



**Business
School**

Corporate Partners in Excellence

Prospectus



Australia's first **business school**
with triple international accreditation



**business for
the real world®**

Testimonials

Barbara Perrott General Manager–Human Resources, RNA



The Royal National Agricultural and Industrial Association of Queensland (RNA) has had a strong partnership with the CPIE program spanning several years.

The students have consistently shown a high level of dedication and enthusiasm and have responded positively to the RNA's planned learning agenda. This has provided them with the opportunity to test their skills in a supportive work environment. The RNA, on the other hand, has benefited greatly from the students' contemporary knowledge and skill gained through their chosen field of study.

Isabella Kalaja CPIE scholarship recipient



I'm extremely grateful for the many opportunities the CPIE scholarship gave me. Not only was I able to experience two very different internships at Coca-Cola Amatil and Bank of Queensland, but I also made lifelong friends with other scholarship recipients and attended numerous QUT events which supplemented my studies.

I know that without this program, I wouldn't have landed my current role. The CPIE program served as the perfect foundation for my career, and always inspired me to perform at my best: both in the classroom, and on site during placements. Our CPIE sponsors are truly world class, and the knowledge we gain from them is invaluable.

Andrew Christy Senior Manager Tax, EY



I've had the benefit of seeing the CPIE program work from both sides—as a student and now as an employee at one of the sponsors. The program is an unrivalled opportunity for high-performing students to not only have their university fees paid for, but more importantly to experience professional life through work experience at leading firms.

This enables the students to decide what their true passion is so they can be a step ahead of their peers when they graduate. The sponsoring organisations gain access to the brightest minds and the leaders of tomorrow, which is hugely valuable in today's competitive world.

Invest in talent

QUT Business School's Corporate Partners in Excellence (CPIE) program connects leading organisations with outstanding students through scholarships and professional internships.

The CPIE program is designed to attract academically talented students with demonstrated leadership potential to QUT Business School and offer them challenging professional internships with our corporate partners.

Through the relationships created, immediate and long-term benefits are gained by both our corporate partners and our students. The CPIE program represents QUT Business School's commitment to developing outstanding business graduates for the benefit of, and in partnership with, Queensland businesses.

Joining the CPIE program will enable you to:

- bring the brightest young minds into your organisation
- mentor and support the next generation of business leaders
- connect and engage as a corporate partner with QUT Business School
- build your talent pipeline as part of your recruitment strategy.



About the CPIE program

The best and brightest QUT Business School students immersed within leading corporate organisations.

CPIE students

- Undertake an accelerated full-time program of study.
- Complete two, 15-week internships with leading corporate organisations.
- Receive \$12,000 in scholarship funds each year.
- Study part time during the internships.
- Must maintain high academic performance levels in order to remain part of the program.

Internships

- Full time for 15 weeks.
- Activities or projects are negotiated between the sponsor and the student to meet the sponsor's business needs and be appropriate to the student's field of study.
- Students are expected to make a real and valuable contribution to the organisation.
- Insurance is covered by QUT.

Student program*

	Year 1	Year 2	Year 3
Semester 1	Five units of study	Work placement A (15 weeks) & part-time study	Work placement B (15 weeks) & part-time study
Semester 2	Five units of study	Five units of study	Five units of study

* Standard program – may vary

Kylie Lamprecht Partner, Pitcher Partners



Pitcher Partners hold the CPIE Program in very high regard. Every CPIE intern we have had the pleasure of hosting has been personable, self-driven, dedicated and committed. They have always possessed a strong desire and willingness to learn about what we do, why we do it, and how we do it.

The success of the program has seen many CPIE graduates choose to start their career with Pitcher Partners, and go on to become our own home-grown managers. They are now giving back as mentors to a new generation of CPIE students.

Pitcher Partners has been a proud supporter of CPIE for over 18 years, and it has truly made a difference — launching careers and bringing new energy to our practice. We very much look forward to continuing our support of the CPIE program into the future.

Student selection

CPIE students must meet strict selection criteria and are screened through a challenging application process to ensure that our corporate partners gain access to the very best and brightest undergraduate business students.

Selection criteria

Students must meet specific criteria including:

- academic excellence
- demonstrated leadership ability
- extra-curricular pursuits (e.g. sporting, cultural, artistic)
- community involvement
- strong interpersonal skills.

The application process

Students are required to submit:

- a written application
- a curriculum vitae demonstrating experience and excellence in academics, leadership activities, awards, community engagement and work experience
- proof of excellent academic results.

Shortlisted students are interviewed by a panel consisting of QUT Business School staff and current CPIE sponsor representatives.

Kate Morris CPIE scholarship recipient



My internship in the procurement team at Rio Tinto far exceeded my expectations. I had some great professional development opportunities—I was invited to all the same training as my team, I attended high-level meetings and I had the chance to listen to the CEO, Jean-Sebastien Jacques, speak at an event.

Regular progress meetings with my manager were a great opportunity for me to reflect, but more importantly they gave me the chance to get feedback and take away some actions and learn how best to improve. The team I worked with really wanted to hear my perspective and creative insight, which as a second-year student definitely gave me a confidence boost.

Mutual benefits

The CPIE program strengthens the links between QUT and industry, provides real-world educational opportunities for students and develops their skills to meet the needs of today's employers.

Benefits for corporate partners

- Access to QUT's best and brightest student talent.
- Obtain 45 weeks work undertaken by three excellent young professionals (one x 15 week placement annually for three years).
- Networking opportunities through invitations to high-profile QUT events.
- Connect with QUT academic staff undertaking research relevant to your field.
- Promote your involvement as a philanthropic activity to develop the educational opportunities for, and foster the needs of, today's business students.
- An enhanced corporate image among QUT students as an employer of choice.
- Receive recognition of your support on:
 - the CPIE program web page
 - CPIE marketing materials sent to more than 600 schools and distributed to parents and students all over Queensland and northern New South Wales
 - a variety of print and online media advertising for the program used at student recruitment events including Tertiary Studies Expo
 - digital signage in high traffic areas of QUT's Gardens Point campus.
- A variety of tailored opportunities to engage with our students and other corporate partners.

Steven Silvester General Manager–Investment Attraction, Brisbane Marketing



Since Brisbane Marketing partnered with the CPIE program we have worked with some excellent students who consistently demonstrate the ability to learn and apply new knowledge quickly. QUT Business School students are able to handle projects beyond their current experience and they are comfortable making the right decisions without a complete set of information.

Brisbane Marketing's projects and team have benefited from the program and we look forward to the opportunity to work with more talented students into the future.

Benefits for QUT Business School students

- A generous scholarship to fund their tertiary education expenses.
- Opportunity to apply their knowledge within the real world while studying.
- Develop a network of contacts to support their career journey, including industry colleagues, mentors and their peers.
- Gain the advantage of extensive practical experience that will help kick start their career.
- Potential for employment with their sponsoring organisation on completion of studies.
- Opportunity to bring industry insights back to the university to inform their study.
- Develop a variety of skills through CPIE workshops to form a solid foundation for a successful career in business.

Partner with us

QUT Business School is seeking to engage with corporate partners to become sponsors of the CPIE program.

Your investment

An investment of \$36 000 (ex GST) is payable over three years.

One hundred percent of your investment goes directly to the students. CPIE students receive \$12 000 per year to support course fees and other study-related expenses.

Contact us

For more information, or to arrange a visit to answer your questions about the CPIE program, please contact:

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GPO Box 2434
Brisbane QLD 4001

Email: bus.engagement@qut.edu.au
Phone: 07 3138 4029

Kai Liepens CPIE scholarship recipient



The CPIE program has been extremely beneficial to both my professional and academic development.

In 2016 I was fortunate enough to be placed at Brisbane Marketing, within the investment attraction team. I worked across a variety of business portfolios—conducting market research, identifying potential international investors, and assisting a colleague develop a tourism infrastructure plan for the city. However, the highlight for me was being able to attend and observe negotiation meetings with potential high net worth investors. These meetings gave me a unique insight into how to secure a deal, and the experience was something no classroom can accurately replicate.

In a highly competitive job market for graduates, I believe my CPIE experience has given me a definite edge.



Our current corporate partners

This scholarship has been made possible through the generous sponsorship of our corporate partners, many of whom have supported the CPIE program for more than 10 years.



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