

Creating an Innovation Ecosystem

QUT Real World Futures Conference




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Pip Marlow, CEO Customer Marketplace





Retail is changing

Here is how the value of these companies has changed over the last 10 years:

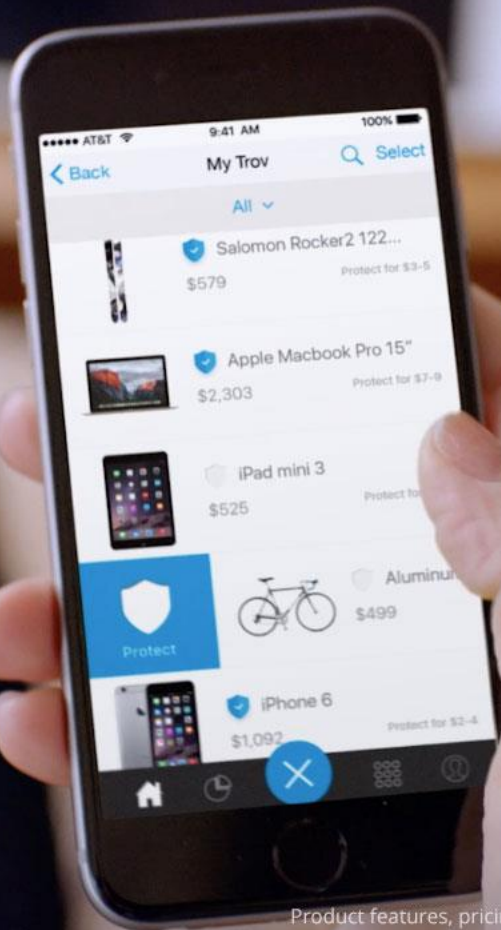
COMPANY	MARKET VALUE 2006	MARKET VALUE 2016	% CHANGE
sears	\$27.8B	\$1.1B	↘ 96%
JCPenney	\$18.1B	\$2.6B	↘ 86%
NORDSTROM	\$12.4B	\$8.3B	↘ 33%
KOHL'S	\$24.2B	\$8.8B	↘ 64%
★ macy's	\$24.2B	\$11.0B	↘ 55%
	\$28.4B	\$13.2B	↘ 54%
	\$51.3B	\$40.6B	↘ 21%
Walmart 	\$214.0B	\$212.4B	↘ 1%
	\$17.5B	\$355.9B	↗ 1,934%













Thank you
Stay in touch

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