional, Computer Games Developer, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Internet Professional, Manager, Market Research Manager, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Post-production specialist, Public Relations Officer/Consultant, Publishing Professional, Web Designer.

Bachelor of Business / Bachelor of Fine Arts (Visual Arts) (IX35)

Year offered: 2011
Admissions: Yes
CRICOS code: 064813M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409682
Past rank cut-off: Admission to course is based on Additional Entry Requirements and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA) and for accountancy, economics, finance and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Courtney Pedersen (Visual Arts); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Additional Entry Requirements

For Additional Entry requirements please visit the Creative Industries website

Course Structure

This course is made up of 384 credit points. Each component (i.e. Business and Visual Arts) comprises 192 credit points.

You will be immersed in your fine arts major with 14 studio units, and have a broad creative industries perspective from the two foundation units.

Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. Accountancy students will complete 10 major units and 6 Business School core units in order to meet professional recognition requirements.

Overview

You will graduate with not only advanced technical and creative practice skills, but also with highly developed business knowledge. You will be well equipped to work as either a creative practitioner or business professional.

You will be equipped to take advantage of the growing range of career opportunities available within the creative industries, whether that be as a creative practitioner, a business professional, or by applying your creative skills within a business environment.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

This course will allow you to follow pathways into a career as a contemporary artist, art professional or art teacher. You will develop an individual art practice by working on projects in unique, open-media studios while also attending classes in modern and contemporary art history and theory. You will discover how to critically evaluate your work and the work of others through group and individual consultations.

OP Guarantee

The OP Guarantee does not apply to this course.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Why choose this course?

Because we embrace an open-studio model, you will be encouraged to explore independent approaches to art practice across a variety of media. There is an emphasis on innovative thinking and a strong conceptual approach. This allows you to tailor your training to your career aspirations.

Five of our graduates have been recipients of the Samstag International Visual Arts Scholarship, a prestigious national award that supports Australian graduates to develop their studies overseas. In the past three years four of our graduates have been awarded Australia Council residencies in international studios, and in 2008 the Queensland Premier's New Media Award and the Qantas Spirit of Youth Award for visual art were both won by QUT visual arts graduates.

Whether you are planning to become a professional artist, teacher or art professional such as curator or arts manager, you will benefit from substantial studio experience while receiving training in your specialist area. You can combine your studio training with study areas such as interaction design, event management, entrepreneurship, or business to equip you for a range of careers in the creative economy.

Career Outcomes

This course will allow you to choose your career outcome. Many of our graduates become highly successful practising artists who are represented by commercial galleries and have strong careers in the commissioned and public funding sectors.

With specialist training in a related field, our graduates also take up positions as creative directors, visual designers and a range of other occupations in the creative industries sector. If taken in combination with a Graduate Diploma in Education (Senior Years), this course will enable you to become a qualified teacher.

Limits on grades of 3

A new policy concerning grades of 3 came into effect from 1 January 2009 (QUT MOPP C/5.2). With effect from this date grades of 3 are no longer considered a conceded or low pass but are classified as a fail grade. Any grades of 3 awarded prior to 1 January 2009 retain the conceded pass status and will be counted for graduation purposes up to the maximum number of grades of 3 permitted for your course. Grades of 3 incurred in units that commence after 1 January 2009 will not count towards your degree. Further information is available on the Student Services website

Deferment

QUT's deferment policy does not apply to this course.

Course structure for students commencing in 2011

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KVB102	Modernism
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KVB103	Australian Art
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 1	
KVB120	Studio Art Practice 1
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 2, Semester 2	
KVB121	Studio Art Practice 2
SELECT:	Business School Core Unit
SELECT:	Business School Core Unit

Year 3, Semester 1	
KVB220	Studio Art Practice 3
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 3, Semester 2	
KVB221	Studio Art Practice 4
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 1	
KIB104	Digital Media
KVB304	Contemporary Art Issues
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Year 4, Semester 2	
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
SELECT:	Business School Major Unit
SELECT:	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KVB102	Modernism
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KVB103	Australian Art
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 1	
KVB120	Studio Art Practice 1
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 2, Semester 2	
KVB121	Studio Art Practice 2
SELECT:	Business Faculty Core Unit
SELECT:	Business Faculty Core Unit

Year 3, Semester 1	
KVB220	Studio Art Practice 3
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 3, Semester 2	
KVB221	Studio Art Practice 4
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 4, Semester 1	
KIB104	Digital Media
KVB304	Contemporary Art Issues
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Year 4, Semester 2	
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
SELECT:	Business Faculty Major Unit
SELECT:	Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KVB102	Modernism
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KVB103	Australian Art
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1	
KVB120	Studio Art Practice 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2	
KVB121	Studio Art Practice 2
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1	
KVB220	Studio Art Practice 3
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2	
KVB221	Studio Art Practice 4
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1	
KIB104	Digital Media
KVB304	Contemporary Art Issues
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2	
SELECT	Either KVB108 or KVB211:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
SELECT	Either KVB306 or KVB307:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1	
BSB110	Accounting
BSB115	Management

Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1	
EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Remaining Business Core Units	
	Student must complete both remaining Business School Core units:
BSB119	Global Business
BSB126	Marketing

Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1	
EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

AMB369	International Business Strategy
MGB340	International Business in the Asia-Pacific

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Art Project Manager, Artist, Arts Administrator, Banker, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant, Visual Artist.

Bachelor of Business / Bachelor of Journalism (IX36)

Year offered: 2011
Admissions: Yes
CRICOS code: 059598M
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,625 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409172
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Susan Hetherington (Journalism); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

This professional course links journalism with business studies and is the choice of about one-third of commencing journalism students. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs, or political and social commentary.

Your journalism degree will be of benefit even if you choose to pursue a career in business, as you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

Career Outcomes

Journalism graduates are prepared for careers in both print and broadcast journalism. Opportunities also exist to become press secretaries and media officers. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs or political and social commentary. Your journalism degree will be of benefit even if you choose to pursue a career in business, as you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program. Students will undertake the two components of the double degree concurrently.

Business component:
Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point Major. Accountancy students will undertaken 6 Business School Core units and 10 Major Core units in order to meet the professional recognition.

You will undertake two creative industries foundation units and 14 specialist units in journalism which will provide a broad range of journalism knowledge. Your business degree component comprises eight business core units, and eight business major units. You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Professional Recognition

The Journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media Entertainment and Arts Alliance (MEAA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Course structure for students commencing in 2011

Year 1, Semester 1	
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2	
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1	
KCB102	Media Myth Busting 1
KJB121	Journalistic Inquiry
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 2	
KCB103	Strategic Speech Communication
SELECT:	Either KKB175 (strongly recommended) or KJB337
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting
	Business School Core Unit
	Business School Core Unit

Year 3, Semester 1	
KJB224	Feature Writing
KPB101	Introduction to Film, TV and New Media Production
	Business School Major Unit
	Business School Major Unit

Year 3, Semester 2	
KJB211	Layout and Design
KJB222	Online Journalism 1
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 1	
KJB239	Journalism Ethics and Issues
KJB304	Sub-Editing
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 2	
KJB235	Radio and Television Journalism 1
	Business School Major Unit
	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1	
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2	
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1	
KCB102	Media Myth Busting 1
KJB121	Journalistic Inquiry
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2	
KCB103	Strategic Speech Communication
SELECT:	Either KKB175 (strongly recommended) or KJB337
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1	
KJB224	Feature Writing
KPB101	Introduction to Film, TV and New Media Production
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2	
KJB211	Layout and Design
KJB222	Online Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1	
KJB239	Journalism Ethics and Issues
KJB304	Sub-Editing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2	
KJB235	Radio and Television Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1	
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2	
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit

	Business Faculty Core Unit

Year 2, Semester 1

KCB102	Media Myth Busting 1
KJB121	Journalistic Inquiry
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KCB103	Strategic Speech Communication
SELECT	Either KKB175 (strongly recommended) or KJB337:
KKB175	Creative Industries Legal Issues
KJB337	Public Affairs Reporting
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KJB224	Feature Writing
KPB101	Introduction to Film, TV and New Media Production
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KJB211	Layout and Design
KJB222	Online Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KJB239	Journalism Ethics and Issues
KJB304	Sub-Editing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KJB235	Radio and Television Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2008

Year 1, Semester 1

KJB120	Newswriting
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KJB101	Digital Journalism
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KJB121	Journalistic Inquiry
KPB101	Introduction to Film, TV and New Media Production
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KJB211	Layout and Design
KJB224	Feature Writing
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KJB239	Journalism Ethics and Issues
KJB304	Sub-Editing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KJB235	Radio and Television Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KJB336	Radio and Television Journalism 2
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KKB175	Creative Industries Legal Issues
SELECT	Either KJB280 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2007

Year 1, Semester 1

	Creative Industries Core Unit
KJB120	Newswriting
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

	Creative Industries Core Unit
KJB101	Digital Journalism
	Business Faculty Core Unit

	Business Faculty Core Unit

Year 2, Semester 1

KJB121	Journalistic Inquiry
KPB101	Introduction to Film, TV and New Media Production
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KJB224	Feature Writing
KJB232	Radio and Television Journalism 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KJB239	Journalism Ethics and Issues
KJB304	Sub-Editing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KJB211	Layout and Design
KJB222	Online Journalism 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KJB336	Radio and Television Journalism 2
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KKB175	Creative Industries Legal Issues
SELECT	Either KJB280 or KJB337:
KJB280	International Journalism
KJB337	Public Affairs Reporting
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB126	Marketing
BSB113	Economics

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB123	Data Analysis

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1	
	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information	
	Note: BSB126 and BSB119 are the remaining Business School Core units which must be completed.

Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1	
EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2	
EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1	
EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2	
EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2	
MGB200	Leading Organisations

MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations

Year 3 Semester 1

AYB225	Management Accounting
AYB220	Company Accounting

Year 3 Semester 2

AYB221	Computerised Accounting Systems
AYB325	Taxation Law

Year 4 Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2

EFB101	Data Analysis for Business
EFB210	Finance 1

Advertising Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2

AMB221	Advertising Copywriting
AMB222	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Strategy and Planning

Year 4 Semester 2

AMB321	Advertising Campaigns
AMB202	Integrated Marketing Communication

Banking and Finance Major - Students who commenced

in 2007 and 2008

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

EFB101	Data Analysis for Business
EFB210	Finance 1

Year 3 Semester 2

EFB102	Economics 2
EFB307	Finance 2

Year 4 Semester 1

EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis

Year 4 Semester 2

EFB312	International Finance
EFB201	Financial Markets

Important Note for Business Students

Note: Please refer to BS56 course note for Recoding/renaming of units and discontinuation of units.

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
EFB102	Economics 2

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

Year 3 Semester 2

EFB101	Data Analysis for Business
EFB328	Public Economics and Finance

Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Management Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
	HRM Option Unit

Year 4 Semester 1

MGB221	Performance and Reward
	HRM Option Unit

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations

HRM Option Unit List:

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management
	HRM students must choose two from the above list (one must be a Level 3 unit).

International Business Major

Year 1 Semester 1	
BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1	
BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
IBB202	Fundamentals of International Finance
IBB217	Asian Business Development
	or
IBB208	European Business Development

Year 3 Semester 2	
IBB210	Export Management
IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

Year 4 Semester 1	
IBB213	International Marketing
IBB205	Intercultural Communication and Negotiation

Year 4 Semester 2	
IBB300	International Business Strategy
IBB303	International Logistics

Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
MGB200	Leading Organisations

Year 3 Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2	
BSB119	International and Electronic Business
MGB310	Sustainability in A Changing Environment

Year 4 Semester 1	
MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2	
MGB335	Project Management
	Management Option Unit

Management Option Unit List:	
	Management students must choose two from the above list (one must be a Level 3 unit):
MGB201	Contemporary Employment Relations
MGB324	Managing Business Growth
MGB370	Personal and Professional Development
MGB314	Organisational Consulting and Change
MGB225	Intercultural Communication and Negotiation Skills

Marketing Major

Year 1 Semester 1	
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1	
BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2	
BSB111	Business Law and Ethics

BSB113	Economics

Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2	
AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

Year 4 Semester 1	
AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2	
AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing

Public Relations Major

Year 1 Semester 1	
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1	
BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice

Year 3 Semester 2	
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4 Semester 1	
AMB360	Corporate Communication Management
AMB370	Public Relations Cases

Year 4 Semester 2	
AMB361	Public Relations Campaigns
AMB371	Corporate Communication Strategies

Course Updates - List of re-coded and replacement Business units

Faculty Core units	
BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units	
AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units	
AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units	
BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units	
MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units	
IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the

	School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units

MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units

AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing

IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)

AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Potential Careers:

Accountant, Advertising Professional, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional, Stockbroker.

Bachelor of Business / Bachelor of Mathematics (IX37)

Year offered: 2011
Admissions: Yes
CRICOS code: 059601K
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,358 per semester (indicative)
International Fees (indicative): 2011: $11,000 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 419212
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Maths B (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au; Prof Erhan Kozan (Science and Technology)
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

Overview

Accountancy, economics or finance are ideal business majors to accompany your mathematics degree, as you will learn how to undertake the sophisticated economic and financial modelling that is integral to business and government decision making. Your mathematics degree will prepare you for a career in finance, investment, information technology, environmental management, health, marketing, logistics, defence, media, education and research. Graduates are highly valued for their analytical and problem-solving skills. Development of skills in communication, problem solving, critical thinking and teamwork form an integral part of the course.

In the business component of this double degree, you will gain broad-based business knowledge and skills that will prepare you for any business role, along with the specialist skills and knowledge in your choice of business major.

Career Outcomes

Combining business and mathematics offers diverse and sustainable career opportunities.

An economics major may be useful to chart a career in actuarial areas of insurance and superannuation, although further study is required in order to qualify as an actuary.

A key role of accountants is analysing and interpreting financial data to provide business advice to clients, and the quantitative skills in the mathematics degree enhance this process. Advanced statistical analysis skills may assist marketing professionals while knowledge of logistics can assist managers in a wide range of industries. Graduates may find employment as accountants, advertising professionals, finance consultants, economists, human resource managers, international business specialists, managers, marketing officers or public relations officers.

The financial sector employs qualitative analysts to optimise returns in both the short-term and long-term, trading and pricing derivatives, to analyse quantitative risk, and work in investment strategy.

Graduates may also become actuarial trainees in the insurance and superannuation area although further study is required in order to qualify as an actuary.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Financial Support

You should consider applying for an industry-sponsored mathematics bursary or a business scholarship to help you financially throughout your studies. For further information visit Scholarships.

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Mathematics program and 192 credit points from the Bachelor of Business program.

Business component:
2009 and 2010 commencing students
- 7 Business School Core units (96 credit points)*
- 8 Major Core units (96 credit points)
- MGB223 Entrepreneurship and Innovation*

2007-2008 commencing students
- 7 Business School Core units (84 credit points)*
- 9 Major Core units (108 credit points)

*Please note that BSB122 Quantitative Analysis & Finance (Replaced by BSB123 Data Analysis) is not required as the content of MAB313 Mathematics of Finance covers similar topics. An additional unit from the chosen major replaces BSB122/BSB123 for 2007 and 2008 commencing students. MGB223 Entrepreneurship and Innovation replaces BSB122/BSB123 for 2009 and 2010 commencing students.

* Please note that EFB101 Data Analysis for Business which is normally undertaken in the Majors of Accountancy, Banking & Finance and Economics, is not required as the content will be covered in the statistics units from the mathematics component of the program.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Further Information

For further information about this course, please contact the following:

Business Coordinator
Phone: Student Services +61 7 3138 2117
Email: Student Services bus@qut.edu.au

Science and Technology Coordinator
Prof Erhan Kozan
Phone: +61 7 3138 2782
Email: enquiry.scitech@qut.edu.au

Full Time Course structure

Year 1 Semester 1

Business School Core Unit
Business School Core Unit
Mathematics Unit
Mathematics Unit

Year 1 Semester 2

Business School Core Unit
Business School Core Unit
Mathematics Unit
Mathematics Unit

Year 2 Semester 1

Business School Core Unit
Business School Core Unit
Mathematics Unit
Mathematics Unit

Year 2 Semester 2

Business School Core Unit
Business School Major Unit
Mathematics Unit
Mathematics Unit

Year 3 Semester 1

Business School Major Unit
Business School Major Unit
Mathematics Unit
Mathematics Unit

Year 3 Semester 2

Business School Major Unit
Business School Major Unit
Mathematics Unit
Mathematics Unit

Year 4 Semester 1

Business School Major Unit
Business School Major Unit
Mathematics Unit
Mathematics Unit

Year 4 Semester 2

Business School Major Unit
Business School Major Unit
Mathematics Unit
Mathematics Unit

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management

Year 1 Semester 2

BSB124 Working in Business
BSB126 Marketing

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB200 Financial Accounting
AYB225 Management Accounting

Year 3 Semester 1

EFB210 Finance 1
AYB221 Computerised Accounting Systems

Year 3 Semester 2

AYB219 Taxation Law
AYB340 Company Accounting

Year 4 Semester 1

AYB230 Corporations Law
AYB321 Strategic Management Accounting

Year 4 Semester 2

AYB301 Audit and Assurance
AYB311 Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB126 Marketing

BSB113	Economics

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

BSB111	Business Law and Ethics
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
MGB223	Entrepreneurship and Innovation

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB110	Accounting
BSB124	Working in Business

Year 2 Semester 1

BSB111	Business Law and Ethics
MGB223	Entrepreneurship and Innovation

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Business School core units

Choice units or remaining Business School core units

Year 4 Semester 1

Choice units or remaining Business School core units

Choice units or remaining Business School core units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory

Choice units or remaining Business School core units

Choice units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Note:

Note: BSB119 and BSB126 are the remaining Business School core units to be completed from the Business program.

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

EFB210	Finance 1
EFB222	Quantitative Methods For Economics and Finance

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

MGB201	Contemporary Employment Relations
MGB210	Managing Operations

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment

MGB335	Project Management

Marketing Major

Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1	
BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2	
BSB110	Accounting
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1	
AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2	
AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2	
AMB379	Public Relations Campaigns
MGB223	Entrepreneurship and Innovation

Course structure for Students with Four Semesters of Senior Mathematics B and Senior Mathematics C

Year 1, Semester 1	
MAB101	Statistical Data Analysis 1
MAB121	Calculus and Differential Equations

Year 1, Semester 2	
MAB122	Algebra and Analytic Geometry
MAB210	Statistical Modelling 1

Year 2, Semester 1	
MAB311	Advanced Calculus
	Mathematics Elective

Year 2, Semester 2	
MAB220	Computational Mathematics 1
	Mathematics Elective

Year 3, Semester 1	
MAB312	Linear Algebra
	Mathematics Elective

Year 3, Semester 2	
	Mathematics Elective
	Mathematics Elective

Year 4, Semester 1	
	Mathematics Elective
	Mathematics Elective

Year 4, Semester 2	
	Mathematics Elective
	Mathematics Elective

Course Structure for Students with Four Semesters of Senior Mathematics B Only

Year 1, Semester 1	
MAB101	Statistical Data Analysis 1

MAB120	Algebra and Calculus

Year 1, Semester 2

MAB121	Calculus and Differential Equations
MAB122	Algebra and Analytic Geometry

Year 2, Semester 1

MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Year 2, Semester 2

MAB220	Computational Mathematics 1
	Mathematics Elective

Year 3, Semester 1

MAB312	Linear Algebra
	Mathematics Elective

Year 3, Semester 2

	Mathematics Elective
	Mathematics Elective

Year 4, Semester 1

	Mathematics Elective
	Mathematics Elective

Year 4, Semester 2

	Mathematics Elective
	Mathematics Elective

Mathematics Units

Level 2 Units

MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB313	Mathematics of Finance
MAB314	Statistical Modelling 2
MAB315	Operations Research 2
MAB413	Differential Equations
MAB414	Applied Statistics 2
MAB420	Computational Mathematics 2
MAB422	Mathematical Modelling
MAB461	Discrete Mathematics
MAB480	Introduction to Scientific Computation

Note: MAB311 Advanced Calculus and MAB312 Linear Algebra are mandatory units.

Level 3 Units - at least 4 units must be selected

MAB521	Applied Mathematics 3
MAB522	Computational Mathematics 3
MAB524	Statistical Inference
MAB525	Operations Research 3A
MAB533	Statistical Techniques
MAB536	Time Series Analysis
MAB613	Partial Differential Equations
MAB623	Financial Mathematics
MAB624	Applied Statistics 3
MAB625	Operations Research 3B
MAB640	Industry Project
MAB672	Advanced Mathematical Modelling

Note: MAB523 Introduction to Quality Management and MAB621 Discrete Mathematics do not contribute to the mandatory 48 credit points minimum from Level 3 Mathematics units.

Accountancy Major Course Structure for Students with Maths B and C

Year 1 Semester 1

BSB110	Accounting
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing
	or
BSB119	International and Electronic Business

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations

Year 3 Semester 1

AYB225	Management Accounting
AYB220	Company Accounting

Year 3 Semester 2

AYB221	Computerised Accounting Systems
AYB325	Taxation Law

Year 4 Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB339	Accountancy Capstone
EFB210	Finance 1

Banking and Finance Major Course Structure for Students with Maths B and C

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB102	Economics 2
BSB119	International and Electronic Business

Year 3 Semester 1

EFB210	Finance 1
EFB201	Financial Markets

Year 3 Semester 2

EFB307	Finance 2
EFB312	International Finance

Year 4 Semester 1

EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis

Year 4 Semester 2

	Any Finance Unit
	Any Finance Unit

Economics Major Course Structure for Students with Maths B and C

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
EFB102	Economics 2

Year 2 Semester 2

EFB210	Finance 1
BSB119	International and Electronic Business

Year 3 Semester 1

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

Year 3 Semester 2

EFB328	Public Economics and Finance
	Any Economics unit

Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

International Business Major Course Structure for Students with Maths B and C

Year 1 Semester 1

BSB126	Marketing
BSB119	International and Electronic Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
IBB202	Fundamentals of International Finance

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

IBB205	Intercultural Communication and Negotiation
IBB217	Asian Business Development
	or
IBB208	European Business Development

Year 3 Semester 2

IBB210	Export Management
IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

Year 4 Semester 1

IBB300	International Business Strategy
IBB304	Global Industry Analysis

Year 4 Semester 2

IBB213	International Marketing
IBB303	International Logistics

Marketing Major Course Structure for Students with

Maths B and C

Year 1 Semester 1	
BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1	
BSB114	Government, Business and Society
AMB200	Consumer Behaviour

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 3 Semester 2	
AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

Year 4 Semester 1	
AMB340	Services Marketing
	Any Marketing unit

Year 4 Semester 2	
AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing

Accountancy Course Structure for Students with Maths B

Year 1 Semester 1	
BSB110	Accounting
BSB115	Management, People and Organisations

Year 1 Semester 2	
BSB126	Marketing
	or
BSB119	International and Electronic Business

Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2	
AYB121	Financial Accounting
AYB223	Law of Business Associations
BSB114	Government, Business and Society

Year 3 Semester 1	
AYB225	Management Accounting
AYB220	Company Accounting

Year 3 Semester 2	
AYB221	Computerised Accounting Systems
AYB325	Taxation Law

Year 4 Semester 1	
AYB301	Auditing
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2	
AYB339	Accountancy Capstone
EFB210	Finance 1

Banking & Finance Course Structure for Students with Maths B

Year 1 Semester 1	
BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2	
BSB114	Government, Business and Society

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
EFB102	Economics 2
BSB119	International and Electronic Business
BSB126	Marketing

Year 3 Semester 1	
EFB210	Finance 1
EFB201	Financial Markets

Year 3 Semester 2	
EFB307	Finance 2
EFB312	International Finance

Year 4 Semester 1	
EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis

Year 4 Semester 2	
	Any Finance Unit

Any Finance Unit

Economics Course Structure for Students with Maths B

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society

Year 2 Semester 1

BSB110	Accounting
EFB102	Economics 2

Year 2 Semester 2

BSB119	International and Electronic Business
EFB210	Finance 1
BSB126	Marketing

Year 3 Semester 1

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

Year 3 Semester 2

	Any Economics Unit
EFB328	Public Economics and Finance

Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

International Business Course Structure for Students with Maths B

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting

Year 2 Semester 1

BSB114	Government, Business and Society
IBB202	Fundamentals of International Finance

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management, People and Organisations

Year 3 Semester 1

IBB205	Intercultural Communication and Negotiation
IBB217	Asian Business Development
	or
IBB208	European Business Development

Year 3 Semester 2

IBB210	Export Management
IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

Year 4 Semester 1

IBB300	International Business Strategy
IBB304	Global Industry Analysis

Year 4 Semester 2

IBB213	International Marketing
IBB303	International Logistics

Marketing Course Structure for Students with Maths B

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting

Year 2 Semester 1

BSB114	Government, Business and Society
AMB200	Consumer Behaviour

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management, People and Organisations

Year 3 Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

Year 4 Semester 1

AMB340	Services Marketing
	Any Marketing Unit

Year 4 Semester 2

AMB341	Strategic Marketing

AMB352	Marketing Decision Making
	or
IBB213	International Marketing

Course Updates - List of re-coded and replacement Business units

Faculty Core units	
BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units	
AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units	
AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units	
BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units	
MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units	
IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units	
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units	
AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units	
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)	
AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)	
AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)	
AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)	
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and

	Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)	
AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)	
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Potential Careers:

Account Executive, Accountant, Actuary, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Computer Game Programmer, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Investment Manager, Market Research Manager, Mathematician, Quantitative Analyst, Risk Manager, Statistician, Stockbroker.

Bachelor of Arts/Bachelor of Business (for continuing students only) (IX38)

Year offered: 2011
Admissions: No
CRICOS code: 058278B
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: Course no longer available for admission
International Entry: Course no longer available for admission
QTAC code: Course no longer available for admission
Past rank cut-off: 76
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Contact Ms Eve Teague (Arts); Dr Claire Gardiner, Director of Undergraduate Studies (QUT Business School)
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations); Arts - contact Eve Teague - e.teague@qut.edu.au
Campus: Gardens Point and Kelvin Grove

EXAMPLE OF FULL TIME COURSE STRUCTURE

YEAR 1 SEMESTER 1	
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Major Unit
SWB106	Applied Skills and Scholarship

YEAR 1 SEMESTER 2	
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Major Unit
BA	Discipline Unit or Elective Unit

YEAR 2 SEMESTER 1	
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Major unit
BA	Discipline Unit or Elective Unit

YEAR 2 SEMESTER 2	
BBUS	Business Faculty Core Unit
BBUS	Business Faculty Core Unit
BA	Major Unit
BA	Minor Unit

YEAR 3 SEMESTER 1	
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
BA	Major Unit
BA	Discipline Unit or Minor Unit or Elective Unit

YEAR 3 SEMESTER 2	
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
BA	Minor Unit
BA	Discipline Unit or Minor Unit or Elective Unit

YEAR 4 SEMESTER 1	
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
BA	Major Unit
BA	Discipline Unit or Minor Unit or Elective Unit

YEAR 4 SEMESTER 2	
BBUS	Business Faculty Major Unit
BBUS	Business Faculty Major Unit
BA	Major unit
BA	Discipline Unit or Elective unit

Major - International and Global Studies
Multidisciplinary Major

International and Global Studies	
	Seven (7) units are required for an International and Global Studies (IGS) Major. These can include units completed in the IGS Major up to 2009 as well as any completed from the following list.
BSB119	Global Business
CLB049	The Global Teacher
CLB104	Colonialism and Independence in Asia-Pacific
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB108	Nations and Nationalism in Modern Europe
CLB109	World Regions
CLB112	South East Asia in Focus
MDB454	Science, Technology and Society
SCB110	Science Concepts and Global Systems
	Students may select one language unit as an elective in the International Studies Strang. Students may also undertake a Combined Major in Languages/International and Global

Studies, comprising: 3 elective units, and 4 units in one chosen langage. (Indonesian, Japanese, French, Mandarin, German).

Major - Ethics and Human Rights Multidisciplinary Major

Ethics and Human Rights

Seven (7) units are required for an Ethics and Human Rights Major. These can include units completed in the Ethics and Human Rightts Major up to 2009 as well as any completed from the following list.

JSB171	Justice and Society
JSB175	Social Ethics and the Justice System
LWS101	Ethics Law and Health Care
NSB113	Diversity and Health: Introduction to Indigenous and Multicultural Perspectives
PUB486	Ethics and the Law in Health Service Delivery
SWB105	Introduction to Human Rights and Ethics
SWB219	Ethical and Legal Dimensions of Human Services and Social Work

Major - Society and Change Multidisciplinary Major

Society and Change

Seven (7) units are required for a Society and Change Major. These can include units completed in the Society and Change Major up to 2009 as well as any completed from the following list.

CLB107	The Classical World
CLB110	Environment and Society
CLB111	Environmental Hazards
JSB171	Justice and Society
KMB003	Sex Drugs Rock 'N' Roll
MDB454	Science, Technology and Society
PUB209	Health, Culture and Society
PYB067	Human Sexuality
SCB110	Science Concepts and Global Systems
SWB102	The Human Condition
SWB104	Interpersonal Communication
SWB212	Community Work
SWB214	Team Practice and Group Processes
SWB222	Advanced Communication for Human Services and Social Work
SWB223	People, Society and Social Work
SWB302	Social Policy Processes

Major - Community Studies Multidisciplinary Major

Community Studies

Seven (7) units are required for a Community Studies Major. These can include units completed in the Community Studies Major up to 2009 as well as any completed from the following list.

EDB040	Indigenous Knowledge: Research Ethics and Protocols
EDB041	Indigenous Australia: Country, Kin and Culture
SWB100	Introduction to Human Services and Social Work
SWB102	The Human Condition
SWB103	Contemporary Social and Community Issues
SWB104	Interpersonal Communication
SWB204	Child and Family Services: Introduction
SWB206	Disability Services: Introduction
SWB207	Services to Young People: Introduction
SWB212	Community Work
SWB214	Team Practice and Group Processes
SWB216	The Human Dimensions of Space
SWB219	Ethical and Legal Dimensions of Human Services and Social Work
SWB220	Practice Theories
SWB221	Social Work Processes and Methods
SWB222	Advanced Communication for Human Services and Social Work
SWB302	Social Policy Processes
SWB304	Child and Family Services: Advanced
SWB305	Community and Youth Corrections
SWB306	Disability Services: Advanced
SWB307	Services to Young People: Advanced
SWB308	Child Protection Intervention Skills

Major - Australian Studies Multidisciplinary Major

Australian Studies

Seven (7) units are required for an Australian Studies Major. These can include units completed in the Australian Studies Major up to 2009 as well as any completed from the following list.

CLB101	Australian Society and Culture
CLB102	Australian Historical Studies
CLB105	Australia and the South Pacific
CLB113	Australian Geographical Studies
EDB038	Indigenous Australian Culture Studies
EDB039	Indigenous Politics and Political Culture
EDB041	Indigenous Australia: Country, Kin and Culture

Discipline Major - History

History

Six (6) units are required for a History Discipline Major. These can include units completed in the History Discipline Major up to 2009 as well as any completed from the following list.

CLB101	Australian Society and Culture
CLB102	Australian Historical Studies
CLB103	Interpreting the Past

CLB104	Colonialism and Independence in Asia-Pacific
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB107	The Classical World
CLB108	Nations and Nationalism in Modern Europe

Discipline Major - Geography and Environmental Studies

Geography and Environmental Studies

Six (6) units are required for a Geography and Environmental Studies Discipline Major. These can include units completed in the Geography and Enviromental Studies Discipline Major up to 2009 as well as any completed from the following list.

CLB109	World Regions
CLB110	Environment and Society
CLB111	Environmental Hazards
CLB112	South East Asia in Focus
CLB113	Australian Geographical Studies
CLB114	Geography in the Field
SCB110	Science Concepts and Global Systems
UDB164	Population and Urban Studies
UDB281	Geographic Information Systems
UDB282	Remote Sensing

Discipline Major - Languages

LANGUAGES

Apart from Mandarin, and the Overseas Units, all Languages are now offered via cross institutional study from the Uni of Qld. For information on Language options contact QUT's Faculty of Business

Mandarin

Six sequenced units are required for a Mandarin Discipline Major. These can include units completed in the Mandarin Discipline Major up to 2009 as well as those from the following list:

AMB030	Mandarin for Chinese
AMB031	Mandarin 1
AMB032	Mandarin 2
AMB033	Mandarin 3
AMB034	Mandarin 4
AMB035	Mandarin 5
AMB036	Mandarin 6
AMB037	Mandarin 7
AMB038	Mandarin 8

Overseas Units - All Languages

AMB041	International Intensive Program
AMB042	International Summer School or Equivalent
AMB043	In-Country Study - A
AMB044	In-Country Study - B

French

The following units are taught at UQ. Six sequenced units are required for a French Discipline Major. These can include units completed in the French Discipline Major up to 2009 as well as those from the following list:

FREN1010	French 1/Introductory French A
FREN1020	French 2/Introductory French B
FREN2010	French 3/Intermediate French A *
	OR
FREN3112	French Language A *
FREN2020	French 4/Intermediate French B
	OR
FREN2020	French Language A
FREN3113	
FREN3114	French 5/French Language C
FREN3115	French 6/French Language D
FREN3116	French 7/Advanced French Language **
	OR
FREN3330	French for Business
	OR
FREN3360	Le Cinema en Francais
FREN3120	French 8/Advanced Oral French
	OR
FREN3210	Litterature et modernite
	OR
FREN3310	Introduction to French > English Translation
	OR
FREN3350	Litterature contemporaine

* FREN2010 is third semester French for students who have done HHB061 and HHB062 (semester 1 and 2 of beginner French). FREN3112 is first semester French for students who have successfully completed Year 12 French in the last three years.

** Students who have already completed HHB066 French 6 at QUT should not enrol in FREN3116.

German

The following units are taught at UQ. Six sequenced units are required for a German Discipline Major. These can include units completed in the German Discipline Major up to 2009 as well as those from the following list:

GRMN1010	German 1/Introductory German Language 1
GRMN1020	German 2/Introductory German Language 2
GRMN2010	German 3/COntinuing German Language 1
GRMN2020	German 4/Continuing German Language 2
GRMN3010	German 5/Advanced German Language 1
GRMN3020	German 6/Advanced German Language 2
GRMN3110	German 7/Advanced German Language 3
GRMN3120	German 8/Advanced German Language 4

Japanese

The following units are taught at UQ. Six sequenced units are required for a Japanese Discipline Major. These can include units completed in the Japanese Discipline Major up to 2009 as well as those from the following list:

JAPN1011	Japanese 1/Introductory Japanese 1
JAPN2011	Japanese 2/Introductory Japanese 2
JAPN2101	Japanese 3/Intermediate Japanese 1
JAPN3001	Japanese 4/Intermediate Japanese 2
JAPN3101	Japanese 5/Continuing Japanese 3
JAPN3102	Japanese 6/Continuing Japanese 4
JAPN3200	Japanese 7/Multimedia Japanese
	OR
JAPN3240	Modern Literary Texts
	OR
JAPN3210	Polite Japanese Written & Spoken Sytles
JAPN3500	Japanese 8/Language and Society in Japan

Indonesian

The following units are taught at UQ. Six sequenced units are required for a Indonesian Discipline Major. These can include units completed in the Indonesian Discipline Major up to 2009 as well as those from the following list:

INDN1000	Indonesian 1/Introductory Indonesian A
INDN1001	Indonesian 2/Introductory Indonesian B
INDN2000	Indonesian 3/Intermediate Indonesian A
INDN2001	Indonesian 4/Intermediate Indonesian B
INDN3000	Indonesian 5/Advanced Indonesian A
INDN3001	Indonesian 6/Advanced Indonesian B
INDN3003	Indonesian 7/Indonesian Through the Media
INDN3005	Indonesian 8/Indonesian Translation B

Discipline Major - Social Science

SOCIAL SCIENCE

Six (6) units are required for a Social Science Discipline Major which comprises Sociology and Political Studies units. These can include units completed in the Social Science Discipline Major up to 2009 as well as any completed from the following list.

SOCIOLOGY

CLB403	Gender And Sexuality Issues For Teachers
JSB272	Theories of Crime
JSB372	Youth Justice
JSB378	Drugs and Crime
JSB971	Gender Crime and the Criminal Justice System
KMB003	Sex Drugs Rock 'N' Roll
MDB454	Science, Technology and Society
PYB067	Human Sexuality
PUB209	Health, Culture and Society
SWB216	The Human Dimensions of Space

POLITICAL STUDIES

EDB039	Indigenous Politics and Political Culture
JSB271	Policy Governance and Justice
KCB302	Political Communication
SWB218	Social Change, Politics, Policy and Activism
SWB302	Social Policy Processes

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB230	Corporations Law

Year 3 Semester 1

AYB225	Management Accounting
AYB340	Company Accounting

Year 3 Semester 2

AYB219	Taxation Law
AYB221	Computerised Accounting Systems

Year 4 Semester 1

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
	OR
AYB321	Strategic Management Accounting

Year 4 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Advertising Major

Year 1 Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
AMB202	Integrated Marketing Communication

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Banking and Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB223	Economics 2
EFB307	Finance 2

Year 4 Semester 1

EFB333	Introductory Econometrics
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB201	Financial Markets

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2	
	Choice units or remaining QUT Business School Core Units
	Choice units or remaining QUT Business School Core Units

Year 4 Semester 1	
	Choice units or remaining QUT Business School Core Units
	Choice units or remaining QUT Business School Core Units

Year 4 Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice units or remaining QUT Business School Core Units

Choice Units	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Human Resource Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2	
MGB200	Leading Organisations
	HRM Option Unit

Year 4 Semester 1	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2	
MGB320	Recruitment and Selection
	HRM Option Unit

HRM Option Unit List	
	Plus two units from the following list:
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB310	Sustainability in A Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB370	Personal and Professional Development
MGB335	Project Management
	Note: HRM students must choose two units from the above list (one must be a Level 3 unit).

Important Note:	
	Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

International Business Major

Year 1 Semester 1	
BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
EFB240	Finance for International Business
IBB217	Asian Business Development
	OR

IBB208	European Business Development

Year 3 Semester 2

AMB210	Importing and Exporting
MGB340	International Business in the Asia-Pacific

Year 4 Semester 1

AMB336	International Marketing
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 2

AMB303	International Logistics
AMB369	International Business Strategy

Important Information:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
MGB200	Leading Organisations

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

BSB119	Global Business
MGB310	Sustainability in A Changing Environment

Year 4 Semester 1

MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2

MGB335	Project Management
	Management Option Unit

Management Option Unit List

	Plus two units from the following list:
MGB201	Contemporary Employment Relations
MGB324	Managing Business Growth
MGB314	Organisational Consulting and Change
MGB370	Personal and Professional Development
MGB225	Intercultural Communication and Negotiation Skills
	Management Students must choose two units from the above list (one must be a Level 3 unit)

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Marketing Major

Year 1 Semester 1

BSB123	Data Analysis
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB335	E-marketing Strategies

Year 4 Semester 1

AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2

AMB359	Strategic Marketing
AMB252	Business Decision Making
	OR
AMB336	International Marketing

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Public Relations Major

Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis

Course Updates - List of re-coded and replacement Business units

Faculty Core units	
BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units	
AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units	
AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units	
BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units	
MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units	
IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units	
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units	
AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business

	Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)	
EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)	
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)	
IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)	
AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)	
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Potential Careers:

Academic, Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Arts Administrator, Business Analyst, Community Education Officer, Community Worker, Diplomat, Economist, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Higher Education Worker, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Information Officer, International Business Specialist, Investment Manager, Journalist, Manager, Manufacturer, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Property Economist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Risk Manager, Social Scientist, Sociologist, Stockbroker, Translator.

Bachelor of Applied Science (in Human Movement Studies) / Bachelor of Business (IX47)

Year offered: 2011
Admissions: No
CRICOS code: 059594D
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
International Fees (indicative): 2011: $11,125 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409322
Past rank cut-off: 77
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 408
Standard credit points per full-time semester: 48
Course coordinator: Dr Claire Gardiner, Director of Undergraduate Studies (QUT Business School); Dr Ian Renshaw (Human Movement Studies)
Discipline coordinator: Ms Ros Kent (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

This course has been replaced by IX17 Bachelor of Exercise and Movement Science/ Bachelor of Business from first semester 2010, therefore, there will be no further intake for this course.

Continuing students will complete their course requirements in IX47 Bachelor of Applied Science (in Human Movement Studies)/Bachelor of Business.

This double degree combines training for careers in a range of exercise and sports science settings with the strength of general business theory and skills.

Why choose this course?

This double degree will prepare you for a career in the exercise, health, rehabilitation and sports science industries, where you will work with people from a variety of professions.

This course will provide you with the necessary theoretical background and practical skills obtained from a variety of practicum placements. Practicum locations can include rehabilitation and hospital clinics, family and community services, corporate health and fitness, local and state government agencies, universities and colleges, institutes of sport, and the health and fitness industry.

Career Options

The Bachelor of Applied Science (in Human Movement Studies) course provides skills for careers in a range of exercise and sports science settings such as corporate health and fitness, family and community services, the health and fitness industry, local and state government agencies, state sporting associations, rehabilitation clinics, institutes of sport, universities and colleges and personal training.

Your business degree will give you a broad base of commercial knowledge making you more attractive to employers, even if you wish to work predominantly in the health science area. You also have the opportunity to major in a specific business area. For more information on careers in business, please refer to the QUT Business School prospectus or visit studyfinder.qut.com.

Professional Recognition

Graduates of the Bachelor of Applied Science (in Human Movement Studies) degree are eligible for membership of Exercise and Sports Science Australia(ESSA).

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 408 credit points comprised of 216 credit points from the Bachelor of Applied Science (in Human Movement Studies) program and 192 credit points from the Bachelor of Business program.

Business component:
8 QUT Business School Core units (96 credit points)
8 Major Core units (all Business majors including Accountancy, Advertising, Banking & Finance (continuing students only), Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations) (96 credit points)

Please note that students must complete the special course requirements for (BS56/BS05) Bachelor of Business and (HM42) Bachelor of Applied Science degrees.

Recommended Study

Any of: Maths B or C, Chemistry, Physics, Biological Science, Health Education, Physical Education, or Health and Physical Education.

Other Course Requirements

There are additional costs associated with this course including the purchase of the practicum shirt (approximately $50), the attainment of a current first aid certificate prior to commencement of year three and a Blue Card to work with children depending upon the practicum site. Attendance at

the orientation camp is highly recommended though not compulsory (approximately $115).

Further Information

For more information about this course, please contact the School of Human Movement Studies on +617 3138 4810 or email enquirieshms@qut.com

Full Time Course structure

Year 1 Semester 1	
	Business Faculty Core Unit
	Business Faculty Core Unit
HMB171	Fitness Health and Wellness
LSB131	Anatomy

Year 1 Semester 2	
	Business Faculty Core Unit
	Business Faculty Core Unit
LSB231	Physiology
HMB272	Biomechanics

Year 2 Semester 1	
	Business Faculty Core Unit
	Business Faculty Core Unit
HMB271	Foundations of Motor Control, Learning and Development
HMB274	Functional Anatomy
PYB012	Psychology
	OR
PYB100	Foundation Psychology

Year 2 Semester 2	
	Business Faculty Core Unit
	Business Faculty Core Unit
HMB273	Exercise Physiology 1
HMB275	Exercise and Sport Psychology
HMB276	Research in Human Movement

Year 3 Semester 1	
	Business Faculty Major Unit
	Business Faculty Major Unit
HMB313	Socio-Cultural Foundations of Physical Activity
HMB378	Neurological, Psychological and Musculoskeletal Disorders
	OR
HMB379	Disorders of Human Movement

Year 3 Semester 2	
	Business Faculty Major Unit
	Business Faculty Major Unit
HMB282	Resistance Training
HMB172	Nutrition and Physical Activity

Year 4 Semester 1	
	Business Faculty Major Unit
	Business Faculty Major Unit
HMB382	Principles of Exercise Prescription
	HMS Elective Unit

Year 4 Semester 2	
	Business Faculty Major Unit
	Business Faculty Major Unit
HMB470	Practicum 1
	HMS Elective Unit

HMS Elective List

SEMESTER 1	
HMB362	Biomechanics 2
HMB381	Exercise Physiology 2

SEMESTER 2	
HMB361	Functional Anatomy 2
HMB371	Motor Control And Learning 2
HMB384	Injury Prevention and Rehabilitation
HMB480	Advanced Exercise Prescription

Accountancy Major

Year 1 Semester 1	
BSB110	Accounting
BSB115	Management

Year 1 Semester 2	
BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1	
EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB126	Marketing
BSB113	Economics

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	Data Analysis

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Business School Core Units

Choice units or remaining Business School Core Units

Year 4 Semester 1

Choice units or remaining Business School Core Units

Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory

Choice units or remaining Business School Core Units

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Note:

Note: The remaining Business School Core Units are BSB119 and BSB126 which must be completed.

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation

Skills

Year 4 Semester 1

MGB309 Strategic Management
MGB324 Managing Business Growth

Year 4 Semester 2

MGB310 Sustainability in A Changing Environment
MGB335 Project Management

Marketing Major

Year 1 Semester 1

BSB113 Economics
BSB126 Marketing

Year 1 Semester 2

BSB111 Business Law and Ethics
BSB115 Management

Year 2 Semester 1

BSB119 Global Business
BSB124 Working in Business

Year 2 Semester 2

BSB110 Accounting
BSB123 Data Analysis

Year 3 Semester 1

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research

Year 3 Semester 2

AMB202 Integrated Marketing Communication
AMB240 Marketing Planning and Management

Year 4 Semester 1

AMB335 E-marketing Strategies
AMB340 Services Marketing

Year 4 Semester 2

AMB336 International Marketing
AMB359 Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119 Global Business
BSB126 Marketing

Year 1 Semester 2

BSB110 Accounting
BSB115 Management

Year 2 Semester 1

BSB113 Economics
BSB124 Working in Business

Year 2 Semester 2

AMB263 Introduction To Public Relations
AMB264 Public Relations Techniques

Year 3 Semester 1

AMB201 Marketing and Audience Research
BSB111 Business Law and Ethics

Year 3 Semester 2

AMB372 Public Relations Planning
AMB373 Corporate Communication

Year 4 Semester 1

AMB374 Global Public Relations Cases
AMB375 Public Relations Management

Year 4 Semester 2

AMB379 Public Relations Campaigns
BSB123 Data Analysis

Accountancy Major

Year 1 Semester 1

BSB110 Accounting
BSB115 Management, People and Organisations

Year 1 Semester 2

BSB122 Quantitative Analysis and Finance
BSB114 Government, Business and Society

Year 2 Semester 1

BSB111 Business Law and Ethics
BSB113 Economics

Year 2 Semester 2

AYB121 Financial Accounting
AYB223 Law of Business Associations

Year 3 Semester 1

AYB225 Management Accounting
AYB220 Company Accounting

Year 3 Semester 2

AYB221 Computerised Accounting Systems
AYB325 Taxation Law

Year 4 Semester 1

AYB301 Auditing
AYB311 Financial Accounting Issues
or
AYB321 Strategic Management Accounting

Year 4 Semester 2

EFB101	Data Analysis for Business
EFB210	Finance 1

Banking and Finance Major - Students who commenced in 2007 and 2008

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

EFB101	Data Analysis for Business
EFB210	Finance 1

Year 3 Semester 2

EFB102	Economics 2
EFB307	Finance 2

Year 4 Semester 1

EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis

Year 4 Semester 2

EFB312	International Finance
EFB201	Financial Markets

Important Note for Business Students

Note: Please refer to BS56 course note for Recoding/renaming of units and discontinuation of units.

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
EFB102	Economics 2

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

Year 3 Semester 2

EFB101	Data Analysis for Business
EFB328	Public Economics and Finance

Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Management Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
	HRM Option Unit

Year 4 Semester 1

MGB221	Performance and Reward
	HRM Option Unit

Year 4 Semester 2	
MGB320	Recruitment and Selection
MGB331	Learning and Development in Organisations

HRM Option Unit List:	
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management
	HRM students must choose two from the above list (one must be a Level 3 unit).

International Business Major

Year 1 Semester 1	
BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1	
BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
IBB202	Fundamentals of International Finance
IBB217	Asian Business Development
	or
IBB208	European Business Development

Year 3 Semester 2	
IBB210	Export Management
IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

Year 4 Semester 1	
IBB213	International Marketing
IBB205	Intercultural Communication and Negotiation

Year 4 Semester 2	
IBB300	International Business Strategy
IBB303	International Logistics

Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
MGB200	Leading Organisations

Year 3 Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2	
BSB119	International and Electronic Business
MGB310	Sustainability in A Changing Environment

Year 4 Semester 1	
MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2	
MGB335	Project Management
	Management Option Unit

Management Option Unit List:	
	Management students must choose two from the above list (one must be a Level 3 unit):
MGB201	Contemporary Employment Relations
MGB324	Managing Business Growth
MGB370	Personal and Professional Development
MGB314	Organisational Consulting and Change
MGB225	Intercultural Communication and Negotiation Skills

Marketing Major

Year 1 Semester 1	
BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

Year 4 Semester 1

AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2

AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing

Public Relations Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice

Year 3 Semester 2

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4 Semester 1

AMB360	Corporate Communication Management
AMB370	Public Relations Cases

Year 4 Semester 2

AMB361	Public Relations Campaigns
AMB371	Corporate Communication Strategies

Course Updates - List of re-coded and replacement Business units

Faculty Core units

BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units

AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units

AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units

MGB220	now retitled MGB220 Business Research Methods

MGB221	is now MGB339 Performance and Reward

International Business Core units

IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units

MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units

AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations

AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)

AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Potential Careers:

Account Executive, Administrator, Advertising Professional, Aged Services Worker, Banker, Banking and Finance Professional, Biomechanical Engineer, Business Analyst, Certified Practicing Accountant, Community Education Officer, Community Health Officer, Community Worker, Disability Services Worker, Exchange Student, Exercise Physiologist, Facilities Manager, Family Services Officer, Fitness Assessor/Personal Trainer, Government Officer, Health Information Manager, Health Physicist, Health Services Manager, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Information Officer, International Business Specialist, Manager, Medical Equipment Sales, Occupational Health and Safety Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Sports Scientist, Trainer, Youth Worker.

Bachelor of Behavioural Science (Psychology) / Bachelor of Business (IX51)

Year offered: 2011
Admissions: Yes
CRICOS code: 060816G
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February (no mid-year entry)
QTAC code: 409532
Past rank cut-off: 86
Past OP cut-off: 8
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for Accountancy, Finance, Economics and Marketing majors, Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Enquiries to psyc.enquiries@qut.edu.au or phone: 07 3138 4520 OR Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Ros Kent (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

A double degree in business and psychology will prepare you to understand both the business and psychological forces that impact on organisations, both nationally and internationally. You will graduate with a solid understanding of human behaviour and how to apply this to organisational settings. You will also gain research and business skills that you can apply across a range of organisational and industrial situations.

Why choose this course

The course provides a thorough grounding in the scientific bases of psychology, and deals with the research and statistical methods used in the discipline. You will complete core subjects in development, personality, social psychology, psychological disorders, learning, memory and perception. There is also the opportunity to explore subjects in contemporary areas such as counselling and family therapy, forensic psychology, addictive behaviours and traffic psychology.

The course offers you the flexibility to choose a business major in the discipline that most interests you, for example, **accountancy, advertising, economics, finance, human resource management, international business, management, marketing** or **public relations**.

Your studies in business are built around a core of values that focus on employability and incorporate professional, business, as well as industry links. During your studies, you will be encouraged to undertake real-world projects to help you develop your skills.

You will also develop an understanding of society and high-level communication and social research skills that are valuable in a wide range of professions. While studying, you are exposed to the range of job opportunities in external organisations and industry and will be encouraged to undertake real-world projects.

Career options

You can choose to work in various careers in industry and the corporate world such as human resources and management, banking and finance, as well as marketing and accounting. With further psychology training, you would be eligible to work as an organisational or industrial psychologist. Graduates may also work in areas such as management, counselling, training and development.

Professional recognition

The Bachelor of Behavioural Science (Psychology) component of the degree is accredited by the Australian Psychology Accreditation Council (APAC).

To pursue a career in a professional area of psychology, you must be registered with the Psychology Board of Australia. This currently involves completing a fourth year of study in psychology, e.g. Bachelor of Behavioural Science (Honours Psychology) or Postgraduate Diploma in Psychology, followed by either two years of supervised work experience or the completion of an appropriate higher degree such as Doctor of Psychology (Clinical), Master of Clinical Psychology or Master of Psychology (Educational and Developmental).

Business component: Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Behavioural Science (Psychology) program and 192 credit points from the Bachelor of Business.

The course structure for the Bachelor of Behavioural Science component of the double degree comprises the main APAC-accredited psychology core programme of 12 units as well as 4 psychology electives. The psychology core allows the student to complete a 3-year APAC-accredited psychology sequence across 4 years of study. On completion of the double degree program, a student then has the option to apply for entry to a Bachelor of Behavioural Science (Honours Psychology) or the

Postgraduate Diploma in Psychology, in order to gain provisional registration as a psychologist.

The Business major can be selected from all majors offered within the BS05 Bachelor of Business. The Bachelor of Business component consists of eight core units*; and an additional eight discipline specific units from within the chosen major, offered at Gardens Point. Students choosing the Management or Marketing majors may undertake units at the Caboolture campus.

* Please note that the Business School Core Unit BSB123 Data Analysis is not required as the Psychology content covers similar topics. MGB223 Entrepreneurship and Innovation replaces this unit.

Bachelor of Business (Honours) Year Option

Students can apply for Bachelor of Business (Honours) (BS63) once they have completed the double degree program. Please click on BS63 for more details.

Recommended Study

Maths A, B or C for advertising, human resouce management, international business, management, and public relations majors.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Further Information

For more information about this course, please contact the School of Psychology and Counselling on +61 7 3138 4520 or email psyc.enquiries@qut.edu.au OR the QUT Business School +61 7 3138 2050 or email bus@qut.edu.au

Course Structure - Overview

Year 1 Semester 1	
PYB007	Interpersonal Processes and Skills
PYB100	Foundation Psychology
	Business School Core Unit
	Business School Core Unit

Year 1 Semester 2	
PYB102	Introduction to Psychology 1B
PYB110	Psychological Research Methods
	Business School Core Unit
	Business School Core Unit

Year 2 Semester 1	
PYB202	Social and Organisational Psychology
PYB210	Research Design and Data Analysis
	Business School Core Unit
	Business School Core Unit

Year 2 Semester 2	
PYB203	Developmental Psychology
PYB208	Counselling Theory and Practice 1
	Business School Core Unit
	Business School Core Unit

Year 3 Semester 1	
PYB309	Individual Differences and Assessment
	PYB elective (List A or B)
	Business School Major Unit
	Business School Major Unit

Year 3 Semester 2	
PYB204	Perception and Cognition
	PYB elective (List A or B)
	Business School Major Unit
	Business School Major Unit

Year 4 Semester 1	
PYB304	Physiological Psychology
	PYB elective (List B)
	Business School Major Unit
	Business School Major Unit

Year 4 Semester 2	
PYB306	Psychopathology
PYB350	Advanced Statistical Analysis
	or
	PYB elective (List B)*
	Business School Major Unit
	Business School Major Unit

Notes	
*	*PYB350 is compulsory for entry to fourth year programs in psychology for example Bachelor of Behavioural Science (Honours Psychology) and Postgraduate Diploma in Psychology.

List A and List B Psychology Electives

List A Psychology Electives	
PYB054	Psychology and Gender
PYB067	Human Sexuality
PYB159	Alcohol and Other Drug Studies
PYB207	Psychology in the Community
PYB215	Forensic Psychology and the Law
PYB257	Group Work
PYB371	Introduction to Road Safety

List B Level 3 Psychology Electives	
PYB302	Industrial and Organisational Psychology
PYB307	Health Psychology

PYB350	Advanced Statistical Analysis
PYB356	Counselling Theory and Practice 2
PYB358	Advanced Developmental Psychology
PYB359	Introduction to Family Therapy
PYB360	Interventions for Addictive Behaviours
PYB372	Traffic Psychology and Behaviour
PYB374	Applying Traffic Psychology

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB126	Marketing
BSB113	Economics

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

BSB111	Business Law and Ethics
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
MGB223	Entrepreneurship and Innovation

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB110	Accounting
BSB124	Working in Business

Year 2 Semester 1

BSB111	Business Law and Ethics
MGB223	Entrepreneurship and Innovation

Year 2 Semester 2

BSB126	Marketing
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

BSB119	Global Business
	Choice units

Year 4 Semester 1

	Choice units
	Choice units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory

Choice units

Choice units	
	Choose any four of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1	
EFB210	Finance 1
EFB223	Economics 2

Year 3 Semester 2	
EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1	
EFB333	Introductory Econometrics
EFB335	Investments

Year 4 Semester 2	
EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2	
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1	
AYB227	International Accounting
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

MGB201	Contemporary Employment Relations
MGB210	Managing Operations

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
MGB223	Entrepreneurship and Innovation

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2

AMB379	Public Relations Campaigns
MGB223	Entrepreneurship and Innovation

Accountancy Major - Students who commenced in 2008

Year 1 Semester 1	
BSB110	Accounting
BSB115	Management

Year 1 Semester 2	
BSB122	now replaced by BSB123 Data Analysis
BSB114	now replaced by BSB124 Working in Business

Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2	
AYB121	now replaced by AYB200 Financial Accounting
AYB223	now replaced by AYB230 Law of Business Associations

Year 3 Semester 1	
AYB225	Management Accounting
AYB220	now replaced by AYB340 Company Accounting

Year 3 Semester 2	
AYB221	Computerised Accounting Systems
AYB325	now replaced by AYB219 Taxation Law

Year 4 Semester 1	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
	OR
AYB321	Strategic Management Accounting

Year 4 Semester 2	
EFB101	now replaced by EFB222 Quantitative Methods for Economics
EFB210	Finance 1

Banking and Finance Major - Students who commenced in 2008

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB114	now replaced by BSB124 Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB122	now replaced by BSB123 Data Analysis
BSB119	Global Business

Year 3 Semester 1	
EFB101	now replaced by EFB222 Quantitative Methods for Economics & Finance)
EFB210	Finance 1

Year 3 Semester 2	
EFB102	now replaced by EFB223 Economics 2
EFB307	Finance 2

Year 4 Semester 1	
EFB200	now replaced by EFB333 Introductory Econometrics
EFB318	now replaced by EFB335 Investments

Year 4 Semester 2	
EFB312	International Finance
EFB201	Financial Markets

Human Resource Management Major - Students who commenced in 2008

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB114	now replaced by BSB124 Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
MGB223	Entrepreneurship and Innovation
BSB119	Global Business

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2	
MGB200	Leading Organisations
	HRM Option Unit

Year 4 Semester 1	
MGB221	now replaced by MGB339 Performance and Reward
MGB331	Learning and Development in Organisations

Year 4 Semester 2	
MGB320	Recruitment and Selection
	HRM Option Unit

HRM Option Unit List

PLUS:	Select two (2) units from the following list (one must be a Level 3 unit):
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	now replaced by MGB310 Sustainability in Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	now replaced by MGB370 Personal and Professional Development
MGB335	Project Management

International Business Major - Students who commenced in 2008

Year 1 Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB114	now replaced by BSB124 Working in Business
BSB122	now replaced by BSB123 Data Analysis

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

EFB202	now replaced by EFB240 Finance for International Business
IBB217	Asian Business Development
	OR
IBB208	European Business Development

Year 3 Semester 2

IBB210	now replaced by Importing and Exporting
IBB317	now replaced by MGB340 International Business in the Asia-Pacific
	OR
IBB308	now replaced by MGB340 International Business in the Asia-Pacific

Year 4 Semester 1

IBB213	now replaced by AMB336 International Marketing
IBB205	now replaced by MGB225 Intercultural Communication and Negotiation Skills

Year 4 Semester 2

IBB300	now replaced by AMB369 International Business Strategy
IBB303	now replaced by AMB303 International Logistics

Important Note:

Note: For IBB217 and IBB208 units please contact the School of AMPR regarding alternative units.

Management Major - Students who commenced in 2008

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB114	now replaced by BSB124 Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	now replaced by BSB123 Data Analysis
MGB200	Leading Organisations

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

BSB119	Global Business
MGB212	now replaced by MGB310 Sustainability in a Changing Environment

Year 4 Semester 1

MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2

MGB335	Project Management
	Management Option Unit

Management Option Unit List

	Management Students must choose two from the following:
MGB201	Contemporary Employment Relations
MGB218	Managing Business Growth (now recoded MGB324)
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development (now recoded MGB370)
IBB205	Intercultural Communication and Negotiation Skills (now recoded MGB225
	Management Students must choose two from

the above list (one must be a Level 3 unit).

Marketing Major - Students who commenced in 2008

Year 1 Semester 1	
BSB122	now replaced by BSB123 Data Analysis
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB114	now replaced by BSB124 Working in Business
BSB119	Global Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2	
AMB201	Marketing and Audience Research
AMB241	now replaced by AMB335 E-Marketing Strategies

Year 4 Semester 1	
AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2	
AMB341	now replaced by AMB359 Strategic Marketing
AMB352	now replaced by AMB252 Businss Decision Making
	OR
IBB213	now replaced by AMB336 International Marketing

Public Relations Major - Students who commenced in 2008

Year 1 Semester 1	
BSB122	now replaced by BSB123 Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB114	now replaced by BSB124 Working in Business
BSB119	Global Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
AMB201	Marketing and Audience Research
AMB260	now replaced by AMB263 Introduction to Public Relations

Year 3 Semester 2	
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4 Semester 1	
AMB360	now replaced by AMB373 Corporate Communication
AMB370	now replaced by AMB374 Public Relations Cases

Year 4 Semester 2	
AMB361	now replaced by AMB379 Public Relations Campaigns
AMB371	now replaced by AMB375 Public Relations Management

Important Note:	
	Note: For AMB261 and AMB262 units please contact the School of AMPR regarding alternative units.

Course Updates - List of re-coded and replacement Business units

Faculty Core units	
BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units	
AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units	
AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units	
EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units

MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units

IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units

MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units

AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication

	and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)

AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Potential Careers:

Account Executive, Accountant, Advertising Professional, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Government Officer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Psychologist, Public Relations Officer/Consultant, Public Servant.

Bachelor of Business (Study Area A)/ Bachelor of Information Technology (IX58)

Year offered: 2011
Admissions: Yes
CRICOS code: 059595C
Course duration (full-time): 4 Years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
International Fees (indicative): 2011: $11,000 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 419202
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4,SA) and Maths A, B or C (4,SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Mr Mike Roggenkamp (Science and Technology), Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

Course Overview

This double degree will give you a broad base of commercial knowledge in business and information technology. Business is highly dependent on information technology infrastructure, so having the expertise in both makes you more attractive to employers looking for multidisciplined staff.

Businesses look for staff who can communicate well from both the business and information technology disciplines, so having the skills and knowledge across both gives you a competitive edge over other graduates. You will have the opportunity to complement your information technology studies with a business major in accountancy, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

Career Outcomes

This double degree will give you the particular skills to acquire a role requiring knowledge in both business and information technology. These include business analyst, systems manager, product manager for an information technology product, team leader for multidisciplinary staff, pre-sales consulting, after-sales support, technical manager or consultant. Future career prospects include chief financial officer, chief information officer and chief technical officer.

Study Areas

IX58 will not have nominated majors and minors and consequently there will not be a Study Area A shown on a graduate's parchment. Instead, IX58 will have specialisations. The specialisation areas that will be available for students will include:

- Business Process Management
- Data Warehousing
- Digital Societies
- Enterprise Systems
- Information Management
- Network Systems
- Software Engineering
- Web Technologies

The following Majors are available from the Business component: Accounting, Advertising, Economics, Finance, Human Resource Management, International Business, Management, Marketing and Public Relations.

International Students

English language requirements:
In addition to the above academic entry requirements, international students must meet the University's English language requirements of IELTS of 6.5 (with no lower than 6.0 for any one band).

Pathways to Futher Studies

In 2001, an accelerated Honours program was introduced to increase the number of Bachelor of Information Technology students continuing their studies to complete the Honours year. The program allowed selected high achieving students the opportunity to undertake one postgraduate unit in the final semester of their a BIT degree (or double degree) which would be counted both for completion of the degree and towards the Honours program. The program also provided students with the opportunity to commence their Honours studies over the Summer Semester.

An alternative to the Honours program is the Master of Information Technology (Research). Students who complete a BIT degree (or double degree) with a grade point average equal to, or greater than 5 (7 point scale) and who have decided against enrolling in an Honours program, could undertake this course. In addition, students may wish to enrol in the re-designed postgraduate coursework Masters which has ten specialisations allowing students to either extend their area of interest or specialise in other areas at the Masters level.

Business: For BS63 Bachelor of Business (Honours) please click BS63 for details.

Cooperative Education

The Faculty of Science and Technology's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC

Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

IX58 - Bachelor of Business/Bachelor of Information Technology Course structure

Year 1, Semester 1	
INB101	Impact of IT
INB102	Emerging Technology
	Business Unit
	Business Unit

Year 1, Semester 2	
INB103	Industry Insights
INB104	Building IT Systems
	Business Unit
	Business Unit

Year 2, Semester 1	
	IT Breadth Option Unit
	IT Breadth Option Unit
	Business Unit
	Business Unit

Year 2, Semester 2	
	IT Breadth Option Unit
	IT Breadth Option Unit
	Business Unit
	Business Unit

Year 3, Semester 1	
INB201	Scalable Systems Development
	INB201 can only be taken after you have completed a minimum of 36 credit points of breadth units.
	IT Specialist Option Unit
	Business Unit
	Business Unit

Year 3, Semester 2	
INB300	Professional Practice in IT
	INB300 and INB301 can only be taken after you have completed a minimum of 192 credit points of study.
	IT Specialist Option Unit
	Business Unit
	Business Unit

Year 4, Semester 1	
INB301	The Business of IT
	INB300 and INB301 can only be taken after a student has completed a minimum of 168 credit points of study.
	IT Specialist Option Unit
	Business Unit
	Business Unit

Year 4, Semester 2	
INB302	IT Capstone Project
	INB301 must be completed before enrolling in INB302.
	IT Specialist Option Unit
	Business Unit
	Business Unit

IT Breadth Option Unit List

IT Breadth Option Units	
	You must complete four (4) units from the following list. You should not commence these units until you have completed INB101, INB102, INB103 and INB104.
INB120	Corporate Systems
INB210	Databases
INB220	Business Analysis
INB250	Foundations of Computer Science
INB251	Networks
INB255	Security
INB270	Programming
INB271	The Web
INB272	Interaction Design

IT Specialisation Option Unit List

IT Specialist Option Units	
	You must complete four (4) units from the following list. Please ensure you have completed a minimum of 36 credit points (3 units) of IT Breadth Option Units before commencing these units. The units are grouped in areas to assist you in focusing your studies.
1.	BUSINESS PROCESS MANAGEMENT:
INB320	Business Process Modelling
INB321	Business Process Management
INB322	Information Systems Consulting
INB123	Project Management Practice
2.	DATA WAREHOUSING:
INB340	Database Design

INB341	Software Development With Oracle
INB342	Enterprise Data Mining and Data Analysis
INB343	Advanced Data Mining and Data Warehousing
INB344	Search Engine Technology
3.	DIGITAL ENVIRONMENTS:
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB335	Information Resources
4.	ENTERPRISE SYSTEMS:
INB123	Project Management Practice
INB221	Technology Management
INB311	Enterprise Systems
INB312	Enterprise Systems Applications
5.	NETWORK SYSTEMS:
INB350	Internet Protocols and Services
INB351	Unix Network Administration
INB352	Network Planning
INB353	Wireless and Mobile Networks
6.	SOFTWARE ENGINEERING:
INB370	Software Development
INB371	Data Structures and Algorithms
INB372	Agile Software Development
INB374	Enterprise Software Architecture
7.	WEB TECHNOLOGIES:
INB313	Electronic Commerce Site Development
INB373	Web Application Development
INB374	Enterprise Software Architecture
INB385	Multimedia Systems
INB386	Advanced Multimedia Systems
8.	UNGROUPED:
INB204	Special Topic 1
INB205	Special Topic 2
INB304	Special Topic 3
INB305	Special Topic 4
INB306	Project 1
INB307	Project 2
INB308	Project 3
INB355	Cryptology and Protocols
INB365	Systems Programming
INB381	Modelling and Animation Techniques
INB382	Real Time Rendering Techniques
INB860	Computational Intelligence for Control and Embedded Systems

IX58 - Business component (Accountancy) - course structure

Year 1, Semester 1

BSB110	Accounting
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 1, Semester 2

BSB123	Data Analysis
BSB126	Marketing
	Information Technology unit
	Information Technology unit

Year 2, Semester 1

	Accountancy students MUST choose INB120 as one of their IT Breadth Options to meet professional recognition requirements
BSB111	Business Law and Ethics
BSB113	Economics
	Information Technology unit
	Information Technology unit

Year 2, Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting
	Information Technology unit
	Information Technology unit

Year 3, Semester 1

EFB210	Finance 1
AYB219	Taxation Law
	Information Technology unit
	Information Technology unit

Year 3, Semester 2

AYB230	Corporations Law
AYB340	Company Accounting
	Information Technology unit
	Information Technology unit

Year 4, Semester 1

AYB311	Financial Accounting Issues
AYB321	Strategic Management Accounting
	Information Technology unit
	Information Technology unit

Year 4, Semester 2

AYB301	Audit and Assurance
AYB339	Accountancy Capstone
	Information Technology unit
	Information Technology unit

IX58 - Business component (Advertising) - course structure

Year 1, Semester 1	
BSB126	Marketing
BSB113	Economics
	Information Technology unit
	Information Technology unit

Year 1, Semester 2	
BSB110	Accounting
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 2, Semester 1	
BSB124	Working in Business
BSB119	Global Business
	Information Technology unit
	Information Technology unit

Year 2, Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
	Information Technology unit
	Information Technology unit

Year 3, Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics
	Information Technology unit
	Information Technology unit

Year 3, Semester 2	
AMB318	Advertising Copywriting
AMB319	Media Planning
	Information Technology unit
	Information Technology unit

Year 4, Semester 1	
AMB320	Advertising Management
AMB330	Advertising Planning Portfolio
	Information Technology unit
	Information Technology unit

Year 4, Semester 2	
AMB339	Advertising Campaigns
BSB123	Data Analysis
	Information Technology unit
	Information Technology unit

IX58 - Business component (Economics) - course structure

Year 1, Semester 1	
BSB113	Economics
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 1, Semester 2	
BSB124	Working in Business
BSB123	Data Analysis
	Information Technology unit
	Information Technology unit

Year 2, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
	Information Technology unit
	Information Technology unit

Year 2, Semester 2	
EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2
	Information Technology unit
	Information Technology unit

Year 3, Semester 1	
EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics
	Information Technology unit
	Information Technology unit

Year 3, Semester 2	
	Choice Units or remaining Business School Core Units
	Choice Units or remaining Business School Core Units
	Information Technology unit
	Information Technology unit

Year 4, Semester 1	
	Choice Units or remaining Business School Core Units
	Choice Units or remaining Business School Core Units
	Information Technology unit
	Information Technology unit

Year 4, Semester 2	
EFB338	Contemporary Application of Economic Theory
	Choice Units or remaining Business School Core Units
	Information Technology unit
	Information Technology unit

Economics Choice Unit List	
	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Note:	
	Note: Both BSB119 and BSB126 units are the remaining Business School Core Units which are to be completed.

IX58 - Business component (Finance) - course structure

Year 1, Semester 1	
BSB113	Economics
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
	Information Technology unit
	Information Technology unit

Year 2, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
	Information Technology unit
	Information Technology unit

Year 2, Semester 2	
BSB123	Data Analysis
BSB119	Global Business
	Information Technology unit
	Information Technology unit

Year 3, Semester 1	
EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1
	Information Technology unit
	Information Technology unit

Year 3, Semester 2	
EFB201	Financial Markets
EFB307	Finance 2
	Information Technology unit
	Information Technology unit

Year 4, Semester 1	
EFB223	Economics 2
EFB335	Investments
	Information Technology unit
	Information Technology unit

Year 4, Semester 2	
EFB312	International Finance
EFB340	Finance Capstone
	Information Technology unit
	Information Technology unit

IX58 - Business component (Human Resource Management) - course structure

Year 1, Semester 1	
BSB113	Economics
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 1, Semester 2	
BSB124	Working in Business
BSB126	Marketing
	Information Technology unit
	Information Technology unit

Year 2, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
	Information Technology unit
	Information Technology unit

Year 2, Semester 2	
BSB123	Data Analysis
BSB119	Global Business
	Information Technology unit
	Information Technology unit

Year 3, Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods
	Information Technology unit
	Information Technology unit

Year 3, Semester 2	
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations
	Information Technology unit
	Information Technology unit

Year 4, Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward
	Information Technology unit
	Information Technology unit

Year 4, Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development
	Information Technology unit
	Information Technology unit

IX58 - Business component (International Business) - course structure

Year 1, Semester 1

BSB126	Marketing
BSB119	Global Business
	Information Technology unit
	Information Technology unit

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 2, Semester 1

BSB124	Working in Business
BSB123	Data Analysis
	Information Technology unit
	Information Technology unit

Year 2, Semester 2

BSB111	Business Law and Ethics
BSB113	Economics
	Information Technology unit
	Information Technology unit

Year 3, Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting
	Information Technology unit
	Information Technology unit

Year 3, Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business
	Information Technology unit
	Information Technology unit

Year 4, Semester 1

AMB303	International Logistics
AMB336	International Marketing
	Information Technology unit
	Information Technology unit

Year 4, Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy
	Information Technology unit
	Information Technology unit

IX58 - Business component (Management) - course structure

Year 1, Semester 1

BSB113	Economics
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing
	Information Technology unit
	Information Technology unit

Year 2, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
	Information Technology unit
	Information Technology unit

Year 2, Semester 2

BSB119	Global Business
BSB123	Data Analysis
	Information Technology unit
	Information Technology unit

Year 3, Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
	Information Technology unit
	Information Technology unit

Year 3, Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills
	Information Technology unit
	Information Technology unit

Year 4, Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth
	Information Technology unit
	Information Technology unit

Year 4, Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management
	Information Technology unit
	Information Technology unit

IX58 - Business component (Marketing) - course structure

Year 1, Semester 1

BSB126	Marketing
BSB113	Economics
	Information Technology unit
	Information Technology unit

Year 1, Semester 2

BSB111	Business Law and Ethics
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 2, Semester 1

BSB119	Global Business
BSB124	Working in Business
	Information Technology unit
	Information Technology unit

Year 2, Semester 2

BSB110	Accounting
BSB123	Data Analysis
	Information Technology unit
	Information Technology unit

Year 3, Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
	Information Technology unit
	Information Technology unit

Year 3, Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
	Information Technology unit
	Information Technology unit

Year 4, Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing
	Information Technology unit
	Information Technology unit

Year 4, Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing
	Information Technology unit
	Information Technology unit

IX58 - Business component (Public Relations) - course structure

Year 1, Semester 1

BSB119	Global Business
BSB126	Marketing
	Information Technology unit
	Information Technology unit

Year 1, Semester 2

BSB110	Accounting
BSB115	Management
	Information Technology unit
	Information Technology unit

Year 2, Semester 1

BSB124	Working in Business
BSB113	Economics
	Information Technology unit
	Information Technology unit

Year 2, Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
	Information Technology unit
	Information Technology unit

Year 3, Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics
	Information Technology unit
	Information Technology unit

Year 3, Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication
	Information Technology unit
	Information Technology unit

Year 4, Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

	Information Technology unit
	Information Technology unit

Year 4, Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis
	Information Technology unit
	Information Technology unit

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Financial Project Manager, Financial Risk Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business / Bachelor of Corporate Systems Management (IX62)

Year offered: 2011
Admissions: Yes
CRICOS code: 063022F
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
International Fees (indicative): 2011: $11,125 (indicative) per semester
International Entry: February
QTAC code: 419642
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Math A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Course coordinator: Dr Taizan Chan (Science and Technology); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

Overview

If you love information technology environments such as Google Earth, GPS technology and mobile devices, and would like to be in a position to effectively apply them to the business world within your chosen business major, then this is the degree for you. This double degree allows you to expand on the business focus of corporate systems management with a business degree, broadening your business knowledge and career possibilities. It is designed to develop the knowledge and skills you need to understand and communicate business needs, select the right systems and harness these systems to improve business performance for organisations. You will learn to effectively manage yourself and others in response to the development and implementation of technical innovations, working as an individual and as a team member within professional contexts.

Career Outcomes

Career destinations from this degree are business management roles such as project manager, program manager, data manager, infrastructure manager, business analyst, information analyst or business process manager; or opportunities to work as a consultant in a specialised field such as events management or marketing. For example, you may be interested in creating your own consultancy company that assists business in using IT to improve their business performance. Your choices are endless.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Course Design

Students are required to complete 384 credit points (32 units) comprised of 192 credit points (16 units) from the Bachelor of Business program and 192 credit points (16 units) from the Bachelor of Corporate Systems Management program which includes an industry based project and an IT options (elective) unit.

Business students complete 8 Business School Core Units together with 8 Major Core Units from their chosen discipline. (Accountancy students undertake 6 Business School Core Units and 10 Major Core Units to meet professional recognition requirements).

Note the following:
- the units *BSB115 Management* and *BSB126 Marketing* are part of the Business component of the IX62
-
- the unit *MGB223 Entrepreneurship and Innovation* is part of the Corporate Systems Management component of the IX62
-

Cooperative Education Program

The Faculty of Science and Technology's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Futher Information

For further information about this course, please contact the following:

Science and Technology Coordinator
Dr Taizan Chan
Phone: +61 7 3138 2782
Email: enquiry.scitech@qut.edu.au

Business Coordinator
Phone: +61 7 3138 2050

Fax: +61 7 3138 1055
Email: bus@qut.edu.au

Bachelor of Business (Study Area A) / Bachelor of Corporate Systems Management

Year 1, Semester 1	
	Business Unit
	Business Unit
INB103	Industry Insights
INB120	Corporate Systems

Year 1, Semester 2	
	Business Unit
	Business Unit
INB123	Project Management Practice
PLUS:	IX62 Complementary Studies unit

Year 2, Semester 1	
	Business Unit
	Business Unit
INB101	Impact of IT
INB122	Organisational Databases

Year 2, Semester 2	
	Business Unit
	Business Unit
INB124	Information Systems Development
INB313	Electronic Commerce Site Development

Year 3, Semester 1	
	Business Unit
	Business Unit
INB220	Business Analysis
INB221	Technology Management

Year 3, Semester 2	
	Business Unit
	Business Unit
PLUS:	IX62 Complementary Studies unit
INB320	Business Process Modelling

Year 4, Semester 1	
	Business Unit
	Business Unit
INB312	Enterprise Systems Applications
INB322	Information Systems Consulting

Year 4, Semester 2	
	Business Unit
	Business Unit
MGB223	Entrepreneurship and Innovation
INB325	Corporate Systems Management Project

Accountancy Major

Year 1 Semester 1	
BSB110	Accounting
BSB115	Management

Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1	
BSB113	Economics

Year 2 Semester 2	
AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1	
EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2	
AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1	
AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management
BSB119	Global Business

Year 2 Semester 1	
BSB124	Working in Business
BSB111	Business Law and Ethics

Year 2 Semester 2	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning
BSB123	Data Analysis

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB110	Accounting
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB119	Global Business

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

	Choice unit
	Choice unit or remaining Business School Core Unit

Year 4 Semester 1

	Choice unit or remaining Business School Core Unit
	Choice unit

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory

Choice Units

	Choose any three of the following:
EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information:

Please note: BSB126 Marketing is the remaining Business Core Unit. Please check unit availability for Choice units.

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB119	Global Business
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB201	Financial Markets
EFB223	Economics 2
EFB307	Finance 2

Year 4 Semester 1

EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2	
MGB201	Contemporary Employment Relations
MGB200	Leading Organisations

Year 4 Semester 1	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB124	Working in Business

Year 2 Semester 2	
BSB113	Economics
MGB225	Intercultural Communication and Negotiation Skills

Year 3 Semester 1	
AYB227	International Accounting
BSB123	Data Analysis

Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
MGB200	Leading Organisations

Year 3 Semester 1	
MGB210	Managing Operations
BSB123	Data Analysis

Year 3 Semester 2	
MGB201	Contemporary Employment Relations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1	
MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2	
MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management
BSB119	Global Business

Year 2 Semester 1	
BSB110	Accounting
BSB124	Working in Business

Year 2 Semester 2	
BSB123	Data Analysis

Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1	
AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2	
AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB113	Economics
BSB115	Management

Year 2 Semester 1	
BSB111	Business Law and Ethics
BSB124	Working in Business

Year 2 Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1	
AMB201	Marketing and Audience Research

Year 3 Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication
BSB123	Data Analysis

Year 4 Semester 1	
AMB374	Global Public Relations Cases

Year 4 Semester 2	
AMB375	Public Relations Management
AMB379	Public Relations Campaigns

Accountancy Major - Students who commenced in 2008

Year 1 Semester 1	
BSB110	Accounting
BSB126	Marketing

Year 1 Semester 2	
BSB115	Management
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 1	
BSB113	Economics
BSB111	Business Law and Ethics

Year 2 Semester 2	
AYB200	Financial Accounting
AYB230	Corporations Law

Year 3 Semester 1	
AYB340	Company Accounting
AYB225	Management Accounting

Year 3 Semester 2	
AYB219	Taxation Law
AYB221	Computerised Accounting Systems
EFB222	Quantitative Methods For Economics and Finance

Year 4 Semester 1	
AYB301	Audit and Assurance
AYB311	Financial Accounting Issues
	OR
AYB321	Strategic Management Accounting

Year 4 Semester 2	
EFB210	Finance 1
MGB223	Entrepreneurship and Innovation

Information for Business Students	
	Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Banking and Finance Major - Students who commenced in 2008

Year 1 Semester 1	
BSB113	Economics
BSB123	Data Analysis

Year 1 Semester 2	
BSB119	Global Business
BSB124	Working in Business
BSB115	Management

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 1

EFB200	Applied Regression Analysis
EFB201	Financial Markets

Year 3 Semester 2

EFB307	Finance 2
EFB223	Economics 2
BSB126	Marketing

Year 4 Semester 1

EFB335	Investments
	Any Banking and Finance Unit

Year 4 Semester 2

EFB312	International Finance

Important Information for Business Students

Course Updates - List of re-coded and replacement Business units

Faculty Core units

BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units

AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units

AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units

MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units

IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units

MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units

AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing
AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)	
EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)	
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)	
IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)	
AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)	
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

IT - Complementary Study Unit List

Complementary Study Units: A maximum of 96 credit points can be chosen from:	
1.	The list of Breadth and Specialisation units.
2.	Students can also choose from the range of CISCO units including INS350, INS351, INS352, INS354, INS356 and INS357.
3.	Undergraduate units from other IT related degrees (e.g. INB124, INB180, INB181, INB182, INB280 or INB383).
4.	Undergraduate units available with other QUT faculties.
5.	Enrolment in INB830 or INB870 will NOT be counted towards completion of IT23.
NOTE:	A maximum of 48 credit points of Advanced Standing for professional certifications is permitted towards completion of IT23 (including INS35X CISCO Units).

IT Breadth Option Unit List

IT Breadth Option Units	
	You must complete four (4) units from the following list. You should not commence these units until you have completed INB101, INB102, INB103 and INB104.
INB120	Corporate Systems
INB210	Databases
INB220	Business Analysis
INB250	Foundations of Computer Science
INB251	Networks
INB255	Security
INB270	Programming
INB271	The Web
INB272	Interaction Design

IT Specialisation Option Unit List

IT Specialist Option Units	
	You must complete four (4) units from the following list. Please ensure you have completed a minimum of 36 credit points (3 units) of IT Breadth Option Units before commencing these units. The units are grouped in areas to assist you in focusing your studies.
1.	BUSINESS PROCESS MANAGEMENT:
INB320	Business Process Modelling
INB321	Business Process Management
INB322	Information Systems Consulting
INB123	Project Management Practice
2.	DATA WAREHOUSING:
INB340	Database Design
INB341	Software Development With Oracle
INB342	Enterprise Data Mining and Data Analysis
INB343	Advanced Data Mining and Data Warehousing
INB344	Search Engine Technology
3.	DIGITAL ENVIRONMENTS:
INB345	Mobile Devices
INB346	Enterprise 2.0
INB347	Web 2.0 Applications
INB335	Information Resources
4.	ENTERPRISE SYSTEMS:
INB123	Project Management Practice
INB221	Technology Management
INB311	Enterprise Systems
INB312	Enterprise Systems Applications
5.	NETWORK SYSTEMS:
INB350	Internet Protocols and Services
INB351	Unix Network Administration
INB352	Network Planning
INB353	Wireless and Mobile Networks

6.	SOFTWARE ENGINEERING:
INB370	Software Development
INB371	Data Structures and Algorithms
INB372	Agile Software Development
INB374	Enterprise Software Architecture
7.	WEB TECHNOLOGIES:
INB313	Electronic Commerce Site Development
INB373	Web Application Development
INB374	Enterprise Software Architecture
INB385	Multimedia Systems
INB386	Advanced Multimedia Systems
8.	UNGROUPED:
INB204	Special Topic 1
INB205	Special Topic 2
INB304	Special Topic 3
INB305	Special Topic 4
INB306	Project 1
INB307	Project 2
INB308	Project 3
INB355	Cryptology and Protocols
INB365	Systems Programming
INB381	Modelling and Animation Techniques
INB382	Real Time Rendering Techniques
INB860	Computational Intelligence for Control and Embedded Systems

CISCO Units

CISCO Units	
	Students can choose from the following CISCO units as part of the Complementary Study Units (CISCO units located under Information Technology University Wide Unit Options on e-Student.)
INS350	CCNA 1&2 Network Fundamentals and Routing
INS351	CCNA 3&4 Lan Switching
INS352	CCNP1: Building Scalable Internetworks
INS354	CCNP3: Building Multi Layered Switched Networks
INS356	Voice Over IP 1
INS357	CISCO VOIP

IX62 Complementary Study Unit List

Complementary Study Units: A maximum of 24 credit points can be chosen from:	
1.	The list of Breadth and Specialisation units.
2.	Students can also choose from the range of CISCO units including INS350, INS351, INS352, INS353, INS354 and INS355.

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, Human Resource Manager, International Business Specialist, Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business/Bachelor of Games and Interactive Entertainment (IX63)

Year offered: 2011
Admissions: Yes
CRICOS code: 063024D
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $4,209 per semester (indicative)
International Fees (indicative): 2011: $11,000 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 419692
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and Math A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Michael Docherty (Science and Technology); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Ms Ros Kent (Accountancy); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

Overview

This double degree gives you the opportunity to apply your business skills within the booming industry of digital entertainment and electronic games. You will not only expand your business skills but also your creative skills through the development of computer games and other forms of interactive media. You will learn to apply your critical creative thinking to identify issues and solve problems related to various technical, creative and cultural aspects of games development. Being creative and innovative is a strong skill to have in business.

Having a business background gives you a competitive advantage over other games and interactive entertainment graduates as it gives you the knowledge of how business works. You will understand issues related to people and process management in games development and demonstrate the ability to be an effective leader and innovator. You will develop lifelong skills to enable you to continuously improve games and interactive entertainment.

In the business component of this double degree, you will gain broad-based business knowledge and skills that will prepare you for any business role, along with the specialist skill and knowledge in your choice of business major in accountancy, advertising, economics, finance, human resource management, international business, management, marketing or public relations.

In the games and interactive entertainment component you will have the opportunity to develop your creative skills in the area of your chosen major in animation, digital media, game design or software technologies. In your final year you will participate in a major group project to produce a significant piece of work using PC, mobile devices, consoles or virtual reality.

Career Outcomes

Graduates may find employment in management roles within the games and entertainment industry, such as project manager, production manager, producer, content manager, business development manager, product manager or marketer.

Course Design

Students will be required to complete 192 credit points from the Bachelor of Games and Interactive Entertainment; and 192 credit points from the Bachelor of Business course.

Business Component: Students must complete the 96 credit point Business School Core Units in the Business program together with a 96 credit point minor.

Students will undertake the two components of the double degree concurrently.

Cooperative Education Program

The Faculty of Science and Technology's Cooperative Education Program gives you the opportunity of 10-12 months paid industry placement during your course where you can integrate real experience with what you're learning in your degree. Companies that QUT's Coop Ed students have worked with include Energex, Boeing, CITEC, CSC Mining, Environmental Protection Agency, Dialog, UNiTAB, RACQ and many Queensland Government departments. The Coop Ed Program is available to Australian citizens and permanent residents only.

Find out more about the Cooperative Education Program.

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Unit Incompatibility/Translation Information

Details on the translation and incompatibility of old and new units is located here:
Undergraduate Translation Table
If you have completed the unit(s) listed under the "Translation Unit Codes" column you are not permitted to enrol in the listed new code.

Further Information

For further information about this course, please contact the following:

Science and Technology Coordinator
Michael Docherty
Phone: +61 7 3138 2782
Email: enquiry.scitech@qut.edu.au

Business Coordinator
Phone: +61 7 3138 2050
Fax: +61 7 3138 1055
Email: bus@qut.edu.au

Bachelor of Business (Study Area A)/ Bachelor of Games and Interactive Entertainment (Study Area A)

Year 1, Semester 1	
	Business School Core Unit - See Appendix 1
	Business School Core Unit - See Appendix 1
INB180	Computer Games Studies
INB182	Introducing Design

Year 1, Semester 2	
	Business School Core Unit - See Appendix 1
	Business School Core Unit - See Appendix 1
INB181	Introduction to Games Production
INB104	Building IT Systems

Year 2, Semester 1	
	Business School Core Unit - See Appendix 1
	Business School Core Unit - See Appendix 1
INB103	Industry Insights
	Games & Interactive Entertain Major Unit

Year 2, Semester 2	
	Business School Core Unit - See Appendix
	Business School Core Unit - See Appendix
	Games & Interactive Entertain Major Unit
	Games & Interactive Entertain Major Unit

Year 3, Semester 1	
	Business School Major Unit - See Appendix
	Business School Major Unit - See Appendix
	Games & Interactive Entertain Major Unit
	Games & Interactive Entertain Major Unit

Year 3, Semester 2	
	Business School Major Unit - See Appendix
	Business School Major Unit - See Appendix
	Games & Interactive Entertain Major Unit
	Games & Interactive Entertainment Major Unit

Year 4, Semester 1	
	Business School Major Unit - See Appendix
	Business School Major Unit - See Appendix
	Games & Interactive Entertainment Major Unit
INB379	Game Project Design

Year 4, Semester 2	
	Business School Major Unit - See Appendix
	Business School Major Unit - See Appendix
INB380	Games Project

Bachelor of Games & Interactive Entertainment Majors Course structure (Block B)

Animation	
	Select 8 units from:
KIB105	Animation and Motion Graphics
KIB108	Animation History and Practices
KVB105	Drawing for Design
KVB106	Drawing for Animation
KIB220	Animation Production
KIB203	Introduction to 3D Computer Graphics
KIB221	Animation: CG Toolkit
KIB225	Character Development, Conceptual Design and Animation Layout
KIB316	Virtual Environments
KIB325	Real-Time 3D Computer Graphics

Digital Media	
KIB101	Visual Communication
KIB102	Visual Interactions
INB345	Mobile Devices
INB386	Advanced Multimedia Systems
KIB309	Embodied Interactions
KIB230	Interface and Information Design
INB385	Multimedia Systems
KIB314	Tangible Media

Game Design	
INB280	Fundamentals of Game Design
INB272	Interaction Design
KIB201	Concept Development for Game Design and Interactive Media
KIB202	Enabling Immersion
INB282	Games Level Design
DEB103	Visualisation 1
INB281	Advanced Game Design
KIB214	Design for Interactive Media

Software Technologies*	
	* Requirements for this Major is a SA or better in Queensland Maths B (or equivalent)
INB270	Programming
MAB281	Mathematics for Computer Graphics

INB210	Databases
INB250	Computer Architectures and Systems
INB370	Software Development
INB371	Data Structures and Algorithms
INB381	Modelling and Animation Techniques
INB382	Real Time Rendering Techniques
OR	
INB383	AI for Games

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB126	Marketing
BSB113	Economics

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB119	Global Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	Data Analysis

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

	Choice units or remaining Business School Core Units
	Choice units or remaining Business School Core Units

Year 4 Semester 1

	Choice units or remaining Business School Core Units

Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory
	Choice units or remaining Business School Core Units

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

Please: BSB119 and BSB126 are the remaining Business School Core Units to be completed. Please check for unit availability when selecting Choice units.

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resources Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB123	Data Analysis

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1

BSB126	Marketing
BSB113	Economics

Year 1 Semester 2

BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB124	Working in Business
BSB113	Economics

Year 2 Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1

BSB111	Business Law and Ethics
AMB201	Marketing and Audience Research

Year 3 Semester 2

AMB372	Public Relations Planning

AMB373	Corporate Communication

Year 4 Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Account Executive, Accountant, Actuary, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Business Analyst, Certified Practicing Accountant, Corporate Secretary, Economist, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Human Resource Manager, Information Officer, International Business Specialist, Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business/Bachelor of Media and Communication (IX67)

Year offered: 2011
Admissions: Yes
CRICOS code: 064809G
Course duration (full-time): 4 years
Domestic fees (indicative): 2011: CSP $3,630 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February
QTAC code: 409132
Past rank cut-off: 81
Past OP cut-off: 10
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, economics, finance, and marketing majors: Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (Creative Industries); Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au
Discipline coordinator: Dr Stephen Harrington (Media and Communication); Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

This course offers you a range of options in combining business knowledge with practical skills and a contextual understanding of media and communication.

This combination of media and communication with a business major in advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/buying for advertising agencies.

An international business major will equip you with an understanding of the cultural, financial and regulatory issues involved in doing business across borders. Alternatively you may choose to study another of the business professions to diversify your career options.

Career Outcomes

Graduates use their skills for a variety of professional functions across all industry sectors. Many work in marketing communications, public relations or corporate communications. Others apply their broad media knowledge in the media function of advertising, either as sales executives for media outlets or as media planners and buyers for advertising agencies.

Careers exist in audience and market research, collating and analysing audience data to help media outlets better understand who their audiences are and how they are interacting with their product. Graduates also find employment in media policy development in the public sector and private enterprise. Pathways exist to prepare you for further study including honours.

If you wish to use your business knowledge more in your career, you could gain employment in arts administration—marketing, managing or balancing the books for creative projects and businesses.

The combination of media and communication with advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/ buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise. Please refer to the QUT Business School prospectus to find out more about the business majors.

Course Design

You are required to complete 384 credit points comprised of 192 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Media and Communication program. You will undertake the two components of the double degree concurrently.

You will undertake two creative industries foundation units and 14 specialist units in media and communication. Your business degree component comprises eight business core units, and eight business major units.

You will choose a business major from accounting, advertising, economics, finance, human resource management, international business, management, marketing or public relations. You must complete 96 credit point Business School Core Units in the Business program together with a 96 credit point Major.

Professional Recognition

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Course structure for students who commenced in 2011

Year 1, Semester 1	
KCB101	Introduction to Media and Communication:

	Texts
KKB101	Creative Industries: People and Practices
	Business School Core Unit
	Business School Core Unit

Year 1, Semester 2

KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 1

KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
	Business School Core Unit
	Business School Core Unit

Year 2, Semester 2

KCB105	Media Myth Busting 2
KCB205	Professional Communication
	Business School Core Unit
	Business School Core Unit

Year 3, Semester 1

KCB206	New Media: Internet, Self and Beyond
KCB302	Political Communication
	Business School Major Unit
	Business School Major Unit

Year 3, Semester 2

KCB207	Exploring New Media Worlds
KCB203	Consumption Matters: Consumer Cultures and Identity
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 1

KCB301	Media Audiences
SELECT	Either KCB304 or KWB103:
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
	Business School Major Unit
	Business School Major Unit

Year 4, Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345:
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
	Business School Major Unit
	Business School Major Unit

Course structure for students who commenced in 2010

Year 1, Semester 1

KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KCB105	Media Myth Busting 2
KCB205	Professional Communication
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KCB206	New Media: Internet, Self and Beyond
KCB302	Political Communication
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KCB203	Consumption Matters: Consumer Cultures and Identity
KCB207	Exploring New Media Worlds
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KCB301	Media Audiences
SELECT	Either KCB304 or KWB103:
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1

KKB345	Creative Industries Project 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Course structure for students who commenced in 2009

Year 1, Semester 1

KCB101	Introduction to Media and Communication: Texts
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KCB104	Media and Communications: Industries
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KCB105	Media Myth Busting 2
KCB205	Professional Communication
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KCB206	New Media: Internet, Self and Beyond
KCB302	Political Communication
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KCB203	Consumption Matters: Consumer Cultures and Identity
KCB207	Exploring New Media Worlds
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KCB301	Media Audiences
SELECT	Either KCB304 or KWB103:
KCB304	Designing Communication Resources
KWB103	Persuasive Writing
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KCB303	Brisbane Media Map
SELECT	Either KKB341 or KKB345 (KKB343 may count if completed in 2010 or earlier):
KKB341	Creative Industries Internship 1
KKB345	Creative Industries Project 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management

Year 1 Semester 2

BSB123	Data Analysis
BSB126	Marketing

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB200	Financial Accounting
AYB225	Management Accounting

Year 3 Semester 1

EFB210	Finance 1
AYB221	Computerised Accounting Systems

Year 3 Semester 2

AYB219	Taxation Law
AYB340	Company Accounting

Year 4 Semester 1

AYB230	Corporations Law
AYB321	Strategic Management Accounting

Year 4 Semester 2

AYB301	Audit and Assurance
AYB311	Financial Accounting Issues

Advertising Major

Year 1 Semester 1

BSB113	Economics
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management

Year 2 Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 1

AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4 Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB123	Data Analysis

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3 Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3 Semester 2

Choice units or remaining Business School Core Units

Choice units or remaining Business School Core Units

Year 4 Semester 1

Choice units or remaining Business School Core Units

Choice units or remaining Business School Core Units

Year 4 Semester 2

EFB338	Contemporary Application of Economic Theory

Choice units or remaining Business School Core Units

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information

BSB119 and BSB126 are the remaining Business School Core Units which must be completed.

Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management

Year 1 Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3 Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4 Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4 Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Human Resource Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB123	Data Analysis
BSB119	Global Business

Year 3 Semester 1	
MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3 Semester 2	
MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4 Semester 1	
MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4 Semester 2	
MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

International Business Major

Year 1 Semester 1	
BSB126	Marketing
BSB119	Global Business

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB123	Data Analysis
BSB124	Working in Business

Year 2 Semester 2	
BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1	
MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3 Semester 2	
AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4 Semester 1	
AMB303	International Logistics
AMB336	International Marketing

Year 4 Semester 2	
MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management

Year 1 Semester 2	
BSB124	Working in Business
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB119	Global Business
BSB123	Data Analysis

Year 3 Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2	
MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4 Semester 1	
MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4 Semester 2	
MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Marketing Major

Year 1 Semester 1	
BSB113	Economics
BSB126	Marketing

Year 1 Semester 2	
BSB111	Business Law and Ethics
BSB115	Management

Year 2 Semester 1	
BSB119	Global Business
BSB124	Working in Business

Year 2 Semester 2	
BSB110	Accounting
BSB123	Data Analysis

Year 3 Semester 1	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3 Semester 2	
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4 Semester 1	
AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4 Semester 2	
AMB336	International Marketing
AMB359	Strategic Marketing

Public Relations Major

Year 1 Semester 1	
BSB119	Global Business
BSB126	Marketing

Year 1 Semester 2	
BSB110	Accounting
BSB115	Management

Year 2 Semester 1	
BSB113	Economics
BSB124	Working in Business

Year 2 Semester 2	
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3 Semester 1	
AMB201	Marketing and Audience Research
BSB111	Business Law and Ethics

Year 3 Semester 2	
AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4 Semester 1	
AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4 Semester 2	
AMB379	Public Relations Campaigns
BSB123	Data Analysis

Potential Careers:

Academic, Administrator, Advertising Professional, Banking and Finance Professional, Economist, Educator, Financial Advisor/Analyst, Financial Project Manager, Government Officer, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Manager, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Teacher, Web Designer.

Bachelor of Business / Bachelor of Laws (IX71)

Year offered: 2011
Admissions: Yes
CRICOS code: 066414K
Course duration (full-time): 5.5 years
Domestic fees (indicative): 2011: CSP $4,506 per semester (indicative)
International Fees (indicative): 2011: $10,500 (indicative) per semester
Domestic Entry: February
International Entry: February and July* (*Subject to availability)
QTAC code: 419222
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for Accountancy, Economics, Finance and Marketing majors: Maths A, B or C (4, SA)
Preparatory studies: For information on acquiring assumed knowledge visit
http://www.qut.edu.au/assumed-knowledge
Total credit points: 528
Standard credit points per full-time semester: 48
Course coordinator: Director of Undergraduate Studies, QUT Business School; email: bus@qut.edu.au; Dr Bill Dixon (Law)
Discipline coordinator: Ms Sherrena Buckby (Accountancy); ASPRO Gayle Kerr (Advertising); Dr Tommy Tang (Economics); Dr John Chen (Finance); Mr Greg Southey (Human Resource Management); Mr Michael Cox (International Business); Dr Henri Burgers (Management); Mr Bill Proud (Marketing); and Ms Amisha Mehta (Public Relations)
Campus: Gardens Point

Course design

Students are required to complete 528 credit points, comprised of 192 credit points for the Bachelor of Business program and 336 credit points for the Bachelor of Laws program.

Business students will complete 96 credit points (16 units) consisting of eight Business School Core Units and an eight unit major. As the content of BSB111 Business Law and Ethics overlaps with the Bachelor of Laws, it has been replaced by MGB223 Entrepreneurship and Innovation.

Students must choose a major from:

- Accountancy
- Advertising
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Public Relations

For professional recognition, the Accountancy structure differs from the normal structure. Accountancy students will complete seven Business School Core Units and complete a nine unit major.

Professional recognition

The QUT Bachelor of Laws course is an approved degree for the purposes of the Legal Practitioners Admission Rules. Accordingly, it enables graduates to satisfy the academic requirements for admission to practise as a solicitor and/or barrister in all Australian states and territories. The QUT LLB degree qualification is also recognised for admission purposes in West and East Malaysia, Fiji and Papua New Guinea.

Business component: Students may be eligible for membership to a number of professional bodies depending on choice of major and unit selection. Details on professional recognition can be found under the individual majors of the Bachelor of Business (BS05).

Advanced standing

You may wish to apply for advanced standing (also known as credit or exemption) for former completed studies and other assessable learning outcomes. See more at Advanced Standing

Deferment

Domestic students can defer their offer in this course for one year. In exceptional circumstances up to 12 months of additional deferment may be granted.

Find out more on deferment.

Law School Electives Information

Students who are enrolled in LW34 (straight law undergraduate entry) are required to undertake two contextual electives in the first year of their degree (one in each semester). Contextual electives may also be undertaken by any student as an ordinary elective within their degree. The contextual electives are:

- LWB142 Law Society and Justice
- LWB144 Law and Global Perspectives
- LWB149 Indigenous Legal Issues
- LWB150 Lawyering and Dispute Resolution.

Students who are enrolled in any of the law double degrees commence their law electives in the second semester of their second year.

Students who are enrolled in LW35 (Graduate Entry) commence their law electives in first semester of their second year.

Law students other than Graduate Entry students can undertake 4 non-law units as electives within their law degree. Students may be particularly interested in elective options within the School of Justice which relate to human rights and criminal justice.

Graduate Destination Streams

The Faculty of Law has identified graduate destination streams for students undertaking a law or law double

degree. This means that, as students learn more throughout their degree, they can choose their elective units in the areas of law in which they become interested. Students are not restricted to choose electives from a single stream; the streams are only to provide guidance to students in making their elective choices.

- Legal Practice
- General Legal Practice (work as a lawyer across a wide range of different legal areas)
- Specialist Legal Practice (work as a lawyer specialising in a particular area of the law, such as property law, family law or corporate law)
- Advocacy and Dispute Resolution (acting for clients in court or resolving disputes through negotiation and mediation processes)
- Public Sector (work as a lawyer in a government department)
- Private Enterprise (for those students not wanting to practise as a lawyer, but perhaps work within business management, human resources, information technology etc)

As students progress towards the end of their degrees there are more opportunities to participate in subjects where they engage in 'real world learning' , for example, working within law firms and government departments in placement electives.

Faculty of Law course structure

Year 1, Semester 1	
LWB145	Legal Foundations A
LWB147	Torts A

Year 1, Semester 2	
LWB146	Legal Foundations B
LWB148	Torts B

Year 2, Semester 1	
LWB136	Contracts A
LWB238	Fundamentals of Criminal Law

Year 2, Semester 2	
LWB137	Contracts B
LWB239	Criminal Responsibility

Year 3, Semester 1	
LWB240	Principles of Equity
LWB243	Property Law A

Year 3, Semester 2	
LWB241	Trusts
LWB244	Property Law B

Year 4, Semester 1	
LWB242	Constitutional Law
LWB432	Evidence

Year 4, Semester 2	
LWB334	Corporate Law
	Law Elective

Year 5, Semester 1	
LWB335	Administrative Law
LWB431	Civil Procedure
	Law Elective
	Law Elective

Year 5, Semester 2	
LWB433	Professional Responsibility
	Law Elective
	Law Elective
	Law Elective

Year 6, Semester 1	
	Law Elective
	Law Elective
	Law Elective
	Law Elective

Law Electives	
	Further information regarding Law Electives can be found at: http://www.law.qut.edu.au/study/courses/ugrad/lselect.jsp

Accountancy Major

Year 1, Semester 1	
BSB110	Accounting
BSB113	Economics

Year 1, Semester 2	
BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 1	
BSB115	Management
AYB200	Financial Accounting

Year 2, Semester 2	
AYB225	Management Accounting
AYB221	Computerised Accounting Systems

Year 3, Semester 1	
EFB210	Finance 1
AYB340	Company Accounting

Year 3, Semester 2	
AYB321	Strategic Management Accounting
BSB119	Global Business

Year 4, Semester 1

BSB126	Marketing
AYB311	Financial Accounting Issues

Year 4, Semester 2

AYB301	Audit and Assurance
AYB339	Accountancy Capstone

Year 5, Semesters 1 & 2

See Law Course Structure

Year 6, Semester 1

See Law Course Structure

Advertising Major

Year 1, Semester 1

BSB113	Economics
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB115	Management

Year 2, Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3, Semester 1

AMB201	Marketing and Audience Research
MGB223	Entrepreneurship and Innovation

Year 3, Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4, Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4, Semester 2

AMB339	Advertising Campaigns
BSB123	Data Analysis

Year 5, Semesters 1 & 2

See Law Course Structure

Year 6, Semester 1

See Law Course Structure

Economics Major

Year 1, Semester 1

BSB113	Economics
BSB115	Management

Year 1, Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 1

BSB110	Accounting
MGB223	Entrepreneurship and Innovation

Year 2, Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB223	Economics 2

Year 3, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3, Semester 2

Choice units or remaining Business School Core Units

Choice units or remaining Business School Core Units

Year 4, Semester 1

Choice units or remaining Business School Core Units

Choice units or remaining Business School Core Units

Year 4, Semester 2

EFB338	Contemporary Application of Economic Theory

Choice units or remaining Business School Core Units

Year 5, Semesters 1 & 2

See Law Course Structure

Year 6, Semester 1

See Law Course Structure

Choice Units

Choose any three of the following:

EFB332	Applied Behavioural Economics
EFB333	Introductory Econometrics
EFB334	Environmental Economics and Policy
EFB336	International Economics
EFB337	Game Theory and Applications

Important Information:

Please note: BSB119 and BSB126 are the remaining Business School Core Units to be completed. Check for unit availability when

selecting Choice units.

Finance Major

Year 1, Semester 1

BSB113	Economics
BSB115	Management

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB110	Accounting
BSB119	Global Business

Year 2, Semester 2

BSB123	Data Analysis
MGB223	Entrepreneurship and Innovation

Year 3, Semester 1

EFB222	Quantitative Methods For Economics and Finance
EFB210	Finance 1

Year 3, Semester 2

EFB201	Financial Markets
EFB307	Finance 2

Year 4, Semester 1

EFB223	Economics 2
EFB335	Investments

Year 4, Semester 2

EFB312	International Finance
EFB340	Finance Capstone

Year 5, Semesters 1 & 2

See Law Course Structure

Year 6, Semester 1

See Law Course Structure

Human Resource Management Major

Year 1, Semester 1

BSB113	Economics
BSB115	Management

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB110	Accounting
BSB119	Global Business

Year 2, Semester 2

BSB123	Data Analysis
MGB223	Entrepreneurship and Innovation

Year 3, Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Business Research Methods

Year 3, Semester 2

MGB200	Leading Organisations
MGB201	Contemporary Employment Relations

Year 4, Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4, Semester 2

MGB320	Recruitment and Selection
MGB370	Personal and Professional Development

Year 5, Semesters 1 & 2

See Law Course Structure

Year 6, Semester 1

See Law Course Structure

International Business Major

Year 1, Semester 1

BSB126	Marketing
BSB119	Global Business

Year 1, Semester 2

BSB110	Accounting
BSB115	Management

Year 2, Semester 1

BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 2

BSB113	Economics
MGB223	Entrepreneurship and Innovation

Year 3, Semester 1

MGB225	Intercultural Communication and Negotiation Skills
AYB227	International Accounting

Year 3, Semester 2

AMB210	Importing and Exporting
EFB240	Finance for International Business

Year 4, Semester 1

AMB303	International Logistics
AMB336	International Marketing

Year 4, Semester 2

MGB340	International Business in the Asia-Pacific
AMB369	International Business Strategy

Year 5, Semester 1 & 2

See Law Course Structure

Year 6, Semester 1

See Law Course Structure

Management Major

Year 1, Semester 1

BSB113	Economics
BSB115	Management

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB110	Accounting
BSB123	Data Analysis

Year 2, Semester 2

BSB119	Global Business
MGB223	Entrepreneurship and Innovation

Year 3, Semester 1

MGB210	Managing Operations
MGB201	Contemporary Employment Relations

Year 3, Semester 2

MGB200	Leading Organisations
MGB225	Intercultural Communication and Negotiation Skills

Year 4, Semester 1

MGB309	Strategic Management
MGB324	Managing Business Growth

Year 4, Semester 2

MGB310	Sustainability in A Changing Environment
MGB335	Project Management

Year 5, Semester 1 & 2

See Law Course Structure

Year 6, Semester 1

See Law Course Structure

Marketing Major

Year 1, Semester 1

BSB113	Economics
BSB126	Marketing

Year 1, Semester 2

BSB115	Management
BSB123	Data Analysis

Year 2, Semester 1

BSB119	Global Business
BSB124	Working in Business

Year 2, Semester 2

BSB110	Accounting
MGB223	Entrepreneurship and Innovation

Year 3, Semester 1

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research

Year 3, Semester 2

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 4, Semester 1

AMB335	E-marketing Strategies
AMB340	Services Marketing

Year 4, Semester 2

AMB336	International Marketing
AMB359	Strategic Marketing

Year 5, Semester 1 & 2

See Law Course Structure

Year 6, Semester 1

See Law Course Structure

Public Relations Major

Year 1, Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB115	Management

Year 2, Semester 1

BSB113	Economics
BSB124	Working in Business

Year 2, Semester 2

AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques

Year 3, Semester 1

AMB201	Marketing and Audience Research
MGB223	Entrepreneurship and Innovation

Year 3, Semester 2

AMB372	Public Relations Planning
AMB373	Corporate Communication

Year 4, Semester 1

AMB374	Global Public Relations Cases
AMB375	Public Relations Management

Year 4, Semester 2

AMB379	Public Relations Campaigns
BSB123	Data Analysis

Year 5, Semesters 1 & 2

See Law Course Structure

Year 6, Semester 1

See Law Course Structure

Accountancy Major - For students who commenced in 2007 or 2008

Year 1, Semester 1

BSB110	Accounting
BSB113	Economics

Year 1, Semester 2

BSB123	Data Analysis
BSB124	Working in Business

Year 2, Semester 1

BSB113	Economics
AYB200	Financial Accounting

Year 2, Semester 2

BSB119	Global Business
BSB126	Marketing

Year 3, Semester 1

AYB221	Computerised Accounting Systems
AYB340	Company Accounting

Year 3, Semester 2

AYB225	Management Accounting
AYB301	Audit and Assurance

Year 4, Semester 1

EFB222	Quantitative Methods For Economics and Finance
AYB311	Financial Accounting Issues
	OR
AYB321	Strategic Management Accounting

Year 4, Semester 2

EFB210	Finance 1
AYB339	Accountancy Capstone

Year 5, Semesters 1 & 2

See Law Course Structure

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

NOTE: For CPA requirements students must undertake LWB364 Introduction to Taxation Law and LWB366 Law of Commercial Entities in place of 2 law electives in Year 5, Semester 1.

Advertising Major - For Students who commenced in 2007 or 2008

Year 1, Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB115	Management

Year 2, Semester 1

AMB200	Consumer Behaviour
BSB124	Working in Business

Year 2, Semester 2

BSB123	Data Analysis
BSB113	Economics

Year 3, Semester 1

AMB220	Advertising Theory and Practice
AMB230	Digital Promotions

Year 3, Semester 2

AMB318	Advertising Copywriting
AMB319	Media Planning

Year 4, Semester 1

AMB320	Advertising Management
AMB330	Advertising Planning Portfolio

Year 4, Semester 2

AMB339	Advertising Campaigns
AMB202	Integrated Marketing Communication

Year 5, Semesters 1 & 2

See Law Course Structure.

Important Note:

NOTE: Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Banking and Finance Major - For Students who commenced in 2007 or 2008

Year 1, Semester 1

BSB113	Economics
BSB115	Management

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB110	Accounting
BSB123	Data Analysis

Year 2, Semester 2

EFB223	Economics 2
BSB119	Global Business

Year 3, Semester 1

EFB210	Finance 1
EFB201	Financial Markets

Year 3, Semester 2

EFB307	Finance 2
EFB222	Quantitative Methods For Economics and Finance

Year 4, Semester 1

EFB333	Introductory Econometrics
EFB335	Investments

Year 4, Semester 2

EFB312	International Finance
	Any Finance Unit

Year 5, Semesters 1 & 2

See Law Course Structure

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Economics Major - For Students who commenced in 2007 or 2008

Year 1, Semester 1

BSB113	Economics
BSB115	Management

Year 1, Semester 2

BSB126	Marketing
BSB124	Working in Business

Year 2, Semester 1

BSB110	Accounting
EFB223	Economics 2

Year 2, Semester 2

BSB119	Global Business
EFB210	Finance 1

Year 3, Semester 1

EFB330	Intermediate Macroeconomics
EFB331	Intermediate Microeconomics

Year 3, Semester 2

EFB222	Quantitative Methods For Economics and Finance
EFB328	Public Economics and Finance

Year 4, Semester 1

BSB123	Data Analysis
EFB200	Applied Regression Analysis

Year 4, Semester 2

EFB338	Contemporary Application of Economic Theory
EFB336	International Economics

Year 5, Semester 1 & 2

See Law Course Structure

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Human Resource Management Major - For Students who commenced in 2007 or 2008

Year 1, Semester 1

BSB113	Economics
BSB115	Management

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB110	Accounting
BSB123	Data Analysis

Year 2, Semester 2

BSB119	Global Business
MGB207	Human Resource Issues and Strategy

Year 3, Semester 1

	HRM Option Unit
MGB220	Business Research Methods

Year 3, Semester 2

MGB200	Leading Organisations
	HRM Option Unit

Year 4, Semester 1

MGB331	Learning and Development in Organisations
MGB339	Performance and Reward

Year 4, Semester 2

MGB320	Recruitment and Selection
	HRM Option Unit

HRM Option Unit

	Plus 3 units from the following list:
MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB310	Sustainability in A Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB370	Personal and Professional Development
MGB335	Project Management
	HRM students must choose two units from the above list (one must be a Level 3 unit)

Year 5, Semesters 1 & 2

See Law Course Structure

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

International Business Major - For Students who commenced in 2007 or 2008

Year 1, Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB115	Management

Year 2, Semester 1

AMB210	Importing and Exporting
BSB124	Working in Business

Year 2, Semester 2

BSB113	Economics
BSB123	Data Analysis

Year 3, Semester 1

MGB225	Intercultural Communication and Negotiation Skills
	OR
IBB208	European Business Development
IBB217	Asian Business Development

Year 3, Semester 2

EFB240	Finance for International Business
MGB340	International Business in the Asia-Pacific

Year 4, Semester 1

	IBB304 has been discontinued. Choose alternative unit from IB extended major list.
AMB369	International Business Strategy

Year 4, Semester 2

AMB336	International Marketing
AMB303	International Logistics

Year 5, Semesters 1 & 2

See Law Course Structure

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Note: For IBB217 and IBB208 units please contact the School of AMPR regarding alternative units.

Management Major - For Students who commenced in 2007 or 2008

Year 1, Semester 1

BSB113	Economics
BSB115	Management

Year 1, Semester 2

BSB124	Working in Business
BSB126	Marketing

Year 2, Semester 1

BSB110	Accounting
BSB123	Data Analysis

Year 2, Semester 2

BSB119	Global Business
MGB200	Leading Organisations

Year 3, Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3, Semester 2

MGB310	Sustainability in A Changing Environment
	Management Option Unit

Year 4, Semester 1

MGB309	Strategic Management
	Management Option Unit

Year 4, Semester 2

MGB335	Project Management
	Management Option Unit

Year 5, Semesters 1 & 2

See Law Course Structure

Management Option Unit List

Plus 3 units from the following list:

MGB201	Contemporary Employment Relations
MGB324	Managing Business Growth
MGB314	Organisational Consulting and Change
MGB370	Personal and Professional Development
MGB225	Intercultural Communication and Negotiation Skills

Management students must choose two from the above list (one must be a Level 3 unit)

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Marketing Major - For Students who commenced in 2007 or 2008

Year 1, Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB115	Management

Year 2, Semester 1

AMB200	Consumer Behaviour
BSB124	Working in Business

Year 2, Semester 2

BSB123	Data Analysis
BSB113	Economics

Year 3, Semester 1

AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management

Year 3, Semester 2

AMB201	Marketing and Audience Research
AMB335	E-marketing Strategies

Year 4, Semester 1

AMB340	Services Marketing
	Any Marketing Unit

Year 4, Semester 2

AMB359	Strategic Marketing
AMB252	Business Decision Making
	OR
AMB336	International Marketing

Year 5, Semesters 1 & 2

See Law Course Structure

Important Note:

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Public Relations Major - For Students who commenced in 2007 or 2008

Year 1, Semester 1

BSB119	Global Business
BSB126	Marketing

Year 1, Semester 2

BSB110	Accounting
BSB115	Management

Year 2, Semester 1

BSB124	Working in Business
AMB201	Marketing and Audience Research

Year 2, Semester 2

BSB123	Data Analysis
BSB113	Economics

Year 3, Semester 1

AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice

Year 3, Semester 2

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4, Semester 1

AMB360	Corporate Communication Management
AMB374	Global Public Relations Cases

Year 4, Semester 2

AMB371	Corporate Communication Strategies

AMB379	Public Relations Campaigns

Important Note:

Note: For AMB261 and AMB262 units please contact the School of AMPR regarding alternative units.

Note: Please refer to "Course Updates - List of re-coded and replacement Business units" to check for course structure changes.

Year 5, Semesters 1 & 2

See Law Course Structure

Course Note:

Course Note:

Students who have commenced in 2005 and 2006 please contact Business Services Services on 3138 2050, email bus@qut.edu.au for course progression for the Business Component of the double degree.

Transitional notes on Law units for students who have transferred from IF41 to IX71

Transitional notes on Law units for students who have transferred from IF41 to IX71:

* LWB142 and LWB144 are now law contextual elective units.
* LWB145 Legal Foundations A was LWB141 Legal Institutions and Method.
* LWB146 Legal Foundations B was LWB143 Legal Research and Writing (prerequisite LWB141).
* LWB147 Torts A was LWB138 Fundamentals of Torts.
* LWB148 Torts B was LWB139 Select Issues in Torts (prerequisite LWB138).
* LWB242 Constitutional Law was LWB231 Introduction to Public Law and LWB235 Australian Federal Constitutional Law.
* LWB243 Property Law was LWB236 Real Property A (prerequisite LWB143 & LWB240).
* LWB244 Property Law B was LWB237 Real Property B (prerequisite LWB236).
* LWB333 Theories of Law is now an elective unit.
* LWB335 Administrative Law was LWB331 Administrative is now (prerequisite LWB231).
* LWB434 Advanced Research and Legal Reasoning is now LWB435 Legal Research in Practice (prerequisite LWB143/LWB145) and it is now an elective unit.
* Due to the restructure of the law course and the changes to the units required for admission purposes, the total number of elective units that students will be permitted to undertake will vary depending on the year of commencement and the number of units completed to date.

  If you have not followed the standard course structure up to this point in time or are uncertain as to the correct number of electives available please contact the Law School Enquiries on (07)3138 2707 or email: law_enquiries@qut.edu.au.

Course Updates - List of re-coded and replacement Business units

Faculty Core units

BSB114	is replaced by BSB124 Working in Business
BSB115	now retitled BSB115 Management
BSB119	now retitled BSB119 Global Business
BSB122	is replaced by BSB123 Data Analysis

Accountancy Core units

AYB121	is now AYB200 Financial Accounting AYB121
AYB220	is now AYB340 Company Accounting AYB220
AYB301	now retitled AYB301 Audit and Assurance

Advertising Core units

AMB221	is now AMB318 Advertising Copywriting
AMB222	is now AMB319 Media Planning
AMB321	is now AMB339 Advertising Campaigns

Banking and Finance Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2

Economics Core units

EFB101	is replaced by EFB222 Quantitative Methods for Economics and Finance
EFB102	now retitled EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB314	is replaced by EFB336 International Economics
EFB329	is now EFB338 Contemporary Application of Economic

Electronic Business Core units

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issus and Fraud
BSB314	is replaced by Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Application
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Human Resource Management Core units

MGB220	now retitled MGB220 Business Research Methods
MGB221	is now MGB339 Performance and Reward

International Business Core units

IBB202	is replaced by EFB240 Finance for International Business
IBB208	IBB208 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB210	is now replaced by AMB210 Importing and Exporting
IBB213	is now AMB336 International Marketing
IBB217	IBB217 is no longer offered. Please contact the School of AMPR regarding a replacement unit. (Email: ampradmin@qut.edu.au)
IBB300	is now AMB369 International Business Strategy
IBB308	is replaced by MGB340 International Business in the Asia-Pacific

Management Core units

MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

Marketing Core units

AMB241	is now AMB335 E-Marketing Strategies
AMB341	is now AMB359 Strategic Marketing

Public Relations Core units

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB360	is replaced by AMB373 Corporate Communication
AMB361	is replaced by AMB379 Public Relations Campaigns

Business Law and Tax Extended Major (BLX)

AYB223	replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is replaced by AYB205 Law of Business Entities
AYB312	is now AYB232 Financial Institutions

Professional Accounting Extended Major (PAX)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law

Advertising Extended Major (ADX)

AMB230	now retitled AMB230 Digital Promotions
AMB330	now retitled AMB330 Advertising Planning Portfolio

Banking Extended Major (BFX)

AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics
EFB318	is replaced by EFB335 Investments

Financial Economics Extended Major (FEX) (for Banking & Finance Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB325	is replaced by EFB336 International Economics
EFB318	is replaced by EFB335 Investments
EFB324	is replaced by EFB337 Game Theory and Applications

Financial Economics Extended Major (FEX) (for Economics Students)

EFB200	is replaced by EFB333 Introductory Econometrics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Funds Management Extended Major (FDX)

EFB318	is replaced by EFB335 Investments
AYB312	is now AYB232 Financial Institutions Law
EFB200	is replaced by EFB333 Introductory Econometrics

Human Resource Management Extended Major (HRX)

MGB315	is now MGB370 Personal and Professional Development
IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB310	Sustainability in a Changing Environment was formerly known as MGB212 and MGB334

International Business Extended Major (IBX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
IBB303	is now AMB303 International Logistics
AMB230	now retitled AMB230 Digital Promotions
IBB312	is replaced by AMB300 Independent Project 1

Management Extended Major (MNX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills
MGB218	is now MGB324 Managing Business Growth
MGB315	is now MGB370 Personal & Professional Development
IBB210	is replaced by AMB210 Import and Exporting
IBB303	is now AMB303 International Logistics

Marketing Extended Major (MKX)

AMB251	now retitled AMB251 Innovation and Brand Management
AMB260	is replaced by AMB263 Introduction to Public Relations
AMB351	is now AMB209 Tourism Marketing

AMB352	is replaced by AMB252 Business Decision Making
AMB354	is now AMB208 Events Marketing
IBB213	is now AMB336 International Marketing
IBB303	is now AMB303 International Logistics

Public Relations Extended Major (PRX)

AMB370	is replaced by AMB374 Global Public Relations Cases
AMB371	is replaced by AMB375 Public Relations Management

Business Law and Tax Specialisation (BLS)

AYB223	is replaced by AYB230 Corporations Law
AYB325	is now AYB219 Taxation Law
AYB305	is now AYB205 Company Law & Practice
AYB312	is now AYB232 Financial Institutions Law
BSB213	is now AYB115 Governance Issues in E-Business

Electronic Business Specialisation (EUS)

BSB212	is replaced by AYB114 Business Technologies
BSB213	is replaced by AYB115 Governance Issues and Fraud
BSB314	is replaced by AYB341 Forensic and Business Intelligence
ITB233	is now INB312 Enterprise Systems Applications
ITB823	is now INB830 Web Sites for E-Commerce
ITB239	is now INB342 Enterprise Data Mining

Financial Economics Specialisation (FES)

EFB102	is replaced by EFB223 Economics 2
EFB202	is replaced by EFB330 Intermediate Macroeconomics
EFB211	is replaced by EFB331 Intermediate Microeconomics
EFB329	is now 338 Contemporary Applications of Economics
EFB314	is replaced by EB336 International Economics
EFB324	is replaced by EFB201 Financial Markets
EFB325	is replaced by EFB337 Game Theory and Applications

Integrated Marketing Communication Specialisation (IMS)

AMB260	is replaced by AMB263 Introduction to Public Relations
AMB230	now retitled AMB230 Digital Promotions
AMB354	is now AMB208 Events Marketing

International Logistics Specialisation (ILG)

IBB303	is now AMB303 International Logistics
BSB314	is replaced by AYB341 Forensic and Business Intelligence
IBB210	is replaced by AMB210 Importing and Exporting
EFB213	is replaced by AMB252 Business Decision Making (offered Sem 2); OR MGB335 Project Management (offered Sem 1 & 2)

Sales Specialisation (SALES)

AMB230	now retitled AMB230 Digital Promotion
AMB250	is replaced by MGB225 Intercultural Communication and Negotiation Skills

International Exchange Specialisation (IEX)

IBB205	is now MGB225 Intercultural Communication and Negotiation Skills

Bachelor of Laws Elective List - Odd Years Offerings

Important Information

These offerings are current at time of publication but are subject to change.

The elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group, you can select from a range of elective interest groups.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

As a guide, when a unit is offered during the day in one semester, it will be offered during the evening the next time it is offered and vice versa (subject to staff and room availability and offering a spread of units across day and night in each semester).

Before enrolling in an elective unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual at https://qutvirtual.qut.edu.au/portal/pls/portal/unout_search_p.show.

All units on this list are offered in internal and external mode unless noted otherwise.

Semester 1 units:

Contextual +

LWB142	Law, Society and Justice

Property and Environmental

LWB485	Environmental Law

Commercial and Consumer

LWB307	Insolvency Law
LWB364	Introduction to Taxation Law
LWB366	Law of Commercial Entities

Intellectual Property and Technology

LWB486	Intellectual Property Law

Human Rights

LWB142	Law, Society and Justice

LWB313 Discrimination & Equal Opportunity Law

LWB309 Succession

Legal Skills

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry for LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter. Enrolments will be called for at a later date via e-mail.

Internal mode only.

LWB498 Dispute Resolution and Non-adversarial Practice

Research and Theory

LWB435 Legal Research in Practice

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester

Internal mode only.

Work Integrated Learning

LWB420 Internship

Any student wishing to undertake this unit in Semester 1 must fill out the registration form available at http://www.law.qut.edu.au/study/forms.jsp and lodge it at the Level 4 Reception C Block QUT Gardens Point. This process is to register your interest only. It does not guarantee a place on the enrolment quota list. However, to be eligible for selection for this unit, you must register your interest on this list a selection process will then follow and you will be advised of the outcome by email. No other method of enrolment will be approved or accepted for this unit.

Applications for 2011 have closed

Internal mode only.

Semester 2 units:

Contextual +

LWB144 Laws and Global Perspectives

LWB150 Lawyering and Dispute Resolution

LWB149 Indigenous Legal Issues

Property and Environmental

LWB312 Real Estate Transactions

LWB489 Native Title Law and Practice

Commercial and Consumer

LWB410 Competition Law

* see notes below

LWB367 Law of Corporate Governance

* see notes below

Intellectual Property and Technology

LWB482 Internet Law

LWB423 Intellectual Property and Technology Law Clinic

Internal mode only.

Human Rights

LWB149 Indigenous Legal Issues

LWB302 Family Law

LWB308 Australian Employment Law

* see notes below

LWB483 Medico-Legal Issues

LWB496 Australian and Comparative Human Rights Law

International

LWB144 Laws and Global Perspectives

LWB406 Fundamentals of Public International Law

LWB407 Private International Law

Legal Skills

LWB150 Lawyering and Dispute Resolution

LWB356 Advocacy

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

Block mode only.

LWB361 Drafting

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

LWB413 Queensland Parliamentary Internship Program

This unit is for final year students only. There is a limited number of internships available and therefore enrolment in this unit is subject to approval by the unit co-ordinator. Interested students should contact John Pyke (j.pyke@qut.edu.au). NOTE: Due to complications in the Parliamentary calendar there may be no internships available in 2011. Please contact John Pyke for further

information.

Internal mode only.

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry to LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter.

Internal mode only.

Research and Theory

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Internal mode only.

Work Integrated Learning

LWB421 Learning in Professional Practice

(Prior to enrolment in LWB421 students must have organised a legal professional placement as set out in the unit outline).

LWB422 Virtual Law Placement

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

LWB456 Legal Clinic (Organised Program)

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Internal mode only.

LWB423 Intellectual Property and Technology Law Clinic

Notes:

+ The units LWB142 Law Society and Justice, LWB149 Indigenous Legal Issues, LWB144 Laws and Global Perspectives and LWB150 Dispute Resolution appear twice as they are contextual elective choices in first year, if you are completing a straight law degree (LW34). They are also elective choices within the various elective interest groups that can be undertaken in any year of your degree.

*these starred units are alternating units and will generally only be offered in odd years. Alternating units which are generally offered in even years include: LWB333Theories of Law; LWB459 Commercial & Consumer Law; LWB359 Advanced Taxation Law; LWB463 Immigration & Refugee Law; LWB480 Media Law and LWB494 Principles of Sentencing. The offering of these units will be subject to student demand and staff availability.

For further information on the Work Integrated Learning (Work Placement) units see: http://www.law.qut.edu.au/about/wil/ and http://www.law.qut.edu.au/about/wil/faq.jsp

Restricted Entry Units have quota limits imposed. Although students are able to enrol in these units on-line no places are guaranteed until after the applications are closed.

External students are not excluded from undertaking these units, provided that they are able to meet all the attendance requirements.

Bachelor of Laws Elective List - Even Years Offerings

Important Information

These offerings are current at time of publication but are subject to change.

The elective interest groups are provided to assist you in choosing electives that align with your career interests. You are not limited to selection from any one group, you can select from a range of elective interest groups.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

As a guide, when a unit is offered during the day in one semester, it will be offered during the evening the next time it is offered and vice versa (subject to staff and room availability and offering a spread of units across day and night in each semester).

Before enrolling in an elective unit, you must ensure you have met any pre- or co-requisite requirements. You can check this by referring to the unit outlines on QUT Virtual at https://qutvirtual.qut.edu.au/portal/pls/portal/unout_search_p.show.

All units on this list are offered in internal and external mode unless noted otherwise.

Semester 1 units:

Contextual +

LWB142 Law, Society and Justice

LWB150 Lawyering and Dispute Resolution

Property and Environmental

LWB485 Environmental Law

Commercial and Consumer

LWB307 Insolvency Law

LWB364 Introduction to Taxation Law

LWB366 Law of Commercial Entities

LWB459 Commercial and Consumer Law

* see notes below

Intellectual Property and Technology

LWB486 Intellectual Property Law

LWB499 Creative Commons Clinic

(needs restricted entry info)

Block mode only.

Human Rights

LWB142 Law, Society and Justice

LWB313 Discrimination & Equal Opportunity Law

LWB309 Succession

LWB460 Sports Law

Legal Skills

LWB418 Competition Moots 1

LWB419 Competition Moots 2

Entry for LWB418 and LWB419 is subject to being selected into a team to compete in one of the external mooting competitions that the QUT Law School will enter. Enrolments will be called for at a later date via e-mail.

Internal mode only. Closing date for applications: Enrolments will be called for at a later date via e-mail.

LWB498 Dispute Resolution and Non-adversarial Practice

Research and Theory

LWB435 Legal Research in Practice

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester

Internal mode only. Closing Date for Applications: Forms must be submitted no later than 2 weeks prior to the commencement of semester

LWB333 Theories of Law

* see notes below

Work Integrated Learning

LWB420 Internship

Any student wishing to undertake this unit in Semester 1 must fill out the registration form available at http://www.law.qut.edu.au/study/forms.jsp and lodge it at the Level 4 Reception C Block QUT Gardens Point. This process is to register your interest only. It does not guarantee a place on the enrolment quota list. However, to be eligible for selection for this unit, you must register your interest on this list a selection process will then follow and you will be advised of the outcome by email. No other method of enrolment will be approved or accepted for this unit.

Internal mode only. Closing date for applications: 5pm Thursday 18 October 2011

Semester 2 units:

Contextual +

LWB144 Laws and Global Perspectives

LWB149 Indigenous Legal Issues

Property and Environmental

LWB312 Real Estate Transactions

LWBXXX Climate Change Law

Commercial and Consumer

LWB359 Advanced Taxation Law

* see notes below

LWB363 Insurance Law

LWBXXX Consumer Financial Services Law and Regulation

Intellectual Property and Technology

LWB482 Internet Law

LWB423 Intellectual Property and Technology Law Clinic

Internal mode only.

LWB480 Media Law

* see notes below

Human Rights

LWB149 Indigenous Legal Issues

LWB302 Family Law

LWB494 Principles of Sentencing

* see notes below

LWB463 Immigration and Refugee Law

* see notes below

International

LWB144 Laws and Global Perspectives

LWB406 Fundamentals of Public International Law

Legal Skills

LWB356 Advocacy

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. The number of student enrolments in this unit may be capped. External students are not excluded from undertaking this unit, provided that they are able to meet all attendance requirements. Final year students and students who have not had the opportunity to undertake other skills or work integrated learning units will be given preference.

Block mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

LWB413 Queensland Parliamentary Internship Program

This unit is for final year students only. There is a limited number of internships available and therefore enrolment in this unit is subject to approval by the unit co-ordinator. Interested students should contact John Pyke (j.pyke@qut.edu.au). NOTE: Due to complications in the Parliamentary calendar there may be no internships available in 2011. Please contact John Pyke for further information.

Internal mode only. Closing Date for Applications: End of May 2012

LWB418 Competition Moots 1

Entry is subject to being selected into a team to compete in one of the external mooting

competitions that the QUT Law School will enter.

Internal mode only. Closing date for applications: Enrolments will be called for at a later date via e-mail.

Research and Theory

LWB497 Advanced Research Project

Application forms and guidelines can be found at http://www.law.qut.edu.au/study/forms.jsp and must be lodged at the Level 4 Reception C Block QUT Gardens Point. Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Internal mode only. Closing Date for Applications: Forms must be submitted no later than 2 weeks prior to the commencement of semester.

Work Integrated Learning

LWB421 Learning in Professional Practice

(Prior to enrolment in LWB421 students must have organised a legal professional placement as set out in the unit outline).

LWB422 Virtual Law Placement

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Closing Date for Applications: 5pm Thursday 19 April 2011

LWB456 Legal Clinic (Organised Program)

Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au.

Internal mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

LWB423 Intellectual Property and Technology Law Clinic

Places in this unit are limited. Any student wishing to undertake this unit must register their name with the Law School by emailing law_enquiries@qut.edu.au. A particular selection process will then follow.

Internal mode only. Closing Date for Applications: 5pm Thursday 19 April 2011

Notes:

+ The units LWB142 Law Society and Justice, LWB149 Indigenous Legal Issues, LWB144 Laws and Global Perspectives and LWB150 Dispute Resolution appear twice as they are contextual elective choices in first year, if you are completing a straight law degree (LW34). They are also elective choices within the various elective interest groups that can be undertaken in any year of your degree.

*these starred units are alternating units and will generally only be offered in even years. Alternating units which are generally offered in even years include: LWB489 Native Title and Cultural Heritage Law; LWB410 Comparative Law; LWB367 Law of Corporate Governance; LWB308 Australian Employment Law; LWB483 Medico-Legal Issues and LWB496 Human Rights Law. The offering of these units will be subject to student demand and staff availability.

For further information on the Work Integrated Learning (Work Placement) units see: http://www.law.qut.edu.au/about/wil/ and http://www.law.qut.edu.au/about/wil/faq.jsp

Restricted Entry Units have quota limits imposed. Although students are able to enrol in these units on-line no places are guaranteed until after the applications are closed.

External students are not excluded from undertaking these units, provided that they are able to meet all the attendance requirements.

Bachelor of Laws Summer Units

Important Information

These offerings are current at time of publication but are subject to change.

The offering of elective units is subject to sufficient student enrolment numbers and staff availability.

Undergraduate Core Units

LWB239 Criminal Responsibility

LWB241 Trusts

LWB244 Property Law B

LWB334 Corporate Law

LWB335 Administrative Law

LWB431 Civil Procedure

LWB432 Evidence

LWB433 Professional Responsibility

Undergraduate Elective Units

LWB302 Family Law

LWB364 Introduction to Taxation Law

LWB421 Learning in Professional Practice

LWB486 Intellectual Property Law

LWB498 Dispute Resolution and Non-adversarial Practice

Graduate destination streams

Legal Practice

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in legal practice include:

LWB302 Family Law

LWB307 Insolvency Law

LWB308 Australian Employment Law

LWB309 Succession

LWB312 Real Estate Transactions

LWB313 Discrimination & Equal Opportunity Law

LWB356 Advocacy

LWB359 Advanced Taxation Law

LWB361	Drafting
LWB363	Insurance Law
LWB364	Introduction to Taxation Law
LWB407	Private International Law
LWB410	Competition Law
LWB418	Competition Moots 1
LWB435	Legal Research in Practice
LWB454	Banking and Finance Law
LWB459	Commercial and Consumer Law
LWB460	Sports Law
LWB463	Immigration and Refugee Law
LWB480	Media Law
LWB482	Internet Law
LWB483	Medico-Legal Issues
LWB485	Environmental Law
LWB486	Intellectual Property Law
LWB489	Native Title Law and Practice
LWB494	Principles of Sentencing
LWB496	Australian and Comparative Human Rights Law
LWB498	Dispute Resolution and Non-adversarial Practice
LWB499	Creative Commons Clinic
LWBXXX	Consumer and Financial Services Law
LWBXXX	Climate Change Law

Public Sector

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in the public sector include:

LWB333	Theories of Law
LWB406	Fundamentals of Public International Law
LWB413	Queensland Parliamentary Internship Program
LWB420	Internship
LWB463	Immigration and Refugee Law
LWB485	Environmental Law
LWB486	Intellectual Property Law
LWB494	Principles of Sentencing
LWB496	Australian and Comparative Human Rights Law
LWB499	Creative Commons Clinic

Private Enterprise

Electives that may be offered by the Law School that are particularly relevant to students considering a future career in the private sector include:

LWB308	Australian Employment Law
LWB366	Law of Commercial Entities
LWB367	Law of Corporate Governance
LWB410	Competition Law
LWB421	Learning in Professional Practice

Placement Electives

Electives which involve students undertaking real world professional experience include:

LWB413	Queensland Parliamentary Internship Program
LWB420	Internship
LWB421	Learning in Professional Practice
LWB422	Virtual Law Placement
LWB423	Intellectual Property and Technology Law Clinic

Potential Careers:

Academic, Accountant, Advertising Professional, Banker, Banking and Finance Professional, Barrister, Business Analyst, Crown Law Officer, Economist, Exchange Student, Financial Advisor/Analyst, Financial Project Manager, Funds Manager, Government Officer, In-House Lawyer, International Business Specialist, Investment Manager, Lawyer, Manager, Market Research Manager, Marketing Officer/Manager, Public Servant, Risk Manager, Solicitor, Stockbroker.

Master of Advertising (Creative Advertising) (IX96)

Year offered: 2011
Admissions: Yes
CRICOS code: 048322G
Course duration (full-time): 3 semesters
Course duration (part-time): 6 semesters
Domestic fees (indicative): 2011: Full fee tuition $7,875 (indicative) per semester
International Fees (indicative): 2011: $10,750 (indicative) per semester
Domestic Entry: February/July
International Entry: February/July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: AsPro Helen Klaebe
Discipline coordinator: Ms Louise Grayson
Campus: Gardens Point and Kelvin Grove

Overview

Creative advertising is all about ideas.

Join our intensive creative advertising postgraduate program to learn the practical skills required to derive and execute your own great advertising ideas.

A unique suite of units offered by the Creative Industries and Business faculties provides you with the skills to create stunning, original and thought-provoking communications involving strategy, planning and creativity.

Throughout this challenging hands-on course, taught by industry professionals, you will learn to unleash your creativity from week one. You will develop your skills in copywriting, art direction and creative campaign production all within a theoretical perspective. From idea conception to delivery, you will learn how to work to a client's brief and how to present your ideas effectively.

If you are looking to freshen up your skills or make a career move into the exciting world of creative advertising, this is the ideal place to develop your skills to industry standard. You will devise campaigns for real products in a wide range of media, resulting in a thorough and professional portfolio.

Entry Requirements

A bachelor degree with an overall grade point average of 5.0 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Previous tertiary study, grade point average and relevant professional experience at an advanced level will be considered.

Course Structure

To graduate with a Master of Advertising (Creative Advertising), students are required to successfully complete 144 credit points, as specified in the course structure below.

Advanced Standing

Advanced standing of up to 48 credit points may be available to students who have completed an undergraduate degree in Creative Advertising and meet the GPA requirements.

English language requirement

In addition to the above academic entry requirements, standard English language requirements apply. See the details for 'all degrees' at: http://www.qut.edu.au/study/applying/english-language-requirements.jsp

Full time and Part time course structure

February Entry

Semester 1

	*Part time students will complete two units per semester.
AMN420	Advertising Management
KIP424	Advertising Creative: Introduction
SELECT	Either KIP401 or KWP401:
KIP401	Visual Communication
KWP401	Media Writing
SELECT	A List B Unit Option

Semester 2

AMN421	Contemporary Issues in Advertising
KKP003	Project Design in the Creative Industries
KIP426	Advertising Creative: Copywriting and Art Direction
KIP429	Advertising Creative: Trends in New Media

Semester 3

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

July Entry

Semester 1

AMN420	Advertising Management
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KIP429	Advertising Creative: Trends in New Media

Semester 2

AMN421	Contemporary Issues in Advertising
KKP003	Project Design in the Creative Industries
SELECT	Either KIP401 or KWP401:

KIP401	Visual Communication
KWP401	Media Writing
SELECT	A List B Unit Option

Semester 3

KKP004-1	Innovation in the Creative Industries: Major Project
KKP004-2	Innovation in the Creative Industries: Major Project
KKP004-3	Innovation in the Creative Industries: Major Project
KKP004-4	Innovation in the Creative Industries: Major Project

NOTES: * KIP424 will be recoded to KAP401 from July 2012. Please enrol in KIP424 if you wish to study this unit in the first half of 2012. Please enrol in KAP401 if you wish to study this unit in the second half of 2012.

* KIP426 will be recoded to KAP402 from July 2012. Please enrol in KIP426 if you wish to study this unit in the first half of 2012. Please enrol in KAP402 if you wish to study this unit in the second half of 2012.

List B - Creative Industries Unit Options

Unit Options

AMN400	Consumer Behaviour
AMN420	Advertising Management
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Designing Communication Resources
KCP407	Applied Professional Communication
KCP408	Exploring New Media Worlds
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB205	Fashion and Style Journalism
KFB207	Contemporary Fashion
KFB208	Fashion Portfolio
KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KIB205	Programming for Visual Designers and Artists
KIB214	Design for Interactive Media
KIB225	Character Development, Conceptual Design and Animation Layout
KIP401	Visual Communication
KIP402	Visual Interactions
KIP403	Introduction to Web Design and Development
KIP404	Digital Media
KIP405	Animation and Motion Graphics
KIP424	Advertising Creative: Introduction
KIP426	Advertising Creative: Copywriting and Art Direction
KJB211	Layout and Design
KJB222	Online Journalism 1
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB304	Sub-Editing
KJP401	Newswriting
KJP402	Journalistic Inquiry
KJP403	Feature Writing
KKB175	Creative Industries Legal Issues
KKB350	Creative Industries International Study Tour
KKN320	Postgraduate Workplace Learning
KKP402	Business and Corporate Development in the Creative Industries
KKP403	Transmedia Storytelling: From Interviewing to Multi-Platform
KKP404	Policy Development in Creative and Cultural Industries
KKP405	Co-Creative Media: Digital Storytelling
KKP406	Global Media and Communication
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
KMB003	Sex Drugs Rock 'N' Roll
KKP410	Fundamental Media Skills for the Workplace
KMB107	Sound, Image, Text
KMB301	The Music Industry
KMB004	World Music
KMB119	Music and Sound Production 1
KMB129	Music and Sound Production 2
KPB207	Film and Television Scriptwriting
KTB207	Staging Australia
KTB210	Creative Industries Management
KTB211	Creative Industries Events and Festivals
KTP401	Contemporary Performance
KVB105	Drawing for Design
KVB106	Drawing for Animation
KVB204	Graphic Design
KVP402	Photomedia and Creative Practice
KWB101	Introduction to Creative Writing
KWP401	Media Writing
KWP403	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB206	Youth and Children's Writing
KWP407	Great Books: the Literary Classics
KWB210	Imagining the Americas: Contemporary American Literature and Culture
KWB211	Stylistics and Poetics
KWB302	Novel and Genre
KWP404	Editing and Developing the Manuscript
KWB313	Novel and Memoir
KWP402	Persuasive Writing

KWP405	Corporate Writing and Editing
NOTE:	* KKB345, KJP404, KMB105, KMB108 and KVB104 may count as List B Unit Options if they were completed in 2009 or prior.
	* KMB205, KWB102, KWB104, KWB207 and KWB304 may count as List B Unit Options if they were completed in 2010 or prior.
	* KWB210 will be offered for the first time in semester 1 2012.

Potential Careers:

Advertising Professional, Art Project Manager, Media Industry Specialist.

Graduate Certificate in Research Commercialisation (IX97)

Year offered: 2011
Admissions: Yes
Course duration (full-time): 1 semester. Subject to maximum time limit of 1 years.
Course duration (part-time): 2 semesters. Subject to maximum time limit of 2 years.
Domestic fees (indicative): 2011: $10,000 (indicative) per semester
International Fees (indicative): 2011: $11,250 (indicative) per semester
Course coordinator: Professor Paul Burnett
Campus: Internet

IX97 - Graduate Certificate in Research Commercialisation

Course structure	
IFP100	Knowledge Transfer and Research Commercialisation
IFP101	Leadership and Workplace Communication
IFP102	Project Management and Research
IFP103	Public Policy and Research
IFP104	Entrepreneurial Foundations
IFP105	Principles and Practice of Research Management
IFP106	Managing Research Careers
IFP107	Global Sustainability

Potential Careers:

Academic, Administrator, Arts Administrator, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnology Business/Investment Analyst, Business Analyst, Business Development Officer, Cell Biologist, Civil Engineer, Contract Administrator, Financial Advisor/Analyst, Government Officer, International Business Specialist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mathematician, Microbiologist, Policy Officer, Public Servant, Scientist, Social Scientist, Urban Designer, Visual Artist, Web Designer.

Master of Research and Development Management (IX99)

Year offered: 2011
Admissions: Yes
Course duration (full-time): 3 semesters.
Course duration (part-time): 6 semesters.
Domestic fees (indicative): 2011: $10,000 (indicative) per semester
International Fees (indicative): 2011: $11,250 per semester
Course coordinator: Professor Paul Burnett
Campus: Internet

Entry Requirements

The minimum entry requirement for this course is a four year undergraduate degree or three years plus either an honours year or postgraduate coursework year in any discipline. Applicants who do not meet these academic requirements may be eligible to enter the course on the basis of professional activities completed in research management, research commercialisation or related fields that satisfies the course coordinator.

Important Note

This course is an online course and there is no requirement for a face-to-face session.

Course Enquiries

research.enrolment@qut.edu.au
This course is offered jointly by the 5 ATN universities - Curtin University of Technology ; Queensland University of Technology; RMIT University; University of South Australia ; University of Technology Sydney

Full-time students

Full-time students should enrol in IFP100, IFP105, IFP108, IFP109, IFP110 and 7 other units to complete 144 credit points in three semesters.

Part-time students

Part- time students can enrol in one or two units per semester for up to six semesters maximum.

Early Exit Options

Graduate Certificate and Diploma exit points are available following completion of four and eight units.

Advanced Standing

Students with appropriate prior qualifications and/or professional experience may apply for advanced standing of up to 48CP towards the Master of R&D Management. Recognition for concurrent Professional Development activities may be possible. Registered members of professional societies may be eligible to receive advanced standing for approved professional development activities completed during enrolment in the award.

Concurrent Enrolment

Research students are allowed to enrol concurrently in the Graduate Certificate and in their research course subject to the approval of the Research Degrees Committee.
Research students may apply for leave of absence from their research course for the period of full time enrolment in the Graduate Certificate.
For further information relating to enrolment into a Research and Development Course, including pathways, please refer to Research and Development Courses - Enrolment website

Course structure

IFP100	Knowledge Transfer and Research Commercialisation
IFP101	Leadership and Workplace Communication
IFP102	Project Management and Research
IFP103	Public Policy and Research
IFP104	Entrepreneurial Foundations
IFP105	Principles and Practice of Research Management
IFP106	Managing Research Careers
IFP107	Global Sustainability
IFP108	Strategic Issues in Research Management
IFP109	Contexts For Research & Development Management
IFP110	R&D Management Project 1
IFP111	R&D Management Project 2

Potential Careers:

Academic, Administrator, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnology Business/Investment Analyst, Business Analyst, Business Development Officer, Cell Biologist, Civil Engineer, Contract Administrator, Financial Advisor/Analyst, Government Officer, International Business Specialist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mathematician, Microbiologist, Policy Officer, Public Servant, Scientist, Social Scientist, Urban Designer, Visual Artist, Web Designer.

University Study Abroad Certificate (U080)

Year offered: 2011
Admissions: Yes
CRICOS code: 050556E
Course duration (full-time): One Semester
International Fees (indicative): 2011: $9,450 per semester (flat fee)
Campus: Gardens Point and Kelvin Grove

Course Description

The QUT Study Abroad Certificate is awarded to students who complete one semester of an approved study program. To be eligible, you must successfully complete credit points with a minimum grade of 4 in each unit. These subjects can be used for 48 academic credit at your home institution (subject to approval by the home institution).

What can I study?

You can select from a comprehensive range of QUT subjects and custom-design your program to suit your interests and meet the requirements of your home university. You can choose from over 2200 units, including well over 300 pre-approved units for Study Abroad and Exchange students, in Built Environment and Engineering, Business, Creative Industries, Education, Health, Law, Justice and Science and Technology.

Entry Requirements

To be eligible for the Study Abroad program you need:
• a minimum one year of full-time study at a recognised university (this criteria applies to a majority of applicants however, high school students from some countries may meet the entry requirements).
• a GPA (Grade Point Average) of 2.5 or better (on a 4-point scale) or equivalent.
• an English Language Proficiency level in accordance with QUT requirements* if English is not your first language (QUT requirements are an IELTS overall score of 6.5 with no less than 6.0 in the sub- bands, or a TOEFL score of 575, or a computerised TOEFL score of 230).

* You may be exempt from taking a formal test if your secondary or post-secondary studies were conducted entirely in English and you have passed an English language subject or one or more Communication subjects.

If students meet academic entry requirements but do not meet English requirements please email studyabroad@qut.edu.au for alternative entry options.

Accounting and Finance

Accounting and Finance- Semester 1	
AYB114	Business Technologies
AYB115	Governance Issues and Fraud
EFB201	Financial Markets
EFB210	Finance 1
BSB110	Accounting

Accounting and Finance- Semester 2	
AYB250	Personal Financial Planning
EFB201	Financial Markets
EFB210	Finance 1
BSB110	Accounting

Advertising and Marketing

Advertising and Marketing- Semester 1	
AMB120	Bridging Cultures
AMB210	Importing and Exporting
AMB220	Advertising Theory and Practice
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
BSB126	Marketing

Advertising and Marketing- Semester 2	
AMB120	Bridging Cultures
AMB210	Importing and Exporting
AMB220	Advertising Theory and Practice
AMB252	Business Decision Making
AMB263	Introduction To Public Relations
AMB264	Public Relations Techniques
BSB126	Marketing

General Business

General Business- Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
AMB120	Bridging Cultures
BSB126	Marketing

General Business- Semester 2	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management
BSB119	Global Business
BSB123	Data Analysis
BSB124	Working in Business
AMB120	Bridging Cultures

Corporate Systems Management

Corporate Systems Management- Semester 1	
INB103	Industry Insights
INB120	Corporate Systems
INB122	Organisational Databases
INB220	Business Analysis
INB221	Technology Management
INB312	Enterprise Systems Applications
INB321	Business Process Management
INB322	Information Systems Consulting

Corporate Systems Management- Semester 2	
INB103	Industry Insights
INB123	Project Management Practice
INB124	Information Systems Development
INB210	Databases
INB313	Electronic Commerce Site Development
INB320	Business Process Modelling
INB342	Enterprise Data Mining and Data Analysis

Creative Industries Foundation

Foundation- Semester 1	
KKB101	Creative Industries: People and Practices

Foundation- Semester 2	
KKB102	Creative Industries: Making Connections

Creative Writing

Creative Writing- Semester 1	
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: the Short Story
KWB107	Creative Non-Fiction
KWB207	Great Books: Creative Writing Classics
KWB211	Stylistics and Poetics
KWB102	Media Writing
KWB104	Creative Writing: the Short Story
KWB106	Corporate Writing and Editing
KWB206	Youth and Children's Writing

Dance

Dance- Semester 1	
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History

Dance- Semester 2	
KDB106	Dance Analysis
KDB204	Australian Dance

Drama

Drama- Semester 1	
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Character and Scene
KTB204	Understanding Performance

Drama- Semester 2	
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form

Education - General

Education - Semester 1	
EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB036	Introduction To Education

Education - Semester 2	
EDB003	Teaching and Learning Studies 3: Practising Education
EDB041	Indigenous Australia: Country, Kin and Culture

Education: Cultural and Language Studies

Education: Cultural and Language Studies- Semester 1	
CLB001	Records Management
CLB049	The Global Teacher
CLB050	Movies and Popular Culture
CLB321	Writing Workshop
CLB321	Writing Workshop
CLB403	Gender And Sexuality Issues For Teachers
CLB442	Teaching of Writing
CLB452	Media Literacy And The School

Education: Cultural and Language Studies- Semester 2	
CLB002	Computer Applications in BCT
CLB003	Administrative Procedures
CLB004	Foundation: Language Design and Theory
CLB005	Foundation: Wellness and Active Citizenship
CLB006	Teaching Reading and Writing
CLB320	Studies In Language
CLB323	Teaching Adolescent Literature
CLB347	Teaching English as an Additional Language
CLB441	Children's Literature
EDB001	Teaching and Learning Studies 1: Teaching in New Times
EDB007	Culture Studies: Indigenous Education

Education: Early Childhood

Education: Early Childhood- Semester 1	
EAB001	Early Childhood Foundations 1: Historical and Comparative Perspectives of EC Education
EAB005	Inclusion in Early Childhood Settings
EAB006	Leadership and Management in Early Childhood Services
EAB008	Early Childhood Language, Literacies and Communication I
EAB013	Early Childhood Society Environment and Health Education
EAB016	Research in Early Childhood Education
EAB027	Early Childhood Mathematics Education 1: Birth to Six Years
EDB006	Learning Networks

Education: Early Childhood- Semester 2	
EAB002	Early Childhood Foundations 2: Families and Childhoods in EC Education and Care
EAB003	Development and Learning in Early Childhood
EAB011	Early Childhood Curriculum: Arts 1
EAB015	Early Childhood Science and Technology Education
EAB021	Early Childhood Health, Safety, Nutrition and Wellness Education
EAB022	Early Childhood Science Education
EAB023	Mathematical Explorations in Early Childhood
EAB028	Early Childhood Mathematics Education 2: Four to 8 Years
EAB361	Storytelling In Early Childhood
EAB363	Creating Curriculum With Young Children

Education Field Studies

Important Information

Field studies are only available in Semester 1 each year.

To be eligible to participate in field studies (school-based teaching practicum), Study Abroad students must be accepted into and undertake the appropriate set of units as listed below. Students must be willing to travel to and be based in a rural or remote Queensland school for a 20-day practicum placement. Travel and living costs while on practicum are not covered by tuition fees. Due to high demand, QUT is unable to provide practicum placements to Study Abroad students in the greater Brisbane region.

Study Abroad students who wish to undertake Field Studies in Education must also obtain a Blue Card before their placement begins. A Blue Card confirms that you have passed a screening of your criminal history (the 'Working with Children Check') and have been approved to work with children and young people under 18 years of age. Because Blue Card processing can take 10-12 weeks, students should submit a Blue Card application with their Study Abroad application form. More information about Blue Cards is available at http://www.studentservices.qut.edu.au/enrol/course/spec_req/bluecard.jsp

Field Studies- Secondary Education	
EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1
	Plus 2 Curriculum Studies Units from the following list (corresponding with your approved teaching areas)
CLB051	Business Education Curriculum Studies 1
MDB015	Computing Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB021	English as a Second Language Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
HMB292	Health Education Curriculum Studies 1
PUB343	Home Economics Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
MDB021	Mathematics Curriculum Studies 1
HMB231	Physical Education Curriculum Studies 1
MDB031	Science Education Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1

Field Studies- Primary Education	
EDB002	Teaching and Learning Studies 2: Development and Learning
EDB021	Primary Field Studies 1: Development and Learning in the Field
KKB202	Teaching Primary Dance and Drama
MDB006	Teaching Primary Science

Field Studies- Early Childhood Education	
EDB011	Early Childhood Field Studies 1: Development and Learning in the Field
EAB013	Early Childhood Society Environment and Health Education
EAB027	Early Childhood Mathematics Education 1: Birth to Six Years

Education: Learning and Professional Studies

Education: Learning and Professional Studies- Semester 1	
SPB018	Teaching Strategies

Education: Learning and Professional Studies- Semester 2	
SPB008	Middle Years Students and Schools

Education: Mathematics, Science and Technology

Education: Mathematics, Science and Technology- Semester 1	
MDB001	Foundation: Scientific and Quantitative Literacy
MDB004	Teaching Primary ICT
MDB005	Teaching Primary Design and Technology

MDB006	Teaching Primary Science
MDB120	Mathematics Curriculum and Pedagogies
MDB349	Excursions in Mathematical Reasoning
MDB388	Numeracy in Games of Skill and Chance
MDB391	Earth And Space

Education: Mathematics, Science and Technology- Semester 2

MDB002	Teaching Primary Mathematics 1
MDB030	Understanding and Educating Gifted Learners
MDB349	Excursions in Mathematical Reasoning
MDB397	Digital Media in Education
MDB454	Science, Technology and Society

Engineering Design

Engineering Design- Semester 1

DAB110	Architectural Design 1
DAB325	Architecture in the 20th Century
DAB330	Integrated Technologies 1
DAB525	Architecture and the City
DEB101	Introducing Design
DEB102	Introducing Design History
DLB130	Landscape Design 1
DLB310	Landscape Design 3
DLB330	Landscape Ecology
DLB510	Landscape Design 5
DLB525	History and Criticism of Landscape Design
DLB530	Landscape Construction 2
DNB101	Industrial Design 1
DNB302	Computer Aided Industrial Design
DNB303	Manufacturing Technology
DNB502	Industrial Design History, Theory and Criticism
DNB702	Human-centred Design Innovation
DTB101	Interior Design 1
DTB302	Colour Studies
DTB303	Technical Design
DTB502	Environments in Transition

Engineering Design- Semester 2

DAB210	Architectural Design 2
DAB220	Placemaking in Architecture
DAB420	Architecture, Culture and Space
DAB435	Architectural Technology 1
DEB201	Digital Communication
DEB601	Collaborative Design
DLB210	Landscape Design 2
DLB230	Landscape Horticulture
DLB430	Landscape Construction 1
DLB645	Landscape Practice and Law
DLB810	Landscape Planning and Policy
DNB201	Industrial Design 2
DNB202	Product Usability
DNB402	Socio-cultural Studies
DNB602	New Product Development
DTB201	Interior Design 2
DTB202	Design Technology
DTB402	Interior Systems
DTB403	Human Environment
DTB602	Design in Society

Engineering Systems

Engineering Systems- Semester 1

ENB211	Dynamics
ENB231	Materials and Manufacturing 1
ENB240	Introduction To Electronics
ENB242	Introduction To Telecommunications
ENB245	Introduction To Design and Professional Practice
ENB246	Engineering Problem Solving
ENB272	Geotechnical Engineering 1
ENB273	Civil Materials
ENB277	Construction Engineering Law
ENB301	Instrumentation and Control
ENB311	Stress Analysis
ENB315	Motor Racing Vehicle Design
ENB316	Design of Machine Elements
ENB319	Biomechanical Engineering Design
ENB331	Materials and Manufacturing 2
ENB333	Operations Management
ENB343	Fields, Transmission and Propagation
ENB348	Aircraft Systems and Flight Control
ENB350	Real-time Computer-based Systems
ENB372	Design and Planning of Highways
ENB375	Structural Engineering 2
ENB378	Water Engineering
ENB379	Transport Engineering and Planning Applications
ENB380	Environmental Law and Assessment
ENB381	Civil Engineering Construction
ENB384	Design of Masonry Structures
ENB421	Thermodynamics 2
ENB432	Engineering Asset Management and Maintenance
ENB435	Computer Integrated Manufacturing
ENB436	Mechatronics System Design
ENB441	Applied Image Processing

ENB443	Space Technology
ENB451	Aerospace Radio and Radar Systems
ENB455	Power Electronics
ENB471	Design of Concrete Structures and Foundations
ENB473	Design and Construction of Multi-storey Buildings
ENB478	Advanced Water Engineering
ENB485	Advanced Geotechnical Engineering Practice

Engineering Systems- Semester 2

ENB103	Electrical Engineering
ENB121	Aerodynamics
ENB201	Fluid Mechanics
ENB215	Fundamentals of Mechanical Design
ENB222	Thermodynamics 1
ENB241	Software Systems Design
ENB243	Linear Circuits and Systems
ENB244	Microprocessors and Digital Systems
ENB245	Introduction To Design and Professional Practice
ENB274	Design of Environmentally Sustainable Systems
ENB275	Project Engineering 1
ENB276	Structural Engineering 1
ENB312	Dynamics of Machinery
ENB318	Biomechanical Engineering Systems
ENB321	Fluids Dynamics
ENB322	Biofluids
ENB334	Design For Manufacturing
ENB335	Modelling and Simulation For Medical Engineers
ENB336	Industrial Engineering
ENB338	Biomaterials
ENB344	Industrial Electronics
ENB346	Digital Communications
ENB347	Modern Flight Control Systems
ENB352	Communication Environments For Embedded Systems
ENB355	Advanced Systems Design
ENB356	Military Combat Electronics
ENB373	Design and Construction of Steel Structures
ENB376	Transport Engineering
ENB377	Water and Waste Water Treatment Engineering
ENB384	Design of Masonry Structures
ENB422	Energy Management
ENB437	Health Legislation in the Medical Environment
ENB444	Spacecraft Guidance and Navigation
ENB446	Wireless Communications
ENB447	Navigation Systems For Aircraft
ENB448	Signal Processing and Filtering
ENB448	Signal Processing and Filtering
ENB452	Advanced Power Systems Analysis
ENB457	Controls, Systems and Applications
ENB458	Modern Control Systems
ENB472	Project Engineering 2
ENB474	Finite Element Methods
ENB481	Civil Engineering Project Management

Entertainment

Entertainment- Semester 1

KWB102	Media Writing
KXB101	Introduction to Entertainment
KXB201	Entertainment Practice: Balancing Creativity and Business

Entertainment- Semester 2

KXB102	Global Entertainment

Fashion

Fashion- Semester 1

KFB103	Introduction to Fashion
KFB107	Drawing for Fashion
KFB206	Fashion and Modernity

Fashion- Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Film, TV and New Media

Film, TV and New Media- Semester 1

KPB101	Introduction to Film, TV and New Media Production
KPB104	Film and Television Production Resource Management
KPB109	Film and TV History
KPB113	TV and Film Text Analysis
KPB203	Australian Film

Film, TV and New Media- Semester 2

KPB101	Introduction to Film, TV and New Media Production
KPB110	The Movie, TV & New Media Business
KPB112	TV and Film Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Games and Interactive Entertainment

Games and Interactive Entertainment- Semester 1

INB180	Computer Games Studies
INB280	Fundamentals of Game Design
INB281	Advanced Game Design

Games and Interactive Entertainment- Semester 2

INB181	Introduction to Games Production
INB272	Interaction Design

Geography

Geography- Semester 1

CLB109	World Regions
CLB110	Environment and Society
CLB111	Environmental Hazards
CLB112	South East Asia in Focus
CLB113	Australian Geographical Studies
CLB114	Geography in the Field

Geography- Semester 2

CLB109	World Regions
CLB110	Environment and Society
CLB111	Environmental Hazards
CLB114	Geography in the Field

History

History- Semester 1

CLB101	Australian Society and Culture
CLB102	Australian Historical Studies
CLB103	Interpreting the Past
CLB104	Colonialism and Independence in Asia-Pacific
CLB105	Australia and the South Pacific
CLB106	Modern China
CLB107	The Classical World
CLB108	Nations and Nationalism in Modern Europe

History- Semester 2

CLB101	Australian Society and Culture
CLB102	Australian Historical Studies
CLB104	Colonialism and Independence in Asia-Pacific
CLB105	Australia and the South Pacific
CLB107	The Classical World

Human Movement Studies

Human Movement Studies- Semester 1

HMB171	Fitness Health and Wellness
HMB305	Personal Health
HMB314	Alternative Physical Education
HMB338	Wellness Processes and Strategies

Human Movement Studies- Semester 2

HMB172	Nutrition and Physical Activity
HMB278	Foundations of Movement for Educators
HMB315	Games Based Learning in Physical Activity and Sport
HMB333	Child and Adolescent Health

Indigenous Studies

Indigenous Studies- Semester 1

EDB038	Indigenous Australian Culture Studies
EDB039	Indigenous Politics and Political Culture
EDB040	Indigenous Knowledge: Research Ethics and Protocols

Indigenous Studies- Semester 2

EDB039	Indigenous Politics and Political Culture
EDB040	Indigenous Knowledge: Research Ethics and Protocols

Information Technology

Information Technology- Semester 1

INB101	Impact of IT
INB102	Emerging Technology
INB104	Building IT Systems
INB271	The Web
INB300	Professional Practice in IT
INB301	The Business of IT
INB335	Information Resources
INB345	Mobile Devices
INB347	Web 2.0 Applications
INB385	Multimedia Systems
INB860	Computational Intelligence for Control and Embedded Systems

Information Technology- Semester 2

INB101	Impact of IT
INB102	Emerging Technology
INB104	Building IT Systems
INB250	Foundations of Computer Science
INB271	The Web
INB300	Professional Practice in IT
INB301	The Business of IT
INB335	Information Resources
INB346	Enterprise 2.0
INB386	Advanced Multimedia Systems

Interactive and Visual Design/Animation

Interactive and Visual Design/Animation- Semester 1

KIB101	Visual Communication
KIB103	Introduction to Web Design and Development
KIB104	Digital Media

KIB108	Animation History and Practices
KIB203	Introduction to 3D Computer Graphics
KVB105	Drawing for Design

Interactive and Visual Design/Animation- Semester 2

KIB101	Visual Communication
KIB104	Digital Media
KIB105	Animation and Motion Graphics

Journalism

Journalism- Semester 1

KJB101	Digital Journalism
KJB120	Newswriting
KJB239	Journalism Ethics and Issues

Journalism- Semester 2

KJB101	Digital Journalism
KJB120	Newswriting
KKB175	Creative Industries Legal Issues

Justice Studies

Justice Studies- Semester 1

JSB171	Justice and Society
JSB172	Professional Criminological Research Skills
JSB175	Social Ethics and the Justice System
JSB272	Theories of Crime
JSB273	Crime Research Methods
JSB274	Policing in Context
JSB371	Indigenous Justice
JSB373	Punishment and Penal Policy
JSB415	Advanced Research Management
JSB971	Gender Crime and the Criminal Justice System

Justice Studies- Semester 2

JSB174	Forensic Psychology and the Law
JSB271	Policy Governance and Justice
JSB374	Crime Prevention
JSB376	Information Management and Analysis
JSB377	Intelligence and Security

Law

Law- Semester 1

LWB145	Legal Foundations A
LWB146	Legal Foundations B
LWB142	Law, Society and Justice

Law- Semester 2

LWB145	Legal Foundations A
LWB146	Legal Foundations B
LWB144	Laws and Global Perspectives

Literary and Cultural Studies

Literary and Cultural Studies- Semester 1

KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now

Literary and Cultural Studies- Semester 2

KWB108	Introduction To Literary Studies
KWB109	Writing Australia

Management and International Business

Management and International Business- Semester 1

MGB207	Human Resource Issues and Strategy
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
BSB115	Management
BSB119	Global Business
AMB210	Importing and Exporting

Management and International Business- Semester 2

MGB207	Human Resource Issues and Strategy
MGB223	Entrepreneurship and Innovation
MGB225	Intercultural Communication and Negotiation Skills
BSB115	Management
BSB119	Global Business
AMB210	Importing and Exporting

Media and Communication

Media and Communication- Semester 1

KCB101	Introduction to Media and Communication: Texts
KCB102	Media Myth Busting 1
KCB103	Strategic Speech Communication
KCB110	Introduction to Mass Communication
KCB203	Consumption Matters: Consumer Cultures and Identity
KCB205	Professional Communication

Media and Communication- Semester 2

KCB101	Introduction to Media and Communication: Texts
KCB103	Strategic Speech Communication
KCB104	Media and Communications: Industries
KCB105	Media Myth Busting 2
KCB202	New Media 2: Applications and Implications
KCB203	Consumption Matters: Consumer Cultures and Identity

KCB205	Professional Communication

Music and Sound Studies

Music and Sound Studies- Semester 1	
KMB003	Sex Drugs Rock 'N' Roll
KMB004	World Music
KMB119	Music and Sound Production 1
KMB122	Music and Sound Concepts 1
KMB200	Music Scenes and Subcultures

Music and Sound Studies- Semester 2	
KMB107	Sound, Image, Text

Network Systems

Network Systems- Semester 1	
INB251	Networks
INB255	Security
INB312	Enterprise Systems Applications
INB350	Internet Protocols and Services
INB353	Wireless and Mobile Networks
INB355	Cryptology and Protocols

Network Systems- Semester 2	
INB251	Networks
INB351	Unix Network Administration
INB352	Network Planning
INB365	Systems Programming

Psychology and Counselling

Psychology and Counselling- Semester 1	
PYB000	Psychology in Professional Contexts
PYB007	Interpersonal Processes and Skills
PYB012	Psychology
PYB100	Foundation Psychology
PYB054	Psychology and Gender

Psychology and Counselling- Semester 2	
PYB007	Interpersonal Processes and Skills
PYB067	Human Sexuality
PYB012	Psychology
PYB100	Foundation Psychology
PYB110	Psychological Research Methods
PYB102	Introduction to Psychology 1B
PYB203	Developmental Psychology

Public Health

Public Health- Semester 1	
PUB104	Australian Health Care Systems
PUB105	Family Influences on Health and Development
PUB113	Design and Technology
PUB251	Contemporary Public Health
PUB332	Sustainable Environments For Health
PUB474	Food Science
PUB514	Contract/Project Management

Public Health- Semester 2	
PUB201	Food and Nutrition
PUB209	Health, Culture and Society
PUB251	Contemporary Public Health
PUB321	Textile Studies
PUB355	Hospitality Studies
PUB336	Women's Health
PUB480	Health Administration Finance
PUB609	Health Resource Allocation
PUB611	Risk Management

Science and Mathematics

Science and Mathematics- Semester 1	
SCB112	Cellular Basis of Life
SCB110	Science Concepts and Global Systems
SCB111	Chemistry 1
SCB121	Chemistry 2
MAB101	Statistical Data Analysis 1
MAB105	Preparatory Mathematics
MAB210	Statistical Modelling 1
MAB120	Algebra and Calculus
MAB121	Calculus and Differential Equations
MAB122	Algebra and Analytic Geometry
MAB125	Foundations of Engineering Mathematics
MAB126	Mathematics for Engineering 1
MAB127	Mathematics for Engineering 2

Science and Mathematics- Semester 2	
SCB112	Cellular Basis of Life
NQB201	Planet Earth
NQB202	History of Life on Earth
SCB123	Physical Science Applications
SCB111	Chemistry 1
SCB121	Chemistry 2
MAB101	Statistical Data Analysis 1
MAB105	Preparatory Mathematics
MAB210	Statistical Modelling 1
MAB120	Algebra and Calculus
MAB121	Calculus and Differential Equations
MAB122	Algebra and Analytic Geometry
MAB125	Foundations of Engineering Mathematics
MAB126	Mathematics for Engineering 1

MAB127	Mathematics for Engineering 2

Social Work and Human Services

Social Work and Human Services- Semester 1	
SWB100	Introduction to Human Services and Social Work
SWB102	The Human Condition
SWB105	Introduction to Human Rights and Ethics
SWB106	Applied Skills and Scholarship
SWB212	Community Work
SWB221	Social Work Processes and Methods
SWB223	People, Society and Social Work
SWB312	International Social Work

Social Work and Human Services- Semester 2	
SWB103	Contemporary Social and Community Issues
SWB105	Introduction to Human Rights and Ethics
SWB106	Applied Skills and Scholarship
SWB200	Working in Human Service Organisations
SWB204	Child and Family Services: Introduction
SWB206	Disability Services: Introduction
SWB207	Services to Young People: Introduction
SWB211	Casework and Case Management
SWB214	Team Practice and Group Processes
SWB216	The Human Dimensions of Space
SWB218	Social Change, Politics, Policy and Activism
SWB219	Ethical and Legal Dimensions of Human Services and Social Work
SWB300	Current Developments in Human Services
SWB302	Social Policy Processes

Software Architecture

Software Architecture- Semester 1	
INB270	Programming
INB312	Enterprise Systems Applications
INB321	Business Process Management
INB322	Information Systems Consulting
INB340	Database Design
INB370	Software Development
INB371	Data Structures and Algorithms
INB373	Web Application Development
INB381	Modelling and Animation Techniques

Software Architecture- Semester 2	
INB210	Databases
INB270	Programming
INB272	Interaction Design
INB311	Enterprise Systems
INB313	Electronic Commerce Site Development
INB320	Business Process Modelling
INB341	Software Development With Oracle
INB372	Agile Software Development
INB374	Enterprise Software Architecture
INB382	Real Time Rendering Techniques

Urban Development

Urban Development- Semester 1	
UDB101	Stewardship of Land
UDB110	Residential Construction and Engineering
UDB111	Engineering Construction Materials
UDB140	Property Valuation 1
UDB161	Introduction to Planning and Design
UDB162	History of Built Environment
UDB181	Geospatial Positioning and GPS
UDB210	Commercial Construction and Engineering
UDB211	Introductory Structural Engineering
UDB213	Construction Estimating
UDB216	The Environment and the Quantity Surveyor
UDB240	Planning Theory and Processes
UDB241	Property Law 1
UDB242	Property Valuation 2
UDB243	Property Economics
UDB265	Site Planning
UDB266	Planning Processes and Consultations
UDB281	Geographic Information Systems
UDB283	Surveying Computations
UDB285	Cadastral Surveying
UDB310	Highrise Construction and Engineering
UDB311	Structural Engineering Design
UDB312	Contract Administration
UDB313	Programming and Scheduling
UDB340	Agency Practice and Marketing
UDB341	Property Finance
UDB342	Real Estate Accounting and Taxation
UDB368	Urban Design
UDB381	Geospatial Mapping
UDB383	Control Surveying and Analysis
UDB385	Cadastral and Land Management
UDB387	Spatial and Land Information Management
UDB471	Urban Planning Practice
UDB473	Planning Theory and Ethics
UDB483	Global Positioning Principles and Practice
UDB485	Property Development Practice

Urban Development- Semester 2	
UDB102	Applied Law
UDB104	Urban Development Economics

UDB112	Professional Studies 1
UDB113	Measurement 1
UDB141	Building Studies
UDB163	Land Use Planning
UDB164	Population and Urban Studies
UDB182	Surveying
UDB202	Business Skills
UDB212	Measurement 2
UDB214	Professional Studies 2
UDB215	Building Services Engineering
UDB244	Property Law 2
UDB245	Urban Land Studies
UDB246	Property Feasibility Studies
UDB267	Development Assessment and Infrastructure
UDB282	Remote Sensing
UDB284	Engineering Surveying
UDB314	Statutory Construction Law
UDB316	Cost Planning and Control
UDB344	Property and Asset Management
UDB370	Environmental Planning and Management
UDB382	Photogrammetric Mapping
UDB384	Geodesy
UDB388	Spatial Analysis Practice
UDB472	Community Planning
UDB474	Regional Planning Practice
UDB475	Regional and Metropolitan Policy
UDB484	Topographic, Hydrographic and Mining Surveying
UDB486	Cadastral Practice

Visual Arts

Visual Arts- Semester 1	
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB105	Drawing for Design
KVB110	2D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB212	Australian Art, Architecture and Design
KVB213	Graphic Investigation

Visual Arts- Semester 2	
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art