

## Creative Industries Faculty

### Entry Programs (International)

- QC01 Foundation Program (1 Semester)
- QC02 Foundation Program (2 Semesters)
- QC03 Bridging Program
- QC04 Extended Foundation Program (3 Semesters)
- QC10 English for Academic Purposes for degree programs
- QC20 General English
- QC21 General English Extension
- QC22 English for Tertiary Preparation

### Certificate

- KD05 Certificate in Dance Teaching
- KD06 Advanced Certificate in Dance Teaching

### Diploma

- IF06 University Diploma in Professional Communication
- KD17 University Diploma in Dance Teaching

### Bachelor Degree

- AA91 Bachelor of Music
- IF27 Bachelor of Mass Communication
- KC32 Bachelor of Creative Industries (Media and Communication)
- KD25 Bachelor of Fine Arts (Dance)
- KD32 Bachelor of Creative Industries (Dance)
- KF25 Bachelor of Fine Arts (Fashion Design)
- KI25 Bachelor of Fine Arts (Communication Design) - Sound Design
- KI26 Bachelor of Fine Arts (Animation)
- KI32 Bachelor of Creative Industries (Communication Design)
- KJ32 Bachelor of Journalism
- KK32 Bachelor of Creative Industries (Interdisciplinary)
- KK33 Bachelor of Creative Industries (Communication Design)
- KK33 Bachelor of Creative Industries (Creative Writing)
- KK33 Bachelor of Creative Industries (Dance)
- KK33 Bachelor of Creative Industries (Drama)
- KK33 Bachelor of Creative Industries (Interdisciplinary)
- KK33 Bachelor of Creative Industries (Media & Communication)
- KK33 Bachelor of Creative Industries (Television)
- KK33 Bachelor of Creative Industries (Visual Arts)
- KK34 Bachelor of Fine Arts (Acting)
- KK34 Bachelor of Fine Arts (Animation)
- KK34 Bachelor of Fine Arts (Creative Writing Production)
- KK34 Bachelor of Fine Arts (Dance)
- KK34 Bachelor of Fine Arts (Fashion)
- KK34 Bachelor of Fine Arts (Film and Television)
- KK34 Bachelor of Fine Arts (Sound Design)

KK34 Bachelor of Fine Arts (Technical Production)  
KK34 Bachelor of Fine Arts (Visual Arts)  
KM32 Bachelor of Music  
KP25 Bachelor of Fine Arts (Film and Television)  
KP32 Bachelor of Creative Industries (Television)  
KS25 Bachelor of Fine Arts (Acting)  
KS26 Bachelor of Fine Arts (Technical Production)  
KT32 Bachelor of Creative Industries (Drama)  
KV25 Bachelor of Fine Arts (Visual Arts)  
KV32 Bachelor of Creative Industries (Visual Arts)  
KW25 Bachelor of Fine Arts (Creative Writing Production)  
KW32 Bachelor of Creative Industries (Creative Writing)

### **Bachelor Degree (Double)**

IF05 Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations)  
IF07 Bachelor of Journalism/Bachelor of Laws  
IF09 Bachelor of Creative Industries (Media and Communication)/Bachelor of Business (Advertising, International Business, Public Relations)  
IF10 Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws  
IF75 Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary)  
IF76 Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary)  
IF77 Bachelor of Music/Bachelor of Education (Secondary)  
IF78 Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary)  
IF90 Bachelor of Creative Industries (Communication Design)/Bachelor of Information Technology  
IF93 Bachelor of Creative Industries (Creative Writing) / Bachelor of Laws  
IX05 Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary)  
IX06 Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary)  
IX07 Bachelor of Music/Bachelor of Education (Secondary)  
IX08 Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary)  
IX16 Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary)  
IX16 Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary)  
IX16 Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary)  
IX27 Bachelor of Creative Industries / Bachelor of Information Technology  
IX34 Bachelor of Business / Bachelor of Creative Industries  
IX35 Bachelor of Business / Bachelor of Fine Arts (Fashion)  
IX36 Bachelor of Business / Bachelor of Journalism  
IX39 Bachelor of Arts/Bachelor of Creative Industries  
IX43 Bachelor of Creative Industries/Bachelor of Human Services 2007  
IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Nutrition)  
IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Public Health)

### **Honours**

KK52 Bachelor of Creative Industries (Honours) (Communication Design, Creative Writing, Dance, Drama, Interdisciplinary, Media and Communication, Visual Arts)  
KK53 Bachelor of Fine Arts (Honours) (Communication Design, Creative Writing, Dance, Fashion, Film and Television, Visual Arts)

KK54 Bachelor of Journalism (Honours)

KK55 Bachelor of Music (Honours)

### **Graduate Certificate**

IF01 Graduate Certificate in Arts and Creative Industries Management

IF94 Graduate Certificate in Advertising

IX97 Graduate Certificate In Research Commercialisation

KD35 Graduate Certificate in Creative Industries (Dance Teaching)

KI35 Graduate Certificate in Creative Industries (Communication Design)

KJ35 Graduate Certificate in Journalism

KM35 Graduate Certificate in Music

KP35 Graduate Certificate in Creative Industries (Film and Television)

KW35 Graduate Certificate in Creative Industries (Creative Writing)

KW37 Graduate Certificate in Creative Industries (Publishing and Editing)

### **Graduate Diploma**

KD36 Graduate Diploma in Creative Industries (Dance Teaching)

KI36 Graduate Diploma in Creative Industries (Communication Design)

KJ36 Graduate Diploma in Journalism

KM36 Graduate Diploma in Music

KP36 Graduate Diploma in Creative Industries (Film and Television)

KT36 Graduate Diploma in Creative Industries (Drama Teaching)

KW36 Graduate Diploma in Creative Industries (Creative Writing)

### **Masters Degree (Coursework)**

IF04 Master of Arts and Creative Industries Management

IX96 Master of Advertising (Creative Advertising)

KD42 Master of Creative Industries (Dance Teaching)

KI43 Master of Creative Industries (Communication Design)

KJ42 Master of Journalism

KK42 Master of Fine Arts

KM42 Master of Music

KT42 Master of Creative Industries (Drama Teaching)

### **Masters Degree (Research)**

KK51 Master of Arts (Research) (Creative Industries)

### **Doctoral**

KK49 Doctor of Creative Industries

### **Study Abroad (Non-degree)**

NA05 International Visiting Students

NA06 International Visiting Students

UO80 University Study Abroad Certificate

UO90 University Study Abroad Diploma

### **Distance Learning**

KD05 Certificate in Dance Teaching

KD06 Advanced Certificate in Dance Teaching

KD17 University Diploma in Dance Teaching

## University wide unit sets

Unit sets: Accounting and Economics

Unit sets: Advertising, Marketing and Public Relations

Unit sets: Communication

Unit sets: Creative Industries

Unit sets: Health and Psychology

Unit sets: Indigenous Studies

Unit sets: Information Technology

Unit sets: International Studies

Unit sets: Languages

Unit sets: Management

Unit sets: Multimedia and Technologies

Unit sets: Physical and Chemical Sciences

Unit sets: Science

Unit sets: Society and Culture

## OVERVIEW

QUT's Creative Industries Faculty fosters individual creativity, skill and talent and offers diverse and rewarding career opportunities across the elements common to all creative activity – design, performance, production and writing.

Working closely with partners from government and industry, the faculty has positioned itself as a leader in the development of creative industries in Queensland and nationally as an internationally networked hub of creative enterprise.

Creative industries study areas include:

- Acting and Technical Production
- Communication Design
- Creative Writing and Cultural Studies
- Dance
- Fashion
- Film and Television
- Journalism
- Media and Communication
- Music and Sound
- Performance Studies
- Visual Arts

The faculty offers the following undergraduate degree programs:

- Bachelor of Fine Arts degrees are designed predominantly for the practitioner-artist, and characterised by intense studio and/or project-based practice
- Bachelor of Creative Industries degrees offer opportunities for the more reflective practitioner to balance theory and practice and pursue some study in other creative industries areas
- The Interdisciplinary major in the Bachelor of Creative Industries provides the flexibility to combine studies in up to four different creative industries areas
- Bachelor of Journalism
- Bachelor of Music
- Double degree programs with Arts, Business, Education, Health, Humanities, Information Technology and Law.

Postgraduate coursework programs include graduate certificates, graduate diplomas, masters and doctorates, and offer students a strong conceptual and practical framework.

Postgraduate research is applied in nature and encourages collaborative and interdisciplinary approaches creating innovative partnerships between students, academics, industry experts and sponsors. Practice-led research allows artist-researchers to make original contributions to the store of knowledge about their discipline by placing creative practice at the centre of the design, conduct and reporting of their research projects.

## SENIOR STAFF

### Faculty office

*Executive Dean:* Professor S. Street, MA (Arts Criticism) City(UK)

*Faculty Manager:* C. L. Russell, BCom Griff, MBA C.Qld, CPA

*Assistant Dean, Teaching & Learning:* Associate Professor S. Towers, BEd WACAE, MEd UWA, PhD QUT

*Assistant Dean, Research:* Associate Professor B. Hase-man, DipT Kelvin Grove, BA Qld, MA PhD Sus., AdvDip-SandD Lond., LSDA, FTCL

Distinguished Professor J. Hartley & ARC Federation Fellow, BA (Hons), PhD Murdoch, DLitt Wales, FRSA, FAHA

*Director, ARC Centre of Excellence for Creative Industries and Innovation:* Professor S. Cunningham, BA (Hons) Qld, MA (Film & Communications) McG, PhD Griff, FAHA

*Interim Director, Institute for Creative Industries & Innovation:* Professor G. Hearn, BSc (Hons) PhD Qld

*Portfolio Director, Portfolio 1:* Dr P. Makeham, BA (1<sup>st</sup> Class Hons), PhD, Newcastle

*Portfolio Director, Portfolio 2:* Professor S. Vaughan, BA (Hons) (Fashion) Central Saint Martins, Lond.

*Portfolio Director, Portfolio 3:* Professor J. Knowles, BA (Hons), Syd

### Associate Professors:

T. Flew, BEc (Hons) Sydney, MEc Syd, PhD Griff, Grad-CertHigherEd QUT

A. Thomas, BMus, BEd, MMus Melb, PhD Qld

### Research

Professor P. Graham

Associate Professor J. Taachi

### Acting and Technical Production

*Senior Lecturer:* D. Eden, BA Qld

### Communication Design

*Discipline Leader:* Associate Professor M. Docherty, BArch Adel, MArch Qld, ACS, IEEE, ACM

### Creative Writing and Cultural Studies

*Discipline Leader:* Associate Professor P. M. Neilsen, BA(Hons) MA PhD Qld, ASA

### Dance

*Discipline Leader:* S. Boughen, BA (Hons) London, MA (Choreography) U. Kent

*Associate Professor:* C.F. Stock, BA(Hons) Flinders, PhD QUT

### Fashion

*Discipline Leader:* Associate Professor S. Vaughan, BA (Hons) (Fashion) Central Saint Martins, London

### Film and Television

*Discipline Leader:* Associate Professor G. Portmann

*Associate Professor:* A. McKee, MA (Hons), PhD G. Caledonian

### Journalism

*Discipline Leader:* Professor A. Knight, BA Qld, PhD W'gong

### Media and Communication

*Discipline Leader:* Professor A. Knight, BA Qld, PhD W'gong

### Music and Sound

*Discipline Leader:* Professor A. Arthurs, BMus - Tonmeister (Hons) Surrey

*Associate Professor: A. Brown, BEd, MEd Melb, Grad-Dip(Comp) Deakin, PhD Qld*

## **Performance Studies**

*Discipline Leader: Dr C. Comans*

*Associate Professor: Z. Trow*

## **Visual Arts**

*Discipline Leader: Associate Professor M. Docherty, BArch Adel, MArch Qld, ACS, IEEE, ACM*

## **RESEARCH CENTRES**

Postgraduate research at the Creative Industries Faculty provides a focus for the ongoing development of the creative industries as an industry sector through applied real-world research. The Faculty provides a strategic and inspiring environment for postgraduate research training.

Priority research areas include:

- Industry and policy research in the creative industries
- Interaction design
- Computer games research and design
- Music production technology
- Performance innovation
- Educational media and learning services
- Visual arts and design
- Indigenous creative enterprise
- Film and television production
- Journalism
- Creative writing
- Chinese media and the media of the region
- Community media.

Research at the Creative Industries Faculty is boosted through its association with the Australasian Cooperative Research Centre for Interaction Design (ACID) and a new Australian Research Council Centre of Excellence for Creative Industries and Innovation.

The Creative Industries Faculty is also the lead agency in the Institute for Creative Industries and Innovation (iCi) which is a new multi-faculty research institute at QUT. iCi combines researchers and PhD students from Creative Industries, Business, Information Technology, Education, Law, Built Environment and Engineering, and QUT Carseldine in groundbreaking research and commercialisation ventures.

## **Bachelor of Music (AA91)**

**Year offered:** 2007

**Admissions:** No

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$15,360

### **IMPORTANT NOTICE**

This course code has been discontinued. The new course code for commencing students is KM32 Bachelor of Music. Continuing students should refer to their Course Summary Sheet for enrolment information.

## **Graduate Certificate in Arts and Creative Industries Management (IF01)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056187K

**Course duration (full-time):** 1 semester

**Course duration (part-time):** 2 semesters

**Domestic fees (per credit point):** 2007:\$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007:\$12480

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 48

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Campus:** Gardens Point and Kelvin Grove

### **Overview**

These innovative postgraduate courses will enable you to fuse creative talents with business and entrepreneurial skills. Your role as a manager in the creative industries is to bring together the artist and the consumer through cultural leadership. With the shift to micro-business development, there is a need for your business acumen and entrepreneurial skills to turn your good ideas into successful enterprises.

You will graduate with the ability to survive in the new digital age, and be able to anticipate business challenges and opportunities of the future, in areas such as:

- \* audiovisual media companies
- \* art galleries
- \* choral and orchestral groups
- \* dance and theatre companies
- \* design and fashion industries
- \* events management
- \* interactive multimedia
- \* government arts and cultural departments
- \* music industry
- \* museums.

### **Entry Requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Advanced standing for prior study and/or professional experience is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for masters-level courses, and will

constitute no more than 48 credit points.

International Student Entry

QUT advises that international students may enrol only in full-time studies.

### **Full-time Course structure**

#### **Semester 1**

KCP401	Creative Industries: Theory and Policy
KKP402	Business Development in Creative Industries
KTP406	Creative Industries: Events and Festivals
KTP408	Marketing Arts and Culture
	OR
KTP409	Arts and Cultural Management

### **Part-time Course structure**

#### **Semester 1**

KCP401	Creative Industries: Theory and Policy
KKP402	Business Development in Creative Industries

#### **Semester 2**

KTP406	Creative Industries: Events and Festivals
KTP408	Marketing Arts and Culture
	OR
KTP409	Arts and Cultural Management

### **Potential Careers:**

Administrator, Art Project Manager, Arts Administrator, Business Analyst, Contract Administrator, Manager, Media Industry Specialist, Project Manager.



## **Master of Arts and Creative Industries Management (IF04)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056188J

**Course duration (full-time):** 3 semesters full-time

**Course duration (part-time):** 6 semesters part-time

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12,480

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 144

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Campus:** Gardens Point and Kelvin Grove

### **Overview**

These innovative postgraduate courses will enable you to fuse creative talents with business and entrepreneurial skills. Your role as a manager in the creative industries is to bring together the artist and the consumer through cultural leadership. With the shift to micro-business development, there is a need for your business acumen and entrepreneurial skills to turn your good ideas into successful enterprises.

You will graduate with the ability to survive in the new digital age, and be able to anticipate business challenges and opportunities of the future, in areas such as:

- audiovisual media companies
- art galleries
- choral and orchestral groups
- dance and theatre companies
- design and fashion industries
- events management
- interactive multimedia
- government arts and cultural departments
- music industry
- museums.

### **Entry Requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants must also have at least two years demonstrated workplace or relevant professional experience.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Advanced standing for prior study and/or professional experience is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the

relevant subject area coordinator. Advanced standing will normally only be granted for masters-level courses, and will constitute no more than 48 credit points.

International Student Entry

QUT advises that international students may enrol only in full-time studies.

### **Full-Time Course Structure - February Entry**

#### **Year 1, Semester 1**

KCP401	Creative Industries: Theory and Policy
KKP402	Business Development in Creative Industries
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

#### **Year 1, Semester 2**

KCP402	New Media Technologies
KKP407	Creative Industries in Asia
KTP408	Marketing Arts and Culture
	Elective

#### **Year 2, Semester 1**

KCP403	Creative Industries: Applied Research
KCP410	Major Project in Arts and Creative Industries Management
	Elective

### **Part-time Course Structure - February Entry**

#### **Year 1, Semester 1**

KCP401	Creative Industries: Theory and Policy
KKP402	Business Development in Creative Industries

#### **Year 1, Semester 2**

KTP408	Marketing Arts and Culture
KCP402	New Media Technologies

#### **Year 2, Semester 1**

KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

#### **Year 2, Semester 2**

KKP407	Creative Industries in Asia
	Elective

#### **Year 3, Semester 1**

KCP403	Creative Industries: Applied Research
	Elective

#### **Year 3, Semester 2**

KCP410	Major Project in Arts and Creative Industries Management
--------	--

### **Full-Time Course Structure - July Entry**

# CREATIVE INDUSTRIES

## Year 1, Semester 1

KCP401	Creative Industries: Theory and Policy
KKP402	Business Development in Creative Industries
KTP406	Creative Industries: Events and Festivals
KTP408	Marketing Arts and Culture

## Year 1, Semester 2

	Elective
	Elective
KCP403	Creative Industries: Applied Research
KTP409	Arts and Cultural Management

## Year 2, Semester 1

KCP402	New Media Technologies
KCP410	Major Project in Arts and Creative Industries Management
KKP407	Creative Industries in Asia

## Part-Time Course Structure - July Entry

### Year 1, Semester 1

KCP401	Creative Industries: Theory and Policy
KKP402	Business Development in Creative Industries

### Year 1, Semester 2

KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

### Year 2, Semester 1

KCP402	New Media Technologies
KTP408	Marketing Arts and Culture

### Year 2, Semester 2

KCP403	Creative Industries: Applied Research
	Elective

### Year 3, Semester 1

KKP407	Creative Industries in Asia
	Elective

### Year 3, Semester 2

KCP410	Major Project in Arts and Creative Industries Management
--------	--

## Creative Industries Faculty Postgraduate Open Electives

### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in

your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

### Media and Communication Discipline

KCP401	Creative Industries: Theory and Policy
KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction

### Communication Design Discipline

KIP401	Foundations of Communication Design 1
KIP403	Media Technology 1
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

### Journalism Discipline

KJP401	Newswriting
KJP403	Feature Writing

### Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP407	Creative Industries in Asia

### Performance Studies Discipline

KTP406	Creative Industries: Events and Festivals
KTP408	Marketing Arts and Culture
KTP409	Arts and Cultural Management

### Visual Arts Discipline

KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

### Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

### Potential Careers:

Administrator, Art Project Manager, Arts Administrator, Business Analyst, Government Officer, Manager, Marketing Officer/Manager, Media Industry Specialist, Music Agent/Manager, Project Developer, Project Manager.

## **Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations) (IF05)**

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040312G

**Course duration (full-time):** 4/4.5 Years (8 or 9 Semesters - students may choose); Int'l - 9 semesters

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15360

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 409172

**Past rank cut-off:** 90

**Past OP cut-off:** 6

**OP Guarantee:** Yes

**Assumed knowledge:** English (4,SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 432

**Standard credit points per full-time semester:** 48 (Years 1 & 2); 60 (Years 3 & 4)

**Course coordinator:** Associate Professor Adrian Thomas (Creative Industries); Mr Andrew Paltridge (Business)

**Discipline coordinator:** Dr Leo Bowman (Journalism); Dr Gayle Kerr (Advertising); Mr Simon Ridings (International Business); Ms Robina Xavier (Public Relations)

**Campus:** Gardens Point and Kelvin Grove

### **Discontinuation**

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX36 Bachelor of Business/Bachelor of Journalism. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

### **Overview**

This four-and-a-half year professional course links Journalism with business studies in Advertising, International Business or Public Relations and is the choice of about one-third of commencing journalism students. In addition to the all-media journalism subjects, students cover a broad range of business subjects and specialise in advertising, public relations, globalisation, international business development or global economics.

### **Career Outcomes**

Advertising graduates enter the marketplace as copywriters, media planners, account executives, media representatives, product managers and researchers. The International Business major equips graduates for careers in companies

engaged in international trade, multinational companies and financial institutions dealing with international marketing and investments. Public Relations graduates enter the marketplace as public relations managers and consultants, editors of trade and specialist publications, speechwriters, information officers, corporate communication officers and professionals, and special events managers. Journalism graduates are prepared for careers in both print and broadcast journalism, and opportunities also exist to become press secretaries and media officers.

### **Professional Recognition**

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

\*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

\*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

\*International Business - Australian Institute of Export;

\*Public Relations - Public Relations Institute of Australia.

The Journalism degree is recognised by the Australian Journalists Association section of the Media Entertainment and Arts Alliance.

### **Course Design**

Students are required to complete 432 credit points, comprised of 240 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program.

For the Business component, students must complete the 96 credit point Faculty Core Units together with a 72 credit point Major and a further 72 credit points in which the student must complete one of the following: Double Major, Extended Major or Specialisation.

### **Deferment**

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

### **Course structure - Advertising (8 Semester concurrent model)**

#### **Year 1, Semester 1**

	Creative Industries Faculty Core Unit
BSB122	Quantitative Analysis and Finance
BSB126	Marketing
KJB120	Newswriting

#### **Year 1, Semester 2**

## CREATIVE INDUSTRIES

<p>AMB200 Consumer Behaviour</p> <p>AMB220 Advertising Theory and Practice</p> <p>KJB101 Journalism Information Systems Creative Industries Faculty Core Unit</p>	<p style="text-align: right;">Notes entry for information on Business double major/extended major/specialisation units</p> <p><b>Course structure - Advertising (9 Semester concurrent model)</b></p>
<b>Year 2, Semester 1</b>	<b>Year 1, Semester 1</b>
<p>KJB121 Journalistic Inquiry</p> <p>AMB221 Advertising Copywriting</p> <p>BSB119 International and Electronic Business</p> <p>KPB101 Foundations of Film and Television Production</p>	<p>BSB122 Quantitative Analysis and Finance</p> <p>BSB126 Marketing</p> <p>KJB120 Newswriting Creative Industries Faculty Core Unit</p>
<b>Year 2, Semester 2</b>	<b>Year 1, Semester 2</b>
<p>AMB222 Media Planning</p> <p>KJB232 Radio and Television Journalism 1</p> <p>KJB224 Feature Writing Business Double Major / Extended Major / Specialisation Unit</p>	<p>AMB200 Consumer Behaviour</p> <p>AMB220 Advertising Theory and Practice</p> <p>KJB101 Journalism Information Systems Creative Industries Faculty Core Unit</p>
<b>Year 3, Semester 1</b>	<b>Year 2, Semester 1</b>
<p>BSB113 Economics</p> <p>BSB115 Management, People and Organisations</p> <p>KJB322 Desktop Publishing And Editing</p> <p>KJB338 Radio and Television Journalism 2 Business Double Major / Extended Major / Specialisation Unit</p>	<p>AMB221 Advertising Copywriting</p> <p>BSB119 International and Electronic Business</p> <p>KJB121 Journalistic Inquiry</p> <p>KPB101 Foundations of Film and Television Production</p>
<b>Year 3, Semester 2</b>	<b>Year 2, Semester 2</b>
<p>BSB110 Accounting</p> <p>BSB114 Government, Business and Society</p> <p>KJB303 News Production Business Double Major/Extended Major/Specialisation unit Creative Industries Elective Unit</p>	<p>AMB222 Media Planning</p> <p>KJB232 Radio and Television Journalism 1</p> <p>KJB224 Feature Writing Business Double Major / Extended Major / Specialisation Unit</p>
<b>Year 4, Semester 1</b>	<b>Year 3, Semester 1</b>
<p>AMB320 Advertising Management</p> <p>BSB111 Business Law and Ethics</p> <p>KJB239 Journalism Ethics and Issues Business Double Major/Extended Major/Specialisation unit Creative Industries Faculty Elective Unit</p>	<p>BSB115 Management, People and Organisations</p> <p>KJB322 Desktop Publishing And Editing</p> <p>KJB338 Radio and Television Journalism 2 Business Double Major / Extended Major / Specialisation Unit</p>
<b>Year 4, Semester 2</b>	<b>Year 3, Semester 2</b>
<p>AMB321 Advertising Campaigns</p> <p>KJB337 Public Affairs Reporting Creative Industries Elective Unit Business Double Major / Extended Major / Specialisation Unit Business Double Major / Extended Major / Specialisation Unit</p>	<p>BSB114 Government, Business and Society</p> <p>KJB303 News Production Creative Industries Elective Unit Business Double Major / Extended Major / Specialisation Unit</p>
<b>Business units</b>	<b>Year 4, Semester 1</b>
<p style="text-align: center;">Students should refer to the BS56 Course</p>	<p>AMB320 Advertising Management</p> <p>BSB111 Business Law and Ethics</p> <p>KJB239 Journalism Ethics and Issues Business Double Major / Extended Major / Specialisation Unit</p>
	<b>Year 4, Semester 2</b>
	<p>KJB337 Public Affairs Reporting</p>

## CREATIVE INDUSTRIES

AMB321 Advertising Campaigns  
Business Double Major / Extended Major /  
Specialisation Unit  
Creative Industries Elective Unit

### Year 5, Semester 1

BSB110 Accounting  
BSB113 Economics  
Business Double Major / Extended Major /  
Specialisation Unit  
Creative Industries Elective Unit

### Business units

Students should refer to the BS56 Course  
Notes entry for information on Business double  
major/extended major/specialisation units

### Course structure - International Business (With no Language - 8 Semester Concurrent Model)

#### Year 1, Semester 1

BSB114 Government, Business and Society  
BSB119 International and Electronic Business  
KJB120 Newswriting  
Creative Industries Faculty Core Unit

#### Year 1, Semester 2

BSB113 Economics  
BSB115 Management, People and Organisations  
KJB101 Journalism Information Systems  
Creative Industries Faculty Core Unit

#### Year 2, Semester 1

BSB110 Accounting  
BSB126 Marketing  
KPB101 Foundations of Film and Television Production  
KJB121 Journalistic Inquiry

#### Year 2, Semester 2

IBB202 Fundamentals of International Finance  
IBB213 International Marketing  
KJB232 Radio and Television Journalism 1  
KJB224 Feature Writing

#### Year 3, Semester 1

IBB210 Export Management  
International Business Area Study 1  
Business Double Major / Extended Major /  
Specialisation Unit  
KJB322 Desktop Publishing And Editing  
KJB338 Radio and Television Journalism 2

#### Year 3, Semester 2

BSB111 Business Law and Ethics

KJB303 News Production  
Business Double Major / Extended Major /  
Specialisation Unit  
Creative Industries Elective unit  
International Business Area Study 2

### Year 4, Semester 1

BSB122 Quantitative Analysis and Finance  
Business Double Major / Extended Major /  
Specialisation Unit  
Business Double Major / Extended Major /  
Specialisation Unit  
KJB239 Journalism Ethics and Issues  
Creative Industries Elective Unit

### Year 4, Semester 2

IBB300 International Business Strategy  
Business Double Major / Extended Major /  
Specialisation Unit  
Business Double Major / Extended Major /  
Specialisation Unit  
Creative Industries Elective Unit  
KJB337 Public Affairs Reporting

### International Business Area Study Options:

Students must complete one of the following  
pairs of area study units:  
IBB208 European Business Development  
IBB308 Contemporary Business in Europe  
OR  
IBB217 Asian Business Development  
IBB317 Contemporary Business in Asia

### Business units

Students should refer to the BS56 Course  
Notes entry for information on Business double  
major/extended major/specialisation units

### Course structure - International Business (With no Language - 9 Semester Concurrent Model)

#### Year 1, Semester 1

BSB114 Government, Business and Society  
BSB119 International and Electronic Business  
KJB120 Newswriting  
Creative Industries Faculty Core Unit

#### Year 1, Semester 2

BSB113 Economics  
BSB115 Management, People and Organisations  
KJB101 Journalism Information Systems  
Creative Industries Faculty Core Unit

#### Year 2, Semester 1

## CREATIVE INDUSTRIES

BSB110	Accounting
BSB126	Marketing
KPB101	Foundations of Film and Television Production
KJB121	Journalistic Inquiry

### Year 2, Semester 2

IBB202	Fundamentals of International Finance
IBB213	International Marketing
KJB232	Radio and Television Journalism 1
KJB224	Feature Writing

### Year 3, Semester 1

IBB210	Export Management
KJB322	Desktop Publishing And Editing
KJB338	Radio and Television Journalism 2 International Business Area Study 1

### Year 3, Semester 2

BSB111	Business Law and Ethics
KJB303	News Production Creative Industries Elective Unit International Business Area Study 2

### Year 4, Semester 1

BSB122	Quantitative Analysis and Finance
KJB239	Journalism Ethics and Issues Business Double Major / Extended Major / Specialisation Unit Business Double Major/Extended Major/Specialisation Unit

### Year 4, Semester 2

IBB300	International Business Strategy
KJB337	Public Affairs Reporting Creative Industries Elective Unit Business Double Major/Extended Major/Specialisation Unit

### Year 5, Semester 1

Business Double Major / Extended Major /  
Specialisation Unit  
Business Double Major / Extended Major /  
Specialisation Unit  
Business Double Major / Extended Major /  
Specialisation Unit  
Creative Industries Elective Unit

### International Business Area Study Options:

Students must complete one of the following  
pairs of area study units:

IBB208	European Business Development
IBB308	Contemporary Business in Europe
	OR

IBB217	Asian Business Development
IBB317	Contemporary Business in Asia

### Business Units

Students should refer to the BS56 Course  
Notes entry for information on Business double  
major/extended major/specialisation units

### Course structure - International Business (With Language - 8 Semester Concurrent Model)

#### Year 1, Semester 1

BSB119	International and Electronic Business
KJB120	Newsriting Creative Industries Faculty Core Unit Language 1

#### Year 1, Semester 2

BSB113	Economics
KJB101	Journalism Information Systems Creative Industries Faculty Core Unit Language 2

#### Year 2, Semester 1

BSB126	Marketing
KPB101	Foundations of Film and Television Production
KJB121	Journalistic Inquiry Language 3

#### Year 2, Semester 2

IBB202	Fundamentals of International Finance
KJB232	Radio and Television Journalism 1
KJB224	Feature Writing Language 4

#### Year 3, Semester 1

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance
KJB322	Desktop Publishing And Editing
KJB338	Radio and Television Journalism 2 Language 5 OR
IBB205	Cross-Cultural Communication and Negotiation

#### Year 3, Semester 2

BSB110	Accounting
IBB213	International Marketing
KJB303	News Production Creative Industries Elective unit Language 6 OR International Business Elective Unit

## CREATIVE INDUSTRIES

Year 4, Semester 1	
BSB115	Management, People and Organisations
IBB210	Export Management
KJB239	Journalism Ethics and Issues
	International Business Study Area 1
	Creative Industries Elective Unit

Year 4, Semester 2	
BSB111	Business Law and Ethics
IBB300	International Business Strategy
KJB337	Public Affairs Reporting
	International Business Area Study 2
	Creative Industries Elective Unit

International Area Study Units	
	Students must complete one of the following pairs of area study units:
IBB208	European Business Development
IBB308	Contemporary Business in Europe
	OR
IBB217	Asian Business Development
IBB317	Contemporary Business in Asia

List Of Languages:	
	FRENCH
	INDONESIAN
	JAPANESE
	GERMAN

### Course structure - International Business (With Language - 9 Semester Concurrent Model)

Year 1, Semester 1	
BSB119	International and Electronic Business
KJB120	Newswriting
	Creative Industries Faculty Core Unit
	Language 1

Year 1, Semester 2	
BSB113	Economics
KJB101	Journalism Information Systems
	Creative Industries Faculty Core Unit
	Language 2

Year 2, Semester 1	
BSB126	Marketing
KPB101	Foundations of Film and Television Production
KJP121	Journalistic Inquiry
	Language 3

Year 2, Semester 2	
IBB202	Fundamentals of International Finance

KJB232	Radio and Television Journalism 1
KJB224	Feature Writing
	Language 4

Year 3, Semester 1	
BSB122	Quantitative Analysis and Finance
KJB322	Desktop Publishing And Editing
KJB338	Radio and Television Journalism 2
	Language 5
	OR
IBB205	Cross-Cultural Communication and Negotiation

Year 3, Semester 2	
IBB213	International Marketing
KJB303	News Production
	Creative Industries Elective Unit
	Language 6
	OR
	International Business Elective Unit (IBB2xx or IBB3xx)

Year 4, Semester 1	
BSB115	Management, People and Organisations
IBB210	Export Management
	International Business Area Study 1
KJB239	Journalism Ethics and Issues

Year 4, Semester 2	
IBB300	International Business Strategy
KJB337	Public Affairs Reporting
	Creative Industries Elective Unit
	International Business Area Study 2

Year 5, Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics
BSB114	Government, Business and Society
	Creative Industries Elective Unit

International Business Area Study Units	
	Students must complete one of the following pairs of area study units:
IBB208	European Business Development
IBB308	Contemporary Business in Europe
	OR
IBB217	Asian Business Development
IBB317	Contemporary Business in Asia

List Of Languages:	
	FRENCH
	INDONESIAN

## CREATIVE INDUSTRIES

JAPANESE

GERMAN

Creative industries Faculty Elective Unit

### Course structure - Public Relations (8 Semester concurrent model)

#### Year 1, Semester 1

BSB122 Quantitative Analysis and Finance

BSB126 Marketing

KJB120 Newswriting

Creative Industries Faculty Core Unit

#### Year 1, Semester 2

AMB260 Public Relations Theory and Practice

BSB119 International and Electronic Business

KJB101 Journalism Information Systems

Creative Industries Faculty Core Unit

#### Year 2, Semester 1

AMB201 Marketing and Audience Research

AMB261 Media Relations and Publicity

KJB121 Journalistic Inquiry

KPB101 Foundations of Film and Television Production

#### Year 2, Semester 2

AMB262 Public Relations Writing

KJB224 Feature Writing

KJB232 Radio and Television Journalism 1

Business Double Major / Extended Major /  
Specialisation Unit

#### Year 3, Semester 1

BSB113 Economics

BSB115 Management, People and Organisations

KJB322 Desktop Publishing And Editing

Business Double Major / Extended Major /  
Specialisation Unit

KJB338 Radio and Television Journalism 2

#### Year 3, Semester 2

BSB110 Accounting

BSB114 Government, Business and Society

KJB303 News Production

Creative Industries Elective unit

Business Double Major/Extended  
Major/Specialisation Unit

#### Year 4, Semester 1

AMB360 Corporate Communication Management

BSB111 Business Law and Ethics

KJB239 Journalism Ethics and Issues

Business Double Major/Extended  
Major/Specialisation Unit

#### Year 4, Semester 2

AMB361 Public Relations Campaigns

KJB337 Public Affairs Reporting

Creative Industries Elective Unit

Business Double Major / Extended Major /  
Specialisation Unit

Business Double Major / Extended Major /  
Specialisation Unit

#### Business Units

Students should refer to the BS56 Course  
Notes entry for information on Business double  
major/extended major/specialisation units

### Course structure - Public Relations (9 Semester concurrent model)

#### Year 1, Semester 1

BSB122 Quantitative Analysis and Finance

BSB126 Marketing

KJB120 Newswriting

Creative Industries Faculty Core Unit

#### Year 1, Semester 2

AMB260 Public Relations Theory and Practice

BSB119 International and Electronic Business

KJB101 Journalism Information Systems

Creative Industries Faculty Core Unit

#### Year 2, Semester 1

AMB201 Marketing and Audience Research

AMB261 Media Relations and Publicity

KPB101 Foundations of Film and Television Production

KJB121 Journalistic Inquiry

#### Year 2, Semester 2

AMB262 Public Relations Writing

KJB232 Radio and Television Journalism 1

KJB224 Feature Writing

Business Double Major / Extended Major /  
Specialisation Unit

#### Year 3, Semester 1

BSB115 Management, People and Organisations

Business Double Major / Extended Major /  
Specialisation Unit

KJB322 Desktop Publishing And Editing

KJB338 Radio and Television Journalism 2

#### Year 3, Semester 2

BSB113 Economics

KJB303 News Production



## CREATIVE INDUSTRIES

Business Double Major / Extended Major /  
Specialisation Unit

Creative Industries Elective Unit

### Year 4, Semester 1

AMB360	Corporate Communication Management
BSB111	Business Law and Ethics
KJB239	Journalism Ethics and Issues
	Business Double Major / Extended Major / Specialisation Unit

### Year 4, Semester 2

AMB361	Public Relations Campaigns
KJB337	Public Affairs Reporting
	Creative Industries Elective Unit
	Business Double Major / Extended Major / Specialisation Unit

### Year 5, Semester 1

BSB110	Accounting
BSB114	Government, Business and Society
	Business Double Major / Extended Major / Specialisation Unit
	Creative Industries Faculty Elective Unit

### Business Units

Students should refer to the BS56 Course Notes entry for information on Business double major/extended major/specialisation units

The units AMB201 Market and Audience Research and MGB220 Management Research Methods are incompatible units. Students undertaking HRM or Management as a double major should contact the school for enrolment advice. From Semester 2, 2003 students who complete both MGB220 & AMB201 will be required to undertake an approved substitute unit to satisfy course requirements.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of

publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline

## CREATIVE INDUSTRIES

KMB002	Music and Spirituality	KIB202	Enabling Immersion
KMB003	Sex Drugs Rock 'n' roll		Dance Discipline
KMB004	World Music	KDB106	Dance Analysis
KMB104	Music and Sound Skills	KDB109	Funk, Tap and all that Jazz
KMB105	Music and Sound Technology	KDB204	Australian Dance
KMB107	Sound, Image, Text		Faculty
KMB108	Sound Recording and Acoustics	KKB290	Supervised Group Project
	Film & Television Discipline	KKB211	Computational Arts 2
KPB102	Film History	KKB320	Workplace Learning
KPB106	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	Workplace Learning
KPB203	Australian Film	KKB340-2	Workplace Learning
KPB303	Critical Thinking About Television	KKB357	Independent Study
	Performance Studies Discipline		Fashion Discipline
KTB061	Creative Industries Management	KFB105	Fashion and Modernity
KTB062	Creative Industries Events and Festivals		Journalism Discipline
KTB101	20th Century Performance	KJB101	Journalism Information Systems
KTB204	Understanding Performance	KJB120	Newswriting
KTB306	Directing for Events and Festivals	KJB121	Journalistic Inquiry
	Visual Arts Discipline	KJB224	Feature Writing
KVB102	Modernism	KJB280	International Journalism
KVB104	Photomedia and Artistic Practice	KJB337	Public Affairs Reporting
KVB110	2D Media and Processes		Music & Sound Discipline
KVB212	Australian Art, Architecture and Design	KMB002	Music and Spirituality
KVB304	Contemporary Art Issues	KMB003	Sex Drugs Rock 'n' roll
	Creative Writing & Cultural Studies Discipline	KMB004	World Music
KWB001	Introduction to Literary Theory and Cultural Studies	KMB007	Introductory Ensemble
KWB003	Modern Times (Literature and Culture in the 20th Century)	KMB105	Music and Sound Technology
KWB005	Wonderlands: Literature and Culture in the 19th Century	KMB107	Sound, Image, Text
KWB101	Introduction to Creative Writing	KMB108	Sound Recording and Acoustics
KWB102	Media Writing		Film & Television Discipline
KWB103	Persuasive Writing	KPB103	Film Genres
KWB104	Creative Writing: The Short Story	KPB104	Film and Television Production Resource Management
KWB105	Film and Television Scriptwriting	KPB107	Television Genres
KWB107	Introduction to Creative Non-Fiction	KPB205	Documentary Theory and Practice
KWB207	Great Books: The Literary Classics	KPB206	International Cinema
			Performance Studies Discipline
		KTB062	Creative Industries Events and Festivals
<b>Semester 2</b>		KTB104	Performance Innovation
	Media & Communication Discipline	KTB207	Staging Australia
KCB101	Communication in the New Economy		Visual Arts Discipline
KCB103	Strategic Speech Communication	KVB103	Australian Art
KCB104	Media and Communications Industries	KVB104	Photomedia and Artistic Practice
KCB105	Media and Communication Research Methods	KVB108	Contemporary Asian Visual Culture
KCB202	New Media Technologies	KVB211	Post 1945 Art
KCB203	Consumer Cultures	KVB306	Video Art and Culture
	Communication Design Discipline	KVB307	Theories of Spatial Culture

	Creative Writing & Cultural Studies Discipline		qualifications in Indonesian should undertake the following unit sequence:
KWB002	Ozlit		
KWB004	Shakespeare, Then and Now	HHB071	Indonesian 1
KWB006	Popular Fictions, Popular Culture	HHB072	Indonesian 2
KWB007	Indigenous Writing	HHB073	Indonesian 3
KWB102	Media Writing	HHB074	Indonesian 4
KWB104	Creative Writing: The Short Story	HHB075	Indonesian 5
KWB105	Film and Television Scriptwriting	HHB076	Indonesian 6
KWB106	Corporate Writing and Editing		2. Students with Year 12 Language qualifications or equivalent in Indonesian should undertake the following unit sequence:
KWB204	Creative Non-Fiction: Life Writing		
KWB206	Youth and Children's Writing	HHB073	Indonesian 3

**NOTES:**

- \* Only one Workplace Learning unit may be completed
- \* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**List of Languages**

**List of Languages**

The same language must be studied for at least four levels and unit codes are sequential (eg. French HHB061, HHB062, HHB063, HHB064). With the permission of the Major Coordinator, and where available, languages other than those listed may be taken, including languages studied at another university. International students must take a language that is not their native tongue. The language units are as follows:

**French**

1. Students without Year 12 Language qualifications in French should undertake the following unit sequence:

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6

2. Students with Year 12 Language qualifications or equivalent in French should undertake the following unit sequence:

HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

**INDONESIAN**

1. Students without Year 12 Language

**JAPANESE**

1. Students without Year 12 Language qualifications in Japanese should undertake the following unit sequence:

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6

2. Students with Year 12 Language qualifications or equivalent in Japanese should undertake the following unit sequence:

HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

**GERMAN**

1. Students without Year 12 Language qualifications in German should undertake the following unit sequence:

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

2. Students with Year 12 Language qualifications or equivalent in German should undertake the following unit sequence:

HHB093	German 3
--------	----------

HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

**Potential Careers:**

Advertising Professional, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional.

## University Diploma in Professional Communication (IF06)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 039083D

**Course duration (full-time):** 2 semesters

**International Fees (per semester):** 2007:\$7,500 per semester (*subject to annual review*)

**International Entry:** February, June and October

**Total credit points:** 96

**Standard credit points per full-time semester:** 48

**Course coordinator:** Elizabeth McDade

**Campus:** Kelvin Grove

### Abbreviation

UnivDipProfComn

### Entry Requirements - Academic

Successful completion of senior high school with the required grades. Students can find more country specific entry requirements at the following web site:

<http://www.international.qut.edu.au/apply/howtoapply/entryreqs/academic.jsp>

### Entry Requirements - English language

Queensland Senior English (Low Achievement) or IELTS 5.5 with no sub-score less than 5.0 or TOEFL 525 (paper), TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

### Description

The University Diploma in Professional Communication, which has intakes for international students in February, June and October, is equivalent to the first year of the Bachelor of Mass Communication and a range of Creative Industries degrees (see list below). In this program, students study six faculty units as well as two units of Communication which have been designed to support their other units. Student who successfully complete the University Diploma in Professional Communication earn full academic credit for eight units, and articulate to the second year of their chosen degree, except for Bachelor of Fine Art (Film and Television) for which one semester credit only is awarded. Small lectures and tutorials, additional workshops and the support of Language and Welfare Advisers provide an excellent learning environment.

### Course Completion

Students must obtain at least a grade of 4 (Pass) in at least seven units and a grade of 3 (Low Pass) in the remaining unit.

### Progression

Requirements for a guaranteed place in the second year of the following QUT Bachelors degrees:

- i) fulfil the University Diploma course requirements,
- ii) an IELTS score of 6.5 or its equivalent,
- iii) achieve a minimum Grade Point Average (GPA) as

detailed below for the following course:

### Grade Point Average of at least 4 for:

Bachelor of Mass Communication

Bachelor of Creative Industries (Interdisciplinary Studies)

### Grade Point Average of at least 4.5 for:

Bachelor of Creative Industries (Media and Communication)

Bachelor of Creative Industries (Creative Writing)

Bachelor of Journalism

### Grade Point Average of at least 5.0 for:

Bachelor of Creative Industries (Communication Design)

Bachelor for Fine Arts (Film and Television)\*

\*Please note that students articulating to Bachelor of Fine Arts (Film and Television) will only receive 1 semester of credit.

### Full-time course structure

#### Semester One

KKD009 Writing For Creative Industries

KKD010 Cultures and Creativity

BSD126 Marketing

QCD110 Communication for Business 1

Note: KKD009 and KKD010 are offered in ALTERNATE semesters.

#### Semester Two

KKD018 Creative Industries

KKD007 Introduction To Multimedia Technology

QCD210 Communication for Business 2

Elective

Note: KKD018 and KKD007 are offered in ALTERNATE semesters.

#### Electives

BSD110 Accounting

BSD113 Economics

BSD115 Management, People and Organisations

BSD119 International and Electronic Business

BSD122 Quantitative Analysis and Finance

ITD001 Problem Solving and Programming

ITD002 IT Professional Studies

ITD004 Database Systems

ITD005 Systems Architecture

ITD006 Networks

### Potential Careers:

Academic, Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Arts Administrator, Community Education Officer, Computer Games Developer, Corporate Secretary, Creative Writer, Curator, Diplomat, Educator, English Teacher, Financial Advisor/Analyst, Government Officer, Higher Education

Worker, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Secondary School Teacher, TAFE Teacher, Teacher, Theatre Professionals, Trainer, Web Designer.

## Bachelor of Journalism/Bachelor of Laws (IF07)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 040313G

**Course duration (full-time):** 5 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$6,450

**International Fees (per semester):** 2007:\$9,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July\* (\*July entry subject to availability)

**QTAC code:** 409912; Dfee: 409916

**Past rank cut-off:** 92. Dfee places were not offered last year.

**Past OP cut-off:** 5. Dfee places were not offered last year.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

**Total credit points:** 528

**Standard credit points per full-time semester:** 48(Semesters 3,4,5,6,9+10), 60(Semesters 1,2,7+8)

**Course coordinator:** Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Director, Undergraduate Programs (Law)

**Discipline coordinator:** Dr Leo Bowman (Creative Industries)

**Campus:** Gardens Point and Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this program.

### General

This five year professional double degree in Journalism and Law is in high demand. Students study journalism subjects in the first three years and in the fourth and fifth years students concentrate on law studies and have the opportunity to specialise in commercial law, corporate law, taxation law, medico-legal issues, alternative dispute resolution, public international law, Asian legal systems, feminist theories of law or environmental law.

### Professional Recognition

The law degree component covers all the law units required for admission as a legal practitioner in Australia and is approved for the purposes of the Solicitors' and Barristers' Admission Rules.

### Career Opportunities

Graduates find work in private practice as a barrister or solicitor, may practice in law-related government departments or within large companies as 'in-house' lawyers. Journalism opportunities are similar to those of students with the single Bachelor of Journalism degree.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### Course structure

#### Year 1, Semester 1

KJB101	Journalism Information Systems
KJB120	Newswriting Creative Industries Core Unit - See List A Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

#### Year 1, Semester 2

KJB121	Journalistic Inquiry Creative Industries Core Unit - See List A
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives Creative Industries Elective

#### Year 2, Semester 1

KJB239	Journalism Ethics and Issues
KJB224	Feature Writing
KPB101	Foundations of Film and Television Production
LWB136	Contracts A

#### Year 2, Semester 2

KJB232	Radio and Television Journalism 1
KCB202	New Media Technologies Creative Industries Elective
LWB137	Contracts B

#### Year 3, Semester 1

KJB322	Desktop Publishing And Editing
KJB338	Radio and Television Journalism 2
LWB138	Fundamentals of Torts
LWB238	Fundamentals of Criminal Law

# CREATIVE INDUSTRIES

## Year 3, Semester 2

KJB303	News Production
KJB337	Public Affairs Reporting
LWB139	Select Issues in Torts
LWB239	Criminal Responsibility

## Year 4, Semester 1

LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

## Year 4, Semester 2

LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts
LWB331	Administrative Law
LWB334	Corporate Law

## Year 5, Semester 1

LWB431	Civil Procedure
LWB432	Evidence
LWB434	Advanced Research and Legal Reasoning
KWB101	Introduction to Creative Writing
OR	null
	Creative Industries Elective

## Year 5, Semester 2

LWB433	Professional Responsibility
	Creative Industries Elective
	Law Elective Units

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll



## CREATIVE INDUSTRIES

KMB004	World Music	KDB106	Dance Analysis
KMB104	Music and Sound Skills	KDB109	Funk, Tap and all that Jazz
KMB105	Music and Sound Technology	KDB204	Australian Dance
KMB107	Sound, Image, Text		Faculty
KMB108	Sound Recording and Acoustics	KKB290	Supervised Group Project
	Film & Television Discipline	KKB211	Computational Arts 2
KPB102	Film History	KKB320	Workplace Learning
KPB106	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	Workplace Learning
KPB203	Australian Film	KKB340-2	Workplace Learning
KPB303	Critical Thinking About Television	KKB357	Independent Study
	Performance Studies Discipline		Fashion Discipline
KTB061	Creative Industries Management	KFB105	Fashion and Modernity
KTB062	Creative Industries Events and Festivals		Journalism Discipline
KTB101	20th Century Performance	KJB101	Journalism Information Systems
KTB204	Understanding Performance	KJB120	Newswriting
KTB306	Directing for Events and Festivals	KJB121	Journalistic Inquiry
	Visual Arts Discipline	KJB224	Feature Writing
KVB102	Modernism	KJB280	International Journalism
KVB104	Photomedia and Artistic Practice	KJB337	Public Affairs Reporting
KVB110	2D Media and Processes		Music & Sound Discipline
KVB212	Australian Art, Architecture and Design	KMB002	Music and Spirituality
KVB304	Contemporary Art Issues	KMB003	Sex Drugs Rock 'n' roll
	Creative Writing & Cultural Studies Discipline	KMB004	World Music
KWB001	Introduction to Literary Theory and Cultural Studies	KMB007	Introductory Ensemble
KWB003	Modern Times (Literature and Culture in the 20th Century)	KMB105	Music and Sound Technology
KWB005	Wonderlands: Literature and Culture in the 19th Century	KMB107	Sound, Image, Text
		KMB108	Sound Recording and Acoustics
KWB101	Introduction to Creative Writing		Film & Television Discipline
KWB102	Media Writing	KPB103	Film Genres
KWB103	Persuasive Writing	KPB104	Film and Television Production Resource Management
KWB104	Creative Writing: The Short Story	KPB107	Television Genres
KWB105	Film and Television Scriptwriting	KPB205	Documentary Theory and Practice
KWB107	Introduction to Creative Non-Fiction	KPB206	International Cinema
KWB207	Great Books: The Literary Classics		Performance Studies Discipline
		KTB062	Creative Industries Events and Festivals
<b>Semester 2</b>		KTB104	Performance Innovation
	Media & Communication Discipline	KTB207	Staging Australia
KCB101	Communication in the New Economy		Visual Arts Discipline
KCB103	Strategic Speech Communication	KVB103	Australian Art
KCB104	Media and Communications Industries	KVB104	Photomedia and Artistic Practice
KCB105	Media and Communication Research Methods	KVB108	Contemporary Asian Visual Culture
KCB202	New Media Technologies	KVB211	Post 1945 Art
KCB203	Consumer Cultures	KVB306	Video Art and Culture
	Communication Design Discipline	KVB307	Theories of Spatial Culture
KIB202	Enabling Immersion		Creative Writing & Cultural Studies Discipline
	Dance Discipline	KWB002	Ozlit

KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Barrister, Crown Law Officer, In-House Lawyer, Information Officer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Solicitor.

**Bachelor of Creative Industries (Media and Communication)/Bachelor of Business (Advertising, International Business, Public Relations) (IF09)**

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040286E

**Course duration (full-time):** 4/4.5 years (8 or 9 Semesters - Students may choose)

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007:\$15360

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 409182

**Past rank cut-off:** 82

**Past OP cut-off:** 9

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 432

**Standard credit points per full-time semester:** 48 (Years 1 & 2), 60 (Years 3 & 4)

**Course coordinator:** Associate Professor Adrian Thomas (Creative Industries); Mr Andrew Paltridge (Business)

**Discipline coordinator:** Dr Gayle Kerr (Advertising); Mr Simon Ridings (International Business); Ms Robina Xavier (Public Relations); Dr Jason Sternberg (Media & Communication)

**Campus:** Gardens Point and Kelvin Grove

**Discontinuation**

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX34 Bachelor of Business/Bachelor of Creative Industries. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

**OP Guarantee**

The OP Guarantee does not apply to this course.

**Overview**

Units in media and communication provide both practical skills and contextual understanding of the rapidly growing media and communication industries, preparing graduates for employment in these sectors as they are transformed by digital media development, globalisation and convergence. Students can select business units in either advertising, international business or public relations with areas covered including advertising, public relations, globalisation, international business development and the world economy.

For further information see the Bachelor of Creative Industries (Media and Communication) course entry and the Bachelor of Business (Advertising, International Business or Public Relations) course entry in the Business and Tourism section.

**Career Outcomes**

Media and Communication graduates work as media and communication officers for private sector, government and non-government organisations as well as media researchers and policy developers. Advertising graduates enter the marketplace as copywriters, media planners, account executives, media representatives, product managers and researchers. The international business major equips graduates for careers with companies engaged in international trade, multinational companies, and financial institutions dealing with international marketing and investments. Public relations graduates enter the marketplace as public relations managers and consultants, editors of trade and specialist publications, speechwriters, information officers, corporate communication officers and professionals, and special events managers.

**Professional Recognition**

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

\*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

\*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

\*International Business - Australian Institute of Export;

\*Public Relations - Public Relations Institute of Australia.

**Course Design**

Students are required to complete 432 credit points comprised of 192 credit points for the Bachelor of Creative Industries component, and 240 credit points for the Bachelor of Business component.

For the Creative Industries (Media and Communication) component, students must complete two (2) Creative Industries Faculty Core units (24 credit points) plus ten (10) Media and Communication Discipline units (120 credit points) plus four (4) Electives (48 credit points).

For the Business component, students must complete the 96 credit point Faculty Core Units together with a 72 credit point Major and a further 72 credit points in which the student must complete one of the following: Double Major, Extended Major or Specialisation.

**Deferment**

QUT's deferment policy does not apply to this course.

**Course structure - Advertising (8 semester Concurrent Model)**

## CREATIVE INDUSTRIES

### Year 1, Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing
KCB102	Media and Society: From Printing Press to Internet Creative Industries Core Unit

### Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KCB101	Communication in the New Economy
KCB104	Media and Communications Industries

### Year 2, Semester 1

AMB222	Media Planning
BSB119	International and Electronic Business
KCB103	Strategic Speech Communication Creative Industries Core Unit

### Year 2, Semester 2

AMB221	Advertising Copywriting Business Double Major/Extended Major/Specialisation Unit
KCB202	New Media Technologies Creative Industries Elective

### Year 3, Semester 1

BSB113	Economics
BSB115	Management, People and Organisations Business Double Major/Extended Major/Specialisation Unit
KCB301	Media Audiences
KCB201	Virtual Cultures

### Year 3, Semester 2

BSB110	Accounting
BSB114	Government, Business and Society Business Double Major/Extended Major/Specialisation Unit
KCB203	Consumer Cultures Creative Industries Elective

### Year 4, Semester 1

AMB320	Advertising Management
BSB111	Business Law and Ethics Business Double Major/Extended Major/Specialisation
KCB302	Political Communication Creative Industries Elective

### Year 4, Semester 2

AMB321	Advertising Campaigns
--------	-----------------------

Business Double Major/Extended Major/Specialisation Unit

Business Double Major/Extended Major/Specialisation Unit

KCB304	Managing Communication Resources Creative Industries Elective
--------	--

### Business Units

Students should refer to the BS56 Course Notes entry for information on double major/extended major/specialisation units

### Course structure - Advertising (9 Semester Concurrent Model)

#### Year 1, Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing
KCB102	Media and Society: From Printing Press to Internet Creative Industries Core Unit

#### Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KCB101	Communication in the New Economy
KCB202	New Media Technologies

#### Year 2, Semester 1

AMB222	Media Planning
BSB119	International and Electronic Business
KCB103	Strategic Speech Communication Creative Industries Core Unit

#### Year 2, Semester 2

AMB221	Advertising Copywriting Business Double Major / Extended Major / Specialisation Unit
KCB104	Media and Communications Industries Creative Industries Elective

#### Year 3, Semester 1

BSB113	Economics
BSB115	Management, People and Organisations
KCB201	Virtual Cultures
KCB301	Media Audiences

#### Year 3, Semester 2

BSB114	Government, Business and Society Business Double Major / Extended Major / Specialisation Unit
KCB203	Consumer Cultures Creative Industries Elective

#### Year 4, Semester 1

## CREATIVE INDUSTRIES

AMB320	Advertising Management Business Double Major / Extended Major / Specialisation Business Double Major / Extended Major / Specialisation Unit
KCB302	Political Communication

### Year 4, Semester 2

AMB321	Advertising Campaigns Business Double Major / Extended Major / Specialisation Unit
KCB304	Managing Communication Resources Creative Industries Elective

### Year 5, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics Business Double Major / Extended Major / Specialisation Unit Creative Industries Elective

### Business Units

Students should refer to the BS56 Course Notes entry for information on double major/extended major/specialisation units

### Course structure - International Business (With No Language - 8 Semester Concurrent Model)

#### Year 1, Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business
KCB102	Media and Society: From Printing Press to Internet Creative Industries Core Unit

#### Year 1, Semester 2

BSB113	Economics
BSB115	Management, People and Organisations
KCB101	Communication in the New Economy
KCB104	Media and Communications Industries

#### Year 2, Semester 1

BSB110	Accounting
BSB126	Marketing
KCB103	Strategic Speech Communication Creative Industries Core Unit

#### Year 2, Semester 2

IBB202	Fundamentals of International Finance
IBB213	International Marketing
KCB202	New Media Technologies Creative Industries Elective

#### Year 3, Semester 1

IBB210	Export Management International Business Area Study 1 Business Double Major / Extended Major / Specialisation Unit
KCB301	Media Audiences
KCB201	Virtual Cultures

### Year 3, Semester 2

BSB122	Quantitative Analysis and Finance International Business Area Study 2 Business Double Major / Extended Major / Specialisation Unit
KCB203	Consumer Cultures Creative Industries Elective

### Year 4, Semester 1

BSB111	Business Law and Ethics Business Double Major / Extended Major / Specialisation Unit Business Double Major / Extended Major / Specialisation Unit
KCB302	Political Communication Creative Industries Elective

### Year 4, Semester 2

IBB300	International Business Strategy Business Double Major / Extended Major / Specialisation Unit Business Double Major / Extended Major / Specialisation Unit
KCB304	Managing Communication Resources Creative industries Elective

### International Business Area Study Units

Students must complete one of the following pairs of area study units:

IBB208	European Business Development
IBB308	Contemporary Business in Europe OR
IBB217	Asian Business Development
IBB317	Contemporary Business in Asia

### Business Units

Students should refer to the BS56 Course Notes entry for information on double major/extended major/specialisation units

### Course structure - International Business (With No Language - 9 Semester Concurrent Model)

#### Year 1, Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business
KCB102	Media and Society: From Printing Press to Internet

## CREATIVE INDUSTRIES

### Creative Industries Core Unit

#### Year 1, Semester 2

BSB113	Economics
BSB115	Management, People and Organisations
KCB101	Communication in the New Economy
KCB202	New Media Technologies

#### Year 2, Semester 1

BSB110	Accounting
BSB126	Marketing
KCB103	Strategic Speech Communication
	Creative Industries Core Unit

#### Year 2, Semester 2

IBB202	Fundamentals of International Finance
IBB213	International Marketing
KCB104	Media and Communications Industries
	Creative Industries Elective

#### Year 3, Semester 1

IBB210	Export Management
	International Business Area Study 1
KCB301	Media Audiences
KCB201	Virtual Cultures

#### Year 3, Semester 2

BSB122	Quantitative Analysis and Finance
	International Business Area Study 2
KCB203	Consumer Cultures
	Creative Industries Elective

#### Year 4, Semester 1

BSB111	Business Law and Ethics
	Business Double Major / Extended Major / Specialisation Unit
	Business Double Major / Extended Major / Specialisation Unit
KCB302	Political Communication

#### Year 4, Semester 2

IBB300	International Business Strategy
	Business Double Major / Extended Major / Specialisation Unit
KCB304	Managing Communication Resources
	Creative industries Elective

#### Year 5, Semester 1

	Business Double Major/Extended Major/Specialisation Unit
	Business Double Major/Extended Major/Specialisation Unit
	Business Double Major/Extended

### Major/Specialisation Unit

#### Creative Industries Elective

#### International Business Area Study Units

Students must complete one of the following pairs of area study units:

IBB208	European Business Development
IBB308	Contemporary Business in Europe
	OR
IBB217	Asian Business Development
IBB317	Contemporary Business in Asia

#### Business Units

Students should refer to the BS56 Course Notes entry for information on double major/extended major/specialisation units

### Course structure -International Business (With Language - 8 Semester Concurrent Model)

#### Year 1, Semester 1

BSB119	International and Electronic Business
	Language 1
KCB102	Media and Society: From Printing Press to Internet
	Creative Industries Core Unit

#### Year 1, Semester 2

BSB113	Economics
	Language 2
KCB101	Communication in the New Economy
KCB202	New Media Technologies

#### Year 2, Semester 1

BSB122	Quantitative Analysis and Finance
	Language 3
KCB103	Strategic Speech Communication
	Creative Industries Core Unit

#### Year 2, Semester 2

IBB202	Fundamentals of International Finance
	Language 4
KCB104	Media and Communications Industries
	Creative Industries Elective

#### Year 3, Semester 1

BSB114	Government, Business and Society
BSB126	Marketing
	Language 5
	OR
IBB205	Cross-Cultural Communication and Negotiation
KCB201	Virtual Cultures
KCB301	Media Audiences

## CREATIVE INDUSTRIES

### Year 3, Semester 2

BSB110	Accounting
IBB213	International Marketing Language 6 OR International Business Elective Unit (IBB2xx or IBB3xx)
KCB203	Consumer Cultures Creative Industries Elective

### Year 4, Semester 1

BSB115	Management, People and Organisations
IBB210	Export Management International Business Area Study 1
KCB302	Political Communication Creative Industries Elective

### Year 4, Semester 2

BSB111	Business Law and Ethics
IBB300	International Business Strategy International Business Area Study 2
KCB304	Managing Communication Resources Creative Industries Elective

### International Business Area Study Units

Students must complete one of the following pairs of area study units:

IBB208	European Business Development
IBB308	Contemporary Business in Europe OR
IBB217	Asian Business Development
IBB317	Contemporary Business in Asia

### Course structure - International Business (With Language - 9 Semester Concurrent Model)

#### Year 1, Semester 1

BSB119	International and Electronic Business Language 1
KCB102	Media and Society: From Printing Press to Internet Creative Industries Core Unit

#### Year 1, Semester 2

BSB113	Economics Language 2
KCB202	New Media Technologies
KCB101	Communication in the New Economy

#### Year 2, Semester 1

BSB122	Quantitative Analysis and Finance Language 3
--------	---

KCB103	Strategic Speech Communication Creative Industries Core Unit
--------	---

#### Year 2, Semester 2

IBB202	Fundamentals of International Finance Language 4
KCB104	Media and Communications Industries Creative Industries Elective

#### Year 3, Semester 1

BSB126	Marketing Language 5 OR
IBB205	Cross-Cultural Communication and Negotiation
KCB201	Virtual Cultures
KCB301	Media Audiences

#### Year 3, Semester 2

IBB213	International Marketing Language 6 OR International Business Elective Unit (IBB2xx, IBB3xx)
KCB203	Consumer Cultures Creative Industries Elective

#### Year 4, Semester 1

BSB115	Management, People and Organisations International Business Area Study 1
KCB302	Political Communication Creative Industries Elective

#### Year 4, Semester 2

BSB114	Government, Business and Society
IBB300	International Business Strategy International Business Area Study 2
KCB304	Managing Communication Resources

#### Year 5, Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics
IBB210	Export Management Creative Industries Elective

### International Business Area Study Units:

Students must complete one of the following pairs of area study units:

IBB208	European Business Development
IBB308	Contemporary Business in Europe OR
IBB217	Asian Business Development

## CREATIVE INDUSTRIES

IBB317 Contemporary Business in Asia

Creative Industries Elective

### Course structure - Public Relations (8 Semester Concurrent Model)

#### Year 1, Semester 1

BSB122 Quantitative Analysis and Finance  
 BSB126 Marketing  
 KCB102 Media and Society: From Printing Press to Internet  
 Creative Industries Core Unit

#### Year 1, Semester 2

AMB260 Public Relations Theory and Practice  
 BSB119 International and Electronic Business  
 KCB101 Communication in the New Economy  
 KCB104 Media and Communications Industries

#### Year 2, Semester 1

AMB201 Marketing and Audience Research  
 AMB261 Media Relations and Publicity  
 KCB103 Strategic Speech Communication  
 Creative Industries Core Unit

#### Year 2, Semester 2

AMB262 Public Relations Writing  
 Business Double Major / Extended Major /  
 Specialisation Unit  
 KCB202 New Media Technologies  
 Creative Industries Elective

#### Year 3, Semester 1

BSB113 Economics  
 BSB115 Management, People and Organisations  
 KCB201 Virtual Cultures  
 KCB301 Media Audiences  
 Business Double Major / Extended Major /  
 Specialisation Unit

#### Year 3, Semester 2

BSB110 Accounting  
 BSB114 Government, Business and Society  
 Business Double Major / Extended Major /  
 Specialisation Unit  
 KCB203 Consumer Cultures  
 Creative Industries Elective

#### Year 4, Semester 1

AMB360 Corporate Communication Management  
 BSB111 Business Law and Ethics  
 Business Double Major / Extended Major /  
 Specialisation Unit  
 KCB302 Political Communication

#### Year 4, Semester 2

AMB361 Public Relations Campaigns  
 Business Double Major / Extended Major /  
 Specialisation Unit  
 Business Double Major / Extended Major /  
 Specialisation Unit  
 KCB304 Managing Communication Resources  
 Creative Industries Elective

#### Business Units

Students should refer to the BS56 Course Notes entry for information on double major/extended major/specialisation units

The units AMB201 Market and Audience Research and MGB220 Management Research Methods are incompatible units. Students undertaking HRM or Management as a double major should contact the school for enrolment advice. From Semester 2, 2003 students who complete both AMB201 and MGB220 will be required to undertake an approved substitute unit to satisfy course requirements.

### Course structure - Public Relations (9 Semester Concurrent Model)

#### Year 1, Semester 1

BSB122 Quantitative Analysis and Finance  
 BSB126 Marketing  
 KCB102 Media and Society: From Printing Press to Internet  
 Creative Industries Core Unit

#### Year 1, Semester 2

AMB260 Public Relations Theory and Practice  
 BSB119 International and Electronic Business  
 KCB101 Communication in the New Economy  
 KCB202 New Media Technologies

#### Year 2, Semester 1

AMB201 Marketing and Audience Research  
 AMB261 Media Relations and Publicity  
 KCB103 Strategic Speech Communication  
 Creative Industries Core Unit

#### Year 2, Semester 2

AMB262 Public Relations Writing  
 Business Double Major / Extended Major /  
 Specialisation Unit  
 KCB104 Media and Communications Industries  
 Creative Industries Elective

#### Year 3, Semester 1

BSB113 Economics



# CREATIVE INDUSTRIES

Business Double Major / Extended Major /  
Specialisation Unit

\*\* KKB018 is not recommended for first year students until their second semester.

KCB201 Virtual Cultures  
KCB301 Media Audiences

## List of Languages

### Year 3, Semester 2

BSB115 Management, People and Organisations  
Business Double Major / Extended Major /  
Specialisation Unit  
KCB203 Consumer Cultures  
Creative Industries Elective

### List of Languages

The same language must be studied for at least four levels and unit codes are sequential (eg. French HHB061, HHB062, HHB063, HHB064). With the permission of the Major Coordinator, and where available, languages other than those listed may be taken, including languages studied at another university. International students must take a language that is not their native tongue. The language units are as follows:

### Year 4, Semester 1

AMB360 Corporate Communication Management  
BSB110 Accounting  
Business Double Major / Extended Major /  
Specialisation Unit  
KCB302 Political Communication

### French

1. Students without Year 12 Language qualifications in French should undertake the following unit sequence:

### Year 4, Semester 2

AMB361 Public Relations Campaigns  
Business Double Major / Extended Major /  
Specialisation Unit  
KCB304 Managing Communication Resources  
Creative Industries Elective

HHB061 French 1  
HHB062 French 2  
HHB063 French 3  
HHB064 French 4  
HHB065 French 5  
HHB066 French 6

2. Students with Year 12 Language qualifications or equivalent in French should undertake the following unit sequence:

### Year 5, Semester 1

BSB111 Business Law and Ethics  
BSB114 Government, Business and Society  
Business Double Major / Extended Major /  
Specialisation Unit  
Creative Industries Elective

HHB063 French 3  
HHB064 French 4  
HHB065 French 5  
HHB066 French 6  
HHB067 French 7  
HHB068 French 8

### Business Units

Students should refer to the BS56 Course Notes entry for information on double major/extended major/specialisation units

The units AMB201 Market and Audience Research and MGB220 Management Research Methods are incompatible units. Students undertaking HRM or Management as a double major should contact the school for enrolment advice. From Semester 2, 2003 students who complete both AMB201 and MGB220 will be required to undertake an approved substitute unit to satisfy course requirements.

### INDONESIAN

1. Students without Year 12 Language qualifications in Indonesian should undertake the following unit sequence:

HHB071 Indonesian 1  
HHB072 Indonesian 2  
HHB073 Indonesian 3  
HHB074 Indonesian 4  
HHB075 Indonesian 5  
HHB076 Indonesian 6

2. Students with Year 12 Language qualifications or equivalent in Indonesian should undertake the following unit sequence:

HHB073 Indonesian 3  
HHB074 Indonesian 4  
HHB075 Indonesian 5  
HHB076 Indonesian 6  
HHB077 Indonesian 7  
HHB078 Indonesian 8

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology  
KKB008 Narrative in the Creative Industries  
KKB009 Writing for Creative Industries  
KKB010 Cultures and Creativity  
KKB018 Creative Industries  
\* KKB007 and KKB009 are recommended for first year students.

**JAPANESE**

1. Students without Year 12 Language qualifications in Japanese should undertake the following unit sequence:

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6

2. Students with Year 12 Language qualifications or equivalent in Japanese should undertake the following unit sequence:

HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

**GERMAN**

1. Students without Year 12 Language qualifications in German should undertake the following unit sequence:

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

2. Students with Year 12 Language qualifications or equivalent in German should undertake the following unit sequence:

HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

**Potential Careers:**

Academic, Administrator, Advertising Professional, Educator, Information Officer, International Business Specialist, Internet Professional, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Publishing Professional, Web Designer.

## Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws (IF10)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 040288C

**Course duration (full-time):** 5 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007:\$15360

**International Fees (per semester):** 2007:\$9,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 409192; Dfee: 409196

**Past rank cut-off:** 90. Dfee places were not offered last year.

**Past OP cut-off:** 6. Dfee places were not offered last year.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 528

**Standard credit points per full-time semester:** 48 (Semesters 3,4,5,6,9+10), 60 (Semesters 1,2,7+8)

**Course coordinator:** Creative Industries: Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au)); Law: Director, Undergraduate Programs

**Discipline coordinator:** Creative Industries: Dr Jason Sternberg

**Campus:** Gardens Point and Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this program.

### General

This five-year professional double degree in Media and Communication and Law combines practical skills and contextual understanding of the media and communication industries with the skills to work as legal practitioners. In addition to the media and communication subjects studied in the first three years, in the fourth and fifth years students concentrate on law studies and have the opportunity to specialise in media law and policy, commercial law, corporate law, taxation law, medico-legal issues, alternative dispute resolution, public international law, Asian legal systems, feminist theories of law or environmental law.

### Professional Recognition

The law degree component covers all the law units required for admission as a legal practitioner in Australia and is approved for the purposes of the Solicitors' and Barristers' Admission Rules.

### Career Outcomes

Graduates will find work in private practice as a barrister or solicitor, may practice in law-related government departments or within large companies as 'in-house' lawyers. Media and Communication opportunities are

similar to those of students with the single Bachelor of Creative Industries (Media and Communication) degree.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### Course structure

#### Year 1, Semester 1

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

#### Year 1, Semester 2

KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
	Creative Industries Core Unit
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

#### Year 2, Semester 1

	Creative Industries Core Unit
	Creative Industries Core Unit
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
LWB136	Contracts A

#### Year 2, Semester 2

	Creative Industries Core Unit
KKB175	Creative Industries Legal Issues
LWB137	Contracts B
KCB202	New Media Technologies

#### Year 3, Semester 1

KCB301	Media Audiences
KCB302	Political Communication

- LWB138 Fundamentals of Torts  
LWB238 Fundamentals of Criminal Law

**Year 3, Semester 2**

- LWB139 Select Issues in Torts  
LWB239 Criminal Responsibility  
KCB203 Consumer Cultures  
KCB304 Managing Communication Resources

**Year 4, Semester 1**

- LWB231 Introduction to Public Law  
LWB236 Real Property A  
LWB240 Principles of Equity  
LWB332 Commercial and Personal Property Law  
LWB333 Theories of Law

**Year 4, Semester 2**

- LWB235 Australian Federal Constitutional Law  
LWB237 Real Property B  
LWB241 Trusts  
LWB331 Administrative Law  
LWB334 Corporate Law

**Year 5, Semester 1**

- LWB431 Civil Procedure  
LWB432 Evidence  
LWB434 Advanced Research and Legal Reasoning  
Elective Unit

**Year 5, Semester 2**

- LWB433 Professional Responsibility  
Elective Units

**Creative Industries Core Units**

- KKB007 Introduction to Multimedia Technology  
KKB008 Narrative in the Creative Industries  
KKB009 Writing for Creative Industries  
KKB010 Cultures and Creativity  
KKB018 Creative Industries  
\* KKB007 and KKB009 are recommended for first year students.  
\*\* KKB018 is not recommended for first year students until their second semester.

**Potential Careers:**

Academic, Advertising Professional, Barrister, Crown Law Officer, Educator, Government Officer, In-House Lawyer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Solicitor, Web Designer.

## Bachelor of Mass Communication (IF27)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 037542J

**Course duration (full-time):** 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$6,107

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 409012; Dfee: 409016

**Past rank cut-off:** 75. Dfee places were not offered last year.

**Past OP cut-off:** 12. Dfee places were not offered last year.

**OP Guarantee:** Yes

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Dr Jason Sternberg (Media & Communication); Ms Jeanette McGown (Television); Dr Leo Bowman (Journalism); Dr Gayle Kerr (Advertising); Ms Robina Xavier (Public Relations)

**Campus:** Gardens Point and Kelvin Grove

### General

This professional course is a joint offering by the Faculties of Business and Creative Industries, designed to capitalise on the dynamic area of mass media studies and the communication challenges faced by organisations in the digital age.

Students can participate in a flexible program design that includes areas of study from both Faculties, providing grounding in areas such as international journalism, television, media and communication, advertising and public relations. The combined expertise of these Faculties gives students a unique opportunity to foster their skills in creative, technical and business communication.

### Degree Structure

Students commencing the Bachelor of Mass Communication must complete 24 units of equal weighting totalling 288 credit points comprised of

- Faculty Core (six faculty core units)
- Major Core (two majors of six units each) and
- Electives (six units).

Although studies can be tailored to meet a specific career goal or create a wide variety of career choices, there is a set of recommended combinations of majors. Students are not required to take these combinations, however they do represent the more common and logical choices within a mass communication qualification.

The recommended combinations are:

- Public Relations and International Journalism
- Public Relations and Media and Communication
- Advertising and Television
- International Journalism and Media and Communication.

### Career Opportunities

Graduates may obtain employment in a wide variety of public and private sector organisations. Potential employment opportunities include careers as public relations consultants, media planners, copywriters, corporate communication managers, specialist journalists, media production specialists, media advisors and event managers.

### Professional Recognition

Graduates of the Bachelor of Mass Communication (depending on their choice of majors) may satisfy the academic requirements for membership of the Advertising Institute of Australia and the Society of Business Communicators.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### General Course structure

#### FACULTY CORE UNITS - 6 units required

KKB018	Creative Industries
KKB007	Introduction to Multimedia Technology
KKB009	Writing for Creative Industries
BSB126	Marketing
AMB201	Marketing and Audience Research
	EITHER
AMB220	Advertising Theory and Practice
	OR
AMB260	Public Relations Theory and Practice

\* Students intending to take the Television sub-major are required to take KWB102 Media Writing in place of KKB009 Writing for the Creative Industries.

#### MAJOR CORE UNITS - 12 units required - Select two of the following 6 units majors

## CREATIVE INDUSTRIES

### Advertising

AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
	Students who have completed AMB220 Advertising Theory and Practice as part of the Faculty Core will need to choose one of the following three units as a substitution:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB330	Advertising Strategy and Planning

### Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB370	Public Relations Cases
AMB361	Public Relations Campaigns
	Students who have completed AMB260 Public Relations Theory and Practice as part of the Faculty Core will need to choose one of the following three units as a substitution:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB231	Marketing Communications Regulations and Ethics

### Media and Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB302	Political Communication
KCB304	Managing Communication Resources
KCB202	New Media Technologies
KCB301	Media Audiences
	* Students may enrol in KKB320 Workplace Learning instead of KCB302 Political Communication subject to the approval of the Media and Communication Major Coordinator

### Television

KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television Genres
KPB303	Critical Thinking About Television

### International Journalism

KJB101	Journalism Information Systems
--------	--------------------------------

KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
	** Students may enrol in KKB320 Workplace Learning instead of KJB337 Public Affairs Reporting subject to the approval of the Journalism Major Coordinator

### Electives - 6 units required

Select six units from any Faculty.

### Course structure - Advertising / International Journalism

#### Year 1, Semester 1

KKB007	Introduction to Multimedia Technology
KKB009	Writing for Creative Industries
KJB101	Journalism Information Systems
BSB126	Marketing

#### Year 1, Semester 2

KJB120	Newswriting
KKB018	Creative Industries
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

#### Year 2, Semester 1

KJB121	Journalistic Inquiry
AMB201	Marketing and Audience Research
AMB222	Media Planning
	Elective

#### Year 2, Semester 2

KJB280	International Journalism
AMB221	Advertising Copywriting
	Elective
	Elective

#### Year 3, Semester 1

KJB224	Feature Writing
AMB320	Advertising Management
AMB202	Integrated Marketing Communication
	OR
AMB230	Internet Promotion
	OR
AMB330	Advertising Strategy and Planning
	Elective

#### Year 3, Semester 2

KJB337	Public Affairs Reporting
AMB321	Advertising Campaigns

Elective  
Elective

\* Students may enrol in KKB320 Workplace Learning instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

\* Students may enrol in KKB320 Workplace Learning instead of KJB337 subject to approval of the Journalism Major Coordinator

**Course structure - Advertising / Media & Communication**

**Year 1, Semester 1**

KKB009 Writing for Creative Industries  
BSB126 Marketing  
KCB101 Communication in the New Economy  
KCB103 Strategic Speech Communication

**Year 1, Semester 2**

KKB018 Creative Industries  
AMB200 Consumer Behaviour  
AMB220 Advertising Theory and Practice  
AMB201 Marketing and Audience Research

**Year 2, Semester 1**

KCB301 Media Audiences  
AMB222 Media Planning  
Elective  
Choose either KWB102 or KKB007:  
KWB102 Media Writing  
KKB007 Introduction to Multimedia Technology

**Year 2, Semester 2**

KCB202 New Media Technologies  
AMB221 Advertising Copywriting  
Elective  
Elective

**Year 3, Semester 1**

KCB302 Political Communication  
AMB320 Advertising Management  
AMB202 Integrated Marketing Communication  
OR  
AMB230 Internet Promotion  
OR  
AMB330 Advertising Strategy and Planning  
Elective

**Year 3, Semester 2**

KCB304 Managing Communication Resources  
AMB321 Advertising Campaigns  
Elective  
Elective

**Course structure - Advertising / Television**

**Year 1, Semester 1**

KKB007 Introduction to Multimedia Technology  
KPB106 Australian Television  
KWB102 Media Writing  
BSB126 Marketing

**Year 1, Semester 2**

AMB200 Consumer Behaviour  
AMB220 Advertising Theory and Practice  
KKB018 Creative Industries  
KPB101 Foundations of Film and Television Production

**Year 2, Semester 1**

AMB201 Marketing and Audience Research  
AMB221 Advertising Copywriting  
AMB222 Media Planning  
KPB105 Narrative Production

**Year 2, Semester 2**

AMB320 Advertising Management  
KPB104 Film and Television Production Resource Management  
Elective  
Elective

**Year 3, Semester 1**

KPB303 Critical Thinking About Television  
AMB202 Integrated Marketing Communication  
OR  
AMB230 Internet Promotion  
OR  
AMB330 Advertising Strategy and Planning  
Elective  
Elective

**Year 3, Semester 2**

KPB107 Television Genres  
AMB321 Advertising Campaigns  
Elective  
Elective

**Course structure - Advertising/Public Relations**

**Year 1, Semester 1**

BSB126 Marketing  
KKB007 Introduction to Multimedia Technology

## CREATIVE INDUSTRIES

KKB009 Writing for Creative Industries  
Elective

### Year 1, Semester 2

AMB200 Consumer Behaviour  
AMB201 Marketing and Audience Research  
AMB220 Advertising Theory and Practice  
AMB260 Public Relations Theory and Practice

### Year 2, Semester 1

AMB221 Advertising Copywriting  
AMB222 Media Planning  
AMB261 Media Relations and Publicity  
Choose either KCB103 or KWB102  
KCB103 Strategic Speech Communication  
KWB102 Media Writing

### Year 2, Semester 2

AMB262 Public Relations Writing  
Choose one from the following three units:  
AMB230 Internet Promotion  
AMB202 Integrated Marketing Communication  
AMB231 Marketing Communications Regulations and Ethics  
Elective  
Elective

### Year 3, Semester 1

AMB320 Advertising Management  
AMB370 Public Relations Cases  
Choose one from the following three units:  
AMB202 Integrated Marketing Communication  
AMB230 Internet Promotion  
AMB330 Advertising Strategy and Planning  
Elective

### Year 3, Semester 2

AMB321 Advertising Campaigns  
AMB361 Public Relations Campaigns  
Elective  
Elective

### Course structure - Public Relations / Television

#### Year 1, Semester 1

BSB126 Marketing  
KKB007 Introduction to Multimedia Technology  
KPB106 Australian Television  
KWB102 Media Writing

#### Year 1, Semester 2

AMB201 Marketing and Audience Research

AMB260 Public Relations Theory and Practice  
KKB018 Creative Industries  
KPB101 Foundations of Film and Television Production

### Year 2, Semester 1

AMB261 Media Relations and Publicity  
KPB105 Narrative Production  
Elective  
Elective

### Year 2, Semester 2

AMB262 Public Relations Writing  
KPB104 Film and Television Production Resource Management  
KPB107 Television Genres  
Elective

### Year 3, Semester 1

AMB370 Public Relations Cases  
KPB303 Critical Thinking About Television  
Elective  
Elective

### Year 3, Semester 2

Choose two from the following three units:  
AMB202 Integrated Marketing Communication  
AMB230 Internet Promotion  
AMB231 Marketing Communications Regulations and Ethics  
AMB361 Public Relations Campaigns  
Elective

### Course structure - Public Relations / Media & Communication

#### Year 1, Semester 1

KCB101 Communication in the New Economy  
KCB103 Strategic Speech Communication  
KKB009 Writing for Creative Industries  
BSB126 Marketing

#### Year 1, Semester 2

KKB007 Introduction to Multimedia Technology  
KKB018 Creative Industries  
AMB201 Marketing and Audience Research  
AMB260 Public Relations Theory and Practice

#### Year 2, Semester 1

KCB301 Media Audiences  
AMB261 Media Relations and Publicity  
Elective  
Elective



## CREATIVE INDUSTRIES

### Year 2, Semester 2

KCB202	New Media Technologies
AMB262	Public Relations Writing
	Choose two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB231	Marketing Communications Regulations and Ethics

### Year 3, Semester 1

KCB302	Political Communication
AMB370	Public Relations Cases
	Elective
	Elective

### Year 3, Semester 2

KCB304	Managing Communication Resources
AMB361	Public Relations Campaigns
	Elective
	Elective
	* Students may enrol in KKB320 Workplace Learning instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

### Course structure - Public Relations / International Journalism

#### Year 1, Semester 1

BSB126	Marketing
KJB101	Journalism Information Systems
KKB007	Introduction to Multimedia Technology
KKB009	Writing for Creative Industries

#### Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
KJB120	Newsriting
KKB018	Creative Industries

#### Year 2, Semester 1

AMB261	Media Relations and Publicity
KJB121	Journalistic Inquiry
	Elective
	Elective

#### Year 2, Semester 2

AMB262	Public Relations Writing
KJB280	International Journalism
	Choose two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion

AMB231	Marketing Communications Regulations and Ethics
--------	---

### Year 3, Semester 1

AMB370	Public Relations Cases
KJB224	Feature Writing
	Elective
	Elective

### Year 3, Semester 2

AMB361	Public Relations Campaigns
KJB337	Public Affairs Reporting
	Elective
	Elective

\* Students may enrol in KKB320 Workplace Learning instead of KJB337 subject to approval of the Journalism Discipline Coordinator.

### Course structure - Media & Communication / Television

#### Year 1, Semester 1

KCB101	Communication in the New Economy
KWB102	Media Writing
BSB126	Marketing
KKB007	Introduction to Multimedia Technology

#### Year 1, Semester 2

KKB018	Creative Industries
KPB104	Film and Television Production Resource Management
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
	OR
AMB260	Public Relations Theory and Practice

#### Year 2, Semester 1

KPB106	Australian Television
KCB103	Strategic Speech Communication
KCB301	Media Audiences
	Elective

#### Year 2, Semester 2

KPB101	Foundations of Film and Television Production
KCB202	New Media Technologies
	Elective
	Elective

#### Year 3, Semester 1

KPB105	Narrative Production
KCB302	Political Communication
KPB303	Critical Thinking About Television
	Elective

# CREATIVE INDUSTRIES

## Year 3, Semester 2

KCB304	Managing Communication Resources
KPB107	Television Genres
	Elective
	Elective

\* Students may enrol in KKB320 Workplace Learning instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

## Course structure - Media & Communication / International Journalism

### Year 1, Semester 1

BSB126	Marketing
KCB101	Communication in the New Economy
KKB009	Writing for Creative Industries
KJB101	Journalism Information Systems

### Year 1, Semester 2

KKB018	Creative Industries
KJB120	Newswriting
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
	OR
AMB220	Advertising Theory and Practice

### Year 2, Semester 1

KCB301	Media Audiences
KCB103	Strategic Speech Communication
KJB121	Journalistic Inquiry
KWB102	Media Writing

### Year 2, Semester 2

KCB202	New Media Technologies
KJB280	International Journalism
	Elective
	Elective

### Year 3, Semester 1

KJB224	Feature Writing
KCB302	Political Communication
	Elective
	Elective

### Year 3, Semester 2

KJB337	Public Affairs Reporting
KCB304	Managing Communication Resources
	Elective
	Elective

\* Students may enrol in KKB320 Workplace Learning instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator, or KJB337 Public Affairs Reporting, subject to approval of the Journalism Major Coordinator.

## Course structure - Television/International Journalism

### Year 1, Semester 1

BSB126	Marketing
KJB101	Journalism Information Systems
KKB007	Introduction to Multimedia Technology
KWB102	Media Writing

### Year 1, Semester 2

KJB120	Newswriting
KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource Management
AMB260	Public Relations Theory and Practice
	OR
AMB220	Advertising Theory and Practice

### Year 2, Semester 1

KJB121	Journalistic Inquiry
KPB105	Narrative Production
KPB106	Australian Television
	Elective

### Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB280	International Journalism
KKB102	Creative Industries: Making Connections
	Elective

### Year 3, Semester 1

KJB224	Feature Writing
KPB303	Critical Thinking About Television
	Elective
	Elective

### Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB107	Television Genres
	Elective
	Elective

\* Students may enrol in KKB320 Workplace Learning instead of KJB337 subject to approval of the Journalism Discipline Coordinator

## Creative Industries Faculty Undergraduate Open Electives

## CREATIVE INDUSTRIES

### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning

KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies

## CREATIVE INDUSTRIES

KCB203	Consumer Cultures Communication Design Discipline	KVB306	Video Art and Culture
KIB202	Enabling Immersion Dance Discipline	KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KDB106	Dance Analysis	KWB002	Ozlit
KDB109	Funk, Tap and all that Jazz	KWB004	Shakespeare, Then and Now
KDB204	Australian Dance Faculty	KWB006	Popular Fictions, Popular Culture
KKB290	Supervised Group Project	KWB007	Indigenous Writing
KKB211	Computational Arts 2	KWB102	Media Writing
KKB320	Workplace Learning	KWB104	Creative Writing: The Short Story
KKB330	Workplace Learning	KWB105	Film and Television Scriptwriting
KKB340-1	Workplace Learning	KWB106	Corporate Writing and Editing
KKB340-2	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB357	Independent Study Fashion Discipline	KWB206	Youth and Children's Writing
KFB105	Fashion and Modernity Journalism Discipline	<b>NOTES:</b>	
KJB101	Journalism Information Systems	* Only one Workplace Learning unit may be completed	
KJB120	Newswriting	* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.	
KJB121	Journalistic Inquiry	<b>Potential Careers:</b>	
KJB224	Feature Writing	Advertising Professional, Creative Writer, Government Officer, Guidance Officer, Information Officer, International Business Specialist, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.	
KJB280	International Journalism		
KJB337	Public Affairs Reporting Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB003	Sex Drugs Rock 'n' roll		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics Film & Television Discipline		
KPB103	Film Genres		
KPB104	Film and Television Production Resource Management		
KPB107	Television Genres		
KPB205	Documentary Theory and Practice		
KPB206	International Cinema Performance Studies Discipline		
KTB062	Creative Industries Events and Festivals		
KTB104	Performance Innovation		
KTB207	Staging Australia Visual Arts Discipline		
KVB103	Australian Art		
KVB104	Photomedia and Artistic Practice		
KVB108	Contemporary Asian Visual Culture		
KVB211	Post 1945 Art		

**Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary) (IF75)**

**Year offered:** 2007

**Admissions:** No

**Course duration (full-time):** 4 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full Tuition Fee \$15,360

**Domestic Entry:** February

**QTAC code:** 429162

**Past OP cut-off:** Admission to course is based on special entry requirements. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Total credit points:** 432

**Standard credit points per full-time semester:** 54 (average)

**Course coordinator:** Creative Industries: Mr Evan Jones; Education Coordinator: Dr Mal Shield

**Discipline coordinator:** Creative Industries: Aspro Cheryl Stock

**Campus:** Kelvin Grove

**Creative Industries Core Units**

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

KKB010 Cultures and Creativity

KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

**Education Studies Elective Units**

**List 3**

CLB301 Powerful Teachers, Powerful Students

CLB302 Identifying And Responding To Student Difference

CLB346 Case Studies In Adult And Family Literacy

CLB347 Teaching English as an Additional Language

CLB401 Cultural Diversity And Education

CLB402 Issues In Indigenous Education

CLB403 Gender And Sexuality Issues For Teachers

EAB423 Museums: Places Of Learning

EDB440 Independent Study

EDB443 Professional Internship Of Associate Teaching

MDB300 Teaching In The Information Age

MDB381 Science And Technology In The Community And Workplace

SPB003 Teaching Children with Disabilities

SPB004 Teaching Students with Learning Difficulties

SPB006 Educational Counselling

SPB007 Human Sexuality and Learning

SPB008 Middle Years Students and Schools

SPB009 Research Methods in Education

SPB010 Education, Law and the Beginning Teacher

SPB011 Learning/teaching Environments

SPB012 Classroom and Behaviour Management

SPB017 Classroom Management: Models And Practice

SPB018 Teaching Strategies

SPB019 Introduction to Educational Administration

SPB020 Classroom Assessment Practices

**Curriculum Studies Electives**

**List 4**

CLB334 Primary Lote Curriculum Studies

CLB374 Studies Of Society And Environment

CLB377 Business Education Studies

CLB411 Introduction to Production Practice in Film and Media Curriculum

CLB412 Advanced Studies In English, Esl Curriculum

CLB453 New Literacies And Technologies Across The Curriculum

CLB443 Trends In The Teaching Of Reading

EDB440 Independent Study

MDB395 Marine Studies Curriculum

MDB414 Learning Environments Using Information Technology

MDP529 Assessment and Intervention in Mathematics

SPB013 Progressive Strategies For General And Vocational Education

SPB014 Advanced Skills Of Effective Learning And Teaching

SPB016 Teachers and the Curriculum

SPB022 Middle Years Curriculum, Pedagogy and Assessment

HMB342 The Development of Teaching Skills in Primary Physical Education

MDB453 Middle School Mathematics Education

**Potential Careers:**

Community Education Officer, Dance Teacher, Educator, Music Teacher, Secondary School Teacher, Teacher, Visual Arts Teacher.

**Bachelor of Creative Industries  
(Drama)/Bachelor of Education  
(Secondary) (IF76)**

**Year offered:** 2007

**Admissions:** No

**Course duration (full-time):** 4 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full Fee Tuition \$15,360

**Domestic Entry:** February

**QTAC code:** 429172

**Assumed knowledge:** English (4, SA)

**Total credit points:** 432

**Standard credit points per full-time semester:** 54 (average)

**Course coordinator:** Creative Industries: Ms Christine Comans; Education: Dr Mal Shield

**Discipline coordinator:** Creative Industries: Aspro Judith McLean

**Campus:** Kelvin Grove

**Creative Industries Core Units**

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

KKB010 Cultures and Creativity

KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

**Creative Industries Faculty Undergraduate Open Electives**

**Creative Industries Faculty Undergraduate Open Electives**

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

**Semester 1**

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline

## CREATIVE INDUSTRIES

KTB061	Creative Industries Management	KFB105	Fashion and Modernity
KTB062	Creative Industries Events and Festivals		Journalism Discipline
KTB101	20th Century Performance	KJB101	Journalism Information Systems
KTB204	Understanding Performance	KJB120	Newswriting
KTB306	Directing for Events and Festivals	KJB121	Journalistic Inquiry
	Visual Arts Discipline	KJB224	Feature Writing
KVB102	Modernism	KJB280	International Journalism
KVB104	Photomedia and Artistic Practice	KJB337	Public Affairs Reporting
KVB110	2D Media and Processes		Music & Sound Discipline
KVB212	Australian Art, Architecture and Design	KMB002	Music and Spirituality
KVB304	Contemporary Art Issues	KMB003	Sex Drugs Rock 'n' roll
	Creative Writing & Cultural Studies Discipline	KMB004	World Music
KWB001	Introduction to Literary Theory and Cultural Studies	KMB007	Introductory Ensemble
KWB003	Modern Times (Literature and Culture in the 20th Century)	KMB105	Music and Sound Technology
KWB005	Wonderlands: Literature and Culture in the 19th Century	KMB107	Sound, Image, Text
KWB101	Introduction to Creative Writing	KMB108	Sound Recording and Acoustics
KWB102	Media Writing		Film & Television Discipline
KWB103	Persuasive Writing	KPB103	Film Genres
KWB104	Creative Writing: The Short Story	KPB104	Film and Television Production Resource Management
KWB105	Film and Television Scriptwriting	KPB107	Television Genres
KWB107	Introduction to Creative Non-Fiction	KPB205	Documentary Theory and Practice
KWB207	Great Books: The Literary Classics	KPB206	International Cinema
			Performance Studies Discipline
		KTB062	Creative Industries Events and Festivals
<b>Semester 2</b>		KTB104	Performance Innovation
	Media & Communication Discipline	KTB207	Staging Australia
KCB101	Communication in the New Economy		Visual Arts Discipline
KCB103	Strategic Speech Communication	KVB103	Australian Art
KCB104	Media and Communications Industries	KVB104	Photomedia and Artistic Practice
KCB105	Media and Communication Research Methods	KVB108	Contemporary Asian Visual Culture
KCB202	New Media Technologies	KVB211	Post 1945 Art
KCB203	Consumer Cultures	KVB306	Video Art and Culture
	Communication Design Discipline	KVB307	Theories of Spatial Culture
KIB202	Enabling Immersion		Creative Writing & Cultural Studies Discipline
	Dance Discipline	KWB002	Ozlit
KDB106	Dance Analysis	KWB004	Shakespeare, Then and Now
KDB109	Funk, Tap and all that Jazz	KWB006	Popular Fictions, Popular Culture
KDB204	Australian Dance	KWB007	Indigenous Writing
	Faculty	KWB102	Media Writing
KKB290	Supervised Group Project	KWB104	Creative Writing: The Short Story
KKB211	Computational Arts 2	KWB105	Film and Television Scriptwriting
KKB320	Workplace Learning	KWB106	Corporate Writing and Editing
KKB330	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB340-1	Workplace Learning	KWB206	Youth and Children's Writing
KKB340-2	Workplace Learning		
KKB357	Independent Study		
	Fashion Discipline		

### NOTES:

\* Only one Workplace Learning unit may be

completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Technology

- MDP529 Assessment and Intervention in Mathematics
- SPB013 Progressive Strategies For General And Vocational Education
- SPB014 Advanced Skills Of Effective Learning And Teaching
- SPB016 Teachers and the Curriculum
- SPB022 Middle Years Curriculum, Pedagogy and Assessment
- HMB342 The Development of Teaching Skills in Primary Physical Education
- MDB453 Middle School Mathematics Education

**Education Studies Elective Units**

**List 3**

- CLB301 Powerful Teachers, Powerful Students
- CLB302 Identifying And Responding To Student Difference
- CLB346 Case Studies In Adult And Family Literacy
- CLB347 Teaching English as an Additional Language
- CLB401 Cultural Diversity And Education
- CLB402 Issues In Indigenous Education
- CLB403 Gender And Sexuality Issues For Teachers
- EAB423 Museums: Places Of Learning
- EDB440 Independent Study
- EDB443 Professional Internship Of Associate Teaching
- MDB300 Teaching In The Information Age
- MDB381 Science And Technology In The Community And Workplace
- SPB003 Teaching Children with Disabilities
- SPB004 Teaching Students with Learning Difficulties
- SPB006 Educational Counselling
- SPB007 Human Sexuality and Learning
- SPB008 Middle Years Students and Schools
- SPB009 Research Methods in Education
- SPB010 Education, Law and the Beginning Teacher
- SPB011 Learning/teaching Environments
- SPB012 Classroom and Behaviour Management
- SPB017 Classroom Management: Models And Practice
- SPB018 Teaching Strategies
- SPB019 Introduction to Educational Administration
- SPB020 Classroom Assessment Practices

**Potential Careers:**

Community Education Officer, Drama Teacher, Educator, English Teacher, Music Teacher, Secondary School Teacher, Teacher, Visual Arts Teacher.

**Curriculum Studies Electives**

**List 4**

- CLB334 Primary Lote Curriculum Studies
- CLB374 Studies Of Society And Environment
- CLB377 Business Education Studies
- CLB411 Introduction to Production Practice in Film and Media Curriculum
- CLB412 Advanced Studies In English, Esl Curriculum
- CLB453 New Literacies And Technologies Across The Curriculum
- CLB443 Trends In The Teaching Of Reading
- EDB440 Independent Study
- MDB395 Marine Studies Curriculum
- MDB414 Learning Environments Using Information



**Bachelor of Music/Bachelor of Education (Secondary) (IF77)**

**Year offered:** 2007

**Admissions:** No

**Course duration (full-time):** 4 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full Fee Tuition \$15,360

**Domestic Entry:** February

**QTAC code:** 429182

**Assumed knowledge:** English (4, SA)

**Total credit points:** 432

**Standard credit points per full-time semester:** 54 (average). (Note that the minimum enrolment for full-time status varies each year).

**Course coordinator:** Creative Industries: Associate Professor Adrian Thomas; Education Coordinator: Dr Mal Shield

**Discipline coordinator:** Creative Industries: Prof Andy Arthurs

**Campus:** Kelvin Grove

**Creative Industries Core Units**

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

KKB010 Cultures and Creativity

KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

**Education Studies Elective Units**

**List 3**

CLB301 Powerful Teachers, Powerful Students

CLB302 Identifying And Responding To Student Difference

CLB346 Case Studies In Adult And Family Literacy

CLB347 Teaching English as an Additional Language

CLB401 Cultural Diversity And Education

CLB402 Issues In Indigenous Education

CLB403 Gender And Sexuality Issues For Teachers

EAB423 Museums: Places Of Learning

EDB440 Independent Study

EDB443 Professional Internship Of Associate Teaching

MDB300 Teaching In The Information Age

MDB381 Science And Technology In The Community And Workplace

SPB003 Teaching Children with Disabilities

SPB004 Teaching Students with Learning Difficulties

SPB006 Educational Counselling

SPB007	Human Sexuality and Learning
SPB008	Middle Years Students and Schools
SPB009	Research Methods in Education
SPB010	Education, Law and the Beginning Teacher
SPB011	Learning/teaching Environments
SPB012	Classroom and Behaviour Management
SPB017	Classroom Management: Models And Practice
SPB018	Teaching Strategies
SPB019	Introduction to Educational Administration
SPB020	Classroom Assessment Practices

**Curriculum Studies Electives**

**List 4**

CLB334	Primary Lote Curriculum Studies
CLB374	Studies Of Society And Environment
CLB377	Business Education Studies
CLB411	Introduction to Production Practice in Film and Media Curriculum
CLB412	Advanced Studies In English, Esl Curriculum
CLB453	New Literacies And Technologies Across The Curriculum
CLB443	Trends In The Teaching Of Reading
EDB440	Independent Study
MDB395	Marine Studies Curriculum
MDB414	Learning Environments Using Information Technology
MDP529	Assessment and Intervention in Mathematics
SPB013	Progressive Strategies For General And Vocational Education
SPB014	Advanced Skills Of Effective Learning And Teaching
SPB016	Teachers and the Curriculum
SPB022	Middle Years Curriculum, Pedagogy and Assessment
HMB342	The Development of Teaching Skills in Primary Physical Education
MDB453	Middle School Mathematics Education

**Potential Careers:**

Educator, Music Teacher, Secondary School Teacher, Visual Arts Teacher.

**Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary) (IF78)**

**Year offered:** 2007

**Admissions:** No

**Course duration (full-time):** 4 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full Fee Tuition \$15,360

**Domestic Entry:** February

**QTAC code:** 429152

**Assumed knowledge:** English (4, SA)

**Total credit points:** 432

**Standard credit points per full-time semester:** 54 (average)

**Course coordinator:** Associate Professor Adrian Thomas (Creative Industries); Dr Mal Shield (Education)

**Discipline coordinator:** Mr Mark Webb (Creative Industries)

**Campus:** Kelvin Grove

**Creative Industries Core Units**

- KKB007 Introduction to Multimedia Technology
- KKB008 Narrative in the Creative Industries
- KKB009 Writing for Creative Industries
- KKB010 Cultures and Creativity
- KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

**Education Studies Elective Units**

**List 3**

- CLB301 Powerful Teachers, Powerful Students
- CLB302 Identifying And Responding To Student Difference
- CLB346 Case Studies In Adult And Family Literacy
- CLB347 Teaching English as an Additional Language
- CLB401 Cultural Diversity And Education
- CLB402 Issues In Indigenous Education
- CLB403 Gender And Sexuality Issues For Teachers
- EAB423 Museums: Places Of Learning
- EDB440 Independent Study
- EDB443 Professional Internship Of Associate Teaching
- MDB300 Teaching In The Information Age
- MDB381 Science And Technology In The Community And Workplace
- SPB003 Teaching Children with Disabilities
- SPB004 Teaching Students with Learning Difficulties
- SPB006 Educational Counselling

- SPB007 Human Sexuality and Learning
- SPB008 Middle Years Students and Schools
- SPB009 Research Methods in Education
- SPB010 Education, Law and the Beginning Teacher
- SPB011 Learning/teaching Environments
- SPB012 Classroom and Behaviour Management
- SPB017 Classroom Management: Models And Practice
- SPB018 Teaching Strategies
- SPB019 Introduction to Educational Administration
- SPB020 Classroom Assessment Practices

**Curriculum Studies Electives**

**List 4**

- CLB334 Primary Lote Curriculum Studies
- CLB374 Studies Of Society And Environment
- CLB377 Business Education Studies
- CLB411 Introduction to Production Practice in Film and Media Curriculum
- CLB412 Advanced Studies In English, Esl Curriculum
- CLB453 New Literacies And Technologies Across The Curriculum
- CLB443 Trends In The Teaching Of Reading
- EDB440 Independent Study
- MDB395 Marine Studies Curriculum
- MDB414 Learning Environments Using Information Technology
- MDP529 Assessment and Intervention in Mathematics
- SPB013 Progressive Strategies For General And Vocational Education
- SPB014 Advanced Skills Of Effective Learning And Teaching
- SPB016 Teachers and the Curriculum
- SPB022 Middle Years Curriculum, Pedagogy and Assessment
- HMB342 The Development of Teaching Skills in Primary Physical Education
- MDB453 Middle School Mathematics Education

**Potential Careers:**

Community Education Officer, Dance Teacher, Educator, English Teacher, Government Officer, Music Teacher, Secondary School Teacher, Teacher, Visual Arts Teacher.

## Bachelor of Creative Industries (Communication Design)/Bachelor of Information Technology (IF90)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040317C

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007:\$15360

**International Fees (per semester):** 2007:\$9,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 409872

**Past rank cut-off:** 77

**Past OP cut-off:** 11

**Assumed knowledge:** English (4, SA), and for games technology and security majors, Maths B (4, SA), or for all other majors, Maths A, B or C (4, SA)

**Preparatory studies:** MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 384

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas (Creative Industries) ; Ruth Christie (Info Tech)

**Discipline coordinator:** Dr Gavin Sade (Creative Industries)

**Campus:** Gardens Point and Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Overview

This four year double degree prepares students for work in the games development and entertainment industries. Students study core units plus areas including design and media technologies, games design, software development, interactive writing and programming. Students are introduced to the theories and practices which underpin interdisciplinary design and technology studies.

The course brings together information technology core areas of algorithms and data structures, information science and visualisation with the design areas associated with human computer interaction, usability and accessibility, ambient and ubiquitous computing and tangible interfaces.

Students develop creative, technical and professional skills to allow them to work at the interface of design and technology practice. Graduates are well positioned to be leaders in their field, with students prepared for practice in the creative industries in the context of communication design.

Pathways to Honours and post graduate degrees are available.

### Cooperative Education Program

An optional one-year period of paid work experience in an area of information technology is available to eligible full-time students. The Cooperative Education Program is a joint venture between employers and educators to better prepare students for employment upon graduation. Companies that QUT's Cooperative Education students have worked with include Energex, Boeing, CITEC, Global Banking and Securities Transaction, various Queensland Government departments, Dialog, TABQ, RACQ and Sun Microsystems.

For more information visit the Faculty's Cooperative Education program home page at [www.fit.qut.edu.au/courses/undergrad/coop/](http://www.fit.qut.edu.au/courses/undergrad/coop/)

### Career Outcomes

Graduates work in information architecture, educational web development, game design, human computer interaction, information science.

### Professional Recognition

Graduates of the Bachelor of Information Technology component meet the knowledge requirements for admission to the Australian Computer Society (ACS).

### Further Information

Faculty of Information Technology

Phone: +61 7 3864 2782

Fax: +61 7 3864 2703

Email: [fit.enquiry@qut.edu.au](mailto:fit.enquiry@qut.edu.au)

Creative Industries Faculty

Communication Design Discipline

Phone: +61 7 3864 5904

[if90enquiry.ci@qut.edu.au](mailto:if90enquiry.ci@qut.edu.au)

### Deferment

QUT's deferment policy does not apply to this course.

### IF90 - BCI(Communication Design)/B InfoTech

#### Year 1, Semester 1

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
ITB001	Problem Solving and Programming
ITB004	Database Systems

#### Year 1, Semester 2

KIB102	Foundations of Communication Design 2
KIB104	Media Technology 2
ITB002	IT Professional Studies
ITB003	Object Oriented Programming

#### Year 2, Semester 1

ITB005	Systems Architecture
ITB008	Modelling Analysis and Design Creative Industries Core Unit

## CREATIVE INDUSTRIES

Creative Industries Elective

### Year 2, Semester 2

ITB007 Web Development  
 ITB711 Programming Abstraction  
 Creative Industries Core Unit  
 Creative Industries Elective

### Year 3, Semester 1

KIB210 Design Studio 1: Interaction Design  
 ITB749 Scientific Programming  
 MAB281 Mathematics for Computer Graphics

### Year 3, Semester 2

KIB211 Design Studio 2: Web Development  
 ITB006 Networks  
 ITB746 Modelling and Animation Techniques

### Year 4, Semester 1

KIB310 Design Studio 3: Virtual Environments  
 ITB009 Core Project Initiation  
 ITB747 Real Time Rendering Techniques  
 OR  
 ITB649 Object Modelling for Games Design  
 ITB649 will not be offered after 2006

### Year 4, Semester 2

KIB311 Design Studio 4: Tangible Media  
 ITB010 Core Project Implementation  
 ITB743 Artificial Intelligence

### IT Elective Unit List

#### Information Technology Elective Unit List

ITB007 Web Development  
 ITB009 Core Project Initiation  
 ITB010 Core Project Implementation  
 ITB218 Applications Programming  
 ITB222 Systems Analysis and Design  
 ITB223 Software Development with ORACLE  
 ITB228 Enterprise Systems  
 ITB229 Database Design  
 ITB230 Project  
 ITB232 Database Management  
 ITB233 Enterprise Systems Applications  
 ITB237 Advanced Databases  
 ITB239 Enterprise Data Mining  
 ITB241 Information Technology Management  
 ITB254 Interaction Design  
 ITB245 R/3 System Administration  
 ITB257 Multimedia Systems

ITB259 Advanced Multimedia Systems  
 ITB260 E-Commerce Site Development  
 ITB264 Information Systems Consulting  
 ITB266 Information Management  
 ITB267 Business Analytics  
 ITB272 Information Technology Project Management  
 ITB294 Information Quality  
 ITB295 XML: Data and Document Processing  
 ITB298 Business Process Engineering  
 ITB322 Information Resources  
 ITB710 Fundamentals of Computer Science  
 ITB711 Programming Abstraction  
 ITB712 Software Engineering Studies  
 ITB713 Advanced Java Programming  
 ITB715 Web Services  
 ITB716 Advanced Web Applications Development  
 ITB717 Enterprise Software Architecture  
 ITB720 Internet Protocols and Services  
 ITB721 Unix Network Administration  
 ITB722 Network Planning and Deployment  
 ITB723 Wireless and Mobile Devices  
 ITB730 Information Security Fundamentals  
 ITB731 Security Technologies  
 ITB732 Cryptology and Protocols  
 ITB733 Network Security  
 ITB740 Agent Based Software Engineering  
 ITB741 Information Retrieval Technology  
 ITB742 Computational Intelligence  
 ITB743 Artificial Intelligence  
 ITB744 Computer Architecture  
 ITB745 Operating Systems  
 ITB746 Modelling and Animation Techniques  
 ITB747 Real Time Rendering Techniques  
 ITB748 Configurable Computing  
 ITB749 Scientific Programming  
 ITB750 Computer Game Studies  
 ITB751 Games Production  
 ITS702 Ccna 3 & 4: Switching and Wide Area Networking  
 ITS703 Ccnp 1: Advanced Routing  
 ITS704 Ccnp 2: Remote Access Networks  
 ITS705 Ccnp 3: Multilayer Switching  
 ITS706 Ccnp 4: Network Troubleshooting  
 ITS707-1 Securing Cisco Hardware  
 ITS707-2 Securing Cisco Hardware  
 MAB281 Mathematics for Computer Graphics  
 Please check with the relevant School for further information on Special Topics.

**Creative Industries Faculty Undergraduate Open**

## CREATIVE INDUSTRIES

### Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

	Media & Communication Discipline	KKB340-1	Workplace Learning
KCB101	Communication in the New Economy	KKB357	Independent Study
KCB102	Media and Society: From Printing Press to Internet		Music & Sound Discipline
KCB103	Strategic Speech Communication	KMB002	Music and Spirituality
KCB201	Virtual Cultures	KMB003	Sex Drugs Rock 'n' roll
KCB302	Political Communication	KMB004	World Music
	Communication Design Discipline	KMB104	Music and Sound Skills
KIB201	Interactive Writing	KMB105	Music and Sound Technology
KIB108	Animation Practices	KMB107	Sound, Image, Text
	Dance Discipline	KMB108	Sound Recording and Acoustics
KDB105	Architecture of the Body		Film & Television Discipline
KDB108	World Dance	KPB102	Film History
KDB110	Deconstructing Dance in History	KPB106	Australian Television
	Fashion Discipline	KPB108	Media Text Analysis
KFB103	Introduction to Fashion Design	KPB203	Australian Film
	Journalism Discipline	KPB303	Critical Thinking About Television
KJB101	Journalism Information Systems		Performance Studies Discipline
KJB120	Newsriting	KTB061	Creative Industries Management
KJB121	Journalistic Inquiry	KTB062	Creative Industries Events and Festivals
KJB224	Feature Writing	KTB101	20th Century Performance
KJB239	Journalism Ethics and Issues	KTB204	Understanding Performance
	Faculty	KTB306	Directing for Events and Festivals
KKB004	Indigenous Creative Industries		Visual Arts Discipline
KKB210	Computational Arts 1	KVB102	Modernism
KKB290	Supervised Group Project	KVB104	Photomedia and Artistic Practice
KKB320	Workplace Learning	KVB110	2D Media and Processes
KKB330	Workplace Learning	KVB212	Australian Art, Architecture and Design
KKB340-2	Workplace Learning	KVB304	Contemporary Art Issues
			Creative Writing & Cultural Studies Discipline
		KWB001	Introduction to Literary Theory and Cultural Studies
		KWB003	Modern Times (Literature and Culture in the 20th Century)
		KWB005	Wonderlands: Literature and Culture in the 19th Century
		KWB101	Introduction to Creative Writing
		KWB102	Media Writing
		KWB103	Persuasive Writing
		KWB104	Creative Writing: The Short Story
		KWB105	Film and Television Scriptwriting
		KWB107	Introduction to Creative Non-Fiction
		KWB207	Great Books: The Literary Classics
		<b>Semester 2</b>	
			Media & Communication Discipline
		KCB101	Communication in the New Economy
		KCB103	Strategic Speech Communication
		KCB104	Media and Communications Industries
		KCB105	Media and Communication Research Methods

## CREATIVE INDUSTRIES

KCB202	New Media Technologies	KVB211	Post 1945 Art
KCB203	Consumer Cultures	KVB306	Video Art and Culture
	Communication Design Discipline	KVB307	Theories of Spatial Culture
KIB202	Enabling Immersion		Creative Writing & Cultural Studies Discipline
	Dance Discipline	KWB002	Ozlit
KDB106	Dance Analysis	KWB004	Shakespeare, Then and Now
KDB109	Funk, Tap and all that Jazz	KWB006	Popular Fictions, Popular Culture
KDB204	Australian Dance	KWB007	Indigenous Writing
	Faculty	KWB102	Media Writing
KKB290	Supervised Group Project	KWB104	Creative Writing: The Short Story
KKB211	Computational Arts 2	KWB105	Film and Television Scriptwriting
KKB320	Workplace Learning	KWB106	Corporate Writing and Editing
KKB330	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB340-1	Workplace Learning	KWB206	Youth and Children's Writing
KKB340-2	Workplace Learning		
KKB357	Independent Study		
	Fashion Discipline		
KFB105	Fashion and Modernity		
	Journalism Discipline		
KJB101	Journalism Information Systems		
KJB120	Newsriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
	Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB003	Sex Drugs Rock 'n' roll		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
	Film & Television Discipline		
KPB103	Film Genres		
KPB104	Film and Television Production Resource Management		
KPB107	Television Genres		
KPB205	Documentary Theory and Practice		
KPB206	International Cinema		
	Performance Studies Discipline		
KTB062	Creative Industries Events and Festivals		
KTB104	Performance Innovation		
KTB207	Staging Australia		
	Visual Arts Discipline		
KVB103	Australian Art		
KVB104	Photomedia and Artistic Practice		
KVB108	Contemporary Asian Visual Culture		

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Computer Games Developer, Internet Professional, Multimedia Designer, Programmer, Software Engineer, Web Designer.

## Bachelor of Creative Industries (Creative Writing) / Bachelor of Laws (IF93)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 040289B

**Course duration (full-time):** 5 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$6,664

**International Fees (per semester):** 2007:\$9,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 409472; Dfee: 409476

**Past rank cut-off:** 90; Dfee: 85

**Past OP cut-off:** 6; Dfee: 8

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 528

**Standard credit points per full-time semester:** 48 (Semesters 3, 4, 5, 6, 9, 10) 60 (Semesters 1, 2, 7, 8)

**Course coordinator:** Creative Writing - Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au)): Law - Director, Undergraduate Programs

**Discipline coordinator:** Creative Writing - Dr Glen Thomas

**Campus:** Gardens Point and Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this program.

### General

Both creative writing and law require high calibre, sophisticated communication. This five-year double degree prepares students to work as professional creative writers, or to work as lawyers in private practice as barristers or solicitors, or to practise with large companies, in government agencies, or as 'in-house' lawyers.

Areas of study include all the major areas of law and creative writing. In the first three years, students study a combination of creative writing and law units, and during the fourth and fifth years students concentrate solely on law studies. Students have the opportunity to complement their studies with elective choices from specialist areas of law, including commercial law, corporate law, taxation law, medico-legal issues, alternative dispute resolution, public international law, Asian legal systems, feminist theories of law and environmental law.

### Professional Recognition

The law degree component covers all the law units required for admission as a legal practitioner in Australia and is approved for the purposes of the Solicitors' and Barristers' Admission Rules.

### Career Opportunities

Graduates will work as lawyers in all fields, or with a specialisation in the publishing industry, or as creative writers, editors or publishers in all media.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience. Further information is available at [www.deferment.qut.edu.au](http://www.deferment.qut.edu.au)

### Course structure

#### Year 1, Semester 1

KWB101	Introduction to Creative Writing
KWB107	Introduction to Creative Non-Fiction Creative Industries Core Unit Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

#### Year 1, Semester 2

KWB104	Creative Writing: The Short Story Creative Industries Core Unit
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives
KWB106	Corporate Writing and Editing

#### Year 2, Semester 1

KWB207	Great Books: The Literary Classics Creative Industries Elective
KWB103	Persuasive Writing
LWB136	Contracts A

#### Year 2, Semester 2

KWB204	Creative Non-Fiction: Life Writing Creative Industries Elective
LWB137	Contracts B
KWB206	Youth and Children's Writing

#### Year 3, Semester 1

KWB201	Creative Writing: Digital Media
KWB203	Creative Writing: The Novel
LWB138	Fundamentals of Torts
LWB238	Fundamentals of Criminal Law

#### Year 3, Semester 2

KWB303	Writing and Publishing Industry
KWB205	Creative Writing Project 1
LWB139	Select Issues in Torts
LWB239	Criminal Responsibility

**Year 4, Semester 1**

- LWB231 Introduction to Public Law
- LWB236 Real Property A
- LWB240 Principles of Equity
- LWB332 Commercial and Personal Property Law
- LWB333 Theories of Law

**Year 4, Semester 2**

- LWB235 Australian Federal Constitutional Law
- LWB237 Real Property B
- LWB241 Trusts
- LWB331 Administrative Law
- LWB334 Corporate Law

**Year 5, Semester 1**

- LWB431 Civil Procedure
- LWB432 Evidence
- LWB434 Advanced Research and Legal Reasoning
- Law Elective Units

**Year 5, Semester 2**

- LWB433 Professional Responsibility
- Law Elective Units x 3

**Creative Industries Core Units**

- KKB007 Introduction to Multimedia Technology
  - KKB008 Narrative in the Creative Industries
  - KKB009 Writing for Creative Industries
  - KKB010 Cultures and Creativity
  - KKB018 Creative Industries
- \* KKB007 and KKB009 are recommended for first year students.
- \*\* KKB018 is not recommended for first year students until their second semester.

**Potential Careers:**

Academic, Art Writer, Barrister, Creative Writer, Crown Law Officer, Government Officer, In-House Lawyer, Information Officer, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional.



## Graduate Certificate in Advertising (IF94)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 048325E

**Course duration (full-time):** 1 semester

**Course duration (part-time):** 2 semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12,480

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 48

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew (Creative Industries); Mr Andrew Paltridge (Business)

**Campus:** Gardens Point and Kelvin Grove

### Overview

The Graduate Certificate in Advertising is designed to introduce learners to key facets of the advertising industry and to give them insights into the two major areas of specialisation: Creative Advertising and Strategic Advertising.

### Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants for IX96 Master of Advertising (Creative Advertising) without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Applicants for BS16 Master of Business (Strategic Advertising) without a bachelor degree, with a bachelor degree with a grade point average of less than 4, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4 or above in the Graduate Certificate.

### Special Entry Requirements

Applicants who have an undergraduate degree with a GPA below 4, or who do not have a degree or formal qualifications, but have extensive work experience in the advertising industry may be eligible for special entry. Such applicants may be required to attend a selection interview and present a portfolio of work.

### Course Structure - Full-time

Year 1, Semester 1

AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KCP404	Advertising Creative: Introduction
	Plus choose one of the following units:
AMN400	Consumer Behaviour
	OR
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design

### Course Structure - Part-time

Year 1, Semester 1

KCP404	Advertising Creative: Introduction
	Plus choose one of the following units:
AMN400	Consumer Behaviour
	OR
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design

Year 1, Semester 2

AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising

### Potential Careers:

Advertising Professional.

## **Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary) (IX05)**

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040314F

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full Fee Tuition \$15,360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 429162

**Past rank cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 432

**Standard credit points per full-time semester:** 54 (average)

**Course coordinator:** Creative Industries: Associate Professor Adrian Thomas; Education Coordinator: Dr Mal Shield

**Discipline coordinator:** Dance Study Area Coordinator: Rachel Mathews

**Campus:** Kelvin Grove and Carseldine

### **Overview**

This double degree qualifies students to teach dance in Australian secondary schools. In the first two years students study the technique and philosophy of a number of dance styles plus dance analysis, history and sociology, dance composition and basic kinesiology and alignment. Students generally participate in a daily class of various styles. In addition to Dance, students study a second teaching area, choosing from Drama, Music, English, Film and Media, Geography, History and Languages. In the final two years students concentrate on teacher preparation.

### **OP Guarantee**

The OP Guarantee does not apply to this course.

### **Additional Entry Requirements**

Applicants are selected on the basis of their audition and previous academic achievement. The final date to register for an audition and submit additional materials to QUT was 1 September 2006. Late registrations and submission of materials will not be accepted.

### **Auditions**

Auditions will be held in Brisbane, Melbourne, Sydney, Canberra, Adelaide, and Townsville in late September/early October. Confirmation dates and venues will be posted to registrants after registrations close.

### **Career Outcomes**

Graduates of this course are qualified to teach in secondary education with a specialisation in Dance. Graduates may wish to explore the avenues of performance, freelance choreography, dance research and administration.

### **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers

### **Working With Children Check**

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at [bluecard.qut.com](http://bluecard.qut.com).

### **Further Information**

Creative Industries Faculty  
Dance  
Phone: +61 7 3138 3423  
Email: [creativeindustries@qut.com](mailto:creativeindustries@qut.com)

Faculty of Education Office  
Phone: +61 7 3138 3947  
Fax: +61 7 3138 3949  
Email: [educationenq@qut.edu.au](mailto:educationenq@qut.edu.au)

### **Deferment**

QUT's deferment policy does not apply to this course.

### **IMPORTANT NOTICE**

This course code has been discontinued. The new course code for commencing students is IX16 Bachelor of Creative Industries/Bachelor of Education (Secondary). Continuing students should refer to their Course Summary Sheet for enrolment information.

### **Dance STA in Drama**

## CREATIVE INDUSTRIES

### Year 1, Semester 1

Creative Industries Core Unit - List A

KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
KTB103	Performing Skills 1: Body and Voice and Role

### Year 1, Semester 2

Creative Industries Core Unit - List A

KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB106	Dance Analysis
KTB106	Performing Skills 2: Style and Form

### Year 2, Semester 1

KDB213	Dance Technique Studies 3
KDB207-1	Choreographic Studies 2
KDB205	Dance in Education
KTB101	20th Century Performance
KTB102	Process Drama

### Year 2, Semester 2

KDB214	Dance Technique Studies 4
KDB204	Australian Dance
KTB209	Applied Performance
KTB207	Staging Australia
KDB207-2	Choreographic Studies 2
	Select one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills

### Dance STA in Visual Arts

### Year 1, Semester 1

Creative Industries Core Unit - List A

KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
	Select one of the following units:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes

### Year 1, Semester 2

Creative Industries Core Unit - List A

KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
	Choose one from the following:
KVB104	Photomedia and Artistic Practice

KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes

### Year 2, Semester 1

KDB205	Dance in Education
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
KVB102	Modernism
	Choose one of the following:
KVB104	Photomedia and Artistic Practice
KVB100	Research and Creativity in the Visual Arts
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation

### Year 2, Semester 2

KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KVB103	Australian Art
	Choose one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills
	Choose one of the following units:
KVB108	Contemporary Asian Visual Culture
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art

### EDUCATION COMPONENT

### Year 3, Semester 1

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KDB201	Dance Curriculum Studies 1 Curriculum Studies 1Y

### Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KDB202	Dance Curriculum Studies 2 Curriculum Studies 2Y

### Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KDB203	Dance Curriculum Studies 3 Curriculum Studies 3Y

## CREATIVE INDUSTRIES

### Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Second Teaching Area Units

#### English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now

#### Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource

### Management

KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

#### Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

#### History (48 credit points)

	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

#### Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5

HHB076	Indonesian 6 Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6 French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6 German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

**Potential Careers:**

Community Education Officer, Dance Teacher, Dancer,  
Secondary School Teacher.

## **Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary) (IX06)**

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040315E

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$15,360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 429172; Dfee: 429176

**Past rank cut-off:** Prior to 2007, admission to course was based on additional entry requirements. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Prior to 2007, admission to course was based on additional entry requirements. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 432

**Standard credit points per full-time semester:** 54 (Average)

**Course coordinator:** Creative Industries: Associate Professor Adrian Thomas; Education: Dr Mal Shield

**Discipline coordinator:** Drama: Ms Sharon Hogan

**Campus:** Kelvin Grove and Carseldine

### **General**

This four-year double degree qualifies students to teach Drama in schools in Australia and overseas. In the first two years students undertake units in Drama, blending practice with theoretical concepts strongly focused on developing artistic, organisational and communication skills. In addition to Drama, students study a second teaching area selected from Dance, Music, Visual Art, English, Film and Media Studies, Geography, History and Languages. In the second two years students concentrate on teacher preparation, equipping them through drama curriculum units with the skills necessary to be effective drama educators.

### **Career Outcomes**

Graduates are employed as Drama teachers in secondary schools, work with the State Government in education, or as education officers with performing arts companies and in youth arts.

### **OP Guarantee**

The OP Guarantee does not apply to this course.

### **Additional Entry Requirements**

The Drama major within the Bachelor of Creative Industries double degree comprises a range of practical and theoretical studies in theatre, drama and performance, but is

not an acting course. While applicants have been required to audition for this course in the past, an audition is no longer considered an appropriate measure of prospective students' suitability for this program. Entry will solely be determined on OP/rank as per QUT admissions policies as published in *Real Options*.

### **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland through the Board of Teacher Registration

### **Working With Children Check**

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 8 weeks for the Commission to issue the Card. The application form is available at [bluecard.qut.com](http://bluecard.qut.com).

### **Further Information**

Faculty of Creative Industries

Drama

Phone: +61 7 3864 3468

Email: [creativeindustries@qut.com](mailto:creativeindustries@qut.com)

Faculty of Education Office

Phone: +61 7 3864 3947

Fax: +61 7 3864 3949

Email: [educationenq@qut.edu.au](mailto:educationenq@qut.edu.au)

### **Deferment**

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### **IMPORTANT NOTICE**

This course code has been discontinued. The

new course code for commencing students is IX16 Bachelor of Creative Industries/Bachelor of Education (Secondary). Continuing students should refer to their Course Summary Sheet for enrolment information.

**Creative Industries Core Units**

- KKB007 Introduction to Multimedia Technology
  - KKB008 Narrative in the Creative Industries
  - KKB009 Writing for Creative Industries
  - KKB010 Cultures and Creativity
  - KKB018 Creative Industries
- \* KKB007 and KKB009 are recommended for first year students.
- \*\* KKB018 is not recommended for first year students until their second semester.

**Creative Industries Faculty Undergraduate Open Electives**

**Creative Industries Faculty Undergraduate Open Electives**

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions
- \* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

**Semester 1**

	Media & Communication Discipline		
KCB101	Communication in the New Economy	KFB103	Fashion Discipline
KCB102	Media and Society: From Printing Press to Internet		Introduction to Fashion Design
KCB103	Strategic Speech Communication	KJB101	Journalism Discipline
KCB201	Virtual Cultures		Journalism Information Systems
KCB302	Political Communication	KJB120	Newswriting
	Communication Design Discipline	KJB121	Journalistic Inquiry
KIB201	Interactive Writing	KJB224	Feature Writing
KIB108	Animation Practices	KJB239	Journalism Ethics and Issues
	Dance Discipline		Faculty
KDB105	Architecture of the Body	KKB004	Indigenous Creative Industries
KDB108	World Dance	KKB210	Computational Arts 1
KDB110	Deconstructing Dance in History	KKB290	Supervised Group Project
		KKB320	Workplace Learning
		KKB330	Workplace Learning
		KKB340-2	Workplace Learning
		KKB340-1	Workplace Learning
		KKB357	Independent Study
			Music & Sound Discipline
		KMB002	Music and Spirituality
		KMB003	Sex Drugs Rock 'n' roll
		KMB004	World Music
		KMB104	Music and Sound Skills
		KMB105	Music and Sound Technology
		KMB107	Sound, Image, Text
		KMB108	Sound Recording and Acoustics
			Film & Television Discipline
		KPB102	Film History
		KPB106	Australian Television
		KPB108	Media Text Analysis
		KPB203	Australian Film
		KPB303	Critical Thinking About Television
			Performance Studies Discipline
		KTB061	Creative Industries Management
		KTB062	Creative Industries Events and Festivals
		KTB101	20th Century Performance
		KTB204	Understanding Performance
		KTB306	Directing for Events and Festivals
			Visual Arts Discipline
		KVB102	Modernism
		KVB104	Photomedia and Artistic Practice
		KVB110	2D Media and Processes
		KVB212	Australian Art, Architecture and Design
		KVB304	Contemporary Art Issues
			Creative Writing & Cultural Studies Discipline
		KWB001	Introduction to Literary Theory and Cultural Studies
		KWB003	Modern Times (Literature and Culture in the 20th Century)

## CREATIVE INDUSTRIES

KWB005	Wonderlands: Literature and Culture in the 19th Century	KMB108	Sound Recording and Acoustics Film & Television Discipline
KWB101	Introduction to Creative Writing	KPB103	Film Genres
KWB102	Media Writing	KPB104	Film and Television Production Resource Management
KWB103	Persuasive Writing	KPB107	Television Genres
KWB104	Creative Writing: The Short Story	KPB205	Documentary Theory and Practice
KWB105	Film and Television Scriptwriting	KPB206	International Cinema Performance Studies Discipline
KWB107	Introduction to Creative Non-Fiction	KTB062	Creative Industries Events and Festivals
KWB207	Great Books: The Literary Classics	KTB104	Performance Innovation
<b>Semester 2</b>		KTB207	Staging Australia Visual Arts Discipline
	Media & Communication Discipline	KVB103	Australian Art
KCB101	Communication in the New Economy	KVB104	Photomedia and Artistic Practice
KCB103	Strategic Speech Communication	KVB108	Contemporary Asian Visual Culture
KCB104	Media and Communications Industries	KVB211	Post 1945 Art
KCB105	Media and Communication Research Methods	KVB306	Video Art and Culture
KCB202	New Media Technologies	KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KCB203	Consumer Cultures Communication Design Discipline	KWB002	Ozlit
KIB202	Enabling Immersion Dance Discipline	KWB004	Shakespeare, Then and Now
KDB106	Dance Analysis	KWB006	Popular Fictions, Popular Culture
KDB109	Funk, Tap and all that Jazz	KWB007	Indigenous Writing
KDB204	Australian Dance Faculty	KWB102	Media Writing
KKB290	Supervised Group Project	KWB104	Creative Writing: The Short Story
KKB211	Computational Arts 2	KWB105	Film and Television Scriptwriting
KKB320	Workplace Learning	KWB106	Corporate Writing and Editing
KKB330	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB340-1	Workplace Learning	KWB206	Youth and Children's Writing
KKB340-2	Workplace Learning		
KKB357	Independent Study Fashion Discipline	<b>NOTES:</b>	
KFB105	Fashion and Modernity Journalism Discipline	* Only one Workplace Learning unit may be completed	
KJB101	Journalism Information Systems	* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.	
KJB120	Newsriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB003	Sex Drugs Rock 'n' roll		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
		<b>Curriculum Studies - Second Teaching Area</b>	
		<b>Curriculum Studies 1</b>	
		CLB018	English Curriculum Studies 1
		CLB024	Film and Media Curriculum Studies 1
		CLB036	LOTE Curriculum Studies 1
		CLB054	Social Education Curriculum Studies 1
		<b>Curriculum Studies 2</b>	
		CLB019	English Curriculum Studies 2
		CLB025	Film and Media Curriculum Studies 2
		CLB028	Geography Curriculum Studies 2



## CREATIVE INDUSTRIES

CLB031	History Curriculum Studies 2	HHB251	Australian Resource Management
CLB037	LOTE Curriculum Studies 2		No less than 24 credit points from Advanced Units
<b>Curriculum Studies 3</b>		HHB250	Australian Geographical Studies
CLB020	English Curriculum Studies 3	HHB228	Environmental Hazards
CLB026	Film and Media Curriculum Studies 3	HHB229	Windows On Japan
CLB038	LOTE Curriculum Studies 3	HHB269	Ethics, Technology And The Environment
CLB056	Social Education Curriculum Studies 3	HHB244	Southeast Asia In Focus
<b>Second Teaching Area Units</b>		<b>History (48 credit points)</b>	
<b>English (48 credit points)</b>			null
	Required Unit		Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
CLB320	Studies In Language		Up to 24 credit points from Introductory Units
	Up to 12 credit points from Introductory Level Units:		
KCB102	Media and Society: From Printing Press to Internet	HHB121	Interpreting The Past
KWB108	Introduction To Literary Theory and Cultural Studies	HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Level Units		No less than 24 credit points from Advanced Units
CLB321	Writing Workshop	HHB238	Asian Cultures And Societies
CLB322	Literature In Secondary Teaching	HHB245	Australia And The South Pacific
CLB323	Teaching Adolescent Literature	HHB315	Sex And Drugs In South-East Asia
KWB109	Ozlit	HHB248	The USA and The Asia Pacific Region
KWB206	Youth and Children's Writing	HHB259	War And Revolution In Europe 1914-1945
KWB308	Wonderlands: Literature and Culture in the 19th Century	HHB246	Modern China
KWB309	Popular Fictions, Popular Culture	HHB237	Brisbane in the Twentieth Century
KWB208	Modern Times (Literature and Culture in the 20th Century)	HHB253	Conspiracy And Dissent In Australian History
KWB209	Shakespeare, Then and Now	HHB257	The Classical World
		HHB258	Foundations of Modern Europe
		HHB260	Nations And Nationalism In Modern Europe
		HHB261	Medieval Europe
		HHB109	Australian Historical Studies
		HHB239	Korean Culture And Societies
<b>Film and Media (48 credit points)</b>		<b>Languages other than English</b>	
	Required Units		Indonesian
KPB101	Foundations of Film and Television Production	HHB073	Indonesian 3
KPB108	Media Text Analysis	HHB074	Indonesian 4
	No less than 24 credit points from:	HHB075	Indonesian 5
KPB102	Film History	HHB076	Indonesian 6
KPB103	Film Genres		Japanese
KPB104	Film and Television Production Resource Management	HHB083	Japanese 3
KPB105	Narrative Production	HHB084	Japanese 4
KPB106	Australian Television	HHB085	Japanese 5
KPB203	Australian Film	HHB086	Japanese 6
KPB205	Documentary Theory and Practice		French
		HHB063	French 3
		HHB064	French 4
<b>Geography (48 credit points)</b>			
	Up to 24 credit points from Introductory Units		
HHB127	Environment And Society		
HHB107	World Regions		

HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

**Potential Careers:**

Community Education Officer, Drama Teacher, Secondary School Teacher.

## Bachelor of Music/Bachelor of Education (Secondary) (IX07)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 020319M

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 429182

**Past rank cut-off:** Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 432

**Standard credit points per full-time semester:** 54 (average). (Note that the minimum enrolment for full-time status varies each year).

**Course coordinator:** Creative Industries: Associate Professor Adrian Thomas; Education Coordinator: Dr Mal Shield

**Discipline coordinator:** Music: Mr Greg Jenkins

**Campus:** Kelvin Grove and Carseldine

### General

This four-year professional double degree prepares you to teach secondary school Music in Australian schools. In the first two years you may specialise in a range of performance and production areas. In addition you may opt to take a second teaching area selected from Dance, Drama, Visual Art, English, Film and Media Studies, Geography, History and Languages, or alternatively, study instrumental music teaching or primary specialist music teaching. Students taking the instrumental music strand are also encouraged to take second study instruments. In the final two years you will concentrate on teacher preparation equipping yourself through Music curriculum units, with the skills necessary to be effective Music educators.

### Additional Entry Requirements

Applicants are selected on the basis of their audition, interview and previous academic achievement. The final date to register for an audition and submit additional materials to QUT was 1 September 2006. Late registrations and submission of materials will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Career Outcomes

Graduates teach instrumental or classroom Music in secondary and primary schools.

### Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

### Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at [bluecard.qut.com](http://bluecard.qut.com).

### Further Information

Faculty of Education Office  
Phone: +61 7 3138 3947  
Fax: +61 7 3138 3949  
Email: [educationenq@qut.edu.au](mailto:educationenq@qut.edu.au)

Creative Industries Faculty  
Music Discipline  
Phone: 3138 5789  
[www.creativeindustries.qut.com](http://www.creativeindustries.qut.com)

### Deferment

QUT's deferment policy does not apply to this course.

### Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.)

## CREATIVE INDUSTRIES

and who have been invited and accepted to continue as a fee-paying student.

### Second Teaching Area - Instrumental Music

#### Semester 1, Year 1

Creative Industries Core Unit

KMB105 Music and Sound Technology

KMB120 Music Performance 1

KMB130 Core Musicianship 1

Choose one unit from List D

#### Semester 2, Year 1

Creative Industries Core Unit

KMB108 Sound Recording and Acoustics

KMB113 Multi-Instrumental Music A

KMB121 Music Performance 2

KMB131 Core Musicianship 2

#### Semester 1, Year 2

KMB204 Music and Sound Textures

KMB209 Conducting

KMB214-1 Music and Sound: Principal Study A

Choose two of the following three units:

KMB206 Jazz and Popular Musicianship

KMB207 Cross Cultural Musicianship

Choose one unit from List D

#### Semester 2, Year 2

KMB212 Arranging

KMB213 Multi-Instrumental Music B

KMB214-2 Music and Sound: Principal Study A

Choose two of the following three units:

KMB205 Sound Media Musicianship

KMB208 Contemporary Art Music Musicianship

Choose one unit from List E

### Second Teaching Area - Primary Music

#### Year 1, Semester 1

Creative Industries Core Unit

KMB105 Music and Sound Technology

KMB110 Music Production 1

OR

KMB120 Music Performance 1

KMB130 Core Musicianship 1

Choose one unit from List D

#### Year 1, Semester 2

Creative Industries Core Unit

KMB131 Core Musicianship 2

KMB121 Music Performance 2  
AND

KMB108 Sound Recording and Acoustics  
OR

KMB111 Music Production 2  
AND

KMB106 Music and Sound for Multimedia  
Choose one unit from List E

#### Year 2, Semester 1

KMB214-1 Music and Sound: Principal Study A  
Choose two units from List D

Choose two of the following three units:

KMB206 Jazz and Popular Musicianship

KMB207 Cross Cultural Musicianship

Choose one unit from List D

#### Year 2, Semester 2

KMB214-2 Music and Sound: Principal Study A  
Choose two music electives from List E

Choose two of the following three units:

KMB205 Sound Media Musicianship

KMB208 Contemporary Art Music Musicianship

Choose one unit from List E

### Second Teaching Area - Dance

#### Year 1, Semester 1

KMB105 Music and Sound Technology

KMB110 Music Production 1

OR

KMB120 Music Performance 1

KMB130 Core Musicianship 1

KDB103 Dance Technique Studies 1

Creative Industries Core Unit

#### Year 1, Semester 2

KMB121 Music Performance 2  
AND

KMB108 Sound Recording and Acoustics  
OR

KMB111 Music Production 2  
AND

KMB106 Music and Sound for Multimedia

KMB131 Core Musicianship 2

KDB107 Choreographic Studies 1

Creative Industries Core Unit

#### Year 2, Semester 1

KMB206 Jazz and Popular Musicianship

OR

- KMB207 Cross Cultural Musicianship
  - KMB214-1 Music and Sound: Principal Study A
  - KDB213 Dance Technique Studies 3
  - KDB205 Dance in Education
- Choose one unit from List D

**Year 2, Semester 2**

- KMB205 Sound Media Musicianship
- OR
- KMB208 Contemporary Art Music Musicianship
  - KMB214-2 Music and Sound: Principal Study A
  - KDB106 Dance Analysis
  - KDB109 Funk, Tap and all that Jazz
- Choose one unit from List E

**Second Teaching Area - Drama**

**Year 1, Semester 1**

- KMB105 Music and Sound Technology
  - KMB110 Music Production 1
- OR
- KMB120 Music Performance 1
  - KMB130 Core Musicianship 1
  - KTB103 Performing Skills 1: Body and Voice and Role
- Creative Industries Core Unit

**Year 1, Semester 2**

- KMB121 Music Performance 2
- AND
- KMB108 Sound Recording and Acoustics
- OR
- KMB111 Music Production 2
- AND
- KMB106 Music and Sound for Multimedia
  - KMB131 Core Musicianship 2
  - KTB106 Performing Skills 2: Style and Form
- Creative Industries Core Unit

**Year 2, Semester 1**

- KMB206 Jazz and Popular Musicianship
- OR
- KMB207 Cross Cultural Musicianship
  - KMB214-1 Music and Sound: Principal Study A
  - KTB101 20th Century Performance
  - KTB102 Process Drama
- Choose one unit from List D

**Year 2, Semester 2**

- KMB205 Sound Media Musicianship

OR

- KMB208 Contemporary Art Music Musicianship
  - KMB214-2 Music and Sound: Principal Study A
  - KTB207 Staging Australia
  - KTB209 Applied Performance
- Choose one unit from List E

**Second Teaching Area - Visual Arts**

**Year 1, Semester 1**

- Creative Industries Core Unit
  - KMB105 Music and Sound Technology
  - KMB110 Music Production 1
- OR
- KMB120 Music Performance 1
  - KMB130 Core Musicianship 1
- Choose one unit from:
- KVB100 Research and Creativity in the Visual Arts
  - KVB110 2D Media and Processes

**Year 1, Semester 2**

- Creative Industries Core Unit
  - KMB121 Music Performance 2
- AND
- KMB108 Sound Recording and Acoustics
- OR
- KMB111 Music Production 2
- AND
- KMB106 Music and Sound for Multimedia
  - KMB131 Core Musicianship 2
- Choose one unit from:
- KVB104 Photomedia and Artistic Practice
  - KVB108 Contemporary Asian Visual Culture
  - KVB111 3D Media and Processes

**Year 2, Semester 1**

- KMB206 Jazz and Popular Musicianship
- OR
- KMB207 Cross Cultural Musicianship
  - KMB214-1 Music and Sound: Principal Study A
- Choose one unit from List D
- KVB102 Modernism
- Choose one unit from:
- KVB104 Photomedia and Artistic Practice
  - KVB100 Research and Creativity in the Visual Arts
  - KVB202 Visual Imaging - Process and Theory
  - KVB213 Graphic Investigation

**Year 2, Semester 2**

- KMB205 Sound Media Musicianship

OR

- KMB208 Contemporary Art Music Musicianship
- KMB214-2 Music and Sound: Principal Study A
- KVB103 Australian Art
- Choose one unit from List E
- Choose one unit from:
- KVB108 Contemporary Asian Visual Culture
- KVB203 Earth, Object and Installation
- KVB211 Post 1945 Art

**Second Teaching Area - other than Drama, Dance or Visual Arts**

**Year 1, Semester 1**

- KMB105 Music and Sound Technology
- KMB110 Music Production 1
- OR
- KMB120 Music Performance 1
- KMB130 Core Musicianship 1
- Creative Industries Core Unit
- Second Teaching Area Unit

**Year 1, Semester 2**

- Creative Industries Core Unit
- KMB131 Core Musicianship 2
- KMB121 Music Performance 2
- AND
- KMB108 Sound Recording and Acoustics
- OR
- KMB111 Music Production 2
- AND
- KMB106 Music and Sound for Multimedia
- Second Teaching Area Unit

**Year 2, Semester 1**

- KMB214-1 Music and Sound: Principal Study A
- Choose one unit from List D
- Second Teaching Area Unit
- Choose two of the following three units:
- KMB206 Jazz and Popular Musicianship
- KMB207 Cross Cultural Musicianship
- Music Elective - List D

**Year 2, Semester 2**

- KMB214-2 Music and Sound: Principal Study A
- Second Teaching Area Unit
- Choose one unit from List E
- Choose two of the following three units
- KMB205 Sound Media Musicianship
- KMB208 Contemporary Art Music Musicianship

Music elective - List E

**Creative Industries Core Units**

- KKB007 Introduction to Multimedia Technology
- KKB008 Narrative in the Creative Industries
- KKB009 Writing for Creative Industries
- KKB010 Cultures and Creativity
- KKB018 Creative Industries
- \* KKB007 and KKB009 are recommended for first year students.
- \*\* KKB018 is not recommended for first year students until their second semester.

**List D**

**Semester 1**

- KMB003 Sex Drugs Rock 'n' roll
- KMB004 World Music
- KMB005-1 Group Music
- KMB209 Conducting

**List E**

**Semester 2**

- KMB113 Multi-Instrumental Music A
- KMB107 Sound, Image, Text
- KMB002 Music and Spirituality
- KMB212 Arranging
- KMB005-2 Group Music
- KMB213 Multi-Instrumental Music B

**EDUCATION COMPONENT**

**Year 3, Semester 2**

- EDB002 Teaching and Learning Studies 2: Development and Learning
- EDB031 Secondary Field Studies 1: Development and Learning in the Field
- KMB201 Music (Secondary) Curriculum Studies 1
- Curriculum Studies 1Y

**Year 3, Semester 2**

- EDB003 Teaching and Learning Studies 3: Practising Education
- EDB032 Secondary Field Studies 2: Practising Education in the Field
- KMB202 Music (Secondary) Curriculum Studies 2
- Curriculum Studies 2Y

**Year 4, Semester 1**

- EDB004 Teaching and Learning Studies 4: Inclusive Education
- EDB033 Secondary Field Studies 3: Inclusive Educational Practices

## CREATIVE INDUSTRIES

KMB203	Music (Secondary) Curriculum Studies 3 Curriculum Studies 3Y	HHB107	World Regions
		HHB251	Australian Resource Management
<b>Year 4, Semester 2</b>			No less than 24 credit points from Advanced Units
EDB005	Teaching and Learning Studies 5: Professional Work of Teachers	HHB250	Australian Geographical Studies
EDB007	Culture Studies: Indigenous Education	HHB228	Environmental Hazards
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field	HHB229	Windows On Japan
EDB035	Internship (Secondary)	HHB269	Ethics, Technology And The Environment
		HHB244	Southeast Asia In Focus
<b>Second Teaching Area Units</b>		<b>History (48 credit points)</b>	
<b>English (48 credit points)</b>			null
	Required Unit		Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
CLB320	Studies In Language Up to 12 credit points from Introductory Level Units:		Up to 24 credit points from Introductory Units
KCB102	Media and Society: From Printing Press to Internet	HHB121	Interpreting The Past
KWB108	Introduction To Literary Theory and Cultural Studies No less than 24 credit points from Advanced Level Units	HHB122	Colonialism And Independence In Asia Pacific No less than 24 credit points from Advanced Units
CLB321	Writing Workshop	HHB238	Asian Cultures And Societies
CLB322	Literature In Secondary Teaching	HHB245	Australia And The South Pacific
CLB323	Teaching Adolescent Literature	HHB315	Sex And Drugs In South-East Asia
KWB109	Ozlit	HHB248	The USA and The Asia Pacific Region
KWB206	Youth and Children's Writing	HHB259	War And Revolution In Europe 1914-1945
KWB308	Wonderlands: Literature and Culture in the 19th Century	HHB246	Modern China
KWB309	Popular Fictions, Popular Culture	HHB237	Brisbane in the Twentieth Century
KWB208	Modern Times (Literature and Culture in the 20th Century)	HHB253	Conspiracy And Dissent In Australian History
KWB209	Shakespeare, Then and Now	HHB257	The Classical World
		HHB258	Foundations of Modern Europe
		HHB260	Nations And Nationalism In Modern Europe
		HHB261	Medieval Europe
<b>Film and Media (48 credit points)</b>		HHB109	Australian Historical Studies
	Required Units	HHB239	Korean Culture And Societies
KPB101	Foundations of Film and Television Production	<b>Languages other than English</b>	
KPB108	Media Text Analysis No less than 24 credit points from:		Indonesian
KPB102	Film History	HHB073	Indonesian 3
KPB103	Film Genres	HHB074	Indonesian 4
KPB104	Film and Television Production Resource Management	HHB075	Indonesian 5
KPB105	Narrative Production	HHB076	Indonesian 6
KPB106	Australian Television		Japanese
KPB203	Australian Film	HHB083	Japanese 3
KPB205	Documentary Theory and Practice	HHB084	Japanese 4
		HHB085	Japanese 5
		HHB086	Japanese 6
<b>Geography (48 credit points)</b>			French
	Up to 24 credit points from Introductory Units	HHB063	French 3
HHB127	Environment And Society		

HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

**Curriculum Studies - Second Teaching Area****Curriculum Studies 1**

KVB301	Visual Arts Curriculum Studies 1
KTB201	Drama Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1
KMB101	Music (Primary/Instrumental) Curriculum Studies 1

**Curriculum Studies 2**

KVB302	Visual Arts Curriculum Studies 2
KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
KMB102	Music (Primary/Instrumental) Curriculum Studies 2

**Curriculum Studies 3**

KVB303	Visual Arts Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
KMB103	Music (Primary/Instrumental) Curriculum Studies 3

**Potential Careers:**

Educator, Music Teacher, Musician, Secondary School Teacher.



## **Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary) (IX08)**

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040316D

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full Fee Tuition \$15,360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 429152; Dfee: 429156

**Past rank cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 432

**Standard credit points per full-time semester:** 54 (Average)

**Course coordinator:** Associate Professor Adrian Thomas (Creative Industries); Dr Mal Sheild (Education)

**Discipline coordinator:** Mr Mark Webb (Visual Arts)

**Campus:** Kelvin Grove

### **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### **OP Guarantee**

The OP Guarantee does not apply to this course.

### **General**

This four-year double degree qualifies graduates to teach as art teachers in Australian secondary schools. In the first two years students undertake practical and theoretical introductory studies about artistic ideas, concepts and aesthetic judgements as well as working in two- and/or three-dimensional media. Studio areas include Painting, Printmaking, and Sculpture with supporting areas of Drawing and Photography. Students study a second teaching area selected from Dance, Drama, Music, English, Film and Media Studies, Geography, History and Languages. In the final two years students concentrate on teacher preparation, equipping them through art curriculum units with the skills to be effective art educators.

### **Career Outcomes**

Graduates work as art teachers in secondary schools, are employed by State Government in education, as education officers with community art projects and in youth arts.

### **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland through the Board of Teacher Registration

### **Working With Children Check**

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 8 weeks for the Commission to issue the Card. The application form is available at [bluecard.qut.com](http://bluecard.qut.com).

### **Further Information**

Creative Industries Faculty  
Visual Arts  
Phone: +61 7 3864 3394  
[www.creativeindustries.qut.com](http://www.creativeindustries.qut.com)

Faculty of Education Office  
Phone: +61 7 3864 3947  
Fax: +61 7 3864 3949  
Email: [educationenq@qut.edu.au](mailto:educationenq@qut.edu.au)

### **Deferment**

QUT's deferment policy does not apply to this course.

### **IMPORTANT NOTICE**

This course code has been discontinued. The new course code for commencing students is IX16 Bachelor of Creative Industries/Bachelor of Education (Secondary). Continuing students should refer to their Course Summary Sheet for enrolment information.

### **EDUCATION COMPONENT**

#### **Year 3, Semester 1**

- |        |  |
|--------|--|
| EDB002 | Teaching and Learning Studies 2: Development and Learning        |
| EDB031 | Secondary Field Studies 1: Development and Learning in the Field |

## CREATIVE INDUSTRIES

KTB201 Drama Curriculum Studies 1  
Curriculum Studies 1Y

### Year 3, Semester 2

EDB003 Teaching and Learning Studies 3: Practising Education

EDB032 Secondary Field Studies 2: Practising Education in the Field

KTB202 Drama Curriculum Studies 2  
Curriculum Studies 2Y

### Year 4, Semester 1

EDB004 Teaching and Learning Studies 4: Inclusive Education

EDB033 Secondary Field Studies 3: Inclusive Educational Practices

KTB203 Drama Curriculum Studies 3  
Curriculum Studies 3Y

### Year 4, Semester 2

EDB005 Teaching and Learning Studies 5: Professional Work of Teachers

EDB034 Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field

EDB035 Internship (Secondary)

EDB007 Culture Studies: Indigenous Education

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

KKB010 Cultures and Creativity

KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Curriculum Studies - Second Teaching Area

#### Curriculum Studies 1

KTB201 Drama Curriculum Studies 1

CLB018 English Curriculum Studies 1

CLB024 Film and Media Curriculum Studies 1

CLB036 LOTE Curriculum Studies 1

KMB201 Music (Secondary) Curriculum Studies 1

CLB054 Social Education Curriculum Studies 1

KVB301 Visual Arts Curriculum Studies 1

#### Curriculum Studies 2

KTB202 Drama Curriculum Studies 2

CLB019 English Curriculum Studies 2

CLB025 Film and Media Curriculum Studies 2

CLB028 Geography Curriculum Studies 2

CLB031 History Curriculum Studies 2

CLB037 LOTE Curriculum Studies 2

KMB202 Music (Secondary) Curriculum Studies 2

KVB302 Visual Arts Curriculum Studies 2

#### Curriculum Studies 3

KTB203 Drama Curriculum Studies 3

CLB020 English Curriculum Studies 3

CLB026 Film and Media Curriculum Studies 3

CLB038 LOTE Curriculum Studies 3

KMB203 Music (Secondary) Curriculum Studies 3

CLB056 Social Education Curriculum Studies 3

KVB303 Visual Arts Curriculum Studies 3

### Second Teaching Area Units

#### English (48 credit points)

Required Unit

CLB320 Studies In Language

Up to 12 credit points from Introductory Level Units:

KCB102 Media and Society: From Printing Press to Internet

KWB108 Introduction To Literary Theory and Cultural Studies

No less than 24 credit points from Advanced Level Units

CLB321 Writing Workshop

CLB322 Literature In Secondary Teaching

CLB323 Teaching Adolescent Literature

KWB109 Ozlit

KWB206 Youth and Children's Writing

KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

KWB208 Modern Times (Literature and Culture in the 20th Century)

KWB209 Shakespeare, Then and Now

#### Film and Media (48 credit points)

Required Units

KPB101 Foundations of Film and Television Production

KPB108 Media Text Analysis

No less than 24 credit points from:

KPB102 Film History

KPB103 Film Genres

KPB104 Film and Television Production Resource Management

KPB105 Narrative Production

KPB106 Australian Television

## CREATIVE INDUSTRIES

KPB203	Australian Film	HHB084	Japanese 4
KPB205	Documentary Theory and Practice	HHB085	Japanese 5
<b>Geography (48 credit points)</b>		HHB086	Japanese 6
	Up to 24 credit points from Introductory Units		French
HHB127	Environment And Society	HHB063	French 3
HHB107	World Regions	HHB064	French 4
HHB251	Australian Resource Management	HHB065	French 5
	No less than 24 credit points from Advanced Units	HHB066	French 6
			German
HHB250	Australian Geographical Studies	HHB093	German 3
HHB228	Environmental Hazards	HHB094	German 4
HHB229	Windows On Japan	HHB095	German 5
HHB269	Ethics, Technology And The Environment	HHB096	German 6
HHB244	Southeast Asia In Focus		

### Potential Careers:

Artist, Educator, Secondary School Teacher, Visual Artist, Visual Arts Teacher.

### History (48 credit points)

null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.

Up to 24 credit points from Introductory Units

HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

### Languages other than English

Indonesian

HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3

## Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary) (IX16)

Year offered: 2007

Admissions: Yes

CRICOS code: 056189G

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (subject to annual review)

Domestic fees (indicative): 2007: \$15,360

International Fees (per semester): 2007: \$8,000 per semester (subject to annual review)

Domestic Entry: February

International Entry: February

QTAC code: 429162

Past rank cut-off: Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.

Past OP cut-off: Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

Total credit points: 432 cp

Standard credit points per full-time semester: 54 cp ave

Course coordinator: (Creative Industries) Associate Professor Adrian Thomas; (Education) Dr Mal Shield

Discipline coordinator: Rachel Pedro

Campus: Kelvin Grove

### Overview

This double degree qualifies you to teach dance in Australian secondary schools. In the first two years you will study the technique and philosophy of a number of dance styles plus dance analysis, history and sociology, dance composition and basic kinesiology and alignment. Students generally participate in a daily class of various styles. In addition to Dance, you will study a second teaching area, choosing from Drama, Music, English, Film and Media, Geography, History and Languages. In the final two years you concentrate on teacher preparation.

### Additional Entry Requirements

Applicants are selected on the basis of their audition and previous academic achievement. Applicants will be able to register online via [addentry.qut.com](http://addentry.qut.com) for the audition in late July. Registrations and submission of required materials with QUT close on 30 August 2007. A \$33 service fee applies. Applicants applying for more than one Dance course are required to pay only one service fee of \$33. If you are unable register online please contact QUT Creative Industries Faculty in mid July by phoning 07 3138 8114 for further assistance.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Career Outcomes

Graduates of this course are qualified to teach in secondary education with a specialisation in Dance. Graduates may wish to explore the avenues of performance, freelance choreography, dance research and administration.

### Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

### Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 8 weeks for the Commission to issue the Card. The application form is available at [bluecard.qut.com](http://bluecard.qut.com).

### Further Information

Creative Industries Faculty  
Dance  
Phone: +61 7 3138 3423  
Email: [creativeindustries@qut.com](mailto:creativeindustries@qut.com)

Faculty of Education Office  
Phone: +61 7 3138 3947  
Fax: +61 7 3138 3949  
Email: [educationenq@qut.edu.au](mailto:educationenq@qut.edu.au)

### Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth

Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

**Dance STA in English, Film & Media, Geography, History or LOTE**

**Semester 1, Year 1**

Creative Industries Core Unit - List A

- KDB103 Dance Technique Studies 1
  - KDB110 Deconstructing Dance in History
  - KDB105 Architecture of the Body
- Second Teaching Area - List B

**Semester 2, Year 1**

Creative Industries Core Unit - List A

- KDB104 Dance Technique Studies 2
  - KDB107 Choreographic Studies 1
  - KDB106 Dance Analysis
- Second Teaching Area - List B

**Semester 1, Year 2**

- KDB213 Dance Technique Studies 3
  - KDB205 Dance in Education
  - KDB108 World Dance
  - KDB207-1 Choreographic Studies 2
- Second Teaching Area - List B

**Semester 2, Year 2**

- KDB214 Dance Technique Studies 4
  - KDB204 Australian Dance
  - KDB207-2 Choreographic Studies 2
- Second Teaching Area - List B
- KDB109 Funk, Tap and all that Jazz
  - KDB208 Integrated Professional Skills

**Dance STA in Drama**

**Year 1, Semester 1**

Creative Industries Core Unit - List A

- KDB103 Dance Technique Studies 1
- KDB105 Architecture of the Body
- KDB110 Deconstructing Dance in History
- KTB103 Performing Skills 1: Body and Voice and Role

**Year 1, Semester 2**

Creative Industries Core Unit - List A

- KDB104 Dance Technique Studies 2
- KDB107 Choreographic Studies 1
- KDB106 Dance Analysis
- KTB106 Performing Skills 2: Style and Form

**Year 2, Semester 1**

- KDB213 Dance Technique Studies 3
- KDB207-1 Choreographic Studies 2
- KDB205 Dance in Education
- KTB101 20th Century Performance
- KTB102 Process Drama

**Year 2, Semester 2**

- KDB214 Dance Technique Studies 4
  - KDB204 Australian Dance
  - KTB209 Applied Performance
  - KTB207 Staging Australia
  - KDB207-2 Choreographic Studies 2
- Select one of the following units:
- KDB109 Funk, Tap and all that Jazz
  - KDB208 Integrated Professional Skills

**Dance STA in Music**

**Semester 1, Year 1**

Creative Industries Core Unit - List A

- KDB103 Dance Technique Studies 1
  - KDB105 Architecture of the Body
  - KDB110 Deconstructing Dance in History
- Select one of the following units:
- KMB003 Sex Drugs Rock 'n' roll
  - KMB004 World Music
  - KMB108 Sound Recording and Acoustics

**Semester 2, Year 1**

Creative Industries Core Unit - List A

- KDB104 Dance Technique Studies 2
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KMB105 Music and Sound Technology

**Semester 1, Year 2**

- KDB213 Dance Technique Studies 3
  - KDB207-1 Choreographic Studies 2
  - KDB205 Dance in Education
  - KMB130 Core Musicianship 1
- Select one of the following units:
- KMB003 Sex Drugs Rock 'n' roll
  - KMB004 World Music
  - KMB108 Sound Recording and Acoustics

**Semester 2, Year 2**

- KDB214 Dance Technique Studies 4
- KDB204 Australian Dance
- KDB207-2 Choreographic Studies 2

KMB131 Core Musicianship 2

KMB107 Sound, Image, Text

Select one of the following units:

KDB109 Funk, Tap and all that Jazz

KDB208 Integrated Professional Skills

**Dance STA in Visual Arts**

**Year 1, Semester 1**

Creative Industries Core Unit - List A

KDB103 Dance Technique Studies 1

KDB105 Architecture of the Body

KDB110 Deconstructing Dance in History

Select one of the following units:

KVB100 Research and Creativity in the Visual Arts

KVB110 2D Media and Processes

**Year 1, Semester 2**

Creative Industries Core Unit - List A

KDB104 Dance Technique Studies 2

KDB106 Dance Analysis

KDB107 Choreographic Studies 1

Choose one from the following:

KVB104 Photomedia and Artistic Practice

KVB108 Contemporary Asian Visual Culture

KVB111 3D Media and Processes

**Year 2, Semester 1**

KDB205 Dance in Education

KDB207-1 Choreographic Studies 2

KDB213 Dance Technique Studies 3

KVB102 Modernism

Choose one of the following:

KVB104 Photomedia and Artistic Practice

KVB100 Research and Creativity in the Visual Arts

KVB202 Visual Imaging - Process and Theory

KVB213 Graphic Investigation

**Year 2, Semester 2**

KDB204 Australian Dance

KDB207-2 Choreographic Studies 2

KDB214 Dance Technique Studies 4

KVB103 Australian Art

Choose one of the following units:

KDB109 Funk, Tap and all that Jazz

KDB208 Integrated Professional Skills

Choose one of the following units:

KVB108 Contemporary Asian Visual Culture

KVB203 Earth, Object and Installation

KVB211 Post 1945 Art

**Curriculum Studies - Second Teaching Area**

**Curriculum Studies 1**

KTB201 Drama Curriculum Studies 1

CLB018 English Curriculum Studies 1

CLB024 Film and Media Curriculum Studies 1

CLB036 LOTE Curriculum Studies 1

KMB201 Music (Secondary) Curriculum Studies 1

CLB054 Social Education Curriculum Studies 1

KVB301 Visual Arts Curriculum Studies 1

**Curriculum Studies 2**

KTB202 Drama Curriculum Studies 2

CLB019 English Curriculum Studies 2

CLB025 Film and Media Curriculum Studies 2

CLB028 Geography Curriculum Studies 2

CLB031 History Curriculum Studies 2

CLB037 LOTE Curriculum Studies 2

KMB202 Music (Secondary) Curriculum Studies 2

KVB302 Visual Arts Curriculum Studies 2

**Curriculum Studies 3**

KTB203 Drama Curriculum Studies 3

CLB020 English Curriculum Studies 3

CLB026 Film and Media Curriculum Studies 3

CLB038 LOTE Curriculum Studies 3

KMB203 Music (Secondary) Curriculum Studies 3

CLB056 Social Education Curriculum Studies 3

KVB303 Visual Arts Curriculum Studies 3

**EDUCATION COMPONENT**

**Year 3, Semester 1**

EDB002 Teaching and Learning Studies 2: Development and Learning

EDB031 Secondary Field Studies 1: Development and Learning in the Field

KDB201 Dance Curriculum Studies 1

Curriculum Studies 1Y

**Year 3, Semester 2**

EDB003 Teaching and Learning Studies 3: Practising Education

EDB032 Secondary Field Studies 2: Practising Education in the Field

KDB202 Dance Curriculum Studies 2

Curriculum Studies 2Y

**Year 4, Semester 1**

EDB004 Teaching and Learning Studies 4: Inclusive Education

EDB033 Secondary Field Studies 3: Inclusive

## CREATIVE INDUSTRIES

	Educational Practices
KDB203	Dance Curriculum Studies 3 Curriculum Studies 3Y

### Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Second Teaching Area Units

#### English (48 credit points)

	Required Unit
CLB320	Studies In Language Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now

#### Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis No less than 24 credit points from:

KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

#### Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

#### History (48 credit points)

	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

#### Languages other than English

Indonesian

HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

**Potential Careers:**

Administrator, Arts Administrator, Choreographer, Dance Teacher, Dancer, Drama Teacher, Educator, Music Teacher, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher.



## Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary) (IX16)

Year offered: 2007

Admissions: Yes

CRICOS code: 056189G

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (subject to annual review)

Domestic fees (indicative): 2007: Full fee tuition \$15,360; CSP \$5,008

International Fees (per semester): 2007:\$8000 per semester (subject to annual review)

Domestic Entry: February

International Entry: February

QTAC code: 429172; Dfee: 429176

Past rank cut-off: 78; Dfee: 73

Past OP cut-off: 11; Dfee: 13

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

Total credit points: 432 cp

Standard credit points per full-time semester: 54 cp ave

Course coordinator: (Creative Industries) A/ Prof Adrian Thomas; (Education) Dr Mal Shield

Discipline coordinator: Dr Sandra Gattenhof

Campus: Kelvin Grove

### General

This four-year double degree qualifies you to teach Drama in schools in Australia and overseas. In the first two years you will undertake units in Drama, blending practice with theoretical concepts strongly focused on developing artistic, organisational and communication skills. In addition to Drama, you study a second teaching area selected from Dance, Music, Visual Art, English, Film and Media Studies, Geography, History and Languages. In the second two years you will concentrate on teacher preparation, equipping yourself through drama curriculum units with the skills necessary to be an effective drama educator.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Career Outcomes

Graduates are employed as Drama teachers in secondary schools, work with the State Government in education, or as education officers with performing arts companies and in youth arts.

### Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

### Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at [bluecard.qut.com](http://bluecard.qut.com).

### Further Information

Faculty of Creative Industries

Drama

Phone: +61 7 3138 3468

Email: [creativeindustries@qut.com](mailto:creativeindustries@qut.com)

Faculty of Education Office

Phone: +61 7 3138 3947

Fax: +61 7 3138 3949

Email: [educationenq@qut.edu.au](mailto:educationenq@qut.edu.au)

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### Drama - STA in English, Film & Media, Geography, History or LOTE

# CREATIVE INDUSTRIES

## Semester 1, Year 1

	Creative Industries Core Unit
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
	Second Teaching Area Unit

## Semester 2, Year 1

	Creative Industries Core Unit
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
	Second Teaching Area Unit

## Semester 1, Year 2

KTB204	Understanding Performance
KTB205	Production 2: The Collaborative Artist
KTB206	The Creating Body
	Second Teaching Area Unit
	Elective

## Semester 2, Year 2

KTB207	Staging Australia
KTB209	Applied Performance
KSB227	Technical Theatre
	Second Teaching Area Unit
	Elective

## Drama STA in Dance

### Semester 1, Year 1

	Creative Industries Core Unit
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KDB103	Dance Technique Studies 1

### Semester 2, Year 1

	Creative Industries Core Unit
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
KDB107	Choreographic Studies 1

### Semester 1, Year 2

KTB204	Understanding Performance
KTB205	Production 2: The Collaborative Artist
KTB206	The Creating Body
KDB205	Dance in Education
KDB213	Dance Technique Studies 3

## Semester 2, Year 2

KTB207	Staging Australia
KTB209	Applied Performance
KSB227	Technical Theatre
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz

## Drama STA in Music

### Semester 1, Year 1

	Creative Industries Core Unit
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
	Choose one of the following:
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB108	Sound Recording and Acoustics

### Semester 2, Year 1

	Creative Industries Core Unit
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
KMB105	Music and Sound Technology

### Semester 1, Year 2

KTB204	Understanding Performance
KTB205	Production 2: The Collaborative Artist
KTB206	The Creating Body
KMB130	Core Musicianship 1
	Choose one of the following:
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB209	Conducting

### Semester 2, Year 2

KTB207	Staging Australia
KTB209	Applied Performance
KSB227	Technical Theatre
KMB131	Core Musicianship 2
	Choose one of the following:
KMB002	Music and Spirituality
KMB107	Sound, Image, Text
KMB212	Arranging

## Drama STA in Visual Arts

### Semester 1, Year 1

	Creative Industries Core Unit
KTB101	20th Century Performance

## CREATIVE INDUSTRIES

KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role Choose one of the following:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes

### Semester 2, Year 1

Creative Industries Core Unit

KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form Choose one of the following:
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes

### Semester 1, Year 2

KTB204	Understanding Performance
KTB205	Production 2: The Collaborative Artist
KTB206	The Creating Body
KVB102	Modernism Choose one of the following:
KVB104	Photomedia and Artistic Practice
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation
KVB100	Research and Creativity in the Visual Arts

### Semester 2, Year 2

KTB207	Staging Australia
KTB209	Applied Performance
KSB227	Technical Theatre
KVB103	Australian Art Choose one of the following:
KVB108	Contemporary Asian Visual Culture
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art

## Curriculum Studies - Second Teaching Area

### Curriculum Studies 1

CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1

### Curriculum Studies 2

CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2

CLB037	LOTE Curriculum Studies 2
--------	---------------------------

### Curriculum Studies 3

CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3

## Second Teaching Area Units

### English (48 credit points)

	Required Unit
CLB320	Studies In Language Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now

### Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

### Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management

## CREATIVE INDUSTRIES

	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

### History (48 credit points)

null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.

Up to 24 credit points from Introductory Units

HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

### Languages other than English

Indonesian

HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5

HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

### EDUCATION COMPONENT

#### Year 3, Semester 1

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KTB201	Drama Curriculum Studies 1 Curriculum Studies 1Y

#### Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KTB202	Drama Curriculum Studies 2 Curriculum Studies 2Y

#### Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KTB203	Drama Curriculum Studies 3 Curriculum Studies 3Y

#### Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

**Potential Careers:**

Actor, Community Education Officer, Drama Teacher, Educator, English Teacher, Music Teacher, Secondary School Teacher, Stage Manager, Teacher, Theatre Professionals, Visual Arts Teacher.

## Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary) (IX16)

Year offered: 2007

Admissions: Yes

CRICOS code: 056189G

Course duration (full-time): 4 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (subject to annual review)

Domestic fees (indicative): 2007: \$15,360

International Fees (per semester): 2007: \$8,000 per semester (subject to annual review)

Domestic Entry: February

International Entry: February

QTAC code: 429152

Past rank cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

Past OP cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

Total credit points: 432 cp

Standard credit points per full-time semester: 54 cp ave

Course coordinator: (Creative Industries) A/Prof Adrian Thomas; (Education) Dr Mal Shield

Discipline coordinator: Mr Mark Webb

Campus: Kelvin Grove

### General

This four-year double degree qualifies you to teach as an art teacher in Australian secondary schools. In the first two years you will undertake practical and theoretical introductory studies about artistic ideas, concepts and aesthetic judgements as well as working in two- and/or three-dimensional media. Studio areas include Painting, Printmaking, and Sculpture with supporting areas of Drawing and Photography. Students study a second teaching area selected from Dance, Drama, Music, English, Film and Media Studies, Geography, History and Languages. In the final two years you will concentrate on teacher preparation, equipping yourself through art curriculum units with the skills to be an effective art educator.

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. Applicants will be able to obtain the Visual Arts Application Guide online via [addentry.qut.com](http://addentry.qut.com) or by phoning QUT Creative Industries Faculty on 07 3138 8114 in mid July. The final date to lodge the portfolio and other required materials to QUT is 19 October 2007. A \$33 service fee applies; applicants applying for more than one Visual Arts course are required to pay only one service fee of \$33.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Career Outcomes

Graduates work as art teachers in secondary schools, are employed by State Government in education, as education officers with community art projects and in youth arts.

### Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

### Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 8 weeks for the Commission to issue the Card. The application form is available at [bluecard.qut.com](http://bluecard.qut.com).

### Further Information

Creative Industries Faculty  
Visual Arts  
Phone: +61 7 3138 8114  
[www.creativeindustries.qut.com](http://www.creativeindustries.qut.com)

Faculty of Education Office  
Phone: +61 7 3138 3947  
Fax: +61 7 3138 3949  
Email: [educationenq@qut.edu.au](mailto:educationenq@qut.edu.au)

### Deferral

QUT's deferral policy does not apply to this course.

### Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to

currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

**Visual Arts STA in English, Film & Media, Geography or LOTE**

**Semester 1, Year 1**

- Creative Industries Core Unit
- KVB102 Modernism
- KVB100 Research and Creativity in the Visual Arts
- KVB110 2D Media and Processes  
Second Teaching Area

**Semester 2, Year 1**

- Creative Industries Core Unit
- KVB103 Australian Art
- KVB108 Contemporary Asian Visual Culture
- KVB111 3D Media and Processes  
Second Teaching Area

**Semester 1, Year 2**

- KVB104 Photomedia and Artistic Practice
- KVB200 Exhibition and Display in the Visual Arts
- KVB202 Visual Imaging - Process and Theory
- KVB213 Graphic Investigation  
Second Teaching Area

**Semester 2, Year 2**

- KVB203 Earth, Object and Installation
- KVB211 Post 1945 Art  
Elective  
Elective  
Second Teaching Area

**Visual Arts STA in Dance**

**Semester 1, Year 1**

- Creative Industries Core Unit
- KVB100 Research and Creativity in the Visual Arts
- KVB102 Modernism
- KVB110 2D Media and Processes
- KDB103 Dance Technique Studies 1

**Semester 2, Year 1**

- Creative Industries Core Unit
- KVB103 Australian Art
- KVB108 Contemporary Asian Visual Culture
- KVB111 3D Media and Processes
- KDB107 Choreographic Studies 1

**Semester 1, Year 2**

- KVB200 Exhibition and Display in the Visual Arts
- KVB202 Visual Imaging - Process and Theory
- KVB213 Graphic Investigation
- KDB205 Dance in Education
- KDB213 Dance Technique Studies 3

**Semester 2, Year 2**

- KVB104 Photomedia and Artistic Practice
- KVB203 Earth, Object and Installation
- KVB211 Post 1945 Art
- KDB106 Dance Analysis
- KDB109 Funk, Tap and all that Jazz

**Visual Arts STA in Music**

**Semester 1, Year 1**

- Creative Industries Core Unit
- KVB100 Research and Creativity in the Visual Arts
- KVB102 Modernism
- KVB110 2D Media and Processes  
Choose one of the following:
- KMB003 Sex Drugs Rock 'n' roll
- KMB004 World Music
- KMB108 Sound Recording and Acoustics

**Semester 2, Year 1**

- Creative Industries Core Unit
- KVB103 Australian Art
- KVB108 Contemporary Asian Visual Culture
- KVB111 3D Media and Processes
- KMB105 Music and Sound Technology

**Semester 1, Year 2**

- KVB104 Photomedia and Artistic Practice
- KVB200 Exhibition and Display in the Visual Arts
- KVB202 Visual Imaging - Process and Theory
- KVB213 Graphic Investigation
- KMB130 Core Musicianship 1

**Semester 2, Year 2**

- KVB211 Post 1945 Art
- KVB203 Earth, Object and Installation
- KMB131 Core Musicianship 2  
Choose two units from
- KMB108 Sound Recording and Acoustics
- KMB301 The Music Industry
- KMB002 Music and Spirituality
- KMB107 Sound, Image, Text

**Visual Arts STA in Drama**

# CREATIVE INDUSTRIES

## Semester 1, Year 1

	Creative Industries Core Unit
KVB102	Modernism
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes
KTB103	Performing Skills 1: Body and Voice and Role

## Semester 2, Year 1

	Creative Industries Core Unit
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KTB106	Performing Skills 2: Style and Form

## Semester 1, Year 2

KVB104	Photomedia and Artistic Practice
KVB200	Exhibition and Display in the Visual Arts
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation
KTB101	20th Century Performance

## Semester 2, Year 2

KVB203	Earth, Object and Installation
KVB211	Post 1945 Art
KSB227	Technical Theatre
KTB207	Staging Australia
KTB209	Applied Performance

## Curriculum Studies - Second Teaching Area

### Curriculum Studies 1

KTB201	Drama Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1

### Curriculum Studies 2

KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2

### Curriculum Studies 3

KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3

## Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

## Second Teaching Area Units

### English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now

### Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres



## CREATIVE INDUSTRIES

KPB104	Film and Television Production Resource Management	HHB075	Indonesian 5
KPB105	Narrative Production	HHB076	Indonesian 6
KPB106	Australian Television		Japanese
KPB203	Australian Film	HHB083	Japanese 3
KPB205	Documentary Theory and Practice	HHB084	Japanese 4
		HHB085	Japanese 5

### Geography (48 credit points)

	Up to 24 credit points from Introductory Units		French
HHB127	Environment And Society	HHB063	French 3
HHB107	World Regions	HHB064	French 4
HHB251	Australian Resource Management	HHB065	French 5
	No less than 24 credit points from Advanced Units	HHB066	French 6
			German
HHB250	Australian Geographical Studies	HHB093	German 3
HHB228	Environmental Hazards	HHB094	German 4
HHB229	Windows On Japan	HHB095	German 5
HHB269	Ethics, Technology And The Environment	HHB096	German 6
HHB244	Southeast Asia In Focus		

### History (48 credit points)

	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

### Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4

### EDUCATION COMPONENT

#### Year 3, Semester 1

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KVB301	Visual Arts Curriculum Studies 1 Curriculum Studies 1Y

#### Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KVB302	Visual Arts Curriculum Studies 2 Curriculum Studies 2Y

#### Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KVB303	Visual Arts Curriculum Studies 3 Curriculum Studies 3Y

#### Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

### **Potential Careers:**

Art Project Manager, Artist, Arts Administrator, Curator, Dance Teacher, Drama Teacher, Educator, Media Industry Specialist, Multimedia Designer, Music Teacher, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher, Web Designer.

## Bachelor of Creative Industries / Bachelor of Information Technology (IX27)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 059227E

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007:\$15360

**International Fees (per semester):** 2007: \$9,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 409872

**Past rank cut-off:** 10

**Past OP cut-off:** 80

**Assumed knowledge:** English (4, SA), and for games technology and security majors, Maths B (4, SA), or for all other majors, Maths A, B or C (4, SA)

**Preparatory studies:** MATHS: QUT unit Preparatory Mathematics as a visiting student or **Total credit points:** 384

**Standard credit points per full-time semester:** 48

**Course coordinator:** IT: Ms Ruth Christie; Creative Industries: Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Campus:** Gardens Point and Kelvin Grove

### General

This four-year program gives you the opportunity to allow your creative side to shine through as it complements your technical information technology skills. The integrated program consists of 16 creative industries units and 16 information technology units so that you will study both creative industries and information technology units in each semester. You will choose one creative industries major from communication design, interdisciplinary, music or sound design. You will also choose one information technology major from business systems engineering, databases, electronic business, games technology, information and knowledge management, information systems, information technology management, intelligent systems, security, network systems, software architecture, or web services and applications.

### Career Outcomes

Career outcomes vary depending on the specialisations undertaken in each of the component degrees. Graduates enjoy a range of jobs including digital media programmer, simulation designer or developer, quality assurance tester, sound designer, mobile entertainment and communications developer, knowledge worker in music and sound, web developer and digital product strategist.

### Additional Entry Requirements (for the majors below)

In addition to meeting the cut-off applicants who wish to study one of the following Creative Industries majors below must also pass the additional entry requirement listed below. Please note registrations to attend an audition or

submission of portfolio as well as submission of additional materials to QUT have closed for 2006. Late registrations and submissions will not be accepted.

**Music:** Audition. Closed on 01 September 2006.

**Sound Design:** Portfolio and interview. Closed on 20 October 2006.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### IX27 - Bachelor of Creative Industries/Bachelor of Information Technology Course structure

#### Year 1, Semester 1

ITB002	IT Professional Studies
ITB005	Systems Architecture
	Creative Industries Faculty Unit
	Creative Industries Faculty Unit

#### Year 1, Semester 2

ITB004	Database Systems
ITB006	Networks
	Creative Industries Faculty Unit
	Creative Industries Faculty Unit

#### Year 2, Semester 1

ITB001	Problem Solving and Programming
ITB008	Modelling Analysis and Design
	Creative Industries Faculty Unit
	Creative Industries Faculty Unit

#### Year 2, Semester 2

ITB003	Object Oriented Programming
--------	-----------------------------

ITB007 Web Development  
 Creative Industries Faculty Unit  
 Creative Industries Faculty Unit

Creative Industries Elective  
 Sub-Major 2

**Year 3, Semester 1**

ITB009 Core Project Initiation  
 IT Major Unit  
 Creative Industries Faculty Unit  
 Creative Industries Faculty Unit

**Year 4, Semester 1**

ITB010 Core Project Implementation  
 IT Major Unit  
 Creative Industries Faculty Unit  
 Creative Industries Faculty Unit

**Year 4, Semester 2**

IT Major Unit  
 IT Major Unit  
 Creative Industries Faculty Unit  
 Creative Industries Faculty Unit

**Course structure for Interdisciplinary major**

**Year 1, Semester 1**

Creative Industries Core Unit  
 Sub-Major 1

**Year 1, Semester 2**

Creative Industries Core Unit  
 Sub-Major 1

**Year 2, Semester 1**

Sub-Major 1  
 Sub-Major 2

**Year 2, Semester 2**

Sub-Major 1  
 Sub-Major 2

**Year 3, Semester 1**

Sub-Major 1  
 Sub-Major 2

**Year 3, Semester 2**

Sub-Major 1  
 Sub-Major 2

**Year 4, Semester 1**

Creative Industries Elective  
 Sub-Major 2

**Year 4, Semester 2**

Please note: At least eight of your sub-major units must be K-coded units

**Course structure for Music major**

**Year 1, Semester 1**

Creative Industries Core Unit  
 KMB003 Sex Drugs Rock 'n' roll  
 OR  
 KMB005-1 Group Music

**Year 1, Semester 2**

Creative Industries Core Unit  
 KMB105 Music and Sound Technology  
 The following unit to be taken if KMB005-1 Group Music completed in semester 1:  
 KMB005-2 Group Music

**Year 2, Semester 1**

KMB130 Core Musicianship 1  
 KMB110 Music Production 1  
 OR  
 KMB120 Music Performance 1

**Year 2, Semester 2**

KMB131 Core Musicianship 2  
 KMB111 Music Production 2  
 OR  
 KMB121 Music Performance 2

**Year 3, Semester 1**

Music Elective  
 KMB214-1 Music and Sound: Principal Study A

**Year 3, Semester 2**

Music Elective  
 KMB214-2 Music and Sound: Principal Study A

**Year 4, Semester 1**

Creative Industries Elective  
 Music Elective

**Year 4, Semester 2**

Creative Industries Elective  
 Music Elective

**Course structure for Communication Design major**

**Year 1, Semester 1**

Creative Industries Core Unit  
 KIB101 Foundations of Communication Design 1

**Year 1, Semester 2**

Creative Industries Core Unit

KIB102 Foundations of Communication Design 2

**Year 2, Semester 1**

Creative Industries Elective

KIB103 Media Technology 1

**Year 2, Semester 2**

Creative Industries Elective

KIB104 Media Technology 2

**Year 3, Semester 1**

KIB210 Design Studio 1: Interaction Design

**Year 3, Semester 2**

KIB211 Design Studio 2: Web Development

**Year 4, Semester 1**

KIB310 Design Studio 3: Virtual Environments

**Year 4, Semester 2**

KIB311 Design Studio 4: Tangible Media

**Course structure for Sound Design major**

**Year 1, Semester 1**

Creative Industries Core Unit

KMB105 Music and Sound Technology

**Year 1, Semester 2**

Creative Industries Core Unit

KMB106 Music and Sound for Multimedia

**Year 2, Semester 1**

KMB104 Music and Sound Skills

KMB110 Music Production 1

**Year 2, Semester 2**

KMB107 Sound, Image, Text

KMB111 Music Production 2

**Year 3, Semester 1**

Sound Design Elective

KMB214-1 Music and Sound: Principal Study A

**Year 3, Semester 2**

KMB205 Sound Media Musicianship

KMB214-2 Music and Sound: Principal Study A

**Year 4, Semester 1**

Creative Industries Elective

KKB290 Supervised Group Project

**Year 4, Semester 2**

Creative Industries Elective

Sound Design Elective

**Business Systems Engineering Major**

**Compulsory Units**

ITB222 Systems Analysis and Design

ITB228 Enterprise Systems

ITB245 R/3 System Administration

ITB298 Business Process Engineering

**IS Elective Units**

Select two (2) units from the following list

ITB218 Applications Programming

ITB223 Software Development with ORACLE

ITB230 Project

ITB237 Advanced Databases

ITB245 R/3 System Administration

ITB255 Knowledge Management

ITB266 Information Management

ITB267 Business Analytics

ITB272 Information Technology Project Management

ITB294 Information Quality

ITB322 Information Resources

**Databases Major**

**Compulsory Units**

ITB229 Database Design

ITB232 Database Management

ITB239 Enterprise Data Mining

ITB295 XML: Data and Document Processing

**IS Elective Units**

Select two (2) units from the following list

ITB218 Applications Programming

ITB223 Software Development with ORACLE

ITB230 Project

ITB237 Advanced Databases

ITB245 R/3 System Administration

ITB255 Knowledge Management

ITB266 Information Management

ITB267 Business Analytics

ITB272 Information Technology Project Management

ITB294 Information Quality

ITB322 Information Resources

**Electronic Business Major**

**Compulsory Units**

ITB233	Enterprise Systems Applications
ITB239	Enterprise Data Mining
ITB260	E-Commerce Site Development
BSB212	Electronic Business Applications
BSB213	Governance Issues in E-Business
BSB314	E-Business Intelligence

**Games Technology Major**

**Compulsory Units**

ITB711	Programming Abstraction
ITB743	Artificial Intelligence
ITB746	Modelling and Animation Techniques
ITB747	Real Time Rendering Techniques
ITB749	Scientific Programming
MAB281	Mathematics for Computer Graphics

**Information and Knowledge Management Major**

Please contact the Course Coordinator for enrolment advice

**Information Technology Management Major**

**Compulsory Units**

ITB222	Systems Analysis and Design
ITB241	Information Technology Management
ITB264	Information Systems Consulting
ITB272	Information Technology Project Management

**IS Elective Units**

Select two (2) units from the following list

ITB218	Applications Programming
ITB223	Software Development with ORACLE
ITB230	Project
ITB237	Advanced Databases
ITB245	R/3 System Administration
ITB255	Knowledge Management
ITB266	Information Management
ITB267	Business Analytics
ITB272	Information Technology Project Management
ITB294	Information Quality
ITB322	Information Resources

**Information Systems Major**

**Compulsory Units**

ITB228	Enterprise Systems
ITB229	Database Design
ITB260	E-Commerce Site Development

**IS Elective Units**

Select two (2) units from the following list	
ITB218	Applications Programming
ITB223	Software Development with ORACLE
ITB230	Project
ITB237	Advanced Databases
ITB266	Information Management
ITB267	Business Analytics
ITB322	Information Resources

**Intelligent Systems Major**

**Compulsory Units**

ITB239	Enterprise Data Mining
ITB295	XML: Data and Document Processing
ITB740	Agent Based Software Engineering
ITB741	Information Retrieval Technology

**Elective Units**

Select two (2) units from the following list

ITB322	Information Resources
ITB710	Fundamentals of Computer Science
ITB715	Web Services
ITB742	Computational Intelligence
ITB743	Artificial Intelligence

**Network Systems Major**

**Compulsory Units**

ITB720	Internet Protocols and Services
ITB721	Unix Network Administration
ITB722	Network Planning and Deployment

**Elective Units**

Select three (3) units from the following list

ITB710	Fundamentals of Computer Science
ITB723	Wireless and Mobile Devices
ITB745	Operating Systems
ITS701	Ccna 1 & 2: Internetworking and Routing Basics
ITS702	Ccna 3 & 4: Switching and Wide Area Networking

**Security Major**

**Compulsory Units**

ITB720	Internet Protocols and Services
ITB721	Unix Network Administration
ITB730	Information Security Fundamentals
ITB731	Security Technologies
ITB732	Cryptology and Protocols
ITB733	Network Security

**Software Architecture Major**

## CREATIVE INDUSTRIES

### Compulsory Units

ITB229	Database Design
ITB710	Fundamentals of Computer Science
ITB711	Programming Abstraction
ITB712	Software Engineering Studies
ITB713	Advanced Java Programming
ITB717	Enterprise Software Architecture

### Web Services and Applications Major

#### Compulsory Units

ITB254	Interaction Design
ITB260	E-Commerce Site Development
ITB295	XML: Data and Document Processing
ITB716	Advanced Web Applications Development
ITB717	Enterprise Software Architecture
ITB715	Web Services

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must obey any elective rules as set out in your course requirements

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

#### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet

KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History Fashion Discipline
KFB103	Introduction to Fashion Design Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues Faculty
KKB004	Indigenous Creative Industries
KKB290	Supervised Group Project
KKB357	Independent Study
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning Music & Sound Discipline
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Introductory Musicianship
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB204	Music and Sound Textures Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design

## CREATIVE INDUSTRIES

KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline	KMB108	Sound Recording and Acoustics Film & Television Discipline
KWB001	Introduction to Literary Theory and Cultural Studies	KPB103	Film Genres
KWB003	Modern Times (Literature and Culture in the 20th Century)	KPB104	Film and Television Production Resource Management
KWB005	Wonderlands: Literature and Culture in the 19th Century	KPB107	Television Genres
KWB101	Introduction to Creative Writing	KPB205	Documentary Theory and Practice
KWB102	Media Writing	KPB206	International Cinema Performance Studies Discipline
KWB103	Persuasive Writing	KTB062	Creative Industries Events and Festivals
KWB104	Creative Writing: The Short Story	KTB104	Performance Innovation
KWB105	Film and Television Scriptwriting	KTB207	Staging Australia Visual Arts Discipline
KWB107	Introduction to Creative Non-Fiction	KVB103	Australian Art
<b>Semester 2</b>		KVB104	Photomedia and Artistic Practice
	Media & Communication Discipline	KVB108	Contemporary Asian Visual Culture
KCB101	Communication in the New Economy	KVB211	Post 1945 Art
KCB103	Strategic Speech Communication	KVB306	Video Art and Culture
KCB104	Media and Communications Industries	KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KCB105	Media and Communication Research Methods	KWB002	Ozlit
KCB202	New Media Technologies	KWB004	Shakespeare, Then and Now
KCB203	Consumer Cultures Dance Discipline	KWB006	Popular Fictions, Popular Culture
KDB106	Dance Analysis	KWB007	Indigenous Writing
KDB109	Funk, Tap and all that Jazz	KWB102	Media Writing
KDB204	Australian Dance Faculty	KWB104	Creative Writing: The Short Story
KKB004	Indigenous Creative Industries	KWB105	Film and Television Scriptwriting
KKB290	Supervised Group Project	KWB106	Corporate Writing and Editing
KKB357	Independent Study	KWB204	Creative Non-Fiction: Life Writing
KKB320	Workplace Learning	KWB206	Youth and Children's Writing
KKB330	Workplace Learning	<b>NOTES:</b>	
KKB340-1	Workplace Learning	* Only one Workplace Learning unit may be completed	
KKB340-2	Workplace Learning Fashion Discipline	* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.	
KFB105	Fashion and Modernity Journalism Discipline	<b>Potential Careers:</b>	
KJB101	Journalism Information Systems	Advertising Professional, Animator, Arts Administrator, Composer, Computer Game Programmer, Computer Games Developer, Creative Writer, D.J, Digital Composer, Film Composer, Film/Television Producer, Information Officer, Information Security Specialist, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Web Designer.	
KJB120	Newsriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound and Image		



## **Bachelor of Business / Bachelor of Creative Industries (IX34)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 059596B

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007:\$15360

**International Fees (per semester):** 2007: \$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 409182

**Past rank cut-off:** 80

**Past OP cut-off:** 10

**Assumed knowledge:** English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 384

**Standard credit points per full-time semester:** 48

**Course coordinator:** Head, Undergraduate Studies [ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au) (Creative Industries); Mr Andrew Paltridge (Business)

**Discipline coordinator:** Dr Jason Sternberg (Media & Communication); Dr John Sweeting (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

**Campus:** Gardens Point and Kelvin Grove

### **OP Guarantee**

The OP Guarantee does not apply to this course.

### **Additional Entry Requirements (for the majors below)**

In addition to meeting the cut-off applicants who wish to study one of the following Creative Industries majors below must also pass the additional entry requirement listed below. Further information will be available in July via [addentry.qut.com](http://addentry.qut.com) or by phoning 07 3138 8114. A \$33 service fee applies for each of the Creative Industries majors below. Applicants applying for more than one course in the same area are required to pay only one service fee of \$33. Closing dates are listed below.

**Dance:** lodge required materials with QUT by 30 August 2007 and pass the audition. Auditions and interviews will be held in Brisbane, Melbourne, Sydney, Canberra, Adelaide, Townsville and Rockhampton. Confirmation of dates and venues will be posted after applications close.

**Music:** lodge required materials with QUT by 19 October 2007 and pass the audition.

**Sound Design:** lodge required materials with QUT by 19 October 2007 and pass the portfolio.

**Visual Arts:** withdrawn. Not offered in 2008

### **Professional Recognition**

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

\*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

\*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

\*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

\*Banking and Finance: Australasian Institute of Banking and Finance (AIBF).

\*Economics: Economic Society of Australia (Queensland Division).

\*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

\*International Business - Australian Institute of Export;

\*Management - Australian Institute of Management;

\*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

\*Public Relations - Public Relations Institute of Australia.

### **Course Design**

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing, public relations.

The Creative Industries component is made up of 24 credit points of Faculty core units, 144 credit points from a Creative Industries major and 24 credit points of elective units.

The Creative Industries majors are communication design, creative writing, dance, drama, interdisciplinary, media and communication, music, sound design, television and visual arts.

Students will complete one Business and one Creative Industries major.

**Deferment**

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

**Domestic student tuition fee (Dfee) places**

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

**Course structure - Overview**

**Year 1 Semester 1**

- Business Faculty Core Unit
- Business Faculty Core Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

**Year 1 Semester 2**

- Business Faculty Core Unit
- Business Faculty Core Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

**Year 2 Semester 1**

- Business Faculty Core Unit
- Business Faculty Core Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

**Year 2 Semester 2**

- Business Faculty Core Unit
- Business Faculty Core Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

**Year 3 Semester 1**

- Business Faculty Major Unit
- Business Faculty Major Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

**Year 3 Semester 2**

- Business Faculty Major Unit
- Business Faculty Major Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

**Year 4 Semester 1**

- Business Faculty Major Unit
- Business Faculty Major Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

**Year 4 Semester 2**

- Business Faculty Major Unit
- Business Faculty Major Unit
- Creative Industries Faculty Unit
- Creative Industries Faculty Unit

**Public Relations Major**

**Year 1 Semester 1**

- BSB122 Quantitative Analysis and Finance
- BSB126 Marketing

**Year 1 Semester 2**

- BSB110 Accounting
- BSB115 Management, People and Organisations

**Year 2 Semester 1**

- BSB114 Government, Business and Society
- BSB119 International and Electronic Business

**Year 2 Semester 2**

- BSB111 Business Law and Ethics
- BSB113 Economics

**Year 3 Semester 1**

- AMB201 Marketing and Audience Research
- AMB260 Public Relations Theory and Practice

**Year 3 Semester 2**

- AMB261 Media Relations and Publicity
- AMB262 Public Relations Writing

**Year 4 Semester 1**

- AMB360 Corporate Communication Management
- AMB370 Public Relations Cases

**Year 4 Semester 2**

- AMB361 Public Relations Campaigns
- AMB371 Corporate Communication Strategies

**Electronic Business Major**

## CREATIVE INDUSTRIES

### Year 1 Semester 1

BSB115	Management, People and Organisations
BSB119	International and Electronic Business

### Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

### Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

### Year 2 Semester 2

BSB113	Economics
BSB122	Quantitative Analysis and Finance

### Year 3 Semester 1

BSB212	Electronic Business Applications
ITB233	Enterprise Systems Applications

### Year 3 Semester 2

BSB213	Governance Issues in E-Business
ITB823	Web Sites For Electronic Commerce

### Year 4 Semester 1

MGB334	Managing in a Changing Environment
AYB221	Computerised Accounting Systems

### Year 4 Semester 2

ITB239	Enterprise Data Mining
BSB314	E-Business Intelligence

### Accountancy Major

#### Year 1 Semester 1

BSB110	Accounting
BSB115	Management, People and Organisations

#### Year 1 Semester 2

BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society

#### Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

#### Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations

#### Year 3 Semester 1

AYB225	Management Accounting
AYB220	Company Accounting

### Year 3 Semester 2

AYB221	Computerised Accounting Systems
AYB325	Taxation Law

### Year 4 Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

### Year 4 Semester 2

EFB101	Data Analysis for Business
EFB210	Finance 1

### Human Resource Management Major

#### Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

#### Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

#### Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

#### Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

#### Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Management Research Methods

#### Year 3 Semester 2

MGB211	Organisational Behaviour
	HRM Option Unit

#### Year 4 Semester 1

MGB221	Performance and Reward
	HRM Option Unit

#### Year 4 Semester 2

MGB320	Recruitment and Selection
MGB331	Training and Development

#### HRM Option Unit List:

MGB201	The Legal Context of Employment Relations
MGB209	Occupational Health and Safety Management
MGB224	Australian Industrial Relations
MGB304	Human Resource Information Management

## CREATIVE INDUSTRIES

MGB305	Human Resource Management Strategy and Policy
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB325	Advanced Practice in Training and Development
	HRM students must choose two from the above list (one must be a Level 3 unit).

### Economics Major

#### Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

#### Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

#### Year 2 Semester 1

BSB110	Accounting
EFB102	Economics 2

#### Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

#### Year 3 Semester 1

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

#### Year 3 Semester 2

EFB101	Data Analysis for Business
EFB328	Public Economics and Finance

#### Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

#### Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

### Banking and Finance Major

#### Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

#### Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

#### Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

#### Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

#### Year 3 Semester 1

EFB101	Data Analysis for Business
EFB210	Finance 1

#### Year 3 Semester 2

EFB102	Economics 2
EFB307	Finance 2

#### Year 4 Semester 1

EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis

#### Year 4 Semester 2

EFB312	International Finance
EFB201	Financial Markets

### Management Major

#### Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

#### Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

#### Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

#### Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

#### Year 3 Semester 1

MGB220	Management Research Methods
MGB222	Managing Organisations

#### Year 3 Semester 2

MGB210	Production and Service Management
MGB211	Organisational Behaviour

#### Year 4 Semester 1

MGB334	Managing in a Changing Environment Management Option Unit
--------	--

#### Year 4 Semester 2

## CREATIVE INDUSTRIES

MGB309 Strategic Management  
Management Option Unit

### Management Option Unit List:

MGB216 Managing Technological Innovation in Global Business  
MGB218 Venture Skills  
MGB223 Creating New Enterprises  
MGB312 Negotiation Skills  
MGB315 Personal and Professional Development  
MGB335 Project Management  
Management students must choose three from the above list (one must be a Level 3 unit).

### Marketing Major

#### Year 1 Semester 1

BSB122 Quantitative Analysis and Finance  
BSB126 Marketing

#### Year 1 Semester 2

BSB110 Accounting  
BSB115 Management, People and Organisations

#### Year 2 Semester 1

BSB114 Government, Business and Society  
BSB119 International and Electronic Business

#### Year 2 Semester 2

BSB111 Business Law and Ethics  
BSB113 Economics

#### Year 3 Semester 1

AMB200 Consumer Behaviour  
AMB240 Marketing Planning and Management

#### Year 3 Semester 2

AMB201 Marketing and Audience Research  
AMB241 E-Marketing Strategies

#### Year 4 Semester 1

AMB340 Services Marketing  
AMB202 Integrated Marketing Communication

#### Year 4 Semester 2

AMB341 Strategic Marketing  
AMB352 Marketing Decision Making  
or  
IBB213 International Marketing

### International Business Major

#### Year 1 Semester 1

BSB119 International and Electronic Business

BSB126 Marketing

#### Year 1 Semester 2

BSB110 Accounting  
BSB115 Management, People and Organisations

#### Year 2 Semester 1

BSB114 Government, Business and Society  
BSB122 Quantitative Analysis and Finance

#### Year 2 Semester 2

BSB111 Business Law and Ethics  
BSB113 Economics

#### Year 3 Semester 1

IBB202 Fundamentals of International Finance  
IBB217 Asian Business Development  
or  
IBB208 European Business Development

#### Year 3 Semester 2

IBB210 Export Management  
IBB317 Contemporary Business in Asia  
or  
IBB308 Contemporary Business in Europe

#### Year 4 Semester 1

IBB213 International Marketing  
IBB205 Cross-Cultural Communication and Negotiation

#### Year 4 Semester 2

IBB300 International Business Strategy  
IBB303 International Logistics

### Advertising Major

#### Year 1 Semester 1

BSB122 Quantitative Analysis and Finance  
BSB126 Marketing

#### Year 1 Semester 2

BSB110 Accounting  
BSB115 Management, People and Organisations

#### Year 2 Semester 1

BSB114 Government, Business and Society  
BSB119 International and Electronic Business

#### Year 2 Semester 2

BSB111 Business Law and Ethics  
BSB113 Economics

#### Year 3 Semester 1

AMB200 Consumer Behaviour

## CREATIVE INDUSTRIES

AMB220 Advertising Theory and Practice

### Year 3 Semester 2

AMB221 Advertising Copywriting

AMB222 Media Planning

### Year 4 Semester 1

AMB320 Advertising Management

AMB330 Advertising Strategy and Planning

### Year 4 Semester 2

AMB321 Advertising Campaigns

AMB202 Integrated Marketing Communication

### Course structure for Communication Design major

#### Year 1, Semester 1

Creative Industries Core Unit

KIB101 Foundations of Communication Design 1

#### Year 1, Semester 2

Creative Industries Core Unit

KIB102 Foundations of Communication Design 2

#### Year 2, Semester 1

Creative Industries Elective

KIB103 Media Technology 1

#### Year 2, Semester 2

Creative Industries Elective

KIB104 Media Technology 2

#### Year 3, Semester 1

KIB210 Design Studio 1: Interaction Design

#### Year 3, Semester 2

KIB211 Design Studio 2: Web Development

#### Year 4, Semester 1

KIB310 Design Studio 3: Virtual Environments

#### Year 4, Semester 2

KIB311 Design Studio 4: Tangible Media

### Course structure for Creative Writing major

#### Year 1, Semester 1

Creative Industries Core Unit

KWB101 Introduction to Creative Writing

#### Year 1, Semester 2

Creative Industries Core Unit

KWB104 Creative Writing: The Short Story

#### Year 2, Semester 1

KWB107 Introduction to Creative Non-Fiction

KWB102 Media Writing

OR

KWB103 Persuasive Writing

#### Year 2, Semester 2

KWB204 Creative Non-Fiction: Life Writing

KJB224 Feature Writing

OR

KWB106 Corporate Writing and Editing

#### Year 3, Semester 1

Creative Industries Elective

KWB207 Great Books: The Literary Classics

#### Year 3, Semester 2

Creative Industries Elective

KWB206 Youth and Children's Writing

#### Year 4, Semester 1

KWB201 Creative Writing: Digital Media

KWB203 Creative Writing: The Novel

#### Year 4, Semester 2

KWB205 Creative Writing Project 1

KWB303 Writing and Publishing Industry

### Course structure for Dance major

#### Year 1, Semester 1

Creative Industries Core Unit

KDB103 Dance Technique Studies 1

#### Year 1, Semester 2

Creative Industries Core Unit

KDB104 Dance Technique Studies 2

#### Year 2, Semester 1

KDB105 Architecture of the Body

KDB213 Dance Technique Studies 3

#### Year 2, Semester 2

KDB107 Choreographic Studies 1

KDB214 Dance Technique Studies 4

#### Year 3, Semester 1

KDB110 Deconstructing Dance in History

KDB207-1 Choreographic Studies 2

#### Year 3, Semester 2

KDB106 Dance Analysis

KDB207-2 Choreographic Studies 2

KDB208 Integrated Professional Skills

## CREATIVE INDUSTRIES

### Year 4, Semester 1

Creative Industries Elective

KDB108 World Dance

### Year 4, Semester 2

Creative Industries Elective

KDB204 Australian Dance

### Course structure for Drama major

#### Year 1, Semester 1

Creative Industries Core Unit

KTB101 20th Century Performance

#### Year 1, Semester 2

Creative Industries Core Unit

KTB104 Performance Innovation

#### Year 2, Semester 1

KTB102 Process Drama

KTB103 Performing Skills 1: Body and Voice and Role

#### Year 2, Semester 2

KTB105 Production 1: Story Making

KTB106 Performing Skills 2: Style and Form

#### Year 3, Semester 1

Creative Industries Elective

KTB206 The Creating Body

#### Year 3, Semester 2

Creative Industries Elective

KTB207 Staging Australia

#### Year 4, Semester 1

KTB204 Understanding Performance

KTB301 Performing Self

#### Year 4, Semester 2

KTB303 Performing Skills 3: Interpreting and Adapting

KTB305 Production 3: The Entrepreneurial Artist

### Course structure for Media and Communication major

#### Year 1, Semester 1

Creative Industries Core Unit

KCB101 Communication in the New Economy

#### Year 1, Semester 2

Creative Industries Core Unit

KCB104 Media and Communications Industries

#### Year 2, Semester 1

KCB102 Media and Society: From Printing Press to

Internet

KCB103 Strategic Speech Communication

#### Year 2, Semester 2

KCB105 Media and Communication Research Methods

KCB202 New Media Technologies

#### Year 3, Semester 1

KCB201 Virtual Cultures

KCB302 Political Communication

#### Year 3, Semester 2

KCB203 Consumer Cultures

KCB304 Managing Communication Resources

#### Year 4, Semester 1

Creative Industries Elective

KCB301 Media Audiences

#### Year 4, Semester 2

Creative Industries Elective

KCB303 Applied Media Communication

### Course structure for Interdisciplinary major

#### Year 1, Semester 1

Creative Industries Core Unit

Sub-Major 1

#### Year 1, Semester 2

Creative Industries Core Unit

Sub-Major 1

#### Year 2, Semester 1

Sub-Major 1

Sub-Major 2

#### Year 2, Semester 2

Sub-Major 1

Sub-Major 2

#### Year 3, Semester 1

Sub-Major 1

Sub-Major 2

#### Year 3, Semester 2

Sub-Major 1

Sub-Major 2

#### Year 4, Semester 1

Creative Industries Elective

Sub-Major 2

#### Year 4, Semester 2

Creative Industries Elective  
Sub-Major 2

Please note: At least eight of your sub-major units must be K-coded units

**Course structure for Music major**

**Year 1, Semester 1**

Creative Industries Core Unit

KMB003 Sex Drugs Rock 'n' roll

OR

KMB005-1 Group Music

**Year 1, Semester 2**

Creative Industries Core Unit

KMB105 Music and Sound Technology

The following unit to be taken if KMB005-1 Group Music completed in semester 1:

KMB005-2 Group Music

**Year 2, Semester 1**

KMB130 Core Musicianship 1

KMB110 Music Production 1

OR

KMB120 Music Performance 1

**Year 2, Semester 2**

KMB131 Core Musicianship 2

KMB111 Music Production 2

OR

KMB121 Music Performance 2

**Year 3, Semester 1**

Music Elective

KMB214-1 Music and Sound: Principal Study A

**Year 3, Semester 2**

Music Elective

KMB214-2 Music and Sound: Principal Study A

**Year 4, Semester 1**

Creative Industries Elective

Music Elective

**Year 4, Semester 2**

Creative Industries Elective

Music Elective

**Course structure for Sound Design major**

**Year 1, Semester 1**

Creative Industries Core Unit

KMB105 Music and Sound Technology

**Year 1, Semester 2**

Creative Industries Core Unit

KMB106 Music and Sound for Multimedia

**Year 2, Semester 1**

KMB104 Music and Sound Skills

KMB110 Music Production 1

**Year 2, Semester 2**

KMB107 Sound, Image, Text

KMB111 Music Production 2

**Year 3, Semester 1**

Sound Design Elective

KMB214-1 Music and Sound: Principal Study A

**Year 3, Semester 2**

KMB205 Sound Media Musicianship

KMB214-2 Music and Sound: Principal Study A

**Year 4, Semester 1**

Creative Industries Elective

KKB290 Supervised Group Project

**Year 4, Semester 2**

Creative Industries Elective

Sound Design Elective

**Course structure for Television major**

**Year 1, Semester 1**

Creative Industries Core Unit

KPB101 Foundations of Film and Television Production

**Year 1, Semester 2**

Creative Industries Core Unit

KPB104 Film and Television Production Resource Management

**Year 2, Semester 1**

KPB106 Australian Television

KWB102 Media Writing

**Year 2, Semester 2**

Creative Industries Elective

KPB107 Television Genres

**Year 3, Semester 1**

KCB301 Media Audiences

KWB105 Film and Television Scriptwriting

**Year 3, Semester 2**

KKB175 Creative Industries Legal Issues

KPB202 Film and Television Business Skills:



# CREATIVE INDUSTRIES

Entrepreneurship and Investment

KKB010 Cultures and Creativity

KKB018 Creative Industries

## Year 4, Semester 1

KPB302 Project Development and Script Editing for Television

KPB303 Critical Thinking About Television

## Year 4, Semester 2

Creative Industries Elective

KPB304 Television Practice

### Course structure for Visual Arts major

#### Year 1, Semester 1

Creative Industries Core Unit

KVB100 Research and Creativity in the Visual Arts

#### Year 1, Semester 2

Creative Industries Core Unit

KVB104 Photomedia and Artistic Practice

#### Year 2, Semester 1

KVB102 Modernism

KVB110 2D Media and Processes

#### Year 2, Semester 2

Creative Industries Elective

KVB111 3D Media and Processes

#### Year 3, Semester 1

KVB200 Exhibition and Display in the Visual Arts

KVB202 Visual Imaging - Process and Theory

#### Year 3, Semester 2

KVB103 Australian Art

KVB211 Post 1945 Art

#### Year 4, Semester 1

Creative Industries Elective

KVB212 Australian Art, Architecture and Design  
OR

KVB304 Contemporary Art Issues

#### Year 4, Semester 2

KVB306 Video Art and Culture

KVB108 Contemporary Asian Visual Culture  
OR

KVB307 Theories of Spatial Culture

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

### Creative Industries Sub-Majors and Minors

#### Art and Visual Culture

Introductory Units

KVB102 Modernism

KVB103 Australian Art

Subsequent Units À required unit plus any 3 to complete sub-major; or required unit plus any other unit to complete minor

KVB211 Post 1945 Art (required)

KVB108 Contemporary Asian Visual Culture

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB304 Contemporary Art Issues

KVB306 Video Art and Culture

#### Art History, Architecture and Design

Introductory Units

KVB102 Modernism

KVB211 Post 1945 Art

Subsequent Units À both required units plus any 2 to complete sub-major; or both required units to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.

DEB102 Introducing Design History

DAB420 Architecture, Culture and Space (required) (from 2007)

DAB325 Architecture in the 20th Century (from 2007)

DAB525 Architecture and the City (from 2008)

KVB212 Australian Art, Architecture and Design

KVB307 Theories of Spatial Culture

#### Communication

Introductory Units

KCB101 Communication in the New Economy

KCB103 Strategic Speech Communication

Subsequent Units À choose any 4 to complete sub-major; or any 2 to complete minor

KWB102 Media Writing

OR

KWB106 Corporate Writing and Editing

KCB104 Media and Communications Industries

KCB105 Media and Communication Research Methods

KCB302 Political Communication

KKB004 Indigenous Creative Industries

#### Creative and Professional Writing

Introductory Units

## CREATIVE INDUSTRIES

KWB101	Introduction to Creative Writing
KWB204	Creative Non-Fiction: Life Writing Subsequent Units À choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

### Creative Industries Management

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia Subsequent Units À choose any 4 to complete sub-major; or any 2 to complete minor
BSB115	Management, People and Organisations
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB306	Directing for Events and Festivals
MGB223	Creating New Enterprises

### Dance

	Introductory Units
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History Subsequent Units À choose all 4 to complete sub-major; or any 2 to complete minor
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB204	Australian Dance

### Digital Media

	Introductory Units
KCB102	Media and Society: From Printing Press to Internet
KCB202	New Media Technologies Subsequent Units À choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures
KCB203	Consumer Cultures
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KPB106	Australian Television
KVB306	Video Art and Culture

### Fashion, Art and Communication

Introductory Units

KFB103	Introduction to Fashion Design
KFB105	Fashion and Modernity Subsequent Units À both required units plus any 2 to complete sub-major; or both required units to complete minor
KVB212	Australian Art, Architecture and Design (required)
KFB203	Fashion, Art and the Body (required)
KCB203	Consumer Cultures
KFB205	Fashion and Style Journalism
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture

### Indigenous Studies

	Introductory Units
HHB123	Indigenous Australian Culture Studies
KWB007	Indigenous Writing Subsequent Units À choose required unit plus any 3 to complete sub-major; or required unit plus any other unit to complete minor
KKB004	Indigenous Creative Industries
HHB255	Indigenous Politics And Political Culture
HHB210	Indigenous Australia: Country, Kin And Culture
EDB007	Culture Studies: Indigenous Education
JSB352	Indigenous Justice
HHB276	Indigenous Knowledge: Research Ethics and Protocols

### Interaction Design

	Introductory Units
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2 Subsequent Units À choose any 4 to complete sub-major; or any 2 to complete minor
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KIB210	Design Studio 1: Interaction Design

### Journalism

	Introductory Units
KJB101	Journalism Information Systems
KJB120	Newswriting Subsequent Units À choose any 4 to complete sub-major; or any 2 to complete minor
KFB205	Fashion and Style Journalism
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

## CREATIVE INDUSTRIES

### Literary and Cultural Studies

	Introductory Units
KWB001	Introduction to Literary Theory and Cultural Studies
KWB002	Ozlit
	Subsequent Units À choose any 4 to complete sub-major; or any 2 to complete minor
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB004	Shakespeare, Then and Now
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB006	Popular Fictions, Popular Culture
KWB103	Persuasive Writing
KWB206	Youth and Children's Writing

### Music and Sound Studies

	Introductory Units
KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound and Image
	Subsequent Units À choose any 4 to complete sub-major; or both required units to complete minor
KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Introductory Musicianship
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB204	Music and Sound Textures

### Performance Studies

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation
	Subsequent Units À choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units À choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History

KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

	Introductory Units
KPB106	Australian Television
KPB101	Foundations of Film and Television Production
	Subsequent Units À choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units À choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations
	Subsequent Units À choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice
	Subsequent Units À choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

**Creative Industries Faculty Undergraduate Open**

## CREATIVE INDUSTRIES

### Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must obey any elective rules as set out in your course requirements

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

#### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB290	Supervised Group Project
KKB357	Independent Study
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
	Music & Sound Discipline
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music

KMB104	Introductory Musicianship
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB204	Music and Sound Textures
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction

#### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty

## CREATIVE INDUSTRIES

KKB004	Indigenous Creative Industries
KKB290	Supervised Group Project
KKB357	Independent Study
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound and Image
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting

KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Academic, Actor, Administrator, Advertising Professional, Animator, Art Writer, Artist, Arts Administrator, Banking and Finance Professional, Choreographer, Composer, Computer Games Developer, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Journalist, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer.

## Bachelor of Business / Bachelor of Fine Arts (Fashion) (IX35)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 059597A

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$6,054

**International Fees (per semester):** 2007: \$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 409632

**Past rank cut-off:** Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

**Preparatory studies:** MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 384

**Standard credit points per full-time semester:** 48

**Course coordinator:** Head, Undergraduate Studies [ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au) (Creative Industries); Mr Andrew Paltridge (Business)

**Discipline coordinator:** Wendy Armstrong (Fashion); Dr John Sweeting (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

**Campus:** Gardens Point and Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### General

If you're interested in a career in the fashion industry, maximise your career options by adding studies in business. This course consists of 16 creative industries units, where you will major in fashion, and 16 business units. The

program is integrated so that you will study both creative industries and business units in each semester. You will gain a broad base of business knowledge and choose a business major from accounting, advertising, banking and finance, economics, human resource management, international business, management, marketing or public relations. Your business degree will give you a broad base of commercial knowledge as well as the opportunity to major in a specific business area. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

You develop creative and design skills in fashion with a special emphasis on new technology applications. The course centres on the development of apparel design and production skills in a studio setting. Students progressively apply Computer-Aided Design (CAD) skills to the processes of design during their second year. CAD work includes current and emerging applications in 2D and 3D, customisation, and digital textile printing.

In your final year, you are showcased to industry in the graduation fashion show, and also undertake an industry internship.

Elective studies allow you to develop your work in various directions including textile printing, cross media design applications, fashion journalism and photography.

### Career Outcomes

Opportunities in the fashion industry include fashion merchandising and marketing, fashion event management, or becoming a stylist. Options that use your business knowledge more include working behind the scenes in large fashion houses. Depending on your business major, you could help promote, manage or balance the books.

### Professional Recognition

Depending on your choice of business major, you may be eligible for professional recognition. Please refer to the Faculty of Business prospectus for details on your intended business major.

### Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a

fee-paying student.

**Course structure**

**Year 1, Semester 1**

Creative Industries Core Unit  
 KFB103 Introduction to Fashion Design  
 Business Faculty Core Unit  
 Business Faculty Core Unit

**Year 1, Semester 2**

Creative Industries Core Unit  
 KFB105 Fashion and Modernity  
 Business Faculty Core Unit  
 Business Faculty Core Unit

**Year 2, Semester 1**

Creative Industries Elective  
 KFB101 Design Studio 1  
 Business Faculty Core Unit  
 Business Faculty Core Unit

**Year 2, Semester 2**

KCB203 Consumer Cultures  
 KFB102 Design Studio 2  
 Business Faculty Core Unit  
 Business Faculty Core Unit

**Year 3, Semester 1**

Creative Industries Elective  
 KFB200 Design Studio 3  
 Business Faculty Major Unit  
 Business Faculty Major Unit

**Year 3, Semester 2**

KFB202 Design Studio 4  
 KKB341 Workplace Learning 1  
 Business Faculty Major Unit  
 Business Faculty Major Unit

**Year 4, Semester 1**

KFB301 Design Studio 5  
 KFB303 Applied Planning  
 Business Faculty Major Unit  
 Business Faculty Major Unit

**Year 4, Semester 2**

KFB302 Design Studio 6  
 Business Faculty Major Unit  
 Business Faculty Major Unit

**Public Relations Major**

**Year 1 Semester 1**

BSB122 Quantitative Analysis and Finance  
 BSB126 Marketing

**Year 1 Semester 2**

BSB110 Accounting  
 BSB115 Management, People and Organisations

**Year 2 Semester 1**

BSB114 Government, Business and Society  
 BSB119 International and Electronic Business

**Year 2 Semester 2**

BSB111 Business Law and Ethics  
 BSB113 Economics

**Year 3 Semester 1**

AMB201 Marketing and Audience Research  
 AMB260 Public Relations Theory and Practice

**Year 3 Semester 2**

AMB261 Media Relations and Publicity  
 AMB262 Public Relations Writing

**Year 4 Semester 1**

AMB360 Corporate Communication Management  
 AMB370 Public Relations Cases

**Year 4 Semester 2**

AMB361 Public Relations Campaigns  
 AMB371 Corporate Communication Strategies

**Accountancy Major**

**Year 1 Semester 1**

BSB110 Accounting  
 BSB115 Management, People and Organisations

**Year 1 Semester 2**

BSB122 Quantitative Analysis and Finance  
 BSB114 Government, Business and Society

**Year 2 Semester 1**

BSB111 Business Law and Ethics  
 BSB113 Economics

**Year 2 Semester 2**

AYB121 Financial Accounting  
 AYB223 Law of Business Associations

**Year 3 Semester 1**

AYB225 Management Accounting  
 AYB220 Company Accounting

## CREATIVE INDUSTRIES

### Year 3 Semester 2

AYB221 Computerised Accounting Systems  
AYB325 Taxation Law

### Year 4 Semester 1

AYB301 Auditing  
AYB311 Financial Accounting Issues  
or  
AYB321 Strategic Management Accounting

### Year 4 Semester 2

EFB101 Data Analysis for Business  
EFB210 Finance 1

### Electronic Business Major

#### Year 1 Semester 1

BSB115 Management, People and Organisations  
BSB119 International and Electronic Business

#### Year 1 Semester 2

BSB114 Government, Business and Society  
BSB126 Marketing

#### Year 2 Semester 1

BSB110 Accounting  
BSB111 Business Law and Ethics

#### Year 2 Semester 2

BSB113 Economics  
BSB122 Quantitative Analysis and Finance

#### Year 3 Semester 1

BSB212 Electronic Business Applications  
ITB233 Enterprise Systems Applications

#### Year 3 Semester 2

BSB213 Governance Issues in E-Business  
ITB823 Web Sites For Electronic Commerce

#### Year 4 Semester 1

MGB334 Managing in a Changing Environment  
AYB221 Computerised Accounting Systems

#### Year 4 Semester 2

ITB239 Enterprise Data Mining  
BSB314 E-Business Intelligence

### Banking and Finance Major

#### Year 1 Semester 1

BSB113 Economics  
BSB115 Management, People and Organisations

### Year 1 Semester 2

BSB114 Government, Business and Society  
BSB126 Marketing

### Year 2 Semester 1

BSB110 Accounting  
BSB111 Business Law and Ethics

### Year 2 Semester 2

BSB122 Quantitative Analysis and Finance  
BSB119 International and Electronic Business

### Year 3 Semester 1

EFB101 Data Analysis for Business  
EFB210 Finance 1

### Year 3 Semester 2

EFB102 Economics 2  
EFB307 Finance 2

### Year 4 Semester 1

EFB200 Applied Regression Analysis  
EFB318 Portfolio and Security Analysis

### Year 4 Semester 2

EFB312 International Finance  
EFB201 Financial Markets

### Economics Major

#### Year 1 Semester 1

BSB113 Economics  
BSB115 Management, People and Organisations

#### Year 1 Semester 2

BSB114 Government, Business and Society  
BSB126 Marketing

#### Year 2 Semester 1

BSB110 Accounting  
EFB102 Economics 2

#### Year 2 Semester 2

BSB122 Quantitative Analysis and Finance  
BSB119 International and Electronic Business

#### Year 3 Semester 1

EFB211 Firms, Markets and Resources  
EFB202 Business Cycles and Economic Growth

#### Year 3 Semester 2

EFB101 Data Analysis for Business  
EFB328 Public Economics and Finance



**Year 4 Semester 1**

- BSB111 Business Law and Ethics
- EFB200 Applied Regression Analysis

**Year 4 Semester 2**

- EFB329 Contemporary Applications of Economics Theory
- EFB314 International Trade and Economic Competitiveness

**Human Resource Management Major**

**Year 1 Semester 1**

- BSB113 Economics
- BSB115 Management, People and Organisations

**Year 1 Semester 2**

- BSB114 Government, Business and Society
- BSB126 Marketing

**Year 2 Semester 1**

- BSB110 Accounting
- BSB111 Business Law and Ethics

**Year 2 Semester 2**

- BSB122 Quantitative Analysis and Finance
- BSB119 International and Electronic Business

**Year 3 Semester 1**

- MGB207 Human Resource Issues and Strategy
- MGB220 Management Research Methods

**Year 3 Semester 2**

- MGB211 Organisational Behaviour  
HRM Option Unit

**Year 4 Semester 1**

- MGB221 Performance and Reward  
HRM Option Unit

**Year 4 Semester 2**

- MGB320 Recruitment and Selection
- MGB331 Training and Development

**HRM Option Unit List:**

- MGB201 The Legal Context of Employment Relations
- MGB209 Occupational Health and Safety Management
- MGB224 Australian Industrial Relations
- MGB304 Human Resource Information Management
- MGB305 Human Resource Management Strategy and Policy
- MGB314 Organisational Consulting and Change
- MGB315 Personal and Professional Development
- MGB325 Advanced Practice in Training and

Development

HRM students must choose two from the above list (one must be a Level 3 unit).

**Management Major**

**Year 1 Semester 1**

- BSB113 Economics
- BSB115 Management, People and Organisations

**Year 1 Semester 2**

- BSB114 Government, Business and Society
- BSB126 Marketing

**Year 2 Semester 1**

- BSB110 Accounting
- BSB111 Business Law and Ethics

**Year 2 Semester 2**

- BSB122 Quantitative Analysis and Finance
- BSB119 International and Electronic Business

**Year 3 Semester 1**

- MGB220 Management Research Methods
- MGB222 Managing Organisations

**Year 3 Semester 2**

- MGB210 Production and Service Management
- MGB211 Organisational Behaviour

**Year 4 Semester 1**

- MGB334 Managing in a Changing Environment  
Management Option Unit

**Year 4 Semester 2**

- MGB309 Strategic Management  
Management Option Unit

**Management Option Unit List:**

- MGB216 Managing Technological Innovation in Global Business
- MGB218 Venture Skills
- MGB223 Creating New Enterprises
- MGB312 Negotiation Skills
- MGB315 Personal and Professional Development
- MGB335 Project Management

Management students must choose three from the above list (one must be a Level 3 unit).

**Marketing Major**

**Year 1 Semester 1**

- BSB122 Quantitative Analysis and Finance
- BSB126 Marketing

## CREATIVE INDUSTRIES

### Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

### Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

### Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

### Year 3 Semester 1

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

### Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

### Year 4 Semester 1

AMB340	Services Marketing
AMB202	Integrated Marketing Communication

### Year 4 Semester 2

AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing

### International Business Major

#### Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

#### Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

#### Year 2 Semester 1

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

#### Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

#### Year 3 Semester 1

IBB202	Fundamentals of International Finance
IBB217	Asian Business Development
	or
IBB208	European Business Development

### Year 3 Semester 2

IBB210	Export Management
IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

### Year 4 Semester 1

IBB213	International Marketing
IBB205	Cross-Cultural Communication and Negotiation

### Year 4 Semester 2

IBB300	International Business Strategy
IBB303	International Logistics

### Advertising Major

#### Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

#### Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

#### Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

#### Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

#### Year 3 Semester 1

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

#### Year 3 Semester 2

AMB221	Advertising Copywriting
AMB222	Media Planning

#### Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Strategy and Planning

#### Year 4 Semester 2

AMB321	Advertising Campaigns
AMB202	Integrated Marketing Communication

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries

## CREATIVE INDUSTRIES

KKB010	Cultures and Creativity	Faculty
KKB018	Creative Industries	KKB004 Indigenous Creative Industries
	* KKB007 and KKB009 are recommended for first year students.	KKB210 Computational Arts 1
	** KKB018 is not recommended for first year students until their second semester.	KKB290 Supervised Group Project
		KKB320 Workplace Learning
		KKB330 Workplace Learning
		KKB340-2 Workplace Learning
		KKB340-1 Workplace Learning
		KKB357 Independent Study
		Music & Sound Discipline
		KMB002 Music and Spirituality
		KMB003 Sex Drugs Rock 'n' roll
		KMB004 World Music
		KMB104 Music and Sound Skills
		KMB105 Music and Sound Technology
		KMB107 Sound, Image, Text
		KMB108 Sound Recording and Acoustics
		Film & Television Discipline
		KPB102 Film History
		KPB106 Australian Television
		KPB108 Media Text Analysis
		KPB203 Australian Film
		KPB303 Critical Thinking About Television
		Performance Studies Discipline
		KTB061 Creative Industries Management
		KTB062 Creative Industries Events and Festivals
		KTB101 20th Century Performance
		KTB204 Understanding Performance
		KTB306 Directing for Events and Festivals
		Visual Arts Discipline
		KVB102 Modernism
		KVB104 Photomedia and Artistic Practice
		KVB110 2D Media and Processes
		KVB212 Australian Art, Architecture and Design
		KVB304 Contemporary Art Issues
		Creative Writing & Cultural Studies Discipline
		KWB001 Introduction to Literary Theory and Cultural Studies
		KWB003 Modern Times (Literature and Culture in the 20th Century)
		KWB005 Wonderlands: Literature and Culture in the 19th Century
		KWB101 Introduction to Creative Writing
		KWB102 Media Writing
		KWB103 Persuasive Writing
		KWB104 Creative Writing: The Short Story
		KWB105 Film and Television Scriptwriting
		KWB107 Introduction to Creative Non-Fiction

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

Media & Communication Discipline

KCB101 Communication in the New Economy

KCB102 Media and Society: From Printing Press to Internet

KCB103 Strategic Speech Communication

KCB201 Virtual Cultures

KCB302 Political Communication

Communication Design Discipline

KIB201 Interactive Writing

KIB108 Animation Practices

Dance Discipline

KDB105 Architecture of the Body

KDB108 World Dance

KDB110 Deconstructing Dance in History

Fashion Discipline

KFB103 Introduction to Fashion Design

Journalism Discipline

KJB101 Journalism Information Systems

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

KJB239 Journalism Ethics and Issues

## CREATIVE INDUSTRIES

KWB207	Great Books: The Literary Classics		Performance Studies Discipline
<b>Semester 2</b>		KTB062	Creative Industries Events and Festivals
	Media & Communication Discipline	KTB104	Performance Innovation
KCB101	Communication in the New Economy	KTB207	Staging Australia
KCB103	Strategic Speech Communication		Visual Arts Discipline
KCB104	Media and Communications Industries	KVB103	Australian Art
KCB105	Media and Communication Research Methods	KVB104	Photomedia and Artistic Practice
KCB202	New Media Technologies	KVB108	Contemporary Asian Visual Culture
KCB203	Consumer Cultures	KVB211	Post 1945 Art
	Communication Design Discipline	KVB306	Video Art and Culture
KIB202	Enabling Immersion	KVB307	Theories of Spatial Culture
	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB106	Dance Analysis	KWB002	Ozlit
KDB109	Funk, Tap and all that Jazz	KWB004	Shakespeare, Then and Now
KDB204	Australian Dance	KWB006	Popular Fictions, Popular Culture
	Faculty	KWB007	Indigenous Writing
KKB290	Supervised Group Project	KWB102	Media Writing
KKB211	Computational Arts 2	KWB104	Creative Writing: The Short Story
KKB320	Workplace Learning	KWB105	Film and Television Scriptwriting
KKB330	Workplace Learning	KWB106	Corporate Writing and Editing
KKB340-1	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB340-2	Workplace Learning	KWB206	Youth and Children's Writing
KKB357	Independent Study		
	Fashion Discipline	<b>NOTES:</b>	
KFB105	Fashion and Modernity	* Only one Workplace Learning unit may be completed	
	Journalism Discipline	* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.	
KJB101	Journalism Information Systems		
KJB120	Newsriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
	Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB003	Sex Drugs Rock 'n' roll		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
	Film & Television Discipline		
KPB103	Film Genres		
KPB104	Film and Television Production Resource Management		
KPB107	Television Genres		
KPB205	Documentary Theory and Practice		
KPB206	International Cinema		

### Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Artist, Banker, Banking and Finance Professional, Economist, Fashion Designer, Fashion Professional, Film/Television Producer, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant, Theatre Professionals, Visual Artist.

## Bachelor of Business / Bachelor of Journalism (IX36)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 059598M

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007:\$15360

**International Fees (per semester):** 2007: \$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 409172; Dfee: 409176

**Past rank cut-off:** 92. Dfee places were not offered last year.

**Past OP cut-off:** 5. Dfee places were not offered last year.

**OP Guarantee:** Yes

**Assumed knowledge:** English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 384

**Standard credit points per full-time semester:** 48

**Course coordinator:** Head, Undergraduate Studies [ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au) (Creative Industries); Mr Andrew Paltridge (Business)

**Discipline coordinator:** Dr Leo Bowman (Journalism); Dr John Sweeting (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

**Campus:** Gardens Point and Kelvin Grove

### Overview

This four year professional course links Journalism with business studies and is the choice of about one-third of commencing journalism students. In addition to the all-media journalism subjects, students cover a broad range of business subjects.

### Career Outcomes

Graduates may find employment as Accountants, Advertising Professionals, Banking and Finance Consultants, Economists, Human Resource Managers, International Business Specialists, Managers, Marketing Officers, Public Relations Officers. Journalism graduates are prepared for careers in both print and broadcast journalism, and opportunities also exist to become press secretaries and media officers.

### Professional Recognition

\*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

\*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

\*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

\*Banking and Finance: Australasian Institute of Banking and Finance (AIBF).

\*Economics: Economic Society of Australia (Queensland Division).

\*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

\*International Business - Australian Institute of Export;

\*Management - Australian Institute of Management;

\*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

\*Public Relations - Public Relations Institute of Australia.

\* Some may depend on units completed.

The Journalism degree is recognised by the Australian Journalists Association section of the Media Entertainment and Arts Alliance.

### Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Journalism) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing, public relations.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### Course structure

Year 1, Semester 1

## CREATIVE INDUSTRIES

KJB120 Creative Industries Core Unit  
 Newswriting  
 Business Faculty Core Unit  
 Business Faculty Core Unit

### Year 1, Semester 2

KJB101 Creative Industries Core Unit  
 Journalism Information Systems  
 Business Faculty Core Unit  
 Business Faculty Core Unit

### Year 2, Semester 1

KJB121 Journalistic Inquiry  
 KPB101 Foundations of Film and Television Production  
 Business Faculty Core Unit  
 Business Faculty Core Unit

### Year 2, Semester 2

KJB224 Feature Writing  
 KJB232 Radio and Television Journalism 1  
 Business Faculty Core Unit  
 Business Faculty Core Unit

### Year 3, Semester 1

KJB322 Desktop Publishing And Editing  
 KJB338 Radio and Television Journalism 2  
 Business Faculty Major Unit  
 Business Faculty Major Unit

### Year 3, Semester 2

KJB303 News Production  
 KKB175 Creative Industries Legal Issues  
 Business Faculty Major Unit  
 Business Faculty Major Unit

### Year 4, Semester 1

KJB239 Creative Industries Elective  
 Journalism Ethics and Issues  
 Business Faculty Major Unit  
 Business Faculty Major Unit

### Year 4, Semester 2

Creative Industries Elective  
 Choose one of the following two units:  
 KJB280 International Journalism  
 KJB337 Public Affairs Reporting  
 Business Faculty Major Unit  
 Business Faculty Major Unit

### Advertising Major

#### Year 1 Semester 1

BSB122 Quantitative Analysis and Finance  
 BSB126 Marketing

#### Year 1 Semester 2

BSB110 Accounting  
 BSB115 Management, People and Organisations

#### Year 2 Semester 1

BSB114 Government, Business and Society  
 BSB119 International and Electronic Business

#### Year 2 Semester 2

BSB111 Business Law and Ethics  
 BSB113 Economics

#### Year 3 Semester 1

AMB200 Consumer Behaviour  
 AMB220 Advertising Theory and Practice

#### Year 3 Semester 2

AMB221 Advertising Copywriting  
 AMB222 Media Planning

#### Year 4 Semester 1

AMB320 Advertising Management  
 AMB330 Advertising Strategy and Planning

#### Year 4 Semester 2

AMB321 Advertising Campaigns  
 AMB202 Integrated Marketing Communication

### Public Relations Major

#### Year 1 Semester 1

BSB122 Quantitative Analysis and Finance  
 BSB126 Marketing

#### Year 1 Semester 2

BSB110 Accounting  
 BSB115 Management, People and Organisations

#### Year 2 Semester 1

BSB114 Government, Business and Society  
 BSB119 International and Electronic Business

#### Year 2 Semester 2

BSB111 Business Law and Ethics  
 BSB113 Economics

#### Year 3 Semester 1

AMB201 Marketing and Audience Research  
 AMB260 Public Relations Theory and Practice

#### Year 3 Semester 2

## CREATIVE INDUSTRIES

AMB261 Media Relations and Publicity  
AMB262 Public Relations Writing

### Year 4 Semester 1

AMB360 Corporate Communication Management  
AMB370 Public Relations Cases

### Year 4 Semester 2

AMB361 Public Relations Campaigns  
AMB371 Corporate Communication Strategies

## Accountancy Major

### Year 1 Semester 1

BSB110 Accounting  
BSB115 Management, People and Organisations

### Year 1 Semester 2

BSB122 Quantitative Analysis and Finance  
BSB114 Government, Business and Society

### Year 2 Semester 1

BSB111 Business Law and Ethics  
BSB113 Economics

### Year 2 Semester 2

AYB121 Financial Accounting  
AYB223 Law of Business Associations

### Year 3 Semester 1

AYB225 Management Accounting  
AYB220 Company Accounting

### Year 3 Semester 2

AYB221 Computerised Accounting Systems  
AYB325 Taxation Law

### Year 4 Semester 1

AYB301 Auditing  
AYB311 Financial Accounting Issues  
or  
AYB321 Strategic Management Accounting

### Year 4 Semester 2

EFB101 Data Analysis for Business  
EFB210 Finance 1

## Management Major

### Year 1 Semester 1

BSB113 Economics  
BSB115 Management, People and Organisations

### Year 1 Semester 2

BSB114 Government, Business and Society  
BSB126 Marketing

### Year 2 Semester 1

BSB110 Accounting  
BSB111 Business Law and Ethics

### Year 2 Semester 2

BSB122 Quantitative Analysis and Finance  
BSB119 International and Electronic Business

### Year 3 Semester 1

MGB220 Management Research Methods  
MGB222 Managing Organisations

### Year 3 Semester 2

MGB210 Production and Service Management  
MGB211 Organisational Behaviour

### Year 4 Semester 1

MGB334 Managing in a Changing Environment  
Management Option Unit

### Year 4 Semester 2

MGB309 Strategic Management  
Management Option Unit

### Management Option Unit List:

MGB216 Managing Technological Innovation in Global Business  
MGB218 Venture Skills  
MGB223 Creating New Enterprises  
MGB312 Negotiation Skills  
MGB315 Personal and Professional Development  
MGB335 Project Management

Management students must choose three from the above list (one must be a Level 3 unit).

## Electronic Business Major

### Year 1 Semester 1

BSB115 Management, People and Organisations  
BSB119 International and Electronic Business

### Year 1 Semester 2

BSB114 Government, Business and Society  
BSB126 Marketing

### Year 2 Semester 1

BSB110 Accounting  
BSB111 Business Law and Ethics

### Year 2 Semester 2

BSB113 Economics

BSB122 Quantitative Analysis and Finance

**Year 3 Semester 1**

BSB212 Electronic Business Applications

ITB233 Enterprise Systems Applications

**Year 3 Semester 2**

BSB213 Governance Issues in E-Business

ITB823 Web Sites For Electronic Commerce

**Year 4 Semester 1**

MGB334 Managing in a Changing Environment

AYB221 Computerised Accounting Systems

**Year 4 Semester 2**

ITB239 Enterprise Data Mining

BSB314 E-Business Intelligence

**Marketing Major**

**Year 1 Semester 1**

BSB122 Quantitative Analysis and Finance

BSB126 Marketing

**Year 1 Semester 2**

BSB110 Accounting

BSB115 Management, People and Organisations

**Year 2 Semester 1**

BSB114 Government, Business and Society

BSB119 International and Electronic Business

**Year 2 Semester 2**

BSB111 Business Law and Ethics

BSB113 Economics

**Year 3 Semester 1**

AMB200 Consumer Behaviour

AMB240 Marketing Planning and Management

**Year 3 Semester 2**

AMB201 Marketing and Audience Research

AMB241 E-Marketing Strategies

**Year 4 Semester 1**

AMB340 Services Marketing

AMB202 Integrated Marketing Communication

**Year 4 Semester 2**

AMB341 Strategic Marketing

AMB352 Marketing Decision Making

or

IBB213 International Marketing

**Banking and Finance Major**

**Year 1 Semester 1**

BSB113 Economics

BSB115 Management, People and Organisations

**Year 1 Semester 2**

BSB114 Government, Business and Society

BSB126 Marketing

**Year 2 Semester 1**

BSB110 Accounting

BSB111 Business Law and Ethics

**Year 2 Semester 2**

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

**Year 3 Semester 1**

EFB101 Data Analysis for Business

EFB210 Finance 1

**Year 3 Semester 2**

EFB102 Economics 2

EFB307 Finance 2

**Year 4 Semester 1**

EFB200 Applied Regression Analysis

EFB318 Portfolio and Security Analysis

**Year 4 Semester 2**

EFB312 International Finance

EFB201 Financial Markets

**Economics Major**

**Year 1 Semester 1**

BSB113 Economics

BSB115 Management, People and Organisations

**Year 1 Semester 2**

BSB114 Government, Business and Society

BSB126 Marketing

**Year 2 Semester 1**

BSB110 Accounting

EFB102 Economics 2

**Year 2 Semester 2**

BSB122 Quantitative Analysis and Finance

BSB119 International and Electronic Business

**Year 3 Semester 1**

EFB211 Firms, Markets and Resources

EFB202 Business Cycles and Economic Growth



## CREATIVE INDUSTRIES

### Year 3 Semester 2

EFB101	Data Analysis for Business
EFB328	Public Economics and Finance

### Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

### Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

### Human Resource Management Major

#### Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

#### Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

#### Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

#### Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

#### Year 3 Semester 1

MGB207	Human Resource Issues and Strategy
MGB220	Management Research Methods

#### Year 3 Semester 2

MGB211	Organisational Behaviour HRM Option Unit
--------	---

#### Year 4 Semester 1

MGB221	Performance and Reward HRM Option Unit
--------	---

#### Year 4 Semester 2

MGB320	Recruitment and Selection
MGB331	Training and Development

#### HRM Option Unit List:

MGB201	The Legal Context of Employment Relations
MGB209	Occupational Health and Safety Management
MGB224	Australian Industrial Relations
MGB304	Human Resource Information Management

MGB305	Human Resource Management Strategy and Policy
--------	---

MGB314	Organisational Consulting and Change
--------	--------------------------------------

MGB315	Personal and Professional Development
--------	---------------------------------------

MGB325	Advanced Practice in Training and Development
--------	---

HRM students must choose two from the above list (one must be a Level 3 unit).

### International Business Major

#### Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

#### Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

#### Year 2 Semester 1

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

#### Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

#### Year 3 Semester 1

IBB202	Fundamentals of International Finance
IBB217	Asian Business Development
	or
IBB208	European Business Development

#### Year 3 Semester 2

IBB210	Export Management
IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

#### Year 4 Semester 1

IBB213	International Marketing
IBB205	Cross-Cultural Communication and Negotiation

#### Year 4 Semester 2

IBB300	International Business Strategy
IBB303	International Logistics

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

## CREATIVE INDUSTRIES

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries

KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

#### Semester 2

## CREATIVE INDUSTRIES

	Media & Communication Discipline	KTB207	Staging Australia
KCB101	Communication in the New Economy		Visual Arts Discipline
KCB103	Strategic Speech Communication	KVB103	Australian Art
KCB104	Media and Communications Industries	KVB104	Photomedia and Artistic Practice
KCB105	Media and Communication Research Methods	KVB108	Contemporary Asian Visual Culture
KCB202	New Media Technologies	KVB211	Post 1945 Art
KCB203	Consumer Cultures	KVB306	Video Art and Culture
	Communication Design Discipline	KVB307	Theories of Spatial Culture
KIB202	Enabling Immersion		Creative Writing & Cultural Studies Discipline
	Dance Discipline	KWB002	Ozlit
KDB106	Dance Analysis	KWB004	Shakespeare, Then and Now
KDB109	Funk, Tap and all that Jazz	KWB006	Popular Fictions, Popular Culture
KDB204	Australian Dance	KWB007	Indigenous Writing
	Faculty	KWB102	Media Writing
KKB290	Supervised Group Project	KWB104	Creative Writing: The Short Story
KKB211	Computational Arts 2	KWB105	Film and Television Scriptwriting
KKB320	Workplace Learning	KWB106	Corporate Writing and Editing
KKB330	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB340-1	Workplace Learning	KWB206	Youth and Children's Writing
KKB340-2	Workplace Learning		
KKB357	Independent Study		
	Fashion Discipline		
KFB105	Fashion and Modernity		
	Journalism Discipline		
KJB101	Journalism Information Systems		
KJB120	Newsriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
	Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB003	Sex Drugs Rock 'n' roll		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
	Film & Television Discipline		
KPB103	Film Genres		
KPB104	Film and Television Production Resource Management		
KPB107	Television Genres		
KPB205	Documentary Theory and Practice		
KPB206	International Cinema		
	Performance Studies Discipline		
KTB062	Creative Industries Events and Festivals		
KTB104	Performance Innovation		

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Accountant, Advertising Professional, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional, Stockbroker.

## Bachelor of Arts/Bachelor of Creative Industries (IX39)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 058277C

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$15,360

**International Fees (per semester):** 2007: \$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** This course is no longer offered

**Past rank cut-off:** 80

**Past OP cut-off:** 10

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 384

**Standard credit points per full-time semester:** 48

**Course coordinator:** Arts: Dr Iraphne Childs; Creative Industries: Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Campus:** Kelvin Grove and Carseldine

### Course Description

This double degree enables students to complete the requirements of two separate degrees in four years. Students complete a multidisciplinary arts major in one of the following fields: international and global studies; society and change; ethics and human rights; community studies; or Australian studies. Students also complete a Creative Industries major in; creative writing, drama, dance, interdisciplinary studies, media and communication, music, television, or visual arts.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Additional Entry Requirements (for the majors below)

In addition to meeting the cut-off applicants who wish to study one of the following Creative Industries majors below must also pass the additional entry requirement listed below. Further information will be available in July via [addentry.qut.com](http://addentry.qut.com) or by phoning 07 3138 8114. A \$33 service fee applies for each of the Creative Industries majors below. Applicants applying for more than one course in the same area are required to pay only one service fee of \$33. Closing dates are listed below.

**Dance:** lodge required materials with QUT by 30 August 2007 and pass the audition. Auditions and interviews will be held in Brisbane, Melbourne, Sydney, Canberra, Adelaide, Townsville and Rockhampton. Confirmation of dates and venues will be posted after applications close.

**Music:** lodge required materials with QUT by 19 October 2007 and pass the audition.

**Visual Arts:** lodge required materials with QUT by 19 October 2007 and pass the portfolio.

### Career Outcomes

This double degree will prepare you as a multi-skilled professional for careers in international affairs, government, public policy and community development. With your interdisciplinary knowledge, creativity and practical skills, you will also be prepared for careers in media and cultural policy development, film and video activities, the music industry, visual design and publishing. business major.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

## COURSE STRUCTURE - OVERVIEW

### YEAR 1 SEMESTER 1

BCI	Core unit
BCI	Core unit
BA	Core unit (Major)
BA	Discipline Unit

### YEAR 1 SEMESTER 2

BCI	Core unit
BCI	Mandated discipline unit
BA	Skills unit
BA	Discipline unit

### YEAR 2 SEMESTER 1

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	Discipline unit

### YEAR 2 SEMESTER 2

BCI	Mandated discipline unit
-----	--------------------------

## CREATIVE INDUSTRIES

BCI	Mandated discipline unit
BA	Major unit (elective)
BA	BA Discipline unit or Minor unit

### YEAR 3 SEMESTER 1

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	Discipline unit or Minor unit

### YEAR 3 SEMESTER 2

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	Discipline unit or Minor unit

### YEAR 4 SEMESTER 1

BCI	Mandated discipline unit
BCI	Elective unit
BA	Major unit (elective)
BA	Elective unit

### YEAR 4 SEMESTER 2

BCI	Mandated discipline unit
BCI	Elective unit
BA	Major unit (elective)
BA	Elective unit

### Course structure for Communication Design major

#### Year 1, Semester 1

	Creative Industries Core Unit
KIB101	Foundations of Communication Design 1

#### Year 1, Semester 2

	Creative Industries Core Unit
KIB102	Foundations of Communication Design 2

#### Year 2, Semester 1

	Creative Industries Elective
KIB103	Media Technology 1

#### Year 2, Semester 2

	Creative Industries Elective
KIB104	Media Technology 2

#### Year 3, Semester 1

KIB210	Design Studio 1: Interaction Design
--------	-------------------------------------

#### Year 3, Semester 2

KIB211	Design Studio 2: Web Development
--------	----------------------------------

#### Year 4, Semester 1

KIB310	Design Studio 3: Virtual Environments
--------	---------------------------------------

#### Year 4, Semester 2

KIB311	Design Studio 4: Tangible Media
--------	---------------------------------

### Course structure for Creative Writing major

#### Year 1, Semester 1

	Creative Industries Core Unit
KWB101	Introduction to Creative Writing

#### Year 1, Semester 2

	Creative Industries Core Unit
KWB104	Creative Writing: The Short Story

#### Year 2, Semester 1

KWB107	Introduction to Creative Non-Fiction
KWB102	Media Writing
	OR
KWB103	Persuasive Writing

#### Year 2, Semester 2

KWB204	Creative Non-Fiction: Life Writing
KJB224	Feature Writing
	OR
KWB106	Corporate Writing and Editing

#### Year 3, Semester 1

	Creative Industries Elective
KWB207	Great Books: The Literary Classics

#### Year 3, Semester 2

	Creative Industries Elective
KWB206	Youth and Children's Writing

#### Year 4, Semester 1

KWB201	Creative Writing: Digital Media
KWB203	Creative Writing: The Novel

#### Year 4, Semester 2

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry

### Course structure for Dance major

#### Year 1, Semester 1

	Creative Industries Core Unit
KDB103	Dance Technique Studies 1

#### Year 1, Semester 2

	Creative Industries Core Unit
KDB104	Dance Technique Studies 2

#### Year 2, Semester 1

## CREATIVE INDUSTRIES

KDB105 Architecture of the Body  
KDB213 Dance Technique Studies 3

### Year 2, Semester 2

KDB107 Choreographic Studies 1  
KDB214 Dance Technique Studies 4

### Year 3, Semester 1

KDB110 Deconstructing Dance in History  
KDB207-1 Choreographic Studies 2

### Year 3, Semester 2

KDB106 Dance Analysis  
KDB207-2 Choreographic Studies 2  
KDB208 Integrated Professional Skills

### Year 4, Semester 1

Creative Industries Elective  
KDB108 World Dance

### Year 4, Semester 2

Creative Industries Elective  
KDB204 Australian Dance

### Course structure for Drama major

#### Year 1, Semester 1

Creative Industries Core Unit  
KTB101 20th Century Performance

#### Year 1, Semester 2

Creative Industries Core Unit  
KTB104 Performance Innovation

#### Year 2, Semester 1

KTB102 Process Drama  
KTB103 Performing Skills 1: Body and Voice and Role

#### Year 2, Semester 2

KTB105 Production 1: Story Making  
KTB106 Performing Skills 2: Style and Form

#### Year 3, Semester 1

Creative Industries Elective  
KTB206 The Creating Body

#### Year 3, Semester 2

Creative Industries Elective  
KTB207 Staging Australia

#### Year 4, Semester 1

KTB204 Understanding Performance  
KTB301 Performing Self

#### Year 4, Semester 2

KTB303 Performing Skills 3: Interpreting and Adapting  
KTB305 Production 3: The Entrepreneurial Artist

### Course structure for Interdisciplinary major

#### Year 1, Semester 1

Creative Industries Core Unit  
Sub-Major 1

#### Year 1, Semester 2

Creative Industries Core Unit  
Sub-Major 1

#### Year 2, Semester 1

Sub-Major 1  
Sub-Major 2

#### Year 2, Semester 2

Sub-Major 1  
Sub-Major 2

#### Year 3, Semester 1

Sub-Major 1  
Sub-Major 2

#### Year 3, Semester 2

Sub-Major 1  
Sub-Major 2

#### Year 4, Semester 1

Creative Industries Elective  
Sub-Major 2

#### Year 4, Semester 2

Creative Industries Elective  
Sub-Major 2

Please note: At least eight of your sub-major units must be K-coded units

### Course structure for Media and Communication major

#### Year 1, Semester 1

Creative Industries Core Unit  
KCB101 Communication in the New Economy

#### Year 1, Semester 2

Creative Industries Core Unit  
KCB104 Media and Communications Industries

#### Year 2, Semester 1

KCB102 Media and Society: From Printing Press to Internet  
KCB103 Strategic Speech Communication

**Year 2, Semester 2**

KCB105 Media and Communication Research Methods  
KCB202 New Media Technologies

**Year 3, Semester 1**

KCB201 Virtual Cultures  
KCB302 Political Communication

**Year 3, Semester 2**

KCB203 Consumer Cultures  
KCB304 Managing Communication Resources

**Year 4, Semester 1**

Creative Industries Elective  
KCB301 Media Audiences

**Year 4, Semester 2**

Creative Industries Elective  
KCB303 Applied Media Communication

**Course structure for Music major**

**Year 1, Semester 1**

Creative Industries Core Unit  
KMB003 Sex Drugs Rock 'n' roll  
OR  
KMB005-1 Group Music

**Year 1, Semester 2**

Creative Industries Core Unit  
KMB105 Music and Sound Technology  
The following unit to be taken if KMB005-1  
Group Music completed in semester 1:  
KMB005-2 Group Music

**Year 2, Semester 1**

KMB130 Core Musicianship 1  
KMB110 Music Production 1  
OR  
KMB120 Music Performance 1

**Year 2, Semester 2**

KMB131 Core Musicianship 2  
KMB111 Music Production 2  
OR  
KMB121 Music Performance 2

**Year 3, Semester 1**

Music Elective  
KMB214-1 Music and Sound: Principal Study A

**Year 3, Semester 2**

Music Elective

KMB214-2 Music and Sound: Principal Study A

**Year 4, Semester 1**

Creative Industries Elective  
Music Elective

**Year 4, Semester 2**

Creative Industries Elective  
Music Elective

**Course structure for Television major**

**Year 1, Semester 1**

Creative Industries Core Unit  
KPB101 Foundations of Film and Television Production

**Year 1, Semester 2**

Creative Industries Core Unit  
KPB104 Film and Television Production Resource  
Management

**Year 2, Semester 1**

KPB106 Australian Television  
KWB102 Media Writing

**Year 2, Semester 2**

Creative Industries Elective  
KPB107 Television Genres

**Year 3, Semester 1**

KCB301 Media Audiences  
KWB105 Film and Television Scriptwriting

**Year 3, Semester 2**

KKB175 Creative Industries Legal Issues  
KPB202 Film and Television Business Skills:  
Entrepreneurship and Investment

**Year 4, Semester 1**

KPB302 Project Development and Script Editing for  
Television  
KPB303 Critical Thinking About Television

**Year 4, Semester 2**

Creative Industries Elective  
KPB304 Television Practice

**Course structure for Visual Arts major**

**Year 1, Semester 1**

Creative Industries Core Unit  
KVB100 Research and Creativity in the Visual Arts

**Year 1, Semester 2**

Creative Industries Core Unit

# CREATIVE INDUSTRIES

KVB104 Photomedia and Artistic Practice

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

## Year 2, Semester 1

KVB102 Modernism

\* some units are subject to quota restrictions

KVB110 2D Media and Processes

## Semester 1

## Year 2, Semester 2

Creative Industries Elective

KVB111 3D Media and Processes

Media & Communication Discipline

KCB101 Communication in the New Economy

KCB102 Media and Society: From Printing Press to Internet

## Year 3, Semester 1

KVB200 Exhibition and Display in the Visual Arts

KCB103 Strategic Speech Communication

KVB202 Visual Imaging - Process and Theory

KCB201 Virtual Cultures

KCB302 Political Communication

## Year 3, Semester 2

KVB103 Australian Art

Dance Discipline

KVB211 Post 1945 Art

KDB105 Architecture of the Body

KDB108 World Dance

KDB110 Deconstructing Dance in History

## Year 4, Semester 1

Creative Industries Elective

Fashion Discipline

KVB212 Australian Art, Architecture and Design

KFB103 Introduction to Fashion Design

OR

Journalism Discipline

KVB304 Contemporary Art Issues

KJB101 Journalism Information Systems

KJB120 Newswriting

KJB121 Journalistic Inquiry

## Year 4, Semester 2

KVB306 Video Art and Culture

KJB224 Feature Writing

KVB108 Contemporary Asian Visual Culture

KJB239 Journalism Ethics and Issues

OR

Faculty

KVB307 Theories of Spatial Culture

KKB004 Indigenous Creative Industries

KKB290 Supervised Group Project

## Creative Industries Core Units

KKB007 Introduction to Multimedia Technology

KKB357 Independent Study

KKB008 Narrative in the Creative Industries

KKB320 Workplace Learning

KKB009 Writing for Creative Industries

KKB330 Workplace Learning

KKB010 Cultures and Creativity

KKB340-1 Workplace Learning

KKB018 Creative Industries

KKB340-2 Workplace Learning

Music & Sound Discipline

## Creative Industries Faculty Undergraduate Open Electives

### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must obey any elective rules as set out in your course requirements

\* you must have successfully completed any pre/co-requisite units applicable

KMB003 Sex Drugs Rock 'n' roll

KMB004 World Music

KMB104 Introductory Musicianship

KMB105 Music and Sound Technology

KMB108 Sound Recording and Acoustics

KMB204 Music and Sound Textures

Film & Television Discipline

KPB102 Film History

KPB106 Australian Television

KPB108 Media Text Analysis

KPB203 Australian Film

KPB303 Critical Thinking About Television

Performance Studies Discipline

KTB061 Creative Industries Management

KTB062 Creative Industries Events and Festivals



## CREATIVE INDUSTRIES

KTB101	20th Century Performance	KJB224	Feature Writing
KTB204	Understanding Performance	KJB280	International Journalism
KTB306	Directing for Events and Festivals	KJB337	Public Affairs Reporting
	Visual Arts Discipline		Music & Sound Discipline
KVB102	Modernism	KMB002	Music and Spirituality
KVB104	Photomedia and Artistic Practice	KMB007	Introductory Ensemble
KVB110	2D Media and Processes	KMB105	Music and Sound Technology
KVB212	Australian Art, Architecture and Design	KMB107	Sound and Image
KVB304	Contemporary Art Issues	KMB108	Sound Recording and Acoustics
	Creative Writing & Cultural Studies Discipline		Film & Television Discipline
KWB001	Introduction to Literary Theory and Cultural Studies	KPB103	Film Genres
KWB003	Modern Times (Literature and Culture in the 20th Century)	KPB104	Film and Television Production Resource Management
KWB005	Wonderlands: Literature and Culture in the 19th Century	KPB107	Television Genres
KWB101	Introduction to Creative Writing	KPB205	Documentary Theory and Practice
KWB102	Media Writing	KPB206	International Cinema
KWB103	Persuasive Writing		Performance Studies Discipline
KWB104	Creative Writing: The Short Story	KTB062	Creative Industries Events and Festivals
KWB105	Film and Television Scriptwriting	KTB104	Performance Innovation
KWB107	Introduction to Creative Non-Fiction	KTB207	Staging Australia
			Visual Arts Discipline
		KVB103	Australian Art
		KVB104	Photomedia and Artistic Practice
		KVB108	Contemporary Asian Visual Culture
		KVB211	Post 1945 Art
		KVB306	Video Art and Culture
		KVB307	Theories of Spatial Culture
			Creative Writing & Cultural Studies Discipline
		KWB002	Ozlit
		KWB004	Shakespeare, Then and Now
		KWB006	Popular Fictions, Popular Culture
		KWB007	Indigenous Writing
		KWB102	Media Writing
		KWB104	Creative Writing: The Short Story
		KWB105	Film and Television Scriptwriting
		KWB106	Corporate Writing and Editing
		KWB204	Creative Non-Fiction: Life Writing
		KWB206	Youth and Children's Writing
<b>Semester 2</b>			
	Media & Communication Discipline		
KCB101	Communication in the New Economy		
KCB103	Strategic Speech Communication		
KCB104	Media and Communications Industries		
KCB105	Media and Communication Research Methods		
KCB202	New Media Technologies		
KCB203	Consumer Cultures		
	Dance Discipline		
KDB106	Dance Analysis		
KDB109	Funk, Tap and all that Jazz		
KDB204	Australian Dance		
	Faculty		
KKB004	Indigenous Creative Industries		
KKB290	Supervised Group Project		
KKB357	Independent Study		
KKB320	Workplace Learning		
KKB330	Workplace Learning		
KKB340-1	Workplace Learning		
KKB340-2	Workplace Learning		
	Fashion Discipline		
KFB105	Fashion and Modernity		
	Journalism Discipline		
KJB101	Journalism Information Systems		
KJB120	Newswriting		
KJB121	Journalistic Inquiry		
			<b>NOTES:</b>
			* Only one Workplace Learning unit may be completed
			* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.
			<b>Potential Careers:</b>
			Academic, Actor, Administrator, Advertising Professional, Art Writer, Artist, Arts Administrator, Choreographer, Community Education Officer, Community Worker,

Composer, Computer Games Developer, Contract Administrator, Creative Writer, Curator, Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Higher Education Worker, Information Officer, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer.

## Bachelor of Creative Industries/Bachelor of Human Services 2007 (IX43)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 058291E

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007:\$15360

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 409062; Dfee: 409066

**Past rank cut-off:** 75. Dfee places were not offered last year.

**Past OP cut-off:** 12. Dfee places were not offered last year.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 384

**Standard credit points per full-time semester:** 48

**Course coordinator:** Dr Phil Crane (Human Services); Head, Undergraduate Studies [ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au) (Creative Industries)

**Campus:** Kelvin Grove and Carseldine

### Course description

This double degree enables students to complete the requirements of two separate degrees in four years. The Human Services course provides the essential knowledge, values, ethics and skills for professional practice in human services and includes supervised professional placements. In the Creative Industries course, students major in drama or interdisciplinary studies.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Career Outcomes

This double degree prepares you as a multi-skilled professional for careers in child safety and a range of welfare and community services. In particular you will have a set of skills which will be suitable for areas which combine human services and creative skills, for example, community development and cultural services, and youth arts.

### Professional Recognition

Graduates are entitled to apply for membership of the Australian Association of Welfare and Community Workers.

### Deferral

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work

experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferral.

### Working with Children Check

Working With Children Check

As required by the Commission for Children and Young People and Child Guardian Act (2000), students must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 8 weeks for the Commission to issue the Card. The application form is available at [bluecard.qut.com](http://bluecard.qut.com).

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

## COURSE STRUCTURE - OVERVIEW

### YEAR 1 SEMESTER 1

HHB114	Introduction To Human Rights And Ethics
HHB103	Contemporary Social And Community Issues
BCI	Core unit
BCI	Mandated discipline unit

### YEAR 1 SEMESTER 2

HHB100	Introduction To Human Services
HHB113	Interpersonal Communication
BCI	Core unit
BCI	Mandated discipline unit

### YEAR 2 SEMESTER 1

HHB208	Introduction to practice
HHB209	Developing professional frameworks
BCI	Mandated discipline unit
BCI	Mandated discipline unit

### YEAR 2 SEMESTER 2

HHB	Human Services List B unit
-----	----------------------------

## CREATIVE INDUSTRIES

HHB277 Ethical and legal dimensions of human services practice

BCI Mandated discipline unit

BCI Mandated discipline unit

### YEAR 3 SEMESTER 1

HHB279 Human service processes and methods

HHB278 Intervention theories

BCI Mandated discipline unit

BCI Mandated discipline unit

### YEAR 3 SEMESTER 2

HHB Human services List C unit

BCI Mandated discipline unit

BCI Mandated discipline unit

BCI Mandated discipline unit

### YEAR 4 SEMESTER 1

HHB Human services List D unit

HHB Human services List C unit

BCI Mandated discipline Unit

BCI Elective unit

### YEAR 4 SEMESTER 2

HHB301 Advanced Professional Practice

BCI Elective unit

null

null

### Course structure for Drama major

#### Year 1, Semester 1

Creative Industries Core Unit

KTB101 20th Century Performance

#### Year 1, Semester 2

Creative Industries Core Unit

KTB104 Performance Innovation

#### Year 2, Semester 1

KTB102 Process Drama

KTB103 Performing Skills 1: Body and Voice and Role

#### Year 2, Semester 2

KTB105 Production 1: Story Making

KTB106 Performing Skills 2: Style and Form

#### Year 3, Semester 1

Creative Industries Elective

KTB206 The Creating Body

#### Year 3, Semester 2

Creative Industries Elective

KTB207 Staging Australia

KTB303 Performing Skills 3: Interpreting and Adapting

#### Year 4, Semester 1

KTB204 Understanding Performance

KTB301 Performing Self

#### Year 4, Semester 2

KTB305 Production 3: The Entrepreneurial Artist

### Course structure for Interdisciplinary major

#### Year 1, Semester 1

Creative Industries Core Unit

Sub-Major 1

#### Year 1, Semester 2

Creative Industries Core Unit

Sub-Major 1

#### Year 2, Semester 1

Sub-Major 1

Sub-Major 2

#### Year 2, Semester 2

Sub-Major 1

Sub-Major 2

#### Year 3, Semester 1

Sub-Major 1

Sub-Major 2

#### Year 3, Semester 2

Creative Industries Elective

Sub-Major 1

Sub-Major 2

#### Year 4, Semester 1

Creative Industries Elective

Sub-Major 2

#### Year 4, Semester 2

Sub-Major 2

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

KKB010 Cultures and Creativity

KKB018 Creative Industries

### Creative Industries Faculty Undergraduate Open Electives

## CREATIVE INDUSTRIES

### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must obey any elective rules as set out in your course requirements

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB204	Music and Sound Textures Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History Fashion Discipline
KFB103	Introduction to Fashion Design Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues Faculty
KKB004	Indigenous Creative Industries
KKB290	Supervised Group Project
KKB357	Independent Study
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning Music & Sound Discipline
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Introductory Musicianship

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance Faculty
KKB004	Indigenous Creative Industries

## CREATIVE INDUSTRIES

KKB290	Supervised Group Project
KKB357	Independent Study
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound and Image
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing

KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Actor, Administrator, Adult/Workplace Educator, Advertising Professional, Aged Services Worker, Animator, Art Project Manager, Arts Administrator, Child Protection Officer, Community Corrections Officer, Community Education Officer, Community Worker, Corrective Services Officer, Creative Writer, Disability Services Worker, Educator, Family Services Officer, Film Composer, Film/Television Producer, Government Officer, Human Services Practitioner, Information Officer, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Technologist, Musical Director, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Social Scientist, Sound Designer, Stage Manager, Theatre Professionals, Web Designer, Youth Worker.

## Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Nutrition) (IX50)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 059713B

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$6,054

**International Fees (per semester):** 2007: \$8,000 per semester (*subject to annual review*)

**International Fees (indicative):** 2007: \$16,000

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 429512; Dfee: 429516

**Past rank cut-off:** 75. Dfee places were not offered last year.

**Past OP cut-off:** 12. Dfee places were not offered last year.

**OP Guarantee:** Yes

**Assumed knowledge:** English (4, SA), Maths B (4, SA), and Chemistry (4, SA)

**Preparatory studies:** MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. CHEMISTRY: QUT unit Introductory Chemistry as a visiting student or QUT Continuing Professional Chemistry Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 384

**Standard credit points per full-time semester:** 48

**Course coordinator:** Head, Undergraduate Studis [ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au) (Creative Industries component); Ms Melinda Service (Health Science component)

**Campus:** Kelvin Grove

### Overview

This exciting new double degrees will produce graduates who are media communication specialists with expertise in the ever-growing area of public health, nutrition and wellbeing.

The degree combination will satisfy both your professional and personal needs. You will have a course and a career that is both creative and able to enhance people's health and their lives.

The media and communications component provides both practical skills in multimedia, writing and communication combined with study in local and international media industries, media and communication industries.

The nutrition component provides the knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition, food studies, anatomy and physiology, nutritional science and nutrition education. The course has innovative and integrated industry placement options for practicum

experience.

### Why choose this course?

Health communication is a globally recognised and rapidly expanding field. Graduates can expect to gain employment in a range of public and private sector organisations.

Health professionals with superior communication skills and the ability to utilise the power of media technologies will make significant contributions to improving our quality of life, both locally and internationally.

### Media and Communication

The course provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including media audiences, professional communication, new media technologies, and online communications.

### Nutrition

The course provides knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition and health promotion.

The course has innovative and integrated industry placement options for practicum experience.

### Career Outcomes

Graduates of the double degree may work as health communication specialists; health and nutrition writers; health promotion officers and educators; marketing and managerial roles in health and product promotions; health print and online editors; health communication managers; and e-health marketers.

### Media and Communication

Graduates may work as advertising professionals; communication managers; media and cultural policy developers for government and community organisations; information officers; internet professionals; media buyers and planners; media marketers; media industry specialists; teachers and researchers; and print and online publishing professionals.

### Nutrition

Graduates work as community health officers; policy officers; program evaluators; health promotion officers in community health; project officers; and consultants. These practitioners work in both public and private sectors including state and federal health departments, population health units, community health centres, divisions of general practice, non-governmental health organisations, and international health agencies.

### Professional Membership

Graduates are eligible for membership of the Public Health Association of Australia and the Australian Health Promotion Association.

**Further Information**

For more information about this course, please contact the Faculty of Creative Industries phone 07 3864 8114 or email creativeindustries@qut.com or the School of Public Health Student Centre on (07) 3864 3368 email sph.studentcentre@qut.com

**Deferment**

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

**Domestic student tuition fee (Dfee) places**

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

**Course structure**

**Year 1, Semester 1**

- KCB101 Communication in the New Economy  
Creative Industries Core Unit
- PCB142 Chemistry 1
- PUB474 Food Science

**Year 1, Semester 2**

- KCB104 Media and Communications Industries  
Creative Industries Core Unit
- PCB242 Chemistry 2
- PUB251 Contemporary Public Health

**Year 2, Semester 1**

- KCB102 Media and Society: From Printing Press to Internet  
Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):
- KJB120 Newswriting
- KWB103 Persuasive Writing
- LSB142 Human Anatomy and Physiology
- LSB308 Biochemistry

**Year 2, Semester 2**

- KCB202 New Media Technologies  
Choose one of the following two units (strongly recommended) or a Creative Industries

elective (if permission is granted by the Media and Communication Subject Area Coordinator):

- KJB224 Feature Writing  
OR
- KWB106 Corporate Writing and Editing
- PUB201 Food and Nutrition
- LSB250 Human Physiology

**Year 3, Semester 1**

- KCB103 Strategic Speech Communication
- KCB201 Virtual Cultures
- PUB326 Epidemiology
- PUB341 Nutrition Education

**Year 3, Semester 2**

- KCB203 Consumer Cultures
- KCB303 Applied Media Communication
- PUB648 Diet, Nutrition and Chronic Disease
- PUB405 Nutrition Science

**Year 4, Semester 1**

- KCB301 Media Audiences
- KCB302 Political Communication
- PUB514 Contract/Project Management
- PUB509 Nutrition

**Year 4, Semester 2**

- KKB341 Workplace Learning 1
- KCB304 Managing Communication Resources
- PUB436 Evidence Based Practice
- PUB875 Professional Practice

**Creative Industries Faculty Undergraduate Open Electives**

**Creative Industries Faculty Undergraduate Open Electives**

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions
- \* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative



## CREATIVE INDUSTRIES

Industries		Performance Studies Discipline
<b>Semester 1</b>		
		KTB061 Creative Industries Management
	Media & Communication Discipline	KTB062 Creative Industries Events and Festivals
KCB101	Communication in the New Economy	KTB101 20th Century Performance
KCB102	Media and Society: From Printing Press to Internet	KTB204 Understanding Performance
KCB103	Strategic Speech Communication	KTB306 Directing for Events and Festivals
KCB201	Virtual Cultures	
KCB302	Political Communication	Visual Arts Discipline
	Communication Design Discipline	KVB102 Modernism
KIB201	Interactive Writing	KVB104 Photomedia and Artistic Practice
KIB108	Animation Practices	KVB110 2D Media and Processes
	Dance Discipline	KVB212 Australian Art, Architecture and Design
KDB105	Architecture of the Body	KVB304 Contemporary Art Issues
KDB108	World Dance	
KDB110	Deconstructing Dance in History	KWB001 Introduction to Literary Theory and Cultural Studies
	Fashion Discipline	KWB003 Modern Times (Literature and Culture in the 20th Century)
KFB103	Introduction to Fashion Design	KWB005 Wonderlands: Literature and Culture in the 19th Century
	Journalism Discipline	KWB101 Introduction to Creative Writing
KJB101	Journalism Information Systems	KWB102 Media Writing
KJB120	Newswriting	KWB103 Persuasive Writing
KJB121	Journalistic Inquiry	KWB104 Creative Writing: The Short Story
KJB224	Feature Writing	KWB105 Film and Television Scriptwriting
KJB239	Journalism Ethics and Issues	KWB107 Introduction to Creative Non-Fiction
	Faculty	KWB207 Great Books: The Literary Classics
KKB004	Indigenous Creative Industries	
KKB210	Computational Arts 1	<b>Semester 2</b>
KKB290	Supervised Group Project	Media & Communication Discipline
KKB320	Workplace Learning	KCB101 Communication in the New Economy
KKB330	Workplace Learning	KCB103 Strategic Speech Communication
KKB340-2	Workplace Learning	KCB104 Media and Communications Industries
KKB340-1	Workplace Learning	KCB105 Media and Communication Research Methods
KKB357	Independent Study	KCB202 New Media Technologies
	Music & Sound Discipline	KCB203 Consumer Cultures
KMB002	Music and Spirituality	Communication Design Discipline
KMB003	Sex Drugs Rock 'n' roll	KIB202 Enabling Immersion
KMB004	World Music	
KMB104	Music and Sound Skills	Dance Discipline
KMB105	Music and Sound Technology	KDB106 Dance Analysis
KMB107	Sound, Image, Text	KDB109 Funk, Tap and all that Jazz
KMB108	Sound Recording and Acoustics	KDB204 Australian Dance
	Film & Television Discipline	Faculty
KPB102	Film History	KKB290 Supervised Group Project
KPB106	Australian Television	KKB211 Computational Arts 2
KPB108	Media Text Analysis	KKB320 Workplace Learning
KPB203	Australian Film	KKB330 Workplace Learning
KPB303	Critical Thinking About Television	KKB340-1 Workplace Learning
		KKB340-2 Workplace Learning
		KKB357 Independent Study

	Fashion Discipline
KFB105	Fashion and Modernity
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
	Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia
	Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
	Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Academic, Advertising Professional, Community Nutritionist, Educator, Government Officer, Health Promotion Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Nutritionist, Organisational Communication Specialist, Policy Officer, Project Developer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

**NOTES:**

## Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Public Health) (IX50)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 059713B

**Course duration (full-time):** 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360

**International Entry:** February

**QTAC code:** 429512; Dfee: 429516

**Past rank cut-off:** 75. Dfee places were not offered last year.

**Past OP cut-off:** 12. Dfee places were not offered last year.

**OP Guarantee:** Yes

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 384

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas (Creative Industries component); Ms Melinda Service (Health Science component)

**Campus:** Kelvin Grove

### Overview

This exciting new double degree will produce graduates who are media communication specialists with expertise in the ever-growing area of public health, nutrition and wellbeing. This degree combination will satisfy both your professional and personal needs. You will have a course and a career that is both creative and able to enhance people's health and their lives. The course has innovative and integrated industry placement options for practicum experience.

The media and communications component provides both practical skills in multimedia, writing and communication combined with study in local and international media industries, media and communication industries.

The public health component provides the knowledge and skills to address major health issues both nationally and internationally with a focus on assessment of a population's health needs and strategies to meet them. Students gain an understanding of health care planning, community health, health promotion, the health needs of Indigenous Australians and project management.

### Why choose this course?

Health communication is a globally recognised and rapidly expanding field. Graduates can expect to gain employment in a range of public and private sector organisations.

Health professionals with superior communication skills and the ability to utilise the power of media technologies will make significant contributions to improving our quality of life, both locally and internationally.

### Media and Communication

The course provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including media audiences, professional communication, new media technologies, and online communications.

### Public Health

The course provides knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition and health promotion.

The course has innovative and integrated industry placement options for practicum experience.

### Career Outcomes

This double degree prepares graduates as health communication specialists; health and nutrition writers; health promotion officers and educators; marketing and managerial roles in health and product promotions; health print and online editors; health communication managers; and e-health marketers.

### Media and Communication

Graduates may work as advertising professionals; communication managers; media and cultural policy developers for government and community organisations; information officers; internet professionals; media buyers and planners; media marketers; media industry specialists; teachers and researchers; and print and online publishing professionals.

### Public Health

Graduates may also work as community health officers; policy officers; program evaluators; health promotion officers in community health; project officers; and consultants. These practitioners work in both public and private sectors including state and federal health departments, population health units, community health centres, divisions of general practice, non-governmental health organisations, and international health agencies.

### Professional Membership

Graduates are eligible for membership of the Public Health Association of Australia and the Australian Health Promotion Association.

### Further Information

For more information about this course, please contact the Faculty of Creative Industries phone 07 3864 8114 or email [creativeindustries@qut.com](mailto:creativeindustries@qut.com) or the School of Public Health Student Centre on (07) 3864 3368 email [sph.studentcentre@qut.com](mailto:sph.studentcentre@qut.com)

### Deferral

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses

## CREATIVE INDUSTRIES

using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### Course structure

#### Year 1, Semester 1

KCB101	Communication in the New Economy Creative Industries Core Unit
PUB251	Contemporary Public Health
LSB111	Understanding Disease Concepts

#### Year 1, Semester 2

KCB104	Media and Communications Industries Creative Industries Core Unit
PUB209	Health, Culture and Society
PYB012	Psychology

#### Year 2, Semester 1

KCB102	Media and Society: From Printing Press to Internet  Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):
KJB120	Newswriting OR
KWB103	Persuasive Writing
PUB326	Epidemiology
PUB332	Sustainable Environments for Health

#### Year 2, Semester 2

KCB202	New Media Technologies  Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):
KJB224	Feature Writing OR
KWB106	Corporate Writing and Editing
PUB201	Food and Nutrition
PUB486	Ethics and the Law in Health Service Delivery

#### Year 3, Semester 1

KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
PUB329	Foundations of Health Studies and Health Behaviour
PUB565	International Health OR
PUB557	Health Needs of Indigenous Australians and Other Populations

#### Year 3, Semester 2

KCB203	Consumer Cultures
KCB303	Applied Media Communication
PUB436	Evidence Based Practice Public Health Elective chosen from List A

#### Year 4, Semester 1

KCB301	Media Audiences
KCB302	Political Communication
PUB514	Contract/Project Management
PUB529	Health Planning And Evaluation OR
PUB561	Quantitative Analysis for Health

#### Year 4, Semester 2

KKB320	Workplace Learning
KCB304	Managing Communication Resources
PUB406	Health Promotion Strategies
PUB875	Professional Practice

#### Public Health Electives

PUB336	Women's Health
PUB416	Research Methods
PUB461	Qualitative Inquiry in Public Health
PUB611	Risk Management

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions

## CREATIVE INDUSTRIES

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History Fashion Discipline
KFB103	Introduction to Fashion Design Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis

KPB203	Australian Film
KPB303	Critical Thinking About Television Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures Communication Design Discipline
KIB202	Enabling Immersion Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning

KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Academic, Advertising Professional, Community Health Officer, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

## Master of Advertising (Creative Advertising) (IX96)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 048322G

**Course duration (full-time):** 3 semesters

**Course duration (part-time):** 6 semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007:\$12480

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February/July

**International Entry:** February/July

**Total credit points:** 144

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Associate Professor Terry Flew

**Campus:** Gardens Point and Kelvin Grove

### Overview

The real world of advertising involves strategy, planning and creativity. If you are looking to freshen up your skills or to move into advertising, a unique suite of programs offered by the Creative Industries and Business faculties provides you with an opportunity to do both.

### Creative Advertising

This course provides the opportunity for students to develop skills in copywriting, art direction, creative campaign production, and production management. These skills will be applied across print media, television, radio, direct mail and the Internet.

The program has a strong applied component, and students will develop a portfolio of creative material, while working to meet the needs of real-world clients through major projects and internships at the masters level. Students can use electives in the masters program to develop a sub-major in interaction design, television, music and sound, art direction or copywriting.

### Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

### Full time course structure

#### Year 1, Semester 1

AMN420 Advertising Management

AMN421 Contemporary Issues in Advertising

KCP404 Advertising Creative: Introduction

KCP406 Advertising Creative: Copywriting and Art

Direction

OR

KVP401 Graphic Design

#### Year 1, Semester 2

KCP405 Advertising Creative: Electronic and Print Media

Elective

KCP406 Advertising Creative: Copywriting and Art Direction

OR

KVP401 Graphic Design

AMN400 Consumer Behaviour

OR

Elective

#### Year 2, Semester 1

KCP411 Advertising Creative: Major Project

Elective

Elective

### Part time course structure

#### Year 1, Semester 1

AMN420 Advertising Management

KCP404 Advertising Creative: Introduction

#### Year 1, Semester 2

KCP405 Advertising Creative: Electronic and Print Media

KCP406 Advertising Creative: Copywriting and Art Direction

OR

KVP401 Graphic Design

#### Year 2, Semester 1

AMN421 Contemporary Issues in Advertising

KCP406 Advertising Creative: Copywriting and Art Direction

OR

KVP401 Graphic Design

#### Year 2, Semester 2

Elective

AMN400 Consumer Behaviour

OR

Elective

#### Year 3, Semester 1

KCP411 Advertising Creative: Major Project

#### Year 3, Semester 2

Elective

Elective

**Creative Industries Faculty Postgraduate Open Electives**

**Creative Industries Faculty Postgraduate Open Electives**

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions

- KWP402 Persuasive Writing
- KWP403 Creative Writing: The Short Story
- KWP405 Corporate Writing and Editing
- KWP406 Creative Writing: The Novel
- KWP407 Great Books: the Literary Classics

**Potential Careers:**

Advertising Professional, Art Project Manager, Media Industry Specialist.

**Media and Communication Discipline**

- KCP401 Creative Industries: Theory and Policy
- KCP402 New Media Technologies
- KCP404 Advertising Creative: Introduction

**Communication Design Discipline**

- KIP401 Foundations of Communication Design 1
- KIP403 Media Technology 1
- KIP405 Animation and Motion Graphics
- KIP408 Animation Practices

**Journalism Discipline**

- KJP401 Newswriting
- KJP403 Feature Writing

**Faculty**

- KKN320 Postgraduate Workplace Learning
- KKN330 Postgraduate Workplace Learning
- KKP402 Business Development in Creative Industries
- KKP403 Special Topic in the Creative Industries
- KKP407 Creative Industries in Asia

**Performance Studies Discipline**

- KTP406 Creative Industries: Events and Festivals
- KTP408 Marketing Arts and Culture
- KTP409 Arts and Cultural Management

**Visual Arts Discipline**

- KVP401 Graphic Design
- KVP402 Photomedia and Creative Practice

**Creative Writing and Cultural Studies Discipline**

- KWP401 Media Writing



## Graduate Certificate In Research Commercialisation (IX97)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** External

**Course duration (full-time):** 1 semesters. The course must be completed within a maximum time period of 4 years.

**Course duration (part-time):** 2 semesters. The course must be completed within a maximum period of 8 years.

**Course duration (external):** 2 semesters. The course must be completed within a maximum period of 8 years.

**Domestic fees (per credit point):** 2007: \$167 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$16,000

**International Fees (per semester):** 2007:\$12,000 per semester (*subject to annual review*)

**Domestic Entry:** 2 entry points per year

**International Entry:** 2 entry points per year

**Course coordinator:** Professor Rod Wissler

**Campus:** Internet

### course structure

IFP100	Knowledge Transfer and Research Commercialisation (Core Unit)
IFP103	Public Policy and Research
IFP101	Leadership and Workplace Communication
IFP102	Project Management and Research
IFP104	Entrepreneurial Foundations

### Potential Careers:

Academic, Administrator, Arts Administrator, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnologist, Biotechnology Business/Investment Analyst, Business Analyst, Business Development Officer, Cell Biologist, Civil Engineer, Contract Administrator, Financial Advisor/Analyst, Government Officer, International Business Specialist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mathematician, Microbiologist, Policy Officer, Public Servant, Scientist, Social Scientist, Urban Designer, Visual Artist, Web Designer.

## Bachelor of Creative Industries (Media and Communication) (KC32)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040305G

**Course duration (full-time):** 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 411142

**Past rank cut-off:** 88

**Past OP cut-off:** 7

**OP Guarantee:** Yes

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Dr Jason Sternberg

**Campus:** Kelvin Grove

### General

This course provides both practical skills and contextual understanding of the rapidly growing media and communication industries, preparing graduates for employment in these fields as they are transformed by digital media development, globalisation and convergence. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including local and international media industries, media audiences, professional communication, new media technologies, and online communications. They also acquire media production skills in print and online media formats, and can complement their degree with a major or minor study sequence in communication design, film and TV production, or writing for electronic media in various formats, including creative and professional writing and journalism.

### Course Structure

In order to complete this course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the major and eight electives.

### Career Opportunities

Graduates work as advertising professionals, communication managers, media and cultural policy developers for government and community organisations, information officers, Internet professionals, media buyers and planners, media marketers, media industry specialists, teachers and researchers, and print and online publishing professionals. The Media and Communication course has innovative and intergrated industry placement options, and

students have been placed at media and communication organisations such as the Australian Broadcasting Authority, AC Nielsen, Starcom Worldwide, Briz 31, Online Opinion, OMD Australia, and as media and communication specialists in a variety of other organisations.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions

## CREATIVE INDUSTRIES

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History Fashion Discipline
KFB103	Introduction to Fashion Design Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis

KPB203	Australian Film
KPB303	Critical Thinking About Television Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures Communication Design Discipline
KIB202	Enabling Immersion Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning

KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Publishing Professional, Web Designer.

## Certificate in Dance Teaching (KD05)

**Year offered:** 2007

**Admissions:** Yes

**Course duration (full-time):** 1 semester (by external study)

**Course duration (part-time):** 1 year (by external study)

**Domestic fees (per credit point):** 2007: \$110 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$10560

**Domestic Entry:** February, July and Summer

**Total credit points:** 48

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Ms Lesley Graham

**Discipline coordinator:** Aspro Cheryl Stock

**Campus:** External

### IMPORTANT NOTICE

Entry into this course has been suspended for 2007, subject to Faculty review.

### Entry requirements

Applicants for admission to the Certificate course are required to evidence their knowledge and experience in at least one dance genre. It is also required that you have access to dance teaching experiences throughout the course of your study. Entry is subject to the Course Coordinator's discretion.

### General

A Faculty Certificate is issued on the successful completion of four units.

### Career Outcomes

The Certificate (four units) focuses on the enhancement of skills and knowledge for dance teaching in line with the Interim National Competency Standards for Dance Teachers (1998). These non-award courses encompass current directions in dance teaching, including those outlined in the Australian Guidelines for Dance Teachers. Designed for private, studio, freelance, recreational, primary and secondary school teachers or professional dancers seeking a career transition.

### KD05 - Certificate in Dance Teaching

#### Course Structure

Students are required to complete four units – the two core units and two electives. All students should contact the Study Area Coordinator to discuss their enrolment program.

#### Full-time Students

Select four units (two core and two electives) from either First or Second Semester. Students may choose to replace one elective with the Summer residency unit (Third Semester).

#### Part-time Students

Select four units (two core and two electives) across First and Second Semesters. Students may choose to replace one elective with the

Summer residency unit.

#### First Semester

KDB198	Safe Dance Practice
KDB190	Professional Practice and Business Administration for Dance Teachers
KDB197	Dance Analysis And Dance Histories
KDB191	Dance Teaching Methodologies

#### Second Semester

KDB198	Safe Dance Practice
KDB189	Dance Assessment and Reporting
KDB190	Professional Practice and Business Administration for Dance Teachers
KDB191	Dance Teaching Methodologies

#### Summer Program

KDB195	Dance Teaching Studies 1 (intensive residency in Brisbane) (elective)
--------	--

### Potential Careers:

Dance Teacher.

## **Advanced Certificate in Dance Teaching (KD06)**

**Year offered:** 2007

**Admissions:** Yes

**Course duration (external):** 1 year full-time (3 semesters); 2 years part-time

**Domestic fees (per credit point):** 2007: \$110 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$10560

**Domestic Entry:** February, July and Summer

**Total credit points:** 96

**Course coordinator:** Ms Lesley Graham

**Discipline coordinator:** Aspro Cheryl Stock

**Campus:** External

### **IMPORTANT NOTICE**

Entry into this course has been suspended for 2007, subject to Faculty review.

### **Entry Requirements**

Applicants for admission to the Advanced Certificate course are required to evidence their knowledge and experience in at least one dance genre. It is also required that you have access to dance teaching experiences throughout the course of your study. Entry is subject to the Course Coordinator's discretion.

### **General**

A Faculty Advanced Certificate is issued on the successful completion of eight units.

### **Career Outcomes**

The Advanced Certificate (eight units) focuses on the enhancement of skills and knowledge for dance teaching in line with the Interim National Competency Standards for Dance Teachers (1998). This non-award course encompasses current directions in dance teaching, including those outlined in the Australian Guidelines for Dance Teachers. Designed for private, studio, freelance, recreational, primary and secondary school teachers or professional dancers seeking a career transition.

### **Adv Cert in Dance Teaching**

#### **Course Structure**

Students are required to complete eight units. Students should contact the Course Coordinator to discuss their enrolment program

#### **Full-time Students**

Select three units from both First and Second semesters and both units in the Summer Program.

#### **Part-time Students**

Select two units from both First and Second semesters and one or both units in the Summer Program.

#### **First Semester**

KDB190	Professional Practice and Business Administration for Dance Teachers
KDB191	Dance Teaching Methodologies
KDB197	Dance Analysis And Dance Histories
KDB198	Safe Dance Practice

#### **Second Semester**

KDB189	Dance Assessment and Reporting
KDB190	Professional Practice and Business Administration for Dance Teachers
KDB191	Dance Teaching Methodologies
KDB192	Stagecraft and Costume for Dance
KDB198	Safe Dance Practice

#### **Summer Program**

(Full-time students select both units, part-time students select one or both units)

KDB195	Dance Teaching Studies 1
KDB196	Dance Teaching Studies 2
	Both KDB195 and KDB196 are on-campus intensive in Brisbane.

### **Potential Careers:**

Dance Teacher.

## University Diploma in Dance Teaching (KD17)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** Not Required

**Course duration (full-time):** 1 year (3 semesters) (by external study)

**Course duration (part-time):** 2 years (by external study)

**International Fees (per semester):** 2007:\$6,000 per semester (*subject to annual review*)

**International Entry:** February and July

**Total credit points:** 96

**Standard credit points per full-time semester:** 36 cp in First and Second semester; 24 in Summer semester

**Standard credit points per part-time semester:** 24 cp in First and Second semester; and either one or both units in the Summer Program

**Course coordinator:** Ms Lesley Graham

**Discipline coordinator:** MS Shaaron Boughen

**Campus:** External

### IMPORTANT NOTICE

Entry into this course has been suspended for 2007, subject to Faculty review.

### Course Structure

Students are required to complete eight units.

Students should contact the Course Coordinator to discuss their enrolment program.

### Full time students

Select three units from both first and second semester and both units in the Summer program.

### Part time students

Select two units from both first and second semester and either one or both units in the Summer program.

## University Diploma in Dance Teaching

### Course Structure

Students are required to complete eight units. Students should contact the course coordinator to discuss their enrolment program.

Full time: select three units from both first and second semesters and both units in the summer program.

Part time: select two units from both first and second semesters, and either one or both units in the summer program.

### Semester 1

KDB190 Professional Practice and Business Administration for Dance Teachers

KDB191 Dance Teaching Methodologies

KDB197 Dance Analysis And Dance Histories

KDB198 Safe Dance Practice

### Semester 2

KDB189 Dance Assessment and Reporting

KDB190 Professional Practice and Business Administration for Dance Teachers

KDB191 Dance Teaching Methodologies

KDB192 Stagecraft and Costume for Dance

KDB198 Safe Dance Practice

### Summer Program

KDB195 Dance Teaching Studies 1

KDB196 Dance Teaching Studies 2

KDB195 and KDB196 are offered via intensive residency in Brisbane.

\* Full time students select both units, part time students select one or both units

### Potential Careers:

Dance Teacher.

## Bachelor of Fine Arts (Dance) (KD25)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 032393B

**Course duration (full-time):** 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 421822

**Past OP cut-off:** Admission to course is based on special entry requirements. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Ms Rachel Mathews

**Campus:** Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Additional Entry Requirements

Applicants are selected on the basis of their audition and previous academic achievement. The final date to register for an audition and submit additional materials to QUT was 1 September 2006. Late registrations and submission of materials will not be accepted.

### Course Structure

In order to complete the course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### Auditions

Auditions will be held in Brisbane, Melbourne, Sydney, Canberra, Adelaide, and Townsville in late September/early October. Confirmation dates and venues will be posted to registrants after registrations close.

### General

This practice-based three year degree provides rigorous training for a performance career in dance. The course covers a range of dance styles including ballet, contemporary, jazz, tap, character and world dance as well as performance and choreographic skill development. Students are showcased to the public and dance industry through a program of main-stage productions featuring predominantly new work by leading Australian choreographers, in addition to student seasons of choreographic work. Contextual study areas cover dance

history, analysis, kinesiology, alignment and technological dance applications as well as a choice of interdisciplinary electives and core units from the Creative Industries. Project units provide opportunities for industry placements and dance-based collaborative work.

### Career Opportunities

Graduates work as performers in national and international dance companies and in independent practice, as choreographers, studio teachers, and secure commercial work in musicals and casino shows.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.



## CREATIVE INDUSTRIES

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text

KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty

## CREATIVE INDUSTRIES

KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing

KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Academic, Choreographer, Dance Teacher, Dancer, Educator.

## Bachelor of Creative Industries (Dance) (KD32)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040303J

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 421852

**Past OP cut-off:** Admission to course is based on special entry requirements in addition to an OP/rank. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Ms Rachel Mathews

**Campus:** Kelvin Grove

### General

This three-year professional course offers various career paths catering for applied and/or creative pursuits such as choreography, dance research, community dance practice, criticism, administration and business management, marketing, teaching skills for private practice and the leisure/health market. The 12-unit dance suite is complemented by a range of electives to enable multi-skilling, combining theory with practice, and business with dance.

### Course Structure

A balance of theory and practice, this course can be tailored to suit the interests of the student. Between 12 and 16 of the 24 units can be taken in dance in a range of combinations. The remaining units include core faculty units together with combinations of electives, minors, submajor or full major in one or more areas, either within or outside the Creative Industries Faculty. Some pathways which students have chosen to date are combining dance with business for careers in arts management and marketing; dance and media including working with new technologies; dance and visual arts, drama or music; performance and choreography for community or corporate settings; teaching in community settings and private studios; artists in schools projects; the leisure/health industries.

### Special Entry Requirements

Applicants will be selected on the basis of their audition and previous academic achievement. Applicants must obtain a Dance Applicant Information Guide from [www.qtacforms.qut.com](http://www.qtacforms.qut.com) or by phoning (07) 3864 5998 and

lodge required material with QUT by Friday 26 August 2005. Applications can be submitted online. A \$33 service fee applies; applicants applying for more than one Dance course are required to pay only one service fee.

### Auditions

Auditions will be held in Brisbane, Melbourne, Sydney, Canberra, Adelaide, and Townsville in late September/early October. Confirmation dates and venues will be posted to registrants after applications close.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Career Opportunities

Graduates work as choreographers, dance teachers, community-based artists, movement specialists in the health/leisure industries, or in dance research, health programs, and dance administration.

### Deferment

QUT's deferment policy does not apply to this course.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

## CREATIVE INDUSTRIES

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline

KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2

## CREATIVE INDUSTRIES

KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting

KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

- \* Only one Workplace Learning unit may be completed
- \* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Administrator, Arts Administrator, Choreographer, Dance Teacher, Dancer.

## Graduate Certificate in Creative Industries (Dance Teaching) (KD35)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** Not required

**Course duration (external):** 1 semester full-time; 2 semesters part-time

**Domestic fees (per credit point):** 2007: \$110 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$10560

**International Fees (per semester):** 2007:\$6,000 per semester (*subject to annual review*)

**International Entry:** February, July and Summer

**Total credit points:** 48

**Course coordinator:** Ms Lesley Graham

**Discipline coordinator:** Aspro Cheryl Stock

**Campus:** External

### IMPORTANT NOTICE

Entry into this course has been suspended from 2007.

### Overview

For dance teachers with a relevant undergraduate qualification and/or significant experience in dance, this course involves extended studies requiring research into dance teaching in its broader social context. The aim of the postgraduate program is to produce graduates who are critically reflective practitioners of dance teaching. Postgraduate students complete extended and advanced studies in each unit.

### Entry Requirements

A bachelor degree in dance or a dance-related field with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants for the Graduate Certificate or Diploma must also have at least one year's dance teaching experience.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, with a diploma from TAFE or an appropriate non-university private provider, with significant performance experience and at least one year's dance teaching experience or significant and demonstrable reputation as a dance teacher in a leadership position may be required to enrol in the Graduate Certificate, with the possibility of articulation into a Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

In addition to the above requirements applicants for admission to the Masters course must also have an advanced knowledge and skill in one or more genres of dance and at least five years of experience in dance teaching.

Entry into the postgraduate program is subject to the approval of the subject area coordinator.

### International Student Entry

QUT advises that international students may enrol only in full-time studies.

### Course Structure

Students enrolling in the four-unit Graduate Certificate course will need to complete the core units: Safe Dance Practice, and Professional Practice and Business Administration for Dance Teachers, plus two others from the list of four units. It is recommended students consider Dance Teaching Methodologies as one of their unit choices.

### Course structure

#### Full-time Students

Select 4 units (2 core and 2 electives) from first or second semester.

Students can replace one elective from Semester 1 or 2 with a residency unit in the Summer Program.

#### Part-time Students

Select 4 units (2 core and 2 electives) across first and second semester.

Students can replace one elective from Semester 1 or 2 with a residency unit in the Summer Program.

#### First Semester

##### Core Units

KDP401 Safe Dance Practice

KDP402 Professional Practice and Business Administration for Dance Teachers

##### Electives

KDP403 Dance Teaching Methodologies

KDP404 Dance Analysis and Dance Histories

#### Second Semester

##### Core Units

KDP401 Safe Dance Practice

KDP402 Professional Practice and Business Administration for Dance Teachers

##### Electives

KDP403 Dance Teaching Methodologies

KDP405 Dance Assessment and Reporting

#### Summer Program

KDP407 Dance Teaching Studies 1

(intensive residency in Brisbane, Australia)

#### NOTE

Students should contact the Course Coordinator to discuss their enrolment program.

### Potential Careers:

Dance Teacher.

## Graduate Diploma in Creative Industries (Dance Teaching) (KD36)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** Not required

**Course duration (full-time):** 2 semesters plus Summer

**Course duration (part-time):** 4 semesters

**Domestic fees (per credit point):** 2007: \$110 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$10560

**International Fees (per semester):** 2007:\$6,000 per semester (*subject to annual review*)

**Domestic Entry:** February, July and Summer

**International Entry:** February, July and Summer

**Total credit points:** 96

**Course coordinator:** Ms Lesley Graham

**Discipline coordinator:** Aspro Cheryl Stock

**Campus:** External

### IMPORTANT NOTICE

Entry into this course has been suspended from 2007.

### Overview

For dance teachers with a relevant undergraduate qualification and/or significant experience in dance, this course involves extended studies requiring research into dance teaching in its broader social context. The aim of the postgraduate program is to produce graduates who are critically reflective practitioners of dance teaching. Postgraduate students complete extended and advanced studies in each unit.

### Entry Requirements

A bachelor degree in dance or a dance-related field with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants for the Graduate Certificate or Diploma must also have at least one year's dance teaching experience.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, with a diploma from TAFE or an appropriate non-university private provider, with significant performance experience and at least one year's dance teaching experience or significant and demonstrable reputation as a dance teacher in a leadership position may be required to enrol in the Graduate Certificate, with the possibility of articulation into a Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

In addition to the above requirements applicants for admission to the Masters course must also have an advanced knowledge and skill in one or more genres of dance and at least five years of experience in dance teaching.

Entry into the postgraduate program is subject to the approval of the subject area coordinator.

### International Student Entry

QUT advises that international students may enrol only in

full-time studies.

### Course Structure

Graduate Diploma students need to complete all eight units listed.

### Course structure - full time

#### Full-time Students

Select three units from the first and second Semester structure, and both units in the Summer Program

#### Part-time Students

Select two units from the first and second Semester structure, and either one or both units in the Summer Program

#### First Semester

- KDP401 Safe Dance Practice
- KDP402 Professional Practice and Business Administration for Dance Teachers
- KDP403 Dance Teaching Methodologies
- KDP404 Dance Analysis and Dance Histories

#### Second Semester

- KDP401 Safe Dance Practice
- KDP402 Professional Practice and Business Administration for Dance Teachers
- KDP403 Dance Teaching Methodologies
- KDP405 Dance Assessment and Reporting
- KDP406 Stagecraft and Costume for Dance

#### Summer Semester

Both the below units are offered via an on-campus intensive in Brisbane, Australia.

- KDP407 Dance Teaching Studies 1
- KDP408 Dance Teaching Studies 2

### Potential Careers:

Dance Teacher.

## Master of Creative Industries (Dance Teaching) (KD42)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** Not required

**Course duration (full-time):** 3 semesters and summer (by correspondence and residencies)

**Course duration (part-time):** 6 semesters (by correspondence and residencies)

**Domestic fees (per credit point):** 2007: \$110 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$10560

**International Fees (per semester):** 2007:\$6,000 per semester (*subject to annual review*)

**Domestic Entry:** February, July and Summer

**International Entry:** February, July and Summer

**Total credit points:** 144

**Standard credit points per full-time semester:** 48

**Course coordinator:** Ms Lesley Graham

**Discipline coordinator:** Aspro Cheryl Stock

**Campus:** External

### IMPORTANT NOTICE

Entry into this course has been suspended from 2007.

### Overview

For dance teachers with a relevant undergraduate qualification and/or significant experience in dance, these courses involve extended studies requiring research into dance teaching in its broader social context. The aim of the postgraduate program is to produce graduates who are critically reflective practitioners of dance teaching. Postgraduate students complete extended and advanced studies in each unit.

### Entry Requirements

A bachelor degree in dance or a dance-related field with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants for the Graduate Certificate or Diploma must also have at least one year's dance teaching experience.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, with a diploma from TAFE or an appropriate non-university private provider, with significant performance experience and at least one year's dance teaching experience or significant and demonstrable reputation as a dance teacher in a leadership position may be required to enrol in the Graduate Certificate, with the possibility of articulation into a Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

In addition to the above requirements applicants for admission to the Masters course must also have an advanced knowledge and skill in one or more genres of dance and at least five years of experience in dance teaching.

Entry into the postgraduate program is subject to the approval of the subject area coordinator.

International Student Entry

QUT advises that international students may enrol only in full-time studies.

### Course Structure

Masters students complete ten units. It is required that Masters students complete the units, The Reflective Practitioner 1 and Professional Practice Project, in the final semester/s of the course.

### Course structure

Students are required to complete 10 units. There are nine core units and one elective unit. It is recommended that students complete the units The Reflective Practitioner 1 and Professional Practice Project in the final two semesters of the course. The Reflective Practitioner should be undertaken prior to the Professional Practice Project.

#### Full time students

In the first year of the course students should select three to four units from both First and Second Semester, and both units in the Summer Program.

#### Part time students

Select two units from both First and Second Semester, and either one or both units in the Summer Program.

#### Semester 1

KDP401	Safe Dance Practice
KDP402	Professional Practice and Business Administration for Dance Teachers
KDP403	Dance Teaching Methodologies
KDP404	Dance Analysis and Dance Histories
KDP410	Professional Practice Project
KKP602	The Reflective Practitioner 1 (KKP602 includes an on-campus intensive component)

#### Semester 2

KDP401	Safe Dance Practice
KDP402	Professional Practice and Business Administration for Dance Teachers
KDP403	Dance Teaching Methodologies
KDP405	Dance Assessment and Reporting
KDP406	Stagecraft and Costume for Dance
KDP410	Professional Practice Project (KKP602 includes an on-campus intensive component)

Please note: KDP406 is an elective and may be substituted with another unit with approval from the Course Coordinator.

#### Summer Program



Both of the below units are offered via an on-campus intensive in Brisbane, Australia.

KDP407 Dance Teaching Studies 1

KDP408 Dance Teaching Studies 2

**Potential Careers:**

Dance Teacher.

## Bachelor of Fine Arts (Fashion Design) (KF25)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 046860J

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421672

**Past rank cut-off:** Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Associate Professor Suzi Vaughan

**Campus:** Kelvin Grove

### Additional Entry Requirements

[To be used when CIF AER online services are not available - this note is to be delete when making this live. The existing AER needs to be unticked for Studyfinder & Faculty Course List but not deleted. To be actioned by QUT Admissions]

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. Applicants will be able to obtain the Fashion Application Guide online via [www.qtacforms.qut.com](http://www.qtacforms.qut.com) or by phoning QUT Creative Industries Faculty on 07 3138 8114 in late July. **The final date to lodge the portfolio and other required materials to QUT is 20 October 2006 A \$33 service fee applies; applicants applying for more than one Fashion course are required to pay only one service fee of \$33. Shortlisted applicants will be required to attend an interview and will be notified of date and venue by QUT Creative Industries Faculty by mid-November.**

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### General

Students develop creative and design skills in fashion with a special emphasis on new technology applications. The course centres on the development of apparel design and production skills in a studio setting. Students progressively apply Computer-Aided Design (CAD) skills to the processes of design during their second year. CAD work includes current and emerging applications in 2D and 3D, customisation, and digital textile printing. Drawing and textile studies support studio work.

In their final year, students are showcased to industry in the graduation fashion show, and also undertake an industry internship and a business-planning project.

Complementary studies include contemporary history and theory in design, and business studies in new ventures or marketing.

Elective studies allow students to develop their work in various directions including textile printing, cross media design applications, enterprise skills, marketing and retail, fashion journalism and photography.

### Course Structure

In order to complete this course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### Career Opportunities

Graduates will become independent designers, be involved in fashion merchandising and marketing, or work as fashion event managers and stylists. They will adopt the new technologies in textile design, or exploit emerging opportunities for fashion design in cross media contexts.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

## CREATIVE INDUSTRIES

KKB007	Introduction to Multimedia Technology	KJB121	Journalistic Inquiry
KKB008	Narrative in the Creative Industries	KJB224	Feature Writing
KKB009	Writing for Creative Industries	KJB239	Journalism Ethics and Issues
KKB010	Cultures and Creativity		Faculty
KKB018	Creative Industries	KKB004	Indigenous Creative Industries
	* KKB007 and KKB009 are recommended for first year students.	KKB210	Computational Arts 1
	** KKB018 is not recommended for first year students until their second semester.	KKB290	Supervised Group Project
		KKB320	Workplace Learning
		KKB330	Workplace Learning
		KKB340-2	Workplace Learning
		KKB340-1	Workplace Learning
		KKB357	Independent Study
			Music & Sound Discipline
		KMB002	Music and Spirituality
		KMB003	Sex Drugs Rock 'n' roll
		KMB004	World Music
		KMB104	Music and Sound Skills
		KMB105	Music and Sound Technology
		KMB107	Sound, Image, Text
		KMB108	Sound Recording and Acoustics
			Film & Television Discipline
		KPB102	Film History
		KPB106	Australian Television
		KPB108	Media Text Analysis
		KPB203	Australian Film
		KPB303	Critical Thinking About Television
			Performance Studies Discipline
		KTB061	Creative Industries Management
		KTB062	Creative Industries Events and Festivals
		KTB101	20th Century Performance
		KTB204	Understanding Performance
		KTB306	Directing for Events and Festivals
			Visual Arts Discipline
		KVB102	Modernism
		KVB104	Photomedia and Artistic Practice
		KVB110	2D Media and Processes
		KVB212	Australian Art, Architecture and Design
		KVB304	Contemporary Art Issues
			Creative Writing & Cultural Studies Discipline
		KWB001	Introduction to Literary Theory and Cultural Studies
		KWB003	Modern Times (Literature and Culture in the 20th Century)
		KWB005	Wonderlands: Literature and Culture in the 19th Century
		KWB101	Introduction to Creative Writing
		KWB102	Media Writing
		KWB103	Persuasive Writing

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

Media & Communication Discipline

KCB101 Communication in the New Economy

KCB102 Media and Society: From Printing Press to Internet

KCB103 Strategic Speech Communication

KCB201 Virtual Cultures

KCB302 Political Communication

Communication Design Discipline

KIB201 Interactive Writing

KIB108 Animation Practices

Dance Discipline

KDB105 Architecture of the Body

KDB108 World Dance

KDB110 Deconstructing Dance in History

Fashion Discipline

KFB103 Introduction to Fashion Design

Journalism Discipline

KJB101 Journalism Information Systems

KJB120 Newswriting

## CREATIVE INDUSTRIES

KWB104	Creative Writing: The Short Story	KPB107	Television Genres
KWB105	Film and Television Scriptwriting	KPB205	Documentary Theory and Practice
KWB107	Introduction to Creative Non-Fiction	KPB206	International Cinema
KWB207	Great Books: The Literary Classics		Performance Studies Discipline
<b>Semester 2</b>		KTB062	Creative Industries Events and Festivals
	Media & Communication Discipline	KTB104	Performance Innovation
KCB101	Communication in the New Economy	KTB207	Staging Australia
KCB103	Strategic Speech Communication		Visual Arts Discipline
KCB104	Media and Communications Industries	KVB103	Australian Art
KCB105	Media and Communication Research Methods	KVB104	Photomedia and Artistic Practice
KCB202	New Media Technologies	KVB108	Contemporary Asian Visual Culture
KCB203	Consumer Cultures	KVB211	Post 1945 Art
	Communication Design Discipline	KVB306	Video Art and Culture
KIB202	Enabling Immersion	KVB307	Theories of Spatial Culture
	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB106	Dance Analysis	KWB002	Ozlit
KDB109	Funk, Tap and all that Jazz	KWB004	Shakespeare, Then and Now
KDB204	Australian Dance	KWB006	Popular Fictions, Popular Culture
	Faculty	KWB007	Indigenous Writing
KKB290	Supervised Group Project	KWB102	Media Writing
KKB211	Computational Arts 2	KWB104	Creative Writing: The Short Story
KKB320	Workplace Learning	KWB105	Film and Television Scriptwriting
KKB330	Workplace Learning	KWB106	Corporate Writing and Editing
KKB340-1	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB340-2	Workplace Learning	KWB206	Youth and Children's Writing
KKB357	Independent Study		
	Fashion Discipline	<b>NOTES:</b>	
KFB105	Fashion and Modernity		* Only one Workplace Learning unit may be completed
	Journalism Discipline		* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.
KJB101	Journalism Information Systems		
KJB120	Newsriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
	Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB003	Sex Drugs Rock 'n' roll		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
	Film & Television Discipline		
KPB103	Film Genres		
KPB104	Film and Television Production Resource Management		

### Potential Careers:

Fashion Designer, Fashion Professional.

## Bachelor of Fine Arts (Communication Design) - Sound Design (KI25)

Year offered: 2007

Admissions: No

CRICOS code: 020296B

Course duration (full-time): 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2004: A\$9000; 2005: A\$9000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421032

**Past OP cut-off:** Admission to course is based on special entry requirements in addition to an OP/rank. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Course coordinator:** Dr Greg Hooper

**Discipline coordinator:** Aspro Michael Docherty

**Campus:** Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course Structure

In order to complete this course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### General

Sound Design incorporates music, moving images, and online and immersive environments. It is applied in recording, sequencing, generative and composition techniques, sound for animation, contemporary digital sound environments and immersive soundscape design. Sound designers are in great demand around the world for movies, computer games, AV installations, and events. This course prepares students for practice in the creative industries and includes pathways to Honours and postgraduate degrees.

### Career Opportunities

Sound design: sound design for film and television, web applications, games and exhibition.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions
- \* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

Media & Communication Discipline

## CREATIVE INDUSTRIES

KCB101	Communication in the New Economy	KTB204	Understanding Performance
KCB102	Media and Society: From Printing Press to Internet	KTB306	Directing for Events and Festivals
KCB103	Strategic Speech Communication		Visual Arts Discipline
KCB201	Virtual Cultures	KVB102	Modernism
KCB302	Political Communication	KVB104	Photomedia and Artistic Practice
	Communication Design Discipline	KVB110	2D Media and Processes
KIB201	Interactive Writing	KVB212	Australian Art, Architecture and Design
KIB108	Animation Practices	KVB304	Contemporary Art Issues
	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB105	Architecture of the Body	KWB001	Introduction to Literary Theory and Cultural Studies
KDB108	World Dance	KWB003	Modern Times (Literature and Culture in the 20th Century)
KDB110	Deconstructing Dance in History	KWB005	Wonderlands: Literature and Culture in the 19th Century
	Fashion Discipline		
KFB103	Introduction to Fashion Design	KWB101	Introduction to Creative Writing
	Journalism Discipline	KWB102	Media Writing
KJB101	Journalism Information Systems	KWB103	Persuasive Writing
KJB120	Newsriting	KWB104	Creative Writing: The Short Story
KJB121	Journalistic Inquiry	KWB105	Film and Television Scriptwriting
KJB224	Feature Writing	KWB107	Introduction to Creative Non-Fiction
KJB239	Journalism Ethics and Issues	KWB207	Great Books: The Literary Classics
	Faculty		
KKB004	Indigenous Creative Industries	<b>Semester 2</b>	
KKB210	Computational Arts 1		Media & Communication Discipline
KKB290	Supervised Group Project	KCB101	Communication in the New Economy
KKB320	Workplace Learning	KCB103	Strategic Speech Communication
KKB330	Workplace Learning	KCB104	Media and Communications Industries
KKB340-2	Workplace Learning	KCB105	Media and Communication Research Methods
KKB340-1	Workplace Learning	KCB202	New Media Technologies
KKB357	Independent Study	KCB203	Consumer Cultures
	Music & Sound Discipline		Communication Design Discipline
KMB002	Music and Spirituality	KIB202	Enabling Immersion
KMB003	Sex Drugs Rock 'n' roll		Dance Discipline
KMB004	World Music	KDB106	Dance Analysis
KMB104	Music and Sound Skills	KDB109	Funk, Tap and all that Jazz
KMB105	Music and Sound Technology	KDB204	Australian Dance
KMB107	Sound, Image, Text		Faculty
KMB108	Sound Recording and Acoustics	KKB290	Supervised Group Project
	Film & Television Discipline	KKB211	Computational Arts 2
KPB102	Film History	KKB320	Workplace Learning
KPB106	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	Workplace Learning
KPB203	Australian Film	KKB340-2	Workplace Learning
KPB303	Critical Thinking About Television	KKB357	Independent Study
	Performance Studies Discipline		Fashion Discipline
KTB061	Creative Industries Management	KFB105	Fashion and Modernity
KTB062	Creative Industries Events and Festivals		Journalism Discipline
KTB101	20th Century Performance	KJB101	Journalism Information Systems

KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
	Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia
	Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
	Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**Potential Careers:**

Artist, Arts Administrator, Multimedia Designer, Web Designer.

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

## Bachelor of Fine Arts (Animation) (KI26)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 052995K

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place (*subject to annual review*)

**International Fees (per semester):** 2005: A\$9,500; 2006: A\$9,500 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421012

**Past rank cut-off:** Admission to course is based on special entry requirements in addition to a rank. Please refer to Special Entry Requirements.

**Past OP cut-off:** Admission to course is based on special entry requirements in addition to an OP. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4 SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288cp

**Standard credit points per full-time semester:** 48cp

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Mr Gavin Sade

**Campus:** Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Special entry requirements

Applicants will be selected on the basis of their folio and previous academic achievement. Applicants must obtain a Animation Application Guide from the web at [qtacforms.qut.com](http://qtacforms.qut.com) or by phoning 07 3864 8115 and lodge required material with QUT by 21 October 2005. A \$33 service fee applies.

### Program duration note

The full program will be introduced in phases. In 2005 and 2006 only the first and second years will be available.

### Overview

The Bachelor of Fine Arts (Animation) is a new three-year full time degree course. It is designed to meet the technical, creative, and conceptual development needs of the animation and 3D computer graphics industry. Students receive an introduction to aspects of communication design and focus intensively on animation practices for an evolving animation industry.

The course has strong industry connections, with industry professionals and leading academics in the field delivering many of the specialised animation units. Connections are maximised with the Creative Industries Research and Applications Centre (CIRAC) and the Australasian Centre for Interaction Design (ACID) to ensure students benefit from research and project opportunities.

Such degree courses have had long-standing success in America, Canada and Europe and are strongly supported by the animation industry.

### Career Opportunities

Graduates can be employed in visual effects, advertising, directing, animation for film and television and real-time games.

### Deferment

QUT's deferment policy does not apply to this course.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

KKB010 Cultures and Creativity

KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

Media & Communication Discipline



## CREATIVE INDUSTRIES

KCB101	Communication in the New Economy	KTB204	Understanding Performance
KCB102	Media and Society: From Printing Press to Internet	KTB306	Directing for Events and Festivals
KCB103	Strategic Speech Communication		Visual Arts Discipline
KCB201	Virtual Cultures	KVB102	Modernism
KCB302	Political Communication	KVB104	Photomedia and Artistic Practice
	Communication Design Discipline	KVB110	2D Media and Processes
KIB201	Interactive Writing	KVB212	Australian Art, Architecture and Design
KIB108	Animation Practices	KVB304	Contemporary Art Issues
	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB105	Architecture of the Body	KWB001	Introduction to Literary Theory and Cultural Studies
KDB108	World Dance	KWB003	Modern Times (Literature and Culture in the 20th Century)
KDB110	Deconstructing Dance in History	KWB005	Wonderlands: Literature and Culture in the 19th Century
	Fashion Discipline		
KFB103	Introduction to Fashion Design	KWB101	Introduction to Creative Writing
	Journalism Discipline	KWB102	Media Writing
KJB101	Journalism Information Systems	KWB103	Persuasive Writing
KJB120	Newsriting	KWB104	Creative Writing: The Short Story
KJB121	Journalistic Inquiry	KWB105	Film and Television Scriptwriting
KJB224	Feature Writing	KWB107	Introduction to Creative Non-Fiction
KJB239	Journalism Ethics and Issues	KWB207	Great Books: The Literary Classics
	Faculty		
KKB004	Indigenous Creative Industries	<b>Semester 2</b>	
KKB210	Computational Arts 1		Media & Communication Discipline
KKB290	Supervised Group Project	KCB101	Communication in the New Economy
KKB320	Workplace Learning	KCB103	Strategic Speech Communication
KKB330	Workplace Learning	KCB104	Media and Communications Industries
KKB340-2	Workplace Learning	KCB105	Media and Communication Research Methods
KKB340-1	Workplace Learning	KCB202	New Media Technologies
KKB357	Independent Study	KCB203	Consumer Cultures
	Music & Sound Discipline		Communication Design Discipline
KMB002	Music and Spirituality	KIB202	Enabling Immersion
KMB003	Sex Drugs Rock 'n' roll		Dance Discipline
KMB004	World Music	KDB106	Dance Analysis
KMB104	Music and Sound Skills	KDB109	Funk, Tap and all that Jazz
KMB105	Music and Sound Technology	KDB204	Australian Dance
KMB107	Sound, Image, Text		Faculty
KMB108	Sound Recording and Acoustics	KKB290	Supervised Group Project
	Film & Television Discipline	KKB211	Computational Arts 2
KPB102	Film History	KKB320	Workplace Learning
KPB106	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	Workplace Learning
KPB203	Australian Film	KKB340-2	Workplace Learning
KPB303	Critical Thinking About Television	KKB357	Independent Study
	Performance Studies Discipline		Fashion Discipline
KTB061	Creative Industries Management	KFB105	Fashion and Modernity
KTB062	Creative Industries Events and Festivals		Journalism Discipline
KTB101	20th Century Performance	KJB101	Journalism Information Systems

KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
	Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia
	Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
	Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**Potential Careers:**

Animator.

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

## Bachelor of Creative Industries (Communication Design) (KI32)

Year offered: 2007

Admissions: No

CRICOS code: 040304G

Course duration (full-time): 3 years

Domestic fees (per credit point): Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (subject to annual review)

Domestic fees (indicative): 2007: Full Fee Tuition \$15360

International Fees (per semester): 2005: A\$9,000; 2006: A\$9,000 (subject to annual review)

Domestic Entry: February

International Entry: February and July

QTAC code: 421052

Past rank cut-off: 85

Past OP cut-off: 8

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email sbs.enquiries@qut.edu.au

Total credit points: 288

Standard credit points per full-time semester: 48

Course coordinator: Dr Greg Hooper

Discipline coordinator: Aspro Michael Docherty

Campus: Kelvin Grove

### General

This professional course provides students with an interdisciplinary pathway to vocations in the creative industries. Students are introduced to the principles and practices of Communication Design by developing skills in critical analysis, design, writing and information technology. Students study a range of core subjects and then map their sub major pathways through the degree by choosing from areas of study within the faculty.

These pathways are augmented by project driven studies and industry placements. Graduates are well positioned to work in interdisciplinary environments providing expertise in areas developed through their sub major.

This course prepares students for practice in the creative industries in the field of their choice within the context of Communication Design. It includes pathways to Honours and postgraduate degrees.

### Deferment

From 2006, QUT will allow Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

### Career Opportunities

Graduates work in animation, web site design, interactive media, web applications, production, sound design and interaction design in the fields of theatre, dance, journalism,

education and other disciplines.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements

- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

- \* you must have successfully completed any pre/co-requisite units applicable

- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

- \* some units are subject to quota restrictions

- \* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting

## CREATIVE INDUSTRIES

KJB121	Journalistic Inquiry	KWB104	Creative Writing: The Short Story
KJB224	Feature Writing	KWB105	Film and Television Scriptwriting
KJB239	Journalism Ethics and Issues	KWB107	Introduction to Creative Non-Fiction
	Faculty	KWB207	Great Books: The Literary Classics
KKB004	Indigenous Creative Industries		
KKB210	Computational Arts 1	<b>Semester 2</b>	
KKB290	Supervised Group Project		Media & Communication Discipline
KKB320	Workplace Learning	KCB101	Communication in the New Economy
KKB330	Workplace Learning	KCB103	Strategic Speech Communication
KKB340-2	Workplace Learning	KCB104	Media and Communications Industries
KKB340-1	Workplace Learning	KCB105	Media and Communication Research Methods
KKB357	Independent Study	KCB202	New Media Technologies
	Music & Sound Discipline	KCB203	Consumer Cultures
KMB002	Music and Spirituality		Communication Design Discipline
KMB003	Sex Drugs Rock 'n' roll	KIB202	Enabling Immersion
KMB004	World Music		Dance Discipline
KMB104	Music and Sound Skills	KDB106	Dance Analysis
KMB105	Music and Sound Technology	KDB109	Funk, Tap and all that Jazz
KMB107	Sound, Image, Text	KDB204	Australian Dance
KMB108	Sound Recording and Acoustics		Faculty
	Film & Television Discipline	KKB290	Supervised Group Project
KPB102	Film History	KKB211	Computational Arts 2
KPB106	Australian Television	KKB320	Workplace Learning
KPB108	Media Text Analysis	KKB330	Workplace Learning
KPB203	Australian Film	KKB340-1	Workplace Learning
KPB303	Critical Thinking About Television	KKB340-2	Workplace Learning
	Performance Studies Discipline	KKB357	Independent Study
KTB061	Creative Industries Management		Fashion Discipline
KTB062	Creative Industries Events and Festivals	KFB105	Fashion and Modernity
KTB101	20th Century Performance		Journalism Discipline
KTB204	Understanding Performance	KJB101	Journalism Information Systems
KTB306	Directing for Events and Festivals	KJB120	Newswriting
	Visual Arts Discipline	KJB121	Journalistic Inquiry
KVB102	Modernism	KJB224	Feature Writing
KVB104	Photomedia and Artistic Practice	KJB280	International Journalism
KVB110	2D Media and Processes	KJB337	Public Affairs Reporting
KVB212	Australian Art, Architecture and Design		Music & Sound Discipline
KVB304	Contemporary Art Issues	KMB002	Music and Spirituality
	Creative Writing & Cultural Studies Discipline	KMB003	Sex Drugs Rock 'n' roll
KWB001	Introduction to Literary Theory and Cultural Studies	KMB004	World Music
KWB003	Modern Times (Literature and Culture in the 20th Century)	KMB007	Introductory Ensemble
KWB005	Wonderlands: Literature and Culture in the 19th Century	KMB105	Music and Sound Technology
KWB101	Introduction to Creative Writing	KMB107	Sound, Image, Text
KWB102	Media Writing	KMB108	Sound Recording and Acoustics
KWB103	Persuasive Writing		Film & Television Discipline
		KPB103	Film Genres
		KPB104	Film and Television Production Resource Management

KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
	Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia
	Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
	Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Academic, Computer Games Developer, Digital Composer, Information Officer, Internet Professional, Multimedia Designer, Web Designer.

## Graduate Certificate in Creative Industries (Communication Design) (KI35)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 043124K

**Course duration (full-time):** 1 semester

**Course duration (part-time):** 2 semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007:\$9,500 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**Total credit points:** 48

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Associate Professor Michael Docherty

**Campus:** Kelvin Grove

### Overview

These programs are offered to students from both cognate and non-cognate fields of study. The courses are targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices. The program has been developed to integrate knowledge in six main categories of learning, through an integrated studio-based teaching model. A studio-based approach to teaching and learning encourages a community of learners to interact cooperatively to solve problems. It is an immersive approach to learning where open problems are visited iteratively. The studio units in this degree are designed to provide opportunities for the practical application of the knowledge and skills derived from the other core and elective units. These learning categories constitute the core knowledge of the field of communication design:

- \* situation of new media theories and practices in society
- \* new media technologies as skills-based knowledge
- \* information architecture
- \* interdisciplinarity
- \* new media design development processes
- \* interaction.

This knowledge situates the graduate within the creative industries by providing opportunities to explore interdisciplinary practice through theory, practice and production.

### Entry requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Advanced standing for prior study and/or professional experience is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points. Students seeking articulation to the Masters must successfully complete the Graduate Certificate with a grade point average of 4.5 or above.

### Full-time Course Structure

#### Semester 1

KIP401	Foundations of Communication Design 1
KIP403	Media Technology 1
KIP408	Animation Practices Postgraduate Open Elective

### Part-time Course Structure

#### Semester 1

KIP401	Foundations of Communication Design 1
KIP403	Media Technology 1

#### Semester 2

KIP405	Animation and Motion Graphics Postgraduate Open Elective
--------	---

### Creative Industries Faculty Postgraduate Open Electives

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions

#### Media and Communication Discipline

KCP401	Creative Industries: Theory and Policy
KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction

#### Communication Design Discipline

KIP401	Foundations of Communication Design 1
--------	---------------------------------------

KIP403	Media Technology 1
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

### Journalism Discipline

KJP401	Newswriting
KJP403	Feature Writing

### Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP407	Creative Industries in Asia

### Performance Studies Discipline

KTP406	Creative Industries: Events and Festivals
KTP408	Marketing Arts and Culture
KTP409	Arts and Cultural Management

### Visual Arts Discipline

KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

### Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

### Potential Careers:

Animator, Computer Games Developer, Digital Composer, Internet Professional, Multimedia Designer, Web Designer.

## **Graduate Diploma in Creative Industries (Communication Design) (KI36)**

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 043123M

**Course duration (full-time):** 2 semesters

**Course duration (part-time):** 4 semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007: \$9,500 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**Total credit points:** 96

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Associate Professor Michael Docherty

**Campus:** Kelvin Grove

### **Potential Careers:**

Digital Composer, Internet Professional, Multimedia Designer, Web Designer.

### **Entry Requirements**

A Bachelor degree from a recognised university with a GPA of 5.0 or higher; OR

Professional standing and successful professional practice relevant to digital media approved by the Course Coordinator and Dean of Faculty.

It is assumed all applicants have prior experience using Windows and/or Macintosh operating systems, Wordprocessing applications eg MS Word or WordPerfect, email and the Web. If applicants do not have such experience, it will be strongly recommended that they undertake an introductory computer literacy program before making an application.

### **Overview**

The programs will provide you with an understanding of digital media technologies from industry, policy, cultural, historical and social perspectives, applied in practical projects. Units will deal with the technology and the content delivered by all forms of digital media, with specific focus on interactive multimedia and computer animation. Thus you will become conversant with online media, information storage/distribution and retrieval using computer networks (the Internet), as well as the use of digital formats and technologies by the print and broadcast media and cinema. You will obtain not only workplace skills but also lifelong learning strategies. Through these you will become critically aware of the impacts of digital media, and the social, legal and ethical issues arising from their research, development, application/use and convergence at local, regional, national and international levels.

### **IMPORTANT NOTICE**

This course has been discontinued. Continuing students should refer to their Course Summary Sheet for enrolment information.



## Master of Creative Industries (Communication Design) (KI43)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 031870G

**Course duration (full-time):** 3 Semesters

**Course duration (part-time):** 6 Semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007:\$9,500 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**Total credit points:** 144

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Associate Professor Michael Docherty

**Campus:** Kelvin Grove

### Overview

These programs are offered to students from both cognate and non-cognate fields of study. The courses are targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices. The program has been developed to integrate knowledge in six main categories of learning, through an integrated studio-based teaching model. A studio-based approach to teaching and learning encourages a community of learners to interact cooperatively to solve problems. It is an immersive approach to learning where open problems are visited iteratively. The studio units in this degree are designed to provide opportunities for the practical application of the knowledge and skills derived from the other core and elective units. These learning categories constitute the core knowledge of the field of communication design:

- \* situation of new media theories and practices in society
- \* new media technologies as skills-based knowledge
- \* information architecture
- \* interdisciplinarity
- \* new media design development processes
- \* interaction.

This knowledge situates the graduate within the creative industries by providing opportunities to explore interdisciplinary practice through theory, practice and production.

### Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Advanced standing for prior study and/or professional experience is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points. Students seeking articulation to the Masters must successfully complete the Graduate Certificate with a grade point average of 4.5 or above.

### MCI (Communication Design) - full time structure

#### Semester 1, Year 1

KIP401	Foundations of Communication Design 1
KIP403	Media Technology 1
KIP408	Animation Practices
	Postgraduate Open Elective

#### Semester 2, Year 1

KIP402	Foundations of Communication Design 2
KIP404	Media Technology 2
KIP410	Masters Design Studio: Interaction Design

#### Semester 1, Year 2

KIP411	Masters Design Studio: Virtual Environments
	Postgraduate Open Elective
	Postgraduate Open Elective

### MCI (Communication Design) - part time structure

#### Semester 1, Year 1

KIP401	Foundations of Communication Design 1
KIP403	Media Technology 1

#### Semester 2, Year 1

KIP405	Animation and Motion Graphics
	Postgraduate Open Elective

#### Semester 1, Year 2

	Postgraduate Open Elective
	Postgraduate Open Elective

#### Semester 2, Year 2

KIP402	Foundations of Communication Design 2
KIP404	Media Technology 2

#### Semester 1, Year 3

KIP411	Masters Design Studio: Virtual Environments
--------	---

#### Semester 2, Year 3

KIP410	Masters Design Studio: Interaction Design
--------	---

### Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

KWP407 Great Books: the Literary Classics

**Potential Careers:**

Animator, Computer Games Developer, Digital Composer, Internet Professional, Multimedia Designer, Web Designer.

**Media and Communication Discipline**

- KCP401 Creative Industries: Theory and Policy
- KCP402 New Media Technologies
- KCP404 Advertising Creative: Introduction

**Communication Design Discipline**

- KIP401 Foundations of Communication Design 1
- KIP403 Media Technology 1
- KIP405 Animation and Motion Graphics
- KIP408 Animation Practices

**Journalism Discipline**

- KJP401 Newswriting
- KJP403 Feature Writing

**Faculty**

- KKN320 Postgraduate Workplace Learning
- KKN330 Postgraduate Workplace Learning
- KKP402 Business Development in Creative Industries
- KKP403 Special Topic in the Creative Industries
- KKP407 Creative Industries in Asia

**Performance Studies Discipline**

- KTP406 Creative Industries: Events and Festivals
- KTP408 Marketing Arts and Culture
- KTP409 Arts and Cultural Management

**Visual Arts Discipline**

- KVP401 Graphic Design
- KVP402 Photomedia and Creative Practice

**Creative Writing and Cultural Studies Discipline**

- KWP401 Media Writing
- KWP402 Persuasive Writing
- KWP403 Creative Writing: The Short Story
- KWP405 Corporate Writing and Editing
- KWP406 Creative Writing: The Novel

## Bachelor of Journalism (KJ32)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 040293F

**Course duration (full-time):** 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,115

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 411122; Dfee: 411126

**Past rank cut-off:** 92. Dfee places were not offered last year.

**Past OP cut-off:** 5. Dfee places were not offered last year.

**OP Guarantee:** Yes

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Dr Leo Bowman

**Campus:** Kelvin Grove

### General

This course offers core units in the creative industries and journalism including news writing, feature writing, digital media production, online journalism, journalism ethics and issues, international journalism, sub-editing and layout, radio and television journalism, media legal issues and public affairs reporting. Students can gain professional media practice through industry placements and internships. They may participate in international reporting trips and can opt to have a journalism career mentor in their final year.

### Why Choose this Course?

The QUT Journalism course offers greater opportunities for broadcast experience. Practical work commences in the first semester, and to prepare you for the digital age, you will have access to dedicated newsrooms, radio studio, production office, TV studio, editing suites, and other technical facilities. You can see and hear the work of our Journalism students in QUT News bulletins on Briz31 and radio 4EB.

### Career Outcomes

Graduates work as journalists for newspapers, magazines, television, radio, and online publications, as well as in public relations, media management and corporate communications.

### Scholarships

Radio station 4EB and QUT offer a one-year scholarship valued at \$5000 to cover your student contribution to a Commonwealth Supported Place. The successful journalism

applicant should have at least one parent born outside of Australia. Please visit [creativeindustries.qut.com](http://creativeindustries.qut.com) for more information.

### Professional Recognition

QUT Journalism degrees are recognised by the Australian Journalists' Association section of the Media, Entertainment and Arts Alliance.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### Full time course structure

#### Semester 1, Year 1

KJB101	Journalism Information Systems
KJB120	Newswriting Creative Industries Core Unit Elective*

#### Semester 2, Year 1

KJB121	Journalistic Inquiry
KKB175	Creative Industries Legal Issues Creative Industries Core Unit Elective*

#### Semester 1, Year 2

KPB101	Foundations of Film and Television Production
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues Creative Industries Core Unit

#### Semester 2, Year 2

KJB232	Radio and Television Journalism 1 Creative Industries Core Unit Elective* Elective*
--------	--

#### Semester 1, Year 3

KJB322	Desktop Publishing And Editing
--------	--------------------------------

## CREATIVE INDUSTRIES

KJB338 Radio and Television Journalism 2  
Elective\*  
Elective\*

### Semester 2, Year 3

KJB303 News Production  
KJB337 Public Affairs Reporting  
OR null  
KJB280 International Journalism  
Elective\*  
Elective\*

### NOTE:

\* Students must enrol in at least four electives outside of their discipline area.

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology  
KKB008 Narrative in the Creative Industries  
KKB009 Writing for Creative Industries  
KKB010 Cultures and Creativity  
KKB018 Creative Industries  
\* KKB007 and KKB009 are recommended for first year students.  
\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

Introductory Units  
KVB102 Modernism  
KVB103 Australian Art  
Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor  
KVB211 Post 1945 Art  
KVB108 Contemporary Asian Visual Culture  
KVB110 2D Media and Processes  
KVB111 3D Media and Processes  
KVB304 Contemporary Art Issues  
KVB306 Video Art and Culture

#### Art History, Architecture and Design

Introductory Units  
KVB102 Modernism

KVB211 Post 1945 Art  
Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.  
DEB102 Introducing Design History  
DAB420 Architecture, Culture and Space  
DAB325 Architecture in the 20th Century  
DAB525 Architecture and the City (from 2008)  
KVB212 Australian Art, Architecture and Design  
KVB307 Theories of Spatial Culture

#### Communication

Introductory Units  
KCB101 Communication in the New Economy  
KCB103 Strategic Speech Communication  
Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
KWB102 Media Writing  
OR null  
KWB106 Corporate Writing and Editing  
KCB104 Media and Communications Industries  
KCB105 Media and Communication Research Methods  
KCB302 Political Communication  
KKB004 Indigenous Creative Industries

#### Computational Arts

ITB001 Problem Solving and Programming  
ITB003 Object Oriented Programming  
Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor  
KKB210 Computational Arts 1  
KKB211 Computational Arts 2  
KIB101 Foundations of Communication Design 1  
KIB103 Media Technology 1  
KMB105 Music and Sound Technology  
KMB107 Sound, Image, Text  
KVB202 Visual Imaging - Process and Theory  
KVB211 Post 1945 Art

#### Creative and Professional Writing

Introductory Units  
KWB101 Introduction to Creative Writing  
KWB204 Creative Non-Fiction: Life Writing  
Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
KWB102 Media Writing  
KWB103 Persuasive Writing  
KWB104 Creative Writing: The Short Story

## CREATIVE INDUSTRIES

KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

### Creative Industries Management

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
BSB115	Management, People and Organisations
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB306	Directing for Events and Festivals
MGB223	Creating New Enterprises

### Dance

	Introductory Units
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB204	Australian Dance

### Digital Media

	Introductory Units
KCB102	Media and Society: From Printing Press to Internet
KCB202	New Media Technologies
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures
KCB203	Consumer Cultures
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KPB106	Australian Television
KVB306	Video Art and Culture

### Fashion, Art and Communication

	Introductory Units
KFB103	Introduction to Fashion Design
KFB105	Fashion and Modernity
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor
KVB212	Australian Art, Architecture and Design
KFB203	Fashion, Art and the Body

KCB203	Consumer Cultures
KFB205	Fashion and Style Journalism
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture

### Indigenous Studies

	Introductory Units
HHB123	Indigenous Australian Culture Studies
KWB007	Indigenous Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KKB004	Indigenous Creative Industries
HHB255	Indigenous Politics And Political Culture
HHB210	Indigenous Australia: Country, Kin And Culture
EDB007	Culture Studies: Indigenous Education
JSB352	Indigenous Justice
HHB276	Indigenous Knowledge: Research Ethics and Protocols

### Interaction Design

	Introductory Units
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
	Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KIB210	Design Studio 1: Interaction Design

### Journalism

	Introductory Units
KJB101	Journalism Information Systems
KJB120	Newswriting
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KFB205	Fashion and Style Journalism
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

### Literary and Cultural Studies

	Introductory Units
KWB001	Introduction to Literary Theory and Cultural Studies
KWB002	Ozlit
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

## CREATIVE INDUSTRIES

KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB004	Shakespeare, Then and Now
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB006	Popular Fictions, Popular Culture
KWB103	Persuasive Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics

### Music and Sound Studies

	Introductory Units
KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound, Image, Text
	Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

### Performance Studies

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

	Introductory Units
KPB106	Australian Television

KPB101	Foundations of Film and Television Production
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in

## CREATIVE INDUSTRIES

your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History Fashion Discipline
KFB103	Introduction to Fashion Design Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures Communication Design Discipline
KIB202	Enabling Immersion Dance Discipline
KDB106	Dance Analysis

## CREATIVE INDUSTRIES

KDB109	Funk, Tap and all that Jazz	KWB006	Popular Fictions, Popular Culture		
KDB204	Australian Dance Faculty	KWB007	Indigenous Writing		
KKB290	Supervised Group Project	KWB102	Media Writing		
KKB211	Computational Arts 2	KWB104	Creative Writing: The Short Story		
KKB320	Workplace Learning	KWB105	Film and Television Scriptwriting		
KKB330	Workplace Learning	KWB106	Corporate Writing and Editing		
KKB340-1	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing		
KKB340-2	Workplace Learning	KWB206	Youth and Children's Writing		
KKB357	Independent Study Fashion Discipline	<b>NOTES:</b>  * Only one Workplace Learning unit may be completed  * KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.			
KFB105	Fashion and Modernity Journalism Discipline				
KJB101	Journalism Information Systems	<b>Potential Careers:</b> Information Officer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional.			
KJB120	Newswriting				
KJB121	Journalistic Inquiry				
KJB224	Feature Writing				
KJB280	International Journalism				
KJB337	Public Affairs Reporting Music & Sound Discipline				
KMB002	Music and Spirituality				
KMB003	Sex Drugs Rock 'n' roll				
KMB004	World Music				
KMB007	Introductory Ensemble				
KMB105	Music and Sound Technology				
KMB107	Sound, Image, Text				
KMB108	Sound Recording and Acoustics Film & Television Discipline				
KPB103	Film Genres				
KPB104	Film and Television Production Resource Management				
KPB107	Television Genres				
KPB205	Documentary Theory and Practice				
KPB206	International Cinema Performance Studies Discipline				
KTB062	Creative Industries Events and Festivals				
KTB104	Performance Innovation				
KTB207	Staging Australia Visual Arts Discipline				
KVB103	Australian Art				
KVB104	Photomedia and Artistic Practice				
KVB108	Contemporary Asian Visual Culture				
KVB211	Post 1945 Art				
KVB306	Video Art and Culture				
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline				
KWB002	Ozlit				
KWB004	Shakespeare, Then and Now				



## Graduate Certificate in Journalism (KJ35)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 040323E

**Course duration (full-time):** 1 Semester

**Course duration (part-time):** 2 Semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 48

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Dr Angela Romano

**Campus:** Kelvin Grove

### Entry requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, and will only be permitted to enrol in a Graduate Diploma or a Masters degree with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator, if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

### Overview

These programs are aimed at those who have worked or studied in fields outside journalism and who now seek journalism skills, insights and knowledge. These courses will assist students seeking to change career paths into journalism and those wishing to explore new, media-related opportunities that may enhance career opportunities within their existing workplaces or private businesses.

These industry-responsive programs provide students with a strong conceptual and practical framework which may be combined with students' existing areas of expertise to serve new and niche markets.

A substantial range of unit choices allow students to tailor a postgraduate qualification to best answer their career needs.

### Full-time Course structure

#### Year 1, Semester 1

KJP401    Newswriting

KJP403    Feature Writing

Journalism elective unit - List A

Pick one of the following three:

KJB239    Journalism Ethics and Issues

KJP400    Theories of Journalism

KKB175    Creative Industries Legal Issues

### Part-time Course structure

#### Year 1, Semester 1

KJP401    Newswriting

KJP403    Feature Writing

#### Year 1, Semester 2

Journalism elective unit - List A

Choose one of the following units:

KJB239    Journalism Ethics and Issues

KJP400    Theories of Journalism

KKB175    Creative Industries Legal Issues

### Journalism Elective Units - List A

#### Electives

KFB205    Fashion and Style Journalism

KJB239    Journalism Ethics and Issues

KJB280    International Journalism

KJB322    Desktop Publishing And Editing

KJB303    News Production

KJB337    Public Affairs Reporting

KJB338    Radio and Television Journalism 2

KJP402    Journalistic Inquiry

KJP404    Radio and Television Journalism 1

KKB175    Creative Industries Legal Issues

Please note: Graduate Diploma students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

Please note: Master of Journalism students complete KJP402 Journalistic Inquiry as a mandatory part of their course. Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

### Potential Careers:

Art Writer, Journalist, Media Industry Specialist.

## Graduate Diploma in Journalism (KJ36)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 040340D

**Course duration (full-time):** 2 semesters

**Course duration (part-time):** 4 semesters (Part-time mode may not be available by evening study)

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February

**Total credit points:** 96

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Dr Angela Romano

**Campus:** Kelvin Grove

### Entry requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, and will only be permitted to enrol in a Graduate Diploma or a Masters degree with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator, if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

### Overview

These programs are aimed at those who have worked or studied in fields outside journalism and who now seek journalism skills, insights and knowledge. These courses will assist students seeking to change career paths into journalism and those wishing to explore new, media-related opportunities that may enhance career opportunities within their existing workplaces or private businesses.

These industry-responsive programs provide students with a strong conceptual and practical framework which may be combined with students' existing areas of expertise to serve new and niche markets.

A substantial range of unit choices allow students to tailor a postgraduate qualification to best answer their career needs.

### Full-time Course structure

#### Year 1, Semester 1

KJP400	Theories of Journalism
KJP401	Newswriting Journalism Elective Unit - List A

Journalism Elective Unit - List A or  
Postgraduate Open Elective

#### Year 1, Semester 2

KJP402	Journalistic Inquiry
KJP403	Feature Writing Journalism Elective Unit - List A Journalism Elective Unit - List A or Postgraduate Open Elective

### Part-time Course structure

#### Year 1, Semester 1

KJP400	Theories of Journalism
KJP401	Newswriting

#### Year 1, Semester 2

KJP403	Feature Writing Elective Unit from List A
--------	--

#### Year 2, Semester 1

KJP402	Journalistic Inquiry Elective Unit from List A or Postgraduate Open Elective
--------	--

#### Year 2, Semester 2

Elective Unit from List A  
Elective Unit from Postgraduate Open  
Electives

### Journalism Elective Units - List A

#### Electives

KFB205	Fashion and Style Journalism
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB322	Desktop Publishing And Editing
KJB303	News Production
KJB337	Public Affairs Reporting
KJB338	Radio and Television Journalism 2
KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKB175	Creative Industries Legal Issues

Please note: Graduate Diploma students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

Please note: Master of Journalism students complete KJP402 Journalistic Inquiry as a mandatory part of their course. Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

**Creative Industries Faculty Postgraduate Open Electives**

**Creative Industries Faculty Postgraduate Open Electives**

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions

KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

**Potential Careers:**

Art Writer, Journalist, Media Industry Specialist.

**Media and Communication Discipline**

KCP401	Creative Industries: Theory and Policy
KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction

**Communication Design Discipline**

KIP401	Foundations of Communication Design 1
KIP403	Media Technology 1
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

**Journalism Discipline**

KJP401	Newsriting
KJP403	Feature Writing

**Faculty**

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP407	Creative Industries in Asia

**Performance Studies Discipline**

KTP406	Creative Industries: Events and Festivals
KTP408	Marketing Arts and Culture
KTP409	Arts and Cultural Management

**Visual Arts Discipline**

KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

**Creative Writing and Cultural Studies Discipline**

KWP401	Media Writing
--------	---------------

## Master of Journalism (KJ42)

Year offered: 2007

Admissions: Yes

CRICOS code: 053491D

Course duration (full-time): 1.5 years

Course duration (part-time): 3 years

Domestic fees (per credit point): 2007: \$130 per credit point (subject to annual review)

Domestic fees (indicative): 2007: \$12480

International Fees (per semester): 2007:\$8,500 per semester (subject to annual review)

Domestic Entry: February, July, Summer\* (\*limited)

International Entry: February, July

Total credit points: 144

Standard credit points per full-time semester: 48

Standard credit points per part-time semester: 24

Course coordinator: Associate Professor Terry Flew

Discipline coordinator: Dr Angela Romano

Campus: Kelvin Grove

### Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, and will only be permitted to enrol in a Graduate Diploma or a Masters degree with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator, if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

### Overview

These programs are aimed at those who have worked or studied in fields outside journalism and who now seek journalism skills, insights and knowledge. These courses will assist students seeking to change career paths into journalism and those wishing to explore new, media-related opportunities that may enhance career opportunities within their existing workplaces or private businesses.

These industry-responsive programs provide students with a strong conceptual and practical framework which may be combined with students' existing areas of expertise to serve new and niche markets.

A substantial range of unit choices allow students to tailor a postgraduate qualification to best answer their career needs.

### Full time

#### Year 1, Semester 1

KJP400 Theories of Journalism

KJP401 Newswriting

Elective Unit - List A

Elective Unit - List A or Postgraduate Open

Elective

#### Year 1, Semester 2

KJP402 Journalistic Inquiry

KJP403 Feature Writing

Elective - List A

Elective - List A or Postgraduate Open Elective

#### Year 2, Semester 1

KJP410 Graduate Project 1

KJP411 Graduate Project 2

Elective Unit - List A

Elective Unit - List A or Postgraduate Open Elective

\*\* Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

### Part time

#### Year 1, Semester 1

KJP400 Theories of Journalism

KJP401 Newswriting

#### Year 1, Semester 2

KJP403 Feature Writing

Elective Unit - List A

#### Year 2, Semester 1

KJP402 Journalistic Inquiry

Elective Unit - List A or Postgraduate Open Elective

#### Year 2, Semester 2

Elective Unit - List A

Elective Unit - List A or Postgraduate Open Elective

#### Year 3, Semester 1

KJP410 Graduate Project 1

Elective - List A or Postgraduate Open Elective

#### Year 3, Semester 2

KJP411 Graduate Project 2

Elective - List A or Postgraduate Open Elective

\*\* Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

### Journalism Elective Units - List A

**Electives**

KFB205	Fashion and Style Journalism
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB322	Desktop Publishing And Editing
KJB303	News Production
KJB337	Public Affairs Reporting
KJB338	Radio and Television Journalism 2
KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKB175	Creative Industries Legal Issues

Please note: Graduate Diploma students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

Please note: Master of Journalism students complete KJP402 Journalistic Inquiry as a mandatory part of their course. Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

**Creative Industries Faculty Postgraduate Open Electives**

**Creative Industries Faculty Postgraduate Open Electives**

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions

**Media and Communication Discipline**

KCP401	Creative Industries: Theory and Policy
KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction

**Communication Design Discipline**

KIP401	Foundations of Communication Design 1
KIP403	Media Technology 1
KIP405	Animation and Motion Graphics

KIP408	Animation Practices
--------	---------------------

**Journalism Discipline**

KJP401	Newswriting
KJP403	Feature Writing

**Faculty**

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP407	Creative Industries in Asia

**Performance Studies Discipline**

KTP406	Creative Industries: Events and Festivals
KTP408	Marketing Arts and Culture
KTP409	Arts and Cultural Management

**Visual Arts Discipline**

KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

**Creative Writing and Cultural Studies Discipline**

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

**Potential Careers:**

Art Writer, Journalist, Media Industry Specialist.

## Bachelor of Creative Industries (Interdisciplinary) (KK32)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040297B

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February and July\* (\*Caboolture campus only)

**International Entry:** February and July

**QTAC code:** Kelvin Grove campus: 421192 (February only) and Caboolture campus: 461192

**Past rank cut-off:** Kelvin Grove campus: 83; Caboolture campus: 73

**Past OP cut-off:** Kelvin Grove campus: 9; Caboolture campus: 13

**OP Guarantee:** Yes

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Campus:** Kelvin Grove and Caboolture

### General

The Bachelor of Creative Industries (Interdisciplinary) degree is a direct response to industry demand for graduates with expertise across several creative industries discipline areas. The creative industries have at their heart the convergence of design, media, information and communication technologies, and the creative arts. Bachelor of Creative Industries (Interdisciplinary) graduates will be at the forefront of entrepreneurial, cultural and creative developments. They will generate diverse content for the on-line environment, organise interdisciplinary projects as well as sophisticated communications systems, and facilitate and participate in visual and performance arts, multimedia and communications productions in the real world and in virtual environments.

### Caboolture campus

The Caboolture campus offers the first year of the major only. Students who complete their first year at Carseldine then transfer to Kelvin Grove campus for the remainder of the course.

For international students, this course is only offered on Kelvin Grove campus.

Credit/advanced standing will not be granted for Caboolture students; excluding START QUT studies. To receive credit applicants must apply for the Kelvin Grove offering.

See course structures for Caboolture Only.

### Career Opportunities

Graduates will be sought after for their interdisciplinary knowledge, creativity and practical skills across a range of industries including media and communications, creative and performing arts and popular culture. Opportunities exist in advertising, entertainment and leisure, indigenous cultural production, library and archival activities, film and video activities, multimedia, museums and historic sites, performance and production management, publishing, radio and television activities, software consultancy and supply, tourism and theme parks.

### Course Structure

In order to complete this course, students must undertake 4 Faculty Core Units (selecting from core studies in Creative Industries covering Narrative in the Creative Industries, Creative Industries, Cultures and Creativity, Writing for Creative Industries and Introduction to Multimedia) and by following either:

Structure One:

4 Creative Industries Core Units  
3 Submajors (6 units each)  
2 Electives  
or

Structure Two:

4 Creative Industries Core Units  
2 Submajors (6 units each)  
1 Minor (4 units)  
4 Electives  
or

Structure Three:

4 Creative Industries Core Units  
2 Submajors (6 units each)  
2 Minors (4 units each)  
No elective units

Study Areas:

Art and Visual Culture  
Art History, Architecture and Design  
Communication  
Creative and Professional Writing  
Creative Industries Management  
Dance  
Digital Media  
Fashion, Art and Communication  
Indigenous Studies  
Interaction Design  
Journalism  
Literary and Cultural Studies  
Music and Sound Studies  
Screen Studies  
Television  
Performance Studies

Students may complement their studies with units from another QUT Faculty including Business, Information Technology, Science, Law, Health, Built Environment and

## CREATIVE INDUSTRIES

Engineering, Education and Social Science. Please note that submajors in Entrepreneurship, Advertising and Public Relations are available through the Faculty of Business. In their final year Bachelor of Creative Industries students will have the opportunity to engage in internships, industry placements and practical projects in order to prepare themselves for entry-level positions in their chosen career.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll

## CREATIVE INDUSTRIES

KMB004	World Music	KDB106	Dance Analysis
KMB104	Music and Sound Skills	KDB109	Funk, Tap and all that Jazz
KMB105	Music and Sound Technology	KDB204	Australian Dance
KMB107	Sound, Image, Text		Faculty
KMB108	Sound Recording and Acoustics	KKB290	Supervised Group Project
	Film & Television Discipline	KKB211	Computational Arts 2
KPB102	Film History	KKB320	Workplace Learning
KPB106	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	Workplace Learning
KPB203	Australian Film	KKB340-2	Workplace Learning
KPB303	Critical Thinking About Television	KKB357	Independent Study
	Performance Studies Discipline		Fashion Discipline
KTB061	Creative Industries Management	KFB105	Fashion and Modernity
KTB062	Creative Industries Events and Festivals		Journalism Discipline
KTB101	20th Century Performance	KJB101	Journalism Information Systems
KTB204	Understanding Performance	KJB120	Newswriting
KTB306	Directing for Events and Festivals	KJB121	Journalistic Inquiry
	Visual Arts Discipline	KJB224	Feature Writing
KVB102	Modernism	KJB280	International Journalism
KVB104	Photomedia and Artistic Practice	KJB337	Public Affairs Reporting
KVB110	2D Media and Processes		Music & Sound Discipline
KVB212	Australian Art, Architecture and Design	KMB002	Music and Spirituality
KVB304	Contemporary Art Issues	KMB003	Sex Drugs Rock 'n' roll
	Creative Writing & Cultural Studies Discipline	KMB004	World Music
KWB001	Introduction to Literary Theory and Cultural Studies	KMB007	Introductory Ensemble
KWB003	Modern Times (Literature and Culture in the 20th Century)	KMB105	Music and Sound Technology
KWB005	Wonderlands: Literature and Culture in the 19th Century	KMB107	Sound, Image, Text
		KMB108	Sound Recording and Acoustics
KWB101	Introduction to Creative Writing		Film & Television Discipline
KWB102	Media Writing	KPB103	Film Genres
KWB103	Persuasive Writing	KPB104	Film and Television Production Resource Management
KWB104	Creative Writing: The Short Story	KPB107	Television Genres
KWB105	Film and Television Scriptwriting	KPB205	Documentary Theory and Practice
KWB107	Introduction to Creative Non-Fiction	KPB206	International Cinema
KWB207	Great Books: The Literary Classics		Performance Studies Discipline
		KTB062	Creative Industries Events and Festivals
<b>Semester 2</b>		KTB104	Performance Innovation
	Media & Communication Discipline	KTB207	Staging Australia
KCB101	Communication in the New Economy		Visual Arts Discipline
KCB103	Strategic Speech Communication	KVB103	Australian Art
KCB104	Media and Communications Industries	KVB104	Photomedia and Artistic Practice
KCB105	Media and Communication Research Methods	KVB108	Contemporary Asian Visual Culture
KCB202	New Media Technologies	KVB211	Post 1945 Art
KCB203	Consumer Cultures	KVB306	Video Art and Culture
	Communication Design Discipline	KVB307	Theories of Spatial Culture
KIB202	Enabling Immersion		Creative Writing & Cultural Studies Discipline
	Dance Discipline	KWB002	Ozlit



## CREATIVE INDUSTRIES

KWB004	Shakespeare, Then and Now	Elective
KWB006	Popular Fictions, Popular Culture	
KWB007	Indigenous Writing	
KWB102	Media Writing	
KWB104	Creative Writing: The Short Story	
KWB105	Film and Television Scriptwriting	
KWB106	Corporate Writing and Editing	
KWB204	Creative Non-Fiction: Life Writing	
KWB206	Youth and Children's Writing	

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Caboolture Course structure - Overview

Students are required to follow one of the following three course structures as detailed below:

#### COURSE STRUCTURE ONE

- 4 Creative Industries Faculty Core Units
- 1 Pathway (A or B)
- 2 Creative Industries Submajors
- 2 Electives

#### Semester 1, Year 1

KKB007 Introduction to Multimedia Technology  
Pathway (3 units - each 12cp)

#### Semester 2, Year 1

KKB010 Cultures and Creativity  
Continue with the first semester pathway (3 units - each 12cp)

#### Semester 1, Year 2

- Creative Industries Faculty Core Unit
- Submajor One
- Submajor One
- Submajor Two

#### Semester 2, Year 2

- Creative Industries Faculty Core Unit
- Submajor One
- Submajor One
- Submajor Two

#### Semester 1, Year 3

- Submajor One
- Submajor Two
- Submajor Two

#### Semester 2, Year 3

- Submajor One
- Submajor Two
- Submajor Two
- Elective

#### COURSE STRUCTURE TWO

If you are completing pathways A or B you can choose to follow this structure:

- 4 Creative Industries Faculty Core Units
- 1 Pathway (A or B)
- 1 Creative Industries Submajor
- 1 Minor
- 4 Electives

#### Semester 1, Year 1

KKB007 Introduction to Multimedia Technology  
Pathway A or B (3 units - each 12cp)

#### Semester 2, Year 1

KKB010 Cultures and Creativity  
Continue with the first semester pathway

#### Semester 1, Year 2

- Creative Industries Faculty Core Unit
- Submajor One
- Submajor One
- Minor

#### Semester 2, Year 2

- Creative Industries Faculty Core Unit
- Submajor One
- Submajor One
- Minor

#### Semester 1, Year 3

- Submajor One
- Minor
- Elective
- Elective

#### Semester 2, Year 3

- Submajor One
- Minor
- Elective
- Elective

#### COURSE STRUCTURE THREE

If you are completing pathways A or B you can choose to follow this structure:

## CREATIVE INDUSTRIES

4 Creative Industries Faculty Core Units  
 1 Pathway (A or B)  
 1 Creative Industries Submajor  
 2 Minors  
 No Elective Units

CTB115 Management, People and Organisations  
 CTB126 Marketing  
 Choose two units from:  
 CTB111 Business Law and Ethics  
 CTB113 Economics

### Semester 1, Year 1

KKB007 Introduction to Multimedia Technology  
 Pathway A or B (3 units - each 12cp)

### Semester 2, Year 1

KKB010 Cultures and Creativity  
 Continue with the first semester pathway (3 units - each 12cp)

### Semester 1, Year 2

Creative Industries Faculty Core Unit  
 Submajor One  
 Submajor One  
 Minor One

### Semester 2, Year 2

Creative Industries Faculty Core Unit  
 Submajor One  
 Submajor One  
 Minor One

### Semester 1, Year 3

Submajor One  
 Minor One  
 Minor Two  
 Minor Two

### Semester 2, Year 3

Submajor One  
 Minor One  
 Minor Two  
 Minor Two

### Caboolture Pathways

#### PATHWAY - Business sub-major

##### Semester 1, Year 1

KKB007 Introduction to Multimedia Technology  
 CTB119 International and Electronic Business  
 CTB122 Quantitative Analysis and Finance  
 Choose one unit from:  
 CTB110 Accounting  
 CTB114 Government, Business and Society

##### Semester 2, Year 1

KKB010 Cultures and Creativity

### Years 2 & 3 at Kelvin Grove to complete course:

2 Creative Industries Faculty Core Units; 2 Creative Industries Submajors and 2 electives  
 OR  
 2 Creative Industries Faculty Core Units; 1 Creative Industries Submajor; 1 Creative Industries Minor and 4 electives  
 OR  
 2 Creative Industries Faculty Core Units; 1 Creative Industries Submajor; 2 Creative Industries Minors and no electives

#### PATHWAY - Education minor

##### Semester 1, Year 1

KKB007 Introduction to Multimedia Technology  
 EDB001 Teaching and Learning Studies 1: Teaching in New Times  
 EDB006 Learning Networks  
 Choose one unit from:  
 HHB106 Australian Society And Culture  
 HHB116 Applied Skills And Scholarship  
 Elective - Choose any semester 1 open elective offered at Caboolture.

##### Semester 2, Year 1

KKB010 Cultures and Creativity  
 CLB005 Integrated Foundation Studies 3: Wellness and Active Citizenship  
 EDB007 Culture Studies: Indigenous Education  
 Elective - Choose any semester 2 open elective offered at Caboolture.

### Years 2 & 3 at Kelvin Grove to complete course:

2 Creative Industries Faculty Core Units; 2 Creative Industries Submajors and 2 electives

#### PATHWAY - Business minor

##### Semester 1, Year 1

KKB007 Introduction to Multimedia Technology  
 Elective - Choose any semester 1 open elective offered at Caboolture.  
 Choose one unit from:  
 HHB106 Australian Society And Culture  
 HHB116 Applied Skills And Scholarship  
 Elective - Choose any semester 1 open elective offered at Caboolture.  
 Choose one unit from:

- CTB110 Accounting
- CTB114 Government, Business and Society
- CTB119 International and Electronic Business
- CTB122 Quantitative Analysis and Finance

**Semester 2, Year 1**

- KKB010 Cultures and Creativity
- CTB115 Management, People and Organisations
- CTB126 Marketing
- Choose one unit from:
- CTB111 Business Law and Ethics
- CTB113 Economics

**Years 2 & 3 at Kelvin Grove to complete course:**

2 Creative Industries Faculty Core Units; 2  
Creative Industries Submajors and 2 electives

**PATHWAY - Humanities minor****Semester 1, Year 1**

- KKB007 Introduction to Multimedia Technology
- HHB116 Applied Skills And Scholarship
- HHB110 Introduction To International And Global Studies
- Choose one unit from:
- HHB106 Australian Society And Culture
- Elective - Choose any semester 1 open elective offered at Caboolture.

**Semester 2, Year 1**

- KKB010 Cultures and Creativity
- HHB104 Understanding Society: Intro To Sociology
- HHB114 Introduction To Human Rights And Ethics
- Elective - Choose any semester 2 open elective offered at Caboolture.

**Years 2 & 3 at Kelvin Grove to complete course:**

2 Creative Industries Faculty Core Units; 2  
Creative Industries Submajors and 2 electives

**Potential Careers:**

Advertising Professional, Animator, Arts Administrator, Creative Writer, Film Composer, Film/Television Producer, Information Officer, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Technologist, Musical Director, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional, Sound Designer, Stage Manager, Theatre Professionals, Web Designer.

## **Bachelor of Creative Industries (Communication Design) (KK33)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056186M

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,376

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421052; Dfee: 421056

**Past rank cut-off:** 75. Dfee places were not offered last year.

**Past OP cut-off:** 12. Dfee places were not offered last year.

**OP Guarantee:** Yes

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Gavin Sade

**Campus:** Kelvin Grove

### **General**

This course provides students with an interdisciplinary pathway to vocations in the creative industries. Students are introduced to the principles and practices of communication design by developing skills in critical analysis, design, writing and information technology.

### **Career Opportunities**

This course prepares students for practice in the creative industries in the field of their choice within the context of Communication Design.

Graduates can work in animation, website design, interactive media, Web applications, production, sound design and interaction design in the fields of theatre, dance, journalism, education and other disciplines.

### **Course Design**

Students study core subjects and sub-major pathways that are augmented by project driven studies and industry placements.

In order to complete this program, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to your major and eight electives.

### **Deferment**

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses

using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### **Domestic student tuition fee (Dfee) places**

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### **Full time course structure**

#### **Semester 1, Year 1**

	Creative Industries Core Unit
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1 Elective

#### **Semester 2, Year 1**

	Creative Industries Core Unit
KIB102	Foundations of Communication Design 2
KIB104	Media Technology 2 Elective

#### **Semester 1, Year 2**

	Creative Industries Core Unit
KIB210	Design Studio 1: Interaction Design Elective

#### **Semester 2, Year 2**

	Creative Industries Core Unit
KIB211	Design Studio 2: Web Development Elective

#### **Semester 1, Year 3**

KIB310	Design Studio 3: Virtual Environments Elective Elective
--------	---

#### **Semester 2, Year 3**

KIB311	Design Studio 4: Tangible Media Elective Elective
--------	---

### **Creative Industries Core Units**

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries

## CREATIVE INDUSTRIES

KKB010	Cultures and Creativity	OR	null
KKB018	Creative Industries	KWB106	Corporate Writing and Editing
	* KKB007 and KKB009 are recommended for first year students.	KCB104	Media and Communications Industries
	** KKB018 is not recommended for first year students until their second semester.	KCB105	Media and Communication Research Methods
		KCB302	Political Communication
		KKB004	Indigenous Creative Industries

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

	Introductory Units
KVB102	Modernism
KVB103	Australian Art
	Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor
KVB211	Post 1945 Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### Art History, Architecture and Design

	Introductory Units
KVB102	Modernism
KVB211	Post 1945 Art
	Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.
DEB102	Introducing Design History
DAB420	Architecture, Culture and Space
DAB325	Architecture in the 20th Century
DAB525	Architecture and the City (from 2008)
KVB212	Australian Art, Architecture and Design
KVB307	Theories of Spatial Culture

#### Communication

	Introductory Units
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing

#### Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor
KKB210	Computational Arts 1
KKB211	Computational Arts 2
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KVB202	Visual Imaging - Process and Theory
KVB211	Post 1945 Art

#### Creative and Professional Writing

	Introductory Units
KWB101	Introduction to Creative Writing
KWB204	Creative Non-Fiction: Life Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

#### Creative Industries Management

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
BSB115	Management, People and Organisations
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB306	Directing for Events and Festivals
MGB223	Creating New Enterprises

#### Dance

	Introductory Units
KDB109	Funk, Tap and all that Jazz

## CREATIVE INDUSTRIES

KDB110	Deconstructing Dance in History Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor	KIB101	Foundations of Communication Design 1
KDB105	Architecture of the Body	KIB102	Foundations of Communication Design 2 Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KDB106	Dance Analysis	KIB103	Media Technology 1
KDB108	World Dance	KIB104	Media Technology 2
KDB204	Australian Dance	KIB105	Animation and Motion Graphics
<b>Digital Media</b>		KIB108	Animation Practices
	Introductory Units	KIB210	Design Studio 1: Interaction Design
KCB102	Media and Society: From Printing Press to Internet	<b>Journalism</b>	
KCB202	New Media Technologies Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		Introductory Units
KCB201	Virtual Cultures	KJB101	Journalism Information Systems
KCB203	Consumer Cultures	KJB120	Newswriting Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KIB101	Foundations of Communication Design 1	KFB205	Fashion and Style Journalism
KIB103	Media Technology 1	KJB121	Journalistic Inquiry
KPB106	Australian Television	KJB224	Feature Writing
KVB306	Video Art and Culture	KJB239	Journalism Ethics and Issues
<b>Fashion, Art and Communication</b>		KJB280	International Journalism
	Introductory Units	KJB337	Public Affairs Reporting
KFB103	Introduction to Fashion Design	<b>Literary and Cultural Studies</b>	
KFB105	Fashion and Modernity Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor		Introductory Units
KVB212	Australian Art, Architecture and Design	KWB001	Introduction to Literary Theory and Cultural Studies
KFB203	Fashion, Art and the Body	KWB002	Ozlit Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB203	Consumer Cultures	KWB003	Modern Times (Literature and Culture in the 20th Century)
KFB205	Fashion and Style Journalism	KWB004	Shakespeare, Then and Now
KVB104	Photomedia and Artistic Practice	KWB005	Wonderlands: Literature and Culture in the 19th Century
KVB108	Contemporary Asian Visual Culture	KWB006	Popular Fictions, Popular Culture
<b>Indigenous Studies</b>		KWB103	Persuasive Writing
	Introductory Units	KWB206	Youth and Children's Writing
HHB123	Indigenous Australian Culture Studies	KWB207	Great Books: The Literary Classics
KWB007	Indigenous Writing Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor	<b>Music and Sound Studies</b>	
KKB004	Indigenous Creative Industries		Introductory Units
HHB255	Indigenous Politics And Political Culture	KMB003	Sex Drugs Rock 'n' roll
HHB210	Indigenous Australia: Country, Kin And Culture	KMB107	Sound, Image, Text Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
EDB007	Culture Studies: Indigenous Education	KMB002	Music and Spirituality
JSB352	Indigenous Justice	KMB004	World Music
HHB276	Indigenous Knowledge: Research Ethics and Protocols	KMB007	Introductory Ensemble
<b>Interaction Design</b>		KMB104	Music and Sound Skills
	Introductory Units		

## CREATIVE INDUSTRIES

KMB105 Music and Sound Technology  
KMB108 Sound Recording and Acoustics

### Performance Studies

Introductory Units  
KTB101 20th Century Performance  
KTB104 Performance Innovation  
Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
KTB102 Process Drama  
KTB103 Performing Skills 1: Body and Voice and Role  
KTB106 Performing Skills 2: Style and Form  
KTB204 Understanding Performance  
KTB207 Staging Australia  
KTB209 Applied Performance

### Screen Studies

Introductory Units  
KPB103 Film Genres  
KPB108 Media Text Analysis  
Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor  
KPB102 Film History  
KPB203 Australian Film  
KPB205 Documentary Theory and Practice  
KPB206 International Cinema

### Television

Introductory Units  
KPB106 Australian Television  
KPB101 Foundations of Film and Television Production  
Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor  
KPB105 Narrative Production  
KPB107 Television Genres  
KPB303 Critical Thinking About Television  
KPB104 Film and Television Production Resource Management

### Advertising

Introductory Units  
BSB126 Marketing  
AMB220 Advertising Theory and Practice  
Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor  
AMB222 Media Planning  
AMB221 Advertising Copywriting  
AMB200 Consumer Behaviour  
AMB320 Advertising Management

### Entrepreneurship

Introductory Units  
BSB126 Marketing  
BSB115 Management, People and Organisations  
Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
AMB202 Integrated Marketing Communication  
AMB251 Innovation and Market Development  
BSB212 Electronic Business Applications  
MGB218 Venture Skills  
MGB223 Creating New Enterprises

### Public Relations

Introductory Units  
BSB126 Marketing  
AMB260 Public Relations Theory and Practice  
Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor  
AMB261 Media Relations and Publicity  
AMB262 Public Relations Writing  
AMB201 Marketing and Audience Research  
AMB361 Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions
- \* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

Media & Communication Discipline  
KCB101 Communication in the New Economy  
KCB102 Media and Society: From Printing Press to Internet  
KCB103 Strategic Speech Communication  
KCB201 Virtual Cultures  
KCB302 Political Communication





---

## CREATIVE INDUSTRIES

---

	Music & Sound Discipline	Communication Specialist, Publishing Professional, Web Designer.
KMB002	Music and Spirituality	
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB007	Introductory Ensemble	
KMB105	Music and Sound Technology	
KMB107	Sound, Image, Text	
KMB108	Sound Recording and Acoustics	
	Film & Television Discipline	
KPB103	Film Genres	
KPB104	Film and Television Production Resource Management	
KPB107	Television Genres	
KPB205	Documentary Theory and Practice	
KPB206	International Cinema	
	Performance Studies Discipline	
KTB062	Creative Industries Events and Festivals	
KTB104	Performance Innovation	
KTB207	Staging Australia	
	Visual Arts Discipline	
KVB103	Australian Art	
KVB104	Photomedia and Artistic Practice	
KVB108	Contemporary Asian Visual Culture	
KVB211	Post 1945 Art	
KVB306	Video Art and Culture	
KVB307	Theories of Spatial Culture	
	Creative Writing & Cultural Studies Discipline	
KWB002	Ozlit	
KWB004	Shakespeare, Then and Now	
KWB006	Popular Fictions, Popular Culture	
KWB007	Indigenous Writing	
KWB102	Media Writing	
KWB104	Creative Writing: The Short Story	
KWB105	Film and Television Scriptwriting	
KWB106	Corporate Writing and Editing	
KWB204	Creative Non-Fiction: Life Writing	
KWB206	Youth and Children's Writing	

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Academic, Advertising Professional, Animator, Computer Games Developer, Digital Composer, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Multimedia Designer, Organisational

## Bachelor of Creative Industries (Creative Writing) (KK33)

Year offered: 2007

Admissions: Yes

CRICOS code: 056186M

Course duration (full-time): 3 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (subject to annual review)

Domestic fees (indicative): 2007: Full fee tuition \$15,360; CSP \$5,376

International Fees (per semester): 2007:\$8,000 per semester (subject to annual review)

Domestic Entry: February

International Entry: February; July

QTAC code: 421452; Dfee: 421456

Past rank cut-off: 78; Dfee: 75

Past OP cut-off: 11; Dfee: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288 cp

Standard credit points per full-time semester: 48 cp

Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Discipline coordinator: Dr Glen Thomas

Campus: Kelvin Grove

### General

This course prepares students to work in creative writing in a range of vocational applications. Subjects covered include fiction, electronic and feature writing, film and TV scriptwriting, non-fiction and youth writing, as well as corporate writing and publishing at both introductory and advanced levels.

### Career Opportunities

Communication competence is a fundamental skill sought by all employers. Graduates can work as creative or professional writers and editors in corporate, commercial, community and freelance capacities. Recent graduates have been contracted to write crisis management scenarios for major corporations, while others are working for magazines and other print media, or in local government.

### Course Design

In order to complete this course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the major and eight electives.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC

offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KWB101	Introduction to Creative Writing
KWB102	Media Writing
OR	null
KWB103	Persuasive Writing
KWB107	Introduction to Creative Non-Fiction

#### Semester 2, Year 1

	Creative Industries Core Unit
KWB104	Creative Writing: The Short Story
KJB224	Feature Writing
OR	null
KWB106	Corporate Writing and Editing
	Elective

#### Semester 1, Year 2

	Creative Industries Core Unit
KWB207	Great Books: The Literary Classics
	Elective
	Elective

#### Semester 2, Year 2

	Creative Industries Core Unit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
	Elective

#### Semester 1, Year 3

KWB201	Creative Writing: Digital Media
KWB203	Creative Writing: The Novel
	Elective
	Elective

#### Semester 2, Year 3

KWB303	Writing and Publishing Industry
KWB205	Creative Writing Project 1
	Elective
	Elective

### Creative Industries Core Units

## CREATIVE INDUSTRIES

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

	Introductory Units
KVB102	Modernism
KVB103	Australian Art
	Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor
KVB211	Post 1945 Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### Art History, Architecture and Design

	Introductory Units
KVB102	Modernism
KVB211	Post 1945 Art
	Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.
DEB102	Introducing Design History
DAB420	Architecture, Culture and Space
DAB325	Architecture in the 20th Century
DAB525	Architecture and the City (from 2008)
KVB212	Australian Art, Architecture and Design
KVB307	Theories of Spatial Culture

#### Communication

	Introductory Units
KCB101	Communication in the New Economy

KCB103	Strategic Speech Communication
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
OR	null
KWB106	Corporate Writing and Editing
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB302	Political Communication
KKB004	Indigenous Creative Industries

#### Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor
KKB210	Computational Arts 1
KKB211	Computational Arts 2
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KVB202	Visual Imaging - Process and Theory
KVB211	Post 1945 Art

#### Creative and Professional Writing

	Introductory Units
KWB101	Introduction to Creative Writing
KWB204	Creative Non-Fiction: Life Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

#### Creative Industries Management

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
BSB115	Management, People and Organisations
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB306	Directing for Events and Festivals
MGB223	Creating New Enterprises

## CREATIVE INDUSTRIES

### Dance

	Introductory Units
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB204	Australian Dance

### Digital Media

	Introductory Units
KCB102	Media and Society: From Printing Press to Internet
KCB202	New Media Technologies
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures
KCB203	Consumer Cultures
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KPB106	Australian Television
KVB306	Video Art and Culture

### Fashion, Art and Communication

	Introductory Units
KFB103	Introduction to Fashion Design
KFB105	Fashion and Modernity
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor
KVB212	Australian Art, Architecture and Design
KFB203	Fashion, Art and the Body
KCB203	Consumer Cultures
KFB205	Fashion and Style Journalism
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture

### Indigenous Studies

	Introductory Units
HHB123	Indigenous Australian Culture Studies
KWB007	Indigenous Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KKB004	Indigenous Creative Industries
HHB255	Indigenous Politics And Political Culture
HHB210	Indigenous Australia: Country, Kin And Culture
EDB007	Culture Studies: Indigenous Education
JSB352	Indigenous Justice

HHB276	Indigenous Knowledge: Research Ethics and Protocols
--------	---

### Interaction Design

	Introductory Units
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
	Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KIB210	Design Studio 1: Interaction Design

### Journalism

	Introductory Units
KJB101	Journalism Information Systems
KJB120	Newsriting
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KFB205	Fashion and Style Journalism
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

### Literary and Cultural Studies

	Introductory Units
KWB001	Introduction to Literary Theory and Cultural Studies
KWB002	Ozlit
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB004	Shakespeare, Then and Now
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB006	Popular Fictions, Popular Culture
KWB103	Persuasive Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics

### Music and Sound Studies

	Introductory Units
KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound, Image, Text
	Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor

## CREATIVE INDUSTRIES

KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

### Performance Studies

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

	Introductory Units
KPB106	Australian Television
KPB101	Foundations of Film and Television Production
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning

AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy

## CREATIVE INDUSTRIES

KCB102	Media and Society: From Printing Press to Internet	KTB306	Directing for Events and Festivals Visual Arts Discipline
KCB103	Strategic Speech Communication	KVB102	Modernism
KCB201	Virtual Cultures	KVB104	Photomedia and Artistic Practice
KCB302	Political Communication Communication Design Discipline	KVB110	2D Media and Processes
KIB201	Interactive Writing	KVB212	Australian Art, Architecture and Design
KIB108	Animation Practices Dance Discipline	KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline
KDB105	Architecture of the Body	KWB001	Introduction to Literary Theory and Cultural Studies
KDB108	World Dance	KWB003	Modern Times (Literature and Culture in the 20th Century)
KDB110	Deconstructing Dance in History Fashion Discipline	KWB005	Wonderlands: Literature and Culture in the 19th Century
KFB103	Introduction to Fashion Design Journalism Discipline	KWB101	Introduction to Creative Writing
KJB101	Journalism Information Systems	KWB102	Media Writing
KJB120	Newswriting	KWB103	Persuasive Writing
KJB121	Journalistic Inquiry	KWB104	Creative Writing: The Short Story
KJB224	Feature Writing	KWB105	Film and Television Scriptwriting
KJB239	Journalism Ethics and Issues Faculty	KWB107	Introduction to Creative Non-Fiction
KKB004	Indigenous Creative Industries	KWB207	Great Books: The Literary Classics
KKB210	Computational Arts 1	<b>Semester 2</b>	
KKB290	Supervised Group Project		Media & Communication Discipline
KKB320	Workplace Learning	KCB101	Communication in the New Economy
KKB330	Workplace Learning	KCB103	Strategic Speech Communication
KKB340-2	Workplace Learning	KCB104	Media and Communications Industries
KKB340-1	Workplace Learning	KCB105	Media and Communication Research Methods
KKB357	Independent Study Music & Sound Discipline	KCB202	New Media Technologies
KMB002	Music and Spirituality	KCB203	Consumer Cultures Communication Design Discipline
KMB003	Sex Drugs Rock 'n' roll	KIB202	Enabling Immersion Dance Discipline
KMB004	World Music	KDB106	Dance Analysis
KMB104	Music and Sound Skills	KDB109	Funk, Tap and all that Jazz
KMB105	Music and Sound Technology	KDB204	Australian Dance Faculty
KMB107	Sound, Image, Text	KKB290	Supervised Group Project
KMB108	Sound Recording and Acoustics Film & Television Discipline	KKB211	Computational Arts 2
KPB102	Film History	KKB320	Workplace Learning
KPB106	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	Workplace Learning
KPB203	Australian Film	KKB340-2	Workplace Learning
KPB303	Critical Thinking About Television Performance Studies Discipline	KKB357	Independent Study Fashion Discipline
KTB061	Creative Industries Management	KFB105	Fashion and Modernity Journalism Discipline
KTB062	Creative Industries Events and Festivals	KJB101	Journalism Information Systems
KTB101	20th Century Performance	KJB120	Newswriting
KTB204	Understanding Performance		

KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**Potential Careers:**

Advertising Professional, Art Writer, Creative Writer, English Teacher, Government Officer, Information Officer, Internet Professional, Journalist, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher.

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

## **Bachelor of Creative Industries (Dance) (KK33)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056186M

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,376

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February; July

**QTAC code:** This course is no longer offered

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Rachel Pedro

**Campus:** Kelvin Grove

### **Course Structure**

In order to complete this course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the major and eight electives.

### **General**

This three-year professional course offers various career paths catering for applied and/or creative pursuits such as choreography, dance research, community dance practice, criticism, administration and business management, marketing, teaching skills for private practice and the leisure/health market. The 12-unit dance suite is complemented by a range of electives to enable multi-skilling, combining theory with practice and business with dance.

This course offers flexibility and various pathways for those students who wish to work in dance-related areas and maintain their passion for dance. A balance of theory and practice, this course can be tailor-made to suit the interests of the student.

### **Career Opportunities**

Graduates can work as choreographers, dance teachers, community-based artists, movement specialists in the health/leisure industries, or in dance research, health programs and dance administration.

### **Full time course structure**

#### Semester 1, Year 1

Creative Industries Core Unit

KDB103 Dance Technique Studies 1

KDB105 Architecture of the Body

KDB110 Deconstructing Dance in History

#### Semester 2, Year 1

Creative Industries Core Unit

KDB104 Dance Technique Studies 2

KDB107 Choreographic Studies 1

KDB106 Dance Analysis

#### Semester 1, Year 2

Creative Industries Core Unit

KDB213 Dance Technique Studies 3

KDB207-1 Choreographic Studies 2

Elective

#### Semester 2, Year 2

Creative Industries Core Unit

KDB204 Australian Dance

KDB207-2 Choreographic Studies 2

KDB208 Integrated Professional Skills

Elective

#### Semester 1, Year 3

KDB108 World Dance

KDB303 Dance and Technology 1

OR

Elective

Elective

Elective

#### Semester 2, Year 3

KDB214 Dance Technique Studies 4

KDB304 Dance and Technology 2

OR

Elective

Elective

Elective

### **Creative Industries Core Units**

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

KKB010 Cultures and Creativity

KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### **Creative Industries Sub-Majors and Minors**

#### INSTRUCTIONS



## CREATIVE INDUSTRIES

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

### Art and Visual Culture

Introductory Units

KVB102 Modernism

KVB103 Australian Art

Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor

KVB211 Post 1945 Art

KVB108 Contemporary Asian Visual Culture

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB304 Contemporary Art Issues

KVB306 Video Art and Culture

### Art History, Architecture and Design

Introductory Units

KVB102 Modernism

KVB211 Post 1945 Art

Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.

DEB102 Introducing Design History

DAB420 Architecture, Culture and Space

DAB325 Architecture in the 20th Century

DAB525 Architecture and the City (from 2008)

KVB212 Australian Art, Architecture and Design

KVB307 Theories of Spatial Culture

### Communication

Introductory Units

KCB101 Communication in the New Economy

KCB103 Strategic Speech Communication

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KWB102 Media Writing

OR null

KWB106 Corporate Writing and Editing

KCB104 Media and Communications Industries

KCB105 Media and Communication Research Methods

KCB302 Political Communication

KKB004 Indigenous Creative Industries

### Computational Arts

ITB001 Problem Solving and Programming

ITB003 Object Oriented Programming

Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor

KKB210 Computational Arts 1

KKB211 Computational Arts 2

KIB101 Foundations of Communication Design 1

KIB103 Media Technology 1

KMB105 Music and Sound Technology

KMB107 Sound, Image, Text

KVB202 Visual Imaging - Process and Theory

KVB211 Post 1945 Art

### Creative and Professional Writing

Introductory Units

KWB101 Introduction to Creative Writing

KWB204 Creative Non-Fiction: Life Writing

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: The Short Story

KWB106 Corporate Writing and Editing

KWB107 Introduction to Creative Non-Fiction

KWB206 Youth and Children's Writing

### Creative Industries Management

Introductory Units

BSB126 Marketing

KTB207 Staging Australia

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

BSB115 Management, People and Organisations

KTB061 Creative Industries Management

KTB062 Creative Industries Events and Festivals

KTB104 Performance Innovation

KTB306 Directing for Events and Festivals

MGB223 Creating New Enterprises

### Dance

Introductory Units

KDB109 Funk, Tap and all that Jazz

KDB110 Deconstructing Dance in History

Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB108 World Dance

KDB204 Australian Dance

### Digital Media

## CREATIVE INDUSTRIES

	Introductory Units	KIB210	Design Studio 1: Interaction Design
KCB102	Media and Society: From Printing Press to Internet		
		<b>Journalism</b>	
KCB202	New Media Technologies		Introductory Units
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor	KJB101	Journalism Information Systems
		KJB120	Newswriting
KCB201	Virtual Cultures		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB203	Consumer Cultures		
KIB101	Foundations of Communication Design 1	KFB205	Fashion and Style Journalism
KIB103	Media Technology 1	KJB121	Journalistic Inquiry
KPB106	Australian Television	KJB224	Feature Writing
KVB306	Video Art and Culture	KJB239	Journalism Ethics and Issues
		KJB280	International Journalism
		KJB337	Public Affairs Reporting
<b>Fashion, Art and Communication</b>			
	Introductory Units		
KFB103	Introduction to Fashion Design		
KFB105	Fashion and Modernity		
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor		
KVB212	Australian Art, Architecture and Design		
KFB203	Fashion, Art and the Body		
KCB203	Consumer Cultures		
KFB205	Fashion and Style Journalism		
KVB104	Photomedia and Artistic Practice		
KVB108	Contemporary Asian Visual Culture		
<b>Literary and Cultural Studies</b>			
	Introductory Units		
		KWB001	Introduction to Literary Theory and Cultural Studies
		KWB002	Ozlit
			Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KVB212	Australian Art, Architecture and Design	KWB003	Modern Times (Literature and Culture in the 20th Century)
KFB203	Fashion, Art and the Body	KWB004	Shakespeare, Then and Now
KCB203	Consumer Cultures	KWB005	Wonderlands: Literature and Culture in the 19th Century
KFB205	Fashion and Style Journalism		
KVB104	Photomedia and Artistic Practice	KWB006	Popular Fictions, Popular Culture
KVB108	Contemporary Asian Visual Culture	KWB103	Persuasive Writing
		KWB206	Youth and Children's Writing
		KWB207	Great Books: The Literary Classics
<b>Indigenous Studies</b>			
	Introductory Units		
HHB123	Indigenous Australian Culture Studies		
KWB007	Indigenous Writing		
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		
KKB004	Indigenous Creative Industries		
HHB255	Indigenous Politics And Political Culture		
HHB210	Indigenous Australia: Country, Kin And Culture		
EDB007	Culture Studies: Indigenous Education		
JSB352	Indigenous Justice		
HHB276	Indigenous Knowledge: Research Ethics and Protocols		
<b>Music and Sound Studies</b>			
	Introductory Units		
		KMB003	Sex Drugs Rock 'n' roll
		KMB107	Sound, Image, Text
			Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
KKB004	Indigenous Creative Industries	KMB002	Music and Spirituality
HHB255	Indigenous Politics And Political Culture	KMB004	World Music
HHB210	Indigenous Australia: Country, Kin And Culture	KMB007	Introductory Ensemble
EDB007	Culture Studies: Indigenous Education	KMB104	Music and Sound Skills
JSB352	Indigenous Justice	KMB105	Music and Sound Technology
HHB276	Indigenous Knowledge: Research Ethics and Protocols	KMB108	Sound Recording and Acoustics
<b>Interaction Design</b>			
	Introductory Units		
KIB101	Foundations of Communication Design 1		
KIB102	Foundations of Communication Design 2		
	Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor		
KIB103	Media Technology 1		
KIB104	Media Technology 2		
KIB105	Animation and Motion Graphics		
KIB108	Animation Practices		
		<b>Performance Studies</b>	
			Introductory Units
		KTB101	20th Century Performance
		KTB104	Performance Innovation
			Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

## CREATIVE INDUSTRIES

KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

	Introductory Units
KPB106	Australian Television
KPB101	Foundations of Film and Television Production
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications

MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline

## CREATIVE INDUSTRIES

KFB103	Introduction to Fashion Design	19th Century
	Journalism Discipline	KWB101 Introduction to Creative Writing
KJB101	Journalism Information Systems	KWB102 Media Writing
KJB120	Newswriting	KWB103 Persuasive Writing
KJB121	Journalistic Inquiry	KWB104 Creative Writing: The Short Story
KJB224	Feature Writing	KWB105 Film and Television Scriptwriting
KJB239	Journalism Ethics and Issues	KWB107 Introduction to Creative Non-Fiction
	Faculty	KWB207 Great Books: The Literary Classics
KKB004	Indigenous Creative Industries	
KKB210	Computational Arts 1	<b>Semester 2</b>
KKB290	Supervised Group Project	Media & Communication Discipline
KKB320	Workplace Learning	KCB101 Communication in the New Economy
KKB330	Workplace Learning	KCB103 Strategic Speech Communication
KKB340-2	Workplace Learning	KCB104 Media and Communications Industries
KKB340-1	Workplace Learning	KCB105 Media and Communication Research Methods
KKB357	Independent Study	KCB202 New Media Technologies
	Music & Sound Discipline	KCB203 Consumer Cultures
KMB002	Music and Spirituality	Communication Design Discipline
KMB003	Sex Drugs Rock 'n' roll	KIB202 Enabling Immersion
KMB004	World Music	Dance Discipline
KMB104	Music and Sound Skills	KDB106 Dance Analysis
KMB105	Music and Sound Technology	KDB109 Funk, Tap and all that Jazz
KMB107	Sound, Image, Text	KDB204 Australian Dance
KMB108	Sound Recording and Acoustics	Faculty
	Film & Television Discipline	KKB290 Supervised Group Project
KPB102	Film History	KKB211 Computational Arts 2
KPB106	Australian Television	KKB320 Workplace Learning
KPB108	Media Text Analysis	KKB330 Workplace Learning
KPB203	Australian Film	KKB340-1 Workplace Learning
KPB303	Critical Thinking About Television	KKB340-2 Workplace Learning
	Performance Studies Discipline	KKB357 Independent Study
KTB061	Creative Industries Management	Fashion Discipline
KTB062	Creative Industries Events and Festivals	KFB105 Fashion and Modernity
KTB101	20th Century Performance	Journalism Discipline
KTB204	Understanding Performance	KJB101 Journalism Information Systems
KTB306	Directing for Events and Festivals	KJB120 Newswriting
	Visual Arts Discipline	KJB121 Journalistic Inquiry
KVB102	Modernism	KJB224 Feature Writing
KVB104	Photomedia and Artistic Practice	KJB280 International Journalism
KVB110	2D Media and Processes	KJB337 Public Affairs Reporting
KVB212	Australian Art, Architecture and Design	Music & Sound Discipline
KVB304	Contemporary Art Issues	KMB002 Music and Spirituality
	Creative Writing & Cultural Studies Discipline	KMB003 Sex Drugs Rock 'n' roll
KWB001	Introduction to Literary Theory and Cultural Studies	KMB004 World Music
KWB003	Modern Times (Literature and Culture in the 20th Century)	KMB007 Introductory Ensemble
KWB005	Wonderlands: Literature and Culture in the	KMB105 Music and Sound Technology
		KMB107 Sound, Image, Text
		KMB108 Sound Recording and Acoustics

## Film &amp; Television Discipline

- KPB103 Film Genres
- KPB104 Film and Television Production Resource Management
- KPB107 Television Genres
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema

## Performance Studies Discipline

- KTB062 Creative Industries Events and Festivals
- KTB104 Performance Innovation
- KTB207 Staging Australia

## Visual Arts Discipline

- KVB103 Australian Art
- KVB104 Photomedia and Artistic Practice
- KVB108 Contemporary Asian Visual Culture
- KVB211 Post 1945 Art
- KVB306 Video Art and Culture
- KVB307 Theories of Spatial Culture

## Creative Writing &amp; Cultural Studies Discipline

- KWB002 Ozlit
- KWB004 Shakespeare, Then and Now
- KWB006 Popular Fictions, Popular Culture
- KWB007 Indigenous Writing
- KWB102 Media Writing
- KWB104 Creative Writing: The Short Story
- KWB105 Film and Television Scriptwriting
- KWB106 Corporate Writing and Editing
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Administrator, Arts Administrator, Choreographer, Dance Teacher, Dancer, Visual Artist.

## Bachelor of Creative Industries (Drama) (KK33)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056186M

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point  
(*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,376

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February; July

**QTAC code:** 421952; Dfee: 421956

**Past rank cut-off:** 75; Dfee 70

**Past OP cut-off:** 12; Dfee 14

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies  
([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Dr Sandra Gattenhof

**Campus:** Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course Structure

In order to complete this course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the major and eight electives.

### General

This three-year professional course provides students with the opportunity to develop skills and theoretical understanding in all areas of performance practice. Students study core units in creative industries and areas of drama including theatre history, studies in acting and directing, technical theatre, arts events promotion and public relations, and performance technology.

The course encourages interdisciplinary collaborative teams, exploring new performance forms and using new performance technologies.

In final year students have the opportunity for professional industry placements, and are encouraged to build creative partnerships and networks to ensure they are strong contenders for employment.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Career Opportunities

Graduates work as directors, performers, producers, playwrights, dramaturgs, arts administrators, community artists, youth arts workers and in theatre criticism and the development of innovative performing arts practice. This degree is a springboard into Honours and postgraduate studies in Drama theory, education, community service and artistic practice.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role

#### Semester 2, Year 1

	Creative Industries Core Unit
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

#### Semester 1, Year 2

	Creative Industries Core Unit
KTB206	The Creating Body
	Elective
	Elective

#### Semester 2, Year 2

	Creative Industries Core Unit
KTB207	Staging Australia
	Elective
	Elective

#### Semester 1, Year 3

KTB301	Performing Self
KTB204	Understanding Performance
	Elective
	Elective

#### Semester 2, Year 3

KTB303	Performing Skills 3: Interpreting and Adapting
--------	--

## CREATIVE INDUSTRIES

KTB305	Production 3: The Entrepreneurial Artist Elective Elective
--------	--

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries * KKB007 and KKB009 are recommended for first year students. ** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

	Introductory Units
KVB102	Modernism
KVB103	Australian Art Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor
KVB211	Post 1945 Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### Art History, Architecture and Design

	Introductory Units
KVB102	Modernism
KVB211	Post 1945 Art Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.
DEB102	Introducing Design History
DAB420	Architecture, Culture and Space
DAB325	Architecture in the 20th Century
DAB525	Architecture and the City (from 2008)
KVB212	Australian Art, Architecture and Design

KVB307	Theories of Spatial Culture
--------	-----------------------------

#### Communication

	Introductory Units
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
OR	null
KWB106	Corporate Writing and Editing
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB302	Political Communication
KKB004	Indigenous Creative Industries

#### Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor
KKB210	Computational Arts 1
KKB211	Computational Arts 2
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KVB202	Visual Imaging - Process and Theory
KVB211	Post 1945 Art

#### Creative and Professional Writing

	Introductory Units
KWB101	Introduction to Creative Writing
KWB204	Creative Non-Fiction: Life Writing Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

#### Creative Industries Management

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
BSB115	Management, People and Organisations

## CREATIVE INDUSTRIES

KTB061	Creative Industries Management	KKB004	Indigenous Creative Industries
KTB062	Creative Industries Events and Festivals	HHB255	Indigenous Politics And Political Culture
KTB104	Performance Innovation	HHB210	Indigenous Australia: Country, Kin And Culture
KTB306	Directing for Events and Festivals	EDB007	Culture Studies: Indigenous Education
MGB223	Creating New Enterprises	JSB352	Indigenous Justice
<b>Dance</b>		HHB276	Indigenous Knowledge: Research Ethics and Protocols
	Introductory Units	<b>Interaction Design</b>	
KDB109	Funk, Tap and all that Jazz		Introductory Units
KDB110	Deconstructing Dance in History	KIB101	Foundations of Communication Design 1
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor	KIB102	Foundations of Communication Design 2
KDB105	Architecture of the Body		Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KDB106	Dance Analysis	KIB103	Media Technology 1
KDB108	World Dance	KIB104	Media Technology 2
KDB204	Australian Dance	KIB105	Animation and Motion Graphics
<b>Digital Media</b>		KIB108	Animation Practices
	Introductory Units	KIB210	Design Studio 1: Interaction Design
KCB102	Media and Society: From Printing Press to Internet	<b>Journalism</b>	
KCB202	New Media Technologies		Introductory Units
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor	KJB101	Journalism Information Systems
KCB201	Virtual Cultures	KJB120	Newswriting
KCB203	Consumer Cultures		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KIB101	Foundations of Communication Design 1	KFB205	Fashion and Style Journalism
KIB103	Media Technology 1	KJB121	Journalistic Inquiry
KPB106	Australian Television	KJB224	Feature Writing
KVB306	Video Art and Culture	KJB239	Journalism Ethics and Issues
<b>Fashion, Art and Communication</b>		KJB280	International Journalism
	Introductory Units	KJB337	Public Affairs Reporting
KFB103	Introduction to Fashion Design	<b>Literary and Cultural Studies</b>	
KFB105	Fashion and Modernity		Introductory Units
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor	KWB001	Introduction to Literary Theory and Cultural Studies
KVB212	Australian Art, Architecture and Design	KWB002	Ozlit
KFB203	Fashion, Art and the Body		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB203	Consumer Cultures	KWB003	Modern Times (Literature and Culture in the 20th Century)
KFB205	Fashion and Style Journalism	KWB004	Shakespeare, Then and Now
KVB104	Photomedia and Artistic Practice	KWB005	Wonderlands: Literature and Culture in the 19th Century
KVB108	Contemporary Asian Visual Culture	KWB006	Popular Fictions, Popular Culture
<b>Indigenous Studies</b>		KWB103	Persuasive Writing
	Introductory Units	KWB206	Youth and Children's Writing
HHB123	Indigenous Australian Culture Studies	KWB207	Great Books: The Literary Classics
KWB007	Indigenous Writing	<b>Music and Sound Studies</b>	
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		



	Introductory Units
KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound, Image, Text Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

**Performance Studies**

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

**Screen Studies**

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

**Television**

	Introductory Units
KPB106	Australian Television
KPB101	Foundations of Film and Television Production Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

**Advertising**

Introductory Units

BSB126	Marketing
AMB220	Advertising Theory and Practice Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

**Entrepreneurship**

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

**Public Relations**

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

**Creative Industries Faculty Undergraduate Open Electives**

**Creative Industries Faculty Undergraduate Open Electives**

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select

## CREATIVE INDUSTRIES

	electives from outside the Faculty of Creative Industries		Performance Studies Discipline
		KTB061	Creative Industries Management
<b>Semester 1</b>		KTB062	Creative Industries Events and Festivals
	Media & Communication Discipline	KTB101	20th Century Performance
KCB101	Communication in the New Economy	KTB204	Understanding Performance
KCB102	Media and Society: From Printing Press to Internet	KTB306	Directing for Events and Festivals
KCB103	Strategic Speech Communication		Visual Arts Discipline
KCB201	Virtual Cultures	KVB102	Modernism
KCB302	Political Communication	KVB104	Photomedia and Artistic Practice
	Communication Design Discipline	KVB110	2D Media and Processes
KIB201	Interactive Writing	KVB212	Australian Art, Architecture and Design
KIB108	Animation Practices	KVB304	Contemporary Art Issues
	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB105	Architecture of the Body	KWB001	Introduction to Literary Theory and Cultural Studies
KDB108	World Dance	KWB003	Modern Times (Literature and Culture in the 20th Century)
KDB110	Deconstructing Dance in History	KWB005	Wonderlands: Literature and Culture in the 19th Century
	Fashion Discipline		
KFB103	Introduction to Fashion Design	KWB101	Introduction to Creative Writing
	Journalism Discipline	KWB102	Media Writing
KJB101	Journalism Information Systems	KWB103	Persuasive Writing
KJB120	Newsriting	KWB104	Creative Writing: The Short Story
KJB121	Journalistic Inquiry	KWB105	Film and Television Scriptwriting
KJB224	Feature Writing	KWB107	Introduction to Creative Non-Fiction
KJB239	Journalism Ethics and Issues	KWB207	Great Books: The Literary Classics
	Faculty		
KKB004	Indigenous Creative Industries		<b>Semester 2</b>
KKB210	Computational Arts 1		Media & Communication Discipline
KKB290	Supervised Group Project	KCB101	Communication in the New Economy
KKB320	Workplace Learning	KCB103	Strategic Speech Communication
KKB330	Workplace Learning	KCB104	Media and Communications Industries
KKB340-2	Workplace Learning	KCB105	Media and Communication Research Methods
KKB340-1	Workplace Learning	KCB202	New Media Technologies
KKB357	Independent Study	KCB203	Consumer Cultures
	Music & Sound Discipline		Communication Design Discipline
KMB002	Music and Spirituality	KIB202	Enabling Immersion
KMB003	Sex Drugs Rock 'n' roll		Dance Discipline
KMB004	World Music	KDB106	Dance Analysis
KMB104	Music and Sound Skills	KDB109	Funk, Tap and all that Jazz
KMB105	Music and Sound Technology	KDB204	Australian Dance
KMB107	Sound, Image, Text		Faculty
KMB108	Sound Recording and Acoustics	KKB290	Supervised Group Project
	Film & Television Discipline	KKB211	Computational Arts 2
KPB102	Film History	KKB320	Workplace Learning
KPB106	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	Workplace Learning
KPB203	Australian Film	KKB340-2	Workplace Learning
KPB303	Critical Thinking About Television	KKB357	Independent Study

## CREATIVE INDUSTRIES

<p>KFB105 Fashion Discipline Fashion and Modernity Journalism Discipline</p> <p>KJB101 Journalism Information Systems</p> <p>KJB120 Newswriting</p> <p>KJB121 Journalistic Inquiry</p> <p>KJB224 Feature Writing</p> <p>KJB280 International Journalism</p> <p>KJB337 Public Affairs Reporting</p> <p>KMB002 Music &amp; Sound Discipline Music and Spirituality</p> <p>KMB003 Sex Drugs Rock 'n' roll</p> <p>KMB004 World Music</p> <p>KMB007 Introductory Ensemble</p> <p>KMB105 Music and Sound Technology</p> <p>KMB107 Sound, Image, Text</p> <p>KMB108 Sound Recording and Acoustics</p> <p>KPB103 Film &amp; Television Discipline Film Genres</p> <p>KPB104 Film and Television Production Resource Management</p> <p>KPB107 Television Genres</p> <p>KPB205 Documentary Theory and Practice</p> <p>KPB206 International Cinema</p> <p>KTB062 Performance Studies Discipline Creative Industries Events and Festivals</p> <p>KTB104 Performance Innovation</p> <p>KTB207 Staging Australia</p> <p>KVB103 Visual Arts Discipline Australian Art</p> <p>KVB104 Photomedia and Artistic Practice</p> <p>KVB108 Contemporary Asian Visual Culture</p> <p>KVB211 Post 1945 Art</p> <p>KVB306 Video Art and Culture</p> <p>KVB307 Theories of Spatial Culture</p> <p>KWB002 Creative Writing &amp; Cultural Studies Discipline Ozlit</p> <p>KWB004 Shakespeare, Then and Now</p> <p>KWB006 Popular Fictions, Popular Culture</p> <p>KWB007 Indigenous Writing</p> <p>KWB102 Media Writing</p> <p>KWB104 Creative Writing: The Short Story</p> <p>KWB105 Film and Television Scriptwriting</p> <p>KWB106 Corporate Writing and Editing</p> <p>KWB204 Creative Non-Fiction: Life Writing</p> <p>KWB206 Youth and Children's Writing</p>	<p>* Only one Workplace Learning unit may be completed</p> <p>* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.</p> <p><b>Potential Careers:</b> Actor, Drama Teacher, Stage Manager, Theatre Lighting, Theatre Professionals.</p>
---	--

**NOTES:**

## Bachelor of Creative Industries (Interdisciplinary) (KK33)

Year offered: 2007

Admissions: Yes

CRICOS code: 056186M

Course duration (full-time): 3 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (subject to annual review)

Domestic fees (indicative): 2007: Full fee tuition \$15,360; CSP \$5,376

International Fees (per semester): 2007:\$8,000 per semester (subject to annual review)

Domestic Entry: Kelvin Grove - February; Caboolture - February and July

International Entry: February and July

QTAC code: Kelvin Grove: 421192; Dfee: 421196. Caboolture: 461192; Dfee: 461196

Past rank cut-off: Kelvin Grove: 75; Caboolture: 66 Dfee places were not offered last year at either campus.

Past OP cut-off: Kelvin Grove: 12; Caboolture: 15. Dfee places were not offered last year at either campus.

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

Total credit points: 288cp

Standard credit points per full-time semester: 48cp

Course coordinator: Head, Undergraduate Studies: [interdis@qut.edu.au](mailto:interdis@qut.edu.au)

Discipline coordinator: Head, Undergraduate Studies: [interdis@qut.edu.au](mailto:interdis@qut.edu.au)

Campus: Kelvin Grove and Caboolture

### General

The Bachelor of Creative Industries (Interdisciplinary) degree is a direct response to industry demand for graduates with expertise across several creative industries discipline areas. The creative industries have at their heart the convergence of design, media, information and communication technologies, and the creative arts. Bachelor of Creative Industries (Interdisciplinary) graduates will be at the forefront of entrepreneurial, cultural and creative developments. They will generate diverse content for the on-line environment, organise interdisciplinary projects as well as sophisticated communications systems, and facilitate and participate in visual and performance arts, multimedia and communications productions in the real world and in virtual environments.

### Caboolture campus

The Caboolture campus offers the first year of the major only. Students who complete their first year at Caboolture then transfer to Kelvin Grove campus for the remainder of the course.

For international students, this course is only offered on Kelvin Grove campus.

Credit/advanced standing will not be granted for Caboolture

students; excluding START QUT studies. To receive credit applicants must apply for the Kelvin Grove offering.

See course structures for Caboolture Only.

### Career Opportunities

Graduates will be sought after for their interdisciplinary knowledge, creativity and practical skills across a range of industries including media and communications, creative and performing arts and popular culture. Opportunities exist in advertising, entertainment and leisure, indigenous cultural production, library and archival activities, film and video activities, multimedia, museums and historic sites, performance and production management, publishing, radio and television activities, software consultancy and supply, tourism and theme parks.

### Course Structure

In order to complete this course, students must undertake 4 Faculty Core Units (selecting from core studies in Creative Industries covering Narrative in the Creative Industries, Creative Industries, Cultures and Creativity, Writing for Creative Industries and Introduction to Multimedia Technology) and by following either:

Structure One:

4 Creative Industries Core Units  
3 Submajors (6 units each)  
2 Electives  
or

Structure Two:

4 Creative Industries Core Units  
2 Submajors (6 units each)  
1 Minor (4 units)  
4 Electives  
or

Structure Three:

4 Creative Industries Core Units  
2 Submajors (6 units each)  
2 Minors (4 units each)  
No elective units

Study Areas:

Art and Visual Culture  
Art History, Architecture and Design  
Communication  
Computational Arts  
Creative and Professional Writing  
Creative Industries Management  
Dance  
Digital Media  
Fashion, Art and Communication  
Indigenous Studies  
Interaction Design  
Journalism  
Literary and Cultural Studies  
Music and Sound Studies  
Screen Studies  
Television  
Performance Studies

Students may complement their studies with units from another QUT Faculty including Business, Information Technology, Science, Law, Health, Built Environment and Engineering, Education and Social Science. Please note that submajors in Entrepreneurship, Advertising and Public Relations are available through the Faculty of Business. In their final year Bachelor of Creative Industries students will have the opportunity to engage in internships, industry placements and practical projects in order to prepare themselves for entry-level positions in their chosen career.

**Deferment**

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

**Domestic student tuition fee (Dfee) places**

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

**Full time course structure**

Students are required to conform to one of the following three course structures:

**STRUCTURE ONE**

- Four Creative Industries Faculty Core Units
- Three Sub-Majors (6 units each)
- Two elective units

**Semester 1, Year 1**

- Creative Industries Core Unit
- Sub-Major 1
- Sub-Major 2
- Sub-Major 3

**Semester 2, Year 1**

- Creative Industries Core Unit
- Sub-Major 1
- Sub-Major 2
- Sub-Major 3

**Semester 1, Year 2**

- Creative Industries Core Unit
- Sub-Major 1
- Sub-Major 2
- Sub-Major 3

**Semester 2, Year 2**

- Creative Industries Core Unit
- Sub-Major 1
- Sub-Major 2
- Sub-Major 3

**Semester 1, Year 3**

- Sub-Major 1
- Sub-Major 2
- Sub-Major 3
- Elective

**Semester 2, Year 3**

- Sub-Major 1
- Sub-Major 2
- Sub-Major 3
- Elective

**STRUCTURE TWO**

- Four Creative Industries Faculty Core Units
- Two Sub-Majors (6 units each)
- One Minor (4 units)
- Four elective units

**Semester 1, Year 1**

- Creative Industries Core Unit
- Sub-Major 1
- Sub-Major 2
- Minor

**Semester 2, Year 1**

- Creative Industries Core Unit
- Sub-Major 1
- Sub-Major 2
- Minor

**Semester 1, Year 2**

- Creative Industries Core Unit
- Sub-Major 1
- Sub-Major 2
- Elective

**Semester 2, Year 2**

- Creative Industries Core Unit
- Sub-Major 1
- Sub-Major 2
- Elective

**Semester 1, Year 3**

- Sub\_Major 1
- Sub-Major 2

Minor  
Elective

**Semester 2, Year 3**

Sub-Major 1  
Sub-Major 2  
Minor  
Elective

**STRUCTURE THREE**

Four Creative Industries Faculty Core Units  
Two Sub-Majors (6 units each)  
Two Minors (4 units each)  
No elective units

**Semester 1, Year 1**

Creative Industries Core Unit  
Sub-Major 1  
Sub-Major 2  
Minor 1

**Semester 2, Year 1**

Creative Industries Core Unit  
Sub-Major 1  
Sub-Major 2  
Minor 2

**Semester 1, Year 2**

Creative Industries Core Unit  
Sub-Major 1  
Sub-Major 2  
Minor 1

**Semester 2, Year 2**

Creative Industries Core Unit  
Sub-Major 1  
Sub-Major 2  
Minor 2

**Semester 1, Year 3**

Sub-Major 1  
Sub-Major 2  
Minor 1  
Minor 2

**Semester 2, Year 3**

Sub-Major 1  
Sub-Major 2  
Minor 1  
Minor 2

**Creative Industries Core Units**

KKB007 Introduction to Multimedia Technology  
KKB008 Narrative in the Creative Industries  
KKB009 Writing for Creative Industries  
KKB010 Cultures and Creativity  
KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

**Creative Industries Sub-Majors and Minors**

**INSTRUCTIONS**

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

**Art and Visual Culture**

Introductory Units

KVB102 Modernism  
KVB103 Australian Art

Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor

KVB211 Post 1945 Art  
KVB108 Contemporary Asian Visual Culture  
KVB110 2D Media and Processes  
KVB111 3D Media and Processes  
KVB304 Contemporary Art Issues  
KVB306 Video Art and Culture

**Art History, Architecture and Design**

Introductory Units

KVB102 Modernism  
KVB211 Post 1945 Art

Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.

DEB102 Introducing Design History  
DAB420 Architecture, Culture and Space  
DAB325 Architecture in the 20th Century  
DAB525 Architecture and the City (from 2008)  
KVB212 Australian Art, Architecture and Design  
KVB307 Theories of Spatial Culture

**Communication**

Introductory Units

KCB101 Communication in the New Economy

## CREATIVE INDUSTRIES

KCB103	Strategic Speech Communication
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
OR	null
KWB106	Corporate Writing and Editing
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB302	Political Communication
KKB004	Indigenous Creative Industries

### Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor
KKB210	Computational Arts 1
KKB211	Computational Arts 2
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KVB202	Visual Imaging - Process and Theory
KVB211	Post 1945 Art

### Creative and Professional Writing

	Introductory Units
KWB101	Introduction to Creative Writing
KWB204	Creative Non-Fiction: Life Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

### Creative Industries Management

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
BSB115	Management, People and Organisations
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB306	Directing for Events and Festivals
MGB223	Creating New Enterprises

### Dance

	Introductory Units
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB204	Australian Dance

### Digital Media

	Introductory Units
KCB102	Media and Society: From Printing Press to Internet
KCB202	New Media Technologies
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures
KCB203	Consumer Cultures
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KPB106	Australian Television
KVB306	Video Art and Culture

### Fashion, Art and Communication

	Introductory Units
KFB103	Introduction to Fashion Design
KFB105	Fashion and Modernity
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor
KVB212	Australian Art, Architecture and Design
KFB203	Fashion, Art and the Body
KCB203	Consumer Cultures
KFB205	Fashion and Style Journalism
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture

### Indigenous Studies

	Introductory Units
HHB123	Indigenous Australian Culture Studies
KWB007	Indigenous Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KKB004	Indigenous Creative Industries
HHB255	Indigenous Politics And Political Culture
HHB210	Indigenous Australia: Country, Kin And Culture
EDB007	Culture Studies: Indigenous Education
JSB352	Indigenous Justice

## CREATIVE INDUSTRIES

HHB276 Indigenous Knowledge: Research Ethics and Protocols

### Interaction Design

Introductory Units

KIB101 Foundations of Communication Design 1

KIB102 Foundations of Communication Design 2

Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor

KIB103 Media Technology 1

KIB104 Media Technology 2

KIB105 Animation and Motion Graphics

KIB108 Animation Practices

KIB210 Design Studio 1: Interaction Design

### Journalism

Introductory Units

KJB101 Journalism Information Systems

KJB120 Newswriting

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KFB205 Fashion and Style Journalism

KJB121 Journalistic Inquiry

KJB224 Feature Writing

KJB239 Journalism Ethics and Issues

KJB280 International Journalism

KJB337 Public Affairs Reporting

### Literary and Cultural Studies

Introductory Units

KWB001 Introduction to Literary Theory and Cultural Studies

KWB002 Ozlit

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KWB003 Modern Times (Literature and Culture in the 20th Century)

KWB004 Shakespeare, Then and Now

KWB005 Wonderlands: Literature and Culture in the 19th Century

KWB006 Popular Fictions, Popular Culture

KWB103 Persuasive Writing

KWB206 Youth and Children's Writing

KWB207 Great Books: The Literary Classics

### Music and Sound Studies

Introductory Units

KMB003 Sex Drugs Rock 'n' roll

KMB107 Sound, Image, Text

Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor

KMB002 Music and Spirituality

KMB004 World Music

KMB007 Introductory Ensemble

KMB104 Music and Sound Skills

KMB105 Music and Sound Technology

KMB108 Sound Recording and Acoustics

### Performance Studies

Introductory Units

KTB101 20th Century Performance

KTB104 Performance Innovation

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KTB102 Process Drama

KTB103 Performing Skills 1: Body and Voice and Role

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB207 Staging Australia

KTB209 Applied Performance

### Screen Studies

Introductory Units

KPB103 Film Genres

KPB108 Media Text Analysis

Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor

KPB102 Film History

KPB203 Australian Film

KPB205 Documentary Theory and Practice

KPB206 International Cinema

### Television

Introductory Units

KPB106 Australian Television

KPB101 Foundations of Film and Television Production

Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor

KPB105 Narrative Production

KPB107 Television Genres

KPB303 Critical Thinking About Television

KPB104 Film and Television Production Resource Management

### Advertising

Introductory Units

BSB126 Marketing

AMB220 Advertising Theory and Practice

Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor

AMB222 Media Planning



## CREATIVE INDUSTRIES

AMB221	Advertising Copywriting	KCB102	Media and Society: From Printing Press to Internet
AMB200	Consumer Behaviour	KCB103	Strategic Speech Communication
AMB320	Advertising Management	KCB201	Virtual Cultures
<b>Entrepreneurship</b>		KCB302	Political Communication
	Introductory Units		Communication Design Discipline
BSB126	Marketing	KIB201	Interactive Writing
BSB115	Management, People and Organisations	KIB108	Animation Practices
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		Dance Discipline
AMB202	Integrated Marketing Communication	KDB105	Architecture of the Body
AMB251	Innovation and Market Development	KDB108	World Dance
BSB212	Electronic Business Applications	KDB110	Deconstructing Dance in History
MGB218	Venture Skills		Fashion Discipline
MGB223	Creating New Enterprises	KFB103	Introduction to Fashion Design
			Journalism Discipline
<b>Public Relations</b>		KJB101	Journalism Information Systems
	Introductory Units	KJB120	Newswriting
BSB126	Marketing	KJB121	Journalistic Inquiry
AMB260	Public Relations Theory and Practice	KJB224	Feature Writing
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor	KJB239	Journalism Ethics and Issues
AMB261	Media Relations and Publicity		Faculty
AMB262	Public Relations Writing	KKB004	Indigenous Creative Industries
AMB201	Marketing and Audience Research	KKB210	Computational Arts 1
AMB361	Public Relations Campaigns	KKB290	Supervised Group Project
		KKB320	Workplace Learning
		KKB330	Workplace Learning
		KKB340-2	Workplace Learning
		KKB340-1	Workplace Learning
		KKB357	Independent Study
			Music & Sound Discipline
		KMB002	Music and Spirituality
		KMB003	Sex Drugs Rock 'n' roll
		KMB004	World Music
		KMB104	Music and Sound Skills
		KMB105	Music and Sound Technology
		KMB107	Sound, Image, Text
		KMB108	Sound Recording and Acoustics
			Film & Television Discipline
		KPB102	Film History
		KPB106	Australian Television
		KPB108	Media Text Analysis
		KPB203	Australian Film
		KPB303	Critical Thinking About Television
			Performance Studies Discipline
		KTB061	Creative Industries Management
		KTB062	Creative Industries Events and Festivals
KCB101	Communication in the New Economy	KTB101	20th Century Performance
		KTB204	Understanding Performance

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

Media & Communication Discipline

KCB101 Communication in the New Economy

## CREATIVE INDUSTRIES

KTB306	Directing for Events and Festivals Visual Arts Discipline	KJB121	Journalistic Inquiry
KVB102	Modernism	KJB224	Feature Writing
KVB104	Photomedia and Artistic Practice	KJB280	International Journalism
KVB110	2D Media and Processes	KJB337	Public Affairs Reporting Music & Sound Discipline
KVB212	Australian Art, Architecture and Design	KMB002	Music and Spirituality
KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline	KMB003	Sex Drugs Rock 'n' roll
KWB001	Introduction to Literary Theory and Cultural Studies	KMB004	World Music
KWB003	Modern Times (Literature and Culture in the 20th Century)	KMB007	Introductory Ensemble
KWB005	Wonderlands: Literature and Culture in the 19th Century	KMB105	Music and Sound Technology
KWB101	Introduction to Creative Writing	KMB107	Sound, Image, Text
KWB102	Media Writing	KMB108	Sound Recording and Acoustics Film & Television Discipline
KWB103	Persuasive Writing	KPB103	Film Genres
KWB104	Creative Writing: The Short Story	KPB104	Film and Television Production Resource Management
KWB105	Film and Television Scriptwriting	KPB107	Television Genres
KWB107	Introduction to Creative Non-Fiction	KPB205	Documentary Theory and Practice
KWB207	Great Books: The Literary Classics	KPB206	International Cinema Performance Studies Discipline
<b>Semester 2</b>		KTB062	Creative Industries Events and Festivals
	Media & Communication Discipline	KTB104	Performance Innovation
KCB101	Communication in the New Economy	KTB207	Staging Australia Visual Arts Discipline
KCB103	Strategic Speech Communication	KVB103	Australian Art
KCB104	Media and Communications Industries	KVB104	Photomedia and Artistic Practice
KCB105	Media and Communication Research Methods	KVB108	Contemporary Asian Visual Culture
KCB202	New Media Technologies	KVB211	Post 1945 Art
KCB203	Consumer Cultures Communication Design Discipline	KVB306	Video Art and Culture
KIB202	Enabling Immersion Dance Discipline	KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KDB106	Dance Analysis	KWB002	Ozlit
KDB109	Funk, Tap and all that Jazz	KWB004	Shakespeare, Then and Now
KDB204	Australian Dance Faculty	KWB006	Popular Fictions, Popular Culture
KKB290	Supervised Group Project	KWB007	Indigenous Writing
KKB211	Computational Arts 2	KWB102	Media Writing
KKB320	Workplace Learning	KWB104	Creative Writing: The Short Story
KKB330	Workplace Learning	KWB105	Film and Television Scriptwriting
KKB340-1	Workplace Learning	KWB106	Corporate Writing and Editing
KKB340-2	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB357	Independent Study Fashion Discipline	KWB206	Youth and Children's Writing
KFB105	Fashion and Modernity Journalism Discipline		
KJB101	Journalism Information Systems		
KJB120	Newsriting		

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Caboolture Course structure - Overview

Students are required to follow one of the following three course structures as detailed below:

**COURSE STRUCTURE ONE**

- 4 Creative Industries Faculty Core Units
- 1 Pathway (A or B)
- 2 Creative Industries Submajors
- 2 Electives

**Semester 1, Year 1**

KKB007 Introduction to Multimedia Technology  
Pathway (3 units - each 12cp)

**Semester 2, Year 1**

KKB010 Cultures and Creativity  
Continue with the first semester pathway (3 units - each 12cp)

**Semester 1, Year 2**

- Creative Industries Faculty Core Unit
- Submajor One
- Submajor One
- Submajor Two

**Semester 2, Year 2**

- Creative Industries Faculty Core Unit
- Submajor One
- Submajor One
- Submajor Two

**Semester 1, Year 3**

- Submajor One
- Submajor Two
- Submajor Two
- Elective

**Semester 2, Year 3**

- Submajor One
- Submajor Two
- Submajor Two
- Elective

**COURSE STRUCTURE TWO**

If you are completing pathways A or B you can choose to follow this structure:

- 4 Creative Industries Faculty Core Units
- 1 Pathway (A or B)
- 1 Creative Industries Submajor
- 1 Minor
- 4 Electives

**Semester 1, Year 1**

KKB007 Introduction to Multimedia Technology  
Pathway A or B (3 units - each 12cp)

**Semester 2, Year 1**

KKB010 Cultures and Creativity  
Continue with the first semester pathway

**Semester 1, Year 2**

- Creative Industries Faculty Core Unit
- Submajor One
- Submajor One
- Minor

**Semester 2, Year 2**

- Creative Industries Faculty Core Unit
- Submajor One
- Submajor One
- Minor

**Semester 1, Year 3**

- Submajor One
- Minor
- Elective
- Elective

**Semester 2, Year 3**

- Submajor One
- Minor
- Elective
- Elective

**COURSE STRUCTURE THREE**

If you are completing pathways A or B you can choose to follow this structure:

- 4 Creative Industries Faculty Core Units
- 1 Pathway (A or B)
- 1 Creative Industries Submajor
- 2 Minors
- No Elective Units

**Semester 1, Year 1**

KKB007 Introduction to Multimedia Technology  
Pathway A or B (3 units - each 12cp)

**Semester 2, Year 1**

KKB010 Cultures and Creativity  
Continue with the first semester pathway (3 units - each 12cp)

**Semester 1, Year 2**

- Creative Industries Faculty Core Unit
- Submajor One

## CREATIVE INDUSTRIES

Submajor One

Minor One

### Semester 2, Year 2

Creative Industries Faculty Core Unit

Submajor One

Submajor One

Minor One

### Semester 1, Year 3

Submajor One

Minor One

Minor Two

Minor Two

### Semester 2, Year 3

Submajor One

Minor One

Minor Two

Minor Two

### Caboolture Pathways

#### PATHWAY - Business sub-major

##### Semester 1, Year 1

KKB007 Introduction to Multimedia Technology

CTB119 International and Electronic Business

CTB122 Quantitative Analysis and Finance

Choose one unit from:

CTB110 Accounting

CTB114 Government, Business and Society

##### Semester 2, Year 1

KKB010 Cultures and Creativity

CTB115 Management, People and Organisations

CTB126 Marketing

Choose two units from:

CTB111 Business Law and Ethics

CTB113 Economics

##### Years 2 & 3 at Kelvin Grove to complete course:

2 Creative Industries Faculty Core Units; 2 Creative Industries Submajors and 2 electives

OR

2 Creative Industries Faculty Core Units; 1 Creative Industries Submajor; 1 Creative Industries Minor and 4 electives

OR

2 Creative Industries Faculty Core Units; 1 Creative Industries Submajor; 2 Creative Industries Minors and no electives

#### PATHWAY - Education minor

##### Semester 1, Year 1

KKB007 Introduction to Multimedia Technology

EDB001 Teaching and Learning Studies 1: Teaching in New Times

EDB006 Learning Networks

Choose one unit from:

HHB106 Australian Society And Culture

HHB116 Applied Skills And Scholarship

Elective - Choose any semester 1 open elective offered at Caboolture.

##### Semester 2, Year 1

KKB010 Cultures and Creativity

CLB005 Integrated Foundation Studies 3: Wellness and Active Citizenship

EDB007 Culture Studies: Indigenous Education

Elective - Choose any semester 2 open elective offered at Caboolture.

##### Years 2 & 3 at Kelvin Grove to complete course:

2 Creative Industries Faculty Core Units; 2 Creative Industries Submajors and 2 electives

#### PATHWAY - Business minor

##### Semester 1, Year 1

KKB007 Introduction to Multimedia Technology

Elective - Choose any semester 1 open elective offered at Caboolture.

Choose one unit from:

HHB106 Australian Society And Culture

HHB116 Applied Skills And Scholarship

Elective - Choose any semester 1 open elective offered at Caboolture.

Choose one unit from:

CTB110 Accounting

CTB114 Government, Business and Society

CTB119 International and Electronic Business

CTB122 Quantitative Analysis and Finance

##### Semester 2, Year 1

KKB010 Cultures and Creativity

CTB115 Management, People and Organisations

CTB126 Marketing

Choose one unit from:

CTB111 Business Law and Ethics

CTB113 Economics

##### Years 2 & 3 at Kelvin Grove to complete course:

2 Creative Industries Faculty Core Units; 2 Creative Industries Submajors and 2 electives

#### PATHWAY - Humanities minor

**Semester 1, Year 1**

- KKB007 Introduction to Multimedia Technology
- HHB116 Applied Skills And Scholarship
- HHB110 Introduction To International And Global Studies
- Choose one unit from:
- HHB106 Australian Society And Culture
- Elective - Choose any semester 1 open elective offered at Caboolture.

**Semester 2, Year 1**

- KKB010 Cultures and Creativity
- HHB104 Understanding Society: Intro To Sociology
- HHB114 Introduction To Human Rights And Ethics
- Elective - Choose any semester 2 open elective offered at Caboolture.

**Years 2 & 3 at Kelvin Grove to complete course:**

2 Creative Industries Faculty Core Units; 2  
Creative Industries Submajors and 2 electives

**Electives available at Caboolture - Creative Industries****Semester 1**

- KMB002 Music and Spirituality
- KMB107 Sound, Image, Text
- KWB001 Introduction to Literary Theory and Cultural Studies
- KWB207 Great Books: The Literary Classics

**Semester 2**

- KMB003 Sex Drugs Rock 'n' roll
- KMB004 World Music
- KWB002 Ozlit
- KWB206 Youth and Children's Writing

**Potential Careers:**

Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Arts Administrator, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Drama Teacher, English Teacher, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Information Officer, Internet Professional, Journalist, Lighting Designer, Lighting Technician, Manager, Marketing Officer/Manager, Mathematician, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Technologist, Musical Director, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Public Relations Officer/Consultant, Publishing Professional, Sound and Music Producer, Sound Designer, Stage Manager, Theatre Lighting, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

## Bachelor of Creative Industries (Media & Communication) (KK33)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056186M

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,376

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February; July

**QTAC code:** 421132; Dfee: 421136

**Past rank cut-off:** 75. Dfee places were not offered last year.

**Past OP cut-off:** 12. Dfee places were not offered last year.

**OP Guarantee:** Yes

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Dr Jason Sternberg

**Campus:** Kelvin Grove

### General

This course provides both practical skills and contextual understanding of the rapidly growing media and communication industries, preparing graduates for employment in these fields as they are transformed by digital media development, globalisation and convergence. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including local and international media industries, media audiences, professional communication, new media technologies, and online communications. They also acquire media production skills in print and online media formats, and can complement their degree with a major or minor study sequence in communication design, film and TV production, or writing for electronic media in various formats, including creative and professional writing and journalism.

### Course Structure

In order to complete this course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the major and eight electives.

### Career Opportunities

Graduates work as advertising professionals, communication managers, media and cultural policy developers for government and community organisations, information officers, Internet professionals, media buyers and planners, media marketers, media industry specialists,

teachers and researchers, and print and online publishing professionals. The Media and Communication course has innovative and intergrated industry placement options, and students have been placed at media and communication organisations such as the Australian Broadcasting Authority, AC Nielsen, Starcom Worldwide, Briz 31, Online Opinion, OMD Australia, and as media and communication specialists in a variety of other organisations.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication

#### Semester 2, Year 1

	Creative Industries Core Unit
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods Elective

#### Semester 1, Year 2

	Creative Industries Core Unit
KCB201	Virtual Cultures Elective Elective

#### Semester 2, Year 2

	Creative Industries Core Unit
KCB202	New Media Technologies
KCB203	Consumer Cultures Elective

#### Semester 1, Year 3

KCB301	Media Audiences
--------	-----------------

## CREATIVE INDUSTRIES

KCB302 Political Communication  
Elective  
Elective

### Semester 2, Year 3

KCB303 Applied Media Communication  
KCB304 Managing Communication Resources  
Elective  
Elective

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology  
KKB008 Narrative in the Creative Industries  
KKB009 Writing for Creative Industries  
KKB010 Cultures and Creativity  
KKB018 Creative Industries  
\* KKB007 and KKB009 are recommended for first year students.  
\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

Introductory Units  
KVB102 Modernism  
KVB103 Australian Art  
Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor  
KVB211 Post 1945 Art  
KVB108 Contemporary Asian Visual Culture  
KVB110 2D Media and Processes  
KVB111 3D Media and Processes  
KVB304 Contemporary Art Issues  
KVB306 Video Art and Culture

#### Art History, Architecture and Design

Introductory Units  
KVB102 Modernism  
KVB211 Post 1945 Art  
Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.

DEB102 Introducing Design History  
DAB420 Architecture, Culture and Space  
DAB325 Architecture in the 20th Century  
DAB525 Architecture and the City (from 2008)  
KVB212 Australian Art, Architecture and Design  
KVB307 Theories of Spatial Culture

#### Communication

Introductory Units  
KCB101 Communication in the New Economy  
KCB103 Strategic Speech Communication  
Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
KWB102 Media Writing  
OR null  
KWB106 Corporate Writing and Editing  
KCB104 Media and Communications Industries  
KCB105 Media and Communication Research Methods  
KCB302 Political Communication  
KKB004 Indigenous Creative Industries

#### Computational Arts

ITB001 Problem Solving and Programming  
ITB003 Object Oriented Programming  
Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor  
KKB210 Computational Arts 1  
KKB211 Computational Arts 2  
KIB101 Foundations of Communication Design 1  
KIB103 Media Technology 1  
KMB105 Music and Sound Technology  
KMB107 Sound, Image, Text  
KVB202 Visual Imaging - Process and Theory  
KVB211 Post 1945 Art

#### Creative and Professional Writing

Introductory Units  
KWB101 Introduction to Creative Writing  
KWB204 Creative Non-Fiction: Life Writing  
Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
KWB102 Media Writing  
KWB103 Persuasive Writing  
KWB104 Creative Writing: The Short Story  
KWB106 Corporate Writing and Editing  
KWB107 Introduction to Creative Non-Fiction  
KWB206 Youth and Children's Writing

#### Creative Industries Management

Introductory Units





## CREATIVE INDUSTRIES

KWB103	Persuasive Writing	KPB104	Film and Television Production Resource Management
KWB206	Youth and Children's Writing		
KWB207	Great Books: The Literary Classics		
<b>Music and Sound Studies</b>		<b>Advertising</b>	
	Introductory Units		Introductory Units
KMB003	Sex Drugs Rock 'n' roll	BSB126	Marketing
KMB107	Sound, Image, Text	AMB220	Advertising Theory and Practice
	Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor		Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
KMB002	Music and Spirituality	AMB222	Media Planning
KMB004	World Music	AMB221	Advertising Copywriting
KMB007	Introductory Ensemble	AMB200	Consumer Behaviour
KMB104	Music and Sound Skills	AMB320	Advertising Management
KMB105	Music and Sound Technology		
KMB108	Sound Recording and Acoustics	<b>Entrepreneurship</b>	
<b>Performance Studies</b>			Introductory Units
	Introductory Units	BSB126	Marketing
KTB101	20th Century Performance	BSB115	Management, People and Organisations
KTB104	Performance Innovation		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor	AMB202	Integrated Marketing Communication
KTB102	Process Drama	AMB251	Innovation and Market Development
KTB103	Performing Skills 1: Body and Voice and Role	BSB212	Electronic Business Applications
KTB106	Performing Skills 2: Style and Form	MGB218	Venture Skills
KTB204	Understanding Performance	MGB223	Creating New Enterprises
KTB207	Staging Australia	<b>Public Relations</b>	
KTB209	Applied Performance		Introductory Units
<b>Screen Studies</b>		BSB126	Marketing
	Introductory Units	AMB260	Public Relations Theory and Practice
KPB103	Film Genres		Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
KPB108	Media Text Analysis	AMB261	Media Relations and Publicity
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor	AMB262	Public Relations Writing
KPB102	Film History	AMB201	Marketing and Audience Research
KPB203	Australian Film	AMB361	Public Relations Campaigns
KPB205	Documentary Theory and Practice	<b>Creative Industries Faculty Undergraduate Open Electives</b>	
KPB206	International Cinema	<b>Creative Industries Faculty Undergraduate Open Electives</b>	
<b>Television</b>		<b>Creative Industries Faculty Undergraduate Open Electives</b>	
	Introductory Units	These unit offerings are current at the time of publication but are subject to change.	
KPB106	Australian Television	Rules for selecting electives:	
KPB101	Foundations of Film and Television Production	* you must obey any elective rules as set out in your course requirements	
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor	* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.	
KPB105	Narrative Production	* you must have successfully completed any pre/co-requisite units applicable	
KPB107	Television Genres		
KPB303	Critical Thinking About Television		

## CREATIVE INDUSTRIES

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline

KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2

## CREATIVE INDUSTRIES

KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting

KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Teacher, Web Designer.

## Bachelor of Creative Industries (Television) (KK33)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056186M

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,360; CSP rate available July

**International Fees (per semester):** 2008: \$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February; July

**QTAC code:** 421302; Dfee: 421306

**Past rank cut-off:** 80; Dfee places were not offered in 2007.

**Past OP cut-off:** 10; Dfee places were not offered in 2007.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Jeanette McGown

**Campus:** Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course overview

Television is one of the most powerful media the world has known. This professional degree prepares students for work across the televisual sector. Graduates will understand television as an international industry, as a pre-eminent social medium, and as a site for creative and flexible employment.

The units will focus on 'doing' television (management and planning), 'making' television (content capture and delivery), and 'talking' television (national and international cultures, organisations, and regulatory regimes).

Areas of study include scriptwriting, production, distribution, television commercials and formats, audience research, and the social impact of television. Students will also have the opportunity to undertake internships, industry placements, and practical projects.

### Course Structure

In order to complete this course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the major and eight electives.

### Career Outcomes

Graduate opportunities within the television industry exist in programming, production, publicity and promotions, as well as specialist work in audience and market research, policy

and regulation, including media law.

Innovative practitioners with business and project management skills can take advantage of rapidly convergent technologies to design television applications in the new interactive media environment, from interactive webcams to large scale commercial broadcasting.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KPB101	Foundations of Film and Television Production
KWB102	Media Writing
KPB106	Australian Television

#### Semester 2, Year 1

	Creative Industries Core Unit
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
	Elective

#### Semester 1, Year 2

	Creative Industries Core Unit
KWB105	Film and Television Scriptwriting
KCB301	Media Audiences
	Elective

#### Semester 2, Year 2

	Creative Industries Core
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KKB175	Creative Industries Legal Issues
	Elective

#### Semester 1, Year 3

KPB302	Project Development and Script Editing for
--------	--

## CREATIVE INDUSTRIES

Television  
 KPB303 Critical Thinking About Television  
 Elective  
 Elective

a minor comprising DEB102, DAB420, DAB325 and DAB525.

DEB102 Introducing Design History  
 DAB420 Architecture, Culture and Space  
 DAB325 Architecture in the 20th Century  
 DAB525 Architecture and the City (from 2008)  
 KVB212 Australian Art, Architecture and Design  
 KVB307 Theories of Spatial Culture

### Semester 2, Year 3

KPB304 Television Practice  
 Elective  
 Elective  
 Elective

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology  
 KKB008 Narrative in the Creative Industries  
 KKB009 Writing for Creative Industries  
 KKB010 Cultures and Creativity  
 KKB018 Creative Industries  
 \* KKB007 and KKB009 are recommended for first year students.  
 \*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

Introductory Units  
 KVB102 Modernism  
 KVB103 Australian Art  
 Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor  
 KVB211 Post 1945 Art  
 KVB108 Contemporary Asian Visual Culture  
 KVB110 2D Media and Processes  
 KVB111 3D Media and Processes  
 KVB304 Contemporary Art Issues  
 KVB306 Video Art and Culture

#### Art History, Architecture and Design

Introductory Units  
 KVB102 Modernism  
 KVB211 Post 1945 Art  
 Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete

#### Communication

Introductory Units  
 KCB101 Communication in the New Economy  
 KCB103 Strategic Speech Communication  
 Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
 KWB102 Media Writing  
 OR null  
 KWB106 Corporate Writing and Editing  
 KCB104 Media and Communications Industries  
 KCB105 Media and Communication Research Methods  
 KCB302 Political Communication  
 KKB004 Indigenous Creative Industries

#### Computational Arts

ITB001 Problem Solving and Programming  
 ITB003 Object Oriented Programming  
 Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor  
 KKB210 Computational Arts 1  
 KKB211 Computational Arts 2  
 KIB101 Foundations of Communication Design 1  
 KIB103 Media Technology 1  
 KMB105 Music and Sound Technology  
 KMB107 Sound, Image, Text  
 KVB202 Visual Imaging - Process and Theory  
 KVB211 Post 1945 Art

#### Creative and Professional Writing

Introductory Units  
 KWB101 Introduction to Creative Writing  
 KWB204 Creative Non-Fiction: Life Writing  
 Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
 KWB102 Media Writing  
 KWB103 Persuasive Writing  
 KWB104 Creative Writing: The Short Story  
 KWB106 Corporate Writing and Editing  
 KWB107 Introduction to Creative Non-Fiction  
 KWB206 Youth and Children's Writing

**Creative Industries Management**

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
BSB115	Management, People and Organisations
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB306	Directing for Events and Festivals
MGB223	Creating New Enterprises

**Dance**

	Introductory Units
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB204	Australian Dance

**Digital Media**

	Introductory Units
KCB102	Media and Society: From Printing Press to Internet
KCB202	New Media Technologies
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures
KCB203	Consumer Cultures
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KPB106	Australian Television
KVB306	Video Art and Culture

**Fashion, Art and Communication**

	Introductory Units
KFB103	Introduction to Fashion Design
KFB105	Fashion and Modernity
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor
KVB212	Australian Art, Architecture and Design
KFB203	Fashion, Art and the Body
KCB203	Consumer Cultures
KFB205	Fashion and Style Journalism
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture

**Indigenous Studies**

	Introductory Units
HHB123	Indigenous Australian Culture Studies
KWB007	Indigenous Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KKB004	Indigenous Creative Industries
HHB255	Indigenous Politics And Political Culture
HHB210	Indigenous Australia: Country, Kin And Culture
EDB007	Culture Studies: Indigenous Education
JSB352	Indigenous Justice
HHB276	Indigenous Knowledge: Research Ethics and Protocols

**Interaction Design**

	Introductory Units
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
	Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KIB210	Design Studio 1: Interaction Design

**Journalism**

	Introductory Units
KJB101	Journalism Information Systems
KJB120	Newsriting
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KFB205	Fashion and Style Journalism
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

**Literary and Cultural Studies**

	Introductory Units
KWB001	Introduction to Literary Theory and Cultural Studies
KWB002	Ozlit
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB004	Shakespeare, Then and Now
KWB005	Wonderlands: Literature and Culture in the 19th Century

## CREATIVE INDUSTRIES

KWB006	Popular Fictions, Popular Culture
KWB103	Persuasive Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics

### Music and Sound Studies

	Introductory Units
KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound, Image, Text
	Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

### Performance Studies

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

	Introductory Units
KPB106	Australian Television
KPB101	Foundations of Film and Television Production
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres

KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any

## CREATIVE INDUSTRIES

pre/co-requisite units applicable  
 \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability  
 \* some units are subject to quota restrictions  
 \* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Film & Television Discipline

KPB102 Film History  
 KPB106 Australian Television  
 KPB108 Media Text Analysis  
 KPB203 Australian Film  
 KPB303 Critical Thinking About Television

### Performance Studies Discipline

KTB061 Creative Industries Management  
 KTB062 Creative Industries Events and Festivals  
 KTB101 20th Century Performance  
 KTB204 Understanding Performance  
 KTB306 Directing for Events and Festivals

### Visual Arts Discipline

KVB102 Modernism  
 KVB104 Photomedia and Artistic Practice  
 KVB110 2D Media and Processes  
 KVB212 Australian Art, Architecture and Design  
 KVB304 Contemporary Art Issues

### Creative Writing & Cultural Studies Discipline

KWB001 Introduction to Literary Theory and Cultural Studies  
 KWB003 Modern Times (Literature and Culture in the 20th Century)  
 KWB005 Wonderlands: Literature and Culture in the 19th Century  
 KWB101 Introduction to Creative Writing  
 KWB102 Media Writing  
 KWB103 Persuasive Writing  
 KWB104 Creative Writing: The Short Story  
 KWB105 Film and Television Scriptwriting  
 KWB107 Introduction to Creative Non-Fiction  
 KWB207 Great Books: The Literary Classics

### Semester 1

#### Media & Communication Discipline

KCB101 Communication in the New Economy  
 KCB102 Media and Society: From Printing Press to Internet  
 KCB103 Strategic Speech Communication  
 KCB201 Virtual Cultures  
 KCB302 Political Communication

#### Communication Design Discipline

KIB201 Interactive Writing  
 KIB108 Animation Practices

#### Dance Discipline

KDB105 Architecture of the Body  
 KDB108 World Dance  
 KDB110 Deconstructing Dance in History

#### Fashion Discipline

KFB103 Introduction to Fashion Design

#### Journalism Discipline

KJB101 Journalism Information Systems  
 KJB120 Newswriting  
 KJB121 Journalistic Inquiry  
 KJB224 Feature Writing  
 KJB239 Journalism Ethics and Issues

#### Faculty

KKB004 Indigenous Creative Industries

KKB210 Computational Arts 1

KKB290 Supervised Group Project

KKB320 Workplace Learning

KKB330 Workplace Learning

KKB340-2 Workplace Learning

KKB340-1 Workplace Learning

KKB357 Independent Study

#### Music & Sound Discipline

KMB002 Music and Spirituality  
 KMB003 Sex Drugs Rock 'n' roll  
 KMB004 World Music  
 KMB104 Music and Sound Skills  
 KMB105 Music and Sound Technology  
 KMB107 Sound, Image, Text  
 KMB108 Sound Recording and Acoustics

### Semester 2

#### Media & Communication Discipline

KCB101 Communication in the New Economy  
 KCB103 Strategic Speech Communication  
 KCB104 Media and Communications Industries  
 KCB105 Media and Communication Research Methods  
 KCB202 New Media Technologies  
 KCB203 Consumer Cultures

#### Communication Design Discipline

KIB202 Enabling Immersion

#### Dance Discipline

KDB106 Dance Analysis  
 KDB109 Funk, Tap and all that Jazz  
 KDB204 Australian Dance

#### Faculty

KKB290 Supervised Group Project



## CREATIVE INDUSTRIES

KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story

KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Actor, Advertising Professional, Film Composer, Film/Television Producer, Media Industry Specialist, Multimedia Designer, Post-production specialist, Publishing Professional, Technical Officer.

## Bachelor of Creative Industries (Visual Arts) (KK33)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056186M

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,376

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February; July

**QTAC code:** 421712

**Past rank cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Mr Mark Webb

**Campus:** Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. Applicants will be able to obtain the Visual Arts Application Guide online via [addentry.qut.com](http://addentry.qut.com) or by phoning QUT Creative Industries Faculty on 07 3138 8114 in late July. The final date to lodge the portfolio and other required materials to QUT is 19 October 2007. A \$33 service fee applies; applicants applying for more than one Visual Arts course are required to pay only one service fee of \$33.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course Structure

In order to complete the course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the chosen major and eight electives.

### General

This three-year professional course prepares students to work in Visual Arts in a range of vocational applications. In addition to 12 units of Visual Arts study students may take a further eight units in a complementary creative industries discipline focused on a professional outcome such as creative writing, journalism, arts management, communication design, or studies from other faculties.

Subjects covered include creative industries core units, interdisciplinary studio art practice, art theory, visual arts of Asia, Australian Indigenous Art plus a choice of elective units in Painting, Sculpture, Ceramics, Printmaking, Drawing, Photography and Electronic Media.

### Career Opportunities

Graduates work as professional visualisation practitioners in a number of fields including creative directors, visual consultants, photomedia artists in public and community arts, as visual designers, cartoonists, illustrators, curators, gallery and museum assistants and small business providers.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### International Entry Requirements

Applications and portfolios for international students are accepted throughout the year. Please refer to the Creative Industries international entry requirements for further information <http://www.creativeindustries.qut.edu.au/courses/future-student/international/how-to-apply.jsp>

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KVB100	Research and Creativity in the Visual Arts
KVB102	Modernism
KVB110	2D Media and Processes

#### Semester 2, Year 1

	Creative Industries Core Unit
KVB104	Photomedia and Artistic Practice
KVB111	3D Media and Processes
	Elective

#### Semester 1, Year 2

	Creative Industries Core Unit
KVB200	Exhibition and Display in the Visual Arts
KVB202	Visual Imaging - Process and Theory
	Elective

#### Semester 2, Year 2

	Creative Industries Core Unit
--	-------------------------------

## CREATIVE INDUSTRIES

KVB103 Australian Art  
KVB211 Post 1945 Art  
Elective

### Semester 1, Year 3

KVB304 Contemporary Art Issues  
OR null  
KVB212 Australian Art, Architecture and Design  
Elective  
Elective  
Elective

### Semester 2, Year 3

KVB307 Theories of Spatial Culture  
OR null  
KVB108 Contemporary Asian Visual Culture  
KVB306 Video Art and Culture  
Elective  
Elective

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology  
KKB008 Narrative in the Creative Industries  
KKB009 Writing for Creative Industries  
KKB010 Cultures and Creativity  
KKB018 Creative Industries  
\* KKB007 and KKB009 are recommended for first year students.  
\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

Introductory Units  
KVB102 Modernism  
KVB103 Australian Art  
Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor  
KVB211 Post 1945 Art  
KVB108 Contemporary Asian Visual Culture  
KVB110 2D Media and Processes  
KVB111 3D Media and Processes  
KVB304 Contemporary Art Issues

KVB306 Video Art and Culture

#### Art History, Architecture and Design

Introductory Units  
KVB102 Modernism  
KVB211 Post 1945 Art  
Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.  
DEB102 Introducing Design History  
DAB420 Architecture, Culture and Space  
DAB325 Architecture in the 20th Century  
DAB525 Architecture and the City (from 2008)  
KVB212 Australian Art, Architecture and Design  
KVB307 Theories of Spatial Culture

#### Communication

Introductory Units  
KCB101 Communication in the New Economy  
KCB103 Strategic Speech Communication  
Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
KWB102 Media Writing  
OR null  
KWB106 Corporate Writing and Editing  
KCB104 Media and Communications Industries  
KCB105 Media and Communication Research Methods  
KCB302 Political Communication  
KKB004 Indigenous Creative Industries

#### Computational Arts

ITB001 Problem Solving and Programming  
ITB003 Object Oriented Programming  
Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor  
KKB210 Computational Arts 1  
KKB211 Computational Arts 2  
KIB101 Foundations of Communication Design 1  
KIB103 Media Technology 1  
KMB105 Music and Sound Technology  
KMB107 Sound, Image, Text  
KVB202 Visual Imaging - Process and Theory  
KVB211 Post 1945 Art

#### Creative and Professional Writing

Introductory Units  
KWB101 Introduction to Creative Writing  
KWB204 Creative Non-Fiction: Life Writing

## CREATIVE INDUSTRIES

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

### Creative Industries Management

Introductory Units

BSB126	Marketing
KTB207	Staging Australia
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
BSB115	Management, People and Organisations
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB306	Directing for Events and Festivals
MGB223	Creating New Enterprises

### Dance

Introductory Units

KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB204	Australian Dance

### Digital Media

Introductory Units

KCB102	Media and Society: From Printing Press to Internet
KCB202	New Media Technologies
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures
KCB203	Consumer Cultures
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KPB106	Australian Television
KVB306	Video Art and Culture

### Fashion, Art and Communication

Introductory Units

KFB103	Introduction to Fashion Design
KFB105	Fashion and Modernity

Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor

KVB212	Australian Art, Architecture and Design
KFB203	Fashion, Art and the Body
KCB203	Consumer Cultures
KFB205	Fashion and Style Journalism
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture

### Indigenous Studies

Introductory Units

HHB123	Indigenous Australian Culture Studies
KWB007	Indigenous Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KKB004	Indigenous Creative Industries
HHB255	Indigenous Politics And Political Culture
HHB210	Indigenous Australia: Country, Kin And Culture
EDB007	Culture Studies: Indigenous Education
JSB352	Indigenous Justice
HHB276	Indigenous Knowledge: Research Ethics and Protocols

### Interaction Design

Introductory Units

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
	Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KIB210	Design Studio 1: Interaction Design

### Journalism

Introductory Units

KJB101	Journalism Information Systems
KJB120	Newswriting
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KFB205	Fashion and Style Journalism
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

### Literary and Cultural Studies

Introductory Units

## CREATIVE INDUSTRIES

KWB001	Introduction to Literary Theory and Cultural Studies
KWB002	Ozlit Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB004	Shakespeare, Then and Now
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB006	Popular Fictions, Popular Culture
KWB103	Persuasive Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics

### Music and Sound Studies

	Introductory Units
KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound, Image, Text Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

### Performance Studies

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

	Introductory Units
KPB106	Australian Television
KPB101	Foundations of Film and Television Production Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

## CREATIVE INDUSTRIES

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Music & Sound Discipline

KMB002

Music and Spirituality

KMB003

Sex Drugs Rock 'n' roll

KMB004

World Music

KMB104

Music and Sound Skills

KMB105

Music and Sound Technology

KMB107

Sound, Image, Text

KMB108

Sound Recording and Acoustics

Film & Television Discipline

KPB102

Film History

KPB106

Australian Television

KPB108

Media Text Analysis

KPB203

Australian Film

KPB303

Critical Thinking About Television

Performance Studies Discipline

KTB061

Creative Industries Management

KTB062

Creative Industries Events and Festivals

KTB101

20th Century Performance

KTB204

Understanding Performance

KTB306

Directing for Events and Festivals

Visual Arts Discipline

KVB102

Modernism

KVB104

Photomedia and Artistic Practice

KVB110

2D Media and Processes

KVB212

Australian Art, Architecture and Design

KVB304

Contemporary Art Issues

Creative Writing & Cultural Studies Discipline

KWB001

Introduction to Literary Theory and Cultural Studies

KWB003

Modern Times (Literature and Culture in the 20th Century)

KWB005

Wonderlands: Literature and Culture in the 19th Century

KWB101

Introduction to Creative Writing

KWB102

Media Writing

KWB103

Persuasive Writing

KWB104

Creative Writing: The Short Story

KWB105

Film and Television Scriptwriting

KWB107

Introduction to Creative Non-Fiction

KWB207

Great Books: The Literary Classics

### Semester 1

Media & Communication Discipline

KCB101

Communication in the New Economy

KCB102

Media and Society: From Printing Press to Internet

KCB103

Strategic Speech Communication

KCB201

Virtual Cultures

KCB302

Political Communication

Communication Design Discipline

KIB201

Interactive Writing

KIB108

Animation Practices

Dance Discipline

KDB105

Architecture of the Body

KDB108

World Dance

KDB110

Deconstructing Dance in History

Fashion Discipline

KFB103

Introduction to Fashion Design

Journalism Discipline

KJB101

Journalism Information Systems

KJB120

Newsriting

KJB121

Journalistic Inquiry

KJB224

Feature Writing

KJB239

Journalism Ethics and Issues

Faculty

KKB004

Indigenous Creative Industries

KKB210

Computational Arts 1

KKB290

Supervised Group Project

KKB320

Workplace Learning

KKB330

Workplace Learning

KKB340-2

Workplace Learning

KKB340-1

Workplace Learning

KKB357

Independent Study

### Semester 2

Media & Communication Discipline

KCB101

Communication in the New Economy

KCB103

Strategic Speech Communication

KCB104

Media and Communications Industries

KCB105

Media and Communication Research Methods

KCB202

New Media Technologies

KCB203

Consumer Cultures

## CREATIVE INDUSTRIES

	Communication Design Discipline	KVB307	Theories of Spatial Culture
KIB202	Enabling Immersion		Creative Writing & Cultural Studies Discipline
	Dance Discipline	KWB002	Ozlit
KDB106	Dance Analysis	KWB004	Shakespeare, Then and Now
KDB109	Funk, Tap and all that Jazz	KWB006	Popular Fictions, Popular Culture
KDB204	Australian Dance	KWB007	Indigenous Writing
	Faculty	KWB102	Media Writing
KKB290	Supervised Group Project	KWB104	Creative Writing: The Short Story
KKB211	Computational Arts 2	KWB105	Film and Television Scriptwriting
KKB320	Workplace Learning	KWB106	Corporate Writing and Editing
KKB330	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB340-1	Workplace Learning	KWB206	Youth and Children's Writing
KKB340-2	Workplace Learning		
KKB357	Independent Study		
	Fashion Discipline		
KFB105	Fashion and Modernity		
	Journalism Discipline		
KJB101	Journalism Information Systems		
KJB120	Newsriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
	Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB003	Sex Drugs Rock 'n' roll		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
	Film & Television Discipline		
KPB103	Film Genres		
KPB104	Film and Television Production Resource Management		
KPB107	Television Genres		
KPB205	Documentary Theory and Practice		
KPB206	International Cinema		
	Performance Studies Discipline		
KTB062	Creative Industries Events and Festivals		
KTB104	Performance Innovation		
KTB207	Staging Australia		
	Visual Arts Discipline		
KVB103	Australian Art		
KVB104	Photomedia and Artistic Practice		
KVB108	Contemporary Asian Visual Culture		
KVB211	Post 1945 Art		
KVB306	Video Art and Culture		

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Art Project Manager, Artist, Arts Administrator, Curator, Media Industry Specialist, Multimedia Designer, Visual Artist, Web Designer.

## Bachelor of Fine Arts (Acting) (KK34)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056185A

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,248

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421912

**Past rank cut-off:** Admission to course is based on audition and interview. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on audition and interview. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Ms Dianne Eden

**Campus:** Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Additional Entry Requirements

Applicants are selected on the basis of their audition and interview. The final date to register for an audition and submit additional materials to QUT was 20 October 2006. Late registrations and submission of materials will not be accepted.

### Course Structure

In order to complete this course, students must undertake two Creative Industries Core Units, and a maximum of 18 discipline or specified units relating to the chosen major and a minimum of 4 electives.

### General

This three-year conservatorium degree program is designed for students seeking to become professional actors. Students study core units in creative industries and a prescribed sequence of specialist studio-based units, developing the actor's process as it applies to stage, film and television. Practical performance experience is gained through performance work for stage and screen through mainstage and intensive studio seasons within QUT and with approved professional organisations.

### Career Opportunities

Acting graduates have been successful signing with national talent and casting agents, and securing roles in national theatre seasons, television series and feature films.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KSB101	Acting 1
KSB103	Voice and Movement 1
	Elective

#### Semester 2, Year 1

	Creative Industries Core Unit
KSB102	Acting 2
KSB104	Voice and Movement 2
	Elective

#### Semester 1, Year 2

KSB221	Acting 3
KSB223	Voice and Movement 3
KSB225	Music Theatre Skills
	Elective

#### Semester 2, Year 2

KSB222	Acting 4
KSB224	Voice and Movement 4
KSB226	Music Theatre Project
	Elective

#### Semester 1, Year 3

KSB301	Theatre Project 1
--------	-------------------

#### Semester 2, Year 3

KSB302	Theatre Project 2
--------	-------------------

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity



## CREATIVE INDUSTRIES

KKB018 Creative Industries  
 \* KKB007 and KKB009 are recommended for first year students.  
 \*\* KKB018 is not recommended for first year students until their second semester.

KWB106 Corporate Writing and Editing  
 KCB104 Media and Communications Industries  
 KCB105 Media and Communication Research Methods  
 KCB302 Political Communication  
 KKB004 Indigenous Creative Industries

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

Introductory Units

KVB102 Modernism  
 KVB103 Australian Art  
 Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor  
 KVB211 Post 1945 Art  
 KVB108 Contemporary Asian Visual Culture  
 KVB110 2D Media and Processes  
 KVB111 3D Media and Processes  
 KVB304 Contemporary Art Issues  
 KVB306 Video Art and Culture

#### Art History, Architecture and Design

Introductory Units

KVB102 Modernism  
 KVB211 Post 1945 Art  
 Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.  
 DEB102 Introducing Design History  
 DAB420 Architecture, Culture and Space  
 DAB325 Architecture in the 20th Century  
 DAB525 Architecture and the City (from 2008)  
 KVB212 Australian Art, Architecture and Design  
 KVB307 Theories of Spatial Culture

#### Communication

Introductory Units

KCB101 Communication in the New Economy  
 KCB103 Strategic Speech Communication  
 Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
 KWB102 Media Writing  
 OR null

#### Computational Arts

ITB001 Problem Solving and Programming  
 ITB003 Object Oriented Programming  
 Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor  
 KKB210 Computational Arts 1  
 KKB211 Computational Arts 2  
 KIB101 Foundations of Communication Design 1  
 KIB103 Media Technology 1  
 KMB105 Music and Sound Technology  
 KMB107 Sound, Image, Text  
 KVB202 Visual Imaging - Process and Theory  
 KVB211 Post 1945 Art

#### Creative and Professional Writing

Introductory Units

KWB101 Introduction to Creative Writing  
 KWB204 Creative Non-Fiction: Life Writing  
 Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
 KWB102 Media Writing  
 KWB103 Persuasive Writing  
 KWB104 Creative Writing: The Short Story  
 KWB106 Corporate Writing and Editing  
 KWB107 Introduction to Creative Non-Fiction  
 KWB206 Youth and Children's Writing

#### Creative Industries Management

Introductory Units

BSB126 Marketing  
 KTB207 Staging Australia  
 Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
 BSB115 Management, People and Organisations  
 KTB061 Creative Industries Management  
 KTB062 Creative Industries Events and Festivals  
 KTB104 Performance Innovation  
 KTB306 Directing for Events and Festivals  
 MGB223 Creating New Enterprises

#### Dance

Introductory Units

KDB109 Funk, Tap and all that Jazz  
 KDB110 Deconstructing Dance in History

## CREATIVE INDUSTRIES

	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor	KIB102	Foundations of Communication Design 2
KDB105	Architecture of the Body		Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KDB106	Dance Analysis	KIB103	Media Technology 1
KDB108	World Dance	KIB104	Media Technology 2
KDB204	Australian Dance	KIB105	Animation and Motion Graphics
<b>Digital Media</b>		KIB108	Animation Practices
	Introductory Units	KIB210	Design Studio 1: Interaction Design
KCB102	Media and Society: From Printing Press to Internet	<b>Journalism</b>	
KCB202	New Media Technologies		Introductory Units
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor	KJB101	Journalism Information Systems
KCB201	Virtual Cultures	KJB120	Newswriting
KCB203	Consumer Cultures		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KIB101	Foundations of Communication Design 1	KFB205	Fashion and Style Journalism
KIB103	Media Technology 1	KJB121	Journalistic Inquiry
KPB106	Australian Television	KJB224	Feature Writing
KVB306	Video Art and Culture	KJB239	Journalism Ethics and Issues
<b>Fashion, Art and Communication</b>		KJB280	International Journalism
	Introductory Units	KJB337	Public Affairs Reporting
KFB103	Introduction to Fashion Design	<b>Literary and Cultural Studies</b>	
KFB105	Fashion and Modernity		Introductory Units
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor	KWB001	Introduction to Literary Theory and Cultural Studies
KVB212	Australian Art, Architecture and Design	KWB002	Ozlit
KFB203	Fashion, Art and the Body		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB203	Consumer Cultures	KWB003	Modern Times (Literature and Culture in the 20th Century)
KFB205	Fashion and Style Journalism	KWB004	Shakespeare, Then and Now
KVB104	Photomedia and Artistic Practice	KWB005	Wonderlands: Literature and Culture in the 19th Century
KVB108	Contemporary Asian Visual Culture	KWB006	Popular Fictions, Popular Culture
<b>Indigenous Studies</b>		KWB103	Persuasive Writing
	Introductory Units	KWB206	Youth and Children's Writing
HHB123	Indigenous Australian Culture Studies	KWB207	Great Books: The Literary Classics
KWB007	Indigenous Writing	<b>Music and Sound Studies</b>	
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		Introductory Units
KKB004	Indigenous Creative Industries	KMB003	Sex Drugs Rock 'n' roll
HHB255	Indigenous Politics And Political Culture	KMB107	Sound, Image, Text
HHB210	Indigenous Australia: Country, Kin And Culture		Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
EDB007	Culture Studies: Indigenous Education	KMB002	Music and Spirituality
JSB352	Indigenous Justice	KMB004	World Music
HHB276	Indigenous Knowledge: Research Ethics and Protocols	KMB007	Introductory Ensemble
<b>Interaction Design</b>		KMB104	Music and Sound Skills
	Introductory Units	KMB105	Music and Sound Technology
KIB101	Foundations of Communication Design 1		

## CREATIVE INDUSTRIES

KMB108 Sound Recording and Acoustics

### Performance Studies

Introductory Units

KTB101 20th Century Performance

KTB104 Performance Innovation

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KTB102 Process Drama

KTB103 Performing Skills 1: Body and Voice and Role

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB207 Staging Australia

KTB209 Applied Performance

### Screen Studies

Introductory Units

KPB103 Film Genres

KPB108 Media Text Analysis

Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor

KPB102 Film History

KPB203 Australian Film

KPB205 Documentary Theory and Practice

KPB206 International Cinema

### Television

Introductory Units

KPB106 Australian Television

KPB101 Foundations of Film and Television Production

Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor

KPB105 Narrative Production

KPB107 Television Genres

KPB303 Critical Thinking About Television

KPB104 Film and Television Production Resource Management

### Advertising

Introductory Units

BSB126 Marketing

AMB220 Advertising Theory and Practice

Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor

AMB222 Media Planning

AMB221 Advertising Copywriting

AMB200 Consumer Behaviour

AMB320 Advertising Management

### Entrepreneurship

Introductory Units

BSB126 Marketing

BSB115 Management, People and Organisations

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

AMB202 Integrated Marketing Communication

AMB251 Innovation and Market Development

BSB212 Electronic Business Applications

MGB218 Venture Skills

MGB223 Creating New Enterprises

### Public Relations

Introductory Units

BSB126 Marketing

AMB260 Public Relations Theory and Practice

Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor

AMB261 Media Relations and Publicity

AMB262 Public Relations Writing

AMB201 Marketing and Audience Research

AMB361 Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

Media & Communication Discipline

KCB101 Communication in the New Economy

KCB102 Media and Society: From Printing Press to Internet

KCB103 Strategic Speech Communication

KCB201 Virtual Cultures

KCB302 Political Communication

Communication Design Discipline

## CREATIVE INDUSTRIES

KIB201	Interactive Writing	KVB212	Australian Art, Architecture and Design
KIB108	Animation Practices	KVB304	Contemporary Art Issues
	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB105	Architecture of the Body	KWB001	Introduction to Literary Theory and Cultural Studies
KDB108	World Dance		
KDB110	Deconstructing Dance in History	KWB003	Modern Times (Literature and Culture in the 20th Century)
	Fashion Discipline		
KFB103	Introduction to Fashion Design	KWB005	Wonderlands: Literature and Culture in the 19th Century
	Journalism Discipline		
KJB101	Journalism Information Systems	KWB101	Introduction to Creative Writing
KJB120	Newswriting	KWB102	Media Writing
KJB121	Journalistic Inquiry	KWB103	Persuasive Writing
KJB224	Feature Writing	KWB104	Creative Writing: The Short Story
KJB239	Journalism Ethics and Issues	KWB105	Film and Television Scriptwriting
	Faculty	KWB107	Introduction to Creative Non-Fiction
		KWB207	Great Books: The Literary Classics
KKB004	Indigenous Creative Industries		
KKB210	Computational Arts 1	<b>Semester 2</b>	
KKB290	Supervised Group Project		Media & Communication Discipline
KKB320	Workplace Learning	KCB101	Communication in the New Economy
KKB330	Workplace Learning	KCB103	Strategic Speech Communication
KKB340-2	Workplace Learning	KCB104	Media and Communications Industries
KKB340-1	Workplace Learning	KCB105	Media and Communication Research Methods
KKB357	Independent Study	KCB202	New Media Technologies
	Music & Sound Discipline	KCB203	Consumer Cultures
KMB002	Music and Spirituality		Communication Design Discipline
KMB003	Sex Drugs Rock 'n' roll	KIB202	Enabling Immersion
KMB004	World Music		Dance Discipline
KMB104	Music and Sound Skills	KDB106	Dance Analysis
KMB105	Music and Sound Technology	KDB109	Funk, Tap and all that Jazz
KMB107	Sound, Image, Text	KDB204	Australian Dance
KMB108	Sound Recording and Acoustics		Faculty
	Film & Television Discipline	KKB290	Supervised Group Project
KPB102	Film History	KKB211	Computational Arts 2
KPB106	Australian Television	KKB320	Workplace Learning
KPB108	Media Text Analysis	KKB330	Workplace Learning
KPB203	Australian Film	KKB340-1	Workplace Learning
KPB303	Critical Thinking About Television	KKB340-2	Workplace Learning
	Performance Studies Discipline	KKB357	Independent Study
KTB061	Creative Industries Management		Fashion Discipline
KTB062	Creative Industries Events and Festivals	KFB105	Fashion and Modernity
KTB101	20th Century Performance		Journalism Discipline
KTB204	Understanding Performance	KJB101	Journalism Information Systems
KTB306	Directing for Events and Festivals	KJB120	Newswriting
	Visual Arts Discipline	KJB121	Journalistic Inquiry
KVB102	Modernism	KJB224	Feature Writing
KVB104	Photomedia and Artistic Practice	KJB280	International Journalism
KVB110	2D Media and Processes	KJB337	Public Affairs Reporting
			Music & Sound Discipline

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
	Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia
	Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
	Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Actor, Artist, Drama Teacher, Film/Television Producer, Theatre Professionals.

## Bachelor of Fine Arts (Animation) (KK34)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056185A

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,248

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421012

**Past rank cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Gavin Sade

**Campus:** Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course Description

This course is designed to meet the technical, creative, and conceptual redevelopment needs of the animation and 3D computer graphics industry. Students receive an introduction to aspects of communication design and focus intensively on animation practices for an evolving animation industry.

### Course Structure

In order to complete this course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KIB106	Character Development, Conceptual Design and Animation Layout
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1

#### Semester 2, Year 1

	Creative Industries Core Unit
KIB105	Animation and Motion Graphics
KIB107	Introduction to Programming for 3D
KVB106	Foundations of Drawing for Animation 2

#### Semester 1, Year 2

KIB212	Animation Studio 1: Preproduction
	Elective
	Elective

#### Semester 2, Year 2

KIB213	Animation Studio 2: CG Toolkit
	Elective
	Elective

#### Semester 1, Year 3

KIB312	Animation Studio 3: Advanced Concepts in Computer Animation 1
	Elective
	Elective

#### Semester 2, Year 3

KIB313	Animation Studio 4: Advanced Concepts in Computer Animation 2
	Elective
	Elective

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for

## CREATIVE INDUSTRIES

first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

KCB105	Media and Communication Research Methods
KCB302	Political Communication
KKB004	Indigenous Creative Industries

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

Introductory Units

KVB102 Modernism

KVB103 Australian Art

Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor

KVB211 Post 1945 Art

KVB108 Contemporary Asian Visual Culture

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB304 Contemporary Art Issues

KVB306 Video Art and Culture

#### Art History, Architecture and Design

Introductory Units

KVB102 Modernism

KVB211 Post 1945 Art

Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.

DEB102 Introducing Design History

DAB420 Architecture, Culture and Space

DAB325 Architecture in the 20th Century

DAB525 Architecture and the City (from 2008)

KVB212 Australian Art, Architecture and Design

KVB307 Theories of Spatial Culture

#### Communication

Introductory Units

KCB101 Communication in the New Economy

KCB103 Strategic Speech Communication

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KWB102 Media Writing

OR null

KWB106 Corporate Writing and Editing

KCB104 Media and Communications Industries

#### Computational Arts

ITB001 Problem Solving and Programming

ITB003 Object Oriented Programming

Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor

KKB210 Computational Arts 1

KKB211 Computational Arts 2

KIB101 Foundations of Communication Design 1

KIB103 Media Technology 1

KMB105 Music and Sound Technology

KMB107 Sound, Image, Text

KVB202 Visual Imaging - Process and Theory

KVB211 Post 1945 Art

#### Creative and Professional Writing

Introductory Units

KWB101 Introduction to Creative Writing

KWB204 Creative Non-Fiction: Life Writing

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: The Short Story

KWB106 Corporate Writing and Editing

KWB107 Introduction to Creative Non-Fiction

KWB206 Youth and Children's Writing

#### Creative Industries Management

Introductory Units

BSB126 Marketing

KTB207 Staging Australia

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

BSB115 Management, People and Organisations

KTB061 Creative Industries Management

KTB062 Creative Industries Events and Festivals

KTB104 Performance Innovation

KTB306 Directing for Events and Festivals

MGB223 Creating New Enterprises

#### Dance

Introductory Units

KDB109 Funk, Tap and all that Jazz

KDB110 Deconstructing Dance in History

Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor

## CREATIVE INDUSTRIES

KDB105	Architecture of the Body		Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KDB106	Dance Analysis		
KDB108	World Dance		
KDB204	Australian Dance		
<b>Digital Media</b>			
	Introductory Units		
KCB102	Media and Society: From Printing Press to Internet		
KCB202	New Media Technologies		
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		
KCB201	Virtual Cultures		
KCB203	Consumer Cultures		
KIB101	Foundations of Communication Design 1		
KIB103	Media Technology 1	KIB103	Media Technology 1
KPB106	Australian Television	KIB104	Media Technology 2
KVB306	Video Art and Culture	KIB105	Animation and Motion Graphics
		KIB108	Animation Practices
		KIB210	Design Studio 1: Interaction Design
<b>Fashion, Art and Communication</b>			
	Introductory Units		
KFB103	Introduction to Fashion Design		
KFB105	Fashion and Modernity		
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor		
KVB212	Australian Art, Architecture and Design		
KFB203	Fashion, Art and the Body		
KCB203	Consumer Cultures		
KFB205	Fashion and Style Journalism		
KVB104	Photomedia and Artistic Practice		
KVB108	Contemporary Asian Visual Culture		
<b>Indigenous Studies</b>			
	Introductory Units		
HHB123	Indigenous Australian Culture Studies		
KWB007	Indigenous Writing		
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		
KKB004	Indigenous Creative Industries		
HHB255	Indigenous Politics And Political Culture		
HHB210	Indigenous Australia: Country, Kin And Culture		
EDB007	Culture Studies: Indigenous Education		
JSB352	Indigenous Justice		
HHB276	Indigenous Knowledge: Research Ethics and Protocols		
<b>Interaction Design</b>			
	Introductory Units		
KIB101	Foundations of Communication Design 1		
KIB102	Foundations of Communication Design 2		
<b>Journalism</b>			
	Introductory Units		
KJB101	Journalism Information Systems		
KJB120	Newswriting		
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		
KFB205	Fashion and Style Journalism		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB239	Journalism Ethics and Issues		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
<b>Literary and Cultural Studies</b>			
	Introductory Units		
KWB001	Introduction to Literary Theory and Cultural Studies		
KWB002	Ozlit		
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		
KWB003	Modern Times (Literature and Culture in the 20th Century)		
KWB004	Shakespeare, Then and Now		
KWB005	Wonderlands: Literature and Culture in the 19th Century		
KWB006	Popular Fictions, Popular Culture		
KWB103	Persuasive Writing		
KWB206	Youth and Children's Writing		
KWB207	Great Books: The Literary Classics		
<b>Music and Sound Studies</b>			
	Introductory Units		
KMB003	Sex Drugs Rock 'n' roll		
KMB107	Sound, Image, Text		
	Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor		
KMB002	Music and Spirituality		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB104	Music and Sound Skills		
KMB105	Music and Sound Technology		
KMB108	Sound Recording and Acoustics		



## CREATIVE INDUSTRIES

### Performance Studies

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

	Introductory Units
KPB106	Australian Television
KPB101	Foundations of Film and Television Production
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

	Introductory Units
BSB126	Marketing

BSB115	Management, People and Organisations
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing

## CREATIVE INDUSTRIES

KIB108	Animation Practices Dance Discipline	KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline
KDB105	Architecture of the Body	KWB001	Introduction to Literary Theory and Cultural Studies
KDB108	World Dance	KWB003	Modern Times (Literature and Culture in the 20th Century)
KDB110	Deconstructing Dance in History Fashion Discipline	KWB005	Wonderlands: Literature and Culture in the 19th Century
KFB103	Introduction to Fashion Design Journalism Discipline	KWB101	Introduction to Creative Writing
KJB101	Journalism Information Systems	KWB102	Media Writing
KJB120	Newswriting	KWB103	Persuasive Writing
KJB121	Journalistic Inquiry	KWB104	Creative Writing: The Short Story
KJB224	Feature Writing	KWB105	Film and Television Scriptwriting
KJB239	Journalism Ethics and Issues Faculty	KWB107	Introduction to Creative Non-Fiction
KKB004	Indigenous Creative Industries	KWB207	Great Books: The Literary Classics
KKB210	Computational Arts 1	<b>Semester 2</b>	
KKB290	Supervised Group Project		Media & Communication Discipline
KKB320	Workplace Learning	KCB101	Communication in the New Economy
KKB330	Workplace Learning	KCB103	Strategic Speech Communication
KKB340-2	Workplace Learning	KCB104	Media and Communications Industries
KKB340-1	Workplace Learning	KCB105	Media and Communication Research Methods
KKB357	Independent Study Music & Sound Discipline	KCB202	New Media Technologies
KMB002	Music and Spirituality	KCB203	Consumer Cultures Communication Design Discipline
KMB003	Sex Drugs Rock 'n' roll	KIB202	Enabling Immersion Dance Discipline
KMB004	World Music	KDB106	Dance Analysis
KMB104	Music and Sound Skills	KDB109	Funk, Tap and all that Jazz
KMB105	Music and Sound Technology	KDB204	Australian Dance Faculty
KMB107	Sound, Image, Text	KKB290	Supervised Group Project
KMB108	Sound Recording and Acoustics Film & Television Discipline	KKB211	Computational Arts 2
KPB102	Film History	KKB320	Workplace Learning
KPB106	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	Workplace Learning
KPB203	Australian Film	KKB340-2	Workplace Learning
KPB303	Critical Thinking About Television Performance Studies Discipline	KKB357	Independent Study Fashion Discipline
KTB061	Creative Industries Management	KFB105	Fashion and Modernity Journalism Discipline
KTB062	Creative Industries Events and Festivals	KJB101	Journalism Information Systems
KTB101	20th Century Performance	KJB120	Newswriting
KTB204	Understanding Performance	KJB121	Journalistic Inquiry
KTB306	Directing for Events and Festivals Visual Arts Discipline	KJB224	Feature Writing
KVB102	Modernism	KJB280	International Journalism
KVB104	Photomedia and Artistic Practice	KJB337	Public Affairs Reporting Music & Sound Discipline
KVB110	2D Media and Processes	KMB002	Music and Spirituality
KVB212	Australian Art, Architecture and Design		

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Advertising Professional, Animator, Computer Game Programmer, Computer Games Developer, Film/Television Producer, Internet Professional, Media Industry Specialist, Multimedia Designer, Visual Artist, Web Designer.

## Bachelor of Fine Arts (Creative Writing Production) (KK34)

Year offered: 2007

Admissions: Yes

CRICOS code: 056185A

Course duration (full-time): 3 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (subject to annual review)

Domestic fees (indicative): 2007: Full fee tuition \$15,360; CSP \$5,248

International Fees (per semester): 2007:\$8,000 per semester (subject to annual review)

Domestic Entry: February

International Entry: February

QTAC code: 421432

Past rank cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

Past OP cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288 cp

Standard credit points per full-time semester: 48 cp

Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Discipline coordinator: Dr Glen Thomas

Campus: Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course Structure

In order to complete the course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of 4 electives.

### General

This practice-based three year program is designed specifically for talented students seeking to become practitioner-artists in creative writing. Students develop their ability to write a sustained work of publishable quality in a genre selected by the student; to self-edit and edit the work of others for electronic and print journals; to write confidently at a high standard in a variety of professional writing forms and genres including fiction, scriptwriting, creative non-fiction, childrens and young adult fiction, reviewing, essay, interactive narrative and poetry, and to gain a working knowledge of the publishing industry. Opportunities exist for professional experience and placement during the final

project unit, as well as opportunities to perform at public readings and festivals and to develop professional networks.

### Career Opportunities

Graduates work as writers, editors and publishers in both the print and electronic media, in the public service and corporate sectors, and in teaching.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KWB101	Introduction to Creative Writing
KWB102	Media Writing
OR	null
KWB103	Persuasive Writing
KWB107	Introduction to Creative Non-Fiction

#### Semester 2, Year 1

	Creative Industries Core Unit
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
OR	null
KWB106	Corporate Writing and Editing
	Elective

#### Semester 1, Year 2

KWB201	Creative Writing: Digital Media
KWB203	Creative Writing: The Novel
	Elective
	Elective

#### Semester 2, Year 2

KWB204	Creative Non-Fiction: Life Writing
KWB205	Creative Writing Project 1
KWB206	Youth and Children's Writing
	Elective

#### Semester 1, Year 3

KWB207	Great Books: The Literary Classics
KWB304	Editing and Developing the Manuscript

## CREATIVE INDUSTRIES

Elective

Elective

DAB525 Architecture and the City (from 2008)

KVB212 Australian Art, Architecture and Design

KVB307 Theories of Spatial Culture

### Semester 2, Year 3

KWB305 Creative Writing Project 2

KWB303 Writing and Publishing Industry

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

KKB010 Cultures and Creativity

KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

Introductory Units

KVB102 Modernism

KVB103 Australian Art

Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor

KVB211 Post 1945 Art

KVB108 Contemporary Asian Visual Culture

KVB110 2D Media and Processes

KVB111 3D Media and Processes

KVB304 Contemporary Art Issues

KVB306 Video Art and Culture

#### Art History, Architecture and Design

Introductory Units

KVB102 Modernism

KVB211 Post 1945 Art

Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.

DEB102 Introducing Design History

DAB420 Architecture, Culture and Space

DAB325 Architecture in the 20th Century

#### Communication

Introductory Units

KCB101 Communication in the New Economy

KCB103 Strategic Speech Communication

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KWB102 Media Writing

OR null

KWB106 Corporate Writing and Editing

KCB104 Media and Communications Industries

KCB105 Media and Communication Research Methods

KCB302 Political Communication

KKB004 Indigenous Creative Industries

#### Computational Arts

ITB001 Problem Solving and Programming

ITB003 Object Oriented Programming

Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor

KKB210 Computational Arts 1

KKB211 Computational Arts 2

KIB101 Foundations of Communication Design 1

KIB103 Media Technology 1

KMB105 Music and Sound Technology

KMB107 Sound, Image, Text

KVB202 Visual Imaging - Process and Theory

KVB211 Post 1945 Art

#### Creative and Professional Writing

Introductory Units

KWB101 Introduction to Creative Writing

KWB204 Creative Non-Fiction: Life Writing

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KWB102 Media Writing

KWB103 Persuasive Writing

KWB104 Creative Writing: The Short Story

KWB106 Corporate Writing and Editing

KWB107 Introduction to Creative Non-Fiction

KWB206 Youth and Children's Writing

#### Creative Industries Management

Introductory Units

BSB126 Marketing

KTB207 Staging Australia

Subsequent Units - choose any 4 to complete

## CREATIVE INDUSTRIES

BSB115	sub-major; or any 2 to complete minor Management, People and Organisations		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB061	Creative Industries Management	KKB004	Indigenous Creative Industries
KTB062	Creative Industries Events and Festivals	HHB255	Indigenous Politics And Political Culture
KTB104	Performance Innovation	HHB210	Indigenous Australia: Country, Kin And Culture
KTB306	Directing for Events and Festivals	EDB007	Culture Studies: Indigenous Education
MGB223	Creating New Enterprises	JSB352	Indigenous Justice
		HHB276	Indigenous Knowledge: Research Ethics and Protocols
<b>Dance</b>		<b>Interaction Design</b>	
	Introductory Units		Introductory Units
KDB109	Funk, Tap and all that Jazz	KIB101	Foundations of Communication Design 1
KDB110	Deconstructing Dance in History	KIB102	Foundations of Communication Design 2
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor		Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KDB105	Architecture of the Body	KIB103	Media Technology 1
KDB106	Dance Analysis	KIB104	Media Technology 2
KDB108	World Dance	KIB105	Animation and Motion Graphics
KDB204	Australian Dance	KIB108	Animation Practices
		KIB210	Design Studio 1: Interaction Design
<b>Digital Media</b>		<b>Journalism</b>	
	Introductory Units		Introductory Units
KCB102	Media and Society: From Printing Press to Internet	KJB101	Journalism Information Systems
KCB202	New Media Technologies	KJB120	Newsriting
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures	KFB205	Fashion and Style Journalism
KCB203	Consumer Cultures	KJB121	Journalistic Inquiry
KIB101	Foundations of Communication Design 1	KJB224	Feature Writing
KIB103	Media Technology 1	KJB239	Journalism Ethics and Issues
KPB106	Australian Television	KJB280	International Journalism
KVB306	Video Art and Culture	KJB337	Public Affairs Reporting
<b>Fashion, Art and Communication</b>		<b>Literary and Cultural Studies</b>	
	Introductory Units		Introductory Units
KFB103	Introduction to Fashion Design	KWB001	Introduction to Literary Theory and Cultural Studies
KFB105	Fashion and Modernity	KWB002	Ozlit
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KVB212	Australian Art, Architecture and Design	KWB003	Modern Times (Literature and Culture in the 20th Century)
KFB203	Fashion, Art and the Body	KWB004	Shakespeare, Then and Now
KCB203	Consumer Cultures	KWB005	Wonderlands: Literature and Culture in the 19th Century
KFB205	Fashion and Style Journalism	KWB006	Popular Fictions, Popular Culture
KVB104	Photomedia and Artistic Practice	KWB103	Persuasive Writing
KVB108	Contemporary Asian Visual Culture	KWB206	Youth and Children's Writing
		KWB207	Great Books: The Literary Classics
<b>Indigenous Studies</b>			
	Introductory Units		
HHB123	Indigenous Australian Culture Studies		
KWB007	Indigenous Writing		

# CREATIVE INDUSTRIES

## Music and Sound Studies

	Introductory Units
KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound, Image, Text
	Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

## Performance Studies

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

## Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

## Television

	Introductory Units
KPB106	Australian Television
KPB101	Foundations of Film and Television Production
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

## Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

## Entrepreneurship

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

## Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

## Creative Industries Faculty Undergraduate Open Electives

### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

## CREATIVE INDUSTRIES

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis

KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning



KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Academic, Advertising Professional, Art Writer, Creative Writer, English Teacher, Government Officer, Information Officer, Internet Professional, Journalist, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher.

## Bachelor of Fine Arts (Dance) (KK34)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056185A

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,248

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February; July

**QTAC code:** 421822

**Past rank cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Rachel Pedro

**Campus:** Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Additional Entry Requirements

Applicants are selected on the basis of their audition and previous academic achievement. The final date to register for an audition and submit additional materials to QUT was 1 September 2006. Late registrations and submission of materials will not be accepted.

### Course Structure

In order to complete the course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### Auditions

Auditions will be held in Brisbane, Melbourne, Sydney, Canberra, Adelaide, and Townsville in late September/early October. Confirmation dates and venues will be posted to registrants after registrations close.

### General

This practice-based three year degree provides rigorous training for a performance career in dance. The course covers a range of dance styles including ballet, contemporary, jazz, tap, character and world dance as well as performance and choreographic skill development. Students are showcased to the public and dance industry

through a program of main-stage productions featuring predominantly new work by leading Australian choreographers, in addition to student seasons of choreographic work. Contextual study areas cover dance history, analysis, kinesiology, alignment and technological dance applications as well as a choice of interdisciplinary electives and core units from the Creative Industries. Project units provide opportunities for industry placements and dance-based collaborative work.

### Career Opportunities

Graduates work as performers in national and international dance companies and in independent practice, as choreographers, studio teachers, and secure commercial work in musicals and casino shows.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KDB101	Performance 1
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body

#### Semester 2, Year 1

	Creative Industries Core Unit
KDB102	Performance 2
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1

#### Semester 1, Year 2

KDB211	Performance 3
KDB213	Dance Technique Studies 3
KDB207-1	Choreographic Studies 2
KDB110	Deconstructing Dance in History Elective

#### Semester 2, Year 2

KDB212	Performance 4
KDB214	Dance Technique Studies 4
KDB207-2	Choreographic Studies 2
KDB106	Dance Analysis

## CREATIVE INDUSTRIES

### Semester 1, Year 3

KDB301	Dance Project 1A
KDB303	Dance and Technology 1
OR	null
KDB108	World Dance
	Elective
	Elective

KVB102	Modernism
KVB211	Post 1945 Art
	Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.
DEB102	Introducing Design History
DAB420	Architecture, Culture and Space
DAB325	Architecture in the 20th Century
DAB525	Architecture and the City (from 2008)
KVB212	Australian Art, Architecture and Design
KVB307	Theories of Spatial Culture

### Semester 2, Year 3

KDB302	Dance Project 1B
KDB304	Dance and Technology 2
OR	null
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Elective

### Communication

	Introductory Units
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
OR	null
KWB106	Corporate Writing and Editing
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB302	Political Communication
KKB004	Indigenous Creative Industries

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

	Introductory Units
KVB102	Modernism
KVB103	Australian Art
	Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor
KVB211	Post 1945 Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### Art History, Architecture and Design

Introductory Units

#### Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor
KKB210	Computational Arts 1
KKB211	Computational Arts 2
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KVB202	Visual Imaging - Process and Theory
KVB211	Post 1945 Art

#### Creative and Professional Writing

	Introductory Units
KWB101	Introduction to Creative Writing
KWB204	Creative Non-Fiction: Life Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
KWB103	Persuasive Writing

## CREATIVE INDUSTRIES

KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

### Creative Industries Management

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
BSB115	Management, People and Organisations
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB306	Directing for Events and Festivals
MGB223	Creating New Enterprises

### Dance

	Introductory Units
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB204	Australian Dance

### Digital Media

	Introductory Units
KCB102	Media and Society: From Printing Press to Internet
KCB202	New Media Technologies
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures
KCB203	Consumer Cultures
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KPB106	Australian Television
KVB306	Video Art and Culture

### Fashion, Art and Communication

	Introductory Units
KFB103	Introduction to Fashion Design
KFB105	Fashion and Modernity
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor
KVB212	Australian Art, Architecture and Design

KFB203	Fashion, Art and the Body
KCB203	Consumer Cultures
KFB205	Fashion and Style Journalism
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture

### Indigenous Studies

	Introductory Units
HHB123	Indigenous Australian Culture Studies
KWB007	Indigenous Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KKB004	Indigenous Creative Industries
HHB255	Indigenous Politics And Political Culture
HHB210	Indigenous Australia: Country, Kin And Culture
EDB007	Culture Studies: Indigenous Education
JSB352	Indigenous Justice
HHB276	Indigenous Knowledge: Research Ethics and Protocols

### Interaction Design

	Introductory Units
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
	Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KIB210	Design Studio 1: Interaction Design

### Journalism

	Introductory Units
KJB101	Journalism Information Systems
KJB120	Newswriting
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KFB205	Fashion and Style Journalism
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

### Literary and Cultural Studies

	Introductory Units
KWB001	Introduction to Literary Theory and Cultural Studies
KWB002	Ozlit

## CREATIVE INDUSTRIES

	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB004	Shakespeare, Then and Now
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB006	Popular Fictions, Popular Culture
KWB103	Persuasive Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics

### Music and Sound Studies

	Introductory Units
KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound, Image, Text
	Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

### Performance Studies

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

Introductory Units

KPB106	Australian Television
KPB101	Foundations of Film and Television Production
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

## CREATIVE INDUSTRIES

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History Fashion Discipline
KFB103	Introduction to Fashion Design Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures Communication Design Discipline
KIB202	Enabling Immersion Dance Discipline

## CREATIVE INDUSTRIES

KDB106	Dance Analysis	KWB004	Shakespeare, Then and Now
KDB109	Funk, Tap and all that Jazz	KWB006	Popular Fictions, Popular Culture
KDB204	Australian Dance	KWB007	Indigenous Writing
	Faculty	KWB102	Media Writing
KKB290	Supervised Group Project	KWB104	Creative Writing: The Short Story
KKB211	Computational Arts 2	KWB105	Film and Television Scriptwriting
KKB320	Workplace Learning	KWB106	Corporate Writing and Editing
KKB330	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB340-1	Workplace Learning	KWB206	Youth and Children's Writing
KKB340-2	Workplace Learning		
KKB357	Independent Study		
	Fashion Discipline		
KFB105	Fashion and Modernity		
	Journalism Discipline		
KJB101	Journalism Information Systems		
KJB120	Newswriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
	Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB003	Sex Drugs Rock 'n' roll		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
	Film & Television Discipline		
KPB103	Film Genres		
KPB104	Film and Television Production Resource Management		
KPB107	Television Genres		
KPB205	Documentary Theory and Practice		
KPB206	International Cinema		
	Performance Studies Discipline		
KTB062	Creative Industries Events and Festivals		
KTB104	Performance Innovation		
KTB207	Staging Australia		
	Visual Arts Discipline		
KVB103	Australian Art		
KVB104	Photomedia and Artistic Practice		
KVB108	Contemporary Asian Visual Culture		
KVB211	Post 1945 Art		
KVB306	Video Art and Culture		
KVB307	Theories of Spatial Culture		
	Creative Writing & Cultural Studies Discipline		
KWB002	Ozlit		

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Artist, Choreographer, Dance Teacher, Dancer, Visual Artist.

## Bachelor of Fine Arts (Fashion) (KK34)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056185A

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,248

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421672

**Past rank cut-off:** Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Wendy Armstrong

**Campus:** Kelvin Grove

### Additional Entry Requirements

[To be used when CIF AER online services are not available - this note is to be delete when making this live. The existing AER needs to be unticked for Studyfinder & Faculty Course List but not deleted. To be actioned by QUT Admissions]

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. Applicants will be able to obtain the Fashion Application Guide online via [www.qtacforms.qut.com](http://www.qtacforms.qut.com) or by phoning QUT Creative Industries Faculty on 07 3138 8114 in late July. **The final date to lodge the portfolio and other required materials to QUT is 20 October 2006 A \$33 service fee applies; applicants applying for more than one Fashion course are required to pay only one service fee of \$33. Shortlisted applicants will be required to attend an interview and will be notified of date and venue by QUT Creative Industries Faculty by mid-November.**

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### General

Students develop creative and design skills in fashion with a special emphasis on new technology applications. The course centres on the development of apparel design and production skills in a studio setting. Students progressively apply Computer-Aided Design (CAD) skills to the processes of design during their second year. CAD work includes current and emerging applications in 2D and 3D, customisation, and digital textile printing. Drawing and textile studies support studio work.

In their final year, students are showcased to industry in the graduation fashion show, and also undertake an industry internship and a business-planning project.

Complementary studies include contemporary history and theory in design, and business studies in new ventures or marketing.

Elective studies allow students to develop their work in various directions including textile printing, cross media design applications, enterprise skills, marketing and retail, fashion journalism and photography.

### Course Structure

In order to complete this course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### Career Opportunities

Graduates will become independent designers, be involved in fashion merchandising and marketing, or work as fashion event managers and stylists. They will adopt the new technologies in textile design, or exploit emerging opportunities for fashion design in cross media contexts.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KFB101	Design Studio 1
KFB103	Introduction to Fashion Design
KFB104-1	Textiles for Fashion
KVB107-1	Drawing for Fashion

#### Semester 2, Year 1



## CREATIVE INDUSTRIES

	Creative Industries Core Unit	KVB102	Modernism
KFB102	Design Studio 2	KVB103	Australian Art
KFB105	Fashion and Modernity		Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor
KFB104-2	Textiles for Fashion		
KVB107-2	Drawing for Fashion	KVB211	Post 1945 Art
<b>Semester 1, Year 2</b>		KVB108	Contemporary Asian Visual Culture
KFB201	Design Studio 3	KVB110	2D Media and Processes
KFB203	Fashion, Art and the Body	KVB111	3D Media and Processes
	Elective	KVB304	Contemporary Art Issues
		KVB306	Video Art and Culture
<b>Semester 2, Year 2</b>		<b>Art History, Architecture and Design</b>	
KFB202	Design Studio 4		Introductory Units
KFB204	Textile Design	KVB102	Modernism
OR	null	KVB211	Post 1945 Art
KFB205	Fashion and Style Journalism		Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.
KCB203	Consumer Cultures	DEB102	Introducing Design History
	Elective	DAB420	Architecture, Culture and Space
<b>Semester 1, Year 3</b>		DAB325	Architecture in the 20th Century
KFB301	Design Studio 5	DAB525	Architecture and the City (from 2008)
KFB303	Applied Planning	KVB212	Australian Art, Architecture and Design
KKB320	Workplace Learning	KVB307	Theories of Spatial Culture
	Elective	<b>Communication</b>	
<b>Semester 2, Year 3</b>			Introductory Units
KFB302	Design Studio 6	KCB101	Communication in the New Economy
KFB304	Fashion, Law and the Real World	KCB103	Strategic Speech Communication
	Elective		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
<b>Creative Industries Core Units</b>		KWB102	Media Writing
KKB007	Introduction to Multimedia Technology	OR	null
KKB008	Narrative in the Creative Industries	KWB106	Corporate Writing and Editing
KKB009	Writing for Creative Industries	KCB104	Media and Communications Industries
KKB010	Cultures and Creativity	KCB105	Media and Communication Research Methods
KKB018	Creative Industries	KCB302	Political Communication
	* KKB007 and KKB009 are recommended for first year students.	KKB004	Indigenous Creative Industries
	** KKB018 is not recommended for first year students until their second semester.	<b>Computational Arts</b>	
<b>Creative Industries Sub-Majors and Minors</b>		ITB001	Problem Solving and Programming
<b>INSTRUCTIONS</b>		ITB003	Object Oriented Programming
In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'			Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor
<b>Art and Visual Culture</b>		KKB210	Computational Arts 1
	Introductory Units	KKB211	Computational Arts 2
		KIB101	Foundations of Communication Design 1

## CREATIVE INDUSTRIES

KIB103	Media Technology 1
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KVB202	Visual Imaging - Process and Theory
KVB211	Post 1945 Art

KCB203	Consumer Cultures
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KPB106	Australian Television
KVB306	Video Art and Culture

### Creative and Professional Writing

	Introductory Units
KWB101	Introduction to Creative Writing
KWB204	Creative Non-Fiction: Life Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

### Fashion, Art and Communication

	Introductory Units
KFB103	Introduction to Fashion Design
KFB105	Fashion and Modernity
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor
KVB212	Australian Art, Architecture and Design
KFB203	Fashion, Art and the Body
KCB203	Consumer Cultures
KFB205	Fashion and Style Journalism
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture

### Creative Industries Management

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
BSB115	Management, People and Organisations
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB306	Directing for Events and Festivals
MGB223	Creating New Enterprises

### Indigenous Studies

	Introductory Units
HHB123	Indigenous Australian Culture Studies
KWB007	Indigenous Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KKB004	Indigenous Creative Industries
HHB255	Indigenous Politics And Political Culture
HHB210	Indigenous Australia: Country, Kin And Culture
EDB007	Culture Studies: Indigenous Education
JSB352	Indigenous Justice
HHB276	Indigenous Knowledge: Research Ethics and Protocols

### Dance

	Introductory Units
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB108	World Dance
KDB204	Australian Dance

### Interaction Design

	Introductory Units
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
	Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KIB210	Design Studio 1: Interaction Design

### Digital Media

	Introductory Units
KCB102	Media and Society: From Printing Press to Internet
KCB202	New Media Technologies
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures

### Journalism

	Introductory Units
KJB101	Journalism Information Systems
KJB120	Newswriting

## CREATIVE INDUSTRIES

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KFB205	Fashion and Style Journalism
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB337	Public Affairs Reporting

### Literary and Cultural Studies

Introductory Units

KWB001	Introduction to Literary Theory and Cultural Studies
KWB002	Ozlit
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB004	Shakespeare, Then and Now
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB006	Popular Fictions, Popular Culture
KWB103	Persuasive Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics

### Music and Sound Studies

Introductory Units

KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound, Image, Text
	Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

### Performance Studies

Introductory Units

KTB101	20th Century Performance
KTB104	Performance Innovation
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

Introductory Units

KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

Introductory Units

KPB106	Australian Television
KPB101	Foundations of Film and Television Production
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

Introductory Units

BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

Introductory Units

BSB126	Marketing
BSB115	Management, People and Organisations
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

Introductory Units

BSB126	Marketing
AMB260	Public Relations Theory and Practice

## CREATIVE INDUSTRIES

Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

	Media & Communication Discipline		
KCB101	Communication in the New Economy	KJB239	Journalism Ethics and Issues Faculty
KCB102	Media and Society: From Printing Press to Internet	KKB004	Indigenous Creative Industries
KCB103	Strategic Speech Communication	KKB210	Computational Arts 1
KCB201	Virtual Cultures	KKB290	Supervised Group Project
KCB302	Political Communication	KKB320	Workplace Learning
	Communication Design Discipline	KKB330	Workplace Learning
KIB201	Interactive Writing	KKB340-2	Workplace Learning
KIB108	Animation Practices	KKB340-1	Workplace Learning
	Dance Discipline	KKB357	Independent Study
KDB105	Architecture of the Body		Music & Sound Discipline
KDB108	World Dance	KMB002	Music and Spirituality
KDB110	Deconstructing Dance in History	KMB003	Sex Drugs Rock 'n' roll
	Fashion Discipline	KMB004	World Music
KFB103	Introduction to Fashion Design	KMB104	Music and Sound Skills
	Journalism Discipline	KMB105	Music and Sound Technology
KJB101	Journalism Information Systems	KMB107	Sound, Image, Text
KJB120	Newsriting	KMB108	Sound Recording and Acoustics
KJB121	Journalistic Inquiry		Film & Television Discipline
KJB224	Feature Writing	KPB102	Film History
		KPB106	Australian Television
		KPB108	Media Text Analysis
		KPB203	Australian Film
		KPB303	Critical Thinking About Television
			Performance Studies Discipline
		KTB061	Creative Industries Management
		KTB062	Creative Industries Events and Festivals
		KTB101	20th Century Performance
		KTB204	Understanding Performance
		KTB306	Directing for Events and Festivals
			Visual Arts Discipline
		KVB102	Modernism
		KVB104	Photomedia and Artistic Practice
		KVB110	2D Media and Processes
		KVB212	Australian Art, Architecture and Design
		KVB304	Contemporary Art Issues
			Creative Writing & Cultural Studies Discipline
		KWB001	Introduction to Literary Theory and Cultural Studies
		KWB003	Modern Times (Literature and Culture in the 20th Century)
		KWB005	Wonderlands: Literature and Culture in the 19th Century
		KWB101	Introduction to Creative Writing
		KWB102	Media Writing
		KWB103	Persuasive Writing
		KWB104	Creative Writing: The Short Story
		KWB105	Film and Television Scriptwriting

## CREATIVE INDUSTRIES

KWB107	Introduction to Creative Non-Fiction	KPB206	International Cinema
KWB207	Great Books: The Literary Classics		Performance Studies Discipline
<b>Semester 2</b>		KTB062	Creative Industries Events and Festivals
	Media & Communication Discipline	KTB104	Performance Innovation
KCB101	Communication in the New Economy	KTB207	Staging Australia
KCB103	Strategic Speech Communication		Visual Arts Discipline
KCB104	Media and Communications Industries	KVB103	Australian Art
KCB105	Media and Communication Research Methods	KVB104	Photomedia and Artistic Practice
KCB202	New Media Technologies	KVB108	Contemporary Asian Visual Culture
KCB203	Consumer Cultures	KVB211	Post 1945 Art
	Communication Design Discipline	KVB306	Video Art and Culture
KIB202	Enabling Immersion	KVB307	Theories of Spatial Culture
	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB106	Dance Analysis	KWB002	Ozlit
KDB109	Funk, Tap and all that Jazz	KWB004	Shakespeare, Then and Now
KDB204	Australian Dance	KWB006	Popular Fictions, Popular Culture
	Faculty	KWB007	Indigenous Writing
KKB290	Supervised Group Project	KWB102	Media Writing
KKB211	Computational Arts 2	KWB104	Creative Writing: The Short Story
KKB320	Workplace Learning	KWB105	Film and Television Scriptwriting
KKB330	Workplace Learning	KWB106	Corporate Writing and Editing
KKB340-1	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB340-2	Workplace Learning	KWB206	Youth and Children's Writing
KKB357	Independent Study		
	Fashion Discipline	<b>NOTES:</b>	
KFB105	Fashion and Modernity		* Only one Workplace Learning unit may be completed
	Journalism Discipline		* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.
KJB101	Journalism Information Systems		
KJB120	Newswriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
	Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB003	Sex Drugs Rock 'n' roll		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
	Film & Television Discipline		
KPB103	Film Genres		
KPB104	Film and Television Production Resource Management		
KPB107	Television Genres		
KPB205	Documentary Theory and Practice		

### Potential Careers:

Artist, Fashion Designer, Fashion Professional, Film/Television Producer, Theatre Professionals, Visual Artist.

## Bachelor of Fine Arts (Film and Television) (KK34)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056185A

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,248

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February; July

**QTAC code:** 421342

**Past rank cut-off:** Admission to course is based on portfolio, prescribed exercises, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio, prescribed exercises, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Jeanette McGown

**Campus:** Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### General

This production-driven three-year program is designed for students seeking to become leaders in creative practice in the film, television and new media industries. A concentration in Production allows students to specialise in producing, directing, scriptwriting, cinematography, editing or sound. Specialisation in Writing for the Screen enables students who want to become screenwriters/directors or screenwriters/producers to take a concentration in specialist creative writing units, while the Multimedia concentration allows students to balance production with communication design for multimedia production. In all cases students have the opportunity to be part of the creative process with advanced classes conducted in dedicated production studios. Final year work is showcased to the industry at two public screenings per year.

### Course Structure

In order to complete this course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### Career Opportunities

Graduates work in film, television, and multimedia as cinematographers, sound operators, editors, directors, screenwriters and producers. They also work in the production and use of multimedia audio and video materials for advertising, public relations, marketing or personnel training.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KPB101	Foundations of Film and Television Production
KPB102	Film History
KWB102	Media Writing

#### Semester 2, Year 1

	Creative Industries Core Unit
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production

#### Semester 1, Year 2

KPB201	Experimental Production
KPB203	Australian Film
KWB105	Film and Television Scriptwriting
	Elective

#### Semester 2, Year 2

KPB204	Multi-Camera Television Studio Production
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### Semester 1, Year 3

KPB301	Documentary Production
--------	------------------------

## CREATIVE INDUSTRIES

KPB308 Film and Television Drama Practice  
Elective

### Semester 2, Year 3

KPB306 Film Drama Production  
Elective  
Elective

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology  
KKB008 Narrative in the Creative Industries  
KKB009 Writing for Creative Industries  
KKB010 Cultures and Creativity  
KKB018 Creative Industries  
\* KKB007 and KKB009 are recommended for first year students.  
\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

Introductory Units  
KVB102 Modernism  
KVB103 Australian Art  
Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor  
KVB211 Post 1945 Art  
KVB108 Contemporary Asian Visual Culture  
KVB110 2D Media and Processes  
KVB111 3D Media and Processes  
KVB304 Contemporary Art Issues  
KVB306 Video Art and Culture

#### Art History, Architecture and Design

Introductory Units  
KVB102 Modernism  
KVB211 Post 1945 Art  
Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.  
DEB102 Introducing Design History  
DAB420 Architecture, Culture and Space

DAB325 Architecture in the 20th Century  
DAB525 Architecture and the City (from 2008)  
KVB212 Australian Art, Architecture and Design  
KVB307 Theories of Spatial Culture

#### Communication

Introductory Units  
KCB101 Communication in the New Economy  
KCB103 Strategic Speech Communication  
Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
KWB102 Media Writing  
OR null  
KWB106 Corporate Writing and Editing  
KCB104 Media and Communications Industries  
KCB105 Media and Communication Research Methods  
KCB302 Political Communication  
KKB004 Indigenous Creative Industries

#### Computational Arts

ITB001 Problem Solving and Programming  
ITB003 Object Oriented Programming  
Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor  
KKB210 Computational Arts 1  
KKB211 Computational Arts 2  
KIB101 Foundations of Communication Design 1  
KIB103 Media Technology 1  
KMB105 Music and Sound Technology  
KMB107 Sound, Image, Text  
KVB202 Visual Imaging - Process and Theory  
KVB211 Post 1945 Art

#### Creative and Professional Writing

Introductory Units  
KWB101 Introduction to Creative Writing  
KWB204 Creative Non-Fiction: Life Writing  
Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
KWB102 Media Writing  
KWB103 Persuasive Writing  
KWB104 Creative Writing: The Short Story  
KWB106 Corporate Writing and Editing  
KWB107 Introduction to Creative Non-Fiction  
KWB206 Youth and Children's Writing

#### Creative Industries Management

Introductory Units  
BSB126 Marketing  
KTB207 Staging Australia

## CREATIVE INDUSTRIES

	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor	KWB007	Indigenous Writing
BSB115	Management, People and Organisations		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB061	Creative Industries Management	KKB004	Indigenous Creative Industries
KTB062	Creative Industries Events and Festivals	HHB255	Indigenous Politics And Political Culture
KTB104	Performance Innovation	HHB210	Indigenous Australia: Country, Kin And Culture
KTB306	Directing for Events and Festivals	EDB007	Culture Studies: Indigenous Education
MGB223	Creating New Enterprises	JSB352	Indigenous Justice
<b>Dance</b>		HHB276	Indigenous Knowledge: Research Ethics and Protocols
	Introductory Units	<b>Interaction Design</b>	
KDB109	Funk, Tap and all that Jazz		Introductory Units
KDB110	Deconstructing Dance in History	KIB101	Foundations of Communication Design 1
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor	KIB102	Foundations of Communication Design 2
KDB105	Architecture of the Body		Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KDB106	Dance Analysis	KIB103	Media Technology 1
KDB108	World Dance	KIB104	Media Technology 2
KDB204	Australian Dance	KIB105	Animation and Motion Graphics
<b>Digital Media</b>		KIB108	Animation Practices
	Introductory Units	KIB210	Design Studio 1: Interaction Design
KCB102	Media and Society: From Printing Press to Internet	<b>Journalism</b>	
KCB202	New Media Technologies		Introductory Units
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor	KJB101	Journalism Information Systems
KCB201	Virtual Cultures	KJB120	Newswriting
KCB203	Consumer Cultures		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KIB101	Foundations of Communication Design 1	KFB205	Fashion and Style Journalism
KIB103	Media Technology 1	KJB121	Journalistic Inquiry
KPB106	Australian Television	KJB224	Feature Writing
KVB306	Video Art and Culture	KJB239	Journalism Ethics and Issues
<b>Fashion, Art and Communication</b>		KJB280	International Journalism
	Introductory Units	KJB337	Public Affairs Reporting
KFB103	Introduction to Fashion Design	<b>Literary and Cultural Studies</b>	
KFB105	Fashion and Modernity		Introductory Units
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor	KWB001	Introduction to Literary Theory and Cultural Studies
KVB212	Australian Art, Architecture and Design	KWB002	Ozlit
KFB203	Fashion, Art and the Body		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB203	Consumer Cultures	KWB003	Modern Times (Literature and Culture in the 20th Century)
KFB205	Fashion and Style Journalism	KWB004	Shakespeare, Then and Now
KVB104	Photomedia and Artistic Practice	KWB005	Wonderlands: Literature and Culture in the 19th Century
KVB108	Contemporary Asian Visual Culture	KWB006	Popular Fictions, Popular Culture
<b>Indigenous Studies</b>		KWB103	Persuasive Writing
	Introductory Units	KWB206	Youth and Children's Writing
HHB123	Indigenous Australian Culture Studies		



KWB207 Great Books: The Literary Classics

**Music and Sound Studies**

Introductory Units

KMB003 Sex Drugs Rock 'n' roll

KMB107 Sound, Image, Text

Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor

KMB002 Music and Spirituality

KMB004 World Music

KMB007 Introductory Ensemble

KMB104 Music and Sound Skills

KMB105 Music and Sound Technology

KMB108 Sound Recording and Acoustics

**Performance Studies**

Introductory Units

KTB101 20th Century Performance

KTB104 Performance Innovation

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KTB102 Process Drama

KTB103 Performing Skills 1: Body and Voice and Role

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB207 Staging Australia

KTB209 Applied Performance

**Screen Studies**

Introductory Units

KPB103 Film Genres

KPB108 Media Text Analysis

Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor

KPB102 Film History

KPB203 Australian Film

KPB205 Documentary Theory and Practice

KPB206 International Cinema

**Television**

Introductory Units

KPB106 Australian Television

KPB101 Foundations of Film and Television Production

Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor

KPB105 Narrative Production

KPB107 Television Genres

KPB303 Critical Thinking About Television

KPB104 Film and Television Production Resource Management

**Advertising**

Introductory Units

BSB126 Marketing

AMB220 Advertising Theory and Practice

Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor

AMB222 Media Planning

AMB221 Advertising Copywriting

AMB200 Consumer Behaviour

AMB320 Advertising Management

**Entrepreneurship**

Introductory Units

BSB126 Marketing

BSB115 Management, People and Organisations

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

AMB202 Integrated Marketing Communication

AMB251 Innovation and Market Development

BSB212 Electronic Business Applications

MGB218 Venture Skills

MGB223 Creating New Enterprises

**Public Relations**

Introductory Units

BSB126 Marketing

AMB260 Public Relations Theory and Practice

Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor

AMB261 Media Relations and Publicity

AMB262 Public Relations Writing

AMB201 Marketing and Audience Research

AMB361 Public Relations Campaigns

**Creative Industries Faculty Undergraduate Open Electives**

**Creative Industries Faculty Undergraduate Open Electives**

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

## CREATIVE INDUSTRIES

\* some units are subject to quota restrictions  
 \* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television

KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning

## CREATIVE INDUSTRIES

KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing

KWB206 Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Advertising Professional, Artist, Film Composer, Film/Television Producer, Internet Professional, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Post-production specialist, Technical Officer, Visual Artist.

## Bachelor of Fine Arts (Sound Design) (KK34)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056185A

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,248

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421532

**Past rank cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Greg Jenkins

**Campus:** Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course Structure

In order to complete this course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### General

Sound Design incorporates music, moving images, and online and immersive environments. It is applied in recording, sequencing, generative and composition techniques, sound for animation, contemporary digital sound environments and immersive soundscape design. Sound designers are in great demand around the world for movies, computer games, AV installations, and events. This course prepares students for practice in the creative industries and includes pathways to Honours and postgraduate degrees.

### Career Opportunities

Sound design: sound design for film and television, web applications, games and exhibition.

### Deferral

QUT's deferral policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB110	Music Production 1

#### Semester 2, Year 1

	Creative Industries Core Unit
KMB106	Music and Sound for Multimedia
KMB107	Sound, Image, Text
KMB111	Music Production 2

#### Semester 1, Year 2

KIB103	Media Technology 1
KIB108	Animation Practices
KMB214-1	Music and Sound: Principal Study A
	Choose one of the following:
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music

#### Semester 2, Year 2

KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A
	Elective
	Choose one of the following:
KIB104	Media Technology 2
KPB101	Foundations of Film and Television Production
KCB202	New Media Technologies

#### Semester 1, Year 3

KMB314-1	Music and Sound: Principal Study B
	Elective
	Elective

#### Semester 2, Year 3

## CREATIVE INDUSTRIES

KMB314-2	Music and Sound: Principal Study B
KPB105	Narrative Production
OR	null
KIB105	Animation and Motion Graphics Elective

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

	Introductory Units
KVB102	Modernism
KVB103	Australian Art
	Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor
KVB211	Post 1945 Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### Art History, Architecture and Design

	Introductory Units
KVB102	Modernism
KVB211	Post 1945 Art
	Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.
DEB102	Introducing Design History
DAB420	Architecture, Culture and Space
DAB325	Architecture in the 20th Century

DAB525	Architecture and the City (from 2008)
KVB212	Australian Art, Architecture and Design
KVB307	Theories of Spatial Culture

#### Communication

	Introductory Units
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
OR	null
KWB106	Corporate Writing and Editing
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB302	Political Communication
KKB004	Indigenous Creative Industries

#### Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor
KKB210	Computational Arts 1
KKB211	Computational Arts 2
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KVB202	Visual Imaging - Process and Theory
KVB211	Post 1945 Art

#### Creative and Professional Writing

	Introductory Units
KWB101	Introduction to Creative Writing
KWB204	Creative Non-Fiction: Life Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

#### Creative Industries Management

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia
	Subsequent Units - choose any 4 to complete

## CREATIVE INDUSTRIES

BSB115	sub-major; or any 2 to complete minor Management, People and Organisations		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB061	Creative Industries Management	KKB004	Indigenous Creative Industries
KTB062	Creative Industries Events and Festivals	HHB255	Indigenous Politics And Political Culture
KTB104	Performance Innovation	HHB210	Indigenous Australia: Country, Kin And Culture
KTB306	Directing for Events and Festivals	EDB007	Culture Studies: Indigenous Education
MGB223	Creating New Enterprises	JSB352	Indigenous Justice
		HHB276	Indigenous Knowledge: Research Ethics and Protocols
<b>Dance</b>		<b>Interaction Design</b>	
	Introductory Units		Introductory Units
KDB109	Funk, Tap and all that Jazz	KIB101	Foundations of Communication Design 1
KDB110	Deconstructing Dance in History	KIB102	Foundations of Communication Design 2
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor		Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KDB105	Architecture of the Body	KIB103	Media Technology 1
KDB106	Dance Analysis	KIB104	Media Technology 2
KDB108	World Dance	KIB105	Animation and Motion Graphics
KDB204	Australian Dance	KIB108	Animation Practices
		KIB210	Design Studio 1: Interaction Design
<b>Digital Media</b>		<b>Journalism</b>	
	Introductory Units		Introductory Units
KCB102	Media and Society: From Printing Press to Internet	KJB101	Journalism Information Systems
KCB202	New Media Technologies	KJB120	Newsriting
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures	KFB205	Fashion and Style Journalism
KCB203	Consumer Cultures	KJB121	Journalistic Inquiry
KIB101	Foundations of Communication Design 1	KJB224	Feature Writing
KIB103	Media Technology 1	KJB239	Journalism Ethics and Issues
KPB106	Australian Television	KJB280	International Journalism
KVB306	Video Art and Culture	KJB337	Public Affairs Reporting
<b>Fashion, Art and Communication</b>		<b>Literary and Cultural Studies</b>	
	Introductory Units		Introductory Units
KFB103	Introduction to Fashion Design	KWB001	Introduction to Literary Theory and Cultural Studies
KFB105	Fashion and Modernity	KWB002	Ozlit
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KVB212	Australian Art, Architecture and Design	KWB003	Modern Times (Literature and Culture in the 20th Century)
KFB203	Fashion, Art and the Body	KWB004	Shakespeare, Then and Now
KCB203	Consumer Cultures	KWB005	Wonderlands: Literature and Culture in the 19th Century
KFB205	Fashion and Style Journalism	KWB006	Popular Fictions, Popular Culture
KVB104	Photomedia and Artistic Practice	KWB103	Persuasive Writing
KVB108	Contemporary Asian Visual Culture	KWB206	Youth and Children's Writing
		KWB207	Great Books: The Literary Classics
<b>Indigenous Studies</b>			
	Introductory Units		
HHB123	Indigenous Australian Culture Studies		
KWB007	Indigenous Writing		

## CREATIVE INDUSTRIES

### Music and Sound Studies

	Introductory Units
KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound, Image, Text
	Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

### Performance Studies

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

	Introductory Units
KPB106	Australian Television
KPB101	Foundations of Film and Television Production
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

## CREATIVE INDUSTRIES

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History Fashion Discipline
KFB103	Introduction to Fashion Design Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis

KPB203	Australian Film
KPB303	Critical Thinking About Television Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures Communication Design Discipline
KIB202	Enabling Immersion Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning



KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Advertising Professional, Artist, Composer, Computer Game Programmer, Computer Games Developer, D.J, Digital Composer, Film Composer, Internet Professional, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Post-production specialist, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Technical Officer, Web Designer.

## Bachelor of Fine Arts (Technical Production) (KK34)

Year offered: 2007

Admissions: Yes

CRICOS code: 056185A

Course duration (full-time): 3 years

Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (subject to annual review)

Domestic fees (indicative): 2007: Full fee tuition \$15,360; CSP \$5,248

International Fees (per semester): 2007:\$8,000 per semester (subject to annual review)

Domestic Entry: February

International Entry: February

QTAC code: 421932

Past rank cut-off: Admission to course is based on interview and previous academic achievement. Please refer to Additional Entry Requirements.

Past OP cut-off: Admission to course is based on interview and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 288 cp

Standard credit points per full-time semester: 48 cp

Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Discipline coordinator: George Meijer

Campus: Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Additional Entry Requirements

Applicants are selected on the basis of their interview and previous academic achievement. The due date to register for the interview and submit additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### Course Structure

In order to complete the course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### General

Technical Production students focus on developing skills in stage management, production management, lighting, design, sound design, props, wardrobe, set, installation and rigging.

Practical performance experience is gained through production work for stage and screen, mainstage and intensive studio seasons within QUT and with approved professional organisations.

### Career Opportunities

Technical Production graduates have become stage managers, production managers, lighting and sound

designers for theatre, ballet, contemporary dance, opera, pop concerts and events, conferences, festivals and film and television.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### Full time course structure

#### Semester 1, Year 1

	Creative Industries Core Unit
KSB105	Theatre Craft
KSB111	Stage Management 1
KSB113	Technical Production 1

#### Semester 2, Year 1

	Creative Industries Core Unit
KSB114	Event Technology Practice
KMB108	Sound Recording and Acoustics
	Elective

#### Semester 1, Year 2

KSB211	Stage Management 2
KSB213	Technical Production 2
KSB215	Visual Theatre Design
	Elective

#### Semester 2, Year 2

KSB212	Stage Management 3
KSB214	Technical Production 3
	Elective
	Elective

#### Semester 1, Year 3

KSB301	Theatre Project 1
--------	-------------------

#### Semester 2, Year 3

KSB302	Theatre Project 2
--------	-------------------

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity

## CREATIVE INDUSTRIES

KKB018 Creative Industries  
 \* KKB007 and KKB009 are recommended for first year students.  
 \*\* KKB018 is not recommended for first year students until their second semester.

KWB106 Corporate Writing and Editing  
 KCB104 Media and Communications Industries  
 KCB105 Media and Communication Research Methods  
 KCB302 Political Communication  
 KKB004 Indigenous Creative Industries

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

Introductory Units  
 KVB102 Modernism  
 KVB103 Australian Art  
 Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor  
 KVB211 Post 1945 Art  
 KVB108 Contemporary Asian Visual Culture  
 KVB110 2D Media and Processes  
 KVB111 3D Media and Processes  
 KVB304 Contemporary Art Issues  
 KVB306 Video Art and Culture

#### Art History, Architecture and Design

Introductory Units  
 KVB102 Modernism  
 KVB211 Post 1945 Art  
 Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.  
 DEB102 Introducing Design History  
 DAB420 Architecture, Culture and Space  
 DAB325 Architecture in the 20th Century  
 DAB525 Architecture and the City (from 2008)  
 KVB212 Australian Art, Architecture and Design  
 KVB307 Theories of Spatial Culture

#### Communication

Introductory Units  
 KCB101 Communication in the New Economy  
 KCB103 Strategic Speech Communication  
 Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
 KWB102 Media Writing  
 OR null

#### Computational Arts

ITB001 Problem Solving and Programming  
 ITB003 Object Oriented Programming  
 Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor  
 KKB210 Computational Arts 1  
 KKB211 Computational Arts 2  
 KIB101 Foundations of Communication Design 1  
 KIB103 Media Technology 1  
 KMB105 Music and Sound Technology  
 KMB107 Sound, Image, Text  
 KVB202 Visual Imaging - Process and Theory  
 KVB211 Post 1945 Art

#### Creative and Professional Writing

Introductory Units  
 KWB101 Introduction to Creative Writing  
 KWB204 Creative Non-Fiction: Life Writing  
 Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
 KWB102 Media Writing  
 KWB103 Persuasive Writing  
 KWB104 Creative Writing: The Short Story  
 KWB106 Corporate Writing and Editing  
 KWB107 Introduction to Creative Non-Fiction  
 KWB206 Youth and Children's Writing

#### Creative Industries Management

Introductory Units  
 BSB126 Marketing  
 KTB207 Staging Australia  
 Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor  
 BSB115 Management, People and Organisations  
 KTB061 Creative Industries Management  
 KTB062 Creative Industries Events and Festivals  
 KTB104 Performance Innovation  
 KTB306 Directing for Events and Festivals  
 MGB223 Creating New Enterprises

#### Dance

Introductory Units  
 KDB109 Funk, Tap and all that Jazz  
 KDB110 Deconstructing Dance in History

## CREATIVE INDUSTRIES

	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor	KIB102	Foundations of Communication Design 2
KDB105	Architecture of the Body		Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KDB106	Dance Analysis	KIB103	Media Technology 1
KDB108	World Dance	KIB104	Media Technology 2
KDB204	Australian Dance	KIB105	Animation and Motion Graphics
<b>Digital Media</b>		KIB108	Animation Practices
	Introductory Units	KIB210	Design Studio 1: Interaction Design
KCB102	Media and Society: From Printing Press to Internet	<b>Journalism</b>	
KCB202	New Media Technologies		Introductory Units
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor	KJB101	Journalism Information Systems
KCB201	Virtual Cultures	KJB120	Newswriting
KCB203	Consumer Cultures		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KIB101	Foundations of Communication Design 1	KFB205	Fashion and Style Journalism
KIB103	Media Technology 1	KJB121	Journalistic Inquiry
KPB106	Australian Television	KJB224	Feature Writing
KVB306	Video Art and Culture	KJB239	Journalism Ethics and Issues
<b>Fashion, Art and Communication</b>		KJB280	International Journalism
	Introductory Units	KJB337	Public Affairs Reporting
KFB103	Introduction to Fashion Design	<b>Literary and Cultural Studies</b>	
KFB105	Fashion and Modernity		Introductory Units
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor	KWB001	Introduction to Literary Theory and Cultural Studies
KVB212	Australian Art, Architecture and Design	KWB002	Ozlit
KFB203	Fashion, Art and the Body		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB203	Consumer Cultures	KWB003	Modern Times (Literature and Culture in the 20th Century)
KFB205	Fashion and Style Journalism	KWB004	Shakespeare, Then and Now
KVB104	Photomedia and Artistic Practice	KWB005	Wonderlands: Literature and Culture in the 19th Century
KVB108	Contemporary Asian Visual Culture	KWB006	Popular Fictions, Popular Culture
<b>Indigenous Studies</b>		KWB103	Persuasive Writing
	Introductory Units	KWB206	Youth and Children's Writing
HHB123	Indigenous Australian Culture Studies	KWB207	Great Books: The Literary Classics
KWB007	Indigenous Writing	<b>Music and Sound Studies</b>	
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		Introductory Units
KKB004	Indigenous Creative Industries	KMB003	Sex Drugs Rock 'n' roll
HHB255	Indigenous Politics And Political Culture	KMB107	Sound, Image, Text
HHB210	Indigenous Australia: Country, Kin And Culture		Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
EDB007	Culture Studies: Indigenous Education	KMB002	Music and Spirituality
JSB352	Indigenous Justice	KMB004	World Music
HHB276	Indigenous Knowledge: Research Ethics and Protocols	KMB007	Introductory Ensemble
<b>Interaction Design</b>		KMB104	Music and Sound Skills
	Introductory Units	KMB105	Music and Sound Technology
KIB101	Foundations of Communication Design 1		

## CREATIVE INDUSTRIES

KMB108 Sound Recording and Acoustics

### Performance Studies

Introductory Units

KTB101 20th Century Performance

KTB104 Performance Innovation

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

KTB102 Process Drama

KTB103 Performing Skills 1: Body and Voice and Role

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB207 Staging Australia

KTB209 Applied Performance

### Screen Studies

Introductory Units

KPB103 Film Genres

KPB108 Media Text Analysis

Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor

KPB102 Film History

KPB203 Australian Film

KPB205 Documentary Theory and Practice

KPB206 International Cinema

### Television

Introductory Units

KPB106 Australian Television

KPB101 Foundations of Film and Television Production

Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor

KPB105 Narrative Production

KPB107 Television Genres

KPB303 Critical Thinking About Television

KPB104 Film and Television Production Resource Management

### Advertising

Introductory Units

BSB126 Marketing

AMB220 Advertising Theory and Practice

Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor

AMB222 Media Planning

AMB221 Advertising Copywriting

AMB200 Consumer Behaviour

AMB320 Advertising Management

### Entrepreneurship

Introductory Units

BSB126 Marketing

BSB115 Management, People and Organisations

Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

AMB202 Integrated Marketing Communication

AMB251 Innovation and Market Development

BSB212 Electronic Business Applications

MGB218 Venture Skills

MGB223 Creating New Enterprises

### Public Relations

Introductory Units

BSB126 Marketing

AMB260 Public Relations Theory and Practice

Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor

AMB261 Media Relations and Publicity

AMB262 Public Relations Writing

AMB201 Marketing and Audience Research

AMB361 Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

Media & Communication Discipline

KCB101 Communication in the New Economy

KCB102 Media and Society: From Printing Press to Internet

KCB103 Strategic Speech Communication

KCB201 Virtual Cultures

KCB302 Political Communication

Communication Design Discipline

## CREATIVE INDUSTRIES

KIB201	Interactive Writing	KVB212	Australian Art, Architecture and Design
KIB108	Animation Practices	KVB304	Contemporary Art Issues
	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB105	Architecture of the Body	KWB001	Introduction to Literary Theory and Cultural Studies
KDB108	World Dance		
KDB110	Deconstructing Dance in History	KWB003	Modern Times (Literature and Culture in the 20th Century)
	Fashion Discipline	KWB005	Wonderlands: Literature and Culture in the 19th Century
KFB103	Introduction to Fashion Design	KWB101	Introduction to Creative Writing
	Journalism Discipline	KWB102	Media Writing
KJB101	Journalism Information Systems	KWB103	Persuasive Writing
KJB120	Newswriting	KWB104	Creative Writing: The Short Story
KJB121	Journalistic Inquiry	KWB105	Film and Television Scriptwriting
KJB224	Feature Writing	KWB107	Introduction to Creative Non-Fiction
KJB239	Journalism Ethics and Issues	KWB207	Great Books: The Literary Classics
	Faculty		
KKB004	Indigenous Creative Industries		
KKB210	Computational Arts 1	<b>Semester 2</b>	
KKB290	Supervised Group Project		Media & Communication Discipline
KKB320	Workplace Learning	KCB101	Communication in the New Economy
KKB330	Workplace Learning	KCB103	Strategic Speech Communication
KKB340-2	Workplace Learning	KCB104	Media and Communications Industries
KKB340-1	Workplace Learning	KCB105	Media and Communication Research Methods
KKB357	Independent Study	KCB202	New Media Technologies
	Music & Sound Discipline	KCB203	Consumer Cultures
KMB002	Music and Spirituality		Communication Design Discipline
KMB003	Sex Drugs Rock 'n' roll	KIB202	Enabling Immersion
KMB004	World Music		Dance Discipline
KMB104	Music and Sound Skills	KDB106	Dance Analysis
KMB105	Music and Sound Technology	KDB109	Funk, Tap and all that Jazz
KMB107	Sound, Image, Text	KDB204	Australian Dance
KMB108	Sound Recording and Acoustics		Faculty
	Film & Television Discipline	KKB290	Supervised Group Project
KPB102	Film History	KKB211	Computational Arts 2
KPB106	Australian Television	KKB320	Workplace Learning
KPB108	Media Text Analysis	KKB330	Workplace Learning
KPB203	Australian Film	KKB340-1	Workplace Learning
KPB303	Critical Thinking About Television	KKB340-2	Workplace Learning
	Performance Studies Discipline	KKB357	Independent Study
KTB061	Creative Industries Management		Fashion Discipline
KTB062	Creative Industries Events and Festivals	KFB105	Fashion and Modernity
KTB101	20th Century Performance		Journalism Discipline
KTB204	Understanding Performance	KJB101	Journalism Information Systems
KTB306	Directing for Events and Festivals	KJB120	Newswriting
	Visual Arts Discipline	KJB121	Journalistic Inquiry
KVB102	Modernism	KJB224	Feature Writing
KVB104	Photomedia and Artistic Practice	KJB280	International Journalism
KVB110	2D Media and Processes	KJB337	Public Affairs Reporting
			Music & Sound Discipline

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
	Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia
	Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
	Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Lighting Designer, Lighting Technician, Sound Designer, Stage Manager, Technical Officer, Theatre Lighting, Theatre Professionals.

## Bachelor of Fine Arts (Visual Arts) (KK34)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 056185A

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,248

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February; July

**QTAC code:** 421782

**Past rank cut-off:** Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Mr Mark Webb

**Campus:** Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Overview

This studio-based three-year program prepares students for work in advanced studio and creative practice through both its studio and intermedia pathways.

The Studio Arts concentration encourages students to explore independent approaches to art practice in painting, drawing, sculpture, installation and photomedia, while the Intermedia Arts concentration is an interdisciplinary sequence of Visual Arts, Music Technology and Communication Design units that allow students to focus on new media, computer art, installation design and sound and video environments for a global audience.

All students study core units and produce their own work in studio practice units. This work is exhibited throughout the course as well as at a major graduation industry showcase event.

### Course Structure

In order to complete this course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major, and a minimum of four electives.

### Career Outcomes

Graduates can work as creative directors, visual designers, community artists, independent practitioners, curators and museum assistants.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### Full time course structure

Semester 1, Year 1	
	Creative Industries Core Unit
KVB102	Modernism
KVB120	Studio Art Practice 1
Semester 2, Year 1	
	Creative Industries Core Unit
KVB103	Australian Art
KVB121	Studio Art Practice 2
Semester 1, Year 2	
KVB200	Exhibition and Display in the Visual Arts
KVB220	Studio Art Practice 3
	Elective
Semester 2, Year 2	
KVB221	Studio Art Practice 4
KVB108	Contemporary Asian Visual Culture
OR	null
KVB211	Post 1945 Art
	Elective
Semester 1, Year 3	
KVB304	Contemporary Art Issues
KVB320	Studio Project 1
	Elective
Semester 2, Year 3	
KVB321	Studio Project 2



## CREATIVE INDUSTRIES

KVB306	Video Art and Culture
OR	null
KVB307	Theories of Spatial Culture Elective

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Sub-Majors and Minors

#### INSTRUCTIONS

In any discipline area students must complete six units to achieve a Sub-major or four units to achieve a Minor. All sub-majors and minors must include the two Introductory units plus adhere to the instructions for 'Subsequent Units'

#### Art and Visual Culture

	Introductory Units
KVB102	Modernism
KVB103	Australian Art
	Subsequent Units - KVB211 plus any 3 to complete sub-major; or KVB211 plus any other unit to complete minor
KVB211	Post 1945 Art
KVB108	Contemporary Asian Visual Culture
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### Art History, Architecture and Design

	Introductory Units
KVB102	Modernism
KVB211	Post 1945 Art
	Subsequent Units - DAB102 and DAB420 plus any 2 to complete sub-major; or DAB102 and DAB420 to complete minor. KK33 (Visual Arts) and KK34 (Visual Arts) students can complete a minor comprising DEB102, DAB420, DAB325 and DAB525.
DEB102	Introducing Design History
DAB420	Architecture, Culture and Space
DAB325	Architecture in the 20th Century
DAB525	Architecture and the City (from 2008)

KVB212	Australian Art, Architecture and Design
KVB307	Theories of Spatial Culture

#### Communication

	Introductory Units
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
OR	null
KWB106	Corporate Writing and Editing
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB302	Political Communication
KKB004	Indigenous Creative Industries

#### Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	Subsequent Units - KKB210 and KKB211 plus any 2 to complete sub-major; or KKB210 and KKB211 to complete minor
KKB210	Computational Arts 1
KKB211	Computational Arts 2
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KVB202	Visual Imaging - Process and Theory
KVB211	Post 1945 Art

#### Creative and Professional Writing

	Introductory Units
KWB101	Introduction to Creative Writing
KWB204	Creative Non-Fiction: Life Writing
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB206	Youth and Children's Writing

#### Creative Industries Management

	Introductory Units
BSB126	Marketing
KTB207	Staging Australia
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor

## CREATIVE INDUSTRIES

BSB115	Management, People and Organisations		sub-major; or any 2 to complete minor
KTB061	Creative Industries Management	KKB004	Indigenous Creative Industries
KTB062	Creative Industries Events and Festivals	HHB255	Indigenous Politics And Political Culture
KTB104	Performance Innovation	HHB210	Indigenous Australia: Country, Kin And Culture
KTB306	Directing for Events and Festivals	EDB007	Culture Studies: Indigenous Education
MGB223	Creating New Enterprises	JSB352	Indigenous Justice
		HHB276	Indigenous Knowledge: Research Ethics and Protocols
<b>Dance</b>		<b>Interaction Design</b>	
	Introductory Units		Introductory Units
KDB109	Funk, Tap and all that Jazz	KIB101	Foundations of Communication Design 1
KDB110	Deconstructing Dance in History	KIB102	Foundations of Communication Design 2
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor		Subsequent Units - choose 48 credit points from the list to complete sub-major; or 24 credit points from the list to complete minor
KDB105	Architecture of the Body	KIB103	Media Technology 1
KDB106	Dance Analysis	KIB104	Media Technology 2
KDB108	World Dance	KIB105	Animation and Motion Graphics
KDB204	Australian Dance	KIB108	Animation Practices
		KIB210	Design Studio 1: Interaction Design
<b>Digital Media</b>		<b>Journalism</b>	
	Introductory Units		Introductory Units
KCB102	Media and Society: From Printing Press to Internet	KJB101	Journalism Information Systems
KCB202	New Media Technologies	KJB120	Newswriting
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KCB201	Virtual Cultures	KFB205	Fashion and Style Journalism
KCB203	Consumer Cultures	KJB121	Journalistic Inquiry
KIB101	Foundations of Communication Design 1	KJB224	Feature Writing
KIB103	Media Technology 1	KJB239	Journalism Ethics and Issues
KPB106	Australian Television	KJB280	International Journalism
KVB306	Video Art and Culture	KJB337	Public Affairs Reporting
<b>Fashion, Art and Communication</b>		<b>Literary and Cultural Studies</b>	
	Introductory Units		Introductory Units
KFB103	Introduction to Fashion Design	KWB001	Introduction to Literary Theory and Cultural Studies
KFB105	Fashion and Modernity	KWB002	Ozlit
	Subsequent Units - KVB212 and KFB203 plus any 2 to complete sub-major; or KVB212 and KFB203 to complete minor		Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KVB212	Australian Art, Architecture and Design	KWB003	Modern Times (Literature and Culture in the 20th Century)
KFB203	Fashion, Art and the Body	KWB004	Shakespeare, Then and Now
KCB203	Consumer Cultures	KWB005	Wonderlands: Literature and Culture in the 19th Century
KFB205	Fashion and Style Journalism	KWB006	Popular Fictions, Popular Culture
KVB104	Photomedia and Artistic Practice	KWB103	Persuasive Writing
KVB108	Contemporary Asian Visual Culture	KWB206	Youth and Children's Writing
		KWB207	Great Books: The Literary Classics
<b>Indigenous Studies</b>			
	Introductory Units		
HHB123	Indigenous Australian Culture Studies		
KWB007	Indigenous Writing		
	Subsequent Units - choose any 4 to complete		

## CREATIVE INDUSTRIES

### Music and Sound Studies

	Introductory Units
KMB003	Sex Drugs Rock 'n' roll
KMB107	Sound, Image, Text
	Subsequent Units - KMB002 and KMB004 plus any 2 to complete sub-major; or KMB002 and KMB004 to complete minor
KMB002	Music and Spirituality
KMB004	World Music
KMB007	Introductory Ensemble
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

### Performance Studies

	Introductory Units
KTB101	20th Century Performance
KTB104	Performance Innovation
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB209	Applied Performance

### Screen Studies

	Introductory Units
KPB103	Film Genres
KPB108	Media Text Analysis
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB102	Film History
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

### Television

	Introductory Units
KPB106	Australian Television
KPB101	Foundations of Film and Television Production
	Subsequent Units - choose all 4 to complete sub-major; or any 2 to complete minor
KPB105	Narrative Production
KPB107	Television Genres
KPB303	Critical Thinking About Television
KPB104	Film and Television Production Resource Management

### Advertising

	Introductory Units
BSB126	Marketing
AMB220	Advertising Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB222	Media Planning
AMB221	Advertising Copywriting
AMB200	Consumer Behaviour
AMB320	Advertising Management

### Entrepreneurship

	Introductory Units
BSB126	Marketing
BSB115	Management, People and Organisations
	Subsequent Units - choose any 4 to complete sub-major; or any 2 to complete minor
AMB202	Integrated Marketing Communication
AMB251	Innovation and Market Development
BSB212	Electronic Business Applications
MGB218	Venture Skills
MGB223	Creating New Enterprises

### Public Relations

	Introductory Units
BSB126	Marketing
AMB260	Public Relations Theory and Practice
	Subsequent Units - choose all 4 to complete sub-major; or both required units to complete minor
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB201	Marketing and Audience Research
AMB361	Public Relations Campaigns

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

- These unit offerings are current at the time of publication but are subject to change.
- Rules for selecting electives:
- \* you must obey any elective rules as set out in your course requirements
  - \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
  - \* you must have successfully completed any pre/co-requisite units applicable
  - \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
  - \* some units are subject to quota restrictions

## CREATIVE INDUSTRIES

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History Fashion Discipline
KFB103	Introduction to Fashion Design Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis

KPB203	Australian Film
KPB303	Critical Thinking About Television Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures Communication Design Discipline
KIB202	Enabling Immersion Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning

KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Art Project Manager, Artist, Arts Administrator, Curator, Media Industry Specialist, Multimedia Designer, Visual Artist, Visual Arts Teacher.

## Master of Fine Arts (KK42)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 016349F

**Course duration (full-time):** 1.5 years full-time

**Course duration (part-time):** 3 years part-time

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 144

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Ms Shaaron Boughen

**Campus:** Kelvin Grove

KKP613-3 MFA Project

KKP613-4 MFA Project

\* It is advised that Dance students choose KKP601 Approaches to Enquiry in the Creative Industries as one of their elective units within their first semester of study. MFA in Dance is available in creative practice and/or performance. Dance applicants are required to submit a one-page proposal outlining the focus of their study together with a video or DVD of their work to the Dance Coordinator.

Part-time students should contact the Dance Coordinator to discuss their enrolment program.

### Potential Careers:

Dancer.

### Overview

As an established dance professional, you will gain advanced understanding and skills to contribute significantly to dance development and practice through a project-based program supported by coursework. This program will extend, diversify and intensify your practice in a professional context. The Master of Fine Arts in Dance is available in creative practice and/or performance. You are able to negotiate individual, flexible study modes, which includes a summer semester allowing you to complete the program in one year. Interdisciplinary projects and those involving the use of technology are encouraged.

### Entry Requirements

A bachelor degree in dance and/or relevant professional dance experience.

Applicants are required to submit a video/DVD of their choreography/performance work and a one-page proposal outlining the focus of their study.

### International Student Entry

QUT advises that international students may enrol only in full-time studies.

### Suggested Full Time Course Structure - Dance

#### Semester 1

KKP607    Advanced Professional Practice 1  
                   Elective\*  
                   Elective

#### Semester 2

KKP608    Advanced Professional Practice 2  
                   Elective  
                   Elective

#### Semester 3

KKP613-1 MFA Project  
 KKP613-2 MFA Project

## Doctor of Creative Industries (KK49)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 046050K

**Course duration (full-time):** Normal enrolment is 6 semesters - this can vary depending on entry requirements.

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007:\$10,000 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Professor Brad Haseman

**Campus:** Kelvin Grove

### Overview

The Doctor of Creative Industries is designed to engender advanced, critical and systematic reflection at doctoral level on professional and creative practice in any of the creative industries disciplines. This professional doctorate will suit candidates who are seeking to locate their research in and around the workplace, have a focus on improving their practice and who wish to ground their investigations around two or three professional projects.

This coursework doctoral award is best suited to those who wish to develop and refine their:

\*Creative practice

\*Professional practice

\*Creative Enterprise practice

\*Teaching practice (especially those teaching in tertiary settings).

If your circumstances change it is possible to exit from the DCI after three semesters with the Master of Creative Industries award.

### Entry Requirements

Doctorate applicants should possess a four-year degree or its equivalent with first class honours or second class honours division A or a masters degree in a field relevant to the professional doctorate in creative industries and two years of practice at an advanced level in a position of responsibility in the creative industries or five years of practice at an advanced level in a position of influence in the creative industries with an accompanying portfolio of achievement that demonstrates the applicant's capacity to work at a doctoral level.

Applications from outstanding leaders in the creative industries who have not had the opportunity to pursue postgraduate study seek entry to the DCI. Depending on academic qualifications and experience applicants may receive advanced standing into the course and receive credit for up to two semesters of the course.

Applicants to the Master of Creative Industries (KK48) should possess a three-year degree in a field relevant to the

professional doctorate in creative industries and two years of practice in a position of responsibility in the creative industries or at least three years of practice at an advanced level in the creative industries with an accompanying portfolio of achievement that demonstrates the applicant's capacity to work at a master or doctoral level.

Normally advanced standing will not be granted to applicants to the Master of Creative Industries.

A candidate who wishes to transfer from the Master of Creative Industries to the Doctor of Creative Industries would be able to do so at the completion of Professional Project 1.

### Course Structure

The course comprises two components - coursework and professional projects.

Coursework is taken at the beginning of candidature and provides candidates with the essential conceptual tools they need for doctoral level analysis and reflection on their professional practice and related contextual factors. Candidates will design, implement and evaluate a number of professional projects during the period of their candidature. The scale, scope and focus of these projects will be determined in consultation with supervisors.

### Project Track

#### Year 1 - Semester 1

KKP601	Approaches to Enquiry in the Creative Industries
KKP602	The Reflective Practitioner 1 Elective 1

#### Year 1 - Semester 2

GSN442	Project Management 1
GSN443	Project Management 2
KKP603	Project Development in the Creative Industries
KKP604	Creative Industries Conference 1 Elective 2

#### Year 2 - Semester 1

KKP610-1	DCI Professional Project 1 (1/4)
KKP610-2	DCI Professional Project 1 (2/4)
KKP610-3	DCI Professional Project 1 (3/4)
KKP610-4	DCI Professional Project 1 (4/4)

#### Year 2 - Semester 2

KKP605	The Reflective Practitioner 2
KKP611-1	DCI Professional Project 2 (1/4) Elective 3 Elective 4

#### Year 3 - Semester 1

KKP611-2	DCI Professional Project 2 (2/4)
----------	----------------------------------

KKP611-3 DCI Professional Project 2 (3/4)

KKP611-4 DCI Professional Project 2 (4/4)

KKP612-1 DCI Professional Project 3 (1/4)

### Year 3 - Semester 2

KKP606 Creative Industries Conference 2

KKP612-2 DCI Professional Project 3 (2/4)

KKP612-3 DCI Professional Project 3 (3/4)

KKP612-4 DCI Professional Project 3 (4/4)

### Potential Careers:

Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Band Leader, Choreographer, Composer, Computer Game Programmer, Computer Games Developer, Conductor, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Drama Teacher, Educator, English Teacher, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Higher Education Worker, Information Officer, Internet Professional, Journalist, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Policy Officer, Post-production specialist, Programmer, Project Developer, Project Manager, Public Servant, Publishing Professional, Recording Engineer, Secondary School Teacher, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Teacher, Theatre Lighting, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.



## Master of Arts (Research) (Creative Industries) (KK51)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 046055E

**Course duration (full-time):** Entry with 3 year qualification 1.5 years full-time; Entry with 4 year qualification (Honours) 1 year full-time

**Course duration (part-time):** Entry with 3 year qualification 3 years part-time; Entry with 4 year qualification (Honours) 2 years part-time

**Domestic fees (per credit point):** RTS/RTA; 2007 \$130 per credit point (exceeded max. entitlement) (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12,480

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**International Entry:** February and July

**Total credit points:** 3-year qualified entry: 144; 4 year qualified entry: 96

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Professor Brad Haseman

**Campus:** Kelvin Grove

### Entry Requirements

Masters applicants seeking entry into the coursework plus research program should possess a three-year bachelor degree or equivalent. For entry into the research-only program, applicants should possess a three-year bachelor degree plus honours, or a three-year bachelor degree plus a recent graduate diploma or equivalent.

### Course Structure

\* ENTRY WITH 3 YEAR QUALIFICATION: (Bachelors degree or equivalent)

Students normally will undertake 48 credit points of coursework and a 96 credit point research project.

\* ENTRY WITH APPROVED 4 YEAR QUALIFICATION: (Bachelors degree plus Honours/Graduate Diploma or equivalent)

Students will not normally undertake coursework units, unless otherwise recommended by the Discipline Coordinator. They will be required to undertake a 96 credit point research project or thesis.

With approval from the relevant Discipline Coordinator, instead of undertaking 96 credit points of research, students may enrol in 12 or 24 credit points of course work, and reduce the weighting of their research project to 84 or 72 credit points.

### Research Component

Depending on the discipline, the research component may be undertaken either as a research thesis of 30,000 words, or as a creative practice-based project with an exegesis or written component (7,500-10,000 words).

Students can undertake:

\* a significant creative work such as a theatrical or musical

production

\* a work of fiction or non-fiction

\* a screen-based script or production

\* a multimedia script or production.

Any project likely to involve University resources must have the support of the appropriate Head of Discipline.

### All Disciplines - full-time with 4-year qualified entry

#### Semester 1

KKP614-1 Research Project

KKP614-2 Research Project

KKP614-3 Research Project

KKP614-4 Research Project

#### Semester 2

KKP614-5 Research Project

KKP614-6 Research Project

KKP614-7 Research Project

KKP614-8 Research Project

### All Disciplines - part-time with 4-year qualified entry

#### Semester 1

KKP614-1 Research Project

KKP614-2 Research Project

#### Semester 2

KKP614-3 Research Project

KKP614-4 Research Project

#### Semester 3

KKP614-5 Research Project

KKP614-6 Research Project

#### Semester 4

KKP614-7 Research Project

KKP614-8 Research Project

### Dance, Drama, Music, Visual Arts, Communication Design - full-time with 3-year qualified entry

#### Semester 1

KKP601 Approaches to Enquiry in the Creative Industries

KKP614-1 Research Project

KKP614-2 Research Project

List A Unit or Postgraduate Open Elective

#### Semester 2

KKP614-3 Research Project

KKP614-4 Research Project

KKP614-5 Research Project

Elective

## CREATIVE INDUSTRIES

Note: An elective of 12 credit points is chosen by students, in consultation with their Principal Supervisor from university wide offerings.

Elective

### Semester 3

KKP614-6 Research Project  
KKP614-7 Research Project  
KKP614-8 Research Project  
KKP615 Graduate Seminar

### Dance, Drama, Music, Visual Arts, Communication Design - part-time with 3-year qualified entry

### Semester 1

KKP601 Approaches to Enquiry in the Creative Industries  
List A Unit or Postgraduate Open Elective

### Semester 2

KKP614-1 Research Project  
Elective

Note: that an elective of 12 credit points is chosen by students, in consultation with their Principal Supervisor from university wide offerings.

### Semester 3

KKP614-2 Research Project  
KKP614-3 Research Project

### Semester 4

KKP614-4 Research Project  
KKP614-5 Research Project

### Semester 5

KKP614-6 Research Project  
KKP614-7 Research Project

### Semester 6

KKP614-8 Research Project  
KKP615 Graduate Seminar

### Cultural Studies, Film & TV, Journ, Media & Com - full-time with 3-year qualified entry

### Semester 1

KKP601 Approaches to Enquiry in the Creative Industries  
KKP614-1 Research Project  
KKP614-2 Research Project  
List A Unit

### Semester 2

KKP614-3 Research Project  
KKP614-4 Research Project  
KKP614-5 Research Project

### Semester 3

KKP614-6 Research Project  
KKP614-7 Research Project  
KKP614-8 Research Project  
KKP615 Graduate Seminar

### Cultural Studies, Film & TV, Journ, Media & Com - part-time with 3-year qualified entry

### Semester 1

KKP601 Approaches to Enquiry in the Creative Industries  
List A Unit

### Semester 2

KKP614-1 Research Project  
KKP614-2 Research Project

### Semester 3

KKP614-3 Research Project  
Elective

### Semester 4

KKP614-4 Research Project  
KKP614-5 Research Project

### Semester 5

KKP614-6 Research Project  
KKP614-7 Research Project

### Semester 6

KKP614-8 Research Project  
KKP615 Graduate Seminar

### Creative Writing - full-time with 3-year qualified entry

### Semester 1

KKP601 Approaches to Enquiry in the Creative Industries  
KKP614-1 Research Project  
KKP614-2 Research Project  
Elective

### Semester 2

KKP614-3 Research Project  
KKP614-4 Research Project  
KKP614-5 Research Project  
KWP400 Creative Writing: Novel and Genre

### Semester 3

KKP614-6 Research Project  
KKP614-7 Research Project

## CREATIVE INDUSTRIES

KKP614-8	Research Project
KKP615	Graduate Seminar

sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

### Creative Writing - part-time with 3-year qualified entry

#### Semester 1

KKP601	Approaches to Enquiry in the Creative Industries
KKP614-1	Research Project

#### Semester 2

KKP614-2	Research Project
KWP400	Creative Writing: Novel and Genre

#### Semester 3

KKP614-3	Research Project
	Elective

#### Semester 4

KKP614-4	Research Project
KKP614-5	Research Project

#### Semester 5

KKP614-6	Research Project
KKP614-7	Research Project

#### Semester 6

KKP614-8	Research Project
KKP615	Graduate Seminar

### KK51 - List A Units

#### List A Units

KCP400	Media and Communication in Public Life
KJP400	Theories of Journalism
KPP400	Film and Television Production Theory
KVP400	Contemporary Aesthetic Debates
KWP400	Creative Writing: Novel and Genre

### Creative Industries Faculty Postgraduate Open Electives

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to

#### Media and Communication Discipline

KCP401	Creative Industries: Theory and Policy
KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction

#### Communication Design Discipline

KIP401	Foundations of Communication Design 1
KIP403	Media Technology 1
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

#### Journalism Discipline

KJP401	Newsriting
KJP403	Feature Writing

#### Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP407	Creative Industries in Asia

#### Performance Studies Discipline

KTP406	Creative Industries: Events and Festivals
KTP408	Marketing Arts and Culture
KTP409	Arts and Cultural Management

#### Visual Arts Discipline

KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

#### Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

#### Potential Careers:

Actor, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Band Leader, Choreographer, Composer, Computer Game Programmer, Computer Games Developer, Conductor, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Internet Professional, Journalist, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Technologist, Musical Director, Musician, Publishing Professional,

Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer.

**Bachelor of Creative Industries (Honours) (Communication Design, Creative Writing, Dance, Drama, Interdisciplinary, Media and Communication, Visual Arts) (KK52)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 051401E

**Course duration (full-time):** 2 Semesters

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,023

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 96

**Standard credit points per full-time semester:** 48

**Course coordinator:** Dr Susan Carson

**Campus:** Kelvin Grove

**Entry Requirements**

Normally students will apply within the final year of their pass degree. Except where otherwise specified, applicants **MUST** have completed a bachelor degree in the relevant discipline area from QUT, or a similar degree from QUT or another institution and achieved a level of attainment considered by the Faculty Academic Board to be acceptable for the purposes of proceeding to an Honours degree: normally a minimum grade point average of 5.5 or higher (on a 7-point scale).

Alternatively, candidates may be accepted for admission by the Faculty Academic Board, after advice from the course coordinator regarding evidence of other relevant qualifications and/or experience.

An interview and provision of a portfolio may be called for to determine final selection.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Creative Industries (Honours) (Media and Communication) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

**Course structure**

**Year 1, Semester 1**

KKP400-1 Honours Project

KKP400-2 Honours Project

KKP601 Approaches to Enquiry in the Creative Industries

Choose one unit from the Creative Industries Honours Elective List\*

**Year 1, Semester 2**

KKP400-3 Honours Project

KKP400-4 Honours Project

KKP400-5 Honours Project

KKP401 Honours Graduate Seminar

\* Creative Writing students should study KKP400-3 in their first semester instead of an elective and KWP400 Creative Writing: Novel and Genre in their second semester.

**List A - Creative Industries Honours Electives**

KCP400 Media and Communication in Public Life

KJP400 Theories of Journalism

KPP400 Film and Television Production Theory

KTP400 Dramaturgy

KVP400 Contemporary Aesthetic Debates

KWP400 Creative Writing: Novel and Genre

\*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

**Potential Careers:**

Academic, Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Choreographer, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Dance Teacher, Dancer, Internet Professional, Media Industry Specialist, Multimedia Designer, Programmer, Publishing Professional, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

**Bachelor of Fine Arts (Honours)  
(Communication Design, Creative  
Writing, Dance, Fashion, Film and  
Television, Visual Arts) (KK53)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 040320G

**Course duration (full-time):** 2 Semesters

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$4,992

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**Total credit points:** 96

**Standard credit points per full-time semester:** 48

**Course coordinator:** Dr Susan Carson

**Campus:** Kelvin Grove

**Entry requirements**

Normally students will apply within the final year of their pass degree. Except where otherwise specified, applicants **MUST** have completed a bachelor degree in the relevant discipline area from QUT, or a similar degree from QUT or another institution and achieved a level of attainment considered by the Faculty Academic Board to be acceptable for the purposes of proceeding to an Honours degree: normally a minimum grade point average of 5.5 or higher (on a 7-point scale).

Alternatively, candidates may be accepted for admission by the Faculty Academic Board, after advice from the course coordinator regarding evidence of other relevant qualifications and/or experience.

An interview and provision of a portfolio may be called for to determine final selection.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Creative Industries (Honours) (Media and Communication) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

**Course structure**

**Year 1, Semester 1**

KKP400-1 Honours Project

KKP400-2 Honours Project

KKP601 Approaches to Enquiry in the Creative Industries

Choose one unit from the Creative Industries Honours Elective List\*

**Year 1, Semester 2**

KKP400-3 Honours Project

KKP400-4 Honours Project

KKP400-5 Honours Project

KKP401 Honours Graduate Seminar

\* Creative Writing students should study KKP400-3 in their first semester instead of an elective and KWP400 Creative Writing: Novel and Genre in their second semester.

**List A - Creative Industries Honours Electives**

KCP400 Media and Communication in Public Life

KJP400 Theories of Journalism

KPP400 Film and Television Production Theory

KTP400 Dramaturgy

KVP400 Contemporary Aesthetic Debates

KWP400 Creative Writing: Novel and Genre

\*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

**Potential Careers:**

Actor, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Choreographer, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Dance Teacher, Dancer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Internet Professional, Lighting Designer, Lighting Technician, Multimedia Designer, Post-production specialist, Programmer, Publishing Professional, Visual Artist, Visual Arts Teacher, Web Designer.

## Bachelor of Journalism (Honours) (KK54)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 040326B

**Course duration (full-time):** 2 semesters

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point  
(*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$4,992

**International Fees (per semester):** 2007:\$8,500 per semester  
(*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**Total credit points:** 96

**Standard credit points per full-time semester:** 48

**Course coordinator:** Dr Susan Carson

**Campus:** Kelvin Grove

### Potential Careers:

Art Writer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant.

### Entry requirements

Normally students will apply within the final year of their pass degree. Except where otherwise specified, applicants **MUST** have completed a bachelor degree in the relevant discipline area from QUT, or a similar degree from QUT or another institution and achieved a level of attainment considered by the Faculty Academic Board to be acceptable for the purposes of proceeding to an Honours degree: normally a minimum grade point average of 5.5 or higher (on a 7-point scale).

Alternatively, candidates may be accepted for admission by the Faculty Academic Board, after advice from the course coordinator regarding evidence of other relevant qualifications and/or experience.

An interview and provision of a portfolio may be called for to determine final selection.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Creative Industries (Honours) (Media and Communication) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

### Course structure

#### Year 1, Semester 1

KKP400-1 Honours Project

KKP601 Approaches to Enquiry in the Creative Industries

KKP400-2 Honours Project

KJP400 Theories of Journalism

#### Year 1, Semester 2

KKP400-3 Honours Project

KKP400-4 Honours Project

KKP400-5 Honours Project

KKP401 Honours Graduate Seminar

## **Bachelor of Music (Honours) (KK55)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 031574E

**Course duration (full-time):** 1 Year Full-time

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$4,996

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**International Entry:** February and July

**Total credit points:** 96

**Standard credit points per full-time semester:** 48

**Course coordinator:** Dr Susan Carson

**Campus:** Kelvin Grove

### **Entry Requirements**

Normally students will apply within the final year of their pass degree. Except where otherwise specified, applicants **MUST** have completed a bachelor degree in the relevant discipline area from QUT, or a similar degree from QUT or another institution and achieved a level of attainment considered by the Faculty Academic Board to be acceptable for the purposes of proceeding to an Honours degree: normally a minimum grade point average of 5.5 or higher (on a 7-point scale).

Alternatively, candidates may be accepted for admission by the Faculty Academic Board, after advice from the course coordinator regarding evidence of other relevant qualifications and/or experience.

An interview and provision of a portfolio may be called for to determine final selection.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Creative Industries (Honours) (Media and Communication) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

### **Course structure**

#### **Year 1, Semester 1**

KKP400-1 Honours Project

KKP400-2 Honours Project

KKP601 Approaches to Enquiry in the Creative Industries

Choose one unit from the Creative Industries Honours Elective List

#### **Year 1, Semester 2**

KKP400-4 Honours Project

KKP400-3 Honours Project

KKP400-5 Honours Project

KKP401 Honours Graduate Seminar

KCP400 Media and Communication in Public Life

KJP400 Theories of Journalism

KPP400 Film and Television Production Theory

KTP400 Dramaturgy

KVP400 Contemporary Aesthetic Debates

KWP400 Creative Writing: Novel and Genre

\*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

### **Potential Careers:**

Composer, Conductor, D.J, Digital Composer, Film Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

### **List A - Creative Industries Honours Electives**



## Bachelor of Music (KM32)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 022140F

**Course duration (full-time):** 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: Full fee tuition \$15,360; CSP \$5,112

**International Fees (per semester):** 2007:\$8,000 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421512

**Past rank cut-off:** Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [study@qut.com](mailto:study@qut.com)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Head, Undergraduate Studies ([ugenq.ci@qut.edu.au](mailto:ugenq.ci@qut.edu.au))

**Discipline coordinator:** Mr Greg Jenkins

**Campus:** Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Additional Entry Requirements

Applicants are selected on the basis of their audition and previous academic achievement. The final date to register for an audition, interview and submit additional materials to QUT was 1 September 2006. Late registrations and submission of materials will not be accepted.

### General

The Bachelor of Music is a contemporary fine arts program designed specifically for those students seeking to become creative leaders in the music industry. Students study a common core of music units plus a sequence of specialist and studio-based units, choosing to focus on one of the following: Digital Media, Composing for Mixed Media, Music Theatre, Songwriter, Recording and Sound, or Performance.

All styles and genres may be studied, however the course focuses on generic music skills relevant to the 21st century, reflecting the demands required of today's musician. Students are expected to have a high standard in either voice or any music-making instrument. There are frequent public performance and showcasing opportunities.

Students will also be able to access a significant number of studio-based music units through the Bachelor of Fine Arts (Visual Arts) Intermedia Arts course and the Bachelor of

Fine Arts (Communication Design) Sound Design course.

### Career Opportunities

Graduates work as composers for screen, mixed or digital media, and as producers, music software developers, performers, DJs, mixers and studio teachers across a vast range of styles and genres. This degree is seen as a springboard to Honours and postgraduate studies.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### Performance Course Structure

#### Year 1, Semester 1

	Creative Industries Core Unit
KMB105	Music and Sound Technology
KMB120	Music Performance 1
KMB130	Core Musicianship 1

#### Year 1, Semester 2

	Creative Industries Core Unit
KMB108	Sound Recording and Acoustics
KMB121	Music Performance 2
KMB131	Core Musicianship 2

#### Year 2, Semester 1

KMB206	Jazz and Popular Musicianship OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A Elective * Elective *

#### Year 2, Semester 2

KMB205	Sound Media Musicianship OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A Elective* Elective*

#### Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B Elective*
----------	---

Elective\*

**Year 3, Semester 2**

- KMB301 The Music Industry
- KMB314-2 Music and Sound: Principal Study B  
Elective\*

**NOTES**

\* The seven electives must comprise at least three music electives.

**Performance Elective List**

**Semester 1**

- KMB003 Sex Drugs Rock 'n' roll
- KMB004 World Music
- KMB005-1 Group Music
- KMB209 Conducting

**Semester 2**

- KMB002 Music and Spirituality
- KMB005-2 Group Music
- KMB106 Music and Sound for Multimedia
- KMB107 Sound, Image, Text
- KMB113 Multi-Instrumental Music A
- KMB212 Arranging
- KMB213 Multi-Instrumental Music B

**Production Course Structure**

**Year 1, Semester 1**

- Creative Industries Core Unit
- KMB105 Music and Sound Technology
- KMB110 Music Production 1
- KMB130 Core Musicianship 1

**Year 1, Semester 2**

- Creative Industries Core Unit
- KMB106 Music and Sound for Multimedia
- KMB111 Music Production 2
- KMB131 Core Musicianship 2

**Year 2, Semester 1**

- KMB206 Jazz and Popular Musicianship  
OR
- KMB207 Cross Cultural Musicianship
- KMB214-1 Music and Sound: Principal Study A  
Elective\*  
Elective\*

**Year 2, Semester 2**

- KMB205 Sound Media Musicianship  
OR

- KMB208 Contemporary Art Music Musicianship
- KMB214-2 Music and Sound: Principal Study A  
Elective\*  
Elective\*

**Year 3, Semester 1**

- KMB314-1 Music and Sound: Principal Study B  
Elective\*  
Elective\*

**Year 3, Semester 2**

- KMB301 The Music Industry
- KMB314-2 Music and Sound: Principal Study B  
Elective\*

**NOTES:**

\* The seven electives must comprise at least three music electives.

**Production Elective List**

**Semester 1**

- KMB003 Sex Drugs Rock 'n' roll
- KMB004 World Music
- KMB005-1 Group Music
- KMB209 Conducting

**Semester 2**

- KMB002 Music and Spirituality
- KMB005-2 Group Music
- KMB107 Sound, Image, Text
- KMB212 Arranging

**Creative Industries Core Units**

- KKB007 Introduction to Multimedia Technology
- KKB008 Narrative in the Creative Industries
- KKB009 Writing for Creative Industries
- KKB010 Cultures and Creativity
- KKB018 Creative Industries  
\* KKB007 and KKB009 are recommended for first year students.  
\*\* KKB018 is not recommended for first year students until their second semester.

**Potential Careers:**

Band Leader, Composer, Conductor, D.J, Digital Composer, Educator, Film Composer, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Post-production specialist, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

## **Graduate Certificate in Music (KM35)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 034715F

**Course duration (full-time):** 1 semester

**Course duration (part-time):** 2 semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007:\$9,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 48

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Professor Andy Arthurs

**Campus:** Kelvin Grove

### **Overview**

This course is aimed at professional performers and composers, music producers, music studio personnel and music educators. It is also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as creative, critical and reflective capabilities which impact upon making/presenting/understanding music. Independent projects will extend professional and commercial practice.

### **Entry requirements**

Entry to the Graduate Certificate or Graduate Diploma requires a bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale) and experience relevant to the music pathway selected by the applicant.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate with the possibility of articulation into the Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate. Applicants will only be permitted to enrol in a Graduate Diploma with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Masters applicants should possess either a three-year music degree with an overall grade point average of 5 or above (on a 7-point scale) or approved diploma in music from a university or documentary evidence of a successful career as a music industry professional considered equivalent to a three-year degree. Prior to admission, applicants must submit and have approved a project proposal.

Advanced standing for prior study and/or professional experience for the Masters is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

### **Course structure**

#### **Pathway: Music Composition for the Creative Industries\***

KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMP405	Materials of Music

#### **Pathway: Music and Media Technologies\***

KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
KMP402	Music and Sound for Digital Media

#### **Pathway: Instrumental Music Teaching/Music Coaching\***

KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB209	Conducting
KMB212	Arranging
KMP403	Multi-Instrumental Studies 1
KMP404	Multi-Instrumental Studies 2
OR	null
KMB003	Sex Drugs Rock 'n' roll

#### **Pathway: Contemporary Music Studies\***

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

\* These are suggested pathways. Under advice from the Coordinator, students may choose from other units on the page.

### **Potential Careers:**

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

## Graduate Diploma in Music (KM36)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 034717D

**Course duration (full-time):** 2 semesters

**Course duration (part-time):** 4 semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007:\$9,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 96

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Prof Andy Arthurs

**Campus:** Kelvin Grove

### Overview

This course is aimed at professional performers and composers, music producers, music studio personnel and music educators. It is also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as creative, critical and reflective capabilities which impact upon making/presenting/understanding music. Independent projects will extend professional and commercial practice.

### Entry requirements

Entry to the Graduate Certificate or Graduate Diploma requires a bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale) and experience relevant to the music pathway selected by the applicant.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate with the possibility of articulation into the Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate. Applicants will only be permitted to enrol in a Graduate Diploma with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Masters applicants should possess either a three-year music degree with an overall grade point average of 5 or above (on a 7-point scale) or approved diploma in music from a university or documentary evidence of a successful career as a music industry professional considered equivalent to a three-year degree. Prior to admission, applicants must submit and have approved a project proposal.

Advanced standing for prior study and/or professional experience for the Masters is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

### Course structure

Within the Graduate Diploma students undertake units focusing on Music Composition for the Creative Industries, Music and Media Technologies, or Music Coaching.

### Course structure

#### Pathway: Music Composition for the Creative Industries

KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB212	Arranging
KMB301	The Music Industry
KMP405	Materials of Music
KMP415	Independent Project

#### Pathway: Music and Media Technologies

KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
KMB301	The Music Industry
KMP400	Digital Recording
KMP402	Music and Sound for Digital Media
KMP415	Independent Project
KKB007	Introduction to Multimedia Technology

#### Pathway: Instrumental Music Teaching/Music Coaching

KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB102	Music (Primary/Instrumental) Curriculum Studies 2
KMB209	Conducting
KMB212	Arranging
KMP403	Multi-Instrumental Studies 1
KMP404	Multi-Instrumental Studies 2
OR	null
KMB003	Sex Drugs Rock 'n' roll
KMP415	Independent Project

#### Other music units available for selection:

KMB002	Music and Spirituality
KMB004	World Music
KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB102	Music (Primary/Instrumental) Curriculum Studies 2
KMB103	Music (Primary/Instrumental) Curriculum Studies 3
KMB107	Sound, Image, Text

## CREATIVE INDUSTRIES

KMB201	Music (Secondary) Curriculum Studies 1
KMB202	Music (Secondary) Curriculum Studies 2
KMB203	Music (Secondary) Curriculum Studies 3

These are suggested pathways. Under advice from the Coordinator, students may choose from other units on the page.

### Creative Industries Faculty Postgraduate Open Electives

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions

#### Media and Communication Discipline

KCP401	Creative Industries: Theory and Policy
KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction

#### Communication Design Discipline

KIP401	Foundations of Communication Design 1
KIP403	Media Technology 1
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

#### Journalism Discipline

KJP401	Newswriting
KJP403	Feature Writing

#### Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP407	Creative Industries in Asia

#### Performance Studies Discipline

KTP406	Creative Industries: Events and Festivals
KTP408	Marketing Arts and Culture
KTP409	Arts and Cultural Management

#### Visual Arts Discipline

KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

#### Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

#### Potential Careers:

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

## Master of Music (KM42)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 034710M

**Course duration (full-time):** 3 semesters

**Course duration (part-time):** 6 semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007:\$9,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 144

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Professor Andy Arthurs

**Campus:** Kelvin Grove

### Overview

This course is aimed at professional performers and composers, music producers, music studio personnel and music educators. They are also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as creative, critical and reflective capabilities which impact upon making/presenting/understanding music. Independent projects will extend professional and commercial practice.

### Entry requirements

Entry to the Graduate Certificate or Graduate Diploma requires a bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale) and experience relevant to the music pathway selected by the applicant.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate with the possibility of articulation into the Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate. Applicants will only be permitted to enrol in a Graduate Diploma with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Masters applicants should possess either a three-year music degree with an overall grade point average of 5 or above (on a 7-point scale) or approved diploma in music from a university or documentary evidence of a successful career as a music industry professional considered equivalent to a three-year degree. Prior to admission, applicants must submit and have approved a project proposal.

### Advanced Standing

Advanced standing for prior study and/or professional experience for the Masters is at the discretion of the

postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

### Course Structure

Masters students may choose from either:

\* Coursework and project: eight units prior to two Music Project units. Alternatively, students can undertake four or six coursework units and four or three Project units respectively.

\* Project: two coursework units undertaken prior to five Music Project units.

Students must contact the subject area coordinator before making unit selection.

### Course structure

#### Pathway: Music Composition\*

KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB212	Arranging
KMP402	Music and Sound for Digital Media
KMP405	Materials of Music
KMP410	Music Project 1
KMP411	Music Project 2
KMP415	Independent Project

#### Pathway: Music and Media Technologies\*

KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
KMB301	The Music Industry
KMP400	Digital Recording
KMP402	Music and Sound for Digital Media
KMP415	Independent Project
KMP410	Music Project 1
KMP411	Music Project 2
KKB007	Introduction to Multimedia Technology

#### Pathway: Instrumental Music Teaching/Music Coaching\*

KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB102	Music (Primary/Instrumental) Curriculum Studies 2
KMB209	Conducting
KMB212	Arranging
KMP403	Multi-Instrumental Studies 1
KMP404	Multi-Instrumental Studies 2
KMB003	Sex Drugs Rock 'n' roll
KMP415	Independent Project

## CREATIVE INDUSTRIES

### Pathway: Project\*

KMP410	Music Project 1
KMP411	Music Project 2
KMP412	Music Project 3
KMP413	Music Project 4
KMP414	Music Project 5
	Elective (chosen from any pathway, and/or from list below)
	Elective (chosen from any pathway, and/or from list below)

### Other music units available for selection:

KMB002	Music and Spirituality
KMB004	World Music
KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB102	Music (Primary/Instrumental) Curriculum Studies 2
KMB103	Music (Primary/Instrumental) Curriculum Studies 3
KMB107	Sound, Image, Text
KMB201	Music (Secondary) Curriculum Studies 1
KMB202	Music (Secondary) Curriculum Studies 2
KMB203	Music (Secondary) Curriculum Studies 3

\* These are suggested pathways. Under advice from the Coordinator, students may choose from other units on the page.

### Creative Industries Faculty Postgraduate Open Electives

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions

#### Media and Communication Discipline

KCP401	Creative Industries: Theory and Policy
KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction

#### Communication Design Discipline

KIP401	Foundations of Communication Design 1
KIP403	Media Technology 1
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

#### Journalism Discipline

KJP401	Newswriting
KJP403	Feature Writing

#### Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP407	Creative Industries in Asia

#### Performance Studies Discipline

KTP406	Creative Industries: Events and Festivals
KTP408	Marketing Arts and Culture
KTP409	Arts and Cultural Management

#### Visual Arts Discipline

KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

#### Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

#### Potential Careers:

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

## Bachelor of Fine Arts (Film and Television) (KP25)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040299M

**Course duration (full-time):** 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$9,000; 2006: A\$9,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 421342

**Past OP cut-off:** Admission to course is based on special entry requirements. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Ms Jeanette McGown

**Campus:** Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### General

This production-driven three-year program is designed for students seeking to become leaders in creative practice in the film, television and new media industries. A concentration in Production allows students to specialise in producing, directing, scriptwriting, cinematography, editing or sound. Specialisation in Writing for the Screen enables students who want to become screenwriters/directors or screenwriters/producers to take a concentration in specialist creative writing units, while the Multimedia concentration allows students to balance production with communication design for multimedia production. In all cases students have the opportunity to be part of the creative process with advanced classes conducted in dedicated production studios. Final year work is showcased to the industry at two public screenings per year.

### Course Structure

In order to complete this course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### Career Opportunities

Graduates work in film, television, and multimedia as cinematographers, sound operators, editors, directors, screenwriters and producers. They also work in the production and use of multimedia audio and video materials for advertising, public relations, marketing or personnel training.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to



## CREATIVE INDUSTRIES

sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History

KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning

## CREATIVE INDUSTRIES

KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing

KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Film/Television Producer, Multimedia Designer, Post-production specialist.

## Bachelor of Creative Industries (Television) (KP32)

Year offered: 2007

Admissions: No

CRICOS code: 048294G

Course duration (full-time): 3 years

Domestic fees (per credit point): Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (subject to annual review)

Domestic fees (indicative): 2007 Full Fee Tuition \$15360

International Fees (per semester): 2005: A\$9,000; 2006: A\$9,000 (subject to annual review)

Domestic Entry: February

International Entry: February

QTAC code: 421302

Past rank cut-off: 85

Past OP cut-off: 8

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

Total credit points: 288

Standard credit points per full-time semester: 48

Course coordinator: Associate Professor Adrian Thomas

Discipline coordinator: Jeanette McGown

Campus: Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course overview

Television is one of the most powerful media the world has known. This professional degree prepares students for work across the televisual sector. Graduates will understand television as an international industry, as a pre-eminent social medium, and as a site for creative and flexible employment.

The units will focus on 'doing' television (management and planning), 'making' television (content capture and delivery), and 'talking' television (national and international cultures, organisations, and regulatory regimes).

Areas of study include scriptwriting, production, distribution, television commercials and formats, audience research, and the social impact of television. Students will also have the opportunity to undertake internships, industry placements, and practical projects.

### Course Structure

In order to complete this course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the major and eight electives.

### Career Outcomes

Graduate opportunities within the television industry exist in programming, production, publicity and promotions, as well as specialist work in audience and market research, policy and regulation, including media law.

Innovative practitioners with business and project management skills can take advantage of rapidly convergent technologies to design television applications in the new interactive media environment, from interactive webcams to large scale commercial broadcasting.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

KKB010 Cultures and Creativity

KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

## **Graduate Certificate in Creative Industries (Film and Television) (KP35)**

**Year offered:** 2007

**Admissions:** No

**Course duration (part-time):** 2 Semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2005: A\$9,500; 2006 A\$9,500 (*subject to annual review*)

**Domestic Entry:** February and July

**Total credit points:** 48

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Associate Professor Geoff Portmann

**Campus:** Kelvin Grove

### **Entry requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol in a Graduate Certificate with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

### **International Student Entry**

QUT advises that international students may only enrol in full-time studies.

### **Overview**

This course educates you in conceptual and practical aspects of the media. You will learn skills that apply to film and television production.

### **IMPORTANT NOTICE**

This course has been discontinued. Continuing students should refer to their Course Summary Sheet for enrolment information.

### **Potential Careers:**

Film/Television Producer, Media Industry Specialist.

## Graduate Diploma in Creative Industries (Film and Television) (KP36)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040324D

**Course duration (full-time):** 2 semesters

**Course duration (part-time):** 4 semesters (The part-time mode may not be available by evening study)

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007: \$9,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 96

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Associate Professor Geoff Portmann

**Campus:** Kelvin Grove

### Entry requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol in a Graduate Certificate with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

International Student Entry

QUT advises that international students may only enrol in full-time studies.

### Overview

This course educates you in conceptual and practical aspects of the media. You will learn skills that apply to film and television production.

### IMPORTANT NOTICE

This course has been discontinued. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Potential Careers:

Film/Television Producer.

## **Bachelor of Fine Arts (Acting) (KS25)**

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040300A

**Course duration (full-time):** 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421912

**Past OP cut-off:** Admission to course is based on special entry requirements. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Ms Dianne Eden

**Campus:** Kelvin Grove

### **OP Guarantee**

The OP Guarantee does not apply to this course.

### **Additional Entry Requirements**

Applicants are selected on the basis of their audition and interview. The final date to register for an audition and submit additional materials to QUT was 20 October 2006. Late registrations and submission of materials will not be accepted.

### **Course Structure**

In order to complete this course, students must undertake two Creative Industries Core Units, and a maximum of 18 discipline or specified units relating to the chosen major and a minimum of 4 electives.

### **General**

This three-year conservatorium degree program is designed for students seeking to become professional actors. Students study core units in creative industries and a prescribed sequence of specialist studio-based units, developing the actor's process as it applies to stage, film and television. Practical performance experience is gained through performance work for stage and screen through mainstage and intensive studio seasons within QUT and with approved professional organisations.

### **Career Opportunities**

Acting graduates have been successful signing with national talent and casting agents, and securing roles in national theatre seasons, television series and feature films.

### **Deferment**

QUT's deferment policy does not apply to this course.

### **Domestic student tuition fee (Dfee) places**

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### **IMPORTANT NOTICE**

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### **Creative Industries Core Units**

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### **Creative Industries Faculty Undergraduate Open Electives**

#### **Creative Industries Faculty Undergraduate Open Electives**

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions
- \* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### **Semester 1**

## CREATIVE INDUSTRIES

	Media & Communication Discipline	KTB101	20th Century Performance
KCB101	Communication in the New Economy	KTB204	Understanding Performance
KCB102	Media and Society: From Printing Press to Internet	KTB306	Directing for Events and Festivals
KCB103	Strategic Speech Communication		Visual Arts Discipline
KCB201	Virtual Cultures	KVB102	Modernism
KCB302	Political Communication	KVB104	Photomedia and Artistic Practice
	Communication Design Discipline	KVB110	2D Media and Processes
KIB201	Interactive Writing	KVB212	Australian Art, Architecture and Design
KIB108	Animation Practices	KVB304	Contemporary Art Issues
	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB105	Architecture of the Body	KWB001	Introduction to Literary Theory and Cultural Studies
KDB108	World Dance	KWB003	Modern Times (Literature and Culture in the 20th Century)
KDB110	Deconstructing Dance in History	KWB005	Wonderlands: Literature and Culture in the 19th Century
	Fashion Discipline		
KFB103	Introduction to Fashion Design	KWB101	Introduction to Creative Writing
	Journalism Discipline	KWB102	Media Writing
KJB101	Journalism Information Systems	KWB103	Persuasive Writing
KJB120	Newsriting	KWB104	Creative Writing: The Short Story
KJB121	Journalistic Inquiry	KWB105	Film and Television Scriptwriting
KJB224	Feature Writing	KWB107	Introduction to Creative Non-Fiction
KJB239	Journalism Ethics and Issues	KWB207	Great Books: The Literary Classics
	Faculty		
KKB004	Indigenous Creative Industries		
KKB210	Computational Arts 1		
KKB290	Supervised Group Project		
KKB320	Workplace Learning		
KKB330	Workplace Learning		
KKB340-2	Workplace Learning		
KKB340-1	Workplace Learning		
KKB357	Independent Study		
	Music & Sound Discipline		
KMB002	Music and Spirituality	KIB202	Enabling Immersion
KMB003	Sex Drugs Rock 'n' roll		Dance Discipline
KMB004	World Music	KDB106	Dance Analysis
KMB104	Music and Sound Skills	KDB109	Funk, Tap and all that Jazz
KMB105	Music and Sound Technology	KDB204	Australian Dance
KMB107	Sound, Image, Text		Faculty
KMB108	Sound Recording and Acoustics	KKB290	Supervised Group Project
	Film & Television Discipline	KKB211	Computational Arts 2
KPB102	Film History	KKB320	Workplace Learning
KPB106	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	Workplace Learning
KPB203	Australian Film	KKB340-2	Workplace Learning
KPB303	Critical Thinking About Television	KKB357	Independent Study
	Performance Studies Discipline		Fashion Discipline
KTB061	Creative Industries Management	KFB105	Fashion and Modernity
KTB062	Creative Industries Events and Festivals		Journalism Discipline

### Semester 2

---

## CREATIVE INDUSTRIES

---

KJB101	Journalism Information Systems	students enrolled in Creative Industries courses.
KJB120	Newswriting	
KJB121	Journalistic Inquiry	<b>Potential Careers:</b>
KJB224	Feature Writing	Actor, Theatre Professionals.
KJB280	International Journalism	
KJB337	Public Affairs Reporting Music & Sound Discipline	
KMB002	Music and Spirituality	
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB007	Introductory Ensemble	
KMB105	Music and Sound Technology	
KMB107	Sound, Image, Text	
KMB108	Sound Recording and Acoustics Film & Television Discipline	
KPB103	Film Genres	
KPB104	Film and Television Production Resource Management	
KPB107	Television Genres	
KPB205	Documentary Theory and Practice	
KPB206	International Cinema Performance Studies Discipline	
KTB062	Creative Industries Events and Festivals	
KTB104	Performance Innovation	
KTB207	Staging Australia Visual Arts Discipline	
KVB103	Australian Art	
KVB104	Photomedia and Artistic Practice	
KVB108	Contemporary Asian Visual Culture	
KVB211	Post 1945 Art	
KVB306	Video Art and Culture	
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline	
KWB002	Ozlit	
KWB004	Shakespeare, Then and Now	
KWB006	Popular Fictions, Popular Culture	
KWB007	Indigenous Writing	
KWB102	Media Writing	
KWB104	Creative Writing: The Short Story	
KWB105	Film and Television Scriptwriting	
KWB106	Corporate Writing and Editing	
KWB204	Creative Non-Fiction: Life Writing	
KWB206	Youth and Children's Writing	

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to



## Bachelor of Fine Arts (Technical Production) (KS26)

Year offered: 2007

Admissions: No

CRICOS code: 040301M

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421932

**Past OP cut-off:** Admission to course is based on special entry requirements in addition to an OP. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** George Meijer

**Campus:** Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Additional Entry Requirements

Applicants are selected on the basis of their interview and previous academic achievement. The due date to register for the interview and submit additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### Course Structure

In order to complete the course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

### General

Technical Production students focus on developing skills in stage management, production management, lighting, design, sound design, props, wardrobe, set, installation and rigging.

Practical performance experience is gained through production work for stage and screen, mainstage and intensive studio seasons within QUT and with approved professional organisations.

### Career Opportunities

Technical Production graduates have become stage managers, production managers, lighting and sound designers for theatre, ballet, contemporary dance, opera, pop concerts and events, conferences, festivals and film and television.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007 Introduction to Multimedia Technology

KKB008 Narrative in the Creative Industries

KKB009 Writing for Creative Industries

KKB010 Cultures and Creativity

KKB018 Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

## CREATIVE INDUSTRIES

Semester 1			
	Media & Communication Discipline	KTB061	Creative Industries Management
		KTB062	Creative Industries Events and Festivals
KCB101	Communication in the New Economy	KTB101	20th Century Performance
KCB102	Media and Society: From Printing Press to Internet	KTB204	Understanding Performance
KCB103	Strategic Speech Communication	KTB306	Directing for Events and Festivals
KCB201	Virtual Cultures		Visual Arts Discipline
KCB302	Political Communication	KVB102	Modernism
	Communication Design Discipline	KVB104	Photomedia and Artistic Practice
KIB201	Interactive Writing	KVB110	2D Media and Processes
KIB108	Animation Practices	KVB212	Australian Art, Architecture and Design
	Dance Discipline	KVB304	Contemporary Art Issues
KDB105	Architecture of the Body		Creative Writing & Cultural Studies Discipline
KDB108	World Dance	KWB001	Introduction to Literary Theory and Cultural Studies
KDB110	Deconstructing Dance in History		
	Fashion Discipline	KWB003	Modern Times (Literature and Culture in the 20th Century)
KFB103	Introduction to Fashion Design	KWB005	Wonderlands: Literature and Culture in the 19th Century
	Journalism Discipline	KWB101	Introduction to Creative Writing
KJB101	Journalism Information Systems	KWB102	Media Writing
KJB120	Newsriting	KWB103	Persuasive Writing
KJB121	Journalistic Inquiry	KWB104	Creative Writing: The Short Story
KJB224	Feature Writing	KWB105	Film and Television Scriptwriting
KJB239	Journalism Ethics and Issues	KWB107	Introduction to Creative Non-Fiction
	Faculty	KWB207	Great Books: The Literary Classics
KKB004	Indigenous Creative Industries		
KKB210	Computational Arts 1	Semester 2	
KKB290	Supervised Group Project		Media & Communication Discipline
KKB320	Workplace Learning	KCB101	Communication in the New Economy
KKB330	Workplace Learning	KCB103	Strategic Speech Communication
KKB340-2	Workplace Learning	KCB104	Media and Communications Industries
KKB340-1	Workplace Learning	KCB105	Media and Communication Research Methods
KKB357	Independent Study	KCB202	New Media Technologies
	Music & Sound Discipline	KCB203	Consumer Cultures
KMB002	Music and Spirituality		Communication Design Discipline
KMB003	Sex Drugs Rock 'n' roll	KIB202	Enabling Immersion
KMB004	World Music		Dance Discipline
KMB104	Music and Sound Skills	KDB106	Dance Analysis
KMB105	Music and Sound Technology	KDB109	Funk, Tap and all that Jazz
KMB107	Sound, Image, Text	KDB204	Australian Dance
KMB108	Sound Recording and Acoustics		Faculty
	Film & Television Discipline	KKB290	Supervised Group Project
KPB102	Film History	KKB211	Computational Arts 2
KPB106	Australian Television	KKB320	Workplace Learning
KPB108	Media Text Analysis	KKB330	Workplace Learning
KPB203	Australian Film	KKB340-1	Workplace Learning
KPB303	Critical Thinking About Television	KKB340-2	Workplace Learning
	Performance Studies Discipline	KKB357	Independent Study
			Fashion Discipline

## CREATIVE INDUSTRIES

<p>KFB105 Fashion and Modernity Journalism Discipline</p> <p>KJB101 Journalism Information Systems</p> <p>KJB120 Newswriting</p> <p>KJB121 Journalistic Inquiry</p> <p>KJB224 Feature Writing</p> <p>KJB280 International Journalism</p> <p>KJB337 Public Affairs Reporting Music &amp; Sound Discipline</p> <p>KMB002 Music and Spirituality</p> <p>KMB003 Sex Drugs Rock 'n' roll</p> <p>KMB004 World Music</p> <p>KMB007 Introductory Ensemble</p> <p>KMB105 Music and Sound Technology</p> <p>KMB107 Sound, Image, Text</p> <p>KMB108 Sound Recording and Acoustics Film &amp; Television Discipline</p> <p>KPB103 Film Genres</p> <p>KPB104 Film and Television Production Resource Management</p> <p>KPB107 Television Genres</p> <p>KPB205 Documentary Theory and Practice</p> <p>KPB206 International Cinema Performance Studies Discipline</p> <p>KTB062 Creative Industries Events and Festivals</p> <p>KTB104 Performance Innovation</p> <p>KTB207 Staging Australia Visual Arts Discipline</p> <p>KVB103 Australian Art</p> <p>KVB104 Photomedia and Artistic Practice</p> <p>KVB108 Contemporary Asian Visual Culture</p> <p>KVB211 Post 1945 Art</p> <p>KVB306 Video Art and Culture</p> <p>KVB307 Theories of Spatial Culture Creative Writing &amp; Cultural Studies Discipline</p> <p>KWB002 Ozlit</p> <p>KWB004 Shakespeare, Then and Now</p> <p>KWB006 Popular Fictions, Popular Culture</p> <p>KWB007 Indigenous Writing</p> <p>KWB102 Media Writing</p> <p>KWB104 Creative Writing: The Short Story</p> <p>KWB105 Film and Television Scriptwriting</p> <p>KWB106 Corporate Writing and Editing</p> <p>KWB204 Creative Non-Fiction: Life Writing</p> <p>KWB206 Youth and Children's Writing</p>	<p>completed</p> <p>* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.</p> <p><b>Potential Careers:</b> Sound Designer, Stage Manager, Theatre Professionals.</p>
--	--

### NOTES:

\* Only one Workplace Learning unit may be

## Bachelor of Creative Industries (Drama) (KT32)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040298A

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 421952

**Past OP cut-off:** Admission to course is based on special entry requirements. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Dr Sandra Gattenhof

**Campus:** Kelvin Grove

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course Structure

In order to complete this course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the major and eight electives.

### Additional Entry Requirements

The Drama major within the Bachelor of Creative Industries single degree comprise a range of practical and theoretical studies in theatre, drama and performance, but is not an acting course. While applicants have been required to audition for this course in the past, an audition is no longer considered an appropriate measure of prospective students' suitability for this program. Entry will solely be determined on OP/rank as per QUT admissions policies as published in *Real Options*.

### General

This three-year professional course provides students with the opportunity to develop skills and theoretical understanding in all areas of performance practice. Students study core units in creative industries and areas of drama including theatre history, studies in acting and directing, technical theatre, arts events promotion and public relations, and performance technology.

The course encourages interdisciplinary collaborative teams, exploring new performance forms and using new performance technologies.

In final year students have the opportunity for professional

industry placements, and are encouraged to build creative partnerships and networks to ensure they are strong contenders for employment.

### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

### Career Opportunities

Graduates work as directors, performers, producers, playwrights, dramaturgs, arts administrators, community artists, youth arts workers and in theatre criticism and the development of innovative performing arts practice. This degree is a springboard into Honours and postgraduate studies in Drama theory, education, community service and artistic practice.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

## CREATIVE INDUSTRIES

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions
- \* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion

## CREATIVE INDUSTRIES

	Dance Discipline	KWB002	Ozlit
KDB106	Dance Analysis	KWB004	Shakespeare, Then and Now
KDB109	Funk, Tap and all that Jazz	KWB006	Popular Fictions, Popular Culture
KDB204	Australian Dance	KWB007	Indigenous Writing
	Faculty	KWB102	Media Writing
KKB290	Supervised Group Project	KWB104	Creative Writing: The Short Story
KKB211	Computational Arts 2	KWB105	Film and Television Scriptwriting
KKB320	Workplace Learning	KWB106	Corporate Writing and Editing
KKB330	Workplace Learning	KWB204	Creative Non-Fiction: Life Writing
KKB340-1	Workplace Learning	KWB206	Youth and Children's Writing
KKB340-2	Workplace Learning		
KKB357	Independent Study		
	Fashion Discipline		
KFB105	Fashion and Modernity		
	Journalism Discipline		
KJB101	Journalism Information Systems		
KJB120	Newswriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
	Music & Sound Discipline		
KMB002	Music and Spirituality		
KMB003	Sex Drugs Rock 'n' roll		
KMB004	World Music		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
	Film & Television Discipline		
KPB103	Film Genres		
KPB104	Film and Television Production Resource Management		
KPB107	Television Genres		
KPB205	Documentary Theory and Practice		
KPB206	International Cinema		
	Performance Studies Discipline		
KTB062	Creative Industries Events and Festivals		
KTB104	Performance Innovation		
KTB207	Staging Australia		
	Visual Arts Discipline		
KVB103	Australian Art		
KVB104	Photomedia and Artistic Practice		
KVB108	Contemporary Asian Visual Culture		
KVB211	Post 1945 Art		
KVB306	Video Art and Culture		
KVB307	Theories of Spatial Culture		
	Creative Writing & Cultural Studies Discipline		

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Actor, Stage Manager, Theatre Professionals.

## Graduate Diploma in Creative Industries (Drama Teaching) (KT36)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 046672B

**Course duration (full-time):** 2 semesters

**Course duration (part-time):** 4 semesters

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007: \$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 96

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Associate Professor Judith McLean

**Campus:** Kelvin Grove

### Overview

Whether you are an experienced drama educator wanting to renew and refresh your practice or you are new to drama and want to develop your interests in a formal course of study, these flexible programs can cater to your specific needs.

Tailor your course to meet your professional needs either by taking subjects which develop skills in drama, or by selecting subjects which deal with the complexities of teaching drama as part of the new P A 10 Arts Key Learning Area and Senior Drama syllabus currently being taught in Queensland schools.

From 2005, core units will be available as internal or online modes of study, providing greater flexibility to your study program.

Extend your knowledge of drama in education both as an art form in its own right and as a means of enabling cross-curricular teaching and planning and the current issues transforming both arts education and drama.

As a result of the developing national priority for innovation and excellence in teaching, programs prepare you for the use of new media technologies in the classroom and in creative practice.

These three courses articulate so that successful completion of the Certificate can be upgraded to the Diploma, which can then be upgraded to the Masters. It is also possible to apply for the Masters and then, if your circumstances change, exit after completing 48 or 96 credit points with the Certificate or Diploma.

### Entry Requirements

A bachelor degree in a drama-related field with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants should also possess at least one year of professional experience working as a drama teacher in a school or studio setting.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate and will only be permitted to enrol in a Graduate Diploma or a Masters degree with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator, if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Advanced standing for prior study and/or professional experience is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

### IMPORTANT NOTICE

This course has been discontinued. Continuing students should refer to their Course Summary Sheet for enrolment information.

## Master of Creative Industries (Drama Teaching) (KT42)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 046674M

**Course duration (full-time):** 3 semesters

**Course duration (part-time):** 6 semesters (part-time mode may not be available by evening study)

**Domestic fees (per credit point):** 2007: \$130 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$12480

**International Fees (per semester):** 2007: \$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February and July

**International Entry:** February and July

**Total credit points:** 144

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Administrator: Sandra Gattenhof

**Campus:** Kelvin Grove

relevant subject area coordinator. Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

### IMPORTANT NOTICE

This course has been discontinued. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Overview

Whether you are an experienced drama educator or contemporary performance maker wanting to renew and refresh your practice, or you are new to drama and performance and want to develop your interests, this flexible course can cater to your specific needs. Tailor your course to meet your professional needs by taking subjects which develop skills in drama and performance, or by selecting subjects which deal with the complexities of teaching and making drama. Graduates gain employment as teachers in primary and secondary schools, or as performance makers embarking on exciting and innovative projects in their communities. Compulsory units are available in on-campus or online modes of study, providing greater flexibility to your study program. You will extend your knowledge of drama in education as both an art form and as a means of enabling cross-curricular teaching and planning.

### Entry Requirements

A bachelor degree in a drama-related field with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants should also possess at least one year of professional experience working as a drama teacher in a school or studio setting.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate and will only be permitted to enrol in a Graduate Diploma or a Masters degree with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator, if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

### Advanced Standing

Advanced standing for prior study and/or professional experience is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the



## Bachelor of Fine Arts (Visual Arts) (KV25)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040302K

**Course duration (full-time):** 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 421782

**Past OP cut-off:** Admission to course is based on special entry requirements. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Mr Mark Webb

**Campus:** Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Overview

This studio-based three-year program prepares students for work in advanced studio and creative practice through both its studio and intermedia pathways.

The Studio Arts concentration encourages students to explore independent approaches to art practice in painting, drawing, sculpture, installation and photomedia, while the Intermedia Arts concentration is an interdisciplinary sequence of Visual Arts, Music Technology and Communication Design units that allow students to focus on new media, computer art, installation design and sound and video environments for a global audience.

All students study core units and produce their own work in studio practice units. This work is exhibited throughout the course as well as at a major graduation industry showcase event.

### Course Structure

In order to complete this course, students must undertake two Creative Industries Core Units, a maximum of 18

discipline or specified units relating to the chosen major, and a minimum of four electives.

### Career Outcomes

Graduates can work as creative directors, visual designers, community artists, independent practitioners, curators and museum assistants.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply with regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff

## CREATIVE INDUSTRIES

availability	KPB106	Australian Television
* some units are subject to quota restrictions	KPB108	Media Text Analysis
* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries	KPB203	Australian Film
	KPB303	Critical Thinking About Television
		Performance Studies Discipline
<b>Semester 1</b>	KTB061	Creative Industries Management
Media & Communication Discipline	KTB062	Creative Industries Events and Festivals
KCB101 Communication in the New Economy	KTB101	20th Century Performance
KCB102 Media and Society: From Printing Press to Internet	KTB204	Understanding Performance
KCB103 Strategic Speech Communication	KTB306	Directing for Events and Festivals
KCB201 Virtual Cultures		Visual Arts Discipline
KCB302 Political Communication	KVB102	Modernism
Communication Design Discipline	KVB104	Photomedia and Artistic Practice
KIB201 Interactive Writing	KVB110	2D Media and Processes
KIB108 Animation Practices	KVB212	Australian Art, Architecture and Design
Dance Discipline	KVB304	Contemporary Art Issues
KDB105 Architecture of the Body		Creative Writing & Cultural Studies Discipline
KDB108 World Dance	KWB001	Introduction to Literary Theory and Cultural Studies
KDB110 Deconstructing Dance in History	KWB003	Modern Times (Literature and Culture in the 20th Century)
Fashion Discipline	KWB005	Wonderlands: Literature and Culture in the 19th Century
KFB103 Introduction to Fashion Design	KWB101	Introduction to Creative Writing
Journalism Discipline	KWB102	Media Writing
KJB101 Journalism Information Systems	KWB103	Persuasive Writing
KJB120 Newswriting	KWB104	Creative Writing: The Short Story
KJB121 Journalistic Inquiry	KWB105	Film and Television Scriptwriting
KJB224 Feature Writing	KWB107	Introduction to Creative Non-Fiction
KJB239 Journalism Ethics and Issues	KWB207	Great Books: The Literary Classics
Faculty		
KKB004 Indigenous Creative Industries		
KKB210 Computational Arts 1	<b>Semester 2</b>	Media & Communication Discipline
KKB290 Supervised Group Project	KCB101	Communication in the New Economy
KKB320 Workplace Learning	KCB103	Strategic Speech Communication
KKB330 Workplace Learning	KCB104	Media and Communications Industries
KKB340-2 Workplace Learning	KCB105	Media and Communication Research Methods
KKB340-1 Workplace Learning	KCB202	New Media Technologies
KKB357 Independent Study	KCB203	Consumer Cultures
Music & Sound Discipline		Communication Design Discipline
KMB002 Music and Spirituality	KIB202	Enabling Immersion
KMB003 Sex Drugs Rock 'n' roll		Dance Discipline
KMB004 World Music	KDB106	Dance Analysis
KMB104 Music and Sound Skills	KDB109	Funk, Tap and all that Jazz
KMB105 Music and Sound Technology	KDB204	Australian Dance
KMB107 Sound, Image, Text		Faculty
KMB108 Sound Recording and Acoustics	KKB290	Supervised Group Project
Film & Television Discipline	KKB211	Computational Arts 2
KPB102 Film History	KKB320	Workplace Learning

## CREATIVE INDUSTRIES

KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing

KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Art Project Manager, Artist, Arts Administrator, Curator, Media Industry Specialist, Multimedia Designer, Visual Artist.

## Bachelor of Creative Industries (Visual Arts) (KV32)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040295D

**Course duration (full-time):** 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 421712

**Past OP cut-off:** Admission to course is based on special entry requirements. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Mr Mark Webb

**Campus:** Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course Structure

In order to complete the course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the chosen major and eight electives.

### General

This three-year professional course prepares students to work in Visual Arts in a range of vocational applications. In addition to 12 units of Visual Arts study students may take a further eight units in a complementary creative industries discipline focused on a professional outcome such as creative writing, journalism, arts management, communication design, or studies from other faculties. Subjects covered include creative industries core units, interdisciplinary studio art practice, art theory, visual arts of Asia, Australian Indigenous Art plus a choice of elective units in Painting, Sculpture, Ceramics, Printmaking, Drawing, Photography and Electronic Media.

### Career Opportunities

Graduates work as professional visualisation practitioners in a number of fields including creative directors, visual

consultants, photomedia artists in public and community arts, as visual designers, cartoonists, illustrators, curators, gallery and museum assistants and small business providers.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

### International Entry Requirements

Applications and portfolios for international students are accepted throughout the year. Please refer to the Creative Industries international entry requirements for further information <http://www.creativeindustries.qut.edu.au/courses/future-student/international/how-to-apply.jsp>

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to

## CREATIVE INDUSTRIES

sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History

KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning

## CREATIVE INDUSTRIES

KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing

KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

### Potential Careers:

Art Project Manager, Artist, Arts Administrator, Curator, Media Industry Specialist, Multimedia Designer, Visual Artist.

## Bachelor of Fine Arts (Creative Writing Production) (KW25)

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040306F

**Course duration (full-time):** 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**QTAC code:** 421432

**Past OP cut-off:** Admission to course is based on special entry requirements. Please refer to Special Entry Requirements.

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Glen Thomas

**Campus:** Kelvin Grove

### Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

### OP Guarantee

The OP Guarantee does not apply to this course.

### Course Structure

In order to complete the course, students must undertake two Creative Industries Core Units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of 4 electives.

### General

This practice-based three year program is designed specifically for talented students seeking to become practitioner-artists in creative writing. Students develop their ability to write a sustained work of publishable quality in a genre selected by the student; to self-edit and edit the work of others for electronic and print journals; to write confidently at a high standard in a variety of professional writing forms and genres including fiction, scriptwriting, creative non-fiction, childrens and young adult fiction, reviewing, essay, interactive narrative and poetry, and to gain a working knowledge of the publishing industry. Opportunities exist for professional experience and placement during the final project unit, as well as opportunities to perform at public readings and festivals and to develop professional networks.

### Career Opportunities

Graduates work as writers, editors and publishers in both the print and electronic media, in the public service and corporate sectors, and in teaching.

### Deferment

QUT's deferment policy does not apply to this course.

### Domestic student tuition fee (Dfee) places

**Undergraduate domestic full fee places (Dfee) are not available in this course.** Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

### IMPORTANT NOTICE

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to their Course Summary Sheet for enrolment information.

### Creative Industries Core Units

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries

\* KKB007 and KKB009 are recommended for first year students.

\*\* KKB018 is not recommended for first year students until their second semester.

### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

## CREATIVE INDUSTRIES

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

### Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newsriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis

KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

### Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning



KKB340-2	Workplace Learning
KKB357	Independent Study Fashion Discipline
KFB105	Fashion and Modernity Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture Creative Writing & Cultural Studies Discipline
KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Art Writer, Creative Writer, Publishing Professional.

## **Bachelor of Creative Industries (Creative Writing) (KW32)**

**Year offered:** 2007

**Admissions:** No

**CRICOS code:** 040296C

**Course duration (full-time):** 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2007: \$160 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007 Full Fee Tuition \$15360

**International Fees (per semester):** 2005: A\$8,000; 2006: A\$8,000 (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**QTAC code:** 421452

**Past rank cut-off:** 88

**Past OP cut-off:** 7

**OP Guarantee:** Yes

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email [sbs.enquiries@qut.edu.au](mailto:sbs.enquiries@qut.edu.au)

**Total credit points:** 288

**Standard credit points per full-time semester:** 48

**Course coordinator:** Associate Professor Adrian Thomas

**Discipline coordinator:** Glen Thomas

**Campus:** Kelvin Grove

### **General**

This three-year professional course prepares students to work in creative writing in a range of vocational applications. Subjects covered include fiction, electronic and feature writing, film and TV scriptwriting, non-fiction and youth writing, as well as corporate writing and publishing at both introductory and advanced levels.

### **Career Opportunities**

Communication competence is a fundamental skill sought by all employers. Graduates work as creative or professional writers in corporate, commercial, community and freelance capacities. Recent graduates have been contracted to write scenarios for crisis management for major corporations, while others are working for magazines and other print media, or in local government.

### **Deferment**

From 2006, QUT will allow Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

### **IMPORTANT NOTICE**

This course code has been discontinued. The new course codes for commencing students are KK33 for Bachelor of Creative Industries courses and KK34 for Bachelor of Fine Arts courses. Continuing students should refer to

their Course Summary Sheet for enrolment information.

### **Creative Industries Core Units**

KKB007	Introduction to Multimedia Technology
KKB008	Narrative in the Creative Industries
KKB009	Writing for Creative Industries
KKB010	Cultures and Creativity
KKB018	Creative Industries
	* KKB007 and KKB009 are recommended for first year students.
	** KKB018 is not recommended for first year students until their second semester.

### **Creative Industries Faculty Undergraduate Open Electives**

#### **Creative Industries Faculty Undergraduate Open Electives**

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

- \* you must obey any elective rules as set out in your course requirements
- \* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
- \* you must have successfully completed any pre/co-requisite units applicable
- \* the offering of elective units is subject to sufficient student enrolment numbers and staff availability
- \* some units are subject to quota restrictions
- \* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### **Semester 1**

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline

## CREATIVE INDUSTRIES

KFB103	Introduction to Fashion Design	19th Century
	Journalism Discipline	KWB101 Introduction to Creative Writing
KJB101	Journalism Information Systems	KWB102 Media Writing
KJB120	Newswriting	KWB103 Persuasive Writing
KJB121	Journalistic Inquiry	KWB104 Creative Writing: The Short Story
KJB224	Feature Writing	KWB105 Film and Television Scriptwriting
KJB239	Journalism Ethics and Issues	KWB107 Introduction to Creative Non-Fiction
	Faculty	KWB207 Great Books: The Literary Classics
KKB004	Indigenous Creative Industries	
KKB210	Computational Arts 1	<b>Semester 2</b>
KKB290	Supervised Group Project	Media & Communication Discipline
KKB320	Workplace Learning	KCB101 Communication in the New Economy
KKB330	Workplace Learning	KCB103 Strategic Speech Communication
KKB340-2	Workplace Learning	KCB104 Media and Communications Industries
KKB340-1	Workplace Learning	KCB105 Media and Communication Research Methods
KKB357	Independent Study	KCB202 New Media Technologies
	Music & Sound Discipline	KCB203 Consumer Cultures
KMB002	Music and Spirituality	Communication Design Discipline
KMB003	Sex Drugs Rock 'n' roll	KIB202 Enabling Immersion
KMB004	World Music	Dance Discipline
KMB104	Music and Sound Skills	KDB106 Dance Analysis
KMB105	Music and Sound Technology	KDB109 Funk, Tap and all that Jazz
KMB107	Sound, Image, Text	KDB204 Australian Dance
KMB108	Sound Recording and Acoustics	Faculty
	Film & Television Discipline	KKB290 Supervised Group Project
KPB102	Film History	KKB211 Computational Arts 2
KPB106	Australian Television	KKB320 Workplace Learning
KPB108	Media Text Analysis	KKB330 Workplace Learning
KPB203	Australian Film	KKB340-1 Workplace Learning
KPB303	Critical Thinking About Television	KKB340-2 Workplace Learning
	Performance Studies Discipline	KKB357 Independent Study
KTB061	Creative Industries Management	Fashion Discipline
KTB062	Creative Industries Events and Festivals	KFB105 Fashion and Modernity
KTB101	20th Century Performance	Journalism Discipline
KTB204	Understanding Performance	KJB101 Journalism Information Systems
KTB306	Directing for Events and Festivals	KJB120 Newswriting
	Visual Arts Discipline	KJB121 Journalistic Inquiry
KVB102	Modernism	KJB224 Feature Writing
KVB104	Photomedia and Artistic Practice	KJB280 International Journalism
KVB110	2D Media and Processes	KJB337 Public Affairs Reporting
KVB212	Australian Art, Architecture and Design	Music & Sound Discipline
KVB304	Contemporary Art Issues	KMB002 Music and Spirituality
	Creative Writing & Cultural Studies Discipline	KMB003 Sex Drugs Rock 'n' roll
KWB001	Introduction to Literary Theory and Cultural Studies	KMB004 World Music
KWB003	Modern Times (Literature and Culture in the 20th Century)	KMB007 Introductory Ensemble
KWB005	Wonderlands: Literature and Culture in the	KMB105 Music and Sound Technology
		KMB107 Sound, Image, Text
		KMB108 Sound Recording and Acoustics

## Film &amp; Television Discipline

- KPB103 Film Genres
- KPB104 Film and Television Production Resource Management
- KPB107 Television Genres
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema

## Performance Studies Discipline

- KTB062 Creative Industries Events and Festivals
- KTB104 Performance Innovation
- KTB207 Staging Australia

## Visual Arts Discipline

- KVB103 Australian Art
- KVB104 Photomedia and Artistic Practice
- KVB108 Contemporary Asian Visual Culture
- KVB211 Post 1945 Art
- KVB306 Video Art and Culture
- KVB307 Theories of Spatial Culture

## Creative Writing &amp; Cultural Studies Discipline

- KWB002 Ozlit
- KWB004 Shakespeare, Then and Now
- KWB006 Popular Fictions, Popular Culture
- KWB007 Indigenous Writing
- KWB102 Media Writing
- KWB104 Creative Writing: The Short Story
- KWB105 Film and Television Scriptwriting
- KWB106 Corporate Writing and Editing
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing

**NOTES:**

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

**Potential Careers:**

Art Writer, Creative Writer, Government Officer, Publishing Professional.

## **Graduate Certificate in Creative Industries (Creative Writing) (KW35)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 040322F

**Course duration (full-time):** 1 semester

**Course duration (part-time):** 2 semesters (part-time mode of this course may not be available by evening study)

**Domestic fees (per credit point):** 2007: \$110 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$10560

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February

**Total credit points:** 48

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Associate Professor Philip Neilsen

**Campus:** Kelvin Grove

### **Overview**

The creative writing programs provide you with the skills and knowledge in both freelance writing and vocational areas including publishing, professional writing and editing. Units deliver students a range of skills in major writing forms and genres, with a variety of genres covered, including fiction, creative non-fiction and scriptwriting.

### **Entry requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a minimum grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

### **International Student Entry**

QUT advises that international students may only enrol in full-time studies.

### **Full time structure**

#### **Year 1, Semester 1**

Please note: Some of the below units run in semester 1 only and some run in semester 2 only. Click on each of the unit codes for specific information on semester(s) of offer.

KWP400 Creative Writing: Novel and Genre

OR

KWP404 Editing and Developing the Manuscript

Plus choose three of the following:

KWB101 Introduction to Creative Writing

KWB105 Film and Television Scriptwriting

KWB107 Introduction to Creative Non-Fiction

KWB201 Creative Writing: Digital Media

KWB204 Creative Non-Fiction: Life Writing

KWB206 Youth and Children's Writing

KWB303 Writing and Publishing Industry

KWP401 Media Writing

KWP402 Persuasive Writing

KWP403 Creative Writing: The Short Story

KWP405 Corporate Writing and Editing

KWP406 Creative Writing: The Novel

KWP407 Great Books: the Literary Classics

Note: Please check semester of offer when enrolling in units.

Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

### **Part time structure**

#### **Note:**

You may do one, two, or three units in a semester, chosen from the same list as for the full-time structure. The only compulsory unit is KWP400 Creative Writing: Novel and Genre or KWP404 Editing and Developing the Manuscript.

### **Potential Careers:**

Art Writer, Creative Writer, Government Officer, Publishing Professional.

## Graduate Diploma in Creative Industries (Creative Writing) (KW36)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 046673A

**Course duration (full-time):** 2 semesters

**Course duration (part-time):** 4 semesters (The part-time mode may not be available by evening study)

**Domestic fees (per credit point):** 2007: \$110 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$10560

**International Fees (per semester):** 2007:\$8,500 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

**Total credit points:** 96

**Standard credit points per full-time semester:** 48

**Standard credit points per part-time semester:** 24

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Associate Professor Philip Neilsen

**Campus:** Kelvin Grove

### Overview

The creative writing programs provide you with the skills and knowledge in both freelance writing and vocational areas including publishing, professional writing and editing. Units deliver students a range of skills in major writing forms and genres, with a variety of genres covered, including fiction, creative non-fiction and scriptwriting.

Within the Graduate Diploma, students can use their two electives to study further units in creative and professional writing, or in related areas such as literary and cultural studies, or communication design, for example. A maximum of 24 credit points of advanced standing will be granted to applicants on the basis of prior equivalent study.

### Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a minimum grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

**International Student Entry**

QUT advises that international students may only enrol in full-time studies.

### Full-time Course Structure - February Entry

#### Year 1, Semester 1 (February)

- KWP404 Editing and Developing the Manuscript  
Elective  
Choose two of the following:
- KWB105 Film and Television Scriptwriting
- KWP403 Creative Writing: The Short Story

- KWP406 Creative Writing: The Novel
- KWP407 Great Books: the Literary Classics

#### Year 1, Semester 2 (July)

- KWP400 Creative Writing: Novel and Genre
- KWB204 Creative Non-Fiction: Life Writing  
Elective

Choose one of the following:

- KWB105 Film and Television Scriptwriting
- KWB303 Writing and Publishing Industry
- KWP403 Creative Writing: The Short Story
- KWP405 Corporate Writing and Editing

Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

### Full-time Course Structure - July Entry

#### Year 1, Semester 2 (July)

- KWP400 Creative Writing: Novel and Genre
- KWB204 Creative Non-Fiction: Life Writing  
Elective

Choose one of the following:

- KWB105 Film and Television Scriptwriting
- KWB303 Writing and Publishing Industry
- KWP403 Creative Writing: The Short Story

Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

- KWP405 Corporate Writing and Editing

#### Year 2, Semester 1 (February)

- KWP404 Editing and Developing the Manuscript  
Elective  
Choose two of the following:
- KWB105 Film and Television Scriptwriting
- KWP403 Creative Writing: The Short Story
- KWP406 Creative Writing: The Novel
- KWP407 Great Books: the Literary Classics

### Part-time Course Structure - February Entry

#### Year 1, Semester 1 (February)

Choose two of the following:

- KWB105 Film and Television Scriptwriting
- KWP403 Creative Writing: The Short Story
- KWP406 Creative Writing: The Novel
- KWP407 Great Books: the Literary Classics

#### Year 1, Semester 2 (July)

- KWB204 Creative Non-Fiction: Life Writing
- KWP400 Creative Writing: Novel and Genre

**Year 2, Semester 1 (February)**

- KWP404 Editing and Developing the Manuscript  
Elective

**Year 2, Semester 2 (July)**

Elective

Choose one of the following:

- KWB105 Film and Television Scriptwriting
- KWB303 Writing and Publishing Industry
- KWP403 Creative Writing: The Short Story
- KWP405 Corporate Writing and Editing

Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

**Part-time Course Structure - July Entry**

**Year 1, Semester 2 (July)**

- KWB204 Creative Non-Fiction: Life Writing  
Elective

**Year 2, Semester 1 (February)**

Choose two of the following:

- KWB105 Film and Television Scriptwriting
- KWP403 Creative Writing: The Short Story
- KWP406 Creative Writing: The Novel
- KWP407 Great Books: the Literary Classics

**Year 2, Semester 2 (July)**

- KWP400 Creative Writing: Novel and Genre  
Choose one of the following:
- KWB105 Film and Television Scriptwriting
- KWB303 Writing and Publishing Industry
- KWP403 Creative Writing: The Short Story
- KWP405 Corporate Writing and Editing

Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

**Year 3, Semester 1 (February)**

- KWP404 Editing and Developing the Manuscript  
Elective

**Creative Industries Faculty Postgraduate Open Electives**

**Creative Industries Faculty Postgraduate Open Electives**

These unit offerings are current at the time of

publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

**Media and Communication Discipline**

- KCP401 Creative Industries: Theory and Policy
- KCP402 New Media Technologies
- KCP404 Advertising Creative: Introduction

**Communication Design Discipline**

- KIP401 Foundations of Communication Design 1
- KIP403 Media Technology 1
- KIP405 Animation and Motion Graphics
- KIP408 Animation Practices

**Journalism Discipline**

- KJP401 Newswriting
- KJP403 Feature Writing

**Faculty**

- KKN320 Postgraduate Workplace Learning
- KKN330 Postgraduate Workplace Learning
- KKP402 Business Development in Creative Industries
- KKP403 Special Topic in the Creative Industries
- KKP407 Creative Industries in Asia

**Performance Studies Discipline**

- KTP406 Creative Industries: Events and Festivals
- KTP408 Marketing Arts and Culture
- KTP409 Arts and Cultural Management

**Visual Arts Discipline**

- KVP401 Graphic Design
- KVP402 Photomedia and Creative Practice

**Creative Writing and Cultural Studies Discipline**

- KWP401 Media Writing
- KWP402 Persuasive Writing
- KWP403 Creative Writing: The Short Story
- KWP405 Corporate Writing and Editing
- KWP406 Creative Writing: The Novel
- KWP407 Great Books: the Literary Classics

**Potential Careers:**

Art Writer, Creative Writer, Government Officer, Publishing Professional.



## **Graduate Certificate in Creative Industries (Publishing and Editing) (KW37)**

**Year offered:** 2007

**Admissions:** No

**Course duration (part-time):** 2 semesters (part-time mode of this course may not be available by evening study)

**Domestic fees (per credit point):** 2007: \$110 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: \$10560

**Domestic Entry:** February

**Total credit points:** 48

**Course coordinator:** Associate Professor Terry Flew

**Discipline coordinator:** Associate Professor Philip Neilsen

**Campus:** Kelvin Grove

### **Overview**

The publishing and editing program provides skills and knowledge in print and electronic publishing, desktop publishing, manuscript development and publishing industry processes and dynamics. It articulates with the Graduate Diploma in Creative Industries (Creative Writing).

### **Entry Requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a minimum grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

### **IMPORTANT NOTICE**

This course has been discontinued. Continuing students should refer to their Course Summary Sheet for enrolment information.

## **International Visiting Students (NA05)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** Holders of valid visas

**International Fees (per semester):** 2007:\$2,500 per unit  
*(subject to annual review)*

**International Entry:** February, July and November

**Campus:** Gardens Point, Kelvin Grove, Carseldine and External

## **International Visiting Students (NA06)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** Holders of valid visas only

**International Fees (per semester):** 2007 AUD\$2500 per unit (*subject to annual review*)

**International Entry:** February July and November

**Campus:** Gardens Point, Kelvin Grove and Carseldine

## Foundation Program (1 Semester) (QC01)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 003287M

**Course duration (full-time):** 1 semester

**International Fees (per semester):** 2007:\$6,750 per semester (*subject to annual review*)

**International Entry:** February, June and October

**Total credit points:** 60

**Course coordinator:** Scott Leisemann

**Campus:** Kelvin Grove

### Entry Requirements- Academic

Successful completion of senior high school with the required grades.

Students who have attempted further schooling studies, eg GCE A-levels or equivalent may be considered for entry. Applications will be reviewed individually and applicants will need to meet subject prerequisites. Students can find more country specific entry requirements at the following web site. <http://www.international.qut.edu.au/apply/howtoapply/entryreqs/academic.jsp>

### Entry Requirements - English Language

IELTS 6.0 with no sub-score less than 5.5 or TOEFL 550 (paper) or TOEFL 213 (CBT) or equivalent, or successful completion of the EAP program (N.B. Students should also check visa requirements).

### Description

The Foundation Program, which has intakes in February, June and October, provides pathways to QUT award programs (Diploma or Degree). Graduates enjoy a high placement rate in undergraduate courses at QUT and other Australian universities. Successful completion guarantees a place in the first year of the relevant program in all QUT faculties. Small classes and dedicated staff provide an excellent learning environment while additional support is provided by Language and Welfare Advisers. Some students may need intensive English language preparation at the College's English Language Programs prior to entering a Foundation Program.

### Progression

Conditions of progressing to a guaranteed place in first year of a QUT degree:

- i) fulfil the Foundation course requirements,
- ii) obtain a grade of 5 (Credit) in Communication 2 or an IELTS 6.5 or equivalent,
- iii) achieve the relevant faculty Grade Point Average (GPA) - this is calculated on final semester Level 2 units only.

### Course completion

Students are required to gain **at least** a grade of 4 (Pass) in four units and a grade of 3 (Low Pass) in the remaining unit.

### Required Foundation Grade Point Average by Faculty

Built Environment - Required GPA 4.6  
 Business - Required GPA 4.8  
 Creative Industries - Required GPA 4.4  
 Education - Required GPA 4.6  
 Engineering (except Aerospace Avionics) - Required GPA 4.6  
 Engineering - Aerospace Avionics - Required GPA 5.8  
 Health (except Nutrition & Dietetics, Optometry, Psychology & Podiatry) - Required GPA 4.6  
 Health - Nutrition & Dietetics - Required GPA 5.8  
 Health - Optometry & Podiatry - Required GPA 5.8  
 Health - Psychology - Required GPA 5.0  
 Humanities and Human Services - Required GPA 4.2  
 Information Technology - Required GPA 4.8  
 Law (except Justice Studies) - Required GPA 4.8  
 Law - Justice Studies - Required GPA 4.2  
 Science (except Pharmacy) - Required GPA 4.6  
 Science - Pharmacy - Required GPA 5.8

N.B. Grades in each unit are awarded on a scale from 1 to 7, with 7 being the highest.

### QC01 - Foundation Program (Full Time course structure)

#### Semester One

QCF212	Communication 2
QCF211	Tertiary Preparation Studies 2
QCF256	Mathematics A2
	OR
QCF257	Mathematics B2
	OR
QCF260	Professional Studies + TWO ELECTIVES from the following list
QCF122	Organisations And Management
QCF160	Introduction to Creativity
QCF220	Accounting 2
QCF221	Economics 2
QCF254	Physics
QCF255	Chemistry
QCF210	Applied Psychology
QCF230	Information Processing
QCF252	Life Science
QCF240	Legal Studies
	Note: QCF240 is offered subject to demand and may be offered in alternate semesters only.
	Note: QCF252 is only offered in ALTERNATE semesters.
	Note: In some semesters some elective units may not be offered if there is insufficient demand.

### Potential Careers:

Academic, Account Executive, Accountant, Actor, Actuary, Administrator, Adult/Workplace Educator, Advertising

Professional, Aerospace Avionics Engineer, Aged Services Worker, Analytical Chemist, Animator, Architect, Art Project Manager, Art Writer, Artist, Arts Administrator, Astrophysicist, Band Leader, Banker, Banking and Finance Professional, Barrister, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Business Analyst, Certified Practising Accountant, Chemical Technologist, Chemist, Chemist Industrial, Child Care Professional, Child Protection Officer, Choreographer, Civil Engineer, Clinical Laboratory Scientist, Coastal Scientist, Community Corrections Officer, Community Education Officer, Community Health Officer, Community Worker, Composer, Computer Games Developer, Computer Salesperson/Marketer, Computer Systems Engineer, Conductor, Conservation Biologist, Construction Manager, Contract Administrator, Corporate Secretary, Corrective Services Officer, Counsellor, Creative Writer, Crown Law Officer, Curator, Customs Officer, D.J, Dance Teacher, Dancer, Data Communications Specialist, Database Manager, Digital Composer, Diplomat, Disability Services Worker, Drama Teacher, Early Childhood Teacher, Ecologist, Economist, Educator, Electrical and Computer Engineer, Electrical Engineer, Electronic Commerce Developer, Engineering Technologist, English Teacher, Environmental Engineer, Environmental Health Officer, Environmental Scientist, Estimator, Exchange Student, Exercise Physiologist, Facilities Manager, Family Services Officer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Financial Advisor/Analyst, Financial Project Manager, Fitness Assessor/Personal Trainer, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Guidance Officer, Health Information Manager, Health Physicist, Health Services Manager, Higher Education Worker, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Hydrogeologist, Immunologist, In-House Lawyer, Industrial Chemist, Industrial Designer, Information Officer, Information Security Specialist, Instrument Maker, Interior Designer, International Business Specialist, Internet Professional, Investigator, Investment Manager, Journalist, Kindergarten Teacher, Laboratory Technician (Chemistry), Landscape Architect, Librarian, Manager, Manufacturer, Mapping Scientist/Photogrammetrist, Marine Scientist, Marketing Officer/Manager, Mastering Engineer, Mathematician, Mechanical Engineer, Media Industry Specialist, Medical Biotechnologist, Medical Engineer, Medical Equipment Sales, Medical Imaging Technologist, Medical Physicist, Medical Scientist, Microbiologist, Molecular Biologist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Natural Resource Scientist, Network Administrator, Network Manager, Nurse, Nutritionist/Dietitian, Occupational Health and Safety Officer, Optometrist, Organisational Communication Specialist, Pathology Scientist, Physicist, Plant Biotechnologist, Podiatrist, Police Officer (Australian Federal), Police Officer (State), Policy Officer, Population Ecologist, Preschool Teacher, Primary School Teacher, Programmer, Project Developer, Project Manager, Property Economist, Psychologist, Public Health Officer, Public

Relations Officer/Consultant, Public Servant, Publishing Professional, Quantitative Analyst, Quantity Surveyor, Radiation Therapist, Radiographer, Recording Engineer, Rehabilitation Engineer, Rehabilitation Professionals, Risk Manager, School Counsellor, Secondary School Teacher, Social Scientist, Sociologist, Software Engineer, Solicitor, Song Writer, Sonographer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Sports Scientist, Stage Manager, Statistician, Stockbroker, Surveyor, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, TAFE Teacher, Teacher, Technical Officer, TESOL Teacher, Theatre Professionals, Trainer, Translator, Urban and Regional Planner, Urban Designer, Virologist, Visual Artist, Visual Arts Teacher, Web Designer, Youth Worker.

## Foundation Program (2 Semesters) (QC02)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 003287M

**Course duration (full-time):** 2 semesters

**International Fees (per semester):** 2007:\$6,750 per semester (*subject to annual review*)

**International Entry:** February, June and October

**Total credit points:** 120

**Standard credit points per full-time semester:** 60

**Course coordinator:** Scott Leisemann

**Campus:** Kelvin Grove

### Entry Requirements-Academic

Successful completion of senior high school with the required grades or successful completion of year 11 high school with very good grades. Students can find country specific entry requirements at the following web site. <http://www.international.qut.edu.au/apply/howtoapply/entryreqs/academic.jsp>

### Entry Requirements - English Language

IELTS 5.5 with no sub-score less than 5.0 or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

### Description

The Foundation Program, which has intakes in February, June and October, provides pathways to QUT award programs (Diploma or Degree). Graduates enjoy a high placement rate in undergraduate courses at QUT and other Australian universities. Successful completion guarantees a place in the first year of the relevant program in all QUT faculties. Small classes and dedicated staff provide an excellent learning environment while additional support is provided by Language and Welfare Advisers. Some students may need intensive English language preparation at the College's English Language Programs prior to entering a Foundation Program.

Students who achieve excellent results in the first semester may have the opportunity to study up to two University Diploma units in their final semester for possible credit towards their degree course.

### Course Completion

In order to complete course requirements, students must gain **at least** a grade of 4 (Pass) in nine units and one grade of 3 (Low Pass) in the remaining unit.

### Required Foundation Grade Point Average by Faculty

Built Environment - Required GPA 4.6

Business - Required GPA 4.8

Creative Industries - Required GPA 4.4

Education - Required GPA 4.6

Engineering (except Aerospace Avionics) - Required GPA 4.6

Engineering - Aerospace Avionics - Required GPA 5.8

Health (except Nutrition & Dietetics, Optometry, Psychology

& Podiatry) - Required GPA 4.6

Health - Nutrition & Dietetics - Required GPA 5.8

Health - Optometry & Podiatry - Required GPA 5.8

Health - Psychology - Required GPA 5.0

Humanities and Human Services - Required GPA 4.2

Information Technology - Required GPA 4.8

Law (except Justice Studies) - Required GPA 4.8

Law - Justice Studies - Required GPA 4.2

Science (except Pharmacy) - Required GPA 4.6

Science - Pharmacy - Required GPA 5.8

N.B. Grades in each unit are awarded on a scale from 1 to 7, with 7 being the highest.

### Progression

Conditions of progressing to a guaranteed place in first year of a QUT degree :

- i) fulfil the Foundation course requirements,
- ii) obtain a grade of 5 in Communication 2 or an IELTS 6.5 or equivalent,
- iii) achieve the relevant faculty Grade Point Average (GPA) - this is calculated on final semester Level 2 units only.

Students who do not meet requirements for a guaranteed place in either a QUT degree or University Diploma Program, may still be considered for entry by the relevant faculty.

### New heading

New text

## QC02 - Foundation Program

### Semester One

QCF112	Communication 1
QCF111	Tertiary Preparation Studies 1
QCF156	Mathematics A1
	OR
QCF157	Mathematics B1
	+ TWO ELECTIVES from the following list
QCF115	Foundation English
QCF120	Accounting 1
QCF121	Economics 1
QCF122	Organisations And Management
QCF153	Physical Sciences 1
QCF160	Introduction to Creativity
QCF240	Legal Studies
QCF252	Life Science

Note: QCF240 is offered subject to demand and may be offered in alternate semesters only. Students should seek advice from the Course Coordinator.

Note: QCF252 is only offered in ALTERNATE semesters. Students should seek advice from the Course Coordinator.

Note: QCF115 is taught 4 hours / week in

13TP1 and only 3 hours / week in 13TP2 & 13TP3. There is no computing component in 13TP2 & 13TP3.

Note: In some semesters some elective units may not be offered if there is insufficient demand.

**Semester Two**

- QCF212 Communication 2
- QCF211 Tertiary Preparation Studies 2
- QCF256 Mathematics A2  
OR
- QCF257 Mathematics B2  
OR
- QCF260 Professional Studies  
+TWO ELECTIVES from the following list
- QCF122 Organisations And Management
- QCF160 Introduction to Creativity
- QCF220 Accounting 2
- QCF221 Economics 2
- QCF254 Physics
- QCF255 Chemistry
- QCF210 Applied Psychology
- QCF230 Information Processing
- QCF240 Legal Studies
- QCF252 Life Science

Approved diploma units (Business, IT or Professional Communication students only). Diploma units can only be taken under special circumstances and with the approval of the Course Coordinator.

Note: QCF240 is offered subject to demand and may be offered in alternate semesters only. Students should seek advice from the Course Coordinator.

Note: QCF252 is only offered in ALTERNATE semesters. Students should seek advice from the Course Coordinator.

Note: In some semesters some elective units may not be offered if there is insufficient demand.

**Potential Careers:**

Academic, Account Executive, Accountant, Actor, Actuary, Administrator, Adult/Workplace Educator, Advertising Professional, Aerospace Avionics Engineer, Aged Services Worker, Analytical Chemist, Animator, Architect, Art Project Manager, Art Writer, Artist, Arts Administrator, Astrophysicist, Band Leader, Banker, Banking and Finance Professional, Barrister, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnologist, Business Analyst, Cell Biologist, Certified Practising Accountant, Chemical Technologist, Chemist, Chemist Industrial, Child Care Professional, Child Protection Officer, Choreographer, Civil Engineer, Clinical Laboratory Scientist, Coastal Scientist, Community Corrections Officer, Community Education Officer, Community Health Officer,

Community Worker, Composer, Computer Game Programmer, Computer Games Developer, Computer Salesperson/Marketer, Computer Systems Engineer, Conductor, Conservation Biologist, Construction Manager, Contract Administrator, Corporate Secretary, Corrective Services Officer, Counsellor, Creative Writer, Crown Law Officer, Curator, Customs Officer, D.J, Dance Teacher, Dancer, Data Communications Specialist, Database Manager, Digital Composer, Diplomat, Disability Services Worker, Drama Teacher, Early Childhood Teacher, Ecologist, Economist, Educator, Electrical and Computer Engineer, Electrical Contractor, Electrical Engineer, Electronic Commerce Developer, Engineering Technologist, English Teacher, Environmental Engineer, Environmental Health Officer, Environmental Scientist, Estimator, Exchange Student, Exercise Physiologist, Exploration Geologist, Facilities Manager, Family Services Officer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Financial Advisor/Analyst, Financial Project Manager, Fitness Assessor/Personal Trainer, Forensic Biologist, Forensic Chemist, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Guidance Officer, Health Information Manager, Health Physicist, Health Services Manager, Higher Education Worker, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Hydrogeologist, Immunologist, In-House Lawyer, Industrial Chemist, Industrial Designer, Information Officer, Information Security Specialist, Instrument Maker, Interior Designer, International Business Specialist, Internet Professional, Investigator, Investment Manager, Journalist, Kindergarten Teacher, Laboratory Technician (Chemistry), Landscape Architect, Librarian, Lighting Designer, Lighting Technician, Luminaire Designer, Manager, Manufacturer, Mapping Scientist/Photogrammetrist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mastering Engineer, Mathematician, Mechanical Engineer, Media Industry Specialist, Medical Biotechnologist, Medical Engineer, Medical Equipment Sales, Medical Imaging Technologist, Medical Physicist, Medical Scientist, Microbiologist, Mine Geologist, Molecular Biologist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Natural Resource Scientist, Network Administrator, Network Manager, Nurse, Nutritionist/Dietitian, Occupational Health and Safety Officer, Operations Manager, Optometrist, Organisational Communication Specialist, Pathology Scientist, Pharmaceutical Research Scientist, Physicist, Plant Biotechnologist, Podiatrist, Police Officer (Australian Federal), Police Officer (State), Policy Officer, Population Ecologist, Post-production specialist, Preschool Teacher, Primary School Teacher, Programmer, Project Developer, Project Manager, Property Development, Property Economist, Property Management, Psychologist, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Quantitative Analyst, Quantity Surveyor, Radiation Therapist, Radiographer, Recording Engineer, Rehabilitation Engineer, Rehabilitation Professionals, Research and Development Chemist, Risk Manager, Sales Person, School Counsellor, Secondary School Teacher, Social Scientist, Sociologist, Software

Engineer, Solicitor, Song Writer, Sonographer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Sports Scientist, Stage Manager, Statistician, Stockbroker, Surveyor, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, TAFE Teacher, Teacher, Technical Officer, TESOL Teacher, Theatre Lighting, Theatre Professionals, Trainer, Translator, Urban and Regional Planner, Urban Designer, Virologist, Visual Artist, Visual Arts Teacher, Web Designer, Youth Worker.



## **Bridging Program (QC03)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 003518A

**Course duration (full-time):** 1 semester

**International Fees (per semester):** 2007:\$6,750 per semester (*subject to annual review*)

**International Entry:** February, July and October

**Total credit points:** 48

**Standard credit points per full-time semester:** 48

**Course coordinator:** Scott Leisemann

**Campus:** Kelvin Grove

### **Entry Requirements - Academic**

Students must have met the academic entry requirements for their proposed postgraduate or undergraduate course.

### **Entry Requirements- English Language**

IELTS 6.0 with no sub-score less than 5.0 or TOEFL 550 (paper) or TOEFL 213 (CBT) or equivalent, or successful completion of the EAP program (N.B. Students should also check visa requirements).

### **Description**

This program provides two alternative streams. Stream A is designed for students who have not met English and/or prerequisite requirements for their chosen undergraduate or postgraduate course. Most students may undertake one degree unit (for credit) whilst enrolled in a Bridging program. Those with advanced standing may be able to undertake two degree units. Stream B is for students who have met English requirements but not prerequisite requirement for their degree, or who may wish to improve the standard of their academic English. These students may take one or two degree units (for credit) whilst enrolled in the Bridging Program. Both streams include intensive preparation for academic language, lateral thinking, research and presentation skills required for successful tertiary study. Small classes and dedicated staff ensure an excellent learning environment. Additional support is provided by Language and Welfare Advisers.

### **Course Completion**

Students undertaking three Bridging units must obtain at least a grade of 4 (Pass) in two units and a grade of 3 (Low Pass) in the remaining unit.

Students undertaking two Bridging units must obtain at least a grade of 4 (Pass) in one unit and a grade of 3 (Low Pass) in the remaining unit.

### **Progression**

In order to progress to an award course, students must:

- i) fulfil the Bridging course requirements
- ii) gain a minimum grade of 4 (Pass) in Communication 2 or an IELTS 6.5 or equivalent,
- iii) meet any other conditions detailed in the 'letter of offer' from International Student Business Services.

### **QC03 - Bridging Program (Full Time course structure)**

#### **Stream A # ( for those with IELTS 6.0)**

QCD111 Communication 1

QCD211 Communication 2

QCS230 Computing

**DEGREE UNIT**

Undergraduate students will need to enrol in the units QCD110 and QCD210

#### **Stream B ( for those with IELTS 6.5)**

QCD111 Communication 1

QCD211 Communication 2

**DEGREE UNIT One**

**DEGREE UNIT Two**

Undergraduate students will need to enrol in the units QCD110 and QCD210

#### **Note**

#If you have advanced standing, you may be able

to undertake two degree units during your Bridging Program

### **Potential Careers:**

Academic, Account Executive, Accountant, Actor, Actuary, Administrator, Adult/Workplace Educator, Advertising Professional, Aerospace Avionics Engineer, Aged Services Worker, Analytical Chemist, Animator, Architect, Art Project Manager, Art Writer, Artist, Arts Administrator, Astrophysicist, Band Leader, Banker, Banking and Finance Professional, Barrister, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Business Analyst, Certified Practising Accountant, Chemical Technologist, Chemist, Chemist Industrial, Child Care Professional, Child Protection Officer, Choreographer, Civil Engineer, Clinical Laboratory Scientist, Coastal Scientist, Community Corrections Officer, Community Education Officer, Community Health Officer, Community Worker, Composer, Computer Games Developer, Computer Salesperson/Marketer, Computer Systems Engineer, Conductor, Conservation Biologist, Construction Manager, Contract Administrator, Corporate Secretary, Corrective Services Officer, Counsellor, Creative Writer, Crown Law Officer, Curator, Customs Officer, D.J, Dance Teacher, Dancer, Data Communications Specialist, Database Manager, Digital Composer, Diplomat, Disability Services Worker, Drama Teacher, Early Childhood Teacher, Ecologist, Economist, Educator, Electrical and Computer Engineer, Electrical Engineer, Electronic Commerce Developer, Engineering Technologist, English Teacher, Environmental Engineer, Environmental Health Officer, Environmental Scientist, Estimator, Exchange Student, Exercise Physiologist, Facilities Manager, Family Services Officer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Financial Advisor/Analyst, Financial Project Manager, Fitness Assessor/Personal Trainer, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist,

Government Officer, Guidance Officer, Health Information Manager, Health Physicist, Health Services Manager, Higher Education Worker, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Hydrogeologist, Immunologist, In-House Lawyer, Industrial Chemist, Industrial Designer, Information Officer, Information Security Specialist, Instrument Maker, Interior Designer, International Business Specialist, Internet Professional, Investigator, Investment Manager, Journalist, Kindergarten Teacher, Laboratory Technician (Chemistry), Landscape Architect, Librarian, Manager, Manufacturer, Mapping Scientist/Photogrammetrist, Marine Scientist, Marketing Officer/Manager, Mastering Engineer, Mathematician, Mechanical Engineer, Media Industry Specialist, Medical Biotechnologist, Medical Engineer, Medical Imaging Technologist, Medical Physicist, Medical Scientist, Microbiologist, Molecular Biologist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Natural Resource Scientist, Network Administrator, Network Manager, Nurse, Nutritionist/Dietitian, Occupational Health and Safety Officer, Optometrist, Organisational Communication Specialist, Pathology Scientist, Physicist, Plant Biotechnologist, Podiatrist, Police Officer (Australian Federal), Police Officer (State), Policy Officer, Population Ecologist, Preschool Teacher, Primary School Teacher, Programmer, Project Developer, Project Manager, Property Economist, Psychologist, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Quantitative Analyst, Quantity Surveyor, Radiation Therapist, Radiographer, Recording Engineer, Rehabilitation Engineer, Rehabilitation Professionals, Risk Manager, School Counsellor, Secondary School Teacher, Social Scientist, Sociologist, Software Engineer, Solicitor, Song Writer, Sonographer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Sports Scientist, Stage Manager, Statistician, Stockbroker, Surveyor, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, TAFE Teacher, Teacher, Technical Officer, TESOL Teacher, Theatre Professionals, Trainer, Translator, Urban and Regional Planner, Urban Designer, Virologist, Visual Artist, Visual Arts Teacher, Web Designer, Youth Worker.

## Extended Foundation Program (3 Semesters) (QC04)

Year offered: 2007

Admissions: Yes

CRICOS code: 050167G

Course duration (full-time): 3 Semesters

International Fees (per semester): 2007:\$14,850 (full course fee) (subject to annual review)

International Entry: February

Total credit points: 132

Standard credit points per full-time semester: 13TP1 - 48CP, 13TP2 - 60CP, 13TP3 - 24CP

Course coordinator: Scott Leisemann

Campus: Kelvin Grove

### Entry Requirements - Academic

Successful completion of senior high school with the required grades or successful completion of year 11 high school with very good grades. Students can find country specific entry requirements at the following web site. <http://www.international.qut.edu.au/apply/howtoapply/entryreqs/academic.jsp>

### Entry Requirements - English Language

IELTS 5.5 with no sub-score less than 5.0 or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

### Description

The Extended Foundation Program (QC04), which has an intake in February, provides pathways to QUT award programs (Diploma or Degree). This pathway is designed for students who require additional support with language and adjustment to the Australian educational environment. Successful completion guarantees a place in the first year of the relevant program in all QUT faculties. Small classes and dedicated staff provide an excellent learning environment while additional support is provided by Language and Welfare Advisers.

Students who achieve excellent results in the first semester may have the opportunity to study up to two University Diploma units in their second semester for credit towards their degree course.

### Course Completion

In order to complete the course requirements, students must gain **at least** a grade of 4 (Pass) in ten units, one grade of 3 (Low Pass), and a S (Satisfactory) in Foundation English.

### Progression

Conditions of progressing to a guaranteed place in the first year of a QUT degree:

- i) fulfil the Foundation course requirements,
- ii) obtain a grade of 5 in Communication 2 or an IELTS 6.5 or equivalent,
- iii) obtain a Grade Point Average (GPA) as indicated in the table of Faculty Requirements below - calculated on five (5)

Level 2 units:

Students who do not meet requirements for a guaranteed place in either a QUT degree or University Diploma Program, may still be considered for entry by the relevant faculty.

### Required Foundation Grade Point Average by Faculty

Built Environment - Required GPA 4.6  
 Business - Required GPA 4.8  
 Creative Industries - Required GPA 4.4  
 Education - Required GPA 4.6  
 Engineering (except Aerospace Avionics) - Required GPA 4.6  
 Engineering - Aerospace Avionics - Required GPA 5.8  
 Health (except Nutrition & Dietetics, Optometry, Psychology & Podiatry) - Required GPA 4.6  
 Health - Nutrition & Dietetics - Required GPA 5.8  
 Health - Optometry & Podiatry - Required GPA 5.8  
 Health - Psychology - Required GPA 5.0  
 Humanities and Human Services - Required GPA 4.2  
 Information Technology - Required GPA 4.8  
 Law (except Justice Studies) - Required GPA 4.8  
 Law - Justice Studies - Required GPA 4.2  
 Science (except Pharmacy) - Required GPA 4.6  
 Science - Pharmacy - Required GPA 5.8

N.B. Grades in each unit are awarded on a scale from 1 to 7, with 7 being the highest.

### QC04 - Extended Foundation Program

#### Semester One

QCF115	Foundation English
QCF156	Mathematics A1
	OR
QCF157	Mathematics B1
	+ TWO ELECTIVES from the following list
QCF120	Accounting 1
QCF121	Economics 1
QCF153	Physical Sciences 1
QCF122	Organisations And Management
QCF252	Life Science
QCF240	Legal Studies
	Note: QCF240 is offered subject to demand and may be offered in alternate semesters. Students should seek advice from the Course Coordinator.
	Note: QCF252 is only offered in ALTERNATE semesters. Students should seek advice from the Course Coordinator.
	Note: QCF115 is taught 4 hours / week in 13TP1 and only 3 hours / week in 13TP2 & 13TP3. There is no computing component in 13TP2 & 13TP3.
	Note: In some semesters some elective units may not be offered if there is insufficient demand.

**Semester Two**

- QCF111 Tertiary Preparation Studies 1
- QCF112 Communication 1
- QCF256 Mathematics A2  
OR
- QCF257 Mathematics B2  
OR
- QCF260 Professional Studies  
+ TWO ELECTIVES from the following list
- QCF122 Organisations And Management
- QCF160 Introduction to Creativity
- QCF220 Accounting 2
- QCF221 Economics 2
- QCF254 Physics
- QCF255 Chemistry
- QCF210 Applied Psychology
- QCF230 Information Processing
- QCF240 Legal Studies
- QCF252 Life Science

Approved diploma units (Business, IT or Professional Communication students only). Diploma units can only be taken under special circumstances and with the approval of the Course Coordinator.

Note: QCF240 is offered subject to demand and may be offered in alternate semesters. Students should seek advice from the Course Coordinator.

Note: QCF252 is only offered in ALTERNATE semesters. Students should seek advice from the Course Coordinator.

Note: In some semesters some elective units may not be offered if there is insufficient demand.

**Semester Three (8 Week Teaching Period)**

- QCF211 Tertiary Preparation Studies 2
  - QCF212 Communication 2
- Note: In this semester students focus on the higher level tertiary preparation and communication skills and attend 18 hours of study per week in their classes over a 8 week teaching period.

**Potential Careers:**

Academic, Account Executive, Accountant, Actor, Actuary, Administrator, Adult/Workplace Educator, Advertising Professional, Aerospace Avionics Engineer, Aged Services Worker, Analytical Chemist, Animator, Architect, Art Project Manager, Art Writer, Artist, Arts Administrator, Astrophysicist, Band Leader, Banker, Banking and Finance Professional, Barrister, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnologist, Business Analyst, Cell Biologist, Certified Practising Accountant, Chemical Technologist, Chemist, Chemist Industrial, Child Care Professional, Child Protection Officer,

Choreographer, Civil Engineer, Clinical Laboratory Scientist, Coastal Scientist, Community Corrections Officer, Community Education Officer, Community Health Officer, Community Worker, Composer, Computer Game Programmer, Computer Games Developer, Computer Salesperson/Marketer, Computer Systems Engineer, Conductor, Conservation Biologist, Construction Manager, Contract Administrator, Corporate Secretary, Corrective Services Officer, Counsellor, Creative Writer, Crown Law Officer, Curator, Customs Officer, D.J, Dance Teacher, Dancer, Data Communications Specialist, Database Manager, Digital Composer, Diplomat, Disability Services Worker, Drama Teacher, Early Childhood Teacher, Ecologist, Economist, Educator, Electrical and Computer Engineer, Electrical Contractor, Electrical Engineer, Electronic Commerce Developer, Engineering Technologist, English Teacher, Environmental Engineer, Environmental Health Officer, Environmental Scientist, Estimator, Exchange Student, Exercise Physiologist, Exploration Geologist, Facilities Manager, Family Services Officer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Financial Advisor/Analyst, Financial Project Manager, Fitness Assessor/Personal Trainer, Forensic Biologist, Forensic Chemist, Forensic Scientist, Funds Manager, Geologist, Geophysicist, Geoscientist, Government Officer, Guidance Officer, Health Information Manager, Health Physicist, Health Services Manager, Higher Education Worker, Home Economist, Human Resource Developer, Human Resource Manager, Human Services Practitioner, Hydrogeologist, Immunologist, In-House Lawyer, Industrial Chemist, Industrial Designer, Information Officer, Information Security Specialist, Instrument Maker, Interior Designer, International Business Specialist, Internet Professional, Investigator, Investment Manager, Journalist, Kindergarten Teacher, Laboratory Technician (Chemistry), Landscape Architect, Librarian, Manager, Manufacturer, Mapping Scientist/Photogrammetrist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mastering Engineer, Mathematician, Mechanical Engineer, Media Industry Specialist, Medical Biotechnologist, Medical Engineer, Medical Equipment Sales, Medical Imaging Technologist, Medical Physicist, Medical Scientist, Microbiologist, Molecular Biologist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Natural Resource Scientist, Network Administrator, Network Manager, Nurse, Nutritionist/Dietitian, Occupational Health and Safety Officer, Optometrist, Organisational Communication Specialist, Pathology Scientist, Pharmaceutical Research Scientist, Physicist, Plant Biotechnologist, Podiatrist, Police Officer (Australian Federal), Police Officer (State), Policy Officer, Population Ecologist, Post-production specialist, Preschool Teacher, Primary School Teacher, Programmer, Project Manager, Property Development, Property Economist, Psychologist, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Quantitative Analyst, Quantity Surveyor, Radiation Therapist, Radiographer, Recording Engineer, Rehabilitation Engineer, Rehabilitation Professionals, Research and Development Chemist, Risk Manager, Sales Person, School Counsellor, Scientist, Secondary School

Teacher, Social Scientist, Sociologist, Software Engineer, Solicitor, Song Writer, Sonographer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Sports Scientist, Stage Manager, Statistician, Stockbroker, Surveyor, Systems Analyst, Systems Manager, Systems Programmer, Systems Trainer, TAFE Teacher, Teacher, Technical Officer, TESOL Teacher, Theatre Lighting, Theatre Professionals, Trainer, Translator, Urban and Regional Planner, Urban Designer, Virologist, Visual Artist, Visual Arts Teacher, Web Designer, Youth Worker.

## English for Academic Purposes for degree programs (QC10)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 011424G

**Course duration (full-time):** 12 weeks

**International Fees (per semester):** 2007:\$3,720 per 12 week session + \$100 non-refundable enrolment fee (*subject to annual review*)

**International Entry:** March, July and October (dates are designed to allow entry to selected semester of next course)

**Total credit points:** 48

**Course coordinator:** Judith Douse

**Campus:** Kelvin Grove

Academic Writing

Listening and Note-taking from Lectures

Speaking in Academic Settings

Academic Study Skills

Computer Word-processing and Internet research skills

Library research skills

### Entry Requirements - Academic

To be eligible for entry, applicants must either:

1. Have an offer of a place in a QUT degree program and successfully complete the relevant EAP entry test; or
2. Produce original documentary evidence of an IELTS score of a minimum 5.5 with no sub-score less than 5.0 (or approved equivalent).

\* You should check the English language requirements for a Student Visa from your country of origin.

### Description

The aim of the EAP course is to assist international students to upgrade their English proficiency level to meet university entry requirements. The course is designed to prepare students for independent study and to familiarise them with an Australian academic setting in terms of study techniques and student/lecturer relations and expectations.

### Course Completion

To be eligible to receive EAP certification at the end of the course, students must complete all course requirements.

On successful completion of the course, students will receive a Completion & Attendance Certificate and a Statement of Results.

### Progression

Successful completion of an EAP course is a pathway into QUT International College Foundation, Diploma, Certificate or Bridging programs; or QUT undergraduate or postgraduate award programs. The course is recognised by all QUT faculties.

### Course structure

#### Modules

QCE003 English for Academic Purposes for Direct Entry to QUT

The EAP course consists of the following integrated modules:

Seminars and Presentations

Academic Reading and Note-taking

## General English (QC20)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 011426E

**Course duration (full-time):** 5 weeks

**International Fees (per semester):** 2007:\$1,550 per 5 week session + \$100 non-refundable enrolment fee (*subject to annual review*)

**International Entry:** 9 entry dates per year.

**Total credit points:** 20

**Course coordinator:** Ian Davies (ip.davies@qut.edu.au)

**Campus:** Kelvin Grove

excursions (which may incur some additional, minimal cost)

Electives Activities Program

Computer-based language learning

Independent learning skills

### Entry Requirements - English Language

Students should check visa requirements in relation to English entry levels.

### Description

This course offers English language and study skills for students preparing for entry to EAP, Foundation, Certificate and Diploma programs and QUT undergraduate and postgraduate award programs.

There are also non-academic English language courses at all levels from elementary to advanced. These courses include excursions and activities (which may incur some additional, minimal cost).

All English language courses include 25 hours of classes per week and there are new intakes approximately every five weeks.

### Course Completion

On completion of the course, students will receive a Completion/Proficiency Certificate and an Attendance Certificate.

### Progression

Progress is monitored on a student profile which is created for each student over the length of the course. All assessment results (formative/summative/diagnostic) are recorded.

Students can progress from General English into the EAP course or other programs. Progression is subject to entry requirements.

### QC20 - General English

#### General English

QCE001 General English (Full-time)

While specific content varies according to level, broadly the course consists of:

English Language Structures & Systems

Grammar

Vocabulary

Integrated Skills Development (reading, writing, speaking, listening)

Cultural Studies, including field trips and

## General English Extension (QC21)

**Year offered:** 2007

**Admissions:** Yes

**Course duration (full-time):** 5 weeks

**International Fees (per semester):** 2007:\$1,550 per 5 week session + \$100 non-refundable enrolment fee (*subject to annual review*)

**International Entry:** Every 5 weeks

**Total credit points:** 20

**Course coordinator:** Ian Davies (ip.davies@qut.edu.au)

**Campus:** Kelvin Grove

speaking, listening)

Cultural Studies, including field trips and excursions (which may incur some additional, minimal cost)

Electives Activities Program

Computer-based language learning

Independent learning skills

### Entry Requirements - English Language

Students should check visa requirements in relation to English entry levels.

This course is for students enrolled in QC20 General English and wishes to continue their enrolment in General English.

### Description

This course offers English language and study skills for students preparing for entry to EAP, Foundation, Certificate and Diploma programs and QUT undergraduate and postgraduate award programs.

There are also non-academic English language courses at all levels from beginners to advanced. These courses include excursions and activities (which may incur some additional, minimal cost).

All English language courses include 25 hours of classes per week and there are new intakes every five weeks.

### Course Completion

On completion of the course, students will receive a Completion/Proficiency Certificate and an Attendance Certificate.

### Progression

Progress is monitored on a student profile which is created for each student over the length of the course. All assessment results (formative/summative/diagnostic) are recorded.

Students can progress from General English into the EAP course or other programs. Progression is subject to entry requirements.

## QC21 - General English Extension

### General English Extension

QCE001 General English (Full-time)

While specific content varies according to level, broadly the course consists of:

English Language Structures & Systems

Grammar

Vocabulary

Integrated Skills Development (reading, writing,



## English for Tertiary Preparation (QC22)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 045062C

**Course duration (full-time):** 2 weeks

**International Fees (per semester):** 2007: \$620 + \$100 non-refundable enrolment fee (*subject to annual review*)

**International Entry:** February, June and October

**Total credit points:** 8

**Course coordinator:** Michael Miller (mj.miller@qut.edu.au)

**Campus:** Kelvin Grove

### Entry Requirements

Academic requirements:

An offer of acceptance for a QUT Foundation or University Diploma course.

English requirements:

An IELTS score of at least 5.5 (with sub-scores of at least 5.0) or approved equivalent.

### Description

The course aims to enhance the English language proficiency of students who already meet the IELTS requirements for their Foundation or University Diploma Program. ETP teaches and practices academic writing, reading, listening and speaking.

The course assists students with the adjustment to studying at an Australian university.

### Course Completion

On completion of the course, students will receive a Completion and Attendance Certificate.

### QC22 - English for Tertiary Preparation

English for Tertiary Preparation

QCE005 English for Tertiary Preparation Studies

**University Study Abroad Certificate  
(UO80)**

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 050556E

**International Fees (per semester):** 2007: \$8,000 per semester (*subject to annual review*)

**International Entry:** February and July

**Campus:** Gardens Point, Kelvin Grove and Carseldine

## University Study Abroad Diploma (UO90)

**Year offered:** 2007

**Admissions:** Yes

**CRICOS code:** 012704B

**International Fees (per semester):** 2007: \$8,000 per semester (*subject to annual review*)

**International Entry:** February and July

**Campus:** Gardens Point, Kelvin Grove and Carseldine