



# Planning the Perfect Presentation

## Deliver presentations that pack a punch every time.

The ability to deliver impactful presentations is an essential skill for professionals in all sectors. This one-day workshop sets professionals up to convey messages with influence through presentations that hit their mark every time. Using storytelling techniques and a powerful new planning process, this course introduces the tools to make presentations stand out from the crowd.

#### **Evolve with QUTeX**

Why do some presentations fall flat, yet others cut through and get people talking? This course demystifies what makes an impactful presentation. Propelling your understanding of timing and rhythm, visual design, storytelling, and how these elements work together so you can exceed your audience's expectations every time. Develop your real-world capabilities today to meet tomorrow's workplace challenges with QUTeX.

#### Core concepts

This one-day workshop will cover a range of topics, including:

- Storyboarding and planning;
- Timing and rhythm;
- Presentation scripting; and
- Developing a detailed design brief

#### Who should participate?

If you make presentations, create them for others, or are looking to fine-tune your skills and give presentations that hit the mark, this course is for you. Designed for professionals from all sectors, this course requires no prior experience or training.

#### Your expert facilitator Cameron Pegg

Cameron Pegg is a leading content and communications consultant, based in Brisbane. Cameron is a feature writer for The Australian, a regular guest on ABC Radio, and a founding editorial board member of the Journal of Educational Advancement and Marketing. He has been a finalist three times in the Queensland Clarion Awards for journalism, is an award-winning editor of corporate publications, and an accomplished speechwriter and ghost-writer.

Cameron regularly speaks at conferences, and leads workshops and webinars on best practice storytelling. He has taught journalism and creative non-fiction at the University of Queensland, and delivered corporate communications training for the Queensland Writers Centre, and Writers Victoria.



Duration: 1 Day



Certificate of Completion



Cost: From \$790

### **Apply Now**

**Web:** QUT.edu.au/QUTeX

Phone: 07 3138 7733 Email: qutex@qut.edu.au

Blog: blogs.qut.edu.au/qutex

#### Cost

Early Bird registration \$790 (inc. GST)
Standard registration \$880 (inc. GST)
QUT Alumni registration \$660 (inc. GST)

Group registration (4 or more) \$790 per person (inc. GST)