



# Enterprise Leadership: Managing Stakeholder Relationships

Upskill to foster productive stakeholder relationships which mitigate risks, align business goals and achieve mutually beneficial results.

There are two crucial factors in productive stakeholder relationships, a purposeful project plan, and a robust stakeholder foundation to ensure the project is mutually beneficial for all parties.

Leaders who understand what drives individuals can positively influence stakeholder attitudes and decisions to produce the best outcomes for their organisation.

Successfully lead teams and projects by learning the tools and techniques of great leaders to cultivate and maintain good stakeholder relationships and manage expectations.

This module is part of the Enterprise Leadership series. [Learn more](#)

## Evolve with QUTeX

Effective stakeholder relationship skills are vital for both today and tomorrow's business world. QUTeX's Managing Stakeholder Relationships skills participants in contemporary leadership practices to forge and sustain productive relationships and ultimately deliver long-term organisational value.

## Who should participate?

Managing Stakeholder Relationships extends the relationship management skills of team leaders and program managers. Providing participants with appropriate stakeholder engagement methods for mutually successful collaborations and projects.

As part of QUT's Enterprise Leadership series, this course aligns to the [Leadership competencies for Queensland](#). Call our team on 07 3138 6573 to learn more, or [download the competency map](#).

## Core concepts

Dive deep into the principles of stakeholder engagement and:

- Understand the stakeholder relationship lifecycle;
- Build organisational stakeholder relationship management capabilities;
- Design a strategy to develop and sustain collaborative stakeholder relationships; and
- Build your relational leadership skills

## Cost

Professional Development Module - Early Bird (closes 4 weeks before enrolments close)	\$1755.00	(GST exempt)
Professional Development Module (closes 2 weeks before pre-work opens)	\$1,950.00	(GST exempt)
Professional Development Module - Group Registration (4 or more)	\$1755.00	(GST exempt)
Professional Development Module QUT Alumni / Staff registration (25% discount)	\$1462.50	(GST exempt)

## Graduate Certificate in Business (Enterprise Leadership)

Did you know that you can transform your leadership development into a postgraduate qualification?

This Enterprise Leadership module can be completed with an additional (optional) Credential unit. This provides you with the accreditation needed to go towards the completion of a Graduate Certificate in Business (Enterprise Leadership), an MBA, or an Executive MBA.

To attain this qualification, you will need to complete two core Enterprise Leadership modules (Leading Self and Others and Actioning Strategic Innovation) plus any two electives from the available Enterprise Leadership modules.



**Enterprise Leadership  
Professional Development  
Module**



**Duration: Two Days**



**Certificate of Attendance**



**Cost: From \$1,950**

## Apply Now

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