## **Creative Industries Faculty**

Entry Programs (International) QC01 Foundation Program (1 Semester) QC02 Foundation Program (2 Semesters) QC03 Bridging Program QC04 Extended Foundation Program (3 Semesters) QC10 English for Academic Purposes for degree programs QC20 General English QC21 General English Extension QC22 English for Tertiary Preparation Diploma IF06 University Diploma in Professional Communication **Bachelor Degree** IF27 Bachelor of Mass Communication KJ32 Bachelor of Journalism KK33 Bachelor of Creative Industries (Communication Design) KK33 Bachelor of Creative Industries (Creative Writing) KK33 Bachelor of Creative Industries (Dance) KK33 Bachelor of Creative Industries (Drama) KK33 Bachelor of Creative Industries (Interdisciplinary) KK33 Bachelor of Creative Industries (Media & Communication) KK33 Bachelor of Creative Industries (Television) KK33 Bachelor of Creative Industries (Visual Arts) KK34 Bachelor of Fine Arts (Acting) KK34 Bachelor of Fine Arts (Animation) KK34 Bachelor of Fine Arts (Creative and Professional Writing) KK34 Bachelor of Fine Arts (Dance) KK34 Bachelor of Fine Arts (Fashion) KK34 Bachelor of Fine Arts (Film and Television) KK34 Bachelor of Fine Arts (Sound Design) KK34 Bachelor of Fine Arts (Technical Production) KK34 Bachelor of Fine Arts (Visual Arts) KM32 Bachelor of Music Bachelor Degree (Double)

IF05 Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations) IF07 Bachelor of Journalism/Bachelor of Laws

IF10 Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws

IF75 Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary)

IF76 Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary)

IF77 Bachelor of Music/Bachelor of Education (Secondary)

IF93 Bachelor of Creative Industries (Creative Writing) / Bachelor of Laws

IX05 Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary)

IX06 Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary)

IX07 Bachelor of Music/Bachelor of Education (Secondary)

IX08 Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary)

IX16 Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary)

IX16 Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary)

IX16 Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary)

IX27 Bachelor of Creative Industries / Bachelor of Information Technology

IX34 Bachelor of Business / Bachelor of Creative Industries

IX35 Bachelor of Business / Bachelor of Fine Arts (Fashion)

IX36 Bachelor of Business / Bachelor of Journalism

IX39 Bachelor of Arts/Bachelor of Creative Industries

IX43 Bachelor of Creative Industries/Bachelor of Human Services 2008

IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Nutrition)

IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Public Health)

KK33/ED38 Bachelor of Creative Industries (Drama)/Graduate Diploma in Education (Senior Years)

KK34/ED38 Bachelor of Fine Arts (Dance)/Graduate Diploma in Education (Senior Years)

KK34/ED38 Bachelor of Fine Arts (Visual Arts)/Graduate Diploma in Education (Senior Years)

KM32/ED38 Bachelor of Music/Graduate Diploma in Education (Senior Years)

### Honours

KK52 Bachelor of Creative Industries (Honours) (Communication Design, Creative Writing, Dance, Drama, Interdisciplinary, Media and Communication, Visual Arts)

KK53 Bachelor of Fine Arts (Honours) (Communication Design, Creative Writing, Dance, Fashion, Film and Television, Visual Arts)

KK54 Bachelor of Journalism (Honours)

### Graduate Certificate

IF94 Graduate Certificate in Advertising IX97 Graduate Certificate In Research Commercialisation KI35 Graduate Certificate in Creative Industries (Communication Design) KJ35 Graduate Certificate in Journalism KK44 Graduate Certificate in Arts and Creative Industries Management KK64 Graduate Certificate In Professional Communication KM35 Graduate Certificate in Music KW35 Graduate Certificate in Creative Industries (Creative Writing)

### Graduate Diploma

KJ36 Graduate Diploma in Journalism KM36 Graduate Diploma in Music KW36 Graduate Diploma in Creative Industries (Creative Writing)

### Masters Degree (Coursework)

IX96 Master of Advertising (Creative Advertising) KI43 Master of Creative Industries (Communication Design) KJ42 Master of Journalism KK42 Master of Fine Arts KK46 Master of Arts and Creative Industries Management KM42 Master of Music

## Masters Degree (Research)

KK51 Master of Arts (Research) (Creative Industries)

### Doctoral

KK49 Doctor of Creative Industries

### Study Abroad (Non-degree)

NA05 International Visiting Students NA06 International Visiting Students

## University wide unit sets

Unit sets: Accounting and Economics Unit sets: Advertising, Marketing and Public Relations Unit sets: Communication Unit sets: Corporate Systems Unit sets: Creative Industries Unit sets: Environmental Studies Unit sets: Health and Psychology Unit sets: Information Technology Unit sets: International Exchange Unit sets: International Studies Unit sets: Languages Unit sets: Management Unit sets: Mathematics and Statistics Unit sets: Multimedia and Technologies Unit sets: Physical and Chemical Sciences Unit sets: Science Unit sets: Society and Culture

### **OVERVIEW**

The Creative Industries Faculty at QUT is a global leader in the development and evolution of the creative industries. The Faculty provides opportunities for students to discover possibilities they may never have imagined, and position themselves for future careers they could never have predicted – across a dynamic range of industry sectors.

The Faculty nurtures unique links with government and industry, and has strong associations with the three Federal Government funded and industry-supported research centres co-located at the Creative Industries Precinct. Together, we are a hub for leading research which produces innovative, real-world outcomes, and contributes to the ongoing development of the creative industries and creative practice. Some of the leading thinkers in the creative industries are drawn here to teach, theorise, research and create bold works of the imagination.

Creative Industries study areas include:

- Acting
- Animation
- Communication Design
- Creative Writing
- Dance
- Drama
- Fashion
- Film and Television
- Journalism
- Media and Communication
- Music
- Sound Design
- Technical Production
- Visual Arts.

The faculty offers the following undergraduate degree programs:

- Bachelor of Fine Arts degrees are designed predominantly for the practitioner-artist, and characterised by intense studio and/or project-based practice
- Bachelor of Creative Industries degrees offer opportunities for the more reflective practitioner to balance theory and practice and pursue some study in other creative industries areas
- Uniquely, the Interdisciplinary major in the Bachelor of Creative Industries provides the flexibility to combine studies in up to four different creative industries areas, and a defined pathway through foundation units
- Bachelor of Journalism
- Bachelor of Music
- Double degree programs with Business, Education, Health, Humanities, Information Technology and Law.

Postgraduate coursework programs include graduate certificates, graduate diplomas, masters and doctorates, and offer students a strong conceptual and practical framework.

Postgraduate research is applied in nature and encourages collaborative and interdisciplinary approaches creating innovative partnerships between students, academics, industry experts and sponsors. Practice-led research allows artist-researchers to make original contributions to the store of knowledge about their discipline by placing creative practice at the centre of the design, conduct and reporting of their research projects.

#### **SENIOR STAFF**

#### **Faculty Office**

*Executive Dean*: Professor S. Street, MA (Arts Criticism) *City(UK)* 

Faculty Manager. C. L. Russell, BCom Griff, MBA C.Qld, CPA

Assistant Dean, Teaching & Learning: Associate Professor S. Towers, BEd WACAE, MEd UWA, PhD QUT

Assistant Dean, Research: Associate Professor B. Haseman, DipT Kelvin Grove, BA *Qld*, MA PhD *Sus.*, AdvDip-SandD *Lond.*, LSDA, FTCL

Distinguished Professor: J. Hartley, ARC Federation Fellow, BA (Hons), PhD Murdoch, DLitt Wales, FRSA, FAHA

Director, ARC Centre of Excellence for Creative Industries and Innovation: Professor S. Cunningham, BA (Hons) *Qld*, MA (Film & Communications) McG, PhD *Griff*, FAHA

Director, Institute for Creative Industries & Innovation: Professor P. Graham, GradDip(Comn) MBus(ComnSt) PhD *QUT* 

*Portfolio Director, Portfolio 1:* Dr P. Makeham, BA (1<sup>st</sup> Class Hons), PhD, *Newcastle* 

Portfolio Director, Portfolio 2: Professor S. Vaughan, BA (Hons) (Fashion) Central Saint Martins, Lond.

Portfolio Director, Portfolio 3: Professor J. Knowles, BA (Hons), Syd

Associate Professors:

T. Flew, BEc (Hons) *Sydney*, MEc *Syd*, PhD *Griff*, Grad-CertHigherEd *QUT* 

A. Thomas, BMus, BEd, MMus Melb, PhD Qld

#### Research

Professor: G. Hearn, BSc (Hons) PhD Qld

Associate Professors: J. Taachi, PhD MA Sus., PhD University College London M. Keane, PhD Griff.

**Acting and Technical Production** 

Senior Lecturer. D. Eden, BA Qld

#### **Communication Design**

Discipline Leader: J. Hamilton, PhD W.Syd., MA Leeds, DVA S.Qld

#### **Creative Writing and Cultural Studies**

*Discipline Leader*: S. Pearce, PhD BA(Hons) *Adel.*, MLitt PhD *James Cook* 

#### Dance

Discipline Leader: S. Boughen, BA (Hons) London, MA (Choreography) U. Kent Associate Professor: C.F. Stock, BA(Hons) Flinders, PhD QUT

#### Fashion

*Discipline Leader:* Associate Professor S. Vaughan, BA (Hons) (Fashion) *Central Saint Martins, London* 

#### **Film and Television**

Discipline Leader: Associate Professor G. Portmann

#### Journalism

Discipline Leader: Professor A. Knight, BA Qld, PhD W'gong

#### **Media and Communication**

Discipline Leader: Professor A. Knight, BA Qld, PhD W'gong

#### **Music and Sound**

Discipline Leader: Professor A. Arthurs, BMus - Tonmeister (Hons) Surrey Associate Professor: A. Brown, BEd, MEd Melb, Grad-Dip(Comp) Deakin, PhD Qld

#### **Performance Studies**

Discipline Leader: Dr C. Comans, PhD QUT Associate Professor: Z. Trow

#### **Visual Arts**

Discipline Leader. Dr J. Hamilton, PhD W.Syd., MA Leeds, DVA S.Qld

### **RESEARCH CENTRES**

Postgraduate research at the Creative Industries Faculty provides a focus for the ongoing development of the creative industries as an industry sector through applied realworld research. The Faculty provides a strategic and inspiring environment for postgraduate research training.

Priority research areas include:

- Industry and policy research in the creative industries
- Interaction design
- Computer games research and design
- Music production technology
- Performance innovation
- Practice-led research in the visual and performing arts
- Indigenous creative enterprise
- Film and television production and scriptwriting
- Creative writing and writing for performance
- Chinese media and the media of the Asian region
- Community media
- Journalism, including citizen journalism and new media
- Foreign correspondence and international journalism.

Research at the Creative Industries Faculty is boosted through its association with the Australasian Cooperative Research Centre for Interaction Design (ACID) and a new Australian Research Council Centre of Excellence for Creative Industries and Innovation.

The Creative Industries Faculty is also the lead agency in the Institute for Creative Industries and Innovation (iCi) which is a new multi-faculty research institute at QUT. iCi combines researchers and PhD students from Creative Industries, Business, Information Technology, Education, Law, Built Environment and Engineering, and QUT Carseldine in groundbreaking research and commercialisation ventures.

## Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations) (IF05)

Year offered: 2008

Admissions: No

CRICOS code: 040312G

**Course duration (full-time):** 4/4.5 Years (8 or 9 Semesters - students may choose); Int'al - 9 semesters

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,851

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February and July

QTAC code: 409172

Past rank cut-off: 90

Past OP cut-off: 6

OP Guarantee: Yes

Assumed knowledge: English (4,SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 432

Standard credit points per full-time semester: 48 (Years 1 & 2); 60 (Years 3 & 4)

**Course coordinator:** Associate Professor Adrian Thomas (Creative Industries); Mr Andrew Paltridge (Business)

**Discipline coordinator:** Professor Alan Knight (Journalism); Dr Gayle Kerr (Advertising); Mr Simon Ridings (International Business); Ms Robina Xavier (Public Relations)

Campus: Gardens Point and Kelvin Grove

#### Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX36 Bachelor of Business/Bachelor of Journalism. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

#### Overview

This four-and-a-half year professional course links Journalism with business studies in Advertising, International Business or Public Relations and is the choice of about one-third of commencing journalism students. In addition to the all-media journalism subjects, students cover a broad range of business subjects and specialise in advertising, public relations, globalisation, international business development or global economics.

#### **Career Outcomes**

Advertising graduates enter the marketplace as copywriters, media planners, account executives, media representatives,

product mangers and researchers. The International Business major equips graduates for careers in companies engaged in international trade, multinational companies and financial institutions dealing with international marketing and investments. Public Relations graduates enter the marketplace as public relations managers and consultants, editors of trade and specialist publications, speechwriters, information officers, corporate communication officers and professionals, and special events managers. Journalism graduates are prepared for careers in both print and broadcast journalism, and opportunities also exist to become press secretaries and media officers.

#### **Professional Recognition**

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

\*All majors: Chartered Secretaries Australia (CSA) enrolment in the Graduate Diploma in Applied Corporate Governance.

\*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

\*International Business - Australian Institute of Export;

\*Public Relations - Public Relations Institute of Australia.

The Journalism degree is recognised by the Australian Journalists Association section of the Media Entertainment and Arts Alliance.

#### **Course Design**

Students are required to complete 432 credit points, comprised of 240 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program.

For the Business component, students must complete the 96 credit point Faculty Core Units together with a 72 credit point Major and a further 72 credit points in which the student must complete one of the following: Double Major, Extended Major or Specialisation.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

## Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communica	ation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition t	o New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

DUUTIN	
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Tel	evision
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	ce Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Creative V	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units
Media & C	communication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication

	CREATIVE
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communi	action Design
KIB202	cation Design Enabling Immersion
RID202	
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Tropolition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	
	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & S	ound
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tel	evision
KPB103	Film Genres

Film and Television Production Resource

KPB104

INDUSTRIES		
	Management	
KPB107	-	
KPB205	Documentary Theory and Practice	
KPB206	International Cinema	
Perform	ance Studies	
KTB104	Performance Innovation	
KTB207	Staging Australia	
KTB062	Creative Industries Events and Festivals	
Visual A	rts	
KVB103	Australian Art	
KVB104	Photomedia and Artistic Practice	
KVB108	Contemporary Asian Visual Culture	
KVB111	3D Media and Processes	
KVB211	Post 1945 Art	
KVB306	Video Art and Culture	
KVB307	Theories of Spatial Culture	
Creative	Writing & Cultural Studies	
KWB102	2 Media Writing	
KWB104	4 Creative Writing: The Short Story	
KWB10	5 Film and Television Scriptwriting	
KWB106	6 Corporate Writing and Editing	
KWB109	9 Ozlit	
KWB204	4 Creative Non-Fiction: Life Writing	
KWB206	6 Youth and Children's Writing	
KWB209	9 Shakespeare, Then and Now	
KWB307	7 Indigenous Writing	
KWB309	9 Popular Fictions, Popular Culture	
NOTES:		
	* Only one Workplace Learning unit may be completed	
	* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.	
null		
	This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.	
Potentia	Il Careers:	
Industry	ing Professional, Marketing Officer/Manager, Media Specialist, Public Relations Officer/Consultant, ng Professional.	

# University Diploma in Professional Communication (IF06)

Year offered: 2008 Admissions: Yes CRICOS code: 039083D Course duration (full-time): 2 semesters International Fees (per semester): 2008: \$7,500 per semester (subject to annual review) International Entry: February, June and October Total credit points: 96 Standard credit points per full-time semester: 48 Course coordinator: Elizabeth McDade Campus: Kelvin Grove

#### Abbreviation

UnivDipProfComn

#### **Entry Requirements - Academic**

Successful completion of senior high school with the required grades. Students can find more country specific entry requirements at the following web site:

http://www.international.qut.edu.au/apply/howtoapply/entryr eqs/academic.jsp

#### Entry Requirements - English language

Queensland Senior English (Low Achievement) or IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

#### Description

The University Diploma in Professional Communication, which has intakes for international students in February, June and October, is equivalent to the first year of the Bachelor of Mass Communication and a range of Creative Industries degrees (see list below). In this program, students study six faculty units as well as two units of Communication which have been designed to support their other units. Student who successfully complete the University Diploma in Professional Communication earn full academic credit for eight units, and articulate to the second year of their chosen degree, except for Bachelor of Fine Art (Film and Television) for which one semester credit only is awarded. Small lectures and tutorials, additional workshops and the support of Language and Welfare Advisers provide an excellent learning environment.

#### **Course Completion**

Students must obtain at least a grade of 4 (Pass) in at least seven units and a grade of 3 (Low Pass) in the remaining unit.

#### Progression

Requirements for a guaranteed place in the second year of the following QUT Bachelors degrees:

i) fulfil the University Diploma course requirements,

ii) an IELTS score of 6.5 or its equivalent,iii) achieve a minimum Grade Point Average (GPA) as detailed below for the following course:

#### Grade Point Average of at least 4 for:

Bachelor of Mass Communication Bachelor of Creative Industries (Interdisciplinary Studies)

#### Grade Point Average of at least 4.5 for:

Bachelor of Creative Industries (Media and Communication) Bachelor of Creative Industries (Creative Writing) Bachelor of Journalism

#### Grade Point Average of at least 5.0 for:

Bachelor of Creative Industries (Communication Design) Bachelor for Fine Arts (Film and Television)\*

\*Please note that students articulating to Bachelor of Fine Arts (Film and Television) will only receive 1 semester of credit.

#### Full-time course structure

Semester	One
KKD007	Introduction To Multimedia Technology
QCD110	Professional Communication 1
KKD018	Creative Industries
BSD126	Marketing
	Note: KKD007 & KKD018 are offered in ALTERNATE semesters
Semester <sup>·</sup>	Тwo
KKD009	Writing For Creative Industries

QCD210	Professional Communication 2
KKD010	Cultures and Creativity
	Elective
	Note: KKD009 & KKD0110 are offered in ALTERNATE semesters

#### Electives

BSD110	Accounting
BSD113	Economics
BSD115	Management, People and Organisations
BSD119	International and Electronic Business
BSD122	Quantitative Analysis and Finance
ITD001	Problem Solving and Programming
ITD002	IT Professional Studies
ITD004	Database Systems
ITD005	Systems Architecture
ITD006	Networks

#### **Potential Careers:**

Academic, Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Arts Administrator, Community Education Officer, Computer Games Developer, Corporate Secretary, Creative Writer, Curator, Diplomat, Educator, English Teacher, Financial Advisor/Analyst, Government Officer, Higher Education Worker, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Secondary School Teacher, TAFE Teacher, Teacher, Theatre Professionals, Trainer, Web Designer.

## Bachelor of Journalism/Bachelor of

## Laws (IF07)

Year offered: 2008 Admissions: Yes

CRICOS code: 040313G

Course duration (full-time): 5 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,938

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July\* (\*July entry subject to availability)

QTAC code: 409912 Past rank cut-off: 92

Past OP cut-off: 5

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 528

Standard credit points per full-time semester: 48(Semesters 3,4,5,6,9+10), 60(Semesters 1,2,7+8) Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Dr. William Dixon Director, Undergraduate Programs (Law)

**Discipline coordinator:** Professor Alan Knight (Creative Industries)

Campus: Gardens Point and Kelvin Grove

#### Overview

This five-year double degree in journalism and law is in high demand. It combines the practical skills and understanding of the journalism industry with the skills to work as a legal practitioner.

#### **Career Outcomes**

outcomes Graduates may find work in private practice as a barrister or legal practitioner, practise in law-related government departments or within large companies as inhouse lawyers. Journalism opportunities are the same as those for graduates of the Bachelor of Journalism. See page 30 for more information.

#### **Course Structure**

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points of Journalism-related units and 24 credit points of elective units.

The Law component is made up of 336 credit points of law subjects.

#### **Professional Recognition**

The law degree component covers all the law units required for admission as a legal practitioner in Australia and is approved for the purposes of the Legal PractitionersÕ and BarristersÕ Admission Rules. QUTÕs journalism degree is recognised by the Australian JournalistsÕ Association (AJA) section of the Media, Entertainment and Arts Alliance (MEAA).

#### **OP Guarantee**

The OP Guarantee does not apply to this program.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### **Course structure**

Year 1, Semester 1		
KJB101	Digital Journalism	
KJB120	Newswriting	
KKB101	Creative Industries: People and Practices	
	Introduction to Legal Research	
LWB141	Legal Institutions and Method	
LWB142	Law, Society and Justice	

#### Year 1, Semester 2

KJB121	Journalistic Inquiry
KKB102	Creative Industries: Making Connections
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives
	Creative Industries Elective

#### Year 2, Semester 1

1001 2, 00	
KJB239	Journalism Ethics and Issues
KJB224	Feature Writing
KPB101	Foundations of Film and Television Production
LWB136	Contracts A
Year 2, Semester 2	
KJB232	Radio and Television Journalism 1
KCB202	New Media Technologies
	Creative Industries Elective
LWB137	Contracts B
Year 3, Semester 1	

- KJB322 Desktop Publishing And Editing
- KJB338 Radio and Television Journalism 2
- LWB138 Fundamentals of Torts
- LWB238 Fundamentals of Criminal Law

#### Year 3, Semester 2

- KJB303News ProductionKJB337Public Affairs ReportingLWB139Select Issues in Torts
- LWB239 Criminal Responsibility

#### Year 4, Semester 1

LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

#### Year 4, Semester 2

LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts
LWB331	Administrative Law
LWB334	Corporate Law

#### Year 5, Semester 1

LWB431	Civil Procedure
LWB432	Evidence
LWB434	Advanced Research and Legal Reasoning
KWB101	Introduction to Creative Writing
OR	null
	Creative Industries Elective

#### Year 5, Semester 2

LWB433	Professional Responsibility
	Creative Industries Elective
	Law Elective Units

## Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

#### **Communication Design**

KIB108	Animation Practices
KIB201	Interactive Writing

#### Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

#### Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

#### Journalism

ł

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

#### Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

#### Transition to New Professional Environments\*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music a	& Sound
---------	---------

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Television	
	Eller I Batama

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

#### **Performance Studies**

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

#### Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

#### **Creative Writing & Cultural Studies**

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

#### Semester 2 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

#### **Communication Design**

KIB202 **Enabling Immersion** 

### Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

#### Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition to New Professional Environments*	

#### ransition to New Professional Environments

KKB341	Workplace Learning 1	
KKB342	Workplace Learning 2	
KKB343	Service Learning 1	
KKB344	Service Learning 2	
KKB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KKB348	Becoming A Researcher: Contexts, Protocols and Impact	
KKB350	Creative Industries International Study Tour	
Fashion		
KFB106	Unspeakable Beauty: A History of Fashion and Style	
KFB207	Contemporary Fashion	
Journalism		
KJB101	Digital Journalism	
KJB120	Newswriting	
KJB121	Journalistic Inquiry	
KJB224	Feature Writing	
KJB280	International Journalism	
KJB337	Public Affairs Reporting	
Music & So	bund	
KMB002	Music and Spirituality	
KMB007	Introductory Ensemble	
KMB105	Music and Sound Technology	
KMB107	Sound, Image, Text	
KMB108	Sound Recording and Acoustics	
KMB205	Sound Media Musicianship	
Film & Television		
KPB103	Film Genres	
KPB104	Film and Television Production Resource Management	
KPB107	Television's Greatest Hits	

KPB205	Documentary Theory and Practice
KPB206	International Cinema

- KTB104 Performance Innovation
- KTB207 Staging Australia
- KTB062 Creative Industries Events and Festivals

#### Visual Arts

- KVB103Australian ArtKVB104Photomedia and Artistic PracticeKVB108Contemporary Asian Visual CultureKVB1113D Media and ProcessesKVB211Post 1945 Art
- KVB306 Video Art and Culture
- KVB307 Theories of Spatial Culture

#### Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Barrister, Crown Law Officer, In-House Lawyer, Information Officer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Solicitor.

## Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws

(IF10)

Year offered: 2008 Admissions: Yes

CRICOS code: 040288C

Course duration (full-time): 5 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,938

**International Fees (per semester):** 2008: \$9,552 per semester (*subject to annual review*)

**Domestic Entry:** February

International Entry: February

QTAC code: 409192

Past rank cut-off: 90

Past OP cut-off: 6

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 528

**Standard credit points per full-time semester:** 48 (Semesters 3,4,5,6,9+10), 60 (Semesters 1,2,7+8)

**Course coordinator:** Creative Industries: Head, Undergraduate Studies (ugenq.ci@qut.edu.au); Dr William Dixon Director Undergraduate Law Programs

**Discipline coordinator:** Creative Industries: Professor Alan Knight

Campus: Gardens Point and Kelvin Grove

#### Overview

Media outlets operate in a regulatory environment in which changes occur rapidly and constantly. In an era where there is increasing public scrutiny of our media, the need for legal practitioners with specific media awareness has never been greater. This five-year double degree combines practical skills and contextual understanding of the media and communication industries with the skills to work as a legal practitioner.

#### **Career Outcomes**

Graduates may choose to use their combined skills to work in-house for media outlets, regulatory bodies, or in law firms with specialist interests in the media. As a lawyer you may find work in private practice as a barrister or legal practitioner, practise in law-related government departments or within large companies as in-house lawyers. Media and communication opportunities are similar to those for graduates of the Bachelor of Creative Industries (Media and Communication) course.

#### **Course Structure**

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from the Media and Communication major and 24 credit points of elective units.

The Law component is made up of 336 credit points of law

subjects.

#### **Professional Recognition**

The law degree component covers all the law units required for admission as a legal practitioner in Australia and is approved for the purposes of the Legal Practitioners' and Barristers' Admission Rules.

#### **OP Guarantee**

The OP Guarantee does not apply to this program.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### **Course structure**

Year 1, Semester 1	
KCB101	Communication in the New Economy
KKB101	Creative Industries: People and Practices
	Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice
Year 1, Semester 2	
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KKB102	Creative Industries: Making Connections
LWB143	Legal Research and Writing
	Lawa and Clabal Daranastivas

LWB144 Laws and Global Perspectives

#### Year 2, Semester 1

KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
LWB136	Contracts A

#### Year 2, Semester 2

KCB202 New Media Technologies

	CREATIVE
KCB203	Consumer Cultures
KCB304	Managing Communication Resources
LWB137	Contracts B
Year 3, Se	mester 1
KCB301	Media Audiences
SELECT:	Creative Industries Elective
LWB138	Fundamentals of Torts
LWB238	Fundamentals of Criminal Law
Year 3, Se	mester 2
LWB139	Select Issues in Torts
LWB239	Criminal Responsibility
KCB303	Applied Media Communication
	Select one unit from KKB175 or LWB480 or a Creative Industries Elective:
KKB175	Creative Industries Legal Issues
LWB480	Media Law
	Creative Industries Elective
Year 4, Se	mester 1
LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law
Year 4, Se	mester 2
LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts
LWB331	Administrative Law
LWB334	Corporate Law
Year 5, Se	mester 1
LWB431	Civil Procedure
LWB432	Evidence
LWB434	
	Law Elective
Year 5, Se	mester 2
LWB433	Professional Responsibility
	Law Elective
	Law Elective

Law Elective

#### **Potential Careers:**

Academic, Advertising Professional, Barrister, Crown Law Officer, Educator, Government Officer, In-House Lawyer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Solicitor, Web Designer.

## **Bachelor of Mass Communication (IF27)**

Year offered: 2008

Admissions: Yes

CRICOS code: 037542J

Course duration (full-time): 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$6,287

International Fees (per semester): 2008: \$9,120 per semester (subject to annual review)

**Domestic Entry:** February

International Entry: February and July

QTAC code: 409012

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288

Standard credit points per full-time semester: 48

**Course coordinator:** Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

**Discipline coordinator:** Professor Alan Knight (Media & Communication, and Journalism); Ms Jeanette McGown (Television); Dr Gayle Kerr (Advertising); Ms Robina Xavier (Public Relations)

Campus: Gardens Point and Kelvin Grove

#### Overview

This course is a joint offering by the faculties of Creative Industries and Business, designed to capitalise on the dynamic area of mass communication and the challenges faced by organisations in the digital age.

The flexible program design includes areas of study from both faculties, providing professional skills in areas such as international journalism, television, media and communication, advertising and public relations.

#### **Career Outcomes**

Graduates obtain employment in a wide variety of public and private sector organisations. Potential employment opportunities include careers as a public relations consultant, media planner, copywriter, corporate communication manager, specialist journalist, media production specialist, media adviser or event manager.

#### **Professional Recognition**

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Advertising Institute of Australia (AIA) and the Society of Business Communicators (SBC).

#### **Course Design**

Students commencing the Bachelor of Mass Communication must complete 24 units of equal weighting totalling 288 credit points comprised of

- a. Faculty Core (six faculty core units)
- b. Major Core (two majors of six units each) and
- c. Electives (six units).

Although studies can be tailored to meet a specific career goal or create a wide variety of career choices, there is a set of recommended combinations of majors. Students are not required to take these combinations, however they do represent the more common and logical choices within a mass communication qualification.

The recommended combinations are:

- Public Relations and International Journalism
- Public Relations and Media and Communication
- Advertising and Television
- International Journalism and Media and Communication.

#### Why choose this course?

The combined expertise of these faculties gives you a unique opportunity to foster your skills in creative, technical and business communication. You can tailor your studies to meet a specific career goal or to create a wide variety of career choices.

You will complete two majors - some recommended combinations are: • public relations and international journalism • advertising and media and communication • advertising and television • international journalism and media and communication.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### **General Course structure**

FACULTY CORE UNITS - 6 units required

KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
	EITHER
KCB103	Strategic Speech Communication
	OR
KWB102	Media Writing
BSB126	Marketing

AMB201	Marketing and Audience Research
	EITHER
AMB220	Advertising Theory and Practice OR

AMB260 Public Relations Theory and Practice

MAJOR CORE UNITS - 12 units required - Select two of the following 6 units majors

#### Advertising

AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
	Students who have completed AMB220 Advertising Theory and Practice as part of the Faculty Core will need to choose one of the following three units as a substitution:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
	A durantia in a Otarata any anal Diamaina

AMB330 Advertising Strategy and Planning

Media and Communication		
KCB101	Communication in the New Economy	
KCB103	Strategic Speech Communication	
KCB202	New Media Technologies	
KCB301	Media Audiences	
KCB302	Political Communication	
KCB304	Managing Communication Resources	
	* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication subject to the approval of the Media and Communication Major Coordinator	
Public Rela	ations	
AMB260	Public Relations Theory and Practice	
AMB261	Media Relations and Publicity	
AMB262	Public Relations Writing	
AMB370	Public Relations Cases	
AMB361	Public Relations Campaigns	
	Students who have completed AMB260 Public Relations Theory and Practice as part of the Faculty Core will need to choose one of the following three units as a substitution:	
AMB202	Integrated Marketing Communication	
AMB230	Internet Promotion	
AMB231	Marketing Communications Regulations and Ethics	
Television		

Television		
KPB101	Foundations of Film and Television Production	
KPB104	Film and Television Production Resource	

KPB105 KPB106 KPB107 KPB303	Management Narrative Production Australian Television Television's Greatest Hits Critical Thinking About Television * Students intending to take the Television
KPB303	<b>C</b>
	* Students intending to take the Television major are required to take KWB102 Media Writing as one of their Faculty Core units (instead of KCB103 Strategic Speech Communication).

International Journalism		al Journalism
	KJB101	Digital Journalism
	KJB120	Newswriting
	KJB121	Journalistic Inquiry
	KJB224	Feature Writing
	KJB280	International Journalism
	KJB337	Public Affairs Reporting
		** Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 Public Affairs Reporting subject to the approval of the Journalism Major Cooridinator

#### Electives - 6 units required

Select six units from any Faculty.

## Course structure - Advertising / International Journalism

Year 1, Semester 1		
KKB101	Creative Industries: People and Practices	
KJB101	Digital Journalism	
BSB126	Marketing	
	Choose from either KCB103 or KWB102:	
KCB103	Strategic Speech Communication	
KWB102	Media Writing	

Year 1, Semester 2 **KJB120** Newswriting **Creative Industries: Making Connections** KKB102 AMB200 **Consumer Behaviour** AMB220 Advertising Theory and Practice Year 2, Semester 1 KJB121 Journalistic Inquiry AMB201 Marketing and Audience Research AMB222 Media Planning Elective Year 2, Semester 2

KJB280	International Journalism
AMB221	Advertising Copywriting
	Elective
	Elective

Year 3, Semester 1	
KJB224	Feature Writing
AMB320	Advertising Management
AMB202	Integrated Marketing Communication
	OR
AMB230	Internet Promotion
	OR
AMB330	Advertising Strategy and Planning
	Elective

#### Year 3, Semester 2

KJB337	Public Affairs Reporting
AMB321	Advertising Campaigns
	Elective
	Elective

\* Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 subject to approval of the Journalism Major Coordinator

## Course structure - Advertising / Media & Communication

Year 1, Semester 1			
KKB101	Creative Industries: People and Practices		
BSB126	Marketing		
KCB101	Communication in the New Economy		
KCB103	Strategic Speech Communication		
Year 1, Se	mester 2		
KKB102	Creative Industries: Making Connections		
AMB200	Consumer Behaviour		
AMB220	Advertising Theory and Practice		
AMB201	Marketing and Audience Research		
Year 2, Se	mester 1		
KWB102	Media Writing		
KCB301	Media Audiences		
AMB222	Media Planning		
	Elective		
Year 2, Semester 2			
KCB202	New Media Technologies		
AMB221	Advertising Copywriting		
	Elective		
	Elective		
Year 3, Semester 1			
KCB302	Political Communication		
AMB320	Advertising Management		
AMB202	Integrated Marketing Communication		

$\sim$	D
U	Γ.

AMB230	Internet Promotion
	OR
AMB330	Advertising Strategy and Planning
	Elective
V 0 . 0 .	

#### Year 3, Semester 2

KCB304 Managing Communication Resources

AMB321	Advertising Campaigns
	Elective
	Elective

\* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

#### Course structure - Advertising / Television

Year 1, Se	mester 1
KKB101	Creative Industries: People and Practices
KPB106	Australian Television
KWB102	Media Writing
BSB126	Marketing
Year 1, Se	mester 2
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB101	Foundations of Film and Television Production
Year 2, Se	mester 1
AMB201	Marketing and Audience Research
AMB221	Advertising Copywriting
AMB222	Media Planning
KPB105	Narrative Production
Year 2, Se	mester 2
AMB320	Advertising Management
KPB104	Film and Television Production Resource Management
	Elective
	Elective
Year 3, Se	mester 1
KPB303	Critical Thinking About Television
AMB202	Integrated Marketing Communication
	OR
AMB230	Internet Promotion OR
AMB330	Advertising Strategy and Planning Elective

#### Elective

Year 3, Semester 2	
KPB107	Television's Greatest Hits
AMB321	Advertising Campaigns
	Elective
	Elective

#### Course structure - Advertising/Public Relations

Year 1, Se	emester 1
BSB126	Marketing
KKB101	Creative Industries: People and Practices
	Elective
	Choose either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing
Year 1, Se	emester 2
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
KKB102	Creative Industries: Making Connections
Year 2, Se	emester 1
AMB201	Marketing and Audience Research
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB261	Media Relations and Publicity
Year 2, Se	emester 2
AMB262	Public Relations Writing
	Choose one from the following three units:
AMB230	Internet Promotion
AMB202	Integrated Marketing Communication
AMB231	Marketing Communications Regulations and Ethics
	Elective
	Elective
Year 3, Se	emester 1
AMB320	Advertising Management
AMB370	Public Relations Cases
	Choose one from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB330	Advertising Strategy and Planning
	Elective
Year 3, Se	emester 2
AMB321	Advertising Campaigns
	Dublic Deletione Compaigne

AMB361	Public Relations Campaigns
	1.5

Elective Elective

#### Course structure - Public Relations / Television

Course su	ructure - Public Relations / Television	
Year 1, Se	emester 1	
BSB126	Marketing	
KKB101	Creative Industries: People and Practices	
KPB106	Australian Television	
KWB102	Media Writing	
Year 1, Se	emester 2	
AMB201	Marketing and Audience Research	
AMB260	Public Relations Theory and Practice	
KKB102	Creative Industries: Making Connections	
KPB101	Foundations of Film and Television Production	
Year 2, Se	emester 1	
AMB261	Media Relations and Publicity	
KPB105	Narrative Production	
	Elective	
	Elective	
Year 2, Se	emester 2	
AMB262	Public Relations Writing	
KPB104	Film and Television Production Resource Management	
KPB107	Television's Greatest Hits	
	Elective	
Year 3, Se	emester 1	
AMB370	Public Relations Cases	
KPB303	Critical Thinking About Television	
	Elective	
	Elective	
Year 3, Se	emester 2	
	Choose two from the following three units:	
AMB202	Integrated Marketing Communication	
AMB230	Internet Promotion	
AMB231	Marketing Communications Regulations and Ethics	
AMB361	Public Relations Campaigns	
	Elective	
Course structure - Public Relations / Media & Communication		
Year 1. Se	emester 1	

Year 1, Semester 1		
KCB101	Communication in the New Economy	
KCB103	Strategic Speech Communication	
KKB101	Creative Industries: People and Practices	
BSB126	Marketing	

Year 1, Semester 2		
KKB102	Creative Industries: Making Connections	
KWB102	Media Writing	
AMB201	Marketing and Audience Research	
AMB260	Public Relations Theory and Practice	
Year 2, Se	emester 1	
KCB301	Media Audiences	
AMB261	Media Relations and Publicity	
	Elective	
	Elective	
Year 2, Se	emester 2	
KCB202	New Media Technologies	
AMB262	Public Relations Writing	
	Choose two from the following three units:	
AMB202	Integrated Marketing Communication	
AMB230	Internet Promotion	
AMB231	Marketing Communications Regulations and Ethics	
Year 3, Se	emester 1	
KCB302	Political Communication	
AMB370	Public Relations Cases	
	Elective	
	Elective	
Year 3, Se	emester 2	
KCB304	Managing Communication Resources	

KCB304	Managing Communication Resources
AMB361	Public Relations Campaigns
	Elective
	Elective

\* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

## Course structure - Public Relations / International Journalism

Year 1, Semester 1		
BSB126	Marketing	
KJB101	Digital Journalism	
KKB101	Creative Industries: People and Practices	
	Choose either KCB103 or KWB102:	
KCB103	Strategic Speech Communication	
KWB102	Media Writing	
Year 1 Semester 2		

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice

DUSIRI	<u>_</u>
KJB120	Newswriting
KKB102	Creative Industries: Making Connections
Year 2, Se	emester 1
AMB261	Media Relations and Publicity
KJB121	Journalistic Inquiry
	Elective
	Elective
Year 2, Se	emester 2
AMB262	Public Relations Writing
KJB280	International Journalism
	Choose two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB231	Marketing Communications Regulations and Ethics
Year 3, Se	emester 1
AMB370	Public Relations Cases
KJB224	Feature Writing
	Elective
	Elective
Year 3, Se	emester 2
AMB361	Public Relations Campaigns
KJB337	Public Affairs Reporting
	Elective
	Elective
	* Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 subject to approval of the Journalism Discipline Coordinator.
Course st	ructure - Media & Communication / Televisio
Year 1, Se	emester 1
KCB101	Communication in the New Economy
KKB101	Creative Industries: People and Practices
KWB102	Media Writing
BSB126	Marketing
Year 1, Se	emester 2

Creative Industries: Making Connections

Film and Television Production Resource

Marketing and Audience Research

Public Relations Theory and Practice

Advertising Theory and Practice

Management

OR

Year 2, Semester 1

KKB102

**KPB104** 

AMB201

AMB220

AMB260

KPB106	Australian Television
KCB103	Strategic Speech Communication
KCB301	Media Audiences
	Elective
Year 2, Se	mester 2
KPB101	Foundations of Film and Television Production
KCB202	New Media Technologies
	Elective
	Elective
Year 3, Se	mester 1
KPB105	Narrative Production
KCB302	Political Communication
KPB303	Critical Thinking About Television
	Elective
Year 3, Se	mester 2
KCB304	Managing Communication Resources
KPB107	Television's Greatest Hits
	Elective
	Elective

\* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

## Course structure - Media & Communication / International Journalism

Year 1, Semester 1	
BSB126	Marketing
KCB101	Communication in the New Economy
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
Year 1, Semester 2	

KJB120	Newswriting
KKB102	Creative Industries: Making Connections
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
	OR
AMB220	Advertising Theory and Practice
Year 2, Semester 1	
KCB103	Strategic Speech Communication

KCB301	Media Audiences
KJB121	Journalistic Inquiry
KWB102	Media Writing

#### Year 2, Semester 2

KCB202 New Media Technologies

KJB280	International Journalism
	Elective
	Elective

#### Year 3, Semester 1

KCB302	Political Communication
KJB224	Feature Writing
	Elective
	Elective

#### Year 3, Semester 2

- KCB304Managing Communication ResourcesKJB337Public Affairs Reporting
  - Elective

\* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator, or KJB337 Public Affairs Reporting, subject to approval of the Journalism Major Coordinator.

#### **Course structure - Television/International Journalism**

Year 1, Semester 1		
BSB126	Marketing	
KJB101	Digital Journalism	
KJB120	Newswriting	
KKB101	Creative Industries: People and Practices	
Year 1, Se	mester 2	
KKB102	Creative Industries: Making Connections	
KPB101	Foundations of Film and Television Production	
KPB104	Film and Television Production Resource Management	
AMB260	Public Relations Theory and Practice	
	OR	
AMB220	Advertising Theory and Practice	
Year 2, Semester 1		
KJB121	Journalistic Inquiry	
KPB105	Narrative Production	
KPB106	Australian Television	
KWB102	Media Writing	
Year 2, Semester 2		
AMB201	Marketing and Audience Research	
KJB280	International Journalism	
	Elective	
	Elective	
Year 3, Se	mester 1	
KJB224	Feature Writing	
	i outuro mining	

KPB303 Critical Thinking About Television Elective Elective

#### Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB107	Television's Greatest Hits
	Elective
	Elective

\* Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 subject to approval of the Journalism Discipline Coordinator

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising

0	
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

#### Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

	· · · · · · · · · · · · · · · · · · ·		
Audience a	and User Research		
KCB102	Media and Society: From Printing Press to Internet		
KCB105	Media and Communication Research Methods		
KCB203	Consumer Cultures		
KCB301	Media Audiences		
	cation Design		
KIB101	Foundations of Communication Design 1		
KIB102	Foundations of Communication Design 2		
KIB103	Media Technology 1		
KIB104	Media Technology 2		
Communic	cation for the Professions		
KCB103	Strategic Speech Communication		
KWB106	Corporate Writing and Editing		
KCB302	Political Communication		
KCB304	Managing Communication Resources		
Computati	onal Arts		
ITB001	Problem Solving and Programming		
ITB003	Object Oriented Programming		
	OR		
KIB105	Animation and Motion Graphics		
KKB210	Computational Arts 1		
KKB211	Computational Arts 2		
Creative W	Vriting		
KWB101	Introduction to Creative Writing		
KWB104	Creative Writing: The Short Story		
KWB107	Introduction to Creative Non-Fiction		
KWB203	Creative Writing: The Novel		
KWB204	Creative Non-Fiction: Life Writing		
Dance Ski	lls		
KDB103	Dance Technique Studies 1		
KDB107	Choreographic Studies 1		
KDB108	World Dance		
KDB109	Funk, Tap and all that Jazz		
Dance Stu	dies		
KDB105	Architecture of the Body		
KDB106	Dance Analysis		
KDB110	Deconstructing Dance in History		
KDB204	Australian Dance		
Digital Med	Digital Media		
KIB101	Foundations of Communication Design 1		
KIB103	Media Technology 1		
KCB201	Virtual Cultures		
KCB202	New Media Technologies		

	CREATIV
KVB306	Video Art and Culture
Drama	
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist
Entrepren	eurship
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
Fashion	
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8
Games De	esign
ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8
Indigenou	s Studies
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
	J

HHB210 HHB255 HHB276 KKB004 KWB307	Indigenous Australia: Country, Kin And Culture Indigenous Politics And Political Culture Indigenous Knowledge: Research Ethics and Protocols Indigenous Creative Industries Indigenous Writing
Indonesian	
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	al Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
Lighting	
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature		
KWB207	Great Books: The Literary Classics	
KWB208	Modern Times (Literature and Culture in the 20th Century)	
KWB209	Shakespeare, Then and Now	
KWB307	Indigenous Writing	
KWB308	Wonderlands: Literature and Culture in the 19th Century	
Manageme	ent	
BSB115	Management, People and Organisations	
MGB210	Managing Operations	
MGB220	Management Research Methods	
MGB222	Managing Organisations	
MGB309	Strategic Management	
MGB334	Managing in a Changing Environment	
Marketing		
AMB200	Consumer Behaviour	
AMB201	Marketing and Audience Research	
AMB240	Marketing Planning and Management	
BSB126	Marketing	
Mathemati	cs	
MAB100	Mathematical Sciences 1A	
MAB111	Mathematical Sciences 1B	
MAB112	Mathematical Sciences 1C	
MAB210	Statistical Modelling 1	
MAB311	Advanced Calculus	
Modern an	nd Popular Literature and Culture	
KWB108	Introduction To Literary Theory and Cultural Studies	
KWB109	Ozlit	
KWB206	Youth and Children's Writing	
KWB309	Popular Fictions, Popular Culture	
Music Studies		
KMB002	Music and Spirituality	
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB107	Sound, Image, Text	
Performan	ce Events	
KTB101	20th Century Performance	
KTB207	Staging Australia	
KTB061	Creative Industries Management	
KTB062	Creative Industries Events and Festivals	
KTB306	Directing for Events and Festivals	
Professional Writing		

KWB102 Media Writing

DUSTRI	E3
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
Public Rel	
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
Screen St	udies
KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Sound Stu	dies
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics
Television	
KPB104	Film and Television Production Resource Management
KPB106	Australian Television
<pb107< td=""><td>Television's Greatest Hits</td></pb107<>	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts	Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
Creative Iı Electives	ndustries Faculty Undergraduate Open
Creative Ir	ndustries Faculty Undergraduate Open Electives
	These unit offerings are current at the time of

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to

sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

Media & C	Communication	
KCB101	Communication in the New Economy	
KCB102	Media and Society: From Printing Press to Internet	
KCB103	Strategic Speech Communication	
KCB201	Virtual Cultures	
KCB302	Political Communication	
Communio	cation Design	
KIB108	Animation Practices	
KIB201	Interactive Writing	
Dance		
KDB105	Architecture of the Body	
KDB108	World Dance	
KDB110	Deconstructing Dance in History	
Fashion		
KFB103	Introduction to Fashion	
KFB206	Fashion and Modernity	
Journalism	1	
KJB101	Digital Journalism	
KJB120	Newswriting	
KJB121	Journalistic Inquiry	
KJB224	Feature Writing	
KJB239	Journalism Ethics and Issues	
Faculty		
KKB004	Indigenous Creative Industries	
KKB101	Creative Industries: People and Practices	
KKB210	Computational Arts 1	
Transition to New Professional Environments*		
KKB341	Workplace Learning 1	
KKB342	Workplace Learning 2	
KKB343	Service Learning 1	
KKB344	Service Learning 2	
KKB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KKB347	Becoming A Researcher: Understandings, Skills and Practices	
Music & S	ound	

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Tel	evision
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	nce Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Creative V	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units
Media & C	Communication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

KCB203 Consumer Cultures

Communie	cation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalisn	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism

KJB337 Public Affairs Reporting

## Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

#### Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

	_0
Performan	ce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative W	/riting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture
NOTES:	
	* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Advertising Professional, Creative Writer, Government Officer, Guidance Officer, Information Officer, International Business Specialist, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

## Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary) (IF75)

Year offered: 2008 Admissions: No Course duration (full-time): 4 Years Domestic fees (per credit point): Commonwealth Supported Place; Full Fee Tuition 2008: \$166 per credit point (subject to annual review) Domestic fees (indicative): 2008: Full Tuition Fee \$15,936 CSP \$4,071 Domestic Entry: February QTAC code: 429162

**Past OP cut-off:** Admission to course is based on special entry requirements. Please refer to Special Entry Requirements.

Assumed knowledge: English (4, SA)

Total credit points: 432

**Standard credit points per full-time semester:** 54 (average)

**Course coordinator:** Creative Industries: Mr Evan Jones; Education Coordinator: Dr Mal Shield

**Discipline coordinator:** Creative Industries: Aspro Cheryl Stock

Campus: Kelvin Grove

#### **Potential Careers:**

Community Education Officer, Dance Teacher, Educator, Music Teacher, Secondary School Teacher, Teacher, Visual Arts Teacher.

## Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary) (IF76)

Year offered: 2008

Admissions: No

Course duration (full-time): 4 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full Fee Tuition \$15,936 CSP \$4,071

Domestic Entry: February

QTAC code: 429172

Assumed knowledge: English (4, SA)

Total credit points: 432

**Standard credit points per full-time semester:** 54 (average)

**Course coordinator:** Creative Industries: Ms Christine Comans; Education: Dr Mal Shield

**Discipline coordinator:** Creative Indrustries: Aspro Judith McLean

Campus: Kelvin Grove

## Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communication Design	

KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB100	Deconstructing Dance in History
REETIO	
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
	·
	o New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & So	und
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
	<u>.</u>
Film & Tele	
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

#### **Performance Studies**

KTB101	20th Century Performance
KTB204	Understanding Performance

#### KTB061 **Creative Industries Management** KTB062 Creative Industries Events and Festivals Visual Arts KVB102 Modernism KVB104 Photomedia and Artistic Practice KVB110 2D Media and Processes KVB212 Australian Art, Architecture and Design KVB304 **Contemporary Art Issues Creative Writing & Cultural Studies** KWB101 Introduction to Creative Writing KWB102 Media Writing KWB103 **Persuasive Writing** KWB104 Creative Writing: The Short Story

KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)

**KWB308** Wonderlands: Literature and Culture in the 19th Century

#### Semester 2 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

**Communication Design** 

**KIB202 Enabling Immersion** 

#### Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

#### Faculty

- KKB102 Creative Industries: Making Connections KKB211
- **Computational Arts 2**

#### Transition to New Professional Environments\*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & So	und
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tele	vision
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performanc	ce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative W	riting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story

- KWB105 Film and Television Scriptwriting
- KWB106 Corporate Writing and Editing
- KWB109 Ozlit
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Community Education Officer, Drama Teacher, Educator, English Teacher, Music Teacher, Secondary School Teacher, Teacher, Visual Arts Teacher.

## Bachelor of Music/Bachelor of

## Education (Secondary) (IF77)

Year offered: 2008

Admissions: No

Course duration (full-time): 4 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full Fee Tuition \$15,936 CSP \$3,060

Domestic Entry: February

**QTAC code:** 429182

Assumed knowledge: English (4, SA)

Total credit points: 432

**Standard credit points per full-time semester:** 54 (average). (Note that the minimum enrolment for full-time status varies each year).

**Course coordinator:** Creative Industries: Associate Professor Adrian Thomas; Education Coordinator: Dr Mal Shield

**Discipline coordinator:** Creative Industries: Prof Andy Arthurs

Campus: Kelvin Grove

#### Potential Careers:

Educator, Music Teacher, Secondary School Teacher, Visual Arts Teacher.

## Bachelor of Creative Industries (Creative Writing) / Bachelor of Laws (IF93)

Year offered: 2008 Admissions: Yes CRICOS code: 040289B

Course duration (full-time): 5 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$6,402

**International Fees (per semester):** 2008: \$9,552 per semester (*subject to annual review*)

**Domestic Entry:** February

International Entry: February

**QTAC code:** 409472

Past rank cut-off: 90

Past OP cut-off: 6

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 528

Standard credit points per full-time semester: 48 (Semesters 3, 4, 5, 6, 9, 10) 60 (Semesters 1, 2, 7, 8) Course coordinator: Creative Writing -Head,Undergraduate Studies Dr. William Dixon Law -Director, Undergraduate Programs

**Discipline coordinator:** Creative Writing - Professor Philip Neilsen

Campus: Gardens Point and Kelvin Grove

#### **OP Guarantee**

The OP Guarantee does not apply to this program.

#### Overview

Both creative writing and law require high-calibre, sophisticated communication and language skills. This fiveyear double degree will prepare you to work as a professional creative writer, lawyer in a private practice, a barrister or legal practitioner, or to practise with large companies, government agencies, or as an in-house lawyer, for example, in intellectual property or contract law.

#### **Professional Recognition**

The law degree component covers all the law units required for admission as a legal practitioner in Australia and is approved for the purposes of the Legal Practitioners' and Barristers' Admission Rules. You can view student work at our online publication www.dotlit.qut.edu.au

#### **Career Outcomes**

Graduates who work as lawyers can specialise in any legal field, or use their creative writing knowledge to specialise in the publishing industry. Creative writing graduates work as creative writers, editors or publishers in all media.

#### **Course Structure**

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from the Creative Writing major and 24 credit points of elective units.

The Law component is made up of 336 credit points of law subjects.

#### **Industry Links**

Guest lecturers have included Hilary Beaton (Queensland Writers Centre), Michael Wilding (author), Fiona Capp (author), Madonna Duffy (UQ Press), and Frank Moorhouse (2001 Miles Franklin award winner). Your work could be published in the annual creative writing anthology which is released for sale to the public.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience. Further information is available at www.deferment.qut.edu.au

#### **Course structure**

Year 1, Semester 1		
KKB101	Creative Industries: People and Practices	
KWB101	Introduction to Creative Writing	
KWB107	Introduction to Creative Non-Fiction	
	Introduction to Legal Research	
LWB141	Legal Institutions and Method	
LWB142	Law, Society and Justice	
Year 1, Se	mester 2	
KKB102	Creative Industries: Making Connections	
KWB104	Creative Writing: The Short Story	
KWB106	Corporate Writing and Editing	
LWB144	Laws and Global Perspectives	
LWB143	Legal Research and Writing	
Year 2, Se	emester 1	
KWB207	Great Books: The Literary Classics	
	Creative Industries Elective	
KWB103	Persuasive Writing	
LWB136	Contracts A	
Year 2, Semester 2		
KWB204	Creative Non-Fiction: Life Writing	
	Creative Industries Elective	
KWB206	Youth and Children's Writing	
LWB137	Contracts B	

Year 3, Semester 1

- KWB201 Creative Writing: Digital Media
- KWB203 Creative Writing: The Novel
- LWB138 Fundamentals of Torts
- LWB238 Fundamentals of Criminal Law

#### Year 3, Semester 2

- KWB303 Writing and Publishing Industry
- KWB205 Creative Writing Project 1
- LWB139 Select Issues in Torts
- LWB239 Criminal Responsibility

#### Year 4, Semester 1

LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

#### Year 4, Semester 2

LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts
LWB331	Administrative Law
LWB334	Corporate Law

#### Year 5, Semester 1

LWB431	Civil Procedure
LWB432	Evidence
LWB434	Advanced Research and Legal Reasoning
	Law Elective Units

#### Year 5, Semester 2

LWB433 Professional Responsibility Law Elective Units x 3

#### **Potential Careers:**

Academic, Art Writer, Barrister, Creative Writer, Crown Law Officer, Government Officer, In-House Lawyer, Information Officer, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional.

# Graduate Certificate in Advertising (IF94)

Year offered: 2008 Admissions: Yes **CRICOS code: 048325E** Course duration (full-time): 1 semester Course duration (part-time): 2 semesters Domestic fees (per credit point): 2008: \$180 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$17,280 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) Domestic Entry: February and July International Entry: February and July Total credit points: 48 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew

(Creative Industries); Mr Andrew Paltridge (Business) **Campus:** Gardens Point and Kelvin Grove

#### Overview

The Graduate Certificate in Advertising is designed to introduce learners to key facets of the advertising industry and to give them insights into the two major areas of specialisation: Creative Advertising and Strategic Advertising.

#### **Entry Requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants for IX96 Master of Advertising (Creative Advertising) without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Applicants for BS16 Master of Business (Strategic Advertising) without a bachelor degree, with a bachelor degree with a grade point average of less than 4, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4 or above in the Graduate Certificate.

#### **Special Entry Requirements**

Applicants who have an undergraduate degree with a GPA below 4, or who do not have a degree or formal qualifications, but have extensive work experience in the advertising industry may be eligible for special entry. Such applicants may be required to attend a selection interview and present a portfolio of work.

#### **Course Structure - Full-time**

Year 1, Semester 1

AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KCP404	Advertising Creative: Introduction
	Plus choose one of the following units:
AMN400	Consumer Behaviour
	OR
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design

#### **Course Structure - Part-time**

Year 1, Semester 1		
KCP404	Advertising Creative: Introduction	
	Plus choose one of the following units:	
AMN400	Consumer Behaviour	
	OR	
KCP406	Advertising Creative: Copywriting and Art Direction	
	OR	
KVP401	Graphic Design	
Year 1, Semester 2		

AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising

#### **Potential Careers:**

Advertising Professional.

## Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary) (IX05)

Year offered: 2008 Admissions: No

CRICOS code: 040314F

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$4,071

Domestic Entry: February

International Entry: February

**QTAC code:** 429162

**Past rank cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 432

Standard credit points per full-time semester: 54 (average)

**Course coordinator:** Creative Industries: Associate Professor Adrian Thomas; Education Coordinator: Dr Mal Shield

**Discipline coordinator:** Dance Study Area Coordinator: Rachel Mathews

Campus: Kelvin Grove and Carseldine

#### NO INTAKE INTO THIS COURSE IN 2008

Students wishing to undertake Dance and Education studies should refer to the entry for the Bachelor of Fine Arts (Dance)KK34/Graduate Diploma in Education ED38 entry.

#### Overview

This double degree qualifies you to teach dance in Australian secondary schools. In the first two years you will study the technique and philosophy of a number of dance styles plus dance analysis, history and sociology, dance composition and basic kinesiology and alignment. Students generally participate in a daily class of various styles. In addition to Dance, you will study a second teaching area, choosing from Drama, Music, English, Film and Media, Geography, History and Languages. In the final two years you concentrate on teacher preparation.

#### **Additional Entry Requirements**

Applicants are selected on the basis of their audition and previous academic achievement. The final date to register for an audition and submit additional materials to QUT was 07 September 2007. Late registrations and submission of materials will not be accepted.

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### **Career Outcomes**

Graduates of this course are qualified to teach in secondary education with a specialisation in Dance. Graduates may wish to explore the avenues of performance, freelance choreography, dance research and administration.

#### **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

#### **Further Information**

Creative Industries Faculty Dance Phone: +61 7 3138 3423 Email: creativeindustries@qut.com

Faculty of Education Office Phone: +61 7 3138 3947 Fax: +61 7 3138 3949 Email: educationenq@qut.edu.au

#### Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

#### **Computing Requirement**

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

# Deferment

QUT's deferment policy does not apply to this course.

# **IMPORTANT NOTICE**

This course code has been discontinued. The new course code for commencing students is IX16 Bachelor of Creative Industries/Bachelor of Education (Secondary). Continuing students should refer to their Course Summary Sheet for enrolment information.

# Dance STA in Drama

Year 1, Semester 1		
Creative Industries Core Unit - List A		
Dance Technique Studies 1		
Architecture of the Body		
Deconstructing Dance in History		
Performing Skills 1: Body and Voice and Role		
Year 1, Semester 2		
Creative Industries Core Unit - List A		
Dance Technique Studies 2		
Dance Analysis		

**Choreographic Studies 1** 

Performing Skills 2: Style and Form

KDB207-1	Choreographic Studies 2
KDB205	Dance in Education

- KTB101 20th Century Performance
- KTB102 Process Drama

# Year 2, Semester 2

Year 2, Semester 1

KDB107

KTB106

KDB214	Dance Technique Studies 4
KDB204	Australian Dance
KTB209	Applied Performance
KTB207	Staging Australia
KDB207-2	Choreographic Studies 2
	Select one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills

# **Dance STA in Visual Arts**

Year 1, Semester 1		
	Creative Industries Core Unit - List A	
KDB103	Dance Technique Studies 1	

KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
	Select one of the following units:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes
Year 1, Se	
	Creative Industries Core Unit - List A
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
	Choose one from the following:
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
Year 2, Se	mester 1
KDB205	Dance in Education
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
KVB102	Modernism
	Choose one of the following:
KVB104	Photomedia and Artistic Practice
KVB100	Research and Creativity in the Visual Arts
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation
Year 2, Se	mester 2
KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KVB103	Australian Art
1112100	Choose one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills
	Choose one of the following units:
KVB108	Contemporary Asian Visual Culture
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art
EDUCATIO	N COMPONENT
Year 3, Se	mester 1
EDB002	Teaching and Learning Studies 2:
	J

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KDB201	Dance Curriculum Studies 1
	Curriculum Studies 1Y

# Year 3, Semester 2

# CREATIVE INDUSTRIES

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KDB202	Dance Curriculum Studies 2

Curriculum Studies 2Y

# Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KDB203	Dance Curriculum Studies 3
	Curriculum Studies 3Y

# Year 4, Semester 2

Teaching and Learning Studies 5: Professional Work of Teachers
Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
Internship (Secondary)
Culture Studies: Indigenous Education

# **Second Teaching Area Units**

# English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now
Film and Media (48 credit points)	
	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:

KPB102 Film History

	· · · · · · · · · · · · · · · · · · ·
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice
Geography	(48 credit points)
	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus
History (48	credit points)
	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
	5

- HHB253 Conspiracy And Dissent In Australian History
- HHB257 The Classical World
- HHB258 Foundations of Modern Europe
- HHB260 Nations And Nationalism In Modern Europe
- HHB261 Medieval Europe
- HHB109 Australian Historical Studies
- HHB239 Korean Culture And Societies

# Languages other than English

Indonesian HHB073 Indonesian 3

HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

# **Potential Careers:**

Community Education Officer, Dance Teacher, Dancer, Secondary School Teacher.

# Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary) (IX06)

Year offered: 2008 Admissions: No

CRICOS code: 040315E

# Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full Fee Tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2007: full fee tuition \$15,936 CSP \$4,098

Domestic Entry: February

International Entry: February

QTAC code: 429172; Dfee: 429176

**Past rank cut-off:** Prior to 2007, admission to course was based on additional entry requirements. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Prior to 2007, admission to course was based on additional entry requirements. Please refer to Additional Entry Requirements.

# Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 432

# **Standard credit points per full-time semester:** 54 (Average)

**Course coordinator:** Creative Industries: Associate Professor Adrian Thomas; Education: Dr Mal Shield **Discipline coordinator:** Drama: Ms Sharon Hogan **Campus:** Kelvin Grove and Carseldine

# NO INTAKE INTO THIS COURSE IN 2008.

Students wishing to undertake Drama and Education studies should refer to the entry for the KK33 Bachelor of Creative Industries (Drama) / ED38 Graduate Diploma in Education entry.

# General

This four-year double degree qualifies you to teach Drama in schools in Australia and overseas. In the first two years you will undertake units in Drama, blending practice with theoretical concepts strongly focused on developing artistic, organisational and communication skills. In addition to Drama, you study a second teaching area selected from Dance, Music, Visual Art, English, Film and Media Studies, Geography, History and Languages. In the second two years you will concentrate on teacher preparation, equipping yourself through drama curriculum units with the skills necessary to be an effective drama educator.

# **OP Guarantee**

The OP Guarantee does not apply to this course.

# **Career Outcomes**

Graduates are employed as Drama teachers in secondary schools, work with the State Government in education, or as education officers with performing arts companies and in youth arts.

# **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

# Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

# **Further Information**

Faculty of Creative Industries Drama Phone: +61 7 3138 3468 Email: creativeindustries@qut.com

Faculty of Education Office Phone: +61 7 3138 3947 Fax: +61 7 3138 3949 Email: educationeng@qut.edu.au

# Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

# **Computing Requirement**

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

**KFB103** 

# Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

# **IMPORTANT NOTICE**

This course code has been discontinued. The new course code for commencing students is IX16 Bachelor of Creative Industries/Bachelor of Education (Secondary). Continuing students should refer to their Course Summary Sheet for enrolment information.

# Creative Industries Faculty Undergraduate Open Electives

### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

# Semester 1 Units

# Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communication Design	
KIB108	Animation Practices
KIB201	Interactive Writing

### Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB206	Fashion and Modernity
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & So	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology

Introduction to Fashion

KMB108 Sound Recording and Acoustics

# Film & Television

KPB102	Film History	
KPB106	Australian Television	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB203	Australian Film	
KPB303	Critical Thinking About Television	
Performance Studies		
KTB101	20th Century Performance	
KTB204	Understanding Performance	

KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

# Visual Arts KVB102 Modernism

KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design

# **CREATIVE INDUSTRIES**

# KVB304 Contemporary Art Issues

**Creative Writing & Cultural Studies KWB101** Introduction to Creative Writing **KWB102** Media Writing **KWB103** Persuasive Writing **KWB104** Creative Writing: The Short Story **KWB105** Film and Television Scriptwriting **KWB107** Introduction to Creative Non-Fiction **KWB108** Introduction To Literary Theory and Cultural Studies **KWB207** Great Books: The Literary Classics **KWB208** Modern Times (Literature and Culture in the 20th Century) **KWB308** Wonderlands: Literature and Culture in the 19th Century

# Semester 2 Units

### Media & Communication **KCB101** Communication in the New Economy **KCB103** Strategic Speech Communication **KCB104** Media and Communications Industries **KCB105** Media and Communication Research Methods **KCB202** New Media Technologies **KCB203 Consumer Cultures Communication Design KIB202 Enabling Immersion** Dance **KDB106 Dance Analysis KDB109** Funk, Tap and all that Jazz **KDB204** Australian Dance Faculty **KKB102 Creative Industries: Making Connections** KKB211 **Computational Arts 2**

Transition to New Professional Environments\* **KKB341** Workplace Learning 1 KKB342 Workplace Learning 2 **KKB343** Service Learning 1 **KKB344** Service Learning 2 **KKB345** Creative Industries Project 1 **KKB346 Creative Industries Project 2 KKB348** Becoming A Researcher: Contexts, Protocols and Impact KKB350 Creative Industries International Study Tour Fashion **KFB106** Unspeakable Beauty: A History of Fashion and Style

KFB207	Contemporary Fashion		
Journalism			
KJB101	Digital Journalism		
KJB120	Newswriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
Music & So	und		
KMB002	Music and Spirituality		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
KMB205	Sound Media Musicianship		
Film & Tele	vision		
KPB103	Film Genres		
KPB104	Film and Television Production Resource Management		
KPB107	Television's Greatest Hits		
KPB205	Documentary Theory and Practice		
KPB206	International Cinema		
Performance Studies			
Performanc	ce Studies		
Performanc KTB104	e Studies Performance Innovation		
KTB104	Performance Innovation		
KTB104 KTB207	Performance Innovation Staging Australia		
KTB104 KTB207 KTB062	Performance Innovation Staging Australia		
KTB104 KTB207 KTB062 Visual Arts	Performance Innovation Staging Australia Creative Industries Events and Festivals		
KTB104 KTB207 KTB062 Visual Arts KVB103	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB111	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB111 KVB211	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB111 KVB211 KVB211 KVB306 KVB307	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art Video Art and Culture		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB111 KVB211 KVB211 KVB306 KVB307	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art Video Art and Culture Theories of Spatial Culture		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB111 KVB211 KVB211 KVB306 KVB307 Creative W	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art Video Art and Culture Theories of Spatial Culture		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB111 KVB211 KVB306 KVB307 Creative W KWB102	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art Video Art and Culture Theories of Spatial Culture riting & Cultural Studies Media Writing		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB111 KVB211 KVB306 KVB307 Creative W KWB102 KWB104	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art Video Art and Culture Theories of Spatial Culture riting & Cultural Studies Media Writing Creative Writing: The Short Story		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB108 KVB111 KVB211 KVB306 KVB307 Creative W KWB102 KWB102 KWB104 KWB105	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art Video Art and Culture Theories of Spatial Culture riting & Cultural Studies Media Writing Creative Writing: The Short Story Film and Television Scriptwriting		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB108 KVB111 KVB211 KVB306 KVB307 Creative W KWB102 KWB104 KWB105 KWB106	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art Video Art and Culture Theories of Spatial Culture Theories of Spatial Culture riting & Cultural Studies Media Writing Creative Writing: The Short Story Film and Television Scriptwriting Corporate Writing and Editing		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB108 KVB111 KVB211 KVB306 KVB307 Creative W KWB102 KWB102 KWB104 KWB105 KWB106 KWB109	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art Video Art and Culture Theories of Spatial Culture riting & Cultural Studies Media Writing Creative Writing: The Short Story Film and Television Scriptwriting Corporate Writing and Editing Ozlit		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB108 KVB111 KVB211 KVB306 KVB307 Creative W KWB102 KWB102 KWB104 KWB105 KWB106 KWB109 KWB204	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art Video Art and Culture Theories of Spatial Culture Theories of Spatial Culture riting & Cultural Studies Media Writing Creative Writing: The Short Story Film and Television Scriptwriting Corporate Writing and Editing Ozlit Creative Non-Fiction: Life Writing		
KTB104 KTB207 KTB062 Visual Arts KVB103 KVB104 KVB108 KVB104 KVB211 KVB211 KVB306 KVB307 Creative W KWB102 KWB102 KWB104 KWB105 KWB106 KWB109 KWB204 KWB206	Performance Innovation Staging Australia Creative Industries Events and Festivals Australian Art Photomedia and Artistic Practice Contemporary Asian Visual Culture 3D Media and Processes Post 1945 Art Video Art and Culture Theories of Spatial Culture Theories of Spatial Culture riting & Cultural Studies Media Writing Creative Writing: The Short Story Film and Television Scriptwriting Corporate Writing and Editing Ozlit Creative Non-Fiction: Life Writing Youth and Children's Writing		

# NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

# **Curriculum Studies - Second Teaching Area**

CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1

# **Curriculum Studies 2**

CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
Curriculum Studies 3	

CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3

# **Second Teaching Area Units**

English (48 credit points)		
	Required Unit	
CLB320	Studies In Language	
	Up to 12 credit points from Introductory Level Units:	
KCB102	Media and Society: From Printing Press to Internet	
KWB108	Introduction To Literary Theory and Cultural Studies	
	No less than 24 credit points from Advanced Level Units	
CLB321	Writing Workshop	
CLB322	Literature In Secondary Teaching	
CLB323	Teaching Adolescent Literature	
KWB109	Ozlit	
KWB206	Youth and Children's Writing	
KWB308	Wonderlands: Literature and Culture in the 19th Century	
KWB208	Modern Times (Literature and Culture in the 20th Century)	
KWB309	Popular Fictions, Popular Culture	
KWB209	Shakespeare, Then and Now	

Film and M	/ledia (48 credit points)
	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
<pb104< td=""><td>Film and Television Production Resource Management</td></pb104<>	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
<pb203< td=""><td>Australian Film</td></pb203<>	Australian Film
KPB205	Documentary Theory and Practice
Geograph	y (48 credit points)
	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus
History (48	3 credit points)
	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific

- Colonialism And Independence In Asia Pacific HHB122 No less than 24 credit points from Advanced Units
- **HHB238** Asian Cultures And Societies
- **HHB245** Australia And The South Pacific
- HHB315 Sex And Drugs In South-East Asia
- **HHB248** The USA and The Asia Pacific Region
- HHB259 War And Revolution In Europe 1914-1945 **HHB246**
- Modern China
- HHB237 Brisbane in the Twentieth Century
- HHB253 Conspiracy And Dissent In Australian History
- The Classical World HHB257
- HHB258 Foundations of Modern Europe
- HHB260 Nations And Nationalism In Modern Europe
- Medieval Europe HHB261

HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies
Languages	other than English
	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5

German 6

Community Education Officer, Drama Teacher, Secondary School Teacher.

HHB096

**Potential Careers:** 

# Bachelor of Music/Bachelor of Education (Secondary) (IX07)

Year offered: 2008

Admissions: No

CRICOS code: 020319M

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$4,950

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

**Domestic Entry:** February

International Entry: February

# **QTAC code:** 429182

**Past rank cut-off:** Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 432

**Standard credit points per full-time semester:** 54 (average). (Note that the minimum enrolment for full-time status varies each year).

**Course coordinator:** Creative Industries: Associate Professor Adrian Thomas; Education Coordinator: Dr Mal Shield

**Discipline coordinator:** Music: Mr Greg Jenkins **Campus:** Kelvin Grove and Carseldine

# NO INTAKE IN 2008

Students wishing to undertake a double Music and Education program should refer to the KM32 Bachelor of Music / ED38 Graduate Diplome in Education entry.

# General

This four-year professional double degree prepares you to teach secondary school Music in Australian schools. In the first two years you may specialise in a range of performance and production areas. In addition you may opt to take a second teaching area selected from Dance, Drama, Visual Art, English, Film and Media Studies, Geography, History and Languages, or alternatively, study instrumental music teaching or primary specialist music teaching. Students taking the instrumental music strand are also encouraged to take second study instruments. In the final two years you will concentrate on teacher preparation equipping yourself through Music curriculum units, with the skills necessary to be effective Music educators.

# **Additional Entry Requirements**

Applicants are selected on the basis of their audition, interview and previous academic achievement. The final date to register for an audition and submit additional materials to QUT was 1 September 2006. Late registrations and submission of materials will not be accepted.

# **OP Guarantee**

The OP Guarantee does not apply to this course.

# **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

# **Career Outcomes**

Graduates teach instrumental or classroom Music in secondary and primary schools.

# **Working With Children Check**

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

# **Further Information**

Faculty of Education Office Phone: +61 7 3138 3947 Fax: +61 7 3138 3949 Email: educationeng@qut.edu.au

Creative Industries Faculty Music Discipline Phone: 3138 5789 www.creativeindustries.qut.com

# Deferment

QUT's deferment policy does not apply to this course.

# **Computing Requirement**

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

# Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

# Second Teaching Area - Instrumental Music

-		
Semester 1	, Year 1	
	Creative Industries Core Unit	
KMB105	Music and Sound Technology	
KMB120	Music Performance 1	
KMB130	Core Musicianship 1	
	Choose one unit from List D	
Semester 2	, Year 1	
	Creative Industries Core Unit	
KMB108	Sound Recording and Acoustics	
KMB113	Multi-Instrumental Music A	
KMB121	Music Performance 2	
KMB131	Core Musicianship 2	
0	No an O	
Semester 1		
KMB204	Music and Sound Textures	
KMB209	Conducting	
KMB214-1	·······	
	Choose two of the following three units:	
KMB206	Jazz and Popular Musicianship	
KMB207	Cross Cultural Musicianship	
	Choose one unit from List D	
Semester 2	2, Year 2	
KMB212	Arranging	
KMB213	Multi-Instrumental Music B	
KMB214-2	Music and Sound: Principal Study A	
	Choose two of the following three units:	
KMB205	Sound Media Musicianship	
KMB208	Contemporary Art Music Musicianship	
	Choose one unit from List E	
Second Teaching Area - Primary Music		
Year 1, Ser	moster 1	
	Creative Industries Core Unit	

KMB105	Music and Sound Technology
KMB110	Music Production 1
	OR
KMB120	Music Performance 1
KMB130	Core Musicianship 1

Choose one unit from List D

	Choose one unit norm List D
Year 1, Ser	nester 2
	Creative Industries Core Unit
KMB131	Core Musicianship 2
KMB121	Music Performance 2
	AND
KMB108	Sound Recording and Acoustics
	OR
KMB111	Music Production 2
	AND
KMB106	Music and Sound for Multimedia
	Choose one unit from List E
Year 2, Sei	nester 1
KMB214-1	Music and Sound: Principal Study A
	Choose two units from List D
	Choose two of the following three units:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
	Choose one unit from List D
Year 2, Sei	nester 2
KMB214-2	Music and Sound: Principal Study A
	Choose two music electives from List E
	Choose two of the following three units:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
	Choose one unit from List E
Second Te	aching Area - Dance
Year 1, Sei	nester 1
KMB105	Music and Sound Technology
KMB110	Music Production 1
	OR
KMB120	Music Performance 1

KMB130Core Musicianship 1KDB103Dance Technique Studies 1Creative Industries Core Unit

# Year 1, Semester 2

KMB121	Music Performance 2
	AND
KMB108	Sound Recording and Acoustics
	OR
KMB111	Music Production 2
	AND
KMB106	Music and Sound for Multimedia
KMB131	Core Musicianship 2

# KDB107 Choreographic Studies 1 Creative Industries Core Unit

# Year 2, Semester 1

KMB206	Jazz and Popular Musicianship
	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
KDB213	Dance Technique Studies 3
KDB205	Dance in Education
	Choose one unit from List D

# Year 2, Semester 2

# Second Teaching Area - Drama

Year 1, Semester 1		
KMB105	Music and Sound Technology	
KMB110	Music Production 1	
	OR	
KMB120	Music Performance 1	
KMB130	Core Musicianship 1	
KTB103	Performing Skills 1: Body and Voice and Role	
	Creative Industries Core Unit	

# Year 1, Semester 2

KMB121	Music Performance 2
	AND
KMB108	Sound Recording and Acoustics
	OR
KMB111	Music Production 2
	AND
KMB106	Music and Sound for Multimedia
KMB131	Core Musicianship 2
KTB106	Performing Skills 2: Style and Form
	Creative Industries Core Unit
Year 2, Semester 1	
KMB206	Jazz and Popular Musicianship

	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
KTB101	20th Century Performance

KTB102	Process Drama
	Choose one unit from List D
Year 2, Ser	nester 2
KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
KTB207	Staging Australia
KTB209	Applied Performance

# Choose one unit from List E

# Second Teaching Area - Visual Arts

Year 1, Ser	mester 1
	Creative Industries Core Unit
KMB105	Music and Sound Technology
KMB110	Music Production 1
	OR
KMB120	Music Performance 1
KMB130	Core Musicianship 1
	Choose one unit from:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes
Year 1, Ser	mester 2
	Creative Industries Core Unit
KMB121	Music Performance 2
	AND
KMB108	Sound Recording and Acoustics
	OR
KMB111	Music Production 2
	AND
KMB106	Music and Sound for Multimedia
KMB131	Core Musicianship 2
	Choose one unit from:
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
Year 2, Ser	mester 1
KMB206	Jazz and Popular Musicianship
	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
	Choose one unit from List D
KVB102	Modernism
	Choose one unit from:
KVB100	Research and Creativity in the Visual Arts
KVB104	Photomedia and Artistic Practice

# KVB213 Graphic Investigation

KVB202 Visual Imaging - Process and Theory

# Year 2, Semester 2

KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
KVB103	Australian Art
	Choose one unit from List E
	Choose one unit from:
KVB108	Contemporary Asian Visual Culture
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art

# Second Teaching Area - other than Drama, Dance or Visual Arts

# Year 1, Semester 1

KMB105	Music and Sound Technology
	0.
KMB110	Music Production 1
	OR
KMB120	Music Performance 1
KMB130	Core Musicianship 1
	Creative Industries Core Unit
	Second Teaching Area Unit

# Year 1, Semester 2

	Creative Industries Core Unit
KMB131	Core Musicianship 2
KMB121	Music Performance 2
	AND
KMB108	Sound Recording and Acoustics
	OR
KMB111	Music Production 2
	AND
KMB106	Music and Sound for Multimedia
	Second Teaching Area Unit

# Year 2, Semester 1

KMB214-1	Music and Sound: Principal Study A
	Choose one unit from List D
	Second Teaching Area Unit
	Choose two of the following three units:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
	Music Elective - List D

Year 2, Semester 2

KMB214-2 Music and Sound: Principal Study A

	Second Teaching Area Unit
	Choose one unit from List E
	Choose two of the following three units
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
	Music elective - List E

# List D

# Semester 1KMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB005-1Group MusicKMB209Conducting

# List E

# Semester 2

KMB113	Multi-Instrumental Music A
KMB107	Sound, Image, Text
KMB002	Music and Spirituality
KMB212	Arranging
KMB005-2	Group Music
KMB213	Multi-Instrumental Music B

# EDUCATION COMPONENT

Year 3, Se	mester 2
EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KMB201	Music (Secondary) Curriculum Studies 1
	Curriculum Studies 1Y
Year 3, Se	mester 2
EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KMB202	Music (Secondary) Curriculum Studies 2
	Curriculum Studies 2Y
Year 4, Se	mester 1
EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KMB203	Music (Secondary) Curriculum Studies 3
	Curriculum Studies 3Y

# Year 4, Semester 2

EDB005 Teaching and Learning Studies 5: Professional Work of Teachers

# **CREATIVE INDUSTRIES**

EDB007	Culture Studies: Indigenous Education
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)

Second Te	eaching Area Units
English (48	8 credit points)
	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)

- KWB309 Popular Fictions, Popular Culture
- Shakespeare, Then and Now KWB209

# Film and Media (48 credit points)

	Required Units	
KPB101	Foundations of Film and Television Production	
KPB108	Media Text Analysis	
	No less than 24 credit points from:	
KPB102	Film History	
KPB103	Film Genres	
KPB104	Film and Television Production Resource Management	
KPB105	Narrative Production	
KPB106	Australian Television	
KPB203	Australian Film	
KPB205	Documentary Theory and Practice	
Geograph	y (48 credit points)	
	Up to 24 credit points from Introductory Units	
HHB127	Environment And Society	
HHB107	World Regions	
HHB251	Australian Resource Management	
	No less than 24 credit points from Advanced Units	
HHB250	Australian Geographical Studies	
HHB228	Environmental Hazards	

HHB229	Windows On Japan	
HHB269	Ethics, Technology And The Environment	
HHB244	Southeast Asia In Focus	
History (48	3 credit points)	
11131013 (40	null	
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.	
	Up to 24 credit points from Introductory Units	
HHB121	Interpreting The Past	
HHB122	Colonialism And Independence In Asia Pacific	
	No less than 24 credit points from Advanced Units	
HHB238	Asian Cultures And Societies	
HHB245	Australia And The South Pacific	
HHB315	Sex And Drugs In South-East Asia	
HHB248	The USA and The Asia Pacific Region	
HHB259	War And Revolution In Europe 1914-1945	
HHB246	Modern China	
HHB237	Brisbane in the Twentieth Century	
HHB253	Conspiracy And Dissent In Australian History	
HHB257	The Classical World	
HHB258	Foundations of Modern Europe	
HHB260	Nations And Nationalism In Modern Europe	
HHB261	Medieval Europe	
HHB109	Australian Historical Studies	
HHB239	Korean Culture And Societies	

# nguages other than English

Languagee	outor than Elign
	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
	HHB073 HHB074 HHB075 HHB076 HHB083 HHB084 HHB085 HHB086 HHB063 HHB064 HHB065 HHB066 HHB066

HHB095 German 5 HHB096 German 6

# **Curriculum Studies - Second Teaching Area**

# **Curriculum Studies 1**

KVB301	Visual Arts Curriculum Studies 1
KTB201	Drama Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1
KMB101	Music (Primary/Instrumental) Curriculum Studies 1
Curriculum	n Studies 2
KVB302	Visual Arts Curriculum Studies 2

KVB302	Visual Arts Curriculum Studies 2
KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
KMB102	Music (Primary/Instrumental) Curriculum Studies 2

# **Curriculum Studies 3**

KVB303	Visual Arts Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
KMB103	Music (Primary/Instrumental) Curriculum Studies 3

# **Potential Careers:**

Educator, Music Teacher, Musician, Secondary School Teacher.

# Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary) (IX08)

Year offered: 2008 Admissions: No CRICOS code: 040316D

# Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$4,211

Domestic Entry: February

International Entry: February

QTAC code: 429152; Dfee: 429156

**Past rank cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

# Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 432

Standard credit points per full-time semester: 54 (Average)

Course coordinator: Associate Professor Adrian Thomas (Creative Industries); Dr Mal Shield (Education) Discipline coordinator: Mr Mark Webb (Visual Arts)

Campus: Kelvin Grove

# NO INTAKE INTO THIS COURSE IN 2008.

Students wishing to undertake a double degree program in Visual Arts and Education should refer to the entry for the KK34 Bachelor of Fine Arts (Visual Arts)/ED38 Graduate Diploma in Education program.

# **OP Guarantee**

The OP Guarantee does not apply to this course.

# **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

# General

This four-year double degree qualifies graduates to teach as art teachers in Australian secondary schools. In the first two years students undertake practical and theoretical introductory studies about artistic ideas, concepts and aesthetic judgements as well as working in two- and/or three-dimensional media. Studio areas include Painting, Printmaking, and Sculpture with supporting areas of Drawing and Photography. Students study a second teaching area selected from Dance, Drama, Music, English, Film and Media Studies, Geography, History and Languages. In the final two years students concentrate on teacher preparation, equipping them through art curriculum units with the skills to be effective art educators.

# **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers

# **Career Outcomes**

Graduates work as art teachers in secondary schools, are employed by State Government in education, as education officers with community art projects and in youth arts.

# Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

# **Further Information**

Creative Industries Faculty Visual Arts Phone: +61 7 3138 3394 www.creativeindustries.gut.com

Faculty of Education Office Phone: +61 7 3138 3947 Fax: +61 7 3138 3949 Email: educationeng@qut.edu.au

# Deferment

QUT's deferment policy does not apply to this course.

# **IMPORTANT NOTICE**

This course code has been discontinued. The new course code for commencing students is IX16 Bachelor of Creative Industries/Bachelor of Education (Secondary). Continuing students should refer to their Course Summary Sheet for enrolment information.

# EDUCATION COMPONENT

### Year 3, Semester 1

EDB002 Teaching and Learning Studies 2:

	Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KTB201	Drama Curriculum Studies 1
	Curriculum Studies 1Y
Year 3, Sei	mester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KTB202	Drama Curriculum Studies 2 Curriculum Studies 2Y

# Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KTB203	Drama Curriculum Studies 3 Curriculum Studies 3Y

# Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

# **Second Teaching Area Units**

English (48 credit points)		
	Required Unit	
CLB320	Studies In Language	
	Up to 12 credit points from Introductory Level Units:	
KCB102	Media and Society: From Printing Press to Internet	
KWB108	Introduction To Literary Theory and Cultural Studies	
	No less than 24 credit points from Advanced Level Units	
CLB321	Writing Workshop	
CLB322	Literature In Secondary Teaching	
CLB323	Teaching Adolescent Literature	
KWB109	Ozlit	
KWB206	Youth and Children's Writing	
KWB308	Wonderlands: Literature and Culture in the 19th Century	
KWB208	Modern Times (Literature and Culture in the 20th Century)	
KWB309	Popular Fictions, Popular Culture	
KWB209	Shakespeare, Then and Now	

Film and Media (48 credit points)		
	Required Units	
KPB101	Foundations of Film and Television Production	
KPB108	Media Text Analysis	
	No less than 24 credit points from:	
KPB102	Film History	
KPB103	Film Genres	
KPB104	Film and Television Production Resource Management	
KPB105	Narrative Production	
KPB106	Australian Television	
KPB203	Australian Film	
KPB205	Documentary Theory and Practice	
Geograph	y (48 credit points)	
	Up to 24 credit points from Introductory Units	
HHB127	Environment And Society	
HHB107	World Regions	
HHB251	Australian Resource Management	
	No less than 24 credit points from Advanced Units	
HHB250	Australian Geographical Studies	
HHB228	Environmental Hazards	
HHB229	Windows On Japan	
HHB269	Ethics, Technology And The Environment	
HHB244	Southeast Asia In Focus	
History (48	3 credit points)	
	null	
	Note: Students should seek to select units from	

# Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.

# Up to 24 credit points from Introductory Units

- HHB121 Interpreting The Past
- HHB122 Colonialism And Independence In Asia Pacific No less than 24 credit points from Advanced Units
- **HHB238** Asian Cultures And Societies
- **HHB245** Australia And The South Pacific
- HHB315 Sex And Drugs In South-East Asia
- **HHB248** The USA and The Asia Pacific Region
- War And Revolution In Europe 1914-1945 HHB259 **HHB246** Modern China
- HHB237
- Brisbane in the Twentieth Century HHB253
- Conspiracy And Dissent In Australian History
- HHB257 The Classical World
- HHB258 Foundations of Modern Europe
- HHB260 Nations And Nationalism In Modern Europe
- Medieval Europe HHB261

<b>CREATI</b>	/E IND	USTRIES

# HHB109 Australian Historical Studies

HHB239 Korean Culture And Societies

# Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	
11112000	German 6

# **Curriculum Studies - Second Teaching Area**

Curriculum Studies 1		
KTB201	Drama Curriculum Studies 1	
CLB018	English Curriculum Studies 1	
CLB024	Film and Media Curriculum Studies 1	
CLB036	LOTE Curriculum Studies 1	
KMB201	Music (Secondary) Curriculum Studies 1	
CLB054	Social Education Curriculum Studies 1	
KVB301	Visual Arts Curriculum Studies 1	

# **Curriculum Studies 2**

KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2

# **Curriculum Studies 3**

KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3

CLB038	LOTE Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3

# Potential Careers:

Artist, Educator, Secondary School Teacher, Visual Artist, Visual Arts Teacher.

# Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary) (IX16)

Year offered: 2008 Admissions: No

CRICOS code: 056189G

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,271

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 429162

**Past rank cut-off:** Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 432 cp

Standard credit points per full-time semester: 54 cp ave Course coordinator: (Creative Industries) Associate Professor Adrian Thomas; (Education) Dr Mal Shield Discipline coordinator: Rachel Pedro

Campus: Kelvin Grove

# NO INTAKE INTO THIS COURSE IN 2008

Students wishing to undertake Dance and Education studies should refer to the entry for the Bachelor of Fine Arts (Dance)KK34/Graduate Diploma in Education ED38 entry.

# Overview

This double degree qualifies you to teach dance in Australian secondary schools. In the first two years you will study the technique and philosophy of a number of dance styles plus dance analysis, history and sociology, dance composition and basic kinesiology and alignment. Students generally participate in a daily class of various styles. In addition to Dance, you will study a second teaching area, choosing from Drama, Music, English, Film and Media, Geography, History and Languages. In the final two years you concentrate on teacher preparation.

# **Additional Entry Requirements**

Applicants are selected on the basis of their audition and previous academic achievement. The final date to register for an audition and submit additional materials to QUT was 07 September 2007. Late registrations and submission of materials will not be accepted.

# **OP Guarantee**

The OP Guarantee does not apply to this course.

# **Career Outcomes**

Graduates of this course are qualified to teach in secondary education with a specialisation in Dance. Graduates may wish to explore the avenues of performance, freelance choreography, dance research and administration.

# **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

# **Further Information**

Creative Industries Faculty Dance Phone: +61 7 3138 3423 Email: creativeindustries@qut.com

Faculty of Education Office Phone: +61 7 3138 3947 Fax: +61 7 3138 3949 Email: educationeng@qut.edu.au

# Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

# **Computing Requirement**

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

# Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

# Deferment

QUT's deferment policy does not apply to this course.

# Dance STA in English, Film & Media, Geography, History or LOTE

Semester 1, Year 1		
	Creative Industries Core Unit - List A	
KDB103	Dance Technique Studies 1	
KDB110	Deconstructing Dance in History	
KDB105	Architecture of the Body	
	Second Teaching Area - List B	
Semester 2	2, Year 1	
	Creative Industries Core Unit - List A	
KDB104	Dance Technique Studies 2	
KDB107	Choreographic Studies 1	
KDB106	Dance Analysis	
	Second Teachiong Area - List B	
Semester 1	l, Year 2	
KDB213	Dance Technique Studies 3	
KDB205	Dance in Education	
KDB108	World Dance	
KDB207-1	Choreographic Studies 2	
	Second Teaching Area - List B	
Semester 2, Year 2		
KDB214	Dance Technique Studies 4	
KDB204	Australian Dance	
KDB207-2	Choreographic Studies 2	
	Second Teaching Area - List B	
KDB109	Funk, Tap and all that Jazz	

# KDB208 Integrated Professional Skills

# **Dance STA in Drama**

Year 1, Semester 1	
	Creative Industries Core Unit - List A
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
KTB103	Performing Skills 1: Body and Voice and Role

# Year 1, Semester 2

	Creative Industries Core Unit - List A
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis

KDB107	Choreographic Studies 1
KTB106	Performing Skills 2: Style and Form

# Year 2, Semester 1

KDB213	Dance Technique Studies 3
KDB207-1	Choreographic Studies 2
KDB205	Dance in Education
KTB101	20th Century Performance
KTB102	Process Drama

# Year 2, Semester 2

KDB214	Dance Technique Studies 4
KDB204	Australian Dance
KTB209	Applied Performance
KTB207	Staging Australia
KDB207-2	Choreographic Studies 2
	Select one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills

# Dance STA in Music

Semester 1, Year 1		
	Creative Industries Core Unit - List A	
KDB103	Dance Technique Studies 1	
KDB105	Architecture of the Body	
KDB110	Deconstructing Dance in History	
	Select one of the following units:	
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB108	Sound Recording and Acoustics	
0		
Semester 2	z, Year 1	
	Creative Industries Core Unit - List A	
KDB104	Dance Technique Studies 2	
KDB106	Dance Analysis	
KDB107	Choreographic Studies 1	
KMB105	Music and Sound Technology	
Semester 1, Year 2		
KDB213	Dance Technique Studies 3	
KDB207-1	Choreographic Studies 2	
KDB205	Dance in Education	

Core Musicianship 1

Sex Drugs Rock 'n' roll

World Music

Select one of the following units:

Sound Recording and Acoustics

Dance Technique Studies 4

Semester 2, Year 2

KMB130

KMB003

**KMB004** 

KMB108

KDB214

# CREATIVE INDUSTRIES

KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KMB131	Core Musicianship 2
KMB107	Sound, Image, Text
	Select one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills

# **Dance STA in Visual Arts**

# Year 1, Semester 1

	Creative Industries Core Unit - List A
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
	Select one of the following units:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes

# Year 1, Semester 2

	Creative Industries Core Unit - List A
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
	Choose one from the following:
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes

# Year 2, Semester 1

KDB205	Dance in Education
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
KVB102	Modernism
	Choose one of the following:
KVB104	Photomedia and Artistic Practice
KVB100	Research and Creativity in the Visual Arts
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation

# Year 2, Semester 2

KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KVB103	Australian Art
	Choose one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills
	Choose one of the following units:
KVB108	Contemporary Asian Visual Culture

KVB203Earth, Object and InstallationKVB211Post 1945 Art

# **Curriculum Studies - Second Teaching Area**

# Curriculum Studies 1

KTB201	Drama Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1
Curriculum	Studies 2
KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2

CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2

# **Curriculum Studies 3**

KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3

# EDUCATION COMPONENT

	Year 3, Sei	mester 1
	EDB002	Teaching and Learning Studies 2: Development and Learning
	EDB031	Secondary Field Studies 1: Development and Learning in the Field
	KDB201	Dance Curriculum Studies 1
		Curriculum Studies 1Y
Year 3, Semester 2		mester 2
	EDB003	Teaching and Learning Studies 3: Practising Education

EDB032	Secondary Field Studies 2: Practising Education in the Field

KDB202 Dance Curriculum Studies 2 Curriculum Studies 2Y

# Year 4, Semester 1

EDB004 Teaching and Learning Studies 4: Inclusive

	Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KDB203	Dance Curriculum Studies 3
	Curriculum Studies 3Y

# Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

# **Second Teaching Area Units**

English (19 gradit points)

English (48 credit points)	
	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

# Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice
Goograph	v (18 prodit pointe)

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

# History (48 credit points)

# null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units. Up to 24 credit points from Introductory Units HHB121 Interpreting The Past HHB122 Colonialism And Independence In Asia Pacific No less than 24 credit points from Advanced Units **HHB238** Asian Cultures And Societies HHB245 Australia And The South Pacific HHB315 Sex And Drugs In South-East Asia **HHB248** The USA and The Asia Pacific Region HHB259 War And Revolution In Europe 1914-1945 **HHB246** Modern China HHB237 Brisbane in the Twentieth Century HHB253 Conspiracy And Dissent In Australian History HHB257 The Classical World HHB258 Foundations of Modern Europe HHB260 Nations And Nationalism In Modern Europe **HHB261** Medieval Europe HHB109 Australian Historical Studies HHB239 Korean Culture And Societies

# Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6

French
French 3
French 4
French 5
French 6
German
German 3
German 4
German 5
German 6

# **Potential Careers:**

Administrator, Arts Administrator, Choreographer, Dance Teacher, Dancer, Drama Teacher, Educator, Music Teacher, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher.

# Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary) (IX16)

Year offered: 2008 Admissions: No CRICOS code: 056189G

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$4,998

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

**Domestic Entry:** February

International Entry: February

**QTAC code:** 429172; Dfee: 429176

Past rank cut-off: 78; Dfee: 73

Past OP cut-off: 11; Dfee: 13

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 432 cp

Standard credit points per full-time semester: 54 cp ave Course coordinator: (Creative Industries) A/ Prof Adrian Thomas; (Education) Dr Mal Shield Discipline coordinator: Dr Sandra Gattenhof Campus: Kelvin Grove

NO INTAKE INTO THIS COURSE IN 2008.

Students wishing to undertake Drama and Education studies should refer to the entry for the KK33 Bachelor of Creative Industries (Drama) / ED38 Graduate Diploma in Education entry.

# General

This four-year double degree qualifies you to teach Drama in schools in Australia and overseas. In the first two years you will undertake units in Drama, blending practice with theoretical concepts strongly focused on developing artistic, organisational and communication skills. In addition to Drama, you study a second teaching area selected from Dance, Music, Visual Art, English, Film and Media Studies, Geography, History and Languages. In the second two years you will concentrate on teacher preparation, equipping yourself through drama curriculum units with the skills necessary to be an effective drama educator.

# **OP Guarantee**

The OP Guarantee does not apply to this course.

# **Career Outcomes**

Graduates are employed as Drama teachers in secondary schools, work with the State Government in education, or as education officers with performing arts companies and in youth arts.

# **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

# Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

# **Further Information**

Faculty of Creative Industries Drama Phone: +61 7 3138 3468 Email: creativeindustries@qut.com

Faculty of Education Office Phone: +61 7 3138 3947 Fax: +61 7 3138 3949 Email: educationeng@gut.edu.au

# Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

# **Computing Requirement**

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

# Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

# Drama - STA in English, Film & Media, Geography, History or LOTE

Semester	1, Year 1
	Creative Industries Core Unit
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
	Second Teaching Area Unit
Semester	2, Year 1
	Creative Industries Core Unit
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
	Second Teaching Area Unit
Semester	1 Voor 2
Semester	1, 16di 2
KTB204	Understanding Performance

KIDZU4	Understanding Performance
KTB205	Production 2: The Collaborative Artist
KTB206	The Creating Body
	Second Teaching Area Unit
	Elective

Semester 2	2, Year 2
KTB207	Staging Australia
KTB209	Applied Performance
KSB227	Technical Theatre
	Second Teaching Area Unit
	Elective

# **Drama STA in Dance**

Semester	1, Year 1
	Creative Industries Core Unit
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KDB103	Dance Technique Studies 1
Semester	2, Year 1
	Creative Industries Core Unit
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
KDB107	Choreographic Studies 1
Semester 1, Year 2	

KTB204	Understanding Performance
KTB205	Production 2: The Collaborative Artist
KTB206	The Creating Body
KDB205	Dance in Education
KDB213	Dance Technique Studies 3
Semester 2 Year 2	

KTB207	Staging Australia
KTB209	Applied Performance
KSB227	Technical Theatre
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz

# **Drama STA in Music**

Sem	Semester 1, Year 1		
		Creative Industries Core Unit	
KTB	101	20th Century Performance	
KTB	102	Process Drama	
KTB	103	Performing Skills 1: Body and Voice and Role	
		Choose one of the following:	
KME	3003	Sex Drugs Rock 'n' roll	
KME	3004	World Music	
KME	3108	Sound Recording and Acoustics	
Sem	nester 2	2, Year 1	
		Creative Industries Core Unit	
KTB	104	Performance Innovation	
KTB	105	Production 1: Story Making	
KTB	106	Performing Skills 2: Style and Form	
KME	3105	Music and Sound Technology	
Sem	nester <sup>-</sup>	1, Year 2	
KTB	204	Understanding Performance	
KTB	205	Production 2: The Collaborative Artist	
KTB	206	The Creating Body	
KME	3130	Core Musicianship 1	
		Choose one of the following:	
KME	3003	Sex Drugs Rock 'n' roll	
KME	3004	World Music	
KME	3209	Conducting	
Semester 2, Year 2		2, Year 2	
KTB	207	Staging Australia	
KTB	209	Applied Performance	
KSE	3227	Technical Theatre	
KME	3131	Core Musicianship 2	
		Choose one of the following:	
KME	3002	Music and Spirituality	
KM	2107	Sound Imago Toxt	

KMB107 Sound, Image, Text

# **CREATIVE INDUSTRIES**

# KMB212 Arranging

# Drama STA in Visual Arts

Semester 1, Year 1			
	Creative Industries Core Unit		
KTB101	20th Century Performance		
KTB102	Process Drama		
KTB103	Performing Skills 1: Body and Voice and Role		
	Choose one of the following:		
KVB100	Research and Creativity in the Visual Arts		
KVB110	2D Media and Processes		
Semester	2, Year 1		
	Creative Industries Core Unit		
KTB104	Performance Innovation		
KTB105	Production 1: Story Making		
KTB106	Performing Skills 2: Style and Form		
	Choose one of the following:		
KVB104	Photomedia and Artistic Practice		
KVB108	Contemporary Asian Visual Culture		
KVB111	3D Media and Processes		
Semester	1, Year 2		
KTB204	Understanding Performance		
KTB205	Production 2: The Collaborative Artist		
KTB206	The Creating Body		
KVB102	Modernism		
	Choose one of the following:		
KVB104	Photomedia and Artistic Practice		
KVB202	Visual Imaging - Process and Theory		
KVB213	Graphic Investigation		
KVB100	Research and Creativity in the Visual Arts		
Semester	2, Year 2		
KTB207	Staging Australia		
KTB209	Applied Performance		
KSB227	Technical Theatre		
KVB103	Australian Art		

KVB103	Australian Art
	Choose one of the following:
KVB108	Contemporary Asian Visual Culture
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art

# **Curriculum Studies - Second Teaching Area**

# Curriculum Studies 1CLB018English Curriculum Studies 1CLB024Film and Media Curriculum Studies 1CLB036LOTE Curriculum Studies 1

CLB030	LOTE Cumculum Studies T
CLB054	Social Education Curriculum Studies 1

# **Curriculum Studies 2**

CLB019	English Curriculum Studies 2	
CLB025	Film and Media Curriculum Studies 2	
CLB028	Geography Curriculum Studies 2	
CLB031	History Curriculum Studies 2	
CLB037	LOTE Curriculum Studies 2	
<b>a</b> · ·	<b>O</b> ( )   <b>O</b> (	
Curriculum Studies 3		

CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3

# Second Teaching Area Units

English (48 credit points)	
	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now
Film and M	ledia (48 credit points)
	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

Geography	/ (48 credit points)	ŀ
	Up to 24 credit points from Introductory Units	
HHB127	Environment And Society	ł
HHB107	World Regions	ł
HHB251	Australian Resource Management	ł
	No less than 24 credit points from Advanced Units	ł
HHB250	Australian Geographical Studies	ł
HHB228	Environmental Hazards	ł
HHB229	Windows On Japan	ł
HHB269	Ethics, Technology And The Environment	ł
HHB244	Southeast Asia In Focus	

# History (48 credit points)

# null

	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies
Languages other than English	

• •	
	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5

HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

# **EDUCATION COMPONENT**

Year 3, Semester 1			
EDB002	Teaching and Learning Studies 2: Development and Learning		
EDB031	Secondary Field Studies 1: Development and Learning in the Field		
KTB201	Drama Curriculum Studies 1		
	Curriculum Studies 1Y		
Year 3, Se	emester 2		
EDB003	Teaching and Learning Studies 3: Practising Education		
EDB032	Secondary Field Studies 2: Practising Education in the Field		
KTB202	Drama Curriculum Studies 2		
	Curriculum Studies 2Y		
Year 4, Se	emester 1		
EDB004	Teaching and Learning Studies 4: Inclusive Education		
EDB033	Secondary Field Studies 3: Inclusive Educational Practices		
KTB203	Drama Curriculum Studies 3		
	Curriculum Studies 3Y		
Year 4, Se	emester 2		
EDB005	Teaching and Learning Studies 5: Professional Work of Teachers		

- EDB034 Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
- EDB035 Internship (Secondary)
- EDB007 Culture Studies: Indigenous Education

# **Potential Careers:**

Actor, Community Education Officer, Drama Teacher, Educator, English Teacher, Music Teacher, Secondary School Teacher, Stage Manager, Teacher, Theatre Professionals, Visual Arts Teacher.

# Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary) (IX16)

Year offered: 2008 Admissions: No CRICOS code: 056189G

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$\_

**International Fees (per semester):** 2008: \$9,024 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 429152

**Past rank cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 432 cp

**Standard credit points per full-time semester:** 54 cp ave **Course coordinator:** (Creative Industries) A/Prof Adrian Thomas; (Education) Dr Mal Shield

Discipline coordinator: Mr Mark Webb

Campus: Kelvin Grove

# NO INTAKE INTO THIS COURSE IN 2008

Students wishing to undertake a double Visual Arts and Education program should refer to the entry for the KK34 Bachelor of Fine Arts / ED38 Graduate Diploma in Education.

# General

This four-year double degree qualifies you to teach as an art teacher in Australian secondary schools. In the first two years you will undertake practical and theoretical introductory studies about artistic ideas, concepts and aesthetic judgements as well as working in two- and/or three-dimensional media. Studio areas include Painting, Printmaking, and Sculpture with supporting areas of Drawing and Photography. Students study a second teaching area selected from Dance, Drama, Music, English, Film and Media Studies, Geography, History and Languages. In the final two years you will concentrate on teacher preparation, equipping yourself through art curriculum units with the skills to be an effective art educator.

# **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio and previous academic achievement. Applicants will be able to obtain the Visual Arts Application Guide online via addentry.qut.com or by phoning QUT Creative Industries Faculty on 07 3138 8114 in mid July. The final date to lodge the portfolio and other required materials to QUT is 19 October 2007. A \$33 service fee applies; applicants applying for more than one Visual Arts course are required to pay only one service fee of \$33.

# **OP Guarantee**

The OP Guarantee does not apply to this course.

# **Career Outcomes**

Graduates work as art teachers in secondary schools, are employed by State Government in education, as education officers with community art projects and in youth arts.

# **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

# Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

# Further Information

Creative Industries Faculty Visual Arts Phone: +61 7 3138 8114 www.creativeindustries.gut.com

Faculty of Education Office Phone: +61 7 3138 3947 Fax: +61 7 3138 3949 Email: educationeng@qut.edu.au

# Deferment

QUT's deferment policy does not apply to this course.

# **Computing Requirement**

The increased and more creative use of online teaching technology in this degree requires that you have access to

# suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

# Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

# Visual Arts STA in English, Film & Media, Geography or LOTE

Semester 1, Year 1		
	Creative Industries Core Unit	
KVB102	Modernism	
KVB100	Research and Creativity in the Visual Arts	
KVB110	2D Media and Processes	
	Second Teaching Area	
Semester	2, Year 1	
	Creative Industries Core Unit	
KVB103	Australian Art	
KVB108	Contemporary Asian Visual Culture	
KVB111	3D Media and Processes	
	Second Teaching Area	
Semester	1, Year 2	
KVB104	Photomedia and Artistic Practice	
KVB200	Exhibition and Display in the Visual Arts	
KVB202	Visual Imaging - Process and Theory	
KVB213	Graphic Investigation	
	Second Teaching Area	
Semester	2, Year 2	
KVB203	Earth, Object and Installation	
KVB211	Post 1945 Art	
	Elective	
	Elective	
	Second Teaching Area	
Visual Arts STA in Dance		
Semester 1, Year 1		
	Creative Industries Core Unit	
KVB100	Research and Creativity in the Visual Arts	
KVB102	Modernism	
KVB110	2D Media and Processes	

KDB103 Dance Technique Studies 1

Semester 2, Year 1

	Creative Industries Core Unit	
KVB103	Australian Art	
KVB108	Contemporary Asian Visual Culture	
KVB111	3D Media and Processes	
KDB107	Choreographic Studies 1	
Semester 1, Year 2		
KVB200	Exhibition and Display in the Visual Arts	
KVB202		
IN DZUZ	Visual Imaging - Process and Theory	
KVB202 KVB213	Visual Imaging - Process and Theory Graphic Investigation	
	5 5 5	

Semester	2,	Year 2	

KVB104	Photomedia and Artistic Practice
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz

# Visual Arts STA in Music

Semester 1, Year 1		
	Creative Industries Core Unit	
KVB100	Research and Creativity in the Visual Arts	
KVB102	Modernism	
KVB110	2D Media and Processes	
	Choose one of the following:	
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB108	Sound Recording and Acoustics	
Semester	2, Year 1	
	Creative Industries Core Unit	
KVB103	Australian Art	
KVB108	Contemporary Asian Visual Culture	
KVB111	3D Media and Processes	
KMB105	Music and Sound Technology	
Semester	1, Year 2	
KVB104	Photomedia and Artistic Practice	
KVB200	Exhibition and Display in the Visual Arts	
KVB202	Visual Imaging - Process and Theory	
KVB213	Graphic Investigation	
KMB130	Core Musicianship 1	
Semester 2, Year 2		
KVB211	Post 1945 Art	
KVB203	Earth, Object and Installation	
KMB131	Core Musicianship 2	
	Choose two units from	

KMB108	Sound Recording and Acoustics
KMB301	The Music Industry
KMB002	Music and Spirituality

KMB107 Sound, Image, Text

# Visual Arts STA in Drama

-			
Semester 1, Year 1			
	Creative Industries Core Unit		
KVB102	Modernism		
KVB100	Research and Creativity in the Visual Arts		
KVB110	2D Media and Processes		
KTB103	Performing Skills 1: Body and Voice and Role		
Semester	2, Year 1		
	Creative Industries Core Unit		
KVB103	Australian Art		
KVB108	Contemporary Asian Visual Culture		
KVB111	3D Media and Processes		
KTB106	Performing Skills 2: Style and Form		
Semester	1, Year 2		
KVB104	Photomedia and Artistic Practice		
KVB200	Exhibition and Display in the Visual Arts		
KVB202	Visual Imaging - Process and Theory		
KVB213	Graphic Investigation		
KTB101	20th Century Performance		
Semester 2, Year 2			
KVB203	Earth, Object and Installation		
KVB211	Post 1945 Art		
KSB227	Technical Theatre		
KTB207	Staging Australia		
KTB209	Applied Performance		
Curriculur	Curriculum Studies - Second Teaching Area		

# **Curriculum Studies - Second Teaching Area**

# Curriculum Studies 1

KTB201	Drama Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1

# Curriculum Studies 2

KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2

CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2
Curriculum	Studies 3
KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3

# Second Teaching Area Units

English (48 credit points)		
Required Unit		
CLB320	Studies In Language	
	Up to 12 credit points from Introductory Level Units:	
KCB102	Media and Society: From Printing Press to Internet	
KWB108	Introduction To Literary Theory and Cultural Studies	
	No less than 24 credit points from Advanced Level Units	
CLB321	Writing Workshop	
CLB322	Literature In Secondary Teaching	
CLB323	Teaching Adolescent Literature	
KWB109	Ozlit	
KWB206	Youth and Children's Writing	
KWB308	Wonderlands: Literature and Culture in the 19th Century	
KWB208	Modern Times (Literature and Culture in the 20th Century)	
KWB309	Popular Fictions, Popular Culture	
KWB209	Shakespeare, Then and Now	
Film and M	Nedia (48 credit points)	
	Required Units	
KPB101	Foundations of Film and Television Production	
KPB108	Media Text Analysis	
	No less than 24 credit points from:	
KPB102	Film History	
KPB103	Film Genres	
KPB104	Film and Television Production Resource Management	
KPB105	Narrative Production	
KPB106	Australian Television	
KPB203	Australian Film	
KPB205	Documentary Theory and Practice	

Geography (48 credit points)		
	Up to 24 credit points from Introductory Units	
HHB127	Environment And Society	
HHB107	World Regions	
HHB251	Australian Resource Management	
	No less than 24 credit points from Advanced Units	
HHB250	Australian Geographical Studies	
HHB228	Environmental Hazards	
HHB229	Windows On Japan	
HHB269	Ethics, Technology And The Environment	
HHB244	Southeast Asia In Focus	

# History (48 credit points)

### null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.

Up to 24 credit points from Introductory Units

- HHB121 Interpreting The Past
- HHB122 Colonialism And Independence In Asia Pacific No less than 24 credit points from Advanced Units
- HHB238 Asian Cultures And Societies
- HHB245 Australia And The South Pacific
- HHB315 Sex And Drugs In South-East Asia
- HHB248 The USA and The Asia Pacific Region
- HHB259 War And Revolution In Europe 1914-1945
- HHB246 Modern China
- HHB237 Brisbane in the Twentieth Century
- HHB253 Conspiracy And Dissent In Australian History
- HHB257 The Classical World
- HHB258 Foundations of Modern Europe
- HHB260 Nations And Nationalism In Modern Europe
- HHB261 Medieval Europe
- HHB109 Australian Historical Studies
- HHB239 Korean Culture And Societies

### Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5

HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

# **EDUCATION COMPONENT**

Year 3, Se	emester 1
EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KVB301	Visual Arts Curriculum Studies 1
	Curriculum Studies 1Y
Year 3, Se	emester 2
EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KVB302	Visual Arts Curriculum Studies 2
	Curriculum Studies 2Y
Year 4, Se	emester 1
EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices

KVB303 Visual Arts Curriculum Studies 3 Curriculum Studies 3Y

Year 4, Semester 2	
EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

# **Potential Careers:**

Art Project Manager, Artist, Arts Administrator, Curator, Dance Teacher, Drama Teacher, Educator, Media Industry Specialist, Multimedia Designer, Music Teacher, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher, Web Designer.

# Bachelor of Creative Industries / Bachelor of Information Technology (IX27)

Year offered: 2008 Admissions: Yes CRICOS code: 059227E

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$6,696

**International Fees (per semester):** 2008: \$10,080 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 409872

Past rank cut-off: 74

Past OP cut-off: 13

**Assumed knowledge:** English (4, SA), and for games technology and security majors, Maths B (4, SA), or for all other majors, Maths A, B or C (4, SA)

**Preparatory studies:** MATHS: QUT unit Preparatory Mathematics as a visiting student or **Total credit points:** 384

Standard credit points per full-time semester: 48

**Course coordinator:** IT: Ms Ruth Christie; Creative Industries: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Campus: Gardens Point and Kelvin Grove

# Overview

This four-year program gives you the opportunity to allow your creative side to shine through as it complements your technical information technology skills. The integrated program consists of 16 creative industries units and 16 information technology units so that you will study both creative industries and information technology units in each semester. You will choose one creative industries major from communication design, interdisciplinary, music or sound design. You will also choose one information technology major from business systems engineering, databases, electronic business, games technology, information and knowledge management, information systems, information technology management, intelligent systems, security, network systems, software architecture, or web services and applications.

# **Career Outcomes**

The creative industries majors available in this double degree have been specifically chosen for their relevance to careers in information technology. Your communication design skills will be particularly useful in digital media development, games design, web design and development, and creating content for the new mobile entertainment industry. If you study music or sound design you may specialise in providing audio content, from musical compositions to sound effects, for these same applications.

You will learn creative and technical skills within a contextual framework, so you will be well placed to build

your career in digital product and new media strategy.

# **Course Structure**

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Information Technology) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from a Creative Industries major (either Communication Design, Interdisciplinary, Music or Sound Design) and 24 credit points of elective units.

The Information Technology component is made up of 120 credit points of Faculty core units and 72 credit points of units from an IT major.

# **Professional Recognition**

Graduates of the Bachelor of Information Technology component meet the knowledge requirements for admission to the Australian Computer Society (ACS).

# Additional Entry Requirements (for the majors below)

In addition to meeting the cut-off applicants who wish to study one of the following Creative Industries majors below must also pass the additional entry requirement listed below. Please note registrations to attend an audition or submission of portfolio as well as submission of additional materials to QUT have closed for 2007. Late registrations and submissions will not be accepted.

Music: Audition. Closed on 19 October 2007.

Sound Design: Portfolio. Closed on 19 October 2007

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

# **OP Guarantee**

The OP Guarantee does not apply to this course.

# Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

# Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has

# CREATIVE INDUSTRIES

# consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

# **Communication Design major**

Year 1, Se	emester 1	
KKB101	Creative Industries: People and Practices	
KIB101	Foundations of Communication Design 1	
Year 1, Se	emester 2	
KKB102	Creative Industries: Making Connections	
KIB102	Foundations of Communication Design 2	
Year 2, Se	emester 1	
	Creative Industries Elective	
KIB103	Media Technology 1	
Year 2, Se	emester 2	
	Creative Industries Elective	
KIB104	Media Technology 2	
Year 3, Se	emester 1	
KIB210	Design Studio 1: Interaction Design	
Year 3, Se	emester 2	
KIB211	Design Studio 2: Web Development	
Year 4, Se	emester 1	
KIB310	Design Studio 3: Virtual Environments	
Year 4, Se	emester 2	
KIB311	Design Studio 4: Tangible Media	
IX27 - Bachelor of Creative Industries/Bachelor of Information Technology Course structure		
Year 1, Se	emester 1	
ITB002	IT Professional Studies	
ITB005	Systems Architecture	
KKB101	Creative Industries: People and Practices	
	Creative Industries Faculty Unit	
Year 1, Se	emester 2	
ITB004	Database Systems	
ITB006	Networks	
KKB102	Creative Industries: Making Connections	
	Creative Industries Faculty Unit	
Year 2, Se	emester 1	
ITB001	Problem Solving and Programming	
ITB008	Modelling Analysis and Design	
	Creative Industries Faculty Unit	
	Creative Industries Faculty Unit	

# Year 2, Semester 2 **ITB003 Object Oriented Programming ITB007** Web Development **Creative Industries Faculty Unit Creative Industries Faculty Unit** Year 3, Semester 1 IT Major Unit IT Major Unit **Creative Industries Faculty Unit Creative Industries Faculty Unit** Year 3, Semester 2 ITB009 **Core Project Management** IT Major Unit **Creative Industries Faculty Unit Creative Industries Faculty Unit** Year 4, Semester 1 ITB010 Core Project Implementation IT Major Unit Creative Industries Faculty Unit Creative Industries Elective Unit Year 4, Semester 2 IT Major Unit IT Major Unit **Creative Industries Faculty Unit Creative Industries Elective Unit** Interdisciplinary major Year 1, Semester 1 **Creative Industries: People and Practices KKB101 KPB101** Foundations of Film and Television Production OR KVB104 Photomedia and Artistic Practice Year 1, Semester 2 **KKB102 Creative Industries: Making Connections** KCB103 Strategic Speech Communication Year 2, Semester 1 KKB221 Approaching Interdisciplinarity Co-Major One First Unit SELECT: Year 2, Semester 2 **KKB222** Interdisciplinarity in Practice SELECT: Co-Major One Second Unit Year 3, Semester 1

QUT HANDBOOK 2008 · Page 546

SELECT: Co-Major One Third Unit

# CREATIVE INDUSTRIES

SELECT:	Co-Major One Fourth Unit
Year 3, Se	mester 2
SELECT:	Co-Major One Fifth Unit
SELECT:	Co-Major One Sixth Unit
Year 4, Se	mester 1
SELECT:	Transitions to New Professional Environment Unit
SELECT:	Co-Major One Seventh Unit
Year 4, Se	mester 2
SELECT:	Transitions to New Professional Environment Unit
SELECT:	Co-Major One Eighth Unit

# **Music major**

Year 1, Semester 1		
ł	KB101	Creative Industries: People and Practices
ł	KMB003	Sex Drugs Rock 'n' roll
		OR
ł	KMB005-1	Group Music

# Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB105	Music and Sound Technology
	The following unit to be taken if KMB005-1 Group Music completed in semester 1:
KMB005-2	Group Music

# Year 2, Semester 1

KMB130	Core Musicianship 1
KMB110	Music Production 1
	OR
KMB120	Music Performance 1

### Year 2, Semester 2

KMB131	Core Musicianship 2
KMB111	Music Production 2
	OR
KMB121	Music Performance 2

# Year 3, Semester 1

**Music Elective** 

KMB214-1 Music and Sound: Principal Study A

# Year 3, Semester 2

Music Elective

KMB214-2 Music and Sound: Principal Study A

Year 4, Semester 1

Creative Industries Elective Music Elective

# Year 4, Semester 2

Creative Industries Elective Music Elective

# Sound Design major

### Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology

# Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia

# Year 2, Semester 1

KMB104Music and Sound SkillsKMB110Music Production 1

# Year 2, Semester 2

KMB107Sound, Image, TextKMB111Music Production 2

# Year 3, Semester 1

Sound Design Elective KMB214-1 Music and Sound: Principal Study A

### Year 3, Semester 2

KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A

# Year 4, Semester 1

Creative Industries Elective KKB290 Supervised Group Project

# Year 4, Semester 2

Creative Industries Elective Sound Design Elective

### Information Systems Major

Compulsory Units		
ITB228	Enterprise Systems	
ITB229	Database Design	
ITB365	Business Analysis	

# **IS Elective Units**

	Select three (3) units from the following list
ITB218	Applications Programming
ITB233	Enterprise Systems Applications
ITB239	Enterprise Data Mining
ITB260	E-Commerce Site Development
ITB264	Information Systems Consulting
ITB298	Business Process Modelling

- ITB364 Information Systems Development
- ITB366 Information Systems Operations

# Network Systems Major

# Compulsory Units

ITB720	Internet Protocols and Services	
ITB721	Unix Network Administration	
ITB722	Network Planning and Deployment	
ITB730	Information Security Fundamentals	
	,	

# Electives

	Choose 2 Electives
ITB233	Enterprise Systems Applications
ITB706	Systems Programming
ITB732	Cryptology and Protocols

# Software Architecture Major

Compulsory Units	
ITB229	Database Design
ITB702	Algorithms and Data Structures
ITB712	Software Engineering Studies
Electives	
LICCUVCS	
	Choose 3 Electives
ITB218	Applications Programming
ITB223	Software Development with ORACLE
ITB228	Enterprise Systems
ITB233	Enterprise Systems Applications
ITB254	Interaction Design
ITB260	E-Commerce Site Development
ITB264	Information Systems Consulting
ITB298	Business Process Modelling
ITB706	Systems Programming
ITB713	Advanced Java Programming
ITB716	Advanced Web Applications Development
ITB717	Enterprise Software Architecture
ITB746	Modelling and Animation Techniques
ITB747	Real Time Rendering Techniques
ITB749	Scientific Programming
	MAB281 is only to be used as a prereq for ITB746
MAB281	Mathematics for Computer Graphics
	null

# **Creative Industries Co-Majors**

# **INSTRUCTIONS FOR CO-MAJORS**

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

# Advertising

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

# Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- DAB325 Architecture in the 20th Century
- DAB420 Architecture, Culture and Space
- DEB102 Introducing Design History
- KVB102 Modernism
- KVB103 Australian Art
- KVB108 Contemporary Asian Visual Culture
- KVB211 Post 1945 Art
- KVB212 Australian Art, Architecture and Design
- KVB304 Contemporary Art Issues
- KVB306 Video Art and Culture

# **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

# Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB101 Introduction to Creative Writing
- KWB102 Media Writing
- KWB103 Persuasive Writing
- KWB104 Creative Writing: The Short Story
- KWB106 Corporate Writing and Editing
- KWB107 Introduction to Creative Non-Fiction
- KWB203 Creative Writing: The Novel
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB303 Writing and Publishing Industry

### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103 Dance Technique Studies 1

KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

### **Digital Media**

Digital modia		
	Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.	
KCB101	Communication in the New Economy	
KCB102	Media and Society: From Printing Press to Internet	
	OR	
KJB101	Digital Journalism	
KIB101	Foundations of Communication Design 1	
KCB104	Media and Communications Industries	
	OR	
KPB106	Australian Television	
KIB103	Media Technology 1	
KCB201	Virtual Cultures	
KCB202	New Media Technologies	
KCB203	Consumer Cultures	
KVB306	Video Art and Culture	

# Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation

- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

# Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB230 Internet Promotion
- AMB240 Marketing Planning and Management
- AMB251 Innovation and Market Development
- BSB115 Management, People and Organisations
- BSB126 Marketing
- EFB210 Finance 1
- IBB213 International Marketing
- MGB207 Human Resource Issues and Strategy
- MGB216 Managing Technological Innovation in Global Business
- MGB218 Managing Business Growth
- MGB222 Managing Organisations
- MGB223 Entrepreneurship and Innovation
- MGB335 Project Management

# Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation

KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

# Film, Television and Screen

Film, Television and Screen		
	Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.	
KPB101	Foundations of Film and Television Production	
KPB102	Film History	
KPB104	Film and Television Production Resource Management	
KPB105	Narrative Production	
KPB106	Australian Television	
KPB107	Television's Greatest Hits	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB203	Australian Film	
KPB205	Documentary Theory and Practice	
KPB206	International Cinema	
KPB303	Critical Thinking About Television	
Integrated	Marketing Communication	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.	
AMB202	Integrated Marketing Communication	
AMB220	Advertising Theory and Practice	
AMB230	Internet Promotion	
AMB240	Marketing Planning and Management	
AMB260	Public Relations Theory and Practice	
AMB261	Media Relations and Publicity	
AMB331	Direct Marketing	
AMB350	Sales and Customer Relationship Management	
AMB354	Events Marketing	
BSB126	Marketing	

# Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and

	Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile. Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.	
KCB102	Media and Society: From Printing Press to Internet	
	OR	
KJB101	Digital Journalism	
KJB120	Newswriting	
KCB104	Media and Communications Industries	
KJB121	Journalistic Inquiry	
KCB103	Strategic Speech Communication	
KJB224	Feature Writing	
KJB239	Journalism Ethics and Issues	
KFB205	KFB205 Fashion and Style Journalism	
	OR	
KJB280	International Journalism	
KCB301	Media Audiences	
KCB302	Political Communication	
KCB304	Managing Communication Resources OR	
KJB322	Desktop Publishing And Editing	
KJB337	Public Affairs Reporting	

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB208 Modern Times (Literature and Culture in the 20th Century)
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB308 Wonderlands: Literature and Culture in the 19th Century

KWB309 Popular Fictions, Popular Culture

#### Marketing Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major. AMB200 Consumer Behaviour AMB201 Marketing and Audience Research AMB202 Integrated Marketing Communication AMB240 Marketing Planning and Management AMB241 E-Marketing Strategies AMB340 Services Marketing AMB341 Strategic Marketing **BSB126** Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1
- MAB111 Mathematical Sciences 1B
- MAB112 Mathematical Sciences 1C
- MAB210 Statistical Modelling 1
- MAB311 Advanced Calculus
- MAB312 Linear Algebra
- MAB314 Statistical Modelling 2

#### **Public Relations**

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB260 Public Relations Theory and Practice
- AMB261 Media Relations and Publicity
- AMB262 Public Relations Writing
- AMB360 Corporate Communication Management
- AMB361 Public Relations Campaigns
- AMB370 Public Relations Cases
- BSB126 Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising AMB220 Advertising Theory and Practice AMB221 Advertising Copywriting AMB222 Media Planning **BSB126** Marketing Animation **KIB105** Animation and Motion Graphics **KIB108 Animation Practices KVB105** Foundations of Drawing for Animation 1 **KVB106** Foundations of Drawing for Animation 2 Art History KVB102 Modernism **KVB103** Australian Art KVB211 Post 1945 Art KVB304 **Contemporary Art Issues** Art, Design and Architecture DAB325 Architecture in the 20th Century **DEB102** Introducing Design History **KVB212** Australian Art, Architecture and Design KVB306 Video Art and Culture Audience and User Research KCB102 Media and Society: From Printing Press to Internet **KCB105** Media and Communication Research Methods **KCB203 Consumer Cultures** KCB301 Media Audiences **Communication Design KIB101** Foundations of Communication Design 1 **KIB102** Foundations of Communication Design 2 **KIB103** Media Technology 1 **KIB104** Media Technology 2 Communication for the Professions **KCB103** Strategic Speech Communication **KWB106** Corporate Writing and Editing KCB302 **Political Communication KCB304** Managing Communication Resources **Computational Arts ITB001** Problem Solving and Programming

NDUSTRIE	<u>15</u>			
ITB003 Object Oriented Programming				
	OR			
KIB105	Animation and Motion Graphics			
KKB210	Computational Arts 1			
KKB211	Computational Arts 2			
Creative W	/riting			
KWB101	Introduction to Creative Writing			
KWB104	Creative Writing: The Short Story			
KWB107	Introduction to Creative Non-Fiction			
KWB203	Creative Writing: The Novel			
KWB204	Creative Non-Fiction: Life Writing			
Dance Skil	ls			
KDB103	Dance Technique Studies 1			
KDB107	Choreographic Studies 1			
KDB108	World Dance			
KDB109	Funk, Tap and all that Jazz			
Dance Stu	dies			
KDB105	Architecture of the Body			
KDB100	Dance Analysis			
KDB100	Deconstructing Dance in History			
KDB204	Australian Dance			
Digital Media				
KIB101	Foundations of Communication Design 1			
KIB103	Media Technology 1			
KCB201	Virtual Cultures			
KCB202	New Media Technologies			
KVB306	Video Art and Culture			
Drama				
KTB103	Performing Skills 1: Body and Voice and Role			
KTB104	Performance Innovation			
KTB106	Performing Skills 2: Style and Form			
KTB204	Understanding Performance			
KTB305	The Entrepreneurial Artist			
Entreprene	eurship			
AMB251	Innovation and Market Development			
BSB115	Management, People and Organisations			
BSB126	Marketing			
MGB223	Entrepreneurship and Innovation			
Fashion				
KFB103	Introduction to Fashion			
KFB106	Unspeakable Beauty: A History of Fashion and Style			
KFB206	Fashion and Modernity			
KFB207	Contemporary Fashion			

French			
HHB061	French 1		
HHB062	French 2		
HHB063	French 3		
HHB064	French 4		
HHB065	French 5		
HHB066	French 6		
HHB067	French 7		
HHB068	French 8		
Games De	•		
ITB750	Computer Game Studies		
ITB751	Games Production		
KIB201	Interactive Writing		
KIB202	Enabling Immersion		
German			
HHB091	German 1		
	German 2		
HHB092 HHB093	German 2 German 3		
HHB094	German 4		
HHB095	German 5		
HHB096	German 6		
HHB097	German 7		
HHB098	German 8		
Indigenous Studies			
EDB007	Culture Studies: Indigenous Education		
HHB123	Indigenous Australian Culture Studies		
HHB210	Indigenous Australia: Country, Kin And Culture		
HHB255	Indigenous Politics And Political Culture		
HHB276	Indigenous Knowledge: Research Ethics and Protocols		
KKB004	Indigenous Creative Industries		
KWB307	Indigenous Writing		
Indonesian			
HHB071	Indonesian 1		
ннв071 ННВ072	Indonesian 1		
ннв072 ННВ073	Indonesian 2 Indonesian 3		
HHB074	Indonesian 4		
HHB075	Indonesian 5		
HHB076	Indonesian 6		
HHB077	Indonesian 7		
HHB078	Indonesian 8		
Integrated	Marketing Communication		
AMB202	Integrated Marketing Communication		
AMB220	Advertising Theory and Practice		
AMB260	Public Relations Theory and Practice		
	•		

BSB126	Marketing
Internation	nal Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
	-
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
Lighting	
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
Managem	ent
BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

BSB126 Marketing				
Mathematics				
MAB100	Mathematical Sciences 1A			
MAB111	11 Mathematical Sciences 1B			
MAB112	Mathematical Sciences 1C			
MAB210	Statistical Modelling 1			
MAB311	Advanced Calculus			
Madam ar	ad Dopular Literature and Culture			
KWB108	nd Popular Literature and Culture			
KVVD 100	Introduction To Literary Theory and Cultural Studies			
KWB109	Ozlit			
KWB206	Youth and Children's Writing			
KWB309	Popular Fictions, Popular Culture			
Music Stu	dies			
KMB002	Music and Spirituality			
KMB003	Sex Drugs Rock 'n' roll			
KMB004	World Music			
KMB107	Sound, Image, Text			
Performan	ice Events			
KTB101	20th Century Performance			
KTB207	•			
KTB207 Staging Australia KTB061 Creative Industries Management				
KTB062	Creative Industries Events and Festivals			
KTB306	Directing for Events and Festivals			
	-			
Profession				
KWB102	6			
KWB103	Persuasive Writing			
KWB106	Corporate Writing and Editing			
KWB303	Writing and Publishing Industry			
Public Rel	ations			
AMB260	Public Relations Theory and Practice			
AMB261	Media Relations and Publicity			
AMB262	Public Relations Writing			
BSB126	Marketing			
Screen Studies				
KPB102	Film History			
KPB102	Film Genres			
KPB203	Australian Film			
KPB205				
	Documentary Theory and Practice			
KPB206	International Cinema			
Sound Stu				
KMB104	Music and Sound Skills			
KMB105	Music and Sound Technology			
KMB106	Music and Sound for Multimedia			

KMB108 Sound Recording and Acoustics

Television	
KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts	Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

#### **Transitions to New Professional Environments Units**

	A maximum of 48 credit points may be taken from the following units:		
KKB341	Workplace Learning 1		
KKB342	Workplace Learning 2		
KKB343	Service Learning 1		
KKB344	Service Learning 2		
KKB345	Creative Industries Project 1		
KKB346	Creative Industries Project 2		
KKB347 Becoming A Researcher: Understandir Skills and Practices			
KKB348	Becoming A Researcher: Contexts, Protocols and Impact		
KKB350	Creative Industries International Study Tour		

# Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1		KTB061	Creative Industries Management
	Media & Communication Discipline	KTB062	Creative Industries Events and Festivals
KCB101	Communication in the New Economy	KTB101	20th Century Performance
KCB102	Media and Society: From Printing Press to	KTB204	Understanding Performance
	Internet	KTB306	Directing for Events and Festivals
KCB103	Strategic Speech Communication		Visual Arts Discipline
KCB201	Virtual Cultures	KVB102	Modernism
KCB302	Political Communication	KVB104	Photomedia and Artistic Practice
	Communication Design Discipline	KVB110	2D Media and Processes
KIB201	Interactive Writing	KVB212	Australian Art, Architecture and Design
KIB108	Animation Practices	KVB304	Contemporary Art Issues
	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB105	Architecture of the Body	KWB001	Introduction to Literary Theory and Cultural
KDB108	World Dance		Studies
KDB110	Deconstructing Dance in History	KWB003	Modern Times (Literature and Culture in the
	Fashion Discipline		20th Century)
KFB103	Introduction to Fashion Design	KWB005	Wonderlands: Literature and Culture in the 19th Century
	Journalism Discipline	KWB101	Introduction to Creative Writing
KJB101	Journalism Information Systems	KWB102	Media Writing
KJB120	Newswriting	KWB103	Persuasive Writing
KJB121	Journalistic Inquiry	KWB104	Creative Writing: The Short Story
KJB224	Feature Writing	KWB105	Film and Television Scriptwriting
KJB239	Journalism Ethics and Issues	KWB107	Introduction to Creative Non-Fiction
	Faculty	KWB207	Great Books: The Literary Classics
KKB004	Indigenous Creative Industries		
KKB210	Computational Arts 1	Semester 2	2
KKB290	Supervised Group Project		Media & Communication Discipline
KKB320	Workplace Learning	KCB101	Communication in the New Economy
KKB330	Workplace Learning	KCB103	Strategic Speech Communication
KKB340-2	Workplace Learning	KCB104	Media and Communications Industries
KKB340-1		KCB105	Media and Communication Research Method
KKB357	Independent Study	KCB202	New Media Technologies
	Music & Sound Discipline	KCB203	Consumer Cultures
KMB002	Music and Spirituality		Communication Design Discipline
KMB003	Sex Drugs Rock 'n' roll	KIB202	Enabling Immersion
KMB004	World Music		Dance Discipline
KMB104	Music and Sound Skills	KDB106	Dance Analysis
KMB105	Music and Sound Technology	KDB109	Funk, Tap and all that Jazz
KMB107	Sound, Image, Text	KDB204	Australian Dance
KMB108	Sound Recording and Acoustics		Faculty
	Film & Television Discipline	KKB290	Supervised Group Project
KPB102	Film History	KKB211	Computational Arts 2
KPB106	Australian Television	KKB320	Workplace Learning
KPB108	Media Text Analysis	KKB330	Workplace Learning
	-	KKB340-1	Workplace Learning
	Australian Film		
KPB203	Australian Film		Workplace Learning
	Australian Film Critical Thinking About Television Performance Studies Discipline		Workplace Learning Independent Study

		CREATI			
	KFB105 Fashion and Modernity				
Journalism Discipline		Journalism Discipline			
KJB101		Journalism Information Systems			
	KJB120	Newswriting			
	KJB121	Journalistic Inquiry			
	KJB224	Feature Writing			
	KJB280	International Journalism			
	KJB337	Public Affairs Reporting			
		Music & Sound Discipline			
	KMB002	Music and Spirituality			
	KMB003	Sex Drugs Rock 'n' roll			
	KMB004	World Music			
	KMB007	Introductory Ensemble			
	KMB105	Music and Sound Technology			
	KMB107	Sound, Image, Text			
	KMB108	Sound Recording and Acoustics			
		Film & Television Discipline			
	KPB103	Film Genres			
	KPB104	Film and Television Production Resource Management			
	KPB107	Television Genres			
	KPB205	Documentary Theory and Practice			
	KPB206	International Cinema			
Performance Studies Discipline		Performance Studies Discipline			
	KTB062	Creative Industries Events and Festivals			
	KTB104	Performance Innovation			
	KTB207	Staging Australia			
Visual Ar		Visual Arts Discipline			
	KVB103	Australian Art			
	KVB104	Photomedia and Artistic Practice			
	KVB108	Contemporary Asian Visual Culture			
	KVB211	Post 1945 Art			
	KVB306	Video Art and Culture			
	KVB307	Theories of Spatial Culture			
		Creative Writing & Cultural Studies Discipline			
	KWB002	Ozlit			
	KWB004	Shakespeare, Then and Now			
	KWB006	Popular Fictions, Popular Culture			
	KWB007	Indigenous Writing			
	KWB102	Media Writing			
	KWB104	Creative Writing: The Short Story			
	KWB105	Film and Television Scriptwriting			
	KWB106	Corporate Writing and Editing			
	KWB204	Creative Non-Fiction: Life Writing			
	KWB206	Youth and Children's Writing			
	NOTES:				

#### completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Advertising Professional, Animator, Artist, Arts Administrator, Composer, Computer Game Programmer, Computer Games Developer, Creative Writer, D.J, Digital Composer, Film Composer, Film/Television Producer, Information Officer, Information Security Specialist, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Public Relations Officer/Consultant, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Technical Officer, Web Designer.

#### NOTES:

\* Only one Workplace Learning unit may be

# Bachelor of Business / Bachelor of Creative Industries (IX34)

Year offered: 2008 Admissions: Yes CRICOS code: 059596B

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (subject to annual review)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$6,965

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

**Domestic Entry:** February

International Entry: February

**QTAC code:** 409182

Past rank cut-off: 76

Past OP cut-off: 12

**Assumed knowledge:** English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 384

Standard credit points per full-time semester: 48

**Course coordinator:** Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Mr Andrew Paltridge (Business)

**Discipline coordinator:** Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations). **Campus:** Gardens Point and Kelvin Grove

#### Additional Entry Requirements (for the majors below)

In addition to meeting the cut-off applicants who wish to study one of the following Creative Industries majors below must also pass the additional entry requirement listed below. Please note registrations to attend an audition or submission of portfolio as well as submission of additional materials to QUT have closed for 2007. Late registrations and submissions will not be accepted.

Dance: Audition. Closed on 07 September 2007.

Music: Audition. Closed on 19 October 2007.

Sound Design: Portfolio. Closed on 19 October 2007.

Visual Arts: Portfolio. Closed on 19 October 2007.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

#### **Career Outcomes**

Through the combination of creative industries with business, you will equip yourself for an exciting career in the growth area of creative industries.

If you wish to use your business knowledge more in your career, you could gain employment in arts administrationÑmarketing, managing or balancing the books for creative projects and businesses.

Some combinations of majors are particularly complementary. Creative writing skills can enhance almost any business profession. The combination of media and communication with advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/ buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise in the performance, visual or production arts. Please refer to the Faculty of Business prospectus to find out more about the business majors.

#### Overview

This program consists of 16 creative industries units and 16 business units which are integrated so that you will study units from both areas each semester. You will choose one creative industries major from communication design, dance, drama, creative writing, interdisciplinary, media and communication, music, sound design, television or visual arts.

Your business degree provides you with a broad base of business knowledge, and you will choose a major from accounting, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing or public relations.

#### **Course Design**

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing, public relations.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from a Creative Industries major and 24 credit points of elective units.

The Creative Industries majors are communication design, creative writing, dance, drama, interdisciplinary, media and communication, music, sound design, and television.

Students will complete one Business and one Creative

Industries major.

#### **Professional Recognition**

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

\*All majors: Chartered Secretaries Australia (CSA) enrolment in the Graduate Diploma in Applied Corporate Governance.

\*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

\*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

\*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

\*Economics: Economic Society of Australia (Queensland Division).

\*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

\*International Business - Australian Institute of Export; \*Management - Australian Institute of Management;

\*Marketing: Australian Marketing Institute of Management, Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

\*Public Relations - Public Relations Institute of Australia.

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

#### **Course structure - Overview**

Year 1 Semester 1

Business Faculty Core Unit Business Faculty Core Unit Creative Industries Faculty Unit Creative Industries Faculty Unit

#### Year 1 Semester 2

Business Faculty Core Unit Business Faculty Core Unit Creative Industries Faculty Unit Creative Industries Faculty Unit

#### Year 2 Semester 1

Business Faculty Core Unit Business Faculty Core Unit Creative Industries Faculty Unit Creative Industries Faculty Unit

#### Year 2 Semester 2

Business Faculty Core Unit Business Faculty Core Unit Creative Industries Faculty Unit Creative Industries Faculty Unit

#### Year 3 Semester 1

Business Faculty Major Unit Business Faculty Major Unit Creative Industries Faculty Unit Creative Industries Faculty Unit

#### Year 3 Semester 2

Business Faculty Major Unit Business Faculty Major Unit Creative Industries Faculty Unit Creative Industries Faculty Unit

#### Year 4 Semester 1

Business Faculty Major Unit Business Faculty Major Unit Creative Industries Faculty Unit Creative Industries Faculty Unit

#### Year 4 Semester 2

Business Faculty Major Unit Business Faculty Major Unit Creative Industries Faculty Unit Creative Industries Faculty Unit

#### **Public Relations Major**

Year 1 Semester 1				
BSB122	Quantitative Analysis and Finance			
BSB126	Marketing			

Year 1 Se	mester 2	Year 4 Se	mester 1
BSB110	Accounting	AYB301	Auditing
BSB115	Management, People and Organisations	AYB311	Financial Accounting Issues
DODITO		_	or
Year 2 Se		AYB321	Strategic Management Accounting
BSB114	Government, Business and Society	Year 4 Se	mester 2
BSB119	International and Electronic Business	EFB101	Data Analysis for Business
Year 2 Se	mester 2	EFB210	Finance 1
BSB111	Business Law and Ethics		
BSB113	Economics	Human Re	esource Management Major
		Year 1 Se	mester 1
Year 3 Se		BSB113	Economics
AMB201	Marketing and Audience Research	BSB115	Management, People and Organisations
AMB260	Public Relations Theory and Practice	BOBTIS	
Year 3 Se	mester 2	Year 1 Se	mester 2
AMB261	Media Relations and Publicity	BSB114	Government, Business and Society
AMB262	Public Relations Writing	BSB126	Marketing
	-	Year 2 Se	mester 1
Year 4 Se		BSB110	Accounting
AMB360	Corporate Communication Management	BSB111	Business Law and Ethics
AMB370	Public Relations Cases		
Year 4 Se	mester 2	Year 2 Se	
AMB361	Public Relations Campaigns	BSB122	Quantitative Analysis and Finance
AMB371	Corporate Communication Strategies	BSB119	International and Electronic Business
Accounta	ncy Major	Year 3 Se	mester 1
looounta		MGB207	Human Resource Issues and Strategy
Year 1 Se	mester 1	MGB220	Management Research Methods
BSB110	Accounting	× 0.0	
BSB115	Management, People and Organisations	Year 3 Se	
Year 1 Se	mostor 2	MGB200	
BSB122			HRM Option Unit
BSB122 BSB114	Quantitative Analysis and Finance Government, Business and Society	Year 4 Se	mester 1
D3D114	Government, business and Society	MGB221	Performance and Reward
Year 2 Se	mester 1		HRM Option Unit
BSB111	Business Law and Ethics		magna a
BSB113	Economics	Year 4 Se	
Year 2 Se	mester 2	MGB320	Recruitment and Selection
AYB121	Financial Accounting	MGB331	Learning and Development in Organisations
AYB223	Law of Business Associations	HRM Opti	on Unit List:
ATD223	Law of Dusiness Associations	MGB201	Contemporary Employment Relations
Year 3 Se	mester 1	MGB210	Managing Operations
AYB225	Management Accounting	MGB212	Sustainability in a Changing Environment
AYB220	Company Accounting	MGB309	Strategic Management
Year 3 Se	mostor 2	MGB314	Organisational Consulting and Change
		MGB315	Personal and Professional Development
AYB221	Computerised Accounting Systems	MGB335	Project Management
AYB325	Taxation Law		-

QUT HANDBOOK 2008 · Page 559	

HRM students must choose two from the

	above list (one must be a	Level 3 unit).
Economics Major		
Year 1 Se	mester 1	
BSB113	Economics	

BSB115	Management, People and Organisations

## Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

#### Year 2 Semester 1

BSB110	Accounting
EFB102	Economics 2

#### Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business
Year 3 Sen	nester 1
EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

#### Year 3 Semester 2

EFB101	Data Analysis for Business
EFB328	Public Economics and Finance
Vear 4 Semester 1	

#### semester

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

#### Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

## **Banking and Finance Major**

Year 1 Semester 1		
BSB113	Economics	
BSB115	Management, People and Organisations	
Year 1 Ser	nester 2	
BSB114	Government, Business and Society	
BSB126	Marketing	
Year 2 Ser	nester 1	
BSB110	Accounting	
BSB111	Business Law and Ethics	
Year 2 Ser	nester 2	
BSB122	Quantitative Analysis and Finance	

	•
BSB119	International and Electronic Business

#### Year 3 Semester 1

EFB101 Data Analysis for Business EFB210 Finance 1

#### Year 3 Semester 2

EFB102 Economics 2 EFB307 Finance 2

#### Year 4 Semester 1

EFB200 Applied Regression Analysis EFB318 Portfolio and Security Analysis

#### Year 4 Semester 2

EFB312 International Finance EFB201 **Financial Markets** 

#### Management Major

Year 1 Sen	nester 1
BSB113	Economics
BSB115	Management, People and Organisations
Year 1 Sen	nester 2
BSB114	Government, Business and Society
BSB126	Marketing
Year 2 Sen	nester 1
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Sen	nester 2
BSB122	Quantitative Analysis and Finance
MGB200	Leading Organisations
Year 3 Sen	nester 1
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation
Voor 2 Con	aastar 2

real 5 Semester 2	
BSB119	International and Electronic Business
MGB212	Sustainability in a Changing Environment

#### Year 4 Semester 1

**MGB309** Strategic Management Management Option Unit

#### Year 4 Semester 2

MGB335 **Project Management** Management Option Unit

#### Management Option Unit List:

Management students must choose two from the above list (one must be a Level 3 unit):

MGB201 **Contemporary Employment Relations** 

	CREATIVE I
 MGB218	
MGB210 MGB315	Managing Business Growth Personal and Professional Development
MGB313	·
IBB205	Organisational Consulting and Change
	Intercultural Communication and Negotiation
Marketing	Major
Year 1 Se	mester 1
BSB122	Quantitative Analysis and Finance
BSB126	Marketing
Year 1 Se	mester 2
BSB110	Accounting
BSB115	Management, People and Organisations
Year 2 Se	mester 1
BSB114	Government, Business and Society
BSB119	International and Electronic Business
Year 2 Se	mester 2
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Se	mester 1
AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management
Year 3 Se	mester 2
AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies
Year 4 Se	mester 1
AMB340	Services Marketing
AMB202	Integrated Marketing Communication
Year 4 Se	mester 2
AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing
Internatio	nal Business Major
Year 1 Se	mester 1
BSB119	International and Electronic Business
BSB126	Marketing
Year 1 Se	mester 2
BSB110	Accounting
BSB115	Management, People and Organisations

# Year 2 Semester 1

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

V 00	1 0
Year 2 Sen	
BSB111	
BSB113	Economics
Year 3 Sen	nester 1
IBB202	Fundamentals of International Finance
IBB217	Asian Business Development
	or
IBB208	European Business Development
Year 3 Sen	nester 2
IBB210	Export Management
IBB317	Contemporary Business in Asia or
IBB308	Contemporary Business in Europe
Year 4 Sen	nester 1
IBB213	International Marketing
IBB205	Intercultural Communication and Negotiation
Year 4 Sen	nester 2
IBB300	International Business Strategy
IBB303	International Logistics
Advertising	g Major
Year 1 Sen	nester 1
BSB122	Quantitative Analysis and Finance
BSB126	Marketing
Year 1 Sen	nester 2
BSB110	Accounting
	Management, People and Organisations
DODIIO	
Year 2 Sen	nester 1
BSB114	Government, Business and Society
BSB119	International and Electronic Business
Year 2 Sen	nester 2
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Sen	nester 1
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Sen	nester 2
AMB221	Advertising Copywriting
AMB222	Media Planning
Year 4 Sen	nester 1
AMB320	Advertising Management
AMB330	Advertising Strategy and Planning

#### Year 4 Semester 2

AMB321Advertising CampaignsAMB202Integrated Marketing Communication

## Communication Design major

Year 1, Se	mester 1	
KKB101	Creative Industries: People and Practices	
KIB101	Foundations of Communication Design 1	
Year 1, Se	mester 2	
KKB102	Creative Industries: Making Connections	
KIB102	Foundations of Communication Design 2	
Year 2, Se	mester 1	
	Creative Industries Elective	
KIB103	Media Technology 1	
Year 2, Se	mester 2	
	Creative Industries Elective	
KIB104	Media Technology 2	
Year 3, Sei	mester 1	
KIB210	Design Studio 1: Interaction Design	
Year 3, Se	mester 2	
KIB211	Design Studio 2: Web Development	
Year 4, Ser	mester 1	
KIB310	Design Studio 3: Virtual Environments	
Year 4, Se	mester 2	
KIB311	Design Studio 4: Tangible Media	
Creative W	riting major	
Year 1, Se	mester 1	
KKB101	Creative Industries: People and Practices	
KWB101	Introduction to Creative Writing	
Year 1, Se	mester 2	
KKB102	Creative Industries: Making Connections	
KWB104	Creative Writing: The Short Story	
Year 2, Semester 1		
KWB107	Introduction to Creative Non-Fiction	
KWB102	Media Writing	
	OR	
KWB103	Persuasive Writing	
Year 2, Se	mester 2	
KWB204	Creative Non-Fiction: Life Writing	
KJB224	Feature Writing	
	OR	

KWB106	Corporate Writing and Editing
Year 3, Sei	mester 1
	Creative Industries Elective
KWB207	Great Books: The Literary Classics
Year 3, Sei	mester 2
	Creative Industries Elective
KWB206	Youth and Children's Writing
Year 4, Sei	mester 1
KWB201	Creative Writing: Digital Media
KWB203	Creative Writing: The Novel
Year 4, Sei	mester 2
KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
Dance maj	or
Year 1, Sei	mester 1
KKB101	Creative Industries: People and Practices
KDB103	Dance Technique Studies 1
Year 1, Sei	mester 2
KKB102	Creative Industries: Making Connections
KDB104	Dance Technique Studies 2
Year 2, Sei	mester 1
KDB105	Architecture of the Body
KDB213	Dance Technique Studies 3
Year 2, Sei	mester 2
KDB107	Choreographic Studies 1
KDB214	Dance Technique Studies 4
Year 3, Sei	mester 1
KDB110	Deconstructing Dance in History
	Choreographic Studies 2
Year 3, Sei	mester 2
KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
Year 4, Sei	mester 1
	Creative Industries Elective
KDB108	World Dance
Year 4, Sei	mester 2
	Creative Industries Elective
KDB204	Australian Dance

#### Drama major

Year 1, Se		
KKB101	Creative Industries: People and Practices	
KTB101	20th Century Performance	
Year 1, Se	mester 2	
KKB102	Creative Industries: Making Connections	
KTB104	Performance Innovation	
Year 2, Se	mester 1	
KTB102	Process Drama	
KTB103	Performing Skills 1: Body and Voice and Role	
Year 2, Se	mester 2	
KTB105	Production 1: Story Making	
KTB106	Performing Skills 2: Style and Form	
Year 3, Se	mester 1	
	Creative Industries Elective	
KTB206	The Creating Body	
Year 3, Se	mester 2	
	Creative Industries Elective	
KTB207	Staging Australia	
Year 4, Semester 1		
KTB204	Understanding Performance	
KTB301	Performing Self	
Year 4, Se	mester 2	
KTB303	Production 3: Interpreting and Adapting	
KTB305	The Entrepreneurial Artist	
Media and	Communication major	
Year 1, Se	mester 1	
KKB101	Creative Industries: People and Practices	
KCB101	Communication in the New Economy	
Year 1, Semester 2		
KKB102	Creative Industries: Making Connections	
KCB104	Media and Communications Industries	
Year 2, Semester 1		
KCB102	Media and Society: From Printing Press to Internet	
KCB103	Strategic Speech Communication	
Year 2, Se	mester 2	
KCB105	Media and Communication Research Methods	
KCB202	New Media Technologies	
Year 3, Se	mester 1	
KCB201	Virtual Cultures	
KCB302	Political Communication	

Year 3, Se	mester 2
KCB203	Consumer Cultures
KCB304	Managing Communication Resources
Year 4, Se	mester 1
	Creative Industries Elective
KCB301	Media Audiences
Year 4, Ser	mester 2
	Creative Industries Elective
KCB303	Applied Media Communication
Interdiscip	linary major
Year 1, Se	mester 1
KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production
KVB104	
Year 1, Se	meeter 2
KKB102	Creative Industries: Making Connections
KCB102	Strategic Speech Communication
Year 2, Se	mester 1
KKB221	Approaching Interdisciplinarity
SELECT:	Co-Major One First Unit
Year 2, Se	mester 2
KKB222	Interdisciplinarity in Practice
SELECT:	Co-Major One Second Unit
Year 3, Se	mester 1
SELECT:	Co-Major One Third Unit
SELECT:	Co-Major One Fourth Unit
Year 3, Sei	mester 2
SELECT:	Co-Major One Fifth Unit
SELECT:	Co-Major One Sixth Unit
Year 4, Se	mester 1
SELECT:	Transitions to New Professional Environment Unit
SELECT:	Co-Major One Seventh Unit
Year 4, Se	mester 2
SELECT:	Transitions to New Professional Environment Unit
SELECT:	Co-Major One Eighth Unit
Music majo	or

# Year 1, Semester 1

KKB101 Creative Industries: People and Practices

	CREATIVE
KMB003	Sex Drugs Rock 'n' roll OR
KMB005-1	Group Music
Year 1, Ser	nester 2
KKB102	Creative Industries: Making Connections
KMB105	Music and Sound Technology
	The following unit to be taken if KMB005-1 Group Music completed in semester 1:
KMB005-2	Group Music
Year 2, Ser	nester 1
KMB130	Core Musicianship 1
KMB110	Music Production 1
	OR
KMB120	Music Performance 1
Year 2, Ser	nester 2
KMB131	Core Musicianship 2
KMB111	Music Production 2
KMB121	Music Performance 2
Year 3, Ser	nester 1
	Music Elective
KMB214-1	Music and Sound: Principal Study A
Year 3, Ser	nester 2
	Music Elective
KMB214-2	Music and Sound: Principal Study A
Year 4, Ser	nester 1
	Creative Industries Elective
	Music Elective
Year 4, Ser	nester 2
	Creative Industries Elective
	Music Elective
Sound Des	ign major
Year 1, Ser	nester 1
KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
Year 1, Ser	nester 2
KKB102 KMB106	Creative Industries: Making Connections Music and Sound for Multimedia
Year 2. Ser	nester 1

Year 2, Semester 1 KMB104 Music and 3

KMB104Music and Sound SkillsKMB110Music Production 1

Year 2, Semester 2

IDUSTRIE	DUSTRIES		
KMB107	Sound, Image, Text		
KMB111	Music Production 2		
Year 3, Sei	mester 1		
	Sound Design Elective		
KMB214-1	Music and Sound: Principal Study A		
Year 3, Sei	mester 2		
KMB205	Sound Media Musicianship		
KMB214-2	Music and Sound: Principal Study A		
Year 4, Sei	mester 1		
	Creative Industries Elective		
KKB290	Supervised Group Project		
Year 4, Sei	mester 2		
	Creative Industries Elective		
	Sound Design Elective		
Television	major		
Year 1, Sei	mester 1		
KKB101	Creative Industries: People and Practices		
KPB101	Foundations of Film and Television Production		
Year 1, Sei	mester 2		
KKB102	Creative Industries: Making Connections		
KPB104	Film and Television Production Resource Management		
Year 2, Sei	mester 1		
KPB106	Australian Television		
KWB102			
Year 2, Sei	mester 2		
	Creative Industries Elective		
KPB107	Television's Greatest Hits		
Year 3, Sei	mester 1		
KCB301	Media Audiences		
KPB202	Film and Television Business Skills: Entrepreneurship and Investment		
Year 3, Sei	mester 2		
KKB175	Creative Industries Legal Issues		
KWB105	Film and Television Scriptwriting		
Year 4, Sei	mester 1		
KPB302	Project Development and Script Editing for Television		
KPB303	Critical Thinking About Television		
Year 4, Sei	mester 2		
	Creative Industries Elective		
KPB304	Television Practice		

#### **Creative Industries Co-Majors**

#### **INSTRUCTIONS FOR CO-MAJORS**

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

#### Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- DAB325 Architecture in the 20th Century
- DAB420 Architecture, Culture and Space
- DEB102 Introducing Design History
- KVB102 Modernism
- KVB103 Australian Art
- KVB108 Contemporary Asian Visual Culture
- KVB211 Post 1945 Art
- KVB212 Australian Art, Architecture and Design
- KVB304 Contemporary Art Issues
- KVB306 Video Art and Culture

#### **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the

domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB101 Introduction to Creative Writing
- KWB102 Media Writing
- KWB103 Persuasive Writing
- KWB104 Creative Writing: The Short Story
- KWB106 Corporate Writing and Editing
- KWB107 Introduction to Creative Non-Fiction
- KWB203 Creative Writing: The Novel
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB303 Writing and Publishing Industry

#### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance. Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

0	
	Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

#### Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and

practice; and events management. Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major. **KTB101** 20th Century Performance **KTB103** Performing Skills 1: Body and Voice and Role **KTB104** Performance Innovation **KTB106** Performing Skills 2: Style and Form **KTB204** Understanding Performance **KTB207** Staging Australia **KTB061 Creative Industries Management KTB062** Creative Industries Events and Festivals **KTB305** The Entrepreneurial Artist **KTB306 Directing for Events and Festivals** 

#### Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB230 Internet Promotion
- AMB240 Marketing Planning and Management
- AMB251 Innovation and Market Development
- BSB115 Management, People and Organisations
- BSB126 Marketing
- EFB210 Finance 1
- IBB213 International Marketing
- MGB207 Human Resource Issues and Strategy
- MGB216 Managing Technological Innovation in Global Business
- MGB218 Managing Business Growth
- MGB222 Managing Organisations
- MGB223 Entrepreneurship and Innovation
- MGB335 Project Management

#### Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to

undertaking this co-major.

- KFB103 Introduction to Fashion
  KFB106 Unspeakable Beauty: A History of Fashion and Style
  KFB206 Fashion and Modernity
  KFB207 Contemporary Fashion
  KVB213 Graphic Investigation
- KFB204 Textile Design
- KFB205 Fashion and Style Journalism
- KFB208 Fashion Portfolio
- KCB203 Consumer Cultures
- KFB304 Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KPB101 Foundations of Film and Television Production
- KPB102 Film History
- KPB104 Film and Television Production Resource Management
- KPB105 Narrative Production
- KPB106 Australian Television
- KPB107 Television's Greatest Hits
- KPB202 Film and Television Business Skills: Entrepreneurship and Investment
- KPB203 Australian Film
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema
- KPB303 Critical Thinking About Television

#### Integrated Marketing Communication

- Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major. AMB202 Integrated Marketing Communication AMB220 Advertising Theory and Practice AMB230 Internet Promotion
- AMB240 Marketing Planning and Management
- AMB260 Public Relations Theory and Practice
- AMB261 Media Relations and Publicity
- AMB331 Direct Marketing
- AMB350 Sales and Customer Relationship Management
- AMB354 Events Marketing
- BSB126 Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102 Media and Society: From Printing Press to Internet

OR

KJB101	Digital Journalism
KJB120	Newswriting

- KCB104 Media and Communications Industries
- KJB121 Journalistic Inquiry
- KCB103 Strategic Speech Communication
- KJB224 Feature Writing
- KJB239 Journalism Ethics and Issues
- KFB205 Fashion and Style Journalism OR
- KJB280 International Journalism
- KCB301 Media Audiences
- KCB302 Political Communication
- KCB304 Managing Communication Resources OR
- KJB322 Desktop Publishing And Editing
- KJB337 Public Affairs Reporting

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit
- KWB206 Youth and Children's Writing

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
Marketing	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1
- MAB111 Mathematical Sciences 1B
- MAB112 Mathematical Sciences 1C
- MAB210 Statistical Modelling 1
- MAB311 Advanced Calculus
- MAB312 Linear Algebra
- MAB314 Statistical Modelling 2

#### **Public Relations**

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.	
AMB201	Marketing and Audience Research	
AMB202	Integrated Marketing Communication	
AMB260	Public Relations Theory and Practice	
AMB261	Media Relations and Publicity	
AMB262	Public Relations Writing	
AMB360	Corporate Communication Management	
AMB361	Public Relations Campaigns	
AMB370	Public Relations Cases	
BSB126	Marketing	
Creative Industries Minors		

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1

KVB106 Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism		
KVB103	Australian Art		
KVB211	Post 1945 Art		
KVB304	Contemporary Art Issues		
Art, Design and Architecture			

#### DAB325 Architecture in the 20th Century

- DEB102 Introducing Design History
- KVB212 Australian Art, Architecture and Design
- KVB306 Video Art and Culture

Audience and User Research

Media and Society: From Printing Press to Internet
Media and Communication Research Methods
Consumer Cultures
Media Audiences

#### **Communication Design**

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

#### Communication for the Professions

KCB103 Strategic Speech Communication

	CREATIVE	INDUSTRI	ES
KWB106	Corporate Writing and Editing	Fashion	
KCB302	Political Communication	KFB103	Introduction to Fashion
KCB304	Managing Communication Resources	KFB106	Unspeakable Beauty: A History of Fashion and Style
Computati	onal Arts	KFB206	Fashion and Modernity
ITB001	Problem Solving and Programming	KFB207	Contemporary Fashion
ITB003	Object Oriented Programming		
	OR	French	<b>F</b> 14
KIB105	Animation and Motion Graphics	HHB061	French 1
KKB210	Computational Arts 1	HHB062	French 2
KKB211	Computational Arts 2	HHB063	French 3
Creative W	Vritina	HHB064	French 4
KWB101	Introduction to Creative Writing	HHB065	French 5
KWB104	Creative Writing: The Short Story	HHB066	French 6
KWB107	Introduction to Creative Non-Fiction	HHB067	French 7
KWB203	Creative Writing: The Novel	HHB068	French 8
KWB204	Creative Non-Fiction: Life Writing	Games De	esign
		ITB750	Computer Game Studies
Dance Ski		ITB751	Games Production
KDB103	Dance Technique Studies 1	KIB201	Interactive Writing
KDB107	Choreographic Studies 1	KIB202	Enabling Immersion
KDB108	World Dance	Cormon	
KDB109	Funk, Tap and all that Jazz	German HHB091	German 1
Dance Stu	dies	HHB092	German 2
KDB105	Architecture of the Body	HHB093	German 3
KDB106	Dance Analysis	HHB094	German 4
KDB110	Deconstructing Dance in History	HHB095	German 5
KDB204	Australian Dance	HHB096	German 6
Digital May	dia	HHB097	German 7
Digital Mee KIB101		HHB098	German 8
KIB101 KIB103	Foundations of Communication Design 1		
KCB201	Media Technology 1 Virtual Cultures	Indigenou	
KCB201 KCB202	New Media Technologies	EDB007	Culture Studies: Indigenous Education
KVB306	Video Art and Culture	HHB123	Indigenous Australian Culture Studies
NVD300		HHB210	Indigenous Australia: Country, Kin And Cultur
Drama		HHB255	Indigenous Politics And Political Culture
KTB103	Performing Skills 1: Body and Voice and Role	HHB276	Indigenous Knowledge: Research Ethics and Protocols
KTB104	Performance Innovation	KKB004	Indigenous Creative Industries
KTB106	Performing Skills 2: Style and Form	KWB307	Indigenous Writing
KTB204	Understanding Performance		
KTB305	The Entrepreneurial Artist	Indonesia	
Entreprene	eurship	HHB071	Indonesian 1
AMB251	Innovation and Market Development	HHB072	Indonesian 2
BSB115	Management, People and Organisations	HHB073	Indonesian 3
BSB126	Marketing	HHB074	Indonesian 4
MGB223	Entrepreneurship and Innovation	HHB075	Indonesian 5
		HHB076	Indonesian 6

HHB077	Indonesian 7			
HHB078	Indonesian 8			
Integrated	Integrated Marketing Communication			
AMB202	Integrated Marketing Communication			
AMB202	Advertising Theory and Practice			
AMB260	Public Relations Theory and Practice			
BSB126	Marketing			
	<u> </u>			
	al Business			
BSB119	International and Electronic Business			
IBB205	Intercultural Communication and Negotiation			
IBB210	Export Management			
IBB303	International Logistics			
Japanese				
HHB081	Japanese 1			
HHB082	Japanese 2			
HHB083	Japanese 3			
HHB084	Japanese 4			
HHB085	Japanese 5			
HHB086	Japanese 6			
HHB087	Japanese 7			
HHB088	Japanese 8			
Journalism	ı			
KJB101	Digital Journalism			
KJB120	Newswriting			
KJB121	Journalistic Inquiry			
KJB224	Feature Writing			
Lighting				
PCB121	Vision, Colour and Photometry			
PCB122	Lighting Design			
PCB123	Sustainability and Human Factors			
PCB124	Lamps and Luminaires			
	Lamps and Luminaires			
Literature				
Literature				
Literature KWB207 KWB208	Great Books: The Literary Classics Modern Times (Literature and Culture in the			
KWB207 KWB208	Great Books: The Literary Classics Modern Times (Literature and Culture in the 20th Century)			
KWB207	Great Books: The Literary Classics Modern Times (Literature and Culture in the			
KWB207 KWB208 KWB209	Great Books: The Literary Classics Modern Times (Literature and Culture in the 20th Century) Shakespeare, Then and Now Indigenous Writing			
KWB207 KWB208 KWB209 KWB307	Great Books: The Literary Classics Modern Times (Literature and Culture in the 20th Century) Shakespeare, Then and Now			
KWB207 KWB208 KWB209 KWB307	Great Books: The Literary Classics Modern Times (Literature and Culture in the 20th Century) Shakespeare, Then and Now Indigenous Writing Wonderlands: Literature and Culture in the 19th Century			
KWB207 KWB208 KWB209 KWB307 KWB308	Great Books: The Literary Classics Modern Times (Literature and Culture in the 20th Century) Shakespeare, Then and Now Indigenous Writing Wonderlands: Literature and Culture in the 19th Century			
KWB207 KWB208 KWB209 KWB307 KWB308 Manageme	Great Books: The Literary Classics Modern Times (Literature and Culture in the 20th Century) Shakespeare, Then and Now Indigenous Writing Wonderlands: Literature and Culture in the 19th Century			
KWB207 KWB208 KWB209 KWB307 KWB308 Manageme BSB115	Great Books: The Literary Classics Modern Times (Literature and Culture in the 20th Century) Shakespeare, Then and Now Indigenous Writing Wonderlands: Literature and Culture in the 19th Century			
KWB207 KWB208 KWB209 KWB307 KWB308 Manageme BSB115 MGB210	Great Books: The Literary Classics Modern Times (Literature and Culture in the 20th Century) Shakespeare, Then and Now Indigenous Writing Wonderlands: Literature and Culture in the 19th Century ent Management, People and Organisations Managing Operations			

MGB309	Strategic Management	
MGB334	Managing in a Changing Environment	
Marketing		
AMB200	Consumer Behaviour	
AMB201	Marketing and Audience Research	
AMB240	Marketing Planning and Management	
BSB126 Marketing		
Mathemati	cs	
MAB100	Mathematical Sciences 1A	
MAB111	Mathematical Sciences 1B	
MAB112	Mathematical Sciences 1C	
MAB210	Statistical Modelling 1	
MAB311	Advanced Calculus	
	nd Popular Literature and Culture	
KWB108	Introduction To Literary Theory and Cultural Studies	
KWB109	Ozlit	
KWB206	Youth and Children's Writing	
KWB200	Popular Fictions, Popular Culture	
IXVD303		
Music Stud	dies	
KMB002	Music and Spirituality	
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB107	Sound, Image, Text	
Performan	ce Events	
KTB101	20th Century Performance	
KTB207	Staging Australia	
KTB061	Creative Industries Management	
KTB062	Creative Industries Events and Festivals	
KTB306	Directing for Events and Festivals	
	-	
Profession	-	
KWB102	Media Writing	
KWB103	Persuasive Writing	
KWB106	Corporate Writing and Editing	
KWB303	Writing and Publishing Industry	
Public Relations		
AMB260	Public Relations Theory and Practice	
AMB261	Media Relations and Publicity	
AMB262	Public Relations Writing	
BSB126	Marketing	
Screen Stu		
KPB102	Film History	
KPB103	Film Genres	
KPB203	Australian Film	

KPB205	Documentary Theory and Practice		
KPB206	International Cinema		
Sound Stu	Sound Studies		
KMB104	Music and Sound Skills		
KMB105	Music and Sound Technology		
KMB106	Music and Sound for Multimedia		
KMB108	Sound Recording and Acoustics		
Television			
KPB104	Film and Television Production Resource Management		
KPB106	Australian Television		
KPB107	Television's Greatest Hits		
KPB202 Film and Television Business Skills: Entrepreneurship and Investment			
KPB303	Critical Thinking About Television		
Visual Arts Practice			
KVB110	2D Media and Processes		
KVB111	3D Media and Processes		
KVB200	Exhibition and Display in the Visual Arts		

# KVB213 Graphic Investigation

#### **Transitions to New Professional Environments Units**

A maximum of 48 credit points may be taken from the following units:		
KKB341	Workplace Learning 1	
KKB342	Workplace Learning 2	
KKB343	Service Learning 1	
KKB344	Service Learning 2	
KKB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KKB347	Becoming A Researcher: Understandings, Skills and Practices	
KKB348	Becoming A Researcher: Contexts, Protocols and Impact	
KKB350	Creative Industries International Study Tour	
Creative Industries Faculty Undergraduate Open		

#### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1	
	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline

KPB102	Film History	KKB320	Workplace Learning
KPB102	Australian Television	KKB330	Workplace Learning
KPB108	Media Text Analysis	KKB340-1	
KPB203	Australian Film		Workplace Learning
KPB303	Critical Thinking About Television	KKB357	Independent Study
IN DOOD	Performance Studies Discipline	IND007	Fashion Discipline
KTB061	Creative Industries Management	KFB105	Fashion and Modernity
KTB062	Creative Industries Events and Festivals		Journalism Discipline
KTB101	20th Century Performance	KJB101	Journalism Information Systems
KTB204	Understanding Performance	KJB120	Newswriting
KTB204	Directing for Events and Festivals	KJB120	Journalistic Inquiry
ITI D000	Visual Arts Discipline	KJB224	Feature Writing
KVB102	Modernism	KJB280	International Journalism
KVB102	Photomedia and Artistic Practice	KJB337	Public Affairs Reporting
KVB104 KVB110	2D Media and Processes	Reboor	Music & Sound Discipline
KVB110 KVB212	Australian Art, Architecture and Design	KMB002	Music and Spirituality
KVB212 KVB304	Contemporary Art Issues	KMB002	Sex Drugs Rock 'n' roll
IN BOOT	Creative Writing & Cultural Studies Discipline	KMB000	World Music
KWB001	Introduction to Literary Theory and Cultural	KMB007	Introductory Ensemble
Interest	Studies	KMB105	Music and Sound Technology
KWB003	Modern Times (Literature and Culture in the	KMB107	Sound, Image, Text
KINDOOF	20th Century)	KMB108	Sound Recording and Acoustics
KWB005	Wonderlands: Literature and Culture in the 19th Century		Film & Television Discipline
KWB101	Introduction to Creative Writing	KPB103	Film Genres
KWB102	Media Writing	KPB104	Film and Television Production Resource
KWB103	Persuasive Writing		Management
KWB104	Creative Writing: The Short Story	KPB107	Television Genres
KWB105	Film and Television Scriptwriting	KPB205	Documentary Theory and Practice
KWB107	Introduction to Creative Non-Fiction	KPB206	International Cinema
KWB207	Great Books: The Literary Classics		Performance Studies Discipline
Semester	2	KTB062	Creative Industries Events and Festivals
Concator	Media & Communication Discipline	KTB104	Performance Innovation
KCB101	Communication in the New Economy	KTB207	Staging Australia
KCB103	Strategic Speech Communication	10 10 400	Visual Arts Discipline
KCB104	Media and Communications Industries	KVB103	Australian Art
KCB105	Media and Communication Research Methods	KVB104	Photomedia and Artistic Practice
KCB202	New Media Technologies	KVB108	Contemporary Asian Visual Culture
KCB202	Consumer Cultures	KVB211	Post 1945 Art
RODZOG	Communication Design Discipline	KVB306	Video Art and Culture
KIB202	Enabling Immersion	KVB307	Theories of Spatial Culture
INID202	Dance Discipline		Creative Writing & Cultural Studies Discipline
KDB106	Dance Analysis	KWB002	Ozlit
KDB100 KDB109	Funk, Tap and all that Jazz	KWB004	Shakespeare, Then and Now
KDB109 KDB204	Australian Dance	KWB006	Popular Fictions, Popular Culture
	Faculty	KWB007	Indigenous Writing
KKB290	Supervised Group Project	KWB102	Media Writing
KKB290 KKB211	Computational Arts 2	KWB104	Creative Writing: The Short Story
		KWB105	Film and Television Scriptwriting

- KWB106 Corporate Writing and Editing
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Academic, Actor, Administrator, Advertising Professional, Animator, Art Writer, Artist, Arts Administrator, Banking and Finance Professional, Choreographer, Composer, Computer Games Developer, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Journalist, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Web Designer.

# Bachelor of Business / Bachelor of Fine Arts (Fashion) (IX35)

Year offered: 2008 Admissions: Yes CRICOS code: 059597A

#### Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$6,800

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

#### **QTAC code:** 409632

**Past rank cut-off:** Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.

**Assumed knowledge:** English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

**Preparatory studies:** MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

#### Total credit points: 384

#### Standard credit points per full-time semester: 48

**Course coordinator:** Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Mr Andrew Paltridge (Business)

**Discipline coordinator:** Mr Dean Brough (Fashion); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).

Campus: Gardens Point and Kelvin Grove

#### **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

#### Overview

If you are interested in a career in the fashion industry, maximise your options by adding studies in business. This course consists of 16 creative industries units, where you will major in fashion, and 16 business units. The program is integrated so that you will study both creative industries and business units in each semester.

Your business degree will give you a broad base of commercial knowledge, and you will choose a business major from accounting, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing or public relations. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

#### **Career Outcomes**

Opportunities in the fashion industry include fashion design, merchandising and marketing, fashion event management, or becoming a stylist. Options that use your business knowledge more include working behind the scenes in large fashion houses. Depending on your business major, you could help promote, control the finances or manage the strategic direction for your employer.

#### **Professional Recognition**

Depending on your choice of business major, you may be eligible for professional recognition. Please refer to the Faculty of Business prospectus for details on your intended business major.

#### **Course Design**

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

#### **Course structure**

emester 1
Introduction to Fashion
Creative Industries: People and Practices
Business Faculty Core Unit
Business Faculty Core Unit

Year 1, Se	emester 2
KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit
Year 2, Se	
	Creative Industries Elective
KFB101	Design Studio 1
	Business Faculty Core Unit
	Business Faculty Core Unit
Year 2, Se	emester 2
	Select one from either KCB203 or KFB207
KCB203	Consumer Cultures
KFB207	Contemporary Fashion
KFB102	Design Studio 2
	Business Faculty Core Unit
	Business Faculty Core Unit
Year 3, Se	emester 1
	Creative Industries Elective
KFB200	Design Studio 3
	Business Faculty Major Unit
	Business Faculty Major Unit
Year 3, Se	emester 2
KFB202	Design Studio 4
KKB341	Workplace Learning 1
	Business Faculty Major Unit
	Business Faculty Major Unit
Year 4, Se	emester 1
KFB301	Design Studio 5
KFB303	Applied Planning
	Business Faculty Major Unit
	Business Faculty Major Unit
Year 4, Se	emester 2
KFB302	Design Studio 6
	Business Faculty Major Unit
	Business Faculty Major Unit
Public Re	lations Major
Year 1 Se	mester 1
BSB122	Quantitative Analysis and Finance
BSB126	Marketing
Year 1 Se	mester 2
BSB110	Accounting
	5

BSB115	Management, People and Organisations		
Year 2 Semester 1			
BSB114	Government, Business and Society		
BSB119	International and Electronic Business		
Year 2 Sem	nester 2		
BSB111	Business Law and Ethics		
BSB113	Economics		
Year 3 Sem	nester 1		
AMB201	Marketing and Audience Research		
AMB260	Public Relations Theory and Practice		
Year 3 Sem	nester 2		
AMB261	Media Relations and Publicity		
AMB262	Public Relations Writing		
Year 4 Sem	nester 1		
AMB360	Corporate Communication Management		
AMB370	Public Relations Cases		
Year 4 Sem	nester 2		
AMB361	Public Relations Campaigns		
AMB371	Corporate Communication Strategies		
Accountan	cy Major		
V	<b>t A</b>		
Year 1 Sem	iester 1		
BSB110	Accounting		
	Accounting		
BSB110	Accounting Management, People and Organisations		
BSB110 BSB115	Accounting Management, People and Organisations		
BSB110 BSB115 Year 1 Serr	Accounting Management, People and Organisations nester 2		
BSB110 BSB115 Year 1 Sem BSB122	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society		
BSB110 BSB115 Year 1 Sem BSB122 BSB114	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem BSB111	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society nester 1 Business Law and Ethics Economics		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem BSB111 BSB113	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society nester 1 Business Law and Ethics Economics		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem BSB111 BSB113 Year 2 Sem	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society nester 1 Business Law and Ethics Economics		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem BSB111 BSB113 Year 2 Sem AYB121	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society nester 1 Business Law and Ethics Economics nester 2 Financial Accounting Law of Business Associations		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem BSB111 BSB113 Year 2 Sem AYB121 AYB223	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society nester 1 Business Law and Ethics Economics nester 2 Financial Accounting Law of Business Associations		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem BSB111 BSB113 Year 2 Sem AYB121 AYB223 Year 3 Sem	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society nester 1 Business Law and Ethics Economics nester 2 Financial Accounting Law of Business Associations		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem BSB111 BSB113 Year 2 Sem AYB121 AYB223 Year 3 Sem AYB225	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society nester 1 Business Law and Ethics Economics nester 2 Financial Accounting Law of Business Associations nester 1 Management Accounting Company Accounting		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem BSB111 BSB113 Year 2 Sem AYB121 AYB223 Year 3 Sem AYB225 AYB220	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society nester 1 Business Law and Ethics Economics nester 2 Financial Accounting Law of Business Associations nester 1 Management Accounting Company Accounting		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem BSB111 BSB113 Year 2 Sem AYB121 AYB223 Year 3 Sem AYB225 AYB220 Year 3 Sem	Accounting Management, People and Organisations nester 2 Quantitative Analysis and Finance Government, Business and Society nester 1 Business Law and Ethics Economics nester 2 Financial Accounting Law of Business Associations nester 1 Management Accounting Company Accounting		
BSB110 BSB115 Year 1 Sem BSB122 BSB114 Year 2 Sem BSB111 BSB113 Year 2 Sem AYB121 AYB223 Year 3 Sem AYB225 AYB220 Year 3 Sem AYB221	Accounting Management, People and Organisations hester 2 Quantitative Analysis and Finance Government, Business and Society hester 1 Business Law and Ethics Economics hester 2 Financial Accounting Law of Business Associations hester 1 Management Accounting Company Accounting hester 2 Computerised Accounting Systems Taxation Law		

	CREAIN	/EINDUSTRI	E3
AYB311	Financial Accounting Issues	EFB102	Economics 2
	or	Year 2 Se	mester 2
AYB321	Strategic Management Accounting	BSB122	Quantitative Analysis and Finance
Year 4 Se	mester 2	BSB119	International and Electronic Business
EFB101	Data Analysis for Business		montor 1
EFB210	Finance 1	Year 3 Se EFB211	Firms, Markets and Resources
3anking a	Ind Finance Major	EFB211 EFB202	Business Cycles and Economic Growth
Year 1 Se	mostor 1	Year 3 Se	-
BSB113	Economics	EFB101	Data Analysis for Business
BSB115 BSB115	Management, People and Organisations	EFB328	Public Economics and Finance
		LI 0520	
/ear 1 Se	mester 2	Year 4 Se	mester 1
3SB114	Government, Business and Society	BSB111	Business Law and Ethics
BSB126	Marketing	EFB200	Applied Regression Analysis
Year 2 Se	mester 1	Year 4 Se	mester 2
BSB110 BSB111	Accounting Business Law and Ethics	EFB329	Contemporary Applications of Economics Theory
Year 2 Se		EFB314	International Trade and Economic Competitiveness
BSB122	Quantitative Analysis and Finance	– Human Re	esource Management Major
BSB119	International and Electronic Business		
(	we are hard a	Year 1 Se	mester 1
/ear 3 Se		BSB113	Economics
EFB101 EFB210	Data Analysis for Business Finance 1	BSB115	Management, People and Organisations
/00r 2 50	mester 2	Year 1 Se	
EFB102	Economics 2	BSB114	Government, Business and Society
EFB307	Finance 2	BSB126	Marketing
		Year 2 Se	mester 1
Year 4 Se		BSB110	Accounting
EFB200 EFB318	Applied Regression Analysis Portfolio and Security Analysis	BSB111	Business Law and Ethics
		Year 2 Se	mester 2
Year 4 Se		BSB122	Quantitative Analysis and Finance
EFB312	International Finance	BSB119	International and Electronic Business
EFB201	Financial Markets	Veer 2 Se	montor 1
Economic	es Major	Year 3 Se MGB207	Human Resource Issues and Strategy
Year 1 Se	mester 1	MGB220	Management Research Methods
BSB113	Economics		
BSB115	Management, People and Organisations	Year 3 Se	
Year 1 Se		MGB200	Leading Organisations HRM Option Unit
BSB114	Government, Business and Society		
BSB126	•	Year 4 Se	
	Marketing	MGB221	Performance and Reward
Year 2 Se	mester 1		HRM Option Unit
BSB110	Accounting		

# MGB320Recruitment and SelectionMGB331Learning and Development in OrganisationsHRM Option Unit List:MGB201Contemporary Employment Relations

WOD201	
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management
	HRM students must choose two from the above list (one must be a Level 3 unit).

#### **Management Major**

Year 1 Semester 1			
BSB113	Economics		
BSB115	Management, People and Organisations		
Year 1 Sen	nester 2		
BSB114	Government, Business and Society		
BSB126	Marketing		
Year 2 Sen	nester 1		
BSB110	Accounting		
BSB111	Business Law and Ethics		
Year 2 Sen	nester 2		
BSB122	Quantitative Analysis and Finance		
MGB200	Leading Organisations		
Year 3 Sen	nester 1		
MGB210	Managing Operations		
MGB223	Entrepreneurship and Innovation		
Year 3 Sen	nester 2		
BSB119	International and Electronic Business		
MGB212	Sustainability in a Changing Environment		
Year 4 Sen	nester 1		
MGB309	Strategic Management		
	Management Option Unit		
Year 4 Semester 2			
MGB335	Project Management		
	Management Option Unit		
Management Option Unit List:			
	Management students must choose two from the above list (one must be a Level 3 unit):		
MGB201	Contemporary Employment Relations		
MGB218	Managing Business Growth		

	MGB315	Personal and Professional Development	
	MGB314	Organisational Consulting and Change	
	IBB205	Intercultural Communication and Negotiation	
I	Marketing	Major	
	Year 1 Sen	nester 1	
1	BSB122	Quantitative Analysis and Finance	
	BSB126	Marketing	
	Year 1 Sen	nester 2	
	BSB110	Accounting	
	BSB115	Management, People and Organisations	
	Year 2 Sen	nester 1	
	BSB114	Government, Business and Society	
	BSB119	International and Electronic Business	
	Year 2 Sen	nester 2	
	BSB111	Business Law and Ethics	
	BSB113	Economics	
	Year 3 Sen	nester 1	
	AMB200	Consumer Behaviour	
	AMB240	Marketing Planning and Management	
	Year 3 Sen	nester 2	
	AMB201	Marketing and Audience Research	
	AMB241	E-Marketing Strategies	
	Year 4 Sen	nester 1	
	AMB340	Services Marketing	
	AMB202	Integrated Marketing Communication	
	Year 4 Sen	nester 2	
	AMB341	Strategic Marketing	
	AMB352	Marketing Decision Making	
		or	
	IBB213	International Marketing	
I	International Business Major		
	Year 1 Sen	nester 1	
	BSB119	International and Electronic Business	
	BSB126	Marketing	
	Year 1 Sen	nester 2	
	BSB110	Accounting	
	BSB115	Management, People and Organisations	
	Year 2 Sen	nester 1	
	BSB114	Government, Business and Society	
	BSB122	Quantitative Analysis and Finance	

Year 2 Se	mester 2	Year 4 Se	mester 2
BSB111	Business Law and Ethics	AMB321	Advertising Campaigns
BSB113	Economics	AMB202	Integrated Marketing Communication
Year 3 Se	mester 1		ndustries Faculty Undergraduate Open
IBB202	Fundamentals of International Finance	Electives	
IBB217	Asian Business Development	Creative I	ndustries Faculty Undergraduate Open Electives
	or	orodatro il	These unit offerings are current at the time of
IBB208	European Business Development		publication but are subject to change.
Year 3 Se	mester 2		Rules for selecting electives:
IBB210	Export Management		<ul> <li>you must obey any elective rules as set out in your course requirements</li> </ul>
IBB317	Contemporary Business in Asia		* you cannot select a unit that forms part of the
	or		compulsory units of your course or the
IBB308	Contemporary Business in Europe		compulsory units of your chosen sub-major area.
Year 4 Se			* you must have successfully completed any pre/co-requisite units applicable
IBB213	International Marketing		* the offering of elective units is subject to
IBB205	Intercultural Communication and Negotiation		sufficient student enrolment numbers and staff availability
Year 4 Se	mester 2		* some units are subject to quota restrictions
IBB300	International Business Strategy		* KK33, KK34, KJ32, KM32, IX07 and IX16
IBB303	International Logistics		students ONLY are permitted to select electives from outside the Faculty of Creative Industries
Advertisir	ng Major		
Year 1 Se	mostor 1	Semester	1 Units
BSB122	Quantitative Analysis and Finance	Media & C	Communication
BSB122 BSB126	•	KCB101	Communication in the New Economy
	Marketing	KCB102	Media and Society: From Printing Press to Internet
Year 1 Se		KCB103	Strategic Speech Communication
BSB110	Accounting	KCB201	Virtual Cultures
BSB115	Management, People and Organisations	KCB302	Political Communication
Year 2 Se	mester 1		
BSB114	Government, Business and Society		cation Design
BSB119	International and Electronic Business	KIB108	Animation Practices
Veer 0.0e	master 0	KIB201	Interactive Writing
Year 2 Se		Dance	
BSB111	Business Law and Ethics	KDB105	Architecture of the Body
BSB113	Economics	KDB108	World Dance
Year 3 Se	mester 1	KDB100	Deconstructing Dance in History
AMB200	Consumer Behaviour		Decencer dotting Dance in Flictory
AMB220	Advertising Theory and Practice	Fashion	
		KFB103	Introduction to Fashion
Year 3 Se		KFB206	Fashion and Modernity
AMB221	Advertising Copywriting	Journalism	n
AMB222	Media Planning	KJB101	Digital Journalism
Year 4 Se	mester 1	KJB101 KJB120	-
AMB320	Advertising Management	KJB120 KJB121	Newswriting
AMB330	Advertising Strategy and Planning		Journalistic Inquiry
		KJB224	Feature Writing

KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Tel	evision
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	ice Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Creative V	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting

KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units
Media & C	communication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communic	cation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	۱
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB224	International Journalism
NJDZOU	

#### KJB337 Public Affairs Reporting

## Music & Sound

- KMB002Music and SpiritualityKMB007Introductory EnsembleKMB105Music and Sound TechnologyKMB107Sound, Image, Text
- KMB108 Sound Recording and Acoustics
- KMB205 Sound Media Musicianship

#### Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### **Performance Studies**

- KTB104 Performance Innovation
- KTB207 Staging Australia
- KTB062 Creative Industries Events and Festivals

#### Visual Arts

- KVB103 Australian Art
- KVB104 Photomedia and Artistic Practice
- KVB108 Contemporary Asian Visual Culture
- KVB111 3D Media and Processes
- KVB211 Post 1945 Art
- KVB306 Video Art and Culture
- KVB307 Theories of Spatial Culture

## Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

# **Potential Careers:**

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Fashion Designer, Fashion Professional, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

# Bachelor of Business / Bachelor of Journalism (IX36)

Year offered: 2008 Admissions: Yes

CRICOS code: 059598M

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (subject to annual review)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$6,756

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

**QTAC code:** 409172

Past rank cut-off: 92

Past OP cut-off: 5

OP Guarantee: Yes

**Assumed knowledge:** English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 384

Standard credit points per full-time semester: 48

**Course coordinator:** Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Mr Andrew Paltridge (Business)

**Discipline coordinator:** Professor Alan Knight (Journalism); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations). **Campus:** Gardens Point and Kelvin Grove

Overview

This four year professional course links Journalism with business studies and is the choice of about one-third of commencing journalism students. In addition to the allmedia journalism subjects, students cover a broad range of business subjects.

#### **Career Outcomes**

Journalism graduates are prepared for careers in both print and broadcast journalism. Opportunities also exist to become press secretaries and media officers. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs or political and social commentary. Your journalism degree will be of benefit even if you choose to pursue a career in business, as you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

#### **Professional Recognition**

\*All majors: Chartered Secretaries Australia (CSA) enrolment in the Graduate Diploma in Applied Corporate Governance.

\*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

\*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

\*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

\*Economics: Economic Society of Australia (Queensland Division).

\*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

\*International Business - Australian Institute of Export;

\*Management - Australian Institute of Management;

\*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

\*Public Relations - Public Relations Institute of Australia.

\* Some may depend on units completed.

The Journalism degree is recognised by the Australian Journalists Association section of the Media Entertainment and Arts Alliance.

#### **Course Design**

This course is made up of 384 credit points. Each component (i.e. Business and Journalism) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing, public relations.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### **Course structure**

Course st	ructure
Year 1, Se	emester 1
KKB101	Creative Industries: People and Practices
KJB120	Newswriting
	Business Faculty Core Unit
	Business Faculty Core Unit
Year 1, Se	emester 2
KKB102	Creative Industries: Making Connections
KJB101	Digital Journalism
	Business Faculty Core Unit
	Business Faculty Core Unit
Year 2, Se	emester 1
KJB121	Journalistic Inquiry
KPB101	Foundations of Film and Television Production
	Business Faculty Core Unit
	Business Faculty Core Unit
Year 2, Se	emester 2
KJB224	Feature Writing
KJB232	Radio and Television Journalism 1
	Business Faculty Core Unit
	Business Faculty Core Unit
Year 3, Se	emester 1
KJB322	Desktop Publishing And Editing
KJB338	Radio and Television Journalism 2
	Business Faculty Major Unit
	Business Faculty Major Unit
Year 3, Se	emester 2
KJB303	News Production
KKB175	Creative Industries Legal Issues
	Business Faculty Major Unit
	Business Faculty Major Unit
Year 4, Se	emester 1
	Creative Industries Elective
KJB239	Journalism Ethics and Issues
	Business Faculty Major Unit
	Business Faculty Major Unit
Year 4, Se	emester 2
	Creative Industries Elective
	Choose one of the following two units:
KJB280	International Journalism
KJB337	Public Affairs Reporting
	Business Faculty Major Unit

#### Business Faculty Major Unit

#### **Advertising Major**

Year 1 Se	mester 1
BSB122	Quantitative Analysis and Finance
BSB126	Marketing
Year 1 Se	mester 2
BSB110	Accounting
BSB115	Management, People and Organisations
Year 2 Se	mester 1
BSB114	Government, Business and Society
BSB119	International and Electronic Business
Year 2 Se	mester 2
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Se	
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
Year 3 Se	mester 2
AMB221	Advertising Copywriting
AMB222	Media Planning
Year 4 Se	mester 1
AMB320	Advertising Management
AMB330	Advertising Strategy and Planning
Year 4 Se	mester 2
AMB321	Advertising Campaigns
AMB202	Integrated Marketing Communication
Public Re	ations Major
Year 1 Se	mester 1
BSB122	Quantitative Analysis and Finance
BSB126	Marketing
Year 1 Se	mester 2
BSB110	Accounting
BSB115	Management, People and Organisations
Year 2 Se	mester 1
BSB114	Government, Business and Society
BSB119	International and Electronic Business
Year 2 Se	mester 2
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Se	mester 1

	CREATIV	<u>/E INDUSTRI</u>	E3
AMB201	Marketing and Audience Research	BSB113	Economics
AMB260	Public Relations Theory and Practice	BSB115	Management, People and Organisations
Year 3 Se	mester 2	Year 1 Se	mester 2
AMB261	Media Relations and Publicity	BSB114	Government, Business and Society
AMB262	Public Relations Writing	BSB126	Marketing
V	-		-
Year 4 Se		Year 2 Se	
AMB360	Corporate Communication Management	BSB110	Accounting
AMB370	Public Relations Cases	BSB111	Business Law and Ethics
Year 4 Se	mester 2	Year 2 Se	mester 2
AMB361	Public Relations Campaigns	BSB122	Quantitative Analysis and Finance
AMB371	Corporate Communication Strategies	MGB200	Leading Organisations
Accounta	ncy Major	Year 3 Se	mester 1
V ( )		MGB210	Managing Operations
Year 1 Se		MGB223	Entrepreneurship and Innovation
BSB110	Accounting		· · ·
BSB115	Management, People and Organisations	Year 3 Se	
Year 1 Se	mester 2	BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance	MGB212	Sustainability in a Changing Environment
BSB114	Government, Business and Society	Year 4 Se	mester 1
Year 2 Se	mostor 1	MGB309	Strategic Management
BSB111	Business Law and Ethics		Management Option Unit
BSB113	Economics	Year 4 Se	mester 2
DODITO		MGB335	Project Management
Year 2 Se	mester 2	MCDOOD	Management Option Unit
AYB121	Financial Accounting		
AYB223	Law of Business Associations	Managem	ent Option Unit List:
Year 3 Se	mester 1		Management students must choose two from the above list (one must be a Level 3 unit):
AYB225	Management Accounting	MGB201	Contemporary Employment Relations
AYB220	Company Accounting	MGB218	Managing Business Growth
V 0 0 -	manatan O	MGB315	Personal and Professional Development
Year 3 Se		MGB314	Organisational Consulting and Change
AYB221	Computerised Accounting Systems	IBB205	Intercultural Communication and Negotiation
AYB325	Taxation Law	Marketing	Major
Year 4 Se	mester 1	Marketing	Major
AYB301	Auditing	Year 1 Se	mester 1
AYB311	Financial Accounting Issues	BSB122	Quantitative Analysis and Finance
	or	BSB126	Marketing
AYB321	Strategic Management Accounting	Year 1 Se	mester 2
Year 4 Se	mester 2	BSB110	Accounting
EFB101	Data Analysis for Business	BSB115	Management, People and Organisations
EFB210	Finance 1		
Managam	ent Major	Year 2 Se	
Managem		BSB114	Government, Business and Society
Year 1 Se	mester 1	BSB119	International and Electronic Business

	CREATIVI
Year 2 Se	mester 2
BSB111	Business Law and Ethics
BSB113	Economics
Year 3 Se	mostor 1
AMB200	Consumer Behaviour
AMB200	
AIVID240	Marketing Planning and Management
Year 3 Se	mester 2
AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies
Year 4 Se	mester 1
AMB340	Services Marketing
AMB202	Integrated Marketing Communication
Year 4 Se	montor 2
AMB341	
AMB352	Strategic Marketing
AIVID302	······································
IBB213	or International Marketing
IDD215	
Banking a	nd Finance Major
Year 1 Se	mester 1
BSB113	Economics
BSB115	Management, People and Organisations
Year 1 Se	mester 2
BSB114	Government, Business and Society
BSB126	· · · · ·
¥ 0.0	
Year 2 Se	
BSB110 BSB111	Accounting Business Law and Ethics
DODIII	DUSITIESS Law and Ethics
Year 2 Se	mester 2
BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business
Year 3 Se	mester 1
EFB101	Data Analysis for Business
EFB210	Finance 1
Year 3 Se	
EFB102	Economics 2
EFB307	Finance 2
Year 4 Se	mester 1
EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis
Year 4 Se	mester 2
EFB312	
2. 2012	

EFB201	Financial Markets
Economics	Major
Year 1 Sem	nester 1
BSB113	Economics
BSB115	Management, People and Organisations
Year 1 Sem	nester 2
BSB114	Government, Business and Society
BSB126	Marketing
Year 2 Sem	nester 1
BSB110	Accounting
EFB102	Economics 2
Year 2 Sem	nester 2
BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business
Year 3 Sem	nester 1
EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth
Year 3 Sem	nester 2
EFB101	Data Analysis for Business
EFB328	Public Economics and Finance
Year 4 Sem	nester 1
BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis
Year 4 Sem	nester 2
EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness
Human Res	source Management Major
Year 1 Sem	postor 1
BSB113	Economics
BSB115	Management, People and Organisations
Year 1 Sem	nester 2
BSB114	Government, Business and Society
BSB126	Marketing
Year 2 Sem	nester 1
BSB110	Accounting
BSB111	Business Law and Ethics
Year 2 Sem	nester 2
BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Se	mester 1	IBB317	Contemporary Business in Asia
MGB207	Human Resource Issues and Strategy		or
MGB220	Management Research Methods	IBB308	Contemporary Business in Europe
Year 3 Se	mester 2	Year 4 Se	mester 1
MGB200	Leading Organisations	IBB213	International Marketing
	HRM Option Unit	IBB205	Intercultural Communication and Negotiation
Year 4 Se	mester 1	Year 4 Se	mester 2
MGB221	Performance and Reward	IBB300	International Business Strategy
	HRM Option Unit	IBB303	International Logistics
Year 4 Se	mester 2		ndustries Faculty Undergraduate Open
MGB320	Recruitment and Selection	Electives	
MGB331	Learning and Development in Organisations	Creative I	ndustries Faculty Undergraduate Open Elective
HRM Optio	on Unit List:		These unit offerings are current at the time o publication but are subject to change.
MGB201	Contemporary Employment Relations		Rules for selecting electives:
MGB210	Managing Operations		* you must obey any elective rules as set out
MGB212	Sustainability in a Changing Environment		your course requirements
MGB309	Strategic Management		* you cannot select a unit that forms part of the
MGB314	Organisational Consulting and Change		compulsory units of your course or the compulsory units of your chosen sub-major
MGB315	Personal and Professional Development		area.
MGB335	Project Management		* you must have successfully completed any pre/co-requisite units applicable
	HRM students must choose two from the above list (one must be a Level 3 unit).		* the offering of elective units is subject to sufficient student enrolment numbers and sta
Internatio	nal Business Major		<ul><li>availability</li><li>* some units are subject to quota restrictions</li></ul>
Year 1 Se	mester 1		* KK33, KK34, KJ32, KM32, IX07 and IX16
BSB119	International and Electronic Business		students ONLY are permitted to select electives from outside the Faculty of Creative
BSB126	Marketing		Industries
Year 1 Se	mester 2	Semester	1 Units
BSB110	Accounting	Modia & C	Communication
BSB115	Management, People and Organisations	KCB101	Communication in the New Economy
	and the second	KCB101 KCB102	Media and Society: From Printing Press to
Year 2 Se		KCB102	Internet
BSB114	Government, Business and Society	KCB103	Strategic Speech Communication
BSB122	Quantitative Analysis and Finance	KCB201	Virtual Cultures
Year 2 Se	mester 2	KCB302	Political Communication
BSB111	Business Law and Ethics	Communi	action Decign
BSB113	Economics	KIB108	cation Design Animation Practices
Year 3 Se	mester 1	KIB100	Interactive Writing
IBB202	Fundamentals of International Finance	TTD201	
IBB202	Asian Business Development	Dance	
.50217	or	KDB105	Architecture of the Body
IBB208	European Business Development	KDB108	World Dance
סטצטטו	Laropean Dusiness Developinent	KDB110	Deconstructing Dance in History
Year 3 Se	mester 2	Fashion	

	CREATIVE
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	
KJB101	Digital Journalism
KJB101 KJB120	Newswriting
KJB120	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	
	- -
Film & Tel	
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performar	nce Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design

KVB304	Contemporary Art Issues
Creative V	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units
Media & C	communication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communic	ation Decign
	cation Design
Communic KIB202	cation Design Enabling Immersion
	Enabling Immersion
KIB202	
KIB202 Dance	Enabling Immersion
KIB202 Dance KDB106	Enabling Immersion Dance Analysis
KIB202 Dance KDB106 KDB109	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz
KIB202 Dance KDB106 KDB109 KDB204	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz
KIB202 Dance KDB106 KDB109 KDB204 Faculty	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance
KIB202 Dance KDB106 KDB109 KDB204 Faculty KKB102 KKB211	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections
KIB202 Dance KDB106 KDB109 KDB204 Faculty KKB102 KKB211	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments*
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 1
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343 KKB344	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 1 Service Learning 2
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 2 Service Learning 2 Creative Industries Project 1
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345 KKB346	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 1 Service Learning 2 Creative Industries Project 1 Creative Industries Project 2 Becoming A Researcher: Contexts, Protocols
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345 KKB346 KKB348	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 2 Service Learning 2 Creative Industries Project 1 Creative Industries Project 2 Becoming A Researcher: Contexts, Protocols and Impact
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345 KKB346 KKB348 KKB350	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 2 Service Learning 2 Creative Industries Project 1 Creative Industries Project 2 Becoming A Researcher: Contexts, Protocols and Impact

KFB207	Contemporary	Fashion
--------	--------------	---------

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Accountant, Advertising Professional, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional, Stockbroker.

# Journalism

- KJB101Digital JournalismKJB120NewswritingKJB121Journalistic InquiryKJB224Feature Writing
- KJB280 International Journalism
- KJB337 Public Affairs Reporting

#### Music & Sound

- KMB002Music and SpiritualityKMB007Introductory EnsembleKMB105Music and Sound Technology
- KMB107 Sound, Image, Text
- KMB108 Sound Recording and Acoustics
- KMB205 Sound Media Musicianship

#### Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### **Performance Studies**

- KTB104 Performance Innovation
- KTB207 Staging Australia
- KTB062 Creative Industries Events and Festivals

#### Visual Arts

- KVB103 Australian Art
- KVB104 Photomedia and Artistic Practice
- KVB108 Contemporary Asian Visual Culture
- KVB111 3D Media and Processes
- KVB211 Post 1945 Art
- KVB306 Video Art and Culture
- KVB307 Theories of Spatial Culture

#### **Creative Writing & Cultural Studies**

- KWB102Media WritingKWB104Creative Writing: The Short Story
- KWB105 Film and Television Scriptwriting
- KWB106 Corporate Writing and Editing
- KWB109 Ozlit
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

# Bachelor of Arts/Bachelor of Creative Industries (IX39)

Year offered: 2008

Admissions: No

#### Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,271

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

QTAC code: This course is no longer offered

Past rank cut-off: 80

Past OP cut-off: 10

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 384

#### Standard credit points per full-time semester: 48

**Course coordinator:** Arts: Dr Iraphne Childs; Creative Industries: Head, Undergraduate Studies (ugenq.ci@qut.edu.au) **Campus:** Kelvin Grove and Carseldine

#### **Course Description**

This double degree enables students to complete the requirements of two separate degrees in four years. Students complete a multidisciplinary arts major in one of the following fields: international and global studies; society and change; ethics and human rights; community studies; or Australian studies. Students also complete a Creative Industries major in; creative writing, drama, dance, interdisciplinary studies, media and communication, music, television, or visual arts.

#### **Career Outcomes**

This double degree will prepare you as a multi-skilled professional for careers in international affairs, government, public policy and community development. With your interdisciplinary knowledge, creativity and practical skills, you will also be prepared for careers in media and cultural policy development, film and video activities, the music industry, visual design and publishing. business major.

#### **IMPORTANT NOTICE**

This course code has been discontinued and will have no further intakes. Continuing students should refer to their Course Summary Sheet for enrolment information.

#### **COURSE STRUCTURE - OVERVIEW**

YEAR	SEMESTER
BCI	Core unit
BCI	Core unit

unit	(Major)
	unit

BA Discipline Unit

#### YEAR 1 SEMESTER 2

BCI	Core unit

- BCI Mandated discipline unit
- BA Skills unit
- BA Discipline unit

#### YEAR 2 SEMESTER 1

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	Discipline unit

#### YEAR 2 SEMESTER 2

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	BA Discipline unit or Minor unit

#### YEAR 3 SEMESTER 1

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	Discipline unit or Minor unit

#### YEAR 3 SEMESTER 2

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	Discipline unit or Minor unit

#### YEAR 4 SEMESTER 1

BCI	Mandated discipline unit
BCI	Elective unit
BA	Major unit (elective)
BA	Elective unit

#### YEAR 4 SEMESTER 2

BCI	Mandated discipline unit
BCI	Elective unit
BA	Major unit (elective)
BA	Elective unit

#### **Communication Design major**

#### Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KIB101	Foundations of Communication Design 1

#### Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KIB102	Foundations of Communication Design 2

			-0
Year 2, Se	emester 1	Year 4, Se	mester 2
	Creative Industries Elective	KWB205	Creative Writing Project 1
KIB103	Media Technology 1	KWB303	Writing and Publishing Industry
Year 2, Se	emester 2	Dance maj	or
,	Creative Industries Elective		
KIB104	Media Technology 2	Year 1, Se	
		KKB101	Creative Industries: People and Practices
Year 3, Se		KDB103	Dance Technique Studies 1
KIB210	Design Studio 1: Interaction Design	Year 1, Se	mester 2
Year 3, Se	emester 2	KKB102	Creative Industries: Making Connections
KIB211	Design Studio 2: Web Development	KDB104	Dance Technique Studies 2
Year 4, Se	emester 1	Year 2, Se	mester 1
KIB310	Design Studio 3: Virtual Environments	KDB105	Architecture of the Body
Veer 4 Ce	maatar 0	KDB213	Dance Technique Studies 3
Year 4, Se KIB311	Design Studio 4: Tangible Media	Year 2, Se	mostor 2
RIDJTT		KDB107	Choreographic Studies 1
Creative V	Vriting major	KDB107 KDB214	Dance Technique Studies 4
Year 1, Se	emester 1	KDB214	Dance rechnique Studies 4
KKB101	Creative Industries: People and Practices	Year 3, Se	mester 1
KWB101	Introduction to Creative Writing	KDB110	Deconstructing Dance in History
I WEIGT	Introduction to oreative writing	KDB207-1	Choreographic Studies 2
Year 1, Se	emester 2	Year 3, Se	mester 2
KKB102	Creative Industries: Making Connections	KDB106	Dance Analysis
KWB104	Creative Writing: The Short Story		Choreographic Studies 2
Year 2, Se	emester 1	KDB208	Integrated Professional Skills
KWB107	Introduction to Creative Non-Fiction		-
KWB102	Media Writing	Year 4, Se	
	OR		Creative Industries Elective
KWB103	Persuasive Writing	KDB108	World Dance
Veer 2 Se	master 2	Year 4, Se	mester 2
Year 2, Se KWB204	Creative Non-Fiction: Life Writing		Creative Industries Elective
KUB204 KJB224	Feature Writing	KDB204	Australian Dance
NJDZZ4	OR	Drama maj	or
KWB106	Corporate Writing and Editing		
I III IIII IIII	Corporate Writing and Eating	Year 1, Se	mester 1
Year 3, Se	emester 1	KKB101	Creative Industries: People and Practices
	Creative Industries Elective	KTB101	20th Century Performance
KWB207	Great Books: The Literary Classics	Year 1, Se	mester 2
Year 3, Se	emester 2	KKB102	Creative Industries: Making Connections
, .,	Creative Industries Elective	KTB104	Performance Innovation
KWB206	Youth and Children's Writing		
	-	Year 2, Se	
Year 4, Se		KTB102	Process Drama
KWB201 KWB203	Creative Writing: Digital Media	KTB103	Performing Skills 1: Body and Voice and Rol
1100203	Creative Writing: The Novel	Year 2, Se	mester 2

	CREATIVE
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
Year 3, Se	mester 1
	Creative Industries Elective
KTB206	The Creating Body
Year 3, Se	mester 2
	Creative Industries Elective
KTB207	Staging Australia
Year 4, Se	mester 1
KTB204	Understanding Performance
KTB301	Performing Self
Year 4, Se	mester 2
KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
Interdiscip	linary major
Year 1, Se	mester 1
KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production OR
KVB104	Photomedia and Artistic Practice
Year 1, Se	mester 2
KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication
Year 2, Se	mester 1
KKB221	Approaching Interdisciplinarity
SELECT:	Co-Major One First Unit
Year 2, Se	mester 2
KKB222	Interdisciplinarity in Practice
SELECT:	Co-Major One Second Unit
Year 3, Se	mester 1
SELECT:	Co-Major One Third Unit
SELECT:	Co-Major One Fourth Unit
Year 3, Se	mester 2
SELECT:	Co-Major One Fifth Unit
SELECT:	Co-Major One Sixth Unit
Year 4, Se	mester 1
SELECT:	Transitions to New Professional Environment Unit
SELECT:	Co-Major One Seventh Unit
Year 4, Se	mester 2

SELECT: Co-Major One Eighth Unit Media and Communication major Year 1, Semester 1 KKB101 Creative Industries: People and Practices KCB101 Communication in the New Economy Year 1, Semester 2 KKB102 Creative Industries: Making Connections KCB104 Media and Communications Industries Year 2, Semester 1 KCB103 Strategic Speech Communication Year 2, Semester 2 KCB105 Media and Communication Research Methods KCB202 New Media Technologies Year 3, Semester 1 KCB201 Virtual Cultures KCB202 New Media Technologies Year 3, Semester 2 KCB203 Consumer Cultures KCB203 Consumer Cultures KCB304 Managing Communication Resources Year 4, Semester 1 Creative Industries Elective KCB301 Media Audiences Year 4, Semester 2 Year 4, Semester 2 Year 4, Semester 1 Creative Industries Elective KCB303 Applied Media Communication Music major Year 1, Semester 1 KKB101 Creative Industries IPeople and Practices KMB003 Sex Drugs Rock 'n' roll OR KMB005-1 Group Music Year 1, Semester 2 KKB102 Creative Industries: People and Practices KMB003 Sex Drugs Rock 'n' roll OR KMB005-1 Group Music Year 1, Semester 2 KKB102 Creative Industries: Making Connections KMB105 Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1: KMB005-2 Group Music Year 2, Semester 1		Unit	
Year 1, Semester 1 KKB101 Creative Industries: People and Practices KCB101 Communication in the New Economy Year 1, Semester 2 KKB102 Creative Industries: Making Connections KCB104 Media and Communications Industries Year 2, Semester 1 KCB103 Strategic Speech Communication Year 2, Semester 2 KCB105 Media and Communication Research Methods KCB202 New Media Technologies Year 3, Semester 1 KCB201 Virtual Cultures KCB202 New Media Technologies Year 3, Semester 2 KCB203 Consumer Cultures KCB203 Consumer Cultures KCB304 Managing Communication Resources Year 4, Semester 1 Creative Industries Elective KCB303 Applied Media Communication Music major Year 1, Semester 1 KKB101 Creative Industries Elective KKB103 Sex Drugs Rock 'n' roll OR KMB005-1 Group Music Year 1, Semester 2 KKB102 Creative Industries: Making Connections KMB105 Music and Sound Technology The following unit to be taken if KMB005-1 Group Music KMB005-2 Group Music	SELECT:	Co-Major One Eighth Unit	
KKB101Creative Industries: People and PracticesKCB101Communication in the New EconomyYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKCB104Media and Communications IndustriesYear 2, Semester 1KCB103Media and Society: From Printing Press to InternetKCB103Strategic Speech CommunicationYear 2, Semester 2KCB105Media and Communication Research MethodsKCB202New Media TechnologiesYear 3, Semester 1KCB201Virtual CulturesKCB302Political CommunicationYear 3, Semester 2KCB303Consumer CulturesKCB304Managing Communication ResourcesYear 4, Semester 1Creative Industries ElectiveKCB301Media AudiencesYear 4, Semester 2Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorYear 1, Semester 1KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	Media and Communication major		
KCB101Communication in the New EconomyYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKCB104Media and Communications IndustriesYear 2, Semester 1KCB103Strategic Speech CommunicationYear 2, Semester 2KCB105Media and Communication Research MethodsKCB202New Media TechnologiesYear 3, Semester 1KCB201Virtual CulturesKCB202Political CommunicationYear 3, Semester 2KCB203Consumer CulturesKCB304Managing Communication ResourcesYear 4, Semester 1Creative Industries ElectiveKCB301Media AudiencesYear 4, Semester 2KCB303Applied Media CommunicationMusic majorYear 1, Semester 1KKB101Creative Industries ElectiveKKB103Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: People and PracticesKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	Year 1, Ser	nester 1	
Year 1, Semester 2 KKB102 Creative Industries: Making Connections KCB104 Media and Communications Industries Year 2, Semester 1 KCB102 Media and Society: From Printing Press to Internet KCB103 Strategic Speech Communication Year 2, Semester 2 KCB105 Media and Communication Research Methods KCB202 New Media Technologies Year 3, Semester 1 KCB201 Virtual Cultures KCB202 Political Communication Year 3, Semester 2 KCB203 Consumer Cultures KCB204 Managing Communication Resources Year 4, Semester 1 Creative Industries Elective KCB301 Media Audiences Year 4, Semester 2 Creative Industries Elective KCB303 Applied Media Communication Music major Year 1, Semester 1 KKB101 Creative Industries: People and Practices KMB003 Sex Drugs Rock 'n' roll OR KMB005-1 Group Music Year 1, Semester 2 KKB102 Creative Industries: Making Connections KMB105 Music and Sound Technology The following unit to be taken if KMB005-1 Group Music	KKB101	Creative Industries: People and Practices	
KKB102Creative Industries: Making ConnectionsKCB104Media and Communications IndustriesYear 2, Semester 1KCB103Strategic Speech CommunicationYear 2, Semester 2KCB105Media and Communication Research MethodsKCB202New Media TechnologiesYear 3, Semester 1KCB201Virtual CulturesKCB302Political CommunicationYear 3, Semester 1KCB203Consumer CulturesKCB304Managing Communication ResourcesYear 4, Semester 1Creative Industries ElectiveKCB301Media AudiencesYear 4, Semester 2Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorYear 1, Semester 1KKB101Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorYear 1, Semester 1KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	KCB101	Communication in the New Economy	
KCB104Media and Communications IndustriesYear 2, Semester 1KCB102Media and Society: From Printing Press to InternetKCB103Strategic Speech CommunicationYear 2, Semester 2KCB105Media and Communication Research MethodsKCB202New Media TechnologiesYear 3, Semester 1KCB201Virtual CulturesKCB302Political CommunicationYear 3, Semester 2KCB303Consumer CulturesKCB304Managing Communication ResourcesYear 4, Semester 1Creative Industries ElectiveKCB301Media AudiencesYear 4, Semester 2Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorVirtual Cultures:KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB105Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	Year 1, Ser	nester 2	
Year 2, Semester 1         KCB102       Media and Society: From Printing Press to Internet         KCB103       Strategic Speech Communication         Year 2, Semester 2         KCB105       Media and Communication Research Methods         KCB202       New Media Technologies         Year 3, Semester 1         KCB201       Virtual Cultures         KCB302       Political Communication         Year 3, Semester 2         KCB303       Consumer Cultures         KCB304       Managing Communication Resources         Year 4, Semester 1       Creative Industries Elective         KCB301       Media Audiences         Year 4, Semester 2       Creative Industries Elective         KCB303       Applied Media Communication         Music major       Year 1, Semester 1         KKB101       Creative Industries: People and Practices         KMB003       Sex Drugs Rock 'n' roll OR         KMB005-1       Group Music         Year 1, Semester 2       KKB102         KKB102       Creative Industries: Making Connections         KMB105       Music and Sound Technology         The following unit to be taken if KMB005-1       Group Music completed in semester 1:         KMB105       Music and Sound Technology	KKB102	Creative Industries: Making Connections	
KCB102Media and Society: From Printing Press to InternetKCB103Strategic Speech CommunicationYear 2, Semester 2KCB105Media and Communication Research MethodsKCB202New Media TechnologiesYear 3, Semester 1KCB201Virtual CulturesKCB302Political CommunicationYear 3, Semester 2KCB203Consumer CulturesKCB304Managing Communication ResourcesYear 4, Semester 1Creative Industries ElectiveKCB301Media AudiencesYear 4, Semester 2Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorYear 1, Semester 1KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group MusicKMB005-2Group Music	KCB104	Media and Communications Industries	
Internet KCB103 Strategic Speech Communication Year 2, Semester 2 KCB105 Media and Communication Research Methods KCB202 New Media Technologies Year 3, Semester 1 KCB201 Virtual Cultures KCB302 Political Communication Year 3, Semester 2 KCB203 Consumer Cultures KCB304 Managing Communication Resources Year 4, Semester 1 Creative Industries Elective KCB301 Media Audiences Year 4, Semester 2 Creative Industries Elective KCB303 Applied Media Communication Music major Year 1, Semester 1 KKB101 Creative Industries: People and Practices KMB003 Sex Drugs Rock 'n' roll OR KMB005-1 Group Music Year 1, Semester 2 KKB102 Creative Industries: Making Connections KMB105 Music and Sound Technology The following unit to be taken if KMB005-1 Group Music	Year 2, Ser	nester 1	
Year 2, Semester 2         KCB105       Media and Communication Research Methods         KCB202       New Media Technologies         Year 3, Semester 1       KCB201         KCB302       Political Communication         Year 3, Semester 2       KCB203         KCB203       Consumer Cultures         KCB304       Managing Communication Resources         Year 4, Semester 1       Creative Industries Elective         KCB301       Media Audiences         Year 4, Semester 2       Creative Industries Elective         KCB303       Applied Media Communication         Music major       Year 1, Semester 1         KKB101       Creative Industries: People and Practices         KMB003       Sex Drugs Rock 'n' roll         OR       KMB005-1         Group Music       Year 1, Semester 2         KKB102       Creative Industries: Making Connections         KMB105       Music and Sound Technology         The following unit to be taken if KMB005-1       Group Music completed in semester 1:         KMB005-2       Group Music	KCB102		
KCB105Media and Communication Research MethodsKCB202New Media TechnologiesYear 3, Semester 1KCB201Virtual CulturesKCB302Political CommunicationYear 3, Semester 2KCB203Consumer CulturesKCB304Managing Communication ResourcesYear 4, Semester 1Creative Industries ElectiveKCB301Media AudiencesYear 4, Semester 2Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorYear 1, Semester 1KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102KKB102Creative Industries: Making ConnectionsKMB05-1Group MusicYear 1, Semester 2KKB102KKB102Creative Industries: Making ConnectionsKMB05-1Group MusicYear 1, Semester 2KKB102KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	KCB103	Strategic Speech Communication	
KCB202New Media TechnologiesYear 3, Semester 1KCB201Virtual CulturesKCB302Political CommunicationYear 3, Semester 2KCB203Consumer CulturesKCB304Managing Communication ResourcesYear 4, Semester 1Creative Industries ElectiveKCB301Media AudiencesYear 4, Semester 2Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorYear 1, Semester 1KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB055-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB055-1Group Music completed in semester 1:KMB05-2Group Music	Year 2, Ser	nester 2	
Year 3, Semester 1         KCB201       Virtual Cultures         KCB302       Political Communication         Year 3, Semester 2         KCB203       Consumer Cultures         KCB304       Managing Communication Resources         Year 4, Semester 1       Creative Industries Elective         KCB301       Media Audiences         Year 4, Semester 2       Creative Industries Elective         KCB303       Applied Media Communication         Music major       Year 1, Semester 1         KKB101       Creative Industries: People and Practices         KMB003       Sex Drugs Rock 'n' roll         OR       KMB005-1         Group Music       Year 1, Semester 2         KKB102       Creative Industries: Making Connections         KMB105       Music and Sound Technology         The following unit to be taken if KMB005-1       Group Music completed in semester 1:         KMB005-2       Group Music	KCB105	Media and Communication Research Methods	
KCB201Virtual CulturesKCB302Political CommunicationYear 3, Semester 2KCB203Consumer CulturesKCB304Managing Communication ResourcesYear 4, Semester 1Creative Industries ElectiveKCB301Media AudiencesYear 4, Semester 2Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorYear 1, Semester 1KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group MusicKMB005-2Group Music	KCB202	New Media Technologies	
KCB302       Political Communication         Year 3, Semester 2       KCB203         KCB203       Consumer Cultures         KCB304       Managing Communication Resources         Year 4, Semester 1       Creative Industries Elective         KCB301       Media Audiences         Year 4, Semester 2       Creative Industries Elective         KCB303       Applied Media Communication         Music major       Year 1, Semester 1         KKB101       Creative Industries: People and Practices         KMB003       Sex Drugs Rock 'n' roll         OR       OR         KMB005-1       Group Music         Year 1, Semester 2       KKB102         KMB105       Music and Sound Technology         The following unit to be taken if KMB005-1       Group Music completed in semester 1:         KMB005-2       Group Music	Year 3, Ser	nester 1	
Year 3, Semester 2         KCB203       Consumer Cultures         KCB304       Managing Communication Resources         Year 4, Semester 1       Creative Industries Elective         KCB301       Media Audiences         Year 4, Semester 2       Creative Industries Elective         KCB303       Applied Media Communication         Music major       Year 1, Semester 1         KKB101       Creative Industries: People and Practices         KMB003       Sex Drugs Rock 'n' roll         OR       OR         KKB102       Creative Industries: Making Connections         KKB105-1       Group Music         Year 1, Semester 2       KKB102         KKB105       Music and Sound Technology         The following unit to be taken if KMB005-1       Group Music completed in semester 1:         KMB005-2       Group Music	KCB201	Virtual Cultures	
KCB203Consumer CulturesKCB304Managing Communication ResourcesYear 4, Semester 1Creative Industries ElectiveKCB301Media AudiencesYear 4, Semester 2Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorYear 1, Semester 1KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group MusicKMB005-2Group Music	KCB302	Political Communication	
KCB304       Managing Communication Resources         Year 4, Semester 1       Creative Industries Elective         KCB301       Media Audiences         Year 4, Semester 2       Creative Industries Elective         KCB303       Applied Media Communication         Music major       Music major         Year 1, Semester 1       KKB101         KKB101       Creative Industries: People and Practices         KMB003       Sex Drugs Rock 'n' roll         OR       OR         KMB105-1       Group Music         Year 1, Semester 2       KKB102         KKB102       Creative Industries: Making Connections         KMB105       Music and Sound Technology         The following unit to be taken if KMB005-1       Group Music completed in semester 1:         KMB005-2       Group Music	Year 3, Ser	nester 2	
Year 4, Semester 1       Creative Industries Elective         KCB301       Media Audiences         Year 4, Semester 2       Creative Industries Elective         KCB303       Applied Media Communication         Music major       Year 1, Semester 1         KKB101       Creative Industries: People and Practices         KMB003       Sex Drugs Rock 'n' roll         OR       OR         KKB102       Creative Industries: Making Connections         KMB105       Music and Sound Technology         The following unit to be taken if KMB005-1       Group Music         KMB005-2       Group Music	KCB203	Consumer Cultures	
Creative Industries ElectiveKCB301Media AudiencesYear 4, Semester 2Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorMusic majorYear 1, Semester 1KKB101KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	KCB304	Managing Communication Resources	
KCB301       Media Audiences         Year 4, Semester 2       Creative Industries Elective         KCB303       Applied Media Communication         Music major       Year 1, Semester 1         KKB101       Creative Industries: People and Practices         KMB003       Sex Drugs Rock 'n' roll         OR       OR         KMB005-1       Group Music         Year 1, Semester 2       KKB102         Creative Industries: Making Connections         KMB105       Music and Sound Technology         The following unit to be taken if KMB005-1         Group Music         KMB005-2         Group Music	Year 4, Ser	nester 1	
Year 4, Semester 2 Creative Industries Elective KCB303 Applied Media Communication Music major Year 1, Semester 1 KKB101 Creative Industries: People and Practices KMB003 Sex Drugs Rock 'n' roll OR KMB005-1 Group Music Year 1, Semester 2 KKB102 Creative Industries: Making Connections KMB105 Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1: KMB005-2 Group Music		Creative Industries Elective	
Creative Industries ElectiveKCB303Applied Media CommunicationMusic majorYear 1, Semester 1KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	KCB301	Media Audiences	
KCB303       Applied Media Communication         Music major         Year 1, Semester 1         KKB101       Creative Industries: People and Practices         KMB003       Sex Drugs Rock 'n' roll         OR         KMB005-1       Group Music         Year 1, Semester 2         KKB102       Creative Industries: Making Connections         KMB105       Music and Sound Technology         The following unit to be taken if KMB005-1         Group Music	Year 4, Ser	nester 2	
Music major         Year 1, Semester 1         KKB101       Creative Industries: People and Practices         KMB003       Sex Drugs Rock 'n' roll         OR         KMB005-1       Group Music         Year 1, Semester 2         KKB102       Creative Industries: Making Connections         KMB105       Music and Sound Technology         The following unit to be taken if KMB005-1         Group Music		Creative Industries Elective	
Year 1, Semester 1KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	KCB303	Applied Media Communication	
KKB101Creative Industries: People and PracticesKMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	Music majo	or	
KMB003Sex Drugs Rock 'n' roll ORKMB005-1Group MusicYear 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	Year 1, Ser	nester 1	
OR KMB005-1 Group Music Year 1, Semester 2 KKB102 Creative Industries: Making Connections KMB105 Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1: KMB005-2 Group Music	KKB101	Creative Industries: People and Practices	
Year 1, Semester 2KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	KMB003	0	
KKB102Creative Industries: Making ConnectionsKMB105Music and Sound Technology The following unit to be taken if KMB005-1 Group Music completed in semester 1:KMB005-2Group Music	KMB005-1	Group Music	
<ul> <li>KMB105 Music and Sound Technology</li> <li>The following unit to be taken if KMB005-1 Group Music completed in semester 1:</li> <li>KMB005-2 Group Music</li> </ul>	Year 1, Ser	nester 2	
The following unit to be taken if KMB005-1 Group Music completed in semester 1: KMB005-2 Group Music	KKB102	Creative Industries: Making Connections	
Group Music completed in semester 1: KMB005-2 Group Music	KMB105	Music and Sound Technology	
KMB005-2 Group Music			
Year 2, Semester 1	KMB005-2		
	Year 2, Ser	nester 1	
KMB130 Core Musicianship 1			

KMB110	Music Production 1
	OR

KMB120 Music Performance 1

#### Year 2, Semester 2

KMB131	Core Musicianship 2
KMB111	Music Production 2
	OR
KMB121	Music Performance 2

#### Year 3, Semester 1

Music Elective

KMB214-1 Music and Sound: Principal Study A

#### Year 3, Semester 2

**Music Elective** 

KMB214-2 Music and Sound: Principal Study A

#### Year 4, Semester 1

Creative Industries Elective Music Elective

#### Year 4, Semester 2

Creative Industries Elective Music Elective

#### **Television major**

Year 1, Semester 1		
KKB101	Creative Industries: People and Practices	
KPB101	Foundations of Film and Television Production	
Year 1, Se	mester 2	
KKB102	Creative Industries: Making Connections	
KPB104	Film and Television Production Resource Management	
Year 2, Se	mester 1	
KPB106	Australian Television	
KWB102	Media Writing	
Year 2, Se	mester 2	
	Creative Industries Elective	
KPB107	Television's Greatest Hits	
Year 3, Se	mester 1	
KCB301	Media Audiences	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
Year 3, Semester 2		
KKB175	Creative Industries Legal Issues	
KWB105	Film and Television Scriptwriting	

Year 4, Se	mester 1
KPB302	Project Development and Script Editing for Television
KPB303	Critical Thinking About Television
Year 4, Se	mester 2
	Creative Industries Elective
KPB304	Television Practice
Visual Arts	s major
Year 1, Se	mester 1
KKB101	Creative Industries: People and Practices
KVB100	Research and Creativity in the Visual Arts
Year 1, Se	mester 2
KKB102	Creative Industries: Making Connections
KVB104	Photomedia and Artistic Practice
Year 2, Se	mester 1
KVB102	Modernism
KVB110	2D Media and Processes
Year 2, Se	mester 2
	Creative Industries Elective
KVB111	3D Media and Processes
Year 3, Se	mester 1
KVB200	Exhibition and Display in the Visual Arts
KVB202	Visual Imaging - Process and Theory
Year 3, Se	mester 2
KVB103	Australian Art
KVB211	Post 1945 Art
Year 4, Se	mester 1
	Creative Industries Elective
KVB212	Australian Art, Architecture and Design
	OR
KVB304	Contemporary Art Issues
Year 4, Se	mester 2
KVB306	Video Art and Culture
KVB108	Contemporary Asian Visual Culture OR
KVB307	Theories of Spatial Culture
Creative In Electives	dustries Faculty Undergraduate Open

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change. Rules for selecting electives: \* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1

Media & Communication Discipline KCB101 Communication in the New Economy **KCB102** Media and Society: From Printing Press to Internet **KCB103** Strategic Speech Communication **KCB201** Virtual Cultures **KCB302 Political Communication Communication Design Discipline KIB201** Interactive Writing **KIB108 Animation Practices Dance Discipline KDB105** Architecture of the Body **KDB108** World Dance **KDB110 Deconstructing Dance in History** Fashion Discipline **KFB103** Introduction to Fashion Design Journalism Discipline KJB101 Journalism Information Systems **KJB120** Newswriting **KJB121** Journalistic Inquiry KJB224 Feature Writing **KJB239** Journalism Ethics and Issues Facultv **KKB004 Indigenous Creative Industries KKB210 Computational Arts 1 KKB290** Supervised Group Project **KKB320** Workplace Learning **KKB330** Workplace Learning KKB340-2 Workplace Learning KKB340-1 Workplace Learning KKB357 Independent Study Music & Sound Discipline **KMB002** Music and Spirituality KMB003 Sex Drugs Rock 'n' roll

KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics
Semester 2	2
	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
	Workplace Learning
KKB357	Independent Study
	Fashion Discipline
KFB105	Fashion and Modernity
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema
	Performance Studies Discipline
KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia
	Visual Arts Discipline
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
	Creative Writing & Cultural Studies Discipline
KWB002	Ozlit

KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Academic, Actor, Administrator, Advertising Professional, Art Writer, Artist, Arts Administrator, Choreographer, Community Education Officer, Community Worker, Composer, Computer Games Developer, Contract Administrator, Creative Writer, Curator, Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Higher Education Worker, Information Officer, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer.

# Bachelor of Creative Industries/Bachelor of Human Services 2008 (IX43)

Year offered: 2008 Admissions: Yes CRICOS code: 058291E

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,095

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

**QTAC code:** 409062

Past rank cut-off: 74

Past OP cut-off: 13

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 384

#### Standard credit points per full-time semester: 48

**Course coordinator:** Dr Phil Crane (Human Services); Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries)

Campus: Kelvin Grove and Carseldine

#### Overview

The course consists of 16 human services units and 16 creative industries units, and the program is integrated so that you will study both human services and creative industries units in each semester. In human services you may choose to focus on corrective, disability, aged, youth, or child and family services. You will also study a range of professional skills and then gain practical experience through professional practice placements in government or community organisations. For your creative industries major you may choose either drama or interdisciplinary.

#### **Career Outcomes**

This double degree prepares you as a multiskilled professional for careers in child safety and a range of welfare and community services. In particular you will have a set of skills which will be suitable for areas which combine human services and creative skills, for example, community development and cultural services, and youth arts.

#### **Course Structure**

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Human Services) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from a Creative Industries major (either Drama or Interdisciplinary) and 24 credit points of elective units.

The Human Services component is made up of 144 credit

points of Faculty core units and 48 credit points of units from selected Human Services units.

#### Professional Recognition (Bachelor of Human Services)

Graduates are entitled to apply for membership of the Australian Association of Welfare and Community Workers. (Accreditation application in process).

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Working with Children Check

Working With Children Check

As required by the Commission for Children and Young People and Child Guardian Act (2000), studens must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 8 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### **COURSE STRUCTURE - OVERVIEW**

#### YEAR 1 SEMESTER 1

HHB114	Introduction To Human Rights And Ethics
HHB103	Contemporary Social And Community Issues
KKB101	Creative Industries: People and Practices
BCI	Mandated discipline unit

	EMESTER 2	
HHB100	Introduction to Human Services and Social	
ппвтоо	Work	
HHB113	Interpersonal Communication	
KKB102	Creative Industries: Making Connections	
BCI	Mandated discipline unit	
	EMESTER 1	
HHB208	Introduction to practice	
HHB209	Developing professional frameworks	
BCI	Mandated discipline unit	
BCI	Mandated discipline unit	
YEAR 2 SE	EMESTER 2	
HHB	Human Services List B unit	
HHB277	Ethical and legal dimensions of human services practice	
BCI	Mandated discipline unit	
BCI	Mandated discipline unit	
YEAR 3 SE	EMESTER 1	
HHB279	Human service processes and methods	
HHB278	Intervention theories	
BCI	Mandated discipline unit	
BCI	Mandated discipline unit	
YEAR 3 SE	EMESTER 2	
HHB	Human services List C unit	
BCI	Mandated discipline unit	
BCI	Mandated discipline unit	
BCI	Mandated discipline unit	
YEAR 4 SE	EMESTER 1	
HHB	Human services List D unit	
HHB	Human services List C unit	
BCI	Mandated discipline Unit	
BCI	Elective unit	
YEAR 4 SE	EMESTER 2	
HHB301	Advanced Professional Practice	
BCI	Elective unit	
	null	
	null	
Drama major		
Year 1, Se	mester 1	
KKB101	Creative Industries: People and Practices	
KTB101	20th Century Performance	
Year 1, Se	mester 2	
KKB102	Creative Industries: Making Connections	

KTB104	Performance Innovation
Year 2, Se	mester 1
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
Year 2, Se	mester 2
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
Year 3, Se	mester 1
	Creative Industries Elective
KTB206	The Creating Body
Year 3, Se	mester 2
	Creative Industries Elective
KTB207	Staging Australia
KTB303	Production 3: Interpreting and Adapting
Year 4, Se	mester 1
KTB204	Understanding Performance
KTB301	Performing Self
Year 4, Se	mester 2
KTB305	The Entrepreneurial Artist
Course str	ucture for Interdisciplinary major
Year 1, Se	mester 1
KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production OR
KVB104	Photomedia and Artistic Practice
Year 1, Se	mester 2
KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication
Year 2, Se	mester 1
KKB221	Approaching Interdisciplinarity
SELECT:	Co-Major One First Unit
Year 2, Se	mester 2
KKB222	Interdisciplinarity in Practice
SELECT:	Co-Major One Second Unit
Year 3, Se	mester 1
SELECT:	Co-Major One Third Unit
SELECT:	Co-Major One Fourth Unit
Year 3, Se	mester 2
SELECT:	Co-Major One Fifth Unit
SELECT:	Co-Major One Sixth Unit

Year 4, Semester 1	
--------------------	--

- SELECT: Transitions to New Professional Environment Unit
- SELECT: Co-Major One Eighth Unit

#### Year 4, Semester 2

SELECT: Transitions to New Professional Environment Unit

#### **Creative Industries Co-Majors**

#### **INSTRUCTIONS FOR CO-MAJORS**

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

#### Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- DAB325 Architecture in the 20th Century
- DAB420 Architecture, Culture and Space
- DEB102 Introducing Design History
- KVB102 Modernism
- KVB103 Australian Art
- KVB108 Contemporary Asian Visual Culture

KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB101 Introduction to Creative Writing
- KWB102 Media Writing
- KWB103 Persuasive Writing
- KWB104 Creative Writing: The Short Story
- KWB106 Corporate Writing and Editing
- KWB107 Introduction to Creative Non-Fiction
- KWB203 Creative Writing: The Novel
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB303 Writing and Publishing Industry

#### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to Internet
- OR KJB101 Digital Journalism
- KIB101 Foundations of Communication Design 1
- KCB104 Media and Communications Industries OR
- KPB106 Australian Television
- KIB103 Media Technology 1
- KCB201 Virtual Cultures

Drama

- KCB202 New Media Technologies
- KCB203 Consumer Cultures
- KVB306 Video Art and Culture

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

#### Entrepreneurship

Entrepreneurship		
	Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.	
AMB230	Internet Promotion	
AMB240	Marketing Planning and Management	
AMB251	Innovation and Market Development	
BSB115	Management, People and Organisations	
BSB126	Marketing	
EFB210	Finance 1	
IBB213	International Marketing	
MGB207	Human Resource Issues and Strategy	
MGB216	Managing Technological Innovation in Global Business	
MGB218	Managing Business Growth	
MGB222	Managing Organisations	
MGB223	Entrepreneurship and Innovation	
MGB335	Project Management	
Fashion		

Description: This co-major has been designed to offer a mix of theoretical and practical units.

The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation
- KFB204 Textile Design
- KFB205 Fashion and Style Journalism
- KFB208 Fashion Portfolio
- KCB203 Consumer Cultures
- KFB304 Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KPB101 Foundations of Film and Television Production
- KPB102 Film History
- KPB104 Film and Television Production Resource Management
- KPB105 Narrative Production
- KPB106 Australian Television
- KPB107 Television's Greatest Hits
- KPB202 Film and Television Business Skills: Entrepreneurship and Investment
- KPB203 Australian Film
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema
- KPB303 Critical Thinking About Television

#### Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB202 Integrated Marketing Communication
- AMB220 Advertising Theory and Practice
- AMB230 Internet Promotion
- AMB240 Marketing Planning and Management

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

#### Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102 Media and Society: From Printing Press to Internet

## OR

- KJB101 Digital Journalism
- KJB120 Newswriting
- KCB104 Media and Communications Industries
- KJB121 Journalistic Inquiry
- KCB103 Strategic Speech Communication
- KJB224 Feature Writing
- KJB239 Journalism Ethics and Issues
- KFB205 Fashion and Style Journalism
- KJB280 International Journalism
- KCB301 Media Audiences

OR

- KCB302 Political Communication
- KCB304 Managing Communication Resources OR
- KJB322 Desktop Publishing And Editing
- KJB337 Public Affairs Reporting

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory. Assumed Knowledge: There is no specific prior

knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB208 Modern Times (Literature and Culture in the 20th Century)
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB308 Wonderlands: Literature and Culture in the 19th Century
- KWB309 Popular Fictions, Popular Culture

#### Marketing

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1
- MAB111 Mathematical Sciences 1B
- MAB112 Mathematical Sciences 1C
- MAB210 Statistical Modelling 1
- MAB311 Advanced Calculus
- MAB312 Linear Algebra
- MAB314 Statistical Modelling 2

#### **Public Relations**

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
	Foundations of Ducuing for Animation 4

- KVB105 Foundations of Drawing for Animation 1
- KVB106 Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

#### Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture
	and Lloon Decemb

# Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures

KCB301 Media Audiences

Communic	cation Design		
KIB101	Foundations of Communication Design 1		
KIB102	Foundations of Communication Design 2		
KIB103	Media Technology 1		
KIB104	Media Technology 2		
	cation for the Professions		
KCB103	Strategic Speech Communication		
KWB106	Corporate Writing and Editing		
KCB302	Political Communication		
KCB304	Managing Communication Resources		
Computati	onal Arts		
ITB001	Problem Solving and Programming		
ITB003	Object Oriented Programming OR		
KIB105	Animation and Motion Graphics		
KKB210	Computational Arts 1		
KKB211	Computational Arts 2		
Creative V	Vriting		
KWB101	Introduction to Creative Writing		
KWB104	Creative Writing: The Short Story		
KWB107	Introduction to Creative Non-Fiction		
KWB203	Creative Writing: The Novel		
KWB204	Creative Non-Fiction: Life Writing		
Dance Chi	-		
Dance Ski KDB103			
KDB103 KDB107	Dance Technique Studies 1 Choreographic Studies 1		
KDB107 KDB108	World Dance		
KDB100			
KDD109	Funk, Tap and all that Jazz		
Dance Stu			
KDB105	Architecture of the Body		
KDB106	Dance Analysis		
KDB110	Deconstructing Dance in History		
KDB204	Australian Dance		
Digital Media			
KIB101	Foundations of Communication Design 1		
KIB103	Media Technology 1		
KCB201	Virtual Cultures		
KCB202	New Media Technologies		
KVB306	Video Art and Culture		
Drama			
KTB103	Performing Skills 1: Body and Voice and Role		
KTB104	Performance Innovation		
KTB106	Performing Skills 2: Style and Form		
KTB204	Understanding Performance		
	<b>U</b>		

	L3
KTB305	The Entrepreneurial Artist
Entreprene	eurship
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
Fashion	
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8
Games De	esign
ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8
Indigenous	s Studies
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesiar	1
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
-	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	al Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
K.JR224	Feature Writing
KJB224	Feature Writing
Lighting	-
	Feature Writing Vision, Colour and Photometry
Lighting	-
Lighting PCB121	Vision, Colour and Photometry
Lighting PCB121 PCB122	Vision, Colour and Photometry Lighting Design
Lighting PCB121 PCB122 PCB123	Vision, Colour and Photometry Lighting Design Sustainability and Human Factors
Lighting PCB121 PCB122 PCB123 PCB124	Vision, Colour and Photometry Lighting Design Sustainability and Human Factors Lamps and Luminaires
Lighting PCB121 PCB122 PCB123 PCB124 Literature	Vision, Colour and Photometry Lighting Design Sustainability and Human Factors Lamps and Luminaires Great Books: The Literary Classics
Lighting PCB121 PCB122 PCB123 PCB124 Literature KWB207	Vision, Colour and Photometry Lighting Design Sustainability and Human Factors Lamps and Luminaires
Lighting PCB121 PCB122 PCB123 PCB124 Literature KWB207	Vision, Colour and Photometry Lighting Design Sustainability and Human Factors Lamps and Luminaires Great Books: The Literary Classics Modern Times (Literature and Culture in the

KWB308	Wonderlands: Literature and Culture in the 19th Century	
Manageme	nt	
BSB115	Management, People and Organisations	
MGB210	Managing Operations	
MGB220	Management Research Methods	
MGB222	Managing Organisations	
MGB309	Strategic Management	
MGB334	Managing in a Changing Environment	
Marketing		
AMB200	Consumer Behaviour	
AMB201	Marketing and Audience Research	
AMB240	Marketing Planning and Management	
BSB126	Marketing	
Mathematic	S	
MAB100	Mathematical Sciences 1A	
MAB111	Mathematical Sciences 1B	
MAB112	Mathematical Sciences 1C	
MAB210	Statistical Modelling 1	
MAB311	Advanced Calculus	
Modern and	d Popular Literature and Culture	
KWB108	Introduction To Literary Theory and Cultural Studies	
KWB109	Ozlit	
KWB109 KWB206	Ozlit Youth and Children's Writing	
KWB206	Youth and Children's Writing Popular Fictions, Popular Culture	
KWB206 KWB309	Youth and Children's Writing Popular Fictions, Popular Culture	
KWB206 KWB309 Music Stud	Youth and Children's Writing Popular Fictions, Popular Culture ies	
KWB206 KWB309 Music Stud KMB002	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality	
KWB206 KWB309 Music Stud KMB002 KMB003	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia Creative Industries Management	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB062	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB062 KTB306 Professiona KWB102	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB061 KTB062 KTB306 Professiona	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB062 KTB306 Professiona KWB102	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text See Events 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals al Writing Media Writing	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB061 KTB306 Professiona KWB102 KWB103	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals al Writing Media Writing Persuasive Writing	
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB061 KTB306 Professiona KWB102 KWB103 KWB106	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text Sound, Image, Text 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals Directing for Events and Festivals A Writing Media Writing Persuasive Writing Corporate Writing and Editing Writing and Publishing Industry	

y

#### AMB262 Public Relations Writing

#### BSB126 Marketing

#### Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

#### Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

#### Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

#### **Transitions to New Professional Environments Units**

A maximun following up	n of 48 credit points may be taken from the nits:
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

#### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication **KCB101** Communication in the New Economy **KCB102** Media and Society: From Printing Press to Internet **KCB103** Strategic Speech Communication **KCB201** Virtual Cultures KCB302 **Political Communication Communication Design KIB108** Animation Practices **KIB201** Interactive Writing Dance **KDB105** Architecture of the Body **KDB108** World Dance **KDB110** Deconstructing Dance in History Fashion **KFB103** Introduction to Fashion **KFB206** Fashion and Modernity Journalism **KJB101 Digital Journalism KJB120** Newswriting KJB121 Journalistic Inquiry KJB224 Feature Writing **KJB239** Journalism Ethics and Issues Faculty **KKB004** Indigenous Creative Industries KKB101 Creative Industries: People and Practices **KKB210 Computational Arts 1** Transition to New Professional Environments\* **KKB341** Workplace Learning 1

	CREA
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Tel	evision
KPB102	Film History

KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

#### **Performance Studies**

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

#### Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

#### **Creative Writing & Cultural Studies**

	0.000.000	
	KWB101	Introduction to Creative Writing
	KWB102	Media Writing
	KWB103	Persuasive Writing
	KWB104	Creative Writing: The Short Story
	KWB105	Film and Television Scriptwriting
	KWB107	Introduction to Creative Non-Fiction
	KWB108	Introduction To Literary Theory and Cultural Studies
	KWB207	Great Books: The Literary Classics
	KWB208	Modern Times (Literature and Culture in the 20th Century)
	KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester 2 Units		2 Units

Media & Co	ommunication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communic	ation Design
KIB202	Enabling Immersion
-	-
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition t	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols
	and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & Sc	hund
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
	County, Intrago, Toxic

#### Film & Television

- KPB103 Film Genres
   KPB104 Film and Television Production Resource Management
   KPB107 Television's Greatest Hits
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema

#### Performance Studies

- KTB104 Performance Innovation
- KTB207 Staging Australia
- KTB062 Creative Industries Events and Festivals

#### Visual Arts

- KVB103 Australian Art
- KVB104 Photomedia and Artistic Practice
- KVB108 Contemporary Asian Visual Culture
- KVB111 3D Media and Processes
- KVB211 Post 1945 Art
- KVB306 Video Art and Culture
- KVB307 Theories of Spatial Culture

#### **Creative Writing & Cultural Studies**

- KWB102 Media Writing
- KWB104 Creative Writing: The Short Story
- KWB105 Film and Television Scriptwriting
- KWB106 Corporate Writing and Editing
- KWB109 Ozlit
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Actor, Administrator, Adult/Workplace Educator, Advertising Professional, Aged Services Worker, Animator, Art Project Manager, Arts Administrator, Child Protection Officer, Community Corrections Officer, Community Education Officer, Community Worker, Corrective Services Officer, Creative Writer, Disability Services Worker, Drama Teacher, Educator, Family Services Officer, Film Composer, Film/Television Producer, Government Officer, Human Services Practitioner, Information Officer, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Technologist, Musical Director, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Social Scientist, Sound Designer, Stage Manager, Theatre Professionals, Web Designer, Youth Worker.

# Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Nutrition) (IX50)

Year offered: 2008 Admissions: Yes CRICOS code: 059713B

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$6,442

**International Fees (per semester):** 2008: \$10,608 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 429512

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

**Assumed knowledge:** English (4, SA), Maths B (4, SA), and Chemistry (4, SA)

**Preparatory studies:** MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. CHEMISTRY: QUT unit Introductory Chemistry as a visiting student or QUT Continuing Professional Chemistry Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com

Total credit points: 384

#### Standard credit points per full-time semester: 48

**Course coordinator:** Head, Undergraduate Studis ugenq.ci@qut.edu.au (Creative Industries component); Ms Melinda Service (Health Science component) **Campus:** Kelvin Grove

#### Overview

This exciting new double degrees will produce graduates who are media communication specialists with expertise in the ever-growing area of public health, nutrition and wellbeing. The degree combination will satisfy both your professional and personal needs. You will have a course and a career that is both creative and able to enhance people's health and their lives.

The media and communications component provides both practical skills in multimedia, writing and communication combined with study in local and international media industries, media and communication industries.

The nutrition component provides the knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition, food studies, anatomy and physiology, nutritional science and nutrition education. The course has innovative and integrated industry placement options for practicum experience.

#### Why choose this course?

Health communication is a globally recognised and rapidly expanding field. Graduates can expect to gain employment in a range of public and private sector organisations.

Health professionals with superior communication skills and the ability to utilise the power of media technologies will make significant contributions to improving our quality of life, both locally and internationally.

#### Media and Communication

The course provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including media audiences, professional communication, new media technologies, and online communications.

#### Nutrition

The course provides knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition and health promotion.

#### **Career Outcomes**

Graduates of the double degree may work as health communication specialists; health and nutrition writers; health promotion officers and educators; marketing and managerial roles in health and product promotions; health print and online editors; health communication managers; and e-health marketers.

#### Media and Communication

Graduates may work as advertising professionals; communication managers; media and cultural policy developers for government and community organisations; information officers; internet professionals; media buyers and planners; media marketers; media industry specialists; teachers and researchers; and print and online publishing professionals.

#### Nutrition

Graduates work as community health officers; policy officers; program evaluators; health promotion officers in community health; project officers; and consultants. These practitioners work in both public and private sectors including state and federal health departments, population health units, community health centres, divisions of general practice, non-governmental health organisations, and international health agencies.

#### **Course Structure**

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Health Science) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from Media and Communication units and up to 24 credit points of elective units.

The Nutrition component is made up of 192 credit points of

#### specified Health Science units.

#### **Professional Membership**

Graduates are eligible for membership of the Public Health Association of Australia (PHAA) and the Australian Health Promotion Association (AHPA).

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### **Further Information**

For more information about this course, please contact the Faculty of Creative Industries phone +617 3864 8114 or email creativeindustries@qut.com or the School of Public Health Student Centre on +617 3138 3368 or email sph.studentcentre@qut.edu.au

#### Course structure

Year 1, Semester 1	
KCB101	Communication in the New Economy
KKB101	Creative Industries: People and Practices
SCB111	Chemistry 1
LSB142	Human Anatomy and Physiology
Year 1, Semester 2	
KCB104	Media and Communications Industries

KCB104	Media and Communications Industries
KKB102	Creative Industries: Making Connections
PCB242	Chemistry 2
PUB201	Food and Nutrition

#### Year 2, Semester 1

KCB102	Media and Society: From Printing Press to Internet
	Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):
KJB120	Newswriting
	OR
K\M/B103	Persuasive Writing

KWB103 Persuasive Writing

PUB474	Food Science
LSB308	Biochemistry
Year 2, Ser	mester 2
KCB202	New Media Technologies
	Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):
KJB224	Feature Writing
	OR
KWB106	Corporate Writing and Editing
PUB251	Contemporary Public Health
LSB250	Human Physiology
Year 3, Ser	mester 1
KCB103	Strategic Speech Communication

KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
PUB326	Epidemiology
PUB341	Nutrition Education

#### Year 3, Semester 2

KCB203	Consumer Cultures
KCB303	Applied Media Communication
PUB648	Diet, Nutrition and Chronic Disease
PUB405	Nutrition Science

#### Year 4, Semester 1

KCB301	Media Audiences
KCB302	Political Communication
PUB509	Nutrition
PUB514	Contract/Project Management
Year 4, Semester 2	

KCB304	Managing Communication Resources
KKB341	Workplace Learning 1
PUB875	Professional Practice
PUB436	Evidence Based Practice

# Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

Media & C	Communication
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communio	cation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalisn	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

#### Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

#### Film & Television

i iii i a i ei	evision
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	nce Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Creative V	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units
Media & C	Communication
KCB101	Communication in the New Economy
	•

KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods

- KCB202 New Media Technologies
- KCB203 Consumer Cultures

Communio	cation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalisn	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & S	ound
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tel	evision
KPB103	Film Genres
	Film and Tolovision Production Posourco

NDUSTRI	ES
Performan	ice Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	5
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative V	Vriting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture
NOTES:	
	* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Nutritionist, Organisational Communication Specialist, Policy Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

# Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Public Health) (IX50)

Year offered: 2008 Admissions: Yes CRICOS code: 059713B Course duration (full-time

Course duration (full-time): 4 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$6,442

**International Fees (per semester):** 2008: \$9,024 per semester (*subject to annual review*)

International Entry: February

QTAC code: 429512

Past rank cut-off: 76

Past OP cut-off: 12

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 384

#### Standard credit points per full-time semester: 48

**Course coordinator:** Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries component); Ms Melinda Service (Health Science component)

**Discipline coordinator:** Professor Alan Knight (Creative Industries)

Campus: Kelvin Grove

#### Overview

This exciting new double degree will produce graduates who are media communication specialists with expertise in the ever-growing area of public health, nutrition and wellbeing. This degree combination will satisfy both your professional and personal needs. You will have a course and a career that is both creative and able to enhance people's health and their lives. The course has innovative and integrated industry placement options for practicum experience.

The media and communications component provides both practical skills in multimedia, writing and communication combined with study in local and international media industries, media and communication industries.

The public health component provides the knowledge and skills to address major health issues both nationally and internationally with a focus on assessment of a population's health needs and strategies to meet them. Students gain an understanding of health care planning, community health, health promotion, the health needs of Indigenous Australians and project management.

#### Why choose this course?

Health communication is a globally recognised and rapidly expanding field. Graduates can expect to gain employment in a range of public and private sector organisations. Health professionals with superior communication skills and the ability to utilise the power of media technologies will make significant contributions to improving our quality of life, both locally and internationally.

#### Media and Communication

The course provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including media audiences, professional communication, new media technologies, and online communications.

#### **Public Health**

The course provides knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition and health promotion.

The course has innovative and integrated industry placement options for practicum experience.

#### **Career Outcomes**

This double degree prepares graduates as health communication specialists; health and nutrition writers; health promotion officers and educators; marketing and managerial roles in health and product promotions; health print and online editors; health communication managers; and e-health marketers.

#### **Media and Communication**

Graduates may work as advertising professionals; communicationm managers; media and cultural policy developers for government and community organisations; information officers; internet professionals; media buyers and planners; media marketers; media industry specialists; teachers and researchers; and print and online publishing professionals.

#### **Public Health**

Graduates may also work as community health officers; policy officers; program evaluators; health promotion officers in community health; project officers; and consultants. These practitioners work in both public and private sectors including state and federal health departments, population health units, community health centres, divisions of general practice, non-governmental health organisations, and international health agencies.

#### **Course Structure**

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Health Science) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from Media and Communication units and up to 24 credit points of elective units.

The Health Science component is made up of 180 credit points of specified Health Science units and a 12 credit

#### point elective.

#### **Professional Membership**

Graduates are eligible for membership of the Public Health Association of Australia (PHAA) and the Australian Health Promotion Association (AHPA).

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### **Further Information**

For more information about this course, please contact the Faculty of Creative Industries by phone +617 3864 8114 or email creativeindustries@qut.com, and/or the School of Public Health Student Centre on +617 3138 3368 or email sph.studentcentre@qut.edu.au

#### **Course structure**

Year 1, Semester 1		
KCB101	Communication in the New Economy	
KKB101	Creative Industries: People and Practices	
PUB251	Contemporary Public Health	
LSB111	Understanding Disease Concepts	
Year 1, Semester 2		
KCB104	Media and Communications Industries	
	One office hashestele as Malder Ocean actions	

KKB102	Creative Industries: Making Connections
PUB209	Health, Culture and Society
PYB012	Psychology

#### Year 2, Semester 1

KCB102	Media and Society: From Printing Press to Internet
	Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):
KJB120	Newswriting
	OR

KWB103 Persuasive Writing

PUB326	Epidemiology	
PUB332	Sustainable Environments for Health	
Year 2, Se	mester 2	
KCB202	New Media Technologies	
	Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):	
KJB224	Feature Writing	
	OR	
KWB106	Corporate Writing and Editing	
PUB201	Food and Nutrition	
PUB486	Ethics and the Law in Health Service Delivery	
Year 3, Semester 1		
KCB103	Strategic Speech Communication	
KCB201	Virtual Cultures	
PUB329	Foundations of Health Studies and Health Behaviour	
PUB557	Health Needs of Indigenous Australians and	

- PUB557 Health Needs of Indigenous Australians and Other Populations OR
- PUB565 International Health

#### Year 3, Semester 2

KCB203	Consumer Cultures
KCB303	Applied Media Communication
PUB436	Evidence Based Practice
	Public Health Elective chosen from List A

# Year 4, Semester 1KCB301Media AudiencesKCB302Political CommunicationPUB514Contract/Project ManagementPUB545Health Planning and Evaluation<br/>ORPUB561Statistical Methods in Health

Year 4, Semester 2

KCB304	Managing Communication Resources
KKB341	Workplace Learning 1
PUB406	Health Promotion Strategies
PUB875	Professional Practice

#### List A - Public Health Electives

PUB336	Women's Health

- PUB461 Qualitative Inquiry in Public Health
- PUB611 Risk Management

Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communica	ation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition	to Ne	w Profe	essional	Environr	nents*
riansidori	10 110		233101101		nonto

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

#### Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

#### Film & Television

KPB102	Film History	
KPB106	Australian Television	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB203	Australian Film	
KPB303	Critical Thinking About Television	
Performance Studies		
KTB101	20th Century Performance	
KTB204	Understanding Performance	
	<b>o</b> <i>i i i i i i i</i>	

KTB061 Creative Industries Management KTB062 Creative Industries Events and Festivals

#### Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

#### Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the

## 19th Century

Semester 2 Units		
Media & C	communication	
KCB101	Communication in the New Economy	
KCB103	Strategic Speech Communication	
KCB104	Media and Communications Industries	
KCB105	Media and Communication Research Methods	
KCB202	New Media Technologies	
KCB203	Consumer Cultures	
Communio	cation Design	
KIB202	Enabling Immersion	
Dance		
KDB106	Dance Analysis	
KDB109	Funk, Tap and all that Jazz	
KDB204	Australian Dance	
Faculty		
KKB102	Creative Industries: Making Connections	
KKB211	Computational Arts 2	
Transition	to New Professional Environments*	
KKB341	Workplace Learning 1	
KKB342	Workplace Learning 2	
KKB343	Service Learning 1	
KKB344	Service Learning 2	
KKB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KKB348	Becoming A Researcher: Contexts, Protocols and Impact	
KKB350	Creative Industries International Study Tour	
Fashion		
KFB106	Unspeakable Beauty: A History of Fashion and Style	
KFB207	Contemporary Fashion	
Journalism	1	
KJB101	Digital Journalism	
KJB120	Newswriting	
KJB121	Journalistic Inquiry	
KJB224	Feature Writing	
KJB280	International Journalism	
KJB337	Public Affairs Reporting	
Music & Sound		

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text

KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tele	avision
KPB103	Film Genres
KPB103	Film Genres
KFD104	Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performan	ce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	i de la companya de l
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative W	/riting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture
NOTES:	
	* Only one Workplace Learning unit may be completed
	* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Academic, Advertising Professional, Community Health Officer, Educator, Government Officer, Health Promotion Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

# Master of Advertising (Creative Advertising) (IX96)

Year offered: 2008 Admissions: Yes CRICOS code: 048322G Course duration (full-time): 3 semesters Course duration (part-time): 6 semesters Domestic fees (per credit point): 2008: \$180 per credit point (subject to annual review) Domestic fees (indicative): 2008:\$17,280 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) Domestic Entry: February/July International Entry: February/July Total credit points: 144 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Associate Professor Terry Flew Campus: Gardens Point and Kelvin Grove

#### Overview

The real world of advertising involves strategy, planning and creativity. If you are looking to freshen up your skills or to move into advertising, a unique suite of programs offered by the Creative Industries and Business faculties provides you with an opportunity to do both.

#### **Course Structure**

This course provides the opportunity for students to develop skills in copywriting, art direction, creative campaign production, and production management. These skills will be applied across print media, television, radio, direct mail and the Internet.

The program has a strong applied component, and students will develop a portfolio of creative material, while working to meet the needs of real-world clients through major projects and internships at the masters level. Students can use electives in the masters program to complete units in areas such as interaction design, music and sound, or photomedia and visual arts.

#### **Entry Requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

#### Full time course structure

Year 1, Semester 1	
AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KCP404	Advertising Creative: Introduction
KCP406	Advertising Creative: Copywriting and Art

	Direction
	OR
KVP401	Graphic Design
Year 1, Se	emester 2
KCP405	Advertising Creative: Electronic and Print Media
	Elective
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design
AMN400	Consumer Behaviour
	OR
	Elective
Year 2. Se	emester 1

KCP411	Advertising Creative: Major Project
	Elective
	Elective

#### Part time course structure

Year 1, Semester 1	
AMN420	Advertising Management

KCP404	Advertising Creative: Introduction

#### Year 1, Semester 2

Teal 1, Semester 2	
KCP405	Advertising Creative: Electronic and Print Media
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design
Year 2, Se	mester 1
AMN421	Contemporary Issues in Advertising
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design
Year 2, Se	mester 2
	Elective
AMN400	Consumer Behaviour
	OR
	Elective
Year 3, Se	mester 1
KCP411	Advertising Creative: Major Project

KCP411 Advertising Creative: Major Project

Year 3, Semester 2

Elective
Elective

#### Creative Industries Faculty Postgraduate Open Electives

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

#### Media and Communication Discipline

- KCP402 New Media Technologies
- KCP404 Advertising Creative: Introduction

#### **Communication Design Discipline**

KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

#### Journalism Discipline

KJP401	Newswriting
KJP403	Feature Writing
Faculty	
KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia
Performan	ce Studies Discipline
KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management
Visual Arts	Discipline
KVP401	Graphic Design

KVP402	Photomedia and Creative Practice
--------	----------------------------------

#### Creative Writing and Cultural Studies Discipline

KWP401 Media Writing

KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

#### **Potential Careers:**

Advertising Professional, Art Project Manager, Media Industry Specialist.

# Graduate Certificate In Research

**Commercialisation (IX97)** Year offered: 2008 Admissions: Yes CRICOS code: External Course duration (full-time): 1 semesters. The course must be completed within a maximum time period of 4 years. Course duration (part-time): 2 semesters. The course must be completed within a maximum period of 8 years. Course duration (external): 2 semesters. The course must be completed within a maximum period of 8 years. Domestic fees (per credit point): 2008: \$2,200 per unit (subject to annual review) Domestic fees (indicative): 2008: \$8,000 International Fees (per semester): 2008: \$3,300 per unit (subject to annual review) Domestic Entry: 2 entry points per year International Entry: 2 entry points per year Course coordinator: Professor Rod Wissler Campus: Internet

#### course structure

#### **Course Structure**

IFP100	Knowledge Transfer and Research Commercialisation (Core Unit)
IFP101	Leadership and Workplace Communication
IFP102	Project Management and Research
IFP103	Public Policy and Research
IFP104	Entrepreneurial Foundations
IFP105	Principles and Practice of Research Management
IFP106	Managing Research Careers

#### **Potential Careers:**

Academic, Administrator, Arts Administrator, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnologist, Biotechnology Business/Investment Analyst, Business Analyst, Business Development Officer, Cell Biologist, Civil Engineer, Contract Administrator, Financial Advisor/Analyst, Government Officer, International Business Specialist, Marine Scientist, Market Research Manager, Marketing Officer, Public Servant, Scientist, Social Scientist, Urban Designer, Visual Artist, Web Designer.

# Graduate Certificate in Creative Industries (Communication Design) (KI35)

Year offered: 2008 Admissions: Yes CRICOS code: 043124K Course duration (full-time): 1 semester Course duration (part-time): 2 semesters Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$10,080 per semester (subject to annual review) Domestic Entry: February International Entry: February and July Total credit points: 48 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Associate Professor Michael Docherty Campus: Kelvin Grove

#### Overview

These programs are offered to students from both cognate and non-cognate fields of study. The courses are targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices. The program has been developed to integrate knowledge in six main categories of learning, through an integrated studio-based teaching model. A studio-based approach to teaching and learning encourages a community of learners to interact cooperatively to solve problems. It is an immersive approach to learning where open problems are visited frequently. The studio units in this degree are designed to provide opportunities for the practical application of the knowledge and skills derived from the other core and elective units. These learning categories constitute the core knowledge of the field of communication design:

- situation of new media theories and practices in society
- new media technologies as skills-based knowledge
- information architecture
- new media design development processes
- interaction design
- · web development.

This knowledge situates the graduate within the creative industries by providing opportunities to explore interdisciplinary practice through theory, practice and production.

Masters students can undertake units in computational arts which introduce students to the creative design of visual and sonic art works by implementing processes from which these works unfold on computers. Units include introductory computer programming and computational arts where these skills are combined and enhanced. Computational arts skills are applicable to work in the areas of interactive computer games, VJs, DJs, web art and interactive public sculptures.

#### **Entry Requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Advanced standing for prior study and/or professional experience is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for masters-level courses, and will constitute no more than 48 credit points. Students seeking articulation to the Masters must successfully complete the Graduate Certificate with a grade point average of 4.5 or above.

#### **Course Structure**

The Masters course is comprised of seven Communication Design subjects (including two design studio units) and three Postgraduate electives.

The Graduate Certificate course is comprised of three Communication Design subjects and one Postgraduate elective.

#### **Full-time Course Structure**

Semester 1		
KIP401	Foundations of Communication Design	
KIP403	Web Design and Development	
KIP408	Animation Practices	
	Postgraduate Open Elective	

#### Part-time Course Structure

Semester 1		
KIP401	Foundations of Communication Design	
KIP403	Web Design and Development	

#### Semester 2

KIP405 Animation and Motion Graphics Postgraduate Open Elective

#### Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in

your course	requirements
-------------	--------------

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

#### Media and Communication Discipline

- KCP402 New Media Technologies
- KCP404 Advertising Creative: Introduction

#### **Communication Design Discipline**

KIP401	Foundations	of Commu	nication Design

- KIP403 Web Design and Development
- KIP405 Animation and Motion Graphics
- KIP408 Animation Practices

#### Journalism Discipline

KJP401	Newswriting

KJP403 Feature Writing

#### Faculty

- KKN320 Postgraduate Workplace Learning
- KKN330 Postgraduate Workplace Learning
- KKP402 Business Development in Creative Industries
- KKP403 Special Topic in the Creative Industries
- KKP404 Creative Industries: Theory and Policy
- KKP407 Creative Industries in Asia

#### Performance Studies Discipline

KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals

KTP409 Arts and Cultural Management

#### Visual Arts Discipline

- KVP401Graphic DesignKVP402Photomedia and Creative Practice
- Creative Writing and Cultural Studies Discipline
- KWP401 Media Writing
- KWP402 Persuasive Writing
- KWP403 Creative Writing: The Short Story
- KWP405 Corporate Writing and Editing
- KWP406 Creative Writing: The Novel
- KWP407 Great Books: the Literary Classics

#### Potential Careers:

Animator, Computer Games Developer, Digital Composer, Internet Professional, Multimedia Designer, Web Designer.

# Master of Creative Industries (Communication Design) (KI43)

Year offered: 2008 Admissions: Yes CRICOS code: 031870G Course duration (full-time): 3 Semesters Course duration (part-time): 6 Semesters Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$10,080 per semester (subject to annual review) Domestic Entry: February, July International Entry: February and July intakes Total credit points: 144 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Associate Professor Michael Docherty

Campus: Kelvin Grove

#### Overview

These programs are offered to students from both cognate and non-cognate fields of study. The courses are targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices. The program has been developed to integrate knowledge in six main categories of learning, through an integrated studio-based teaching model. A studio-based approach to teaching and learning encourages a community of learners to interact cooperatively to solve problems. It is an immersive approach to learning where open problems are visited frequently. The studio units in this degree are designed to provide opportunities for the practical application of the knowledge and skills derived from the other core and elective units. These learning categories constitute the core knowledge of the field of communication design:

- · situation of new media theories and practices in society
- new media technologies as skills-based knowledge
- information architecture
- new media design development processes
- interaction design
- · web development.

This knowledge situates the graduate within the creative industries by providing opportunities to explore interdisciplinary practice through theory, practice and production.

Masters students can undertake units in computational arts which introduce students to the creative design of visual and sonic art works by implementing processes from which these works unfold on computers. Units include introductory computer programming and computational arts where these skills are combined and enhanced. Computational arts skills are applicable to work in the areas of interactive computer games, VJs, DJs, web art and interactive public sculptures.

#### **Entry Requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Advanced standing for prior study and/or professional experience is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for masters-level courses, and will constitute no more than 48 credit points. Students seeking articulation to the Masters must successfully complete the Graduate Certificate with a grade point average of 4.5 or above.

#### **Course Structure**

The Masters course is comprised of seven Communication Design subjects (including two design studio units) and three Postgraduate electives.

The Graduate Certificate course is comprised of three Communication Design subjects and one Postgraduate elective.

#### MCI (Communication Design) - full time structure

Semester	1, Year 1
KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP408	Animation Practices
	Postgraduate Open Elective
Semester	2, Year 1
KIP402	Visual Interactions
KIP404	Media Technology
KIP410	Masters Design Studio: Interaction Design
Semester	1, Year 2
KIP411	Masters Design Studio: Virtual Environments Postgraduate Open Elective Postgraduate Open Elective

#### MCI (Communication Design) - part time structure

Semester 1, Year 1		
KIP401	Foundations of Communication Design	
KIP403	Web Design and Development	
Semester	2, Year 1	
KIP405	Animation and Motion Graphics Postgraduate Open Elective	

Semester 1, Year 2

## Postgraduate Open Elective Postgraduate Open Elective

#### Semester 2, Year 2

KIP402	Visual Interactions
KIP404	Media Technology

#### Semester 1, Year 3

KIP411 Masters Design Studio: Virtual Environments

#### Semester 2, Year 3

KIP410 Masters Design Studio: Interaction Design

#### Creative Industries Faculty Postgraduate Open Electives

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

#### Media and Communication Discipline

- KCP402 New Media Technologies
- KCP404 Advertising Creative: Introduction

#### **Communication Design Discipline**

- KIP401 Foundations of Communication Design
- KIP403 Web Design and Development
- KIP405 Animation and Motion Graphics
- KIP408 Animation Practices

#### Journalism Discipline

KJP401	Newswriting
KJP403	Feature Writing

KJP4US	reature	٧V

Faculty

- KKN320 Postgraduate Workplace Learning
- KKN330 Postgraduate Workplace Learning
- KKP402 Business Development in Creative Industries
- KKP403 Special Topic in the Creative Industries
- KKP404 Creative Industries: Theory and Policy
- KKP407 Creative Industries in Asia

Performan	ce Studies Discipline
KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management
visual Arts	s Discipline
KVP401	Graphic Design
KVP402	Photomedia and Creative Practice
Creative V	Vriting and Cultural Studies Discipline
KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel

#### Potential Careers:

**KWP407** 

Animator, Computer Games Developer, Digital Composer, Internet Professional, Multimedia Designer, Web Designer.

Great Books: the Literary Classics

# **Bachelor of Journalism (KJ32)**

Year offered: 2008

Admissions: Yes

CRICOS code: 040293F

Course duration (full-time): 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,375

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

**Domestic Entry:** February

**International Entry:** February and July

QTAC code: 421222

Past rank cut-off: 92

Past OP cut-off: 5

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288

Standard credit points per full-time semester: 48

**Course coordinator:** Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

**Discipline coordinator:** Professor Alan Knight **Campus:** Kelvin Grove

#### Overview

This course offers core units in the creative industries and journalism including news writing, feature writing, online journalism, journalism ethics and issues, international journalism, sub-editing and layout, radio and television journalism, media legal issues and public affairs reporting.

#### Why choose this course?

The QUT journalism course offers greater opportunities for broadcast experience. Practical work commences in the first semester and, to prepare for the digital age, you will have access to dedicated newsrooms, radio studios, a production office, a TV studio, editing suites and other technical facilities. See and hear the work of journalism students in QUT news bulletins on 31 Television (formerly Briz31) and radio 4EB.

You can gain additional professional media practice through industry placements and internships. You may participate in international reporting trips and can opt to have a journalism career mentor in your final year.

In 2006 QUT TV News won the ÔBest News and Current Affairs' category at the National Community Television Awards and QUT student Melissa Mallett won the Most Outstanding Journalism Student (Metropolitan) at the Queensland Media Awards. Graduate Jessica Daly was awarded a Walkley Award and graduate Conor Duffy received the ABCOs Andrew Olle Scholarship.

#### **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, a 12 Journalism

units and eight electives.

#### **Career Outcomes**

Many graduates work as journalists for newspapers, magazines, television, radio and online publications. Others seek employment successfully in public relations, media management and corporate communications.

#### Scholarships

Radio station 4EB and QUT offer a one-year Ethnic Radio Scholarship valued at \$5000 to cover your student contribution to a Commonwealth Supported Place (CSP). The successful journalism applicant should have at least one parent born outside of Australia. For more information visit creativeindustries.qut.com

#### **Professional Recognition**

The QUT journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media, Entertainment and Arts Alliance (MEAA).

#### **Other Course Options**

The Bachelor of Journalism is also available as part of the following double degrees: IX36 Bachelor of Business/Bachelor of Journalism, and IF07 Bachelor of Journalism/Bachelor of Laws.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### Full time course structure

Semester	1, Year 1
KJB101	Digital Journalism
KJB120	Newswriting
KKB101	Creative Industries: People and Practices
	Elective*

s

Elective*
-----------

Semester 1	, Year 2
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KKB221	Approaching Interdisciplinarity
KPB101	Foundations of Film and Television Production

#### Semester 2, Year 2

KJB232	Radio and Television Journalism 1
KKB222	Interdisciplinarity in Practice
	Elective*
	Elective*

#### Semester 1, Year 3

Desktop Publishing And Editing
Radio and Television Journalism 2
Elective*
Elective*

#### Semester 2, Year 3

KJB303	News Production
KJB337	Public Affairs Reporting
OR	null
KJB280	International Journalism
	Elective*
	Elective*

#### NOTE:

\* Students must enrol in at least four electives outside of their discipline area.

#### **Creative Industries Co-Majors**

#### **INSTRUCTIONS FOR CO-MAJORS**

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting

AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

#### Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

**DAB325** Architecture in the 20th Century **DAB420** Architecture, Culture and Space **DEB102** Introducing Design History **KVB102** Modernism **KVB103** Australian Art **KVB108 Contemporary Asian Visual Culture KVB211** Post 1945 Art **KVB212** Australian Art, Architecture and Design **KVB304** Contemporary Art Issues **KVB306** Video Art and Culture

#### **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to

prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB101 Introduction to Creative Writing
- KWB102 Media Writing
- KWB103 Persuasive Writing
- KWB104 Creative Writing: The Short Story
- KWB106 Corporate Writing and Editing
- KWB107 Introduction to Creative Non-Fiction
- KWB203 Creative Writing: The Novel
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB303 Writing and Publishing Industry

#### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and

professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

**KCB101** Communication in the New Economy **KCB102** Media and Society: From Printing Press to Internet OR KJB101 **Digital Journalism** KIB101 Foundations of Communication Design 1 Media and Communications Industries **KCB104** OR **KPB106** Australian Television Media Technology 1 KIB103 **KCB201** Virtual Cultures **KCB202** New Media Technologies **KCB203 Consumer Cultures** KVB306 Video Art and Culture

#### Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

#### Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to

	supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas. Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

#### Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation
- KFB204 Textile Design
- KFB205 Fashion and Style Journalism
- KFB208 Fashion Portfolio
- KCB203 Consumer Cultures
- KFB304 Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior

-		
		knowledge required as a prerequisite to undertaking this co-major.
	KPB101	Foundations of Film and Television Production
	KPB102	Film History
	KPB104	Film and Television Production Resource Management
	KPB105	Narrative Production
	KPB106	Australian Television
	KPB107	Television's Greatest Hits
	KPB202	Film and Television Business Skills: Entrepreneurship and Investment
	KPB203	Australian Film
	KPB205	Documentary Theory and Practice
	KPB206	International Cinema
	KPB303	Critical Thinking About Television
Integrated Marketing Communication		Marketing Communication
		Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
	AMB202	Integrated Marketing Communication
	AMB220	Advertising Theory and Practice
	AMB230	Internet Promotion
	AMB240	Marketing Planning and Management
	AMB260	Public Relations Theory and Practice
	AMB261	Media Relations and Publicity
	AMB331	Direct Marketing

- AMB350 Sales and Customer Relationship Management
- AMB354 Events Marketing
- BSB126 Marketing

#### Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB102Media and Society: From Printing Press to<br/>InternetORKJB101Digital JournalismKJB120Newswriting
- KCB104 Media and Communications Industries
- KJB121 Journalistic Inquiry

KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB208 Modern Times (Literature and Culture in the 20th Century)
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB308 Wonderlands: Literature and Culture in the 19th Century
- KWB309 Popular Fictions, Popular Culture

#### Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB240 Marketing Planning and Management
- AMB241 E-Marketing Strategies
- AMB340 Services Marketing
- AMB341 Strategic Marketing
- BSB126 Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

#### **Public Relations**

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics

KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2
Antlicton	
Art History	
KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues
Art, Desigi	n and Architecture
DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture
Audience	and User Research
KCB102	Media and Society: From Printing Press to
	Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences
Communio	cation Design
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
Communic	cation for the Professions
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB302	Managing Communication Resources
Computati	
ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2
Creative V	Vriting
KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
Dance Ski	<b>I</b> Is
KDB103	Dance Technique Studies 1

IDUSTRI	Eð	
KDB107	Choreographic Studies 1	
KDB108	World Dance	
KDB109	Funk, Tap and all that Jazz	
Dance Stu	dies	
KDB105	Architecture of the Body	
KDB106	Dance Analysis	
KDB110	Deconstructing Dance in History	
KDB204	Australian Dance	
Digital Med	dia	
KIB101	Foundations of Communication Design 1	
KIB103	Media Technology 1	
KCB201	Virtual Cultures	
KCB202	New Media Technologies	
KVB306	Video Art and Culture	
Drama		
KTB103	Performing Skills 1: Body and Voice and Role	
KTB104	Performance Innovation	
KTB104	Performing Skills 2: Style and Form	
KTB204	Understanding Performance	
KTB204 KTB305	The Entrepreneurial Artist	
	- -	
Entreprene		
AMB251	Innovation and Market Development	
BSB115	Management, People and Organisations	
BSB126	Marketing	
MGB223	Entrepreneurship and Innovation	
Fashion		
KFB103	Introduction to Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style	
KFB206	Fashion and Modernity	
KFB207	Contemporary Fashion	
French		
HHB061	French 1	
HHB062	French 2	
HHB063	French 3	
HHB064	French 4	
HHB065	French 5	
HHB066	French 6	
HHB067	French 7	
HHB068	French 8	
Games Design		
ITB750	Computer Game Studies	
ITB751	Games Production	
KIB201	Interactive Writing	

	CREATIV	E INDUSTRI	ES
KIB202	Enabling Immersion	HHB087	Jap
German		HHB088	Jap
HHB091	German 1	Journalism	ı
HHB092	German 2	KJB101	Dig
HHB093	German 3	KJB120	Ne
HHB094	German 4	KJB121	Jou
HHB095	German 5	KJB224	Fea
HHB096	German 6		
HHB097	German 7	Lighting	
HHB098	German 8	PCB121	Vis
		PCB122	Lig
Indigenous		PCB123	Su
EDB007	Culture Studies: Indigenous Education	PCB124	Lar
HHB123	Indigenous Australian Culture Studies	Literature	
HHB210	Indigenous Australia: Country, Kin And Culture	KWB207	Gre
HHB255	Indigenous Politics And Political Culture	KWB208	Мо
HHB276	Indigenous Knowledge: Research Ethics and Protocols	KWB209	20t
KKB004	Indigenous Creative Industries	KWB209 KWB307	Sha
KWB307	Indigenous Writing	KWB307 KWB308	Ind Wc
Indonesia	n	KWD300	19t
HHB071	Indonesian 1	Manageme	ent
HHB072	Indonesian 2	BSB115	Ма
HHB073	Indonesian 3	MGB210	Ма
HHB074	Indonesian 4	MGB220	Ма
HHB075	Indonesian 5	MGB222	Ма
HHB076	Indonesian 6	MGB309	Str
HHB077	Indonesian 7	MGB334	Ма
HHB078	Indonesian 8	Marketing	
Integrated	Marketing Communication	AMB200	Со
AMB202	Integrated Marketing Communication	AMB200	Ma
AMB220	Advertising Theory and Practice	AMB240	Ма
AMB260	Public Relations Theory and Practice	BSB126	Ма
BSB126	Marketing	000120	IVIA
	- -	Mathemati	cs
	nal Business	MAB100	Ма
BSB119	International and Electronic Business	MAB111	Ма
IBB205	Intercultural Communication and Negotiation	MAB112	Ма
IBB210	Export Management	MAB210	Sta
IBB303	International Logistics	MAB311	Adv
Japanese		Modern an	id Po
HHB081	Japanese 1	KWB108	Intr
HHB082	Japanese 2		Stu
HHB083	Japanese 3	KWB109	Oz
HHB084	Japanese 4	KWB206	Yo
HHB085	Japanese 5	KWB309	Po
HHB086	Japanese 6		

HHB087	Japanese 7			
HHB088	Japanese 8			
Journalism	Journalism			
KJB101	Digital Journalism			
KJB120	Newswriting			
KJB121	Journalistic Inquiry			
KJB224	Feature Writing			
Lighting				
PCB121	Vision, Colour and Photometry			
PCB122	Lighting Design			
PCB123	Sustainability and Human Factors			
PCB124	Lamps and Luminaires			
Literature				
KWB207	Great Books: The Literary Classics			
KWB208	Modern Times (Literature and Culture in the 20th Century)			
KWB209	Shakespeare, Then and Now			
KWB307	Indigenous Writing			
KWB308	Wonderlands: Literature and Culture in the			
	19th Century			
Manageme	nt			
BSB115	Management, People and Organisations			
MGB210	Managing Operations			
MGB220	Management Research Methods			
MGB222	Managing Organisations			
MGB309	Strategic Management			
MGB334	Managing in a Changing Environment			
Marketing				
AMB200	Consumer Behaviour			
AMB201	Marketing and Audience Research			
AMB240	Marketing Planning and Management			
BSB126	Marketing			
Mathematics				
MAB100	Mathematical Sciences 1A			
MAB111	Mathematical Sciences 1B			
MAB112	Mathematical Sciences 1C			
MAB210	Statistical Modelling 1			
MAB311	Advanced Calculus			
Modern and Popular Literature and Culture				
KWB108	Introduction To Literary Theory and Cultural Studies			
KWB109	Ozlit			
KWB206	Youth and Children's Writing			
KWB309	Popular Fictions, Popular Culture			

#### **Music Studies**

- KMB002 Music and Spirituality
- KMB003 Sex Drugs Rock 'n' roll
- KMB004 World Music
- KMB107 Sound, Image, Text

#### Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

#### **Professional Writing**

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

#### **Public Relations**

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

#### **Screen Studies**

Film History
Film Genres
Australian Film
Documentary Theory and Practice
International Cinema

#### Sound Studies

- KMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB106Music and Sound for Multimedia
- KMB108 Sound Recording and Acoustics

#### Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts	Practice
KV/P110	2D Media and Processos

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts

KVB213 Graphic Investigation

## Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communica	ation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Tel	evision
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	nce Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	5
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Creative V	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural

	Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester 2	2 Units
Media & C	ommunication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communic	ation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
	Easture Writing
KJB224	Feature Writing
KJB224 KJB280	International Journalism

#### Music & Sound

- KMB002 Music and Spirituality
- KMB007 Introductory Ensemble
- KMB105 Music and Sound Technology
- KMB107 Sound, Image, Text
- KMB108 Sound Recording and Acoustics
- KMB205 Sound Media Musicianship

#### Film & Television

KPB103 Film Genres
KPB104 Film and Television Production Resource Management
KPB107 Television's Greatest Hits
KPB205 Documentary Theory and Practice
KPB206 International Cinema

#### **Performance Studies**

- KTB104 Performance Innovation
- KTB207 Staging Australia
- KTB062 Creative Industries Events and Festivals

#### Visual Arts

- KVB103 Australian Art
- KVB104 Photomedia and Artistic Practice
- KVB108 Contemporary Asian Visual Culture
- KVB111 3D Media and Processes
- KVB211 Post 1945 Art
- KVB306 Video Art and Culture
- KVB307 Theories of Spatial Culture

#### **Creative Writing & Cultural Studies**

- KWB102 Media Writing
- KWB104 Creative Writing: The Short Story
- KWB105 Film and Television Scriptwriting
- KWB106 Corporate Writing and Editing
- KWB109 Ozlit
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Information Officer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional.

# Graduate Certificate in Journalism (KJ35)

Year offered: 2008 Admissions: Yes CRICOS code: 040323E Course duration (full-time): 1 Semester Course duration (part-time): 2 Semesters Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) Domestic Entry: February and July International Entry: February and July Total credit points: 48 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Dr Angela Romano Campus: Kelvin Grove

#### Overview

These programs are aimed at those who have worked or studied in fields outside journalism and who now seek journalism skills, insights and knowledge. These courses will assist students seeking to change career paths into journalism and those wishing to explore new, media-related opportunities that may enhance career opportunities within their existing workplaces or private businesses.

These industry-responsive programs provide students with a strong conceptual and practical framework which may be combined with students' existing areas of expertise to serve new and niche markets. Elective unit choices allow students to tailor a postgraduate qualification to best address their career needs.

#### **Entry requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

#### **Course Structure**

All Graduate Diploma and Masters students are required to undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as an elective. Students may take both units. Masters students are required to consult with and gain approval from the subject area coordinator regarding their elective choices.

#### Full-time Course structure

Year 1, Semester 1 KJP401 Newswriting

KJP403	Feature Writing
	Journalism elective unit - List A
	Pick one of the following three:
KJB239	Journalism Ethics and Issues
KJP400	Theories of Journalism
KKB175	Creative Industries Legal Issues

#### Part-time Course structure

Year 1, Semester 1		
KJP401	Newswriting	
KJP403	Feature Writing	
Year 1, Semester 2		
Journalism elective unit - List A		

	Choose one of the following units:
KJB239	Journalism Ethics and Issues
KJP400	Theories of Journalism
KKB175	Creative Industries Legal Issues

#### Journalism Elective Units - List A

Electives	
KFB205	Fashion and Style Journalism
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB322	Desktop Publishing And Editing
KJB303	News Production
KJB337	Public Affairs Reporting
KJB338	Radio and Television Journalism 2
KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKB175	Creative Industries Legal Issues
	Please note: Graduate Diploma students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.
	Please note: Master of Journalism students

Please note: Master of Journalism students complete KJP402 Journalistic Inquiry as a mandatory part of their course. Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

#### **Potential Careers:**

Art Writer, Journalist, Media Industry Specialist.

## Graduate Diploma in Journalism (KJ36)

Year offered: 2008 Admissions: Yes CRICOS code: 040340D Course duration (full-time): 2 semesters Course duration (part-time): 4 semesters (Part-time mode may not be available by evening study) Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) Domestic Entry: February and July International Entry: February Total credit points: 96 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Dr Angela Romano Campus: Kelvin Grove

#### Overview

These programs are aimed at those who have worked or studied in fields outside journalism and who now seek journalism skills, insights and knowledge. These courses will assist students seeking to change career paths into journalism and those wishing to explore new, media-related opportunities that may enhance career opportunities within their existing workplaces or private businesses.

These industry-responsive programs provide students with a strong conceptual and practical framework which may be combined with students' existing areas of expertise to serve new and niche markets. Elective unit choices allow students to tailor a postgraduate qualification to best address their career needs.

#### **Entry requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

#### **Course Structure**

All Graduate Diploma and Masters students are required to undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as an elective. Students may take both units. Masters students are required to consult with and gain approval from the subject area coordinator regarding their elective choices.

#### Full-time Course structure

Year 1, Semester 1		
KJP400	Theories of Journalism	
KJP401	Newswriting	

Journalism Elective Unit - List A Journalism Elective Unit - List A or

Postgraduate Open Elective

#### Year 1, Semester 2

KJP402	Journalistic Inquiry
KJP403	Feature Writing
	Journalism Elective Unit - List A
	Journalism Elective Unit - List A or Postgraduate Open Elective

#### Part-time Course structure

Year 1, Semester 1				
KJP400	Theories of Journalism			
KJP401	Newswriting			

Year 1, Semester 2

KJP403 Feature Writing Elective Unit from List A

#### Year 2, Semester 1

KJP402 Journalistic Inquiry Elective Unit from List A or Postgraduate Open Elective

#### Year 2, Semester 2

Elective Unit from List A Elective Unit from Postgraduate Open Electives

#### Journalism Elective Units - List A

Electives	
KFB205	Fashion and Style Journalism
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB322	Desktop Publishing And Editing
KJB303	News Production
KJB337	Public Affairs Reporting
KJB338	Radio and Television Journalism 2
KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKB175	Creative Industries Legal Issues
	Please note: Graduate Diploma students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.
	Please note: Master of Journalism students complete KJP402 Journalistic Inquiry as a mandatory part of their course. Masters

complete KJP402 Journalistic Inquiry as a mandatory part of their course. Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

#### Creative Industries Faculty Postgraduate Open Electives

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

#### Media and Communication Discipline

- KCP402 New Media Technologies
- KCP404 Advertising Creative: Introduction

#### **Communication Design Discipline**

- KIP401 Foundations of Communication Design
- KIP403 Web Design and Development
- KIP405 Animation and Motion Graphics
- KIP408 Animation Practices

#### Journalism Discipline

KJP401	Newswriting
KJP403	Feature Writing

Faculty

- KKN320 Postgraduate Workplace Learning
- KKN330 Postgraduate Workplace Learning
- KKP402 Business Development in Creative Industries
- KKP403 Special Topic in the Creative Industries
- KKP404 Creative Industries: Theory and Policy
- KKP407 Creative Industries in Asia

#### Performance Studies Discipline

KTP401	Cor	ntem	npo	rar	y Pei	forma	ance	

- KTP406 Creative Industries: Events and Festivals
- KTP409 Arts and Cultural Management

#### Visual Arts Discipline

KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

#### **Potential Careers:**

Art Writer, Journalist, Media Industry Specialist.

## Master of Journalism (KJ42)

Year offered: 2008 Admissions: Yes **CRICOS code: 053491D** Course duration (full-time): 1.5 years Course duration (part-time): 3 years Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) **Domestic Entry:** February, July, Summer\* (\*limited) International Entry: February, July Total credit points: 144 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Dr Angela Romano Campus: Kelvin Grove

#### Overview

These programs are aimed at those who have worked or studied in fields outside journalism and who now seek journalism skills, insights and knowledge. These courses will assist students seeking to change career paths into journalism and those wishing to explore new, media-related opportunities that may enhance career opportunities within their existing workplaces or private businesses.

These industry-responsive programs provide students with a strong conceptual and practical framework which may be combined with students' existing areas of expertise to serve new and niche markets. Elective unit choices allow students to tailor a postgraduate qualification to best address their career needs.

#### **Entry requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

#### **Course Structure**

All Graduate Diploma and Masters students are required to undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as an elective. Students may take both units. Masters students are required to consult with and gain approval from the subject area coordinator regarding their elective choices.

#### Full time

Year 1, Semester 1 KJP400 Theories of Journalism KJP401 Newswriting Elective Unit - List A

Elective Unit - List A or Postgraduate Open Elective

#### Year 1, Semester 2

KJP402	Journalistic Inquiry
KJP403	Feature Writing
	Elective - List A
	Elective - List A or Postgraduate Open Elective

#### Year 2, Semester 1

KJP410	Graduate Project 1
KJP411	Graduate Project 2
	Elective Unit - List A
	Elective Unit - List A or Postgraduate Open Elective
	** Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

#### Part time

Part time			
Year 1, Semester 1			
KJP400	Theories of Journalism		
KJP401	Newswriting		
Year 1, Se	emester 2		
KJP403	Feature Writing		
	Elective Unit - List A		
Year 2, Se	emester 1		
KJP402	Journalistic Inquiry		
	Elective Unit - List A or Postgraduate Open Elective		
Year 2, Se	emester 2		
	Elective Unit - List A		
	Elective Unit - List A or Postgraduate Open Elective		
Year 3, Se	emester 1		
KJP410	Graduate Project 1		
	Elective - List A or Postgraduate Open Elective		
Year 3, Se	emester 2		
KJP411	Graduate Project 2		
	Elective - List A or Postgraduate Open Elective		
	the second s		

\*\* Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative

#### Industries Legal Issues as one of their electives. They can take both if they wish.

#### Journalism Elective Units - List A

Electives	
KFB205	Fashion and Style Journalism
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB322	Desktop Publishing And Editing
KJB303	News Production
KJB337	Public Affairs Reporting
KJB338	Radio and Television Journalism 2
KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKB175	Creative Industries Legal Issues
	Please note: Graduate Diploma students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of

t their electives. They can take both if they wish.

Please note: Master of Journalism students complete KJP402 Journalistic Inquiry as a mandatory part of their course. Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

#### **Creative Industries Faculty Postgraduate Open Electives**

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

Media and Communication Discipline

- KCP402 New Media Technologies
- **KCP404** Advertising Creative: Introduction

**Communication Design Discipline** 

KIP401 Foundations of Communication Design

KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices
Journalism	Discipline
KJP401	Newswriting
KJP403	Feature Writing
Faculty	
KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP402 KKP403	•
	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia
Performan	ce Studies Discipline
KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management
Visual Arts	Discipline
KVP401	Graphic Design
KVP402	Photomedia and Creative Practice
Creative W	Vriting and Cultural Studies Discipline
KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

#### **Potential Careers:**

Art Writer, Journalist, Media Industry Specialist.

## Bachelor of Creative Industries (Communication Design) (KK33)

Year offered: 2008 Admissions: Yes

Admissions: Yes

CRICOS code: 056186M

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,627

**International Fees (per semester):** 2008: \$9,024 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

QTAC code: 421052

Past rank cut-off: 76

Past OP cut-off: 12 OP Guarantee: Yes

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp Course coordinator: Head, Undergraduate Studies

(ugenq.ci@qut.edu.au)

**Discipline coordinator:** Gavin Sade **Campus:** Kelvin Grove

#### Overview

This course provides a strong foundation for work within the creative industries.

You will be introduced to the techniques, principles and practices of communication design by developing skills in Web development, interaction design, new media, virtual reality, and information technology. You will learn in a studio-based environment the practical application of the knowledge and skills you will gain from your communication design core and elective units. Studio-based teaching has long been the norm in disciplines where the nature of practice is the development of abstract artefacts that are used by others.

#### **Career Outcomes**

Graduates can work in website design, interactive media, web applications, production and interaction design in fields such as games design, theatre, dance, journalism, education, and advertising.

#### **Course Design**

Students study foundation subjects and discipline specific units that are augmented by project-driven studies and industry placements.

In order to complete this program, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisiplinary units, 12 discipline or specified units relating to your major and eight electives.

#### Why choose this course?

The course has strong industry connections, with industry professionals and leading academics in the field delivering many of the units.

The flexibility of a studio environment allows for external industry guests to engage with you in the process of developing your ideas and outcomes. Connections are maximised with the Australian Research Council (ARC), Centre of Excellence for Creative Industries and Innovation (CCI), Institute for Creative Industries and Innovation (iCi) and the Australasian CRC for Interaction Design (ACID) to ensure youÕII benefit from research and real-world project opportunities.

#### **Other Course Options**

The Bachelor of Creative Industries (Communication Design) is also available as part of the following double degrees: IX34 Bachelor of Business/Bachelor of Creative Industries (Communication Design), and IX27 Bachelor of Creative Industries (Communication Design)/Bachelor of Information Technology.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### Full time course structure

Semester 1, Year 1	
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KKB101	Creative Industries: People and Practices
	Elective
Somester	2 Voor 1
Semester	
KIB102	Foundations of Communication Design 2
KIB104	Media Technology 2
KKB102	Creative Industries: Making Connections
	Elective
-	

#### Semester 1, Year 2

KIB210 Design Studio 1: Interaction Design

KKB221	Approaching Interdisciplinarity
	Elective

Semester 2, Year 2	
KIB211 Design Studio 2: Web Development	
KKB222	Interdisciplinarity in Practice
	Elective

#### Semester 1, Year 3

KIB310 Design Studio 3: Virtual Environments Elective Elective

#### Semester 2, Year 3

KIB311 Design Studio 4: Tangible Media Elective Elective

#### **Creative Industries Co-Majors**

#### **INSTRUCTIONS FOR CO-MAJORS**

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

#### Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB101 Introduction to Creative Writing
- KWB102 Media Writing
- KWB103 Persuasive Writing

- KWB104Creative Writing: The Short StoryKWB106Corporate Writing and Editing
- KWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB303 Writing and Publishing Industry
- Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to Internet
  - OR
- KJB101 Digital Journalism
- KIB101 Foundations of Communication Design 1
- KCB104 Media and Communications Industries

OR

KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

#### Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

#### Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.
Assumed Knowledge: There is no specific prior

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230 Internet Promotion

- AMB240 Marketing Planning and Management
- AMB251 Innovation and Market Development
- BSB115 Management, People and Organisations
- BSB126 Marketing
- EFB210 Finance 1
- IBB213 International Marketing
- MGB207 Human Resource Issues and Strategy

MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

#### Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- **KFB103** Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- **KFB206** Fashion and Modernity
- **KFB207** Contemporary Fashion
- **KVB213** Graphic Investigation
- **KFB204** Textile Design
- **KFB205** Fashion and Style Journalism
- **KFB208 Fashion Portfolio**
- **KCB203 Consumer Cultures**
- **KFB304** Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- **KPB101** Foundations of Film and Television Production
- **KPB102** Film History
- **KPB104** Film and Television Production Resource Management
- **KPB105** Narrative Production
- **KPB106** Australian Television
- **KPB107 Television's Greatest Hits**
- **KPB202** Film and Television Business Skills: Entrepreneurship and Investment
- **KPB203** Australian Film
- **KPB205 Documentary Theory and Practice**
- **KPB206** International Cinema

**KPB303** Critical Thinking About Television

## ntegrated Marketing Communication

Integrated Marketing Communication	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

#### Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102 Media and Society: From Printing Press to Internet

#### OR KJB101 **Digital Journalism KJB120** Newswriting **KCB104** Media and Communications Industries **KJB121** Journalistic Inquiry **KCB103** Strategic Speech Communication **KJB224** Feature Writing KJB239 Journalism Ethics and Issues **KFB205** Fashion and Style Journalism OR **KJB280** International Journalism **KCB301** Media Audiences **KCB302 Political Communication KCB304** Managing Communication Resources OR KJB322 Desktop Publishing And Editing KJB337 **Public Affairs Reporting**

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB208 Modern Times (Literature and Culture in the 20th Century)
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB308 Wonderlands: Literature and Culture in the 19th Century
- KWB309 Popular Fictions, Popular Culture

#### Marketing

- Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
- AMB200 Consumer Behaviour
- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB240 Marketing Planning and Management
- AMB241 E-Marketing Strategies
- AMB340 Services Marketing
- AMB341 Strategic Marketing
- BSB126 Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1
- MAB111 Mathematical Sciences 1B
- MAB112 Mathematical Sciences 1C
- MAB210 Statistical Modelling 1

MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

#### **Public Relations**

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising AMB220 Advertising Theory and Practice Advertising Copywriting AMB221 AMB222 Media Planning **BSB126** Marketing Animation **KIB105** Animation and Motion Graphics **KIB108** Animation Practices **KVB105** Foundations of Drawing for Animation 1 **KVB106** Foundations of Drawing for Animation 2 Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

#### Art, Design and Architecture

DAB325 Architecture in the 20th Century

#### **CREATIVE INDUSTRIES** DEB102 Introducing Design History **KVB212** Australian Art, Architecture and Design KVB306 Video Art and Culture Audience and User Research KCB102 Media and Society: From Printing Press to Internet **KCB105** Media and Communication Research Methods **KCB203 Consumer Cultures** KCB301 Media Audiences **Communication Design KIB101** Foundations of Communication Design 1 **KIB102** Foundations of Communication Design 2 **KIB103** Media Technology 1 **KIB104** Media Technology 2 Communication for the Professions KCB103 Strategic Speech Communication KWB106 Corporate Writing and Editing KCB302 **Political Communication KCB304** Managing Communication Resources **Computational Arts ITB001** Problem Solving and Programming ITB003 **Object Oriented Programming** OR **KIB105** Animation and Motion Graphics **KKB210 Computational Arts 1** KKB211 **Computational Arts 2 Creative Writing** KWB101 Introduction to Creative Writing KWB104 Creative Writing: The Short Story KWB107 Introduction to Creative Non-Fiction **KWB203** Creative Writing: The Novel **KWB204** Creative Non-Fiction: Life Writing Dance Skills **KDB103** Dance Technique Studies 1 **KDB107 Choreographic Studies 1 KDB108** World Dance KDB109 Funk, Tap and all that Jazz **Dance Studies KDB105** Architecture of the Body **KDB106 Dance Analysis KDB110 Deconstructing Dance in History KDB204** Australian Dance **Digital Media KIB101** Foundations of Communication Design 1

NDUSTRI	Eð
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture
Drama	
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist
Entrepren	eurship
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
E e e bie e	
Fashion KFB103	Introduction to Fashion
KFB103	
	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8
Games De	esign
ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous	Studies
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesian	l de la constante d
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	al Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
Lighting	
PCB121	Vision, Colour and Photometry

	_0
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
Manageme	ent
BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing
Mathemati	cs
MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
	d Popular Literature and Culture
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture
Music Stud	lies
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text
Performance Events	
KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

#### **IVE INDUSTRIES**

	CREATIV	
KTB306	Directing for Events and Festivals	
Professional Writing		
KWB102	Media Writing	
KWB103	Persuasive Writing	
KWB106	Corporate Writing and Editing	
KWB303	Writing and Publishing Industry	
Public Rel	ations	
AMB260	Public Relations Theory and Practice	
AMB261	Media Relations and Publicity	
AMB262	Public Relations Writing	
BSB126	Marketing	
Screen St	udies	
KPB102	Film History	
KPB103	Film Genres	
KPB203	Australian Film	
KPB205	Documentary Theory and Practice	
KPB206	International Cinema	
Sound Stu	dies	
KMB104	Music and Sound Skills	
KMB105	Music and Sound Technology	
KMB106	Music and Sound for Multimedia	
KMB108	Sound Recording and Acoustics	
Television		
KPB104	Film and Television Production Resource Management	
KPB106	Australian Television	
KPB107	Television's Greatest Hits	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB303	Critical Thinking About Television	
Visual Arts	s Practice	
KVB110	2D Media and Processes	
KVB111	3D Media and Processes	
KVB200	Exhibition and Display in the Visual Arts	
KVB213	Graphic Investigation	
Creative In Electives	ndustries Faculty Undergraduate Open	
Creative Ir	ndustries Faculty Undergraduate Open Electives	
	These unit offerings are current at the time of publication but are subject to change.	
	Rules for selecting electives:	
	* you must obey any elective rules as set out in your course requirements	
	* you cannot select a unit that forms part of the	

you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major

area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communio	cation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalisn	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music 8 C	ound

Music & So	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Tele	evision
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

#### Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

## Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

#### Creative Writing & Cultural Studies

	5
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

### Semester 2 Units

## Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods

IDUSTRIE	S
KCB202	New Media Technologies
KCB203	Consumer Cultures
0	the Decision
	ation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition t	o New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & So	und
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tele	vision
KPB103	Film Genres
KPB104	Film and Television Production Resource Management

#### KPB107 Television's Greatest Hits

	CREATIVE INDUSTR
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performan	ce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative V	/riting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Academic, Advertising Professional, Animator, Computer Games Developer, Digital Composer, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Publishing Professional, Web Designer.

## Bachelor of Creative Industries (Creative Writing) (KK33)

Year offered: 2008

Admissions: Yes

CRICOS code: 056186M

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,627

**International Fees (per semester):** 2008: \$9,024 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February; July

QTAC code: 421452

Past rank cut-off: 79

Past OP cut-off: 11

OP Guarantee: Yes

**Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp

**Course coordinator:** Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

**Discipline coordinator:** Professor Philip Neilson **Campus:** Kelvin Grove

#### Overview

This course will prepare you to work in creative writing in a range of vocational applications. You will learn about fiction, digital storytelling, film and television scriptwriting, poetry, creative non-fiction and youth and childrenÕs writing, as well as corporate writing and publishing.

#### **Career Outcomes**

Graduates can work as creative or professional writers and editors in corporate, community and freelance capacities. Recent graduates have been contracted to write crisis management scenarios for major corporations, while others are working as writers and editors for magazines and other print media, in local government, within publishing houses and in print journalism.

#### **Course Design**

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinart units, 12 discipline or specified units relating to the major and eight electives.

#### Why choose this course?

This practice and theory-based professional course will give you the strong written communication competence that is an advanced skill sought by employers, as well as an excellent education as a creative writer in all genres. Through your electives you can include study from a wide range of fields, adding to the vocational strength of the course. Your work could be published in the annual creative writing anthology which is released for sale to the public.

#### **Other Course Options**

The Bachelor of Creative Industries (Creative Writing) is also available as part of double degree programs: IX34 Bachelor of Business/Bachelor of Creative Industries (Creative Writing), and IF93 Bachelor of Creative Industries (Creative Writing)/Bachelor of Laws.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### Full time course structure

Semester 7	1, Year 1	
KKB101	Creative Industries: People and Practices	
KWB101	Introduction to Creative Writing	
KWB107	Introduction to Creative Non-Fiction	
	Choose one from the following two units:	
KWB102	Media Writing	
KWB103	Persuasive Writing	
Semester 2	2, Year 1	
KKB102	Creative Industries: Making Connections	
KWB104	Creative Writing: The Short Story	
	Elective	
	Choose one from the following two units:	
KJB224	Feature Writing	
KWB106	Corporate Writing and Editing	
Semester	1, Year 2	
KKB221	Approaching Interdisciplinarity	
KWB207	Great Books: The Literary Classics	
	Elective	
	Elective	
Semester 2, Year 2		
KKB222	Interdisciplinarity in Practice	
KWB204	Creative Non-Fiction: Life Writing	
KWB206	Youth and Children's Writing	

#### Elective

Semester 1	, Year 3
KWB201	Creative Writing: Digital Media
KWB203	Creative Writing: The Novel
	Elective
	Elective
Somostor 2	Veen 2

Semester 2	
KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
	Elective
	Elective

#### **Creative Industries Co-Majors**

#### **INSTRUCTIONS FOR CO-MAJORS**

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.	
AMB200	Consumer Behaviour	
AMB220	Advertising Theory and Practice	
AMB221	Advertising Copywriting	
AMB222	Media Planning	
AMB320	Advertising Management	
AMB321	Advertising Campaigns	
AMB330	Advertising Strategy and Planning	
BSB126	Marketing	
Art and Design History		

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325 Architecture in the 20th Century

DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB101 Introduction to Creative Writing
- KWB102 Media Writing
- KWB103 Persuasive Writing
- KWB104 Creative Writing: The Short Story
- KWB106 Corporate Writing and Editing
- KWB107 Introduction to Creative Non-Fiction

KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

#### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to Internet OR
- KJB101 Digital Journalism
- KIB101 Foundations of Communication Design 1
- KCB104 Media and Communications Industries OR
- KPB106 Australian Television
- KIB103 Media Technology 1

KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

#### Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

#### Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB230 Internet Promotion AMB240 Marketing Planning and Management AMB251 Innovation and Market Development **BSB115** Management, People and Organisations **BSB126** Marketing EFB210 Finance 1 IBB213 International Marketing **MGB207** Human Resource Issues and Strategy
- MGB216 Managing Technological Innovation in Global Business
- MGB218 Managing Business Growth
- MGB222 Managing Organisations

MGB223	Entrepreneurship and Innovation
MGB335	Project Management
ashion	
	Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
KFB103	Introduction to Fashion
<fb106< td=""><td>Unspeakable Beauty: A History of Fashion and Style</td></fb106<>	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World
Film, Telev	vision and Screen
	Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

**KPB101** Foundations of Film and Television Production

telling and communication skills.

- **KPB102** Film History
- **KPB104** Film and Television Production Resource Management
- **KPB105** Narrative Production
- **KPB106** Australian Television
- **KPB107 Television's Greatest Hits**
- **KPB202** Film and Television Business Skills: Entrepreneurship and Investment
- **KPB203** Australian Film
- **KPB205 Documentary Theory and Practice**
- **KPB206** International Cinema
- **KPB303 Critical Thinking About Television**

#### Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to

	undertaking this co-major.
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

#### urnalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

CB102 Media and Society: From Printing Press to Internet

OR

- B101 **Digital Journalism**
- B120 Newswriting
- **KCB104** Media and Communications Industries
- KJB121 Journalistic Inquiry
- **KCB103** Strategic Speech Communication
- KJB224 Feature Writing
- **KJB239** Journalism Ethics and Issues
- Fashion and Style Journalism **KFB205** OR
- KJB280 International Journalism
- **KCB301** Media Audiences
- **KCB302 Political Communication**
- **KCB304** Managing Communication Resources OR
- KJB322 **Desktop Publishing And Editing**
- KJB337 Public Affairs Reporting

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough

	CREATIVE
	grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
K/N/B308	Wondorlands: Litorature and Culture in the

- KWB308 Wonderlands: Literature and Culture in the 19th Century
- KWB309 Popular Fictions, Popular Culture

#### Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB240 Marketing Planning and Management
- AMB241 E-Marketing Strategies
- AMB340 Services Marketing
- AMB341 Strategic Marketing
- BSB126 Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1
- MAB111 Mathematical Sciences 1B
- MAB112 Mathematical Sciences 1C
- MAB210 Statistical Modelling 1
- MAB311 Advanced Calculus
- MAB312 Linear Algebra
- MAB314 Statistical Modelling 2

**Public Relations** 

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
undertaking this co-major.

- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB260 Public Relations Theory and Practice
- AMB261 Media Relations and Publicity
- AMB262 Public Relations Writing
- AMB360 Corporate Communication Management
- AMB361 Public Relations Campaigns
- AMB370 Public Relations Cases
- BSB126 Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

#### Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

#### Audience and User Research

KCB102	Media and Society: From Printing Press to Internet	
KCB105	Media and Communication Research Methods	
KCB203	Consumer Cultures	
KCB301	Media Audiences	
Communio	cation Design	
KIB101	Foundations of Communication Design 1	
KIB102	Foundations of Communication Design 2	
KIB103	Media Technology 1	
KIB104	Media Technology 2	
Communio	cation for the Professions	
KCB103	Strategic Speech Communication	
KWB106	Corporate Writing and Editing	
KCB302	Political Communication	
KCB304	Managing Communication Resources	
Computati		
ITB001	Problem Solving and Programming	
ITB003	Object Oriented Programming OR	
KIB105	Animation and Motion Graphics	
KKB210	Computational Arts 1	
KKB211	Computational Arts 2	
Creative V	Vriting	
KWB101	Introduction to Creative Writing	
KWB104	Creative Writing: The Short Story	
KWB107	Introduction to Creative Non-Fiction	
KWB203	Creative Writing: The Novel	
KWB204	Creative Non-Fiction: Life Writing	
Dance Ski	lls	
KDB103	Dance Technique Studies 1	
KDB107	Choreographic Studies 1	
KDB108	World Dance	
KDB109	Funk, Tap and all that Jazz	
Dance Studies		
KDB105	Architecture of the Body	
KDB106	Dance Analysis	
KDB110	Deconstructing Dance in History	
KDB204	Australian Dance	
Digital Me	dia	
KIB101	Foundations of Communication Design 1	
KIB103	Media Technology 1	
KCB201	Virtual Cultures	
KCB202	New Media Technologies	
KVB306	Video Art and Culture	

DUSTRIE	
Drama	
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist
	- -
Entreprene	•
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
Fashion	
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8
Games De	
ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8
Indigenous	Studies
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture

CREATI	<b>VE IND</b>	USTRIES

	CREATIV
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesia	n
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	nal Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalism	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
Lighting	
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	

KWB207Great Books: The Literature and Culture in the 20th Century)KWB208Modern Times (Literature and Culture in the 20th Century)KWB209Shakespeare, Then and NowKWB308Wonderlands: Literature and Culture in the 19th CenturyManagemetrBSB115ManagimeManaging OperationsMGB220Managing OperationsMGB222Managing OrganisationsMGB220Managing OrganisationsMGB221Managing OrganisationsMGB222Managing in a Changing EnvironmentMarketingMarketing Planning and ManagementAMB240Marketing Planning and ManagementBSB126MarketingMAthematical Sciences 1AMAB101Mathematical Sciences 1BMAB111Mathematical Sciences 1CMAB210Statistical Modelling 1MAB211Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic and SpiritualityKMB001Music and SpiritualityKMB021Statistical Modeling 1KMB021Sudi Scand SpiritualityKMB021Sudi Scand SpiritualityKMB021Sex Drugs Rock 'n' rollKMB107Sound, Image, TextPerformanceStative Industries ManagementKTB207Staging AustraliaKTB207Staging AustraliaKTB207Stagi	DUSTRI	<u>=S</u>
20th Century)KWB209Shakespeare, Then and NowKWB307Indigenous WritingKWB308Wonderlands: Literature and Culture in the 19th CenturyManagememt19th CenturyBSB115Managing OperationsMGB210Managing OperationsMGB220Managing OrganisationsMGB222Managing OrganisationsMGB222Managing OrganisationsMGB222Managing in a Changing EnvironmentMGB334Managing in a Changing EnvironmentMAR400Consumer BehaviourAMB201Marketing and Audience ResearchAMB202Marketing Planning and ManagementBSB126MarketingMAB100Mathematical Sciences 1AMAB111Mathematical Sciences 1BMAB120Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic and SpiritualityKMB002Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB107Sound, Image, TextPerformanceKTB10120th Century PerformanceKTB27Staging AustraliaKTB061Creative Industries ManagementKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and Festivals <td>KWB207</td> <td>Great Books: The Literary Classics</td>	KWB207	Great Books: The Literary Classics
KWB307Indigenous WritingKWB308Wonderlands: Literature and Culture in the 19th CenturyManagementBSB115Management, People and OrganisationsMGB210Managing OperationsMGB220Management Research MethodsMGB222Managing OrganisationsMGB309Strategic ManagementMGB309Strategic ManagementMGB301Maraging in a Changing EnvironmentMAB200Consumer BehaviourAMB201Marketing Planning and ManagementBSB126MarketingMathematicalSciences 1AMAB111Mathematical Sciences 1AMAB121Mathematical Sciences 1BMAB121Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern arr Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMMB01Music cand SpiritualityKMB02Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB04World MusicKMB107Sound, Image, TextPerformarceStaging AustraliaKTB061Creative Industries ManagementKTB205Staging AustraliaKTB061Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Dir	KWB208	
KWB308Wonderlands: Literature and Culture in the 19th CenturyManagementBSB115Managing OperationsMGB210Managing OperationsMGB220Management Research MethodsMGB222Managing OrganisationsMGB309Strategic ManagementMGB334Managing in a Changing EnvironmentMarketingMarketing and Audience ResearchAMB200Consumer BehaviourAMB201Marketing Planning and ManagementBSB126MarketingMathematicalSciences 1AAMB11Mathematical Sciences 1AMAB11Mathematical Sciences 1AMAB11Mathematical Sciences 1AMAB11Advanced CalculusMathematical Sciences 1AMAB11Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB04World MusicKMB107Sound, Image, TextPerformanceEventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing	KWB209	Shakespeare, Then and Now
19th CenturyManagement, People and OrganisationsMGB210Managing OperationsMGB220Management Research MethodsMGB222Managing OrganisationsMGB309Strategic ManagementMGB334Managing in a Changing EnvironmentMarketingManaging an A Changing EnvironmentMarketingMarketing Planning and ManagementBSB126Marketing Planning and ManagementBSB126MarketingMathematicalSciences 1AMAB100Mathematical Sciences 1AMAB111Mathematical Sciences 1BMAB121Mathematical Sciences 1CMAB311Advanced CalculusModern and Popular Literature and CultureKWB108Itroduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesMusicKMB002Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB107Sound, Image, TextPerformaceEventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Matering for Events and FestivalsKTB306Directing for Events and Festivals <td>KWB307</td> <td>Indigenous Writing</td>	KWB307	Indigenous Writing
BSB115Management, People and OrganisationsMGB210Managing OperationsMGB220Management Research MethodsMGB309Strategic ManagementMGB334Managing in a Changing EnvironmentMarketingAmaging OrganisationsMB200Consumer BehaviourAMB201Marketing and Audience ResearchAMB202Marketing Planning and ManagementBSB126MarketingMathematicalMarketing Planning and ManagementBSB126MarketingMAB100Mathematical Sciences 1AMAB111Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesSex Drugs Rock 'n' rollKMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB107Sound, Image, TextPerformanceEventsKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Media Writing	KWB308	
MGB210Managing OperationsMGB220Management Research MethodsMGB222Managing OrganisationsMGB309Strategic ManagementMGB334Managing in a Changing EnvironmentMarketingAmaging an a Changing EnvironmentMarketingMarketing and Audience ResearchAMB200Consumer BehaviourAMB201Marketing and Audience ResearchAMB204Marketing Planning and ManagementBSB126MarketingMathematicalSciences 1AMAB110Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB001Sex Drugs Rock 'n' rollKMB002Music and SpiritualityKMB107Sound, Image, TextPerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Writing	Managem	ent
MGB220 Management Research Methods MGB222 Managing Organisations MGB309 Strategic Management MGB334 Managing in a Changing Environment Marketing AMB200 Consumer Behaviour AMB201 Marketing and Audience Research AMB200 Marketing Planning and Management BSB126 Marketing Mathematics MAB100 Mathematical Sciences 1A MAB111 Mathematical Sciences 1B MAB112 Mathematical Sciences 1C MAB210 Statistical Modelling 1 MAB311 Advanced Calculus Modern and Popular Literature and Culture KWB108 Introduction To Literary Theory and Cultural Studies KWB109 Ozlit KWB206 Youth and Children's Writing KWB309 Popular Fictions, Popular Culture Music Studies KMB002 Music and Spirituality KMB003 Sex Drugs Rock 'n' roll KMB004 World Music KMB107 Sound, Image, Text Performance Events KTB101 20th Century Performance KTB207 Staging Australia KTB061 Creative Industries Management KTB062 Creative Industries Events and Festivals KTB306 Directing for Events and Festivals Profession=Writing KWB102 Media Writing	BSB115	Management, People and Organisations
MGB222Managing OrganisationsMGB309Strategic ManagementMGB334Managing in a Changing EnvironmentMarketingAMB200Consumer BehaviourAMB201Marketing and Audience ResearchAMB240Marketing Planning and ManagementBSB126MarketingMathematicsMathematical Sciences 1AMAB110Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB04World MusicKMB17Sound, Image, TextPerformanceKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKVB102Media Writing	MGB210	Managing Operations
MGB309Strategic ManagementMGB334Managing in a Changing EnvironmentMarketingAMB200Consumer BehaviourAMB201Marketing and Audience ResearchAMB240Marketing Planning and ManagementBSB126MarketingMathematicsMAB100Mathematical Sciences 1AMAB111Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB04World MusicKMB17Sound, Image, TextPerformanceEventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingWriting	MGB220	Management Research Methods
MGB334 Managing in a Changing Environment Marketing AMB200 Consumer Behaviour AMB201 Marketing and Audience Research AMB240 Marketing Planning and Management BSB126 Marketing Mathematical Sciences 1A MAB100 Mathematical Sciences 1A MAB111 Mathematical Sciences 1B MAB112 Mathematical Sciences 1C MAB210 Statistical Modelling 1 MAB210 Statistical Modelling 1 MAB311 Advanced Calculus Modern and Popular Literature and Culture KWB108 Introduction To Literary Theory and Cultural Studies KWB109 Ozlit KWB206 Youth and Children's Writing KWB309 Popular Fictions, Popular Culture Music Studies KMB002 Music and Spirituality KMB003 Sex Drugs Rock 'n' roll KMB004 World Music KMB107 Sound, Image, Text Performance Events KTB101 20th Century Performance KTB207 Staging Australia KTB061 Creative Industries Management KTB062 Creative Industries Events and Festivals KTB306 Directing for Events and Festivals KTB306 Directing for Events and Festivals Forfessional Writing KWB102 Media Writing	MGB222	Managing Organisations
MarketingAMB200Consumer BehaviourAMB201Marketing and Audience ResearchAMB201Marketing Planning and ManagementBSB126MarketingMathematicsMAB100Mathematical Sciences 1AMAB111Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesMorid MusicKMB002Music and SpiritualityKMB003Sex Drugs Rock 'n' rollKMB04World MusicKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB307Maine for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB307Maine for Events and FestivalsKTB306Directing for Events and Festivals <td>MGB309</td> <td>Strategic Management</td>	MGB309	Strategic Management
AMB200Consumer BehaviourAMB201Marketing and Audience ResearchAMB240Marketing Planning and ManagementBSB126MarketingMathematicsMarketingMAB100Mathematical Sciences 1AMAB111Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB107Sound, Image, TextPerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsKTB307Maging for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB307Maging for Events and FestivalsKTB308Directing for Eve	MGB334	Managing in a Changing Environment
AMB201 Marketing and Audience Research AMB240 Marketing Planning and Management BSB126 Marketing Mathematics MAB100 Mathematical Sciences 1A MAB111 Mathematical Sciences 1B MAB112 Mathematical Sciences 1C MAB210 Statistical Modelling 1 MAB311 Advanced Calculus Modern and Popular Literature and Culture KWB108 Introduction To Literary Theory and Cultural Studies KWB109 Ozlit KWB206 Youth and Children's Writing KWB309 Popular Fictions, Popular Culture Music Studies KMB002 Music and Spirituality KMB003 Sex Drugs Rock 'n' roll KMB04 World Music KMB107 Sound, Image, Text Performance Events KTB101 20th Century Performance KTB207 Staging Australia KTB061 Creative Industries Management KTB062 Creative Industries Events and Festivals KTB306 Directing for Events and Festivals	Marketing	
AMB240Marketing Planning and Management BSB126MarketingMathematic26MarketingMAB100Mathematical Sciences 1AMAB111Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB107Sound, Image, TextPerformanceEventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB307Media Writing	AMB200	Consumer Behaviour
BSB126MarketingMathematicsMAB100Mathematical Sciences 1AMAB111Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's Writing KWB309KWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and Spirituality KMB003KMB003Sex Drugs Rock 'n' roll KMB107KMB107Sound, Image, TextPerformanceEventsKTB10120th Century Performance KTB207KTB207Staging Australia KTB061KTB061Creative Industries Management KTB306KTB306Directing for Events and Festivals KTB306KTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKVB102Media Writing	AMB201	Marketing and Audience Research
MathematicsMAB100Mathematical Sciences 1AMAB111Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB003Sex Drugs Rock 'n' rollKMB107Sound, Image, TextPerformanceEventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingWriting	AMB240	Marketing Planning and Management
MAB100Mathematical Sciences 1AMAB111Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB211Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's Writing KWB309KWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and Spirituality KMB003KMB107Sound, Image, TextPerformanceEventsKTB10120th Century Performance KTB207KTB207Staging Australia KTB061KTB061Creative Industries Management KTB062KTB306Directing for Events and Festivals KTB306KTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Media Writing	BSB126	Marketing
MAB111Mathematical Sciences 1BMAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB04World MusicKMB107Sound, Image, TextPerformanceEventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Vitting	Mathemati	CS
MAB112Mathematical Sciences 1CMAB210Statistical Modelling 1MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's Writing KWB309KWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and Spirituality KMB003KMB03Sex Drugs Rock 'n' roll KMB107KMB107Sound, Image, TextPerformance EventsKTB10120th Century Performance KTB207KTB061Creative Industries Management KTB062KTB062Creative Industries Events and Festivals KTB306KTB306Directing for Events and FestivalsKTB306Media Writing	MAB100	Mathematical Sciences 1A
MAB210Statistical Modelling 1MAB211Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB04World MusicKMB107Sound, Image, TextPerformanceEventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB306Directing for Events and FestivalsKTB306Directing for Events and FestivalsKTB306Writing	MAB111	Mathematical Sciences 1B
MAB311Advanced CalculusModern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's Writing KWB309KWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and Spirituality KMB003KMB03Sex Drugs Rock 'n' rollKMB04World Music KMB107KMB107Sound, Image, TextPerformanceEventsKTB10120th Century Performance KTB207KTB207Staging Australia KTB061KTB061Creative Industries Management KTB306KTB306Directing for Events and Festivals KTB306ProfessionaryKiting	MAB112	Mathematical Sciences 1C
Modern and Popular Literature and CultureKWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB003Sex Drugs Rock 'n' rollKMB107Sound, Image, TextPerformanceEventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsKTB306Writing	MAB210	Statistical Modelling 1
KWB108Introduction To Literary Theory and Cultural StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB107Sound, Image, TextPerformanceEventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsKTB306WritingKWB102Media Writing	MAB311	Advanced Calculus
StudiesKWB109OzlitKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB04World MusicKMB107Sound, Image, TextPerformance EventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsKTB306WritingKWB102Media Writing	Modern an	nd Popular Literature and Culture
KWB206Youth and Children's WritingKWB206Youth and Children's WritingKWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB03Sex Drugs Rock 'n' rollKMB04World MusicKMB107Sound, Image, TextPerformanceEventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102KWB102Media Writing	KWB108	Introduction To Literary Theory and Cultural Studies
KWB309Popular Fictions, Popular CultureMusic StudiesKMB002Music and SpiritualityKMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB107Sound, Image, TextPerformance EventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsKTB306Writing	KWB109	Ozlit
Music StudiesKMB002Music and SpiritualityKMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB107Sound, Image, TextPerformance EventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102KWB102Media Writing	KWB206	Youth and Children's Writing
KMB002Music and SpiritualityKMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB107Sound, Image, TextPerformance EventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102KWB102Media Writing	KWB309	Popular Fictions, Popular Culture
KMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB107Sound, Image, TextPerformance EventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102KWB102Media Writing	Music Stud	dies
KMB004World MusicKMB107Sound, Image, TextPerformance EventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102KWB102Media Writing	KMB002	Music and Spirituality
KMB107Sound, Image, TextPerformance EventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102Media Writing	KMB003	Sex Drugs Rock 'n' roll
Performance EventsKTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102Media Writing	KMB004	World Music
KTB10120th Century PerformanceKTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102Media Writing	KMB107	Sound, Image, Text
KTB207Staging AustraliaKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102Media Writing	Performan	ce Events
KTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102Media Writing	KTB101	
KTB062Creative Industries Events and FestivalsKTB306Directing for Events and FestivalsProfessional WritingKWB102Media Writing	KTB207	Staging Australia
KTB306Directing for Events and FestivalsProfessional WritingKWB102Media Writing	KTB061	Creative Industries Management
Professional Writing KWB102 Media Writing	KTB062	Creative Industries Events and Festivals
KWB102 Media Writing	KTB306	Directing for Events and Festivals
-	Profession	al Writing
KWB103 Persuasive Writing	KWB102	Media Writing
	KWB103	Persuasive Writing

	CREA
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
Public Rel	ations
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
Screen St	udies
KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Sound Stu	dies
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics
Television	
KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment

KPB303 Critical Thinking About Television

#### Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

## Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability \* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

Media & C	communication
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communio	cation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalisn	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Tel	ovision
KPB102	Film History Australian Television
KPB106	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	ice Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Creative V	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units

#### Media & Communication

**KIB202** 

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communication Design	

**Enabling Immersion** 

#### Dance **KDB106 Dance Analysis KDB109** Funk, Tap and all that Jazz **KDB204** Australian Dance Faculty **KKB102** Creative Industries: Making Connections **KKB211 Computational Arts 2** Transition to New Professional Environments\* **KKB341** Workplace Learning 1 **KKB342** Workplace Learning 2 **KKB343** Service Learning 1 **KKB344** Service Learning 2 **KKB345 Creative Industries Project 1 KKB346 Creative Industries Project 2 KKB348** Becoming A Researcher: Contexts, Protocols and Impact **KKB350** Creative Industries International Study Tour Fashion **KFB106** Unspeakable Beauty: A History of Fashion and Style **KFB207 Contemporary Fashion** Journalism KJB101 **Digital Journalism KJB120** Newswriting KJB121 Journalistic Inquiry **KJB224** Feature Writing KJB280 International Journalism KJB337 Public Affairs Reporting Music & Sound **KMB002** Music and Spirituality **KMB007** Introductory Ensemble **KMB105** Music and Sound Technology **KMB107** Sound, Image, Text **KMB108** Sound Recording and Acoustics **KMB205** Sound Media Musicianship Film & Television **KPB103** Film Genres **KPB104** Film and Television Production Resource Management **KPB107 Television's Greatest Hits KPB205**

Performance Studies

**KPB206** 

KTB104	Performance Innovation		
KTB207	Staging Australia		

International Cinema

**Documentary Theory and Practice** 

KTB062 Creative Industries Events and Festivals

Visual Arts	
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative Writing & Cultural Studies	
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing

KWB309 Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Advertising Professional, Art Writer, Creative Writer, English Teacher, Government Officer, Information Officer, Internet Professional, Journalist, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher.

# Bachelor of Creative Industries (Dance) (KK33)

Year offered: 2008

Admissions: No

CRICOS code: 056186M

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,627

**International Fees (per semester):** 2008: \$10,032per semester (*subject to annual review*)

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

**Discipline coordinator:** Rachel Pedro **Campus:** Kelvin Grove

#### **Course Structure**

In order to complete this course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the major and eight electives.

#### General

This three-year professional course offers various career paths catering for applied and/or creative pursuits such as choreography, dance research, community dance practice, criticism, administration and business management, marketing, teaching skills for private practice and the leisure/health market. The 12-unit dance suite is complemented by a range of electives to enable multiskilling, combining theory with practice and business with dance.

This course offers flexibility and various pathways for those students who wish to work in dance-related areas and maintain their passion for dance. A balance of theory and practice, this course can be tailor-made to suit the interests of the student.

#### **Career Opportunities**

Graduates can work as choreographers, dance teachers, community-based artists, movement specialists in the health/leisure industries, or in dance research, health programs and dance administration.

#### **IMPORTANT NOTICE**

The Bachelor of Creative Industries (Dance) single degree will not be having an intake after 2007. The Bachelor of Creative Industries (Dance) is still available as part of a double degree program (IX34 Bachelor of Business/Bachelor of Creative Industries or IX39 Bachelor of Arts/Bachelor of Creative Industries). Continuing students should refer to their Course Summary Sheet for enrolment information.

#### Full time course structure

Semester 1, Year 1	
	Creative Industries Core Unit
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
Semester 2	2, Year 1
	Creative Industries Core Unit
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB106	Dance Analysis
Semester 1	l, Year 2
	Creative Industries Core Unit
KDB213	Dance Technique Studies 3
KDB207-1	Choreographic Studies 2
	Elective
Semester 2	2, Year 2
	Creative Industries Core Unit
KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
	Elective
Semester 1	l, Year 3
KDB108	World Dance
KDB303	Dance and Technology 1
	OR
	Elective
	Elective
	Elective
Semester 2	2, Year 3
KDB214	Dance Technique Studies 4
KDB304	Dance and Technology 2
	OR
	Elective
	Elective
	Elective
Creative Industries Co-Majors	

#### INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

#### Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- DAB325 Architecture in the 20th Century
- DAB420 Architecture, Culture and Space
- DEB102 Introducing Design History
- KVB102 Modernism
- KVB103 Australian Art
- KVB108 Contemporary Asian Visual Culture
- KVB211 Post 1945 Art
- KVB212 Australian Art, Architecture and Design
- KVB304 Contemporary Art Issues
- KVB306 Video Art and Culture

#### **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

**KWB101** Introduction to Creative Writing **KWB102** Media Writing **KWB103** Persuasive Writing **KWB104** Creative Writing: The Short Story Corporate Writing and Editing **KWB106** KWB107 Introduction to Creative Non-Fiction **KWB203** Creative Writing: The Novel **KWB204** Creative Non-Fiction: Life Writing **KWB206** Youth and Children's Writing **KWB207** Great Books: The Literary Classics **KWB303** Writing and Publishing Industry

#### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2

- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

## Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to Internet
  - OR
- KJB101 Digital Journalism
- KIB101 Foundations of Communication Design 1
- KCB104 Media and Communications Industries OR
- KPB106 Australian Television
- KIB103 Media Technology 1
- KCB201 Virtual Cultures
- KCB202 New Media Technologies
- KCB203 Consumer Cultures
- KVB306 Video Art and Culture

#### Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form

KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

#### Entrepreneurship

Entroprone	Surship
	Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

#### Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation
- KFB204 Textile Design

- **KFB205** Fashion and Style Journalism
- **KFB208 Fashion Portfolio**
- **KCB203 Consumer Cultures**
- **KFB304** Fashion. Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- **KPB101** Foundations of Film and Television Production
- **KPB102** Film History
- **KPB104** Film and Television Production Resource Management
- **KPB105** Narrative Production
- **KPB106** Australian Television
- **KPB107** Television's Greatest Hits
- **KPB202** Film and Television Business Skills: Entrepreneurship and Investment
- **KPB203** Australian Film
- **KPB205 Documentary Theory and Practice**
- **KPB206** International Cinema
- **KPB303** Critical Thinking About Television

#### Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major. AMB202 Integrated Marketing Communication Advertising Theory and Practice

AMB230 Internet Promotion

AMB220

- AMB240 Marketing Planning and Management
- AMB260 **Public Relations Theory and Practice**
- AMB261 Media Relations and Publicity
- AMB331 **Direct Marketing**
- AMB350 Sales and Customer Relationship Management
- **Events Marketing** AMB354
- **BSB126** Marketing

## Journalism. Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been

designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB102 Media and Society: From Printing Press to Internet OR
- KJB101 Digital Journalism **KJB120** Newswriting Media and Communications Industries KCB104 **KJB121** Journalistic Inquiry **KCB103** Strategic Speech Communication **KJB224** Feature Writing **KJB239** Journalism Ethics and Issues **KFB205** Fashion and Style Journalism OR **KJB280** International Journalism **KCB301** Media Audiences **KCB302 Political Communication KCB304** Managing Communication Resources OR KJB322 Desktop Publishing And Editing
- KJB337 Public Affairs Reporting

## Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory. Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major. **KWB108** Introduction To Literary Theory and Cultural Studies **KWB109** Ozlit **KWB206** Youth and Children's Writing **KWB207** Great Books: The Literary Classics **KWB208** Modern Times (Literature and Culture in the 20th Century) **KWB209** Shakespeare, Then and Now **KWB307** Indigenous Writing **KWB308** Wonderlands: Literature and Culture in the 19th Century

Popular Fictions, Popular Culture

QUT HANDBOOK 2008 · Page 658

KWB309

#### Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB240 Marketing Planning and Management
- AMB241 E-Marketing Strategies
- AMB340 Services Marketing
- AMB341 Strategic Marketing
- BSB126 Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1
- MAB111 Mathematical Sciences 1B
- MAB112 Mathematical Sciences 1C
- MAB210 Statistical Modelling 1
- MAB311 Advanced Calculus
- MAB312 Linear Algebra
- MAB314 Statistical Modelling 2

#### **Public Relations**

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB260 Public Relations Theory and Practice
- AMB261 Media Relations and Publicity
- AMB262 Public Relations Writing
- AMB360 Corporate Communication Management
- AMB361 Public Relations Campaigns
- AMB370 Public Relations Cases
- BSB126 Marketing

#### Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy		
KCB102	Media and Society: From Printing Press to Internet		
KCB103	Strategic Speech Communication		
KCB201	Virtual Cultures		
KCB302	Political Communication		
Communication Design			
KIB108	Animation Practices		
KIB201	Interactive Writing		

#### Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

#### Fashion

ł

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

#### Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

#### Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

#### Transition to New Professional Environments\*

KKB341	Workplace Learning 1
--------	----------------------

KKB342	Workplace Learning 2
KKB343	Service Learning 1

KKB344 Service Learning 2

	CREATI	VE
KB345	Creative Industries Project 1	
KB346	Creative Industries Project 2	
KB347	Becoming A Researcher: Understandings,	
	Skills and Practices	
Music & S		
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB104	Music and Sound Skills	
KMB105	Music and Sound Technology	
KMB108	Sound Recording and Acoustics	
Film & Tel	evision	
KPB102	Film History	
KPB106	Australian Television	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB203	Australian Film	
KPB303	Critical Thinking About Television	
Performan	nce Studies	
KTB101	20th Century Performance	
KTB204	Understanding Performance	
KTB061	Creative Industries Management	
KTB062	Creative Industries Events and Festivals	
Visual Arts	3	
KVB102	Modernism	
KVB104	Photomedia and Artistic Practice	
KVB110	2D Media and Processes	
KVB212	Australian Art, Architecture and Design	
KVB304	Contemporary Art Issues	
Creative V	Vriting & Cultural Studies	
KWB101	Introduction to Creative Writing	
KWB102	Media Writing	
KWB103	Persuasive Writing	
KWB104	Creative Writing: The Short Story	
KWB105	Film and Television Scriptwriting	
	Introduction to Creative Non-Fiction	
KWB108	Introduction To Literary Theory and Cultural	
	Studies	
KWB207	Great Books: The Literary Classics	
KWB208	Modern Times (Literature and Culture in the 20th Century)	
KWB308	Wonderlands: Literature and Culture in the 19th Century	
Semester	2 Units	
Media & C	communication	

Communication in the New Economy

Strategic Speech Communication

KCB101 KCB103

	LJ
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
-	
	cation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	
KKB345	Service Learning 2
	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & S	ound
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tel	evision
KPB103	Film Genres
KPB104	Film and Television Production Resource

Management

- KPB107 Television's Greatest Hits
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema

#### **Performance Studies**

- KTB104Performance InnovationKTB207Staging Australia
- KTB062 Creative Industries Events and Festivals

#### Visual Arts

- KVB103Australian ArtKVB104Photomedia and Artistic PracticeKVB108Contemporary Asian Visual CultureKVB1113D Media and ProcessesKVB211Post 1945 ArtKVB306Video Art and Culture
- KVB307 Theories of Spatial Culture

#### **Creative Writing & Cultural Studies**

- KWB102 Media Writing
- KWB104 Creative Writing: The Short Story
- KWB105 Film and Television Scriptwriting
- KWB106 Corporate Writing and Editing
- KWB109 Ozlit
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Administrator, Arts Administrator, Choreographer, Dance Teacher, Dancer, Visual Artist.

# Bachelor of Creative Industries (Drama) (KK33)

Year offered: 2008 Admissions: Yes

CRICOS code: 056186M

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,627

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February; July

**QTAC code:** 421952

Past rank cut-off: 79

Past OP cut-off: 11

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au) Discipline coordinator: Dr Sandra Gattenhof

Campus: Kelvin Grove

#### Overview

You will develop skills in the production and analysis of innovative, cross-disciplinary performance and have the opportunity to incorporate a sub-major from a range of interdisciplinary practices and technologies such as film, video, dance, journalism, music, communication design and visual arts. You are encouraged to experiment, explore and take creative risks throughout the course.

The course includes practical project production experience with an emphasis on site-specific installation and festival performances. You will be encouraged to explore new performance forms and use emerging technologies, working with other students from across the creative industries.

#### **Career Outcomes**

Graduates work as directors, performers, producers, playwrights, dramaturges, arts administrators, community artists and youth arts workers. This course is a springboard into honours and postgraduate studies in areas such as drama education, applied performance, and performance innovation.

#### **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinary units, 12 discipline or specified units relating to the major and eight electives.

#### Why choose this course?

This course incorporates new media and cutting-edge approaches to devising, directing and designing live

performance. It involves collaboration with fellow students, staff and community partners.

#### **Other Course Options**

The Bachelor of Creative Industries (Drama) is available as part of the following double degrees: IX34 Bachelor of Business/Bachelor of Creative Industries (Drama), and IX43 Bachelor of Creative Industries (Drama)/ Bachelor of Human Services.

This course is also available as a dual degree with Education. Applicants accepted into the dual degree will complete a four year program comprised of the three year Bachelor of Creative Industries (Drama) and the one year Graduate Diploma of Education (Senior Years).

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Full time course structure

Semester 1, Year 1		
KKB101	Creative Industries: People and Practices	
KTB101	20th Century Performance	
KTB102	Process Drama	
KTB103	Performing Skills 1: Body and Voice and Role	
Semester	2, Year 1	
KKB102	Creative Industries: Making Connections	
KTB104	Performance Innovation	
KTB105	Production 1: Story Making	
KTB106	Performing Skills 2: Style and Form	
Semester 1, Year 2		
KKB221	Approaching Interdisciplinarity	
KTB206	The Creating Body	
	Elective	
	Elective	

Semester 2	2, Year 2
KKB222	Interdisciplinarity in Practice
KTB207	Staging Australia
	Elective
	Elective
Semester 2	2 Year 3
KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
	Elective
	Elective
0 1 4	
Semester 1	I, Year 3
KTB204	Understanding Performance
	Elective
	Elective
	Choose between KTB205 or KTB301

- KTB205 Production 2: The Collaborative Artist
- KTB301 Performing Self

. . . .

#### **Creative Industries Co-Majors**

#### INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

#### Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

**DAB325** Architecture in the 20th Century **DAB420** Architecture, Culture and Space **DEB102** Introducing Design History **KVB102** Modernism **KVB103** Australian Art **KVB108 Contemporary Asian Visual Culture** Post 1945 Art **KVB211 KVB212** Australian Art, Architecture and Design **KVB304 Contemporary Art Issues** KVB306 Video Art and Culture

#### Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

#### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice. Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to

undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to Internet
  - OR

KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

#### Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

#### Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB230 Internet Promotion
- AMB240 Marketing Planning and Management
- AMB251 Innovation and Market Development
- BSB115 Management, People and Organisations
- BSB126 Marketing

Finance 1
International Marketing
Human Resource Issues and Strategy
Managing Technological Innovation in Global Business
Managing Business Growth
Managing Organisations
Entrepreneurship and Innovation

MGB335 Project Management

#### Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation
- KFB204 Textile Design
- KFB205 Fashion and Style Journalism
- KFB208 Fashion Portfolio
- KCB203 Consumer Cultures
- KFB304 Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KPB101 Foundations of Film and Television Production
- KPB102 Film History
- KPB104 Film and Television Production Resource Management
- KPB105 Narrative Production
- KPB106 Australian Television
- KPB107 Television's Greatest Hits
- KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television
Integrated I	Marketing Communication
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

#### Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102 Media and Society: From Printing Press to Internet OR

KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources

KJB322 Desktop Publishing And Editing

KJB337 Public Affairs Reporting

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit KWB206 Youth and Children
- KWB206 Youth and Children's Writing
- KWB207Great Books: The Literary ClassicsKWB208Modern Times (Literature and Culture in the
- 20th Century)
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB308 Wonderlands: Literature and Culture in the 19th Century
- KWB309 Popular Fictions, Popular Culture

#### Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB240 Marketing Planning and Management
- AMB241 E-Marketing Strategies
- AMB340 Services Marketing
- AMB341 Strategic Marketing
- BSB126 Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1

MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

#### **Public Relations**

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics

KIB108	Animation Practices	

KVB105 Foundations of Drawing for Animation	1		
---	---	--	--

KVB106 Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Digital Media

Art, Design and ArchitectureDAB325Architecture in the 20th CenturyDEB102Introducing Design HistoryKVB212Australian Art, Architecture and DesignKVB306Video Art and CultureAudience and User ResearchKCB102Media and Society: From Printing Press to InternetKCB105Media and Communication Research MethodsKCB203Consumer CulturesKCB301Media AudiencesCommunication DesignKIB101KIB101Foundations of Communication Design 1KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB302Political CommunicationKVB106Corporate Writing and EditingKCB302Political Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB03Object Oriented ProgrammingITB03Object Oriented ProgrammingITB04Creative Writing: The Short StoryKKB211Computational Arts 1KKB211Introduction to Creative WritingKWB103Dance Technique Studies 1KVB104Creative Writing: The NovelKWB203Creative Writing: The NovelKWB204Creative Writing: The NovelKWB205Creative Writing: The NovelKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Writing: The NovelKWB205 <td< th=""><th></th><th></th></td<>		
DEB102Introducing Design HistoryKVB212Australian Art, Architecture and DesignKVB306Video Art and CultureAudience =User ResearchKCB102Media and Society: From Printing Press to IntermetKCB105Media and Communication Research MethodsKCB203Consumer CulturesKCB301Media AudiencesCommunication DesignKilB101KIB101Foundations of Communication Design 1KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB302Political CommunicationKVB106Corporate Writing and EditingKCB302Political Communication ResourcesComputational ArtsNaraging Communication ResourcesKKB210Opicet Oriented ProgrammingTB001Problem Solving and ProgrammingTB03Object Oriented ProgrammingTB04Computational Arts 1KKB210Computational Arts 2Creative Writing: The Short StoryKWB101Introduction to Creative Non-FictionKWB204Creative Writing: The NovelKWB205Creative Writing: The NovelKWB107Choreographic Studies 1KDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB106Dance AnalysisKDB106Dance AnalysisKDB107Deconstructing Dance in History		
KVB212Australian Art, Architecture and DesignKVB306Video Art and CultureAudience and User ResearchKCB102Media and Society: From Printing Press to InternetKCB103Media and Communication Research MethodsKCB203Consumer CulturesKCB301Media AudiencesCommunication DesignKilB101KIB101Foundations of Communication Design 1KIB102Foundations of Communication Design 1KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB303Strategic Speech CommunicationKVB106Corporate Writing and EditingKCB302Political Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB03Object Oriented ProgrammingITB03Object Oriented ProgrammingITB04Computational Arts 1KKB210Computational Arts 2Creative WritingThe Short StoryKWB104Creative Writing: The Short StoryKWB105Animation to Creative Non-FictionKWB204Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsMorid DanceKDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB106Dance AnalysisKDB106Dance AnalysisKDB106Dance AnalysisKDB107Deconstructing Dance in History		•
KVB306Video Art and CultureAudience and User ResearchKCB102Media and Society: From Printing Press to InternetKCB105Media and Communication Research MethodsKCB203Consumer CulturesKCB301Media AudiencesCommunication DesignKIB101KIB101Foundations of Communication Design 1KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB302Political CommunicationKVB106Corporate Writing and EditingKCB302Political Communication ResourcesComputational ArtsTIB001Problem Solving and ProgrammingTB03Object Oriented Programming ORKIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative Writing: The Short StoryKWB101Introduction to Creative WritingKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingKWB105Annee Technique Studies 1KDB103Dance Technique Studies 1KDB103Dance Technique Studies 1KDB103Pince Technique Studies 1KDB104Creative Writing: The NovelKWB205Creative Writing: The NovelKDB103Dance Technique Studies 1KDB104Vord DanceKDB105Architecture of the BodyKDB106Dance AnalysisKDB105		
Audience and User ResearchKCB102Media and Society: From Printing Press to InternetKCB105Media and Communication Research MethodsKCB203Consumer CulturesKCB301Media AudiencesCommunication DesignKIB101KIB101Foundations of Communication Design 1KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB302Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political CommunicationKVB106Corporate Writing and ProgrammingTB001Problem Solving and ProgrammingTB03Object Oriented Programming ORKIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingThe Short StoryKWB101Introduction to Creative WritingKWB103Creative Writing: The Short StoryKWB104Creative Writing: The NovelKWB203Creative Non-Fiction: Life WritingKWB204Creative Non-Fiction: Life WritingChallesWorld DanceKDB103Punce Technique Studies 1KDB104Architecture of the BodyKDB105Architecture of the BodyKDB106Dance AnalysisKDB105Architecture of the BodyKDB106Dance AnalysisKDB107Deconstructing Dance in History		
KCB102Media and Society: From Printing Press to InternetKCB105Media and Communication Research MethodsKCB203Consumer CulturesKCB301Media AudiencesCommunication DesignKilB101Foundations of Communication Design 1KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political CommunicationKCB304Managing Communication ResourcesComputational ArtsItsITB001Problem Solving and ProgrammingITB03Object Oriented Programming ORKIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative Writing: The Short StoryKWB101Introduction to Creative WritingKWB203Creative Writing: The NovelKWB204Creative Writing: The NovelKWB203Dance Technique Studies 1KDB103Dance Technique Studies 1KDB103Dance Technique Studies 1KDB103Vorld DanceKDB104Funk, Tap and all that JazzDance StuliesXuriting and all that JazzDance StuliesKobl Dance AnalysisKDB105Architecture of the BodyKDB106Dance AnalysisKDB107Deconstructing Dance in History	KVD300	
InternetKCB105Media and Communication Research MethodsKCB203Consumer CulturesKCB301Media AudiencesCommunication DesignKIB101KIB101Foundations of Communication Design 1KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political CommunicationKCB304Managing Communication ResourcesComputational ArtsItalianITB001Problem Solving and ProgrammingITB03Object Oriented ProgrammingORComputational Arts 1KKB210Computational Arts 1KKB211Computational Arts 2Creative Writing: The Short StoryKWB101Introduction to Creative WritingKWB103Creative Writing: The NovelKWB204Creative Writing: The NovelKWB203Creative Writing: The NovelKWB103Dance Technique Studies 1KDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB105Architecture of the BodyKDB106Dance AnalysisKDB100Dance AnalysisKDB100Dance MalysisKDB100Dance MalysisKDB100Dance MalysisKDB101Deconstructing Dance in History	Audience	
KCB203Consumer CulturesKCB301Media AudiencesCommunication DesignKIB101Foundations of Communication Design 1KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political Communication ResourcesComputation ArtsITB001Problem Solving and ProgrammingITB003Object Oriented ProgrammingOROriented ProgrammingKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB105Arcative Writing: The NovelKWB204Creative Writing: The NovelKWB203Creative Writing: The NovelKWB204Creative Non-FictionKDB103Dance Technique Studies 1KDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB106Dance AnalysisKDB107Deconstructing Dance in History	KCB102	
KCB301Media AudiencesCommunication DesignKIB101Foundations of Communication Design 1KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political CommunicationKCB304Managing Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB03Object Oriented ProgrammingORKIB105KIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB103Creative Writing: The Short StoryKWB104Creative Writing: The NovelKWB203Creative Writing: The NovelKWB204Creative Writing: The NovelKWB203Dance Technique Studies 1KDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB106Dance AnalysisKDB106Dance AnalysisKDB106Dance AnalysisKDB100Deconstructing Dance in History	KCB105	Media and Communication Research Methods
Communication DesignKIB101Foundations of Communication Design 1KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political CommunicationKCB304Managing Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB03Object Oriented ProgrammingORKIB105KIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB102Creative Writing: The Short StoryKWB103Dance Technique Studies 1KDB103Dance Technique Studies 1KDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB106Dance AnalysisKDB105Architecture of the BodyKDB106Dance AnalysisKDB100Deconstructing Dance in History	KCB203	Consumer Cultures
KIB101Foundations of Communication Design 1KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political Communication ResourcesKCB304Managing Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB03Object Oriented ProgrammingOROrientational Arts 1KKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB103Creative Writing: The Short StoryKWB104Creative Writing: The NovelKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB104Vorld DanceKDB105Architecture of the BodyKDB106Dance AnalysisKDB100Deconstructing Dance in History	KCB301	Media Audiences
KIB102Foundations of Communication Design 2KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political CommunicationKCB304Managing Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB003Object Oriented Programming ORKIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB103Creative Writing: The Short StoryKWB104Creative Writing: The NovelKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingKDB103Dance Technique Studies 1KDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB106Dance AnalysisKDB100Deconstructing Dance in History	Communio	cation Design
KIB103Media Technology 1KIB104Media Technology 2Communication for the ProfessionsKCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political CommunicationKCB304Managing Communication ResourcesComputationKCB301Problem Solving and ProgrammingITB001Problem Solving and ProgrammingITB03Object Oriented ProgrammingORORKIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB105Arcative Writing: The NovelKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StuliesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KIB101	Foundations of Communication Design 1
KIB104Media Technology 2Communication for the ProfessionsKCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political CommunicationKCB304Managing Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB03Object Oriented ProgrammingORKIB105KIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB103Creative Writing: The Short StoryKWB104Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingKDB103Dance Technique Studies 1KDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KIB102	Foundations of Communication Design 2
Communication for the ProfessionsKCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political CommunicationKCB304Managing Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB03Object Oriented ProgrammingORAnimation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB103Creative Writing: The Short StoryKWB104Creative Writing: The NovelKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsStore Studies 1KDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KIB103	Media Technology 1
KCB103Strategic Speech CommunicationKWB106Corporate Writing and EditingKCB302Political CommunicationKCB304Managing Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB03Object Oriented ProgrammingITB03Object Oriented ProgrammingORKIB105KIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB103Creative Writing: The Short StoryKWB104Creative Writing: The NovelKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsChoreographic Studies 1KDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KIB104	Media Technology 2
KWB106Corporate Writing and EditingKCB302Political CommunicationKCB304Managing Communication ResourcesComputation ArtsITB001Problem Solving and ProgrammingITB003Object Oriented ProgrammingITB03Object Oriented ProgrammingORAnimation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB105Creative Writing: The NovelKWB204Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsChoreographic Studies 1KDB103Dance Technique Studies 1KDB104World DanceKDB105Architecture of the BodyKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	Communic	cation for the Professions
KCB302Political CommunicationKCB304Managing Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB003Object Oriented ProgrammingITB003Object Oriented ProgrammingORAnimation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Writing: The NovelKDB103Dance Technique Studies 1KDB103Dance Technique Studies 1KDB104Choreographic Studies 1KDB105Architecture of the BodyKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KCB103	Strategic Speech Communication
KCB304Managing Communication ResourcesComputational ArtsITB001Problem Solving and ProgrammingITB003Object Oriented Programming ORKIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KWB106	Corporate Writing and Editing
Computational ArtsITB001Problem Solving and ProgrammingITB003Object Oriented Programming ORKIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KCB302	Political Communication
ITB001Problem Solving and ProgrammingITB003Object Oriented Programming ORKIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB104Vorld DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KCB304	Managing Communication Resources
ITE003Object Oriented Programming ORITB003Object Oriented Programming ORKIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	Computati	onal Arts
ORKIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StuliesKDB105Architecture of the BodyKDB106Dance AnalysisKDB100Deconstructing Dance in History	ITB001	Problem Solving and Programming
KIB105Animation and Motion GraphicsKKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	ITB003	Object Oriented Programming
KKB210Computational Arts 1KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History		OR
KKB211Computational Arts 2Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KIB105	Animation and Motion Graphics
Creative WritingKWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KKB210	Computational Arts 1
KWB101Introduction to Creative WritingKWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KKB211	Computational Arts 2
KWB104Creative Writing: The Short StoryKWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	Creative V	Vriting
KWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KWB101	Introduction to Creative Writing
KWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KWB104	Creative Writing: The Short Story
KWB204Creative Non-Fiction: Life WritingDance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105KDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KWB107	Introduction to Creative Non-Fiction
Dance SkillsKDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KWB203	Creative Writing: The Novel
KDB103Dance Technique Studies 1KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KWB204	Creative Non-Fiction: Life Writing
KDB107Choreographic Studies 1KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	Dance Ski	lls
KDB108World DanceKDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KDB103	Dance Technique Studies 1
KDB109Funk, Tap and all that JazzDance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KDB107	Choreographic Studies 1
Dance StudiesKDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KDB108	World Dance
KDB105Architecture of the BodyKDB106Dance AnalysisKDB110Deconstructing Dance in History	KDB109	Funk, Tap and all that Jazz
KDB106Dance AnalysisKDB110Deconstructing Dance in History	Dance Stu	dies
KDB110 Deconstructing Dance in History	KDB105	Architecture of the Body
	KDB106	Dance Analysis
KDB204 Australian Dance	KDB110	Deconstructing Dance in History
	KDB204	Australian Dance

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture
Drama	
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist
Entreprene	eurship
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
Fashion	
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8
Games De	esign
ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
HHB091	German 1
HHB091 HHB092	German 1 German 2
	German 2 German 3
HHB092 HHB093 HHB094	German 2
HHB092 HHB093	German 2 German 3

HHB097	German 7
HHB098	German 8
Indigenous	
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesia	2
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	nal Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalism	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB120	Journalistic Inquiry
KJB121 KJB224	Feature Writing
NJDZZ4	

Lighting	
PCB121	Vision, Colour and Photometry
PCB121 PCB122	•
PCB122 PCB123	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
Manageme	nt
BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing
Mathematic	CS
MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
Modern and	d Popular Literature and Culture
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture
Music Stud	
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text
Performance	ce Events
KTB101	20th Century Performance
KTB207	Staging Australia

KTB061	Crea	ative	In	dus	sti	ries	Man	agen	nent	
	-						_			

- KTB062 Creative Industries Events and Festivals
- KTB306 Directing for Events and Festivals

#### **Professional Writing**

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

#### **Public Relations**

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

#### **Screen Studies**

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics
KMB108	Sound Recording and Acoustics

#### Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

#### Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

# Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

media & C	ommunication
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communic	ation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

	CREATI	VEI
KB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KB347	Becoming A Researcher: Understandings, Skills and Practices	
Music & S		
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB104	Music and Sound Skills	
KMB105	Music and Sound Technology	
KMB108	Sound Recording and Acoustics	
-ilm & Tel	evision	
KPB102	Film History	
KPB106	Australian Television	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB203	Australian Film	
KPB303	Critical Thinking About Television	
Performan	ice Studies	
<pre><rul><li><tb101< li=""></tb101<></li></rul></pre>	20th Century Performance	
<tb204< td=""><td>Understanding Performance</td><td></td></tb204<>	Understanding Performance	
(TB204)	Creative Industries Management	
KTB062	Creative Industries Events and Festivals	
√isual Arts	3	
(VB102	Modernism	
KVB104	Photomedia and Artistic Practice	
<vb110< td=""><td>2D Media and Processes</td><td></td></vb110<>	2D Media and Processes	
KVB212	Australian Art, Architecture and Design	
<vb304< td=""><td>Contemporary Art Issues</td><td></td></vb304<>	Contemporary Art Issues	
Creative V	Vriting & Cultural Studies	
KWB101	Introduction to Creative Writing	
KWB102	Media Writing	
KWB103	Persuasive Writing	
KWB104	Creative Writing: The Short Story	
<b>WB105</b>	Film and Television Scriptwriting	
KWB107	Introduction to Creative Non-Fiction	
KWB108	Introduction To Literary Theory and Cultural Studies	
KWB207	Great Books: The Literary Classics	
KWB208	Modern Times (Literature and Culture in the 20th Century)	
KWB308	Wonderlands: Literature and Culture in the 19th Century	
Semester	2 Units	
Media & C	communication	

Communication in the New Economy

Strategic Speech Communication

KCB101 KCB103

KCB104	Media and Communications Industries		
KCB105	Media and Communication Research Methods		
KCB202	New Media Technologies		
KCB203	Consumer Cultures		
-			
	cation Design		
KIB202	Enabling Immersion		
Dance			
KDB106	Dance Analysis		
KDB109	Funk, Tap and all that Jazz		
KDB204	Australian Dance		
Faculty			
KKB102	Creative Industries: Making Connections		
KKB211	Computational Arts 2		
Transition	to New Professional Environments*		
KKB341	Workplace Learning 1		
KKB342	Workplace Learning 2		
KKB343	Service Learning 1		
KKB344			
KKB345	Service Learning 2		
	Creative Industries Project 1		
KKB346	Creative Industries Project 2		
KKB348	Becoming A Researcher: Contexts, Protocols and Impact		
KKB350	Creative Industries International Study Tour		
Fashion			
KFB106	Unspeakable Beauty: A History of Fashion and Style		
KFB207	Contemporary Fashion		
Journalism	1		
KJB101	Digital Journalism		
KJB120	Newswriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
Music & Sound			
KMB002	Music and Spirituality		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
KMB205	Sound Media Musicianship		
Film & Tel	evision		
KPB103	Film Genres		
KPB104	Film and Television Production Resource		

Management

- KPB107 Television's Greatest Hits
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema

#### **Performance Studies**

- KTB104Performance InnovationKTB207Staging Australia
- KTB062 Creative Industries Events and Festivals

#### Visual Arts

- KVB103Australian ArtKVB104Photomedia and Artistic PracticeKVB108Contemporary Asian Visual CultureKVB1113D Media and ProcessesKVB211Post 1945 ArtKVB306Video Art and Culture
- KVB307 Theories of Spatial Culture

#### **Creative Writing & Cultural Studies**

- KWB102 Media Writing
- KWB104 Creative Writing: The Short Story
- KWB105 Film and Television Scriptwriting
- KWB106 Corporate Writing and Editing
- KWB109 Ozlit
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Actor, Drama Teacher, Stage Manager, Theatre Lighting, Theatre Professionals.

# Bachelor of Creative Industries (Interdisciplinary) (KK33)

## Year offered: 2008

Admissions: Yes

CRICOS code: 056186M

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,627

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

**Domestic Entry:** Kelvin Grove - February; Caboolture - February and July

International Entry: February and July

QTAC code: Kelvin Grove: 421192. Caboolture: 461192.

Past rank cut-off: Kelvin Grove: 74. Caboolture: 69.

Past OP cut-off: Kelvin Grove: 13. Caboolture: 15.

OP Guarantee: Yes

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288cp

Standard credit points per full-time semester: 48cp

**Course coordinator:** Head, Undergraduate Studies: interdis@qut.edu.au

**Discipline coordinator:** Head, Undergraduate Studies: interdis@qut.edu.au

Campus: Kelvin Grove and Caboolture

#### Overview

QUT Interdisciplinary graduates are sought after for their diverse knowledge, creativity and practical skills across a range of industries and practice. The Creative Industries Faculty is leading the way in research and creative practice innovation, across design, media, information and communication technologies and the creative arts.

The Interdisciplinary course allows you to develop skills to be a producer, organise collaborative projects, generate creative content including digital media, and manage communications. You will facilitate and participate in visual and performance arts, multimedia and communications, in both the real world and virtual environments.

This program directly responds to industry demand for graduates with expertise across more than one creative industries area. The course offers flexibility, giving you the opportunity to create a combination of study areas to suit your individual skills, creative interests and career aspirations.

This course is also available as part of double degree programs with the Bachelor of Business (IX34), Bachelor of Human Services (IX43) or Bachelor of Information Technology (IX27).

#### Caboolture campus

The Caboolture campus offers the first year of the major only. Students who complete their first year at Caboolture then transfer to Kelvin Grove campus for the remainder of the course.

For international students, this course is only offered on Kelvin Grove campus.

Credit/advanced standing will not be granted for Caboolture students; excluding START QUT studies. To receive credit applicants must apply for the Kelvin Grove offering.

See course structures for Caboolture Only.

#### **Career Opportunities**

We encourage you to foster your creative passion and shape your future career path through complementary study areas. Some combinations could be:

• Combine a Communication Design or Digital Media major with minors in Games Design, Music Studies, Sound Studies or Computational Arts to pursue an interest in the booming multimedia industry

• A major in Dance, Drama or Art Design History, alongside minors in Audience and User Research and Performance Events, for a career in events and creative industries management

• Journalism, Media and Communication major with minors in Screen Studies, Television or Business to pursue work in the entertainment or media industry

• Creative and Professional Writing, Modern and Popular Literature and Culture for a career in publishing, perhaps as an author or editor.

#### **Course Structure**

The Interdisciplinary course is comprised of: Interdisciplinary Major (8 units)

Major (8 units)

Major (8 units)

or

2 x Minors (4 units)

or 1 x Minor (4 units) + 4 x Electives (1 unit)

Key Features of the Interdisciplinary major include:

• Foundation units- introduce the creative industries, and the roles of professionals and practitioners who explore and exploit the expression of creativity for commercial and artistic gain. You'll gain wide-ranging communication skills, including digital, collaborative and written.

• Skills-based units- you will gain practical skills in effective speech communication and either film and television production or photomedia.

• Interdisciplinary units - broaden your knowledge of the creative industries, gain an understanding and appreciation of how different creative disciplines relate to one another, and build your ability to work in collaborate teams through project work.

• Capstone units- will prepare you for your creative career as an employee, consultant, project manager or entrepreneur, or give you the hunger for higher degree

#### research.

# Alongside your Interdisciplinary major, youÕll choose at least one major from:

- Art and Design History
- Business Advertising, Entrepreneurship, Integrated Marketing Communication, Marketing or Public Relations
  Communication Design
- Creative and Professional Writing
- Dance
- Digital Media
- Drama
- Fashion
- Film, Television and Screen
- Journalism, Media and Communication
- Literary and Cultural Studies
- Mathematics

Minors are available from Creative Industries and a selection from other areas at QUT:

- Animation
- Art, Design and Architecture
- Art History
- Audience and User Research
- Business Advertising, Entrepreneurship, International
- Business, Integrated Marketing Communication,

Management or Marketing

- Communication for the Professions
- Communication Design
- Computational Arts
- Creative Writing
- Dance Skills
- Dance Studies
- Digital Media
- Drama
- Fashion
- Games Design
- Indigenous Studies
- Journalism
- Languages French, German, Indonesian, or Japanese
- Lighting Design
- Literature
- · Maths
- Modern & Popular Literature & Culture
- Music Studies
- Performance Events
- Professional Writing
- Public Relations
- Screen Studies
- Sound Studies
- Television
- Visual Arts Practice

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### Full time course structure - Kelvin Grove students only

Students are required to conform to one of the following three course structures:

#### STRUCTURE ONE

#### Semester 1, Year 1

KKB101	Creative Industries: People and Practices
	Choose either KPB101 or KVB104:
KPB101	Foundations of Film and Television Production
KVB104	Photomedia and Artistic Practice
SELECT:	Co-Major One First Unit
SELECT:	Minor One First Unit
Semester 2	2, Year 1
	Stratagic Speech Communication

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Co-Major One Second Unit
SELECT:	Minor One Second Unit
Semester 1	Year 2

#### Semester 1, Year 2

- KKB221 Approaching Interdisciplinarity
- SELECT: Elective
- SELECT: Co-Major One Third Unit
- SELECT: Minor One Third Unit

#### Semester 2, Year 2

- KKB222 Interdisciplinarity in Practice
- SELECT: Elective
- SELECT: Co-Major One Fourth Unit
- SELECT: Minor One Fourth Unit

# Semester 1, Year 3

- SELECT: Elective
- SELECT: Co-Major One Fifth Unit
- SELECT: Co-Major One Sixth Unit
- SELECT: Transitions to New Professional Environments Unit

Semester 2, Year 3	
SELECT:	Elective
SELECT:	Co-Major One Seventh Unit
SELECT:	Co-Major One Eighth Unit
SELECT:	Transitions to New Professional Environments

#### Unit

### 

STRUCTURE TWO		
Semester <sup>-</sup>	1 Voor 1	
KKB101		
NNDIUI	Creative Industries: People and Practices	
	Choose either KPB101 or KVB104:	
KPB101	Foundations of Film and Television Production	
KVB104	Photomedia and Artistic Practice	
SELECT:	Co-Major One First Unit	
SELECT:	Minor One First Unit	
Semester 2	2, Year 1	
KCB103	Strategic Speech Communication	
KKB102	Creative Industries: Making Connections	
SELECT:	Co-Major One Second Unit	
SELECT:	Minor One Second Unit	
Semester 7	1, Year 2	
KKB221	Approaching Interdisciplinarity	
SELECT:	Co-Major One Third Unit	
SELECT:	Minor One Third Unit	
SELECT:	Minor Two First Unit	
Semester 2, Year 2		
KKB222	Interdisciplinarity in Practice	
SELECT:	Co-Major One Fourth Unit	
SELECT:	Minor One Fourth Unit	
SELECT:	Minor Two Second Unit	
Compoter	1 Voor 2	

#### Semester 1, Year 3

SELECT:	Co-Major One Fifth Unit
SELECT:	Co-Major One Sixth Unit
SELECT:	Minor Two Third Unit

Transitions to New Professional Environments SELECT: Unit

#### Semester 2, Year 3

SELECT:	Co-Major One Seventh Unit
SELECT:	Co-Major One Eighth Unit
SELECT:	Minor Two Fourth Unit
SELECT:	Transitions to New Professional Environments Unit
STRUCTU	RE THREE

## STRUCTURE THREE

#### Semester 1, Year 1

KKB101	Creative Industries: People and Practices
	Choose either KPB101 or KVB104:
KPB101	Foundations of Film and Television Production
KVB104	Photomedia and Artistic Practice
SELECT:	Co-Major One First Unit
SELECT:	Co-Major Two First Unit

Semester 2	2, Year 1
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Co-Major One Second Unit
SELECT:	Co-Major Two Second Unit
Semester	1, Year 2
KKB221	Approaching Interdisciplinarity
SELECT:	Co-Major One Third Unit
SELECT:	Co-Major One Fourth Unit
SELECT:	Co-Major Two Third Unit
Semester 2	2, Year 2
KKB222	Interdisciplinarity in Practice
SELECT:	Co-Major One Fixth Unit
SELECT:	Co-Major One Sixth Unit
SELECT:	Co-Major Two Fourth Unit
Semester	1, Year 3
SELECT:	Co-Major One Seventh Unit
SELECT:	Co-Major Two Fifth Unit
SELECT:	Co-Major Two Sixth Unit
SELECT:	Transitions to New Professional Environments Unit
Semester 2	2, Year 3
SELECT:	Co-Major One Eighth Unit
SELECT:	Co-Major Two Seventh Unit
SELECT:	Co-Major Two Eighth Unit
SELECT:	Transitions to New Professional Environments Unit
Full time c	ourse structure - Caboolture students only
Semester	1, Year 1
KKB101	Creative Industries: People and Practices

KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture
Semester 2	2, Year 1
KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Unit offered at Caboolture

SELECT: Unit offered at Caboolture

#### **IMPORTANT NOTICE:**

You will transfer to Kelvin Grove campus to complete Years 2 and 3 and will select one structure from the following:

Structure 1: KKB221, KKB222, two Transitions to New Professional Environments units, one co major (96 cps), one minor (48 cps) and four

electives (48 cps).

Structure 2: KKB221, KKB222, two Transitions to New Professional Environments units, one co major (96 cps), and two minors (48 cps each).

Structure 3: KKB221, KKB222, two Transitions to New Professional Environments units, and two co majors (96 cps each).

#### **Creative Industries Co-Majors**

#### **INSTRUCTIONS FOR CO-MAJORS**

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

#### Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- DAB325 Architecture in the 20th Century
- DAB420 Architecture, Culture and Space
- DEB102 Introducing Design History
- KVB102 Modernism
- KVB103 Australian Art
- KVB108 Contemporary Asian Visual Culture
- KVB211 Post 1945 Art

KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB101 Introduction to Creative Writing
- KWB102 Media Writing
- KWB103 Persuasive Writing
- KWB104 Creative Writing: The Short Story
- KWB106 Corporate Writing and Editing
- KWB107 Introduction to Creative Non-Fiction
- KWB203 Creative Writing: The Novel
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB303 Writing and Publishing Industry

#### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
--------	----------------------------------

- KCB102 Media and Society: From Printing Press to Internet
- OR KJB101 Digital Journalism
- KIB101Foundations of Communication Design 1KCB104Media and Communications Industries
- OR
- KPB106Australian TelevisionKIB103Media Technology 1
- KCB201 Virtual Cultures
- KCB202 New Media Technologies
- KCB203 Consumer Cultures
- KVB306 Video Art and Culture

#### Drama

Description: The co-major offers a balance of performance theory and practice. It is designed

as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

#### Entrepreneurship

	Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management
Fashion	

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation
- KFB204 Textile Design
- KFB205 Fashion and Style Journalism
- KFB208 Fashion Portfolio
- KCB203 Consumer Cultures
- KFB304 Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KPB101 Foundations of Film and Television Production
- KPB102 Film History
- KPB104 Film and Television Production Resource Management
- KPB105 Narrative Production
- KPB106 Australian Television
- KPB107 Television's Greatest Hits
- KPB202 Film and Television Business Skills: Entrepreneurship and Investment
- KPB203 Australian Film
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema
- KPB303 Critical Thinking About Television

#### Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB202 Integrated Marketing Communication
- AMB220 Advertising Theory and Practice
- AMB230 Internet Promotion
- AMB240 Marketing Planning and Management
- AMB260 Public Relations Theory and Practice

AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

#### Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102 Media and Society: From Printing Press to Internet

#### OR Disting

- KJB101 Digital Journalism
- KJB120 Newswriting
- KCB104 Media and Communications Industries
- KJB121 Journalistic Inquiry
- KCB103 Strategic Speech Communication
- KJB224 Feature Writing
- KJB239 Journalism Ethics and Issues
- KFB205 Fashion and Style Journalism
- KJB280 International Journalism
- KCB301 Media Audiences
- KCB302 Political Communication
- KCB304 Managing Communication Resources OR
- KJB322 Desktop Publishing And Editing
- KJB337 Public Affairs Reporting

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in

	literary theory.
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture
Marketing	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing
Mathemati	cs
	Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.
	Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)
MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C

- MAB210 Statistical Modelling 1
- MAB311 Advanced Calculus
- **MAB312** Linear Algebra
- **MAB314** Statistical Modelling 2

#### **Public Relations**

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication

AMB260 **Public Relations Theory and Practice** 

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics
KIB108	Animation Practices

KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

#### Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

#### Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design			
KIB101	Foundations of Communication Design 1		
KIB102	Foundations of Communication Design 2		
KIB103	Media Technology 1		
KIB104	Media Technology 2		
	cation for the Professions		
KCB103	Strategic Speech Communication		
KWB106	Corporate Writing and Editing		
KCB302	Political Communication		
KCB304	Managing Communication Resources		
Computati	onal Arts		
ITB001	Problem Solving and Programming		
ITB003	Object Oriented Programming OR		
KIB105	Animation and Motion Graphics		
KKB210	Computational Arts 1		
KKB211	Computational Arts 2		
Creative V	Vriting		
KWB101	Introduction to Creative Writing		
KWB104	Creative Writing: The Short Story		
KWB107	Introduction to Creative Non-Fiction		
KWB203	Creative Writing: The Novel		
KWB204	Creative Non-Fiction: Life Writing		
Dance Chi	-		
Dance Ski KDB103			
KDB103 KDB107	Dance Technique Studies 1 Choreographic Studies 1		
KDB107 KDB108	World Dance		
KDB100			
KDD109	Funk, Tap and all that Jazz		
Dance Stu			
KDB105	Architecture of the Body		
KDB106	Dance Analysis		
KDB110	Deconstructing Dance in History		
KDB204	Australian Dance		
Digital Media			
KIB101	Foundations of Communication Design 1		
KIB103	Media Technology 1		
KCB201	Virtual Cultures		
KCB202	New Media Technologies		
KVB306	Video Art and Culture		
Drama			
KTB103	Performing Skills 1: Body and Voice and Role		
KTB104	Performance Innovation		
KTB106	Performing Skills 2: Style and Form		
KTB204	Understanding Performance		
	<b>U</b>		

KTB305	The Entrepreneurial Artist		
Entreprene	eurship		
AMB251	Innovation and Market Development		
BSB115	Management, People and Organisations		
BSB126	Marketing		
MGB223	Entrepreneurship and Innovation		
Fashion			
KFB103	Introduction to Fashion		
KFB106	Unspeakable Beauty: A History of Fashion and Style		
KFB206	Fashion and Modernity		
KFB207	Contemporary Fashion		
French			
HHB061	French 1		
HHB062	French 2		
HHB063	French 3		
HHB064	French 4		
HHB065	French 5		
HHB066	French 6		
HHB067	French 7		
HHB068	French 8		
Games De	esign		
ITB750	Computer Game Studies		
ITB751	Games Production		
KIB201	Interactive Writing		
KIB202	Enabling Immersion		
German			
HHB091	German 1		
HHB092	German 2		
HHB093	German 3		
HHB094	German 4		
HHB095	German 5		
HHB096	German 6		
HHB097	German 7		
HHB098	German 8		
Indigenous	s Studies		
EDB007	Culture Studies: Indigenous Education		
HHB123	Indigenous Australian Culture Studies		
HHB210	Indigenous Australia: Country, Kin And Culture		
HHB255	Indigenous Politics And Political Culture		
HHB276	Indigenous Knowledge: Research Ethics and Protocols		
KKB004	Indigenous Creative Industries		
KWB307	Indigenous Writing		

Indonesia	1
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	nal Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB083	•
	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalism	•
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
Lighting	
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
-	, , , , , , , , , , , , , , , , , , ,

KWB308	Wonderlands: Literature and Culture in the 19th Century		
Manageme	Management		
BSB115	Management, People and Organisations		
MGB210	Managing Operations		
MGB220	Management Research Methods		
MGB222	Managing Organisations		
MGB309	Strategic Management		
MGB334	Managing in a Changing Environment		
Marketing			
AMB200	Consumer Behaviour		
AMB201	Marketing and Audience Research		
AMB240	Marketing Planning and Management		
BSB126	Marketing		
Mathematic	s		
MAB100	Mathematical Sciences 1A		
MAB111	Mathematical Sciences 1B		
MAB112	Mathematical Sciences 1C		
MAB210	Statistical Modelling 1		
MAB311	Advanced Calculus		
Modern and	d Popular Literature and Culture		
KWB108	Introduction To Literary Theory and Cultural Studies		
KWB109	Ozlit		
KWB109 KWB206	Ozlit Youth and Children's Writing		
KWB206	Youth and Children's Writing Popular Fictions, Popular Culture		
KWB206 KWB309	Youth and Children's Writing Popular Fictions, Popular Culture		
KWB206 KWB309 Music Stud	Youth and Children's Writing Popular Fictions, Popular Culture ies		
KWB206 KWB309 Music Stud KMB002	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality		
KWB206 KWB309 Music Stud KMB002 KMB003	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia Creative Industries Management		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB062	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB062 KTB306	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB061 KTB062 KTB306 Professiona	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB061 KTB062 KTB306 Professiona KWB102	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text See Events 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals al Writing Media Writing		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB061 KTB306 Professiona KWB102 KWB103	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text ce Events 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals al Writing Media Writing Persuasive Writing		
KWB206 KWB309 Music Stud KMB002 KMB003 KMB004 KMB107 Performanc KTB101 KTB207 KTB061 KTB061 KTB306 Professiona KWB102 KWB103 KWB106	Youth and Children's Writing Popular Fictions, Popular Culture ies Music and Spirituality Sex Drugs Rock 'n' roll World Music Sound, Image, Text Sound, Image, Text 20th Century Performance Staging Australia Creative Industries Management Creative Industries Events and Festivals Directing for Events and Festivals Directing for Events and Festivals		

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

#### BSB126 Marketing

#### Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

#### Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts Practice	

# KVB110 2D Media and ProcessesKVB111 3D Media and ProcessesKVB200 Exhibition and Display in the Visual ArtsKVB213 Graphic Investigation

#### Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

Media & Co	mmunication
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communica	ation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion

KFB206 Fashion and Modernity
------------------------------

#### Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

#### Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

#### Transition to New Professional Environments\*

KKB341	Workplace Learning 1	
KKB342	Workplace Learning 2	
KKB343	Service Learning 1	
KKB344	Service Learning 2	
KKB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KKB347	Becoming A Researcher: Understandings, Skills and Practices	
Music & Sound		
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	

KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Tele	evision
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills:
	Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	ce Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Creative W	/riting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the
-	19th Century
Semester 2	2 Units
Media & C	ommunication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communic	ation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz

IDUSTRII	Eð
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & S	ound
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tel	evision
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performan	ce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	5

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

#### **Creative Writing & Cultural Studies**

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Electives available at Caboolture**

#### Semester 1 KMB003 Sex Drugs Rock 'n' roll **KMB207 Cross Cultural Musicianship** AMB201 Marketing and Audience Research AMB240 Marketing Planning and Management **BSB110** Accounting **BSB114** Government, Business and Society **BSB119** International and Electronic Business **BSB122 Quantitative Analysis and Finance** EDB001 Teaching and Learning Studies 1: Teaching in New Times EBD006 Learning Networks MGB222 Managing Organisations Semester 2 KMB107 Sound, Image, Text **KWB206** Youth and Children's Writing

- AMB200Consumer BehaviourAMB340Services MarketingBSB111Business Law and EthicsBSB113Economics
- BSB115 Management, People and Organisations

BSB126	Marketing
CLB005	Integrated Foundation Studies 3: Wellness and Active Citizenship
EDB007	Culture Studies: Indigenous Education
MGB210	Managing Operations
MGB211	Organisational Behaviour

#### **Transitions to New Professional Environments Units**

A maximum of 48 credit points may be taken from the following units:		
KKB341	Workplace Learning 1	
KKB342	Workplace Learning 2	
KKB343	Service Learning 1	
KKB344	Service Learning 2	
KKB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KKB347	Becoming A Researcher: Understandings, Skills and Practices	
KKB348	Becoming A Researcher: Contexts, Protocols and Impact	
KKB350	Creative Industries International Study Tour	

#### **Potential Careers:**

Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Arts Administrator, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Drama Teacher, English Teacher, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Information Officer, Internet Professional, Journalist, Lighting Designer, Lighting Technician, Manager, Marketing Officer/Manager, Mathematician, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Technologist, Musical Director, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Public Relations Officer/Consultant, Publishing Professional, Sound and Music Producer, Sound Designer, Stage Manager, Theatre Lighting, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

# Bachelor of Creative Industries (Media & Communication) (KK33)

Year offered: 2008 Admissions: Yes

CRICOS code: 056186M

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,627

**International Fees (per semester):** 2008: \$9,024 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February; July

**QTAC code:** 421132

Past rank cut-off: 76

Past OP cut-off: 12

**OP Guarantee:** Yes **Assumed knowledge:** English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp Course coordinator: Head, Undergraduate Studies

(ugenq.ci@qut.edu.au)

**Discipline coordinator:** Professor Alan Knight **Campus:** Kelvin Grove

#### **Career Outcomes**

Graduates can work as advertising professionals, communication officers, media and cultural policy developers for government and community organisations, information officers, Internet professionals, media buyers and planners, marketers, teachers and researchers, and print and online publishing professionals.

#### Overview

This course provides both practical skills and contextual understanding of the rapidly growing media and communication industries. You will be prepared for employment in fields that are being transformed by digital media development, globalisation and convergence. You will gain knowledge in local and international media industries, media audiences, consumer cultures, professional communication, new media technologies and online communications.

You will also acquire media production skills in print and online media formats and you can complement your media and communications studies with a sub-major or minor study sequence from other areas across the Faculty. These include communication design, television or writing for electronic media in various formats, including creative writing or journalism.

#### **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinary units, 12 discipline or specified units relating to the major, and eight electives.

#### Why choose this course?

This course covers mass, niche and new media. Authentic learning opportunities such as industry placements and projects complement theoretical course content and give you the opportunity to apply what you learn. Students have completed placements with organisations such as Online Opinion, Starcom Communications, Harper Collins, Hoodlum Entertainment, Australian Communications and Media Authority and The Seven Network.

#### **Other Course Options**

The Bachelor of Creative Industries (Media and Communication) is also available as part of double degrees: IX34 Bachelor of Business/Bachelor of Creative Industries (Media and Communication), IF10 Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws, and IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### Full time course structure

Semester 1, Year 1		
KCB101	Communication in the New Economy	
KCB102	Media and Society: From Printing Press to Internet	
KCB103	Strategic Speech Communication	
KKB101	Creative Industries: People and Practices	
Semester 2, Year 1		
KCB104	Media and Communications Industries	
KCB105	Media and Communication Research Methods	
KKB102	Creative Industries: Making Connections	
	Elective	

#### Semester 1, Year 2

KCB201 Virtual Cultures

KKB221 Approaching Interdisciplinarity

#### Elective Elective

Semester 2, Year 2
--------------------

KCB202	New Media Technologies
KCB203	Consumer Cultures
KKB222	Interdisciplinarity in Practice
	Elective

#### Semester 1, Year 3

KCB301	Media Audiences
KCB302	Political Communication
	Elective
	Elective

#### Semester 2, Year 3

KCB303	Applied Media Communication
KCB304	Managing Communication Resources
	Elective
	Elective

#### **Creative Industries Co-Majors**

#### INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

#### Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

#### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice. Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to

undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to Internet
  - OR

KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

#### Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

#### Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB230 Internet Promotion
- AMB240 Marketing Planning and Management
- AMB251 Innovation and Market Development
- BSB115 Management, People and Organisations
- BSB126 Marketing

EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation

MGB335 Project Management

#### Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation
- KFB204 Textile Design
- KFB205 Fashion and Style Journalism
- KFB208 Fashion Portfolio
- KCB203 Consumer Cultures
- KFB304 Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KPB101 Foundations of Film and Television Production
- KPB102 Film History
- KPB104 Film and Television Production Resource Management
- KPB105 Narrative Production
- KPB106 Australian Television
- KPB107 Television's Greatest Hits
- KPB202 Film and Television Business Skills: Entrepreneurship and Investment

KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television
Integrated I	Marketing Communication
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

#### Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102 Media and Society: From Printing Press to Internet OR

KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources

KJB322 Desktop Publishing And Editing

KJB337 Public Affairs Reporting

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit KWB206 Youth and Children
- KWB206 Youth and Children's Writing KWB207 Great Books: The Literary Class
- KWB207Great Books: The Literary ClassicsKWB208Modern Times (Literature and Culture in the<br/>20th Century)
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB308 Wonderlands: Literature and Culture in the 19th Century
- KWB309 Popular Fictions, Popular Culture

#### Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB240 Marketing Planning and Management
- AMB241 E-Marketing Strategies
- AMB340 Services Marketing
- AMB341 Strategic Marketing
- BSB126 Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1

MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

#### **Public Relations**

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics

KIB108	Animation Practices	
--------	---------------------	--

KVB105	Foundations of Drawing for Animation 1
--------	--

KVB106 Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art Desig	n and Architecture
DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture
	and User Research
KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences
Communio	cation Design
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
Communio	cation for the Professions
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources
Commutati	
Computati	
ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2
Creative V	Vriting
KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
Dance Ski	lls
KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
Dance Stu	dies
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
•	

Digital Media			
KIB101	Foundations of Communication Design 1		
KIB103	Media Technology 1		
KCB201	Virtual Cultures		
KCB202	New Media Technologies		
KVB306	Video Art and Culture		
Drama			
KTB103	Performing Skills 1: Body and Voice and Role		
KTB104	Performance Innovation		
KTB106	Performing Skills 2: Style and Form		
KTB204	Understanding Performance		
KTB305	The Entrepreneurial Artist		
Entreprene	urship		
AMB251	Innovation and Market Development		
BSB115	Management, People and Organisations		
BSB126	Marketing		
MGB223	Entrepreneurship and Innovation		
Fashion			
KFB103	Introduction to Fashion		
KFB106	Unspeakable Beauty: A History of Fashion and Style		
KFB206	Fashion and Modernity		
KFB207	Contemporary Fashion		
French			
HHB061	French 1		
HHB062	French 2		
HHB063	French 3		
HHB064	French 4		
HHB065	French 5		
HHB066	French 6		
HHB067	French 7		
HHB068	French 8		
Games Des	sign		
ITB750	Computer Game Studies		
ITB751	Games Production		
KIB201	Interactive Writing		
KIB202	Enabling Immersion		
German			
HHB091	German 1		
HHB092	German 2		
HHB093	German 3		
HHB094	German 4		
HHB095	German 5		
HHB096	German 6		

HHB097	German 7
HHB098	German 8
Indigenous	
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesiar	
HHB071	Indonesian 1
	Indonesian 2
HHB072	
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	al Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
	-
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting	
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
Manageme	nt
BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing
Mathematic	S
MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
Modern and	d Popular Literature and Culture
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture
Music Stud	ies
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text
Performanc	ce Events
KTB101	20th Century Performance
KTB207	Staging Australia

KTB061	Crea	ative	In	dus	sti	ries	Man	agen	nent	
	-						_			

- KTB062 Creative Industries Events and Festivals
- KTB306 Directing for Events and Festivals

#### **Professional Writing**

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

#### **Public Relations**

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

#### **Screen Studies**

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics
KMB108	Sound Recording and Acoustics

#### Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

#### Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

# Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

media & C	ommunication
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communic	ation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

	CREATI	VE
KB345	Creative Industries Project 1	
KB346	Creative Industries Project 2	
KKB347	Becoming A Researcher: Understandings,	
	Skills and Practices	_
Ausic & S		
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB104	Music and Sound Skills	
KMB105	Music and Sound Technology	
KMB108	Sound Recording and Acoustics	
Film & Tel	evision	
KPB102	Film History	
KPB106	Australian Television	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB203	Australian Film	
KPB303	Critical Thinking About Television	
Performan	ce Studies	
KTB101	20th Century Performance	
KTB204	Understanding Performance	
KTB061	Creative Industries Management	
KTB062	Creative Industries Events and Festivals	
Visual Arts	3	
KVB102	Modernism	
KVB104	Photomedia and Artistic Practice	
KVB110	2D Media and Processes	
KVB212	Australian Art, Architecture and Design	
KVB304	Contemporary Art Issues	
Creative V	Vriting & Cultural Studies	
KWB101	Introduction to Creative Writing	
KWB102	Media Writing	
KWB103	Persuasive Writing	
KWB104	Creative Writing: The Short Story	
<wb105< td=""><td>Film and Television Scriptwriting</td><td></td></wb105<>	Film and Television Scriptwriting	
<wb107< td=""><td>Introduction to Creative Non-Fiction</td><td></td></wb107<>	Introduction to Creative Non-Fiction	
KWB108	Introduction To Literary Theory and Cultural	
KWB207	Studies Great Books: The Literary Classics	
	•	
KWB208	Modern Times (Literature and Culture in the 20th Century)	
KWB308	Wonderlands: Literature and Culture in the 19th Century	
Semester	2 Units	
Modia & C	communication	

Communication in the New Economy

Strategic Speech Communication

KCB101 KCB103

	LJ		
KCB104	Media and Communications Industries		
KCB105	Media and Communication Research Methods		
KCB202	New Media Technologies		
KCB203	Consumer Cultures		
-			
Communication Design			
KIB202	Enabling Immersion		
Dance			
KDB106	Dance Analysis		
KDB109	Funk, Tap and all that Jazz		
KDB204	Australian Dance		
Faculty			
KKB102	Creative Industries: Making Connections		
KKB211	Computational Arts 2		
Transition	to New Professional Environments*		
KKB341	Workplace Learning 1		
KKB342	Workplace Learning 2		
KKB343	Service Learning 1		
KKB344			
KKB345	Service Learning 2		
	Creative Industries Project 1		
KKB346	Creative Industries Project 2		
KKB348	Becoming A Researcher: Contexts, Protocols and Impact		
KKB350	Creative Industries International Study Tour		
Fashion			
KFB106	Unspeakable Beauty: A History of Fashion and Style		
KFB207	Contemporary Fashion		
Journalism			
KJB101	Digital Journalism		
KJB120	Newswriting		
KJB121	Journalistic Inquiry		
KJB224	Feature Writing		
KJB280	International Journalism		
KJB337	Public Affairs Reporting		
Music & Sound			
KMB002	Music and Spirituality		
KMB007	Introductory Ensemble		
KMB105	Music and Sound Technology		
KMB107	Sound, Image, Text		
KMB108	Sound Recording and Acoustics		
KMB205	Sound Media Musicianship		
Film & Tel	evision		
KPB103	Film Genres		
KPB104	Film and Television Production Resource		

Management

- KPB107 Television's Greatest Hits
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema

#### **Performance Studies**

- KTB104Performance InnovationKTB207Staging Australia
- KTB062 Creative Industries Events and Festivals

#### Visual Arts

KVB103Australian ArtKVB104Photomedia and Artistic PracticeKVB108Contemporary Asian Visual CultureKVB1113D Media and ProcessesKVB211Post 1945 ArtKVB306Video Art and CultureKVB307Theories of Spatial Culture

#### **Creative Writing & Cultural Studies**

- KWB102 Media Writing
- KWB104 Creative Writing: The Short Story
- KWB105 Film and Television Scriptwriting
- KWB106 Corporate Writing and Editing
- KWB109 Ozlit
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Teacher, Web Designer.

# Bachelor of Creative Industries (Television) (KK33)

Year offered: 2008 Admissions: Yes CRICOS code: 056186M

#### Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,627

**International Fees (per semester):** 2008: \$9,024 per semester (*subject to annual review*)

**Domestic Entry**: February

International Entry: February; July

**QTAC code:** 421302

Past rank cut-off: 76

Past OP cut-off: 12

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

#### Standard credit points per full-time semester: 48 cp Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Discipline coordinator: Jeanette McGown Campus: Kelvin Grove

#### Overview

Television is one of the most powerful media the world has known. This unique industry-oriented course will train you for the Ôideas jobs' in televisionÑsuch as producing, researching and writing. You will learn how the television industry works, how programs get commissioned, and how they are actually made.

You will study with experienced senior industry professionals as well as internationally respected television scholars. Areas of study include scriptwriting, producing, distribution, television commercials and format, audience research and the social impact of television. You will also have the opportunity to work on production projects.

#### **Career Outcomes**

Graduates can work in television as researchers, writers or in production, in a career track that leads to working as producers, script editors, script producers, programmers and schedulers.

#### **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinary units, 12 discipline or specified units relating to the major and eight electives.

#### Why choose this course?

This professional course will give you a strong appliedindustry focus and offers flexibility, allowing you to find your niche within the television industry.

#### **Other Course Options**

The Bachelor of Creative Industries (Television) is also available as part of a double degree with Business - IX34 Bachelor of Business/Bachelor of Creative Industries (Television).

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

#### Additional costs

You may be required to cover the costs of recording materials, video hire, production travel expenses and associated film and video production costs.

#### Full time course structure

Semester 1, Year 1			
KKB101	Creative Industries: People and Practices		
KPB101	Foundations of Film and Television Production		
KPB106	Australian Television		
KWB102	Media Writing		
Semester 2, Year 1			
KKB102	Creative Industries: Making Connections		
KPB104	Film and Television Production Resource Management		
KPB107	Television's Greatest Hits		
	Elective		
Semester 1, Year 2			
KCB301	Media Audiences		
KKB221	Approaching Interdisciplinarity		
KPB202	Film and Television Business Skills: Entrepreneurship and Investment		
KWB105	Film and Television Scriptwriting		
Semester 2, Year 2			

Creative Industries Legal Issues
Interdisciplinarity in Practice
Elective
Elective

#### Semester 1, Year 3

KPB302	Project Development and Script Editing for Television
KPB303	Critical Thinking About Television
	Elective
	Elective

#### Semester 2, Year 3

Television Practice
Elective
Elective
Elective

#### **Creative Industries Co-Majors**

#### **INSTRUCTIONS FOR CO-MAJORS**

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

#### Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

A a suma ad 17 m avula alava . Tha waite was a maaifia

#### **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### **Creative and Professional Writing**

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB101 Introduction to Creative Writing
- KWB102 Media Writing
- KWB103 Persuasive Writing

- KWB104Creative Writing: The Short StoryKWB106Corporate Writing and Editing
- KWB107Introduction to Creative Non-FictionKWB203Creative Writing: The NovelKWB204Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB303 Writing and Publishing Industry
- Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to Internet
  - OR
- KJB101 Digital Journalism
- KIB101 Foundations of Communication Design 1
- KCB104 Media and Communications Industries

OR

KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

#### Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

#### Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.
Assumed Knowledge: There is no specific prior

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230 Internet Promotion

- AMB240 Marketing Planning and Management
- AMB251 Innovation and Market Development
- BSB115 Management, People and Organisations
- BSB126 Marketing
- EFB210 Finance 1
- IBB213 International Marketing
- MGB207 Human Resource Issues and Strategy

MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

#### Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation
- KFB204 Textile Design
- KFB205 Fashion and Style Journalism
- KFB208 Fashion Portfolio
- KCB203 Consumer Cultures
- KFB304 Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KPB101 Foundations of Film and Television Production
- KPB102 Film History
- KPB104 Film and Television Production Resource Management
- KPB105 Narrative Production
- KPB106 Australian Television
- KPB107 Television's Greatest Hits
- KPB202 Film and Television Business Skills: Entrepreneurship and Investment
- KPB203 Australian Film
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema

KPB303 Critical Thinking About Television

## ntegrated Marketing Communication

Integrated Marketing Communication	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

#### Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102 Media and Society: From Printing Press to Internet

## OR

KJB101 **Digital Journalism KJB120** Newswriting **KCB104** Media and Communications Industries **KJB121** Journalistic Inquiry **KCB103** Strategic Speech Communication **KJB224** Feature Writing KJB239 Journalism Ethics and Issues **KFB205** Fashion and Style Journalism OR **KJB280** International Journalism **KCB301** Media Audiences **KCB302 Political Communication KCB304** Managing Communication Resources OR KJB322 Desktop Publishing And Editing KJB337 **Public Affairs Reporting** 

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB208 Modern Times (Literature and Culture in the 20th Century)
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB308 Wonderlands: Literature and Culture in the 19th Century
- KWB309 Popular Fictions, Popular Culture

#### Marketing

- Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
- AMB200 Consumer Behaviour
- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB240 Marketing Planning and Management
- AMB241 E-Marketing Strategies
- AMB340 Services Marketing
- AMB341 Strategic Marketing
- BSB126 Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

- MAB100 Mathematical Sciences 1A
- MAB101 Statistical Data Analysis 1
- MAB111 Mathematical Sciences 1B
- MAB112 Mathematical Sciences 1C
- MAB210 Statistical Modelling 1

MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

#### **Public Relations**

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising AMB220 Advertising Theory and Practice Advertising Copywriting AMB221 AMB222 Media Planning **BSB126** Marketing Animation **KIB105** Animation and Motion Graphics **KIB108** Animation Practices **KVB105** Foundations of Drawing for Animation 1 **KVB106** Foundations of Drawing for Animation 2 Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

#### Art, Design and Architecture

DAB325 Architecture in the 20th Century

#### **CREATIVE INDUSTRIES** DEB102 Introducing Design History **KVB212** Australian Art, Architecture and Design KVB306 Video Art and Culture Audience and User Research KCB102 Media and Society: From Printing Press to Internet **KCB105** Media and Communication Research Methods **KCB203 Consumer Cultures** KCB301 Media Audiences **Communication Design KIB101** Foundations of Communication Design 1 **KIB102** Foundations of Communication Design 2 **KIB103** Media Technology 1 **KIB104** Media Technology 2 Communication for the Professions KCB103 Strategic Speech Communication KWB106 Corporate Writing and Editing KCB302 **Political Communication KCB304** Managing Communication Resources **Computational Arts ITB001** Problem Solving and Programming ITB003 **Object Oriented Programming** OR **KIB105** Animation and Motion Graphics **KKB210 Computational Arts 1** KKB211 **Computational Arts 2 Creative Writing** KWB101 Introduction to Creative Writing KWB104 Creative Writing: The Short Story KWB107 Introduction to Creative Non-Fiction **KWB203** Creative Writing: The Novel **KWB204** Creative Non-Fiction: Life Writing Dance Skills **KDB103** Dance Technique Studies 1 **KDB107 Choreographic Studies 1 KDB108** World Dance KDB109 Funk, Tap and all that Jazz **Dance Studies KDB105** Architecture of the Body **KDB106 Dance Analysis KDB110 Deconstructing Dance in History KDB204** Australian Dance **Digital Media KIB101** Foundations of Communication Design 1

NDUSTRI	<u>Eð</u>
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture
Drama	
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist
Entrepren	eurship
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
Fashion	
Fashion KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and
KI BIOO	Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	
Games De	acian
ITB750	Computer Game Studies
ITB750	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous	Studies
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesian	l de la constante d
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	al Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
Lighting	
PCB121	Vision, Colour and Photometry

PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the
	20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
Manageme	ent
BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing
Mathemati	cs
MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
Modern ar	nd Popular Literature and Culture
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture
Music Stud	dies
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text
Performan	ce Events
KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

#### **IVE INDUSTRIES**

	CREATIV
KTB306	Directing for Events and Festivals
Profession	al Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
Public Rel	ations
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
Screen St	udies
KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Sound Stu	dies
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics
Television	
KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts	s Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
Creative In Electives	ndustries Faculty Undergraduate Open
Creative Ir	ndustries Faculty Undergraduate Open Electives
	These unit offerings are current at the time of publication but are subject to change.
	Rules for selecting electives:
	* you must obey any elective rules as set out in your course requirements
	* you cannot select a unit that forms part of the

you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major

area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communio	cation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalisn	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music 8 C	aund

	Music & So	ound
	KMB003	Sex Drugs Rock 'n' roll
	KMB004	World Music
	KMB104	Music and Sound Skills
	KMB105	Music and Sound Technology
	KMB108	Sound Recording and Acoustics
Film & Television		
	KPB102	Film History
	KPB106	Australian Television
	KPB202	Film and Television Business Skills: Entrepreneurship and Investment
	KPB203	Australian Film
	KPB303	Critical Thinking About Television

#### Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

## Visual Arts

Modernism
Photomedia and Artistic Practice
2D Media and Processes
Australian Art, Architecture and Design
Contemporary Art Issues

#### Creative Writing & Cultural Studies

	<b>J</b>
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

### Semester 2 Units

### Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods

	DUSTRIES		
	KCB202	New Media Technologies	
	KCB203	Consumer Cultures	
	Communic	tion Design	
		ation Design	
	KIB202	Enabling Immersion	
	Dance		
	KDB106	Dance Analysis	
	KDB109	Funk, Tap and all that Jazz	
	KDB204	Australian Dance	
	Faculty		
	KKB102	Creative Industries: Making Connections	
	KKB211	Computational Arts 2	
	Transition t	o New Professional Environments*	
	KKB341	Workplace Learning 1	
	KKB342	Workplace Learning 2	
	KKB343	Service Learning 1	
	KKB344	Service Learning 2	
	KKB345	Creative Industries Project 1	
	KKB346	Creative Industries Project 2	
	KKB348	Becoming A Researcher: Contexts, Protocols and Impact	
	KKB350	Creative Industries International Study Tour	
	Fashion		
	KFB106	Unspeakable Beauty: A History of Fashion and Style	
	KFB207	Contemporary Fashion	
	Journalism		
	KJB101	Digital Journalism	
	KJB120	Newswriting	
	KJB121	Journalistic Inquiry	
	KJB224	Feature Writing	
	KJB280	International Journalism	
	KJB337	Public Affairs Reporting	
Music & Sound			
	KMB002	Music and Spirituality	
	KMB007	Introductory Ensemble	
	KMB105	Music and Sound Technology	
	KMB107	Sound, Image, Text	
	KMB108	Sound Recording and Acoustics	
	KMB205	Sound Media Musicianship	
	Film & Tele	vision	
	KPB103	Film Genres	
	KPB104	Film and Television Production Resource Management	

KPB107 Television's Greatest Hits

	CREATIVE INDUSTR	2
KPB205	Documentary Theory and Practice	
KPB206	International Cinema	
Performan	ce Studies	
KTB104	Performance Innovation	
KTB207	Staging Australia	
KTB062	Creative Industries Events and Festivals	
Visual Arts	3	
KVB103	Australian Art	
KVB104	Photomedia and Artistic Practice	
KVB108	Contemporary Asian Visual Culture	
KVB111	3D Media and Processes	
KVB211	Post 1945 Art	
KVB306	Video Art and Culture	
KVB307	Theories of Spatial Culture	
Creative V	/riting & Cultural Studies	
KWB102	Media Writing	
KWB104	Creative Writing: The Short Story	
KWB105	Film and Television Scriptwriting	
KWB106	Corporate Writing and Editing	
KWB109	Ozlit	
KWB204	Creative Non-Fiction: Life Writing	
KWB206	Youth and Children's Writing	
KWB209	Shakespeare, Then and Now	
KWB307	Indigenous Writing	
KWB309	Popular Fictions, Popular Culture	

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Actor, Advertising Professional, Film Composer, Film/Television Producer, Media Industry Specialist, Multimedia Designer, Post-production specialist, Publishing Professional, Technical Officer.

## Bachelor of Creative Industries (Visual

Arts) (KK33)

Year offered: 2008 Admissions: No

CRICOS code: 056186M

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,627

**International Fees (per semester):** 2008: \$9,024 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February; July

#### **QTAC code:** 421712

**Past rank cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

#### Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

#### Standard credit points per full-time semester: 48 cp

**Course coordinator:** Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Discipline coordinator: Mr Mark Webb Campus: Kelvin Grove

#### **Additional Entry Requirements**

Applicants will be selected on the basis of their portfolio and previous academic achievement. In addition to the **admission application**, applicants must also **apply online** to Creative Industries Faculty, QUT.

The final date to lodge the portfolio and additional materials with QUT is 19 October 2007. A \$33 service fee applies (which can be paid online); applicants applying for more than one Visual Arts course are required to pay only one service fee of \$33.

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### **Course Structure**

In order to complete the course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the chosen major and eight electives.

#### General

This three-year professional course prepares students to work in Visual Arts in a range of vocational applications. In addition to 12 units of Visual Arts study students may take a further eight units in a complementary creative industries discipline focused on a professional outcome such as creative writing, journalism, arts management, communication design, or studies from other faculties. Subjects covered include creative industries core units, interdisciplinary studio art practice, art theory, visual arts of Asia, Australian Indigenous Art plus a choice of elective units in Painting, Sculpture, Ceramics, Printmaking, Drawing, Photography and Electronic Media.

#### **Career Opportunities**

Graduates work as professional visualisation practitioners in a number of fields including creative directors, visual consultants, photomedia artists in public and community arts, as visual designers, cartoonists, illustrators, curators, gallery and museum assistants and small business providers.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

#### **International Entry Requirements**

Applications and portoflios for international students are accepted throughout the year. Please refer to the Creative Industries international entry requirements for further i. f t n 0 r m а i 0 n http://www.creativeindustries.gut.edu.au/courses/futurestudent/international/how-to-apply.jsp

#### **IMPORTANT NOTICE**

The Bachelor of Creative Industries (Visual Arts) single degree will not be having an intake after 2007. The Bachelor of Fine Arts (Visual Arts) is still available . Continuing students should refer to their Course Summary Sheet for enrolment information.

#### Full time course structure

Semester	1, Year 1
KKB101	Creative Industries: People and Practices
KVB100	Research and Creativity in the Visual Arts
KVB102	Modernism
KVB110	2D Media and Processes
Semester 2, Year 1	
KKB102	Creative Industries: Making Connections
KVB104	Photomedia and Artistic Practice

I V D I V I	
KVB111	3D Media and Processes
	Elective

0	
Semester 1, Year 2	
	Creative Industries Core Unit
KVB200	Exhibition and Display in the Visual Arts
KVB202	Visual Imaging - Process and Theory
	Elective
-	
Semester	2, Year 2
	Creative Industries Core Unit
KVB103	Australian Art
KVB211	Post 1945 Art
	Elective
Semester	1 Voor 3
	,
KVB304	Contemporary Art Issues
OR	null
KVB212	Australian Art, Architecture and Design
	Elective
	Elective
	Elective
Semester 2, Year 3	
KVB307	
OR	null
KVB108	Contemporary Asian Visual Culture

**KVB306** Video Art and Culture Elective Elective

#### **Creative Industries Co-Majors**

#### **INSTRUCTIONS FOR CO-MAJORS**

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns

AMB330 Advertising Strategy and Planning **BSB126** Marketing

#### Art and Design History

	Jight History
	Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- **KIB101** Foundations of Communication Design 1
- **KIB102** Foundations of Communication Design 2
- **KIB103** Media Technology 1
- **KIB104** Media Technology 2
- **KIB210 Design Studio 1: Interaction Design**
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and

	corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice. Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to Internet
- OR KJB101 **Digital Journalism KIB101** Foundations of Communication Design 1 **KCB104** Media and Communications Industries OR **KPB106** Australian Television **KIB103** Media Technology 1 **KCB201** Virtual Cultures **KCB202** New Media Technologies
- KCB203 Consumer Cultures
- KVB306 Video Art and Culture

#### Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

#### Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior

	knowledge required as a prerequisite to undertaking this co-major.
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

#### Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation
- KFB204 Textile Design
- KFB205 Fashion and Style Journalism
- KFB208 Fashion Portfolio
- KCB203 Consumer Cultures
- KFB304 Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KPB101 Foundations of Film and Television Production
- KPB102 Film History

KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

#### Integrated Marketing Communication

<b>J</b>	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

#### Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102 Media and Society: From Printing Press to Internet

#### OR

- KJB101 Digital Journalism
- KJB120 Newswriting
- KCB104 Media and Communications Industries
- KJB121 Journalistic Inquiry
- KCB103 Strategic Speech Communication
- KJB224 Feature Writing
- KJB239 Journalism Ethics and Issues

KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB208 Modern Times (Literature and Culture in the 20th Century)
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB308 Wonderlands: Literature and Culture in the 19th Century
- KWB309 Popular Fictions, Popular Culture

#### Marketing

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's

complex world and give an insight into many real-world problems of significant importance. Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

	Mathematical Osian as 4A
MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

#### **Public Relations**

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising

AMB220	Advertising	Theory and	Practice
--------	-------------	------------	----------

- AMB221 Advertising Copywriting
- AMB222 Media Planning
- BSB126 Marketing

#### Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Dance Stu	
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
Digital Mee	dia
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture
Drama	
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist
Entreprene	eurship
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
Fashion	
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8
Games De	sign
ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
Coman	

HHB092	German 2	
HHB093	German 3	
HHB094	German 4	
HHB095	German 5	
HHB096	German 6	
HHB097	German 7	
HHB098	German 8	
Indiannau	Ctudioo	
Indigenous Studies		
	Culture Studios, Indiasnous Education	

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

#### Indonesian

indonesiai	
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	nal Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
Lighting	
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
Manageme	ent
BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
	Marketing Planning and Management
AMB240	
AMB240 BSB126	Marketing
	Marketing
BSB126	Marketing
BSB126 Mathemati	Marketing
BSB126 Mathemati MAB100	Marketing ics Mathematical Sciences 1A
BSB126 Mathemati MAB100 MAB111	Marketing cs Mathematical Sciences 1A Mathematical Sciences 1B
BSB126 Mathemati MAB100 MAB111 MAB112	Marketing Mathematical Sciences 1A Mathematical Sciences 1B Mathematical Sciences 1C
BSB126 Mathemati MAB100 MAB111 MAB112 MAB210 MAB311	Marketing Mathematical Sciences 1A Mathematical Sciences 1B Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus
BSB126 Mathemati MAB100 MAB111 MAB112 MAB210 MAB311	Marketing Mathematical Sciences 1A Mathematical Sciences 1B Mathematical Sciences 1C Statistical Modelling 1
BSB126 Mathemati MAB100 MAB111 MAB112 MAB210 MAB311 Modern an	Marketing Marketing Mathematical Sciences 1A Mathematical Sciences 1B Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Mathematical Sciences 1C
BSB126 Mathemati MAB100 MAB111 MAB112 MAB210 MAB311 Modern an KWB108	Marketing Marketing Mathematical Sciences 1A Mathematical Sciences 1B Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus
BSB126 Mathemati MAB100 MAB111 MAB112 MAB210 MAB311 Modern ar KWB108 KWB109	Marketing Marketing Mathematical Sciences 1A Mathematical Sciences 1B Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus
BSB126 Mathemati MAB100 MAB111 MAB210 MAB210 MAB311 Modern an KWB108 KWB109 KWB206	Marketing Marketing Mathematical Sciences 1A Mathematical Sciences 1B Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Mathematical Sciences 1C Statistical Modelling 1 Mathematical Sciences 1C Mathematical Sciences 1C Mathematical Sciences 1C Mathematical Sciences 1C Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Mathematical Sciences 1C Mathematical Science 1C Mathematical Scien
BSB126 Mathemati MAB100 MAB111 MAB210 MAB311 Modern an KWB108 KWB109 KWB206 KWB309	Marketing Marketing Mathematical Sciences 1A Mathematical Sciences 1B Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Mathematical Sciences 1C Statistical Modelling 1 Mathematical Sciences 1C Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Mathematical Sciences 1 Mathematical Sciences 1 Mathematical Sciences 1 Mathematical Sciences 1 Mathematical Sciences 1 Mathematical Science
BSB126 Mathemati MAB100 MAB111 MAB210 MAB210 MAB311 Modern an KWB108 KWB109 KWB206 KWB309 Music Stue	Marketing Marketing Mathematical Sciences 1A Mathematical Sciences 1B Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Mathematical Sciences 1C Statistical Modelling 1 Mathematical Sciences 1C Mathematical Sciences 1C Mathematical Sciences 1C Mathematical Sciences 1C Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Mathematical Sciences 1C Mathematical Science 1C Mathematical Scien
BSB126 Mathemati MAB100 MAB111 MAB210 MAB311 Modern an KWB108 KWB109 KWB206 KWB309 Music Stue KMB002	Marketing Marketing Mathematical Sciences 1A Mathematical Sciences 1B Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Mathematical Sciences 1C Statistical Modelling 1 Advanced Calculus Multical Sciences 1C Statistical Modelling 1 Advanced Calculus Modelling 1 Advanced Calculus Multical Sciences 1C Statistical Modelling 1 Advanced Calculus Multical Sciences 1C Multical Sciences

KMB107	Sound, Image, Text
Performan	ce Events
KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals
Profession	al Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
Public Rela	ations
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
Screen Stu	udies
KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Sound Stu	dies
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics
Television	
KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts	Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
Creative Ir Electives	ndustries Faculty Undergraduate Open
Creative Ir	ndustries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

ommunication
Communication in the New Economy
Media and Society: From Printing Press to Internet
Strategic Speech Communication
Virtual Cultures
Political Communication
ation Design
Animation Practices
Interactive Writing
Architecture of the Body
World Dance
Deconstructing Dance in History
Introduction to Fashion
Fashion and Modernity
1
Digital Journalism
Newswriting
Journalistic Inquiry
Feature Writing
Journalism Ethics and Issues
Indigenous Creative Industries
5
Creative Industries: People and Practices

KKB341	Workplace Learning 1	
KKB342	Workplace Learning 2	
KKB343	Service Learning 1	
KKB344	Service Learning 2	
KKB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KKB347	Becoming A Researcher: Understandings, Skills and Practices	
Music & Sound		

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

#### Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

#### Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

#### **Creative Writing & Cultural Studies**

0.00	
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

### Semester 2 Units

Media & C	communication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communio	cation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & S	ound
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
	Cound Departing and Accustics

KMB108 Sound Recording and Acoustics

KMB205	Sound Media Musicianship
Film & Tel	evision
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performan	ice Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative V	Vriting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture
NOTES:	
	* Only one Workplace Learning unit may be

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Art Project Manager, Artist, Arts Administrator, Curator, Media Industry Specialist, Multimedia Designer, Visual Artist, Web Designer.

## Bachelor of Creative Industries (Drama)/Graduate Diploma in Education (Senior Years) (KK33/ED38)

Year offered: 2008 Admissions: Yes Course duration (full-time): 4 years (3 years BCI + 1 year GDipEd) Domestic fees (per credit point): Commonwealth Supported place (*subject to annual review*) Domestic Entry: February QTAC code: 429172 Past rank cut-off: 79 Past OP cut-off: 11 Assumed knowledge: English (4, SA) Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com Total credit points: 288+96

### Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries) Discipline coordinator: Dr Sandra Gattenhof Campus: Kelvin Grove

#### Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

#### **Career Opportunities**

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

#### **Course Design**

This dual degree is structured to enable you to spend your first three years immersed in Drama and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include dance, English, languages, mathematics, music, visual arts, business, social sciences and science education.

#### Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

#### **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland. Graduates looking for teaching employment in other parts of Australia and overseas may be required to meet additional conditions.

#### Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (ie failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc) and who have been invited and accepted to continue as a

#### fee-paying student.

#### Full time course structure

Semester	1, Year 1
KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
Semester	2, Year 1
KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
Semester	1, Year 2
KKB221	Approaching Interdisciplinarity
KTB206	The Creating Body
SELECT:	Second Teaching Area unit OR Elective
SELECT:	Second Teaching Area unit OR Elective
Semester	2,Year 2
EDB036	Introduction to Education
KKB222	Interdisciplinarity in Practice
KTB207	Staging Australia
SELECT:	Second Teaching Area unit OR Elective
Year 2, SL	JM-2 Semester (Jan - Feb)
EDB037	Introduction to Educational Sites
Semester	1, Year 3
KTB204	Understanding Performance
	Choose between a Second Teaching Area unit (recommended) or an Elective or a Curriculum Studies unit:
	Second Teaching Area unit
	Elective
	Curriculum Studies unit
	Choose between KTB205 or KTB301:
KTB205	Production 2: The Collaborative Artist
KTB301	Performing Self
Semester	2, Year 3
KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
	Choose SPB012 or an elective:
SPB012	Classroom and Behaviour Management
	Elective
SELECT:	Second Teaching Area unit OR Elective
Year 4. Se	emester 1 and Semester 2

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429172) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

#### **Course structure - Senior Years**

Year 1, Semester 1		
EDP415	Engaging Diverse Learners	
EDP441	Senior Years Field Studies 1: Engaging	
	Diverse Learners	
	Curriculum Studies 1	
	Curriculum Studies Elective	
	Designated Unit: EDP441	
Year 1, Sei	mester 2	
EDP416	The Professional Practice of Educators	
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators	
	Curriculum Studies 2	
	Curriculum Studies 3	
	Designated Unit: EDP442	
Curriculum	Studies 1	
CLP402	Business Education Curriculum Studies 1	
CLP408	English Education Curriculum Studies 1	
CLP411	Languages Education Curriculum Studies 1	
CLP414	Social Education Curriculum Studies 1	
KDB201	Dance Curriculum Studies 1	
KMB201	Music (Secondary) Curriculum Studies 1	
KTB201	Drama Curriculum Studies 1	
KVB301	Visual Arts Curriculum Studies 1	
MDP456	Mathematics Education Curriculum Studies 1	
MDP459	Science Education Curriculum Studies 1	
Curriculum	Studies 2	
CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)	
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)	
CLP406	Legal Studies Education Curriculum Studies	
CLP409	English Education Curriculum Studies 2	
CLP412	Languages Education Curriculum Studies 2	
CLP415	Social Education Curriculum Studies 2 (Geography)	
CLP416	Social Education Curriculum Studies 2 (History)	
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)	
KDB202	Dance Curriculum Studies 2	
KMB202	Music (Secondary) Curriculum Studies 2	

KTB202	Drama Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2
MDP455	Business Education Curriculum Studies 2 (ICT)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2

#### Curriculum Studies 3

CLP407	Business Education Curriculum Studies 3
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
KDB203	Dance Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education curriculum Studies 3
MDP461	Science Education Curriculum Studies 3

#### **Curriculum Electives**

Students will select a curriculum elective from those listed below or an appropriate curriculum studies unit from a second teaching area as listed above (subject to the required discipline prerequisite studies having been completed).

- CLP400 Middle Years: Multiliteracies
- CLP401 Middle Years: Transdisciplinary Arts and SOSE
- CLP419 Social Education Curriculum Studies Senior History
- MDP452 Middle Years: Mathematical Understandings
- MDP453 Middle Years: Transdisciplinary Science and Technology
- SPB012 Classroom and Behaviour Management
- SPB020 Classroom Assessment Practices

#### **Second Teaching Area Units**

English (48 credit points)	
	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching

CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now
Film and M	ledia (48 credit points)
	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice
Geography	v (48 credit points)
	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus
History (48	credit points)
	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia

HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies
	other than English
Languages	other than English
	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6

•
Japanese 6
French
French 3
French 4
French 5
French 6
German
German 3
German 4
German 5
German 6

## Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability \* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

Media & C	communication
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communio	cation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalisn	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	ound
KMB003	Sex Drugs Rock 'n' roll
	VA/and Marcia

KMB004 World Music

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
	ovision
Film & Tel	
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	ice Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Creative V	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units

#### Media & Communication

**KIB202** 

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communication Design	

**Enabling Immersion** 

#### Dance **KDB106 Dance Analysis KDB109** Funk, Tap and all that Jazz **KDB204** Australian Dance Faculty KKB102 Creative Industries: Making Connections **KKB211 Computational Arts 2** Transition to New Professional Environments\* **KKB341** Workplace Learning 1 **KKB342** Workplace Learning 2 **KKB343** Service Learning 1 **KKB344** Service Learning 2 **KKB345 Creative Industries Project 1 KKB346 Creative Industries Project 2 KKB348** Becoming A Researcher: Contexts, Protocols and Impact **KKB350** Creative Industries International Study Tour Fashion **KFB106** Unspeakable Beauty: A History of Fashion and Style **KFB207 Contemporary Fashion** Journalism KJB101 **Digital Journalism KJB120** Newswriting KJB121 Journalistic Inquiry **KJB224** Feature Writing KJB280 International Journalism KJB337 Public Affairs Reporting Music & Sound **KMB002** Music and Spirituality **KMB007** Introductory Ensemble **KMB105** Music and Sound Technology **KMB107** Sound, Image, Text **KMB108** Sound Recording and Acoustics **KMB205** Sound Media Musicianship Film & Television **KPB103** Film Genres **KPB104** Film and Television Production Resource Management **KPB107 Television's Greatest Hits**

- KPB205 Documentary Theory and Practice
- KPB206 International Cinema

#### **Performance Studies**

KTB104	Performance Innovation
KTB207	Staging Australia

KTB062 Creative Industries Events and Festivals

Visual Arts		
KVB103	Australian Art	
KVB104	Photomedia and Artistic Practice	
KVB108	Contemporary Asian Visual Culture	
KVB111	3D Media and Processes	
KVB211	Post 1945 Art	
KVB306	Video Art and Culture	
KVB307	Theories of Spatial Culture	
Creative Writing & Cultural Studies		
KWB102	Media Writing	
KWB104	Creative Writing: The Short Story	
KWB105	Film and Television Scriptwriting	
KWB106	Corporate Writing and Editing	
KWB109	Ozlit	
KWB204	Creative Non-Fiction: Life Writing	
KWB206	Youth and Children's Writing	
KWB209	Shakespeare, Then and Now	
KWB307	Indigenous Writing	

KWB309 Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Actor, Arts Administrator, Drama Teacher, Educator, Higher Education Worker, Secondary School Teacher, Teacher, Theatre Professionals.

## Bachelor of Fine Arts (Acting) (KK34)

Year offered: 2008

Admissions: Yes

CRICOS code: 056185A

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,427

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

**QTAC code:** 421912

**Past rank cut-off:** Admission to course is based on audition and interview. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on audition and interview. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp **Course coordinator:** Head, Undergraduate Studies (ugeng.ci@gut.edu.au)

**Discipline coordinator:** Ms Dianne Eden **Campus:** Kelvin Grove

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### **Additional Entry Requirements**

Applicants are selected on the basis of their audition and interview. The due date to register for an audition and interview, as well as submission of additional materials, was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

#### Overview

This conservatory-style acting course will prepare you to graduate as a professional actor for stage and screen. Acting and rehearsals are interspersed with skills classes in areas such as voice, movement, singing, dance, combat and improvisation. Second and third-year students perform in a season of public productions for stage and film. In your final year you will showcase your stage and film work to prospective industry employers in Brisbane and Sydney.

#### **Career Outcomes**

Graduates can work as actors for stage, film and television. In recent years graduates have flooded the film and television industry, featuring in movies, on television and the stage such as Michael Dorman (The Secret Life of Us; Suburban Mayhem), Conrad Coleby (All Saints), Sam Atwell (Home and Away), Gigi Edgley (The Secret Life of Us; Last Train to Freo), Ryan Johnson (Thunderstruck), Emily Tomlins (Constance Drinkwater; The Woman Before, QTC; Operator, LaBoite) and Helen Christinson (Private Lives, QTC/SA Theatre Company).

Graduates Oliver Torr and Matt Zeremes wrote, produced, directed and acted in the feature film Burke and Wills which made its international debut at Robert de Niro's 2006 Tribeca Film Festival in New York.

#### **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, and a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies.

#### Why choose this course?

QUT offers a strong focus on acting for the screen as well as the traditional conservatory-based actor training for the stage. You may work with professional production companies and professional directors for film and television training.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Full time course structure

Semester 1, Year 1		
KKB101	Creative Industries: People and Practices	
KSB101	Acting 1	
KSB103	Voice and Movement 1	
	Elective	
Semester	2, Year 1	
KKB102	Creative Industries: Making Connections	
KSB102	Acting 2	
KSB104	Voice and Movement 2	
	Elective	
Semester	1, Year 2	
KSB221	Acting 3	
KSB223	Voice and Movement 3	
KSB225	Music Theatre Skills	
	Elective	
Semester	2, Year 2	
KSB222	Acting 4	
KSB224	Voice and Movement 4	
KSB226	Music Theatre Project	
	Elective	
Semester	1, Year 3	
KSB301	Theatre Project 1	

#### Semester 2, Year 3

#### KSB302 Theatre Project 2

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

#### Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

#### Art, Design and Architecture

DAB325	Architecture in the 20th Century	
DEB102	Introducing Design History	
KVB212	Australian Art, Architecture and Design	
KVB306	Video Art and Culture	

#### Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

#### **Communication Design**

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1

KIB104	Media Technology 2	
Communio	cation for the Professions	
KCB103	Strategic Speech Communication	
KWB106	Corporate Writing and Editing	
KCB302	Political Communication	
KCB304	Managing Communication Resources	
<b>a</b>		
Computati		
ITB001	Problem Solving and Programming	
ITB003	Object Oriented Programming OR	
KIB105	Animation and Motion Graphics	
KKB210	Computational Arts 1	
KKB211	Computational Arts 2	
Creative V	Vriting	
KWB101	Introduction to Creative Writing	
KWB104	Creative Writing: The Short Story	
KWB107	Introduction to Creative Non-Fiction	
KWB203	Creative Writing: The Novel	
KWB204	Creative Non-Fiction: Life Writing	
Danas Chi	- -	
Dance Ski KDB103		
	Dance Technique Studies 1	
KDB107	Choreographic Studies 1	
KDB108	World Dance	
KDB109	Funk, Tap and all that Jazz	
Dance Stu	dies	
KDB105	Architecture of the Body	
KDB106	Dance Analysis	
KDB110	Deconstructing Dance in History	
KDB204	Australian Dance	
Digital Me	dia	
KIB101	Foundations of Communication Design 1	
KIB103	Media Technology 1	
KCB201	Virtual Cultures	
KCB202	New Media Technologies	
KVB306	Video Art and Culture	
Drama		
Drama KTB103	Porforming Skills 1: Pody and Voice and Pole	
	Performing Skills 1: Body and Voice and Role	
KTB104	Performance Innovation	
KTB106	Performing Skills 2: Style and Form	
KTB204	Understanding Performance	
KTB305	The Entrepreneurial Artist	
Entreprene	eurship	
	Innovation and Market Development	

AMB251 Innovation and Market Development

BSB115	Management, People and Organisations		
BSB126	Marketing		
MGB223	Entrepreneurship and Innovation		
Fashion			
KFB103	Introduction to Fashion		
KFB106	Unspeakable Beauty: A History of Fashion and		
	Style		
KFB206	Fashion and Modernity		
KFB207	Contemporary Fashion		
French			
HHB061	French 1		
HHB062	French 2		
HHB063	French 3		
HHB064	French 4		
HHB065	French 5		
HHB066	French 6		
HHB067	French 7		
HHB068	French 8		
Games De	esign		
ITB750	Computer Game Studies		
ITB751	Games Production		
KIB201	Interactive Writing		
KIB202	Enabling Immersion		
German			
HHB091	German 1		
HHB092	German 2		
HHB093	German 3		
HHB094	German 4		
HHB095	German 5		
HHB096	German 6		
HHB097	German 7		
HHB098	German 8		
Indigonous	o Studios		
Indigenous EDB007	Culture Studies: Indigenous Education		
EDB007 HHB123	Indigenous Australian Culture Studies		
ннв123 ННВ210	Indigenous Australian Culture Studies		
HHB255	Indigenous Politics And Political Culture		
HHB276	Indigenous Knowledge: Research Ethics and		
	Protocols		
KKB004	Indigenous Creative Industries		
KWB307	Indigenous Writing		
Indonesiar			
HHB071	Indonesian 1		
HHB072			
	Indonesian 2		

HHB073 Indonesian 3

HHB074	Indonesian 4			
HHB075	Indonesian 5			
HHB076	Indonesian 6			
HHB077	Indonesian 7			
HHB078	Indonesian 8			
Integrated	Marketing Communication			
AMB202	Integrated Marketing Communication			
AMB202				
AMB220	Advertising Theory and Practice			
BSB126	Public Relations Theory and Practice Marketing			
	-			
	al Business			
BSB119	International and Electronic Business			
IBB205	Intercultural Communication and Negotiation			
IBB210	Export Management			
IBB303	International Logistics			
Japanese				
HHB081	Japanese 1			
HHB082	Japanese 2			
HHB083	Japanese 3			
HHB084	Japanese 4			
HHB085	Japanese 5			
HHB086	Japanese 6			
HHB087	Japanese 7			
HHB088	Japanese 8			
Journalism	1			
KJB101	Digital Journalism			
KJB120	Newswriting			
KJB121	Journalistic Inquiry			
KJB224	Feature Writing			
Lighting				
PCB121	Vision, Colour and Photometry			
PCB121 PCB122	Lighting Design			
PCB122 PCB123	Sustainability and Human Factors			
PCB123	Lamps and Luminaires			
F CD 124	Lamps and Luminaires			
Literature				
KWB207	Great Books: The Literary Classics			
KWB208	Modern Times (Literature and Culture in the 20th Century)			
KWB209	Shakespeare, Then and Now			
KWB307	Indigenous Writing			
KWB308	Wonderlands: Literature and Culture in the 19th Century			
Manageme	ent			
BSB115	Management, People and Organisations			

	CREATIV			
MGB210	Managing Operations			
MGB220	Management Research Methods			
MGB222	Managing Organisations			
MGB309	Strategic Management			
MGB334	Managing in a Changing Environment			
Marketing				
AMB200	Consumer Behaviour			
AMB201	Marketing and Audience Research			
AMB240	Marketing Planning and Management			
BSB126	Marketing			
Mathemat	ics			
MAB100	Mathematical Sciences 1A			
MAB111	Mathematical Sciences 1B			
MAB112	Mathematical Sciences 1C			
MAB210	Statistical Modelling 1			
MAB311	Advanced Calculus			
Modern ar	nd Popular Literature and Culture			
KWB108	Introduction To Literary Theory and Cultural Studies			
KWB109	Ozlit			
KWB206	Youth and Children's Writing			
KWB309	Popular Fictions, Popular Culture			
Music Stu	dies			
KMB002	Music and Spirituality			
KMB003	Sex Drugs Rock 'n' roll			
KMB004	World Music			
KMB107	Sound, Image, Text			
Performan	ice Events			
KTB101	20th Century Performance			
KTB207	Staging Australia			
KTB061	Creative Industries Management			
KTB062	Creative Industries Events and Festivals			
KTB306	Directing for Events and Festivals			
Professior	al Writing			
KWB102	Media Writing			
KWB103	Persuasive Writing			
KWB106	Corporate Writing and Editing			
KWB303	Writing and Publishing Industry			
Public Rel	ations			
AMB260	Public Relations Theory and Practice			
AMB261	Media Relations and Publicity			
AMB262	Public Relations Writing			
BSB126	Marketing			
Screen St	udies			

NDUSTRI	ES		
KPB102	Film History		
KPB103	Film Genres		
KPB203	Australian Film		
KPB205	Documentary Theory and Practice		
KPB206	International Cinema		
Sound Stu	Idies		
KMB104	Music and Sound Skills		
KMB105	Music and Sound Technology		
KMB106	Music and Sound for Multimedia		
KMB108	Sound Recording and Acoustics		
Television			
KPB104	Film and Television Production Resource Management		
KPB106	Australian Television		
KPB107	Television's Greatest Hits		
KPB202	Film and Television Business Skills: Entrepreneurship and Investment		
KPB303	Critical Thinking About Television		
Visual Arts	s Practice		
KVB110	2D Media and Processes		
KVB111	3D Media and Processes		
KVB200	Exhibition and Display in the Visual Arts		
KVB213	Graphic Investigation		
Creative Ir Electives	ndustries Faculty Undergraduate Open		
Creative Ir	ndustries Faculty Undergraduate Open Electives		
	These unit offerings are current at the time of publication but are subject to change.		
	Rules for selecting electives:		
	* you must obey any elective rules as set out in your course requirements		
	* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.		

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to

	Internet	
KCB103	Strategic Speech Communication	
KCB201	Virtual Cultures	
KCB302	Political Communication	
Communio	cation Design	
KIB108	Animation Practices	
KIB201	Interactive Writing	
Dance		
KDB105	Architecture of the Body	
KDB108	World Dance	
KDB110	Deconstructing Dance in History	
Fashion		
KFB103	Introduction to Fashion	
KFB206	Fashion and Modernity	
Journalisn	n	
KJB101	Digital Journalism	
KJB120	Newswriting	
KJB121	Journalistic Inquiry	
KJB224	Feature Writing	
KJB239	Journalism Ethics and Issues	
Faculty		
KKB004	Indigenous Creative Industries	
KKB101	Creative Industries: People and Practices	
KKB210	Computational Arts 1	
Transition	to New Professional Environments*	
KKB341	Workplace Learning 1	
KKB342	Workplace Learning 2	
KKB343	Service Learning 1	
KKB344	Service Learning 2	
KKB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KKB347	Becoming A Researcher: Understandings, Skills and Practices	
Music & S	ound	
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB104	Music and Sound Skills	
KMB105	Music and Sound Technology	
KMB108	Sound Recording and Acoustics	
Film & Tel	evision	
KPB102	Film History	
KPB106	Australian Television	
KPB202	Film and Television Business Skills:	
	Entrepreneurship and Investment	

KPB203	Australian Film				
KPB303	Critical Thinking About Television				
-					
Performance Studies					
KTB101	20th Century Performance				
KTB204	Understanding Performance				
KTB061	Creative Industries Management				
KTB062	KTB062 Creative Industries Events and Festivals				
Visual Arts					
KVB102	Modernism				
KVB104	Photomedia and Artistic Practice				
KVB110	2D Media and Processes				
KVB212	Australian Art, Architecture and Design				
KVB304	Contemporary Art Issues				
Creative W	riting & Cultural Studies				
KWB101	Introduction to Creative Writing				
KWB102	Media Writing				
KWB103	Persuasive Writing				
KWB104	Creative Writing: The Short Story				
KWB105	Film and Television Scriptwriting				
KWB107	Introduction to Creative Non-Fiction				
KWB108	Introduction To Literary Theory and Cultural				
	Studies				
KWB207	Great Books: The Literary Classics				
KWB208	Modern Times (Literature and Culture in the 20th Century)				
KWB308	Wonderlands: Literature and Culture in the 19th Century				
Semester 2	2 Units				
Media & Co	ommunication				
KCB101	Communication in the New Economy				
KCB103	Strategic Speech Communication				
KCB104	Media and Communications Industries				
KCB105	Media and Communication Research Methods				
KCB202	New Media Technologies				
KCB203	Consumer Cultures				
Communia	tion Design				
	ation Design				
KIB202	Enabling Immersion				
Dance					
KDB106	Dance Analysis				
KDB109	Funk, Tap and all that Jazz				
KDB204	Australian Dance				
Faculty					
KKB102	Creative Industries: Making Connections				
KKB211	Computational Arts 2				

students enrolled in Creative Industries

Actor, Artist, Drama Teacher, Film/Television Producer,

courses.

**Potential Careers:** 

Theatre Professionals.

Transition	to New Professional Environments*	KVB306	Video Art and Culture
KKB341	Workplace Learning 1	KVB307	Theories of Spatial Culture
KKB342	Workplace Learning 2	Creative V	Vriting & Cultural Studies
KKB343	Service Learning 1	KWB102	Media Writing
KKB344	Service Learning 2	KWB104	Creative Writing: The Short Story
KKB345	Creative Industries Project 1	KWB105	Film and Television Scriptwriting
KKB346	Creative Industries Project 2	KWB106	Corporate Writing and Editing
KKB348	Becoming A Researcher: Contexts, Protocols and Impact	KWB109	Ozlit
KKB350	Creative Industries International Study Tour	KWB204	Creative Non-Fiction: Life Writing
		KWB206	Youth and Children's Writing
Fashion		KWB209	Shakespeare, Then and Now
KFB106	Unspeakable Beauty: A History of Fashion and Style	KWB307	Indigenous Writing
KFB207	Contemporary Fashion	KWB309	Popular Fictions, Popular Culture
Journalisr	n	NOTES:	
KJB101	Digital Journalism		* Only one Workplace Learning unit may be completed
KJB120 KJB121	Newswriting Journalistic Inquiry		* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries

KJB224 Feature Writing

- KJB280 International Journalism
- KJB337 Public Affairs Reporting

#### Music & Sound

- KMB002 Music and Spirituality
- KMB007 Introductory Ensemble
- KMB105 Music and Sound Technology
- KMB107 Sound, Image, Text
- KMB108 Sound Recording and Acoustics
- KMB205 Sound Media Musicianship

#### Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### Performance Studies

- KTB104 Performance Innovation
- KTB207 Staging Australia
- KTB062 Creative Industries Events and Festivals

#### Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art

# Bachelor of Fine Arts (Animation) (KK34)

Year offered: 2008 Admissions: Yes

CRICOS code: 056185A

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,427

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

#### QTAC code: 421012

**Past rank cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

#### Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp

**Course coordinator:** Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Discipline coordinator: Gavin Sade Campus: Kelvin Grove

#### **Addtional Entry Requirements**

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Overview

This project-based course is designed to meet the technical, creative and conceptual development needs of the animation and 3D computer graphics industry. You will work within a studio environment learning how an animation studio is run, the various roles undertaken in a studio, and the flow of a production from pitch to delivery. Through exercising production roles, you will develop core work and communication skills, demonstrating these through exploration of form and character, design and development, and iteration through critique while following industry standards of presentation of design ideas in pitch, play and preproduction.

You will learn creative and technical skills within a

contextual framework, which allows you to build your career in digital product and new media strategy.

#### **Career Outcomes**

Graduates can work in visual effects, direction or animation for film, television, advertising, or real-time games; visualisation for architecture, medicine and training simulation.

#### **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

#### Why choose this course?

This course has been designed in collaboration with industry specialists from many post-production, game and animation companies throughout Brisbane and Australia, and offers a studio-based learning environment where professionals and specialist academics in the field deliver a rich suite of animation units. Connections with the Australian Research Council (ARC), Centre of Excellence for Creative Industries and Innovation (CCI), Institute for Creative Industries and Innovation (iCi) and the Australasian CRC for Interaction Design (ACID) ensures you will benefit from research and real-world project opportunities.

Such intense project-based practice courses have had longstanding success in the United States, Canada and Europe, and are strongly supported by the animation industry.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

#### Full time course structure

Semester 1, Year 1		
KIB106	Character Development, Conceptual Design and Animation Layout	
KIB108	Animation Practices	
KVB105	Foundations of Drawing for Animation 1	
KKB101	Creative Industries: People and Practices	
Semester 2, Year 1		
KIB105	Animation and Motion Graphics	
KIB107	Introduction to Programming for 3D	
KVB106	Foundations of Drawing for Animation 2	

5
S

Semester 1, Year 2		
KIB212 Animation Studio 1: Preproduction		
Elective		
Elective		
Semester 2.Year 2		

KIB213 Animation Studio 2: CG Toolkit		
	Elective	
	Elective	
Semester	1 Vear 3	
Jemester	1, 10010	
KIB312	Animation Studio 3: Advanced Concepts in Computer Animation 1	

Computer Animation 1
Elective
Elective

Semester 2, Year 3		
KIB313	Animation Studio 4: Advanced Concepts in Computer Animation 2	
	Elective	
	Elective	

#### **Creative Industries Co-Majors**

#### INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

#### Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the

	arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

#### Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

KWB101 KWB102 KWB103 KWB104 KWB106 KWB107 KWB203 KWB204 KWB206 KWB207 KWB303	knowledge required as a prerequisite to undertaking this co-major. Introduction to Creative Writing Media Writing Persuasive Writing Creative Writing: The Short Story Corporate Writing and Editing Introduction to Creative Non-Fiction Creative Writing: The Novel Creative Writing: The Novel Creative Non-Fiction: Life Writing Youth and Children's Writing Great Books: The Literary Classics Writing and Publishing Industry	KJB101 KIB101 KCB104 KPB106 KIB103 KCB201 KCB202 KCB203 KVB306	OR Digital Journalism Foundations of Communication Design 1 Media and Communications Industries OR Australian Television Media Technology 1 Virtual Cultures New Media Technologies Consumer Cultures Video Art and Culture
NVD303		Drama	

#### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to

performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and
twentieth-century performance theory and practice; and events management.
Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

Description: The co-major offers a balance of

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

#### Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB230 Internet Promotion
- AMB240 Marketing Planning and Management
- AMB251 Innovation and Market Development

BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

#### Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation
- KFB204 Textile Design
- KFB205 Fashion and Style Journalism
- KFB208 Fashion Portfolio
- KCB203 Consumer Cultures
- KFB304 Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KPB101 Foundations of Film and Television Production
- KPB102 Film History
- KPB104 Film and Television Production Resource Management
- KPB105 Narrative Production
- KPB106 Australian Television
- KPB107 Television's Greatest Hits

KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB203	Australian Film	
KPB205	Documentary Theory and Practice	
KPB206	International Cinema	
KPB303	Critical Thinking About Television	
Integrated	Integrated Marketing Communication	
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.	
AMB202	Integrated Marketing Communication	
AMB220	Advertising Theory and Practice	
AMB230	Internet Promotion	
AMB240	Marketing Planning and Management	
AMB260	Public Relations Theory and Practice	
AMB261	Media Relations and Publicity	
AMB331	Direct Marketing	
AMB350	Sales and Customer Relationship Management	
AMB354	Events Marketing	
BSB126	Marketing	

#### Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB102Media and Society: From Printing Press to<br/>InternetORKJB101Digital JournalismKJB120NewswritingKCB104Media and Communications IndustriesKJB121Journalistic InquiryKOB102Strategie Research Communication
- KCB103 Strategic Speech Communication
- KJB224 Feature Writing
- KJB239 Journalism Ethics and Issues
- KFB205 Fashion and Style Journalism
- KJB280 International Journalism
- KCB301 Media Audiences
- KCB302 Political Communication

KCB304	Managing Communication Resources
	OR

- KJB322 Desktop Publishing And Editing
- KJB337 Public Affairs Reporting

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB208 Modern Times (Literature and Culture in the 20th Century)
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB308 Wonderlands: Literature and Culture in the 19th Century
- KWB309 Popular Fictions, Popular Culture

#### Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB240 Marketing Planning and Management
- AMB241 E-Marketing Strategies
- AMB340 Services Marketing
- AMB341 Strategic Marketing
- BSB126 Marketing

#### Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100 Mathematical Sciences 1A

MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

#### **Public Relations**

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics
KIB105 KIB108	Animation and Motion Graphics Animation Practices
	•

Foundations of Drawing for Animation 2

## Art History

**KVB106** 

, at thotoly	
KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art

KVB304	Contemporary Art Issues
Art, Desigi	n and Architecture
DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture
Audience	and User Research
KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences
Communio	cation Design
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
Communio	cation for the Professions
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources
Computati	onal Arts
ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2
Creative V	Vriting
KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
Dance Ski	lls
KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
Dance Stu	Idies
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History

DUSTRI	<u> </u>
KDB204	Australian Dance
Digital Me	dia
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture
Drama	
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist
Entreprene	•
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
Fashion	
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8
Games De	
ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5

<del></del>	
HHB096	German 6
HHB097	German 7
HHB098	German 8
Indigenous	s Studies
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesiar	า
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
-	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260 BSB126	Public Relations Theory and Practice Marketing
	-
	al Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
Japanese HHB081	Japanese 1
	Japanese 1 Japanese 2
HHB081	
HHB081 HHB082	Japanese 2
HHB081 HHB082 HHB083	Japanese 2 Japanese 3
HHB081 HHB082 HHB083 HHB084	Japanese 2 Japanese 3 Japanese 4
HHB081 HHB082 HHB083 HHB084 HHB085	Japanese 2 Japanese 3 Japanese 4 Japanese 5
HHB081 HHB082 HHB083 HHB084 HHB085 HHB086	Japanese 2 Japanese 3 Japanese 4 Japanese 5 Japanese 6
HHB081 HHB082 HHB083 HHB084 HHB085 HHB086 HHB087	Japanese 2 Japanese 3 Japanese 4 Japanese 5 Japanese 6 Japanese 7 Japanese 8
HHB081 HHB082 HHB083 HHB084 HHB085 HHB086 HHB087 HHB088	Japanese 2 Japanese 3 Japanese 4 Japanese 5 Japanese 6 Japanese 7 Japanese 8
HHB081 HHB082 HHB083 HHB084 HHB085 HHB086 HHB087 HHB088	Japanese 2 Japanese 3 Japanese 4 Japanese 5 Japanese 6 Japanese 7 Japanese 8
HHB081 HHB082 HHB083 HHB084 HHB085 HHB086 HHB087 HHB088 Journalism KJB101	Japanese 2 Japanese 3 Japanese 4 Japanese 5 Japanese 6 Japanese 7 Japanese 8 Digital Journalism

PCB121 Vision, Colour and Photometry	
PCB122 Lighting Design	
PCB123 Sustainability and Human Factors	
PCB124 Lamps and Luminaires	
Literature	
KWB207 Great Books: The Literary Classics	
KWB208 Modern Times (Literature and Culture in the 20th Century)	
KWB209 Shakespeare, Then and Now	
KWB307 Indigenous Writing	
KWB308 Wonderlands: Literature and Culture in the 19th Century	
Management	
BSB115 Management, People and Organisations	
MGB210 Managing Operations	
MGB220 Management Research Methods	
MGB222 Managing Organisations	
MGB309 Strategic Management	
MGB334 Managing in a Changing Environment	
Marketing	
AMB200 Consumer Behaviour	
AMB201 Marketing and Audience Research	
AMB240 Marketing Planning and Management	
BSB126 Marketing	
Mathematics	
MAB100 Mathematical Sciences 1A	
MAB111 Mathematical Sciences 1B	
MAB112 Mathematical Sciences 1C	
MAB210 Statistical Modelling 1	
MAB311 Advanced Calculus	
Modern and Popular Literature and Culture	
KWB108 Introduction To Literary Theory and Cultural Studies	
KWB109 Ozlit	
KWB206 Youth and Children's Writing	
KWB309 Popular Fictions, Popular Culture	
Music Studies	
KMB002 Music and Spirituality	
KMB003 Sex Drugs Rock 'n' roll	
KMB004 World Music	
KMB107 Sound, Image, Text	
Performance Events	
KTB101 20th Century Performance	

KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals
Profession	-
KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
Public Rel	ations
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
Screen Stu	udies
KPB102	Film History
KPB103	•
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Sound Stu	
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106 KMB108	Music and Sound for Multimedia
KIVIB 108	Sound Recording and Acoustics
Television	
KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts	Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
Creative Industries Faculty Undergraduate Open Electives	
Creative Ir	ndustries Faculty Undergraduate Open Electives
	These unit offerings are current at the time of publication but are subject to change.
	Rules for selecting electives:

\* you must obey any elective rules as set out in

your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

## Semester 1 Units

# Media & Communication

ineula à Cu	minuncation
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communica	ation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition t	o New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1

KKB344 Service Learning 2	
---------------------------	--

- KKB345 Creative Industries Project 1
- KKB346 Creative Industries Project 2
- KKB347 Becoming A Researcher: Understandings, Skills and Practices

# Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology

KMB108 Sound Recording and Acoustics

# Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

## **Performance Studies**

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

# Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

# **Creative Writing & Cultural Studies**

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

# Semester 2 Units

# Media & Communication

KCB101 Communication in the New Economy

KCB103 KCB104	Strategic Speech Communication Media and Communications Industries
KCB104	Media and Communication Research Methods
KCB202	New Media Technologies
KCB202	Consumer Cultures
NGD203	Consumer Cultures
Communic	cation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
_	
	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & Se	ound
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tele	evision
KPB103	Film Genres

	UREATIV
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performan	nce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative V	Vriting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing

- KWB109 Ozlit
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

# NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Advertising Professional, Animator, Computer Game Programmer, Computer Games Developer, Film/Television Producer, Internet Professional, Media Industry Specialist, Multimedia Designer, Visual Artist, Web Designer.

# Bachelor of Fine Arts (Creative and Professional Writing) (KK34)

Year offered: 2008

Admissions: Yes

CRICOS code: 056185A

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,427

**International Fees (per semester):** 2008: \$9,024 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

# QTAC code: 421432

**Past rank cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

# Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp

**Course coordinator:** Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

**Discipline coordinator:** Professor Philip Neilson **Campus:** Kelvin Grove

# **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

# **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Overview

This practice-based course is designed specifically for talented individuals seeking to become practitioner-artists in creative writing. You will develop your ability to write a sustained work of publishable quality in a genre of your own selection, and self-edit and edit the work of others for electronic and print journals. YouÕII learn to write confidently at a high standard in a variety of professional writing forms and genres including fiction, scriptwriting, creative non-fiction, childrenÕs and young adult fiction, reviewing, essay, digital stories and poetry. YouÕII be career ready with a working knowledge of the publishing industry.

# **Career Outcomes**

Graduates can work as freelance creative writers, novelists, scriptwriters, reviewers, travel writers, creative non-fiction writers, feature writers, corporate writers, editors, journalists, and publishers.

## **Course Design**

In order to complete this course, students must undertake two Creative Industries Foundation units, and a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies.

## Why choose this course?

Opportunities exist for professional experience and placement during the final project unit, as well as opportunities to perform at public readings and festivals and to develop professional networks. Your work could be published in the annual creative writing anthology which is released for sale to the public.

## **Industry Links**

Guest lecturers have included Hilary Beaton (Queensland Writers Centre), Michael Wilding (author), Fiona Capp (author), Madonna Duffy (UQ Press), and Frank Moorhouse (2001 Miles Franklin award winner).

## Deferment

QUT's deferment policy does not apply to this course.

## Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

#### Full time course structure

Semester 1, Year 1		
KKB101	Creative Industries: People and Practices	
KWB101	Introduction to Creative Writing	
KWB107	Introduction to Creative Non-Fiction	
	Choose one from the folloing two units:	
KWB102	Media Writing	
KWB103	Persuasive Writing	
Semester 2, Year 1		
KKB102	Creative Industries: Making Connections	
KWB104	Creative Writing: The Short Story	
	Elective	
	Choose one from the folloing two units:	
KWB105	Film and Television Scriptwriting	
KWB106	Corporate Writing and Editing	

Semester	1,	Year 2	
----------	----	--------	--

KWB201	Creative Writing: Digital Media
KWB203	Creative Writing: The Novel
	Elective
	Elective

Semester 2	2, Year 2
KWB204	Creative Non-Fiction: Life Writing
KWB205	Creative Writing Project 1
KWB206	Youth and Children's Writing
	Elective
Semester	1, Year 3
KWB207	Great Books: The Literary Classics
KWB304	Editing and Developing the Manuscript
	Elective
	Elective

Semester 2, Year 3		
KWB305	Creative Writing Project 2	

KWB303 Writing and Publishing Industry

# **Creative Industries Co-Majors**

#### INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these comajors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

#### Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB220 Advertising Theory and Practice
- AMB221 Advertising Copywriting
- AMB222 Media Planning
- AMB320 Advertising Management
- AMB321 Advertising Campaigns
- AMB330 Advertising Strategy and Planning
- BSB126 Marketing

# Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art

criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

**DAB325** Architecture in the 20th Century **DAB420** Architecture, Culture and Space **DEB102** Introducing Design History **KVB102** Modernism **KVB103** Australian Art **KVB108 Contemporary Asian Visual Culture KVB211** Post 1945 Art **KVB212** Australian Art, Architecture and Design KVB304 Contemporary Art Issues **KVB306** Video Art and Culture

## **Communication Design**

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The comajor provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KIB101 Foundations of Communication Design 1
- KIB102 Foundations of Communication Design 2
- KIB103 Media Technology 1
- KIB104 Media Technology 2
- KIB210 Design Studio 1: Interaction Design
- KIB211 Design Studio 2: Web Development

#### Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior

KWB101 KWB102 KWB103 KWB104 KWB106 KWB107 KWB203 KWB204 KWB206 KWB207	knowledge required as a prerequisite to undertaking this co-major. Introduction to Creative Writing Media Writing Persuasive Writing Creative Writing: The Short Story Corporate Writing and Editing Introduction to Creative Non-Fiction Creative Writing: The Novel Creative Writing: The Novel Creative Non-Fiction: Life Writing Youth and Children's Writing Great Books: The Literary Classics	KJB101 KIB101 KCB104 KPB106 KIB103 KCB201 KCB202 KCB203 KVB306	OR Digital Journalism Foundations of Communication Design 1 Media and Communications Industries OR Australian Television Media Technology 1 Virtual Cultures New Media Technologies Consumer Cultures Video Art and Culture
KWB303	Writing and Publishing Industry	Drama	

#### Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

- KDB103 Dance Technique Studies 1
- KDB104 Dance Technique Studies 2
- KDB105 Architecture of the Body
- KDB106 Dance Analysis
- KDB107 Choreographic Studies 1
- KDB108 World Dance
- KDB109 Funk, Tap and all that Jazz
- KDB110 Deconstructing Dance in History
- KDB204 Australian Dance
- KDB205 Dance in Education
- KSB225 Music Theatre Skills

#### **Digital Media**

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KCB101 Communication in the New Economy
- KCB102 Media and Society: From Printing Press to Internet

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.
A

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KTB101 20th Century Performance
- KTB103 Performing Skills 1: Body and Voice and Role
- KTB104 Performance Innovation
- KTB106 Performing Skills 2: Style and Form
- KTB204 Understanding Performance
- KTB207 Staging Australia
- KTB061 Creative Industries Management
- KTB062 Creative Industries Events and Festivals
- KTB305 The Entrepreneurial Artist
- KTB306 Directing for Events and Festivals

#### Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB230 Internet Promotion
- AMB240 Marketing Planning and Management
- AMB251 Innovation and Market Development
- BSB115 Management, People and Organisations

BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

#### Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KFB103 Introduction to Fashion
- KFB106 Unspeakable Beauty: A History of Fashion and Style
- KFB206 Fashion and Modernity
- KFB207 Contemporary Fashion
- KVB213 Graphic Investigation
- KFB204 Textile Design
- KFB205 Fashion and Style Journalism
- KFB208 Fashion Portfolio
- KCB203 Consumer Cultures
- KFB304 Fashion, Law and the Real World

#### Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KPB101 Foundations of Film and Television Production
- KPB102 Film History
- KPB104 Film and Television Production Resource Management
- KPB105 Narrative Production
- KPB106 Australian Television
- KPB107 Television's Greatest Hits
- KPB202 Film and Television Business Skills:

KPB203	Entrepreneurship and Investment Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television
Integrated I	Marketing Communication
	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

#### Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102 Media and Society: From Printing Press to Internet

OR

**KJB101 Digital Journalism KJB120** Newswriting **KCB104** Media and Communications Industries **KJB121** Journalistic Inquiry **KCB103** Strategic Speech Communication **KJB224** Feature Writing **KJB239** Journalism Ethics and Issues **KFB205** Fashion and Style Journalism OR KJB280 International Journalism **KCB301** Media Audiences **KCB302 Political Communication** 

KCB304	Managing Communication Resources
	OR

- KJB322 Desktop Publishing And Editing
- KJB337 Public Affairs Reporting

#### Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- KWB108 Introduction To Literary Theory and Cultural Studies
- KWB109 Ozlit
- KWB206 Youth and Children's Writing
- KWB207 Great Books: The Literary Classics
- KWB208 Modern Times (Literature and Culture in the 20th Century)
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB308 Wonderlands: Literature and Culture in the 19th Century
- KWB309 Popular Fictions, Popular Culture

#### Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

- AMB200 Consumer Behaviour
- AMB201 Marketing and Audience Research
- AMB202 Integrated Marketing Communication
- AMB240 Marketing Planning and Management
- AMB241 E-Marketing Strategies
- AMB340 Services Marketing
- AMB341 Strategic Marketing
- BSB126 Marketing

# Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100 Mathematical Sciences 1A

MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

#### **Public Relations**

	Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

# Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1

# KVB106 Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art

KVB304	Contemporary Art Issues
Art, Desigi	n and Architecture
DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture
Audience	and User Research
KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences
Communio	cation Design
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
Communio	cation for the Professions
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources
Computati	onal Arts
ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2
Creative V	Vriting
KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
Dance Skills	
KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
Dance Stu	Idies
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History

IDUSTRIES		
KDB204	Australian Dance	
Digital Me	dia	
KIB101	Foundations of Communication Design 1	
KIB103	Media Technology 1	
KCB201	Virtual Cultures	
KCB202	New Media Technologies	
KVB306	Video Art and Culture	
Drama		
KTB103	Performing Skills 1: Body and Voice and Role	
KTB104	Performance Innovation	
KTB106	Performing Skills 2: Style and Form	
KTB204	Understanding Performance	
KTB305	The Entrepreneurial Artist	
Entreprene		
AMB251	Innovation and Market Development	
BSB115	Management, People and Organisations	
BSB126	Marketing	
MGB223	Entrepreneurship and Innovation	
Fashion		
KFB103	Introduction to Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style	
KFB206	Fashion and Modernity	
KFB207	Contemporary Fashion	
French		
HHB061	French 1	
HHB062	French 2	
HHB063	French 3	
HHB064	French 4	
HHB065	French 5	
HHB066	French 6	
HHB067	French 7	
HHB068	French 8	
Games Design		
ITB750	Computer Game Studies	
ITB751	Games Production	
KIB201	Interactive Writing	
KIB202	Enabling Immersion	
German		
HHB091	German 1	
HHB092	German 2	
HHB093	German 3	
HHB094	German 4	
HHB095	German 5	

HHB096	German 6
HHB097	German 7
HHB098	German 8
Indigenou	s Studies
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and
	Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesia	1
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	nal Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB081 HHB082	Japanese 2
ннво83	
ннво84	Japanese 3
ннв085	Japanese 5
	Japanese 5
HHB086 HHB087	Japanese 6
HHB088	Japanese 7
	Japanese 8
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting	
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
Manageme	nt
BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing
Mathematic	:S
MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
Modern and	d Popular Literature and Culture
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture
Music Stud	ies
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text
Performanc	e Events
KTB101	20th Century Performance

KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals
Profession	-
KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
Public Rel	ations
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
Screen Stu	udies
KPB102	Film History
KPB103	•
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Sound Stu	
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106 KMB108	Music and Sound for Multimedia
KIVIB 108	Sound Recording and Acoustics
Television	
KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts	Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
Creative Industries Faculty Undergraduate Open Electives	
Creative Ir	ndustries Faculty Undergraduate Open Electives
	These unit offerings are current at the time of publication but are subject to change.
	Rules for selecting electives:

\* you must obey any elective rules as set out in

your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

## Semester 1 Units

# Media & Communication

	minumcation
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communica	ation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition to	o New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1

KKB344 Service Learning 2	
---------------------------	--

- KKB345 Creative Industries Project 1
- KKB346 Creative Industries Project 2
- KKB347 Becoming A Researcher: Understandings, Skills and Practices

# Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

# Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

# **Performance Studies**

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

# Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

# **Creative Writing & Cultural Studies**

oreante n	
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

# Semester 2 Units

# Media & Communication

KCB101 Communication in the New Economy

KCB103 KCB104 KCB105 KCB202 KCB203	Strategic Speech Communication Media and Communications Industries Media and Communication Research Methods New Media Technologies Consumer Cultures	
KIB202	cation Design Enabling Immersion	
Dance		
KDB106	Dance Analysis	
KDB109	Funk, Tap and all that Jazz	
KDB204	Australian Dance	
Faculty		
KKB102	Creative Industries: Making Connections	
KKB211	Computational Arts 2	
Transition	to New Professional Environments*	
KKB341	Workplace Learning 1	
KKB342	Workplace Learning 2	
KKB343	Service Learning 1	
KKB344	Service Learning 2	
KKB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KKB348	Becoming A Researcher: Contexts, Protocols and Impact	
KKB350	Creative Industries International Study Tour	
Fashion		
KFB106	Unspeakable Beauty: A History of Fashion and Style	
KFB207	Contemporary Fashion	
Journalism	1	
KJB101	Digital Journalism	
KJB120	Newswriting	
KJB121	Journalistic Inquiry	
KJB224	Feature Writing	
KJB280	International Journalism	
KJB337	Public Affairs Reporting	
Music & S	ound	
KMB002	Music and Spirituality	
KMB007	Introductory Ensemble	
KMB105	Music and Sound Technology	
KMB107	Sound, Image, Text	
KMB108	Sound Recording and Acoustics	
KMB205	Sound Media Musicianship	
Film & Television		
KPB103	Film Genres	

KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performan	ce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative V	Vriting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing

- KWB109 Ozlit
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

# NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

# **Potential Careers:**

Academic, Advertising Professional, Art Writer, Creative Writer, English Teacher, Government Officer, Information Officer, Internet Professional, Journalist, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher.

# Bachelor of Fine Arts (Dance) (KK34)

Year offered: 2008

Admissions: Yes

CRICOS code: 056185A

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,427

**International Fees (per semester):** 2008: \$10,032 per semester *(subject to annual review)* 

Domestic Entry: February

International Entry: February; July

# QTAC code: 421822

**Past rank cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp Course coordinator: Head, Undergraduate Studies (ugeng.ci@gut.edu.au)

Discipline coordinator: Rachel Pedro

Campus: Kelvin Grove

# **OP Guarantee**

The OP Guarantee does not apply to this course.

# **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 7 September 2007. Late registrations and submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

# Auditions

Auditions will be held in Brisbane, Melbourne, Sydney, Canberra, Adelaide, and Townsville in late September/early October. Confirmation dates and venues will be posted to registrants after registrations close.

# Overview

This practice-based course provides specialist training for a performance career in dance. The course covers a range of dance styles as well as an intensive performance and choreographic development program. You will be showcased to the public and dance industry through major seasons in state-of-the art theatres, featuring new work by leading Australian and overseas choreographers. Contextual studies provide relevant knowledge bases for a twenty-first century career, including dance theory subjects, kinesiology and technological dance applications. Project units provide opportunities for industry placements throughout Australia, international exchanges and dance-led interdisciplinary collaborative work. In exceptional circumstances you may exit after successfully completing the first two years of this course and be awarded an Associate Degree in Dance.

# **Career Outcomes**

Graduates work as performers in national and international dance companies, in musical theatre, as independent practitioners and as choreographers.

## **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, and a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies.

## Why choose this course?

This highly sought after competitive program is for students wishing to become professional dancers and choreographers. Graduates are employed in major professional dance companies in Australia and in many companies throughout the world. Some have achieved outstanding recognition as performers or choreographers. Four QUT dance graduates were nominated at the 2006 Australian Dance Awards. Clare Dyson won the Outstanding Achievement in Independent Dance.

# **Other Course Options**

The Bachelor of Fine Arts (Dance) is also available as a dual degree with Education. Applicants accepted into the dual degree will complete a four year program comprised of the three year Bachelor of Fine Arts (Dance) and the one year Graduate Diploma of Education (Senior Years).

# Deferment

QUT's deferment policy does not apply to this course.

# Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

# Additional costs

As a dance student you will be required to provide your own dancewear, dance shoes, stage makeup, knee pads and any other specialist dance needs as required.

#### Full time course structure

Semester 1, Year 1 KDB101 Performance 1

KDB103	Dance Technique Studies 1	S
KDB105	Architecture of the Body	
KKB101	Creative Industries: People and Practices	
Semester 2	2, Year 1	
KDB102	Performance 2	
KDB104	Dance Technique Studies 2	
KDB107	Choreographic Studies 1	K
KKB102	Creative Industries: Making Connections	K
•		К
Semester 7	1, Year 2	
KDB110	Deconstructing Dance in History	_
KDB207-1	Choreographic Studies 2	S
KDB211	Performance 3	
KDB213	Dance Technique Studies 3	
	Elective	
Semester 2	2, Year 2	
KDB106	Dance Analysis	K

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
KDB212	Performance 4
KDB214	Dance Technique Studies 4

## **IMPORTANT NOTICE:**

You have two pathways to choose from in Year 3 of your program: the Performance Pathway or the Creative Industries Minor pathway.

#### Performance Pathway

Semester 1, Year 3		
KDB108	World Dance	
KDB301	Dance Project 1A	
	Choose two from the following five units:	
KDB205	Dance in Education	
KDB303	Dance and Technology 1	
KSB225	Music Theatre Skills	
	Elective	
	Elective	

# Semester 2, Year 3

KDB204	Australian Dance
KDB302	Dance Project 1B
	Choose two from the following four units:
KDB304	Dance and Technology 2
KSB226	Music Theatre Project
	Elective
	Elective

#### **Creative Industries Minor Pathways**

Semseter 1, Year 3		
	Creative Industries Minor First Unit (a K-coded minor)	
	Creative Industries Minor First Unit (a K-coded minor)	
	Choose two from the following five units:	
	null	
KDB205	Dance in Education	
KDB303	Dance and Technology 1	
KSB225	Music Theatre Skills	
	Elective	
Semester 2	2, Year 3	
	Creative Industries Minor First Unit (a K-coded minor)	
	Creative Industries Minor First Unit (a K-coded minor)	
	Choose two from the following four units:	
KDB304	Dance and Technology 2	

KSB226 Music Theatre Project Elective Elective

## **Creative Industries Minors**

# INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

# Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2
Art History	

#### Art History

KVB102	Modernism
KVB103	Australian Art

	CREATIV
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues
Art. Desigr	n and Architecture
DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture
Audience a	and User Research
KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences
Communic	cation Design
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
Communic	ation for the Professions
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources
Computati	onal Arts
ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2
Creative W	/riting
KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB203 KWB204	Creative Writing: The Novel Creative Non-Fiction: Life Writing
	Creative Non-Fiction: Life Writing
KWB204	Creative Non-Fiction: Life Writing
KWB204 Dance Ski	Creative Non-Fiction: Life Writing
KWB204 Dance Skil KDB103	Creative Non-Fiction: Life Writing Ils Dance Technique Studies 1
KWB204 Dance Skil KDB103 KDB107	Creative Non-Fiction: Life Writing Ils Dance Technique Studies 1 Choreographic Studies 1
KWB204 Dance Skil KDB103 KDB107 KDB108	Creative Non-Fiction: Life Writing IIs Dance Technique Studies 1 Choreographic Studies 1 World Dance Funk, Tap and all that Jazz
KWB204 Dance Ski KDB103 KDB107 KDB108 KDB109	Creative Non-Fiction: Life Writing IIs Dance Technique Studies 1 Choreographic Studies 1 World Dance Funk, Tap and all that Jazz

KDB110 KDB204	Deconstructing Dance in History Australian Dance	
Digital Me	dia	
KIB101 KIB103 KCB201 KCB202 KVB306	Foundations of Communication Design 1 Media Technology 1 Virtual Cultures New Media Technologies Video Art and Culture	
Drama		
KTB103	Performing Skills 1: Body and Voice and Role	
KTB104	Performance Innovation	
KTB106	Performing Skills 2: Style and Form	
KTB204	Understanding Performance	
KTB305	The Entrepreneurial Artist	
Entreprene	eurship	
AMB251	Innovation and Market Development	
BSB115	Management, People and Organisations	
BSB126	Marketing	
MGB223	Entrepreneurship and Innovation	
Fashion		
KFB103	Introduction to Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style	
KFB206	Fashion and Modernity	
KFB207	Contemporary Fashion	
French		
HHB061	French 1	
HHB062	French 2	
HHB063	French 3	
HHB064	French 4	
HHB065	French 5	
HHB066	French 6	
HHB067	French 7	
HHB068	French 8	
Games Design		
ITB750	Computer Game Studies	
ITB751	Games Production	
KIB201	Interactive Writing	
KIB202	Enabling Immersion	
German		
HHB091	German 1	
HHB092	German 2	
HHB093	German 3	
HHB094	German 4	

	CREATIV
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8
	- Chudian
Indigenou EDB007	
	Culture Studies: Indigenous Education
HHB123 HHB210	Indigenous Australian Culture Studies
	Indigenous Australia: Country, Kin And Culture
HHB255 HHB276	Indigenous Politics And Political Culture
ΠΠΟΖΙΟ	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesia	n
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	nal Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalisn	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
	. ,

DOOTIGE		
KJB224	Feature Writing	
Lighting		
PCB121	Vision, Colour and Photometry	
PCB122	Lighting Design	
PCB123	Sustainability and Human Factors	
PCB124	Lamps and Luminaires	
Literature		
KWB207	Great Books: The Literary Classics	
KWB208	Modern Times (Literature and Culture in the 20th Century)	
KWB209	Shakespeare, Then and Now	
KWB307	Indigenous Writing	
KWB308	Wonderlands: Literature and Culture in the 19th Century	
Manageme	nt	
BSB115	Management, People and Organisations	
MGB210	Managing Operations	
MGB220	Management Research Methods	
MGB222	Managing Organisations	
MGB309	Strategic Management	
MGB334	Managing in a Changing Environment	
Marketing		
AMB200	Consumer Behaviour	
AMB201	Marketing and Audience Research	
AMB240	Marketing Planning and Management	
BSB126	Marketing	
Mathematic	2S	
MAB100	Mathematical Sciences 1A	
MAB111	Mathematical Sciences 1B	
MAB112	Mathematical Sciences 1C	
MAB210	Statistical Modelling 1	
MAB311	Advanced Calculus	
Modern and Popular Literature and Culture		
KWB108	Introduction To Literary Theory and Cultural Studies	
KWB109	Ozlit	
KWB206	Youth and Children's Writing	
KWB309	Popular Fictions, Popular Culture	
Music Stud	ies	
KMB002	Music and Spirituality	
KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
KMB107	Sound, Image, Text	
Performanc	ce Events	

	CREA
KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals
Profession	al Writing
KWB102	Media Writing
KWB102	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
INVESSOS	
Public Rela	ations
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
Screen Stu	udies
KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Sound Stu	dies
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics
Television	
KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts	Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
Creative Ir Electives	ndustries Faculty Undergraduate Open
Creative In	dustries Faculty Undergraduate Open Electiv

# Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

Media & C	Communication
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communio	cation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalisn	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2

	CREATIV
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings,
	Skills and Practices
Music & So	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Tele	evision
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills:
	Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	ce Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Croativo M	/riting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB101 KWB102	Media Writing
KWB102	Persuasive Writing
KWB103 KWB104	Creative Writing: The Short Story
KWB104	Film and Television Scriptwriting
KWB105 KWB107	Introduction to Creative Non-Fiction
KWB107 KWB108	
KWD 100	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester 2	2 Units

KCB101 Communication in the New Economy **KCB103** Strategic Speech Communication KCB104 Media and Communications Industries **KCB105** Media and Communication Research Methods **KCB202** New Media Technologies KCB203 **Consumer Cultures Communication Design KIB202 Enabling Immersion** Dance **KDB106 Dance Analysis KDB109** Funk, Tap and all that Jazz **KDB204** Australian Dance Faculty **KKB102 Creative Industries: Making Connections KKB211 Computational Arts 2** Transition to New Professional Environments\* **KKB341** Workplace Learning 1 **KKB342** Workplace Learning 2 **KKB343** Service Learning 1 **KKB344** Service Learning 2 **KKB345 Creative Industries Project 1 KKB346** Creative Industries Project 2 **KKB348** Becoming A Researcher: Contexts, Protocols and Impact **KKB350** Creative Industries International Study Tour Fashion **KFB106** Unspeakable Beauty: A History of Fashion and Style **KFB207 Contemporary Fashion** Journalism KJB101 **Digital Journalism KJB120** Newswriting KJB121 Journalistic Inquiry KJB224 Feature Writing KJB280 International Journalism KJB337 **Public Affairs Reporting** Music & Sound **KMB002** Music and Spirituality KMB007 Introductory Ensemble **KMB105** Music and Sound Technology Sound, Image, Text **KMB107 KMB108** Sound Recording and Acoustics **KMB205** Sound Media Musicianship

# Film & Television

# Media & Communication

KPB103	Film Genres	
KPB104	Film and Television Production Resource Management	
KPB107	Television's Greatest Hits	
KPB205	Documentary Theory and Practice	
KPB206	International Cinema	
Performan	ce Studies	
KTB104	Performance Innovation	
KTB207	Staging Australia	
KTB062	Creative Industries Events and Festivals	
Visual Arts	5	
KVB103	Australian Art	
KVB104	Photomedia and Artistic Practice	
KVB108	Contemporary Asian Visual Culture	
KVB111	3D Media and Processes	
KVB211	Post 1945 Art	
KVB306	Video Art and Culture	
KVB307	Theories of Spatial Culture	
Creative Writing & Cultural Studies		
KWB102	Media Writing	
KWB104	Creative Writing: The Short Story	
KWB105	Film and Television Scriptwriting	
KWB106	Corporate Writing and Editing	
KWB109	Ozlit	
KWB204	Creative Non-Fiction: Life Writing	
KINDOUC	Vouth and Childron's Writing	

- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

# NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

# **Potential Careers:**

Artist, Choreographer, Dance Teacher, Dancer, Visual Artist.

# Bachelor of Fine Arts (Fashion) (KK34)

Year offered: 2008

Admissions: Yes

CRICOS code: 056185A

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,427

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

# **QTAC code:** 421672

**Past rank cut-off:** Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

**Standard credit points per full-time semester:** 48 cp **Course coordinator:** Head, Undergraduate Studies (ugeng.ci@gut.edu.au)

Discipline coordinator: Mr Dean Brough

Campus: Kelvin Grove

# **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

# **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Overview

You will develop creative and design skills in fashion with a special emphasis on new technology applications. The course centres on the development of apparel design and production skills in a studio setting. You will progressively apply Computer-Aided Design (CAD) skills to the processes of design in all years of study. CAD work includes current and emerging applications in 2D and 3D, customisation and digital textile printing. Drawing and textile studies support studio work.

Complementary studies include contemporary history and theory in design and business studies in new ventures or marketing. Elective studies, including units from other faculties, allow you to develop your work in various directions.

# **Career Outcomes**

A number of graduates have been successful as independent designers or fashion stylists. Others work in large companies as designers or merchandisers.

#### **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

# Why choose this course?

This intense studio and project-based course is supported by practical business skills necessary for designers wanting to work in Australia and internationally. In your final year your work will be showcased to industry. YouÕll have the opportunity to undertake an industry internship and business planning project to set you up for the real world.

## **Other Course Options**

This course is also available as part of a double degree with Business - IX35 Bachelor of Business/Bachelor of Fine Arts (Fashion).

## Deferment

QUT's deferment policy does not apply to this course.

## Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

# Additional costs

There is a levy charged for essential items such as calico, pattern equipment and pre-cut exercises. In addition, students are expected to purchase fabrics as required for projects throughout the three years.

#### Full time course structure

Semester	1, Year 1	
KFB101	Design Studio 1	
KFB103	Introduction to Fashion	
KKB101	Creative Industries: People and Practices	
KVB107	Drawing For Fashion	
Semester 2, Year 1		
KFB102	Design Studio 2	
KFB104	Textiles For Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style	
KKB102	Creative Industries: Making Connections	

Semester	Semester 1, Year 2		
KFB201	Design Studio 3		
KFB206	Fashion and Modernity		
	Choose one from the following two units:		
KFB204	Textile Design		
	Elective		
Semester	2, Year 2		
KCB203	Consumer Cultures		
KFB202	Design Studio 4		
KFB207	Contemporary Fashion		
	Choose one from the following two units:		
KFB205	Fashion and Style Journalism		
	Elective		
Semester	1, Year 3		
KFB301	Design Studio 5		
KFB303	Applied Planning		
KKB341	Workplace Learning 1		
	Elective		
Semester 2, Year 3			
KFB302	Design Studio 6		
KFB304	Fashion, Law and the Real World		
	Elective		
Creative I	ndustries Minors		

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

# Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

# Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

	<u></u>	
Art History	,	
KVB102	Modernism	
KVB103	Australian Art	
KVB211	Post 1945 Art	
KVB304	Contemporary Art Issues	
Art, Desigi	n and Architecture	
DAB325	Architecture in the 20th Century	
DEB102	Introducing Design History	
KVB212	Australian Art, Architecture and Design	
KVB306	Video Art and Culture	
Audience a	and User Research	
KCB102	Media and Society: From Printing Press to Internet	
KCB105	Media and Communication Research Methods	
KCB203	Consumer Cultures	
KCB301	Media Audiences	
	cation Design	
KIB101	Foundations of Communication Design 1	
KIB102	Foundations of Communication Design 2	
KIB103	Media Technology 1	
KIB104	Media Technology 2	
Communic	cation for the Professions	
KCB103	Strategic Speech Communication	
KWB106	Corporate Writing and Editing	
KCB302	Political Communication	
KCB304	Managing Communication Resources	
Computati	onal Arts	
ITB001	Problem Solving and Programming	
ITB003	Object Oriented Programming	
	OR	
KIB105	Animation and Motion Graphics	
KKB210	Computational Arts 1	
KKB211	Computational Arts 2	
Creative Writing		
KWB101	Introduction to Creative Writing	
KWB104	Creative Writing: The Short Story	
KWB107	Introduction to Creative Non-Fiction	
KWB203	Creative Writing: The Novel	
KWB204	Creative Non-Fiction: Life Writing	
Dance Ski	lls	
KDB103	Dance Technique Studies 1	
KDB107	Choreographic Studies 1	
KDB108	World Dance	
KDB109	Funk, Tap and all that Jazz	
	· •	

Dance Stu	udies	HHB092	German 2
KDB105	Architecture of the Body	HHB093	German 3
KDB106	Dance Analysis	HHB094	German 4
KDB110	Deconstructing Dance in History	HHB095	German 5
KDB204	Australian Dance	HHB096	German 6
		HHB097	German 7
Digital Me		HHB098	German 8
KIB101	Foundations of Communication Design 1		
KIB103	Media Technology 1	Indigenous	
KCB201	Virtual Cultures	EDB007	Culture Studies: Indigenous Education
KCB202	New Media Technologies	HHB123	Indigenous Australian Culture Studies
KVB306	Video Art and Culture	HHB210	Indigenous Australia: Country, Kin And Culture
Drama		HHB255	Indigenous Politics And Political Culture
KTB103	Performing Skills 1: Body and Voice and Role	HHB276	Indigenous Knowledge: Research Ethics and Protocols
KTB104	Performance Innovation	KKB004	Indigenous Creative Industries
KTB106	Performing Skills 2: Style and Form	KWB307	Indigenous Writing
KTB204	Understanding Performance	Indonesiar	2
KTB305	The Entrepreneurial Artist	HHB071	Indonesian 1
Entreprene	eurshin	HHB072	Indonesian 2
AMB251	Innovation and Market Development	HHB073	Indonesian 2
BSB115	Management, People and Organisations	HHB073	Indonesian 4
BSB126	Marketing	HHB075	Indonesian 5
MGB223	Entrepreneurship and Innovation	HHB076	Indonesian 6
MODZZO		HHB077	Indonesian 7
Fashion		HHB078	Indonesian 8
KFB103	Introduction to Fashion		
KFB106	Unspeakable Beauty: A History of Fashion and Style	_	Marketing Communication
KFB206	Fashion and Modernity	AMB202	Integrated Marketing Communication
KFB207	Contemporary Fashion	AMB220	Advertising Theory and Practice
	contemporary rasmon	AMB260	Public Relations Theory and Practice
French		BSB126	Marketing
HHB061	French 1	Internation	al Business
HHB062	French 2	BSB119	International and Electronic Business
HHB063	French 3	IBB205	Intercultural Communication and Negotiation
HHB064	French 4	IBB210	Export Management
HHB065	French 5	IBB303	International Logistics
HHB066	French 6		
HHB067	French 7	Japanese	
HHB068	French 8	HHB081	Japanese 1
Games De	esian	HHB082	Japanese 2
ITB750	Computer Game Studies	HHB083	Japanese 3
ITB750	Games Production	HHB084	Japanese 4
KIB201	Interactive Writing	HHB085	Japanese 5
	Enabling Immersion	HHB086	Japanese 6
KIB202			Japanese 7
KIB202		HHB087	•
KIB202 German		HHB087 HHB088	Japanese 8

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
1 . 1	
Lighting	Misian Oslavnard Dhatanata
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
Manageme	ent
BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing
Mathemati	cs
MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
Modern ar	nd Popular Literature and Culture
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture
Music Stud	dies
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music

KMB107	Sound, Image, Text	
Performan	ce Events	
KTB101	20th Century Performance	
KTB207	Staging Australia	
KTB061	Creative Industries Management	
KTB062	Creative Industries Events and Festivals	
KTB306	Directing for Events and Festivals	
Profession	al Writing	
KWB102	Media Writing	
KWB103	Persuasive Writing	
KWB106	Corporate Writing and Editing	
KWB303	Writing and Publishing Industry	
Public Rela	ations	
AMB260	Public Relations Theory and Practice	
AMB261	Media Relations and Publicity	
AMB262	Public Relations Writing	
BSB126	Marketing	
Screen Stu	ıdies	
KPB102	Film History	
KPB103	Film Genres	
KPB203	Australian Film	
KPB205	Documentary Theory and Practice	
KPB206	International Cinema	
Sound Stu	dies	
KMB104	Music and Sound Skills	
KMB105	Music and Sound Technology	
KMB106	Music and Sound for Multimedia	
KMB108	Sound Recording and Acoustics	
Television	Film and Talaviaire Deschartis - D	
KPB104	Film and Television Production Resource Management	
KPB106	Australian Television	
KPB107	Television's Greatest Hits	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB303	Critical Thinking About Television	
Visual Arts Practice		
KVB110	2D Media and Processes	
KVB111	3D Media and Processes	
KVB200	Exhibition and Display in the Visual Arts	
KVB213	Graphic Investigation	
Creative Industries Faculty Undergraduate Open Electives		
Creative In	dustries Faculty Undergraduate Open Electives	

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication KCB101 Communication in the New Economy **KCB102** Media and Society: From Printing Press to Internet **KCB103** Strategic Speech Communication **KCB201** Virtual Cultures **KCB302 Political Communication Communication Design KIB108 Animation Practices KIB201** Interactive Writing Dance **KDB105** Architecture of the Body **KDB108** World Dance **KDB110** Deconstructing Dance in History Fashion **KFB103** Introduction to Fashion **KFB206** Fashion and Modernity Journalism KJB101 **Digital Journalism KJB120** Newswriting KJB121 Journalistic Inquiry KJB224 Feature Writing **KJB239** Journalism Ethics and Issues Faculty KKB004 Indigenous Creative Industries **KKB101 Creative Industries: People and Practices KKB210 Computational Arts 1** Transition to New Professional Environments\*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	ound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

#### Film & Television

KPB102	Film History	
KPB106	Australian Television	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB203	Australian Film	
KPB303	Critical Thinking About Television	
Performance Studies		
KTB101	20th Century Performance	
KTB204	Understanding Performance	
KTB061	Creative Industries Management	

#### KTB062 Creative Industries Events and Festivals

#### Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

#### Semester 2 Units

Media & C	Communication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communie	cation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalisn	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism

KJB280 International Journalism KJB337 Public Affairs Reporting

# Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

KMB205 Sound Media Musicianship

T(WD200	
Film & Tel	evision
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performan	ce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	5
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative V	Vriting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

# NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Artist, Fashion Designer, Fashion Professional, Film/Television Producer, Theatre Professionals, Visual Artist.

# Bachelor of Fine Arts (Film and Television) (KK34)

Year offered: 2008 Admissions: Yes CRICOS code: 056185A

# Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,427

**International Fees (per semester):** 2008: \$9,024 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February; July

#### **QTAC code:** 421342

**Past rank cut-off:** Admission to course is based on portfolio, prescribed exercises, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio, prescribed exercises, interview and previous academic achievement. Please refer to Additional Entry Requirements.

#### Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Discipline coordinator: Jeanette McGown Campus: Kelvin Grove

#### **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

#### Overview

This production-driven program is designed for those seeking to become leaders in creative practice in the film, television and new media industries. You may choose to specialise in producing, directing, scriptwriting, cinematography, editing or sound. You will have the opportunity to be part of the creative process with advanced classes conducted in dedicated production studios, culminating in a Super 16 film production.

## **Career Outcomes**

Graduates can work in film and television in numerous entry level positions that lead to careers as cinematographers, vision and sound editors, directors, scriptwriters and producers. You may also work in the production of multimedia audio and video materials for advertising, public relations, marketing, staff training or the Internet.

#### **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

#### Why choose this course?

You will be encouraged to explore a range of genres from documentary, television formats, drama and experimental film. You will work with industry standard equipment and with other students to produce creative works and projects for external clients. Your work will be showcased to the industry at two public screenings in your final year.

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

# Additional costs

You may be required to cover the costs of recording materials, video hire, production travel expenses and associated film and video production costs.

#### Full time course structure

Semester	1, Year 1
KPB101	Foundations of Film and Television Production
KPB102	Film History
KWB102	Media Writing
KKB101	Creative Industries: People and Practices
Semester	2, Year 1
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KKB102	Creative Industries: Making Connections
Semester	1, Year 2
KPB201	Experimental Production
KPB203	Australian Film
KWB105	Film and Television Scriptwriting

# Elective

Semester	2, Year 2
KPB204	Multi-Camera Television Studio Production
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Semester	1, Year 3
KPB301	Documentary Production
KPB308	Film and Television Drama Practice
	Elective
Semester	2, Year 3
KPB306	Film Drama Production
	Elective

Elective

# **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

# Advertising

AMB220	Advertising Theory and Practice
--------	---------------------------------

- AMB221 Advertising Copywriting
- AMB222 Media Planning
- BSB126 Marketing

# Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

# Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

# Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design

KVB306 V	ideo Art and Culture
----------	----------------------

KVD300	
Audience	and User Research
KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences
Communic	cation Design
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
Communio	cation for the Professions
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources
Computati	onal Arts
ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2
Creative V	Vriting
KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
Dance Ski	lls
KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
Dance Stu	dies
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
Digital Me	
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures

	CREATIN
CB202	New Media Technologies
VB306	Video Art and Culture
rama	
TB103	Performing Skills 1: Body and Voice and Role
TB103	Performance Innovation
TB104	Performing Skills 2: Style and Form
TB204	Understanding Performance
TB305	The Entrepreneurial Artist
	- -
ntreprene MB251	
SB115	Innovation and Market Development
	Management, People and Organisations
SB126	Marketing
IGB223	Entrepreneurship and Innovation
ashion	
FB103	Introduction to Fashion
FB106	Unspeakable Beauty: A History of Fashion and Style
FB206	Fashion and Modernity
FB207	Contemporary Fashion
rench	
HB061	French 1
HB062	French 2
IHB063	French 3
HB064	French 4
HB065	French 5
HB066	French 6
HB067	French 7
HB068	French 8
ames De	esign
FB750	Computer Game Studies
B751	Games Production
IB201	Interactive Writing
IB202	Enabling Immersion
erman	
HB091	German 1
HB092	German 2
HB093	German 3
HB094	German 4
	German 5
HB095	Comunio
IHB095 IHB096	German 6
IHB096	German 6 German 7
IHB096 IHB097	German 7
IHB096 IHB097	
IHB096	German 7 German 8

DOOTIN	
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesia	1
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	nal Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
Lighting	
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
Managem	ent
BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing
Mathemat	ics
MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
Modern ar	nd Popular Literature and Culture
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture
Music Stu	dies
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text
Performan	ice Events
KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals
Profession	al Writing

IN	IDU21 RIE	
	KWB102	Media Writing
	KWB103	Persuasive Writing
	KWB106	Corporate Writing and Editing
	KWB303	Writing and Publishing Industry
	Public Rela	
	AMB260	Public Relations Theory and Practice
	AMB261	Media Relations and Publicity
	AMB262	Public Relations Writing
	BSB126	Marketing
	Screen Stu	ıdies
	KPB102	Film History
	KPB103	Film Genres
	KPB203	Australian Film
	KPB205	Documentary Theory and Practice
	KPB206	International Cinema
	Sound Stu	
	KMB104	Music and Sound Skills
	KMB105	Music and Sound Technology
	KMB106	Music and Sound for Multimedia
	KMB108	Sound Recording and Acoustics
	Television	
	KPB104	Film and Television Production Resource Management
	KPB106	Australian Television
	KPB107	Television's Greatest Hits
	KPB202	Film and Television Business Skills: Entrepreneurship and Investment
	KPB303	Critical Thinking About Television
	Visual Arts	Practice
	KVB110	2D Media and Processes
	KVB111	3D Media and Processes
	KVB200	Exhibition and Display in the Visual Arts
	KVB213	Graphic Investigation
	Creative In Electives	dustries Faculty Undergraduate Open
	Creative In	dustries Faculty Undergraduate Open Electives
		These unit offerings are current at the time of publication but are subject to change.
		Rules for selecting electives:
		* you must obey any elective rules as set out in your course requirements
		* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
		* you must have successfully completed any

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

# Semester 1 Units

Media & Communication		
KCB101	Communication in the New Economy	
KCB102	Media and Society: From Printing Press to Internet	
KCB103	Strategic Speech Communication	
KCB201	Virtual Cultures	
KCB302	Political Communication	
Communio	cation Design	
KIB108	Animation Practices	
KIB201	Interactive Writing	
Dance		
KDB105	Architecture of the Body	
KDB108	World Dance	
KDB110	Deconstructing Dance in History	
Fashion		
KFB103	Introduction to Fashion	
KFB206	Fashion and Modernity	
Journalisn	n	
KJB101	Digital Journalism	
KJB120	Newswriting	
KJB121	Journalistic Inquiry	
KJB224	Feature Writing	
KJB239	Journalism Ethics and Issues	
Faculty		
KKB004	Indigenous Creative Industries	
KKB101	Creative Industries: People and Practices	
KKB210	Computational Arts 1	
Transition	to New Professional Environments*	
KKB341	Workplace Learning 1	
KKB342	Workplace Learning 2	
KKB343	Service Learning 1	
KKB344	Service Learning 2	
KKB345	Creative Industries Project 1	
KKB346	Creative Industries Project 2	
KKB347	Becoming A Researcher: Understandings, Skills and Practices	

#### Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

# Film & Television

	EVISION
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	ce Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Creative V	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units
Media & C	communication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication

KCD 103	Strategic Speech Communication
KCB104	Media and Communications Industries

- KCB105 Media and Communication Research Methods
- KCB202 New Media Technologies
- KCB203 Consumer Cultures

Communi	cation Design
KIB202	
KID202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & S	ound
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tel	evision
KPB103	Film Genres

Film and Television Production Resource

Management

**Television's Greatest Hits** 

International Cinema

**Documentary Theory and Practice** 

**KPB104** 

**KPB107** 

**KPB205** 

**KPB206** 

N	NDUSTRIES		
	Performan	ce Studies	
	KTB104	Performance Innovation	
	KTB207	Staging Australia	
	KTB062	Creative Industries Events and Festivals	
	Visual Arts		
	KVB103	Australian Art	
	KVB103 KVB104	Photomedia and Artistic Practice	
	KVB108	Contemporary Asian Visual Culture	
	KVB111	3D Media and Processes	
	KVB211	Post 1945 Art	
	KVB306	Video Art and Culture	
	KVB307	Theories of Spatial Culture	
	Creative W	riting & Cultural Studies	
	KWB102	Media Writing	
	KWB104	Creative Writing: The Short Story	
	KWB105	Film and Television Scriptwriting	
	KWB106	Corporate Writing and Editing	
	KWB109	Ozlit	
	KWB204	Creative Non-Fiction: Life Writing	
	KWB206	Youth and Children's Writing	
	KWB209	Shakespeare, Then and Now	
	KWB307	Indigenous Writing	
	KWB309	Popular Fictions, Popular Culture	
	NOTES:		
		* Omborne Minderland Langering with some ha	

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Advertising Professional, Artist, Film Composer, Film/Television Producer, Internet Professional, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Post-production specialist, Technical Officer, Visual Artist.

# Bachelor of Fine Arts (Sound Design) (KK34)

Year offered: 2008 Admissions: Yes

Admissions: Yes

CRICOS code: 056185A

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,427

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

# QTAC code: 421532

**Past rank cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp

**Course coordinator:** Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

**Discipline coordinator:** Mr Brad Millard **Campus:** Kelvin Grove

# **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

#### Overview

Sound design incorporates working in audio, music, moving images, online and immersive environments. It is applied to recording, sequencing, generative and composition techniques, sound for animation, contemporary digital sound environments and immersive soundscape design. It is much broader than the traditional understanding of sound design (sound to film) to cater for the new creative industries that now exist, and those that will emerge. This course prepares you for practice in the creative industries and includes pathways to honours and postgraduate degrees.

# **Career Outcomes**

Graduates can work in sound design for film and television, Web applications, games and exhibitions or as DJs.

# **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

#### Why choose this course?

Sound designers are in great demand around the world for movies, computer games, audiovisual installations and events.

The course offers flexibility so you can develop skills and contextual knowledge to set you up for the career you aspire to.

## **Other Course Options**

You can also choose from double degree programs including IX34 Bachelor of Business/Bachelor of Creative Industries (Sound Design) and IX27 Bachelor of Creative Industries (Sound Design)/Bachelor of Information Technology.

# **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

#### Full time course structure

Semester 1, Year 1		
, Year I		
Music and Sound Skills		
Music and Sound Technology		
Music Production 1		
Creative Industries: People and Practices		
Voor 1		
2, Year 1		
Music and Sound for Multimedia		
Sound, Image, Text		
Music Production 2		
Creative Industries: Making Connections		
, Year 2		
Media Technology 1		
Animation Practices		
Music and Sound: Principal Study A		
Choose one from the following two units:		

KMB003	Sex Drugs Rock 'n' roll	
KMB004	World Music	
Semester 2	2, Year 2	
KMB205	Sound Media Musicianship	
KMB214-2	Music and Sound: Principal Study A	
	Elective	
	Choose one from the following two units:	
KCB202	New Media Technologies	
KIB104	Media Technology 2	
KPB101	Foundations of Film and Television Production	
Semester 1, Year 3		
KMB314-1	Music and Sound: Principal Study B	
	Elective	
	Elective	
Semester 2	2, Year 3	
KMB314-2	Music and Sound: Principal Study B	

Elective Choose one from the following two units: KIB105 Animation and Motion Graphics KPB105 Narrative Production

# **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice	
AMB221	Advertising Copywriting	
AMB222	Media Planning	
BSB126	Marketing	
Animation		
KIB105	Animation and Motion Graphics	
KIB108	Animation Practices	
KVB105	Foundations of Drawing for Animation 1	
KVB106	Foundations of Drawing for Animation 2	

# Art History

KVB102 Modernism

KVB103	Australian Art	
KVB211	Post 1945 Art	
KVB304	Contemporary Art Issues	
Art, Design	and Architecture	
DAB325	Architecture in the 20th Century	
DEB102	Introducing Design History	
KVB212	Australian Art, Architecture and Design	
KVB306	Video Art and Culture	
Audience a	nd User Research	
KCB102	Media and Society: From Printing Press to Internet	
KCB105	Media and Communication Research Methods	
KCB203	Consumer Cultures	
KCB301	Media Audiences	
Communic	ation Design	
KIB101	Foundations of Communication Design 1	
KIB102	Foundations of Communication Design 2	
KIB103	Media Technology 1	
KIB104	Media Technology 2	
Communic	ation for the Professions	
KCB103	Strategic Speech Communication	
KWB106	Corporate Writing and Editing	
KCB302	Political Communication	
KCB304	Managing Communication Resources	
Computatio	onal Arts	
ITB001	Problem Solving and Programming	
ITB003	Object Oriented Programming OR	
KIB105	Animation and Motion Graphics	
KKB210	Computational Arts 1	
KKB211	Computational Arts 2	
Creative W	'riting	
KWB101	Introduction to Creative Writing	
KWB104	Creative Writing: The Short Story	
KWB107	Introduction to Creative Non-Fiction	
KWB203	Creative Writing: The Novel	
KWB204	Creative Non-Fiction: Life Writing	
Dance Skills		
KDB103	Dance Technique Studies 1	
KDB107	Choreographic Studies 1	
KDB108	World Dance	
KDB109	Funk, Tap and all that Jazz	
Dance Studies		
KDB105 Architecture of the Body		
•		

KDB106	Dance Analysis	HHB094	German 4
KDB110	Deconstructing Dance in History	HHB095	German 5
KDB204	Australian Dance	HHB096	German 6
Digital Me	dia	HHB097	German 7
KIB101	Foundations of Communication Design 1	HHB098	German 8
KIB103	Media Technology 1	Indigenous	s Studies
KCB201	Virtual Cultures	EDB007	Culture Studies: Indigenous Education
KCB202	New Media Technologies	HHB123	Indigenous Australian Culture Studies
KVB306	Video Art and Culture	HHB210	Indigenous Australia: Country, Kin And Cultu
Drama		HHB255	Indigenous Politics And Political Culture
Drama KTB103	Performing Skills 1: Redy and Voice and Pole	HHB276	Indigenous Knowledge: Research Ethics and
KTB103	Performing Skills 1: Body and Voice and Role Performance Innovation		Protocols
KTB104 KTB106		KKB004	Indigenous Creative Industries
KTB100	Performing Skills 2: Style and Form Understanding Performance	KWB307	Indigenous Writing
KTB204 KTB305	·	Indonesia	n
KIB305	The Entrepreneurial Artist	HHB071	Indonesian 1
Entreprene	eurship	HHB072	Indonesian 2
AMB251	Innovation and Market Development	HHB073	Indonesian 3
BSB115	Management, People and Organisations	HHB074	Indonesian 4
BSB126	Marketing	HHB075	Indonesian 5
MGB223	Entrepreneurship and Innovation	HHB076	Indonesian 6
Fashion		HHB077	Indonesian 7
KFB103	Introduction to Fashion	HHB078	Indonesian 8
KFB106	Unspeakable Beauty: A History of Fashion and	Integrated	Marketing Communication
	Style	AMB202	Integrated Marketing Communication
KFB206	Fashion and Modernity	AMB202	Advertising Theory and Practice
KFB207	Contemporary Fashion	AMB220	Public Relations Theory and Practice
French		BSB126	Marketing
HHB061	French 1	000120	Marketing
HHB062	French 2	Internation	nal Business
HHB063	French 3	BSB119	International and Electronic Business
HHB064	French 4	IBB205	Intercultural Communication and Negotiation
HHB065	French 5	IBB210	Export Management
HHB066	French 6	IBB303	International Logistics
HHB067	French 7	Japanese	
HHB068	French 8	HHB081	Japanese 1
THI IBOOO		HHB082	Japanese 2
Games De	-	HHB083	Japanese 3
ITB750	Computer Game Studies	HHB084	Japanese 4
ITB751	Games Production	HHB085	Japanese 5
KIB201	Interactive Writing	HHB086	Japanese 6
KIB202	Enabling Immersion	HHB087	Japanese 7
German		HHB088	Japanese 8
HHB091	German 1		-
HHB092	German 2	Journalism	1
		KJB101	Digital Journalism
HHB093	German 3	NJD 101	Digital Journalism

KJB121	Journalistic Inquiry
100121	oournanouo inquiry

KJB224	Feature Writing
Lighting	
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

#### Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

#### Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

#### Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

#### Mathematics

MAB100	Mathematical Sciences 1A	
MAB111	Mathematical Sciences 1B	
MAB112	Mathematical Sciences 1C	
MAB210	Statistical Modelling 1	
MAB311	Advanced Calculus	
Modern and Popular Literature and Culture		

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

#### **Music Studies**

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performan	ce Events
KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals
Profession	al Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
Public Rel	ations
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
Screen St	udies
KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Sound Stu	dies
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics
Television	
KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts	s Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

# Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of

publication but are subject to change. Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy	
KCB102	Media and Society: From Printing Press to Internet	
KCB103	Strategic Speech Communication	
KCB201	Virtual Cultures	
KCB302	Political Communication	
Communication Design		
KIB108	Animation Practices	

KIB201	Interactive Writing	
Dance		

KDB105	Architecture of the Body	
KDB108	World Dance	

KDB110 Deconstructing Dance in History

#### Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition t	o Now Profossional Environments*

Transition to New Professional Environments\*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

#### Music & Sound

Sex Drugs Rock 'n' roll
World Music
Music and Sound Skills
Music and Sound Technology
Sound Recording and Acoustics

#### Film & Television

KPB102	Film History	
KPB106	Australian Television	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment	
KPB203	Australian Film	
KPB303	Critical Thinking About Television	
Performance Studies		
KTB101	20th Century Performance	
KTB204	Understanding Performance	
KTB061	Creative Industries Management	
KTB062	Creative Industries Events and Festivals	
Visual Arts		
KVB102	Modernism	
KVB104	Photomedia and Artistic Practice	

# KVB104 Photomedia and Artistic PracticeKVB100 2D Media and ProcessesKVB212 Australian Art, Architecture and DesignKVB304 Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

#### Semester 2 Units

Media & C	Communication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communio	cation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

#### Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

KMB205 Sound Media Musicianship

KMB205	Sound Media Musicianship
Film & Tel	evision
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performan	ce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	5
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative V	Vriting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Advertising Professional, Artist, Composer, Computer Game Programmer, Computer Games Developer, D.J, Digital Composer, Film Composer, Internet Professional, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Post-production specialist, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Technical Officer, Web Designer.

# Bachelor of Fine Arts (Technical Production) (KK34)

Year offered: 2008 Admissions: Yes CRICOS code: 056185A

#### Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,427

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

#### QTAC code: 421932

**Past rank cut-off:** Admission to course is based on interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on interview and previous academic achievement. Please refer to Additional Entry Requirements.

#### Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

#### Standard credit points per full-time semester: 48 cp

**Course coordinator:** Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Discipline coordinator: Ms Dianne Eden Campus: Kelvin Grove

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### **Additional Entry Requirements**

Applicants are selected on the basis of their interview and previous academic achievement. The due date to register for an interview and submit additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

#### Overview

This course combines creative industries core units with specialist studio-based units involving you in all aspects of the industry. You will receive a thorough education across technical production including lighting, stage management, festival management, sound and multimedia. You will also work on high-profile faculty productions throughout the course and have the opportunity of industry placements at a national level in your final year. Placements include music festivals, state and local theatre companies, performing arts complexes and entertainment venues.

#### **Career Outcomes**

Graduates can work as stage managers, production managers, lighting and sound designers for theatre, ballet,

contemporary dance, opera, pop concerts and events, conferences, festivals, and film and television.

#### **Course Structure**

In order to complete the course, students must undertake two Creative Industries Foundation units, a maxiumum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

#### Why choose this course?

This intense studio and project-based practice course suits students who are motivated to pursue a career in the entertainment industry.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

#### Full time course structure

Semester 1	l, Year 1
KSB105	Theatrecraft
KSB111	Stage Management 1
KSB113	Technical Production 1
KKB101	Creative Industries: People and Practices
Semester 2	2, Year 1
KMB108	Sound Recording and Acoustics
KSB114	Event Technology Practice
KKB102	Creative Industries: Making Connections
	Elective
Semester 1	l, Year 2
KSB211	Stage Management 2
KSB213	Technical Production 2
KSB215	Visual Theatre Design
	Elective
Semester 2	2, Year 2
KSB212	Stage Management 3
KSB214	Technical Production 3
	Elective
	Elective
Semester 1	l, Year 3
KSB301	Theatre Project 1

#### Semester 2, Year 3

#### KSB302 Theatre Project 2

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

#### Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

#### Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

#### Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

#### Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

#### **Communication Design**

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1

KIB104	Media Technology 2
Communic	cation for the Professions
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources
<b>a</b>	
Computati	
ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2
Creative V	Vriting
KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
Dance Ski	lls
KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
Dance Stu	
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
Digital Me	
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture
Drama	
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist
Entreprene	eurship
Lincolon	owienip

AMB251 Innovation and Market Development

BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
Fashion	
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8
Games De	esign
ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8
Indigenous	s Studies
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesiar	1
HHB071	Indonesian 1
HHB072	Indonesian 2
	Indonasion 2

HHB073 Indonesian 3

HHB074	Indonesian 4	
HHB075	Indonesian 5	
HHB076	Indonesian 6	
HHB077	Indonesian 7	
HHB078	Indonesian 8	
Integrated	Marketing Communication	
AMB202	Integrated Marketing Communication	
AMB202	Advertising Theory and Practice	
AMB220	Public Relations Theory and Practice	
BSB126	Marketing	
	-	
	al Business	
BSB119	International and Electronic Business	
IBB205	Intercultural Communication and Negotiation	
IBB210	Export Management	
IBB303	International Logistics	
Japanese		
HHB081	Japanese 1	
HHB082	Japanese 2	
HHB083	Japanese 3	
HHB084	Japanese 4	
HHB085	Japanese 5	
HHB086	Japanese 6	
HHB087	Japanese 7	
HHB088	Japanese 8	
Journalism	1	
KJB101	Digital Journalism	
KJB120	Newswriting	
KJB121	Journalistic Inquiry	
KJB224	Feature Writing	
Lighting		
PCB121	Vision, Colour and Photometry	
PCB121 PCB122	Lighting Design	
PCB122 PCB123	Sustainability and Human Factors	
PCB123	Lamps and Luminaires	
F CD 124	Lamps and Luminaires	
Literature		
KWB207	Great Books: The Literary Classics	
KWB208	Modern Times (Literature and Culture in the 20th Century)	
KWB209	Shakespeare, Then and Now	
KWB307	Indigenous Writing	
KWB308	Wonderlands: Literature and Culture in the 19th Century	
Management		
BSB115	Management, People and Organisations	

	CREATIV
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing
Mathemat	ics
MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
Modern ar	nd Popular Literature and Culture
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture
Music Stu	dies
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text
Performan	ice Events
KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals
Professior	al Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
Public Rel	ations
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
Screen St	udies

NDUSTRI	ES
KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Sound Stu	dies
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics
Television	
KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television
Visual Arts	Practice
KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation
Creative Ir Electives	ndustries Faculty Undergraduate Open
Creative In	ndustries Faculty Undergraduate Open Electives
	These unit offerings are current at the time of publication but are subject to change.
	Rules for selecting electives:
	* you must obey any elective rules as set out in your course requirements
	* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to

	Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communio	cation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalisn	n
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Tel	evision
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills:
	Entrepreneurship and Investment

KPB203	Australian Film		
KPB303	Critical Thinking About Television		
Performance Studies			
KTB101			
KTB204	20th Century Performance		
	Understanding Performance		
KTB061	Creative Industries Management		
KTB062	Creative Industries Events and Festivals		
Visual Arts	3		
KVB102	Modernism		
KVB104	Photomedia and Artistic Practice		
KVB110	2D Media and Processes		
KVB212	Australian Art, Architecture and Design		
KVB304	Contemporary Art Issues		
Creative W	Vriting & Cultural Studies		
KWB101	Introduction to Creative Writing		
KWB102	Media Writing		
KWB103	Persuasive Writing		
KWB104	Creative Writing: The Short Story		
KWB105	Film and Television Scriptwriting		
KWB107	Introduction to Creative Non-Fiction		
KWB108	Introduction To Literary Theory and Cultural Studies		
KWB207	Great Books: The Literary Classics		
KWB208	Modern Times (Literature and Culture in the 20th Century)		
KWB308	Wonderlands: Literature and Culture in the 19th Century		
Semester	2 Units		
Media & C	communication		
KCB101	Communication in the New Economy		
KCB103	Strategic Speech Communication		
KCB104	Media and Communications Industries		
KCB105			
KCB202			
KCB202	Consumer Cultures		
	cation Design		
KIB202	Enabling Immersion		
Dance			
KDB106	Dance Analysis		
KDB109	Funk, Tap and all that Jazz		
KDB204	Australian Dance		
Faculty			
, KKB102	Creative Industries: Making Connections		
KKB211	Computational Arts 2		

Transition	to New Professional Environments*	KVB306	Video Art and Culture
KKB341	Workplace Learning 1	KVB307	Theories of Spatial Culture
KKB342	Workplace Learning 2	Creative V	Vriting & Cultural Studies
KKB343	Service Learning 1	KWB102	Media Writing
KKB344	Service Learning 2	KWB102	Creative Writing: The Short Story
KKB345	Creative Industries Project 1	KWB105	Film and Television Scriptwriting
KKB346	Creative Industries Project 2	KWB106	Corporate Writing and Editing
KKB348	Becoming A Researcher: Contexts, Protocols and Impact	KWB109	Ozlit
KKB350	Creative Industries International Study Tour	KWB204	Creative Non-Fiction: Life Writing
		KWB206	Youth and Children's Writing
Fashion		KWB209	Shakespeare, Then and Now
KFB106	Unspeakable Beauty: A History of Fashion and Style	KWB307	Indigenous Writing
KFB207	Contemporary Fashion	KWB309	Popular Fictions, Popular Culture
Journalisn	n	NOTES:	
KJB101	Digital Journalism		* Only one Workplace Learning unit may be completed
KJB120	Newswriting		* KKB290, KKB357, KKB320, KKB330,
KJB121	Journalistic Inquiry		KKB340-1 and KKB340-2 are only available t

KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Lighting Designer, Lighting Technician, Sound Designer, Stage Manager, Technical Officer, Theatre Lighting, Theatre Professionals.

#### Music & Sound

KJB224

KJB280

KJB337

KMB002 Music and Spirituality

**Feature Writing** 

International Journalism

Public Affairs Reporting

- **KMB007** Introductory Ensemble
- **KMB105** Music and Sound Technology
- KMB107 Sound, Image, Text
- KMB108 Sound Recording and Acoustics
- KMB205 Sound Media Musicianship

#### Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### Performance Studies

- KTB104 Performance Innovation
- KTB207 Staging Australia
- KTB062 **Creative Industries Events and Festivals**

#### Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art

# Bachelor of Fine Arts (Visual Arts) (KK34)

Year offered: 2008 Admissions: Yes

CRICOS code: 056185A

Course duration (full-time): 3 years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,427

**International Fees (per semester):** 2008: \$9,024 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February; July

#### **QTAC code:** 421782

**Past rank cut-off:** Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288 cp

Standard credit points per full-time semester: 48 cp

**Course coordinator:** Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

**Discipline coordinator:** Ms Courtney Pedersen **Campus:** Kelvin Grove

#### Overview

With an emphasis on new media, this studio-based course will prepare you for work as a professional practising artist. You will develop your art-historical knowledge of modern and contemporary creative practice, study core units, and produce your own work in studio-based units. Your work will be exhibited throughout the course and at a major graduation industry showcase event.

#### **Career Outcomes**

Graduates work as independent practitioners and will have developed skills that are necessary for working as creative directors and visual designers as well as in a variety of roles in the arts sector including public art. Many of our graduates have become successful practising artists and are represented in the commercial gallery sector as well as establishing careers in the commissioned and public funding sectors.

#### **Course Structure**

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major, and a minimum of four electives.

#### Why choose this course?

As we embrace an open studio model, you will be encouraged to explore independent approaches to art practice across a variety of media. Five of our graduates have been recipients of the Samstag International Visual Arts Scholarships, which allows Australian visual artists to study and develop their artistic capacities, skills and talents outside of Australia.

#### **Other Course Options**

The Bachelor of Fine Arts (Visual Arts) is also available as a dual degree with Education. Applicants accepted into the dual degree will complete a four year program comprised of the three year Bachelor of Fine Arts (Visual Arts) and the one year Graduate Diploma of Education (Senior Years).

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

#### **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

#### Full time course structure

Semester	1, Year 1	
KVB102	Modernism	
KVB120	Studio Art Practice 1	
KKB101	Creative Industries: People and Practices	
Semester	2, Year 1	
KVB103	Australian Art	
KVB121	Studio Art Practice 2	
KKB102	Creative Industries: Making Connections	
Semester	1, Year 2	
KVB200	Exhibition and Display in the Visual Arts	
KVB220	Studio Art Practice 3	
	Elective	
Semester 2, Year 2		
	Otradia Aut Dua atia a 4	

KVB221 Studio Art Practice 4

#### Elective

Choose one from the following two units:

- KVB108 Contemporary Asian Visual Culture
- KVB211 Post 1945 Art

#### Important Notice

You have two pathways to choose from in Year 3 of your program: the Studio Pathway or the Creative Industries Minor Pathway.

#### Studio Pathway

Semester 1, Year 3		
KVB304	Contemporary Art Issues	
KVB320	Studio Project 1	
	Elective	

Semester 2, Year 3			
KVB321	Studio Project 2		
	Elective		
	Choose one from the following two units:		
KVB306	Video Art and Culture		
KVB307	Theories of Spatial Culture		

#### Creative Industries Minor Pathway

Semester 1, Year 3		
KVB304	Contemporary Art Issues	
	Creative Industries Minor First Unit (a K-coded unit)	
	Creative Industries Minor Second Unit (a K- coded unit)	
	Elective	
	Creative Industries Minor First Unit (a K-coded unit) Creative Industries Minor Second Unit (a K- coded unit)	

#### Semester 2, Year 3

Creative Industries Minor Third Unit (a K-coded unit) Creative Industries Minor Fourth Unit (a Kcoded unit) Elective

Choose one from the following two units:

- KVB306 Video Art and Culture
- KVB307 Theories of Spatial Culture

#### **Creative Industries Minors**

#### INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising	
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
	-
Animation	
KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2
Art History	
KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues
Aut Decision	and Austrite struct
	and Architecture
DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture
Audience a	nd User Research
KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences
Communica	ation Design
KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
	ation for the Professions
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources
Computatio	onal Arts
ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics

	CREATIV
KKB210	Computational Arts 1
KKB211	Computational Arts 2
Creative W	Iriting
KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
Dance Skil	ls
KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
Dance Stu	·
Dance Stu KDB105	Architecture of the Body
KDB105 KDB106	Dance Analysis
KDB100 KDB110	Deconstructing Dance in History
KDB110 KDB204	Australian Dance
Digital Med	
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	
KVB306	Video Art and Culture
Drama	
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist
Entreprene	eurship
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
Fashion	
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
French HHB061	French 1

DUSTRIE	:5
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8
Games De	sign
ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8
Indigenous	Studies
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesian	
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
-	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	al Business
BSB119	International and Electronic Business

	CREATIV	E INDUSTRI	ΞS
IBB205	Intercultural Communication and Negotiation	MAB111	Ma
IBB210	Export Management	MAB112	Ma
IBB303	International Logistics	MAB210	Sta
Japanese		MAB311	Ad
HHB081	Japanese 1	Modern an	id Po
HHB082	Japanese 2	KWB108	Int
HHB083	Japanese 3		Sti
HHB084	Japanese 4	KWB109	Oz
HHB085	Japanese 5	KWB206	Yo
HHB086	Japanese 6	KWB309	Po
HHB087	Japanese 7	Music Stud	lies
HHB088	Japanese 8	KMB002	Mu
I		KMB003	Se
Journalism		KMB004	Wo
KJB101	Digital Journalism	KMB107	So
KJB120 KJB121	Newswriting		_
KJB121 KJB224	Journalistic Inquiry	Performan	
NJDZZ4	Feature Writing	KTB101	20
Lighting		KTB207	Sta
PCB121	Vision, Colour and Photometry	KTB061	Cr
PCB122	Lighting Design	KTB062	Cr
PCB123	Sustainability and Human Factors	KTB306	Dii
PCB124	Lamps and Luminaires	Profession	al W
Literature		KWB102	Me
KWB207	Great Books: The Literary Classics	KWB103	Pe
KWB208	Modern Times (Literature and Culture in the 20th Century)	KWB106 KWB303	Cc Wi
KWB209	Shakespeare, Then and Now		
KWB307	Indigenous Writing	Public Rela	
KWB308	Wonderlands: Literature and Culture in the	AMB260	Pu
	19th Century	AMB261	Me
Managem	ent	AMB262	Pu
BSB115	Management, People and Organisations	BSB126	Ma
MGB210	Managing Operations	Screen Stu	udies
MGB220	Management Research Methods	KPB102	Fil
MGB222	Managing Organisations	KPB103	Fil
MGB309	Strategic Management	KPB203	Au
MGB334	Managing in a Changing Environment	KPB205	Do
Markating		KPB206	Int
Marketing AMB200	Consumer Behaviour	Sound Stu	dies
AMB200 AMB201	Marketing and Audience Research	KMB104	Mu
AMB201 AMB240	Marketing Planning and Management	KMB105	Mu
BSB126	Marketing	KMB106	Mu
	-	KMB108	So
Mathemati		Tolovioion	
MAB100	Mathematical Sciences 1A	Television	Fil

NDUSTRIE	<u>15</u>
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
	d Popular Literature and Culture
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture
Music Stud	lies
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text
Performan	ce Events
KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals
Profession	al Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
Public Rela	ations
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing
Screen Stu	Idies
KPB102	Film History
KPB102	
KPB203	
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Sound Stu	
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics
Television	
KPB104	Film and Television Production Resource

Management
Australian Television
Television's Greatest Hits
Film and Television Business Skills: Entrepreneurship and Investment
Critical Thinking About Television

#### **Visual Arts Practice**

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

# Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communic	ation Design
KIB108	Animation Practices

KIB201	Interactive	Writing
KIDZU I	Interactive	vvnung

#### Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

INDUSTRI	E3
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalisn	2
KJB101	Digital Journalism
KJB120	Newswriting
KJB120	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
- "	
Faculty	Indiana and Canadina Industrian
KKB004	Indigenous Creative Industries
KKB101 KKB210	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
Film & Tel	evision
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	nce Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

#### Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes

# KVB212 Australian Art, Architecture and Design

KVB304	Contemporary Art Issues
--------	-------------------------

#### Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

#### Semester 2 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
-	

#### Communication Design

KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition <sup>•</sup>	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and

KFB207	Style Contemporary Fashion
Journalism	· ·
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & S	ound
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tel	evision
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performan	ce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	5
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative V	Vriting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
	5 5

#### KWB309 Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Art Project Manager, Artist, Arts Administrator, Curator, Media Industry Specialist, Multimedia Designer, Visual Artist, Visual Arts Teacher.

# Bachelor of Fine Arts (Dance)/Graduate Diploma in Education (Senior Years) (KK34/ED38)

Year offered: 2008

Admissions: Yes

**Course duration (full-time):** 4 years (3 years BFA + 1 year GDipEd)

**Domestic fees (per credit point):** Commonwealth Supported place (*subject to annual review*)

Domestic Entry: February

#### **QTAC code:** 429162

**Past rank cut-off:** Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288+96

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries) Discipline coordinator: Rachel Pedro Campus: Kelvin Grove

# Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### **Additional Entry Requirements**

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 07 September 2007. Late registrations and submissions will not be accepted.

#### Auditions

Auditions will be held in Brisbane, Melbourne, Sydney, Canberra, Adelaide, and Townsville in late September/early October.

Confirmation dates and venues will be posted to registrants after registrations close.

#### Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

#### **Career Opportunities**

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

#### **Course Design**

This dual degree is structured to enable you to spend your first three years immersed in Dance and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include drama, English, languages, mathematics, music, visual arts, business, social sciences and science education.

#### Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

#### **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland. Graduates looking for teaching employment in other parts of Australia and overseas may be required to meet additional conditions.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (ie failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc) and who have been invited and accepted to continue as a fee-paying student.

#### Full time course structure

Semester 1, Year 1		
KDB101	Performance 1	
KDB103	Dance Technique Studies 1	
KDB105	Architecture of the Body	
KKB101	Creative Industries: People and Practices	
Semester 2	, Year 1	
KDB104	Dance Technique Studies 2	
KDB107	Choreographic Studies 1	
KDB109	Funk, Tap and all that Jazz	
KKB102	Creative Industries: Making Connections	
Semester 1	, Year 2	
KDB108	World Dance	
KDB110	Deconstructing Dance in History	
KDB207-1	Choreographic Studies 2	
KDB213	Dance Technique Studies 3	
Semester 2	, Year 2	
KDB106	Dance Analysis	
KDB207-2	Choreographic Studies 2	
KDB215	Performance in Context	
KDB214	Dance Technique Studies 4	
EDB036	Introduction to Education	
Year 2, SUI	M-2 Semester (Jan - Feb)	
EDB037	Introduction to Educational Sites	
Semester 1	, Year 3	
KDB301	Dance Project 1A	
	Choose two from the following seven units:	
KDB201	Dance Curriculum Studies 1	
KDB303	Dance and Technology 1	
KSB225	Music Theatre Skills	
	Second Teaching Area unit	
	Second Teaching Area unit	
	Elective	
	Elective	
Semester 2	, Year 3	

KDB204	Australian Dance
KDB208	Integrated Professional Skills
	Choose two from the following seven units:
KDB304	Dance and Technology 2
KSB226	Music Theatre Project
SPB012	Classroom and Behaviour Management
	Second Teaching Area unit
	Second Teaching Area unit
	Elective
	Elective

#### Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429162) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

#### Year 4, Semester 1 and Semester 2

# Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communication Design	

KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
	-
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & S	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
	, ,
Film & Tel	
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	ice Studies
KTB101	20th Century Performance
KTB204	Understanding Performance

DUSTRI	
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Vieual Arte	
Visual Arts	Modernism
KVB102 KVB104	Photomedia and Artistic Practice
KVB104 KVB110	2D Media and Processes
KVB110 KVB212	Australian Art, Architecture and Design
KVB212 KVB304	Contemporary Art Issues
	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units
Media & C	Communication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communio	cation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB100	Funk, Tap and all that Jazz
KDB103	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour
Fashion	
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting
Music & Se	ound
KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
Film & Tel	evision
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema
Performan	ce Studies
KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals
Visual Arts	3
KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Creative W	Vriting & Cultural Studies
KWB102	Media Writing
KWB104	Creative Writing: The Short Story

KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed \* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries

#### **Course structure - Senior Years**

courses.

Year 1, Semester 1		
EDP415	Engaging Diverse Learners	
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners	
	Curriculum Studies 1	
	Curriculum Studies Elective	
	Designated Unit: EDP441	
Year 1, Semester 2		
EDP416	The Professional Practice of Educators	
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators	
	Curriculum Studies 2	
	Curriculum Studies 2	

#### **Curriculum Studies 1**

CLP40	2	Business Education Curriculum Studies 1
CLP40	8	English Education Curriculum Studies 1
CLP41	1	Languages Education Curriculum Studies 1
CLP41	4	Social Education Curriculum Studies 1
KDB20	1	Dance Curriculum Studies 1
KMB20	)1	Music (Secondary) Curriculum Studies 1
KTB20	1	Drama Curriculum Studies 1
KVB30	1	Visual Arts Curriculum Studies 1
MDP45	56	Mathematics Education Curriculum Studies 1
MDP45	59	Science Education Curriculum Studies 1
Curriou	lum	Studioo 2
Curriculum Studies 2		
CLP40	3	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP40	4	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP40	6	Legal Studies Education Curriculum Studies

CLP409	English Education Curriculum Studies 2
CLP412	Languages Education Curriculum Studies 2
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
KDB202	Dance Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KTB202	Drama Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2
MDP455	Business Education Curriculum Studies 2 (ICT)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2

**Curriculum Studies 3** 

CLP407	Business Education Curriculum Studies 3
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
KDB203	Dance Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education curriculum Studies 3
MDP461	Science Education Curriculum Studies 3

#### **Curriculum Electives**

Students will select a curriculum elective from those listed below or an appropriate curriculum studies unit from a second teaching area as listed above (subject to the required discipline prerequisite studies having been completed).

- CLP400 Middle Years: Multiliteracies
- CLP401 Middle Years: Transdisciplinary Arts and SOSE
- CLP419 Social Education Curriculum Studies Senior History
- MDP452 Middle Years: Mathematical Understandings
- MDP453 Middle Years: Transdisciplinary Science and Technology
- SPB012 Classroom and Behaviour Management
- SPB020 Classroom Assessment Practices

#### Second Teaching Area Units

English (48 credit points)

Required Unit

CLB320 Studies In Language

	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now
Film and M	/ledia (48 credit points)
	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice
Geography	y (48 credit points)
	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus
History (48	3 credit points)
	null.

null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of

	units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

#### Languages other than English

Languagoo	
	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

#### **Potential Careers:**

Choreographer, Dance Teacher, Dancer, Educator, Higher Education Worker, Secondary School Teacher, Teacher.

# Bachelor of Fine Arts (Visual Arts)/Graduate Diploma in Education (Senior Years) (KK34/ED38)

Year offered: 2008

Admissions: Yes

**Course duration (full-time):** 4 years (3 years BFA + 1 year GDipEd)

**Domestic fees (per credit point):** Commonwealth Supported place (*subject to annual review*)

Domestic Entry: February

#### QTAC code: 429152

**Past rank cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288+96

#### Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries) Discipline coordinator: Ms Courtney Pedersen Campus: Kelvin Grove

#### Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

#### Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

#### **Career Opportunities**

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

#### **Course Design**

This dual degree is structured to enable you to spend your first three years immersed in Visual Arts and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include dance, drama, English, languages, mathematics, music, business, social sciences and science education.

#### Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

#### **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland. Graduates looking for teaching employment in other parts of Australia and overseas may be required to meet additional conditions.

#### Deferment

New QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (ie failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc) and who have been invited and accepted to continue as a

#### fee-paying student

#### Full time course structure

Semester 1, Year 1		
KVB102	Modernism	
KVB120	Studio Art Practice 1	
KKB101	Creative Industries: People and Practices	
Semester	2, Year 1	
KVB103	Australian Art	
KVB121	Studio Art Practice 2	
KKB102	Creative Industries: Making Connections	
Semester	1, Year 2	
KVB200	Exhibition and Display in the Visual Arts	
KVB220	Studio Art Practice 3	
Semester	2, Year 2	
KVB221	Studio Art Practice 4	
EDB036	Introduction to Education	
	Choose one from the following two units:	
KVB108	Contemporary Asian Visual Culture	
KVB211	Post 1945 Art	
Year 2, SL	JM-2 Semester (Jan - Feb)	
EDB037	Introduction to Educational Sites	
Important	Notice:	
	You have two pathways to choose from in Year 3 of your program: the Second Teaching Area pathway or the Studio Pathway.	
Second Te	3 of your program: the Second Teaching Area	
Second Te Semester	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway	
	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway	
Semester	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3	
Semester	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an	
Semester KVB304	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective:	
Semester KVB304	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1	
Semester KVB304 KVB301	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1 Elective	
Semester KVB304 KVB301 SELECT:	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1 Elective Second Teaching Area unit Second Teaching Area unit	
Semester KVB304 KVB301 SELECT: SELECT:	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1 Elective Second Teaching Area unit Second Teaching Area unit	
Semester KVB304 KVB301 SELECT: SELECT:	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1 Elective Second Teaching Area unit Second Teaching Area unit 2, Year 3	
Semester KVB304 KVB301 SELECT: SELECT: Semester	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1 Elective Second Teaching Area unit Second Teaching Area unit 2, Year 3 Choose either SPB012 or an elective:	
Semester KVB304 KVB301 SELECT: SELECT: Semester	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1 Elective Second Teaching Area unit Second Teaching Area unit 2, Year 3 Choose either SPB012 or an elective: Classroom and Behaviour Management Elective	
Semester KVB304 KVB301 SELECT: SELECT: Semester SPB012	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1 Elective Second Teaching Area unit Second Teaching Area unit 2, Year 3 Choose either SPB012 or an elective: Classroom and Behaviour Management Elective Second Teaching Area unit	
Semester KVB304 KVB301 SELECT: SELECT: Semester SPB012 SELECT:	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1 Elective Second Teaching Area unit Second Teaching Area unit 2, Year 3 Choose either SPB012 or an elective: Classroom and Behaviour Management Elective Second Teaching Area unit	
Semester KVB304 KVB301 SELECT: SELECT: Semester SPB012 SELECT:	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1 Elective Second Teaching Area unit Second Teaching Area unit 2, Year 3 Choose either SPB012 or an elective: Classroom and Behaviour Management Elective Second Teaching Area unit Second Teaching Area unit	
Semester KVB304 KVB301 SELECT: SELECT: SPB012 SELECT: SELECT:	3 of your program: the Second Teaching Area pathway or the Studio Pathway. eaching Area Pathway 1, Year 3 Contemporary Art Issues Choose either KVB301 (recommended) or an elective: Visual Arts Curriculum Studies 1 Elective Second Teaching Area unit Second Teaching Area unit 2, Year 3 Choose either SPB012 or an elective: Classroom and Behaviour Management Elective Second Teaching Area unit Second Teaching Area unit Choose one from the following two units:	

#### Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429152) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

#### Studio Pathway

Semester 1, Year 3	
KVB304	Contemporary Art Issues
KVB320	Studio Project 1
	Choose either KVB301 (recommended) or an elective:
KVB301	Visual Arts Curriculum Studies 1
	Elective
Semester	2, Year 3
KVB321	Studio Project 2
	Choose either SPB012 or an elective:
SPB012	Classroom and Behaviour Management
	Elective
	Choose one from the following two units:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture
Year 4, Se	emester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429152) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

#### **Course structure - Senior Years**

Year 1, Se	Year 1, Semester 1	
EDP415	Engaging Diverse Learners	
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners	
	Curriculum Studies 1	
	Curriculum Studies Elective	
	Designated Unit: EDP441	

#### Year 1, Semester 2

EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators
	Curriculum Studies 2
	Curriculum Studies 3
	Designated Unit: EDP442

Curriculum	n Studies 1
CLP402	Business Education Curriculum Studies 1
CLP408	English Education Curriculum Studies 1
CLP411	Languages Education Curriculum Studies 1
CLP414	Social Education Curriculum Studies 1
KDB201	Dance Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
KTB201	Drama Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1

#### Curriculum Studies 2

Carrioulan	
CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2
CLP412	Languages Education Curriculum Studies 2
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
KDB202	Dance Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KTB202	Drama Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2
MDP455	Business Education Curriculum Studies 2 (ICT)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2

MDP465 Physics Curriculum Studies 2

**Curriculum Studies 3** 

CLP407	Business Education Curriculum Studies 3
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
KDB203	Dance Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education curriculum Studies 3
MDP461	Science Education Curriculum Studies 3

Curriculum	Electives
	Students will select a curriculum elective from those listed below or an appropriate curriculum studies unit from a second teaching area as listed above (subject to the required discipline prerequisite studies having been completed).
CLP400	Middle Years: Multiliteracies
CLP401	Middle Years: Transdisciplinary Arts and SOSE
CLP419	Social Education Curriculum Studies - Senior History
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
SPB012	Classroom and Behaviour Management
SPB020	Classroom Assessment Practices
Second Te	aching Area Units

English (48 credit points)		credit points)
		Required Unit
	CLB320	Studies In Language
		Up to 12 credit points from Introductory Level Units:
	KCB102	Media and Society: From Printing Press to Internet
	KWB108	Introduction To Literary Theory and Cultural Studies
		No less than 24 credit points from Advanced Level Units
	CLB321	Writing Workshop
	CLB322	Literature In Secondary Teaching
	CLB323	Teaching Adolescent Literature
	KWB109	Ozlit
	KWB206	Youth and Children's Writing
	KWB308	Wonderlands: Literature and Culture in the 19th Century
	KWB208	Modern Times (Literature and Culture in the 20th Century)
	KWB309	Popular Fictions, Popular Culture
	KWB209	Shakespeare, Then and Now
Film and Me		edia (48 credit points)
		Required Units
	KPB101	Foundations of Film and Television Production
	KPB108	Media Text Analysis
		No less than 24 credit points from:
	KPB102	Film History
	KPB103	Film Genres
	KPB104	Film and Television Production Resource Management
	KPB105	Narrative Production
	KPB106	Australian Television
	KPB203	Australian Film

KPB205	Documentary Theory and Practice
Geography	v (48 credit points)
	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units

HHB250 Australian Geographical Studies

- HHB228 Environmental Hazards
- HHB229 Windows On Japan
- HHB269 Ethics, Technology And The Environment
- HHB244 Southeast Asia In Focus

#### History (48 credit points)

#### null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.

- Up to 24 credit points from Introductory Units
- HHB121 Interpreting The Past

HHB122 Colonialism And Independence In Asia Pacific No less than 24 credit points from Advanced Units

- HHB238 Asian Cultures And Societies
- HHB245 Australia And The South Pacific
- HHB315 Sex And Drugs In South-East Asia
- HHB248 The USA and The Asia Pacific Region
- HHB259 War And Revolution In Europe 1914-1945
- HHB246 Modern China
- HHB237 Brisbane in the Twentieth Century
- HHB253 Conspiracy And Dissent In Australian History
- HHB257 The Classical World
- HHB258 Foundations of Modern Europe
- HHB260 Nations And Nationalism In Modern Europe
- HHB261 Medieval Europe
- HHB109 Australian Historical Studies
- HHB239 Korean Culture And Societies

#### Languages other than English

Languages	
	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
	lananaaa 1

HHB084 Japanese 4

HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

#### Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communic	ation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

FashionKFB103Introduction to FashionKFB206Fashion and ModernityJournalismKJB101Digital JournalismKJB120NewswritingKJB121Journalistic InquiryKJB224Feature WritingKJB239Journalism Ethics and IssuesFacultyKKB004Indigenous Creative IndustriesKKB101Creative Industries: People and PracticesKKB210Computational Arts 1Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 2KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB100KMB103Sex Drugs Rock 'n' rollKMB0403Sex Drugs Rock 'n' rollKMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionFilm and TelevisionKPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries ManagementKTB064Creative Industries ManagementKTB064Creative Industries ManagementKTB064Creative Industries Managemen		
KFB206Fashion and ModernityJournalismKJB101Digital JournalismKJB120NewswritingKJB121Journalistic InquiryKJB224Feature WritingKJB239Journalism Ethics and IssuesFacultyKKB004Indigenous Creative IndustriesKKB101Creative Industries: People and PracticesKKB210Computational Arts 1Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SourdSex Drugs Rock 'n' rollKMB003Sex Drugs Rock 'n' rollKMB104Music and Sound SkillsKMB105Music and Sound SkillsKMB106Australian TelevisionKPB102Film HistoryKPB103Critical Thinking About TelevisionKPB203Australian FilmKPB303Critical Thinking About TelevisionKPB204Understanding PerformanceKTB061Creative Industries Events and FestivalsKTB062Creative Industries Events and FestivalsKTB063Creative Industries Events and FestivalsKTB064Vorderury PerformanceKTB065Creative Industries Events and FestivalsKVB102Modernism <t< td=""><td>Fashion</td><td></td></t<>	Fashion	
JournalismKJB101Digital JournalismKJB120NewswritingKJB121Journalistic InquiryKJB224Feature WritingKJB239Journalism Ethics and IssuesFacultyKKB004Indigenous Creative IndustriesKKB101Creative Industries: People and PracticesKKB210Computational Arts 1Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SourdKMB003KMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionFilm Arian TelevisionKPB202Film HistoryKPB203Australian Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB205Creative Industries Events and FestivalsVisual ArtsKvB102KVB102ModernismKVB102ModernismKVB104Photomedia and Artistic Practice	KFB103	Introduction to Fashion
KJB101Digital JournalismKJB120NewswritingKJB121Journalistic InquiryKJB234Feature WritingKJB239Journalism Ethics and IssuesFacultyKK8004KK8004Indigenous Creative IndustriesKKB101Creative Industries: People and PracticesKK8210Computational Arts 1Transition to New Professional Environments*KK8341Workplace Learning 1KK8342Workplace Learning 2KK8343Service Learning 1KK8344Service Learning 2KK8345Creative Industries Project 1KK8346Creative Industries Project 2KK8347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB104Music and Sound SkillsKMB105Music and Sound SkillsKMB108Sound Recording and AcousticsFilm & TelevisionKPB202Film HistoryKPB102Film And Television Business Skills: Entrepreneurship and InvestmentKPB203Australian TelevisionKPB203Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries ManagementKTB062Creative Industries ManagementKTB062Creative Industries ManagementKTB062Creative Industries Ivents and FestivalsVisual ArtsModernismKVB102ModernismKVB104Photomedia an	KFB206	Fashion and Modernity
KJB120 Newswriting KJB121 Journalistic Inquiry KJB239 Journalism Ethics and Issues Faculty KKB004 Indigenous Creative Industries KKB101 Creative Industries: People and Practices KKB210 Computational Arts 1 Transition to New Professional Environments* KKB341 Workplace Learning 1 KKB342 Workplace Learning 2 KKB343 Service Learning 2 KKB343 Service Learning 2 KKB345 Creative Industries Project 1 KKB346 Creative Industries Project 1 KKB347 Becoming A Researcher: Understandings, Skills and Practices Music & Sound KMB003 Sex Drugs Rock 'n' roll KMB04 World Music KMB104 Music and Sound Technology KMB105 Music and Sound Technology KMB108 Sound Recording and Acoustics Film & Television KPB102 Film History KPB106 Australian Television Business Skills: Entrepreneurship and Investment KPB203 Australian Film KPB303 Critical Thinking About Television FIB04 Understanding Performance KTB061 Creative Industries Management KTB062 Creative Industries Management KTB061 Creative Industries Management KTB062 Creative Industries Management KTB062 Creative Industries Management KTB061 Creative Industries Isevents and Festivals Visual Arts KVB102 Modernism KVB102 Photomedia and Artistic Practice	Journalism	1
KJB121Journalistic InquiryKJB224Feature WritingKJB239Journalism Ethics and IssuesFacultyKKB004Indigenous Creative IndustriesKKB101Creative Industries: People and PracticesKKB210Computational Arts 1Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003KMB003Sex Drugs Rock 'n' rollKMB0404World MusicKMB105Music and Sound TechnologyKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB202Film And Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionKPB203Australian FilmKPB303Critical Thinking About TelevisionKFB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries ManagementKTB063Kreative Industries Events and FestivalsVisual ArtsWorles ManagementKTB064Photomedia and Artistic Practice	KJB101	Digital Journalism
KJB224Feature WritingKJB239Journalism Ethics and IssuesFacultyKKB004Indigenous Creative IndustriesKKB101Creative Industries: People and PracticesKKB210Computational Arts 1Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003KMB004World MusicKMB105Music and Sound TechnologyKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB202Film HistoryKPB203Australian TelevisionKPB203Australian FilmKPB303Critical Thinking About TelevisionKPB204Understanding PerformanceKTB01120th Century PerformanceKTB024Creative Industries ManagementKTB045Creative Industries StangementKTB041Creative Industries ManagementKTB042Creative Industries ManagementKTB043Photomedia and Artistic Practice	KJB120	Newswriting
KJB239Journalism Ethics and IssuesFacultyKKB004Indigenous Creative IndustriesKKB011Creative Industries: People and PracticesKKB101Computational Arts 1Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003KMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB105Music and Sound SkillsKMB106Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionFilm Ant TelevisionKPB202Film Ant Television Business Skills: Entrepreneurship and InvestmentKPB203Australian TelevisionKPB203Critical Thinking About TelevisionPerformanceStudesKTB01120th Century PerformanceKTB024Understanding PerformanceKTB045Creative Industries ManagementKTB0462Creative Industries ManagementKTB045ModernismKVB104Photomedia and Artistic Practice	KJB121	Journalistic Inquiry
FacultyKKB004Indigenous Creative IndustriesKKB010Creative Industries: People and PracticesKKB101Computational Arts 1Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003KMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB105Music and Sound SkillsKMB106Australian TelevisionKPB102Film HistoryKPB203Australian TelevisionKPB203Australian TelevisionKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries ManagementKTB063Krative Industries Events and FestivalsVisual ArtsKVB102ModernismKVB104KVB104Photomedia and Artistic Practice	KJB224	Feature Writing
KKB004Indigenous Creative IndustriesKKB101Creative Industries: People and PracticesKKB210Computational Arts 1Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003KMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB105Music and Sound SkillsKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB103Australian TelevisionKPB203Australian FilmKPB203Critical Thinking About TelevisionKPB203Critical Thinking About TelevisionKPB104Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries ManagementKTB063Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KJB239	Journalism Ethics and Issues
KKB101Creative Industries: People and PracticesKKB210Computational Arts 1Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB105Music and Sound SkillsKMB106Music and Sound TechnologyKMB107Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB203Australian Television Business Skills: Entrepreneurship and InvestmentKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB205Creative Industries ManagementKTB061Creative Industries Events and FestivalsVisual ArtsVisual ArtsKVB102ModernismKVB104Photomedia and Artistic Practice	Faculty	
KKB210Computational Arts 1Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003KMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB105Music and Sound SkillsKMB106Music and Sound TechnologyKMB107Film HistoryKPB102Film HistoryKPB102Film and Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB062Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKvB102KvB102ModernismKvB104Photomedia and Artistic Practice	KKB004	Indigenous Creative Industries
Transition to New Professional Environments*KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB105Music and Sound SkillsKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB103Critical Thinking About TelevisionKPB203Australian FilmKPB303Critical Thinking About TelevisionFIB10120th Century PerformanceKTB204Understanding PerformanceKTB205Creative Industries ManagementKTB061Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KKB101	Creative Industries: People and Practices
KKB341Workplace Learning 1KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB105Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB103Critical Thinking About TelevisionKPB203Australian FilmKPB303Critical Thinking About TelevisionKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKvB102KvB102ModernismKvB104Photomedia and Artistic Practice	KKB210	Computational Arts 1
KKB342Workplace Learning 2KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB105Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB104Australian Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKvB102KvB104Photomedia and Artistic Practice	Transition	to New Professional Environments*
KKB343Service Learning 1KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003Sex Drugs Rock 'n' rollKMB04World MusicKMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB203Australian Television Business Skills: Entrepreneurship and InvestmentKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KKB341	Workplace Learning 1
KKB344Service Learning 2KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB105Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB104Australian Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KKB342	Workplace Learning 2
KKB345Creative Industries Project 1KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKKB003KMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB104Australian Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KKB343	Service Learning 1
KKB346Creative Industries Project 2KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB106Australian Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KKB344	Service Learning 2
KKB347Becoming A Researcher: Understandings, Skills and PracticesMusic & SoundKMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB106Australian TelevisionKPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KKB345	Creative Industries Project 1
Skills and PracticesMusic & SoundKMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB106Australian TelevisionKPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KKB346	Creative Industries Project 2
KMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB106Australian Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsModernismKVB102Modernism	KKB347	Becoming A Researcher: Understandings, Skills and Practices
KMB004World MusicKMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB106Australian TelevisionKPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsModernismKVB102ModernismKVB104Photomedia and Artistic Practice	Music & S	ound
KMB004World MusicKMB104Music and Sound SkillsKMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB106Australian TelevisionKPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsModernismKVB102ModernismKVB104Photomedia and Artistic Practice	KMB003	Sex Drugs Rock 'n' roll
KMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB106Australian TelevisionKPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KMB004	-
KMB105Music and Sound TechnologyKMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB106Australian TelevisionKPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KMB104	Music and Sound Skills
KMB108Sound Recording and AcousticsFilm & TelevisionKPB102Film HistoryKPB106Australian TelevisionKPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB104Photomedia and Artistic Practice	KMB105	Music and Sound Technology
KPB102Film HistoryKPB106Australian TelevisionKPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB104Photomedia and Artistic Practice		
KPB106Australian TelevisionKPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformance StudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB104Photomedia and Artistic Practice	Film & Tel	evision
KPB202Film and Television Business Skills: Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB104Photomedia and Artistic Practice	KPB102	Film History
Entrepreneurship and InvestmentKPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KPB106	Australian Television
KPB203Australian FilmKPB303Critical Thinking About TelevisionPerformanceStudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB104Photomedia and Artistic Practice	KPB202	
KPB303Critical Thinking About TelevisionPerformance StudiesKTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	KPB203	
KTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice		
KTB10120th Century PerformanceKTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102KVB102ModernismKVB104Photomedia and Artistic Practice	Performar	ice Studies
KTB204Understanding PerformanceKTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsVisual ArtsKVB102ModernismKVB104Photomedia and Artistic Practice		
KTB061Creative Industries ManagementKTB062Creative Industries Events and FestivalsVisual ArtsKVB102ModernismKVB104Photomedia and Artistic Practice		
KTB062Creative Industries Events and FestivalsVisual ArtsKVB102ModernismKVB104Photomedia and Artistic Practice		-
KVB102 Modernism KVB104 Photomedia and Artistic Practice		Ũ
KVB102 Modernism KVB104 Photomedia and Artistic Practice	Visual Arts	8
	KVB104	Photomedia and Artistic Practice
	-	

KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
Creative W	/riting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units
Media & C	ommunication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
Communic	ation Design
KIB202	Enabling Immersion
Dance	
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
Faculty	
KKB102	Creative Industries: Making Connections
KKB102 KKB211	Creative Industries: Making Connections Computational Arts 2
KKB211	· ·
KKB211	Computational Arts 2
KKB211 Transition	Computational Arts 2 to New Professional Environments*
KKB211 Transition KKB341	Computational Arts 2 to New Professional Environments* Workplace Learning 1
KKB211 Transition KKB341 KKB342	Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2
KKB211 Transition KKB341 KKB342 KKB343	Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 1
KKB211 Transition KKB341 KKB342 KKB343 KKB344	Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 1 Service Learning 2
KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345	Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 1 Service Learning 2 Creative Industries Project 1
KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345 KKB346	Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 1 Service Learning 2 Creative Industries Project 1 Creative Industries Project 2 Becoming A Researcher: Contexts, Protocols
KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345 KKB346 KKB348	Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 1 Service Learning 2 Creative Industries Project 1 Creative Industries Project 2 Becoming A Researcher: Contexts, Protocols and Impact

KWB309 Popular Fictions, Popular Culture

#### NOTES:

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Art Project Manager, Artist, Arts Administrator, Curator, Educator, Higher Education Worker, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher.

## Journalism

**KFB207** 

KJB101	Digital Journalism
KJB120	Newswriting

Style

**Contemporary Fashion** 

- KJB120 Newswriting KJB121 Journalistic Inquiry
- KJB121 Journalistic Inquiry
- KJB224 Feature Writing
- KJB280 International Journalism
- KJB337 Public Affairs Reporting

#### Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

#### Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### **Performance Studies**

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

#### Visual Arts

- KVB103 Australian Art
- KVB104 Photomedia and Artistic Practice
- KVB108 Contemporary Asian Visual Culture
- KVB111 3D Media and Processes
- KVB211 Post 1945 Art
- KVB306 Video Art and Culture
- KVB307 Theories of Spatial Culture

#### **Creative Writing & Cultural Studies**

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now

KWB307 Indigenous Writing

# Master of Fine Arts (KK42)

Year offered: 2008 Admissions: Yes CRICOS code: 016349F Course duration (full-time): 1.5 years full-time Course duration (part-time): 3 years part-time Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) Domestic Entry: February and July International Entry: February and July Total credit points: 144 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Ms Shaaron Boughen Campus: Kelvin Grove

#### Overview

As an established dance professional, you will gain advanced understanding and skills to contribute significantly to dance development and practice through a project-based program supported by coursework. This program will extend, diversify and intensify your practice in a professional context. The Master of Fine Arts in Dance is available in creative practice and/or performance. You are able to negotiate individual, flexible study modes, which include a summer semester program, allowing you to complete in one year. Interdisciplinary projects and those involving the use of technology are encouraged.

#### **Entry Requirements**

A bachelor degree in dance and/or relevant professional dance experience.

Applicants are required to submit a video/DVD of their choreography/performance work and a one-page proposal outlining the focus of their study. If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

International Student Entry International students may enrol only in full-time programs.

#### Suggested Full Time Course Structure - Dance

Semester ?	1
Semester	I
KKP607	Advanced Professional Practice 1
	Elective*
	Elective
Semester 2	2
	-
KKP608	Advanced Professional Practice 2
	Elective
	Elective
-	
Semester 3	3
KKP613-1	MFA Project

KKP613-2	MFA Project
KKP613-3	MFA Project
KKP613-4	MFA Project

\* It is advised that Dance students choose KKP601 Approaches to Enquiry in the Creative Industries as one of their elective units within their first semester of study. MFA in Dance is available in creative practice and/or performance. Dance applicants are required to submit a one-page proposal outlining the focus of their study together with a video or DVD of their work to the Dance Coordinator.

Part-time students should contact the Dance Coordinator to discuss their enrolment program.

#### **Potential Careers:**

Dancer.

## Graduate Certificate in Arts and Creative Industries Management (KK44)

Year offered: 2008 Admissions: Yes CRICOS code: 056187K Course duration (full-time): 1 semester Course duration (part-time): 2 semesters Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) Domestic Entry: February, July International Entry: February and July Total credit points: 48 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Campus: Kelvin Grove

#### **Course Description**

This innovative postgraduate course enables you to fuse creative talents with business and entrepreneurial skills. Your role as a manager in the creative industries is to bring together the artist and the consumer through cultural leadership. With the shift to micro-business development, there is a need for your business acumen and entrepreneurial skills to turn your good ideas into successful enterprises.

#### **Entry Requirements**

A bachelor degree with an overall grade point average (GPA) or 4.5 or above (on a 7-point scale).

#### **Course Structure**

This course is comprised of four subjects covering Arts and Creative Industries Management.

#### Articulation

You have the opportunity to transfer into the KK46 Master of Arts and Creative Industries Management degree with advanced standing if your GPA in KK44 is 4.5 or above.

#### Full-time Course structure

Semester ?	1
KKP402	Business Development in Creative Industries
KKP404	Creative Industries: Theory and Policy
KTP406	Creative Industries: Events and Festivals
KKP408	Marketing Arts and Culture
	OR
KTP409	Arts and Cultural Management

#### Part-time Course structure

Semester	1
KKP402	Business Development in Creative Industries
KKP404	Creative Industries: Theory and Policy

#### Semester 2

KTP406Creative Industries: Events and FestivalsKKP408Marketing Arts and Culture<br/>OR

KTP409 Arts and Cultural Management

#### **Potential Careers:**

Administrator, Advertising Professional, Art Project Manager, Artist, Arts Administrator, Business Analyst, Business Development Officer, Commercialisation Officer, Government Officer, Information Officer, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional, Visual Artist.

# Master of Arts and Creative Industries Management (KK46)

Year offered: 2008 Admissions: Yes CRICOS code: 056188J Course duration (full-time): 3 semesters Course duration (part-time): 6 semesters Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) Domestic Entry: February and July International Entry: February and July Total credit points: 144 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Campus: Kelvin Grove

#### **Course Description**

This innovative postgraduate course enables you to fuse creative talents with business and entrepreneurial skills. Your role as a manager in the creative industries is to bring together the artist and the consumer through cultural leadership. With the shift to micro-business development, there is a need for your business acumen and entrepreneurial skills to turn your good ideas into successful enterprises.

#### **Entry Requirements**

Applicants will be given automatic entry into this degree if they have:

1. A Grade Point Average of 4.5 or above from a bachelor's degree in any field at any recognised tertiary institution;

2. At least two years paid work or professional experience;

3. English language proficiency as demonstrated by an IELTS band score of 6.5 with no sub-band score below 6.0; a TOEFL score of 575 (paper-based) or 230 (computerised); or written documentary evidence that tertiary studies were conducted entirely in English.

Applicants with less than two years paid work experience, or with more part-time or contract-based work experience, may be admitted into KK46 on the basis of an interview with the course coordinator. Such applicants may also be required to enrol in the Graduate Certificate in Arts and Creative Industries Management, with the opportunity to transfer into the Masters degree with advanced standing if their GPA in this course is 4.5 or above.

#### **Course Structure**

This course is comprised of ten subjects covering Arts and Creative Industries Management plus two electives.

#### Full-Time Course Structure - February Entry

Year 1, Se	mester 1
KKP402	Business Development in Creative Industries
KKP404	Creative Industries: Theory and Policy

KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

#### Year 1, Semester 2

KCP402	New Media Technologies
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
	Elective

#### Year 2, Semester 1

KCP403	Creative Industries: Applied Research
KKP411	Major Project in Arts and Creative Industries Management
	Elective

#### Part-time Course Structure - February Entry

Year 1, Se	emester 1
KKP402	Business Development in Creative Industries
KKP404	Creative Industries: Theory and Policy
Year 1, Se	emester 2
KKP408	Marketing Arts and Culture
KCP402	New Media Technologies
Year 2, Se	emester 1
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management
Year 2, Se	emester 2
KKP407	Creative Industries in Asia
	Elective
Year 3, Se	emester 1
KCP403	Creative Industries: Applied Research
	Elective
Year 3, Se	emester 2
KKP411	Major Project in Arts and Creative Industries Management
Full-Time	Course Structure - July Entry
Year 1, Se	emester 1
KKP402	Business Development in Creative Industries
KKP404	Creative Industries: Theory and Policy
KTP406	Creative Industries: Events and Festivals
KKP408	Marketing Arts and Culture

Year 1, Semester 2

	Elective
	Elective
KCP403	Creative Industries: Applied Research
KTP409	Arts and Cultural Management

Year 2,	Semester 1
---------	------------

- KCP402 New Media Technologies
- KKP407 Creative Industries in Asia
- KKP411 Major Project in Arts and Creative Industries Management

#### Part-Time Course Structure - July Entry

Year 1, Se	emester 1	
KKP402 Business Development in Creative Industries		
KKP404	Creative Industries: Theory and Policy	
Year 1, Se	emester 2	
KTP406	Creative Industries: Events and Festivals	
KTP409	Arts and Cultural Management	
Year 2, Se	emester 1	
KCP402	New Media Technologies	
KKP408	Marketing Arts and Culture	
Year 2, Semester 2		
KCP403	Creative Industries: Applied Research Elective	
Year 3, Semester 1		
KKP407	Creative Industries in Asia	
	Elective	
Year 3, Se	emester 2	
KKP411	Major Project in Arts and Creative Industries	

KKP411 Major Project in Arts and Creative Industries Management

#### **Potential Careers:**

Administrator, Advertising Professional, Art Project Manager, Artist, Arts Administrator, Business Analyst, Business Development Officer, Commercialisation Officer, Government Officer, Information Officer, International Business Specialist, Manager, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional, Visual Artist.

# **Doctor of Creative Industries (KK49)**

Year offered: 2008 Admissions: Yes CRICOS code: 046050K

**Course duration (full-time):** Normal enrolment is 6 semesters - this can vary depending on entry requirements. **Domestic fees (per credit point):** 2008: \$135 per credit point (*subject to annual review*)

Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$10,512 per semester (subject to annual review) Domestic Entry: February and July International Entry: February Total credit points: 288 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Professor Brad Haseman Campus: Kelvin Grove

#### Overview

Postgraduate coursework programs in Creative Industries are designed to engender advanced, critical and systematic reflection on professional and creative practice in any of the Creative Industries disciplines.

The Doctor of Creative Industries (DCI) is a pioneering doctoral program for leading artists and professionals who are required to manage not only the risks but the opportunities presented by the creative industries. The program is tailored for experienced professionals engaged in the following communities of practice:

- artistic practice
- professional practice
- creative enterprise practice
- teaching practice.

The program will suit candidates who are seeking to locate their research in and around the workplace, have a focus on improving their practice and who wish to ground their investigations around professional projects.

#### **Entry Requirements**

Doctoral applicants should possess either a four-year degree or its equivalent with first-class honours or secondclass honours division A; or a masters degree in a relevant field. Applicants should also have two years of practice at an advanced level in a position of responsibility in the creative industries, or five years of practice at an advanced level in a position of influence in the creative industries with an accompanying portfolio of achievement that demonstrates the applicant's capacity to work at a doctoral level.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Applications from outstanding leaders in the creative industries who have not had the opportunity to pursue postgraduate study may seek entry to the DCI.

Depending on academic qualifications and experience, applicants may receive advanced standing into the course

and receive credit for up to two semesters of the course.

Applicants can receive up to 96 credit points of academic credit, but only after completing Introduction to Reflective Practice, and demonstrating clear evidence of doctoral-level performance, and only with the approval of the course coordinator.

#### **Course Structure**

The course comprises two componentsÑcoursework and professional projects. Coursework is undertaken at the beginning of candidature and provides the essential conceptual tools candidates need for doctoral-level analysis and reflection on their professional practice and related contextual factors. Candidates will design, implement and evaluate three professional projects during the period of their candidature. The scale, scope and focus of these projects will be determined in consultation with mentors.

The normal enrolment for the Doctor of Creative Industries is six semesters of full-time study. However, the period of candidature can vary depending on entry requirements.

It is possible to exit from the Doctor of Creative Industries after three semesters with a Master of Creative Industries award (KK48).

#### **Project Track**

Year 1 - Se	emester 1
KKP601	Approaches to Enquiry in the Creative Industries
KKP620	Introduction To Reflective Practice
KKP621	Reflective Practice in Action
	Elective 1
6TP4	
GSN442	Project Management 1
6TP5	
GSN443	Project Management 2
Year 1 - Se	emester 2
KKP603	Project Development in the Creative Industries
KKP604	Creative Industries Conference 1
	Elective 2
Year 2 - Se	emester 1
KKP610-1	DCI Professional Project 1 (1/4)
KKP610-2	DCI Professional Project 1 (2/4)
KKP610-3	DCI Professional Project 1 (3/4)
KKP610-4	DCI Professional Project 1 (4/4)
Year 2 - Se	emester 2
KKP622	Advanced Reflective Practice
KKP611-1	DCI Professional Project 2 (1/4)
	Elective 3

#### Elective 4

Year 3 - Se	emester 1
KKP611-2	DCI Professional Project 2 (2/4)
KKP611-3	DCI Professional Project 2 (3/4)
KKP611-4	DCI Professional Project 2 (4/4)
KKP612-1	DCI Professional Project 3 (1/4)

#### Year 3 - Semester 2

KKP606 Creative Industries Conference 2

KKP612-2 DCI Professional Project 3 (2/4)

KKP612-3 DCI Professional Project 3 (3/4)

KKP612-4 DCI Professional Project 3 (4/4)

#### **Potential Careers:**

Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Band Leader, Choreographer, Composer, Computer Game Programmer, Computer Games Developer, Conductor, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Drama Teacher, Educator, English Teacher, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Higher Education Worker, Information Officer, Internet Professional, Journalist, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Policy Officer, Post-production specialist, Programmer, Project Developer, Project Manager, Public Servant, Publishing Professional, Recording Engineer, Secondary School Teacher, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Teacher, Theatre Lighting, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

# Master of Arts (Research) (Creative Industries) (KK51)

Year offered: 2008 Admissions: Yes CRICOS code: 046055E

**Course duration (full-time):** Entry with 3 year qualitification 1.5 years full-time; Entry with 4 year qualification (Honours) 1 year full-time

**Course duration (part-time):** Entry with 3 year qualification 3 years part-time; Entry with 4 year qualification (Honours) 2 years part-time

**Domestic fees (per credit point):** RTS/RTA: 2008 Full fee tuition \$135 per credit point (exceeded max. entitlement) (*subject to annual review*)

Domestic fees (indicative): 2008: \$12,960

**International Fees (per semester):** 2008: \$9,504 per semester (*subject to annual review*)

International Entry: February and July

**Total credit points:** 3-year qualified entry: 144; 4 year qualified entry: 96

Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Dr Susan Carson

Campus: Kelvin Grove

#### Overview

The Master of Arts (Research) is designed to promote projects based on creative and professional practice, and projects with an orientation towards industry and community partnerships. Much postgraduate research is applied in nature and a lively research training program encourages collaborative and interdisciplinary approaches.

Master of Arts (Research) candidates draw on a wide range of research traditions but increasingly candidates are using practice-led research in the design of their studies. This methodology is serviceable and suitable for both applied commercial research and creative practice as research.

Some recent Master of Arts (Research) degrees have been undertaken through cohort-based supervision under the leadership of prominent industry professionals. The Faculty can advise on the availability of cohort-based entry and areas of current supervision.

Master of Arts (Research) candidates have also completed projects drawn from commissioned research, industry placements and workplace-related research projects.

#### **Entry Requirements**

Masters applicants seeking entry into the coursework plus research program should possess a three-year bachelor degree or equivalent. For entry into the research-only program, applicants should possess a three-year bachelor degree plus honours, or a three-year bachelor degree plus a recent graduate diploma or equivalent.

#### **Course Structure**

\* ENTRY WITH 3 YEAR QUALIFICATION: (Bachelors degree or equivalent)

Students normally will undertake 48 credit points of

coursework and a 96 credit point research project.

\* ENTRY WITH APPROVED 4 YEAR QUALIFICATION: (Bachelors degree plus Honours/Graduate Diploma or equivalent)

Students will not normally undertake coursework units, unless otherwise recommended by the Discipline Coordinator. They will be required to undertake a 96 credit point research project or thesis.

With approval from the relevant Discipline Coordinator, instead of undertaking 96 credit points of research, students may enrol in 12 or 24 credit points of course work, and reduce the weighting of their research project to 84 or 72 credit points.

#### **Research Component**

Depending on the discipline, the research component may be undertaken either as a research thesis of 30,000 words, or as a creative practice-based project with an exegesis or written component (7000 - 10 000 words).

Students can undertake:

\* a significant creative work such as a live performance or musical composition

- \* a work of fiction or non-fiction
- \* a script or production for film, television or live performance
- \* a multimedia script or production

\* projects commissioned by industry, government and community organisations

\* workplace-related projects.

Any project likely to involve University resources must be approved by the Creative Industries Faculty Research Office. Details of how to apply are available on request on acceptance of offer of a place in the course.

#### All Disciplines - full-time with 4-year qualified entry

Semester 1		
KKP614-1	Research Project	
KKP614-2	Research Project	
KKP614-3	Research Project	
KKP614-4	Research Project	

#### Semester 2

KKP614-5Research ProjectKKP614-6Research ProjectKKP614-7Research ProjectKKP614-8Research Project

#### All Disciplines - part-time with 4-year qualified entry

#### Semester 1

KKP614-1 Research Project KKP614-2 Research Project

#### Semester 2

## KKP614-3 Research Project

KKP614-4 Research Project

#### Semester 3

KKP614-5 Research Project KKP614-6 Research Project

#### Semester 4

KKP614-7 Research Project KKP614-8 Research Project

#### Full-time with 3-year qualified entry

#### Semester 1

KKP601	Approaches to Enquiry in the Creative Industries
KKP614-1	Research Project
KKP614-2	Research Project
	Choose one from the following list of units:
KJP400	Theories of Journalism
KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KTP401	Contemporary Performance
KVP400	Contemporary Aesthetic Debates
KWP400	Creative Writing: Novel and Genre

#### Semester 2

- KKP614-3 Research Project
- KKP614-4 Research Project
- KKP614-5 Research Project
  - Elective

Note: An elective of 12 credit points is chosen by students, in consultation with their Principal Supervisor from university wide offerings.

#### Semester 3

KKP614-6	Research Project
KKP614-7	Research Project
KKP614-8	Research Project
KKP615	Graduate Seminar

#### Full-time with 3-year qualified entry

#### Semester 1

KKP601	Approaches to Enquiry in the Creative Industries
	Choose one from the following list of units:
KJP400	Theories of Journalism
KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KTP401	Contemporary Performance
KVP400	Contemporary Aesthetic Debates
KWP400	Creative Writing: Novel and Genre

#### Semester 2

KKP614-1 Research Project

Elective

Note: that an elective of 12 credit points is chosen by students, in consultation with their Principal Supervisor from university wide offerings.

#### Semester 3

KKP614-2 Research Project KKP614-3 Research Project

#### Semester 4

KKP614-4 Research Project KKP614-5 Research Project

#### Semester 5

KKP614-6 Research Project KKP614-7 Research Project

#### Semester 6

KKP614-8 Research Project KKP615 Graduate Seminar

#### Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

#### Media and Communication Discipline

KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction
Communic	cation Design Discipline
KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices
Journalism Discipline	

KJP401	Newswriting

KJP403 Feature Writing

- Faculty KKN320 Postgraduate Workplace Learning
- KKN330 Postgraduate Workplace Learning
- KKP402 Business Development in Creative Industries
- KKP403 Special Topic in the Creative Industries
- KKP404 Creative Industries: Theory and Policy
- KKP407 Creative Industries in Asia

#### Performance Studies Discipline

KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals

KTP409 Arts and Cultural Management

#### Visual Arts Discipline

KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

#### Creative Writing and Cultural Studies Discipline

KWP401 Media Writing
KWP402 Persuasive Writing
KWP403 Creative Writing: The Short Story
KWP405 Corporate Writing and Editing
KWP406 Creative Writing: The Novel
KWP407 Great Books: the Literary Classics

#### **Potential Careers:**

Actor, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Band Leader, Choreographer, Composer, Computer Game Programmer, Computer Games Developer, Conductor, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Internet Professional, Journalist, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Technologist, Musical Director, Musician, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer.

## Bachelor of Creative Industries (Honours) (Communication Design, Creative Writing, Dance, Drama, Interdisciplinary, Media and Communication, Visual Arts) (KK52) Year offered: 2008

Admissions: Yes

CRICOS code: 051401E

Course duration (full-time): 2 Semesters

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (subject to annual review)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,095

International Fees (per semester): 2008: \$9,024 per semester (subject to annual review) Domestic Entry: February and July International Entry: February and July Total credit points: 96 Standard credit points per full-time semester: 48 Course coordinator: Dr Susan Carson

Campus: Kelvin Grove

#### Overview

Honours programs are an extension of undergraduate studies allowing students to specialise in their chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies.

#### Entry Requirements

Normally students will apply within the final year of their pass degree. Applicants will have completed a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution. Normally a minimum grade point average of 5.5 or higher (on a 7-point scale) is required for entry into the Honours program.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Creative Industries (Honours) (Media and Communication) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

#### Course structure

Year 1, Semester 1	
KKP400-1	Honours Project
KKP400-2	Honours Project
KKP601	Approaches to Enquiry in the Creative Industries
	Choose one unit from the Creative Industries Honours Elective List*

Year 1, Semester 2		mester 2	
	KKP400-3	Honours Project	
	KKP400-4	Honours Project	
	KKP400-5	Honours Project	
	KKP401	Honours Graduate Seminar	
		* Creative Writing students should study KKP400-3 in their first semester instead of an elective and KWP400 Creative Writing: Novel and Genre in their second semester.	

#### List A - Creative Industries Honours Electives

KJP400	Theories of Journalism
KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KVP400	Contemporary Aesthetic Debates
KWP400	Creative Writing: Novel and Genre
	*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

#### **Potential Careers:**

Academic, Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Choreographer, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Dance Teacher, Dancer, Internet Professional, Media Industry Specialist, Multimedia Designer, Programmer, Publishing Professional, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

## Bachelor of Fine Arts (Honours) (Communication Design, Creative Writing, Dance, Fashion, Film and Television, Visual Arts) (KK53)

Year offered: 2008 Admissions: Yes **CRICOS code: 040320G** Course duration (full-time): 2 Semesters Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (subject to annual review) Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$5,095 International Fees (per semester): 2008: \$9,024 per semester (subject to annual review) Domestic Entry: February International Entry: February Total credit points: 96 Standard credit points per full-time semester: 48 Course coordinator: Dr Susan Carson Campus: Kelvin Grove

#### Overview

Honours programs are an extension of undergraduate studies allowing students to specialise in their chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies.

#### **Entry Requirements**

Normally students will apply within the final year of their pass degree. Applicants will have completed a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution. Normally a minimum grade point average of 5.5 or higher (on a 7-point scale) is required for entry into the Honours program.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Creative Industries (Honours) (Media and Communication) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

#### **Course structure**

Year 1, Semester 1	
KKP400-1	Honours Project
KKP400-2	Honours Project
KKP601	Approaches to Enquiry in the Creative Industries
	Choose one unit from the Creative Industries Honours Elective List*

Year	1,	Semester 2	

KKP400-3	Honours Project
KKP400-4	Honours Project
KKP400-5	Honours Project
KKP401	Honours Graduate Seminar

\* Creative Writing students should study KKP400-3 in their first semester instead of an elective and KWP400 Creative Writing: Novel and Genre in their second semester.

#### List A - Creative Industries Honours Electives

KJP400	Theories of Journalism
KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KVP400	Contemporary Aesthetic Debates
KWP400	Creative Writing: Novel and Genre
	*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

#### **Potential Careers:**

Actor, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Choreographer, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Dance Teacher, Dancer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Internet Professional, Lighting Designer, Lighting Technician, Multimedia Designer, Post-production specialist, Programmer, Publishing Professional, Visual Artist, Visual Arts Teacher, Web Designer.

## Bachelor of Journalism (Honours) (KK54)

Year offered: 2008 Admissions: Yes CRICOS code: 040326B Course duration (full-time): 2 semesters Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (subject to annual review) Domestic fees (indicative): 2008: Full fee tuition \$15,936; CSP \$5,095 International Fees (per semester): 2008: \$9,024 per semester (subject to annual review) Domestic Entry: February International Entry: February Total credit points: 96 Standard credit points per full-time semester: 48 Course coordinator: Dr Susan Carson Campus: Kelvin Grove

#### Overview

Honours programs are an extension of undergraduate studies allowing students to specialise in their chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies.

#### **Entry Requirements**

Normally students will apply within the final year of their pass degree. Applicants will have completed a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution. Normally a minimum grade point average of 5.5 or higher (on a 7-point scale) is required for entry into the Honours program.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Creative Industries (Honours) (Media and Communication) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

#### **Course structure**

Year 1, Semester 1		
KJP400	Theories of Journalism	
KKP400-1	Honours Project	
KKP400-2	Honours Project	
KKP601	Approaches to Enquiry in the Creative Industries	

#### Year 1, Semester 2

KKP400-3 Honours Project KKP400-4 Honours Project KKP400-5 Honours Project KKP401 Honours Graduate Seminar

#### **Potential Careers:**

Art Writer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant.

# Graduate Certificate In Professional Communication (KK64)

Year offered: 2008 Admissions: Yes Course duration (full-time): 1 semester Course duration (part-time): 2 semesters Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) Domestic Entry: February and July Total credit points: 48 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Campus: Kelvin Grove

#### **Entry Requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

#### Overview

Professional communication is an integral aspect of all work environments, and highly developed skills in this area are much sought after by employers. This course will hone your workplace communication skills, giving you the professional edge needed to communicate successfully at all levels of an organisation.

You will gain full advantage of QUT's expertise in communication, writing and journalism as you will combine study in professional and persuasive writing, speaking and presentation skills, and leadership and team skills. The course will be of most benefit to those whose undergraduate degree is in an area other than communication.

You will develop your skills in professional writing and speaking, leadership and teamwork, and work communication practices, and apply these skills to teamwork environments and work-based projects.

This course will be of interest if you seek communication skills to further your existing careerÑwhether you work in management, policy, research and analysis, administration, customer service, sales, or consulting. Alternatively, you may use this course to begin a career in professional communicationÑincluding as a professional writer, organisational trainer, or communication officer.

#### **Course Structure**

Students will complete four of five available units in Professional Communication.

#### **Professional Membership**

Graduates may be eligible for membership of the Society of Business Communicators (Qld).

#### Full-time course structure

Year 1, Se	Year 1, Semester 1		
KCB103	Strategic Speech Communication		
KCP407	Applied Professional Communication		
	Plus choose TWO of the following:		
KJP401	Newswriting		
KWP402	Persuasive Writing		
KWP405	Corporate Writing and Editing		

#### Part-time course structure

Year 1, Semester 1		
KCB103	Strategic Speech Communication	
	Plus choose ONE of the following:	
KJP401	Newswriting	
KWP402	Persuasive Writing	
KWP405	Corporate Writing and Editing	
Year 1, Semester 2		

KCP407	Applied Professional Communication
	Plus choose ONE of the following:
KJP401	Newswriting
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

#### **Potential Careers:**

Administrator, Advertising Professional, Arts Administrator, Government Officer, Information Officer, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional.

## **Bachelor of Music (KM32)**

Year offered: 2008

Admissions: Yes

CRICOS code: 022140F

Course duration (full-time): 3 Years

**Domestic fees (per credit point):** Commonwealth Supported Place; Full fee tuition 2008: \$166 per credit point (*subject to annual review*)

**Domestic fees (indicative):** 2008: Full fee tuition \$15,936; CSP \$5,421

**International Fees (per semester):** 2008: \$10,032 per semester (*subject to annual review*)

Domestic Entry: February

International Entry: February

#### **QTAC code:** 421512

**Past rank cut-off:** Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.

**Past OP cut-off:** Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

**Preparatory studies:** ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com **Total credit points:** 288

#### Standard credit points per full-time semester: 48

**Course coordinator:** Head, Undergraduate Studies (ugenq.ci@qut.edu.au)

Discipline coordinator: Mr Brad Millard Campus: Kelvin Grove

#### **Additional Entry Requirements**

Applicants are selected on the basis of their audition and previous academic achievement. The due date to register for an audition and lodge additional materials to QUT was 19 October 2007. Late registrations and submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

#### Overview

This creative and practical course is designed for those seeking to become leaders in the music industry. There will be many types of musicians in the future, and QUT's Bachelor of Music responds to this need for future focussed graduates. You will study a common core of music and sound subjects plus some intensive practice-based and work experience units.

You will navigate your own pathway, having the choice of a performance or production strand, and the flexibility to choose electives in other creative areas.

You will be expected to present your work in a number of ways, based on your particular aims and passions. There is an emphasis on real-world experiences during the course, including public performances and showcases, internships, media opportunities and collaborative productions with other students.

#### **Career Outcomes**

Graduates work in the live, recording and multimedia industries, as performers, composers, creative music producers, developers of music software and games, DJs, mixers or studio teachers. This degree is also a pathway to honours and professional or research postgraduate studies.

#### Why choose this course?

The creative and modern emphasis of this degree sets it apart from other music courses on offer in Australia. There is a focus on generic music skills relevant to the twenty-first century, reflecting the demands required of a musician of the future. You may study a variety of styles and genres, indeed a 'crossover music' approach is encouraged.

The emphasis on repertoire creation over reproduction means it is ideally suited to those who are keen to innovate and make their mark in the changing sector of creative industries. You'll be equipped to sustain your career over the long term.

#### **Other Course Options**

The Bachelor of Music is available as a dual degree with Education. Applicants accepted into the dual degree will complete a four year program comprising the three year Bachelor of Music and the one year Graduate Diploma of Education (Senior Years).

You can also choose from double degree programs including IX34 Bachelor of Business/Bachelor of Creative Industries (Music) and IX27 Bachelor of Creative Industries (Music)/ Bachelor of Information Technology.

#### **OP Guarantee**

The OP Guarantee does not apply to this course.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

#### Additional costs

While extensive computing technology is available, additional digital storage will be required (CDs, DVDs, and often hard drives) at your own cost. Headphones, ear plugs, batteries and appropriate leads must be provided.

#### **Performance Course Structure**

Year 1, Semester 1

KKB101 Creative Industries: People and Practices

- KMB105 Music and Sound Technology
- KMB120 Music Performance 1
- KMB130 Core Musicianship 1

#### Year 1, Semester 2

- KKB102 Creative Industries: Making Connections
- KMB108 Sound Recording and Acoustics
- KMB121 Music Performance 2
- KMB131 Core Musicianship 2

#### Year 2, Semester 1

KMB206	Jazz and Popular Musicianship	
	OR	
KMB207	Cross Cultural Musicianship	
KMB214-1	Music and Sound: Principal Study A	
SELECT:	Elective *	
SELECT:	Elective *	

#### Year 2, Semester 2

KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
SELECT:	Elective*
SELECT:	Elective*

#### IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Performance Pathway or the Creative Industries Minor pathway.

#### Performance Pathway:

#### Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B
SELECT:	Elective*
SELECT:	Elective*

#### Year 3, Semester 2

KMB301	The Music Industry
KMB314-2	Music and Sound: Principal Study B
SELECT:	Elective*

#### Creative Industries Minor Pathway:

#### Year 3, Semester 1

SELECT:	Creative Industries Minor First Unit (a K-coded minor)	
SELECT:	Creative Industries Minor Second Unit (a K- coded minor)	
SELECT:	Elective*	
SELECT:	Elective*	
Year 3, Semester 2		

KMB301	The Music Industry
SELECT:	Creative Industries Minor Third Unit (a K-coded minor)
SELECT:	Creative Industries Minor Fourth Unit (a K- coded minor)
SELECT:	Elective*
NOTES	

## \* The seven electives must comprise at least three music electives.

#### **Performance Elective List**

#### Semester 1

KMB003Sex Drugs Rock 'n' rollKMB004World MusicKMB005-1Group MusicKMB209Conducting

#### Semester 2

KMB002	Music and Spirituality
KMB005-2	Group Music
KMB106	Music and Sound for Multimedia
KMB107	Sound, Image, Text
KMB113	Multi-Instrumental Music A
KMB212	Arranging
KMB213	Multi-Instrumental Music B

#### **Production Course Structure**

Year 1, Ser	nester 1
KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
KMB110	Music Production 1
KMB130	Core Musicianship 1
Year 1, Ser	nester 2
KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia
KMB111	Music Production 2
KMB131	Core Musicianship 2
Year 2, Ser	mester 1
KMB206	Jazz and Popular Musicianship OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
SELECT:	Elective*
SELECT:	Elective*
Year 2, Ser	nester 2
KMB205	Sound Media Musicianship
	OR

### KMB208 Contemporary Art Music Musicianship

- KMB214-2 Music and Sound: Principal Study A
- SELECT: Elective\*
- SELECT: Elective\*

## IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Production Pathway or the Creative Industries Minor pathway.

#### Production Pathway:

#### Year 3, Semester 1

KMB314-1 Music and Sound: Principal Study B SELECT: Elective\* SELECT: Elective\*

#### Year 3, Semester 2

KMB301The Music IndustryKMB314-2Music and Sound: Principal Study BSELECT:Elective\*

#### Creative Industries Minor Pathway:

#### Year 3, Semester 1

Creative Industries Minor First Unit (a K-coded minor)
Creative Industries Minor Second Unit (a K- coded minor)
Elective*
Elective*

## Year 3, Semester 2

KMB301	The Music Industry
SELECT:	Creative Industries Minor Third Unit (a K-coded minor)
SELECT:	Creative Industries Minor Fourth Unit (a K- coded minor)
SELECT:	Elective*
NOTES	

NOTES:

\* The seven electives must comprise at least three music electives.

## **Production Elective List**

Semester 1	
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB005-1	Group Music
KMB209	Conducting

## Semester 2

KMB002	Music and Spirituality
KMB005-2	Group Music

KMB107Sound, Image, TextKMB212Arranging

## **Creative Industries Minors**

## INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.
---

#### Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing
Animation	
Animation	

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

#### Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

#### Art, Design and Architecture

.,	
DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture
Audience and User Research	
KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences
Communica	ation Design
KIB101	Foundations of Communication Design 1

## KIB102 Foundations of Communication Design 2

KIB104	Media Technology 2
Communic	cation for the Professions
KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources
Computati	
ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2
Creative V	Vritina
KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB203	Creative Non-Fiction: Life Writing
NVD204	Creative Non-riction. Life writing
Dance Ski	lls
KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
Dance Stu	dies
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
Digital Me	dia
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture
Drama	
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist
Entreprene	eurshin
AMB251	Innovation and Market Development
,	milevation and market Development

BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation
Fashion	
KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
French	
HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8
Games De	esign
ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion
German	
HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8
Indigenous	s Studies
EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing
Indonesiar	۱ ۱
HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3

MGB210 Managing Operations

	CREATIVE
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8
Integrated	Marketing Communication
AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing
Internation	al Business
BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics
Japanese	
HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8
Journalism	1
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
Lighting	
PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires
Literature	
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
Manageme	ent
BSB115	Management, People and Organisations

	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment
Marketing	
AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing
Mathemati	cs
MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
Modern an	nd Popular Literature and Culture
KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture
Music Stud	lies
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text
Performan	ce Events
KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals
Profession	al Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry
Public Rela	ations
AMB260	Public Relations Theory and Practice
	Media Relations and Publicity
AMB261	
AMB261 AMB262	Public Relations Writing

- KPB102 Film History
- KPB103 Film Genres
- KPB203 Australian Film
- KPB205 Documentary Theory and Practice
- KPB206 International Cinema

#### Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia

KMB108 Sound Recording and Acoustics

#### Television

Э
•

KVB110 2D Media and ProcessesKVB111 3D Media and ProcessesKVB200 Exhibition and Display in the Visual ArtsKVB213 Graphic Investigation

#### **Potential Careers:**

Band Leader, Composer, Conductor, D.J, Digital Composer, Educator, Film Composer, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Post-production specialist, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

## **Bachelor of Music/Graduate Diploma in** Education (Senior Years) (KM32/ED38)

Year offered: 2008

Admissions: Yes

Course duration (full-time): 4 years (3 years B Music + 1 year GDipEd)

Domestic fees (per credit point): Commonwealth Supported place (subject to annual review) Domestic Entry: February

**QTAC code:** 429182

Past rank cut-off: Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.

Past OP cut-off: Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.

Assumed knowledge: English (4, SA)

Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com Total credit points: 288+96

Standard credit points per full-time semester: 48

Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries) Discipline coordinator: Mr Brad Millard

Campus: Kelvin Grove

#### Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

#### **OP** Guarantee

The OP Guarantee does not apply to this course.

#### **Additional Entry Requirements**

Applicants are selected on the basis of their audition and previous academic achievement. The due date to register for an audition and lodge additional materials to QUT was 19 October 2007. Late registrations and submissions will not be accepted.

#### Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.gut.com.

#### **Career Opportunities**

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

#### **Course Design**

This dual degree is structured to enable you to spend your first three years immersed in Music and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include dance, drama, English, languages, mathematics, visual arts, business, social sciences and science education.

#### Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

#### **Professional Recognition**

Graduates are eligible for registration as teachers in Queensland. Graduates looking for teaching employment in other parts of Australia and overseas may be required to meet additional conditions.

#### Deferment

QUT's deferment policy does not apply to this course.

#### Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (ie failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc) and who have been invited and accepted to continue as a fee-paying student.

#### Performance Course Structure

#### Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
KMB120	Music Performance 1

KMB130 Core Musicianship 1

#### Year 1, Semester 2

- KMB108 Sound Recording and Acoustics
- KMB121 Music Performance 2
- KMB131 Core Musicianship 2

#### Year 2, Semester 1

KMB206	Jazz and Popular Musicianship
	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
	Elective
	Elective

#### Year 2, Semester 2

EDB036	Introduction to Education
KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
	Elective

#### Year 2, SUM-2 Semester (Jan - Feb)

EDB037 Introduction to Educational Sites

#### **IMPORTANT NOTICE:**

You have two pathways to choose from in Year 3 of your program: the Second Teaching Area pathway or the Performance Pathway.

#### Second Teaching Area Pathway

Year 3, Semester 1	
	Choose KMB201 (recommended) or an elective:
KMB201	Music (Secondary) Curriculum Studies 1
	Elective
SELECT:	Second Teaching Area unit OR Elective
SELECT:	Second Teaching Area unit OR Elective
Year 3, Semester 2	

KMB301	null
	Choose either SPB012 or an elective:
SPB012	Classroom and Behaviour Management

#### Elective

- SELECT: Second Teaching Area unit OR Elective
- SELECT: Second Teaching Area unit OR Elective

#### Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

#### Performance Pathway

#### Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B
	Choose KMB201 (recommended) or an elective:
KMB201	Music (Secondary) Curriculum Studies 1
	Elective
Year 3, Semester 2	
KMB301	The Music Industry

KMB314-2	Music and Sound: Principal Study B
	Choose either SPB012 or an elective:
SPB012	Classroom and Behaviour Management

#### Elective

#### Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

#### **Production Course Structure**

Year 1, Semester 1		
KKB101	Creative Industries: People and Practices	
KMB105	Music and Sound Technology	
KMB110	Music Production 1	
KMB130	Core Musicianship 1	
Year 1, Semester 2		
KKB102	Creative Industries: Making Connections	
KMB106	Music and Sound for Multimedia	
KMB111	Music Production 2	

KMB131 Core Musicianship 2

#### Year 2, Semester 1

KMB206 Jazz and Popular Musicianship OR

KMB214-1 Music and Sound: Principal Study A Elective Elective

#### Year 2, Semester 2

EDB036	Introduction to Education
KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
	Music and Coundy Dringing Ctudy A

KMB214-2 Music and Sound: Principal Study A Elective

#### Year 2, SUM-2 Semester (Jan - Feb)

EDB037 Introduction to Educational Sites

#### IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Second Teaching Area pathway or the Production Pathway.

#### Second Teaching Area Pathway

Year 3, Semester 7	1
--------------------	---

Choose KMB201 elective:	(recommended) or an
Music (Secondar	v) Curriculum Studios 1

- KMB201 Music (Secondary) Curriculum Studies 1 Elective
- SELECT: Second Teaching Area unit OR Elective
- SELECT: Second Teaching Area unit OR Elective

#### Year 3, Semester 2

KMB301	null
	Choose either SPB012 or an elective:
SPB012	Classroom and Behaviour Management
	Elective

- SELECT: Second Teaching Area unit OR Elective
- SELECT: Second Teaching Area unit OR Elective

#### Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

#### **Production Pathway**

#### Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B
	Choose KMB201 (recommended) or an elective:

KMB201 Music (Secondary) Curriculum Studies 1

#### Elective

Year 3, Ser	mester 2
KMB301	The Music Industry
KMB314-2	Music and Sound: Principal Study B
	Choose either SPB012 or an elective:
SPB012	Classroom and Behaviour Management
	Elective

#### Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

#### **Second Teaching Area Units**

English (48 credit points) Required Unit **CLB320** Studies In Language Up to 12 credit points from Introductory Level Units: **KCB102** Media and Society: From Printing Press to Internet **KWB108** Introduction To Literary Theory and Cultural Studies No less than 24 credit points from Advanced Level Units **CLB321** Writing Workshop **CLB322** Literature In Secondary Teaching **CLB323** Teaching Adolescent Literature **KWB109** Ozlit **KWB206** Youth and Children's Writing **KWB308** Wonderlands: Literature and Culture in the 19th Century **KWB208** Modern Times (Literature and Culture in the 20th Century) **KWB309** Popular Fictions, Popular Culture **KWB209** Shakespeare, Then and Now Film and Media (48 credit points) **Required Units KPB101** Foundations of Film and Television Production **KPB108** Media Text Analysis No less than 24 credit points from: **KPB102** Film History **KPB103** Film Genres

- KPB104 Film and Television Production Resource Management
- KPB105 Narrative Production
- KPB106 Australian Television

KPB203	Australian Film
KPB205	Documentary Theory and Practice
Geography	/ (48 credit points)
	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

#### History (48 credit points)

#### null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units. Up to 24 credit points from Introductory Units

- HHB121 Interpreting The Past
- HHB122 Colonialism And Independence In Asia Pacific No less than 24 credit points from Advanced Units
- HHB238 Asian Cultures And Societies
- HHB245 Australia And The South Pacific
- HHB315 Sex And Drugs In South-East Asia
- HHB248 The USA and The Asia Pacific Region
- HHB259 War And Revolution In Europe 1914-1945
- HHB246 Modern China
- HHB237 Brisbane in the Twentieth Century
- HHB253 Conspiracy And Dissent In Australian History
- HHB257 The Classical World
- HHB258 Foundations of Modern Europe
- HHB260 Nations And Nationalism In Modern Europe
- HHB261 Medieval Europe
- HHB109 Australian Historical Studies
- HHB239 Korean Culture And Societies

#### Languages other than English

	Indonesian
HHB073	Indonesian 3

- HHB074 Indonesian 4
- HHB075 Indonesian 5
- HHB076 Indonesian 6
- Japanese
- HHB083 Japanese 3

HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

#### **Performance Elective List**

#### Semester 1

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB005-1	Group Music
KMB209	Conducting

#### Semester 2

1

KMB002	Music and Spirituality
KMB005-2	Group Music
KMB106	Music and Sound for Multimedia
KMB107	Sound, Image, Text
KMB113	Multi-Instrumental Music A
KMB212	Arranging
KMB213	Multi-Instrumental Music B

#### **Course structure - Senior Years**

Year 1, Se	emester 1
EDP415	Engaging Diverse Learners
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners
	Curriculum Studies 1
	Curriculum Studies Elective
	Designated Unit: EDP441
Year 1, Se	emester 2

EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators
	Curriculum Studies 2
	Curriculum Studies 3
	Designated Unit: EDP442

#### **Curriculum Studies 1**

CLP402 Business Education Curriculum Studies 1

- CLP408 English Education Curriculum Studies 1
- CLP411 Languages Education Curriculum Studies 1 CLP414 Social Education Curriculum Studies 1
- CLP414 Social Education Curriculum Studies 1 KDB201 Dance Curriculum Studies 1
- KMB201 Music (Secondary) Curriculum Studies 1
- KTB201 Drama Curriculum Studies 1
- KVB301 Visual Arts Curriculum Studies 1
- MDP456 Mathematics Education Curriculum Studies 1
- MDP459 Science Education Curriculum Studies 1

## Curriculum Studies 2

Cumculum	
CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2
CLP412	Languages Education Curriculum Studies 2
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
KDB202	Dance Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KTB202	Drama Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2
MDP455	Business Education Curriculum Studies 2 (ICT)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2

- MDP463 Chemistry Curriculum Studies 2
- MDP464 Earth Science Curriculum Studies 2
- MDP465 Physics Curriculum Studies 2

## **Curriculum Studies 3**

CLP407	Business Education Curriculum Studies 3
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
KDB203	Dance Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education curriculum Studies 3
MDP461	Science Education Curriculum Studies 3

## **Curriculum Electives**

Students will select a curriculum elective from those listed below or an appropriate curriculum

	studies unit from a second teaching area as listed above (subject to the required discipline prerequisite studies having been completed).
CLP400	Middle Years: Multiliteracies
CLP401	Middle Years: Transdisciplinary Arts and SOSE
CLP419	Social Education Curriculum Studies - Senior History
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
SPB012	Classroom and Behaviour Management
SPB020	Classroom Assessment Practices
0	destrice Frendte Underson deste Onen

## Creative Industries Faculty Undergraduate Open Electives

#### Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

\* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

#### Semester 1 Units

#### Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
Communica	ation Design
KIB108	Animation Practices
KIB201	Interactive Writing
Dance	
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
Fashion	

	CREATIVE
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity
Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB120	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
Faculty	
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1
Transition	to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
Music & So	ound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
	Sound Recording and Acoustics
	-
Film & Tele KPB102	Film History
KPB102 KPB106	Australian Television
KPB100	
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television
Performan	ce Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
Visual Arts	
KVB102	Modernism
KVB102	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
	Additional and Design

KVB304	Contemporary Art Issues
Creative V	Vriting & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century
Semester	2 Units
Media & C	communication
KCB101	Communication in the New Economy
KCB101	Strategic Speech Communication
KCB100	Media and Communications Industries
KCB104	Media and Communication Research Methods
KCB202	New Media Technologies
KCB202	Consumer Cultures
NOD203	Consumer Cultures
	cation Design
Communic KIB202	cation Design Enabling Immersion
KIB202	
KIB202 Dance	Enabling Immersion
KIB202 Dance KDB106	Enabling Immersion Dance Analysis
KIB202 Dance KDB106 KDB109	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz
KIB202 Dance KDB106 KDB109 KDB204	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz
KIB202 Dance KDB106 KDB109 KDB204 Faculty	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance
KIB202 Dance KDB106 KDB109 KDB204 Faculty KKB102 KKB211	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections
KIB202 Dance KDB106 KDB109 KDB204 Faculty KKB102 KKB211	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments*
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 1
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343 KKB344	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 1 Service Learning 2
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 2 Service Learning 2 Creative Industries Project 1
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345 KKB346	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 2 Service Learning 2 Creative Industries Project 1 Creative Industries Project 2 Becoming A Researcher: Contexts, Protocols
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345 KKB346 KKB348	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 2 Service Learning 2 Creative Industries Project 1 Creative Industries Project 2 Becoming A Researcher: Contexts, Protocols and Impact
KIB202 Dance KDB106 KDB204 Faculty KKB102 KKB211 Transition KKB341 KKB342 KKB343 KKB344 KKB345 KKB346 KKB348 KKB350	Enabling Immersion Dance Analysis Funk, Tap and all that Jazz Australian Dance Creative Industries: Making Connections Computational Arts 2 to New Professional Environments* Workplace Learning 1 Workplace Learning 2 Service Learning 2 Service Learning 2 Creative Industries Project 1 Creative Industries Project 2 Becoming A Researcher: Contexts, Protocols and Impact

KFB207	Contemporary	Fashion
--------	--------------	---------

\* Only one Workplace Learning unit may be completed

\* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

#### **Potential Careers:**

Band Leader, Composer, D.J, Digital Composer, Educator, Film Composer, Higher Education Worker, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Secondary School Teacher, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Teacher.

Journalism	
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

#### Music & Sound

- KMB002Music and SpiritualityKMB007Introductory EnsembleKMB105Music and Sound Technology
- KMB107 Sound, Image, Text
- KMB108 Sound Recording and Acoustics
- KMB205 Sound Media Musicianship

#### Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

#### **Performance Studies**

- KTB104 Performance Innovation
- KTB207 Staging Australia
- KTB062 Creative Industries Events and Festivals

#### Visual Arts

- KVB103 Australian Art
- KVB104 Photomedia and Artistic Practice
- KVB108 Contemporary Asian Visual Culture
- KVB111 3D Media and Processes
- KVB211 Post 1945 Art
- KVB306 Video Art and Culture
- KVB307 Theories of Spatial Culture

#### **Creative Writing & Cultural Studies**

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting

- KWB106 Corporate Writing and Editing
- KWB109 Ozlit
- KWB204 Creative Non-Fiction: Life Writing
- KWB206 Youth and Children's Writing
- KWB209 Shakespeare, Then and Now
- KWB307 Indigenous Writing
- KWB309 Popular Fictions, Popular Culture

## Graduate Certificate in Music (KM35)

Year offered: 2008 Admissions: Yes CRICOS code: 034715F Course duration (full-time): 1 semester Course duration (part-time): 2 semesters Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$10,080 per semester (subject to annual review) Domestic Entry: February and July International Entry: February and July Total credit points: 48 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Professor Andy Arthurs Campus: Kelvin Grove

#### Overview

This course is aimed at professional performers and composers, music producers, music studio personnel and music educators. It is also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as creative, critical and reflective c a p a bilities which impact upon making/presenting/understanding music. Independent projects will extend professional and commercial practice.

#### **Entry requirements**

Entry to the Graduate Certificate or Graduate Diploma requires a bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale) and experience relevant to the music pathway selected by the applicant.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate with the possibility of articulation into the Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate. Applicants will only be permitted to enrol in a Graduate Diploma with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Masters applicants should possess either a three-year music degree with an overall grade point average of 5 or above (on a 7-point scale) or approved diploma in music from a university or documentary evidence of a successful career as a music industry professional considered equivalent to a three-year degree. Prior to admission, applicants must submit and have approved a project proposal.

Advanced standing for prior study and/or professional experience for the Masters is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

#### **Course Structure**

Students select 48 credit points (normally four subjects) from a list of units focusing on Music Composition for the Creative Industries, Music and Media Technologies, or Music Coaching.

#### **Course structure**

- KMB105 Music and Sound Technology
- KMB107 Sound, Image, Text
- KMB108 Sound Recording and Acoustics
- KMP405 Materials of Music

#### Pathway: Music and Media Technologies\*

- KMB105 Music and Sound Technology
- KMB108 Sound Recording and Acoustics
- KMB205 Sound Media Musicianship
- KMP402 Music and Sound for Digital Media

#### Pathway: Instrumental Music Teaching/Music Coaching\*

KMB101	Music (Primary/Instrumental) Curriculum Studies 1	
KMB209	Conducting	
KMB212	Arranging	
KMP403	Multi-Instrumental Studies 1	
KMP404	Multi-Instrumental Studies 2	
OR	null	
KMB003	Sex Drugs Rock 'n' roll	
Pathway: Contemporary Music Studies*		
KMB002	Music and Spirituality	
KMB003	Sex Drugs Rock 'n' roll	

- KMB004 World Music
- KMB107 Sound, Image, Text

\* These are suggested pathways. Under advice from the Coordinator, students may choose from other units on the page.

#### **Potential Careers:**

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

## Graduate Diploma in Music (KM36)

Year offered: 2008 Admissions: Yes **CRICOS code: 034717D** Course duration (full-time): 2 semesters Course duration (part-time): 4 semesters Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$10,080 per semester (subject to annual review) Domestic Entry: February and July International Entry: February and July Total credit points: 96 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Prof Andy Arthurs Campus: Kelvin Grove

#### Overview

This course is aimed at professional performers and composers, music producers, music studio personnel and music educators. It is also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as creative, critical and reflective c a p a b i l i t i e s w h i c h i m p a c t u p o n making/presenting/understanding music. Independent projects will extend professional and commercial practice.

#### **Entry requirements**

Entry to the Graduate Certificate or Graduate Diploma requires a bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale) and experience relevant to the music pathway selected by the applicant.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate with the possibility of articulation into the Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate. Applicants will only be permitted to enrol in a Graduate Diploma with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Masters applicants should possess either a three-year music degree with an overall grade point average of 5 or above (on a 7-point scale) or approved diploma in music from a university or documentary evidence of a successful career as a music industry professional considered equivalent to a three-year degree. Prior to admission, applicants must submit and have approved a project proposal.

Advanced standing for prior study and/or professional experience for the Masters is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

#### **Course structure**

Within the Gradaute Diploma students undertake units focusing on Music Composition for the Creative Industries, Music and Media Technologies, or Music Coaching.

#### **Course structure**

Pathway: Music Composition for the Creative Industries

KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB212	Arranging
KMB301	The Music Industry
KMP405	Materials of Music
KMP415	Independent Project

Pathway: Music and Media Technologies		
KMB105	Music and Sound Technology	
KMB108	Sound Recording and Acoustics	
KMB205	Sound Media Musicianship	
KMB301	The Music Industry	
KMP400	Digital Recording	
KMP402	Music and Sound for Digital Media	
KMP415	Independent Project	
Dethursul		
Pathway: In	nstrumental Music Teaching/Music Coaching	
KMB101	Music (Primary/Instrumental) Curriculum Studies 1	
KMB102	Music (Primary/Instrumental) Curriculum Studies 2	
KMB209	Conducting	
KMB212	Arranging	
KMP403	Multi-Instrumental Studies 1	
KMP404	Multi-Instrumental Studies 2	
OR	null	
KMB003	Sex Drugs Rock 'n' roll	
KMP415	Independent Project	
Other musi	c units available for selection:	
KMB002	Music and Spirituality	
KMB004	World Music	

ng

	. ,
KMB004	World Music
KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB102	Music (Primary/Instrumental) Curriculum Studies 2
KMB103	Music (Primary/Instrumental) Curriculum Studies 3
KMB107	Sound, Image, Text

KMB201 Music (Secondary) Curriculum Studies 1

KMB202	Music	(Secondary)	Curriculum	Studies 2
	maore	(Cooonaary)	Gannoanann	

KMB203 Music (Secondary) Curriculum Studies 3

These are suggested pathways. Under advice from the Coordinator, students may choose from other units on the page.

## Creative Industries Faculty Postgraduate Open Electives

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

#### Media and Communication Discipline

KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction

#### Communication Design Discipline

KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

#### Journalism Discipline

KJP401	Newswriting

KJP403 Feature Writing

#### Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia

#### **Performance Studies Discipline**

KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

#### Visual Arts Discipline

KVP401 Graphic Design

KVP402 Photomedia and Creative Practice

#### Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

#### **Potential Careers:**

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

## Master of Music (KM42)

Year offered: 2008 Admissions: Yes CRICOS code: 034710M Course duration (full-time): 3 semesters Course duration (part-time): 6 semesters Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$10,080 per semester (subject to annual review) **Domestic Entry:** February and July International Entry: February and July Total credit points: 144 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Professor Andy Arthurs Campus: Kelvin Grove

#### Overview

This course is aimed at professional performers and composers, music producers, music studio personnel and music educators. They are also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as creative, critical and reflective capabilities which impact upon making/presenting/understanding music. Independent projects will extend professional and commercial practice.

#### **Entry requirements**

Entry to the Graduate Certificate or Graduate Diploma requires a bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale) and experience relevant to the music pathway selected by the applicant.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate with the possibility of articulation into the Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate. Applicants will only be permitted to enrol in a Graduate Diploma with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Masters applicants should possess either a three-year music degree with an overall grade point average of 5 or above (on a 7-point scale) or approved diploma in music from a university or documentary evidence of a successful career as a music industry professional considered equivalent to a three-year degree. Prior to admission, applicants must submit and have approved a project proposal.

#### **Advanced Standing**

Advanced standing for prior study and/or professional experience for the Masters is at the discretion of the

postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

#### **Course Structure**

Masters students may choose from either:

\* Coursework and project: eight units prior to two Music Project units. Alternatively, students can undertake four or six coursework units and four or three Project units respectively.

\* Project: two coursework units undertaken prior to five Music Project units.

Students must contact the subject area coordinator before making unit selection.

#### **Course structure**

Pathway: Music Composition*		
KMB105	Music and Sound Technology	
KMB107	Sound, Image, Text	
KMB108	Sound Recording and Acoustics	
KMB212	Arranging	
KMP402	Music and Sound for Digital Media	
KMP405	Materials of Music	
KMP410	Music Project 1	
KMP411	Music Project 2	
KMP415	Independent Project	

#### Pathway: Music and Media Technologies\*

KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
KMB301	The Music Industry
KMP400	Digital Recording
KMP402	Music and Sound for Digital Media
KMP415	Independent Project
KMP410	Music Project 1
KMP411	Music Project 2
KKB007	null

Pathway: I	nstrumental Music Teaching/Music Coaching*
KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB102	Music (Primary/Instrumental) Curriculum Studies 2
KMB209	Conducting
KMB212	Arranging
KMP403	Multi-Instrumental Studies 1
KMP404	Multi-Instrumental Studies 2
KMB003	Sex Drugs Rock 'n' roll
KMP415	Independent Project

.. . . .

Pathway: F	Project*
KMP410	Music Project 1
KMP411	Music Project 2
KMP412	Music Project 3
KMP413	Music Project 4
KMP414	Music Project 5
	Elective (chosen from any pathway, and/or from list below)
	Elective (chosen from any pathway, and/or from list below)
Other mus	ic units available for selection:
KMB002	Music and Spirituality
KMB002 KMB004	Music and Spirituality World Music
KMB004	World Music Music (Primary/Instrumental) Curriculum
KMB004 KMB101	World Music Music (Primary/Instrumental) Curriculum Studies 1 Music (Primary/Instrumental) Curriculum
KMB004 KMB101 KMB102	World Music Music (Primary/Instrumental) Curriculum Studies 1 Music (Primary/Instrumental) Curriculum Studies 2 Music (Primary/Instrumental) Curriculum
KMB004 KMB101 KMB102 KMB103	World Music Music (Primary/Instrumental) Curriculum Studies 1 Music (Primary/Instrumental) Curriculum Studies 2 Music (Primary/Instrumental) Curriculum Studies 3

- KMB202 Music (Secondary) Curriculum Studies 2
- KMB203 Music (Secondary) Curriculum Studies 3

\* These are suggested pathways. Under advice from the Coordinator, students may choose from other units on the page.

#### Creative Industries Faculty Postgraduate Open Electives

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

#### Media and Communication Discipline

- KCP402 New Media Technologies
- KCP404 Advertising Creative: Introduction

#### **Communication Design Discipline**

KIP401 Foundations of Communication Design

KIP403 KIP405	Web Design and Development Animation and Motion Graphics
KIP408	Animation Practices
Journalism	Discipline
KJP401	Newswriting
KJP403	Feature Writing
Faculty	
KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia
Performance	ce Studies Discipline
KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management
Visual Arts	Discipline
KVP401	Graphic Design
KVP402	Photomedia and Creative Practice
Creative W	riting and Cultural Studies Discipline
KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

#### **Potential Careers:**

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

## Graduate Certificate in Creative Industries (Creative Writing) (KW35)

Year offered: 2008 Admissions: Yes CRICOS code: 040322F Course duration (full-time): 1 semester Course duration (part-time): 2 semesters (part-time mode of this course may not be available by evening study) Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) Domestic Entry: February International Entry: February Total credit points: 48 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Associate Professor Philip Neilsen Campus: Kelvin Grove

#### Overview

The creative writing programs provide you with the skills and knowledge in both freelance writing and vocational areas including publishing, professional writing and editing. Units deliver students a range of skills in major writing forms and genres, with a variety of genres covered, including fiction, creative non-fiction and scriptwriting.

#### **Entry requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a minimum grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

#### International Student Entry

QUT advises that international students may only enrol in full-time studies.

#### **Course Structure**

Students select 48 credit points (normally four subjects) from a range of Creative Writing subjects.

#### Full time structure

Year 1, Semester 1		
	Please note: Some of the below units run in semester 1 only and some run in semester 2 only. Click on each of the unit codes for specific information on semester(s) of offer.	
KWP400	Creative Writing: Novel and Genre	
	OR	
KWP404	Editing and Developing the Manuscript	
	Plus choose three of the following:	

KWB101	Introduction to Creative Writing
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB201	Creative Writing: Digital Media
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB303	Writing and Publishing Industry
KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics
	Note: Please check semester of offer when enrolling in units.
	Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

#### Part time structure

#### Note:

You may do one, two, or three units in a semester, chosen from the same list as for the full-time structure. The only compulsory unit is KWP400 Creative Writing: Novel and Genre or KWP404 Editing and Developing the Manuscript.

#### **Potential Careers:**

Art Writer, Creative Writer, Government Officer, Publishing Professional.

## Graduate Diploma in Creative Industries (Creative Writing) (KW36)

Year offered: 2008 Admissions: Yes CRICOS code: 046673A Course duration (full-time): 2 semesters Course duration (part-time): 4 semesters (The part-time mode may not be available by evening study) Domestic fees (per credit point): 2008: \$135 per credit point (subject to annual review) Domestic fees (indicative): 2008: \$12,960 International Fees (per semester): 2008: \$9,504 per semester (subject to annual review) Domestic Entry: February International Entry: February and July Total credit points: 96 Standard credit points per full-time semester: 48 Standard credit points per part-time semester: 24 Course coordinator: Associate Professor Terry Flew Discipline coordinator: Associate Professor Philip Neilsen Campus: Kelvin Grove

#### Overview

The creative writing programs provide you with the skills and knowledge in both freelance writing and vocational areas including publishing, professional writing and editing. Units deliver students a range of skills in major writing forms and genres, with a variety of genres covered, including fiction, creative non-fiction and scriptwriting.

Within the Graduate Diploma, students can use their two electives to study further units in creative and professional writing, or in related areas such as literary and cultural studies, or communication design, for example. A maximum of 24 credit points of advanced standing will be granted to applicants on the basis of prior equivalent study.

#### **Entry Requirements**

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a minimum grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

#### International Student Entry

QUT advises that international students may only enrol in full-time studies.

#### **Course Structure**

Students undertake three mandatory Creative Writing subjects and select a further 60 credit points (normally five subjects) from a range of Creative Writing electives.

#### Full-time Course Structure - February Entry

Year 1, Semester 1 (February)

KWP404 Editing and Developing the Manuscript

	Elective
	Choose two of the following:
KWB105	Film and Television Scriptwriting
KWP403	Creative Writing: The Short Story
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics
Year 1, Semester 2 (July)	
KWP400	Creative Writing: Novel and Genre
KWB204	Creative Non-Fiction: Life Writing
	Elective
	Choose one of the following:
KWB105	Film and Television Scriptwriting
KWB303	Writing and Publishing Industry

 KWP403 Creative Writing: The Short Story
 KWP405 Corporate Writing and Editing
 Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare

#### Full-time Course Structure - July Entry

for KWP400.

Year 1, Semester 2 (July)		
KWP400	Creative Writing: Novel and Genre	
KWB204	Creative Non-Fiction: Life Writing	
	Elective	
	Choose one of the following:	
KWB105	Film and Television Scriptwriting	
KWB303	Writing and Publishing Industry	
KWP403	Creative Writing: The Short Story	
KWP405	Corporate Writing and Editing	
	Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.	
Year 2, Semester 1 (February)		
	Editing and Doveloping the Manuscript	

KWP404	Editing and Developing the Manuscript	
	Elective	
	Choose two of the following:	
KWB105	Film and Television Scriptwriting	
KWP403	Creative Writing: The Short Story	
KWP406	Creative Writing: The Novel	
KWP407	Great Books: the Literary Classics	
Part-time Course Structure - February Entry		

#### Part-time Course Structure - February Entry

Year 1, Semester 1 (February)

Choose two of the following:

KWB105 Film and Television Scriptwriting

- KWP403Creative Writing: The Short StoryKWP406Creative Writing: The Novel
- KWP407 Great Books: the Literary Classics

#### Year 1, Semester 2 (July)

KWB204	Creative Non-Fiction: Life Writing
KWP400	Creative Writing: Novel and Genre

#### Year 2, Semester 1 (February)

KWP404 Editing and Developing the Manuscript Elective

#### Year 2, Semester 2 (July)

#### Elective

Choose one of the following:

- KWB105 Film and Television Scriptwriting
- KWB303 Writing and Publishing Industry
- KWP403 Creative Writing: The Short Story
- KWP405 Corporate Writing and Editing Note: It is recommended that students complete KWP406 Creative Writing: The Novel

before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

#### Part-time Course Structure - July Entry

Year 1, Semester 2 (July)		
KWB204	Creative Non-Fiction: Life Writing	
	Elective	

#### Year 2, Semester 1 (February)

	Choose two of the following:
KWB105	Film and Television Scriptwriting

- KWP403Creative Writing: The Short StoryKWP406Creative Writing: The Novel
- KWP407 Great Books: the Literary Classics

#### Year 2, Semester 2 (July)

- KWP400 Creative Writing: Novel and Genre Choose one of the following:
- KWB105 Film and Television Scriptwriting
- KWB303 Writing and Publishing Industry
- KWP403 Creative Writing: The Short Story

KWP405 Corporate Writing and Editing

Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

#### Year 3, Semester 1 (February)

KWP404 Editing and Developing the Manuscript Elective

## Creative Industries Faculty Postgraduate Open

#### Electives

#### Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

\* you must obey any elective rules as set out in your course requirements

\* you cannot select a unit that forms part of the compulsory units of your course.

\* you must have successfully completed any pre/co-requisite units applicable

\* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

\* some units are subject to quota restrictions

#### Media and Communication Discipline

KCP402	New Media Technologies	
KCP404	Advertising Creative: Introduction	
Communication Design Discipline		
KIP401	Foundations of Communication Design	
KIP403	Web Design and Development	

- KIP405 Animation and Motion Graphics
- KIP408 Animation Practices

#### Journalism Discipline

KJP401	Newswriting
KJP403	Feature Writing
Faculty	
KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia
Performance	ce Studies Discipline
KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management
Visual Arts	Discipline
KVP401	Graphic Design
KVP402	Photomedia and Creative Practice
Creative W	riting and Cultural Studies Discipline
KWP401	Media Writing
KWP402	Persuasive Writing

- KWP403 Creative Writing: The Short Story
- KWP405 Corporate Writing and Editing
- KWP406 Creative Writing: The Novel
- KWP407 Great Books: the Literary Classics

#### **Potential Careers:**

Art Writer, Creative Writer, Government Officer, Publishing Professional.

## **International Visiting Students (NA05)**

Year offered: 2008 Admissions: Yes CRICOS code: Holders of valid visas International Fees (per semester): 2008: \$2796 per unit (subject to annual review) International Entry: February, July and November Campus: Gardens Point, Kelvin Grove, Carseldine and External

## **International Visiting Students (NA06)**

Year offered: 2008 Admissions: Yes CRICOS code: Holders of valid visas only International Fees (per semester): 2008: \$2796 per unit (subject to annual review) International Entry: February July and November Campus: Gardens Point, Kelvin Grove and Carseldine