

FACULTY OF BUSINESS

BUSINESS

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FACULTY OF BUSINESS

Course Structures

■ Master of Business (BS87)

In the fields of: Accounting, Managerial Accounting and Finance, and Accounting Legal Studies

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Ian Nott

Entry Requirements

Applicants for admission to candidature for a degree of master:

- (i) (a) shall hold a Bachelor of Business – Accountancy or Bachelor of Business – Banking and Finance degree from QUT and shall have achieved a level of attainment in an appropriate discipline or disciplines considered by the Academic Board of the Faculty of Business to be acceptable for the purpose of proceeding to a degree of master, or
(b) shall hold, from another tertiary institution or from QUT, qualifications approved by the Accounting Board of Studies, on the recommendation of the Head of School responsible for the specialisation which the applicant seeks to study, as equivalent to the requirements set out in (i) (a) above, and
- (ii) shall normally have had at least two years of appropriate work experience.

This course provides advanced level studies in Accounting, Finance and Legal Studies and as such assumes a knowledge of Australian business law, company law, taxation law, and accounting and auditing standards. Students may be required to take one or more undergraduate units in order to make good any deficiency in their qualifications to enter the course.

Course Requirements

Students are required to complete satisfactorily 14 units and a dissertation/research project equivalent to two units.

In selecting units, students may choose from three areas of specialisation – Accounting, Managerial Accounting and Finance, and Accounting Legal Studies (see the Schedule of Postgraduate Units). The 14 units must include AYN102 Accounting Research or BSN141 Applied Research Methods, plus at least 11 units from the Core Options listed in the Schedule of Postgraduate units. A maximum of two general electives may be selected from any postgraduate units offered within QUT or elsewhere, subject to approval by the Course Coordinator.

Dissertation/Research Project

Students are required to do either AYN102 Accounting Research or BSN141 Applied Research Project as prerequisite to enrolment in BSN100 Dissertation or BSN142 Research Project respectively. The dissertation/research project should reflect the application of theoretical analysis or problem-solving in Accounting, Managerial Accounting or Finance,

or Accounting Legal Studies. Students are advised to seek a topic, and to approach a supervisor, early in their program.

Program

Approximate formal hours in all units of course work will be three hours per week (Credit Points = 12). The dissertation/research project will be regarded as the equivalent of six formal hours per week (Credit Points = 24).

SCHEDULE OF POSTGRADUATE UNITS

		Credit Points	Contact Hrs/Wk
Core			
Select one of the following Options:			
<i>Option 1</i>			
AYN102	Accounting Research	12	3
BSN100	Dissertation	24	
<i>Option 2</i>			
BSN141	Applied Research Methods	12	3
BSN142	Research Project	24	
Core Option			
ACCOUNTING			
AYN104	Audit Sampling	12	3
AYN106	Auditing Honours	12	3
AYN107	Auditing Standards & Practice	12	3
AYN109	Computer Auditing	12	3
AYN111	External Reporting Issues	12	3
AYN115	Financial Accounting Honours	12	3
AYN117	Financial Reporting	12	3
AYN118	Internal Auditing	12	3
AYN119	International Accounting	12	3
AYN301	Auditing (PY)	12	3
AYN302	Special Topic – Public Accounting	12	3
AYN303	Accounting Information Systems (PY)	12	3
Select one of the following units:			
AYN103	Advanced Company Accounting	12	3
AYN300	Accounting 1 (PY)	12	3
MANAGERIAL ACCOUNTING/FINANCE			
FNN100	Advanced Capital Budgeting	12	3
FNN101	Finance Honours	12	3
FNN103	Financial Modelling	12	3
FNN104	Financial Risk Management	12	3
FNN105	International Finance	12	3
FNN106	Managerial Accounting Honours	12	3
FNN110	Managerial Accounting Issues A	12	3
FNN112	Special Topic – Managerial Accounting & Finance	12	3
FNN300	Accounting 2 (PY)	12	3
Select one of the following units:			
FNN111	Managerial Accounting Issues B	12	3
FNN301	Management Accounting (PY)	12	3
ACCOUNTING LEGAL STUDIES			
ALN101	Advanced Tax Planning	12	3
ALN102	Advanced Taxation	12	3
ALN104	Commercial Law Honours	12	3
ALN105	Indirect Taxation	12	3
ALN106	International Taxation	12	3
ALN110	Taxation Policy Honours	12	3
ALN301	Taxation 1B (PY)	12	3
ALN302	Taxation 2 (PY)	12	3
ALN305	Taxation 1A (PY)	12	3

Select one of the following units:

ALN107	Liquidations & Receiverships	12	3
ALN300	Insolvency & Reconstruction (PY)	12	3

Professional Year (PY) units can be taken only by students enrolled for the Professional Year with the Institute of Chartered Accountants in Australia. Students not undertaking the PY may enrol in the equivalent postgraduate units, but should note that abnormal timetables apply. Credit cannot be gained for both a PY unit and its equivalent unit.

Further information regarding postgraduate Accountancy courses is provided in the 1995 Guide to Postgraduate Studies in Accountancy.

■ Master of Business (BS84)

In the fields of: Communication Management, Journalism, and Media Studies.

Note: This course was subject to review at time of publication. For current information on course structure and unit synopses, check with the coordinator for the relevant field of study.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Philip Crowe

Field of Study Coordinators:

Communication Management – Dr Philip Crowe

Journalism – Associate Professor Len Granato

Media Studies – Dr Graham Bruce

Entry Requirements

Applicants for admission to candidature for the Master of Communication degree shall hold a Bachelor of Business degree with a Communication major from QUT, or a comparable degree from another tertiary institution, having achieved a level of attainment considered by the Faculty of Business Academic Board as acceptable for progression to a degree of master.

The Master of Communication normally requires two years full-time study or four years part-time study. However, graduates possessing a Bachelor of Business (Honours) in a relevant discipline area from the communication field of study or an approved equivalent Honours qualification will receive credit for the first year full-time or the first two years part-time of the normal masters program as set out below.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
ALL FIELDS			
Year 1, Semester 1			
BSP102	Communication Seminar	12	3
COP106	Communication Theory 1	12	3
MJP101	Communication Theory 2	12	3
Select one of the following units:			
COP108	Communication Technologies & Society	12	3
MJP102	Communication Policy Environment	12	3
MJP105	Theories of Journalism	12	3

Year 1, Semester 2

BSP100	Dissertation	48	
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COMMUNICATION MANAGEMENT**Year 2, Semester 1**

BSP101	Advanced Communication Seminar	12	3
CON101	Communication Strategies	12	3
CON102	Advanced Organisational Communication	12	3
CON103	Advanced Communication Management	12	3

Year 2, Semester 2

BSN116	Thesis	48	
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JOURNALISM**Year 2, Semester 1**

BSP101	Advanced Communication Seminar	12	3
MJN105	Comparative Journalism	12	3
MJN106	Journalistic Freedom & Responsibility	12	3
MJP102	Communication Policy Environment	12	3

Year 2, Semester 2

BSN116	Thesis	48	
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MEDIA STUDIES**Year 2, Semester 1**

BSP101	Advanced Communication Seminar	12	3
MJN100	Advanced Media Theory	12	3
MJN101	Advanced Media Analysis	12	3
MJN103	Australian Media Contexts	12	3

Year 2, Semester 2

BSN116	Thesis	48	
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Part-Time Course Structure**ALL FIELDS****Year 1, Semester 1**

COP106	Communication Theory 1	12	3
MJP101	Communication Theory 2	12	3

Year 1, Semester 2

BSP102	Communication Seminar	12	3
BSP104	Dissertation Part 1	12	

Year 2, Semester 1

BSP105	Dissertation Part 2	12	
Select one of the following units:			
COP108	Communication Technologies & Society	12	3
MJP102	Communication Policy Environment	12	3
MJP105	Theories of Journalism	12	3

Year 2, Semester 2

BSP106	Dissertation Part 3	24	
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COMMUNICATION MANAGEMENT**Year 3, Semester 1**

CON101	Communication Strategies	12	3
CON102	Advanced Organisational Communication	12	3

Year 3, Semester 2

BSN803	Thesis Part 1	12	
BSP101	Advanced Communication Seminar	12	3

Year 4, Semester 1

BSN804	Thesis Part 2	12	
CON103	Advanced Communication Management	12	3

Year 4, Semester 2

BSN805 Thesis Part 3 24

JOURNALISM**Year 3, Semester 1**

MJN105 Comparative Journalism 12 3

MJN106 Journalistic Freedom & Responsibility 12 3

Year 3, Semester 2

BSN803 Thesis Part 1 12

BSP101 Advanced Communication Seminar 12 3

Year 4, Semester 1

BSN804 Thesis Part 2 12

MJP102 Communication Policy Environment 12 3

Year 4, Semester 2

BSN805 Thesis Part 3 24

MEDIA STUDIES**Year 3, Semester 1**

MJN100 Advanced Media Theory 12 3

Select one of the following units:

MJN101 Advanced Media Analysis 12 3

MJN103 Australian Media Contexts 12 3

Year 3, Semester 2

BSN803 Thesis Part 1 12

BSP101 Advanced Communication Seminar 12 3

Year 4, Semester 1

BSN804 Thesis Part 2 12

Select one of the following units:

MJN101 Advanced Media Analysis 12 3

MJN103 Australian Media Contexts 12 3

Year 4, Semester 2

BSN805 Thesis Part 3 24

Note: The required dissertation length is 12,000 to 15,000 words. The required thesis length is 30,000 words.

■ Master of Business (BS83)

In the fields of: Economics, Human Resource Management, Industrial Relations, International Business, Management, and Public Policy.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Barry Smith

Entry Requirements

Applicants for admission to candidature for the Master of Business shall:

- (i) hold an approved Business or other degree which includes a major in the area of intended masters level study, and a grade point average of 5 or better in units studied in the three years of undergraduate study; greater weight may be given to performance in advanced level units,

- (ii) should preferably have appropriate work experience, which might include voluntary work, employment in the home, and part-time work.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean to qualify the candidate for admission may be accepted.

Candidates who have completed an appropriate BBus(Hons) or equivalent program may be admitted to the MBus with advanced standing such that they will normally be required to complete a further 96 credit points of thesis work.

Course Requirements

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (144 credit points).

ECONOMICS

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
EPN108	Developments in Microeconomic Theories ¹	12	3
EPN111	Contemporary Macroeconomic Theories ¹	12	3
Year 1, Semester 2			
BSN144			
1/2/3/4	Thesis	36	
	Elective Unit ¹	12	
Year 2, Semester 1			
BSN145			
1/1/2/3/4	Thesis	48	
Year 2, Semester 2			
BSN145			
1/5/6/7/8	Thesis	48	
Part-Time Course Structure			
Year 1, Semester 1			
BSB400	Research Methodology	12	3
EPN111	Contemporary Macroeconomic Theories ¹	12	3
Year 1, Semester 2			
EPN108	Developments in Microeconomic Theories ¹	12	3
	Elective Unit ¹	12	3
Year 2, Semester 1			
BSN144/1/2	Thesis	24	
Year 2, Semester 2			
BSN144/3/4	Thesis	24	
Year 3, Semester 1			
BSN145/1/2	Thesis	24	
Year 3, Semester 2			
BSN145/3/4	Thesis	24	
Year 4, Semester 1			
BSN145/5/6	Thesis	24	
Year 4, Semester 2			
BSN145/7/8	Thesis	24	

¹ Semesters of these units may be changed.

HUMAN RESOURCE MANAGEMENT

Full-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
HRN115	Contemporary Issues in HRM ¹	12	3
HRN116	HRM Cases ¹	12	3

Year 1, Semester 2

BSN144			
/2/3/4	Thesis	36	
	Elective Unit ¹	12	

Year 2, Semester 1

BSN145			
/1/2/3/4	Thesis	48	

Year 2, Semester 2

BSN145			
/5/6/7/8	Thesis	48	

Part-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
HRN115	Contemporary Issues in HRM	12	3

Year 1, Semester 2

BSN144/1	Thesis	12	
HRN116	HRM Cases ¹	12	3

Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit ¹	12	

Year 2, Semester 2

BSN144/3/4	Thesis	24	
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Year 3, Semester 1

BSN145/1/2	Thesis	24	
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Year 3, Semester 2

BSN145/3/4	Thesis	24	
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Year 4, Semester 1

BSN145/5/6	Thesis	24	
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Year 4, Semester 2

BSN145/7/8	Thesis	24	
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INDUSTRIAL RELATIONS

Full-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
HRN101	Advanced Theory & Comparativism ¹	12	3
HRN117	Industrial Relations & Work Organisation ¹	12	3

Year 1, Semester 2

BSN144			
/2/3/4	Thesis	36	
	Elective Unit ¹	12	

¹ Semesters of these units may be changed.

Year 2, Semester 1

BSN145			
/1/2/3/4	Thesis	48	

Year 2, Semester 2

BSN145			
/5/6/7/8	Thesis	48	

Part-Time Course Structure**Year 1, Semester 1**

BSB400	Research Methodology	12	3
HRN101	Advanced Theory & Comparativism ¹	12	3

Year 1, Semester 2

BSN144/1	Thesis	12	
HRN117	Industrial Relations & Work Organisation ¹	12	3

Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit ¹	12	

Year 2, Semester 2

BSN144/3/4	Thesis	24	
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Year 3, Semester 1

BSN145/1/2	Thesis	24	
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Year 3, Semester 2

BSN145/3/4	Thesis	24	
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Year 4, Semester 1

BSN145/5/6	Thesis	24	
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Year 4, Semester 2

BSN145/7/8	Thesis	24	
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INTERNATIONAL BUSINESS**Full-Time Course Structure****Year 1, Semester 1**

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
	Elective Unit ¹	12	
EPN110	Regional Study ¹	12	3

Year 1, Semester 2

BSN144			
/2/3/4	Thesis	36	
EPN109	International Business Policy & Competitive Strategies ¹	12	3

Year 2, Semester 1

BSN145			
/1/2/3/4	Thesis	48	

Year 2, Semester 2

BSN145			
/5/6/7/8	Thesis	48	

Part-Time Course Structure**Year 1, Semester 1**

BSB400	Research Methodology	12	3
EPN110	Regional Study ¹	12	3

¹ Semesters of these units may be changed.

Year 1, Semester 2

EPN109	International Business Policy & Competitive Strategies ¹	12	3
	Elective Unit ¹	12	

Year 2, Semester 1

BSN144/1/2	Thesis	24	
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Year 2, Semester 2

BSN144/3/4	Thesis	24	
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Year 3, Semester 1

BSN145/1/2	Thesis	24	
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Year 3, Semester 2

BSN145/3/4	Thesis	24	
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Year 4, Semester 1

BSN145/5/6	Thesis	24	
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Year 4, Semester 2

BSN145/7/8	Thesis	24	
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MANAGEMENT**Full-Time Course Structure****Year 1, Semester 1**

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
HRN118	Advanced Readings in Management ¹	12	3
HRN119	Current Issues in Management ¹	12	3

Year 1, Semester 2

BSN144			
/2/3/4	Thesis	36	
	Elective Unit ¹	12	

Year 2, Semester 1

BSN145			
/1/2/3/4	Thesis	48	

Year 2, Semester 2

BSN145			
/5/6/7/8	Thesis	48	

Part-Time Course Structure**Year 1, Semester 1**

BSB400	Research Methodology	12	3
HRN118	Advanced Readings in Management ¹	12	3

Year 1, Semester 2

BSN144/1	Thesis	12	
HRN119	Current Issues in Management ¹	12	3

Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit ¹	12	

Year 2, Semester 2

BSN144/3/4	Thesis	24	
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Year 3, Semester 1

BSN145/1/2	Thesis	24	
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¹ Semesters of these units may be changed.

Year 3, Semester 2	
BSN145/3/4 Thesis	24
Year 4, Semester 1	
BSN145/5/6 Thesis	24
Year 4, Semester 2	
BSN145/7/8 Thesis	24

PUBLIC POLICY

Full-Time Course Structure

Year 1, Semester 1		
BSB400 Research Methodology	12	3
BSN144/1 Thesis	12	
EPN104 Policy Analysis	12	3
EPN106 Program Management	12	3
Year 1, Semester 2		
BSN144		
2/3/4 Thesis	36	
Elective Unit	12	
Year 2, Semester 1		
BSN145		
1/1/2/3/4 Thesis	48	
Year 2, Semester 2		
BSN145		
1/5/6/7/8 Thesis	48	

Part-Time Course Structure

Year 1, Semester 1		
BSB400 Research Methodology	12	3
EPN104 Policy Analysis ¹	12	3
Year 1, Semester 2		
BSN144/1 Thesis	12	
EPN106 Program Management ¹	12	3
Year 2, Semester 1		
BSN144/2 Thesis	12	
Elective Unit ¹	12	
Year 2, Semester 2		
BSN144/3/4 Thesis	24	
Year 3, Semester 1		
BSN145/1/2 Thesis	24	
Year 3, Semester 2		
BSN145/3/4 Thesis	24	
Year 4, Semester 1		
BSN145/5/6 Thesis	24	
Year 4, Semester 2		
BSN145/7/8 Thesis	24	

Note: The thesis is a substantial written report, normally containing up to 60,000 words of examinable material.

¹ Semesters of these units may be changed.

■ Master of Business (BS85)

In the fields of: Marketing Management and Marketing Science.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Chad Perry

Entry Requirements

Applicants for admission to candidature for the Master of Business (Marketing) shall hold an approved Business or other degree which includes a relevant major in the area of intended masters level study.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean to qualify the candidate for admission may be accepted. These students should check with the Course Coordinator for particular units which they may have to take.

The Master of Business (Marketing) normally requires two years of full-time study or four years of part-time study. However, graduates possessing a Bachelor of Business (Honours) in a relevant discipline area from the marketing field of study or an approved equivalent Honours qualification will receive credit for the first year full-time or the first two years part-time of the normal Masters program.

Special Course Requirements

The course requires completion of 192 credit points, comprising coursework (48 credit points) and a thesis (144 credit points) of approximately 60,000 words.

Subject to the approval of the Course Coordinator and the other institutions concerned, students may be permitted to take some units chosen from other institutions' masters-level programs.

Note: Students would normally undertake Thesis and Elective Units in one of the following fields: Marketing Management, Marketing Science, Advertising, Public Relations, and Arts Administration.

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
MKN100	Seminars in Marketing Theory & Research Methods	12	3
	Elective Unit	12	
	Elective Unit	12	
MKN112/1	Thesis	12	
Year 1, Semester 2			
MKN112			
/2/3/4	Thesis	36	
	Elective Unit	12	
Year 2, Semester 1			
MKN113			
/1/2/3/4	Thesis	48	
Year 2, Semester 2			
MKN113			
/5/6/7/8	Thesis	48	

Part-Time Course Structure

Year 1, Semester 1

MKN100	Seminars in Marketing Theory & Research Methods	12	3
	Elective Unit	12	

Year 1, Semester 2

	Elective Unit	12	
	Elective Unit	12	

Year 2, Semester 1

MKN112/1/2	Thesis	24	
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Year 2, Semester 2

MKN112/3/4	Thesis	24	
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Year 3, Semester 1

MKN113/1/2	Thesis	24	
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Year 3, Semester 2

MKN113/3/4	Thesis	24	
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Year 4, Semester 1

MKN113/5/6	Thesis	24	
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Year 4, Semester 2

MKN113/7/8	Thesis	24	
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Elective Units

Students must choose three elective units from:

MKN101	Seminars in Business Forecasting	12	3
MKN102	Business Logistics	12	3
MKN103	Seminars in Marketing Modelling	12	3
MKN107	Seminars in Marketing Management	12	3
MKN108	Seminars in Consumer Behaviour	12	3
MKN109	Product Innovation & Development	12	3
MKN110	Seminars in Strategic Marketing	12	3
MKP107	Marketing for Arts Administrators	12	3
MKP108	Arts Administration & Society	12	3
MKP109	The Arts Industry	12	3

or any other appropriate postgraduate unit with the Course Coordinator's approval.

■ Master of Business Administration (BS81)

Majors in: Management, Accounting, and Design and Engineering.

Course Duration: 2 years full-time, 4 years part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Tuition Fees (Domestic Students): \$780 per 12 credit point unit (\$65 per credit point)

MBA Director: Dr Alan Williams

Coordinators:

Management Major – Mr Greg Southey

Accounting Major – Mr John Sweeting

Design and Engineering – Mr Bob Nicol

Entry Requirements

A candidate for entry into the Master of Business Administration (MBA) program should normally possess:

- (i) an undergraduate degree from a recognised Australian or overseas institution
- (ii) at least two years of appropriate full-time work experience, and
- (iii) an appropriate standard of tertiary-level achievement in quantitative methods/statistics.
A candidate who has not successfully completed at least one such approved degree-level unit will be required to complete EPN105 Statistical Methods as an elective unit in the MBA.

MANAGEMENT MAJOR (MAN)

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
MKN106	Marketing Methods & Practices	12	3
Year 1, Semester 2			
ALN103	Business Law & Ethics	12	3
EPN101	Government-Business Relations	12	3
HRN105	Labour-Management Relations	12	3
MKN105	Decision Support Systems	12	3
Year 2, Semester 1			
HRN108	People in Organisations	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	
Year 2, Semester 2			
HRN112	Business Policy	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	
Part-Time Course Structure			
Year 1, Semester 1			
AYN101	Accounting Principles	12	3
HRN104	Introduction to Management	12	3
Year 1, Semester 2			
HRN105	Labour-Management Relations	12	3
MKN105	Decision Support Systems	12	3
Year 2, Semester 1			
EPN102	Managerial Economics	12	3
MKN106	Marketing Methods & Practices	12	3
Year 2, Semester 2			
ALN103	Business Law & Ethics	12	3
EPN101	Government-Business Relations	12	3
Year 3, Semester 1			
HRN108	People in Organisations	12	3
	Elective Unit	12	
Year 3, Semester 2			
HRN112	Business Policy	12	3
	Elective Unit	12	
Year 4, Semester 1			
	Elective Unit	12	
	Elective Unit	12	

Year 4, Semester 2

Elective Unit	12
Elective Unit	12

Elective Units

Elective units in the Management Major may be undertaken across a number of areas, provided that prerequisite requirements are met. Alternatively, a student may use the elective units to pursue more specialised study in an area of particular interest. Please consult the Postgraduate Studies Office, Faculty of Business for a list of currently approved elective units. Students undertaking the Management Major and who wish to major in areas such as Finance, Economics, Marketing and International Business should take FNN102 Managerial Finance as an elective unit early in their program.

MBA candidates will be permitted to undertake elective units from a limited number of advanced undergraduate units offered within the Faculty of Business. A small number of units in other Faculty master's degrees may also be available as MBA elective units.

ACCOUNTING MAJOR (ACA)

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
AYN112	Financial Accounting 1 ²	12	3
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
MKN106	Marketing Methods & Practices	12	3
Year 1, Semester 2			
ALN103	Business Law & Ethics	12	3
AYN113	Financial Accounting 2	12	3
EPN101	Government-Business Relations	12	3
MKN105	Decision Support Systems	12	3
Year 2, Semester 1			
AYN114	Financial Accounting 3	12	3
FNN102	Managerial Finance	12	3
HRN108	People in Organisations	12	3
	Elective Unit (ALB122 – Law of Business Associations)	12	3
Year 2, Semester 2			
FNN303	Management Accounting	12	3
HRN112	Business Policy	12	3
	Elective Unit (ALB132 – Taxation Law)	12	3
	Elective Unit (AYN120 Auditing)	12	3

Part-Time Course Structure

Year 1, Semester 1

AYN112	Financial Accounting 1 ²	12	3
HRN104	Introduction to Management	12	3

Year 1, Semester 2

EPN101	Government-Business Relations	12	3
MKN105	Decision Support Systems	12	3

Year 2, Semester 1

EPN102	Managerial Economics	12	3
MKN106	Marketing Methods & Practices	12	3

Year 2, Semester 2

ALN103	Business Law & Ethics	12	3
AYN113	Financial Accounting 2	12	3

² AYN101 Accounting Principles is incompatible with AYN112 Financial Accounting 1.

Year 3, Semester 1

FNN102	Managerial Finance	12	3
HRN108	People in Organisations	12	3

Year 3, Semester 2

FNN303	Management Accounting	12	3
HRN112	Business Policy	12	3

Year 4, Semester 1

AYN114	Financial Accounting 3	12	3
	Elective Unit (ALB122 – Law of Business Associations)	12	3

Year 4, Semester 2

	Elective Unit (ALB132 – Taxation Law)	12	3
	Elective Unit (AYN120 – Auditing)	12	3

Elective Units

To satisfy the academic requirements for Associate level membership of the Australian Society of CPAs and the Institute of Chartered Accountants in Australia, the following three units must be completed as elective units:

ALB122	Law of Business Associations	12	3
ALB132	Taxation Law	12	3
AYN120	Auditing	12	3

Accounting Major students who have not successfully completed at least one quantitative methods/statistics degree-level unit will be required to take the unit EPN105 Statistical Methods as an additional elective unit. Suggested elective units are noted in brackets in the course structure

DESIGN AND ENGINEERING MAJOR

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3
HRN104	Introduction to Management	12	3
MKN106	Marketing Methods & Practices	12	3
Year 1, Semester 2			
ALN103	Business Law & Ethics	12	3
EPN101	Government-Business Relations	12	3
HRN105	Labour-Management Relations	12	3
MKN105	Decision Support Systems	12	3
Year 2, Semester 1			
HRN108	People in Organisations	12	3
MEN170	Systems Modelling & Simulation	12	3
	Elective Unit	12	
	Elective Unit	12	
Year 2, Semester 2			
HRN112	Business Policy	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

Part-Time Course Structure**Year 1, Semester 1**

HRN104	Introduction to Management	12	3
MKN106	Marketing Methods & Practice	12	3

Year 1, Semester 2

EPN101	Government-Business Relations	12	3
MKN105	Decision Support Systems	12	3

Year 2, Semester 1

EPN102	Managerial Economics	12	3
MEN170	Systems Modelling & Simulations	12	3

Year 2, Semester 2

ALN103	Business Law & Ethics	12	3
HRN105	Labour-Management Relations	12	3

Year 3, Semester 1

AYN101	Accounting Principles	12	3
HRN108	People in Organisations	12	3

Year 3, Semester 2

HRN112	Business Policy	12	3
	Elective Unit	12	

Year 4, Semester 1

	Elective Unit	12	
	Elective Unit	12	

Year 4, Semester 2

	Elective Unit	12	
	Elective Unit	12	

Exemptions/Substitutions

- (i) Holders of postgraduate awards are eligible to apply for MBA exemptions. Such exemptions will not be awarded as a whole; rather, they are granted on a unit by unit basis, on the basis of successful previous study. MBA students who have completed a Graduate Diploma in Business Administration are eligible to apply for up to eight exemptions.
- (ii) An MBA applicant who possesses a Bachelor of Business or other approved undergraduate degree may apply for up to four exemptions and four substitutions provided that the results obtained in the similar undergraduate units are at least at the level of credit (or 5 on a 1-7 scale) in each case.
- (iii) All exemptions will be dealt with in terms of QUT policy, as set out in the Student Policies and Procedures section in this Handbook.
- (iv) An MBA student who has been accorded exemptions may not be permitted to graduate with a GDBA unless they actually complete four GDBA/MBA core units offered by this University.

Relationship between MBA and GDBA

Following the successful completion of eight MBA units (including at least four units from the core and field core areas), students may elect either to discontinue enrolment and to graduate with a GDBA, or to pursue eight further units in order to complete the MBA. Students who choose to graduate with a GDBA will not retain a place in the MBA; they will need to compete again for admission if they wish to complete the MBA at a later date.

■ Graduate Diploma in Advanced Accounting (BS70)

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Associate Professor Peter Best

Entry Requirements

Applicants should hold a degree or a diploma from a recognised tertiary institution, with an appropriate major in Accounting. In the case of a diploma, additional work may be required.

This course provides advanced level studies in Accounting, Finance and Legal Studies, and as such, assumes a knowledge of Australian business law, company law, taxation law, and accounting and auditing standards.

Students may be required to take one or more undergraduate units in order to make good any deficiency in their qualifications to enter the postgraduate course.

Course Requirements

The student must complete eight units (96 credit points total). A minimum of six units must be selected from Lists 1, 2 and 3. Up to two postgraduate units may be selected from List 4 or from any postgraduate units offered within QUT or elsewhere, subject to the approval of the Course Coordinator.

List 1

ACCOUNTING

AYN103	Advanced Company Accounting	AYN117	Financial Reporting
AYN104	Audit Sampling	AYN118	Internal Auditing
AYN106	Auditing Honours	AYN119	International Accounting
AYN107	Auditing Standards & Practice	AYN300	Accounting 1 (PY)
AYN109	Computer Auditing	AYN301	Auditing (PY)
AYN111	External Reporting Issues	AYN302	Special Topic – Public Accounting
AYN115	Financial Accounting Honours	AYN303	Accounting Information Systems (PY)

List 2

MANAGERIAL ACCOUNTING/FINANCE

FNN100	Advanced Capital Budgeting	FNN110	Managerial Accounting Issues A
FNN101	Finance Honours	FNN111	Managerial Accounting Issues B
FNN103	Financial Modelling	FNN112	Special Topic – Managerial Accounting & Finance
FNN104	Financial Risk Management	FNN300	Accounting 2 (PY)
FNN105	International Finance	FNN301	Management Accounting (PY)
FNN106	Managerial Accounting Honours		

List 3

ACCOUNTING LEGAL STUDIES

ALN101	Advanced Tax Planning	ALN110	Taxation Policy Honours
ALN102	Advanced Taxation	ALN300	Insolvency & Reconstruction (PY)
ALN104	Commercial Law Honours	ALN301	Taxation 1B (PY)
ALN105	Indirect Taxation	ALN302	Taxation 2 (PY)
ALN106	International Taxation	ALN305	Taxation 1A (PY)
ALN107	Liquidations & Receiverships		

List 4

EPN101	Government-Business Relations
HRN108	People in Organisations
HRN112	Business Policy
MAN009	Experimental Design & Statistical Analysis
MKN106	Marketing Methods & Practices

Professional Year Higher Degree Program

The Professional Year Higher Degree Program (PYHDP) allows people employed with a chartered accountant in public practice to complete their Professional Year (PY) studies at QUT within the Graduate Diploma in Advanced Accounting.

The PYHDP does not run independently of the PY program as offered by the Institute of Chartered Accountants. QUT presents this program in accordance with the Institute PY syllabus, program and timetable. **Students must enrol with the Institute as well as with QUT.** Not only will they complete the same workshops and module examinations as other PY candidates, they will also be required to complete and pass internal assessment set by this University.

Students enrolled in the PYHDP must complete the following course of study:

ALN301	Taxation 1B (PY)
ALN305	Taxation 1A (PY)
AYN117	Financial Reporting
AYN300	Accounting 1 (PY)
FNN300	Accounting 2 (PY)
	Elective Unit
	Elective Unit

Plus one of:

ALN300	Insolvency & Reconstruction (PY)
ALN302	Taxation 2 (PY)
AYN301	Auditing (PY)
AYN303	Accounting Information Systems (PY)
FNN301	Management Accounting (PY)

Postgraduate units will be offered every year subject to staff availability and student numbers.

Units Offered		Credit Points	Contact Hrs/Wk
Semester 1			
ALN101	Advanced Tax Planning	12	3
ALN102	Advanced Taxation	12	3
ALN106	International Taxation	12	3
ALN305	Taxation 1A (PY)	12	3
AYN102	Accounting Research	12	3
AYN104	Audit Sampling	12	3
AYN106	Auditing Honours	12	3
AYN107	Auditing Standards & Practice	12	3
AYN115	Financial Accounting Honours	12	3
AYN117	Financial Reporting	12	3
AYN301	Auditing (PY)	12	3
AYN303	Accounting Information Systems	12	3
FNN100	Advanced Capital Budgeting	12	3
FNN101	Finance Honours	12	3
FNN106	Managerial Accounting Honours	12	3
FNN110	Managerial Accounting Issues A	12	3
FNN111	Managerial Accounting Issues B	12	3
FNN300	Accounting 2 (PY)	12	3
FNN301	Management Accounting (PY)	12	3
Semester 2			
ALN104	Commercial Law Honours	12	3
ALN105	Indirect Taxation	12	3
ALN107	Liquidations & Receiverships	12	3
ALN110	Taxation Policy Honours	12	3
ALN300	Insolvency & Reconstruction (PY)	12	3
ALN301	Taxation 1B (PY) (Note: Classes begin in April)	12	3
ALN302	Taxation 2 (PY)	12	3
AYN103	Advanced Company Accounting	12	3
AYN109	Computer Auditing	12	3
AYN111	External Reporting Issues	12	3
AYN118	Internal Auditing	12	3
AYN119	International Accounting	12	3
AYN300	Accounting 1 (PY)	12	3

BSN100	Dissertation	24	3
FNN103	Financial Modelling	12	3
FNN104	Financial Risk Management	12	3
FNN105	International Finance	12	3

■ Graduate Diploma in Business (Administration) (BS78)

In the fields of: Arts Administration, Human Resource Management, Human Services, Management, and Organisational Change

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Tuition Fees (Domestic Students): \$780 per 12 credit point unit (\$65 per credit point)

Course Coordinator: Dr Brian Delahaye

Entry Requirements

A candidate for entry into the Graduate Diploma of Business Administration program should normally possess:

- (i) an undergraduate degree from a recognised Australian or overseas institution, and
- (ii) at least two years of appropriate full-time work experience
 - (a) Applicants for the Arts Administration major may be eligible with part-time or volunteer work experience. A selection interview is required.
 - (b) Applicants for the Human Services major must have not less than three years experience in human service organisations. A selection interview is required.

Mature age applicants without a degree but with extensive experience at an appropriate level may be considered for special entry.

ARTS ADMINISTRATION

Full-Time Course Structure

	Credit Points	Contact Hrs/Wk
Year 1, Semester 1		
HRN104 Introduction to Management	12	3
MKP108 Arts Administration & Society	12	3
Select one of the following units:		
AYN101 Accounting Principles	12	3
EPN102 Managerial Economics	12	3
Select one of the following units:		
HRN108 People in Organisations	12	3
MKN106 Marketing Methods & Practices	12	3
Year 1, Semester 2		
MKP107 Marketing for Arts Administrators	12	3
MKP109 The Arts Industry Elective Unit	12	3
Select one of the following units:		
ALN103 Business Law & Ethics	12	3
COB112 Organisational Communication	12	3
HRN105 Labour-Management Relations	12	3

Part-Time Course Structure

Year 1, Semester 1

HRN104	Introduction to Management	12	3
MKP108	Arts Administration & Society	12	3

Year 1, Semester 2

MKP109	The Arts Industry	12	3
Select one of the following units:			
ALN103	Business Law & Ethics	12	3
COB112	Organisational Communication	12	3
HRN105	Labour-Management Relations	12	3

Year 2, Semester 1

Select one of the following units:

AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3
Select one of the following units:			
HRN108	People in Organisations	12	3
MKN106	Marketing Methods & Practices	12	3

Year 2, Semester 2

MKP107	Marketing for Arts Administrators	12	3
	Elective Unit	12	

HUMAN RESOURCE MANAGEMENT**Full-Time Course Structure****Year 1, Semester 1**

HRN104	Introduction to Management	12	3
HRN108	People in Organisations	12	3
HRP110	Human Resource Management	12	3
	Elective Unit	12	

Year 1, Semester 2

HRN105	Labour Management Relations	12	3
	HR Elective Unit	12	3
	HR Elective Unit	12	3
	Elective Unit	12	

Part-Time Course Structure**Year 1, Semester 1**

HRN104	Introduction to Management	12	3
HRP110	Human Resource Management	12	3

Year 1, Semester 2

HRN105	Labour-Management Relations	12	3
	Elective Unit	12	

Year 2, Semester 1

HRN108	People in Organisations	12	3
	HR Elective Unit	12	3

Year 2, Semester 2

	HR Elective Unit	12	3
	Elective Unit	12	

HUMAN SERVICES

This major is not offered full-time.

Part-Time Course Structure**Year 1, Semester 1**

COP118	Managing Human Service Organisations 1	12	3
HRN104	Introduction to Management	12	3

Year 1, Semester 2

COP110	Social & Organisational Change	12	3
Select one of the following units:			
ALN103	Business Law & Ethics	12	3

COB112	Organisational Communication	12	3
HRN105	Labour-Management Relations	12	3

Year 2, Semester 1

Select one of the following units:

AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3

Select one of the following units:

HRN108	People in Organisations	12	3
MKN106	Marketing Methods & Practices	12	3

Year 2, Semester 2

COP119	Managing Human Service Organisations 2 Elective Unit	12 12	3
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MANAGEMENT

Full-Time Course Structure

Year 1, Semester 1

HRN104	Introduction to Management Elective Unit	12 12	3
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Select one of the following units:

AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3

Select one of the following units:

HRN108	People in Organisations	12	3
MKN106	Marketing Methods & Practices	12	3

Year 1, Semester 2

Elective Unit	12	
Elective Unit	12	
Elective Unit	12	

Select one of the following units:

ALN103	Business Law & Ethics	12	3
HRN105	Labour-Management Relations	12	3

Part-Time Course Structure

Year 1, Semester 1

HRN104	Introduction to Management	12	3
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Select one of the following units:

AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3

Year 1, Semester 2

Elective Unit	12	3
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Select one of the following units:

ALN103	Business Law & Ethics	12	3
HRN105	Labour-Management Relations	12	3

Year 2, Semester 1

Elective Unit	12	
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Select one of the following units:

HRN108	People in Organisations	12	3
MKN106	Marketing Methods & Practices	12	3

Year 2, Semester 2

Elective Unit	12	
Elective Unit	12	

ORGANISATIONAL CHANGE

Full-Time Course Structure

Year 1, Semester 1

COB102	Consulting for Organisational Change	12	3
HRN104	Introduction to Management	12	3

Select one of the following units:

AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3

Select one of the following units:

HRN108	People in Organisations	12	3
MKN106	Marketing Methods & Practices	12	3

Year 1, Semester 2

COB100	Organisational Communication – Internship	12	3
COB103	Perspectives on Organisation & Environment	12	3
COP110	Social & Organisational Change	12	3

Select one of the following units:

ALN103	Business Law & Ethics	12	3
COB112	Organisational Communication	12	3
HRN105	Labour-Management Relations	12	3

Part-Time Course Structure

Year 1, Semester 1

COB102	Consulting for Organisational Change	12	3
HRN104	Introduction to Management	12	3

Year 1, Semester 2

COP110	Social & Organisational Change	12	3
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Select one of the following units:

ALN103	Business Law & Ethics	12	3
COB112	Organisational Communication	12	3
HRN105	Labour-Management Relations	12	3

Year 2, Semester 1

Select one of the following units:

AYN101	Accounting Principles	12	3
EPN102	Managerial Economics	12	3

Select one of the following units:

HRN108	People in Organisations	12	3
MKN106	Marketing Methods & Practices	12	3

Year 2, Semester 2

COB100	Organisational Communication – Internship	12	3
COB103	Perspectives on Organisation & Environment	12	3

Notes:

- Elective units should be chosen from the approved list held by the Faculty Postgraduate Studies Office, or approved by the Course Coordinator.
- At least 50 per cent of units taken must be taken at postgraduate level.
- If students have undertaken equivalent studies in a prior award, they will be required to substitute for the unit(s) unless awarded a credit according to Graduate Diploma in Business Administration policy.
- Students intending to seek enrolment in the MBA are advised to choose elective units compatible with the MBA structure.

■ Graduate Diploma in Business Administration (BS71)

Location: Gardens Point campus

There is no annual intake into this GDBA and no provision for enrolment in this course. However, students who have gained a place in the MBA program may, following the successful completion of eight MBA units (including at least 4 of the core or field core units), elect to discontinue their enrolments and to graduate with a GDBA. They will not retain a place in the MBA. They will need to compete again for admission to the MBA if they wish to complete the MBA at a later date. It is recommended that potential applicants consider the Graduate Diploma of Business Administration (BS78).

■ Graduate Diploma in Communication (BS72)

In the fields of: Advertising, Film and Television Production, Fundraising, Journalism, Organisational Communication, and Public Relations.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Associate Professor Philip Neilsen

Entry Requirements

A degree or diploma from a recognised tertiary institution, with the proviso that diploma graduates may be required to undertake additional work at the discretion of the Course Coordinator.

SPECIAL ENTRY

A limited number of places will be available to practitioners in the relevant professions who, while possessing no formal degree, can demonstrate and document significant experiential grasp of their professions. These candidates will be senior members of their profession.

An applicant who does not meet the requirements for normal entry may present documentary evidence of qualifications, experience and other relevant information for special consideration.

Course Requirements

Bachelor of Business (Communication) graduates, if they enrol in the Graduate Diploma course, must select a major different from their undergraduate major. These students also undertake COP106 Communication Theory 1 instead of COB138 Written Communication: Theory and Practice, and MJP101 Communication Theory 2 instead of COB113 Theoretical Perspectives on Communication.

Except in exceptional circumstances and with the approval of the Dean of the Faculty, a part-time student may not enrol for more than two units in any one semester. Prerequisites for all units with COB, MJB, and MKB codes may be waived for students in the Graduate Diploma in Communication at the discretion of the Head of School or their nominee.

ADVERTISING

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
COB138	Written Communication: Theory & Practice	12	3
	Advertising Elective Unit selected from Group 1	12	3

	Advertising Elective Unit selected from Group 1	12	3
	Elective Unit	12	
Year 1, Semester 2			
COB113	Theoretical Perspectives on Communication	12	3
MKB126	Advertising Management	12	3
	Advertising Elective Unit selected from Group 2	12	3
	Elective Unit	12	

Part-Time Course Structure

Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
	Advertising Elective Unit selected from Group 1	12	3

Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
	Advertising Elective Unit selected from Group 1	12	3

Year 2, Semester 1

MKB125	Media Planning	12	3
	Elective Unit	12	

Year 2, Semester 2

MKB126	Advertising Management	12	3
	Advertising Elective Unit selected from Group 2	12	3

Advertising Elective Units Group 1

MKB116	Principles of Advertising	12	3
MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3
MKB125	Media Planning	12	3
MKB157	Principles of Direct Marketing	12	3

Advertising Elective Units Group 2

MKB119	Advertising Copywriting – Electronic	12	3
MKB121	Retail Advertising	12	3
MKB128	Direct Response Advertising	12	3

MKB116 Principles of Advertising **must be taken** by students who have not worked in the advertising or marketing industries. It **must not** be taken by those who have worked in those industries. If in doubt, students should consult the Senior Lecturer in Advertising.

Students who have not previously studied a marketing unit are **strongly** recommended to take MKB140 Principles of Marketing as their Year 1, Semester 1 elective unit.

Students taking MKB119 Advertising Copywriting – Electronic **must** take MJB126 Video Production as their Year 2, Semester 1 elective unit.

FILM AND TELEVISION PRODUCTION

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
COB138	Written Communication: Theory & Practice	12	3
MJB126	Video Production	12	3
MJB127	Narrative Concepts	12	3
MJB129	Film & Television Scriptwriting	12	3
Year 1, Semester 2			
COB113	Theoretical Perspectives on Communication	12	3
	Elective Unit	12	
	Elective Unit	12	
Select one of the following units:			
MJB114	Film & Video Business	12	3
MJB118	Fundamentals of Photography	12	3

Part-Time Course Structure

Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
MJB127	Narrative Concepts	12	3

Year 1, Semester 2

MJB126	Video Production	12	3
MJB129	Film & Television Scriptwriting	12	3

Year 2, Semester 1

Elective Unit	12	
Elective Unit	12	

Year 2, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
Select one of the following units:			
MJB114	Film & Video Business	12	3
MJB118	Fundamentals of Photography	12	3

Note: Advanced production units (MJB113 Film Drama Production, MJB131 Television Studio/Post Production and MJB134 Video Documentary Production) may be taken as electives in the Graduate Diploma. These are six-hour units and will run at night only as required for the terminating Bachelor of Business – Film and Television Production part-time program.

Graduate Diploma students with a Communication-based degree may, with the consent of their supervisor, substitute other units for units similar to those completed in their undergraduate degree.

FUNDRAISING

Full-Time Course Structure

Credit Points **Contact Hrs/Wk**

Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
MKB140	Principles of Marketing	12	3
MKP100	Fundraising Principles	12	3
	Elective Unit	12	

Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MKB157	Principles of Direct Marketing	12	3
MKP101	Fundraising Campaigns	12	3
	Elective Unit	12	

Part-Time Course Structure

Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
MKP100	Fundraising Principles	12	3

Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MKB140	Principles of Marketing	12	3

Year 2, Semester 1

MKB157	Principles of Direct Marketing	12	3
	Elective Unit	12	

Year 2, Semester 2

MKP101	Fundraising Campaigns	12	3
	Elective Unit	12	

JOURNALISM

Full-Time Course Structure

Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
MJB139	Journalistic Ethics & Issues	12	3
MJP100	Journalistic Writing	12	3
MJP105	Theories of Journalism	12	3

Year 1, Semester 2

MJB124	Feature Writing	12	3
	Elective Unit	12	

Select one of the following units:

MJB122	Sub-Editing & Layout	12	3
MJB132	Radio & Television Journalism 1	12	3

Select one of the following units:

MJB126	Video Production	12	3
	Elective Unit	12	

Part-Time Course Structure

Year 1, Semester 1

MJP100	Journalistic Writing	12	3
MJP105	Theories of Journalism	12	3

Year 1, Semester 2

MJB124	Feature Writing	12	3
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Select one of the following units:

MJB126	Video Production	12	3
	Elective Unit	12	

Year 2, Semester 1

COB138	Written Communication: Theory & Practice	12	3
MJB139	Journalistic Ethics & Issues	12	3

Year 2, Semester 2

	Elective Unit	12	
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Select one of the following units:

MJB122	Sub-Editing & Layout	12	3
MJB132	Radio & Television Journalism 1	12	3

ORGANISATIONAL COMMUNICATION

Full-Time Course Structure

Year 1, Semester 1

COB106	Group Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3
	Elective Unit	12	

Select one of the following units:

COB109	Issues in Publishing	12	3
CON102	Advanced Organisational Communication	12	3

Year 1, Semester 2

COB112	Organisational Communication	12	3
COB113	Theoretical Perspectives on Communication	12	3
COB157	Corporate Writing & Editing	12	3
	Elective Unit	12	

Part-Time Course Structure

Year 1, Semester 1

COB106	Group Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3

Year 1, Semester 2

COB112	Organisational Communication	12	3
COB113	Theoretical Perspectives on Communication	12	3

Year 2, Semester 1

Elective Unit	12	
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Select one of the following units:

COB109	Issues in Publishing	12	3
CON102	Advanced Organisational Communication	12	3

Year 2, Semester 2

COB157	Corporate Writing & Editing	12	3
	Elective Unit	12	

PUBLIC RELATIONS**Full-Time Course Structure****Year 1, Semester 1**

COB138	Written Communication: Theory & Practice	12	3
MKB124	Public Relations Principles	12	3
MKB129	Publicity & Promotion – Print	12	3
	Elective Unit	12	

Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MKB123	Publication Management	12	3
MKB132	Government & Financial Relations	12	3
	Elective Unit	12	

Part-Time Course Structure**Year 1, Semester 1**

COB138	Written Communication: Theory & Practice	12	3
MKB124	Public Relations Principles	12	3

Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MKB129	Publicity & Promotion – Print	12	3

Year 2, Semester 1

MKB123	Publication Management	12	3
	Elective Unit	12	

Year 2, Semester 2

MKB132	Government & Financial Relations	12	3
	Elective Unit	12	

Elective Units

It is recommended that students select their elective units from another major in the Graduate Diploma in Communication. Any deviation from this must be approved in writing by the Course Coordinator.

■ Graduate Diploma in Industrial Relations (BS74)

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Don Lambert

Entry Requirements

To be eligible for admission, an applicant must hold an approved degree or equivalent from a recognised tertiary institution. However there exists provision for special entry for people without a degree but with appropriate industrial relations experience.

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
ALP101	Employment Law	12	3
HRP100	International Industrial Relations	12	3
HRP107	Industrial Relations Theory	12	3
Select one of the following units:			
HRP104	Industrial Relations Practices	12	3
	Elective Unit	12	

Year 1, Semester 2

ALP102	Australian Industrial Law	12	3
HRP103	Industrial Relations Strategies & Policies	12	3
HRP106	Industrial Relations & Society	12	3
Select one of the following units:			
HRP105	Industrial Relations Processes	12	3
	Elective Unit	12	

Part-Time Course Structure

Year 1, Semester 1

ALP101	Employment Law	12	3
HRP100	International Industrial Relations	12	3

Year 1, Semester 2

ALP102	Australian Industrial Law	12	3
HRP106	Industrial Relations & Society	12	3

Year 2, Semester 1

HRP107	Industrial Relations Theory	12	3
Select one of the following units:			
HRP104	Industrial Relations Practices	12	3
	Elective Unit	12	

Year 2, Semester 2

HRP103	Industrial Relations Strategies & Policies	12	3
Select one of the following units:			
HRP105	Industrial Relations Processes	12	3
	Elective Unit	12	

Elective Units

Elective units to be selected from:

HRN104	Introduction to Management	12	3
HRN108	People in Organisations	12	3
HRP110	Human Resource Management	12	3

or a unit approved by the Course Coordinator.

■ Graduate Certificate in Management (BS30)

Course Duration: 1 semester full-time, 1 year part-time

Total Credit Points: 48

Tuition Fees (Domestic Students): \$780 per 12 credit point unit (\$65 per credit point)

Course Coordinator: Associate Professor Tim Robinson

For details on the range of units offered in this course, contact the Faculty of Business (telephone (07) 864 2048).

■ Bachelor of Business (Honours) (BS60)

In the fields of: Accountancy, Managerial Accounting and Finance, and Accounting Legal Studies.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Professor Scott Holmes

Entry Requirements

To be eligible for admission, an applicant must hold the following:

- (i) a QUT Bachelor of Business (Accountancy) degree or equivalent, and
- (ii) usually should have attained a grade point average (GPA) of least 5.5 over that degree, including grades of at least credit (5) in all units directly relevant to the proposed Honours program.

Application for admission should normally be made at the end of the final year of the pass degree, or within 18 months of completing that degree.

Applicants who do not satisfy the above conditions but who have demonstrated outstanding performance in only the final year of a degree, for whose application is based on other factors including work experience or involvement in research, may be admitted at the discretion of the Course Coordinator.

Course Requirements

Core Units (Compulsory)

AYN102	Accounting Research
BSN100	Dissertation

Credit Points	Contact Hrs/Wk
12	3
24	

Other Units

Students must complete five units from this group (subject to the approval of the Course Coordinator) including at least one of AYN115, FNN101, FNN106. Elective units may be taken from postgraduate units offered by any faculty within the University, subject to the approval of the Course Coordinator.

ALN104	Commercial Law Honours	12	3
ALN110	Taxation Policy Honours	12	3
AYN106	Auditing Honours	12	3
AYN115	Financial Accounting Honours	12	3
FNN101	Finance Honours	12	3
FNN106	Managerial Accounting Honours	12	3
	Elective Unit	12	
	Elective Unit	12	

■ Bachelor of Business (Honours) (BS61)

In the fields of: Advertising, Film and Television Production, Journalism, Marketing, Organisational Communication, and Public Relations.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48**Course Coordinators:**

Communication: Associate Professor Stuart Cunningham

Marketing: Dr Chad Perry

Entry Requirements

Applicants for admission to candidature for the Bachelor of Business (Honours) shall:

- (i) hold a Bachelor of Business from QUT with a grade point average (GPA) of 5.0 or better in relevant units studied in the three years of undergraduate study, or
- (ii) hold from QUT or from another tertiary institution, qualifications approved by the relevant Board of Studies as equivalent to the requirements set out above, including a GPA of 5.0 or above.

Alternatively, candidates who produce evidence of other qualifications and/or experience which is considered by the Dean on advice of the Course Coordinator to qualify the candidate for admission, may be accepted.

ADVERTISING, FILM AND TELEVISION PRODUCTION, JOURNALISM, ORGANISATIONAL COMMUNICATION, AND PUBLIC RELATIONS

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
BSP102	Communication Seminar	12	3
COP106	Communication Theory 1	12	3
MJP101	Communication Theory 2	12	3
Select one of the following units:			
MJP102	Communication Policy Environment	12	3
MJP105	The Theories of Journalism	12	3
COP108	Communication Technologies & Society	12	3
Year 1, Semester 2			
BSP100	Dissertation	48	
Part-Time Course Structure			
Year 1, Semester 1			
COP106	Communication Theory 1	12	3
MJP101	Communication Theory 2	12	3
Year 1, Semester 2			
BSP102	Communication Seminar	12	3
BSP104	Dissertation Part 1	12	
Year 2, Semester 1			
BSP105	Dissertation Part 2	12	
Select one of the following units:			
COP108	Communication Technologies & Society	12	3
MJP102	Communication Policy Environment	12	3
MJP105	The Theories of Journalism	12	3
Year 2, Semester 2			
BSP106	Dissertation Part 3	24	

MARKETING**Full-Time Course Structure**

Year 1, Semester 1			
MKN100	Seminars in Marketing Theory & Research Methods	12	3
	Elective Unit	12	
	Elective Unit	12	
MKN112/1	Thesis	12	

Year 1, Semester 2

MKN112

1/2/3/4

Thesis

Elective Unit

36

12

3

Part-Time Course Structure**Year 1, Semester 1**

MKN100

Seminars in Marketing Theory & Research Methods

Elective Unit

12

12

3

Year 1, Semester 2

Elective Unit

Elective Unit

12

12

Year 2, Semester 1

MKN112/1/2 Thesis

24

Year 2, Semester 2

MKN112/3/4 Thesis

24

Elective Units

Elective units should be chosen from the elective units listed in the Master of Business course entry.

■ Bachelor of Business (Honours) (BS62)

In the fields of: Economics, Human Resource Management, Industrial Relations, International Business, Management, and Public Policy.

Course Duration: 1 year full-time, 2 years part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Mr Barry Smith

Entry Requirements

Applicants for admission to candidature for a Bachelor of Business (Honours) shall;

- (i) hold a Bachelor of Business from QUT which includes a major in the area of intended Honours level study and shall have achieved a grade point average (GPA) of 5 or better in units studied in the three years of undergraduate study. Greater weight may be given to performance in advanced level units, or
- (ii) hold from QUT or another tertiary institution, qualifications approved by the Faculty of Business Academic Board as equivalent to the requirements set out in paragraph (i), or
- (iii) have other qualifications and experience which is considered by the Dean to qualify for admission.

Applications for admission to Honours will normally be at the end of the final year of the pass degree, or within 18 months of completing the pass degree.

Course Requirements

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points), and a thesis (48 credit points).

Coursework units and thesis will be graded on a 1-7 scale. The Course Coordinator, in conjunction with thesis examiners and supervisors, will recommend awards of 1st class,

2nd class division A, 2nd class division B, or 3rd class Honours to Academic Board, on the basis that the thesis result is weighted at twice its allocated credit point value.

ECONOMICS

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
EPN108	Developments in Microeconomic Theories	12	3
EPN111	Contemporary Macroeconomic Theories	12	3

Year 1, Semester 2

BSN144			
/2/3/4	Thesis	36	
	Elective Unit	12	

Part-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
EPN111	Contemporary Macroeconomic Theories	12	3

Year 1, Semester 2

BSN144/1	Thesis	12	
EPN108	Developments in Microeconomic Theories ¹	12	3

Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit ¹	12	

Year 2, Semester 2

BSN144/3/4	Thesis	24	
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HUMAN RESOURCE MANAGEMENT

Full-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	3
HRN115	Contemporary Issues in HRM ¹	12	3
HRN116	HRM Cases ¹	12	3

Year 1, Semester 2

BSN144			
/2/3/4	Thesis	36	
	Elective Unit ¹	12	

Part-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
HRN115	Contemporary Issues in HRM	12	3

Year 1, Semester 2

BSN144/1	Thesis	12	
HRN116	HRM Cases ¹	12	3

Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit ¹	12	

Year 2, Semester 2

BSN144/3/4	Thesis	24	
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¹ Semesters of these units may be changed.

INDUSTRIAL RELATIONS

Full-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
HRN101	Advanced Theory & Comparativism ¹	12	3
HRN117	Industrial Relations & Work Organisation ¹	12	3

Year 1, Semester 2

BSN144			
2/3/4	Thesis	36	
	Elective Unit ¹	12	

Part-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
HRN101	Advanced Theory & Comparativism	12	3

Year 1, Semester 2

BSN144/1	Thesis	12	
HRN117	Industrial Relations & Work Organisation ¹	12	3

Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit ¹	12	

Year 2, Semester 2

BSN144/3/4	Thesis	24	
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INTERNATIONAL BUSINESS

Full-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
EPN110	Regional Study	12	3
	Elective Unit	12	

Year 1, Semester 2

BSN144			
2/3/4	Thesis	36	
EPN109	International Business Policy & Competitive Strategies	12	3

Part-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
EPN110	Regional Study	12	3

Year 1, Semester 2

EPN109	International Business Policy & Competitive Strategies	12	3
	Elective Unit	12	

Year 2, Semester 1

BSN144/1/2	Thesis	24	
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Year 2, Semester 2

BSN144/3/4	Thesis	24	
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¹ Semesters of these units may be changed.

MANAGEMENT

Full-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
BSN144/1	Thesis	12	
HRN118	Advanced Readings in Management ¹	12	3
HRN119	Current Issues in Management ¹	12	3

Year 1, Semester 2

BSN144			
1/2/3/4	Thesis	36	
	Elective Unit ¹	12	

Part-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
HRN118	Advanced Readings in Management ¹	12	3

Year 1, Semester 2

BSN144/1	Thesis	12	
HRN119	Current Issues in Management ¹	12	3

Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit ¹	12	

Year 2, Semester 2

BSN144/3/4	Thesis	24	
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PUBLIC POLICY

Full-Time Course Structure

Year 1, Semester 1

BSN144/1	Thesis	12	
BSB400	Research Methodology	12	3
EPN104	Policy Analysis	12	3
EPN106	Program Management	12	3

Year 1, Semester 2

BSN144			
2/3/4	Thesis	36	
	Elective Unit	12	

Part-Time Course Structure

Year 1, Semester 1

BSB400	Research Methodology	12	3
EPN104	Policy Analysis	12	3

Year 1, Semester 2

BSN144/1	Thesis	12	
EPN106	Program Management ¹	12	3

Year 2, Semester 1

BSN144/2	Thesis	12	
	Elective Unit ¹	12	

Year 2, Semester 2

BSN144/3/4	Thesis	24	
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¹ Semesters of these units may be changed.

Note: It is recommended that students select their elective units from the major in the Honours program in which they are enrolled or an approved advanced undergraduate unit which was not completed in their undergraduate degree.

■ Bachelor of Business (BS50)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Mike Quayle

Coordinators:

Accountancy and Banking and Finance: Mr Mark Christensen

Economics, International Business and Public Sector Management: Dr Jan McMillen

Human Resource Management, Management and Industrial Relations: Mr Paul Sutcliffe

Journalism and Film and Television Production: Associate Professor Len Granato

Marketing, Advertising and Public Relations: Ms Helen Stuart

Organisational Communication: Ms Lyn Simpson

Special requirements for the Bachelor of Business degree in the Faculty of Business

- ☐ Except in exceptional circumstances, and with the approval of the Dean of Faculty, a full-time student may enrol only in units selected from those contained in the normal course program for Semesters 1 and 2 in the first year of study. Similarly, a part-time student may select units only from those listed for Years 1 and 2 in the first two years of study.
- ☐ Except with the approval of the Dean, a student must enrol for more than one unit in any semester.
- ☐ It is Faculty of Business policy that a grade of 4 or higher is required in prerequisite units before a student can enrol in further units.

Course Requirements

Students commencing the Bachelor of Business must complete the following requirements:

- (i) 24 units totalling 288 credit points
- (ii) these units will comprise four faculty core units, four units as required by a student's Board of Studies and eight specific units comprising a Primary Major and one of the following:
 - (a) Extended Major and four elective units or a minor
 - (b) Secondary Major
 - (c) two minors
 - (d) one Minor and four elective units
 - (e) eight elective units.

Elective units may be chosen from any degree course at QUT or from any other recognised University subject to the approval of the student's Course Coordinator.

Note: Students enrolled in the Bachelor of Business/Bachelor of Laws degree (IF40) select units annotated "@" from the relevant major.

DEFINITIONS

Different types of Major:

- (i) **Primary Major** – a group of eight specified units in a particular discipline area. These units are specified in the course outline. Primary means the discipline in which the student wishes to graduate. Every graduate in the Bachelor of Business will have a primary major.
- (ii) **Secondary Major** – a coherent group of eight specified units in a discipline area different from the primary major.
- (iii) **Minor** – a coherent group of four specified units in a discipline area.
- (iv) **Extended Major** – an additional group of four specified units in the same discipline area as the primary major.

□ Accountancy Major (ACA)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Mark Christensen

Professional Recognition

Students completing the Bachelor of Business (Accountancy) degree satisfy the academic requirements for membership of various professional associations and statutory bodies provided the extended major indicated below is completed.

The degree is recognised for membership as satisfying the academic requirements of the following associations and boards: Australian Society of Certified Practising Accountants (ASA); Institute of Chartered Accountants in Australia (ICA); Companies Auditors Board (CAB); Tax Agents Registration Board (TARB); Australian Computer Society (ACS). The degree is also recognised for undergraduate membership by the Institute of Chartered Secretaries and Administrators (ICSA) and also the Institute of Corporate Managers, Secretaries and Administrators (ICMS&A) provided students complete ALB120 Company Law and Practice and FNB113 Finance 3 as elective units.

To satisfy the academic requirements for CPA level membership of the ASA and membership of the ICA, graduates must complete the Accountancy Extended Major.

To satisfy the academic requirements for Associate level membership of the ASA, graduates must have completed the Accountancy major. The ASA will not accept a grade of 3 in the advanced core units for membership.

ACCOUNTANCY EXTENDED MAJOR

Full-Time Course Structure

Year 1, Semester 1

		Credit Points	Contact Hrs/Wk
AYB110	Accounting	12	4
EPB150	Microeconomics ³	12	3
ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

³ Carseldine campus students will undertake EPB150 Microeconomics and EPB140 Macroeconomics in reverse order.

Year 1, Semester 2

ALB110	Business Law	12	3
AYB111	Financial Accounting	12	4
EPB110	Business Statistics	12	3
EPB140	Macroeconomics ³	12	3

Year 2, Semester 1

ALB122	Law of Business Associations ⁴	12	3
AYB101	Computerised Accounting Systems ⁴	12	4
AYB112	Company Accounting	12	4
COB160	Professional Communication (Business)	12	3

Year 2, Semester 2

AYB210	Auditing	12	3
BSB102	Management & Organisation	12	3
FNB111	Finance 1	12	4
FNB123	Managerial Accounting 1	12	4

Year 3, Semester 1

ALB132	Taxation Law ⁴	12	3
FNB112	Finance 2 ⁴	12	4
FNB124	Managerial Accounting 2	12	4
	Elective Unit	12	

Year 3, Semester 2

AYB113	Accounting Theory & Applications	12	4
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

Part-Time Course Structure**Year 1, Semester 1**

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3

Year 1, Semester 2

AYB111	Financial Accounting	12	4
EPB140	Macroeconomics	12	3

Year 2, Semester 1

ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

Year 2, Semester 2

ALB110	Business Law	12	3
EPB110	Business Statistics	12	3

Year 3, Semester 1

AYB101	Computerised Accounting Systems ⁴	12	4
COB160	Professional Communication (Business)	12	3

Year 3, Semester 2

BSB102	Management & Organisation	12	3
FNB111	Finance 1	12	4

Year 4, Semester 1

ALB122	Law of Business Associations ⁴	12	3
AYB112	Company Accounting	12	4

Year 4, Semester 2

AYB210	Auditing	12	3
FNB123	Managerial Accounting 1	12	4

³ Carseldine campus students will undertake EPB150 Microeconomics and EPB140 Macroeconomics in reverse order.

⁴ Extended major units.

Year 5, Semester 1

ALB132	Taxation Law ⁴	12	3
FNB112	Finance 2 ⁴	12	4

Year 5, Semester 2

AYB113	Accounting Theory & Applications	12	4
	Elective Unit	12	

Year 6, Semester 1

FNB124	Managerial Accounting 2	12	4
	Elective Unit	12	

Year 6, Semester 2

	Elective Unit	12	
	Elective Unit	12	

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS60 for details.

ACCOUNTANCY EXTENDED MAJOR WITH A SECONDARY MAJOR IN BUSINESS LAW AND TAXATION

Full-Time Course Structure**Year 1, Semester 1**

AYB110	Accounting	12	4
EPB150	Microeconomics ³	12	3
ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

Year 1, Semester 2

ALB110	Business Law	12	3
AYB111	Financial Accounting	12	4
EPB110	Business Statistics	12	3
EPB140	Macroeconomics ³	12	3

Year 2, Semester 1

ALB122	Law of Business Associations ⁴	12	3
AYB101	Computerised Accounting Systems ⁴	12	4
AYB112	Company Accounting	12	4
COB160	Professional Communication (Business)	12	3

Year 2, Semester 2

ALB132	Taxation Law ⁴	12	3
BSB102	Management & Organisation	12	3
FNB111	Finance 1	12	4
FNB123	Managerial Accounting 1	12	4

Year 3, Semester 1

AYB210	Auditing	12	3
FNB112	Finance 2 ⁴	12	4
FNB124	Managerial Accounting 2	12	4
	Secondary Major Option Unit	12	

Year 3, Semester 2

AYB113	Accounting Theory & Applications	12	4
	Secondary Major Option Unit	12	
	Secondary Major Option Unit	12	
	Secondary Major Option Unit	12	

To complete the Business Law and Taxation Secondary Major, students must select four of the secondary major option units listed at the end of this section.

³ Carseldine campus students will undertake EPB150 Microeconomics and EPB140 Macroeconomics in reverse order.

⁴ Extended major units.

Part-Time Course Structure

Year 1, Semester 1

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3

Year 1, Semester 2

AYB111	Financial Accounting	12	4
EPB140	Macroeconomics	12	3

Year 2, Semester 1

ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

Year 2, Semester 2

ALB110	Business Law	12	3
EPB110	Business Statistics	12	3

Year 3, Semester 1

AYB101	Computerised Accounting Systems ⁴	12	4
COB160	Professional Communication (Business)	12	3

Year 3, Semester 2

BSB102	Management & Organisation	12	3
FNB111	Finance 1	12	4

Year 4, Semester 1

ALB122	Law of Business Associations ⁴	12	3
AYB112	Company Accounting	12	4

Year 4, Semester 2

ALB132	Taxation Law ⁴	12	3
FNB123	Managerial Accounting 1	12	4

Year 5, Semester 1

AYB210	Auditing	12	3
FNB112	Finance 2 ⁴	12	4

Year 5, Semester 2

AYB113	Accounting Theory & Applications	12	4
	Secondary Major Option Unit	12	

Year 6, Semester 1

FNB124	Managerial Accounting 2	12	4
	Secondary Major Option Unit	12	

Year 6, Semester 2

	Secondary Major Option Unit	12	
	Secondary Major Option Unit	12	

To complete the Business Law and Taxation Secondary Major, students must select four of the secondary major option units listed below.

SECONDARY MAJOR OPTION UNITS

These units do not necessarily run in both semesters. Please check the Faculty timetable at the beginning of each semester.

ALB100	Taxation Disputes	12	3
ALB103	Financial Institutions Law	12	3
ALB105	International Business Law	12	3
ALB111	Commercial & Securities Law	12	3
ALB120	Company Law & Practice	12	3
ALB121	Insolvency Law & Practice	12	3
ALB130	Indirect Taxation	12	3
ALB131	Tax Planning	12	3
ALB133	Taxation of Business Entities	12	3

⁴ Extended major units.

Full-Time Course Structure**Year 1, Semester 1**

AYB110	Accounting	12	4
EPB150	Microeconomics ³	12	3
ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

Year 1, Semester 2

AYB111	Financial Accounting	12	4
CSB155	Introduction to Computing	12	4
EPB110	Business Statistics	12	3
EPB140	Macroeconomics ³	12	3

Year 2, Semester 1

ALB110	Business Law	12	3
AYB101	Computerised Accounting Systems	12	4
COB160	Professional Communication (Business)	12	3
ITB222	Systems Analysis & Design 1	12	3

Year 2, Semester 2

AYB112	Company Accounting	12	4
FNB111	Finance 1	12	4
FNB123	Managerial Accounting 1	12	4
ITB221	Laboratory 3 (Commercial Programming)	12	3

Year 3, Semester 1

AYB210	Auditing	12	3
FNB124	Managerial Accounting 2	12	4
ITB242	Decision Support Systems	12	3
ITB520	Data Communications	12	3

Year 3, Semester 2

AYB113	Accounting Theory & Applications	12	4
AYB212	Computer Security & Audit	12	3
BSB102	Management & Organisation	12	3
	Elective Unit (Computing)	12	

Part-Time Course Structure**Year 1, Semester 1**

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3

Year 1, Semester 2

AYB111	Financial Accounting	12	4
EPB140	Macroeconomics	12	3

Year 2, Semester 1

ISB892	Business Computing	12	4
MAB173	Quantitative Methods	12	3

Year 2, Semester 2

CSB155	Introduction to Computing	12	4
EPB110	Business Statistics	12	3

Year 3, Semester 1

AYB101	Computerised Accounting Systems	12	4
COB160	Professional Communication (Business)	12	3

Year 3, Semester 2

BSB102	Management & Organisation	12	3
ITB222	Systems Analysis & Design 1	12	3

³ Carseldine campus students will undertake EPB150 Microeconomics and EPB140 Macroeconomics in reverse order.

Year 4, Semester 1

ALB110	Business Law	12	3
ITB520	Data Communications	12	3

Year 4, Semester 2

AYB112	Company Accounting	12	4
FNB123	Managerial Accounting 1	12	4

Year 5, Semester 1

AYB210	Auditing	12	3
ITB221	Laboratory 3 (Commercial Programming)	12	3

Year 5, Semester 2

AYB212	Computer Security & Audit	12	3
FNB111	Finance 1	12	4

Year 6, Semester 1

FNB124	Managerial Accounting 2	12	4
ITB242	Decision Support Systems	12	3

Year 6, Semester 2

AYB113	Accounting Theory & Applications	12	4
	Elective Unit (Computing)	12	

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS60 for details.

□ Advertising Major (ADV)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Subject Area Coordinator: Mr Alan Hales

Standard Credit Points/Full-Time Semester: 48

Professional Recognition

The course is accredited by the Advertising Institute of Australia. It is also endorsed by the Advertising Federation of Australia, the Australian Association of National Advertisers and the Australian Direct Marketing Association. Graduates are eligible for Associate Membership (Dip) of the Advertising Institute of Australia.

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
COB113	Theoretical Perspectives on Communication	12	3
ISB892	Business Computing	12	3
MKB112	Research Methods	12	3
MKB140	Principles of Marketing	12	3
Year 1, Semester 2			
COB134	Speech Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3
MKB116	Principles of Advertising	12	3
MKB142	Consumer Behaviour	12	3
Year 2, Semester 1			
MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3
MKB157	Principles of Direct Marketing	12	3
	Elective Unit	12	

Year 2, Semester 2

MKB125	Media Planning	12	3
MKB141	Marketing Management	12	3
	Elective Unit ⁵		
	Elective Unit ⁵		

Year 3, Semester 1

COB106	Group Communication: Theory & Practice	12	3
EPB116	Economic Principles 1	12	3
MKB126	Advertising Management	12	3
	Elective Unit	12	

Year 3, Semester 2

EPB124	Government	12	3
MKB128	Direct Response Advertising	12	3
MKB131	Advertising Campaigns	12	3
	Elective Unit	12	

Part-Time Course Structure**Year 1, Semester 1**

COB138	Written Communication: Theory & Practice	12	3
MKB140	Principles of Marketing	12	3

Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MKB112	Research Methods	12	3

Year 2, Semester 1

ISB892	Business Computing	12	3
MKB116	Principles of Advertising	12	3

Year 2, Semester 2

MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3

Year 3, Semester 1

MKB125	Media Planning	12	3
MKB142	Consumer Behaviour	12	3

Year 3, Semester 2

MKB157	Principles of Direct Marketing	12	3
	Elective Unit	12	

Year 4, Semester 1

COB134	Speech Communication: Theory & Practice	12	3
MKB141	Marketing Management	12	3

Year 4, Semester 2

MKB126	Advertising Management	12	3
	Elective Unit ⁵	12	

Year 5, Semester 1

MKB128	Direct Response Advertising	12	3
	Elective Unit ⁵	12	

Year 5, Semester 2

COB106	Group Communication: Theory & Practice	12	3
	Elective Unit	12	

Year 6, Semester 1

EPB116	Economic Principles 1	12	3
EPB124	Government	12	3

⁵ Students are recommended to take MKB119 Advertising Copywriting – Electronic and MKB121 Retail Advertising for these elective units.

Year 6, Semester 2

MKB131 Advertising Campaigns
Elective Unit

12
12

3

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS61 for details.

□ Banking and Finance Major (BKF)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Mark Christensen

Professional Recognition

The degree is recognised as satisfying the academic requirements for senior membership of the Australian Institute of Bankers. If the units ALB122 Law of Business Associations, ALB132 Taxation Law, AYB113 Accounting Theory and Applications, and AYB210 Auditing are completed as electives, students will satisfy the academic requirements for CPA level membership of ASA and membership of the ICA. If the units ALB120 Company Law and Practice, ALB122 Law of Business Associations, and FNB113 Finance 3 are included as electives, students will satisfy the academic requirements for membership of the Institute of Corporate Managers, Secretaries and Administrators (ICMSA).

The ASA will not accept a grade of 3 in the advanced core units for membership.

Prospective Honours students wishing to do AYN115 Financial Accounting Honours should complete AYB113 Accounting Theory and Applications in their undergraduate degree.

BANKING AND FINANCE EXTENDED MAJOR**Full-Time Course Structure**

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
AYB110	Accounting [®]	12	4
EPB150	Microeconomics ^{3, ®}	12	3
ISB892	Business Computing [®]	12	4
MAB173	Quantitative Methods ^{4, ®}	12	3
Year 1, Semester 2			
ALB110	Business Law	12	3
AYB111	Financial Accounting [®]	12	4
EPB110	Business Statistics ^{4, ®}	12	3
EPB140	Macroeconomics ^{3, ®}	12	3
Year 2, Semester 1			
ALB103	Financial Institutions Law [®]	12	3
AYB112	Company Accounting ⁴	12	4
COB160	Professional Communication (Business)	12	3
FNB111	Finance 1 [®]	12	4

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (1F40).

³ Carseldine campus students will undertake EPB150 Microeconomics and EPB140 Macroeconomics in reverse order.

⁴ Extended major units.

Year 2, Semester 2

BSB102	Management & Organisation®	12	3
FNB112	Finance 2®	12	4
FNB117	Financial Modelling®	12	4
FNB123	Managerial Accounting 1®	12	4

Year 3, Semester 1

FNB100	Australian Financial Markets®	12	3
FNB114	Financial Institutions – Lending®	12	3
	Elective Unit	12	
	Elective Unit	12	

Year 3, Semester 2

FNB115	Financial Institutions – Management®	12	4
FNB120	International Finance ⁴ , ®	12	4
	Elective Unit	12	
	Elective Unit	12	

Part-Time Course Structure**Year 1, Semester 1**

AYB110	Accounting	12	4
EPB150	Microeconomics	12	3

Year 1, Semester 2

AYB111	Financial Accounting	12	4
EPB140	Macroeconomics	12	3

Year 2, Semester 1

ISB892	Business Computing	12	4
MAB173	Quantitative Methods ⁴	12	3

Year 2, Semester 2

ALB110	Business Law	12	3
EPB110	Business Statistics ⁴	12	3

Year 3, Semester 1

COB160	Professional Communication (Business)	12	3
FNB111	Finance 1	12	4

Year 3, Semester 2

BSB102	Management & Organisation	12	3
FNB112	Finance 2	12	4

Year 4, Semester 1

ALB103	Financial Institutions Law	12	3
AYB112	Company Accounting ⁴	12	4

Year 4, Semester 2

FNB117	Financial Modelling	12	4
FNB123	Managerial Accounting 1	12	4

Year 5, Semester 1

FNB100	Australian Financial Markets	12	3
FNB114	Financial Institutions – Lending	12	3

Year 5, Semester 2

FNB115	Financial Institutions – Management	12	4
	Elective Unit	12	

Year 6, Semester 1

	Elective Unit	12	
	Elective Unit	12	

® Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

⁴ Extended major units.

Year 6, Semester 2

FNB120	International Finance ⁴	12	4
	Elective Unit	12	

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS60 for details.

□ Economics Major (ECO)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Dr Jan McMillen

Professional Recognition

This degree satisfies the academic requirements for ordinary membership of the Economics Society of Australia, and, with the completion of the extended major, for professional membership of the Queensland division of the Economics Society, the Chartered Institute of Transport, the Market Research Society and the Australian Marketing Institute. It also partially fulfils the requirements for affiliate membership of the Australian Institute of Bankers.

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
EPB140	Macroeconomics ^{4,6}	12	3
ISB892	Business Computing [®]	12	4
MAB173	Quantitative Methods [®]	12	3
Select one of the following units:			
BSB102	Management & Organisation	12	3
EPB124	Government [®]	12	3
Year 1, Semester 2			
AYB110	Accounting [®]	12	4
EPB106	Australian Economic History [®]	12	3
EPB110	Business Statistics [®]	12	3
EPB150	Microeconomics ^{4,6}	12	3
Year 2, Semester 1			
EPB104	Applied Economic Techniques 1 [®]	12	3
EPB142	Macroeconomic Theory [®]	12	3
EPB152	Microeconomic Theory [®]	12	3
Select one of the following units:			
BSB102	Management & Organisation [®]	12	3
EPB124	Government	12	3
Year 2, Semester 2			
EPB141	Macroeconomic Policy [®]	12	3
EPB151	Microeconomic Policy [®]	12	3
	Major Option [®]	12	
	Elective Unit	12	

⁴ Extended major units.

⁶ Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Year 3, Semester 1

Major Option [@]	12	
Extended Major Option or Elective Unit	12	
Extended Major Option or Elective Unit	12	
Elective Unit	12	

Year 3, Semester 2

Extended Major Option or Elective Unit	12	
Extended Major Option or Elective Unit	12	
Elective Unit	12	
Elective Unit	12	

Part-Time Course Structure**Year 1, Semester 1**

EPB140	Macroeconomics ⁶	12	3
ISB892	Business Computing	12	4

Year 1, Semester 2

MAB173	Quantitative Methods	12	3
Select one of the following units:			
BSB102	Management & Organisation	12	3
EPB124	Government	12	3

Year 2, Semester 1

AYB110	Accounting	12	4
EPB150	Microeconomics ⁶	12	3

Year 2, Semester 2

EPB106	Australian Economic History	12	3
EPB110	Business Statistics	12	3

Year 3, Semester 1

EPB142	Macroeconomic Theory	12	3
EPB152	Microeconomic Theory	12	3

Year 3, Semester 2

EPB141	Macroeconomic Policy	12	3
EPB151	Microeconomic Policy	12	3

Year 4, Semester 1

EPB104	Applied Economic Techniques 1	12	3
Select one of the following units:			
BSB102	Management & Organisation	12	3
EPB124	Government	12	3

Year 4, Semester 2

Major Option	12	
Elective Unit	12	

Year 5, Semester 1

Major Option	12	
Elective Unit	12	

Year 5, Semester 2

Extended Major Option or Elective Unit	12	
Elective Unit	12	

Year 6, Semester 1

Extended Major Option or Elective Unit	12	
Extended Major Option or Elective Unit	12	

[@] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

⁶ Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

Year 6, Semester 2

Extended Major Option	12
Elective Unit	12

MAJOR AND EXTENDED MAJOR OPTIONS

Students may select their Major and Extended Major options from the list below.

EPB102	Applied Econometrics A ⁷	12	3
EPB103	Applied Econometrics B	12	3
EPB107	Business Economic Forecasting	12	3
EPB115	Economic Model Building	12	3
EPB117	Economics of Industry	12	3
EPB127	History of Economic Thought	12	3
EPB130	International Economics ⁷	12	3
EPB144	Mathematical Economic Applications ⁷	12	3
EPB153	Monetary Theory & Policy	12	3
EPB158	Public Finance	12	3
EPB160	Public Sector Economics ⁷	12	3
EPB164	Spatial & Regional Economics	12	3
EPB168	Transport & Communication Economics	12	3

Select one unit from the following:

FNB107	Corporate Finance	12	4
FNB111	Finance 1	12	4

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

□ Film and Television Production Major (FTV)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Ridley Williams

Full-Time Course Structure

Credit Points **Contact Hrs/Wk**

Year 1, Semester 1

COB113	Theoretical Perspectives on Communication	12	3
COB138	Written Communication: Theory & Practice	12	3
MJB108	Creative Sound & Image ⁸	12	4
MJB118	Fundamentals of Photography ⁸	12	3

Year 1, Semester 2

COB134	Speech Communication: Theory & Practice	12	3
MJB120	Newsriting	12	3
MJB126	Video Production ⁸	12	3
MJB127	Narrative Concepts ⁸	12	3

Year 2, Semester 1

COB106	Group Communication: Theory & Practice	12	3
MJB113	Film Drama Production ⁸	12	3
MJB129	Film & Television Scriptwriting ⁸	12	3
	Elective Unit	12	

Year 2, Semester 2

MJB102	Text Analysis	12	3
MJB131	Television Studio/Post Production ⁸	12	3
MJB134	Video Documentary Production ⁸	12	3
	Elective Unit	12	

⁷ Denotes major option.

⁸ Workshops may involve a further three hours per week.

Year 3, Semester 1

ISB892	Business Computing	12	4
MJB104	Media Industries & Issues	12	3
MJB114	Film & Video Business	12	3
	Elective Unit	12	

Year 3, Semester 2

BSB102	Management & Organisation	12	3
EPB116	Economic Principles 1	12	3
	Elective Unit	12	

Select one of the following units:

MJB115	Supervised Project Film & TV ⁸	12	3
MJB147	Film Genres	12	3

Part-Time Course Structure (continuing students only)**Year 2, Semester 1**

COB134	Speech Communication: Theory & Practice	12	3
MJB127	Narrative Concepts ⁸	12	3

Year 2, Semester 2

MJB108	Creative Sound & Image ⁸	12	3
MJB129	Film & Television Scriptwriting ⁸	12	3

Year 3, Semester 1

MJB102	Text Analysis	12	3
	Elective Unit	12	

Year 3, Semester 2

COB106	Group Communication: Theory & Practice	12	3
MJB126	Video Production ⁸	12	3

Year 4, Semester 1

EPB116	Economic Principles 1	12	3
	Elective Unit	12	

Year 4, Semester 2

MJB104	Media Industries & Issues	12	3
MJB113	Film Drama Production ⁸	12	3

Year 5, Semester 1

MJB131	Television Studio/Post Production ⁸	12	3
MJB134	Video Documentary Production ⁸	12	3

Year 5, Semester 2

MJB114	Film & Video Business	12	3
MJB120	Newsriting	12	3

Year 6, Semester 1

	Elective Unit	12	
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Select one of the following units:

MJB147	Film Genres	12	3
MJB115	Supervised Project Film & TV ⁸	12	3

Year 6, Semester 2

BSB102	Management & Organisation	12	3
	Elective Unit	12	

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS61 for details.

⁸ Workshops may involve a further three hours per week.

□ Human Resource Management Major (HRM)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Paul Sutcliffe

Professional Recognition

This degree satisfies the academic requirements for membership of the Australian Human Resources Institute, the Australian Institute of Management and the Australian Institute of Training and Development.

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
BSB102	Management & Organisation®	12	3
HRB130	Organisational Behaviour®	12	3
ISB892	Business Computing®	12	4
Select one of the following units:			
EPB116	Economic Principles 1®	12	3
EPB140	Macroeconomics®	12	3
Year 1, Semester 2			
AYB100	Accounting for Managers®	12	3
EPB124	Government®	12	3
HRB131	Personnel Management & Industrial Relations®	12	3
Select one of the following units:			
EPB109	Business Methodology®	12	3
EPB163	Research & Survey Methods®	12	3
Year 2, Semester 1			
HRB105	Human Resources & the Organisation®	12	3
	Major Option®	12	
	Elective Unit	12	
	Elective Unit	12	
Year 2, Semester 2			
HRB103	Employment Regulation & Administration®	12	3
HRB104	Foundation HR Competencies®	12	3
	Major Option®	12	
	Elective Unit	12	
Year 3, Semester 1			
HRB100	Advanced Organisational Behaviour®	12	3
	Major Option®	12	
	Elective Unit	12	
	Elective Unit	12	
Year 3, Semester 2			
HRB136	Strategic HRM®	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

Part-Time Course Structure

Year 1, Semester 1

BSB102	Management & Organisation	12	3
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® Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

Select one of the following units:

EPB116	Economic Principles 1	12	3
EPB140	Macroeconomics	12	3

Year 1, Semester 2

HRB130	Organisational Behaviour	12	3
HRB131	Personnel Management & Industrial Relations	12	3

Year 2, Semester 1

HRB105	Human Resources & the Organisation	12	3
ISB892	Business Computing	12	3

Year 2, Semester 2

HRB104	Foundation HRM Competencies	12	3
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Select one of the following units:

EPB109	Business Methodology	12	3
EPB163	Research & Survey Methods	12	4

Year 3, Semester 1

EPB124	Government	12	3
	Major Option	12	

Year 3, Semester 2

AYB100	Accounting for Managers	12	3
HRB103	Employment Regulation & Administration	12	3

Year 4, Semester 1

HRB100	Advanced Organisational Behaviour	12	3
	Elective Unit	12	

Year 4, Semester 2

	Major Option	12	
	Elective Unit	12	

Year 5, Semester 1

	Elective Unit	12	
	Elective Unit	12	

Year 5, Semester 2

	Elective Unit	12	
	Elective Unit	12	

Year 6, Semester 1

	Major Option	12	
	Elective Unit	12	

Year 6, Semester 2

HRB136	Strategic HRM	12	3
	Elective Unit	12	

MAJOR AND EXTENDED MAJOR OPTIONS

Extended majors are any four units from the list of options not already completed in the major.

COB102	Consulting For Organisational Change	12	3
HRB101	Advanced Training & Development	12	3
HRB102	Advocacy & Negotiation	12	3
HRB114	Industrial Relations Institutions	12	3
HRB117	International HRM	12	3
HRB119	Interviewing & Counselling	12	3
HRB120	Introductory Training & Development	12	3
HRB128	Occupational Health & Safety Management	12	3
HRB133	Equity at Work	12	3
HRB134	Recruitment & Selection	12	3
HRB151	Independent Study	12	3
HRB402	Public Personnel Management	12	3

Select one of the following units:

COB138	Written Communication: Theory & Practice	12	3
COB160	Professional Communication (Business)	12	3

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

□ Industrial Relations Major (IRE)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Paul Sutcliffe

Professional Recognition

Graduates can join the Industrial Relations Society and the Australian Human Resources Institute.

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
BSB102	Management & Organisation [®]	12	3
EPB124	Government [®]	12	3
HRB130	Organisational Behaviour [®]	12	3
Select one of the following units:			
EPB116	Economic Principles 1 [®] , ⁹	12	3
EPB140	Macroeconomics [®] , ⁹	12	3
Year 1, Semester 2			
HRB113	Industrial Relations History [®]	12	3
HRB131	Personnel Management & Industrial Relations [®]	12	3
ISB892	Business Computing [®]	12	4
Select one of the following units:			
EPB106	Australian Economic History [®] , ⁹	12	3
EPB150	Microeconomics [®] , ⁹	12	3
Year 2, Semester 1			
ALB104	Industrial Law [®]	12	3
HRB114	Industrial Relations Institutions [®]	12	3
HRB138	Work & Society [®]	12	3
	Elective Unit	12	
Year 2, Semester 2			
HRB137	Wages & Employment [®]	12	3
	Core Option [®]	12	
	Major Option [®]	12	
	Elective Unit	12	
Year 3, Semester 1			
	Major Option [®]	12	
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

⁹ Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

Year 3, Semester 2

Major Option [®]	12	
Elective Unit	12	
Elective Unit	12	
Elective Unit	12	

Part-Time Course Structure**Year 1, Semester 1**

BSB102	Management & Organisation	12	3
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Select one of the following units:

EPB116	Economic Principles 1 ⁹	12	3
EPB140	Macroeconomics ⁹	12	3

Year 1, Semester 2

HRB113	Industrial Relations History	12	3
ISB892	Business Computing	12	4

Year 2, Semester 1

EPB124	Government	12	3
HRB131	Personnel Management & Industrial Relations	12	3

Year 2, Semester 2

HRB137	Wages & Employment	12	3
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Select one of the following units:

EPB106	Australian Economic History ⁹	12	3
EPB150	Microeconomics ⁹	12	3

Year 3, Semester 1

HRB114	Industrial Relations Institutions	12	3
	Elective Unit	12	

Year 3, Semester 2

HRB130	Organisational Behaviour	12	3
	Core Option	12	

Year 4, Semester 1

HRB138	Work & Society	12	3
	Elective Unit	12	

Year 4, Semester 2

Major Option	12	
Elective Unit	12	

Year 5, Semester 1

ALB104	Industrial Law	12	3
	Elective Unit	12	

Year 5, Semester 2

Major Option	12	
Elective Unit	12	

Year 6, Semester 1

Major Option	12	
Elective Unit	12	

Year 6, Semester 2

Elective Unit	12	
Elective Unit	12	

Students should select their core options, and major and extended major options from the following lists.

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (1F40).

⁹ Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

CORE OPTIONS

AYB100	Accounting for Managers	12	3
EPB112	Critical Analysis	12	3
Select one of the following units:			
EPB109	Business Methodology	12	3
EPB163	Research & Survey Methods	12	3

MAJOR AND EXTENDED MAJOR OPTIONS

Extended majors are any four units from the list of options not already completed in the major.

HRB102	Advocacy & Negotiation	12	3
HRB103	Employment Regulation & Administration	12	3
HRB105	Human Resources & the Organisation	12	3
HRB109	Industrial Democracy	12	3
HRB115	Industrial Relations Policies	12	3
HRB128	Occupational Health & Safety Management	12	3
HRB133	Equity at Work	12	3
HRB144	Public Sector Industrial Relations	12	3
HRB150	Comparative Industrial Relations	12	3

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

□ International Business Major (INB)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Dr Jan McMillen

Professional Recognition

This degree satisfies the academic requirements for membership of the Australian Business Economists Society.

Full-Time Course Structure

	Credit Points	Contact Hrs/Wk
Year 1, Semester 1		
BSB102 Management & Organisation [®]	12	3
EPB140 Macroeconomics ^{®,6}	12	3
ISB892 Business Computing [®]	12	4
Language 1 ^{®,10}	12	
Year 1, Semester 2		
EPB150 Microeconomics ^{®,6}	12	3
Language 2 ^{®,10}	12	
Select one of the following units:		
AYB100 Accounting for Managers [®]	12	3
AYB110 Accounting [®]	12	4
Select one of the following units:		
EPB110 Business Statistics [®]	12	3
EPB163 Research & Survey Methods [®]	12	3

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (1F40).

⁶ Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

¹⁰ Language to be chosen from designated language options.

Year 2, Semester 1

ALB110	Business Law [@]	12	3
EPB124	Government [@]	12	3
MKB140	Principles of Marketing [@]	12	3
	Language 3 ^{@, 10}	12	

Year 2, Semester 2

EPB132	International Trade & Finance [@]	12	3
	Area Studies Option [@]	12	
	Language 4 ^{@, 10}	12	
	Elective Unit	12	

Year 3, Semester 1

	Area Studies Option [@]	12	
	Elective Unit	12	
Select one of the following units:			
EPB133	Globalisation & World Business ¹¹	12	3
	Elective Unit	12	
Select one of the following units:			
FNB107	Corporate Finance ¹¹	12	4
FNB111	Finance 1 ¹¹	12	4
	Elective Unit	12	

Year 3, Semester 2

Select one of the following units:			
ALB105	International Business Law ¹¹	12	3
EPB131	International Politics & Business ¹¹	12	3
	Elective Unit	12	
Select one of the following units:			
MKB149	International Marketing ¹¹	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

Part-Time Course Structure**Year 1, Semester 1**

BSB102	Management & Organisation	12	3
ISB892	Business Computing	12	4

Year 1, Semester 2

EPB140	Macroeconomics ⁶	12	3
Select one of the following units:			
EPB110	Business Statistics	12	3
EPB163	Research & Survey Methods	12	3

Year 2, Semester 1

EPB124	Government	12	3
Select one of the following units:			
AYB100	Accounting for Managers	12	3
AYB110	Accounting	12	4

Year 2, Semester 2

ALB110	Business Law	12	3
EPB150	Microeconomics ⁶	12	3

[@] Units for students enrolled in Bachelor of Business/Bachelor of Laws (1F40).

⁶ Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

¹⁰ Language to be chosen from designated language options.

¹¹ Denotes extended major unit.

Year 3, Semester 1

MKB140	Principles of Marketing Language 1 ¹⁰	12	3
		12	

Year 3, Semester 2

	Language 2 ¹⁰	12	
	Area Studies Option	12	

Year 4, Semester 1

	Language 3 ¹⁰	12	
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Select one of the following units:

FNB107	Corporate Finance ¹¹	12	4
FNB111	Finance 1 ¹¹	12	4
	Elective Unit	12	

Year 4, Semester 2

EPB132	International Trade & Finance Language 4 ¹⁰	12	3
		12	

Year 5, Semester 1

	Area Studies Option	12	
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Select one of the following units:

EPB133	Globalisation & World Business ¹¹	12	3
	Elective Unit	12	

Year 5, Semester 2

	Elective Unit	12	
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Select one of the following units:

MKB149	International Marketing ¹¹	12	3
	Elective Unit	12	

Year 6, Semester 1

	Elective Unit	12	
	Elective Unit	12	

Year 6, Semester 2

	Elective Unit	12	
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Select one of the following units:

ALB105	International Business Law ¹¹	12	3
EPB131	International Politics & Business ¹¹	12	3
	Elective Unit	12	

The codes for language units are as follows:

(With the permission of the subject area coordinator, and where available, languages other than those listed may be taken. Please contact the subject area coordinator for details. In addition, languages may, where appropriate, be taken at other universities.)

Year 1, Semester 1**FRENCH**

Select one of the following units:

HUB670	Introductory French 1	12	4
HUB672	French Language & Culture 1 ¹²	12	4

INDONESIAN

HUB650	Introductory Indonesian 1	12	4
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¹⁰ Language to be chosen from designated language options.

¹¹ Denotes extended major unit.

¹² Advanced level unit for students who have completed Year 12 in this language.

JAPANESE

Select one of the following units:

HUB660	Introductory Japanese 1	12	4
HUB662	Japanese Language & Culture 1 ¹²	12	4

GERMAN

Select one of the following units:

HUB735	Introductory German 1	12	4
HUB737	German Language & Culture 1 ¹²	12	4

Year 1, Semester 2**FRENCH**

Select one of the following units:

HUB671	Introductory French 2	12	4
HUB673	French Language & Culture 2	12	4

INDONESIAN

HUB651	Introductory Indonesian 2	12	4
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JAPANESE

Select one of the following units:

HUB661	Introductory Japanese 2	12	4
HUB663	Japanese Language & Culture 2	12	4

GERMAN

Select one of the following units:

HUB736	Introductory German 2	12	4
HUB738	German Language & Culture 2	12	4

Year 2, Semester 1

HUB652	Indonesian Language & Culture 1	12	4
HUB664	Japanese Language & Culture 3	12	4
HUB674	French Language & Culture 3	12	4
HUB739	German Language & Culture 3	12	4

Year 2, Semester 2

HUB653	Indonesian Language & Culture 2	12	4
HUB665	Japanese Language & Culture 4	12	4
HUB675	French Language & Culture 4	12	4
HUB740	German Language & Culture 4	12	4

Year 3, Semester 1

HUB654	Indonesian Language & Culture 3	12	4
HUB666	Japanese Language & Culture 5	12	4
HUB676	French Language & Culture 5	12	4
HUB741	German Language & Culture 5	12	4

Year 3, Semester 2

HUB655	Indonesian Language & Culture 4	12	4
HUB667	Japanese Language & Culture 6	12	4
HUB677	French Language & Culture 6	12	4
HUB742	German Language & Culture 6	12	4

Area Studies Options

Students must select either Europe or Asia to match chosen language, but may do both using elective units.

ASIA

EPB105	Asian Economic Development	12	3
EPB108	Business in Asia	12	3

EUROPE

EPB120	European Economic History	12	3
EPB121	European Integration	12	3

¹² Advanced level unit for students who have completed Year 12 in this language.

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

□ Journalism Major (JOU)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Associate Professor Len Granato

Professional Recognition

This degree is recognised by the Media Entertainment and Arts Alliance.

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
COB113	Theoretical Perspectives on Communication®	12	3
EPB124	Government®	12	3
ISB892	Business Computing®	12	4
MJB120	News writing®	12	3
Year 1, Semester 2			
COB134	Speech Communication: Theory & Practice®	12	3
COB138	Written Communication: Theory & Practice®	12	3
EPB116	Economic Principles 1®	12	3
MJB121	Reporting Principles®	12	3
Year 2, Semester 1			
COB106	Group Communication: Theory & Practice®	12	3
MJB124	Feature Writing®	12	3
MJB126	Video Production®	12	3
	Elective Unit	12	
Year 2, Semester 2			
COB144	Creative Language for Communicators®	12	3
MJB132	Radio & Television Journalism 1®	12	3
MJB139	Journalistic Ethics & Issues®	12	3
	Elective Unit	12	
Year 3, Semester 1			
MJB104	Media Industries & Issues®	12	3
MJB122	Sub-Editing & Layout®	12	3
MJB138	Radio & Television Journalism 2®	12	3
	Elective Unit	12	
Year 3, Semester 2			
MJB102	Text Analysis®	12	3
MJB103	News Production®	12	3
MJB137	Public Affairs Reporting®	12	3
	Elective Unit	12	

Part-Time Course Structure

Year 1, Semester 1

COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4

Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MJB120	News writing	12	3

® Units for students enrolled in Bachelor of Business/Bachelor of Laws (1F40).

Year 2, Semester 1

COB134	Speech Communication: Theory & Practice	12	3
MJB121	Reporting Principles	12	3

Year 2, Semester 2

EPB116	Economic Principles 1	12	3
MJB124	Feature Writing	12	3

Year 3, Semester 1

EPB124	Government	12	3
MJB139	Journalistic Ethics & Issues	12	3

Year 3, Semester 2

COB106	Group Communication: Theory & Practice	12	3
MJB126	Video Production	12	3

Year 4, Semester 1

COB144	Creative Language for Communicators	12	3
MJB132	Radio & Television Journalism 1	12	3

Year 4, Semester 2

MJB104	Media Industries & Issues	12	3
MJB138	Radio & Television Journalism 2	12	3

Year 5, Semester 1

MJB137	Public Affairs Reporting	12	3
	Elective Unit	12	

Year 5, Semester 2

MJB122	Sub-Editing & Layout	12	3
	Elective Unit	12	

Year 6, Semester 1

MJB102	Text Analysis	12	3
MJB103	News Production	12	3

Year 6, Semester 2

	Elective Unit	12	
	Elective Unit	12	

HONOURS YEAR (OPTIONAL)

Refer to the course outline BS61 for details.

□ Management Major (MAN)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Paul Sutcliffe

Professional Recognition

This major satisfies the academic requirements for membership of the Australian Institute of Management.

Full-Time Course Structure**Year 1, Semester 1**

		Credit Points	Contact Hrs/Wk
BSB102	Management & Organisation®	12	3
EPB124	Government®, ¹³	12	3
HRB130	Organisational Behaviour®	12	3

® Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

¹³ Carseldine students will undertake EPB124 Government and ISB892 Business Computing in reverse order.

Select one of the following units:

EPB116	Economic Principles 1 [®] , ⁹	12	3
EPB140	Macroeconomics [®] , ⁹	12	3

Year 1, Semester 2

HRB131	Personnel Management & Industrial Relations [®]	12	3
ISB892	Business Computing [®] , ¹³	12	4

Select one of the following units:

AYB100	Accounting for Managers [®]	12	3
AYB110	Accounting [®]	12	4

Select one of the following units:

EPB106	Australian Economic History [®] , ⁹	12	3
EPB150	Microeconomics [®] , ⁹	12	3

Year 2, Semester 1

HRB116	Innovation & Entrepreneurship [®]	12	3
HRB126	Management Processes [®]	12	3
	Major Option [®]	12	
	Elective Unit	12	

Year 2, Semester 2

HRB127	Management Theory & Issues [®]	12	3
	Major Option [®]	12	
	Elective Unit	12	
	Elective Unit	12	

Year 3, Semester 1

HRB129	Operations & Production Management [®]	12	3
	Major Option [®]	12	
	Elective Unit	12	
	Elective Unit	12	

Year 3, Semester 2

HRB125	Management Strategy & Policy [®]	12	3
	Elective Unit	12	
	Elective Unit	12	
	Elective Unit	12	

Part-Time Course Structure

Year 1, Semester 1

BSB102	Management & Organisation	12	3
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Select one of the following units:

EPB116	Economic Principles 1 ⁹	12	3
EPB140	Macroeconomics ⁹	12	3

Year 1, Semester 2

HRB130	Organisational Behaviour	12	3
HRB131	Personnel Management & Industrial Relations	12	3

Year 2, Semester 1

HRB126	Management Processes	12	3
ISB892	Business Computing	12	4

Year 2, Semester 2

Select one of the following units:

AYB100	Accounting for Managers	12	3
AYB110	Accounting	12	4

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (1F40).

⁹ Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

¹³ Carseldine students will undertake EPB124 Government and ISB892 Business Computing in reverse order.

Select one of the following units:

EPB106	Australian Economic History ⁹	12	3
EPB150	Microeconomics ⁹	12	3

Year 3, Semester 1

EPB124	Government	12	3
HRB116	Innovation & Entrepreneurship	12	3

Year 3, Semester 2

Major Option	12	
Elective Unit	12	

Year 4, Semester 1

HRB129	Operations & Production Management	12	3
	Elective Unit	12	

Year 4, Semester 2

HRB127	Management Theory & Issues	12	3
	Elective Unit	12	

Year 5, Semester 1

Major Option	12	
Elective Unit	12	

Year 5, Semester 2

Elective Unit	12	
Elective Unit	12	

Year 6, Semester 1

Major Option	12	
Elective Unit	12	

Year 6, Semester 2

HRB125	Management Policy & Strategy	12	3
	Elective Unit	12	

MAJOR AND EXTENDED MAJOR OPTIONS

Extended majors are any four units from the list of options not already completed in the major.

COB102	Consulting for Organisational Change	12	3
FNB111	Finance I	12	4
HRB105	Human Resources & the Organisation	12	3
HRB114	Industrial Relations Institutions	12	3
HRB118	International Management	12	3
HRB135	Small Business Management	12	3
HRB140	Management & Technology	12	3
HRB147	Sports Administration	12	3
HRB151	Independent Study	12	3
HRB403	Quality Management	12	3
MKB140	Principles of Marketing	12	3

Select one of the following units:

EPB109	Business Methodology	12	3
EPB163	Research & Survey Methods	12	3

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

⁹ Students must complete either EPB140 Macroeconomics and EPB150 Microeconomics or EPB116 Economic Principles 1 and EPB106 Australian Economic History.

□ Marketing Major (MKG)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Cathy Neal

Professional Recognition

Students of the marketing degree may meet the requirements for membership of a number of professional bodies. These could include the Australian Marketing Institute, the Marketing Research Society of Australia, the Australian Institute of Management and the American Marketing Association. Details of such membership may be obtained through the School of Marketing, Advertising and Public Relations.

Full-Time Course Structure

		Credit Points	Contract Hrs/Wk
Year 1, Semester 1			
COB160	Professional Communication (Business) [®]	12	3
EPB116	Economic Principles 1 [®]	12	3
ISB892	Business Computing [®]	12	4
MKB140	Principles of Marketing [®]	12	3
Year 1, Semester 2			
EPB109	Business Methodology [®]	12	3
MKB142	Consumer Behaviour [®]	12	3
Select one of the following units:			
AYB100	Accounting for Managers [®]	12	3
AYB110	Accounting [®]	12	4
Select one of the following units:			
BSB102	Management & Organisation [®]	12	3
EPB124	Government [®]	12	3
Year 2, Semester 1			
ALB110	Business Law [®]	12	3
MKB141	Marketing Management [®]	12	3
	Elective Unit	12	
	Elective Unit	12	
Year 2, Semester 2			
MKB146	Services Marketing [®]	12	3
	Elective Unit	12	
	Elective Unit	12	
Select one of the following units:			
MKB108	Market Practices	12	3
MKB148	Marketing Decision Making [®]	12	3
Year 3, Semester 1			
MKB136	Marketing Logistics [®]	12	3
MKB151	Marketing Research [®]	12	3
	Elective Unit	12	
	Elective Unit	12	
Year 3, Semester 2			
MKB155	Strategic Marketing [®]	12	3
	Elective Unit	12	
	Elective Unit	12	
Select one of the following units:			
FNB107	Corporate Finance ^{®, 14}	12	4
FNB111	Finance 1 [®]	12	4

[®] Units for students enrolled in the Bachelor of Business/Bachelor of Laws (IF40).

¹⁴ Students not wishing to do more Finance units are advised to complete FNB107 Corporate Finance.

Part-Time Course Structure

Year 1, Semester 1

EPB116	Economic Principles 1	12	3
MKB140	Principles of Marketing	12	3

Year 1, Semester 2

COB160	Professional Communication (Business)	12	3
ISB892	Business Computing	12	4

Year 2, Semester 1

MKB142	Consumer Behaviour	12	3
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Select one of the following units:

AYB100	Accounting for Managers	12	3
AYB110	Accounting	12	4

Year 2, Semester 2

EPB109	Business Methodology	12	3
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Select one of the following units:

BSB102	Management & Organisation	12	3
EPB124	Government	12	3

Year 3, Semester 1

MKB141	Marketing Management	12	3
	Elective Unit	12	

Year 3, Semester 2

MKB146	Services Marketing	12	3
	Elective Unit	12	

Year 4, Semester 1

ALB110	Business Law	12	3
	Elective Unit	12	

Year 4, Semester 2

Elective Unit	12	
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Select one of the following units:

MKB108	Market Practices	12	3
MKB148	Marketing Decision Making	12	3

Year 5, Semester 1

MKB151	Marketing Research	12	3
	Elective Unit	12	

Year 5, Semester 2

Elective Unit	12	
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Select one of the following units:

FNB107	Corporate Finance ¹⁴	12	4
FNB111	Finance 1	12	4

Year 6, Semester 1

MKB136	Marketing Logistics	12	3
	Elective Unit	12	

Year 6, Semester 2

MKB155	Strategic Marketing	12	3
	Elective Unit	12	

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS61 for details.

¹⁴ Students not wishing to do more Finance units are advised to complete FNB107 Corporate Finance.

□ Organisational Communication Major (ORC)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Ms Lyn Simpson

Professional Recognition

Strands 1 and 3 graduates may become members of the Society of Business Communicators and other similar professional organisations. Strand 2 graduates may become members of the Institute of Management Consulting, Australia, the Australian Institute of Training and Development, and affiliate members of the Australian Institute of Management.

Full-Time Course Structure

		Credit Points	Contact Hrs/Wk
Year 1, Semester 1			
COB110	Organisation & Society	12	3
COB113	Theoretical Perspectives on Communication	12	3
COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4
Year 1, Semester 2			
BSB102	Management & Organisation	12	3
COB134	Speech Communication: Theory & Practice	12	3
EPB124	Government	12	3
Select one of the following units:			
COB105	Business Ethics	12	3
MEB120	News Writing	12	3
Year 2, Semester 1			
COB106	Group Communication: Theory & Practice	12	3
COB118	Communication Technology in Organisations	12	3
	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	
Year 2, Semester 2			
COB159	Research Concepts & Techniques	12	3
	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	
Select one of the following units:			
COB112	Organisational Communication (Strand 1)	12	3
COB108	Inter-Organisational Relations (Strand 2)	12	3
COB123	Issues in Communication Technology (Strand 3)	12	3
Year 3, Semester 1			
COB102	Consulting for Organisational Change	12	3
	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	
Select one of the following units:			
COB158	Advanced Speech Communication (Theory & Practice) (Strand 1)	12	3
COB129	Organisational Processes (Strand 2)	12	3
COB120	Business Communication (Strand 3)	12	3
Year 3, Semester 2			
COB100	Organisational Communication Internship	12	3
	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	

Select one of the following units:

COB157	Corporate Writing & Editing (Strand 1)	12	3
COB103	Perspectives on Organisations & Environment (Strand 2)	12	3
COB101	Computer-Mediated Communication (Strand 3)	12	3

Part-Time Course Structure

Year 1, Semester 1

COB110	Organisation & Society	12	3
COB138	Written Communication: Theory & Practice	12	3

Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
ISB892	Business Computing	12	4

Year 2, Semester 1

COB134	Speech Communication: Theory & Practice	12	3
EPB124	Government	12	3

Year 2, Semester 2

BSB102	Management & Organisation	12	3
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Select one of the following units:

COB105	Business Ethics	12	3
MJB120	Newsriting	12	3

Year 3, Semester 1

COB106	Group Communication: Theory & Practice	12	3
COB118	Communication Technology in Organisations	12	3

Year 3, Semester 2

COB159	Research Concepts & Techniques	12	3
	Elective Unit/Minor/Major 2	12	

Year 4, Semester 1

COB102	Consulting for Organisational Change	12	3
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Select one of the following units:

COB158	Advanced Speech Communication: Theory & Practice (Strand 1)	12	3
COB129	Organisational Processes (Strand 2)	12	3
COB120	Business Communication (Strand 3)	12	3

Year 4, Semester 2

	Elective Unit/Minor/Major 2	12	
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Select one of the following units:

COB112	Organisational Communication (Strand 1)	12	3
COB108	Inter-Organisational Relations (Strand 2)	12	3
COB123	Issues in Communication Technology (Strand 3)	12	3

Year 5, Semester 1

	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	

Year 5, Semester 2

	Elective Unit/Minor/Major 2	12	
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Select one of the following units:

COB157	Corporate Writing & Editing (Strand 1)	12	3
COB103	Perspectives on Organisations & Environment (Strand 2)	12	3
COB101	Computer-Mediated Communication (Strand 3)	12	3

Year 6, Semester 1

	Elective Unit/Minor/Major 2	12	
	Elective Unit/Minor/Major 2	12	

Year 6, Semester 2

COB100	Organisational Communication Internship	12	3
	Elective Unit/Minor/Major 2	12	

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS61 for details.

□ Public Sector Management Major (PUA)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Subject Area Coordinator: Dr Jan McMillen

Standard Credit Points/Full-Time Semester: 48

Professional Recognition

This degree satisfies the requirements for membership of the Royal Institute of Public Administration, the Institute of Municipal Management and, subject to the choice of suitable elective units, the Australian Human Resource Institute (AHRI).

Full-Time Course Structure

	Credit Points	Contact Hrs/Wk
Year 1, Semester 1		
BSB102 Management & Organisation [®]	12	3
ISB892 Business Computing [®]	12	4
EPB124 Government [®]	12	3
EPB140 Macroeconomics ^{®, 6}	12	3
Year 1, Semester 2		
EPB112 Critical Analysis [®]	12	3
EPB150 Microeconomics ^{®, 6}	12	3
EPB154 National Government [®]	12	3
EPB167 State Government [®]	12	3
Year 2, Semester 1		
EPB100 Administrative Theory [®]	12	3
EPB135 Local Government [®]	12	3
EPB163 Research & Survey Methods [®]	12	3
Elective Unit	12	
Year 2, Semester 2		
Elective Unit	12	
Elective Unit	12	
Elective Unit	12	
Select one of the following units:		
AYB100 Accounting for Managers [®]	12	3
AYB110 Accounting [®]	12	4
Year 3, Semester 1		
EPB159 Public Policy [®]	12	3
Major Option [®]	12	
Elective Unit	12	
Elective Unit	12	
Year 3, Semester 2		
EPB155 Policy & Program Evaluation [®]	12	3
Major Option [®]	12	
Elective Unit	12	
Elective Unit	12	

[®] Units for students enrolled in Bachelor of Business/Bachelor of Laws (IF40).

⁶ Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

Part-Time Course Structure

Year 1, Semester 1

EPB124	Government	12	3
EPB140	Macroeconomics ⁶	12	3

Year 1, Semester 2

EPB150	Microeconomics ⁶	12	3
EPB154	National Government	12	3

Year 2, Semester 1

BSB102	Management & Organisation	12	3
ISB892	Business Computing	12	4

Year 2, Semester 2

EPB167	State Government	12	3
	Elective Unit	12	

Year 3, Semester 1

EPB135	Local Government	12	3
	Elective Unit	12	

Year 3, Semester 2

EPB112	Critical Analysis	12	3
	Elective Unit	12	

Year 4, Semester 1

EPB100	Administrative Theory	12	3
EPB163	Research & Survey Methods	12	3

Year 4, Semester 2

Elective Unit	12	
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Select one of the following units:

AYB100	Accounting for Managers	12	3
AYB110	Accounting	12	4

Year 5, Semester 1

EPB159	Public Policy	12	3
	Major Option	12	

Year 5, Semester 2

EPB155	Policy & Program Evaluation	12	3
	Major Option	12	

Year 6, Semester 1

Elective Unit	12	
Elective Unit	12	

Year 6, Semester 2

Elective Unit	12	
Elective Unit	12	

MAJOR OPTIONS

Students must choose any two of the following units:

COB160	Professional Communication (Business)	12	3
HRB127	Management Theory & Issues	12	3
HRB131	Personnel Management & Industrial Relations	12	3
HRB402	Public Personnel Management	12	3

PUBLIC SECTOR MANAGEMENT EXTENDED MAJOR

Students may take any four of the units listed below:

⁶ Students may substitute the combination of EPB116 Economic Principles 1 and EPB172 Economic Principles 2 for the combination of EPB150 Microeconomics and EPB140 Macroeconomics.

Semester 1

ALB108	Public Administrative Law	12	3
EPB125	Government & Business	12	3
EPB162	Reform & the Public Sector	12	3

Semester 2

EPB131	International Politics & Business	12	3
EPB156	Political & Administrative Analysis	12	3
EPB157	Public Enterprise	12	3

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS62 for details.

□ Public Relations Major (PUR)

Course Duration: 3 years full-time, 6 years part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Subject Area Coordinator: Mr Bernie Murchison

Professional Recognition

Students of the Public Relations degree may, as a result of their choice of area of major study or elective study, meet the requirements of membership of a number of professional bodies. These could include the Public Relations Institute of Australia, the Society of Business Communicators as well as associated and international bodies. Details of such memberships can be obtained through the School of Marketing, Advertising and Public Relations.

BUSINESS
Full-Time Course Structure

Credit Points	Contact Hrs/Wk
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Year 1, Semester 1

COB113	Theoretical Perspectives on Communication	12	3
EPB116	Economic Principles 1	12	3
MJB120	Newsriting	12	3
MKB140	Principles of Marketing	12	3

Year 1, Semester 2

COB134	Speech Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4
MKB124	Public Relations Principles	12	3

Year 2, Semester 1

MJB126	Video Production	12	3
MKB112	Research Methods	12	3
MKB129	Publicity & Promotion – Print	12	3

Select one of the following units:

COB106	Group Communication: Theory & Practice	12	3
MJB104	Media Industries & Issues	12	3

Year 2, Semester 2

MKB123	Publication Management	12	3
MKB130	Publicity & Promotion – Electronic	12	3
MKB142	Consumer Behaviour	12	3
	Elective Unit	12	

Year 3, Semester 1

EPB124	Government	12	3
MKB120	Public Relations Writing & Editing	12	3
MKB133	Public Relations Consulting & Management	12	3
	Elective Unit	12	

Year 3, Semester 2

MKB117	Public Relations Campaigns	12	3
MKB132	Government & Financial Relations	12	3
	Elective Unit	12	
	Elective Unit	12	

Part-Time Course Structure**Year 1, Semester 1**

COB138	Written Communication: Theory & Practice	12	3
ISB892	Business Computing	12	4

Year 1, Semester 2

COB113	Theoretical Perspectives on Communication	12	3
MJB120	Newswriting	12	3

Year 2, Semester 1

COB134	Speech Communication: Theory & Practice	12	3
MKB124	Public Relations Principles	12	3

Year 2, Semester 2

MJB126	Video Production	12	3
MKB129	Publicity & Promotion – Print	12	3

Year 3, Semester 1

MKB130	Publicity & Promotion – Electronic	12	3
MKB140	Principles of Marketing	12	3

Year 3, Semester 2

MKB142	Consumer Behaviour	12	3
Select one of the following units:			
COB106	Group Communication: Theory & Practice	12	3
MJB104	Media Industries & Issues	12	3

Year 4, Semester 1

EPB116	Economic Principles 1	12	3
MKB123	Publication Management	12	3

Year 4, Semester 2

EPB124	Government	12	3
MKB120	Public Relations Writing & Editing	12	3

Year 5, Semester 1

MKB112	Research Methods	12	3
MKB132	Government & Financial Relations	12	3

Year 5, Semester 2

MKB133	Public Relations Consulting & Management	12	3
	Elective Unit	12	

Year 6, Semester 1

MKB117	Public Relations Campaigns	12	3
	Elective Unit	12	

Year 6, Semester 2

	Elective Unit	12	
	Elective Unit	12	

HONOURS YEAR (OPTIONAL)

Refer to the course outline of BS61 for details.

□ Secondary Majors

The following list includes all approved secondary majors offered by the Faculty of Business. Students who wish to undertake a secondary major in another Faculty are at liberty to do so with approval from the Course Coordinator.

Enrolment in units for a secondary major is subject to prerequisite requirements having been satisfied.

Eight units must be completed for a secondary major. An alternative secondary major option unit must be substituted if a unit has already been completed.

		Credit Points	Contact Hrs/Wk
ACCOUNTING SECONDARY MAJOR (For Faculty of Business students only)			
ALB110	Business Law	12	3
ALB122	Law of Business Associations	12	3
AYB101	Computerised Accounting Systems	12	4
AYB111	Financial Accounting	12	4
AYB112	Company Accounting	12	4
EPB110	Business Statistics	12	3
FNB111	Finance 1	12	4
FNB123	Managerial Accounting 1	12	4
ADVERTISING SECONDARY MAJOR			
MKB116	Principles of Advertising	12	3
MKB118	Advertising Copywriting	12	3
MKB122	Advertising Regulation & Ethics	12	3
MKB125	Media Planning	12	3
MKB126	Advertising Management	12	3
MKB128	Direct Response Advertising	12	3
MKB131	Advertising Campaigns	12	3
MKB142	Consumer Behaviour	12	3
BUSINESS LAW AND TAXATION SECONDARY MAJOR (For students other than Bachelor of Business (Accountancy))			
Eight units to be selected from the following:			
ALB100	Taxation Disputes	12	3
ALB103	Financial Institutions Law	12	3
ALB105	International Business Law	12	3
ALB110	Business Law	12	3
ALB111	Commercial & Securities Law	12	3
ALB120	Company Law & Practice	12	3
ALB121	Insolvency Law & Practice	12	3
ALB122	Law of Business Associations	12	3
ALB130	Indirect Taxation	12	3
ALB131	Tax Planning	12	3
ALB132	Taxation Law	12	3
ALB133	Taxation of Business Entities	12	3
COMMUNICATION TECHNOLOGY SECONDARY MAJOR (Bachelor of Education secondary major)			
COB118	Communication Technology in Organisations	12	3
COB119	Text Formatting & Transcription	12	3
COB120	Business Communication	12	3
COB121	Records Management	12	3
COB122	Office Procedures	12	3
COB123	Issues in Communication Technology	12	3
COB124	Office Transcription A	12	3
COB126	Supervision & Administration	12	3
COMPUTER APPLICATIONS SECONDARY MAJOR			
ALB122	Law of Business Associations	12	3
ALB132	Taxation Law	12	3
AYB101	Computerised Accounting Systems	12	4
FNB112	Finance 2	12	4
	Computer Applications Secondary Major Option	12	

Computer Applications Secondary Major Option	12	
Computer Applications Secondary Major Option	12	
Computer Applications Secondary Major Option	12	
COMPUTER APPLICATIONS SECONDARY MAJOR OPTIONS		
AYB212 Computer Security & Audit	12	3
FNB104 Computer Applications in Finance	12	4
FNB105 Computer Applications in Managerial Accounting	12	4
FNB106 Computer Applications in Public Practice	12	4
FNB117 Financial Modelling	12	4
ECONOMICS SECONDARY MAJOR		
Eight units to be selected from the following:		
EPB102 Applied Econometrics A	12	3
EPB104 Applied Economic Techniques 1	12	3
EPB106 Australian Economic History	12	3
EPB127 History of Economic Thought	12	3
EPB130 International Economics	12	3
EPB140 Macroeconomics	12	3
EPB141 Macroeconomic Policy	12	3
EPB142 Macroeconomic Theory	12	3
EPB150 Microeconomics	12	3
EPB151 Microeconomic Policy	12	3
EPB152 Microeconomic Theory	12	3
EPB153 Monetary Theory & Policy	12	3
EPB160 Public Sector Economics	12	3
ECONOMICS AND BUSINESS FORECASTING SECONDARY MAJOR		
EPB102 Applied Econometrics A	12	3
EPB103 Applied Econometrics B	12	3
EPB104 Applied Economic Techniques 1	12	3
EPB107 Business Economic Forecasting	12	3
EPB142 Macroeconomic Theory	12	3
EPB152 Microeconomic Theory	12	3
MAB173 Quantitative Methods	12	3
Select one of the following units:		
EPB109 Business Methodology	12	3
EPB110 Business Statistics	12	3
ECONOMICS AND PUBLIC POLICY SECONDARY MAJOR		
EPB125 Government & Business	12	3
EPB142 Macroeconomic Theory	12	3
EPB152 Microeconomic Theory	12	3
EPB155 Policy & Program Evaluation	12	3
EPB157 Public Enterprise	12	3
EPB159 Public Policy	12	3
and two of:		
EPB117 Economics of Industry	12	3
EPB127 History of Economic Thought	12	3
EPB130 International Economics	12	3
EPB141 Macroeconomic Policy	12	3
EPB151 Microeconomic Policy	12	3
EPB153 Monetary Theory & Policy	12	3
EPB158 Public Finance	12	3
EPB160 Public Sector Economics	12	3
EPB164 Spatial & Regional Economics	12	3
EPB168 Transport & Communication Economics	12	3
ECONOMICS STUDIES MINOR		
(For Bachelor of Education students only)		
EPB114 Economic Development	12	3
EPB132 International Trade & Finance	12	3
EPB140 Macroeconomics	12	3
EPB150 Microeconomics	12	3

EPB163	Research & Survey Methods	12	3
EPB171	Economic Analysis & Policy	12	3
ECONOMICS STUDIES MAJOR			
(For Bachelor of Education students only)			
The above minor plus:			
EPB106	Australian Economic History	12	3
EPB111	Comparative Economic Systems	12	3
FILM AND TELEVISION PRODUCTION SECONDARY MAJOR			
Workshops may involve a further three hours per week.			
MJB108	Creative Sound & Image	12	4
MJB113	Film Drama Production	12	3
MJB118	Fundamentals of Photography	12	3
MJB126	Video Production	12	3
MJB127	Narrative Concepts	12	3
MJB129	Film & Television Scriptwriting	12	3
MJB134	Video Documentary Production	12	3
Select one of the following units:			
MJB114	Film & Video Business	12	3
MJB131	Television Studio/Post Production	12	3
FINANCE SECONDARY MAJOR			
ALB122	Law of Business Associations	12	3
ALB132	Taxation Law	12	3
FNB100	Australian Financial Markets	12	3
FNB112	Finance 2	12	4
	Finance Secondary Major Option	12	
	Finance Secondary Major Option	12	
	Finance Secondary Major Option	12	
	Finance Secondary Major Option	12	
FINANCE SECONDARY MAJOR OPTIONS			
ALB103	Financial Institutions – Law	12	3
ALB110	Business Law	12	3
FNB113	Finance 3	12	4
FNB114	Financial Institutions – Lending	12	3
FNB115	Financial Institutions – Management	12	4
FNB117	Financial Modelling	12	4
FNB120	International Finance	12	4
FNB126	Portfolio & Security Analysis	12	4
GOVERNMENT SECONDARY MAJOR OPTIONS			
Eight units to be selected from the following:			
EPB100	Administrative Theory	12	3
EPB124	Government	12	3
EPB125	Government & Business	12	3
EPB131	International Politics & Business	12	3
EPB135	Local Government	12	3
EPB154	National Government	12	3
EPB155	Policy & Program Evaluation	12	3
EPB156	Political & Administrative Analysis	12	3
EPB157	Public Enterprise	12	3
EPB159	Public Policy	12	3
EPB162	Reform & the Public Sector	12	3
EPB167	State Government	12	3
HUMAN RESOURCE MANAGEMENT SECONDARY MAJOR			
HRB103	Employment Regulation & Administration	12	3
HRB105	Human Resources & the Organisation	12	3
HRB130	Organisational Behaviour	12	3
HRB131	Personnel Management & Industrial Relations	12	3
HRB136	Strategic HRM	12	3
	HRM Secondary Major Option	12	

HRM Secondary Major Option	12	
HRM Secondary Major Option	12	
HUMAN RESOURCE MANAGEMENT SECONDARY MAJOR OPTIONS		
COB102 Consulting for Organisational Change	12	3
HRB100 Advanced Organisational Behaviour	12	3
HRB101 Advanced Training & Development	12	3
HRB102 Advocacy & Negotiation	12	3
HRB104 Foundation HR Competencies	12	3
HRB114 Industrial Relations Institutions	12	3
HRB119 Interviewing & Counselling	12	3
HRB120 Introductory Training & Development	12	3
HRB128 Occupational Health & Safety Management	12	3
HRB133 Equity at Work	12	3
HRB134 Recruitment & Selection	12	3
HRB144 Public Sector Industrial Relations	12	3
HRB146 Special Topic – HRM	12	3
HRB151 Independent Study	12	3
HRB402 Public Personnel Management	12	3
INDUSTRIAL RELATIONS SECONDARY MAJOR		
BSB102 Management & Organisation	12	3
HRB114 Industrial Relations Institutions	12	3
HRB131 Personnel Management & Industrial Relations	12	3
Industrial Relations Secondary Major Option	12	
Industrial Relations Secondary Major Option	12	
Industrial Relations Secondary Major Option	12	
Industrial Relations Secondary Major Option	12	
Industrial Relations Secondary Major Option	12	
INDUSTRIAL RELATIONS SECONDARY MAJOR OPTIONS		
HRB102 Advocacy & Negotiation	12	3
HRB103 Employment Regulation & Administration	12	3
HRB105 Human Resources & the Organisation	12	3
HRB109 Industrial Democracy	12	3
HRB110 Industrial Law	12	3
HRB113 Industrial Relations History	12	3
HRB115 Industrial Relations Policies	12	3
HRB128 Occupational Health & Safety Management	12	3
HRB137 Wages & Employment	12	3
HRB138 Work & Society	12	3
HRB144 Public Sector Industrial Relations	12	3
HRP100 International Industrial Relations	12	3
INTERNATIONAL BUSINESS SECONDARY MAJOR		
Eight units to be selected from the following:		
ALB105 International Business Law	12	3
EPB105 Asian Economic Development	12	3
EPB108 Business in Asia	12	3
EPB111 Comparative Economic Systems	12	3
EPB114 Economic Development	12	3
EPB120 European Economic History	12	3
EPB121 European Integration	12	3
EPB131 International Politics & Business	12	3
EPB132 International Trade & Finance	12	3
EPB133 Globalisation & World Business	12	3
HRB118 International Management	12	3
MKB149 International Marketing	12	3
Language 1	12	3
Language 2	12	3
Language 3	12	3
Language 4	12	3
INTERNATIONAL BUSINESS AND MANAGEMENT		
EPB131 International Politics & Business	12	3
HRB118 International Management	12	3

HRB131	Personnel Management & Industrial Relations OR, for those who have already completed HRB131 select one of the following units:	12	3
HRB117	International H.R.M.	12	3
HRB150	Comparative Industrial Relations	12	3
Select one of the following units:			
EPB132	International Trade & Finance		
EPB133	Globalisation & World Business	12	3
And any four units from:			
ALB105	International Business Law	12	3
EPB105	Asian Economic Development	12	3
EPB108	Business in Asia	12	3
EPB120	European Economic History	12	3
EPB121	European Integration	12	3
EPB132	International Trade & Finance	12	3
EPB133	Globalisation & World Business	12	3
HRB117	International H.R.M.		
HRB150	Comparative Industrial Relations	12	3
MKB149	International Marketing	12	3
	Language 1	12	3
	Language 2	12	3
	Language 3	12	3
	Language 4	12	3
JOURNALISM SECONDARY MAJOR			
MJB120	Newsriting	12	3
MJB121	Reporting Principles	12	3
MJB122	Sub-Editing & Layout	12	3
MJB124	Feature Writing	12	3
MJB132	Radio & Television Journalism 1	12	3
MJB137	Public Affairs Reporting	12	3
MJB138	Radio & Television Journalism 2	12	3
MJB139	Journalistic Ethics & Issues	12	3
MANAGEMENT SECONDARY MAJOR			
BSB102	Management & Organisation	12	3
HRB126	Management Processes	12	3
HRB127	Management Theory & Issues	12	3
HRB131	Personnel Management & Industrial Relations	12	3
	Management Secondary Major Option	12	
	Management Secondary Major Option	12	
	Management Secondary Major Option	12	
	Management Secondary Major Option	12	
MANAGEMENT SECONDARY MAJOR OPTIONS			
COB134	Speech Communication: Theory & Practice	12	3
FNB111	Finance 1	12	4
HRB105	Human Resources & the Organisation	12	3
HRB114	Industrial Relations Institutions	12	3
HRB116	Innovation & Entrepreneurship	12	3
HRB118	International Management	12	3
HRB125	Management Strategy & Policy	12	3
HRB129	Operations & Production Management	12	3
HRB133	Equity at Work	12	3
HRB135	Small Business Management	12	3
HRB140	Management & Technology	12	3
HRB147	Sports Administration	12	3
HRB151	Independent Study	12	3
HRB403	Quality Management	12	3
MKB141	Marketing Management	12	3
MARKETING SECONDARY MAJOR			
MKB140	Principles of Marketing	12	3
MKB141	Marketing Management	12	3
MKB142	Consumer Behaviour	12	3

	Marketing Secondary Major Option	12	
	Marketing Secondary Major Option	12	
	Marketing Secondary Major Option	12	
	Marketing Secondary Major Option	12	
	Marketing Secondary Major Option	12	
MARKETING SECONDARY MAJOR OPTIONS			
MKB136	Marketing Logistics	12	3
MKB143	Export Management	12	3
MKB144	Sales Management	12	3
MKB145	Retailing Management	12	3
MKB146	Services Marketing	12	3
MKB148	Marketing Decision Making	12	3
MKB149	International Marketing	12	3
MKB152	Promotional Strategy	12	3
MKB155	Strategic Marketing	12	3
MEDIA STUDIES SECONDARY MAJOR			
(Bachelor of Education secondary major)			
MJB100	Media Production	12	3
MJB105	Film & Society	12	3
MJB109	Australian Television	12	3
MJB126	Video Production	12	3
MJB130	Media Text Analysis	12	3
MJB140	The Media & Society	12	3
MJB141	Film Language	12	3
MJB143	Australian Film	12	3
MEDIA STUDIES SECONDARY MAJOR			
(Bachelor of Arts secondary major)			
MJB105	Film & Society	12	3
MJB109	Australian Television	12	3
MJB130	Media Text Analysis	12	3
MJB140	The Media & Society	12	3
MJB141	Film Language	12	3
MJB143	Australian Film	12	3
	Media Studies Secondary Major Option	12	
	Media Studies Secondary Major Option	12	
MEDIA STUDIES SECONDARY MAJOR OPTIONS			
MJB100	Media Production	12	3
MJB107	Gender & the Media	12	3
MJB110	Asian & Latin American Cinema	12	3
MJB126	Video Production	12	3
MJB144	European Cinema	12	3
MJB146	Australian Documentary Film	12	3
MJB147	Film Genres	12	3
MJB149	Film History	12	3
ORGANISATIONAL COMMUNICATION SECONDARY MAJOR			
BSB102	Management & Organisation	12	3
COB106	Group Communications: Theory & Practice	12	3
COB110	Organisation & Society	12	3
COB112	Organisational Communication	12	3
COB113	Theoretical Perspectives on Communication	12	3
COB134	Speech Communication: Theory & Practice	12	3
COB138	Written Communication: Theory & Practice	12	3
COB157	Corporate Writing & Editing	12	3
PUBLIC POLICY SECONDARY MAJOR			
EPB125	Government & Business	12	3
EPB131	International Politics & Business	12	3
EPB154	National Government	12	3
EPB155	Policy & Program Evaluation	12	3
EPB159	Public Policy	12	3

and any three from:

ALB108	Public Administrative Law	12	3
EPB135	Local Government	12	3
EPB157	Public Enterprise	12	3
EPB166	Special Topic – Public Policy	12	3
EPB167	State Government	12	3

PUBLIC RELATIONS SECONDARY MAJOR

MJB120	Newsriting	12	3
MKB117	Public Relations Campaigns	12	3
MKB120	Public Relations Writing & Editing	12	3
MKB123	Publication Management	12	3
MKB124	Public Relations Principles	12	3
MKB129	Publicity & Promotion – Print	12	3
MKB132	Government & Financial Relations	12	3
MKB133	Public Relations Consulting & Management	12	3

PUBLIC SECTOR MANAGEMENT SECONDARY MAJOR

EPB155	Policy & Program Evaluation	12	3
EPB157	Public Enterprise	12	3
EPB159	Public Policy	12	3
EPB162	Reform & the Public Sector	12	3

plus

HRB131	Personnel Management & Industrial Relations (For those students who have not previously completed it in their primary major)	12	3
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plus

Three units from the following list (or all four units for those who completed HRB131 in their primary major):

HRB103	Employment Regulation & Administration	12	3
HRB133	Equity at Work	12	3
HRB144	Public Sector Industrial Relations	12	3
HRB402	Public Personnel Management	12	3

SPORTS ADMINISTRATION SECONDARY MAJOR

HMB311	Movement Analysis	12	4
HMB312	Fitness Parameters	12	5
HMB321	Sport in Society	12	3
HMB392	Organising Tournaments & Events	12	3
HMB802	Structure & Policy of Australian Sport	12	3

Plus two of the following units:

HMB391	Promotion of Physical Activity	12	3
HMB393	Sport & Equity	12	3
HMB801	Sport & Mass Media	12	3

■ Associate Diploma in Business (Industrial Relations) (BS10)

Course Discontinued: No further intakes

Course Duration: 4 years part-time internal and external¹⁵

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Course Coordinator: Dr Don Lambert

Course Structure

Continuing students should consult the Course Coordinator for details of their program of studies.

