BUSINESS

FACULTY OF BUSINESS

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FACULTY OF BUSINESS

Course Structures

■ Master of Business (BS87)

In the fields of: Accounting, Managerial Accounting and Finance, and Accounting Legal Studies

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Ian Nott

Entry Requirements

Applicants for admission to candidature for a degree of master:

- (i) (a) shall hold a Bachelor of Business Accountancy or Bachelor of Business Banking and Finance degree from QUT and shall have achieved a level of attainment in an appropriate discipline or disciplines considered by the Academic Board of the Faculty of Business to be acceptable for the purpose of proceeding to a degree of master, or
 - (b) shall hold, from another tertiary institution or from QUT, qualifications approved by the Accounting Board of Studies, on the recommendation of the Head of School responsible for the specialisation which the applicant seeks to study, as equivalent to the requirements set out in (i) (a) above, and
- (ii) shall normally have had at least two years of appropriate work experience.

This course provides advanced level studies in Accounting, Finance and Legal Studies and as such assumes a knowledge of Australian business law, company law, taxation law, and accounting and auditing standards. Students may be required to take one or more undergraduate units in order to make good any deficiency in their qualifications to enter the course.

Course Requirements

Students are required to complete satisfactorily 14 units and a dissertation/research project equivalent to two units.

In selecting units, students may choose from three areas of specialisation – Accounting, Managerial Accounting and Finance, and Accounting Legal Studies (see the Schedule of Postgraduate Units). The 14 units must include AYN102 Accounting Research or BSN141 Applied Research Methods, plus at least 11 units from the Core Options listed in the Schedule of Postgraduate units. A maximum of two general electives may be selected from any postgraduate units offered within QUT or elsewhere, subject to approval by the Course Coordinator.

Dissertation/Research Project

Students are required to do either AYN102 Accounting Research or BSN141 Applied Research Project as prerequisite to enrolment in BSN100 Dissertation or BSN142 Research Project respectively. The dissertation/research project should reflect the application of theoretical analysis or problem-solving in Accounting, Managerial Accounting or Finance,

or Accounting Legal Studies. Students are advised to seek a topic, and to approach a supervisor, early in their program.

Program

Approximate formal hours in all units of course work will be three hours per week (Credit Points = 12). The dissertation/research project will be regarded as the equivalent of six formal hours per week (Credit Points = 24).

SCHEDULE OF POSTGRADUATE UNITS Core		Credit Points	Contact Hrs/Wk	
Select one of the following Options:				
Option 1 AYN102 BSN100 Option 2	Accounting Research Dissertation	12 24	3	
BSN141 BSN142	Applied Research Methods Research Project	12 24	3	
Core Opti	on			
ACCOUNT			2	
AYN104 AYN106	Audit Sampling Auditing Honours	12 12	3 3 3 3 3 3 3 3 3 3	
AYN107 AYN109	Auditing Standards & Practice Computer Auditing	12 12	3	
AYN111	External Reporting Issues	12	3	
AYN115	Financial Accounting Honours	12	3	
AYN117	Financial Reporting	12 12	3	
AYN118 AYN119	Internal Auditing International Accounting	12	3	
AYN301	Auditing (PY)	12	3	
AYN302	Special Topic - Public Accounting	12	3	
AYN303	Accounting Information Systems (PY)	12	3	
	of the following units:		_	
AYN103 AYN300	Advanced Company Accounting Accounting 1 (PY)	12 12	3 3	
MANAGE	RIAL ACCOUNTING/FINANCE			
FNN100	Advanced Capital Budgeting	12	3	
FNN101	Finance Honours	12	3 3 3 3 3 3	
FNN103 FNN104	Financial Modelling Financial Risk Management	12 12	<i>3</i> 3	
FNN105	International Finance	12	3	
FNN106	Managerial Accounting Honours	12	3	
FNN110	Managerial Accounting Issues A	12	3	
FNN112	Special Topic – Managerial Accounting & Finance	12	3	
FNN300	Accounting 2 (PY)	12	3	
FNN111	of the following units:	12	3	
FNN301	Managerial Accounting Issues B Management Accounting (PY)	12	3	
ACCOUNT	TING LEGAL STUDIES			
ALN101	Advanced Tax Planning	12	3	
ALN102	Advanced Taxation	12	3	
ALN104	Commercial Law Honours	12	3	
ALN105	Indirect Taxation International Taxation	12 12		
ALN106 ALN110	Taxation Policy Honours	12	3 3 3 3 3 3 3	
ALN301	Taxation 1B (PY)	12	3	
ALN302	Taxation 2 (PY)	12	3	
ALN305	Taxation 1A (PY)	12	3	

Select one of the following units:

ALN107 Liquidations & Receiverships 12 3

ALN300 Insolvency & Reconstruction (PY) 12 3

Professional Year (PY) units can be taken only by students enrolled for the Professional Year with the Institute of Chartered Accountants in Australia. Students not undertaking the PY may enrol in the equivalent postgraduate units, but should note that abnormal timetables apply. Credit cannot be gained for both a PY unit and its equivalent unit.

Further information regarding postgraduate Accountancy courses is provided in the 1995 Guide to Postgraduate Studies in Accountancy.

■ Master of Business (BS84)

In the fields of: Communication Management, Journalism, and Media Studies.

Note: This course was subject to review at time of publication. For current information on course structure and unit synopses, check with the coordinator for the relevant field of study.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Philip Crowe

Field of Study Coordinators:

Communication Management – Dr Philip Crowe Journalism – Associate Professor Len Granato

Media Studies - Dr Graham Bruce

Entry Requirements

Applicants for admission to candidature for the Master of Communication degree shall hold a Bachelor of Business degree with a Communication major from QUT, or a comparable degree from another tertiary institution, having achieved a level of attainment considered by the Faculty of Business Academic Board as acceptable for progression to a degree of master.

The Master of Communication normally requires two years full-time study or four years part-time study. However, graduates possessing a Bachelor of Business (Honours) in a relevant discipline area from the communication field of study or an approved equivalent Honours qualification will receive credit for the first year full-time or the first two years part-time of the normal masters program as set out below.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
ALL FIE	LDS		
Year 1, Se	emester 1		
BSP102	Communication Seminar	12	3
COP106	Communication Theory 1	12	3
MJP101	Communication Theory 2	12	3
Select one	e of the following units:		
COP108	Communication Technologies & Society	12	3
MJP102	Communication Policy Environment	12	3
MJP105	Theories of Journalism	12	3

Year 1, Se BSP100	mester 2 Dissertation	48	
COMMUNI Year 2, Se	CATION MANAGEMENT		
BSP101 CON101 CON102 CON103	Advanced Communication Seminar Communication Strategies Advanced Organisational Communication Advanced Communication Management	12 12 12 12	3 3 3
Year 2, Se BSN116	mester 2 Thesis	48	
JOURNALI Year 2, Se	·		
BSP101 MJN105 MJN106 MJP102	Advanced Communication Seminar Comparative Journalism Journalistic Freedom & Responsibility Communication Policy Environment	12 12 12 12	3 3 3
Year 2, Se BSN116	mester 2 Thesis	48	
MEDIA ST Year 2, Se			
BSP101 MJN100 MJN101 MJN103	Advanced Communication Seminar Advanced Media Theory	12 12 12 12	3 3 3
Year 2, Se BSN116	mester 2 Thesis	48	
Part-Time	e Course Structure		
ALL FIELD	os —		
Year 1, Se COP106 MJP101	mester 1 Communication Theory 1 Communication Theory 2	12 12	3
Year 1, Se BSP102 BSP104	mester 2 Communication Seminar Dissertation Part 1	12 12	3
Year 2, Se BSP105	mester 1 Dissertation Part 2	12	
Select one COP108 MJP102 MJP105	of the following units: Communication Technologies & Society Communication Policy Environment Theories of Journalism	12 12 12	3 3 3
Year 2, Se BSP106	mester 2 Dissertation Part 3	24	
	ICATION MANAGEMENT		
Year 3, Se CON101 CON102	mester 1 Communication Strategies Advanced Organisational Communication	12 12	3
Year 3, Se BSN803 BSP101	mester 2 Thesis Part 1 Advanced Communication Seminar	12 12	3
Year 4, Se BSN804 CON103	emester 1 Thesis Part 2 Advanced Communication Management	12 12	3

Year 4, Semester 2					
BSN805	Thesis Part 3	24			
JOURNALI					
Year 3, Set MJN105 MJN106	nester 1 Comparative Journalism Journalistic Freedom & Responsibility	12 12	3		
Year 3, Sea	mester 2				
BSN803 BSP101	Thesis Part 1 Advanced Communication Seminar	12 12	3		
Year 4, Ser	mester 1				
BSN804	Thesis Part 2	12	•		
MJP102	Communication Policy Environment	12	3		
Year 4, Ser BSN805	mester 2 Thesis Part 3	24			
MEDIA ST	UDIES				
Year 3, Set					
MJN100	Advanced Media Theory	12	3		
	of the following units:	10	2		
MJN101 MJN103	Advanced Media Analysis Australian Media Contexts	12 12	3 3		
Year 3, Sea	mester 2				
BSN803	Thesis Part 1	12			
BSP101	Advanced Communication Seminar	12	3		
Year 4, Semester 1					
BSN804	Thesis Part 2	12			
	Select one of the following units:				
MJN101 MJN103	Advanced Media Analysis Australian Media Contexts	12 12	3 3		
			5		
Year 4, Sei BSN805	Thesis Part 3	24			

Note: The required dissertation length is 12,000 to 15,000 words. The required thesis length is 30,000 words.

■ Master of Business (BS83)

In the fields of: Economics, Human Resource Management, Industrial Relations, International Business, Management, and Public Policy.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Barry Smith

Entry Requirements

Applicants for admission to candidature for the Master of Business shall:

(i) hold an approved Business or other degree which includes a major in the area of intended masters level study, and a grade point average of 5 or better in units studied in the three years of undergraduate study; greater weight may be given to performance in advanced level units.

(ii) should preferably have appropriate work experience, which might include voluntary work, employment in the home, and part-time work.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean to qualify the candidate for admission may be accepted.

Candidates who have completed an appropriate BBus(Hons) or equivalent program may be admitted to the MBus with advanced standing such that they will normally be required to complete a further 96 credit points of thesis work.

Course Requirements

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (144 credit points).

ECONOMICS

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Set BSB400 BSN144/1 EPN108 EPN111	mester 1 Research Methodology Thesis Developments in Microeconomic Theories ¹ Contemporary Macroeconomic Theories ¹	12 12 12 12	3 3 3
Year 1, Sen	mester 2		
/2/3/4	Thesis Elective Unit ¹	36 12	
Year 2, Se BSN145	mester 1		
/1/2/3/4	Thesis	48	
Year 2, Se BSN145	mester 2		
/5/6/7/8	Thesis	48	
Part-Time	Course Structure		
Year 1, Se BSB400 EPN111	mester 1 Research Methodology Contemporary Macroeconomic Theories ¹	12 12	3 3
Year 1, Se EPN108	mester 2 Developments in Microeconomic Theories ¹ Elective Unit ¹	12 12	3 3
Year 2, Se BSN144/1/2		24	
Year 2, Se BSN144/3/4		24	
Year 3, Semester 1 BSN145/1/2 Thesis 24			
Year 3, Semester 2 BSN145/3/4 Thesis 24		24	
Year 4, Semester 1 BSN145/5/6 Thesis 24			
Year 4, Se BSN145/7/8		24	

Semesters of these units may be changed.

HUMAN RESOURCE MANAGEMENT

Full-Time Course Structure

Year 1, Se BSB400 BSN144/I HRN115 HRN116	Research Methodology Thesis Contemporary Issues in HRM ¹ HRM Cases ¹	12 12 12 12	3 3 3	
Year 1, Se BSN144 /2/3/4	rmester 2 Thesis Elective Unit ¹	36 12		
Year 2, Se BSN145 /1/2/3/4	emester 1 Thesis	48		
Year 2, Se BSN145				
/5/6/7/8 Part-Time	Thesis c Course Structure	48		
Year 1, Se				
BSB400 HRN115	Research Methodology Contemporary Issues in HRM	12 12	3	
Year 1, Se BSN144/1 HRN116	mester 2 Thesis HRM Cases ¹	12 12	3	
Year 2, Se BSN144/2	mester 1 Thesis Elective Unit ¹	12 12		
Year 2, Se BSN144/3/4		24		
Year 3, Se BSN145/1/2		24		
Year 3, Se BSN145/3/4		24		
Year 4, Se BSN145/5/6		24		
Year 4, Se BSN145/7/8		24		
INDUSTRI	AL RELATIONS			
Full-Time Course Structure				
Year 1, Se BSB400 BSN144/1 HRN101 HRN117	mester 1 Research Methodology Thesis Advanced Theory & Comparativism ¹ Industrial Relations & Work Organisation ¹	12 12 12 12	3 3 3	
	Year 1, Semester 2			
BSN 144 /2/3/4	Thesis Elective Unit ¹	36 12		

¹ Semesters of these units may be changed.

Year 2, Sei BSN145	mester 1		
/1/2/3/4	Thesis	48	
Year 2, Se BSN145	mester 2		
/5/6/7/8	Thesis	48	
Part-Time	Course Structure		
Year 1, Se			
BSB400 HRN101	Research Methodology Advanced Theory & Comparativism ¹	12 12	3
Year 1, Se			
BSN144/1 HRN117	Thesis Industrial Relations & Work Organisation ¹	12 12	3
Year 2, Se		10	
BSN144/2	Thesis Elective Unit ¹	12 12	
Year 2, Se			
BSN144/3/4		24	
Year 3, Se	mester 1		
BSN145/1/2	2 Thesis	24	
Year 3, Se BSN145/3/4		24	
Year 4, Se BSN145/5/6		24	
Year 4, Se BSN145/7/8		24	
INTERNAT	TONAL BUSINESS		
Full-Time	Course Structure		
Year 1, Se	mester 1		
BSB400	Research Methodology	12	3
BSN144/1	Thesis Elective Unit ¹	12 12	
EPN110	Regional Study ¹	12	3
Year 1, Se	mester 2		
BSN144 /2/3/4	Thesis	36	
EPN109	International Business Policy & Competitive		
	Strategies ¹	12	3
Year 2, Se	emester 1		
BSN145 /1/2/3/4	Thesis	48	
Year 2, Se	emester 2		
BSN145 /5/6/7/8	Thesis	48	
Part-Time	e Course Structure		
Year 1, Se	emester 1		
BSB400	Research Methodology	12	3
EPN110	Regional Study ¹	12	2

¹ Semesters of these units may be changed.

Year 1, Se	mester 2		
EPN109	International Business Policy & Competitive Strategies ¹ Elective Unit ¹	12 12	3
Year 2, Se BSN144/1/2		24	
Year 2, Se BSN144/3/4		24	
Year 3, Ser BSN145/1/2	mester 1 ? Thesis	24	
Year 3, Se BSN145/3/4		24	
Year 4, Se		24	
Year 4, Sea BSN145/7/8		24	
MANAGEN		2.	
-	Course Structure		
Year 1, Se			
BSB400 BSN144/1 HRN118 HRN119	Research Methodology Thesis Advanced Readings in Management ¹ Current Issues in Management ¹	12 12 12 12	3 3 3
Year 1, Semester 2			
BSN144 /2/3/4	Thesis Elective Unit ¹	36 12	
Year 2, Se	mester 1		
BSN145 /1/2/3/4	Thesis	48	
Year 2, Se BSN145	mester 2		
/5/6/7/8	Thesis	48	
Part-Time	Course Structure		
Year 1, Ser BSB400 HRN118	mester 1 Research Methodology Advanced Readings in Management ¹	12 12	3
Year 1, Ser BSN144/1	- · ·	12	
HRN119	Current Issues in Management ¹	12	3
Year 2, Se BSN144/2	mester 1 Thesis Elective Unit ¹	12 12	
Year 2, Se BSN144/3/4		24	
Year 3, Ser BSN145/1/2		24	

¹ Semesters of these units may be changed.

Year 3, Se BSN145/3/4	mester 2 4 Thesis	24	
Year 4, Se BSN145/5/6		24	
Year 4, Semester 2 BSN145/7/8 Thesis		24	
PUBLIC PO	DLICY		
Full-Time	Course Structure		
Year 1, Se BSB400 BSN144/1 EPN104 EPN106	mester 1 Research Methodology Thesis Policy Analysis Program Management	12 12 12 12	3 3 3
Year 1, Se	mester 2		
BSN144 2/3/4	Thesis Elective Unit	36 12	
Year 2, Se BSN145 /1/2/3/4	emester 1 Thesis	48	
Year 2, Se		46	
BSN145 /5/6/7/8	Thesis	48	
Part-Tim	e Course Structure		
Year 1, Se BSB400 EPN104	emester 1 Research Methodology Policy Analysis ¹	12 12	3
Year 1, Se BSN144/1 EPN106	emester 2 Thesis Program Management ¹	12 12	3
Year 2, Se BSN144/2	e mester 1 Thesis Elective Unit ¹	12 12	
Year 2, Se BSN144/3/		24	
Year 3, Se BSN145/1/		24	
Year 3, S e BSN145/3/		24	
Year 4, S 6 BSN145/5/		24	
Year 4, Se BSN145/7/		24	
Note: The	thesis is a substantial written report, normally containing	up to 60,000 v	words

Note: The thesis is a substantial written report, normally containing up to 60,000 words of examinable material.

¹ Semesters of these units may be changed.

■ Master of Business (BS85)

In the fields of: Marketing Management and Marketing Science.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Chad Perry

Entry Requirements

Applicants for admission to candidature for the Master of Business (Marketing) shall hold an approved Business or other degree which includes a relevant major in the area of intended masters level study.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean to qualify the candidate for admission may be accepted. These students should check with the Course Coordinator for particular units which they may have to take.

The Master of Business (Marketing) normally requires two years of full-time study or four years of part-time study. However, graduates possessing a Bachelor of Business (Honours) in a relevant discipline area from the marketing field of study or an approved equivalent Honours qualification will receive credit for the first year full-time or the first two years part-time of the normal Masters program.

Special Course Requirements

The course requires completion of 192 credit points, comprising coursework (48 credit points) and a thesis (144 credit points) of approximately 60,000 words.

Subject to the approval of the Course Coordinator and the other institutions concerned, students may be permitted to take some units chosen from other institutions' masters-level programs.

Note: Students would normally undertake Thesis and Elective Units in one of the following fields: Marketing Management, Marketing Science, Advertising, Public Relations, and Arts Administration.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se			_
MKN100	Seminars in Marketing Theory & Research Methods Elective Unit Elective Unit	12 12 12	3
MKN112/1	Thesis	12	
Year 1, Se	mester 2		
MKN112	froit .	26	
/2/3/4	Thesis Elective Unit	36 12	
Year 2, Se	mester 1		
MKN113 /1/2/3/4	Thesis	48	
Year 2, Semester 2 MKN113			
/5/6/7/8	Thesis	48	

Part-Time Course Structure

Year 1, Ser MKN100	nester 1 Seminars in Marketing Theory & Research Methods Elective Unit	12 12	3
Year 1, Ser	nester 2 Elective Unit Elective Unit	12 12	
Year 2, Ser MKN112/1/2		24	
Year 2, Ser MKN112/3/4		24	
Year 3, Ser MKN113/1/2		24	
Year 3, Ser MKN113/3/4		24	
Year 4, Ser MKN113/5/6		24	
Year 4, Ser MKN113/7/8		24	
Elective Un Students m MKN101	nits ust choose three elective units from: Seminars in Business Forecasting	12	3
MKN102 MKN103 MKN107 MKN108 MKN109 MKN110	Business Logistics Seminars in Marketing Modelling Seminars in Marketing Management Seminars in Consumer Behaviour Product Innovation & Development	12 12 12 12 12 12	3 3 3 3 3 3 3
MKP107 MKP108 MKP109	Seminars in Strategic Marketing Marketing for Arts Administrators Arts Administration & Society The Arts Industry	12 12 12 12	3 3 3

or any other appropriate postgraduate unit with the Course Coordinator's approval.

■ Master of Business Administration (BS81)

Majors in: Management, Accounting, and Design and Engineering.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Tuition Fees (Domestic Students): \$780 per 12 credit point unit (\$65 per credit point)

MBA Director: Dr Alan Williams

Coordinators:

Management Major – Mr Greg Southey Accounting Major – Mr John Sweeting Design and Engineering – Mr Bob Nicol

Entry Requirements

A candidate for entry into the Master of Business Administration (MBA) program should normally possess:

- (i) an undergraduate degree from a recognised Australian or overseas institution
- (ii) at least two years of appropriate full-time work experience, and
- (iii) an appropriate standard of tertiary-level achievement in quantitative methods/statistics. A candidate who has not successfully completed at least one such approved degree-level unit will be required to complete EPN105 Statistical Methods as an elective unit in the MBA.

MANAGEMENT MAJOR (MAN)

MANAGEMENT MAJOR (MAN)			
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se AYN101 EPN102 HRN104 MKN106	mester 1 Accounting Principles Managerial Economics Introduction to Management Marketing Methods & Practices	12 12 12 12	3 3 3 3
Year 1, Se ALN103 EPN101 HRN105 MKN105	emester 2 Business Law & Ethics Government-Business Relations Labour-Management Relations Decision Support Systems	12 12 12 12	3 3 3 3
Year 2, Se HRN108	emester 1 People in Organisations Elective Unit Elective Unit Elective Unit Elective Unit	12 12 12 12	3
Year 2, Se HRN112	emester 2 Business Policy Elective Unit Elective Unit Elective Unit	12 12 12 12	3
Part-Time	e Course Structure		
Year 1, Se AYN101 HRN104	emester 1 Accounting Principles Introduction to Management	12 12	3 3
Year 1, Se HRN105 MKN105	emester 2 Labour-Management Relations Decision Support Systems	12 12	3 3
Year 2, Se EPN102 MKN106	emester 1 Managerial Economics Marketing Methods & Practices	12 12	3 3
Year 2, Se ALN103 EPN101	emester 2 Business Law & Ethics Government-Business Relations	12 12	3 3
Year 3, Se HRN108	emester 1 People in Organisations Elective Unit	12 12	3
Year 3, Se HRN112	emester 2 Business Policy Elective Unit	12 12	3
Year 4, Se	emester 1 Elective Unit Elective Unit	12 12	

Year 4, Semester 2

Elective Unit	12
Elective Unit	12

Elective Units

Elective units in the Management Major may be undertaken across a number of areas, provided that prerequisite requirements are met. Alternatively, a student may use the elective units to pursue more specialised study in an area of particular interest. Please consult the Postgraduate Studies Office, Faculty of Business for a list of currently approved elective units. Students undertaking the Management Major and who wish to major in areas such as Finance, Economics, Marketing and International Business should take FNN102 Managerial Finance as an elective unit early in their program.

MBA candidates will be permitted to undertake elective units from a limited number of advanced undergraduate units offered within the Faculty of Business. A small number of units in other Faculty master's degrees may also be available as MBA elective units.

ACCOUNTING MAJOR (ACA)

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se AYN112 EPN102 HRN104 MKN106	mester 1 Financial Accounting 1 ² Managerial Economics Introduction to Management Marketing Methods & Practices	12 12 12 12	3 3 3 3
Year 1, Se ALN103 AYN113 EPN101 MKN105	mester 2 Business Law & Ethics Financial Accounting 2 Government-Business Relations Decision Support Systems	12 12 12 12	3 3 3 3
Year 2, Se AYN114 FNN102 HRN108	mester 1 Financial Accounting 3 Managerial Finance People in Organisations Elective Unit (ALB122 – Law of Business Associations)	12 12 12	3 3 3
Year 2, Se FNN303 HRN112	mester 2 Management Accounting Business Policy Elective Unit (ALB132 – Taxation Law) Elective Unit (AYN120 Auditing)	12 12 12 12	3 3 3 3
Part-Time	e Course Structure		
Year 1, Se AYN112 HRN104	mester 1 Financial Accounting 1 ² Introduction to Management	12 12	3 3
Year 1, Se EPN101 MKN105	mester 2 Government-Business Relations Decision Support Systems	12 12	3 3
Year 2, Se EPN102 MKN106	mester 1 Managerial Economics Marketing Methods & Practices	12 12	3 3
Year 2, Se ALN103 AYN113	emester 2 Business Law & Ethics Financial Accounting 2	12 12	3 3

² AYN101 Accounting Principles is incompatible with AYN112 Financial Accounting 1.

Year 3, Se FNN102 HRN108	mester 1 Managerial Finance People in Organisations	12 12	3
Year 3, Se FNN303 HRN112	mester 2 Management Accounting Business Policy	12 12	3
Year 4, Se AYN114	emester 1 Financial Accounting 3 Elective Unit (ALB122 – Law of Business Associations)	12 12	3
Year 4, Se	emester 2 Elective Unit (ALB132 – Taxation Law) Elective Unit (AYN120 – Auditing)	12 12	3

Elective Units

To satisfy the academic requirements for Associate level membership of the Australian Society of CPAs and the Institute of Chartered Accountants in Australia, the following three units must be completed as elective units:

ALB122	Law of Business Associations	12	3
ALB132	Taxation Law	12	3
AYN120	Auditing	12	3

Accounting Major students who have not successfully completed at least one quantitative methods/statistics degree-level unit will be required to take the unit EPN105 Statistical Methods as an additional elective unit. Suggested elective units are noted in brackets in the course structure

DESIGN AND ENGINEERING MAJOR

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se AYN101	mester 1 Accounting Principles	12	3
EPN102 HRN104 MKN106	Managerial Economics Introduction to Management Marketing Methods & Practices	12 12 12	3 3 3 3
Year 1, Se		10	2
ALN103 EPN101 HRN105 MKN105	Business Law & Ethics Government-Business Relations Labour-Management Relations Decision Support Systems	12 12 12 12	3 3 3 3
Year 2, Se HRN108 MEN170	mester 1 People in Organisations Systems Modelling & Simulation Elective Unit Elective Unit	12 12 12 12	3 3
Year 2, Se		10	2
HRN112	Business Policy Elective Unit Elective Unit Elective Unit	12 12 12 12	3
Part-Time	e Course Structure		
Year 1, Se HRN104 MKN106		12 12	3

Year 1, Semester 2			
EPN101	Government-Business Relations	12	3
MKN105	Decision Support Systems	12	3
Year 2, Se	mester 1		
EPN102	Managerial Economics	12	3
MEN170	Systems Modelling & Simulations	12	3
Year 2, Se	mester 2		
ALN103	Business Law & Ethics	12	3
HRN105	Labour-Management Relations	12	3
Year 3, Se	mester 1		
AYN101	Accounting Principles	12	3
HRN108	People in Organisations	12	3
Year 3, Se	mester 2		
HRN112	Business Policy	12	3
	Elective Unit	12	
Year 4, Se	mester 1		
1,55	Elective Unit	12	
	Elective Unit	12	
Year 4. Se	Year 4, Semester 2		
Elective Unit 12			
	Elective Unit	12	

Exemptions/Substitutions

- (i) Holders of postgraduate awards are eligible to apply for MBA exemptions. Such exemptions will not be awarded as a whole; rather, they are granted on a unit by unit basis, on the basis of successful previous study. MBA students who have completed a Graduate Diploma in Business Administration are eligible to apply for up to eight exemptions.
- (ii) An MBA applicant who possesses a Bachelor of Business or other approved undergraduate degree may apply for up to four exemptions and four substitutions provided that the results obtained in the similar undergraduate units are at least at the level of credit (or 5 on a 1-7 scale) in each case.
- (iii) All exemptions will be dealt with in terms of QUT policy, as set out in the Student Policies and Procedures section in this Handbook.
- (iv) An MBA student who has been accorded exemptions may not be permitted to graduate with a GDBA unless they actually complete four GDBA/MBA core units offered by this University.

Relationship between MBA and GDBA

Following the successful completion of eight MBA units (including at least four units from the core and field core areas), students may elect either to discontinue enrolment and to graduate with a GDBA, or to pursue eight further units in order to complete the MBA. Students who choose to graduate with a GDBA will not retain a place in the MBA; they will need to compete again for admission if they wish to complete the MBA at a later date.

■ Graduate Diploma in Advanced Accounting (BS70)

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Associate Professor Peter Best

Entry Requirements

Applicants should hold a degree or a diploma from a recognised tertiary institution, with an appropriate major in Accounting. In the case of a diploma, additional work may be required.

This course provides advanced level studies in Accounting, Finance and Legal Studies, and as such, assumes a knowledge of Australian business law, company law, taxation law, and accounting and auditing standards.

Students may be required to take one or more undergraduate units in order to make good any deficiency in their qualifications to enter the postgraduate course.

Course Requirements

The student must complete eight units (96 credit points total). A minimum of six units must be selected from Lists 1, 2 and 3. Up to two postgraduate units may be selected from List 4 or from any postgraduate units offered within QUT or elsewhere, subject to the approval of the Course Coordinator.

List 1

ACCOUNT	TING		
AYN103	Advanced Company Accounting	AYN117	Financial Reporting
AYN104	Audit Sampling	AYN118	Internal Auditing
AYN106	Auditing Honours	AYN119	International Accounting
AYN107	Auditing Standards & Practice	AYN300	Accounting 1 (PY)
AYN109	Computer Auditing	AYN301	Auditing (PY)
AYN111	External Reporting Issues	AYN302	Special Topic – Public Accounting
AYN115	Financial Accounting Honours	AYN303	Accounting Information Systems (PY)
List 2			
MANAGE	RIAL ACCOUNTING/FINANCE		
FNN100	Advanced Capital Budgeting	FNN110	Managerial Accounting Issues A
FNN101	Finance Honours	FNN111	Managerial Accounting Issues B
FNN103	Financial Modelling	FNN112	Special Topic – Managerial
	Financial Risk Management		
- •			
FNN106	Managerial Accounting Honours	FNN301	Management Accounting (PY)
List 3			
ACCOUN'	TING LEGAL STUDIES		
ALN101	Advanced Tax Planning	ALN110	Taxation Policy Honours
ALN102	Advanced Taxation		
ALN104	Commercial Law Honours	ALN301	
ALN105	Indirect Taxation	ALN302	Taxation 2 (PY)
ALN106	International Taxation	ALN305	Taxation 1A (PY)
ALN107	Liquidations & Receiverships		
List 4	_		
	Government-Business Relations		
FNN100 FNN101 FNN103 FNN104 FNN105 FNN106 List 3 ACCOUN' ALN101 ALN102 ALN104 ALN105 ALN106	Advanced Capital Budgeting Finance Honours Financial Modelling Financial Risk Management International Finance Managerial Accounting Honours TING LEGAL STUDIES Advanced Tax Planning Advanced Taxation Commercial Law Honours Indirect Taxation International Taxation	FNN111 FNN112 FNN300 FNN301 ALN110 ALN300 ALN301 ALN302	Managerial Accounting Issues B Special Topic – Managerial Accounting & Finance Accounting 2 (PY) Management Accounting (PY) Taxation Policy Honours Insolvency & Reconstruction (PY) Taxation 1B (PY) Taxation 2 (PY)

Professional Year Higher Degree Program

MKN106 Marketing Methods & Practices

MAN009 Experimental Design & Statistical Analysis

HRN108 People in Organisations HRN112 Business Policy

The Professional Year Higher Degree Program (PYHDP) allows people employed with a chartered accountant in public practice to complete their Professional Year (PY) studies at QUT within the Graduate Diploma in Advanced Accounting.

The PYHDP does not run independently of the PY program as offered by the Institute of Chartered Accountants. QUT presents this program in accordance with the Institute PY syllabus, program and timetable. Students must enrol with the Institute as well as with QUT. Not only will they complete the same workshops and module examinations as other PY candidates, they will also be required to complete and pass internal assessment set by this University.

Students enrolled in the PYHDP must complete the following course of study:

ALN301	Taxation 1B (PY)
ALN305	Taxation 1A (PY)
AYN117	Financial Reporting
AYN300	Accounting 1 (PY)
FNN300	Accounting 2 (PY)
	Elective Unit
	Elective Unit

Plus one of:

ALN300 Insolvency & Reconstruction (PY)

ALN302 Taxation 2 (PY)

AYN301 Auditing (PY)

AYN303 Accounting Information Systems (PY)

FNN301 Management Accounting (PY)

Postgraduate units will be offered every year subject to staff availability and student numbers.

Units Off		Credit Points	Contact Hrs/Wk
Semester	1		
ALN101	Advanced Tax Planning	12	3
ALN102	Advanced Taxation	12	3
ALN106	International Taxation	12	3
ALN305	Taxation 1A (PY)	12	3
AYN102	Accounting Research	12	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
AYN104	Audit Sampling	12	3
AYN106	Auditing Honours	12	3
AYN107	Auditing Standards & Practice	12	3
AYN115	Financial Accounting Honours	12	3
AYN117	Financial Reporting	12	3
AYN301	Auditing (PŶ)	12	3
AYN303	Accounting Information Systems	12	3
FNN100	Advanced Capital Budgeting	12	3
FNN101	Finance Honours	12	3
FNN106	Managerial Accounting Honours	12	3
FNN110	Managerial Accounting Issues A	12	3
FNN111	Managerial Accounting Issues B	12	3
FNN300	Accounting 2 (PY)	12	3
FNN301	Management Accounting (PY)	12	3
Semester	2		
ALN104	Commercial Law Honours	12	3
ALN105	Indirect Taxation	12	3
ALN107	Liquidations & Receiverships	12	3
ALN110	Taxation Policy Honours	12	3
ALN300	Insolvency & Řeconstruction (PY)	12	3
ALN301	Taxation 1B (PY) (Note: Classes begin in April)	12	3
ALN302	Taxation 2 (PY)	12	3
AYN103	Advanced Company Accounting	12	3
AYN109	Computer Auditing	12	3
AYN111	External Reporting Issues	12	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
AYN118	Internal Auditing	12	3
AYN119	International Accounting	12	3
AYN300	Accounting 1 (PY)	12	3

BSN100	Dissertation	24	3
FNN103	Financial Modelling	12	3
FNN104	Financial Risk Management	12	3
FNN105	International Finance	12	3

■ Graduate Diploma in Business (Administration) (BS78)

In the fields of: Arts Administration, Human Resource Management, Human Services, Management, and Organisational Change

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Tuition Fees (Domestic Students): \$780 per 12 credit point unit (\$65 per credit point)

Course Coordinator: Dr Brian Delahaye

Entry Requirements

A candidate for entry into the Graduate Diploma of Business Administration program should normally possess:

- (i) an undergraduate degree from a recognised Australian or overseas institution, and
- (ii) at least two years of appropriate full-time work experience
 - (a) Applicants for the Arts Administration major may be eligible with part-time or volunteer work experience. A selection interview is required.
 - (b) Applicants for the Human Services major must have not less than three years experience in human service organisations. A selection interview is required.

Mature age applicants without a degree but with extensive experience at an appropriate level may be considered for special entry.

ARTS ADMINISTRATION

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Sea	mester 1		
HRN104 MKP108		12 12	3 3
	of the following units:		
AYN101 EPN102	Accounting Principles Managerial Economics	12 12	3 3
Select one	of the following units:		
HRN108 MKN106	People in Organisations Marketing Methods & Practices	12 12	3 3
Year 1, Sea	mester 2		
MKP107 MKP109	Marketing for Arts Administrators The Arts Industry Elective Unit	12 12 12	3 3
	of the following units:		
ALN103 COB112 HRN105	Business Law & Ethics Organisational Communication Labour-Management Relations	12 12 12	3 3 3
Part-Time Course Structure			
Year 1, Se HRN104 MKP108		12 12	3 3

Year 1, Sem MKP109		12	2 3
	The Arts Industry f the following units:	12	. 3
ALN103	Business Law & Ethics	12	3
	Organisational Communication Labour-Management Relations	12 12	
Year 2, Sem			
Select one of	f the following units:		
	Accounting Principles Managerial Economics	12 12	
	f the following units:	10	
	People in Organisations Marketing Methods & Practices	12 12	
Year 2, Sem	ester 2		
	Marketing for Arts Administrators Elective Unit	12 12	
HUMAN RES	SOURCE MANAGEMENT		
Full-Time (Course Structure		
Year 1, Sem		1.0	
	Introduction to Management People in Organisations	12 12	2 3
HRP110	Human Resource Management Elective Unit	12 12	2 3
Year 1, Sem	nester 2		
	Labour Management Relations HR Elective Unit	12 12	
	HR Elective Unit	12	-
	Elective Unit	12	2
	Course Structure		
Year 1, Sem HRN104	lester 1 Introduction to Management	12	2 3
	Human Resource Management	i	
Year 1, Sem			
	Labour-Management Relations Elective Unit	12 12	
Year 2, Sen	nester 1		
HRN108	People in Organisations	12	
Year 2, Sem	HR Elective Unit	12	2 3
,	HR Elective Unit	13	2 3
	Elective Unit	12	2
HUMAN SEI			
-	s not offered full-time.		
	Course Structure		
Year 1, Sen COP118	nester 1 Managing Human Service Organisations 1	1:	2 3
	Introduction to Management	12	
Year 1, Sen			_
	Social & Organisational Change	1:	2 3
ALN103	f the following units: Business Law & Ethics	1:	2 3

COB112 HRN105	Organisational Communication Labour-Management Relations		2 2	3
Year 2, Se	mester 1			
Select one AYN101 EPN102	of the following units: Accounting Principles Managerial Economics		2 2	3
Select one HRN108 MKN106	of the following units: People in Organisations Marketing Methods & Practices		2 2	3
Year 2, Se COP119	mester 2 Managing Human Service Organisations 2 Elective Unit		2 2	3
MANAGEN	MENT			
Full-Time	Course Structure			
Year 1, Se HRN104	mester 1 Introduction to Management Elective Unit		12 12	3
Select one AYN101 EPN102	of the following units: Accounting Principles Managerial Economics			3
Select one HRN108 MKN106	of the following units: People in Organisations Marketing Methods & Practices		[2 [2	3
Year 1, Se	emester 2			
	Elective Unit Elective Unit Elective Unit	1	12 12 12	
Select one ALN103 HRN105	of the following units: Business Law & Ethics Labour-Management Relations		12 12	3
Part-Time	e Course Structure			
Year 1, Se	emester 1			
HRN104	Introduction to Management	1	12	3
AYN101 EPN102	of the following units: Accounting Principles Managerial Economics		12 12	3
Year 1, Se				_
Select one	Elective Unit of the following units:]	12	3
ALN103 HRN105	Business Law & Ethics Labour-Management Relations			3
Year 2, Se				
Select one	Elective Unit of the following units:	1	12	
HRN108 MKN106	People in Organisations Marketing Methods & Practices		12 12	3
Year 2, Se			10	
	Elective Unit Elective Unit		12 12	

ORGANISATIONAL CHANGE

Full-Time Course Structure

Year 1, Se	mester 1		
COB102	Consulting for Organisational Change	12	3
HRN104	Introduction to Management	12	3
Select one AYN101	of the following units:	12	3
EPN102	Accounting Principles Managerial Economics	12	3
Select one	of the following units:		
HRN108	People in Organisations	12	3
MKN106	Marketing Methods & Practices	12	3
Year 1, Se			_
COB100 COB103	Organisational Communication – Internship Perspectives on Organisation & Environment	12 12	3
COP110	Social & Organisational Change	12	3
Select one	of the following units:		
ALN103	Business Law & Ethics	12	3
COB112 HRN105	Organisational Communication Labour-Management Relations	12 12	3 3 3
	_		J
Part-Time	e Course Structure		
Year 1, Se			
COB102 HRN104	Consulting for Organisational Change Introduction to Management	12 12	3 3
	_	12	J
Year 1, Se	Social & Organisational Change	12	3
	of the following units:	•-	
ALN103	Business Law & Ethics	12	3
COB112 HRN105	Organisational Communication	12 12	3
	Labour-Management Relations	12	د
Year 2, Se			
AYN101	of the following units: Accounting Principles	12	3
EPN102	Managerial Economics	12	3
	of the following units:		
HRN108 MKN106	People in Organisations Marketing Methods & Practices	12 12	3 3
	_	12	,
Year 2, Se	Organisational Communication – Internship	12	3
COB103	Perspectives on Organisation & Environment	12	3

Notes:

- (i) Elective units should be chosen from the approved list held by the Faculty Postgraduate Studies Office, or approved by the Course Coordinator.
- (ii) At least 50 per cent of units taken must be taken at postgraduate level.
- (iii) If students have undertaken equivalent studies in a prior award, they will be required to substitute for the unit(s) unless awarded a credit according to Graduate Diploma in Business Administration policy.
- (iv) Students intending to seek enrolment in the MBA are advised to choose elective units compatible with the MBA structure.

■ Graduate Diploma in Business Administration (BS71)

Location: Gardens Point campus

There is no annual intake into this GDBA and no provision for enrolment in this course. However, students who have gained a place in the MBA program may, following the successful completion of eight MBA units (including at least 4 of the core or field core units), elect to discontinue their enrolments and to graduate with a GDBA. They will not retain a place in the MBA. They will need to compete again for admission to the MBA if they wish to complete the MBA at a later date. It is recommended that potential applicants consider the Graduate Diploma of Business Administration (BS78).

■ Graduate Diploma in Communication (BS72)

In the fields of: Advertising, Film and Television Production, Fundraising, Journalism, Organisational Communication, and Public Relations.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Associate Professor Philip Neilsen

Entry Requirements

A degree or diploma from a recognised tertiary institution, with the proviso that diploma graduates may be required to undertake additional work at the discretion of the Course Coordinator.

SPECIAL ENTRY

A limited number of places will be available to practitioners in the relevant professions who, while possessing no formal degree, can demonstrate and document significant experiential grasp of their professions. These candidates will be senior members of their profession.

An applicant who does not meet the requirements for normal entry may present documentary evidence of qualifications, experience and other relevant information for special consideration.

Course Requirements

Bachelor of Business (Communication) graduates, if they enrol in the Graduate Diploma course, must select a major different from their undergraduate major. These students also undertake COP106 Communication Theory 1 instead of COB138 Written Communication: Theory and Practice, and MJP101 Communication Theory 2 instead of COB113 Theoretical Perspectives on Communication.

Except in exceptional circumstances and with the approval of the Dean of the Faculty, a part-time student may not enrol for more than two units in any one semester. Prerequisites for all units with COB, MJB, and MKB codes may be waived for students in the Graduate Diploma in Communication at the discretion of the Head of School or their nominee.

ADVERTISING

Full-Time	e Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se	emester 1		
COB138	Written Communication: Theory & Practice	12	3
	Advertising Elective Unit selected from Group 1	12	3

	Advertising Elective Unit selected from Group 1 Elective Unit	12 12	3
Year 1, Se COB113 MKB126	mester 2 Theoretical Perspectives on Communication Advertising Management Advertising Elective Unit selected from Group 2 Elective Unit	12 12 12 12	3 3 3
Part-Time	Course Structure		
Year 1, Se COB138	mester 1 Written Communication: Theory & Practice Advertising Elective Unit selected from Group 1	12 12	3
Year 1, Se COB113	mester 2 Theoretical Perspectives on Communication Advertising Elective Unit selected from Group 1	12 12	3
Year 2, Se MKB125	mester 1 Media Planning Elective Unit	12 12	3
Year 2, Se MKB126	mester 2 Advertising Management Advertising Elective Unit selected from Group 2	12 12	3
Advertisin MKB116 MKB118 MKB122 MKB125 MKB157	ng Elective Units Group 1 Principles of Advertising Advertising Copywriting Advertising Regulation & Ethics Media Planning Principles of Direct Marketing	12 12 12 12 12	3 3 3 3
Advertisii MKB119 MKB121 MKB128	ng Elective Units Group 2 Advertising Copywriting – Electronic Retail Advertising Direct Response Advertising	12 12 12	3 3 3

MKB116 Principles of Advertising must be taken by students who have not worked in the advertising or marketing industries. It must not be taken by those who have worked in those industries. If in doubt, students should consult the Senior Lecturer in Advertising.

Students who have not previously studied a marketing unit are **strongly** recommended to take MKB140 Principles of Marketing as their Year 1, Semester 1 elective unit.

Students taking MKB119 Advertising Copywriting – Electronic **must** take MJB126 Video Production as their Year 2, Semester 1 elective unit.

FILM AND TELEVISION PRODUCTION

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB138	Written Communication: Theory & Practice	12	3
MJB126	Video Production	12	3 3 3
MJB127	Narrative Concepts	12	3
MJB129	Film & Television Scriptwriting	12	3
Year 1, Se	mester 2		
COB113	Theoretical Perspectives on Communication	12	3
	Elective Unit	12	
	Elective Unit	12	
Select one	of the following units:		
MJB114	Film & Video Business	12	3
MJB118	Fundamentals of Photography	12	3

Part-Time Course Structure

Year 1, Ser COB138 MJB127	nester 1 Written Communication: Theory & Practice Narrative Concepts	12 12	3
Year 1, Ser	nester 2		
MJB126	Video Production	12	3
MJB129	Film & Television Scriptwriting	12	3
Year 2, Sei			
•	Elective Unit	12	
	Elective Unit	12	
Year 2, Sei	nester 2		
COB113	Theoretical Perspectives on Communication	12	3
Select one of the following units:			
MJB114	Film & Video Business	12	3
MJB118	Fundamentals of Photography	12	3

Note: Advanced production units (MJB113 Film Drama Production, MJB131 Television Studio/Post Production and MJB134 Video Documentary Production) may be taken as electives in the Graduate Diploma. These are six-hour units and will run at night only as required for the terminating Bachelor of Business – Film and Television Production parttime program.

Graduate Diploma students with a Communication-based degree may, with the consent of their supervisor, substitute other units for units similar to those completed in their undergraduate degree.

FUNDRAISING

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Set	mester 1		
COB138 MKB140 MKP100	Written Communication: Theory & Practice Principles of Marketing Fundraising Principles Elective Unit	12 12 12 12	3 3 3
Year 1, Se	mester 2		
COB113 MKB157 MKP101	Theoretical Perspectives on Communication	12 12 12 12	3 3 3
Part-Time	Course Structure		
Year 1, Ser COB138 MKP100	Written Communication: Theory & Practice	12 12	3 3
Year 1, Se	mester 2		
COB113 MKB140		12 12	3 3
Year 2, Se	mester 1		
MKB157	Principles of Direct Marketing Elective Unit	12 12	3
Year 2, Se	mester 2		
MKP101	Fundraising Campaigns Elective Unit	12 12	3

JOURNALISM

Full-Time Course Structure

Year 1, Sei	mester 1			
COB138	Written Communication: Theory & Practice	12	3	
MJB139	Journalistic Ethics & Issues	12	3	
MJP100 MJP105	Journalistic Writing Theories of Journalism	12 12	3	
		12)	
Year 1, Ser		10	-	
MJB124	Feature Writing Elective Unit	12 12	3	
Salact one	of the following units:	12		
MJB122	Sub-Editing & Layout	12	3	
MJB132	Radio & Television Journalism 1	12	3	
Select one	of the following units:			
MJB126	Video Production	12	3	
	Elective Unit	12		
Part-Time	Course Structure			
Year 1, Se	mester 1			
MJP10Ó	Journalistic Writing	12	3	
MJP105	Theories of Journalism	12	3	
Year 1, Se	mester 2			
MJB124	Feature Writing	12	3	
	of the following units:		_	
MJB126	Video Production Elective Unit	12 12	3	
		12		
Year 2, Se	mester 1	10	-	
COB138 MJB139	Written Communication: Theory & Practice Journalistic Ethics & Issues	12 12	3	
_	_	12	,	
Year 2, Se	mester 2 Elective Unit	12		
Select one	of the following units:	12		
MJB122	Sub-Editing & Layout	12	3	
MJB132	Radio & Television Journalism 1	12	3	
ODGANISA	ATIONAL COMMUNICATION			
	Course Structure			
_				
Year 1, Se		10	7	
COB106 COB138	Group Communication: Theory & Practice Written Communication: Theory & Practice	12 12	3	
COBISO	Elective Unit	12		
Select one	of the following units:			
COB109	Issues in Publishing	12	3	
CON102	Advanced Organisational Communication	12	3	
Year 1, Se	Year 1, Semester 2			
COB112	Organisational Communication	12	3 3 3	
COB113 COB157	Theoretical Perspectives on Communication Corporate Writing & Editing	12 12	3	
CODIST	Elective Unit	12		
Dant Time	e Course Structure			
Year 1, Se		12	2	
COB106 COB138	Group Communication: Theory & Practice Written Communication: Theory & Practice	12	3	
			_	

Year 1, Semester 2				
COB112	Organisational Communication	12	3 3	
COB113	Theoretical Perspectives on Communication	12	3	
Year 2, Sei				
	Elective Unit	12		
	of the following units:	10	2	
COB109 CON102	Issues in Publishing Advanced Organisational Communication	12 12	3 3	
	<u> </u>	*-	_	
Year 2, Ser COB157	Corporate Writing & Editing	12	3	
CODIST	Elective Unit	12	.,	
		·		
PUBLIC RE	LATIONS			
Full-Time	Course Structure			
Year 1, Sea	mester 1			
COB138	Written Communication: Theory & Practice	12	3	
MKB124	Public Relations Principles	12	3 3 3	
MKB129	Publicity & Promotion – Print Elective Unit	12 12	3	
37 1 C		12		
Year 1, Ser COB113	Theoretical Perspectives on Communication	12	3	
MKB123	Publication Management	12	3 3 3	
MKB132	Government & Financial Relations	12	3	
	Elective Unit	12		
Part-Time	Course Structure			
Year 1, Ser	mester 1			
COB138	Written Communication: Theory & Practice	12	3	
MKB124	Public Relations Principles	12	3	
Year 1, Ser	mester 2			
COB113	Theoretical Perspectives on Communication	12	3	
MKB129	Publicity & Promotion – Print	12	3	
Year 2, Se	mester 1			
MKB123	Publication Management Elective Unit	12 12	3	
		12		
Year 2, Ser		10	2	
MKB132	Government & Financial Relations Elective Unit	12 12	3	
	Dicourt Onit	1 &		

Elective Units

It is recommended that students select their elective units from another major in the Graduate Diploma in Communication. Any deviation from this must be approved in writing by the Course Coordinator.

■ Graduate Diploma in Industrial Relations (BS74)

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Don Lambert

Entry Requirements

To be eligible for admission, an applicant must hold an approved degree or equivalent from a recognised tertiary institution. However there exists provision for special entry for people without a degree but with appropriate industrial relations experience.

Full-Time Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Semester 1 ALP101 Employment Law HRP100 International Industrial Relations HRP107 Industrial Relations Theory	12 12 12	3 3 3
Select one of the following units: HRP104 Industrial Relations Practices Elective Unit	12 12	3
Year 1, Semester 2 ALP102 Australian Industrial Law HRP103 Industrial Relations Strategies & Policies HRP106 Industrial Relations & Society	12 12 12	3 3 3
Select one of the following units: HRP105 Industrial Relations Processes Elective Unit	12 12	3
Part-Time Course Structure		
Year 1, Semester 1 ALP101 Employment Law HRP100 International Industrial Relations	12 12	3 3
Year 1, Semester 2 ALP102 Australian Industrial Law HRP106 Industrial Relations & Society	12 12	3 3
Year 2, Semester 1 HRP107 Industrial Relations Theory	12	3
Select one of the following units: HRP104 Industrial Relations Practices Elective Unit	12 12	3
Year 2, Semester 2 HRP103 Industrial Relations Strategies & Policies	12	3
Select one of the following units: HRP105 Industrial Relations Processes Elective Unit	12 12	3
Elective Units		
Elective units to be selected from: HRN104 Introduction to Management HRN108 People in Organisations HRP110 Human Resource Management	12 12 12	3 3 3
or a unit approved by the Course Coordinator.		

or a unit approved by the Course Coordinator.

■ Graduate Certificate in Management (BS30)

Course Duration: 1 semester full-time, 1 year part-time

Total Credit Points: 48

Tuition Fees (Domestic Students): \$780 per 12 credit point unit (\$65 per credit point)

Course Coordinator: Associate Professor Tim Robinson

For details on the range of units offered in this course, contact the Faculty of Business (telephone (07) 864 2048).

■ Bachelor of Business (Honours) (BS60)

In the fields of: Accountancy, Managerial Accounting and Finance, and Accounting Legal Studies.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48
Course Coordinator: Professor Scott Holmes

Entry Requirements

To be eligible for admission, an applicant must hold the following:

- (i) a QUT Bachelor of Business (Accountancy) degree or equivalent, and
- (ii) usually should have attained a grade point average (GPA) of least 5.5 over that degree, including grades of at least credit (5) in all units directly relevant to the proposed Honours program.

Application for admission should normally be made at the end of the final year of the pass degree, or within 18 months of completing that degree.

Applicants who do not satisfy the above conditions but who have demonstrated outstanding performance in only the final year of a degree, for whose application is based on other factors including work experience or involvement in research, may be admitted at the discretion of the Course Coordinator.

Course Requirements		Credit	Contact
Core Units (Compulsory)		Points	Hrs/Wk
AYN102	Accounting Research	12	3
BSN100	Dissertation	24	

Other Units

Students must complete five units from this group (subject to the approval of the Course Coordinator) including at least one of AYN115, FNN101, FNN106. Elective units may be taken from postgraduate units offered by any faculty within the University, subject to the approval of the Course Coordinator.

ALN104	Commercial Law Honours	12	3
ALN110	Taxation Policy Honours	12	3
AYN106	Auditing Honours	12	3
AYN115	Financial Accounting Honours	12	3
FNN101	Finance Honours	12	3
FNN106	Managerial Accounting Honours	12	3
	Elective Unit	12	
	Elective Unit	12	

■ Bachelor of Business (Honours) (BS61)

In the fields of: Advertising, Film and Television Production, Journalism, Marketing, Organisational Communication, and Public Relations.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinators:

Communication: Associate Professor Stuart Cunningham

Marketing: Dr Chad Perry

Entry Requirements

Applicants for admission to candidature for the Bachelor of Business (Honours) shall:

- (i) hold a Bachelor of Business from QUT with a grade point average (GPA) of 5.0 or better in relevant units studied in the three years of undergraduate study, or
- (ii) hold from QUT or from another tertiary institution, qualifications approved by the relevant Board of Studies as equivalent to the requirements set out above, including a GPA of 5.0 or above.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean on advice of the Course Coordinator to qualify the candidate for admission, may be accepted.

ADVERTISING, FILM AND TELEVISION PRODUCTION, JOURNALISM, ORGANISATIONAL COMMUNICATION, AND PUBLIC RELATIONS

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Ser	nester 1		
BSP102 COP106 MJP101	Communication Seminar Communication Theory 1 Communication Theory 2	12 12 12	3 3 3
	of the following units:		
MJP102 MJP105 COP108	Communication Policy Environment The Theories of Journalism Communication Technologies & Society	12 12 12	3 3 3
Year 1, Ser	nester 2		
BSP100	Dissertation	48	
Part-Time	Course Structure		
Year 1, Sei	nester 1		
COP106 MJP101	Communication Theory 1 Communication Theory 2	12 12	3 3
Year 1, Semester 2			
BSP102 BSP104	Communication Seminar Dissertation Part 1	12 12	3
Year 2, Semester 1			
BSP105	Dissertation Part 2	12	
Select one	of the following units:		
COP108	Communication Technologies & Society	12	3
MJP102 MJP105	Communication Policy Environment The Theories of Journalism	12 12	3 3 3
Year 2, Ser	mester 2		
BSP106	Dissertation Part 3	24	
MARKETIN	NG		
Full-Time	Course Structure		
Year 1, Semester 1			
MKN100	Seminars in Marketing Theory & Research Methods Elective Unit Elective Unit	12 12 12	3
MKN112/1	Thesis	12	

Year 1, Semester 2 MKN112				
/2/3/4	Thesis Elective Unit	36 12	3	
Part-Tim	e Course Structure			
Year 1, Se	emester 1			
MKN100	Seminars in Marketing Theory & Research Methods Elective Unit	12 12	3	
Year 1, Se	emester 2			
	Elective Unit	12		
	Elective Unit	12		
Year 2, So	emester 1			
MKN112/1	/2 Thesis	24		
Year 2, Se	emester 2			
MKN112/3		24		

Elective Units

37--- 1 C---- 0

Elective units should be chosen from the elective units listed in the Master of Business course entry.

■ Bachelor of Business (Honours) (BS62)

In the fields of: Economics, Human Resource Management, Industrial Relations, International Business, Management, and Public Policy.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Barry Smith

Entry Requirements

Applicants for admission to candidature for a Bachelor of Business (Honours) shall;

- (i) hold a Bachelor of Business from QUT which includes a major in the area of intended Honours level study and shall have achieved a grade point average (GPA) of 5 or better in units studied in the three years of undergraduate study. Greater weight may be given to performance in advanced level units, or
- (ii) hold from QUT or another tertiary institution, qualifications approved by the Faculty of Business Academic Board as equivalent to the requirements set out in paragraph (i), or
- (iii) have other qualifications and experience which is considered by the Dean to qualify for admission.

Applications for admission to Honours will normally be at the end of the final year of the pass degree, or within 18 months of completing the pass degree.

Course Requirements

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (48 credit points).

Coursework units and thesis will be graded on a 1-7 scale. The Course Coordinator, in conjunction with thesis examiners and supervisors, will recommend awards of 1st class,

2nd class division A, 2nd class division B, or 3rd class Honours to Academic Board, on the basis that the thesis result is weighted at twice its allocated credit point value.

ECONOMICS

ECONOMI	აბ		
Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se BSB400 BSN144/1 EPN108 EPN111	mester 1 Research Methodology Thesis Developments in Microeconomic Theories Contemporary Macroeconomic Theories	12 12 12 12	3 3 3
Year 1, Se BSN144 /2/3/4	mester 2 Thesis Elective Unit	36 12	
Part-Time	Course Structure		
Year 1, Se BSB400 EPN111	mester 1 Research Methodology Contemporary Macroeconomic Theories	12 12	3 3
Year 1, Se BSN144/1 EPN108	Thesis Developments in Microeconomic Theories ¹	12 12	3
Year 2, Se BSN144/2	mester 1 Thesis Elective Unit ¹	12 12	
Year 2, Se BSN144/3/4		24	
HUMAN R	ESOURCE MANAGEMENT		
Full-Time	Course Structure		
Year 1, Se BSB400 BSN144/1 HRN115 HRN116	mester 1 Research Methodology Thesis Contemporary Issues in HRM ¹ HRM Cases ¹	12 12 12 12	3 3 3 3
Year 1, Se	mester 2		
BSN144 /2/3/4	Thesis Elective Unit ¹	36 12	
	e Course Structure		
Year 1, Se BSB400 HRN115	mester 1 Research Methodology Contemporary Issues in HRM	12 12	3 3
Year 1, Se BSN144/1 HRN116	mester 2 Thesis HRM Cases ¹	12 12	3
Year 2, Se BSN144/2	e mester 1 Thesis Elective Unit ¹	12 12	
Year 2, Se BSN144/3/		24	

Semesters of these units may be changed.

INDUSTRIAL RELATIONS

Full-Time Course Structure

run-time	Course Structure		
Year 1, Set BSB400 BSN144/1 HRN101 HRN117	mester 1 Research Methodology Thesis Advanced Theory & Comparativism ¹ Industrial Relations & Work Organisation ¹	12 12 12 12	3 3 3
Year 1, Se	mester 2		
BSN144 2/3/4	Thesis Elective Unit ¹	36 12	
Part-Time	Course Structure		
Year 1, Se BSB400 HRN101	mester 1 Research Methodology Advanced Theory & Comparativism	12 12	3
Year 1, Se BSN144/1 HRN117	mester 2 Thesis Industrial Relations & Work Organisation ¹	12 12	3
Year 2, Se BSN144/2	mester 1 Thesis Elective Unit ⁽	12 12	
Year 2, Semester 2 BSN144/3/4 Thesis		24	
INTERNAT	TONAL BUSINESS		
Full-Time	Course Structure		
Year 1, Se BSB400 BSN144/1 EPN110	mester 1 Research Methodology Thesis Regional Study Elective Unit	12 12 12 12	3
Year 1, Semester 2			
BSN144 2/3/4 EPN109	Thesis International Business Policy & Competitive Strategies	36 12	3
Part-Time	e Course Structure		
Year 1, Se BSB400 EPN110	mester 1 Research Methodology Regional Study	12 12	3
Year 1, Se EPN109	mester 2 International Business Policy & Competitive Strategies Elective Unit	12 12	3
Year 2, Semester 1 BSN144/1/2 Thesis		24	
Year 2, Semester 2 BSN144/3/4 Thesis		24	

¹ Semesters of these units may be changed.

MANAGEMENT

Full-Time Course Structure

Year 1, Se BSB400 BSN144/1 HRN118 HRN119	mester 1 Research Methodology Thesis Advanced Readings in Management ¹ Current Issues in Management ¹	12 12 12 12	3 3 3
Year 1, Se BSN144 /2/3/4	mester 2 Thesis Elective Unit ¹	36 12	
Part-Time	Course Structure		
Year 1, Se BSB400 HRN118	mester 1 Research Methodology Advanced Readings in Management ¹	12 12	3
Year 1, Se BSN144/1 HRN119	mester 2 Thesis Current Issues in Management ¹	12 12	3
Year 2, Se BSN144/2	mester 1 Thesis Elective Unit ¹	12 12	
Year 2, Se BSN144/3/4		24	
PUBLIC PO	DLICY		
Full-Time	Course Structure		
Year 1, Se BSN144/1 BSB400 EPN104 EPN106	mester 1 Thesis Research Methodology Policy Analysis Program Management	12 12 12 12	3 3 3
Year 1, Se	mester 2		
BSN144 2/3/4	Thesis Elective Unit	36 12	
Part-Time	e Course Structure		
Year 1, Se BSB400 EPN104	mester 1 Research Methodology Policy Analysis	12 12	3 3
Year 1, Se BSN144/1 EPN106	mester 2 Thesis Program Management ¹	12 12	3
Year 2, Se BSN144/2	mester 1 Thesis Elective Unit ¹	12 12	
Year 2, Semester 2 BSN144/3/4 Thesis		24	

¹ Semesters of these units may be changed.

Note: It is recommended that students select their elective units from the major in the Honours program in which they are enrolled or an approved advanced undergraduate unit which was not completed in their undergraduate degree.

■ Bachelor of Business (BS50)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Mike Quayle

Coordinators:

Accountancy and Banking and Finance: Mr Mark Christensen

Economics, International Business and Public Sector Management: Dr Jan McMillen Human Resource Management, Management and Industrial Relations: Mr Paul Sutcliffe Journalism and Film and Television Production: Associate Professor Len Granato

Marketing, Advertising and Public Relations: Ms Helen Stuart

Organisational Communication: Ms Lyn Simpson

Special requirements for the Bachelor of Business degree in the Faculty of Business

- □ Except in exceptional circumstances, and with the approval of the Dean of Faculty, a full-time student may enrol only in units selected from those contained in the normal course program for Semesters 1 and 2 in the first year of study. Similarly, a part-time student may select units only from those listed for Years 1 and 2 in the first two years of study.
- ☐ Except with the approval of the Dean, a student must enrol for more than one unit in any semester.
- ☐ It is Faculty of Business policy that a grade of 4 or higher is required in prerequisite units before a student can enrol in further units.

Course Requirements

Students commencing the Bachelor of Business must complete the following requirements:

- (i) 24 units totalling 288 credit points
- (ii) these units will comprise four faculty core units, four units as required by a student's Board of Studies and eight specific units comprising a Primary Major and one of the following:
 - (a) Extended Major and four elective units or a minor
 - (b) Secondary Major
 - (c) two minors
 - (d) one Minor and four elective units
 - (e) eight elective units.

Elective units may be chosen from any degree course at QUT or from any other recognised University subject to the approval of the student's Course Coordinator.

Note: Students enrolled in the Bachelor of Business/Bachelor of Laws degree (IF40) select units annotated "@" from the relevant major.

DEFINITIONS

Different types of Major:

- (i) **Primary Major** a group of eight specified units in a particular discipline area. These units are specified in the course outline. Primary means the discipline in which the student wishes to graduate. Every graduate in the Bachelor of Business will have a primary major.
- (ii) Secondary Major a coherent group of eight specified units in a discipline area different from the primary major.
- (iii) Minor a coherent group of four specified units in a discipline area.
- (iv) Extended Major an additional group of four specified units in the same discipline area as the primary major.

☐ Accountancy Major (ACA)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48 Subject Area Coordinator: Mr Mark Christensen

Professional Recognition

Students completing the Bachelor of Business (Accountancy) degree satisfy the academic requirements for membership of various professional associations and statutory bodies provided the extended major indicated below is completed.

The degree is recognised for membership as satisfying the academic requirements of the following associations and boards: Australian Society of Certified Practising Accountants (ASA); Institute of Chartered Accountants in Australia (ICA); Companies Auditors Board (CAB); Tax Agents Registration Board (TARB); Australian Computer Society (ACS). The degree is also recognised for undergraduate membership by the Institute of Chartered Secretaries and Administrators (ICS&A) and also the Institute of Corporate Managers, Secretaries and Administrators (ICMS&A) provided students complete ALB120 Company Law and Practice and FNB113 Finance 3 as elective units.

To satisfy the academic requirements for CPA level membership of the ASA and membership of the ICA, graduates must complete the Accountancy Extended Major.

To satisfy the academic requirements for Associate level membership of the ASA, graduates must have completed the Accountancy major. The ASA will not accept a grade of 3 in the advanced core units for membership.

ACCOUNTANCY EXTENDED MAJOR

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	emester 1		
AYB110	Accounting	12	4
EPB150	Microeconomics ³	12	3
ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

³ Carseldine campus students will undertake EPB150 Microeconomics and EPB140 Macroeconomics in reverse order.

Year 1, Semester 2 ALB110 Business Law AYB111 Financial Accounting EPB110 Business Statistics EPB140 Macroeconomics ³	12 12 12 12	3 4 3 3
Year 2, Semester 1 ALB122 Law of Business Associations ⁴ AYB101 Computerised Accounting Systems ⁴ AYB112 Company Accounting COB160 Professional Communication (Business)	12 12 12 12	3 4 4 3
Year 2, Semester 2 AYB210 Auditing BSB102 Management & Organisation FNB111 Finance 1 FNB123 Managerial Accounting 1	12 12 12 12	3 3 4 4
Year 3, Semester 1 ALB132 Taxation Law ⁴ FNB112 Finance 2 ⁴ FNB124 Managerial Accounting 2 Elective Unit	12 12 12 12	3 4 4
Year 3, Semester 2 AYB113 Accounting Theory & Applications Elective Unit Elective Unit Elective Unit	12 12 12 12	4
Part-Time Course Structure		
Year 1, Semester 1 AYB110 Accounting EPB150 Microeconomics	12 12	4 3
Year 1, Semester 2 AYB111 Financial Accounting EPB140 Macroeconomics	12 12	4 3
Year 2, Semester 1 ISB892 Business Computing MAB173 Quantitative Methods	12 12	4 3
Year 2, Semester 2 ALB110 Business Law EPB110 Business Statistics	12 12	3 3
Year 3, Semester 1 AYB101 Computerised Accounting Systems ⁴ COB160 Professional Communication (Business)	12 12	4 3
Year 3, Semester 2 BSB102 Management & Organisation FNB111 Finance 1	12 12	3 4
Year 4, Semester 1 ALB122 Law of Business Associations ⁴ AYB112 Company Accounting	12 12	3 4
Year 4, Semester 2 AYB210 Auditing FNB123 Managerial Accounting 1	12 12	3 4

³ Carseldine campus students will undertake EPB150 Microeconomics and EPB140 Macroeconomics in reverse order.

⁴ Extended major units.

Year 5, Se ALB132 FNB112	mester 1 Taxation Law ⁴ Finance 2 ⁴	12 12	3 4
Year 5, Se AYB113	mester 2 Accounting Theory & Applications Elective Unit	12 12	4.
Year 6, Se FNB124	mester 1 Managerial Accounting 2 Elective Unit	12 12	4
Year 6, Semester 2 Elective Unit Elective Unit		12 12	

Refer to the course outline of BS60 for details.

ACCOUNTANCY EXTENDED MAJOR WITH A SECONDARY MAJOR IN BUSINESS LAW AND TAXATION

Full-Time Course Structure

Year 1, Se AYB110 EPB150	Accounting Microeconomics ³	12 12	4 3 4 3
ISB892 MAB173	Business Computing Quantitative Methods	12 12	3
Year 1, Se ALB110 AYB111 EPB110 EPB140	Business Law Financial Accounting	12 12 12 12	3 4 3 3
Year 2, Se		12	
ALB122 AYB101 AYB112 COB160	Law of Business Associations ⁴ Computerised Accounting Systems ⁴ Company Accounting Professional Communication (Business)	12 12 12 12	3 4 4 3
Year 2, Se ALB132 BSB102 FNB111 FNB123	emester 2 Taxation Law ⁴ Management & Organisation Finance 1 Managerial Accounting 1	12 12 12 12	3 3 4. 4
Year 3, Se AYB210 FNB112 FNB124	emester 1 Auditing Finance 2 ⁴ Managerial Accounting 2 Secondary Major Option Unit	12 12 12 12	3 4 4
Year 3, Se AYB113	emester 2 Accounting Theory & Applications Secondary Major Option Unit Secondary Major Option Unit Secondary Major Option Unit	12 12 12 12	4

To complete the Business Law and Taxation Secondary Major, students must select four of the secondary major option units listed at the end of this section.

³ Carseldine campus students will undertake EPB150 Microeconomics and EPB140 Macroeconomics in reverse order.

⁴ Extended major units.

Part-Time Course Structure

Year 1, Ser AYB110 EPB150	mester 1 Accounting Microeconomics	12 12	4 3
Year 1, Sen AYB111 EPB140	mester 2 Financial Accounting Macroeconomics	12 12	4 3
Year 2, Ser ISB892 MAB173	mester 1 Business Computing Quantitative Methods	12 12	4 3
Year 2, Ser ALB110 EPB110	mester 2 Business Law Business Statistics	12 12	3
Year 3, Sea AYB101 COB160	mester 1 Computerised Accounting Systems ⁴ Professional Communication (Business)	12 12	4 3
Year 3, Ser BSB102 FNB111	mester 2 Management & Organisation Finance 1	12 12	3 4
Year 4, Ser ALB122 AYB112	mester 1 Law of Business Associations ⁴ Company Accounting	12 12	3
Year 4, Ser ALB132 FNB123	mester 2 Taxation Law ⁴ Managerial Accounting 1	12 12	3 4
Year 5, Ser AYB210 FNB112	mester 1 Auditing Finance 2 ⁴	12 12	3 4
Year 5, Sen AYB113	mester 2 Accounting Theory & Applications Secondary Major Option Unit	12 12	4
Year 6, Ser FNB124	mester 1 Managerial Accounting 2 Secondary Major Option Unit	12 12	4
Year 6, Se	mester 2 Secondary Major Option Unit Secondary Major Option Unit	12 12	

To complete the Business Law and Taxation Secondary Major, students must select four of the secondary major option units listed below.

SECONDARY MAJOR OPTION UNITS

These units do not necessarily run in both semesters. Please check the Faculty timetable at the beginning of each semester.

ALB100	Taxation Disputes	12	3
ALB103	Financial Institutions Law	12	3
ALB105	International Business Law	12	3
ALB111	Commercial & Securities Law	12	3
ALB120	Company Law & Practice	12	3
ALB121	Insolvency Law & Practice	12	3
ALB130	Indirect Taxation	12	3
ALB131	Tax Planning	12	3
ALB133	Taxation of Business Entities	12	3

⁴ Extended major units.

ACCOUNTANCY WITH BUSINESS COMPUTING SECONDARY

Full-Time Course Structure

Voor 1 Co	mostor 1			
Year 1, Se AYB110		12	4	
EPB150	Accounting Microeconomics ³	12	4	
ISB892	Business Computing	12	3 4	
MAB173	Quantitative Methods	12	3	
Year 1, Se			_	
AYB111	Financial Accounting	12	4	
CSB155	Introduction to Computing	12	4	
EPB110	Business Statistics	12	3	
EPB140	Macroeconomics ³	12	3	
Year 2, Se	emester 1			
ALB110	Business Law	12	3 4 3 3	
AYB101	Computerised Accounting Systems	12	4	
COB160 ITB222	Professional Communication (Business)	12 12	3	
	Systems Analysis & Design 1	12	3	
Year 2, Se AYB112		12	4	
FNB111	Company Accounting Finance 1	12	4	
FNB123	Managerial Accounting 1	12	4	
ITB221	Laboratory 3 (Commercial Programming)	12	3	
Year 3, Se				
AYB210	Auditing	12	3	
FNB124	Managerial Accounting 2	12	3 4 3	
ITB242	Decision Support Systems	12	3	
ITB520	Data Communications	12	3	
Year 3, Se	emester 2			
AYB113	Accounting Theory & Applications	12	4	
AYB212	Computer Security & Audit	12	3	
BSB102	Management & Organisation	12	3	
	Elective Unit (Computing)	12		
Part-Tim	e Course Structure			
Year 1, Se	emester 1			
AYB110	Accounting	12	4	
EPB150	Microeconomics	12	3	
Year 1, Se	emester 2			
AYB111	Financial Accounting	12	4	
EPB140	Macroeconomics	12	3	
Year 2, Se	emester 1			
ISB892	Business Computing	12	4	
MAB173	Quantitative Methods	12	3	
Year 2, Se	emester 2			
CSB155	Introduction to Computing	12	4	
EPB110	Business Statistics	12	3	
Year 3, Se				
AYB101	Computerised Accounting Systems	12	4	
COB160	Professional Communication (Business)	12	3	
	Year 3, Semester 2			
BSB102	Management & Organisation	12	3	
ITB222	Systems Analysis & Design 1	12	3	

³ Carseldine campus students will undertake EPB150 Microeconomics and EPB140 Macroeconomics in reverse order.

Year 4, Ser	nester 1		
ALB110 ITB520	Business Law Data Communications	12 12	3
Year 4, Ser	mester 2		
AYB112 FNB123	Company Accounting Managerial Accounting 1	12 12	4 4
Year 5, Ser	nester 1		
AYB210	Auditing	12	3
ITB221	Laboratory 3 (Commercial Programming)	12	3
Year 5, Ser	nester 2		
AYB212	Computer Security & Audit	12	3
FNB111	Finance 1	12	4
Year 6, Sei	mester 1		
FNB124	Managerial Accounting 2	12	4
ITB242	Decision Support Systems	12	3
Year 6, Ser	nester 2		
AYB113	Accounting Theory & Applications	12	4
	Elective Unit (Computing)	12	

Refer to the course outline of BS60 for details.

☐ Advertising Major (ADV)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Subject Area Coordinator: Mr Alan Hales

Standard Credit Points/Full-Time Semester: 48

Professional Recognition

The course is accredited by the Advertising Institute of Australia. It is also endorsed by the Advertising Federation of Australia, the Australian Association of National Advertisers and the Australian Direct Marketing Association. Graduates are eligible for Associate Membership (Dip) of the Advertising Institute of Australia.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
COB113	Theoretical Perspectives on Communication	12	3
ISB892	Business Computing	12	3
MKB112	Research Methods	12	3 3 3 3
MKB140	Principles of Marketing	12	3
Year 1, Se	emester 2		
COB134	Speech Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3 3 3
MKB116	Principles of Advertising	12	3
MKB142	Consumer Behaviour	12	3
Year 2, Se	emester 1		
MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3 3 3
MKB157	Principles of Direct Marketing	12	3
	Elective Unit	12	

Year 2, Se MKB125 MKB141	mester 2 Media Planning Marketing Management Elective Unit ⁵ Elective Unit ⁵	12 12	3 3
Year 3, Se COB106 EPB116 MKB126	mester 1 Group Communication: Theory & Practice Economic Principles 1 Advertising Management Elective Unit	12 12 12 12	3 3 3
Year 3, Se EPB124 MKB128 MKB131	mester 2 Government Direct Response Advertising Advertising Campaigns Elective Unit	12 12 12 12	3 3 3
Part-Time	e Course Structure		
Year 1, Se COB138 MKB140	emester 1 Written Communication: Theory & Practice Principles of Marketing	12 12	3
Year 1, Se COB113 MKB112	emester 2 Theoretical Perspectives on Communication Research Methods	12 12	3
Year 2, Se ISB892 MKB116	mester 1 Business Computing Principles of Advertising	12 12	3 3
Year 2, Se MKB118 MKB122	emester 2 Advertising Copywriting Advertising Regulation & Ethics	12 12	3
Year 3, Se MKB125 MKB142	emester 1 Media Planning Consumer Behaviour	12 12	3
Year 3, Se MKB157	emester 2 Principles of Direct Marketing Elective Unit	12 12	3
Year 4, Se COB134 MKB141	emester 1 Speech Communication: Theory & Practice Marketing Management	12 12	3
Year 4, Se MKB126	emester 2 Advertising Management Elective Unit ⁵	12 12	3
Year 5, Se MKB128	emester 1 Direct Response Advertising Elective Unit ⁵	12 12	3
Year 5, Se COB106	emester 2 Group Communication: Theory & Practice Elective Unit	12 12	3
Year 6, Se EPB116 EPB124	emester 1 Economic Principles 1 Government	12 12	3

⁵ Students are recommended to take MKB119 Advertising Copywriting – Electronic and MKB121 Retail Advertising for these elective units.

Year 6, Semester 2

MKB131 Advertising Campaigns 12 3

Elective Unit 12

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS61 for details.

☐ Banking and Finance Major (BKF)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48 Subject Area Coordinator: Mr Mark Christensen

Professional Recognition

The degree is recognised as satisfying the academic requirements for senior membership of the Australian Institute of Bankers. If the units ALB122 Law of Business Associations, ALB132 Taxation Law, AYB113 Accounting Theory and Applications, and AYB210 Auditing are completed as electives, students will satisfy the academic requirements for CPA level membership of ASA and membership of the ICA. If the units ALB120 Company Law and Practice, ALB122 Law of Business Associations, and FNB113 Finance 3 are included as electives, students will satisfy the academic requirements for membership of the Institute of Corporate Managers, Secretaries and Administrators (ICMSA).

The ASA will not accept a grade of 3 in the advanced core units for membership.

Prospective Honours students wishing to do AYN115 Financial Accounting Honours should complete AYB113 Accounting Theory and Applications in their undergraduate degree.

BANKING AND FINANCE EXTENDED MAJOR

Full-Time Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Semester 1		
AYB110 Accounting@	12	4
EPB150 Microeconomics ^{3, @}	12	3
ISB892 Business Computing®	12	4 3
MAB173 Quantitative Methods ^{4, @}	12	3
Year 1, Semester 2		
ALB110 Business Law	12	3
AYB111 Financial Accounting [®]	12	4 3 3
EPB110 Business Statistics ^{4, @}	12	3
EPB140 Macroeconomics ^{3, @}	12	3
Year 2, Semester 1		
ALB103 Financial Institutions Law®	12	3
AYB112 Company Accounting ⁴	12	3 4 3
COB160 Professional Communication (Business)	12	3
FNB111 Finance 1 [®]	12	4

Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Carseldine campus students will undertake EPB150 Microeconomics and EPB140 Macroeconomics in reverse order.

⁴ Extended major units.

Year 2, Se BSB102 FNB112 FNB117 FNB123	emester 2 Management & Organisation [®] Finance 2 [®] Financial Modelling [®] Managerial Accounting 1 [®]	12 12 12 12	3 4 4 4
Year 3, Se FNB100 FNB114	emester 1 Australian Financial Markets® Financial Institutions – Lending® Elective Unit Elective Unit	12 12 12 12	3 3
Year 3, Se FNB115 FNB120	emester 2 Financial Institutions – Management [®] International Finance ^{4, ®} Elective Unit Elective Unit	12 12 12 12	4 4
Part-Tim	e Course Structure		
Year 1, Se AYB110 EPB150	emester 1 Accounting Microeconomics	12 12	4 3
Year 1, Se AYB111 EPB140	emester 2 Financial Accounting Macroeconomics	12 12	4
Year 2, Se ISB892 MAB173	emester 1 Business Computing Quantitative Methods ⁴	12 12	4 3
Year 2, Se ALB110 EPB110	emester 2 Business Law Business Statistics ⁴	12 12	3
Year 3, Se COB160 FNB111	emester 1 Professional Communication (Business) Finance 1	12 12	3 4
Year 3, Se BSB102 FNB112	emester 2 Management & Organisation Finance 2	12 12	3 4
Year 4, Se ALB103 AYB112	emester 1 Financial Institutions Law Company Accounting ⁴	12 12	3 4
Year 4, Se FNB117 FNB123	emester 2 Financial Modelling Managerial Accounting 1	12 12	4 4
Year 5, Se FNB100 FNB114	emester 1 Australian Financial Markets Financial Institutions – Lending	12 12	3
Year 5, Se FNB115	-	12 12	4
Year 6, Se	emester 1 Elective Unit Elective Unit	12 12	

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

⁴ Extended major units.

Year 6, Semester 2

FNB120 International Finance⁴ 12 4

Elective Unit 12

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS60 for details.

☐ Economics Major (ECO)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48 Subject Area Coordinator: Dr Jan McMillen

Professional Recognition

This degree satisfies the academic requirements for ordinary membership of the Economics Society of Australia, and, with the completion of the extended major, for professional membership of the Queensland division of the Economics Society, the Chartered Institute of Transport, the Market Research Society and the Australian Marketing Institute. It also partially fulfils the requirements for affiliate membership of the Australian Institute of Bankers.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Se		10	2
EPB140 ISB892 MAB173		12 12 12	3 4 3
Select one BSB102 EPB124	of the following units: Management & Organisation Government®	12 12	3 3
Year 1, Se		12	4
AYB110 EPB106 EPB110 EPB150	Accounting [®] Australian Economic History [®] Business Statistics [®] Microeconomics [®] . 6	12 12 12 12 12	4 3 3 3
Year 2, Se			_
EPB104 EPB142 EPB152	Applied Economic Techniques 1 [®] Macroeconomic Theory [®] Microeconomic Theory [®]	12 12 12	3 3 3
Select one BSB102	of the following units: Management & Organisation®	12	3 3
EPB124	Government	12	3
Year 2, Se		12	2
EPB141 EPB151	Microeconomic Policy®	12	3 3
	Major Option [®] Elective Unit	12 12	

Extended major units.

Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Year 3, Se	emester 1 Major Option® Extended Major Option or Elective Unit Extended Major Option or Elective Unit Elective Unit	12 12 12 12	
Year 3, Se	· · ·	12 12 12 12	
Part-Tim	e Course Structure		
Year 1, Se EPB140 ISB892	emester 1 Macroeconomics ⁶ Business Computing	12 12	_
Year 1, Se MAB173	emester 2 Quantitative Methods	12	3
Select one BSB102 EPB124	of the following units: Management & Organisation Government	12 12	3
Year 2, Se AYB110 EPB150	emester 1 Accounting Microeconomics ⁶	12 12	
Year 2, Se EPB106 EPB110	emester 2 Australian Economic History Business Statistics	12 12	
Year 3, Se EPB142 EPB152	emester 1 Macroeconomic Theory Microeconomic Theory	12 12	3 3
Year 3, Se EPB141 EPB151	emester 2 Macroeconomic Policy Microeconomic Policy	12 12	
Year 4, Se EPB 104	emester 1 Applied Economic Techniques 1	12	2 3
	c of the following units: Management & Organisation Government	12 12	2 3
Year 4, Se	e mester 2 Major Option Elective Unit	12 12	
Year 5, So	emester 1 Major Option Elective Unit	12 12	
Year 5, So	emester 2 Extended Major Option or Elective Unit Elective Unit	12 12	
Year 6, S	emester 1 Extended Major Option or Elective Unit Extended Major Option or Elective Unit	12 12	

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

Year 6, Semester 2

Extended Major Option	12
Elective Unit	12

MAJOR AND EXTENDED MAJOR OPTIONS

Students may select their Major and Extended Major options from the list below.

	•		
EPB102	Applied Econometrics A ⁷	12	3
EPB103	Applied Econometrics B	12	3
EPB107	Business Economic Forecasting	12	3
EPB115	Economic Model Building	12	3
EPB117	Economics of Industry	12	3
EPB127	History of Economic Thought	12	3
EPB130	International Economics ⁷	12	3
EPB144	Mathematical Economic Applications ⁷	12	3
EPB153	Monetary Theory & Policy	12	3
EPB158	Public Finance	12	3
EPB160	Public Sector Economics ⁷	12	3
EPB164	Spatial & Regional Economics	12	3
EPB168	Transport & Communication Economics	12	3
Select one	unit from the following:		
FNB107	Corporate Finance	12	4
FNB111	Finance 1	12	4

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

☐ Film and Television Production Major (FTV)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48 Subject Area Coordinator: Mr Ridley Williams

Full-Time	Full-Time Course Structure		Contact Hrs/Wk
Year 1, Se	emester 1		
COB113 COB138 MJB108 MJB118	Theoretical Perspectives on Communication Written Communication; Theory & Practice Creative Sound & Image ⁸ Fundamentals of Photography ⁸	12 12 12 12	3 3 4 3
Year 1, Se	emester 2		
COB134 MJB120 MJB126 MJB127	Speech Communication: Theory & Practice Newswriting Video Production ⁸ Narrative Concepts ⁸	12 12 12 12	3 3 3 3
Year 2, Se	emester 1		
COB106 MJB113 MJB129	Group Communication: Theory & Practice Film Drama Production ⁸ Film & Television Scriptwriting ⁸ Elective Unit	12 12 12 12	3 3 3
Year 2, Se	emester 2		
MJB102 MJB131 MJB134	Text Analysis Television Studio/Post Production ⁸ Video Documentary Production ⁸ Elective Unit	12 12 12 12	3 3 3

⁷ Denotes major option.

⁸ Workshops may involve a further three hours per week.

Year 3, Se ISB892 MJB104 MJB114	Business Computing Media Industries & Issues Film & Video Business Elective Unit	12 12 12 12	4 3 3
Year 3, Se			
BSB102 EPB116	Management & Organisation Economic Principles 1 Elective Unit	12 12 12	3
Select one MJB115 MJB147	of the following units: Supervised Project Film & TV ⁸ Film Genres	12 12	3
Part-Time	e Course Structure (continuing students only)		
Year 2, Se	mester 1		
COB134 MJB127	Speech Communication: Theory & Practice Narrative Concepts ⁸	12 12	3 3
Year 2, Se	mester 2		
MJB108 MJB129	Creative Sound & Image ⁸ Film & Television Scriptwriting ⁸	12 12	3 3
Year 3, Se			
MJB102	Text Analysis Elective Unit	12 12	3
Year 3, Se	emester 2		_
COB106 MJB126	Group Communication: Theory & Practice Video Production ⁸	12 12	3
Year 4, Se		10	_
EPB116	Economic Principles 1 Elective Unit	12 12	3
Year 4, Se		10	^
MJB104 MJB113	Media Industries & Issues Film Drama Production ⁸	12 12	3
Year 5, Se		40	-
MJB131 MJB134	Television Studio/Post Production ⁸ Video Documentary Production ⁸	12 12	3
Year 5, Se			
MJB114 MJB120	Film & Video Business Newswriting	12 12	3
Year 6, Se		10	
Calant	Elective Unit	12	
MJB147	of the following units: Film Genres	12	3
MJB115	Supervised Project Film & TV ⁸	12	3
Year 6, Se	emester 2		
BSB102	Management & Organisation	12	3
	Elective Unit	12	

HONOURS YEAR (OPTIONAL)
Refer to the course outline of BS61 for details.

⁸ Workshops may involve a further three hours per week.

☐ Human Resource Management Major (HRM)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48 Subject Area Coordinator: Mr Paul Sutcliffe

Professional Recognition

This degree satisfies the academic requirements for membership of the Australian Human Resources Institute, the Australian Institute of Management and the Australian Institute of Training and Development.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser BSB102 HRB130 ISB892	nester 1 Management & Organisation® Organisational Behaviour® Business Computing® of the following units:	12 12 12	3 3 4
EPB116 EPB140	Economic Principles 1 [®] Macroeconomics [®]	12 12	3 3
Year 1, Ser AYB100 EPB124 HRB131 Select one s EPB109 EPB163	nester 2 Accounting for Managers® Government® Personnel Management & Industrial Relations® of the following units: Business Methodology® Research & Survey Methods®	12 12 12 12	3 3 3 3
Year 2, Sei HRB105		12 12 12 12	3
Year 2, Sei HRB103 HRB104	nester 2 Employment Regulation & Administration [®] Foundation HR Competencies [®] Major Option [®] Elective Unit	12 12 12 12	3 3
Year 3, Ser HRB100	nester 1 Advanced Organisational Behaviour® Major Option® Elective Unit Elective Unit	12 12 12 12	3
Year 3, Ser HRB136	mester 2 Strategic HRM® Elective Unit Elective Unit Elective Unit Elective Unit	12 12 12 12	3
Part-Time	Course Structure		
Year 1, Ser BSB102	mester 1 Management & Organisation	12	3

Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Select one EPB116 EPB140	of the following units: Economic Principles 1 Macroeconomics	12 12	3 3
Voor 1 So	moster 2		
Year 1, Se HRB130 HRB131	Organisational Behaviour Personnel Management & Industrial Relations	12 12	3 3
Year 2, Se	mester 1		
HRB105 ISB892	Human Resources & the Organisation Business Computing	12 12	3 3
Year 2, Se HRB104	Foundation HRM Competencies	12	3
EPB109 EPB163	of the following units: Business Methodology Research & Survey Methods	12 12	3 4
Year 3, Se	mostor 1		
EPB124	Government Major Option	12 12	3
Year 3, Se	mester 2		
AYB100 HRB103	Accounting for Managers Employment Regulation & Administration	12 12	3 3
Year 4, Se	mester 1		
HRB100	Advanced Organisational Behaviour Elective Unit	12 12	3
Year 4, Se	mester 2		
., .,	Major Option Elective Unit	12 12	
Year 5, Se	mester 1		
2001 0,50	Elective Unit Elective Unit	12 12	
Year 5, Se	mester 2		
1011 5, 50	Elective Unit Elective Unit	12 12	
Year 6, Se	meeter 1		
10a1 0, 50	Major Option	10	
	Elective Unit	12 12	
		12	
Year 6, Se			
HRB136	Strategic HRM	12	3
	Elective Unit	12	
	ND EXTENDED MAJOR OPTIONS	4 -111	
	majors are any four units from the list of options no	aready compi	leted in the
major.			
COB102	Consulting For Organisational Change	12	3
HRB101	Advanced Training & Development	12	3
HRB102	Advocacy & Negotiation	12	3
HRB114	Industrial Relations Institutions	12	3
HRB117	International HRM	12	3
HRB119	Interviewing & Counselling	12	3
HRB120	Introductory Training & Development	12	3
HRB128 HRB133	Occupational Health & Safety Management	12	3
HRB134	Equity at Work Recruitment & Selection	12 12	<u>3</u>
HRB151	Independent Study	12	3 3 3 3 3 3 3 3 3 3
HRB402	Public Personnel Management	12	3
	-		

Select one	of the following units:		
COB138	Written Communication: Theory & Practice	12	3
COB160	Professional Communication (Business)	12	3

Refer to the course outline of BS62 for details.

☐ Industrial Relations Major (IRE)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48 Subject Area Coordinator: Mr Paul Sutcliffe

Professional Recognition

Graduates can join the Industrial Relations Society and the Australian Human Resources Institute.

minute and a			
Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Ser BSB102 EPB124 HRB130 Select one EPB116	mester 1 Management & Organisation [®] Government [®] Organisational Behaviour [®] of the following units: Economic Principles 1 [®] 9	12 12 12	3 3 3
EPB140	Macroeconomics [@] , 9	12	3
Year 1, Ser HRB113 HRB131 ISB892	nester 2 Industrial Relations History® Personnel Management & Industrial Relations® Business Computing®	12 12 12	3 3 4
Select one EPB106 EPB150	of the following units: Australian Economic History ^{@, 9} Microeconomics ^{@, 9}	12 12	3 3
Year 2, Set ALB104 HRB114 HRB138	mester 1 Industrial Law [®] Industrial Relations Institutions [®] Work & Society [®] Elective Unit	12 12 12 12	3 3 3
Year 2, Ser HRB137	mester 2 Wages & Employment [®] Core Option [®] Major Option [®] Elective Unit	12 12 12 12	3
Year 3, Se	mester 1 Major Option [®] Elective Unit Elective Unit Elective Unit Elective Unit	12 12 12 12	

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

⁹ Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

Year 3, Se		10	
	Major Option [®] Elective Unit Elective Unit Elective Unit	12 12 12 12	
Part-Tim	e Course Structure		
Year 1, Se BSB102	emester 1 Management & Organisation	12	3
Select one EPB116 EPB140	of the following units: Economic Principles 19 Macroeconomics9	12 12	3
Year 1, Se HRB113 ISB892	emester 2 Industrial Relations History Business Computing	12 12	3 4
Year 2, Se EPB124 HRB131	emester 1 Government Personnel Management & Industrial Relation	12 ns 12	3
Year 2, Se HRB137	Wages & Employment	12	3
Select one EPB106 EPB150	of the following units: Australian Economic History ⁹ Microeconomics ⁹	12 12	3 3
Year 3, Se HRB114	emester 1 Industrial Relations Institutions Elective Unit	12 12	3
Year 3, Se HRB130	emester 2 Organisational Behaviour Core Option	12 12	3
Year 4, Se HRB138	emester 1 Work & Society Elective Unit	12 12	3
Year 4, Se	emester 2 Major Option Elective Unit	12 12	
Year 5, Se ALB104	e mester 1 Industrial Law Elective Unit	12 12	3
Year 5, So	emester 2 Major Option Elective Unit	12 12	
Year 6, Se	emester 1 Major Option Elective Unit	12 12	
Year 6, So	emester 2 Elective Unit Elective Unit	12 12	

Voor 3 Samoster 2

Students should select their core options, and major and extended major options from the following lists.

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

CORE OPTIONS AYB100 Accounting for Managers 12 3 EPB112 Critical Analysis 12 3 Select one of the following units: EPB109 Business Methodology 12 3 EPB163 Research & Survey Methods 12 3

MAJOR AND EXTENDED MAJOR OPTIONS

Extended majors are any four units from the list of options not already completed in the major.

HRB102	Advocacy & Negotiation	12	3
HRB103	Employment Regulation & Administration	12	3
HRB105	Human Resources & the Organisation	12	3
HRB109	Industrial Democracy	12	3
HRB115	Industrial Relations Policies	12	3
HRB128	Occupational Health & Safety Management	12	3
HRB133	Equity at Work	12	3
HRB144	Public Sector Industrial Relations	12	3
HRB150	Comparative Industrial Relations	12	3

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

☐ International Business Major (INB)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Dr Jan McMillen

Professional Recognition

This degree satisfies the academic requirements for membership of the Australian Business Economists Society.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Se	mester 1		
BSB102 EPB140 ISB892	Management & Organisation [®] Macroeconomics ^{®, 6} Business Computing [®] Language 1 ^{®, 10}	12 12 12 12	3 3 4
Year 1, Se EPB150		12 12	3
Select one	of the following units:		
AYB100 AYB110	Accounting for Managers [®] Accounting [®]	12 12	3 4
Select one EPB110 EPB163	of the following units: Business Statistics® Research & Survey Methods®	12 12	3 3

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (1F40).

Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

¹⁰ Language to be chosen from designated language options.

Year 2, Se	mester 1			
ALB110	Business Law [®]	1:	2 3	
EPB124	Government®		2 3	
MKB140	Principles of Marketing [®] Language 3 ^{®, 10}		2 2	
Year 2, Se				
EPB132	International Trade & Finance®	1	2 3	
	Area Studies Option®		2	
	Language 4 ^{@, 10} Elective Unit	_	2 2	
Year 3, Se		•	-	
icai 3, 50	Area Studies Option [®]	1	2	
	Elective Unit	1	2	
	of the following units:			
EPB133	Globalisation & World Business ¹¹ Elective Unit		2 2	
Select one	of the following units:	1	2	
FNB107	Corporate Finance ¹¹	1	2 4	
FNB111	Finance 1 ¹¹		2 4	
	Elective Unit	1	2	
Year 3, Se				
	of the following units:	•		
ALB105 EPB131	International Business Law ¹¹ International Politics & Business ¹¹		2 3 3	
131 2121	Elective Unit		2	
	of the following units:			
MKB149	International Marketing ¹		2 3	
	Elective Unit Elective Unit	-	2	
	Elective Unit		$\bar{2}$	
Part-Time	e Course Structure			
Year 1, Se	emester 1			
BSB102	Management & Organisation		2 3	
ISB892	Business Computing	Į	2 4	
Year 1, Se				
EPB140	Macroeconomics ⁶	I	2 3	
EPB110	of the following units: Business Statistics	1	2 3	
EPB163	Research & Survey Methods		$\tilde{2}$ $\tilde{3}$	
Year 2, Se	emester 1			
EPB124	Government	1	.2 3	
	of the following units:			
AYB100 AYB110	Accounting for Managers Accounting		2 3 4	
		1	.2 4	
Year 2, Se ALB110	emester 2 Business Law	1	2 3	
EPB150	Microeconomics ⁶		2 3	

Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

¹⁰ Language to be chosen from designated language options.

¹¹ Denotes extended major unit.

Year 3, Se	master 1		
MKB140	Principles of Marketing Language 1 ¹⁰	12 12	3
Year 3, Se	mester 2		
	Language 2 ¹⁰ Area Studies Option	12 12	
Year 4, Se	mester 1 Language 3 ¹⁰	12	
Select one	of the following units:		
FNB107	Corporate Finance ¹¹	12	4
FNB111	Finance 1 ¹¹ Elective Unit	12 12	4
Year 4, Se	mester 2		
EPB132	International Trade & Finance Language 4 ¹⁰	12 12	3
Year 5, Se	mester 1		
	Area Studies Option	12	
	of the following units:	10	2
EPB133	Globalisation & World Business ¹¹ Elective Unit	12 12	3
Year 5, Se	mester 2		
	Elective Unit	12	
	of the following units:	10	2
MKB149	International Marketing ¹¹ Elective Unit	12 12	3
Year 6, Se	mester 1		
	Elective Unit	12	
	Elective Unit	12	
Year 6, Se		10	
Calcat and	Elective Unit	12	
ALB105	of the following units: International Business Law ¹¹	12	3
EPB131	International Politics & Business ¹¹	12	3 3
	Elective Unit	12	

The codes for language units are as follows:

(With the permission of the subject area coordinator, and where available, languages other than those listed may be taken. Please contact the subject area coordinator for details. In addition, languages may, where appropriate, be taken at other universities.)

Year 1, Semester 1

FRENCH	

Select one of the following units:

HUB670 Introductory French 1 12 4

HUB672 French Language & Culture 1¹² 12 4

INDONESIAN

HUB650 Introductory Indonesian 1 12 4

Language to be chosen from designated language options.

¹¹ Denotes extended major unit.

¹² Advanced level unit for students who have completed Year 12 in this language.

JAPANESE Select one HUB660 HUB662	of the following units: Introductory Japanese 1 Japanese Language & Culture 1 ¹²	12 12	4 4
GERMAN			
	of the following units: Introductory German 1 German Language & Culture 1 ¹²	12 12	4 4
Year 1, Se	mester 2		
FRENCH			
Select one HUB671 HUB673	of the following units: Introductory French 2 French Language & Culture 2	12 12	4 4
INDONESI HUB651	AN Introductory Indonesian 2	12	4
JAPANESE			
Select one HUB661 HUB663	of the following units: Introductory Japanese 2 Japanese Language & Culture 2	12 12	4 4
GERMAN			
Select one HUB736 HUB738	of the following units: Introductory German 2 German Language & Culture 2	12 12	4 4
Year 2, Se	mester 1		
HUB652 HUB664 HUB674 HUB739	Indonesian Language & Culture 1 Japanese Language & Culture 3 French Language & Culture 3 German Language & Culture 3	12 12 12 12	4 4 4 4
Year 2, Se	mester 2		
HUB653 HUB665 HUB675 HUB740	Indonesian Language & Culture 2 Japanese Language & Culture 4 French Language & Culture 4 German Language & Culture 4	12 12 12 12	4 4 4 4
Year 3, Se	mester 1		
HUB654 HUB666 HUB676 HUB741	Indonesian Language & Culture 3 Japanese Language & Culture 5 French Language & Culture 5 German Language & Culture 5	12 12 12 12	4 4 4 4
Year 3, Se			
HUB655 HUB667 HUB677 HUB742	Indonesian Language & Culture 4 Japanese Language & Culture 6 French Language & Culture 6 German Language & Culture 6	12 12 12 12	4 4 4
Area Studies Options Students must select either Europe or Asia to match chosen language, but may do both using elective units.			
ASIA EPB105 EPB108	Asian Economic Development Business in Asia	12 12	3 3
EUROPE EPB120 EPB121	European Economic History European Integration	12 12	3 3

¹² Advanced level unit for students who have completed Year 12 in this language.

Refer to the course outline of BS62 for details.

☐ Journalism Major (JOU)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Associate Professor Len Granato

Professional Recognition

This degree is recognised by the Media Entertainment and Arts Alliance.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser COB113 EPB124 ISB892 MJB120	mester 1 Theoretical Perspectives on Communication® Government® Business Computing® Newswriting®	12 12 12 12	3 3 4 3
Year 1, Ser COB134 COB138 EPB116 MJB121	mester 2 Speech Communication: Theory & Practice® Written Communication: Theory & Practice® Economic Principles 1® Reporting Principles®	12 12 12 12	3 3 3 3
Year 2, Ser COB106 MJB124 MJB126	mester 1 Group Communication: Theory & Practice® Feature Writing® Video Production® Elective Unit	12 12 12 12	3 3 3
Year 2, Ser COB144 MJB132 MJB139	mester 2 Creative Language for Communicators [®] Radio & Television Journalism 1 [®] Journalistic Ethics & Issues [®] Elective Unit	12 12 12 12	3 3 3
Year 3, Se MJB104 MJB122 MJB138	mester 1 Media Industries & Issues [®] Sub-Editing & Layout [®] Radio & Television Journalism 2 [®] Elective Unit	12 12 12 12	3 3 3
Year 3, Se MJB102 MJB103 MJB137	mester 2 Text Analysis [®] News Production [®] Public Affairs Reporting [®] Elective Unit	12 12 12 12	3 3 3
Part-Time	Course Structure		
Year 1, Se COB138 ISB892	mester 1 Written Communication: Theory & Practice Business Computing	12 12	3 4
Year 1, Se COB113 MJB120	mester 2 Theoretical Perspectives on Communication Newswriting	12 12	3 3

Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Year 2, Se COB134 MJB121	mester 1 Speech Communication: Theory & Practice Reporting Principles	12 12	3
Year 2, Se		^-	
EPB116 MJB124	Economic Principles 1 Feature Writing	12 12	3 3
Year 3, Se	mester 1		
EPB124 MJB139	Government	12 12	3
Year 3, Se	mester 2		
COB106 MJB126	Group Communication: Theory & Practice Video Production	12 12	3 3
Year 4, Se			
COB144 MJB132	Creative Language for Communicators Radio & Television Journalism 1	12 12	3 3
Year 4, Se	mester 2		
MJB104 MJB138		12 12	3 3
Year 5, Se	mester 1		
MJB137	Public Affairs Reporting Elective Unit	12 12	3
Year 5, Se	emester 2		
MJB122	Sub-Editing & Layout Elective Unit	12 12	3
Year 6, Se	mester 1		
MJB102 MJB103	Text Analysis News Production	12 12	3 3
Year 6, Se			
	Elective Unit Elective Unit	12 12	

Refer to the course outline BS61 for details.

☐ Management Major (MAN)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Paul Sutcliffe

Professional Recognition

This major satisfies the academic requirements for membership of the Australian Institute of Management.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1. Se	emester 1		
BSB102	Management & Organisation®	12	3
EPB124	Government ^{@, 13}	12	3
HRB130	Organisational Behaviour®	12	3

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

¹³ Carseldine students will undertake EPB124 Government and ISB892 Business Computing in reverse order.

Select one EPB116 EPB140	of the following units: Economic Principles 1 ^{@, 9} Macroeconomics ^{@, 9}	12 12	3 3
Year 1, Ser HRB131 ISB892	mester 2 Personnel Management & Industrial Relations® Business Computing®, 13	12 12	3 4
Select one AYB100 AYB110	of the following units: Accounting for Managers [®] Accounting [®]	12 12	3 4
Select one EPB106 EPB150	of the following units: Australian Economic History ^{@,9} Microeconomics ^{@,9}	12 12	3
Year 2, Ser HRB116 HRB126	mester 1 Innovation & Entrepreneurship [®] Management Processes [®] Major Option [®] Elective Unit	12 12 12 12	3 3
Year 2, Se HRB127	mester 2 Management Theory & Issues [®] Major Option [®] Elective Unit Elective Unit	12 12 12 12	3
Year 3, Se HRB129	mester 1 Operations & Production Management® Major Option® Elective Unit Elective Unit	12 12 12 12	3
Year 3, Se HRB125	mester 2 Management Strategy & Policy® Elective Unit Elective Unit Elective Unit	12 12 12 12	3
Part-Time	e Course Structure		
Year 1, Se BSB102	Management & Organisation	12	3
EPB116 EPB140	of the following units: Economic Principles 19 Macroeconomics9	12 12	3
Year 1, Se HRB130 HRB131	mester 2 Organisational Behaviour Personnel Management & Industrial Relations	12 12	3
Year 2, Se HRB126 ISB892	mester 1 Management Processes Business Computing	12 12	3
Year 2, Se Select one AYB100 AYB110	of the following units: Accounting for Managers Accounting	12 12	3 4

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

¹³ Carseldine students will undertake EPB124 Government and ISB892 Business Computing in reverse order.

Select one EPB106 EPB150	of the following units: Australian Economic History ⁹ Microeconomics ⁹	12 12	3 3
Year 3, Ser EPB124 HRB116	mester 1 Government Innovation & Entrepreneurship	12 12	3
Year 3, Se	mester 2 Major Option Elective Unit	12 12	
Year 4, Se HRB129	mester 1 Operations & Production Management Elective Unit	12 12	3
Year 4, Se HRB127	mester 2 Management Theory & Issues Elective Unit	12 12	3
Year 5, Se	mester 1 Major Option Elective Unit	12 12	
Year 5, Se	mester 2 Elective Unit Elective Unit	12 12	
Year 6, Se	mester 1		
	Major Option Elective Unit	12 12	
Year 6, Se			
HRB125	Management Policy & Strategy Elective Unit	12 12	3
	ND EXTENDED MAJOR OPTIONS majors are any four units from the list of options not already	eady complete	d in the
COB102	Consulting for Organisational Change	12	3
FNB111 HRB105	Finance I Human Resources & the Organisation	12 12	4
HRB114	Industrial Relations Institutions	12	3
HRB118	International Management	12	3
HRB135 HRB140	Small Business Management Management & Technology	12 12	3 3 3 3 3 3 3
HRB147	Sports Administration	12	3
HRB151 HRB403	Independent Study Quality Management	12 12	3
MKB140	Principles of Marketing	12	3
	of the following units:		
EPB109 EPB163	Business Methodology Research & Survey Methods	12 12	3
LI 103	Research & Survey Memous	14	5

Refer to the course outline of BS62 for details.

⁹ Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

☐ Marketing Major (MKG)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Cathy Neal

Professional Recognition

Students of the marketing degree may meet the requirements for membership of a number of professional bodies. These could include the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management and the American Marketing Association. Details of such membership may be obtained through the School of Marketing, Advertising and Public Relations.

Full-Time	Course Structure	Credit Points	Contract Hrs/Wk
Year 1, Se COB160 EPB116 ISB892 MKB140	mester 1 Professional Communication (Business) [®] Economic Principles 1 [®] Business Computing [®] Principles of Marketing [®]	12 12 12 12	3 3 4 3
Year 1, Se EPB109		12	2
MKB142	Business Methodology® Consumer Behaviour®	12	3 3
AYB100 AYB110	of the following units: Accounting for Managers® Accounting®	12 12	3 4
Select one BSB102 EPB124	of the following units: Management & Organisation [®] Government [®]	12 12	3 3
Year 2, Se			
ALB110 MKB141	Business Law [®] Marketing Management [®] Elective Unit Elective Unit	12 12 12 12	3 3
Year 2, Se	mester 2		
MKB146	Services Marketing [®] Elective Unit Elective Unit	12 12 12	3
	of the following units:		_
MKB108 MKB148	Market Practices Marketing Decision Making®	12 12	3 3
Year 3, Se	mester 1		
MKB136	Marketing Logistics®	12	3 3
MKB151	Marketing Research® Elective Unit Elective Unit	12 12 12	3
Year 3, Semester 2			
MKB155	Strategic Marketing® Elective Unit Elective Unit	12 12 12	3
	of the following units:		
FNB107 FNB111	Corporate Finance ^{@, 14} Finance 1 [@]	12 12	4 4

[®] Units for students enrolled in the Bachelor of Business/Bachelor of Laws (IF40).

¹⁴ Students not wishing to do more Finance units are advised to complete FNB107 Corporate Finance.

Part-Time Course Structure

Year 1, Se EPB116 MKB140	mester 1 Economic Principles 1 Principles of Marketing	12 12	3
Year 1, Se COB160 ISB892	mester 2 Professional Communication (Business) Business Computing	12 12	3 4
Year 2, Se			
MKB142 Select one	Consumer Behaviour of the following units:	12	3
AYB100 AYB110	Accounting for Managers Accounting	12 12	3 4
Year 2, Se EPB109	Business Methodology	12	3
Select one BSB102 EPB124	of the following units: Management & Organisation Government	12 12	3
Year 3, Se			
MKB141	Marketing Management Elective Unit	12 12	3
Year 3, Se		10	•
MKB146	Services Marketing Elective Unit	12 12	3
Year 4, Se			
ALB110	Business Law Elective Unit	12 12	3
Year 4, Se		12	
Select one	Elective Unit of the following units:	12	
MKB108 MKB148	Market Practices Marketing Decision Making	12 12	3 3
Year 5, Se			
MKB151	Marketing Research Elective Unit	12 12	3
Year 5, Se	emester 2 Elective Unit	12	
	of the following units:	10	
FNB107 FNB111	Corporate Finance ¹⁴ Finance 1	12 12	4 4
Year 6, Se			
MKB136	Marketing Logistics Elective Unit	12 12	3
Year 6, Se		10	2
MKB155	Strategic Marketing Elective Unit	12 12	3

HONOURS YEAR (OPTIONAL)
Refer to the course outline of BS61 for details.

¹⁴ Students not wishing to do more Finance units are advised to complete FNB107 Corporate Finance.

☐ Organisational Communication Major (ORC)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48 Subject Area Coordinator: Ms Lyn Simpson

Professional Recognition

Strands 1 and 3 graduates may become members of the Society of Business Communicators and other similar professional organisations. Strand 2 graduates may become members of the Institute of Management Consulting, Australia, the Australian Institute of Training and Development, and affiliate members of the Australian Institute of Management.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser COB110 COB113 COB138 ISB892	nester 1 Organisation & Society Theoretical Perspectives on Communication Written Communication: Theory & Practice Business Computing	12 12 12 12	3 3 3 4
Year 1, Ser BSB102 COB134 EPB124	Management & Organisation Speech Communication: Theory & Practice Government	12 12 12	3 3 3
COB105 MJB120	of the following units: Business Ethics Newswriting	12 12	3 3
Year 2, Ser COB106 COB118	mester 1 Group Communication: Theory & Practice Communication Technology in Organisations Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12 12 12	3 3
Year 2, Ser COB159	mester 2 Research Concepts & Techniques Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12 12	3
Select one COB112 COB108 COB123	of the following units: Organisational Communication (Strand 1) Inter-Organisational Relations (Strand 2) Issues in Communication Technology (Strand 3)	12 12 12	3 3 3
Year 3, Ser COB102	mester 1 Consulting for Organisational Change Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12 12	3
COB158	of the following units: Advanced Speech Communication (Theory & Practice) (Strand 1)	12	3 3
COB 129 COB 120	Organisational Processes (Strand 2) Business Communication (Strand 3)	12 12	3
Year 3, Se COB100	mester 2 Organisational Communication Internship Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12 12	3

COB157 COB103 COB101	of the following units: Corporate Writing & Editing (Strand 1) Perpectives on Organisations & Environment (Strand 2) Computer-Mediated Communication (Strand 3)	12 12 12	3 3 3
Part-Time	Course Structure		
Year 1, Ser COB110 COB138	mester 1 Organisation & Society Written Communication: Theory & Practice	12 12	3
Year 1, Ser COB113 ISB892	mester 2 Theoretical Perspectives on Communication Business Computing	12 12	3 4
Year 2, Ser COB134 EPB124	mester 1 Speech Communication: Theory & Practice Government	12 12	3
Year 2, Ser BSB102	mester 2 Management & Organisation	12	3
Select one COB105 MJB120	of the following units: Business Ethics Newswriting	12 12	3
Year 3, Ser COB106 COB118	mester 1 Group Communication: Theory & Practice Communication Technology in Organisations	12 12	3 3
Year 3, Ser COB159	mester 2 Research Concepts & Techniques Elective Unit/Minor/Major 2	12 12	3
Year 4, Se	mester 1		
COB102	Consulting for Organisational Change	12	3
COB158	of the following units: Advanced Speech Communication: Theory & Practice (Strand 1)	12	3
COB129 COB120	Organisational Processes (Strand 2) Business Communication (Strand 3)	12 12	3 3 3
Year 4, Se	mester 2 Elective Unit/Minor/Major 2	12	
Select one	of the following units:	12	
COB112 COB108 COB123	Organisational Communication (Strand 1) Inter-Organisational Relations (Strand 2) Issues in Communication Technology (Strand 3)	12 12 12	3 3 3
Year 5, Se	mester 1		
	Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12	
Year 5, Se	Elective Unit/Minor/Major 2	12	
Select one COB157 COB103	of the following units: Corporate Writing & Editing (Strand 1) Perspectives on Organisations & Environment	12	3
COB101	(Strand 2) Computer-Mediated Communication (Strand 3)	12 12	3 3
Year 6, Se	mester 1 Elective Unit/Minor/Major 2 Elective Unit/Minor/Major 2	12 12	
Year 6, Se COB100	mester 2 Organisational Communication Intership Elective Unit/Minor/Major 2	12 12	3

Refer to the course outline of BS61 for details.

☐ Public Sector Management Major (PUA)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Subject Area Coordinator: Dr Jan McMillen Standard Credit Points/Full-Time Semester: 48

Professional Recognition

This degree satisfies the requirements for membership of the Royal Institute of Public Administration, the Institute of Municipal Management and, subject to the choice of suitable elective units, the Australian Human Resource Institute (AHRI).

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk
Year 1, Ser BSB102 ISB892 EPB124 EPB140	mester 1 Management & Organisation [@] Business Computing [®] Government [®] Macroeconomics ^{®, 6}	12 12 12 12	3 4 3 3
Year 1, Ser EPB112 EPB150 EPB154 EPB167	mester 2 Critical Analysis [®] Microeconomics ^{®. 6} National Government [®] State Government [®]	12 12 12 12	3 3 3 3
Year 2, Ser EPB100 EPB135 EPB163	mester 1 Administrative Theory® Local Government® Research & Survey Methods® Elective Unit	12 12 12 12	3 3 3
Year 2, Se	mester 2 Elective Unit Elective Unit Elective Unit Elective Unit	12 12 12	
Select one AYB100 AYB110	of the following units: Accounting for Managers® Accounting®	12 12	3 4
Year 3, Se EPB159	mester 1 Public Policy [®] Major Option [®] Elective Unit Elective Unit	12 12 12 12	3
Year 3, Se EPB155	mester 2 Policy & Program Evaluation® Major Option® Elective Unit Elective Unit	12 12 12 12	3

Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

Part-Time Course Structure Year 1. Semester 1 EPB124 Government 12 **EPB140** 12 3 Macroeconomics⁶ Year 1, Semester 2 EPB150 Microeconomics⁶ 12 **EPB154** National Government 12 3 Year 2, Semester 1 BSB102 Management & Organisation 3 12 ISB892 **Business Computing** 12 Year 2. Semester 2 **EPB167** State Government 3 12 Elective Unit 12 Year 3, Semester 1 Local Government EPB135 12 3 Elective Unit 12 Year 3, Semester 2 EPB112 Critical Analysis 3 12 Elective Unit 12 Year 4, Semester 1 **EPB100** Administrative Theory 12 3 3 EPB 163 Research & Survey Methods 12 Year 4, Semester 2 Elective Unit 12 Select one of the following units: AYB100 Accounting for Managers 12 3 AYB110 Accounting 12. Year 5, Semester 1 EPB159 **Public Policy** 12 3 Major Option 12 Year 5, Semester 2 3 EPB155 Policy & Program Evaluation 12 Major Option 12 Year 6, Semester 1 Elective Unit 12 Elective Unit 12 Year 6, Semester 2 Elective Unit 12 Elective Unit 12 MAJOR OPTIONS Students must choose any two of the following units: COB160 Professional Communication (Business) 12 3 3 3 **HRB127** Management Theory & Issues 12 HRB131 Personnel Management & Industrial Relations 12

PUBLIC SECTOR MANAGEMENT EXTENDED MAJOR

Students may take any four of the units listed below:

Public Personnel Management

HRB402

12

Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

Semester	1					
ALB108	Public Administrative Law	12	3			
EPB125	Government & Business	12	3			
EPB162	Reform & the Public Sector	12	3			
Semester	Semester 2					
EPB131	International Politics & Business	12	3			
EPB156	Political & Administrative Analysis	12	3			
EPB157	Public Enterprise	12	3			

Refer to the course outline of BS62 for details.

□ Public Relations Major (PUR)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48 Subject Area Coordinator: Mr Bernie Murchison

Professional Recognition

Students of the Public Relations degree may, as a result of their choice of area of major study or elective study, meet the requirements of membership of a number of professional bodies. These could include the Public Relations Institute of Australia, the Society of Business Communicators as well as associated and international bodies. Details of such memberships can be obtained through the School of Marketing, Advertising and Public Relations.

Full-Time	Course Structure	Credit Points	Contact Hrs/Wk		
Year 1, Se COB113	emester 1 Theoretical Perspectives on Communication	12	3		
EPB116 MJB120	Economic Principles 1	12 12	3 3 3 3		
MKB140	Principles of Marketing.	12	3		
Year 1, Se					
COB134 COB138	Speech Communication: Theory & Practice Written Communication: Theory & Practice	12 12	3 3 4 3		
ISB892	Business Computing	12	4		
MKB124	Public Relations Principles	12	3		
Year 2, Se		12	2		
	Video Production Research Methods	12	3 3 3		
MKB129	Publicity & Promotion - Print	12	3		
	of the following units:	10	2		
COB106 MJB104	Group Communication: Theory & Practice Media Industries & Issues	12 12	3 3		
Year 2, Se	emester 2				
MKB123	Publication Management	12	3		
MKB130 MKB142	Publicity & Promotion – Electronic Consumer Behaviour	12 12	3 3 3		
	Elective Unit	12			
Year 3, Se					
	Government Public Polytions Weiting & Editing	12	3		
MKB120 MKB133	Public Relations Writing & Editing Public Relations Consulting & Management	12 12	3 3 3		
_	Elective Unit	12			

Year 3, Se MKB117 MKB132	emester 2 Public Relations Campaigns Government & Financial Relations Elective Unit Elective Unit	12 12 12 12	3
Part-Time	e Course Structure		
Year 1, Se COB138 ISB892	emester 1 Written Communication: Theory & Practice Business Computing	12 12	3
Year 1, Se COB113 MJB120	emester 2 Theoretical Perspectives on Communication Newswriting	12 12	3
Year 2, Se COB134 MKB124	emester 1 Speech Communication: Theory & Practice Public Relations Principles	12 12	3
Year 2, Se MJB126 MKB129	emester 2 Video Production Publicity & Promotion – Print	12 12	3
Year 3, Se MKB130 MKB140	emester 1 Publicity & Promotion – Electronic Principles of Marketing	12 12	3
Year 3, Se MKB142	emester 2 Consumer Behaviour	12	3
Select one COB106 MJB104	of the following units: Group Communication: Theory & Practice Media Industries & Issues	12 12	3
Year 4, Se EPB116 MKB123	emester 1 Economic Principles 1 Publication Management	12 12	3
Year 4, Se	emester 2		
EPB124 MKB120	Government Public Relations Writing & Editing	12 12	3 3
Year 5, Se MKB112 MKB132	emester 1 Research Methods Government & Financial Relations	12 12	3
Year 5, So MKB133	emester 2 Public Relations Consulting & Management Elective Unit	12 12	3
Year 6, Se MKB117	emester 1 Public Relations Campaigns Elective Unit	12 12	3
Year 6, Se	e mester 2 Elective Unit Elective Unit	12 12	

Refer to the course outline of BS61 for details.

☐ Secondary Majors

The following list includes all approved secondary majors offered by the Faculty of Business. Students who wish to undertake a secondary major in another Faculty are at liberty to do so with approval from the Course Coordinator.

Enrolment in units for a secondary major is subject to prerequisite requirements having been satisfied.

Eight units must be completed for a secondary major. An alternative secondary major option unit must be substituted if a unit has already been completed.

		Credit Points	Contact Hrs/Wk			
	ACCOUNTING SECONDARY MAJOR (For Faculty of Business students only)					
ALB110 ALB122 AYB101 AYB111 AYB112 EPB110 FNB111 FNB123	Business Law Law of Business Associations Computerised Accounting Systems Financial Accounting Company Accounting Business Statistics Finance 1 Managerial Accounting 1	12 12 12 12 12 12 12 12	3 4 4 4 3 4			
ADVERTIS MKB116 MKB118 MKB122 MKB125 MKB126 MKB128 MKB131 MKB142	ING SECONDARY MAJOR Principles of Advertising Advertising Copywriting Advertising Regulation & Ethics Media Planning Advertising Management Direct Response Advertising Advertising Campaigns Consumer Behaviour	12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3			
	LAW AND TAXATION SECONDARY MAJOR ats other than Bachelor of Business (Accountancy))					
Eight units ALB100 ALB103 ALB105 ALB110 ALB111 ALB120 ALB121 ALB122 ALB130 ALB131 ALB132 ALB133	to be selected from the following: Taxation Disputes Financial Institutions Law International Business Law Business Law Commercial & Securities Law Company Law & Practice Insolvency Law & Practice Law of Business Associations Indirect Taxation Tax Planning Taxation Law Taxation of Business Entities	12 12 12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3			
	ICATION TECHNOLOGY SECONDARY MAJOR of Education secondary major)					
COB118 COB119 COB120 COB121 COB122 COB123 COB124 COB126	Communication Technology in Organisations Text Formatting & Transcription Business Communication Records Management Office Procedures Issues in Communication Technology Office Transcription A Supervision & Administration	12 12 12 12 12 12 12 12	3 3 3 3 3 3 3			
COMPUTE ALB122 ALB132 AYB101 FNB112	R APPLICATIONS SECONDARY MAJOR Law of Business Associations Taxation Law Computerised Accounting Systems Finance 2 Computer Applications Secondary Major Option	12 12 12 12 12	3 3 4 4			

	Computer Applications Secondary Major Option Computer Applications Secondary Major Option Computer Applications Secondary Major Option	12 12 12	
COMPUTER AYB212 FNB104 FNB105 FNB106 FNB117	R APPLICATIONS SECONDARY MAJOR OPTIONS Computer Security & Audit Computer Applications in Finance Computer Applications in Managerial Accounting Computer Applications in Public Practice Financial Modelling	12 12 12 12 12	3 4 4 4 4
	ES SECONDARY MAJOR to be selected from the following: Applied Econometrics A Applied Economic Techniques I Australian Economic History History of Economic Thought International Economics Macroeconomics Macroeconomic Policy Macroeconomic Theory Microeconomic Policy Microeconomic Policy Microeconomic Theory Microeconomic Theory Monetary Theory & Policy Public Sector Economics	12 12 12 12 12 12 12 12 12 12 12 12 12 1	333333333333333
ECONOMIC EPB102 EPB103 EPB104 EPB107 EPB142 EPB152 MAB173 Select one of	CS AND BUSINESS FORECASTING SECONDARY MAJOR Applied Econometrics A Applied Economic Techniques 1 Business Economic Forecasting Macroeconomic Theory Microeconomic Theory Quantitative Methods of the following units:	12 12 12 12 12 12 12 12	3 3 3 3 3 3
EPB109 EPB110 ECONOMIC EPB125 EPB142 EPB152 EPB155 EPB157 EPB159	Business Methodology Business Statistics CS AND PUBLIC POLICY SECONDARY MAJOR Government & Business Macroeconomic Theory Microeconomic Theory Policy & Program Evaluation Public Enterprise Public Policy	12 12 12 12 12 12 12 12	3 3 3 3 3 3 3
and two of: EPB117 EPB127 EPB130 EPB141 EPB151 EPB153 EPB158 EPB160 EPB164 EPB168	-	12 12 12 12 12 12 12 12 12 12 12 12	33333333333
ECONOMIC	CS STUDIES MINOR lor of Education students only) Economic Development International Trade & Finance Macroeconomics Microeconomics	12 12 12 12	3 3 3

EPB163 EPB171	Research & Survey Methods Economic Analysis & Policy	12 12	3 3
(For Bache	CS STUDIES MAJOR lor of Education students only)		
The above : EPB106 EPB111	minor plus: Australian Economic History Comparative Economic Systems	12 12	3
	TELEVISION PRODUCTION SECONDARY MAJOR may involve a further three hours per week.		
MJB108 MJB113 MJB118 MJB126 MJB127 MJB129 MJB134	Creative Sound & Image Film Drama Production Fundamentals of Photography Video Production Narrative Concepts Film & Television Scriptwriting Video Documentary Production	12 12 12 12 12 12 12	4 3 3 3 3 3 3
Select one MJB114 MJB131	of the following units: Film & Video Business Television Studio/Post Production	12 12	3 3
FINANCE S ALB122 ALB132 FNB100 FNB112	EECONDARY MAJOR Law of Business Associations Taxation Law Australian Financial Markets Finance 2 Finance Secondary Major Option	12 12 12 12 12 12 12 12	3 3 3 4
FINANCE S ALB103 ALB110 FNB113 FNB114 FNB115 FNB117 FNB120 FNB126	SECONDARY MAJOR OPTIONS Financial Institutions – Law Business Law Finance 3 Financial Institutions – Lending Financial Institutions – Management Financial Modelling International Finance Portfolio & Security Analysis	12 12 12 12 12 12 12 12	3 3 4 3 4 4 4
	ENT SECONDARY MAJOR OPTIONS to be selected from the following: Administrative Theory Government Government & Business International Politics & Business Local Government National Government Policy & Program Evaluation Political & Administrative Analysis Public Enterprise Public Policy Reform & the Public Sector State Government	12 12 12 12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
HUMAN RI HRB103 HRB105 HRB130 HRB131 HRB136	ESOURCE MANAGEMENT SECONDARY MAJOR Employment Regulation & Administration Human Resources & the Organisation Organisational Behaviour Personnel Management & Industrial Relations Strategic HRM HRM Secondary Major Option	12 12 12 12 12 12	3 3 3 3 3

	HRM Secondary Major Option HRM Secondary Major Option	12 12	
HUMAN F COB102 HRB100 HRB101 HRB102 HRB104 HRB114 HRB119 HRB120 HRB128 HRB133 HRB134 HRB144 HRB146 HRB151 HRB151	Consulting for Organisational Change Advanced Organisational Behaviour Advanced Training & Development Advocacy & Negotiation Foundation HR Competencies Industrial Relations Institutions Interviewing & Counselling Introductory Training & Development Occupational Health & Safety Management Equity at Work Recruitment & Selection Public Sector Industrial Relations Special Topic – HRM Independent Study Public Personnel Management	OPTIONS 12 12 12 12 12 12 12 12 12 1	33 33 33 33 33 33 33 33
INDUSTR BSB102 HRB114 HRB131	IAL RELATIONS SECONDARY MAJOR Management & Organisation Industrial Relations Institutions Personnel Management & Industrial Relations Industrial Relations Secondary Major Option	12 12 12 12 12 12 12 12	3 3 3
INDUSTR HRB102 HRB103 HRB105 HRB109 HRB110 HRB113 HRB128 HRB128 HRB137 HRB138 HRB134 HRB144 HRP100	IAL RELATIONS SECONDARY MAJOR OPTIONS Advocacy & Negotiation Employment Regulation & Administration Human Resources & the Organisation Industrial Democracy Industrial Law Industrial Relations History Industrial Relations Policies Occupational Health & Safety Management Wages & Employment Work & Society Public Sector Industrial Relations International Industrial Relations	12 12 12 12 12 12 12 12 12 12 12 12 12	
	TIONAL BUSINESS SECONDARY MAJOR as to be selected from the following: International Business Law Asian Economic Development Business in Asia Comparative Economic Systems Economic Development European Economic History European Integration International Politics & Business International Trade & Finance Globalisation & World Business International Management International Marketing Language 1 Language 2 Language 3 Language 4	12 12 12 12 12 12 12 12 12 12 12 12 12 1	
INTERNA EPB131 HRB118	TIONAL BUSINESS AND MANAGEMENT International Politics & Business International Management	12 12	

HRB131	Personnel Management & Industrial Relations OR, for those who have already completed HRB131 select one of the following units:	12	3
HRB117	International H.R.M.	12	3
HRB150	Comparative Industrial Relations	12	3
	of the following units:		
EPB132 EPB133	International Trade & Finance Globalisation & World Business	12	3
	our units from:		
ALB105	International Business Law	12	3
EPB 105 EPB 108	Asian Economic Development Business in Asia	12 12	<i>3</i>
EPB120	European Economic History	12	3 3 3 3 3 3
EPB121 EPB132	European Integration	12 12	3
EPB133	International Trade & Finance Globalisation & World Business	12	3
HRB117	International H.R.M.		•
HRB150 MKB149	Comparative Industrial Relations International Marketing	12 12	3 3 3
1,11115117	Language 1	12	3
	Language 2	12 12	3
	Language 3 Language 4	12	3
JOURNAL	ISM SECONDARY MAJOR		
MJB120	Newswriting	12	3
MJB121 MJB122	Reporting Principles Sub-Editing & Layout	12 12	3 3 3 3 3 3
MJB124	Feature Writing	12	3
MJB132	Radio & Television Journalism 1	12 12	3
MJB137 MJB138	Public Affairs Reporting Radio & Television Journalism 2	12	3
MJB139	Journalistic Ethics & Issues	12	3
	MENT SECONDARY MAJOR		
BSB102 HRB126	Management & Organisation Management Processes	12 12	3
HRB127	Management Theory & Issues	12	3 3 3 3
HRB131	Personnel Management & Industrial Relations	12 12	3
	Management Secondary Major Option Management Secondary Major Option	12	
	Management Secondary Major Option	12	
	Management Secondary Major Option	12	
MANAGE COB134	MENT SECONDARY MAJOR OPTIONS Speech Communication: Theory & Practice	12	3
FNB111	Finance 1	12	4
HRB105 HRB114	Human Resources & the Organisation Industrial Relations Institutions	12 12	3
HRB116	Innovation & Entrepreneurship	12	_
HRB118	International Management	12	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
HRB125 HRB129	Management Strategy & Policy Operations & Production Management	12 12	3
HRB133	Equity at Work	12	3
HRB135 HRB140	Small Business Management Management & Technology	12 12	3
HRB147	Sports Administration	12	3
HRB151	Independent Study	12	3
HRB403 MKB141	Quality Management Marketing Management	12 12	3
	ING SECONDARY MAJOR		
MKB140	Principles of Marketing	12	3
MKB141 MKB142	Marketing Management Consumer Behaviour	12 12	3 3 3
1411711147	Consumer Denaviour	12	3

Marketing Secondary Major Option Marketing Secondary Major Option Marketing Secondary Major Option Marketing Secondary Major Option Marketing Secondary Major Option	12 12 12 12 12	
MARKETING SECONDARY MAJOR OPTIONS MKB136 Marketing Logistics MKB143 Export Management MKB144 Sales Management MKB145 Retailing Management MKB146 Services Marketing MKB148 Marketing Decision Making MKB149 International Marketing MKB152 Promotional Strategy MKB155 Strategic Marketing	12 12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3 3
MEDIA STUDIES SECONDARY MAJOR		
(Bachelor of Education secondary major) MJB100 Media Production MJB105 Film & Society MJB109 Australian Television MJB126 Video Production MJB130 Media Text Analysis MJB140 The Media & Society MJB141 Film Language MJB143 Australian Film	12 12 12 12 12 12 12 12	3 3 3 3 3 3 3 3
MEDIA STUDIES SECONDARY MAJOR		
(Bachelor of Arts secondary major) MJB105 Film & Society	12	3
MJB 109 Australian Television MJB 130 Media Text Analysis MJB 140 The Media & Society MJB 141 Film Language MJB 143 Australian Film Media Studies Secondary Major Option Media Studies Secondary Major Option	12 12 12 12 12 12 12 12	3 3 3 3 3
MEDIA STUDIES SECONDARY MAJOR OPTIONS	_	_
MJB100 Media Production MJB107 Gender & the Media MJB110 Asian & Latin American Cinema MJB126 Video Production MJB144 European Cinema MJB146 Australian Documentary Film MJB147 Film Genres MJB149 Film History	12 12 12 12 12 12 12 12	3 3 3 3 3 3 3
ORGANISATIONAL COMMUNICATION SECONDARY MAJOR	10	2
BSB102 Management & Organisation COB106 Group Communications: Theory & Practice COB110 Organisation & Society COB112 Organisational Communication COB113 Theoretical Perspectives on Communication COB134 Speech Communication: Theory & Practice COB138 Written Communication: Theory & Practice COB157 Corporate Writing & Editing	12 12 12 12 12 12 12 12	3 3 3 3 3 3 3
PUBLIC POLICY SECONDARY MAJOR EPB125 Government & Business EPB131 International Politics & Business EPB154 National Government EPB155 Policy & Program Evaluation	12 12 12	3 3 3 3 3
EPB155 Policy & Program Evaluation EPB159 Public Policy	12 12	3

ee from:		
Public Administrative Law	12	3
Local Government		3 3 3 3
Public Enterprise		3
		3
State Government	12	3
LATIONS SECONDARY MAJOR		
	12	3
	12	3
Public Relations Writing & Editing	12	3
Publication Management		3
		3 3 3 3 3 3 3
		3
		3
Public Relations Consulting & Management	12	3
CTOR MANAGEMENT SECONDARY MAJOR		
Policy & Program Evaluation	12	3
	12	3 3
Public Policy	12	3
Reform & the Public Sector	12	3
Personnel Management & Industrial Relations	12	3
(For those students who have not previously		
completed it in their primary major)		
	se who completed H	RB131 iı
ry major):	_	
Employment Regulation & Administration	12	3
Equity at Work		3
		3 3 3 3
Public Personnel Management	12	3
OMINISTRATION SECONDARY MAJOR		
	12	4
Fitness Parameters	12	5
Sport in Society	12	5 3 3 3
	12	3
Structure & Policy of Australian Sport	12	3
f the following units:		
	12	3
Sport & Equity	12	3 3
Sport & Mass Media	12	3
	Local Government Public Enterprise Special Topic – Public Policy State Government ELATIONS SECONDARY MAJOR Newswriting Public Relations Campaigns Public Relations Writing & Editing Publication Management Public Relations Principles Publicity & Promotion – Print Government & Financial Relations Public Relations Consulting & Management ECTOR MANAGEMENT SECONDARY MAJOR Policy & Program Evaluation Public Enterprise Public Policy Reform & the Public Sector Personnel Management & Industrial Relations (For those students who have not previously completed it in their primary major) Is from the following list (or all four units for those try major): Employment Regulation & Administration Equity at Work Public Sector Industrial Relations Public Personnel Management DMINISTRATION SECONDARY MAJOR Movement Analysis Fitness Parameters Sport in Society Organising Tournaments & Events Structure & Policy of Australian Sport of the following units: Promotion of Physical Activity Sport & Equity	Public Administrative Law 12 Local Government 12 Public Enterprise 12 Special Topic – Public Policy 12 State Government 12 ELATIONS SECONDARY MAJOR Newswriting 12 Public Relations Campaigns 12 Public Relations Writing & Editing 12 Public Relations Writing & Editing 12 Public Relations Principles 12 Public Relations Principles 12 Public Relations Principles 12 Public Relations Principles 12 Public Relations Consulting & Management 12 Public Relations Consulting & Management 12 COTOR MANAGEMENT SECONDARY MAJOR Policy & Program Evaluation 12 Public Enterprise 12 Public Policy 12 Reform & the Public Sector 12 Personnel Management & Industrial Relations 12 (For those students who have not previously completed it in their primary major) Soft from the following list (or all four units for those who completed Hury major): Employment Regulation & Administration 12 Equity at Work 12 Public Sector Industrial Relations 12 Public Personnel Management 12 DMINISTRATION SECONDARY MAJOR Movement Analysis 12 Fitness Parameters 12 Sport in Society 12 Organising Tournaments & Events 12 Structure & Policy of Australian Sport 12 f the following units: Promotion of Physical Activity 12 Sport & Equity 12

■ Associate Diploma in Business (Industrial Relations) (BS10)

Course Discontinued: No further intakes

Course Duration: 4 years part-time internal and external 15

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Don Lambert

Course Structure

Continuing students should consult the Course Coordinator for details of their program of studies.