



# DIMRC

# Digital Media Research Centre

ANNUAL REPORT  
2015



Brisbane Australia



Digital Media  
Research Centre

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## 1.0 DIRECTOR'S REPORT

**With the establishment of the Digital Media Research Centre (DMRC) in April 2015, QUT is responding to the new challenges and opportunities represented by the increased ubiquity and significance of digital media.**



Digital media technologies have become embedded in our everyday lives, and are playing a significant transformative role in established and emerging industries, from media and journalism to retail, transport and health. They are closely associated with significant cultural, economic and social change, provoking both enthusiasm and anxiety. Rapid technological developments like big data, automation, and wearables, and their involvement across such a wide range of social and economic domains, challenge researchers to work across and transform existing disciplines, to develop new approaches and methods, and to train emerging researchers in how to apply them. Building on our expertise in social media and the media and creative industries more broadly, digital media is already recognised as one of QUT's top-level research strengths; the DMRC carries this agenda forward.

**We have organised ourselves around a compelling mission:**

**To conduct world-leading research that helps society understand and adapt to the social, cultural and economic transformations associated with digital media technologies.**

**We aim to:**

- conduct transformative research in digital media, communication and cultural studies, generating significant new findings and world-leading methodological innovation
- collaborate across the University and with a range of government, community, and industry partners to undertake applied research that helps to solve significant, complex problems for our culture, society and economy, and
- provide a vibrant, supportive and innovative research training environment for our Higher Degree Research (HDR) students, partners and clients.

We deliver on this mission through the activities of our four research programs, each of which focuses on a specific aspect of digital transformation in our culture, society and economy.

### Research Programs

**Program 1 - Journalism, Public Communication and Democracy** combines 'big data' with comparative qualitative methods to investigate the changing shape of journalism, news and public communication, as well as the essential democratic functions they serve in the context of a rapidly transforming media environment.

**Program 2 - Digital Media Industries, Economies and Regulation** combines economic, legal and cultural analysis to map the new digital media industries at both the global and local level, to understand the new forms of technological governance that are emerging in and through them, and to identify appropriate legal and regulatory responses to these shifts.

**Program 3 - Digital Media in Everyday Life** deploys advanced qualitative sociocultural methodologies and new theoretical frameworks to deliver much-needed new knowledge about the everyday experience of living and working with digital media technologies, and the new cultural forms and genres that are emerging out of informal uses of proprietary platforms.

**Program 4 - Digital Methods** provides the methodological know-how and infrastructure that powers the centre, incorporating a range of quantitative and qualitative methods from 'big data' to thick description, making significant contributions to scholarship on the social implications of 'big data', corporate data mining, and data ethics.

In our first nine months of operation we assembled a strong and active community of 21 full centre members from across the Creative Industries Faculty's School of Media, Entertainment and Creative Arts as well as from the Faculty of Law, a cross-disciplinary network of affiliated researchers who actively collaborate with us across the faculty and university, and a close-knit cohort of high-achieving HDR students who participate actively in centre events and research training opportunities such as our Digital Methods workshops.

### What we achieved in 2015

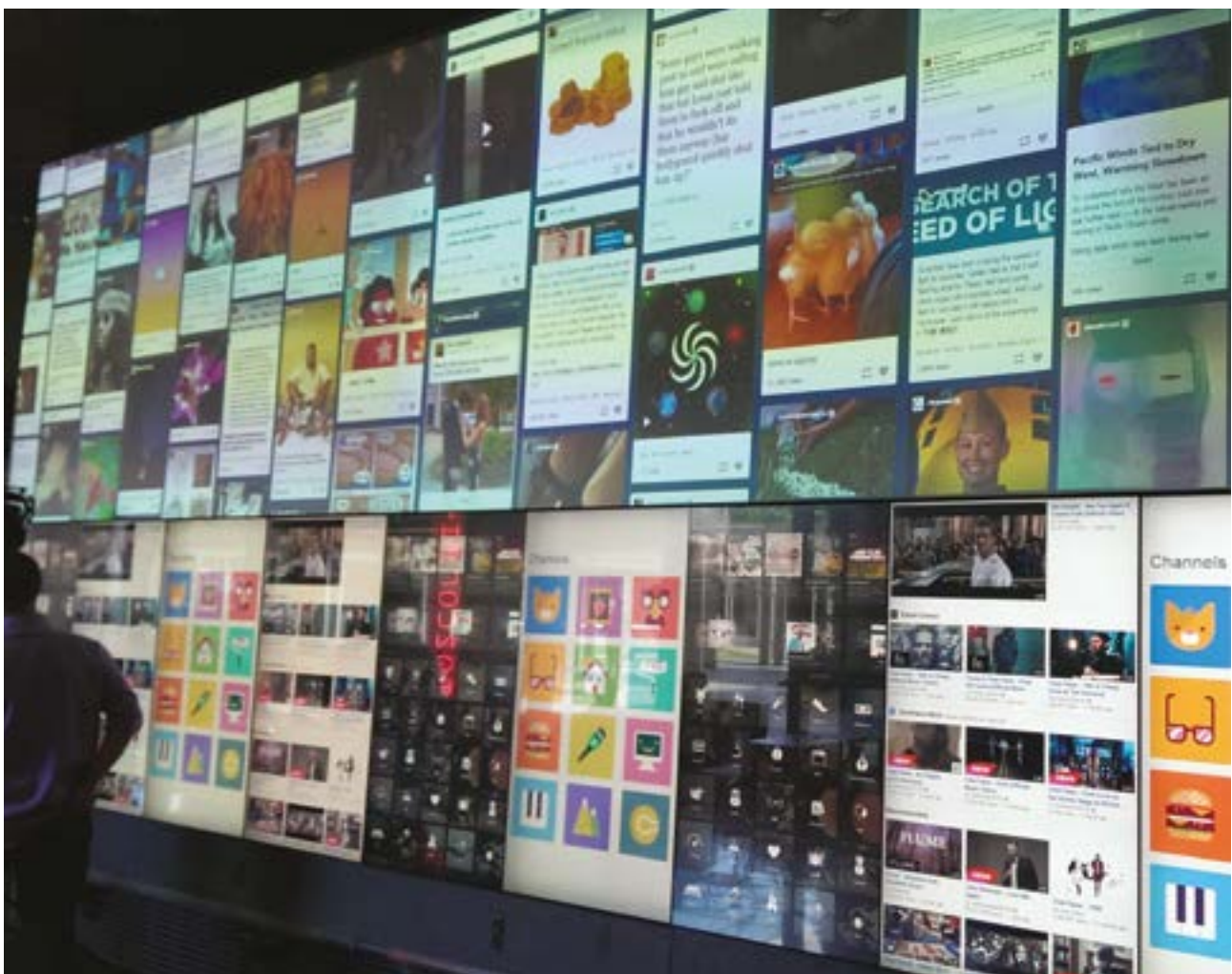
- Established and launched the centre
- created an enviable and growing media profile
- engaged with industry and other institutions
- undertook public engagement through events and social media

- transferred existing HDR students into the DMRC and recruited a whole new cohort for 2016 into our areas of research strength
- supported staff in the development of a number of successful ARC grants, as listed in the report.

In February 2016, the centre hosted the CCI Digital Methods Summer School for over 70 participants. The fee-paying intensive program highlighted and shared the DMRC's world-leading expertise in quantitative, qualitative and data-driven digital methods and their research applications in the humanities and social sciences. It attracted more than 100 high-quality Australian and international applicants from across the career span and featured a high-profile public plenary, Digital Media Research Unplugged, at the Brisbane Powerhouse.

In early 2016 we also created the new centre leadership position of Deputy Director, and Associate Professor Patrik Wikstrom has been appointed to that role.

**Professor Jean Burgess**  
Centre Director, DMRC



## 2.0 CENTRE STRUCTURE AND MEMBERSHIP

The DMRC is structurally embedded within the Creative Industries Faculty's School of Media, Entertainment and Creative Arts (MECA). Led by Centre Director, Prof Jean Burgess, the centre has a tiered model of membership which includes:

- affiliated researchers
- centre members (including chief investigators)
- Higher Degree by Research (HDR) students (who are supervised by centre members)
- visiting research fellows.

The chief investigators, along with the centre director, comprise the senior leadership team, and are expected to have substantive participation in centre research projects, research training programs, external grant applicants and public-engagement centre activities.

### Chief investigators:

- Prof Jean Burgess (Centre Director)
- Prof Axel Bruns
- Distinguished Prof Stuart Cunningham
- Prof Terry Flew
- A/Prof Folker Hanusch
- Prof Ben Light
- Prof Brian McNair
- Dr Peta Mitchell
- Dr Nicolas Suzor
- A/Prof Patrik Wikström (Deputy Director from 2016).

The centre members are QUT researchers who are primarily and actively engaged in the DMRC's projects and programs. They are expected to engage in similar levels of relevant research activity as chief investigators (within the constraints of their current workload) however, are not expected to assume a senior leadership role within the centre.

### Centre members (in addition to the chief investigators):

- Dr Emma Baulch
- Dr Ruth Bridgstock
- Dr Elija Cassidy
- A/Prof Michael Dezuanni
- Dr Ben Goldsmith
- Dr Stephen Harrington
- Dr Tim Highfield
- Dr Brenda Moon
- Dr Kevin Sanson
- Dr Christine Spurgeon
- Kylie Pappalardo.



### Centre research staff employed on DMRC projects:

- Irfan Azeez
- Amy Cross
- Stefanie Duguay
- Andrew Golledge
- Nicki Hall
- Dr Orit Ben Harush
- Dr Kirralie Houghton
- Judith Newton
- Dr Kim Osman
- Avijit Paul
- Prof Alistair Rainnie
- Dr Troy Sadkowsky.

Affiliated researchers are QUT researchers who are actively engaged in collaborative research with the DMRC. While not necessarily integrated or fully aligned to the DMRC, they do have complementary research profiles.

### Affiliated researchers:

- A/Prof John Banks
- Dr Jaz Choi
- Dr Christy Collis
- Prof Marcus Foth
- Dr Donna Hancox
- Dr Sandra Phillips
- Prof Matthew Rimmer
- Dr Mark Ryan
- Dr Jon Silver
- A/Prof Dian Tjondronegoro
- Dr Oksana Zelenko.

HDR members are QUT HDR students whose research projects are directly aligned to the DMRC and are supervised by a centre member (typically as principal supervisor). HDR members are expected to actively participate in research training programs and public engagement activities. In 2015, the DMRC included 35 HDR students, made up of 32 PhD students, 2 Doctorate of Creative Industries students and 1 Masters by research student.

### HDR students of the DMRC:

- Jacinta Buchbach
- Ella Chorazy
- Cameron Cliff
- Rachel Cobcroft
- Bryan Crawford
- Katherina Drinkuth
- Stefanie Duguay
- Sara Ekberg
- Raurie Elkington
- Ariadna Matamoros Fernandez
- Amanda Gearing



### 3.0 CENTRE GOVERNANCE

**The DMRC has a robust governance model designed to ensure that the centre maintains a strategic focus on scaling up in identified areas of research strength. The DMRC is led by an executive committee, which is responsible for strategic and operational leadership, chaired by the centre director. Overall governance of the centre is provided by the advisory board, who review and monitor the centre’s overall direction and performance.**

The centre director has overall responsibility for the operation and strategic direction of the DMRC, and reports to the Executive Dean, Creative Industries Faculty via the Assistant Dean (Research and International Engagement). The centre director and chief investigators share responsibility for the leadership of the research programs and the acquittal of the centre’s strategic objectives, and collectively comprise the executive committee, which meets in person at least monthly.

In 2015, the executive committee members were:

- Prof Jean Burgess (Centre Director and Chair)
- Prof Ben Light
- Prof Axel Bruns
- Prof Brian McNair
- Distinguished Prof Stuart Cunningham
- Dr Peta Mitchell
- Prof Terry Flew
- Dr Nicolas Suzor
- A/Prof Folker Hanusch
- A/Prof Patrik Wikström (Deputy Director from 2016).

An advisory board, comprising the Head of School (MECA), key international academic and industry collaborations and chaired by the CIF Assistant Dean (Research and International Engagement) provides oversight and strategic advice to the executive committee by monitoring and advising on the centre’s strategic direction, management and performance.

#### Advisory board:

- Prof Jean Burgess (Centre Director, DMRC, QUT)
- Prof Helen Klæbe (Assistant Dean Research & International Engagement, QUT – CIF and Chair)
- Prof Paul Makeham (Head of School, MECA, QUT)
- Michael McArdle (Director, Office of Research, QUT)
- Prof Denise Meredyth (Pro Vice Chancellor: Education, Arts and Social Sciences, University of South Australia)
- Prof Rachel Parker (Assistant Dean – Research, QUT Business School)
- Prof Michael Rosemann (Head of School, Information Systems, QUT)
- Prof Julian Thomas (Director, Swinburne Institute for Social Research).

- Lisa Harrison
- Elizabeth Heck
- Rachel Hews
- Owen Johnston
- Michael Lee
- Jiajie Lu
- Callum Mcwaters
- Prue Miles
- Felix Victor Muench
- Judith Newton
- Kim Osman
- Avijit Paul
- Rido Parulian Panjaitan
- Weiyang Peng
- Emma Potter
- Alila Pramiyanti
- Andrew Quodling
- Fiona Suwana
- Tiana Templeman
- Portia Vann
- Ana Carolina Vimieiro
- Yang Wang
- Jing Zeng.

In 2015 the DMRC hosted a number of short-term international visitors, including:

- Natasha Bachini (Catholic University of Sao Paulo)
- A/Prof Allen Bargfrede (Berklee College of Music)
- Dr David Craig (USC Annenberg)
- Prof Robert DeFillippi (Suffolk University).
- Prof Hanna-Kaisa Ellonen (Lappeenranta University)
- Prof Susan Halford (University of Southampton)
- A/Prof Jennifer Holt (University of California Santa Barbara)
- A/Prof Lee Humphreys (Cornell University)
- Pedro Malina (Catholic University of Sao Paulo)
- Prof Denise Meredyth (University of South Australia)
- Luigi Nasta (LUISS Business School)
- Dr Maria Norbäck (Gothenburg Research Institute)
- Dr Claudio Pentado (Catholic University of Sao Paulo)
- A/Prof Luca Rossi – (IT University of Copenhagen)
- Dr Julia Schwanholz (University of Göttingen)
- Luis Eduardo Tavares (Catholic University of Sao Paulo)
- Prof Julian Thomas (Swinburne University).

## 4.0 CENTRE ACTIVITIES, EVENTS AND RESEARCH TRAINING

In 2015, the DMRC delivered a substantial program of training in research into digital media for academics at all levels in the areas of media, communication and cultural studies. This includes workshops, summer schools and master classes connected to the centre's research agenda, focused around disciplinary depth, identification of research programs, partner engagement, methodology and technical and practical issues.

In 2015, the DMRC hosted regular events to encourage research excellence and research training for academics at all stages of their careers, from Higher Degree by Research students to senior professors. These events included:

- monthly DMRC Seminars (13 in total) open to the public, held at both Kelvin Grove and Gardens Point campuses, featuring both DMRC researchers and visitors
- monthly Social Media Reading Group workshops
- Digital Methods workshops
  - Twitter analysis with Tableau (Axel Bruns)
  - agent-based modelling (Patrik Wikström)
  - geospatial analysis (Peta Mitchell)
  - network mapping (Axel Bruns)
  - app walkthrough method (Ben Light and Jean Burgess)
  - Instagrammatics research methods (Tim Highfield)
  - issue mapping (Jean Burgess and Adriana Matamoros).

In 2015, the DMRC was successfully selected by MOOC provider FutureLearn to become a Centre of Excellence. Supported by the QUT Office of Learning and Teaching, we are developing a course in [social media analytics](#) set for delivery in July 2016.

## 5.0 COMMUNICATION AND MEDIA ENGAGEMENT

**The DMRC's vibrant research programs generate a steady stream of media coverage, and a number of its members are already star media performers. The centre's media strategy is focused on capitalising on and amplifying the combined media reach of its members and HDR students, and on maintaining a lively, engaged presence across the major social media platforms.**

### Media presence

The centre director, members and HDR students are regular commentators in the media, contributing pieces to outlets such as Medium and The Conversation, and making feature appearances on radio and television, as well as providing expert comment for leading Australian and international news outlets such as *The Guardian*, *The Australian*, *Huffington Post*, *The Courier Mail*, *The Age* and *Brisbane News*, and the *Jakarta Post*.

### Centre website



The DMRC website is located at <http://www.qut.edu.au/research/dmrc>. It will be the subject of a comprehensive content development and redesign project in 2016.

### Social media



Established in June 2015, by early 2016 the DMRC Twitter account (@qutdmrc) had 750 followers; the combined Twitter reach of centre members is close to 30,000. The [DMRC account](#) and member accounts have a push-and-pull relationship where the centre membership is active and enthusiastic in passing on DMRC messages and promoting DMRC events and achievements. The DMRC account acts as a further 'repeater station' in passing along news of publications, opinion pieces and media appearances by our members. Almost all DMRC seminars were live-streamed via the Periscope account attached to the @qutdmrc Twitter account. Also attached to the @qutdmrc twitter account is the Medium publication [DMRC at large](#), established at the beginning of 2016.



The DMRC Facebook page (<http://facebook.com/qutdmrc>) is an important channel for major news items and announcements, which are also cross-published via the QUT News functionality on the centre website. The [DMRC Instagram account \(@qutdmrc\)](#) is used to visually document and personalise centre activities.

## 6.0 RESEARCH PROGRAMS

**The research agenda of the DMRC is operationalised through four research programs building on key areas of research strength in FOR 20 and FOR 19, with connections to other disciplines and faculties where appropriate. The programs are:**

- 1) **Journalism, Public Communication and Democracy**
- 2) **Digital Media Industries, Economies and Regulation**
- 3) **Digital Media in Everyday Life, and**
- 4) **Digital Methods.**

### 6.1 P1 - Journalism, Public Communication and Democracy

This program focuses on the impacts of established and emerging digital technologies on the forms, content and functions of categories of communication deemed central to good governance and democratic process.

Digital technologies are now enabling new ways for publics to be addressed and represented. There is a crucial need to better understand the ways in which this is occurring and the impact this has on the nature of public communication and journalism, as well as what this means for notions of democracy and political authority. Important considerations include the changing nature of public communication processes, changing definitions of what constitutes journalism, and the impact of these changes on the democratic activity of citizens, institutions, political actors, and well-established media industries.

The program draws on existing strengths of research at QUT in journalism, political communication, communication and disaster/crisis management, and innovation in social media and big data analysis methods.

The approaches deployed in this program include the quantitative and qualitative analysis of relevant content in journalism, political communication, and social media. Major projects include:

- an analysis of journalism beyond the crisis with an in-depth analysis of its emerging forms, practices and uses (funded by an ARC Discovery grant), and
- a detailed study of intermedia information flows in the Australian online public sphere, which observes how the nation responds to the news of the day, how themes and topics unfold, and how interests develop and decline over time (funded by an ARC Future Fellowship).

Further work engages with questions around the expansion of the Australian public sphere into non-traditional forms in aiming to better understand and respond to critiques that see a decline in the quality of the political public sphere as a result of economic, social and digital transformations.

The program works closely with a range of national and international partners from across the university sector and industry stakeholders. University partners include renowned institutions such as the Universities of Amsterdam, Copenhagen, Hamburg, Munich, and Oslo. Established collaborations exist with industry stakeholders Fairfax Media, Hitwise, Queensland Fire and Emergency Service, The Conversation, and Private Media. Research is currently being undertaken into journalism education in China, with participation from ten leading Chinese journalism schools, and papers will be published relating to this work in 2016.

The program's vibrant research culture draws on a range of PhD projects, which investigate issues such as change in newspapers organisations, racism and social media, uses of social media in emergency management, the relationships between new media and government in Indonesia, comparative studies of social media in China and Australia, young people and digital activism in Indonesia.

### 6.2 P2 - Digital Media Industries, Economies and Regulation

This program aims to critically advance conceptual and practical understanding of the real-world challenges of digital media convergence for media businesses, industries, professionals and policy-makers at the local, national and international levels. Researchers are focused upon digital media industries in transition, transformations of culture and media in the digital economy, new challenges for media regulation and governance, and the impact of these digital transformations on the nature of creative work in the media and entertainment industries. There is particular interest in digital transformations in the Asia-Pacific region, and the changing place of Australia within this dynamic region, arising from the rapid growth in digital and social media use in nations within the region.

Projects within this program apply interdisciplinary methods from the applied humanities and the social sciences that are both quantitative and qualitative, and grounded in both digital methods and by qualitative and quantitative social and cultural research paradigms. This includes methodologies derived from law and critical legal studies, social science institutionalism, policy studies and regulatory theory, anthropology and digital ethnography, innovation theories, and behavioural and evolutionary economics. These methods are developed in a complementary manner to the disciplinary heartlands of communication, media and cultural studies, including work undertaken at QUT and elsewhere on creative industries, the digital creative economy, and the creative workforce.

Projects in which team members are currently engaged include new digital screen ecologies and their implications for media industries, internet governance and the changing role of online intermediaries, the uses of Australian screen content in education, the Australian games industry and digital innovation, new forms of collaboration in East Asian media production, emerging music usage metrics and the impact on the Australian music economy, regulating ride-sharing in the peer economy, the mapping of shifts in the creative workforce and their implications for education and professional skills development, capabilities for Australian enterprise innovation, and the impact of digital transformations on work and employment in the media and entertainment industries, and comparative studies of media and cultural producers in Australia and China. Future projects include how digital convergence is transforming media regulation internationally, informal media economies in Indonesia, applications of media economics in digital cultural markets, digital futures for Indigenous publishing in Australia and internationally, and distributed copyright regulation and new distribution models.

Program participants have developed significant international partnerships with universities and research centres in the United States, France, Sweden, Norway, China and Indonesia, and are exploring further collaborations in Austria, Switzerland and Singapore. Industry partnerships have been developed with Screen Australia, the Special Broadcasting Service, Australasian Performing Right Association, Association of Independent Record Labels, Taxi Council Queensland and the Australian Council of Learned Academies.

Higher degree research students affiliated with the program are undertaking projects that include the regulation and governance of social media, interactions between users and algorithms on digital content platforms, the Chinese digital diaspora and their uses of social media, the new creative and professional identities arising out of digital media convergence, and the role of digital media in democratic government in Indonesia, and comparative studies of the “Netflix economy” and IPTV.

### 6.3 P3 - Digital Media in Everyday Life

This program interrogates the significant challenges digital media present as they become increasingly entangled with the minutiae of our everyday lives. These entanglements are the source of many of the hopes and anxieties surrounding digital media involving a range of issues such as, but not exclusively, those concerned with privacy and surveillance, social inclusion and exclusion, relationships and identity, work and play and, law and morality. Our work in the Digital Media in Everyday Life program seeks to illuminate the lived experiences and micro-level practices of engaging with, resisting and negotiating digital media that are at the heart of the macro-level digital transformations in society.

The program is focused around three core strands. Consumption and Cultural Practice attends to influence of digital media in our relationships and experience of public life, politics and popular culture. Inclusion and Resistance focuses upon diverse patterns of learning, use and inclusivity made possible, or not, with contemporary digital media. Finally, Materialities acknowledges the critical role of the digital itself as a key contributor to our everyday life, whether this is the internet of things, wearable technologies, the quantified self, algorithms, or the politics of platforms.

Investigating everyday life requires a variety of approaches, methods and forms of data and the members of this program have significant multidisciplinary experience in this respect. To this end, innovative digital methods are deployed, feeding from, and back, into the centre’s digital methods program of work. Alongside these, more traditional methods of case study work, ethnography, large scale surveys, observational work, focus groups, and textual analysis are at the program’s disposal. This program presents scholarly methodological and conceptual challenges to media and cultural studies and speaks to other fields such as digital sociology, Internet studies and the digital humanities.

The program’s participants have a wide range of national and international relationships with organisations such as the ABC, Georgia State University, Microsoft Research, Nanyang Technological University Singapore, QPAC, SBS, Screen Australia, Sony Electronics, State Library of Queensland, TRUE, University of California, Santa Barbara, University of Nottingham, and the University of Turku.

Higher degree research students working within the program are involved in impactful work across a range of domains including the representation of same sex attracted women across digital media platforms, the Chinese digital diaspora, Indonesian Hijabers’ consumption practices on Twitter, the role of cloud platforms in education, racism and social media, digital media and employability, and everyday social media governance.



## 6.4 P4 - Digital Methods

The Digital Methods program is the methodological engine room of the DMRC. It focuses on the development of innovative research approaches, methods and tools that are grounded in and suitable for the study of digital media from computational analyses of 'big social data' to the close qualitative analysis of digital media platforms and practices, as well as contributing fresh critical approaches to questions of data power and data ethics. The program is home to TRISMA, the ARC-funded national infrastructure for social media data capture and analysis; a world-first for 'big social data' research in the humanities.

Our distinctive methodological capabilities include big social media data capture, analysis and visualisation; agent-based modelling, issue mapping and controversy analysis, as well as a key focus on critical-qualitative methods for exploring digital media platforms from a variety of sociotechnical and user perspectives, such as the mobile app walkthrough method. These approaches are applied within a number of projects across the other three programs in the centre.

We have led the development of national and international training in digital methods through our program of internal and external workshops, such as:

- the CCI Summer School in Digital Methods
- a major pre-conference workshop on digital methods delivered at the 2015 Association of Internet Researchers conference, and
- the establishment of the DMRC as a FutureLearn Centre of Excellence with a course in Social Media Data Analysis, due for delivery in mid-2016.

DMRC researchers involved in Program 4 have also been invited to present research methods workshops in 2015 at various universities in South America, Asia, and Europe.

The Digital Methods program is a source of scholarly contributions in its own right, helping to drive substantive research activity on methodological and political questions arising from the burgeoning cultural economy of digital media data. Program participants research and publish in the area of critical data and platform studies, with a number of publications exploring the political and pragmatic challenges of proprietary digital media platforms for public research, including issues such as data ethics and data philanthropy.

Our HDR students benefit from access to these advanced capabilities and training programs, and in turn contribute to methodological development through their own projects, which include:

- applying issue mapping to the politics of race and whiteness in Australia
- addressing the challenges of internationalising Twitter-centric digital methods to the Chinese context via a study of knowledge controversies on Weibo, and
- connecting network science methods and metrics with theoretical frameworks from media and communication studies to investigate the dynamics of public communication online.

We work directly with a network of Australian universities committed to the development of digital methods, including Swinburne University of Technology, Curtin University, Deakin University, RMIT University, the University of New South Wales and the University of Sydney, as well as organisations such as the National Library of Australia and State Library of Queensland. We collaborate on tools development and training in digital methods with international leaders in the field: the Oxford Internet Institute, the Digital Methods Initiative at the University of Amsterdam, the Hans-Bredow-Institut, Hamburg, and the Alexander-von-Humboldt-Institut for Internet and Society, Berlin.



## 7.0 KEY OUTCOMES

### 7.1 Competitive Grants Awarded

The centre was successful in collaborating on three ARC Linkage grants, two ARC Discovery grants, one ARC DECRA and one OLT National Senior Teaching Fellowship in 2015, with total funds awarded exceeding \$2,464,569:

<b>Project Title</b>	<b>Music Usage Metrics and the Future of the Australian Music Industry</b>
<b>Project Type</b>	ARC Linkage Project Grant (2015)
<b>Project Team</b>	A/Prof Patrik Wikström; Prof Axel Bruns; Prof Dan Hunter; Dr Ramon Lobato; Mr Stuart Watters; Mr Stephen Green; Mr Andrew Harris
<b>Project Summary</b>	This project aims to conduct a comprehensive and systematic examination of changing music consumption patterns in Australia in an era of digital downloads. Based on a comprehensive longitudinal dataset on music use in Australia provided by industry partners, the project plans to use innovative computational methods to develop and test evidence-based models for generating, sharing and distributing music revenues. It also plans to examine the current and future uses of music usage data in decision-making processes in music organisations, as well as the potential consequences of such use for practitioners and industry stakeholders. The project aims to support the future growth of the Australian music industry.
<b>Total Amount Awarded</b>	<b>\$274,139</b>
<b>Industry Partners</b>	Nightlife Music Pty Ltd; D-Star Music Delivery Pty Ltd and APRA

<b>Project Title</b>	<b>Making Music Work: Sustainable Portfolio Careers for Australian Musicians</b>
<b>Project Type</b>	ARC Linkage Project Grant (2015)
<b>Project Team</b>	Dr Ruth Bridgstock, Professor Huib Schippers, Associate Professor Brydie-Leigh Bartleet, Professor Dawn Bennett, Professor Scott Harrison and Professor Paul Draper
<b>Project Summary</b>	This senior fellowship will catalyse sector-wide engagement to empower students and staff to build digital career capabilities for graduate employability and lifelong career development. The fellowship involves exploration of exemplary practice and industry needs, international expert input, an educational toolkit, cultivation of a vibrant community of practice, and case study trials in four universities.
<b>Total Amount Awarded</b>	<b>\$222,515</b>
<b>Industry Partners</b>	The Australia Council for the Arts, Arts NSW, Arts Victoria, Department of Culture and the Arts (WA) and Music Trust.

<b>Project Title</b>	<b>Designing, Implementing and Evaluating a Youth Mobile Help-seeking Toolkit</b>
<b>Project Type</b>	ARC Linkage Project Grant (2015)
<b>Project Team</b>	Dr Oksana Zelenko; Prof Ben Light; A/Prof Leanne Hides; Mr John Dalgleish
<b>Project Summary</b>	This project aims to design, implement and test a novel model of integrated mental health service that links a new mobile interactive tool-kit for self-directed help-seeking with existing traditional helpline services for young people. In partnership with Australia's largest youth counselling service, Kids Helpline, the project seeks to investigate mobile technology in youth counselling and develop new understandings of blended traditional and mobile mental health interventions. It aims to design and evaluate an interactive toolkit that provides credible health information through mobile devices, improving the quality and credibility of digital services to benefit the wellbeing of young Australians.
<b>Total Amount Awarded</b>	<b>\$371,794</b>
<b>Industry Partners</b>	Boystown Kids Help Line

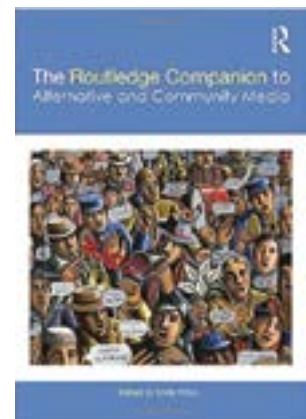
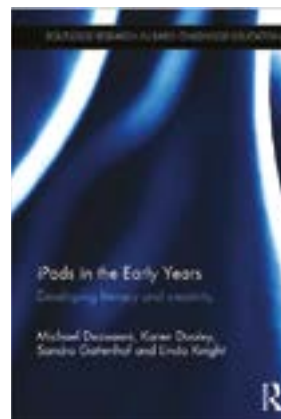
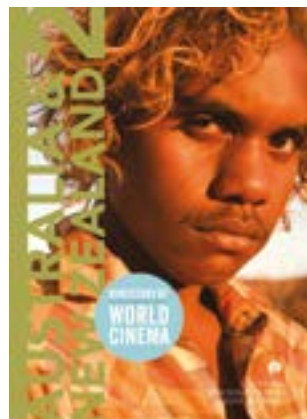
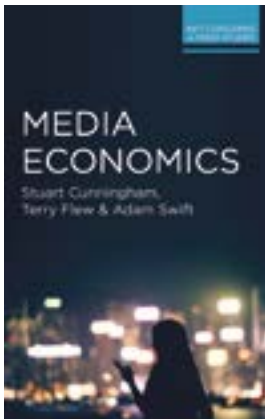
<b>Project Title</b>	<b>Journalism Beyond the Crisis: Emerging Forms, Practices and Uses</b>
<b>Project Type</b>	ARC Discovery Project Grant (2016)
<b>Project Team</b>	Prof Brian McNair; Dr Folker Hanusch; Prof Axel Bruns; Prof Christoph Neuberger; Prof Mark Deuze; Dr Tamara Witschge
<b>Project Summary</b>	This project seeks to conduct a trans-national comparative study designed to discover how journalism is changing as a cultural form, and the implications of this for political and cultural life. Journalistic culture in Australia is in transition, with significant implications for politics, culture and economic life. Change is affecting the forms of journalism available to Australian audiences, the ways in which, and by whom, journalism is produced, and the uses to which practitioners and citizens in general put journalistic content.
<b>Total Amount Awarded</b>	<b>\$461,121</b>

<b>Project Title</b>	<b>The New Screen E and Innovation in Production and Distribution</b>
<b>Project Type</b>	ARC Discovery Project Grant (2016)
<b>Project Team</b>	Distinguished Prof Stuart Cunningham
<b>Project Summary</b>	The project aims to explore new models of online and screen content creation. Major United States information technology corporations are challenging Hollywood and television networks and are likely to come to dominate new screen services into the future. This project focuses on the most challenging, potentially disruptive and innovative forms of production and distribution this new screen ecology is taking. Processes of professionalisation and monetisation of previously amateur content creation are underpinning an explosive growth of a lower-budget, more diverse and structurally innovative tier of advertising and sponsor-supported online content. Centred on strategies of platforms such as YouTube, but international in scope, the project aims to contribute to innovation in Australian screen production and distribution.
<b>Total Amount Awarded</b>	<b>\$535,000</b>

<b>Project Title</b>	<b>Graduate Employability 2.0: Building Digital Capabilities for Lifelong Career Development</b>
<b>Project Type</b>	Office for Learning and Teaching National Senior Teaching Fellowship
<b>Project Team</b>	Dr Ruth Bridgstock
<b>Project Summary</b>	Australian higher education is galvanised around graduate employability. However, the sector has largely overlooked the influence of digital career capabilities. Employers routinely recruit and screen applicants through social media. However, most graduates and many educators have little idea of how to exploit online environments for career purposes. This senior fellowship will catalyse sector-wide engagement to empower students and staff to build digital career capabilities for graduate employability and lifelong career development. Through exploration of exemplary practice and industry needs, international expert input, an educational toolkit, cultivation of a vibrant community of practice, and case study trials in four universities, it will increase digital career capabilities sectoral awareness, build knowledge of teaching strategies, and increase inclusion in programs. Humanities, arts, and social science disciplines are the focus, particularly degrees that are not associated with 'vocational' career pathways. Digital career capabilities are likely to have considerable impact on the outcomes of these graduates. This senior fellowship will be undertaken with a view to disciplinary transferability.
<b>Total Amount Awarded</b>	<b>\$250,000</b>

<b>Project Title</b>	<b>Regulating Internet Content Through Notice-and-Takedown</b>
<b>Project Type</b>	ARC Discovery Early Career Researcher Award (2016)
<b>Project Team</b>	Dr Nicolas Suzor
<b>Project Summary</b>	This project is designed to create a set of principles to help governments, firms and civil society organisations to address harmful online content in more sophisticated ways. Such groups are increasingly seeking to influence the intermediaries that provide internet services to take more responsibility for content on their networks. Globally, these intermediaries receive millions of requests to remove content posted by users each month. This project seeks to understand how Australian and international intermediaries respond to takedown requests in three areas: copyright, defamation, and hate speech. It aims to create new knowledge about how intermediaries can be influenced to regulate internet content, and how due process and freedom of speech can be protected.
<b>Total Amount Awarded</b>	<b>\$350,000</b>

## 7.2 2015 Publications



### Books

1. **Cunningham, Stuart, Flew, Terry, & Swift, Adam** (2015) *Media Economics*. Key Concerns in Media Studies. Palgrave Macmillan, Basingstoke, United Kingdom.
2. **Dezuanni, Michael L., Dooley, Karen, Gattenhof, Sandra, & Knight, Linda** (2015) *iPads in the Early Years : Developing Literacy and Creativity*. Routledge Research in Early Childhood Education. Routledge, Taylor & Francis Group, London
3. **Goldsmith, Ben, Ryan, Mark David, & Lealand, Geoff** (Eds.) (2015) *Directory of World Cinema : Australia and New Zealand 2*. Directory of World Cinema. Intellect Ltd., Bristol

### Book Chapters

1. Bakhshi, Hasan, **Cunningham, Stuart, & Mateos-Garcia, Juan** (2015) Public Policy for the Creative Industries. In Jones, Candace, Lorenzen, Mark, & Sapsed, Jonathan (Eds.) *The Oxford Handbook of Creative Industries*. Oxford University Press, Oxford, United Kingdom, pp. 465-485.
2. **Bruns, Axel & Sauter, Theresa** (2015) Anatomie eines Trending Topics: Methoden zur Visualisierung von Retweet-Ketten. In Maireder, Axel, Ausserhofer, Julian, Schumann, Christina, & Taddicken, Monika (Eds.) *Digital Methods in Communication Science [Digitale Methoden in der Kommunikationswissenschaft]*. Freie Universität Berlin, Berlin, pp. 141-161.
1. **Bruns, Axel** (2015) Working the story : News curation in social media as a second save of citizen journalism. In Atton, Chris (Ed.) *The Routledge Companion to Alternative and Community Media*. Routledge, Oxon, United Kingdom and New York, United States of America, pp. 379-388.

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4. **Bruns, Axel & Burgess, Jean** (2015) Twitter hashtags from ad hoc to calculated publics. In Rambukkana, Nathan (Ed.) *Hashtag Publics: The Power and Politics of Discursive Networks*. Peter Lang, New York, pp. 13-28.
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6. **Burgess, Jean & Bruns, Axel** (2015) Easy data, hard data : the politics and pragmatics of Twitter research after the computational turn. In Langlois, Ganaele, Redden, Joanna, & Elmer, Greg (Eds.) *Compromised Data : From Social Media to Big Data*. Bloomsbury Publishing, London, pp. 93-111.
7. **Burgess, Jean & Woodford, Darryl** (2015) Content creation and curation. In Mansell, Robin & Ang, Peng Hwa (Eds.) *International Encyclopedia of Digital Communication and Society*. John Wiley & Sons Inc.

8. **Burgess, Jean, Galloway, Anne, & Sauter, Theresa** (2015) Hashtag as hybrid forum: The case of #agchatoz. In Rambukkana, Nathan (Ed.) *Hashtag Publics: The Power and Politics of Discursive Networks*. Peter Lang, New York, pp. 61-76.
9. **Croeser, Sky & Highfield, Tim** (2015) Mapping Movements - Social Movement Research and Big Data: Critiques and Alternatives. In Langlois, Ganaele, Redden, Joanna, & Elmer, Greg (Eds.) *Compromised Data: From Social Media to Big Data*. Bloomsbury Academic, pp. 173-201.
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11. **Cunningham, Stuart D. & Silver, Jon** (2015) Studying change in popular culture: A "middle-range" approach. In Miller, Toby (Ed.) *The Routledge Companion to Global Popular Culture*. Routledge (Taylor & Francis Group), New York, New York and Oxon, United Kingdom, pp. 149-158
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13. **Dezuanni, Michael L.** (2015) The work of Media Arts in the age of digital production. In Fleming, Mike, Bresler, Loira, & O'Toole, John (Eds.) *The Routledge International Handbook of the Arts and Education*. Routledge, New York, pp. 212-222.
14. **Dooley, Karen & Dezuanni, Michael L.** (2015) Literacy and Digital Culture in the Early Years. In Dezuanni, Michael L., Dooley, Karen, Gattenhof, Sandra, & Knight, Linda (Eds.) *iPads in the Early Years : Developing Literacy and Creativity*. Routledge, Taylor and Francis Group, London, pp. 12-29.

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16. **Flew, Terry** (2015) Content regulation. In Mansell, Robin & Hwa Ang, Peng (Eds.) *The International Encyclopedia of Digital Communication and Society*. Wiley-Blackwell, Chichester, West Sussex, pp. 1-10.
17. **Flew, Terry** (2015) Regulating Convergent Media: An Ongoing Policy Challenge. In Menadue, John & Keating, Michael (Eds.) *Fairness, Opportunity and Security: Filling the Policy Vacuum*. ATF Press, Adelaide, Australia, pp. 231-238
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19. **Goldsmith, Ben** (2015) 'It's Africa. It's Arizona. It's Antarctica. It's Afghanistan. Actually, it's Alberta': Marketing locations to film producers. In Mingant, Nolwenn, Tirtaine, Cecilia, & Augros, Joel (Eds.) *Film Marketing into the 21st Century*. British Film Institute, London, pp. 174-184.
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22. Hunter, Dan & **Suzor, Nicolas P.** (2015) Claiming the moral high ground in the copyright wars. In McGuinness, Phillipa (Ed.) *Copyright : Firing Up Conversation about Copyright*. University of New South Wales Press, Sydney, pp. 131-145
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2. **Bruns, Axel** (2015) Making sense of society through social media. *Social Media + Society*, 1(1), pp. 1-2.
3. **Burgess, Jean** (2015) From 'broadcast yourself' to 'follow your interests' : making over social media. *International Journal of Cultural Studies*, 18(3), pp. 281-285.
4. **Bridgstock, Ruth S.**, **Goldsmith, Ben**, Rodgers, Jess, & Hearn, Greg (2015) Creative graduate pathways within and beyond the creative industries. *Journal of Education and Work*, 28(4), pp. 333-345.
5. **Cassidy, Elija** (2015) Social networking sites and participatory reluctance: A case study of Gaydar, user resistance and interface rejection. *New Media & Society*
6. Croeser, Sky & **Highfield, Tim** (2015) Harboursing dissent: Greek independent and social media and the antifascist movement. *Fibreculture*, 26, pp. 136-157.
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8. **Cunningham, Stuart** (2015) The new screen ecology : A new wave of media globalisation? *Communication Research and Practice*, 1(3), pp. 275-282.
9. **Dezuanni, Michael L.**, Beavis, Catherine, & O'Mara, Jo (2015) 'Redstone is like electricity': Children's performative representations in and around Minecraft. *E-Learning and Digital Media*, 12(2), pp. 147-163
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11. **Dezuanni, Michael L.** (2015) The building blocks of digital media literacy: Socio-material participation and the production of media knowledge. *Journal of Curriculum Studies*, 47(3), pp. 416-419
12. **Dezuanni, Michael** & **Goldsmith, Ben** (2015) Disciplining the screen through education: The Royal Commission into the moving picture industry in Australia. *Studies in Australasian Cinema*, 9(3), pp. 298-311
13. Dootson, Paula & **Suzor, Nicolas P.** (2015) The game of clones and the Australia tax : divergent views about copyright business models and the willingness of Australian consumers to infringe. *University of New South Wales Law Journal*, 38(1), pp. 206-239
14. Ellonen, Hanna-Kaisa, **Wikstrom, Patrik**, & Johansson, Anette (2015) The role of the website in a magazine business: Revisiting old truths. *Journal of Media Business Studies*, 12(4)

15. **Flew, Terry** (2015) Foucault, Weber, neoliberalism and the politics of governmentality. *Theory, Culture and Society*, 32(7-8), pp. 317-326.
16. **Flew, Terry** (2015) Copyright and creativity: An ongoing debate in the creative industries. *International Journal of Cultural Creative Industries*, 2(3), pp. 4-17.
17. **Flew, Terry & Waisbord, Silvio** (2015) The ongoing significance of national media systems in the context of media globalization. *Media, Culture and Society*, 37(4), pp. 620-636.
18. **Flew, Terry & Swift, Adam Glen** (2015) Engaging, persuading, and entertaining citizens: mediatization and the Australian political public sphere. *International Journal of Press/Politics*, 20(1), pp. 108-128.
19. **Flew, Terry** (2015) Editorial of "Communication Research and Practice, 1(3)". *Communication Research & Practice*, 1(3), pp. 191-192.
20. **Cunningham, Stuart & Flew, Terry** (2015) Reconsidering media economics: From orthodoxies to heterodoxies. *Media Industries*, 2(1), pp. 1-18
21. Garwood-Gowers, Andrew, **Suzor, Nicolas P.**, & Mathews, Benjamin P. (2015) Guest Editorial: Emerging Scholars' Section. *QUT Law Review*, 15(1), p. 3
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25. **Hanusch, Folker** (2015) Transformative times: Australian journalists' perceptions of changes in their work. *Media International Australia*, 155, pp. 38-53
26. **Hanusch, Folker**, Clifford, Katrina, Davies, Kayt, English, Peter, Fulton, Janet, Lindgren, Mia, et al. (2015) Australian journalism students' professional views and news consumption: Results from a representative study. *Australian Journalism Review*, 37(1), pp. 5-19
27. **Hanusch, Folker & Uppal, Charu** (2015) Combining detached watchdog journalism with development ideals: An exploration of Fijian journalism culture. *International Communication Gazette*, 77(6), pp. 557-576.
28. **Hanusch, Folker**, Hanitzsch, Thomas, & Lauerer, Corinna (2015) 'How much love are you going to give this brand?' Lifestyle journalists on commercial influences in their work. *Journalism*, pp. 1-18
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34. **Highfield, Tim** (2015) Tweeted joke lifespans and appropriated punch lines: Practices around topical humor on social media. *International Journal of Communication*, 9, pp. 2713-2734.
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38. Maia, Rousiley C.M. & **Vimieiro, Ana Carolina** (2015) Recognition and moral progress: a case study about discourses on disability in the media. *Political Studies*, 63(1), pp. 161-180.
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46. **Spurgeon, Christina L.** (2015) Participatory media and 'co-creative' storytelling. *Media International Australia*, 154, pp. 132-138.
47. **Vann, Portia**, Woodford, Darryl, & **Bruns, Axel** (2015) Social media and niche sports: The netball ANZ championship and commonwealth games on twitter. *Media International Australia, Incorporating Culture and Policy*, 155, pp. 108-119.
48. **Wang, Wilfred Yang** (2015) Remaking Guangzhou: Geo-identity and place-making on Sina Weibo. *Media International Australia Incorporating Culture and Policy*, 156(Aug), pp. 29-38.
49. **Wikstrom, Patrik** (2015) Will algorithmic playlist curation be the end of music stardom? *Journal of Business Anthropology*, 4(2)
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## Conference publications

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- Burgess, Jean, Cassidy, Eliza, & Light, Ben** (2015) Deeply superficial digital media engagement? The case of Twitter and Mover 2013. In *Selected Papers from Internet Research 15: The 15th Annual Meeting of the Association of Internet Researchers*, AoIR, Daegu, South Korea.



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  13. Sanson, Kevin (2015) Local Hires, Global Work: Location Mangers in International Film and Television Production. *Annual Conference of the Society for Cinema and Media Studies*. Montreal, Quebec. MA. 25–29 March 2015.
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