Transformation Masterclass:
Implementing Transformative Technology

Digital, disruptive and innovative technologies are here to stay. Uncover new technologies that are reinterpreting the way we work to transform your business.

COVID-19 dramatically impacted our lives, including our workplaces. With many organisations feeling the pressure to find new ways of working. The unprecedented pandemic forced many technology cautious businesses to pivot their business models to recover, rebuild and redefine their future. Learn which disruptive technologies successful organisations are rapidly adopting and their implementation strategies. Determine which of these technologies are the best fit and will be of exceptional benefit to your organisation and how to begin integrating them into your workplace.

Transformation Masterclass Series

- Duration: 1 Day Online
- Certificate of Attendance
- Cost: From $710

Apply Now

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Blog: blogs.qut.edu.au/qutex

Evolve with QUTeX

Gain a broad overview of common disruptive and transformative digital technologies to prepare yourself and your business for the future. Analyse real-world digital transformation case studies and develop the skills to review frameworks and design implementation strategies.

Core concepts

- Understand the different digital technologies that are disrupting and transforming organisations, work structure and life;
- Examine how organisations have successfully implemented digital technologies via case studies;
- Consider new working methods to increase the uptake of disruptive technologies and ensure the effective implementation of digital transformation; and
- Identify digital technologies most likely to benefit your organisation.

Who should participate?

This course is for mid-senior leaders responsible for digital transformation strategies as well as learning, development and change managers needing to understand the impact of technology and digital transformation on people and processes.

Your expert facilitators Dr Shari Read and Professor Malcolm Thatcher

Dr Shari Read

Dr Shari Read is an award-winning educator with a special focus on human-centred, transformation, transformational leadership and future-oriented workplaces. Her research focuses on understanding how effective leaders of transformation think, what they pay attention to and their ability to see things from different perspectives.

Professor Malcolm Thatcher

Professor Malcolm Thatcher is a Professor of Digital Practice in the QUT Graduate School of Business. Mal is a career technologist and has held senior executive leadership positions in both the public and private sectors. Mal has over 35 years' experience in leading and delivering business value through technology-led innovation and transformation.

Cost

Early Bird Registration	$710 (GST included)
Standard Registration	$790 (GST included)
QUT Alumni / Staff registration	$595 (GST included)
Group Registration	$710 (GST included)

Transformation Masterclass Series

Dr Shari Read has passion and excitement for human-centred transformation, transformational leadership and future-oriented workplaces. She has created a suite of five courses focused on transformation to guide you in applying key concepts and frameworks to your organisation. Find out more at QUTeX.

Get future fit. Fast.