Creative Industries Faculty

Entry Programs (International)

QC01 Foundation Program (1 Semester)

QC02 Foundation Program (2 Semesters)

QC03 Bridging Program

QC04 Extended Foundation Program (3 Semesters)

QC10 English for Academic Purposes for degree programs

QC20 General English

QC21 General English Extension

QC22 English for Tertiary Preparation

Diploma

IF06 University Diploma in Professional Communication

Bachelor Degree

IF27 Bachelor of Mass Communication

KJ32 Bachelor of Journalism

KK33 Bachelor of Creative Industries (Communication Design)

KK33 Bachelor of Creative Industries (Creative Writing)

KK33 Bachelor of Creative Industries (Dance)

KK33 Bachelor of Creative Industries (Drama)

KK33 Bachelor of Creative Industries (Interdisciplinary)

KK33 Bachelor of Creative Industries (Media & Communication)

KK33 Bachelor of Creative Industries (Television)

KK33 Bachelor of Creative Industries (Visual Arts)

KK34 Bachelor of Fine Arts (Acting)

KK34 Bachelor of Fine Arts (Animation)

KK34 Bachelor of Fine Arts (Creative and Professional Writing)

KK34 Bachelor of Fine Arts (Dance)

KK34 Bachelor of Fine Arts (Fashion)

KK34 Bachelor of Fine Arts (Film and Television)

KK34 Bachelor of Fine Arts (Sound Design)

KK34 Bachelor of Fine Arts (Technical Production)

KK34 Bachelor of Fine Arts (Visual Arts)

KM32 Bachelor of Music

Bachelor Degree (Double)

IF05 Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations)

IF07 Bachelor of Journalism/Bachelor of Laws

IF10 Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws

IF75 Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary)

IF76 Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary)

IF77 Bachelor of Music/Bachelor of Education (Secondary)

IF93 Bachelor of Creative Industries (Creative Writing) / Bachelor of Laws

IX05 Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary)

IX06 Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary)

IX07 Bachelor of Music/Bachelor of Education (Secondary)

IX08 Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary)

IX16 Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary)

IX16 Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary)

IX16 Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary)

IX27 Bachelor of Creative Industries / Bachelor of Information Technology

IX34 Bachelor of Business / Bachelor of Creative Industries

IX35 Bachelor of Business / Bachelor of Fine Arts (Fashion)

IX36 Bachelor of Business / Bachelor of Journalism

IX39 Bachelor of Arts/Bachelor of Creative Industries

IX43 Bachelor of Creative Industries/Bachelor of Human Services 2008

IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Nutrition)

IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Public Health)

KK33/ED38 Bachelor of Creative Industries (Drama)/Graduate Diploma in Education (Senior Years)

KK34/ED38 Bachelor of Fine Arts (Dance)/Graduate Diploma in Education (Senior Years)

KK34/ED38 Bachelor of Fine Arts (Visual Arts)/Graduate Diploma in Education (Senior Years)

KM32/ED38 Bachelor of Music/Graduate Diploma in Education (Senior Years)

Honours

KK52 Bachelor of Creative Industries (Honours) (Communication Design, Creative Writing, Dance, Drama, Interdisciplinary, Media and Communication, Visual Arts)

KK53 Bachelor of Fine Arts (Honours) (Communication Design, Creative Writing, Dance, Fashion, Film and Television, Visual Arts)

KK54 Bachelor of Journalism (Honours)

Graduate Certificate

IF94 Graduate Certificate in Advertising

IX97 Graduate Certificate In Research Commercialisation

KI35 Graduate Certificate in Creative Industries (Communication Design)

KJ35 Graduate Certificate in Journalism

KK44 Graduate Certificate in Arts and Creative Industries Management

KK64 Graduate Certificate In Professional Communication

KM35 Graduate Certificate in Music

KW35 Graduate Certificate in Creative Industries (Creative Writing)

Graduate Diploma

KJ36 Graduate Diploma in Journalism

KM36 Graduate Diploma in Music

KW36 Graduate Diploma in Creative Industries (Creative Writing)

Masters Degree (Coursework)

IX96 Master of Advertising (Creative Advertising)

KI43 Master of Creative Industries (Communication Design)

KJ42 Master of Journalism

KK42 Master of Fine Arts

KK46 Master of Arts and Creative Industries Management

KM42 Master of Music

Masters Degree (Research)

KK51 Master of Arts (Research) (Creative Industries)

Doctoral

KK49 Doctor of Creative Industries

Study Abroad (Non-degree)

NA05 International Visiting Students

NA06 International Visiting Students

University wide unit sets

Unit sets: Accounting and Economics

Unit sets: Advertising, Marketing and Public Relations

Unit sets: Communication

Unit sets: Corporate Systems

Unit sets: Creative Industries

Unit sets: Environmental Studies

Unit sets: Health and Psychology

Unit sets: Information Technology

Unit sets: International Exchange

Unit sets: International Studies

Unit sets: Languages

Unit sets: Management

Unit sets: Mathematics and Statistics

Unit sets: Multimedia and Technologies

Unit sets: Physical and Chemical Sciences

Unit sets: Science

Unit sets: Society and Culture

OVERVIEW

The Creative Industries Faculty at QUT is a global leader in the development and evolution of the creative industries. The Faculty provides opportunities for students to discover possibilities they may never have imagined, and position themselves for future careers they could never have predicted – across a dynamic range of industry sectors.

The Faculty nurtures unique links with government and industry, and has strong associations with the three Federal Government funded and industry-supported research centres co-located at the Creative Industries Precinct. Together, we are a hub for leading research which produces innovative, real-world outcomes, and contributes to the ongoing development of the creative industries and creative practice. Some of the leading thinkers in the creative industries are drawn here to teach, theorise, research and create bold works of the imagination.

Creative Industries study areas include:
- Acting
- Animation
- Communication Design
- Creative Writing
- Dance
- Drama
- Fashion
- Film and Television
- Journalism
- Media and Communication
- Music
- Sound Design
- Technical Production
- Visual Arts.

The faculty offers the following undergraduate degree programs:

- Bachelor of Fine Arts degrees are designed predominantly for the practitioner-artist, and characterised by intense studio and/or project-based practice
- Bachelor of Creative Industries degrees offer opportunities for the more reflective practitioner to balance theory and practice and pursue some study in other creative industries areas
- Uniquely, the Interdisciplinary major in the Bachelor of Creative Industries provides the flexibility to combine studies in up to four different creative industries areas, and a defined pathway through foundation units
- Bachelor of Journalism
- Bachelor of Music
- Double degree programs with Business, Education, Health, Humanities, Information Technology and Law.

Postgraduate coursework programs include graduate certificates, graduate diplomas, masters and doctorates, and offer students a strong conceptual and practical framework.

Postgraduate research is applied in nature and encourages collaborative and interdisciplinary approaches creating innovative partnerships between students, academics, industry experts and sponsors. Practice-led research allows artist-researchers to make original contributions to the store of knowledge about their discipline by placing creative practice at the centre of the design, conduct and reporting of their research projects.

SENIOR STAFF

Faculty Office
Executive Dean: Professor S. Street, MA (Arts Criticism) *City(UK)*

Faculty Manager: C. L. Russell, BCom *Griff*, MBA *C.Qld,* CPA

Assistant Dean, Teaching & Learning: Associate Professor S. Towers, BEd *WACAE*, MEd *UWA*, PhD *QUT*

Assistant Dean, Research: Associate Professor B. Haseman, DipT Kelvin Grove, BA *Qld*, MA PhD *Sus.*, AdvDip-SandD *Lond.*, LSDA, FTCL

Distinguished Professor: J. Hartley, ARC Federation Fellow, BA (Hons), PhD *Murdoch*, DLitt *Wales*, FRSA, FAHA

Director, ARC Centre of Excellence for Creative Industries and Innovation: Professor S. Cunningham, BA (Hons) *Qld*, MA (Film & Communications) McG, PhD *Griff*, FAHA

Director, Institute for Creative Industries & Innovation: Professor P. Graham, GradDip(Comn) MBus(ComnSt) PhD *QUT*

Portfolio Director, Portfolio 1: Dr P. Makeham, BA (1st Class Hons), PhD, *Newcastle*

Portfolio Director, Portfolio 2: Professor S. Vaughan, BA (Hons) (Fashion) *Central Saint Martins, Lond.*

Portfolio Director, Portfolio 3: Professor J. Knowles, BA (Hons), *Syd*

Associate Professors:
T. Flew, BEc (Hons) *Sydney*, MEc *Syd,* PhD *Griff,* GradCertHigherEd *QUT*
A. Thomas, BMus, BEd, MMus *Melb*, PhD *Qld*

Research
Professor: G. Hearn, BSc (Hons) PhD *Qld*

Associate Professors:
J. Taachi, PhD MA *Sus.*, PhD *University College London*
M. Keane, PhD *Griff.*

Acting and Technical Production
Senior Lecturer: D. Eden, BA *Qld*

Communication Design
Discipline Leader: J. Hamilton, PhD *W.Syd.*, MA *Leeds*, DVA *S.Qld*

Creative Writing and Cultural Studies
Discipline Leader: S. Pearce, PhD BA(Hons) *Adel.*, MLitt PhD *James Cook*

Dance
Discipline Leader: S. Boughen, BA (Hons) *London,* MA (Choreography) *U. Kent*
Associate Professor: C.F. Stock, BA(Hons) *Flinders*, PhD *QUT*

Fashion
Discipline Leader: Associate Professor S. Vaughan, BA (Hons) (Fashion) *Central Saint Martins, London*

Film and Television
Discipline Leader: Associate Professor G. Portmann

Journalism

Discipline Leader: Professor A. Knight, BA *Qld,* PhD *W'gong*

Media and Communication

Discipline Leader: Professor A. Knight, BA *Qld,* PhD *W'gong*

Music and Sound

Discipline Leader: Professor A. Arthurs, BMus - Tonmeister (Hons) *Surrey*
Associate Professor: A. Brown, BEd, MEd *Melb,* GradDip(Comp) *Deakin*, PhD *Qld*

Performance Studies

Discipline Leader: Dr C. Comans, PhD *QUT*
Associate Professor: Z. Trow

Visual Arts

Discipline Leader: Dr J. Hamilton, PhD *W.Syd.*, MA *Leeds*, DVA *S.Qld*

RESEARCH CENTRES

Postgraduate research at the Creative Industries Faculty provides a focus for the ongoing development of the creative industries as an industry sector through applied real-world research. The Faculty provides a strategic and inspiring environment for postgraduate research training.

Priority research areas include:

- Industry and policy research in the creative industries
- Interaction design
- Computer games research and design
- Music production technology
- Performance innovation
- Practice-led research in the visual and performing arts
- Indigenous creative enterprise
- Film and television production and scriptwriting
- Creative writing and writing for performance
- Chinese media and the media of the Asian region
- Community media
- Journalism, including citizen journalism and new media
- Foreign correspondence and international journalism.

Research at the Creative Industries Faculty is boosted through its association with the Australasian Cooperative Research Centre for Interaction Design (ACID) and a new Australian Research Council Centre of Excellence for Creative Industries and Innovation.

The Creative Industries Faculty is also the lead agency in the Institute for Creative Industries and Innovation (iCi) which is a new multi-faculty research institute at QUT. iCi combines researchers and PhD students from Creative Industries, Business, Information Technology, Education, Law, Built Environment and Engineering, and QUT Carseldine in groundbreaking research and commercialisation ventures.

Bachelor of Journalism/Bachelor of Business (Advertising, International Business, Public Relations) (IF05)

Year offered: 2008
Admissions: No
CRICOS code: 040312G
Course duration (full-time): 4/4.5 Years (8 or 9 Semesters - students may choose); Int'al - 9 semesters
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,851
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February and July
QTAC code: 409172
Past rank cut-off: 90
Past OP cut-off: 6
OP Guarantee: Yes
Assumed knowledge: English (4,SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 432
Standard credit points per full-time semester: 48 (Years 1 & 2); 60 (Years 3 & 4)
Course coordinator: Associate Professor Adrian Thomas (Creative Industries); Mr Andrew Paltridge (Business)
Discipline coordinator: Professor Alan Knight (Journalism); Dr Gayle Kerr (Advertising); Mr Simon Ridings (International Business); Ms Robina Xavier (Public Relations)
Campus: Gardens Point and Kelvin Grove

Discontinuation

Students should note that from Semester 1, 2007 this course has been renamed and recoded to IX36 Bachelor of Business/Bachelor of Journalism. Therefore, there will be no further intake into this course, however, students who are currently enrolled, or have already been made an offer into this current course for 2007, are able to remain enrolled in it.

For course structure information on the new course, please refer to the new course.

Overview

This four-and-a-half year professional course links Journalism with business studies in Advertising, International Business or Public Relations and is the choice of about one-third of commencing journalism students. In addition to the all-media journalism subjects, students cover a broad range of business subjects and specialise in advertising, public relations, globalisation, international business development or global economics.

Career Outcomes

Advertising graduates enter the marketplace as copywriters, media planners, account executives, media representatives, product mangers and researchers. The International Business major equips graduates for careers in companies engaged in international trade, multinational companies and financial institutions dealing with international marketing and investments. Public Relations graduates enter the marketplace as public relations managers and consultants, editors of trade and specialist publications, speechwriters, information officers, corporate communication officers and professionals, and special events managers. Journalism graduates are prepared for careers in both print and broadcast journalism, and opportunities also exist to become press secretaries and media officers.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:
*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.
*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;
*International Business - Australian Institute of Export;
*Public Relations - Public Relations Institute of Australia.

The Journalism degree is recognised by the Australian Journalists Association section of the Media Entertainment and Arts Alliance.

Course Design

Students are required to complete 432 credit points, comprised of 240 credit points from the Bachelor of Business program and 192 credit points from the Bachelor of Journalism program.

For the Business component, students must complete the 96 credit point Faculty Core Units together with a 72 credit point Major and a further 72 credit points in which the student must complete one of the following: Double Major, Extended Major or Specialisation.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication

KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

| KIB202 | Enabling Immersion |

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

| KKB102 | Creative Industries: Making Connections |
| KKB211 | Computational Arts 2 |

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

| KFB106 | Unspeakable Beauty: A History of Fashion and Style |
| KFB207 | Contemporary Fashion |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource
	Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

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This course has been discontinued. Currently enrolled students should check the Course Summary Sheet (via QUT Virtual) for enrolment and unit information.

Potential Careers:

Advertising Professional, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional.

University Diploma in Professional Communication (IF06)

Year offered: 2008
Admissions: Yes
CRICOS code: 039083D
Course duration (full-time): 2 semesters
International Fees (per semester): 2008: $7,500 per semester *(subject to annual review)*
International Entry: February, June and October
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Elizabeth McDade
Campus: Kelvin Grove

Abbreviation

UnivDipProfComn

Entry Requirements - Academic

Successful completion of senior high school with the required grades. Students can find more country specific entry requirements at the following web site: http://www.international.qut.edu.au/apply/howtoapply/entryreqs/academic.jsp

Entry Requirements - English language

Queensland Senior English (Low Achievement) or IELTS 5.5 with no sub-score less than 5.0 or TOEFL iBT Overall score of 69 (at least 18 in writing and reading and 17 or more in listening and speaking) or TOEFL 525 (paper) or TOEFL 193 (CBT) or equivalent, or successful completion of the EAP program. (N.B. Students should also check visa requirements).

Description

The University Diploma in Professional Communication, which has intakes for international students in February, June and October, is equivalent to the first year of the Bachelor of Mass Communication and a range of Creative Industries degrees (see list below). In this program, students study six faculty units as well as two units of Communication which have been designed to support their other units. Student who successfully complete the University Diploma in Professional Communication earn full academic credit for eight units, and articulate to the second year of their chosen degree, except for Bachelor of Fine Art (Film and Television) for which one semester credit only is awarded. Small lectures and tutorials, additional workshops and the support of Language and Welfare Advisers provide an excellent learning environment.

Course Completion

Students must obtain at least a grade of 4 (Pass) in at least seven units and a grade of 3 (Low Pass) in the remaining unit.

Progression

Requirements for a guaranteed place in the second year of the following QUT Bachelors degrees:

i) fulfil the University Diploma course requirements,

ii) an IELTS score of 6.5 or its equivalent,
iii) achieve a minimum Grade Point Average (GPA) as detailed below for the following course:

Grade Point Average of at least 4 for:
Bachelor of Mass Communication
Bachelor of Creative Industries (Interdisciplinary Studies)

Grade Point Average of at least 4.5 for:
Bachelor of Creative Industries (Media and Communication)
Bachelor of Creative Industries (Creative Writing)
Bachelor of Journalism

Grade Point Average of at least 5.0 for:
Bachelor of Creative Industries (Communication Design)
Bachelor for Fine Arts (Film and Television)*

*Please note that students articulating to Bachelor of Fine Arts (Film and Television) will only receive 1 semester of credit.

Full-time course structure

Semester One	
KKD007	Introduction To Multimedia Technology
QCD110	Professional Communication 1
KKD018	Creative Industries
BSD126	Marketing
	Note: KKD007 & KKD018 are offered in ALTERNATE semesters

Semester Two	
KKD009	Writing For Creative Industries
QCD210	Professional Communication 2
KKD010	Cultures and Creativity
	Elective
	Note: KKD009 & KKD0110 are offered in ALTERNATE semesters

Electives	
BSD110	Accounting
BSD113	Economics
BSD115	Management, People and Organisations
BSD119	International and Electronic Business
BSD122	Quantitative Analysis and Finance
ITD001	Problem Solving and Programming
ITD002	IT Professional Studies
ITD004	Database Systems
ITD005	Systems Architecture
ITD006	Networks

Potential Careers:

Academic, Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Arts Administrator, Community Education Officer, Computer Games Developer, Corporate Secretary, Creative Writer,

Curator, Diplomat, Educator, English Teacher, Financial Advisor/Analyst, Government Officer, Higher Education Worker, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Secondary School Teacher, TAFE Teacher, Teacher, Theatre Professionals, Trainer, Web Designer.

Bachelor of Journalism/Bachelor of Laws (IF07)

Year offered: 2008
Admissions: Yes
CRICOS code: 040313G
Course duration (full-time): 5 Years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,938
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February and July* (*July entry subject to availability)
QTAC code: 409912
Past rank cut-off: 92
Past OP cut-off: 5
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 528
Standard credit points per full-time semester: 48(Semesters 3,4,5,6,9+10), 60(Semesters 1,2,7+8)
Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Dr. William Dixon Director, Undergraduate Programs (Law)
Discipline coordinator: Professor Alan Knight (Creative Industries)
Campus: Gardens Point and Kelvin Grove

Overview

This five-year double degree in journalism and law is in high demand. It combines the practical skills and understanding of the journalism industry with the skills to work as a legal practitioner.

Career Outcomes

outcomes Graduates may find work in private practice as a barrister or legal practitioner, practise in law-related government departments or within large companies as in-house lawyers. Journalism opportunities are the same as those for graduates of the Bachelor of Journalism. See page 30 for more information.

Course Structure

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points of Journalism-related units and 24 credit points of elective units.

The Law component is made up of 336 credit points of law subjects.

Professional Recognition

The law degree component covers all the law units required for admission as a legal practitioner in Australia and is approved for the purposes of the Legal PractitionersÕ and BarristersÕ Admission Rules. QUTÕs journalism degree is recognised by the Australian JournalistsÕ Association (AJA) section of the Media, Entertainment and Arts Alliance (MEAA).

OP Guarantee

The OP Guarantee does not apply to this program.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Course structure

Year 1, Semester 1	
KJB101	Digital Journalism
KJB120	Newswriting
KKB101	Creative Industries: People and Practices
	Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1, Semester 2	
KJB121	Journalistic Inquiry
KKB102	Creative Industries: Making Connections
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives
	Creative Industries Elective

Year 2, Semester 1	
KJB239	Journalism Ethics and Issues
KJB224	Feature Writing
KPB101	Foundations of Film and Television Production
LWB136	Contracts A

Year 2, Semester 2	
KJB232	Radio and Television Journalism 1
KCB202	New Media Technologies
	Creative Industries Elective
LWB137	Contracts B

Year 3, Semester 1	

KJB322	Desktop Publishing And Editing
KJB338	Radio and Television Journalism 2
LWB138	Fundamentals of Torts
LWB238	Fundamentals of Criminal Law

Year 3, Semester 2

KJB303	News Production
KJB337	Public Affairs Reporting
LWB139	Select Issues in Torts
LWB239	Criminal Responsibility

Year 4, Semester 1

LWB231	Introduction to Public Law
LWB236	Real Property A
LWB240	Principles of Equity
LWB332	Commercial and Personal Property Law
LWB333	Theories of Law

Year 4, Semester 2

LWB235	Australian Federal Constitutional Law
LWB237	Real Property B
LWB241	Trusts
LWB331	Administrative Law
LWB334	Corporate Law

Year 5, Semester 1

LWB431	Civil Procedure
LWB432	Evidence
LWB434	Advanced Research and Legal Reasoning
KWB101	Introduction to Creative Writing
OR	null
	Creative Industries Elective

Year 5, Semester 2

LWB433	Professional Responsibility
	Creative Industries Elective
	Law Elective Units

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

| KIB108 | Animation Practices |
| KIB201 | Interactive Writing |

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Barrister, Crown Law Officer, In-House Lawyer, Information Officer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Solicitor.

Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws (IF10)

Year offered: 2008
Admissions: Yes
CRICOS code: 040288C
Course duration (full-time): 5 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,938
International Fees (per semester): 2008: $9,552 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 409192
Past rank cut-off: 90
Past OP cut-off: 6
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 528
Standard credit points per full-time semester: 48 (Semesters 3,4,5,6,9+10), 60 (Semesters 1,2,7+8)
Course coordinator: Creative Industries: Head, Undergraduate Studies (ugenq.ci@qut.edu.au); Dr William Dixon Director Undergraduate Law Programs
Discipline coordinator: Creative Industries: Professor Alan Knight
Campus: Gardens Point and Kelvin Grove

Overview

Media outlets operate in a regulatory environment in which changes occur rapidly and constantly. In an era where there is increasing public scrutiny of our media, the need for legal practitioners with specific media awareness has never been greater. This five-year double degree combines practical skills and contextual understanding of the media and communication industries with the skills to work as a legal practitioner.

Career Outcomes

Graduates may choose to use their combined skills to work in-house for media outlets, regulatory bodies, or in law firms with specialist interests in the media. As a lawyer you may find work in private practice as a barrister or legal practitioner, practise in law-related government departments or within large companies as in-house lawyers. Media and communication opportunities are similar to those for graduates of the Bachelor of Creative Industries (Media and Communication) course.

Course Structure

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from the Media and Communication major and 24 credit points of elective units.

The Law component is made up of 336 credit points of law

subjects.

Professional Recognition

The law degree component covers all the law units required for admission as a legal practitioner in Australia and is approved for the purposes of the Legal Practitioners' and Barristers' Admission Rules.

OP Guarantee

The OP Guarantee does not apply to this program.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Course structure

Year 1, Semester 1	
KCB101	Communication in the New Economy
KKB101	Creative Industries: People and Practices Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1, Semester 2	
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KKB102	Creative Industries: Making Connections
LWB143	Legal Research and Writing
LWB144	Laws and Global Perspectives

Year 2, Semester 1	
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
LWB136	Contracts A

Year 2, Semester 2	
KCB202	New Media Technologies

KCB203   Consumer Cultures

KCB304   Managing Communication Resources

LWB137   Contracts B

Year 3, Semester 1

KCB301   Media Audiences

SELECT: Creative Industries Elective

LWB138   Fundamentals of Torts

LWB238   Fundamentals of Criminal Law

Year 3, Semester 2

LWB139   Select Issues in Torts

LWB239   Criminal Responsibility

KCB303   Applied Media Communication

Select one unit from KKB175 or LWB480 or a Creative Industries Elective:

KKB175   Creative Industries Legal Issues

LWB480   Media Law

Creative Industries Elective

Year 4, Semester 1

LWB231   Introduction to Public Law

LWB236   Real Property A

LWB240   Principles of Equity

LWB332   Commercial and Personal Property Law

LWB333   Theories of Law

Year 4, Semester 2

LWB235   Australian Federal Constitutional Law

LWB237   Real Property B

LWB241   Trusts

LWB331   Administrative Law

LWB334   Corporate Law

Year 5, Semester 1

LWB431   Civil Procedure

LWB432   Evidence

LWB434   Advanced Research and Legal Reasoning

Law Elective

Year 5, Semester 2

LWB433   Professional Responsibility

Law Elective

Law Elective

Law Elective

Potential Careers:

Academic, Advertising Professional, Barrister, Crown Law Officer, Educator, Government Officer, In-House Lawyer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Solicitor, Web Designer.

Bachelor of Mass Communication (IF27)

Year offered: 2008
Admissions: Yes
CRICOS code: 037542J
Course duration (full-time): 3 Years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $6,287
International Fees (per semester): 2008: $9,120 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February and July
QTAC code: 409012
Past rank cut-off: 76
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Professor Alan Knight (Media & Communication, and Journalism); Ms Jeanette McGown (Television); Dr Gayle Kerr (Advertising); Ms Robina Xavier (Public Relations)
Campus: Gardens Point and Kelvin Grove

Overview

This course is a joint offering by the faculties of Creative Industries and Business, designed to capitalise on the dynamic area of mass communication and the challenges faced by organisations in the digital age.

The flexible program design includes areas of study from both faculties, providing professional skills in areas such as international journalism, television, media and communication, advertising and public relations.

Career Outcomes

Graduates obtain employment in a wide variety of public and private sector organisations. Potential employment opportunities include careers as a public relations consultant, media planner, copywriter, corporate communication manager, specialist journalist, media production specialist, media adviser or event manager.

Professional Recognition

Depending on the choice of majors, graduates of the Bachelor of Mass Communication may satisfy the academic requirements for membership of the Advertising Institute of Australia (AIA) and the Society of Business Communicators (SBC).

Course Design

Students commencing the Bachelor of Mass Communication must complete 24 units of equal weighting totalling 288 credit points comprised of

a. Faculty Core (six faculty core units)
b. Major Core (two majors of six units each) and
c. Electives (six units).

Although studies can be tailored to meet a specific career goal or create a wide variety of career choices, there is a set of recommended combinations of majors. Students are not required to take these combinations, however they do represent the more common and logical choices within a mass communication qualification.

The recommended combinations are:
- Public Relations and International Journalism
- Public Relations and Media and Communication
- Advertising and Television
- International Journalism and Media and Communication.

Why choose this course?

The combined expertise of these faculties gives you a unique opportunity to foster your skills in creative, technical and business communication. You can tailor your studies to meet a specific career goal or to create a wide variety of career choices.

You will complete two majors - some recommended combinations are: • public relations and international journalism • advertising and media and communication • advertising and television • international journalism and media and communication.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

General Course structure

FACULTY CORE UNITS - 6 units required	
KKB101	Creative Industries: People and Practices
KKB102	Creative Industries: Making Connections
	EITHER
KCB103	Strategic Speech Communication
	OR
KWB102	Media Writing
BSB126	Marketing

AMB201	Marketing and Audience Research
	EITHER
AMB220	Advertising Theory and Practice
	OR
AMB260	Public Relations Theory and Practice

MAJOR CORE UNITS - 12 units required - Select two of the following 6 units majors

Advertising

AMB220	Advertising Theory and Practice
AMB200	Consumer Behaviour
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns

Students who have completed AMB220 Advertising Theory and Practice as part of the Faculty Core will need to choose one of the following three units as a substitution:

AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB330	Advertising Strategy and Planning

Media and Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB202	New Media Technologies
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources

* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication subject to the approval of the Media and Communication Major Coordinator

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB370	Public Relations Cases
AMB361	Public Relations Campaigns

Students who have completed AMB260 Public Relations Theory and Practice as part of the Faculty Core will need to choose one of the following three units as a substitution:

AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB231	Marketing Communications Regulations and Ethics

Television

KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource
	Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB303	Critical Thinking About Television

* Students intending to take the Television major are required to take KWB102 Media Writing as one of their Faculty Core units (instead of KCB103 Strategic Speech Communication).

International Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

** Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 Public Affairs Reporting subject to the approval of the Journalism Major Cooridinator

Electives - 6 units required

Select six units from any Faculty.

Course structure - Advertising / International Journalism

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KJB101	Digital Journalism
BSB126	Marketing
	Choose from either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing

Year 1, Semester 2

KJB120	Newswriting
KKB102	Creative Industries: Making Connections
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KJB121	Journalistic Inquiry
AMB201	Marketing and Audience Research
AMB222	Media Planning
	Elective

Year 2, Semester 2

KJB280	International Journalism
AMB221	Advertising Copywriting
	Elective
	Elective

Year 3, Semester 1

KJB224	Feature Writing
AMB320	Advertising Management
AMB202	Integrated Marketing Communication
	OR
AMB230	Internet Promotion
	OR
AMB330	Advertising Strategy and Planning
	Elective

Year 3, Semester 2

KJB337	Public Affairs Reporting
AMB321	Advertising Campaigns
	Elective
	Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 subject to approval of the Journalism Major Coordinator

Course structure - Advertising / Media & Communication

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
BSB126	Marketing
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB201	Marketing and Audience Research

Year 2, Semester 1

KWB102	Media Writing
KCB301	Media Audiences
AMB222	Media Planning
	Elective

Year 2, Semester 2

KCB202	New Media Technologies
AMB221	Advertising Copywriting
	Elective
	Elective

Year 3, Semester 1

KCB302	Political Communication
AMB320	Advertising Management
AMB202	Integrated Marketing Communication
	OR
AMB230	Internet Promotion
	OR
AMB330	Advertising Strategy and Planning
	Elective

Year 3, Semester 2

KCB304	Managing Communication Resources
AMB321	Advertising Campaigns
	Elective
	Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

Course structure - Advertising / Television

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KPB106	Australian Television
KWB102	Media Writing
BSB126	Marketing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
KKB102	Creative Industries: Making Connections
KPB101	Foundations of Film and Television Production

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB221	Advertising Copywriting
AMB222	Media Planning
KPB105	Narrative Production

Year 2, Semester 2

AMB320	Advertising Management
KPB104	Film and Television Production Resource Management
	Elective
	Elective

Year 3, Semester 1

KPB303	Critical Thinking About Television
AMB202	Integrated Marketing Communication
	OR
AMB230	Internet Promotion
	OR
AMB330	Advertising Strategy and Planning
	Elective

Elective

Year 3, Semester 2

KPB107	Television's Greatest Hits
AMB321	Advertising Campaigns
	Elective
	Elective

Course structure - Advertising/Public Relations

Year 1, Semester 1

BSB126	Marketing
KKB101	Creative Industries: People and Practices
	Elective
	Choose either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing

Year 1, Semester 2

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
KKB102	Creative Industries: Making Connections

Year 2, Semester 1

AMB201	Marketing and Audience Research
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB261	Media Relations and Publicity

Year 2, Semester 2

AMB262	Public Relations Writing
	Choose one from the following three units:
AMB230	Internet Promotion
AMB202	Integrated Marketing Communication
AMB231	Marketing Communications Regulations and Ethics
	Elective
	Elective

Year 3, Semester 1

AMB320	Advertising Management
AMB370	Public Relations Cases
	Choose one from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB330	Advertising Strategy and Planning
	Elective

Year 3, Semester 2

AMB321	Advertising Campaigns
AMB361	Public Relations Campaigns

Elective

Elective

Course structure - Public Relations / Television

Year 1, Semester 1

BSB126	Marketing
KKB101	Creative Industries: People and Practices
KPB106	Australian Television
KWB102	Media Writing

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
KKB102	Creative Industries: Making Connections
KPB101	Foundations of Film and Television Production

Year 2, Semester 1

AMB261	Media Relations and Publicity
KPB105	Narrative Production
	Elective
	Elective

Year 2, Semester 2

AMB262	Public Relations Writing
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
	Elective

Year 3, Semester 1

AMB370	Public Relations Cases
KPB303	Critical Thinking About Television
	Elective
	Elective

Year 3, Semester 2

	Choose two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB231	Marketing Communications Regulations and Ethics
AMB361	Public Relations Campaigns
	Elective

Course structure - Public Relations / Media & Communication

Year 1, Semester 1

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KKB101	Creative Industries: People and Practices
BSB126	Marketing

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KWB102	Media Writing
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice

Year 2, Semester 1

KCB301	Media Audiences
AMB261	Media Relations and Publicity
	Elective
	Elective

Year 2, Semester 2

KCB202	New Media Technologies
AMB262	Public Relations Writing
	Choose two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

KCB302	Political Communication
AMB370	Public Relations Cases
	Elective
	Elective

Year 3, Semester 2

KCB304	Managing Communication Resources
AMB361	Public Relations Campaigns
	Elective
	Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

Course structure - Public Relations / International Journalism

Year 1, Semester 1

BSB126	Marketing
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices
	Choose either KCB103 or KWB102:
KCB103	Strategic Speech Communication
KWB102	Media Writing

Year 1, Semester 2

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice

Year 2, Semester 1

AMB261	Media Relations and Publicity
KJB121	Journalistic Inquiry
	Elective
	Elective

Year 2, Semester 2

AMB262	Public Relations Writing
KJB280	International Journalism
	Choose two from the following three units:
AMB202	Integrated Marketing Communication
AMB230	Internet Promotion
AMB231	Marketing Communications Regulations and Ethics

Year 3, Semester 1

AMB370	Public Relations Cases
KJB224	Feature Writing
	Elective
	Elective

Year 3, Semester 2

AMB361	Public Relations Campaigns
KJB337	Public Affairs Reporting
	Elective
	Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 subject to approval of the Journalism Discipline Coordinator.

Course structure - Media & Communication / Television

Year 1, Semester 1

KCB101	Communication in the New Economy
KKB101	Creative Industries: People and Practices
KWB102	Media Writing
BSB126	Marketing

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management
AMB201	Marketing and Audience Research
AMB220	Advertising Theory and Practice
	OR
AMB260	Public Relations Theory and Practice

Year 2, Semester 1

KPB106	Australian Television
KCB103	Strategic Speech Communication
KCB301	Media Audiences
	Elective

Year 2, Semester 2

KPB101	Foundations of Film and Television Production
KCB202	New Media Technologies
	Elective
	Elective

Year 3, Semester 1

KPB105	Narrative Production
KCB302	Political Communication
KPB303	Critical Thinking About Television
	Elective

Year 3, Semester 2

KCB304	Managing Communication Resources
KPB107	Television's Greatest Hits
	Elective
	Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator.

Course structure - Media & Communication / International Journalism

Year 1, Semester 1

BSB126	Marketing
KCB101	Communication in the New Economy
KJB101	Digital Journalism
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KJB120	Newswriting
KKB102	Creative Industries: Making Connections
AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice
	OR
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KCB103	Strategic Speech Communication
KCB301	Media Audiences
KJB121	Journalistic Inquiry
KWB102	Media Writing

Year 2, Semester 2

| KCB202 | New Media Technologies |

KJB280	International Journalism
	Elective
	Elective

Year 3, Semester 1

KCB302	Political Communication
KJB224	Feature Writing
	Elective
	Elective

Year 3, Semester 2

KCB304	Managing Communication Resources
KJB337	Public Affairs Reporting
	Elective
	Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KCB302 Political Communication, subject to the approval of the Media & Communication Major Coordinator, or KJB337 Public Affairs Reporting, subject to approval of the Journalism Major Coordinator.

Course structure - Television/International Journalism

Year 1, Semester 1

BSB126	Marketing
KJB101	Digital Journalism
KJB120	Newswriting
KKB101	Creative Industries: People and Practices

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB101	Foundations of Film and Television Production
KPB104	Film and Television Production Resource Management
AMB260	Public Relations Theory and Practice
	OR
AMB220	Advertising Theory and Practice

Year 2, Semester 1

KJB121	Journalistic Inquiry
KPB105	Narrative Production
KPB106	Australian Television
KWB102	Media Writing

Year 2, Semester 2

AMB201	Marketing and Audience Research
KJB280	International Journalism
	Elective
	Elective

Year 3, Semester 1

| KJB224 | Feature Writing |

KPB303	Critical Thinking About Television
	Elective
	Elective

Year 3, Semester 2

KJB337	Public Affairs Reporting
KPB107	Television's Greatest Hits
	Elective
	Elective

* Students may enrol in KKB341 Workplace Learning 1 instead of KJB337 subject to approval of the Journalism Discipline Coordinator

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies

KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to

sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Advertising Professional, Creative Writer, Government Officer, Guidance Officer, Information Officer, International Business Specialist, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary) (IF75)

Year offered: 2008
Admissions: No
Course duration (full-time): 4 Years
Domestic fees (per credit point): Commonwealth Supported Place; Full Fee Tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full Tuition Fee $15,936 CSP $4,071
Domestic Entry: February
QTAC code: 429162
Past OP cut-off: Admission to course is based on special entry requirements. Please refer to Special Entry Requirements.
Assumed knowledge: English (4, SA)
Total credit points: 432
Standard credit points per full-time semester: 54 (average)
Course coordinator: Creative Industries: Mr Evan Jones; Education Coordinator: Dr Mal Shield
Discipline coordinator: Creative Industries: Aspro Cheryl Stock
Campus: Kelvin Grove

Potential Careers:

Community Education Officer, Dance Teacher, Educator, Music Teacher, Secondary School Teacher, Teacher, Visual Arts Teacher.

Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary) (IF76)

Year offered: 2008
Admissions: No
Course duration (full-time): 4 Years
Domestic fees (per credit point): Commonwealth Supported Place; Full Fee Tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full Fee Tuition $15,936 CSP $4,071
Domestic Entry: February
QTAC code: 429172
Assumed knowledge: English (4, SA)
Total credit points: 432
Standard credit points per full-time semester: 54 (average)
Course coordinator: Creative Industries: Ms Christine Comans; Education: Dr Mal Shield
Discipline coordinator: Creative Indrustries: Aspro Judith McLean
Campus: Kelvin Grove

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance

KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story

KWB105   Film and Television Scriptwriting

KWB106   Corporate Writing and Editing

KWB109   Ozlit

KWB204   Creative Non-Fiction: Life Writing

KWB206   Youth and Children's Writing

KWB209   Shakespeare, Then and Now

KWB307   Indigenous Writing

KWB309   Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Community Education Officer, Drama Teacher, Educator, English Teacher, Music Teacher, Secondary School Teacher, Teacher, Visual Arts Teacher.

Bachelor of Music/Bachelor of Education (Secondary) (IF77)

Year offered: 2008
Admissions: No
Course duration (full-time): 4 Years
Domestic fees (per credit point): Commonwealth Supported Place; Full Fee Tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full Fee Tuition $15,936 CSP $3,060
Domestic Entry: February
QTAC code: 429182
Assumed knowledge: English (4, SA)
Total credit points: 432
Standard credit points per full-time semester: 54 (average). (Note that the minimum enrolment for full-time status varies each year).
Course coordinator: Creative Industries: Associate Professor Adrian Thomas; Education Coordinator: Dr Mal Shield
Discipline coordinator: Creative Industries: Prof Andy Arthurs
Campus: Kelvin Grove

Potential Careers:

Educator, Music Teacher, Secondary School Teacher, Visual Arts Teacher.

Bachelor of Creative Industries (Creative Writing) / Bachelor of Laws (IF93)

Year offered: 2008
Admissions: Yes
CRICOS code: 040289B
Course duration (full-time): 5 Years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $6,402
International Fees (per semester): 2008: $9,552 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 409472
Past rank cut-off: 90
Past OP cut-off: 6
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 528
Standard credit points per full-time semester: 48 (Semesters 3, 4, 5, 6, 9, 10) 60 (Semesters 1, 2, 7, 8)
Course coordinator: Creative Writing - Head,Undergraduate Studies Dr. William Dixon Law - Director, Undergraduate Programs
Discipline coordinator: Creative Writing - Professor Philip Neilsen
Campus: Gardens Point and Kelvin Grove

OP Guarantee

The OP Guarantee does not apply to this program.

Overview

Both creative writing and law require high-calibre, sophisticated communication and language skills. This five-year double degree will prepare you to work as a professional creative writer, lawyer in a private practice, a barrister or legal practitioner, or to practise with large companies, government agencies, or as an in-house lawyer, for example, in intellectual property or contract law.

Professional Recognition

The law degree component covers all the law units required for admission as a legal practitioner in Australia and is approved for the purposes of the Legal Practitioners' and Barristers' Admission Rules. You can view student work at our online publication www.dotlit.qut.edu.au

Career Outcomes

Graduates who work as lawyers can specialise in any legal field, or use their creative writing knowledge to specialise in the publishing industry. Creative writing graduates work as creative writers, editors or publishers in all media.

Course Structure

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from the Creative Writing major and 24 credit points of elective units.

The Law component is made up of 336 credit points of law subjects.

Industry Links

Guest lecturers have included Hilary Beaton (Queensland Writers Centre), Michael Wilding (author), Fiona Capp (author), Madonna Duffy (UQ Press), and Frank Moorhouse (2001 Miles Franklin award winner). Your work could be published in the annual creative writing anthology which is released for sale to the public.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience. Further information is available at www.deferment.qut.edu.au

Course structure

Year 1, Semester 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
KWB107	Introduction to Creative Non-Fiction
	Introduction to Legal Research
LWB141	Legal Institutions and Method
LWB142	Law, Society and Justice

Year 1, Semester 2	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
LWB144	Laws and Global Perspectives
LWB143	Legal Research and Writing

Year 2, Semester 1	
KWB207	Great Books: The Literary Classics
	Creative Industries Elective
KWB103	Persuasive Writing
LWB136	Contracts A

Year 2, Semester 2	
KWB204	Creative Non-Fiction: Life Writing
	Creative Industries Elective
KWB206	Youth and Children's Writing
LWB137	Contracts B

Year 3, Semester 1	

KWB201   Creative Writing: Digital Media

KWB203   Creative Writing: The Novel

LWB138   Fundamentals of Torts

LWB238   Fundamentals of Criminal Law

Year 3, Semester 2

KWB303   Writing and Publishing Industry

KWB205   Creative Writing Project 1

LWB139   Select Issues in Torts

LWB239   Criminal Responsibility

Year 4, Semester 1

LWB231   Introduction to Public Law

LWB236   Real Property A

LWB240   Principles of Equity

LWB332   Commercial and Personal Property Law

LWB333   Theories of Law

Year 4, Semester 2

LWB235   Australian Federal Constitutional Law

LWB237   Real Property B

LWB241   Trusts

LWB331   Administrative Law

LWB334   Corporate Law

Year 5, Semester 1

LWB431   Civil Procedure

LWB432   Evidence

LWB434   Advanced Research and Legal Reasoning

          Law Elective Units

Year 5, Semester 2

LWB433   Professional Responsibility

          Law Elective Units x 3

Potential Careers:

Academic, Art Writer, Barrister, Creative Writer, Crown Law Officer, Government Officer, In-House Lawyer, Information Officer, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional.

Graduate Certificate in Advertising (IF94)

Year offered: 2008
Admissions: Yes
CRICOS code: 048325E
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (per credit point): 2008: $180 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $17,280
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew (Creative Industries); Mr Andrew Paltridge (Business)
Campus: Gardens Point and Kelvin Grove

Overview

The Graduate Certificate in Advertising is designed to introduce learners to key facets of the advertising industry and to give them insights into the two major areas of specialisation: Creative Advertising and Strategic Advertising.

Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants for IX96 Master of Advertising (Creative Advertising) without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Applicants for BS16 Master of Business (Strategic Advertising) without a bachelor degree, with a bachelor degree with a grade point average of less than 4, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4 or above in the Graduate Certificate.

Special Entry Requirements

Applicants who have an undergraduate degree with a GPA below 4, or who do not have a degree or formal qualifications, but have extensive work experience in the advertising industry may be eligible for special entry. Such applicants may be required to attend a selection interview and present a portfolio of work.

Course Structure - Full-time

Year 1, Semester 1

AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KCP404	Advertising Creative: Introduction
	Plus choose one of the following units:
AMN400	Consumer Behaviour
	OR
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design

Course Structure - Part-time

Year 1, Semester 1

KCP404	Advertising Creative: Introduction
	Plus choose one of the following units:
AMN400	Consumer Behaviour
	OR
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design

Year 1, Semester 2

AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising

Potential Careers:

Advertising Professional.

Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary) (IX05)

Year offered: 2008
Admissions: No
CRICOS code: 040314F
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $4,071
Domestic Entry: February
International Entry: February
QTAC code: 429162
Past rank cut-off: Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 432
Standard credit points per full-time semester: 54 (average)
Course coordinator: Creative Industries: Associate Professor Adrian Thomas; Education Coordinator: Dr Mal Shield
Discipline coordinator: Dance Study Area Coordinator: Rachel Mathews
Campus: Kelvin Grove and Carseldine

NO INTAKE INTO THIS COURSE IN 2008

Students wishing to undertake Dance and Education studies should refer to the entry for the Bachelor of Fine Arts (Dance)KK34/Graduate Diploma in Education ED38 entry.

Overview

This double degree qualifies you to teach dance in Australian secondary schools. In the first two years you will study the technique and philosophy of a number of dance styles plus dance analysis, history and sociology, dance composition and basic kinesiology and alignment. Students generally participate in a daily class of various styles. In addition to Dance, you will study a second teaching area, choosing from Drama, Music, English, Film and Media, Geography, History and Languages. In the final two years you concentrate on teacher preparation.

Additional Entry Requirements

Applicants are selected on the basis of their audition and previous academic achievement. The final date to register for an audition and submit additional materials to QUT was 07 September 2007. Late registrations and submission of materials will not be accepted.

OP Guarantee

The OP Guarantee does not apply to this course.

Career Outcomes

Graduates of this course are qualified to teach in secondary education with a specialisation in Dance. Graduates may wish to explore the avenues of performance, freelance choreography, dance research and administration.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

Further Information

Creative Industries Faculty
Dance
Phone: +61 7 3138 3423
Email: creativeindustries@qut.com

Faculty of Education Office
Phone: +61 7 3138 3947
Fax: +61 7 3138 3949
Email: educationenq@qut.edu.au

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has

consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Deferment

QUT's deferment policy does not apply to this course.

IMPORTANT NOTICE

This course code has been discontinued. The new course code for commencing students is IX16 Bachelor of Creative Industries/Bachelor of Education (Secondary). Continuing students should refer to their Course Summary Sheet for enrolment information.

Dance STA in Drama

Year 1, Semester 1

	Creative Industries Core Unit - List A
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
KTB103	Performing Skills 1: Body and Voice and Role

Year 1, Semester 2

	Creative Industries Core Unit - List A
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KTB106	Performing Skills 2: Style and Form

Year 2, Semester 1

KDB213	Dance Technique Studies 3
KDB207-1	Choreographic Studies 2
KDB205	Dance in Education
KTB101	20th Century Performance
KTB102	Process Drama

Year 2, Semester 2

KDB214	Dance Technique Studies 4
KDB204	Australian Dance
KTB209	Applied Performance
KTB207	Staging Australia
KDB207-2	Choreographic Studies 2
	Select one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills

Dance STA in Visual Arts

Year 1, Semester 1

	Creative Industries Core Unit - List A
KDB103	Dance Technique Studies 1

KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
	Select one of the following units:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes

Year 1, Semester 2

	Creative Industries Core Unit - List A
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
	Choose one from the following:
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes

Year 2, Semester 1

KDB205	Dance in Education
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
KVB102	Modernism
	Choose one of the following:
KVB104	Photomedia and Artistic Practice
KVB100	Research and Creativity in the Visual Arts
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation

Year 2, Semester 2

KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KVB103	Australian Art
	Choose one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills
	Choose one of the following units:
KVB108	Contemporary Asian Visual Culture
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art

EDUCATION COMPONENT

Year 3, Semester 1

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KDB201	Dance Curriculum Studies 1
	Curriculum Studies 1Y

Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KDB202	Dance Curriculum Studies 2
	Curriculum Studies 2Y

Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KDB203	Dance Curriculum Studies 3
	Curriculum Studies 3Y

Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

History (48 credit points)

	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

Languages other than English

	Indonesian
HHB073	Indonesian 3

HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

Potential Careers:

Community Education Officer, Dance Teacher, Dancer, Secondary School Teacher.

Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary) (IX06)

Year offered: 2008
Admissions: No
CRICOS code: 040315E
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full Fee Tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2007: full fee tuition $15,936 CSP $4,098
Domestic Entry: February
International Entry: February
QTAC code: 429172; Dfee: 429176
Past rank cut-off: Prior to 2007, admission to course was based on additional entry requirements. Please refer to Additional Entry Requirements.
Past OP cut-off: Prior to 2007, admission to course was based on additional entry requirements. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 432
Standard credit points per full-time semester: 54 (Average)
Course coordinator: Creative Industries: Associate Professor Adrian Thomas; Education: Dr Mal Shield
Discipline coordinator: Drama: Ms Sharon Hogan
Campus: Kelvin Grove and Carseldine

NO INTAKE INTO THIS COURSE IN 2008.

Students wishing to undertake Drama and Education studies should refer to the entry for the KK33 Bachelor of Creative Industries (Drama) / ED38 Graduate Diploma in Education entry.

General

This four-year double degree qualifies you to teach Drama in schools in Australia and overseas. In the first two years you will undertake units in Drama, blending practice with theoretical concepts strongly focused on developing artistic, organisational and communication skills. In addition to Drama, you study a second teaching area selected from Dance, Music, Visual Art, English, Film and Media Studies, Geography, History and Languages. In the second two years you will concentrate on teacher preparation, equipping yourself through drama curriculum units with the skills necessary to be an effective drama educator.

OP Guarantee

The OP Guarantee does not apply to this course.

Career Outcomes

Graduates are employed as Drama teachers in secondary schools, work with the State Government in education, or as education officers with performing arts companies and in youth arts.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Further Information

Faculty of Creative Industries
Drama
Phone: +61 7 3138 3468
Email: creativeindustries@qut.com

Faculty of Education Office
Phone: +61 7 3138 3947
Fax: +61 7 3138 3949
Email: educationenq@qut.edu.au

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

IMPORTANT NOTICE

This course code has been discontinued. The new course code for commencing students is IX16 Bachelor of Creative Industries/Bachelor of Education (Secondary). Continuing students should refer to their Course Summary Sheet for enrolment information.

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

| KIB108 | Animation Practices |
| KIB201 | Interactive Writing |

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design

KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style

KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Curriculum Studies - Second Teaching Area

Curriculum Studies 1

CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1

Curriculum Studies 2

CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2

Curriculum Studies 3

CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3

Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

History (48 credit points)

	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe

HHB109   Australian Historical Studies

HHB239   Korean Culture And Societies

Languages other than English

      Indonesian

HHB073   Indonesian 3

HHB074   Indonesian 4

HHB075   Indonesian 5

HHB076   Indonesian 6

      Japanese

HHB083   Japanese 3

HHB084   Japanese 4

HHB085   Japanese 5

HHB086   Japanese 6

      French

HHB063   French 3

HHB064   French 4

HHB065   French 5

HHB066   French 6

      German

HHB093   German 3

HHB094   German 4

HHB095   German 5

HHB096   German 6

Potential Careers:

Community Education Officer, Drama Teacher, Secondary
School Teacher.

Bachelor of Music/Bachelor of Education (Secondary) (IX07)

Year offered: 2008
Admissions: No
CRICOS code: 020319M
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $4,950
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 429182
Past rank cut-off: Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 432
Standard credit points per full-time semester: 54 (average). (Note that the minimum enrolment for full-time status varies each year).
Course coordinator: Creative Industries: Associate Professor Adrian Thomas; Education Coordinator: Dr Mal Shield
Discipline coordinator: Music: Mr Greg Jenkins
Campus: Kelvin Grove and Carseldine

NO INTAKE IN 2008

Students wishing to undertake a double Music and Education program should refer to the KM32 Bachelor of Music / ED38 Graduate Diplome in Education entry.

General

This four-year professional double degree prepares you to teach secondary school Music in Australian schools. In the first two years you may specialise in a range of performance and production areas. In addition you may opt to take a second teaching area selected from Dance, Drama, Visual Art, English, Film and Media Studies, Geography, History and Languages, or alternatively, study instrumental music teaching or primary specialist music teaching. Students taking the instrumental music strand are also encouraged to take second study instruments. In the final two years you will concentrate on teacher preparation equipping yourself through Music curriculum units, with the skills necessary to be effective Music educators.

Additional Entry Requirements

Applicants are selected on the basis of their audition, interview and previous academic achievement. The final date to register for an audition and submit additional materials to QUT was 1 September 2006. Late registrations and submission of materials will not be accepted.

OP Guarantee

The OP Guarantee does not apply to this course.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

Career Outcomes

Graduates teach instrumental or classroom Music in secondary and primary schools.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Further Information

Faculty of Education Office
Phone: +61 7 3138 3947
Fax: +61 7 3138 3949
Email: educationenq@qut.edu.au

Creative Industries Faculty
Music Discipline
Phone: 3138 5789
www.creativeindustries.qut.com

Deferment

QUT's deferment policy does not apply to this course.

Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Second Teaching Area - Instrumental Music

Semester 1, Year 1

	Creative Industries Core Unit
KMB105	Music and Sound Technology
KMB120	Music Performance 1
KMB130	Core Musicianship 1
	Choose one unit from List D

Semester 2, Year 1

	Creative Industries Core Unit
KMB108	Sound Recording and Acoustics
KMB113	Multi-Instrumental Music A
KMB121	Music Performance 2
KMB131	Core Musicianship 2

Semester 1, Year 2

KMB204	Music and Sound Textures
KMB209	Conducting
KMB214-1	Music and Sound: Principal Study A
	Choose two of the following three units:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
	Choose one unit from List D

Semester 2, Year 2

KMB212	Arranging
KMB213	Multi-Instrumental Music B
KMB214-2	Music and Sound: Principal Study A
	Choose two of the following three units:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
	Choose one unit from List E

Second Teaching Area - Primary Music

Year 1, Semester 1

	Creative Industries Core Unit
KMB105	Music and Sound Technology
KMB110	Music Production 1
	OR
KMB120	Music Performance 1
KMB130	Core Musicianship 1

	Choose one unit from List D

Year 1, Semester 2

	Creative Industries Core Unit
KMB131	Core Musicianship 2
KMB121	Music Performance 2
	AND
KMB108	Sound Recording and Acoustics
	OR
KMB111	Music Production 2
	AND
KMB106	Music and Sound for Multimedia
	Choose one unit from List E

Year 2, Semester 1

KMB214-1	Music and Sound: Principal Study A
	Choose two units from List D
	Choose two of the following three units:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
	Choose one unit from List D

Year 2, Semester 2

KMB214-2	Music and Sound: Principal Study A
	Choose two music electives from List E
	Choose two of the following three units:
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
	Choose one unit from List E

Second Teaching Area - Dance

Year 1, Semester 1

KMB105	Music and Sound Technology
KMB110	Music Production 1
	OR
KMB120	Music Performance 1
KMB130	Core Musicianship 1
KDB103	Dance Technique Studies 1
	Creative Industries Core Unit

Year 1, Semester 2

KMB121	Music Performance 2
	AND
KMB108	Sound Recording and Acoustics
	OR
KMB111	Music Production 2
	AND
KMB106	Music and Sound for Multimedia
KMB131	Core Musicianship 2

KDB107	Choreographic Studies 1	
	Creative Industries Core Unit	

Year 2, Semester 1

KMB206	Jazz and Popular Musicianship
	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
KDB213	Dance Technique Studies 3
KDB205	Dance in Education
	Choose one unit from List D

Year 2, Semester 2

KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
	Choose one unit from List E

Second Teaching Area - Drama

Year 1, Semester 1

KMB105	Music and Sound Technology
KMB110	Music Production 1
	OR
KMB120	Music Performance 1
KMB130	Core Musicianship 1
KTB103	Performing Skills 1: Body and Voice and Role
	Creative Industries Core Unit

Year 1, Semester 2

KMB121	Music Performance 2
	AND
KMB108	Sound Recording and Acoustics
	OR
KMB111	Music Production 2
	AND
KMB106	Music and Sound for Multimedia
KMB131	Core Musicianship 2
KTB106	Performing Skills 2: Style and Form
	Creative Industries Core Unit

Year 2, Semester 1

KMB206	Jazz and Popular Musicianship
	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
KTB101	20th Century Performance

KTB102	Process Drama
	Choose one unit from List D

Year 2, Semester 2

KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
KTB207	Staging Australia
KTB209	Applied Performance
	Choose one unit from List E

Second Teaching Area - Visual Arts

Year 1, Semester 1

	Creative Industries Core Unit
KMB105	Music and Sound Technology
KMB110	Music Production 1
	OR
KMB120	Music Performance 1
KMB130	Core Musicianship 1
	Choose one unit from:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes

Year 1, Semester 2

	Creative Industries Core Unit
KMB121	Music Performance 2
	AND
KMB108	Sound Recording and Acoustics
	OR
KMB111	Music Production 2
	AND
KMB106	Music and Sound for Multimedia
KMB131	Core Musicianship 2
	Choose one unit from:
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes

Year 2, Semester 1

KMB206	Jazz and Popular Musicianship
	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
	Choose one unit from List D
KVB102	Modernism
	Choose one unit from:
KVB100	Research and Creativity in the Visual Arts
KVB104	Photomedia and Artistic Practice

KVB213	Graphic Investigation
KVB202	Visual Imaging - Process and Theory

Year 2, Semester 2

KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
KVB103	Australian Art
	Choose one unit from List E
	Choose one unit from:
KVB108	Contemporary Asian Visual Culture
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art

Second Teaching Area - other than Drama, Dance or Visual Arts

Year 1, Semester 1

KMB105	Music and Sound Technology
KMB110	Music Production 1
	OR
KMB120	Music Performance 1
KMB130	Core Musicianship 1
	Creative Industries Core Unit
	Second Teaching Area Unit

Year 1, Semester 2

	Creative Industries Core Unit
KMB131	Core Musicianship 2
KMB121	Music Performance 2
	AND
KMB108	Sound Recording and Acoustics
	OR
KMB111	Music Production 2
	AND
KMB106	Music and Sound for Multimedia
	Second Teaching Area Unit

Year 2, Semester 1

KMB214-1	Music and Sound: Principal Study A
	Choose one unit from List D
	Second Teaching Area Unit
	Choose two of the following three units:
KMB206	Jazz and Popular Musicianship
KMB207	Cross Cultural Musicianship
	Music Elective - List D

Year 2, Semester 2

KMB214-2	Music and Sound: Principal Study A

	Second Teaching Area Unit
	Choose one unit from List E
	Choose two of the following three units
KMB205	Sound Media Musicianship
KMB208	Contemporary Art Music Musicianship
	Music elective - List E

List D

Semester 1

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB005-1	Group Music
KMB209	Conducting

List E

Semester 2

KMB113	Multi-Instrumental Music A
KMB107	Sound, Image, Text
KMB002	Music and Spirituality
KMB212	Arranging
KMB005-2	Group Music
KMB213	Multi-Instrumental Music B

EDUCATION COMPONENT

Year 3, Semester 2

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KMB201	Music (Secondary) Curriculum Studies 1
	Curriculum Studies 1Y

Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KMB202	Music (Secondary) Curriculum Studies 2
	Curriculum Studies 2Y

Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KMB203	Music (Secondary) Curriculum Studies 3
	Curriculum Studies 3Y

Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers

EDB007	Culture Studies: Indigenous Education
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)

Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards

HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

History (48 credit points)

	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4

HHB095   German 5

HHB096   German 6

Curriculum Studies - Second Teaching Area

Curriculum Studies 1

KVB301   Visual Arts Curriculum Studies 1

KTB201   Drama Curriculum Studies 1

CLB018   English Curriculum Studies 1

CLB024   Film and Media Curriculum Studies 1

CLB036   LOTE Curriculum Studies 1

CLB054   Social Education Curriculum Studies 1

KMB101   Music (Primary/Instrumental) Curriculum Studies 1

Curriculum Studies 2

KVB302   Visual Arts Curriculum Studies 2

KTB202   Drama Curriculum Studies 2

CLB019   English Curriculum Studies 2

CLB025   Film and Media Curriculum Studies 2

CLB028   Geography Curriculum Studies 2

CLB031   History Curriculum Studies 2

CLB037   LOTE Curriculum Studies 2

KMB102   Music (Primary/Instrumental) Curriculum Studies 2

Curriculum Studies 3

KVB303   Visual Arts Curriculum Studies 3

KTB203   Drama Curriculum Studies 3

CLB020   English Curriculum Studies 3

CLB026   Film and Media Curriculum Studies 3

CLB056   Social Education Curriculum Studies 3

CLB038   LOTE Curriculum Studies 3

KMB103   Music (Primary/Instrumental) Curriculum Studies 3

Potential Careers:

Educator, Music Teacher, Musician, Secondary School Teacher.

Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary) (IX08)

Year offered: 2008
Admissions: No
CRICOS code: 040316D
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $4,211
Domestic Entry: February
International Entry: February
QTAC code: 429152; Dfee: 429156
Past rank cut-off: Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 432
Standard credit points per full-time semester: 54 (Average)
Course coordinator: Associate Professor Adrian Thomas (Creative Industries); Dr Mal Shield (Education)
Discipline coordinator: Mr Mark Webb (Visual Arts)
Campus: Kelvin Grove

NO INTAKE INTO THIS COURSE IN 2008.

Students wishing to undertake a double degree program in Visual Arts and Education should refer to the entry for the KK34 Bachelor of Fine Arts (Visual Arts)/ED38 Graduate Diploma in Education program.

OP Guarantee

The OP Guarantee does not apply to this course.

Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 20 October 2006. Late submissions will not be accepted.

General

This four-year double degree qualifies graduates to teach as art teachers in Australian secondary schools. In the first two years students undertake practical and theoretical introductory studies about artistic ideas, concepts and aesthetic judgements as well as working in two- and/or three-dimensional media. Studio areas include Painting, Printmaking, and Sculpture with supporting areas of Drawing and Photography. Students study a second teaching area selected from Dance, Drama, Music, English, Film and Media Studies, Geography, History and Languages. In the final two years students concentrate on teacher preparation, equipping them through art curriculum units with the skills to be effective art educators.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers

Career Outcomes

Graduates work as art teachers in secondary schools, are employed by State Government in education, as education officers with community art projects and in youth arts.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Further Information

Creative Industries Faculty
Visual Arts
Phone: +61 7 3138 3394
www.creativeindustries.qut.com

Faculty of Education Office
Phone: +61 7 3138 3947
Fax: +61 7 3138 3949
Email: educationenq@qut.edu.au

Deferment

QUT's deferment policy does not apply to this course.

IMPORTANT NOTICE

> This course code has been discontinued. The new course code for commencing students is IX16 Bachelor of Creative Industries/Bachelor of Education (Secondary). Continuing students should refer to their Course Summary Sheet for enrolment information.

EDUCATION COMPONENT

Year 3, Semester 1

EDB002   Teaching and Learning Studies 2:

Development and Learning

EDB031   Secondary Field Studies 1: Development and Learning in the Field

KTB201   Drama Curriculum Studies 1

Curriculum Studies 1Y

Year 3, Semester 2

EDB003   Teaching and Learning Studies 3: Practising Education

EDB032   Secondary Field Studies 2: Practising Education in the Field

KTB202   Drama Curriculum Studies 2

Curriculum Studies 2Y

Year 4, Semester 1

EDB004   Teaching and Learning Studies 4: Inclusive Education

EDB033   Secondary Field Studies 3: Inclusive Educational Practices

KTB203   Drama Curriculum Studies 3

Curriculum Studies 3Y

Year 4, Semester 2

EDB005   Teaching and Learning Studies 5: Professional Work of Teachers

EDB034   Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field

EDB035   Internship (Secondary)

EDB007   Culture Studies: Indigenous Education

Second Teaching Area Units

English (48 credit points)

Required Unit

CLB320   Studies In Language

Up to 12 credit points from Introductory Level Units:

KCB102   Media and Society: From Printing Press to Internet

KWB108   Introduction To Literary Theory and Cultural Studies

No less than 24 credit points from Advanced Level Units

CLB321   Writing Workshop

CLB322   Literature In Secondary Teaching

CLB323   Teaching Adolescent Literature

KWB109   Ozlit

KWB206   Youth and Children's Writing

KWB308   Wonderlands: Literature and Culture in the 19th Century

KWB208   Modern Times (Literature and Culture in the 20th Century)

KWB309   Popular Fictions, Popular Culture

KWB209   Shakespeare, Then and Now

Film and Media (48 credit points)

Required Units

KPB101   Foundations of Film and Television Production

KPB108   Media Text Analysis

No less than 24 credit points from:

KPB102   Film History

KPB103   Film Genres

KPB104   Film and Television Production Resource Management

KPB105   Narrative Production

KPB106   Australian Television

KPB203   Australian Film

KPB205   Documentary Theory and Practice

Geography (48 credit points)

Up to 24 credit points from Introductory Units

HHB127   Environment And Society

HHB107   World Regions

HHB251   Australian Resource Management

No less than 24 credit points from Advanced Units

HHB250   Australian Geographical Studies

HHB228   Environmental Hazards

HHB229   Windows On Japan

HHB269   Ethics, Technology And The Environment

HHB244   Southeast Asia In Focus

History (48 credit points)

null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.

Up to 24 credit points from Introductory Units

HHB121   Interpreting The Past

HHB122   Colonialism And Independence In Asia Pacific

No less than 24 credit points from Advanced Units

HHB238   Asian Cultures And Societies

HHB245   Australia And The South Pacific

HHB315   Sex And Drugs In South-East Asia

HHB248   The USA and The Asia Pacific Region

HHB259   War And Revolution In Europe 1914-1945

HHB246   Modern China

HHB237   Brisbane in the Twentieth Century

HHB253   Conspiracy And Dissent In Australian History

HHB257   The Classical World

HHB258   Foundations of Modern Europe

HHB260   Nations And Nationalism In Modern Europe

HHB261   Medieval Europe

HHB109   Australian Historical Studies

HHB239   Korean Culture And Societies

Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

Curriculum Studies - Second Teaching Area

Curriculum Studies 1

KTB201   Drama Curriculum Studies 1

CLB018   English Curriculum Studies 1

CLB024   Film and Media Curriculum Studies 1

CLB036   LOTE Curriculum Studies 1

KMB201   Music (Secondary) Curriculum Studies 1

CLB054   Social Education Curriculum Studies 1

KVB301   Visual Arts Curriculum Studies 1

Curriculum Studies 2

KTB202   Drama Curriculum Studies 2

CLB019   English Curriculum Studies 2

CLB025   Film and Media Curriculum Studies 2

CLB028   Geography Curriculum Studies 2

CLB031   History Curriculum Studies 2

CLB037   LOTE Curriculum Studies 2

KMB202   Music (Secondary) Curriculum Studies 2

KVB302   Visual Arts Curriculum Studies 2

Curriculum Studies 3

KTB203   Drama Curriculum Studies 3

CLB020   English Curriculum Studies 3

CLB026   Film and Media Curriculum Studies 3

CLB038   LOTE Curriculum Studies 3

KMB203   Music (Secondary) Curriculum Studies 3

CLB056   Social Education Curriculum Studies 3

KVB303   Visual Arts Curriculum Studies 3

Potential Careers:

Artist, Educator, Secondary School Teacher, Visual Artist, Visual Arts Teacher.

Bachelor of Creative Industries (Dance)/Bachelor of Education (Secondary) (IX16)

Year offered: 2008
Admissions: No
CRICOS code: 056189G
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,271
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 429162
Past rank cut-off: Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 432 cp
Standard credit points per full-time semester: 54 cp ave
Course coordinator: (Creative Industries) Associate Professor Adrian Thomas; (Education) Dr Mal Shield
Discipline coordinator: Rachel Pedro
Campus: Kelvin Grove

NO INTAKE INTO THIS COURSE IN 2008

Students wishing to undertake Dance and Education studies should refer to the entry for the Bachelor of Fine Arts (Dance)KK34/Graduate Diploma in Education ED38 entry.

Overview

This double degree qualifies you to teach dance in Australian secondary schools. In the first two years you will study the technique and philosophy of a number of dance styles plus dance analysis, history and sociology, dance composition and basic kinesiology and alignment. Students generally participate in a daily class of various styles. In addition to Dance, you will study a second teaching area, choosing from Drama, Music, English, Film and Media, Geography, History and Languages. In the final two years you concentrate on teacher preparation.

Additional Entry Requirements

Applicants are selected on the basis of their audition and previous academic achievement. The final date to register for an audition and submit additional materials to QUT was 07 September 2007. Late registrations and submission of materials will not be accepted.

OP Guarantee

The OP Guarantee does not apply to this course.

Career Outcomes

Graduates of this course are qualified to teach in secondary education with a specialisation in Dance. Graduates may wish to explore the avenues of performance, freelance choreography, dance research and administration.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

Further Information

Creative Industries Faculty
Dance
Phone: +61 7 3138 3423
Email: creativeindustries@qut.com

Faculty of Education Office
Phone: +61 7 3138 3947
Fax: +61 7 3138 3949
Email: educationenq@qut.edu.au

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has

consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Deferment

QUT's deferment policy does not apply to this course.

Dance STA in English, Film & Media, Geography, History or LOTE

Semester 1, Year 1

	Creative Industries Core Unit - List A
KDB103	Dance Technique Studies 1
KDB110	Deconstructing Dance in History
KDB105	Architecture of the Body
	Second Teaching Area - List B

Semester 2, Year 1

	Creative Industries Core Unit - List A
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB106	Dance Analysis
	Second Teachiong Area - List B

Semester 1, Year 2

KDB213	Dance Technique Studies 3
KDB205	Dance in Education
KDB108	World Dance
KDB207-1	Choreographic Studies 2
	Second Teaching Area - List B

Semester 2, Year 2

KDB214	Dance Technique Studies 4
KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
	Second Teaching Area - List B
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills

Dance STA in Drama

Year 1, Semester 1

	Creative Industries Core Unit - List A
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
KTB103	Performing Skills 1: Body and Voice and Role

Year 1, Semester 2

	Creative Industries Core Unit - List A
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis

| KDB107 | Choreographic Studies 1 |
| KTB106 | Performing Skills 2: Style and Form |

Year 2, Semester 1

KDB213	Dance Technique Studies 3
KDB207-1	Choreographic Studies 2
KDB205	Dance in Education
KTB101	20th Century Performance
KTB102	Process Drama

Year 2, Semester 2

KDB214	Dance Technique Studies 4
KDB204	Australian Dance
KTB209	Applied Performance
KTB207	Staging Australia
KDB207-2	Choreographic Studies 2
	Select one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills

Dance STA in Music

Semester 1, Year 1

	Creative Industries Core Unit - List A
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
	Select one of the following units:
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB108	Sound Recording and Acoustics

Semester 2, Year 1

	Creative Industries Core Unit - List A
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KMB105	Music and Sound Technology

Semester 1, Year 2

KDB213	Dance Technique Studies 3
KDB207-1	Choreographic Studies 2
KDB205	Dance in Education
KMB130	Core Musicianship 1
	Select one of the following units:
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB108	Sound Recording and Acoustics

Semester 2, Year 2

| KDB214 | Dance Technique Studies 4 |

KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KMB131	Core Musicianship 2
KMB107	Sound, Image, Text
	Select one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills

Dance STA in Visual Arts

Year 1, Semester 1

	Creative Industries Core Unit - List A
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History
	Select one of the following units:
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes

Year 1, Semester 2

	Creative Industries Core Unit - List A
KDB104	Dance Technique Studies 2
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
	Choose one from the following:
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes

Year 2, Semester 1

KDB205	Dance in Education
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3
KVB102	Modernism
	Choose one of the following:
KVB104	Photomedia and Artistic Practice
KVB100	Research and Creativity in the Visual Arts
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation

Year 2, Semester 2

KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB214	Dance Technique Studies 4
KVB103	Australian Art
	Choose one of the following units:
KDB109	Funk, Tap and all that Jazz
KDB208	Integrated Professional Skills
	Choose one of the following units:
KVB108	Contemporary Asian Visual Culture

KVB203	Earth, Object and Installation
KVB211	Post 1945 Art

Curriculum Studies - Second Teaching Area

Curriculum Studies 1

KTB201	Drama Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1

Curriculum Studies 2

KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2
CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2

Curriculum Studies 3

KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3

EDUCATION COMPONENT

Year 3, Semester 1

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KDB201	Dance Curriculum Studies 1
	Curriculum Studies 1Y

Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KDB202	Dance Curriculum Studies 2
	Curriculum Studies 2Y

Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive

Education

EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KDB203	Dance Curriculum Studies 3
	Curriculum Studies 3Y

Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

History (48 credit points)

	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6

	French
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

Potential Careers:

Administrator, Arts Administrator, Choreographer, Dance Teacher, Dancer, Drama Teacher, Educator, Music Teacher, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher.

Bachelor of Creative Industries (Drama)/Bachelor of Education (Secondary) (IX16)

Year offered: 2008
Admissions: No
CRICOS code: 056189G
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $4,998
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 429172; Dfee: 429176
Past rank cut-off: 78; Dfee: 73
Past OP cut-off: 11; Dfee: 13
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 432 cp
Standard credit points per full-time semester: 54 cp ave
Course coordinator: (Creative Industries) A/ Prof Adrian Thomas; (Education) Dr Mal Shield
Discipline coordinator: Dr Sandra Gattenhof
Campus: Kelvin Grove

NO INTAKE INTO THIS COURSE IN 2008.

Students wishing to undertake Drama and Education studies should refer to the entry for the KK33 Bachelor of Creative Industries (Drama) / ED38 Graduate Diploma in Education entry.

General

This four-year double degree qualifies you to teach Drama in schools in Australia and overseas. In the first two years you will undertake units in Drama, blending practice with theoretical concepts strongly focused on developing artistic, organisational and communication skills. In addition to Drama, you study a second teaching area selected from Dance, Music, Visual Art, English, Film and Media Studies, Geography, History and Languages. In the second two years you will concentrate on teacher preparation, equipping yourself through drama curriculum units with the skills necessary to be an effective drama educator.

OP Guarantee

The OP Guarantee does not apply to this course.

Career Outcomes

Graduates are employed as Drama teachers in secondary schools, work with the State Government in education, or as education officers with performing arts companies and in youth arts.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Further Information

Faculty of Creative Industries
Drama
Phone: +61 7 3138 3468
Email: creativeindustries@qut.com

Faculty of Education Office
Phone: +61 7 3138 3947
Fax: +61 7 3138 3949
Email: educationenq@qut.edu.au

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Drama - STA in English, Film & Media, Geography, History or LOTE

Semester 1, Year 1	
	Creative Industries Core Unit
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
	Second Teaching Area Unit

Semester 2, Year 1	
	Creative Industries Core Unit
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
	Second Teaching Area Unit

Semester 1, Year 2	
KTB204	Understanding Performance
KTB205	Production 2: The Collaborative Artist
KTB206	The Creating Body
	Second Teaching Area Unit
	Elective

Semester 2, Year 2	
KTB207	Staging Australia
KTB209	Applied Performance
KSB227	Technical Theatre
	Second Teaching Area Unit
	Elective

Drama STA in Dance

Semester 1, Year 1	
	Creative Industries Core Unit
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
KDB103	Dance Technique Studies 1

Semester 2, Year 1	
	Creative Industries Core Unit
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
KDB107	Choreographic Studies 1

Semester 1, Year 2	

KTB204	Understanding Performance
KTB205	Production 2: The Collaborative Artist
KTB206	The Creating Body
KDB205	Dance in Education
KDB213	Dance Technique Studies 3

Semester 2, Year 2	
KTB207	Staging Australia
KTB209	Applied Performance
KSB227	Technical Theatre
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz

Drama STA in Music

Semester 1, Year 1	
	Creative Industries Core Unit
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role
	Choose one of the following:
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB108	Sound Recording and Acoustics

Semester 2, Year 1	
	Creative Industries Core Unit
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form
KMB105	Music and Sound Technology

Semester 1, Year 2	
KTB204	Understanding Performance
KTB205	Production 2: The Collaborative Artist
KTB206	The Creating Body
KMB130	Core Musicianship 1
	Choose one of the following:
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB209	Conducting

Semester 2, Year 2	
KTB207	Staging Australia
KTB209	Applied Performance
KSB227	Technical Theatre
KMB131	Core Musicianship 2
	Choose one of the following:
KMB002	Music and Spirituality
KMB107	Sound, Image, Text

KMB212   Arranging

Drama STA in Visual Arts

Semester 1, Year 1

    Creative Industries Core Unit
KTB101   20th Century Performance
KTB102   Process Drama
KTB103   Performing Skills 1: Body and Voice and Role
    Choose one of the following:
KVB100   Research and Creativity in the Visual Arts
KVB110   2D Media and Processes

Semester 2, Year 1

    Creative Industries Core Unit
KTB104   Performance Innovation
KTB105   Production 1: Story Making
KTB106   Performing Skills 2: Style and Form
    Choose one of the following:
KVB104   Photomedia and Artistic Practice
KVB108   Contemporary Asian Visual Culture
KVB111   3D Media and Processes

Semester 1, Year 2

KTB204   Understanding Performance
KTB205   Production 2: The Collaborative Artist
KTB206   The Creating Body
KVB102   Modernism
    Choose one of the following:
KVB104   Photomedia and Artistic Practice
KVB202   Visual Imaging - Process and Theory
KVB213   Graphic Investigation
KVB100   Research and Creativity in the Visual Arts

Semester 2, Year 2

KTB207   Staging Australia
KTB209   Applied Performance
KSB227   Technical Theatre
KVB103   Australian Art
    Choose one of the following:
KVB108   Contemporary Asian Visual Culture
KVB203   Earth, Object and Installation
KVB211   Post 1945 Art

Curriculum Studies - Second Teaching Area

Curriculum Studies 1

CLB018   English Curriculum Studies 1
CLB024   Film and Media Curriculum Studies 1
CLB036   LOTE Curriculum Studies 1
CLB054   Social Education Curriculum Studies 1

Curriculum Studies 2

CLB019   English Curriculum Studies 2
CLB025   Film and Media Curriculum Studies 2
CLB028   Geography Curriculum Studies 2
CLB031   History Curriculum Studies 2
CLB037   LOTE Curriculum Studies 2

Curriculum Studies 3

CLB020   English Curriculum Studies 3
CLB026   Film and Media Curriculum Studies 3
CLB038   LOTE Curriculum Studies 3
CLB056   Social Education Curriculum Studies 3

Second Teaching Area Units

English (48 credit points)

    Required Unit
CLB320   Studies In Language
    Up to 12 credit points from Introductory Level Units:
KCB102   Media and Society: From Printing Press to Internet
KWB108   Introduction To Literary Theory and Cultural Studies
    No less than 24 credit points from Advanced Level Units
CLB321   Writing Workshop
CLB322   Literature In Secondary Teaching
CLB323   Teaching Adolescent Literature
KWB109   Ozlit
KWB206   Youth and Children's Writing
KWB308   Wonderlands: Literature and Culture in the 19th Century
KWB208   Modern Times (Literature and Culture in the 20th Century)
KWB309   Popular Fictions, Popular Culture
KWB209   Shakespeare, Then and Now

Film and Media (48 credit points)

    Required Units
KPB101   Foundations of Film and Television Production
KPB108   Media Text Analysis
    No less than 24 credit points from:
KPB102   Film History
KPB103   Film Genres
KPB104   Film and Television Production Resource Management
KPB105   Narrative Production
KPB106   Australian Television
KPB203   Australian Film
KPB205   Documentary Theory and Practice

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

History (48 credit points)

	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

EDUCATION COMPONENT

Year 3, Semester 1

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KTB201	Drama Curriculum Studies 1
	Curriculum Studies 1Y

Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KTB202	Drama Curriculum Studies 2
	Curriculum Studies 2Y

Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KTB203	Drama Curriculum Studies 3
	Curriculum Studies 3Y

Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

Potential Careers:

Actor, Community Education Officer, Drama Teacher, Educator, English Teacher, Music Teacher, Secondary School Teacher, Stage Manager, Teacher, Theatre Professionals, Visual Arts Teacher.

Bachelor of Creative Industries (Visual Arts)/Bachelor of Education (Secondary) (IX16)

Year offered: 2008
Admissions: No
CRICOS code: 056189G
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $_
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 429152
Past rank cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 432 cp
Standard credit points per full-time semester: 54 cp ave
Course coordinator: (Creative Industries) A/Prof Adrian Thomas; (Education) Dr Mal Shield
Discipline coordinator: Mr Mark Webb
Campus: Kelvin Grove

NO INTAKE INTO THIS COURSE IN 2008

Students wishing to undertake a double Visual Arts and Education program should refer to the entry for the KK34 Bachelor of Fine Arts / ED38 Graduate Diploma in Education.

General

This four-year double degree qualifies you to teach as an art teacher in Australian secondary schools. In the first two years you will undertake practical and theoretical introductory studies about artistic ideas, concepts and aesthetic judgements as well as working in two- and/or three-dimensional media. Studio areas include Painting, Printmaking, and Sculpture with supporting areas of Drawing and Photography. Students study a second teaching area selected from Dance, Drama, Music, English, Film and Media Studies, Geography, History and Languages. In the final two years you will concentrate on teacher preparation, equipping yourself through art curriculum units with the skills to be an effective art educator.

Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. Applicants will be able to obtain the Visual Arts Application Guide online via **addentry.qut.com or by phoning QUT Creative**

Industries Faculty on 07 3138 8114 in mid July. The final date to lodge the portfolio and other required materials to QUT is 19 October 2007. A $33 service fee applies; applicants applying for more than one Visual Arts course are required to pay only one service fee of $33.

OP Guarantee

The OP Guarantee does not apply to this course.

Career Outcomes

Graduates work as art teachers in secondary schools, are employed by State Government in education, as education officers with community art projects and in youth arts.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland through the Queensland College of Teachers. Graduates looking for employment in other parts of Australia and overseas may be required to meet additional conditions.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Further Information

Creative Industries Faculty
Visual Arts
Phone: +61 7 3138 8114
www.creativeindustries.qut.com

Faculty of Education Office
Phone: +61 7 3138 3947
Fax: +61 7 3138 3949
Email: educationenq@qut.edu.au

Deferment

QUT's deferment policy does not apply to this course.

Computing Requirement

The increased and more creative use of online teaching technology in this degree requires that you have access to

suitable computer facilities with a minimum equivalent of a Pentium 3 processor, 56k modem and internet access.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Visual Arts STA in English, Film & Media, Geography or LOTE

Semester 1, Year 1	
	Creative Industries Core Unit
KVB102	Modernism
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes
	Second Teaching Area

Semester 2, Year 1	
	Creative Industries Core Unit
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
	Second Teaching Area

Semester 1, Year 2	
KVB104	Photomedia and Artistic Practice
KVB200	Exhibition and Display in the Visual Arts
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation
	Second Teaching Area

Semester 2, Year 2	
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art
	Elective
	Elective
	Second Teaching Area

Visual Arts STA in Dance

Semester 1, Year 1	
	Creative Industries Core Unit
KVB100	Research and Creativity in the Visual Arts
KVB102	Modernism
KVB110	2D Media and Processes
KDB103	Dance Technique Studies 1

Semester 2, Year 1	

	Creative Industries Core Unit
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KDB107	Choreographic Studies 1

Semester 1, Year 2	
KVB200	Exhibition and Display in the Visual Arts
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation
KDB205	Dance in Education
KDB213	Dance Technique Studies 3

Semester 2, Year 2	
KVB104	Photomedia and Artistic Practice
KVB203	Earth, Object and Installation
KVB211	Post 1945 Art
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz

Visual Arts STA in Music

Semester 1, Year 1	
	Creative Industries Core Unit
KVB100	Research and Creativity in the Visual Arts
KVB102	Modernism
KVB110	2D Media and Processes
	Choose one of the following:
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB108	Sound Recording and Acoustics

Semester 2, Year 1	
	Creative Industries Core Unit
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KMB105	Music and Sound Technology

Semester 1, Year 2	
KVB104	Photomedia and Artistic Practice
KVB200	Exhibition and Display in the Visual Arts
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation
KMB130	Core Musicianship 1

Semester 2, Year 2	
KVB211	Post 1945 Art
KVB203	Earth, Object and Installation
KMB131	Core Musicianship 2
	Choose two units from

KMB108	Sound Recording and Acoustics
KMB301	The Music Industry
KMB002	Music and Spirituality
KMB107	Sound, Image, Text

Visual Arts STA in Drama

Semester 1, Year 1

	Creative Industries Core Unit
KVB102	Modernism
KVB100	Research and Creativity in the Visual Arts
KVB110	2D Media and Processes
KTB103	Performing Skills 1: Body and Voice and Role

Semester 2, Year 1

	Creative Industries Core Unit
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KTB106	Performing Skills 2: Style and Form

Semester 1, Year 2

KVB104	Photomedia and Artistic Practice
KVB200	Exhibition and Display in the Visual Arts
KVB202	Visual Imaging - Process and Theory
KVB213	Graphic Investigation
KTB101	20th Century Performance

Semester 2, Year 2

KVB203	Earth, Object and Installation
KVB211	Post 1945 Art
KSB227	Technical Theatre
KTB207	Staging Australia
KTB209	Applied Performance

Curriculum Studies - Second Teaching Area

Curriculum Studies 1

KTB201	Drama Curriculum Studies 1
CLB018	English Curriculum Studies 1
CLB024	Film and Media Curriculum Studies 1
CLB036	LOTE Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
CLB054	Social Education Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1

Curriculum Studies 2

KTB202	Drama Curriculum Studies 2
CLB019	English Curriculum Studies 2
CLB025	Film and Media Curriculum Studies 2
CLB028	Geography Curriculum Studies 2

CLB031	History Curriculum Studies 2
CLB037	LOTE Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2

Curriculum Studies 3

KTB203	Drama Curriculum Studies 3
CLB020	English Curriculum Studies 3
CLB026	Film and Media Curriculum Studies 3
CLB038	LOTE Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
CLB056	Social Education Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3

Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

Geography (48 credit points)

Up to 24 credit points from Introductory Units

HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management

No less than 24 credit points from Advanced Units

HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

History (48 credit points)

null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.

Up to 24 credit points from Introductory Units

| HHB121 | Interpreting The Past |
| HHB122 | Colonialism And Independence In Asia Pacific |

No less than 24 credit points from Advanced Units

HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

Languages other than English

Indonesian

HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6

Japanese

HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6

French

HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6

German

HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

EDUCATION COMPONENT

Year 3, Semester 1

EDB002	Teaching and Learning Studies 2: Development and Learning
EDB031	Secondary Field Studies 1: Development and Learning in the Field
KVB301	Visual Arts Curriculum Studies 1

Curriculum Studies 1Y

Year 3, Semester 2

EDB003	Teaching and Learning Studies 3: Practising Education
EDB032	Secondary Field Studies 2: Practising Education in the Field
KVB302	Visual Arts Curriculum Studies 2

Curriculum Studies 2Y

Year 4, Semester 1

EDB004	Teaching and Learning Studies 4: Inclusive Education
EDB033	Secondary Field Studies 3: Inclusive Educational Practices
KVB303	Visual Arts Curriculum Studies 3

Curriculum Studies 3Y

Year 4, Semester 2

EDB005	Teaching and Learning Studies 5: Professional Work of Teachers
EDB034	Secondary Field Studies 4: Professional Work of Teachers - Induction into the Field
EDB035	Internship (Secondary)
EDB007	Culture Studies: Indigenous Education

Potential Careers:

Art Project Manager, Artist, Arts Administrator, Curator, Dance Teacher, Drama Teacher, Educator, Media Industry Specialist, Multimedia Designer, Music Teacher, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher, Web Designer.

Bachelor of Creative Industries / Bachelor of Information Technology (IX27)

Year offered: 2008
Admissions: Yes
CRICOS code: 059227E
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $6,696
International Fees (per semester): 2008: $10,080 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 409872
Past rank cut-off: 74
Past OP cut-off: 13
Assumed knowledge: English (4, SA), and for games technology and security majors, Maths B (4, SA), or for all other majors, Maths A, B or C (4, SA)
Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or **Total credit points:** 384
Standard credit points per full-time semester: 48
Course coordinator: IT: Ms Ruth Christie; Creative Industries: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Campus: Gardens Point and Kelvin Grove

Overview

This four-year program gives you the opportunity to allow your creative side to shine through as it complements your technical information technology skills. The integrated program consists of 16 creative industries units and 16 information technology units so that you will study both creative industries and information technology units in each semester. You will choose one creative industries major from communication design, interdisciplinary, music or sound design. You will also choose one information technology major from business systems engineering, databases, electronic business, games technology, information and knowledge management, information systems, information technology management, intelligent systems, security, network systems, software architecture, or web services and applications.

Career Outcomes

The creative industries majors available in this double degree have been specifically chosen for their relevance to careers in information technology. Your communication design skills will be particularly useful in digital media development, games design, web design and development, and creating content for the new mobile entertainment industry. If you study music or sound design you may specialise in providing audio content, from musical compositions to sound effects, for these same applications.

You will learn creative and technical skills within a contextual framework, so you will be well placed to build your career in digital product and new media strategy.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Information Technology) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from a Creative Industries major (either Communication Design, Interdisciplinary, Music or Sound Design) and 24 credit points of elective units.

The Information Technology component is made up of 120 credit points of Faculty core units and 72 credit points of units from an IT major.

Professional Recognition

Graduates of the Bachelor of Information Technology component meet the knowledge requirements for admission to the Australian Computer Society (ACS).

Additional Entry Requirements (for the majors below)

In addition to meeting the cut-off applicants who wish to study one of the following Creative Industries majors below must also pass the additional entry requirement listed below. Please note registrations to attend an audition or submission of portfolio as well as submission of additional materials to QUT have closed for 2007. Late registrations and submissions will not be accepted.

Music: Audition. Closed on 19 October 2007.

Sound Design: Portfolio. Closed on 19 October 2007

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has

consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Communication Design major

Year 1, Semester 1
KKB101	Creative Industries: People and Practices
KIB101	Foundations of Communication Design 1

Year 1, Semester 2
KKB102	Creative Industries: Making Connections
KIB102	Foundations of Communication Design 2

Year 2, Semester 1
	Creative Industries Elective
KIB103	Media Technology 1

Year 2, Semester 2
	Creative Industries Elective
KIB104	Media Technology 2

Year 3, Semester 1
KIB210	Design Studio 1: Interaction Design

Year 3, Semester 2
KIB211	Design Studio 2: Web Development

Year 4, Semester 1
KIB310	Design Studio 3: Virtual Environments

Year 4, Semester 2
KIB311	Design Studio 4: Tangible Media

IX27 - Bachelor of Creative Industries/Bachelor of Information Technology Course structure

Year 1, Semester 1
ITB002	IT Professional Studies
ITB005	Systems Architecture
KKB101	Creative Industries: People and Practices
	Creative Industries Faculty Unit

Year 1, Semester 2
ITB004	Database Systems
ITB006	Networks
KKB102	Creative Industries: Making Connections
	Creative Industries Faculty Unit

Year 2, Semester 1
ITB001	Problem Solving and Programming
ITB008	Modelling Analysis and Design
	Creative Industries Faculty Unit
	Creative Industries Faculty Unit

Year 2, Semester 2
ITB003	Object Oriented Programming
ITB007	Web Development
	Creative Industries Faculty Unit
	Creative Industries Faculty Unit

Year 3, Semester 1
	IT Major Unit
	IT Major Unit
	Creative Industries Faculty Unit
	Creative Industries Faculty Unit

Year 3, Semester 2
ITB009	Core Project Management
	IT Major Unit
	Creative Industries Faculty Unit
	Creative Industries Faculty Unit

Year 4, Semester 1
ITB010	Core Project Implementation
	IT Major Unit
	Creative Industries Faculty Unit
	Creative Industries Elective Unit

Year 4, Semester 2
	IT Major Unit
	IT Major Unit
	Creative Industries Faculty Unit
	Creative Industries Elective Unit

Interdisciplinary major

Year 1, Semester 1
KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production
	OR
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2
KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication

Year 2, Semester 1
KKB221	Approaching Interdisciplinarity
SELECT:	Co-Major One First Unit

Year 2, Semester 2
KKB222	Interdisciplinarity in Practice
SELECT:	Co-Major One Second Unit

Year 3, Semester 1
SELECT:	Co-Major One Third Unit

SELECT: Co-Major One Fourth Unit

Year 3, Semester 2

SELECT: Co-Major One Fifth Unit

SELECT: Co-Major One Sixth Unit

Year 4, Semester 1

SELECT: Transitions to New Professional Environment Unit

SELECT: Co-Major One Seventh Unit

Year 4, Semester 2

SELECT: Transitions to New Professional Environment Unit

SELECT: Co-Major One Eighth Unit

Music major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB003	Sex Drugs Rock 'n' roll
	OR
KMB005-1	Group Music

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB105	Music and Sound Technology
	The following unit to be taken if KMB005-1 Group Music completed in semester 1:
KMB005-2	Group Music

Year 2, Semester 1

KMB130	Core Musicianship 1
KMB110	Music Production 1
	OR
KMB120	Music Performance 1

Year 2, Semester 2

KMB131	Core Musicianship 2
KMB111	Music Production 2
	OR
KMB121	Music Performance 2

Year 3, Semester 1

| | Music Elective |
| KMB214-1 | Music and Sound: Principal Study A |

Year 3, Semester 2

| | Music Elective |
| KMB214-2 | Music and Sound: Principal Study A |

Year 4, Semester 1

| | Creative Industries Elective |
| | Music Elective |

Year 4, Semester 2

| | Creative Industries Elective |
| | Music Elective |

Sound Design major

Year 1, Semester 1

| KKB101 | Creative Industries: People and Practices |
| KMB105 | Music and Sound Technology |

Year 1, Semester 2

| KKB102 | Creative Industries: Making Connections |
| KMB106 | Music and Sound for Multimedia |

Year 2, Semester 1

| KMB104 | Music and Sound Skills |
| KMB110 | Music Production 1 |

Year 2, Semester 2

| KMB107 | Sound, Image, Text |
| KMB111 | Music Production 2 |

Year 3, Semester 1

| | Sound Design Elective |
| KMB214-1 | Music and Sound: Principal Study A |

Year 3, Semester 2

| KMB205 | Sound Media Musicianship |
| KMB214-2 | Music and Sound: Principal Study A |

Year 4, Semester 1

| | Creative Industries Elective |
| KKB290 | Supervised Group Project |

Year 4, Semester 2

| | Creative Industries Elective |
| | Sound Design Elective |

Information Systems Major

Compulsory Units

ITB228	Enterprise Systems
ITB229	Database Design
ITB365	Business Analysis

IS Elective Units

	Select three (3) units from the following list
ITB218	Applications Programming
ITB233	Enterprise Systems Applications
ITB239	Enterprise Data Mining
ITB260	E-Commerce Site Development
ITB264	Information Systems Consulting
ITB298	Business Process Modelling

| ITB364 | Information Systems Development |
| ITB366 | Information Systems Operations |

Network Systems Major

Compulsory Units

ITB720	Internet Protocols and Services
ITB721	Unix Network Administration
ITB722	Network Planning and Deployment
ITB730	Information Security Fundamentals

Electives

	Choose 2 Electives
ITB233	Enterprise Systems Applications
ITB706	Systems Programming
ITB732	Cryptology and Protocols

Software Architecture Major

Compulsory Units

ITB229	Database Design
ITB702	Algorithms and Data Structures
ITB712	Software Engineering Studies

Electives

	Choose 3 Electives
ITB218	Applications Programming
ITB223	Software Development with ORACLE
ITB228	Enterprise Systems
ITB233	Enterprise Systems Applications
ITB254	Interaction Design
ITB260	E-Commerce Site Development
ITB264	Information Systems Consulting
ITB298	Business Process Modelling
ITB706	Systems Programming
ITB713	Advanced Java Programming
ITB716	Advanced Web Applications Development
ITB717	Enterprise Software Architecture
ITB746	Modelling and Animation Techniques
ITB747	Real Time Rendering Techniques
ITB749	Scientific Programming
	MAB281 is only to be used as a prereq for ITB746
MAB281	Mathematics for Computer Graphics
	null

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level

(100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation

KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation

KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and

Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

| KWB309 | Popular Fictions, Popular Culture |

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine

order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice

BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management

BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Transitions to New Professional Environments Units

A maximum of 48 credit points may be taken from the following units:

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline

KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline
KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance
	Faculty
KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study
	Fashion Discipline

KFB105	Fashion and Modernity

Journalism Discipline

KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound Discipline

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

Film & Television Discipline

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies Discipline

KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia

Visual Arts Discipline

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies Discipline

KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Advertising Professional, Animator, Artist, Arts Administrator, Composer, Computer Game Programmer, Computer Games Developer, Creative Writer, D.J, Digital Composer, Film Composer, Film/Television Producer, Information Officer, Information Security Specialist, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Public Relations Officer/Consultant, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Technical Officer, Web Designer.

Bachelor of Business / Bachelor of Creative Industries (IX34)

Year offered: 2008
Admissions: Yes
CRICOS code: 059596B
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $6,965
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 409182
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Mr Andrew Paltridge (Business)
Discipline coordinator: Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).
Campus: Gardens Point and Kelvin Grove

Additional Entry Requirements (for the majors below)

In addition to meeting the cut-off applicants who wish to study one of the following Creative Industries majors below must also pass the additional entry requirement listed below. Please note registrations to attend an audition or submission of portfolio as well as submission of additional materials to QUT have closed for 2007. Late registrations and submissions will not be accepted.

Dance: Audition. Closed on 07 September 2007.

Music: Audition. Closed on 19 October 2007.

Sound Design: Portfolio. Closed on 19 October 2007.

Visual Arts: Portfolio. Closed on 19 October 2007.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Career Outcomes

Through the combination of creative industries with business, you will equip yourself for an exciting career in the growth area of creative industries.

If you wish to use your business knowledge more in your career, you could gain employment in arts administrationÑmarketing, managing or balancing the books for creative projects and businesses.

Some combinations of majors are particularly complementary. Creative writing skills can enhance almost any business profession. The combination of media and communication with advertising, marketing or public relations provides proven professional outcomes in media sales, media marketing and promotions, and in media planning/ buying for advertising agencies. You will also develop the entrepreneurial and business skills necessary to sell your abilities to a range of employers, or start your own creative enterprise in the performance, visual or production arts. Please refer to the Faculty of Business prospectus to find out more about the business majors.

Overview

This program consists of 16 creative industries units and 16 business units which are integrated so that you will study units from both areas each semester. You will choose one creative industries major from communication design, dance, drama, creative writing, interdisciplinary, media and communication, music, sound design, television or visual arts.

Your business degree provides you with a broad base of business knowledge, and you will choose a major from accounting, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing or public relations.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Creative Industries) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing, public relations.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from a Creative Industries major and 24 credit points of elective units.

The Creative Industries majors are communication design, creative writing, dance, drama, interdisciplinary, media and communication, music, sound design, and television.

Students will complete one Business and one Creative

Industries major.

Professional Recognition

The Bachelor of Business degree may, subject to choice of major, extended major, or specialisation, allow graduates to satisfy the academic requirements for membership as follows:

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.

*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).

*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;

*Banking and Finance: Financial Services Institute of Australasia (FINSIA).

*Economics: Economic Society of Australia (Queensland Division).

*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;

*International Business - Australian Institute of Export;

*Management - Australian Institute of Management;

*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.

*Public Relations - Public Relations Institute of Australia.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Course structure - Overview

Year 1 Semester 1

Business Faculty Core Unit

Business Faculty Core Unit

Creative Industries Faculty Unit

Creative Industries Faculty Unit

Year 1 Semester 2

Business Faculty Core Unit

Business Faculty Core Unit

Creative Industries Faculty Unit

Creative Industries Faculty Unit

Year 2 Semester 1

Business Faculty Core Unit

Business Faculty Core Unit

Creative Industries Faculty Unit

Creative Industries Faculty Unit

Year 2 Semester 2

Business Faculty Core Unit

Business Faculty Core Unit

Creative Industries Faculty Unit

Creative Industries Faculty Unit

Year 3 Semester 1

Business Faculty Major Unit

Business Faculty Major Unit

Creative Industries Faculty Unit

Creative Industries Faculty Unit

Year 3 Semester 2

Business Faculty Major Unit

Business Faculty Major Unit

Creative Industries Faculty Unit

Creative Industries Faculty Unit

Year 4 Semester 1

Business Faculty Major Unit

Business Faculty Major Unit

Creative Industries Faculty Unit

Creative Industries Faculty Unit

Year 4 Semester 2

Business Faculty Major Unit

Business Faculty Major Unit

Creative Industries Faculty Unit

Creative Industries Faculty Unit

Public Relations Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

| BSB110 | Accounting |
| BSB115 | Management, People and Organisations |

Year 2 Semester 1

| BSB114 | Government, Business and Society |
| BSB119 | International and Electronic Business |

Year 2 Semester 2

| BSB111 | Business Law and Ethics |
| BSB113 | Economics |

Year 3 Semester 1

| AMB201 | Marketing and Audience Research |
| AMB260 | Public Relations Theory and Practice |

Year 3 Semester 2

| AMB261 | Media Relations and Publicity |
| AMB262 | Public Relations Writing |

Year 4 Semester 1

| AMB360 | Corporate Communication Management |
| AMB370 | Public Relations Cases |

Year 4 Semester 2

| AMB361 | Public Relations Campaigns |
| AMB371 | Corporate Communication Strategies |

Accountancy Major

Year 1 Semester 1

| BSB110 | Accounting |
| BSB115 | Management, People and Organisations |

Year 1 Semester 2

| BSB122 | Quantitative Analysis and Finance |
| BSB114 | Government, Business and Society |

Year 2 Semester 1

| BSB111 | Business Law and Ethics |
| BSB113 | Economics |

Year 2 Semester 2

| AYB121 | Financial Accounting |
| AYB223 | Law of Business Associations |

Year 3 Semester 1

| AYB225 | Management Accounting |
| AYB220 | Company Accounting |

Year 3 Semester 2

| AYB221 | Computerised Accounting Systems |
| AYB325 | Taxation Law |

Year 4 Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2

| EFB101 | Data Analysis for Business |
| EFB210 | Finance 1 |

Human Resource Management Major

Year 1 Semester 1

| BSB113 | Economics |
| BSB115 | Management, People and Organisations |

Year 1 Semester 2

| BSB114 | Government, Business and Society |
| BSB126 | Marketing |

Year 2 Semester 1

| BSB110 | Accounting |
| BSB111 | Business Law and Ethics |

Year 2 Semester 2

| BSB122 | Quantitative Analysis and Finance |
| BSB119 | International and Electronic Business |

Year 3 Semester 1

| MGB207 | Human Resource Issues and Strategy |
| MGB220 | Management Research Methods |

Year 3 Semester 2

| MGB200 | Leading Organisations |
| | HRM Option Unit |

Year 4 Semester 1

| MGB221 | Performance and Reward |
| | HRM Option Unit |

Year 4 Semester 2

| MGB320 | Recruitment and Selection |
| MGB331 | Learning and Development in Organisations |

HRM Option Unit List:

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management
	HRM students must choose two from the

above list (one must be a Level 3 unit).

Economics Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2	
BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
EFB102	Economics 2

Year 2 Semester 2	
BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1	
EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

Year 3 Semester 2	
EFB101	Data Analysis for Business
EFB328	Public Economics and Finance

Year 4 Semester 1	
BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

Year 4 Semester 2	
EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

Banking and Finance Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2	
BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1	
EFB101	Data Analysis for Business
EFB210	Finance 1

Year 3 Semester 2	
EFB102	Economics 2
EFB307	Finance 2

Year 4 Semester 1	
EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis

Year 4 Semester 2	
EFB312	International Finance
EFB201	Financial Markets

Management Major

Year 1 Semester 1	
BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2	
BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1	
BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2	
BSB122	Quantitative Analysis and Finance
MGB200	Leading Organisations

Year 3 Semester 1	
MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2	
BSB119	International and Electronic Business
MGB212	Sustainability in a Changing Environment

Year 4 Semester 1	
MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2	
MGB335	Project Management
	Management Option Unit

Management Option Unit List:	
	Management students must choose two from the above list (one must be a Level 3 unit):
MGB201	Contemporary Employment Relations

MGB218	Managing Business Growth
MGB315	Personal and Professional Development
MGB314	Organisational Consulting and Change
IBB205	Intercultural Communication and Negotiation

Marketing Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

Year 4 Semester 1

AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2

AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing

International Business Major

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

IBB202	Fundamentals of International Finance
IBB217	Asian Business Development
	or
IBB208	European Business Development

Year 3 Semester 2

IBB210	Export Management
IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

Year 4 Semester 1

IBB213	International Marketing
IBB205	Intercultural Communication and Negotiation

Year 4 Semester 2

IBB300	International Business Strategy
IBB303	International Logistics

Advertising Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice

Year 3 Semester 2

AMB221	Advertising Copywriting
AMB222	Media Planning

Year 4 Semester 1

AMB320	Advertising Management
AMB330	Advertising Strategy and Planning

Year 4 Semester 2

| AMB321 | Advertising Campaigns |
| AMB202 | Integrated Marketing Communication |

Communication Design major

Year 1, Semester 1

| KKB101 | Creative Industries: People and Practices |
| KIB101 | Foundations of Communication Design 1 |

Year 1, Semester 2

| KKB102 | Creative Industries: Making Connections |
| KIB102 | Foundations of Communication Design 2 |

Year 2, Semester 1

| | Creative Industries Elective |
| KIB103 | Media Technology 1 |

Year 2, Semester 2

| | Creative Industries Elective |
| KIB104 | Media Technology 2 |

Year 3, Semester 1

| KIB210 | Design Studio 1: Interaction Design |

Year 3, Semester 2

| KIB211 | Design Studio 2: Web Development |

Year 4, Semester 1

| KIB310 | Design Studio 3: Virtual Environments |

Year 4, Semester 2

| KIB311 | Design Studio 4: Tangible Media |

Creative Writing major

Year 1, Semester 1

| KKB101 | Creative Industries: People and Practices |
| KWB101 | Introduction to Creative Writing |

Year 1, Semester 2

| KKB102 | Creative Industries: Making Connections |
| KWB104 | Creative Writing: The Short Story |

Year 2, Semester 1

KWB107	Introduction to Creative Non-Fiction
KWB102	Media Writing
	OR
KWB103	Persuasive Writing

Year 2, Semester 2

KWB204	Creative Non-Fiction: Life Writing
KJB224	Feature Writing
	OR

| KWB106 | Corporate Writing and Editing |

Year 3, Semester 1

| | Creative Industries Elective |
| KWB207 | Great Books: The Literary Classics |

Year 3, Semester 2

| | Creative Industries Elective |
| KWB206 | Youth and Children's Writing |

Year 4, Semester 1

| KWB201 | Creative Writing: Digital Media |
| KWB203 | Creative Writing: The Novel |

Year 4, Semester 2

| KWB205 | Creative Writing Project 1 |
| KWB303 | Writing and Publishing Industry |

Dance major

Year 1, Semester 1

| KKB101 | Creative Industries: People and Practices |
| KDB103 | Dance Technique Studies 1 |

Year 1, Semester 2

| KKB102 | Creative Industries: Making Connections |
| KDB104 | Dance Technique Studies 2 |

Year 2, Semester 1

| KDB105 | Architecture of the Body |
| KDB213 | Dance Technique Studies 3 |

Year 2, Semester 2

| KDB107 | Choreographic Studies 1 |
| KDB214 | Dance Technique Studies 4 |

Year 3, Semester 1

| KDB110 | Deconstructing Dance in History |
| KDB207-1 | Choreographic Studies 2 |

Year 3, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills

Year 4, Semester 1

| | Creative Industries Elective |
| KDB108 | World Dance |

Year 4, Semester 2

| | Creative Industries Elective |
| KDB204 | Australian Dance |

Drama major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation

Year 2, Semester 1

KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role

Year 2, Semester 2

KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 3, Semester 1

	Creative Industries Elective
KTB206	The Creating Body

Year 3, Semester 2

	Creative Industries Elective
KTB207	Staging Australia

Year 4, Semester 1

KTB204	Understanding Performance
KTB301	Performing Self

Year 4, Semester 2

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist

Media and Communication major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KCB101	Communication in the New Economy

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KCB104	Media and Communications Industries

Year 2, Semester 1

KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication

Year 2, Semester 2

KCB105	Media and Communication Research Methods
KCB202	New Media Technologies

Year 3, Semester 1

KCB201	Virtual Cultures
KCB302	Political Communication

Year 3, Semester 2

KCB203	Consumer Cultures
KCB304	Managing Communication Resources

Year 4, Semester 1

	Creative Industries Elective
KCB301	Media Audiences

Year 4, Semester 2

	Creative Industries Elective
KCB303	Applied Media Communication

Interdisciplinary major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production OR
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT:	Co-Major One First Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT:	Co-Major One Second Unit

Year 3, Semester 1

SELECT:	Co-Major One Third Unit
SELECT:	Co-Major One Fourth Unit

Year 3, Semester 2

SELECT:	Co-Major One Fifth Unit
SELECT:	Co-Major One Sixth Unit

Year 4, Semester 1

SELECT:	Transitions to New Professional Environment Unit
SELECT:	Co-Major One Seventh Unit

Year 4, Semester 2

SELECT:	Transitions to New Professional Environment Unit
SELECT:	Co-Major One Eighth Unit

Music major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices

KMB003	Sex Drugs Rock 'n' roll
	OR
KMB005-1	Group Music

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB105	Music and Sound Technology
	The following unit to be taken if KMB005-1 Group Music completed in semester 1:
KMB005-2	Group Music

Year 2, Semester 1

KMB130	Core Musicianship 1
KMB110	Music Production 1
	OR
KMB120	Music Performance 1

Year 2, Semester 2

KMB131	Core Musicianship 2
KMB111	Music Production 2
	OR
KMB121	Music Performance 2

Year 3, Semester 1

| | Music Elective |
| KMB214-1 | Music and Sound: Principal Study A |

Year 3, Semester 2

| | Music Elective |
| KMB214-2 | Music and Sound: Principal Study A |

Year 4, Semester 1

| | Creative Industries Elective |
| | Music Elective |

Year 4, Semester 2

| | Creative Industries Elective |
| | Music Elective |

Sound Design major

Year 1, Semester 1

| KKB101 | Creative Industries: People and Practices |
| KMB105 | Music and Sound Technology |

Year 1, Semester 2

| KKB102 | Creative Industries: Making Connections |
| KMB106 | Music and Sound for Multimedia |

Year 2, Semester 1

| KMB104 | Music and Sound Skills |
| KMB110 | Music Production 1 |

Year 2, Semester 2

| KMB107 | Sound, Image, Text |
| KMB111 | Music Production 2 |

Year 3, Semester 1

| | Sound Design Elective |
| KMB214-1 | Music and Sound: Principal Study A |

Year 3, Semester 2

| KMB205 | Sound Media Musicianship |
| KMB214-2 | Music and Sound: Principal Study A |

Year 4, Semester 1

| | Creative Industries Elective |
| KKB290 | Supervised Group Project |

Year 4, Semester 2

| | Creative Industries Elective |
| | Sound Design Elective |

Television major

Year 1, Semester 1

| KKB101 | Creative Industries: People and Practices |
| KPB101 | Foundations of Film and Television Production |

Year 1, Semester 2

| KKB102 | Creative Industries: Making Connections |
| KPB104 | Film and Television Production Resource Management |

Year 2, Semester 1

| KPB106 | Australian Television |
| KWB102 | Media Writing |

Year 2, Semester 2

| | Creative Industries Elective |
| KPB107 | Television's Greatest Hits |

Year 3, Semester 1

| KCB301 | Media Audiences |
| KPB202 | Film and Television Business Skills: Entrepreneurship and Investment |

Year 3, Semester 2

| KKB175 | Creative Industries Legal Issues |
| KWB105 | Film and Television Scriptwriting |

Year 4, Semester 1

| KPB302 | Project Development and Script Editing for Television |
| KPB303 | Critical Thinking About Television |

Year 4, Semester 2

| | Creative Industries Elective |
| KPB304 | Television Practice |

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and

practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to

undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

| KCB103 | Strategic Speech Communication |

KWB106   Corporate Writing and Editing

KCB302   Political Communication

KCB304   Managing Communication Resources

Computational Arts

ITB001   Problem Solving and Programming

ITB003   Object Oriented Programming

OR

KIB105   Animation and Motion Graphics

KKB210   Computational Arts 1

KKB211   Computational Arts 2

Creative Writing

KWB101   Introduction to Creative Writing

KWB104   Creative Writing: The Short Story

KWB107   Introduction to Creative Non-Fiction

KWB203   Creative Writing: The Novel

KWB204   Creative Non-Fiction: Life Writing

Dance Skills

KDB103   Dance Technique Studies 1

KDB107   Choreographic Studies 1

KDB108   World Dance

KDB109   Funk, Tap and all that Jazz

Dance Studies

KDB105   Architecture of the Body

KDB106   Dance Analysis

KDB110   Deconstructing Dance in History

KDB204   Australian Dance

Digital Media

KIB101   Foundations of Communication Design 1

KIB103   Media Technology 1

KCB201   Virtual Cultures

KCB202   New Media Technologies

KVB306   Video Art and Culture

Drama

KTB103   Performing Skills 1: Body and Voice and Role

KTB104   Performance Innovation

KTB106   Performing Skills 2: Style and Form

KTB204   Understanding Performance

KTB305   The Entrepreneurial Artist

Entrepreneurship

AMB251   Innovation and Market Development

BSB115   Management, People and Organisations

BSB126   Marketing

MGB223   Entrepreneurship and Innovation

Fashion

KFB103   Introduction to Fashion

KFB106   Unspeakable Beauty: A History of Fashion and Style

KFB206   Fashion and Modernity

KFB207   Contemporary Fashion

French

HHB061   French 1

HHB062   French 2

HHB063   French 3

HHB064   French 4

HHB065   French 5

HHB066   French 6

HHB067   French 7

HHB068   French 8

Games Design

ITB750   Computer Game Studies

ITB751   Games Production

KIB201   Interactive Writing

KIB202   Enabling Immersion

German

HHB091   German 1

HHB092   German 2

HHB093   German 3

HHB094   German 4

HHB095   German 5

HHB096   German 6

HHB097   German 7

HHB098   German 8

Indigenous Studies

EDB007   Culture Studies: Indigenous Education

HHB123   Indigenous Australian Culture Studies

HHB210   Indigenous Australia: Country, Kin And Culture

HHB255   Indigenous Politics And Political Culture

HHB276   Indigenous Knowledge: Research Ethics and Protocols

KKB004   Indigenous Creative Industries

KWB307   Indigenous Writing

Indonesian

HHB071   Indonesian 1

HHB072   Indonesian 2

HHB073   Indonesian 3

HHB074   Indonesian 4

HHB075   Indonesian 5

HHB076   Indonesian 6

| HHB077 | Indonesian 7 |
| HHB078 | Indonesian 8 |

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations

| MGB309 | Strategic Management |
| MGB334 | Managing in a Changing Environment |

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film

KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Transitions to New Professional Environments Units

A maximum of 48 credit points may be taken from the following units:

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline

KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies Discipline

KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals

Visual Arts Discipline

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies Discipline

KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

Semester 2

Media & Communication Discipline

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design Discipline

KIB202	Enabling Immersion

Dance Discipline

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB290	Supervised Group Project
KKB211	Computational Arts 2

KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study

Fashion Discipline

KFB105	Fashion and Modernity

Journalism Discipline

KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound Discipline

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

Film & Television Discipline

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies Discipline

KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia

Visual Arts Discipline

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies Discipline

KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting

KWB106   Corporate Writing and Editing

KWB204   Creative Non-Fiction: Life Writing

KWB206   Youth and Children's Writing

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Academic, Actor, Administrator, Advertising Professional, Animator, Art Writer, Artist, Arts Administrator, Banking and Finance Professional, Choreographer, Composer, Computer Games Developer, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Human Resource Developer, Human Resource Manager, Information Officer, International Business Specialist, Internet Professional, Journalist, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Web Designer.

Bachelor of Business / Bachelor of Fine Arts (Fashion) (IX35)

Year offered: 2008
Admissions: Yes
CRICOS code: 059597A
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $6,800
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 409632
Past rank cut-off: Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on Additional Entry Requirements in addition to an OP/rank. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: MATHS: QUT unit Data Analysis for Business as a visiting student or QUT Continuing Professional Education course Mathematics Bridging; ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Mr Andrew Paltridge (Business)
Discipline coordinator: Mr Dean Brough (Fashion); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Ms Sherrena Buckby (Electronic Business); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).
Campus: Gardens Point and Kelvin Grove

Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Overview

If you are interested in a career in the fashion industry, maximise your options by adding studies in business. This course consists of 16 creative industries units, where you will major in fashion, and 16 business units. The program is integrated so that you will study both creative industries and business units in each semester.

Your business degree will give you a broad base of commercial knowledge, and you will choose a business major from accounting, advertising, banking and finance, economics, electronic business, human resource management, international business, management, marketing or public relations. This understanding of business makes you more attractive to employers, even if you wish to work predominantly as a fashion designer. You will also develop the entrepreneurial skills necessary to sell your abilities within your chosen industry, and perhaps start your own business.

Career Outcomes

Opportunities in the fashion industry include fashion design, merchandising and marketing, fashion event management, or becoming a stylist. Options that use your business knowledge more include working behind the scenes in large fashion houses. Depending on your business major, you could help promote, control the finances or manage the strategic direction for your employer.

Professional Recognition

Depending on your choice of business major, you may be eligible for professional recognition. Please refer to the Faculty of Business prospectus for details on your intended business major.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Fashion) comprises 192 credit points.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Course structure

Year 1, Semester 1	
KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

	Creative Industries Elective
KFB101	Design Studio 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

	Select one from either KCB203 or KFB207
KCB203	Consumer Cultures
KFB207	Contemporary Fashion
KFB102	Design Studio 2
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

	Creative Industries Elective
KFB200	Design Studio 3
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KFB202	Design Studio 4
KKB341	Workplace Learning 1
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

KFB301	Design Studio 5
KFB303	Applied Planning
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

KFB302	Design Studio 6
	Business Faculty Major Unit
	Business Faculty Major Unit

Public Relations Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting

BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB201	Marketing and Audience Research
AMB260	Public Relations Theory and Practice

Year 3 Semester 2

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing

Year 4 Semester 1

AMB360	Corporate Communication Management
AMB370	Public Relations Cases

Year 4 Semester 2

AMB361	Public Relations Campaigns
AMB371	Corporate Communication Strategies

Accountancy Major

Year 1 Semester 1

BSB110	Accounting
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB122	Quantitative Analysis and Finance
BSB114	Government, Business and Society

Year 2 Semester 1

BSB111	Business Law and Ethics
BSB113	Economics

Year 2 Semester 2

AYB121	Financial Accounting
AYB223	Law of Business Associations

Year 3 Semester 1

AYB225	Management Accounting
AYB220	Company Accounting

Year 3 Semester 2

AYB221	Computerised Accounting Systems
AYB325	Taxation Law

Year 4 Semester 1

AYB301	Auditing

AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2

| EFB101 | Data Analysis for Business |
| EFB210 | Finance 1 |

Banking and Finance Major

Year 1 Semester 1

| BSB113 | Economics |
| BSB115 | Management, People and Organisations |

Year 1 Semester 2

| BSB114 | Government, Business and Society |
| BSB126 | Marketing |

Year 2 Semester 1

| BSB110 | Accounting |
| BSB111 | Business Law and Ethics |

Year 2 Semester 2

| BSB122 | Quantitative Analysis and Finance |
| BSB119 | International and Electronic Business |

Year 3 Semester 1

| EFB101 | Data Analysis for Business |
| EFB210 | Finance 1 |

Year 3 Semester 2

| EFB102 | Economics 2 |
| EFB307 | Finance 2 |

Year 4 Semester 1

| EFB200 | Applied Regression Analysis |
| EFB318 | Portfolio and Security Analysis |

Year 4 Semester 2

| EFB312 | International Finance |
| EFB201 | Financial Markets |

Economics Major

Year 1 Semester 1

| BSB113 | Economics |
| BSB115 | Management, People and Organisations |

Year 1 Semester 2

| BSB114 | Government, Business and Society |
| BSB126 | Marketing |

Year 2 Semester 1

| BSB110 | Accounting |

| EFB102 | Economics 2 |

Year 2 Semester 2

| BSB122 | Quantitative Analysis and Finance |
| BSB119 | International and Electronic Business |

Year 3 Semester 1

| EFB211 | Firms, Markets and Resources |
| EFB202 | Business Cycles and Economic Growth |

Year 3 Semester 2

| EFB101 | Data Analysis for Business |
| EFB328 | Public Economics and Finance |

Year 4 Semester 1

| BSB111 | Business Law and Ethics |
| EFB200 | Applied Regression Analysis |

Year 4 Semester 2

| EFB329 | Contemporary Applications of Economics Theory |
| EFB314 | International Trade and Economic Competitiveness |

Human Resource Management Major

Year 1 Semester 1

| BSB113 | Economics |
| BSB115 | Management, People and Organisations |

Year 1 Semester 2

| BSB114 | Government, Business and Society |
| BSB126 | Marketing |

Year 2 Semester 1

| BSB110 | Accounting |
| BSB111 | Business Law and Ethics |

Year 2 Semester 2

| BSB122 | Quantitative Analysis and Finance |
| BSB119 | International and Electronic Business |

Year 3 Semester 1

| MGB207 | Human Resource Issues and Strategy |
| MGB220 | Management Research Methods |

Year 3 Semester 2

| MGB200 | Leading Organisations |
| | HRM Option Unit |

Year 4 Semester 1

| MGB221 | Performance and Reward |
| | HRM Option Unit |

Year 4 Semester 2

MGB320	Recruitment and Selection	
MGB331	Learning and Development in Organisations	

HRM Option Unit List:

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management
	HRM students must choose two from the above list (one must be a Level 3 unit).

Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
MGB200	Leading Organisations

Year 3 Semester 1

MGB210	Managing Operations
MGB223	Entrepreneurship and Innovation

Year 3 Semester 2

BSB119	International and Electronic Business
MGB212	Sustainability in a Changing Environment

Year 4 Semester 1

MGB309	Strategic Management
	Management Option Unit

Year 4 Semester 2

MGB335	Project Management
	Management Option Unit

Management Option Unit List:

	Management students must choose two from the above list (one must be a Level 3 unit):
MGB201	Contemporary Employment Relations
MGB218	Managing Business Growth

MGB315	Personal and Professional Development
MGB314	Organisational Consulting and Change
IBB205	Intercultural Communication and Negotiation

Marketing Major

Year 1 Semester 1

BSB122	Quantitative Analysis and Finance
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB119	International and Electronic Business

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

Year 4 Semester 1

AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2

AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing

International Business Major

Year 1 Semester 1

BSB119	International and Electronic Business
BSB126	Marketing

Year 1 Semester 2

BSB110	Accounting
BSB115	Management, People and Organisations

Year 2 Semester 1

BSB114	Government, Business and Society
BSB122	Quantitative Analysis and Finance

Year 2 Semester 2

| BSB111 | Business Law and Ethics |
| BSB113 | Economics |

Year 3 Semester 1

IBB202	Fundamentals of International Finance
IBB217	Asian Business Development
	or
IBB208	European Business Development

Year 3 Semester 2

IBB210	Export Management
IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

Year 4 Semester 1

| IBB213 | International Marketing |
| IBB205 | Intercultural Communication and Negotiation |

Year 4 Semester 2

| IBB300 | International Business Strategy |
| IBB303 | International Logistics |

Advertising Major

Year 1 Semester 1

| BSB122 | Quantitative Analysis and Finance |
| BSB126 | Marketing |

Year 1 Semester 2

| BSB110 | Accounting |
| BSB115 | Management, People and Organisations |

Year 2 Semester 1

| BSB114 | Government, Business and Society |
| BSB119 | International and Electronic Business |

Year 2 Semester 2

| BSB111 | Business Law and Ethics |
| BSB113 | Economics |

Year 3 Semester 1

| AMB200 | Consumer Behaviour |
| AMB220 | Advertising Theory and Practice |

Year 3 Semester 2

| AMB221 | Advertising Copywriting |
| AMB222 | Media Planning |

Year 4 Semester 1

| AMB320 | Advertising Management |
| AMB330 | Advertising Strategy and Planning |

Year 4 Semester 2

| AMB321 | Advertising Campaigns |
| AMB202 | Integrated Marketing Communication |

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

| KIB108 | Animation Practices |
| KIB201 | Interactive Writing |

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism

KJB337   Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Academic, Account Executive, Accountant, Administrator, Advertising Professional, Banker, Banking and Finance Professional, Economist, Fashion Designer, Fashion Professional, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Public Relations Officer/Consultant.

Bachelor of Business / Bachelor of Journalism (IX36)

Year offered: 2008
Admissions: Yes
CRICOS code: 059598M
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $6,756
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 409172
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4, SA) and for accountancy, banking and finance, economics, and marketing majors, Maths A, B or C (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries); Mr Andrew Paltridge (Business)
Discipline coordinator: Professor Alan Knight (Journalism); Ms Ros Kent (Accountancy); Ms Gayle Kerr (Advertising); Dr John Chen (Banking & Finance); Dr Radhika Lahiri (Economics); Dr Paul Barnes (Human Resource Management); Mr Simon Ridings (International Business); Dr Paul Barnes (Management); Mr Bill Proud (Marketing); and Ms Robina Xavier (Public Relations).
Campus: Gardens Point and Kelvin Grove

Overview

This four year professional course links Journalism with business studies and is the choice of about one-third of commencing journalism students. In addition to the all-media journalism subjects, students cover a broad range of business subjects.

Career Outcomes

Journalism graduates are prepared for careers in both print and broadcast journalism. Opportunities also exist to become press secretaries and media officers. The combination of journalism with business majors can equip you for specialist journalism careers in finance, international affairs or political and social commentary. Your journalism degree will be of benefit even if you choose to pursue a career in business, as you will graduate with highly developed writing skills. Public relations students will find this particularly relevant in tasks such as editing trade and specialist publications, speech writing or in corporate communication roles.

Professional Recognition

*All majors: Chartered Secretaries Australia (CSA) - enrolment in the Graduate Diploma in Applied Corporate Governance.
*Accountancy: CPA Australia (associate membership & enrolment in the CPA Program), Institute of Chartered Accountants in Australia (ICAA)(enrolment in the CA Program).
*Advertising - Advertising Federation of Australia, Australian Association of National Advertisers, Australian Direct Marketing Association and the Queensland Commercial Radio Association;
*Banking and Finance: Financial Services Institute of Australasia (FINSIA).
*Economics: Economic Society of Australia (Queensland Division).
*Human Resource Management - Australian Human Resources Institute, Australian Institute of Training and Development, Australian Institute of Management;
*International Business - Australian Institute of Export;
*Management - Australian Institute of Management;
*Marketing: Australian Marketing Institute, Market Research Society of Australia, Australian Institute of Management, Australian Institute of Export (Qld) Ltd, American Marketing Association.
*Public Relations - Public Relations Institute of Australia.

* Some may depend on units completed.

The Journalism degree is recognised by the Australian Journalists Association section of the Media Entertainment and Arts Alliance.

Course Design

This course is made up of 384 credit points. Each component (i.e. Business and Journalism) comprises 192 credit points.

The Business component is made up of 96 credit points of Faculty core units and 96 credit points of units from a Business major.

The Business majors are accountancy, advertising, banking and finance, economics, human resource management, international business, management, marketing, public relations.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Course structure

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KJB120	Newswriting
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KJB101	Digital Journalism
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 1

KJB121	Journalistic Inquiry
KPB101	Foundations of Film and Television Production
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 2, Semester 2

KJB224	Feature Writing
KJB232	Radio and Television Journalism 1
	Business Faculty Core Unit
	Business Faculty Core Unit

Year 3, Semester 1

KJB322	Desktop Publishing And Editing
KJB338	Radio and Television Journalism 2
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 3, Semester 2

KJB303	News Production
KKB175	Creative Industries Legal Issues
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 1

	Creative Industries Elective
KJB239	Journalism Ethics and Issues
	Business Faculty Major Unit
	Business Faculty Major Unit

Year 4, Semester 2

	Creative Industries Elective
	Choose one of the following two units:
KJB280	International Journalism
KJB337	Public Affairs Reporting
	Business Faculty Major Unit

Business Faculty Major Unit

Advertising Major

Year 1 Semester 1

| BSB122 | Quantitative Analysis and Finance |
| BSB126 | Marketing |

Year 1 Semester 2

| BSB110 | Accounting |
| BSB115 | Management, People and Organisations |

Year 2 Semester 1

| BSB114 | Government, Business and Society |
| BSB119 | International and Electronic Business |

Year 2 Semester 2

| BSB111 | Business Law and Ethics |
| BSB113 | Economics |

Year 3 Semester 1

| AMB200 | Consumer Behaviour |
| AMB220 | Advertising Theory and Practice |

Year 3 Semester 2

| AMB221 | Advertising Copywriting |
| AMB222 | Media Planning |

Year 4 Semester 1

| AMB320 | Advertising Management |
| AMB330 | Advertising Strategy and Planning |

Year 4 Semester 2

| AMB321 | Advertising Campaigns |
| AMB202 | Integrated Marketing Communication |

Public Relations Major

Year 1 Semester 1

| BSB122 | Quantitative Analysis and Finance |
| BSB126 | Marketing |

Year 1 Semester 2

| BSB110 | Accounting |
| BSB115 | Management, People and Organisations |

Year 2 Semester 1

| BSB114 | Government, Business and Society |
| BSB119 | International and Electronic Business |

Year 2 Semester 2

| BSB111 | Business Law and Ethics |
| BSB113 | Economics |

Year 3 Semester 1

| AMB201 | Marketing and Audience Research |
| AMB260 | Public Relations Theory and Practice |

Year 3 Semester 2

| AMB261 | Media Relations and Publicity |
| AMB262 | Public Relations Writing |

Year 4 Semester 1

| AMB360 | Corporate Communication Management |
| AMB370 | Public Relations Cases |

Year 4 Semester 2

| AMB361 | Public Relations Campaigns |
| AMB371 | Corporate Communication Strategies |

Accountancy Major

Year 1 Semester 1

| BSB110 | Accounting |
| BSB115 | Management, People and Organisations |

Year 1 Semester 2

| BSB122 | Quantitative Analysis and Finance |
| BSB114 | Government, Business and Society |

Year 2 Semester 1

| BSB111 | Business Law and Ethics |
| BSB113 | Economics |

Year 2 Semester 2

| AYB121 | Financial Accounting |
| AYB223 | Law of Business Associations |

Year 3 Semester 1

| AYB225 | Management Accounting |
| AYB220 | Company Accounting |

Year 3 Semester 2

| AYB221 | Computerised Accounting Systems |
| AYB325 | Taxation Law |

Year 4 Semester 1

AYB301	Auditing
AYB311	Financial Accounting Issues
	or
AYB321	Strategic Management Accounting

Year 4 Semester 2

| EFB101 | Data Analysis for Business |
| EFB210 | Finance 1 |

Management Major

Year 1 Semester 1

| BSB113 | Economics |
| BSB115 | Management, People and Organisations |

Year 1 Semester 2

| BSB114 | Government, Business and Society |
| BSB126 | Marketing |

Year 2 Semester 1

| BSB110 | Accounting |
| BSB111 | Business Law and Ethics |

Year 2 Semester 2

| BSB122 | Quantitative Analysis and Finance |
| MGB200 | Leading Organisations |

Year 3 Semester 1

| MGB210 | Managing Operations |
| MGB223 | Entrepreneurship and Innovation |

Year 3 Semester 2

| BSB119 | International and Electronic Business |
| MGB212 | Sustainability in a Changing Environment |

Year 4 Semester 1

| MGB309 | Strategic Management |
| | Management Option Unit |

Year 4 Semester 2

| MGB335 | Project Management |
| | Management Option Unit |

Management Option Unit List:

Management students must choose two from the above list (one must be a Level 3 unit):

MGB201	Contemporary Employment Relations
MGB218	Managing Business Growth
MGB315	Personal and Professional Development
MGB314	Organisational Consulting and Change
IBB205	Intercultural Communication and Negotiation

Marketing Major

Year 1 Semester 1

| BSB122 | Quantitative Analysis and Finance |
| BSB126 | Marketing |

Year 1 Semester 2

| BSB110 | Accounting |
| BSB115 | Management, People and Organisations |

Year 2 Semester 1

| BSB114 | Government, Business and Society |
| BSB119 | International and Electronic Business |

Year 2 Semester 2

BSB111	Business Law and Ethics
BSB113	Economics

Year 3 Semester 1

AMB200	Consumer Behaviour
AMB240	Marketing Planning and Management

Year 3 Semester 2

AMB201	Marketing and Audience Research
AMB241	E-Marketing Strategies

Year 4 Semester 1

AMB340	Services Marketing
AMB202	Integrated Marketing Communication

Year 4 Semester 2

AMB341	Strategic Marketing
AMB352	Marketing Decision Making
	or
IBB213	International Marketing

Banking and Finance Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

EFB101	Data Analysis for Business
EFB210	Finance 1

Year 3 Semester 2

EFB102	Economics 2
EFB307	Finance 2

Year 4 Semester 1

EFB200	Applied Regression Analysis
EFB318	Portfolio and Security Analysis

Year 4 Semester 2

EFB312	International Finance

EFB201	Financial Markets

Economics Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
EFB102	Economics 2

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

EFB211	Firms, Markets and Resources
EFB202	Business Cycles and Economic Growth

Year 3 Semester 2

EFB101	Data Analysis for Business
EFB328	Public Economics and Finance

Year 4 Semester 1

BSB111	Business Law and Ethics
EFB200	Applied Regression Analysis

Year 4 Semester 2

EFB329	Contemporary Applications of Economics Theory
EFB314	International Trade and Economic Competitiveness

Human Resource Management Major

Year 1 Semester 1

BSB113	Economics
BSB115	Management, People and Organisations

Year 1 Semester 2

BSB114	Government, Business and Society
BSB126	Marketing

Year 2 Semester 1

BSB110	Accounting
BSB111	Business Law and Ethics

Year 2 Semester 2

BSB122	Quantitative Analysis and Finance
BSB119	International and Electronic Business

Year 3 Semester 1

| MGB207 | Human Resource Issues and Strategy |
| MGB220 | Management Research Methods |

Year 3 Semester 2

| MGB200 | Leading Organisations |
| | HRM Option Unit |

Year 4 Semester 1

| MGB221 | Performance and Reward |
| | HRM Option Unit |

Year 4 Semester 2

| MGB320 | Recruitment and Selection |
| MGB331 | Learning and Development in Organisations |

HRM Option Unit List:

MGB201	Contemporary Employment Relations
MGB210	Managing Operations
MGB212	Sustainability in a Changing Environment
MGB309	Strategic Management
MGB314	Organisational Consulting and Change
MGB315	Personal and Professional Development
MGB335	Project Management
	HRM students must choose two from the above list (one must be a Level 3 unit).

International Business Major

Year 1 Semester 1

| BSB119 | International and Electronic Business |
| BSB126 | Marketing |

Year 1 Semester 2

| BSB110 | Accounting |
| BSB115 | Management, People and Organisations |

Year 2 Semester 1

| BSB114 | Government, Business and Society |
| BSB122 | Quantitative Analysis and Finance |

Year 2 Semester 2

| BSB111 | Business Law and Ethics |
| BSB113 | Economics |

Year 3 Semester 1

IBB202	Fundamentals of International Finance
IBB217	Asian Business Development
	or
IBB208	European Business Development

Year 3 Semester 2

| IBB210 | Export Management |

IBB317	Contemporary Business in Asia
	or
IBB308	Contemporary Business in Europe

Year 4 Semester 1

| IBB213 | International Marketing |
| IBB205 | Intercultural Communication and Negotiation |

Year 4 Semester 2

| IBB300 | International Business Strategy |
| IBB303 | International Logistics |

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

| KIB108 | Animation Practices |
| KIB201 | Interactive Writing |

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design

| KVB304 | Contemporary Art Issues |

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

| KIB202 | Enabling Immersion |

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

| KKB102 | Creative Industries: Making Connections |
| KKB211 | Computational Arts 2 |

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

| KFB106 | Unspeakable Beauty: A History of Fashion and Style |

KFB207   Contemporary Fashion

Journalism

KJB101   Digital Journalism

KJB120   Newswriting

KJB121   Journalistic Inquiry

KJB224   Feature Writing

KJB280   International Journalism

KJB337   Public Affairs Reporting

Music & Sound

KMB002   Music and Spirituality

KMB007   Introductory Ensemble

KMB105   Music and Sound Technology

KMB107   Sound, Image, Text

KMB108   Sound Recording and Acoustics

KMB205   Sound Media Musicianship

Film & Television

KPB103   Film Genres

KPB104   Film and Television Production Resource Management

KPB107   Television's Greatest Hits

KPB205   Documentary Theory and Practice

KPB206   International Cinema

Performance Studies

KTB104   Performance Innovation

KTB207   Staging Australia

KTB062   Creative Industries Events and Festivals

Visual Arts

KVB103   Australian Art

KVB104   Photomedia and Artistic Practice

KVB108   Contemporary Asian Visual Culture

KVB111   3D Media and Processes

KVB211   Post 1945 Art

KVB306   Video Art and Culture

KVB307   Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102   Media Writing

KWB104   Creative Writing: The Short Story

KWB105   Film and Television Scriptwriting

KWB106   Corporate Writing and Editing

KWB109   Ozlit

KWB204   Creative Non-Fiction: Life Writing

KWB206   Youth and Children's Writing

KWB209   Shakespeare, Then and Now

KWB307   Indigenous Writing

KWB309   Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Accountant, Advertising Professional, Banking and Finance Professional, Economist, Financial Advisor/Analyst, Financial Project Manager, Human Resource Developer, Human Resource Manager, Information Officer, Journalist, Manager, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional, Stockbroker.

Bachelor of Arts/Bachelor of Creative Industries (IX39)

Year offered: 2008
Admissions: No
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,271
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
QTAC code: This course is no longer offered
Past rank cut-off: 80
Past OP cut-off: 10
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Arts: Dr Iraphne Childs; Creative Industries: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Campus: Kelvin Grove and Carseldine

Course Description

This double degree enables students to complete the requirements of two separate degrees in four years. Students complete a multidisciplinary arts major in one of the following fields: international and global studies; society and change; ethics and human rights; community studies; or Australian studies. Students also complete a Creative Industries major in; creative writing, drama, dance, interdisciplinary studies, media and communication, music, television, or visual arts.

Career Outcomes

This double degree will prepare you as a multi-skilled professional for careers in international affairs, government, public policy and community development. With your interdisciplinary knowledge, creativity and practical skills, you will also be prepared for careers in media and cultural policy development, film and video activities, the music industry, visual design and publishing. business major.

IMPORTANT NOTICE

This course code has been discontinued and will have no further intakes. Continuing students should refer to their Course Summary Sheet for enrolment information.

COURSE STRUCTURE - OVERVIEW

YEAR 1 SEMESTER 1

BCI	Core unit
BCI	Core unit
BA	Core unit (Major)
BA	Discipline Unit

YEAR 1 SEMESTER 2

BCI	Core unit
BCI	Mandated discipline unit
BA	Skills unit
BA	Discipline unit

YEAR 2 SEMESTER 1

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	Discipline unit

YEAR 2 SEMESTER 2

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	BA Discipline unit or Minor unit

YEAR 3 SEMESTER 1

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	Discipline unit or Minor unit

YEAR 3 SEMESTER 2

BCI	Mandated discipline unit
BCI	Mandated discipline unit
BA	Major unit (elective)
BA	Discipline unit or Minor unit

YEAR 4 SEMESTER 1

BCI	Mandated discipline unit
BCI	Elective unit
BA	Major unit (elective)
BA	Elective unit

YEAR 4 SEMESTER 2

BCI	Mandated discipline unit
BCI	Elective unit
BA	Major unit (elective)
BA	Elective unit

Communication Design major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KIB101	Foundations of Communication Design 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KIB102	Foundations of Communication Design 2

Year 2, Semester 1

	Creative Industries Elective
KIB103	Media Technology 1

Year 2, Semester 2

	Creative Industries Elective
KIB104	Media Technology 2

Year 3, Semester 1

KIB210	Design Studio 1: Interaction Design

Year 3, Semester 2

KIB211	Design Studio 2: Web Development

Year 4, Semester 1

KIB310	Design Studio 3: Virtual Environments

Year 4, Semester 2

KIB311	Design Studio 4: Tangible Media

Creative Writing major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: The Short Story

Year 2, Semester 1

KWB107	Introduction to Creative Non-Fiction
KWB102	Media Writing
	OR
KWB103	Persuasive Writing

Year 2, Semester 2

KWB204	Creative Non-Fiction: Life Writing
KJB224	Feature Writing
	OR
KWB106	Corporate Writing and Editing

Year 3, Semester 1

	Creative Industries Elective
KWB207	Great Books: The Literary Classics

Year 3, Semester 2

	Creative Industries Elective
KWB206	Youth and Children's Writing

Year 4, Semester 1

KWB201	Creative Writing: Digital Media
KWB203	Creative Writing: The Novel

Year 4, Semester 2

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry

Dance major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KDB103	Dance Technique Studies 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KDB104	Dance Technique Studies 2

Year 2, Semester 1

KDB105	Architecture of the Body
KDB213	Dance Technique Studies 3

Year 2, Semester 2

KDB107	Choreographic Studies 1
KDB214	Dance Technique Studies 4

Year 3, Semester 1

KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2

Year 3, Semester 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills

Year 4, Semester 1

	Creative Industries Elective
KDB108	World Dance

Year 4, Semester 2

	Creative Industries Elective
KDB204	Australian Dance

Drama major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation

Year 2, Semester 1

KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role

Year 2, Semester 2

| KTB105 | Production 1: Story Making |
| KTB106 | Performing Skills 2: Style and Form |

Year 3, Semester 1

| | Creative Industries Elective |
| KTB206 | The Creating Body |

Year 3, Semester 2

| | Creative Industries Elective |
| KTB207 | Staging Australia |

Year 4, Semester 1

| KTB204 | Understanding Performance |
| KTB301 | Performing Self |

Year 4, Semester 2

| KTB303 | Production 3: Interpreting and Adapting |
| KTB305 | The Entrepreneurial Artist |

Interdisciplinary major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production
	OR
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

| KKB102 | Creative Industries: Making Connections |
| KCB103 | Strategic Speech Communication |

Year 2, Semester 1

| KKB221 | Approaching Interdisciplinarity |
| SELECT: | Co-Major One First Unit |

Year 2, Semester 2

| KKB222 | Interdisciplinarity in Practice |
| SELECT: | Co-Major One Second Unit |

Year 3, Semester 1

| SELECT: | Co-Major One Third Unit |
| SELECT: | Co-Major One Fourth Unit |

Year 3, Semester 2

| SELECT: | Co-Major One Fifth Unit |
| SELECT: | Co-Major One Sixth Unit |

Year 4, Semester 1

| SELECT: | Transitions to New Professional Environment Unit |
| SELECT: | Co-Major One Seventh Unit |

Year 4, Semester 2

SELECT:	Transitions to New Professional Environment
	Unit
SELECT:	Co-Major One Eighth Unit

Media and Communication major

Year 1, Semester 1

| KKB101 | Creative Industries: People and Practices |
| KCB101 | Communication in the New Economy |

Year 1, Semester 2

| KKB102 | Creative Industries: Making Connections |
| KCB104 | Media and Communications Industries |

Year 2, Semester 1

| KCB102 | Media and Society: From Printing Press to Internet |
| KCB103 | Strategic Speech Communication |

Year 2, Semester 2

| KCB105 | Media and Communication Research Methods |
| KCB202 | New Media Technologies |

Year 3, Semester 1

| KCB201 | Virtual Cultures |
| KCB302 | Political Communication |

Year 3, Semester 2

| KCB203 | Consumer Cultures |
| KCB304 | Managing Communication Resources |

Year 4, Semester 1

| | Creative Industries Elective |
| KCB301 | Media Audiences |

Year 4, Semester 2

| | Creative Industries Elective |
| KCB303 | Applied Media Communication |

Music major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB003	Sex Drugs Rock 'n' roll
	OR
KMB005-1	Group Music

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB105	Music and Sound Technology
	The following unit to be taken if KMB005-1 Group Music completed in semester 1:
KMB005-2	Group Music

Year 2, Semester 1

| KMB130 | Core Musicianship 1 |

KMB110	Music Production 1
	OR
KMB120	Music Performance 1

Year 2, Semester 2

KMB131	Core Musicianship 2
KMB111	Music Production 2
	OR
KMB121	Music Performance 2

Year 3, Semester 1

	Music Elective
KMB214-1	Music and Sound: Principal Study A

Year 3, Semester 2

	Music Elective
KMB214-2	Music and Sound: Principal Study A

Year 4, Semester 1

	Creative Industries Elective
	Music Elective

Year 4, Semester 2

	Creative Industries Elective
	Music Elective

Television major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management

Year 2, Semester 1

KPB106	Australian Television
KWB102	Media Writing

Year 2, Semester 2

	Creative Industries Elective
KPB107	Television's Greatest Hits

Year 3, Semester 1

KCB301	Media Audiences
KPB202	Film and Television Business Skills: Entrepreneurship and Investment

Year 3, Semester 2

KKB175	Creative Industries Legal Issues
KWB105	Film and Television Scriptwriting

Year 4, Semester 1

KPB302	Project Development and Script Editing for Television
KPB303	Critical Thinking About Television

Year 4, Semester 2

	Creative Industries Elective
KPB304	Television Practice

Visual Arts major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KVB100	Research and Creativity in the Visual Arts

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KVB104	Photomedia and Artistic Practice

Year 2, Semester 1

KVB102	Modernism
KVB110	2D Media and Processes

Year 2, Semester 2

	Creative Industries Elective
KVB111	3D Media and Processes

Year 3, Semester 1

KVB200	Exhibition and Display in the Visual Arts
KVB202	Visual Imaging - Process and Theory

Year 3, Semester 2

KVB103	Australian Art
KVB211	Post 1945 Art

Year 4, Semester 1

	Creative Industries Elective
KVB212	Australian Art, Architecture and Design
	OR
KVB304	Contemporary Art Issues

Year 4, Semester 2

KVB306	Video Art and Culture
KVB108	Contemporary Asian Visual Culture
	OR
KVB307	Theories of Spatial Culture

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication
	Communication Design Discipline
KIB201	Interactive Writing
KIB108	Animation Practices
	Dance Discipline
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History
	Fashion Discipline
KFB103	Introduction to Fashion Design
	Journalism Discipline
KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
	Faculty
KKB004	Indigenous Creative Industries
KKB210	Computational Arts 1
KKB290	Supervised Group Project
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-2	Workplace Learning
KKB340-1	Workplace Learning
KKB357	Independent Study
	Music & Sound Discipline
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll

KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
	Film & Television Discipline
KPB102	Film History
KPB106	Australian Television
KPB108	Media Text Analysis
KPB203	Australian Film
KPB303	Critical Thinking About Television
	Performance Studies Discipline
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB306	Directing for Events and Festivals
	Visual Arts Discipline
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
	Creative Writing & Cultural Studies Discipline
KWB001	Introduction to Literary Theory and Cultural Studies
KWB003	Modern Times (Literature and Culture in the 20th Century)
KWB005	Wonderlands: Literature and Culture in the 19th Century
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB207	Great Books: The Literary Classics

Semester 2

	Media & Communication Discipline
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures
	Communication Design Discipline
KIB202	Enabling Immersion
	Dance Discipline

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB290	Supervised Group Project
KKB211	Computational Arts 2
KKB320	Workplace Learning
KKB330	Workplace Learning
KKB340-1	Workplace Learning
KKB340-2	Workplace Learning
KKB357	Independent Study

Fashion Discipline

KFB105	Fashion and Modernity

Journalism Discipline

KJB101	Journalism Information Systems
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound Discipline

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

Film & Television Discipline

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television Genres
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies Discipline

KTB062	Creative Industries Events and Festivals
KTB104	Performance Innovation
KTB207	Staging Australia

Visual Arts Discipline

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies Discipline

KWB002	Ozlit
KWB004	Shakespeare, Then and Now
KWB006	Popular Fictions, Popular Culture
KWB007	Indigenous Writing
KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Academic, Actor, Administrator, Advertising Professional, Art Writer, Artist, Arts Administrator, Choreographer, Community Education Officer, Community Worker, Composer, Computer Games Developer, Contract Administrator, Creative Writer, Curator, Dance Teacher, Dancer, Digital Composer, Educator, Film Composer, Film/Television Producer, Government Officer, Higher Education Worker, Information Officer, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Organisational Communication Specialist, Policy Officer, Post-production specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer.

Bachelor of Creative Industries/Bachelor of Human Services 2008 (IX43)

Year offered: 2008
Admissions: Yes
CRICOS code: 058291E
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,095
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 409062
Past rank cut-off: 74
Past OP cut-off: 13
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Dr Phil Crane (Human Services); Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries)
Campus: Kelvin Grove and Carseldine

Overview

The course consists of 16 human services units and 16 creative industries units, and the program is integrated so that you will study both human services and creative industries units in each semester. In human services you may choose to focus on corrective, disability, aged, youth, or child and family services. You will also study a range of professional skills and then gain practical experience through professional practice placements in government or community organisations. For your creative industries major you may choose either drama or interdisciplinary.

Career Outcomes

This double degree prepares you as a multiskilled professional for careers in child safety and a range of welfare and community services. In particular you will have a set of skills which will be suitable for areas which combine human services and creative skills, for example, community development and cultural services, and youth arts.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Human Services) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from a Creative Industries major (either Drama or Interdisciplinary) and 24 credit points of elective units.

The Human Services component is made up of 144 credit points of Faculty core units and 48 credit points of units from selected Human Services units.

Professional Recognition (Bachelor of Human Services)

Graduates are entitled to apply for membership of the Australian Association of Welfare and Community Workers. (Accreditation application in process).

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Working with Children Check

Working With Children Check
As required by the Commission for Children and Young People and Child Guardian Act (2000), studens must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 8 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

COURSE STRUCTURE - OVERVIEW

YEAR 1 SEMESTER 1	
HHB114	Introduction To Human Rights And Ethics
HHB103	Contemporary Social And Community Issues
KKB101	Creative Industries: People and Practices
BCI	Mandated discipline unit

YEAR 1 SEMESTER 2

HHB100	Introduction to Human Services and Social Work
HHB113	Interpersonal Communication
KKB102	Creative Industries: Making Connections
BCI	Mandated discipline unit

YEAR 2 SEMESTER 1

HHB208	Introduction to practice
HHB209	Developing professional frameworks
BCI	Mandated discipline unit
BCI	Mandated discipline unit

YEAR 2 SEMESTER 2

HHB	Human Services List B unit
HHB277	Ethical and legal dimensions of human services practice
BCI	Mandated discipline unit
BCI	Mandated discipline unit

YEAR 3 SEMESTER 1

HHB279	Human service processes and methods
HHB278	Intervention theories
BCI	Mandated discipline unit
BCI	Mandated discipline unit

YEAR 3 SEMESTER 2

HHB	Human services List C unit
BCI	Mandated discipline unit
BCI	Mandated discipline unit
BCI	Mandated discipline unit

YEAR 4 SEMESTER 1

HHB	Human services List D unit
HHB	Human services List C unit
BCI	Mandated discipline Unit
BCI	Elective unit

YEAR 4 SEMESTER 2

HHB301	Advanced Professional Practice
BCI	Elective unit
	null
	null

Drama major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance

Year 1, Semester 2

KKB102	Creative Industries: Making Connections

KTB104	Performance Innovation

Year 2, Semester 1

KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role

Year 2, Semester 2

KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Year 3, Semester 1

	Creative Industries Elective
KTB206	The Creating Body

Year 3, Semester 2

	Creative Industries Elective
KTB207	Staging Australia
KTB303	Production 3: Interpreting and Adapting

Year 4, Semester 1

KTB204	Understanding Performance
KTB301	Performing Self

Year 4, Semester 2

KTB305	The Entrepreneurial Artist

Course structure for Interdisciplinary major

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production
	OR
KVB104	Photomedia and Artistic Practice

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KCB103	Strategic Speech Communication

Year 2, Semester 1

KKB221	Approaching Interdisciplinarity
SELECT:	Co-Major One First Unit

Year 2, Semester 2

KKB222	Interdisciplinarity in Practice
SELECT:	Co-Major One Second Unit

Year 3, Semester 1

SELECT:	Co-Major One Third Unit
SELECT:	Co-Major One Fourth Unit

Year 3, Semester 2

SELECT:	Co-Major One Fifth Unit
SELECT:	Co-Major One Sixth Unit
SELECT:	Co-Major One Seventh Unit

Year 4, Semester 1

SELECT: Transitions to New Professional Environment Unit

SELECT: Co-Major One Eighth Unit

Year 4, Semester 2

SELECT: Transitions to New Professional Environment Unit

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units.

The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some

understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance

KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Transitions to New Professional Environments Units

A maximum of 48 credit points may be taken from the following units:

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

| KIB108 | Animation Practices |
| KIB201 | Interactive Writing |

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

| KKB341 | Workplace Learning 1 |

KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Actor, Administrator, Adult/Workplace Educator, Advertising Professional, Aged Services Worker, Animator, Art Project Manager, Arts Administrator, Child Protection Officer, Community Corrections Officer, Community Education Officer, Community Worker, Corrective Services Officer, Creative Writer, Disability Services Worker, Drama Teacher, Educator, Family Services Officer, Film Composer, Film/Television Producer, Government Officer, Human Services Practitioner, Information Officer, Internet Professional, Journalist, Marketing Officer/Manager, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Technologist, Musical Director, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Social Scientist, Sound Designer, Stage Manager, Theatre Professionals, Web Designer, Youth Worker.

Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Nutrition) (IX50)

Year offered: 2008
Admissions: Yes
CRICOS code: 059713B
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $6,442
International Fees (per semester): 2008: $10,608 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 429512
Past rank cut-off: 76
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA), Maths B (4, SA), and Chemistry (4, SA)
Preparatory studies: MATHS: QUT unit Preparatory Mathematics as a visiting student or QUT Continuing Professional Education course Mathematics Bridging. CHEMISTRY: QUT unit Introductory Chemistry as a visiting student or QUT Continuing Professional Chemistry Bridging. ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studis ugenq.ci@qut.edu.au (Creative Industries component); Ms Melinda Service (Health Science component)
Campus: Kelvin Grove

Overview

This exciting new double degrees will produce graduates who are media communication specialists with expertise in the ever-growing area of public health, nutrition and wellbeing. The degree combination will satisfy both your professional and personal needs. You will have a course and a career that is both creative and able to enhance people's health and their lives.

The media and communications component provides both practical skills in multimedia, writing and communication combined with study in local and international media industries, media and communication industries.

The nutrition component provides the knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition, food studies, anatomy and physiology, nutritional science and nutrition education. The course has innovative and integrated industry placement options for practicum experience.

Why choose this course?

Health communication is a globally recognised and rapidly expanding field. Graduates can expect to gain employment in a range of public and private sector organisations.

Health professionals with superior communication skills and the ability to utilise the power of media technologies will make significant contributions to improving our quality of life, both locally and internationally.

Media and Communication

The course provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including media audiences, professional communication, new media technologies, and online communications.

Nutrition

The course provides knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition and health promotion.

Career Outcomes

Graduates of the double degree may work as health communication specialists; health and nutrition writers; health promotion officers and educators; marketing and managerial roles in health and product promotions; health print and online editors; health communication managers; and e-health marketers.

Media and Communication

Graduates may work as advertising professionals; communication managers; media and cultural policy developers for government and community organisations; information officers; internet professionals; media buyers and planners; media marketers; media industry specialists; teachers and researchers; and print and online publishing professionals.

Nutrition

Graduates work as community health officers; policy officers; program evaluators; health promotion officers in community health; project officers; and consultants. These practitioners work in both public and private sectors including state and federal health departments, population health units, community health centres, divisions of general practice, non-governmental health organisations, and international health agencies.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Health Science) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from Media and Communication units and up to 24 credit points of elective units.

The Nutrition component is made up of 192 credit points of

specified Health Science units.

Professional Membership

Graduates are eligible for membership of the Public Health Association of Australia (PHAA) and the Australian Health Promotion Association (AHPA).

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Further Information

For more information about this course, please contact the Faculty of Creative Industries phone +617 3864 8114 or email creativeindustries@qut.com or the School of Public Health Student Centre on +617 3138 3368 or email sph.studentcentre@qut.edu.au

Course structure

Year 1, Semester 1	
KCB101	Communication in the New Economy
KKB101	Creative Industries: People and Practices
SCB111	Chemistry 1
LSB142	Human Anatomy and Physiology

Year 1, Semester 2	
KCB104	Media and Communications Industries
KKB102	Creative Industries: Making Connections
PCB242	Chemistry 2
PUB201	Food and Nutrition

Year 2, Semester 1	
KCB102	Media and Society: From Printing Press to Internet
	Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):
KJB120	Newswriting
	OR
KWB103	Persuasive Writing

PUB474	Food Science
LSB308	Biochemistry

Year 2, Semester 2	
KCB202	New Media Technologies
	Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):
KJB224	Feature Writing
	OR
KWB106	Corporate Writing and Editing
PUB251	Contemporary Public Health
LSB250	Human Physiology

Year 3, Semester 1	
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
PUB326	Epidemiology
PUB341	Nutrition Education

Year 3, Semester 2	
KCB203	Consumer Cultures
KCB303	Applied Media Communication
PUB648	Diet, Nutrition and Chronic Disease
PUB405	Nutrition Science

Year 4, Semester 1	
KCB301	Media Audiences
KCB302	Political Communication
PUB509	Nutrition
PUB514	Contract/Project Management

Year 4, Semester 2	
KCB304	Managing Communication Resources
KKB341	Workplace Learning 1
PUB875	Professional Practice
PUB436	Evidence Based Practice

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives	
	These unit offerings are current at the time of publication but are subject to change.
	Rules for selecting electives:
	* you must obey any elective rules as set out in your course requirements
	* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.
	* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design
KIB108	Animation Practices
KIB201	Interactive Writing

Dance
KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion
KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism
KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty
KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*
KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television
KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies
KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts
KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies
KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication
KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Nutritionist, Organisational Communication Specialist, Policy Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science (Public Health) (IX50)

Year offered: 2008
Admissions: Yes
CRICOS code: 059713B
Course duration (full-time): 4 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $6,442
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
International Entry: February
QTAC code: 429512
Past rank cut-off: 76
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 384
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries component); Ms Melinda Service (Health Science component)
Discipline coordinator: Professor Alan Knight (Creative Industries)
Campus: Kelvin Grove

Overview

This exciting new double degree will produce graduates who are media communication specialists with expertise in the ever-growing area of public health, nutrition and wellbeing. This degree combination will satisfy both your professional and personal needs. You will have a course and a career that is both creative and able to enhance people's health and their lives. The course has innovative and integrated industry placement options for practicum experience.

The media and communications component provides both practical skills in multimedia, writing and communication combined with study in local and international media industries, media and communication industries.

The public health component provides the knowledge and skills to address major health issues both nationally and internationally with a focus on assessment of a population's health needs and strategies to meet them. Students gain an understanding of health care planning, community health, health promotion, the health needs of Indigenous Australians and project management.

Why choose this course?

Health communication is a globally recognised and rapidly expanding field. Graduates can expect to gain employment in a range of public and private sector organisations.

Health professionals with superior communication skills and the ability to utilise the power of media technologies will make significant contributions to improving our quality of life, both locally and internationally.

Media and Communication

The course provides both practical skills in multimedia, writing and communication combined with study in local and international media and communication industries. Students combine core units in the creative industries (including practical skills in multimedia, writing and communication), with the study of media and communication, including media audiences, professional communication, new media technologies, and online communications.

Public Health

The course provides knowledge and skills to address major health issues both nationally and internationally with a focus on community health, nutrition and health promotion.

The course has innovative and integrated industry placement options for practicum experience.

Career Outcomes

This double degree prepares graduates as health communication specialists; health and nutrition writers; health promotion officers and educators; marketing and managerial roles in health and product promotions; health print and online editors; health communication managers; and e-health marketers.

Media and Communication

Graduates may work as advertising professionals; communicationm managers; media and cultural policy developers for government and community organisations; information officers; internet professionals; media buyers and planners; media marketers; media industry specialists; teachers and researchers; and print and online publishing professionals.

Public Health

Graduates may also work as community health officers; policy officers; program evaluators; health promotion officers in community health; project officers; and consultants. These practitioners work in both public and private sectors including state and federal health departments, population health units, community health centres, divisions of general practice, non-governmental health organisations, and international health agencies.

Course Structure

This course is made up of 384 credit points. Each component (i.e. Creative Industries and Health Science) comprises 192 credit points.

The Creative Industries component is made up of 24 credit points of Faculty Foundation units, 144 credit points from Media and Communication units and up to 24 credit points of elective units.

The Health Science component is made up of 180 credit points of specified Health Science units and a 12 credit

point elective.

Professional Membership

Graduates are eligible for membership of the Public Health Association of Australia (PHAA) and the Australian Health Promotion Association (AHPA).

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Further Information

For more information about this course, please contact the Faculty of Creative Industries by phone +617 3864 8114 or email creativeindustries@qut.com, and/or the School of Public Health Student Centre on +617 3138 3368 or email sph.studentcentre@qut.edu.au

Course structure

Year 1, Semester 1

KCB101	Communication in the New Economy
KKB101	Creative Industries: People and Practices
PUB251	Contemporary Public Health
LSB111	Understanding Disease Concepts

Year 1, Semester 2

KCB104	Media and Communications Industries
KKB102	Creative Industries: Making Connections
PUB209	Health, Culture and Society
PYB012	Psychology

Year 2, Semester 1

KCB102	Media and Society: From Printing Press to Internet
	Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):
KJB120	Newswriting
	OR
KWB103	Persuasive Writing

PUB326	Epidemiology
PUB332	Sustainable Environments for Health

Year 2, Semester 2

KCB202	New Media Technologies
	Choose one of the following two units (strongly recommended) or a Creative Industries elective (if permission is granted by the Media and Communication Subject Area Coordinator):
KJB224	Feature Writing
	OR
KWB106	Corporate Writing and Editing
PUB201	Food and Nutrition
PUB486	Ethics and the Law in Health Service Delivery

Year 3, Semester 1

KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
PUB329	Foundations of Health Studies and Health Behaviour
PUB557	Health Needs of Indigenous Australians and Other Populations
	OR
PUB565	International Health

Year 3, Semester 2

KCB203	Consumer Cultures
KCB303	Applied Media Communication
PUB436	Evidence Based Practice
	Public Health Elective chosen from List A

Year 4, Semester 1

KCB301	Media Audiences
KCB302	Political Communication
PUB514	Contract/Project Management
PUB545	Health Planning and Evaluation
	OR
PUB561	Statistical Methods in Health

Year 4, Semester 2

KCB304	Managing Communication Resources
KKB341	Workplace Learning 1
PUB406	Health Promotion Strategies
PUB875	Professional Practice

List A - Public Health Electives

PUB336	Women's Health
PUB461	Qualitative Inquiry in Public Health
PUB611	Risk Management

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the

19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Academic, Advertising Professional, Community Health Officer, Educator, Government Officer, Health Promotion Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Health Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Web Designer.

Master of Advertising (Creative Advertising) (IX96)

Year offered: 2008
Admissions: Yes
CRICOS code: 048322G
Course duration (full-time): 3 semesters
Course duration (part-time): 6 semesters
Domestic fees (per credit point): 2008: $180 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008:$17,280
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February/July
International Entry: February/July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Associate Professor Terry Flew
Campus: Gardens Point and Kelvin Grove

Overview

The real world of advertising involves strategy, planning and creativity. If you are looking to freshen up your skills or to move into advertising, a unique suite of programs offered by the Creative Industries and Business faculties provides you with an opportunity to do both.

Course Structure

This course provides the opportunity for students to develop skills in copywriting, art direction, creative campaign production, and production management. These skills will be applied across print media, television, radio, direct mail and the Internet.

The program has a strong applied component, and students will develop a portfolio of creative material, while working to meet the needs of real-world clients through major projects and internships at the masters level. Students can use electives in the masters program to complete units in areas such as interaction design, music and sound, or photomedia and visual arts.

Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate, with the possibility of articulation into the Masters degree if they achieve a grade point average of 4.5 or above in the Graduate Certificate.

Full time course structure

Year 1, Semester 1

AMN420	Advertising Management
AMN421	Contemporary Issues in Advertising
KCP404	Advertising Creative: Introduction
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design

Year 1, Semester 2

KCP405	Advertising Creative: Electronic and Print Media
	Elective
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design
AMN400	Consumer Behaviour
	OR
	Elective

Year 2, Semester 1

KCP411	Advertising Creative: Major Project
	Elective
	Elective

Part time course structure

Year 1, Semester 1

AMN420	Advertising Management
KCP404	Advertising Creative: Introduction

Year 1, Semester 2

KCP405	Advertising Creative: Electronic and Print Media
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design

Year 2, Semester 1

AMN421	Contemporary Issues in Advertising
KCP406	Advertising Creative: Copywriting and Art Direction
	OR
KVP401	Graphic Design

Year 2, Semester 2

	Elective
AMN400	Consumer Behaviour
	OR
	Elective

Year 3, Semester 1

KCP411	Advertising Creative: Major Project

Year 3, Semester 2

	Elective
	Elective

Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline

| KCP402 | New Media Technologies |
| KCP404 | Advertising Creative: Introduction |

Communication Design Discipline

KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

Journalism Discipline

| KJP401 | Newswriting |
| KJP403 | Feature Writing |

Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia

Performance Studies Discipline

KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

Visual Arts Discipline

| KVP401 | Graphic Design |
| KVP402 | Photomedia and Creative Practice |

Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Potential Careers:

Advertising Professional, Art Project Manager, Media Industry Specialist.

Graduate Certificate In Research Commercialisation (IX97)

Year offered: 2008
Admissions: Yes
CRICOS code: External
Course duration (full-time): 1 semesters. The course must be completed within a maximum time period of 4 years.
Course duration (part-time): 2 semesters. The course must be completed within a maximum period of 8 years.
Course duration (external): 2 semesters. The course must be completed within a maximum period of 8 years.
Domestic fees (per credit point): 2008: $2,200 per unit *(subject to annual review)*
Domestic fees (indicative): 2008: $8,000
International Fees (per semester): 2008: $3,300 per unit *(subject to annual review)*
Domestic Entry: 2 entry points per year
International Entry: 2 entry points per year
Course coordinator: Professor Rod Wissler
Campus: Internet

course structure

Course Structure	
IFP100	Knowledge Transfer and Research Commercialisation (Core Unit)
IFP101	Leadership and Workplace Communication
IFP102	Project Management and Research
IFP103	Public Policy and Research
IFP104	Entrepreneurial Foundations
IFP105	Principles and Practice of Research Management
IFP106	Managing Research Careers

Potential Careers:

Academic, Administrator, Arts Administrator, Biochemist, Bioengineer, Bioinformatician, Biologist, Biomechanical Engineer, Biomedical Engineer, Biotechnologist, Biotechnologist, Biotechnology Business/Investment Analyst, Business Analyst, Business Development Officer, Cell Biologist, Civil Engineer, Contract Administrator, Financial Advisor/Analyst, Government Officer, International Business Specialist, Marine Scientist, Market Research Manager, Marketing Officer/Manager, Mathematician, Microbiologist, Policy Officer, Public Servant, Scientist, Social Scientist, Urban Designer, Visual Artist, Web Designer.

Graduate Certificate in Creative Industries (Communication Design) (KI35)

Year offered: 2008
Admissions: Yes
CRICOS code: 043124K
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $10,080 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Associate Professor Michael Docherty
Campus: Kelvin Grove

Overview

These programs are offered to students from both cognate and non-cognate fields of study. The courses are targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices. The program has been developed to integrate knowledge in six main categories of learning, through an integrated studio-based teaching model. A studio-based approach to teaching and learning encourages a community of learners to interact cooperatively to solve problems. It is an immersive approach to learning where open problems are visited frequently. The studio units in this degree are designed to provide opportunities for the practical application of the knowledge and skills derived from the other core and elective units. These learning categories constitute the core knowledge of the field of communication design:
• situation of new media theories and practices in society
• new media technologies as skills-based knowledge
• information architecture
• new media design development processes
• interaction design
• web development.

This knowledge situates the graduate within the creative industries by providing opportunities to explore interdisciplinary practice through theory, practice and production.

Masters students can undertake units in computational arts which introduce students to the creative design of visual and sonic art works by implementing processes from which these works unfold on computers. Units include introductory computer programming and computational arts where these skills are combined and enhanced. Computational arts skills are applicable to work in the areas of interactive computer games, VJs, DJs, web art and interactive public sculptures.

Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Advanced standing for prior study and/or professional experience is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for masters-level courses, and will constitute no more than 48 credit points. Students seeking articulation to the Masters must successfully complete the Graduate Certificate with a grade point average of 4.5 or above.

Course Structure

The Masters course is comprised of seven Communication Design subjects (including two design studio units) and three Postgraduate electives.

The Graduate Certificate course is comprised of three Communication Design subjects and one Postgraduate elective.

Full-time Course Structure

Semester 1	
KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP408	Animation Practices
	Postgraduate Open Elective

Part-time Course Structure

Semester 1	
KIP401	Foundations of Communication Design
KIP403	Web Design and Development

Semester 2	
KIP405	Animation and Motion Graphics
	Postgraduate Open Elective

Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives
These unit offerings are current at the time of publication but are subject to change.
Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:
* you must obey any elective rules as set out in

your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline

| KCP402 | New Media Technologies |
| KCP404 | Advertising Creative: Introduction |

Communication Design Discipline

KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

Journalism Discipline

| KJP401 | Newswriting |
| KJP403 | Feature Writing |

Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia

Performance Studies Discipline

KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

Visual Arts Discipline

| KVP401 | Graphic Design |
| KVP402 | Photomedia and Creative Practice |

Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Potential Careers:

Animator, Computer Games Developer, Digital Composer, Internet Professional, Multimedia Designer, Web Designer.

Master of Creative Industries (Communication Design) (KI43)

Year offered: 2008
Admissions: Yes
CRICOS code: 031870G
Course duration (full-time): 3 Semesters
Course duration (part-time): 6 Semesters
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $10,080 per semester *(subject to annual review)*
Domestic Entry: February, July
International Entry: February and July intakes
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Associate Professor Michael Docherty
Campus: Kelvin Grove

Overview

These programs are offered to students from both cognate and non-cognate fields of study. The courses are targeted at mid-career professionals and those wishing to convert existing knowledge through engagement with new media theories and practices. The program has been developed to integrate knowledge in six main categories of learning, through an integrated studio-based teaching model. A studio-based approach to teaching and learning encourages a community of learners to interact cooperatively to solve problems. It is an immersive approach to learning where open problems are visited frequently. The studio units in this degree are designed to provide opportunities for the practical application of the knowledge and skills derived from the other core and elective units. These learning categories constitute the core knowledge of the field of communication design:
• situation of new media theories and practices in society
• new media technologies as skills-based knowledge
• information architecture
• new media design development processes
• interaction design
• web development.

This knowledge situates the graduate within the creative industries by providing opportunities to explore interdisciplinary practice through theory, practice and production.

Masters students can undertake units in computational arts which introduce students to the creative design of visual and sonic art works by implementing processes from which these works unfold on computers. Units include introductory computer programming and computational arts where these skills are combined and enhanced. Computational arts skills are applicable to work in the areas of interactive computer games, VJs, DJs, web art and interactive public sculptures.

Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Advanced standing for prior study and/or professional experience is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for masters-level courses, and will constitute no more than 48 credit points. Students seeking articulation to the Masters must successfully complete the Graduate Certificate with a grade point average of 4.5 or above.

Course Structure

The Masters course is comprised of seven Communication Design subjects (including two design studio units) and three Postgraduate electives.

The Graduate Certificate course is comprised of three Communication Design subjects and one Postgraduate elective.

MCI (Communication Design) - full time structure

Semester 1, Year 1	
KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP408	Animation Practices
	Postgraduate Open Elective

Semester 2, Year 1	
KIP402	Visual Interactions
KIP404	Media Technology
KIP410	Masters Design Studio: Interaction Design

Semester 1, Year 2	
KIP411	Masters Design Studio: Virtual Environments
	Postgraduate Open Elective
	Postgraduate Open Elective

MCI (Communication Design) - part time structure

Semester 1, Year 1	
KIP401	Foundations of Communication Design
KIP403	Web Design and Development

Semester 2, Year 1	
KIP405	Animation and Motion Graphics
	Postgraduate Open Elective

Semester 1, Year 2	

Postgraduate Open Elective

Postgraduate Open Elective

Semester 2, Year 2

| KIP402 | Visual Interactions |
| KIP404 | Media Technology |

Semester 1, Year 3

| KIP411 | Masters Design Studio: Virtual Environments |

Semester 2, Year 3

| KIP410 | Masters Design Studio: Interaction Design |

Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline

| KCP402 | New Media Technologies |
| KCP404 | Advertising Creative: Introduction |

Communication Design Discipline

KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

Journalism Discipline

| KJP401 | Newswriting |
| KJP403 | Feature Writing |

Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia

Performance Studies Discipline

KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

Visual Arts Discipline

| KVP401 | Graphic Design |
| KVP402 | Photomedia and Creative Practice |

Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Potential Careers:

Animator, Computer Games Developer, Digital Composer, Internet Professional, Multimedia Designer, Web Designer.

Bachelor of Journalism (KJ32)

Year offered: 2008
Admissions: Yes
CRICOS code: 040293F
Course duration (full-time): 3 Years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,375
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February and July
QTAC code: 421222
Past rank cut-off: 92
Past OP cut-off: 5
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Professor Alan Knight
Campus: Kelvin Grove

Overview

This course offers core units in the creative industries and journalism including news writing, feature writing, online journalism, journalism ethics and issues, international journalism, sub-editing and layout, radio and television journalism, media legal issues and public affairs reporting.

Why choose this course?

The QUT journalism course offers greater opportunities for broadcast experience. Practical work commences in the first semester and, to prepare for the digital age, you will have access to dedicated newsrooms, radio studios, a production office, a TV studio, editing suites and other technical facilities. See and hear the work of journalism students in QUT news bulletins on 31 Television (formerly Briz31) and radio 4EB.

You can gain additional professional media practice through industry placements and internships. You may participate in international reporting trips and can opt to have a journalism career mentor in your final year.

In 2006 QUT TV News won the ÔBest News and Current Affairs' category at the National Community Television Awards and QUT student Melissa Mallett won the Most Outstanding Journalism Student (Metropolitan) at the Queensland Media Awards. Graduate Jessica Daly was awarded a Walkley Award and graduate Conor Duffy received the ABCÕs Andrew Olle Scholarship.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a 12 Journalism units and eight electives.

Career Outcomes

Many graduates work as journalists for newspapers, magazines, television, radio and online publications. Others seek employment successfully in public relations, media management and corporate communications.

Scholarships

Radio station 4EB and QUT offer a one-year Ethnic Radio Scholarship valued at $5000 to cover your student contribution to a Commonwealth Supported Place (CSP). The successful journalism applicant should have at least one parent born outside of Australia. For more information visit creativeindustries.qut.com

Professional Recognition

The QUT journalism degree is recognised by the Australian Journalists' Association (AJA) section of the Media, Entertainment and Arts Alliance (MEAA).

Other Course Options

The Bachelor of Journalism is also available as part of the following double degrees: IX36 Bachelor of Business/Bachelor of Journalism, and IF07 Bachelor of Journalism/Bachelor of Laws.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Full time course structure

Semester 1, Year 1	
KJB101	Digital Journalism
KJB120	Newswriting
KKB101	Creative Industries: People and Practices
	Elective*

Semester 2, Year 1	
KJB121	Journalistic Inquiry
KKB102	Creative Industries: Making Connections
KKB175	Creative Industries Legal Issues

Elective*

Semester 1, Year 2

KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KKB221	Approaching Interdisciplinarity
KPB101	Foundations of Film and Television Production

Semester 2, Year 2

KJB232	Radio and Television Journalism 1
KKB222	Interdisciplinarity in Practice
	Elective*
	Elective*

Semester 1, Year 3

KJB322	Desktop Publishing And Editing
KJB338	Radio and Television Journalism 2
	Elective*
	Elective*

Semester 2, Year 3

KJB303	News Production
KJB337	Public Affairs Reporting
OR	null
KJB280	International Journalism
	Elective*
	Elective*

NOTE:

* Students must enrol in at least four electives outside of their discipline area.

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to

prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to

supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior

knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry

KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

| KIB105 | Animation and Motion Graphics |

KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

| KDB103 | Dance Technique Studies 1 |

KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing

KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Information Officer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant, Publishing Professional.

Graduate Certificate in Journalism (KJ35)

Year offered: 2008
Admissions: Yes
CRICOS code: 040323E
Course duration (full-time): 1 Semester
Course duration (part-time): 2 Semesters
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Dr Angela Romano
Campus: Kelvin Grove

Overview

These programs are aimed at those who have worked or studied in fields outside journalism and who now seek journalism skills, insights and knowledge. These courses will assist students seeking to change career paths into journalism and those wishing to explore new, media-related opportunities that may enhance career opportunities within their existing workplaces or private businesses.

These industry-responsive programs provide students with a strong conceptual and practical framework which may be combined with students' existing areas of expertise to serve new and niche markets. Elective unit choices allow students to tailor a postgraduate qualification to best address their career needs.

Entry requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Course Structure

All Graduate Diploma and Masters students are required to undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as an elective. Students may take both units. Masters students are required to consult with and gain approval from the subject area coordinator regarding their elective choices.

Full-time Course structure

Year 1, Semester 1	
KJP401	Newswriting

KJP403	Feature Writing
	Journalism elective unit - List A
	Pick one of the following three:
KJB239	Journalism Ethics and Issues
KJP400	Theories of Journalism
KKB175	Creative Industries Legal Issues

Part-time Course structure

Year 1, Semester 1	
KJP401	Newswriting
KJP403	Feature Writing

Year 1, Semester 2	
	Journalism elective unit - List A
	Choose one of the following units:
KJB239	Journalism Ethics and Issues
KJP400	Theories of Journalism
KKB175	Creative Industries Legal Issues

Journalism Elective Units - List A

Electives	
KFB205	Fashion and Style Journalism
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB322	Desktop Publishing And Editing
KJB303	News Production
KJB337	Public Affairs Reporting
KJB338	Radio and Television Journalism 2
KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKB175	Creative Industries Legal Issues

Please note: Graduate Diploma students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

Please note: Master of Journalism students complete KJP402 Journalistic Inquiry as a mandatory part of their course. Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

Potential Careers:

Art Writer, Journalist, Media Industry Specialist.

Graduate Diploma in Journalism (KJ36)

Year offered: 2008
Admissions: Yes
CRICOS code: 040340D
Course duration (full-time): 2 semesters
Course duration (part-time): 4 semesters (Part-time mode may not be available by evening study)
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February and July
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Dr Angela Romano
Campus: Kelvin Grove

Overview

These programs are aimed at those who have worked or studied in fields outside journalism and who now seek journalism skills, insights and knowledge. These courses will assist students seeking to change career paths into journalism and those wishing to explore new, media-related opportunities that may enhance career opportunities within their existing workplaces or private businesses.

These industry-responsive programs provide students with a strong conceptual and practical framework which may be combined with students' existing areas of expertise to serve new and niche markets. Elective unit choices allow students to tailor a postgraduate qualification to best address their career needs.

Entry requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Course Structure

All Graduate Diploma and Masters students are required to undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as an elective. Students may take both units. Masters students are required to consult with and gain approval from the subject area coordinator regarding their elective choices.

Full-time Course structure

Year 1, Semester 1	
KJP400	Theories of Journalism
KJP401	Newswriting
	Journalism Elective Unit - List A
	Journalism Elective Unit - List A or Postgraduate Open Elective

Year 1, Semester 2	
KJP402	Journalistic Inquiry
KJP403	Feature Writing
	Journalism Elective Unit - List A
	Journalism Elective Unit - List A or Postgraduate Open Elective

Part-time Course structure

Year 1, Semester 1	
KJP400	Theories of Journalism
KJP401	Newswriting

Year 1, Semester 2	
KJP403	Feature Writing
	Elective Unit from List A

Year 2, Semester 1	
KJP402	Journalistic Inquiry
	Elective Unit from List A or Postgraduate Open Elective

Year 2, Semester 2	
	Elective Unit from List A
	Elective Unit from Postgraduate Open Electives

Journalism Elective Units - List A

Electives	
KFB205	Fashion and Style Journalism
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB322	Desktop Publishing And Editing
KJB303	News Production
KJB337	Public Affairs Reporting
KJB338	Radio and Television Journalism 2
KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKB175	Creative Industries Legal Issues

Please note: Graduate Diploma students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

Please note: Master of Journalism students complete KJP402 Journalistic Inquiry as a mandatory part of their course. Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal

Issues as one of their electives. They can take both if they wish.

Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline

| KCP402 | New Media Technologies |
| KCP404 | Advertising Creative: Introduction |

Communication Design Discipline

KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

Journalism Discipline

| KJP401 | Newswriting |
| KJP403 | Feature Writing |

Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia

Performance Studies Discipline

KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

Visual Arts Discipline

| KVP401 | Graphic Design |
| KVP402 | Photomedia and Creative Practice |

Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Potential Careers:

Art Writer, Journalist, Media Industry Specialist.

Master of Journalism (KJ42)

Year offered: 2008
Admissions: Yes
CRICOS code: 053491D
Course duration (full-time): 1.5 years
Course duration (part-time): 3 years
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February, July, Summer* (*limited)
International Entry: February, July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Dr Angela Romano
Campus: Kelvin Grove

Overview

These programs are aimed at those who have worked or studied in fields outside journalism and who now seek journalism skills, insights and knowledge. These courses will assist students seeking to change career paths into journalism and those wishing to explore new, media-related opportunities that may enhance career opportunities within their existing workplaces or private businesses.

These industry-responsive programs provide students with a strong conceptual and practical framework which may be combined with students' existing areas of expertise to serve new and niche markets. Elective unit choices allow students to tailor a postgraduate qualification to best address their career needs.

Entry requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale).

Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for more information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Course Structure

All Graduate Diploma and Masters students are required to undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as an elective. Students may take both units. Masters students are required to consult with and gain approval from the subject area coordinator regarding their elective choices.

Full time

Year 1, Semester 1

KJP400	Theories of Journalism
KJP401	Newswriting

Elective Unit - List A

Elective Unit - List A or Postgraduate Open Elective

Year 1, Semester 2

KJP402	Journalistic Inquiry
KJP403	Feature Writing

Elective - List A

Elective - List A or Postgraduate Open Elective

Year 2, Semester 1

KJP410	Graduate Project 1
KJP411	Graduate Project 2

Elective Unit - List A

Elective Unit - List A or Postgraduate Open Elective

** Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

Part time

Year 1, Semester 1

KJP400	Theories of Journalism
KJP401	Newswriting

Year 1, Semester 2

KJP403	Feature Writing

Elective Unit - List A

Year 2, Semester 1

KJP402	Journalistic Inquiry

Elective Unit - List A or Postgraduate Open Elective

Year 2, Semester 2

Elective Unit - List A

Elective Unit - List A or Postgraduate Open Elective

Year 3, Semester 1

KJP410	Graduate Project 1

Elective - List A or Postgraduate Open Elective

Year 3, Semester 2

KJP411	Graduate Project 2

Elective - List A or Postgraduate Open Elective

** Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative

Industries Legal Issues as one of their electives. They can take both if they wish.

Journalism Elective Units - List A

Electives	
KFB205	Fashion and Style Journalism
KJB239	Journalism Ethics and Issues
KJB280	International Journalism
KJB322	Desktop Publishing And Editing
KJB303	News Production
KJB337	Public Affairs Reporting
KJB338	Radio and Television Journalism 2
KJP402	Journalistic Inquiry
KJP404	Radio and Television Journalism 1
KKB175	Creative Industries Legal Issues

Please note: Graduate Diploma students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

Please note: Master of Journalism students complete KJP402 Journalistic Inquiry as a mandatory part of their course. Masters students will be required to clear their elective choices with the Course Coordinator, and at least two electives must be postgraduate-level units. Additionally, all Master of Journalism students must undertake either Journalism Ethics and Issues or Creative Industries Legal Issues as one of their electives. They can take both if they wish.

Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives	

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline	
KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction

Communication Design Discipline	
KIP401	Foundations of Communication Design

KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

Journalism Discipline	
KJP401	Newswriting
KJP403	Feature Writing

Faculty	
KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia

Performance Studies Discipline	
KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

Visual Arts Discipline	
KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

Creative Writing and Cultural Studies Discipline	
KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Potential Careers:

Art Writer, Journalist, Media Industry Specialist.

Bachelor of Creative Industries (Communication Design) (KK33)

Year offered: 2008
Admissions: Yes
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,627
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 421052
Past rank cut-off: 76
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Gavin Sade
Campus: Kelvin Grove

Overview

This course provides a strong foundation for work within the creative industries.

You will be introduced to the techniques, principles and practices of communication design by developing skills in Web development, interaction design, new media, virtual reality, and information technology. You will learn in a studio-based environment the practical application of the knowledge and skills you will gain from your communication design core and elective units. Studio-based teaching has long been the norm in disciplines where the nature of practice is the development of abstract artefacts that are used by others.

Career Outcomes

Graduates can work in website design, interactive media, web applications, production and interaction design in fields such as games design, theatre, dance, journalism, education, and advertising.

Course Design

Students study foundation subjects and discipline specific units that are augmented by project-driven studies and industry placements.

In order to complete this program, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisiplinary units, 12 discipline or specified units relating to your major and eight electives.

Why choose this course?

The course has strong industry connections, with industry professionals and leading academics in the field delivering many of the units.

The flexibility of a studio environment allows for external industry guests to engage with you in the process of developing your ideas and outcomes. Connections are maximised with the Australian Research Council (ARC), Centre of Excellence for Creative Industries and Innovation (CCI), Institute for Creative Industries and Innovation (iCi) and the Australasian CRC for Interaction Design (ACID) to ensure youÕll benefit from research and real-world project opportunities.

Other Course Options

The Bachelor of Creative Industries (Communication Design) is also available as part of the following double degrees: IX34 Bachelor of Business/Bachelor of Creative Industries (Communication Design), and IX27 Bachelor of Creative Industries (Communication Design)/Bachelor of Information Technology.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Full time course structure

Semester 1, Year 1	
KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KKB101	Creative Industries: People and Practices
	Elective

Semester 2, Year 1	
KIB102	Foundations of Communication Design 2
KIB104	Media Technology 2
KKB102	Creative Industries: Making Connections
	Elective

Semester 1, Year 2	
KIB210	Design Studio 1: Interaction Design

| KKB221 | Approaching Interdisciplinarity |
| | Elective |

Semester 2, Year 2

KIB211	Design Studio 2: Web Development
KKB222	Interdisciplinarity in Practice
	Elective

Semester 1, Year 3

KIB310	Design Studio 3: Virtual Environments
	Elective
	Elective

Semester 2, Year 3

KIB311	Design Studio 4: Tangible Media
	Elective
	Elective

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing

KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries

	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy

MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century

DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1

KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2

KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods

KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits

KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Academic, Advertising Professional, Animator, Computer Games Developer, Digital Composer, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Multimedia Designer, Organisational Communication Specialist, Publishing Professional, Web Designer.

Bachelor of Creative Industries (Creative Writing) (KK33)

Year offered: 2008
Admissions: Yes
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,627
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February; July
QTAC code: 421452
Past rank cut-off: 79
Past OP cut-off: 11
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Professor Philip Neilson
Campus: Kelvin Grove

Overview

This course will prepare you to work in creative writing in a range of vocational applications. You will learn about fiction, digital storytelling, film and television scriptwriting, poetry, creative non-fiction and youth and childrenÕs writing, as well as corporate writing and publishing.

Career Outcomes

Graduates can work as creative or professional writers and editors in corporate, community and freelance capacities. Recent graduates have been contracted to write crisis management scenarios for major corporations, while others are working as writers and editors for magazines and other print media, in local government, within publishing houses and in print journalism.

Course Design

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinart units, 12 discipline or specified units relating to the major and eight electives.

Why choose this course?

This practice and theory-based professional course will give you the strong written communication competence that is an advanced skill sought by employers, as well as an excellent education as a creative writer in all genres. Through your electives you can include study from a wide range of fields, adding to the vocational strength of the course. Your work could be published in the annual creative writing anthology which is released for sale to the public.

Other Course Options

The Bachelor of Creative Industries (Creative Writing) is also available as part of double degree programs: IX34 Bachelor of Business/Bachelor of Creative Industries (Creative Writing), and IF93 Bachelor of Creative Industries (Creative Writing)/Bachelor of Laws.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Full time course structure

Semester 1, Year 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
KWB107	Introduction to Creative Non-Fiction
	Choose one from the following two units:
KWB102	Media Writing
KWB103	Persuasive Writing

Semester 2, Year 1	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: The Short Story
	Elective
	Choose one from the following two units:
KJB224	Feature Writing
KWB106	Corporate Writing and Editing

Semester 1, Year 2	
KKB221	Approaching Interdisciplinarity
KWB207	Great Books: The Literary Classics
	Elective
	Elective

Semester 2, Year 2	
KKB222	Interdisciplinarity in Practice
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing

Elective

Semester 1, Year 3

KWB201	Creative Writing: Digital Media
KWB203	Creative Writing: The Novel
	Elective
	Elective

Semester 2, Year 3

KWB205	Creative Writing Project 1
KWB303	Writing and Publishing Industry
	Elective
	Elective

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction

KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1

KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations

| MGB223 | Entrepreneurship and Innovation |
| MGB335 | Project Management |

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough

grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture

HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing

| KWB106 | Corporate Writing and Editing |
| KWB303 | Writing and Publishing Industry |

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

| KIB108 | Animation Practices |
| KIB201 | Interactive Writing |

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

| KMB003 | Sex Drugs Rock 'n' roll |
| KMB004 | World Music |

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia

KTB062   Creative Industries Events and Festivals

Visual Arts

KVB103   Australian Art

KVB104   Photomedia and Artistic Practice

KVB108   Contemporary Asian Visual Culture

KVB111   3D Media and Processes

KVB211   Post 1945 Art

KVB306   Video Art and Culture

KVB307   Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102   Media Writing

KWB104   Creative Writing: The Short Story

KWB105   Film and Television Scriptwriting

KWB106   Corporate Writing and Editing

KWB109   Ozlit

KWB204   Creative Non-Fiction: Life Writing

KWB206   Youth and Children's Writing

KWB209   Shakespeare, Then and Now

KWB307   Indigenous Writing

KWB309   Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Advertising Professional, Art Writer, Creative Writer, English Teacher, Government Officer, Information Officer, Internet Professional, Journalist, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher.

Bachelor of Creative Industries (Dance) (KK33)

Year offered: 2008
Admissions: No
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,627
International Fees (per semester): 2008: $10,032per semester *(subject to annual review)*
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Rachel Pedro
Campus: Kelvin Grove

Course Structure

In order to complete this course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the major and eight electives.

General

This three-year professional course offers various career paths catering for applied and/or creative pursuits such as choreography, dance research, community dance practice, criticism, administration and business management, marketing, teaching skills for private practice and the leisure/health market. The 12-unit dance suite is complemented by a range of electives to enable multi-skilling, combining theory with practice and business with dance.

This course offers flexibility and various pathways for those students who wish to work in dance-related areas and maintain their passion for dance. A balance of theory and practice, this course can be tailor-made to suit the interests of the student.

Career Opportunities

Graduates can work as choreographers, dance teachers, community-based artists, movement specialists in the health/leisure industries, or in dance research, health programs and dance administration.

IMPORTANT NOTICE

The Bachelor of Creative Industries (Dance) single degree will not be having an intake after 2007. The Bachelor of Creative Industries (Dance) is still available as part of a double degree program (IX34 Bachelor of Business/Bachelor of Creative Industries or IX39 Bachelor of Arts/Bachelor of Creative Industries). Continuing students should refer to their Course Summary Sheet for enrolment information.

Full time course structure

Semester 1, Year 1

	Creative Industries Core Unit
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KDB110	Deconstructing Dance in History

Semester 2, Year 1

	Creative Industries Core Unit
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB106	Dance Analysis

Semester 1, Year 2

	Creative Industries Core Unit
KDB213	Dance Technique Studies 3
KDB207-1	Choreographic Studies 2
	Elective

Semester 2, Year 2

	Creative Industries Core Unit
KDB204	Australian Dance
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
	Elective

Semester 1, Year 3

KDB108	World Dance
KDB303	Dance and Technology 1
	OR
	Elective
	Elective
	Elective

Semester 2, Year 3

KDB214	Dance Technique Studies 4
KDB304	Dance and Technology 2
	OR
	Elective
	Elective
	Elective

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine

order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web

development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form

KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design

KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource

Management

KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Administrator, Arts Administrator, Choreographer, Dance Teacher, Dancer, Visual Artist.

Bachelor of Creative Industries (Drama) (KK33)

Year offered: 2008
Admissions: Yes
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,627
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February; July
QTAC code: 421952
Past rank cut-off: 79
Past OP cut-off: 11
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Dr Sandra Gattenhof
Campus: Kelvin Grove

Overview

You will develop skills in the production and analysis of innovative, cross-disciplinary performance and have the opportunity to incorporate a sub-major from a range of interdisciplinary practices and technologies such as film, video, dance, journalism, music, communication design and visual arts. You are encouraged to experiment, explore and take creative risks throughout the course.

The course includes practical project production experience with an emphasis on site-specific installation and festival performances. You will be encouraged to explore new performance forms and use emerging technologies, working with other students from across the creative industries.

Career Outcomes

Graduates work as directors, performers, producers, playwrights, dramaturges, arts administrators, community artists and youth arts workers. This course is a springboard into honours and postgraduate studies in areas such as drama education, applied performance, and performance innovation.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinary units, 12 discipline or specified units relating to the major and eight electives.

Why choose this course?

This course incorporates new media and cutting-edge approaches to devising, directing and designing live performance. It involves collaboration with fellow students, staff and community partners.

Other Course Options

The Bachelor of Creative Industries (Drama) is available as part of the following double degrees: IX34 Bachelor of Business/Bachelor of Creative Industries (Drama), and IX43 Bachelor of Creative Industries (Drama)/ Bachelor of Human Services.

This course is also available as a dual degree with Education. Applicants accepted into the dual degree will complete a four year program comprised of the three year Bachelor of Creative Industries (Drama) and the one year Graduate Diploma of Education (Senior Years).

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Full time course structure

Semester 1, Year 1	
KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role

Semester 2, Year 1	
KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Semester 1, Year 2	
KKB221	Approaching Interdisciplinarity
KTB206	The Creating Body
	Elective
	Elective

Semester 2, Year 2

KKB222	Interdisciplinarity in Practice
KTB207	Staging Australia
	Elective
	Elective

Semester 2, Year 3

KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
	Elective
	Elective

Semester 1, Year 3

KTB204	Understanding Performance
	Elective
	Elective
	Choose between KTB205 or KTB301
KTB205	Production 2: The Collaborative Artist
KTB301	Performing Self

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study

of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR

KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing

EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment

KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources

OR

KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia

KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

| KIB108 | Animation Practices |
| KIB201 | Interactive Writing |

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource

Management

KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Actor, Drama Teacher, Stage Manager, Theatre Lighting, Theatre Professionals.

Bachelor of Creative Industries (Interdisciplinary) (KK33)

Year offered: 2008
Admissions: Yes
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,627
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: Kelvin Grove - February; Caboolture - February and July
International Entry: February and July
QTAC code: Kelvin Grove: 421192. Caboolture: 461192.
Past rank cut-off: Kelvin Grove: 74. Caboolture: 69.
Past OP cut-off: Kelvin Grove: 13. Caboolture: 15.
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288cp
Standard credit points per full-time semester: 48cp
Course coordinator: Head, Undergraduate Studies: interdis@qut.edu.au
Discipline coordinator: Head, Undergraduate Studies: interdis@qut.edu.au
Campus: Kelvin Grove and Caboolture

Overview

QUT Interdisciplinary graduates are sought after for their diverse knowledge, creativity and practical skills across a range of industries and practice. The Creative Industries Faculty is leading the way in research and creative practice innovation, across design, media, information and communication technologies and the creative arts.

The Interdisciplinary course allows you to develop skills to be a producer, organise collaborative projects, generate creative content including digital media, and manage communications. You will facilitate and participate in visual and performance arts, multimedia and communications, in both the real world and virtual environments.

This program directly responds to industry demand for graduates with expertise across more than one creative industries area. The course offers flexibility, giving you the opportunity to create a combination of study areas to suit your individual skills, creative interests and career aspirations.

This course is also available as part of double degree programs with the Bachelor of Business (IX34), Bachelor of Human Services (IX43) or Bachelor of Information Technology (IX27).

Caboolture campus

The Caboolture campus offers the first year of the major only. Students who complete their first year at Caboolture then transfer to Kelvin Grove campus for the remainder of the course.

For international students, this course is only offered on Kelvin Grove campus.

Credit/advanced standing will not be granted for Caboolture students; excluding START QUT studies. To receive credit applicants must apply for the Kelvin Grove offering.

See course structures for Caboolture Only.

Career Opportunities

We encourage you to foster your creative passion and shape your future career path through complementary study areas. Some combinations could be:
• Combine a Communication Design or Digital Media major with minors in Games Design, Music Studies, Sound Studies or Computational Arts to pursue an interest in the booming multimedia industry
• A major in Dance, Drama or Art Design History, alongside minors in Audience and User Research and Performance Events, for a career in events and creative industries management
• Journalism, Media and Communication major with minors in Screen Studies, Television or Business to pursue work in the entertainment or media industry
• Creative and Professional Writing, Modern and Popular Literature and Culture for a career in publishing, perhaps as an author or editor.

Course Structure

The Interdisciplinary course is comprised of:
Interdisciplinary Major (8 units)
 +
Major (8 units)
 +
Major (8 units)
 or
2 x Minors (4 units)
 or
1 x Minor (4 units) + 4 x Electives (1 unit)

Key Features of the Interdisciplinary major include:
• Foundation units - introduce the creative industries, and the roles of professionals and practitioners who explore and exploit the expression of creativity for commercial and artistic gain. You'll gain wide-ranging communication skills, including digital, collaborative and written.
• Skills-based units - you will gain practical skills in effective speech communication and either film and television production or photomedia.
• Interdisciplinary units - broaden your knowledge of the creative industries, gain an understanding and appreciation of how different creative disciplines relate to one another, and build your ability to work in collaborate teams through project work.
• Capstone units - will prepare you for your creative career as an employee, consultant, project manager or entrepreneur, or give you the hunger for higher degree

research.

Alongside your Interdisciplinary major, youÕll choose at least one major from:
• Art and Design History
• Business - Advertising, Entrepreneurship, Integrated Marketing Communication, Marketing or Public Relations
• Communication Design
• Creative and Professional Writing
• Dance
• Digital Media
• Drama
• Fashion
• Film, Television and Screen
• Journalism, Media and Communication
• Literary and Cultural Studies
• Mathematics

Minors are available from Creative Industries and a selection from other areas at QUT:
• Animation
• Art, Design and Architecture
• Art History
• Audience and User Research
• Business - Advertising, Entrepreneurship, International Business, Integrated Marketing Communication, Management or Marketing
• Communication for the Professions
• Communication Design
• Computational Arts
• Creative Writing
• Dance Skills
• Dance Studies
• Digital Media
• Drama
• Fashion
• Games Design
• Indigenous Studies
• Journalism
• Languages - French, German, Indonesian, or Japanese
• Lighting Design
• Literature
• Maths
• Modern & Popular Literature & Culture
• Music Studies
• Performance Events
• Professional Writing
• Public Relations
• Screen Studies
• Sound Studies
• Television
• Visual Arts Practice

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Full time course structure - Kelvin Grove students only

Students are required to conform to one of the following three course structures:

STRUCTURE ONE

Semester 1, Year 1

KKB101	Creative Industries: People and Practices
	Choose either KPB101 or KVB104:
KPB101	Foundations of Film and Television Production
KVB104	Photomedia and Artistic Practice
SELECT:	Co-Major One First Unit
SELECT:	Minor One First Unit

Semester 2, Year 1

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Co-Major One Second Unit
SELECT:	Minor One Second Unit

Semester 1, Year 2

KKB221	Approaching Interdisciplinarity
SELECT:	Elective
SELECT:	Co-Major One Third Unit
SELECT:	Minor One Third Unit

Semester 2, Year 2

KKB222	Interdisciplinarity in Practice
SELECT:	Elective
SELECT:	Co-Major One Fourth Unit
SELECT:	Minor One Fourth Unit

Semester 1, Year 3

SELECT:	Elective
SELECT:	Co-Major One Fifth Unit
SELECT:	Co-Major One Sixth Unit
SELECT:	Transitions to New Professional Environments Unit

Semester 2, Year 3

SELECT:	Elective
SELECT:	Co-Major One Seventh Unit
SELECT:	Co-Major One Eighth Unit
SELECT:	Transitions to New Professional Environments

Unit

STRUCTURE TWO

Semester 1, Year 1

KKB101	Creative Industries: People and Practices
	Choose either KPB101 or KVB104:
KPB101	Foundations of Film and Television Production
KVB104	Photomedia and Artistic Practice
SELECT:	Co-Major One First Unit
SELECT:	Minor One First Unit

Semester 2, Year 1

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Co-Major One Second Unit
SELECT:	Minor One Second Unit

Semester 1, Year 2

KKB221	Approaching Interdisciplinarity
SELECT:	Co-Major One Third Unit
SELECT:	Minor One Third Unit
SELECT:	Minor Two First Unit

Semester 2, Year 2

KKB222	Interdisciplinarity in Practice
SELECT:	Co-Major One Fourth Unit
SELECT:	Minor One Fourth Unit
SELECT:	Minor Two Second Unit

Semester 1, Year 3

SELECT:	Co-Major One Fifth Unit
SELECT:	Co-Major One Sixth Unit
SELECT:	Minor Two Third Unit
SELECT:	Transitions to New Professional Environments Unit

Semester 2, Year 3

SELECT:	Co-Major One Seventh Unit
SELECT:	Co-Major One Eighth Unit
SELECT:	Minor Two Fourth Unit
SELECT:	Transitions to New Professional Environments Unit

STRUCTURE THREE

Semester 1, Year 1

KKB101	Creative Industries: People and Practices
	Choose either KPB101 or KVB104:
KPB101	Foundations of Film and Television Production
KVB104	Photomedia and Artistic Practice
SELECT:	Co-Major One First Unit
SELECT:	Co-Major Two First Unit

Semester 2, Year 1

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Co-Major One Second Unit
SELECT:	Co-Major Two Second Unit

Semester 1, Year 2

KKB221	Approaching Interdisciplinarity
SELECT:	Co-Major One Third Unit
SELECT:	Co-Major One Fourth Unit
SELECT:	Co-Major Two Third Unit

Semester 2, Year 2

KKB222	Interdisciplinarity in Practice
SELECT:	Co-Major One Fixth Unit
SELECT:	Co-Major One Sixth Unit
SELECT:	Co-Major Two Fourth Unit

Semester 1, Year 3

SELECT:	Co-Major One Seventh Unit
SELECT:	Co-Major Two Fifth Unit
SELECT:	Co-Major Two Sixth Unit
SELECT:	Transitions to New Professional Environments Unit

Semester 2, Year 3

SELECT:	Co-Major One Eighth Unit
SELECT:	Co-Major Two Seventh Unit
SELECT:	Co-Major Two Eighth Unit
SELECT:	Transitions to New Professional Environments Unit

Full time course structure - Caboolture students only

Semester 1, Year 1

KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture

Semester 2, Year 1

KCB103	Strategic Speech Communication
KKB102	Creative Industries: Making Connections
SELECT:	Unit offered at Caboolture
SELECT:	Unit offered at Caboolture

IMPORTANT NOTICE:

You will transfer to Kelvin Grove campus to complete Years 2 and 3 and will select one structure from the following:

Structure 1: KKB221, KKB222, two Transitions to New Professional Environments units, one co major (96 cps), one minor (48 cps) and four

electives (48 cps).

Structure 2: KKB221, KKB222, two Transitions to New Professional Environments units, one co major (96 cps), and two minors (48 cps each).

Structure 3: KKB221, KKB222, two Transitions to New Professional Environments units, and two co majors (96 cps each).

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and

consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in

literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance

KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing

| KWB308 | Wonderlands: Literature and Culture in the 19th Century |

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

| AMB260 | Public Relations Theory and Practice |

AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Electives available at Caboolture

Semester 1

KMB003	Sex Drugs Rock 'n' roll
KMB207	Cross Cultural Musicianship
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB110	Accounting
BSB114	Government, Business and Society
BSB119	International and Electronic Business
BSB122	Quantitative Analysis and Finance
EDB001	Teaching and Learning Studies 1: Teaching in New Times
EBD006	Learning Networks
MGB222	Managing Organisations

Semester 2

KMB107	Sound, Image, Text
KWB206	Youth and Children's Writing
AMB200	Consumer Behaviour
AMB340	Services Marketing
BSB111	Business Law and Ethics
BSB113	Economics
BSB115	Management, People and Organisations

BSB126	Marketing
CLB005	Integrated Foundation Studies 3: Wellness and Active Citizenship
EDB007	Culture Studies: Indigenous Education
MGB210	Managing Operations
MGB211	Organisational Behaviour

Transitions to New Professional Environments Units

A maximum of 48 credit points may be taken from the following units:

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Potential Careers:

Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Arts Administrator, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Drama Teacher, English Teacher, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Information Officer, Internet Professional, Journalist, Lighting Designer, Lighting Technician, Manager, Marketing Officer/Manager, Mathematician, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Technologist, Musical Director, Organisational Communication Specialist, Policy Officer, Project Developer, Project Manager, Public Relations Officer/Consultant, Publishing Professional, Sound and Music Producer, Sound Designer, Stage Manager, Theatre Lighting, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

Bachelor of Creative Industries (Media & Communication) (KK33)

Year offered: 2008
Admissions: Yes
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,627
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February; July
QTAC code: 421132
Past rank cut-off: 76
Past OP cut-off: 12
OP Guarantee: Yes
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Professor Alan Knight
Campus: Kelvin Grove

Career Outcomes

Graduates can work as advertising professionals, communication officers, media and cultural policy developers for government and community organisations, information officers, Internet professionals, media buyers and planners, marketers, teachers and researchers, and print and online publishing professionals.

Overview

This course provides both practical skills and contextual understanding of the rapidly growing media and communication industries. You will be prepared for employment in fields that are being transformed by digital media development, globalisation and convergence. You will gain knowledge in local and international media industries, media audiences, consumer cultures, professional communication, new media technologies and online communications.

You will also acquire media production skills in print and online media formats and you can complement your media and communications studies with a sub-major or minor study sequence from other areas across the Faculty. These include communication design, television or writing for electronic media in various formats, including creative writing or journalism.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinary units, 12 discipline or specified units relating to the major, and eight electives.

Why choose this course?

This course covers mass, niche and new media. Authentic learning opportunities such as industry placements and projects complement theoretical course content and give you the opportunity to apply what you learn. Students have completed placements with organisations such as Online Opinion, Starcom Communications, Harper Collins, Hoodlum Entertainment, Australian Communications and Media Authority and The Seven Network.

Other Course Options

The Bachelor of Creative Industries (Media and Communication) is also available as part of double degrees: IX34 Bachelor of Business/Bachelor of Creative Industries (Media and Communication), IF10 Bachelor of Creative Industries (Media and Communication)/Bachelor of Laws, and IX50 Bachelor of Creative Industries (Media and Communication)/Bachelor of Health Science.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Full time course structure

Semester 1, Year 1	
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KKB101	Creative Industries: People and Practices

Semester 2, Year 1	
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KKB102	Creative Industries: Making Connections
	Elective

Semester 1, Year 2	
KCB201	Virtual Cultures
KKB221	Approaching Interdisciplinarity

Elective

Elective

Semester 2, Year 2

KCB202	New Media Technologies
KCB203	Consumer Cultures
KKB222	Interdisciplinarity in Practice
	Elective

Semester 1, Year 3

KCB301	Media Audiences
KCB302	Political Communication
	Elective
	Elective

Semester 2, Year 3

KCB303	Applied Media Communication
KCB304	Managing Communication Resources
	Elective
	Elective

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR

KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing

EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment

KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources

OR

| KJB322 | Desktop Publishing And Editing |
| KJB337 | Public Affairs Reporting |

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia

KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

| KCB101 | Communication in the New Economy |
| KCB103 | Strategic Speech Communication |

KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

| KIB202 | Enabling Immersion |

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

| KKB102 | Creative Industries: Making Connections |
| KKB211 | Computational Arts 2 |

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

| KFB106 | Unspeakable Beauty: A History of Fashion and Style |
| KFB207 | Contemporary Fashion |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

| KPB103 | Film Genres |
| KPB104 | Film and Television Production Resource |

Management

KPB107   Television's Greatest Hits

KPB205   Documentary Theory and Practice

KPB206   International Cinema

Performance Studies

KTB104   Performance Innovation

KTB207   Staging Australia

KTB062   Creative Industries Events and Festivals

Visual Arts

KVB103   Australian Art

KVB104   Photomedia and Artistic Practice

KVB108   Contemporary Asian Visual Culture

KVB111   3D Media and Processes

KVB211   Post 1945 Art

KVB306   Video Art and Culture

KVB307   Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102   Media Writing

KWB104   Creative Writing: The Short Story

KWB105   Film and Television Scriptwriting

KWB106   Corporate Writing and Editing

KWB109   Ozlit

KWB204   Creative Non-Fiction: Life Writing

KWB206   Youth and Children's Writing

KWB209   Shakespeare, Then and Now

KWB307   Indigenous Writing

KWB309   Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Academic, Advertising Professional, Educator, Government Officer, Information Officer, Internet Professional, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Relations Officer/Consultant, Public Servant, Publishing Professional, Teacher, Web Designer.

Bachelor of Creative Industries (Television) (KK33)

Year offered: 2008
Admissions: Yes
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,627
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February; July
QTAC code: 421302
Past rank cut-off: 76
Past OP cut-off: 12
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Jeanette McGown
Campus: Kelvin Grove

Overview

Television is one of the most powerful media the world has known. This unique industry-oriented course will train you for the Ôideas jobs' in televisionÑsuch as producing, researching and writing. You will learn how the television industry works, how programs get commissioned, and how they are actually made.

You will study with experienced senior industry professionals as well as internationally respected television scholars. Areas of study include scriptwriting, producing, distribution, television commercials and format, audience research and the social impact of television. You will also have the opportunity to work on production projects.

Career Outcomes

Graduates can work in television as researchers, writers or in production, in a career track that leads to working as producers, script editors, script producers, programmers and schedulers.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, two Creative Industries Interdisciplinary units, 12 discipline or specified units relating to the major and eight electives.

Why choose this course?

This professional course will give you a strong applied-industry focus and offers flexibility, allowing you to find your niche within the television industry.

Other Course Options

The Bachelor of Creative Industries (Television) is also available as part of a double degree with Business - IX34 Bachelor of Business/Bachelor of Creative Industries (Television).

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, folios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are available in this course.

Find out more on Dfee.

Additional costs

You may be required to cover the costs of recording materials, video hire, production travel expenses and associated film and video production costs.

Full time course structure

Semester 1, Year 1	
KKB101	Creative Industries: People and Practices
KPB101	Foundations of Film and Television Production
KPB106	Australian Television
KWB102	Media Writing

Semester 2, Year 1	
KKB102	Creative Industries: Making Connections
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
	Elective

Semester 1, Year 2	
KCB301	Media Audiences
KKB221	Approaching Interdisciplinarity
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KWB105	Film and Television Scriptwriting

Semester 2, Year 2	

KKB175	Creative Industries Legal Issues
KKB222	Interdisciplinarity in Practice
	Elective
	Elective

Semester 1, Year 3

KPB302	Project Development and Script Editing for Television
KPB303	Critical Thinking About Television
	Elective
	Elective

Semester 2, Year 3

KPB304	Television Practice
	Elective
	Elective
	Elective

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing

KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries

	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy

MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century

DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1

KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

KTB306   Directing for Events and Festivals

Professional Writing

KWB102   Media Writing

KWB103   Persuasive Writing

KWB106   Corporate Writing and Editing

KWB303   Writing and Publishing Industry

Public Relations

AMB260   Public Relations Theory and Practice

AMB261   Media Relations and Publicity

AMB262   Public Relations Writing

BSB126   Marketing

Screen Studies

KPB102   Film History

KPB103   Film Genres

KPB203   Australian Film

KPB205   Documentary Theory and Practice

KPB206   International Cinema

Sound Studies

KMB104   Music and Sound Skills

KMB105   Music and Sound Technology

KMB106   Music and Sound for Multimedia

KMB108   Sound Recording and Acoustics

Television

KPB104   Film and Television Production Resource Management

KPB106   Australian Television

KPB107   Television's Greatest Hits

KPB202   Film and Television Business Skills: Entrepreneurship and Investment

KPB303   Critical Thinking About Television

Visual Arts Practice

KVB110   2D Media and Processes

KVB111   3D Media and Processes

KVB200   Exhibition and Display in the Visual Arts

KVB213   Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major

area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101   Communication in the New Economy

KCB102   Media and Society: From Printing Press to Internet

KCB103   Strategic Speech Communication

KCB201   Virtual Cultures

KCB302   Political Communication

Communication Design

KIB108   Animation Practices

KIB201   Interactive Writing

Dance

KDB105   Architecture of the Body

KDB108   World Dance

KDB110   Deconstructing Dance in History

Fashion

KFB103   Introduction to Fashion

KFB206   Fashion and Modernity

Journalism

KJB101   Digital Journalism

KJB120   Newswriting

KJB121   Journalistic Inquiry

KJB224   Feature Writing

KJB239   Journalism Ethics and Issues

Faculty

KKB004   Indigenous Creative Industries

KKB101   Creative Industries: People and Practices

KKB210   Computational Arts 1

Transition to New Professional Environments*

KKB341   Workplace Learning 1

KKB342   Workplace Learning 2

KKB343   Service Learning 1

KKB344   Service Learning 2

KKB345   Creative Industries Project 1

KKB346   Creative Industries Project 2

KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits

KPB205   Documentary Theory and Practice

KPB206   International Cinema

Performance Studies

KTB104   Performance Innovation

KTB207   Staging Australia

KTB062   Creative Industries Events and Festivals

Visual Arts

KVB103   Australian Art

KVB104   Photomedia and Artistic Practice

KVB108   Contemporary Asian Visual Culture

KVB111   3D Media and Processes

KVB211   Post 1945 Art

KVB306   Video Art and Culture

KVB307   Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102   Media Writing

KWB104   Creative Writing: The Short Story

KWB105   Film and Television Scriptwriting

KWB106   Corporate Writing and Editing

KWB109   Ozlit

KWB204   Creative Non-Fiction: Life Writing

KWB206   Youth and Children's Writing

KWB209   Shakespeare, Then and Now

KWB307   Indigenous Writing

KWB309   Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Actor, Advertising Professional, Film Composer, Film/Television Producer, Media Industry Specialist, Multimedia Designer, Post-production specialist, Publishing Professional, Technical Officer.

Bachelor of Creative Industries (Visual Arts) (KK33)

Year offered: 2008
Admissions: No
CRICOS code: 056186M
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,627
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February; July
QTAC code: 421712
Past rank cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Mr Mark Webb
Campus: Kelvin Grove

Additional Entry Requirements

Applicants will be selected on the basis of their portfolio and previous academic achievement. In addition to the **admission application**, applicants must also **apply online** to Creative Industries Faculty, QUT.

The final date to lodge the portfolio and additional materials with QUT is 19 October 2007. A $33 service fee applies (which can be paid online); applicants applying for more than one Visual Arts course are required to pay only one service fee of $33.

OP Guarantee

The OP Guarantee does not apply to this course.

Course Structure

In order to complete the course, students must undertake four Creative Industries Core Units, 12 discipline or specified units relating to the chosen major and eight electives.

General

This three-year professional course prepares students to work in Visual Arts in a range of vocational applications. In addition to 12 units of Visual Arts study students may take a further eight units in a complementary creative industries discipline focused on a professional outcome such as creative writing, journalism, arts management, communication design, or studies from other faculties. Subjects covered include creative industries core units, interdisciplinary studio art practice, art theory, visual arts of Asia, Australian Indigenous Art plus a choice of elective units in Painting, Sculpture, Ceramics, Printmaking, Drawing, Photography and Electronic Media.

Career Opportunities

Graduates work as professional visualisation practitioners in a number of fields including creative directors, visual consultants, photomedia artists in public and community arts, as visual designers, cartoonists, illustrators, curators, gallery and museum assistants and small business providers.

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

International Entry Requirements

Applications and portoflios for international students are accepted throughout the year. Please refer to the Creative Industries international entry requirements for further information http://www.creativeindustries.qut.edu.au/courses/future-student/international/how-to-apply.jsp

IMPORTANT NOTICE

The Bachelor of Creative Industries (Visual Arts) single degree will not be having an intake after 2007. The Bachelor of Fine Arts (Visual Arts) is still available . Continuing students should refer to their Course Summary Sheet for enrolment information.

Full time course structure

Semester 1, Year 1	
KKB101	Creative Industries: People and Practices
KVB100	Research and Creativity in the Visual Arts
KVB102	Modernism
KVB110	2D Media and Processes

Semester 2, Year 1	
KKB102	Creative Industries: Making Connections
KVB104	Photomedia and Artistic Practice
KVB111	3D Media and Processes
	Elective

Semester 1, Year 2

	Creative Industries Core Unit
KVB200	Exhibition and Display in the Visual Arts
KVB202	Visual Imaging - Process and Theory
	Elective

Semester 2, Year 2

	Creative Industries Core Unit
KVB103	Australian Art
KVB211	Post 1945 Art
	Elective

Semester 1, Year 3

KVB304	Contemporary Art Issues
OR	null
KVB212	Australian Art, Architecture and Design
	Elective
	Elective
	Elective

Semester 2, Year 3

KVB307	Theories of Spatial Culture
OR	null
KVB108	Contemporary Asian Visual Culture
KVB306	Video Art and Culture
	Elective
	Elective

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and

corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior

knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication
KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

MAB100	Mathematical Sciences 1A
MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1

HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music

KMB107   Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics

KMB205   Sound Media Musicianship

Film & Television

KPB103   Film Genres

KPB104   Film and Television Production Resource Management

KPB107   Television's Greatest Hits

KPB205   Documentary Theory and Practice

KPB206   International Cinema

Performance Studies

KTB104   Performance Innovation

KTB207   Staging Australia

KTB062   Creative Industries Events and Festivals

Visual Arts

KVB103   Australian Art

KVB104   Photomedia and Artistic Practice

KVB108   Contemporary Asian Visual Culture

KVB111   3D Media and Processes

KVB211   Post 1945 Art

KVB306   Video Art and Culture

KVB307   Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102   Media Writing

KWB104   Creative Writing: The Short Story

KWB105   Film and Television Scriptwriting

KWB106   Corporate Writing and Editing

KWB109   Ozlit

KWB204   Creative Non-Fiction: Life Writing

KWB206   Youth and Children's Writing

KWB209   Shakespeare, Then and Now

KWB307   Indigenous Writing

KWB309   Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Art Project Manager, Artist, Arts Administrator, Curator, Media Industry Specialist, Multimedia Designer, Visual Artist, Web Designer.

Bachelor of Creative Industries (Drama)/Graduate Diploma in Education (Senior Years) (KK33/ED38)

Year offered: 2008
Admissions: Yes
Course duration (full-time): 4 years (3 years BCI + 1 year GDipEd)
Domestic fees (per credit point): Commonwealth Supported place *(subject to annual review)*
Domestic Entry: February
QTAC code: 429172
Past rank cut-off: 79
Past OP cut-off: 11
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288+96
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries)
Discipline coordinator: Dr Sandra Gattenhof
Campus: Kelvin Grove

Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

OP Guarantee

The OP Guarantee does not apply to this course.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Career Opportunities

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

Course Design

This dual degree is structured to enable you to spend your first three years immersed in Drama and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include dance, English, languages, mathematics, music, visual arts, business, social sciences and science education.

Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland. Graduates looking for teaching employment in other parts of Australia and overseas may be required to meet additional conditions.

Deferment

QUT allows current Year 12 school leavers to defer their undergraduate admission offer for one year, or for six months if offered mid-year admission, except in courses using specific admission requirements such as questionnaires, portfolios, auditions, prior study or work experience.

Non-year 12 students may also request to defer their QTAC offer on the basis of demonstrated special circumstances.

Find out more on deferment.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (ie failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc) and who have been invited and accepted to continue as a

fee-paying student.

Full time course structure

Semester 1, Year 1	
KKB101	Creative Industries: People and Practices
KTB101	20th Century Performance
KTB102	Process Drama
KTB103	Performing Skills 1: Body and Voice and Role

Semester 2, Year 1	
KKB102	Creative Industries: Making Connections
KTB104	Performance Innovation
KTB105	Production 1: Story Making
KTB106	Performing Skills 2: Style and Form

Semester 1, Year 2	
KKB221	Approaching Interdisciplinarity
KTB206	The Creating Body
SELECT:	Second Teaching Area unit OR Elective
SELECT:	Second Teaching Area unit OR Elective

Semester 2, Year 2	
EDB036	Introduction to Education
KKB222	Interdisciplinarity in Practice
KTB207	Staging Australia
SELECT:	Second Teaching Area unit OR Elective

Year 2, SUM-2 Semester (Jan - Feb)	
EDB037	Introduction to Educational Sites

Semester 1, Year 3	
KTB204	Understanding Performance
	Choose between a Second Teaching Area unit (recommended) or an Elective or a Curriculum Studies unit:
	Second Teaching Area unit
	Elective
	Curriculum Studies unit
	Choose between KTB205 or KTB301:
KTB205	Production 2: The Collaborative Artist
KTB301	Performing Self

Semester 2, Year 3	
KTB303	Production 3: Interpreting and Adapting
KTB305	The Entrepreneurial Artist
	Choose SPB012 or an elective:
SPB012	Classroom and Behaviour Management
	Elective
SELECT:	Second Teaching Area unit OR Elective

Year 4, Semester 1 and Semester 2	

Students who were accepted into the four year program (QTAC code: 429172) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

Course structure - Senior Years

Year 1, Semester 1	
EDP415	Engaging Diverse Learners
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners
	Curriculum Studies 1
	Curriculum Studies Elective
	Designated Unit: EDP441

Year 1, Semester 2	
EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators
	Curriculum Studies 2
	Curriculum Studies 3
	Designated Unit: EDP442

Curriculum Studies 1	
CLP402	Business Education Curriculum Studies 1
CLP408	English Education Curriculum Studies 1
CLP411	Languages Education Curriculum Studies 1
CLP414	Social Education Curriculum Studies 1
KDB201	Dance Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
KTB201	Drama Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1

Curriculum Studies 2	
CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2
CLP412	Languages Education Curriculum Studies 2
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
KDB202	Dance Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2

KTB202	Drama Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2
MDP455	Business Education Curriculum Studies 2 (ICT)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2

Curriculum Studies 3

CLP407	Business Education Curriculum Studies 3
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
KDB203	Dance Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education curriculum Studies 3
MDP461	Science Education Curriculum Studies 3

Curriculum Electives

Students will select a curriculum elective from those listed below or an appropriate curriculum studies unit from a second teaching area as listed above (subject to the required discipline prerequisite studies having been completed).

CLP400	Middle Years: Multiliteracies
CLP401	Middle Years: Transdisciplinary Arts and SOSE
CLP419	Social Education Curriculum Studies - Senior History
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
SPB012	Classroom and Behaviour Management
SPB020	Classroom Assessment Practices

Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching

CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

History (48 credit points)

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Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.

	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia

HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

| KIB202 | Enabling Immersion |

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

| KKB102 | Creative Industries: Making Connections |
| KKB211 | Computational Arts 2 |

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

| KFB106 | Unspeakable Beauty: A History of Fashion and Style |
| KFB207 | Contemporary Fashion |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

| KTB104 | Performance Innovation |
| KTB207 | Staging Australia |

KTB062   Creative Industries Events and Festivals

Visual Arts

KVB103   Australian Art

KVB104   Photomedia and Artistic Practice

KVB108   Contemporary Asian Visual Culture

KVB111   3D Media and Processes

KVB211   Post 1945 Art

KVB306   Video Art and Culture

KVB307   Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102   Media Writing

KWB104   Creative Writing: The Short Story

KWB105   Film and Television Scriptwriting

KWB106   Corporate Writing and Editing

KWB109   Ozlit

KWB204   Creative Non-Fiction: Life Writing

KWB206   Youth and Children's Writing

KWB209   Shakespeare, Then and Now

KWB307   Indigenous Writing

KWB309   Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Actor, Arts Administrator, Drama Teacher, Educator, Higher Education Worker, Secondary School Teacher, Teacher, Theatre Professionals.

Bachelor of Fine Arts (Acting) (KK34)

Year offered: 2008
Admissions: Yes
CRICOS code: 056185A
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,427
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 421912
Past rank cut-off: Admission to course is based on audition and interview. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on audition and interview. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Ms Dianne Eden
Campus: Kelvin Grove

OP Guarantee

The OP Guarantee does not apply to this course.

Additional Entry Requirements

Applicants are selected on the basis of their audition and interview. The due date to register for an audition and interview, as well as submission of additional materials, was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Overview

This conservatory-style acting course will prepare you to graduate as a professional actor for stage and screen. Acting and rehearsals are interspersed with skills classes in areas such as voice, movement, singing, dance, combat and improvisation. Second and third-year students perform in a season of public productions for stage and film. In your final year you will showcase your stage and film work to prospective industry employers in Brisbane and Sydney.

Career Outcomes

Graduates can work as actors for stage, film and television. In recent years graduates have flooded the film and television industry, featuring in movies, on television and the stage such as Michael Dorman (The Secret Life of Us; Suburban Mayhem), Conrad Coleby (All Saints), Sam Atwell (Home and Away), Gigi Edgley (The Secret Life of Us; Last Train to Freo), Ryan Johnson (Thunderstruck), Emily Tomlins (Constance Drinkwater; The Woman Before, QTC; Operator, LaBoite) and Helen Christinson (Private Lives, QTC/SA Theatre Company).

Graduates Oliver Torr and Matt Zeremes wrote, produced, directed and acted in the feature film Burke and Wills which made its international debut at Robert de Niro's 2006 Tribeca Film Festival in New York.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, and a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies.

Why choose this course?

QUT offers a strong focus on acting for the screen as well as the traditional conservatory-based actor training for the stage. You may work with professional production companies and professional directors for film and television training.

Deferment

QUT's deferment policy does not apply to this course.

Full time course structure

Semester 1, Year 1	
KKB101	Creative Industries: People and Practices
KSB101	Acting 1
KSB103	Voice and Movement 1
	Elective

Semester 2, Year 1	
KKB102	Creative Industries: Making Connections
KSB102	Acting 2
KSB104	Voice and Movement 2
	Elective

Semester 1, Year 2	
KSB221	Acting 3
KSB223	Voice and Movement 3
KSB225	Music Theatre Skills
	Elective

Semester 2, Year 2	
KSB222	Acting 4
KSB224	Voice and Movement 4
KSB226	Music Theatre Project
	Elective

Semester 1, Year 3	
KSB301	Theatre Project 1

Semester 2, Year 3

KSB302   Theatre Project 2

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220   Advertising Theory and Practice
AMB221   Advertising Copywriting
AMB222   Media Planning
BSB126   Marketing

Animation

KIB105   Animation and Motion Graphics
KIB108   Animation Practices
KVB105   Foundations of Drawing for Animation 1
KVB106   Foundations of Drawing for Animation 2

Art History

KVB102   Modernism
KVB103   Australian Art
KVB211   Post 1945 Art
KVB304   Contemporary Art Issues

Art, Design and Architecture

DAB325   Architecture in the 20th Century
DEB102   Introducing Design History
KVB212   Australian Art, Architecture and Design
KVB306   Video Art and Culture

Audience and User Research

KCB102   Media and Society: From Printing Press to Internet
KCB105   Media and Communication Research Methods
KCB203   Consumer Cultures
KCB301   Media Audiences

Communication Design

KIB101   Foundations of Communication Design 1
KIB102   Foundations of Communication Design 2
KIB103   Media Technology 1

KIB104   Media Technology 2

Communication for the Professions

KCB103   Strategic Speech Communication
KWB106   Corporate Writing and Editing
KCB302   Political Communication
KCB304   Managing Communication Resources

Computational Arts

ITB001   Problem Solving and Programming
ITB003   Object Oriented Programming
          OR
KIB105   Animation and Motion Graphics
KKB210   Computational Arts 1
KKB211   Computational Arts 2

Creative Writing

KWB101   Introduction to Creative Writing
KWB104   Creative Writing: The Short Story
KWB107   Introduction to Creative Non-Fiction
KWB203   Creative Writing: The Novel
KWB204   Creative Non-Fiction: Life Writing

Dance Skills

KDB103   Dance Technique Studies 1
KDB107   Choreographic Studies 1
KDB108   World Dance
KDB109   Funk, Tap and all that Jazz

Dance Studies

KDB105   Architecture of the Body
KDB106   Dance Analysis
KDB110   Deconstructing Dance in History
KDB204   Australian Dance

Digital Media

KIB101   Foundations of Communication Design 1
KIB103   Media Technology 1
KCB201   Virtual Cultures
KCB202   New Media Technologies
KVB306   Video Art and Culture

Drama

KTB103   Performing Skills 1: Body and Voice and Role
KTB104   Performance Innovation
KTB106   Performing Skills 2: Style and Form
KTB204   Understanding Performance
KTB305   The Entrepreneurial Artist

Entrepreneurship

AMB251   Innovation and Market Development

BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations

MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to

	Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

| KFB106 | Unspeakable Beauty: A History of Fashion and Style |
| KFB207 | Contemporary Fashion |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art

| KVB306 | Video Art and Culture |
| KVB307 | Theories of Spatial Culture |

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Actor, Artist, Drama Teacher, Film/Television Producer, Theatre Professionals.

Bachelor of Fine Arts (Animation) (KK34)

Year offered: 2008
Admissions: Yes
CRICOS code: 056185A
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,427
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 421012
Past rank cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Gavin Sade
Campus: Kelvin Grove

Addtional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

OP Guarantee

The OP Guarantee does not apply to this course.

Overview

This project-based course is designed to meet the technical, creative and conceptual development needs of the animation and 3D computer graphics industry. You will work within a studio environment learning how an animation studio is run, the various roles undertaken in a studio, and the flow of a production from pitch to delivery. Through exercising production roles, you will develop core work and communication skills, demonstrating these through exploration of form and character, design and development, and iteration through critique while following industry standards of presentation of design ideas in pitch, play and preproduction.

You will learn creative and technical skills within a contextual framework, which allows you to build your career in digital product and new media strategy.

Career Outcomes

Graduates can work in visual effects, direction or animation for film, television, advertising, or real-time games; visualisation for architecture, medicine and training simulation.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

Why choose this course?

This course has been designed in collaboration with industry specialists from many post-production, game and animation companies throughout Brisbane and Australia, and offers a studio-based learning environment where professionals and specialist academics in the field deliver a rich suite of animation units. Connections with the Australian Research Council (ARC), Centre of Excellence for Creative Industries and Innovation (CCI), Institute for Creative Industries and Innovation (iCi) and the Australasian CRC for Interaction Design (ACID) ensures you will benefit from research and real-world project opportunities.

Such intense project-based practice courses have had longstanding success in the United States, Canada and Europe, and are strongly supported by the animation industry.

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Full time course structure

Semester 1, Year 1	
KIB106	Character Development, Conceptual Design and Animation Layout
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KKB101	Creative Industries: People and Practices

Semester 2, Year 1	
KIB105	Animation and Motion Graphics
KIB107	Introduction to Programming for 3D
KVB106	Foundations of Drawing for Animation 2

KKB102   Creative Industries: Making Connections

Semester 1, Year 2

KIB212   Animation Studio 1: Preproduction

        Elective

        Elective

Semester 2, Year 2

KIB213   Animation Studio 2: CG Toolkit

        Elective

        Elective

Semester 1, Year 3

KIB312   Animation Studio 3: Advanced Concepts in Computer Animation 1

        Elective

        Elective

Semester 2, Year 3

KIB313   Animation Studio 4: Advanced Concepts in Computer Animation 2

        Elective

        Elective

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200   Consumer Behaviour

AMB220   Advertising Theory and Practice

AMB221   Advertising Copywriting

AMB222   Media Planning

AMB320   Advertising Management

AMB321   Advertising Campaigns

AMB330   Advertising Strategy and Planning

BSB126   Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325   Architecture in the 20th Century

DAB420   Architecture, Culture and Space

DEB102   Introducing Design History

KVB102   Modernism

KVB103   Australian Art

KVB108   Contemporary Asian Visual Culture

KVB211   Post 1945 Art

KVB212   Australian Art, Architecture and Design

KVB304   Contemporary Art Issues

KVB306   Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101   Foundations of Communication Design 1

KIB102   Foundations of Communication Design 2

KIB103   Media Technology 1

KIB104   Media Technology 2

KIB210   Design Studio 1: Interaction Design

KIB211   Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development

BSB115	Management, People and Organisations
BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits

KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication

KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

| MAB100 | Mathematical Sciences 1A |

MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art

KVB304   Contemporary Art Issues

Art, Design and Architecture

DAB325   Architecture in the 20th Century
DEB102   Introducing Design History
KVB212   Australian Art, Architecture and Design
KVB306   Video Art and Culture

Audience and User Research

KCB102   Media and Society: From Printing Press to Internet
KCB105   Media and Communication Research Methods
KCB203   Consumer Cultures
KCB301   Media Audiences

Communication Design

KIB101   Foundations of Communication Design 1
KIB102   Foundations of Communication Design 2
KIB103   Media Technology 1
KIB104   Media Technology 2

Communication for the Professions

KCB103   Strategic Speech Communication
KWB106   Corporate Writing and Editing
KCB302   Political Communication
KCB304   Managing Communication Resources

Computational Arts

ITB001   Problem Solving and Programming
ITB003   Object Oriented Programming
          OR
KIB105   Animation and Motion Graphics
KKB210   Computational Arts 1
KKB211   Computational Arts 2

Creative Writing

KWB101   Introduction to Creative Writing
KWB104   Creative Writing: The Short Story
KWB107   Introduction to Creative Non-Fiction
KWB203   Creative Writing: The Novel
KWB204   Creative Non-Fiction: Life Writing

Dance Skills

KDB103   Dance Technique Studies 1
KDB107   Choreographic Studies 1
KDB108   World Dance
KDB109   Funk, Tap and all that Jazz

Dance Studies

KDB105   Architecture of the Body
KDB106   Dance Analysis
KDB110   Deconstructing Dance in History

KDB204   Australian Dance

Digital Media

KIB101   Foundations of Communication Design 1
KIB103   Media Technology 1
KCB201   Virtual Cultures
KCB202   New Media Technologies
KVB306   Video Art and Culture

Drama

KTB103   Performing Skills 1: Body and Voice and Role
KTB104   Performance Innovation
KTB106   Performing Skills 2: Style and Form
KTB204   Understanding Performance
KTB305   The Entrepreneurial Artist

Entrepreneurship

AMB251   Innovation and Market Development
BSB115   Management, People and Organisations
BSB126   Marketing
MGB223   Entrepreneurship and Innovation

Fashion

KFB103   Introduction to Fashion
KFB106   Unspeakable Beauty: A History of Fashion and Style
KFB206   Fashion and Modernity
KFB207   Contemporary Fashion

French

HHB061   French 1
HHB062   French 2
HHB063   French 3
HHB064   French 4
HHB065   French 5
HHB066   French 6
HHB067   French 7
HHB068   French 8

Games Design

ITB750   Computer Game Studies
ITB751   Games Production
KIB201   Interactive Writing
KIB202   Enabling Immersion

German

HHB091   German 1
HHB092   German 2
HHB093   German 3
HHB094   German 4
HHB095   German 5

HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance

KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1

KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres

KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Advertising Professional, Animator, Computer Game Programmer, Computer Games Developer, Film/Television Producer, Internet Professional, Media Industry Specialist, Multimedia Designer, Visual Artist, Web Designer.

Bachelor of Fine Arts (Creative and Professional Writing) (KK34)

Year offered: 2008
Admissions: Yes
CRICOS code: 056185A
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,427
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 421432
Past rank cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Professor Philip Neilson
Campus: Kelvin Grove

Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

OP Guarantee

The OP Guarantee does not apply to this course.

Overview

This practice-based course is designed specifically for talented individuals seeking to become practitioner-artists in creative writing. You will develop your ability to write a sustained work of publishable quality in a genre of your own selection, and self-edit and edit the work of others for electronic and print journals. YouÕll learn to write confidently at a high standard in a variety of professional writing forms and genres including fiction, scriptwriting, creative non-fiction, childrenÕs and young adult fiction, reviewing, essay, digital stories and poetry. YouÕll be career ready with a working knowledge of the publishing industry.

Career Outcomes

Graduates can work as freelance creative writers, novelists, scriptwriters, reviewers, travel writers, creative non-fiction writers, feature writers, corporate writers, editors, journalists, and publishers.

Course Design

In order to complete this course, students must undertake two Creative Industries Foundation units, and a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies.

Why choose this course?

Opportunities exist for professional experience and placement during the final project unit, as well as opportunities to perform at public readings and festivals and to develop professional networks. Your work could be published in the annual creative writing anthology which is released for sale to the public.

Industry Links

Guest lecturers have included Hilary Beaton (Queensland Writers Centre), Michael Wilding (author), Fiona Capp (author), Madonna Duffy (UQ Press), and Frank Moorhouse (2001 Miles Franklin award winner).

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Full time course structure

Semester 1, Year 1	
KKB101	Creative Industries: People and Practices
KWB101	Introduction to Creative Writing
KWB107	Introduction to Creative Non-Fiction
	Choose one from the folloing two units:
KWB102	Media Writing
KWB103	Persuasive Writing

Semester 2, Year 1	
KKB102	Creative Industries: Making Connections
KWB104	Creative Writing: The Short Story
	Elective
	Choose one from the folloing two units:
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing

Semester 1, Year 2

KWB201	Creative Writing: Digital Media
KWB203	Creative Writing: The Novel
	Elective
	Elective

Semester 2, Year 2

KWB204	Creative Non-Fiction: Life Writing
KWB205	Creative Writing Project 1
KWB206	Youth and Children's Writing
	Elective

Semester 1, Year 3

KWB207	Great Books: The Literary Classics
KWB304	Editing and Developing the Manuscript
	Elective
	Elective

Semester 2, Year 3

| KWB305 | Creative Writing Project 2 |
| KWB303 | Writing and Publishing Industry |

Creative Industries Co-Majors

INSTRUCTIONS FOR CO-MAJORS

Please refer to the following study sequences to plan your program. You must complete 96 credit points (normally eight 12 credit point subjects) from the specified units to achieve a co-major, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these co-majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these co-majors and/or minors. Any unit(s) that appear in multiple co-majors and/or minors can only contribute towards the completion of one of these co-majors or minors.

Advertising

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
AMB320	Advertising Management
AMB321	Advertising Campaigns
AMB330	Advertising Strategy and Planning
BSB126	Marketing

Art and Design History

Description: This co-major equips you with the educational base necessary for a career in the arts professions, such as curatorial work, art criticism and arts administration. It offers a coherent and sequential set` of units that provide a platform for a research-based study of the visual arts, design and architecture. In conjunction with further study, this co-major will assist in preparing you for work as a professional in these disciplines.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

DAB325	Architecture in the 20th Century
DAB420	Architecture, Culture and Space
DEB102	Introducing Design History
KVB102	Modernism
KVB103	Australian Art
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues
KVB306	Video Art and Culture

Communication Design

Description: The aim of this co-major is to provide you with skills and knowledge in the domain of Communication Design. The co-major provides an introduction to the principles and practice of Communication Design, and the practical use of media technologies. Foundations of Communication Design and Media Technology units provide both a practical and theoretical basis for the studio units. Design Studio units situate the knowledge and skills gained from the first-level (100 coded) units into practice in a production / project setting, in the application areas of web development and interactive multimedia respectively.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2
KIB210	Design Studio 1: Interaction Design
KIB211	Design Studio 2: Web Development

Creative and Professional Writing

Description: The aim of this co-major is to prepare students to graduate with adequate skills and knowledge in the area of creative and professional writing; to provide a thorough grounding in a variety of genres that include fiction, creative non-fiction, media writing and corporate writing and editing, thereby equipping graduates with the versatility required of professional writers; to enhance the critical, analytical and peer-reviewing skills of students; to provide and understanding of creative writing in its social and generic contexts.

Assumed Knowledge: There is no specific prior

knowledge required as a prerequisite to undertaking this co-major.

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB106	Corporate Writing and Editing
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB303	Writing and Publishing Industry

Dance

Description: This co-major aims to provide a broad grounding in practical and theoretical aspects of dance. You will gain skills in contemporary dance, ballet, commercially driven genres, choreography and critical thinking and writing together with an understanding of the social and historical context of ballet, contemporary dance, and popular and world dance.

Assumed Knowledge: Previously acquired knowledge or skill IS required for you to undertake this co-major. It is essential that you be physically able, fit and have basic knowledge in a dance technique, either ballet, jazz or contemporary to undertake the practical units.

KDB103	Dance Technique Studies 1
KDB104	Dance Technique Studies 2
KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz
KDB110	Deconstructing Dance in History
KDB204	Australian Dance
KDB205	Dance in Education
KSB225	Music Theatre Skills

Digital Media

Description: Online and interactive technologies now dominate creative and professional life. This co-major provides you with the opportunity to develop websites, multimedia projects, wikis and blogs, as well as allowing you to understand the guiding principals behind these new modes of communication and creative practice.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

| KCB101 | Communication in the New Economy |
| KCB102 | Media and Society: From Printing Press to Internet |

	OR
KJB101	Digital Journalism
KIB101	Foundations of Communication Design 1
KCB104	Media and Communications Industries
	OR
KPB106	Australian Television
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KCB203	Consumer Cultures
KVB306	Video Art and Culture

Drama

Description: The co-major offers a balance of performance theory and practice. It is designed as a learning sequence, beginning with introductory concepts and practices, through intermediate and on to advanced learning. Underpinning the co-major is a twin focus on contemporary performance-making and events management. Both of these areas are balanced by studies in theatre history and theory. Core topics include acting; directing; twentieth-century performance theory and practice; and events management.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KTB101	20th Century Performance
KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB305	The Entrepreneurial Artist
KTB306	Directing for Events and Festivals

Entrepreneurship

Description: To provide students with an introduction to basic business principles as well as the innovation, development, production and entrepreneurial activities required when starting a new business. Students who do the extended eight unit set will be able to supplement this with a range of broader business administration and promotional skills particularly in the marketing and management areas.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB251	Innovation and Market Development
BSB115	Management, People and Organisations

BSB126	Marketing
EFB210	Finance 1
IBB213	International Marketing
MGB207	Human Resource Issues and Strategy
MGB216	Managing Technological Innovation in Global Business
MGB218	Managing Business Growth
MGB222	Managing Organisations
MGB223	Entrepreneurship and Innovation
MGB335	Project Management

Fashion

Description: This co-major has been designed to offer a mix of theoretical and practical units. The theory units will develop your knowledge and understanding of the history, industry and consumption of fashion and will introduce you to the critical legal issues surrounding the production and distribution of fashion. The practical units provide you with a variety of options to develop fashion related skills focusing on textile design, portfolio development and fashion journalism.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion
KVB213	Graphic Investigation
KFB204	Textile Design
KFB205	Fashion and Style Journalism
KFB208	Fashion Portfolio
KCB203	Consumer Cultures
KFB304	Fashion, Law and the Real World

Film, Television and Screen

Description: The aim of this co-major is to provide students with a range of understandings in the theory and practice of film, television and screen. This study area aims to enhance creative, technical and organizational abilities as well as building story telling and communication skills.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KPB101	Foundations of Film and Television Production
KPB102	Film History
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills:

	Entrepreneurship and Investment
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema
KPB303	Critical Thinking About Television

Integrated Marketing Communication

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB230	Internet Promotion
AMB240	Marketing Planning and Management
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB331	Direct Marketing
AMB350	Sales and Customer Relationship Management
AMB354	Events Marketing
BSB126	Marketing

Journalism, Media and Communication

Description: This co-major offers you a range of options to develop an understanding of the parameters of the journalism and professional communication fields. You can choose a mix of units to suit your career aspirations. If you choose to focus more on the Journalism (KJB) units, the co-major will introduce you to a range of journalism writing styles and offers an insight into some specialist areas of reporting. If you choose to focus more on the Media and Communication (KCB) units, it has been designed to enable you to develop the skills and knowledge to prepare media material for organizations that wish to build, and maintain, a media profile.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KCB102	Media and Society: From Printing Press to Internet
	OR
KJB101	Digital Journalism
KJB120	Newswriting
KCB104	Media and Communications Industries
KJB121	Journalistic Inquiry
KCB103	Strategic Speech Communication
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues
KFB205	Fashion and Style Journalism
	OR
KJB280	International Journalism
KCB301	Media Audiences
KCB302	Political Communication

KCB304	Managing Communication Resources
	OR
KJB322	Desktop Publishing And Editing
KJB337	Public Affairs Reporting

Literary and Cultural Studies

Description: The aims of this co-major are to prepare students to graduate with adequate skills and knowledge in the area of literary and cultural studies; to provide a thorough grounding in a range of texts, both literary and popular, ranging from Shakespeare to nineteenth and twentieth century literature and culture; to provide graduates with enhanced skills in critical thinking, writing and analysis; to provide graduates with an understanding of the social and historical context of literary and popular written texts; to provide some understanding of the major approaches in literary theory.

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB309	Popular Fictions, Popular Culture

Marketing

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB240	Marketing Planning and Management
AMB241	E-Marketing Strategies
AMB340	Services Marketing
AMB341	Strategic Marketing
BSB126	Marketing

Mathematics

Description: This co-major aims to provide you with powerful tools for the analysis of today's complex world and give an insight into many real-world problems of significant importance.

Assumed Knowledge: Maths B (if you do not have this you should include MAB105 as one of your first units)

| MAB100 | Mathematical Sciences 1A |

MAB101	Statistical Data Analysis 1
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus
MAB312	Linear Algebra
MAB314	Statistical Modelling 2

Public Relations

Assumed Knowledge: There is no specific prior knowledge required as a prerequisite to undertaking this co-major.

AMB201	Marketing and Audience Research
AMB202	Integrated Marketing Communication
AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
AMB360	Corporate Communication Management
AMB361	Public Relations Campaigns
AMB370	Public Relations Cases
BSB126	Marketing

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art

KVB304   Contemporary Art Issues

Art, Design and Architecture

DAB325   Architecture in the 20th Century
DEB102   Introducing Design History
KVB212   Australian Art, Architecture and Design
KVB306   Video Art and Culture

Audience and User Research

KCB102   Media and Society: From Printing Press to Internet
KCB105   Media and Communication Research Methods
KCB203   Consumer Cultures
KCB301   Media Audiences

Communication Design

KIB101   Foundations of Communication Design 1
KIB102   Foundations of Communication Design 2
KIB103   Media Technology 1
KIB104   Media Technology 2

Communication for the Professions

KCB103   Strategic Speech Communication
KWB106   Corporate Writing and Editing
KCB302   Political Communication
KCB304   Managing Communication Resources

Computational Arts

ITB001   Problem Solving and Programming
ITB003   Object Oriented Programming
          OR
KIB105   Animation and Motion Graphics
KKB210   Computational Arts 1
KKB211   Computational Arts 2

Creative Writing

KWB101   Introduction to Creative Writing
KWB104   Creative Writing: The Short Story
KWB107   Introduction to Creative Non-Fiction
KWB203   Creative Writing: The Novel
KWB204   Creative Non-Fiction: Life Writing

Dance Skills

KDB103   Dance Technique Studies 1
KDB107   Choreographic Studies 1
KDB108   World Dance
KDB109   Funk, Tap and all that Jazz

Dance Studies

KDB105   Architecture of the Body
KDB106   Dance Analysis
KDB110   Deconstructing Dance in History

KDB204   Australian Dance

Digital Media

KIB101   Foundations of Communication Design 1
KIB103   Media Technology 1
KCB201   Virtual Cultures
KCB202   New Media Technologies
KVB306   Video Art and Culture

Drama

KTB103   Performing Skills 1: Body and Voice and Role
KTB104   Performance Innovation
KTB106   Performing Skills 2: Style and Form
KTB204   Understanding Performance
KTB305   The Entrepreneurial Artist

Entrepreneurship

AMB251   Innovation and Market Development
BSB115   Management, People and Organisations
BSB126   Marketing
MGB223   Entrepreneurship and Innovation

Fashion

KFB103   Introduction to Fashion
KFB106   Unspeakable Beauty: A History of Fashion and Style
KFB206   Fashion and Modernity
KFB207   Contemporary Fashion

French

HHB061   French 1
HHB062   French 2
HHB063   French 3
HHB064   French 4
HHB065   French 5
HHB066   French 6
HHB067   French 7
HHB068   French 8

Games Design

ITB750   Computer Game Studies
ITB751   Games Production
KIB201   Interactive Writing
KIB202   Enabling Immersion

German

HHB091   German 1
HHB092   German 2
HHB093   German 3
HHB094   German 4
HHB095   German 5

HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

| KTB101 | 20th Century Performance |

KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

| KIB108 | Animation Practices |
| KIB201 | Interactive Writing |

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1

KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy

KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres

KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Academic, Advertising Professional, Art Writer, Creative Writer, English Teacher, Government Officer, Information Officer, Internet Professional, Journalist, Media Industry Specialist, Organisational Communication Specialist, Policy Officer, Public Servant, Publishing Professional, Teacher.

Bachelor of Fine Arts (Dance) (KK34)

Year offered: 2008
Admissions: Yes
CRICOS code: 056185A
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,427
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February; July
QTAC code: 421822
Past rank cut-off: Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on additional entry requirements. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Rachel Pedro
Campus: Kelvin Grove

OP Guarantee

The OP Guarantee does not apply to this course.

Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 7 September 2007. Late registrations and submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Auditions

Auditions will be held in Brisbane, Melbourne, Sydney, Canberra, Adelaide, and Townsville in late September/early October. Confirmation dates and venues will be posted to registrants after registrations close.

Overview

This practice-based course provides specialist training for a performance career in dance. The course covers a range of dance styles as well as an intensive performance and choreographic development program. You will be showcased to the public and dance industry through major seasons in state-of-the art theatres, featuring new work by leading Australian and overseas choreographers. Contextual studies provide relevant knowledge bases for a twenty-first century career, including dance theory subjects, kinesiology and technological dance applications. Project units provide opportunities for industry placements throughout Australia, international exchanges and dance-led interdisciplinary collaborative work. In exceptional circumstances you may exit after successfully completing the first two years of this course and be awarded an Associate Degree in Dance.

Career Outcomes

Graduates work as performers in national and international dance companies, in musical theatre, as independent practitioners and as choreographers.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, and a maximum of 168 credit points of discipline or specified units relating to the chosen major and 96 credit points of Complementary Studies.

Why choose this course?

This highly sought after competitive program is for students wishing to become professional dancers and choreographers. Graduates are employed in major professional dance companies in Australia and in many companies throughout the world. Some have achieved outstanding recognition as performers or choreographers. Four QUT dance graduates were nominated at the 2006 Australian Dance Awards. Clare Dyson won the Outstanding Achievement in Independent Dance.

Other Course Options

The Bachelor of Fine Arts (Dance) is also available as a dual degree with Education. Applicants accepted into the dual degree will complete a four year program comprised of the three year Bachelor of Fine Arts (Dance) and the one year Graduate Diploma of Education (Senior Years).

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Additional costs

As a dance student you will be required to provide your own dancewear, dance shoes, stage makeup, knee pads and any other specialist dance needs as required.

Full time course structure

Semester 1, Year 1

KDB101	Performance 1

KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KKB101	Creative Industries: People and Practices

Semester 2, Year 1

KDB102	Performance 2
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KKB102	Creative Industries: Making Connections

Semester 1, Year 2

KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2
KDB211	Performance 3
KDB213	Dance Technique Studies 3
	Elective

Semester 2, Year 2

KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB208	Integrated Professional Skills
KDB212	Performance 4
KDB214	Dance Technique Studies 4

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Performance Pathway or the Creative Industries Minor pathway.

Performance Pathway

Semester 1, Year 3

KDB108	World Dance
KDB301	Dance Project 1A
	Choose two from the following five units:
KDB205	Dance in Education
KDB303	Dance and Technology 1
KSB225	Music Theatre Skills
	Elective
	Elective

Semester 2, Year 3

KDB204	Australian Dance
KDB302	Dance Project 1B
	Choose two from the following four units:
KDB304	Dance and Technology 2
KSB226	Music Theatre Project
	Elective
	Elective

Creative Industries Minor Pathways

Semseter 1, Year 3

	Creative Industries Minor First Unit (a K-coded minor)
	Creative Industries Minor First Unit (a K-coded minor)
	Choose two from the following five units:
	null
KDB205	Dance in Education
KDB303	Dance and Technology 1
KSB225	Music Theatre Skills
	Elective

Semester 2, Year 3

	Creative Industries Minor First Unit (a K-coded minor)
	Creative Industries Minor First Unit (a K-coded minor)
	Choose two from the following four units:
KDB304	Dance and Technology 2
KSB226	Music Theatre Project
	Elective
	Elective

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

| KVB102 | Modernism |
| KVB103 | Australian Art |

KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis

KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4

HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

| KIB108 | Animation Practices |
| KIB201 | Interactive Writing |

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

| KKB341 | Workplace Learning 1 |
| KKB342 | Workplace Learning 2 |

KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Artist, Choreographer, Dance Teacher, Dancer, Visual Artist.

Bachelor of Fine Arts (Fashion) (KK34)

Year offered: 2008
Admissions: Yes
CRICOS code: 056185A
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,427
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 421672
Past rank cut-off: Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Mr Dean Brough
Campus: Kelvin Grove

Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

OP Guarantee

The OP Guarantee does not apply to this course.

Overview

You will develop creative and design skills in fashion with a special emphasis on new technology applications. The course centres on the development of apparel design and production skills in a studio setting. You will progressively apply Computer-Aided Design (CAD) skills to the processes of design in all years of study. CAD work includes current and emerging applications in 2D and 3D, customisation and digital textile printing. Drawing and textile studies support studio work.

Complementary studies include contemporary history and theory in design and business studies in new ventures or marketing. Elective studies, including units from other faculties, allow you to develop your work in various directions.

Career Outcomes

A number of graduates have been successful as independent designers or fashion stylists. Others work in large companies as designers or merchandisers.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

Why choose this course?

This intense studio and project-based course is supported by practical business skills necessary for designers wanting to work in Australia and internationally. In your final year your work will be showcased to industry. YouÕll have the opportunity to undertake an industry internship and business planning project to set you up for the real world.

Other Course Options

This course is also available as part of a double degree with Business - IX35 Bachelor of Business/Bachelor of Fine Arts (Fashion).

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Additional costs

There is a levy charged for essential items such as calico, pattern equipment and pre-cut exercises. In addition, students are expected to purchase fabrics as required for projects throughout the three years.

Full time course structure

Semester 1, Year 1	
KFB101	Design Studio 1
KFB103	Introduction to Fashion
KKB101	Creative Industries: People and Practices
KVB107	Drawing For Fashion

Semester 2, Year 1	
KFB102	Design Studio 2
KFB104	Textiles For Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KKB102	Creative Industries: Making Connections

Semester 1, Year 2

KFB201	Design Studio 3
KFB206	Fashion and Modernity
	Choose one from the following two units:
KFB204	Textile Design
	Elective

Semester 2, Year 2

KCB203	Consumer Cultures
KFB202	Design Studio 4
KFB207	Contemporary Fashion
	Choose one from the following two units:
KFB205	Fashion and Style Journalism
	Elective

Semester 1, Year 3

KFB301	Design Studio 5
KFB303	Applied Planning
KKB341	Workplace Learning 1
	Elective

Semester 2, Year 3

KFB302	Design Studio 6
KFB304	Fashion, Law and the Real World
	Elective

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music

KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

CREATIVE INDUSTRIES

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Artist, Fashion Designer, Fashion Professional, Film/Television Producer, Theatre Professionals, Visual Artist.

Bachelor of Fine Arts (Film and Television) (KK34)

Year offered: 2008
Admissions: Yes
CRICOS code: 056185A
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,427
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February; July
QTAC code: 421342
Past rank cut-off: Admission to course is based on portfolio, prescribed exercises, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on portfolio, prescribed exercises, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Jeanette McGown
Campus: Kelvin Grove

Additional Entry Requirements

Applicants are selected on the basis of their portfolio, interview and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Overview

This production-driven program is designed for those seeking to become leaders in creative practice in the film, television and new media industries. You may choose to specialise in producing, directing, scriptwriting, cinematography, editing or sound. You will have the opportunity to be part of the creative process with advanced classes conducted in dedicated production studios, culminating in a Super 16 film production.

Career Outcomes

Graduates can work in film and television in numerous entry level positions that lead to careers as cinematographers, vision and sound editors, directors, scriptwriters and producers. You may also work in the production of multimedia audio and video materials for advertising, public relations, marketing, staff training or the Internet.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

Why choose this course?

You will be encouraged to explore a range of genres from documentary, television formats, drama and experimental film. You will work with industry standard equipment and with other students to produce creative works and projects for external clients. Your work will be showcased to the industry at two public screenings in your final year.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Additional costs

You may be required to cover the costs of recording materials, video hire, production travel expenses and associated film and video production costs.

Full time course structure

Semester 1, Year 1	
KPB101	Foundations of Film and Television Production
KPB102	Film History
KWB102	Media Writing
KKB101	Creative Industries: People and Practices

Semester 2, Year 1	
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KKB102	Creative Industries: Making Connections

Semester 1, Year 2	
KPB201	Experimental Production
KPB203	Australian Film
KWB105	Film and Television Scriptwriting

Elective

Semester 2, Year 2

KPB204	Multi-Camera Television Studio Production
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Semester 1, Year 3

KPB301	Documentary Production
KPB308	Film and Television Drama Practice
	Elective

Semester 2, Year 3

KPB306	Film Drama Production
	Elective
	Elective

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design

| KVB306 | Video Art and Culture |

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures

KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education

HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Advertising Professional, Artist, Film Composer, Film/Television Producer, Internet Professional, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Post-production specialist, Technical Officer, Visual Artist.

Bachelor of Fine Arts (Sound Design) (KK34)

Year offered: 2008
Admissions: Yes
CRICOS code: 056185A
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,427
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 421532
Past rank cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Mr Brad Millard
Campus: Kelvin Grove

Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Overview

Sound design incorporates working in audio, music, moving images, online and immersive environments. It is applied to recording, sequencing, generative and composition techniques, sound for animation, contemporary digital sound environments and immersive soundscape design. It is much broader than the traditional understanding of sound design (sound to film) to cater for the new creative industries that now exist, and those that will emerge. This course prepares you for practice in the creative industries and includes pathways to honours and postgraduate degrees.

Career Outcomes

Graduates can work in sound design for film and television, Web applications, games and exhibitions or as DJs.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

Why choose this course?

Sound designers are in great demand around the world for movies, computer games, audiovisual installations and events.

The course offers flexibility so you can develop skills and contextual knowledge to set you up for the career you aspire to.

Other Course Options

You can also choose from double degree programs including IX34 Bachelor of Business/Bachelor of Creative Industries (Sound Design) and IX27 Bachelor of Creative Industries (Sound Design)/Bachelor of Information Technology.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Full time course structure

Semester 1, Year 1	
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB110	Music Production 1
KKB101	Creative Industries: People and Practices

Semester 2, Year 1	
KMB106	Music and Sound for Multimedia
KMB107	Sound, Image, Text
KMB111	Music Production 2
KKB102	Creative Industries: Making Connections

Semester 1, Year 2	
KIB103	Media Technology 1
KIB108	Animation Practices
KMB214-1	Music and Sound: Principal Study A
	Choose one from the following two units:

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music

Semester 2, Year 2

KMB205	Sound Media Musicianship
KMB214-2	Music and Sound: Principal Study A
	Elective
	Choose one from the following two units:
KCB202	New Media Technologies
KIB104	Media Technology 2
KPB101	Foundations of Film and Television Production

Semester 1, Year 3

KMB314-1	Music and Sound: Principal Study B
	Elective
	Elective

Semester 2, Year 3

KMB314-2	Music and Sound: Principal Study B
	Elective
	Choose one from the following two units:
KIB105	Animation and Motion Graphics
KPB105	Narrative Production

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism

KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body

KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

| KJB101 | Digital Journalism |
| KJB120 | Newswriting |

| KJB121 | Journalistic Inquiry |
| KJB224 | Feature Writing |

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of

publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Advertising Professional, Artist, Composer, Computer Game Programmer, Computer Games Developer, D.J, Digital Composer, Film Composer, Internet Professional, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Post-production specialist, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer,

Technical Officer, Web Designer.

Bachelor of Fine Arts (Technical Production) (KK34)

Year offered: 2008
Admissions: Yes
CRICOS code: 056185A
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,427
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 421932
Past rank cut-off: Admission to course is based on interview and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on interview and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Ms Dianne Eden
Campus: Kelvin Grove

OP Guarantee

The OP Guarantee does not apply to this course.

Additional Entry Requirements

Applicants are selected on the basis of their interview and previous academic achievement. The due date to register for an interview and submit additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Overview

This course combines creative industries core units with specialist studio-based units involving you in all aspects of the industry. You will receive a thorough education across technical production including lighting, stage management, festival management, sound and multimedia. You will also work on high-profile faculty productions throughout the course and have the opportunity of industry placements at a national level in your final year. Placements include music festivals, state and local theatre companies, performing arts complexes and entertainment venues.

Career Outcomes

Graduates can work as stage managers, production managers, lighting and sound designers for theatre, ballet, contemporary dance, opera, pop concerts and events, conferences, festivals, and film and television.

Course Structure

In order to complete the course, students must undertake two Creative Industries Foundation units, a maxiumum of 18 discipline or specified units relating to the chosen major and a minimum of four electives.

Why choose this course?

This intense studio and project-based practice course suits students who are motivated to pursue a career in the entertainment industry.

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Full time course structure

Semester 1, Year 1	
KSB105	Theatrecraft
KSB111	Stage Management 1
KSB113	Technical Production 1
KKB101	Creative Industries: People and Practices

Semester 2, Year 1	
KMB108	Sound Recording and Acoustics
KSB114	Event Technology Practice
KKB102	Creative Industries: Making Connections
	Elective

Semester 1, Year 2	
KSB211	Stage Management 2
KSB213	Technical Production 2
KSB215	Visual Theatre Design
	Elective

Semester 2, Year 2	
KSB212	Stage Management 3
KSB214	Technical Production 3
	Elective
	Elective

Semester 1, Year 3	
KSB301	Theatre Project 1

Semester 2, Year 3

KSB302   Theatre Project 2

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics
KKB210	Computational Arts 1
KKB211	Computational Arts 2

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development

BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

HHB061	French 1
HHB062	French 2
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

BSB119	International and Electronic Business
IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations

MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

| KCB101 | Communication in the New Economy |
| KCB102 | Media and Society: From Printing Press to |

Internet

KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

| KIB108 | Animation Practices |
| KIB201 | Interactive Writing |

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

| KIB202 | Enabling Immersion |

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

| KKB102 | Creative Industries: Making Connections |
| KKB211 | Computational Arts 2 |

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Lighting Designer, Lighting Technician, Sound Designer, Stage Manager, Technical Officer, Theatre Lighting, Theatre Professionals.

Bachelor of Fine Arts (Visual Arts) (KK34)

Year offered: 2008
Admissions: Yes
CRICOS code: 056185A
Course duration (full-time): 3 years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,427
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February; July
QTAC code: 421782
Past rank cut-off: Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on portfolio, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288 cp
Standard credit points per full-time semester: 48 cp
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Ms Courtney Pedersen
Campus: Kelvin Grove

Overview

With an emphasis on new media, this studio-based course will prepare you for work as a professional practising artist. You will develop your art-historical knowledge of modern and contemporary creative practice, study core units, and produce your own work in studio-based units. Your work will be exhibited throughout the course and at a major graduation industry showcase event.

Career Outcomes

Graduates work as independent practitioners and will have developed skills that are necessary for working as creative directors and visual designers as well as in a variety of roles in the arts sector including public art. Many of our graduates have become successful practising artists and are represented in the commercial gallery sector as well as establishing careers in the commissioned and public funding sectors.

Course Structure

In order to complete this course, students must undertake two Creative Industries Foundation units, a maximum of 18 discipline or specified units relating to the chosen major, and a minimum of four electives.

Why choose this course?

As we embrace an open studio model, you will be encouraged to explore independent approaches to art practice across a variety of media. Five of our graduates have been recipients of the Samstag International Visual Arts Scholarships, which allows Australian visual artists to study and develop their artistic capacities, skills and talents outside of Australia.

Other Course Options

The Bachelor of Fine Arts (Visual Arts) is also available as a dual degree with Education. Applicants accepted into the dual degree will complete a four year program comprised of the three year Bachelor of Fine Arts (Visual Arts) and the one year Graduate Diploma of Education (Senior Years).

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Full time course structure

Semester 1, Year 1	
KVB102	Modernism
KVB120	Studio Art Practice 1
KKB101	Creative Industries: People and Practices

Semester 2, Year 1	
KVB103	Australian Art
KVB121	Studio Art Practice 2
KKB102	Creative Industries: Making Connections

Semester 1, Year 2	
KVB200	Exhibition and Display in the Visual Arts
KVB220	Studio Art Practice 3
	Elective

Semester 2, Year 2	
KVB221	Studio Art Practice 4

Elective

Choose one from the following two units:

KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

Important Notice

You have two pathways to choose from in Year 3 of your program: the Studio Pathway or the Creative Industries Minor Pathway.

Studio Pathway

Semester 1, Year 3

KVB304	Contemporary Art Issues
KVB320	Studio Project 1
	Elective

Semester 2, Year 3

KVB321	Studio Project 2
	Elective

Choose one from the following two units:

KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Minor Pathway

Semester 1, Year 3

KVB304	Contemporary Art Issues
	Creative Industries Minor First Unit (a K-coded unit)
	Creative Industries Minor Second Unit (a K-coded unit)
	Elective

Semester 2, Year 3

	Creative Industries Minor Third Unit (a K-coded unit)
	Creative Industries Minor Fourth Unit (a K-coded unit)
	Elective

Choose one from the following two units:

KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1
KIB104	Media Technology 2

Communication for the Professions

KCB103	Strategic Speech Communication
KWB106	Corporate Writing and Editing
KCB302	Political Communication
KCB304	Managing Communication Resources

Computational Arts

ITB001	Problem Solving and Programming
ITB003	Object Oriented Programming
	OR
KIB105	Animation and Motion Graphics

| KKB210 | Computational Arts 1 |
| KKB211 | Computational Arts 2 |

Creative Writing

KWB101	Introduction to Creative Writing
KWB104	Creative Writing: The Short Story
KWB107	Introduction to Creative Non-Fiction
KWB203	Creative Writing: The Novel
KWB204	Creative Non-Fiction: Life Writing

Dance Skills

KDB103	Dance Technique Studies 1
KDB107	Choreographic Studies 1
KDB108	World Dance
KDB109	Funk, Tap and all that Jazz

Dance Studies

KDB105	Architecture of the Body
KDB106	Dance Analysis
KDB110	Deconstructing Dance in History
KDB204	Australian Dance

Digital Media

KIB101	Foundations of Communication Design 1
KIB103	Media Technology 1
KCB201	Virtual Cultures
KCB202	New Media Technologies
KVB306	Video Art and Culture

Drama

KTB103	Performing Skills 1: Body and Voice and Role
KTB104	Performance Innovation
KTB106	Performing Skills 2: Style and Form
KTB204	Understanding Performance
KTB305	The Entrepreneurial Artist

Entrepreneurship

AMB251	Innovation and Market Development
BSB115	Management, People and Organisations
BSB126	Marketing
MGB223	Entrepreneurship and Innovation

Fashion

KFB103	Introduction to Fashion
KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB206	Fashion and Modernity
KFB207	Contemporary Fashion

French

| HHB061 | French 1 |
| HHB062 | French 2 |

HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
HHB067	French 7
HHB068	French 8

Games Design

ITB750	Computer Game Studies
ITB751	Games Production
KIB201	Interactive Writing
KIB202	Enabling Immersion

German

HHB091	German 1
HHB092	German 2
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6
HHB097	German 7
HHB098	German 8

Indigenous Studies

EDB007	Culture Studies: Indigenous Education
HHB123	Indigenous Australian Culture Studies
HHB210	Indigenous Australia: Country, Kin And Culture
HHB255	Indigenous Politics And Political Culture
HHB276	Indigenous Knowledge: Research Ethics and Protocols
KKB004	Indigenous Creative Industries
KWB307	Indigenous Writing

Indonesian

HHB071	Indonesian 1
HHB072	Indonesian 2
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
HHB077	Indonesian 7
HHB078	Indonesian 8

Integrated Marketing Communication

AMB202	Integrated Marketing Communication
AMB220	Advertising Theory and Practice
AMB260	Public Relations Theory and Practice
BSB126	Marketing

International Business

| BSB119 | International and Electronic Business |

IBB205	Intercultural Communication and Negotiation
IBB210	Export Management
IBB303	International Logistics

Japanese

HHB081	Japanese 1
HHB082	Japanese 2
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
HHB087	Japanese 7
HHB088	Japanese 8

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing

Lighting

PCB121	Vision, Colour and Photometry
PCB122	Lighting Design
PCB123	Sustainability and Human Factors
PCB124	Lamps and Luminaires

Literature

KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century

Management

BSB115	Management, People and Organisations
MGB210	Managing Operations
MGB220	Management Research Methods
MGB222	Managing Organisations
MGB309	Strategic Management
MGB334	Managing in a Changing Environment

Marketing

AMB200	Consumer Behaviour
AMB201	Marketing and Audience Research
AMB240	Marketing Planning and Management
BSB126	Marketing

Mathematics

MAB100	Mathematical Sciences 1A
MAB111	Mathematical Sciences 1B
MAB112	Mathematical Sciences 1C
MAB210	Statistical Modelling 1
MAB311	Advanced Calculus

Modern and Popular Literature and Culture

KWB108	Introduction To Literary Theory and Cultural Studies
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB309	Popular Fictions, Popular Culture

Music Studies

KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

Performance Events

KTB101	20th Century Performance
KTB207	Staging Australia
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals
KTB306	Directing for Events and Festivals

Professional Writing

KWB102	Media Writing
KWB103	Persuasive Writing
KWB106	Corporate Writing and Editing
KWB303	Writing and Publishing Industry

Public Relations

AMB260	Public Relations Theory and Practice
AMB261	Media Relations and Publicity
AMB262	Public Relations Writing
BSB126	Marketing

Screen Studies

KPB102	Film History
KPB103	Film Genres
KPB203	Australian Film
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Sound Studies

KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB106	Music and Sound for Multimedia
KMB108	Sound Recording and Acoustics

Television

KPB104	Film and Television Production Resource

	Management
KPB106	Australian Television
KPB107	Television's Greatest Hits
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB303	Critical Thinking About Television

Visual Arts Practice

KVB110	2D Media and Processes
KVB111	3D Media and Processes
KVB200	Exhibition and Display in the Visual Arts
KVB213	Graphic Investigation

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes

KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing

KWB309   Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Art Project Manager, Artist, Arts Administrator, Curator, Media Industry Specialist, Multimedia Designer, Visual Artist, Visual Arts Teacher.

Bachelor of Fine Arts (Dance)/Graduate Diploma in Education (Senior Years) (KK34/ED38)

Year offered: 2008
Admissions: Yes
Course duration (full-time): 4 years (3 years BFA + 1 year GDipEd)
Domestic fees (per credit point): Commonwealth Supported place *(subject to annual review)*
Domestic Entry: February
QTAC code: 429162
Past rank cut-off: Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on audition and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288+96
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries)
Discipline coordinator: Rachel Pedro
Campus: Kelvin Grove

Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

OP Guarantee

The OP Guarantee does not apply to this course.

Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 07 September 2007. Late registrations and submissions will not be accepted.

Auditions

Auditions will be held in Brisbane, Melbourne, Sydney, Canberra, Adelaide, and Townsville in late September/early October.

Confirmation dates and venues will be posted to registrants after registrations close.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Career Opportunities

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

Course Design

This dual degree is structured to enable you to spend your first three years immersed in Dance and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include drama, English, languages, mathematics, music, visual arts, business, social sciences and science education.

Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland. Graduates looking for teaching employment in other parts of Australia and overseas may be required to meet additional conditions.

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (ie failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc) and who have been invited and accepted to continue as a fee-paying student.

Full time course structure

Semester 1, Year 1	
KDB101	Performance 1
KDB103	Dance Technique Studies 1
KDB105	Architecture of the Body
KKB101	Creative Industries: People and Practices

Semester 2, Year 1	
KDB104	Dance Technique Studies 2
KDB107	Choreographic Studies 1
KDB109	Funk, Tap and all that Jazz
KKB102	Creative Industries: Making Connections

Semester 1, Year 2	
KDB108	World Dance
KDB110	Deconstructing Dance in History
KDB207-1	Choreographic Studies 2
KDB213	Dance Technique Studies 3

Semester 2, Year 2	
KDB106	Dance Analysis
KDB207-2	Choreographic Studies 2
KDB215	Performance in Context
KDB214	Dance Technique Studies 4
EDB036	Introduction to Education

Year 2, SUM-2 Semester (Jan - Feb)	
EDB037	Introduction to Educational Sites

Semester 1, Year 3	
KDB301	Dance Project 1A
	Choose two from the following seven units:
KDB201	Dance Curriculum Studies 1
KDB303	Dance and Technology 1
KSB225	Music Theatre Skills
	Second Teaching Area unit
	Second Teaching Area unit
	Elective
	Elective

Semester 2, Year 3	

KDB204	Australian Dance
KDB208	Integrated Professional Skills
	Choose two from the following seven units:
KDB304	Dance and Technology 2
KSB226	Music Theatre Project
SPB012	Classroom and Behaviour Management
	Second Teaching Area unit
	Second Teaching Area unit
	Elective
	Elective

Year 4, Semester 1 and Semester 2	

Students who were accepted into the four year program (QTAC code: 429162) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

Year 4, Semester 1 and Semester 2	

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives	

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units	

Media & Communication	
KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design	

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance

KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2

KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and Style
KFB207	Contemporary Fashion

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB280	International Journalism
KJB337	Public Affairs Reporting

Music & Sound

KMB002	Music and Spirituality
KMB007	Introductory Ensemble
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship

Film & Television

KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB107	Television's Greatest Hits
KPB205	Documentary Theory and Practice
KPB206	International Cinema

Performance Studies

KTB104	Performance Innovation
KTB207	Staging Australia
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB103	Australian Art
KVB104	Photomedia and Artistic Practice
KVB108	Contemporary Asian Visual Culture
KVB111	3D Media and Processes
KVB211	Post 1945 Art
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102	Media Writing
KWB104	Creative Writing: The Short Story

KWB105	Film and Television Scriptwriting
KWB106	Corporate Writing and Editing
KWB109	Ozlit
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB209	Shakespeare, Then and Now
KWB307	Indigenous Writing
KWB309	Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Course structure - Senior Years

Year 1, Semester 1

EDP415	Engaging Diverse Learners
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners
	Curriculum Studies 1
	Curriculum Studies Elective
	Designated Unit: EDP441

Year 1, Semester 2

EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators
	Curriculum Studies 2
	Curriculum Studies 3
	Designated Unit: EDP442

Curriculum Studies 1

CLP402	Business Education Curriculum Studies 1
CLP408	English Education Curriculum Studies 1
CLP411	Languages Education Curriculum Studies 1
CLP414	Social Education Curriculum Studies 1
KDB201	Dance Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
KTB201	Drama Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1

Curriculum Studies 2

CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies

CLP409	English Education Curriculum Studies 2
CLP412	Languages Education Curriculum Studies 2
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
KDB202	Dance Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KTB202	Drama Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2
MDP455	Business Education Curriculum Studies 2 (ICT)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2

Curriculum Studies 3

CLP407	Business Education Curriculum Studies 3
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
KDB203	Dance Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education curriculum Studies 3
MDP461	Science Education Curriculum Studies 3

Curriculum Electives

Students will select a curriculum elective from those listed below or an appropriate curriculum studies unit from a second teaching area as listed above (subject to the required discipline prerequisite studies having been completed).

CLP400	Middle Years: Multiliteracies
CLP401	Middle Years: Transdisciplinary Arts and SOSE
CLP419	Social Education Curriculum Studies - Senior History
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
SPB012	Classroom and Behaviour Management
SPB020	Classroom Assessment Practices

Second Teaching Area Units

English (48 credit points)

Required Unit

CLB320	Studies In Language

Up to 12 credit points from Introductory Level Units:

KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies

No less than 24 credit points from Advanced Level Units

CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

Required Units

KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis

No less than 24 credit points from:

KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film
KPB205	Documentary Theory and Practice

Geography (48 credit points)

Up to 24 credit points from Introductory Units

HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management

No less than 24 credit points from Advanced Units

HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

History (48 credit points)

null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of

units.

Up to 24 credit points from Introductory Units

| HHB121 | Interpreting The Past |
| HHB122 | Colonialism And Independence In Asia Pacific |

No less than 24 credit points from Advanced Units

HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3
HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

Potential Careers:

Choreographer, Dance Teacher, Dancer, Educator, Higher Education Worker, Secondary School Teacher, Teacher.

Bachelor of Fine Arts (Visual Arts)/Graduate Diploma in Education (Senior Years) (KK34/ED38)

Year offered: 2008
Admissions: Yes
Course duration (full-time): 4 years (3 years BFA + 1 year GDipEd)
Domestic fees (per credit point): Commonwealth Supported place *(subject to annual review)*
Domestic Entry: February
QTAC code: 429152
Past rank cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on portfolio and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288+96
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries)
Discipline coordinator: Ms Courtney Pedersen
Campus: Kelvin Grove

Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

OP Guarantee

The OP Guarantee does not apply to this course.

Additional Entry Requirements

Applicants are selected on the basis of their portfolio and previous academic achievement. The due date to lodge a portfolio and additional materials to QUT was 19 October 2007. Late submissions will not be accepted.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Career Opportunities

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

Course Design

This dual degree is structured to enable you to spend your first three years immersed in Visual Arts and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include dance, drama, English, languages, mathematics, music, business, social sciences and science education.

Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland. Graduates looking for teaching employment in other parts of Australia and overseas may be required to meet additional conditions.

Deferment

New QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (ie failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc) and who have been invited and accepted to continue as a

fee-paying student

Full time course structure

Semester 1, Year 1

KVB102	Modernism
KVB120	Studio Art Practice 1
KKB101	Creative Industries: People and Practices

Semester 2, Year 1

KVB103	Australian Art
KVB121	Studio Art Practice 2
KKB102	Creative Industries: Making Connections

Semester 1, Year 2

KVB200	Exhibition and Display in the Visual Arts
KVB220	Studio Art Practice 3

Semester 2, Year 2

KVB221	Studio Art Practice 4
EDB036	Introduction to Education
	Choose one from the following two units:
KVB108	Contemporary Asian Visual Culture
KVB211	Post 1945 Art

Year 2, SUM-2 Semester (Jan - Feb)

EDB037	Introduction to Educational Sites

Important Notice:

You have two pathways to choose from in Year 3 of your program: the Second Teaching Area pathway or the Studio Pathway.

Second Teaching Area Pathway

Semester 1, Year 3

KVB304	Contemporary Art Issues
	Choose either KVB301 (recommended) or an elective:
KVB301	Visual Arts Curriculum Studies 1
	Elective
SELECT:	Second Teaching Area unit
SELECT:	Second Teaching Area unit

Semester 2, Year 3

	Choose either SPB012 or an elective:
SPB012	Classroom and Behaviour Management
	Elective
SELECT:	Second Teaching Area unit
SELECT:	Second Teaching Area unit
	Choose one from the following two units:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429152) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

Studio Pathway

Semester 1, Year 3

KVB304	Contemporary Art Issues
KVB320	Studio Project 1
	Choose either KVB301 (recommended) or an elective:
KVB301	Visual Arts Curriculum Studies 1
	Elective

Semester 2, Year 3

KVB321	Studio Project 2
	Choose either SPB012 or an elective:
SPB012	Classroom and Behaviour Management
	Elective
	Choose one from the following two units:
KVB306	Video Art and Culture
KVB307	Theories of Spatial Culture

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429152) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

Course structure - Senior Years

Year 1, Semester 1

EDP415	Engaging Diverse Learners
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners
	Curriculum Studies 1
	Curriculum Studies Elective
	Designated Unit: EDP441

Year 1, Semester 2

EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators
	Curriculum Studies 2
	Curriculum Studies 3
	Designated Unit: EDP442

Curriculum Studies 1

CLP402	Business Education Curriculum Studies 1
CLP408	English Education Curriculum Studies 1
CLP411	Languages Education Curriculum Studies 1
CLP414	Social Education Curriculum Studies 1
KDB201	Dance Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
KTB201	Drama Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1

Curriculum Studies 2

CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2
CLP412	Languages Education Curriculum Studies 2
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
KDB202	Dance Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KTB202	Drama Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2
MDP455	Business Education Curriculum Studies 2 (ICT)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2

Curriculum Studies 3

CLP407	Business Education Curriculum Studies 3
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
KDB203	Dance Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education curriculum Studies 3
MDP461	Science Education Curriculum Studies 3

Curriculum Electives

Students will select a curriculum elective from those listed below or an appropriate curriculum studies unit from a second teaching area as listed above (subject to the required discipline prerequisite studies having been completed).

CLP400	Middle Years: Multiliteracies
CLP401	Middle Years: Transdisciplinary Arts and SOSE
CLP419	Social Education Curriculum Studies - Senior History
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
SPB012	Classroom and Behaviour Management
SPB020	Classroom Assessment Practices

Second Teaching Area Units

English (48 credit points)

	Required Unit
CLB320	Studies In Language
	Up to 12 credit points from Introductory Level Units:
KCB102	Media and Society: From Printing Press to Internet
KWB108	Introduction To Literary Theory and Cultural Studies
	No less than 24 credit points from Advanced Level Units
CLB321	Writing Workshop
CLB322	Literature In Secondary Teaching
CLB323	Teaching Adolescent Literature
KWB109	Ozlit
KWB206	Youth and Children's Writing
KWB308	Wonderlands: Literature and Culture in the 19th Century
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB309	Popular Fictions, Popular Culture
KWB209	Shakespeare, Then and Now

Film and Media (48 credit points)

	Required Units
KPB101	Foundations of Film and Television Production
KPB108	Media Text Analysis
	No less than 24 credit points from:
KPB102	Film History
KPB103	Film Genres
KPB104	Film and Television Production Resource Management
KPB105	Narrative Production
KPB106	Australian Television
KPB203	Australian Film

KPB205   Documentary Theory and Practice

Geography (48 credit points)

Up to 24 credit points from Introductory Units

HHB127   Environment And Society

HHB107   World Regions

HHB251   Australian Resource Management

No less than 24 credit points from Advanced Units

HHB250   Australian Geographical Studies

HHB228   Environmental Hazards

HHB229   Windows On Japan

HHB269   Ethics, Technology And The Environment

HHB244   Southeast Asia In Focus

History (48 credit points)

null

Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.

Up to 24 credit points from Introductory Units

HHB121   Interpreting The Past

HHB122   Colonialism And Independence In Asia Pacific

No less than 24 credit points from Advanced Units

HHB238   Asian Cultures And Societies

HHB245   Australia And The South Pacific

HHB315   Sex And Drugs In South-East Asia

HHB248   The USA and The Asia Pacific Region

HHB259   War And Revolution In Europe 1914-1945

HHB246   Modern China

HHB237   Brisbane in the Twentieth Century

HHB253   Conspiracy And Dissent In Australian History

HHB257   The Classical World

HHB258   Foundations of Modern Europe

HHB260   Nations And Nationalism In Modern Europe

HHB261   Medieval Europe

HHB109   Australian Historical Studies

HHB239   Korean Culture And Societies

Languages other than English

Indonesian

HHB073   Indonesian 3

HHB074   Indonesian 4

HHB075   Indonesian 5

HHB076   Indonesian 6

Japanese

HHB083   Japanese 3

HHB084   Japanese 4

HHB085   Japanese 5

HHB086   Japanese 6

French

HHB063   French 3

HHB064   French 4

HHB065   French 5

HHB066   French 6

German

HHB093   German 3

HHB094   German 4

HHB095   German 5

HHB096   German 6

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101   Communication in the New Economy

KCB102   Media and Society: From Printing Press to Internet

KCB103   Strategic Speech Communication

KCB201   Virtual Cultures

KCB302   Political Communication

Communication Design

KIB108   Animation Practices

KIB201   Interactive Writing

Dance

KDB105   Architecture of the Body

KDB108   World Dance

KDB110   Deconstructing Dance in History

CREATIVE INDUSTRIES

Fashion

KFB103	Introduction to Fashion
KFB206	Fashion and Modernity

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design
KVB304	Contemporary Art Issues

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

KIB202	Enabling Immersion

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

KKB102	Creative Industries: Making Connections
KKB211	Computational Arts 2

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

KFB106	Unspeakable Beauty: A History of Fashion and

Style

KFB207 Contemporary Fashion

Journalism

KJB101 Digital Journalism

KJB120 Newswriting

KJB121 Journalistic Inquiry

KJB224 Feature Writing

KJB280 International Journalism

KJB337 Public Affairs Reporting

Music & Sound

KMB002 Music and Spirituality

KMB007 Introductory Ensemble

KMB105 Music and Sound Technology

KMB107 Sound, Image, Text

KMB108 Sound Recording and Acoustics

KMB205 Sound Media Musicianship

Film & Television

KPB103 Film Genres

KPB104 Film and Television Production Resource Management

KPB107 Television's Greatest Hits

KPB205 Documentary Theory and Practice

KPB206 International Cinema

Performance Studies

KTB104 Performance Innovation

KTB207 Staging Australia

KTB062 Creative Industries Events and Festivals

Visual Arts

KVB103 Australian Art

KVB104 Photomedia and Artistic Practice

KVB108 Contemporary Asian Visual Culture

KVB111 3D Media and Processes

KVB211 Post 1945 Art

KVB306 Video Art and Culture

KVB307 Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102 Media Writing

KWB104 Creative Writing: The Short Story

KWB105 Film and Television Scriptwriting

KWB106 Corporate Writing and Editing

KWB109 Ozlit

KWB204 Creative Non-Fiction: Life Writing

KWB206 Youth and Children's Writing

KWB209 Shakespeare, Then and Now

KWB307 Indigenous Writing

KWB309 Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Art Project Manager, Artist, Arts Administrator, Curator, Educator, Higher Education Worker, Secondary School Teacher, Teacher, Visual Artist, Visual Arts Teacher.

Master of Fine Arts (KK42)

Year offered: 2008
Admissions: Yes
CRICOS code: 016349F
Course duration (full-time): 1.5 years full-time
Course duration (part-time): 3 years part-time
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Ms Shaaron Boughen
Campus: Kelvin Grove

Overview

As an established dance professional, you will gain advanced understanding and skills to contribute significantly to dance development and practice through a project-based program supported by coursework. This program will extend, diversify and intensify your practice in a professional context. The Master of Fine Arts in Dance is available in creative practice and/or performance. You are able to negotiate individual, flexible study modes, which include a summer semester program, allowing you to complete in one year. Interdisciplinary projects and those involving the use of technology are encouraged.

Entry Requirements

A bachelor degree in dance and/or relevant professional dance experience.

Applicants are required to submit a video/DVD of their choreography/performance work and a one-page proposal outlining the focus of their study. If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

International Student Entry
International students may enrol only in full-time programs.

Suggested Full Time Course Structure - Dance

Semester 1	
KKP607	Advanced Professional Practice 1
	Elective*
	Elective

Semester 2	
KKP608	Advanced Professional Practice 2
	Elective
	Elective

Semester 3	
KKP613-1	MFA Project

KKP613-2	MFA Project
KKP613-3	MFA Project
KKP613-4	MFA Project

* It is advised that Dance students choose KKP601 Approaches to Enquiry in the Creative Industries as one of their elective units within their first semester of study. MFA in Dance is available in creative practice and/or performance. Dance applicants are required to submit a one-page proposal outlining the focus of their study together with a video or DVD of their work to the Dance Coordinator.

Part-time students should contact the Dance Coordinator to discuss their enrolment program.

Potential Careers:

Dancer.

Graduate Certificate in Arts and Creative Industries Management (KK44)

Year offered: 2008
Admissions: Yes
CRICOS code: 056187K
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February, July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Campus: Kelvin Grove

Course Description

This innovative postgraduate course enables you to fuse creative talents with business and entrepreneurial skills. Your role as a manager in the creative industries is to bring together the artist and the consumer through cultural leadership. With the shift to micro-business development, there is a need for your business acumen and entrepreneurial skills to turn your good ideas into successful enterprises.

Entry Requirements

A bachelor degree with an overall grade point average (GPA) or 4.5 or above (on a 7-point scale).

Course Structure

This course is comprised of four subjects covering Arts and Creative Industries Management.

Articulation

You have the opportunity to transfer into the KK46 Master of Arts and Creative Industries Management degree with advanced standing if your GPA in KK44 is 4.5 or above.

Full-time Course structure

Semester 1	
KKP402	Business Development in Creative Industries
KKP404	Creative Industries: Theory and Policy
KTP406	Creative Industries: Events and Festivals
KKP408	Marketing Arts and Culture
	OR
KTP409	Arts and Cultural Management

Part-time Course structure

Semester 1	
KKP402	Business Development in Creative Industries
KKP404	Creative Industries: Theory and Policy

Semester 2	
KTP406	Creative Industries: Events and Festivals
KKP408	Marketing Arts and Culture
	OR
KTP409	Arts and Cultural Management

Potential Careers:

Administrator, Advertising Professional, Art Project Manager, Artist, Arts Administrator, Business Analyst, Business Development Officer, Commercialisation Officer, Government Officer, Information Officer, International Business Specialist, Manager, Market Research Manager, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional, Visual Artist.

Master of Arts and Creative Industries Management (KK46)

Year offered: 2008
Admissions: Yes
CRICOS code: 056188J
Course duration (full-time): 3 semesters
Course duration (part-time): 6 semesters
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Campus: Kelvin Grove

Course Description

This innovative postgraduate course enables you to fuse creative talents with business and entrepreneurial skills. Your role as a manager in the creative industries is to bring together the artist and the consumer through cultural leadership. With the shift to micro-business development, there is a need for your business acumen and entrepreneurial skills to turn your good ideas into successful enterprises.

Entry Requirements

Applicants will be given automatic entry into this degree if they have:
1. A Grade Point Average of 4.5 or above from a bachelor's degree in any field at any recognised tertiary institution;
2. At least two years paid work or professional experience;
3. English language proficiency as demonstrated by an IELTS band score of 6.5 with no sub-band score below 6.0; a TOEFL score of 575 (paper-based) or 230 (computerised); or written documentary evidence that tertiary studies were conducted entirely in English.

Applicants with less than two years paid work experience, or with more part-time or contract-based work experience, may be admitted into KK46 on the basis of an interview with the course coordinator. Such applicants may also be required to enrol in the Graduate Certificate in Arts and Creative Industries Management, with the opportunity to transfer into the Masters degree with advanced standing if their GPA in this course is 4.5 or above.

Course Structure

This course is comprised of ten subjects covering Arts and Creative Industries Management plus two electives.

Full-Time Course Structure - February Entry

Year 1, Semester 1	
KKP402	Business Development in Creative Industries
KKP404	Creative Industries: Theory and Policy
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

Year 1, Semester 2	
KCP402	New Media Technologies
KKP407	Creative Industries in Asia
KKP408	Marketing Arts and Culture
	Elective

Year 2, Semester 1	
KCP403	Creative Industries: Applied Research
KKP411	Major Project in Arts and Creative Industries Management
	Elective

Part-time Course Structure - February Entry

Year 1, Semester 1	
KKP402	Business Development in Creative Industries
KKP404	Creative Industries: Theory and Policy

Year 1, Semester 2	
KKP408	Marketing Arts and Culture
KCP402	New Media Technologies

Year 2, Semester 1	
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

Year 2, Semester 2	
KKP407	Creative Industries in Asia
	Elective

Year 3, Semester 1	
KCP403	Creative Industries: Applied Research
	Elective

Year 3, Semester 2	
KKP411	Major Project in Arts and Creative Industries Management

Full-Time Course Structure - July Entry

Year 1, Semester 1	
KKP402	Business Development in Creative Industries
KKP404	Creative Industries: Theory and Policy
KTP406	Creative Industries: Events and Festivals
KKP408	Marketing Arts and Culture

Year 1, Semester 2	
	Elective
	Elective
KCP403	Creative Industries: Applied Research
KTP409	Arts and Cultural Management

Year 2, Semester 1

KCP402	New Media Technologies
KKP407	Creative Industries in Asia
KKP411	Major Project in Arts and Creative Industries Management

Part-Time Course Structure - July Entry

Year 1, Semester 1

| KKP402 | Business Development in Creative Industries |
| KKP404 | Creative Industries: Theory and Policy |

Year 1, Semester 2

| KTP406 | Creative Industries: Events and Festivals |
| KTP409 | Arts and Cultural Management |

Year 2, Semester 1

| KCP402 | New Media Technologies |
| KKP408 | Marketing Arts and Culture |

Year 2, Semester 2

| KCP403 | Creative Industries: Applied Research |
| | Elective |

Year 3, Semester 1

| KKP407 | Creative Industries in Asia |
| | Elective |

Year 3, Semester 2

| KKP411 | Major Project in Arts and Creative Industries Management |

Potential Careers:

Administrator, Advertising Professional, Art Project Manager, Artist, Arts Administrator, Business Analyst, Business Development Officer, Commercialisation Officer, Government Officer, Information Officer, International Business Specialist, Manager, Marketing Officer/Manager, Media Industry Specialist, Organisational Communication Specialist, Public Relations Officer/Consultant, Publishing Professional, Visual Artist.

Doctor of Creative Industries (KK49)

Year offered: 2008
Admissions: Yes
CRICOS code: 046050K
Course duration (full-time): Normal enrolment is 6 semesters - this can vary depending on entry requirements.
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $10,512 per semester *(subject to annual review)*
Domestic Entry: February and July
International Entry: February
Total credit points: 288
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Professor Brad Haseman
Campus: Kelvin Grove

Overview

Postgraduate coursework programs in Creative Industries are designed to engender advanced, critical and systematic reflection on professional and creative practice in any of the Creative Industries disciplines.

The Doctor of Creative Industries (DCI) is a pioneering doctoral program for leading artists and professionals who are required to manage not only the risks but the opportunities presented by the creative industries. The program is tailored for experienced professionals engaged in the following communities of practice:
• artistic practice
• professional practice
• creative enterprise practice
• teaching practice.

The program will suit candidates who are seeking to locate their research in and around the workplace, have a focus on improving their practice and who wish to ground their investigations around professional projects.

Entry Requirements

Doctoral applicants should possess either a four-year degree or its equivalent with first-class honours or second-class honours division A; or a masters degree in a relevant field. Applicants should also have two years of practice at an advanced level in a position of responsibility in the creative industries, or five years of practice at an advanced level in a position of influence in the creative industries with an accompanying portfolio of achievement that demonstrates the applicant's capacity to work at a doctoral level.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Applications from outstanding leaders in the creative industries who have not had the opportunity to pursue postgraduate study may seek entry to the DCI.

Depending on academic qualifications and experience, applicants may receive advanced standing into the course and receive credit for up to two semesters of the course.

Applicants can receive up to 96 credit points of academic credit, but only after completing Introduction to Reflective Practice, and demonstrating clear evidence of doctoral-level performance, and only with the approval of the course coordinator.

Course Structure

The course comprises two componentsÑcoursework and professional projects. Coursework is undertaken at the beginning of candidature and provides the essential conceptual tools candidates need for doctoral-level analysis and reflection on their professional practice and related contextual factors. Candidates will design, implement and evaluate three professional projects during the period of their candidature. The scale, scope and focus of these projects will be determined in consultation with mentors.

The normal enrolment for the Doctor of Creative Industries is six semesters of full-time study. However, the period of candidature can vary depending on entry requirements.

It is possible to exit from the Doctor of Creative Industries after three semesters with a Master of Creative Industries award (KK48).

Project Track

Year 1 - Semester 1	
KKP601	Approaches to Enquiry in the Creative Industries
KKP620	Introduction To Reflective Practice
KKP621	Reflective Practice in Action
	Elective 1

6TP4	
GSN442	Project Management 1

6TP5	
GSN443	Project Management 2

Year 1 - Semester 2	
KKP603	Project Development in the Creative Industries
KKP604	Creative Industries Conference 1
	Elective 2

Year 2 - Semester 1	
KKP610-1	DCI Professional Project 1 (1/4)
KKP610-2	DCI Professional Project 1 (2/4)
KKP610-3	DCI Professional Project 1 (3/4)
KKP610-4	DCI Professional Project 1 (4/4)

Year 2 - Semester 2	
KKP622	Advanced Reflective Practice
KKP611-1	DCI Professional Project 2 (1/4)
	Elective 3

Elective 4

Year 3 - Semester 1

KKP611-2   DCI Professional Project 2 (2/4)

KKP611-3   DCI Professional Project 2 (3/4)

KKP611-4   DCI Professional Project 2 (4/4)

KKP612-1   DCI Professional Project 3 (1/4)

Year 3 - Semester 2

KKP606   Creative Industries Conference 2

KKP612-2   DCI Professional Project 3 (2/4)

KKP612-3   DCI Professional Project 3 (3/4)

KKP612-4   DCI Professional Project 3 (4/4)

Potential Careers:

Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Band Leader, Choreographer, Composer, Computer Game Programmer, Computer Games Developer, Conductor, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Drama Teacher, Educator, English Teacher, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Government Officer, Higher Education Worker, Information Officer, Internet Professional, Journalist, Lighting Designer, Lighting Technician, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Policy Officer, Post-production specialist, Programmer, Project Developer, Project Manager, Public Servant, Publishing Professional, Recording Engineer, Secondary School Teacher, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Teacher, Theatre Lighting, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

Master of Arts (Research) (Creative Industries) (KK51)

Year offered: 2008
Admissions: Yes
CRICOS code: 046055E
Course duration (full-time): Entry with 3 year qualitification 1.5 years full-time; Entry with 4 year qualification (Honours) 1 year full-time
Course duration (part-time): Entry with 3 year qualification 3 years part-time; Entry with 4 year qualification (Honours) 2 years part-time
Domestic fees (per credit point): RTS/RTA: 2008 Full fee tuition $135 per credit point (exceeded max. entitlement) *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
International Entry: February and July
Total credit points: 3-year qualified entry: 144; 4 year qualified entry: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Dr Susan Carson
Campus: Kelvin Grove

Overview

The Master of Arts (Research) is designed to promote projects based on creative and professional practice, and projects with an orientation towards industry and community partnerships. Much postgraduate research is applied in nature and a lively research training program encourages collaborative and interdisciplinary approaches.

Master of Arts (Research) candidates draw on a wide range of research traditions but increasingly candidates are using practice-led research in the design of their studies. This methodology is serviceable and suitable for both applied commercial research and creative practice as research.

Some recent Master of Arts (Research) degrees have been undertaken through cohort-based supervision under the leadership of prominent industry professionals. The Faculty can advise on the availability of cohort-based entry and areas of current supervision.

Master of Arts (Research) candidates have also completed projects drawn from commissioned research, industry placements and workplace-related research projects.

Entry Requirements

Masters applicants seeking entry into the coursework plus research program should possess a three-year bachelor degree or equivalent. For entry into the research-only program, applicants should possess a three-year bachelor degree plus honours, or a three-year bachelor degree plus a recent graduate diploma or equivalent.

Course Structure

* ENTRY WITH 3 YEAR QUALIFICATION: (Bachelors degree or equivalent)
Students normally will undertake 48 credit points of coursework and a 96 credit point research project.

* ENTRY WITH APPROVED 4 YEAR QUALIFICATION: (Bachelors degree plus Honours/Graduate Diploma or equivalent)
Students will not normally undertake coursework units, unless otherwise recommended by the Discipline Coordinator. They will be required to undertake a 96 credit point research project or thesis.

With approval from the relevant Discipline Coordinator, instead of undertaking 96 credit points of research, students may enrol in 12 or 24 credit points of course work, and reduce the weighting of their research project to 84 or 72 credit points.

Research Component

Depending on the discipline, the research component may be undertaken either as a research thesis of 30,000 words, or as a creative practice-based project with an exegesis or written component (7000 - 10 000 words).

Students can undertake:
* a significant creative work such as a live performance or musical composition
* a work of fiction or non-fiction
* a script or production for film, television or live performance
* a multimedia script or production
* projects commissioned by industry, government and community organisations
* workplace-related projects.

Any project likely to involve University resources must be approved by the Creative Industries Faculty Research Office. Details of how to apply are available on request on acceptance of offer of a place in the course.

All Disciplines - full-time with 4-year qualified entry

Semester 1	
KKP614-1	Research Project
KKP614-2	Research Project
KKP614-3	Research Project
KKP614-4	Research Project

Semester 2	
KKP614-5	Research Project
KKP614-6	Research Project
KKP614-7	Research Project
KKP614-8	Research Project

All Disciplines - part-time with 4-year qualified entry

Semester 1	
KKP614-1	Research Project
KKP614-2	Research Project

Semester 2	

KKP614-3   Research Project

KKP614-4   Research Project

Semester 3

KKP614-5   Research Project

KKP614-6   Research Project

Semester 4

KKP614-7   Research Project

KKP614-8   Research Project

Full-time with 3-year qualified entry

Semester 1

KKP601   Approaches to Enquiry in the Creative Industries

KKP614-1   Research Project

KKP614-2   Research Project

Choose one from the following list of units:

KJP400   Theories of Journalism

KKP406   Global Media and Communication

KKP620   Introduction To Reflective Practice

KTP401   Contemporary Performance

KVP400   Contemporary Aesthetic Debates

KWP400   Creative Writing: Novel and Genre

Semester 2

KKP614-3   Research Project

KKP614-4   Research Project

KKP614-5   Research Project

Elective

Note: An elective of 12 credit points is chosen by students, in consultation with their Principal Supervisor from university wide offerings.

Semester 3

KKP614-6   Research Project

KKP614-7   Research Project

KKP614-8   Research Project

KKP615   Graduate Seminar

Full-time with 3-year qualified entry

Semester 1

KKP601   Approaches to Enquiry in the Creative Industries

Choose one from the following list of units:

KJP400   Theories of Journalism

KKP406   Global Media and Communication

KKP620   Introduction To Reflective Practice

KTP401   Contemporary Performance

KVP400   Contemporary Aesthetic Debates

KWP400   Creative Writing: Novel and Genre

Semester 2

KKP614-1   Research Project

Elective

Note: that an elective of 12 credit points is chosen by students, in consultation with their Principal Supervisor from university wide offerings.

Semester 3

KKP614-2   Research Project

KKP614-3   Research Project

Semester 4

KKP614-4   Research Project

KKP614-5   Research Project

Semester 5

KKP614-6   Research Project

KKP614-7   Research Project

Semester 6

KKP614-8   Research Project

KKP615   Graduate Seminar

Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline

KCP402   New Media Technologies

KCP404   Advertising Creative: Introduction

Communication Design Discipline

KIP401   Foundations of Communication Design

KIP403   Web Design and Development

KIP405   Animation and Motion Graphics

KIP408   Animation Practices

Journalism Discipline

KJP401   Newswriting

KJP403   Feature Writing

Faculty

KKN320   Postgraduate Workplace Learning

KKN330   Postgraduate Workplace Learning

KKP402   Business Development in Creative Industries

KKP403   Special Topic in the Creative Industries

KKP404   Creative Industries: Theory and Policy

KKP407   Creative Industries in Asia

Performance Studies Discipline

KTP401   Contemporary Performance

KTP406   Creative Industries: Events and Festivals

KTP409   Arts and Cultural Management

Visual Arts Discipline

KVP401   Graphic Design

KVP402   Photomedia and Creative Practice

Creative Writing and Cultural Studies Discipline

KWP401   Media Writing

KWP402   Persuasive Writing

KWP403   Creative Writing: The Short Story

KWP405   Corporate Writing and Editing

KWP406   Creative Writing: The Novel

KWP407   Great Books: the Literary Classics

Potential Careers:

Actor, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Band Leader, Choreographer, Composer, Computer Game Programmer, Computer Games Developer, Conductor, Creative Writer, Curator, D.J, Dance Teacher, Dancer, Digital Composer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Internet Professional, Journalist, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Technologist, Musical Director, Musician, Publishing Professional, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Stage Manager, Theatre Professionals, Visual Artist, Web Designer.

Bachelor of Creative Industries (Honours) (Communication Design, Creative Writing, Dance, Drama, Interdisciplinary, Media and Communication, Visual Arts) (KK52)

Year offered: 2008
Admissions: Yes
CRICOS code: 051401E
Course duration (full-time): 2 Semesters
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,095
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February and July
International Entry: February and July
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Dr Susan Carson
Campus: Kelvin Grove

Overview

Honours programs are an extension of undergraduate studies allowing students to specialise in their chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies.

Entry Requirements

Normally students will apply within the final year of their pass degree. Applicants will have completed a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution. Normally a minimum grade point average of 5.5 or higher (on a 7-point scale) is required for entry into the Honours program.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Creative Industries (Honours) (Media and Communication) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

Course structure

Year 1, Semester 1

KKP400-1   Honours Project

KKP400-2   Honours Project

KKP601   Approaches to Enquiry in the Creative Industries

Choose one unit from the Creative Industries Honours Elective List*

Year 1, Semester 2

KKP400-3   Honours Project

KKP400-4   Honours Project

KKP400-5   Honours Project

KKP401   Honours Graduate Seminar

* Creative Writing students should study KKP400-3 in their first semester instead of an elective and KWP400 Creative Writing: Novel and Genre in their second semester.

List A - Creative Industries Honours Electives

KJP400   Theories of Journalism

KKP406   Global Media and Communication

KKP620   Introduction To Reflective Practice

KVP400   Contemporary Aesthetic Debates

KWP400   Creative Writing: Novel and Genre

*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

Potential Careers:

Academic, Administrator, Advertising Professional, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Choreographer, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Dance Teacher, Dancer, Internet Professional, Media Industry Specialist, Multimedia Designer, Programmer, Publishing Professional, Theatre Professionals, Visual Artist, Visual Arts Teacher, Web Designer.

Bachelor of Fine Arts (Honours) (Communication Design, Creative Writing, Dance, Fashion, Film and Television, Visual Arts) (KK53)

Year offered: 2008
Admissions: Yes
CRICOS code: 040320G
Course duration (full-time): 2 Semesters
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,095
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Dr Susan Carson
Campus: Kelvin Grove

Overview

Honours programs are an extension of undergraduate studies allowing students to specialise in their chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies.

Entry Requirements

Normally students will apply within the final year of their pass degree. Applicants will have completed a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution. Normally a minimum grade point average of 5.5 or higher (on a 7-point scale) is required for entry into the Honours program.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Creative Industries (Honours) (Media and Communication) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

Course structure

Year 1, Semester 1	
KKP400-1	Honours Project
KKP400-2	Honours Project
KKP601	Approaches to Enquiry in the Creative Industries
	Choose one unit from the Creative Industries Honours Elective List*

Year 1, Semester 2	
KKP400-3	Honours Project
KKP400-4	Honours Project
KKP400-5	Honours Project
KKP401	Honours Graduate Seminar
	* Creative Writing students should study KKP400-3 in their first semester instead of an elective and KWP400 Creative Writing: Novel and Genre in their second semester.

List A - Creative Industries Honours Electives

KJP400	Theories of Journalism
KKP406	Global Media and Communication
KKP620	Introduction To Reflective Practice
KVP400	Contemporary Aesthetic Debates
KWP400	Creative Writing: Novel and Genre
	*Students may choose from units offered elsewhere in the University, which are deemed by the Coordinator to be relevant to the research project.

Potential Careers:

Actor, Animator, Art Project Manager, Art Writer, Artist, Arts Administrator, Choreographer, Computer Game Programmer, Computer Games Developer, Creative Writer, Curator, Dance Teacher, Dancer, Fashion Designer, Fashion Professional, Film Composer, Film/Television Producer, Internet Professional, Lighting Designer, Lighting Technician, Multimedia Designer, Post-production specialist, Programmer, Publishing Professional, Visual Artist, Visual Arts Teacher, Web Designer.

Bachelor of Journalism (Honours) (KK54)

Year offered: 2008
Admissions: Yes
CRICOS code: 040326B
Course duration (full-time): 2 semesters
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,095
International Fees (per semester): 2008: $9,024 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
Total credit points: 96
Standard credit points per full-time semester: 48
Course coordinator: Dr Susan Carson
Campus: Kelvin Grove

Overview

Honours programs are an extension of undergraduate studies allowing students to specialise in their chosen field of study and explore a more focused program of activity. In many cases honours leads to research higher degree studies.

Entry Requirements

Normally students will apply within the final year of their pass degree. Applicants will have completed a bachelor degree in a relevant field of study from QUT, or a comparable degree from another institution. Normally a minimum grade point average of 5.5 or higher (on a 7-point scale) is required for entry into the Honours program.

All applicants for Honours must provide the Faculty with a proposed project topic and short summary of the project and have identified a prospective supervisor from within their field of study. These applications are then subject to approval by the relevant Portfolio Director or other senior Faculty staff member.

Graduates of the Bachelor of Mass Communication may apply for the Bachelor of Creative Industries (Honours) (Media and Communication) or the Bachelor of Journalism (Honours), subject to Creative Industries Faculty approval.

Course structure

Year 1, Semester 1	
KJP400	Theories of Journalism
KKP400-1	Honours Project
KKP400-2	Honours Project
KKP601	Approaches to Enquiry in the Creative Industries

Year 1, Semester 2	
KKP400-3	Honours Project
KKP400-4	Honours Project

KKP400-5	Honours Project
KKP401	Honours Graduate Seminar

Potential Careers:

Art Writer, Journalist, Media Industry Specialist, Public Relations Officer/Consultant.

Graduate Certificate In Professional Communication (KK64)

Year offered: 2008
Admissions: Yes
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Campus: Kelvin Grove

Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without the requisite entry requirements may be considered for special entry. Please contact the Creative Industries Faculty for information.

If requested, supply documentation of professional work experience as detailed in Completing the PG Form.

Overview

Professional communication is an integral aspect of all work environments, and highly developed skills in this area are much sought after by employers. This course will hone your workplace communication skills, giving you the professional edge needed to communicate successfully at all levels of an organisation.

You will gain full advantage of QUT's expertise in communication, writing and journalism as you will combine study in professional and persuasive writing, speaking and presentation skills, and leadership and team skills. The course will be of most benefit to those whose undergraduate degree is in an area other than communication.

You will develop your skills in professional writing and speaking, leadership and teamwork, and work communication practices, and apply these skills to teamwork environments and work-based projects.

This course will be of interest if you seek communication skills to further your existing careerÑwhether you work in management, policy, research and analysis, administration, customer service, sales, or consulting. Alternatively, you may use this course to begin a career in professional communicationÑincluding as a professional writer, organisational trainer, or communication officer.

Course Structure

Students will complete four of five available units in Professional Communication.

Professional Membership

Graduates may be eligible for membership of the Society of Business Communicators (Qld).

Full-time course structure

Year 1, Semester 1	
KCB103	Strategic Speech Communication
KCP407	Applied Professional Communication
	Plus choose TWO of the following:
KJP401	Newswriting
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

Part-time course structure

Year 1, Semester 1	
KCB103	Strategic Speech Communication
	Plus choose ONE of the following:
KJP401	Newswriting
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

Year 1, Semester 2	
KCP407	Applied Professional Communication
	Plus choose ONE of the following:
KJP401	Newswriting
KWP402	Persuasive Writing
KWP405	Corporate Writing and Editing

Potential Careers:

Administrator, Advertising Professional, Arts Administrator, Government Officer, Information Officer, Marketing Officer/Manager, Media Industry Specialist, Public Relations Officer/Consultant, Public Servant, Publishing Professional.

Bachelor of Music (KM32)

Year offered: 2008
Admissions: Yes
CRICOS code: 022140F
Course duration (full-time): 3 Years
Domestic fees (per credit point): Commonwealth Supported Place; Full fee tuition 2008: $166 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: Full fee tuition $15,936; CSP $5,421
International Fees (per semester): 2008: $10,032 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
QTAC code: 421512
Past rank cut-off: Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies (ugenq.ci@qut.edu.au)
Discipline coordinator: Mr Brad Millard
Campus: Kelvin Grove

Additional Entry Requirements

Applicants are selected on the basis of their audition and previous academic achievement. The due date to register for an audition and lodge additional materials to QUT was 19 October 2007. Late registrations and submissions will not be accepted.

Prospective international students should refer to the additional entry requirement information in the International Students section in the Creative Industries web site.

Overview

This creative and practical course is designed for those seeking to become leaders in the music industry. There will be many types of musicians in the future, and QUT's Bachelor of Music responds to this need for future focussed graduates. You will study a common core of music and sound subjects plus some intensive practice-based and work experience units.

You will navigate your own pathway, having the choice of a performance or production strand, and the flexibility to choose electives in other creative areas.

You will be expected to present your work in a number of ways, based on your particular aims and passions. There is an emphasis on real-world experiences during the course, including public performances and showcases, internships, media opportunities and collaborative productions with other students.

Career Outcomes

Graduates work in the live, recording and multimedia industries, as performers, composers, creative music producers, developers of music software and games, DJs, mixers or studio teachers. This degree is also a pathway to honours and professional or research postgraduate studies.

Why choose this course?

The creative and modern emphasis of this degree sets it apart from other music courses on offer in Australia. There is a focus on generic music skills relevant to the twenty-first century, reflecting the demands required of a musician of the future. You may study a variety of styles and genres, indeed a 'crossover music' approach is encouraged.

The emphasis on repertoire creation over reproduction means it is ideally suited to those who are keen to innovate and make their mark in the changing sector of creative industries. You'll be equipped to sustain your career over the long term.

Other Course Options

The Bachelor of Music is available as a dual degree with Education. Applicants accepted into the dual degree will complete a four year program comprising the three year Bachelor of Music and the one year Graduate Diploma of Education (Senior Years).

You can also choose from double degree programs including IX34 Bachelor of Business/Bachelor of Creative Industries (Music) and IX27 Bachelor of Creative Industries (Music)/ Bachelor of Information Technology.

OP Guarantee

The OP Guarantee does not apply to this course.

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their orignal Commonwealth Supported place (i.e. failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc.) and who have been invited and accepted to continue as a fee-paying student.

Additional costs

While extensive computing technology is available, additional digital storage will be required (CDs, DVDs, and often hard drives) at your own cost. Headphones, ear plugs, batteries and appropriate leads must be provided.

Performance Course Structure

Year 1, Semester 1

KKB101   Creative Industries: People and Practices

KMB105　Music and Sound Technology

KMB120　Music Performance 1

KMB130　Core Musicianship 1

Year 1, Semester 2

KKB102　Creative Industries: Making Connections

KMB108　Sound Recording and Acoustics

KMB121　Music Performance 2

KMB131　Core Musicianship 2

Year 2, Semester 1

KMB206　Jazz and Popular Musicianship

　　　　OR

KMB207　Cross Cultural Musicianship

KMB214-1　Music and Sound: Principal Study A

SELECT:　Elective *

SELECT:　Elective *

Year 2, Semester 2

KMB205　Sound Media Musicianship

　　　　OR

KMB208　Contemporary Art Music Musicianship

KMB214-2　Music and Sound: Principal Study A

SELECT:　Elective*

SELECT:　Elective*

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Performance Pathway or the Creative Industries Minor pathway.

Performance Pathway:

Year 3, Semester 1

KMB314-1　Music and Sound: Principal Study B

SELECT:　Elective*

SELECT:　Elective*

Year 3, Semester 2

KMB301　The Music Industry

KMB314-2　Music and Sound: Principal Study B

SELECT:　Elective*

Creative Industries Minor Pathway:

Year 3, Semester 1

SELECT:　Creative Industries Minor First Unit (a K-coded minor)

SELECT:　Creative Industries Minor Second Unit (a K-coded minor)

SELECT:　Elective*

SELECT:　Elective*

Year 3, Semester 2

KMB301　The Music Industry

SELECT:　Creative Industries Minor Third Unit (a K-coded minor)

SELECT:　Creative Industries Minor Fourth Unit (a K-coded minor)

SELECT:　Elective*

NOTES

* The seven electives must comprise at least three music electives.

Performance Elective List

Semester 1

KMB003　Sex Drugs Rock 'n' roll

KMB004　World Music

KMB005-1　Group Music

KMB209　Conducting

Semester 2

KMB002　Music and Spirituality

KMB005-2　Group Music

KMB106　Music and Sound for Multimedia

KMB107　Sound, Image, Text

KMB113　Multi-Instrumental Music A

KMB212　Arranging

KMB213　Multi-Instrumental Music B

Production Course Structure

Year 1, Semester 1

KKB101　Creative Industries: People and Practices

KMB105　Music and Sound Technology

KMB110　Music Production 1

KMB130　Core Musicianship 1

Year 1, Semester 2

KKB102　Creative Industries: Making Connections

KMB106　Music and Sound for Multimedia

KMB111　Music Production 2

KMB131　Core Musicianship 2

Year 2, Semester 1

KMB206　Jazz and Popular Musicianship

　　　　OR

KMB207　Cross Cultural Musicianship

KMB214-1　Music and Sound: Principal Study A

SELECT:　Elective*

SELECT:　Elective*

Year 2, Semester 2

KMB205　Sound Media Musicianship

　　　　OR

KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
SELECT:	Elective*
SELECT:	Elective*

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Production Pathway or the Creative Industries Minor pathway.

Production Pathway:

Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B
SELECT:	Elective*
SELECT:	Elective*

Year 3, Semester 2

KMB301	The Music Industry
KMB314-2	Music and Sound: Principal Study B
SELECT:	Elective*

Creative Industries Minor Pathway:

Year 3, Semester 1

SELECT:	Creative Industries Minor First Unit (a K-coded minor)
SELECT:	Creative Industries Minor Second Unit (a K-coded minor)
SELECT:	Elective*
SELECT:	Elective*

Year 3, Semester 2

KMB301	The Music Industry
SELECT:	Creative Industries Minor Third Unit (a K-coded minor)
SELECT:	Creative Industries Minor Fourth Unit (a K-coded minor)
SELECT:	Elective*

NOTES:

* The seven electives must comprise at least three music electives.

Production Elective List

Semester 1

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB005-1	Group Music
KMB209	Conducting

Semester 2

| KMB002 | Music and Spirituality |
| KMB005-2 | Group Music |

| KMB107 | Sound, Image, Text |
| KMB212 | Arranging |

Creative Industries Minors

INSTRUCTIONS FOR MINORS

Please refer to the following study sequences to plan your program. You must complete 48 credit points (normally four 12 credit point subjects) from the specified units to achieve a minor, following semester of offer and unit prerequisites (where applicable) to determine order of enrolment. Any unit(s) that appear in these majors and/or minors and are also mandatory elsewhere in your course can not contribute towards the completion of these majors and/or minors. Any unit(s) that appear in multiple majors and/or minors can only contribute towards the completion of one of these majors or minors.

Advertising

AMB220	Advertising Theory and Practice
AMB221	Advertising Copywriting
AMB222	Media Planning
BSB126	Marketing

Animation

KIB105	Animation and Motion Graphics
KIB108	Animation Practices
KVB105	Foundations of Drawing for Animation 1
KVB106	Foundations of Drawing for Animation 2

Art History

KVB102	Modernism
KVB103	Australian Art
KVB211	Post 1945 Art
KVB304	Contemporary Art Issues

Art, Design and Architecture

DAB325	Architecture in the 20th Century
DEB102	Introducing Design History
KVB212	Australian Art, Architecture and Design
KVB306	Video Art and Culture

Audience and User Research

KCB102	Media and Society: From Printing Press to Internet
KCB105	Media and Communication Research Methods
KCB203	Consumer Cultures
KCB301	Media Audiences

Communication Design

KIB101	Foundations of Communication Design 1
KIB102	Foundations of Communication Design 2
KIB103	Media Technology 1

KIB104 Media Technology 2

Communication for the Professions

KCB103 Strategic Speech Communication

KWB106 Corporate Writing and Editing

KCB302 Political Communication

KCB304 Managing Communication Resources

Computational Arts

ITB001 Problem Solving and Programming

ITB003 Object Oriented Programming

OR

KIB105 Animation and Motion Graphics

KKB210 Computational Arts 1

KKB211 Computational Arts 2

Creative Writing

KWB101 Introduction to Creative Writing

KWB104 Creative Writing: The Short Story

KWB107 Introduction to Creative Non-Fiction

KWB203 Creative Writing: The Novel

KWB204 Creative Non-Fiction: Life Writing

Dance Skills

KDB103 Dance Technique Studies 1

KDB107 Choreographic Studies 1

KDB108 World Dance

KDB109 Funk, Tap and all that Jazz

Dance Studies

KDB105 Architecture of the Body

KDB106 Dance Analysis

KDB110 Deconstructing Dance in History

KDB204 Australian Dance

Digital Media

KIB101 Foundations of Communication Design 1

KIB103 Media Technology 1

KCB201 Virtual Cultures

KCB202 New Media Technologies

KVB306 Video Art and Culture

Drama

KTB103 Performing Skills 1: Body and Voice and Role

KTB104 Performance Innovation

KTB106 Performing Skills 2: Style and Form

KTB204 Understanding Performance

KTB305 The Entrepreneurial Artist

Entrepreneurship

AMB251 Innovation and Market Development

BSB115 Management, People and Organisations

BSB126 Marketing

MGB223 Entrepreneurship and Innovation

Fashion

KFB103 Introduction to Fashion

KFB106 Unspeakable Beauty: A History of Fashion and Style

KFB206 Fashion and Modernity

KFB207 Contemporary Fashion

French

HHB061 French 1

HHB062 French 2

HHB063 French 3

HHB064 French 4

HHB065 French 5

HHB066 French 6

HHB067 French 7

HHB068 French 8

Games Design

ITB750 Computer Game Studies

ITB751 Games Production

KIB201 Interactive Writing

KIB202 Enabling Immersion

German

HHB091 German 1

HHB092 German 2

HHB093 German 3

HHB094 German 4

HHB095 German 5

HHB096 German 6

HHB097 German 7

HHB098 German 8

Indigenous Studies

EDB007 Culture Studies: Indigenous Education

HHB123 Indigenous Australian Culture Studies

HHB210 Indigenous Australia: Country, Kin And Culture

HHB255 Indigenous Politics And Political Culture

HHB276 Indigenous Knowledge: Research Ethics and Protocols

KKB004 Indigenous Creative Industries

KWB307 Indigenous Writing

Indonesian

HHB071 Indonesian 1

HHB072 Indonesian 2

HHB073 Indonesian 3

HHB074 Indonesian 4
HHB075 Indonesian 5
HHB076 Indonesian 6
HHB077 Indonesian 7
HHB078 Indonesian 8

Integrated Marketing Communication

AMB202 Integrated Marketing Communication
AMB220 Advertising Theory and Practice
AMB260 Public Relations Theory and Practice
BSB126 Marketing

International Business

BSB119 International and Electronic Business
IBB205 Intercultural Communication and Negotiation
IBB210 Export Management
IBB303 International Logistics

Japanese

HHB081 Japanese 1
HHB082 Japanese 2
HHB083 Japanese 3
HHB084 Japanese 4
HHB085 Japanese 5
HHB086 Japanese 6
HHB087 Japanese 7
HHB088 Japanese 8

Journalism

KJB101 Digital Journalism
KJB120 Newswriting
KJB121 Journalistic Inquiry
KJB224 Feature Writing

Lighting

PCB121 Vision, Colour and Photometry
PCB122 Lighting Design
PCB123 Sustainability and Human Factors
PCB124 Lamps and Luminaires

Literature

KWB207 Great Books: The Literary Classics
KWB208 Modern Times (Literature and Culture in the 20th Century)
KWB209 Shakespeare, Then and Now
KWB307 Indigenous Writing
KWB308 Wonderlands: Literature and Culture in the 19th Century

Management

BSB115 Management, People and Organisations

Marketing

AMB200 Consumer Behaviour
AMB201 Marketing and Audience Research
AMB240 Marketing Planning and Management
BSB126 Marketing

Mathematics

MAB100 Mathematical Sciences 1A
MAB111 Mathematical Sciences 1B
MAB112 Mathematical Sciences 1C
MAB210 Statistical Modelling 1
MAB311 Advanced Calculus

Modern and Popular Literature and Culture

KWB108 Introduction To Literary Theory and Cultural Studies
KWB109 Ozlit
KWB206 Youth and Children's Writing
KWB309 Popular Fictions, Popular Culture

Music Studies

KMB002 Music and Spirituality
KMB003 Sex Drugs Rock 'n' roll
KMB004 World Music
KMB107 Sound, Image, Text

Performance Events

KTB101 20th Century Performance
KTB207 Staging Australia
KTB061 Creative Industries Management
KTB062 Creative Industries Events and Festivals
KTB306 Directing for Events and Festivals

Professional Writing

KWB102 Media Writing
KWB103 Persuasive Writing
KWB106 Corporate Writing and Editing
KWB303 Writing and Publishing Industry

Public Relations

AMB260 Public Relations Theory and Practice
AMB261 Media Relations and Publicity
AMB262 Public Relations Writing
BSB126 Marketing

Screen Studies

KPB102   Film History

KPB103   Film Genres

KPB203   Australian Film

KPB205   Documentary Theory and Practice

KPB206   International Cinema

Sound Studies

KMB104   Music and Sound Skills

KMB105   Music and Sound Technology

KMB106   Music and Sound for Multimedia

KMB108   Sound Recording and Acoustics

Television

KPB104   Film and Television Production Resource Management

KPB106   Australian Television

KPB107   Television's Greatest Hits

KPB202   Film and Television Business Skills: Entrepreneurship and Investment

KPB303   Critical Thinking About Television

Visual Arts Practice

KVB110   2D Media and Processes

KVB111   3D Media and Processes

KVB200   Exhibition and Display in the Visual Arts

KVB213   Graphic Investigation

Potential Careers:

Band Leader, Composer, Conductor, D.J, Digital Composer, Educator, Film Composer, Media Industry Specialist, Multimedia Designer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Post-production specialist, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

Bachelor of Music/Graduate Diploma in Education (Senior Years) (KM32/ED38)

Year offered: 2008
Admissions: Yes
Course duration (full-time): 4 years (3 years B Music + 1 year GDipEd)
Domestic fees (per credit point): Commonwealth Supported place *(subject to annual review)*
Domestic Entry: February
QTAC code: 429182
Past rank cut-off: Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Past OP cut-off: Admission to course is based on audition, interview and previous academic achievement. Please refer to Additional Entry Requirements.
Assumed knowledge: English (4, SA)
Preparatory studies: ENGLISH: Successful completion of a year of full-time vocational or tertiary study. For further information contact 07 3138 2000 or email study@qut.com
Total credit points: 288+96
Standard credit points per full-time semester: 48
Course coordinator: Head, Undergraduate Studies ugenq.ci@qut.edu.au (Creative Industries)
Discipline coordinator: Mr Brad Millard
Campus: Kelvin Grove

Overview

The Creative Industries Faculty has an enviable reputation as a leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts.

In partnership with the Faculty of Education, the Faculty offers four-year degree programs in Dance, Drama, Music or Visual Arts that qualify graduates for registration as teachers and for employment in allied areas.

OP Guarantee

The OP Guarantee does not apply to this course.

Additional Entry Requirements

Applicants are selected on the basis of their audition and previous academic achievement. The due date to register for an audition and lodge additional materials to QUT was 19 October 2007. Late registrations and submissions will not be accepted.

Working With Children Check

Working With Children Check - As required by the Commission for Children and Young People and Child Guardian Act (2000), student teachers must undergo a criminal history check and be issued with a Suitability Card (Blue Card) by the Commission.

As soon as you enter your enrolment program for the course, you must submit your Blue Card application to the QUT Student Centre immediately. You must hold a Blue Card. to undertake activities in any unit which involves contact with children, including the required field studies blocks.

If you do not apply for a Blue Card. immediately upon enrolment in the course and allow sufficient time for the police check and issuing of the Card, you will be unable to participate in the required activities and may need to be withdrawn from the unit(s) and incur both financial and academic penalty. It may take up to 12 weeks for the Commission to issue the Card. The application form is available at bluecard.qut.com.

Career Opportunities

This four-year dual degree qualifies graduates for registration as secondary teachers in Queensland and for employment in education and related Creative Industries fields.

Course Design

This dual degree is structured to enable you to spend your first three years immersed in Music and then, once completed, proceed seamlessly into 12 months of specialised teacher training in your fourth year.

You will sample life as an educator prior to commencing the fourth year with foundation units in education studies which will include practical school-based field experience.

You will also have the opportunity to choose minor studies in one other discipline during your first three years which will give you the advantage of being able to undertake study in a second teaching area and increase your teaching options. There are a large number of available second teaching areas which include dance, drama, English, languages, mathematics, visual arts, business, social sciences and science education.

Why choose this course?

The Creative Industries Faculty and its partner the Faculty of Education have an enviable reputation, developed over almost 50 years, as the leading provider in Queensland of outstanding teacher practitioners in the visual and performing arts. This course, introduced for the first time in 2008, combines in-depth training in creative industries and education.

Professional Recognition

Graduates are eligible for registration as teachers in Queensland. Graduates looking for teaching employment in other parts of Australia and overseas may be required to meet additional conditions.

Deferment

QUT's deferment policy does not apply to this course.

Domestic student tuition fee (Dfee) places

Undergraduate domestic full fee places (Dfee) are not available in this course. Tuition fees are only applicable to currently enrolled students who were unable to comply regulations regarding their original Commonwealth Supported place (ie failure to lodge an eCAF, has consumed of other their Student Learning Entitlement etc) and who have been invited and accepted to continue as a fee-paying student.

Performance Course Structure

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
KMB120	Music Performance 1
KMB130	Core Musicianship 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB108	Sound Recording and Acoustics
KMB121	Music Performance 2
KMB131	Core Musicianship 2

Year 2, Semester 1

KMB206	Jazz and Popular Musicianship
	OR
KMB207	Cross Cultural Musicianship
KMB214-1	Music and Sound: Principal Study A
	Elective
	Elective

Year 2, Semester 2

EDB036	Introduction to Education
KMB205	Sound Media Musicianship
	OR
KMB208	Contemporary Art Music Musicianship
KMB214-2	Music and Sound: Principal Study A
	Elective

Year 2, SUM-2 Semester (Jan - Feb)

EDB037	Introduction to Educational Sites

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Second Teaching Area pathway or the Performance Pathway.

Second Teaching Area Pathway

Year 3, Semester 1

	Choose KMB201 (recommended) or an elective:
KMB201	Music (Secondary) Curriculum Studies 1
	Elective
SELECT:	Second Teaching Area unit OR Elective
SELECT:	Second Teaching Area unit OR Elective

Year 3, Semester 2

KMB301	null
	Choose either SPB012 or an elective:
SPB012	Classroom and Behaviour Management
	Elective
SELECT:	Second Teaching Area unit OR Elective
SELECT:	Second Teaching Area unit OR Elective

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

Performance Pathway

Year 3, Semester 1

KMB314-1	Music and Sound: Principal Study B
	Choose KMB201 (recommended) or an elective:
KMB201	Music (Secondary) Curriculum Studies 1
	Elective

Year 3, Semester 2

KMB301	The Music Industry
KMB314-2	Music and Sound: Principal Study B
	Choose either SPB012 or an elective:
SPB012	Classroom and Behaviour Management
	Elective

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

Production Course Structure

Year 1, Semester 1

KKB101	Creative Industries: People and Practices
KMB105	Music and Sound Technology
KMB110	Music Production 1
KMB130	Core Musicianship 1

Year 1, Semester 2

KKB102	Creative Industries: Making Connections
KMB106	Music and Sound for Multimedia
KMB111	Music Production 2
KMB131	Core Musicianship 2

Year 2, Semester 1

KMB206	Jazz and Popular Musicianship
	OR

KMB207   Cross Cultural Musicianship

KMB214-1 Music and Sound: Principal Study A

          Elective

          Elective

Year 2, Semester 2

EDB036   Introduction to Education

KMB205   Sound Media Musicianship

          OR

KMB208   Contemporary Art Music Musicianship

KMB214-2 Music and Sound: Principal Study A

          Elective

Year 2, SUM-2 Semester (Jan - Feb)

EDB037   Introduction to Educational Sites

IMPORTANT NOTICE:

You have two pathways to choose from in Year 3 of your program: the Second Teaching Area pathway or the Production Pathway.

Second Teaching Area Pathway

Year 3, Semester 1

          Choose KMB201 (recommended) or an elective:

KMB201   Music (Secondary) Curriculum Studies 1

          Elective

SELECT: Second Teaching Area unit OR Elective

SELECT: Second Teaching Area unit OR Elective

Year 3, Semester 2

KMB301   null

          Choose either SPB012 or an elective:

SPB012   Classroom and Behaviour Management

          Elective

SELECT: Second Teaching Area unit OR Elective

SELECT: Second Teaching Area unit OR Elective

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

Production Pathway

Year 3, Semester 1

KMB314-1 Music and Sound: Principal Study B

          Choose KMB201 (recommended) or an elective:

KMB201   Music (Secondary) Curriculum Studies 1

          Elective

Year 3, Semester 2

KMB301   The Music Industry

KMB314-2 Music and Sound: Principal Study B

          Choose either SPB012 or an elective:

SPB012   Classroom and Behaviour Management

          Elective

Year 4, Semester 1 and Semester 2

Students who were accepted into the four year program (QTAC code: 429182) will automatically be transferred to their fourth year of study in ED38 Graduate Diploma of Education (Senior Years) upon successful completion of their first three years of study. Please refer to the ED38 Course Summary Sheet for enrolment information.

Second Teaching Area Units

English (48 credit points)

          Required Unit

CLB320   Studies In Language

          Up to 12 credit points from Introductory Level Units:

KCB102   Media and Society: From Printing Press to Internet

KWB108   Introduction To Literary Theory and Cultural Studies

          No less than 24 credit points from Advanced Level Units

CLB321   Writing Workshop

CLB322   Literature In Secondary Teaching

CLB323   Teaching Adolescent Literature

KWB109   Ozlit

KWB206   Youth and Children's Writing

KWB308   Wonderlands: Literature and Culture in the 19th Century

KWB208   Modern Times (Literature and Culture in the 20th Century)

KWB309   Popular Fictions, Popular Culture

KWB209   Shakespeare, Then and Now

Film and Media (48 credit points)

          Required Units

KPB101   Foundations of Film and Television Production

KPB108   Media Text Analysis

          No less than 24 credit points from:

KPB102   Film History

KPB103   Film Genres

KPB104   Film and Television Production Resource Management

KPB105   Narrative Production

KPB106   Australian Television

| KPB203 | Australian Film |
| KPB205 | Documentary Theory and Practice |

Geography (48 credit points)

	Up to 24 credit points from Introductory Units
HHB127	Environment And Society
HHB107	World Regions
HHB251	Australian Resource Management
	No less than 24 credit points from Advanced Units
HHB250	Australian Geographical Studies
HHB228	Environmental Hazards
HHB229	Windows On Japan
HHB269	Ethics, Technology And The Environment
HHB244	Southeast Asia In Focus

History (48 credit points)

	null
	Note: Students should seek to select units from each of areas of Australian, Asian, European and the Ancient World. Students should check with QUT Carseldine Faculty on availability of units.
	Up to 24 credit points from Introductory Units
HHB121	Interpreting The Past
HHB122	Colonialism And Independence In Asia Pacific
	No less than 24 credit points from Advanced Units
HHB238	Asian Cultures And Societies
HHB245	Australia And The South Pacific
HHB315	Sex And Drugs In South-East Asia
HHB248	The USA and The Asia Pacific Region
HHB259	War And Revolution In Europe 1914-1945
HHB246	Modern China
HHB237	Brisbane in the Twentieth Century
HHB253	Conspiracy And Dissent In Australian History
HHB257	The Classical World
HHB258	Foundations of Modern Europe
HHB260	Nations And Nationalism In Modern Europe
HHB261	Medieval Europe
HHB109	Australian Historical Studies
HHB239	Korean Culture And Societies

Languages other than English

	Indonesian
HHB073	Indonesian 3
HHB074	Indonesian 4
HHB075	Indonesian 5
HHB076	Indonesian 6
	Japanese
HHB083	Japanese 3

HHB084	Japanese 4
HHB085	Japanese 5
HHB086	Japanese 6
	French
HHB063	French 3
HHB064	French 4
HHB065	French 5
HHB066	French 6
	German
HHB093	German 3
HHB094	German 4
HHB095	German 5
HHB096	German 6

Performance Elective List

Semester 1

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB005-1	Group Music
KMB209	Conducting

Semester 2

KMB002	Music and Spirituality
KMB005-2	Group Music
KMB106	Music and Sound for Multimedia
KMB107	Sound, Image, Text
KMB113	Multi-Instrumental Music A
KMB212	Arranging
KMB213	Multi-Instrumental Music B

Course structure - Senior Years

Year 1, Semester 1

EDP415	Engaging Diverse Learners
EDP441	Senior Years Field Studies 1: Engaging Diverse Learners
	Curriculum Studies 1
	Curriculum Studies Elective
	Designated Unit: EDP441

Year 1, Semester 2

EDP416	The Professional Practice of Educators
EDP442	Senior Years Field Studies 2: The Professional Practice of Educators
	Curriculum Studies 2
	Curriculum Studies 3
	Designated Unit: EDP442

Curriculum Studies 1

| CLP402 | Business Education Curriculum Studies 1 |

CLP408	English Education Curriculum Studies 1
CLP411	Languages Education Curriculum Studies 1
CLP414	Social Education Curriculum Studies 1
KDB201	Dance Curriculum Studies 1
KMB201	Music (Secondary) Curriculum Studies 1
KTB201	Drama Curriculum Studies 1
KVB301	Visual Arts Curriculum Studies 1
MDP456	Mathematics Education Curriculum Studies 1
MDP459	Science Education Curriculum Studies 1

Curriculum Studies 2

CLP403	Business Education Curriculum Studies 2 (Business Communication and Technology)
CLP404	Business Education Curriculum Studies 2 (Accounting and Business Management)
CLP406	Legal Studies Education Curriculum Studies
CLP409	English Education Curriculum Studies 2
CLP412	Languages Education Curriculum Studies 2
CLP415	Social Education Curriculum Studies 2 (Geography)
CLP416	Social Education Curriculum Studies 2 (History)
CLP417	Social Education Curriculum Studies 2 (Senior Social Science)
KDB202	Dance Curriculum Studies 2
KMB202	Music (Secondary) Curriculum Studies 2
KTB202	Drama Curriculum Studies 2
KVB302	Visual Arts Curriculum Studies 2
MDP455	Business Education Curriculum Studies 2 (ICT)
MDP457	Mathematics Education Curriculum Studies 2
MDP460	Science Education Curriculum Studies 2
MDP462	Biology Curriculum Studies 2
MDP463	Chemistry Curriculum Studies 2
MDP464	Earth Science Curriculum Studies 2
MDP465	Physics Curriculum Studies 2

Curriculum Studies 3

CLP407	Business Education Curriculum Studies 3
CLP410	English Education Curriculum Studies 3
CLP413	Languages Education Curriculum Studies 3
CLP418	Social Education Curriculum Studies 3
KDB203	Dance Curriculum Studies 3
KMB203	Music (Secondary) Curriculum Studies 3
KTB203	Drama Curriculum Studies 3
KVB303	Visual Arts Curriculum Studies 3
MDP458	Mathematics Education curriculum Studies 3
MDP461	Science Education Curriculum Studies 3

Curriculum Electives

Students will select a curriculum elective from those listed below or an appropriate curriculum studies unit from a second teaching area as listed above (subject to the required discipline prerequisite studies having been completed).

CLP400	Middle Years: Multiliteracies
CLP401	Middle Years: Transdisciplinary Arts and SOSE
CLP419	Social Education Curriculum Studies - Senior History
MDP452	Middle Years: Mathematical Understandings
MDP453	Middle Years: Transdisciplinary Science and Technology
SPB012	Classroom and Behaviour Management
SPB020	Classroom Assessment Practices

Creative Industries Faculty Undergraduate Open Electives

Creative Industries Faculty Undergraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Rules for selecting electives:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course or the compulsory units of your chosen sub-major area.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

* KK33, KK34, KJ32, KM32, IX07 and IX16 students ONLY are permitted to select electives from outside the Faculty of Creative Industries

Semester 1 Units

Media & Communication

KCB101	Communication in the New Economy
KCB102	Media and Society: From Printing Press to Internet
KCB103	Strategic Speech Communication
KCB201	Virtual Cultures
KCB302	Political Communication

Communication Design

KIB108	Animation Practices
KIB201	Interactive Writing

Dance

KDB105	Architecture of the Body
KDB108	World Dance
KDB110	Deconstructing Dance in History

Fashion

| KFB103 | Introduction to Fashion |
| KFB206 | Fashion and Modernity |

Journalism

KJB101	Digital Journalism
KJB120	Newswriting
KJB121	Journalistic Inquiry
KJB224	Feature Writing
KJB239	Journalism Ethics and Issues

Faculty

KKB004	Indigenous Creative Industries
KKB101	Creative Industries: People and Practices
KKB210	Computational Arts 1

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB347	Becoming A Researcher: Understandings, Skills and Practices

Music & Sound

KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB104	Music and Sound Skills
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics

Film & Television

KPB102	Film History
KPB106	Australian Television
KPB202	Film and Television Business Skills: Entrepreneurship and Investment
KPB203	Australian Film
KPB303	Critical Thinking About Television

Performance Studies

KTB101	20th Century Performance
KTB204	Understanding Performance
KTB061	Creative Industries Management
KTB062	Creative Industries Events and Festivals

Visual Arts

KVB102	Modernism
KVB104	Photomedia and Artistic Practice
KVB110	2D Media and Processes
KVB212	Australian Art, Architecture and Design

| KVB304 | Contemporary Art Issues |

Creative Writing & Cultural Studies

KWB101	Introduction to Creative Writing
KWB102	Media Writing
KWB103	Persuasive Writing
KWB104	Creative Writing: The Short Story
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB108	Introduction To Literary Theory and Cultural Studies
KWB207	Great Books: The Literary Classics
KWB208	Modern Times (Literature and Culture in the 20th Century)
KWB308	Wonderlands: Literature and Culture in the 19th Century

Semester 2 Units

Media & Communication

KCB101	Communication in the New Economy
KCB103	Strategic Speech Communication
KCB104	Media and Communications Industries
KCB105	Media and Communication Research Methods
KCB202	New Media Technologies
KCB203	Consumer Cultures

Communication Design

| KIB202 | Enabling Immersion |

Dance

KDB106	Dance Analysis
KDB109	Funk, Tap and all that Jazz
KDB204	Australian Dance

Faculty

| KKB102 | Creative Industries: Making Connections |
| KKB211 | Computational Arts 2 |

Transition to New Professional Environments*

KKB341	Workplace Learning 1
KKB342	Workplace Learning 2
KKB343	Service Learning 1
KKB344	Service Learning 2
KKB345	Creative Industries Project 1
KKB346	Creative Industries Project 2
KKB348	Becoming A Researcher: Contexts, Protocols and Impact
KKB350	Creative Industries International Study Tour

Fashion

| KFB106 | Unspeakable Beauty: A History of Fashion and Style |

KFB207   Contemporary Fashion

Journalism

KJB101   Digital Journalism

KJB120   Newswriting

KJB121   Journalistic Inquiry

KJB224   Feature Writing

KJB280   International Journalism

KJB337   Public Affairs Reporting

Music & Sound

KMB002   Music and Spirituality

KMB007   Introductory Ensemble

KMB105   Music and Sound Technology

KMB107   Sound, Image, Text

KMB108   Sound Recording and Acoustics

KMB205   Sound Media Musicianship

Film & Television

KPB103   Film Genres

KPB104   Film and Television Production Resource Management

KPB107   Television's Greatest Hits

KPB205   Documentary Theory and Practice

KPB206   International Cinema

Performance Studies

KTB104   Performance Innovation

KTB207   Staging Australia

KTB062   Creative Industries Events and Festivals

Visual Arts

KVB103   Australian Art

KVB104   Photomedia and Artistic Practice

KVB108   Contemporary Asian Visual Culture

KVB111   3D Media and Processes

KVB211   Post 1945 Art

KVB306   Video Art and Culture

KVB307   Theories of Spatial Culture

Creative Writing & Cultural Studies

KWB102   Media Writing

KWB104   Creative Writing: The Short Story

KWB105   Film and Television Scriptwriting

KWB106   Corporate Writing and Editing

KWB109   Ozlit

KWB204   Creative Non-Fiction: Life Writing

KWB206   Youth and Children's Writing

KWB209   Shakespeare, Then and Now

KWB307   Indigenous Writing

KWB309   Popular Fictions, Popular Culture

NOTES:

* Only one Workplace Learning unit may be completed

* KKB290, KKB357, KKB320, KKB330, KKB340-1 and KKB340-2 are only available to students enrolled in Creative Industries courses.

Potential Careers:

Band Leader, Composer, D.J, Digital Composer, Educator, Film Composer, Higher Education Worker, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Secondary School Teacher, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer, Teacher.

Graduate Certificate in Music (KM35)

Year offered: 2008
Admissions: Yes
CRICOS code: 034715F
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $10,080 per semester *(subject to annual review)*
Domestic Entry: February and July
International Entry: February and July
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Professor Andy Arthurs
Campus: Kelvin Grove

Overview

This course is aimed at professional performers and composers, music producers, music studio personnel and music educators. It is also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as creative, critical and reflective capabilities which impact upon making/presenting/understanding music. Independent projects will extend professional and commercial practice.

Entry requirements

Entry to the Graduate Certificate or Graduate Diploma requires a bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale) and experience relevant to the music pathway selected by the applicant.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate with the possibility of articulation into the Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate. Applicants will only be permitted to enrol in a Graduate Diploma with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Masters applicants should possess either a three-year music degree with an overall grade point average of 5 or above (on a 7-point scale) or approved diploma in music from a university or documentary evidence of a successful career as a music industry professional considered equivalent to a three-year degree. Prior to admission, applicants must submit and have approved a project proposal.

Advanced standing for prior study and/or professional experience for the Masters is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

Course Structure

Students select 48 credit points (normally four subjects) from a list of units focusing on Music Composition for the Creative Industries, Music and Media Technologies, or Music Coaching.

Course structure

Pathway: Music Composition for the Creative Industries*	
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMP405	Materials of Music

Pathway: Music and Media Technologies*	
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
KMP402	Music and Sound for Digital Media

Pathway: Instrumental Music Teaching/Music Coaching*	
KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB209	Conducting
KMB212	Arranging
KMP403	Multi-Instrumental Studies 1
KMP404	Multi-Instrumental Studies 2
OR	null
KMB003	Sex Drugs Rock 'n' roll

Pathway: Contemporary Music Studies*	
KMB002	Music and Spirituality
KMB003	Sex Drugs Rock 'n' roll
KMB004	World Music
KMB107	Sound, Image, Text

* These are suggested pathways. Under advice from the Coordinator, students may choose from other units on the page.

Potential Careers:

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

Graduate Diploma in Music (KM36)

Year offered: 2008
Admissions: Yes
CRICOS code: 034717D
Course duration (full-time): 2 semesters
Course duration (part-time): 4 semesters
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $10,080 per semester *(subject to annual review)*
Domestic Entry: February and July
International Entry: February and July
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Prof Andy Arthurs
Campus: Kelvin Grove

Overview

This course is aimed at professional performers and composers, music producers, music studio personnel and music educators. It is also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as creative, critical and reflective capabilities which impact upon making/presenting/understanding music. Independent projects will extend professional and commercial practice.

Entry requirements

Entry to the Graduate Certificate or Graduate Diploma requires a bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale) and experience relevant to the music pathway selected by the applicant.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate with the possibility of articulation into the Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate. Applicants will only be permitted to enrol in a Graduate Diploma with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Masters applicants should possess either a three-year music degree with an overall grade point average of 5 or above (on a 7-point scale) or approved diploma in music from a university or documentary evidence of a successful career as a music industry professional considered equivalent to a three-year degree. Prior to admission, applicants must submit and have approved a project proposal.

Advanced standing for prior study and/or professional experience for the Masters is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

Course structure

Within the Gradaute Diploma students undertake units focusing on Music Composition for the Creative Industries, Music and Media Technologies, or Music Coaching.

Course structure

Pathway: Music Composition for the Creative Industries	
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB212	Arranging
KMB301	The Music Industry
KMP405	Materials of Music
KMP415	Independent Project

Pathway: Music and Media Technologies	
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
KMB301	The Music Industry
KMP400	Digital Recording
KMP402	Music and Sound for Digital Media
KMP415	Independent Project

Pathway: Instrumental Music Teaching/Music Coaching	
KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB102	Music (Primary/Instrumental) Curriculum Studies 2
KMB209	Conducting
KMB212	Arranging
KMP403	Multi-Instrumental Studies 1
KMP404	Multi-Instrumental Studies 2
OR	null
KMB003	Sex Drugs Rock 'n' roll
KMP415	Independent Project

Other music units available for selection:	
KMB002	Music and Spirituality
KMB004	World Music
KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB102	Music (Primary/Instrumental) Curriculum Studies 2
KMB103	Music (Primary/Instrumental) Curriculum Studies 3
KMB107	Sound, Image, Text
KMB201	Music (Secondary) Curriculum Studies 1

KMB202   Music (Secondary) Curriculum Studies 2

KMB203   Music (Secondary) Curriculum Studies 3

These are suggested pathways. Under advice from the Coordinator, students may choose from other units on the page.

Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline

KCP402   New Media Technologies

KCP404   Advertising Creative: Introduction

Communication Design Discipline

KIP401   Foundations of Communication Design

KIP403   Web Design and Development

KIP405   Animation and Motion Graphics

KIP408   Animation Practices

Journalism Discipline

KJP401   Newswriting

KJP403   Feature Writing

Faculty

KKN320   Postgraduate Workplace Learning

KKN330   Postgraduate Workplace Learning

KKP402   Business Development in Creative Industries

KKP403   Special Topic in the Creative Industries

KKP404   Creative Industries: Theory and Policy

KKP407   Creative Industries in Asia

Performance Studies Discipline

KTP401   Contemporary Performance

KTP406   Creative Industries: Events and Festivals

KTP409   Arts and Cultural Management

Visual Arts Discipline

KVP401   Graphic Design

KVP402   Photomedia and Creative Practice

Creative Writing and Cultural Studies Discipline

KWP401   Media Writing

KWP402   Persuasive Writing

KWP403   Creative Writing: The Short Story

KWP405   Corporate Writing and Editing

KWP406   Creative Writing: The Novel

KWP407   Great Books: the Literary Classics

Potential Careers:

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

Master of Music (KM42)

Year offered: 2008
Admissions: Yes
CRICOS code: 034710M
Course duration (full-time): 3 semesters
Course duration (part-time): 6 semesters
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $10,080 per semester *(subject to annual review)*
Domestic Entry: February and July
International Entry: February and July
Total credit points: 144
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Professor Andy Arthurs
Campus: Kelvin Grove

Overview

This course is aimed at professional performers and composers, music producers, music studio personnel and music educators. They are also valuable for people from other backgrounds wishing to broaden their existing knowledge and skills in music. Coursework will update musical skills and knowledge as well as creative, critical and reflective capabilities which impact upon making/presenting/understanding music. Independent projects will extend professional and commercial practice.

Entry requirements

Entry to the Graduate Certificate or Graduate Diploma requires a bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale) and experience relevant to the music pathway selected by the applicant.

Applicants without a bachelor degree, with a bachelor degree with a grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, may be required to enrol in the Graduate Certificate with the possibility of articulation into the Graduate Diploma if they achieve a grade point average of 4.5 or above in the Graduate Certificate. Applicants will only be permitted to enrol in a Graduate Diploma with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

Masters applicants should possess either a three-year music degree with an overall grade point average of 5 or above (on a 7-point scale) or approved diploma in music from a university or documentary evidence of a successful career as a music industry professional considered equivalent to a three-year degree. Prior to admission, applicants must submit and have approved a project proposal.

Advanced Standing

Advanced standing for prior study and/or professional experience for the Masters is at the discretion of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator. Advanced standing will normally only be granted for Masters-level courses, and will constitute no more than 48 credit points.

Course Structure

Masters students may choose from either:
* Coursework and project: eight units prior to two Music Project units. Alternatively, students can undertake four or six coursework units and four or three Project units respectively.
* Project: two coursework units undertaken prior to five Music Project units.

Students must contact the subject area coordinator before making unit selection.

Course structure

Pathway: Music Composition*	
KMB105	Music and Sound Technology
KMB107	Sound, Image, Text
KMB108	Sound Recording and Acoustics
KMB212	Arranging
KMP402	Music and Sound for Digital Media
KMP405	Materials of Music
KMP410	Music Project 1
KMP411	Music Project 2
KMP415	Independent Project

Pathway: Music and Media Technologies*	
KMB105	Music and Sound Technology
KMB108	Sound Recording and Acoustics
KMB205	Sound Media Musicianship
KMB301	The Music Industry
KMP400	Digital Recording
KMP402	Music and Sound for Digital Media
KMP415	Independent Project
KMP410	Music Project 1
KMP411	Music Project 2
KKB007	null

Pathway: Instrumental Music Teaching/Music Coaching*	
KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB102	Music (Primary/Instrumental) Curriculum Studies 2
KMB209	Conducting
KMB212	Arranging
KMP403	Multi-Instrumental Studies 1
KMP404	Multi-Instrumental Studies 2
KMB003	Sex Drugs Rock 'n' roll
KMP415	Independent Project

Pathway: Project*

KMP410	Music Project 1
KMP411	Music Project 2
KMP412	Music Project 3
KMP413	Music Project 4
KMP414	Music Project 5
	Elective (chosen from any pathway, and/or from list below)
	Elective (chosen from any pathway, and/or from list below)

Other music units available for selection:

KMB002	Music and Spirituality
KMB004	World Music
KMB101	Music (Primary/Instrumental) Curriculum Studies 1
KMB102	Music (Primary/Instrumental) Curriculum Studies 2
KMB103	Music (Primary/Instrumental) Curriculum Studies 3
KMB107	Sound, Image, Text
KMB201	Music (Secondary) Curriculum Studies 1
KMB202	Music (Secondary) Curriculum Studies 2
KMB203	Music (Secondary) Curriculum Studies 3
	* These are suggested pathways. Under advice from the Coordinator, students may choose from other units on the page.

Creative Industries Faculty Postgraduate Open Electives

Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline

KCP402	New Media Technologies
KCP404	Advertising Creative: Introduction

Communication Design Discipline

KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

Journalism Discipline

KJP401	Newswriting
KJP403	Feature Writing

Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia

Performance Studies Discipline

KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

Visual Arts Discipline

KVP401	Graphic Design
KVP402	Photomedia and Creative Practice

Creative Writing and Cultural Studies Discipline

KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Potential Careers:

Band Leader, Composer, Conductor, D.J, Digital Composer, Music Agent/Manager, Music Publisher, Music Sampler, Music Teacher, Music Technologist, Musical Director, Musician, Recording Engineer, Song Writer, Sound and Music Producer, Sound Designer, Sound/Audio Engineer.

Graduate Certificate in Creative Industries (Creative Writing) (KW35)

Year offered: 2008
Admissions: Yes
CRICOS code: 040322F
Course duration (full-time): 1 semester
Course duration (part-time): 2 semesters (part-time mode of this course may not be available by evening study)
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February
Total credit points: 48
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Associate Professor Philip Neilsen
Campus: Kelvin Grove

Overview

The creative writing programs provide you with the skills and knowledge in both freelance writing and vocational areas including publishing, professional writing and editing. Units deliver students a range of skills in major writing forms and genres, with a variety of genres covered, including fiction, creative non-fiction and scriptwriting.

Entry requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a minimum grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

International Student Entry
QUT advises that international students may only enrol in full-time studies.

Course Structure

Students select 48 credit points (normally four subjects) from a range of Creative Writing subjects.

Full time structure

Year 1, Semester 1

Please note: Some of the below units run in semester 1 only and some run in semester 2 only. Click on each of the unit codes for specific information on semester(s) of offer.

KWP400	Creative Writing: Novel and Genre
	OR
KWP404	Editing and Developing the Manuscript
	Plus choose three of the following:

KWB101	Introduction to Creative Writing
KWB105	Film and Television Scriptwriting
KWB107	Introduction to Creative Non-Fiction
KWB201	Creative Writing: Digital Media
KWB204	Creative Non-Fiction: Life Writing
KWB206	Youth and Children's Writing
KWB303	Writing and Publishing Industry
KWP401	Media Writing
KWP402	Persuasive Writing
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Note: Please check semester of offer when enrolling in units.

Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

Part time structure

Note:

You may do one, two, or three units in a semester, chosen from the same list as for the full-time structure. The only compulsory unit is KWP400 Creative Writing: Novel and Genre or KWP404 Editing and Developing the Manuscript.

Potential Careers:

Art Writer, Creative Writer, Government Officer, Publishing Professional.

Graduate Diploma in Creative Industries (Creative Writing) (KW36)

Year offered: 2008
Admissions: Yes
CRICOS code: 046673A
Course duration (full-time): 2 semesters
Course duration (part-time): 4 semesters (The part-time mode may not be available by evening study)
Domestic fees (per credit point): 2008: $135 per credit point *(subject to annual review)*
Domestic fees (indicative): 2008: $12,960
International Fees (per semester): 2008: $9,504 per semester *(subject to annual review)*
Domestic Entry: February
International Entry: February and July
Total credit points: 96
Standard credit points per full-time semester: 48
Standard credit points per part-time semester: 24
Course coordinator: Associate Professor Terry Flew
Discipline coordinator: Associate Professor Philip Neilsen
Campus: Kelvin Grove

Overview

The creative writing programs provide you with the skills and knowledge in both freelance writing and vocational areas including publishing, professional writing and editing. Units deliver students a range of skills in major writing forms and genres, with a variety of genres covered, including fiction, creative non-fiction and scriptwriting.

Within the Graduate Diploma, students can use their two electives to study further units in creative and professional writing, or in related areas such as literary and cultural studies, or communication design, for example. A maximum of 24 credit points of advanced standing will be granted to applicants on the basis of prior equivalent study.

Entry Requirements

A bachelor degree with an overall grade point average of 4.5 or above (on a 7-point scale). Applicants without a bachelor degree, with a bachelor degree with a minimum grade point average of less than 4.5, or with a diploma from TAFE or an appropriate non-university private provider, will only be permitted to enrol with the approval of the postgraduate coursework degrees coordinator, in consultation with the relevant subject area coordinator.

International Student Entry
QUT advises that international students may only enrol in full-time studies.

Course Structure

Students undertake three mandatory Creative Writing subjects and select a further 60 credit points (normally five subjects) from a range of Creative Writing electives.

Full-time Course Structure - February Entry

Year 1, Semester 1 (February)	
KWP404	Editing and Developing the Manuscript

	Elective
	Choose two of the following:
KWB105	Film and Television Scriptwriting
KWP403	Creative Writing: The Short Story
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Year 1, Semester 2 (July)	
KWP400	Creative Writing: Novel and Genre
KWB204	Creative Non-Fiction: Life Writing
	Elective
	Choose one of the following:
KWB105	Film and Television Scriptwriting
KWB303	Writing and Publishing Industry
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
	Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

Full-time Course Structure - July Entry

Year 1, Semester 2 (July)	
KWP400	Creative Writing: Novel and Genre
KWB204	Creative Non-Fiction: Life Writing
	Elective
	Choose one of the following:
KWB105	Film and Television Scriptwriting
KWB303	Writing and Publishing Industry
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing
	Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

Year 2, Semester 1 (February)	
KWP404	Editing and Developing the Manuscript
	Elective
	Choose two of the following:
KWB105	Film and Television Scriptwriting
KWP403	Creative Writing: The Short Story
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Part-time Course Structure - February Entry

Year 1, Semester 1 (February)	
	Choose two of the following:
KWB105	Film and Television Scriptwriting

KWP403	Creative Writing: The Short Story
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Year 1, Semester 2 (July)

| KWB204 | Creative Non-Fiction: Life Writing |
| KWP400 | Creative Writing: Novel and Genre |

Year 2, Semester 1 (February)

| KWP404 | Editing and Developing the Manuscript |
| | Elective |

Year 2, Semester 2 (July)

	Elective
	Choose one of the following:
KWB105	Film and Television Scriptwriting
KWB303	Writing and Publishing Industry
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing

Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

Part-time Course Structure - July Entry

Year 1, Semester 2 (July)

| KWB204 | Creative Non-Fiction: Life Writing |
| | Elective |

Year 2, Semester 1 (February)

	Choose two of the following:
KWB105	Film and Television Scriptwriting
KWP403	Creative Writing: The Short Story
KWP406	Creative Writing: The Novel
KWP407	Great Books: the Literary Classics

Year 2, Semester 2 (July)

KWP400	Creative Writing: Novel and Genre
	Choose one of the following:
KWB105	Film and Television Scriptwriting
KWB303	Writing and Publishing Industry
KWP403	Creative Writing: The Short Story
KWP405	Corporate Writing and Editing

Note: It is recommended that students complete KWP406 Creative Writing: The Novel before KWP400 Creative Writing: Novel and Genre, if possible, as KWP406 helps prepare for KWP400.

Year 3, Semester 1 (February)

| KWP404 | Editing and Developing the Manuscript |
| | Elective |

Creative Industries Faculty Postgraduate Open

Electives

Creative Industries Faculty Postgraduate Open Electives

These unit offerings are current at the time of publication but are subject to change.

Creative Industries students may choose elective units from the following list OR from outside the Faculty area subject to the following guidelines:

* you must obey any elective rules as set out in your course requirements

* you cannot select a unit that forms part of the compulsory units of your course.

* you must have successfully completed any pre/co-requisite units applicable

* the offering of elective units is subject to sufficient student enrolment numbers and staff availability

* some units are subject to quota restrictions

Media and Communication Discipline

| KCP402 | New Media Technologies |
| KCP404 | Advertising Creative: Introduction |

Communication Design Discipline

KIP401	Foundations of Communication Design
KIP403	Web Design and Development
KIP405	Animation and Motion Graphics
KIP408	Animation Practices

Journalism Discipline

| KJP401 | Newswriting |
| KJP403 | Feature Writing |

Faculty

KKN320	Postgraduate Workplace Learning
KKN330	Postgraduate Workplace Learning
KKP402	Business Development in Creative Industries
KKP403	Special Topic in the Creative Industries
KKP404	Creative Industries: Theory and Policy
KKP407	Creative Industries in Asia

Performance Studies Discipline

KTP401	Contemporary Performance
KTP406	Creative Industries: Events and Festivals
KTP409	Arts and Cultural Management

Visual Arts Discipline

| KVP401 | Graphic Design |
| KVP402 | Photomedia and Creative Practice |

Creative Writing and Cultural Studies Discipline

| KWP401 | Media Writing |
| KWP402 | Persuasive Writing |

KWP403   Creative Writing: The Short Story

KWP405   Corporate Writing and Editing

KWP406   Creative Writing: The Novel

KWP407   Great Books: the Literary Classics

Potential Careers:

Art Writer, Creative Writer, Government Officer, Publishing Professional.

International Visiting Students (NA05)

Year offered: 2008
Admissions: Yes
CRICOS code: Holders of valid visas
International Fees (per semester): 2008: $2796 per unit
(subject to annual review)
International Entry: February, July and November
Campus: Gardens Point, Kelvin Grove, Carseldine and
External

International Visiting Students (NA06)

Year offered: 2008
Admissions: Yes
CRICOS code: Holders of valid visas only
International Fees (per semester): 2008: $2796 per unit
(subject to annual review)
International Entry: February July and November
Campus: Gardens Point, Kelvin Grove and Carseldine