

A photograph of a modern, multi-story glass-walled building at dusk. The building is illuminated from within, showing office spaces with desks and chairs. On the roof, there are several large solar panels mounted on poles. The sky is a deep blue, and city lights are visible in the background.

Local Changes, Global Impact

The logo for Queensland University of Technology (QUT), consisting of the letters 'QUT' in white on a blue square background.

QUT

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23 March 2015

The Future of Working in the Digital Economy

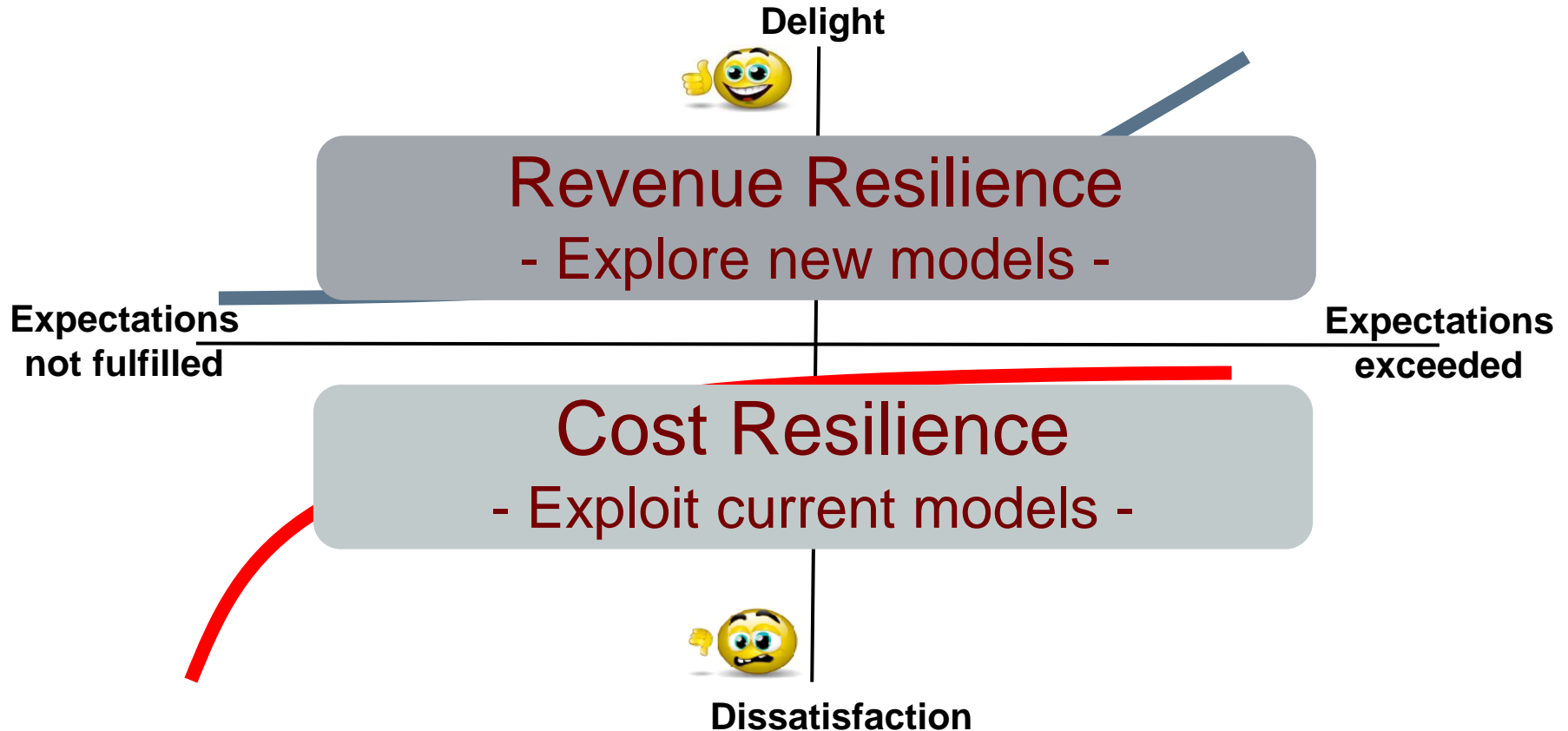
1. The future of working is correlated with the *future of (innovative) business models*
 - The digital economy requires **revenue resilient** corporations
2. *Light-asset business models* facilitate new employment opportunities
 - **Micro-revenue** streams might in parts replace established work arrangements

The Limitations of Automation

“Batch processes that used to take an average of four hours are now completed in minutes.”

Kodak

Creating Business Models Above the Line

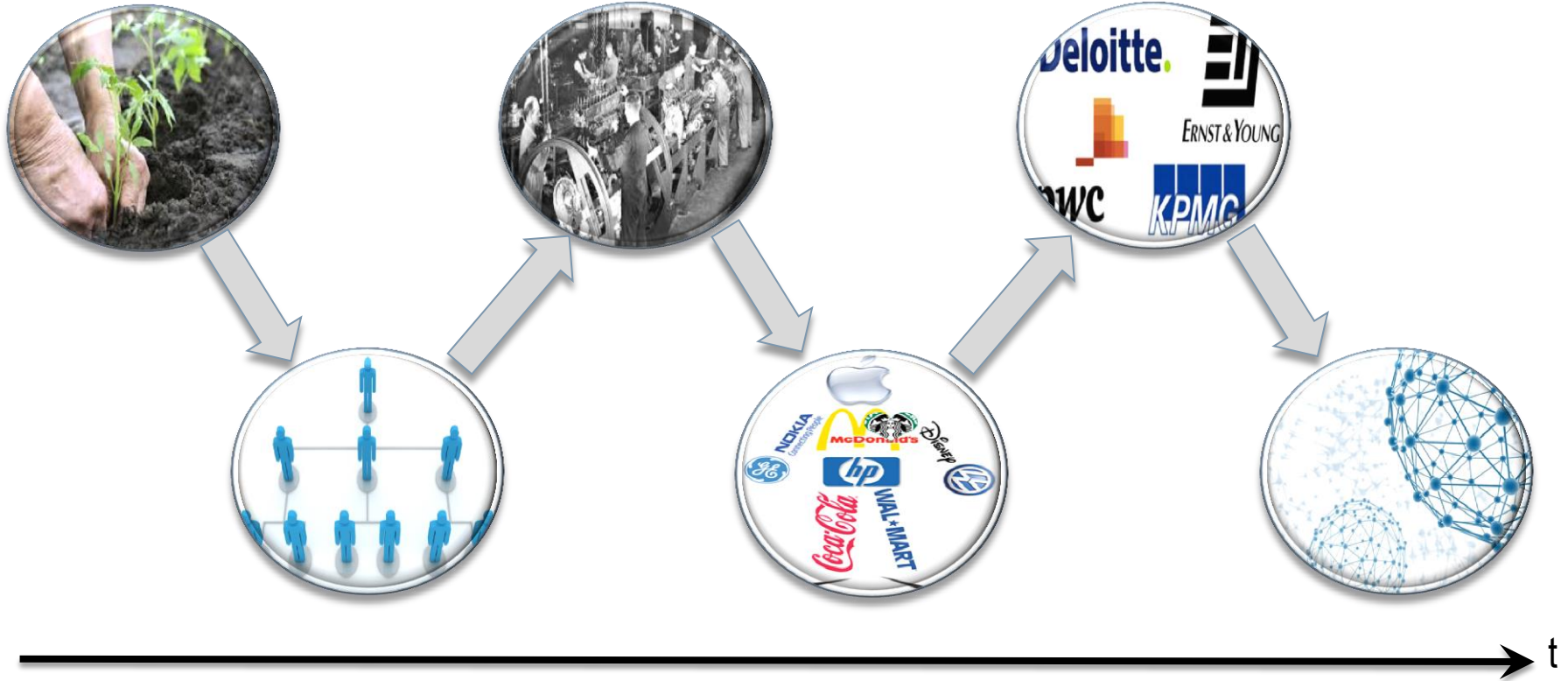


Your Revenue is in Danger, if ...

1. Your product becomes a digital public good
2. Your customers become your competitors
3. New digital products / channels emerge
4. Your customers want a platform, not a corporation
5. Regulation no longer protects your revenue
6. Your customers are aging with you
7. Your customers' revenue is in danger



How Organisations Derive Value





CHAIR IN DIGITAL ECONOMY



brisbane
australia's new world city



Queensland Government



The Digital Mind

*Community-based
business models*

*Digital innovation
systems*

*Repurposing of assets
in the digital age*

*Revenue resilience
in a digital economy*

*Disruptive and
open innovation*



The Future of Working – 23 March 2015

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