

FACULTY OF BUSINESS

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Courses Offered

- **BSN218 Master of Business with Strands in Accountancy, Communication, Management**
- **MNN246 Master of Business Administration**
- **ACM174 Graduate Diploma in Advanced Accounting**
- **COM244 Graduate Diploma in Communication Practice**
- **IFM242 Graduate Diploma in Quality (see page 21)**
- **MNM155 Graduate Diploma in Business Administration**
- **ACJ151 Bachelor of Business – Accountancy**
- **CMJ153 Bachelor of Business – Communication**
- **IFJ223 Bachelor of Business – Accountancy/Bachelor of Laws (see page 26)**
- **IFJ237 Bachelor of Engineering/Bachelor of Business – Manufacturing Systems and Management (see page 29)**
- **MNJ152 Bachelor of Business – Management**
- **MNJ154 Bachelor of Business – Public Administration**
- **MNJ179 Bachelor of Business – Health Administration**

The Faculty

The Faculty of Business offers a wide range of courses at the professional level of business and government, together with support courses.

All courses within the Faculty are in line with the educational philosophy of the Queensland University of Technology - to provide students with practical training as well as an understanding of the concepts and principles underlying subjects and disciplines. In all courses the Faculty aims at developing a professional attitude to study and work by encouraging individual thought and initiative, experience in group situations, and emphasis upon wide reading and research.

The Faculty of Business seeks to give its students an awareness of the business environment, and endeavours to equip them with analytical decision-making skills and an understanding of human behaviour, organisation, and management that will assist them to attain their highest potential in the profession of their choice.

Students proposing to join a professional body after graduation should ensure that the course program they select is appropriate to particular membership requirements.

Course Structures

■ BSN218 Master of Business with strands in Accountancy, Communication and Management

Course Duration: 4 semesters full-time, 8 semesters part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Entry Requirements

Applicants for admission to candidature for a degree of Master:

- 1 (a) Shall hold a Bachelor of Business at QUT and shall have achieved a level of attainment in an appropriate discipline or disciplines considered by the Academic Board of the Faculty of Business to be acceptable for the purpose of proceeding to a degree of Master; OR
- 1 (b) shall hold, from another tertiary institution or from QUT, qualifications approved by the Graduate Studies Committee, on the recommendation of the Head of School responsible for the specialisation which the applicant seeks to study, as equivalent to the requirements set out in 1 (a) above*; AND
2. Shall normally have had at least two years of appropriate work experience.

PROVISIONAL ENTRY

In exceptional cases, applicants may be registered provisionally in the course if they submit other evidence of academic and professional attainments, and candidature is recommended by the appropriate Head of School and approved by the Graduate Studies Committee.

A provisional registrant may be required to undertake a qualifying program and/or such other work as the Graduate Studies Committee may determine before admission to candidature is confirmed. Provisional registration in the course may apply for a maximum period of twelve months.

Note: Subject to the approval of the external institution concerned and the relevant QUT Faculty of Business course director, students may choose to undertake some electives from the various Masters degrees offered in the Business area at the University of Queensland, Griffith University, DDIAE, BCAE or CIAE.

ACCOUNTANCY STRAND

Course Requirements

In selecting subjects, students may choose from three areas of specialisation - Public Accounting, Managerial Accounting and Finance, and Commercial Law (see Lists 1, 2 and 3 respectively). The fourteen subjects must include:

- (a) ACN114 Accounting Research;
- (b) a minimum of six Group A subjects from Lists 1, 2 and 3;
- (c) within the fourteen subjects, a major sequence of five subjects from one of the Lists 1, 2 or 3;
- (d) Electives - the remaining subjects required for the degree may be chosen from Lists 1, 2 and 3 with a maximum of two general electives which may be drawn from any

** In the case of the Master of Business - Communication only, an applicant who does not hold an undergraduate degree may be accepted on the basis of considerable professional teaching experience, subject to the approval of the Graduate Studies Committee.*

postgraduate subjects offered within the Queensland University of Technology or elsewhere, subject to the approval of the Head, School of Accountancy.

Students must complete ACN114 Accounting Research as a prerequisite to enrolment in ACN950 Dissertation. The dissertation should reflect the application of theoretical analysis or problem-solving in Public Accounting, Managerial Accounting/Finance, or Commercial Law. Details concerning the Dissertation requirements may be obtained from the School of Accountancy. Students are advised to seek a topic and to approach a supervisor early in their program.

Program

Approximate formal hours in all subjects of coursework will be three hours per week (12 credit points). The dissertation will be regarded as the equivalent of six formal course hours per week (24 credit points). Note that Professional Year Modules ACN110, ACN120, and ACN170 are equivalent to two subjects. Students should consult the School of Accountancy for details on subjects being offered in the current year. All programs of study must be approved by the Head, School of Accountancy.

List 1

PUBLIC ACCOUNTING

Group A

ACN111	Financial Accounting Honours
ACN118	International Accounting
ACN124	Auditing Honours
ACN127	External Reporting Issues
ACN999	Special Topic - Public Accounting

Group B

ACN112	Advanced Company Accounting
ACN121	Computer Auditing
ACN122	Audit Sampling
ACN123	Internal Auditing
ACN125	Auditing Standards & Practice
ACN126	Financial Reporting

List 2

MANAGERIAL ACCOUNTING/FINANCE

Group A

ACN151	Finance Honours
ACN153	International Finance
ACN156	Financial Risk Management
ACN231	Managerial Accounting Honours
ACN232	Managerial Accounting Issues A

Group B

ACN152	Advanced Capital Budgeting
ACN155	Financial Modelling
ACN233	Managerial Accounting Issues B
ACN998	Special Topic - Managerial Accounting/Finance

List 3

COMMERCIAL LAW

Group A

ACN172	International Law
ACN174	Liquidations & Receiverships
ACN175	Commercial Law Honours
ACN177	Taxation Policy Honours

Group B

ACN119	Company Secretarial Practice
ACN171	Advanced Taxation
ACN176	Indirect Taxation
ACN178	Taxation & Professional Practice
ACN997	Special Topic - Commercial Law

COMMUNICATION STRAND

Course Requirements

A student must complete a total of 12 subjects plus a thesis/project or two dissertations (192 credit points in total). The program must include: four core subjects from Group A; four elective subjects, approved by the Graduate Studies Co-ordinator in the School of Communication, from Groups B, C, D, and a research component (Group E).

In fulfilling the requirements for the Master of Business - Communication degree, a student must choose either the thesis/project option or the dissertations option.

RESEARCH OPTIONS

A student may select a thesis or a project, either of which is worth 48 credit points; or two dissertations, each of which is worth 24 credit points.

A project is an approved program of substantive work leading to a report, communication program, printed or audio-visual production, disc, or some other product in which theories of communication have been applied to some problem or issue. It will be graded satisfactory/unsatisfactory.

A thesis is a scholarly work which gives the student an opportunity to combine an appropriate theory or perspective, and appropriate, specific research methodology to examine a significant communication problem or issue. It will not exceed 20,000 words of main text. It will be graded satisfactory/unsatisfactory.

A dissertation will normally be taken in conjunction with, or subsequent to, a subject in the CMN800-899 series. It will use secondary research to investigate a communication concept appropriate to the relevant subject. It will not normally exceed 10,000 words.

PROCEDURES

When a student has progressed far enough into his or her program, usually on completion of one year of the full-time program, or two years of the part-time program, the student advises the Co-ordinator of Graduate Studies whether he or she wishes to proceed with a project, a thesis or two subject-related dissertations.

PROJECT OR THESIS

If the student chooses the project or thesis option, he or she should select an area of study and find a staff member of the Communication Graduate Board of Studies who is willing to be the principal supervisor of a project or thesis in that area.

The student, in consultation with the staff member, should develop a formal project or thesis proposal. The staff member will present the proposal to the Communication Graduate Board of Studies in the semester before the student enrolls in Group E subjects. The Board will consider the appropriateness of the proposal and of the proposed principal supervisor. Once approved, the proposal will be registered.

After the Communication Graduate Board of Studies has approved the proposal, the student may proceed with the study, working closely with the principal supervisor, who is expected to oversee all aspects of the work. The project or thesis normally will be defended before a committee comprising the principal supervisor, and two others approved by the Communication Graduate Board of Studies.

The Communication Graduate Board of Studies may appoint an associate supervisor with expertise in a methodology or specific knowledge of the project or thesis topic. Any staff member or a person external to the University may be appointed as an associate supervisor, with approval of the Communication Graduate Board of Studies.

Students should normally expect to spend an average of one hour per week in collaboration with the principal and/or associate supervisors.

DISSERTATIONS

If a student chooses the dissertations option, he or she nominates two topics from subjects in the CMN800-CMN899 range and enrolls in CMN910 and CMN911 either concurrent with, or subsequent to, studying the relevant subject. The work is supervised by the lecturer normally in charge of the relevant subject from which the dissertation topic arises. Normally students may write only one dissertation per semester.

No dissertation may be attempted until after a student has successfully completed Mass Communication A and B, and Communication Evaluation.

		Credit Points	Contact Hrs/Wk
Group A: Core Subjects			
CMN710	Mass Communication A	12	3
CMN711	Mass Communication B	12	3
CMN720	Communication Evaluation	12	3
CMN824	Communication Policy & Planning	12	3
Group B: Postgraduate Electives in Communication			
CMN709	Concepts in Communication	12	3
CMN810	Communication & Society	12	3
CMN811	Communication & Culture	12	3
CMN813	Communication Strategies	12	3
CMN814	Modern Communication Technologies	12	3
CMN821	Advanced Organisational Communication	12	3
CMN823	Current Issues in Communication	12	3
CMN825	Australian Communication Contexts	12	3

Group C: Other Postgraduate Electives

Subjects may be taken, on approval of the Graduate Studies Co-ordinator, from those normally available to students enrolled in postgraduate level courses offered outside the School of Communication in any tertiary institution.

Group D: Undergraduate Electives in Communication

These are not available for exemption:

CMB542	Advertising Management	12	3
CMB641	Advertising Campaigns	12	3
CMB671	Public Affairs Reporting	12	3
CMB673	Journalism Ethics & Issues	12	3
CMB651	Advanced Public Relations	12	3

(Note: These are examples. Others may be available with approval).

Group E: Thesis/Project/Dissertation

CMN723	Seminar in Communication Research	12	3
CMN830	Seminar in Communication Readings	12	3
CMN831	Individual Research	12	3
CMN899	Special Topic in Communication	12	3
	AND		
CMN950	Thesis/Project	48	
	OR		
CMN910	Dissertation	24	
	AND		
CMN911	Dissertation	24	

Note: A full-time student normally may enrol for no more than four subjects per semester, and a part-time student for no more than two subjects per semester. When enrolling in research subjects from Group E, both full-time and part-time students may enrol in an extra subject, with the permission of the Communication Graduate Board of Studies or its nominee.

MANAGEMENT STRAND

Course Requirements

Students must complete fifteen subjects to a total of 192 credit points, comprised of five core coursework subjects, four project subjects, four major subjects and two elective or special topic subjects.

	Credit Points	Contact Hrs/Wk
Core Coursework Subjects		
To Be Taken By All Students		
MNN805	12	3
MNN806	12	3
MNN807	12	3
MNN808	12	3
MNN815	12	3
Core Project Subjects		
To Be Taken By All Students (See Note 1 Below)		
MNN816	12	3
MNN820	12	3
MNN830	12	3
MNN831	24	
Major Subjects		
Normally Taken By All Students (See Note 2 Below)		
MNN811	12	3
MNN814	12	3
MNN812	12	3
MNN813	12	3
Electives		
– Two Subjects Required		
MNN899	12	3
Postgraduate subjects at QUT or other tertiary institutions.		

Notes

- Students are required to write an original project on an area of interest in the management field. During the first year of the full-time program, or second year of the part-time program, the student should finalise the choice of area. The Management Graduate Studies Board will nominate a supervisor for the research. The culmination of the project, MNN831 Project & Seminar B, is the equivalent of two three-hour-per-week subjects and is undertaken in the final semester of the course.
- In special circumstances and only with the prior agreement of the course director and the Management Graduate Studies Board, one of the major subjects may be substituted by a Masters level subject offered elsewhere in QUT or at another tertiary institution.
- Students may do two electives or an elective and a special topic. The electives may be chosen from subjects offered in other postgraduate programs at QUT or at another tertiary institution.

The special topic elective may be offered by the School of Management from time to time to take advantage of special expertise which may be available for a short period from a visiting lecturer, or to trial a new subject before modifying the normal program.

■ MNN246 Master of Business Administration

Course Duration: 4 semesters full-time, 8 semesters part-time

Total Credit Points: 192

Standard Credit Points/Full-Time Semester: 48

Entry Requirements

A candidate for entry into the Master of Business Administration (MBA) program should normally possess:

- (a) an undergraduate degree qualification from a recognised Australian or overseas institution;
 - (b) at least two years appropriate full-time work experience; AND
 - (c) an appropriate level of tertiary-level achievement in quantitative methods/statistics.
- A candidate who has not successfully completed at least one such approved degree-level subject will be required to complete MNN307 Statistical Methods as an elective in the MBA.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Semester 1 (Autumn)			
MNN100	Introduction to Management	12	3
ACN813	Accounting Principles	12	3
MNN106	Managerial Economics	12	3
MNN204	Marketing Methods & Practices	12	3
Semester 2 (Spring)			
MNN201	Labour-Management Relations	12	3
MNN203	Government Business Relations	12	3
ACN834	Business Law & Business Ethics	12	3
MNN302	People in Organisations	12	3
Semester 3 (Autumn)			
MNN202	Decision Support Systems	12	3
ACN835	Financial Management	12	3
	Elective	12	3
	Elective	12	3
Semester 4 (Spring)			
MNN403	Business Policy	12	3
MNN404	Applied Research Project	12	3
	Elective	12	3
	Elective	12	3
Part-Time Course Structure		Credit Points	Contact Hrs/Wk
Semester 1 (Autumn)			
MNN100	Introduction to Management	12	3
ACN813	Accounting Principles	12	3
Semester 2 (Spring)			
MNN201	Labour-Management Relations	12	3
MNN302	People in Organisations	12	3
Semester 3 (Autumn)			
MNN106	Managerial Economics	12	3
MNN204	Marketing Methods & Practices	12	3
Semester 4 (Spring)			
MNN203	Government Business Relations	12	3
ACN234	Business Law & Business Ethics	12	3
Semester 5 (Autumn)			
ACN235	Financial Management	12	3
MNN202	Decision Support Systems	12	3

Semester 6 (Spring)			
	Elective	12	3
	Elective	12	3
Semester 7 (Autumn)			
	Elective	12	3
	Elective	12	3
Semester 8 (Spring)			
MNN404	Applied Research Project	12	3
MNN403	Business Policy	12	3

Electives may be undertaken across a number of areas, provided that prerequisite requirements are met; alternatively, a student may use the electives to pursue more specialised study in an area of particular interest.

MBA candidates will be permitted to undertake electives from a limited number of advanced undergraduate subjects offered by the Schools of Management, Accountancy and Communication. A small number of Master of Business subjects may also be available as MBA electives.

The Applied Research Project allows the student to demonstrate an ability to plan and execute a significant piece of applied research, or to conduct an independent study of an applied area, with a minimum of supervision.

Exemptions/Substitutions

- (a) A student who has completed QUT's Graduate Diploma in Business Administration (GDBA) will be eligible to apply for MBA exemptions of up to eight subjects. Such exemptions will not be awarded as a whole; rather, they will be granted on a subject by subject basis on the basis of successful previous study.
- (b) An MBA student who has been accorded exemptions will not be permitted to graduate with a GDBA unless he/she actually completes six GDBA/MBA subjects offered by this University.
- (c) An MBA applicant who possesses a Bachelor of Business or other approved undergraduate degree may apply for up to four exemptions and four substitutions provided that the results obtained in the similar undergraduate subjects are at least at the level of credit (or 5.0 on a 1.0 - 7.0 scale) in each case.
- (d) All exemptions will be dealt with in terms of QUT policies.

Relationship between MBA and GDBA

Following the successful completion of eight MBA subjects (including at least six of the twelve compulsory subjects), students may elect either to discontinue enrolment and to graduate with a GDBA, or to pursue eight further subjects in order to complete the MBA. Students who choose to graduate with a GDBA will not retain a place in the MBA; they will need to compete again for admission if they wish to complete the MBA at a later date.

■ ACM174 Graduate Diploma in Advanced Accounting

Course Duration: 2 semesters full-time, 4 semesters part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Entry Requirements

A degree or a diploma from a recognised tertiary institution, with an appropriate major in Accounting, provided that in the case of a diploma, additional work may be required.

SPECIAL ENTRY

An applicant who does not meet the requirements for normal entry may present documentary evidence of qualifications, experience, and other relevant information for special consideration.

Students may be required to take one or more undergraduate subjects in order to make good any deficiency in their qualifications to enter the postgraduate course.

Course Requirements

The student must complete eight semester subjects (96 credit points total). A minimum of six subjects must be selected from Lists 1, 2 and 3. Up to two School of Management postgraduate subjects may be selected from List 4.

Schedule of Subjects

All subjects are twelve credit points, approximately three hours of formal contact per week.

List 1

PUBLIC ACCOUNTING

ACN111	Financial Accounting Honours	ACN123	Internal Auditing
ACN112	Advanced Company Accounting	✓ ACN125	Auditing Standards & Practice
ACN118	International Accounting	ACN126	Financial Reporting
ACN121	Computer Auditing	ACN127	External Reporting Issues
ACN122	Audit Sampling	ACN999	Special Topic - Public Accounting

List 2

MANAGERIAL ACCOUNTING/FINANCE

ACN151	Finance Honours	ACN231	Managerial Accounting Honours
ACN152	Advanced Capital Budgeting	ACN232	Managerial Accounting Issues A
ACN153	International Finance	ACN233	Managerial Accounting Issues B
ACN155	Financial Modelling	ACN998	Special Topic - Managerial Accounting/Finance
ACN156	Financial Risk Management		

List 3

COMMERCIAL LAW

ACN119	Company Secretarial Practice	ACN176	Indirect Taxation
ACN171	Advanced Taxation	ACN177	Taxation Policy Honours
✓ ACN172	International Tax	ACN178	Taxation & Professional Practice
ACN174	Liquidations & Receiverships	ACN997	Special Topic - Commercial Law
ACN175	Commercial Law Honours		

List 4

MANAGEMENT SUBJECTS

MNN203	Government Business Relations	MNN302	People in Organisations	ACN120
MNN204	Marketing Methods & Practices	MNN403	Business Policy	ACP653

Students should consult the School of Accountancy for details of subjects being offered in the current year. All programs of study must be approved by the Head, School of Accountancy, or the chairperson, Graduate Studies Committee.

Transition Arrangements

Students who have completed the professional year modules at QUT prior to 1989 are required to complete three other subjects as per the rules above. Students commencing

the PY and the GDAA from 1989 onwards must complete under the new rules. Students in doubt about their status should consult the head of Postgraduate Studies.

■ CMM244 Graduate Diploma in Communication Practice

Course Duration: 4 semesters part-time

Total Credit Points: 96

Standard Credit Points/Full-Time Semester: 48

Entry Requirements

- (a) A degree or diploma from a recognised tertiary institution, with the provision that diploma graduates may be required to undertake additional work at the discretion of Head of School of Communication or his/her nominee; AND
- (b) for students specialising in journalism, placement in a relevant occupation as approved by Head of School of Communication or his/her nominee.

SPECIAL ENTRY

A limited number of places will be available to practitioners in the relevant professions who, while possessing no formal degree, can demonstrate and document significant experiential grasp of their professions. These candidates will be senior members of their profession.

QUT Communication graduates, if they enrol in the graduate diploma course, must select an area different from their major strand as undergraduates.

An applicant who does not meet the requirements for normal entry may present documentary evidence of qualifications, experience, and other relevant information for special consideration.

Part-Time Course Structure

Credit Points

Core Subjects

CMP007	Communication Concepts PLUS Group A subjects OR Group B subjects	12 ✓
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Group A (For Communication Graduates)

CMN710	Mass Communication A	12
CMN711	Mass Communication B	12

Group B (For Non-Communication Graduates)

CMP421	National Media Institutions	12 ✓
CMP562	Advanced Text Analysis	12 ✓

In consultation with the relevant Strand Co-ordinator, select five subjects from ONE of the following groups (subject to sequencing requirements):

Advertising

CMB241	Introduction to Advertising	12
CMB363	Advertising Copywriting (Print)	12
CMB364	Advertising Copywriting (Electronic)	12
CMB541	Media Strategy	12
CMB542	Advertising Management	12
CMB544	Direct Response Advertising	12
CMB441	Retail Advertising	12

CMB641	Advertising Campaigns	12
Audio-visual Communication		
CMB163	Introduction to Audio-visual Communication	12
CMB464	Video Production Techniques	12
CMB592	Film & Video Tape Editing	12
CMB561	Film & Television Scriptwriting	12
CMB662	Audio-visual Seminar	12
Fundraising		
CMP352	Fundraising Principles	12
MNB253	Introductory Marketing	12
CMB544	Direct Response Advertising	12
CMP590	Fundraising Campaigns	12
	AND	
CMB552	Publicity & Promotion - Print	12
	OR	
CMB351	Community Relations	12
Journalism		
CMB360	Reporting Principles	12
CMB462	Magazine & Feature Writing	12
CMB673	Journalism Ethics & Issues	12
	PLUS	
CMB371	Sub-editing & Layout	12
CMB671	Public Affairs Reporting	12
	OR	
CMB571	Radio/TV Journalism I	12
CMB672	Radio/TV Journalism II	12
Public Relations		
CMB452	Introduction to Public Relations	12
CMB552	Publicity & Promotion (Print)	12
CMB553	Publicity & Promotion (Electronic)	12
CMB451	Industrial Press	12
CMB351	Community Relations	12
CMB651	Advanced Public Relations	12
CMB666	Public Relations Consulting & Management	12
CMB422	Professional Speech Writing	12
Organisational Communication		
CMB163	Introduction to Audio-visual Communication	12
CMB014	Writing & Communication Theory	12
CMB012	Speech Communication	12
CMB321	Communication in Small Groups	12
CMP125	Organisational Communication	12

Note: Except in exceptional circumstances, and with the approval of the Dean of Faculty, a part-time student may not enrol for more than two subjects in any one semester.

Prerequisites for all subjects with CMB code numbers may be waived for students in the Graduate Diploma in Communication Practice at the discretion of the Head of School or his/her nominee.

■ MNM155 Graduate Diploma in Business Administration

There is no annual intake to the GDBA and no provision for enrolment in this course. However, students who have gained a place in the MBA program may, following the successful completion of eight MBA subjects (including at least six of the twelve

compulsory subjects), elect to discontinue their enrolment and to graduate with a GDBA. Students who choose to graduate with a GDBA will not retain a place in the MBA; they will need to compete again for admission to the MBA if they wish to complete the MBA at a later date.

■ ACJ151 Bachelor of Business - Accountancy

Note: Special requirements for all degree courses in the Faculty of Business:

- (a) Except in exceptional circumstances, and with the approval of the Dean of Faculty, a full-time student may enrol only in subjects selected from those contained in the normal course program for Semesters 1 and 2 in the first year of study. Similarly, a part-time student may select subjects only from those listed for Semesters 1, 2, 3 and 4 in the first two years of study.
- (b) Except with the approval of the Dean, a student must enrol for more than one subject in any semester.

Course Duration: 6 semesters full-time, 12 semesters part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
ACCOUNTING STRAND			
Semester 1 (Autumn)			
ACB110	Accounting I	12	4
ISB392	Business Computing	12	4
MNB151	Microeconomic Analysis	12	3
MAB173	Quantitative Methods	12	3
Semester 2 (Spring)			
ACB111	Accounting II	12	4
ACB140	Business Law	12	4
MNB251	Macroeconomic Analysis	12	3
MNB252	Business Statistics	12	3
Semester 3 (Autumn)			
ISB492	Computerised Accounting Systems	12	4
ACB240	Law of Business Associations	12	4
ACB210	Company Accounting	12	4
CMB105	Business Communication	12	3
Semester 4 (Spring)			
MNB412	Management & Organisations	12	3
ACB230	Financial Management I	12	4
ACB220	Cost Accounting	12	4
	Strand Elective	12	3-4
Semester 5 (Autumn)			
ACB340	Taxation Law & Practice	12	4
ACB321	Managerial Accounting	12	4
ACB331	Financial Management II	12	4
ACB311	Auditing	12	3

Semester 6 (Spring)

ACB310	Accounting Theory & Practice	12	4
	Strand Elective	12	3-4
	Strand Elective	12	3-4
	General Elective	12	3-4

BUSINESS COMPUTING STRAND**Semester 1 (Autumn)**

ACB110	Accounting I	12	4
MNB151	Microeconomic Analysis	12	3
MAB173	Quantitative Methods	12	3
CSB181	Introduction to Computer Science	12	3

Semester 2 (Spring)

ACB111	Accounting II	12	4
MNB251	Macroeconomic Analysis	12	3
ISB392	Business Computing	12	4
MNB252	Business Statistics	12	3

Semester 3 (Autumn)

ISB492	Computerised Accounting Systems	12	4
ACB140	Business Law	12	4
ISB283	Database & Procedural Languages	12	3
CMB105	Business Communication	12	3

Semester 4 (Spring)

ISB290	Information Systems Analysis & Design II	12	3
INB285	Data Communications	12	4
ACB220	Cost Accounting	12	4
MNB412	Management & Organisations	12	3

Semester 5 (Autumn)

ISP381	Advanced Information Systems OR	12	3
ISP383	Office Information Systems	12	3
ACB311	Auditing	12	3
ACB210	Company Accounting	12	4
ACB240	Law of Business Associations	12	4

Semester 6 (Spring)

ACB360	Computer Security & Audit	12	3
ACB310	Accounting Theory & Practice	12	4
ACB230	Financial Management I	12	4
ACB321	Managerial Accounting	12	4

BANKING AND FINANCE STRAND**Semester 1 (Autumn)**

ACB110	Accounting I	12	4
ISB392	Business Computing	12	4
MNB151	Microeconomic Analysis	12	3
MAB173	Quantitative Methods	12	3

Semester 2 (Spring)

ACB111	Accounting II	12	4
MNB251	Macroeconomic Analysis	12	3
ACB140	Business Law	12	4
MNB252	Business Statistics	12	3

Semester 3 (Autumn)

ISB492	Computerised Accounting Systems	12	4
ACB240	Law of Business Associations	12	4

ACB210	Company Accounting	12	4
CMB105	Business Communication	12	3

Semester 4 (Spring)

MNB412	Management & Organisations	12	3
ACB230	Financial Management I	12	4
ACB220	Cost Accounting	12	4
ACB231	Australian Capital Markets	12	3

Semester 5 (Autumn)

ACB351	Financial Institutions - Management	12	4
ACB350	Financial Institutions - Lending	12	3
ACB340	Taxation Law & Practice	12	4
ACB331	Financial Management II	12	4

Semester 6 (Spring)

ACB310	Accounting Theory & Practice	12	4
ACB336	International Finance	12	3
	Strand Elective	12	3-4
	Strand Elective	12	3-4

Part-Time Course Structure

Credit Points **Contact Hrs/Wk**

ACCOUNTING STRAND

Semester 1 (Autumn)

ACB110	Accounting I	12	4
MNB151	Microeconomic Analysis	12	3

Semester 2 (Spring)

ACB111	Accounting II	12	4
MNB251	Macroeconomic Analysis	12	3

Semester 3 (Autumn)

ISB392	Business Computing	12	4
MAB173	Quantitative Methods	12	3

Semester 4 (Spring)

ACB140	Business Law	12	4
MNB252	Business Statistics	12	3

Semester 5 (Autumn)

CMB105	Business Communication	12	3
ISB492	Computerised Accounting Systems	12	4

Semester 6 (Spring)

MNB412	Management & Organisations	12	3
ACB230	Financial Management I	12	4

Semester 7 (Autumn)

ACB240	Law of Business Associations	12	4
ACB210	Company Accounting	12	4

Semester 8 (Spring)

	Strand Elective	12	3-4
ACB220	Cost Accounting	12	4

Semester 9 (Autumn)

ACB311	Auditing	12	3
ACB340	Taxation Law & Practice	12	4

Semester 10 (Spring)

ACB310	Accounting Theory & Practice	12	4
	Strand Elective	12	3-4

Semester 11 (Autumn)

ACB321	Managerial Accounting	12	4
ACB331	Financial Management II	12	4

Semester 12 (Spring)

	Strand Elective	12	3-4
	General Elective	12	3-4

BUSINESS COMPUTING STRAND**Semester 1 (Autumn)**

ACB110	Accounting I	12	4
MNB151	Microeconomic Analysis	12	3

Semester 2 (Spring)

ACB111	Accounting II	12	4
MNB251	Macroeconomic Analysis	12	3

Semester 3 (Autumn)

MAB173	Quantitative Methods	12	3
CSB181	Introduction to Computer Science	12	3

Semester 4 (Spring)

ISB392	Business Computing	12	4
MNB252	Business Statistics	12	3

Semester 5 (Autumn)

CMB105	Business Communication	12	3
ISB492	Computerised Accounting Systems	12	4

Semester 6 (Spring)

MNB412	Management & Organisations	12	3
ISB290	Information Systems Analysis & Design II	12	3

Semester 7 (Autumn)

ACB140	Business Law	12	4
ISB283	Database & Procedural Languages	12	3

Semester 8 (Spring)

INB285	Data Communications	12	4
ACB220	Cost Accounting	12	4

Semester 9 (Autumn)

ISP381	Advanced Information Systems OR		
ISP383	Office Information Systems	12	3
ACB311	Auditing	12	3

Semester 10 (Spring)

ACB310	Accounting Theory & Practice	12	4
ACB360	Computer Security & Audit	12	3

Semester 11 (Autumn)

ACB240	Law of Business Associations	12	4
ACB210	Company Accounting	12	4

Semester 12 (Spring)

ACB230	Financial Management I	12	4
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ACB321	Managerial Accounting	12	4
BANKING AND FINANCE STRAND			
Semester 1 (Autumn)			
ACB110	Accounting I	12	4
MNB151	Microeconomic Analysis	12	3
Semester 2 (Spring)			
ACB111	Accounting II	12	4
MNB251	Macroeconomic Analysis	12	3
Semester 3 (Autumn)			
ACB140	Business Law	12	4
MAB173	Quantitative Methods	12	3
Semester 4 (Spring)			
CMB105	Business Communication	12	3
MNB252	Business Statistics	12	3
Semester 5 (Autumn)			
ISB392	Business Computing	12	4
ISB492	Computerised Accounting Systems	12	4
Semester 6 (Spring)			
MNB412	Management & Organisations	12	3
ACB220	Cost Accounting	12	4
Semester 7 (Autumn)			
ACB240	Law of Business Associations	12	4
ACB210	Company Accounting	12	4
Semester 8 (Spring)			
ACB230	Financial Management I	12	4
ACB231	Australian Capital Markets	12	3
Semester 9 (Autumn)			
ACB351	Financial Institutions - Management	12	4
ACB331	Financial Management II	12	4
Semester 10 (Spring)			
ACB310	Accounting Theory & Practice	12	4
ACB336	International Finance	12	3
Semester 11 (Autumn)			
ACB350	Financial Institutions - Lending	12	3
ACB340	Taxation Law & Practice	12	4
Semester 12 (Spring)			
	Strand Elective	12	3-4
	Strand Elective	12	3-4

Recognition by Professional Bodies

Students completing the Bachelor of Business - Accountancy degree satisfy the academic requirements for membership of various professional associations and statutory bodies.

The degree is recognised for membership purposes by the following associations and boards: Australian Society of Accountants (ASA) (provisional membership is available immediately on completion of the degree); Institute of Chartered Accountants in Australia (ICA); Public Accountants Registration Board and Companies Auditors Board (PARB and CAB); Tax Agents Registration Board (TARB); Institute of Chartered

Secretaries and Administrators (ICS & A); Australian Institute of Bankers (AIB); Australian Computer Society (ACS).

To satisfy the academic requirements for Associate level membership of the ASA, graduates must have completed the accounting strand or the business computing strand; or the banking and finance strand including one of the following sequences of subjects:

FINANCE

- ACB336 International Finance
- ACB231 Australian Capital Markets
- ACB332 Portfolio & Security Analysis
- PLUS ONE OF
- ACB659 Financial Modelling
- ACB345 Financial Institutions - Law
- ACB335 Insurance Risk Management.

BANKING

- ACB336 International Finance
- ACB231 Australian Capital Markets
- ACB350 Financial Institutions - Lending
- PLUS ONE OF
- ACB345 Financial Institutions - Law
- ACB352 Comparative Financial Systems

To satisfy the academic requirements for CPA level membership of the ASA and membership of the ICA, graduates must have completed the accounting strand; the business computing strand, and then undertaken a further subject ACB340 Taxation Law & Practice; the banking and finance strand, including ACB311 Auditing as an elective.

■ CMJ153 Bachelor of Business – Communication*

Course Duration: 6 semesters full-time, 12 semesters part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Full-Time Course Structure

Credit Points Contact Hrs/Wk

ADVERTISING STRAND

Semester 1 (Autumn)

CMB014	Writing & Communication Theory	12	4
CMB012	Speech Communication	12	3
CMB111	Sociology	12	3
CMB359	Newsriting	12	3

Semester 2 (Spring)

CMB211	Communication Research	12	3
CMB163	Introduction to Audio-visual Communication	12	3
MNB253	Introductory Marketing	12	3
CMB241	Introduction to Advertising	12	3

Semester 3 (Autumn)

CMB423	Australian Media Institutions	12	3
CMB363	Advertising Copywriting - Print	12	3
CMB541	Media Strategy	12	3
CMB442	Motivation & Ethics in Advertising	12	3

Semester 4 (Spring)

CMB562	Media Text Analysis	12	3
	Core Option 1**	12	3
	Elective 1	12	3
	Elective 2	12	3

*See note, page 84.

** See page 90.

Semester 5 (Autumn)			
CMB542	Advertising Management	12	3
	Core Option 2**	12	3
	Core Option 3**	12	3
	Elective 3	12	3

Semester 6 (Spring)			
CMB641	Advertising Campaigns	12	3
CMB544	Direct Response Advertising	12	3
	Core Option 4**	12	3
	Elective 4	12	3

JOURNALISM STRAND

Semester 1 (Autumn)			
CMB014	Writing & Communication Theory	12	4
CMB012	Speech Communication	12	3
CMB111	Sociology	12	3
CMB359	Newsriting	12	3

Semester 2 (Spring)			
CMB211	Communication Research	12	3
CMB163	Introduction to Audio-visual Communication	12	3
CMB321	Communication in Small Groups	12	3
CMB360	Reporting Principles	12	3

Semester 3 (Autumn)			
CMB423	Australian Media Institutions	12	3
CMB161	Literature & Communication	12	3
CMB464	Video Production Techniques	12	3
CMB462	Magazine & Feature Writing	12	3

Semester 4 (Spring)			
CMB562	Media Text Analysis	12	3
CMB212	Australian Studies	12	3
CMB571	Radio/Television Journalism I	12	3
CMB311	Contemporary Social Issues	12	3

Semester 5 (Autumn)			
CMB371	Sub-editing & Layout	12	3
CMB672	Radio/Television Journalism II	12	3
	Elective 1	12	3
	Elective 2	12	3

Semester 6 (Spring)			
CMB671	Public Affairs Reporting	12	3
CMB673	Journalism Ethics & Issues	12	3
	Elective 3	12	3
	Elective 4	12	3

PUBLIC RELATIONS STRAND

Semester 1 (Autumn)			
CMB014	Writing & Communication Theory	12	4

** Core Options: Students must take four out of the following subjects:

CMB212	Australian Studies
CMB321	Communication in Small Groups
CMB521	Communication & Public Opinion
CMB161	Literature & Communication
CMB464	Video Production Techniques

CMB012	Speech Communication	12	3
CMB111	Sociology	12	3
CMB359	Newswriting	12	3

Semester 2 (Spring)

CMB211	Communication Research	12	3
CMB163	Introduction to Audio-visual Communication	12	3
CMB321	Communication in Small Groups	12	3
CMB452	Introduction to Public Relations	12	3

Semester 3 (Autumn)

CMB423	Australian Media Institutions	12	3
CMB161	Literature & Communication	12	3
CMB464	Video Production Techniques	12	3
CMB552	Publicity & Promotion - Print	12	3

Semester 4 (Spring)

CMB451	Industrial Press	12	3
CMB212	Australian Studies	12	3
CMB562	Media Text Analysis	12	3
CMB553	Publicity & Promotion - Electronic	12	3

Semester 5 (Autumn)

CMB422	Professional Speechwriting	12	3
CMB651	Advanced Public Relations	12	3
	Elective 1	12	3
	Elective 2	12	3

Semester 6 (Spring)

CMB351	Community Relations	12	3
CMB666	PR Consulting & Management	12	3
	Elective 3	12	3
	Elective 4	12	3

Part-Time Course Structure

Credit Points Contact Hrs/Wk

ADVERTISING STRAND

Semester 1 (Autumn)

CMB014	Writing & Communication Theory	12	4
CMB111	Sociology	12	3

Semester 2 (Spring)

CMB012	Speech Communication	12	3
CMB359	Newswriting	12	3

Semester 3 (Autumn)

CMB211	Communication Research	12	3
MNB253	Introductory Marketing	12	3

Semester 4 (Spring)

CMB423	Australian Media Institutions	12	3
CMB442	Motivation & Ethics in Advertising	12	3

Semester 5 (Autumn)

CMB163	Introduction to Audio-visual Communication	12	3
CMB241	Introduction to Advertising	12	3

Semester 6 (Spring)			
CMB363	Advertising Copywriting - Print	12	3
	Core Option 1*	12	3
Semester 7 (Autumn)			
CMB562	Media Text Analysis	12	3
	Elective 1	12	3
Semester 8 (Spring)			
CMB541	Media Strategy	12	3
	Core Option 2*	12	3
Semester 9 (Autumn)			
CMB544	Direct Response Advertising	12	3
	Elective 2	12	3
Semester 10 (Spring)			
CMB542	Advertising Management	12	3
	Elective 3	12	3
Semester 11 (Autumn)			
CMB641	Advertising Campaigns	12	3
	Core Option 3*	12	3
Semester 12 (Spring)			
	Core Option 4*-	12	3
	Elective 4	12	3
JOURNALISM STRAND			
Semester 1 (Autumn)			
CMB014	Writing & Communication Theory	12	4
CMB111	Sociology	12	3
Semester 2 (Spring)			
CMB012	Speech Communication	12	3
CMB359	Newswriting	12	3
Semester 3 (Autumn)			
CMB321	Communication in Small Groups	12	3
CMB360	Reporting Principles	12	3
Semester 4 (Spring)			
CMB423	Australian Media Institutions	12	3
CMB462	Magazine & Feature Writing	12	3
Semester 5 (Autumn)			
CMB163	Introduction to		
	Audio-visual Communication	12	3
CMB211	Communication Research	12	3
Semester 6 (Spring)			
CMB464	Video Production Techniques	12	3
CMB161	Literature & Communication	12	3

* *Core Options: Students must take four out of the following subjects:*

<i>CMB212</i>	<i>Australian Studies</i>
<i>CMB321</i>	<i>Communication in Small Groups</i>
<i>CMB521</i>	<i>Communication & Public Opinion</i>
<i>CMB161</i>	<i>Literature & Communication</i>
<i>CMB464</i>	<i>Video Production Techniques</i>

Semester 7 (Autumn)

CMB562	Media Text Analysis	12	3
CMB571	Radio/Television Journalism I	12	3

Semester 8 (Spring)

CMB311	Contemporary Social Issues	12	3
	Elective 1	12	3

Semester 9 (Autumn)

CMB212	Australian Studies	12	3
	Elective 2	12	3

Semester 10 (Spring)

CMB371	Sub-editing & Layout	12	3
CMB672	Radio/Television Journalism II	12	3

Semester 11 (Autumn)

CMB671	Public Affairs Reporting	12	3
CMB673	Journalism Ethics & Issues	12	3

Semester 12 (Spring)

	Elective 3	12	3
	Elective 4	12	3

PUBLIC RELATIONS STRAND**Semester 1 (Autumn)**

CMB014	Writing & Communication Theory	12	4
CMB111	Sociology	12	3

Semester 2 (Spring)

CMB012	Speech Communication	12	3
CMB359	Newsriting	12	3

Semester 3 (Autumn)

CMB321	Communication in Small Groups	12	3
CMB452	Introduction to Public Relations	12	3

Semester 4 (Spring)

CMB423	Australian Media Institutions	12	3
CMB161	Literature & Communication	12	3

Semester 5 (Autumn)

CMB163	Introduction to Audio-visual Communication	12	3
CMB211	Communication Research	12	3

Semester 6 (Spring)

CMB464	Video Production Techniques	12	3
CMB552	Publicity & Promotion - Print	12	3

Semester 7 (Autumn)

CMB562	Media Text Analysis	12	3
CMB553	Publicity & Promotion - Electronic	12	3

Semester 8 (Spring)

CMB422	Professional Speechwriting	12	3
	Elective 1	12	3

Semester 9 (Autumn)

CMB451	Industrial Press	12	3
CMB212	Australian Studies	12	3

Semester 10 (Spring)

CMB651	Advanced Public Relations	12	3
	Elective 2	12	3

Semester 11 (Autumn)

CMB351	Community Relations	12	3
CMB666	PR Consulting & Management	12	3

Semester 12 (Spring)

	Elective 3	12	3
	Elective 4	12	3

■ MNJ152 Bachelor of Business - Management*

Course Duration: 6 semesters full-time, 12 semesters part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Course Requirements

Students are required to complete: fourteen core subjects as listed below; a major which consists of six specified subjects in one of the specialist areas of Economics, Human Resource Management or Marketing; four or more elective subjects such that at least 48 credit points are obtained through elective study. Electives may be chosen from any degree courses, subject to prerequisite requirements and availability of the subject in the timetable. Elective subjects may be chosen in such a way as to allow students to complete a sub-major in an area of specialisation which is different from that chosen for the major specialisation. A brochure containing rules relating to sub-major study and a list of possible sub-majors and electives will be available from the School of Management in January 1990.

Full-Time Course Structure

Credit Points **Contact Hrs/Wk**

Semester 1 (Autumn)

MNB151	Microeconomic Analysis	12	3
	OR		
MNB251	Macroeconomic Analysis	12	3
MNB152	Computer Data Analysis	12	3
MNB153	Analysis & Methodology in Management	12	3
MNB154	Psychology	12	3

Semester 2 (Spring)

MNB151	Microeconomic Analysis	12	3
	OR		
MNB251	Macroeconomic Analysis	12	3
MNB252	Business Statistics	12	3
MNB253	Introductory Marketing	12	3
MNB254	Personnel Management & Industrial Relations	12	3

Semester 3 (Autumn)

	Major	12	3
	Major or elective**	12	3
ACB180	Accounting for Managers	12	3

* See note, page 84.

** Students wishing to complete a sub-major or take electives in the Managerial Accountancy or Finance strands should select ACB110 Accounting I as their first elective.

MNB351	Organisational Analysis & Management	12	3
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Semester 4 (Spring)

	Major	12	3
	Major or elective	12	3
ACB230	Financial Management I	12	4
MNB451	Government, Business & Law	12	4

Semester 5 (Autumn)

MNB551	Operations Management	12	3
	Major	12	3
	Elective	12	3
	Elective	12	3
	OR		
MNB551	Operations Management	12	3
	Major	12	3
	Major	12	3
	Elective	12	3

Semester 6 (Spring)

MNB651	Managerial Strategy	12	3
	Major	12	3
	Elective	12	3
	Elective	12	3
	OR		
MNB651	Managerial Strategy	12	3
	Elective	12	3
	Elective	12	3
	Elective	12	3

Human Resource Management Major

Students wishing to study their major in HRM are required to complete the following subjects, in addition to the Core Program:

MNB361	Human Resources & the Organization
MNB461	Foundation HR Competencies
MNB561	Independent Study HRM

Plus three of the following:

MNB362	Recruitment & Selection
MNB363	Industrial Relations I
MNB364	Personnel Administrative Systems/ Occupational Health & Safety
MNB661	Interviewing & Counselling
MNB462	Advanced Organization Behaviour
MNB463	Organization Development

Marketing Major

Students wishing to study their major in Marketing are required to complete the following subjects, in addition to the Core Program:

MNB391	Marketing Management
MNB392	Consumer Behaviour
MNB492	Services Marketing
MNB491	Retailing Management I
MNB592	Marketing Research
MNB691	Strategic Marketing

Economics Major

Note: Students must complete ACB180 Accounting for Managers I and MNB252 Business Statistics before beginning their Economics major.

Students wishing to study their major in Economics are required to complete the following subjects, in addition to the Core Program:

MNB371	Microeconomic Theory	3	5
MNB372	Macroeconomic Theory	3	5
MNB471	Microeconomic Policy	4	6
MNB472	Macroeconomic Policy	4	6
MNB571	Advanced Economic Theory & Policy	5	7
MNB572	Applied Econometrics	5	7

Part-Time Course Structure	Credit Points	Contact Hrs/Wk
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Semester 1 (Autumn)

MNB153	Analysis & Methodology in Management	12	3
MNB154	Psychology	12	3

Semester 2 (Spring)

MNB254	Personnel Management & Industrial Relations	12	3
MNB151	Microeconomic Analysis	12	3

Semester 3 (Autumn)

MNB152	Computer Data Analysis	12	3
MNB251	Macroeconomic Analysis	12	3

Semester 4 (Spring)

MNB253	Introductory Marketing	12	3
MNB252	Business Statistics	12	3

Semester 5 (Autumn)

Two of the following:

ACB180	Accounting for Managers	12	3
MNB351	Organisational Analysis & Management	12	3
	Major	12	3
	Major or Elective*	12	3

Semester 6 (Spring)

Two of the following:

ACB230	Financial Management I	12	4
MNB451	Government, Business & Law	12	4
	Major	12	3
	Major or Elective	12	3

Semester 7 (Autumn)

Two of the following:

MNB351	Organisational Analysis & Management (if not completed in Semester 5)	12	3
ACB180	Accounting for Managers (if not completed in Semester 5)	12	3
	Major or Elective	12	3
	Major or Elective	12	3

Semester 8 (Spring)

Two of the following:

MNB451	Government, Business & Law (if not completed in Semester 6)	12	4
ACB230	Financial Management I (if not completed in Semester 6)	12	4
	Major or Elective	12	3
	Major or Elective	12	3

* Students wishing to complete a sub-major or take electives in the Managerial Accountancy or Finance Strands should select ACB110 Accounting I as their first elective.

Semester 9 (Autumn)

Two of the following:

MNB551	Operations Management	12	3
	Major	12	3
	Major or Elective	12	3

Semester 10 (Spring)

Two of the following:

MNB651	Managerial Strategy	12	3
	Major	12	3
	Major or Elective	12	3

Semester 11 (Autumn)

Two of the following:

MNB551	Operations Management (if not completed in Semester 9)	12	3
	Major	12	3
	Major or Elective	12	3

Semester 12 (Spring)

Two of the following:

MNB651	Managerial Strategy (if not completed in Semester 10)	12	3
	Major	12	3
	Major or Elective	12	3

Recognition by Professional Bodies

Students of the Management degree may, as a result of their choice of area of major study or as a result of their choice of electives, meet the academic requirements of membership of a number of professional bodies.

Students studying an Economics or Marketing major may also choose electives in such a way as to qualify for the Diploma of Export.

Details of these requirements can be found in a brochure which will be available from the School office in January 1990.

■ MNJ154 Bachelor of Business – Public Administration*

Course Duration: 6 semesters full-time, 12 semesters part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

Course Requirements

Students must complete the eighteen core subjects listed below. In addition, they must complete a sub-major consisting of six subjects chosen from any approved degree program at the University. At least four of the six subjects must come from one approved area of study. Of those four subjects, at least three must be at advanced level. Electives may be chosen from any degree course, subject to prerequisite requirements and availability of the subject in the timetable. The approval of the Course Co-ordinator must be gained for each student's sub-major.

*See note, page 84.

Full-Time Course Structure		Credit Points	Contact Hrs/Wk
Semester 1 (Autumn)			
MNB183	Australian National Government A	12	4
MNB184	Introduction to Administrative & Political Analysis	12	3
MNB251	Macroeconomic Analysis	12	3
ACB383	Accountancy for Administrators* OR	12	3
ACB110	Accounting I*	12	4
Semester 2 (Spring)			
MNB385	Administrative Theory	12	4
MNB151	Microeconomic Analysis	12	3
MNB282	State Government	12	3
CMB119	Sociology for Professionals	12	3
Semester 3 (Autumn)			
MNB382	Administration Research I	12	3
MNB516	Organisational Sociology	12	3
MNB482	Local Government	12	4
	Elective	12	3
Semester 4 (Spring)			
MNB484	Public Personnel Management	12	4
ISB156	Management Information Systems	12	3
MNB483	Administration Analysis	12	3
	Elective	12	3
Semester 5 (Autumn)			
MNB588	Public Policy Process I	12	4
ACB381	Public Administrative Law	12	3
	Elective	12	3
	Elective	12	3
Semester 6 (Spring)			
MNB687	Public Policy Process II	12	4
MNB582	Financial Administration	12	3
	Elective	12	3
	Elective	12	3
Part-Time Course Structure		Credit Points	Contact Hrs/Wk
Semester 1 (Autumn)			
MNB183	Australian National Government A	12	4
MNB184	Introduction to Administrative & Political Analysis	12	3
Semester 2 (Spring)			
MNB282	State Government	12	3
MNB251	Macroeconomic Analysis	12	3
Semester 3 (Autumn)			
MNB482	Local Government	12	4
MNB382	Administration Research I	12	3
Semester 4 (Spring)			
CMB119	Sociology for Professionals	12	3

* Students wishing to progress with Accountancy subjects should study ACB110.

MNB483	Administration Analysis	12	3
Semester 5 (Autumn)			
MNB151	Microeconomic Analysis	12	3
ACB161	Accountancy for Administrators* OR	12	3
ACB110	Accounting I*	12	4
Semester 6 (Spring)			
MNB385	Administrative Theory	12	4
ISB156	Management Information Systems	12	3
Semester 7 (Autumn)			
MNB516	Organisational Sociology Elective	12 12	3 3
Semester 8 (Spring)			
MNB484	Public Personnel Management Elective	12 12	4 3
Semester 9 (Autumn)			
MNB588	Public Policy Process I Elective	12 12	4 3
Semester 10 (Spring)			
MNB582	Financial Administration Elective	12 12	3 3
Semester 11 (Autumn)			
ACB381	Public Administrative Law Elective	12 12	3 3
Semester 12 (Spring)			
MNB687	Public Policy Process II Elective	12 12	4 3

Sub - Majors

Examples of sub-majors are:

International Business	Personnel/Psychology	Personnel Management
Public Administration	Economics	Industrial Relations
Accountancy	Computing	Advertising
Journalism	Public Relations	Local Government Administration
Tourism Management.		

Students wishing to meet the requirements for the Queensland Local Government Clerk's Certificate must take the six subjects specified. Please contact the Course Co-ordinator for details.

Public Administration Electives

Electives include:

MNB504	International Politics & Business
MNB686	Government Business
MNB485	Public Enterprise
MNB584	Local Government Administrative Practice I
MNB684	Local Government Administrative Practice II
MNB281	Political Behavior
MNB998	Special Topic in Public Policy e.g., Agriculture, Manufacturing, Social Welfare, Education, External Affairs
MNB586	Comparative Politics
MNB683	Comparative Administration

*Students wishing to progress with Accountancy subjects should study ACB110 .

Subjects Ineligible for Credit

The following subjects are not eligible for credit toward the Bachelor of Business - Public Administration course:

ACB112	Accounting Decisions IA
MNB133	General Economics
CMB131	Business & Professional Speaking
CMB132	Business & Professional Writing
CMB105	Business Communication
CMB211	Introduction to Social Enquiry

■ MNJ179 Bachelor of Business - Health Administration*

Course Duration: 6 semesters full-time, 12 semesters part-time

Total Credit Points: 288

Standard Credit Points/Full-Time Semester: 48

HEALTH ADMINISTRATION STRAND

Part-Time Course Structure (for internal and external students)		Credit Points	Contact Hrs/Wk
Semester 1 (Autumn)			
MNB330	Australian Health Industry	12	3
MNB154	Psychology	12	3
Semester 2 (Spring)			
MNB254	Personnel Management & Industrial Relations	12	3
MNB251	Macroeconomic Analysis	12	3
Semester 3 (Autumn)			
ACB383	Accountancy for Administrators OR	12	3
ACB110	Accounting I	12	4
MNB153	Analysis & Methodology in Management	12	3
Semester 4 (Spring)			
ACB140	Business Law	12	4
MNB151	Microeconomic Analysis	12	3
Semester 5 (Autumn)			
MNB331	Health Care Economics I	12	3
ISB392	Business Computing	12	4
Semester 6 (Spring)			
MNB471	Microeconomic Policy	12	3
MNB618	Health Computer Systems	12	4
Semester 7 (Autumn)			
MNB382	Administration Research I	12	3
LWS001	Medicine & the Law	12	3
Semester 8 (Spring)			
MNB430	Applied Health Care Analysis	12	3

*See note, page 84.

ACB280	Health Administration Finance	12	3
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Semester 9 (Autumn)

MNB351	Organisational Analysis & Management Elective	12	3
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Semester 10 (Spring)

MNB231	Government Economic Policy Elective	12	3
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Semester 11 (Autumn)

MNB505	Health Management I	12	3
MNB543	Health Services Planning	12	3

Semester 12 (Spring)

MNB605	Health Management II	12	3
MNB534	Health Services Evaluation	12	3

MEDICAL RECORD ADMINISTRATION STRAND*

Full-Time Course Structure	Credit Points	Contact Hrs/Wk
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Semester 1 (Autumn)

MNB330	Australian Health Industry	12	3
PNB261	Anatomy & Physiology I	12	4
MNB154	Psychology	12	3
MNB153	Analysis & Methodology in Management	12	3

Semester 2 (Spring)

MNB319	Medical Record Administration I	12	3
PNB262	Anatomy & Physiology II	12	4
MNB320	Medical Terminology	12	3
MNB254	Personnel Management & Industrial Relations	12	3

Semester 3 (Autumn)

LWS001	Medicine & the Law	12	3
MNB382	Administration Research I	12	3
MSB761	Fundamentals of Medicine I	12	3
MNB419	Medical Record Administration II	12	3

Semester 4 (Spring)

MNB430	Applied Health Care Analysis	12	3
MNB151	Microeconomic Analysis	12	3
	OR		
	Elective		
MSB762	Fundamentals of Medicine II	12	3
MNB519	Medical Record Administration III	12	3

Semester 5 (Autumn)

MNB543	Health Services Planning	12	3
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* Note: Students in the Medical record Administration Strand are required to study:

MNB151 Microeconomic Analysis AND

MNB331 Health Care Economics I OR

ACB383 Accountancy for Administrators AND

ACB280 Health Administration Finance

Medical record Administration students who wish to gain expertise in general health administration are strongly advised to complete all four subjects, undertaking the alternative pair as electives.

MNB331	Health Care Economics I	12	3
	OR		
MNB619	Medical Record Administration IV	12	3
ISB392	Business Computing	12	4
	OR		
	Elective		

Semester 6 (Spring)

ACB280	Health Administration Finance	12	3
	OR		
	Elective		
MNB619	Medical Record Administration IV	12	3
MNB618	Health Computer Systems	12	4
MNB534	Health Services Evaluation	12	3

Part Time Course Structure

**Credit
Points**

**Contact
Hrs/Wk**

Semester 1 (Autumn)

MNB330	Australian Health Industry	12	3
MNB154	Psychology	12	3

Semester 2 (Spring)

MNB319	Medical Record Administration I	12	3
MNB254	Personnel Management & Industrial Relations	12	3

Semester 3 (Autumn)

PNB261	Anatomy & Physiology I	12	4
MNB153	Analysis & Methodology in Management	12	3

Semester 4 (Spring)

PNB262	Anatomy & Physiology II	12	4
MNB320	Medical Terminology	12	3

Semester 5 (Autumn)

MNB382	Administration Research I	12	3
MSB761	Fundamentals of Medicine I	12	3

Semester 6 (Spring)

MNB430	Applied Health Care Analysis	12	3
MSB762	Fundamentals of Medicine II	12	3

Semester 7 (Autumn)

MNB543	Health Services Planning	12	3
MNB419	Medical Record Administration II	12	3

Semester 8 (Spring)

MNB519	Medical Record Administration III	12	3
MNB534	Health Services Evaluation	12	3

Semester 9 (Autumn)

ACB383	Accounting for Administrators	12	3
	OR		
	Elective		
ISB392	Business Computing	12	4

Semester 10 (Spring)

MNB151	Microeconomic Analysis	12	3
ACB280	Health Administration Finance	12	3
	OR		
	Elective		

Semester 11 (Autumn)

MNB331	Health Care Economics I	12	3
	OR		
	Elective		
LWS001	Medicine & the Law	12	3

Semester 12 (Spring)

MNB619	Medical Record Administration IV	12	3
MNB618	Health Computer Systems	12	4

Health Administration and Medical Record Administration Electives

Electives may be chosen from any degree courses, subject to prerequisite requirements, availability of the subject in the timetable and approval of the Head of School. However, students are advised to select pairs of elective subjects from a particular field of study. A list of recommended elective subjects is available from the School office.

Subject to sufficient student numbers, the following are offered as Health Administration electives:

MNB533	International Health Care Systems (Autumn)
MNB431	Health Care Economics II (Spring)
MNB518	Health Administration Project (Autumn/Spring)

Information For External Students

The Bachelor of Business - Health Administration degree by external study is no longer available to new students. The following information is directed to continuing students only.

A student in the QUT external Health Administration course normally studies the specialist Health Administration subjects by means of an external (correspondence) course from the QUT. The student will undertake equivalents of most business management subjects from another tertiary institution, usually the DDIAE. (The QUT does not offer most of the business management subjects externally).

QUT external students may enrol for most of the business management subjects as an internal or external student at any other tertiary institution. However, they should ensure that the subjects in which they intend to enrol are acceptable equivalents to subjects in the Health Administration degree. Details of subjects which are equivalent to Health Administration degree subjects, and the institutions at which they are offered, are available from QUT.

QUT HEALTH ADMINISTRATION SUBJECTS

In the case of the Health Administration specialist subjects, external students are normally taught and assessed by the same lecturers and tutors as internal students and follow a subject program which is comparable to that of internal students.

Formal examinations will be held in country centres and overseas.

PREREQUISITES

Where a student is enrolled externally in a QUT subject which has a QUT prerequisite, the student will be required to have either the QUT prerequisite, the equivalent DDIAE subject or an approved prerequisite from another institution.

OTHER SUBJECTS

For non-QUT subjects, external students are required to comply with the coursework and assessment requirements of the particular institution where they are enrolled.

With prior approval from the Head of School of Management at QUT, external students may take elective subjects in other tertiary institutions. QUT subject code numbers MNB980, MNB981 and MNB982 have been allocated to Health Administration Electives - External.

COMPULSORY RESIDENTIAL SESSIONS

External students are required to attend at least one residential session per year either at Darling Downs Institute of Advanced Education (Toowoomba) or at QUT, or at some other venue approved in advance by the Head of School of Management.

Students must have attended at least six residential sessions during the course of their studies in order to qualify for the degree.

Students who change enrolment from part-time to external are required to attend one compulsory residential session for each year of external study.

The student is responsible for all arrangements and expenses relating to travel, accommodation and sustenance while attending Residential Sessions.

The format of Residential Sessions will include: lectures, seminars, case studies, discussions, library work, meeting QUT staff, meeting health industry senior personnel, assignments for credit, and meeting part-time students.

Details of each Residential Session will be forwarded to external students well in advance.

LIBRARY FACILITIES

The External Studies Collection has been established to meet the study needs of external studies students undertaking courses at QUT. It contains books which may be borrowed for up to 35 days. Other QUT library books may be borrowed for up to 28 days. As well as books, the library will supply photocopies of articles.

The study guides and reading lists prepared by lecturers will provide the basic guide to what books and articles will be useful for each subject. Students may also request information for assignments and projects by writing to or telephoning the library.

Requests for materials may be made on forms which the Library supplies to all external studies students, or by telephone to Lending Services (07)223 2214.

Back-up services, in the form of alternative loans when original request is not available and of providing photocopies from other sources when none of the other items requested is available, will be provided. The External Studies Librarian will work in close co-operation with lecturers and will refer any problems concerning requests to them when necessary.

Requests for material from the External Studies Collection and returns of material are to be addressed to: External Studies, QUT Library, GPO Box 2434, Brisbane, Qld 4001. Telephone: 223 2493.

ADMINISTRATIVE ENQUIRIES

All administration enquiries should be addressed to the Registrar at QUT, whether such enquiries relate to QUT, DDIAE or other institutions.

ACADEMIC ENQUIRIES

Enquiries relating to academic matters, lecture content, assignments, etc., should be directed to the lecturer in charge of the subject at the appropriate institution.

Normal Course Progression (External)

Semester	DDIAE Subject Code	QUT Subject Code	Subject
1	- 51009	MNB330 EXL009	Australian Health Industry OR People, Communication & Organisation
2	51007 51379	EXL027 EXL046	Business Statistics Introduction to Human Resource Management
3	51001 51008	EXL023 EXL008	Business Computer Systems Business Economics
4	- 51331	MNB618 EXL052	Health Computer Systems Markets & Management
5	51004 -	EXL011 MNB331	Introduction to Business Health Care Economics I
6	- 51005	MNB471 EXL025	Micro Economic Policy Introduction to Law
7	51372 51002	EXL050 EXL020	Industrial Relations Introduction to Accounting
8	- -	MNB430 ACB280	Applied Health Care Analysis Health Administration Finance
9	- -	MNB543 LWS001	Health Services Planning Medicine & the Law
10	- -	MNB231 MNB534	Government Economic Policy Health Services Evaluation
11	- -	MNB505	Health Management I Elective
12	- -	MNB605	Health Management II Elective

General Information

Staff

Dean: Prof. B.C. Wolff, BCom(Qld), PhD(Arkansas), AAUQ, FASA, FAIM, CPA
Faculty Administration Officer: A.V. Lewis, BA(Soc Sci)(CCAEB), AIMM, MAITEA
Secretary: J. Dahm
Faculty Services Officers: N. Groundwater, D. Martin
Faculty Building Attendant: J. Murray

Technical Services Section

Manager: L.A. Deakin, BEcon(Qld)
Computer Systems Officer: D. Dwyer, BBus(Comp)(QIT)
Operations Supervisor: J. Diplock
Technicians: M. Swan, D. Eather

School of Accountancy

Head of School: Prof. L. Edwards, BCom(Hons)(Qld), MBA(Qld), AAUQ, CT, FASA, CPA, ACA, FAIM
Principal Lecturer: J. Polichronis, BCom(Hons)(Qld), MFM(Qld), FASA, CPA, ASIA
Senior Lecturers:
 P. Best, BCom(Hons)(Qld), MEngSc(Newcastle), FASA, CPA, MACS
 R.W. Humphreys, BCom(Qld), AAUQ, AASA, CPA

A. Ireland, BBus(CIAE), GradDipMgmt(CIAE), MBA(Qld), AASA, CPA, ACIP
P. Little, LLB LLM(Qld)
M. McGregor-Lowndes, BA, LLB(Qld)
I. Nott, BCom(Qld), MBA(Qld), AAUQ, AASA(Senior), AAIB
R. Radich, BBus(QIT), MFM(Qld), ACA
N. Sorby-Adams, BBus(DDIAE), MBA(Qld), AASA, CPA, FTIA
J. Sweeting, BEc(Monash), MEc(NE), AASA, CPA
J.M. Whitta, BCom(NZ), LLB(Cantuar), DipEducAdmin(Well), ACA, CMA, ACIS
I.W. Yeung, BEc(Tas), MBA(Qld), AASA, CPA

Lecturers:

C. Begley, BCom(Qld)
D. Delaney, BBus(QIT), ACA
D. Gadenne, BBus(QIT), DipEd(Vic), MFM(Qld), AASA, CPA
A.R. Hunter, BBus(QIT), GradDipCmlCmptg, MACS
N. Katter, LLB LLM(Qld)
C. Lambert, BBus(DDIAE), DipFinMgt(NE), AASA, CPA
S. Lazzarini, BCom(Hons)(Qld)
L. Munro, BBus(QIT), AASA
C. O'Leary, BCom(Hons)(Cork), ACA
H. Park, BBus(QIT), ACA
S. Pelzer, BBus(QIT), ACA, GradDipTeach(BCAE)
M. Percy, BEcon(Qld), BCom(Qld)
S. Taylor, BBus(QIT), AASA, AIMM
P. Whelan, BCom(Hons)(Qld)
S. Yuen, GradDipEd(Surrey), MSc(Surrey), MBA(Oklahoma)

Tutors:

J. Adams, BBus(QIT), AASA, CPA
K. Dunstan, BCom(Qld), DipMgt(CIAE)
S. Marsden, BBus(QIT), GradDipAdvAcc, FTIA
School Administration Officer: C. Jamieson, BA(Qld)

Secretary: K. Gratwick

Administrative Assistants: T. Nguyen, L. Mellick

School of Communication

Head of School: B.M. Molloy, BA (Qld), DipEd(Qld), MLitt(UNE), MA(Qld), PhD(GU)

Principal Lecturer: H.A. Stevenson, MA(Hawaii), FPRIA, APR

Senior Lecturers:

P.H. Crowe, BS(Syracuse), MA(Iowa), PhD(Suny-A)
L.A. Granato, BA(Central Missouri State), MA(Southern Ill), PhD(Southern Ill)
R.R.L. Williams, BEd(Qld), MA(Loyola), SMPTE, PDGA
P.J. Wrigley, BA, BEd(Qld), MLitt(NE), MACE

Acting Senior Lecturers:

S.J. Fitzpatrick, BBus(Com)(QIT), FAIA(Dip)
B.J. Murchison, BBus(Com)(QIT), MBus(Com)

Lecturers:

L. Bowman, BA(Qld)
P.D. Byde, BA(NZ), BEd(Hons)(Cambridge), MEdStud(Qld)
J. Clare, TPTC(Primary Teach), TTCTD(Deaf Teach), LSDA
V.A. Henderson, FAIA
J.A. Davies, BA, MLitt(NE)
C. Hippocrates, BA(Qld)

P.M. McCarthy, BA(Qld), LSDA(Board), FTCL
 P.L. McLean, BA, Dip Ed, MLitSt(Qld)
 P.M. Neilsen, BA(Hons)(Qld), MA(Qld), PhD(Qld),
 R. Petelin, BA(Qld), ASDA
 J.S. Pinter, MA(Edin)
 W. Scaife, BBus

Senior Tutors:

C. Hatcher, BA(Qld), ASDA, LTCL
 J. Malone, BA(Qld), DipEd(Qld)
Tutor: P. Schembri, BA(Hons)(Qld), BBus(QUT), DipEd(Qld)
Phototypesetter/Demonstrator: R. Prentice
School Administration Officer: K. Meiklejohn, BA, DipED(Qld)
Secretary: M.V. Orozco
Administrative Assistants: C. Karr, D. Hunter
Laboratory Assistant: D. Hugman

School of Management

Head of School: Prof. O.P. Coaldrake, BA(Hons)(James Cook), PhD(Griff)

Associate Professors:

G.P. Palmer, BSc(Birm), MSc(Lond), PhD(City,U.K.)
 T.J.C. Robinson, BEcon(Hons) PhD(Qld)

Senior Lecturers:

D.J. Blackmur, BEcon(Hons) MLitSt PhD(Qld), MACE
 J.L. Forrest, BEcon MPubAdmin(Qld)
 E.R. Hardman, BSc(BYU), MBA(Utah)
 R.E. Hicks, BA(NE), MA DLittetPhil(SA), PGCE(Ed)(Lond), ThC(IVF Aust),
 FAPsS, FBPsS, FAIM, MQCA
 P.R. Hindson, BEc(Syd), MPH(Berkeley), MACS, MASHE, AHA
 C.R. Perry, BA LittB MEc(NE), MEc(ANU), PhD(ANU), MASOR, AFAIM
 B.J. Smith, BEcon(Hons), MEcon(Qld), AITD
 B. Thompson, BA(Hons)(Adel), PhD(Qld), MAPsS
 A.W. Williams, BCom DipEd(NSW), MEcon(Syd), PhD(Qld), FCIT
 S.M. Wong, BCom&Admin(Vic), MBA(Qld), AAIM, ANZIM

Lecturers:

D.F. Best, GRAD DIP Bus.Admin(QUT), Grad Dip Library Science (QUT),
 BA(QLD)
 P.G.H. Carroll, BA(Hons), MSc(Soton)
 D.K. Conroy, BA, MPubAdmin(Qld)
 L.A. Deakin, BEcon(Qld)
 B.L. Delahaye, BBus(QUT), MBA(Qld), AAIM, MIPMA, MAITD
 C. Dickenson, BBus(Mgmt)(QUT)
 K.J. Donohue, BEcon, MEconSt(Qld), MA(Essex)
 E.J. Duhs, BSc, BA, AEd, MEcon(Qld)
 W.A. Edwards, BCom(Hons)(Qld)
 T.L. Euler, MBA(Qld), Assoc Dip Mech Eng, AAIEx
 P.J. Flynn, BA, BEcon(Hons), MEconSt(Qld)
 G.N. Hearn, BSc(Hons), PhD(Qld)
 P.T. Mansour-Nahra, BA, PhD(Newcastle)
 M. McGovern, BSc, DipEd, BEcon, M Reg Sc(Qld)
 J.J. Mitchell, BA, DipEd(Macq), Assoc Dip Med Rec Admin(Cumberland)
 J. McMillan, BA(Hons)(Qld)
 J.J. Parisi, BBus(QUT)

G.N. Southey, BBus, DipPsych(Hons), MAppPsych(Qld)

Principal Tutor: P.G. Morgan, BA (Griff)

School Administration Officer: A. Murray, BA(CCAE)

Secretaries: J. Newell J. Drury (Centre for Strategic Management)

Administrative Assistants: H. Fowler, E. Griffiths, W. Jones

Rural Management Development Centre

Executive Officer: P. Huthwaite

Administrative Officer: R. de Vere

Secretary: H. Scott

Prizes and Awards

Advertising Institute of Australia Prize

Awarded to the student who achieves the highest aggregate marks in the eight subject advertising strand.

The AMP Society Award

Awarded to the student group who produces the best community relations program in the subject 'Community Relations'.

ANZ Bank Award for Excellence

Awarded to a degree student in the Banking and Finance Strand of the Bachelor of Business - Accountancy who, in the opinion of QUT, has displayed the highest level of academic excellence for the year.

Arthur Audersen & Company Medal

Awarded on the basis of academic achievement, to a student entering the last year of studies within the Business Faculty. The student will have completed at least twenty subjects. Selection criteria will include an interview based on motivation, communication skills, initiative and career orientation.

Arthur Andersen & Company Prize

Awarded to the student who gains the highest aggregate marks over a calendar year in the subjects 'Auditing and Professional Practice I' and 'Auditing and Professional Practice II', of the Bachelor of Business - Accountancy course.

Association of Brisbane Commercial Radio Stations Prize

Awarded to a graduating student enrolled in the Bachelor of Business - Communication degree course with the best overall results in radio broadcasting subjects.

Australian Association of National Advertisers Prize

Awarded to a student enrolled in the Advertising Strand of the Communication course leading to the Bachelor of Business degree, who attains the most meritorious overall result in the last eight semester units studied.

Australian Institute of Export Prize

Awarded annually to the student who, taking the subject 'International Marketing' for the first time, obtains the highest results in that subject.

Australian Institute of Management Medallion, Bursary and Prizes

The Malcolm Moore Medallion: awarded to the outstanding student who has performed at a consistently high standard while enrolled in the Bachelor of Business - Management course. Presented by the AIM Queensland Division in honour of a founder member of the Institute.

Bursary: awarded to either a full-time or part-time student for consistently high achievement on completion of the subjects which comprise the second year full-time of the Bachelor of Business - Management course.

Prizes: two prizes awarded to either full-time or part-time students for high achievement on completion of the subjects which comprise the first year full-time of the Bachelor of Business - Management course.

527 **Australian Institute of Training and Development Prize**

Awarded to the students who obtain the best results in each of the subjects 'Introductory Training and Development', 'Advanced Training Techniques', and 'Organisational Development'.
↓ MNB322 ↓ MNB220 MNB463

Australian Society of Accountants Prize

Awarded to the full-time graduating student in any calendar year who obtains the best overall grades in the compulsory accounting and law subjects in the Accounting strand of the course leading to the Bachelor of Business - Accountancy, and who is academically eligible for admission to the Australian Society of Accountants as a provisional member.

Berkeley Services Prize

Awarded to the student with the best overall academic record in the Bachelor of Business - Health Administration course, (not offered 1990).

555 **The Brisbane Business and Professional Women's Club**

Margaret Cameron Memorial Prize - donated by Mr John Cameron, through the Brisbane Business and Professional Women's Club, in memory of his mother, Mrs Margaret Cameron. The prize is awarded to the woman student, either full-time or part-time, enrolled in the Bachelor of Business (Management) degree who takes the subject
335 | 'Organisational Analysis and Management' at the first attempt, and obtains the highest commendable mark among the women students of the current academic calendar year.

BTQ Channel 7 - Scholarship

Awarded annually to a Bachelor of Business - Communication student who has completed second year full-time studies undertaking the strand in Journalism, Public Relations or Advertising. During the final year of the degree program the successful applicant will undertake an internship program at BTQ 7 studios.

Burson-Marsteller Award

Awarded to the student for the best oral presentation in the subject 'Community Relations'.

CIG Medishield Prize

Awarded to the student enrolled in the Bachelor of Business - Health Administration course, who obtains the highest mark in the subject 'Medical Terminology' at the first attempt (not offered 1990).

CIT/Ansett Airlines Prize

Awarded to the student enrolled in the Bachelor of Business degree who takes the subject 'Transport Economics' for the first time, and obtains the highest pass in that subject.

Citibank Limited Prize

Awarded to the student group which produces the most effective electronic newsletter in the subject 'Publicity and Promotion -Electronic'.

508 **Colorama Photographers Prize**

Awarded to the student who obtains the best results for the subject 'Fundamentals of Photography'.

College Credit Union Postgraduate Scholarship

Awarded annually to a full-time postgraduate student studying within any School of the QUT Faculty of Business.

ZBS09 **Commonwealth Banking Award**

Awarded to the student enrolled in a Bachelor of Business degree course, who takes the subject 'Macroeconomic Analysis' for the first time, and obtains the highest pass in that subject.

ZBS10 **Conrad and Gargett Pty Limited Prize**

Awarded to the student enrolled in the Bachelor of Business - Health Administration course who at the first attempt achieves the best overall result in the subject 'Health Care Planning'.

ZBS10 **Coopers & Lybrand Prize**

Awarded annually to the best student sitting for the first time for the subject 'Company Accounting' while enrolled in the Bachelor of Business - Accountancy course.

ZBS11 **Country Press Award**

Donated by the Queensland Country Press Association, and awarded to the best 'Magazine and Feature Writing' student.

Dalgety Winchcombe Prize

Awarded to the students enrolled in the Bachelor of Business - Communication course, who produce the best piece of print or electronic journalism on a subject of interest to the rural community.

Dean's Award for Excellence

Awarded to the top graduand in each of the undergraduate courses in the Faculty of Business.

DMR Prizes

1. Awarded annually to the student who gains the highest mark for the subject 'Business Computer Programming' of the Bachelor of Business - Accountancy course.
2. Awarded annually to the student who gains the second highest mark for the subject 'Business Computer Programming' of the Bachelor of Business - Accountancy course.

Duesburys Chartered Accountants Prizes

1. Awarded to the Bachelor of Business - Accounting student enrolled in the Accounting Strand, who takes the subject 'Company Law I' for the first time and gains the highest result at the semester examinations.
2. Awarded to the Bachelor of Business - Accountancy student, enrolled in the Accounting Strand, who takes the subject 'Company Law II' for the first time and gains the highest result in that subject.

ZBS12 **Douglas Heck Award**

Awarded to the graduating student in each calendar year who takes the subjects 'Managerial Accounting I and II' for the first time, and obtains the highest pass in those subjects.

EDP Auditors Association Prize

Awarded to the student who achieves the highest mark, on first attempt, in the subject 'Computer Security and Audit'.

FM104 Scholarship

Awarded annually to a Bachelor of Business - Communication student who has completed second year full-time studies undertaking the strand in Journalism, Public Relations or Advertising. During the final year of the degree program the successful applicant will undertake an internship program at FM104.

Merv Hoskins Memorial Prize

PZ B518

Awarded to the student who obtains the highest marks at the first attempt in the subjects 'Introductory Accounting I and IIA'. The subjects are to be completed in one calendar year.

ACB110 ACB115

Karen Howitt Memorial Prize

Awarded to the most motivated final year full-time or part-time student of the Public Relations strand of the Bachelor of Business degree. The prize is sponsored by PEP Management.

Human Resource Management Group Prize

Awarded to the student enrolled in the subject 'Personnel Recruitment and Selection' who obtains the highest mark in that subject at the first attempt.

ICI Australia Limited Prize

Awarded to the best final year student majoring in Marketing who is enrolled in the Bachelor of Business - Management course.

Institute of Chartered Accountants, Australia Prize

PZ B516

Awarded to the student enrolled in the Bachelor of Business - Accountancy or Bachelor of Business - Accountancy/Bachelor of Laws course who takes the subjects 'Financial Accounting', 'Auditing and Professional Practice I' and 'Taxation Law and Practice I' for the first time and obtains the highest aggregate pass in all three subjects.

ACB23

↓ ACB311

ACB340

Institute of Personnel Management Australia Prize

Awarded to the student enrolled in the Bachelor of Business - Management degree, who takes the subject 'Independent Study HRM' for the first time, and obtains the highest pass in that subject.

McDonnell & East Limited Prize

Awarded to the student enrolled in the Bachelor of Business - Management course, who takes the subject 'Retailing Management I' for the first time, and obtains the highest pass in that subject.

Wendy Millar Memorial Scholarship

Awarded annually to a student enrolled full-time in a postgraduate course. The student would normally hold a Bachelor of Business degree from QUT.

Mobil Oil Marketing Prize

Awarded to the student enrolled in a Bachelor of Business course, who takes the subject 'Innovation and Marketing Management' for the first time and obtains the highest pass in that subject.

MIM Holdings Limited Prizes

Communication - awarded to the graduating student in the Bachelor of Business - Communication course who obtains the best overall results in this course.

Communication - awarded to the student in the Bachelor of Business - Communication course who produces the best public affairs radio program for the subject 'Current Affairs Broadcasting'.

Nanda Marketing Prize

Awarded to the student enrolled in the Bachelor of Business - Management degree, who takes the subject 'Introductory Marketing' for the first time, and obtains the highest pass in that subject.

BS21
NCR Australia Pty Limited Prize

Awarded to the student enrolled in a course leading to the degree Bachelor of Business, who takes the subject 'Input/Output Subsystems' for the first time, and obtains the highest pass in that subject.

BS35
The Duncan Palmer Memorial Prize

Donated jointly by the Australian College of Health Services Administrators and the Minister for Health, and awarded to the student who gains the highest aggregate marks over an academic year in the subjects 'Health Management I' and 'Health Management II' of the Bachelor of Business - Health Administration course.

BS34
Peat Marwick Hungerfords Prizes

- ACB343
1. Awarded to the student enrolled in the Bachelor of Business / Accountancy course, who takes the final year subjects 'Taxation Law and Practice II' and 'Auditing and Professional Practice II', and obtains the highest marks in those subjects at the first attempt. ACB313
 2. Awarded to the student in the Bachelor of Business - Accountancy with the highest aggregate marks at the first attempt for the subject 'Introductory Accounting IIA'.

ACB115
The Phillips Public Relations Award

Awarded to the student who is judged to have prepared the best financial communications report on an organisation in the subject 'Advanced Public Relations'.

Public Relations Institute of Australia (Queensland) Prize

Awarded to the student who completes the Bachelor of Business - Communication degree course, and obtains academic distinction in the six-subject Public Relations major sequence, and epitomizes the highest professional characteristics represented by membership of the public relations profession.

QUT - City Heart Public Relations Prize

Awarded to a final year Public Relations student who demonstrates his/her initiative in extra-curricular activities, and has a sound academic record.

QUT - City Heart Public Relations Scholarship

Awarded annually to a Bachelor of Business - Communication student for final year. The scholarship consists of a four week internship at City Heart to be taken in the mid-semester recess as part of the subject 'Professional Communication Practice'.

QUT Marketing Trust Fund Prize

Awarded to the student group enrolled in a course leading to the Bachelor of Business degree, which produces the Marketing Research Report with the highest marks in the subject 'Marketing Research Projects'.

Queensland Newspapers Prize for Journalism

Awarded to the student enrolled in the Bachelor of Business - Communication course, who takes the Journalism strand, and completes the course with the best overall results.

Queensland Tourist and Travel Corporation Prize

Awarded to the student enrolled in the subject 'Publicity and Promotion - Print' who submits the best design plan and program for promoting tourism in Queensland.

BS03
Royal Australian College of Medical Administrators Prize

Awarded to the student who obtains the highest pass at the first attempt for the subject 'Medicine and the Law' of the Bachelor of Business - Health Administration course.

BS34
Royal Australian Institute of Public Administration (Queensland Division) Prizes

Introductory Level Prize - awarded to the student enrolled in the Bachelor of Business - Public Administration course who takes the subjects 'Australian National Government

A' and 'Introduction to Administrative and Political Analysis' for the first time, and obtains the highest aggregate pass in those subjects.

P20523
Advanced Level Prize - awarded to the student enrolled in the Bachelor of Business - Public Administration course who takes the subjects 'Public Policy Process I' and 'Public Policy Process II' for the first time, and obtains the highest aggregate pass in those subjects.

School of Communication Award for Investigative Journalism

Awarded to the student who achieves the highest grade for a piece of investigatory reporting for either electronic or print media.

Society of Business Communicators (Queensland) Prize

Awarded to the student, enrolled in the Bachelor of Business - Communication degree, who shows the most outstanding overall performance in 'Writing and Communication Theory', 'Communication in Small Groups' and 'Communication Research'.

CMB321
J.F. Storr Prize

CMB211 *CMB012*
Awarded at two yearly intervals to the student who, being a member of the Australian Society of Accountants, being resident in Queensland, and not being a full-time student obtains at the first attempt the highest aggregate marks in the subject 'Advanced Managerial Accounting' in the Graduate Diploma in Advanced Accounting course or Master of Business - Accountancy course.

P20526
Taxation Institute of Australia Prize

Awarded to the student enrolled in the Bachelor of Business - Accountancy course, who takes the subjects 'Taxation Law and Practice I and II' for the first time, in the one calendar year, and obtains the highest pass in those subjects.

Sidney Webb Memorial Prize

Awarded to the student enrolled in the Bachelor of Business degree, who takes the subject 'Personnel Management and Industrial Relations' for the first time, and obtains the highest pass in that subject.

The Turnbull Fox Phillips Award

Awarded to the student who is judged to have prepared the best financial communications report on an organisation in the subject 'Advanced Public Relations'.

