



Enterprise Leadership: Data and Information Literacy

Make evidence-based decisions and stay ahead of your competition by mastering data analysis and evaluation.

High-performing organisations are sophisticated users of data and analytics.

They understand the valuable role that correctly analysed and actioned data has in delivering a competitive advantage.

Grow your analysis skills to get the most out of your organisation's data to quantify risks and opportunities and ultimately deliver value.

This module is part of the Enterprise Leadership series. [Learn more](#)

Evolve with QUTeX

Foster your understanding of the importance of data-driven decision making with QUTeX's Enterprise Leadership (ELP). Learn to evaluate and interpret data, visualise metrics and analytics and use data to quantify organisational risks and opportunities.

With these skills, you can persuade decision-makers and make informed, evidence-based management and business decisions.

Who should participate?

Data and Information Literacy places the ability to make more informed, effective and reliable business decisions in the hands of team leaders and program managers.

As part of QUT's Enterprise Leadership series, this course aligns to the [Leadership competencies for Queensland](#). Call our team on 07 3138 6573 to learn more, or [download the competency map](#).

Core concepts

Immerse yourself in data-driven decision making and unlock your understanding of:

- The role of data and analytics in business processes and planning;
- The utilisation of data analysis techniques to identify trends and patterns to support data-driven decision making;
- Combining data sources to identify organisational opportunities and risks; and
- How to build compelling evidence-based business cases for recommended strategies and initiatives.

Cost

Professional Development Module - Early Bird (closes 4 weeks before enrolments close)	\$1755.00	(GST exempt)
Professional Development Module (closes 2 weeks before pre-work opens)	\$1,950.00	(GST exempt)
Professional Development Module - Group Registration (4 or more)	\$1755.00	(GST exempt)
Professional Development Module QUT Alumni / Staff registration (25% discount)	\$1462.50	(GST exempt)

Graduate Certificate in Business (Enterprise Leadership)

Did you know that you can transform your leadership development into a postgraduate qualification?

This Enterprise Leadership module can be completed with an additional (optional) Credential unit. This provides you with the accreditation needed to go towards the completion of a Graduate Certificate in Business (Enterprise Leadership), an MBA, or an Executive MBA.

To attain this qualification, you will need to complete two core Enterprise Leadership modules (Leading Self and Others and Actioning Strategic Innovation) plus any two electives from the available Enterprise Leadership modules.



**Enterprise Leadership
Professional Development
Module**



Duration: Two Days



Certificate of Attendance



Cost: From \$1,950

Apply Now

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